

APRIL

"Make your influence count on the side of all things which work for the common good."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

51st Year No. 12

RIVERTON-PALMYRA, N. J., THURSDAY, APRIL 4, 1940

PRICE FIVE CENTS



SOFTBALL LOOP ORGANIZED HERE

Four Fast Teams Comprise Memorial Park League; Season Opens May 13

The Memorial Park Softball League organized for the coming season on Monday night of this week with a lineup that promises local fans more in the nature of fast action than has been seen here for years.

Four teams will compete for the championship, three being leaders in the 1939 race. These are Fortnum, the present champs, Broadway and German Kitchen. The fourth outfit, the Riverton Firemen, is composed of many of the erstwhile Dawley Olds and a hand-picked roster gathered by Bill Anderson, former Movie pilot who has been signed to manage the Smokeaters.

Start May 13

The season will start Monday, May 13, with one game being played on the west diamond on each Monday and Thursday night thereafter. The attention of the fans will thus not be divided as in the past and the best playing field at the park will be utilized.

The schedule calls for 12 games for each team, all entries meeting each of their opponents four times during the season. The first and second half plan has been eliminated.

The championship will be decided by a round-robin tournament at the end of the regular season which will be the week of August 5th.

Officials

The organization of the league is also somewhat different than in the past, with the managers of the four teams comprising the governing body, with Manager Anderson as chairman.

The advisory committee consists of former presidents Joseph Yearly and F. W. Metzger, together with another member to be named by the managers.

Lawton Steedle and Walter Schopp continue in the posts of secretary and treasurer respectively.

PORCH CLUB

Members of the Porch Club are enthusiastically looking forward to the celebration of the club's fiftieth anniversary which will be celebrated on the same day as the Charter Luncheon, Tuesday, April 16. The committee in charge of the entertainment has prepared a novel program entitled "Porch Club Cavalcade" which will be amusing to the new as well as the older members. The club is expecting a large attendance for this unusual affair.

Please notify Mrs. Ralph L. Flower for luncheon reservations by Saturday, April 13.

Miss Besse Howard's last lecture on International Relations, at the club, will be on Thursday, April 11.

On Tuesday, April 2, Rev. Thomas Wingate, of Salem, N. J., gave a very enlightening talk on New Jersey and the important part it played in the Revolution. He especially spoke of the Hancock House in Salem and its associations with the war. Pictures of the Hancock House and a silver tea caddy were on display at the club. These were loaned by Mrs. Edward Child who is a descendant of the Hancock.

NOTICE TO DOG OWNERS!

The owner, lessee or custodian of a dog found running at large in the woods or fields shall be liable to a penalty of twenty dollars for each offense.

BADEN REYNOLDS, Deputy Game Warden.

WERE YOU THANKED?

If you have donated money or equipment to the Community Center and have not been formally thanked in writing, please do not think it is lack of appreciation. Time of those interested in center activities is freely given but best spent in developing the program. Little is left for letter writing.

We do deeply appreciate your interest—hope it will be continued—expect it will be widened to include your friends. Word of mouth publicity supplementing, generous space given by cooperating newspapers, has made all this possible. We bespeak your friendly word on behalf of the project.

COMMUNITY CENTER COMMITTEE
RIVERTON, CINNAMINSON and PALMYRA

DEER, DEER

Palmyra residents, on April 2, NOT April 1, were started to see a doe and a fawn running through yards and along the streets early in the morning, evidently in search of adventure.

The doe's sense of direction was rather poor, however, and the pair eventually reached the river near the bridge where they remained all day in seclusion. Whether or not they regained their original habitat has not been determined at the present time.

Traffic Deaths 115 This Year

Reporting for the first two months of the year, Motor Vehicle Commissioner Arthur W. Magee today announced 115 traffic deaths, two more than in the corresponding months of last year.

Although it was a slight setback in the safety campaign, Commissioner Magee finds comfort in the fact that the figure is substantially below the death record in 1938, the year New Jersey won the National Traffic Safety Contest. In that year deaths at the end of February totaled 131 while in the year 1937 the toll was 180.

Pedestrians

Slightly more than 61 per cent of the casualties were pedestrians, emphasizing the need for active educational work that will teach walkers where and how to use the highways with a minimum of danger to themselves.

Following is a record of total fatalities for the first two months of 1940 and 1939 according to counties:

| County | 1940 | 1939 |
|--------------|------|------|
| Atlantic | 3 | 8 |
| Bergen | 12 | 9 |
| Burlington | 6 | 3 |
| Camden | 10 | 5 |
| Cape May | 0 | 0 |
| Cumberland | 2 | 3 |
| Essex | 23 | 33 |
| Gloucester | 3 | 2 |
| Hudson | 11 | 15 |
| Hunterdon | 1 | 0 |
| Mercer | 3 | 4 |
| Middlesex | 8 | 8 |
| Monmouth | 5 | 3 |
| Morris | 1 | 1 |
| Ocean | 1 | 2 |
| Passaic | 10 | 6 |
| Salem | 1 | 3 |
| Somerset | 1 | 0 |
| Sussex | 0 | 0 |
| Union | 10 | 7 |
| Warren | 4 | 1 |
| Entire State | 115 | 113 |

WELFARE COUNCIL

Mrs. Marion W. Krauter, director of Public Welfare Department, Irvington, New Jersey, spoke on "Relief" at the March meeting of the Burlington County Welfare Council at the Willows in Mt. Holly. Great interest was expressed by the council members in this speaker who showed a real insight into the reasons for and the workings of relief.

During the speech questions which arose in the listeners' minds were put to the speaker. It was wholeheartedly agreed that many puzzling situations were helped by Mrs. Krauter's direct answers.

Dr. S. Emlen Stokes will speak on "The Conservation of Intelligence" at the next meeting on April 22. This meeting will be held at the Cinnamon Home.

Y Campaign Opens April 23

Celebrating its thirty-fifth year of Burlington county activity, the Young Men's Christian Association will open its 1940 financial campaign throughout the county on April 23.

A widespread organization of workers and supporters of the "Y" is now rapidly rounding into shape under the general chairman Howard C. Darnell, of Moorestown, treasurer of the county Y.M.C.A.

Two separate groups will work on the county-wide finance drive this year, with the "Eastern" area in charge of Robert C. B. Parker, supervising principal of the Mount Holly schools, and the "Western" area headed by S. Roger Oliver, prominent Burlington business man. Each will have working committees in various communities, who will conduct the campaign in their towns.

The Western area campaign will actively open on Tuesday night, April 23. A dinner-meeting will be held on April 26, and a report dinner on April 30, with a final report meeting on May 3.

350 Workers

Approximately 350 workers and leaders will engage in the county-wide drive to raise funds for the Y.M.C.A. activity during the coming year. Always responsive to the appeal for Y.M.C.A. funds, Burlington county residents are expected to send the short, but intensive, campaign "over the top" with liberal contributions.

The comprehensive program of the county "Y" in sponsoring youth activities throughout this area includes many various activities. During the past year there were 1,500 sessions of Y.M.C.A. groups in Burlington county, attended by a total of 15,458. In addition, 40 speaking appointments were arranged and these were attended by 11,443 people. Many of these appointments directly involved promotion of leadership in youth activities.

ORCHESTRA TO PRESENT CONCERT APRIL 11th

The Methodist Sunday School orchestra will present its second annual concert on April 11th, at 8 p.m. in the Sunday School Temple, Fifth and Morgan, Palmyra.

A well diversified musical program has been planned by the orchestra, under the direction of L. C. Guest in addition to several solos. Mr. Malcolm MacGeorge, xylophonist from Philadelphia, will be guest artist and will play obligatory numbers with the orchestra in addition to solo numbers.

Everyone is welcome. There is no admission charge. A silver offering will be taken to be placed in the orchestra music fund.

SNOW IN APRIL

In a diary, under date of April 2, 1924, Mrs. A. B. Powell, of Palmyra, found an entry to the effect that on that date there was a heavy down fall of snow, preceded and followed by a severe thunder storm.

THANKS

The Clothing Committee of the Riverton-Cinnaminson Welfare Association extends its heartfelt thanks to all those friends who contributed to the success of its bridge-tee, March 27th.

AMBULANCE VALUABLE PUBLIC SERVICE

Because of different reports that have been brought to the attention of the Palmyra Ambulance Association it has been felt by its members that there are numerous residents of Palmyra, Riverton and Cinnaminson who are entirely unfamiliar with the purpose and operation of this organization.

The Palmyra Ambulance Association is a charity organization and a public service to the residents of the three communities. It does not operate for profit. All members are volunteers including the various officers and committees. There is no charge for its use within a certain reasonable radius which covers all nearby hospitals. The biggest part of the Association's revenue is derived from such sources as the Tag Week, to be held, April 29 to May 4, and contributions from those who make use of its services.

The use of the ambulance and the services of the association are available to anyone at any hour of the day or night and during its many years of services to the three communities, has never failed to answer a call for aid from their citizens.

Much Work For Committees

Committees of the Riverton Board of Education face a busy month of activity as several detailed reports for the May session were requested at the meeting of the organization held on Monday night of this week.

The property group will report detailed plans for necessary repairs and replacements to be made during the summer months; the supply committee will report concerning the purchase of numerous items and the educational committee will advise concerning the beginning of a movie film library.

No Sprinklers

The board was advised that the installation of a sprinkler system in the school buildings was not practicable from the angle of saving money on fire insurance premiums, since the cost of such equipment would be many times the reduction in insurance payments over an extended period of years.

A recent appraisal of the replacement value of the school buildings revealed that the approximate value of the old section is \$80,000 and that of the new is \$59,000. Insurance carried amounts to \$60,000 on each. The board voted to carry fire insurance on each section equal to the appraised value.

The president of the board, Mrs. Charles H. Yost, was named delegate to the convention of the New Jersey Association of Public School business officials to be held in Trenton, on April 16.

Bids for coal were authorized and will be received at the May meeting.

Events

Miss Caroline M. Staman, supervising principal submitted the following schedule for various coming events, approval being given by the board:

School Exhibit—Monday, April 15.

Dinner to Board Members—Wednesday, May 15.

Play Day—June 4.

Closing Exercises—June 12.

Tuberculin testing of pupils will be undertaken before the close of the school year.

"Y" DANCE FRIDAY NIGHT

The Women's Auxiliary of the Y.M.C.A. is sponsoring a dance for all "Y" groups and members of the eighth grade classes of both Palmyra and Riverton, Friday evening, April 5, at the Y.M.C.A. Building from 7.30 to 10.15. Mr. and Mrs. G. Lloyd Major, Mrs. Robert Gowell and Mrs. S. H. Gilbert will be the chaperones.

Richard Deemer's Gra-Y group is in charge of decorations and refreshments.

NEW FEATURES ON CENTER PROGRAM

Community Interests Being Developed Rapidly; Plans for Teams

Outgrowth of a conference period, during the course of the Community Center dance on Saturday evening, in which the girls and young men present indicated the character of activities in which they were interested, plans are under way to provide additional facilities for them on the Center schedule.

While the committee is anxious to develop as rapidly as possible all phases of community interests, there are limitations to be met which can not be solved as promptly as the enthusiasm of participants makes desirable. Study, however, is being given to all phases of the problems raised and the Center program will be expanded as rapidly as possible.

Well Attended

The band concert on Friday evening was generously attended although young people predominated in the audience. The committee is anxious that an impression is not gained that such activities and events are for young people alone. They are planned for the community at large.

Accurate account of attendance at the Saturday evening dance, through the registration plan, showed a total of 360 participants, with the usual gallery of interested spectators. In all 1180 persons enjoyed some activity at the Center during the week. On account of the school holiday, the Center was open at noon rather than at 3.00 p.m.

Now that the boxing, wrestling and weight lifting schedules are under way, it has been found that an increase of the enrollment among the older boys will be possible. Tommy Boylen, former New Jersey welterweight champion, has an unusual gift for training young people in "the manly art" with methods that give emphasis to skill rather than mere slugging ability.

Weight Lifting

Ted Keppler, who stands first in the East among weight lifters and fifth in the United States, includes both weight lifting and wrestling in his periods at the Center. He also has an unusual faculty for bringing out the best in these sports and winning the friendship of those who enjoy the instruction in his classes.

Formation of soft ball and table tennis leagues is under consideration with the thought that friendly competition with other communities will be a desirable outcome of our own Community Center activities. Plans of this nature depend upon a continuation of the public interest and support which so far has been so generously given.

CARELESS DRIVING

Six drivers were arrested by Officer John Robinson, of the Riverton Police, during the past week for careless driving and given hearings before Recorder William H. Bottger.

The cases and their disposition were as follows:

Harry Bincliff, 437 Derousse avenue, Delair, paid costs, sentence suspended.

William Krassenstein, 5846 Larchwood avenue, Philadelphia, paid fine and costs.

Harry Gabriel, 2309 North Third street, Philadelphia, paid fine and costs.

Morris D. Jobs, 8454 Homeland avenue, Camden, paid fine and costs.

Theodore B. Meade, Jr., 580 Mt. Vernon Street, Camden, sentence suspended, paid costs.

S. W. Loucks, 214 Thompson avenue, Paulsboro, sentence suspended, paid costs.

Discusses Problems Of Youth Today

With the responsibility of finding jobs for hundreds of Girard College boys each year, there are few men more competent to speak of the employment problems of youth than Herman S. Macy, superintendent of admissions and discharge at that institution. Mr. Macy spoke on this subject last week before the Palmyra-Riverton Rotary Club.

"Most of us," said Mr. Macy, "feel unable to offer answers to the questions raised by youth today and won't make the effort to think it out. We leave it to the schools, feeling that we pay taxes for professional attention to youth problems." Continuing, he said in substance:

But what about this so-called Youth Problem? The educator says the trouble with youth is that their parents don't understand them. Father and Mother just aren't patient enough with their sons and daughters. Some parents say the trouble with youth is that the schools are spoiling their children. There is none of the old-fashioned discipline prevalent in the good old days. Ministers tell us the schools teach students to be atheistic and the parents are neglecting the religious life of their children.

Youth Replies
But what is youth saying? The statement which continues to stay with me most forcefully is: "If people would either let youth alone or actually do something for them instead of just talking about it, youth might have a chance."

During last year, my assistants and I had over 2500 interviews with boys concerning all types of problems with which youth is confronted. Through references made by our Placement Service, approximately 675 of our graduates secured jobs. This is mentioned because I would not want to be thought of as just talking about the youth problem without first having helped to do something about it.

Now let us go back to the young

man whom I quoted. This young man asked only two things from the older generation: understanding of him as a personality, and second, a job.

Jobs Needed

What this younger generation needs right now is ample opportunity to secure jobs which will provide economic security—at least that is what my experience teaches. I believe the slogan "every alumnus get a job," a policy in practice at Girard for the past twenty-five years, has contributed in no small way to our enviable record.

This is not a problem about which youth can do very much. Really it is not their problem. It is rather our own. In fact, many rightfully consider it this country's number one big problem. The implications are ominous.

10,000 Students

In Philadelphia last January, over 10,000 students were turned loose from the high schools. What is to become of this group? Some we know will have good futures but many will join the army of the unemployed, not unemployables, but unemployed. What have we, their elders, on whose shoulders the real responsibility rests, contributed or failed to contribute to bring this about? Some folks point to "general economic conditions" and business itself; business men lay blame on trade unions and the government. A certain amount of criticism in each instance is justified, but haven't we as youth's elders missed a real opportunity by laying blame rather than by "digging in" to look for solutions which could be constructive?

What about business. Our own memories can go back to the time when no one would hire us because we lacked experience. And yet many business men today inform me of shortages in certain fields of skilled labor. I have observed that some of these very men wouldn't consider anyone who has had no experience. Naturally they are of the "marginal producers" type, which find it impossible to train young men. Happily, other

concerns who have given youth a chance in their training schools, did so because they were far-sighted enough to visualize the future need for trained men. Training youth is a long range investment from which both parties benefit.

Seniority

If we survey the Trade Unions, we find that the present important issue is seniority. To the best of my knowledge this assures the older worker first preference in:

Being called back after the lay-off.

Receiving consideration for promotion to the next higher job.

No one will quarrel with the justice of such a policy, but what about border-line cases where individual ability differs? There is here a very real danger of killing youths' initiative.

Then again in several very well organized plants, I have seen youth shunted from employer to union and back again. The former says he cannot give a lad a job unless the union approves; the union says that

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unless the boy has a job he isn't eligible for membership in the union, or, that the proportion of apprentices to skilled workers is already too high. It is readily admitted that unions occupy a real place in our economic picture. But the question is raised: Won't restricting employment of apprentices tend to increase the average age of skilled workers without providing adequately for their replacement in the future?

Multiply this local situation as I have presented it by forty-eight states, and we begin to get a concept of the effect of these factors upon our national life. Here is business fighting unionism and vice versa; likewise there is business and government disagreeing. This then becomes the heritage which we the "seniors" pass on to youth. They are helpless to combat it—we set up all the obstructions, ours is the full responsibility.

SOLAR ECLIPSE APRIL 7th
Late on the afternoon of Sunday, April 7th, Philadelphians will see the

beginning of an annular eclipse of the Sun, the first of its sort visible from the United States for ten years. At 3:49 p.m. the Moon will start to cross the Sun; at 5:05 p.m. almost three-quarters of the Sun's disc will be obscured for observers in this territory. The eclipse will end at 6:13 p.m., shortly before sunset.

The eclipse will be visible all over the United States, but nowhere will it be total. In an annular eclipse the Moon covers the center of the Sun, leaving a narrow annulus or ring of the Sun around the Moon. If the Moon were closer to the Earth at this time it would appear to be larger than the Sun and the eclipse would be total.

The ring-like appearance of maximum eclipse will be visible from a path less than 200 miles wide. The principal cities which will view this phenomenon are San Antonio, Austin, Houston, Baton Rouge, Pensacola, Tallahassee, Savannah and Jacksonville.

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NEW DEVELOPMENT IS STARTED HERE

Much Interest in New England Type Home Offered by Lamon Agency

Ground was broken last week for the first new home development Palmyra has seen in quite a few years. "Plymouth House," as it is named, the first in a series of such homes, now being built at Chestnut and Spring Garden streets, is advertised in this issue of The New Era. The house will be constructed by Herbert Parsons and Sons with the office of Walter D. Lamon as selling agent.

The new project injects a modern note in home building here. Its fire-safe construction is one of the big features of the house. It is built from cellar to roof of aslar block with very little wood exposed to the weather. A fire-resistant garage is built right into the home.

Low-Cost Upkeep

Another feature with universal appeal is its established low cost upkeep. Because of its fire-safe construction the house earns the lowest insurance rates. Because of its wall construction, the house will be very economical to heat. Copper piping throughout will reduce plumbing upkeep to the very minimum. Painting can be done at low cost and there is little exposed wood to deteriorate.

The homes are being built under rigid F.H.A. inspection and specification with many safety and long-life features built into them that are absent in many "operation" homes in other sections.

Inside Features

Some of the more important inside features are the hardwood, double floors on the first floor, linoleum on kitchen and bathroom floors, built-in tub and shower bath, ample closet space, deep cellar with space for recreation room, table-top gas range with heat regulator, warm air heating plant, combination kitchen sink and laundry tray built in modern steel cabinet, linen closet and many others too numerous to mention.

Cement sidewalks, curb and cement runways to garage will be laid

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and the lawn graded, and planted with shrubs.
It is expected that the first house will be completed within the next five weeks and held open for inspection.

TRACK SCHEDULE

The Palmyra High School track team will participate in 11 meets during the coming season, according to the schedule released this week by Melvin H. Kreps, coach of the Red and White squad.

The home program opens on Wednesday, April 17, with Merchantville as the opposition. Highlights of the year will be the South Jersey Group III League Meet and the Burlington County Meet, both of which will take place at the new local stadium.

Schedule

The complete schedule follows:
Wednesday, April 17—Merchantville, home.
Saturday, April 20, 1:30—Millville, home.
Thursday and Friday, April 25 and 26—Penn Relays, Philadelphia.
Wednesday, May 1—(Open)
Saturday, May 4—(Open)
Wednesday, May 8—Paulsboro, home.
Saturday, May 11—S. J. Group No. 3 League, home.
Saturday, May 15, 1:30—Burlington, home.
Saturday, May 18—S. J. Group No. 3, Collingswood.
Wednesday, May 22—Glassboro, home.
Saturday, May 25—

Burlington County, home. Wednesday meets start at 3:20.
Melvin H. Kreps, coach.
Donald Fox, captain.
William Black, manager.

ANNUAL FATHER'S DAY PROGRAM

The pupils of the Sacred Heart School presented their annual Father's Day program before a large audience last Sunday afternoon in the parochial school auditorium. The Rev. Frederick T. Hoeghe, C.S. SP. of the Holy Ghost Missionary college at Cornwells Heights, Pa., was the guest speaker. Mrs. C. O. B. Dennen, of Trenton, regent of the Trenton parochial school diocese parent-teacher associations also spoke.

A children's program was featured together with a musical program by the Sacred Heart P.T.A. Glee Club, under the direction of Mrs. Herbert Kemmerle.

The pupils of the school who participated in the play and in the rhythm band of the school are Elsie Yansick, Patricia Barr, Stella Gonteski, Jean Schaeffer, Mary McGovern, Lorraine Earley, Florann Stroblein, Mary Jane Loreaux, Remy Hullings, Clare Kemmerle, Helen Rowan, Barbara Smith, Kathryn Dietrich, James McGovern, Elaine Fichter, Helen Miller, Grace

Dietrich, Eunice Bonner, and Robert Stack.
Mrs. Edward Steedle, of Palmyra, sang two vocal solos.

ENGAGED

Mr. and Mrs. Howard E. Taylor, Jr., River Side Homestead, Riverton, announce the engagement of their daughter, Mary R. Taylor, to Mr. Wendell A. Hinkey, son of Mr. and Mrs. Charles E. Hinkey, Cleveland, Ohio.

Miss Taylor was graduated from Moorestown Friends School, class of 1936, and is a member of the senior class in Oberlin College, Oberlin, Ohio. She is president of the college Y.W.C.A. and recently captained the winning "Yale" basketball team in the all-star "Yale-Princeton" game.

Mr. Hinkey is a graduate of Oberlin, class of '38, and is doing graduate work at Cornell University. No date has been set for the wedding.

CARD PARTY

The Riverton Ladies' Club will hold its card party every Thursday afternoon, starting today (April 4), at 2 o'clock, in the K.G.E. Hall, Pavilion avenue and Webster street. The hostess this week will be Mrs. Edward Piau, Riverside.

Many beautiful prizes as usual.

YOUNG G.O.P. DINNER

Members of the Burlington County Unit, Young Republicans of New Jersey are busy at the present time with plans for their pre-primary dinner-dance, which will be held at the Log Cabin Lodge in Medford Lakes on Saturday night, May 18.

M. A. Lybrand, of Maple Shade, who has been appointed by Chairman Mario Farias as head of the entertainment committee, conducted a meeting of that committee last week to line up plans for the big event. Tickets have already been printed and are ready for distribution by the ticket chairman, Samuel Trout, of Beverly, and Ray Wells, of Pemberton.

Other sub-committees named by Lybrand to handle various details of the affair include the following: Dinner, Jane Wright, of Beverly, and Ada Grant, of Delanco; program, Lybrand, Herbert Rosenfeld, of Burlington, and Clifford E. Massey, of Moorestown; orchestra, William W. Wade, of Burlington; decorations, John Kenney, of Riverside; hostess, Lorna Philipino, of Maple Shade; Jane Wright and Ada Grant; entertainment, Harold Cooper, of New Lisbon, Marie Bacon, of Delanco; H. Prescott Herr, of Moorestown; Florence Lovenduski, of Maple Shade; Alice Long, of Edgewater Park, and Lorena Blackenmeyer, of Riverside.

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The Ladies Auxiliary of the Delaware Fire Company No. 2, of East Riverton, will hold a card party on Friday, April 12, in the fire house at 8:30 p.m. Admission 25 cents. Refreshments will be served.

Mr. and Mrs. J. C. Clark, of Riverton, were among the recent visitors at the Ravine Gardens, Palatka, Florida.

Mrs. Maurice Joyce, of Riverton, was a recent visitor at the Chalfonte-Haddon Hall, Atlantic City.

Regina Groome, of Linden avenue, entertained the junior members of the Blessed Virgin Sodality of the Sacred Heart Church, Wednesday evening.

The Sacred Heart P.T.A. will hold their monthly meeting Thursday, April 11, at 3 p.m., in the school auditorium.

Porter Caldwell, of Elm Terrace, entertained a number of school friends at a party Saturday evening.

A meeting of the Burlington county firemen's ladies' auxiliary will be held at the Mitchell fire house, on East Federal street, Burlington, on Tuesday, April 9, at 8:15 p.m. Election of officers will take place.

Agnes Weber, of Linden avenue, entertained the members of her club last Wednesday evening.

The Lucky Social Club, will meet tonight (Thursday) at the home of Mrs. Mary Flynn, of Thomas avenue.

Mrs. Edward Rutter, of Philadelphia, spent Sunday as the guest of Mr. and Mrs. Harry Groome and family, of Linden avenue.

Mary McLarney, of Audubon, will be the weekend guest of Eleanor Kavanagh, of Linden avenue.

The St. Joseph's Rams were entertained Wednesday by Raymond Strohlein, of Fulton street.

PALMYRA

Mrs. Frank Rose, of 307 Cinnamon avenue, was last week's winner in the O.E.S. Merchandise Club.

Miss Helene Johnson, a member of the faculty of the Holton-Arms School for girls, Washington, D. C., has returned to her post after spending the holidays with her parents, Mr. and Mrs. F. N. Johnson, of Morgan avenue.

Samuel Rothbaum, a student at Duke University, is spending two weeks with his parents, Mr. and Mrs. Joseph Rothbaum, of Cinnamon avenue.

Mrs. Jessie Warner, of Cinnamon avenue, is on the sick list this week.

Mrs. Thomas Hettel, of Spring Garden street, was this week's winner in the Agnes Dress Shop club.

Mrs. Albert Smith, of West Broad street, entertained a number of friends at a luncheon Tuesday afternoon.

Mrs. Sidney Burger, of Washington avenue, was this week's winner of the merchandise club sponsored by the executive board of the Palmyra P.T.A.

Mrs. George Seel, of Cinnamon avenue, is on the sick list this week.

The St. Agnes Guild of the Christ Church, Palmyra, will hold their meeting Monday, April 8, at 8 p.m. in the parish house. All members are urged to be present.

Mrs. Daniel Bates, entertained the members of her sorority on Tuesday night.

Mrs. Mary Rowland, of West Broad street, was the winner of the

15th drawing of the St. Agnes Guild merchandise club.

The St. Agnes Guild of the Christ Church, Palmyra, wish to thank all who contributed and supported their April Fool card party as it was very successful.

Mrs. Helen Young, and Mrs. Marion Schaffer, were the winners of the P. O. of A. drawing. This was the 23rd and 24th drawing of the club.

ENGAGED

Mr. and Mrs. George T. Dold, of 608 Elm Terrace, Riverton, have announced the engagement of their niece, Miss Harriet A. Read, to Mr. John T. Reilly, of 118 Richey avenue, Collingswood.

BETHANY LUTHERAN CHURCH
Broad and Morgan Avenues
Palmyra, N. J.

Sunday, April 7th
Church school, 9:45 a.m.
Chief service, 11:00 a.m.
Luther league, 6:45 p.m.
Vespers, 8:00 p.m.

Rev. Henry Moehling, Jr., will preach at the morning and evening services.

Wednesday, April 10th
Special vesper service, 8:00 p.m.
The Rev. Harold L. Rowe, guest pastor, will preach. We look for a large attendance at this special service.

BRIEF ITEMS
from
ABOUT TOWN

The drive for contributing members of the Riverton Fire Company is continuing this week.

John Reinhardt, the efficient and genial crossing tender at Main

Spirella
FOUNDATION GARMENTS
Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

**Attractive
First Floor Apartment
in Riverton**

Four rooms and tile bath, electric refrigerator, new gas range, continuous hot water. Many other refinements.

\$45.00 per month without garage
\$50.00 per month with garage

**GEORGE F. GINTHER
J. L. Lippincott Co.**

1404 Broad and Main Streets, Riverton
Phone Riverton 2
Saturday Evening and Sunday
Phone Beverly 117-W

street, Riverton, rounded out his eighteenth year at that post on Monday of this week.

The river in this section was filled with a wide variety of debris on Tuesday morning as a result of flood conditions elsewhere. Both sides of the Riverton Yacht Club pier were jammed with logs and ice cakes, some of the latter being eight inches thick.

As a result of the complaint of Lippincott avenue residents, an itinerant pedlar was ordered out of town on Monday evening. Police frown on such canvassing after dark.

The first wandering minstrel of the season, in the form of an accordion player, serenaded local merchants on Tuesday morning.

An air of activity is given local thoroughfares by the numerous building operations now in progress.

OBITUARIES

CLARENCE H. TAUBEL

Clarence H. Taubel, a pioneer in the radio industry and once one of

Philadelphia's most prominent real estate operators, died Friday at his home, 2141 St. James Place, Philadelphia, after a long illness. He was 48.

Mr. Taubel began his career in a hosiery business in Riverside with his father, but went to Philadelphia and became a realtor.

He bought Radio Station WPEN some years ago and acquired WRAX, a foreign language station, but was forced by ill health to give up all business activities.

Surviving are his parents, Mr. and Mrs. William Taubel, of Atlantic City; his wife, the former Lillian Erbe, prize winner in several Atlantic City national beauty contests, and a daughter, Doris, by a former marriage. Funeral services were Sunday in Philadelphia.

ARCHIBALD M. MILLER

Archibald Macdonald Miller, of 902 Main street, died on Monday, April 1.

Funeral services were held on Wednesday at 2 p.m. from his late residence, the Rev. Francis B. Downes officiating.

Interment was made in Upper Springfield Cemetery, Jobstown, under the direction of the Snaver Funeral Home.

The deceased is survived by his wife, Doris Stacy Miller.

To Planters of
Dreer's Quality Seed

WE ANNOUNCE with pleasure that our Quality Flower and Vegetable Seeds may now be purchased in Riverton from

Frank P. Coddington

519 Howard Street

Your patronage on his behalf is respectfully solicited.

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

Next Time

YOUR CAR NEEDS REPAIR SERVICE

Call Riverton 1180

OR BRING IT TO FORTNUM'S FOR QUICK, EFFICIENT SERVICE

MECHANICS WHO KNOW WHAT TO DO
WILL HAVE YOU ON YOUR
WAY IN A JIFFY!

WE ALSO SPECIALIZE IN

Atlantic
Lubrication Service

FOR THE CAR OWNER WHO WANTS
THE BEST IN LUBRICATION
COME IN or CALL ANY TIME—
WE'RE AT YOUR SERVICE

Lester S. Fortnum

SALES SERVICE

117 WEST BROAD STREET
PALMYRA, N. J.

MAIN ST.
MARKET

WALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON
Phone 904 FREE DELIVERY

**Boscul or
Maxwell House
Coffee
25c can**

**KELLOGG'S WHITE MEAT
TUNA FISH** can 19c

**HARTLEY'S
Orange MARMALADE**
1-lb crock 25c

**KELLOGG'S
FRUIT COCKTAIL**
No. 2 1/2 size can 23c

**DUFF'S
GINGER BREAD MIX**
pkg. 19c

**DUFF'S
DEVIL'S FOOD MIX**
pkg. 23c

**KELLOGG'S ALL GREEN
ASPARAGUS**
No. 2 can 29c

**KELLOGG'S
SALAD DRESSING**
pint jar 17c

**CHIPSO FLAKES or
GRANULES**
large box 19c

**FRESH NEARBY
Ducks** lb 21c
5 to 6 lb avg.

**FRESH KILLED STEWING
Chickens** lb 27c
5 lb avg.

**FRESH KILLED
CAPONS**
7 to 8 lb avg
lb 32c

**ARMOUR'S STAR
Sliced Bacon**
lb 23c

**ARMOUR'S QUALITY
RIB ROAST**
lb 29c
BEST CUTS
CITY DRESSED

Shoulders of Pork
lb 14c

Fresh Pork Loins
lb 14c
Rib End — 3 lb avg.

**ARMOUR'S STAR SMOKED
TONGUES** lb 29c

**FRESH GROUND
BEEF** lb 25c

**SPECIAL—ARMOUR'S STAR
HAMS** lb 15c
Shank End — 5 to 6 lb avg.

**BONELESS
Cross Cut Roast** lb 32c

THREE SCHEDULES
ARE ANNOUNCED

Slates for Basketball, Baseball
and Football at Local
High School

Coach Kenneth C. Dimond, of Palmyra High School, announced schedules for three teams during the past week, these including the slates for the 1940 baseball and football teams and the '40-'41 proposed list of games for basketball.

The diamond season starts on Tuesday of next week, Riverside being met away. The first home game comes on Friday, April 12, when the Quakers play at Palmyra Recreation Park.

Fifteen engagements will be booked, although two are in the "pending" stage at the present time.

Games

The complete list of games follows:

Tuesday, April 9—
Riverside, away.
Friday, April 12—
Moorestown, home.
Tuesday, April 16—
Paulsboro, away.
Thursday, April 18—
Burlington, home.
Tuesday, April 23—
Gloucester, away.
Friday, April 26—
Camden Catholic, home.
Tuesday, April 30—
Moorestown, away.
Friday, May 3—
Paulsboro, home.
Friday, May 10—
Gloucester, home.
Thursday, May 16—
Burlington, away.
Friday, May 17—
Haddonfield, away.
Tuesday, May 21—
(Pending), home.
Friday, May 24—
(Pending), home.
Tuesday, May 28—
Peirce School, home.
Friday, May 31—
Camden Catholic, away.
Kenneth C. Dimond, Coach.
Arthur Terrell, Assistant Coach.
Joseph Carmardo, Manager.

Football

The grid team will participate in 10 games next fall, with Collingswood opening the season as usual. Five of the tilts will be played at the local stadium, while the remainder will take place on the fields of the opposition.

The complete schedule follows:

September 28—
Collingswood, away.
October 5—
Camden Catholic, away.
October 12—
Haddonfield, home.
October 19—
Haddon Heights, away.
October 26—
Burlington, home.
November 2—
Merchantville, home.
November 9—
Moorestown, home.
November 16—
Woodrow Wilson, home.
November 21—
Riverside, away.
November 30—
Gloucester, away.

Basketball

The proposed slate for basketball contains 19 contests and is as follows:

Tuesday, Dec. 17—
Haddonfield, away.
Friday, Dec. 20—
Alumni, home.
Friday, Jan. 3—
(Pending)
Tuesday, Jan. 7—
Camden Vocational, home.
Friday, Jan. 10—
Gloucester, away.
Tuesday, Jan. 14—
Camden Catholic, home.
Friday, Jan. 17—
Merchantville, home.
Tuesday, Jan. 21—
Burlington, away.
Friday, Jan. 24—
Moorestown, home.
Tuesday, Jan. 28—
Camden Catholic, away.

Friday, Jan. 31—
Paulsboro, away.
Tuesday, Feb. 4—
Gloucester, home.
Friday, Feb. 7—
Merchantville, away.
Tuesday, Feb. 11—
Burlington, home.
Friday, Feb. 14—
Moorestown, away.
Tuesday, Feb. 18—
Camden Vocational, away.
Friday, Feb. 21—
Paulsboro, home.
Tuesday, Feb. 25—
Riverside, home.
Friday, Feb. 28—
Riverside, away.

TENNIS TOPICS

The Palmyra Tennis Club had fine attendance at the Wednesday night social meeting, March 27, at the new Palmyra Community Center. That

little "ole" apple was certainly knocked around a lot. The club also had the use of the badminton court and some of the inexperienced members proceeded to punish the poor shuttlecock severely.

Members of the table tennis team were approached last Wednesday night by members of another team and challenged to a tournament. It was accepted and will take place on Wednesday night, April 10, at the regular Wednesday night gathering in the Palmyra Community Center. All members of the Tennis Club are urged to attend the regular monthly meeting on Friday, April 5th, at Society Hall. An election of officers for the ensuing year will be held and events of the coming season will also be discussed. The game contest, which was started last month, will be resumed after the meeting and the prizes are well worth playing for.—Publicity.

SAILS FOR FRANCE

Miss Mary Graeme Rutherford, daughter of Mr. and Mrs. H. K. Rutherford, of Elm terrace, Riverton sailed from New York last week for France, where she will be engaged in evacuation work of the civilian population who have left their homes in Eastern France.

Miss Rutherford is one of three girls sailing as members of the American Friends of France. She expects to be stationed at Haute-Vienne.

NAMED DELEGATE

Miss Mary Roberts Taylor, senior at Oberlin College from Riverton, has been appointed a delegate to the 16th National Y.W.C.A. Convention to be held at Atlantic City, April 10 to 16.

Miss Taylor, who has served as

secretary and who is now president of the Y.W.C.A., is the daughter of Mr. and Mrs. Howard G. Taylor, Jr. of Riverton.

INDICTMENT DISMISSAL
ASKED FOR PARKER

Dismissal of an indictment charging Ellis H. Parker, Jr., with kidnapping of Paul H. Wendel was asked in a Brooklyn court here last week by Harry Green, Newark attorney who has represented young Parker and his late father, in the three-year-old litigations growing from the Lindbergh baby kidnapping. Judge Fitzgerald, who heard the application, promised to submit a written opinion in the near future. According to Green, William O'Dwyer, Kings county district attorney, did not oppose the application.

**10 reasons
why you should
buy your trees
and plants from
your community
nurseryman,
member of the
New Jersey Ass'n
of Nurserymen**



Look for this emblem. Trade only where it is displayed. Members of the New Jersey Association of Nurserymen guarantee full satisfaction to every customer. Make an appointment with your community nurseryman today.

NEW JERSEY COUNCIL • TRENTON, N. J.

In cooperation with

NEW JERSEY ASSOCIATION OF NURSERYMEN and NEW JERSEY DEPARTMENT OF AGRICULTURE

1 Your community nurseryman is in business here because he knows that soil, climate and growing conditions prevailing in New Jersey are ideal for nursery operation. These natural advantages alone make for health, strength and vigor in his trees, shrubs, evergreens and perennial flowering plants.

2 His stock, grown in exactly the same soil type and under climatic conditions identical to those in your garden, is obviously more likely to thrive there than "imported" stock grown under entirely different conditions.

3 Your community nurseryman knows what grows best in the State, and he is able to rear these varieties more successfully than they can be grown anywhere else.

4 His nursery is nearby, which means that the stock you buy from him will be delivered to you in prime condition.

5 The stock you buy from him will always be freshly dug.

6 Isn't it likely that such stock is going to have more chance of reaching sturdy, strong maturity than stock that you may pick up at "bargain" prices from irresponsible peddlers and stores, the pedigree of which neither you nor the seller know anything about?

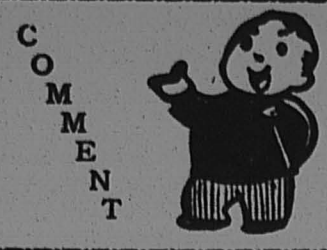
7 New Jersey is particularly blessed with conditions favorable to the cultivation of a wide variety of ornamental plants. Your nurseryman's inventories are large and are being constantly replenished with fresh, young stock.

8 His knowledge of soil, climate and growing conditions in your community can be of great value to you in the selection of your stock as well as in its placement, replanting and upkeep, and his training as a landscape architect can aid you in planning your planting.

9 He is a specialist in out-of-ground handling, expert at balling roots, at swift and careful transit and re-planting.

10 His nursery stock must pass regular and rigid inspection by the New Jersey Department of Agriculture. He will be glad to show you his "in perfect condition" certificate issued by the State Bureau of Plant Industry.

Those New Jersey residents who, in past years, have been tempted by the lure of "bargain" prices to buy worthless nursery stock from itinerant peddlers and fly-by-night stores will confirm these facts.



The department of clothing and textiles says that "good workmanship in constructions means knowing where to sew, where not to sew and what kind of sewing to use." One of our cynical married friends says that when it comes to mending, the chief problem of his wife is knowing how to sew.

Governor Phillips, of Oklahoma, has ordered out the national guard to prevent the government's construction of a hydro-electric dam. The Governor is determined there will be no dam by a dam site.

A town in France has named one of its streets after President Roosevelt—Rue d'Roosevelt. That's what the anti-New Dealers are doing in the United States—ruining Roosevelt.

Most of the world doesn't like the peace terms imposed upon Finland. Neither do the Finns.

Senator Hendrickson's publicity manager is working overtime, but the results of his efforts are making little or no impression on editors throughout the state. To date, newspapers have received reams of stuff concerning the opponent of Harold Hoffman. Newsy items and pictures include an "Anthony Adverse" account of his life history, pictures of him playing bridge, chess, various domestic family scenes, etc., etc., etc.

Since The New Era doesn't have the space to include a Senator Hendrickson page in each issue, most of the items are "filed."

It might be added, incidentally, that numerous other editors feel the same way about the situation.

CARD PARTY AT COMMUNITY HALL

A public card party for the benefit of the new Community Center, under the auspices of the Palmyra-Riverton-Cinnaminson Young Republican Club, will be given Thursday, April 11th, at the Community Center Hall, Palmyra.

New Shoes From Old
"AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

Come in for your
FREE
copy of the famous
SHERWIN-WILLIAMS
HOME
DECORATOR
by Rockwell Kent
JOHN H. ETRIS
17 West Broad Street
Palmyra, N. J.
Phone 978

Bridge, pinocle, five-hundred, and other games will be played, and the committee in charge of arrangements promises an extra large amount of fine prizes, ranging from dinner and theatre tickets to furniture and the ever useful grocery items.

Tickets are 25 cents.
Committee
The committee for the affair headed by Thomas Cahill, Jr., follows: John Goodwin, Herbert Parsons, Mrs. Lydia Ingram, Alfred H. Lippincott, Jerome Zisak, Walter D. Lamon, Mrs. Harry B. Reiter, Clarence N. Hubbs, Jr., Mrs. A. H. Lippincott, Horace Asay, Jr., Ellsworth Coates, Joseph Gorman, Miss Blanche Kuensell Earl Poinsett, James Goodwin, Walter D. Lamon, Jr., Harry Reiter, Jr., Anthony Saca, Miss Bertha Broderick, Joseph L. Sherman, Mrs. H. B. Reiter, Jr., Walter Armstrong, James Ballantyne—Publicity Committee.

Facts Concerning Visiting Nurses

Hours
For the convenience of the public the hours the nurses may be reached for calls are as follows:
Week days: 7 a.m. to 8:30 a.m.
Week days except Saturday: 12:30 p.m. to 1:30 p.m. 5:30 p.m. to 6:30 p.m.

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Burlington County Circuit Court I will sell at public sale on THURSDAY, APRIL 18, A. D. 1940, between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) at the Court House, the County of Burlington, New Jersey, the following premises, situated in the Borough of Riverton, in the County of Burlington and State of New Jersey, bounded and described as follows:

BEGINNING at a point in the South easterly line of Seventh Street, distant two hundred and thirty-eight feet and eleven inches Southwesterly, from the Southerly corner of Main and Seventh Streets; thence (1) Southwesterly, along the South easterly line of said Seventh Street, the distance of twenty-five feet to a point for a corner, opposite the partition wall between premises known as Nos. 411 and 409 Seventh Street; thence (2) Southeastwardly, parallel with said Main Street and at right angles to said Southeastwardly line of Seventh Street, the distance of one hundred and twenty-five feet to a point for a corner; thence (3) Northwardly, at right angles to said Main Street and parallel with said Southeastwardly line of Seventh Street, the distance of twenty-five feet to a point for a corner; thence (4) Northwardly, parallel with said Main Street and at right angles to said Southeastwardly line of Seventh Street, the distance of one hundred and twenty-five feet to the place of beginning. BEING Premises known as No. 411 Seventh Street.

Decree approximately \$1,050.83 besides interest, costs and fees.
Seized as the property of Catherine Bird, et vir, et al., defendants; taken in execution at the sale of Barbara L. S. Lewis, complainant; and to be sold by GEORGE FURTH, Sheriff.

Solicitor: Howard Eastwood.
Dated: March 20, A.D. 1940.

NOTICE OF SETTLEMENT
EXECUTORS ACCOUNT
Estate of ANNA S. DONALDSON,
Deceased.

Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 4, 1940, at ten o'clock in the forenoon.

CAMDEN TRUST COMPANY,
Successor by Merger to Camden Safe Deposit and Trust Company, Executor.
Proctor: Frank S. Notcross.
Dated: February 20, 1940.
2-29 to 3-28-40

PUBLIC NOTICE
Bids will be received for the furnishing of all labor and materials required for the additions and alterations to the Westfield School No. 4, located in Cinnaminson Township, Riverton, Burlington County, New Jersey, as the property of the Cinnaminson Township Board of Education.
Separate bids will be received on the general construction, plumbing and drainage, heating and ventilating, and electrical work. Plans, specifications and form of proposal may be seen at the office of the District Clerk, Emma D. Frank, at Riverton, New Jersey, or be obtained from the Architect, F. Herbert Rader, 101 No. 7th Street, Camden, New Jersey, on the deposit of the sum of \$10.00, due to be refunded should the plans and specifications be returned in good condition within ten days of the receipt of the bids; the entire deposit to be forfeited should a bid not be turned in.
Bids will be publicly opened by the Cinnaminson Township Board of Education, at the Westfield Public School No. 2 on Thursday, April 11th, 1940, at 8:00 p.m. Eastern Standard Time.
Bid proposals shall be accompanied by a bid letter from a recognized surety company and a certified check for the sum of five (\$5) per cent. of the base bid, check to be made payable to the Cinnaminson Township Board of Education and to be forfeited to them should the contractor fail to enter into a contract with the said Board of Education to perform the portion of the work contained in the proposal if the contractor is offered the contract within thirty (30) days after receipt of bids.
The Cinnaminson Township Board of Education reserves the right to accept or reject any or all bids.
EMMA D. FRANK,
District Clerk.
3-28-40

p.m. Sundays and holidays excepted.

| Fees | |
|--|--------|
| Fees for service are as follows: | |
| Baths and making bed | \$1.00 |
| Enemas | 1.00 |
| Colonic irrigation | 2.00 |
| Hypodermics | .75 |
| Catheterization | 1.00 |
| By appointment per hour | 1.50 |
| Extra charge for night calls. | |
| Visits to expectant mothers—no charge. | |
| Care at confinement with doctor | \$5.00 |
| Care of newborn baby and mother | 1.00 |
| Care of newborn baby | .50 |

ABOUT THE COUNTY

Climaxing a series of petty burglaries in the Mt. Holly section during the past two weeks, thieves broke into the office of the Farm Service Co., on Route 38 near there, carried off the safe and stole a truck owned by the company last Wednesday night.

The night before the safe at the Hainesport public school was broken open, but only a small amount of money taken.

Maple Shade's volunteer firemen of Independent Fire Company No. 1 have answered 41 alarms and attended one drill since the first of March. Alfred C. Brooks, chief of the company, revealed last week. During the past week there have been twenty-five fires, two of them in houses, the balance being mostly grass fires.

Last year there were only sixty-four alarms of fire during the entire year. During March there were forty fires. There were at least two fires every day last week with seven on Tuesday.

Burlington county's 1940 budget was approved last week after a few minor changes were made at the

direction of Walter R. Darby, State Commissioner of local government.

Under the new estimates the tax rate is figured at 97 cents as against \$1.02 for last year. Darby ordered the addition of \$5,703 to the amount to be raised by taxation, bringing the total up to \$557,549. The budget totals \$1,606,579 while last year's was \$1,397,394.

The property of the Enterprise Realty and Equipment Company, Inc., of Burlington, was sold last week at a sheriff's sale in the Court

House at Mount Holly. The property was purchased by Thomas D. Begley, trustee for the bondholders.

The Daily Enterprise, a newspaper which has been printed at the plant was not included in the sale.

BASEBALL MEETING

All those interested in the formation of the Riverton A.A. baseball team for the coming season are requested to meet at Memorial Park, Riverton, on Saturday, April 6, at 2:30 o'clock.



Thoughtfulness

Thoughtfulness is the watchword in the Snover Funeral Home. Everyone connected with the Home is constantly on the alert to anticipate and execute every helpful and thoughtful act that will aid those who rely on us for service.

The Snover Funeral Home

Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

ANY QUESTIONS?

