

MARCH

"The man who aims at
'nothing in particular' is
likely to hit the same."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEZ:
"Talk about wim-
men 'bein' curious,
how 'bout them there
questshuns th' sensus
tellers iz goin' t'
ask!"

51st Year No. 9

RIVERTON-PALMYRA, N. J., THURSDAY, MARCH 7, 1940

PRICE FIVE CENTS

STOP STREET AT BROAD & MAIN

New Ruling Started Last Week
in Riverton; Keeps
Police Busy

Police whistles of the Riverton force have received a most thorough workout during the past several days due to a new ruling regarding stop streets at the intersection of Broad and Main.

Due to the fact that the traffic light was demolished by a car a week ago, officials decided to enforce the new regulation and approval of the county highway department was obtained. As a result of this stop signs were placed in position on Friday and enforcement begun.

Locations

At the present time, Broad street has a stop marker for both directions and Main street has one for north-bound traffic. There are no markers for traffic coming out of Main or Howard streets south bound.

Due to the fact that no similar regulation has ever been established, police have spent much time in blowing down motorists and pointing out the signs. According to police, no arrests will be made until the public has had a chance to become acquainted with the change, but in the near future warnings will cease and tickets will be issued.

Working on Light

Councilman Earl Shrader stated on Saturday that he was conferring with the representatives of traffic light concerns regarding the possible installation of a new light and also the possibility of repairing the old one.

Mr. Shrader also said the stop street regulations would be continued at least until the time that a traffic light at the intersection is functioning again.

On Saturday morning of last week, Chief William Gootee and Officer John Carhart were both kept busy stopping cars that ignored the stop signs.

Musical Program

A musicale at which artists from the Curtis Institute were presented, was given at the Porch Club on Tuesday, March 5.

A most enthusiastic and appreciative audience listened while Willa Stewart, soprano, sang selections from Handel, Danaudy, Thomas and other well known composers.

Miss Stewart's voice possesses that lovely quality and volume plus a personality that should carry her on to the concert stage. She has been studying at the Institute for a number of years.

Also on the program were Nathan Goldstein, 16, and Charles Libove, 14, both violinists of exceptional ability. Each played several solos and for their last number played a "Concerto for two violins in D Minor, by Bach" and under a storm of applause, returned to play an encore.

Louis Ehaub was the accompanist for both voice and violins.

About 100 attended the musicale including guests from Moorestown, Haddonfield and Palmyra.

Mrs. Nathan Lane who is in charge of the music section in the absence of Mrs. Bradford Stetson made all arrangements for the musicale and took charge of the after-moon program.

Tea was served during which time the artists mingled with the guests and received many words of praise and well wishes in their field of work.

About the only backsliders who get in the limelight now are the ones who can't stand up on their skis.

FINANCE CAMPAIGN

The Burlington County Y.W.C.A. is now in the midst of its annual campaign for funds to carry on its work during the coming year. The amount sought is \$6,000, which must be raised if the work of the county association is not to be curtailed.

Eighty-five workers attended a breakfast held last week at Harmony Hall, the home of Mrs. Alexander C. Wood, Jr., near Riverton, which marked the opening of the drive for funds. Unusual enthusiasm and interest was displayed in this meeting, and much credit for this is due to Mrs. William Grobler, of Moorestown, the campaign chairman.

Community Center Project Explained

Plans for the Community Center project, announced in these columns two weeks ago, were revealed last Thursday evening to the Palmyra-Riverton Rotary Club by Mayor John F. Ward, to whom credit goes for the inception of this idea which has been so well accepted in the three communities of Riverton, Cinnaminson, and Palmyra.

Mr. Ward reported the organization meeting of the Community Center Planning Committee, which was held on the evening previous. This committee under chairmanship of Earl Whitcraft, includes Mrs. Victor Ritschard and Harry K. Rutherford, of Riverton; Mrs. James Davidson and Charles Evans, of Cinnaminson; Mrs. George Luce and William Engle, of Palmyra. Mr. Engle was selected as treasurer and C. P. Mayfield, of Riverton, will act as secretary for the committee.

Many Cooperate

The school administrations, and the welfare organizations of all three communities are actively cooperating in the project. Paul R. Jones, supervising principal of Palmyra High School, has been a leading figure, along with Mayor Ward in developing the community center idea which has resulted through the generosity of the Cinnaminson Bank and Trust Company, in the availability of the Lutheran Church property without cost.

In speaking of the project to the Rotary Club, Mr. Ward emphasized the fact that there were no strings tied to the use of the property and that the experiment is to be without cost either to taxpayers or participants. Generous, public spirited citizens in all three communities have voluntarily come forward with donations of time, money, materials, fuel and equipment in sufficient measure to get the project under way at once.

The Committee plans to inaugurate its program with activities for some two hundred children in the 12-14 age bracket who wish to play basketball and about two hundred more who seek opportunity to play table tennis. Lumber for tables has been donated and a group of older boys and young men will build them.

Other Projects

Educational, and cultural projects will be added just as rapidly as possible. The committee appeals to the public for donations of chairs, regular tables and card tables in order that this type of activity may be started at an early date. The center is very anxious to have the loan or donation of a piano. It also needs boxing gloves, basketballs and a wrestling mat. The Palmyra Athletic Club has made a boxing ring available.

While the opening programs will be directly toward young people, the committee has in mind activities for adults which will be of widespread interest. Already volunteers have offered to take classes in cooking, flower raising, salesmanship, etc., and interested citizens who can con-

(Continued on page 3)

TO THE PUBLIC

We invite you to visit our Community Center located in the building at the corner of Broad Street and Garfield avenue, in Palmyra. Some games will be under way, the scheduling of events can be arranged and general questions answered, throughout the week.

The Center is open to EVERY-ONE residing in the three communities, Palmyra, Riverton and Cinnaminson.

No charge will be made for the use of this building or equipment. The building will be open 6 days a week from 3 p.m. to 5 p.m. in the afternoons and from 7 p.m. to 10 p.m. in the evenings. A complete schedule of hours will be found at the Center.

Help yourselves by helping us to establish a real activity center here in these communities. Support us so that the activities you want will be supplied as early as we can.

The center needs chairs, regular tables, card tables, boxing gloves, wrestling mat, basket balls. If you have any of these items and are willing to donate them please advise the chairman or any member of the committee.

The loan or donation of a piano will be an exceedingly helpful action on the part of some public spirited citizen.

Donations by check may be made to William F. Engle, treasurer, 15 West Charles street, Palmyra.

We urge your interest, cooperation and support in this forward step of Riverton, Palmyra and Cinnaminson citizens.

—Community Center Planning Committee, Earl B. Whitcraft, Chairman.

RUSSIAN HURT IN CAR CRASH

George Tzykin Sustains Head
Injuries; Member of Soviet
Science Delegation

George Tzykin, a member of the Russian staff of scientists studying at R.C.A. and residing at the former Groves residence, Main street, Cinnaminson, received a possible fractured skull as a result of a car crash that occurred early Saturday evening of last week, on Main street, Riverton.

The accident happened when the Buick sedan, driven by Lev Vassilev, also of Russia, going toward Riverton, struck a tree and then cracked into the side of a machine driven by Richard M. Woodward, of Riverton.

Snowing at Time

Woodward had backed out of the Clelland drive and his car was pointing toward Riverton when Vassilev, going north, attempted to go to the right of the Riverton realtor's machine.

Tzykin was treated at the office of Dr. T. Bruce Dickson and later removed to Cooper Hospital.

Vassilev sustained cuts about the face, while Mr. Woodward was not injured. Both cars were considerably damaged.

The Buick is owned by G. N. Molodsov, also residing at the Groves residence.

A preliminary hearing was held before Recorder William H. Bottger, an interpreter being necessary to take the testimony of Vassilev. Adjournment was taken until March 11.

AUXILIARY MEETING

The March Meeting of the Ladies Auxiliary of the Independence Fire company was held in the fire house Wednesday night. Mrs. Morris C. Beck, Mrs. William Dinn, were the hostesses. The recent card party was most successful and the members desire to thank all those who purchased tickets for the event.

CONDUCTS POLICE SCHOOL

Chief of Police William Gootee, of Riverton, is conducting a police school for the regular and special officers in that community on Wednesday afternoon of each week. The course will extend through March and April.

The chief, who is a 1939 graduate of the South Jersey Suburban Police School, has planned his curriculum from courses which he studied last year.

Mr. Gootee stated this week that members of the Fire Police and others who may be interested are invited to enroll.

The Porch Club

On March 12 Miss F. A. Adams representing the home economics department of the Maggi Co., Inc., of New York, will be at the club at 2.30 p.m. and prepare a dinner for six. Many recipes and all of the prepared dishes will be given away to those attending. Many samples of seasoning will also be given away.

The finished Arts and Crafts will also be on display at this time.

Mr. Goren's last lecture on bridge completed his series at the Porch Club for this season. May we again remind you about the books for the library bridge. Please notify Mrs. Abell who will be pleased to call for them.

Cora Wilson Greenwood's first lecture of a series of four was Tuesday, March 5. The Topic "Thinking Things Through" will be carried on into next week. The attendance is large and Mrs. Greenwood would like everyone to bring a pencil and note book with them.

A special committee has been appointed to plan a celebration on April 16 for the fiftieth anniversary of the Club which will be celebrated at the Charter luncheon. The committee appointed was Mrs. Henry Ashburner, Mrs. Joseph L. Thomas, Mrs. Nathan Lane, Miss Edith S. Coale, Mrs. Murray C. Boyer, Mrs. J. D. Clark and Mrs. Francis B. Elwell.

The annual election of officers was held at the club on March 5. Those named to serve for the coming year are: Vice presidents, Mrs. (continued on page 12)

It may be true that one can be as young as he feels. But a lot of people seem obsessed by the belief they can be as young as they act.



The grand opening of a completely renovated beauty parlor in Palmyra also being listed.

W.P.A. HIGHWAY PROJECTS IN N. J.

State and local taxpayers are now obtaining their greatest benefits through the reduction of local cash relief costs by employment provided on the State Highway Department-W.P.A. Work Relief Program, embodying state, county and municipal road betterment projects, State Highway Commissioner E. Donald Sterner announced this week.

Greater cooperation by local relief officers in certifying more men for W.P.A. work projects and increased efforts by some counties in preparing projects would further relieve local taxpayers of cash relief costs, J. A. Williams, Division Construction Engineer, charged in his report to Commissioner Sterner concerning the number of workers.

county and municipal roads and streets. The purchase of materials is financed with gasoline taxes and motor vehicle fees paid by the motorists of New Jersey.

In Various Counties

In his report, Mr. Williams further stated: "The hands of the State Highway Department and the W.P.A. are tied, particularly in several of the larger counties, until additional certifications are made by the local referral officers and the municipalities and counties prepare more projects. We know there are many more men throughout the state who are eligible for Highway-W.P.A. work at federal expense, thereby saving local taxpayers many more thousands of dollars now levied on real estate to carry the costs of cash relief."

The number of men now employed in the various counties follows: Atlantic, 2,874; Bergen, 1,493; Burlington, 1,593; Camden, 3,429; Cape May, 744; Cumberland, 433; Essex, 1,674; Gloucester, 928; Hudson, 1,230; Hunterdon, 327; Mercer, 271; Middlesex, 1,694; Monmouth, 740; Morris, 110; Ocean, 338; Passaic, 1,383; Salem, 170; Somerset, 671; Sussex, 128; Union, 287 and Warren 762.

OPENS NEW SHOP

H. Mildred Clelland, of 909 Main street, Riverton, announces in the advertising columns of this issue that she is opening The Mildred Shop in the Collins Building, Main street, Riverton, on Saturday of this week.

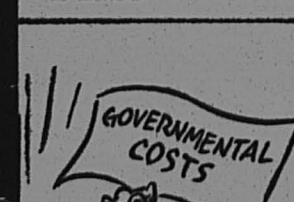
Miss Clelland will carry a complete stock of gifts and notions including such items as, hosiery, lingerie, bridge prizes, stationery, gifts for babies, etc.

COUNTY ROAD WORK

Bridge over Mill Creek is under reconstruction between Rancocas and Route 25. Traffic maintained but special caution is required at the approaches on each side.

Biapham Street, Mount Holly, is closed for bridge construction. Short detour over adjacent streets. Hanover Boulevard in Browns Mills is closed for bridge reconstruction over Pine Mill Lake. Short detour over adjacent roads.

This



"We need to get a proper perspective on the relative capacity of the people, through enterprise and initiative, and of the government, through public action, to create wealth and promote well-being." —Harley L. Lutz, Professor of Public Finance, Princeton University, Princeton, New Jersey.

PALMYRA SCHOOL NOTES

The Junior Class presents Chick Forrest and his orchestra at their annual dance on Friday, March 15, in the P.H.S. Gym. The admission is 35c stag and 60c couple for students, 40c and 70c for alumni. As a special feature the first couple to arrive will be admitted free; the second couple for 20c and the third for 40c. The time is 8.30 to 12.00. Intermission will be at 10.00-10.30. A special invitation is given to the alumni.

Bicycle Drive for Safety

The Community Safety Council which consists of representatives of Cinnaminson, Riverton and Palmyra, schools is urging that all pupils and other young people cooperate with the Council in bringing about safer bicycling for all.

Spring will soon be here and many more bicycles will be on the streets and roads and it behooves all of us to be more careful.

Copies of the Bicycle Laws in the New Jersey Traffic Act have been read and posted in all schools, all citizens are urged to cooperate in this drive to prevent accidents before any serious ones occur.

It is the duty of all bicycle riders to familiarize themselves with these laws.

The Council feels that this is one more way that New Jersey can provide safer conditions for its citizens. The Community Safety Council, J. P. Hughes, adviser.

B. & P. CLUB MEETING

Dr. Lena Madson Phillips, of New York City, well known lecturer and radio speaker, will speak at the Public Affairs Banquet of the Burlington County Business and Professional Women's Club, to be held on April 4, at 7 p.m. at St. Mary's Hall, Burlington. Members of all county-wide men's and women's organizations have been invited to attend.

Dr. Phillips, a native of Kentucky,

is a graduate of Goucher College, the Peabody Conservatory of Music, the University of Kentucky and New York University. She has practiced law in her native state and in New York City and holds three legal degrees, the highest of which, Doctor of Laws, was conferred on her by the University of Kentucky last June. She is president of the International Federation of Business and Professional Women's Clubs, which she organized in 1930 after conducting three good-will tours of American business and professional women into 21 countries.

Dr. Phillips is widely traveled, a delightful raconteur whose stories of interesting encounters with men and women in the world's high places are of never-ending fascination, and a keen student of national and international affairs.

One hundred and fifty men and women from all parts of Burlington County are expected to attend the affair which is being arranged under the direction of Mrs. Pauline S. Finegan, of Burlington, president of the sponsoring organization.

MEN'S ORGANIZATION AT

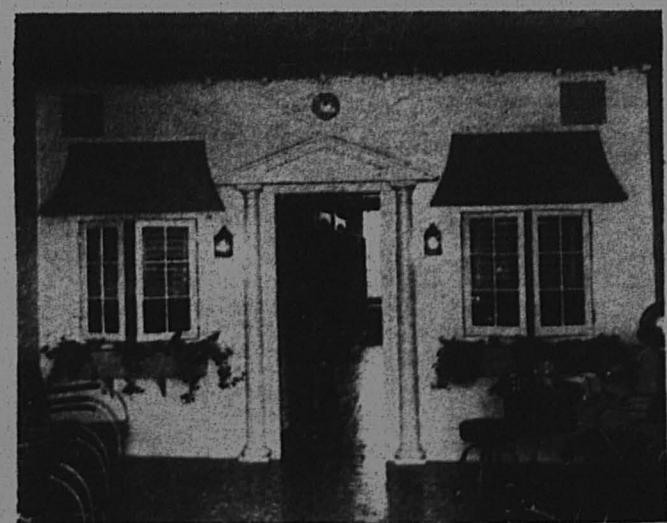
CENTRAL BAPTIST CHURCH

A men's organization which has been in the making for several months past elected the following officers to act for a year at their meeting on Monday evening last: Vice president, Warren McLaughlin, secretary, William Cooper, Jr.; treasurer, Edwin Moore.

The meeting was attended by a very large group of men of all ages who thoroughly enjoyed an hour or more talk by a representative of the State Motor Police. Up on the close of the meeting the men were dined in the Social Hall where they finished a "Bang Up" evening in games of their liking.

The politicians will see to it that nobody who is on relief will go hungry. The only persons in danger of starving are not the reliefers but the taxpayers.

A Kansas doctor contends that most of the babies are born at night because they want to be sure to find their mothers at home.—Exchange.



Pictured here is a part of the interior of our completely renovated Beauty Salon.

Take Advantage of These Permanent Wave Specials

March 11 to April 30

MACHINE WAVES		HEATERLESS WAVES	
Regular Price	Special Price	Regular Price	Special Price
\$2.95	\$1.95	\$3.50	\$2.50
4.50	3.50	5.00	3.50
6.00	4.50	6.00	4.50
8.00	6.00	8.00	6.00
10.00	8.00	10.00	8.00

ALL WAVES ARE GENUINE OIL PERMANENTS NO SUBSTITUTES USED.

TONY'S BEAUTY SALON

Broad St. at Leconey Ave. Palmyra, N. J.

for Appointments phone Riverton 413

YMCA BRIEFS

Camp Reunion

Upwards of 150 boy and girl campers, counselors and staff members enjoyed the Ockanickon and Matollonequay Camp Reunions, Saturday, March 2, at the Moorestown Community House.

On the committee arranging this reunion were Mrs. S. Roger Oliver, of Burlington, Mrs. Charles S. Beckwith, Pemberton, Secretaries Guy C. Hendry and Bud Reeder, of the County Y.M.C.A. staff, Business Secretary Heber B. Sink, of Medford and Camp Director C. A. Duran.

Mrs. Evelyn Sloan Smith, director of Camp Matollonequay, had hoped to be present but was not able to attend. She sent greetings by Mr. Duran, who's announcement that she would return this summer to direct Matollonequay was received with great enthusiasm on the part of all the girl campers.

Mr. Duran, of course, will be back at Ockanickon to head the boys' camp.

Following a swim which was enjoyed by almost all the boys and girls, there was a brief meeting followed by the showing of camp movies, and then came refreshments.

BOARD COMMITTEES

The Palmyra Board of Education Committees as named recently by the president, Leonard R. Baker, are as follows, the first named in each case being chairman:

Educational

Mrs. J. Charles Mallory, James B. Ryan, Joseph S. Low.

Building and Grounds

William A. Donaghy, George M. Rivel, James B. Henson.

Finance

William A. Donaghy, Mrs. J. Charles Mallory, James B. Ryan, Carl W. Lutz.

Cafeteria

Carl W. Lutz, Mrs. J. Charles Mallory, George M. Durgin.

Stadium

James B. Ryan, George M. Rivel, William A. Donaghy, James B. Henson, Carl W. Lutz, George M. Durgin, Leonard R. Baker.

Rental

George M. Durgin, Carl W. Lutz, Joseph S. Low.

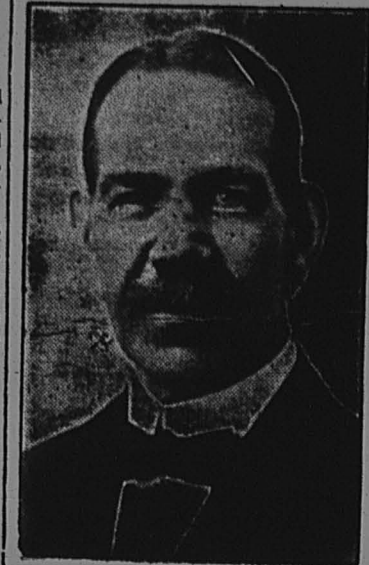
Committee to Confer with the Coaches in Awarding Letters for Sports—James B. Ryan, George M. Durgin, Carl W. Lutz.

INJURED WHILE CROSSING STREET

May V. Swayne, of 412 Thomas avenue, Riverton, sustained bruises and lacerations of the face and body as a result of an accident that occurred at Broad street and Thomas avenue, Riverton, shortly after midnight of Friday of last week.

Miss Swayne had alighted from a bus and was crossing the street around the rear of the coach when the affair occurred. The car involved was driven by Albert E. Fry,

HERE TUESDAY



DR. SAMUEL W. GRAFFLIN

noted speaker, who will address Palmyra High School students on Tuesday afternoon of next week and the pupils of Riverton Public School on the afternoon of the same day.

The program at Riverton will be held in the auditorium at 2 o'clock and a cordial invitation is extended to the general public to attend. The Riverton P.T.A. with the Burlington County Y.M.C.A. is sponsoring Dr. Grafflin's appearance in Riverton.

Cast For Senior Play Announced

"June Mad," the Palmyra High School senior play is to be presented, April 12 and 13. This composition by Florence Ryerson and Colin Clements is a family play written simply with bold humor and insight so that it has audience appeal for all ages.

The story concerns Penny Wood, the young heroine played by Betty Haines, and Chuck Harris, the lively boy next-door portrayed by Donald Fox, as they go about the interesting, difficult, and amusing business of growing up.

Others in Cast

Penny's mother, who is not easily disturbed, is Dorothy Dandino while William Robinson is Penny's father. Effie and Elmer, the help around the house are Mary Jane De Coursey and Burke Jay in real life. Uncle Mervyn, George Ford, brings Roger Van Vleck, Arthur Gowell, home from college to whom Penny is very much attracted.

The twins, Shirley and Ralph Wentworth, played by Evelynne Kates and William Mathews, Alice Miller as Julie Harris, Gladys Jewett as Milly Lou and Robert Waters, Chuck's father are included in the cast.

709 West Broad street, Palmyra.

Miss Swayne was treated at the office of Dr. D. H. LeFavor and later taken to her home.

Mr. Fry was ordered to appear at a hearing before Recorder William H. Bottger, of Riverton, on Monday, March 11.

JUST GIVE ME

'blue coal'

AND I'LL GIVE YOU PLENTY OF NICE, STEADY, EVEN HEAT

'blue coal' makes home heating easy—saves money, too

* 'blue coal' is the finest hard coal money can buy, prepared especially for home use. It's an all-weather fuel—starts up fast on zero mornings—burns long, evenly and completely. It's America's finest anthracite.

ORDER FROM US TODAY!

J. S. COLLINS & SON, Inc.

Phone RIVERTON 4 or 5

TUNE IN ON "THE SHADOW" EVERY SUNDAY AFTERNOON

Community Center

(continued from page 1)

tribute to interests of this kind are urged to volunteer.

Dance

On March 8, a recording dance from 7 p.m. to 10 p.m., for high school students has been announced. There will of course be no charge, but the affair will be carefully supervised. Regulations for the conduct of the center, which will be enforced rigidly, are simple but explicit:

1. The center is open to all in three communities.
2. The hours will be from 3 p.m. to 5 p.m. and from 7 p.m. to 10 p.m. every week day.
3. There will be no charges.
4. Participants must check in with the director.
5. No smoking will be allowed.
6. Rules must be obeyed—offenders will be denied access to the Center.

Boxing

An early project will be a four bout boxing exhibition under direction of the boxing instructor who was formerly the amateur light weight champion of New Jersey. In

connection with athletic events, the committee urges that parents have their children checked by the family physician to assure themselves that they are in good physical condition. It reserves the right to exclude them from violent athletic activities in all cases of doubt.

The committee is anxious for the public to understand that it is not the purpose of the Community Center to infringe upon the fields of other organizations but rather to supply a community need not offered by existing organizations.

ROTARY SUPPORTS COMMUNITY CENTER

On behalf of the Palmyra-Riverton Rotary Club, President Luke K. Eberly warmly pledged support of the Community Center project following the talk given last week on the subject by Mayor John Ward, of Palmyra. The Rotary Club regards this type of Community Service one of its prime objectives.

President Eberly appointed a nominating committee to prepare a slate for officers to be elected for the club year beginning July 1, 1940. The committee included Harry Williams, chairman; Maurice Joyce and Robinet Cole. Resignation of David Little who is leaving the commun-

ity was accepted with deep regret. The club agreed to attend in a body the Inter-City Meeting promoted by the Moorestown Rotary Club for March 14 in which all Clubs in this section of South Jersey will participate.

RED CROSS MEETING

The regular meeting of Burlington County Chapter American Red Cross will be held in St. Mary's Guild House, Burlington, on Tuesday, March 12, at 2 p.m. Miss Pearl Creevy, State Field Representative, will be present and talk on all Red Cross activities. All members of the Red Cross are urged to attend.

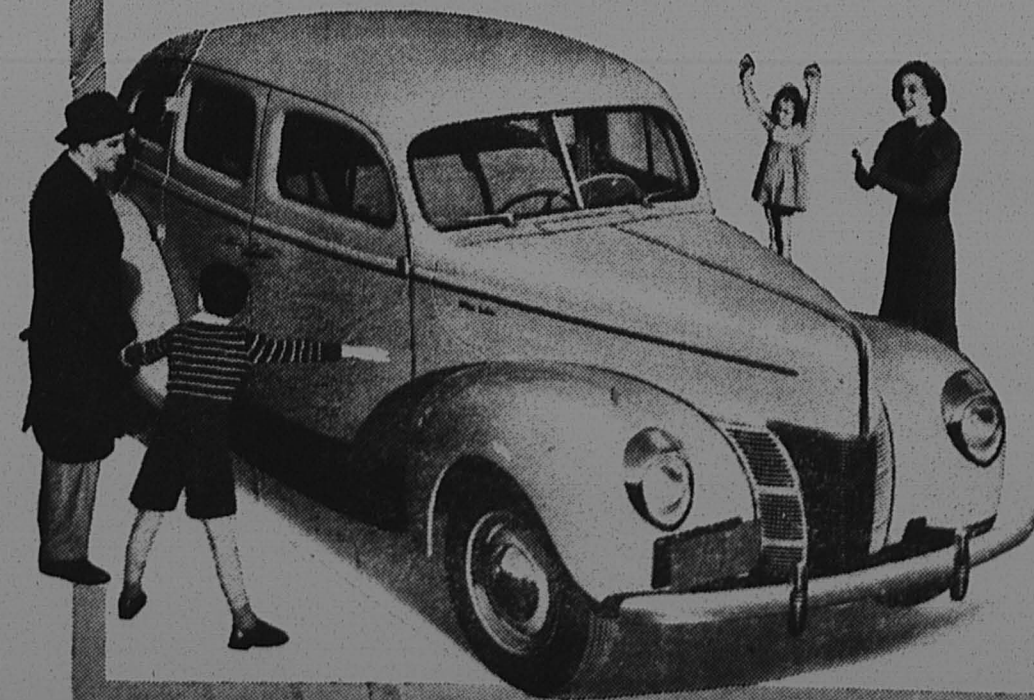
YACHT CLUB BANQUET

The annual banquet of the Riverton Yacht Club will be held in the Riverton Country Club on Saturday evening, March 16, at 7 o'clock. The committee in charge of the affair, headed by Mrs. Thomson Coe, has planned an elaborate program for the evening.

If you think the modern young woman isn't as hardy as her pioneer grandmother just take a look at the pictures of Miss 1940 who swims in a pool after the ice has been broken and does her skiing in BVD's.

You pay a low price to begin with...
You buy no more gas or oil...

AND YOU GET AN "8" NOT JUST A "6"!



WHEN every high-priced car made in America today has 8 cylinders or more... why should you take less in your new car? In a Ford you get an "8"... at low cost... and with operating economy proved better than either leading low-priced "6" again in this year's Gilmore-Yosemite Economy Run. With it... you also get the most important fine-car "features" ever put together in a single low-priced car!

FOR THE GOOD THINGS THAT COUNT MOST OWN A FORD!

8-Cylinder Performance with proved best gas mileage among all three leading low-priced cars in this year's Gilmore-Yosemite Economy Run!

The Ride of the Year! Soft, quiet, safe, and with high tire mileage!

Longest Springlife in any Low-Priced Car!

Finger-Tip Gearshift on Steering Post! Positive, easy-acting mechanical type, not dependent upon engine. All models, no extra cost!

Biggest Hydraulic Brakes in any Low-Priced Car!

New Front Window Ventilation Control!

Sealed-Beam Headlamps! Longer life, 60% better light.

FORD V-8

OUR "8" IS BETTER THAN A "6" AND COSTS NO MORE TO RUN

LESTER S. FORTNUM

119-125 West Broad Street, Palmyra, N. J.

Telephone Riverton 1180

FORD DEALERS OFFER LOW FINANCE RATES

RIVERTON

Mrs. Mary B. Reeve, of 405 Midway, was a recent visitor at the Chalfonte-Haddon Hall, Atlantic City.

The Ladies Auxiliary of the Delaware Fire Company No. 2, will hold a card party on Friday, March 15, in the fire house, at 8.30 p.m. Refreshments will be served. Admission 25 cents.

The Missionary Society of the Presbyterian Church, held a luncheon in the church on Wednesday afternoon. Mrs. Maude Hemphill Cook, was the guest speaker.

Mr. Harry Groome, and son Harry Jr., of Linden avenue, spent Sunday with Mr. and Mrs. George Marlatt, of Toms River.

The Sacred Heart P.T.A. will hold their monthly meeting in the school auditorium, Thursday afternoon, March 14.

Mrs. John Carhart, of 505 Cinnamon street, will entertain the members of the Lucky Social Club at her home this evening (Thursday).

Mr. and Mrs. T. B. Hayward, of Elm Terrace, are touring Florida.

PRIVATE SALE: Antiques, glass ware and china. If interested, Phone 250 Riverton for appointment.

PALMYRA

The first and second winners of the O.E.S. Merchandise Club were Mrs. J. Quigg, of 412 Horace avenue, and Miss Mary Patterson, of Morgan avenue.

Mrs. Phillip Shulman, of Broad street, has returned home after spending six weeks at Miami Beach, Florida.

Leslie W. Reeves, of Highland avenue, was the winner in the March 1 drawing of Shulman's Merchandise Club.

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, spent the weekend as the guests of Mr. and Mrs. Robert Blackburne, of Lyndhurst, N. J.

Thurley Stevenson, and Ruth Yerkes, of Highland avenue were among those from Palmyra celebrating their Leap Year Birthday last Thursday.

Miss Mary Sanford, of Highland avenue, entertained her bridge-club at her home on Tuesday evening.

A Chicken Patty Supper will be given by the L.T.S. class of the Central Baptist Church this Saturday Night in the social hall of the church between 5.30 and 7.30 o'clock. Tickets are 50 cents and anyone may obtain them by calling

ORDER YOUR EASTER EGGS NOW

for
EASTER SUNDAY
March 24th

L. L. KEATING

Broad and Main Streets
RIVERTON

Riverton 1192 and they will be delivered. Mrs. E. McLaughlin, of Elm avenue, is in charge.

The winner of the 11th drawing of the Christ Church miscellaneous Club was Mrs. G. D. Schill, of Morgan avenue.

Mary Malone, of Garfield avenue, has been on the sick list for several weeks.

Miss Edna K. Ziegler, of Delaware avenue, was last week's winner in the miscellaneous club sponsored by the executive board of the Palmyra P.T.A.

The Y.M.C.A. Auxiliary will hold a dessert-bridge, Wednesday afternoon starting at 1 p.m. sharp, in the Riverton Porch Club. Tickets are 50 cents. The affair is in charge of Mrs. W. R. Dunn.

The Palmyra High School Graduate Group will hold their monthly meeting in the High School auditorium to-night (Thursday) and will start at 8 o'clock.

Mrs. George Daidino, of West Broad street, was last week's winner of the Sacred Heart P.T.A. merchandise club. This is the last drawing.

The Alpha Gamma Class of the Central Baptist Church will meet Monday evening at the home of Dorothy Mays, of Fourth and Elm avenue.

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. McLean
Extension Service, N. J. College of Agriculture

If pruning operations have revealed that scale insects have been getting established on some shrubs and trees in your garden, then it's nearly time to get out the sprayer and give roses, lilacs, euonymus and other shrubs a spray of miscible oil or oil emulsion. One can't begin too soon in the season to start battling insect pests!

Timeliness is highly important when using miscible oils or oil emulsions, for in strong solutions

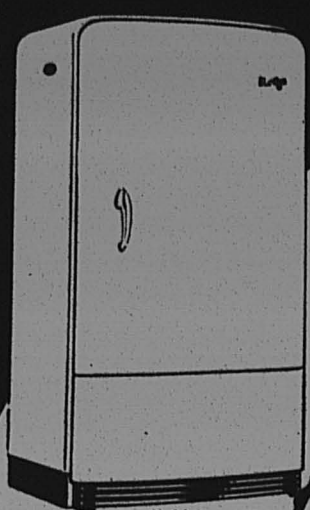
these are dormant sprays and must be used before the plants start growth. Unless diluted as advised by the manufacturers, they will cause injury when used after the plants start growth. Orchardists use dormant sprays regularly, and the directions for spraying apple trees, which come with the materials can be followed for most ornamentals.

AGRICULTURAL MEETING
On Wednesday, March 13th, at 6.30 p.m. the Burlington County Board of Agriculture will hold its 26th Annual Meeting in the Moorestown Community House. Tickets may be obtained from Maurice Conrow, F. W. Shivers and C. B. Lewis, of Riverton, and also at the County Agent's office, Mt. Holly.

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Saturday, March 9

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1 lb SPAGHETTI 10c
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1 pkg. Grated Cheese 5c
1 pkg. Garlic 5c
1 pkg. Hot Peppers 5c

40c

All for 33c

KELLOGG'S
PORK and BEANS
4 1-lb cans 25c

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COOKIES
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ARMOUR'S QUALITY

RIB ROAST
BEST CUTS
lb 29c

FRESH KILLED
Capons lb 32c
7-8 lb avg

FRESH KILLED
STEERING CHICKENS
lb 29c
5 lb avg

ARMOUR'S STAR or
MORRELL'S PRIDE
HAM lb 19c
Shank Half, 5-7 lb avg.

ARMOUR'S STAR
LEGS of LAMB lb 27c

FELIN's or ARMOUR'S STAR
BACON
2 1/2-lb pkgs 25c

RIB PORK
ROAST lb 17c

BEEF BOLOGNA
(piece) lb 19c

KRAFT'S PARKAY
MARGARINE 2 lb 39c
Free Glass with Each Pound

KRAFT'S
VELVEETA, 2-lb box 51c
KRAFT'S
Old English 2-lb box 69c

Palmyra Fades
From Playoff

The Palmyra High basketball squad lost possession of its title as South Jersey Group 3 champions for the past two years, when it was eliminated by Paulsboro in the New Jersey State tournament which started last Wednesday night at the Merchantville High gymnasium by the score of 39 to 25. The locals trimmed Paulsboro twice during the regular playing season.

George Rivel, paced the Palmyra attack with three field goals, and a foul try to rack up seven points while Jones and Glickman were outstanding for Paulsboro, the former with 13, and the latter with 10 counters.

Palmyra threatened the Paulsboro outfit in the first period, but faded thereafter. Jones also scoring.

The Rossman gradually increased their lead as they outplayed Palmyra during the second stanza and maintained their advance during the second half. Both outfits were none to accurate in foul shots as Palmyra converted 3 out of 12, while Paulsboro tossed in 7 out of 17.

This was the last basketball game for James Hoff, Russell Stickel, and Francis O'Neil.

Palmyra				
	Fld	Pt	Ft	P
Henson, f	1	0	1	2
Mitchell, f	2	0	2	4
Mustard, c	2	0	1	4
Rivel, g	3	1	3	7
Hoff, g	2	0	1	4
Conwell, f	1	1	2	3
Caraway, g	0	1	1	1
Stickel, f	0	0	1	0
Totals	11	3	12	25

Paulsboro				
	Fld	Pt	Ft	P
Glickman, f	3	4	7	10
Jones, f	6	1	3	13
Kotter, c	3	1	2	6
Owens, g	3	0	2	6
Langley, g	0	1	1	1
Sabatta, f	1	0	0	2
Hart, c	0	0	0	0
Holmes, f	0	0	2	0
Totals	16	7	17	39

Score by periods:
Paulsboro 7 13 12 7—39
Palmyra 4 6 10 5—25

Referee—
Bowe and Swoyer.

ABOUT THE COUNTY

Five embryo Burlington county lawyers well known in the riverfront towns have made application for examinations to the State Bar of New Jersey, to be held in Trenton on April 4 and 5.

They are Mario Farias, 14 Warren street, Beverly; Sidney W. Bookbinder, Mt. Holly Road, Burlington

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THEY'RE RIVALS



Alice Faye (left) vies with Brenda Joyce for the love of Richard Greene, who plays Robert Fulton, inventor of the steamboat, in Darryl F. Zanuck's production of "Little Old New York." This robust 20th Century-Fox drama is now at the Savar Theatre. It was directed by Henry King, responsible for such hits as "Alexander's Ragtime Band," "Jesse James" and others.

BEAUTY SALON COMPLETELY RENOVIZED

Anthony D'Amato, proprietor of Tony's Beauty Salon, at Broad street and LeCony avenue, Palmyra, is announcing the grand opening of his completely renovated beauty salon on Monday, March 11th. Tony's Beauty Salon, established here ten years ago, has enjoyed a

splendid reputation for workmanship and equipment. His newly renovated shop presents a very attractive appearance in its pleasing color scheme of vogue blue and silver and is a distinct asset to the Palmyra business section. The waiting room is attractively decorated in peach and ivory.

Tony cordially invites the public to visit the shop and witness the many interior improvements. On March 11th and 12th a Farrell Daston representative will be on hand to give free facials to customers.

The Farrell Daston line of cosmetics is represented by Tony's Beauty Salon, an exclusive agent for Burlington County. Announcement of Tony's spring permanent wave specials will be found in the advertising columns of this issue, together with a picture of the renovated shop interior.

A noted designer says women's hats will not be so "funny" next season. Just when the world needs something to laugh at more than ever.—Red Wing, Minn., Republican.



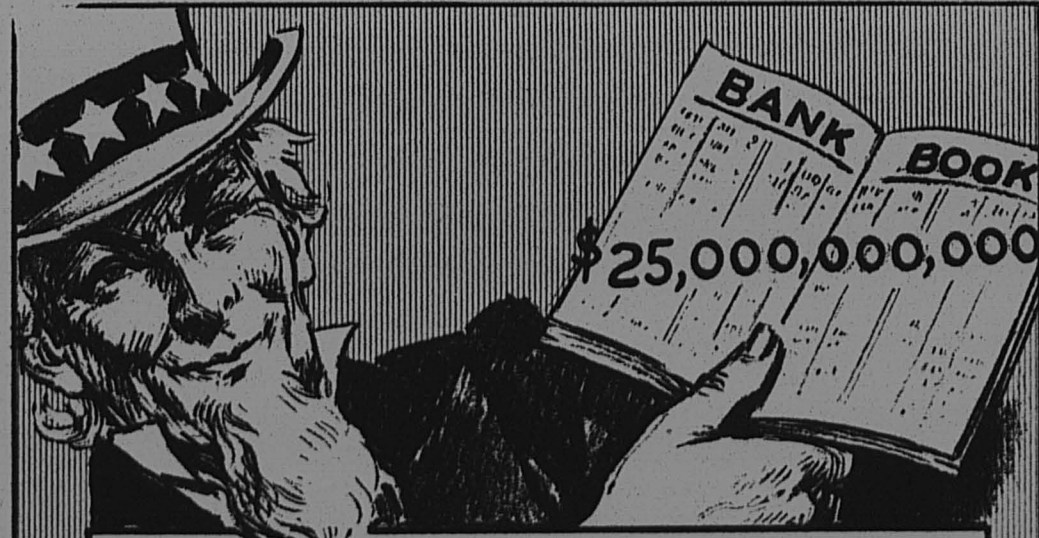
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RIVERTON
SCHOOL
NOTES

The "Riverton School Observer" was published last week and contained eight pages of well-written accounts concerning school activities.

The members of the staff are: Editor, Betty Blackwell. Associate Editor: Carol King. Business Managers: B. Henry, G. Good.

Art Editors: D. J. Baker, J. Rodman. Joke Editor: Emilie Craig. Sports Editors: K. Krantz, C. Elwell.

Printers: J. Walter, K. Krantz.

Reporters

B. Atlee.
M. Boren.
B. Carhart.
J. Carlson.
J. Cook.
G. Kann.
J. Lundy.
B. McLaughlin.
M. Moreland.
V. Moyer.
S. Pennington.
P. Robinson.
C. Swayne.
W. Wahl.
D. Wanger.
M. Wolfeschmidt.
R. Wright.

New Books

New Books in School Library include:

"Down to Earth," Cronels.
"Master Bartlemy," Crompton.
"Beautiful Joe," Saunders.
"Black Beauty," Sewell.
"Straight Wings," Stewart.
"Treasure Island," Stevenson.
"Wings Over Asia," Thomas and Barton.
"Story of the World," Van Loom.
"The Christmas Story," Caneron.
"The Christmas Story," Caneron and Play.
"The White Sparrow," Colum.
"Horns of Gur," Cornack and Alexander.
"A Dog of Flanders," de la Rance.
"The Little Fur Tree," Krueger.
"Three Guineas," Krueger.
"Story of a Pumpkin," Krueger.

