

DECEMBER

"If a man is noble, no honest work can demean him; if he is ignoble, neither wealth nor position will change his nature."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEE:
"Peers t' me that
it is about time for
Hitler t' quit 'Stalin'
'nd 'Pinnish' th' Lion
'nd th' Cock—ef he
is goin' to!"

50th Year No. 46

RIVERTON-PALMYRA, N. J., THURSDAY, DECEMBER 7, 1939

PRICE FIVE CENTS

MAIL EARLY IS TIMELY ADVICE

Local Postmasters Present
Postal Instructions for
Xmas Delivery

The postmasters of Riverton and Palmyra state that every effort will be made to handle the Christmas mails without congestion and delay, but owing to the enormous volume, this can be done only with the co-operation of the public.

They state that compliance with the following suggestions will greatly aid their post offices and insure the prompt handling of your mail.

During the holiday time the volume of mail increases approximately 200 per cent. It is a physical impossibility to handle this great mass of mail matter efficiently and promptly within a few days. Therefore to assure delivery of their Christmas presents, cards, and letters by Christmas day the public should Shop and Mail Early. Do your Christmas shopping so that you can mail your gifts, greetings, and letters to relatives, friends, and loved ones at least a week or 10 days before Christmas, according to the distance. This will not only make it certain that they are received before Christmas Day but will be a great aid to your postal service and to postal employees and enable them to spend the Christmas holiday with their families.

Wrapping and Packing

All parcels must be securely packed and wrapped. Use strong paper and heavy twine.

Special Packing

Umbrellas, canes, golf sticks, should be reinforced their full length by strong strips of wood tightly wrapped and tied or otherwise sufficiently wrapped to withstand transportation. When three or more are tied together, wrapped and tied, no reinforcement is necessary.

Cut flowers: Wrap in tissue paper to retain moisture and then place in a strong suitable box of wood or solid fiberboard or double-faced corrugated fiberboard.

Candies: Enclose in strong outside boxes or containers.

Sharp-pointed or sharp-edged instruments or tools must have points (continued on page 6)

Christmas 1939

Let us resolve together that every family in Palmyra shall have a good Christmas dinner and that every child shall have toys and candies.

Let us so organize this matter that every one shall be taken care of and that there shall be no great duplication of giving.

We will prepare a master list here in the Welfare Department and will ask your assistance in making up this list. Send us names and addresses of every one you think should be considered and we will make the investigation.

In return we will check with your organization or yourself to see that we do not duplicate your giving. If you want to give a basket and have no one particularly to give it to we can furnish the name of a family to you from our list.

We anticipate making up and sending out about fifty baskets. We will appreciate donations of money, candy, vegetables, fruit, canned goods and anything else that will make Christmas joyful to those who need our assistance.

Let us work together in this matter.

George N. Wimer,
Welfare Director.

BIRTH

Mr. and Mrs. Samuel Silver, of Pitman, are receiving congratulations on the birth of a 5½ pound daughter, Sandra Love, on Saturday, December 2, at Cooper Hospital.

Mrs. Silver was formerly Miss Marjorie Powell, of Palmyra.

TWO HUNDRED AT LOCAL BANQUET

Nearly two hundred from this section attended the annual Father-Son Banquet held in the Central Baptist Church on Tuesday night of this week, the delightful dinner being served by the members of the local Y.M.C.A. Auxiliary. Rev. George Lockett, pastor of the church asked the blessing.

Lawrence B. Parker, president of the Palmyra - Riverton Y.M.C.A. board acted as a most capable toastmaster. The principal speaker was Professor S. C. Dennis, of Girard College, whose topic was "Chemical Magic."

Mayor John F. Ward, of Palmyra, extended greetings and William Hay entertained with accordion solos. Carl H. Thomas led the singing in his own inimitable style.

Among the guests present were Wilton E. Mount, former "Y" secretary here, now a prominent Y.M.C.A. official in Passaic and Guy C. Hendry, secretary of the Burlington County Y.M.C.A.

C. B. Marple was chairman of the committee in charge of arrangements.

SAFETY RECORD GETS SETBACK

Total Casualties for Ten Months
Period Number 633
This Year

New Jersey's highway safety campaign suffered a setback during the month of October, resulting in a drop to 77 lives saved from the 90 reported during the first nine months of the year.

Motor Vehicle Commissioner Arthur W. Magee, who made the announcement, reports total casualties for ten months at 633 as against 710 in the corresponding period of last year, a decrease of 11 per cent.

Approaching December, the worst month of the year for traffic deaths, Commissioner Magee repeats the need for careful walking and driving. "Be Alive on Christmas" is his plea to pedestrians and car operators.

Summary

Following is a comparative record of traffic fatalities during the first ten months of 1938 and 1939 in the counties:

County	1938	1939
Atlantic	28	41
Bergen	62	59
Burlington	30	27
Camden	54	30
Cape May	6	4
Cumberland	9	19
Essex	71	94
Gloucester	21	20
Hudson	55	52
Hunterdon	19	7
Mercer	31	36
Middlesex	75	53
Monmouth	53	33
Morris	21	32
Ocean	17	14
Passaic	38	36
Salem	23	5
Somerset	13	20
Sussex	9	12
Union	56	27
Warren	9	12
	710	633

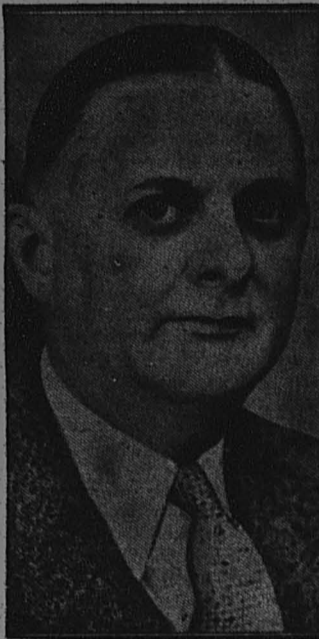
SEAL TRAILER

Burlington County motion picture houses are showing the Christmas Seal "trailer" this month. This film tells the public briefly what is done with the dollars that are contributed to the Christmas Seal Campaign against tuberculosis, which will continue until Christmas Day.

Tuberculosis associations all over the country carry on a year-round program with one main objective in view—the eradication of the disease.

The trailer will show pictures of medical research, health education, finding cases of tuberculosis by means of the X-ray, visiting nursing service and treatment in a sanatorium.

INTERLOCUTOR



"UNCLE BILL"
WILLIAM G. SCHEINA

who will be master of ceremonies on Wednesday evening, December 13, in the Palmyra High School auditorium, when the famous Public Service Minstrels stage their show for the benefit of the fire companies of Palmyra and Riverton.

The troupe is composed of 27 members who have been giving minstrel shows in South Jersey for the past nine years and the program has been developed to such an extent that it is one of the finest in the entire East. All the members are from the Southern Division of Public Service Transport.

Cast

The members of the cast in addition to Mr. Scheina, are as follows:
End Men

Harry Kirby, Philadelphia (for-
(Continued on page 2)

Legion Party December 22

The American Legion, under the leadership of George W. Durgin, is preparing for their usual Christmas Party for the underprivileged children of Palmyra, Riverton and Cinnaminson. It will be held December 22, from seven to nine o'clock in the evening, in the P.O.S. of A. Hall which has been donated by that organization.

Due to the fact that they expect to entertain 200 children, it will, unfortunately, be necessary to restrict the guests to white children as their finances are not sufficient to arrange a separate party for the colored children.

The program will include a Punch and Judy show, dancing by the students of Mrs. Alexine L. Tomes, moving pictures furnished by L. R. Baker, music furnished by Bud Delaney's Orchestra. Group singing will be led by the genial Carl Thomas. There will be refreshments and a distribution of toys. Santa Claus will be there, as usual.

If anyone wishes to participate in this entertainment, by helping with the finances, they may send checks to Harry Henderson, Morgan avenue, Palmyra, or Charles Yost, Thomas avenue, Riverton.

TOYS

Avery Willis, phone Riverton 910-R-3.

J. Russell Musser, phone Riverton, 709-W.

These are the men to call if you have articles for the Post Rodgers American Legion Christmas Toy Project. They'll be glad to call for them and some poor child will have a happy holiday as a result of your contribution and the work of the Legion.

B. & P. CLUB HOLDS MEETING

The Business and Professional Women's Club of Palmyra, Riverton, and vicinity held its monthly meeting at Newlin's, in Moorestown, Monday evening, December 4.

Norma Phile, from the Public Speaking Class at Palmyra High School spoke to the group concerning the Mantoux Test for discovering tuberculosis.

Mrs. Ruby Freer, from the Burlington County tuberculosis league, and Mary Symonds, Palmyra school nurse, were present to answer questions about the test. The club voted a contribution to the annual drive for money made by the county tuberculosis league.

Three new members, Cornelia Nagel, Harriet Johnson and Dorothea Holder, were welcomed into the group. Several former members attended the meeting as guests, since this was the annual Christmas party.

Last week's drawing in the candy club brought forth the name of Mrs. Miles, of Parry avenue.

FIRST CONCERT ON JANUARY 3

Festival Foundation to Present
Handel and Bach Arias
and Choruses

The Festival Foundation of Burlington County will present a program of choruses and arias from Handel's Messiah and Bach's Christmas Oratorio on Wednesday, January 3rd, in the auditorium of the Riverton Public School.

This combines on a single program one of the best-known and most popularly received master works—The Messiah—and music equally profound but less familiar—The Christmas Oratorio by Bach. So far as contemporary knowledge goes, the latter has never been given local performance, and its presentation will be an event of first musical importance.

Composed Long Ago

The Christmas Oratorio was composed 205 years ago to celebrate the Festival of Christmas, New Year's Day, the following Sunday, and the Festival of the Epiphany. It celebrates the events which are joyously commemorated throughout the Christian Church and in every Christian home, in musical terms supremely devout and moving. It is music which it is a privilege to know and an uplifting experience to hear. The Festival Foundation is proud to present it on its first program.

The great Bach choruses will be sung by a chorus of forty voices under the direction of Eric Warnick, musical director of The Foundation. The tenor recitatives will be sung by Frank Oglesby, well known Philadelphia concert artist. Supporting the voices will be an ensemble of fifteen strings and woodwinds, with Mrs. Morrison, accompanist, and Spencer Atkinson, assistant-conductor, at two pianos.

Subscriptions

Subscriptions supporting The Festival Foundation are being received daily in response to more than a thousand letters sent to representative persons throughout the County outlining the aims of the group. Formed to foster the performance of the finest choral music, The Festival Foundation will establish from the proceeds of its annual series of concerts, a scholarship fund for the musical education of talented young people from our own communities. With the exception of professional soloists, the work of the entire personnel of The Foundation is a contribution to the aims of the whole group.

Sustaining memberships at \$2.00 each admit two persons to both the midseason and the spring concerts, which will be given both in Riverton and in Burlington. The dates

RULING ABOUT SALUTE TO FLAG

Pennsylvania Case Has No
Bearing on Decision
in This State

At the meeting of the Riverton Board of Education held on Monday night of this week, the district clerk, William H. Bottger, read a letter from the New Jersey State Board of Education regarding the salute to the Flag by school pupils.

This communication stated that the recent ruling by the United States Circuit Court, concerning a Pennsylvania case had no bearing in New Jersey, since the State Supreme Court has held that saluting the flag is not a religious rite and that boards of education are acting within proper authority in excluding pupils who refuse to give the salute. The Supreme Court of the United States has upheld this ruling.

Although there has been no difficulty over this matter in Riverton, the decision is of general interest in view of the publicity given the case in Pennsylvania.

Medical Tests

The matter of making the Schick test for diphtheria mandatory as an entrance requirement next year was held over for future consideration. This test, according to law, is compulsory at the discretion of the Board and the Cinnaminson Board of Education has already inquired as to whether joint action along this line will be taken in Riverton and Palmyra if such a step is undertaken in Cinnaminson.

Miss Caroline M. Staman, supervising principal, also spoke of the tuberculin tests and the physical examination required for teachers.

Mr. Bottger also told of the amount of work that he would have to do regarding income tax reports for teachers. He said that if the number of forms kept on increasing that it would take him practically all his time to keep up with the work.

The Footlight Players were given permission to use the school auditorium on January 26 and 27, instead of the 19th and 20th of the same month.

The next meeting of the Board will be held on Tuesday, January 2.

Report

The report of Miss Caroline M. (continued on page 4)

Donation Day

Tuesday, December 19, has been named by the Riverton-Cinnaminson Welfare Association as Christmas Donation Day, at which time contributions of food, money and clothing will be received at the Welfare office rear 609 Main street (The New Era building), Riverton.

There are twenty-five families in Riverton and Cinnaminson who will have a very poor Christmas indeed, unless Welfare is able to provide them with holiday cheer. With this in mind, residents are asked to give what they can in order that those less fortunate than themselves will be able to enjoy the Christmas season.

Please remember the day, December 19.

NOTICE

Dr. M. A. Todd wishes to announce that he will not be in his office from December 9 to January 9.

During his absence the office will be in charge of Dr. F. H. Miller, of Woodbury.

of the mid-season concerts are Riverton, January 3rd; Burlington, January 10th. Spring dates to be announced. Send subscriptions to Brooke Tidswell, Jr., Union National Bank, Mt. Holly. Single admissions to any one performance, 50c each.

MINSTRELS

(Continued from page 1)

merly with Dumont's Minstrels).
Bart P. Fleager, Philadelphia.
William Schuck, Camden.
George Beutley, Cross Keys.

Troupe

William Brown, Clementon.
Harold Bakley, Camden.
Walter Bastow, Lenola.
Thomas Church, Tacony.
William Cornwall, Barrington.
William Crockett, Merchantville.
John Clark, Camden.
Clive Conover, Camden.
Herbert Dilks, Camden (formerly with Dumont's Minstrels).

Frank DeRosa, Blackwood.
Charles Dick, Camden.
George Ealer, Collingswood.
Frank Goodwin, Riverton.
Russell Jones, Moorestown.
James Jones, Camden.
William Kelly, Camden.
Ray Lindley, Camden.
Alfred Willard, Camden.
Volmer Olsen, Camden.
Walter Watson, Blackwood.
John Smith, Collingswood.

Specialties

In addition to the regular minstrel program, the following vaudeville number (olio in minstrel parlance) will be presented:
Musical Saw—Tom Church.
Smooth and Clever—Dance number by Viola Nocit and Billy Harrison of the Loubill Dancing School, Riverside.

Songs You Like—Alice Jones, Bones and Tambourine—Herbert Dilks.
Sextet—Greenleaf Singers.
Dance Specialty—Estella Greer and Ken Bloomquist.

The local firemen anticipate that a large audience will view the show, since the performance affords a real opportunity to see a highly-trained troupe perform in a program that is typically American.

DR. STOKES AT ROTARY CLUB
At the last meeting of the Palmyra-Riverton Rotary Club, the speaker of the evening was Dr. S. Emlen Stokes, whose subject was "Sterilization."

Dr. Stokes said in part, "This subject embraces the whole question of population control. During these past few years when great social changes have been taking place, when the problems of relief have produced such vexing questions, when unemployment has persisted in such large numbers, and the redistribution of wealth and raising of the purchasing power of the masses has absorbed so much attention, everyone must be concerned with this great problem of population, its physical development and mental ability to meet these great social changes."

"The medical profession has helped."

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
Phone Riverside 615
10 Scott Street
(Sach's Building)

Idea from Postal Clerk
"You know, the idea for these Christmas Seals came from a postal clerk. Einar Holboell, a Dane, was sorting stacks of Christmas cards and packages one December night in 1903 at the post office in Copenhagen. He wondered what sort of Christmas was in store for poor children with tuberculosis. Then an inspiration came to him. 'Why not,' he asked himself, 'harness the Christmas spirit in a more practical way and fight the dread disease? Why not place an extra stamp on every Yuletide package or message? From his inspiration came the tuberculosis Christmas Seal, sold first in Denmark in 1904, and adopted in this country in 1907."

"The Burlington County Tuberculosis League is indebted to every postmaster and postal employee in the county," said Dr. Marcus W. Newcomb, president, for their splendid cooperation in handling the 12,000 letters sent out in our annual campaign."

But how can they save the country now, when it has already had about all the saving it can stand?—Dayton Journal.

Spirella
FOUNDATION GARMENTS
Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy
Corsetiers and Manager
745 Highland Avenue, Palmyra
Phone, Riverton 527

BETTY PETTY
BEAUTY STUDIO
519 Cinnaminson Ave., Palmyra
Phone 480

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

BATTERIES
RECHARGED IN YOUR CAR IN 45 MINUTES
Think of it—No delays—No service battery—No rentals—Just 45 minutes and you are on your way—in the Coldest Kind of Weather!

WHEN YOUR CAR WON'T START
Call
WOOLSTON'S
ESSO STATION
Phone 1567

ROOMIER
The new Ford cars measure a full 190 inches over-all! There's actually 4 inches more usable length inside Sedans! More leg and elbow room. Here's a low-priced car that's really ROOMY!

NEW Comfort Ride
All 88-hp 1940 Ford cars are equipped with direct-coupled torsion bar ride-stabilizer that holds the body level on curves. Four "self-sealing" double-acting shock absorbers iron out bumps like magic! Softer springs all around! These and other features add up to supreme COMFORT!

QUIETER
Important improvements in design (such as new curved disc wheels that reduce road and braking noise, and a new "blocker-type" transmission), and new developments in scientific soundproofing, make the new Ford cars remarkably free from noise and vibration!

De Luxe Ford V-8 for 1940 with new torsion bar ride-stabilizer—an entirely new and better ride

THE NEW-FASHIONED FORD V-8
When it comes to an unmatched combination of value-features and really important improvements, the 1940 Ford V-8 is "hitting on all eight!"
From acknowledged low-priced style leadership to the only V-type 8-cylinder engine in any low-priced car—from a sensationally comfortable smooth-as-silk ride to new draftless Controlled Ventilation—from the nearest steering post gearshift on any low-priced car to all-around, mile-in-mile-out economy—the new Fords hit a new "high" in VALUE!
You're entitled to the most for your automobile dollar. See and drive the Ford V-8!

NEW INTERIOR LUXURY
The 1940 De Luxe Ford V-8 is not only bigger than any previous Ford V-8. It is roomier and more luxurious. Windows and door frames have a dark mahogany finish, handles an antique bronze. Colors are carefully harmonized. Seat cushions are of new construction, deep and restful, with a new "floating edge." Upholstery available in striped mohair or fine broadcloth. There's more leg room, more elbow room, more all-around, deep-down comfort in the 1940 Ford V-8.
IT'S FORD FOR '40

LESTER S. FORTNUM
119-125 West Broad Street, Palmyra, N. J.
Telephone Riverton 1180
FORD DEALERS OFFER LOW FINANCE RATES

Country Club Notes

Ladies League
Miss Gausler's team, with a standing of 18 and 9 has a three point lead over the Capehart bowlers in second place.

High Singles—
Mrs. Hackett, 164.
Mrs. Coe, 168.
Mrs. Capehart, 183.
Miss Gausler, 181.
Mrs. Langenberg, 183.

The Standing
W L
Miss Gausler 18 9
Mrs. Capehart 15 12
Mrs. Hendrickson 14 13
Mrs. E. Lippincott 12 15
Mrs. Story 12 15
Mrs. R. Lippincott 10 17

Men's League
The Hagstox pin topplers have lost only three games, but are still closely pressed by the Lippincott and Bessall entries.

High Singles—
Farrell, 206.
Jamison, 217.
Peterson, 201.
Ayres, 200.
Brickey, 203.

The Standing
W L
Hagstox 18 3
Lippincott 16 8
Bessall 15 9
Jamison 14 10
Clark 13 11
Hendrickson 10 14
Frank 10 14
Woods 9 12
Elliott 7 14
Wilson 4 17

Interclub League
In the Ladies' Interclub League the five leading averages of the local bowlers are as follows:

G Avg.
Mrs. Hackett 36 151.3
Mrs. Shrader 36 151.1
Mrs. Anderson 54 146.1
Mrs. Langenberg 36 144.2
Mrs. Story 33 143.2

Mrs. Hendrickson has high three honors with scores of 169, 183, and 189 for a total of 541.

HAROLD COOPER
GUEST SPEAKER
Harold Cooper, of the Burlington County Welfare Board, and Edward M. Kilbride, of the New Jersey State Financial Assistance Commission, were the speakers at the meeting of the Burlington County Welfare Council last Monday.

Mr. Cooper spoke about the new Burlington County Welfare House which will be dedicated sometime in December. He included a discussion of the present trend away from the institution for the financially indigent and toward one for the physically indigent: 46 people have been removed from the home and re-established in communities in the last five months. These people are granted full rights of franchise. Mr. Cooper spoke also of the work at the County Farm, which, although under the jurisdiction of the Welfare House, supplies all of the county institutions. He closed his talk with an invitation to all of the Welfare Council members to attend the dedication exercises of the new building.

Mr. Kilbride spoke of the work of the F.A.W. which is the state agency for dispersing assistance funds. His topic "The Outlook for 1940 in the Public Welfare Field" was a difficult one as no final plans are revealed. After this brief introduction Mr. Kilbride asked for discussion from the group. This gave every one an opportunity to ask many helpful questions concerning his own work and its relation to the state commission.

SENT TO JAIL
E. E. Coates, of Riverton, will spend the next 30 days in Mt. Holly jail as a result of a wet driving conviction in Palmyra following a hearing before Mayor John F. Ward.

Coates was arrested early Saturday evening near the Broadway Theatre by Officer William Stack and pronounced intoxicated by Dr. Dean Le Favor.

He was unable to pay the \$200 fine assessed and the jail sentence resulted.

SHOEMAKER-MILLER
A very pretty wedding took place Saturday afternoon in Christ Church, Riverton, when Miss Margaret Doughty Miller, daughter of Mr. and Mrs. Edgar W. Miller, of 405 Lippincott avenue, Riverton, became the bride of Mr. William Moore Shoemaker, III, son of Mr. and Mrs. William M. Shoemaker, Jr., of Lippincott avenue, Riverton. Rev. Francis Downs, pastor of the church, performed the ceremony.