This is the last in our series of messages which we have entitled "How Banks Serve." We have tried to give you an insight into our business of banking, and to show how it affects you. There may be some questions unanswered in your mind. If you will come in, we'll gladly answer them to the best of our ability. We hope you have found our messages interesting and helpful.

How BANKS SERVE

Cinnaminson Bank and Trust Co.
Riverton, N. J.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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Pontiac SALES SERVICE
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Broad and Kern Sts. E. Riverton
Telephone Riv. 1595 - Night 163-M

"JACK" DAWLEY, Inc.

Oldsmobile
Sales and Service
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 580

Koppenhaver Motor Co.
DODGE and PLYMOUTH
SALES and SERVICE
500 Broad St. Riverton
Phone Riverton 380
FRANK I. LLOYD
Service Manager

SALES SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone Moorestown 77 or 485

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St., PALMYRA
Phone 1180

WOOLSTON'S ESSO STATION

● ESSO GASOLINE and OILS
● BRAKE & LIGHT SERVICE
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● IGNITION and BATTERY SERVICE
● GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
BROAD and HOWARD STREETS
RIVERTON
Cars Called for and Delivered
Phone Riverton 1567

BAKERIES

FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

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PRINTING and ADVERTISING with THOUGHT and SKILL
THE NEW ERA, Inc.
Phone 712

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Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
Special Attention to All Work
306 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 915-J

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Streets
Riverton
Phones 4 and 5

J. T. EVANS CO.
Genuine FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPELS PROCESS COKE
FUEL OIL
Building Materials—Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRY GOODS

Smith's Store
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

EXPRESS

Shinn's Express
Riverton, N. J.
DAILY TO PHILADELPHIA
Office—106 N. 5th Street
Phone—Riverton 346
Philadelphia—Lombard 9865

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REMINGTON PORTABLE
A sturdy portable typewriter with a thousand practical uses
FOR SALE AT THE NEW ERA

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES, NOVELTIES, CANDY, ETC.

FLOORS

Bel Phone 594 All Work Guaranteed Satisfactory
Frank Hansen
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THE NEW ERA

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Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

P. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Pedestrian Protection

Since the pedestrian will not protect himself, or so it seems, the task is being assumed by law enforcement authorities. Stimulated by the campaign State Motor Vehicle Commissioner Arthur W. Magee has launched, municipalities throughout New Jersey are taking a new and deeper interest in the problem of reducing this phase of the traffic toll. The goal for 1940 is a decrease of at least one third in the number of such deaths.

The campaign is being waged with emphasis on pedestrian education, the first purpose being to drive home the danger attending promiscuous crossing of streets and highways and other carelessness inviting injury or worse. Once the consequences of jay-walking, the underlying cause of many pedestrian casualties, is impressed upon persons addicted to the habit, and the number is considerable, a marked deduction is expected to follow as a natural course.

"When it is realized that in cities three-quarters of the traffic deaths and one-half of the traffic injuries involve pedestrians, it is clearly apparent here is a field where effective work can produce real results in lives saved," states W. L. Robinson, assistant director of the safety division of the American Automobile Association, in a recent report of a survey conducted by that body.

The survey, covering a period of three years, was in charge at the beginning of Professor William J. Cox, Yale University, and after he became highway commissioner of Connecticut was completed by staff specialists. Here are some of the facts developed:

Two of every three pedestrians killed are over 40 years old and the majority of victims are past 50. Persons in the advanced age group are five times as likely as school children to be killed while walking on the streets and highways.

About seven of every ten pedestrians killed are male. Most of the victims meet death after dark. The month of December, which has the fewest hours of daylight, is often the most deadly.

The vast majority of pedestrians killed do not drive a car and three of every five such fatalities occur away from intersections. Many involve coming out from between parked cars a practice against which the motorist is virtually powerless.

Studies made in New York City and the Cleveland area indicate two of every five pedestrians killed had been drinking substantial amounts of alcoholic beverages. Many of these cases were found on Saturday and Sunday.

Spot checks in Dallas, Texas, Washington, D. C., and Detroit showed high numbers of fatalities among the underprivileged and low-income groups. The fatality rate for children of school age is not high, but the traffic injury rate of this group is the highest of all in the data studied.

Around these findings a program has been built to improve the dangerous habits revealed. The careless motorist has not been overlooked in the campaign and will feel the pinch of the law when detected in heedless or other faulty driving. But it is the pedestrian at whom the major effort is directed.

Forest Fire Menace

New Jersey has for many years been making inadequate appropriations for combatting forest fires and only through rare good fortune has escaped more severe losses than have been suffered, declares Captain Leroy S. Fales, State fire warden.

During the nine-year period from 1929 to 1937 a total of \$1,169,813 was provided for all operating expenses of the State Forest Fire Service, an average of \$129,979, a year. In order to function at all, and to supply even a small amount of equipment to fire crews during the period, it was necessary to spend a total of \$1,427,172, the deficit being met from Federal funds.

For the current fiscal year, the total State appropriation for the service was \$140,165. Of this amount, \$108,165 covered salaries of approximately 400 of personnel. When \$15,000 is added for extraordinary costs, the total expended or dedicated becomes \$123,000, Captain Fales points out, leaving a balance of only \$17,000 for other operating expenses.

"It is already quite evident," he states, "if the service is to

continue to operate the full fiscal year there will be a deficit in the 1939-40 appropriation of between \$18,000 and \$20,000."

It is impossible to estimate the total value of properties that must be protected from loss or damage by forest fire, but conservative computations place the figure in excess of \$300,000,000 and probably as much as \$400,000,000.

The extent to which the problem is increasing is shown by Service records. From an annual number of 900 fires in 1923 there has been a steady increase which brought the total of 1935 last year. The point has been reached that requires the services of a listed personnel or fire fighting crews of 5,000 regularly listed crew men, but also for the reserve force.

"Necessity for the utmost economy in governmental agencies is fully recognized by the Service," asserts Captain Fales, "and every endeavor has been made to cooperate along this line in the past, but the time has arrived when the absolute needs of this emergency service must be given more than passing consideration and the necessary funds appropriated to carry on this life and property saving work."

"A continuance of the present policy, as it relates to the Forest Fire Service, can have only one result, eventually, and that is a fire catastrophe which will rock the State, and those responsible will have to answer to the public and the press of the State for the neglect in properly equipping this Service so that such situations can be efficiently handled and prevented."

"The Forest Fire Service of New Jersey is recognized nationally as one of the most efficient in the country, but no organization, no matter how efficient, can handle such a dangerous situation without adequate and proper fire fighting equipment."

"New Jersey has one of the worst forest fire hazards there is in the entire country, as is well proven by the records. During the fire seasons the peak fire load has reached over 90 fires per day as against a combined total of some 70 in several of our larger and neighboring states."

"Based on a study of and practical experience with the forest fire problem over a span of twenty years, it is the very best judgment and belief of the State Fire warden this serious problem can be solved, our people adequately protected and our natural resources conserved with but a relative small increase over the amounts now appropriated."

The budget request of the Service for the coming fiscal year totals \$256,536.

REMEMBER THIS
Everyone in the nation has to pay our government officials spend. Some pay taxes directly, but everyone pays indirectly for all gov-

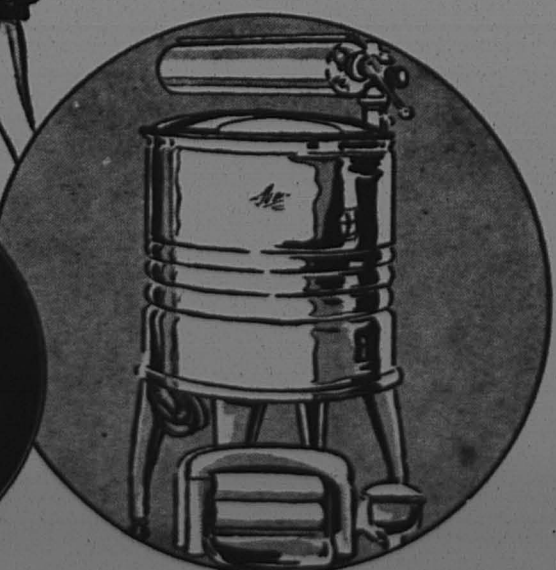


TIME OFF

...To Do Things

Time to indulge her interests— isn't that what every homemaker wants? And time off she will have if electricity does the laundry work. Working through dependable appliances, electricity takes the drudgery out of washing and ironing. The electric washer is gentle in its action and thorough in its work. Washing machines sell at reasonable prices. Ironing attachments, which may be fastened in place of the wringers, are nominally priced. An electric ironer which has its own table is slightly higher in price. Small carrying charge added if you buy on terms.

PUBLIC SERVICE



ernment services. The government has nothing to give to the people except what it gets from the people.

This is a good thing to remember if you are a farmer and get a fat A.A.A. check, or if you are a beneficiary of any of the multitudinous money distributing agencies. What you get in the last analysis comes out of your own pocket, as can be easily seen if you stop and figure it out. Too many folks won't think at all, they pocket their checks and regard it as gravy. Yes, it's gravy all right, furnished by you yourself. The whole thing is a racket moving in a vicious circle, for the benefit of the government spenders. They give you money, and then tax it back into their coffers again. And all the while money is getting cheaper and cheaper, and you are getting poorer and poorer, if you only knew it.—Mercer, Pa., Dispatch.

DONAGHY RE-NAMED

Clifford H. Meeks, of Riverside, was elected president of the Burlington County School Boards Association at the annual meeting held last week at the Rancocas Valley Regional High School, Mt. Holly. Meeks succeeds Mrs. Nettie Smith, of Bridgeboro, who refused renomination. She has served as president for three years.

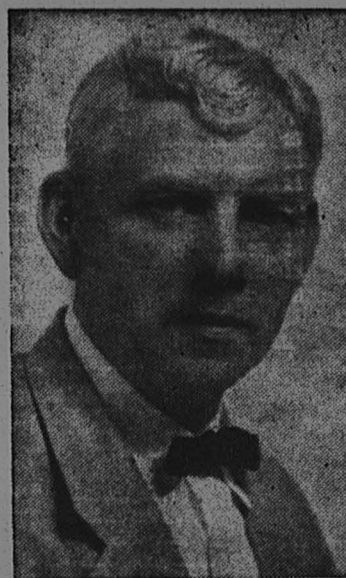
William Vaughan, of Mt. Holly, was elected vice president, to succeed the late George M. Sleep, and William A. Douaghy, of Palmyra, was re-elected secretary.

POSTMASTER CANDIDATES

The Postmaster vacancy in Palmyra has attracted ten candidates to compete in Civil Service examination for the \$2500 lifetime position. Examinations were held in the Palmyra firehouse last Saturday morning.

The following took the test: Xavier H. Walters, acting Postmaster; Joseph P. Gorman, Mrs. Josephine H. Barry, Allen A. Sailer, Elias R. Morgan, Gilbert S. Comegys, Louis D. Zimmerman, Jr., William H. Foulke, Vernon W. Stone and Harold E. Powell.

FOR FREEHOLDER



Urged by a number of his friends throughout the county to seek the Republican nomination for the Burlington County Board of Chosen Freeholders, Joseph S. Bright yesterday announced he will be a candidate for the Board in the May 21 Primaries.

Having served for 18 years as County Treasurer, from 1921 to 1939, and two terms as a member of the Board of Freeholders, Mr. Bright's intimate knowledge of county affairs is unequalled by any other prospective candidate for a post on the county governing body.

A resident of Burlington county all his life, Mr. Bright was born in Bridgeboro and resides at 315 Edgewood avenue, Delanco. He has three sons, A. Rowen, of Delanco; Adolph, of Riverton, and Howard Bright, of Riverside.

50th ANNIVERSARY

A dinner was given in honor of the 50th wedding anniversary of Mr. and Mrs. Julius Lieb, on Sunday evening. Mr. and Mrs. Lieb, reside with Mr. and Mrs. J. J. Robinson, of 902 Morgan avenue. Forty-four persons were in attendance at the affair. Mr. and Mrs. Lieb were married in Atlantic City in 1890.

Among those who were present at the dinner were Mr. and Mrs. Earnest Lieb, and family, Mr. and Mrs. Arthur Lieb, Mrs. Matilda Mark, Miss Ida T. Lieb, Mr. John Riddell, of Philadelphia; Mr. and Mrs. William Lieb, and family, of Ardmore; Mr. and Mrs. Fred Woodruff, of Ocean City; Mr. and Mrs. George Lieb, of Balla Cynwyd; Mrs. A. Pascualoa, of Westmont, N. J.; Mr. and Mrs. John Werner, of Riverton; Mr. and Mrs. Harry Henderson and son, Carter; Mr. and Mrs. Raymond Warner, of Palmyra.

NEWSPAPER ADVS. ARE VALUABLE

That newspaper advertising renders a valuable service to the reader as well as to the advertiser is shown by a recent series of surveys made by university students under directions of Professor Frank B. Hutchinson, department of journalism, Rutgers University.

The surveys show 93-94 per cent of housewives find newspaper advertising helpful in shopping, and that better than nine out of ten housewives believe newspaper advertising renders them more service than does radio advertising. The study also reveals 91 to 95 per cent of housewives consider newspaper advertising more effective in influencing their purchases than is radio advertising.

Preferred

Strong public acceptance of newspaper advertising as compared with radio advertising is shown by the fact that 91 to 93.5 per cent of housewives prefer advertising in their newspaper, even if their paper could be produced without advertising, while about the same percentage would prefer radio programs without advertising.

A random telephone survey of 919 homes in Syracuse, New York, made several weeks ago shows a close correlation with a personal interview survey made in February covering 286 housewives in New Brunswick, New Jersey, and its residential suburb of Highland Park. The recent

group locations worked out by Dr. Sidney Sanderson of the psychology department of Rutgers.

No material variation was noted in replies from the three economic groups, except a slightly larger percentage of those in the lowest group refused to give information and a smaller percentage of this group was away from home.

The telephone survey was made by students in the school of journalism at Syracuse University where surveys show close to the same result by a previous preliminary survey made in Syracuse.

He enjoys much who is thankful for little; a grateful mind is both a great and a happy mind.—Secker.

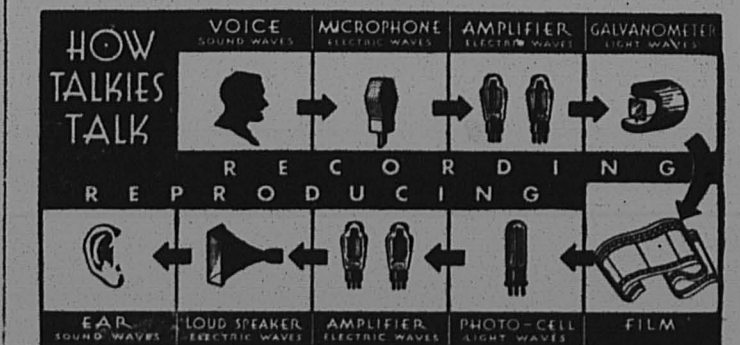
RIVERTON-CINNAMINSON COMMUNITY CHEST—1939
FINAL REPORT OF TREASURER
APRIL 2, 1940

| | | |
|--|------------|------------|
| Gross Receipts | \$4,703.65 | |
| Less Printing and Postage | 28.00 | |
| Net Total | | \$4,675.65 |
| Less Amount Designated (see below under *) | | 75.00 |
| Net total for distribution under percentages | | \$4,600.65 |
| DISTRIBUTION | | |
| Riverton-Cinnaminson Welfare Asso. | 40% | \$1,840.26 |
| *Plus Amount Designated | | 25.00 |
| Total | | \$1,865.26 |
| Visiting Nurse Society | 30% | \$1,380.20 |
| *Plus Amount Designated | | 10.00 |
| Total | | \$1,390.20 |
| Burlington County Hospital | 20% | 920.13 |
| *Plus Amount Designated | | 10.00 |
| Total | | 930.13 |
| Cinnaminson Home | 10% | 460.06 |
| *Plus Amount Designated | | 30.00 |
| Total | | 490.06 |
| EXPENSES | | \$4,675.65 |
| Printing | | 25.00 |
| Postage | | 3.00 |
| Total Disbursements | | \$4,703.65 |

BROADWAY THEATRE DEDICATES NEW SOUND SYSTEM

With the showing of Little Old New York last Monday, the Broadway Theatre dedicated the latest type RCA sound system. Working all day Sunday and into the early hours of Monday so as not to interfere with the regular show, RCA sound engineers installed the elaborate new sound system and reported it ready.

With the installation of this remarkable new sound apparatus in the Broadway Theatre, motion picture fans of Palmyra and vicinity can enjoy the same high standard sound as that of two of the finest theatres in the world: "The Center Theatre and Radio City Music Hall, of Rockefeller Center New York, for the sound systems are identical in operation and quality of reproduction.



"It is surprising how many people will ask 'What Makes the Talkies Talk.' Above is an illustration of how sound is put on film and reproduced now at the Broadway Theatre, Palmyra.

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Glenwood Pure Apple Butter 28-oz jar **10c**
Made from Selected Apples and Pure Spices.

FARMDALE PEAS Tender Medium Large No. 2 11c
Farmdale String Beans 2 cans 15c
Farmdale Lima Beans 3 No. 2 cans 25c
Farmdale Asparagus Cuts and Tips No. 2 29c
Farmdale Beans Golden Wax No. 2 19c
Farmdale Tomatoes No. 2 15c
Green Giant Peas 2 17-oz cans 27c
ASCO Beans With Pork and Tomato Sauce 2 cans 15c

Choice Hand Picked Soup Beans 2 lbs **9c**
SPAM N' Pancakes Hit the Spot 12-oz can **25c**

Florida Blended Orange & Grapefruit Juice 2 No. 2 cans 15c
ASCO Grape Juice 11c : 2 quart 21c
Fla. Orange Juice 2 No. 2 cans 15c

Delicious Fruit Cocktail No. 2 18c
ASCO Peaches Sliced and Halves 2 No. 2 cans 27c

N.B.C. Cakes & Crackers pkg 9c
N.B.C. Mirosa Cakes (cream filled) 1b 19c

Freshly Baked Fig Bars 2 lbs 17c
Tasty Tomato Catsup 14-oz bot 8c

Our Every Day Low Bread Prices
Save You 25% on Your Bread Bills!

Victor Sliced **BREAD** 5c Supreme loaf 8c
Soft Twist 8c

COFFEE Boscui Coffee 1b 26c
A Blend of the World's Finest Coffees

ASCO 1b 17c 3 lbs 47c Boscui 12-oz 23c : 2-lb 37c

FRESH FRUITS & VEGETABLES!

Fancy California **Asparagus** large original bunch 35c

BANANAS 1/2 Extra Fancy pound 5c
YELLOW ONIONS 3 lbs 14c
RHUBARB California 1b 10c

Extra Large Calif. Navel or Fla. Valencia **ORANGES** doz 29c

National Economy Pork Sale!

Between April 4th and 10th we again join in a Producer-Consumer Campaign to help move surplus Pork Products. A fine chance to save on Pork.

Whole or Rib Half, Fresh **Pork Loins** 1b 13c

Center Cut **Pork Chops & Roasts** One Price—None Higher 1b 19c

Kersey's—None Purer at Any Price
Fresh Pork Sausage 1b 17c
Delicious Meaty Scrapple 2 lbs 17c

Open-Tendered, Smoked Skinned **Large Hams** 1b 18c : Shank Up to End 5 lbs 13c

One Price—None Higher
Tender Rib Roast 1b 23c
Lean, Tender Chuck Roast 1b 16c

Cross-Cut Oven Roast 1b 23c
Fresh Ground Beef 1b 19c

Pioneer Brand—Fancy Young **Hen Turkeys** 1b 25c
8 lbs to 14 lbs avg

Fancy Young **Tom Turkeys** 1b 23c
14 lbs up

Sea Trout 1b 9c
Frozen
Fresh Oysters 1b 15c
Frozen
Fresh Sea Bass 1b 12c

Where Quality Counts and Your Money Goes Furthest
These Prices Effective in Our Stores and Meat Markets up Riverton and Vicinity

Church Notices

SACRED HEART CHURCH
Riverton, N. J.
Pastor, Rev. John F. Welsh.
Assistant Pastor, Rev. Vincent A. Luther.

Sunday Masses: 7.00, 9.00, 10.30 a.m.
Daily Masses: 7.00, 7.45.
Confessions: Thursday and Saturday, 3.45 - 5.45 and 7.30 - 9.00.
Miraculous Medal Novena: Every Monday evening at 7.45.
Religious Instruction Classes—Elementary, Fridays at 3.45; high school, Thursdays at 7.15.

First Holy Communion classes started this week. Instructions are being given twice a week, on Tuesday and Friday afternoons at 3.45 o'clock. Following the instructions of the late Pius X all who have reached the age of reason should make their first Holy Communion. The age of reason is estimated normally at seven years of age. However, every child must be sufficiently instructed before being permitted to approach the Communion Table. Parents of these children are urged therefore to send their children regularly to these instructions.

At a meeting Monday evening the parish committees for the Annual Spring Card Party was elected. Officers of the general committee are as follows: General Chairman, Leo Terrell; vice chairmen, Leo Wallace and Winifred Brennan; secretary, Betty Downs, and treasurer, Herbert Kemmerle. The date for the affair was set for Friday, April 26th.

Masses on the First Friday will be at 6.00 and 7.00 a.m. The six o'clock Mass will be served by Andrew Pfaff and Ralph Dennis.

The following persons have been selected for the cast of "Seven Chances" to be given by the Sacred Heart Dramatic Club about the middle of May. Elwood Bradshaw, Jesse Morris, Albert Schuler, Gerald Malone, Anthony Prisco, Joseph Getty, Francis Brennan, Margaret Pfaff, Anne Laverty, Helen Pfaff, Patricia Ford, Dorothy Lane, Mae Laverty, Agnes Weber, Mary Duffy, Mr. Frank E. Fitzpatrick, of Philadelphia, will direct the production.

Masses for Sunday, April 7th: 7.00—R. Dennis, V. Collar, 9.00—William Kemmerle, J. Ford, 10.30—R. Fichter, A. Pfaff, T. Cardea.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9.30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

THANKS

The members of the Ladies' Auxiliary of the Parry Volunteer Fire Company wish to express their sincere appreciation to the residents of Palmyra, Riverton and Cinnaminson, who, by their cooperation assisted in making the recent supper sponsored by that organization an unqualified success.

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Wesleyan Men's Bible Class

For the Men of the Community

Livingstone, the pioneer and missionary to Africa, was much in the anxiety of people owing to the lack of prolonged communication. Stanley, an intrepid traveler, was sent in search of Livingstone. After perilous journey through pathless forests he found him seated among some Africans in quietude of life. He would not return to civilization but determined to push on amid the natives.

Stanley in due time returned but in the faith of Livingstone's Christ, after observing the beauty of his religious life. This he openly confessed.

The devotion of life to some sacred and helpful service even in one's limited sphere will have its influence. The self-surrender of one to the Christ, steadily pursuing His way, has an influence the extent of which may be beyond our knowledge.

These object lessons which are held up to our attention in the Sacred Book and in the realities of life all about us, are the messages of our Bible Class.

Join with us next Sunday morning at 9.50.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services Sunday, April 7, 1940.
Bible School, 10.00 a.m.—Now that the weather has become more alluring and the epidemic of colds, subsiding, a back to normal attendance is expected in the school.

It is only when the interest in the school or church is renewed or increased, can we expect any great change either in our economic or moral conditions of our country. Bible schools build generations of young men, not only for the church but for the grown-ups as well. Classes for all ages.

Morning Worship, 11.15 a.m.—The morning service will be followed by Communion when the right hand of fellowship will be extended a large group who have recently united themselves with the church. The pastor's subject will be "The Challenge of the Church." The usual solo and anthems by the choir.

B.Y.P.U., 6.45 p.m.—An hour of interest and helpfulness for every one of high school age.
Evening Worship, 7.45 p.m.—The "Gospels" will be the subject of the sermon for the evening service.

Monday, April 8—The Men's organization will hold their annual meeting in the Sunday School room at 8 o'clock. A representative of Campbell Soup Company will give a lecture and movie on a subject of interest to all men. A social will follow in the social hall.

CHRISTIAN SCIENCE CHURCH

"UNREALITY" is the lesson-sermon subject for Sunday, April 7, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Truly in vain is salvation hoped for from the hills, and from the multitude of mountains: truly in the Lord our God is the salvation of Israel." (Jeremiah 3:23).

Among the Lesson-Sermon citations is the following from the Bible: "Treasures of wickedness profit nothing; but righteousness de-

livereth from death." (Proverbs 10:2).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Christianity causes men to turn naturally from matter to Spirit, as the flower turns from darkness to light" (p. 458).

FIDELIS CLASS SUPPER

Don't forget the supper to be given by the Fidelis Class of the Central Baptist Sunday School on Saturday evening, April 6th, in the Social Hall of the Church. Your choice of roast beef or pork with all the fixings. Have you purchased your tickets yet? If not do so before Thursday evening. Call Riverton 412—Adults, 50 cents; children, 35 cents.

WESTFIELD SPEAKERS

Dr. Ellen C. Potter, medical director of the New Jersey State Department of Institutions and Agencies will speak on the topic "Our New Jersey Institutions," at the Westfield Meeting House on Sunday, April 7, at 10 a.m. All interested are welcome.

ENGAGED

Mr. and Mrs. Frederick G. Fromuth, of 311 Morgan avenue, Palmyra, announce the engagement of their daughter, Miss Helen G. Fromuth, to Nelson H. Stewart, Jr., of Tacoma, Philadelphia, son of Mrs. Nelson H. Stewart.

The wedding has been arranged for Wednesday, April 17, at the Holy Innocents Protestant Episcopal Church, Tacoma, with the Reverend H. W. Gernand officiating.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.



EPWORTH LEAGUE PALMYRA

"Let your light so shine before men, that they may see."—Matthew 5:16.

"Your good works" are the beams of light which lead men to God. If we are to promote God's kingdom, we must live it.

The speaker for this Sunday will have as his topic "Ye are my friends."—John 15:14.

The memory verse for this week: You are asked to find and bring to League starts with the letter "a" and must be in one of the first three books of the Old Testament. Come prepared to give it. The history-hymn for this week is "Tell Me the Old, Old Story."

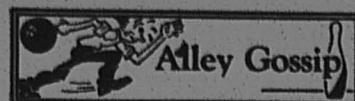
The league is planning a social for all members and their friends this Friday at 8.00 p.m. in the league room.

"Come and Test Our Welcome."

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Burlington County

| | W | L |
|--------------|----|----|
| Riverside | 27 | 9 |
| Garden State | 23 | 13 |
| Sky Chief | 21 | 15 |
| Shorten | 20 | 16 |
| Beverly | 18 | 18 |
| Prudential | 14 | 22 |
| Palmyra | 13 | 23 |
| Medford | 8 | 28 |

High Three:

Headman, 242, 214, 256.

High Singles:

Swain, 216.
Brosius, 231.
B. Edge, 212.
Ferren, 216.
Miller, 224.
Burke, 257.
Small, 224.
Cramer, 225.
Schmeirer, 216.

Business Men

| | W | L |
|--------------|----|----|
| Bell & Evans | 35 | 17 |
| Dawleys | 32 | 20 |
| Farmers | 30 | 22 |
| Parry Fire | 28 | 24 |
| Claws | 27 | 25 |
| Lloyds | 22 | 30 |
| Fortnams | 19 | 33 |
| Lenola | 15 | 37 |

High Singles:

Walker, 219.
Fowler, 212.
Small, 246.
Sagar, 201.
Flynn, 213.
Hardy, 213.
Hoffman, 217.
Jessup, 201.

Public Service

| | W | L |
|------------|----|----|
| Commercial | 23 | 4 |
| Generation | 19 | 8 |
| Office | 12 | 15 |
| Bus | 10 | 17 |
| Linesman | 10 | 17 |
| Meter | 7 | 20 |

High Singles:

Maute, 225.
Matchett, 235.
P. Smith, 203.
Saia, 202.
Boyle, 218.

High Three—

Dyson, 201, 201, 20..

Artisan

| | W | L |
|-------------|----|----|
| Bootleggers | 27 | 9 |
| Footpads | 25 | 11 |
| Bandits | 18 | 18 |
| Pirates | 17 | 19 |
| Demons | 16 | 20 |
| Buccaneers | 15 | 21 |
| Thieves | 13 | 23 |
| Highwaymen | 13 | 23 |

High Singles:

Campbell, 204.
Reis, 222.
Poulson, 225.
Himes, 218.
L. Baker, 272.
Taylor, 219.
Bowers, 200.

Ladies

| | W | L |
|---------|----|----|
| Luckies | 15 | 3 |
| Murads | 12 | 6 |
| Kools | 8 | 10 |
| Marvels | 8 | 10 |
| Wings | 6 | 12 |
| Camels | 5 | 13 |

High Singles:

Swartz, 187.
Saylor, 1880.
Ebert, 176.
Brown, 176.
Goodwin, 213.
Small, 175.
Ferren, 174.

YOUR GARDEN

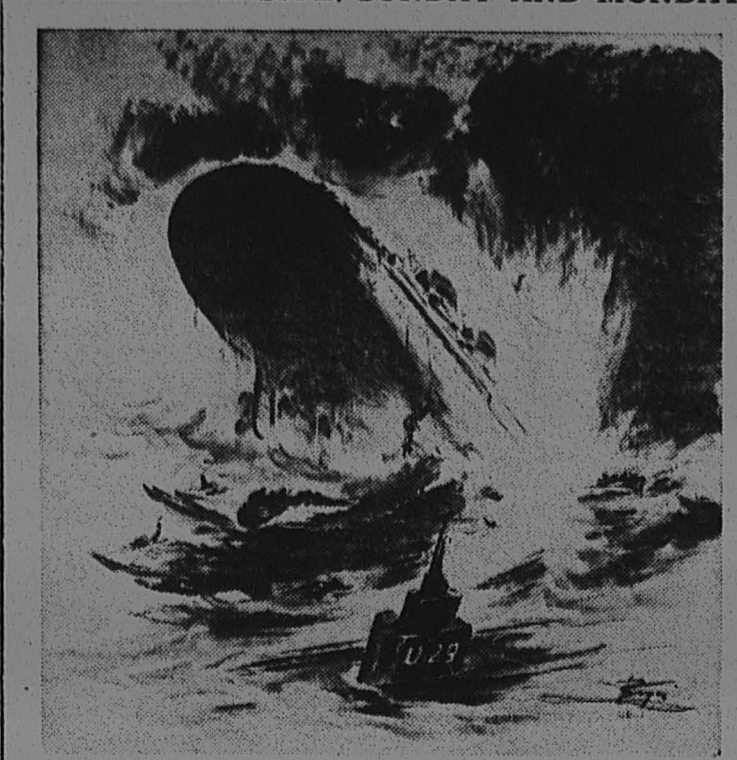
WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

Gardeners who have not divided some of their herbaceous perennials for a long time will find these early April days an ideal time to get this spring task accomplished. Certainly the perennial border will be all the better for it, since practically all perennials should be divided once every two or three years for best results.

Dividing perennial flowers which bloom early in the season should be

AT FOX RIVERSIDE, SUNDAY AND MONDAY



The screen's most timely drama, "U-Boat 29," starring Conrad Veidt, Valerie Hobson. Also on the same program "The Man Who Wouldn't Talk" with Lloyd Nolan and Jean Rogers.

done later—at least after the plants have bloomed—but late-blooming plants may be dug and cut or broken apart now and replanted. The clumps of some herbaceous plants break apart quite naturally. Dividing most perennials into pieces which are too small should be avoided.

Stronger Plants

Division tends to produce stronger plants and better flowers. When plants are not divided, the crowns become too thick and the result gives the suggestion that the plant-

ing needs weeding. A substitute for digging and dividing is to thin out the shoots when plants start to grow. Don't try this with perennial poppies, bleeding-hearts, or delphiniums, however, for the clumps may be injured.

Although the time for starting active spring work in the garden is here as far as the calendar is concerned, be sure the soil is in the proper condition before planting. Don't try to dig if the ground is too wet. As soon as it crumbles in the hand, early gladioli, all lilies, and most of the hardy shrubs may be

Soup With a Surprise Flavor!



THE advent of a new season brings a change in our menus. Homemakers are oftentimes as interested in new recipes as in the new hat styles.

This cucumber soup, seasoned with bitters, is an up-to-date recipe that makes a soup with a "surprise-thrill" in taste.

For a Sunday or "company" dinner serve this long-period oven meal. Let the man of the family toss up the salad. He will like it.

A SPRING DINNER

Cream of Cucumber Soup
3 large cucumbers 1 cup milk
4 tbsp. butter 1/2 cup cream
3 cups white salt and pepper stock
2 tsp. bitters

Peel and thinly slice cucumbers and cook in two tablespoons of butter for 10 minutes. Melt the remaining butter, add flour and stir until smooth. Add milk and stock gradually and cook until mixture thickens, stirring constantly. Add cucumbers; let cook slowly until soft and transparent, about fifteen minutes, then rub through fine sieve. Reheat, season with salt and pepper, add cream and two teaspoons of bitters just before serving.

Baked Ham
1 whole ham Whole cloves
1 cup brown sugar
2 tsp. flour

Wipe with a damp cloth. Rewrap in glassine or the printed wrapper in which ham comes and place fat side up in a shallow pan. Bake at

325 degrees, allowing 20 minutes per pound for hams weighing more than 12 pounds and 23 minutes per pound for hams weighing less than 12 pounds.

Remove paper and skin the ham. Score the fat for decoration, dot with slices of maraschino cherries and whole cloves and cover with brown sugar mixed with flour. Bake at 350 degrees for 25 minutes.

Candied Sweet Potatoes

6 sweet potatoes 1 cup brown or salt and pepper maple sugar
Butter 1/4 cup water

Pare the potatoes and boil until about half done. Drain, cut in lengthwise slices and lay in a shallow greased pan. Spread generously with butter and pour over all the syrup made by boiling sugar and water together. Bake in a moderate oven, 350 degrees, basting frequently with the syrup until potatoes are transparent, for about 1 hour. It may be necessary to add more syrup during the baking.

NOTE—The sweet potatoes may be baked at the same temperature as the ham; started at 325 degrees and finished at 350 degrees. (See temperature in ham recipe.)

Spring Salad

1 head endive 1 head romaine
1 cup fresh 1 head chicory
pineapple French dressing
wedged Watercress
Radishes

Cut endive and romaine crosswise in 1/2 inch pieces. Separate chicory in small pieces. Chill greens and toss together with chilled pineapple wedges. Mix with French dressing to moisten. Arrange on salad plates. Garnish with sprigs of watercress and thin slices of radish.

Strawberry Ice

1 1/2 cups sugar 1 cup water
2 cups crushed 1/4 cup orange strawberries juice

Boil sugar and water for 5 minutes. Chill, add to strawberries which have been put through potato ricer or crushed very fine and mixed with the orange juice. Place in trays of automatic refrigerator and freeze as quickly as possible. The ice will be extra smooth if stirred after it is about half frozen. Cherry, raspberry and banana ice may be made in this same manner.

planted. Roses fall into this classification, and the sooner they can be planted the better result will be.

WRESTLING

The greatest array of mat talent will be brought together Monday night in the Camden A. mory. The program is one of the best, if not the best that has been seen in many days.

Ernie Dusek, Nebraska wildcat, is slated for the star bout of the night and his opponent is to be the Golden Terror, huge matman. The match is carded for two out of three falls with a 90 minute time limit.

Lou Plummer, gigantic Indiana roustabout, returns to meet a tough foe in Tommy O'Toole, two fisted Irishman from California, in the special bout of one fall, one hour. A real old fashioned street brawl is expected in the third set to when Dynamite Joe Cox and Cliff Olsen get together to settle their differences in a bout of one fall, 30 minutes. Warren Bockwinkle, St. Louis grappler, who so sensationally made his bow last week in beating Heinie Olsen will find matters much tougher in the second bout when he clashes with Matros Kirilenko, of Russia. A match that will serve to sizzle the fans right from the start is the opening bout between Ralph Garibaldi and Jim Coffield which is limited to a half hour.

GRADUATE GROUP DANCE

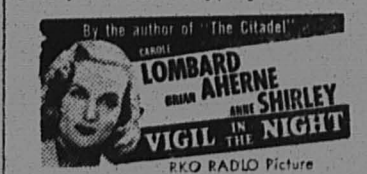
The Palmyra High School Graduate Group will hold an informal recording dance Saturday night in the high school gymnasium to raise funds for the prizes to be awarded.



You Can Still Start Your Set—Tuesday

Encyclopedia Day

Friday and Saturday, April 5-6



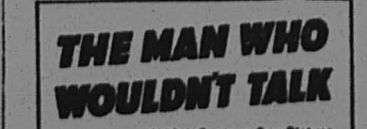
Extra—Full Length Feature
Saturday Matinee Only
JOHN WAYNE in
TELEGRAPH TRAIL
—Plus—

News - Cartoon - Our Gang Comedy

Sunday and Monday, April 7 - 8

2-Hit Attractions—2

Lloyd Nolan - Jean Rogers



—Also—
Conrad Veidt - Valerie Hobson
"U-BOAT 29"

Tuesday, April 9

Encyclopedia Day

Baby Sandy - Hugh Herbert
and Florence Rice in
"LITTLE ACCIDENT"

—Also—

THE 3 STOOGES-COMEDY

Wednesday & Thursday, April 10-11

HAL ROACH presents
A Mighty Moral...A Sensational Stage Success
NOW, THE YEAR'S MOST IMPORTANT PICTURE



Plus—News - Cartoon

Next Friday and Saturday

April 12 - 13

"NORTHWEST PASSAGE"

at this year's commencement exercises.

A jitterbug contest will feature the dance which will start at 8 o'clock and prizes will be awarded to the winners.

Members of the general committee in charge of the dance consist of Kathryn Rhodes and Mary Young, co-chairmen; Marie Frank, Marian Allen, Henry Huminski, Harry Deemer, Zigimund Ladzynski, William Wallace, Harry Gootee, William Mack, Betty Born and Jacob Weiner.

Estimates cheerfully given on Cement Sidewalks, Curbing, Driveways and Cement Work of Any Description—No Job too Large or too Small—All work guaranteed.

JOS. DeMARCO, Jr.
CONCRETING AND LANDSCAPE WORK
SAND AND GRAVEL
314 West Fourth St., Palmyra, N. J.
Phone Riverton 169

DON'T MISS IT! DON'T DARE MISS IT-TODAY!

A great film joins the small company of American Films that merit the label of masterpiece.

It is as imperishable as the STARS and STRIPES!

RAYMOND MASSEY

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RAYMOND



A large number of veterans attended the monthly meeting of the Frederick M. Rodgers, American Legion post, observing the 21st anniversary of the organization of the American Legion and held their annual past commanders night, Tuesday at the Legion home.

The guest speaker was Department vice commander John L. Path and a number of distinguished legionnaires from the state and county were on hand, many of them being asked to speak by Commander Avery Willis.

Among those who were present were ten past commanders of the local post, Guy C. Doran, of Medford, county commander; State executive committeeman, Jack Whomsley, past county commander, Arthur Kimble and members of the county legion executive board.

A ritual bell was presented to the

post by the ten past commanders, the presentation being made by Herbert Kemmerle, the first commander of the Palmyra Post.

The Palmyra post has gone over the top in their membership drive while many old members have returned. Plans were made at this meeting for the annual carnival to be held in the near future. Russell J. Musser, will be the general chairman. A large delegation from this legion will go on the American Legion's annual pilgrimage to the tomb of the unknown soldier at Washington, April 7. A special train will leave Broad street station at 9:07 a.m. and return at 5:50 p.m.

The cost of the trip is \$4.50 for adults and \$2.65 for children between the ages of 5 and 12. Anyone interested in making the pilgrimage should contact the post commander, Avery Willis, by calling Riverton 910-R-3.

YWCA NOTES

The Sixteenth Biennial Convention of the Y.W.C.A.'s of the United States of America will be held in Atlantic City from April 10-16. Mrs. Henry Harris will be a delegate from the Moorestown Young Women's Club.

Mrs. William Grobler and Mrs. John W. Thacher, of Moorestown, Mrs. Louis B. Watson, of Bordentown, and Miss Gertrude N. Brick, of Crosswicks, will represent the Board of Directors of the Burlington County Y.W.C.A. Miss Virginia Slim and Miss Katherine Lucchini will also attend. Mrs. Carlotta W. Tillinghast, of Burlington, chairman of the Personnel Committee and Mrs. Alexander C. Wood, Jr., of Riverton, member of the Personnel Committee, will attend the Convention on Wednesday, April 10, for special sessions devoted to the problems of Personnel. Miss Laura B. Thayer, of Beverly, will attend on Thursday in order to participate in a group discussing "The Arts in the Association Program."

Miss Ruth N. Jenkins, of Moorestown, will spend Saturday and Sunday at the Convention attending special meetings of the Business and Professional Women's Assembly. Of special interest to Y.W.C.A. members of Burlington County will be the meetings of the Agricultural Committee on Wednesday morning, April 10, Thursday evening, April 11, Friday afternoon, April 12, and Sunday morning at 9:30, April 14. Miss Elizabeth Herring, well-known to Y.W.C.A. members of Burlington County, will be in charge of these meetings.

We advertise this figure not in the spirit of bragging but rather to illustrate the fact that so many buyers have in one short month seen fit to select our products.

These purchasers are for the most part previous owners and therefore experienced buyers of automobiles. From our conversations with them we gathered that quite a few had "shopped around" before reaching our establishment, and settling upon a DAWLEY SAFETY TESTED USED CAR.

Their investment with our institution represents an approximate total of \$40,000.00 for the one month. Therefore it seems reasonable to deduce that so many people, investing so much money, must have been thoroughly "sold" on the products and the service behind them. We are happy to have received such wholehearted public expressions of confidence and reassurance that it is our aim to keep our products and service up to the point where buying Dawley Used Cars will just become a "good habit."

WE INVITE YOUR INSPECTION OF THESE "GOOD VALUES"

1937 DODGE deluxe 2 door sedan. It is a good car and worthy of your consideration.

\$165 down and \$23.14 per month for 18 months

1937 CHEVROLET deluxe Master Town Sedan. This car is clean and ready to go.

\$150 down and \$21.44 per month for 18 months

1936 DODGE deluxe 2 door sedan. This car was completely overhauled eight months ago.

\$125 down and \$20.32 per month for 16 months

1934 DODGE deluxe Coupe. A good car for anyone wishing excellent transportation, especially for business.

\$80 down and \$16.10 per month for 12 months

1939 OLDSMOBILE series 70, 4 door sedan, deluxe radio, heater, defrosters, electric clock. New rubber three months ago.

\$275 down and \$37.56 per month for 18 months

1939 OLDSMOBILE series 60, 2 door sedan. We ask you who are interested in a good automobile to look at this car. It is an exceptional buy.

\$235 down and \$30.72 per month for 18 months

1938 DODGE town sedan. This car we know will satisfy the most careful of buyers.

\$195 down and \$26.04 per month for 18 months

We have some very nice cars in stock ranging from \$45 to \$195. Any fair down payment will be accepted and satisfactory terms for financing will be arranged.

G.M.A.C. LOW COST FINANCING PLAN

'JACK' DAWLEY, Inc.

OLDSMOBILE 10 Broad Street Riverton Telephone 1212 or Merchantville 560

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE. FREE DELIVERY PALMYRA, N. J. Phone 1200

FRESH CUT GREEN ASPARAGUS 2 lb 29c

FANCY STRINGLESS GREEN BEANS 1b 15c

CALIFORNIA NEW BEETS or CARROTS bunch 5c

FANCY FLORIDA LETTUCE 2 heads 15c

HARDING'S SWEET CREAM BUTTER 1b 32c Farm Roll

FRESH MADE COTTAGE CHEESE 1b 15c

KELLOGG'S or DOLE PINEAPPLE JUICE (Unsweetened) 46 oz. can 25c

KELLOGG'S UNSWEETENED GRAPEFRUIT JUICE 47 oz. can 17c

KELLOGG'S Whole Peeled APRICOTS FRUIT COCKTAIL or PEARS YOUR CHOICE 2 tall cans 25c

RINSO 2 lg pkgs 37c

FRESH BUCK SHAD 1b 19c

FRESH ROCK FISH 1b 25c

BIRDS EYE Raspberries box 21c

BIRDS EYE SPINACH box 21c

BIRDS EYE RHUBARB box 15c

FIRST OF THE SEASON . . .

PARAMOUNT STRICTLY FRESH KILLED

Squab Broilers

3 for 99c

Net Weight 1 lb each

SWIFT'S PREMIUM GENUINE SPRING

LEGS of LAMB 1b 27c

5 to 6 lb avg

SMALL CITY DRESSED

PORK LOINS

1b 12c

NEW LOW PRICE . . . RIB CUT, 3 lb avg.

VOOT'S TRIPLE TENDER PICNICS 1b 17c

Fully Cooked - Ready to Serve

"What we do day by day determines what we become. Hour by hour we build our lives for better or for worse."

51st Year No. 13

ORGANIZATIONS ARE COOPERATING

Aid in Assistance for Local Community Center; 1,680 Attend

Each week since the Community Center opened there has been an astonishing increase in the number enjoying the facilities there. Each week the committee, under Chairman Earl B. Whitcraft, and the Center staff have redoubled their efforts to provide for this growing activity. The Community Center has not only established itself as a feature of community life but has already attained the importance of a public enterprise with a future of almost unlimited opportunities.

The count of participants last week totaled 1,680—a remarkable outpouring of young people which undoubtedly would have been even greater if the usual Saturday evening dance had not fallen on the same date as a dance at the High School. This Saturday, however, it is expected that the Center dance will attract a capacity crowd.

Cooperating

The interest of various organizations in the community has been awakened in a gratifying way and plans of a number of them include financial and other assistance for the Center activities. The Riverton Porch Club has appointed a special committee to cooperate. The Rotary Club is actively interested—individual members having generously come forward with contributions.

On Thursday evening of this week the Young Republican Club will hold a card party at the Center, the proceeds of which will be donated to the Center fund. The public is invited to support this party. The regular classes for wrestling and weight lifting on that evening will be conducted in the basement. For the deferred wrestling schedule, now under way, the participants have the Moravian Church to thank for the donation of the mat.

Tuesday afternoons and evenings have been assigned to the girls, including freshmen in high school, will have full sway in the afternoon—older girls in the evening. Special supervision by women will be available for the activities on this day each week.

Youth Week

Plans for Youth Week, soon to be announced, will focus further attention on the Center and bring in to most homes of Riverton, Palmyra and Cinnaminson an even keener appreciation of the unusual asset it offers. The Phalank Society is planning a Forum, thus introducing another and most valuable type of program which it is hoped will be the forerunner of educational and cultural opportunity for people of all ages.

If The Era readers will make it a point to visit the Center, The Committee believes they will be surprised and delighted with the evidence of public usefulness which the project holds and that quickened public interest will inevitably result.

COMET MOVIES

Dr. John Eiman, president of the Comet Class Yacht Racing Association will show motion pictures of the 1939-40 mid-winter Comet championship races held in Porto Rico at the Porch Club, Riverton, this (Thursday) evening, at 9 o'clock.

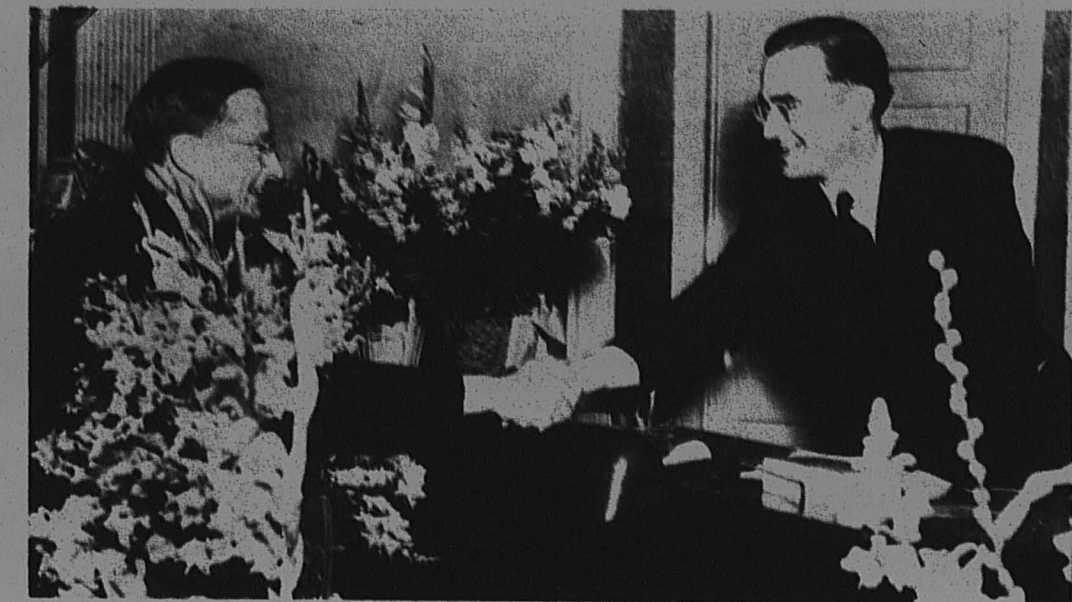
The public is cordially invited to attend the affair, which is being held under the auspices of the Riverton Yacht Club and The Porch Club. Edward K. Merrill, of Riverton, noted Comet skipper, won the Porto Rico championship the previous year, but did not participate last season.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, APRIL 11, 1940

THE NEW PROSECUTOR



Daniel Lichtenthal, of Riverside, who took the oath of office as Burlington county's prosecutor last Friday, being congratulated by State Senator Howard Eastwood, whom he succeeds.

