

JULY

Dawley Moves Ahead In Loop

The faltering Merchants, minus several members of their regular lineup, dropped an 8-4 verdict to Dawley Olds on Thursday night of last week. As a result of the affair, the losers dropped into the cellar berth.

Dawley tabbed a marker in the second, but this was nullified when Clayt Weikman hit for a round trip in the third.

The Olds aggregation forged ahead in the fourth with two tallies, added a brace more in the fifth and culminated their scoring with three in the seventh.

Threaten

The Merchants staged a sortie in the lower half of the same frame as Hubbs passed three batters and Lezenby (former bat boy for the team) but now elevated to a playing post) crashed through with a breezy double.

In the ninth, Knight opened with a single and Lezenby duplicated, but the next three batters failed to become heroes.

Dawley 010 220 300-8
Merchants 001 000 300-4
Batteries—Merchants: Knight and Buchholz. Dawley: Hubbs and Bonatelli. Umpires—Carhart and Rotenbury.

The Standing

Firemen	4	2
G. K.	3	3
Dawley	3	4
Merchants	3	4

PALMYRA DROPS, CLOSE DECISION

Riverside took sole possession of first place in the Burlington County Baseball League on Thursday night of last week by virtue of a 2-1 win over Palmyra.

The affair was a keen pitcher's duel between Roark, of the locals and Roberts, of the opposition.

The winning tally came in the eighth frame. Palmyra got eight hits, two more than the winners, but could not bunch them effectively.

Palmyra		Riverside	
Hamlin, ss	ab r h o e	Freund, 3b	ab r h o e
Mick, 2b	4 0 0 2 5	Garbe, ss	4 0 0 0 3
Broderick, rf	3 0 0 1 0	Yates, cf	4 0 0 0 0
Heisler, 3b	3 1 1 4 1	Estelow, lf	3 0 0 1 0
Baker, 1b	3 0 1 13 0	Gray, fb	3 1 1 11 0
Diffronough, cf	4 0 0 2 0	Dyer, c	3 0 0 9 1
DeVinney, lf	3 0 0 1 1	Fish, rf	3 0 1 2 1
Snider, c	4 0 2 1 0	Young, 2b	3 1 3 2 2
Roark, p	4 0 3 0 2	Roberts, p	2 0 0 0 1
*Henson	1 0 0 0 0		
Totals	33 1 8 24 10		

Riverside	
Freund, 3b	ab r h o e
Garbe, ss	4 0 0 0 3
Yates, cf	4 0 0 0 0
Estelow, lf	3 0 0 1 0
Gray, fb	3 1 1 11 0
Dyer, c	3 0 0 9 1
Fish, rf	3 0 1 2 1
Young, 2b	3 1 3 2 2
Roberts, p	2 0 0 0 1
Totals	29 2 6 27 10

Palmyra 000 100 000-1
Riverside 001 000 010-2
Two-base hit: Roark. Struck out: By Roberts, 6. Base on balls: Off Roberts, 2.

EXTENSIVE REPAIRS AT DREER NURSERY

Dreer's are taking advantage of the between-seasons lull in shipping to do extensive repairs, demolishing outmoded old greenhouses, remodeling, freshly painting, and glazing others, renewing heating pipes, and installing new benches.

All houses have been re-numbered and an elaborate blueprint of the greenhouse section of the nursery has been set up on the company's bulletin board for the convenience of workmen and visitors.

F.H.A. MORTGAGES
SEE
WALTER D. LAMON
Realtor
546 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

CONCERTS START HERE JULY 5th

Through the efforts of Palmyra Borough Council it has been possible to again secure for the citizens of Palmyra and adjoining areas a series of Friday evening band concerts by the Mercer County W.P.A. band.

These concerts, which have become increasingly popular in the past three years, will continue through July and August on into September as far as weather permits. John E. Curry, supervisor of the Mercer and Burlington county music project, gives assurance that the band programs and added features will be as attractive as last season's if not better. He has already secured consent of a number of soloists and conductors to appear with the band during the summer.

Twenty-four Members

The concerts will start July 5 at eight p.m. in the band stand in the Grove. The band consists of twenty-four members at present and will be augmented later by several members now at National Guard Encampment. Mark Sweetland will again act as annotator and will endeavor to give interesting and educational facts regarding the compositions played, their composers and the interpretations usually given the works.

Music lovers are urged to communicate to Mr. Curry the compositions they might like to hear during the summer. Every effort will be made to incorporate the requests in the programs.

These and other similar concerts throughout Mercer and Burlington counties are made possible through the music project which is a part of the professional and service division of the Work Projects Administration.

LOCALS LOSE

Riverton dropped a 5-0 game last Wednesday night to NorthEast A. C., of Philadelphia.

Each team got six hits, but the opposition was aided by three untimely miscues on the part of the locals.

Gibson pitched for Riverton and deserved a better fate.

NOTICE

The Board of Education of Cinnaminson Township will receive bids for one hundred (100) tons of Pea Coal (with privilege of purchasing twenty-five (25) tons additional) at the contract price at any time during the school year at a meeting to be held July 16, 1940, at 7:30 p.m. (D.S.T.) at the school. Analysis of coal should accompany the bid. The Board reserves the right to reject any or all bids.

EMMA D. FRANK, District Clerk.

New Shoes From Old "AMICO"

Electrical Vulcanized Resoling

No Nails No Stitches

Shoes Shined

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

Holiday Headquarters ON THE 4th OF JULY

REFRESH YOURSELF AT

KEATING'S Fountain

SODAS

SOFT DRINKS

SANDWICHES

ICE CREAM

Cold GINGER ALE, Etc.

LIGHT LUNCH

L. L. KEATING

Broad and Main Streets RIVERTON

TIME MARCHES ON

Robert Snover, agent for Taylorcraft airplanes and proprietor of the New Palmyra Airport can claim the distinction of being the first to advertise a "used airplane" in The New Era. His advertisement this week offers a used airplane for sale.

Thousands of Used Automobiles have passed through the "ad" columns of The New Era and with this the first appearance of a used airplane "ad" it will be a fairly safe prediction that people will look to their newspapers for good buys in used airplanes.

LEONA HUNT

hair stylist

18 E. BROAD ST. PALMYRA

AIR-CONDITIONED

Phone RIVERTON 1064

Come in for your FREE

copy of the famous

SHERWIN-WILLIAMS

HOME

DECORATOR

by Rockwell Kent

JOHN H. ETRIS

17 West Broad Street

Palmyra, N. J.

Phone 978

SCHOOLS TO RECEIVE DEFICIENCY FUNDS

Burlington county's schools will receive \$184,310.29 in state funds through passage of the "school deficiency bills" by the Legislature last week.

Dr. Louis J. Kaser, county superintendent of schools, who was active in supporting the bills, announced yesterday that they had passed both

houses of the Legislature and were signed by Governor Moore.

Local apportionments are: Cinnaminson, \$5,446.58. Palmyra, \$10,469.48. Riverton, \$5,230.10.

For right is right, since God is God, And right the day must win. To doubt would be disloyalty, To falter would be sin.

—Frederick W. Faber.

KNOW YOUR BANK

Supervision and Examination of Banks

The federal or state governmental body which charters and supervises a bank has power to examine it at regular intervals—usually twice a year. In addition to the examinations required by state law of state banks and by the National Bank Act of national banks, both the Federal Reserve banks and the Federal Deposit Insurance Corporation are authorized to examine their members.

The purposes of the examinations are (1) to ascertain that the bank is solvent, (2) to determine that it is operating within legal limitations, and (3) to ascertain that sound policies are being pursued. Through such examinations we obtain a review of our operations, and receive expert suggestions and advice on our policies and practices whereby we may improve our service to our customers.

Cinnaminson Bank and Trust Co.

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation



Across the Threshold...

JUNE BRIDES are coming home. The pre-

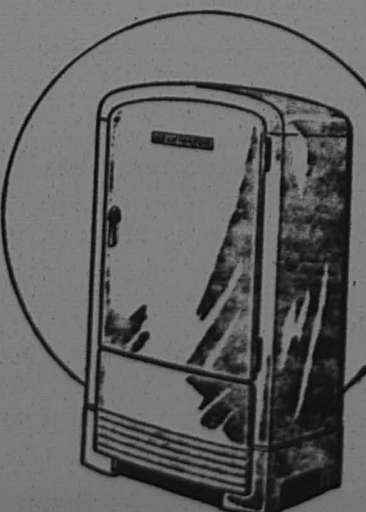
wedding parties and the wedding trip are over. Homemaking is the order of the day.

Every bride hopes to impress her new husband with her mastery of things domestic—tempting meals, a spotless household, budget-keeping. That's why a Kelvinator electric refrigerator occupies an important spot in thousands of newly-founded homes. Constant cold, roomy interior, durable finish, and trouble-free operation are reasons why Kelvinator is the choice of brides.

Visit our showroom or your neighborhood dealer—if you haven't a Kelvinator. Investigate the benefits of Kelvination.

PUBLIC SERVICE

"RED CROSS NEEDS YOUR HELP"



BIG JULY FOURTH PROGRAM PLANNED

(continued from page 1)

Musical selection.

Address—The Hon. D. Lane Powers, Member of Congress, Fourth Congressional District, of New Jersey.

Introduction of guests.

Musical selection.

Address—Smith W. Purdum, Second Assistant Postmaster General, Washington, D. C.

Benediction, Rev. John F. Welsh. Mrs. Haas extends a most cordial invitation to the general public to inspect the building at the close of the program.

At Park

The afternoon opens with the usual children's athletic events at Memorial Park, starting at 1 o'clock. A tennis tournament, a new feature this year, will get under way at 1.00 and at 2 o'clock, the drum and bugle corps will stage their usual colorful exhibition drill. At 3.30 the hustling Riverton A.A. baseball team, under the guidance of Arthur Terrell, will engage the crack nine from the New York Ship Company, of Camden.

Fireworks

The fireworks display will begin at 9 o'clock, the pieces being set off from the yacht club pier, as usual. The committee in charge of this finale on the program has spent much time in investigating the displays offered by various manufacturers and believes that the pyrotechnics this year will be up to the expectation of the thousands that jam every inch of the river bank to view the spectacle.

Resurrection Takes Locals

Pete Leonard held Resurrection A. C. in check for four and one-third innings on Saturday afternoon at Memorial Park, but he was forced to retire in the fifth with the bases crammed and one run in.

Hoot Gibson was hurriedly thrust into the fray, but the enemy combed him for three safeties before he could put out the fire and the net result of the inning was six runs and, incidentally, the ball game. The final score was 7-2.

Many Chances

Riverton had sundry chances to score, but could not produce with men on the baselines. They hit Bingham, enemy hurler, safely on 10



First of the Season Breyers FRESH Peach Ice Cream

A Delicious HOLIDAY TREAT

Fresh Peach Sundaes

Fresh Made SANDWICHES

10c & 15c

For WARM Weather DRUG NEEDS

BLANKENBUSH

DRUG STORE

606 Main Street Riverton

Phone Riverton 1510

occasions and were presented with six free ducats. All in all, 14 were stranded.

Features of the conflict were a double play, Kemmerle to Freeman and the audacious pilfering of home by Smith, first sacker for the opposition.

Gibson, after getting really warmed up, allowed only three hits during the last four frames.

Riverton

	ab	r	h	o	e
W. McDermott, lf	2	0	0	1	0
Brewster, lf	3	0	1	0	0
Freeman, 2b	4	1	2	3	4
Kemmerle, rf-cf	3	1	0	3	1
Rothbaum, 1b	5	0	2	1	0
P. McDermott, cf-ss	5	0	3	0	0
Karitis, rf	2	0	0	0	0
Terrell, ss	2	0	1	1	4
Wittmeyer, 3b	5	0	1	1	1
Schneider, c	2	0	0	2	1
Gibson, p	1	0	0	0	0
Leonard, p	2	0	0	0	1
Totals	36	2	10	27	12

Resurrection A. C.

	ab	r	h	o	e
Blocker, cf	5	1	2	1	0
Muller, lf	3	1	2	0	1
Bittingham, ss	4	1	3	1	2
Smith, 1b	5	2	2	10	2
Biber, 2b	5	1	1	2	4
Johnson, 3b	5	1	1	1	1
Praul, c	4	0	4	7	0
Dougherty, rf	4	0	0	5	0
R. Bittingham, p	4	0	0	0	1
Totals	39	7	15	27	10

Resurrection 000 060 001-7
Riverton 001 001 000-2

Two base hit—Praul. Double play—Kemmerle, Freeman. Hit by pitcher—Kemmerle. Struck out—By Leonard, 1; by Gibson, 6; by Bittingham, 7; off Gibson, 3; off Leonard, 1. Left on bases—Resurrection, 10; Riverton, 14. Umpires—Bright and Alloway.

TENNIS NOTES

The tennis club's match that was scheduled with the strong Park Tennis Club, of Bridgeton, last Saturday was postponed because of the inclement weather and will take place this Saturday, July 6, at the local tennis courts.

The second round of the singles in the club tournament must be completed by midnight, July 4th. Rainy

Spirella

FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy

Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

CROQUET SETS

BADMINTON SETS

PICNIC EQUIPMENT

TENNIS RACQUETS

\$2.98 up

Tennis Balls 25c

Golf Balls 25c

SCHWERING'S

305 East Broad St., Palmyra
Phone 28

weather during the past week kept tennis players off the courts. Members are again reminded that tonight (Tuesday) is the deadline for those who desire to enter the mixed doubles, men's doubles and girls' doubles of the club tournament. Those interested are asked to contact Jack Hannum, Riverton 932.

The Palmyra Tennis Club will not hold a monthly meeting during July due to the fact the officers and many of the members are out of town on vacations.

PALMYRA

Mrs. LeRoy VanEmburegh, Sr., of Garfield avenue, left Monday for Los Angeles, California.

The Ladies Auxiliary of the Palmyra Fire Company will be host to the members of the Burlington County Fire Auxiliary on Tuesday evening, July 9. A covered dish supper will be held following the meeting. Miss F. O. Saar, president states that Mrs. Russell Dilks, Mrs. Morton A. Mohrman, Mrs. Morris Beck, Mrs. Edward Geddes, are to head the committee for this occasion.

Mr. Russell J. Musser, who was chairman of the Post Frederick M. Rodgers carnival held all last week at the Palmyra Recreation Park wishes to extend the post's thanks and appreciation to all those who helped to support the affair and make it a splendid success and to all those who donated items that were sold or chanced off.

BUSINESS

Slowly, but surely, this big democracy is bestirring itself to meet

COMFORTABLY COOL



Tuesday, July 2
ENCYCLOPEDIA DAY
2-BIG HITS-2
LUPE VELEZ in
"MEXICAN SPITFIRE"

Also—"COURAGEOUS DR. CHRISTIAN"

with JEAN HERSHOLT

Wednesday and Thursday, July 3-4
Merriest marital battle in years!



—HOLIDAY SHOW—
Extra Feature Thurs. Matinee Only
JOHN WAYNE in
"SOMEWHERE IN SONORA"

Continuous Shows All Day July 4th

Friday and Saturday, July 5-6
TRACY'S GREATEST ROLE

TRACY'S GREATEST ROLE!



Sunday and Monday, July 6-7
2-GREAT ATTRACTIONS-2



Also—GENE AUTREY in
Gaucho Serenade
with Smiley Burnett

WANT ADS

SALE: Bungalow, 4 18th street, Sylvan Lakes, Burlington, N. J. \$200 down, balance easy terms. Write H. A. Gibb, 114 Elm avenue, Riverton, or phone Riverton 802.

16-YEAR-OLD Colored Girl would like a place as mother's helper for the summer. Call Armstrong's Moorestown 229. 6-27-2t

APARTMENT for rent. Six rooms and bath, private porch. 421 Linden avenue. 6-13-tf

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 6-20-tf

RENT: Attr large airy bedrm or 2-3 ensuite. Pvt bth, deck, conv loc, pvt adult fam. Garage. Ref excellent. Box M, New Era. 7-4 to 7-18-3t

TRY ONE OF OUR 4th of JULY SPECIALS

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Who Can Build It?

Since increased national defense has become the burning question of the hour, it is well to stop for a moment and consider just who will be the American leaders best fitted to bring a proper condition of safety for the United States. For the building of national defense is something more than appropriating money, raising taxes, shouting and hurrahing. It is a real business requiring the utmost careful planning and calm efficiency.

Since this is true, one ought to consider whether the present administration at Washington is capable of building the kind of defense which Uncle Sam needs to protect him both on the Atlantic and the Pacific. We are talking about spending three billion dollars as a starter but it will take a lot more than that before we are through. Let us look at the record for a moment:

When President Roosevelt shall have completed the eight years of the New Deal in January, 1941, he will have spent just about sixty billion dollars of the people's money—the taxpayers' money, if you please. This is almost equal to the total income of the people of the United States for one year. Worse than that, a great deal of it was borrowed money and will have to be paid back one way or another by this and the coming generation. For the national debt has been increased from twenty-two billions to something like 45 billions of dollars in the meantime!

The sum of 60 billion dollars staggers the imagination. We cannot comprehend it. Spending like this has never been done in the United States before.

And how has the money been spent? Some of it has gone to pay the running expenses of the government which are increasing year by year as the bureaucracies flourish and grow at Washington. Then we have had crisis after crisis in which the New Deal has been able to drag on Congress into appropriating the money for relief, and for social experimentation of one kind or another.

And what do we have to show for it? A national debt that has doubled in size and ten million people still on relief. Six billion dollars have been expended for military and naval purposes. Yet we are told now that our army is poorly armed and that our aircraft are antiquated and out-of-date.

Another crisis has been produced for us by the war in Europe and the administration at Washington has hastened to demand the expenditure of billions more for national defense. Every good American wants adequate national defense for the United States. But we ought to ask whether the record of the New Deal administration in the past justifies us in entrusting the job to the college professors and other social experimenters.

For the Wise and Thrifty

There is a possibility of coal being very high and scarce this coming winter, and the wise and thrifty will lay in a good supply of Premium Anthracite Coal. It not only "goes farther and heats longer" but costs less per B.T.U. Order now while prices are low. Also Genuine Koppers Coke Finest Grades FUEL OIL Screen Wire and Window Screens Lawn Mowers - Hardware Vita-Var Paints and Enamels Venetian Blinds Lumber and Building Materials Build a New Home, make Repairs, Asbestos Siding and Roofs on our Easy Monthly Payment Plan. Estimates Free!

J. T. Evans Co.
RIVERTON
302RYTEX STATIONERY, \$1.00
AT THE NEW ERA OFFICE

RIVERTON

Mrs. John McLaughlin, and son John, of Elm avenue, spent the past week at Ocean City.

Mrs. R. M. Hollingshead, of 201 Linden avenue, was among the recent visitors at the Chalfonte-Haddon Hall, Atlantic City.

Mrs. Barrows, Mrs. Anna T. Denner, Miss Pauline Stuber and Miss L. Stuber, spent Friday as guests of Mrs. Sara Hess at her cottage in Cape May.

The River Towns Ladies Club will hold their next card party July 11 at 2 o'clock at the K.G.E. Hall, Riverton. Mrs. E. Nole will serve as hostess. The club is collecting groceries for the Beverly Home. Anyone wishing to donate should contact Mrs. Anna T. Denner.

Mrs. Alma Evans, of Thomas avenue, who is vice chairman of the Burlington County Women's Republican Committee attended the National Republican Convention held in Philadelphia all last week.

Mr. and Mrs. E. L. Gest, of Thomas avenue, were among a party enjoying fishing at Avalon, on Sunday.

Miss Margaret McCamy, of Philadelphia, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Mr. and Mrs. Clarence Bell, Sr., of Thomas avenue, were Sunday visitors at Seaside Park.

Mr. and Mrs. Horace Richman, of Second street, and Mr. Horace Richman, and children, of Ginnaminon avenue, Palmyra, spent the weekend at Harvey Cedars.

Mr. and Mrs. Andrew Pfaff, and family of Elm avenue, are spending the summer at Stone Harbor.

Mrs. Etta Clark, of Harrison street, is spending a brief visit with

PALMYRA

VISION VICTORIA AMMA CO. INC.
Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clockTHURSDAY, July 4th
(Independence Day)GALA HOLIDAY SHOW
LANA TURNER with
GEORGE MURPHY and
JOAN BLONDELL inTwo Girls
On Broadway

Free Gifts to the Ladies

FRIDAY and SATURDAY
July 5 - 6SPENCER TRACY with
RITA JOHNSON and
LYNNE OVERMAN in

Edison The Man

Feature Time: 2:15 - 7:15 - 9:15

This is not a dry, dull story of electrical research—it is the story of the many trials of Thomas Edison, his romance with beautiful Rita Johnson and the many comic and tragic situations with Lynne Overman.