The bride, who was given in marriage by her father, wore her mother's wedding gown of ivory satin and rose point lace. The gown, made with very full skirt had a yoke of rosepoint lace and lace sleeves. Her veil of net fell from a tiny lace cap, and she carried a shower bouquet of white roses, lilies of the valley and babies breath.

Mrs. Eleanor Miller Clarke, of Riverton, as maid of honor for her sister, wore a gown of green velvet made with shirred bodice and full skirt. Her accessories were gold and she carried a bouquet of gold chrysanthemums.

Mr. Victor Bertram Shoemaker, of Riverton, served as best man. The ushers were Wesley Lynn Hemphill, Frederick W. Curtis, Rodman Merrill and Frank Storey, of Riverton.

The bride's mother chose a gown of black velvet with a V-neck trimmed with cut steel beads. Her accessories were black and she wore a corsage of gardenias. The mother of the bridegroom wore a gown of maroon velvet, with matching accessories and a corsage of gardenias.

After the ceremony a reception was held at the home of the bride's parents for members of the immediate family and friends.

Upon their return from a wedding trip through the South, Mr. and Mrs. Shoemaker will be at home at 405 Lippincott avenue, Riverton.

ENGAGED
The engagement of Miss Mary Erickson Eastwood, daughter of Mr. and Mrs. Raymond Eastwood, of Golf Road and Greenwood avenue, Riverton, to Mr. Alan Mowat Sharpe, of 205 Burwood avenue, Collingswood, has been announced recently.

Miss Eastwood is a graduate of the Moorestown Friend's School and the Illman-Carter unit of the University of Pennsylvania. Mr. Sharpe was graduated from the University of Pennsylvania.

Barbara Fletcher, of the Bordentown Manual Training School was elected president of the Senior High School inter-club council for the coming year at its last meeting held at the Bordentown Industrial School. The council is composed of officers of senior Girl Reserve clubs of the Burlington County Y.W.C.A.

Other new officers are: Catherine

BROTZ, of the Burlington High School Girl Reserve Club, vice president; Mary Van Horn, of the Burlington High School club, secretary; Helen Phillips, of the Phyllis Wheatley Girl Reserve Club, of Burlington, treasurer. At this same meeting plans for the Girl Reserve Annual Meeting were made. This is a business and supper meeting to be held in January for all of the Girl Reserves in the county.

County Notes

The nominating committee of the Burlington County Y.W.C.A. will hold a meeting Thursday at the county Y.W.C.A. office, in Mt. Holly. Mrs. Alexander C. Wood, Jr., of Harmony Hall, Riverton, is chairman.

The Riverbank Junior Girl Reserve Council will meet Thursday at the Stevens School, near Burlington. Betty Edge, president of the Stevens Girl Reserve Club, will be in charge. Further plans for the annual Girl Reserve meeting will be made, and officers elected for the coming year.

Several clubs have learned Christmas carols, which they will teach to members of other clubs at this session.

Burlington Annual Meeting
An interesting program was presented at the annual meeting of the Burlington City Y.W.C.A. held on Tuesday night in St. Mary's Guild House, West Broad street.

Mrs. Clyde Freehafer, president of the Burlington Branch, presided at the business session, when reports for the year were presented. New members elected to the local board of directors were Mrs. Sarah Devlin, Mrs. Douglas Kersey, Mrs. Samuel Probasco, Mrs. S. Norman Regars, Miss Annie VanVleet, Mrs. Harry Owens and Mrs. Joseph Whiting.

The other day, along about noon, we killed a mouse and tossed it to the cat which proceeded to make a

meal of it. The cat then hung around us all afternoon, evidently waiting for another mouse. That's the devil of it with this relief business.—Greenleaf, Kan., Sentinel.

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SEE
OUR BIG GIFT STOCK
ALL NEW
MERCHANDISE
for the
CHRISTMAS SHOPPER
SPINNING WHEEL
GIFT SHOP

FOR RENT
7 ROOMS and BATH
EXCELLENT CONDITION
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8 ROOMS and BATH
HOT WATER HEAT
2 CAR GARAGE
\$45
Geo. W. Rogers
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529 Cinnaminson Avenue
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YWCA NOTES
Barbara Fletcher, of the Bordentown Manual Training School was elected president of the Senior High School inter-club council for the coming year at its last meeting held at the Bordentown Industrial School. The council is composed of officers of senior Girl Reserve clubs of the Burlington County Y.W.C.A.

Other new officers are: Catherine

Toyland Open
FULL LINE OF MODERN
TOYS, GAMES AND JUVENILE
SPORT EQUIPMENT
Bring the Kiddies
CHRISTMAS SPECIAL 2 for 1 OFFER
A Genuine Table Model Westinghouse or R.C.A. Radio will be given FREE with the purchase of any console model R.C.A., Zenith, Westinghouse or General Electric Radio.

Biggest Assortment of Attractive Adult Gifts
Ever Displayed for Christmas

Schwering's
Broad and Maple
Palmyra, N. J.

EPWORTH LEAGUE
PALMYRA
J. EDMUND TURNOCK
President

We invite all young people of high school age and over, to attend our league service this Sunday night at 6:45 sharp. The speaker will be Mr. Thomas Assay.

Let us not forget the Trenton all-district Epworth League rally this coming Saturday, December 9, at Pensauken Methodist Church. If you desire to go, be at the church at 3:30 sharp. There will be recreation at the rally at 4 p.m., supper at six o'clock and a song service from 7:00 to 7:30 with the evening service at 7:30. Dr. Whitton, district superintendent of Bridgeton District, will be the speaker of the evening.

meal of it. The cat then hung around us all afternoon, evidently waiting for another mouse. That's the devil of it with this relief business.—Greenleaf, Kan., Sentinel.

before you spend ALL of that Christmas Club check... why not take a part of it and give yourself some of that good WILLIAMS fuel oil or coal. That's a practical suggestion that will keep you warm for many weeks and give you REAL VALUE for your money.

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PALMYRA

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The reputable funeral directors have set for themselves a rigid code of ethics in order to keep the profession on a high plane.
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Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

It is easier to convince the people that the country should rely upon international law than to tell them what the international law is.—New Orleans Times-Picayune.

GIVE THE
DEAFENED
HEARING THIS CHRISTMAS
AUREX is not just another Hearing Aid. In most cases it is the solution to the hearing problem. Nearly every person—even the seriously deafened can hear a whisper with AUREX. AUREX is a High Fidelity. Four vacuum tube, crystal instrument. Small, compact, wearable. Regardless of the results the individual is getting, we invite a comparison.
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CIGARS - TOBACCO
PENS AND PENCILS
CAMERAS
STATIONERY
CANDY
LAMPS
GIFT WRAPPINGS
A Small Deposit Will Hold Any Article Until Christmas!

L. L. KEATING
Broad and Main Streets
RIVERTON

WAIT!
before you spend ALL of that Christmas Club check... why not take a part of it and give yourself some of that good WILLIAMS fuel oil or coal. That's a practical suggestion that will keep you warm for many weeks and give you REAL VALUE for your money.

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PALMYRA

Ethics...
The reputable funeral directors have set for themselves a rigid code of ethics in order to keep the profession on a high plane.
The Snover Funeral Home is one which adheres to this code, and, consequently, has earned the confidence of the people.

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313 E. Broad St., Palmyra, N. J.
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RIVERTON

Mr. and Mrs. Reuben F. Corry, of New York, formerly of Riverton, spent last week-end with Mr. and Mrs. Gorham P. Sargent, of Main street.

The winner of the Sacred Heart P.T.A. merchandise club last week was Mrs. G. G. Siddall, of Linden avenue.

Mr. and Mrs. John B. Carey, of Linden avenue, and Mr. and Mrs. Howard J. White, Jr., of Merchantville, are spending two weeks at Miami.

The Sacred Heart School Alumni association will hold a special meeting on Thursday evening in the school auditorium starting at 8 p.m. All members are requested to be present.

Mrs. Charles Ogden, of Garfield avenue, is spending a few days with her daughter, Mrs. George Follman, of West Wood Park, Pa.

Mr. and Mrs. Charles DeLaney, of Thomas avenue, were among the guests entertained by Mrs. Edward Rogers, of Burlington, on Friday evening.

Mrs. F. E. Reeves was surprised by a housewarming last Wednesday at her new home at 627 Linden avenue, by twenty-five of her family and friends. She received many lovely gifts. Guests were present from Philadelphia, Mt. Holly and Burlington.

Granville Dare, of 611 Linden avenue, and Sharpless Richie, of Branch Pike, left on Saturday for Florida, where they will spend a few weeks touring the state.

Mrs. Florence T. Evans, of Thomas avenue, has returned home after spending six weeks at Baltimore, Maryland, where she visited Mrs. Charles Haas.

Mr. and Mrs. Lee Hallock, of Bridgeport, Connecticut, were the weekend guests of Mr. and Mrs. L. E. Gest, of Thomas avenue.

Miss Gertrude Gray, of Harrison street, was the guest of honor at a surprise shower on Tuesday evening, given by Mrs. William Dietrich.

Mrs. Alma M. Evans, vice chairman of the Burlington County Republican Committee, will attend a luncheon in honor of former governor Taft, of Ohio, at the Somerville Country Club on Friday.

Mrs. Charles C. Rainhard who is in Lancaster for the winter, spent the weekend with Mrs. Henry Ashburner, of Fulton street.

METHODIST CHURCH

Rev. W. A. Boyd, Pastor
"Increasing Knowledge of God" is the title of the sermon to be delivered by the Rev. W. A. Boyd in the Methodist Church this Sunday morning at eleven o'clock. Mr. Boyd will also have a sermonette for the Junior Congregation. We especially invite the parents of our church to come and bring their children to this service. The Friendly Choir, composed of Young People not in the High School will sing, as will the Senior Chorus Choir.
"The Evening Service is now cultivating the Christmas spirit. The special music by the senior and high school choirs combined with the singing of Christmas carols by the congregation combine to make this a service no one can afford to miss. "The Penalty of Neglect" is the theme of the evening message by Mr. Boyd.
Wednesday evening in the prayer, praise and Bible study hour, Mr. Boyd will speak about "A Living Hope."

The churches of Palmyra are planning a Watch Night Service to be held in the Methodist Church Sunday evening, December 31.

The Methodist Church is planning a series of Revival Meetings to be held in our church, beginning January 21.

Strangers and friends of this community not attending or belonging to a church in this neighborhood are

RULING ABOUT SALUTE TO FLAG

(continued from page 1)

Staman, supervising principal follows:

Our attendance has been unusually good. Although 16 children have been sent to the school physician with colds, of whom 9 were excluded, most of them have been in good condition and have attended every day. Dental examinations are finished and dental clinics have been going on, 16 children attending. Cards have gone out to parents reporting all defects found.

All teachers attended the State Education Association meeting except one who visited Germantown Friends School. The theme of the convention this year was "Education for Democracy" and there was universal emphasis on that subject.

Trips Planned

The trips taken during the month were successful, that to the airport especially, rousing much enthusiasm among the children. The eighth grade is planning to visit the State Museum at Trenton, December 7th, the third grade wants to go to the Academy of Natural Sciences January 12th for "Winter Birds," and the second grade wants to go to the "Pocahontas" will be given at Delanco next Monday, December 11th. Seventy children have bought tickets.

The third grade Pilgrim project planned by Miss Morton, student teacher with Miss Gardiner, culminated in a dramatization that was given for a junior Thanksgiving assembly.

The County Supervisors' Association met here November 28th. Many of the members present visited all parts of the building and were loud in their praise of the fine condition of the building and the type of work shown.

ENGAGED

Mrs. A. Spring, of Palmyra, announces the engagement of her daughter, Mary T. Spring, to James Costa, son of Mr. and Mrs. Altmar, of 410 West Broad street, Palmyra. The engagement will be formally announced at a dinner to be held on Saturday evening at the home of Mr. and Mrs. Altmar.

NIGHT DRIVING IS HAZARDOUS

Night driving has become increasingly hazardous, according to complaints reaching the Keystone Automobile Club, because of the defiant attitude of many motorists who persist in the use of the "country beam" when approaching other cars on the highway.

In recent months the Club has received indignant protests from careful drivers who denounce the refusal of other operators to employ the "passing beam" provided in modern headlights. The blinding effect of the high beam is blamed for some accidents and a contributing factor in others.

Passing Beam

"We cannot urge too strongly upon drivers the importance of using the 'passing beam' upon approach to other vehicles. Motor vehicle law requires it and highway safety demands it. Drivers who fail, or refuse, to render this courtesy to other motorists are unnecessarily jeopardizing human lives. Night driving at best is beset with hazards, and it

invited to commune with us in any or all of our meetings.

STILL TIME

to order

XMAS CARDS

50 for \$1

with your name imprinted

SPINNING WHEEL GIFT SHOP

is vital to the public interest that all drivers co-operate in an effort to minimize the danger.

"In this connection, attention must again be called to the presence on the highways of 'one-eyed' cars. It is obvious that not all of these vehicles are being operated thus dangerously without the knowledge of the drivers. The 'one-eyed' car is a recognized menace, and all care should be taken by operators to see that their lighting equipment is in proper shape before venturing on the highways."

PALMYRA

Mrs. Albert Parker, of Washington avenue, entertained at a party on Friday evening. The guests were Betty Chambers, of Delanco, Jack Mathews, Alfred Mohrman, Louise Moorhouse, Dante Mento, Mary Jane DeCoursey, William Mathews, Anna Showell, Margaretta Smith, and Polly Mae Mathews.

Psi-Chi-Delta sorority enjoyed a dinner and theatre party Tuesday evening.

Mr. and Mrs. William Hay, of

Morgan avenue, have moved to Ardmore, Pa.

Claire Robinson, a student at Washington College, Chestertown, Maryland, spent the weekend with her parents, Mr. and Mrs. J. J. Robinson, of Morgan avenue.

The Junior Women's Auxiliary of the Y.M.C.A. will hold a meeting followed by a covered dish luncheon on Friday afternoon, in the club room of society hall.

Miss Charlotte Ogan, of New York, visited with Mrs. M. Volmer, of Walnut street, for a few days last week.

Mrs. Carl Lutz, of 42 Henry street, was the winner in the December 1 drawing of Shulman's Merchandise Club.

Boy: "And now, doctor, that I've told you I am going to marry Anne, there's one thing I want to get off my chest."

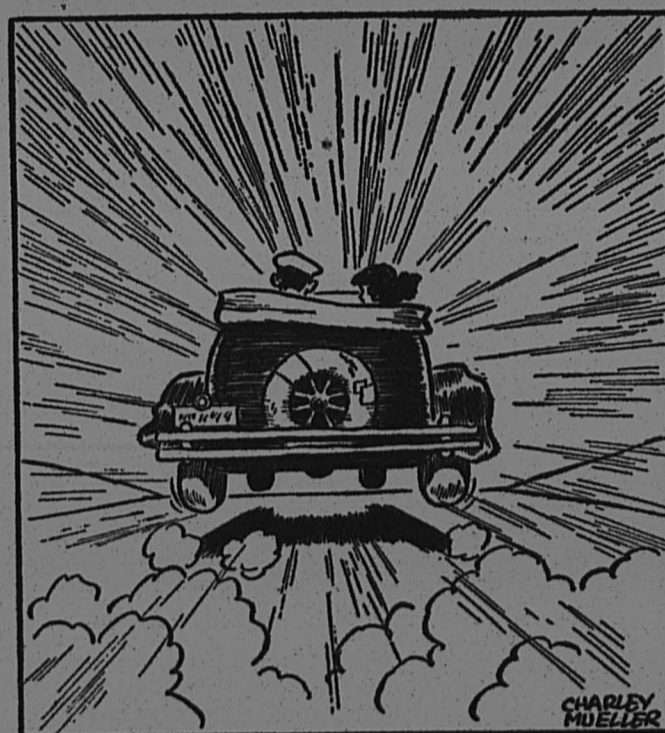
Doctor: "You just tell me about it, my boy."

Boy: "A tattooed heart with the name Mabel on it."—Exchange.

They used to tell us that silence is golden, but that, of course, was before we went off the gold standard.

OUR FELLOW DRIVERS

By Mueller



"See, she's doing 72 miles an hour. I'd open her up but I've got poor tires and my brakes don't hold."

MOTOR MEMOIRS
BY M. O'NEILL

JUNGLE CAR
A NERFHER CHIEF ONCE ACQUIRED THIS CANNATTY-DAIMLER, SINCE NO ONE KNEW HOW TO DRIVE IT, EVEN IF HE HAD GAS, THE DUSKY WARRIOR MADE HIS NATIVES FLEE WITH ABOUT AN INCH.

Knock-Knock
HAYES IT SOUNDED LIKE HIS NAME, BUT THE KNOCK GUY WAS THE QUICKEST WAY TO GET SOMEPLACE IN A HURRY IN 1900.

Going Digging?
DICKS AND SHOVELS, BUCKS AND TACKS AND THE LUGGERS BEHOLD THE QUICKEST WAY TO GET SOMEPLACE IN A HURRY IN 1900.

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KELLOGG'S
CRUSHED CORN
White or Golden Bantam
2 cans 27c

KELLOGG'S SEEDLESS
RASPBERRY JAM
16 oz. jar 25c

KELLOGG'S
FRESH PRUNES
No. 2 1/2 size can
2 cans 29c

Kellogg's SPAGHETTI
15 oz. cans
3 cans 23c

KELLOGG'S
KIDNEY BEANS
3 No. 2 cans 29c

KELLOGG'S FRENCH STYLE
STRING BEANS
No. 2 can 15c

KELLOGG'S
French Style BEETS
No. 2 can 10c

Fresh PEAS 2 lb 25c

FRESH BROCCOLI bunch 15c

BRUSSELLS SPROUTS box 19c

Cauliflower, head 15c-19c

LARGE HEADS LETTUCE 10c

CELERY bunch 15c

Large Delicious Eating APPLES 6 for 25c

Large Delicious PEARS 6 for 25c

Tangerines doz. 19c

Extra Large (46 size) GRAPEFRUIT 3 for 25c

Large Size ORANGES doz. 23c

VOGT'S CITY DRESSED PORK SHOULDERS lb 16c

RIB END PORK LOINS lb 15c

WHOLE or HALF PORK LOINS lb 18c

FRESH KILLED STEWING CHICKENS lb 27c

ROASTING CHICKENS lb 29c

Vogt's BACON 1/2-lb pkg 11c

Vogt's LIVERWURST 1/2-lb 11c

POT ROAST lb 25c

FELIN'S PORK SAUSAGE lb 21c

SCRAPPLE lb 10c

SHOULDERS of LAMB lb 19c

KRAFT'S PARKAY Oleomargarine lb 19c

FREE: Tulip Drinking Glass with Each Pound

BALLARD & BALLARD Oven-Ready BISCUITS can 10c

DEMONSTRATION THURS., FRI. and SAT.

Velveta 2-lb loaf 49c

PALMYRA TAKES SEASON FINAL

Locals Rack Up 12-6 Win Over Gloucester; Hoff's Run Feature of Game

Palmyra High School rang down the curtain on the current grid season last Saturday afternoon at the local stadium by registering a 12-0 win over Gloucester in a tilt played amidst pea soup fog before a thin attendance of rain-coated spectators. Hoff, Red and White fullback, racked up both six-pointers for the Diamondmen, his second score being a thrilling 85 yard run through the entire opposing aggregation.

Palmyra completely outplayed the enemy during the first two periods, but staged the usual second half let-down and the invaders dominated the later stages of the struggle.

Start Strong

Gloucester kicked off and O'Neill took the enemy by surprise when he promptly returned the boot to the Blue and Gold 20. Unable to gain, the visitors attempted a punt, but Washington broke through and blocked the oval, recovering for Palmyra on the Gloucester 8.

The enemy braced and four thrusts at the line netted only three yards. Gloucester kicked to their own 36. Stickle picked up a couple and Palmyra was aided by a five yard penalty. O'Neill broke through to the 20 and Hoff went off tackle for the score on the next play.

The try for conversion by rushing was no good, as usual.

Tied Up

Following the kickoff Gloucester was halted again and the home guard started another drive from their own 49 that traversed to the invader 25, when it was halted by a forward pass interception as the first period ended. Faunce, Durgin and Deitz contributed materially in the march.

Once the Blue and Gold failed to gain and Palmyra took the oval at midfield. Gloucester intercepted a local pass on their own 46 and took to the air themselves, their first effort being attended with success and advanced the ball to the local 39. Three line plays netted 9 yards, but a 15 yard penalty set the enemy back to their own 40.

In almost exactly the same situation as in the Riverside game, the Blue and Gold tied the score on a well-directed pass from Crisp to Mackin, the latter snaring the ball from two Palmyrians and racing unmolested over the goal line.

The conversion attempt via the air was foiled.

Hoff's Run

Following the kickoff, Gloucester resumed the offensive, doing rather well, until Brewster put an end to their fun by intercepting a pass on his own 15.

On the next play thereafter, Hoff came roaring through the line on one of those plays when everything worked. Blockers took out the secondary with considerable enthusiasm and the Red and White fullback was in the clear with only Mackin between him and the promised land.

The enemy safety man, waiting on his own 40 made a desperate attempt to halt the flying Hoff, but the result of his work was that he was left sprawling in the mire as the local ball carrier did a neat bit of dodging and continued merrily on his way, the futile pursuit from the rear having evaporated entirely. The jaunt was easily the most thrilling play seen on local terrain this year.

Stage Comeback

Gloucester made a real bid during the second half and seemed knocking at the Palmyra goal continually, but the Diamondmen braced whenever things got really serious.

The opposition racked up five first downs in the last two periods and filled the air with passes, but their efforts were not attended with sufficient success to produce another tally. One drive was halted on the local 18, and another on the 26, the oval resting at this point when hostilities ended.

First downs were even, there being seven accredited to each eleven. Gloucester hurled 19 passes, six of which were completed and two intercepted.