Much Building In Palmyra

Construction took on the appearance of boom times in Palmyra during the past month with building permits amounting to nearly \$25,000 in operations being issued by Edward King, building inspector in that community.

The projects are as follows: William Fluck, remodel dwelling, 15 West Front street, \$500.

Palmyra Building & Loan, new roof, Fourth street and Horace avenue, \$185.

Palmyra Building & Loan, new roof, 722 Pennsylvania avenue, \$200.

Bert Levers, oil burner, 413 Delaware avenue, \$300.

Mr. Johnson, one car garage, 612 Lincoln avenue, \$375.

George Shaner, new dwelling, 916 Highland avenue, \$5,300.

Herbert Trout, family apartments, 420 Cinnaminson avenue, \$13,000.

Franklin Harvey, remodel dwelling, 19 Charles street, \$500.

William Engle, repair dwelling, 907 Columbia avenue, \$200.

Herbert Parsons, new dwelling, Spring Garden and Chestnut streets, \$5,800.

C. Anthony, new hot water heater, Broad and Garfield, \$115.

SCHOOL EXHIBIT PARENTS' NIGHT

April 15, at 7:00 o'clock the Riverton school will be open for the annual Parents' Night. There will be an exhibit of all school work done during the year in each room and there will be no regular monthly meeting afterward in the auditorium, so that parents may visit as many rooms as they wish at their leisure.

On April 13, the annual spring luncheon-bridge of the Parent-Teacher Association was held at the Porch Club with a large group attending.

SNOVER AIRPORT PLANS ADVANCE

The way has practically been cleared for an airport within the Borough of Palmyra, to be operated by Robert Snover. The new airport will take in approximately 65 acres fronting on the west side of S-41 highway and a mutual agreement reached with Palmyra council calling for a five year lease at an annual rental of \$200. The aeronautical authorities have virtually placed their stamp of approval upon the project. The airport will be operated as a

HOST AND HOSTESS AT OPEN HOUSE



F. W. SUTTER DORIS BRAVIN R. H. BRIERLEY

Telephone users hereabout will have opportunity soon to see for themselves how their telephone exchange operates, and to watch "the voice with a smile" at work at the switchboard. The local staff of the New Jersey Bell Telephone Company is planning personally to invite all telephone subscribers served by the exchange in Riverton to come to "Open House" there April 24, 25 and 26.

Announcement of "Open House" plans was made this week by R. H. Brierley, manager for the company who, with Miss Doris Bravin, chief operator and F. W. Sutter, wire chief and their staffs will be hosts and hostesses for the occasion. Guides are being trained to take visitors over the route of their calls through the building, which is the busiest crossroads in the community, intersection for more than 1,100 voice paths, streets and highways over which people pass vocally over 8,500 times a day.

Special exhibits and demonstrations are being prepared, Brierley said, to add to the interest of the tour for visitors, among them the famous "voice mirror" featured at the Bell System Exhibit at the World's Fair last year which permits people to hear how they sound to others on the telephone.

The exchange serves more than 1,800 telephones in Palmyra, Riverton and Cinnaminson Township.



SI LOGY SEZ:

"A diplomat is a teller who must think what he says, but doesn't say what he thinks!"

MANY ATTEND COUNCIL SESSION

New Fire Equipment and Liquor Licenses Arouse Palmyra Interest

Standing room only was available at the regular meeting of Palmyra Borough Council, Tuesday night, when the local citizenry turned out en masse to get the council verdict on the question of new fire apparatus and the liquor license applications.

Mayor Ward heard the case of the firemen first and through William Hoare as spokesman for the group was informed that the fire company is badly in need of an additional piece of new fire fighting equipment. Hoare stated that Palmyra has only one pumper and this piece of apparatus has been out of commission a lot. He remarked that fortunately only one fire has occurred when the pumper has been out of commission but the situation could very easily be reversed and the firemen faced with a serious fire and no pumper with which to fight it. He asserted that the firemen feel that they don't care to take such a responsibility upon themselves.

To Be Considered

Mayor Ward asked where the Chief of the Fire Department was and why was he not present to present the recommendations of the fire company to council. The Mayor rather pointedly observed that none of the older members of the fire company were present to support the request. The Mayor went on to add that council would consider their request at a subsequent meeting sitting as a committee of the whole.

Edward Werbach answered the Mayor's query about the older members by stating that the older members no longer take an active interest and are rarely in attendance at the meetings.

Vernon Adams stated that the project has been under consideration for four years and is by no means a new idea.

Mayor Ward stated that he did not intend to be anteposed into a (continued on page 12)

PALMYRA P.T.A. NEWS

The regular monthly business meeting of the Palmyra Parent-Teacher Association will be held in the high school auditorium on Tuesday evening, April 16th, at 8:15 o'clock. The president, Mrs. John C. Hoepfner will preside at the business session.

A special guidance program has been arranged by Mr. John Perry, the chairman of the entertainment and program committee. Miss Elizabeth McDonnell and Mr. Robert Patchell, members of the P.H.S. faculty will be the speakers. This program should prove to be especially interesting to the parents of the boys and girls who will enter the high school in the fall. It is a vital factor that each student be guided into the proper training course, that is, the one that will help him the most as he goes forth into his life's work.

The public is always welcome at all P.T.A. meetings and a cordial invitation is extended to all. Reserve the 16th of April for P.T.A.

ASK TRAFFIC LIGHT

Local residents have registered complaints with authorities in this section regarding the difficulty in crossing Route 25 on Saturdays and Sundays at the Moorestown-Riverton road intersection.

The State Highway Department will be asked to make a traffic count by Cinnaminson Township in order to determine the advisability of installing a traffic light.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

LOST: Doberman Pinscher, long ears and tail, black and brown, chain collar, answers to name of Duchess. Phone Riverton 1108. 4-4-1t

FOR SALE: CAMERA, Voigt. Avus, D.E. 2 1/4 x 3 1/4. f: 4, 5 in Compur B. Complete with 9 holders, adapter, leather case, filters, f: 4 lens, B&W meter, Triax tripod, 403 Eighth street. 4-4-1t

FISHERMEN: Fishing rods, varnished, repaired to look new, work guaranteed—Call Camden 3124 or Write Box H, New Era. 4-4-1t

SALESMAN WANTED: Apply at Lester S. Fortnum agency, 119-125 West Broad street, Palmyra. 4-4-1t

RENT: Apartment, four rooms and bath, screened in porch, garage, \$40 per month. Apply Leslie W. Reeves, 529 Cinnaminson avenue, Palmyra. Phone 787 or 845. 4-4-1t

SALE: Two bureaus, bed and office desk. Telephone Riverton 224-J. 4-4-1t

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street. 4-4-1t

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Garage. Phone Riverton 247-W. 3-14-1t

GOOD RICH top soil, \$1.50 per yard, delivered. Jos. L. Stack, 227 West Broad Street, Palmyra, Phone 396-W. 3-28-1t

RENT: Apartment, furnished or unfurnished, best neighborhood, first floor, 7 rooms, including sun porch. Phone Riverton 71-W. 4-4-1t

RUPTURE SHIELD EXPERT HERE

H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Walt Whitman Hotel, Camden, Tuesday, only, April 9, from 9 a.m. to 6 p.m.

Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthen the weakened parts, thereby closes the opening in ten days on the average case, regardless of heavy lifting, straining, or any position the body may assume no matter the size or location. A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments.

MR. SHEVNAN WILL BE GLAD TO DEMONSTRATE WITHOUT CHARGE. Add. 6441 N. RICHMOND ST., Chicago. Large Incisional Hernia or Rupture following surgical operation especially solicited.

C. WARD LOWDEN

invites you to see the 1940 NORGE

Help yourself to an extra shelf

... at no extra cost

New 1940 Norge gives you more useful food space per dollar—plus 41 other improvements... including the refrigerant-cooled Rollator Cold-Maker. Come in... let us show you the "tops" in refrigeration values.

Model shown is SR-8

Other 6 cu. ft. models as low as \$114.95

Before You Buy, See Royal Rollator Refrigeration

C. WARD LOWDEN 514 Cinnaminson Avenue Palmyra, N. J. Telephone Riverton 717



BRIEF ITEMS from ABOUT TOWN

Grass fires caused several alarms during the latter part of last week for the several fire departments in this section.

P.H.S. baseball practice has been hampered by the fact that the playing field at Palmyra Recreation Park is just receiving the finishing touches for the season.

A pile of second-hand lumber was damaged by fire on Thursday night of last week, the blaze being located on S-41 between the bridge plaza and Broad street, over 1,000 feet from the nearest fire hydrant. The Palmyra Fire Department extinguished the flames.

Riverton Borough Council meets this (Thursday) evening.

COUNTY Y.M.C.A. FOUNDED 1905

When 60 delegates from 15 parts of Burlington county met at the First Baptist church in Mount Holly on June 17, 1905, their ambition was to organize a county Young Men's Christian Association. Perhaps none of the enthusiastic group foresaw the huge organization that would, in 35 years, be the outgrowth of their initial efforts.

Today the county Y.M.C.A. covers 48 out of 52 towns and communities in the county. Some towns have two, three and up to eight "Y" groups, records by Guy C. Hendry, the county Y.M.C.A. secretary, since 1917, reveal.

The history of the "Y" in Burlington county is coincidental with the history of youth leadership and guidance. Necessary funds for conducting the county-wide activities are raised each year by the financial campaign, which will open on April 23 and 25 under the leadership of Howard C. Darnell, prominent Moorestown man, who is also treasurer of the county "Y" board.

History of the early "Y" activities in Burlington county is revealed in the archives of the county Y.M.C.A. office at Mount Holly. Newspaper clippings kept by Secretary Hendry in one of the famous "Y" scrapbooks show that an institute on the county work of the association was held on Saturday and Sunday, June 17 and 18, 1905, in Mount Holly. Sixty delegates from 15 points in the county attended.

Report

Different phases of the proposed "Y" work were presented by association experts. At the conclusion of the afternoon meeting the "Committee on Organization," consisting of Messrs. Semple, of Mount Holly; Pettie, of Florence; and Robinson of Moorestown, presented a report making the following recommendations:

"That the work be organized in the county; that a county committee consisting of Messrs. A. R. W. Atwood, DDS., of Mount Holly; W. F. Overman and J. H. Borton, of Moorestown; J. P. Styer, DDS., Burlington; E. W. Thacher, Florence; George Robins, Bordentown; James P. Bryan, Beverly; George M. Bacon, Riverside; Alexander Marcy, Jr., M.D., Riverton; William McConnell, Palmyra, be elected to supervise the conduct of the work throughout the county; that a budget of at least \$1,700 be raised to cover the expense of organization and the conduct of the work to May 1, 1906; that a permanent county secretary be employed as soon as this amount is pledged."

First Officers

This report was unanimously adopted and Dr. A. R. W. Atwood was elected chairman; George M.

Bacon, vice chairman; J. H. Borton, clerk, and James P. Bryan, treasurer.

The newspaper report of the institute concludes with the statement that "The entire conference has been most satisfactory and the new organization has the endorsement of many of the strongest men of the county."

As it did 35 years ago, the Burlington county "Y" still has the "endorsement of many of the strongest men of the county." Men prominent in every walk of life figure as local and county leaders in the year-round work of the association.

FORT DIX IMPROVEMENTS

Fort Dix, in Burlington county, will receive two additional improvements through the Military Appropriation Bill of 1941 which was reported to the House of Representatives by the Appropriations Committee last week.

The benefits for Fort Dix were written into the bill at the insistence of Congressman D. Lane Powers, who is ranking minority member of the War Department Appropriations sub-committee.

The improvements consist of \$155,000 appropriation for construction of a water plant at the Fort, and \$21,000 for acquisition of 1750 acres of land adjacent to the Post. Both of these projects were approved by the War Department.

Powers' insertion of the money for Dix is a continuation of his campaign to make the Fort the best in the country. It was originally through his efforts and the improvements he brought the Post that it was changed from its former status of that of a Camp to become a permanent Fort.

GIRL SCOUT TROOP COMMITTEE MEETING

The regular meeting of the Girl Scout Troop Committee will be held Tuesday evening, April 16th, at 8 o'clock, at the home of Mrs. Winfield Wilson.



BOY SCOUT NEWS

Members of the Burlington County Council Boy Scouts of America Executive Board were guests of Bordentown Military Institute at a dinner meeting Tuesday night. President J. Aubrey Sutton, of Moorestown, presided at the regular business meeting which followed a dinner in the B.M.I. dining hall.

E. R. Compton, of Moorestown, and Lt. Commander J. B. Ryan, Ret. of Palmyra, co-chairman of the financial campaign, filed a committee report on the progress of the campaign and announced that final report will be made at the next board meeting.

Scout Commissioner R. H. Gill, of Beverly, explained the organization of the various district Camporees which will take place in May. Camporees are one of the features of Scout Council throughout the nation and give the general public an opportunity to witness the activities of Scouts in field work.

Several other committee reports were given by the following chairmen: Dr. Donald H. Powers, of Moorestown, Advancement; Scout Executive George A. Darlington, Membership; William C. Coles, of Moorestown, Leadership Training; John T. Quinn, of Mount Holly, Public Relations; P. C. Sholl, of Burlington, Norman R. Zelle, of Mount Holly, Lt. Comm. J. B. Ryan, and David Styer, of Bordentown.

STAMPS HONORING FAMOUS AMERICAN SCIENTISTS

A special series of postage stamps honoring Famous American Scientists will be placed on sale on the dates and at the offices listed below:

One-cent, green, John James Audubon, St. Francisville, La., April 8.

Two-cent, red, Dr. Crawford W. Long, Jefferson, Ga., April 8.

Three-cent, purple, Luther Burbank, Santa Rosa, Calif., April 17.

Five-cent, blue, Dr. Walter Reed, Washington, D. C., April 17.

Ten-cent, brown, Jane Addams,

Chicago, Ill., April 26.

The stamps will be 0.85 by 0.98 inch in size, arranged vertically, issued in sheets of 70, and printed by the rotary process.

MUNICIPAL TAX RATES, 1940

| | | |
|--------------------|--------|--------|
| Beverly City | \$5.42 | \$5.74 |
| Burlington City | 4.62 | 4.76 |
| Chester | 7.32 | 7.64 |
| Chesterfield | 2.94 | 2.88 |
| CINNAMINSON | 3.78 | 3.92 |
| Delanco | 5.60 | 6.22 |
| Delran | 4.28 | 4.30 |
| Eastampton | 5.42 | 5.48 |
| Edgewater Park | 3.76 | 4.08 |
| Evesham | 4.94 | 6.20 |
| Fieldsboro Borough | 6.10 | 6.14 |
| Florence | 3.96 | 4.04 |
| Hainesport | 5.12 | 6.00 |
| Medford Township | 4.24 | 4.28 |
| Moorestown | 4.94 | 4.94 |
| Mount Holly | 5.80 | 6.06 |
| Mount Laurel | 5.80 | 4.96 |
| New Hanover | 6.58 | 7.90 |
| Palmyra | 5.64 | 5.72 |
| Riverside | 4.76 | 4.84 |
| Riverton | 6.62 | 6.74 |
| Shamong | 4.38 | 4.42 |
| Southampton | 4.98 | 6.34 |
| Springfield | 4.32 | 6.08 |
| Tabernacle | 4.52 | 5.10 |
| Washington | 6.26 | 6.14 |
| Westampton | 4.40 | 6.84 |
| Woodland | 5.32 | 5.88 |
| | 7.66 | 7.66 |

LOWER PRICES LAID TO WAR RESTRICTIONS

Reversing the usual tendencies to increase food prices, the war in Europe appears to be causing a definite slump in the demand for farm food products, with a consequent decline in retail costs, the New Jersey Department of Agriculture stated this week, in its monthly survey of the average retail food prices in this state.

The average retail cost of all foods was 1.68 per cent lower in March than during February, 1940. In commenting upon the continued decline of all foods in recent months, D. T. Pitt, statistician of the Department of Agriculture, said, "The war in Europe has diminished rather than stimulated the export demand for our farm products. Our fruit exports have been drastically reduced."

"In the first few months of the war there was an increase in domestic demand for farm products due to increased industrial productions in anticipation of expected war requirements. Now that industrial production has declined, the outlook for domestic demand for farm products is not so favorable. As a result, food prices are going down."

Among the commodity groups showing the greatest drop in March below the February prices, fresh eggs registered a decline of 14.86 per cent. Records of egg receipts at principal markets indicate that egg production is increasing rapidly from the low level caused by the cold spell in late January and early February.



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RIVERTON

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Educators To Meet April 16

The Burlington County Supervisors' Association annual dinner will be held in the Moorestown Community House Tuesday, April 16.

A short business meeting will be held at 6:00 o'clock in the Woman's Club Room, first floor. The dinner will be served at 6:30.

A very interesting panel has been arranged on the subject "The Challenge of Juvenile Delinquency." This panel will include a number of educators and laymen who are interested in this very serious problem which will be presented. Dr. Thomas W. Hopkins, of the Jersey City Schools, and a member of the New Jersey Juvenile Delinquency Commission, will serve as chairman of the panel.

Other members of the panel will include: Judge Frank A. Hendrickson, Mt. Holly; Mayor John F. Ward, Palmyra; Dr. John Goorley, former Chaplain of the New Jersey State Prison; Miss June J. Joslyn, Director of Social Work, Bureau of Mental Hygiene, New Jersey State Hospital, Trenton, New Jersey; Dr. Fred Fitch, superintendent, Jamesburg Reformatory; Dr. H. Paul Jones, Elementary School Principal, Camden; Miss Catherine M. Dunwoody, Director of Girls' and Women's Recreational Activities, Moorestown Community House.

P. R. Jones, Supervising Principal of Palmyra Schools, President Burlington County Supervisors' Association.

SPEEDING

"Speed too great for existing conditions."

Behind this terse statement lies the cause for a great majority of automobile accidents, the Keystone Automobile Club points out.

"Many accidents attributed to various causes such as cutting in and passing on hill or curve, in reality can be traced to motordom's worst enemy—Haste," said Trevor B. Matthews, Manager of the Camden division of the club.

"There are times when the legal maximum speed is perfectly safe, and there are also times when 10 or 15 miles per hour is too fast in congested traffic. Lawmakers regulate the speed of traffic to cover the greatest good for the greatest number, but they cannot foresee conditions which arise on every highway every day which make the legal speed limit unsafe.

Causes Many Crashes

"Exceeding the legal speed limit last year was responsible for 36.5 per cent of all accidents. Probably 90 per cent of all accidents are due to excessive speed in view of conditions, even though it is still within the legal limit.

"The only safe speed limit is that set in the driver's mind, arrived at by his sub-conscious judgment of what speed is safe under the circumstances. If that judgment is erroneous, as it so often is, collisions result.

"This is especially true at night. Safe speed should be judged according to how far the driver can see the road ahead. The abundance of night accidents proves that many drivers' speed judgment at night is faulty."

According to the census experts the child population of the United States is decreasing. There may be fewer of 'em than there were a generation ago but they are certainly more sophisticated.

Plant in April

THE MOST IMPORTANT OF ALL PLANTING MONTHS

ADD zest to your garden this season by planting at least one new or rare plant. This spring say let it be the lovely new Peachbell "Blue Gardenia", a fine cutflower plant this, bearing in summer spikes of beautiful blue bells.

To brighten the shrub border plant the new Summer Lilac, "Orchid Beauty," a splendid companion to those other sterling varieties "Charming" and "Dubonnet" which likely you have planted already.

SEE DREER'S CATALOG FOR DESCRIPTIONS

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

Stop at the nursery and get one of the clever Wheel Planting Charts. Price 25c each.

"what'd you do with my slippers, hon?"

"You don't get them until we get back from the nursery, mister—we're driving out there this evening to see about some shrubs, a couple of trees and some plants for that ugly back yard after all, the children and I must live out there this summer and you're going to spend a few dollars to dress it up—it won't cost a mint of money and think of the years of pleasure we'll have come on—we're seeing our nurseryman tonight!"

*Buy from your community nurseryman displaying this emblem. He guarantees your complete satisfaction with his nursery-grown stock and planting service.

NEW JERSEY COUNCIL, TRENTON, N. J.

In cooperation with

NEW JERSEY ASSOCIATION OF NURSERYMEN

NEW JERSEY DEPARTMENT OF AGRICULTURE

RIVERTON SCHOOL NOTES

Annual Exhibit

The annual exhibit of the Riverton Public School will be held Monday evening, April 15th, in the school building.

The doors will be open at 7 o'clock and parents and friends of the pupils are invited to visit every part of the building to enjoy the results of their labor for visual expression of their studies. Each room has arranged an exhibit which includes work done by every child.

At 8:30 the school choir will give a short program in the auditorium following which a motion picture will be shown to demonstrate the equipment used in that phase of the work.

ORCHESTRA GIVES CONCERT TONIGHT

The Methodist Sunday School orchestra, will present their second annual concert tonight (Thursday) in the Sunday School Temple, Morgan avenue and Fifth street, at 8 o'clock.

Malcolm MacGeorge, Philadelphia, xylophonist, will play several solos, and obligato numbers with the orchestra and George Durgin, Jr., of Palmyra, will render a violin solo, "Franz Liszt's" second Hungarian Rhapsody.

Selections on tonight's program consist of:

"Poet and Peasant Overture," F. V. Suppe; "The Adagio from Beethoven's Sonata Pathétique, Opus 13"; "War March of the Priests from Athalia," Mendelssohn; "Introduction to the third act of Richard Wagner's opera, Lohengrin"; "Voice of Spring," Johann Strauss; "Hungarian Dance No. 6," Brahms; "The Bohemian Girl," M. W. Balfe; "In a Monastery Garden," xylophone obligato.

The program which is divided into two parts will precede and follow a short surprise number.

Everyone is welcome to attend this program. There will be no admission charge. A silver offering will be taken to be placed in the music fund.

FRIENDS P-T-A.

A noted Educator will address the Moorestown Friends' School Parent-Teacher Association on Wednesday evening, April 17, 8:15 o'clock, in the school auditorium.

Dr. William Mather Lewis has been honored with thirteen degrees from colleges and universities; has been Headmaster of a Preparatory School and University President; has been President of Lafayette College for the past thirteen years. He holds as well many positions of importance in both business and educational fields.

His subject will be, "The Big Three in Education—Pupil, Parent, Teacher."

All parents and friends are urged to attend this Spring Meeting.

EASTWOOD HONORED

Many members of the Burlington County Bar were in attendance at court last Thursday morning, in recognition of Prosecutor Howard Eastwood's last official appearance as State's Attorney. His successor, Daniel Lichtenthal, Riverside, took oath of office as Prosecutor of the Pleas, Friday afternoon in the Court House.

Richard B. Eckman, secretary of the Burlington County Bar Association, presented the retiring Prosecutor with a beautiful wrist watch on behalf of the association in a graceful speech extolling the recipient.

Former Judge William D. Lippincott, president of the County Bar Association, spoke on behalf of the lawyers of the county and said that the retiring Prosecutor had been fair in the performance of his duty and displayed marked ability in the discharge of his duties in which he had exercised justice without persecution.

Former Judge Charles A. Rigg, of Burlington, presented Mr. Eastwood with a handsome desk lamp from his office assistants, and Harold T. Parker handed the retiring Prosecutor a

package which he said contained a gift from the state police.

Prosecutor-designate Lichtenthal, Judge Hendrickson and Mrs. Perry, probation officer, spoke in eulogy of the outgoing Prosecutor and that gentleman, although visibly affected, replied in graceful vein. He concluded by saying that he had enjoyed the experience and life which the office had brought.

ARTISANS

Into each life a little rain must fall. And so even in the Artisans. The executive committee has worked faithfully to have interesting meetings and have been successful to a great extent. However, the committee regrets to announce that Charlie Grakelov will have to postpone his talk until a later date as he has been called to New York and must be there on the day of our meeting, Tuesday, April 16.

Immediately upon hearing the news the committee got together to plan a new entertainment and it will be one which will be enjoyable to everyone. Charlie Grakelov will be in town at a later date so don't miss this meeting.

And next month an "Unknown Member's Honor Night" will be held. You might be the one. Take that friend of yours who does not attend regularly. Do him a favor. Remember that it is a privilege not enjoyed in every county. Take advantage of it—Publicity.

TO CHECK ON ALL N. J. BILLBOARDS

Beginning this week, the Billboard Division of the State Tax Department is planning an intensive campaign to penalize all violators of the New Jersey State Billboard Law.

At a meeting held recently in his office Robert B. Chapman the supervisor, warned his inspectors to be on the lookout for a "new crop" of advertising signs which spring up about this time each year. He cautioned his men against the customary alibi of not knowing about the law. "This," he said, "is no longer a satisfactory excuse because the law has been in existence for ten years now, and there is no reason why the people should not be familiar with it by this time."

Tags

In addition Mr. Chapman ordered his men to check all licensed signs carefully, to see that the metal tag, which is issued with each permit, has been put on. "Many people," he said, "seem to feel that so long as they have paid their tax, they are under no further obligation. This is not true, however, 'he went on,' because the law also requires the permit holder to place the metal tag on the sign for which the permit is issued. It is just as important."

Mr. Chapman stated, "I put the billboard tag on the sign, as it is to put motor vehicle license plates on the permit holder's automobile."

"Such carelessness will not be tolerated. Persons who wilfully continue to disobey the law, will be summoned to Trenton for a hearing, after which they will be punished in accordance with the seriousness of the violation," Mr. Chapman concluded.

There are a lot of theorists still looking for the pot of gold at the end of the rainbow despite the fact that the Washington professors buried it in Kentucky.

Brighten Up! We will

Factory refinish your porch, lawn or kitchen furniture, (within 48 hours) call for and deliver for as low as \$4.00 per suite.

General interior and exterior painting. Call for an estimator—

United Painting and Decorating Co.

Merchantville 973-M

YWCA NOTES

The problems of youth, women's opportunities and responsibilities in a changing society, the nation's chief concerns and the international scene as it looms out of a world in political and social conflict will be discussed by more than 2,000 women and girl delegates to the sixteenth national biennial convention of Y.W.C.A.'s, which will open in Atlantic City Wednesday and continue through April 16.

Representing Burlington County Y.W.C.A. board at the convention will be Miss Gertrude N. Brick, of Crosswicks, county president; Mrs. Louis B. Watson, of Bordentown; Mrs. John W. Thacher, and Mrs. William Grobler, of Moorestown; Miss Sarah Hall, and Miss Ruth N. Jenkins, of Moorestown, will represent the Moorestown Young Women's Club. Among other members who will attend daily sessions will be Mrs. Carlton W. Tillinghast and Mrs. Walter R. Anderson, of Burlington; Mrs. Alexander C. Wood, Jr., of Riverton; Miss Laura B. Thayer, of Beverly; Miss Katherine Lucchini, county secretary; Miss Virginia Slim, Girls' Work Secretary, and Miss Jean Lee, office secretary.

The Moorestown Young Women's Club will hold a banquet Thursday evening, April 18, in the Methodist Church, North Church street, Moorestown. The speaker will be Miss S. Isiah, of the International House in New York City, whose topic will be "Womanhood in Modern India." Miss Isiah has been a secretary of the Student Y.W.C.A. in South India and Y.W.C.A. district secretary in the Andhra area in South India. She also has stayed at Mahatma Gandhi's ashram at Ward-har and possesses first hand information of the Mahatma's program for the uplift of the Indian villages. At present Miss Isiah is studying at Columbia University in New York City.

MARTER NAMED

In order to obtain sound and authoritative advice on fish and game conservation, Senator Robert C. Hendrickson, of Gloucester county, Republican candidate for Governor recently named E. Budd Marter, 3rd, of Edgewater Park, his adviser on this subject.

Marter is a nationally-known sportsman, conservation lecturer and big game hunter. He is past president of the Burlington County Game Protective League, being elected to five consecutive terms. He also is affiliated with other sportsmen organizations.

EXCELLENT CONDITION

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, the auditor, Albert J. Frohock, presented his report covering the 1939 audit.

Mr. Frohock complimented the township officials on the excellence of the records and accounts.

A summary of the audit is published in this issue of The New Era.



- VANILLA
- CHOCOLATE
- Fresh STRAWBERRY
- BUTTER PECAN
- Vanilla Chocolate Fudge flavor of the month
- COFFEE PRALINE
- ORANGE ICE
- CHERRY VANILLA

L. L. KEATING

Broad and Main Streets
RIVERTON

Eastwood Aids Y Campaign

Senator Howard Eastwood, who retired last week as prosecutor of the pleas in Burlington county, believes that the Y.M.C.A. offers a "very definite contribution toward making useful citizens out of the boys who come under its influence."

Supporting the county Y.M.C.A.'s annual finance campaign, which will open on Tuesday, April 23, Senator Eastwood has high praise for the association.

"I have had numerous occasions for a great many years to know and observe the fine work undertaken and splendid achievements of the Burlington County Young Men's Christian Association," Senator Eastwood said this week. "Both of my boys in their younger days attended Camp Ockanickon and, as stated, in many other ways I have become convinced that the 'Y' makes a very definite contribution towards the making of useful citizens."

Opens April 23

The West District, headed by S. Roger Oliver, of Burlington, will open its campaign on Tuesday, April 23, with a dinner at the Moorestown Community House, while a mid-campaign dinner will be held at the First Baptist church, Palmyra, on April 30.

A general victory dinner for the workers for both districts is planned for the First Methodist church, Mt.

Holly, on Monday night, May 6. Prominent speakers will be scheduled for all of these dinner-meetings.

Heart Disease Called Leading Killer of New Jersey Children

The report of the New Jersey Health and Welfare Conference, which was recently submitted to Governor Moore, states that "In New Jersey heart diseases kill more school children than any other cause. This condition is an outstanding public health problem." The report urges a case-finding program followed by treatment.

The ideal solution of this problem would be an annual physical examination for every school child in New Jersey. Attaining or even approaching this goal requires greater parental interest and cooperation.

A periodic physical examination has long been recognized as one of the most effective and most economical methods of lowering the incidence and death rate of diseases. Disorders are detected early, conditions can be corrected before serious injury is done, and the period of treatment is shorter.

This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

The trouble with most political platforms is that the terms get 'em too soon after the election.

FRESH FRUIT WHIPPED CREAM TARTS UPSIDE DOWN CAKES

One taste of our delicious, creamy home made ice cream will keep you coming back for more. Our special favor for this week is—

BUTTER SCOTCH RAISIN

FRESH BAKED GOODS RECEIVED TWICE DAILY

OPEN SUNDAYS AT 4 P.M.

with Fresh, Hot Biscuits, Rolls and Bread to Complete Your Evening Meal

KOERNER'S BAKERY

"Serving Your Locality for 30 Years"
307 East Broad Street PALMYRA, N. J.
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Plymouth House

\$3990

A down payment

PAGE FOUR

PALMYRA

A covered dish luncheon will be held at the home of Mrs. John C. Hoepfner, 711 Washington avenue, on Thursday, April 17th, at 1 o'clock, for the benefit of the Palmyra P.T.A. Make your reservations by calling Riverton 605.

The winners in the seventh drawing of the O.E.S. Merchandise Club were Mrs. Earle Hullings, of Bridgeboro, and Mrs. J. K. Hiltner, of 307 Cleveland avenue, Palmyra.

The Sub-Debs were entertained by Janet Carson, of Lincoln avenue, on Wednesday evening.

Mrs. Mark W. Nace, was this week's winner of the miscellaneous club sponsored by the executive board of the Palmyra P.T.A.

Helen Mansfield, of East Broad street, gave a covered dish luncheon for the members of her sorority at her home Saturday afternoon.

Mrs. Vernon W. Stone, of West Broad street, was this week's winner of the miscellaneous club of the Christ Church.

Professor and Mrs. Stanley Denham, of Greenwich, Connecticut, spent a few days of the past week as the guests of Mrs. Anna Rockhill, of West Third street.

Thurley Stevenson, of Morgan avenue, was host to the Debutantes, on Tuesday evening.

Mrs. Samuel Silver, and daughter, Sandra, of Pitman, are spending two weeks with Mr. and Mrs. Elvin I. Powell, of Walnut street.

Ralph Dennis, of Garfield avenue, entertained a number of school friends at a party in honor of his 16th birthday Saturday evening.

Mrs. Charles Hawkins, of East Fifth street, was this week's winner in the Agnes Dress Shop Merchandise Club.

Mr. and Mrs. Edward Barr, of Morgan avenue, and Mr. and Mrs. Charles Delaney, of Thomas avenue, were the guests of Mr. and Mrs. Llewellyn Stout, of Camden Saturday evening.

The Dookerdee girls were entertained by Verna Lamont, of Cinnaminson avenue, last Thursday evening.

Mr. and Mrs. John Odgen, of Garfield avenue, and Mr. and Mrs. Harry C. Sim, of Thomas avenue, spent Sunday as the guests of Mr. and Mrs. George Follman, of West Wood Park, Manoa, Pa.

Mr. and Mrs. Charles Green, of Point Pleasant, spent the weekend with Mrs. Eleanor Green, of Cinnaminson avenue.

Mrs. Frank Hughes, of Garfield avenue, returned Saturday from Orlando, Fla., where she spent the past month visiting her sister.

Mrs. Rex McCrosson, of Vineland, entertained a number of friends from Palmyra and Riverton, on Wednesday afternoon.

Dorothy and Shirley Ryan, of Cinnaminson avenue, have both been on the sick list for the past month and are recovering nicely.

Mrs. Mary Wells, of Oxford Road, entertained the Alpha Gamma Class of the Central Baptist Church, at her home, Monday night.

BIG CARD PARTY

A card and game party will be held on Friday, April 26, in the Sacred Heart School auditorium, Riverton, at 8.30 p.m.

Among the many prizes will be a Bulova wrist watch and \$50 in cash. Many other beautiful awards have already been received. Leo Terrell, the chairman, promises the biggest and best card party of the year. The affair is being given by the Sacred Heart Church parish.

RIVERTON

Mr. and Mrs. C. Singleton Mears and son, Larry, of Golf Road, returned recently from a cruise to Haiti.

Miss Blanche Kuenzell, of East Riverton, will entertain the Shining Hour Class at its monthly meeting and social on April 18.

Mrs. J. T. Evans, of Riverton, will be the hostess at the card party of the Riverton Ladies Club to be held today (Thursday) at 2 o'clock in the Knights of Golden Eagle Hall, Pavilion avenue, Riverside.

The Sacred Heart School Alumni Association will hold its regular monthly meeting in the school auditorium at 8 p.m. this evening (Thursday). Francis Brennan, president, will preside.

Miss Betty Sim, of Thomas avenue, has accepted a position with the West Jersey Hospital, Camden, as dietitian.

The Golden Hour Society of the Presbyterian Church, will hold a covered dish luncheon, Wednesday, April 17, at 1 p.m. in the church hall. Admission is 25 cents and a covered dish. Mrs. Joseph Morgan, will be in charge of the affair.

The Sacred Heart P.T.A. will hold their monthly meeting in the school auditorium, today, at 2.30 o'clock. A program will be presented by Mr. Shumucker, of General Motors corporation. A movie "Previews of Progress" will be shown. Mrs. E. A. Kavanagh, president, urges all members to be present as an interesting program has been prepared, also to take notice to the change in time.

Mr. and Mrs. Charles DeLaney, and son Buddy, Miss Roberta Richmond, of Thomas avenue, attended

Leading Books of the Month at the Lending Library

Mothers Day Cards

GIFTS FOR ALL OCCASIONS

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Spring in the air... Our greenhouses are becoming Elysiums of color and fragrance! Flowering plants are donning their loveliest dresses to woo the gardening fan! Come and visit! Browse around! No obligation to buy. Drop in any weekday between 9 A.M. and 5 P.M. (Sundays 1 to 5 P.M.). Bring the family—your friends—your camera.

We're just off the Burlington Pike at Riverton... Turn at the "Dreer's Nurseries" Sign.

ROSES IN JUNE — Dreer's field display offers a magnificent spectacle. Keep it in mind.

HENRY A. DREER RIVERTON, N. J.

the operetta "Hansel and Gretel" at Georgian Court College, Lakewood, on Sunday afternoon. Following the operetta, Mrs. DeLaney, had a reunion with a number of her former classmates.

Mr. and Mrs. Frank Rue, of Morgan avenue, have been called to Lancaster, Texas, to their cousin who is seriously ill.

BIRTHS

Mr. and Mrs. E. Norman Moffitt, are receiving congratulations on the birth of a son, John Leonard, born at the Zurburg Memorial hospital, Riverside, on Monday morning. Mrs. Moffitt, may be remembered as the former Miss Cecilia Baker.

Dr. and Mrs. T. Bruce Dickson, of Riverton, are receiving congratulations on the birth of a son, Charles Malcolm, on Sunday, March 31, at the Lankenau Hospital, Philadelphia.

JOINS PAN AMERICAN

Raymond Bailey, of Riverton, a graduate of the Rising Sun School of Aeronautics, has been accepted by Pan American Airways for service with that organization.

He will be stationed at La Guardia Field, Long Island.

One critical Middlewestern editor says that the New Deal professors have failed signally as rainmakers. Mebbe so. But they certainly have succeeded in bringing out a lot of clouds.

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2-lb jar 33c
Cherry - Peach - Pineapple

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1/4-lb pkg. 19c

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1/4-lb pkg. 17c

La Choy CHOP SUEY
COMBINATION
Chop Suey, 13-oz. can 25c
FREE—1 can Chow Mein Noodles

TOP
Muscle Roast
lb 35c

FRESH KILLED STEWING
Chickens lb 27c
5 lb avg.
ARMOUR'S STAR

Sliced Bacon
lb 23c

FRESH JERSEY
Ducks lb 21c
5 to 6 lb avg.

ARMOUR'S STAR ROASTING
CHICKENS
lb 45c
Table Dressed

ARMOUR'S STAR TENDER
HAMS lb 15c
Shank End — 5 to 6 lb avg.
A few BUTT ENDS lb 23c

ARMOUR'S STAR
HALF SMOKES or
BEEF BOLOGNA
lb 23c

CANADIAN BACON
1/2 lb 27c

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STANDARD Fordor Sedan, like
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1935 FORD

COUPE, rumble seat, good me-
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PICK-UP, wonderful condition,
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Palmyra, N. J.

ROSES STAGE
COMEBACK IN
NEW JERSEY

By JACQUES L. LEGENDRE

For generations, residents of New Jersey have been successful in growing roses in their gardens. In the average soil, with good drainage and proper fertilizers, roses will prosper in all parts of the state.

A visit to the rose gardens at any of the nurseries located in New Jersey will convince even the most skeptical. Groups of most of the standard varieties of roses and also many novelties from both American and European growers demonstrate the versatility of all types. The first two weeks in June or late September are suggested for such visits.

Beetle No Threat

After the discovery of the Japanese beetle in New Jersey, many rose fanciers practically gave up the growing of roses. At present, this pest is no longer a threat. Although the beetles continue to be plentiful, they can be controlled by sprays and attacked by parasites and other enemies. Even where beetles are still prevalent in large numbers, roses can be grown and will give full satisfaction because the beetle infestation does not start much before the end of June after the first flush of flowers has passed. The rose bushes hibernate during late summer and when the fall crop of rose blooms there are no beetles. In the areas more heavily infested with beetles, flowers should be removed from the bushes after early July and kept off until early August. This method of treatment will bring back a large crop of bloom in September and October when the beetles are absent.

Planting Time
Regarding the best time to plant roses, there are different opinions on the subject—some advocate in the fall, others in the spring. In the case of spring planting, plant early—that is, if setting out dormant plants. Dormant roses usually plant-

ed during early April, but planting may be delayed until May 1. For later planting, potted roses, which can be found at most of the up-to-date nurseries, will give satisfaction.

Regarding varieties, especially for the beginner in rose growing, selections from the standard varieties which are being offered by most nurseries are recommended. A good collection of a dozen varieties might include: Edith Nellie Perkins, Etoile de Hollande, Golden Dawn, Hinrich Gaede, Imperial Potentate, McGredy's Scarlet, Mme. Jules Bouche, Mrs. E. P. Thom, Mrs. Sam McGredy, President Hoover, Talisman, and Ville de Paris.

For those seeking worthwhile novelties, Crimson Glory, Mme. Joseph Perraud, Pink Dawn, and R. M. S. Queen Mary are suggested.

SCHOOL FUNDS

Over \$40,000 in school deficiency funds will be distributed to Burlington county school districts within the next few days, it was announced last week by Louis J. Kaser, county superintendent of schools.

The money, representing the third quarter payment for 1938-39 will be received here soon, Kaser was informed this week by state authorities. It will be immediately disbursed to the 40 districts sharing in the deficiency funds.

Local distribution will be as follows: Cinnaminson, \$1,117.45; Palmyra, \$2,425.90; Riverton, \$698.30.

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
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UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

TO HONOR JONES

Freeholder Albert C. Jones will be honored at a testimonial dinner-dance to be given by the Young Republican Club of Woodland township on Thursday night, April 23, at the Pig'n Whistle Inn at Brown's Mills. Senator Howard Eastwood will serve as toast master with a speakers' list including Fred C. Norcross, Jr., State Highway Engineer James Logan, Howard K. Shaw, Senator James Allardice, of Ocean county; Harold T. Parker, Freeholder Clarence G. Price and County Treasurer Frank A. Snover.

GIFT TO HOSPITAL

A new \$320,000 wing, to be known as the John Thompson Dorrance Memorial, and given by Campbell Soup Company, was announced by Ephraim Tomlinson, president of the Board of Cooper Hospital, Camden, last week.

The gift is in memory of the late Dr. John T. Dorrance, of Cinnaminson, this county, who was said to have left a fortune approximating \$150,000,000 a few years ago.

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COUNTY ROAD WORK

Bridge is under reconstruction over Mill Creek between Rancocas and Route 25. Traffic maintained but special caution is required at the approaches on each side.

Bispham street, Mount Holly, is closed for bridge construction. Short detour over adjacent streets.

Hanover Boulevard in Browns Mills is closed bridge reconstruction over Pine Mill Lake. Short detour over adjacent roads.

Eleven wild ducks flew 3,000 miles recently in 10 hours. The answer is that they were in an airplane.

J. H. Cromwell says he may keep his post as Minister to Canada and still run for the United States Senate in New Jersey. Why not? He probably will want a nice place to retire to after the election is over.

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PERMANENT WAVE
Specials

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"IMAGINE OUR SURPRISE WHEN WE FOUND WE COULD STEP UP TO AN OLDS AND EASILY AFFORD IT! OLDS PRICES ARE LOWER THAN YOU THINK!"

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COMPARE OLDSMOBILE WITH THE LOWEST PRICED CARS. YOU'LL FIND ONLY A SMALL DIFFERENCE IN COST, BUT A WHOLE OF A BIG DIFFERENCE IN WHAT YOU GET FOR YOUR MONEY!

"BIG CAR" doesn't necessarily mean "Big Expense!" Look at Oldsmobile. The Olds Sixty is a really big car any way you measure it. 197" inches from bumper to bumper. Big and roomy inside. It's powered by a big, 95 H. P. Econo-Master engine, and it's the lowest priced car with modern coil springs all around for extra riding comfort. In addition, Olds gives you more style, more quality and more prestige. Yet the Oldsmobile Sixty costs only a few dollars more than de luxe models of lowest priced cars, and figures show Olds is very economical to run. See it! Drive it—today!

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COMMENT



WHY NOT HERE?

Maple Shade is one of the first, if not the first community, to have an official advertising and promotional group. Appointment of such a body has been made by the Chester Township Committee. Maple Shade, following the adoption of a resolution introduced by Chairman William M. MacFarland. The new committee is to be known as the Maple Shade Industrial Development Commission. Four members were appointed to serve without salary. They are Ernest J. Wolf, of Elm avenue, former Chester Township Committee member; Frank Drumm, of Mill road, a superintendent of the Philadelphia Evening Bulletin; Edwin F. D'Ancona, Chester Township Committee in charge of the Police and Real Estate Departments and Frank E. Gerken, Jr., editor and publisher of the Maple Shade Progress.

"State advertising and promotion is a recent and wide-spread activity, but community promotion is new, as far as I know," Chairman MacFarland said today. "I do not know of any other town that has such a promotional commission. Our idea is to attract new industries to Maple Shade as well as home owners. The purpose of the commission will be to advertise the advantages offered by Maple Shade to businessmen and home owners. We want to hasten Maple Shade's growth."

Prime Minister MacKenzie King's government won a sweeping victory recently in the Canadian elections. The photographs of Mr. King published in the newspapers show that he greatly resembles Republican Congressional Leader Joe McCarthy. Do coming events still cast their shadows before?

A scientist says that children born in this decade will live to be 150 years old. But if they dodge the microbes, how about the traffic hazards, and the world wars?

Denmark is raising its taxes 16 per cent as part of the war burden. It is even expensive to be neutral—but a lot more expensive not to be one.

Thank the Lord, when you say your evening prayers, that you love in a land having no covetous and powerful neighbors who may attempt to invade the country and take it away. A land in which personal freedom still exists—Rockville, Ind., Republican.

Connecticut Farms

Last year not a single Connecticut farmer went bankrupt. More than 600 other persons or firms did, but every last one of the farm operators at least kept his nose above water. This was true also of the farmers of Rhode Island. It was not true of the farmers of any other state in the Union, though bankruptcies among agriculturists throughout the country were almost 25 per cent fewer than they had been in 1938.

This Connecticut record is most gratifying. It indicates pretty well beyond question that, despite the tradition about the difficulty of getting a living from the soil in this part of the country, there are many worse activities than cultivating the ground.

There are more farmers in Connecticut, at that, than there were 10 or a dozen years ago. The back-to-the-soil movement that was a feature of the worst depression years was in this state, no great rush; but it was substantial. And the lack of any bankruptcies at all last year is fairly good evidence that the movement has been at least reasonably successful.—Danbury News Times.

Confucius is said to have been a very patient man. He would have to be if he were to come to life now and read all the sayings that are attributed to him.

COUNTY P.T.A. ACTIVITIES

Lunch Room Tour

On Wednesday, April 17th, members of the Burlington County Council of Parents and Teachers are cordially invited to join a lunch-room tour of the Marlton and Cinnaminson Schools. The tour is being organized under the Hot Lunch Committee of the County Council. Mrs. Grover Freck, chairman. Guests will gather at the Marlton School at 11 o'clock promptly on the morning of the seventeenth. Following an inspection of the lunch-room facilities, they will progress to the Cinnaminson School, where a hot luncheon similar to that served the children will be provided. The cost of the luncheon will be 25 cents per person. It will be served by the regular lunch-room matron, assisted by a committee from the local Parent-Teacher organization.

After luncheon the tour will adjourn to the school auditorium where the meeting will be addressed by Miss Carol Christensen, assistant home demonstration agent from Union county. Mrs. Edward Johnson, president of the Springside Parent-Teacher Association will also speak. Her topic to be: "Looking Forward to a Successful 1940-41."

Mrs. Freck, whose local unit of the Stephens Parent-Teacher Association of Burlington, will be assisted by Mrs. Roy Hullings, President of the Bridgeboro local.

At the recent very successful conference of the seven southern counties of the parent-teacher organization which was held in Camden, there were eighty-four delegates from Burlington county in attendance. This was a very creditable showing and Mrs. Richard Burdett, county council chairman, is to be congratulated on the loyalty and interest of which it is an evidence.