MONDAY and TUESDAY
July 8 - 9—2 BIG HITS—2
JOE PENNER in

Millionaire

Playboy

—and—
LOLA LANE in

Zanzibar

Monday—Free Gifts to the Ladies

Mrs. John Fisher, of Vineland.

Mr. and Mrs. Harry Groome and family, of Linden avenue, spent Saturday at Ocean City.

Mrs. Esther Kuensell, and daughters Blanche and Ruby, arrived Saturday at Seattle, Washington. Blanche, plans to return to Riverton by plane.

Mr. and Mrs. John H. Frehafer, of Thomas avenue, are spending the summer at their cottage at Seaside Park.

Mr. and Mrs. Leon Gray, of Harrison street, spent the weekend at Wildwood.

COLORED GIRL wants general housework or plain cooking. 302 Penn street, Riverton. 7-4-1t

AMUSEMENT TAX

The new U. S. Government defense tax is now in effect at the Broadway Theatre, Palmyra. There will be a 3c tax added to adult 25c tickets and a 5c tax collected with each free pass.

THINGS TO WATCH FOR

The "personal" radio receiving set—nine by four by three inches, weighing four pounds . . . paper match-book that folds neatly into a toy airplane when the matches are used up . . . hot-dogs "collared" like cigars, with paper bands!

There's only one way to deal with some people, and that's to leave them alone even if you do lose a few dollars' worth of their business.

4th of JULY

SPECIALS
IN GOOD

USED CARS

Buy Now and Save

1939 FORD

DeLuxe Tudor, like new, heater and radio, color black.

1939 FORD

DeLuxe 4-Door Sedan, heater, beautiful black finish, ready to go.

1937 FORD

Convertible Club Coupe, radio, beautiful blue finish, looks and runs like new car.

Many More to
Choose FromAND ALL PRICED TO SELL
FOR THE HOLIDAY SEASON

E. Z. TERMS

LESTER S. FORTNUM

SALES SERVICE

125 West Broad Street

Palmyra, N.J.

MAIN ST. MARKET

WALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON
Phone 904 FREE DELIVERY

July 4 PICNIC NEEDS

PAPER CUPS (hot or cold)
(count 8 and 12)
PAPER DESSERT DISHES
(count 15)
STRAW - PAPER PLATES
40 PAPER WAXED BAGS
for SANDWICHES
YOUR CHOICE

9c per pkg

KELLOGG'S
POTATO SALAD
15½ oz. can 15cKELLOGG'S
BONED CHICKEN
6-oz. can 39cSweet Pickles, Sweet Mixed
Pickles, Sour or Dill Pickles
or India Relish jar 9cKELLOGG'S
PEANUT BUTTER
1-lb jar 15cKELLOGG'S WHITE MEAT
TUNA FISH
7-oz. 23cARMOUR'S
POTTED MEATS
3¼-oz. can 5c 5½-oz. can 9cDE COSTA
STUFFED OLIVES
1¾ oz. jar 9cKellogg's MUSTARD
SALT and PEPPER SHAKER
5-oz. jar 5c

★ BEVERAGES

Raspberry, Lime, Root Beer, Birch
Beer, Ginger Ale, Sarsaparilla
or Cherry3 bot for 25c
(30 oz. bottles) (plus deposit)Hams 1b 25c
Whole or Shank HalfFRESH JERSEY
ROASTING CHICKENS
1b 38c
5 to 6 lb avg.ASSORTED
COLD
CUTS
21c 1b 19cKERSEY'S
BACON ½ lb pkg. 11cARMOUR'S STAR
Smoked BEEF TONGUES
1b 29cSHANK ENDS
HAM 1b 15cKINGAN'S CANNED COOKED
TONGUE can 95c
Regular \$1.15Kraft's 2-lb box CHEESE
Velveta, American 47c
Swiss, Pimiento 53c
Old English 59cKRAFT'S PARKAY
MARGARINE 1b 21cWesleyan Men's
Bible ClassFor the Men of the Community
God standeth in the shadows
keeping watch above his own," so
said the poet, Lowell.God is not unkind of his own
in a world of changes. These are
dark days, disturbing the peace of
mind and nations.Like David in Psalm 42, in his
distress enemies said: "Where is
thy God?" Good keepeth watch
above his own. We cannot drift
beyond his love and care," so wrote
Whittier, the poet."Be of good cheer," said Christ.
"I have overcome the world."God works from the inner to the
outward through man, changing him
and mankind into a common brother-
hood, that victory ultimately will ob-
tain!In this assurance that God is on
the throne, as a Bible Class, we
shall meet next Sunday.

Ours is a triumphant faith.

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welsh, Pastor
Rev. Vincent A. Luther, Asst. Pastor
Sunday Masses: 7:00, 9:00, 10:30.
Daily Masses: 7:00, 7:45.Confessions every Saturday from
3:45 to 5:45 and from 7:30 to 9:00.
Friday in the First Friday of the
month of July. Masses will be at
six and seven o'clock.The six o'clock Mass on the First
Friday will be served by Robert
Rowan.Confessions will be heard on
Thursday afternoon from 3:45 to 5:45
and in the evening from 7:30 to 9:00.
Sunday Masses: 7:00, William
Betz, William Kemmerle; 9:00, James
Hamlin, John Ford; 10:30, Thomas
Cardea, V. Collar, R. Strohle.Daily Masses: 7:00, George Stro-
hle, William Betz.Committees for the annual Parish
Carnival are well under way. The
Chevrolet Car to be given away on
Saturday night of the carnival has
been purchased and will prove a
most worth while prize for someone.
A reminder: Vacation time does
not excuse from attendance at Sun-
day Mass. Choose your place of va-
cation accordingly.BETHANY EVANGELICAL
LUTHERAN CHURCHBroad Street at Morgan Avenue
Palmyra, N. J.
Rev. Harold Lee Rowe, PastorThe Seventh Sunday after Trinity.
Matins, 8:45 a.m. Sermon, "Feed-
ing the Multitudes."Church school, 10:00 a.m.
The service, 11:00 a.m. Sermon,
"Feeding the Multitudes."Grove Vespers, 7:00 p.m. Speaker,
Rev. George Lockett.Wednesday evening, July 10th, at
6:30 p.m. a congregational supper
for members and friends of Bethany
will be held at the home of Mr. and
Mrs. A. S. Barker, 606 Highland ave-
nue.Come! We promise you a fine
time.BRIEF ITEMS
from
ABOUT TOWNThe Frederick M. Rodgers Ameri-
can Legion Post, of Palmyra, will
hold their monthly meeting this
evening at the Legion home. A
guest speaker will be present to ad-
dress those present.Mrs. Elizabeth Haughey, and son
Jack, of Collingsdale, Pa., spent the
weekend visiting Mrs. Albert Smith,
of West Broad street.Mrs. Anna Davis, of Arch street,
entertained the members of theLucky Social Club at her home
Monday evening.Mr. and Mrs. Albert Kahler, of
West Broad street, spent the week-
end visiting friends at Coatesville,
Pa.Mrs. David Wenger, of Park
avenue, was last week's winner in
the merchandise club sponsored by
the St. Agnes Guild, of the Christ
Church.Fred C. Henzler, of West Charles
street, spent last Wednesday at
Gettysburg.Dr. and Mrs. Harry Bauer, of
Maple avenue, were weekend visitors
at Ocean City.Mrs. Elizabeth Gilbert, of Coates-
ville, Pa., is the guest of Mr. and
Mrs. Albert Kahler, of West Broad
street, for two weeks.Mr. and Mrs. Harold L. West, and
family, of Morgan avenue, spent the
past week at the Christmas Tree
Inn, Bridgeton, Maine.

MECHANICS NEEDED

Several hundred mechanics are
needed for work in the national de-
fense program, the United States
Civil Service Commission announced
this week. The Frankford Arsenal
in Philadelphia needs machinists,
toolmakers, and instrument makers.Workers in a number of trades are
needed also at the Philadelphia Navy
Yard: boatbuilders, boilermakers,
calkers and chippers (iron), copper-
smiths, locksmiths, erecting machin-
ists, aviation metallurgists, shipfitters,
and shipwrights. The Navy Yard
could also use engineering assistants
with experience or education in aero-
nautical work, for employment in the
Naval Aircraft Factory. Aircraft
welders and aircraft radio electricians
are needed at the Middletown Air
Depot in Middletown, Pennsylvania.Applicants for most of the trades
positions mentioned must have fin-
ished the recognized training period
in the occupation for which they are
applying. In most cases, a four-year
apprenticeship. Copies of the an-
nouncements and application forms
may be secured from the secretary,
Board of U. S. Civil Service Exam-
iners, at the post office in this city,
or at any first or second class post
office.T.B. LEAGUE SENDS
CHILDREN TO CAMPWhile proud parents are sending
their children off to private camps,
the Burlington County Tuberculosis
League does not forget the under-
privileged—the boys and girls whose
bodies are too thin; whose play-
ground is the street; whose mothers
work all day and leave big sister in
their charge.On Monday afternoon Tubercu-
losis League nurses will transport 28
of these youngsters to Camp Rotary,
near Trenton, where they will enjoy
six weeks of sunshine, supervised
play and rest, swimming, and nutri-
tious food. The camp is under the
direction of the Mercer County Tu-
berculosis and Health League, and
will be staffed with competent coun-
sellors. A doctor will examine the
children periodically and a nurse will
be in residence.The task of selecting only 28 chil-
dren from the many applicants was
most difficult. Each child had been
examined at clinic, tuberculin tested
and a chest x-ray made on the posi-
tive reactors. Two children were
found to have lung conditions and
were referred to Glen Gardner San-
atorium for treatment. In all cases
the family situation was known:
whether there was poverty, poor
management, unfavorable social con-
ditions. These facts were all con-
sidered by the League personnel as
they made the selections.PROMPT FIRST-AID MAY
SAVE SUNSTROKE VICTIMThis is the season of sunstroke and
heat exhaustion. Every utility com-
pany in the State has instructed its
workers in first-aid relief and many
lives have been saved through
prompt action. But too many of the
general public have little or no idea
of first-aid in case of sudden emer-
gency. Prompt action in the interval
until the doctor arrives may mean
the difference between life and death.Sunstroke and heat exhaustion
have different symptoms, explains
the New Jersey Public Utility Infor-
mation Committee. In sunstroke,
the skin is dry and hot and the face
is red and feverish. The victim
should be placed in a cool, shady
spot with head raised and clothing
loosened or removed and cold cloths
applied to the head. Call the doctor
and avoid stimulants for the patient.
In heat exhaustion, the skin is cold,with profuse sweating, face pale, and
the victim is chilly. The patient
should be placed in a quiet, cool spot
and clothing loosened and the head
kept low. Keep him warm and if
conscious let him drink coffee or a
badly. Why so? They're badgered
aromatic spirits of ammonia in water,
enough already.It is suggested that every married
man ought to be required to wear
a badge. Why so? They're badgered
aromatic spirits of ammonia in water,
enough already.AMERICAN
STORES CO.

Get Ready for the Fourth

Plan to make this holiday the best ever by serving dependable
quality tested foods from your Convenient, Neighborhood
American Store. Every food need for the occasion at prices
that will take care of the most modest budget. Our sales-
people are trained to serve you quickly and courteously. Save
time and money in the Stores Where Quality Counts.Open till 7 P. M.
Wednesday, July 3rd
—Closed July 4thFour Full Quarts Bottles
For the PRICE of Three!
ASCO Refreshing
BEVERAGES 4 25c
Ginger Ale, Root Beer, Sarsaparilla, Cherry, Orange,
Lime-Lemon, Grape and Cream Soda.

Apple Sauce	16-oz. Pure	4 No. 1 25c
Apple Butter	16-oz. Pure	4 No. 1 10c
DOLE Pineapple	(Crushed or Sliced)	2 No. 1 17c
Florida Grapefruit	(Broken Sections for Fruit Cups, etc.)	2 No. 1 17c
Choice Fruit Cocktail		2 No. 1 23c
Florida Orange Juice		2 No. 1 29c
Weston's Crack-ettes		1 No. 1 9c

Pure Concord	16-oz. Pure	4 No. 1 19c
Grape Juice	10-oz. Pure	4 No. 1 19c
Try it mixed with ASCO Ginger Ale.		
Rob Roy Beverages	6 16-oz. Pure	25c
Plus bottle deposit.		

NEW EVERYDAY
LOW PRICES!

Supreme Soft Twist or Milk		
BREAD		
2 large loaves	15c	
Delicious		
Soft Cakes	each 10c	
Fresh Cup Cakes	3 for 5c	
Innemon Buns	6 for 10c	
ASCO Pure Fruit		
Waxed Paper	12-oz. Pure	15c
Strawberry, Blackberry, Cherry, Apricot, Pineapple.		

Preserves		
16-oz. Pure	15c	
Strawberry, Blackberry, Cherry, Apricot, Pineapple.		

Salad Dressing	Hom-de-Lite	4-oz. 9c
Mayonnaise	Hom-de-Lite	4-oz. 9c
Made of freshly opened eggs and other pure ingredients in our own spotless kitchen—simply delicious.		

Quetta		
Sweet Cream Butter	1b 33c	
America's Great Prize-Winning Butter		

Richland Butter	1b 31c	
RAFT American Leaf		
CHEESE		
2-lb 45c		

Refreshingly ICED COFFEE		
Enjoy the delicious, frothy, full, finer flavor of our best decaffeinated coffee. ICF!		
ASCO 2-lb 31c; 1-lb 16c		
A Blend of the World's Finest Coffee		
Win-Crest 3-lb 39c; 1-lb 14c		
Deep, Rich Flavor		

SELECTED FRUITS AND VEGETABLES		
Fresh Daily—Money-Saving Prices!		

TOMATOES	2 15c	
Watermelons	Large 30c	
Oranges	Calif. Valencia 23c	
Large Lemons	Calif. 23c	
Potatoes	U.S. No. 1 White 10 lbs 21c	

Watermelons	Large 30c	
Oranges	Calif. Valencia 23c	
Large Lemons	Calif. 23c	
Potatoes	U.S. No. 1 White 10 lbs 21c	

Watermelons	Large 30c	
Oranges	Calif. Valencia 23c	
Large Lemons	Calif. 23c	
Potatoes	U.S. No. 1 White 10 lbs 21c	

Watermelons	Large 30c	
Oranges	Calif. Valencia 23c	
Large Lemons	Calif. 23c	

Three Positions Open At P. O.

The U. S. Government this week announced that examination will be held for filling three positions at the Riverton post office, these being for the posts of substitute clerk-carrier, fireman laborer and classified laborer.

The date for filing applications is before the close of business on July 10, with the Manager, Second U. S. Civil Service District, Federal Building, Christopher street, New York City. Applications can be obtained at the Riverton post office.

Fireman-Laborer

The salary for this position is \$1,200 per annum. The duties of the position are: under immediate supervision, to be individually responsible for the cleaning, heating and ventilating of the post office, including the performance, without assistants, of all manual work incident to the duties of the position, to do minor repair work, and to perform related work as required.

Qualifications: Applicants must have had at least six months experience in firing steam boilers. Experience in firing small home heating plants will not be accepted. The examination, together with that for laborer, requires no written test, applicants being rated on the quality and quantity of their experience and fitness. The ratings will be based on competitors' sworn statements in their applications and upon verification thereof.

Classified Laborer

The salary for this position is \$1,200 per year and the duties are: to perform manual labor incident to cleaning building, offices and work-rooms, to assist fireman in smaller buildings in the care of heating plant and related equipment; to care for shrubbery and clean walks and to perform manual labor as directed.

Qualifications: Applicants must show that they have completed at least four grades of schooling; or that they have had at least six months' experience in manual labor above the grade of mere common or unskilled labor, or in janitorial or cleaning duties.

Substitute Clerk-Carrier

The basic rate of pay for substitutes is 65 cents per hour. Substitutes are required to be available for duty on short notice and their employment may consist of only a few hours a day or week.

Competitors will be required to appear for examination in Riverton and will be rated on the following subjects: sorting, following instructions and a general test.

Further information regarding any of the examinations can be obtained from the announcements, which are available at the Riverton post office.

We can't resist free samples, even liver pills.

Finger Waving
Manicuring
Hair Cutting
Hair Tinting
Bleaching
Scalp Treatment
Facials and
DuArt Method of
PERMANENT
WAVING
Closed
Wednesday
Afternoons

**BETTY PETTY
BEAUTY STUDIO**
519 Cinnaminson Ave. PALMYRA
Phone 460

**RIVERTON
LAUNDRY**

Wet wash picked up by our
drivers by 2 o'clock Saturday
afternoons delivered on or
before 8 o'clock Monday
mornings.

M. Kuesell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 978

**WESTFIELD FRIENDS
MEETING**
Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton,
open Tuesday and Friday, 2:30
to 4:30.

CHRISTIAN SCIENCE CHURCH
"GOD" is the lesson-sermon subject
for Sunday, July 7, in all Christian
Science Churches and Societies
throughout the world.

The Golden Text is: "Blessing, and
glory, and wisdom, and thanksgiving,
and honour, and power, and might,
be unto our God for ever and ever,
Amen." (Revelation 7: 12).

Among the lesson-sermon citations
is the following from the Bible:
"God is a Spirit: and they that worship
him must worship him in spirit and
in truth." (John 4:24).

The lesson-sermon also includes
the following passage from the
Christian Science textbook, "Science
and Health with Key to the Scriptures"
by Mary Baker Eddy: "God is
Spirit; therefore the language of
Spirit must be, and is, spiritual.
Christian Science attaches no physical
nature and significance to the
Supreme Being or His manifestation;
mortals alone do this" (p. 117).

OFFICE CLOSED

The office of Dr. Hayes B. Brady,
Cinnaminson avenue, Palmyra, will
be closed during the month of July.

NOTICE

During the month of July office
hours will be Monday and Friday,
9 to 10 a.m.; 2 to 3 p.m.; 7 to 8 p.m.
—T. BRUCE DICKSON.

**PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK
GOLF CLUB**
Saturdays, Sundays and Holidays

\$1.25
7:30 after 5 p.m.

WEEK DAYS
75c
8:00 after 5 p.m.

Haddonfield
Road
Pennsauken
Township
18 Holes
Banquets and
Club House
Rentals
Solicited

**WALTER S.
HANSEN
WATCH & CLOCK
REPAIRING**

25 YEARS
EXPERIENCE

English and American
Hill and Clocks

French Mantel and
Traveling Clocks

Swiss Repeating and
Split-second Watches

Swiss and American
Diamond Bracelet
Watches

LIBERAL TRADE-IN
ALLOWANCE ON NEW
WATCHES ANY MAKE

501 LANSING AVENUE
PALMYRA, N. J.
Telephone Riverton 518

YOUNG PEOPLE'S EPWORTH LEAGUE

The regular weekly meeting of the
Young People's League will be held
on Thursday evening during July
and August with the exception of
this week when the meeting will be
held on Wednesday, July 3rd. The
League has already had a number
of successful socials. More are
planned for the near future. Come
and see what we have to offer.

On Saturday, July 13th, the
League will serve a cold platter
supper in the Methodist Church
gymnasium. A delicious menu will
be served from 5:30 until 7 o'clock
for 35 cents.

ABOUT TOWN

At the regular meeting of the Palmyra
Fire Company held last week
officers were elected for the current
year as follows:

President, Carl Wilcox; vice president,
Addison Chandler; secretary,
Norman Moore; treasurer, Paul
Chandler; assistant treasurer, Walter
Paulson; fire chief, Branson Cook;
assistant chief, Russell Dill; foreman,
Vernon Adams; assistant foreman,
Walter Gennett; chief engineer,
David Fountain; and assistant engineer,
Edward Dietz.

Evans' Service Station
Broad & Main Sts. Riverton, N. J.
**SUNOCO
GASOLINE AND OIL**
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

Legal Notices

Burlington County Surrogate's Court
RULE 11 BAR CREDITORS
Executor's Notice

Estate of ANNIE HAINES, Deceased.
Notice is hereby given that an order has
been made by George B. Bittling, Surrogate
of the County of Burlington, hearing date
the 4th day of June, 1940, upon application
of the subscriber, executor, requiring the
creditors of Annie Haines, late of the County
of Burlington, deceased, to bring in their
claims against the estate of the said
decedent, under oath or affirmation, on or
before December 4, 1940, or they will be
debarred of any action therefor against the
said executor.

JOSEPH L. THOMAS,
Executor.