GARIBALDI CLAN ON MAT CARD

Wrestling will get under way again in the Camden Army under a week of idleness due to the charity boxing show held last week in the drillshed. The program which the Hanlys have arranged for Monday night will feature three of the four wrestling Garibaldis and each is billed to tackle a tough foe.

Gino, the oldest and one of the sturdiest in the business of bone-busting is down for the star bout and he collides with Strangler Bob Wagner, rough and tough New Yorker, in a bout listed for two out of three falls with a 90 minute time limit.

Other Bouts

Don Evans, sensational Buffalo grappler, who made good in his initial start two weeks ago by defeating Badboy Brown and thereby winning the applause of the fans, is coming back for another semi-wind-up only this time he faces a much tougher opponent in Rebel Red Russell, rough riding cowboy from Texas. This is down for one fall with a half hour time limit.

Making his first appearance in the Army in over a year, fans will witness an entirely new Ralph Garibaldi when he answers the bell against Jim Casey of Ireland in one of the preliminaries. Ralph has taken on added ponderance and is a vastly improved grappler as compared to the last time he showed here. Bibber McCoy, the two-ton Irishman from Boston is down to meet Allan Eustace, of Kansas. Chick Garibaldi opens the show with Henry Kulikov, of Poland, in a scheduled 30 minute fracas.

PLAY LAST GAME FOR PALMYRA

Eighteen members of the 1939 Palmyra grid squad have seen action for the last time, being members of the present senior class. One other varsity man, Schindwein, who has been out with an injured leg, is also a senior.

This leaves a nucleus of 16 experienced men around which to build a team another year. Many of these are players who saw little or no action during the season that closed last Saturday.

Graduating

Those who receive diplomas next June are: Captain O'Neill, McDermott, Stickle, Van Emburgh, Broemme, Groome, Carhart, Karns, Washington, Calhoun, Fichter, Hoff, Brewster, Faunce, Lord, Mickle, Sandoz, Dietz and Washington.

The remaining players are: Mitchell, Conwell, Schneider, Lane, Durgin, Conover, Flournoy, Lippincott, Trotta, Austin, Southwick, Keen, Winters, Villari, Liberi, Redfield and Grimes.

During the past 20 years, remarks an economist, most monarchs have proved to be comparatively wealthy men. No doubt they put something by for a reignless day.—Montreal Star.

Statistics	
Palmyra	Gloucester
7 First Downs	7
7 Forward Passes Tried	19
2 Forward Passes Completed	6
2 Forward Passes Intercepted	2
2 Fumbles	2
1 Own Fumbles Recovered	1
5 Penalties	5
45 Yards Lost Penalties	45

The Lineup	
Palmyra	Gloucester
Keen	LG
Lord	LT
VanE'burgh	LE
Washington	C
Liberi	RB
Calhoun	RE
McDermott	QB
Stickle	RH
Brewster	RE
O'Neill	LT
Hoff	FG
Gannon	

Score by periods:
Palmyra 6 6 0—12
Gloucester 0 6 0—6
Touchdowns—Hoff 2, Mackin.
Palmyra substitutions — Dietz, Mickle, Sandoz, Lord, Faunce, Lane, Durgin, Austin, Karns, Carhart, Trotta, Broemme.
Gloucester substitutions — Bolt, Selb, Crawford, Davidson, Hofbauer.



SPORTS JOTTINGS

Just to make things nicer at the Saturday game, the Gloucester players were equipped with numbers which, even on a clear day, could only have been discerned through the Mt. Wilson observatory telescope. In the foggy atmosphere of Saturday, the visibility of these numerals was of a decidedly minus quality.

The press stand at the stadium is practically complete and the members of the fourth estate look forward to next season with a considerable amount of anticipation.

The Palmyra forward wall gave an excellent account of itself during the entire pastime. As usual, it would be unfair to single out the work of any one individual. They all played remarkably well.

Loyal rooters who braved the miserable weather included Mayor John F. Ward, of Palmyra; Leonard R. Baker, president of the Palmyra Board of Education; George Durgin and Carl Lutz, board members.

Palmyra's band did their usual stuff without opposition, their being no Gloucester musicians and few rooters.

With the grid season over, Coach Dimond now has the pleasant task of producing a basketball team at the local institution. This with the loss of his entire 1938 championship team, appears to be no easy task.

Legal Notices

BOROUGH OF RIVERTON

NOTICE IS HEREBY GIVEN that the assessors appointed by the Borough Council of the Borough of Riverton in the County of Burlington to assess the benefits upon and to determine the damages, if any, to all lands and real estate resulting from the construction by the said Borough, as a local improvement, of concrete curbs on portions of Highway, Seventh Street, Lippincott Avenue, Fourth Street, Thomas Avenue and Howard Street, pursuant to an Ordinance of the said Borough adopted May 11, 1938, have duly filed their Report of Assessments, and that the Borough Council of the said Borough, at a meeting thereof to be held in the Council Room of the second floor of the Fire House, situate on the Northeastern side of Howard Street, between Main Street and Fifth Street, in the Borough of Riverton, Burlington County, New Jersey, on

THURSDAY, DECEMBER 14, 1939 at 8 p.m. will consider said Report of Assessments and adopt and confirm the same, with or without alterations, as they may deem proper, or refer said Report to a committee of their own number, or to the said assessors, for revision or correction; and which meeting, before action upon said Report, an opportunity to be heard will be afforded by the said Borough Council to all persons interested in the said assessments or any of them.

By Order of the Borough Council of the Borough of Riverton in the County of Burlington. DANIEL M. CLIFTON, Borough Clerk.

Dated: November 30, 1939.

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"AMICO"
Electrical Vulcanized Resoling
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DRAMATIC CLUB PRESENTS PLAY

The Sacred Heart Dramatic Club presented the amusing comedy, "The Absent Minded Bridegroom," on Tuesday evening, December 5th, in the school auditorium. This splendid play produced laughs from start to finish along with an enjoyable evening.

The part of the absent-minded bridegroom was taken by Gerald Malone, while Winnie Brennan was the bride.

Others in this play included Dolores Kelly, Anna Lavery, Della Marie Haynes, Cecilia Casey, Francis Brennan, Margaret Faunce, Jesse Morris, Albert Schuler, and John Lavery.

BENEFIT SHOW

There will be a music treat of organ melodies and vocal varieties in the Mt. Zion A. M. E. Church, Riverton, on Thursday evening, December 14, at 8.30 o'clock.

The performance will be given for the benefit of the building and loan fund of the church, of which Rev. George Mitchell is the pastor. Lydia Brown is the sponsor for the musical event.

Tickets are 25 cents for adults and 15 cents for children.

NOT QUITE CLEAR

A child training expert was giving a lecture to one of the parent-teacher groups in Independence. "If you have a child that becomes unmanageable," he was saying, "switch its what?" came a voice from the audience.—Wichita Eagle.

F. H. A. MORTGAGES SEE

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\$ 149.50 up

ELECTRIC RANGE

\$ 89.95 up

WASHING MACHINE

\$ 54.95 up

GAS RANGE

\$ 49.95 up

ELECTRIC IRONERS

\$ 49.95 up

ELECTRIC ROASTERS

\$ 24.95 up

C. WARD LOWDEN

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Palmyra, N. J.
Phone 717

CARD PARTY

Mrs. Anna T. Dennerle announces The Riverton's Ladies Club will hold a card party December 14 at the home of Mrs. Joseph T. Evans, Burlington Pike, Cinnaminson, at 2 o'clock Thursday afternoon, December 14.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

It will soon be time for garden plants to be protected against the ravages of winter by a light blanket of mulch. As soon as the ground freezes to a depth of an inch or so, lilies should receive their covering. Then as the month progresses, other inhabitants of the garden should be given similar attention.

It is always a good idea to wait until the ground freezes before applying a mulch, for if it is put on before the ground becomes incrustated, it makes a good harbor for mice. As an added precaution, the use of some mouse poison at the time the mulch is applied may prove worth while. Details about conducting such a campaign on rodents may be obtained from county agricultural agents.

Material

As to the mulching material itself, remember to use one which will not pack down so closely that the plants cannot get air. Leaves are usually not satisfactory for this reason, unless some coarse material—branch stems or fine brush, for example—is placed over the crowns of the plants first. Peat moss has the same packing tendency as leaves. There are many materials available for mulching, but evergreen boughs are probably the most satisfactory of all for protecting choice perennials.

In putting on the garden's winter coat, do not neglect the trees. The bark of some trees is liable to split after a period of freezing weather followed by bright sunshine. This can be prevented by wrapping the trunks of some of the maples with burlap, paper or any other material that will shade the trunk. The trouble occurs when the frozen trees start active growth in late winter. When the sun strikes them, their cells expand too rapidly and the splitting occurs. It is well to shade evergreens for the same reason and also to prevent rapid thawing. Although most of the damage to trees occurs in February or early March, December is not too early to protect them.

One of the best ways to protect roses is to mound the soil around the crowns, thus protecting not only the crowns but also the buds close to the roots. Coal ashes may be used, or just ordinary soil. Do not use manure, for it has a tendency to burn the eyes of the plants.

MAIL EARLY IS
TIMELY ADVICE
(continued from page 1)

and edges fully guarded to prevent injury to clerks in handling or damage to other mail. Crate suitably or thoroughly wrap so that they cannot cut through the wrapping.

Books must have the edges well protected with stiff material and be packed in a wooden or strong double-faced, corrugated fiberboard box, double-lined with the same material.

Fragile Articles

Articles easily broken or crushed must be securely packed and crated or boxed. Use liberal quantities of excelsior or like material in, around, and between the articles and the outside container.

Glassware, fragile toys, or crockery must be packed so as to prevent the escape of particles or pieces if broken in transit.

Cigars: Ordinary boxes of cigars wrapped in paper only will not be accepted. Pack in a manner to prevent damage by shock or jar. Wrap in corrugated pasteboard or similar material. Cigars must be in good shipping condition.

All articles easily broken or damaged must be plainly marked "Fragile."

Perishable Matter

Parcels containing perishable articles shall be marked "Perishable" and packed in suitable container, according to contents. Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing. Use special-delivery stamps to expedite delivery.

Addresses

Addresses should be complete, with house number and name of street, post-office box, or rural-route number, and typed or plainly written in ink. A return card should be placed in the upper left corner of every piece of mail. If a tag is used, the address and return card should also be written on the wrapper for use if tag is lost, and a copy of the address should be enclosed inside the parcel. Do not mail Christmas greeting cards in red, green, or other dark-colored envelopes, or in very small envelopes.

Limit of Weight and Size

No parcel may be more than 100 inches in length and girth combined nor exceed 70 pounds in weight.

BUSINESS

Well, it looks as if a merry Christmas indeed is in store for retail and wholesale merchants, and their customers too. There's a handsome bulge in consumer pocket-books resulting from the sharp upward course business has followed of late. At least 1,600,000 persons have gone back to work in non-agricultural industries since May. Though normally industry begins to slack off seasonally around November, it didn't happen this year. In fact, employment gained slightly during the month. Also, for 11,000,000 or so investors in stocks of American corporations, better business means bigger dividends; probably \$100,000,000 more in 1939 than last year. And this is the week when Christmas Clubs begin to lay on the line the \$350,000,000 saved by some 7,000,000 depositors during 1939. These are some of the factors which indicate that retail sales of holiday merchandise will be the best in ten years.

Revised, to fit a streamlined and reckless age: The hand that rocks the boat rules the world.—Thomas, Ga., Times.

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The casualties during the deer season in Pennsylvania probably equalled those on the Western European front during the same period.

If Finland had an air force to retaliate, the Stalin flyers would probably have been somewhat reticent about dropping their death-dealing cargo. As we have said before, peace can best be assured by an iron clad defense.

The unhappy plight of Finland has aroused the sympathy of nearly the entire world; Russia's invasion of the tiny country is about the most striking example of base perfidy that could be conceived. Communism smells to high heaven and every vestige of it should be wiped out in the United States.

It is becoming evident therefore that the Hull tariff bargaining plan is in for a thorough discussion when Congress convenes again, with a good chance that it will become an outstanding issue in the 1940 campaign.

In a poll of freshmen at Princeton, President Roosevelt ranked fifth, as the world's greatest living personage, one behind Mahatma Gandhi. But Mahatma wouldn't do so well in a poll on the world's best dressed man.

Remember the good old days when the fair-haired hero won the rich man's daughter by stopping her runaway horse? Now he does it by intercepting a forward pass.

With things like they are we are glad Santa Claus uses a sleigh instead of a launch. We wouldn't want him to strike a mine.

Nowadays when a young man wants to know whether or not his best girl will make a good wife he watches how she handles a can opener.

Paul McNutt is called by some the heir presumptive to the White House. And there are some Democratic leaders who think that he is too presumptuous.

The war is said to be costing Europe \$85,000,000 a day and we are wondering how much of it is our money.

There is little romance to modern warfare. The side with the biggest guns and warships always wins.

European nations still owe Uncle Sam 14 1/4 billion dollars borrowed during the World War and yet unpaid. They are now a little like the fellow who buys a new high powered automobile to go joy riding before the war.

Often the liberal guy who throws a lot of parties for his friends isn't so liberal when it comes to paying his debts.

They used to tell us that silence is golden, but that, of course, was before we went off the gold standard.

A halfback sensation with one of the football colleges weighs a scant 145 pounds, and they say you can't tell him from the students.—Senator Soaper, N.A.N.A.

One of our cynical friends says it's all right to be thankful because the war is over in Europe, 3,000 miles away, but he just got word that his wife's mother was moving in to spend the winter.

Traffic experts advise the motorist to keep one car window open while driving to avoid carbon monoxide poisoning.

There is little romance to modern warfare. The side with the biggest guns and warships always wins.

European nations still owe Uncle Sam 14 1/4 billion dollars borrowed during the World War and yet unpaid. They are now a little like the fellow who buys a new high powered automobile to go joy riding before the war.

Often the liberal guy who throws a lot of parties for his friends isn't so liberal when it comes to paying his debts.

They used to tell us that silence is golden, but that, of course, was before we went off the gold standard.

A halfback sensation with one of the football colleges weighs a scant 145 pounds, and they say you can't tell him from the students.—Senator Soaper, N.A.N.A.

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Church Notices

BETHANY EVANGELICAL LUTHERAN CHURCH

Rev. Oliver W. Powers, Pastor

On Sunday at the first service, 11:30 a.m., the sacrament of Holy Communion will be administered. This is called the Advent Communion and is preparatory to the great festival of Christmas. The pastor, the Rev. Oliver W. Powers, will celebrate, assisted by Sister Mary Charles King Wyckoff and Mr. James H. Ingram. Mr. Powers will give a brief sermon on the topic, "Let Us Be Hopeful." The choir, under the direction of Mr. Lee M. Cox, will sing.

At the evening service, 8:30 o'clock, the hymn "O Come, O Come, Emmanuel" will be sung. The pastor will read the Gospel, the Epistle, and the Creed. The hymn "O Come, O Come, Emmanuel" will be sung. The pastor will read the Gospel, the Epistle, and the Creed. The hymn "O Come, O Come, Emmanuel" will be sung.

CHRISTIAN SCIENCE CHURCH

"God the Preserver of Man" is the subject of the sermon in the Christian Science Church, 100 Broadway, December 1st. The text is: "The Lord shall preserve thy going out and thy coming in from this time forth, and even for evermore." (Psalm 121:1-4).

The sermon will be given by the pastor, the Rev. Mr. J. H. Smith. The hymn "O Come, O Come, Emmanuel" will be sung.

SACRED HEART CHURCH

Rev. John F. Walsh, Pastor
Rev. Vincent A. Larkin, Asst. Pastor
Sunday Masses—7:00 - 8:00 - 10:15
Daily Masses—7:00 - 7:15

Mission Model Novena—Mon-

day evening at 7:45.
The novena consists of nine days of prayer, meditation, and fasting. It is a spiritual exercise designed to bring the soul closer to God. The novena will be held at the Mission Model Church, 100 Broadway, December 1st.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
100 Broadway, New York
Sunday School, 9:30 a.m.
Sunday Service, 11 a.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., River-
ton, open Tuesday and Friday, 2:30
to 4:30.

Wesleyan Men's Bible Class

For the Men of the Community

A young men high at the first of the year, the Wesleyan Men's Bible Class will meet at 8:30 a.m. on Sunday at the Wesleyan Church, 100 Broadway.

The class is open to all young men of the community. It is a place where they can study the Bible and learn about the Christian faith. The class will be held at the Wesleyan Church, 100 Broadway, on Sunday at 8:30 a.m.

CENTRAL BAPTIST CHURCH

Rev. George Lockhart, D.D., Pastor

Bible school 10:00 a.m.—The school experienced another crowded day in attendance last Sunday. The pastor, the Rev. George Lockhart, D.D., will give a sermon at 11:30 a.m. on the topic, "The Love of God." The choir will sing.

The church is a place of worship and learning. It is a place where people can come to study the Bible and learn about the Christian faith. The church will be held at the Central Baptist Church, 100 Broadway, on Sunday at 10:00 a.m.

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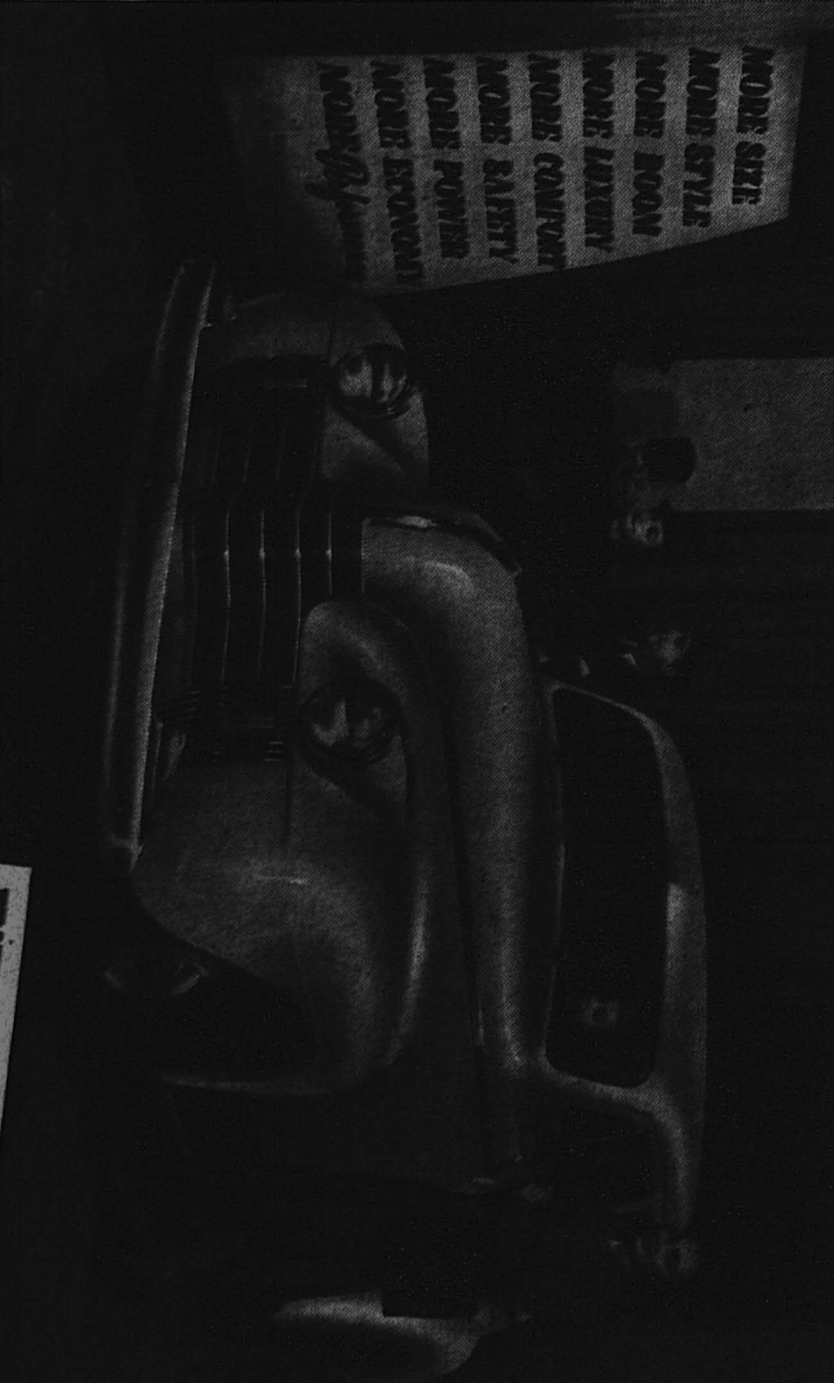
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Weston's Radio Station is proud to announce the arrival of the new High Speed Charger for car batteries. This new charger is designed to recharge car batteries in a matter of hours, saving you time and money. It is a must-have for every car owner.

The High Speed Charger is a compact, easy-to-use device that can be used to recharge any type of car battery. It is a great investment for anyone who wants to keep their car running smoothly. Contact Weston's Radio Station for more information.

Weston's Radio Station is a leading retailer of electronic equipment and accessories. We have a wide selection of products to choose from, including radios, recorders, and more. Visit us today to see our latest arrivals.

On Friday, December 1st, we had a special event at our store. We had a demonstration of the new High Speed Charger for car batteries. It was a great success, and many customers were interested in the new product.

The High Speed Charger is a revolutionary new product that will change the way you recharge your car battery. It is a must-have for every car owner. Contact Weston's Radio Station for more information.

TO DANCE HERE



Palmyra School Notes

The fifth grade science classes of the Palmyra School are planning a field trip to the local museum. The trip is scheduled for next week and will be a great opportunity for the students to learn more about the local history and science.