PROPOSALS

Sealed proposals will be received by the Board of Education of the Borough of Riverton, N. J., at a meeting to be held Monday evening, May 6, 1940, at 8 o'clock, Daylight Saving Time, for 100 tons of Anthracite Coal, or more if required, No. 1 Buckwheat size, white ash, to be delivered as needed. Coal to be put in coal bin in the school building.

An approximate analysis of the coal to be furnished by the bidder is to accompany each bid.

The board reserves the right to reject any or all bids.

By order of the Board at a meeting held April 1, 1940.

WILLIAM H. BOTTER, District Clerk.

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Burlington County Circuit Court I will sell at public sale on THURSDAY, APRIL 18, A. D., 1940, between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey, all and singular that certain tract or parcel of land and premises, situate in the Borough of Riverton, in the County of Burlington and State of New Jersey, bounded and described as follows:

BEGINNING at a point in the South easterly line of Seventh Street, distant two hundred and thirty-eight feet and eleven inches Southwesterly from the Southerly corner of Main and Seventh Streets; thence (1) Southwesterly, along the South easterly line of said Seventh Street, the distance of twenty-five feet to a point for a corner, opposite the partition wall between premises known as Nos. 411 and 409 Seventh Street; thence (2) Southeastwardly, parallel with said Main Street and at right angles to said Southeasterly line of Seventh Street, passing through the partition wall between said premises, Nos. 411 and 409 Seventh Street, the distance of one hundred and twenty-five feet to a point for a corner; thence (3) Northeastwardly, at right angles to said Main Street and at right angles to said Southeasterly line of Seventh Street, the distance of one hundred and twenty-five feet to the place of beginning, BEING Premises known as No. 411 Seventh Street.

Decree approximately \$1,050.00 besides interest, costs and fees. Seized as the property of Catherine Bard, et al., et al., defendants taken in execution at the suit of Barbara L. S. Lewis, complainant; and by the writ of GEORGE FURTH, Sheriff. Solicitor: Howard Eastwood. Dated: March 26, A. D., 1940.

ance, the place of the conference has been changed to the Smithville School (one mile out of Mount Holly on the South Pemberton Road), and the date will be Thursday, April 25th, at 2 o'clock in the afternoon. The topic for the final conference is "The Rough-House Age." Mrs. Herbert Adams, under whose chairmanship the conferences have been held, is to be congratulated on their contribution to the council's progressive program.

Facts Concerning Visiting Nurses

Hours For the convenience of the public the hours the nurses may be reached for calls are as follows: Week days: 7 a.m. to 8:30 a.m. Week days except Saturday: 12:30 p.m. to 1:30 p.m. 5:30 p.m. to 6:30 p.m. Sundays and holidays excepted.

Fees For service are as follows: Baths and making bed \$1.00 Enemas 1.00 Colonic irrigation 2.00 Hypodermics .75 Catheterization 1.00 By appointment per hour 1.50 Extra charge for night calls. Visits to expectant mothers—no charge.

Care at confinement with doctor \$5.00 Care of newborn baby and mother 1.00 Care of newborn baby .50

TENNIS TOPICS

The Palmyra Tennis Club held its annual meeting on Friday night, April 5. An election of officers was held and the result was that "Pop" Deemer was unanimously reelected

president for the coming year. Jack Gering, Palmyra High School tennis instructor, was elected vice president and Doris Steedle was reelected secretary-treasurer. Members elected to the executive board were: Jimmy Ballantyne, Jack Hannum, Roy Hardy, John Marshall, Billy Munro and Charlie Snyder. The outgoing officers were given a vote of thanks which was well merited. With this governing body the club promises to make rapid headway.

Jimmy Ballantyne, alias "Professor Quiz," gave the second of his series of game contests at the meeting Friday night last. His questions, which tricked everybody, were real "puzzlers," to say the least. Peggy White now heads the contest with a total of 23 points. However, there are many close participants. At the next monthly meeting the contest will end and the prizes will be awarded.

Rumors have it that the Palmyra Tennis courts will be opened in the next week or so if fair weather prevails. If so, Don West, who heads the list on the "club ladder," will have a man-sized job cut out for him to defend his title because there are many who are envious of his present standing.

—Publicity.

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K. of C. CARD PARTY

The Knights of Columbus will hold their last Card Party of the season on Friday evening, April 12, in their Hall at Broad street and Elm avenue. There will be many fine prizes for bridge and pinochle players and there will also be a Door Prize which anyone who comes may win. Games will be provided for those who do not play cards. Refreshments will be served and the donation is thirty-five cents. Play begins at eight-thirty promptly.

John L. Lewis, head of the CIO, threatens the Democrats that if they don't do as he wants he will put on a blitzkrieg in November.

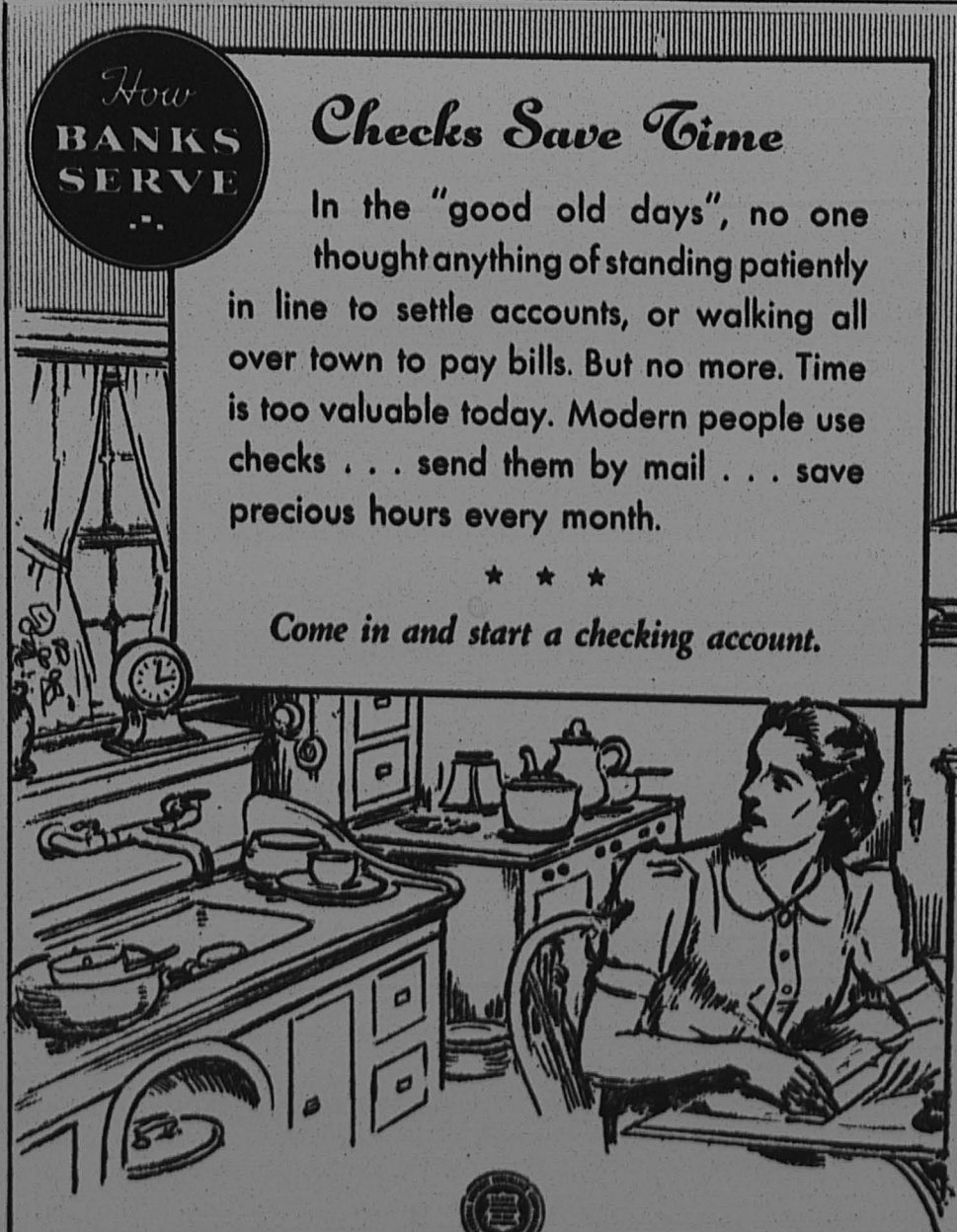
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Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

S. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Lack Of Skilled Labor

One of the phases of the employment situation which seems strange to those who have not studied the problem is that with nearly ten million men out of work there are actual shortages of labor in many lines of industry. This fact, however, is not surprising to those who have given the subject some investigation.

It will be noted that in every instance of a labor shortage, the scarcity is in skilled labor. There is an abundance of unskilled labor but not enough skilled workers in many trades.

Along this line, Congressman Gerald W. Landis, of Indiana, member of the House Labor Committee and a member also of the committee on "Youth and Unemployment," said, among other things:

"Employers will be interested in the person who can produce a list of skills in which he or she is efficient. Business and industry need people with knowledge and practical experience. There will always be a demand for good skilled labor; such as welders, mechanics, printers, machinists, carpenters, painters, bricklayers, meat cutters, plumbers, automobile drivers, etc. Sewing, cooking and baking are important especially in the cities."

The problem in America, therefore, is to make our boys and girls more skillful in their chosen industry. It is too late to accomplish much for those who have passed the meridian of life, but a great deal along this line can be done for our youth. It will be noted that the youthful criminal is usually one who is competent in no field of honest endeavor, who in short, does not seem to "fit in" our modern economic life. The question, therefore is social as well as industrial, and something ought to be done about it if America is to remain a well-balanced and efficient democracy. Of course home training for the boy and girl by wise and industrious parents, forms the real foundation, but unfortunately all boys and girls do not possess wise and industrious parents. But some substitution can and must be found. The fact that Congress is now studying the problem of "Youth and Unemployment" is an encouraging one. Congressman Landis further says:

"Schools, industry and government will have to bear the burden in developing skilled labor. This can be accomplished through our high schools, colleges, industrial schools, night schools and the C.C.C. camps."

It is unfortunately true that all of our youth who need the training cannot attend the institutions noted above. But there are ways in which even the youth who has no chance to finish his education as just indicated, may improve himself. To quote Mr. Landis again:

"In the business field you can double your chance at earning a job by learning to type. Can you use a telephone properly? Voice, manner, note-taking ability go with it and can be cultivated. You can develop a business personality while you are young."

"You can find a way to improve your business English. Good letter writing, grammar and punctuation are always important. Knowledge of shorthand, reference work or filing are always important too. Neatness and neat appearance are always desirable whether or not one can afford the latest fashions in clothes."

There are many things the ambitious youth can do to improve his earning ability, whether or not regular "schooling" is available. The more he can be encouraged in this the better for himself and society. Abraham Lincoln was neither college bred nor federally trained.

Identifying Aliens

The Dies Committee, following up its investigation of the activity of Communism in the Pittsburgh area, cited George Powers, Russian born secretary of the Communist Party in western Pennsylvania, for contempt of the House. This action was taken because of his refusal to answer many questions and to produce records of the party for the inspection of the congressional committee.

Portions of Powers' testimony furnish evidence of the importance to the national welfare of an alien registration law, legislation

which has been frequently advocated in Congress but always blocked by statesmen claiming to have the interests of our alien population at heart.

According to the press, Powers, who is only 35 years of age, told the Dies Committee that he could not remember the family name of his father and mother, which was his own name before he changed it for Powers shortly after he arrived in the United States from Russia, seventeen years ago.

Powers' alibi for this "poor memory" is that he automatically became an American citizen because his father became naturalized. But he could not remember when or where his father had been made a citizen of the United States.

Here we have a typical example of the looseness of our alien laws. If the family to which Powers belonged had been duly registered and required to have identification cards when it arrived in the United States, undoubtedly the Pittsburgh Red would have a much better memory than he now claims to possess.

There are many aliens in the United States, traveling under false names, performing subversive work of one sort or another, work that has for its ultimate purpose the destruction of our constitutional government. Much of the harm they do could be prevented if these aliens were duly registered so that they could always be identified.

Many of those opposing an alien registration act loudly proclaim that it is an infringement of American liberty. Just why this is true, it is a little difficult to see. The failure to keep a more careful check on our immigrants may finally result in serious damage to the fabric of American liberty. Moreover if one believes in reciprocity he has only to recall the fact that no American, as an alien, could get far in any European country without an alien registration card.

Of course a great many honest immigrants come to the United States for the purpose of becoming useful citizens and raising their children to be loyal Americans. But these people do not object to registration, because this would serve as protection to them. It is the alien whose immigration into the country is not so innocent, who generally speaking opposes the registration law.

ABOUT THE COUNTY

Notwithstanding the precautionary measures adopted by the authorities to protect the crowd from pickpockets during the dedicatory festivities at the Columbus Grange recently, ten persons reported that

their pockets had been picked of valuables and sums of money up to \$50.

A move to induce industries to locate in Burlington began last week when Joseph Lovenduski, president of common council, appointed an industrial committee to study ways

and means of attracting factories of various kinds.

The former home of the late Ellis H. Parker, famed Burlington county detective, on High street, Mount Holly, has been sold to Maurice S. Fayman, Burlington attorney.

Fayman will renovate the building and convert it into offices. The house is located almost directly opposite the Burlington county jail and it was Parker's residence during the period in which he solved many famous crimes.

The campaign to raise funds for the purchase and repair of the birthplace of Captain James Lawrence, Burlington's immortal naval hero, at 459 High street, was officially launched this week by the Burlington County Historical Society.

COUNTY N.Y.A. YOUTHS MAY GIVE MORE MONEY

Burlington county youths who participate in the National Youth Administration program may receive an increase of \$4 in their monthly wage, due to efforts of Congressman D. Lane Powers.

The Congressman was advised recently by Charles J. Krug, Jr., of Riverside, that Burlington County youths receive only \$4 monthly under the N.Y.A. program, while youths from Camden County receive \$18.00.

Powers immediately sent a strong protest to Bernard S. Miller, state administrator of the N.Y.A., asking that discrimination against Burlington county youths be stopped immediately. He pointed out that living costs are nearly equal throughout all New Jersey.

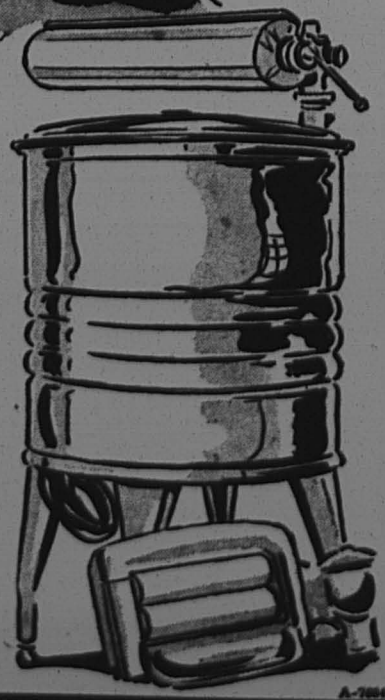
Miller, in a reply received by the Congressman yesterday, concurred in Powers' contention about the living costs and said that he is now making efforts through the Washington N.Y.A. office to have a standard wage scale adopted for all N.Y.A. participants throughout the State.

"I am certain," stated Miller, "that these regulations will be adjusted at least by July 1."

THOSE HANDS never RUB CLOTHES

THE SENSIBLE WOMAN washes with electricity. She uses it for ironing too. Up-to-date, electric washers are designed so that the finest fabrics are not pulled or torn and every article is washed thoroughly. Wringers are easy on buttons and fasteners. . . . Some washers have an ironing attachment which may be fastened in place of the wringer. It is heated and operated by electricity. You can do all your pressing on it and be seated comfortably while you work. Other electric ironers are fastened to their own tables and can be moved about easily. Prices are moderate and payment terms easy.

PUBLIC SERVICE



Westfield Friends' School

We returned to school after vacation on Tuesday, April 2nd. Our monthly Parent Assembly was held the following Friday. Howard Dunn and Nancy Gideon conducted the assembly. The kindergarten recited a poem entitled "Naps" and the science classes reported on the history of the legends of the various familiar constellations.

The rest of the assembly was devoted to reports on the study of the census. The fourth and fifth classes have been studying the history of the census-taking since early Bible times. They have made a chart showing the increase in population in this country since the first census was taken in 1790. Representatives from these classes have visited the other classes and taken a census of each child. They expect to finish their reports shortly.

In order that the parents and patrons will fully understand the policies that we plan to establish in the primary grades next year, we are having Mrs. Mason, our psychologist, speak at a tea for the parents and patrons at the school on Friday, April 19th, at 3:00 o'clock.

Recent visitors at the school were Dr. Helen A. Field of the University of Pennsylvania and Miss Emma Barnes Wallace and Miss Lillian A. Binns, Executive Secretaries of the Friends Elementary Schools.

PALMYRA WOMAN'S CLUB

The Palmyra Women's Club will meet on Monday, April 15, at 2:30 p.m. The Garden Department will be in charge. Mrs. Meta Shirress, guest speaker, will have as her topic, "Any Woman's Small Garden."

The executive committee, together with the music department, will sponsor a desert-bridge and game party on Monday, April 29, at 1:15 p.m. The public is invited. Donation 50 cents.

EPWORTH LEAGUE PALMYRA
J. EDMUND TURNOCK
President

Mr. John Lord will be the speaker at this week's service of the Young People's Epworth League. His subject will be "Humility."

The history hymn for this week is Onward Christian Soldiers. There will be two memory verses this week, one found in Romans 5:1 and the other will be one of your own choosing, beginning with the letter "A" and to be found in either of the first three books of the Old Testament.

Come and enjoy our fellowship.

POT OF SILVER

Dear Sir:

Our Society was, and is, organized for the purpose of furthering gymnastics and athletics, but, for some reason or other, our members are becoming lackadaisical in their attendance and, in order to create new interest and a greater attendance, it was proposed, at our last meeting, to offer a "Pot of Silver" to see if we could not get more of our members to come out.

This "Pot of Silver" will start with the sum of \$2.00 and, in the event the member whose name is selected is not in attendance, will be increased by \$1.00 each week until such time as the member who is selected is present, when it will again revert to the original sum.

Our reason for writing to you is the fact that this selection will be made in our club room, for which we hold a club beverage license, and we wondered if it would, in any way, be contrary to the laws or rulings of the Commission.

Only our own members, and then only those in good standing, would

be eligible to participate. This, to our minds, would be beneficial to us in two ways, it would create a greater interest, and at the same time would be an inducement to members to keep their dues paid in full.

Athletic Association

I have before me your plan to pep up attendance. I suppose it is hard

nowadays to get folks interested in turning and tumbling. They get so much in business, it's hardly a sport. There is nothing intrinsically wrong with the club itself giving an attendance prize to its own members even though it is awarded by lot, it is a stimulus to the consumption of nothing for the chance, there is no commercial exploitation, no profit to the house; nothing but a

reward, akin to those given by the Service clubs, for being present whether girth and calories are reduced or not. This is far from a lottery.

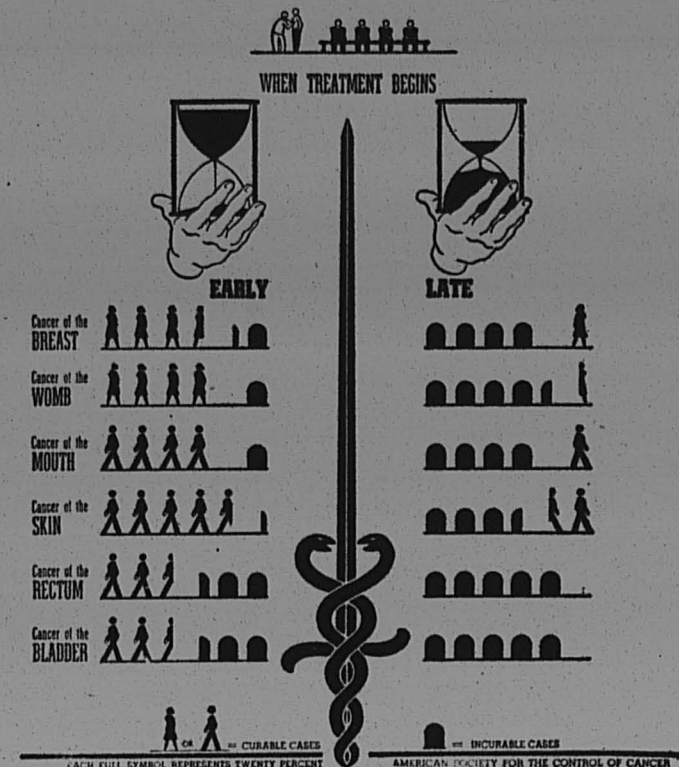
The plan is not beneath the dignity or contrary to the decency of licensed premises. So far from being of liquor, it has no connection. If this is all there is to it, you may do it.

Very truly yours,
D. FREDERICK BURNETT,
Commissioner.

A scientist says that children born in this decade will live to be 150 years old. But if they dodge the microbes, how about the traffic hazards, and the world wars?

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The greatest story of an adventure ever filmed in gorgeous technicolor—"Northwest Passage."



Spencer Tracy, Robert Young, Walter Brennan
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Rice Pudding 1 1/4-lb 15c | Fish Cakes Ready-to-Go 4 for 10c

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CHUCK ROAST Lean 1b 15c

Oven Roast 2 1/2-lb 23c | Pot Roast Lean 1b 23c

Freshly Ground Beef 1b 19c

ONE PRICE—NONE HIGHER

Pork Shoulders Home Dressed 1b 12c

Cut from lean, corn-fed, selected porkers.

Fancy, Fresh-Killed, Nearby ONE PRICE—NONE HIGHER

FRYING CHICKENS 1b 23c

Full meat, every one guaranteed to please.

Fresh Buck Shad 1b 13c | Fancy Skinless 1b 19c

Fresh Oysters 4oz 15c | Sea Trout 1b 9c

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A Real Springtime Treat!
ASCO PRESERVES
RASPBERRY 2-lb jar 25c
OR
PINEAPPLE 2-lb jar 25c
Made with selected fruit and cane sugar.
We suggest that you try it with—
Supreme Soft-Twist BREAD 1 loaf 8c

Kellogg's Corn Flakes 6c
Bartlett Pears 15c
Gold Seal Flour 12-lb bag 38c
Apple Sauce 4-cans 25c

ASCO Fancy Tuna Fish 2-cans 25c
Red Alaska N. Fig Jumbles 1b 20c
Premium Crackers 1b 15c
Hartley's Marmalade 1b 25c
Sweet Sip Honey 1b 17c
Heinz Strained Baby Foods 3 1/2-oz 22c
Heinz Soups 2-lb 25c
Except Clam Chowder & Consommé

ASCO Old Fashion Peaches 2-cans 27c
Shaver's Grapefruit Sections 2-cans 19c
Here's Health Carrot Juice 2-cans 19c

*SPAM Hormel's Miracle Meat 12-oz can 25c
*Special Thursday, Friday and Saturday.

Grapefruit Juice Florida 2 1/2-oz 27c
Grapefruit Juice Texas 2 1/2-oz 25c

Hom-de-Lite Creamy Mayonnaise 17c
Blended to just the right taste.
Dried Lima Beans 7c
Baked Beans 15c
Borden's Cheese 17c
Relish and Vinegar
Sy van Seal Cheese 2-cans 11c
Plain, Pimento, Relish
ASCO Tomatoes 3-cans 25c
Selected hand-packed. Their flavor intact.
Puffs Wheat or 4-oz 9c
Water Glass 1-lb 25c

RINSO 2 2 1/2-oz pkgs 37c 8 1/2-oz pkgs 9c
Galvanized Buckets 10-qt. each 15c

Lux or Lifebuoy Soap 3 cakes 17c
Lux Flakes 2 1/2-oz 39c 2 1/2-oz 19c
Borax Hand Cleaner 2-lb 25c
Clothes Pins, America's Own 10c

Red Seal Lye 10c
ASCO Washing Soda 5c
ASCO Ammonia 4-oz 8c
Soap LAUNDRY 4 cakes 10c
Gold Dust Washing Powder 1-lb 15c
Windex 2-cans 27c
40- R-Rooms 4-oz 45c
4-ozed, all brown corn Well-Maid 25c

Fresh Fruits and Vegetables

Bananas Golden 1b 5c
POTATOES Florida 3-lb 19c
ONIONS No. 1 Yellow 3-lb 14c

Asparagus Calif. 35c
Rhubarb Calif. Extra 10c
Lima Beans Fresh Full Pods 2-lb 25c

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Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRISTIAN SCIENCE CHURCH
"ARE SIN, DISEASE, AND DEATH REAL?" is the lesson-sermon subject for Sunday, April 14, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "The Lord is our judge, the Lord is our lawgiver, the Lord is our king; he will save us." (Isaiah 33:22).

Among the lesson-sermon citations is the following from the Bible: "And these signs shall follow them that believe . . . they shall lay hands on the sick, and they shall recover." (Mark 16:17, 18).
The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus' promise is perpetual. The purpose of his great life-work extends through time and includes universal humanity" (p. 328).

SACRED HEART CHURCH
Riverton, N. J.

Rev. John F. Welsh, Pastor.
Rev. Vincent A. Luther, Assistant Pastor.
Sunday Masses: 7:00 - 9:00 - 10:30.
Daily Masses: 7:00 - 7:45 a.m.
Confessions: Every Saturday, 3:45 to 5:45 and 7:30 to 9:00.
Miraculous Medal Novena Devotions: Mondays at 7:45 p.m.
Religious Instruction Classes: Elementary, Fridays at 3:45; high school, Thursdays at 7:15.
Instructions for First Communicants: Tuesday and Friday at 3:45.

The regular meeting of the Sacred Heart Alumni Association will be held on Thursday evening of this week at eight o'clock in the school auditorium. It is to be hoped that a good crowd will be on hand as it is time to discuss plans for initiation night to be held sometime in June.

Rehearsals for the play, "Seven Chances," will be given this coming Sunday after the last Mass. This play will be given by the Sacred Heart Dramatic Club sometime in May.

Last Sunday, while the Masses were very well attended, we were pleased to note that practically all found seats. Sometimes there is a tendency for a number of people to stand in the rear of the church. When there are empty pews in the church this would strike us as being very much out of order, a mark of disrespect for the Mass, and an attitude of impoliteness toward the priest. There are few things more distracting to the preacher. If you do not see an available place the usher will be glad to accommodate you.

Masses for Sunday, April 14th.
7:00—Robert Rowan and Thomas Lane.
9:00—James Hamlin and John Lavery.
10:30—R. Fichter, H. Groome and R. Strohl.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Bible school, 10:00 a.m.—A bible quiz in which any member of any class may participate was inaugurated last Sunday when the pastor presented a number of questions which will be answered this week. This is an added feature to the opening exercises and one in which all ages are interested in.
Morning worship, 11:15 a.m.—"Central Baptist" enjoyed one of

the largest and most impressive communions for some time past when eighteen were received into membership of the Church. The subject of the sermon by the pastor this Sunday will be "An Echo or a Voice" to be preceded by vocal selections and anthems by the choir.

B.Y.P.U., 6:45 p.m.—The Young Peoples' high school group will be addressed by Superintendent William Cooper, Sr. A large attendance is anticipated.
Evening worship, 7:45 p.m.—There are signs of an added interest in the evening services as could be noticed by the attendance last Sunday. If you were not among those present, prove this to your own satisfaction—that there is a tremendous amount of benefit to be derived by one who does attend. Share this with your friends, too.

At a meeting of the Alpha Gamma Class held at the home of Miss Mary Wells, of Cuthbert Road, on Monday evening last, the following officers were elected for the year:
President, Mary Wells; vice president, Ruth Meyers; secretary, Dorothy Mays; treasurer, Elizabeth Showell. These officers were formally installed, the exercises of which were conducted by Pastor Lockett.

It was proven that men young and old alike were not to be scared off by the inclement weather on Monday evening when forty-two attended the Men's Meeting. Among the business transacted, a resolution was passed and adopted that an Usher's Association be formed, the membership of which being Volunteers from the Men's Group.

Mr. McLaughlin, representing the Campbell's Soup Company, through sound pictures gave a very vivid description of the operation of this pioneer Soup Company and the manufacture of its 31 products. Games concluded the evening in the Social hall where refreshments were served.

METHODIST CHURCH
Palmyra, N. J.
Rev. William A. Boyd, Pastor
"The Name Above Every Name" is the theme of the sermon the Rev. Boyd will deliver this Sunday morning at eleven o'clock. The lesson of the morning will be found in Paul's letter to the Philippians, Chapter 2:1-18. Be sure to read the lesson before you come to worship. The Friendly and Senior Choirs will sing this morning.
"Mind Your Own Business" is the title of a unique sermon Mr. Boyd will preach in the evening at 7:45. Come hear this important up to the minute sermon. Then too, hear the anthems by the High School and Senior Choirs. You must not overlook the fine congregational singing by the large evening congregation.

The mid-week church service on Wednesday evening begins at 8 o'clock and concludes at 8:45. This service is a combination of prayer, praise and bible study. The lesson for study this week is "Christ's Ideal for Life in Action." The Epworth Mixed Quartet will sing and Mrs. Lord will be at the organ. This service is always held in the Main Temple. We welcome to this service anyone who desires to attend.

The business meeting and luncheon of the Missionary Societies will be held in the Intermediate room, Wednesday at the usual time.
Thursday the Pollyanna Bible Class will have a business meeting and covered dish supper at 6 o'clock.

MT. ZION A. M. E. CHURCH
Rev. George A. Mitchell, Pastor
Riverton, N. J.
The congregation is observing Friends Day at 3:30 p.m., Sunday, April 14. Judge Charles Williams will be the guest speaker. The public is invited to come and enjoy this service.

President Coolidge didn't choose to run while President Roosevelt doesn't choose to choose.

F. H. A. MORTGAGES
SEE
WALTER D. LAMON
Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

Wesleyan Men's Bible Class

For the Men of the Community
"I sat where they sat," so said the Prophet Ezekiel as he dwelt with his people who were held as captives in Babylon. This fellowship gave to his messages an understanding sympathy and helpful ministry.
"I sat where they sat" gives to the life and ministry of Jesus an influence that relates Him to the humblest of us. He understands us, having dwelt in the flesh and encountered experiences like unto ours.
As the life and messages of Jesus set forth in the Scriptures are brought to us in the study of the Word, we know them to have come from One who understands us from personal experience.

In our Bible class, our fellowship in kinship of feeling and mutual sympathy comes from the experience "I sat where they sat."
Sit with us on Sunday morning at 9:50 and enjoy our fellowship and mutual good-will.

T. B. LEAGUE MEETING
Members of the Burlington County Tuberculosis League, numbering 153 representative men and women throughout the county, will hold a quarterly meeting on April 17th at the home of Mrs. Nelson D. W. Pumey, Mount Holly. Dr. Marcus W. Newcomb, president, will preside. Tea will follow a business meeting and a program.
The annual election of officers will be chief among business matters. Mrs. Alfred Banyard, program chairman, announces that the speaker will be Mrs. Jane Packard Schirber, executive secretary of the Middlesex County Tuberculosis and Health League. Mrs. Schirber has had several years of successful experience in this position, and in addition is a competent speaker. Her topic will center around the activities and responsibilities of the League members.

Mr. Ernest Easton, executive secretary of the New Jersey Tuberculosis League, will be among the guests and will speak briefly on a subject in line with the topic of the afternoon.

JOIN!

The members of the Riverton Fire Company are continuing the annual drive for contributing members of the organization and earnestly request the support of local residents. The proceeds of the campaign will be devoted toward defraying necessary expenses of the organization. Day or night, the firemen are always ready to help YOU. Becoming a contributing member is a splendid way to show YOUR appreciation of their work.

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ALLOWANCE ON NEW
WATCHES. ANY MAKE
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Telephone Riverton 52-8

Legal Notices

NOTICE OF SETTLEMENT

Trustees Account

Estate of JOHN R. PARRY, Deceased.
Notice is hereby given that the First Account of the subscriber, Trustee under the last Will and Codicils of John R. PARRY, deceased, for Ida Parry Robbins, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, May 16, 1940, at ten o'clock in the forenoon, D.S.T.

BURLINGTON COUNTY TRUST COMPANY,
(formerly The Burlington County Safe Deposit and Trust Company) Trustee.
Proctor: George B. Evans.
Dated: April 5, 1940.
4-11-to-5-9-40.

CINNAMINSON TOWNSHIP—1939 AUDIT

April 8, 1940.

To the Honorable
The Chairman and Members of the Township Committee,
Cinnaminson Township,
Burlington County, N. J.

Gentlemen:
An audit of the financial accounts and transactions of the Township of Cinnaminson, in the County of Burlington, for the year ending December 31, 1939, has recently been completed. The results of the audit have been set forth in detail in a report submitted April 9th, 1940. The following is submitted for publication as required by Statute.

STATEMENT OF FINANCIAL CONDITION AS OF DECEMBER 31, 1939

The Township owes for the following:

| | |
|----------------------------|---------------------|
| Tax Anticipation Notes | \$ 10,000.00 |
| Appropriation Reserves | 1,855.13 |
| Local School Taxes Payable | 3,965.50 |
| | \$ 15,820.63 |

To meet these Liabilities the Township has:

| | | |
|---------------------------------|-----------|---------------------|
| Cash | 24,809.06 | 1,314.57 |
| Taxes Receivable | 14,467.37 | |
| Liens Receivable | 39,276.43 | |
| Less Reserves | 39,276.43 | |
| Foreclosed Property | 4,414.67 | |
| Less Reserve | 4,414.67 | |
| Franchise Taxes Receivable | 8,964.40 | |
| Less Reserve | 8,964.40 | |
| Gross Receipts Taxes Receivable | 3,862.15 | |
| Less Reserve | 64.67 | |
| Revenue Accounts Receivable | 64.67 | |
| Less Reserve | 64.67 | |
| Deferred School Tax Revenue | 20,965.50 | |
| Less Reserve | 20,965.50 | |
| Deferred Assets | | 639.82 |
| Emergency Revenue | | 1,954.39 |
| | | 13,866.24 |
| | | \$ 14,894.37 |

Which Leaves a Deficit of

| | |
|-----------------------------------|---------------------|
| Cash Deficit as per Balance Sheet | 13,866.24 |
| Surplus Revenue non Cash | 388.31 |
| Surplus Revenue Cash | 13,866.24 |
| Deficit | \$ 14,894.37 |

The gross debt of your Municipality as at December 31, 1939, was \$28,506.06. This is 1.64% of the 1939 valuations of real and personal property. The net debt of your Township was 0.2371%.

The following recommendations are submitted for your consideration: open a separate Bank account for the Dog Tax reserve and Capital; install a register for foreclosed properties; require an affidavit on all bills regardless of source or amount; make no disbursements without a bill properly approved and sworn to; pay to the Board of Education each year before the end of the year, the full first half of the year's levy; treat as Miscellaneous Revenue Not Anticipated all telephone refunds.

I hereby certify that the report submitted on April 9th, 1940, is a true and correct report of the financial accounts of the Township of Cinnaminson, County of Burlington, for the year 1939, as obtained from the books and papers of the Township presented to the auditors, supplemented by personal inquiry and investigation and I believe it to be a true report of the financial condition of the Township.

I also certify that the work was done by me or under my direction and the preceding comments are correct to the best of my knowledge and belief.

Respectfully submitted,
ALBERT J. PROHOCK,
Registered Municipal Accountant No. 256

WINDOW SHADES

Purchased Here Are Measured and Installed Free—
Prices Reasonable VENETIAN BLINDS

HARRY C. SCHWERING

Phone Riverton 28 PALMYRA, N. J.



Thoughtfulness

Thoughtfulness is the watchword in the Snover Funeral Home. Everyone connected with the Home is constantly on the alert to anticipate and execute every helpful and thoughtful act that will aid those who rely on us for service.

The Snover Funeral Home

Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

NOTICE OF SETTLEMENT

Trustees Account

Estate of JOHN R. PARRY, Deceased.
Notice is hereby given that the First Account of the subscriber, Trustee under the last Will and Codicils of John R. PARRY, deceased, for Ida Parry Robbins, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, May 16, 1940, at ten o'clock in the forenoon, D.S.T.

BURLINGTON COUNTY TRUST COMPANY,
(formerly The Burlington County Safe Deposit and Trust Company) Trustee.
Proctor: George B. Evans.
Dated: April 5, 1940.
4-11-to-5-9-40.

The population of Washington, D. C., is said to have increased 50 per cent in the last eight years. Mostly Democrats and bureaucrats.

Alley Gossip

Business Men's Final Standing

| | W | L |
|----------------|----|----|
| Bell and Evans | 38 | 18 |
| Dawleys | 32 | 24 |
| Parry Fire | 32 | 24 |
| Claws | 31 | 25 |
| Farmers | 30 | 26 |
| Lloyds | 23 | 33 |
| Fortnurns | 22 | 34 |
| Lenola | 16 | 40 |

High Singles:
Ellis, 215.
Friebert, 210.
A. Haines, 205.

Burlington County Final Standing

| | W | L |
|--------------|-----|----|
| Riverside | 30 | 12 |
| Garden State | 288 | 14 |
| Sky Chief | 27 | 15 |
| Shorten | 23 | 19 |
| Beverly | 19 | 23 |
| Prudential | 16 | 26 |
| Palmyra | 13 | 23 |
| Medford | 10 | 29 |

High Singles:
Malone, 204.
Cramer, 211.
King, 236.
Ferre, 218.
Poulson, 227.
Headman, 234.
B. Edge, 221.
Young, 235.
Small, 222.

Ladies League

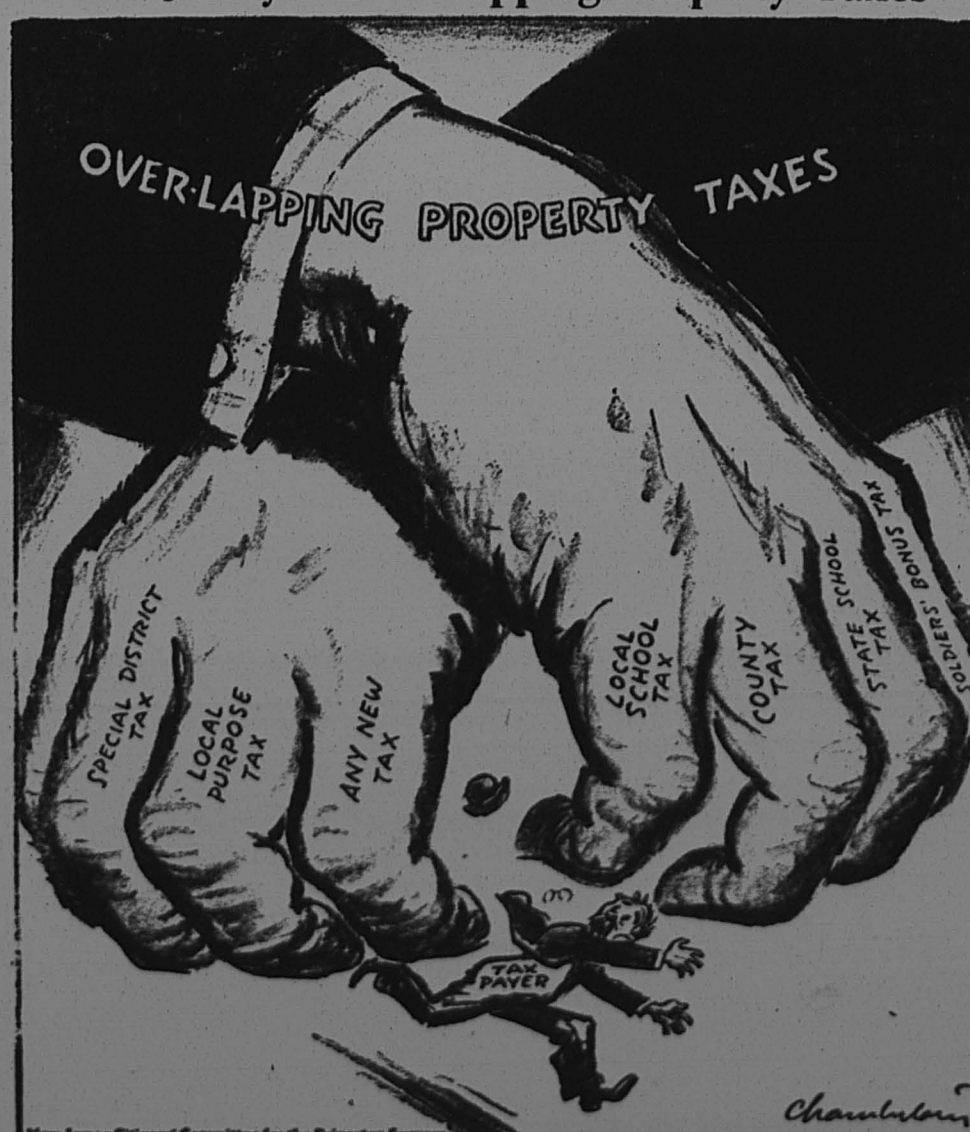
| | W | L |
|---------|----|----|
| Luckies | 16 | 5 |
| Murads | 14 | 7 |
| Kools | 11 | 10 |
| Marvels | 11 | 10 |
| Wings | 6 | 15 |
| Camels | 5 | 16 |

High Singles:
Small, 188.
Denneler, 185.
Ferre, 197.
Swartz, 179.
Ebert, 173.
Saylor, 168.

Artisans

| | W | L |
|-------------|----|----|
| Bootleggers | 25 | 15 |

New Jersey's Over-Lapping Property Taxes



New Jersey Citizens' Committee for the Princeton Survey
"Property Taxes have increased each year since 1933. Two main causes of this increase have been: First, Dependence upon one major tax base—general property—to supply new demands for public money; Second, Taxation of the same piece of property by different governmental units with no coordination among them."—Public Interest Folder Series No. 2, Princeton Survey of New Jersey Finance, Princeton University, Princeton, New Jersey.

AMERICAN LEGION

The American Legion Cadet Corps will present a musical minstrel show, entitled "Over Here," in the Palmyra High School auditorium, Friday and Saturday evenings, May 17 and 18.

Several well known men in the two communities have volunteered their services to aid the cadet corps in the direction of the show. The receipts of this venture will be set aside with former funds obtained from other affairs to be applied to the purchase of new uniforms and equipment, of which they are in great need.

The outcome of this minstrel show will decide whether it will be possible for the cadet corps to appear in new outfits on Memorial Day. From their experience in the past year in competitions they have realized that their regalia is an important factor in being among the top in the final results of parades and competition.

ALUMNI SPRING DANCE ANNOUNCED

The Palmyra H. S. Alumni Association has announced plans to hold their annual Spring Dance again at the popular Medford Lakes Log Cabin Lodge. The affair will be sponsored in conjunction with the Burlington alumni group, which has in the past cooperated in several highly successful dances with Palmyra.

At a meeting of the executive board last week, the local association announced the date as Saturday evening, May 11th. It will run from nine to one, and, as usual, dress will be optional. No band has been booked as yet, but President Thomas Cahill appointed a committee consisting of Lawrence Witte, Jack Geiss, June Hires, Helen Mansfield and Russ Hamelman, to audition orchestras for the occasion. Announcement will be made later as to which band will provide the music. The association would especially be pleased to have present at the

dance a large number of high school seniors, who are the prospective members of the Alumni Association. It is hoped that they will realize there the value of the organization in helping to keep school friendships fresh and promote good fellowship among the members of Palmyra's younger set.

CHIMNEY FIRE

Last Saturday, the Parry Fire Company was called to extinguish a chimney fire at the home of Samuel Boles, Branch Pike.

The blaze was extinguished promptly. There was no damage.

NEW 'NUMBERS GAME'

When sales of those miniature auto license plates used on key chains spurted last month from 65,000 to 135,000 the manufacturer was pleased, but puzzled. Now the secret is out—colleagues have abandoned their goldfish-eating fad and are now making a hobby of wearing



YOU CAN STILL START YOUR SET—TUESDAY
ENCYCLOPEDIA DAY
Matinee and Evening
Friday and Saturday, April 12 - 13
At Last! ON THE SCREEN!



NORTHWEST PASSAGE
SPENCER TRACY
with Robert Young
WALTER BRENNAN
RUTH HUSLEY
NAT PENDLETON

Owing to length of feature—Picture will start Friday at 2:15, 7:15, 9:35

—Extra! This Feature—
Saturday Matinee Only
"TELEVISION SPY"

Sunday and Monday, April 14 - 15
It's Here! The Funniest Comedy
Cartoon Ever Made!

Warner Bros. Latest and Greatest
Merrie Melody Technicolor Cartoon

Cross Country Detours

It's funnier than "3 Little Pigs" and "Ferdinand the Bull"
Special Note: For late comers, it will be shown again!
Our FEATURE PRESENTATION



Don't Miss It
It's the kind of a show you'll long remember!

Tuesday, April 16
ENCYCLOPEDIA DAY
CHESTER MORRIS and
LUCILLE BALL in

Marines Fly High

with RICHARD DIX
Plus—OLD HICKORY
in Technicolor
VINCENT LOPEZ and Orchestra
Wednesday and Thursday,
April 17 - 18
The Greatest Novel of Our Time

THE GRAPES OF WRATH

with HENRY FONDA and
JANE DARWELL
Owing to the length of feature, the picture will start at 2:15, 7:15 and 9:40.

the tiny replicas in many ways. Miss Donna Lewis appeared on the University of Southern California campus one day wearing a necklace and bracelet of these tabs bearing the car-license numbers of her boy friends. The fad caught on in a hurry, and the plates began appearing as hat ornaments, shoe buckles, lapel clips and even as "handles" on hookless fasteners on sports wear. Now it has leaped cross-country to campuses of West Virginia, Miami, Rochester and Stephens college in Missouri. New York designers are now planning lines of merchandise featuring the little plates.

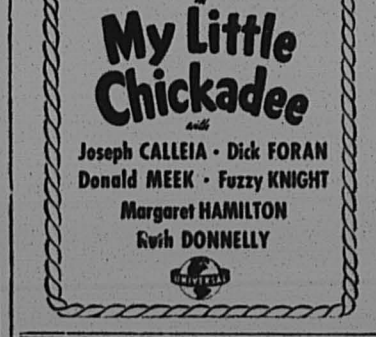
SAVAT

MARKET AT BROADWAY
Starting FRIDAY, APRIL 12
THE BELLE OF THE
BADLANDS AND HER
ROOTIN' TOOTIN'
ROMEO!



My Little Chickadee

Joseph CALLEA - Dick FORAN
Donald MEEK - Fuzzy KNIGHT
Margaret HAMILTON
Kath DONNELLY



Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, April 11

Two great Song Hits—Now Two
Smash Picture Hits
TOM BROWN and
PEGGY MORAN in

Oh, Johnny, How you can Love

—and—
South of the Border
with GENE AUTREY
Free to the Ladies—Another
Item of the Tia Juana Breakfast
Set.

FRIDAY and SATURDAY

April 12 - 13
SPENCER TRACY and
ROBERT YOUNG in

Northwest Passage

—Saturday Matinee Only—
"THE GREEN HORNET" with
GORDON JONES
Feature Time—2:15 - 7:00 - 9:15

MONDAY and TUESDAY

April 15 - 16
JOHN STEINBECK'S
The Grapes of Wrath
with HENRY FONDA and
JANE DARWELL
Monday Only—Another Volume
of the most amazing book Gift
ever offered.
Feature Time—2:15 - 6:40 - 9:15

WEDNESDAY & THURSDAY

April 17 - 18
BARBARA STANWYCK
and FRED MacMURRAY in

Remember the Night

—ADDED—
THE NEW MARCH OF TIME
"CANADA AT WAR"

OBITUARIES

JENNIE R. McMAHON

Jennie R. McMahon died on Saturday, April 6, at 415 Elm avenue. Funeral services were held on Wednesday from the Snover Funeral Home, the Rev. C. P. Swank officiating.

Interment was made in Fernwood Cemetery, Philadelphia.

The deceased is survived by her son, Clifford, of Fifth street.

WILLIAM H. KORTMAN

William H. Kortman, 74, of 705 Park avenue, Palmyra, died on Thursday, April 4.

Funeral services were held on Monday at 2 p.m. from the Snover Funeral Home, the Rev. Samuel Hardman, of Riverside, officiating.

Interment was made in Asbury Methodist Cemetery.

The deceased is survived by his daughter, Mrs. Harry Hahn.

MANY ATTEND COUNCIL SESSION

(continued from page 1)

quick decision and set the date of April 22nd for a meeting between council and the fire company to further consider their request.