NOTICE OF SETTLEMENT
EXECUTORS ACCOUNT

Estate of SARAH B. LETHERBURY, Deceased.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, March 28, 1940, at ten o'clock in the forenoon.

HARRY L. COCHRAN and CHARLES C. LISTER, Executors.
Proctor: Ralph N. Kellam.
Dated: February 14, 1940.
2-23 to 3-21-40.

NOTICE OF SETTLEMENT
EXECUTORS ACCOUNT

Estate of ANNA S. DONALDSON, Deceased.
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, April 4, 1940, at ten o'clock in the forenoon.

CAMPDEN TRUST COMPANY, Successor by Merger to Camden Safe Deposit and Trust Company, Executor.
Proctor: Frank S. Norcross.
Dated: February 20, 1940.
2-29 to 3-28-40.

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"Bobby and Jane at the Park," Krueger.
"A Day with Old Joe," Krueger.
"A Story About Boats," Read.
"Parade of the Animal Kingdom," Hegner.
These books were presented by the P.T.A. to our library:
"Wild Animals," Clarke.
"Tales from Silver Lands," Finger.
"The Trumpeter of Krakow," Kelly.
"Young Fu of the Upper Yangtze," Lewis.
"Waterless Mountain," Armer.
"Skipjack School," de Angeli.
"Marcos," Lee.
"Hans Christian of Elsinore," Kristofersen.
"The Story of Little Black Sambo," Bannerman.
"Tin Lizzy," Allen.
"The Iliad for Boys and Girls," "Shen of the Sea," Chrisman.
"Peacock Pie," de la Mare.
Wagner's "Ring of the Nibelung," "The Valkyrie."
"Siegfried."
"The Twilight of the Gods."

CINNAMINSON
P.T.A. PROGRAM

Today (Thursday) the Parent-Teacher Association of Cinnamon School will hold a Spring Fashion Show and Covered Dish Luncheon in the school building.
The next regular meeting of the association will be held next Wednesday evening, March 13th, in the school auditorium. Following the regular business meeting there will be an hour of dramatic entertainment by a group of mothers and friends. The program is in charge of Mrs. Leslie Reeves, program chairman, who promises a delightful evening.
Due to inclement weather last

Legal Notices

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on
THURSDAY, MARCH 14, A. D. 1940,
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standstill Time, at the Court House, Mount Holly, New Jersey:—
ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:
BEGINNING at a point for a corner in the middle of Howard Street at the distance of fifty feet Northwardly from the middle of Fifth Street, thence along the middle of Howard Street, Northwardly seventy-five feet to a point for a corner; thence Southwardly between parallel lines of that width, parallel with said Fifth Street, the distance of thirty feet to the Western edge of Howard Street, thence continuing onward in the same direction a further distance of one hundred feet in depth clear of the street.
BEING a part of the same land and premises which Heulings Lippincott and J. Lawrence Lippincott, Surviving Executors under the last will and testament of Ezra Lippincott, deceased, by their deed of conveyance dated May 28th, 1920, and recorded in the Burlington County Clerk's Office in Book No. 149 of Deeds, page 269 &c., granted and conveyed unto Marion Bauer, in fee.
And the said Marion Bauer departed this life on February 16th, 1939, leaving a last will and testament duly admitted to probate by the Surrogate of Burlington County on October 28th, 1939, wherein she did, among other things, give, devise and bequeath unto her sister-in-law, Albertina Cole, and her nephew, Charles R. Cole, absolutely and forever, all of her estate, real, personal and mixed, whereupon title to the above described premises became vested in said Albertina Cole and Charles R. Cole, in fee.
TOGETHER with a right of way over a certain tract of land now or lately belonging to the said Marion Bauer, adjoining the land and premises above described, bounded and described as follows, viz:
BEGINNING at a point in the Northernly line of Fifth Street, at the distance of eighty-five feet Westwardly from the Westernly line of Howard Street and extending thence Westwardly, along the Northernly line of Fifth Street, the distance of fifteen feet to a point for a corner; thence extending Northwardly between parallel lines of that width, the distance of twenty-five feet to lands of said Marion Bauer first above described, for the use of the owner of the lot of land first above described, her heirs and assigns, and her servants and the tenants and occupants from time to time, of the premises first above described, and any other person or persons for their benefit and advantage at all times freely to pass and repass on foot or with animals, vehicles, automobiles, loads or otherwise, to and from between the lands first above described and said Fifth Street.
Decree approximately \$2,009.71 besides interest, costs and fees.
Seized as the property of Charles R. Cole, et al. defendants, taken in execution at the suit of Cinnamon Building and Loan Association of Riverton, New Jersey, complainant; and to be sold by
P. GEORGE FURTH, Sheriff.

Tuesday week, the regular meeting of the Parent-Teacher Study Group under Judge Frank Mathews was necessarily postponed. It will be held as usual on the regular meeting night, Tuesday, March 12. Everyone in the community is most cordially invited to come to this meeting. Judge Matthews is discussing, in a series of four talks, the Spirit of the American Constitution; the latter half of the meeting is devoted to forum discussion, which is at all times spirited and provocative. Come out—learn—contribute! The time is 8.15, Tuesday, March 12th, in the Cinnamon School auditorium.

DR. GRAFFLIN TO SPEAK
Fifteen addresses have been scheduled by Secretary Guy Hendry, of the County Y.M.C.A. Staff, for Dr. Samuel W. Grafflin, March 11, 12, 13, before school assemblies, service clubs and young people's meetings. Sunday evening, March 10, he will speak at the Moorestown Methodist Church. Mr. Hendry stated he expected he will have audiences totalling 4,000 during these three days.
Two million high school students in all sections of America to date have heard Dr. Grafflin. These places are included on his present schedule: Bordentown, Burlington, Florence, Maple Shade, Marlton, Medford, Moorestown, Mt. Holly, Palmyra and Riverton.
His last visit in Burlington county was in October 1938. For nearly a year and a half, Secretary Hendry

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has been trying to get dates from the Doctor and this is the first opening on his schedule, so busy is he and so great in demand as a speaker.
Opportunities open to the public to hear the Doctor will be these: at the service of the First Methodist Church, Moorestown, Sunday evening, March 10, at 7.30 p.m., Mt. Holly Father and Son Banquet, Monday evening, the 11, at the First Methodist Church 6.30 p.m. and Tuesday evening, same place, at 8.30 p.m.

Confucius says: The way to keep out of fight is not to go where fighting is.

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ST. PATRICK'S DAY PARTY
The annual St. Patrick's Day card party given by the Ladies' Auxiliary of the Knights of Columbus will be held on Saturday, March 16, in the K. of C. Hall, Broad street and Elm avenue.
Play will start at 8.30 and tickets for the affair are 35 cents. Many attractive prizes will be awarded to the winners of the various games.

A new definition for alimony has been found. A Pratt bachelor avers that alimony is what a man is required to pay in difference when he trades for a new model.—Pratt, Kan., Union.

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Attend Convention

Youth nominated Vandenberg and Taft at Mock Republican Convention, March 1 and 2, held at Mitten Hall, Temple University. About forty Palmyra students attended. The first sessions among other things, included an address by the chairman of the national committee, Walter Dempster, of West Philadelphia high, who claimed that the delegates were to uphold the principles of a priceless heritage. After this he named the temporary chairman, Elmer Talcott, of Upper Darby, who in turn stated that the platform of the Republican party should be based on the national economic, and social life of our country. Four committees were formed, including a delegate from each state. These committees were: Credentials attended by Evelyn Kates from Palmyra; permanent organization, Beatrice Weiner; rules, Robert Yerkes; and resolutions, George Ford.

During the second session, Saturday morning, the minority reports of the first three committees were accepted as amendments to the majority reports. These took little time until the report of the resolutions committee, which was supposed to build a platform for the Republican party, was offered for acceptance. Each section of the minority report was treated as an amendment and amendments were made to some of the sections. After the minority report was put in order it was not accepted by the convention, the majority report being accepted as a whole.

William Burgess presented Morton Aronson, of Riverside, the permanent chairman, with a gavel in the name of Palmyra high school and the state of New Jersey (which Palmyra represented) in recognition that he (Aronson) was one of our representative body.

The third session, Saturday afternoon, was the most colorful. Nominating speeches were made for: Thomas Dewey, Herbert E. Hoover, Arthur James, Frank Gannett, Arthur Vandenberg, Joseph Martin, George Norris and Robert Taft, with seconding speeches and demonstrations following. Mary Phil, of Palmyra, made the seconding speech for Hoover pointing out his past public life and welfare efforts.

Vandenberg was on top of the first ballot but did not have a majority. In the second he was definitely nominated. Taft was nominated for vice president.

Those from Palmyra who had the

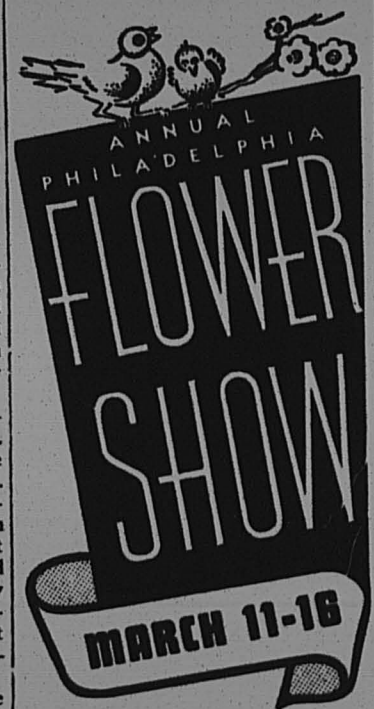
power to vote were: George Ford, Norma Phil, William Burgess, Mary Phil, Evelyn Kates, Beatrice Weiner, Louis Franklin, Harry Groome, Donald Fox, and Edmund Turnock.

Charles W. Ray who accompanied the group has written a review of the Model Republican Convention sponsored by the Civic Forum League for the New Jersey Educational publication.

Westfield Friends School

The parents were invited to the assembly on Friday, March 1st, which was conducted by Lenore Meyer and Jean Clark. The second and third grades told about their progress in the study of the development of transportation. They also told us what they had studied that comes through the "Gateways of the World."

The fourth, fifth and sixth classes recited "A Prayer for Our World Today," which is as follows: Let the forces of light bring illumination to mankind.



A Fairland of floral loveliness. A show to flower-lovers will ever forget. Many competitive exhibits. An Educational and Civic exhibition to create and foster a greater love for Horticulture and Horticulture in and around Philadelphia, enjoying the cooperation of the Pennsylvania Horticultural Society.

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Let the spirit of peace be abroad. May men of good-will, everywhere, Join in the spirit of cooperation. Let the spirit of forgiveness be invoked by men Everywhere, one towards the other.

Let power attend the efforts of The great servers of humanity. We have the pleasure of having three visitors in our school, and we hope that they will be with us for two weeks. They are Frances Charlotte, and Andrew Gruber, of Canton Vaud, Switzerland, and are at the present guests of Mrs. Nathan Lane, of Riverton. It is a very interesting experience for all of us since the children speak only French and German. We are trying to help them learn some English and they, in turn, are teaching us some French.

On Friday, March 8, there will be a musical assembly at 11:30 a.m. The program will include piano numbers, songs and selections by the "Toy Symphony."

The children's meeting for worship was held on Wednesday, March 6th.

The members of the faculty are planning to attend a number of programs given during Schoolmen's Week at the University of Pennsylvania.

PORCH CLUB

(continued from page 1)

Stewart Borger and Mrs. Clifton P. Mayfield; recording secretary, Mrs. Harry C. Pittenger; board of directors, Mrs. Winfield Wilson, Mrs. Edward W. J. Hunn, Mrs. C. V. Devery, Mrs. Clarence W. Rodman, Mrs. David S. Gould.

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Touring Sedan with Radio. An

Exceptionally fine car.

\$525

MODEL A FORD—4-Door Sedan,

Very Good Condition.

\$75

DE SOTO—1938 Two Door Touring

Sedan with Overdrive Trans-

mission. Good Tires. Perfect

Mechanical Condition.

\$595

CHEVROLET—1938 2-Door Trunk

Sedan, Knee-Action. Priced for

Quick Sale—Unusual Bargain.

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DE SOTO—1935 RS Coupe, A Good

Car, Many Miles of Unused

Transportation.

\$145

Can You Count on the House when you Count THE COST?



WHEN you start figuring the cost of another Used Car there are a few things you want to count besides the advertised price of the car you're thinking of buying.

Can you count on the dealer? Has he a reputation for taking only the better cars in trade? Does he thoroughly check and re-check them before offering them for resale? Is it his policy to put them in GOOD and SAFE running condition again? How do his used cars look? Are they good, clean looking inside and out?

These are some of the questions you want to ask yourself before you buy another Used Car. Visit our place of business and do your own "looking around." Look at the cars we have for sale. See our shop facilities. Then you will be in a better position to judge for yourself whether or not "these cars are worth everything that's asked for them... with some to spare."

Price, too often, is the determining factor in buying a Used Car. The wise buyer will look a little beyond the first purchase price... and there he will find the answer to a good, reliable, economical Used Car Deal.

SEE THESE DAWLEY SAFETY-TESTED USED CARS TODAY

1936 CHEVROLET Conv. Coupe, a good car with the background of a good home. See this one for

\$120 down

Balance \$18.40 per month, 16 mons.

1936 CHEVROLET Conv. Coupe, a business car with lots of miles left in it.

Invest \$100

and pay \$17.67 per month for 16 months.

1935 CHEVROLET Coupe. Now then, come and see this one for an initial

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and then pay \$19.41 per month for 12 months.

1939 OLDSMOBILE 4-door Sedan, 17,000 miles, new tires, heater, defrosters.

\$235 down

\$32.13 per month, 18 months

1938 DESOTO Town Sedan, one owner. A beautiful car.

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\$25.28 per month, 18 months

1937 FORD (85) Fordor Sedan, paint, rubber, mechanics all good and upholstery fine.

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U. S. No. 1 IDAHO BAKING POTATOES 10 lb bag 29c

California CARROTS large bunch 5c

Fresh Ripe PINEAPPLES 2 for 25c

FLORIDA JUICE ORANGES 20 for 25c large size, doz. 23c

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Except Clam Chowder, Consomme and Chicken Gumbo

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FARM ROLL 1b 32c

FRANKLIN GRANULATED SUGAR

10 lb bag 49c

PILLSBURY PANCAKE FLOUR

2 pkgs. 15c

STRICTLY FRESH BROWN SHELL EGGS

2 doz. 59c

SALE ON KRAFT Cheese

Velveeta, Pimiento, Limburger

White American Your Choice

1/2-lb pkg. 15c

BIRD'S EYE Strawberries box 25c

FRESH BUCK SHAD 1b 29c

FRESH FILLET OF FLOUNDER 1b 39c

NEW LOW PRICE... VOGT'S CITY DRESSED

Shoulders of Pork 1b 14c

THIS WEEK'S BEST BUY... Swift's Premium or Armour's Star

GENUINE SPRING

LEGS OF LAMB 1b 25c

5 to 6 lb avg

CITY DRESSED

PORK LOINS 1b 15c

RIB CUT, 3 lb avg.

SPECIAL FEATURE: Sauer Kraut 1b 5c

SWIFT'S PREMIUM PRIME

RIB ROAST 1b 23c

4 to 7 lb avg

MEATY

BREAST OF LAMB 1b 10c 3 lbs 25c

"Man was created to be gentle, peaceful and social, without sharp claws, long canine teeth and a long tongue."

51st Year No. 10

GIVES ACCOUNT OF ALASKA TRIP

Sidney Connor, of Girard College Speaks at Rotary Club

Sidney Connor of the Girard College staff supplied a return engagement last week when he gave the local Rotary Club an account of the second anthropological expedition of the National Museum in Alaska and the Aleutian Islands.

Mr. Connor, following the first expedition several years ago, gave an exceedingly interesting lecture in which he displayed material supporting the belief that the ancestors of the Indians came from Asia via the stepping stones provided by the Aleutian Islands.

The second expedition however, developed some doubt as to this theory. Absence of remains and other evidence of habitation on some of the islands has given rise to the theory that perhaps after all the Aleuts stemmed from the Early Indians and were emigrants from some hazards arising on the mainland.

Large Country

Interesting were two bits of information which Mr. Connor gave in the course of his talk. First, that the territorial limits of Alaska stretch a distance equivalent to the distance from Jacksonville, Florida, to Seattle, Washington. Then he told of a W.P.A. built Alaska school, miles from any community which, wired for electricity and piped for water, although there is no water supply and no electricity, has never had a pupil enrolled.

The political and economic importance of this vast Alaskan empire is worthy of our interest and consideration in the light of the fact that at one point it is within fifty miles of the Asiatic main land and at another within two hundred miles—with all the potentialities that fact offers.

Critically Hurt Result Of Fall

Lewellyn Stout, 18, of Benson street, Camden, and formerly of Riverton, a nephew of Russell Holvick, of Elm avenue, was critically injured a few days ago as a result of an 80 foot fall from the side of a quarry near Trenton.

The young man, with two companions, was on a hiking trip. The unfortunate affair occurred when Stout attempted to climb the side of the quarry and, when he had nearly reached the top, lost his hold and fell to the bottom.

He was rushed to a doctor immediately and then taken in an ambulance to Cooper Hospital, Camden, where he was found to have a fractured skull.

His condition is reported to be very serious.

WORK FINISHED AT "Y" BUILDING

With the final renovations completed, which include a new oil burning system, the papering of the downstairs room, kitchen and stairway and necessary woodwork repairs, the Y.M.C.A. announced the formal opening of the building this past Monday, March 12.

Raymond J. Callahan, physical director of the Palmyra-Riverton schools, has been selected to take charge of the afternoon and Saturday morning programs. The building will be open to all boys of the two towns under Callahan's supervision every day from 4 to 5:30 and Y.M.C.A. groups will use the building the evenings they regularly meet.

We can do more good by being good, than in any other way.—Rowland Hill.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 14, 1940

You Can Share In This

The new Community Center, sponsored by citizens of Riverton, Palmyra and Cinnaminson, is a going concern. Here there will be opportunity for concerts, forums, sings, talks, occupational conferences, adult education, games, dances and recreation for young and old. The opportunity can only be realized with the help of the community.

The wider program will require chairs, tables, floor lamps, magazines, etc. What can you spare from your own home to help provide such equipment? If you can not think of anything, then why not make a contribution in money? Why not share in this forward step in united community service?

Why Not Do It Now?

The Community Center Committee of Palmyra, Riverton and Cinnaminson
WILLIAM ENGLE, Treasurer.

Community Center Enjoyed By Many

Over One Hundred and Fifty at Dance, Equipment Urgently Needed

One hundred and fifty young people from age thirteen to the early twenties attended the dance at the Community Center last Friday evening and for the first time realized the plans that are under way for this project which citizens of Riverton, Palmyra and Cinnaminson have developed under the leadership of Earl B. Whitcraft, Chairman of the Community Center Committee.

Adults who stopped in to view the affair were delighted at the department of the young people and the careful supervision that has been arranged. The dance was forerunner of a program which will attract hundreds of people of all ages. Among the adult organizations which have been assigned time on the schedule of open hours, are the Tennis Club and the Footlight Players. The Senior Girl Scouts are also included among the first groups to enjoy the facilities.

Games

Already thirty-three weekly basketball games have been scheduled and every day visitors will see groups enjoying ping-pong, volley ball, badminton, quoits, shuffleboard or the reading room. A skilled boxing instructor assigned by the W.P.A. will be on hand Monday between 3:30 and 5:00 p.m. and on Friday between 7:00 and 9:00 p.m.

The W.P.A. has also assigned a skilled wrestling instructor who will hold classes between 3:00 and 5:00 p.m. on Tuesday and between 7:00 and 9:00 p.m. on Fridays.

The next dance is to be held on Saturday, March 16, from 7:00 to 10:00 and a large attendance is expected. The public is asked to watch for announcements of band concerts, forums, sings, talks, leaders group meetings, occupational conferences, etc.

Equipment Needed

Some of the activities which the committee hoped to offer must be deferred until necessary equipment is available.

If the public will make available chairs, tables, material for additional ping-pong tables, floor lamps or money with which to purchase such items, their donation will be gratefully received and put to excellent use.

A card or a telephone call to Mrs. Victor Ritschard or Harry Rutherford, in Riverton, Mrs. James Davidson or Charles Evans, in Cinnaminson, Mrs. George Luce or William Engle in Palmyra, will bring prompt collection of your offering. This is truly a community project, give it your support.

The regular monthly business meeting of the Father's Association of Troop No. 5 Boy Scouts of America will be held in the Methodist Church on Monday evening, March 18th, at 8 o'clock.

DANCE FRIDAY EVENING, MARCH 15

The Women's Auxiliary of the Y.M.C.A. is sponsoring a St. Patrick's Day Dance for all "Y" groups and members of the eighth grade classes of both Palmyra and Riverton, Friday evening, March 15, at the Y.M.C.A. Building from 7:30 to 10:15. Mr. and Mrs. Arthur L. Hoyt and Mr. and Mrs. H. B. Henderson, will chaperone this dance. Mrs. Hoyt is the President of the Auxiliary. This is the first of a series of similar affairs being planned by the Auxiliary.

Richard Deemer's Gra-Y group is in charge of decorations and refreshments.

Sunrise Service At Lakeview

South Jersey's distinctive all outdoor Easter service will again be conducted by the Palmyra Moravian church from the altar at beautiful Lake Memorial Park, on Easter morning, March 24.

The service proper will start at 5:45 a.m. with the Rev. Albert J. Harke, pastor of the church in charge. The music will be directed by Mr. G. W. Perkins, of Delanco. A large brass ensemble will be on hand, and open the service with several chorale numbers. The congregation and friends will augment the church choir, and sing the chorales in the historic Easter Liturgy. They will be accompanied by the brass ensemble.

Added features this year are a vocal quartet, who will be heard in selections from the altar, and also a vocal tenor solo. Special instrumental numbers will also be heard. The pastor will deliver a brief Easter message as part of the service.

Music from the Singing Tower will precede and follow the eighth consecutive Easter Sunrise service at Lakeview. The complete program will be announced next week.

NOTED LIBRARIAN AT P-T.A. MEETING

"You and Your Child," will be the name of a movie, presented by the Riverton P-T.A. Child Study Group, under the direction of Mrs. Richard Hooper, in Riverton School auditorium at 2:30 p.m. on Monday, March 18th. The regular Parent-Teacher meeting will be at 3:30. Due to illness, Miss Hazel C. Clark, Burlington County Librarian, will be unable to be present.

Mrs. Robert C. Adams, chairman of the program committee, has been fortunate in securing as the speaker Miss Sarah B. Askew, head of the New Jersey Public Library Commission for many years, who is an experienced and interested worker for the promotion of more reading in the home.

There will be someone in the school at 2:30 to take care of small children for the afternoon. Mrs. Walter W. Moyer and her committee will serve tea at the close of the meeting.

PALMYRA WOMAN'S CLUB

The Palmyra Woman's Club will hold a covered dish luncheon at Society Hall on Monday, March 18, at 1 p.m.

The literature department will have charge of the afternoon program. Mrs. Bessie Townner will be guest speaker.

Members are urged to be present. Bring a covered dish and 25 cents.

NEW GAS STATION

Work was started this week on the construction of a new gas station at the northeast corner of Broad street and Morgan avenue, Palmyra, laborers being engaged in clearing the ground preparatory to laying the foundation.

PUBLIC OPINION IS REQUESTED

Mayor Ward, Again Faced with Tie Vote on Palmyra Liquor Question

Mayor John F. Ward, maneuvered into the position of again casting a deciding vote on liquor license questions, voted against an ordinance designed to limit the number of plenary retail consumption and distribution licenses in the borough.

The ordinance in question was introduced by Councilman Mervine at the regular meeting of Palmyra Council on Tuesday night and established the limits of four plenary retail consumption licenses and two plenary retail distribution licenses. When the vote was taken three of the councilmen were for the ordinance and three against it.

Before casting his vote to break the tie, Mayor Ward stated that there are two schools of thought within the borough, one wanting a liberal policy with regard to liquor licensing and another wanting rigid control exercised in liquor matters. He stated that after all, council meets to represent the people, and yet he finds himself in the position of always having to break a tie vote on almost any liquor question that comes before the council.

In such a situation, Mayor Ward stated, the exercise of liquor control practically rests with him and therefore all decisions are influenced by his own particular feelings in the matter and which after all might

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

SACRED HEART CHURCH
Riverton, N. J.
Rev. John F. Welsh, Pastor
Rev. Vincent A. Luther, Ass't
Sunday Masses—7:00 - 9:00 - 10:15.
Week-day Masses—7:00 - 7:45 a.m.
Confessions every Saturday from 8:45 to 9:45 - 7:30 to 9:00.

Lenten devotions and Novena every Tuesday evening at 7:45.
Stations of the Cross and Benediction—Friday at 2:30 and 7:45 p.m.
Religious Instruction—Elementary children, Friday at 3:45 p.m.; high school, Thursday at 7:15.

Palm will be blessed on this coming Sunday morning and will be distributed to the people immediately after the last Mass. This distribution of blessed palm is a sacramental commemorating the triumphal entry of Christ into Jerusalem a few days before His Passion.

All people of the parish are urged to make their plans for Holy Week. Those plans should be considered before anything else attendance at evening devotions on Tuesday and Friday and as many of the morning services as possible, especially Holy Thursday, Good Friday, and Holy Saturday. But, most important of all, everyone should prepare himself for a good confession so that on Easter Sunday he may really and truly be united with the Risen Christ in the Holy Sacrament of the Eucharist. Just as Our Divine Lord was recognized by His apostles at Emmaus by the breaking of bread so also is the true Catholic recognized as such by participating in the breaking of bread in the Eucharist.

The Confraternity class had its first experience at formal debating on Thursday last. The debate was a most successful one from every angle. While the score of the judges was two to one in favor of the affirmative, all listeners agreed that the negative team was worthy of equal commendation for the fine work of preparation and presentation. Affirmative—Mary Kemmerle and Frances Arndt. Negative—Pauline Arndt and Anne Laverty.

All altar boys of the high school group as well as those of the seventh and eighth grades will please report at the Sacred Heart School Auditorium promptly at seven o'clock on Thursday evening of this week. It is important.

Masses on Sunday, March 17th—7:00, V. Collar, T. Cardea; 9:00, W. Brumbaugh, J. Ross; 10:15, A. Pfaff, R. Stroblein, H. Groome.

CHRISTIAN SCIENCE CHURCH
"Substance" is the lesson-sermon subject for Sunday, March 17, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Holy, holy, Lord God Almighty, which was, and is, and is to come." (Revelation 4:8).

Among the citations which comprise the lesson-sermon is the following from the Bible: "For all flesh is as grass, and all the glory of man as the flower of grass. The grass withereth, and the flower thereof falleth away: But the word of the Lord endureth for ever." (1 Peter 1:24, 25).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Spirit is the only substance and consciousness recognized by divine Science" (p. 276).

Realtors Meet

The monthly meeting of the Burlington County Real Estate Board was held at the "Willows" in Mt. Holly on Tuesday evening.

Considerable time was spent discussing the "Lawyers Bill" or Assembly No. 206, a bill that the State Association of Real Estate Boards has been fighting since its introduction in February by M. Cavichia. Every realtor and real estate broker or agent in the State of New Jersey will attempt to defeat this measure, because it tends to deprive the Real Estate Man of his heritage, handed down from generation to generation, it has been alleged. If this bill is passed it is reported that only a lawyer (Licensed in the State of New Jersey) could prepare papers consummating sales and mortgages and bonds. The meeting date for future meetings was changed from the second Tuesday to the fourth Tuesday of the month.

A new associate member, Edwin Ellis, of Burlington, was accepted in the board and was present at the session.

Appropriate birthdays gifts were presented to the following members whose birthdays occur in the Month of March:

Walter D. Lamon, Jr., Richard M. Woodward, John G. Chasley, Edwin Ellis, William Absalom and Job Braddock.

After the singing of "Happy Birthday" by Songleader Woodward, the meeting adjourned.

Westfield Friends School

The regular assembly on Friday, March 8th, was conducted by Joan Anderson and Esther Wilson. With the exception of one number in choric speaking which was given by the second and third grades, the program consisted of piano solos, selections by the chorus and one number by the Westfield Toy Symphony. The occasion was a very enjoyable one and much appreciated by the many parents present. Lunch was served to the guests after the meeting.

The fourth and fifth grades who are now interested in the way their town is managed, visited Mayor Biddle on Monday morning. The question in their minds at present is one of census taking in Riverton. They are now planning to take the school census in order to make the situation a real one.

On Wednesday, March 13th, the upper grades will attend the lecture at the Planetarium on, "Reasons for the Seasons." This subject has been recently taken up in their science classes.

The spring vacation will begin at the close of school on March 22nd, and continue until Tuesday, April 2nd.

ARTISANS

The Palmyra Assembly of the Artisans has always been the leader among the Jersey Assemblies. Today it is continuing along this line with more enthusiasm than has been shown for several years. That old Bugaboo, "Depression" has left many "down in the dumps" and the Artisans are trying to help by keeping up that friendly spirit by making the Artisans meetings prove that fraternalism means a great deal.

It is the true fraternal spirit which keeps some of the men still active in the assembly who have been active for many years.

The meetings are being planned months ahead so that they will be well balanced as well as entertaining.

Many of the men are enjoying the success of the bowling league which is sponsored by the Palmyra Assembly. This league has been in operation for many years and the rivalry among some of the teams is fierce and furious, all friendly, of course.

Plans are shaping up to honor one of the members whose name will not be known until May 21st. We wonder who it could be? If you are a member, it may be you. If you are not, you're missing many good times.

TURKEY DINNER

The Riverton Ladies' Club announces that a donation of five dollars has been made by a friend toward swelling the proceeds of the coming Turkey Dinner that will be held by the organization for a most charitable cause.

The affair will be given at K.G.E. hall, Riverside, March 27. Any who desire to make donations for the dinner are requested to write to Mrs. Anna T. Denner, Riverton.

CARD PARTY

The Riverton Ladies' Club will hold the next card party this (Thursday) afternoon, at the home of Mrs. Pearce, Hartford and Conway roads, Bridgeboro. Mrs. G. Getz will be the hostess.

Cars will leave the A. & P. store, Riverside, at 1:30 for those desiring transportation. There will be the usual extensive array of beautiful prizes.

TO BE CANDIDATE

G. Rex Showell, of Riverton, announces that he will be a candidate for the Burlington County Republican Committee from the 1st district, at the coming election in May.

ENGAGED

Mr. and Mrs. G. Rex Showell, of Howard street, announce the engagement of their daughter, Miss Elsie Wright Showell, to Arthur B. Waters, Jr., son of Mr. and Mrs. Arthur B. Waters, of Riverton.

BIRTH

Mr. and Mrs. William J. LeCates, of 414 Thomas avenue, are receiving congratulations on the birth of a son, Walter Bowen LeCates, on Monday, March 11, at the Zurbrugg Memorial Hospital, Riverside. Mrs. LeCates was formerly Miss Marcella Bowen, of Riverton.

MUCH PROGRESS AT P.O.

Steel girders for the roof were placed in position at the new Riverton post office during the early part of the week as the construction of the building goes into its final stages. Practically all the brickwork has been completed.

SHOP AT KOERNER'S for EASTER

EASTER NOVELTIES and SPECIALTIES

DELICIOUS HOME MADE ICE CREAM—INCLUDING
EGG NOGG, CHERRY VANILLA, PISTACHIO FLAVORS

ORANGE CHIFFON PIE topped with Fresh Whipped Cream

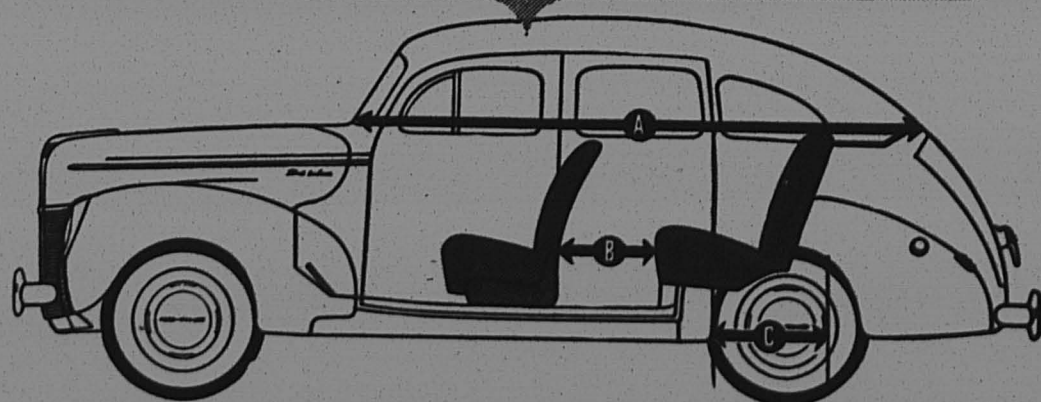
Fresh Coconut Cream Eggs Names Put on Free

SPECIAL this Week-End—CREAM PUFFS each 9c
filled with Fresh Whipped Cream

KOERNER'S BAKERY

307 East Broad Street PALMYRA, N. J.
Open Sundays at 4:15 p.m. with Complete Hot Baking
Telephone Riverton 1503

SEE WHAT THE YARDSTICK SAYS ABOUT BIGNESS!



The Ford V-8 has the most compact engine and the longest springbase among all low-priced cars. So, inside the body, where bigness counts, it's not surprising to discover these facts:

A Inside length, windshield to rear window, is 100 1/4 inches . . . actually greater than some cars substantially higher in price!

B Rear seat knee room exceeds that in either of the other two leading low-priced cars. (Measurements taken in 4-door sedans, with front seat adjusted all the way back!)

C Rear seat passengers in a Ford ride farther ahead of the rear spring center, toward the center of the car where riding quality is best, than passengers in any other car at the price!

FORD V-8

OUR "8" IS BETTER THAN A "6" AND COSTS NO MORE TO RUN

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PALMYRA, NEW JERSEY

SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

HONOR ROLL

PALMYRA HIGH SCHOOL Fourth Term

Freshmen

Frances Burns
Richard Choyce
Deloris Clarke
Vesta Evans
Joan Graham
Willis Harke
Marcella Klekot
Mary Laning
Stanley Lipkowitz
Dorothy Wallace
Elizabeth Winks
Pauline Arndt
Frank Breuer
Jane Bush
Alan Cooper
Jean Ferguson
Shirley Friday
Dean Garwood
Marie Grant
Roy Hardy
Dolores Haws
Lorraine Hawke
Bertha Huston
Roland Laning
Doris Paul
Robert Shaw
Frank Weigand
Laura Yerkes

Sophomores

Palmer Adams
Charles Ahlman
Frances Arndt
Jean Bowers
Dorothy Cooper
Jean Hardy
Jeanne Haws
Peggy Ryan
Eleanor Voorhis
Elizabeth Warden
Jeanne Werner
Lucille Bradley
Kenneth Lippincott
Harrison Toy
Betty Warner
William Wells
Donald West
Frederick Woodward

Juniors

Roy Choyce
Richard Joyce
Doris Marshall
Ila Bacon
Sarah Robinson
Thurley Stevenson
Earl Van Emburgh

Seniors

Frances Cook
Doris M. Mullen
Richard Eberly
Harry Hubbs
David Jones
Edward Leighton
Joseph Nagle
Richard Ulrich
Betty Lou Bowman
Alice Burgess
Helen deGothsair

DELAWARE AVE. BLDG

Sixth Grade

Marion Applegate
Dorothy Blackby
Helen Denham
Margaret Dilks
Margaret Garwood
Dorothy Knight
Alfred Nagle
Carol Ward

Seventh Grade

Jean Gennett
Beatrice Johnson
Alice Kempf
Marjorie Knight
Frances Mitchell
Sonia Nebel
Eleanor Sauerwein
Thomas Schwink
Jacqueline Stevenson

Eighth Grade

Joan Donaghy
Jane Fisher
Jessie Lippincott
Norma Schwink

CITIZENSHIP CLASSES

Classes in citizenship will be held in most of the towns in Burlington county, including Bordentown, Burlington, Roebling, Riverside, Beverly, Palmyra and Maple Shade during the period of the third week in March and the fourth week in April.

Three groups of people are urged to attend these free citizenship classes held in the schools of the various towns. The three groups are: all young citizens who will reach twenty-one years of age in 1940; all newly naturalized citizens; and all aliens who want to become naturalized.

These classes are sponsored by the Burlington County Americanization and Citizenship Committee and, through the cooperation of the Boards of Education, the American Legion, the Daughters of the American Revolution, the supervising principals of the various towns, and other patriotic citizens, these lessons are offered one evening a week in the schools, free of charge.

Interesting material on local, state and national government, the constitution of the United States and some American history will be studied.

Aims

The aims of this program of lessons are:
1. To make all persons in Burlington County citizens of the United States.
2. To increase the civic knowledge

of young citizens who will vote for the first time this year.

3. To prepare all non-citizens for naturalization by training.

4. To impress young and new citizens with the rights, privileges, duties and responsibilities of their newly acquired status, and to realize how fortunate Americans are.

5. To prepare all citizens for County Citizenship Day which will be held in the late spring or early summer.

The series will consist of five lessons, four of which will be given in various towns. The fifth and last lesson will be given in the Court House in Mt. Holly on Wednesday evening, April 17, 1940, at 7:30. Part of this lesson will be a mock naturalization ceremony which should help to put the persons who will receive their last papers on April 24, 1940, at their ease.

All interested persons are urged to contact their local high school anytime after Friday, March 14th. The night, the time, the place and the name of the teacher will appear in the local papers at a later date. Let us help you. Register early.

LOCAL TENNIS CLUB PREDICTS GOOD SEASON

Attention folks! Tennis season is almost here. It won't be long before we'll all be knocking the rubber apple all over the courts. Racquets need restringing, courts need attention and most of all we need plenty of practice for those early tournaments. So, come one, come all, you tennis fans and enter into the early season with high lobs,

sizzling drives and wicked cuts.

Rumors tell us that there may be some dispute this summer on the subject of Sunday tennis. We hope that this is false because some tennis fans work six days a week and so haven't any time for tennis except Sunday.

The next monthly meeting of the P.T.C., Friday, April 5, is the annual meeting and there will be an election of officers for the ensuing year.

The Tennis Club plans to give a

banquet every year at the end of the tennis season. This banquet will afford an opportunity for presenting tennis trophies and such prizes as have been won during the tennis season. We expect to have many famous speakers at this event who are high up in the tennis world and who will know how to make the banquet one to be long remembered. "So dust off those racquets, you ball busters."

Nothing is so infectious as example.—Charles Kingsley.

These drab days of March

Would you like to see FLOWERS BY THE MILLION? Then visit

The Philadelphia Flower Show

at the Commercial Museum. Showing all this week.

Please be sure not to miss the Dreer exhibits . . . we especially want you to see our outdoor Rose Garden . . . lovelier than ever.

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

Dainty Little Shamrocks . . . just fine for "Paddy's Day" favors—10c each.

FIRE MY EYE!



I'M ON MY WAY TO SEE THAT

USED CAR BARGAIN AT FORTNUM'S!

1937 FORD "85" H.P. Standard Fordor Sedan. Looks and runs like a new car—

\$365.00

1936 FORD TUDOR. Good tires, new seat covers, good mechanical condition—

\$300.00

1935 FORD CABRIOLET. Motor overhauled, tires and paint like new, radio. Lots of unused miles in this car—

\$245.00

MANY MORE TO CHOOSE FROM
E. Z. TERMS
NEW CARS FINANCED AS LOW AS \$3.00 PER \$100.00

Lester S. Fortnum

SALES SERVICE

PALMYRA, N. J.

Phone Riverton 1180

PALMYRA

The Palmyra Branch of the Zurburg Memorial Hospital Auxiliary will hold a covered dish luncheon at the home of Mrs. W. C. Rudolph, 913 Washington avenue, on Thursday, March 21, at 1 p.m.

Mrs. J. Crawford, of 502 Garfield avenue, was the 9th winner in Shulman's Merchandise Club.

Mrs. Charles Hammell, of Cinnamon avenue, will entertain the Shining Hour Class, of the Methodist Church, at its monthly business meeting and social this evening.

The St. Agnes Guild, of the Christ Church, will hold a fish cake sale on Friday. Purchases may be made by calling Mrs. Farrow, 631 or Mrs. David 295 and they will be delivered.

Mrs. Walter David, of Highland avenue, entertained at a luncheon on Wednesday afternoon. Cards were played.

Mrs. Charles Don, Jr., of Garfield avenue, was the winner of the Christ Church miscellaneous club.

The Palmyra Bugle and Drum corps will give a recording dance at the Riverton Fire House Wednesday, March 27. Dancing will be from 8:30 until 12. Admission is 15c stag or 25c a couple. Proceeds will aid toward the purchase of new uniforms.

Mary Malone, of Garfield avenue, is recovering from an operation at the West Jersey Hospital on Friday.

Ruth Stevens, of Parry avenue, entertained the Sub-Debs at her home Wednesday night.

Mrs. Frank Rose, of Cinnamon avenue, was the winner of this week's drawing of the Agnes Dress Shop.