Dated: June 4, 1940.
6-13 to 7-4-40

IN CHANCERY OF NEW JERSEY
To ELEANOR P. WHARTNEY

By virtue of an order of the Court at
Chancery of New Jersey, made on the day
of the date hereof, in a certain cause
wherein ELEANOR P. WHARTNEY is the petitioner
and you are the defendant, you are required to
answer the petitioner's petition on or before
the 4th day of August, next, or in default
thereof, such decree will be taken against
you as the Chancellor shall think
equitable and just.

The object of said suit is to obtain a
decree of divorce, dissolving the marriage
between you and the said petitioner for the
cause of desertion.

DAVID F. GREENBERG,
Solicitor of Petitioner,
315 Market Street,
Camden, New Jersey

Dated: June 7th, 1940.
6-13 to 7-4-40

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN T. DORRANCE, Deceased.

Notice is hereby given that the First Account
of the subscribers, Trustees under the
"Thirteenth" item of the last Will and
Testament of John T. Dorrance, deceased,
will be audited and stated by the Surrogate
and reported for settlement and allowance to
the Orphans' Court of the County of Burlington,
at a session to be held Thursday,
July 25, 1940, at ten o'clock in the forenoon
D. S. T. at the Court House at Mount
Holy, Burlington County, New Jersey.

ETHEL M. DORRANCE,
GEORGE MORRIS DORRANCE, M.D.,
ARTHUR C. DORRANCE and
CAMDEN TRUST COMPANY, Successors
by Merger to Camden Safe Deposit
and Trust Company, Trustees.

Proctors: Wm. D. Lippincott.
Dated: June 16, 1940.
6-20 to 7-18-40

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN T. DORRANCE, Deceased.

Notice is hereby given that the First Account
of the subscribers, Trustees under the
"fourteenth" item of the last Will and
Testament of John T. Dorrance, deceased,
will be audited and stated by the Surrogate
and reported for settlement and allowance to
the Orphans' Court of the County of Burlington,
at a session to be held Thursday,
July 25, 1940, at ten o'clock in the forenoon
D. S. T. at the Court House at Mount
Holy, Burlington County, New Jersey.

ETHEL M. DORRANCE,
GEORGE MORRIS DORRANCE, M.D.,
ARTHUR C. DORRANCE and
CAMDEN TRUST COMPANY, Successors
by Merger to Camden Safe Deposit
and Trust Company, Trustees.

Proctors: Wm. D. Lippincott.
Dated: June 16, 1940.
6-20 to 7-18-40

Members elected to board of directors
are William Hoare, Walter
Hyser, Edward Werrbach, George
Chandler, and Morton Mohrman.

The contract for the new pump
was awarded to the Mack Truck Co.

In ourselves
In our honest hearts and chainless
hands
Will be our safeguard.
—Sir Thomas Noon Talfourd.

The Palmyra Branch of the
American Red Cross has to date received
\$959.10 in donations. Since the
need is much greater today than
when the drive for war funds began,
the organization will continue to receive
contributions. All money received
is used for war relief of the refugees.

The chapter has just finished 24
dresses and five layettes and is still
continuing to knit socks and sweaters.

The local branch expresses thanks
to all who contributed and to those
who so kindly gave their time to collect.

ELLIOTT FLYING CADET
Frank B. Elliott, 23, of 402 Fulton
street, Riverton, enlisted last week
in the flying cadets of the Army Air
Corps, according to an announcement
made in Camden by Captain
W. S. Bryant, assistant recruiting
officer. Elliott is a college graduate
and will be sent by the army to the

NORGE
APPLIANCES
VICTOR RECORDS
ELECTRIC FANS
SPORTING GOODS
R.C.A. ZENITH
EMERSON and
FARNSWORTH RADIOS

C. WARD LOWDEN
514 Cinnaminson Avenue
PALMYRA
Telephone 717

**VENETIAN BLINDS
and
WINDOW SHADES**
purchased here are
measured and installed
FREE
Prices Reasonable

SCHWERING'S
Palmyra, N. J. Phone 28

**There Is Still Time To Plant
GLADIOLUS**
AND GET A FINE CROP OF FLOWERS
BEFORE FROST
MIXTURES OF FINE COLORS
10 Bulbs in a Bag
AT 25c A BAG

Henry A. Dreer, Inc.
Building Gardens Beautiful since 1838

We cordially invite your Holiday guests and you to
visit our Gardens of Roses and Outdoor Plants over
"The Fourth."

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John M. Swartz
Phone, Riverton 830

Air Conditioned

The Snover Funeral Home is air
conditioned to bring added comfort to
those who avail themselves of the use
of the home. It is just another refinement
that makes the Snover Service
an outstanding one in the profession.

AUTOMOBILES
Pontiac SALES SERVICE
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 1595 - Night 163-M

"JACK" DAWLEY, Inc.
Oldsmobile
Sales and Service
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 800

Koppenhaver Motor Co.
DODGE and PLYMOUTH
SALES and SERVICE
600 Broad St. Riverton
Phone Riverton 380
FRANK I. LLOYD
Service Manager

SALES SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone Moorestown 77 or 485

AUTO SERVICE
MARFAK LUBRICATION
CARB WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1593

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
118-125 W. Broad St., PALMYRA
Phone 1180

**WOOLSTON'S
ESSO STATION**
• ESSO GASOLINE and OILS
• BRAKE & LIGHT SERVICE
• LUBRICATION - WASHING
• IGNITION and BATTERY
SERVICE
• GENERAL REPAIRING
THE ONLY COMPLETE
ONE-STOP SERVICE STATION
BROAD AND HOWARD STREETS
RIVERTON
Cars Called for and Delivered
Phone Riverton 1567

BAKERIES
FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will
be proud to serve
CHEW'S BAKERY
525 Main St., Riverton
Phone 154—We Deliver

BANKS
**CINNAMINSON
BANK & TRUST CO.**
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

RYTEX STATIONERY
The New Era Office

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

RAY BANKS
BARBER
Special Attention to
All Work
306 BROAD STREET
RIVERTON

**EXPERT
BARBERS**
Emerson Wolfeschmidt
Edward Moorhouse
521 Howard St. Riverton
Quick Service - Sanitary Shop

BUILDERS
Curtis E. Staveland
CONTRACTOR AND BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 918-J

COAL
J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

J. T. EVANS CO.
FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone Riverton 354

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPEL PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES
BISHOP'S DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRY GOODS
Smith's Store
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 783

EXPRESS
Shinn's Express
Riverton, N. J.
DAILY TO PHILADELPHIA
Office—108 N. 5th Street
Phone—Riverton 346
Philadelphia—Lombard 9066

ELECTRICIANS
EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

5c AND 10c STORE
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES
NOVELTIES, CANDY, ETC.

GROCERIES
W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 784—Free Delivery

**KARL FRANK'S
MEAT MARKET**
MEATS—POULTRY
KELLOGG'S CANNED FOODS
607 Main St. RIVERTON
Phone 85

HARDWARE
HARRY C. SCHWERING
Westinghouse
SALES and SERVICE
Refrigerators and Appliances
305 E. Broad St. Palmyra, N. J.
Phone 28

HAULING
Cleaning - Whitewashing
Lawn Work
J. D. TURNER
207 Union Landing Road
East Riverton, N. J.

ICE
HARVEY FOOKS
ICE
308 West Third St., Palmyra
Telephone Riverton 183-J

LAUNDRIES
**RIVERTON
LAUNDRY**
N. KUNZELL, Prop.
Phone, Riverton 975

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone Riverside 724

MEMORIALS
Custom-built Cemetery Memorials in
Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
Phone Burlington 15

TYPEWRITERS
**REMINGTON
PORTABLE**
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

W. H. SLOCUM & SON
Marble & Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 189
Get Our Price

PATENT MEDICINES
L. L. Keating
Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PLUMBING
GEORGE BONSAI
PLUMBING - HEATING
ROOFING - OIL BURNERS
COAL STOKERS
901 Lincoln Ave. Palmyra, N. J.
Telephone Riverton 82

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton Phone 937

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
302 Broad Street
Riverton, N. J. Phone 60

WM. B. BISHOP
Plumbing - Heating - Roofing
601 Linden Ave. Riverton, N. J.
Telephone Riverton 847

PAINTING
MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

LEON ROUSE
INSIDE & OUTSIDE PAINTING
also SPRAY PAINTING
506 Broad Street Riverton

RADIOS
John H. Etris
17 West Broad Street
Palmyra
Radios, Refrigerators
Washers, Etc.
Expert Repair Service
Exclusive PHILCO Dealer for
Palmyra and Riverton
BARGAINS IN USED SETS
CALL RIVERTON 976

C. WARD LOWDEN
NORGE REFRIGERATORS
and the Complete NORGE LINE
FARNSWORTH, R.C.A. and
ZENITH RADIOS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE
**W. REX
McCROSSON**
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton 800

Printing...
Direct Mail Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
Riverton, N. J.
Phone 712
Evenings 344

REAL ESTATE
INSURANCE
will safeguard your furniture and your
automobile
SAFE DRIVER'S REWARD
Ada E. Price
Notary Public General Insurance Real Estate
416 Lippincott Ave. Riverton
Phone Riverton 806

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

Leslie W. Reeves
GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

Phone Riverton 2
GEORGE F. GINTHER
J. L. LIPPINCOTT CO.
Realtors - General Insurance
Notary Public
Williams-Wright Bldg. Riverton, N. J.

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone Riverton 25

SERVICE STATION
SCHNEIDER'S
ATLANTIC SERVICE
Florida Road Test Lubrication
Lee Tires - Exide Batteries
Broad and Morgan Palmyra
Telephone Riverton 1571

SHOE REPAIRING
For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1185

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

TAILORS
Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER and DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 778

Rytex Stationery
\$1.00
The New Era Office

OBITUARIES

CATHERINE KEATING

Mrs. Catherine Keating, of Broad street, East Riverton, died on Sunday, June 30.

Funeral services were held from her late residence on Wednesday at 8 a.m., with High Mass at the Church of the Sacred Heart at 9 a.m. Interment was made in Calvary Cemetery, Camden, under the direction of the Snover Funeral Home.

The deceased is survived by four sons, Joseph, Lawrence, John and William, all of Riverton.

PAULINE K. VAN METER

Mrs. Pauline K. VanMeter, of 101 Thomas avenue, died on Sunday, June 30.

Funeral services will be held on Wednesday afternoon, the Rev. Francis B. Downs officiating. Arrangements have not been completed.

CHARLES L. TURNER

Charles L. Turner, of 101 Union Landing Road, died on Friday, June 28.

Funeral services were held from his late residence on Monday at 1:30 p.m., the Rev. Foster officiating. Interment was made in Sunset Memorial Park, Camden, under the direction of the Snover Funeral Home.

The deceased is survived by his son, Charles.

SPECIAL TRAIN TO FAIR

The Pennsylvania Railroad has announced a special train direct to the World's Fair Station on Sunday, July 21, running from Camden, with stops at Palmyra and Riverton.

The train will leave Palmyra at 7:27 a.m. and Riverton at 7:30 a.m. The return trip leaves the Fair at 9:50 p.m. (D.S.T.).

Fliers containing further information are available at local stations.

FOR YOUR
4th OF JULY
Picnic or Trip

LET US

RE-VITALIZE
YOUR CAR!

A

FLORIDA ROAD TEST
LUBRICATION
will make the ride a quiet and comfortable one

WHITE FLASH PLUS Gas
will give power where needed—and low cost mileage.

HIGH FILM STRENGTH
MOTOR OIL will seal in the power and keep your motor young.

LEE TIRES will make for safety and comfort.

See Us BEFORE YOU START

SCHNEIDER'S
Atlantic Service

Broad and Morgan - Palmyra
Telephone Riverton 1571
Cars Called for and Delivered

PHILA.
MARKET
HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1206

RED RIPE

Watermelons each 49c

FANCY CALIFORNIA

Eating Cherries lb 15c

CALIFORNIA
SWEET PLUMS

doz. 15c 1ge carrier 55c

Fresh New York State

PEAS 3 lb 25c

(Full Podded)

FRESH PICKED JERSEY

Stringless Green Beans

2 lb 15c

FANCY SOUND

Ripe Tomatoes

2 lbs 17c

CALIFORNIA

ICEBERG LETTUCE

head 9c

Harding's Sweet Cream

BUTTER

2 lbs 59c

FARM ROLL

WHITE AMERICAN

Slicing CHEESE

lb 25c

KEEBLE

CLUB CRACKERS

pkg. 14c

KELLOGG'S

CRAB MEAT

can 27c

WELCH GRAPE JUICE

qt. 39c pt. 21c

CLICQUOT CLUB

GINGER ALE

PALE or GOLDEN

qt. bottle 10c

Plus Bottle Deposit

BIRDS EYE

ASPARAGUS CUTS

box 25c

BIRDS EYE

ASPARAGUS TIPS

box 33c

FRESH BUTTER FISH

SEA TROUT - PORGIES

CROAKERS

Your Choice

2 lb 25c

For that Real HOLIDAY

TREAT—SERVE

Vogt's TRIPLE TENDER HAMS

Thoroughly Cooked

Ready to Serve

VOGT'S TRIPLE TENDER

Hams lb 23c

Whole (16-18 lb avg.) or Mesty

Shank Half (6 to 7 lb avg.)

NEW LOW PRICE

PARAMOUNT

STRICTLY FRESH KILLED.

FRYING or ROASTING

CHICKENS lb 32c

3 1/2 to 4 lb avg.

Special Feature—

ARMOUR'S STAR DELICIOUS

Smoked Steer Tongues

lb 27c

3 to 4 lb avg.

DELICIOUS VIRGINIA

Baked Ham 1 lb 29c

Store will be open late Wednesday

night. Closed all day July 4th.

AMERICA'S SYMBOL OF LIBERTY

The common denominator of the American people is our liberty. The common responsibility of free American institutions is their service to the people. Our forefathers founded a great nation on the principles of liberty and mutual devotion to democratic ideals. In this spirit we place our services before the people of this community.

John W. Dawley

DECLARE WITH "DAWLEY" YOUR
INDEPENDENCE from MOTORING
TROUBLES and EXPENSE

Stop in our showroom and look over these extra selected Safety-Tested Used Cars
Buy now and start Independence Day with FREEDOM from trouble and worry.

1939 STUDEBAKER

Champion, 4 door sedan, 9,000 original miles, perfect condition. Must be seen to be appreciated.

1938 CHEVROLET

Four door sedan, radio, heater, 19,000 honest miles. A Real Good Car.

1938 PLYMOUTH

Coupe, good paint, rubber, and upholstery. A truly beautiful car.

1937 DODGE

Four door sedan, original paint, good tires. Clean as a Pin.

1936 PLYMOUTH

Sport Coupe, Ready to Go.

1937 DESOTO

Four door sedan, paint perfect, upholstery like new.

GOOD CONDITION LOW COST CARS

1934 FORD Sedan
1935 FORD Tudor
1933 CHEVROLET Coach
1932 PONTIAC two-door

1934 CHEVROLET two-door
1934 PLYMOUTH Sedan
1933 CHEVROLET Coach
1938 WILLYS Coach

1931 CHEVROLET Sedan
1931 OLDSMOBILE Sedan
AND SEVERAL OTHERS

YOUR CAR MAY MAKE THE DOWN PAYMENT
LOW G.M.A.C. TERMS

'JACK' DAWLEY, Inc.

OLDSMOBILE
SALES SERVICE

10 BROAD STREET

RIVERTON

Telephones Riverton 1212—Merchantville 580

"All men may be born equal but they get over it before they die."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

51st Year No. 26

RIVERTON—PALMYRA, N. J., THURSDAY, JULY 11, 1940

PRICE 5 CENTS

NEW POST OFFICE
IS DEDICATED

Large Crowd Makes Inspection of Fine Building in Riverton

The fine new Riverton post office was dedicated with appropriate ceremony on July Fourth and the new building thrown open to public inspection for the first time. The structure will probably not be occupied for at least another month, according to present plans, since various finishing touches remain to be made.

A large crowd attended the ceremony, which was in the able charge of Mrs. Mervil E. Haas, local postmaster.

Flag Raised

The exercises were opened with the invocation delivered by the Rev. John F. Welsh, pastor of the Sacred Heart Church, of Riverton.

The flag raising ceremony followed, this being conducted by Commander Avery Willis and Post Commander J. Russell Musser, of Post Frederick M. Rodgers, assisted by the drum and Bugle Corps.

Mayor H. McIlvain Biddle, of Riverton, spoke briefly as did Hon. William P. Kern, postmaster of Jersey City and director of the National Association of Postmasters and C. Stuart Tobin, president of the New Jersey Postmasters Association.

Powers Speaker

The Hon. D. Lane Powers, Member of Congress from this district, was present at the affair and made brief remarks.

Congressman Powers said that the new building and improved facilities should make for better service, if such a thing were possible and stated that it would be a mild workshop for those who perform their duties so efficiently.

Touching on national defense, Mr. Powers asserted that certain statements that have been made regarding our unpreparedness are exaggerated. He said that we have the finest navy

Narrow Escape
At Crossing

William Grose, of East Riverton, had a narrow escape from death on Saturday morning of last week, when the stop light, rear bumper and license plate of his car were neatly amputated by an eastbound New York express at 10:25 a.m. The affair occurred at the Main street crossing, Riverton.

Grose drove his machine over the tracks going south on Main street, despite the fact that the watchman on duty at the time, who was standing at his proper place, did everything in his power to halt the car.

The gates were out of order, but Grose apparently saw neither the signs to that effect, the watchman or the train.

Fortunately the car was nearly over the tracks, so the impact caused only the minor damage mentioned in the foregoing.

PUBLICITY COMMITTEE

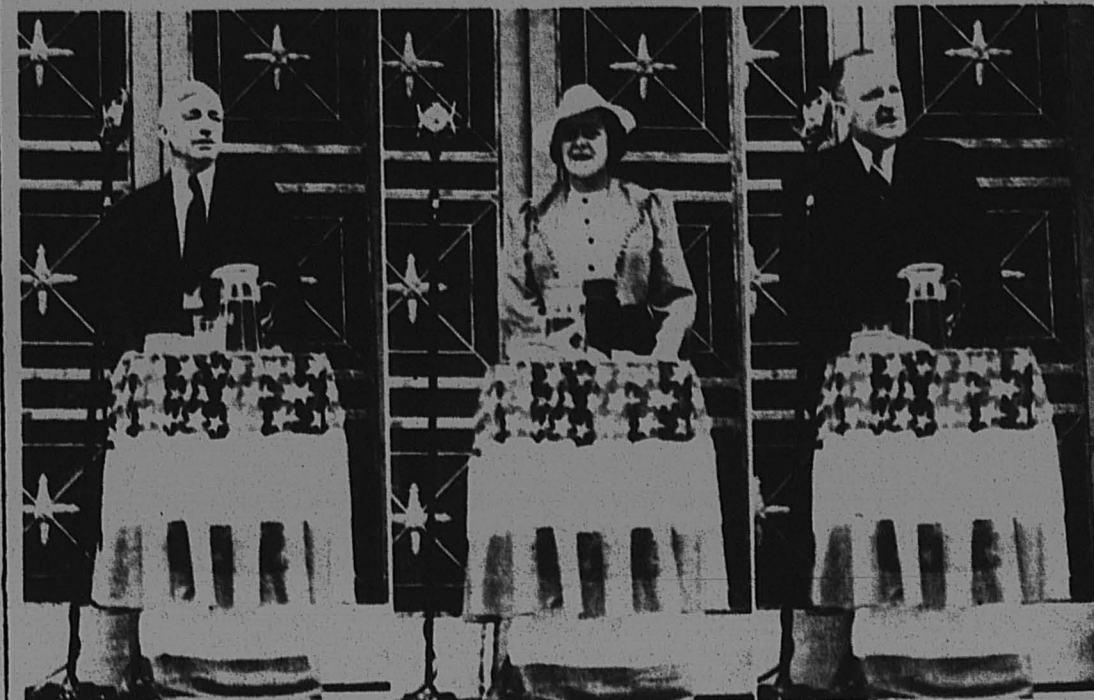
Frank A. Snover, chairman of the Burlington County Republican Committee, recently named the following publicity committee for the campaign which is about to open:

Frank E. Chambers, chairman; Walter La Tour, F. W. Metzger, James J. Tomes and Russell Stoddard.

Mr. Chambers plans to call a meeting in the near future at which time plans will be made for an intensive publicity program to aid in returning a huge county majority for all candidates of the O. O. P. party in the November election.

Talent is nurtured in solitude; character is formed in the stormy billows of the world.—Goethe.