A new application for plenary retail consumption liquor license submitted by Placido Peditto for the location of Second and Arch streets was denied.

Howard Washington, colored resident in the vicinity of the proposed tap room, spoke against granting the application. He stated that progress has been made by the colored people in Palmyra and he feared that the younger element of his people would get rough and noisy and create a regular nuisance.

Samuel Austin, speaking for the Colored-American Citizens Club and the Evergreen Baptist Church asked that the application be denied. He gave for his reasons the danger to children by patrons driving cars in the vicinity somewhat under the influence of drink, its proximity to two colored churches and the high school stadium, and the general belief that such a business would be detrimental to their immediate community. He presented a petition signed by many residents in the vicinity opposing the granting of the license.

Two petitions bearing many signatures were presented in favor of the new location and the granting of the license.

The Mayor finally called for a vote with the usual deadlock resulting and was forced to break the deadlock by voting in the negative and denying the application.

Before dismissing his audience the Mayor stated that serious consideration had been given to the application and to his mind there existed an honest difference of opinion and that he would not countenance any mass demonstrations. The Mayor asked the press to quote him in stating that he believes personally that the colored people should not be exploited by the whites in the matter of tap rooms for the colored people.

Valeri Turned Down
Another application submitted by Paul Valeri for the serving of drinks in a proposed "spaghetti house" to be located on S-41 near the bridge terminal suffered the same fate as Peditto's. Questioning by Attorney McCay revealed that Valeri had

WANT ADS

FOR SALE: Dining room table, 4 chairs, buffet. Call Mrs. Stetson, Riverton 960. 4-11-11

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Garage. Phone Riverton 247-W. 3-14-11

GOOD RICH top soil, \$1.50 per yard, delivered. Jos. L. Stack, 227 West Broad Street, Palmyra. Phone 396-W. 3-28-11

RENT: Apartment, furnished or unfurnished, best neighborhood, first floor, 7 rooms, including sun porch. Phone Riverton 71-W. 4-4-11

been convicted and fined 13 years ago on a bootlegging charge, notwithstanding the fact that on his application he stated under oath that he had never been convicted in a violation of the prohibition act. Council was unanimous in voting down his application.

Councilman Huyett reported that the W.P.A. street project is progressing nicely and that the program for the west end of the town would be begun soon. He stated that 128 trees were recently planted in the spring program.

Councilman Flynn reported that the W.P.A. project on the new sanitary sewer is under way and looks as if it will work out quite satisfactorily. He stated that many new sewer connections are being made with the approach of the warmer weather.

An ordinance limiting the number of plenary retail consumption liquor licenses within the borough to 4 and the number of retail distributors to 2 was passed by a three to two vote.

Councilman Landgraf reported that he is working on plans for a toilet building for the municipal park with the view of having it constructed as a W.P.A. project. He also stated that a plan has been devised whereby tennis players will have access to the courts at all times over the week end and not be locked out as in former years.

Council gave its approval to tentative plans for the alterations to Society Hall. The building will house the police headquarters, cell block, and transient's room, on the basement floor. The first floor will

have a clerk's office, collector's office, welfare director's office, an interview room, waiting room and an unassigned room. The second floor will be arranged in the form of a hall seating 250 people, at one end the council meetings will be held on a raised platform with ante-rooms on either side.

BETHANY LUTHERAN CHURCH

Broad and Morgan Avenues
Palmyra, N. J.
Church School 9.45 a.m.
Chief service, 11.00 a.m.
Luther League, 6.45 p.m.
Vespers, 8.00 p.m.
A congregational meeting will follow the vesper service.

ENGAGED

Mr. and Mrs. Frank Speer, of Riverton, have announced the engagement of their daughter, Miss Mildred Ruth Speer, to Walter T. Dickinson, of Germantown, Pa.

CANDIDATE

Friends of William Engle are circulating his petition for renomination and election to the office of Councilman in the Borough of Palmyra at the coming primary election.

PALMYRA

The Senior Home Room 110, of Palmyra high school will sponsor a cake sale on Saturday at 10 a.m. at the Y.M.C.A. building.

YOU CAN JUDGE BEST BY TEST

Try a test ton of EVANS PREMIUM ANTHRACITE coal and compare with ordinary coal. It is high in carbon content and B.T.U.'s (heat units) and low in ash, it is the cream of anthracites and shiny black just as Mother Nature made it, and best of all.

"It goes farther and heats longer" Try a test ton and be convinced of its superiority.

J. T. Evans Co.

RIVERTON 302
Authorized Dealer
Genuine Koppers Coke
Finest grades FUEL OIL
Free P.H.A. advice and estimates on building and repairs on Easy Monthly Payments.



There's more than GOOD LOOKS to GOOD PAINT!

Spring Paint Buy! \$2.98 SWP HOUSE PAINT PER GAL. IN 5 GAL. PAILS

Good looks are only half the story when you paint your home with Sherwin-Williams SWP House Paint. This rich-looking, true-toned house paint has a tough, extremely durable film that can "take it" from any kind of weather. Coat your house

this Spring with SWP and its good looks will last many Springs to come! We're featuring SWP right now at a new low price that's a real savings! Drop in today... and see the new Sherwin-Williams Paint and Color Style Guide while you're here.

PAINT and COLOR Headquarters for SHERWIN-WILLIAMS PAINTS

JOHN H. ETRIS
17 West Broad Street Palmyra, N. J.
Telephone Riverton 978



USED CARS

THE WHOLE FAMILY CAN ADMIRE

THE "Jack" Dawley organization to the man takes great pride in both the mechanical condition and outward appearance of all its used cars offered for resale.

Like a new hat, shoes or suit—a snappy looking car gives you a lift. The economy of our used cars also gives the upkeep item in your budget a lift.

SEE THESE NEW OFFERINGS TODAY they're SAFETY-TESTED

1939 OLDSMOBILE 4 door sedan, Model 70. Radio, heater, defrosters, electric clock, deluxe equipment throughout. New tires 3 months ago.

\$280 down
\$37.24 per month for 18 months

1938 PLYMOUTH town sedan, one owner, black, heater, splendid condition throughout.

\$185 down
\$25.42 per month for 18 months

1937 BUICK 4 door, series 41, 6 wheels, one owner, not a mark on this beautiful car, radio, heater, defrosters, fine deluxe accessories.

\$220 down
\$28.53 per month for 18 months

1937 DODGE town sedan. Would you like a good, medium priced used automobile? A car fortunate in having a good home. Then buy this one for

\$145 down
\$19.73 per month for 18 months

1937 OLDSMOBILE, model "70" business coupe, black. This car was owned locally. Heater, radio, defrosters, full deluxe equipment, good rubber. Look at this car if you can use a 3 passenger business model.

\$185 down
\$25.18 per month for 18 months

1936 CHEVROLET master deluxe 4 door sedan, heater, radio and equipped fully. One owner, very good condition.

\$135 down
\$21.47 per month for 16 months

IN OUR ECONOMY SECTION—LOOK AT THESE CARS!

1933 FORD deluxe 4 door sedan—\$60 down. \$12.22 for 12 months

1934 FORD deluxe 4 door sedan—\$75 down. \$15.63 for 12 months

1934 TERRAPLANE, 2 door—\$65 down. \$14.08 for 12 months

1934 DODGE Coupe—\$75 down. \$15.63 for 12 months

1933 CHEVROLET Master deluxe, 4 door sedan—\$50 down. \$10.84 for 12 months

1934 OLDSMOBILE 2-dr 6 sedan—\$75 down. \$15.63 for 12 months

1933 CHEVROLET Coupe—\$40 down. \$8.89 for 12 months

1932 CHEVROLET Coupe—\$40 down. \$8.89 for 12 months

All of our cars can be financed through G.M.A.C. low cost finance plan.

'JACK' DAWLEY, Inc.
10 Broad Street Riverton
Telephone Riverton 1212 or Merchantville 580

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

FRESH NEW CABBAGE 3 lb 10c

FANCY FRESH GREEN STRINGLESS BEANS 2 lb 19c

FRESH FULL PODDED LIMA BEANS 2 lb 25c

FRESH FULL PODDED PEAS 2 lb 25c

CALIFORNIA New Beets or New Carrots bunch 5c

FRESH RIPE PINEAPPLES each 10c

SUNKIST CALIFORNIA LEMONS 2 doz. 25c

HARDING'S SWEET CREAM BUTTER lb 32c

Farm Roll

EXTRA LARGE CALIFORNIA NAVAL ORANGES dozen 29c

STRICTLY FRESH BROWN SHELL EGGS (Large Size) dozen 25c

N.B.C. SHREDDED WHEAT 3 pkgs. 25c

FRANKLIN Granulated SUGAR 10-lb bag 48c

KELLOGG'S Evaporated MILK 3 tall cans 19c

FRESH BUCK SHAD lb 18c

ROE SHAD lb 35c (Including ROE)

BIRDS EYE LIMA BEANS box 23c

BIRDS EYE PEACHES box 23c

First of the Season . . . Strictly Fresh Killed Squab Broilers 3 for 99c

Net Weight 1 lb each Order Early - Limited Quantity

REAL VALUE . . . SWIFT'S PREMIUM or VOGT'S TRIPLE TENDER Hams lb 15c

Shank Half - 5 to 6 lb. avg.

STRICTLY FRESH KILLED PARAMOUNT FINEST CAPONS lb 32c

6½ to 7½ lb. avg.

DELICIOUS AIR CURED DRIED BEEF ½ lb 29c

"What is obtained by force must be sustained by force—That which is obtained by reason will sustain itself."

51st Year No. 14

FINE EXHIBIT AT LOCAL SCHOOL

Parents' Night at Riverton Well Attended; Much Favorable Comment

As has been the case for the past several years, Parents' Night at the Riverton Public School was one of the highlights of the annual calendar, when the parents of nearly every child enrolled visited the various rooms to view the impressive array of skillfully executed work that has been accomplished since last October.

The colorful displays that are correlated with the various subjects studied showed an intimate knowledge of the topic in general, with careful consideration being paid to minute detail.

Those present were most liberal in their appreciation of the exhibits and the teachers and pupils were warmly commended.

Description Inadequate

Any mere written description of the literally hundreds of displays would prove entirely inadequate, both in respect to the amount of work involved, the color and the skill of execution.

Outstanding features, in the opinion of many, were the toy store in the kindergarten, taught by Mrs. Alice B. Weeks, the wonderful progress in reading made by the first grade pupils of Miss Justice, as evidenced by the 70 books that many of the class have read; and the model airplane, part of a transportation unit, in Miss Elsie B. Eval's room.

Post Office

Miss M. B. Gardner's third graders have a model post office that functions regularly, complete in every detail, including boxes for each pupil.

In Miss Paulding's fourth grade room the doll display related to the study of other nations was particularly interesting, as were the banners with original designs of heraldry that were related to the King Arthur stories.

The friezes depicting various important events of American history in Mrs. Murgatroyd's room were particularly well executed for fifth grade students, while nature study displays were also one of the features.

Red Cross Posters

In the sixth grade classroom of Mrs. Williams, a frieze, "Ways of (Continued on page 3)

FIRST EXCHANGE HERE IN 1886

Although the telephone was invented within the span of the lifetime of many people resident in the community, compiling its local history has been an arduous process. R. H. Brierley, manager for the New Jersey Bell Telephone Company states. Mr. Brierley and his aides who are preparing to welcome visitors to the Telephone Building in East Fifth street, Palmyra, at Open House April 24, 25 and 26 are preparing an historical folder to present to visitors as a souvenir of the occasion.

"As nearly as we can ascertain from a study of old records and talking to older residents of the community, the first exchange here was placed in service in the spring of 1886," Brierley says, "when the telephone was not yet quite ten years old. It was installed in Cowperthwaite's Drug Store in Riverton and the only subscribers were I. W. Heulings Sons lumber and coal office, E. H. Ogden at his home in Riverton, and a pay station in H. Steger's store in Palmyra. The following year Dr. Alex. Marcy, Jr., and Dr. H. B. Hall, in Riverton, took service; in 1888 William Taylor and H. A. Cobbe, in Riverton;

1890 Thomas Bros., lumber and coal, and Cambridge Manufacturing Company in Riverton.

Moved in 1891
In 1891 exchange moved, to Thomas J. Dewee's residence in Riverton, and the subscriber's list showed Dr. Hall, Heulings's lumber and coal business, Dr. Marcy, Mr. Ogden and Thomas Bros., still subscribers. The fact that at the end of five years of telephone service there were only six subscribers is an eloquent commentary on the struggle the telephone had to establish itself almost everywhere. Whether the people who had the exchange grew discouraged, or the reason was some other, the exchange moved again in 1893 to D. A. Weyman's residence. In 1894 another exchange, and a pay station, were placed in George P. Williams' Drug Store in Palmyra, but we have no record of its subscribers.

"The Riverton Gun Club and I. J. (continued on page 10)

PALMYRA KINDERGARTEN REGISTRATION APRIL 23

All children who will be five years of age on or before December 1, 1940, should be registered in the office of the Spring Garden Street building on Tuesday, April 23rd, between 11.00 and 12.00 a.m. or between 2.00 and 4.00 p.m. Parents are urged to have their children registered at this time if they expect to enter them in school in September. A birth certificate must be presented at the time of registration.

He stated that this condition

should be remedied before an accident occurred, but the commission was hesitant about having property owners make the necessary repairs, since in such cases, the roots were generally chopped off, with resulting damage to the trees. Mr. Coale remarked that Riverton had some of the finest trees in the East and that all precautions should be taken to prevent them being harmed.

Remedy

He asserted that the condition could be taken care of by the Commission, making repairs with a bituminous base, instead of concrete. This would provide a flexible surface that would last many years.

The patching materials would be mixed with a white base, so that the contrast with the cement would not be great.

Council approved this method of treatment by a unanimous vote.

Traffic Light

Councilman Earl Shrader, chairman of the police committee, stated that the new traffic light had been purchased and that it would be installed in the near future.

The report of the auditor was read and the usual excellent condition of borough financial affairs was given commendation. The complete statement of the auditor is published in this week's issue of The New Era.

BENEFIT BRIDGE FOR RIVERTON LIBRARY

The annual bridge for the benefit of the Riverton Public Library will be held at the Porch Club on

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Council approved this method of treatment by a unanimous vote.

Traffic Light

Councilman Earl Shrader, chairman of the police committee, stated that the new traffic light had been purchased and that it would be installed in the near future.

The report of the auditor was read and the usual excellent condition of borough financial affairs was given commendation. The complete statement of the auditor is published in this week's issue of The New Era.

BENEFIT BRIDGE FOR RIVERTON LIBRARY

The annual bridge for the benefit of the Riverton Public Library will be held at the Porch Club on

should be remedied before an accident occurred, but the commission was hesitant about having property owners make the necessary repairs, since in such cases, the roots were generally chopped off, with resulting damage to the trees. Mr. Coale remarked that Riverton had some of the finest trees in the East and that all precautions should be taken to prevent them being harmed.

Remedy

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Church Notices

BETHANY LUTHERAN CHURCH

Sunday, April 21, 1940
Church school, 9:45 a.m.
Chief Service, 11:00 a.m.

Wesleyan Men's Bible Class

For the Men of the Community
WHAT NEXT?
What next? Asked a college graduate to his teacher; the outside

a good thing. The good Altar Boy is worth it.

Sunday Masses: 7:00, A. Pfaff, T. Cardea; 9:00, W. Brumbaugh, J. Ross; 10:30, R. Strohlein, R. Dennis, V. Collar.

METHODIST CHURCH

Palmyra, N. J.
Rev. William A. Boyd, Pastor

will be anthems and solos by the Senior Choir and offertory by the Junior Choir.

B. F. P. U. 6:45 p.m.—Young People's high school group meets in the Sunday School room for an hour service.

Evening Service 7:45 p.m.—"A Sanctuary" will be the sermon subject to be preceded by a congregational song service and anthems.

Underclass Promenade, and the May Day tea dance, are also scheduled for the holiday, the most gala of the college year.

Miss Turner will take part in one of the original dances which promise to make this year's May Day production an outstanding event. A sophomore, she is the daughter of Mr. and Mrs. Luther R. Turner.

EPWORTH LEAGUE

Earle Smith, of Delanco, will be the speaker at the Sunday evening service of the Young People's Epworth League.

The memory verse for this week is found in Romans 5:1. The league cordially invites you to attend our service this Sunday at 6:45 p.m.

NEW ROTARY MEMBER

S. Reid Merley, of Riverton, was inducted into membership in the Palmyra-Riverton Rotary Club last Thursday. Mr. Merley, who is director of research for the Power Patents Co., of Camden, held the Rotary classification of "chemical engineering."

SHADES

Measured and Installed Free—
... VENETIAN BLINDS

SCHWERING

PALMYRA, N. J.

"John, we're going out to the nursery tonight. Here it is, mid-April and not one of the shrubs or perennials you bought from that peddler last year is alive this year. A year lost and good or nothing. I've learned to go to the nursery on a planned plan. He knows what grows in stock will be fresh and in the long run pay."

community nurseryman. He guarantees every plant with his nursery planting service.

ENTON, N. J.

NURSERYMEN

NEW JERSEY DEPARTMENT OF AGRICULTURE

EYES EXAMINED
Phone Riverside 615
10 Scott Street, Riverton, N. J.
(Sach's Building)

THE HARTFORD ACCIDENT AND INDEMNITY COMPANY

TAKES GREAT PLEASURE IN ANNOUNCING THE
APPOINTMENT OF THE FOLLOWING AGENCY

J. L. LIPPINCOTT CO.

BY

GEORGE F. GINTHER

BROAD AND MAIN STREETS RIVERTON, NEW JERSEY

Phone Riverton 2

Lines Written—Automobile, all lines • Burglary, Theft and Larceny • Plate Glass
Residence—all lines • Fire—all lines • Bonds of every description • Every type of accident
insurance • Compensation • Truck Fleets • All types of Personal Liability.

TO BE SURE—INSURE—IN HARTFORD

DREER'S OPEN HOUSE
At Their RIVERTON NURSERIES
RIVERTON, NEW JERSEY

During
APRIL
MAY
JUNE



Spring in the air! . . . Our greenhouses are becoming Elysiums of color and fragrance! . . . Flowering plants are donning their loveliest dresses to woo the gardening fan! Come and visit! Browse around! No obligation to buy. Drop in any weekday between 9 A. M. and 5 P. M. (Sundays 1 to 5 P. M.). Bring the family—your friends—your camera.

We're just off the Burlington Pike at Riverton. . . Turn at the "Dreer's Nurseries" Sign.

ROSES IN JUNE — Dreer's field display offers a magnificent spectacle. Keep it in mind.

HENRY A. DREER
Inc.
RIVERTON, N. J.

FINE EXHIBIT
AT SCHOOL HERE

(continued from page 1)

Earning a Living" was outstanding, as were the Red Cross posters and individual projects.

The pupils of Miss Clark, seventh grade, showed a number of exhibits that included collections of biographies, original drawings and outlines of work, together with a fine collection of scrapbooks.

While less spectacular than other, the work shown in the seventh grade room of Mrs. Esther M. Schor dealing with English studies and manuscript writing attracted much attention, including booklets, reviews, book plates, maps, graphs, and many other items.

Murals

The large murals in the eighth grade room, taught by Mrs. N. J. Bush, were most striking, and depicted such scenes as The Boston Tea Party, Knights, Cotton, etc.

The wall hangings of Japanese and Chinese studies were outstanding, as were the Japanese fans and geographical plates.

In the art room, the students of Mrs. Grace Duer showed examples of weaving, original oil sketches from models and some very fine pieces of glazed pottery.

The manual training students of Mr. Robert Emens exhibited unique boat wall shelves, fine metal work, plaques and a wide variety of other articles.

In the domestic science room, under the guidance of Miss Anna Weiss, the girls had an extensive array of clothing and tempting dishes produced in the cooking classes.

Program

Later in the evening, a short program was presented in the auditor-

ium, under the leadership of Miss Caroline M. Staman, supervising principal of the school and vice president of the Parent-Teacher Association.

This consisted of several selections by the school choir, a solo by Miss Barbara Berger, and a sketch by Nancy Officer and Janet Smalley.

ENGLE ANNOUNCEMENT

I herewith announce my name as a candidate for renomination to the Palmyra Borough Council on the Republican ticket at the coming primaries, May 21st.

I have been a member of the Council for six years (2 terms) and desire reelection on my record as a member of that body as follows:

Served four years as chairman of the highway committee during which period 12 miles of streets were improved and treated, relieving the dust situation in the community.

During 1939, as chairman of the public property committee I inaugurated the first step of a complete card system of all the property against which the borough has tax title liens. The tax collector and assessor cooperated very nicely and spent much time in the compilation of this work. This system was the beginning of much progress in the liquidation of Borough controlled property.

Was chairman of the Local Assistance Board for two years and now chairman of the finance committee for 1940.

Have been interested in civic affairs in the community for some years, helping to raise funds for the Y.M.C.A., Boy Scouts and at present treasurer of the Community Centre.

Another important question and one which should be of interest to everyone in the community and especially to those in the section of

town affected, is the question of liquor licenses. With about two thirds of the town restricted against liquor selling, I believe it is the duty of the Borough Council to see that the other one third is given protection and support in upholding the law. At present there is room for four retail consumption licenses, with a liberal council and perhaps a let down on enforcement this might easily be increased to any number, which certainly would not help this section.

You might have one on your corner at any time. Protect your property and your family by voting for councilmen who are opposed to these conditions. Look up the record of the men running and don't be influenced by politics.

I am willing to stake my election on this issue, believing that the people of this community want protection for their property and family.

Have been a resident of Palmyra since 1926 and an active worker in Republican politics.

Served two years with the U. S. Marines during the World War and now a member of Post Frederick M.

F. H. A. MORTGAGES

SEE

WALTER D. LAMON

Realtor

516 Cinnaminson Ave., Palmyra, N. J.

Phone Riverton 25

BOROUGH OF RIVERTON — 1939 AUDIT

April 11, 1940.

The Honorable Mayor and
Members of the Borough Council
Riverton, N. J.
Gentlemen:

We report that we have audited the financial books and accounts of the Borough of Riverton for the year ended December 31, 1939, and submit herein the statements and schedules shown in the table of contents, which exhibit the financial condition of the Borough as of that date.

CONDITION OF FINANCES

The finances of the Borough of Riverton were in a good condition as of December 31, 1939. During the year under audit, the operations of the Borough resulted in a cash surplus of \$2,156.31. This surplus was realized although the Borough failed to collect \$3,856.16 of the anticipated revenue from franchise and gross receipts taxes. We recommend that every legal means be taken to realize upon all outstanding taxes so that the Borough can maintain its financial condition.

CASH AND BANK ACCOUNTS: Cash book receipts were compared with bank deposits and paid checks with recorded disbursements. As of December 31, 1939, the cash accounts of the Collector and Treasurer were reconciled with the bank balances, which were confirmed to us directly by the Cinnaminson Bank and Trust Co.

Following is a summary of the cash balances as at December 31, 1939:

| | |
|--------------------------|------------|
| Current Account | \$2,424.40 |
| Trust Assessment Account | 877.05 |
| Dog License Account | 206.50 |
| Capital Account | 272.50 |
| Total | \$3,480.45 |

BONDS OF OFFICIALS: All of the fidelity bonds were examined, except the bond of the Tax Collector and Treasurer which was reported forwarded to the Chairman of the Finance Committee for revision, and were properly executed. The examination of the bonds of the officials disclosed all bonded by corporate bonds.

SUMMARY OF RECOMMENDATIONS

That every legal means be continued in order to realize upon all outstanding taxes. That the Health Inspector be supplied with a stub permit and license book. That the Tax Search Clerk record all searches in the bond tax search book. That the outstanding sewer rents be collected by legal means. That appropriation transfers be made prior to the expenditure causing the need for same.

We shall be pleased to assist you to the fullest extent in connection with the recommendations of this report.

ACKNOWLEDGMENT: In the course of our audit, we received the complete cooperation of all the officials of the Borough and we greatly appreciate the courtesies extended to us.

CERTIFICATION: It is hereby certified that to the best of our knowledge and belief the within report is a true and correct statement of the financial condition of the Borough of Riverton, in the County of Burlington, for the year 1939, as shown by the books and records of the said Borough submitted to us, supplemented by personal inquiry and investigation.

Yours very truly,

CHARLES S. ROCKEY & CO.,

WILLIAM H. WELCKER,

Registered Municipal Accountant (New Jersey)

| BALANCE SHEETS — CURRENT ACCOUNT | | | |
|---|--|----------------------|-----------------------|
| | | Balance Jan. 1, 1939 | Balance Dec. 31, 1939 |
| ASSETS— | | | |
| Cash—Tax Collector and Treasurer | | \$ 7,923.16 | \$ 2,424.40 |
| Cash—Delinquent Tax Collector | | 26.73 | |
| Taxes Receivable | | 32,461.01 | 32,741.39 |
| Forfeited Tax Title Liens and Property Acquired by Deed | | 5,777.25 | 3,994.09 |
| Franchise Taxes Receivable | | 6,847.25 | 2,587.25 |
| Gross Receipts Taxes Receivable | | 2,737.77 | 8,430.67 |
| Revenue Accounts Receivable | | 1,589.73 | 4,125.56 |
| Sewer Rents Receivable | | 145.00 | 165.00 |
| Other Accounts Receivable | | 22,564.95 | 20,303.97 |
| Deferred School Tax Revenue | | 2,584.40 | |
| Emergency Revenues | | 2,584.40 | |
| Deferred Charges | | 2,584.40 | 40 |
| | | \$ 86,226.79 | \$ 77,154.19 |
| LIABILITIES— | | | |
| Emergency Notes | | 1,951.05 | |
| Other Liabilities for which Cash is Required: | | | |
| 1939 Appropriation Reserves | | 250.00 | 200.00 |
| 1937 Appropriation Reserves | | 618.46 | |
| Tax Overpayments | | 17.36 | |
| Unapplied Receipts of Delinquent Tax Collector | | 26.73 | 66.09 |
| Local School Taxes Payable | | 3,164.95 | |
| Reserves for: | | | |
| Local School Taxes | | 22,564.95 | 20,303.97 |
| Taxes and Tax Title Liens | | 36,238.26 | 36,335.46 |
| Forfeited Tax Title Liens, etc. | | 5,847.25 | 3,960.46 |
| Franchise Taxes Receivable | | 2,737.77 | 8,430.67 |
| Gross Receipts Taxes Receivable | | 1,589.73 | 4,125.56 |
| Revenue Accounts Receivable | | 145.00 | 165.00 |
| Sewer Rents Receivable | | 22,564.95 | 20,303.97 |
| Other Accounts Receivable | | 2,584.40 | |
| Surplus Revenue: | | | |
| Non Cash | | 4,181.85 | 40 |
| Cash | | 2,872.39 | 2,156.31 |
| | | \$ 86,226.79 | \$ 77,154.19 |

OF ALL STANDARD-EQUIPPED CARS AT ITS PRICE, an 85 h.p. Ford V-8 gave most miles per gallon this year in the big, official, impartial, annual Gilmore-Yosemite economy road test. And Ford owners also report no oil added between regular changes! You can enjoy an "8," not just a "6," . . . and save your money driving it!

THIS year, when you choose your new car, take a tip from the thousands of other car owners who have already switched to 1940 Fords! . . . Buy your 1940 car on 1940 facts. You'll see for yourself when you get into a Ford, that here's room and ride and power and thrift as they've never been put together in a single car before! See a Ford Dealer and save money!

Your Ford Dealer wants your deal . . . See him today!

FORD V-8
LESTER S. FORTNUM

119-125 WEST BROAD STREET PALMYRA, NEW JERSEY

Telephone Riverton 1180

SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

Rodgers, American Legion. Think of your neighborhood and community, make and keep it a worthwhile place in which to live. Elect men of courage, ability and experience.

JOE BURK COMMENTS

ON Y.M.C.A. CAMPAIGN

"Y.M.C.A. contributions are not money spent—merely money invested."

Joe Burk, Burlington county's most famous athlete, Olympic sculler and champion oarsman, found inspiration in his boyhood experiences with the "Y" and today believes that the association "lays the foundation upon which builds the youth of the country."

Burk is one of many well-known Burlington countians who are supporting the annual Y.M.C.A. finance campaign, which opens on two

fronts next week. The drive will start in the East District of the county on Thursday, April 25, and in the West District on Tuesday, April 23.

District leaders and local chairmen are hard at work this week preparing plans and organizing to cover the county in the yearly concentrated effort to raise funds to finance the Young Men's Christian Association.

Howard G. Taylor has charge of the campaign in Cinnaminson, while Charles H. Yost is chairman of the Riverton-Palmyra district.

Brighten Up!
We will

Factory refinish your porch, lawn or kitchen furniture, (within 48 hours) call for and deliver for as low as \$4.00 per suite.

General interior and exterior painting. Call for an estimator—

United Painting and Decorating Co.
Merchantville 973-M

It even beats the "SIXES" in
GAS ECONOMY!



8-CYLINDER POWER, PLUS TOP OIL AND GAS ECONOMY!

MOST REAR SEAT KNEE-ROOM and longest springbase of any low-priced car for 1940!

THE RIDE OF THE YEAR. Soft, safe, quiet, and exceptionally easy on tire wear!

FINGER-TIP GEARSHIFT ON STEERING POST. On all models, no extra charge. Positive, easy-acting type not dependent upon engine!

BIGGEST HYDRAULIC BRAKES in any low-priced car. Plus the only Semi-centrifugal clutch and full Torque-Tube Drive at low price!

NEW FRONT WINDOW VENTILATION CONTROL. Tilts six downward, away from faces and necks of passengers!

EXTRA EQUIPMENT, NO EXTRA COST. Included in delivered price of every new Ford car!

See him today!

OUR "8" IS BETTER THAN A "6" AND COSTS NO MORE TO RUN!

PALMYRA

Dr. and Mrs. Harry Bauer, of Maple avenue, spent the past week-end in Ocean City.

The Sub-Debs were entertained by Ruth Coombs, of Leconey avenue, Wednesday night.

Mrs. Harold F. Marshall, of Morgan avenue, left on Friday by plane to spend a week visiting her sister, Mrs. P. A. Cogswell, of Memphis, Tennessee. Mrs. Marshall was given a send-off by a group of her friends from this area, at the airport.

The St. Joseph Rams, were entertained at the home of Thomas Lane, of Garfield avenue, last Thursday evening.

Mrs. Margaret Speakman, of Horace avenue, was this week's winner of the Agnes Dress Shop merchandise club.

Fred Rohland, and daughter Anna, Mr. Joseph Seel, and Miss Virginia Seel, of Cinnaminson avenue, spent the weekend visiting Mr. and Mrs. Charles Rohland, of Washington, D. C.

The Dookerdee girls will have Ida Diamond, of Henry street, as their hostess this evening (Thursday).

Mr. and Mrs. George Follman, and family, of West Wood Park, Manas, Pa., were the weekend guests of Mr. and Mrs. John Odgen, of Garfield avenue.

Mr. and Mrs. Claire Adams, of Brooklyn, New York City, spent Sunday with Mrs. Jessie Warner, of Cinnaminson avenue.

Mrs. William McCuen, of Washington avenue, was this week's winner in the merchandise club of the Christ Church.

Miss Dorris Woodcock, of Morgan avenue, entertained the members of her sorority at a tea last Saturday afternoon. Approximately 35 members were present.

GRADUATE GROUP SOCIAL
The Palmyra High School Graduate Group will hold a social for its members only, Saturday night, April 27, at the Sigma Kappa fraternity house.

George Kenny, is chairman of the committee and states that each member is allowed to bring an outside guest.

Dancing, games and ping pong are but a few of the activities planned for the evening.

George Kennedy, will be assisted by Ruth Hammell, Mildred Rapp, Margaret Krauss, John Riddle, Harry Gootee, William Wallace, and Marion Rapp.

FERTILIZER?

Itinerant "fertilizer" vendors are again active in this section. Prospective buyers of fertilizing materials would do well to patronize local merchants and be certain of getting their money's worth for the stuff sold by the fly-by-nights is alleged to have very little value as a plant stimulant.

ULTRA-MODERN APARTMENTS .. \$50.00

Per Month

NOW UNDER CONSTRUCTION • RESERVE YOURS NOW BEFORE THEY'RE TAKEN

Each contains a large living room—Modern, compact kitchen—Two good-size bed rooms, modern bath with shower, garage.

Located one square from Palmyra Railroad Station, stores, etc.

Ask for complete information at the office of

WALTER D. LAMON

REALTOR

516 Cinnaminson Avenue Palmyra, N. J.

Telephone Riverton 25

RIVERTON

Mr. and Mrs. Andrew Oliver, of Lippincott avenue, celebrated their 14th wedding anniversary by visiting last weekend in New York City.

Miss Marion Speaker, of Moorestown-Riverton road, will entertain the J. D. Club at a card party to be held at her home on Friday evening, April 19.

Mrs. Anna Wagner, of Thomas avenue, entertained at a covered dish luncheon on Wednesday, April 10, for the benefit of the Ladies Aid Society of Asbury Methodist Church.

Miss Blanche Kuensell, of East Riverton, will entertain the Shining Hour Class at its meeting tonight (Thursday). The group will meet at the home of Mrs. James Ballantyne, of Cinnaminson avenue.

The Lucky Social Club will be the guests of Mrs. Eleanor Leavy, of Thomas avenue, this evening (Thursday).

The Shepherds of Bethlehem No. 11, will hold a card and radio party in the Riverton Fire House on Wednesday, April 24. Donation is 25 cents. There will be refreshments and a door prize.

Robert Eval, of Harrison street, celebrated his 21st birthday on Tuesday by a dinner party at his home.

Mr. and Mrs. Joseph Kaldendach, of Upper Darby, Pa., were the guests of Mr. and Mrs. Charles DeLaney, of Thomas avenue, on Wednesday evening.

Jack Yost, a student at Bucknell, spent the weekend with his parents, Mr. and Mrs. Charles H. Yost, of Thomas avenue.

The Sacred Heart P.T.A. will hold their monthly food sale in the school auditorium this afternoon from 2 till 4 p.m. Orders for food will be taken by phone and will be delivered by calling Riverton 1039 or 60. Mrs. John Hulings, is in charge of this month's affair.

Mrs. Florence T. Evans, of Thomas avenue, is spending several weeks, visiting Miss Lillian Greiner, of Philadelphia.

Mrs. Gertrude Lynch, of Lippincott avenue, entertained several friends as dinner guests last Wednesday evening in honor of her birthday. The members of the Lucky Social Club tendered her a surprise party and presented her with a beautiful bouquet of flowers in the evening.

Jane Mustard, of Linden avenue, spent the weekend visiting relatives in Atlantic City.

Mrs. Gertrude Lynch, of Lippincott avenue, spent Sunday in Washington, D. C.

Our Lady of Good Counsel, Parent-Teacher Association will celebrate their 11th anniversary with a banquet to be followed by a dance

to be held in the school lyceum, Prospect and Washington avenues, Moorestown, Thursday, April 25. Dinner will be served at 7 p.m. by the well known caterer Mrs. M. Fitzgerald. Buddy DeLaney, and his orchestra will furnish the music for the affair. Tickets for the banquet and dance are one dollar.

OBITUARIES

WILLIAM LITTLE

William Little, 31, of 716 Park avenue, died on Thursday, April 11. Funeral services were held on Monday at 8 a.m. from the Snover Funeral Home, with High Mass at the Church of the Sacred Heart at 9 o'clock.

Interment was made in St. Mary's Cemetery, Trenton. The deceased is survived by his wife, Beatrice and two children. He was a member of Independence Fire Company, of Palmyra.

WHEN KOERNER'S BAKED GOODS ARE SERVED—THERE ARE CALLS FOR "SECONDS"

Be Sure to Try Our Delicious

Pineapple Upside Down Cake

A First of the Season Treat

Fresh Strawberry Tarts

topped with freshly whipped cream

A Popular Favorite when It Comes from Koerner's
Fresh Strawberry Shortcake

Always keep a supply of our

Fancy Butter Cookies

on hand for parties and bridges—and a jar where the children can easily "raid the pantry." They're tempting and good for the kiddies.

OPEN SUNDAYS AT 4 P.M.

with Fresh, Hot Biscuits, Rolls and Bread to Complete Your Evening Meal

KOERNER'S BAKERY

"Serving Your Locality for 30 Years"

307 East Broad Street PALMYRA, N. J.

Telephone Riverton 1503

C. WARD LOWDEN

We are pleased to announce that we are now showing
The Greater

NORGE for 1940

the new refrigerator that gives you more storage space for your money...

When you see this new 1940 Norge, you'll be amazed by the extra values at no extra cost... extra usable space for refrigerated foods... extra reserve space in the Cellaret... extra convenience features... extra dependable, extra economical cold-making by the only refrigerant cooled Rollator Cold-Maker. Expect great things when you come in to see this Greater Norge... you'll not be disappointed.

Model shown is SR-8

SEE NORGE BEFORE YOU BUY!

C. WARD LOWDEN

514 Cinnaminson Avenue

Palmyra, N. J.

Telephone Riverton 717

MAIN ST. MARKET

WALD and CARHART, Props.

528 MAIN STREET

Next to Chew's Bakery

RIVERTON

Phone 904 FREE DELIVERY

SPECIAL!

10 lbs Sugar 48c

KELLOGG'S

BARTLETT PEARS
No. 2½ size can 23c

KELLOGG'S

GRAPEFRUIT JUICE
4 No. 2 cans 25c

KELLOGG'S RICE

2 1-lb pkgs. 15c

KELLOGG'S

SOUR KROUT
2 No. 2½ cans 19c

KELLOGG'S

CORNSTARCH
2 1-lb pkgs. 15c20-Mule Team BORAX
1-lb pkg. 14cBORAXO 2 pkgs. 25c
(8-oz. pkgs.)

FRESH KILLED

Squab Broilers
3 for 99c
1 lb avg. or 33c lb

FRESH KILLED

Jersey DUCKS
lb 21c

FRESH KILLED

Stewing Chickens
lb 27c
5 lb avg.

CITY DRESSED

Shldrs of Pork
lb 15c

ARMOUR'S STAR

Bacon—Sliced
lb 23c

BONELESS

Veal Roast
lb 29c

ARMOUR'S STAR

Hams lb 15c

Shank End 5 to 6 lb avg.

COMING EVENTS

COMMUNITY CENTER
RIVERTON-CINNAMINSON-PALMYRA

April 20—Regular Saturday evening dance. Dances continue to attract capacity crowds.

May 2—Community Forum, conducted by the Phalanx Society with prominent citizens from Riverton, Cinnaminson and Palmyra participating.

May 9—Hobby show, conducted by the Phalanx Society with exhibits by both children and adults.

Youth Week Activities will give the opportunity for large numbers to see the part the Community Center plays in the educational and recreational opportunities being afforded to residents of Riverton, Cinnaminson and Palmyra.

STOP AT THE CENTER AND SEE FOR YOURSELF
COMMUNITY CENTER COMMITTEE OF
RIVERTON, CINNAMINSON AND PALMYRA

SUMMER ROUND-UP

The annual "Summer Round-Up" of children will be conducted during the week of April 29th. The "Summer Round-Up" is sponsored by the New Jersey Congress of Parents and Teachers and the Medical Society. It is a major health project, the object of which is to have children as free as possible from defects when they enter school.

The local doctors have been kind enough to cooperate with us and will examine children on the following days:

Dr. Dickson, Wednesday, May 1, 2:30 - 3:30.

Dr. Mark, Monday, April 29, 10:30.

Dr. Mills, Tuesday, April 30, 3 - 4.

Dr. Voss, Monday, April 29, or Tuesday, April 30, 8 - 9.

Dr. Landis, Tuesday, April 30, 1 - 2.

Evans' Service Station

Broad & Main Sts. Riverton, N. J.

SUNOCO

GASOLINE and OIL

Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

LIPPINCOTT CO. AGENT,
FOR HARTFORD ACCIDENT
AND INDEMNITY CO.

The J. L. Lippincott Co., local insurance agency, represented by Geo. F. Ginther, announces in the advertising columns of this issue that they have been appointed agent for the Hartford Accident and Indemnity Company.

The Hartford is one of the old line "reliable" companies that enjoys an excellent reputation and is noted for its very efficient claim service.

HARVEST ON
FOUNDATION
PROGRAM MAY 7

Dorothy Johnstone-Baseler, harpist, will be soloist on the spring concert program of the Festival Foundation, the county-wide choral organization founded to establish musical scholarships for talented young people.

The first concert will be presented in Moorestown High School on May 7th; the second in the Burlington High School on May 14th. The time, 8:15 exactly.

The chorus, which will be presented in a new arrangement of voices

You can't get away with a thrill talk to the family with a 15-cent cigar in your mouth.

New Shoes From Old

"AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches

Shoes
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History of the Cinnamtnson Home

MAY 29th, 1890, to APRIL, 1940

In 1890, when Dr. Frances S. Janney was working with children at the Polytechnic in Philadelphia, she became aware of the need of sunshine, fresh air and good food for city children. Consequently a meeting was held at the home of Dr. Joshua E. Janney in Cinnaminson, N. J., on May 29th, 1890, to consider "Establishing a Summer Home for Sick, Poor Children of Philadelphia." The group assembled decided to establish such a Home.

The name chosen was "Children's Summer Home of Cinnaminson" and the following were the first Board of Managers:

Mary Emma S. Wood, President
Elizabeth S. Coale, sec'y-treas.
Frances S. Janney
Amanda E. Janney
Susan W. Lippincott
Hetty C. Lippincott
Eleanor H. Lippincott
Anna M. Lippincott
Mary S. Conrow
Sarah M. Conrow
Lillie R. Allen
Amelia R. Coale
Anna L. Coale
Elizabeth B. Campbell
Martha C. Biddle
Anna S. Lippincott
Katherine L. Brown
Anna L. Evans
Anna S. Parry
Rebecca H. Taylor
Elizabeth H. Richie
Elizabeth H. Roberts
Sarah M. Ogden

Advisory Committee

Alexander C. Wood
Erna Lippincott
Clayton Conrow
Heulings Lippincott
Edward H. Ogden
John C. W. Frishmuth
J. Gardner Taylor

First Home

The William R. Lippincott House (now the Fink property) on Burlington Pike near the Riverton-Moorestown road was secured for \$25 per month rent, and attics were scoured for household furniture and equipment of every kind, given by the board and interested friends. The sum of \$450 was donated. Less than six weeks from the time of the first meeting of the Home opened July 1st, 1940, with fourteen children and one mother, selected by Dr. F. S. Janney from various children's organizations in Philadelphia. Lydia L. Green offered her services as matron, the mothers doing the cooking. All during the summer fresh vegetables, milk and provisions of all kinds were given by the local farmers and members of the Board, so that very little was purchased. The largest family during the summer was 36, the age limit ten years, and the length of stay two weeks. Free transportation was given by The Upper Delaware River Transportation Co. on the two boats John A. Warner and Columbia, which sailed from the foot of Chestnut street. Before the summer was over the policemen and those connected with the children and their unwieldy, poorly tied-up belongings. Upon arrival at the Riverton wharf John Quigley transported the family to the Home by stage. The Home closed September 2nd. Due to the untiring efforts of Dr. F. S. Janney not only were the cases of sickness cared for, but often emergency calls to build fires and to repair leaks were answered. The following summer the Home was again opened in the Lippincott House, entertaining two hundred women and children, each for two weeks. In the summer of 1892, with no house available, the Home did not open. In 1893 the Anna Williams house, now the Groves property, was rented for three years; three hundred and forty guests were the total for the year. The first Fete, a strawberry festival, was held in the summer of 1894 at the Home; proceeds \$114. A Junior Auxiliary of 26 boys and girls, mostly children of managers, was organized to entertain the guests; this functioned until 1911. Four hundred and twenty-nine guests came along during the summer of 1894. All applicants were personally interviewed by the members of the Home visiting committee. These visits necessitated trips into narrow alleys and dingy courts of the city's poorest dwellings. Families returned year after year for a vacation.

New Property

In 1895, Clara E. Hannum came as

faithful service. The first tragedy came to the Home that summer, when two little boys were drowned in the Delaware River. The Riverton Branch of the Mothers in Council held meetings each week with the Mothers for several years.

As the mortgage on the property had not been paid off, various ways were tried to make money; a lecture course and a rummage sale were held in Moorestown.

In July, 1902, a child developed scarlet fever; all the family except the patient were sent home and the house was closed to visitors for six weeks.

The Year of 1903 brought the first bequest of \$100, left by Angelina Flagg, a former saleslady in Joseph G. Darlington's store, Philadelphia; in the years since \$11,700 has been bequeathed or left in memory.

In 1905 and 1906 the third floor bathroom and a fire escape were installed through the generosity of Mr. and Mrs. A. C. Wood, and the kindergarten room and laundry were added with money borrowed from the Camden Safe Deposit & Trust Co.

Beginning with 1909 the Fete was held at the Home in June for several years before the arrival of the guests. A hot supper was served to about seven hundred by Riley of the Roosevelt. The last payment was finally made, clearing the building of debt.

Associate membership was started in 1911.

Electric Lights

In 1912 electric lights were installed, and fifty feet of ground on the north side was sold to Robert Biddle for \$300. The annual report of that year states that there was a growing feeling that with the roomy house in beautiful surroundings, the scope of the work should be increased, but not until 1914 was this an accomplished fact. Then a furnace, the gift of Mr. and Mrs. A. C. Wood, was installed; a toilet on the first floor added; two bedrooms reserved in memory of Sarah R. Sullivan and Annie H. Perkins, and some minor alterations were made.

On June 6, 1914, the Home was again opened with the annual Fete and inspection by its many friends. Immediately after, the first group of women and children were entertained in the now all year around convalescent home, the patients coming through the social service departments of the hospitals in Philadelphia.

For several years, beginning in 1899, members of St. Peter's Guild for Working Girls were entertained for two weeks in the Fall and in the Summer before the arrival of the children. One year the management tried the experiment of taking boys for a week at the end of the season, but as they annoyed the neighbors, the plan was discontinued. Picnics with hay-wagon rides were given to each family. It was estimated that it cost \$5 for one child for two weeks.

Mrs. Wood Resigns

In 1890 Mrs. A. C. Wood resigned as president, after ten years of most

faithful service. The first tragedy came to the Home that summer, when two little boys were drowned in the Delaware River. The Riverton Branch of the Mothers in Council held meetings each week with the Mothers for several years.

To raise funds for the larger undertaking, the Cinnaminson Home Cookbook was published, as a donation given by Mr. Charles T. Brown, President of The Franklin Printing Co. and a musical tea was given at the home of Mr. and Mrs. S. Wallis Armstrong.

Mrs. Agnes McDowell came to stay as matron for four years. That Christmas, Mrs. William J. McCahan inaugurated the custom (which she has continued ever since) of providing a tree for the family and gifts for each patient.

In 1915 two more bedrooms were furnished, one by Mrs. McCahan and one by Mr. and Mrs. William W. Doughton; the second edition of the Cookbook was published, and the staff bathroom added.

Donation Day

1916 saw the first donation day and the endorsement of the Home by the Philadelphia Chamber of Commerce.

The official name was changed in 1917 to "Cinnaminson Home." Because of the unsettled conditions due to the World War the Home was closed in September, 1918, to be opened again May 1st, 1919. Closer cooperation with the social service departments was established and an effort made to get more patients from our own neighborhood and State. Three acres of ground to the north were sold to Walter H. Lippincott for \$1,000.

The first Social Workers' Tea was given in 1920 and the Fete was held for the first time at the Moorestown Field Club with a cafeteria supper.

Mrs. Phraener came as matron to stay for seven years. The third edition of the Cookbook was published and two entertainments were given to raise money; one in Moorestown when David Bispham sang, and one in Riverton at the home of Mr. Charles M. Biddle, when Mrs. Dick gave a reading. Mrs. Collin sang, and Miss Alice Herr played the piano.

The five garden tables were purchased from the closed suffrage house at Camp Dix. In 1921 the first floor front rooms were made into one and furnished in memory of Mr. and Mrs. Alexander C. Wood. A new Constitution and By-Laws were adopted. For three years, a Special Effort Tea was held annual-

ly just preceding the Fete, when each manager brought some attractive article to be sold, and all those helping at the time of the Fete were entertained.