Doris Black, of Morgan avenue, entertained the Chi Delta sorority on Monday night, bridge was played.

Mr. and Mrs. George Follman, of West Wood Park, Manoa, will be the weekend guests of Mr. and Mrs. John Ogden, of Garfield avenue.

The Junior Woman's Club will meet Monday night at 8:15 in the club room of Society Hall. The topic for the evening will be Erin Go Bragh, and Drama and the Program will be in charge of Mrs. Robert H. Strahan.

The Dookerdee Girls were entertained at the home of Carmella Caden, of West Broad street, last Thursday evening.

SMITH DISPLAYS
NEW KITCHEN

Warren T. Smith, announces his renovated showroom this week in the advertising columns of The New Era. Women who delight in modern kitchen appointments and fixtures will undoubtedly get a thrill when they visit the new Smith showroom, at 105½ West Broad street, Palmyra.

The new Cooper De Luxe kitchen cabinets with adjustable shelves and satin white finish with colorful chrome hardware are the latest word in kitchen beauty and utility. The construction is "office planned" so that every kitchen operation moves forward with the smoothness and efficiency found in offices. The linoleum top with stainless steel trim, the built-in bread box, sugar and flour bins, the maple work board, all contribute to beauty, accessibility and step saving kitchen work.

A cordial invitation is extended to everyone to visit the new showroom where in addition to kitchen equipment, automatic coal, gas and oil heat is displayed and represented.

This is the gospel of labor. Ring it, ye bells of the kirk; The Lord of Love comes down from above To live with the men who work. —Henry Van Dyke

RIVERTON

The winners in the third drawing of the O.E.S. Merchandise Club were Mrs. Small, of Seventh street, and Miss Helen Leidy, of Burlington Pike.

The Sacred Heart P.T.A. will hold their regular monthly meeting in the school auditorium this afternoon starting at 3 p.m.

The members of the Lucky Social Club will be entertained this week by Mrs. John Carhart, of 601 Lippincott avenue.

Mr. and Mrs. Charles DeLaney, of Thomas avenue will attend a shower given by Mrs. Barnard Hefernan, of Oak Lane, for Miss Mary Duffy, of Philadelphia, on Thursday evening.

Miss Betty Sim, of Thomas avenue, was the guest of Miss Betty Kane, of Merion, Pa., on Thursday.

The Sacred Heart P.T.A. will start a new merchandise club this coming week. Those who are interested in joining should contact Mrs. E. A. Kavanagh, by calling 1039.

Mr. and Mrs. George A. Thomas, of Philadelphia, were the guests of Mr. and Mrs. Harry Groome, on Sunday.

Buddy DeLaney, and his orchestra will furnish the music for a dance to be given by Our Lady of Good Counsel, Church, Moorestown, for their annual St. Patrick's party and dance to be held this Saturday night. This orchestra has been engaged at different dances throughout South Jersey for the past ten weeks.

Mrs. Frank Rue, of Morgan avenue, entertained at bridge on Monday afternoon.

Among the recent guests at the Chalfonte-Haddon Hall, Atlantic City, were Miss Antoinette B. Campbell, Mrs. Howard Taylor, Jr., Mr. and Mrs. Edward Wood, Mr. and Mrs. Charles C. Miller, Misses Martha and Helen Biddle and Mrs. and Mrs. Charles M. Biddle; Mrs. Roy V. Heisler, Margaret J. Heisler and Roy V. Heisler, Jr., and Mrs. Murray C. Boyer, all of Riverton.

FIELD FIRE

The Palmyra Fire Department answered a call shortly after 10 o'clock on Monday night of this week for a field fire off West Boulevard, west of Leconey avenue. The flames were being fanned by a brisk wind toward residences on the south side of the boulevard, but were promptly extinguished before any damage was done.

BUSINESS

While general indexes point to nothing more optimistic than a "leveling off" of the January-February business decline, there are bright spots in the picture, both in the foreground and on the horizon. Here are a few of them: A forecast by U. S. Gypsum officials of a 10 per cent gain in building construction this year; a 16 per cent rise in rayon yarn deliveries for the first two months this year over last; a 6.7 per cent rise in "revenue freight" carloadings for the week, over the same week of 1939. Export trade is going great guns, with metal working machinery and aircraft, of course, leading the parade.

The severe winter has depleted retailers' stock of overcoats and heavy clothing, pointing to heavy

purchasing of woolen goods by manufacturers, with mill operations expected to perk up early in April. Look for some smashing store sales early in April, too. Many stores, because of the early Easter (March 24), are planning big anniversary promotions instead of the routine post-Easter clearances.

THINGS TO WATCH FOR

A single soda-straw, instead of a pair, in those little tissue-paper tubes you get with your chocolate soda—but the single sipper is twice the capacity of the conventional one, which has been standard for a long, long time . . . a new yeast, combining the quick action of the moist kind with the storage convenience of the dry variety—it's dry and granular, and use for home baking . . . Lipstick in the form of a lip brush, operated as simply as a fountain pen . . . Stockings of nylon, to go on sale May 15 . . . Venetian blinds for automobiles, to fit almost any car.

Indolence is a delightful but distressing state; we must be doing something to be happy. Action is no less necessary than thought to the instinctive tendencies of the human frame.—Hazlett.

PRE-EASTER SHOWING OF
Thousands of Beautiful Easter Plants

GORGEOUS EASTER LILIES - CINERARIAS

COLORFUL HYDRANGEAS - HYACINTHS

GARDENIA PLANTS - AZALEAS - TULIPS

COMPLETE ASSORTMENT OF CUT FLOWERS

Orders booked now for EASTER CORSAGES

OPEN ALL DAY SUNDAY for INSPECTION

MOORESTOWN GARDENS, Inc.
Cut Flowers • Plants • Floral Decorations
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95% of the merchandise in our store will be sold at

50% off

Until The Present Stock Is Depleted

Items included in the drastic Spring Clearance Reductions:

Laces Embroideries

Men's and Boys' Shorts and Shirts

Stationery, Notions

Wearing Apparel, Prints, Dry Goods, Toys

Gifts and many other items

SMITH'S STORE

414 MAIN STREET

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MAIN ST.
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WALD and CARHART, Props.
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SPECIAL! SPECIAL!
KELLOGG'S WHOLE
PEELED APRICOTS
No. 2 ½ size can 21c

KELLOGG'S TINY TIM
STRING BEANS
2 No. 2 size cans 33c

Kellogg's SOUR KROUT
2 No. 2 ½ size cans 19c

KELLOGG'S
EXTRA FANCY RICE
2 1-lb pkgs. 15c

SCOTT
TISSUE 4 for 29c

WALDORF
TISSUE 2 for 9c

SCOTT
TOWELS 3 rolls 27c

SKIPPY DOG FOOD
4 1-lb cans 19c

FRESH NEARBY
Ducks lb 21c
They Are Delicious

ARMOUR'S QUALITY
RUMP or ROUND
Beef Steaks
lb 35c

Fresh Pork Loins
RIB END, 3 lb avg
lb 15c

VOGT'S CITY DRESSED
Shoulders of Pork
lb 15c

CASE'S KING ROLL
Made from PURE PORK
lb 35c

ARMOUR'S STAR
Hams lb 15c
SHANK END, 5 to 6 lb avg
GOOD FOR HAM and CABBAGE

ARMOUR'S STAR
SCRAPPLE
lb 10c

ARMOUR'S STAR
Bacon
2 ½-lb pkgs 25c

Leave Your Order for
EASTER HAMS

BRIEF ITEMS
from
ABOUT TOWN

Trouble with the oil burner at the Sacred Heart School resulted in a call for the Riverton Fire Department, shortly before 8 o'clock on Thursday of last week. Damage was slight.

The Palmyra Fire Department answered a call for a field fire near S-41 on Saturday afternoon of last week. There was no damage.

Police whistles no longer blow almost incessantly at the corner of Broad and Main streets, Riverton, as motorists are becoming familiar with the stop signs at the intersection.

Workmen have begun operations on alterations of the Joyce building, Palmyra, where a super market will locate in the near future. A large addition is being built in the rear of the present frame structure.

Pennsylvania Railroad employees have begun work on the construction of a new crossing at Chestnut street, Palmyra. The present crossing just west of the new one will be eliminated.

Early Sunday evening the Palmyra Fire Department answered a call for a fire at the residence located at 602 Lincoln avenue and occupied by J. Griffenberg. The house was filled with smoke which originated from an overheated stove. There was little damage.

YMCA BRIEFS

Burlington County Y.M.C.A. officials will announce shortly the two young men who will participate in New Jersey's second model legislature for boys. Secretary Guy C. Hendry has been notified by the State Y.M.C.A. office that the county's allotment is to be a "boy Senator" and a "boy Legislator," with the added possibility of alternates for both offices. April 26-27 are the dates fixed for this legislative conference, which is a part of the State Y.M.C.A.'s program of training young men in good government.

Previous to the Trenton assembly a pre-legislative conference will be conducted at Princeton University, Saturday, March 16, to acquaint the boy "legislators" with the processes of government, and to provide training for their part at Trenton, April 26-27.

From now, guard your thoughts; for if it is true that yesterday's wrong thought gives birth to the trials of today, it is equally certain that today's right thinking will generate joy for the morrow.—Hope La Gallienne.

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
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10 Scott Street Riverside, N. J.
(Sack's Building)



BETTY PETTY
BEAUTY STUDIO
519 Cinnamon Ave., Palmyra
Phone 480

RAMS DEFEAT
GLOUCESTER TEAM

The St. Joseph Rams engaged in a thrilling tussle with the Gloucester Clovers at Convention hall last Wednesday night and won the first game in the Camden tournament after going through two extra periods to win out 8-6.

The battle was featured by close guarding, with goals by Kemmerle and Lane enabled the Rams to lead 5-1 at half time. The Gloucester outfit came back in the rest of the fracas to knot the Rams at a 6-6 reading at the conclusion of the regulation fracas.

Neither club was able to score a point during the first three-minute overtime session, but after a minute and five seconds of the second extra period Bob Rowan, caged a field goal to end the encounter. Tom Lane, led the Ram's attack with two field goals.

St. Joseph Rams		Fld	Fl	Ft	P
Pfaff, f	0	0	0	0	0
Lane, g	2	0	2	4	0
Kemmerle, f	0	2	3	2	0
Rowan, c	1	0	0	2	0
J. Wallace, g	0	0	1	0	0
Dennis, g	0	0	0	3	0
Strohlein, g	0	0	1	0	0
Totals	3	2	10	8	

Gloucester Clovers		Fld	Fl	Ft	P
Magee, f	1	0	2	2	0
Nolan, f	0	0	0	0	0
Collins, c	1	0	1	2	0
Williams, g	0	1	1	1	0
Leadley, g	0	1	1	1	0
Underwood, g	0	0	0	0	0
Totals	2	2	5	6	

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
Shoes
Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

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Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
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LION or the LAMB

ORDER ENOUGH OF
WILLIAMS 1st GRADE ANTHRACITE or
HIGH QUALITY FUEL OIL
TO SEE YOU COMFORTABLY THROUGH THIS
FUEL BURNING SEASON

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COAL — COKE — FUEL OIL
PALMYRA, N. J.



A reader of The New Era has called attention to several apparent inaccuracies in the editorial entitled "Getting Nowhere," which appeared in last week's issue of this newspaper.

The statement was made that "farm prices are low, back to where they were in September, 1939, for the most part."

According to data supplied by the individual making the criticism, there has been a substantial increase in grain prices, the following figures being supplied from the Chicago market:

	9-1-39	3-6-40
May wheat	69¼	1.04
May corn	50¼	57
May oats	32¼	42¼
May rye	49¾	68
May soy beans	74	1.15¼

It was also pointed out that car loadings and corporation earnings (in many cases) have increased greatly over the previous year and that grain exports averaged 21,083,000 bushels monthly in January and February, 1940, as compared with 20,263,000 bushels monthly for the period September to December, 1939.

Local Taxes Start Downward
New Jersey taxpayers are beginning to get a break, according to a study released recently by the New Jersey State Chamber of Commerce. Charles A. Eaton, Jr., Chamber secretary, states the Chamber has surveyed the tax rates of 231 New Jersey municipalities and finds that of this number 146 communities show a drop in their 1940 local property tax rates from their 1939 figures.

Thus, in 63 per cent of the municipalities studied, local tax rates are headed downward at last. That's the bright side of the picture. Not so cheering is the news from the remaining municipalities in the group whose budgets were examined. Of these, 59 show an increased tax rate for 1940 while 26 expect their 1940 tax rates to stay the same as they were in 1939.

New Jersey has 566 municipalities. The Chamber will release a report on the remaining 335 communities at a later date. But on the basis of 231 municipalities already studied, it is apparent that this is the first year since 1933 that there has been a general downward trend in property taxes throughout New Jersey. This is significant since it has been accomplished in the face of a general decrease in taxable property valuations.

What is responsible for this downward trend? Substantial decreases in local debt burdens, the enactment of sound State laws requiring municipalities to pay-as-they-go, and better tax collections. And most important of all, consistent pressure by citizen groups which has made many municipal officials economy-minded.

On the basis of the record, it seems that increased interest by taxpayers in matters of local government is beginning to pay dividends.

P.T.A. MEETING

The Phyllis Wheatley P.T.A. announces that its next regular meeting will be held on Friday, March 15, at School No. 4. They will also sponsor a Pig Foot Supper on Saturday, March 30, at the home of the president, Mrs. Fannie Ashby. —Publicity.

GIRL SCOUT MEETING

The regular meeting of the Girl Scout Troop Committee will be held March 19th, 8:00 p.m. at the home of Miss Meribah Gardiner, scout leader.

LINCOLN HI-Y

Clifford H. Loane, leader of the Lincoln Hi-Y is again back in the fold after a short leave of absence. During this period, Russell Suckney, Lawrence Parker and William Thomson helped with the leadership of this group.

The Hi-Y group is planning to send two of its members to the National Hi-Y Congress to be held this June at Oberlin, Ohio. Two years ago, Palmyra-Riverton was represented at a similar conference at Berea, Kentucky, by Tom Brad-dock.

The objects we pursue and the spirit we manifest reveal our standpoint, and show what we are winning.—aMry Baker Eddy.



A Sacred Trust . . .

Ours is a sacred trust and is so acknowledged by us. Every detail in every operation is carefully planned and executed.

We are proud of our reputation and mean to keep the name of Snover high in the profession.

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Permanent Wave Specials

March 11 to April 30

MACHINE WAVES		HEATERLESS WAVES	
Regular Price	Special Price	Regular Price	Special Price
\$2.95	\$1.95	\$3.50	\$2.50
4.50	3.50	5.00	3.50
6.00	4.50	6.00	4.50
8.00	6.00	8.00	6.00
10.00	8.00	10.00	8.00

ALL WAVES ARE GENUINE OIL PERMANENTS
NO SUBSTITUTES USED

TONY'S
BEAUTY SALON

Broad St. at Leconey Ave. Palmyra, N. J.
for Appointments phone Riverton 413

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of
Agriculture

Although the winter still lingers on, spring-blooming bulbs may be seen here and there pushing their green foliage through the moist ground and heralding the start of the garden season. The mulch may be removed from these bulbs now, providing the plants are not too tender. Removing mulch gradually is often safer than removing it all at once.

Seeds of such hardy annuals as poppies, larkspurs and cornflowers may be sown directly in the open ground. Some gardeners claim that fall planting is best for hardy annuals, but if planted early enough in the spring they should give very satisfactory results. Of course, the gardener must use his best judgment on this score and not try to dig the ground when it is too wet. As a matter of fact, these hardy annuals do very well without any soil preparation at all provided the space in the flower bed or border where they are to grow is cleared away and the seedlings are thinned out later.

Starting Seeds

Some very successful amateur growers like to start seeds in the house this month. However, others contend that a hotbed or coldframe is a much better medium for seed starting because a dwelling is usually too dry and the seedlings do not get sufficient light in the house, even if placed in the sunniest window. If the gardener prefers to take "the middle road" on this question he might start the seeds in the house and place the seedlings in a coldframe when the weather becomes a little bit warmer. Coldframe operations should include sowing seeds of such plants as callendulas and annual Dianthus. Seeds of other hardy flowers may also be included.

At this season house plants are becoming more exacting in their needs. They need more water now than in early winter for the days are longer and brighter and the plants are making more growth. The rule about not overwatering still applies, however. If there are signs of green aphids, mealy bugs, and scale insects on ferns, try washing the leaves with a soft brush dipped in a spray solution of pyrethrum, nicotine sulphate with soap, or one of the rotenone compounds, paying particular attention to the undersides of the leaves and around the leaf buds. Care should be taken not to have too much solution remain in any one place. Washing a plant with solu-

tion in this way, is often a less messy job than spraying, and a more effective one, too.

On Warmer Days

Gardeners who have only a few plants to spray and no hand sprayer to do it with might try applying the oil with a soft brush. When using this make-shift, however, don't dip the brush in the oil and apply it soaking wet. The oil should be diluted the same as when a sprayer is used and the brush merely moistened with it. Then go over each limb and branch and apply a light coat carefully, seeing that each colony of scale insects is covered.

Unless another snow storm comes along to prolong the winter, there are going to be some rather warm days in the near future when the glass of coldframes will need raising to keep the plants inside from becoming too warm. This applies particularly to such materials as chrysanthemums which have been wintered in frames. If they do not get plenty of air, they are apt to start growing too soon.

If the bulbs and tubers stored away for the winter have not yet been inspected for signs of dryness or rotting, this is a task which might be done now. After treating with corrosive sublimate—if such treatment is necessary—be sure to dry the bulbs and tubers before planting. Where there is a lot of such material, it can be placed in layers in boxes and stored for a while in a fairly warm place in order to save time.

ABOUT THE COUNTY

Plans for making Jobstown, long the scene of horse racing activities, the site of one of the four proposed tracks under the new Racing law, took definite form last week when application for a charter was filed for the formation of the Rancocas Development Corporation.

Listed as president of the new organization, which filed incorporation papers with the Secretary of State's office, is W. Charles Madden, Mount Holly hardware merchant and president of the New Jersey Breeding and Racing Protective Association.

The Borough of Fieldsboro now has a full-fledged volunteer fire department of its own, and although it hasn't as yet acquired any apparatus, it is well on its way toward that goal.

The unit is known as the Fields-

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boro Volunteer Fire Company No. 1, and is a member of the Burlington County Firemen's Association.

Word was received last week that the Public Utility Commission issued a certificate permitting Medford Gas Company to abandon service to consumers on and after March 9th, 1940.

Plans for replacing the magneto telephone system in the Medford area with dial telephone service are announced by Paul A. Coffee, manager for the New Jersey Bell Telephone Company. The change is being made as part of a long term program undertaken by the company to replace magneto service where practicable, Coffee said.

William T. Krusen was reelected president of the Aero Club of South Jersey at the regular meeting last week in the clubhouse at Irish Wharf.

Other officers are Alan Wood, Paul Schloch, Delanco, vice president; Garwood Bacon, Delanco, secretary; Val Rapp, Delanco, assistant secretary; Jack Clark, Delanco, treasurer, and Joseph Roberts, Moorestown, assistant treasurer.

OLDS SALES AT NEW HIGH
Oldsmobile retail sales for the last 10 days of February set a new all time high for the period with a total of 5,753 cars. This represents a gain of 102 per cent over the 2,855 cars sold in the same period a year ago, according to D. E. Ralston, general sales manager.

Sales for the entire month of February also established a new record with a total of 13,541 units which is an increase of more than 59 per cent over the 8,495 cars sold in February, 1939.

Mr. Ralston also pointed out that retail sales of 13,541 in February exceeded the January sales of 12,370, which is the first time since the fall announcement of new models that February sales have been larger than those of January.

Great Possibilities

"This great record, set by our

dealers in February, seems to be conclusive proof that the forthcoming spring selling months have great possibilities and that Oldsmobile will continue to make new sales records for the balance of the model run," Ralston said.

Another interesting fact, Ralston mentioned, is the increase in sales of the Custom Eight Cruiser. During the month of February, 3,505 of this model were sold against 1,069 eight cylinder Oldsmobiles a year ago.

"This particular model is meeting with splendid reception from fine car buyers everywhere. With deliveries of Oldsmobile's exclusive Hydramatic drive on the increase and the enthusiastic response from owners, we expect an even greater popularity for the Custom Eight Cruiser in the months to come," Ralston added.

SEEK PARDONS

Applications for pardon, for consideration at the April term of the Court of Pardons include petitions from four prisoners sentenced to State Prison and Rahway Reformatory in the Burlington county courts. They are:

Wilbur Frazier, colored, of East Riverton, sentenced on March 3, 1930, to life imprisonment for killing an employee of the Riverton Ice Company.

Alfred Brown, colored, of Riverton, serving 23 years in Rahway Reformatory, for atrocious assault and battery; sentenced, October 25, 1926.

William Dunn, of Mount Holly, from 2 to 3 years in Rahway Reformatory, for breaking and entering; sentenced, March 5, 1938.

Walter Moody, of Brown's Mills, 2½ to 4 years in State Prison for incest; sentenced, February 9, 1939.

Absence of occupation is not rest, A mind quite vacant is a mind distressed. —Cowper.

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JOS. DeMARCO, Jr.

CONCRETE AND LANDSCAPE WORK

SAND AND GRAVEL

314 West Fourth St. Palmyra, N. J.

Phone Riverton 169

PLEDGED AT BROWN

The Beta Nu chapter of Sigma Chi fraternity at Brown University has pledged Robert Robertson, Jr., '41, the son of Mr. and Mrs. Robert Robertson, of 307 Eighth street, Riverton, the committee on student organizations reported this week.

Robertson came to the university from the Moorestown Friends' School.

All successful individuals have become such by hard work; by improving moments before they pass into hours, and hours that other people may occupy in the pursuit of pleasure.—Mary Baker Eddy.

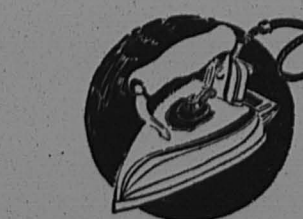


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Neat Feeling



Tidier collars, fresher shirts and ties, sharper creases in the trousers—all these come to the lucky man who has had the foresight to give his wife an Automatic Electric Iron. Its automatic heat control and quicker heat make it the family friend. Our showroom contains a complete display of irons. Prices are low and terms are liberal. Why not pay us a visit today?

PUBLIC SERVICE

A-7645

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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LEGAL NOTICES NOTICE OF SETTLEMENT EXECUTORS ACCOUNT Estate of SARAH B. LETHERBURY, Deceased. Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thurs- day, March 28, 1940, at ten o'clock in the forenoon. HARRY L. COCHRAN and CHARLES C. LISTER, Executors. Proctor: Ralph N. Kellam. Dated: February 14, 1940. 2-22 to 3-21-40.	NOTICE OF SETTLEMENT EXECUTORS ACCOUNT Estate of ANNA S. DONALDSON, Deceased. Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thurs- day, April 4, 1940, at ten o'clock in the forenoon. CAMDEN TRUST COMPANY, Successor by Merger to Camden Safe Deposit and Trust Company, Executor. Proctor: Frank S. Norcross. Dated: February 20, 1940. 2-20 to 3-20-40	REAL ESTATE Walter D. Lamon REAL ESTATE INSURANCE 516 Cinnaminson Ave. Palmyra Phone Riverton 25	ICE HARVEY FOOKS ICE 308 West Third St., Palmyra Telephone Riverton 183-J	Rytex Stationery \$1.00 The New Era Office

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Phone 808

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Truisms

The following truisms were recently presented to the Temporary National Economic Committee:

"We cannot permanently keep the profit out of the profit system without making unemployment permanent, nor without bankrupting the Treasury . . .

"When enterprise is confronted by Government policies, which tend to make business unprofitable, then enterprise won't hire money . . .

"The Government spending for recovery defeats itself. Spending for made work which does not need to be done is definitely discouraging to business and retards recovery . . .

"High wage rates and short hours for the lucky ones who have jobs do not help the unemployed millions who are out of work . . .

"The future of the Americans of the United States is in the freedom of the individual, not in the aggrandizement of the powers of the State . . .

"We shall succeed in the struggle for existence and for the common welfare if more reliance be placed on the old-fashioned virtues of individual enterprise and thrift . . .

"We have idle men and idle dollars, partly because our money has been managed and our economy has been planned by Government. No man or group of men chosen to govern us can be wise enough to manage our money and to plan our economy for us."

As Thomas Macaulay advised over 100 years ago:

"Our rulers will best promote the improvement of the nation by strictly confining themselves to their own legitimate duties, by leaving capital to find its most lucrative course, commodities their fair price, industry and intelligence their natural reward, idleness and folly their natural punishment, by maintaining peace, by defending property, by diminishing the price of law, and by observing strict economy in every department of the State. Let the Government do this—the people will assuredly do the rest."

Taxpayers Revolt

The widespread protest movement against the high cost of government in New Jersey is becoming plainer every day. So pronounced has it become that it is quite disturbing to political groups anxious to present a good front to voters in an important election year.

The movement has its roots in a campaign against a high state budget initiated by the New Jersey Taxpayers Association several weeks ago. The tax-paying public chafing under the high cost of government, responded quickly to the movement and a tremendous amount of support developed.

Among the statewide groups adding their protests are the State Grange, the New Jersey Laundryowners Association, the New Jersey Lumbermen's Association, the State Chamber of Commerce—and still others are expected to follow.

High budgets are being attacked on two fronts. Locally there is a concerted drive against increased municipal and county costs. In unmistakable terms home owners are demanding relief from excessive taxes, and are hinting at political upsets if these demands are not heeded.

On the state battle front the attack is aimed at the legislative appropriations committee hearings, where state department heads are repeating the annual custom of boosting their appropriation requests. In his annual budget recommendations Governor Moore slashed these requests by a total of more than \$6,000,000, yet the departments are making persistent attempts to have the cuts restored.

The task of keeping down state appropriations falls upon the legislature—and if the legislators realize the serious nature of the present situation they will remain adamant against any attempts to push up state expenditures.

It may be unpleasant for the lawmakers to deny the insistent pleas of department heads for more money to spend—nevertheless that is exactly what they must do.

Cheap Money Costly

"In the long run," said a small town banker recently, "it will be the Government that will suffer most from its cheap money policy, for it is rapidly succeeding in killing off thrift, the real backbone of its security."

Nothing can do more than excessively cheap money to destroy the incentive to save and invest in productive undertakings. And nothing can work a heavier burden on those millions of people who depend for all or part of their livelihood on a little accumulated capital invested in securities or mortgages. The "big fellow" is hit least by cheap money—if you have enough capital, even an extremely low interest return will bring you an adequate income. It is the "little fellow" with a few thousand dollars of savings, who bears the brunt of it.

From the point of view of our national economy, cheap money seems to have proven itself an almost unmitigated evil. It has forced banks to pare interest on deposits to the point of non-existence—the banks can't pay a rate of interest they are unable to earn. And it has driven an abnormal amount of money out of industry and into non-productive channels, such as government bonds. Why should a man take a chance on a venture in which he may lose when his possible return is extremely limited? And the result is that more and more new industries go begging for the capital which would produce jobs, opportunities and new wealth for the people.

No nation can remain great when the incentive to save and be thrifty is destroyed. No nation can maintain its place in the sun when government policies virtually force money out of productive uses. No nation can go ahead when the little capital saved over arduous years through a working man's labor and sacrifice, produces a diminishing return. Any number of modern governmental laws and policies have been aimed straight at the thrifty person, the millions of ordinary Americans who would normally be saving and investing, and abnormally cheap money has been among the most damaging.

Adversity is sometimes hard upon a man: but for one man who can stand prosperity there are a hundred that will stand adversity.—Carlyle.

Let your light so shine before men, that they may see your good works, and glorify your Father that is in heaven.—Matthew 5:16.

NEW PLATES MARCH 15

Motor Vehicle Commissioner Arthur W. Magee warned this week against the display of 1940 automobile registration plates prior to March 15th. Motorists so doing will be considered as carrying improper license plates and will be subject to the penalty prescribed by law.

The Commissioner advises that while the 1940 plates can be displayed March 15th the 1939 registrations do not expire until midnight March 31st. He urges motorists to take out their new registrations and driver's licenses early and not delay until the closing days of the registration year when the waiting in line will be long and tiresome.

ST. PATRICK'S DAY PARTY

The annual St. Patrick's Day card party given by the Ladies' Auxiliary of the Knights of Columbus will be held on Saturday, March 16, in the K. of C. Hall, Broad street and Elm avenue.

Play will start at 8.30 and tickets for the affair are 35 cents. Many attractive prizes will be awarded to the winners of the various games.

NEW EQUIPMENT SECURED

Two new ping pong tables, outdoor equipment and quiet games have been secured for the use of the boys at the "Y" building. These have been obtained through the efforts of the Y.M.C.A. Women's Auxiliary.

SWAIN LEADS "Y" GROUP

Wilmer Swain, of Riverton, is the new leader of a Y.M.C.A. Group which meets Friday evenings at the building. The group has selected the name of "Red Skins" and is made up of Grammar school boys.

He lives long that lives well, and time mispent is not lived, but lost.—Fuller.

A penny saved is a penny earned

Lessons in Thrift

As "thrift headquarters" of our community, we recognize our responsibility to assume leadership in thrift education. We strive constantly to convey, particularly to children, the importance of saving and the magic of steady accumulation. We urge people of all ages to open accounts and make regular deposits.

We invite YOU to save here.

How BANKS SERVE

Cinnaminson Bank and Trust Co.
Riverton, N. J.

PALMYRA SCHOOL NOTES

STUDENTS! ALMUNI!

What?—Come to the P.H.S. gym. Why?—It's the Junior Class Dance.

When?—Friday, March 15. Admission?—Students, 35c and 60c; alumni, 40c and 70c.

Orchestra?—Chick Forrest (and his smooth). Time?—8.30 to 12.00—Intermission, 10.00 to 10.30.

Broke?—Get there early. The first couple will be admitted free, the second couple for 20c, and the third couple for 40c.

The Safety classes of the school are now taking bicycle performance tests.

These tests are being given by Thomas Bogia in connection with the drive on Bicycle Safety, being sponsored by the Community safety council.

There are a number of different tests being given covering performance and information. If the student has a passing grade he receives a card stating so.

FOOTLIGHT TRY-OUTS FOR LAST PLAY OF SEASON

The Footlight Players recently held try-outs for "This Thing Called Love," the last production of the current season, to be presented at the Riverton School auditorium on May 10 and 11. Members of the cast and further details of the play will be released at a later date.

Since the Players' presentation of "Dark Victory" in January, the group has been busy entertaining other organizations in the presentation of one-act plays. Several have recently been presented for the Haddonfield Order of Eastern Star, the Village Playbox, newly organized Little Theatre Group in Haddon Heights, and the Palmyra-Riverton Rotary Club. The group also has several other engagements for this type of entertainment to be furnished during the next several weeks.

Owing to the limited number of members in the Little Theatre Group, the membership committee urges any who have in mind joining the organization to get in touch with Ruth Seiber, 208 Garfield avenue, Palmyra, as soon as possible. Should you be interested in dramatics, costume staging, scenery or make-up, the "Footlight Players" will furnish a way for you to further your education along any of these lines with practical experience.

SCHOOL INSTITUTE

The Central Jersey Visual Education Institute will be held at Trenton State Teachers' College, Hillwood Lakes, Thursday, April 18, from 3.30 through the evening.

Special group evening meetings include discussion of the following subjects:

The use of visual auditory aids in music; Science; vocational subjects; art; Languages; reading; commercial subjects; health, safety and physical education; puppets; mathematics; agriculture; social studies; radio vision; construction and use of slides.

Paul R. Jones, supervising principal of Palmyra Public schools is chairman of the publicity committee for the institute and Mevin H. Kreps, P.H.S. faculty member is vice chairman of the same committee.

LARGE AUDIENCES

Dr. Samuel W. Grafflin, noted lecturer, gave two addresses in this vicinity on Tuesday, one at Palmyra High School on the subject "Conquerors of Tomorrow" and the other at Riverton School entitled "Things By the Way." His audiences numbered over 1200 students on that day.

A NEW FEATURE

You can now get a Remington Portable with a keyboard to write French, Spanish, German, Portuguese, Italian, Dutch or Latin at no additional charge.

Ask about it at The New Era office.

GRASS FIRES

On Monday afternoon of this week, the Parry Fire Company was called to extinguish a field fire at Palmyra Extension.

The Riverton firemen squelched a grass fire in the 400 block, between Thomas and Linden, early Tuesday afternoon and was later called for an extensive field blaze near the Groves estate, Main street, Cinnaminson.

There was no damage at any of the fires.

50 Per Cent Off Sale

A 50 per cent mark down on practically every item in the store is the feature advertisement of Smith's Store at 414 Main street, Riverton. The sale is the annual spring clearance to make way for the new stock which is to follow.

The sale will continue until the stock is depleted. Such items as gifts, notions, games, dry goods, laces, etc., are included in the sale.

Hobo 'Hand-Out' . . .

TRY a "Hobo Hand-Out" for your next party. Tied in a handanna handkerchief it makes a novel meal for your picnic, country supper or around the fireside at home.

Wrap the ham loaf, cheese biscuits and Hobo Cake in pieces of waxed paper. Put the potato salad in paper containers and the cocoa in a thermos jug. Tie each lunch in a paper napkin and then in a handanna which can be used as an individual table cloth.

The "Hobo Hand-Out" is easily prepared on your gas range. Follow directions for time and temperature.

Ham Loaf

1 lb. uncooked ham, ground	2 tsp. parsley
1 lb. uncooked veal, ground	2 tsp. green pepper
2 cups soft bread crumbs	1 tsp. onion
1/2 cup milk	1/4 tsp. poultry seasoning
	1/4 tsp. pepper

Mix all ingredients thoroughly, work into loaf shape, roll in one-quarter cup flour, bake in the oven of your gas range set at 350 degrees for one hour. During the last half hour of baking, baste with one cup tomato puree.

Cheese Biscuits

2 1/2 cups flour	6 tsp. shortening
1/2 tsp. salt	1/2 cup grated cheese
5 tsp. baking powder	1/4 to 1 cup milk

Mix and sift dry ingredients. Cut in shortening and cheese and add milk, mixing lightly. Cut out and bake for ten minutes at 450 degrees.

Potato Salad

2 cups cooked potato, diced	2 hard cooked eggs, sliced
1/2 cup minced onion	2 tsp. finely cut parsley
1/4 cup minced dill pickle	

Mix potato, onion, dill pickle and parsley with mayonnaise or boiled dressing. Serve on lettuce and garnish with eggs.

Hobo Cake

1 1/2 cups sugar	4 tsp. baking powder
3 eggs	

1/2 cup butter	2 1/2 cup cake flour (sifted before measuring)
1 1/2 tsp. vanilla	
1/2 cup milk	

Cream the butter, add sugar and cream together until light and fluffy. Add the whole eggs, beating well after the addition of each. Sift baking powder and flour together. Add vanilla to the milk. Add alternately, the flour and milk mixture, beginning with dry ingredients and ending with the dry ingredients. Beat until smooth and well mixed. Do not overmix. Divide evenly into two nine inch layer pans which have been greased and dusted with flour. Bake at 375 degrees, twenty-five to thirty-five minutes.

Orange Filling

6 tbsp. flour	3 tbsp. lemon juice
1 cup sugar	4 tsp. water
Grated rind of 1 orange	1 egg, beaten
1/2 cup orange juice	2 tsp. butter

Mix ingredients and cook in double boiler for ten minutes. Cool before using. Makes filling for two layers.

Seven Minute Frosting

2 egg whites	1/4 tsp. cream of tartar
1 1/2 cups sugar	1 tsp. orange flavoring
5 tbsp. cold water	

Put egg whites, sugar, water and cream of tartar in double boiler. Beat until mixed thoroughly. Place over boiling water, beat constantly and cook for seven minutes or until frosting will stand in peaks. Spread immediately.

Cocoa

3 tbsp. cocoa	1/2 cup cold water
3 tbsp. sugar	2 cups milk
1/2 tsp. salt	2 cups water

Mix cocoa, sugar and salt. Add one-half cup of water and cook until a thick paste is formed. Add milk and water gradually and reheat to the boiling point. Beat with egg beater and serve plain or with whipped cream.

AMERICAN STORES CO.

Fresh Killed—Full Mended—Well Fatted

Stewing Chickens **23c**

Weighting 4 to 4 1/2 lbs. each.

Dried Beef Water Sliced } 1/2 lb. **23c**
Vacuum Cooked Ham
Back Bacon Thinly Sliced

Tender, Lean—One Price—None Higher

CHUCK ROAST **15c**Fresh Ground Beef **19c** | Lean Flat Rib **10c**
Kersey's Fresh Pork | Kersey's Fresh MeatSausage **17c** | Scrapple **2 lbs 17c**Fresh Roasting HAMS **18c**

Whole or shank half—cut from selected porkers.

VEAL SPECIALS FOR PALM SUNDAY

Shoulder Veal Roast 16c	Rollad Veal 29c
Lean Veal Breast 14c	Rib Veal Chops 29c
Rack Veal Chops 22c	Veal Cutlets 39c

Fresh Large Croakers **10c**Fresh Smelts Lake Michigan **13c**Large Jersey Butterfish **9c**Fresh Opened Oysters **4oz 17c**If aught can teach us aught, Affliction's looks,
(Making us pry into ourselves as near),
Teach us to know ourselves, beyond all books.Or all the learned schools that ever were.
—Sir John Davies.

Example is a lesson that all men can read.—Gilbert West.

AMERICAN STORES CO.

Two Producer-Consumer Events!

Springtime Egg Festival
National Dried Fruits Week

In order to help the growers of Dried Fruits and the Farmer Egg Producers, we dedicate this week to these two big Events. They are timely, coming when everyone needs more Dried Fruits and Eggs. Help these neighbors by buying your Holiday needs NOW!

Gold Seal Eggs carton of twelve **28c**

"DATED" Our Best Quality. Cartons Dated for Your Protection and Guarantee of Quality at All Times.

Carefully Graded EGGS doz **25c**Sweet Cream Butter carton **34c**

America's Great Price-Winning Butter.

Rich Creamery Prints of Quality.

Well Cured Cheese **23c**

Plums, Large, Sweet, Calif.	Med. Size	40-50	2 lbs 17c
Prunes, 2 lbs 13c	Size		
Seedless Raisins, Fancy	2 lbs 13c		
Fancy Calif. Seedless Raisins	11-oz pkgs 5c		
Evap. Apricots 17c	Evap. Peaches 2 lbs 25c		

Special-Combination Offer!

1 lb ASCO HEAT-FLO COFFEE

and a CRYSTAL GLASS HOSTESS TRAY

both for only **25c** A real 35c value.

Handy for serving salted nuts, minis, chocolates, cheese, crackers and jellies.

ASCO Tea Balls 2 pkgs of 15 **25c**

Pride of Killarney Tea 1/2 lb pkgs 17c; can 65c

100% Pure Assam Tea. More cups per pound.

ASCO Cut Beets

Hurlock String Beans

Mixed Vegetables

Hurlock Tomatoes

4 No. 2 cans **25c**Supreme Soft-Twist BREAD big wrapped loaf **8c**ASCO Pure PRESERVES 2-lb jar **27c**

Strawberry, Raspberry, Pineapple, Youngberry.

ANGEL FOOD CAKE Chocolate or each Vanilla **25c**

EASTER CANDIES

Eggs Chocolate Covered 3 for **10c**Decorated Eggs 3 for **25c**Jelly Eggs **10c**Small Eggs **19c**

Camay Soap 3 cakes 16c Ivory Soap 4 med. cakes 19c

Chipso 22-oz 19c Ivory Soap 2 large cakes 19c

Chipso 8 1/2-oz 9c Ivory Flakes 5-oz 9c

Oxydol 2 21-oz pkgs 37c Ivory Snow 5-oz pkgs 9c

P & G White Naphtha Soap 3 cakes 10c

Fresh Fruits & Vegetable Specials!

Potatoes Selected Jersey **15c** 1-bag **35c**ORANGES 2 stalks **25c** Grapefruit each **5c**Celery Florida **15c** Lemons Calif. 6 for **10c**Mushrooms Extra Fancy **19c** Carrots Calif. bunch **5c**APPLES Old-Fashioned Winesap **5 lbs 19c**

Real Savings on ASCO Quality Meats

Where Quality Counts and Your Money Goes Furthest

These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

Wesleyan Men's Bible Class

Christ Before Pilate

In the City of Rome, the "Sacred Stairs" are associated with the steps up which Christ went to stand before Pilate the judge. Helena, the queen Mother of Emperor Constantine, in her conversion to Christianity journeyed to Jerusalem to secure something associated with the life and death of Jesus. The staircase in Pilate's Hall, up which Jesus walked, she secured and had it taken to Rome.

In this City multitudes of people climb these stairs, repeating on their knees the prayer peculiar to the Roman Catholic Church. Legend or not, these stairs bring vividly to the mind the wonderful life in its triumphant bearing of Christ for the redemption of the world as He stood before Pilate!

To Pilate's threat in sublime calmness of attitude, Jesus answered "Thou hast no power over me except it were given thee from above." "My kingdom is not of this world, if it were than would my servant fight that I should not be delivered. That I should bear witness to this end, came I into the world."