POST OFFICE DEDICATION



Riverton's new post office was dedicated on Independence Day with fitting ceremonies. In the upper portion of the illustration, three of the speakers are shown. They are Hon. Smith W. Purdum, second assistant postmaster general (left); Mrs. Mervil E. Haas, Riverton postmaster, (center); Hon. D. Lane Powers, Member of Congress, fourth New Jersey district (right). Below is a general view of the audience as the flag was raised at the beginning of the ceremony.

MANY ATTEND
FESTIVITIES HERE

Inclement Weather in Morning Fails to Deter Successful Riverton Program

Getting off to a late start because of early morning showers, Riverton's Fourth of July Celebration proved to be most successful, despite threatening weather during the morning that cut down attendance somewhat as compared with other years and reduced the number of participants in the children's section of the parade.

The parade, headed by Mayor H. McIlvain Biddle and Councilmen Bush, J. W. Sylvester, Robert W. Knight, David P. Gould and Nathan Lane, included the following units: Palmyra Cadet Drum and Bugle Corps, Imhoff Drum and Bugle Corps, Flynn-Walls Drum and Bugle Corps, MacFarland Drum and Bugle Corps, Riverton Fire Company, Palmyra Fire Company and Ambulance.

It is in general more profitable to reckon up our defects than to boast of our attainments.—Carlyle.

Riverside Fire Company, Delanco Fire Company, Delran Fire Company and East Riverton Fire Company.

The two Riverside Corps were discouraged by the weather and failed to appear.

Other Events

Following the exercises at the river bank, the procession counter-marched to the post office, where the dedication of the new building took place.

The afternoon was occupied with the exhibition drill of the musical organizations, athletic events and a baseball game.

During the evening there was tilting at the river, followed by the fireworks display which in quality, was much superior to that of the last three celebrations.

The usual large crowd, numbering several thousand people from all parts of South Jersey witnessed the exhibition.

It is in general more profitable to reckon up our defects than to boast of our attainments.—Carlyle.

MAYOR BIDDLE'S
ADDRESS

The following address was delivered at the river bank on July 4th, by Mayor H. McIlvain Biddle, of Riverton.

Fellow Citizens of Riverton:

A year ago, when we were celebrating, not only the Nation's Birthday, as we are today, but also the 150th Anniversary of the adoption of our great Constitution, I touched somewhat lightly on the events in Europe, where we had seen the peace loving countries of Austria and Czechoslovakia stamped out of existence and made vassal states by the German war machine.

I stated then that such things must not happen here and endorsed the effort that was being made to build up our Army and Navy to a degree that would afford adequate protection for these United States.

Since that time, the unbelievable has happened. We have been shocked and horrified at seeing the same war machine stamp out the Republic of Poland, for no reason except the War Lord coveted their territory; and a few months later an entirely unprovoked attack on Finland by another War Lord, which after all the resistance the little country was able to make, resulted in the seizure of a large part of Finnish territory and later the same power seized the helpless Republics of Estonia, Latvia, and Lithuania.

New Attack

A little later we saw the German machine seize the Kingdom of Denmark and then attack and seize the Kingdom of Norway under the excuse of protecting the country against England and France, who had declared war on Germany in an effort to protect the remaining weaker nations of Europe.

In the last six weeks we have seen the utter annihilation of the Netherlands and Belgium and Luxembourg, simply because through those coun-

East Riverton
To Get Pumper

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week a delegation from Delaware Fire Company No. 2, of East Riverton, attended the session and told about plans concerning the purchase of an American La France pumper from Jenkintown, Pa.

The local firemen expect to acquire this equipment in two months as it is being replaced by a new pumper at that time.

The apparatus to be acquired is a 1925 model of 750 gallon capacity and is reported to be in excellent condition. It has been thoroughly tested by the East Riverton firemen.

Addition of this equipment, it was stated, would greatly improve the efficiency of the company here.

The Township Committee heartily approved the move.

Facts About New
Post Office

Total Appropriation — \$82,000, includes building, lot and fixtures. Cost of building—\$59,600. Dimensions—60 x 60 feet.

Type of Architecture—Georgian-Colonial.

Entrance—Granite steps, wrought iron railings, limestone coping and head.

Public Lobby—Terrazzo floor, terra cotta arch, wainscoted.

Postmaster's office — Plastered walls and ceiling, oak floor.

Work Room—Maple floor, wood wainscote, plastered walls and ceiling.

Basement—Cement floor, tile partitions.

NEEDED BADLY

Five boys in this area are in great physical need of a week or two of fresh air and good food at a camp—but are unable to pay for it. A special rate of \$10 a week per boy is available for them at Camp Ocean-ickon if some public spirited citizen will make it possible for them to go. Full information can be obtained by telephoning Riverton 284.

BRIEF ITEMS
from
ABOUT TOWN

Joseph Grant, who has completed two years at Hobart College, and who last year was the assistant director at the Palmyra-Riverton Home Vacation Camp, is spending this summer at Camp Ockanickon.

Mr. and Mrs. J. J. Robinson, and Mr. and Mrs. Bryant C. Ross, of Morgan avenue, spent last Saturday at Ocean City.

Mr. Richard Stevenson, of Lansdale, Pa., spent Fourth of July with Mrs. Bessie Stevenson and daughter Peggy, of East Broad street.

Fred and Bill Langenberg, of 201 Fourth street, have left for camp in the Adirondacks, where they will remain until September 1.

Mrs. William Cunningham and Mrs. Anna T. Denneker, of Riverton, spent Friday at Beach Haven.

Mr. and Mrs. John Denneker and family and Mr. and Mrs. William Denneker and family, of Riverton, spent July 4th as guests of Mr. and Mrs. Charles Grazer, of Collingswood. There were over 100 guests from all parts of New Jersey.

Mrs. Edith Nole will serve as hostess at the card party of the River Towns Ladies Club to be held today (Thursday) at 2 p.m. in the K. G. E. Hall, Riverside. Anyone wishing to donate to the Beverly Home, contact Mrs. Anna T. Denneker.

Robert C. McCurdy, of Cinnaminson avenue, has just completed one year at Springfield College. Bob is spending his second summer at the Y.M.C.A. Camp at Medford, N. J., Camp Ockanickon.

Charles M. Conover, of Palmyra, is spending his second summer at the Y.M.C.A. Camp at Medford, Camp Ockanickon.

Ralph Dennis, of Garfield avenue, spent the past week as the guest of Andrew Pfaff, of Elm avenue, Riverton, who is spending the summer at Stone Harbor.

Mrs. Lillian Moore, Mrs. Clyde Horner, Mrs. C. McCullough, members of the Philathea class of the Central Baptist Church are attending the Baracca Philathea convention at Syracuse, New York, July 9, to 14th.

Dr. and Mrs. Hayes B. Brady, daughter Nancy Lee, of Washington avenue, are spending the month of July at East Sumpter, Maine.

Fred Wiggins, of Washington avenue, in conjunction with his R.O.T.C. course at the University of Pennsylvania spent the past two weeks at Fort Dix.

Thurley Stevenson, of Morgan avenue, was hostess to the Debutee club last Wednesday evening.

Mr. and Mrs. Dallas Wentzel, and family, of 2 Memorial avenue, are spending the week at East Barrington, New Hampshire.

Mrs. Evelyn Weart, of East Broad street, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Dorothy Richman, of Cinnaminson, spent several days of the past week as the guest of Mrs. Leo Scheffer, and family, also of Cinnaminson avenue, who are spending the summer at Ocean City.

Eugene F. Hatzell, formerly of Riverton, and now a resident of Oklahoma City, Okla., a regular

reader of The New Era, writes that he is always glad to learn about local happenings and wishes that he could have been here for the Fourth of July celebration.

Mr. and Mrs. A. T. Lloyd, of Elm avenue, are spending this week as the guest of their daughter Edna Lloyd, of Cincinnati, Ohio.

Regina Groome, of Linden avenue, spent the past two weeks as the guest of Eleanor Kavanagh, of Riverton who is spending the summer at Ocean City with her parents, Mr. and Mrs. Edward Kavanagh.

Mr. and Mrs. John Carey, and son Ronald, of Linden avenue, are visiting Mrs. Carey's parents at Geneva, New York.

Mrs. Mary Flynn, of Thomas avenue, will be the hostess to the members of the Lucky Social Club at her home this evening.

EISLEY OPENS
NEW STORE AT
SHIPBOTTOM

Jack Eisley, well-known Palmyra resident, announces the opening of his summer establishment at Ship Bottom, a good place to make your headquarters while spending the day at the shore.

Jack's store and sanitary bath-houses are located across the street from the large salesrooms of the Barnegat Lumber Co., just as you leave the causeway leading into Ship Bottom. Bear left slightly and there you are.

In addition to the bathing facilities, Jack offers light lunch, ice cream, Tak-Aboost. He also carries a full line of fishing tackle.

ATHLETIC AWARDS

JULY FOURTH
Memorial Park

Sack Race (girls): First, Leslie Kimball; second, Jean Gowell.
Sack Race (boys): First, Bunny Coates; second, Monroe Steedle.
75-Yard Dash (boys): First, Lee Morton; second, William Lewis.
Baseball Throw (boys): First, Langston Moody; second, Jim Seither.

Baseball Throw (girls): First, Nancy Officer; second, Valerie Dey.
Balloon Blowing Race (boys): First, Bill Steedle; second, Charles Edmunds; third, R. Moody.
Balloon Blowing Race (girls): First, Nancy Officer; second, Leslie Kimball; third, Janice Smalley.

Three Legged Race (girls): Valerie Dey and Leslie Kimball; second, Barbara Coles and Lois Hercher.

50-Yard Dash (girls): First, Nancy Officer; second, Ruth Mason.
Potato Race (girls): First, Jean Lundy; second, Barbara Coles.

FURTHER DEVELOPMENT
PLANNED FOR DIX

Prospects for the future development of Fort Dix formed the basis for an hour's conference between General George C. Marshall, Army Chief of Staff, and Congressman D. Lane Powers.

Powers visited the General at his War Department headquarters here yesterday to help plan further use of Dix in the developing national emergency. The Congressman, who represents Burlington and Mercer Counties, suggested that many military experts had agreed Dix was the best and most logical recruiting center for the 2nd Corps Area, which includes New Jersey, New York, and Delaware.

The representative also argued that new troops could be given training at Dix until they have reached advanced stages, when they could be shifted to other posts.

Because of its central location in the Corps area, and the large acreage owned by the Post, Powers declared the Fort was a splendid mobilization center should the emergency come to the point where immediate mobilization of the National Guard and drafted troops would be required. He further strengthened his argument by requesting assignment of a large permanent garrison at the Fort.

It is of utmost importance that a nation should have a correct standard by which to weigh the character of its rulers.—Lord John Russell.

BUSINESS

Looking around, with the passing of the first half of the momentous year 1940, we find that despite the terrible impact of war orders—political, military and economic events, business in the United States has held solidly through the first six months of the year. Last September, business was fearful about expanding on the basis of war orders—fearful that if it did, a sudden stoppage of the market created by war needs would find it caught with a lot of tools and goods and plants that then would be useless.

Those fears were even intensified when the amazingly quick conquest of the Low Countries and France made it look as though the war might be ended suddenly—if unsatisfactorily. Then along came the United States' own plans for rearmament. Much as we may bewail the necessity for such action—and dread the ultimate cost—the fact remains that it is this rearmament drive that has reassured industry and markets.

Now it appears that, even though foreign customers for arms and munitions may be knocked out, or blocked out, our own needs will keep a tremendous volume of war orders—or at least munitions orders—grinding through our factories for some years to come.

"So your wife was angry when you got in at daybreak the other morning," commented a Canton man.

"Well, nothing much," said the man just released from the hospital. "And I was going to have those teeth out anyway."—Wichita Eagle.

One of our friends tells us that his son failed to graduate from college this year but that the young man tells him he has a diploma "on order."

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
Phone Riverside 615
10 Scott Street Riverside, N. J.
(Sach's Building)

"SEE OLDSMOBILE
BEFORE YOU DEAL!"

IT'S PRICED ONLY
A FEW DOLLARS MORE
THAN THE LOWEST!



OLDS PRICES BEGIN AT
\$810
FOR '30 BUSINESS COUPE

If it's a car of the lowest price you're considering, see Oldsmobile! And if it's a real deal you're after, see us—right now! In the big, luxurious Olds Sixty, you get lots more car at but little more money. You get brilliant 95 H.P. performance. You get handling ease second to none. You get Oldsmobile's celebrated Rhythmic Ride. And you get Oldsmobile quality throughout. No time like today for a convincing trial drive!

Olds prices begin at \$810 for Coupes, \$856 for Sedans, *delivered at Lansing, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A General Motors Value.

OLDSMOBILE

"JACK" DAWLEY, Inc., 10 Broad Street, Riverton
TELEPHONES—Riverton 1212—Merchantville 560

RYTEX STATIONERY, \$1.00

AT THE NEW ERA OFFICE

AT FOX THEATRE, FRIDAY AND SATURDAY



The happiest show you'll see this year—"Irene," the film musicale, starring Anna Neagle and Ray Milland with Alan Marshal.

SANITARY BATH HOUSES . .

Seventh and Boulevard

SHIP BOTTOM

Across Street from Barnegat Lumber Co. Store

ICE CREAM - TAK-ABOOST

LIGHT LUNCH

A FULL LINE OF FISHING TACKLE

"JACK" EISLEY

PROPRIETOR

YMCA BRIEFS

Over 400 are now camping at Ockanickon and Matollonequay; 108 girls and 32 counsellors and staff members at Matollonequay and 213 campers and 45 counsellors at Ockanickon. Camps opened Saturday, July 6, for six weeks.

Girls Have Interesting Programs
Besides the regular daytime activities at Matollonequay, such as crafts, swimming, boating, canoeing, horseback riding, various land games, there are also especially interesting evening events each night: Monday, masquerade; Tuesday, a picnic supper and stunts around campfire; Wednesday, movie entertainment; Thursday, a dramatic presentation "Old Quilt of Memories"; Friday, Honor campfire program.

Boys' Camp Evening Programs
The two Indians at Ockanickon this summer had charge of the Wednesday night program. A special hillbilly group is scheduled for Friday night along with movies. Saturday the first of the special "Spirit of Ockanickon" campfire programs will be held. Other nights there are special programs by areas.

Chapel Speakers

At the Russell Memorial Outdoor Chapel at Matollonequay Sunday, July 7, Miss Margaret Carpenter, of Philadelphia, was the speaker. Her subject was "Fellowship." Accompanying her was Miss Ethel Hubenthal who read Van Dyke's poem "God of the Open Air," at this service. A special choir of counsellors and campers sang.

Matollonequay Leadership

Mrs. Evelyn S. Smith returns as director for the fifth year. Associated with her are Mrs. Dorothy Herckner, of North Wales, Pa., who is in charge of the Senior Area. She has had long camping experience in New York State. Miss Jeanette Dean will head the Middle Area. This is her fourth season. Miss Mildred Griescom, of Medford, has charge of the Junior Area.

On the water front, Miss Elizabeth Conrad is in charge. She is assisted by Miss Mary Rice, who directs the life saving instruction and arrangements for the water sports groups. Mrs. William Loeffler, Jr., has charge of all riding activities. The musical and religious and devotional activities are being looked after by Mrs. L. M. Lott. This is her first year. She was former choir director of a school of religious education in Washington, D. C.

Another newcomer this year is Mrs. Lenora Ward, who has charge of Nature Study. Miss Julia Bowers, of Bedford, Pa., looks after dramatics. She has had ten years experience in dramatic production work. The office secretaryship is filled by Miss Patricia Farnham who has had this responsibility for several seasons. She is assisted by Miss Anne Brown, of Burlington. Practically the entire staff of both camps Ockanickon and Matollonequay is composed of men and women from the educational field. Because of their training and experience they will be able to help boys and girls get the most out of their camping days.

Enrollments Still Going On

Both camps already have a fine enrollment. More are, however, some places still available after the first week. Illustrated booklets with enrollment forms may be had on request from the County Y.M.C.A. Headquarters, Mt. Holly, phone Mt. Holly 101.

Burlington Countians on Staff

Among the Burlington county young men who have important responsibilities at Camp Ockanickon this summer will be Edwin D. Rogers, of Marlton, of the Yale Medical School, who will be in charge of First Aid work; Frank E. Titman will again be in charge of horsemanship; Stanley E. Grill, of Burlington will be the camp steward. These young men will serve as counsellors: Morris A. Robbins and Fred Parks, Jacksonville; William Keim, Jr., and James L. Wilson, Maple Shade; Emile J. Girard, Mt. Holly; Charles M. Conover, Palmyra, and Godfrey Boehm, Riverside.

FAMOUS INN ABLAZE



Through the courtesy of the Palmyra Airport, a New Era photographer was able to obtain this aerial view of the fire at the Old Mill Inn on Tuesday morning of this week. Over 30 pieces of apparatus, including equipment from Parry, Palmyra and Riverton, together with scores of firemen, succeeded in saving the main portion of the building, which was ignited when a small frame dwelling adjacent to the Inn burned to the ground. Loss was estimated at \$10,000 on both buildings and contents.

YWCA NOTES

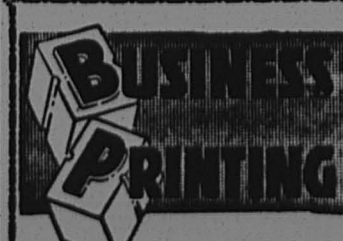
Five additions have been made to the staff of Camp Shining Arrow. Miss Thelma McHugh, of Florence, well known in the county for her recreation work, will help two days a week with crafts; Miss Virginia Billingham and Miss Esther Hamilton, of Fieldsboro, both lieutenants in the Bordentown Girl Scouts, will head up Pioneer Camping; Mrs. George McMeans, of Roeboling, and Mrs. Richard Lippincott, of Pemberton, are giving one week each as camp nurse.

This means that the position of nurse is still unfilled for two weeks. By dividing the time it is hoped that the camp will be able to find nurses who are willing to volunteer their services for this shorter period. In this way this extremely important position could be filled.

No other vacancies now exist among counselling positions. All appointments have been made and plans for activities are formulated.

CIVIC CLUB NEWS

The Civic Club of East Riverton and Palmyra held a meeting last Friday evening at the new Civic House in East Riverton with the president, Peel Poindexter, presiding. Progress being made on the



- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

For Every Purpose

The New Era, Inc.

RIVERTON

For Complete Estimate and Layout Phone Riverton 712

final addition to the club house, plans for the opening to the community were made.

Opening services will be held on Sunday afternoon at 3.30 p.m., July 28, with the mayors of Riverton, and Palmyra, and the Chairman of Cinnaminson Township Committee as invited guests. Dr. Leroy Morris, of Trenton, will be the speaker. Musical numbers will also be heard from talent of our neighboring communities.

Also on Tuesday, July 30, and Thursday, August 1st, there will be the open house celebration.

Programs will be furnished by Civic Groups of Moorestown and Riverside, followed each evening with card playing and dancing. A cordial invitation is extended all to participate in these celebrations.

The club wishes also to extend thanks and appreciation to all who in any way have contributed to the funds or furnishings for this accomplishment.

Any furniture residents care to donate for the Club House will be greatly appreciated, such as kitchen utensils, dishes and chairs. Contact Peel Poindexter or Sydney Chambers of East Riverton.

HOUSING AUTHORITY
FUNDS FOR BURLINGTON

Several months of efforts by Congressman D. Lane Powers culminated last week in an announcement that \$500,000 of United States Housing Authority funds had been allocated to the Burlington Housing project.

The money will become available for construction of the Burlington project immediately, according to the Congressman. Powers immediately wired Mayor Thomas J. Johnson, of Burlington, who has been working strongly with the Congressman and the local authority, when he received word from Nathan Straus, U.S.H.A. Administrator, that the allocation was being made. Funds for the local project were believed to have been obtained from amounts returned by the City of Philadelphia to the U.S.H.A.

"Dad, what is a traitor in politics?" "A traitor, my son, is a man who leaves our party and goes over to the other side." "Well, then, what is a man who leaves his party and comes over to your side?" "A convert, my boy."—Exchange.

It's your Day for Fun and Thrills!
JOIN THE
Jubilee Excursion
SUNDAY, JULY 21
TO THE WORLD'S FAIR NEW YORK
Greater—Gayer—
Grand than 1939

NEW EXHIBITS, NEW AMUSEMENTS
Meals at new low prices
SPECIAL COACH TRAIN (Daylight Saving Time)
Lv. Palmyra 7:27 A.M.
Lv. Riverton 7:30 P.M.
Lv. Riverside 7:36 A.M.
Ar. World's Fair Station 9:55 A.M.
RETURNING, Lv. World's Fair Station 9:50 P.M.
EXTRA VALUE! Purchase Souvenir Admission Ticket from your ticket agent and get FREE concession for regular price of 50c.
\$2.50 Round Trip to World's Fair
From Riverton Children 5 to 12, \$1.35
Purchase your tickets in advance.