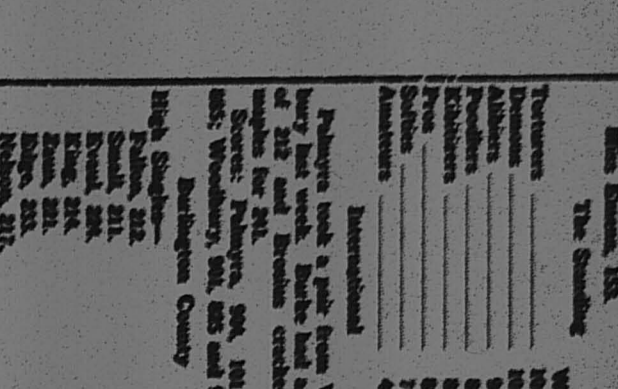
The Palmyra School is a leading educational institution in the area. We have a wide selection of courses and programs to choose from, including science, history, and more. Visit us today to see our latest offerings.

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Schedule For Local Concert

The Festival Foundation, Church of Christ, will present a concert of local and national talent at the Church of Christ, 1100 Broadway, on Saturday, December 16, at 8 p.m. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18.

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OBITUARIES

MRS. HARRIET HERBERT
Mrs. Harriet Herbert, of 707 Oakwood street, died suddenly Tuesday morning.

Funeral services will be held today (Thursday) at 2 p.m. from the Rev. Charles T. Burt officiating.

Interment will be made in Ashbury Cemetery, Gloucester.

Mrs. Herbert has been a resident of Moorestown for many years.

The deceased is survived by her husband, Samuel Herbert, and four sons, Samuel Herbert, Jr., of Riverton.

Funeral services will be held today (Thursday) at 2 p.m. from the Rev. Charles T. Burt officiating.

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Beautifully made model of the famous U.S.S. Constitution, after several years of painstaking effort. The representation is accurate even to the smallest detail and reflects much credit on the skill of the builder who, last year, constructed another fine model ship, "The Flying Cloud." The "Constitution" is on display in the store window of George W. Rogers, Inc., Gloucester street, Palmyra, where it has been gathered by the many admirers.

WESTFIELD FRIENDS' School

On Friday, December 15, the sixth grade visited the Academy of Natural Sciences in connection with their science work. The trip was a very successful one.

Palmyra School NOTES

Grade School News
Tuesday, December 12th, the 7th grade under the supervision of Mary Brown and Earl Whitcomb visited the U. S. Navy to see the changes of the South American exhibits, and the Zoological gardens to see South American animals.

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A WARM, CHEERFUL HOME

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Schedule For Local Concert

The Festival Foundation, Church of Christ, will present a concert of local and national talent at the Church of Christ, 1100 Broadway, on Saturday, December 16, at 8 p.m. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18. The concert is the first of a series of three, the other two being on Sunday, December 17, and Monday, December 18.

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OBITUARIES

MRS. HARRIET HERBERT
Mrs. Harriet Herbert, of 707 Oakwood street, died suddenly Tuesday morning.

Funeral services will be held today (Thursday) at 2 p.m. from the Rev. Charles T. Burt officiating.

Interment will be made in Ashbury Cemetery, Gloucester.

Mrs. Herbert has been a resident of Moorestown for many years.

The deceased is survived by her husband, Samuel Herbert, and four sons, Samuel Herbert, Jr., of Riverton.

Funeral services will be held today (Thursday) at 2 p.m. from the Rev. Charles T. Burt officiating.

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PALMYRA HIGH COURT SCHEDULE

Slate Calls for Nineteen Games; First Encounter Friday with Alumni

Palmyra High School's basketball squad opens the current season on Friday night of this week in the local gymnasium when the Red and White begins a 19 game schedule with the Alumni All-Stars as the opposition.

Coach C. Kenneth Dimond is arranging a game for the following Tuesday, after which a halt will be called until 1940. Camden Catholic will be the first opponent when hostilities are resumed on January 3. This fracas will be played away, as will the next three tilts. The locals will return to home terrain on Friday, January 12, in a game with Paulsboro.

Nine Home

The schedule calls for nine home games and a similar number away, with one date remaining to be filled. Teams that will be met twice include: Camden Vocational, Camden Catholic, Merchantville, Moorestown, Burlington, Riverside, Paulsboro and Gloucester. Single engagements have been booked with the Alumni and Bordertown Military Institute.

The slate is practically the same as that of last year, with Group 3 teams providing the major part of the opposition.

New Team

With this formidable opposition in store for his charges, Coach Dimond faces the rather imposing task of putting an entirely new varsity on the floor, since practically all of the 1939 championship squad, including regulars and reserves, was lost via the graduation roster. Included in this group were Baker, Rivers, Marshall, McDermott, Rothbaum and Sutters.

Of the thirty men that comprise the squad at present, there are, however, several who were varsity members, or played on the jayvee team. The local mentor has made no varsity selections as yet, but the following players appear to have a good chance of being selected: McDermott, Hoff, Mitchell, Mustard, Ohmberger, LeCates, O'Neil, Stickle, Carsawney, Rivel, Burgess and Ott.

There will probably be several others that will be given an opportunity to show their wares.

Alumni Strong

The Red and White will have an opportunity to show their mettle in the game on Friday, since Manager Chick Foulke, of the Alumni has rounded together a choice collection of all-star material.

The Graduate outfit turned back the scholastics last year by the count of 21-17 and the undergrads will be hard-pressed this year to keep the score within reasonable bounds. Should they spring an upset and romp off with the decision, it will definitely indicate that great strides

have been made toward another successful season.

Included on Manager Foulke's roster are the following: the famed Baker brothers, Len and Bill, the Sacca boys, Carpenter, Rochafellow, Beddow, McDermott and several others.

Schedule

The complete schedule follows:
Fri., Dec. 15—Alumni, home.
Tues., Dec. 19—Open.
Wed., Jan. 3—Camden Catholic, away.
Fri., Jan. 5—Merchantville, away.
Sat., Jan. 6—Burlington, away.
Wed., Jan. 10—B.M.I., away.
Fri., Jan. 12—Paulsboro High, home.
Tues., Jan. 16—Riverside, away.
Sat., Jan. 20—Moorestown, away.
Tues., Jan. 30—Camden Catholic, home.
Fri., Jan. 26—Gloucester, home.
Tues., Jan. 30—Camden Vocational, away.
Fri., Feb. 2—Merchantville, home.
Tues., Feb. 6—Burlington, home.
Fri., Feb. 9—Paulsboro, away.
Tues., Feb. 13—Camden Vocational, home.
Fri., Feb. 16—Moorestown, home.
Fri., Feb. 23—Gloucester, away.
Tues., Feb. 27—Riverside, home.
Joseph Carmardo is the manager of the team. No captain has been named to date.

In addition to the varsity and jayvee schedule, Coach Dimond is planning a slate this year for both freshman and sophomore teams.

LOCALS PLAY IN ALL-STAR TILT

The South Jersey Group 4 All-Star football team handed a similar Group 3 outfit a 20-0 reverse in a charity tilt played in Camden last Saturday afternoon. The affair officially closed the scholastic grid season in this section.

Playing a prominent part in the affair were three Palmyra High School stars, namely, Carl McDermott at end; Broemme, at guard, and Washington, at center.

CAKE SALE

The Lone Eagle Hi-Y announces that the organization will hold a cake sale on Saturday, December 16, at 10 o'clock, in front of the Y.M.C.A. building, Palmyra.

The boys say, "Why bake a cake when you can get the kind you want at their sale?"

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SPORTS JOTTINGS

Nothing has been heard to date about a revival of the Interborough Basketball League that provided some interesting competition last year.

The boys had a hard time making expenses, however, due to the fact that the fans stayed away in goodly numbers.

With last year's championship record staring them in the face, the current P.H.S. court squad will have a difficult assignment in satisfying the fans who like to see the homesters win.

Two South Jersey Group 3 championships in two years is a wonderful record, but even the most hard-

to-please roster cannot complain if such a standard is not maintained. No team can win forever.

ASKS MORE FUNDS

Major General Clifford R. Powell, commanding the New Jersey National Guard, appeared before State Budget Commissioner Audrey H. F. Stephan at Trenton on Wednesday, urging military appropriations of \$987,703, an increase of \$200,000. Gen. Powell made a plea for an increase in finances, saying that a "pitiful condition of national defense" exists in the country.

CLOSED OUT

Affairs of the Mount Holly National Bank, closed for business since March, 1933, were finally completed on December 1 by Spencer L. Haines, of Riverton, receiver for the bank since April, 1933. Final payments to depositors were made during the past month and offices, maintained by Receiver Haines on Wash-

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Budget Trimming

The New Dealers at Washington for public consumption at least are now talking about making slashing reductions in the government's budget and it is predicted that the President will make some suggestions along that line in his coming message to Congress. There are some political students in the nation's capital who are unkind enough to say that there is something political in all this. They remind their readers that the 1940 election is approaching, and more must be heard about economy.

It is generally surmised that the Republicans in the presidential campaign will make a general attack on the alleged extravagance and wasteful spending of the New Deal. They will point out that deficits have been piling up annually and it will soon be necessary either to greatly increase taxes or to raise the legal limit of the national debt, which now stands at the all time high of forty-five billion dollars.

The talk about budget trimming and economy, therefore, according to these political prophets, will be designed to dampen the fire of the Republican attack by showing that the Roosevelt administration, too, is in favor of economy. Furthermore, it is added, if the President merely recommends a deficit trimming without being to specific as to where the trimming should be done, he will be throwing the whole unpleasant subject into the lap of Congress and so put it up to the Republicans and conservative Democrats to put the knife to Santa Claus and thus run the danger of making themselves unpopular with the voters who have been getting aid and sustenance from the government in one form or another.

The Republicans, however, do not seem to be greatly perturbed or surprised by this sudden veering of the administration toward budget trimming. They declare it is the same old story and point to the fact that the President has repeatedly promised a reduction of expenditure which has not come about since the expenditures on each occasion have grown bigger and better than ever. Furthermore, they aver, even the administration's glowing promises are slipping. It used to be the custom for the New Dealers to promise a balanced budget next year. On the present occasion they are only promising to cut the deficit to two billion dollars. Therefore, say the Republicans, there is nothing to get excited about. The people have heard even better promises of economy before.

Changes

Billions of dollars in Social Security and Unemployment Compensation tax contributions have been collected during the past few years from both employers and employees. Huge surpluses to the credit of the various states are being built at Washington.

Take the case of New Jersey. Since 1936, the Unemployment Compensation taxes collected from both employers and employees in this State alone total more than \$100,000,000.

Benefit payments for 1939, it is estimated by our State Unemployment Compensation Department, will amount to approximately \$16,500,000. With the funds constantly being supplemented with additional millions in current collections, some thought is now being given to a degree of tax relief for both employer and employee.

Our own State Unemployment Compensation Commission recently indicated that it was considering a plan to relieve employees of the one per cent wage tax now being paid by New Jersey workers as their contribution to the unemployment fund.

New Jersey business has no objection to this but asks "Why not a break for tax-burdened industry?" Through the State Chamber of Commerce, New Jersey industrialists and business men are pushing for a change in the merit rating system which is now part of the New Jersey law.

The State Chamber, through its Social Security Committee, contends that the merit provisions of the present Act are un-

workable and is urging that this section of the Act be replaced with the "Fund Replenishment—Employment Stabilization Plan" now in use in Texas, Illinois, Delaware and Massachusetts.

This Plan gives a reduced contribution rate to employers with a record of providing steady employment. Orville S. Carpenter, Unemployment Compensation Director for the State of Texas, told New Jersey business men recently at a State Chamber meeting that the plan had created employment stabilization in his State.

New Jersey industry says the plan will have the same effect here and will help New Jersey workers and employers generally. The 1940 Legislature should give this plan attention. It is time there was some tax relief all around. Both employees and employers would welcome it.

As far as Russia is concerned, we accord them 11 boos, 18 raspberries,

an assortment of Bronx cheers and would personally like to see Stalin

and his staff receive a barrage of all the decrepit eggs available, allowed to simmer in a warm pan for a few hours and then turned loose in the Atlantic Ocean on a cold winter day.

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for CHRISTMAS

- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- PENS and PENCILS
- CAMERAS
- STATIONERY
- CANDY
- LAMPS
- GIFT WRAPPINGS

A Small Deposit Will Hold Any Article Until Christmas!

L. L. KEATING
Broad and Main Streets
RIVERTON

COME . . . see our

PLANT DISPLAY HOUSE, NOW FRESHLY RESTOCKED WITH A COMPLETE LINE OF

Christmas Plants

Scarlet Poinsettias, Butterfly-like Cyclamen, Violets, etc. . . . the little fawn and giraffe plant holders make charming presents.

GIVE THE HOME A GIFT OF A LOVELY PLANT.

HENRY A. DREER

Building the Garden Beautiful since 1838

Beautiful processed Holly Wreaths in cellophane-fronted boxes, at 45c, 60c and \$1.00 each. Use them again next Christmas.



A Salute to Parents

Meeting the expenses of educating your children will require careful planning and perhaps some self denial. But it will all be well worth while. Our suggestion is to leave nothing to chance. Build the needed sum in a bank account here, by making regular deposits through the years.

Start your "educational account" now.

Cinnaminson Bank and Trust Co.
Riverton, N. J.

PALMYRA

The Covenant Chapter 108 O.E.S. entertained the Past Matrons and Patrons association at a Christmas party in the lodge room of the P.O.S. of A. Hall on Friday evening.

Mrs. John Fry, of Morgan avenue, will entertain at bridge and luncheon on Friday afternoon.

Mrs. Karl Frank, of Washington avenue, entertained the Alpha Gamma Class of the Central Baptist Church at her home on Monday evening. Plans were made for a Christmas party and filling of the Christmas baskets for the needy.

Mrs. Samuel Silver and daughter, Sandra, of Pitman, spent a few days with her parents, Mr. and Mrs. Elvin I. Powell, of Walnut street.

Miss Marilouise Baker, of Garfield avenue, entertained the members of the cast of the Junior Play, at a party at her home on Saturday evening.

Mrs. Laura Kerrigan, of East Charles street, entertained a group of friends at cards on Wednesday evening.

BIRTH

Mr. and Mrs. George Kimball, of Shrewsbury Yard, are receiving congratulations on the birth of a daughter Fern Elizabeth at the Zurbrugg Memorial Hospital, on Wednesday, December 6.

CHECK PASSERS COME TO GRIEF

A veteran bad check passer, who operated under a variety of pen names, came to grief on Wednesday as a result of his operations in Camden. He is believed to be the same individual who passed a worthless piece of paper on a local resident. The incident was reported to Riverton police.

Officer John Robinson, who connected the description of the man with one sent out to chain store managers, notified Camden police of the situation. A man thought to be the culprit was arrested late Wednesday by officers in that community when he repeated his act once too often.

The offender is said to have a long record of similar offenses and Philadelphia police have been on the lookout for him for some time.

YMCA BRIEFS

Conference

Growing racial antagonisms, war and lack of jobs head the list of items about which high school students are most concerned, according to findings from the New Jersey Y.M.C.A. State Older Boys' Conference, held at Jersey City this past weekend (December 8, 9, 10). Similar conferences, set up by

FOR XMAS

CARDS
GIFT WRAPPINGS
GIFTS — TOYS
NOVELTIES

Shellenberger's
CANDIES

McALLISTER'S

State Y.M.C.A. committees enrolled from 250 to 1000 other boy delegates, judging from greetings from such conferences read at Jersey City. Just under 600 attended the New Jersey conference. The largest delegation was from Burlington county, numbering 38.

Lists of the delegates follow by towns: Beverly, Otis Marshall, Jr.; Isaac Van Schuer, Jr.; Bordentown—Francis J. Andrews, Edward Cole, Charles S. Thorne, Jr.; Burlington—Willis A. Ballinger, S. Roger Oliver, Jr.; Columbus—William Rock, Jack Wedell; Florence—Bernard Boyle, Franklin Rainier; Masonville—Howard and Ralph Mason; Medford—Paul Adams, John Grover, Everett Michle, William Warner; Moorestown—William Smith; Mt. Holly—Abbott Hendry; Palmyra—Richard Deemer, Kenneth Lippincott, Raymond Schill, Ernest Senior, Philip Snow, William Ulrich; Roebling—Bernard Giehl, Julius Nemeth; Willingboro—Thomas J. Bazzy, Jr.; Stuart Chant; Marlton — George Middleton.

Secretaries Guy C. Hendry, T. Paul Reeder and Heber B. Sink, and Levi Ballinger, a board member, helped with transportation. He also went to New York on Friday. His son drove to Jersey City Sunday morning, attended church with some of the delegates and took home the lead which his father had taken up. This was a record attendance year for Burlington county which led the state in the number of registered delegates.

TOTAL OF \$7644 IN LEGION DRIVE

With returns still being received, Burlington County American Legion has collected \$7,644 to date in its iron lung drive.

Contributors and the amounts turned in by each are Bordentown Post No. 26, \$1,200; Roebling Post No. 39, \$304; Moorestown Post No. 42, \$630; Mount Holly Post No. 11,

\$723; Maple Shade Post No. 65, \$684; Burlington Post No. 70, \$1,261; Beverly Post No. 115, \$382; Riverside Post No. 146, \$1,243; Palmyra Post No. 156, \$217; Florence Post No. 194, \$900.

Equipment

Equipment which the Burlington County Hospital desired included a Drinker Collins iron lung, a Shampaine hydraulic obstetrical table, a Century operating table and an Autoclave sterilizer.

The Zurbrugg Memorial Hospital, Riverside, requested an E. & J. resuscitator, portable model; Hinde-Cambridge portable electrocardiograph; a short wave diathermy; a Heidbrink 3-gas Kinet-O-Meter; a MacEachern obstetrical table; a Hanovia ultra violet Alpine lamp; one infra-red lamp, a portable Ducky diaphragm; a portable operating light; a treatment couch, for the

physio-therapy department; a wheel stretcher, a heated basinett and a stretcher.

These articles have been ordered and all the apparatus will be delivered within a month. The "iron lung" has already been delivered.

SUPER HIGHWAY

State Highway Commissioner E. Donald Sterner will be host to highway officials of the North Atlantic seaboard states through which the proposed Boston to Washington super-highway will pass, at a luncheon conference in the Hotel Pennsylvania, New York, Tuesday, December 19, to determine ways and means of expediting the necessary action at the next session of Congress. The conference has been arranged

by Commissioner Sterner as a result of the recent meeting he and Chief Engineer James Logan had in Washington with Commissioner of Public Roads Thomas H. MacDonald, during which the latter wholeheartedly endorsed the project and offered to present the views and suggestions of the Public Roads Administration, to secure early action on the proposed road, to the representatives of the various states. Besides Mr. MacDonald, members of his staff will address the gathering.

The business sections of Mt. Holly, Riverside and Burlington are abash with Christmas street decorations. Local communities seem very drab by comparison. Perhaps a similar project here would prove profitable to the merchants.

AMERICAN STORES CO.

Prepare Now to Make This a Merrier Christmas

Everything for Your Christmas Baking

Gold Star All-Purpose Family Flour 5-lb 17c; 12-lb 35c

The finest All-Purpose Family Flour milled. First choice of successful home bakers for almost half a century.

LARD Best Pure 1b 7c

Seeded Raisins 1-lb 8c; Seedless Raisins 1-lb 8c

4500 Hi-Test Baking Powder 1-lb 17c

Season's Greetings Assorted 1-lb 17c

Chocolates 5 98c

Lucille Assorted 1-lb 49c

Chocolates Assorted 1-lb 49c

Hard Candies 5-lb 79c

Sunday School 1-lb 25c

Chocolates 2 1/2-lb 25c

Butter Kernel Corn 2 21c

Fancy Corn 2 19c

4500 Tiny All-Green Lima Beans 2 27c

4500 Tiny Sifted Peas 2 27c

Farmland Cut 2 15c

String Beans 2 15c

Selected 2 19c

Tomatoes 2 19c

DEI MONTE 2 15c

Asparagus Tips 2 15c

HEINZ Fig or Plum Pudding 1-lb 15c

CAMAY Toilet Soap 3 cakes 16c

SWEETHEART Toilet Soap 3 cakes 16c

OAKITE 2 19c

WINDEX 2 15c

RINSO 2 37c

Silver Dust 2 21c

Gold Dust 2 19c

Virginia Lee Fruit Cake 1-lb 39c; 2-lb 75c

Apples 5 19c

Fresh California Brussels Sprouts 1-lb 10c

Large Fresh Florida Grapefruit 3 for 14c

New Crop Stringless Beans 1-lb 10c

No. 1 Selected Sweet Potatoes 3 1/2-lb 10c

Oranges 20 for 25c

KLEENEX 200 SHEET BOX 2 for 25c

Where Quality Counts and Your Money Goes Furthest

SACRED HEART CHURCH

PORCH CLUB

Mr. Alexander Garwood talked at the club on Tuesday. His subject, a most interesting one to residents of New Jersey was, "Forgotten Towns of New Jersey."

Accompanying his talk, Mr. Garwood showed pictures of places where he has traveled and which have been all but or completely forgotten. A great deal of the information that Mr. Garwood has unearthed, has

DEK CLASS

Mr. Garwood also feels that enough importance is not attached to the fact that a very vital battle of the revolution, was fought off the Jersey coast, which our British supporters know about.

One Standard

all ornaments must be supplied by persons making the wreath. Please bring shears or heavy scissors for cutting wire. Those wishing to make wreaths please notify Mrs. Edward W. J. Hunt, phone 637-W.

Incorporated

The mart is to be located in the present Joyce building, Broad street, which will be extensively remodelled for the purpose. Whitmer's Market, according to the report will move into the Betz building, which is also to be remodelled and enlarged.

for your
Christmas and

TWO BRIGHT BOYS
Friday and Saturday, Dec. 15 - 16
THE STORY YOU LIVE
NOW HEARS FROM THE SCREENS



**THE GREAT
GATSBY**

ORDER NOW! Phone Riv 1503 - Camden 24

IF YOU SEE ONLY ONE

THE CARRY
FROM THE
LINE
20

"Annals of the..."