In calmness of life, free from worldly ambitions, living, even dying for others, such is Christ before Pilate. Conscious of Divine protection, we too may maintain the calmness of Christ in the presence of the crucial issues of life. In and out of our Bible Class Christ before Pilate is our inspiring example.

Will you meet with us next Sunday at 9:50? The scripture reference, Matt. 21: 1-11. Our guest soloist, Mrs. Lippincott.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services for Palm Sunday.
Bible School, 10:00 a.m.—If you

have been a frequent absentee at the school, this would be a fine season of the year to give it thoughtful consideration. You need the school and the school needs you. Friends and visitors are especially invited. A warm welcome awaits you.

Morning Worship, 11:15 a.m.—Befitting the day, Pastor Lockett will have as his subject for the morning service, "The Conquering King." Special music has been arranged by the choir.

B.Y.P.U., 6:45 p.m.—An evening service of one hour for young people of high school age.

Evening worship, 7:45 p.m.—"Palm Branches" will be the sermon subject by the pastor. The ordinance of baptism will be conferred upon a large class following the sermon. Again the choir will render special music for this service.

On Wednesday evening of next week, a regular church service will take the place of the Mid-Week Prayer service. "The Cross" will be the theme of the evening sermon by the Pastor. The service will start at 8 o'clock.

The public is most cordially invited to attend the Good Friday service at 8 o'clock when the choir, under the direction of Claude Barto, will render Stainer's "Crucifixion." Mrs. Elvin I. Powell will be at the console.

METHODIST CHURCH
Rev. William A. Boyd, Pastor

"The King Pre-eminent" is the title of the sermon to be delivered by the Rev. W. A. Boyd, this Sunday morning at eleven o'clock. During this service the Sacrament of Baptism will be administered. The Senior and Friendly Chords will sing special Palm Sunday music.

A service will be held in the evening at 7:45. "Born to Be Kings" is the title of the sermon to be delivered by Rev. Boyd. By request the Senior Choir will sing "How Lovely Are Thy Dwellings" by Wolcott. Denise Barkle will sing the solo obligato. The Senior Choir will also render "There Is a Green Hill Far Away" by Gounod; Ellwood Johnson, basso, will sing

"Jerusalem" by Parkes and Mr. Boyd, tenor, will be heard in the "Palm" by Faure. The High School Choir will also sing; the trumpeters will be present.

Monday evening, the School Board will have a dinner conference at 6:30. All officers and teachers in the Bible School are requested to be present.

Beginning today, the Friendship Circle Bible Class will have a "Continuous Cake Sale." If you want a cake for any occasion during this month, notify any member of the class, or call Mrs. Carson, Riverton 554-J. The price of the cake is 50 cents.

The regular business meeting and luncheon of the Missionary Society is to be held on Wednesday afternoon in the intermediate room. All members are requested to bring their mite boxes.

This week meetings will be held in our church as follows: Wednesday, preaching service; Thursday evening, The Sacrament of the Lord's Supper; the Good Friday meeting will be held from 1:30 to 3 o'clock.

We cordially invite the public to any and all meetings held within this House of God.

MORAVIAN CHURCH
Albert J. Harke, Pastor

Services for Palm Sunday and Easter week:

9:30 a.m.—Sunday school session, 10:45 a.m.—Palm Sunday Confirmation service. Pastor's message: "Who Is This?" A class of six young people will make their confession of faith at the altar, and be received into the congregation by the rite of confirmation.

6:45 p.m.—Young People's meeting. 7:30 p.m.—Palm Sunday evening service. This service opens the traditional Moravian Passion week of services. Pastor's message: "The Things Which Belong Unto Peace." Holy week services will be held on Monday, Tuesday and Wednesday

evenings at 8:00 o'clock. Maundy Thursday, March 21—Preparatory and Holy Communion service.

The Good Friday service will be at 2:30 p.m. Easter Day will begin with the sunrise service at Lakeview Memorial Park at 5:45 a.m. All the other usual services of the day will follow.

BETHANY LUTHERAN CHURCH
Broad and Morgan Avenue
Palmyra

Rev. C. P. Swank, D.D., Pastor
Palm Sunday Services will be observed as follows:
Chief service, 11:00 a.m.
Vesper service with special musical program, 8:00 p.m.

An announcement of special devotional services in Holy Week will be made in the Church on Sunday.

PLAY AT SACRED HEART SCHOOL

The Dramatic Players of Sacred Heart Parish, Riverton-Palmyra will give two performances of the "Upper Room." The matinee will be given on Palm Sunday afternoon at 3 o'clock, in the Sacred Heart School.

The evening performance is on Monday of Holy Week at 8 o'clock. Admission will be by silver offering.

"The Upper Room" is a beautiful meditation on the Passion and Death of Christ. The solemn forcefulness of its poetic wording and the intensity of its drama will live long in the memories of those who witness the play. The play is under the direction of Frank Fitzpatrick of Philadelphia.

Cast
The cast is as follows:
Achaz, Mr. Frank Fitzpatrick; Samuel, Miss Margaret Pfaff; Mary, Mother of Jesus, Miss Margaret Casey; Joseph of Arimathea, Gerald Malone; St. John, Thomas Ford; St. Peter, Albert Schuler; Veronica, Patricia Ford; Mary Magdalene, Winifred Brennan; Judas, Anthony

Prisco; Roman soldier, Jesse Morris; reader, Dolores Kelly.
Music will be rendered by the Sacred Heart Choir under the direction of J. Allan Porter.
The general public is invited.

P.T.A. FASHION SHOW GREAT SUCCESS

The luncheon and fashion show held in the Cinnaminson School on Thursday, March 7th, under the auspices of the local Parent-Teacher Association, proved one of the most successful and enjoyable events on the organization's calendar.

One hundred and fourteen guests were in attendance at the luncheon and showing of Spring Fashions from the Schwartz Apparel Shop, Riverside, which followed. Coats, suits and dresses were very effectively modeled by Mrs. Palmer Adams, Mrs. Leon Eagens, Mrs. Elizabeth Parker, Mrs. Evan Stover, Miss Margaret Keyes, Miss Margaret Platt, Mrs. Arthur Stowe, Mrs. Francis Kapus and Miss Helen Haines. The climax of the affair was a bridal party with Miss Haines and Miss Platt attending Mrs. Palmer Adams.

Mrs. Alice Thomason provided the musical accompaniment to the Show, and Mrs. Eric Warnick acted as commentator. The luncheon was in charge of Mrs. Percy Hotchkiss, and Mrs. Lester Steele, ways and means chairman of the Parent-Teacher Association was in charge of general arrangements, and the great social and financial success of the afternoon was in great part due to her efficient management.

—Publicity.

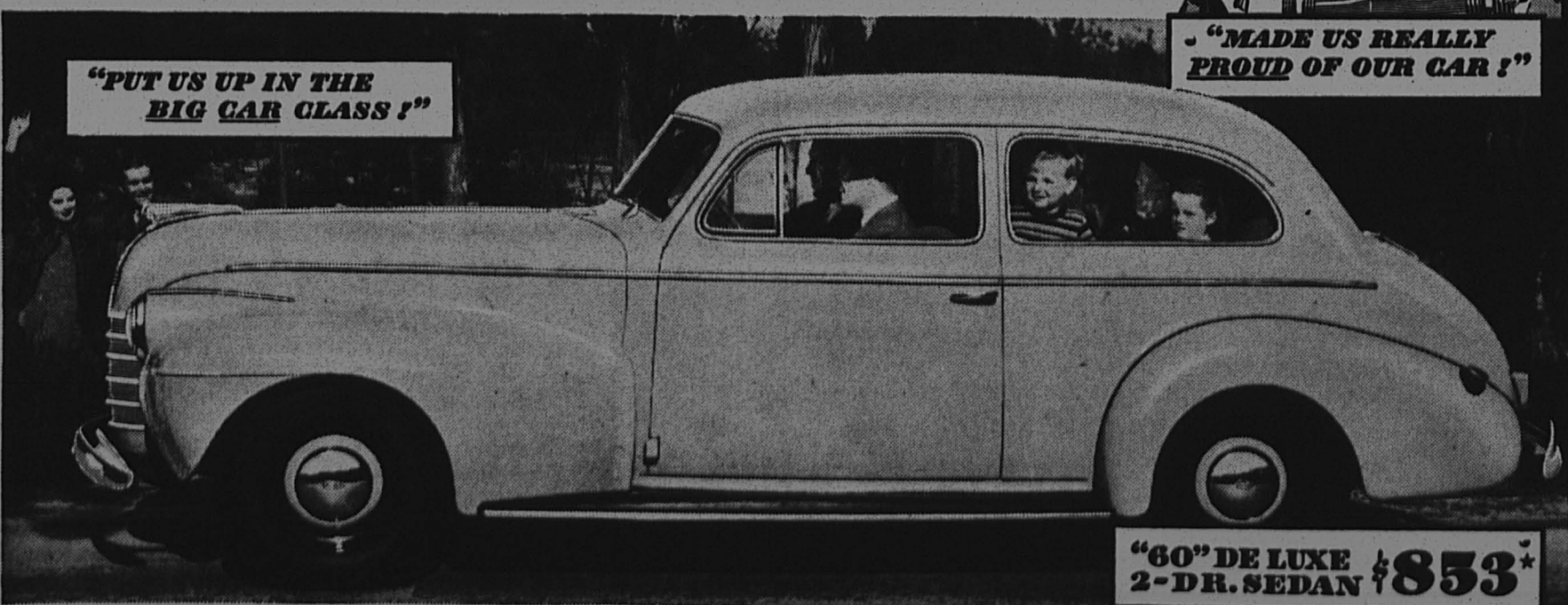
TURKEY SUPPER

A turkey supper for the benefit of Christ Church, Riverton, will be held in the parish house on Thursday, March 28, from 5:30 to 7:30 p.m.

Extra tickets may be obtained at Smith's Store, adults 75c, children under 12, 50c.

Much more gracious and profitable is doctrine by example, than by rule.—Spenser.

"LOOK WHAT A FEW EXTRA DOLLARS DID FOR US!"



COMPARE OLDS WITH LOWEST PRICED CARS. FOR ONLY A FEW DOLLARS MORE IN COST, OLDS GIVES YOU A WHOLE OF A LOT MORE IN EVERYTHING!

"BOUGHT US ALL THIS EXTRA VALUE!"

EXTRA SIZE! Inside and out! Longer—197½ inches from bumper to bumper.
EXTRA STYLE! From coast to coast, they call it, "the best looking car on the road!"
EXTRA POWER! Big 95 Horse-

power Econo-Master Engine in the Sixty. **EXTRA COMFORT!** The only low-priced car with modern coil springs all around.
EXTRA QUALITY! Feature after feature usually found only in high-priced cars!
EXTRA PRESTIGE! Engineered to fine-car standards—built in the fine-car way.
plus ECONOMY THAT COMPARES WITH THE BEST

"60" DE LUXE 2-DR. SEDAN \$853*

ALL THIS STANDARD EQUIPMENT
*Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Michigan. Prices include Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, Instrument Panel Hood-Lock, Automatic Choke, Vacuum Booster Pump, Fisher No Draft Ventilation, Safety Glass, Chrome Window Reveals, Chrome Interior Hardware, 2 Windshield Wipers, 2 Sun Visors, 2 Front Seat Arm Rests. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE Help promote safety—dim your lights when passing!

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AT FOX, RIVERSIDE, FRIDAY AND SATURDAY



O. K. America—James Cagney, Pat O'Brien in a picture unrivalled—unbeatable as the Regiment whose name it proudly bears—"The Fighting 69th."

MEDICAL SERVICE PLAN OF N. J.

Confidence in the medical profession is reflected in comments made by the citizens of New Jersey and the lay press in discussing the doctors' plans for improving the distribution of their services.

The Medical Service Plan of New Jersey, sponsored by the medical profession for the purpose of adjusting the costs of their services to the incomes of families of moderate means, is hailed as "a progressive step of greatest importance," and as "bearing the earmarks of a humane purpose."

Such phrases, with their intimated ideas, are refreshing in these days of social and economic unrest when one's personal interest in the difficulties of others tends to be moderated by his own problems and difficulties.

During these difficult years the

medical profession, despite criticisms from many quarters, has held steadfastly to ideals and ethics formulated through ages of service and has continued to give more and more freely of personal services to those shown to be in need and unable to pay.

In the life of a physician the personal problems of many families become the problems of their physician. In assisting in the solution of these family problems the physician, as perhaps no other man, becomes acquainted with family ideals, pride, ambitions and fears. Based upon this intimate knowledge and background the physicians have formulated their Plan. It will assist deserving families in obtaining efficient medical care at a cost they can afford to pay. It will provide many a man with a sense of self-respect, self-reliance and pride, knowing that he is fulfilling an important obligation to his family and an equally important obligation as a citizen.

It is to be hoped that the State Legislature will recognize the sincere intent of the medical profession and provide such legislation as is necessary to allow the doctors of New Jersey to proceed in their efforts in behalf of the citizens of this State.—The Medical Service Administration.

YWCA NOTES

Reports on the progress of the finance campaign of the Burlington County Y.W.C.A. were made by Mrs. William Grobler, of Moorestown, county campaign chairman, at a meeting of the executive committee of the county board, held on Tuesday afternoon in the county office in Mt. Holly.

Miss Gertrude N. Brick, of Crosswicks, president of the Association, presided at the meeting. Other members of the executive committee are Mrs. Carlton W. Tillingshast, of Burlington; Mrs. John W. Thacher, and Mrs. William Matlack, of Moorestown; Mrs. Edward S. Aaronson, of Columbus; Mrs. Charles Beckwith, of Pemberton, and Mrs. G. Lloyd Cowan, of Edgewater Park.

County Notes

Plans for participation in the national Y.W.C.A. Convention, to be held in Atlantic City April 10 to 16, will be discussed at the March meeting of the county Y.W.C.A. board, to be held in the county office, on Tuesday morning, March 19.

Members of Florence Y.W.C.A. were guests of the Burlington Young Women's Club of the Y.W.C.A. in the Burlington clubhouse Tuesday evening. Miss Katherine Lucchini, General Secretary of the Burlington County Y.W.C.A., spoke to the group on "China's Women." Dr. Elizabeth Ford Love, of Moorestown, will address this group Tuesday evening, March 19.

Miss Katherine Lucchini will speak on "The Y.W.C.A. Its Present Program and Purpose," at the meeting of the Crosswicks Y.W.C.A. Forum at the home of Mrs. William Warner, of Crosswicks, Monday, March 18.

Miss Lucchini also will address the study group of the Roebing P.T.A. Thursday, March 21. Miss Annie VanVleet, Burlington

finance campaign chairman, was hostess to campaign workers in Burlington and vicinity at her home Saturday afternoon, when reports of the campaign were given.

The County Y.W.C.A. office in Mt. Holly will be closed for the Easter holidays, March 22, 24.

LUTHERAN YOUNG PEOPLE'S SOCIAL

On Saturday, March 16, at 7:30 p.m. in the Sunday School room, there will be a business meeting and a social of this organization. There will also be a Treasure Hunt, so come out! We need your support! There will be fun for everyone.

—Publicity.

A good time is something that you dimly remember.

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RIVERTON

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CINNAMINSON BUDGET

NOTICE
I, Walter R. Darby, Commissioner of Local Government, have this eleventh day of March, 1940, under the provisions of Section 40-2:53 of the Revised Statutes of the Township of Cinnaminson, County of Burlington, for the following reasons:
1. Item of Appropriation omitted.
2. Items of appropriation understated.
3. The amount to be raised by taxation for Local Purposes understated in the sum of \$1,264.52.
N. D. DORSETT, Field Supervisor,
For: WALTER R. DARBY,
Commissioner of Local Government.

SAVOR

FRI. - SAT. - SUN. - MON.
MARCH 15 - 16 - 17 - 18

VICTOR JACKIE
McLAGLEN-COOPER
THE BIG GUY

TUES. - WED. - THURS.

MARCH 19 - 20 - 21
LLOYD NOLAN with
JEAN ROGERS and
ERIC BLORE in

"THE MAN WHO WOULDN'T TALK"
What secret sealed his lips?
A 20th Century-Fox Picture

25c 'Til 5 p.m.

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, March 14

2 BIG HITS
JEAN HERSHOLT in
MEET DOCTOR
CHRISTIAN

(Inspired by the Famous Radio Program)

—and—
THE JONES FAMILY in
YOUNG AS YOU
FEEL

Free to the Ladies—Choice of Tickets for the Whistling Tea Kettle or Large Salad Bowl!

FRIDAY and SATURDAY
March 15 - 16

EDGAR BERGEN
CHARLIE MCCARTHY and
MORTIMORE SNERD
in the Season's Happiest Hit

Charlie McCarthy
Detective

—Saturday Matinee Only—
GORDON JONES in
"THE GREEN HORNET"

MONDAY, March 18
1 DAY ONLY
DOUGLAS FAIRBANKS, Jr.
and JOAN BENNETT in

GREEN HELL

Free to the Ladies—Whistling Tea Kettle or Large Salad Bowl with ticket from Thursday!

TUESDAY and WEDNESDAY
March 19 - 20
JAMES CAGNEY and
PAT O'BRIEN in

THE FIGHTING
69th

WHEN BEAUTY and EFFICIENCY JOIN HANDS WORK IN A KITCHEN BECOMES A PLEASURE

IN our recently rebuilt showroom the new kitchen cabinets by Cooper represent the very latest in Office-planned, step-saving, beautiful kitchen design. These DeLux Cabinets bring modern beauty and office efficiency to the home workshop.

The modern trend is to so build the units that the needed "work centers" are provided—such as refrigerator and preparation center—range and serving center—sink and dish-washing center, etc.

These attractive cabinets can be built to suit your own individual kitchen floor plan—built to fit your family requirements—and, best of all—built to fit your budget limits. These units may be purchased for as low as \$1.25 per week. See them in our showroom today, or phone us for complete details.

WARREN T. SMITH

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105½ West Broad Street

PALMYRA, N. J.

Store Hours—9 a.m. to 4:30 p.m. Phone Riverton 425 day or evening.

FOX RIVERSIDE

BIG HOLIDAY SHOWS

Friday and Saturday, March 15-16
It's Rough! Tough! Terrific!

JAMES CAGNEY
PAT O'BRIEN
GEORGE BRENT
THE FIGHTING 69TH

Extra—Donald Duck Cartoon
Added Feature Saturday Matinee
"ROAD DEMON"

Sunday and Monday, Mar. 17-18
She's Back—Stranded in the Congo
ANN SOTHERN in
"CONGO MAISIE"

with JOHN CARROLL, and
News - Novelty - Technicolor
Musical

Tuesday and Wednesday, Mar. 19-20
DOUGLAS FAIRBANKS, Jr. and
JOAN BENNETT
GREEN HELL

Also—Cartoon - News - Novelty

Thursday, March 21
STUART ERWIN in
"THE HONEYMOON'S OVER"

Also—Selected Short Subjects

Starts Sunday, March 24
"ENCYCLOPEDIA DAYS"

PUBLIC OPINION IS REQUESTED

(continued from page 1)

people in the borough really is with regard to the whole liquor question in the town. Following this statement Mayor Ward voted "no" thus defeating the ordinance, and leaving the town without limit in the matter of retail licenses for liquor.

Real Estate Project

Councilman Flynn announced that George W. Shaner and Sons, local builders, had applied for six borough lots to begin a new homes development. The lots if sold to the Shaners will have new homes costing around \$4,500 each, erected on them within one year. The legal machinery was set in motion to make the lots available to the Shaners.

Controversy over the refund of the State and Federal tax on gasoline sold to the ambulance association was quickly settled when council at the suggestion of Mayor Ward voted to give the ambulance association 300 gallons of gasoline every year, without charge. "Their is a very worthy project within the town and certainly we can give them a few gallons of gas each month for the operation of the ambulance," said the Mayor. The vote on the motion was unanimous.

Councilman Landgraf stated that work is being done at the park to recondition the baseball fields and he requested the press to announce that all managers of either baseball or soft ball teams get in touch with him so that playing schedules could be synchronized.

A motion by Councilman Flynn to have Mr. Radey sit with council and prepare plans for the renovation of Society Hall into a town hall, passed unanimously.

Alley Gossip

Burlington County League

High Singles:
Winkelspecht, 210.
Quicksell, 210.
Nelson, 227.
Burke, 225.
Wallace, 211.
B. Edge, 233.

High Three:

R. Haines 244, 243, 205.
E. Winkelspecht 245, 227, 211.

Public Service

High Singles:
Morrissey, 210.
Hartman, 205.
Matchett, 211.
Berenata, 207.
Finnegan, 213.
Adams, 203.

Artisan League

High Singles:
Hires, 210.
Burke, 215.
Dadino, 201.
Himes, 201.

Business Men's League

High Singles:
Evaul, 201.
Adams, 212.
Lawrence Betty, 221.
Hoffman, 206.
Snover, 219.
Hammelman, 210.

South Jersey League

Palmyra won 2 games from Salem in the South Jersey League.

Ladies League

High Singles:
Haines, 167.
Goodwin, 178.

YOU CAN JUDGE BEST BY TEST

Try a test ton of EVANS PREMIUM ANTHRACITE coal and compare with ordinary coal. It is high in carbon content and B.T.U.'s (heat units) and low in ash. It is the cream of anthracite and shiny black just as Mother Nature made it, and best of all, "It goes farther and heats longer!" Try a test ton and be convinced of its superiority.

J. T. Evans Co.

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Authorized Dealer
Genuine Koppers Coke
Finest grades FUEL OIL
Free F.H.A. advice and estimates on building and repairs on Easy Monthly Payments.

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All Local Sports and Other Activities
More Original Pictures Than Most Weekly Papers
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

SUBSCRIBE NOW—ONLY \$1.50 PER YEAR

Alley Gossip

MARCH MEETING OF GAME LEAGUE NEXT THURSDAY

The March meeting of the Burlington County Game Protective League will be held in the court house at Mount Holly on Thursday night of next week, at eight o'clock. President Edward M. Warrick, of Moorestown, will be in charge of the session.

A number of matters of interest to sportsmen will be discussed, including plans for the annual banquet to be held in Moorestown next month.

A member of the Moorestown High School faculty will give a short talk on the feeding of wild life during the winter. Motion pictures, guaranteed to be of real interest to all, will be shown.

All members of the organization are urged to attend and take part in the meeting.

Step by step will those who trust Him find that "God is our refuge and strength, a very present help in trouble."—Mary Baker Eddy.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 5 Words)
Minimum Charge 30c for Each Ad
Phone 712

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street.

SALE: Airway electric cleaner and all attachments, also 28 inch boy's bicycle, reasonable. Call Riv. 418. 3-14-40

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Garage. Phone Riverton 247-W. 3-14-40

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CHRYSLER - PLYMOUTH

Finer Used Cars

285 South Church Street

(Next to High School Athletic Field)

MOORESTOWN, N. J.

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OFFERING THE FOLLOWING

SELECTED LIST OF—

USED CARS

DE SOTO—1938 Coupe, Radio, Heater, Over-drive Transmission, Exceptionally Clean Car.

\$695

FORD—1937 "85" 2-Door Trunk Sedan, Excellent Condition, Very Good Appearance.

\$570

DE SOTO—1939 4-Door Trunk Sedan, Heater, Radio, Over-Drive Transmission, Low Mileage.

\$775

FORD "A" Four-Door Sedan, Good Condition.

\$75

CHRYSLER—1937 4-Door Sedan, A Very Clean Car, Overdrive Transmission, Radio.

\$575

Dad Doesn't Worry ANY MORE NOW



Since He Bought the Kids a

DAWLEY SAFETY-TESTED USED CAR

and what's good for the kids in this case is good for adults, too.

Make it a point to buy Dawley

Used Cars—they're reconditioned by a house that's in business to stay—and that's your best guarantee that they are going to bend over backwards to give you a fair deal.

SEE THESE CARS TODAY!

1938 OLDSMOBILE COUPE, 6 cylinders, original paint, one owner, 20,000 honest miles.

\$210 down

\$27.61 per month, 18 months

1937 OLDSMOBILE 4-door Sedan, heater, and radio, low mileage. Just a real good one owner car.

\$175 down

\$23.56 per month, 18 months

1939 OLDSMOBILE 4-door Sedan, 17,000 miles, new tires, heater, defrosters.

\$235 down

\$32.13 per month, 18 months

1938 DE SOTO Town Sedan, one owner. A beautiful car.

\$195 down

\$25.28 per month, 18 months

1937 FORD (85) Fordor Sedan, paint, rubber, mechanics all good and upholstery fine.

\$145 down

\$21.70 per month, 16 months

HERE ARE SEVERAL LOWER PRICED CARS

1931 BUICK, 4-door Sedan \$95 full price

1932 TERRAPLANE 4-door sedan — \$135 full price

1932 CHEVROLET Coupe — \$95 full price

1930 FORD Coupe — \$25 full price

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FREE DELIVERY
PALMYRA, N. J. Phone 1200

NATIONAL BISCUIT
SHREDDED WHEAT
box 10c

FRANKLIN
GRANULATED SUGAR
10-lb bag 49c

FRANKLIN
BROWN SUGAR
XXXX or Fine Powdered
lb 6c

SALE ON JACK HORNER
PURE PRESERVES
Strawberry - Raspberry - Peach
Pineapple - Grape
1-lb jar 17c
2-lb jar 29c

KELLOGG'S
PINEAPPLE Delights
lg can 19c

KELLOGG'S WHOLE KERNEL
Golden Bantam CORN
2 cans 23c

HARDING'S
SWEET CREAM
BUTTER
(Farm Roll)
lb 32c

Strictly Fresh BROWN or
WHITE SHELL EGGS
doz. 28c 2 doz. 55c
White AMERICAN Slicing
CHEESE lb 25c

DOMESTIC SWEETZER
CHEESE 1/4-lb 19c
Large CALIFORNIA SEEDLESS
NAVEL ORANGES
doz. 29c

FANCY NEW
GRAPES lb 15c

FRESH GREEN
ASPARAGUS lb 15c

FRESH CALIFORNIA
NEW CARROTS
bunch 5c

FRESH
SHAD lb 25c

FRESH FILLET OF
FLOUNDER lb 35c

BIRDS EYE
Strawberries box 25c

SMALL CITY DRESSED

PORK LOINS
lb 14c

RIB CUT (3 lb avg)

SPECIAL...
Sauer Kraut lb 5c

VOGT'S CITY DRESSED
Shoulders of Pork
lb 14c

FIRST OF THE SEASON
STRICTLY FRESH KILLED
Paramount SPRING

Ducks lb 23c

5 to 6 lb avg

STRICTLY FRESH KILLED
Paramount
Frying or ROASTING

Chickens lb 29c

3 1/2 to 4 lb avg

"Beware of prejudice:
A rose is beautiful in
whatsoever garden it may
bloom."

51st Year No. 10

WOODWARD GETS REGISTRAR POST

Named to Succeed the Late
Emma B. Rudderow
in Riverton

At the meeting of Riverton Borough Council held on Thursday night of last week, Mayor H. McIlwain Biddle appointed Richard M. Woodward, of Midway, to succeed the late Emma B. Rudderow, as registrar of vital statistics in that community. The appointment was ratified by the unanimous vote of council.

There were two other applicants for the position which carries no salary, the only remuneration being obtained from fees.

Parking Restrictions

E. M. Carhart, Jr., local merchant, appeared before council to protest all-day parking on the north side of Main street near Broad. He stated that this situation had reached a point where shoppers were greatly inconvenienced, due to the fact that a large proportion of available space near the stores has been filled from morning to night.

It was pointed out that police have no jurisdiction over the situation, due to the fact that there is no parking ordinance in the community.

Will Act

Council agreed that the situation needed correction and Councilman Archibald Bush, chairman of the ordinance committee, was authorized to prepare necessary legislation to cover parking in general, details to be worked out after the basic ordinance has been prepared.

In the capacity of Chief of the Fire Department, Mr. Carhart also called attention to the fact that no parking should be enforced on the west side of Howard street, between Fifth and Main and also on the north side of Fifth street, at least between Howard and Cinnaminson, during school hours.

These recommendations will also be considered by the committee.

Budget Adopted

The 1940 budget, as revised according to the recommendations of Commissioner Darby passed the second and final readings and was adopted by a unanimous vote.

Mayor Biddle named the following Fourth of July Committee: Robert W. Knight, chairman; Councilmen Archibald Bush, J. W. Sylvester and David P. Gould.

SHORTEN APPEAL IS WITHDRAWN

In the case of the appeal of Thomas P. Shorten vs. Mayor and Council of the Borough of Palmyra, the governing body in that community received the following communication signed by D. Frederick Burnett, commissioner of alcoholic beverage control, dated March 16:

"It appearing that appellant has advised that he desires to discontinue the above appeal, it is, on this 16th day of March, 1940, ordered that the appeal herein be and the same hereby is discontinued and that the stay granted in the order entered herein on March 1, 1940, be and the same hereby is vacated, effective March 22, 1940, at 7 a.m.; and it is further ordered that in lieu of the period of suspension heretofore imposed by respondent, appellant's license C-3 for premises located at 701 Park avenue, Palmyra, be and the same is hereby suspended from March 22, 1940, at 7 a.m. to March 28, 1940, at 7 a.m. (being five days exclusive of Sunday, on which all licensed premises in the Borough are required to be closed by municipal regulation)"

It isn't the man who knows the most, but the man that knows the best, that's wisest.—Aron.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 21, 1940

PRICE FIVE CENTS

NO MORE PIANOS, PLEASE

Generously responding to the appeal of the committee, friends of the Community Center, have supplied an adequate quota of pianos.

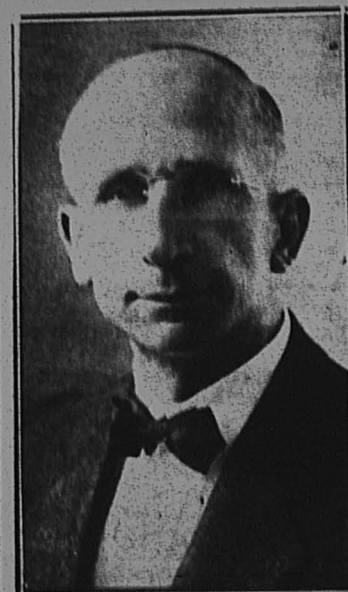
BUT—

There is no such embargo on chairs, small tables, floor lamps. Easy chairs are greatly needed. Lack of a wrestling mat stands in the way of securing the services of a trained wrestling instructor, soon there will be need of more coal.

AND—

Like every other enterprise, there is need of some cash. No financial board ever exacted more from a dollar than your Community Center Committee—but the days of magic are over.

Contributions should be made to William F. Engle, Treasurer, 15 West Charles Street, Palmyra. THE COMMUNITY CENTER COMMITTEE OF RIVERTON, PALMYRA AND CINNAMINSON



REV. ALBERT J. HARKE

pastor of the Palmyra Moravian Church who will conduct the eighth consecutive Sunrise Service at Lakeview Memorial Park on Easter morning. The chorale music will be sung by an augmented choir and accompanied by the brass ensemble, under the direction of G. W. Perkins, of Delanco.

The following program will be carried out.

5:15 a.m.—Music from the Singing Tower.
5:45 a.m.—Chorale music from the altar.

Brass Ensemble—G. W. Perkins, director; J. Edmund Turnock, Jr., Yvonne Pennington, John Milroy, William Sprengle, Marcel Haines, Louis Pike, Ralph Willis, Harry Haines, Lucille Leyshon, Robert Milroy, Albert Harkke, George McMahon, Raymond Herrmann.

"The Prayer Perfect," tenor solo, John Ridgway.
"Jesus Christ Is Risen Today, Hallelujah," quartet, Mr. Jewell, Harold Shaw, LeRoy Van Aistyne, John Horn.

Easter Liturgy, the Rev. Albert J. Harkke.

Chorale, "Hail All Hail Victorious Lord," chorus.
Prayer and Liturgy, pastor.
Chorale, "The Spirit and the Bride," chorus.

Liturgy, pastor.
Chorale, "Lord, Thy Body Ne'er Forsake," chorus.

"Christ Arose," trumpet duet, J. Edmund Turnock, Jr., Miss Yvonne Pennington.

Address, "He Is Risen," the Rev. A. J. Harkke.
Prayer.
Chorale, "The Graves of All His Saints," chorus.

Liturgy, pastor.
Chorale, "Who Are These in Bright Array?" chorus.
Liturgy, pastor.
Chorale, "I Give Thee Thanks Unfeigned," chorus.
Benediction.
Chorale Music, brass ensemble.

BICYCLE RIDERS

The attention of bicycle riders is called to the fact that the Community Safety Council, after a long period of instruction to the youth of Palmyra, Riverton and Cinnaminson, in the proper use of wheels, is now recommending the strict enforcement of the provisions of the state act governing the operation of bikes.

The police of all three communities are cooperating in order that penalties for violations will be uniform.

Too much care can not be exercised by riders. Remember what you have been taught. Carelessness may cause a fatal accident.

Facts Concerning Visiting Nurses

It has come to the attention of the board of the Visiting Nurse Society serving Riverton, Cinnaminson and Palmyra that there is a need for a statement of the aims of the Society and the kind of service which may be expected from its nurses.

It is the purpose of the Society to render to the community service commensurate with the best nursing standards as set up by the National Organization for Public Health Nursing and other accredited agencies for a two-nurse organization working under a budget allowance such as the one in this community is. Constructive suggestions to improve this service for the community are welcome to the board of the Visiting Nurse Society.

According to the standards set for a two-nurse organization, the nurses are on duty for five and a half days a week. If some routine service is necessary for a patient on Saturday afternoon, Sunday or during off hours then the nurses are entitled to equivalent time off during their regular hours. The nurses are not on call on holidays.

In a small organization such as the one in this community, the budget does not allow for clerical assistance, consequently the public must be educated to call for service at times specified by the nurses when they are not in the field.

An organization able to support only two nurses for a community of this size is not expected to render emergency service. That should be met by the doctor and the hospital.

Hours

For the convenience of the public the hours the nurses may be reached for calls are as follows:

Week days: 7 a.m. to 8:30 a.m.
Week days except Saturday: 12:30 p.m. to 1:30 p.m. 5:30 p.m. to 6:30 p.m. Sundays and holidays excepted.

Fees

Fees for service are as follows:
Baths and making bed \$1.00
Enemas 1.00
Colonial irrigation 2.00
Hypodermics .75
Catheterization 1.00
By appointment per hour 1.50
Extra charge for night calls.
Visits to expectant mothers—no charge.

Care at confinement with doctor \$5.00
Care of newborn baby and mother 1.00
Care of newborn baby .50

SUPPORT ASKED

The annual meeting of the Association of Burlington County School Boards will be held at the Regional High School in Mount Holly on Thursday night, March 28. Members of the association will make an inspection of the school at that time.

The meeting will be preceded by a dinner in the high school. Two dinner groups are being arranged, one for six o'clock and one for seven o'clock, to take care of the large crowd expected. While one group is dining, the other will be taken on a tour of the buildings.

INTEREST GROWS AT LOCAL CENTER

Another Dance Scheduled for Saturday, March 24; New Activities

Interest in the Community Center is growing by leaps and bounds. The Saturday evening dance last week brought out two hundred and fifty young people from Riverton, Cinnaminson and Palmyra—not to mention a large number of parents and friends who took the opportunity to inspect the facilities of the Center.

This week the reading room will be in operation—somewhat handicapped by lack of easy chairs (donors please take note)—but operating nevertheless. Checkers are available—other games will be (additional small tables are needed).

Another Dance

On Saturday evening, March 24, another dance is scheduled from 7:00 to 10:00 o'clock. On the Thursday following, March 25, arrangements are being made for a concert by the W.P.A. Band—time to be announced later. A capacity attendance is expected.

Three excellent ping-pong tables have been donated and are in constant use. Basketball is a very popular activity as is volleyball; boxing for the younger boys under competent instruction is each Monday afternoon and for the older boys on Friday evening. The wrestling schedule has been delayed for lack of a mat. The committee is hopeful that some way may be found to supply this essential piece of equipment.

New Activities

This week introduced a number of new activities, shuffle board, quilts, and darts were added to the facilities. The Robins, an older girls club, were given a place on the crowded schedule of the Center, as were the Black Dragons, who will fence on Wednesday afternoons in the balcony. The public is invited to view this interesting sport.

In addition to the organization previously announced the basketball teams, Trojans, Adonis, and St. Joe's Rams, have found a place on the schedule. Announcement will soon be made of a period in weight lifting.

(Continued on page 3)

AMBULANCE ASSOCIATION TO CONDUCT TAG WEEK

The Palmyra Ambulance Association at its regular monthly meeting last Monday night voted unanimously to hold an annual tag week to raise funds for the maintenance and operation of its apparatus. The date has been set for the week starting Monday, April 20, and ending on Saturday, May 4, inclusive.

Sarah B. Askew Local Speaker

The Riverton Parent-Teacher Association met Monday, March 18th, in the school auditorium. At 2:30 an open discussion was held by the Child Study Group under the direction of Mrs. Richard Hooper.

At 3:30 Mrs. John Abell, president, conducted a short business meeting. When attendance was taken Miss Gardner's third grade won the plant of hyacinths for the most parents present. Gladys Good and Jane Cook sang a duet entitled "The Gypsy Song."

Mrs. Robert G. Adams, chairman of the program committee, presented Miss Sarah B. Askew, head of the New Jersey Library Commission, who spoke on "The Habit of Reading." Miss Askew emphasized the great usefulness of reading in building character. She told of books to suit all minds and maintained that supervised reading for young people promoted the habit of good reading when older—both for pleasure and in connection with ones work, for the habit of reading good books lasts forever. Interesting books on religion, politics, history and all types of trade can be found if sought for.

Reading Recommended

Miss Askew emphatically recommended reading in the home and stated many cases where reading aloud had promoted a happier and more friendly atmosphere in the home—a way of getting acquainted with the family and learning to have pleasant and educational discussions, which help toward developing character.

Interspersed in her talk Miss Askew told of many interesting and humorous instances in connection with her travels about the state and closed most appropriately with a short Easter story.

Tea and sandwiches were served by Mrs. Walter Moyer and her committee, assisted by the eighth grade girls.

PHYLLIS WHEATLEY P.T.A.

The regular monthly meeting of the Phyllis Wheatley P.T.A. was held on March 15 at School No. 4. The meeting was opened by the

president, Mrs. Fannie Ashby, followed by the invocation led by Mrs. Anna Mae Brown. The date for the annual spring tea was set for Sunday, May 5, from 4 to 8 o'clock. The association also announced that it will sponsor a hobby show at the time of its next regular meeting. Members were urged to participate. The Ways and Means Committee then announced that it will sponsor a pigs foot supper on Saturday, March 30, at the home of Mrs. Ashby.

The meeting was then turned over to the program chairman, Mrs. Eleanor J. Young, who introduced the speaker of the evening, Rev. Madison Bowe, of St. Paul's Baptist Church. Rev. Bowe commented on the splendid progress the P.T.A. has made since he has been here. He said that there are two types of leadership in a community—psychological and engineering. The most desirable type is the engineering leadership because it looks to and plans for the future. The speaker also said that leadership without vision is futile, and that each member of a community must consider himself a leader as well as a follower. His final remarks urged the P.T.A. to continue its fine work. Following the program a delicious repast was served by the ways and means committee in the lunch room.

—Publicity.

CITIZENSHIP CLASSES BEGIN THIS EVENING

This week and next will mark the beginning of free adult evening classes in citizenship. These classes will be held in Burlington, Beverly, Riverside, Palmyra, and Mt. Holly, those here starting this Thursday evening at 7:30, in Room 111, Palmyra High School.

At a meeting held in the County

Save MONEY With the new FLUORESCENT LIGHTING

EARLE B. HARDER
Electrical Contractor
Palmyra, N. J.
Telephone Riverton 1125

Court House on Friday evening, March 15, 1940, final plans for this course were discussed and teaching materials were distributed by the committee to supervising principals, principals and teachers of the schools which are offering these lessons.

These lessons are sponsored by the Burlington County Americanization and Citizenship Committee and are offered through the public-spirited cooperation of the boards of education of the various towns and the teachers of the several schools.

Invited to Attend
Three groups of people are invited and urged to attend these classes, they are:

1. Young men and women who are or will be 21 years old in 1940.
2. Newly naturalized citizens who want to learn more about our government.

3. Persons who want help toward becoming naturalized.

The committee wishes to express its deep appreciation to:

1. The Daughters of the American Revolution, who are supplying booklets for all members of classes to study from.

2. The Boards of Education and Supervising Principals of the towns which are supplying the classrooms.

3. The teachers who are offering their services free of charge in the schools.

4. The students in the Palmyra

High School Practice Office, under the supervision of Lawrence E. Bretsch for making the attractive question and answer lesson booklets to be used in the classes.

Burlington County Americanization and Citizenship Committee,
James P. Hughes, Chairman.

What grander ambition is there than to maintain in yourselves what example, more than words, makes morals for mankind.—Mary Baker Eddy.

Count your blessings, take a deep breath, and hustle.