SEE THE "HOT" SHOWS OF THE FAIR... "RAILROADS ON PARADE" AND "RAILROADS IN ACTION". BE SURE TO TAKE THE CHILDREN

PENNSYLVANIA RAILROAD



There is still plenty of wool for sweaters and black wool for shawls to be crocheted.

In the absence of Mrs. Graff, wool for both purposes can be obtained from Mrs. Robert Ayres, 610 Fourth street, telephone Riverton 55-M. Call any day but Saturday or Sunday.

SUMMER SUPPER

Methodist Church
Saturday 5 to 7:30

This is a summer supper given by the Young People's Epworth League of the Church. It is to be prepared by the ladies of the church and served by the young people. The menu is very tempting and plentiful. Dessert is also included. The proceeds are to be used by the Young People to send some of their number to the summer institute for religious education held annually at Pennington School for Boys at Pennington, N. J. The public is invited to come and dine with us. The tickets are 35 cents. You may buy a ticket or pay at the door.

ABOUT TOWN

Mr. and Mrs. George Perkins, and family, of Elm avenue, spent the past week at Torrington, Connecticut.

Mrs. Joseph Berberich, and daughter Joan, of Pittsburgh, are spending an extended vacation as the guest of her mother, Mrs. Ethel Spear, of Linden avenue.

Miss Louise Mansfield, of Pittsburgh, Pa., returned home after spending the holiday weekend as the guest of Mrs. Ethel Spear, of Linden avenue.

Mrs. Sarah Taylor, of Pittsburgh, is visiting with Mrs. Ethel Spear, of Linden avenue.

Mr. Lawrence Flood, of Richmond, Virginia, spent the holiday weekend visiting Mr. and Mrs. Charles McCardell, and family, of Harrison street.

Edith Holvick, of Elm avenue, was hostess to the members of her bridge club last Wednesday evening.

Mr. and Mrs. Joseph Siddall and son, Dr. John Richard Siddall, of Lippincott avenue, are spending two weeks at Prince Edward Island, Canada.

A pantry shower was given to Miss Irene Richardson, of Burlington, by a group of friends, on Wednesday evening, at the home of Laura Yerkes, of Morgan avenue.

Mr. and Mrs. M. E. Jewett, and family, of Washington avenue, are spending a few weeks at Ocean City.

Mrs. Rose Hoenig, of Philadelphia, and Miss Eva Clevenger, of Roxborough, was the seventh and eighth winners of the merchandise club sponsored by the Ladies Auxiliary of the Parry Fire Company. Gladys Lee Gaskill, of Brigantine, and Meridian, Mississippi, spent the past week as the guest of Cornelia Collar, of Morgan avenue.

Mrs. Harry C. Schwering, and family, of East Broad street, are spending the summer at their cottage at Seaside.

The Palmyra Ladies of the Golden Eagle will install their new officers on July 18th. Mrs. Martha Musser, was selected as noble templar. Other officers elected are Mrs. Mary Yearly, marshal of ceremonies; Mrs. Hattie Taylor, profier; Mrs. Eleanor Wallace, priestess; and Mrs. Hannah Doonan, Outer Portal. All members are urged to be present at this special occasion.

Mrs. Charles Stickney, of Cleveland avenue, was the 19th winner and Mrs. E. F. Allen, of Mt. Holly, and Mrs. Dalton, of Garfield avenue,

Palmyra, were the winners in the 20th drawing of the O.E.S. Miscellaneous Club.

Mr. and Mrs. Walter Beddow, of Maple avenue, spent several days of the past week at Ocean City.

Betty Turner, of Leconey avenue, was hostess last evening to the Dublettes. Lois Ward, is the 12th member.

PALMYRA

The Palmyra Fire Company Auxiliary was hostess to the members of the Burlington County Fire Ladies Auxiliary, Tuesday evening at the P. O. S. of A. hall.

Mrs. William Lynch, of Memorial avenue, was the fourth winner in the St. Agnes Guild, of the Christ Church merchandise club.

The Triple Towns Democratic Club will hold a meeting this evening at the residence of Mr. and Mrs. Edwin W. Redfield, Sr., of 622 Pennsylvania avenue, starting at 8 p.m.

Miss Demetria Jordan, of Jersey City, is spending several days visiting Mr. and Mrs. Raymond Pichter, and family of Delaware avenue.

The Alpha Gamma Class of the Central Baptist Church, was entertained on Monday evening at a doggie roast by Mrs. Jane Knouse, at her cottage on the Rancocas Creek.

Mr. and Mrs. George J. Seel, Jr., of Cinnaminson avenue, entertained a party of 28 relatives and friends on Independence day with guests from Maplewood, N. J., Lansdowne, Narbeth, and Philadelphia.

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, spent Friday at Ocean City.

Mrs. Catherine Kiel, of Seattle, Washington, sister of Mr. George J. Seel, Jr., is paying a visit here after an absence of 18 years.

The old slogan "millions for defense but not one cent for tribute," can properly be changed to read "billions for defense," but we ought to get something for our billions more than armament on order.

Peace is the promise and reward of righteousness.—Mary Baker Eddy.

REPORT OF CONDITION OF CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON

in the County of Burlington State of New Jersey at the close of business on June 30, 1940, published in accordance with a call made by the Commissioner of Banking and Insurance pursuant to the provisions of the Banking Statutes of New Jersey.

ASSETS	
Loans and discounts (including bonds and mortgages and overdrafts)	\$434,378.86
(a) Loans and discounts	178,072.66
(b) Bonds and mortgages	612,533.70
(c) Overdrafts	81.20
(d) Total	1,214,983.56
United States Government obligations, direct and guaranteed	370,049.69
Obligations of States and political subdivisions	71,576.43
Other bonds, notes, and debentures	138,348.87
Cash, balances with other banking institutions, including reserve balances, and cash items in process of collection	462,169.39

NORGE APPLIANCES

VICTOR RECORDS
ELECTRIC FANS
SPORTING GOODS
R.C.A. ZENITH
EMERSON and
FARNSWORTH RADIOS

WARD LOWDEN
514 Cinnaminson Avenue
PALMYRA
Telephone 717

Banking premises owned	
\$94,800, furniture and fixtures	100,676.00
Real estate owned other than banking premises	147,117.86
Other assets	4,611.03
TOTAL ASSETS	\$1,907,076.99

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$ 662,471.89
Time deposits of individuals, partnerships, and corporations	966,348.55
Deposits of United States Government (including postal savings)	25,100.00
Deposits of States and political subdivisions (certified and official checks, etc.)	84,003.91
Other liabilities	1,391.70
TOTAL LIABILITIES (not including subordinated obligations shown below)	\$1,739,316.05

CAPITAL ACCOUNTS	
Capital*	\$ 100,000.00
Undivided profits	30,000.00
TOTAL CAPITAL ACCOUNTS	\$130,000.00

MEMORANDA	
Pledged assets (and securities loaned) (book value):	
(a) U. S. Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities	41,400.00
(c) Assets pledged to qualify for exercise of fiduciary or corporate powers, and for purposes other than to secure liabilities	5,300.00
TOTAL	\$ 46,700.00

TOTAL LIABILITIES AND CAPITAL ACCOUNTS	
\$1,739,316.05	\$1,907,076.99
\$130,000.00	\$1,907,076.99

* This institution's capital consists of common stock with total par value of \$100,000.

Secured and preferred liabilities: (a) Deposits secured by pledged assets pursuant to requirements of law \$ 9,678.84 (c) Other liabilities secured by pledged assets 25,100.00 (d) Deposits preferred under provisions of law but not secured by pledge of assets 1,075.19

TOTAL \$ 10,754.03

STATE OF NEW JERSEY, COUNTY OF BURLINGTON, ss. I, Charles Street Mills, President, and Howard B. Conover, Treasurer, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Correct—Attest: H. L. RANDALL, JOHN F. HACKETT, GEORGE C. FRANK, Directors

Subscribed and sworn to before me this 10th day of July, 1940. KARL W. LATCH, (Notary Seal) Notary Public. My commission expires October 15, 1942.

24-Hour SERVICE ON FILM DEVELOPING AND ENLARGING

MAKE OUR STORE YOUR HEADQUARTERS FOR

- CAMERAS
- FILMS
- PHOTO SUPPLIES

For WARM Weather DRUG NEEDS

BLANKENBUSH DRUG STORE 606 Main Street Riverton Phone Riverton 1510

WIRING IS IMPORTANT!

BUILDING a new house? Then it is important to give thought to your wiring problem and anticipate as far as possible your future needs. Lighted house numbers, electric outlets, lighted closets and stairways, electric chimes and other items are easiest installed when the house is under construction. The number and placement of electric convenience outlets may even influence the arrangement of furniture, the decorative scheme, and the efficient use of cleaning appliances.

Switches and circuits should be considered carefully before wiring so that there will be sufficient service to insure efficient and inexpensive operation of appliances. A "no-fuse load center" set of miniature circuit breakers eliminates the use of fuses in the house. This device trips a switch on the occurrence of a short circuit, and one cannot restore that circuit to service until the trouble on the line has been corrected. It is best to place a circuit breaker panel on each floor, covering the electric service on that level.

There might well be multiple control for the ceiling lights, one switch at each door. Portable lamps may also be controlled at the doors if they are attached to convenience outlets operated by switches.

Electric convenience outlets are best placed along the wall, one every ten feet, including windows. The most satisfactory height for outlets is considered to be fifteen inches from the floor. However, if this interferes with the decorative scheme of a room, the outlets may be installed in the baseboard.

A special heavy-duty outlet is necessary for the electric range. Many outlets are needed in the modern kitchen due to the frequent use of electric appliances, such as the dish washer, toaster, mixer, percolator, ventilating fan, etc.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

Closets can be lighted by a door switch or finger switch. The door switch is more convenient except for clothes closets that are frequently aired.

A momentary contact switch controlling the porch light is an aid while unlocking the door at night. Press a button near the door and the light stays on as long as your finger stays on the switch. Excellent for finding the keyhole.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

Closets can be lighted by a door switch or finger switch. The door switch is more convenient except for clothes closets that are frequently aired.

A momentary contact switch controlling the porch light is an aid while unlocking the door at night. Press a button near the door and the light stays on as long as your finger stays on the switch. Excellent for finding the keyhole.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

Closets can be lighted by a door switch or finger switch. The door switch is more convenient except for clothes closets that are frequently aired.

A momentary contact switch controlling the porch light is an aid while unlocking the door at night. Press a button near the door and the light stays on as long as your finger stays on the switch. Excellent for finding the keyhole.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

Closets can be lighted by a door switch or finger switch. The door switch is more convenient except for clothes closets that are frequently aired.

A momentary contact switch controlling the porch light is an aid while unlocking the door at night. Press a button near the door and the light stays on as long as your finger stays on the switch. Excellent for finding the keyhole.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

Closets can be lighted by a door switch or finger switch. The door switch is more convenient except for clothes closets that are frequently aired.

A momentary contact switch controlling the porch light is an aid while unlocking the door at night. Press a button near the door and the light stays on as long as your finger stays on the switch. Excellent for finding the keyhole.

Electric door chimes are often installed so that they may also be used for dinner chimes. Three melow notes are sounded from the front door and two from the dining room.

MAIN ST. MARKET

WALD and CARHART, Props.

528 MAIN STREET

Next to Chew's Bakery

RIVERTON

Phone 904 FREE DELIVERY

FRESH CUT

Jersey CORN

6 ears 25c

Kellogg's APPLE SAUCE

3 No. 2 cans 25c

KELLOGG'S EVAPORATED MILK

4 tall cans 25c

KELLOGG'S FRESH PRUNES

No. 2 1/2 can 17c

Lawndale TOMATOES

6 No. 2 cans 45c

GEFFINS ORANGE PEKOE TEA

1/4-lb pkg. 19c

RED CROSS PAPER TOWELS

6 large rolls 45c

TRU AID DRINK

ORANGE or PINEAPPLE 6 bottles for 25c (plus bottle deposit)

Welch GRAPE JUICE

pt. bottle 21c

KELLOGG'S SALAD DRESSING

pint jar 17c

FRESH KILLED STEWING

CHICKENS

1b 29c

5 to 6 lb. avg.

SHOULDERS OF

SPRING LAMB

1b 25c

ASSORTED COLD CUTS

21c 1b 19c

FRESH JERSEY ROASTING CHICKENS

5 to 6 lb. avg.

1b 38c

KERSEY'S BACON

1/2 lb pkg. 11c

ARMOUR'S STAR Smoked BEEF TONGUES

1b 29c

KINGAN'S CANNED COOKED TONGUE

1 lb 6 oz. can 95c

KRAFT'S 2-lb. BOX CHEESE

Velveeta, American 47c

Swiss, Pimiento 53c

Old English 59c

TENDERIZED SHANK ENDS

Hams 1b 15c

RIVERTON TAKES SERIES OPENER

Pitching of Thomas and Home Run by Gibson Factors in 6-4 Victory

Palmyra and Riverton hooked up in the first game of the local series on Sunday afternoon, at Memorial Park, with Al Thomas beating Diffenbaugh, ace pitcher of the opposition, as the Terrellmen took a 6-4 decision, leading from start to finish.

Riverton got off to a good start in the first frame as Brewster started the offense with a tidy single. Freeman whiffed, but Terrell was safe on his roller to Henson, when the latter threw to Hamlin, who dropped the ball in an attempted force of Brewster at second.

This set the stage for Gibson, who promptly poled one of Diff's slants into deep center for a round-tripper.

Ice Broken

Palmyra broke the scoring column in the fourth as Hamlin singled, went to second on a wild pitch and took third as Baker's bunt was good for a hit after Henson stroked.

Broderon hit to Terrell, with the infield drawn in, but a wild heave to the rubber admitted Hamlin and Henson also counted as Baker was thrown out going into second.

Riverton labored another in the same frame on singles by Wittmeyer and Rothbaum, coupled with a hoist to the outfield by Thomas.

Riverton added two more in the following stanza, a single, two mis-cues and a stolen base being contributing factors.

Threaten at End

Palmyra picked up one in the sixth and another in the ninth, when a mild flareup threatened to put Thomas in trouble for a time.

Baker fanned to start this frame, but Broderon got his second single and took second on the play as a result of an erratic throw to first. He sauntered to third on a wild heave and scored as Freeman threw out Roark. Fowler walked and Bortschell hit a one-baser, but DeVinney ended hostilities by hitting a soft one to Thomas.

Thomas allowed only seven hits, two of these being bunts, while Diffenbaugh was touched for 10.

Broderon had a busy day in right, handling no less than six chances in a flawless manner.

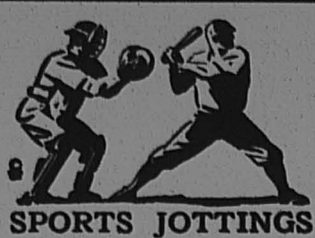
Riverton	
Kemmerle, lf	ab r h o a
Brewster, lf	4 0 0 0 0
Freeman, 2b	4 0 1 0 0
Terrell, ss	4 0 1 2 4
Gibson, 1b	4 2 1 11 0
McDermott, cf	4 0 0 2 0
Karitis, c	4 1 1 10 0
Wittmeyer, 3b	4 1 3 1 2
Rothbaum, 1b	4 0 2 0 0
Thomas, p	4 0 1 0 5
Totals	36 6 10 27 13

Palmyra	
Hamlin, ss	ab r h o a
Henson, 2b	4 2 2 0 0
Baker, 1b	4 0 1 0 1
Broderon, rf	4 0 2 7 0
Roark, cf	4 0 0 1 0
Fowler, c	3 0 0 10 0
Bortschell, 3b	4 0 1 0 1
DeVinney, lf	3 0 0 0 0
Diffenbaugh, p	3 0 0 0 2
Totals	32 4 7 24 6

Score by Innings:
Palmyra 000 201 001-4
Riverton 300 120 00x-6

Errors: Terrell, Hamlin 2, Bortschell. Home run: Gibson. Stolen bases: Gibson, Kemmerle. Double plays: Freeman, Terrell and Gibson; Wittmeyer, Freeman and Gibson. Struck out: by Thomas 10, by Diffenbaugh 9. Base on balls: off Thomas 3, off Diffenbaugh 2. Left on bases: Riverton 8, Palmyra 4. Umpires—Bright, Gotta and Alloway.

Evans' Service Station
Broad & Main Sts. Riverton, N. J.
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.



SPORTS JOTTINGS

Riverton will play Bristol A. A. on Saturday afternoon of this week.

In the only game of the Memorial Park Softball League played last week, the German Kitchen team administered an 11-4 setback to the Firemen.

Palmyra trimmed Moorestown on Saturday afternoon by the count of 5-3.

Carhart pitched three-hit ball on Saturday afternoon and Riverton trimmed the 38th Ward outfit, of Philadelphia 7-0. Brewster hit a homer, Terrell poled a double and Paul McDermott a pair of the same.

ASK PARI MUTUEL RACING AT N. J. FAIR

In filing application for a license to conduct pari mutuel horse racing at the New Jersey State Fair ground, George A. Hamid, president of the Fair Board, announced that should the racing commission grant the license that the general fair prize money and premiums to the farmers and livestock breeders will be increased to \$25,000; the 4-H clubs given further support and much needed improvements made to the exhibition buildings, with additional housing for fair exhibitors.

The pari-mutuel racing dates will not be in connection with the annual fair dates. In making the decision to apply for a license the fair board revealed that some steps must be made to continue the fair activities, and with the additional funds derived from the horse racing the future of the fair is assured. The New Jersey State Fair is a non-profit, non-stockholders organization and this same group of outstanding directors will sponsor the pari-mutuel dates instead of forming another group or sell stock. In this way all profit from the racing programs will be available for fair exhibitors, improvements as well as larger purses for the trotting and racing drivers and owners who furnish the racing programs at fair time.

SPECIAL TRAIN TO FAIR

The Pennsylvania Railroad has announced a special train direct to the World's Fair Station on Sunday, July 21, running from Camden, with stops at Palmyra and Riverton.

The train will leave Palmyra at 7:27 a.m. and Riverton at 7:30 a.m. The return trip leaves the Fair at 9:50 p.m. (D.S.T.).

Fliers containing further information are available at local stations.

OFFICE CLOSED

The office of Dr. Hayes B. Brady, Cinnaminson avenue, Palmyra, will be closed during the month of July.

NOTICE

During the month of July office hours will be Monday and Friday, 9 to 10 a.m.; 2 to 3 p.m.; 7 to 8 p.m. —T. BRUCE DICKSON.

Come in for your FREE copy of the famous SHERWIN-WILLIAMS HOME DECORATOR by Rockwell Kent

JOHN H. ETRIS
17 West Broad Street
Palmyra, N. J.
Phone 9

LOCALS BLANKED BY SHIP TEAM

Large Crowd Views Holiday Engagement as Riverton Loses 3-0

The fast New York Ship baseball aggregation failed to aid the local Fourth of July celebration, at least so far as the Riverton baseball team was concerned, for the invaders administered a 3-0 whitewash to the home guards last Thursday afternoon.

Riverton got only five hits off the hurling of Sturps, who went the route for the Shipmen. Three of these came in the first two frames, while the last, a double by Paul McDermott, was produced to open the ninth. Things looked rather promising, but the next two batters whiffed and the final out came on a pop to the infield.

One to Third

The locals got only one man to third as a result of a walk, an error and an infield out in the sixth, but this marked the high-water mark of the Riverton assault.

Gibson hurled seven frames for the homesters, while Thomas pitched effectively in the last two.

The opposition tabbed an unearned run in the fourth and added a pair in the seventh, when they bunched four singles. Up to this time Gibson was touched for only five bingles.

Fielding gems were abundant on both sides.