**QUINCY COMPTON—GLADYS GERRIE
JEFFERY LYNN—JESSE BARNETT—PAUL RALLY**
Extra Added Saturday Matinee
"NANCY DREW'S HIDDEN
STAIRCASE"

TUESDAY, December 19
7:30 p.m. **CLAUDETTE NANCY**
COLBETT • FONDA
a two character actor

Phone 1667

Notes

many interesting stories of the New Jersey of many years ago, when iron and copper mines flourished in this section, and even today some gold is mined right here in New Jersey. We also still have some virgin timber in this state which few people know about.

Mr. Garwood also feels that enough importance is not attached

Ganser	16
Capehart	17

Miss Bessie Howard will speak at the club, on International Relations. The time is 10.30 a.m.

THE FAMOUS KOERNERS



THURSDAY, December 14

TEACH YOURSELF TO

FROM THE SCREENS
OF HOLLYWOOD
TO THE STAGE
COMING 20th

**Extra Added Baudouy's Matinee
-NANCY DREW'S HIDDEN
BRAINCAUSE-**

TUESDAY, December 19
By Popular Request
MICKEY ROONEY and
JUDY GARLAND in
"MOLLY"
CLAUDETTE
COLBERT • FONDA
A NEW COLUMBIA-TRISTAR PICTURE

Phone 1667

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HAPPY CHRISTMAS TO ALL
JAMES KENNEY
FLOREST
Telephone Records Unit

ADA E. PRICE
INSURANCE
REAL ESTATE
NOTARY PUBLIC
416 Lipphcott Avenue Riverton

COLLINS
We greet you this Yuletide with every good wish for a very



**Is Our Friendly
Wish for You !**

CHARLES DICKENS
A Christmas Car
and

**LATEST MARCH of THE
and
The Book of Boal**

PLEASE NOTE: We will distribute bakeware on Christmas or New Year's Day.

Look who's in the news of your "King of the North."

FOX — River
THURSDAY-LAST DAY
EVERY MONTH...this week there's

GARY COOPER

20000

DAY
Starting at
2 p.m.

arranged featuring Robert I. Jay, of the Philadelphia Bar Association's Diversity Council, who will give



THE



ad

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. BAKER
Editor, The Garden

With winter plants safely tucked away under a protective blanket of mulch to prevent frost damage, many gardeners are turning their thoughts to the coming year. The first step is to get the garden ready for the winter. This means that the soil should be well worked and the plants should be well watered. It is also a good idea to put down a layer of mulch around the plants to keep the soil warm.

With the right care, plants should survive the winter. The first step is to get the garden ready for the winter. This means that the soil should be well worked and the plants should be well watered. It is also a good idea to put down a layer of mulch around the plants to keep the soil warm.

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FOOD COSTS

REMAIN SAME

With an increase of only one-half cent in the cost of food, the cost of living remains the same. This is due to the fact that the cost of other goods has increased. The cost of food is the same as last year.

CHRISTMAS LEGENDS

There are many superstitions connected with the coming of Christmas. One of the most common is the belief that the first person to see the first snow of the year will have good luck. Another is the belief that the first person to see the first frost will have good luck.

STATE ALLOTS HIGHWAY FUNDS

Twenty-five appropriations of \$5,000 each have been allotted to the various counties of the state for the purpose of improving the highways. This is the first time that such a large sum of money has been allotted for this purpose.

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TAKE APPALS

PICTURE SHOWS

Reductions in taxes approved by the County Board of Taxation in special sessions held in October, 1934, are being announced. The reductions are as follows: For the year 1935, the rate will be 1.50 per cent.

MOORESTOWN GARDENS

Chester and East Oak Avenues
Moorestown, N. J.
CORDELL INVITE YOU TO VISIT THEIR NEW
FLOWER SHOP

For your convenience we offer an extensive and diversified service for every occasion, with a broad background of years of experience. We assure personal attention to DECORATIONS arranged to suit your particular needs.

ADOLPH J. STROHLEIN
EDMUND F. BLACK
Telephone Moorestown 1030

CUT FLOWERS, CORSAGES, ASSORTED DISH GARDENS
POINSETTIAS
Beautifully Colored - Green by the
Christmas Wreaths, all kinds, 25c up
Pottery, Flower Stands, NOVELTIES, 25c up
GRAVE BLANKETS Made to Your Special Order
Open Every Evening Until Christmas

CALLING
ALL SHOPPERS!
RIGHT HERE IN YOUR OWN HOME TOWN,
COLLINS' STORE HAS GIFTS FOR YOUNG AND
OLD THAT ARE TOPS IN QUALITY AND LOW
IN PRICE—LOOK HERE—BUY HERE!

- WAFFLE IRONS - FLASHLIGHTS - LAMPS
- ELECTRIC CLOCKS AND HEATERS
- THERMOS BOTTLES - SLIDS - ICE
- EXTERIOR - FOLDER SLATES
- EXTRA PINE TOOLS OF EVERY DESCRIPTION
- SAVORY ROASTERS - REPUBLIC ENAMEL
- WARE - PYREX AND ALUMINUM WARE
- CARVING SETS - HIGH QUALITY CUTLERY
- INSIDE AND OUTSIDE TREE LIGHT SETS
- EXTRA BULBS

To all our friends we extend a very big wish for a MERRY CHRISTMAS!
J. S. COLLINS & SON, Inc.
'blue coal', coke, hardware, paints, feed
building materials
RIVERTON

OBITUARIES

MRS. LUCINDA L. NEWTON
Mrs. Lucinda L. Newton, wife of the late George J. Newton, died at her home, 125 North 10th Street, on December 20, 1934, at the age of 78 years.

COUNCIL CONCURS WITH PALMYRA
(Continued from page 1)
The action of the State in ordering the removal of the Palmyra Island Light House, which was built in 1825, has been approved by the Council.

As has been the custom for several years, the Council will hold its annual meeting on December 22, 1934, at the home of Mrs. J. W. Byrnes, chairman of the committee.

A hearing was held on the question of the removal of the Palmyra Island Light House, which was built in 1825, on December 18, 1934.

Western Mail's Bible Class

For the Men of the Community
The Western Mail's Bible Class is a class for men of the community. It is held every week on Wednesday evenings at 8 o'clock.

"Our Father's Love"
This is the title of the new book by the Rev. J. W. Byrnes, which is now being published by the Western Mail.

CHRISTIAN SCIENCE CHURCH
The Christian Science Church is a church of the Christian Science movement. It is held every week on Sunday mornings at 10 o'clock.

Christmas Greetings
To everybody in Riverton, Palmyra and Cinnaminson - Our wish for you is a very MERRY CHRISTMAS AND A HAPPY NEW YEAR filled to overflowing with health, happiness and prosperity!

EARLE B. HARDER
ELECTRICIAN
306 Melrose Avenue
Palmyra

CHRISTMAS
TO all our ever-increasing number of loyal friends in Riverton, Palmyra and Cinnaminson. To you we are grateful and we hope for the continuance of our mutually pleasant business relations in the years to come.

MOORESTOWN MOTOR CO., Inc.
SALES SERVICE
219 West Main Street
Moorestown, N. J.

CHRISTMAS JOY

To all our new friends in the Riverton, Palmyra and Cinnaminson area we say a very MERRY CHRISTMAS
RIVERTON CLEANERS AND DYERS
502 Broad Street
Riverton

Woolston's
ESSO STATION
Riverton
Main and Howard Streets

CHRISTMAS
To all our new friends in the Riverton, Palmyra and Cinnaminson area we say a very MERRY CHRISTMAS
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502 Broad Street
Riverton

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RIVERTON CLEANERS AND DYERS
502 Broad Street
Riverton

CHRISTMAS

TO ALL OUR MANY FRIENDS...
BOTH OLD AND NEW, AND WITH IT GOES OUR SINCERE WISH FOR HEALTH, HAPPINESS AND PROSPERITY THROUGHOUT THE YEARS TO COME.
Merrie Christmas
519 Cinnaminson Avenue
Palmyra

CHRISTMAS
TO all our new friends in the Riverton, Palmyra and Cinnaminson area we say a very MERRY CHRISTMAS
RIVERTON CLEANERS AND DYERS
502 Broad Street
Riverton

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RIVERTON CLEANERS AND DYERS
502 Broad Street
Riverton

THE NEW ERA

Incorporated

Published Every Thursday at 600 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton Phone 495
812 Morgan Ave., Palmyra Phone 955

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Philadelphia Advertising Representative
WM. NEVILLE & ASSOCIATES, Inc.
12 South 12th Street, Philadelphia, Pa.

Christmas

It comes this year as it has come for centuries in spite of all the jarring voices that war against its gracious message. Its song of "peace on earth" rang out into a world that had little welcome for it; that denied even the right to live to Him who translated its music into a human life. It was a song of faith. Drowned a thousand times by the discordant shouts of hate and war, it has not faltered in the calm confidence of the truth it was given to proclaim. Again and again as the tumult and the shouting have died away, it has been heard still flooding earth and sky with its holy melody.

It is the song of the world's great optimist. There were ears that heard it even amid the darkness which fell upon that "green hill far away without a city wall." Ears there are that will hear it this year despite the clash of hostile armies and the roar of a thousand cannon. Multitudes there are who will sing it with the same confident faith as in those days of peace when they trusted reason was soon to take the place of war. To doubt the final triumph of the truth sung to the world in the "Glad Tidings" of its first Christmas day, is to sail a sea without a bottom or a shore, chart and compass lost.

We do not hesitate then to send out our Christmas greeting. The things that are seen are temporal. It is in the realm of the unseen that we must seek just now that which abides in the Christmas message and which no night of war, save for a time, can dim with its primeval darkness.

If we dare not wish our readers a Merry Christmas, we do wish them all the gladness homes and hearts may know where faith and hope and love still live. To all little children who look forward to the day with joy we send our wish for a very "Merry Christmas." Notwithstanding the pain and loss the year has brought, we shall find the Christmas joy just in proportion as we strive to kindle it in other hearts. Never was need greater since time began that each of us live out toward all men everywhere the spirit of the imperishable song, "Peace on Earth, Good Will Toward Men."

Not Much We Can Do

The Russian attack on Finland has aroused indignation against Stalin in the United States and a consequent wish that the people of our country could do something for the Finns. This is only natural. The Finns are a courageous, an honest and a manly race. They are the only one of the European nations owing us money which has consistently paid the installments on the debt.

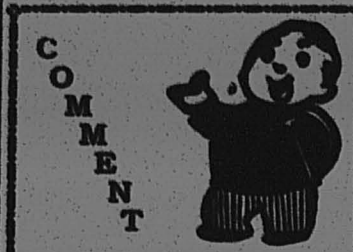
But while this sympathy for the Finns is only natural, it must be pointed out there is little the United States can do for them, outside of friendly gestures. Nobody in this country wants the United States to take part in any phase of the European war. And there is little we could do to help Finland in a physical way, even if we wanted to, on account of the isolated position of the little country.

There is another point to be thought of. While the British and French would welcome our help against Germany there is no indication that they want us to mix in the Russo-Finnish quarrel. One of the biggest surprises to diplomats here is the calm way in which Chamberlain and Daladier greeted the Russian invasion of Finland. Their protests were hardly loud enough to be heard outside their respective parliament buildings.

The reason for this is that the British and French still hope to wean Stalin away from Hitler and to induce him to stab the Fuehrer in the back. Because of this they are apparently willing to dismiss with a protest such little misdemeanors as slaughtering the Finns. The natural indignation of the British and French people may force some sort of military action against Russia, but in the meantime the British and French attitude

of the British and French diplomats only emphasizes once more the selfishness and cold bloodedness of European politics.

It is even hinted that Chamberlain and Churchill don't want the United States to offend Russia too sorely lest this action drive Stalin further into Hitler's arms. The "moral" question of Finland seems to have little to do with it. All of this ought to bring home even more clearly to the people of America that we do not want to get mixed up in European intrigue which is built strictly on national self interest, and is without morals. We may hope and pray for the Finns but there is little else that we can do. Especially when Great Britain apparently is still anxious not to punish Stalin.



BROWDER

Earl Browder, Josef Stalin's right hand man in the United States, charged in the Madison Square Garden recently that the Dies Committee is a conspiracy against "democracy and peace."

Words employed by Mr. Browder to convey his meaning are employed by other folks to convey different meanings.

"Democracy and peace" such as the people of Russia enjoy differ widely from the democracy and peace of the American people.

"Democracy" under Stalin means Stalin. "Peace" under Stalin means the grave.

The millions who have been starved to death by Stalin and those who have enjoyed assassination by Stalin's hired butchers know the "democracy and peace" of which Earl Browder was speaking.

The Dies Committee is an agency of the United States government for disclosing the subversion of Browder and his fellow travelers.

It is a high compliment to the energy and efficiency of Congressman Dies and his associates when such as Browder raise their voices against him.—Somerset, Pa., Daily American.

Mayor LaGuardia has started a campaign to induce people to stop

throwing their chewing gum wads on the sidewalks of New York. This is a proper campaign. You can get stuck on Manhattan's sidewalks easily enough without stepping on chewing gum.

A "liberal" statesman is credited with this definition: "A conservative man is a man who just sits and thinks, mostly sits." To this might be added another definition: A

radical man is one who just runs and runs—mostly at the mouth.

Of course we deplore the Russian invasion of Finland and wish something could be done about it but when we read that the Italian newspapers are condemning Stalin for this heartless crime we can't help thinking of Ethiopia.

When the old fashioned girl went to have her photo taken she was careful to see that her hair was properly arranged. The modern girl is more careful to see that there isn't a run in her stocking.

It may be that life begins at forty, but so do neuritis and fallen arches.

The Daily Worker, communist organ in New York, blames President Roosevelt, for the assault of Finland by the Soviets. We are glad they are no longer blaming everything on to Hoover.



IS OUR
WISH
TO
YOU

AT THIS GLAD HOLIDAY SEASON
AND A
HAPPY PROSPEROUS
NEW YEAR...
TOO!

E. BEITZ & SONS
QUAKER STORE

115 East Broad St. Palmyra



TO all our friends everywhere we extend our best wishes for a very Merry Christmas and Health, Happiness and Prosperity in the New Year to come.

WALTER D. LAMON

Real Estate—Insurance

516 Cinnaminson Avenue

PALMYRA, N. J.

YMCA BRIEFS

Roberts Resigns

Because of plans which will necessitate moving to Rhode Island to make his home, Benjamin J. Roberts has presented his resignation to the County Y.M.C.A. Board, of which he has been president since May, 1938.

Mr. Roberts served five years previous to that date as vice president, and for many years as a group leader and was also a vice president of the New Jersey State Association of Y.M.C.A.'s.

His resignation was regrettably accepted. The two vice presidents, E. Newbold Cooper, of Riverton, and S. Roger Oliver, of Burlington, will divide the responsibilities of this office until the annual meeting of the County Board next May.

HUGHES NAMED
CAMPAIGN HEAD

Designation of Richard P. Hughes, Burlington postmaster, as chairman of the Burlington county committee which will direct the 1940 "Fight Infantile Paralysis" campaign in connection with the nation-wide observance of the President's Birthday during January, was made public this week by State Chairman Joseph F. Fitzgerald from headquarters in Elizabeth.

The drive to obtain funds for the National Foundation for Infantile Paralysis, which will need \$3,000,000 to conduct its National program during the coming year, begins January 1 and continues until January 30, President Roosevelt's 58th birthday anniversary.

The state committee includes both Gov. A. Harry Moore and his predecessor, Harold G. Hoffman, now executive director of the New Jersey Unemployment Compensation Commission.

In a letter informing Hughes of his selection, Fitzgerald stated: "Personally I am very sure that under your guidance a complete organization will be set up in Burlington county within a very short time, the results of which will not only exceed any previous year, but will provide badly-needed funds for the county chapter of the National Foundation and for the parent body's never-ceasing fight against this dread and maiming disease."

Use of Funds

The Foundation, he explained, will use the monies to carry on its work in the fields of scientific research, including prevention and treatment of after-effects, curbing of epidemics and public education.

"I know in your county this year there will be conducted a tremendously successful campaign for the Celebration of the President's Birthday. The National Committee, as well as the State Committee, which is the authorized fund-raising agency for the National Foundation, is most happy to have your acceptance of the Burlington County chairmanship for the coming campaign to secure funds to continue the fight against infantile paralysis," Fitzgerald concluded.

Contacted recently, Postmaster Hughes urged the public to support the campaign. Said he:

"Besides financial contributions, we will need the help of scores of public-spirited citizens throughout the county to volunteer their services in obtaining funds. I would greatly appreciate any and all offers of help."

The following have been appointed chairmen in their respective communities: Dr. Robert E. Siever, Bordentown; Dr. Edward J. Muldoon, Florence; Howard F. Lewis, Alex Denbo and John Gilbert, Burlington; Judge Frank A. Hendrickson, Mount Holly; Dr. M. W. Newcomb, Browns Mills; Charles VanGeel, Maple Shade; Howard Z. Mathis, New Gretna; Harry Reisinger, Beverly; Mayor John F. Ward, Palmyra; Dr. J. Rowland Day, Riverton; Mrs. Caroline Gauntt, Jobstown; Miss Elizabeth Cowperthwaite, Medford; Royston D. Engle, of Moorestown; Dr. Charles E. Ehrlich, Riverside.

NEW HOME OCCUPIED

Formal dedication of the Burlington (N.J.) Home for New Life

been scheduled for Saturday afternoon, January 6, according to an announcement made last week.

Complete removal of inmates from the Birmingham building were finished this week, according to Harold Cooper, county welfare director.

POKEY DRIVER
REAL HAZARD

The slow driver, who pokes along the highways in complete disregard of the congestion caused by his selfishness, is assailed as a menace by the Keystone Automobile Club.

"We frequently have been asked, 'What percentage of week-end traffic accidents is due to slow driving?' said Trevor B. Mathews, manager of the Camden division of the club. 'The question cannot be answered statistically, because accident analysis deals only with immediate causes, but it unquestionably is true that the slow driver is a factor in many accidents, particularly on week-ends when traffic is at its peak.'

"His (or her) part in the accident picture is this: 'A slow-moving car on a two-lane highway interferes with the free movement of other vehicles, which, held to a pace far below the limits allowed by law, soon form long lines behind the pace-maker. Impatience of drivers increases with every mile of such slow progress, and exasperation finds outlet in dangerous passing attempts.'

"There probably isn't a motorist in the State who has not experienced trying moments in week-end driving because of the selfishness of some fellow

drivers. The slow, or 'pokey,' driver may think he is playing it safe by creeping along at a 20-mile rate, but actually he is creating one of the worst of highway hazards.

"If all motorists drive at a rate permitted by law and conditions of the road, orderly, safe traffic movement will result."

FOR PROSPECTIVE DOCTORS

A vocational guidance aid to youths in the state considering medicine as a career has been made available to them by the Medical Society of New Jersey.

A short but comprehensive book entitled "What It Means to Be a Doctor," written by a layman, has been sent to every public library in New Jersey by the State Medical Society. The author is Dwight Anderson, an ex-newspaper man of New York.

The librarians may choose to place this book among their vocational guidance series, among their medical books, or on the shelves containing current non-fiction literature.

Reviews, which have been favorable, indicate that the book has a general appeal for adult readers as well as being a vocational guidance aid for youths considering medicine.

WESTFIELD FRIENDS
MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

THANKS

The Original Rivertown Ladies Club has given great cheer and hap-

piness to folks this Christmas. The club still has its loyal members, who have been working hard to keep the promise of the organization that all money that was made by public card parties must be used for charity.

We regret that there is misunderstanding concerning checks given out by a former member. These will not be honored since the purpose of the club is to aid individuals, not organizations.

We want to thank everyone that made this possible as we have given

out the following: 21 pairs of shoes, 4 pairs of rubbers, 36 pairs of stockings, 12 suits of underwear, 1 1/2 tons of coal, 2 pairs of children's glasses, and 25 baskets of food. This we are very happy to do. This club has changed its name from the Original Rivertown Ladies Club to the Lucky Social Club. Officers are:

Mrs. Gertrude Lynch, president; Mrs. Ella Carnie, vice president; Mrs. Lillian Whartnaby, secretary; Mrs. Anna Davis, treasurer.

Mrs. Lillian Whartnaby, Secretary.



TO OUR MANY FRIENDS
WE EXTEND A MOST CORDIAL
MERRY CHRISTMAS
AND
HAPPY NEW YEAR
SPINNING WHEEL
GIFT SHOP

531 Cinnaminson Avenue Palmyra, N. J.



FOR thirty-two years we have been wishing a Merry Christmas to everybody in these communities, and we wish it again with all the warmth and sincerity that years bring to business relationships of long standing.

CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.

PALMYRA LOSES CLOSE DECISION

The Palmyra Red Devils dropped a tough one Sunday afternoon, at Riverside, when the Roebeling Blue Centers emerged on the long end of a 6-0 count. The only score was made in the second period when a pass interception and a 95-yard run by Ledos resulted in the tally.

Palmyra threatened strenuously on several occasions, but could not reach pay territory.

Palmyra	Roebeling
Shea	LE
Anstock	LT
Mento	LG
Lombardi	C
Thomas	RG
Prisco	RT
W. M'Derm't	RE
Piergross	QB
Deviney	LH
Williams	RH
P. M'Derm't	FB
	J. Redos

Score by periods:
Roebeling Blue Centers 0 6 0 0-6
Palmyra Red Devils 0 0 0 0-0
Touchdown—P. Ledos. Substitutions—Palmyra: J. Holmes, Heisler, Broome, J. Sacca, A. Sacca, J. Piergross, Carden. Roebeling: Donahue. Referee—DeLuca. Umpires—Juliana. Head linesman—Smith.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RENT: Third floor apartment \$37.50,
phone Riverton 744. 12-21-2t

FOR SALE: Mahogany shell trap
drum outfit. Like new, one-fourth
original price. Phone Riverton 1126.