Shop at Wolfe's PALMYRA 5c & 10c Store For Easter

CHOCOLATE EGGS
JELLY BEANS
COCOANUT CREAM EGGS
EASTER BASKETS
ACCESSORIES

"THE HOME-OWNED STORE"

9 West Broad Street PALMYRA, N. J.

HERE'S THE EASY RIDE

you'd expect only bigger cars to have!

YOU'VE probably heard a lot about the improved riding comfort of the 1940 Ford cars. But not until you take a ride will you really appreciate what has happened! With the longest springbase in its price class... increased roominess inside... longer, softer springs and improved, self-sealing shock absorbers... the 85 h.p. Ford V-8 now gives low-priced car buyers a true big-car ride... soft, safe, steady, and exceptionally easy on tire wear!

FOR THE GOOD THINGS THAT COUNT MOST... OWN A FORD!

8-CYLINDER PERFORMANCE with proved best gas mileage among all 3 leading low-priced cars in this year's Gilmore-Yosemite Economy Run!
THE RIDE OF THE YEAR! Soft, quiet, safe, and exceptionally easy on tire wear!
LONGEST SPRINGBASE IN ANY LOW-PRICED CAR!
BIGGEST HYDRAULIC BRAKES IN ANY LOW-PRICED CAR!

FINGER-TIP GEARSHIFT ON STEERING POST! Positive, easy-acting mechanical type, not dependent upon engine. On all models, no extra charge.
NEW FRONT WINDOW VENTILATION CONTROL!
INCREASED ROOMINESS, QUIETNESS, LUXURY!
SEALED-BEAM HEADLAMPS! Longer life, 60% better light.



FORD V-8

OUR "8" IS BETTER
THAN A "6" AND COSTS
NO MORE TO RUN

LESTER S. FORTNUM

119-125 WEST BROAD STREET PALMYRA, NEW JERSEY
Telephone Riverton 1560
SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

RIVERTON SCHOOL NOTES



The honor roll for the fourth period for Riverton School based on satisfactory citizenship is as follows:

First Grade: Jean Groff, Jane Major, Sidney Ann Myers, Susanne Sparks, Bobby Andrews, George Horner, Eddie O'Neill, Gordon Small, Roger Wagner.

Second Grade: Marjorie Taylor, Susan Daniels, Dian Kimball, Joan Bell, Jack Carhart, Dehertburn Cook, Dewees Showell, Norman Allan, Marter Carhart, Donald Hoy, Irwin Lloyd, Chester Beach.

Third Grade: Mary Borger, George Hooper, Graham Harris, Grace Walter, Jane Watson, Joan DeCoursey, Ronald Meyer, Betty King, Charles Stow, Robert Stuart, Jean Swayne, Joelyn Van Horn, Lewis Gilbert.

Fourth Grade: Eunice Vogt, Mary Goodnow, Betty Jane Pack, Doris Lippincott, Donna Lee Bush, Matthew Groff, Fay Meyer, Kay Teeple, Edward Weber, Margaret Lundy, Nancy Mason, Eleanor Young, Gloria Coates, Barbara Stuart, Virginia Wagner, Lesly Kimball.

Fifth Grade: Thelma Davis, Doris Gibson, Althea Habern, Phyllis Habrew, Janice Moreland, Joan Watson, Donald Garwood, Roland Werner.

Sixth Grade: Doris Jones, Gladys Lezenby, William Langenberg, Royal Farrow, Joan Carhart.

Seventh Grade: Barbara Borger, Elaine Friday, Virginia Gould, Marion Stafford, Joan Teeple, Betsy Cashion, Ruth Coe, Martha Jane Daniels, Virginia Woodward, Sylvia Walter, Robert Mason, Donald Taylor.

Eighth Grade: Bebe Carhart,

Betty Blackwell, Margaret Boren, Jean Walter, Margaret Wolffschmidt, Carol King, June Rodman, Virginia Moyer, Betty Henry, Claire Swayne, William Wahl, Phyllis Robinson, Kathryn Krantz, Emille Craig, Leon Gray, Bessie McLoughlin, Dorothy Jane Baker, Jane Cook.

Jean Dirmitt and Suzanne Gillilan, Kindergarten, had perfect attendance during the month of February.

Several members of the Points of the Compass Club submitted historical poems to the Junior Scholastic and two of them were printed, giving them membership in the Junior Scholastic Achievement Club. Jane Adams and Doris Jones, sixth year pupils, received this honor.

INTEREST GROWS AT LOCAL CENTER

(continued from page 1)

ing to be conducted under supervision of a man trained in this field of athletic activity.

The committee is deeply grateful for the donations of money, time and equipment which interested citizens of the three communities have made. Coal dealers have contributed coal, plumbing work and other repairs have been made as a contribution. Continued and expanding interest of this kind gives assurance of the success of the Community Center experiment which the enthusiastic acceptance of the project, by those who are enjoying it, had already forecast.

BROADWAY THEATRE OFFERS ENCYCLOPEDIA

The Broadway Theatre, Palmyra, starting with the first four days of next week is offering a 13 volume encyclopedia and dictionary set at the small cost of 10c per book with

each adult ticket on Mondays.

The first volume may be procured on any of the first four days of the week; the following volumes may be procured on Mondays only.

The offer is open to men or women and according to Manager Shugars, it's a really worthwhile addition to any household.

A complete set was presented to the new community house in Palmyra by the Theatre.

The set is on display in the theatre lobby.

SAUER KRAUT SUPPER

The Ladies Auxiliary of the Parry Volunteer Fire Company will hold a sauer kraut supper at the fire house, on Wednesday, March 27. Supper will be served from 5:30 to 8 p.m. Adult tickets are 35 cents and children's 25 cents and may be secured from any member of the auxiliary or by calling Riverton 1083.

TURKEY DINNER

On Wednesday, March 27, the Riverton Ladies Club is giving a turkey dinner at the Eagles Hall, Riverside. We would like all of our friends to come as this is to be a special charity and we want it a success.

Mrs. J. D. Gray is chairman of the

Spirella FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

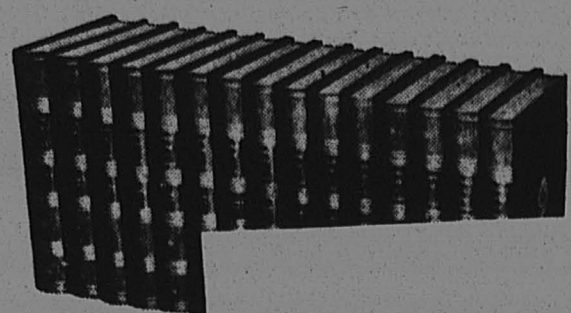
committee in charge and her assistants are Mrs. Evans, Mrs. Birchhead, Mrs. Wilkins, Mrs. Pfau and Mrs. Shaner.

Anyone wishing to reserve a table

may do so by writing Mrs. Anna Denneler, Riverton.

We'll never have enough prosperity to please everybody.

AT FOX, RIVERSIDE, STARTING EASTER SUNDAY FOR THE ENTIRE WEEK



A special Goodwill Gift to our patrons—the Fox theatre offers you the opportunity to start your set of this Modern Encyclopedia.

BE PREPARED FOR THE LION or the LAMB

ORDER ENOUGH OF
WILLIAMS 1st GRADE ANTHRACITE or
HIGH QUALITY FUEL OIL
TO SEE YOU COMFORTABLY THROUGH THIS
FUEL BURNING SEASON

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COAL — COKE — FUEL OIL
PALMYRA, N. J.

Bargains Like This are few and far between



\$4500

Two story frame dwelling. First floor—Living Room, Dining Room, Kitchen, Pantry, Sun Porch, Fireplace and Kitchen with Sink and Cabinets. Second floor—Three Bed Rooms and Bath with built-in tub and shower. Hot air heat and gas coil water heater. Two car garage with cement runways. Lot size 55 feet x 145 feet. Two squares from Country Club on fine residential street. Beautiful evergreens, flowers and shrubs with established lawn.

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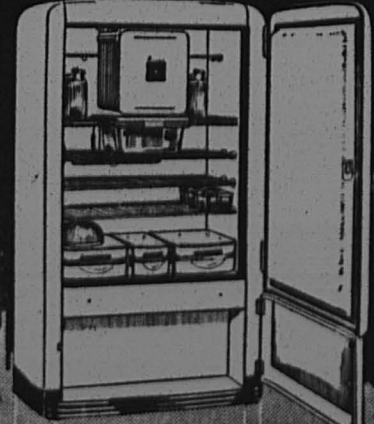
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NORGE

"Help yourself
to an extra
shelf"

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New 1940 Norge gives you more useful food space per dollar—plus 41 other improvements... including the refrigerant-cooled Rollator Cold-Maker. Come in... let us show you the "tops" in refrigeration values.

Model shown is SR-8



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Royal Rollator
Refrigeration
Other 6 cu. ft. models
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\$114.95

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Telephone Riverton 717

Westfield Friends' School

Last Wednesday the third, fourth, fifth and sixth grades went to the Fels Planetarium in Philadelphia, to see a special demonstration and lecture entitled, "The Reasons for the Seasons."

With spring approaching the entire school has been looking for signs of spring and in conjunction with their art work have been portraying the various indications in large posters. It is very pleasing to note the wide variety and scope of their observations.

Several dates of interest are, the Spring Vacations starting Friday, the 22nd of March and extending until the 2nd of April, and the parent assembly occurring April 5th.

ABOUT TOWN

Mrs. Harry Groome, of Linden avenue, entertained her bridge club Wednesday evening.

The Lucky Social Club will meet at the home of Mrs. George Carnie, of Thomas avenue.

Mr. and Mrs. Harry Groome, of Linden avenue, were the guests of Mr. and Mrs. Rex McCrosson, of Vineland, on Sunday.

Mrs. Edwin S. Weeks, of Thomas avenue, entertained a number of friends at bridge on Tuesday evening.

Mr. and Mrs. William Fredericks, and daughter Jane, of Cranford, N. J., will spend the Easter holidays with Mr. and Mrs. Frank Rue, of Morgan avenue.

Mrs. Ross Evans, vice chairman of the Burlington County Republican Committee will be the guest at a luncheon to be given at the Raritan Valley Farms Inn, Somerville, N. J., today. The luncheon is given by Senator Freylinghouse, in honor of Senator Ganett.

Mrs. William G. Frank, of Thomas avenue, is a patient at the Zurbrugg Memorial Hospital, Riverside.

The Lucky Social Club, held a St. Patrick's party at the Old Mill Inn, Sunday evening. Those who attended were Mrs. George Carnie, Mrs. Lillian Whartnaby, Mrs. H. Richman, Mrs. Anna Davis, Mrs. J. Flynn, Sr., Mrs. E. W. Redfield, Mrs. E. Wolf, Mrs. E. Leavy, Mrs. E. Vaughn, Mrs. E. Carhart, Sr., Mrs. C. Carhart, Jr., of Palmyra, and Riverton, Mrs. H. Bucher, of Riverside.

Mr. and Mrs. Eula Roach, of Delaware avenue, attended a dinner given in honor of Lynne Naylor, daughter of Mr. and Mrs. Earl Naylor.

lor, of Burlington, for her second birthday.

Mrs. W. C. Rudolph, of Washington avenue, is on the sick list this week.

The Palmyra Bugle and Drum Corps will give a recording dance Wednesday evening, March 27, at the Riverton Fire House. Dancing will be from 8.30 till 12. Admission will be 15 cents stag and 25 cents a couple. Proceeds will go toward the purchase of new uniforms which the cadet corps desire to have for Memorial Day.

The Dookerdee Girls, will be entertained by Marjorie Dimon, of Henry street, this evening.

Marjorie Nace, of Lincoln avenue, was this week's winner of the Agnes Dress Shop club.

The Sub-Debs were entertained by Marilouise Baker, of Garfield avenue, on Wednesday evening.

The Footlight Players will hold a meeting in the Community Center Tuesday evening at 8.30 p.m.

LeRoy VanEmburch, Jr., of Garfield avenue, is spending a few months visiting his father, Mr. LeRoy VanEmburch, at Hotel Marion, Marion, Ohio.

Mrs. Jack Etris, of West Broad street, was the winner in the drawing held by Shulman's merchandise club.

The monthly business meeting of the Philathea Class, of Central Baptist Church, will be held at the home of Mrs. Fred Rohland, 208 Cinnaminson avenue, on Thursday, March 28, at 2.30 p.m.

TONY WINS CUP

Tony D'Amato, proprietor of Tony's Beauty Salon, Palmyra, won second prize and a silver cup at the International Trade Show held in the Pennsylvania Hotel, New York, last Thursday night. The prize was awarded for excellence in permanent waving.

BIRTH

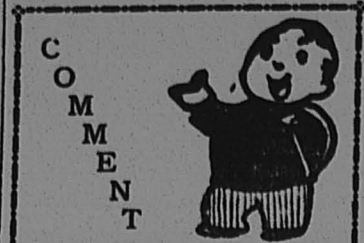
Mr. and Mrs. John M. Wright, of 401 Second street, are receiving congratulations on the birth of a daughter, Mary Elizabeth, on Sunday.

It PAYS for ITSELF

the new
FLUORESCENT LIGHTING

EARLE B. HARDER
Electrical Contractor
Palmyra, N. J.
Telephone Riverton 1125

March 17, at Cooper Hospital. Mrs. Wright is the former Miss Polly Dickinson, of Riverton.



A lot of fellows who back in the horse and buggy days studied the financial page of their daily newspaper now are contented to look only at the help wanted column.

Stalin is a Georgian by birth but

he hails from Asiatic Georgia and not our good American Georgia. Still it may be necessary to write another book about him some of these days and call it "Gone With the Wind."

You will remember Shakespeare inferred that Cassius was untrustworthy because he had a lean and hungry look. Probably Cassius was just another taxpayer.

If Great Britain is going to continue to read our mails on the high seas maybe we could make it easier for her by sending out nothing but post cards.

A lot of internationalists in the United States claim that Europeans are more cultured than we. But at least Americans have had enough sense to keep out of war—so far.

How About a Waffle Supper?



THE chaffing dish is back in style. Not the same chaffing dish that grandmother used, but a modern electric model. This is an excellent appliance for preparing a late supper in the living room where the hostess may talk with her guests as she works. Electric appliances are becoming more and more popular in the preparation of party meals. There is a new waffle iron that will cook two waffles at the same time.

Standard Waffles
2 cups flour 2 eggs
4 tsp. baking 1 1/4 cups milk
powder 4 tsp. melted
1/4 tsp. salt shortening
2 tsp. sugar
Mix and sift dry ingredients. Beat egg yolks until lemon colored and add with milk to dry ingredients. (Add enough more milk if necessary to make batter the right consistency.) Add melted shortening. Fold in beaten egg whites. Pour batter into preheated waffle maker and bake until waffle stops steaming. Makes 4 waffles.

Corned Beef Tomato Waffle
1/2 cup chopped 3 tsp. butter
cooked corned 3 tsp. flour
beef 1/2 tsp. salt
2 tsp. grated 2 tsp. minced
cheese onion (about)
2 cups tomatoes 1 recipe for
cooked waffles
Melt butter, add onion and cook slightly. Add flour, blend well. Add tomatoes and salt and cook until thick. Add corned beef and grated cheese. Heat until cheese melts. Serve on crisp waffles.

Chocolate Waffle Cake
1/2 cup butter 1/2 cup milk
1 cup flour 1 tsp. vanilla

1 cup sugar 1/2 cup chopped
4 egg yolks nuts
1/2 cup cocoa 4 egg whites,
2 tsp. baking beaten
powder

Cream butter and sugar. Add beaten egg yolks. Sift dry ingredients and add alternately with the milk. Add chopped nuts and vanilla. Fold in beaten egg whites. Bake on a preheated waffle iron. Put 3 waffles together with Butter icing to form a layer cake.

Gingerbread Waffles
1 cup molasses 1 egg, well
1/2 cup butter beaten
1 tsp. baking 2 cups pastry
powder flour
1 tsp. baking 2 tsp. ginger
soda 1/2 tsp. salt
1/2 cup sour milk

Put molasses and butter in saucepan and heat to boiling point. Remove from heat and beat in soda. Add sour milk, well beaten egg, and dry ingredients which have been sifted together three times. Cook on preheated waffle maker, serve hot with whipped cream, sweetened and flavored to taste.

Waffle Shortcake
2 cups cake flour 1/2 cup milk
2 tsp. sugar (about)
4 tsp. baking 1/2 tsp. salt
powder 6 tsp. butter
1 egg

Sift dry ingredients together. Cut in butter and add beaten egg with milk. Roll to 1/4 inch thickness and bake on waffle maker. Place sweetened crushed fruit in between two quarters of the waffle; top with more fruit and whipped cream. Makes 8 shortcakes.

MAIN ST. MARKET

WALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON
Phone 904 FREE DELIVERY

Hams for Easter

VOGT'S TRIPLE TENDERIZED
ARMOUR'S STAR
MORRELL'S PRIDE

lb 23c

(Whole or Shank Half)

SMALL HAMS and
BUTT ENDS

lb 25c

FRESH KILLED HEN
TURKEYS

lb 29c

FRESH KILLED
CAPONS

7 to 8 lb avg

lb 32c

RIB ENDS OF
Pork **lb 15c**

ARMOUR'S STAR
BACON

2 1/2-lb pkgs 25c

BONELESS
Cross Cut Roast

lb 32c

Regular Value 35c

FRESH FISH FOR THE
WEEK-END

SPECIAL SPECIAL
We only handle LOCAL
EGGS from Beverly

Big cut in prices for Easter!
MEDIUM EGGS, doz. 27c
Extra Large Eggs, doz. 32c
ALL WHITE IF PREFERRED

KELLOGG'S
PINEAPPLE Delights
No. 2 1/2 can 19c

Hartley's MARMALADE
1-lb jar 25c

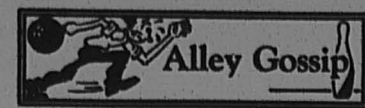
KELLOGG'S Whole Kernel
Golden Bantam CORN
2 No. 2 cans 23c

We Have a Large Assortment of
EASTER EGGS

JELLY BEANS, 2 lb 19c
Cocoanut Cream or
Fruit and Nut 1b 19c

PRICES ON OTHER EGGS
3 for 25c - 25c - 75c
\$1.50 - \$2.00 and \$2.50

SPECIAL NOTICE!
Friday morning we will have a full
assortment of EASTER Flowers—
Stop in and place your order early.



Burlington County League

	W	L
Riverside	32	12
Garden State	21	12
Shorten	18	15
Beverly	18	15
Sky Chief	18	15
Prudential	13	20
Palmyra	12	21
Medford	8	25

High Singles:
Schmeier, 210.
Evaal, 225.
Cramer, 215.
R. Haines, 211.
Reis, 223.
Headman, 246.
Poulson, 226.

	W	L
Commercial	17	4
Generation	16	5
Office	10	11
Bus	8	13
Lineman	7	14
Meter	5	16

High Singles:
Lord, 204.
Sandusky, 225.
Winkelspecht, 206.
Dyson, 214.
Killen, 212.

	W	L
Bell & Evans	32	12
Dawleys	27	17
Farmers	22	22
Lloyds	21	23
Claws	20	24
Parry Fire	20	24
Fortnams	19	25
Lenola	15	29

High Singles:
Vennel, 225.
Joyce, 203.
Bauer, 233.
Hardy, 213.
Flynn, 202.
Evaal, 230.

	W	L
Artisan	21	7
Bootleggers	21	7

Footpads	17	11
Bandits	17	11
Pirates	13	15
Demons	12	16
Thieves	11	17
Buccaners	10	18
Highwaymen	10	18

High Singles:
Hunter, 209.
Reis, 209.
Himes, 204.
Harvey, 211.
Burke, 224, 249.
Green, 246.

	W	L
Carr	212	201
Porch	153	190
McClellan	201	164
Podelin	153	161
Fowler	187	149

	W	L
Nelson	200	164
Winkelspecht	188	154
Burke	196	227
Brosius	203	195
Edge	203	194

	W	L
Luckies	11	1
Murads	8	4
Marvells	5	7
Kools	5	7
Camels	4	8
Wings	3	9

High Singles:
Goodwin, 167.
Denneler, 163.
Saylor, 184.
Ebert, 186.
Small, 194.
Atkinson, 190.
Haines, 179.

TENNIS TOPICS

The Palmyra Tennis Club has succeeded in procuring the new Palmyra Community Center for its Wednesday night social meetings. We will have the full use of the three new ping pong tables from 7 o'clock until closing time. This is a great improvement over the pre-

vious Wednesday night meetings when the club had only one table.

The next monthly meeting of the Tennis Club is the annual meeting and there will be an election of officers. We would like to have every member of the club present to vote for the officers for the following year. Also, we will continue the contest which was started at the last monthly meeting. There is still a chance for anybody to win the \$7.00 tennis racket or any of the other useful prizes.

The ping pong players of the club have good reason to be satisfied. Although we have only played two tournaments during this first season we have made a good start by winning them both. Next winter we expect to have a full schedule and by then we will have a seasoned team.

—Publicity.

FOOD PRICES
Increased prices during February for several leading foods were attributed to storms and severe cold

SHELLENBERGER'S
and
WHITMAN'S
EASTER EGGS

NAMES PUT ON FREE
15c - 25c - 50c
75c and \$1 up
PLACE YOUR ORDER
NOW!

L. L. KEATING
Broad and Main Streets
RIVERTON

A well-governed mind learns in time to find pleasure in nothing but the true and the just.—Amliel.

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

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FINGER WAVING
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Easter Lilies
at Dreer's
Azaleas, Genistas and other potted plants for the Easter Season

Henry A. Dreer, Inc.
Building Gardens Beautiful since 1838

Best send us your order now for the new Hardy Fuchsia Scarlet Beauty for April delivery, so that you may not miss this lovely novelty in your garden this summer.

"WE THOUGHT WE COULDN'T AFFORD ANYTHING BUT ONE OF THE LOWEST PRICED CARS —

—BUT WHEN WE COMPARED PRICES, WE FOUND WE COULD EASILY OWN THIS BIG, BEAUTIFUL OLDSMOBILE!"

Think of It! OLDSMOBILE!
FOR ONLY A FEW DOLLARS MORE!

"60" DE LUXE 2-DR. SEDAN \$853*

COMPARE OLDS WITH LOWEST PRICED CARS. FOR ONLY A FEW DOLLARS MORE IN COST, OLDS GIVES YOU A WHOLE OF A LOT MORE IN EVERYTHING!

*Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Michigan. Prices include Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, Instrument Panel, Hood-Lock, Automatic Choke, Vacuum Booster Pump, Safety Glass, Chrome Window Revealers. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE. Help promote safety—dim your lights when passing!

LOOK WHAT YOU GET FOR ONLY A FEW DOLLARS MORE!

OLDS SIX! Any way you measure, Oldsmobile is a really BIG car. Its over-all length is 197 1/4 inches!

OLDS STYLE! Long the Skyleader, Oldsmobile is known again this year as "the best looking car on the road."

Everyone's talking about Oldsmobile's stunning style!

OLDS POWER! Power in the Oldsmobile Sixty is stepped up to 55 H. P. You get more dynamic performance than other low-priced cars can offer!

OLDS COMFORT! Oldsmobile is the only car with the Rhythmic Ride—the lowest priced car in America with modern coil springs all around.

OLDS QUALITY! Oldsmobile gives you dozens of features usually found in the higher priced cars only. As an example, 100% Full-Pressure Lubrication.

OLDS PRESTIGE! Oldsmobile has been famous for leadership in style and engineering for over forty years. It's a car you're proud to drive!

plus ECONOMY THAT COMPARES WITH THE BEST

OLDSMOBILE, "Best Looking Car on the Road"

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TELEPHONES—
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REAL ESTATE
BARGAIN
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101 Seventh Street
Riverton

4 BED ROOMS
FIRE PLACE
LOT 65 feet x 135 feet
GARAGE

Write or Phone Owner
M. M. DICKINSON
SHORT HILLS, N. J.

Two Desirable Apartments IN RIVERTON

First Floor—Furnished, large living room, dining room, bed room, kitchen, bath, sun porch and laundry, electric refrigerator, continuous hot water, hot water heat with oil burner. \$40 per month without garage, \$45 with garage.

Second Floor—Unfurnished, large living room, large bed room, dinette, kitchen, bath, Magic Chef gas range, continuous hot water, hot water heat with oil burner. \$35 per month without garage, \$38 with garage.

George F. Ginther
J. L. Lippincott Co.

Broad and Main Streets, Riverton
Phone Riverton 2

Saturday Evening and Sunday Phone Beverly 117-W

School Tossers Start Practice

Baseball practice at Palmyra High School started last week, with the members of the battery division reporting for indoor activities.

Outdoor work will not start until the cold March winds have abated, according to Coach C. Kenneth Diamond, who appears to be optimistic over the outcome of the 15 game schedule.

The first encounter is slated for April 9, with Riverside as the opposition, but the locale has not yet been decided.

Large Squad

The roster of the squad at present consists of nine catchers and 15 would-be hurlers, four of whom are veterans. These include VanEmburg, Carhart, Leonard and Jones, all of whom are expected to be regular members of the mound corps.

The catching department presents difficulty, both Karitis and Paul McDermott having been lost via the graduation route with no reserves left over from last season.

It remains for the local mentor to develop a good maskman before the season opens in order to plug up what appears to be the biggest gap in the lineup at the present time.

ARCHERS ORGANIZE

Archery became a new activity in P.H.S. when a dozen students organized under the direction of R. K. Emens, teacher of mechanical drawing. The group meets every Friday, activity period, in the shop, at which time several of the members may be found making their long-bows from lemonwood. In about six weeks, when the bows are finished, the club will elect officers, and the members will compete among themselves in target practice.

After the club gets under way, competitions with the nearby high schools will be arranged.

Later this year, the club hopes to sponsor an assembly program exhibiting plain and fancy shooting.

CIRCUS HELD IN GYM

The G.A.A. annual play day, patterned according to a circus theme, was held in the Palmyra high school gymnasium on Saturday, March 16. The schools represented were Bordentown, Burlington, and Palmyra.

The representatives of each school were placed on teams named after different circus divisions; such as, the clowns, monkeys, bears, and elephants. The members of the team receiving the highest number of points from the games—basketball, Hi-Ho Silver, and darts—received pins.

The afternoon session of entertainment, under the direction of Lucille Bradley, was composed of singing, dancing, and a skit.

Estimates cheerfully given on Cement Sidewalks, Curbs, Driveways and Cement Work of Any Description—No Job too Large or too Small—All work guaranteed.

JOS. DeMARCO, Jr.
CONCRETE and LANDSCAPE WORK
SAND and GRAVEL
314 West Fourth St., Palmyra, N. J.
Phone Riverton 169

Legal Notices

NOTICE OF SETTLEMENT EXECUTORS ACCOUNT

Estate of SARAH B. LETHBRURY, Deceased.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, March 28, 1940, at ten o'clock in the forenoon.

HARRY L. COCHRAN and CHARLES C. LISTER, Executors.

Proctor: Ralph N. Kellam.
Dated: February 14, 1940.
2-22 to 2-21-40.

NOTICE OF SETTLEMENT EXECUTORS ACCOUNT

Estate of ANNA S. DONALDSON, Deceased.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, April 4, 1940, at ten o'clock in the forenoon.

CANDEN TRUST COMPANY, Successor by Merger to Camden Trust Company, Sole Deposit and Trust Company, Executor.

Proctor: Frank S. Monahan.
Dated: February 26, 1940.
2-26 to 2-25-40.

WILDLIFE WEEK MARCH 17-22

C. N. Hubbs, Jr., chairman for Triple Towns.

By Presidential Proclamation the week of March 17th to 22nd has been designated, National Wildlife Restoration Week. Many programs of wildlife and wildflower restoration and conservation will commemorate the occasion throughout the nation.

The National Wildlife Federation has prepared a set of beautiful multi-colored stamps depicting subjects of wild life and flowers in their natural habitats, to be used on letters, etc. A block of 100 of these stamps cost \$31.00 and the proceeds will go far towards sponsoring a bigger conservation program for 1940-41.

Clarence N. Hubbs, Jr., of Leconey Circle, Palmyra, an active and enthusiastic sportsman, has been named chairman of the Palmyra-Riverton-Cinnaminson committee for the sale of these stamps. All sportsmen who wish to cooperate in the important work the Federation is doing are urged to contact Mr. Hubbs.

TENNIS SCHEDULE

The P.H.S. tennis schedule, as announced this week is as follows:

May 2—Riverside, home.
May 7—Camden, home.
May 9—Moorestown, away.
May 13—Bridgeton, home.
May 16—Woodrow Wilson, away.
May 21—Collingswood, away.
May 23—Pemberton, home.
Members of last year's team who will play are: Russell Stickle, Don West, Bob Hozier, Dave Wilson, Dick Deemer, Harry Horner, Porter Caldwell, Robert Rhoads, Dick Taylor and Bill Swayne.

GARFIELD-SHERIDAN DEBUT AS STAR TEAM

John Garfield and Ann Sheridan make their first appearance as a romantic team in "Castle on the Hudson," the film playing Wednesday and Thursday, at the Fox Theatre, Riverside.

Although both young stars are well-known to film audiences for their work during the past year, "Castle on the Hudson" marks their debut as a team, and advance reports from those who have previewed the

Evans' Service Station

Broad & Main Sts. Riverton, N. J.

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Tires - Batteries - Auto Accessories
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hair stylist

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OPEN DAILY

Evenings by Appointment

Phone RIVERTON 1044

Come in for your

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copy of the famous

SHERWIN-WILLIAMS

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DECORATOR

By Rockwell Kent

JOHN H. ETRIS

17 West Broad St.

Palmyra, N. J.

Phone 976

LEAGUE MEETING

An important meeting of the Memorial Park Softball League will be held in the Riverton Fire House on Monday evening, April 1, at 8:00 o'clock promptly.

Team managers and officials during 1939 are urged to attend, also a representative from any team desiring to enter the league this year. Officers will be elected for the coming season.

ENLISTMENT OPENINGS IN NAVAL RESERVE
A limited number of openings for enlistment in the Seventh Division, United States Naval Reserves, are now available.

Members of this division drill one night weekly with pay at Camden, where valuable marine, navigational and engineering instruction is given. An actual training cruise of two weeks, aboard a U. S. Navy Man-of-War, with pay is also offered each year.

Young men between the ages of 18 to 27, and with good physical and moral standards may contact Clarence N. Hubbs, Jr., 118 Leconey Circle, Palmyra, for information.

F. H. A. MORTGAGES

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CLEE AIDS HENDRICKSON

Additional impetus was given the campaign of Senator Robert C. Hendrickson, candidate for the Republican nomination for Governor, with the disclosure that Rev. Dr. Lester H. Clee, of Newark, would serve as chairman of the "Hendrickson-for-Governor" speaker's bureau.

Rev. Dr. Clee, former speaker of the New Jersey Assembly, and former State Senator of Essex county, stated that his duties, also would include delivery of campaign addresses throughout the State.

Bad times have a scientific value. These are occasions a good learner would not miss.—Emerson.
Utopia now seems farther away than ever.

Choose the best way of life, and habit will soon make it pleasant for you.—Pythagoras.

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Choose the best way

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street.

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

S. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 568

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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Incomes

According to a recent report of the United States Treasury Department, the total income of the people of the United States in 1939 was sixty-eight and a half billion dollars. The income of 1929, the boom year, was eighty-two and a half billion dollars or \$14,000,000,000 more. New Dealers express the hope that in another year or so the national income will go up to the 1929 figures, that everything will then be lovely and the national budget will be balanced.

Of course one might be unkind enough to call attention to the fact that the Treasury Department estimated the 1929 income in gold dollars worth 100 cents each and that of last year in 1939 dollars. But even aside from that, conceding for the sake of argument that a sixty cent dollar is worth as much as a 100 cent gold dollar, the picture is not entirely rosy. For there are about ten billion more people in the country now than there were in 1929, so that even with an equal national income the per capita amount would be less, and the people would not be nearly so well off.

But there is another significant comparison. In 1929 the amount of retail sales was \$9.5 per cent while in 1939 the amount of retail sales was only 5.4 per cent of the total income. As this is figured in percentages variation in prices does not make any difference.

It is evident therefore that the people are now spending less money in proportion for perishable goods than they did in 1929 in spite of the fact there at ten million more consumers. What is the reason for this? Perhaps the rise in taxes has had something to do with it. Electric power and telephone rates have gone lower in the past ten years. Whatever is the reason for this proportionate slump in the amount spent for consumer goods it is not an encouraging sign. It does not indicate that there is so much "good medicine" in pump priming.

Of course the experts can figure to their heart's content. The fact is, however, that a greater income is needed now than in 1929. And the further fact is that the more money the government spends the higher taxes will go and the higher the income will have to be to meet taxes. Until something is done about putting the ten million idle men back to work in private industry, there is little that can be explained away in figures.

Foreign Competition

Gone are the days when the free traders can glibly refer to the "robber tariff barons" and the "plutocracy" which is enriched by protective tariff schedules, on the theory that these are designed to "smother competition" and "promote monopoly" at home. Just now the farmers of the United States, and many of the workers in the mills, factories and mines, who are adversely affected by the foreign competition due to the Hull Reciprocal Trade Agreements, are the most vociferous in their criticism of these free trade acts.

For example, the other day, in the hearings before the Senate Committee, on the extension of the Hull treaty making power, two of the principal opponents of the proposed extension were Matthew Woll, vice president of the American Federation of Labor, and Louis J. Taber, Master of the National Grange, who has made many speeches critical of the Hull theories.

Mr. Woll, who came before the committee representing the "America's Wage Earners Protective Conference," warned of what will happen when peace comes to the world again, if the United States does not have adequate protection. In past he declared:

"Should war come to an end tomorrow we could escape the depressing consequences of general demobilization and ensuing unemployment."

The Hull trade program, he continued, creates a dependence on foreign markets which put the United States at the mercy of world trade conditions.

Those who remember conditions which followed the ending of the World War will agree with Mr. Woll's arguments. It

was only the passage of an emergency tariff act by Congress, following the inauguration of President Harding, which saved the situation at that time. The war, it is true, has put international trade out of joint but it will not last forever. When it ends, we will feel the full force of foreign competition in the American market.

An Opportunity

The problem of revising New Jersey's unemployment compensation law continues to command the interest of the State's employers and workers alike. There has been wide discussion of Assembly Bill No. 51, now before the Legislature. This bill eliminates the 1 per cent payroll tax on New Jersey workers. It would also reduce the burden of unemployment taxes imposed on employers who provide steady jobs.

Billions of dollars in social security and unemployment compensation tax contributions have been collected during the past few years from both employers and employees. Huge surpluses are being built up. Our New Jersey fund in Washington is splendidly solvent.

This is a good time to begin thinking of some degree of tax relief, both for business and wage earners. Assembly Bill No. 51 would save New Jersey workers about \$12,000,000 a year and would reduce the tax load on business by additional millions.

It is to be hoped that the 1940 Legislature will give consideration to this problem. Both employees and business would welcome a measure of tax relief at this time. Competent experts state that this can be done without impairing the soundness of unemployment funds or interfering with an adequate program of benefits for workers.

Savings effected by an adjustment of existing UCC contribution rates would increase purchasing power, create new jobs, and would direct many millions of dollars into useful and productive trade channels.

LANDSCAPE LEGACIES
MAR APPEARANCE
OF MANY HOMES

Has it ever occurred to you how much the planting in front of your home dates the house? Check through the neighborhood and notice how many houses were built about the same time as yours. Some are freshly painted, others have had some remodeling or additions, many of them look modern and well kept.

But, alas! as your eyes turn to the planting in front of them! At once you say, "Yes, they were built in

1918 or 1920." It's a very simple matter to tell. For at that time, when construction was about completed the contractor went to a nurseryman and said, "I'm just finishing a house, and I need a dozen evergreens to set it off. I don't want them to cost much, but I want the place to look as attractive as possible so that I can make a quick sale." The trees were shapely and a good size, and when they were in place they looked fine; the bare look about the house was gone, and the builder was satisfied.

Dwarf Homes
And you, when you bought your

house, how you did admire those beautiful little trees! But it was your home, and soon became a part of you; you got used to everything just as it was, and like your neighbor you have probably failed to notice that those nice little trees that were so beautiful have now grown out of place. A Norway spruce planted at the edge of the entrance has grown over the walk; other evergreens are blocking out the light from the front windows; and those large trees at each corner—they seem to dwarf your house to the ground.

We re-paper our rooms, and hang new curtains at the windows—yes, and buy new furniture and new cars—but somehow we forget about the trees and plants around the house.

Yet this outside view of our home is the first impression a visitor gets when passing or calling and the last when leaving. That is the picture which will be remembered. The effect of all our efforts on the interior may be lost by a misguided or over-grown outdoor planting.

However, the problem of correction is quite simple in most cases and not expensive. A little observation, a little investigation, a little consultation with an experienced nurseryman, a little foresight planning, a little joyous spring activity, and—the result will be a new setting that will mean permanent satisfaction for many years to come.

SUCCESSFUL DANCE

Last Friday night's dance at the Y.M.C.A. building, sponsored by the Women's Auxiliary was attended by over forty boys and girls of grade school age. "When can we have another?" "The best time I've ever had," were comments addressed to the chaperones, Mr. and Mrs. L. Arthur Hoyt, and Mr. and Mrs. Harry B. Henderson. Secretary Bud Reeder and Miss Virginia Slim, of the County Y.W.C.A. Staff, were also present. Dick Deemer's Y.M.C.A. group had done the decorating. Refreshments were provided by the Auxiliary, without charge.

The cost was 10c per boy, 15c if he brought a girl. Sometime after Easter there will be another dance for the same age group.

Adversity reminds men of religion.—Livy.

EVER KNOW

a host or hostess who wasn't pleased to receive your "Thank You" in a friendly telephone chat?



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OBITUARIES

WILLIAM E. WIMER

William E. Wimer, Jr., 61, former Republican leader of Pennsylvania township and general manager of county institutions, died last Wednesday in Cooper Hospital following an operation for an intestinal ailment.

Rev. Charles Stuart Straw, rector of St. John's Episcopal Church, Camden, conducted services at 3 p.m. Saturday at the Holl funeral home, Haddonfield. Entombment will be at Harleigh Mausoleum.

Born in Palmyra, Mr. Wimer early in life became a traveling salesman. For years he was a buyer for Charles J. Webb Company, wholesale wool merchants, Philadelphia.

His experience as a salesman and buyer fitted him for the job as general manager of the county institutions, including Lakeland and the Camden County Detention Home, at the time of his appointment, March 17, 1930, as it also made him county purchasing agent.

He is survived by his wife, Mrs. Lillian N. Wimer; two brothers, George N. Wimer, of Palmyra, and Howard, of Philadelphia; two sisters, Mrs. Edna Creighton, of Atlantic City, and Miss Ella Wimer, of Philadelphia. Mr. Wimer lived at 4657 Roosevelt avenue, Pennsauken township.

Mr. Wimer was a member of Merchantville Lodge, Free and Accepted Masons, and Washington Camp, Patriotic Order Sons of America, of Palmyra.

WILLIAM H. COOK

William H. Cook, of 719 Cinnaminson avenue, husband of the late Laura B. Cook, died on Monday, March 18.

Funeral services will be held today (Thursday) at 2 p.m. from the Snover Funeral Home, the Rev. William A. Boyd officiating.

Interment will be made in Morgan Cemetery.

The deceased is survived by four daughters, Mrs. Grace Young and Mrs. Joseph Gallagher, of Palmyra; Mrs. Viola Seigle, of Scranton, and Miss Mary Ginger, of Merchantville.

Mr. Cook was in business in Palmyra for 18 years, operating a grocery store at the corner of Broad and Cinnaminson avenues. He also served as postmaster for 8 years, and has been active in the Odd-fellows and Camp 23 P.O.S. of A.

WILLIAM L. WHITE

William L. White, of 509 Cinnaminson street, died on Friday, March 15.

Funeral services were held on Tuesday at 1 p.m. from the Snover Funeral Home, the Rev. William A. Boyd officiating.

Interment was made in Fernwood Cemetery, Philadelphia.

The deceased is survived by two

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Burlington County Circuit Court I will sell at public sale on

THURSDAY, APRIL 18, A. D. 1940, between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time at the Court House, Mount Holly, New Jersey:

ALL that certain tract or parcel of land and premises, situate in the Borough of Riverton, in the County of Burlington and State of New Jersey, bounded and described as follows:

BEGINNING at a point in the South easterly line of Seventh Street, distant two hundred and thirty-eight feet and eleven inches Southwesterly, from the corner of Main and Seventh Streets; thence (1) Southwestwardly, along the South easterly line of said Seventh Street, the distance of twenty-five feet to a point for a corner, opposite the partition wall between premises known as Nos. 411 and 409 Seventh Street; thence (2) Southwestwardly, parallel with said Main Street and at right angles to said Southeastern line of Seventh Street, passing through said partition wall between said premises, Nos. 411 and 409 Seventh Street, the distance of one hundred and twenty-five feet to a point for a corner; thence (3) Northeastwardly, at right angles to said Main Street and parallel with said Southeastern line of Seventh Street, the distance of one hundred and twenty-five feet to a point for a corner; thence (4) Northeastwardly, parallel with said Main Street and at right angles to said Southeastern line of Seventh Street, the distance of one hundred and twenty-five feet to the place of beginning. BEING Premises known as No. 411 Seventh Street.