Horse Show

In 1922 the Fete silver was bought and the Fete held at the Home on a very rainy day. The Riverton-Cinnaminson Community Chest made its first collection this year. Sanitas was put on the dining room walls. The Wonder Hat, a play, was given at the 1923 Fete and repeated later at the home of Mr. and Mrs. Charles T. Brown. In 1924 the sewage plant was installed and the Fete at Moorestown enlarged with a Midway and Dog Show. For the first time hostesses were invited from the nearby towns. In 1925 a Men's Committee from Moorestown offered to stage a horse show and gymkhana at the Moorestown Field Club; a large tent was rented. This was an annual event for seven years.

In 1928 Miss Adele Reeder came as superintendent for one year, instituting many niceties, such as small tables in the dining room, all single beds and occupational therapy. This was the year that the Home had an invasion of rats.

Following a survey of institutions in Philadelphia by Dr. Haven Emerson, Miss Clark of their staff made suggestions for the better use of the Home facilities, following which, women, girls over fourteen, and mothers with new babies only were admitted.

In 1930 the improvements to the house recommended by the New Jersey Department of Institutions and Agencies, including a downstairs office for the superintendent, a lavatory on the first floor, a new bedroom and bath for the help, and a garage with storage space above, were installed. Miss Carrie M. Garrison came as superintendent and Mrs. Mary E. Hatch as housekeeper, the latter staying for eight years.

In 1933, due to the depression, the gymkhana and horse show were given up and a simple Fete held at the Home. The economic stress of the last years had made the Home's usefulness even more evident, as many patients came worn out physically and mentally because of the unusual strain.

Addition

The Fete in 1934 sponsored the (continued on page 8)

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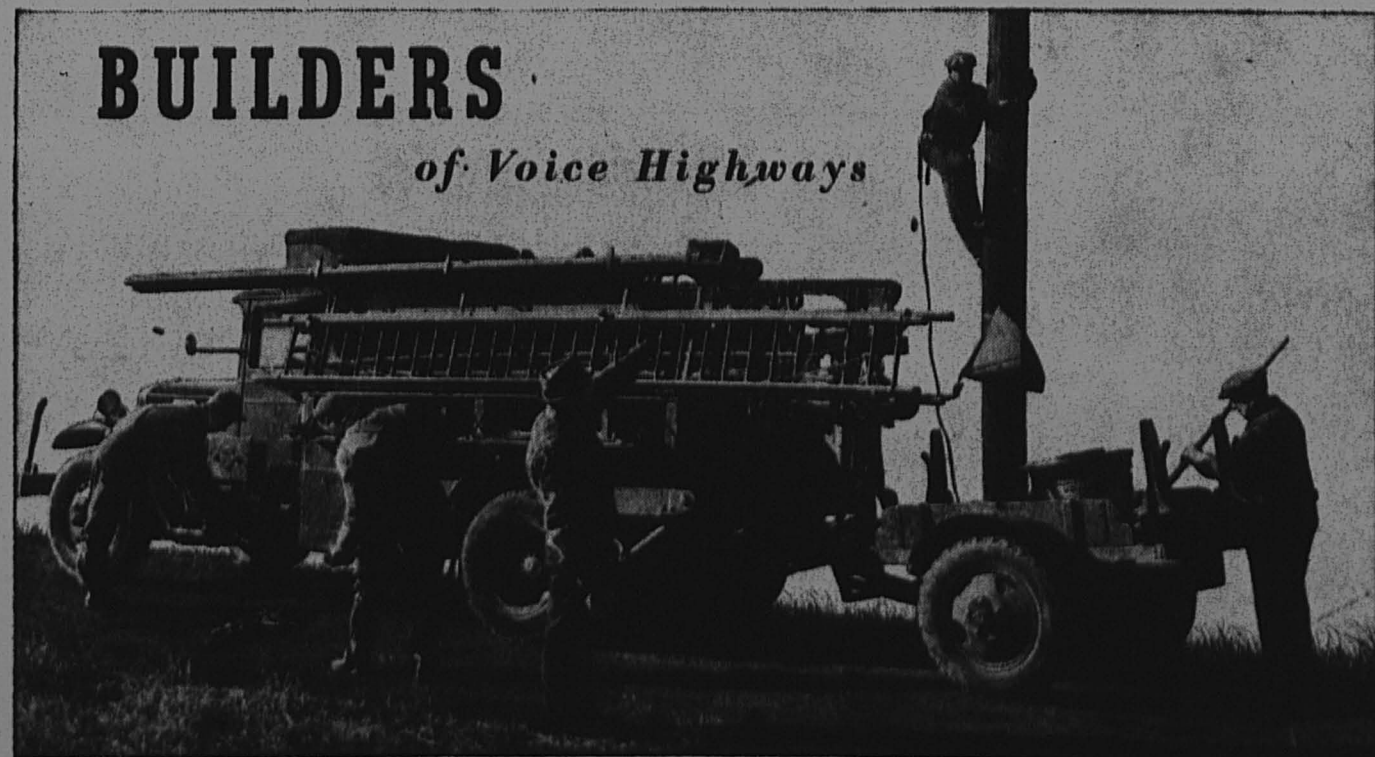
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State Advertising

State advertising and promotion activities have experienced a tremendous growth during the last few years, reports the Council of State Governments. A survey showed Delaware the only state not in the field.

New Jersey joined the movement in 1937 with an initial appropriation of \$150,000 although it was not until the following year a program was formulated. Since then each year has brought definite results in industries and residents gained, increased tourist travel and trade and enhanced markets for farm and other products. The administrative agency is the New Jersey State Council composed of heads of various state departments and representatives of private business and civic interests.

"The interest of most of the states into the advertising and promotional field was caused—or hastened, at least—by the depression," asserts the report. "Before 1935 only six state governments—Arizona, Florida, Maine, Michigan, Vermont and Wyoming—were actively advertising. The depression, however, led other states to look about for new sources of income and by the end of 1935 legislative sessions seven more states had joined the ranks.

Thereafter the increase was rapid. The Legislatures of 19 states made advertising appropriations in 1937 and by 1939 funds had been provided and bureaus established in Illinois, Indiana, Kansas, Maryland, Nebraska, Ohio, South Carolina and West Virginia. Thirty-nine states are spending approximately \$4,400,000 for advertising this year. Municipalities or semi-official and in some instances private organizations are doing similar work in eight other states.

Many methods and media are employed. Magazine and newspaper advertising are widely used, usually on a nation-wide scale. Booklets and brochures for direct distribution, radio, motion pictures and billboards are other means utilized. In a number of states the mail going from departments of government carries on the envelope a slogan or notice of some attraction the state offers.

Agricultural and food products are advertised by display of the state insignia. New Jersey milk containers bear a map of the state and egg cartons are identified by a distinctive marking. Washington apples, Florida citrus fruits, Maine and Idaho potatoes, peaches from Georgia, North and South Carolina have likewise been popularized.

A feature of the New Jersey program is the offering of financial assistance to new industries with satisfactory earnings. To attract industries, Florida, Arkansas and 19 other states grant tax concessions. In several instances, plant facilities or cash bonuses are offered.

The use of automobile registrations for advertising purposes is another method. Georgia plates remind observers of the state's peach crop. Wisconsin advertises "America's Dairyland." The New York World's Fair has been publicized for two years on car registrations of that state. A bill is pending in the Legislature to authorize the addition of an advertising slogan to New Jersey registrations.

CINNAMINSON HOME

(continued from page 6)

first of a series for four years of exhibition tennis matches, played by members of the Davis Cup Team at the Moorestown Field Club.

The Home was closed for three months during the winter of 1935-36, when a two story wing was added to the building, in memory of Anna Scull, as a condition of the legacy from the estate of her sister, Caroline Scull Haines. Much needed other improvements to plumbing and repairing were made at the same time. The Managers are also indebted to Caroline Scull Haines for the annual interest from a legacy left for the care of women such as the Home is prepared to give. In 1938, instead of a Peta, a letter was sent to about five hundred possible contributors with very gratifying results. That Fall, Mrs. Ellen Kelly came as housekeeper.

The ministers of the neighboring communities have held services on Sunday afternoons at the Home for many years, and the doctors from Riverton, Moorestown and Palmyra have been most helpful and solicitous in their care of sick patients, when called upon.

Owing to the loyal and generous support of many good friends the Board of Managers has the assurance that during its fifty years of service the Home has made an important place for itself in the life of our community. They therefore close this review of the work with a sense of deep gratitude for the kindly interest of all those who by their gifts enable the work to go on from year to year.

Municipal Topics

Unemployment Survey

As a part of the 1940 census, a comprehensive survey will be made of the nation's working population and the extent and nature of unemployment.

By reason of the present economic situation, the questions relating to the employment status of the available labor force will differ somewhat from those of prior censuses. The questions are designed to obtain not only data on employed and unemployed workers, but also on such widely varying groups as new workers who have been unable to find employment after several years in the labor market; workers on emergency programs, and older workers idle protracted periods of unemployment. To get an accurate picture of the component parts of the labor supply, the Census Bureau plans to measure the size and characteristics of the labor pool as of a given time—March 24 to 30.

Questions

The questions asked will divide the force into four main groups, as follows:

- 1—Persons actually at work on private or non-emergency government work during the period.
- 2—Persons at work on, or assigned to, public emergency work, such as W.P.A., N.Y.A., C.C.C., local relief work, etc.
- 3—All persons seeking work and not in either of the first two classifications.
- 4—Persons with a job in private or non-emergency government work, or with a business or professional enterprise, who did not work during the week because they were either on a vacation; temporarily ill; on a lay-off not exceeding four weeks with instructions to return to work on a specified date; on a strike or lockout; or on a lay-off due to temporary bad weather.

Sub-Divided Further

Persons seeking work (Group 3) will be further sub-divided into two classes, those with previous work experience, and "new workers" who have had no previous work experience, but who are actively looking for work.

From the new inquiries, the bureau points out, it will be possible to obtain a detailed measurement of unemployment. After the elimination of persons in the labor force who were at work in private or non-emergency government work or on emergency programs during the week, the remaining workers will be asked whether they were seeking work. Persons answering ads, and interviewing prospective employers; those registered at public or private employment agencies; or those who would be seeking work except for the fact the one or two major industries of their town are completely shut down, are expected to answer "yes" to the inquiry as to whether or not they were seeking work.

A separate count will be made of the small group not at work during the week because they had jobs to which they would return after a temporary absence.

The four groups will be treated as constituting the total national labor force. This total, states the bureau, may be taken roughly as comparable to the "gainful worker" group obtained in the 1930 and earlier censuses, but the broader scope of inquiry will give more detailed information.

"DON'TS" FOR USERS OF ELECTRICAL EQUIPMENT

Electricity is an indispensable necessity for the modern home. It is a servant so familiar that it seldom is treated with the respect it deserves. If not properly safeguarded, however, it offers certain hazards to life and property that may have serious results. It will pay to observe the following suggestions offered by the New Jersey Public Utility Information Committee.

Have lightning arresters on all radio sets and do not have radio aerials near or under high power

electric lines. Do not store gasoline near an electric switch. Do not touch or handle electric appliances in the bathroom or in the laundry if you are in the water or your hands are wet. Do not cover electric light bulbs with paper wrapped around the glass. Do not bend or tie knots in electric connection cords. See that all worn insulation is carefully repaired or replaced.

The big Indian brave stopped at a modern sandwich shop in Yuma, and ordered a sandwich. When it came he bit into it. He stared curiously at its make-up. He then said to the man behind the counter:

"You slice 'im ham?"
"Sure," said the waiter. "Why."
"Ugh!" exclaimed the brave. "You know you near miss 'im."—Miner's Journal.

Legal Notices

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN R. PARRY, Deceased. Notice is hereby given that the First Account of the subscriber, Trustee for Sara Parry Thomas, under the last Will and Codicils of John R. Parry, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, May 16, 1940, at ten o'clock in the forenoon, D.E.T.

BURLINGTON COUNTY TRUST COMPANY
(formerly The Burlington County Safe Deposit and Trust Company) Trustee.
Prorator: George B. Evans.
Dated: April 3, 1940.
4-11 to 5-9-40.

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN R. PARRY, Deceased. Notice is hereby given that the First Account of the subscriber, Trustee under the last Will and Codicils of John R. Parry, deceased, for Ida Parry Robbins, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, May 16, 1940, at ten o'clock in the forenoon, D.E.T.

BURLINGTON COUNTY TRUST COMPANY
(formerly The Burlington County Safe Deposit and Trust Company) Trustee.
Prorator: George B. Evans.
Dated: April 3, 1940.
4-11 to 5-9-40.

Westfield Friends' School

On Wednesday, April 10th, the science classes, visited the Planetarium, and heard a lecture on the positions of the sun, moon, and stars. The lecture correlated with the work they are having in school. The fourth, fifth, and sixth grades have been invited to a party at Miss Helen Lippincott's, who has recently returned home from the hospital. The children will explain to her the results of their census taken in school.

Now that spring has come, every one in the school is greatly concerned with our annual pageant. We have chosen this year the Pied Piper of Hamelin; and the children have already begun work on the scenery.

Miss Ferguson has begun plans for the Westfield Summer Day Camp which she plans to have again this year with Miss Nancy Clark and Betsy Barclay as assistants.

SIGMA KAPPA DANCE

Joe Gary and his Jersey Cavaliers, one of the best known bands in South Jersey, will furnish the music for the first annual spring dance to be presented by the Pals club and the Sigma Kappa fraternity.

Carl McDermott, was selected chairman of the dance committee, and he announces that the affair will be held Saturday evening, May 11, in the Riverton Public School auditorium. Dancing will be from 8:30 until 12. Admission will be 40c stag and 70c cents per couple.

The committee for the affair is composed of Robert Botger, Norman Delaney, Albert Sacca, William Wentzel, Wesley Davies, William Burgess, and Dante Mento.

STOP SPRING NETTING

Reprinted from
Mays Landing Record
Unrestricted spring netting is regarded by all who are acquainted with results, as the greatest single cause of the increasing scarcity of weakfish, perch and other varieties, and nothing is being done about it. Under the present law, nets can

TOWNSHIP OF CINNAMINSON NOTICE

NOTICE IS HEREBY GIVEN THAT THE Township of Cinnaminson in the County of Burlington, State of New Jersey, on TUESDAY, APRIL 30, 1940, at eight o'clock in the evening (Daylight Saving Time), in the Cinnaminson Public School, situate on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, Burlington County, New Jersey, will sell at public sale:

1. All that certain parcel of land and premises situate at Palmyra Extension, in the said Township, and comprising Lot No. 1 and the Northern 10 feet of Lot No. 2, as shown and designated on map entitled "Palmyra Extension Adjoining Palmyra," for not less than the minimum price of \$112.00; and also

2. All that certain parcel of land and premises, including dwelling-house, situate at Parry, in the said Township, comprising Lots Nos. 738, 739, 740, 741, 742, 743, 744 and 745, as shown and designated on New Plan of Palmyra lots, made by John R. Parry, (being part of Lot No. 188 as shown and designated on Plan of Palmyra, now Parry), for not less than the minimum price of \$750.00.

TERMS OF SALE
1. Each of the said parcels of land and premises will be sold separately to the highest bidder, but not for less than the minimum price therefore above mentioned; and no bid for either of the said parcels less than the specified minimum price will be received.

2. The successful bidder, immediately upon the acceptance of his bid, shall pay 20% of the amount thereof in cash to the Township Treasurer; and upon receipt of such payment, the Township will deliver to the purchaser a special warranty deed conveying the property in fee simple; provided, however, that the said parcel of land and premises situate at Palmyra Extension shall be conveyed subject to the building and use restrictions set forth in an Ordinance of the said Township adopted July 28, 1939.

3. The title conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens to the date of sale.

4. In the event the purchaser should fail or refuse to pay the balance of the purchase price and accept a deed of conveyance of the property in accordance with the terms of sale, the property shall be resold, (with or without a fixed minimum term), as the Township Committee may decide, and the amount of the deficiency, if any, shall be deducted from the minimum payment made by the first purchaser and shall be retained by the Township.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST,
Dated: April 17, 1940. Township Clerk.
4-18 to 4-22-40

be used in bays and rivers until June 15th, by which an enormous damage in the destruction of fish full of roe has been done.

Weakfish especially are hard hit, for they come into bays in May in large numbers, so weighted down with ripening roe that they are sluggish and easily netted. Those which escape the nets leave for the open sea again when they are ready to spawn as this act is performed offshore, not in inside waters, in which they only remain during the "spring run" until their roe has ripened.

Not a weakfish, or other fish, should be allowed to be netted in spring, according to all who are acquainted with the facts. Many netters themselves deplore spring netting, declaring they will be in favor of its termination.

Evidence is plentiful among net-

ters as to the huge quantity of fish full of roe caught in this period. In many hauls in which nets full of weakfish are pulled in, every fish is almost ready to spawn.

Netting is prohibited from June 15 until September but this, save for the visual effect on anglers, is an ineffectual measure. By June 15 the spawning season for weakfish and most other fish is over and the real damage has been done. Billions of eggs have been ruthlessly and unnecessarily destroyed, the future supply seriously depleted.

Millions of eggs are spawned by a roe fish, from which possibly a thousand small fish survive to replenish the supply. After the fish has spawned, its capture means the loss of only one fish, but the netting of fish full of roe can readily be seen to be so urgent for conserva-

tion that every fishing interest, sports or commercial, should join to end this practice.

Very few weakfish are taken by hook and line during the spawning season, general angling for them started well after the breeding period. If spring netting were stopped,

vastly greater numbers of mature weakfish would come back to the bays and rivers for the summer.

Netting weakfish during the spring should also be prohibited in outside waters, when huge quantities of roe fish are taken by trawlers and pound nets.

FOX, RIVERSIDE—SUNDAY AND MONDAY



Ronald Coleman—Whose likeness sketched here, adds to the list of heroes he portrayed on the screen—now that of artist, adventurer, dreamer and lover in Rudyard Kipling's "The Light That Failed." Also on the same program, the song hit "Is Now the Screen Hit—"Oh! Johnny How You Can Love."

AMERICAN STORES CO.

Real Savings on ASCO Quality Meats

Small, Lean—Whole or Shank Half
Smoked Skinned Hams 18¢
Slices of Hams 39¢
Baked Leaves Armour's Star 1/2 lb 5¢
Dried Beef Tenderloins 10¢
Sliced Back Bacon 10¢

Fancy, Fresh Killed ONE PRICE—NONE HIGHER
Stewing Chickens 2 3/4¢

LEAN CHUCK ROAST One Price 16¢
Cross Cut Oven Roast 23¢

Pressed Ham or Decker's Mello-Sweet Cooked Ham 10¢
Veal Cutlets 39¢

Fresh Buck Shad 12¢
Fresh Roe Shad 27¢
Crankers Large 9¢
Cod Fillets Skinless 19¢

For Better Results Use

Farmdale Poultry Feeds
STARTING and GROWING Mash 100-lb \$2.47; 25-lb 63¢
Growing Mash 100-lb \$2.15; 25-lb 55¢
Chick Grains 100-lb \$2.07; 25-lb 53¢
Scratch Grains 100-lb \$1.91; 25-lb 49¢
Laying Mash 100-lb \$2.30; 25-lb 59¢
Poultry Shells 100-lb 65¢; 25-lb 20¢
Broiler Mash 100-lb \$2.55; 25-lb 65¢

AMERICAN STORES CO.

Greater Than Ever Savings in Our Big Thrill Week Sale!
Homekeepers agree that they save more on their food bills by shopping regularly in their neighborhood American Store, where you are always certain of bigger and better values!

Glenwood large 28-oz jar 10¢
Apple Butter Calif. Halves No. 2 1/2 can 11¢
ASCO PURE BLACKBERRY PRESERVES 2-lb jar 23¢
Made with selected fruit and cane sugar. A treat with—
Supreme Soft-Twist **BREAD** large loaf 8¢
Royal Anne Cherries Choice Calif. 2 1/2 can 19¢
Whole Natural Apricots Fancy Calif. No. 1 can 9¢
Glenwood Grapefruit Fancy Fla. No. 2 can 19¢
ASC0 Baking Powder 1-lb can 17¢
Fancy Alaska Pink Salmon 2 tall cans 25¢
Sunrise Tomato Juice 2 1/2-oz cans 15¢
Hom-de-Lite Mayonnaise 1-pint jar 17¢

Choice Jumbo Marrowfat BEANS 2 lbs 13¢
Blue Rose Rice 2 1/2 lbs 9¢
Chocolate Nonpareils 15¢
Water Glass qt jar 25¢
Re Umberto Olive Oil 10¢
Excell Soda Crackers 1-lb box 9¢
I Roll Princess Toilet Tissue 1c
With purchase of 2 packages of Princess Facial Tissue at regular price.

"Heat-Fl" ROASTED COFFEE
Now you can enjoy this richer, fresher, finer flavor coffee with our money-back guarantee.
ASC0 17¢ : 3 lbs 47¢
A blend of the world's finest coffees.
Win-Crest 14¢ : 3 lbs 39¢
It has a deep, rich flavor.

Black Flag Insecticide at 35¢ : 19¢
Black Flag Powder can 10¢
Octagon Soap Powder 2 cakes 9¢
Toilet Soap 2 cakes 9¢
Laundry Soap 3 cakes 10¢
Soap Flakes 1-lb box 19¢
Octagon Cleanser 2 12-oz cans 9¢
Babbitt's Cleanser 3 cans 10¢

Pure—Safe—Dependable!
CLOX
—for a white and sanitary wash!
quart 17¢ : 2 pint 19¢

Fresh Fruits and Vegetables
SPINACH Fresh, Green 1-lb 5¢
CARROTS Tender original bunch 5¢
RED BEETS Famous Texas bunch 5¢

Ripe BANANAS Golden and Mellow 1-lb 5¢
POTATOES Idaho Bakers 5 lb 19¢

Tender, Large, Heavy Spears
ASPARAGUS large original bunch 29¢

Where Quality Counts and Your Money Goes Furthest
These Prices Effective in Our Store and Meat Markets in Riverton and Vicinity

COMING EVENTS LISTED AT CENTER

Upon the heels of the successful card party sponsored by the Young Republican Club for the benefit of the Community Center of Riverton, Cinnaminson and Palmyra, comes announcement of several very interesting programs to be sponsored by the Phalanx Society on May 2 and May 9—a forum on the second dealing with matters of mutual interest in the three communities and a hobby show on the ninth.

A hard working committee is developing the hobby show, under the chairmanship of Earl B. Whitcraft, with Dr. Hayes Brady handling special events, Jack Geiss the children's exhibits, Harold Foulke the properties, Thomas Asay, the publicity, Henry de Holl, Organization Exhibits and Graham Lore, Adult Exhibits.

Girls' Activities

Activities for young girls of the seventh, eighth and ninth grades are being conducted on Tuesday afternoons between 3.00 and 5.00 p.m. while older girls are scheduled for Tuesday evening from 7.00 to 9.00 p.m. Participants in these and other Center Activities are reminded that their identification ticket must be presented when they arrive at the Center. Apply to the office for your ticket.

Interested townspeople are also reminded that the Community Center Committee Treasurer, William F. Engle, of Palmyra, will be glad for any tangible expressions of your enthusiasm for the center which will be useful to maintain and expand the activities there. A meeting of the entire committee, comprised of social minded residents of Riverton, Cinnaminson and Palmyra, was held last Tuesday evening and plans for

the future were thoroughly discussed. Some interesting announcements are promised for a later release.

FIRST EXCHANGE (continued from page 1)

Davees joined the subscribers to telephone service in 1895. "At the turn of the present century in 1900 the exchange moved once more, this time to William H. Stiles' Drug Store at 524 Main street, Riverton, where Mr. Stiles who now lives at 606 Main street, and Harry Manger, his drug clerk, managed to 'pinch-hit' as operators as well as wait on store customers. When they closed the store at 10 p.m. telephone service stopped.

Present Location 1930

"The exchange moved in 1903 to Otto Sauer's barber shop at Broad and Cinnaminson streets, Riverton, where it was installed on the second floor. Growth was now well under way, the number of subscribers the following year being recorded as 675. Service was still of the hand-crank magneto variety, but was soon to change.

"In 1907 the change came to common battery service when a new switchboard was installed on the second floor at 304 Broad street, Riverton, over the Adams Express Co. office. There the exchange came to stay, expanding from two or three operator positions at first to nine by 1930, when the office served 1,834 telephones and another new switchboard was placed in operation at the present location at 115 East Fifth street."

GOOD GOVERNMENT ENDORSES CANDIDATES

Endorsement of a full ticket for the Republican primary to be held on Tuesday, May 21, was formally announced this week by the Good Government League of Burlington County.

Those to be supported are:
Governor, Harold G. Hoffman.
U. S. Senator, W. Warren Barbour.

House of Representatives, D. Lane Powers.
General Assembly, A. Matlack Stackhouse.
Freeholders, Albert C. Jones and Fred C. Norcross.
Republican State Committee, Geo. deB. Keim and Alma M. Evans.
Delegates to Republican National Convention, George deB. Keim.

ON GRAND JURY

Drawn for duty on the Grand Jury last week are the following residents of this section:
Alma Evans, Riverton and Leslie W. Reeves, Cinnaminson.

24-Hour SERVICE ON FILM DEVELOPING AND ENLARGING MAKE OUR STORE YOUR HEADQUARTERS FOR

- CAMERAS
- FILMS
- PHOTO SUPPLIES

L. L. KEATING

Broad and Main Streets
RIVERTON

RYTEX STATIONERY, \$1.00

AT THE NEW ERA OFFICE



Tireless Effort

The Snover Funeral Home has pursued its course of constant improvement and modernization with tireless effort. As a result its services are available to all according to the latest accepted standards by leaders in the profession.

Expense is kept to the point desired by those who engage our services.

**The
Snover Funeral Home**
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

You are invited



"OPEN HOUSE"

at the

Telephone Central Office

APRIL 24 - 25 - 26

(Wednesday thru Friday)

The men and women who furnish your telephone service invite everyone in this area to visit our Central Office, 115 East Fifth Street, Palmyra, during our three-day "Open House," April 24-25-26, (Wednesday through Friday). There will be full opportunity for you to see how your telephone service is furnished, protected and kept ready for your use . . . with special exhibits and demonstrations, including the new "voice mirror" which enables you to hear your own telephone voice. We hope you will be with us.

1 to 5 and 7 to 9 p. m.

R. H. BRIERLEY, Manager

NEW JERSEY BELL TELEPHONE COMPANY



| Artisan League | |
|----------------|-------|
| Bootleggers | 29 15 |
| Footpads | 26 18 |
| Bandits | 24 20 |
| Demons | 21 23 |
| Buccaneers | 22 22 |
| Pirates | 20 24 |
| Highwaymen | 17 27 |
| Thieves | 17 27 |

| High Singles: | |
|------------------|--|
| Till, 220. | |
| Vile, 200. | |
| M. Edinger, 210. | |
| Buchholz, 214. | |
| Hires, 202. | |
| Himes, 201. | |
| Lowden, 206. | |
| Wolfe, 203. | |
| Heddington, 222. | |

| High Three: | |
|-----------------------|--|
| W. Edinger, 235, 219. | |
| Burke, 212, 214, 206. | |

| Ladies League | |
|---------------|-------|
| Luckies | 18 6 |
| Murads | 17 7 |
| Kools | 13 11 |
| Marvells | 12 12 |
| Wines | 7 17 |
| Camels | 5 19 |

| High Singles: | |
|------------------|--|
| Henry, 179. | |
| Kitzmiller, 168. | |
| Ferren, 160. | |
| Wilson, 172. | |
| Goodwin, 165. | |
| Baker, 179. | |

Riverside won roll off against Sky Chief in Burlington County League.

Business Men's roll off this Friday night.
Jack Dawley Olds vs. Bell & Evans.

COMMITTEES FOR CADET'S SHOW

Committees have been announced for the musical minstrel show "Over Here" which will be presented by the Palmyra Bugle and Drum Corps in the high school auditorium, Friday and Saturday evenings, May 17 and 18.

Emil R. Bohus, has been selected to be general chairman of the affair while Horace Rowland, will act as a senior advisor for the show.

The committees are as follows: Executive, Harry Bauer, chairman; Alfred Mohrmann, Mae Parsons, Michael Faunce, John Bromme, Marilouise Baker, Mr. Horace Rowland, and Raymond Fichter, Jr., president.

Publicity, Raymond Fichter, Jr., chairman; John Simpson, Robert May, Marie Dimon, Theodore Kessler, Marilouise Baker, Thomas Cardea, and James Hickey.

Program, George Bishop, chairman; Stewart Headman, Marie Dimon, Robert May, Charles Lezenby, Mae Parsons, August X. Stecher, Raymond Fichter, Jr., Michael Faunce, Forman Shemley.

Stage, John Bromme, chairman; Earnest Senior, and Harry Groome, Jr.

Tickets, Michael Faunce, chairman. Costumes and properties, William Rahelic, chairman.

Finance—Emil Bohus, chairman, Harry Bauer, Horace Rowland, and Michael Faunce, treasurer. A candy committee for the evening of the affair will be in charge of Marie Dimon. A patron committee will be announced later and it will be in charge of Mae Parsons. Tickets were distributed to the members of the corps on Monday evening, and sell for 40 cents.

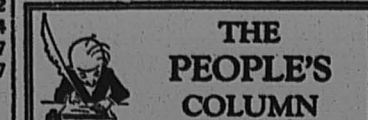
IN COMMITTEE RACE

Dr. S. Emlen Stokes, of Moorestown, former Assemblyman, announced last week he will be a candidate at the May Primary Election for the Republican State Committee representing Burlington County.

"As a Republican of life-long standing, interested in honest and efficient government, I feel that it is important that we develop the right kind of leadership, so that our Democratic institutions shall be maintained," Dr. Stokes declared.

"It is my desire that through the liberal, constructive policies of the Republican party the cause of responsible government be furthered," Dr. Stokes' announcement continues. "There has never been a time in

our history when a strong, united Republican party is needed more to combat abuses in government, not only in the state but in the nation. I feel that as a member of the Republican State Committee I can be of assistance in carrying out these constructive policies and I am therefore announcing my candidacy for this office."



AN OPEN LETTER

Hon. John F. Ward, Mayor
Palmyra, N. J.
My Dear John:

I note, that at a meeting of Borough Council, held at the Fire House, on the 9th inst. additional apparatus was requested by Independence Fire Co., and that you rather pointedly observed, that none of the older members of the Fire Co. were present to support the request.

"And thereby hangs a tale" The undersigned became a member of Independence Fire Co. of Palmyra, N. J., on the 28th day of October, 1901, and served as an active member until June 25th, 1926.

Together with many other members of the Company, who had also served from 10 to 25 years as active members, we took advantage of the By-Laws and resigned as active members and were elected to Honorary membership. We were getting along in years and felt that younger blood was needed, as we could no longer stand the arduous duties required of active members. At that time we had a fully equipped and uniformed company which we can say with some degree of pride we helped to establish.

The By-Laws at that time provided for three classes of membership: Viz: Active, Honorary and Contributing.

Article XVI, Sec. 1, of the By-Laws read as follows:

Honorary membership may be conferred upon such active members of five years standing, as shall be clear of the books, and have attended two thirds of the fires occurring between 7 p.m. and 6 a.m. during that time, by making application in writing at a stated meeting of the Company. Sec. 2, Honorary members shall upon the payment of Two Dollars per year, be entitled to all the privileges of the company and be exempt from all fines and contributions, except fines for improper conduct.

About 1927 these By-Laws were altered and amended and Honorary memberships were abolished. In other words, those of us who had served from 10 to 25 years as active members and had been transferred to Honorary membership were politely informed that our advice and services were no longer desired. In plain language, we were kicked out bag and baggage.

This Mr. Mayor will answer your question referred to above.

Prior to 1926 more than 90 per cent of the active members of Independence Fire Co. were property owners and tax payers. That condi-

tion does not exist today, not by a long shot.

I believe that the members of the Fire Co. are at all times ready and willing to serve the community, as has been proven many, many times and that they are entitled to have and should have the best equipment that money can buy, but I do not believe that a Pumper purchased in 1924 is ready for the junkheap. If it is, there is something radically wrong with its up-keep.

I trust that at the meeting to be held on the 22nd, inst. this matter will be freely and fairly discussed and urge that all interested attend this meeting.

Very truly yours,
JAMES T. WEART.

STOUT IN RACE

Florence, N. J.
To the Republican Voters

At the solicitation of taxpayers in many parts of the county, I am announcing my candidacy for re-nomination for Member of the Board of Chosen Freeholders, subject to the decision of the Republican voters at the primary election on Tuesday, May 21, 1940.

It is their view that my experience in county affairs qualifies me to render valuable service in a position which so vitally concerns public affairs. Throughout my tenure I have refused to "play politics" in the performance of my duties. The interests of the taxpayers, those who carry the burden of government, in season and out, come first with me, and, if nominated and elected, they will continue to receive my cooperative effort.

As your Freeholder over a period covering many years, I have acquired an intimate knowledge of all branches of the county business. While director of county roads during a great portion of my incumbency I inaugurated and developed Burlington county's highway system to a point that made it second to none in the state. I stand and have consistently stood for economy in administering public affairs. I have played my full part in every forward-looking movement undertaken by the Board of Freeholders, since becoming a member of that body, and no man can truthfully say that I have at any time permitted political or ulterior considerations to stand between me and the conscientious performance of my duty.

Being Freeholder is a full-time job and I am giving my undivided efforts to my duties. In the future, as in the past, I shall, if elected, continue to be loyal and faithful in the people's service.

On this platform I solicit your support.

CHARLES R. STOUT.

BEGLEY TO RUN

Thomas D. Begley, of Burlington, has announced his candidacy, on the Republican ticket, for the Burlington County Board of Chosen Freeholders.

Begley, who has been solicitor of the City of Burlington for the past nine years, was a candidate for the G.O.P. nomination for the New Jer-

sey Assembly last year and was defeated by a very slight majority.

"My decision to seek a place on the Board of Freeholders was greatly influenced by the splendid support given me by the voters of Burlington county last year. Their acceptance and approval of my candidacy at that time was extremely complimentary, and I am deeply appreciative of their confidence," Begley said in announcing his Freeholder candidacy.

Begley is a director of the Burlington City Loan and Trust Company, Counsel for the Burlington Housing Authority, and is active in various civic and fraternal organizations.

FOR STATE COMMITTEE

Mrs. Pearl M. Bridgegum, of Hainesport, vice chairman of the Republican State Committee, today announced her candidacy for reelection to the State Committee at the primary as representing Burlington County. Mrs. Bridgegum was recently chosen as the Republican National Committee member from this state.

ARMORY WRESTLING

Two giant skullbusting artists will appear in the closing match to a windup wrestling show scheduled for Monday night in the Camden Armory. Lou Plummer, and the Golden Terror (Bob Weatherly) will collide in the final match scheduled for one fall to a finish.

Steve (Crusher) Casey will meet Tommy O'Toole in the first half of the double feature and which is also booked for one fall to a finish.



Friday and Saturday, April 19-20
They're Here to Thrill You



Extra Feature—Sat. Matinee Only
GEORGE O'BRIEN in
"O'MALLEY OF THE MOUNTED"

Sunday and Monday, April 21-22
Kipling's Thrilling Book

Extra Added Feature
The Song Hit! That's Now the Screen Hit!

Oh! Johnny, How You Can Love

Tuesday, April 23
"Encyclopedia Day"—Matinee and Evening

Frankie Masters and Orchestra

Wednesday & Thursday, April 24-25
HE STOLE THEIR JEWELS
They Gave Their Hearts
DAVID NIVEN and
OLIVIA de HAVILLAND in

SAMUEL GOLDWYN
Presents
RAFFLES

—Plus—
3 "STOOGES"—Latest Comedy

Monday and Tuesday
April 22 - 23
RUDYARD KIPLING'S
The Light That Failed

with RONALD COLMAN and WALTER HUSTON
Monday only to Men, Women and Children—Another item of the most amazing book gift ever offered.

WEDNESDAY & THURSDAY
April 24 - 25
Another Big Double Attraction
DAVID NIVEN and
OLIVIA de HAVILLAND in

Raffles

LUPE VELEZ and
LEON ERROL in

The Mexican Spitfire

Please Note—The evening show starts promptly at 6:40 o'clock! Thurs.—Free Gifts to the Ladies.

Matros Kirilenko and Dynamite Joe Cox come together in the third preliminary of 30 minutes. Warren Bockwinkle will meet Ralph Garibaldi, in the second bout, while Abe Yourist will be seen tackling Mike Mazurki in the curtain opener.

PALMYRA LOSES, 8-3

Playing a shiftless brand of ball, Palmyra High's outfit dropped an 8-3 verdict to Paulsboro on Tuesday afternoon, the game being played here in a last minute switch from Paulsboro.

Both teams got seven hits, two of the local's being for extra bases, including a triple by Brewster and a double by Van Emburg, who also performed on the mound and delivered a better fate.

The enemy clinched the affair in the fifth, when they scored four times on a weird combination of miscues by the Red and White cast. These were of both omission and commission, with each sort playing a prominent part in the enemy tallies.

After this stanza, Palmyra faded badly, excelling only in the rather negative factor of having men stranded on the paths. Paulsboro's win, in fact, was a rather premature Xmas present, or perhaps it was someone's birthday.

Paulsboro 011 042 000—8
Palmyra 011 000 100—3

AUXILIARY LUNCHEON

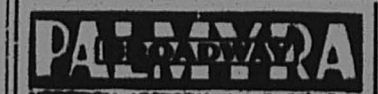
The Palmyra Branch of the Zurburg Memorial Hospital Auxiliary will hold a covered dish luncheon at the home of Miss Pearl Coombs, of 318 Leconey avenue, today (Thursday) at 1 o'clock.

The annual membership drive will be held in May and plans for the drive will be completed at this meeting. Members are urged to attend.

RIVERTOWN LADIES CLUB

The Rivertown Ladies' Club will hold its weekly card party at the Knights of the Golden Eagle Hall, Riverside, today (Thursday) at 2 o'clock. The hostess will be Mrs. Pearce.

The group is planning a rummage sale and anyone wishing to donate clothing is asked to write Mrs. Anna T. Denneker, Riverton, N. J.



Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

THURSDAY, April 18
FRED MacMURRAY
and BARBARA STANWYCK in

Remember the Night

—Added—
The Latest March of Time
"CANADA AT WAR"

Free to the Ladies—Another item of the Tia Juana breakfast set!

FRIDAY and SATURDAY
April 19 - 20

CLARK GABLE and
JOAN CRAWFORD in

Strange Cargo

Please Note—The Feature Starts Promptly at 2.15 - 7.15 and 9.15 o'clock.

—Saturday Matinee Only—
"THE GREEN HORNET" with
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MONDAY and TUESDAY
April 22 - 23

RUDYARD KIPLING'S
The Light That Failed

with RONALD COLMAN and WALTER HUSTON
Monday only to Men, Women and Children—Another Volume of the most amazing book gift ever offered.

WEDNESDAY & THURSDAY
April 24 - 25

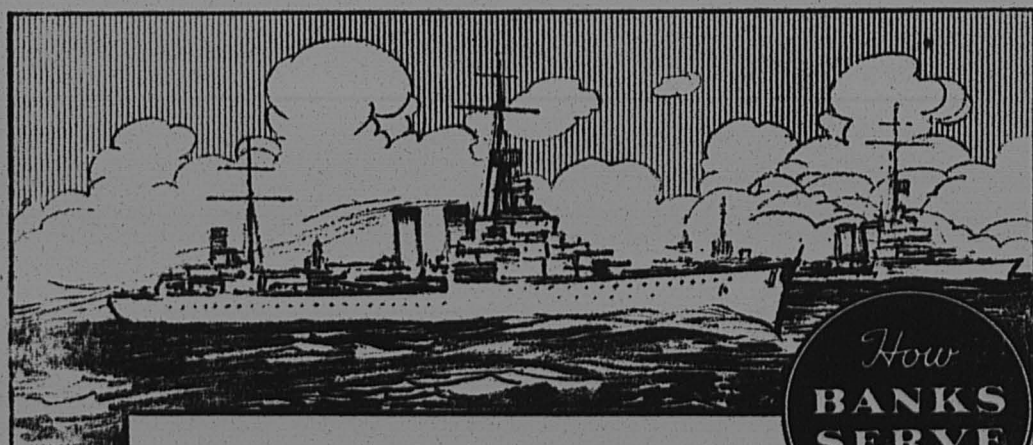
Another Big Double Attraction
DAVID NIVEN and
OLIVIA de HAVILLAND in

Raffles

LUPE VELEZ and
LEON ERROL in

The Mexican Spitfire

Please Note—The evening show starts promptly at 6:40 o'clock! Thurs.—Free Gifts to the Ladies.



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To many business men, and private individuals too, the first line of defense is a good banking connection. Through this bank alert people keep in touch with today's swiftly-moving financial events. In laying their plans for an uncertain future they obtain the benefits of our experience, judgment and facilities. In addition, they have available our helpful, up-to-date banking services.

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Cinnaminson Bank and Trust Co.

Riverton, N. J.

PAN-AMERICAN DAY
AT ROTARY CLUB

Pan-American Day was celebrated Thursday last by the Palmyra-Riverton Rotary Club with a program under the direction of Robert G. Adams, chairman of the International Service committee, in which local high school students took a principal part.

Clinton B. Gardner, instructor in Spanish, Palmyra High School, outlined the value of languages in general, and Spanish in particular, in high school education.

A quartet of the students consisting of Grace Rush, Betty Fountain, Marcy Lippincott and Robert Bacon with Miss Diener of the music department at the piano, sang a number of Spanish songs which were excellently rendered. These were followed by an interesting conversation in Spanish participated in by Earl Van Emburg, Francis Ohmberger and John Mustard, who discussed an automobile driving lesson. Fortunately the Rotarians were provided with a translation.

YOUTH WEEK OFFICIALS

Riverton Borough Council heartily approved tentative Youth Week plans for the three local communities last week and arrangements are being made to have all borough offices taken over by the younger generation officials on Saturday afternoon, April 27.

Similar action will be taken by Cinnaminson and Palmyra, it is expected, following a practice established several years ago.

GARAGE BURNED

A garage on Spring Garden street, Palmyra, in the rear of the residence occupied by Branson Cook, was ruined by fire early Tuesday evening of this week. No cars were in the structure.

The blaze had a terrific start before the alarm was turned in to the Palmyra Fire Company.

The fire was prevented from spreading to other buildings nearby by the firemen.

Perhaps the surest way to reach the pinnacle is to have such a burning desire to get there that nothing can divert us.

WANT-ADS

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CLASSIFIED ADVERTISEMENTS
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(Lines Average 6 Words)
Minimum Charge 20c for Each Ad
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GOOD RICH top soil, \$1.50 per yard, delivered. Jos. L. Stack, 227 West Broad Street, Palmyra, Phone 396-W. 3-28-40

RENT: Apartment, furnished or unfurnished, best neighborhood, first floor, 7 rooms, including sun porch. Phone Riverton 71-W. 4-4-40

WANTED: Inexpensive apartment on ground floor, with living room, bedroom, kitchen and bath. Write Box E, New Era Office. 4-18-40

LOST: Cocker Spaniel, male, buff color. Answers to "Buffer." Reward. Call Riv. 22-W. 4-18-40

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street. 4-18-40

DESIRABLE apartment with four rooms, bath, screened-in porch and garage. \$40 per month. Apply Leslie W. Reeves, 529 Cinnaminson avenue, Palmyra. Phone 787 or 845. 4-18-40

GIRL, white, cooking and general housework, between 25 and 40, neat appearance, ref., sleep out. Go to seashore in summer, good salary, must live in vicinity of Riverton. Phone Riverton 400. 4-18-40

SALE: Girl's coat, size 12, baby blue cheviot. \$4.00. 307 Midway. Phone 610-M. 4-18-40

GARAGE for rent, street entrance. 618 Linden avenue, Riverton. 4-18-40

DRESSMAKING, alterations and millinery work, reasonable. Apt. A, 524 Main St., Riverton. 4-18-40

IF YOU ASK ME—

We will give you free information and free estimates on "How to Build a Home. Make Repairs or Alterations" on Low Easy Monthly Payments.

New Homes as low as \$16.95 per month. Call the J. T. Evans Co. for free advice and you will not be under any obligation.

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PAINT IT YOURSELF WITH
SHERWIN-WILLIAMS
ENAMELOID

QUICK-DRYING, ONE-COAT DECORATIVE ENAMEL

49¢ PINT
with coupon
Regular Price 83c Pt.

Don't miss the offer we're featuring this week only!
And don't miss the chance, too, of seeing our new Sherwin-Williams Paint and Color Style Guide! The most amazing, yet practical way you could imagine to color-style your entire home! Bring coupon in today.

MONEY-SAVING COUPON
This coupon entitles bearer to one pint of Sherwin-Williams Enameloid of special price of 49¢ pint. (Except Gold and Silver.)
NAME _____
ADDRESS _____
(Limited: one week... one pint to a customer)

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SHERWIN-WILLIAMS PAINTS

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Palmyra, N. J.

Telephone Riverton 978



Plymouth House

\$3990

A down payment representing 10% of the purchase price, plus the regular F.H.A. financing charge, is all that is required to start.

A \$1 a day carrying charge includes interest on principal, taxes, insurance and amortization of loan.
PLYMOUTH HOUSE has many features which we want you to know about. Phone 25 and ask for new descriptive folder.

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REALTOR

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THAT
KEEP RIGHT ON

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CASH IN on the big Spring Market in good Used Cars and select one of these DAWLEY SAFETY TESTED Values today.

You save on original purchase price and save on upkeep afterwards.

Come in and let's discuss your auto problems. Perhaps with our 27 years of experience we can offer good advice.

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1939 Oldsmobile '70'

6 Cylinder, 4-Door Sedan, Original Paint, Radio and Heater. Low Mileage. A Real Good Car.

1938 Packard

4-Door, 6 Cylinder Sedan, 21,000 Miles. Like New. At a Great Saving.

1937 Dodge

2-Door Sedan. A Clean Car with a Fine Finish.

1937 Oldsmobile

"70" 6 Cylinder Coupe. Heater, Radio. Paint Perfect. A Real Business Car.

1936 Plymouth

Coupe with Rumble Seat. Good Tires, Paint and Motor. Ready to Go.

1936 Oldsmobile

4-Door, 6 Cylinder Sedan. Fine Condition Throughout.

All of the above cars are in fine condition and carry our personal warranty.

They are priced right with terms to suit your purse.

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FRESH GREEN
ASPARAGUS
2 lb 25c

FRESH CLEAN
SPINACH lb 5c

FRESH FULL PODED
LIMA BEANS
2 lb 25c

FANCY LOUISIANA RIPE
STRAWBERRIES
2 Pt. boxes 25c

FLORIDA ORANGES
for JUICE
dozen 21c

HARDING'S
SWEET CREAM
BUTTER
lb 32c
Farm Roll

STRICTLY FRESH
BROWN SHELL EGGS
large size
dozen 25c

IMPORTED
ROQUEFORT CHEESE
1/2-lb 39c

Oxydol SOAP POWDER
2 lg. boxes 37c

1c SALE
RAINBOW
BLEACH
Qt. 18c
Pt. 1c

FRANKLIN
Granulated SUGAR
10-lb bag 48c

KELLOGG'S
SWEET POTATOES
Packed in Heavy Syrup
2 lg. cans 23c

HEINZ STRAINED
BABY FOOD
3 cans 22c

HEINZ CHOPPED
BABY FOOD
2 cans 22c

FRESH
BUCK SHAD lb 17c

BIRDS EYE
BROCCOLI box 22c

BIRDS EYE
BLUEBERRIES box 23c

STRICTLY FRESH KILLED
PARAMOUNT

Spring Ducks lb 21c
5 to 6 lb avg.

STRICTLY FRESH KILLED
PARAMOUNT

FRYING or ROASTING
Chickens lb 29c
3 1/2 to 4 lb avg.

STRICTLY FRESH KILLED
PARAMOUNT

SQUAB Broilers
3 for 99c
1-lb each

SPECIAL FEATURE
VOGT'S CITY DRESSED
BONELESS

Pork Roullettes lb 21c
All lean meat—No waste
4 to 6 lb avg.

"The man who 'fies off the handle' is about as useless as the hammer that does the same."

51st Year No. 15

ANNUAL HOBBY
SHOW PLANNED

To Be Held in Community Center Thursday, May 9; Phalanx Sponsors

The annual Hobby Show sponsored by the Phalanx Fraternity will be held in Palmyra's Community Center on Thursday, May 9, 1940, from 7 to 11 p.m. The hours from 3 to 5 Thursday afternoon will be held open for registration and everyone is accordingly invited to register a hobby for the evening's show.