Riverton		ab	r	h	o	a
Brewster, lf	4	0	0	3	0	0
Freeman, 2b	3	0	1	2	1	0
Coles, ss	1	0	0	1	0	0
Wallace, ss	3	0	1	5	0	0
P. McDermott, cf	2	0	1	0	0	0
W. McDermott, rf	3	0	0	0	0	0
Kemmerle, rf	3	0	0	0	0	0
Mitchell, 3b	1	0	0	0	0	0
Wittmeyer, 3b	3	0	0	2	0	0
Rothbaum, 1b	4	0	1	6	1	0
Karitis, c	36	0	0	8	0	0
Thomas, p	1	0	0	0	3	0
Gibson, p	3	0	1	0	1	0
Totals	32	0	5	27	11	0

N. Y. Ship		ab	r	h	o	a
Gillilan, lf	3	0	2	1	0	0
Lichy, cf	5	1	2	3	0	0
Conley, 3b	5	1	2	2	0	0
Lobel, rf	3	0	1	0	0	0
Montera, c	4	1	1	1	0	0
Dunn, ss	5	0	1	0	2	0
Fay, 1b	4	0	2	8	1	0
Peterson, 2b	4	0	0	1	0	0
Sturps, p	4	0	0	1	1	0
Totals	37	3	11	27	8	0

Score by innings:
N. Y. Ship 001 002 000—3
Riverton 000 000 000—0
Two base hit—P. McDermott.
Struck out—by Gibson 5, Thomas 2, Sturps, 8. Base on balls—off Gibson 4, Thomas 1, Sturps 3. Left on bases—Riverton 8, N. Y. Ship 10. Umpires—Bright and Alloway.

TENNIS CLUB NEWS

The Palmyra Tennis Club was handed a setback by the strong Park Tennis Club, of Bridgeton, last Saturday at the Palmyra Courts by the score of 5-2. The two points registered by the locals were racked up by Don West, in the singles and Jack Dietz and West in the doubles.

Results: Levine, Bridgeton, defeated Charles Wynkoop, Palmyra, 6-0, 6-2. Don Peck, Bridgeton, defeated Jack Hannum, Palmyra, 6-2, 7-5. Don West, Palmyra, defeated Tom Newton, Bridgeton, 6-3, 6-4. Leib, Bridgeton, defeated John Marshall, Palmyra, 7-5, 6-2. Peterson, triumphed over Sidney White, Palmyra, 6-4, 6-4. Doubles, Don Peck

and Levine, Bridgeton, defeated J. Russell Jermon, and James Ballantyne, Palmyra, 6-0, 6-1. Jack Dietz and Don West, Palmyra, who triumphed over Lieb and Tom Newton, of Bridgeton, 6-4, 7-9, 6-4.

Sunday, July 14th, the local tennis club has two away matches. The girls will travel to Gloucester to play the girls of the Gloucester tennis club in their return match. The Palmyra girls it will be remembered defeated the Gloucester outfit a few weeks ago. The men's team will journey to Burlington. They meet results of part of the third round of the club tournament: Charles Wynkoop beat Bill McCamy 4-6, 6-4, 6-3. John Marshall defeated Frank Chambers 6-3, 3-6, 6-4, and returned to beat Wynkoop in two sets 6-3, 6-2. Russell Jermon set back Hannum, 5-7, 6-2, 6-1. The results of the third round must be completed by July 14th and the finals of the tournament by July 21st.

Results of two challenge matches that took place Saturday following the match with Bridgeton were Sidney White defeated Earl Coates, 6-2, 6-3, and Charles Wynkoop, racked up a win over Bill Mack 6-3, 6-2.



Captain Russell A. Snook, of the New Jersey State Police, Bureau of Identification, was the guest speaker at the meeting of the Post Frederick M. Rodgers, American Legion held last Tuesday night.

Captain Snook, spoke on the value of means of identification used in police work. Fingerprinting was the most important point stressed.

Commander Willis and Russell Musser extended their thanks to all post members who turned out to work at the carnival, and the post wants to extend their appreciation and thanks to all those who aided in the success of the affair.

Delegates nominated to the state of New Jersey's American Legion Convention that will be held in Camden next month were Charles H. Yost, Reeves Morgan, George Luce, alternates Charles King, Avery Willis, and William Miller. Raymond Danley, senior vice commander of the American Legion's county executive board was among the guests present.

A large picture of all the past national commanders was presented to the post by Mr. Danley, for exceeding their membership during the past year.

Judge Frank A. Mathews, was the guest speaker at two South Jersey communities on Independence Day, at Audubon in the afternoon and at Florence in the evening where he had "National Defense" as his topic.

Spirella FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy

Corsetmaker and Manager
746 Highland Avenue Palmyra
Phone, Riverton 927



RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuesell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Mayor Biddle's Address

(continued from page 1)

tries was the easiest road for the German tyrant to attack France, who beaten to her knees by the advance of mechanized hordes was the victim of a cowardly attack by Italy in the rear so that the great Republic of France has now been reduced to still another vassal State. Flushed Germany now has only England in arms against her.

Our Concern

Some of my fellow citizens may ask "what has all this to do with us who are three thousand miles away?" There might be some justification of that attitude if it were possible to confine the effects of such a gigantic catastrophe to the continent of Europe, but Holland and France of these conquered countries possess colonies in this hemisphere, in the West Indies and the Northern Coast of South America, within easy flying distance of the Panama Canal, whose destruction would be a simple matter against the Air force we now possess and would leave either our Atlantic or Pacific Coast unprotected. Against this event becoming a certainty today, is only the British Navy.

Startled and shocked by these terrible events, the Congress of the United States has buried party politics, to a large extent, and made appropriations of a size never heard of before in time of peace, in an eleventh hour attempt to increase our Army, Navy and Air Force to such an extent that the German Government will not dare attempt to seize these American possessions of the conquered countries. We have seen proved that the German Government has no respect for sworn treaties nor their pledged word and are governed by only armed might.

Fifth Column

One feature of the poor resistance of these murdered nations seems to have been the result of Germany's placing her citizens in those countries for the last several years, whose duty it was to undermine the government.

Legal Notices

NOTICE OF SETTLEMENT
Trustees Account
Estate of JOHN T. DORRANCE, Deceased.
Notice is hereby given that the First Account of the subscribers, Trustees under the "Thirteenth" item of the last Will and Testament of John T. Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, July 23, 1940, at ten o'clock in the forenoon D. S. T. at the Court House at Mount Holly, Burlington County, New Jersey.

ETHEL M. DORRANCE, GEORGE MORRIS DORRANCE, M.D., ARTHUR C. DORRANCE and CAMDEN TRUST COMPANY, Successor by Merger to Camden Safe Deposit and Trust Company, Trustees.
Proctor: Wm. D. Lippincott.
Dated: June 18, 1940.
6-20 7-18-40

NOTICE OF SETTLEMENT
Trustees Account
Estate of JOHN T. DORRANCE, Deceased.
Notice is hereby given that the First Account of the subscribers, Trustees under the "Fourteenth" item of the last Will and Testament of John T. Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, July 23, 1940, at ten o'clock in the forenoon D. S. T. at the Court House at Mount Holly, Burlington County, New Jersey.

ETHEL M. DORRANCE, GEORGE MORRIS DORRANCE, M.D., ARTHUR C. DORRANCE and CAMDEN TRUST COMPANY, Successor by Merger to Camden Safe Deposit and Trust Company, Trustees.
Proctor: Wm. D. Lippincott.
Dated: June 18, 1940.
6-20 7-18-40

LEONA HUNT hair stylist

18 E. BROAD ST.
PALMYRA

AIR-CONDITIONED
Phone RIVERTON 1044

ernments of friendly powers so that there would be treason in high places—This was successful to an astonishing degree.

This United States of our is now sheltering all sorts of hyphenated societies containing hundreds of thousands of men whose teachings are to overthrow this Government and, unfortunately, these same societies are bolstered by thousands of young men born in this country of foreign parents.

These societies, commonly called Bunds, are now being investigated and to such an extent as our generous laws will permit are being regulated, which we hope and pray will eliminate the traitor at home.

On this Fourth of July, 1940, we stand in as much danger as did our forefathers when they declared this country free on that glorious day in 1776.

Let us all, without regard to politics, see that nothing stops the vital work of preparedness which is now going on.

For Our Country

It is an old custom to bring gifts on a loved one's birthday. Assuming that we love our country, what gifts have we brought her today? What gifts are appropriate you ask. My friends, we should bring her our-

selfs, our loyalty, our love, and our service. On this day of days, we should dedicate ourselves anew to obedience of that constitution and the whole-hearted support of our public officials, from the president down to the merest top-sergeant in our own little company.

All these things we can bring to our country, and we can insist that the stranger without our gates, who is seeking to become a member of our family, shall do likewise. We can see to it that he who accepts her protection and generosity does his part, if not actively, then at least by passive submission to our laws.

It is good to voice our patriotism on a day like this, but let us not confine ourselves to mere expressions of sentiment. Let us, on this anniversary of our country's birth, bring gifts of loyal service and obedience without which a nation, even as this, cannot exist.

Here's to freedom in our land; To peace with one another; Here's to the day when no man's hand

Is raised against his brother. The older we get the more we are convinced that one of the most valuable qualities a man can cultivate is that of keeping a cool head.



Air Conditioned

The Snover Funeral Home is air conditioned to bring added comfort to those who avail themselves of the use of the home. It is just another refinement that makes the Snover Service an outstanding one in the profession.

The Snover Funeral Home Incorporated

313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

KNOW★YOUR BANK

The Purpose of a Financial Statement

The financial statement of a borrower furnishes the basis for an unsecured loan. A banker must have sufficient information regarding the assets and liabilities of the loan applicant to enable him to decide with some degree of accuracy the ability of the borrower to repay, and when and how repayment can be made.

Financial statements should be submitted at regular intervals because, like milestones or markers along the road, they indicate the course over which the borrower has come to reach his present financial position.

Loans are passed on by a loaning committee so facts regarding the loan applicant should be in written form for the use of the committee and for future reference. It is a distinct advantage to a borrower to furnish important facts in writing to help the banker evaluate his financial condition.

Cinnaminson Bank and Trust Co. RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac SALES SERVICE
BELLEVUE GARAGE
Broad and Kern Sta. E. Riverton
Telephone Riv. 1595 - Night 163-M

"JACK" DAWLEY, Inc. Oldsmobile

Sales and Service
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 580

Koppenhaver Motor Co. DODGE and PLYMOUTH SALES and SERVICE

600 Broad St. Riverton
Phone Riverton 380
FRANK I. LLOYD
Service Manager

SALES SERVICE

Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone Moorestown 77 or 485

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1502

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St., PALMYRA
Phone 1160

WOOLSTON'S ESSO STATION

• ESSO GASOLINE and OILS
• BRAKE & LIGHT SERVICE
• LUBRICATION - WASHING
• IGNITION and BATTERY
• GENERAL REPAIRING
THE ONLY COMPLETE
ONE-STOP SERVICE STATION
BROAD AND HOWARD STREETS
RIVERTON

Cars Called for and Delivered
Phone Riverton 1567

BAKERIES

FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will
be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS

CINNAMINSON
BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

RYTEX STATIONERY
The New Era Office

BARBERS

RAY BANKS
BARBER
Special Attention to
All Work
306 BROAD STREET
RIVERTON

EXPERT BARBERS

Emerson Wolfshmidt
Edward Moorhouse
521 Howard St. Riverton
Quick Service - Sanitary Shop

BUILDERS

Curtis E. Stavely
CONTRACTOR AND BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 913-J

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phone 4 and 5

J. T. EVANS CO.

Genuine FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone Riverton 364

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPEL PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRY GOODS

Smith's Store
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 783

EXPRESS

Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
Office—105 N. 5th Street
Phone—Riverside 346
Philadelphia—Lombard 9085

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES
NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
607 Main St. RIVERTON
Phone 86

HARDWARE

HARRY C. SCHWERING
Westinghouse
SALES and SERVICE
Refrigerators and Appliances
305 E. Broad St. Palmyra, N. J.
Phone 28

HAULING

HAULING
Cleaning - Whitewashing
Lawn Work
J. D. TURNER
207 Union Landing Road
East Riverton, N. J.

ICE

HARVEY FOOKS
ICE
308 West Third St., Palmyra
Telephone Riverton 183-J

LAUNDRIES

RIVERTON
LAUNDRY
N. EVENSELL, Prop.
Phone, Riverton 972

Riverside Home Laundry

318 Paine Street
Riverside, N. J.
Phone Riverside 734

MEMORIALS

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
Phone Burlington 13

TYPEWRITERS

REMINGTON
PORTABLE
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

W. H. SLOCUM & SON

Marble & Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PATENT MEDICINES

L. L. Keating
Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PLUMBING

GEORGE BONSAI
PLUMBING - HEATING
ROOFING - OIL BURNERS
COAL STOKERS
901 Lincoln Ave. Palmyra, N. J.
Telephone Riverton 82

George Friday, Jr.

Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton
Phone 937

H. D. HULLINGS & Son

PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

WM. B. BISHOP

Plumbing - Heating - Roofing
601 Linden Ave. Riverton, N. J.
Telephone Riverton 847

PAINTING

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

LEON ROUSE

INSIDE & OUTSIDE PAINTING
also SPRAY PAINTING
506 Broad Street Riverton

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Radios, Refrigerators
Washers, Etc.
Expert Repair Service
Exclusive PHILCO Dealer for
Palmyra and Riverton
BARGAINS IN USED SETS
CALL RIVERTON 978

C. WARD LOWDEN

NORGE REFRIGERATORS
and the Complete NORGE LINE
FARNSWORTH, R.C.A. and
ZENITH RADIOS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE

W. REX
McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton 500

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406 812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Why Farm Prices Are Low

There is no question that farm prices are low. The New Deal farm program, despite the expenditure of billions of dollars of the taxpayers' money has not yet brought about a condition where the American farmer may make a living for his family without government aid.

One reason given for the slump in prices is that we have no foreign market. When the neutrality act was repealed it was predicted that the allies would buy millions of dollars worth of foodstuffs from us. But the allies have been spending their money for airplanes and other munitions of war and buying their farm produce elsewhere.

Yet the war is not responsible for the slump in farm prices. The Hull reciprocal tariff treaties have been doing their share. Recently Congressman Andresen of Minnesota, delivered a speech pointing out how much farm produce had been imported since tariff rates were cut. A newspaper in his district prints some of the statistics in his speech as follows:

"Partial list of foreign farm imports upon which the tariff duties have been cut from 25 to 50 per cent include—cattle, hogs, pork, bacon, milk, cream, cheese, chickens, ducks, turkeys, eggs, honey, barley, corn, oats, rye, apples, berries, clover, alfalfa, cabbage and potatoes.

"Value of these imports the past seven years—

Cattle	value \$ 99,079,238
Beef, pork, poultry	pounds 219,974,550
Dairy products	pounds 219,974,550
Wool and Mohair	pounds 385,000,000
Hides and skins	pounds 439,034,751
Barley malt	pounds 53,093,000
Barley	bushels 22,470,000
Corn	bushels 126,237,882
Oats	bushels 8,407,511
Flaxseed	bushels 202,293,000
Molasses	gallons 100,057,000
Eggs and poultry	value \$ 26,410,216
Potatoes, vegetables	value \$173,903,000

"United States farm exports have declined 9.2 per cent between the years 1933 and 1939 and now have practically stopped.

"Competitive farm imports have increased during the same period about 30 per cent.

"The AAA required American farmers to take 40 million acres out of production each of the seven years, or a total of 280 million acres. Foreign farmers used over 400 million acres during the seven years to produce competitive farm crops.

"The total 1938 farm acreage in the United States used to produce 45 of our main crops was 342 million acres. 'In other words,' says Congressman Andresen, 'New Deal generosity gave foreign farmers our markets for their products for more than one year's acreage out of the last seven years.'

In spite of the fact that the crop curtailment program has proved a failure the Department of Agriculture continues it, and has no other remedy for the plight of the farmer. Isn't it about time for a change?

Preparedness

A strong plea for preparedness is made by James S. Kemper, president of the Chamber of Commerce of the United States, in a message sent out to all of the chambers of commerce in the Chamber's membership. His message, which is worthy of the attention of every citizen is as follows:

"We cannot afford to be negligently about the cost of preparedness, but we do have the right to know that these added costs will not be wasted. And, we can insist that the objectives be made clear to all of us. Further, ordinary prudence would seem to indicate that you and I might well say: 'Let's have done with sabre rattling at least until we have removed the dust, cobwebs and rust from our sabres'.

"I think it can be said, and properly, too, that our country would today be infinitely better off if those who have been spend-

ing our billions had devoted even one-tenth of their time to wise expenditures of defense funds instead of turning their energies to the building up of political machines through public spending. And this is said without reference to the fact that a large part of the billions that have been spent for work relief easily could have been used for preparedness and with much better effect on the morals of our citizenry.

"America is not at war. If we think and act calmly and sanely we may be saved war's awful toll. It is difficult when we read the newspaper accounts that come to us daily from Europe not to let our emotions overpower our reasoning. Unless we are careful, much will be said on the radio and much will be printed which will inflame our passions and cloud our judgment.

"One thing is certain. We must be calm. That will be no easy task. But it is too great a task, if we dedicate ourselves to the proposition that our first responsibility is the preservation of this, our country.

"Arm we must and in such a way that no aggressor will dare attack us. But never must we lose sight of the fact that history, and our children and our grandchildren, will hold us to strict account for the spilling of American blood.

"In considering with you the serious problem that confronts us, I ask you, and I ask myself: 'Are those who think the preservation of our country is dependent upon American participation in this war properly appraising the situation, and would such preservation, best serve the interests not only of our own country, which always should be our primary consideration, but the interest of the world in which we live?'

"And if we did this unthinkable thing—destroying the flower of our youth and wasting the savings of our citizens—who would there be to bind the wounds, who would there be to extend aid and help of the type we so generously gave after the last war, who would provide food for those who were hungry, who would fight pestilence and disease and who would have the means with which to re-establish business and industry and agriculture and provide jobs for labor in the countries whose normal functions were completely disorganized by the ravages of war?

"Speaking for myself I can conceive nothing more destructive to American and American institutions than for us to engage in Europe's present war. Participation would add to our already staggering debt a burden that would so adversely affect our national economy that we would closely approach—if not actually experience—economic collapse.

"If national bankruptcy, which came in many countries in central Europe after the World War, were repeated here, it surely would open the door for one man government—call it dictatorship or receivership as you will. The answer to the saving of representative government is not through participation in this war.

"Business and industry cannot do its part of its job ahead of us unless government will clear the track of bureaucratic red tape, selfishness and the desire for independent action. Our great need, particularly as applied to the army, especially is equipment and supplies. Their procurement is not a political job. What the situation requires is business ability, initiative and common sense, backed by authority that will permit immediate action."

NEW POST OFFICE IS DEDICATED

(continued from page 1)

afloat and it will be even finer.

He also remarked that, as a member of the appropriations committee, he could state definitely that the mechanization program of the army was going ahead rapidly and that our armed forces would soon be in a position to protect this country against any emergency.

Concluding, Mr. Powers said, "We should think softly and carry a big stick."

From Washington

The principal speaker on the program was Smith W. Purdum, second assistant postmaster general.

Mr. Purdum stated that he was proud to participate in the dedication and brought best wishes from Postmaster General James Farley.

He remarked that he greatly appreciated the words of Congressman Powers and said it was particularly fitting that the dedication be held on Independence Day.

During the course of his address, Mr. Purdum said that it is the job of every citizen to see that the principles of the Constitution and the Declaration of Independence are never violated and urged that all not be forgetful of the many blessings that are enjoyed by the citizens of the United States.

He stated that we are living in the greatest country in the world and that it has the most humane and just government of all.

"Let us carry on the work of our forefathers and keep it so," he said.

The Post Office

Touching on the new building itself, Mr. Purdum said that the structure was a splendid piece of workmanship, for which Riverton was justly entitled.

He said that much work was necessary to carry such a project to completion and paid tribute to all those who have participated in the undertaking.

Mr. Purdum remarked that special consideration had been given to Riverton, in that there had been 10 architects competing in drawing the plans and specifications.

Staff Introduced

Mrs. Haas introduced the members of the present post office staff whom she described as the finest in New Jersey, and also expressed deep appreciation to all those who had assisted in the dedication.

Other distinguished guests present who were also present included the following:

Mrs. D. Lane Powers, George N. Wimer, of Palmyra, Frank Snover, chairman of the Burlington County Republican Committee.

Thomas McGann, chairman of the Burlington County Democratic Committee.

Palmer L. Adams, Clerk of Burlington County, Daniel Lichtenthal, prosecutor of Burlington County.

Michael Fitzgerald, National president of the Postal Supervisors of the United States.

Inspector and Mrs. Albert Simpson, of New York.

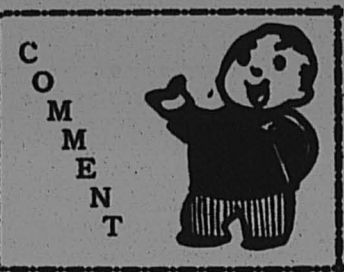
The following postmasters:

Edwin Case, Flemington, Thomas Boyle, Florence, Xavier Walter, Palmyra.