Decree approximately \$1,050.83 besides interest, costs and fees. Sealed as the property of Catherine Bard, et al, in the delinquent taxes in execution at the suit of Barbara L. S. Lewis, complainant; and to be sold by J. GEORGE T. W. H. Sheriff. Solicitor: Howard Eastwood. Dated: March 20, A.D. 1940. 2-21-40-11-40. Printer's fee, \$24.35.

sons, John M., of Palmyra, and Walter W., of Riverside; and two daughters, Mrs. Margaret Collins, of Camden, and Mrs. Rebecca Trauger, of Cinnaminson street, Riverton.

EMILY J. MASON

Emily J. Mason, of 322 Leconey avenue, died on Friday, March 15, at the home of her sister, Mrs. Anna Stephens.

Funeral services were held on Monday at 11 a.m. from the Snover Funeral Home, the Rev. William A. Boyd officiating.

Interment was made in Oakland Cemetery, Philadelphia.

The deceased is survived by two sisters, Mrs. Florence Scott, of Palmyra, and Mrs. Stephens, with whom she made her home, and two brothers, Thomas C. Mason, of Florida, and Richard Mason, of Newton, N. J.

MABEL BROWN

Mrs. Mabel Brown, wife of the late Marcy Brown, of 506 Cinnaminson street, died on Thursday, March 14.

Funeral services were held from her late residence on Monday at 2 p.m., the Rev. William A. Boyd officiating.

Interment was made in Morgan Cemetery, under the direction of the Snover Funeral Home.

The deceased is survived by two children, Dorothy and Alexander.

ELLEN MENEFEE

Mrs. Ellen Menefee, of 400 Eighth street, died on Monday, March 18.

A private viewing for friends and family was held on Tuesday, under the direction of the Snover Funeral Home, after which the body was shipped to Stanford, Kentucky, for services.

Mrs. Menefee was the mother of Mrs. L. E. Carpenter.

KATE HORTZ DAVIES

Kate Hertz Davies, wife of John M. Davies, of 415 Linden avenue, died on Saturday, March 16.

Funeral services were held on Wednesday at 2 p.m., the Rev. William A. Boyd officiating.

Interment was made in Morgan Cemetery.

The deceased is survived by her son Wesley W. Davies, of 324 Morgan avenue, and two daughters, Mrs. E. O. Wolcott, with whom she made her home and Miss Kate Davies, of Morgan avenue, Palmyra. Two grandchildren also survive. Dorothy Wolcott and Wesley W. Davies, Jr.

MRS. H. B. HALL

Mrs. H. B. Hall, of Wilmington, Delaware, formerly of Riverton, died on Monday, March 18.

Friends may call at the Snover

Funeral Home today at 3 o'clock and interment will be made in the Morgan Cemetery.

Mrs. Hall was the widow of the late Dr. H. B. Hall, prominent physician in Riverton a generation ago.

Mrs. Hall was an active member of Calvary Presbyterian Church until 1915, when she moved to Wilmington.

TO SEEK RE-ELECTION

With the time rapidly approaching when nominating petitions must be filed for candidates at the May primary, friends of Mrs. Pearl M. Bridgum, of Hainesport, have begun an active campaign to endeavor to have her seek reelection to the Republican State Committee from Burlington county. It was learned that several days ago nominating petitions in Mrs. Bridgum's behalf were obtained at the office of the county clerk and they are now being circulated throughout the county. Many signatures have already been obtained.

Mrs. Bridgum was recently elected by the State Committee as the National Committee woman member from New Jersey to succeed Mrs. Edna B. Conklin, of Hackensack. This is the first time the honor has come to Burlington county and gives the county direct representation in this all important National Election year. Mrs. Bridgum's term as national committee member is four years.

In urging her to run for reelection to the State Committee, her friends point out she has served two terms, each time being the first State Vice Chairman. Furthermore it was stated each of the previous women national committee members also was an elected member of the State Committee from their own county at the same time.

Before being elected to the State Committee Mrs. Bridgum was county vice chairman, serving in that capacity for many years and during the 1937 gubernatorial primary she took a leading part in the campaign of Major General Clifford R. Powell.

YMCA BRIEFS

Four thousand four hundred and forty-three boys and girls heard Dr. Samuel W. Grafflin during his three days in Burlington county last week. He spoke in eleven different schools.

Other audiences were: The good sized congregation at the First Methodist Church, in Moorestown, Sunday evening, March 10; one hundred eighty-four at Mount Holly's Y.M.C.A. father and son dinner, Monday night; The Young Men's Club, Burlington and the Mt. Holly

Youth Lenten service, Tuesday night; and Wednesday noon, the Mt. Holly Rotary Club. High Schools at which he spoke were: Mount Holly, Pemberton, Florence, Bordentown and Palmyra. Other schools—Burlington Junior High, the Bordentown Manual Training School, Riverton, Marlton and Medford grade schools.

ABOUT THE COUNTY

A movement to ask the citizens of Burlington to approve a police pension plan was inaugurated last

week when members of the police force held a meeting in City Hall. Petitions are being circulated and it is expected the necessary signatures will be obtained within a short time. When this is done the papers will be filed with Common Council and the question will appear on the ballot at the general election in November.

One trouble with our present economic situation is that too many women have a mink coat appetite on a rabbit fur income.

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CHURCH NEWS

METHODIST CHURCH

Rev. William A. Boyd, Pastor
"Alive in Christ" is the title of the sermon by Rev. Boyd, this Sunday morning at 11 o'clock. During this service combined choirs will sing "The Saviour Is Risen" by Hammerell. A large class of new members will be received into our church fellowship in this service.

An Easter musical service will be held in the evening at 7:45. Mrs. Rachel Lord will be at the organ during the "Easter Organ Festival." The senior choir will sing the following anthems—"They Have Taken Away My Lord" by Stainer; "Joseph's Lovely Garden" by Dickinson; "In The End of the Sabbath" by Speaks; and the "Magdalene" by Warren. Mrs. Gertrude Turnock will sing that very exquisite soprano solo, "I Know My Redeemer Liveth" by Stainer; Yvonne Pennington will play a trumpet solo, "Easter"; the brass quartet will play "The Gates of the Temple." Then too, the congregation singing of the Easter carols will inspire your heart and help to appreciate the meaning and joy of Easter. We welcome the public to any and all of our services. "Come and rejoice with us and we will do thee good."

CHRISTIAN SCIENCE CHURCH

"MATTER" is the Lesson-Sermon subject for Sunday, March 24, in all Christian Science Churches and Societies throughout the world. The Golden Text is: "Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal." (Matthew 6:19). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "There is therefore now no condemnation to them which are in Christ Jesus, who walk not after the flesh, but after the Spirit." (Romans 8:1).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Emerge gently from matter into spirit. Think not to thwart the spiritual ultimate of all things, but come naturally into Spirit through better health and morals and as the result of spiritual growth" (p. 485).

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welsh, Pastor
Rev. Vincent A. Luther, Asst.
Masses on Easter Sunday—7:00, 9:00. High Mass at 10:15 a.m.
Confessions on Saturday—Children, 10:00 a.m. Adults, 3:00 to 6:00 and 7:00 to 9:30 p.m.

Holy Week Services

Holy Thursday: Holy Communion, 6:30 a.m. Mass and Procession at 8 o'clock. Adoration at Repository all day.
Good Friday: Mass of the Presanctified at 8 o'clock. Veneration and Stations of the Cross at 3 and 7:45 p.m.
Holy Saturday: Mass at 8 o'clock, preceded by Blessing of the Easter Fire, Easter Candle, Holy Water, and Baptismal Font at 7 a.m.

The following facts may be of interest:

On Holy Thursday, genuflections made before the Repository must be made on both knees.

On Holy Thursday and on Good Friday those passing the main altar genuflect on one knee before the crucifix.

On Good Friday Holy Communion may be received only by the celebrant of the Mass of the Presanctified and by those who are in the danger of death.

Easter Water is not to be confused with Holy Water. Easter Water is good only up to Pentecost Saturday while Holy Water is used all the year and may be blessed at any time.

Masses on Easter Sunday: 7:00—A. Pfaff, R. Stroblin. 9:00—George Stroblin, M. Kavanagh.

10:15—R. Fichter, E. Cardea, V. Collar.

Torch Bearers at 10:15—William Betz, James Hamlin, John Ford, John Laverty, William Brumbaugh, James Rosa.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

BETHANY LUTHERAN CHURCH

Broad and Morgan Avenue.
Palmyra

Rev. C. P. Swank, D.D., Pastor
Services for Holy Week and Easter Sunday.

Holy Thursday—8:00 p.m. Holy Communion and a sermon "Our Lonely Lord" by Rev. C. P. Swank. Good Friday—The Church will be open for prayers and meditation between 12:00 noon and 3:00 p.m.

8:00 p.m.—Confessional service and sermon, "They Crucified Him" by Dr. Swank.

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "There is therefore now no condemnation to them which are in Christ Jesus, who walk not after the flesh, but after the Spirit." (Romans 8:1).

6:45 p.m.—Young Peoples Service. Intermediate and Junior Luther Leagues.

8:00 p.m.—Song service and address on the meaning of Easter by Dr. Swank.

The services of the church during Holy Week and at Easter are of peculiar significance. They commemorate Christ's Institution of the Lord's Supper, around which the whole sacramental life of Christendom is centered; His agony and death on the Cross, and His glorious Resurrection from the obscurity of the grave.

Your Lutheran Church commends to its members and friends their attendance at the services during this solemn period of the Christian Year.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Easter Season Services

Good Friday—The choir under the direction of Mr. Claude Barto will render that well known and greatly appreciated sacred cantata, "Crucifixion" by Stainer at eight o'clock in the Church. The public is most cordially invited.

Easter, 6:30 to 7:00 a.m.—Sunrise service in the Church. Sermonette by the pastor. Miss Anna M. McConnell, soprano will be the soloist for the service.

10:00 a.m.—Bible School. The school is anticipating one of the largest attendances in the history of the church. However there is a place for you and more than that, there will be ample room for any Easter visitors you may have or any or all of your friends.

11:15 a.m.—Morning service. Come and enjoy your Easter at "Central Baptist" if you are without church affiliations. It will be an inspiration to you. The pastor will deliver "The Easter Message." The choir will render "Angels Roll the Rock Away" by Scott, "And the Glory of the Lord" and "Hallelujah Chorus" by Handel with Mrs. J. W. Van Horn and Mr. Edward Hughes singing the incidental solos. Another feature of the service will be the selection by the newly formed Junior Choir under the direction of Miss Grace Horner. From the organ prelude "Easter March" by Flagler to the Postlude, "Christ The Lord Is Risen" by Ashford. Mrs. Elvin I. Powell will be at the console.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor
Easter Worship, March 24th, at Eleven O'Clock

Organ: "Processional March"
Processional Hymn: "Jesus Christ Is Risen Today"
Call to Worship
Invocation, followed by The Lord's Prayer
The Apostles' Creed
Gloria Patri
Scripture: "The Empty Tomb"
Hymn: "The Strife Is Over"
Baptism of Children
Junior Choir: "The Day of Resurrection"
Scripture: "The Appearance to Mary"
Choir: "Resurrexit" Part I
Pastoral Prayer—Choir Response
Choir: "Resurrexit" Part II
Offertory: "Moderato"
Prayer of Dedication
The Doxology
An Easter Meditation—by the Pastor
Junior Choir: "I Know that My Redeemer Lives"
Prayer
Hymn: "Christ the Lord Is Risen Today"
Benediction—Choir, Seven-fold Amen
Organ: "Festive March"
Good Friday Service, 8 p.m.—A worship service of meditation and prayer in memory of the suffering of our Lord.

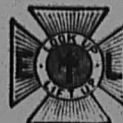
B.Y.P.U.—6:45 p.m.—Special program for the Easter service.

Evening service, 7:45 p.m.—The ordinance of Baptism will be conferred upon a class of seven candidates during the evening service. "The New Life" will be the sermon subject by the Pastor to be preceded and followed by anthems by the choir who will render "I Am He That Liveth" by Simper and "Christ Is Risen" by Turner, with incidental solos by Miss Anna M. McConnell and Mr. Russell Jermon.

CHRIST CHURCH EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.B.

Good Friday 12 to 3 p.m.—Meditation on the Seven Last Words.
Easter Day
8 a.m.—Holy communion.
11 a.m.—Holy Communion, sermon and special Easter music.
4 p.m.—Children's service.



EPWORTH LEAGUE

PALMYRA

J. EDMUND TURNOCK

President

"He is not here, but he is risen."

Luke 24:6.

We invite all young people of high school age and over to attend our league service, Sunday at 6:45. We invite you to come and "Test Our Welcome." The League is planning a wonderful Easter service. Our speaker, Miss Mary Lord, will bring to us the Easter topic. Miss Eileen Rae will play a violin solo, "Be Still My Soul." The memory verse for this week is found in Luke 22:70.

"Then said they all, Art Thou then the Son of God? And he saith unto them, Ye say that I am."

Our History-Hymn for this week "All Hail to the Power of Jesus Name."

Come to our League service and test its good fellowship through song, prayer and message.

Difficulties are things that show what men are.—Epictetus.

The problem that daily torments every man is "Where's the money coming from?"

O happy is the man who hears, Instruction's warning voice; And who celestial wisdom makes His early, only choice.

—Michael Bruce.

Wesleyan Men's Bible Class

EPWORTH METHODIST CHURCH

"An Angel at the Tomb"

What a change from the common idea of death; death too often means to some darkness and sorrow. The resurrection of the Christ "hath brought life and immortality to light." Death is not the end, it is the beginning of life eternal in a new world. The poet writes:

"Out of the shadows of night The world rolls into light, It is day break everywhere."

To those of our Bible Class who have suffered bereavement, a new light has shined in the heart and on their paths, a light that reveals the certainties and realities of the unseen.

Not to our members only do we extend consolation, but to others who have passed through the sorrows of bereavement.

On Easter Sunday morning at 9:45 join with us in praise and worship as together we read the Bible truths descriptive of this miraculous event of Christ's victory over death and the grave.

The Message by Dr. J. G. Bickerton

Inspirational singing under the direction of Albert B. Parker, assisted by the class pianists Dr. H. B. Mark and William J. Stephenson, violinist, Fred W. Schropfer, and the W.M.B.C. Double Male Quartet.

Guest Artist

Josef Leonardo, Harpist

The ladies are welcome to meet with us on this occasion.

Easter Flowers

Easter Lilies 75c to \$1.50

Hydrangeas 50c to \$2.00

Azaleas \$1.50 to \$2.50

Cinerarias 60c

Gardenias 75c to \$2.50

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MORAVIAN CHURCH

Albert J. Harko, Pastor

Services for Easter week and as follows:

Maundy Thursday, March 21, 8:00 p.m.—Preparatory service and Holy Communion.

Good Friday, 2:30 p.m.—Passion service, followed by Holy Communion.

Easter Sunday, March 24

5:45 a.m.—Sunrise service at Lakeview Memorial Park.

9:30 a.m.—Sunday School.

10:45 a.m.—Easter Liturgy and sermon, "The Importance and Validity of the Resurrection." Pulpit platform decorated with a large display of Easter flowers, which will be distributed to the sick and shut-in after the evening service.

7:30 p.m.—Easter evening service. The primary department will give an Easter program. The choir will sing.

Pastor's closing message, "Fellowship with the Risen Christ."

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O happy is the man who hears, Instruction's warning voice; And who celestial wisdom makes His early, only choice.

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PALMYRA SCHOOL NOTES

Plans for Homerooms

Home room programs in Palmyra high school have been in existence approximately five years, but the Central committee has only been thoroughly organized, as it is now, for the past two or three years. The Central committee is composed of twenty-one members, each the president of his or her home room or chairman of the program committee.

The meetings are held every Friday during activity period. Ideas and suggestions for future homeroom programs are discussed formally.

Parliamentary procedure is followed during the course of all the meetings.

On Tuesday of alternate weeks there is a safety education program. This is followed by a formal program of some kind the next week.

Programs

Some of the most successful formal programs, were "Who's Who in the Homeroom," "Who's Who in P.H.S." and "Quiz on Orchestra."

FOX — Riverside

Get Volume No. 1 of the NEW 1940 ENCYCLOPEDIA

All This Week

Starting Sunday, March 24th

Friday-Saturday, March 22-23

The Happiest Show—The Grandest of Love Songs

Authorized Dealer

Genuine Koppers Coke

Finest grades FUEL OIL

Free F.H.A. advice and estimates on building and repairs on Easy Monthly Payments.

J. T.

CANDIDATES



ALBERT C. JONES



FRED C. NORCROSS

Who, on Wednesday of this week, announced their candidacy for the Republican Freeholder nominations at the Primary Election in May.

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, March 21

2-Major Attractions—2
JANE WITHERS in
"HIGH SCHOOL"

"OUR NEIGHBORS
THE CARTERS"
with FAY BAINTER and
FRANK CRAVEN

Please Note: Owing to the length
of this show we will only show
"High School" once at 8:35 p.m.
Free to the Ladies—Choice of
any item of Bakeware or Alum-
inum while they last.

FRIDAY and SATURDAY
March 22-23

WALLACE BEERY
and DOLORES DEL RIO in
"THE MAN FROM
DAKOTA"

—Saturday Matinee Only—
GORDON JONES in
"THE GREEN HORNET"

MONDAY and TUESDAY
March 25-26

WALTER CONNOLLY and
ALLEN JONES in
"THE GREAT
VICTOR HERBERT"

WEDNESDAY, March 27
ANN SOTHERN and
JOHN CARROLL in
"CONGO MAISIE"

—SPECIAL NOTE—
Monday - Tuesday - Wednesday
and Thursday
March 25 - 26 - 27 - 28
ARE
ENCYCLOPEDIA
DAYS

Get your first volume of the new
1940 American Encyclopedia and
Webster's dictionary by attend-
ing any one of these nights. This
superb set consists of 13 beau-
tifully bound volumes. No home
is complete without one. KNOW-
LEDGE IS POWER.

ARMORY WRESTLING

Wrestling will strike its highest
peak of the season on Monday night
in the Camden Armory when Pro-
moters Frank and Ray Hanly play
host to another crowd that will jam
the drilled to its capacity and to
a great holiday bill. The feature is
a return encounter and involves a
world's wrestling championship. The
match in question will show Jim
Londos, world's champion in one
corner of the ring and Lou Plum-
mer, gigantic bruising brawler from
South Bend, Indiana, in the other
corner. The bout is to be decided
over the one fall route to a positive
finish.

Two Duseks will be seen in the
remaining bouts. Joe tackles a new-
comer in Hymie Olsen, of Okla-
homa, while Emil will trade holds
with Don Evans, of Buffalo. Jimmy
Coffield, another rugged warrior also
returns to the drilled for the first
time this season and will be seen
with an unfamiliar face in Pierre De
Glance, of Canada, in the curtain
rider of 30 minutes.

POWERS WORKING FOR
COUNTY FLOOD CONTROL

Flood control problems at Mount
Holly and Trenton, and the removal
of battered sand scow hulks from
the shore at Bordentown, received
the attention of Congressman D.
Lane Powers this week in his cam-
paign to improve the Delaware
River watershed.

Powers, who has been driving
constantly for solution of the flood
control problem presented by the
Delaware and its tributaries in Mer-
cer and Burlington counties, sent a
strong recommendation to Colonel
C. L. Hall, the Acting Division War
Department Engineer at New York,
for favorable recommendation in the
matter of floods of the Assunpink
Creek, in Trenton.

Mt. Holly's flood problem may be
included in a report to be submitted
by the District Engineer, Major H.
B. Vaughan, Jr., to the New York
engineer. The report, due for sub-
mission March 15th, has been de-
ferred until March 23rd by the Dis-
trict Engineer's office for additional
data.

William W. Goodwin, Borden-

town, protested to the Congressman
the presence of three or four sand
scows off the Bordentown shore.
These scows, said to have been left
in their present position blocking
the channel of Crosswicks Creek
when the river was deepened some
years ago, were claimed by Goodwin
to be ruining the Bordentown river-
front.

Powers also asked the attention of
Major Vaughan to the Bordentown
complaint, requesting that im-
mediate steps be taken to have the
hulks removed or destroyed.

More EFFICIENT Light
the new
FLUORESCENT
LIGHTING

EARLE B. HARDER
Electrical Contractor
Palmyra, N. J.
Telephone Riverton 1125

WANT-ADS

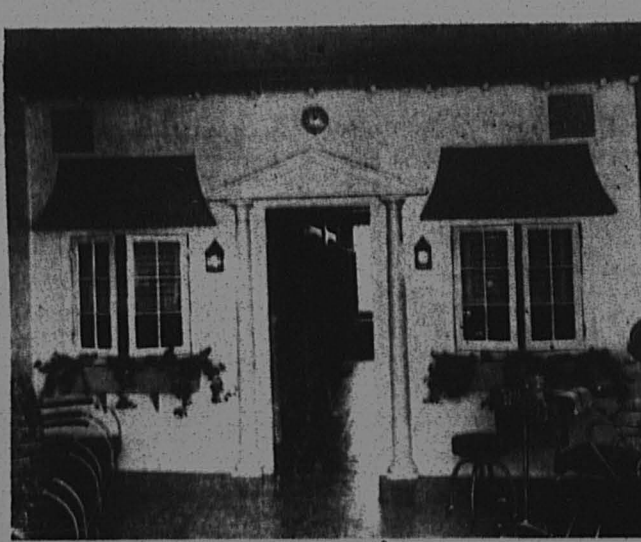
LOST AND FOUND - RENTS - SALES.
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Cash Ad
Phone 712

WANTED: Clean wiping rags,
colored or white, free from lint, no
clippings, 5c lb. New Era, 609 Main
street.

RENT: Furnished apartment, 408
Morgan avenue, Palmyra. Garage.
Phone Riverton 247-W. 3-14-11

SALE: Girl's navy blue reefer coat,
size 12, excellent condition. Call
Riverton 901. 3-21-11

SALE: Girl's navy blue coat and
hat, size 8. Reasonable. Call Riv-
erton 398. 3-21-11



Pictured here is a part of the interior of our completely
renovated Beauty Salon.

Take Advantage of These
Permanent Wave Specials

March 11 to April 30

MACHINE WAVES		HEATERLESS WAVES	
Regular Price	Special Price	Regular Price	Special Price
\$2.95	\$1.95	\$3.50	\$2.50
4.50	3.50	5.00	3.50
6.00	4.50	6.00	4.50
8.00	6.00	8.00	6.00
10.00	8.00	10.00	8.00

ALL WAVES ARE GENUINE OIL PERMANENTS
NO SUBSTITUTES USED

TONY'S
BEAUTY SALON

Broad St. at Lecony Ave.

Palmyra, N. J.

for Appointments phone Riverton 413

Spring
IS HERE
and
YOU TOO CAN BE AS
GAY AS THE LARK

in a
DAWLEY
SAFETY-TESTED
USED CAR

Start the Spring and Summer
Season off in a car that will give
you the utmost in driving
pleasure, comfort and economy.

SEE THESE TODAY

1939 PLYMOUTH DeLuxe Rumble
Seat Coupe, 8000 Miles, Beautiful,
and we mean beautiful. A Black
Car. Price?
\$225 down
and \$28.23 per month for 18 months

1938 BUICK-Special, 4 door sedan,
One Owner, 20,000 miles, a New
Set of Tires, Radio and Heater.
Every extra a car can have, and
only
\$245 down
and \$31.64 per month for 18 months

1937 FORD, 2 door "85", Ford
Heater, Good Rubber, One Own-
er, Not a Blemish on This Spring
Favorite. It is your
\$125 down
and \$23.56 per month for 18 months

1937 DODGE, 2 door trunk sedan,
Locally Owned, New Rubber, Not
a Blemish on It. How much?
\$160 down
and \$27.91 per month for 18 months

1936 PLYMOUTH Sport Coupe.
For the sum of
\$125 down
and \$17.15 per month, you can get
a good automobile. Fine condition.
Come from a good home and wants
to go to another good home.

1935 CHEVROLET Coupe. This
one will win its way right into
your pride of ownership.
\$100 down
and \$14.04 per month for 18 months.

1936 CHEVROLET, 2 door. One
of the reasons Chevrolet is known
as America's No. 1 car in the low
price field.
\$100 down
and \$16.69 per month for 16 months.
This car is worth talking about.

We have other cars ranging from
\$50 up to \$150 in various makes, cars
which will make you happy that
spring is here, and give you the op-
portunity to be out and seeing
things.

Low General Motors Acceptance
Corporation Finance Plan!

'JACK' DAWLEY, Inc.

OLDSMOBILE
10 Broad Street Riverton
Telephone
Riverton 1212 or Merchantville 580

PHILA.
MARKET
HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

FRESH GREEN
ASPARAGUS 2 lb 29c

FRESH WATERCRESS
FIRM RED RADISHES
YOUNG SPRING SCALLIONS
Your Choice bunch 5c

FRESH STRAWBERRY
RHUBARB 2 lb 23c

CALIFORNIA
LEMONS doz. 15c
Thin Skinned and Juicy

FLORIDA
GRAPEFRUIT 7 for 25c

STRICTLY FRESH
Brown or White EGGS
large size, 2 doz. 55c

HARDING'S
SWEET CREAM
BUTTER
(Farm Roll)
lb 32c

PABST'S CHEESE
Swiss - Pimiento - Standard
2 boxes 25c

HARTLEY'S ORANGE
MARMALADE
lb crock 23c
Imported from England

Scot TISSUE 4 rolls 29c

Scot TOWELS, 3 rolls 25c

KELLOGG'S
Royal ANCHOR CHERRIES
large can 25c
2 tall cans 29c

FRESH
BUCK SHAD lb 29c

FRESH FILLET
OF FLOUNDER lb 39c

BIRD'S EYE
PEAS box 23c

BIRD'S EYE
LIMA BEANS box 25c

BIRD'S EYE
BLUEBERRIES box 23c

KELLOGG'S
QUEEN OLIVES
quart jar 39c

Kellogg's MAINE CORN.
2 cans 23c
Crushed White or Golden Bantam

Old Fashioned Style or Tenderized
Your Choice
SWIFT'S PREMIUM
ARMOUR'S STAR
VOGT'S TRIPLE TENDER

Hams lb 18c
Very Meaty Short Shank Half
6 to 7 1/2 lb avg

STRICTLY FRESH KILLED
PARAMOUNT PRIME
Hen TURKEYS
lb 29c

12 to 14 lb avg
Short - Plump - Meaty Birds

Swift's Premium or Star DeLuxe
QUALITY GENUINE SPRING

LEGS of
LAMB lb 27c

Short Cuts - 5 to 6 lb avg

"Pleasant Memories —
the most treasured bloom
from life's garden."

51st Year No. 11

NEW EQUIPMENT
AT ZURBRUGG

Memorial Hospital at Riverside
Obtains Apparatus from
Several Organizations

The contributors to the Iron Lung
Fund sponsored by the American
Legion of Burlington county will no
doubt be interested to know that
each piece of equipment provided by
this fund has now been installed and
is being used almost daily by the
Hospital.

Owing to lack of space, Zurbrugg
Memorial Hospital was unable to
accommodate an iron lung, but in its
place the Legion Committee ar-
ranged for the purchase of many
pieces of new equipment long de-
sired by the Hospital Staff and the
purchase of which would have been
delayed until the necessary funds
became available. Through the ge-
nerosity of the people of Burlington
county in their subscriptions to the
fund drive by the American Legion,
the hospital is now enabled to pro-
vide additional services and to re-
placement of old equipment to ren-
der better service to patients with
up-to-date apparatus.

Equipment

Following is a list of the equip-
ment provided:

Dougherty heated bassinet for de-
livery room.

MacEachern obstetrical table.

Treatment couch for physio-
therapy department.

Prometheus infra-red lamp.

Hanovia Luxor "S" Alpine sun
lamp.

Burdick short wave diathermy.
Castle counter-balanced cross arm
operating room lamp.

Wheel stretcher with brake and
rubber covered pad.

Heidbrink No. 302 anaesthesia ma-
chine.

Liebel - Flarsheim Bucky dia-
phragm.

Portable resuscitator with aspir-
ator.

Hindle - Cambridge electrocardio-
graph.

Description

The heated bassinet contains a
constant temperature unit, which is
so necessary to maintain the body
temperature in some new born
babies, particularly those of prema-
ture birth. It is said that it was a
bassinet of this type which was
greatly responsible for the survival
of the Dionne quintuplets.

The new delivery table in the ma-
ternity department is of the latest
design, judged to be the most effi-
(continued on page 6)

No Tie Vote
On Ordinance

For the first time in many oc-
casions when matters pertaining to
liquor questions have been consid-
ered, Mayor John F. Ward, of Pal-
myra, was not placed in the position
of breaking a 3-3 tie on Monday
night of this week, when a new or-
dinance was passed on first reading.

The new legislation proposes to
limit the number of plenary coun-
ciliation licenses to four and the
number of retail distribution licenses
to two. At present, there are three
of the former and one of the latter.
The public hearing on the question
will be held in the council chambers
on April 9.

The voting was as follows: Coun-
cilmen Mervine, Flynn and Wright;
against the ordinance: Councilmen
Huyett and Engle; not voting:
Councilman Landgraf.

It is said that a girl has to be a
real optimist to make a successful
operator in a beauty parlor.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON-PALMYRA, N. J., THURSDAY, MARCH 28, 1940

850 PEOPLE SAY "THANK YOU"

Thanks to the continued generosity of the citizens of Riverton, Pal-
myra and Cinnaminson, eight hundred and fifty persons last week enjoyed
the facilities of the Community Center.

Free will offerings of furniture, fittings, equipment and money made
this Community Center possible. Your continued interest is invited.
Stop in at the Center and see for yourself, as hundreds of others have,
what is being done there.

If you have anything at all which you think might contribute to the
comfort, convenience or activities there, get in touch with the Treasurer,
William F. Engle, 15 Charles street, Palmyra.

Or if you have had the impulse to send a check you may be sure
100 cents from every dollar will be expended for those essentials necessary
to keep the Center open. Why not obey the impulse—Now.

COMMUNITY CENTER COMMITTEE OF
RIVERTON, CINNAMINSON AND PALMYRA

NEW BOOKS FOR
EVERYONE

Recently added to the lists at the
Riverton Free Library are the fol-
lowing:

Fiction
"The Loon Feather," Iola Fuller.
"This Side of Glory," Gwen Bris-
tow.

"There Are Brothers," Fanny
Heslop Lea.
"Make the Man Notice You,"
Maymie Grier.

"Blind Loyalty," Margaret Pedler.
"Look," Albert Payson Terhune.
"Code of the Northwest," Samuel
White.

"Curtain Going Up," Sophie Kerr.
"Queen's Holiday," Elizabeth Cor-
bett.

"Dude Woman," Peter B. Kyne.
"Head of the House," Grace Hill
Lutz.

"An Old Captivity," Nevil Shute.
"Rehearsal for Love," Faith Bal-
win.

"Other Gods," Pearl Buck.
"Clear Before 'Leven," Edith Hol-
ton.

"How Green Was My Valley,"
Richard Llewellyn.
"No Arms, No Armor," Robert
Henrique.

"Half Inch of Candle," Hamilton
Gibbs.

"Bethel Merriday," Sinclair Lewis.
"Dido Cay," Nelson Hayes.

"Portrait of Jennie," G. J. Nathan.
"The Trees," Conrad Richter.
"Scattergood Baines Returns," C.
B. Kelland.

Non-Fiction
"Since Yesterday," by Frederick
Lewis Allen.

"World Famous Paintings," edited
by Rockwell Kent.

"Three's a Crew," Katherine Pink-
erton.

"Collected Poems," A. E. Hous-
man.

"I Begin Again," Alice Bretz.
"Whistler's Father," Albert Parry.
"The Wabash," William E. Wil-
son.

"Ghosts of London," H. V. Mor-
ton.

"Car Belongs to Mother," Pris-
cilla H. Wright.

"Statements of the Lost Cause,"
Barton Hendrick.

"This Way Southward," A. F.
Tuchiffly.

"I'll Take the High Road," Lange-
wiesche.

"Cape Horn," Riesenberg.
"Free Artist," Catharine Drinker
Bowen.

Mystery
"And Then There Was None,"
Agatha Christie.
"Murder in Shinebone Alley,"
Helen Reilly.

"Road to Folly," Leslie Ford.
Juvenile
"Sue Barton, Rural Nurse," Helen
Boylerton.

"Trial by Wilderness," Morris
Longstreth.

"Mars's Farmhouse," Margaret
Widdemer.

VICIOUS DOGS
TO BE GASED

The governing body of Palmyra
is taking strong steps to eliminate
vicious dogs running at large, there
having been seven cases of children
bitten by canines in that community
during the past few weeks.

The latest affair of this nature oc-
curred last week, when a dog owned
by a Morgan avenue resident, bit
Myron Smith, 12 of 820 Morgan ave-
nue.

At a hearing held on Friday night
before Mayor John F. Ward, record-
er, the dog was declared to be vi-
cious and ordered gassed, the sen-
tence being carried out at once.

The mayor stated that other cases
of a similar nature would be dealt
with in the same manner.

CONFERENCE OF
P.-T. A. GROUPS

Delegates from Seven Southern
Counties to Convene at
Camden April 3

All members of Parent-Teacher
locals in Burlington County are re-
minded of the Spring Conference of
the Seven Southern Counties (of
which Burlington is one), to be held
in the Broadway Methodist Church,
Broadway and Berkeley street, Cam-
den, on Wednesday, April 3rd.

Mrs. Harold B. Gilpin, sixth vice
president of the New Jersey State
Congress and Director of the South-
ern District, is general chairman of
the conference.

The morning session will convene
promptly at 10 a.m., and the pro-
gram will include the key speech of
the Conference, by Mrs. Albert L.
Gardner, president of the New Jer-
sey Congress, whose topic will be
"Our Civic Responsibility."

Departments

Following reports of department
directors and district chairmen, the
morning session will break up into
departmental conferences on—Stu-
dent Aid, Social Hygiene, National
Parent-Teacher, Juvenile Protec-
tion, Presidents and Parliamentary
Procedure.

The afternoon session will open
at 1:45 o'clock with greetings from
Mr. Albert Bean, superintendent of
schools in Camden county.

Dr. Lloyd Ellis Foster, pastor of
the Calvary Methodist Church of
East Orange, will address the Con-
ference on "The Task of Building
Character in Youth." Dr. Foster is
an orator of great power and per-
suasiveness; and he comes to this
parent-teacher conference with a
message of telling import for every-
one concerned with the welfare of
young people in our modern world.

The conference has been timed to
adjourn promptly at 3:15. Luncheon
reservations must be made with
Mrs. W. C. Schuler, 244 Madison
avenue, Collingswood, not later than
Thursday, March 28th. The price
of luncheon will be 50 cents.

Local meetings have doubtless all
been notified of this conference in
the regular course. But don't let
the date slip past unremembered—
Wednesday, April 3rd. This is one
of the really important affairs of the
Parent-Teacher year—be sure to
claim your share of the inspiration
and benefit it offers.

Parent Education

On the following day, April 4th,
at 2 p.m., the last of three parent-
education conferences will be held in
the Helping Teachers' Room, Mount
Holly. These conferences have
grown increasingly popular as the
series progressed, the attendance in
March more than doubling that in
February.

They are in charge of Mrs. Isabel
Adams, County Program Chairman,
and Mrs. Phyllis Davis, of New
Brunswick Extension Service, is the
very able and magnetic leader.

On Thursday, April 4th, Mrs.

Davis will lead a discussion on prob-
lems of the pre-school child, and
mothers with young children are
particularly urged to attend.

—Burlington County Publicity.

850 PARTICIPATE
AT CENTER HERE

Next Dance Scheduled for
Saturday Night; Band
Concert Tonight

Eight hundred and fifty partici-
pants in the organized activities
thronged the Community Center
last week. Events of the week con-
cluded Saturday evening with a
dance attended by nearly three hun-
dred young people—not including a
gallery of interested parents and
friends of the movement.

Widespread approval was voiced
by those who viewed the affair and
the



Post Frederick M. Rodgers, American Legion, will hold their annual Past Commanders' Night Tuesday, April 2, in the Legion home. The guest speaker for this occasion will be Department Vice Commander John L. Fath. Avery Willis, present commander of the local post urges every veteran to be present for this affair.

The American Legion and Legion Auxiliary will make their annual pilgrimage to the tomb of the unknown soldier at Washington, Sunday, April 7. A special train has been arranged for this trip for legionnaires to leave Broad Street Station at 9:07 a.m. arriving at Washington at 11:30 a.m., returning from Washington at 5:50 p.m. The cost for adults is \$4.50 and \$2.65 for children between the ages of 5 and 12. A large delegation from Palmyra is expected to take the trip this year. Anyone interested in going on the pilgrimage should contact Avery Willis, commander of the local post by calling Riverton 910-R-3.

EARLY DIAGNOSIS CAMPAIGN

Dr. Marcus W. Newcomb, president, announced today that the Burlington County Tuberculosis League will carry on its annual Early Diagnosis Campaign throughout the month of April. The League carries on a year-round educational campaign, financed by the Christmas Seal funds, but during April a concentrated drive is launched to make known the characteristics of tuberculosis and the correct methods of diagnosis, prevention and treatment. A special effort will be made this year to reach industrial workers with information about correct control methods. It is planned to distribute thousands of pamphlets to employees bearing the information that tuberculosis is preventable and curable and that the x-ray reveals the disease before symptoms appear.

Killed 70,000

Tuberculosis killed approximately 70,000 persons last year. It is still the leading cause of death among persons between the ages of 15 and 45. While the disease has been forced from first to seventh place, as the cause of death for the population as a whole, it still kills at the rate of one person every eight minutes. "The characteristics of the disease form the greatest obstacles in our progress," said Dr. Newcomb. "Tuberculosis can be well advanced before the victim knows he has it. It is only by means of the tuberculin test and x-ray that the disease can be detected in its early stages. There are two reasons why tuberculosis should be discovered early: First, beginning tuberculosis, in most cases, can be arrested whereas the advanced tuberculosis requires a long and costly period of treatment to insure recovery. Second, tuberculosis is infectious. Every person having the disease has caught it from someone else. Therefore, the sooner the disease is discovered and the patient is properly cared for, the less chance there is for the germs to spread."

This year's campaign slogans are "Healthy Looks Can Hide Tuberculosis" and "The X-ray Reveals Tuberculosis Before Symptoms Appear."

LEVIS GARDENS TO BE OPEN TO THE PUBLIC THIS YEAR

In answer to inquiry from many flower lovers, Miss Gertrude T. Ream, who lives in the former Edward H. Levis home on High street, Mt. Holly, stated on Monday that the flower gardens, which have delighted many hundreds of visitors every summer in years past will continue to be operated next summer, and that the public will be welcome to inspect the gardens as usual. The gardens, which cover nearly five acres, have long been a Mecca for many people from this state and Pennsylvania, some coming even longer distances to enjoy the floral displays at the various seasons. First to delight visitors will be the daffodils and tulips, 20,000 of the bulbs having been planted last fall.

Then will come flowering peach, cherry and apple trees and then the azaleas, the iris, peonies and roses. In the fall there will be dahlias and hardy chrysanthemums. The many hardy borders will be the objects of interest, as always, too.

Miss Ream, who shared the late owner's love of flowers, intends to have the gardens as nearly as possible as they were under the direction of the late owner.

Will Educate N. J. Pedestrians

Aimed generally at all pedestrians and particularly at those whose walking habits were formed when automobiles were less numerous and slower than they now are, Motor Vehicle Commissioner Arthur W. Magee will begin a state-wide campaign of pedestrian education tomorrow.

There will be no arrests or summonses handed out for the time being. The campaign will be purely educational, inspectors having orders to stop all pedestrians walking alone or crossing the street in a dangerous manner, call attention to their faults and ask their cooperation in the movement to reduce pedestrian fatalities.

Pleads for Cooperation

Anticipating some misunderstanding, in the beginning, from the type of person who considers it his "inalienable" right to cross a street when and where he pleases without regard to the consequences, Commissioner Magee directs attention to the fact that investigation discloses the need for regulating pedestrian travel as provided by law. He pleads with the public to accept the campaign in the spirit in which it is being conducted, stressing that neither regimentation is intended or individualism threatened by the campaign but merely the education of those who, by their improper walking habits, display unfamiliarity with present day street and highway dangers.

Dangerous Practices

Hoping that through gradual education, the pedestrian problem, which each year claims more than fifty per cent of the State's traffic fatalities (last year the pedestrian casualty toll was 422), will be eventually brought under control, Commissioner Magee's inspectors will concentrate on the following dangerous practices:

1. Walking on highway with back to traffic.
2. Walking on highway where sidewalk is available for use.
3. Crossing between intersections, when crosswalks are within easy distance.
4. Crossing intersections against the red signal.

5. Failure to give way to vehicular traffic when crossing at a place other than an intersection.

In further explanation of the campaign, Commissioner Magee believes that education should precede disciplinary action, particularly when it seeks to change the time-worn habits of the citizens.