The Fraternity proudly asserts that this year's show will be one of greater interest than ever before, due to the assent of those familiar and interested with this annual affair together with others who have indicated a desire to place before the public hobbies and collections of truly deserved recognition.

The committee in charge of the show, headed by Earl B. Whitcraft, is well under way with preparations for the gala evening. Assisting Mr. Whitcraft are Dr. Hayes Brady, in charge of Special Events; Jack Geiss, head of the Children's Exhibit; Henry de Hall, Organization Exhibit; Graham Lore, Adult Exhibits; and W. Harold Foulke, in charge of properties.

Classes

The hobbies and collections will be listed in Divisions as follows:
Division A, Natural History: Rocks and minerals, fossils, sea shells, butterflies and moths, beetles, wasps and other insects.

Division B, Money: Stamps (best collection); foreign stamps (best collection); covers (best collection); specialty.

Division D, Miscellaneous: Marbles, postal cards, cigar bands, flags, autographs, scrap books, medals and badges, travel books, match box covers, cartoons, dolls, any kind of collection not listed.

Division E, Archeology and History: Indian stone implements, historical (all articles bearing on history), Indian Lore, modern Indian articles.

Division F, Handicraft: Wood (furniture, games, bird houses), leather (braided leather, hand-tooled leather, heavy leather), metal work (silver articles, iron articles, brass articles, pewter articles tin craft, copper articles), kits and model exhibits (first aid kits, historical or geographical construction, miniature stages, boats, airplanes, houses, radio).

Division G, Domestic Arts and Sciences: Sewing, hooked rugs, knitting, weaving, basketry, chair caning, rush seating, crocheting, embroidery, cakes, candy, pies, salads, recipes or menus.

Division H, Art (graphic and plastic): Drawings, paintings, clay modeling, soap carving, posters, block or linoleum print, blue printing, crayon, paper craft, maps, puppets and marionettes.

Division I, Camera Craft: Pictures exposed and developed by exhibitor (landscape, novelty), pictures exposed by exhibitor developed by someone else (wild life, water, landscape, novelty, portrait, still life, action, landscape).

Judges participating in these different divisions will be named later.

Rules

Rules for those participating in the Hobby Show are as follows:
The show is open to anyone who has a collection of a hobby which can be displayed in the Community Center (adult or children).

Ribbons of first, second or third place will be awarded only to school students or those not over 18 years of age.

Entries should be brought to the Community Center between 3 and 5 p.m. on Thursday afternoon, May 9. The exhibit must be the product of one's own effort.

All articles exhibited must be

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, APRIL 25, 1940

PRICE FIVE CENTS

STUDENTS TO EDIT THE NEW ERA

In connection with the local Youth Week program, the staff of the Palmyrian, Palmyra High School paper, will perform the duties of editor, reporters, proof readers, etc., incidental to the publication of next week's issue of The New Era.

CALENDAR FOR "YOUTH WEEK" EVENTS

SATURDAY, APRIL 27th

Youth assumes responsibilities of Government
Cinnaminson Township Committee 1.30 p.m.
Palmyra Council 2.00 p.m.
Riverton Council 2.30 p.m.
Theta Sigma Dance—High School
Open to high school students of the three communities

TUESDAY, APRIL 30th

Open house at the Community Center 7.00 p.m. to 10 p.m.
Exhibits of wrestling, boxing, table tennis, etc.

THURSDAY, MAY 2nd

Town Meeting Forum at Community Center, 8.00 p.m.
Subject: "How May These Three Communities Most Effectively Cooperate for the Good of All."
Speakers: Howard G. Taylor, Cinnaminson
Joseph S. Low, Palmyra
Riverton (not announced)

Recreation in High School gymnasium for Colored Youth 7.00 to 10.00 p.m.

FRIDAY, MAY 3rd

Young Peoples Dance—Auspices of Y.M.C.A.—Y.M.C.A. Building
School Exhibit—Spring Garden Street School—afternoon and evening

SATURDAY, MAY 4th

Dance at Community Center—7.00 to 10.00 p.m.

SUNDAY, MAY 5th

Union Service in Baptist Church sponsored by Ministers' Association of Riverton and Palmyra—special music

TUESDAY, MAY 7th

Panel Discussion on Youth Problems—High School Auditorium, 8.00 p.m.
WEDNESDAY, MAY 8th

Pet Show—Auspices of Y.M.C.A.—Y.M.C.A. Building
Track Meet—Palmyra Stadium—3.30 p.m.
Palmyra vs. Paulsboro

THURSDAY, MAY 9th

Hobby Show—Community Center
Registration 3.00—5.00 p.m.
Hobby Exhibits 7.00—10.00 p.m.
Activity Exhibits of hobbies 8.00—10.00 p.m.

Recreation in High School Gymnasium for colored youth 7.00 to 10.00 p.m.

FRIDAY, MAY 10th

Music Festival—Grade Schools and High School in High School Auditorium

SATURDAY, MAY 11th

Dance at Community Center—7.00 to 10.00 p.m.

called for and removed from the Community Center Thursday night between 10.30 and 11.00 p.m.
All exhibits will be guarded and further protected by a blanket insurance policy.

BENEFIT BRIDGE FOR RIVERTON LIBRARY

The annual bridge for the benefit of the Riverton Public Library will be held at the Porch Club on Tuesday afternoon, April 30th, at 2 p.m. Tickets are 50 cents each. Tea will be served at four o'clock. It is earnestly hoped that as many as possible will attend, in order to make the bridge at least as big a success as in past years. Please bring cards.

DAYLIGHT SAVING
Daylight Saving Time will go into effect at midnight Saturday. Don't forget to turn time-pieces one hour ahead Saturday night before retiring.

CLASS MEETING
The monthly business meeting of the Philathea Class of Central Baptist Church will be held at the home of Mrs. Clyde Horner, 405 Elm avenue, today (Thursday) at 2.30 p.m.

FRIDAY NAMED
ROTARY LEADER

In keeping with its custom of giving ample time for its new official family to acquaint themselves with their duties, the Palmyra-Riverton Rotary Club has announced the election of officers for the club year beginning June 30, 1940. George Friday will occupy the presidential chair, with Joseph G. Seel, secretary since 1929, as the new vice president. The post of secretary will be assumed by Robert G. Adams and Howard B. Conover will continue as treasurer.

In addition to these officers C. P. Mayfield and Robinet Cole have been elected to the board of directors. Edward Jessup and Rev. George Lockett were reelected to the respective positions of sergeant of arms and chaplain.

The local club has been strengthened this year by the addition of a number of new members among whom are included: Leo A. Schaeffer, William J. Van Horn, Charles Geelan, Arthur M. Bowker, C. Ward Lowden, and S. Reid Merley.

BREWSTER NAMED
PALMYRA MAYOR

Carl McDermott Holds Office in Riverton; Mulvaney, Township Chairman

The ruling bodies of Palmyra, Riverton and Cinnaminson will change hands for a few hours Saturday when 17 youthful Palmyra high school seniors take over the governmental reigns of the three communities.

The three mayors, elected by fellow schoolmates in the school's fifth annual youth week election, are Albert Brewster, Palmyra; Carl McDermott, Riverton and Thomas Mulvaney, Cinnaminson.

All three borough heads are members of the "Independent" party which emerged victorious over the rival "Goodwill" party in one of the most exciting election contests the school has witnessed. The winning ticket walked off with every borough office in the three communities with the exception of a lone seat on Palmyra's council.

Councilmen

Palmyra councilmen are Ray Fichter, John Yachimburg, Jack Conlow, Frank Lord, Virginia Ambrose, and Richard Deemer. Riverton councilmen are Jack Hullings, Mike Faunce, Marjorie Dimon, Harry Groome, Bill Sidall, and Betty Haines, while Jack Dietz and Sylvia Reynolds were elected to the Cinnaminson township committee along with Mulvaney. Deemer was the lone successful "Goodwill" candidate.

The planks of both parties stressed that the local community center project should be improved and they also emphasized that a swimming pool should be constructed along side of the center. The "Independent" party's platform also provided for Sunday movies and Sunday sports and they also supported a plan to fix up the river bank and give Cinnaminson better lighting facilities.

Platform

The "Goodwill" entire platform was built around a tri-community plan whereby any improvements made would benefit all three communities instead of one. This included a central refuse plant and improvement to approaches to all three communities. The goal in back of this idea was that in the near future the three towns might be merged into one.

The election campaign lasted one week. Monday was poster and slogan day with signs being posted throughout the school by party (Continued on page 3)

ACTIVITIES FOR
YOUTH WEEK HERE

Elaborate Program Planned for Riverton, Palmyra and Cinnaminson

Activities planned for "Youth Week" by organizations in Riverton, Cinnaminson and Palmyra have expanded to a point where it may be announced that between April 27 and May 11 the program, both quantitatively and qualitatively, will exceed any provided in this area in the history of the movement. School authorities, P.T.A. organizations, church organizations, Boy Scouts, Y.M.C.A., and the Community Center have joined hands to offer, during a two week period, activities which should interest adults as much as the younger element in the three communities.

With some of the schedules not finally fixed as we were obliged to go to press, a skeleton outline of the program calendar appears elsewhere in this issue. Parents and friends of the young people are urged to attend as many of these events as possible.

Youth to Govern

For weeks the classes in American Government and Sociology have been putting into actual use the democratic machinery of popular government pointing toward the hours on Saturday afternoon, April 27, when at 1.30 p.m. they will take over the functions of the Township Committee and local offices in Cinnaminson, at 2.00 p.m. the responsibilities of the Mayor and Council in Riverton and at 2.30 the duties of similar offices in Palmyra.

Two parties have been formed, candidates have been elected, the primaries have been held, the party conventions have adopted platforms, the nominees have vigorously campaigned. Elections, embodying all the cherished principles of the free ballot, have been held.

Following this the successful candidates have made appointments to all offices comparable with those held in the three communities and all these young people have sought and obtained interviews with the (Continued on page 2)

PORCH CLUB

Two one act plays were given at the Porch Club on Tuesday, April 23rd. The first "A Gift Twice Given" was a drama, coached by Mrs. Singleton Mears, who also played one of the characters in the play. Others in the cast were Mrs. Haines, while Jack Dietz and Sylvia Reynolds were elected to the Cinnaminson township committee along with Mulvaney. Deemer was the lone successful "Goodwill" candidate.

The second play entitled "Never Too Old," was a light comedy. This was coached by Mrs. Henry Shreve. The cast were Mrs. E. C. Hughes, an actress; Mrs. Claude Anderson, a playwright; Mrs. Edward Lippincott, the actress' daughter, and Mrs. Douglas Tyler, an ambitious actress. Mrs. John F. Hackett and Mrs. Capehart arranged the settings for both plays.

On Tuesday, May 7th, at 11.00 o'clock, the annual meeting of the Porch Club will be held. At this time the Welfare and Visiting Nurse reports will be read and a business meeting will follow. Those attending will bring a box lunch and the club will furnish dessert. Please notify Mrs. Ralph L. Flower, telephone 83-J, if you expect to stay for dessert.

The Garden Section will entertain the club on that day.
The third annual exhibition of the painting classes under the direction of Mrs. Murray C. Boyer, will be held on May 7th from 4 to 8.30 p.m. (Continued on page 9)



The Palmyra Highway Department is engaged in surfacing Second street, between the Riverton Borough line and Temple boulevard. When completed, this stretch of highway will be one of the best in the community. The Riverton section of the same thoroughfare will suffer badly by comparison.

The Palmyra Fire Department answered a call Saturday afternoon for a chimney fire in a dwelling at Jefferson and Arch streets occupied by George King. The blaze was extinguished without damage.

Two motorists were stalled on the railroad tracks in Palmyra during the past few days. One driver failed to negotiate the old crossing at Palmyra Recreation Park, while the other drove down Garfield avenue and up the incline to hit the right-of-way. Both cars were extricated without serious damage before any trains came through.

Plans for the Palmyra municipal building were approved at a meeting of the local governing body on Monday night of this week.

According to current rumors, a lively battle will be staged for the Riverton Republican councilman nominations, with Messrs. Gould and Bush, incumbents, both facing opposition.

ACTIVITIES FOR YOUTH WEEK HERE

(continued from page 1)

actual office holders. They approach the whole program of actual participation in community affairs on Saturday as a serious demonstration of the American way. Borough and Township officials will meet them in this same spirit.

Forum

The open forum to be held on May 2 under sponsorship of the Palmyra Society will follow the pattern of the Town Meeting of the air. E. Newbold Cooper, sponsor of the Palmyra Society, will be Moderator, with Joseph S. Low, of Palmyra, and Howard G. Taylor, of Cinnaminson, speaking on various aspects of the subject: "How may these three communities most effectively cooperate for the good of all." Following the speakers, questions from the audience will be entertained in the usual Town Meeting fashion. The forum will be held in the Community Center.

Another discussion program, sponsored by the Palmyra P.T.A., will be held in the High School auditorium on the evening of May 7 when a panel of young people will discuss their problems with relation to parents, teachers, employment and life. Adults will find this a worth while program—one which will bring them a keener realization of youth problems as seen by youth.

Hobby Show

On May 9th the most ambitious hobby show yet undertaken will be held in the Community Center un-

der the auspices of the Palmyra Society with the Palmyra P.T.A. generously financing the expense of insurance and awards. There will not only be an exhibit of a wide range of hobbies for both juniors and adults but there will be demonstrations of a number of hobbies "in action." The variety of hobbies already uncovered in the preliminary registrations has amazed the Committee in charge and it seems entirely probable that a separate night for the demonstrations may be necessary. Books on hobbies will be displayed and sold. The public is invited to view hobbies other than its own, and if it has no hobby, ample opportunity will be provided to adopt one.

Open House

April 30 will be an open night for visitors to the Community Center where exhibitions of boxing, wrestling, table tennis, shuffle board, darts, etc., will be held. At the same time inspection of the Reading Room and other facilities will afford visitors an excellent opportunity to see how much has been accomplished in so short a time.

The music festival for grade school children in the High School Auditorium on May 10th, the pet show which the Y.M.C.A. will hold on May 8th, the matinee for children under twelve at the Broadway Theatre and the Union Church Service in the Baptist Church on May 5 will be covered more fully in later announcements.

ENDORSE POWERS

Three endorsements of his candidacy were received by Congressman D. Lane Powers last week from Young Republican Club of Chester Township, and two labor organizations.

Powers, who is a candidate for reelection in the Republican Primary, has consistently been endorsed by the International Brotherhood of Boiler Makers, Iron Ship Builders, and Helpers, and the Brotherhood of Railway and Steamship Clerks. Both these organizations sent in their assurances of support during the coming campaign. The letter from the Railway Brotherhood was signed by George M. Harrison, the president. Harry Nicholas signed the endorsement from the Boiler Makers. He is in-

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international vice president of the Brotherhood.

M. A. Lybrand, of Maple Shade, sent Powers the endorsement of the Young Republicans of Chester Township. John Erickson, the chairman, and O. Robert Kassekert, the secretary, signed the endorsement as chairman and secretary, respectively, of the club.

Powers is so far unopposed in the Republican Primary. Since he announced himself as a candidate for reelection two months ago his office has been flooded with letters pledging support from individual residents of both Mercer and Burlington counties, which comprise the 4th Congressional District of New Jersey.

FOR CORONER

Jack McNulty, editor and columnist of the Riverside Tribune, recently announced his candidacy for the Democratic nomination for Coroner in the forthcoming Primary election.

McNulty was for three years publicity director of the Burlington County Young Democratic Club and is an honorary member and publicity officer of the Burlington County Magistrates' and Constables' Association.

Palmyra Downs

GLOUCESTER NINE

Palmyra won its first game in the South Jersey Group 3 League on Tuesday afternoon of this week by taking Gloucester into camp 9-7, on the field of the opposition.

Carhart, Red and White mound ace, held the enemy to one run until the eighth frame, when they pushed over three tallies and added three more in the ninth.

Gloucester made only three hits during the engagement.

Both teams used a flock of players, 36 men seeing action during the nine innings.

Colonel Harrington, Work Projects Commissioner, intimated at Washington the other day that more than a billion would be needed for relief in 1941. Now all together, let's sing, "Happy Days Are Here Again."

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2nd FLOOR—Three Bedrooms and Den, Lavatory, Modern Bath Room with Shower and Large Hall.

3rd FLOOR—Two Finished Bedrooms.

Hot Water Heat, Oil Burner, Automatic Hot Water Heater, Hardwood Floors on 1st and 2nd Floors, Full Length Screens Throughout, Two-Car Garage Double Sealed, Beautiful Trees, Shrubs and Established Lawn. Lot Size 125 x 200 feet.

WALTER D. LAMON
REALTOR

516 CINNAMINSON AVE. Phone 25 PALMYRA, N. J.

PALMYRA SCHOOL NOTES

The Senior homerooms sold 1138 tickets to their annual play. Room 110 sold the most, 327; Room 113 was next with 312; Room 112 sold 274; and Room 108 sold 225.

Bills to individual seniors for the Washington trip were issued this week. Those who sold the most tickets to events sponsored for that purpose have the lowest bills.

The first grade children observed kindness to animals week by having a stuffed pet show. Many much used animals with bright ribbons were shown by the boys and girls. There were dogs, cats, rabbits, teddy bears and a lamb. To make things more exciting a tiger, an elephant and a monkey were among the entrants.

Some of the stuffed pets were new, and others were as old as the children. The boys and girls had a very interesting time showing their stuffed animal friends in school.

Pet Show

The fifth grades under the leadership of Mrs. Chambley and Mrs. Davis held a pet show on Wednesday afternoon. At three o'clock, contestants assembled on the playground with their pets, each in the pink of condition. The other ten classes of the school were invited guests. The fifth grades paraded their pets in a grand march around the playground. Quite a variety of pets were "shown," including dogs,

cats, rabbits, goldfish and white mice.

Misses Egan, Landers and Wallace acted as judges of the show, and blue ribbons were awarded to the pets of the following children—Richard Eberly, William DeVece, Mary Jane Abdill, Donald Sleet, Alice Burgess, Jean Reiter, Robert Elder, Robert Ward, Raymond Clements, Catherine Bryson, Jack Bauer, Rita Tranchitella, Joseph Nagle, Victor Bratton, Billy Doppler, Luella Swain, Betty Birch, Walter Dietz and Barbara Lippincott.

The fifth grade pet show is an annual event and is sponsored in connection with observance of Humane Week.

BENEFIT CONCERT

Prominent musicians will be guest artists at a concert and monologue recital to be given for the benefit of the refugee funds of the American Friends Service Committee and the Women's International League for Peace and Freedom at the Moorestown High School on Monday, May 13, at 8:15 p.m., under the sponsorship of the Burlington County Branch of the Women's International League.

The guest artists will be Louis Gesensway, violinist, accompanied by Mary Hunt Fenimore, of Mount Holly, and Cornelia Stabler, dramatic monologist. Mr. Gesensway is first violinist with the Philadelphia Orchestra.

Taking active part in the arrangements for the concert is Mrs. James Roberts, of Riverton, from whom tickets can be obtained.

About the only exercise some people get is jumpin' at conclusions.

Country Club Notes

Golf Season

The golf season officially opens on Saturday of this week, with an elaborate "Stag Day" program.

On Saturday, May 4, the qualifying round of the Edgewater Park Trophy tournament will be played. The sixteen low net scorers will qualify for the championship flight.

The ladies' Bumper Board Tournament has been in progress at the club for the past several weeks. The golf committee for the current year is composed of the following:

—
J. K. Hiltner, chairman; B. F. Goodwin, A. B. Seither, John F. Jamison, Dr. E. A. Meyer and Walter D. Lamon, Jr.

LOCAL ELECTION BOARDS NAMED

Election boards in local communities, as named last week by county officials, are as follows:

Cinnaminson Township: First District: John L. Denner, Elizabeth Hathaway, D. Jennie M. Reeves, Mrs. Edna R. Evans, R.

Second District: Francis Brennan, Albert J. Schuler, Jr., D. Albert Ribert, Margaret B. Taylor, R.

Third District: Andrew Brennan, Mrs. Minna Renshaw, D. Earl Tanner, George Dorworth, Jr., R.

Palmyra Borough: First District: Mrs. Hannah Matlack, Catherine Stack, D. Hazel Dietz, Clifford Heywood, R.

Second District: Mrs. Elizabeth Williams, John J. Doonan, D. William Hare, Arthur B. Faunce, R.

Third District: Walter Cummings, Gerald T. Malone, D. Mrs. Elva Seiber, A. L. Koppenhoefer, R.

Fourth District: Mrs. Rosalie Burger, Mrs. Laura M. McCamy, D. Marjorie F. Reiter, Thomas F. Cahill, Jr., R.

Riverton Borough: First District: Joseph P. Laverly, Mary McDermott, D. Elizabeth Showell, Bill Steedle, R.

Second District: William M. Hetherington, Ann Goodwin, D. Evan W. Stover, Mrs. Dorcas C. Steedle, R.

Third District: Joseph Flynn, Frank J. Hamlin, D. Howard Elliott, G. Lloyd Major, R.

BREWSTER NAMED PALMYRA MAYOR

(continued from page 1)

workers. On Tuesday the announcement of party slates was made by the campaign managers, Clem Haas, "Independent" and Frank Stewart, "Goodwill." A joint convention was held Wednesday in the auditorium with Mary Phil serving as temporary chairman and John Parsons permanent chairman. Campaign managers introduced the candidates to the audience who responded with cheers for their favorites. A feature of the assembly was the many signs which the convention displayed during the assembly. Soap box speeches were made Thursday in the gymnasium, with leading orators of both of the parties pointing out the benefits voters would receive from their individual platforms. Friday marked the climax of the thrilling campaign week with a model election held in each homeroom which had been divided into election wards and divisions. The vote this year was so large that the final results were unable to be tabulated until late Monday.

The youthful borough councils will hold special meetings this week to appoint faithful party followers to community offices.

On Saturday the newly elected councils will be sworn into office and will take active charge of the three communities. They will hold special council meetings and make an inspection tour of all borough property and equipment. They will visit the police and fire stations, water works, and sewage disposal plants.

DINNER FOR LICHTENTHAL

Prosecutor Daniel Lichtenthal will be honored at a testimonial dinner to be given by the Burlington County Young Democratic Club at the Old Mill Inn on Thursday night, May 9.

The dinner will be served at 6:30 o'clock and will be followed by a full program of entertainment and dancing.

Invited guests include Attorney General David Wilentz, Richard J. Hughes, of Trenton, assistant U. S. District Attorney; State Senator Howard Eastwood, of Burlington; Judge Frank Hendrickson, of Mt. Holly, and Judge Bartholomew Sheehan, of Camden.

George M. Hillman, of Moorestown, will be toastmaster, and William E. Smith, of Palmyra, president of the sponsoring organization, will deliver the introductory address.

Other guests will include Mrs. Mervil E. Haas, Riverton postmaster; Miss Elizabeth Cowperthwait, of Medford and State Senator Crawford Jamieson, of Trenton.

William R. Smith is general chairman in charge of the affair and Mrs. Floyd Radcliffe, of Palmyra, is chairman of the committee on arrangements.

Mrs. Xavier Walter, of Palmyra, heads the reception committee.

WINS HONOR

Marjorie Chloe Wilson, pianist, was awarded third place in the Lee Wade Memorial Contest, sponsored by the Philadelphia Music Club. The young artists appeared in the final contest-concert Monday, April 22, at the Bellevue-Stratford, Philadelphia.

RIVERTON SCHOOL NOTES

Last December the eighth grade wrote an interesting account of an educational trip to Trenton which was published in the New Era, also in the Burlington County Educational News.

One day Mrs. Bush received a letter from Mrs. Wobbar, Principal of the Green Bank School at Green Bank, New Jersey, stating that her eighth grade, intended going to Trenton and asking for any information that would make their trip as interesting and valuable as our excursion. She enclosed the names of her eighth grade pupils, stating that these boys and girls would be glad to hear about our school. Since then an interesting correspondence has been carried on between the pupils of the Green Bank group and the Riverton eighth grade group.

Some of the things we have learned from their letters are:

(1) The Revolutionary history connected with Batsto and vicinity.

(2) Industries of that section are the raising of blueberries and cranberries, but one was the forging of iron ore.

(3) Activities of their school, personal interests and word portraits of themselves. The average family seems to consist of nine or ten children.

We hope to be able to meet some of these boys and girls personally.

Bebbe Carhart, Grade 8.

I like to see fat people laugh, because there seems to be so much of them having a good time.

DREER'S OPEN HOUSE At Their RIVERTON NURSERIES

RIVERTON, NEW JERSEY

During APRIL MAY JUNE

Spring in the air . . . Our greenhouses are becoming Elysiums of color and fragrance. Flowering plants are donning their loveliest dresses to woo the gardening fan! Come and visit! Browse around! No obligation to buy. Drop in any weekday between 8 A. M. and 5 P. M. (Sundays 1 to 5 P. M.). Bring the family—your friends—your camera.

We're just off the Burlington Pike at Riverton. . . Turn at the "Dreer's Nurseries" Sign.

ROSES IN JUNE — Dreer's field display offers a magnificent spectacle. Keep it in mind.

HENRY A. DREER
Inc.
RIVERTON, N. J.

"pretty nice front yard, eh dear?"

pretty nice for the neighbors and the passersby. Yes, but I want my back yard dressed up this year. Let's make a start at least by screening the trash corner with a few evergreens. . . reseed that ugly grass and putting in a few colorful perennials. . . you know the back yard is our summer living room. John and we could make it so much more pleasant and private too. . . at so little expense. . . let's drive out to the nursery tonight and have them lay out a planting program for us. . . if we want a nice back yard this year, we've got to start right away."

*Buy from your community nurseryman displaying this emblem. He guarantees your complete satisfaction with his nursery-grown stock and planting service.

NEW JERSEY COUNCIL, TRENTON, N. J.
in cooperation with
NEW JERSEY ASSOCIATION OF NURSERYMEN
NEW JERSEY DEPARTMENT OF AGRICULTURE

PARTY

A dessert bridge and game party will be held April 29 at 1:15 p.m. at Society Hall. The party is sponsored by the music and executive departments of the Palmyra Women's Club. The public is cordially invited. Their will be door prizes. Admission 50 cents. Bring cards.

COMMUNITY CENTER

Beginning April 29 the day assigned to girls at the Community Center will be changed from Tuesday to Monday. The same hours

NOTICE OF REGISTRY AND ELECTION

In conformity with the provisions of Title 19, Revised Statutes, as amended, and the amendments thereto, and supplements thereto, NOTICE is hereby given that the District Board of Registrars and Election in the BOROUGH OF RIVERTON in the County of Burlington, will make a house to house canvass of voters on

TUESDAY, MAY 7, 1940, and will meet on the dates and at the place hereinafter designated for the purpose of adding to and revising the Registry List:

TUESDAY, MAY 21, 1940, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time)

TUESDAY, OCTOBER 15, 1940, between the hours of one o'clock p.m. and nine o'clock p.m.

AT FIRST DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point on the intersection of Route 25 and the Delran township line, continuing West on the South side of Route 25 to the Pompton Creek, thence North along the West side of Pompton Creek to the borough line of Riverton, thence West along the borough lines of Riverton and Palmyra to the intersection of Cinnaminson avenue, thence South along the East side of Cinnaminson avenue, crossing Route 25 to the intersection of Church Road, thence continuing East along the East side of Church Road to the Moorestown Township line, thence continuing East along the Moorestown township line to intersection of the Delran township line, thence continuing North along the Delran township line to the place of beginning.

AT SECOND DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the North side of Route 25 and the Delran township line, continuing North along the West side of Route 25 to the intersection of Cinnaminson avenue and continuing North on the West side of Cinnaminson avenue across Route 25 and continuing to the Palmyra borough line, thence West along the Palmyra borough line to the intersection of the Palmyra borough line and the Pompton Creek, thence in a Southern direction along the East side of the Pompton Creek to intersection of Pompton Creek and Chester township line, thence East along the Chester and Moorestown township lines to the place of beginning.

AT THIRD DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church Road to the intersection of Cinnaminson avenue and continuing North on the West side of Cinnaminson avenue across Route 25 and continuing to the Palmyra borough line, thence West along the Palmyra borough line to the intersection of the Palmyra borough line and the Pompton Creek, thence in a Southern direction along the East side of the Pompton Creek to intersection of Pompton Creek and Chester township line, thence East along the Chester and Moorestown township lines to the place of beginning.

AT FOURTH DISTRICT

All that portion of Cinnaminson Township bounded as follows:

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AT SIXTH DISTRICT

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will prevail.

The dance on Saturday evening, April 27, will be for adults only. Adults from the three communities are cordially invited from 7:00 to 10:00 p.m. Children will not be admitted.

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AT EIGHTH DISTRICT

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Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church

RIVERTON

Miss Elaine Sheble, was one of the 214 New Jersey girls attending Lehigh University's spring house-party last week-end.

The regional meeting of the parochial school parent-teacher associations will take place in St. Stevens School, Trenton, Wednesday, May 1. The morning session will start at 10.30. Those interested in going on the trip from this area may call Mrs. E. A. Kavanagh, president of the Sacred Heart P.T.A., Riverton 1039 for particulars. Those going must leave Riverton at 9.30 a.m. and luncheon reservations must be made by today.

Mrs. James Brown, of Linden avenue, entertained the members of the Fidelis Class of the Central Baptist Church, at a covered dish luncheon at her home on Wednesday afternoon.

Lewellyn Stout, of Camden, who was seriously injured recently is spending a brief visit with Mr. and Mrs. Edward Barr and family, of Morgan avenue.

Miss Helen Carolyn Armstrong, of Cinnaminson street, entertained at a party for her fourth birthday on last Saturday afternoon. The guests were Robert Wright, Miss Carol Ann Leavy, Robert Goens, and Paul Allan Musso. The hostess was the recipient of nice gifts and cards.

The winner of the new merchandise club of the Sacred Heart P.T.A., was Miss Mildred Rush, of Belvidere.

The members of the Lucky Social club will be entertained this evening by Mrs. Chares Ludlow, of Thomas avenue.

Mr. and Mrs. William Schram, of Linden avenue, have returned home after spending the winter at Eau Gallie, Florida.

Mr. and Mrs. Robert H. Strahan, and family formerly of West Spring Garden street, Palmyra, have moved to 400 Seventh street.

Mrs. Samuel Young, of Linden avenue, entertained a number of friends at a luncheon on Wednesday.

id Mrs. Charles DeLaney, as avenue, spent Sunday as guests of Mr. and Mrs. George of Haddonfield.

S. Reid Merley, of Elm terrace, has been called to South Bend, Ia., by the sudden death of his father.

PORCH CLUB

(continued from page 1) he club. The public is cordially invited to attend this exhibition. Miss Howard, who is one of the distinguished members of The Ten Philadelphia and Claude J. Kendrick, of Riverton, have kindly consented to act as judges. This year, for the first time, they will make a popular vote for the best picture in the exhibition.

24-Hour SERVICE

ON
FILM
DEVELOPING
AND
ENLARGING
MAKE OUR STORE YOUR
HEADQUARTERS FOR

- CAMERAS
- FILMS
- PHOTO SUPPLIES

L. L. KEATING

Broad and Main Streets
RIVERTON

PALMYRA

The St. Joseph Rams were entertained last week by William Wallace, of Public road.

A birthday party was given for Robert Stack, of Legion avenue, on Monday night. Twenty-seven children attended.

Katherine Pfieger, of Columbia avenue, entertained the members of her sorority at her home on Tuesday evening. A shower was given for Katherine Broderson, of Cinnaminson avenue, Palmyra.

Lillian Smith, of Morgan avenue, gave a party on Friday evening in honor of her birthday for a number of her school friends.

Miss Stief, of 800 Lincoln avenue, was this week's winner of the Christ Church merchandise club.

Mr. and Mrs. Albert Taylor, formerly of Coatesville, Pa., have moved to the corner of Broad and Vine streets.

Lillian Marshall, of Morgan avenue, was hostess to the Sub-Debs on Wednesday night.

Mrs. Mary Speakman, of Horace avenue, enrolled on Monday at Burlington Business School, Philadelphia.

Phyllis M. Carson, of Lincoln avenue, enrolled on Monday at Burlington Business School, Philadelphia.

TO BEAUTIFY
YOUR GARDEN

we offer a fine collection of
PERENNIALS - ANNUALS
GERANIUMS - ROSE BUSHES
SEEDS and BULBS

TO IMPROVE YOUR LAWN

we offer
HIGH QUALITY GRASS SEED
and FERTILIZER
REASONABLE PRICES
PROMPT and COURTEOUS SERVICE
FREE DELIVERY

MOORESTOWN GARDENS, Inc.

Chester and East Oak Avenues
MOORESTOWN
Telephone Moorestown 1020

WHAT PRICE QUALITY?

Here's the answer: A BIG, ROOMY

WESTINGHOUSE "6"

with every essential
QUALITY FEATURE
FOR ONLY

\$114.75

It's the big news of the year! A genuine Westinghouse Refrigerator, big 6 cubic foot model, now priced at a figure only a little over one hundred dollars! Newest Westinghouse cabinet design, real Westinghouse quality construction throughout! See this sensational value... and SAVE!

Free \$23,000.00 in ELECTRICAL PRIZES

Westinghouse "Advice-a-Bride" Contests
5 Big Weekly Contests, April 18-May 23
70 PRIZES EACH WEEK!

10 Westinghouse Refrigerators
10 Westinghouse Electric Ranges
10 Westinghouse Sewing Machines
GET COMPLETE DETAILS AND FREE ENTRY BLANK FROM US!

Turn in "Medical American", Thursday Night, N.B.C. Blue Network

H. C. SCHWERING

305 East Broad Street
Palmyra, N. J.
Phone Riverton 28

SEE THE WESTINGHOUSE REFRIGERATOR WITH THE 2000 CUBIC

Mrs. S. B. Cuff, of 510 Broad street, Riverton, was the first winner in Shulman's Merchandise Club for April 19.

THANKS

The Executive Board wishes to extend its thanks to the members for their contributions toward the purchase of a labor crib given to the Zurburg Memorial Hospital by the Riverton Auxiliary.

RED CROSS NOTICE

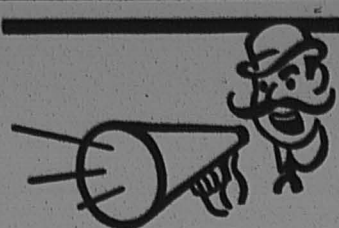
A new lot of wool is available for women's and children's sweaters and stockings which must be finished by June 1 for shipment. Kindly call Mrs. Filson Graff, 99-J, in regard to the same.

WRESTLING

Wrestling fans at the Camden Armory have another big treat coming to them Monday night. The Hanlyns have signed Lou Plummer and the Golden Terror to meet again in the feature bout and destined to go two out of three falls with a 90 minute time limit.

Warren Bockwinkle, sensational St. Louis grappler will attempt to step a notch closer to stardom when he takes on Tommy O'Toole, of California, in the special one hour battle, while Mike Mazurki and Don Evans meet... in the third contest. Abe Coleman takes on Rebel Russell, while Abe Yourist will open the show with Rudy Dusek in a bout of 30 minute time limit.

A Columbia University sociologist says that the American father has lost his place as head of the family. It didn't take a college professor to tell us that one.



Right here is
the place to buy a
good
USED CAR

DON'T WAIT!
come in
today and
see these
bargains

1937 FORD

Deluxe Tudor, Motor Overhauled,
Good Tires, Color Black, Ready to
Go

\$360.00

1936 FORD

Tudor Touring, Color Black, Lots
of Unused Miles in This Car

\$295.00

1935 FORD

DeLuxe Tudor, Heater, Color
Green, Tailored Seat Covers, Good
Tires

\$235.00

1937 DODGE

4-Door Sedan, New Paint, Good
Tires, A-1 Mechanical Condition

\$465.00

1935 FORD

Coupe, Rumble Seat, Color Black,
Good Tires, Ready to Go

\$235.00

1936 FORD

1/2-Ton Panel Truck, New Paint,
Good Tires, Lots of Good Service
in This Truck

\$295.00

Special News

All Cars Selling for \$275.00 or
Less Can Be Bought with NO
Down Payment. Small Weekly
or Monthly Payments.

NEW CARS FINANCED
AS LOW AS \$3.00 per \$100

LESTER S. FORTNUM

SALES SERVICE

Palmyra, N. J.

MAIN ST.
MARKET

WALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON

Phone 904 FREE DELIVERY

KELLOGG'S WHOLE
PEELED APRICOTS
2 No. 2 1/2 cans 39c

KELLOGG'S
GREEN ASPARAGUS
No. 2 can 29c

KELLOGG'S
JUMBO SHRIMP
No. 1 can 15c

Welch's GRAPE JUICE
qt. size 39c
pt. size 21c

KELLOGG'S WHOLE KERNEL
Golden Bantam CORN
2 No. 2 cans 27c

KELLOGG'S
APPLE SAUCE
2 No. cans 19c

S P R Y

1-lb can 3-lb can
18c 48c

KELLOGG'S
BAKING CHOCOLATE
1/2-lb cake 14c

SPECIAL...

KINGAN'S RELIABLE
CORNED BEEF HASH
1-lb can 17c

AMOUR'S QUALITY
RIB ROAST
(7th and 8th)

1b 27c

FRESH KILLED STEWING

Chickens 1b 29c
5 to 6 lb avg

RIB END

Pork Loins
1b 19c

VOGT'S TRIPLE TENDERIZED
HAMS 1b 15c
Shank End - 5 to 6 lb avg.

SPECIAL KINGAN'S RELIABLE
Canned OX TONGUE
1-lb, 6-oz. can 95c
Reg. price \$1.15

FELIN'S FRESH
SAUSAGE 1b 32c
(SMOKED)

ARMOUR'S STAR

Sliced Bacon
1b 23c

KINGAN'S RELIABLE
ASSORTED
MEAT LOAF

1b 19c

FOR FREEHOLDER



HARRY E. MOYER

of Fulton street, Riverton, who this week announced his candidacy for the Democratic Freeholder nomination at the coming primary election in May.

Mr. Moyer, who has been a resident of Riverton for many years, was the Democratic standard bearer for election to the office of County Clerk last fall, putting up a good battle against Palmer L. Adams, a very strong G.O.P. candidate, who was elected.

Democrats feel that Mr. Moyer is a particularly good choice for a Freeholder post.

PALMYRA LOSES
TO BURLINGTON

Last Thursday afternoon, a drab day and a still darker one for Palmyra High's ball team which looking like the weather, dropped a 13-2 decision to Burlington.

Jones, starting pitcher for Palmyra, lasted two frames. He gave

up three hits, one a homer and walked two. Four runs during his tenure.

LeCates hurled the next two stanzas and retired under fire in the third with none gone. He was nicked eight times and gave two free ones. Burlington scored four more while he lasted.

Leonard In

Pete Leonard then took over the mound chores, but Burlington annexed four additional tallies before he managed to get the side out in the fifth. A lone marker in the following stanza finished the scoring of the enemy.

In defense of the Palmyra pitchers, let it be said that the local defense had all the tightness of a sieve, the only sparkle being a double-killing, Henon to Ott to Gibson in the first inning.

Berry, Burlington pitching ace, got off to a shaky start, but improved as things progressed. He was on the ropes in the third as LeCates stroled to open the frame. Henon popped out, but Brewster lashed a timely single and Kemmerle duplicated to cram the bases after Ott whiffed.

Get a Pair

Gibson rifled one into right to bring in two tallies, but Van Emburg fanned for the third out.

Bright singled to start the fourth and Carhart performed similarly, but that was the end.

Pitching behind a big lead, Berry then went to town and the locals got one hit thereafter. His effectiveness was materially abetted, however, by the eagerness of the Palmyrians to swing at bad ones, one lad standing on his toes to wave at a third one that barely escaped being a wild pitch.

All in all, a very disappointing afternoon.

A French scientist announces the discovery in the soil of killers for all sorts of dangerous germs. Maybe, after all, we will have to let Johnnie go around with a dirty face as sanitary precaution.

GOODWIN IN RACE



JAMES J. GOODWIN

James J. Goodwin, of Riverton, on Monday, announced his candidacy for the Republican nomination to the House of Assembly. Goodwin, who is a lifelong resident of Burlington county, has been active in Republican politics for a number of years and has been interested in civic and fraternal activities, having served four years as the secretary of the Burlington County Fire Police being the first person to hold this position, he also has served as secretary of the Riverton Fire Company for the past ten years. His announcement follows.

"At the request of numerous friends I wish to announce my candidacy for the Republican nomination to the House of Assembly from Burlington County. It is my belief that only through the liberalization of the Republican party can we again regain the prestige our party once enjoyed and we must not allow the breakdown of the two-party system in our state and nation by the vicious horsetrading now engaged in by our elected representatives at Trenton.

When elected I pledge myself to

decent, adequate old age assistance, active support of labor legislation, reduction in the excessive motor vehicle taxes, and assistance to the farmer, against the vicious milk control racket."

(Signed) James J. Goodwin.

PALMYRA WINS

The Red and White track team took Merchantville into camp last week in the first home meet of the season, the score being 64-40.

The summary:
220-yard dash: Won by Flournoy, Palmyra; second, Mars, Merchantville; third, Stanford, Merchantville. Time, 29.9 seconds.

440-yard dash: Won by Fox, Palmyra; second, Ricords, Merchantville; third, Rockefeller, Merchantville. Time, 55.7 seconds.

808-yard run: Won by Wentzell, Palmyra; second, Zigmund, Merchantville; third, McManimen, Merchantville. Time, 2 minutes, 16.5 seconds.

1 mile run: Won by Huyett, Palmyra; second, Benoit, Palmyra; third, Lansing, Palmyra. Time, 5 minutes, 6.3 seconds.

120-yard high hurdles: Won by Huyett, Palmyra; second, Mustard, Palmyra; third, Rockefeller, Merchantville. Time, 18.7 seconds.

220-yard low hurdles: Won by Conwell, Palmyra; second, Morton, Palmyra; third, Rockefeller, Merchantville. Time, 29.5 seconds.

Pole vault: Won by Wentzell, Palmyra; second, tied between Hall, Merchantville, and Lipincott, Palmyra. Height, 9 feet, 6 inches.

Shot put: Won by Minnick, Merchantville; second, Plicka, Merchantville; third, Pacione, Merchantville. Distance, 38 feet, 4 inches.

High jump: Tie for first between King and Rockefeller, Merchantville; third, Conwell, Palmyra. Height, 5 feet, 9 inches.

Relay: Won by Palmyra (Flournoy, Conwell, Wentzell and Fox); second, Merchantville. Time, 3 minutes, 51.6 seconds.

HUBBS FOR COMMITTEE

The following is an announcement made by Clarence N. Hubbs, Jr., of Palmyra, this week.

"Highly encouraged by the splendid support given me last year, I am happy to announce my candidacy to the Republican County Committee from the Third District of Palmyra. As before I will strive to give my district a true and personal Republican representation in its county committee, if elected."

Mr. Hubbs is active in Young Republican affairs, holding the distinction of alternate delegate to the State Republican Convention. He also is President of the Palmyra-Riverton-Cinnaminson Young Republican Club, which is affiliated with the county unit.

DINNER FOR EASTWOOD

Senator Howard Eastwood will be tendered a testimonial dinner on May 1, at Red Hill Inn, by members of the Christopher Columbo Club, of Riverside. The dinner will be a real Italian full course meal to be followed by speeches, entertainment and dancing. Among the speakers will be U. S. Senator W. Warren Barbour and Congressman D. Lane Powers, Freeholders Albert C. Jones, Clarence Price and John M. Chant.

OLDS SALES UP

March sales of used cars by Oldsmobile dealers throughout the United States totaled 48,558 units, making that month the best since July, 1937, according to D. E. Ralston, general sales manager of Oldsmobile.

"This record is particularly noteworthy," said Ralston, "in that March, in many sections of the nation, finds winter weather still much in evidence and is normally considered as being only an average month for used car sales."

It is, however, indicative of the marked improvement in sales of both new and used cars being reported by Oldsmobile's dealer body," he added.

"COST ME ONLY A FEW DOLLARS MORE FOR
PERFORMANCE
SECOND TO NONE!"



MAKE THIS
COMPARISON YOURSELF!
MATCH OLDSMOBILE
AGAINST THE LOWEST
PRICED CARS. YOU'LL
FIND ONLY A SMALL
DIFFERENCE IN PRICE
—BUT AN ASTONISHING
DIFFERENCE IN SIZE,
QUALITY AND FEATURES!

WITH ALL THESE EXTRA VALUES IN ADDITION!

GREATER SIZE! Oldsmobile has "big car" appearance because it is big—197 1/2 inches in over-all length!
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MORE COMFORT! Oldsmobile's Rhythmic Ride is literally "top" in comfort!
EXTRA SAFETY! Super-Hydraulic Brakes, Dual Center Control Steering and Unisteel Body by Fisher give Oldsmobile safety plus!

PRICED FOR EVERYBODY

*Olds prices begin at \$807 for Coupe, \$853 for Sedans, delivered at Lansing, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE. Help promote safety—dim your lights when passing!

OLDSMOBILE

"JACK" DAWLEY, Inc., 10 Broad St., Riverton

"BEST LOOKING
CAR ON
THE ROAD!"

TELEPHONES—
Riverton 1212
Merchantville 560

Magnolia Blossoms Bring One of Springs Most Spectacular Display of Bloom

The magnolia derived its name from a seventeenth century professor of medicine, Pierre Magnol, who was also director of the Botanic Garden in Montpellier, France; but it is more familiar to us as one of the earliest as well as the most spectacular of spring flowers. Its large showy blossoms of varied colors, usually white, red or purple, are particularly striking against a background of evergreen.

Much could be written also of the magnolia's use in landscaping and of its value in beautifying the home. It ordinarily appears as a single specimen on lawns, but can also be used effectively in mixed shrub plantings. The ability of this plant to adapt itself readily to the artificial conditions of the city is a distinct advantage over many of the other popular spring flowering plants.

Habitat

The magnolia thrives best in rich and deep loam soil. Transplanting is difficult and should be attempted only in the spring of the year when the roots are active and wounds heal readily.

The species found most frequently in New Jersey and vicinity are: Magnolia soulangiana—The "sauceur magnolia" is the most common of the hybrid varieties grown in the North. The flower is pink, from six to eight inches in diameter and is followed with handsome green foliage. A street in Rochester lined with this variety is a mecca for enthusiasts every spring.

Magnolia stellata—The star magnolia is the earliest flowering of this species, coming into bloom in late March and April. It is distinctive because of the shape of its blossoms. The petals form a star, instead of the cup-and-saucer shape of the other types. The plant grows to a height of about twelve feet and is free flowering even in a smaller specimen.

Other Varieties

Magnolia conspicua—The Chinese Yulan is a large shrub or small tree growing about twenty to thirty feet in height. This is one of the most showy pieces, with large creamy white flowers.

Magnolia acuminata—The heartleaf magnolia is the only yel-

low flowered form, and it blooms sometimes twice a year, in spring and fall. It was originally discovered in Georgia, but unfortunately is not hardy. For this reason, the plant must be cultivated in a well-protected spot, facing South.

Magnolia glauca—The sweet bay is native along the Atlantic coast from Massachusetts to Florida. This is one of the evergreen magnolias and makes a very attractive shrub. The flowers are white, opening in May and June.

While the species vary widely in foliage and flowers, the magnolia is easily recognized everywhere because of its exotic brilliance, quite unlike any other spring flowering plant.

NEW STAMPS

A special series of postage stamps honoring Famous American Composers will be placed on sale on the dates and at the offices listed below:

1-cent, green, Stephen Collins Foster, Bardstown, Kentucky, May 3.
2-cent, red, John Philip Sousa, Washington, D. C., May 3.
3-cent, purple, Victor Herbert, New York, N. Y., May 13.
5-cent, blue, Edward A. MacDowell, Petersborough, N. H., May 13.

10-cent, brown, Ethelbert Nevin, Pittsburgh, Pa., June 10.
The stamps will be 0.85 by 0.98 inch in size, arranged vertically, issued in sheets of 70, and printed by the rotary process.

THINGS TO WATCH FOR

A carpeting material that glows brightly in a darkened room when subjected to special ultra-violet rays designed particularly for theatre. New type cotton full-fashioned stockings, developed in cooperation with Department of

Agriculture . . . good enough to sell for 99 cents in some styles. A mid-geet air-conditioning unit, called odor-absorber, for eliminating unpleasant gases, fumes and smoke . . . useful in the kitchen when you're frying onions and fearful some guests might drop in afterward. Nylon, the much-discussed synthetic hosiery fabric, being tried out for a line of men's socks, and also, in combination with latex, for women's girdles. Guest towels that are made of disposable tissue, but printed in colors and quaint designs fully as attractive as the cloth versions, and with extra little pockets to hold special lip-stick wiper-offers.