Francis Doyle, New Lisbon, Edith Carr, Stratford, William Cowperthwaite, Medford, Edna Bowen, Franklin Park, Richard Hues, Burlington, Mrs. R. O. Hamlin, South Orange, Joseph Dempsey, Paulsboro, Mrs. Edward Earling, Roebling, Robert Stretch, Somers Point, R. W. Kidd, Pennsgrove, Cornelius Hoff, Frenchtown, Wilmer Lawrence, Milford, George Gibson, Moorestown, Madelyn Swanwick, West New York.

Martin Armstrong, Maple Shade, Emma Hylan, Camden, Otto Heinz, Springfield, Thomas Downs, Perth Amboy, Herbert Schneider, Riverdale, Edward Turpin, Mays Landing, John Schuermann, Hoboken, Bertha Irving, Haddonfield, James Magee, Bordentown, James O'Neil, Beverly, Mamie Stogae, Egg Harbor, Irma Adams, Hamonton, Graham Coe, Delair.

A luncheon at the Old Mill Inn followed by dedication.



Out in Wyoming, six men and women of a religious sect were forced to "show their loyalty" by parading with big American flags. We wouldn't give you ten cents a ton for loyalty forced in that fashion.

Perry Pipkin, president of the United States Junior Chamber of Commerce, declares in a speech that isolation is dead. Well, we guess that just about settles it.

The average income of Columbia University men who graduated in 1925 is \$6,000 a year. Didn't know the Uncle Sam paid that much—but then living costs are high at Washington.

A college student earned his way through college by minding babies. Most of the college boys we know go broke winning babies.

Remember the good old days when you rode about in a Model T and didn't have to worry about international politics?

Speaking of California as the famous gold boom state—shucks! There is more gold in the hills of Kentucky than California ever dreamed of.

The Arizona Cotton King for 1940 is Sam Joy, of Glendale, who raised 728 pounds per acre. Isn't that against the law?

GRADUATED FROM POLICE SCHOOL

Officer John Robinson, of Riverton, and Officer Lawrence Betty, of Palmyra, were members of the graduating class of the South Jersey Police Training School this year and received diplomas at the exercises held recently at Oaklyn.

Forty-one officers from various South Jersey communities passed the examinations and the average of the group this year was reported to be especially high.

Included on the school faculty were Prosecutor Lord, of Gloucester county, Charles Orlando, of Camden county, Federal agents Fitch, Simons, McCullough and Neumer and several police officials from Philadelphia and New York.

The local officers are receiving congratulations from municipal officials on the successful completion of the course.

HENDRICKSON WINS

W. Lynn Hendrickson sailed his 38-foot cutter to a win in the 25 mile ocean race held on Sunday off Ocean City.

Eleven boats competed in the affair which is sponsored by the Ocean City Yacht Club.

WILL SPONSOR AIR TRAINING

Palmyra Borough Council Votes Favorably on Pilot Training Program

Palmyra Borough Council unanimously voted to sponsor a civilian pilot training program (non-collegiate plan) as outlined by the Civil Aeronautics Authority and wholly paid for by it. Mayor Ward stated that Palmyra had been selected as one of 225 projects to be launched nationwide. The plan was devised to step-up national defense and came with a recognition that there are among the civilian population many young men and women who although not college students, are just as well qualified to become airplane pilots.

Young men and women between the ages of 18 and 26 as of July 1, 1940, and not attending college are eligible to make application. Mayor Ward has appointed the following committee to serve with himself as chairman: T. Curtis Flynn, William F. Engle, Arthur P. Wright, Lt. Com. James Ryan, James Hughes, George N. Wimer, Harold R. West and Charles Yost.

Young men and women interested in the course may acquire themselves with the details of the plan by visiting the office of Borough Clerk George J. Spencer of Palmyra. Applicants will be interviewed by the committee on Monday night at 8:00 o'clock at the P. O. S. of A. Hall, Palmyra.

A class of at least 25 will be necessary before the project can be started. Each successful applicant will be required to pay \$6 for the necessary medical examination, that being the only cost to students.

Pilot Training

The course will begin with a 72 hour ground school at a room to be provided by the local committee. At the conclusion of the ground school an examination will be given and one out of every five of enrollment with the highest grade will be qualified for pilot training at the

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Less Average 4 Weeks)
Minimum Charge 50c for Each Ad
Phone 712

APARTMENT for rent. Six rooms and bath, private porch. 421 Linden avenue. 6-13-4f

1939 FORD de luxe tudor. Heater and radio, beautiful black finish, inside looks like new. A real buy. Lester S. Fortnum, Palmyra, N. J.

1939 FORD de luxe fordor sedan. Heater, paint and upholstery very clean, good tires, perfect mechanical condition. See this one. Lester S. Fortnum, Palmyra, N. J.

RENT: Attr large airy bedrm or 2-3 ensuite Pvt bth, deck, conv loc, pvt adult fam. Garage. Ref exchanged. Box M, New Era. 7-4 to 7-16-3t

1936 FORD de luxe coupe. Radio, looks and runs like new car. A car you will be proud to own. Must be seen to be appreciated. Lester S. Fortnum, Palmyra, N. J.

1936 FORD de luxe tudor. Heater, and radio. Motor in perfect mechanical condition. Good tires. A good car cheap. Lester S. Fortnum, Palmyra, N. J.

WANTED: Clean wiping rags, colored or white, free from lint, no clippings. 5c lb. New Era, 609 Main street.

1935 FORD de luxe fordor. Good tires, new paint, ready to go. A real bargain. Lester S. Fortnum, Palmyra, N. J.

1933 DODGE sedan. New paint, good tires, very good mechanical condition. Worth your time to look at this one. Lester S. Fortnum, Palmyra, N. J.

Palmyra Airport. Those who make Michigan, .03; Missouri, .02; New Mexico, .04; North Carolina, .03; North Dakota, .02; Ohio, .03; Oklahoma, Excise; South Dakota, .03; Utah, .02; Washington, .02; West Virginia, .02; Wyoming, .02.

SENSATIONAL ENTERTAINMENT

The famous R.C.A. Victor Girls Chorus of forty voices, conducted by William Keely will be heard in the Palmyra Grove, Saturday evening, July 13th, at 8.15 o'clock. This chorus will be accompanied by Miss Grace Sedgley. The chorus has been heard over most of the leading radio stations and seen through television, including their appearance by special request at the world's fair.

In conjunction with this group Cecil Bowers presents his Jack Holmes Male Chorus of 25 colored male voices. Jack and his male chorus are also radio artists and well known in this section.

The residents of Palmyra and vicinity rise in glory to honor the residence of Mrs. Alexander H. Smith, today.

C. V. Devery, and Thomas Groome, of Linden avenue, spent Tuesday at Ocean City.

Mrs. Mabel McGannon, and Mrs. Clarence Seibel, of Trenton, spent Independence Day with Mr. and Mrs. George Carnie, of Thomas avenue.

Mr. and Mrs. F. R. McLaughlin, and family of Drexel Hill, Pa., and

Mr. and Mrs. Charles P. Wagner, of Trenton, were in Palmyra, N. J., today.

"A very large majority of operators receive their instructions in motor vehicle operation from relatives or friends, who may or may not have had any particular qualifications for teaching beyond the personal possession of operating licenses. Most of the 'training' consists of learning the actual physical movements necessary to make a car start and stop. Other factors essential to skillful driving are largely left for 'experience'.

"Driving a powerful motor vehicle over today's modern high-speed roads has become more than a knack that is just 'picked up.' Automobile operation has ceased to be a purely physical accomplishment, but has reached a degree where mental attitude plays an increasingly important part. It is up to us to make tomorrow's drivers mentally alert to the responsibilities of driving, and the logical place to do this is in the schools."

residence of Mrs. Alexander H. Smith, today.

C. V. Devery, and Thomas Groome, of Linden avenue, spent Tuesday at Ocean City.

Mr. and Mrs. L. E. Gest, of Thomas avenue, were among a group at a fishing party at Dias Creek, near Wildwood, on Saturday.

In all matters, before beginning, a diligent preparation should be made.—Cicero.

AMERICAN STORES CO.

ASCO Meats—Quality Counts!

Fancy Quality Poultry
Fresh-Killed
Long Island Ducklings 15c
Frying Chickens 27c
Tender Lambs Liver 15c
Store Sliced Bacon 17c
Home Dressed—Weighing 5 to 7 lbs each
Fresh Pork Shoulders 15c
Heinz Genuine Dill Pickles 2-qt jar 31c
Flavor-Glow for Good Gravity hot 10c
Quality Milk-Fed Country Veal
Shoulder, Neck or Breast 16c
Veal Cutlets 42c
Rib Chops 35c
Loin Chops 39c
Rump Roasts 23c
Crabmeat Fresh Picked 29c
Sea Scallops Fresh 19c
Sea Bass Fresh 10c
Flounders Fresh Large 12c
Pressed Ham 14c
Spiced Lunch-Meat 14c
Lebanon Bologna 14c
Amer. Cheese Slices 14c
Kraft Old English 14c

NEW LOWER PRICES

Now in effect, covering our complete line of Quality Poultry Feeds.

SAVE ON **Farmdale** POULTRY FEEDS
Ingredients scientifically balanced and laboratory tested. Equal in quality to higher priced feeds.
25-lb bag 100-lb bag
GROWING MASH 55c \$2.15
STARTING and Growing Mash 61c 2.39
BROILER MASH 61c 2.39
LAYING MASH 57c 2.23
SCRATCH GRAINS 47c 1.83
CHICK GRAINS 53c 2.07
Reduced prices also on half-ton lots and over.

Prices Effective in All American Stores

AMERICAN STORES CO.

Reunions "Saved" 41,000 Lives in 1939

If the same death rate which prevailed in 1900 had prevailed in 1939 there would have been 451,000 more deaths in 1939 than there actually were.

This is reported in a circular issued by the Bureau of the Census. The "saving" of lives in 1939—451,000—is almost equal to the 1939 population of New Hampshire. These statistics provide illuminating evidence of the advance of medical science and show at the same time the value of keeping statistics as a means of measuring health progress.

CARD OF THANKS

We wish to thank our friends and neighbors for their expressions of sympathy in our recent bereavement, especially those who sent cars and flowers to the funeral.

Thomas Ryan and the O'Neill Family.

FREE! To MANAGERS WEEK!



A GIFT AS BEAUTIFUL AS SENORITA! During this week you will find many real values in your neighborhood ASCO Store. Show your appreciation of their faithful service by sharing in their week of money-saving values!

New Pack—1940 Crop
Farmdale Cut, Tender
Stringless Beans
4 No. 3 cans 29c
Picked and packed at their very best. You'll like their "Garden-Fresh" flavor.

ASCO Fancy Tuna Fish 17c
Fancy Wet Pack Shrimp 25c
Domestic Sardines 17c
Swift's Prem 28c
Taylor's Sweet Potatoes 17c

BEST PURE LARD 6c

Gold Seal All Purpose Flour 12-lb bag 33c
5-lb bag 15c

Gold Seal Cake Flour 15c
Prim Pastry Flour 5-lb bag 13c; 12-lb bag 30c

"Heat-Flashed" COFFEES
For greater satisfaction try our "heat-flashed" coffee. You'll like the flavor.
ASCO 2-lb 31c; 1-lb 16c
A Blend of the World's Finest Coffees.

Win-Crest 3-lb 39c; 1-lb 14c
Deep, Rich Flavor.

Double Tip Matches 10c
Window Screens 11.95
Princess Clothes Line 22c
America's Own Clothes Pins 15c

Lima Beans 4 No. 2 25c
Hurlock Tomatoes Choice 4 No. 2 25c
ASCO Sweet Peas Blue Label 2 No. 2 25c
Marrowfat Beans N. Y. State 1-lb 6c
ASCO Beans with Pork and Tomato Sauce 1-lb 19c
ASCO Peaches Calif. Halves or Slices 2 No. 2 27c
ASCO Pineapple Sliced Hawaii's Finest 1 No. 1 10c

Scott Paper Towels 3-roll 25c
Scott Tissue 3-roll 20c; Waldorf roll 4c

Fresh Fruits and Vegetables

Fresh Georgia-Carolina PEACHES All Large Freestone 5c

Potatoes No. 1 Selected 15 lb 29c
Tomatoes Picked and Large for Slicing or Frying 2 lb 15c
Lemons Large and Juicy 23c
Sugar Corn Fresh from the South 6 ears 19c

Watermelons 10-lb 39c
15-lb 40c
These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

THE NEW ERA

Published Every Thursday at 609 Main Street
 RIVERTON, N. J.
 Entered at the Riverton, N. J., Post Office as Second Class Matter
 Telephone, Riverton 712

WALTER L. BOWEN, Editor
 F. W. METZGER, Associate Editor
 4 Second Street, Riverton
 Phone 406
 KARL W. LATCH, Adv. Mgr.
 812 Morgan Ave., Palmyra
 Phone 808

LEGAL ADVERTISEMENTS
 The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
 Advertising Rates on Application

PRINTING
 The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Why Farm Prices Are Low

There is no question that farm prices are low. The New Deal farm program, despite the expenditure of billions of dollars of the taxpayers' money has not yet brought about a condition where the American farmer may make a living for his family without government aid.

One reason given for the slump in prices is that we have no foreign market. When the neutrality act was repealed it was predicted that the allies would buy millions of dollars worth of foodstuffs from us. But the allies have been spending their money for airplanes and other munitions of war and buying their farm produce elsewhere.

Yet the war is not responsible for the slump in farm prices. The Hull reciprocal tariff treaties have been doing their share. Recently Congressman Andresen of Minnesota, delivered a speech pointing out how much farm produce had been imported since tariff rates were cut. A newspaper in his district prints some of the statistics in his speech as follows:

"Partial list of foreign farm imports upon which the tariff duties have been cut from 25 to 50 per cent include—cattle, hogs, pork, bacon, milk, cream, cheese, chickens, ducks, turkeys, eggs, honey, barley, corn, oats, rye, apples, berries, clover, alfalfa, cabbage and potatoes.

"Value of these imports the past seven years—
 Cattle value \$ 99,079,238
 Beef, pork, poultry pounds 219,974,550
 Dairy products pounds 219,974,550
 Wool and Mohair pounds 385,000,000
 Hides and skins pounds 439,034,751
 Barley malt pounds 53,093,000
 Barley bushels 22,470,000
 Corn bushels 126,237,882
 Oats bushels 8,407,511
 Flaxseed bushels 202,293,000
 Molasses gallons 100,057,000
 Eggs and poultry value \$ 26,410,216
 Potatoes, vegetables value \$173,903,000

"United States farm exports have declined 9.2 per cent between the years 1933 and 1939 and now have practically stopped.

"Competitive farm imports have increased during the same period about 30 per cent.

"The AAA required American farmers to take 40 million acres out of production each of the seven years, or a total of 280 million acres. Foreign farmers used over 400 million acres during the seven years to produce competitive farm crops.

"The total 1938 farm acreage in the United States used to produce 45 of our main crops was 342 million acres. 'In other words,' says Congressman Andresen, 'New Deal generosity gave foreign farmers our markets for their products for more than one year's acreage out of the last seven years'."

In spite of the fact that the crop curtailment program has proved a failure the Department of Agriculture continues it, and has no other remedy for the plight of the farmer. Isn't it about time for a change?

Preparedness

A strong plea for preparedness is made by James S. Kemper, president of the Chamber of Commerce of the United States, in a message sent out to all of the chambers of commerce in the Chamber's membership. His message, which is worthy of the attention of every citizen is as follows:

"We cannot afford to be niggardly about the cost of preparedness, but we do have the right to know that these added costs will not be wasted. And, we can insist that the objectives be made clear to all of us. Further, ordinary prudence would seem to indicate that you and I might well say: 'Let's have done with sabre rattling at least until we have removed the dust, cobwebs and rust from our sabres'."

"I think it can be said, and properly, too, that our country would today be infinitely better off if those who have been spend-

ing our billions had devoted even one-tenth of their time to wise expenditures of defense funds instead of turning their energies to the building up of political machines through public spending. And this is said without reference to the fact that a large part of the billions that have been spent for work relief easily could have been used for preparedness and with much better effect on the morals of our citizenry.

"America is not at war. If we think and act calmly and sanely we may be saved war's awful toll. It is difficult when we read the newspaper accounts that come to us daily from Europe not to let our emotions overpower our reasoning. Unless we are careful, much will be said on the radio and much will be printed which will inflame our passions and cloud our judgment.

"One thing is certain. We must be calm. That will be no easy task. But it is too great a task, if we dedicate ourselves to the proposition that our first responsibility is the preservation of this, our country.

"Arm we must and in such a way that no aggressor will dare attack us. But never must we lose sight of the fact that history, and our children and our grandchildren, will hold us to strict account for the spilling of American blood.

"In considering with you the serious problem that confronts us, I ask you, and I ask myself: 'Are those who think the preservation of our country is dependent upon American participation in this war properly appraising the situation, and would such preservation, best serve the interests not only of our own country, which always should be our primary consideration, but the interest of the world in which we live?'

"And if we did this unthinkable thing—destroying the flower of our youth and wasting the savings of our citizens—who would there be to bind the wounds, who would there be to extend aid and help of the type we so generously gave after the last war, who would provide food for those who were hungry, who would fight pestilence and disease and who would have the means with which to re-establish business and industry and agriculture and provide jobs for labor in the countries whose normal functions were completely disorganized by the ravages of war?

"Speaking for myself I can conceive nothing more destructive to American and American institutions than for us to engage in Europe's present war. Participation would add to our already staggering debt a burden that would so adversely affect our national economy that we would closely approach—if not actually experience—economic collapse.

"If national bankruptcy, which came in many countries in central Europe after the World War, were repeated here, it surely would open the door for one man government—call it dictatorship or receivership as you will. The answer to the saving of representative government is not through participation in this war.

"Business and industry cannot do its part of its job ahead of us unless government will clear the track of bureaucratic red tape, selfishness and the desire for independent action. Our great need, particularly as applied to the army, especially is equipment and supplies. Their procurement is not a political job. What the situation requires is business ability, initiative and common sense, backed by authority that will permit immediate action."

NEW POST OFFICE IS DEDICATED

(continued from page 1)

affair and it will be even finer.

He also remarked that, as a member of the appropriations committee, he could state definitely that the mechanization program of the army was going ahead rapidly and that our armed forces would soon be in a position to protect this country against any emergency.

Concluding, Mr. Powers said, "We should think softly and carry a big stick."

From Washington
 The principal speaker on the program was Smith W. Purdum, second assistant postmaster general.

Mr. Purdum stated that he was proud to participate in the dedication and brought best wishes from Postmaster General James Farley.

He remarked that he greatly appreciated the words of Congressman Powers and said it was particularly fitting that the dedication be held on Independence Day.

During the course of his address, Mr. Purdum said that it is the job of every citizen to see that the principles of the Constitution and the Declaration of Independence are never violated and urged that all not be forgetful of the many blessings that are enjoyed by the citizens of the United States.

He stated that we are living in the greatest country in the world and that it has the most humane and just government of all.

"Let us carry on the work of our forefathers and keep it so," he said.

The Post Office

Touching on the new building itself, Mr. Purdum said that the structure was a splendid piece of workmanship, for which Riverton was justly entitled.

He said that much work was necessary to carry such a project to completion and paid tribute to all those who have participated in the undertaking.

Mr. Purdum remarked that special consideration had been given to Riverton, in that there had been 10 architects competing in drawing the plans and specifications.

Staff Introduced
 Mrs. Haas introduced the members of the present post office staff whom she described as the finest in New Jersey, and also expressed deep appreciation to all those who had assisted in the dedication.

Other distinguished guests present who were also present included the following:
 Mrs. D. Lane Powers.
 George N. Wimer, of Palmyra.
 Frank Snover, chairman of the Burlington County Republican Committee.

Thomas McGann, chairman of the Burlington County Democratic Committee.
 Palmer L. Adams, Clerk of Burlington county.
 Daniel Lichtenthal, prosecutor of Burlington county.

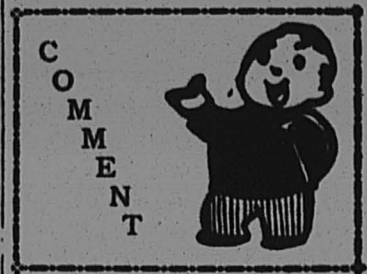
Michael Fitzgerald, National president of the Postal Supervisors of the United States.
 Inspector and Mrs. Albert Simpson, of New York.

The following postmasters:
 Edwin Case, Flemington.
 Thomas Boyle, Florence.
 Xavier Walter, Palmyra.