RENT: Part or whole house. In-
quire 106 Broad street. 12-7-tf

RENT: Furnished apartment, 408
Morgan avenue, Palmyra. Garage.
Phone Riverton 247-W. 11-30-tf

SALE: Shirley Temple doll, maple
doll crib and pram. Call Riverton
404-R. 12-21-1t

LARGE VOLUME HOLIDAY MAIL

Mrs. Mervil E. Haas, Riverton postmaster, and Harry Barry, postmaster in Palmyra, report an avalanche of holiday mail that will probably exceed the volume handled last year. For the past several days, both offices have been thronged with local residents who have mailed thousands and thousands of cards, letters and packages.

While the peak of the outgoing mail has been reached, the incoming matter did not reach its height until today. An augmented force in both offices has kept abreast of the annual rush and all mail is being delivered as fast as it comes in, there being no delay, due to the efficient organization in both communities.

By Saturday night it is expected that both offices will have delivered every last letter or package that has been sent here. There will be no deliveries on Christmas Day.

IMPROVEMENTS AT Y.M.C.A.

Extensive improvements have been made in the past few weeks at the Palmyra-Riverton Y.M.C.A. building, under the direction of Charles Yost, of the Y.M.C.A. board. A new oil heating unit has been installed in the building, new plas-

tering and numerous repairs have been completed, and plans for papering have been made. This is along with the new policy of more activities at the building and in the community.

Judging from the number of Christmas tree salesmen in this section there was at least one sold for every family.

"Y" TRIP
An educational trip to Philadelphia December 28, has been arranged by the County Y.M.C.A. staff and all Palmyra - Riverton Y.M.C.A. groups are being invited to attend. The groups will visit Independence Hall, Curtis Publishing Company, Wanamakers' and the Franklin Institute.

WE WISH A

Happy Christmas

to our many friends, and you will be assured of economical comfort with our Finest Grades of Fuel Oil and Premium Anthracite Coal—
"It goes farther and heats longer"

J. T. Evans Co.

RIVERTON
302



To all our many friends
in these communities we
extend a hearty wish for
a very

**MERRY
CHRISTMAS**

HARRY E. MOYER
Local AAA Representative
RIVERTON



To all our new friends and to all our old friends
we extend our good wishes for a very

**MERRY CHRISTMAS
AND A
HAPPY NEW YEAR**

WOLFSCHMIDT'S BARBER SHOP
EMERSON WOLFSCHMIDT EDWARD MOORHOUSE
RIVERTON



To all our new acquaintances and all those
of longer standing, our big wish for the
season is—

Merrie, Merrie Christmas

'JACK' DAWLEY, Inc.

OLDSMOBILE
Sales and Service

10 Broad Street

Riverton, N. J.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J.
Phone 1200 Free Delivery

FRESH CALIFORNIA
SUGAR PEAS 2 lb 19c

FULL PODDED
LIMA BEANS 2 lb 29c

SNOW WHITE
MUSHROOMS 1b 25c

FRESH CLEAN
SPINACH 1b 5c

California WHITE or RED
GRAPES 2 lb 25c

SEEDLESS
GRAPEFRUIT, 8 for 25c

Fancy LARGE RIPE
CRANBERRIES 1lb 17c

HARDING'S SWEET CREAM
BUTTER

Farm Roll or 1/4 lb Prints
2 lbs 67c

STRICTLY FRESH
BROWN SHELL EGGS

Large Size
2 dozen 65c

HEINZ or CLAPP'S
BABY FOOD

Strained, 3 cans 22c
Chopped, 2 cans 22c

KELLOGG'S
APPLE SAUCE

3 cans 25c

KELLOGG'S
GRAPEFRUIT JUICE

(Unsweetened)
4 cans 25c



SPECIAL FEATURE...

STRICTLY
FRESH KILLED

Turkeys 1b 25c

9 to 13 lb avg.

Order Early - Limited Quantity at
This Special Low Price

LOWEST PRICE IN YEARS for
Paramount Turkeys

The King Turkey of Them All
STRICTLY FRESH KILLED

NEARBY

Paramount Turkeys

1b 31c

10 lb up to 22 lb

Sold with 100 per cent guarantee to
be the grandest and most delicious
turkey for your Christmas dinner.

STRICTLY FRESH KILLED
PARAMOUNT

ROASTING
CHICKENS

1b 29c

5 to 5 1/2 lb avg.

If our civilization grows
sick, it will not be because
the pocketbook has not
money but because the
heart has lost vision.
—Bruce Barton.

50th Year No. 49

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY DECEMBER 21, 1939

PRICE FIVE CENTS

Happy NEW YEAR

THREE THOUSAND TOYS GIVEN OUT

Local Legion Members Make
Many Children Happy
at Christmas Time

Just before Christmas, Post Frederick M. Rodgers, American Legion, of Palmyra, distributed over 3000 toys of all sizes, including games and books along with six two-wheel bicycles and ten tricycles. These articles were collected from the public and sent in by various organizations. They were repaired and made to look like new. Toys came this year from all sections of South Jersey and Philadelphia.

They were on display to the public on Friday and Saturday evenings, and were distributed on Christmas evening. The members of the Legion sincerely thank the public and the different organizations who cooperated with them in order to help them make some child happy at Christmas time.

Fine Response
The response this year was excellent, this being the largest number ever sent out. Commander Avery Willis, was in charge of the toy project.

The Legion Post held their annual Christmas party for the children of this vicinity in the P.O.S. of A. hall last Friday evening with over 225 boys and girls attending. Santa Claus was present and distributed a toy to each child along with candy, nuts, and fruit.

The post members transported the youngsters to and from their respective homes.

Seal Sale Is Going Nicely

Officers of the Burlington County Tuberculosis League are looking forward with optimism to a record-breaking Seal Sale this year. Returns to date show an appreciable increase over 1938 for a similar period of time. The total receipts for the first 19 days of the sale are \$4,552.38, as compared to \$3,608.64 on the 19th day of the sale in 1938.

The sale will continue through the holidays. People living in the county are reminded that the seals may be used appropriately on New Year's cards and on the season's "thank-you" notes. Just the placing of a seal on an envelope or package means that the message may be passed on to several people, and may be the means of enlisting interest in the tuberculosis crusade. Forgotten seals left in desk drawers will never have a chance to do their real work for tuberculosis prevention even when the full amount for their purchase is remitted.

One of the first demands on Seal Sale money for 1940 will be the tuberculosis testing of nearly 1000 students at Palmyra High School in early January. The pre-educational program has been completed and everything is in readiness for the completion of the project. It will terminate with chest X-rays of positive reactors. Arrangements have been made for this service at Eshbrugg Hospital, Riverside, where a number of children have recently been X-rayed in similar projects from Cinnaminson school, and the Sacred Heart Parochial School, Riverton.

The department is offering the following articles to be made: wooden boxes to be enameled and to be finished with either a scene painted on the lid, or a picture pasted on instead.

The box and 2 table brushes (fine and medium) may be purchased at Snellberg's art department. Waste paper baskets, and trays may be finished in the same manner as the boxes.

Glove Making—The gloves will be made of leather and the approximate cost will be \$2.

Clay—Boxes and figures can be made of clay.

Those wishing to sign up for the above courses or more information, please call Mrs. Stewart A. Berger, 85-W.

It is important that you sign up for glove making as soon as possible.

FIFTY BOYS AT ROTARY DINNER

Fifty excitedly happy children sat down to a typical Rotary Christmas dinner last Thursday when the local club entertained at its annual Christmas party. Following the dinner, which was featured by the singing of the young people, an hour of sound pictures entertained the guests.

Santa Claus in the person of William Kraus distributed shoes, candy and fruit to the children. The party was under direction of Harry Williams whose committee included David Little, William Kraus, Paul Jones, Jack Dawley and Leo Schaefer. Music was furnished by George Corner and Clarence Schwartz. President Luke K. Eberly presided at the dinner.

Much Progress In Current Year

Through statistics gathered by the New Jersey Council, Governor A. Harry Moore has before him a picture of the State's economic progress in 1939 and the figures are of the kind that are most pleasing to the chief executive.

The report shows that industrial employment has increased each month since last January with the number employed in October at the highest point since November, 1937. In November 10,900 employees were returned to jobs by the State Employment Service.

There has been a consistent downward trend since last February in relief costs, and in October a total of \$1,416,390 was distributed, the smallest amount incurred for relief in any month since November, 1937.

Industrial construction this year is doubling that of 1938. The Department of Labor reports that approval for the first 11 months of this year of 608 plans for a total construction cost of \$6,031,202. In 1938 a total of 349 plans were approved for a total cost of \$3,353,061.

PORCH CLUB

Those who were able to attend Mr. Goren's lecture last Thursday found the subject of response bidding, including replies to an informative double, most interesting.

Mr. Goren will give another series of four lectures, the first to be Thursday morning, February 1st, at 10:15 a.m. This year the series will be free to club members. Non club members will pay the usual fee.

The first meeting of the Art and Craft department will be held at the Porch Club on Tuesday, January 9, from 10 a.m. to 12 a.m. There will be four of these classes under the instruction of Mrs. Elaine Capehart and Mrs. Goren.

The department is offering the following articles to be made: wooden boxes to be enameled and to be finished with either a scene painted on the lid, or a picture pasted on instead.

The box and 2 table brushes (fine and medium) may be purchased at Snellberg's art department. Waste paper baskets, and trays may be finished in the same manner as the boxes.

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It is important that you sign up for glove making as soon as possible.

DECORATIONS ARE BEAUTIFUL HERE

Unusual and Decorative Effects
Achieved by Residents
in This Section

Local residents can feel justly proud of their home Christmas decorations, the display here, in the opinion of many, far exceeding that of previous years.

Although other communities boast of their reputation along this line, a tour of nearby municipalities over the weekend failed to reveal anything that compared with the residential thoroughfares of Riverton and Palmyra, both in quality and extensiveness of the decorative effort.

Most Numerous

The New Era would particularly like to mention a number of the most outstanding, but this cannot be done without including a large percentage of the home owners in this area. Since this is impossible, it is suggested that all who have not done so, tour both towns thoroughly in order that they may have the opportunity of viewing a magnificent display that, unfortunately, comes but once a year.

In the absence of any coordinated Christmas lighting project it is a display of individual effort that would be hard to excel, or even equal.

MANY ADMIRE LOCAL BANK DECORATIONS

Both inside and out, the holiday decorations at the Cinnaminson Bank and Trust Company building, Main street, Riverton, present an aspect that has been admired by the entire community.

The color scheme of red and blue has been employed most effectively in the lighting arrangement on the front of the building, the design being particularly well conceived. The interior is set off in a striking manner by greenery, the whole setting being dominated by a huge tree ablaze with multi-colored lights and sparkling with ornaments.

PALMYRA WOMAN'S CLUB

The Palmyra Woman's Club will hold its meeting on Tuesday, January 2 at 2:30 p.m.

The business meeting will be followed with a talk by Alexander B. Garwood, of Riverton, whose topic will be "Lost Towns of New Jersey". Please note the change of date.

ANSWER TWO CALLS

The Parry Fire Company answered two calls last week, the first being on Friday for a chimney fire in the dwelling on Route 25 occupied by Charles Deets.

The second, on Saturday night, was for a blaze in the auto of William DeVianey, of Palmyra, the car catching fire on Cinnaminson avenue.

Both were extinguished promptly with negligible loss.

NOTICE

The books of the account of Cinnaminson Township will be closed on January 15th. Any amount due or owing should be paid or received by that date.

REGISTER BIKES

Boys and girls who reside in this section and who received bicycles for Christmas are asked to register their wheels with the police as soon as possible.

By so doing, the chances of recovery, should a bicycle be stolen, are considerably increased. Forms for registration are available at the police stations in Palmyra and Riverton.

In Cinnaminson Chief George Dorworth will register bicycles at Adams' Service Station, Broad street, East Riverton, on Saturday morning of this week and at his home, Route 25, Parry, at 2 o'clock on the same day.

Drunken Driver Pays Penalty

Instead of spending Christmas at home, Roy Johnson, Broad street, East Riverton, was a guest of Sheriff F. George Furth at the Mt. Holly jail as a result of being found guilty of a wet driving charge in Palmyra on the day before the holiday.

Johnson, who had evidently partaken of too much high-powered spirits, ran his car into a pole at Broad and Vine streets, on Sunday, at 1:15 p.m. The machine was wrecked. He was taken into custody by Palmyra police and examined by Dr. Dean H. LeFavor, who pronounced him unfit to operate a car.

Hearing
The culprit was given a hearing before Mayor John F. Ward, who fined him \$200 and costs of \$22.50. Since Johnson was unable to pay, he was given a jail sentence of 30 days.

Tom Himes, Polk street, Riverside, a passenger in the car, was also arrested as a result of his belligerent attitude, the charge against him being drunk and disorderly. He was assessed a fine and costs by the Mayor which he paid.

MANY ATTEND Y.M.C.A. PARTY

On Thursday evening, December 21, at the Palmyra - Riverton Y.M.C.A. building, a Christmas party was held under the auspices of the Palmyra - Riverton Women's Y.M.C.A. Auxiliary.

Fifty boys representing the various clubs of the towns and several visitors from the grammar schools were entertained by Robert McKinley, a representative of the Philadelphia Inter-State Dairy Council, who gave a very interesting piano monologue entitled "Health Notes," which depicted the rise to prominence of one, Oscar Blump, a resident of a town known as Blippville. Oscar's rapid rise was due to his ability to transform the one and only piece he knew into different moods and styles to fit the occasion, and, as a result, was the town hero and entertainer.

Following Mr. McKinley's presentation, two reels of film were shown; one dealing with the outstanding football plays of the large colleges in 1938-39, and the other film a Christmas story entitled "Christmas in Toyland." The feature of the evening, however, was the ice cream, cakes and candy case presented to each boy after the showing of the movies.

MRS. WILSON ACCOMPANIST

Miss Tryon, Jr., violinist, was the guest artist at a Christmas Eve concert of the First Baptist Church of Palmyra. Mrs. Tryon's accompaniment was highly praised.

SCHOOL FILLED TO CAPACITY

Wonderful Christmas Program
Given Here; Many Pupils
Assist in Program

The auditorium of the Riverton Public School was filled to overflowing on Friday morning of last week, when the pupils presented their Christmas program. The affair, which was similar to that given last year, consisted of a number of tableaux that told the story of Christmas.

The splendid singing of the vocal choir formed the musical background for each scene.

The entire program was enthusiastically received by the large audience and the work of the various participants reflected much credit upon those who planned and directed the program.

Santa Present
The large Christmas tree was tastefully decorated by a committee of Parent Teacher Association members and this organization also had charge of the party that followed the formal program.

Santa Claus, ably impersonated by Charles Stewart, who acted as a special deputy for the jolly Saint Nick, made a triumphant entrance and distributed gifts to those present.

Those who participated were:

Angela
Jane Major, Jean Goss, Virginia Hooper, Hannah Booth, Phyllis Swynes, Ann Louise McLaughlin, Suzanne Sparta, Sidney Ann Morgan, Shepherd.

John Abell, Robert Stuart, Charles Matlack.

Madonna Scene
Madonna, Kathryn Krantz, St. Anne, Marian Stafford, St. Joseph, Fred Langenberg, Cherub, Barbara Allen, Barbara Walls, Dolores Watson.

Wise Men
Robert Wright, William Ward, Biddle Atlas.
(Continued on page 5)

Home Name Is Discussed Again

Christopher N. Peditto, county solicitor, told the Burlington County Board of Freeholders it was not legal to change the name of the almshouse to the Welfare Home and reiterated that statement last week when the question again was raised. A letter from Lester A. Drunk, counsel for the Burlington County Welfare Board, said it was legal to change the name.

Freeholder Albert C. Jones said the matter should be settled for all time. He pointed out the house, which was built to replace another institution destroyed by fire three years ago, should be called a welfare home because all bills are being paid for the construction of it under that name.

Asks Final Ruling

Freeholder Stool said he has never voted against an opinion of the county solicitor. He declared he would like to see the question settled as it might be embarrassing to county officials in paying bills for construction of the house.

Peditto told the board he was in opinion and was going to advise the board. Freeholder John H. Goss said that Charles had been wrong when it was illegal.

RIVERTON

Mr. and Mrs. E. Avery Rich, former residents of Riverton and now of State College, Pa., spent Christmas with Mr. and Mrs. Foster H. Collier, of Elm Terrace, Dr. Richmond left on Monday for Columbus, Ohio, where he will attend the meetings of the American Association for the Advancement of Science.

Harry Frank, a student at Riverton Military Academy, Calverville, Mo., is spending the holidays with his parents, Mr. and Mrs. Harry Frank.

Miss Mary L. Turner, a junior at Wilson College, Chambersburg, is spending the holidays at the home of her parents, Mr. and Mrs. Luther E. Turner, of 222 Linden Avenue.

Miss Helen Louise Borer, who is home from Connecticut College for the holidays, entertained at a dinner-party on Wednesday. The guests were former school friends from Middletown, Merchantville, Philadelphia, Palmyra and Riverton.

Jack West, a student at Bucknell University, Pennsylvania, is visiting his parents, Mr. and Mrs. Charles H. West, of Thomas Avenue.

Mrs. Katherine Downs, of East Riverton, was the winner last week in the drawing of the Sacred Heart P.T.A. miscellaneous club.

Mrs. Gertrude Lynch, of Lippincott Avenue, is spending two weeks in Miami Beach, Florida.

Robert P. Gowell, a student at the University of Missouri, at Columbia, Missouri, is spending the holidays with his parents, Mr. and Mrs. Robert P. Gowell, of Midway.

Mr. and Mrs. Charles C. Seemiller, and family of Fourth Street, are spending a few weeks in Miami, Florida.

Wendell Babers, who is attending school, is visiting his parents, Mr. and Mrs. A. A. Babers, of Main Street, during the holidays.

Miss Marcella Bowers, of the Temple University Training School, was the Christmas Day guest of Mr. and Mrs. George Carle, of Thomas Avenue.

Bonnie Wolcott, a student at State, is spending the holidays with her parents, Mr. and Mrs. E. O. Wolcott, of Linden Avenue.

The Sacred Heart P.T.A. will hold their monthly food sale in the school auditorium, on Thursday afternoon of this week. Mrs. Lillian Smith, of Morgan Avenue, is chairing. Orders for food will be taken and will be delivered by calling Riverton 1666 or 1655.

Mrs. Luther E. Turner, of 222 Linden Avenue, returned home on Thursday from a six weeks visit with a brother at Seattle, Wash., and a sister at San Francisco, California. They also visited at Mrs. Turner's daughter's, at Alton, Illinois.

DAWLEY OLDS PARTY

An employee-management Christmas party was held in the showroom of "Jack" Dawley, Inc., Oldsmobile Dealer, Riverton, on Saturday afternoon.

The institution was officially closed for business and Santa arrived early to distribute gifts back and forth.

"Jack" Dawley, President of the Company, thanked the employees for their loyal support in the year just passed and distributed gifts and presents to all. The employees in turn surprised their employer with a very useful gift of their own.

BIDS FOR \$-41

State Highway Commissioner E. Donald Turner recently announced that he will take bids Friday, January 5, for the widening and resurfacing of Route 5-41, near

UNBEATEN



THE MOORESTOWN FRIENDS' SECOND SOCCER TEAM WHICH WAS UNDEFEATED DURING THE 1939 SEASON. Front Row: Left to right, Mr. Chavez, treasurer; Ken Chavez, Teddy Colwell, Teddy Allen, Skip Armstrong, David Blyler, Louis Colwell, Gerhard Sargent, Edward Fubina, Foster Walton. Back Row: Left to right, Wilson Greenwood, Bud Stratton, Bill Rogers, Dick Scott, Robert Flower, Mr. Meckling, Assistant Coach.

Madison county, a Federal Aid project. The improvement, which will be financed on a 50-50 basis by the Federal Government and the State, will provide approximately 5,000 man-

hours of employment. While plans call for the improvement from Route 25 in Chester to Route 10 in Swanton Township, Commissioner Strain explained that if the law bid runs below the estimate the improvement will be carried into Camden County as far as funds will allow. It is Commissioner Strain's desire to continue the dual roadway as far as Berlin and the White Horse Pike as soon as motorists' funds are made available by the Legislature for this project.

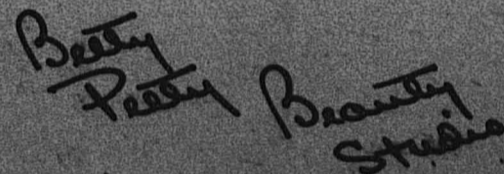
The same holds true for the extension between Route 25 and the entire route as a dual roadway will lessen the dangers of accidents and will provide an express highway across state from North Philadelphia to the South Jersey seashore resorts in Atlantic and Cape May counties. Palmyra Borough Council will organize for 1940 at 12 noon on New Year's Day.



to all our friends in these communities—Your patronage in the past is greatly appreciated and we hope for its continuance in 1940

WALTER D. LAMON
REAL ESTATE — INSURANCE
516 Cinnaminson Avenue Palmyra

WE THANK ALL OUR FRIENDS AND PATRONS FOR THEIR CONSIDERATION IN THE YEAR JUST PAST AND WISH THEM A VERY
HAPPY NEW YEAR



519 Cinnaminson Avenue
Palmyra



OUR VERY
BEST
WISHES
for a

HAPPY NEW YEAR
and our
sincere thanks for your valued patronage during the year just passed

PEEL POINDEXTER
Tailor
RIVERTON, N. J.



WE ARE DEEPLY GRATEFUL TO ALL OUR FRIENDS FOR THEIR GENEROUS PATRONAGE IN THE YEAR JUST PASSED.

WE HAVE ENJOYED THE PLEASANT BUSINESS RELATIONS WITH YOU, AND HOPE THAT IT WILL BE OUR PRIVILEGE TO SERVE YOUR NEEDS IN THE YEARS TO COME

TO ALL WE SAY—

HAPPY NEW YEAR

J. S. COLLINS & SON, Inc.
'blue coal'
COKE - HARDWARE - FEED - BUILDERS' and
MASON'S MATERIALS
RIVERTON NEW JERSEY

PALMYRA

Thomas E. Braddock, student at Colby College, at Waterville, Maine, is spending the holidays with his parents, Mr. and Mrs. Thomas E. Braddock, of Locust Avenue.