"We know from our surveys of pedestrian accidents that many pe-

destrians do not know, or at any rate do not stop to realize the limitations of both the car and the driver such as car stopping distances or the driver's inability to see pedestrians clearly at night.

"After a reasonable period of education in which it is hoped local police departments will join, it will be time to consider disciplinary action similar to that which the driver is subject when he violates the common sense rules of safety."

ABOUT THE COUNTY

Five federal agents from the Internal Revenue Department headquarters in the post office at Trenton, raided a huge camouflaged still in the woods a few miles from Chatsworth last week.

Thieves broke into Pemberton High School recently, ransacked 25 rooms and stole a safe in which contained \$25. The robbers gained entrance by forcing a window on the first floor and then searched every one of the 19 class rooms in the building. Desk drawers were turned upside down and teachers' effects searched for valuables.



BOY SCOUT NEWS

Fifty scouters and their wives are expected to represent the Burlington County Council at the Twentieth Annual Region Two meeting to be held at Trenton, on April 12th.

An all day meeting has been planned with the George Washington Council of Trenton, acting as host to all councils in New Jersey and New York. The War Memorial Building will serve as headquarters for most of the day's activities.

Governor A. Harry Moore will be one of the guest speakers and Mrs. Moore will be hostess to the wives of the scouters.

The County delegations will be headed by Scout Executive George A. Darlington and Mrs. Darlington.

A scoutmasters' and assistant scoutmasters' training course will be held on Wednesday, April 3rd, at the Robert Stacy High School in Burlington under leadership of District Commissioner Richard Devereux, of Burlington.

At the same time Sea Scout Leaders and committeemen will meet with W. Hooton Stokes and Albert C. Hobbie to discuss sea scout activities in the council.

THINGS TO WATCH FOR

A new X-ray machine, to be used for locating sharp objects embedded in auto tires, or discovering breaks in the tire walls—its intended as standard equipment for service stations.

... a new variation of the time-honored lollipop is a "malt-sicle" or frozen chocolate malted milk on a stick ... a super-silent alarm wrist watch—instead of ringing, a little knocker gently but insistently taps you on the wrist.

FUEL for SPRING!

This is the season of the year when you most need an easily-controlled heat. A quick, hot fire for the cold snaps—and at the same time one that can be long and slow-burning for the milder days.

WILLIAMS' FIRST GRADE ANTHRACITE and High Quality Fuel Oil
ARE THE ANSWER FOR SPRING REQUIREMENTS

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COAL — COKE — FUEL OIL
PALMYRA, N. J.

necessary. Envelopes should not be smaller than 3 by 6 inches. Requests for unusual arrangements and plate numbers cannot be honored.

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RIVERTON

PEACE of MIND

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"All-in-One" POLICY

WHICH GIVES YOU THE FOLLOWING INSURANCE PROTECTION:

GLASS BREAKAGE INSURANCE	AMOUNT	COST
... covers all permanently fixed glass on the premises, including windows, doors, mirrors, etc.	(unlimited)	For 1 Year For 3 Years \$ 2.00 \$ 5.00

WATER DAMAGE OR EXPLOSION	AMOUNT	COST
... pays for damage done to your home and contents by explosions, breaks in plumbing, leaky roofs, etc.	\$ 1,000.00	\$32.00 \$ 80.00

LIABILITY AND DEFENSE	AMOUNT	COST
... provides for the defense of suits and pays awards made by courts when suit is brought by servants or members of the public who may be injured while on your premises.	\$ 5,000.00 One Person \$10,000.00 More Than One Person	\$ 5.00 \$ 12.50

BURGLARY INSURANCE	AMOUNT	COST
... pays if property is stolen by a house-breaker, a crooked employee or a sneak thief. Also pays for damage done to your premises by the burglar.	\$ 1,000.00 100% Blanket Coverage	\$18.75 \$ 46.88

The total premium of these BASIC FORMS of protection covering your residence is \$57.75 for one year, or \$144.38 for three years prepaid.

In Addition . . .

IT IS RECOMMENDED THAT THE FOLLOWING BE INCLUDED IN THE POLICY:

DAMAGE BY AIRCRAFT OR MOTOR VEHICLE	AMOUNT	COST
... pays if your premises are damaged by aircraft or motor vehicles—an ever-increasing danger.	\$ 5,000.00	For 1 Year For 3 Years \$ 1.00 \$ 2.50

PERSONAL HOLD-UP	AMOUNT	COST
... automobile parties are held up on lonely country roads; individuals are held up on city streets.	\$ 1,000.00	\$ 5.00 \$ 12.50

LOSS OF USE INSURANCE	AMOUNT	COST
... helps pay your rent if a fire or other disaster forces you to move and pays moving expenses up to \$100.	\$ 1,000.00	\$ 3.50 \$ 8.75

(Compensation insurance, dog liability, golfer's liability and additional forms of burglary insurance may also be included.)

Cost of the Above	1 Year	3 Years
	\$ 9.50	\$ 23.75
Cost of BASIC FORMS of Protection	\$57.75	\$144.38
Total Premium for Complete Policy for	\$67.25	\$168.13

The premium may be paid in installments, if desired.

GEORGE F. GINTHER

J. L. LIPPINCOTT CO.

Broad and Main Streets, Riverton
Phone Riverton 2

Saturday Evening and Sunday Phone Beverly 117-W

CANDIDATE



Assemblyman A. Matlack Stackhouse, of Moorestown, who has been in office less than three months, is this week announcing his candidacy for re-election to the House.

The candidacy of Mr. Stackhouse has received the unanimous endorsement of the Good Government League, and he will appear on that group's ticket with Freeholder candidates Albert C. Jones and Fred C. Norcross, Jr.

Burlington county's representative was the only one of the sixty members of the Assembly to oppose and vote against the proposed increase in Senators' and Assemblymen's salaries from \$500 to \$2,000 a year. Mr. Stackhouse declared that the Legislature should set the pace in effecting economies.

TROJAN PARTY

Nearing the end of their most successful season since organization, the Palmyra Trojans will hold a card party tonight (Thursday) in Society hall. The affair will start at 8 p.m. Many beautiful gifts have been secured and tickets are twenty-five cents.

The Palmyra Trojans have done a great deal in maintaining the basketball interest in the community and have developed to be one of the finest teams in Burlington county. Proceeds of the card party will go toward the purchase of new uniforms to be used next season.

Robert Coles, is the representative of the organization in Riverton and Cinnaminson.

CARD PARTY APRIL 1

The St. Agnes Guild of the Christ Church of Palmyra will sponsor an April Fool's card party to be held at the parish house on Monday evening under the direction of Mrs. Preston Farrow. Pinocle and auction bridge will be played. There will be a donation of twenty-five cents while play will start at 8:30 sharp. Those who arrive after 8:30 will be unable to start play until the second game of cards is completed. Proceeds will go toward the church treasury.

REPUBLICAN DELEGATES

Mr. George deB. Keim, of Edgewater Park, New Jersey, and Mr. Joseph M. Roebing, of Trenton, New Jersey, have filed nominating petitions with the Secretary of State

RYTEX STATIONERY, \$1.00
AT THE NEW ERA OFFICE

REAL ESTATE BARGAIN \$5000

101 Seventh Street
Riverton

4 BED ROOMS
FIRE PLACE
LOT 65 feet x 135 feet
GARAGE

Write or Phone Owner
M. M. DICKINSON
SHORT HILLS, N. J.

MORE WORTHWHILE "FEATURES" FOR YOUR MONEY!

8-Cylinder Performance with more miles per gallon than either leading low-priced "6" proved in recent Gilmore-Yosemite Economy Run!

Longest Springbase of any Low-Priced Car!

Soft, Quiet, Safe Ride—Sensation of the year! With extra high tire mileage.

Finger-Tip Gearshift on Steering Post! All models, no extra charge. Positive, easy-acting mechanical type, not dependent upon engine.

Biggest Hydraulic Brakes of any Low-Priced Car!

Increased Roominess . . . Front Window Ventilation Control
... Sealed-Beam Headlamps . . . New Quietness, New Luxury!

If you trade your old car for a new one without seeing and driving the 1940 Ford V-8, you will miss an important money's worth . . . one of the stand-out low-priced buys of all time. You will find this car different from any low-priced car you've ever seen . . . and not just different, but different where it counts most! Different in ride . . . in looks . . . in "feel" . . . in action! It costs no more to own and run than an ordinary low-priced car . . . but it gives you satisfaction never before given by a car in this class. Come in today. See for yourself why this is the most talked-about new Ford in years!

FORD V-8 OUR "8" IS BETTER THAN A "6" AND COSTS NO MORE TO RUN

LESTERS S. FORTNUM

119-125 WEST BROAD STREET

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PALMYRA, NEW JERSEY

SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

Lovely blue Plois Flowers blooming in 3-inch pots, will brighten the home windows now and later may be transferred to the outdoor porch or window box. Price 20 cents each; \$2.00 a dozen.

Building Gardens Beautiful since 1838

Henry A. Dreer, Inc.

Feed the Lawn EARLY in April

WITH Dreer's Peerless Lawn Food

Apply at the rate of one pound for each 100 square feet (10' x 10'). A complete balanced food with an analysis of 6-7-3.

5 lb 60c — 10 lb \$1.00
25 lb \$1.75 — 50 lb \$3.00
100 lb \$5.00 — 500 lb \$22.50

PALMYRA

A card and game party will be given by the Ladies Auxiliary of the Independence Fire Company of Palmyra in the fire house this Friday evening. The affair will start at 8.15 p.m. and tickets are twenty-five cents each. There will be refreshments and a door prize. The hostesses for the event will be Miss Florence O. Sarr, president, Mrs. Morris Beck, Mrs. Morton Mohrmann, and Mrs. William Dinn.

Mrs. Herbert Pagden, of West Broad street, and Mrs. Milton Faunce, of Cinnaminson avenue, were the winners of the 13th and 14th drawings of the Christ Church miscellaneous club.

The members of the Lucky Social Club will be entertained tonight (Thursday) by Mrs. Anna Davis, of 601 Arch street.

Edwin Collar and family of Morgan avenue, and Virginia Collar, of Linden avenue, spent Monday at Atlantic City.

Elwood Bradshaw, of Garfield avenue, and Miss Bernadette Ober, of Roxborough, spent Easter Sunday in Atlantic City.

Mrs. S. Koele, of LeJune Road, was this week's winner in the Agnes Dress Shop merchandise club.

Thomas R. Braddock, a student at Colby College, Waterville, Maine, is spending this week with his parents, Mr. and Mrs. Thomas R. Braddock, of Leconey avenue.

Mrs. M. Mays, of Fourth and Elm avenue, will entertain the Philathes Class, of Central Baptist Church at their meeting on April 4.

The executive committee of the Burlington County Woman's Democratic Club held a meeting at the home of Mrs. Harry R. Stack, of Legion avenue. Twenty-seven ladies were in attendance. Refreshments were served.

Mrs. Edna Wolfe, of Public Road, is on the sick list this week with laryngitis.

The Sub-Debs were entertained Wednesday evening by Dorothy Bonnal, of Lincoln avenue, following a surprise dinner party for Mari-Louise Baker, in honor of her 17th birthday.

Mrs. William Stephany, of Cinnaminson avenue, entertained a number of friends at her home last Wednesday evening.

Mr. and Mrs. J. B. Saar, Jr., and family of Newark, spent the Easter weekend with Miss Florence O. Saar, of West Broad street.

The Chi Delta Sorority was entertained at the home of Mrs. Margaret Bradshaw, of Walnut street, on Tuesday evening. Miss Patience Northrop, was given a shower following a business meeting.

Mae Parsons, of Rowland street, Marlouise Baker, of Garfield avenue, Raymond Fichter, of Delaware avenue, and Michael Faunce, of Seventh street, Riverton, were among those from Palmyra visiting Atlantic City on Sunday.

RIVERTON

The Sacred Heart P.T.A. will hold their monthly Food Sale in the school auditorium today (Thursday) from 2 until 4 p.m. Mrs. Kelly, will be in charge. Orders for foods and pies, etc., will be taken and delivered by calling Riverton 1039 or 925.

Mariella Bowers, of Hightstown, a student nurse at the Temple University hospital, was the guest of Mr. and Mrs. George Carnie, of Thomas avenue, on Monday.

Regina Groome, of Linden avenue, is on the sick list this week.

The Sacred Heart P.T.A. will hold a covered dish luncheon Wednesday, April 3, at 1 p.m. in the

school auditorium. Admission is twenty-five cents and a covered dish. Mrs. Edwin W. Collar, will be in charge of this luncheon.

Jack Yost, student at Bucknell, at Lewisburg, Pa., spent the past week with his parents, Mr. and Mrs. Charles Yost, of Thomas avenue.

Mrs. George Carnie, of Thomas avenue, is on the sick list this week.

Miss Betty Sim, of Thomas avenue, and Mr. Charles Myers, of Maple Shade, were visitors in New York City on Easter Sunday.

Mr. W. P. Gill, of Collingswood, spent Tuesday with Mr. Edwin W. Evans, of Thomas avenue.

Mr. and Mrs. Leon H. Gray, of Harrison street, spent the Easter weekend at a House party given by Mr. and Mrs. Harry Johnson, of Trenton.

Gordon Andrews, of 617 Linden avenue, was the winner in the fifth drawing of the O.E.S. Merchandise Club.

Miss Dorothy W. Sargent, a student at Bradford Junior College, Bradford, Mass., spent the Easter holidays with her parents, Mr. and Mrs. Gorham P. Sargent, of Riverton.

ENGAGED

Mrs. Edmund B. Piper, of 1936 Spruce street, Philadelphia, announces the engagement of her daughter, Miss Eleanor L. Piper, to Mr. Willis S. DeLaCour, son of Mr. and Mrs. J. Carl DeLaCour, of Bank avenue, Riverton.

No date has been set for the wedding.

ENGAGED

Mr. and Mrs. Gorham P. Sargent, of Riverton, have announced the engagement of their daughter, Miss Dorothy Worcester Sargent, to DeVer Knowlton Warner, of Bridgeport, Connecticut.

MEETING POSTPONED

The regular meeting of the Business and Professional Women's Club has been postponed from April 1 to April 6 because of the Easter Vacation.

CAKE, APRON SALE

The Ladies Aid Society of Calvary Presbyterian Church, will hold their annual cake and apron sale Friday, March 29, from 2.30 to 6 p.m.

There will be a large assortment of cakes, aprons, beautiful potted

Spring PERMANENT WAVE Specials

....April 1st to May 15th inclusive....

REGULAR DUART OIL WAVES

Regular Price	SPECIAL PRICE
\$6.50	\$5.00
\$5.00	\$3.95
\$3.50	\$2.95
End Permanents	\$2.95

Betty Petty Beauty Studio

519 Cinnaminson Avenue PALMYRA
Phone 480 for Appointments

plants, delicatessen and miscellaneous table.

OBITUARY
MARY K. ROHLAND
Mrs. Mary K. Rohland, wife of Frederick W. Rohland, of 208 Cinnaminson avenue, died on Sunday, March 24.

Funeral services were held from her late residence on Wednesday at 2 p.m., the Rev. George Lockett officiating.

Interment was made in Lakeview Memorial Park under the direction of the Snover Funeral Home.

The deceased is survived by her husband and daughter Anne.

DRIVER FATIGUE CAUSES CRASHES

Mental and bodily fatigue looms as an important element to be considered in relation to reduction of highway accidents, according to conclusions reached by the Keystone Automobile Club through extensive study of accident reports.

Club investigators have found, for example, that automobile accidents in the morning "rush" hours are only about one-third of the number recorded in the evening "rush" hours. Over a period of five years, this ratio of highway crashes held good in the reports examined.

Club investigators have found, for example, that automobile accidents in the morning "rush" hours are only about one-third of the number recorded in the evening "rush" hours. Over a period of five years, this ratio of highway crashes held good in the reports examined.

"There is a lesson for motorists in these figures," said Trevor B. Mathews, manager of the Camden division of the club. "The motorist, fresh and alert in the morning, drives with ease and confidence. After a hard day's work his physical and mental nerve efficiency is not up to par, and his driving lacks the assurance of the morning run to office, store or factory. Reactions are slower and he becomes involved in accidents that he would have avoided without conscious thought in the morning."

Causes

Club officials commend the action of motor car manufacturers who are making extensive researches into the causes of driver fatigue as it relates to automotive equipment. Unquestionably, they say, good results will follow correction of conditions found to contribute to "that tired feeling," but the individual must always take into consideration his own state of mind and body before starting to drive.

Common prudence dictates that the driver who is tired before he takes his place behind the steering wheel should give himself—or herself—a greater margin of time to reach home or other destination.

The motorist who can "make" the office in 20 minutes flat in the morning, should allow half an hour or more for the return trip in the evening.

THINGS TO WATCH FOR

A new receiver in the fast-blooming television business, showing a picture 5 by 6½ inches and selling for \$149.50—the biggest home sets, showing an 8 x 10 image, have been cut from around \$600 to \$395 . . . a completely transparent and flexible pickle bag, with the pickles swimming in their own brine . . . porch and lawn furniture made of woven, transparent plastic, in the wicker fashion, but even more impervious to weather than wicker ever was . . . sun-glasses of polaroid, ground to specifications just like regular eye-glasses, so that folks who wear glasses anyway won't have to wear two pairs when dodging the sun . . . ice cream in a factory-sealed package that can be opened by giving a yank on a string imbedded around the waist of the fibre container . . . war-inspired names on your lipstick, such as Navy Red, Censored Red, Night Red, and Bombshell Red (gruesome, eh?).

Gather around, friends. We wish to whisper in your ears. Here's the whisper: The great need of this country is a great big crowd of new ex-statemens.—Acheson Globe.

Education has for its object the formation of character.—Herbert Spencer.

BUY YOUR USED CAR WITH Confidence

Price alone doesn't make a Bargain—Condition is more important

THAT'S WHY WE
RECONDITION
MOST OF OUR CARS

A FEW GOOD
BUYS LISTED

1939 FORD SEDAN, like new, low mileage, one owner. A car you will be proud to own.

1938 FORD DeLuxe Fordor Sedan, heater, radio. A car for the family.

1937 FORD Tudor 60 HP. The first word in economy. Lots of unused miles in this car.

1937 FORD 85 HP 4 Door Sedan, clean, good rubber, perfect mechanical condition. See this car.

1934 CHEVROLET DeLuxe Coach. Good mechanical condition, new paint, a bargain.

MANY OTHERS TO
CHOOSE FROM
E-Z TERMS

NEW CARS FINANCED
AS LOW AS \$3.00 per \$100

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Palmyra, N. J.

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MAIN ST. MARKET

WALD and CARHART, Propa.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON
Phone 904 FREE DELIVERY

CAMPBELL'S SOUPS
ALL VARIETIES
with the exception of Mushroom
and Chicken

3 cans 25c

KELLOGG'S
GREEN GIANT PEAS
2 No. 2 cans 29c

KELLOGG'S
ORANGE PEKOE TEA
¼-lb pkg. 19c

Kellogg's MIXED TEA
¼-lb pkg. 15c

YOUR CHOICE . . .
Lawndale TOMATOES
Lawndale SUGAR CORN
Lawndale String BEANS
(No. 2 size cans)

6 cans 45c

SPECIAL!

Bill & Butts COFFEE
2 lb 29c (White Bag)

Bill & Butts COFFEE
2 lb 39c (Yellow Bag)

Bill & Butts COFFEE
2 lb 49c (Red Bag)

All this COFFEE is of very high grade—packed for us by a nationally known COFFEE House.

ARMOUR'S STAR
LEGS OF LAMB

1b 27c

FRESH KILLED

CAPONS

7 to 8 lb avg

1b 32c

FRESH PORK

ROAST

1b 13c

RIB ENDS

ARMOUR'S STAR

Sliced Bacon

1b 23c

BONELESS

Cross Cut Roast

1b 32c

Regular Value 35c

ARMOUR'S STAR SKINLESS

Halfsmokes 1b 23c

SPECIAL—ARMOUR'S STAR

HAMS 1b 15c

Shank End — 4 to 7 lb avg

Election Information

April 1 to 15, County Clerk to certify to every municipal clerk list of county offices to be filled.

April 1, Clerk of every municipality to certify to County Clerk list of municipal offices to be filled.

April 21, Clerk of every municipality to cause notice of elections to be published during this week.

April 25, Last day for filing petitions nominating candidates for primary election with the county clerk.

April 25, Last day for filing petitions nominating candidates for primary election for municipal offices with the municipal clerk.

April 26, County Clerk at 3 p.m. determines by drawing the position which candidates for county offices shall occupy upon the primary election ballots.

April 26, Clerk of every municipality at 3 p.m. determines by drawing the position which municipal candidates shall occupy upon the Primary ballots.

April 27, Clerk of every municipality certifies to County Clerk petitions filed for municipal offices.

April 28, Clerk of every municipality to cause notice of elections to be published during this week.

May 1, Last day vacancy can occur by death or declination of candidate for primary election.

May 4, Last day vacancy can be filled, caused by death or declination of candidate for primary election.

May 6, Clerk of every municipality to cause notice of elections to be published during this week.

May 7, Application for appointment of challengers for the primary election to be filed with the County Board of Elections on or before this date.

May 7, District Boards of Registry and Election shall proceed with the house to house canvass of voters.

May 7, District Boards of Registry and Election shall post notices of primary election.

May 10, House to house canvass of voters by District Boards of Registry and Election shall be completed by this date.

May 10, District Boards of Registry and Election shall transcribe and make up from canvassing books one register of voters to be used at the general election.

May 13, District Boards of Registry and Election shall complete primary registry books by this date.

May 13, Clerk of every municipality to cause notice of elections to be published during this week.

May 14, District Boards of Registry and Election shall deliver canvassing books duly certified to the County Board of Elections on or before this date.

May 14, District Boards of Registry and Election shall transcribe from the register of voters to the general election registry list and post in some conspicuous place on or before this date.

May 15, District Boards of Registry and Election shall mail sample ballots for primary election before 12 o'clock noon.

May 16, Last day for filing petition for independent candidates for general election.

May 18, Campaign managers must file statements, &c., with county clerk on or before this date.

May 21, Primary election day. Polls open 7 a.m. to 8 p.m. (Eastern standard time).

May 22, District Boards of Registry and Election shall deliver to the county clerk register of voters, party primary poll books of 1938, and 1939, current primary poll books, and primary registry books and keys for primary ballot boxes.

May 25, Members of county committees elected at primary election take office on this date.

May 28, Annual meeting of each

THE NEW ERA, THURSDAY, MARCH 28, 1940

County Committee held on this date.

May 28, Last day to file acceptance with county clerk by any person who did not file petition for primary election, but received nomination at said election by having his name written on ballot.

May 29, Last day for clerk of every municipality to certify to the county clerk and County Board of Elections, two copies of the names and postoffice addresses of the persons elected as members of the county committee of each political party.

June 10, Campaign managers shall file statement of receipts and expenses with county clerk on or before this date.

September 29 and October 6, Clerk of every municipality to cause notice of election to be published during this week.

October 6, Last day for filing request with county clerk for proposition to appear on General Election ballots.

October 8, County Clerk to draw to determine which columns each political party shall occupy on the general election ballots.

October 11, Last day vacancy can occur among candidates nominated at the primary election caused by death, removal or otherwise.

October 11, Last day vacancy can occur in any county or municipal office.

October 14, Last day for filing vacancies among Primary Election nominees.

October 15, Third registration day of voters by District Boards of Registry and Election between 1 p.m. and 9 p.m.

October 15, County Clerk at 3 p.m. determines by drawing the position which candidates for county offices shall occupy upon the general election ballots.

October 15, District Boards of Registry and Election shall make one complete list of all persons registered and deliver to the county clerk.

October 22, Application for appointment of challengers for the general election to be filed with the County Board of Elections on or before this date.

October 28, Clerk of each municipality shall deliver at his office sample general election ballots and stamped envelopes to the District Board of Registry and Election for mailing.

October 30, District Boards of Registry and Election shall mail sample ballots for general election before 12 o'clock noon.

November 2, Campaign managers must file statement, etc., with county clerk on or before this date.

November 5, General Election Day. Polls open 7 a.m. to 8 p.m.

November 5, County Board of Elections to sit between the hours of 6 a.m. and midnight.

November 6, District Boards of Registry and Election shall, not later than noon, deliver to the county clerk one tally sheet, keys to the ballot boxes, poll book, register of voters and statements of election.

Nov. 11, County Board of Canvassers shall meet for the purpose of checking canvass made by the county clerk.

November 25, Campaign managers shall file statement of receipts and expenses with county clerk on or before this date.

Facts Concerning Visiting Nurses

It has come to the attention of the board of the Visiting Nurse Society serving Riverton, Cinnaminson and Palmyra that there is a need for a statement of the aims of the Society and the kind of service which may be expected from its nurses.

It is the purpose of the Society to render to the community service commensurate with the best nursing standards as set up by the National Organization for Public Health

THE NEW ERA, THURSDAY, MARCH 28, 1940

Nursing and other accredited agencies for a two-nurse organization working under a budget allowance such as the one in this community is. Constructive suggestions to improve this service for the community are welcome to the board of the Visiting Nurse Society.

According to the standards set for a two-nurse organization, the nurses are on duty for five and a half days a week. If some routine service is necessary for a patient on Saturday afternoon, Sunday or during off hours then the nurses are entitled to equivalent time off during their regular hours. The nurses are not on call on holidays.

In a small organization such as the one in this community, the budget does not allow for clerical assistance, consequently the public must be educated to call for service at times specified by the nurses when they are not in the field.

An organization able to support only two nurses for a community of this size is not expected to render emergency service. That should be met by the doctor and the hospital.

Hours

For the convenience of the public the hours the nurses may be reached for calls are as follows:

Week days: 7 a.m. to 8.30 a.m.
Week days except Saturday: 12.30 p.m. to 1.30 p.m. 5.30 p.m. to 6.30 p.m. Sundays and holidays excepted.

Fees

Fees for service are as follows:
Baths and making bed \$1.00
Enemas 1.00
Colonic irrigation 2.00
Hypodermics75
Catheterization 1.00
By appointment per hour 1.50
Extra charge for night calls.
Visits to expectant mothers—no charge.
Care of confinement with doctor \$5.00
Care of newborn baby and mother 1.00
Care of newborn baby50

LEAGUE MEETING

An important meeting of the Memorial Park Softball League will be held in the Riverton Fire House on Monday evening, April 1, at 8.00 o'clock promptly.

Team managers and officials during 1939 are urged to attend, also a representative from any team de-

THE NEW ERA, THURSDAY, MARCH 28, 1940

siring to enter the league this year.

Officers will be elected for the coming season.

PAN-AMERICAN UNION

COMMEMORATIVE STAMP
A special issue of 3-cent stamps commemorating the 50th anniversary of the founding of the Pan-American Union will be placed on sale for the first time at Washington, D. C. April 14, 1940. The central subject of the Pan-American stamp is a reproduction of a portion

Evans' Service Station

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SUNOCO
GASOLINE and OIL
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THE NEW ERA, THURSDAY, MARCH 28, 1940

NEW EQUIPMENT AT ZURBRUGG

(continued from page 1)

cient type of its kind and will greatly facilitate the delivery of obstetrical patients.

The physio-therapy department will use many times daily the treatment couch, the infra red lamp, the Alpine sun lamp and the short-wave diathermy apparatus. These will combine to make the convalescence of many patients more rapid and so return them to their families in a shorter time.

In the department of surgery the portable operating room light is of the latest type and so arranged that no shadows are cast when a hand is placed between the beam of light and the patient, which greatly facilitates surgery in a deep cavity.

X-Ray Department

The new wheel stretcher is of a type which facilitates transportation of patients comfortably and safely. The new anaesthesia machine is the most modern available and has every known device for the easy induction and safe maintenance of anaesthesia.

The X-ray department has satisfied a great need in obtaining a Bucky diaphragm for their X-ray machine. This will enable sharper X-ray pictures to be taken and widen the scope of X-ray diagnosis. The new portable resuscitator will be useful in various ways, such as saving the lives of many new born infants and being of the portable type can be taken out of the hospital in the care of physician to the scene of an accident.

In this generation of high pressure living diseases of the heart are increasing. One of the most valuable agents in the diagnosis and treatment of these conditions is the electrocardiograph, by means of which the functioning of the heart can be determined accurately. The electrocardiograph purchased is one of the latest models and is giving almost daily service.

Donation by County Council of Parent-Teacher Associations

In addition to the equipment obtained through the funds raised by the American Legion the hospital has also been assisted through funds made available by the County Council of Parent-Teacher Associations. From this organization there will be presented to the hospital a new incubator of the most recent design and a portion of other new equipment which has already been installed and is functioning for the benefit of patients.

Contributions by Auxiliaries

Ever since the opening of the new hospital building in 1935 the Hospital has received substantial contributions from the ladies auxiliaries established in Riverside, Delanco, Bridgeboro, Palmyra, Riverton and Cinnaminson.

Through these contributions many valuable machines, accessories and furnishings for the various wards have been secured by the Hospital.

During the past years the various auxiliaries have again been most active and through their efforts many useful pieces of equipment have been provided, such as a new resuscitator, a cutting unit, a new Zeiss microscope for the laboratory, a labor crib, a drug carrier, examining table and a gastro evacuator.

The response of the people of Burlington County to the call for funds by the American Legion, the donations by the County Council of Parent-Teacher Associations and the devoted service and assistance by the Ladies Auxiliaries of the Hospital are a splendid proof of the interest taken in this institution and the Board of Trustees of the Hospital wish to publicly express their profound appreciation to all the donors and no less to the members of the American Legion, the Burlington County Council of Parent-Teacher Associations, whose untiring

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ABOUT THE COUNTY

The county welfare board office was removed last week to the new Welfare Home at New Lisbon, vacating offices in the sheriff's office building adjoining the jail in Mount Holly. The county farm bureau will move into these offices the first of the week, making additional space for the offices of the county superintendent of schools and the county library in the building at High and Union streets.

Among the re-appointments announced by Governor A. Harry Moore are those of George C. Baker, supervising principal of the Moorestown schools, as a member of the South Jersey Transit Board, and of Arthur J. Collins, Jr., of Moorestown township committee, as a member of the Conservation and Development Board of New Jersey.

With the appointment of a dog catcher to round up all dogs caught prowling on the Delanco public school lots during school hours, the Delanco Township Committee hopes to rid the community of a condition which caused many complaints from parents of pupils in the township.

Armitt H. Coate, president of the Moorestown Y's Men's Club was in charge of the annual Easter egg hunt sponsored by that organization last Saturday morning on the South Church street athletic field, Moorestown.

BUSINESS

The peace (if it can be called peace) that nominally ended the "northern branch" of the European war last week has not only left the general peace situation as unpredictable as ever, but also seems to give

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Legal Notices

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Burlington County Circuit Court I will sell at public sale

THURSDAY, APRIL 18, A. D., 1940, between the hours of 12 and 2 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:

ALL that certain tract or parcel of land and premises, situate in the Borough of Riverton, in the County of Burlington and State of New Jersey, bounded and described as follows:

BEGINNING at a point in the South easterly line of Seventh Street, distant two hundred and thirty-eight feet and eleven inches Southwestwardly, from the Southerly corner of Main and Seventh Streets; thence (1) Southwestwardly, along the South-easterly line of said Seventh Street, the distance of twenty-five feet to a point for a corner, opposite the partition wall between premises known as Nos. 411 and 409 Seventh Street; thence (2) Southeastwardly, parallel with said Main Street and at right angles to said Southeasterly line of Seventh Street, the distance of one hundred and twenty-five feet to a point for a corner; thence (3) Northwardly, parallel with said Main Street and at right angles to said Southeasterly line of Seventh Street, the distance of one hundred and twenty-five feet to the place of beginning. BEING Premises known as No. 411 Seventh Street.

Decree approximately \$1,050.83 besides interest, costs and fees.
Seized as the property of Catherine Bard, et vir, et al., defendants; taken in execution at the suit of Barbara J. S. Lewis, complainant; and to be sold by GEORGE FURTH, Sheriff.
Dated: March 20, A.D., 1940.

NOTICE OF SETTLEMENT
EXECUTORS ACCOUNT
Estate of ANNA E. DONALDSON,
Deceased.

Notice is hereby given that the First and Final Account of the executor, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, April 4, 1940, at ten o'clock in the forenoon.

CANDEN TRUST COMPANY,
Successor by Merger to Candan Safe Deposit and Trust Company, Executor.

Proctor: Frank S. Hoxworth.
Dated: February 28, 1940.
2-29 to 2-30-40

no definite clue to how business on this side of the water is to be affected. For one thing, the U. S. will continue its "moral embargo" against the Soviet, to discourage future aggression. No U. S. airplanes, aviation gas, or copper for the Reds.

Business generally is clinging to the strategy of keeping commitments on a short-term basis because of the complete uncertainty of both domestic (political) and foreign (military) developments.

Nevertheless, the earth keeps turning, and spring keeps getting closer. That means spring selling campaigns are being launched. Advertising budgets generally are 5 to 10 per cent larger than for the 1939 drive, although they, too, are mostly short-term. Automobiles, foods, electric appliances, and drugs and toilet goods are leaders in the spring business push over here.

PUBLIC INVITED

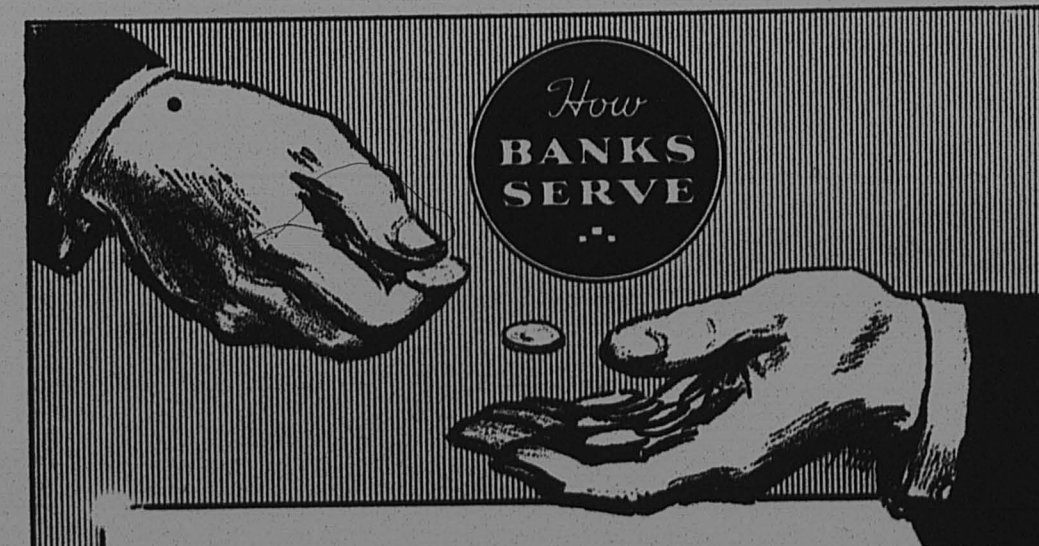
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Give your valuables the protection of a safe deposit box in our vault.



Cinnaminson Bank and Trust Co.

Riverton, N. J.

in a service to be held in Mt. Zion A. M. E. Church, Third and Penn streets, Riverton, Sunday March 31, 1940, at 7 p.m.

The public is cordially invited to come and hear the Hackett girls sing.
Mrs. Virginia Gilmore will deliver the message.
Rev. George A. Mitchell, pastor.

C.C.C. APPLICATIONS
All young men from Riverton and

Cinnaminson who are desirous of enrolling in the C.C.C. are urged to make their applications at once in the Welfare office, rear of 609 Main street, (The New Era building), Riverton.

In order to be considered for the coming enlistment period, all applications must be made by April 6.

As every thread of gold is valuable, so is every moment of time.—John Mason.

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Published Every Thursday at 609 Main Street

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F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

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PRINTING

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Middle Class To Disappear?

Everyone has heard the old comparison of the people of a real democracy to a barrel of ale. It is said that like a cask of this liquid a democratic nation has some froth at the top and some dregs at the bottom but that the great bulk is a clear sound body, which prevails and goes to make up the nation.

The comparison has been an apt one, especially in the United States. But now it would seem that the picture is changing. The good, old, sound middle class isn't as sound or as plentiful as it once was.

The reason for this is not hard to find. During the past few years in our own country, for example, the middle class citizen seems to have become the forgotten man. There has always been a disposition in our country to take care of the helpless and unfortunate, those who cannot look after themselves. That is a part of the duty of a modern society. Unfortunately, however, during the past few years, there has grown up the belief that we must do more than this—that it is the duty of the reformers to make over society.

At first it was said that the rich man would be compelled to pay the cost. However, the expenditures soon became so great that he could pay only a part of it, even were his entire income to be taken over by the tax collector. So it has been found necessary to stiffen the taxes which fall on the back of the middle class citizen.

All of this has caused many people to wonder whether, if we do not entirely change our ways, the middle class in the United States may not disappear. This has happened in some European nations already, and even in England, supposedly an outstanding example of European democracy, the middle class is gradually being taxed out of existence.

This indication that society is changing in the United States can be noted in the spreading impression that it no longer pays one to try to save a competence for his old age. Home owning is no longer regarded as essential as it once was, with taxes mounting, together with the other costs of maintaining a home. Thrift is no longer encouraged as formerly.

This growing theory of waste and profligacy—fostered by the belief we can spend ourselves rich and the government will take care of us—it is one of the greatest dangers to middle class America. And once that middle class disappears, this will be an entirely different sort of nation.

War Won't Help Anyone

President Hoover declared in a recent address at Rutgers University that any hope for a rebirth of the world after a long European conflict is "sheer nonsense." Continuing he added:

"The inevitable degeneration of food productivity alone, not to mention industrial activities, means that the end of the war will bring on the most difficult period ever known. There will be no United States of Europe after this war."

Mr. Hoover was merely summing up in terse and concise language what the principal neutral observers of the world have been feeling and believing for some time. No good came out of the first world war, and little good will come out of this one. If it continues for two or three years each side will be a loser. All talk about "winning the world for democracy" or giving Germany living room is all so much eyewash.

With the great disruption of world-wide economy and destruction of life and material that seems to be about to come in a deluge, there can be no happy results from the present war. It would seem that the leaders on both sides of the struggle would be able to see this clearly and to stop the slaughter before it reaches its height. Unless something like this does come about, then the pessimistic predictions made by Mr. Hoover are bound to come true.

In view of the probabilities, there is only one thing that the United States can safely do—keep out of the mess entirely and do its best to save its own citizens and do its best toward helping the rest of the world after it comes out of its present madness.

We must not be misled by high-sounding slogans about what is coming out of this war. The peace, if the struggle continues long, will bring happiness to nobody and despair and disillusion to the majority of mankind. In view of all the probabilities, it behooves us now to keep our heads.

COMMENT



British newspapers are said to be cold to Ambassador Kennedy, returning from the United States, because Joe told them the people of the United States are more determined than ever to keep out of the European dogfight. The fellow who brings "bad news" is never very popular.

Those reports from the South where the baseball artists are in training, which tell how good all of the teams are going to be this summer, remind us of the official bulletins from London, Paris and Berlin about how good they are going to be when the season starts.

The New Deal majority in Congress is giving the Republicans a break. By extending the Hull Reciprocal Trade act it is providing the G.O.P. with a real issue in the 1940 campaign.

One of our friends says that when the census taker asks him about his domestic situation he is going to refer him to Walter Winchell.

March usually comes in a lamb and goes out a lion but the average politician comes in a lynx and goes out on the lam.

If it required federal expenditures of four billion dollars in 1939 to increase retail sales \$2,500,000,000, how

much would the federal government have to spend to bring back prosperity?—Somerset, Pa., American.

Confucius says: Pitcher that goes to the well too often may not get a third term.

After Summer Welles gets back with all the lurid stories he is hearing in Europe he ought to get Orson Welles to make a drama out of them.

Who remembers the good old days when all the news we got from Europe was about the Olympic games?

B. & P. CLUB BANQUET

Final plans have been made by members of the Burlington County Business and Professional Women's Club for their Public Affairs Banquet, to be held April 4, at St. Mary's Hall, Burlington.

State Senator Howard Eastwood, of Burlington, Assemblyman A. Matlack Stackhouse, of Moorestown, and Mayor of Burlington Thomas J. Johnson will be among the guests of honor, in addition to officials of the N. J. State Federation of Business and Professional Women's Clubs, Miss Frances A. Britton, of Toms River, president, Miss Emma Dillon, of Trenton, vice-president; and Mrs. Myra A. Blake, of East Orange, state public affairs chairman.

Members of men's and women's organizations throughout Burlington County have been invited to participate and 150 persons are expected to attend.

Dr. Lena Madelin Phillips, of New York City, well known lecturer, lawyer and president of the International Federation of Business and Professional Women's Clubs, will be the principal speaker.

Mrs. Pauline S. Finegan, of Bur-

lington, president of the sponsoring organization, will preside and Miss J. Margaret Warner, the club's public affairs chairman, will serve as toastmaster.