TOWNSHIP OF CINNAMINSON

NOTICE IS HEREBY GIVEN THAT The Township of Cinnaminson in the County of Burlington, State of New Jersey, on TUESDAY, APRIL 30, 1940, at eight o'clock in the evening (Daylight Saving Time), in the Cinnaminson Public School, situated on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, Burlington County, New Jersey, will sell at public sale:

All that certain parcel of land and premises situate at Palmyra Extension, in the said Township, and comprising Lot No. 1 and the Northern 10 feet of Lot No. 2, as shown and designated on map entitled "Palmyra Extension Adjoining Palmyra, N. J.," for not less than the minimum price of \$112.00; and also

All that certain parcel of land and premises, including dwelling-house, situate at Palmyra, in the said Township, and comprising Lots Nos. 738, 739, 740, 741, 742, 743, 744 and 745, as shown and designated on New Plan of Pennsylvania lots, made by John R. Parry, (being part of Lot No. 188 as shown and designated on Plan of Pennsylvania, new Parry), for not less than the minimum price of \$750.00.

TERMS OF SALE
1. Each of the said parcels of land and premises will be sold separately to the highest bidder, but not for less than the minimum price.

Evans' Service Station

Broad & Main Sts. Riverton, N. J.
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

BOROUGH OF RIVERTON — 1939 AUDIT

April 11, 1940.
The Honorable Mayor and Members of the Borough Council
Riverton, N. J.
Gentlemen:

We report that we have audited the financial books and accounts of the BOROUGH OF RIVERTON for the year ended December 31, 1939, and submit herein the statements and schedules shown in the table of contents, which exhibit the financial condition of the Borough as of that date.

CONDITION OF FINANCES

The finances of the Borough of Riverton were in a good condition as of December 31, 1939. The 1939 year under audit, the operations of the current account resulted in a cash surplus of \$2,156.31. This surplus was realized although the Borough failed to collect \$3,856.16 of the anticipated revenue from franchise and gross receipts taxes.

We recommend that every legal means be taken to realize upon all outstanding taxes so that the Borough can maintain its financial condition.

CASH AND BANK ACCOUNTS: Cash book receipts were compared with bank deposits and paid checks with recorded disbursements. As of December 31, 1939, the cash accounts of the Collector and Treasurer were reconciled with the bank balances, which were verified by us directly by the Cinnaminson Bank and Trust Co.

Following is a summary of the cash balances as at December 31, 1939:

| | |
|---------------------|------------|
| Current Account | \$77.05 |
| Trust Account | 224.46 |
| Dog License Account | 206.50 |
| Capital Account | 212.50 |
| Total | \$3,480.45 |

BONDS OF OFFICIALS: All of the fidelity bonds were examined, except the bond of the Tax Collector and Treasurer which was reported forwarded to the Chairman of the Finance Committee for revision, and were properly executed. The examination of the bonds of the officials disclosed all bonded by corporate bonds.

SUMMARY OF RECOMMENDATIONS

That every legal means be continued in order to realize upon all outstanding taxes. That the Health Inspector be supplied with a stub permit and license book. That the Tax Search Clerk record all searches in the bound tax search book.

That the outstanding sewer rents be collected by legal means. That appropriation transfers be made prior to the expenditure causing the need for same.

We shall be pleased to assist you to the fullest extent in connection with the recommendations of this report.

ACKNOWLEDGMENT: In the course of our audit, we received the complete cooperation of all the officials of the Borough and we greatly appreciate the courtesies extended to us.

CERTIFICATION: It is hereby certified that to the best of our knowledge and belief the within report is a true and correct statement of the financial condition of the Borough of Riverton, in the County of Burlington, for the year 1939, as shown by the books and records of the said Borough submitted to us, supplemented by personal inquiry and investigation.

Yours very truly,
CHABLES S. ROCKEY & CO.,
WILLIAM H. WELCKER,
Registered Municipal Accountant (New Jersey)

BALANCE SHEETS — CURRENT ACCOUNT

| ASSETS— | Balance Jan. 1, 1939 | Balance Dec. 31, 1939 |
|--|----------------------|-----------------------|
| Cash—Tax Collector and Treasurer | 7,923.16 | \$ 2,424.40 |
| Cash—Delinquent Tax Collector | 26.73 | |
| Taxes Receivable | 32,461.01 | 32,741.39 |
| Tax Title Liens | 5,777.25 | 3,594.09 |
| Foreclosed Tax Title Liens and Property Acquired by Deed | 5,164.25 | 5,164.25 |
| Franchise Taxes Receivable | 7,757.77 | 8,430.67 |
| Gross Receipts Taxes Receivable | 1,589.73 | 4,129.56 |
| Revenue Accounts Receivable | 145.00 | 165.00 |
| Severance Taxes Receivable | 2.00 | 2.00 |
| Other Accounts Receivable | 22,564.95 | 20,303.97 |
| Deferred School Tax Revenue | 3,584.40 | |
| Emergency Revenue | 2,548.44 | .40 |
| Deferred Charges | | |
| Total | \$ 86,225.75 | \$ 77,154.19 |

LIABILITIES—

| | | |
|--|--------------|--------------|
| Emergency Notes | 1,951.05 | |
| Other Liabilities for which Cash is Required: | | 200.00 |
| 1939 Appropriation Reserves | 250.00 | |
| 1938 Appropriation Reserves | 17.36 | 68.09 |
| 1937 Appropriation Reserves | 26.73 | |
| Tax Overpayments | 26.73 | |
| Unapplied Receipts of Delinquent Tax Collector | 3,164.95 | |
| Reserves for: | | |
| Local School Taxes | 22,564.95 | 20,303.97 |
| Taxes and Tax Title Liens | 35,238.26 | 30,335.45 |
| Foreclosed Tax Title Liens, etc. | 6,647.25 | 5,360.46 |
| Franchise Taxes Receivable | 7,757.77 | 8,430.67 |
| Gross Receipts Taxes Receivable | 1,589.73 | 4,129.56 |
| Revenue Accounts Receivable | 145.00 | 165.00 |
| Severance Taxes Receivable | 2.00 | 2.00 |
| Other Accounts Receivable | | |
| Surplus Revenue: | | |
| Cash | 4,181.85 | .40 |
| Non-Cash | 3,672.39 | 2,156.31 |
| Total | \$ 86,225.75 | \$ 77,154.19 |

mun price therefore above mentioned; and no bid for either of the said properties less than the specified minimum price will be received.

2. The successful bidder, immediately upon the acceptance of his bid, shall pay 20% of the amount thereof in cash to the Township, and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

3. The balance of the amount of the accepted bid or purchase price shall be paid to cash to the Township, within thirty days after the date of the sale, at the office of the Township Treasurer, and upon receipt of such payment, the Township will deliver to the purchaser a special warranty deed conveying the property in fee simple; provided, however, that the said parcel of land and premises situate at Palmyra Extension shall be conveyed subject to an Ordinance of the said Township adopted July 28, 1939.

4. The title conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens to the date of sale.

3. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and accept a deed of conveyance of the property in accordance with the terms of sale, the property shall be resold, (with or without a fixed minimum price, as the Township Committee may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Township.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST,
Township Clerk.
Dated: April 17, 1940.

New Shoes From Old "AMICO" Electrical Vulcanized Resoling

No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

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| Regular Price | SPECIAL PRICE |
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| \$3.50 | \$2.95 |
| End Permanents | \$2.95 |

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THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 808

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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The Wrong System

The economy wave which engulfed Congress a few weeks ago seems to have spent itself on the political sands and disappeared. For awhile the House of Representatives through a bloc formed by the Republican minority with Jeffersonian Democrats actually seemed to have the situation under control. Then the Senate blew off the lid. The upper house added a billion dollars to the agricultural relief program. This seems to have taken the starch out of the economy minded representatives with the result that the House went on a spending spree too and has enlarged many appropriations.

Even in the lower house the advocates of reckless spending seem to be in the saddle again. Just how far this spree will go, nobody seems to know. However, this is campaign year, and Presidential campaign year at that. To expect a New Deal Congress therefore to act in a spirit of economy is asking a little too much. It has been the policy of the New Deal, so far, to spend and spend with the purpose of affecting the elections and there is no evidence that 1940 is going to be different in this respect. The other day Representative Gifford, of Massachusetts, warned the House:

"You're playing with national bankruptcy. I sympathized with the Democratic leaders who have tried to stem this spending tide but you are reaping the reward of your previous willingness to approve blank check appropriations in the past. The majority has got the habit of spending and can't stop."

All of this, of course, is true, but it will continue until the voters of the nation repudiate the policy of seeking to spend ourselves rich. This policy has failed every time it has been tried in the past and it will fail again. What we need first is a new order of house keeping. Until we get an administration in power which believes in sound principles of finance and economy this spending wave will continue.

Nobody, of course, believes that we should permit any Americans to go hungry or naked. But this is a far cry from a policy which seeks to experiment with sound government and the risk of throwing the country ultimately into bankruptcy or inflation.

Reckless extravagance is all wrong. But the system of New Deal social experimentation is at fault. Especially in view of the fact that the same experiments have been tried many times in the past and have failed. It is commonly supposed that the New Deal has many college professors in the ranks. This may be true, but if it is true, the social experiment is sorely short of professors in history. Any person who has studied the record of the past must be convinced that New Dealism will be a social and economic failure.

Eighteen Years After

According to a recent press dispatch, the board of directors of Motion Picture Producers Association met and elected Mr. Will H. Hays president of the association for the nineteenth consecutive year. Time passes so quickly that it will doubtless be difficult to realize that Mr. Hays had been head of the motion picture industry's organization for eighteen years. It will seem "only yesterday" to the "old timers" in politics and public affairs since young Mr. Hays was drafted from a cabinet position at Washington to head the new organization.

Yet in these brief eighteen years much has happened to the motion picture industry as well as to the nation at large. When Mr. Hays took over the reins the movies were in a somewhat chaotic state. There were threats of drastic state and national regulation, and the future was not an encouraging one.

Since that time the industry has made tremendous strides in an economic, in an artistic and in a technical way. It is now the outstanding amusement vehicle of the country and its prosperity, when it is prosperous, contributes greatly to the general prosperity of the country.

If one will go back when the opportunity presents, and review the movie flicker of twenty years ago, comparing it with the

finished products of today, he will get some idea of the progress of the industry. Of course, not all of this is due to Mr. Hays and the Motion Picture Producers Association. For instance, the technical improvement of the industry has been remarkable. But there is no question that they have accomplished many things in improving the standard of the motion pictures. Most important, they have proved that it is possible for an industry to regulate itself, that government regimentation is not essential to its maintenance and improvement. There is no question but that Mr. Hays has done a better job than the government agents would have done had the duty been turned over to them, and to various boards of censorship eighteen years ago.

Of course the job is not completed. Perhaps it never will be, if the industry is to remain a vital one. In these days of political and international turmoil, the greatest danger to any vehicle of public thought is propaganda. Mr. Hays has done a good job in "cleaning up" the movies, to use a popular phrase. Another danger ever to be watched is propaganda. Mr. Hays has said on occasion that the duty of the movies is to amuse, not Will H. Hays president of the association for the nineteenth year this principle is maintained the industry will continue to flourish.



There is no more amazing paradox before the American public today than that offered by the electric industry. In spite of the fact that electricity averages only .011 per cent of the average family budget and .015 per cent of the total cost of all manufacturers, it is the target of more attacks from municipal, state and national political factions than any other one thing. There are literally dozens of other commodities vital to modern living that receive little mention from one year's end to another. Why? The reader will have to answer his own question but it should not be

difficult, remarks the New Jersey Public Utility Information Committee. Two items will help make that problem even easier. First is the fact that the electric industry has about 24,500,000 users, and that means a very large block of voters. Second is the fact that the industry represents one of the greatest aggregates of invested capital of any business in the nation and has a very large gross income. Many envious eyes have been turned toward the industry, particularly in the past few years, by persons outside the business who want to take it from the hands of those who developed it and now direct it.

SPRING CONCERTS OF FESTIVAL FOUNDATION

Interest in the approaching Spring concerts of the Festival Foundation Chorus was given state-wide impetus last Saturday night. The organization, sole musical representative of Burlington County, sang

with outstandingly fine effect on a program with fifteen other choruses at the New Jersey Federation of Music Clubs' Festival in Trenton. Comments by state directors and officers of such organizations as the Matinee Musical Club of Philadelphia were most flattering to the Foundation's splendid performance under the direction of Eric Warnick supported by Jean E. Morrison, accompanist.

At the Spring concerts, to be held in the Moorestown High School on May 7th and in the Burlington High School on May 14th, the Festival Foundation will present Dorothy Johnstone-Baseler, harpist as soloist. Mrs. Baseler will play two groups with Mrs. Morrison, the Foundation's accompanist, at the piano.

Tickets The chorus will sing a program of master and modern-classical choral works of unusual popular interest and appeal.

Tickets for the Spring concerts are 50 cents each, and may be obtained from any member of the Festival Foundation, or from Emily Reider, Riverton; Carrie Bates, Palmyra; Hazel Lord, Moorestown; Brooke Tidswell, Mt. Holly; Virginia Reeves, Burlington; Dane Philie, Riverside. Sustaining members of the Festival Foundation will receive season-admission cards for two persons to all Foundation concerts; the cost of a Sustaining Membership is \$2. All concert revenues go into a fund to establish musical scholarships for talented young people from our own communities.

CHRISTIAN SCIENCE CHURCH TO BROADCAST

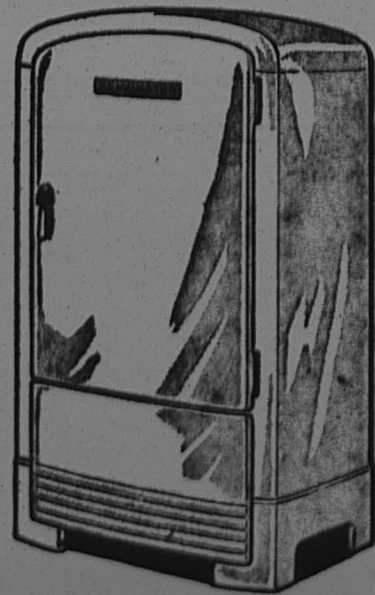
The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Chicago, Ill., on Sunday, April 28, at 12 o'clock. Eastern Standard Time, by Arthur Perrow, former First Reader of a Christian Science Church over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over Station WABC.

When a man starts throwin' dirt you can be sure he's losin' ground.



YOUR BABY...

THE BEST is none too good for him, (or her, we're not partial), so, of course, you pay particular attention to food storage. No wonder your choice is a Kelvinator electric refrigerator. Kelvinator supplies the dry, cold atmosphere some foods need. The temperature in the storage compartment never goes above fifty degrees and it is maintained automatically. Kelvinator is inexpensive to purchase and to operate. The roomy six cubic foot model illustrated here sells for only \$114.75 cash. Small carrying charge added if you wish to buy on our divided payment plan.



PUBLIC SERVICE

A-7701

AID "Y" DRIVE



Members of the Burlington County Young Men's Christian Association board, who are active in the annual finance campaign which opened throughout the county this week. They attended a dinner at Moorestown on Tuesday night, when Judge Harold B. Wells, of the Court of Errors and Appeals, was the speaker. The West District campaigners, who heard Judge Wells are from Moorestown, Bridgeboro, Cinnaminson, Delanco, Maple Shade, Marlton, Masonville, Palmyra-Riverton and Riverside. Concerted efforts throughout the county are being urged by the leaders in the drive, as campaigners prepare to solicit their towns. Judge Wells, in praising the 35 years' record of the Y.M.C.A., told his audience on Tuesday night that "It is wise to invest money in the 'Y'. Money contributed to this worthy movement is money invested to carry along a very important, and necessary work in the county."

EPWORTH LEAGUE

The League invites all young people of high school age and over to attend our service at 6:45 p.m. Come and share our friendship. Mr. E. A. Griscom will be the speaker this week. He has a message worth hearing. The League is planning a "Straw Ride" for May 10. More details later.

STEWART-FROMMUTH

Mr. and Mrs. Frederick George Frommuth, of Morgan avenue, Palmyra, announce the marriage of their daughter, Helen Gould, to Mr. Nelson Holmes Stewart, Jr. on Wednesday, April 17, in Philadelphia.

SKILLINGS' COMING TO METHODIST CHURCH

The Skillings, a very remarkable "singing family" will give a program of inspiring sacred music in the Epworth Methodist Church of Palmyra this Sunday evening, April 28, beginning at 7:45 o'clock.



BILLIE SKILLINGS

Billie Skillings, better known to radio listeners as the "Cricket" is an eight year old artist of no mean ability. His appearance regularly over WEA, and his very recent tour of the states of the North and South, has been exceedingly successful. He has a very unusual ability and personality.

Robert Skillings, Jr. and Chauncey Addison Skillings, who appear over the Columbia Broadcasting network are also members of the Skillings Sextette. Violet Skillings, the youthful contralto is very talented and artful. Then too, are the father and mother of this wonderful group, Robert P. Skillings and Violet R. Skillings.

The program will consist of the following numbers:

"O Divine Redeemer," by Gounod, sung by the sextette.
"The Lord's Prayer," sung by Billie.

"Trees," by Rasbach, sung by Mrs. Skillings and Violet.
"The Rosary," by Nevin, sung by the quartet.

"Moonlight Sonata," (first movement) piano solo, Robert Skillings, Jr.

"My Task," by Ashford, sung by Mrs. Skillings.
"Still, Still with Thee," by Mendelssohn, sung by the Skillings Family.

"Consider and Hear Me," by Pfleger sung by the quintet.
"My Wandering Boy," by Lowry, sung by Billie.

We invite the public to come worship with us in this very helpful musical service.

Lawn Mowers Sharpened by Modern Machinery Expert Work Guaranteed
Palmyra Lawn Mower Service
412 Delaware Ave., Palmyra, N. J.
Phone Riverton 883

THE **Smartest thing** in *Station Wagons* costs so little more!



GENERAL MOTORS VALUE
THERE'S A BIG plus in the new 1940 Pontiac Station Wagon that's sending it ahead in Station Wagon sales. Smooth looking and performing. Bigger-bodied—wider-seated—extra height from seat to ceiling. Rides eight plus luggage in relaxed comfort.

\$1015 delivered at Pontiac, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

LET YOUR STATION WAGON ALSO BE A CREDIT TO YOUR JUDGMENT.

Pontiac FOR PRIDE AND PERFORMANCE

This Car \$1054 delivered to your door from

BELLEVUE GARAGE

Pontiac Sales and Service

RIVER ROAD EAST RIVERTON

Phone 1595 — Open 7 a.m. until 9 p.m.

PLANS FOR AMBULANCE TAG WEEK PROGRESSING

Plan for the coming tag week to be sponsored by the Palmyra Ambulance Association are rapidly progressing.

At the regular meeting of the Association, held this month, the following were appointed as committees:

Tag, George Chandler, chairman; Mrs. King, Miss Florence Saar, Russel Dilks and Donald Powell; publicity, D. Powell.

The tags will be easily identified as being the same as former years. For those unfamiliar with them, they are red heart-shaped cards with the phrase "Open Your Heart to the Palmyra Ambulance."

Already members have been approached as to the proper persons to receive the donations. All members of the Association are to participate in the drive and any one of these people will be glad to take care of your contribution. If you are unfamiliar with any of these members and wish to contribute, there will be boxes in all local business houses.

This is not to be a house-to-house canvass. All contributions will be taken by members who will be soliciting on the streets during the week.

Remember the dates, April 29 to May 4, inclusive.

GAMES WANTED The softball team of Independence Fire Company, of Palmyra, is desirous of booking games.

Any managers interested are requested to get in touch with Norman Moore, Morgan avenue, Palmyra.

AMERICAN STORES CO.

Another Opportunity to Save!

Big Thrift Sale

Continuing our Sensational Thrift Sale. Additional bargains—another big week of value-giving. It is smart to be thrifty. Stock the pantry now.

ASCO Pure Peanut Butter Enriched with Vitamin "B-1" Made from freshly roasted No. 1 selected peanuts and fine table salt. 2 jars 25c
Supreme Soft-Twist Bread 8c
Sliced Fruited Raisin Bread 10c

ASCO Beans with Pork and Tomato Sauce 4 lb 19c
Delicious Apricots Fancy Calif. 2 No. 2 27c
Dole Pineapple Crushed or Gems 3 14-oz 25c
Large Sweet Prunes 40/50 Size 2 lb 17c
Calif. Evap. Apricots Fancy Blenheim 1 lb 17c

ASCO Peaches 2 No. 2 25c
ASCO Coconut Crunch Cookies 1 lb 19c
Buy Now - Save 6c!

Wilbur's Chocolate Nonpareils 1 lb 15c
Soup Beans Choice Hand-Picked 2 lbs 9c
ASCO Pure Preserves Blackberry 2 lb 23c
Vegetable Soup Glen-Cove 4 10 1/2-oz 19c
Corned Beef Hash Armour's 2 cans 27c

ASCO Fancy Peas Blue Label 2 No. 2 25c
ASCO Red Boots Shoestring Style 2 No. 2 15c

Butter Kernel Corn 2 No. 2 21c
C R A X Educator 1 lb 17c
Crackers box

ScotTissue 3 rolls 20c
Waldorf 5 rolls 19c
ScotTowels 3 rolls 25c

Farmdale Poultry Feeds
Starting & Mash 25-lb bag 65c 100-lb 2.35
Growing Mash 25-lb bag 65c 100-lb 2.35
Broiler Mash 25-lb bag 57c 100-lb 2.20
Chick Grains 25-lb bag 57c 100-lb 2.20

Fresh Fruits and Vegetables
Tender Calif. **PEAS** 2 lbs 25c
Telephone

Spinach Green Tender 1 lb 5c
Cocoanuts Fresh 1 each 5c
Onions White 1 lb 5c
Radishes Red, Tender bunch 1 bunch 5c
Grapefruit Large Florida 1 each 5c

Shop and Save—Where Quality Counts!

These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

Church Notices

ACCEPTS CALL

The Reverend Harold Lee Rowe has accepted a call to the pastorate of Bethany Lutheran Church, Palmyra, and will assume his duties here on May 1st.

For the past three years, the Rev. Mr. Rowe has been Pastor of the Oriole Lutheran Parish at Jersey Shore, Pa., and comes to Palmyra with an enviable record of accomplishments in his former charge.

Pastor Rowe graduated from Susquehanna University in 1934 with the degree of Bachelor of Arts and received his theological training at Lutheran Theological Seminary at Gettysburg from which he graduated in 1937.

Reverend and Mrs. Rowe will occupy the parsonage, 919 Washington avenue, Palmyra, after May 1st.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First Day School.
11 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRISTIAN SCIENCE CHURCH

"Probation after Death" is the lesson-sermon subject for Sunday, April 28, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The Lord will perfect that which concerneth me: thy mercy, O Lord, endureth for ever: forsake not the works of thine own hands." (Psalms 138:8).

Among the lesson-sermon citations is the following from the Bible: "In all thy ways acknowledge him, and he shall direct thy paths." (Proverbs 3:6).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Remember that mankind must sooner or later, either by suffering or by Science, be convinced of the error that is to be overcome" (p. 240.)

SACRED HEART CHURCH

Riverton N. J.
Rev. John F. Welsh, Pastor.
Rev. Vincent A. Luther, Assistant Pastor.

Sunday Masses: 7:00 - 9:00 - 10:30.
Daily Masses: 7:00 - 7:45 a.m.
Confessions: Every Saturday, 3:45 to 5:45 and 7:30 to 9:00.
Miraculous Medal Novena Devotions: Mondays at 7:45 p.m.
First Communion Classes: Every day at 3:45 p.m.
Religious Instruction Classes: Elementary, Fridays at 3:45; High school, Thursdays at 7:15.

All the above-mentioned hours, beginning on Sunday, will be on Daylight Saving Time. We would remind our people therefore to set their clocks on Saturday night so that no accident of time will cause them to miss Mass on Sunday.

The annual spring card party will be held this coming Friday night, April 26th, at 8:30 o'clock in the school auditorium. The committee under the direction of Mr. Leo Terrell has been working hard on this affair and promises a most entertaining evening. Many beautiful and practical prizes will be given away. This is one of the most important parish affairs of the year and we are confident that now as in other years our people will measure up to it.

Thursday of next week, May 2, is the Feast of the Ascension. This is one of the six Holidays of Obligation. Every Catholic is bound under penalty of serious sin to hear Mass on that morning. The early Mass schedule of that day is designed to make it possible for working people and school children to

fulfill that obligation. Hours of Masses for Ascension Day are as follows: 6:00 - 7:00 - 8:00 a.m.
Confessions will be heard on Wednesday, 3:45 - 5:45 and 7:30 to 9:00.

Masses for Sunday, April 28: 7:00, R. Fichter, R. Strohlein; 9:00, John Ford, George Strohlein; 10:30, H. Groome, R. Rowan, T. Lane.

The Sacred Heart Dramatic Club will present the play, "Seven Chances" on Friday, May 24th.

Wesleyan Men's Bible Class

For the Men of the Community

"OUR SUFFICIENCY"

Ex-President Hoover recently interpreted National and World voices when he said, "We are filled with anxieties for the future of mankind."

St. Paul in his day saw the difficulties that Christianity most encounters and said, "Who is sufficient for these things?" Churchmen and Statesmen are viewing with concern the anti-democratic and anti-Christian forces that are in violent attitudes.

With Paul undaunted we too can say, "Our sufficiency is of God." The resources at our command in the Almighty God are amply sufficient for all emergencies.

The Bible has withstood throughout the centuries attacks and will triumph now. In the Scriptures we have the assured resources stated. It is our privilege to study them and apply them to our own lives, which we seek to do in our Bible Class.

"Our Sufficiency is of God." Come with us next Sunday at 9:50 and study with us concerning this "Divine Sufficiency."

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Sunday, April 28.
Bible School, 10:00 a.m. Although gloomy on the outside it had no effects on the brightness and the spirit of the school last Sunday. However, many were absent due to illness that has prevented many from attending here of late. Don't fail to come early this Sunday and benefit by the Bible quiz which is held as part of the opening program. Most of the questions are earnestly answered by the younger members of the school while the older members silently sit back and absorb this knowledge.

Morning worship, 11:15 a.m. "Windows in Heaven" will be the subject of the sermon by the pastor. The Junior Choir, under the direction of Miss Grace Horner, will sing the offertory. The Senior choir, with Mr. Barto leading, will render the anthems of the morning with a selected solo by a member of the choir.

B.Y.P.U. 6:45 p.m. Young People's high school group worship period for one hour. Helpful subjects presented by capable leaders.

Evening worship, 7:45 p.m. The pastor will have as his subject, "Pioneers of Faith." Come out and enjoy the song service prior to the sermon. Bring your friends so they may also enjoy the fine Christian fellowship that exists at "Central Baptist."

The monthly business meeting of the Philathea Class will be held at the home of Mrs. Clyde Horner, 405 Elm avenue, Palmyra, this Thursday evening, April 25th, at 2:30 p.m. During music week which is being observed some time during the month of May; the Senior Choir will present a program of sacred music for which they are rehearsing under the leadership of Mr. Claude Barto. The exact date will be published later.

As part of the program arranged for Youth Week, Church attendance has been set for Sunday, May 5th, at 7:45 p.m. "Central Baptist" will have the honor of being host to these young people at that time and is cooperating with the Committee on Youth Week activities.

Scientists say that ants are the hardest workers in the world, but somehow they find time to attend all the picnics.

BETHANY LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra, N. J.
Sunday, April 28th:
Church school, 9:45 a.m.
Chief service, 11:00 a.m.
Luther League, 6:45 p.m.
Vespers, 8:00 p.m.

METHODIST CHURCH
Palmyra, N. J.
Rev. William A. Boyd, Pastor

This Sunday morning at 10:00 o'clock the Rev. Dr. J. W. Haywood, president of the Morristown College, Morristown, Tennessee, will be the guest preacher in the Methodist Church. Dr. Haywood is one of the most respected and beloved colored educators of the South. He is a member of the Methodist Conference of Tennessee, which sent him as a delegate to the General Conference of the Methodist Church now in session in Atlantic City.

The Rev. Boyd will preach Sunday evening upon the subject: "Tragic Blindness." Those who were present last Sunday will not forget the wonderful service of sermon and song. If you would be strong and true to your highest best self, you need just such a meeting as this evening service. It is full of inspiration, joy and religion. Come this Sunday evening, worship with us and take a song away with you. The mid-week church service on Wednesday evening from 8 to 8:45 is a meeting that is quiet, restful and blessed. Come, rest in the Lord for awhile. The Bible lesson, the hymns of praise, and the warm hearted prayers will do your heart good. We welcome the entire community to attend this meeting.

SUPPER

The ladies auxiliary of the Delaware Fire Company No. 2, of East Riverton, will serve a roast beef

supper in the fire house, Saturday, April 27, from 5 until 8 p.m. Supper 50 cents.

"The final test of humility is to hand out money provided by others,

and not regard yourself as a generous philanthropist," says Robert Quillen. One wonders if there are not some people in places of public trust over the country who do not meet that test.—Ft. Payne, Ala. Tribune.

Monday Nights!



a new musical program starring

★ JAMES MELTON, Tenor

★ FRANCIA WHITE, Soprano

★ DONALD VOORHEES and the

BELL SYMPHONIC ORCHESTRA
and CHORUS

BE SURE TO TUNE IN

WEAF — KYW (Phila.) 8 P. M.

and N. B. C. Red Network Eastern Daylight Saving Time

NEW JERSEY BELL TELEPHONE COMPANY



"I've joined the Modern Minute Men"

"My slogan is 'Make a payment in a minute!' How? By using checks. It's as simple as A-B-C, and safe, too. Every cancelled check is a legal receipt—a mighty handy feature when someone denies that you paid him. All in all, for speed, convenience and safety—nothing can beat a checking account."

Opening a checking account is easy, too. Come in and start one now.



Cinnaminson Bank and Trust Co.

Riverton, N. J.

THE PEOPLE'S COLUMN

April 20, 1940

Mayor John F. Ward
Palmyra, N. J.

Dear Sir:

In Mr. Weart's letter to you which was published in the paper last week he presents several arguments against the Independence Fire Co., No. 1, of Palmyra.

Mr. Weart, as he said, joined the fire company in October, 1901, but he doesn't know when he left active service. He gives the date as June, 1926. We quote from the minutes of June, 1927. "The application for honorary membership of Brother James T. Weart was read. On motion duly made, seconded and carried the request of Brother Weart was complied with."

As Mr. Weart states three types of membership were provided for in the constitution (not the by-laws—1923 edition) namely: active, honorary and contributing.

In his quotation from the Constitution he misses the important sentence insofar as he is concerned Article XV (not XVI) Sec. 2. "Honorary members shall upon payment of Two Dollars Per Year be entitled to all the privileges of the Fire Company."

Article VIII, Section 2 (1923 Edition) of the by-laws reads: Any member of the Company who shall refuse or neglect to pay the fines, dues or assessments that have been levied by the Company and have been due three months shall be deemed incapable of voting, and if he neglect or refuse for six months, shall be expelled from the Company.

By June, 1928, Mr. Weart was six months in arrears and should have been duly expelled.

By 1934 we had on the books of the Company quite a few members who should have been expelled. A committee was formed to re-write the constitution and by-laws so that we could legally carry these members on our books. By changing the name of the Honorary list to the exempt list and eliminating their dues we were able to do this. Today Mr. Weart is a member in good standing on the exempt list of the Fire Company. That is not being thrown out bag and baggage.

On March 30, 1936, Mr. Weart attended a Fire Company meeting to request a donation for the Red Cross. Later in the meeting he made a motion and was informed that he was out of order and correctly so. Article XV, Section 4 (1934 Edition) states that Exempt members who are on the Exempt list shall not have a voice on the floor, hold office, or have a vote in any matter.

However, Article XV, Section 3 (1934 Edition) says: Exempt members can upon the payment of two dollars per year continue to remain on the active list and have the same privileges as an active member.

If Mr. Weart was so interested in the Fire Company and wished to have the right to speak and vote in our meetings he should have paid his dues as every other fireman must.

Mr. Weart says that prior to 1926 more than 90 per cent of the active members were property owners and taxpayers and that the condition does not exist today. Perhaps we do not have as great a proportion of property owners but every person earning a livelihood and living in Palmyra pays taxes as well as Mr. Weart or any other property owner. Our membership list is still open to any property owner or taxpayer wishing to become a member.

We feel that Mr. Weart is just beclouding the issue, for whether the fireman is a property owner or not he is a member to serve the community and should know the needs of the Borough as to fire equipment better than someone who does not answer the call when the siren blows.

As to his statement concerning the condition of the pump, which is now seventeen years old, we feel that Mr. Weart is not qualified to pass judgment.

The Fire Company has suggested that the Borough of Palmyra replace the twenty-two year old Packard chemical and hose truck with a new pumper and not junk the present pump as mentioned by Mr.

Weart. The new pumper would serve as an auxiliary in case the older pump should fail in an emergency.

We hope we have shown you that Mr. Weart is a very much misinformed person and that he has misinterpreted what information he does have.

(Signed)

Carl J. Wilcox,
W. Russel Dilks,
Franklin V. Adams,
Edward J. Weirbach.

SPORTS JOTTINGS

Palmyra has already enrolled in the National Division of the Burlington County Baseball League. The schedule will be announced later this month.

Changes in the P.H.S. baseball schedule are as follows:
Thursday, April 25—
Moorestown, home
Friday, May 24—
Merchantville, home

The Riverton A. A. baseball team has organized for the season and will start playing some time in May.

AWARDED LETTER

George W. Weed, chairman of the faculty athletic committee of The Peddie School, recently announced the awarding of a letter to Douglas Clark, Jr., son of Mr. and Mrs. J. D. Clark, of 907 Thomas avenue, Riverton, for his participation in J.V. basketball this winter.

"OVER HERE"

Rehearsals have been going on for the past three weeks for the Palmyra Bugle and Drum Corps first annual musical minstrel show "Over Here" to be presented in the Palmyra High School auditorium May 17 and 18.

The entire cast includes 35 fellows and three girls who are the drum majorettes in the corps. The show is original, with lyrics and a splendid plot. Harry Bauer, is aiding in the producing while Miss Virginia Miles is at the piano. The theme is "Americanism."

Members of the cast include Earnest Senior, George Troutman, John Bruno, Robert May, Mae Parsons, Harry Groome, Marilouise Baker, John Bromme, Marie Dimon. The end men are Stewart Headman, Robert Mathews, William Rahaelic, and Thomas Cardea.

The Palmyra Dublets, an organization of twelve Palmyra girls, will compose the only girl chorus in the show.

Tickets can be purchased from any member of the cadet corps. They may also be had by calling Riverton 339-M, and they will be delivered, and at Keatings in Riverton.

FOOTLIGHT PLAYERS PLAN "THIS THING CALLED LOVE"

"Should Wives Be Hired Instead of Married?" This question will be answered by The Footlight Players in their forthcoming production of "This Thing Called Love" to be presented as their final production of the current season on May 10th and 11th, at the Riverton School auditorium.

The local little theatre group has been busy itself for several weeks in rehearsing for this production so that the play can be presented in a manner that brings forth an almost continuous session of laughter that lasts from the time it starts with the curtain of the first act until long after the final curtain has fallen.

The regular monthly meeting of the Group will be held next Tuesday evening, at 8:30 o'clock, in the Community Center, Palmyra. This is the last meeting before "This Thing Called Love" is presented and all members, and any persons in the surrounding communities interested in Little Theatre Work, are urged to be present.

MRS. DENNELER HOSTESS

The Riverton Ladies' Club will hold their regular card party today (Thursday) at the K.O.E. Hall, Riverton. Mrs. Anna T. Denmeler will be hostess.

Anyone wishing to donate to the rummage sale to be held soon, write to Mrs. Denmeler at Riverton.

BIG CARD PARTY FRIDAY NIGHT

The annual spring card and radio party at Sacred Heart School, Riverton, to be held tomorrow (Friday) night is expected to accommodate 500 players and their friends, according to the committee in charge.

This is one of the outstanding social events held annually in Burlington county and an unusual array of prizes has been provided in addition to the Bulova wrist watch which is to be awarded as a door or attendance prize.

For those who do not play cards or radio non-player's prizes will be awarded, and of course, refreshments to all.

STACK A CANDIDATE

Harry R. Stack, of Legion avenue, Palmyra, has announced that he will be a candidate for election as a member of the Burlington County Democratic committee from the first Palmyra district at the Primary election in May.

Westfield Friends' School

The Friday morning assembly held on April 19th, was conducted by Jean Cunningham and Parry Scott. The kindergarten band played several selections. Richard Gideon recited, "The First Best Country" by Oliver Goldsmith and Jon Krusen gave "The Noisy Winds Are Still" by Ralph Waldo Emerson.

As this is the season of the year when people are planning summer vacations, several members of the primary group portrayed different travel agencies and explained interesting travel tours for vacation trips. Interesting features of many countries were described.

On the afternoon of the 19th, a tea was held at which Mr. J. Alden Mason, the school psychologist, very ably presented the question of "Beginning Reading."

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, April 25

Another BIG Double Attraction
DAVID NIVEN and
OLIVIA DE HAVILLAND in

Raffles

—and—
LUPE VELEZ and
LEON ERROL in

The Mexican Spitfire

Please Note: Evening show starts promptly at 6:40 o'clock
Free Gifts to the Ladies
FRIDAY and SATURDAY
April 26 - 27

SPENCER TRACY and
HEDY LAMARR in
I Take This Woman

—Saturday Matinee Only—
"THE GREEN HORNET"
with GORDON JONES

MONDAY and TUESDAY
April 29 - 30

Robert E. Sherwood's Sensationally Successful Pulitzer Prize Play

ABE LINCOLN
IN ILLINOIS

with RAYMOND MASSEY
GENE LOCKHART and
RUTH GORDON

Monday Only: Another volume of the most amazing book ever offered.

Feature Time, 2:15 - 7:15 - 9:15
WEDNESDAY & THURSDAY
May 1 - 2

JOAN BENNETT and
GEORGE RAFT in

The House Across
The Bay

Thursday Only: Free Gifts to the Ladies!

Alley Gossip

Ladies Match Play

| | Camden | | |
|-----------|--------|-----|-----|
| Kimber | 163 | 150 | 182 |
| Glitsch | 147 | 178 | 151 |
| Beasent | 159 | 159 | 163 |
| Lockard | 186 | 136 | 159 |
| Hightower | 165 | 140 | 165 |

Palmyra

| | | | |
|----------|-----|-----|-----|
| Goodwin | 137 | 147 | 152 |
| Denmeler | 209 | 158 | 141 |
| Saylor | 141 | 186 | 160 |
| Small | 130 | 159 | 163 |
| Haines | 170 | 148 | 147 |

Artisan League

| | W | L |
|-------------|----|----|
| Footpads | 30 | 18 |
| Bootleggers | 29 | 19 |
| Bandits | 25 | 23 |
| Demons | 24 | 24 |
| Buccaners | 23 | 25 |
| Pirates | 23 | 25 |
| Thieves | 20 | 28 |
| Highwaymen | 18 | 30 |

High Singles:

| | |
|------------------|--|
| Buchholz, 207. | |
| Burke, 210, 204. | |
| Jones, 220. | |
| Blackman, 235. | |
| Sauerhall, 215. | |
| Till, 233. | |
| Reis, 221, 214. | |

Ladies League

| | W | L |
|----------|----|----|
| Luckies | 21 | 6 |
| Murads | 20 | 7 |
| Kools | 13 | 14 |
| Marvells | 12 | 15 |
| Cannels | 8 | 19 |
| Wings | 7 | 20 |

High Singles:

| | |
|------------------|--|
| Miss Jones, 213. | |
| Saylor, 212. | |
| Goodwin, 177. | |
| Mrs. Small, 195. | |

Now Learning for Your Self the Secret of Its Greatness!

ABE LINCOLN IN ILLINOIS

RAYMOND MASSEY

DAVID NIVEN and OLIVIA DE HAVILLAND

SPENCER TRACY and HEDY LAMARR

ABE LINCOLN IN ILLINOIS

RAYMOND MASSEY

DAVID NIVEN and OLIVIA DE HAVILLAND

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ABE LINCOLN IN ILLINOIS

RAYMOND MASSEY

DAVID NIVEN and OLIVIA DE HAVILLAND

SPENCER TRACY and HEDY LAMARR

ABE LINCOLN IN ILLINOIS



BOY SCOUT NEWS

Over 1,000 Scouts and Scouters will migrate to a central point in Burlington county for the annual camporee to be held on Friday and Saturday, May 24 and 25, as one of the big features of the Burlington County Council, B.S.A. spring program.

A committee of three was announced this week by council president, J. Aubrey Sutton, of Moorestown, to arrange for the camporee which is expected to be the largest ever held in this county. The committee will include Lieutenant Commander J. B. Ryan, U.S.N., retired, of Palmyra; E. R. Fenimore Johnson, of Moorestown, and John T. Quinn, of Mount Holly.

No definite scene for the camporee has been selected but will be announced next week, according to Scout Executive George A. Darlington. Troops are now preparing to enter the affair which this year will allow entire troops to compete.

OBITUARIES

HARRY ROSEN

Harry Rosen, of 417 Horace avenue, died on Tuesday, April 23.

Funeral services will be held on Saturday at 2 p.m. from the Snover Funeral Home, with interment in Trinity Lutheran Cemetery, Philadelphia.

The deceased is survived by his wife Eliza and daughter Betty.

We had a cold wave at the middle of April and it seems to have frozen the budding aspirations of a lot of candidates for office.

F. H. A. MORTGAGES

SEE

WALTER D. LAMON
Realtor

516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 50c for Each Ad
Phone 712

YOUNG Lady interested in conducting nursery school in private home. Anyone interested please write Betty Huyett, 14 Spring Garden street, Palmyra, or phone Riverton 592-M. 4-25-40

GOOD RICH top soil, \$1.50 per yard, delivered. Jos. L. Stack, 227 West Broad Street, Palmyra, Phone 395-W. 3-28-40

RENT: Apartment, furnished or unfurnished, best neighborhood, first floor, 7 rooms, including sun porch. Phone Riverton 71-W. 4-4-40

WANTED: Inexpensive apartment on ground floor, with living room, bedroom, kitchen and bath. Write Box E, New Era Office. 4-18-40

WANTED TO BUY: Small house, Riverton or Palmyra. Must be very reasonable. Write Box "R" New Era. 4-25-40

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street. 4-25-40

SALE: Girl's coat, size 12, navy blue cheviot. \$4.00. Phone 610-M. 4-25-40

DRESSMAKING, alterations and millinery work, reasonable. Apt. A, 524 Main St., Riverton. 4-18-40

Frank Mathews, was the winner of a 1940 Willys Knight which was chanced off by the Harold Hoffman Booster association of Hamilton Township. Mr. Mathews spoke before the members of the association the evening on which it was chanced

off. Upon winning the new car he in turn gave back to them the privilege of using the car for Harold Hoffman campaign purposes.

A lot of presidential timber is usually just bark.

OUR BIG 16th ANNIVERSARY SALE

Phone 512

AND OUR BIG CIRCULAR FILLED WITH MANY LOW PRICED ITEMS IN CELEBRATION OF OUR ANNIVERSARY WILL BE DELIVERED TO YOU IMMEDIATELY

E. BEITZ & SONS

QUAKER STORE

115 East Broad Street

FREE DELIVERY

Palmyra

IF YOU ASK ME—

We will give you free information and free estimates on "How to Build a Home, Make Repairs or Alterations" on Low Easy Monthly Payments.

New Homes as low as \$16.95 per month. Call the J. T. Evans Co. for free advice and you will not be under any obligation.

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RIVERTON
302

Spring PAINT VALUES!

Here's Low-Cost Beauty for Your Spring House Cleaning and Painting-up!

| | | | |
|--|--------------|--|----------------------|
| S-W Mar-Not 3-purpose VARNISH | Quart \$1.45 | S-W Dex-pale LINOLEUM VARNISH | Quart \$1.25 |
| S-W non-clog black SCREEN ENAMEL | Quart 69c | S-W Famous SWP HOUSE PAINT | gal. in "5's" \$2.98 |
| S-W Flo-Lac quick-drying VARNISH STAIN | Quart \$1.45 | S-W Washable Semi-Lustre WALL FINISH | Quart \$1.15 |
| S-W quick-drying ENAMELOID | Quart \$1.45 | S-W brilliant, washable INTERIOR GLOSS | Quart \$1.00 |

SEE!

The new, exclusive Sherwin-Williams Paint and Color Style Guide. Now showing at our store. It's something NEW in the Paint and Color World!



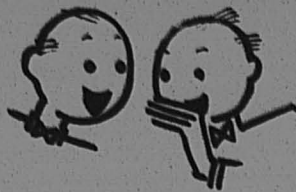
PAINT and COLOR Headquarters for SHERWIN-WILLIAMS PAINTS

JOHN H. ETRIS

17 West Broad Street

Palmyra, N. J.

Telephone Riverton 978



JUST BETWEEN YOU AND ME

Have You Looked Over the Large Selection of GOOD

DAWLEY SAFETY-TESTED USED CARS

Now don't let on I told you... but I got it straight from the fellow who bought one, that they do a swell job of reconditioning on all of their used car offerings. I'm on my way there now to buy one... want to join me and have a look for yourself?

'39 OLDSMOBILE, 60 Model, 4 door sedan. Not a mark on this car inside or outside. Radio, heater, defrosters, clock, etc. New tires. Save first year depreciation on a new car.

\$340 down

\$25.74 per month 18 months

'38 WILLYS 2 door sedan. This car has been thoroughly reconditioned, paint and upholstery perfect. If you want lots of miles per gallon, see this one.

\$125 down

\$17.15 per month 18 months

'38 FORD STATION WAGON. Natural wood, green metal work. A really beautiful wagon. Good rubber, motor new, has had good care.

\$225 down

\$29.78 per month 18 months

'37 BUICK 4 door, 6 wheel sedan. Radio, heater, defrosters, every de luxe piece of equipment a Buick should have. Upholstery and body are in perfect condition and mechanically—nothing to be desired.

\$225 down

\$30.37 per month 18 months

'37 FORD 4 door 85. Good automobile and lots of transportation left for you.

\$145 down

\$22.42 per month 16 months

'36 PLYMOUTH deluxe 4 door sedan. Good paint, good mechanical condition, always good transportation.

\$125 down

\$20.32 per month 16 months

All balances financed through the G.M.A.C. Low Cost Plan

'JACK' DAWLEY, Inc.

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10 Broad Street Riverton

Telephone Riverton 1212 or Merchantville 580

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BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

FRESH TENDER SQUASH 1 lb 5c

GREEN STRINGLESS BEANS 2 lb 19c

STRAWBERRY RHUBARB 2 lb 19c

CALIFORNIA SUNKIST LEMONS 2 doz. 25c

HARDING'S SWEET CREAM BUTTER

1 lb 32c

Farm Roll

WHITE AMERICAN SLICING CHEESE 1 lb 25c

DOMESTIC SWEITZER CHEESE 1/2-lb 19c

IMPORTED SWEITZER CHEESE 1/2-lb 29c

R & R or KELLOGG'S BONED CHICKEN 6-oz. can 37c

SUPER SUDS 2 giant boxes 29c

WELCH'S TOMATO JUICE 2 pt. bots 21c

KELLOGG'S APRICOT NECTAR 2 12-oz. cans 17c

BIRDS EYE PEAS box 23c

FRESH BUCK SHAD 1 lb 15c

FRESH HALIBUT 1 lb 33c

SHAD ROE pair 69c

FIRST of the SEASON—NEW 1940 CROP GENUINE

Spring Lamb

Swift's Premium or Armour's Star

1 lb 27c

5 1/2 to 6 lb avg.

PARAMOUNT STRICTLY FRESH KILLED SQUAB Broilers 3 for 99c 1-lb each

REAL VALUE... VOGT'S CITY DRESSED SHOULDERS OF Pork 1 lb 15c

DELICIOUS AIR CURED DRIED BEEF 1/2 lb 29c

GENUINE TAYLOR'S PORK ROLL 1/2-lb 19c