Mr. and Mrs. J. W. Egan, and family, of Garfield Avenue, spent the weekend with relatives in Oil City, Pa.

Martha I. Martin, a student at Vassar, at Poughkeepsie, New York, spent the holidays with her parents, Mr. and Mrs. E. I. Martin, of East Charles Street.

The Alpha Gamma Class of the Central Baptist Church, will hold a tea for the members of the Philadelphia Class on Saturday, December 30, at 3 o'clock, in the church.

H. Claire Robinson, a student at Washington College, Chestertown, Maryland, is spending the holidays with her parents, Mr. and Mrs. J. J. Robinson, of Morgan Avenue.

Mrs. Mary Geiss, of 711 Washington Avenue, Palmyra, was the winner of last week's drawing of the miscellaneous club sponsored by the executive board of the Palmyra P.T.A.

Herbert Randall, Jr., and Comly Randall, students at Penn State, at State College, Pennsylvania, are spending the holidays with their parents, Mr. and Mrs. Thomas H. Randall, of Lincoln Avenue.

The Home Room winning the prizes sponsored by the Palmyra P.T.A. each month for the highest percentage of parents present at the monthly P.T.A. meeting were those of Miss C. M. Nagel, of the high school, Miss Brown, of the Junior high school, and Mrs. Davis, in the Spring Garden Street School.

Miss Margaret A. McCamy, of Washington, D. C., is spending several days with her parents Mr. and Mrs. W. A. McCamy, of Highland Avenue.

Mrs. E. W. Redfield, of Pennsylvania Avenue, will entertain at cards on Thursday evening.

Charles Rader, a student at Carnegie Institute of Technology, at Pittsburgh, Pa., is visiting his parents, Mr. and Mrs. Charles Rader, of Locust Avenue.

Mrs. Mahel Kretzmayer, of Morgan Avenue, is spending the winter in Miami, Florida.

Mr. and Mrs. T. S. Branson, of Washington Avenue, are spending the holidays in Washington, D. C.

Miss Mary Edna Lloyd, of Cincinnati, Ohio, is visiting her parents, Mr. and Mrs. A. T. Lloyd, of Elm Avenue, during the holidays.

CHRISTMAS PARTY TODAY

The Christmas party of the Philadelphia Class of Central Baptist Church will be held at the home of Mrs. F. M. Johnson, of 514 Morgan Avenue, today (Thursday) December 28, at 3:30 p.m.

There will be a short business meeting after which there will be the singing of carols, exchange of gifts and a general good time. Come and meet your old friends and make new ones.

SCHOOL FILLED TO CAPACITY

(continued from page 1)

King Wenceslas Songs
Edward Weber, Pennant, Matthew Groll; Page, Earl Coates.
Carols

Dian Kimball, Joan Bell, Dewees Showell, Donald Hoyt, Irwin Lloyd, Jack Carhart.

Deck the Halls
Roland Warner, Donald Hallings, Althea Hahner, and
Chorus
Clyde Mearney.
Songs were sung by Linda Day.

Charles Howell, Barbara Carhart, Jane Robinson, Virginia Woodcock, Paul Willis, Edward Lloyd, Lloyd Major, Barbara Berger, Jane Cook. The choir was composed of members of the sixth, seventh and eighth grades. Mrs. Conaway directed the music with Mrs. C. V. Devery accompanying.

THANKS

How grateful the Rivertown Ladies Club is to those who make our success possible—the people who give us donations and the people who attend our affairs.

We gave out several baskets, gloves and shoes.
We feel that our organization has already done some good in our

reading communities; we hope to do much more in 1940.

Only generous response makes success possible for us. Alone we can do little—with the help the business people and private individuals have given in other ways we can do much. We wish you a happy new year with all our hearts. To every person who has helped us gain our most sincere thanks.
Anna T. Donaher, President.

WINS LETTER

George W. Weed, chairman of the faculty athletic committee of the Fiddle School, recently announced the awarding of a letter to John D. Clark, Jr., son of Mr. and Mrs. John



We thank you for your many kind considerations in 1939 and wish for you a
**HAPPY NEW YEAR AND
HAPPY MOTORING IN 1940**

WOOLSTON'S
ESSO STATION
Main and Howard Streets Riverton



to all our friends and patrons, and a word of appreciation for your support in the past year. May these pleasant business associations continue through the years to come.

**GEORGE F. GINTHER
J. L. LIPPINCOTT CO.**

REALTORS — GENERAL INSURANCE
Williams-Wright Bldg. Riverton, N. J.



WE'RE SITTING RIGHT ON TOP OF THE WORLD

WITH OUR 1940 V-8 AND WISHING EVERYBODY A

HAPPY NEW YEAR
AND A WORD OF SINCERE APPRECIATION FOR YOUR PATRONAGE IN THE YEAR JUST PAST.

LESTER S. FORTNUM
FORD SALES and SERVICE
119-125 West Broad St. Palmyra, N. J.

D. Clark, Jr., of Riverton, for his participation in 125 pound football this fall.

MORE CONTRIBUTE

In addition to the lists published in previous issues of The New Era, the following contributions to the Palmyra Welfare Christmas fund have been received:
Camp No. 3 P. O. of A. \$ 2.00
Cash (F. W.) 10.00

Cash (W. F.) 2.00
Cash (A. B.) 1.00
Cash (E. A.) .50
Cash (G. B.) 2.00
Cash (G. C. F.) 1.00
\$10.50

Geo. N. Wimer, Welfare Director.
A Happy and Prosperous New Year to All!

OUR WISH TO
YOU
IS A VERY
HAPPY NEW YEAR

We appreciate the patronage given our store during the past year and hope to see you often in 1940.

PALMYRA 5c and 10c STORE
(THE HOME OWNED STORE)
Palmyra, N. J. James E. Wolfe, Prop.

A VERY
Happy New Year
TO
EVERYBODY

and in wishing it we also add our thanks for your patronage in 1939 . . . May the New Year bring a continuance of our friendly business relations.

RIVERTON LAUNDRY
N. KUENSELL



We wish everybody in Riverton, Palmyra and Cinnaminson a very

HAPPY NEW YEAR

filled with Health and Prosperity

We appreciate your patronage during 1939 and hope to merit your confidence in the years to come.

Millside Farms
RIVERSIDE, N. J.

STILL AFTER THEM

STILL GUNNING FOR THE NEW DEAL!

... in the meantime

Merry Christmas

FRANK A. SNOVER



Depicted above is a reproduction of the unique Christmas Card sent out by Frank A. Snover, chairman of the Burlington County Republican Committee. The originality of the card has attracted much favorable comment from the recipients.

ABOUT TOWN

Mr. and Mrs. Luke Pool, and Mr. and Mrs. Leslie Pool, of Garrick, North Carolina, and Mr. and Mrs. George W. Lurford, of Catoctin, N. C., spent the weekend as the guests of Mr. and Mrs. Philip Taylor, of Elm avenue.

Clarence Lewis, a student at George School, is spending the holidays with his parents, Mr. and Mrs. E. B. Lewis, of Park avenue.

Davidson Cox, a student at Eastern College, is visiting his parents, Mr. and Mrs. Gilbert A. Cox, of Thomas avenue.

Miss Helen Groome, of Linden avenue, will entertain a large number of friends from Audubon, Haddonfield, Collingswood, Camden, and Palmyra and Riverton at a Christmas party, Thursday evening.

Mrs. Francis Pascoe, and son Walter, of Philadelphia, spent Christmas day as the guests of Mr. and Mrs. Charles H. Yost, of Thomas avenue.

Mr. and Mrs. Harry Groome, of Linden avenue, Mr. and Mrs. Lawrence Chaskey, of Bordentown, and Mr. and Mrs. Horace Rowland, were the guests of Mr. and Mrs. William

Spellerberg, at a party on Saturday evening, at Riverside.

Mr. and Mrs. Clayton Apper, of Pittman, and Mr. and Mrs. W. L. Caskey, of Bordentown, were the weekend guests of Mr. and Mrs. Ross S. Evans, of Thomas avenue.

Mr. and Mrs. Joseph Yearly, of Cinnaminson street, entertained at a family reunion at dinner on Christmas Day.

David F. Gould, II, a student at Duke University, is spending the holidays visiting his parents, Mr. and Mrs. David F. Gould, of Seventh street.

Miss Etta Clark, Mrs. Florence Ewald, and family, of Harrison street, were the dinner guests on Christmas day of Mr. and Mrs. R. R. McDougall, of Delanco.

Edward Yerkes, of Lippincott avenue, visited his parents Mr. and Mrs. E. Yerkes, of Elkton, Maryland, over the weekend.

Mr. and Mrs. William Porter and family, of Winnetka, Ill., spent the Christmas holidays with Mrs. Robert Biddle, of Highway.

Mr. and Mrs. Frederick Metz, of West Oak Lane, Mr. and Mrs. H. Lutolf, of Paterson, and Mr. and

Mrs. James Stevenson, of Westmont, spent Christmas Day as guests of Mr. and Mrs. Harry A. Maskery, of Elm avenue.

Walter Drew, of Palmyra, and Thomas Waring, of Germantown, are leaving today for New York City where they will attend their camp reunion.

The J. D. Girls, of Riverton, gave a Christmas party for twelve boys and girls of Riverton on Tuesday, December 19th, at the home of Miss Edna Oliver, of Lippincott avenue.

Carolyn E. Bauer, a student at Glassboro Normal School, is spending the holidays with her parents, Dr. and Mrs. Harry W. Bauer, of Maple avenue.

Mrs. Elizabeth Barr, of Garfield avenue, entertained Miss Kitty Grogan, and Mr. Robert Grogan, of Landdown, and Miss Ethel Ferguson, of Philadelphia, on Christmas Day.

Mr. and Mrs. Robert A. Blackburn, of Lyndhurst, Newark, visited Mr. and Mrs. Leonard R. Baker, and family, of Garfield avenue on Christmas.

Mr. and Mrs. George Seel, III, and family of Maplewood, N. J., and Mr. Clifton Seel, of New York City,

spent Christmas with Mr. and Mrs. Joseph G. Seel, of Cinnaminson avenue.

Mr. and Mrs. Frank Rue, of Morgan avenue, visited Mr. and Mrs. William Frederick, of Cranford on Christmas Day.

Mr. and Mrs. Gardner Leach, of Newark, spent the weekend as the guests of Mr. and Mrs. William Blackburn, of Cinnaminson avenue.

Leonard E. Baker, Jr., returned home on Christmas Day after an appendicitis operation at the West Jersey Hospital.

Joseph and Jacob Belts, of East Broad street, are visiting friends in Hampton, Virginia, for several days this week.

Professor and Mrs. Clement Volmer, of Duke University, spent Christmas Day visiting Mrs. Matilda Volmer, of Walnut street.

Albert Harks, a student at Moravian College, is spending the holidays visiting his parents Rev. and Mrs. Albert Harks, of Parry.

Mr. and Mrs. John F. Opden, of Garfield avenue, were the Christmas day guests of Mr. and Mrs. George Follman, of West Wood Park, Manoa, Pa.

MAIN ST. MARKET

WALD and CARHART, Prop.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON
Phone 904 FREE DELIVERY

SPECIAL
We Have Just Received a Shipment of
MAJOR GRATE
CHUTNEY PRODUCT
OF BOMBAY
BRITISH EAST INDIA
lg bot 98c
(full 16-oz. bottle)

KELLOGG'S
GRAPEFRUIT JUICE
4 No. 2 cans 25c

KELLOGG'S
SWEET WRINKLED PEAS
2 No. 1 cans 19c

Kellogg's APPLE SAUCE
3 No. 2 cans 25c

OAKITE 2 for 19c

LARGE RINSO 2 pkgs 39c

SMALL RINSO pkg 8c

Lifebuoy SOAP, 3 for 17c

MERION WHITE MEAT
Tuna Flakes 2 cans 25c

FRESH CALIFORNIA
PEAS 2 lb 23c

BRUSSEL
SPROUTS box 19c

LARGE HEADS
Cauliflower 23c

CALIFORNIA
CARROTS 2 bunches 15c

YELLOW SWEET
POTATOES 3 lb 13c

LARGE SIZE FLORIDA
ORANGES doz. 23c

INDIAN RIVER
GRAPEFRUIT 3 for 20c

TANGERINES doz. 19c

FRESH
Strawberries box 29c

AVOCADO
PEARS 2 for 25c

IMPORTED BELGIUM
ENDIVE (3/4 lb) 18c

Rib Pork
Roast 3 lb avg
City Dressed
Pork Shldrs 15c

ARMOUR'S STAR
LEGS OF LAMB lb 25c

FRESH KILLED
TURKEYS lb 31c

Fresh Killed CHICKENS
Stewing lb 27c

Roasting lb 29c

VOGT'S TRIPLE
TENDERIZED HAMS
Shank End lb 17c

Butt Ends lb 25c

ARMOUR'S QUALITY
RIB ROAST lb 29c

BACON, 2 3/4-lb pkgs 25c

JELKE GOOD LUCK
Oleomargarine 2 lb 39c

CHRISTMAS PARTY



Again this year "The Voice with a Smile" at the Riverton exchange of the New Jersey Bell Telephone Company has brought smiles to the faces of numerous youngsters of the community at Christmas time. On December 20 more than two dozen children were guests of the girls at the exchange at a Christmas party, and each received a stocking filled with oranges and candy, a gift, and ice cream and cookies. This picture was taken before the party and shows some of the girls who participated in preparing for it. Standing left to right are Agnes Foster, Elizabeth Steinbach; seated, Hazel Woolford and Frances Reidenbaker.

PALMYRA SCHOOL NOTES

The Montaux tests for tuberculosis are scheduled to be given immediately after the students return to school in January. The tests will be administered in the nurse's office by Dr. Marcus Newcomb and Dr. H. B. Mark, the school doctor. They will be assisted by Mrs. Ruby Freer, Mrs. Paul Sparks, and Mary A. Symonds, school nurse.

Students from Palmyra high are making explanatory speeches on the tests in clubs and organizations. Richard Deemer will speak at the Rotary club December 27.

The Sophomore Class held an election for officers with the following results: Lawrence Libert, president; Ruth Henry, vice president; Alice Burgess, Helen DeGothair, Almira DeViney, Dolly Marshall, Catherine J'Neil, secretary; Florence Kerrigan, treasurer. Robert Patchel was elected adviser.

Spring Garden Street School Fifth Grade Honor Roll Second Period

Harry Hubbs, Edward Leighton.

PLAN DINNER FOR PALMER ADAMS

Further plans were made last week for the testimonial dinner to be given in honor of County Clerk Palmer L. Adams at the Burlington armory January 19.

Ex-Governor Hoffman will be toastmaster and many other county, state and national figures will attend. George Whomsey, of Burlington, has scheduled several splendid entertainment numbers and Harold Del, Phillips has been selected as song leader.

The Rev. Millard O. Peirce, of Burlington, State Senate Chaplain, will give the invocation.

Among the invited guests will be General Clifford R. Powell, Col. Mark Kimberling, State Finance Officer Bernard Lamb, State Highway Commissioner Donald Sterner, Senate President Arthur Foran, Senate Majority Leader Grant Scott, Senator Howard Eastwood, Senator Barbour and Congressman D. Lane Powers.

SCIENTISTS SEEK TUBERCULOSIS CURE

It is possible that more profound

laboratory and experimental study has been made of the germ of tuberculosis than of any other infecting agent. The reason of this is the importance of finding some cure for the disease, a search that has been fruitless thus far, but one which will never be relinquished so long as a trace of hope remains that it may be discovered. Christmas Seals help to finance research conducted by the country's foremost scientists.

RED CROSS HAS 550 MEMBERS

The Palmyra Branch American Red Cross expresses sincere thanks to everyone who helped make its recent Roll Call a success. The local branch has passed its quota of 550 members, enrolling 563 and gaining \$20.30 in contributions.

The executives wish to thank the following workers:

Mrs. P. Adams, Mrs. L. Baker, Mrs. M. Beck, Mrs. S. Billard, Mrs. S. Buchholz, Mrs. R. Carson, Mrs. R. Cooke, Mrs. W. Davis, Mrs. G. DuBell, Mrs. G. Dargis, Mrs. W. Engle, Mrs. E. Griffenberg, Mrs. R. Brady, Mrs. W. Hare, Mrs. C. Horner, Mrs. R. Houchins, Mrs. S. Headington, Mrs. J. Hospiner, Mrs. E. Haines, Mrs. F. Johnson, Mrs. C. Kleeman, Mrs. H. Kennedy, Mrs. G. Luca, Mrs. M. McDermott, Mrs. A.

To You and Yours
A Happy New Year
Henry A. Dreer, Inc.

Serving the garden lovers of
this community and
the world for

102 Years

LOWEST MID-WINTER COAL PRICES IN YEARS

FOR

GOOD 1st GRADE ANTHRACITE
LONG BURNING WHITE ASH COAL

EGG, STOVE and NUT
PEA
FUEL OIL — COKE

H. B. WILLIAMS
Phone 1100 PALMYRA

HAPPY NEW YEAR

IS THE SINCERE WISH WE HAVE FOR OUR MANY FRIENDS AND PATRONS IN THE COMMUNITIES OF RIVERTON, PALMYRA AND CINNAMINSON.

AS THE SANDS IN THE HOUR GLASS DENOTE THE PASSAGE OF TIME, OUR APPRECIATION OF YOUR CONTINUED LOYALTY AND PATRONAGE INCREASES WITH EACH PASSING YEAR. MAY THESE FRIENDLY BUSINESS RELATIONSHIPS GROW IN 1940 AND THE SUCCESSIVE YEARS.

CINNAMINSON BANK AND TRUST CO.
RIVERTON



Thank you folks for your patronage in 1939... May we see you often in '40

and a
Happy New Year
TO YOU

Closed New Year's Day
Until 7 p.m.

BOWKER'S
TAK-ABOOST SHOP

10 West Broad Street
Palmyra



THANKS, Everybody
for
Your Patronage in 1939—
and again we wish you a
BIG

HAPPY NEW YEAR

John H. Etris
Hardware - Paints
Electrical Appliances
PALMYRA

Community Watch Night Service

Sunday, December 31, at 11 o'clock

Sermon by
REV. GEORGE LOCKETT, B.D.
Minister Central Baptist Church

REV. O. W. POWERS
Minister Lutheran Church
Prayer and Scripture Lesson

REV. W. A. BOYD
Methodist Church
Presiding

Music
Community Chorus
CLAUDE BARTO, Director
LEE MITTON, Organist

The Churches of Palmyra invite you to come and
the Old Year and begin the New Year
in the Temple of the Lord.

METHODIST CHURCH
MORGAN AVENUE AT FIFTH
PALMYRA

MCA BRIEFS

The staff and counselors of M.C.A. Camp Ockanichon held their Annual Reunion on Wednesday, December 27th, at the Camden M.C.A.

Three young men, who, since the time of Camp, have been attending various colleges in the East, had chance to renew the fellowship during the camping season. Plans for the 1940 camping season were inaugurated at a dinner held at the Walt Whitman Hotel.

M.C.A. Camp Ockanichon is located at Medford, New Jersey, and for the past thirty-three years, has been serving an average of over seven hundred boys from the many communities in southern New Jersey. Camp is owned and operated by the Y.M.C.A. of Burlington, Camden, Gloucester and Monmouth.

The following counselors and staff men were present:

Atlantic county, Allen T. Atkinson, Atlantic City; Burlington county, Thomas Cannavo, Jack Kelly and David H. Lukens, Moorestown; Essex, Clifford Meeks and Frank Titman, Riverside; Camden county, George Dars, Alan C. Duff, Joe MacAllister, Jim Romano and C. Raymond Wood, Collingswood; Harry E. Brown, Dr. E. Wayne Marshall and Chester Smith, Jr., Haddonfield; Joseph G. Gilliam, Merchantville; Robert H. Leaming, Woodbury; Gloucester county, Tom G. Jones, Woodbury; Philip Esgro, Monmouth county, Anthony Carbone, Atlantic Highlands; Frank E. Ramsey, Bound Brook; George Quenech, Englishtown; Harry T. Saurman, Keyport; Fred W. Morris, Manasquan; Mayo Mermone and William R. Wood, Freehold; Mer-

NOTICE

Riverton, New Jersey. The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at the Banking House, on January 9, 1940, between the hours of 1 and 2 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard B. Conover, Secretary.

12-21 to 1-4-40

Evans' Service Station

Broad & Main Sts. Riverton, N. J.

SUNOCO

GASOLINE AND OIL

Tires - Batteries - Auto Accessories

Broad & Main Sts. Riverton, N. J.

New Shoes From Old

"AMICO"

Electrical Vulcanized

Resoling

No Nails

No Stitches

Shoes

Shined

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

RIVERTON LAUNDRY

Wet wash picked up by our

drivers by 2 o'clock Saturday

afternoons delivered on or

before 8 o'clock Monday

mornings.

H. Kuensell, Prop.

RIVERTON, NEW JERSEY

Phone Riverton 972

CAMP REUNION

Hundreds of pleasant experiences, recalling the many happy days spent at Y.M.C.A. Camp Matolionequy for girls, will be relived at the First Annual Reunion to be held at the Walt Whitman Hotel in Camden this Thursday evening at 5:30.

Nearly five hundred girl campers from Burlington, Camden, Gloucester, Monmouth, Cumberland and Atlantic counties have been invited. Holding the reunion during the Christmas holidays will enable the more than fifty staff members and counselors of Camp Matolionequy to be present and renew acquaintances with their summer charges.

Mrs. Evelyn S. Smith, director of the camp, has planned an interesting program which will include: group singing, stunt and special skits for entertainment, some of which will be provided by the Camp counselors.