Mrs. Velma Lance Comegys, well known Burlington mezzo-soprano, will sing and dinner music by a popular trio will be heard during the banquet, to be served by the St. Mary's Hall staff.

WRONG NUMBERS

Motor Vehicle Commissioner Arthur W. Magee recently urged motorists to inspect closely their 1940 license plates and to report promptly any errors to the license agency from which they were issued.

The Motor Vehicle Department is still seeking to learn how the four sets in the "EA" series came through from the State Prison, where they are manufactured, correct as to color and sequence but bearing "N. J. 39" instead of "N. J. 40." Replacements have been made in these four instances.

"We hope that the mix-up was confined to the single bundle of 'EA' plates but we have no way of knowing because so many registrations have been issued and are now being displayed by car owners," said Commissioner Magee. "Our only way of checking, therefore, is to ask the car owners to inspect their plates and to report immediately to the license agency any errors in manufacture."

We interviewed ten people last week on the "draft Roosevelt for a third term" idea. Three were in favor of the draft. One was a postmaster, one a relief administrator and the third a farm program administrator. It's strange people like that should favor a third term, don't you think. Or do you?—Greenleaf, Kan., Sentinel.

Unemployment will not be solved until the unemployed are ready to work for what employers can afford to pay them. A wage scale that employers cannot afford to meet means "nothing doing."—Douglas, Kan., Tribune.

RIVERTON SCHOOL NOTES



Miss Mary M. Forman, Philadelphia Interstate Dairy Council, will give two puppet health shows on Friday afternoon—1.30 for the younger children, and at 2.30, regular assembly time, for the older children. Parents and friends of the school are invited.

Know Your Government

Too Much Government

Anyone who studies the vast machinery of government in New Jersey and contemplates the millions of dollars poured into it by taxpayers to keep it going, must realize that we have entirely too much government to provide the services we actually need.

The story of its growth is one of constant plying to build individual departments into larger units—to extend their prestige and spheres of influence—to get larger appropriations and to add to the number of departments and activities maintained by the government.

So many boards, bureaus, agencies

Legal Notices

PUBLIC NOTICE

Bids will be received for the furnishing of all labor and materials required for the additions and alterations to the Westfield School No. 4, located in Cinnaminson Township, Riverton, Burlington County, New Jersey, as the property of the Cinnaminson Township Board of Education.

Separate bids will be received on the general construction, plumbing and drainage, heating and ventilating and electrical plans, specifications and form of proposal may be seen at the office of the District Clerk, Emma D. Frank, at Riverton, New Jersey, or be obtained from the Architect, J. Herbert Keady, 101 No. 7th Street, Camden, New Jersey, on the deposit of the sum of \$10.00, this to be refunded should the bid be returned in good condition within ten days of the receipt of the bid; the entire deposit to be forfeited should a bid not be turned in.

Bids will be publicly opened by the Cinnaminson Township Board of Education, at the Westfield Public School No. 2 on Thursday, April 11th, 1940, at 8.00 p.m. Eastern Standard Time.

Bid proposals shall be accompanied by a bid letter from a recognized surety company and a certified check for the sum of five (\$5) per cent of the bid, check to be made payable to the Cinnaminson Township Board of Education and to be forfeited to them should the contractor fail to enter into a contract with the said Board of Education to perform the portions of the work conferred in the proposal if the contractor is retained in the contract within thirty (30) days after receipt of bid.

The Cinnaminson Township Board of Education reserves the right to accept or reject any or all bids.

EMMA D. FRANK, District Clerk.
3-28-21

CINNAMINSON TOWNSHIP BUDGET

BE IT RESOLVED by the Township Committee of the Township of Cinnaminson, County of Burlington, that the budget shall constitute an appropriation for the purposes stated, of the sums therein set forth as appropriations, and an authorization of the amount of Thirty-One Hundred Seventy-Four Dollars and Nine-Cents to be raised by taxation for local purposes of the municipality, and certification of the County Board of Taxation of the following summary of general revenues and general appropriations.	
General Revenues	1940
Miscellaneous Revenues	\$ 56,346.00
Anticipated	
Amount to be Raised by Taxation for Local Purposes as Shown by Item No. 4 Not Including School Debt Service	2,174.97
School Revenues	
Amount to be Raised by Taxation for Local School Purposes	40,346.00
Total	\$ 99,866.97
General Appropriations	
(a) Administration, Operation and Maintenance	27,550.00
(b) Contingent	200.00
(c) Interest and debt redemption Not Including School Debt Service	291.75
(d) Deficits and Statutory Expenditures	639.82
(e) Cash Deficits	16,894.27
(f) Reserves	15,629.00
School Appropriation (To be used only by Article 16 (VI) School Districts) as Shown by Item No. 16 Other School Costs	40,346.00
Total	\$99,866.97

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget adopted by resolution of the governing body on the 21st day of March, 1940.

Harold R. West, Clerk.

Certified by me This 23rd day of March, 1940.

and commissions have been created that there are now more than 175 units in the state government alone, and hundreds more in the county and municipal governments. What they all do is beyond the understanding of the average citizen—yet there are constant attempts to create more of them.

Start Small

Sometimes these governmental departments start off in a small way, at comparatively small cost—sometimes they start immediately with a large set-up and a substantial appropriation. But no matter what its size in the beginning, each department does its utmost to increase its

size and its annual allotment of funds.

With each separate unit working to expand its size and cost, taxation has increased rapidly. At present taxpayers turn over to tax agencies more than \$350,000,000 annually, or about a million dollars daily to finance New Jersey's state and local governments.

As big as it is, however our governmental colossus would inflate even further without an active and concerted drive by taxpayers to keep it under control. Unless it is curbed through organized action this already overgrown government will continue growing until it over-rides everything else, and crushes tax-

payers beneath its ponderous weight.

Protest

When the New Jersey Taxpayers Association and its allied local organizations protest vigorously against the creation of a new state or local governmental spending unit, there is far more involved than the particular expenditure in question. Taxpayers see in each new project a probable new bureaucracy that will take its place with the many others and contribute still more toward extortionate taxation.

Only through eternal vigilance and quick action can taxpayers protect themselves against an unwarranted expansion of government. We already have too much government—far more than taxpayers need—and can afford. Any change must be to cut out the non-essentials that now exist—to cut down sharply on the spending programs—and to bring our

government's cost within reasonable limits.

PALMYRA WOMAN'S CLUB

The Palmyra Woman's Club will hold their business meeting and election of officers on Friday, April 1, at 2.30 p.m.

Mrs. Stephen Francisco, chairman of International Relations of the New Jersey Federation, will be the guest speaker.

"Why did you want me to hire the short man? The tall man had such a nice face." My dear, when you pick a man to work in your garden, judge him by his overall. If they're patched on his knees, you want him; if they are patched on the seat, you don't!—Wellsville, O., Union.

Preserve the Flavor of Vegetables!



SPRING is almost here. One "smells it in the air" and gets a preview of it in the vegetable stores where fresh new greens arrive every day from South and West.

Vegetables are accounted a fine source of vitamins. The vegetables may be eaten raw or cooked in a manner to preserve the valuable food qualities.

Carrots, fennel, cauliflower, turnips, rhubarb strings, and sweet potatoes may be served raw for an appetizer or "washed in vinegar" and stored in the vegetable fresher of the automatic refrigerator where they will keep their moisture until time to serve.

Vegetables may be cooked in a new way which preserves their flavor and food factors. Green vegetables will hold their color if cooked in a small amount of water (one-half cup to a cup) in a covered container. A full flame is used until the boiling point is reached and then the flame is cut to "simmer" for about twenty minutes.

Follow the directions for preparing this attractive vegetable plate.

A Vegetable Plate

1 serving noodles 1 serving asparagus 1 serving Potato Balls 1 serving Cream Sauce 1 serving Paprika Onions 1 serving Baked Hollandaise Sauce

On one side of the platter arrange a nest of cooked noodles, with which a small amount of White Sauce has been blended. Place onions, asparagus, potato balls and carrots on plate. Over as-

paragus serve Drawn Butter or Hollandaise Sauce. Place poached egg in center of noodle nest. Garnish with parsley.

Paprika Onions
1 lb. onion 4 tsp. shortening
1 tsp. salt

Peel onions and cook in boiling salt water for fifteen minutes. Drain, place in a well buttered casserole, pour over the onions the melted shortening, sprinkle with paprika, cover and bake in oven at 350 degrees for fifty minutes.

Baked Carrots
Scrape and cut in thin strips six carrots. Into a well greased baking dish place the carrots and add one-half teaspoon salt, few grains pepper, two tablespoons butter and three tablespoons of boiling water. Cover and place in oven and bake in a moderate oven 350 degrees for thirty-five or forty minutes.

How to Cook Asparagus
Cut tough ends from asparagus stalks, wash and peel off any tough skin or scales. The asparagus in a bunch with two pieces of soft string; one placed just below the tips, the other just below the center of the bunch.

Place the bunch of asparagus in boiling salted water in the lower part of a double boiler. Invert the top part of the boiler over the tips of the asparagus and cook for twenty to twenty-five minutes depending upon the tenderness of the asparagus. Remove with a fork, inserted through the strings, onto a platter, then drain off any water that may drip from the asparagus. Serve with Drawn Butter or Hollandaise Sauce.

AMERICAN STORES CO.

ASCO Quality Meats Reasonably Priced

Lean Fresh Pork Loins 15c
Long Cut Sauer Kraut 8c

Nearby Milk-Fed VEAL Breast Shoulder or Neck 15c

Veal Cutlets 39c Rib Veal Chops 30c
Loin Veal Chops 35c Rack Veal Chops 23c

Chuck Roast One Price—None Higher 16c
Lean Flat Rib Boiling Beef 10c
Cross Cut or Shoulder Roast 23c

SPICED LUNCHEON MEAT 6c \$1.19 : 2lb
For a meal that is different. To cook, put some cloves and brown sugar on it. Place in baking pan with some Hot-Hot Ginger Ale and bake for 30 minutes.

Legs Genuine Lamb One Price—None Higher 23c

Large Fancy CROAKERS 10c
Jersey Select Fresh OYSTERS 15c
Fresh Michigan Jumbo SMELTS 13c
Large Jersey BUTTERFISH 9c

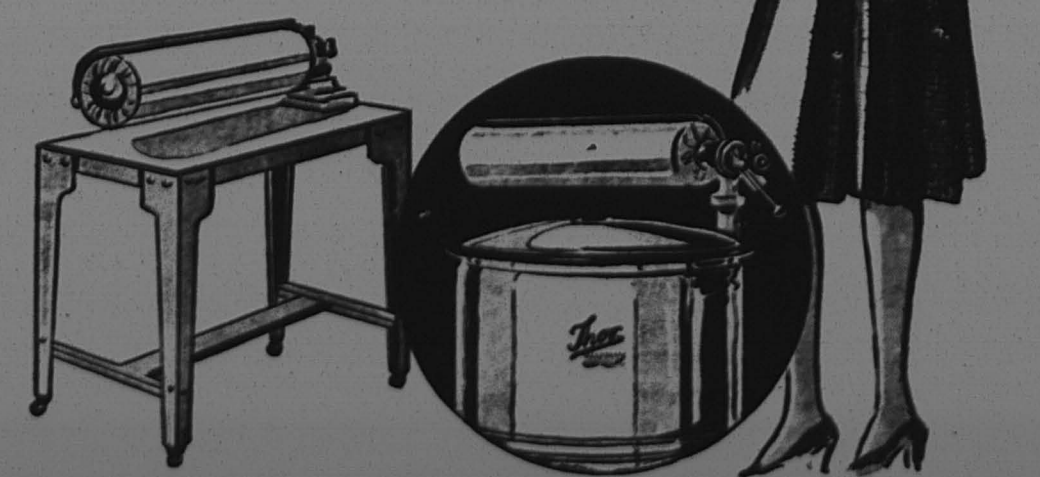


TIME FOR THINGS THAT COUNT

WHY NOT make use of the services at hand and let electricity do the washing and ironing? You will be delighted to find how much extra time you have and how well the work is done.

Up-to-date electric washers are designed so that the finest fabrics are not pulled or torn and every article is washed thoroughly. Some washers have an ironing attachment which may be fastened in place of the wringer. Other electric ironers are fastened to their own tables and can be moved about easily. Prices are moderate and payment terms easy.

PUBLIC SERVICE



AMERICAN STORES CO.

Don't Miss This Big 9c 19c 29c Sale!

Be sure to share in this money-saving event. In our stores you will find hundreds of values that will help keep your food bills down. For quality and convenience, shop in your neighborhood American Store.

One 11-oz pkg California Seedless Raisins	Both for 9c
One 12-oz pkg Blue Rose PRIM RICE	

Gold Seal Macaroni or Spaghetti 2 pkgs 9c	ASCO Black Pepper 2 2-oz cans 9c	Wax Paper 2 40-lb rolls 9c	Paper Napkins 2 pkgs 9c	Tomato Paste 2 6-oz cans 9c	Sardines 2 1-lb cans 9c	Table Salt 2 5-lb bags 9c	ASCO Cuffs 2 pkgs 9c	ASCO Cider Vinegar 2 1-lb bottles 9c	Mayonnaise 2 1-lb jars 9c	Sunrise Extracts 2 1-oz bottles 9c
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Carrot Juice 2 12-oz cans 19c	Hurlock Sweet Peas 2 12-oz cans 19c	Sweet Potatoes 2 12-oz cans 19c	ASCO Peaches 2 12-oz cans 19c	E-Tal-E Spaghetti 3 12-oz cans 19c	Hurlock Tomatoes 3 12-oz cans 19c	Hurlock String Beans 3 12-oz cans 19c	ASCO Beets 3 12-oz cans 19c	ASCO Beans 4 12-oz cans 19c	ASCO Tomato Juice 4 12-oz cans 19c
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Supreme Soft-Twist BREAD 8c

Glenwood Jellies 11-oz tumbler 9c
ASCO Pure Preserves 2-lb jar 29c
Peach, Cherry, Raspberry, Pineapple.

Armour's Corned Beef Hash 2-lb can 29c	Orange Juice 2 12-oz cans 29c	Heinz Spaghetti 3 12-oz cans 29c	ASCO Bread Crumbs 2 10-oz pkgs 9c	ASCO Pearl Tapioca 2 10-oz pkgs 9c	ASCO Quick Tapioca 2 10-oz pkgs 9c	ASCO Mint Jelly 2 10-oz pkgs 9c	ASCO Tomato Puree 4 16-oz cans 19c	Macaroni Cookies 2 1-lb jars 21c	Butter Thins 2 1-lb boxes 21c
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20 Mule Team Borax 2 1-lb pkgs 29c

Dazzle Bleach 2 1-lb boxes 19c

Fresh Fruits and Vegetables

California Navel or Florida Valencia ORANGES doz 25c

ASPARAGUS Extra Fancy California bunch 39c
CARROTS California bunch 5c
BROCCOLI California bunch 15c
LETTUCE Calif. Iceberg head 9c

Tomatoes Sound and Ripe 15c

Where Quality Counts and Your Money Goes Furthest
These Prices Effective in Our Stores and Most Markets in Riverton and Vicinity



EPWORTH LEAGUE PALMYRA J. EDMUND TURNOCK President

"I am the light of the World."—John 8:12.

Then spake Jesus again unto them, saying, I am the light of the World; he that followeth me shall not walk in darkness, but shall have the light of life.—John 8:12.

Are we as young people, following this banner of light? Or, are we walking in the darkness? If we are not following the gleam, we need to. For with the light of Jesus Christ within our lives we, as young people, can be better and live better lives.

We invite you to our league service this Sunday. Last Sunday the service was well attended. Let us keep up the good record.

The speaker this week will be Rev. W. A. Boyd.

The memory verse for this Sunday is found in Galatians 1:24 "and they glorified God in me."

The history-hymn for this week is "Sweet Hour of Prayer."

If you are not busy in any other young people's service or do not attend any young people's service we invite you to attend our meeting this Sunday evening at 6:45.

Come and "test our welcome!"

CHRISTIAN SCIENCE CHURCH

"Reality" is the lesson-sermon subject for Sunday, March 31, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no

variableness, neither shadow of turning." (James 1:17).

Among the citations which comprise the lesson-sermon is the following from the Bible: "The kingdom of God cometh not with observation: Neither shall they say, Lo here! or lo there! for, behold, the kingdom of God is within you." (Luke 17:20, 21).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When you read this, remember Jesus' words, 'The kingdom of God is within you.' This spiritual consciousness is therefore a present possibility" (p. 573).

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad and Morgan Avenues
Palmyra, N. J.

Sunday, March 31st.
Church school, 9:45 a.m.
Chief service, 11:00 a.m.
Luther League, 6:45 p.m.
Vespers, 8:00 p.m.

Tuesday, April 2—Ladies Guild, 8:00 p.m.

Thursday, April 4—Boy Scouts, 7:30 p.m.

METHODIST CHURCH

Rev. William A. Boyd, Pastor

After a very wonderful season the religious mind is turned toward another subject, "The Second Coming of Jesus." Many questions have been asked about this subject, "When will He come, and how will He come, and with what body will He come, and will He set up His Kingdom and rule on this earth?" etc.

The Rev. Boyd will deliver a message on this subject Sunday morning at eleven o'clock. The Senior and Friendly Chirs will sing at this service, and Mrs. Rachel Lord will be at the organ.

In the evening at 7:45 o'clock, the Sunday preceding April Fool's Day, Mr. Boyd, will speak upon a very timely theme—"A Fool." The music during this service will be supplied

by the Senior and High School Choirs.

The mid-year session of the annual conference will be held in the St. Paul's Methodist Church, in Trenton, Tuesday, April 20. There will be one session beginning at 9:30 followed by dinner at 1 o'clock. Bishop E. G. Richardson will preside. The lay representatives as well as the minister are expected to attend this session.

The Official Board meeting will not be held this week on Tuesday evening, instead it will be held immediately following the mid-week Church service on Wednesday evening at 8:45.

Young People's Night will be observed in our church next Sunday evening, April 7. We are now announcing the coming of the "Skillful Family Sextet." This is an unusual opportunity to hear a family of great musicians. More details next week.

Wesleyan Men's Bible Class

For the Men of the Community

"THE ALL POWER"

Victor Hugo accounts for the defeat and downfall of Napoleon to the fact that "the heavens changed front" and at the death of Jesus many thought the same of Him.

At the resurrection Christ claimed possession and control of "All power in heaven and earth" with the promise "Lo I am with you always, even unto the end of the ages."

With such an assurance the disciples even in this day can know themselves panned with Christ's All Power in the heavens and the earth.

There is no need of defeatism in the work of Christ. Nothing can withstand the inexhaustible power of heaven and the earth in the hands of the risen Christ.

It is this insured presence of the All Powerful One, that brings us together as a class and inspires our fellowship with good cheer.

Men, join with us next Sunday morning at 9:50 in the assured presence of the All powerful one in whom the heavens are in full accord.

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welsh, Pastor.
Rev. Vincent A. Luther, Assistant Pastor.

Sunday Masses, 7:00, 9:00, 10:15.
Daily Masses, 7:00, 7:45 a.m.
Confessions every Saturday from 3:45 to 5:45 and 7:30 to 9:00.

Miraculous Medal Novena Devotions—Monday evenings at 7:45.
Religious instruction classes will be resumed next week.

We were greatly edified by the great numbers of our people who attended the Holy Week services. The hundreds who received Our Divine Lord in Holy Communion gave ample testimony of their faith and could not have offered a better Easter gift to the Risen Christ.

On Sunday, March 31, a beautiful Father's Day program will be given in the Sacred Heart auditorium. A children's program will be featured together with a musical program by the parent-teacher's glee club. A talk will be given by a Holy Ghost Father from the Holy Ghost Missionary College, Cornwall Heights, Pennsylvania. The affair will begin on Sunday afternoon at three o'clock.

Sunday Masses—7:00, T. Lane and R. Rowan; 9:00, W. Betz, J. Hamlin; 10:15, R. Dennis, H. Groome, R. Strohl.

Meeting of the Sacred Heart Dramatic Club—Thursday evening at 8:30.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services Sunday, March 31.
Bible school 10:00 a.m.—The open session of last week was attended by a full school and was quite impressive as superintendent, Mrs. Evelyn Weart, led the Junior Department into the main school where she conducted the regular opening exercises and the closing session as they are

carried out every Sunday. The efficiency and quality of the leadership and teaching staff of the department was reflected in the manner in which the pupils acquitted themselves and their knowledge of bible teachings as was exemplified in the responses given. Such instruction was surely appreciated by the parents in attendance as it is the kind that will make the right kind of citizens.

Morning worship, 11:15 a.m.—As was anticipated, Easter attendance at church service excelled the banner year, everyone young and old having enjoyed every minute. This morning subject this Sunday will be "The Victory That Overcomes the World." Both the Junior and Senior Choirs will render anthems.

B.Y.P.U., 6:45 p.m.—For young people of high school age. Always interesting, so come out and bring your friends.

Evening worship, 7:45 p.m.—The evening service will be concluded by baptism after a sermon by the pastor on "Grow in Grace." Enjoy the song service and the music by the choir.

The meeting of the Men's Organization which was to have been held on this Monday evening will be deferred until the following Monday evening, April 8th when a representative of the Campbell's Soup Company will give a very interesting talk illustrated by motion pictures.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

BETHANY LUTHERAN

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.



Burlington County

	W	L
Riverside	27	9
Garden State	23	13
Sky Chief	21	15
Shorten	20	16
Beverly	18	18
Prudential	14	22
Palmyra	13	23
Medford	8	28

High Singles:
Willmiller, 206, 210.
Cramer, 212.
Burke, 202, 204, 205.
Poulson, 223.
Fallon, 214, 217.
Reis, 204, 202.
Miller, 200, 206.
Ferren, 250.
Adams, 224.
Ruff, 202, 203.

Business Men's

	W	L
Bell & Evans	32	16
Dawley's	31	17
Farmers	26	22
Claws	24	24
Parry Fire	24	24
Lloyds	21	27
Fortums	19	29
Lenola	15	33

High Singles:
Adams, 200.
Walker, 213.
Stever, 213.
Evaul, 202.
G. Sperber, 233.
Poulson, 213, 201, 210.
A. Haines, 200.
Stever, 213.

Public Service

	W	L
Commercial	20	4
Generation	19	5
Office	10	14
Bus	9	15
Linemen	9	15
Meter	5	19

High Singles:
Dyson, 230, 222.
Machett, 200.
Lawlor, 218.
Berenato, 257, 202.
P. Smith, 200.

Artisan

	W	L
Bootleggers	24	8
Footpads	21	11
Bandits	18	14
Pirates	16	16
Demons	15	17
Thieves	12	20
Buccaneers	11	21
Highwaymen	10	22

High Singles:
Vile, 206.
N. Edinger, 208.
Taylor, 202.
Reis, 238, 227.
Hires, 213.

Wolfe, 201.
Burke, 222, 215.
Du Hadway, 234, 248.
Baker, 216.
Green, 209.

Ladies League

	W	L
Luckies	12	3
Murals	10	5
Kools	7	8
Marvells	6	9
Camels	5	10
Wings	5	10

High Singles:
Ferren, 166.
Baker, 174.
Denneler, 169.
Saylor, 171.
Brown, 173.
Haines, 196.

ARMORY WRESTLING

Those four battering rams known to thousands of sport fans as Omaha's wrestling riot squad and who's purpose in the grunt and groan is to cast their foes into oblivion as quickly as possible, either by fair or foul method, will all assemble in the Camden Armory, on Monday night. The above quartet are none other than those dandards Duseks namely Ernie, Emil, Joe and Rudy, all appearing on the program of the weekly mat show, in the order named.

The scrap which is expected to "steal" the play away from the others is the match between Joe, youngest of the four Bohemians and Dynamite Joe Cox, Missouri brawler. The match is down for 30 minutes as is the battle between Rudy Dusek and Matros Kirilenko, of Russia.

To make this card more interesting the Hanlys are introducing a new face in the person of Warren Bockwinkle, of St. Louis and he meets Heinie Olsen, of Oklahoma.

YOUR GARDEN

"WHAT TO DO THIS WEEK"

By A. C. McLean
Extension Service, N. J. College of Agriculture

One sure sign that spring is not just on the way but is really here is when the soil becomes of the right consistency to dig. A good test is to press a small amount of soil in your hand. If it falls apart when released, instead of sticking together in one lump, the garden is ready for the beginning of the ambitious program its owner has in store for it.

One of the things which may be done immediately is to plant roses and other shrubs. Many shrubs may be planted later in the season as well, but most of them seem to

benefit by a good early start. This is particularly true of roses, which are best planted when entirely dormant.

Seed Bed

No doubt the very eager gardener has already started to sow seeds of hardy plants in the open ground. This is quite in accordance with recommendations provided the soil surface is well cleared and a loose bed is made for the seed. The seeds of such plants as Cornflowers, annual larkspurs and poppies really need early planting for best results. A good plan is to sow the seeds broadcast and thin out the plants later. By early sowing hardy plants get a head start on weeds, and the shade they make discourages growth of weeds until the cultivated plants have finished blooming.

Even though the days may become sunnier, coldframes still need their nightly covering until mid-April. Of course, the glass is being removed each bright day to air the inside of the frame. Do not run the risk of the young plants inside being destroyed by a frosty night. And there are often frosty nights at this time of year even though Easter is but a few days away.

TO BEAUTIFY ROUTE 25

Notified last week that his application for Federal Government aid on roadside beautification along the Cranbury-Hightstown relocation of Route 25 (U. S. 1) has been approved, State Highway Commis-

sioner E. Donald Sterner will take bids on the project Friday, April 5. The Federal Government will contribute one-half of the contract price.

The project represents another step in Commissioner Sterner's roadside beautification program and will include the planting of shrubs, evergreens and trees. It is Commissioner Sterner's ambition to improve the scenic attractiveness of New Jersey's main routes. In line with this he has issued numerous appeals to property owners to "dress up and clean up" their homes and business places bordering on state highways.

"KEEP TO RIGHT" IS GOOD ADVICE

"Going straight" leads the list of highway accidents under "direction of travel" in State and national accident records, the Keystone Automobile Club reports in stressing the importance of "keeping to the right."

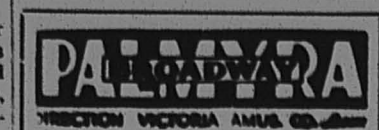
"The great numbers of head-on and side-swipe collisions emphasize the importance of observing with scrupulous care the regulation to keep to the right of the center of the highway," said Trevor B. Mathews, manager of the Camden division of the club. "Every road has its deadline, or lifeline—to be defined in terms of safety or death by the users of the highways."

"Whether the zone of safety is outlined in broad painted stripes, or whether it is left to the determination of the individual driver, it is always there. Every driver knows it, but unfortunately many operators ignore it. The tendency is to straddle the road when no other cars are approaching, and the habit persists even in the face of danger."

"Accidents from this cause are entirely avoidable. With cars on their own side of the road, no head-on or side-swipe collisions would ever occur. The motorists who drives to the right of the center under all conditions is contributing mightily to the safety of the highways."

"Straddling the road is a throw-back from the days when narrow, high-crowned, roads were the vogue. However, in these days of wider, more level roads, the reason for straddling no longer exists."

"It is definitely within the power of every driver to make the center of the road a deadline or a life line."



Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, March 28

Hit No. 1
2 — BIG HITS — 2
TONY MARTIN and
RITA HAYWORTH in
Music in My Heart

Hit No. 2
WALTER PIDGEON and
RITA JOHNSON in
Nick Carter

Master Detective
Men, women and children, you can still get the first volume of our Encyclopedia today. Don't miss this great knowledge bargain!

FRIDAY and SATURDAY
March 29-30

The 2 greatest dancers in the year's biggest musical show—
FRED ASTAIRE and
ELEANOR POWELL in
Broadway Melody of 1940

—Saturday Matinee Only—
"THE GREEN HORNET" with
GORDON JONES

MONDAY and TUESDAY
April 1 - 2

FRED MACMURRAY with
ALICE FAYE and
RICHARD GREENE in
Little Old New York

Monday only, to men women or children who pay copyright charge of 10c, the next volume of our great encyclopedia bargain.

WEDNESDAY, April 3
1 Day Only

PAT O'BRIEN with
JOHN GARFIELD and
ANN SHERIDAN in
Castle in the Hudson

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A WHOLE OF A LOT MORE -

SIZE! The big Olds Sixty measures 197 1/2 inches from bumper to bumper!

STYLE! Everywhere you hear Olds called, "the best looking car on the road!"

POWER! A big 95 H. P. Economy Master Engine powers the brilliant Olds Sixty!

COMFORT! Olds is the lowest priced car with modern coil springs all around!

QUALITY! In Olds, you get fine-car features usually found in higher priced cars only—such as Full-Pressure Lubrication!

PRESTIGE! Olds' quality reputation makes it a car you're proud to own!

plus ECONOMY THAT COMPARES WITH THE BEST

"60" DE LUXE
2-DR. SEDAN \$853*

*Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

Prices include This Equipment:
Bumpers, Spare Wheel, Tire, Tube, Dual Horns, Instrument Panel Hood Lock, Automatic Choke, Vacuum Booster Pump, Safety Glass, Chrome Window Reveals, 2 Windshield Wipers, 2 Sun Visors, 2 Front Seat Arm Rests. A GENERAL MOTORS VALUE. Help promote safety—dim your lights when passing!

OLDSMOBILE

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"JACK" DAWLEY, Inc., 10 Broad St., Riverton

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Merchantville 590

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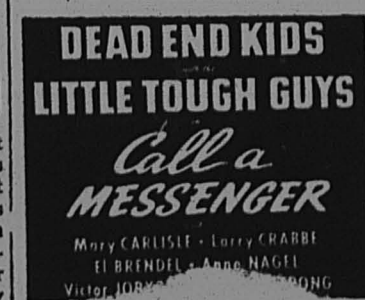
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VOLUME

On Encyclopedia Day
Every Tuesday Thereafter
Until Set Is Complete

FOX :: RIVERSIDE



You Can Still Start Your Set—
Tuesday "Encyclopedia" Day

Friday and Saturday, March 29-30
2-Hit Attractions—2

DEAD END KIDS
LITTLE TOUGH GUYS

Call a
MESSANGER

Also—TONY MARTIN
Singing 6 Song Hits in

"MUSIC IN MY HEART"
NOTE: See both features as late as 9 p.m.

Sunday - Monday, March 31, April 1
Together—the World's Greatest Dancers

ASTAIRE **POWELL**
BROADWAY MELODY OF 1940

with George MURPHY • Frank MORGAN
Ion HUNTER • Florence RICE • Lyn • CARVER

Plus—NEWS - CARTOON

Tuesday, April 2
Encyclopedia Today — Volume 2

"Blondie Brings Up Baby"
with PENNY SINGLETON
and ARTHUR LAKE

Added—Sports - News - Cartoon

Wednesday - Thursday, April 3 - 4

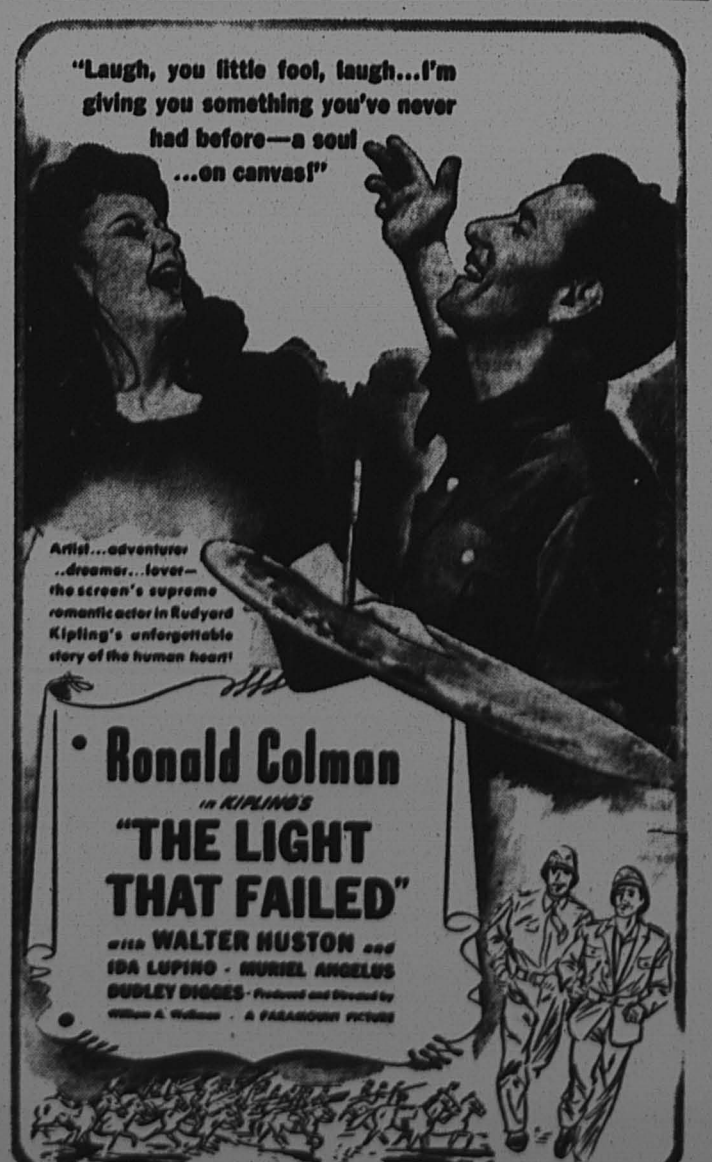
**LITTLE OLD
NEW YORK**

with ALICE FAYE
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BRENDA JOYCE
ANN SHERIDAN
HENRY STEPHENSON

Plus—
A 26th Century Fox Picture

Coming Soon—Northwest Passage



SAVAR
THEATRE AT BROADWAY

N

OBITUARIES

MRS. SUE LOWDEN

Mrs. Sue Lowden, of 7 West Spring Garden street, died on Friday, March 22, after a long illness. Funeral services were held on Tuesday at 11 a.m. from the Snover Funeral Home, with interment private.

The deceased is survived by two daughters and a son, Mrs. Alexine Tomes and C. Ward Lowden, of Palmyra, and Mrs. Hannah Scott, of Oaklyn.

CHARLES W. WEIGAND

Charles W. Weigand, formerly of Riverton, died at the New Lisbon hospital, Monday morning. He had been seriously ill for the past several months. Funeral services were held from Grobler's Funeral Home, Pemberton. Burial was in the Morgan cemetery, Palmyra. Mr. Weigand, is survived by a son, Wesley P. Weigand, of Palmyra.

DR. HARRY L. WESTNEY

Dr. Harry L. Westney, 52, prominent dentist, died on Wednesday, March 20, at his home in Atlantic City.

Born in Palmyra, Dr. Westney was graduated from the former Medico Chirurgical Hospital in Philadelphia. He served with the dental corps in the World War and set up practice here in 1919. He was a past president of the Atlantic County Dental Society.

Funeral services were held on Friday, with interment in Arlington National Cemetery, Washington, D. C.

Surviving are his widow, Lillian; a son, Harry, Jr.; four brothers, Alfred W. and F. Rolfe Westney, practicing physicians in Atlantic City; John S., Philadelphia lawyer and William, a merchant; and three sisters, Mrs. R. G. Berry, of Trenton; Mrs. Asa Bowen, of Pittsburgh, and Mrs. Antone Boehme, of New York.

DREDGE TRAVELS
LOCAL HIGHWAYS

The interest of a considerable number of local residents was aroused on Tuesday afternoon of this week, when a fairly good-sized dredge was transported over Palmyra and Riverton thoroughfares atop a large trailer.

The craft, out of its natural element on this strange excursion was enroute from the river at Riverside to a new berth at the sand pits on the west side of Pennsauken creek. The bridge over S-41 prevented the journey being made by water.

Everything went along smoothly until the procession reached Spring Garden street, west of Walnut, where the roadway, barely recovering from recent excavations, failed to support the tremendous weight and the dredge seemed well on the way toward becoming bogged down. The route was changed, however, and the destination was reached safely on Wednesday.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10¢ Per Line
(Lines Average 6 Words)
Minimum Charge 30¢ for Each Ad
Phone 712

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5¢ lb. New Era, 609 Main street.

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Garage. Phone Riverton 247-W. 3-14-tf

GOOD RICH top soil, \$1.50 per yard, delivered. Jos. L. Stack, 227 West Broad Street, Palmyra, Phone 396-W. 3-28-tf

RENT: Reasonable, furnished room, board optional. Apply 614 Linden avenue or call Riverton 115 evenings. 3-28-14

JUNIOR WOMAN'S CLUB

The members of the Palmyra Junior Woman's Club will meet Monday evening, April 1, in the Society Hall, in the club room. John F. Perry, of the high school faculty will be the guest speaker. Mr. Perry, who is agricultural instructor at the high school, will have as his topic "Gardens the World Over." He will explain about the gardens

of many of the countries of Europe and the effect on modern American gardens of today. The program is called for 8:15 p.m. Mrs. Edward L. Schill, will be in charge.

CARD OF THANKS

The comforting expressions of sympathy extended to us by our many friends, will always be remembered with deep gratitude.
—John M. Davies and family.

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coach fares
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1½¢

a mile

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On round-trip fares the rate per mile drops with distance—to as low as 1½ cents a mile. So, the farther you go the more you save.

These new low fares apply to travel to any point on the Pennsylvania Railroad. And your ticket—one-way or round-trip—is good on the finest and fastest trains carrying coaches. Take full advantage of these new travel savings! No need to put up with the discomforts, delays and uncertainties of highways. You save going the safe, dependable, fast way. So go by Pennsylvania Railroad—enjoy the ride—enjoy the savings!

SEE HOW LITTLE IT COSTS NOW TO GO BY PENNSYLVANIA RAILROAD
Examples of New Low Coach Fares

From RIVERTON, N. J.	ONE-WAY	ROUND-TRIP
To PITTSBURGH	\$ 7.50	\$12.45
CHICAGO	16.70	25.15

Round-Trip Tickets Good 60 Days

ENJOY LOW FAREM FARE! Both one-way and round-trip. And remember!...It costs less to travel in a Pullman berth now than it did to travel in a coach just a few years ago.

ASK ABOUT THE ECONOMY OF UPPER BERTHS

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USED CAR VALUES

GET SET for a delightful Spring and Summer in the wide open spaces. To be sure that you'll get the most of dependable and economical transportation get one of these

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SAFETY-TESTED
USED CARS

Every one will give "top dollar" value in its price class—

See them today . . .

1938 OLDSMOBILE Coupe, radio heater, lots of extras, splendid rubber, good condition in its entirety.

\$210 down
and \$28.17 per month—18 months

1938 PONTIAC, 2 door Sedan, trunk, heater, radio, new tires, excellent condition.

\$200 down
and \$26.67 per month—18 months

1937 DODGE, 2 door trunk sedan, clean throughout, excellent condition mechanically, new tires.

\$160 down
and \$22.91 per month—18 months

1936 OLDSMOBILE, 4 door trunk sedan, a very fine car and ready to go.

\$150 down
and \$21.44 per month—18 months

1936 PLYMOUTH Sport Coupe. This car has had a good home and will give anyone good transportation. Excellent condition throughout.

\$125 down
and \$20.32 per month—16 months

1936 CHEVROLET, 2 door sedan. A really good low-priced car for economical transportation.

\$110 down
and \$17.75 per month—16 months

1935 CHEVROLET Coupe. A good car with lots of good dependable transportation left in it.

\$90 down
and \$19.07 per month—12 months

1934 TERRAPLANE Coach, a good sturdy car in good condition.

\$65 down
and \$14.08 per month—12 months

There are other cars ranging from \$50.00 upwards, that will give you good transportation at low cost.

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FRESH CLEAN
SPINACH lb 5c

Fresh California GREEN
ASPARAGUS 2 lb 29c

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POTATOES, 10 lb bag 29c

GOLDEN RIPE
BANANAS doz. 19c

VINE RIPENED
HONEYDEWS, each 29c

FANCY NEW
GRAPES lb 18c

HARDING'S
SWEET CREAM

BUTTER
(Farm Roll)
lb 32c

STRICTLY FRESH
BROWN SHELL EGGS
doz. 28c

HEINZ
KETCHUP lg. bot. 16c

SUPER
SUDS 2 lge boxes 29c

KELLOGG'S
FRUIT COCKTAIL
lge can 23c

KELLOGG'S
PINEAPPLE JUICE
(Unsweetened)
2 No. 2 cans 19c

KELLOGG'S WHITE MEAT
TUNA FISH
6½-oz. can 19c

BIRDS EYE
LIMA BEANS box 23c

BIRDS EYE
CUT CORN box 21c

FRESH
BUCK SHAD lb 23c

ROE SHAD lb 39c
(Including ROE)

FRESH FILLET OF
FLOUNDER lb 35c

MILK FED COUNTRY
LEGS of
VEAL lb 25c
5 to 6 lb avg.

SWIFT'S PREMIUM GENUINE
Shoulders of Lamb
lb 18c

SMALL CITY DRESSED
Fresh Pork Loins
lb 14c
Rib Cut — 3 lb avg.

STRICTLY FRESH KILLED
PARAMOUNT
ROASTING or FRYING
Chickens lb 29c
¾ to 4 lb avg.