The meeting has been called for 4:30, thus allowing a full hour before dinner for the girls and counselors

Legal Notices

Burlington County Circuit Court

To SARAH MCKENHATTON and

WILLIAM MCKENHATTON:

By virtue of an Order of the Burlington County Circuit Court, made on the

day of the date herein, in a cause wherein

Barbara L. S. Lewis is complainant and

Catherine Bard and others are defendants,

you are required to appear and answer the

bill of said complainant, on or before the

23rd day of January, next, or the said

bill will be taken as confessed against you.

The said bill is filed to foreclose a certain

Mortgage made by James McDonald, Single Male, to Barbara L. S. Lewis, dated

April 26th, 1928, on lands in the Borough of

Riverton, County of Burlington and State of New Jersey; and you, Sarah McKen-

hatten, are made one of the defendants because you claim to be one of the owners

of the lands and premises described in complainant's mortgage, and you, William

McKhatton, are made one of the defendants because you claim to be one of the mort-

gaged premises by reason of your intermar-

riage with the said Sarah McKhatton.

Dated: November 22nd, 1939.

HOWARD EASTWOOD,

Solicitor of Complainant,

West Union Street,

Burlington, New Jersey

12-7 to 12-28-39

Wood & Kindling Wood

FOR SALE

A. RICKETTS

Telephone Riverton 1041

START LOOKING NOW

for CHRISTMAS

SEE OUR COMPLETE

LINE OF FARNSWORTH

R.C.A. and ZENITH

RADIOS—also

NORGE

ELECTRIC Refrigerator

\$ 149.50 up

ELECTRIC RANGE

\$ 89.95 up

WASHING MACHINE

\$ 54.95 up

GAS RANGE

\$ 49.95 up

ELECTRIC IRONERS

\$ 49.95 up

ELECTRIC ROASTERS

\$ 24.95 up

C. WARD LOWDEN

514 Cinnaminson Avenue

Palmyra, N. J.

Phone Riverton 1041

cer county: Jack Scheidell, Trenton; Willard H. Mount, Yardville; Morris County, William Bethune, Chatham; Pennsylvania, Charles A. Smith, Jr., Lewistown; Carl Harkner, North Wales; David Oliver, Swarthmore; James L. Spangler, Upper Darby.

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ELECTRIC ROASTERS

\$ 24.95 up

C. WARD LOWDEN

514 Cinnaminson Avenue

Palmyra, N. J.

Phone Riverton 1041

ate of Episcopal Academy and later attended Valley Forge Military School. He is a member of the senior class at Lehigh University, Bethlehem, Pa., where he is majoring in chemical engineering.

VICTORY IN SIGHT

When the National Tuberculosis Association was formed in 1904 for the study and prevention of tuberculosis there were about 6,000 beds for the care of tuberculous cases in the country. There were nearly two hundred thousand deaths annually. New Jersey now has nearly 5,000 beds for the care of tuberculous patients and its death rate has been reduced by more than 75 per cent in the present century. However this disease wipes out nearly 2,000 people in the state each year—the popula-

tion of a good sized town. Christmas

Seals sold between December 1st and Christmas provide funds to finish this winning fight.

Do You Know They Cost

SO LITTLE?

C. ANDERSON

The Builder

STORM SASH PAINTING

Phone Riverton 1122

Come in for your

FREE

copy of the famous

SHERWIN-WILLIAMS

HOME

DECORATOR

by Rockwell Kent

JOHN H. ETRIS

17 West Broad Street

Palmyra, N. J.

Phone 978

YOUR CHOICE OF IVORY or

WHITE SLATS and TAPES

Up to 28 inches wide

and 5 feet, 4 inches long

\$2.95

LARGER and SMALLER SIZES

PRICED PROPORTIONATELY

WINDOW SHADES

Purchased Here Are Measured and

Installed Free

SCHWERING'S

305 East Broad Street, Palmyra

Phone Riverton 28

OPEN EVERY EVENING

until 9 p.m.

Baking is easy with a CP GAS RANGE

THESE ranges have correctly insulated ovens with automatic heat control. They reach a high temperature quickly or hold a temperature as low as 250°. Fast pre-heating broilers have larger broiling area than those of old style ranges. Top burners do fast cooking or they can be turned down to give a simmering heat. They give a click signal when they reach this position. All burners light automatically.



CP means certified performance. These ranges help you to save money and to save time. Prices begin at \$99.50 cash. Terms are as little as a dime a day.

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500 Broad St. Riverton

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ATLANTIC PRODUCTS

Complete Automobile Service

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WOOLSTON'S

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BRAKE & LIGHT SERVICE

LUBRICATION - WASHING

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SERVICE

GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

BROAD and HOWARD STREETS

RIVERTON

Cars Called for and Delivered

Phone Riverton 1567

BAKERIES

PANCY BAKING

Home-Made Ice Cream

CONFECTIONS

the kind you will

be proud to serve

CHEW'S BAKERY

320 Main St., Riverton

Phone 154—We Deliver

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PRINTING and

ADVERTISING

with

Church Notices

METHODIST CHURCH

Rev. William A. Boyd, Pastor
"New Year—New Men—New World" is the topic of the sermon to be delivered in the Methodist Church this Sunday morning at 11 o'clock. The Senior and Friendly Chords will sing special numbers during this service and the Rev. Boyd will preach the sermon.

The Community Watch Night Service will be held in our church at eleven o'clock. The Rev. George Lockett will preach the sermon. The Rev. Oliver W. Powers will offer the prayer of consecration and also read the scriptures lesson and the Rev. W. A. Boyd, Minister of the Methodist Church will preside. The combined choir of all the churches will render special music.

The Week of Prayer Meetings will be held in our community beginning Tuesday evening in the Moravian Church with the Rev. W. A. Boyd preaching the sermon. During the balance of the week the meetings will be held in the Methodist Church. The following ministers will preach: the Rev. George Lockett, Baptist, the Rev. Oliver W. Powers, Lutheran, and the Rev. Albert J. Hark, Moravian. The meetings will be for one hour, eight to nine o'clock.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

WESTFIELD FRIENDS

MEETING
Burlington Pike
Sunday Morning
10 o'clock—First Day School.
11 o'clock—Meeting for worship.

A Thought For
The New Year
Wesleyan Men's
Bible Class

"THE TOMORROWS"

David Livingstone, the pioneer
amid the perils of Africa, found
comfort in the following:

"Leave tomorrow's work to tomorrow's strength; tomorrow's work to tomorrow's time; tomorrow's trials to tomorrow's grace and tomorrow's God."

How best can we face the tomorrows of the New Year? Certainly not in our own strength but rather in the promise of Divine guidance and strength. "As thy days, so shall thy strength be."

Let the New Year be a challenge to the best that is in us, not for self only, but in our associations in life.

Our Bible Class is an excellent opportunity wherein we can do good and receive help. With us no defeatism but victory through Christ who said, "Fear not, I have overcome the world."

May the coming year bring to all a joyous and happy experience. The usual cordial greeting awaits you next Sunday morning at 9:50.

BETHANY EVANGELICAL LUTHERAN CHURCH

Rev. Oliver W. Powers, Pastor
Sunday is the First Sunday after Christmas. At the chief service, 11:00 a.m. the sermon topic will be "The Coming of the Christ of God." There will be special singing of Christmas music by the choir under the direction of Mr. Leo Milton.

At 11:00 p.m. the Congregation will join in the community Watch-night Service at the Methodist Church. The Rev. George Lockett, pastor of the Baptist Church, will be the preacher. A joint choir will sing. An interesting feature of the

watchnight should be the candle-light service.
The Congregation will also join other communities the first week of the New Year for the Week of Prayer. The first service that week will be held at the Moravian Church, Five Points. The rest of the services, Wednesday, Thursday, Friday, will be at the Methodist Church.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, R.D., Pastor
Services Sunday, December 31.
Bible school, 10 a.m. Resolve now that you will endeavor to be a regular attendant at the school during the coming year. Get a running start by being present on the last Sunday of this year.

Morning service, 11:15 a.m. Pastor Lockett will deliver his usual fine message under the subject of "Remember the Way." Music and solos by the choir.

B.Y.P.U., 6:45 p.m. A helpful meeting for all those of the high school age. Listen one hour but it's worth every minute of it.

Watchnight service, 11:00 p.m. A Union Watchnight service will be held in the Epworth M. E. Church this Sunday evening to which all are invited. There will be music by the combined choir followed by the sermon by Pastor Lockett. A no better way to spend the last day of the old year. Come out and bring your friends.

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welch, Pastor
Rev. Vincent A. Luther, Asst. Pastor
Sunday Masses—7:00 - 9:00 - 10:15.

Daily Masses—7:00 - 9:00.
Masses on New Year's Day will be the same as on Sunday the day being celebrated as the Holy Day of Obligation.

ENGAGED

At a dinner party on Christmas Day, Mr. and Mrs. Ruth Hestrop, of 221 Thomas avenue, Riverton, announced the engagement of their daughter, Patricia A. Hestrop, to Lloyd E. Grice, son of Mr. and

Mrs. E. A. Grice, of 345 Masses avenue. The wedding will take place early in the summer.

ENGAGED

Mr. and Mrs. G. Rex Shovel, of Howard street, announce the engagement of their daughter Betty, to Graham Lure, son of Dr. and Mrs. A. F. Lure, of Lecony avenue, Palmyra. No date has been set for the wedding.



We deeply appreciate your patronage in the past and wish you a most Happy, Healthy and Prosperous
NEW YEAR

E. B. RUDDEROW
REAL ESTATE :: INSURANCE
RIVERTON, N. J.



To everyone we extend our cordial greetings and best wishes for a very

Happy New Year

May Health, Happiness and Good Fortune attend you and yours throughout the years to come.

FRANK A. SNOVER
and
JOHN N. SWARTZ



SPORTS JOTTINGS

The local basketball season opens for the New Year on Wednesday of next week when the Red and White takes a trip to Camden, where the Catholic court squad will provide the opposition. This engagement will really test the metal of the Diamondmen, for the Irish always have a crack aggregation. A win over them will do much to establish this year's team on the road to success.

The next engagement is with Merchantville on Friday of the same week.

The first home game comes on Friday, January 12, with Paulboro as the opponent.

NEEDS MORE ROOM

County Treasurer Frank A. Snover recently asked the Board of Freeholders to be assigned new quarters as his office is cramped in his present location in the county building.

On motion of Freeholder Clarence Price it was decided to move the office to the one now occupied by the WPA housekeeping project after that is moved to Palmyra.

WINS TURKEY

Members of Popham Wheatley P.T.A. met at School No. 4 last week to witness the awarding of the turkey which was the prize offered in the contest. The lucky person was



AND
Our GOOD WISHES
for a
**HAPPY
HEALTHY
PROSPEROUS
NEW YEAR**

SHULMAN'S
PALMYRA'S LEADING
DEPARTMENT STORE
PALMYRA



We appreciate every consideration given our shop in the past year and wish you a very
HAPPY NEW YEAR

RAY BANKS
Barber
Riverton, New Jersey

Rev. Henry, of Wighamsville. Pro-
ceeds went to finance a Christ-
mas party for the children of School
No. 4.

HOUSEKEEPING PROJECT

Miss Marion Patterson, area WPA
supervisor for a housekeeping pro-
ject recently asked the Freeholders
to rent a Palmyra building for a
housekeeping project. The project
would be employed and the
county's share would be \$1500 in
1940. The women of the county are
to be enlightened on housekeeping.

While the board of members spoke
in favor of the proposal, they laid
the matter over to be considered in
the 1940 budget.

BREAKS RECORD

Output of electricity Wednesday,
December 28, in territory served by
Public Service Electric and Gas
Company was the highest of any
24-hour period in the history of the
company and totaled 11,565,105 kilowatt
hours. Previous record day's

output was that of the preceding
day, December 27, and was 11,175,000
kilowatt hours. Record day's output
in 1939 was 11,565,105 kilowatt hours,
on December 21.

"Y" SECRETARY
HERE THURSDAYS

Within the number of visits to
Palmyra-Riverton in connection with
Y.M.C.A. work here by Secretaries
Paul Rucker and Guy Hendry, of
the county Young Men's Christian
Association, Mr. Rucker will be at
the Y.M.C.A. building, Garfield ave-
nue, Palmyra, regularly each Thurs-
day afternoon, beginning the first
week in January. This will give him
an opportunity for conferences with
leaders, group members, boys, and
young men who want to join already
existing Y.M.C.A. groups, or for
whom new groups may be formed,
as well as to enable him to plan
events and programs which will be
for the entire membership in all
the groups of these communities.
Work recently completed at the

Y.M.C.A. building, including the in-
stallation of a new heating system,
will make it much more serviceable
for meetings of all kinds, as well as
provide Mr. Rucker with a much
needed office as headquarters for his
work here.

AT SAVAR MID-NITE SUNDAY



Sonja Henie comes again to the
screen in a picture quite different
from her past efforts. It's 19th
Century-Fox's "Everything Happens
at Night," opening Friday at the
Savar Theatre with a Mid-Nite
Show, Sunday, New Year's Eve.
Ray Milland and Robert Cummings
are also featured in the attraction.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. Hilsen
Extension Service, U. S. College of
Agriculture

Soon the annual deluge of letters
will be pouring into garden editors'
offices asking information on how
to keep Poinsettias, begonias, living
Christmas trees and other holiday
plants thriving. Although it is often
more practical to enjoy blooming
gift plants while the flowers last and

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, December 28

ONE DAY ONLY

STAN LAUREL and

OLIVER HARDY in

The Flying

Deuces

FREE—Gifts to the Ladies

FRIDAY and SATURDAY

December 29 - 30

LEW AYRES and

LIONEL BARRYMORE in

The Secret of

Dr. Kildare

Saturday Matinee Only

BELA LUGOSI in

"THE PHANTOM CREEPS"

MONDAY and TUESDAY

January 1 - 2

Continuous Showing New Year's

Day Starting at 1:30

JOAN BENNETT and

ADOLPHE MENJOU in

The Housekeeper's

Daughter

—Added—

Crime Does Not Pay

"DRUNK DRIVING"

Ladies Please Note—We will not

distribute Bakeware on

New Year's Day

WEDNESDAY - THURSDAY

January 3 - 4

LORETTA YOUNG with

DAVID NIVEN and

HUGH HERBERT in

Eternally Yours

Thurs.—Free Gifts to the Ladies

then demand them, since them can
be kept permanently if given good
care.

First let us consider living Christ-
mas trees, for these are probably
purchased with the idea of plant-
ing outdoors later. Do not keep
the trees in the house any longer
than necessary—not more than 10
days. After the holidays a tree can
be stored in an open shed until
spring, or until the ground thaws
enough to permit digging. Be sure
that the ball of earth around the
roots is kept well watered and that
it does not freeze.

Loganias received for Christmas,
if a true winter type, such as Miller
or Snowdon, should be permitted to
remain dormant after blooming and
until fall. They may be pruned
by leaf cuttings taken in February
or March. These plants are difficult
to keep, however. They can be pur-
chased from a florist cheaper than
one can grow them.

The "pinks" of Poinsettias are
really bracts, modified leaves. An
even as they become dry, put Poin-
settias plants in the cellar. If brought
up to the light and heat again in the
spring, they will start to grow. Keep
in a warm, sunny place. Poinsettias
will bloom again next Christmas, al-
though they may not be so hand-
some as this year. Most Christmas
plants require greenhouse conditions
to grow well. Personally, I prefer
geraniums, impatiens or a foliage
plant for the house because they re-
quire less care.

When mahogany was first used
in England, it was called Spanish
mahogany because it came from
the Spanish colonies in the West
Indies.



to Everybody
and
Thank You
for your patronage
in 1939

L. L. KEATING
Broad and Main Streets
RIVERTON

SAVAR

GALA MIDNIGHT SHOW
SUNDAY NIGHT
NEW YEAR'S EVE

NOW SHOWING

Once again...
SOMETHING THRILLING
NEW FROM SONJA!



Sonja HENIE in
**EVERYTHING
HAPPENS AT NIGHT**
RAY MILLAND - ROBERT CUMMINGS
Added—A NEW
MARCH OF TIME

The Wesleyan Men's Bible Class

Epworth Methodist Church

extends to the men of the community and
their homes, sincere

Best Wishes for 1940

Visit this great men's group any Sunday
morning at 9:50 for only one hour.

A VERY
HAPPY NEW YEAR
To Everyone!

We appreciate your kind patronage in
the year just past, and extend our best wishes
for a New Year filled with Health, Happiness
and Prosperity.

ADA E. PRICE

INSURANCE — REAL ESTATE
NOTARY PUBLIC

416 Lippincott Avenue Riverton, N. J.

OBITUARIES

GEORGE H. SLEEPER

George H. Sleeper, 55, owner and publisher of the Palmyra Journal, died at his home, 47 Court street, on December 25 after being ill for several months with heart trouble.

Mr. Sleeper spent three weeks in the Scarborough County Hospital here but was taken home a week ago.

Mr. Sleeper has been publisher of the Journal, a weekly newspaper, since 1922. Up to that time he was a partner in the paper with Charles LaTour. The partnership was formed in 1918 and Mr. Sleeper took over LaTour's interest six years later.

He was well known for his civic activity and was a member of the Rotary Club, the Elks Lodge of Elm, No. 695; the Holy Name Lodge, No. 34; the Junior Order of United Mechanics and the Riverside Valley Episcopal High School Board of Education. He recently resigned as treasurer of the St. Rudy Catholic Church. He was a former president of the Good Intent Volunteer Fire Company. He was born in Wisconsin.

Mr. Sleeper is survived by his widow, Clara; three sons, Byron, David and Howard; Stephen, and Mrs. George H. Rogers, a daughter. A brother, Benjamin A. Sleeper, of Burlington, and a sister, Mrs. David R. Green, of Ashburn, also survive.



Gravels, gardens, landscapes or ornamental grounds... designs of architecture for your figure at its best.

Mrs. L. M. McCamy

Questions and answers

140 Highland Avenue

Palmyra

WANT-ADS

RENT: Third floor apartment \$31.50, phone Riverston 744. 12-31-35

SAL: Minneapolis - Honeywell thermostat with motor and clock for any coal fired furnace. \$25.00. White Box up. New Box. 12-28-35

RENT: Part or whole house. Inquire 160 Broad street. 12-3-35

RENT: Purchased apartment, 408 Niagara avenue, Palmyra. Garage. Phone Riverston 247-W. 11-26-35

SAL: Fish aquarium, 18 x 10 x 30 inches. White Box "Q" New Box Office. 12-28-35

FOUND: Lady's silk scarf. Finder may claim property by identifying name and paying for this ad. Call 505 Fourth street, Riverston. 12-28-35

SAL: \$75 custom made Tweed, white vest included. Blue 37-shirt. Bertha for \$10. Phone Riverston 12-28-35



to all our patrons and

THANK YOU

for your patronage of our Theatre

In 1935

BROADWAY

THEATRE

PALMYRA

Open Bowling New Year's Day

AND A

HAPPY NEW YEAR TO EVERYBODY
Palmyra Bowling Alley



and ENJOY LUNCHING
THROUGHOUT
THE YEAR
with
"MOM"

and we also want to thank you for your patronage during the year just past and offer you our sincerest and best wishes for a very
HAPPY NEW YEAR

The Palmyra Restaurant

537 Cinnaminson Avenue

PALMYRA

WE WISH A

Happy New Year

to our many friends, and you will be assured of economical comfort with our Finest Grades of Fuel Oil and Premium Anthracite Coal—

J. T. Evans Co.

RIVERSTON

302



To All Our Friends Everywhere We Say

HAPPY NEW YEAR

To our customers whose patronage during the past year it has been our pleasure to receive we say

Thank You!

C. WARD LOWDEN

RADIOS - REFRIGERATORS - RANGES
SPORTING GOODS - CLOCKS

ELECTRICAL APPLIANCES

514 CINNAMINSON AVENUE

Palmyra, N. J.

ONE year ago our first advertisement appeared in The New Day and in the 12 months that followed it has been our privilege to add 115 new subscribers and 315 Dawley Safety Treated Used Cars.

The welcome given our little business enterprise has been a great source of pleasure to us, and to all our patrons we say thank you and wish you a great BIG

PHILA. MARKET HOUSE

BROAD and CAMDEN AVE.

PALMYRA, N. J.

Phone 1200 Free Delivery

CALIFORNIA JUICY

LEMONS doz. 12c

Peach California White or Red

GRAPES 2 lb. 25c

Peach Fresh BRUSSELS

SPROUTS qt. 15c

NEW SOUTHERN

BRETS bunch 5c

California Peach Fresh

BROCCOLI, 2 bunches 25c

California Fresh Flat Peas

PEAS 2 lb. 19c

HARDING'S SWEET CORN

BUTTER

From Dairies or 1/4 lb. Pails

2 lbs 67c

STRICTLY FRESH

BROWN SHELL EGGS

2 doz 59c

GENUINE

ROQUEFORT CHEESE

Imported from France

1/4 lb 19c 1 lb 70c

BORDEN'S

CHATEAU CHEESE

1/4 lb pkg. 14c

SUPER SUDS

giant size box 15c

3 med. size boxes 25c

CHIPS, GRANULES

or FLAKES

large box 19c

PILLSBURY FLOUR

12 lb bag 54c

HELLCOCK'S

Pineapple DELIGHTS

large can 19c

HARTLEY'S

Orange MARMALADE

Imported from England

1-lb crock 25c

This week's best buys...

SWIFT'S PREMIUM

GENUINE SPRING

Legs of Lamb 1 lb 23c

1 to 7 lb avg

One Price—None Higher

STRICTLY FRESH KILLED

PARAMOUNT

Turkeys 1 lb 29c

12 lb up to 20 lb

Pully Cooked Ready to Serve

VOGUE TRIPLE TENDER

Hams 1 lb 22c

Whole, 16 to 18 lb

Shoulder 7 to 8 lb

BUTT HALF 1 to 5 lb

SPECIAL FEATURE...

SWIFT'S PREMIUM

GENUINE SPRING

Shld. Lamb 1 lb 17c

10 Broad St. Riverston

OLDENOBILE

JACK DAWLEY, Inc.

10 Broad St. Riverston