Francis Doyle, New Lisbon.
 Edith Carr, Stratford.
 William Cowperthwait, Medford.
 Edna Bowen, Franklin Park.
 Richard Huges, Burlington.
 Mrs. R. O. Hamlin, South Orange.
 Joseph Dempsey, Paulsboro.
 Mrs. Edward Earling, Roeboling.
 Robert Stretch, Somers Point.
 R. W. Kidd, Pennsgrove.
 Cornelius Hoff, Frenchtown.
 Wilmer Lawrence, Milford.
 George Gibson, Moorestown.
 Madelyn Swanwick, West New York.

Martin Armstrong, Maple Shade.
 Emma Hylan, Camden.
 Otto Heinz, Springfield.
 Thomas Downs, Perth Amboy.
 Herbert Schneider, Riverside.
 Edward Turpin, Mays Landing.
 John Schumann, Hoboken.
 Bertha Irving, Haddonfield.
 James Magee, Bordentown.
 James O'Neil, Beverly.
 Mamie Stodge, Egg Harbor.
 Irma Adams, Hamonton.
 Graham Coe, Delair.

A luncheon at the Old Mill Inn followed by dedication.



Out in Wyoming, six men and women of a religious sect were forced to "show their loyalty" by parading with big American flags. We wouldn't give you ten cents a ton for loyalty forced in that fashion.

Perry Pipkin, president of the United States Junior Chamber of Commerce, declares in a speech that isolation is dead. Well, we guess that just about settles it.

The average income of Columbia University men who graduated in 1925 is \$6,000 a year. Didn't know the Uncle Sam paid that much—but then living costs are high at Washington.

A college student earned his way through college by minding babies. Most of the college boys we know go broke winning babies.

Remember the good old days when you rode about in a Model T and didn't have to worry about international politics?

Speaking of California as the famous gold boom state—shucks! There is more gold in the hills of Kentucky than California ever dreamed of.

The Arizona Cotton King for 1940 is Sam Joy, of Glendale, who raised 728 pounds per acre. Isn't that against the law?

GRADUATED FROM POLICE SCHOOL

Officer John Robinson, of Riverton, and Officer Lawrence Betty, of Palmyra, were members of the graduating class of the South Jersey Police Training School this year and received diplomas at the exercises held recently at Oaklyn.

Forty-one officers from various South Jersey communities passed the examinations and the average of the group this year was reported to be especially high.

Included on the school faculty were Prosecutor Lord, of Gloucester county, Charles Orlando, of Camden county, Federal agents Fitch, Simons, McCullough and Neumer and several police officials from Philadelphia and New York.

The local officers are receiving congratulations from municipal officials on the successful completion of the course.

HENDRICKSON WINS

W. Lynn Hendrickson sailed his 38-foot cutter to a win in the 25 mile ocean race held on Sunday off Ocean City.

Eleven boats competed in the affair which is sponsored by the Ocean City Yacht Club.

WILL SPONSOR AIR TRAINING

Palmyra Borough Council Votes Favorably on Pilot Training Program

Palmyra Borough Council unanimously voted to sponsor a civilian pilot training program (non-collegiate plan) as outlined by the Civil Aeronautical Authority and wholly paid for by it. Mayor Ward stated that Palmyra had been selected as one of 225 projects to be launched nationwide. The plan was devised to step-up national defense and came with a recognition that there are among the civilian population many young men and women who although not college students, are just as well qualified to become airplane pilots.

Young men and women between the ages of 18 and 26 as of July 1, 1940, and not attending college are eligible to make application. Mayor Ward has appointed the following committee to serve with himself as chairman: T. Curtis Flynn, William F. Engle, Arthur P. Wright, Lt. Com. James Ryan, James Hughes, George N. Wimer, Harold R. West and Charles Yost.

Young men and women interested in the course may acquaint themselves with the details of the plan by visiting the office of Borough Clerk George J. Spencer of Palmyra. Applicants will be interviewed by the committee on Monday night at 8:00 o'clock at the P. O. S. of A. Hall, Palmyra.

A class of at least 25 will be necessary before the project can be started. Each successful applicant will be required to pay \$6 for the necessary medical examination, that being the only cost to students.

Pilot Training

The course will begin with a 72 hour ground school at a room to be provided by the local committee. At the conclusion of the ground school an examination will be given and one out of every five of enrollment with the highest grade will be qualified for pilot training at the

WANT-ADS
 LOST AND FOUND—RENTS—SALES
 HELP WANTED
 CLASSIFIED ADVERTISEMENTS
 Rate 10c Per Line
 (Lines Average 4 Words)
 Minimum Charge 25c for Each Ad
 Phone 712

APARTMENT for rent. Six rooms and bath, private porch. 421 Linden avenue. 6-13-4f

1939 FORD de luxe tudor. Heater and radio, beautiful black finish, inside looks like new. A real buy. Lester S. Fortnum, Palmyra, N. J.

1939 FORD de luxe fordor sedan. Heater, paint and upholstery very clean, good tires, perfect mechanical condition. See this one. Lester S. Fortnum, Palmyra.

RENT: Attr large airy bedrm or 2-3 ensuite. Pvt bth, deck, conv loc, pvt adult fam. Garage. Ref exchanged. Box M, New Era. 7-4 to 7-15-4t

1936 FORD de luxe coupe. Radio, looks and runs like new car. A car you will be proud to own. Must be seen to be appreciated. Lester S. Fortnum, Palmyra, N. J.

1936 FORD de luxe tudor. Heater, and radio. Motor in perfect mechanical condition. Good tires. A good car cheap. Lester S. Fortnum, Palmyra, N. J.

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street.

1935 FORD de luxe fordor. Good tires, new paint, ready to go. A real bargain. Lester S. Fortnum, Palmyra, N. J.

1933 DODGE sedan. New paint, good tires, very good mechanical condition. Worth your time to look at this one. Lester S. Fortnum, Palmyra, N. J.

Palmyra Airport. Those who make Mr. and Mrs. Charles P. Wagner, Mr. and Mrs. George A. Thomas, Jr.

avenue, died on Saturday, July 6. Funeral services were held on Wednesday at 2 p.m. from the Snover Funeral Home, the Rev. William A. Boyd officiating. Interment was made in Morgan Cemetery.

The deceased is survived by two sons, Henry and George, of Palmyra, and one daughter, Mrs. Elsie Geistert, of Haddonfield.

CARD OF THANKS

We wish to thank our friends and neighbors for their expressions of sympathy in our recent bereavement, especially those who sent cards and flowers to the funeral.

Thomas Ryan and the O'Neill Family.

AMERICAN STORES CO.
MANAGERS WEEK!
 During this week you will find many real values in your neighborhood AMERICAN Store. Show your appreciation of their faithful service by sharing in their week of money-saving values!

New Pack—1940 Crop
 Farmdale Cut, Tender
Stringless Beans
 4 No. 2 29c
 Picked and packed at their very best. You'll like their "Garden-Fresh" flavor.

ASCO Fancy Tuna Fish 1/2-lb. can 17c
 Fancy Wet Pack Shrimp 2 3/4-oz. cans 25c
 Domestic Sardines 4 1/2-oz. cans 17c
 Swift's Prem 1-lb. can 25c
 Taylor's Sweet Potatoes 2 cans 17c



BEST PURE LARD 1b 6c
Gold Seal Flour 12-lb. bag 33c
 All Purpose 5-lb. bag 15c
Gold Seal Cake Flour 44-oz. pkg 15c
Prim Pastry Flour 5-lb. bag 13c; 12-lb. bag 30c

"Heat-fo" COFFEES
 Roasted
 For greater satisfaction try our "Heat-fo" coffee. You'll like the flavor.
ASCO 2 lb 31c; 1 lb 16c
 A Blend of the World's Finest Coffees.
Win-Crest 3 lb 39c; 1 lb 14c
 Deep, Rich Flavor.

Double Tip Matches 3 boxes 10c
Window Screens 11x19 3 for \$1.05
Princess Clothes Line 50-ft. handle 22c
America's Own Clothes Pins 50 to pkg 2 pkgs 15c

Lima Beans 4 No. 2 25c
Hurlock Tomatoes Choice 4 No. 2 25c
ASCO Sweet Peas Blue Label 2 No. 2 25c
Marrowfat Beans N. Y. State 4 No. 2 27c
ASCO Beans with Pork and Tomato Sauce 1-lb. can 19c
ASCO Peaches Calif. Halves or Slices 2 No. 2 27c
ASCO Pineapple Sliced Hawaii's Finest No. 14 10c

Scott Paper Towels 3 rolls 25c
Scott Tissue 3 rolls 20c; Waldorf roll 4c

Fresh Fruits and Vegetables
 Fresh Georgia-Carolina
PEACHES All Large Freestones 1b 5c

Potatoes No. 1 Selected 15 lbs 29c
Tomatoes Round and later for slicing or frying 2 lbs 15c
Lemons Large and juicy doz 23c
Sugar Corn Fresh from the South 6 ears 19c

Watermelons Tom Watson's Blue-Grass Raising Half 39c

These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

AMERICAN STORES CO.
ASCO Meats—Quality Counts!
Fancy Quality Poultry
 Fresh-Killed
Long Island Ducklings 1b 15c
Frying Chickens Fresh-Killed All Sizes 1b 27c
Tender Lambs Liver 1b 15c
Store Sliced Bacon 1b 17c
 Home Dressed—Weighing 5 to 7 lbs each
Fresh Pork Shoulders 1b 15c
Heinz Genuine Dill Pickles 2-lb. jar 31c
Flavor-Glow for Good Gravy 1b 10c

Quality Milk-Fed Country Veal
Shoulder, Neck or Breast 1b 16c
Veal Cutlets 1b 42c
Rib Chops 1b 35c
Loin Chops 1b 39c
Rump Roast 1b 23c

Crabmeat Fresh Picked White Lump 1b 29c
Sea Scallops Fresh Large 1b 19c
Sea Bass Fresh 1b 12c
Flounders Fresh Large 1b 12c

Pressed Ham 1/4 lb 10c
Spiced Lunch Meat 1/4 lb 6c
Lebanon Bologna 1/4 lb 5c
Amer. Cheese 1/4 lb 12c
Kraft Old English 1/4 lb 9c

NEW LOWER PRICES
 Now in effect, covering our complete line of Quality Poultry Feeds.

SAVE ON Farmdale FEEDS
 Ingredients scientifically balanced and laboratory tested. Equal in quality to higher priced feeds.

GROWING MASH 25-lb. bag 55c
STARTING and Growing Mash 100-lb. bag \$2.15
BROILER MASH 25-lb. bag 61c
LAYING MASH 25-lb. bag 57c
SCRATCH GRAINS 25-lb. bag 47c
CHICK GRAINS 25-lb. bag 53c

Reduced prices also on half-ton lots and over.

Prices Effective in All American Stores
AMERICAN STORES CO.

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra, N. J.
Rev. Harold Lee Rowe, Pastor
The eighth Sunday after Trinity.
Mornings, 8:45 a.m. Sermon, "The Demands of Sonship."
Church School, 10:00 a.m.
The Service, 11:00 a.m. Sermon, "The Demands of Sonship."
Grove Vespers, 7:00 p.m. Speaker, the Rev. George Lockett.

Beginning Monday morning, July 15, at 9:00 a.m. Bethany Church will conduct a Church School for its children and young people. Courses in three departments—beginners, junior and primary, will be offered to boys and girls from four to twelve years of age. The school will continue for two weeks meeting five days each week from 9:00 to 11:00 each morning. All children are invited to attend.

SACRED HEART CHURCH
Riverton, N. J.
Rev. John F. Welsh, Pastor
Sunday Masses: 7:00, 9:00, 10:30.
Daily Mass: 7:00 a.m.
Confessions: Every Saturday from 8:45 to 9:45 and from 7:30 to 9:00.
Sunday Masses—7:00: John Laverty, James Ross; 9:00: George Stroblein, William Betz; 10:30: R. Dennis, T. Lane, R. Rowan.
Daily Mass—7:00: William Kemmerle and J. Hamlin.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services Sunday, July 14th.
Bible School, 10:00 a.m.—From the attitude of the recent Youth Congress, there seems to be one conclusion that we can arrive at and that is this: the youth it represents lacks that spiritual training that gives them the truer conception of life and the faith in a supreme guidance to that end. The Bible School is the only solution to this perverted state of mind and it should be the ambition and desire of all parents that their children have such spiritual training. The best way to have them acquire this most helpful education is to bring them to the school. That is better than sending them.

Morning service, 11:15 a.m.—"The Need of Vision," will be the subject of the morning sermon by Pastor Lockett. A most timely subject and one you will be interested in. The choir, under the direction of Mr. Claude Baro, is planning, as usual, to continue their anthem offerings to the service during the summer months.

Community Twilight Service, 7:00 p.m. in the Municipal Grove. As Pastor Lockett was physically unable to conduct the service of last Sunday evening, Rev. William Boyd of the Methodist Church very graciously substituted for the pastor. However, Mr. Lockett will deliver the sermon this Sunday evening, his subject, "A Lost Word in the Modern Church." It is anticipated that Dr. Dean H. LeFavor will be the piano accompanist for the community singing. The Baptist choir will render the anthem for the service. It cannot be stressed too much that the public is most cordially invited to these services.

CHRISTIAN SCIENCE CHURCH
"Sacrament" is the lesson-sermon subject for Sunday, July 14, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The hour cometh, and now is, when the true worshippers shall worship the Father in spirit and in truth: for the Father seeketh such to worship him." (John 4: 23).

Among the lesson-sermon citations is the following from the Bible: "Labor not for the meat which perisheth, but for that meat which endureth unto everlasting life, which

the Son of man shall give unto you." (John 6: 27).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "First in the list of Christian duties, he taught his followers the healing power of Truth and Love. He attached no importance to dead ceremonies. It is the living Christ, the practical Truth, which makes Jesus 'the resurrection and the life' to all who follow him in deed" (p. 31).

Wesleyan Men's Bible Class

For the Men of the Community Undergirded

Some years ago a minister at a seaside resort preached on the "Divine Undergirding." In the audience sat a pastor of a colored congregation, to him the sermon was timely and helpful. Sometime afterwards the minister was invited to the pulpit of the listener. In introducing him to a very large congregation, told of the impression of his sermon, how at that time, he was under a heavy burden in church building with unusual struggles, and how a new promise of help came to him in the undergirding. The church was completed and the pastor of noteworthy eloquence became generally known as Dr. Tindley of Philadelphia.

We write this event as an evidence of the advantage of a Bible passage that so often gives heart and courage at needful times.

Often strength and courage have been renewed and received in the Bible Class, and members have gone forth with a brighter outlook. We invite you to come with us in our Bible study. The message and song will help lift the cafes and undergird you for the coming tasks. "Underneath are the everlasting arms." Deut. 33:27.

FATHER LUTHER IS TRANSFERRED

Rev. Vincent A. Luther, who is the assistant pastor at the Sacred Heart R. C. Church, of Riverton, was notified during the past week by the chancellor of the Trenton diocese Monsignor Hugh Reiley, that he and three other priests of this diocese are to return to the Altoona diocese.

Reverend Luther, came to the Sacred Heart Parish in June, 1939, from Metuchen, N. J., and was the first assistant pastor in the history of the Sacred Heart Church. During his short stay here he has been very active in parish activities and will be missed greatly by everyone.

BIRTH

Mr. and Mrs. Douglas J. Kersey, of Palmyra, are receiving congratulations on the birth of a daughter, Margaret Jane, on Tuesday, July 2, at the Zurburg Memorial Hospital, Riverside. Mrs. Kersey was formerly Miss Margaret Rae, of Palmyra.

When the fight begins within himself, a man's worth something—Robert Browning.

TRAFFIC DEATHS ON DECLINE

Reporting for the first five months, Motor Vehicle Commissioner Arthur W. Magee recently announced 291 traffic fatalities in New Jersey, a decrease of two over the same period last year.

The best showing among the counties was in Atlantic where seventeen lives were saved while the greatest numerical increase was in Union where the toll was seventeen more than last year.

County	1940	1939
Atlantic	6	23
Bergen	26	22
Burlington	12	15
Camden	20	15
Cape May	5	12
Cumberland	5	6
Essex	54	63
Gloucester	7	8
Hudson	22	20
Hunterdon	4	2
Mercer	9	14
Middlesex	29	25
Monmouth	14	10
Morris	7	11
Ocean	6	4
Passaic	21	15
Salem	3	6
Somerset	4	3
Sussex	1	1
Union	29	12
Warren	10	3
Entire State	291	293

DON'T HITCH RIDE

"Boys, don't hitch rides on moving vehicles in the streets—buses, trolley cars, trucks. You might be badly hurt! You might lose your life!"

This warning is sounded time and again by the police and school authorities, safety councils, the safety directors of transit companies and the operators of fleets of auto trucks. While there has been a gratifying decrease in recent years in this type of accident in New Jersey, the dangerous practice of hopping on moving vehicles has not been entirely stopped. Just the other day two small boys, brothers—the elder only 8 years old and the younger 6½—hitched a ride on the rear of a Public Service bus in Jersey City. Either in falling or jumping from the bus both boys were injured and were taken to a hospital. The younger lad died the following morning.

Made Movie

The safety educational department of Public Service has gone to great lengths to combat this dangerous habit—even to making a 'movie' short on the subject. There are no staged scenes in this 'movie'—representatives of the company took pictures of actual instances of boys hitching rides on the company's buses and trolley cars along city streets. In cooperation with school authorities, this picture has been shown to elementary grade pupils throughout the territory served by the company.

But the younger boy is not the only offender. Older boys—some of high school age who should have a keener appreciation of the danger—sometimes hitch rides. Through arrangements made with high school principals, men from the safety educational department of the company have given talks on the sub-

ject before school assemblies or to groups of boys.

THINGS TO WATCH FOR

Phonovision, the latest thing in the "joke box" line—it provides talking motion pictures in restaurants, bars and other public places "at the drop of a coin" . . . a new portable room cooler with the catchy name of "Wizardaire" . . . sealed-beam headlights on jeeps, as well as on the 1940 and 1941 models—it's estimated that there are some 25,000,000 used cars on the highways that would benefit by a change to this improved road lighting . . . your own name printed on match-book covers, complimentary with your morning newspaper, in some hotels . . . new labels on many long-familiar drug, food and cosmetic packages—as a result of provisions of new federal pure food and drug law, effective July 1, requiring labels to specify contents, but truthfully . . . rubber mudguards for passenger automobiles—though they've been used successfully on buses for four or five years.

BANK LOANS

Sixty-one per cent of New Jersey's commercial banks made more than one million loans totaling over one billion dollars to business firms and individuals throughout the Garden State during the year 1939, according to the second semi-annual survey of bank lending activity of the American Bankers Association made public this week.

A brave endeavor
To do thy duty, whatever its worth,
Is better than life with love forever.

—James Jeffrey Roche.

There Is Still Time To Plant
GLADIOLUS
AND GET A FINE CROP OF FLOWERS
BEFORE FROST
MIXTURES OF FINE COLORS
10 Bulbs in a Bag
AT 25c A BAG

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1888

We cordially invite your Holiday guests and you to visit our Gardens of Roses and Outdoor Plants over "The Fourth."

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER
Circulated in This Vicinity.

SOME OF THE FEATURES

All Local Sports and Other Activities
More Original Pictures Than Most Weekly Papers
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant

news at a weekly cost of less than

3c

SUBSCRIBE NOW—ONLY \$1.50 PER YEAR

YMCA Sponsors Day Camp Here

With an enrollment of over 50 boys the Palmyra-Riverton Y.M.C.A. Home Vacation Camp started off with a bang Tuesday morning at the "Y" building.

Officers and team captains were elected with the leagues getting into immediate action Tuesday afternoon. The older group is using the Water Works field with the midgets using the "Y" field for their games.

Wednesday and Friday of each week in the morning periods the boys will be transported by bus to Moorestown where swimming instruction for non-swimmers and life saving is taught to the members of the day camp.

Crafts

Two afternoon periods of each week will be used for craft instruction. For the younger boys can-craft, tin-craft and woodcraft will be taught with the older boys specializing in model airplane construction.

Thursday of this week an all day hike has been planned to the Cinnaminson School Tract where the boys will play softball, volleyball and other active games. Ralph Durgin, formerly connected with the Burlington County Children's home is assisting Secretary Bud Reeder with the Home Vacation Camp this year.

State Taxes On Gasoline

In response to tourist demand for information respecting the rates of taxation on gasoline in the various states, the Keystone Automobile Club has compiled a list showing that in one state and the District of Columbia the total tax—State and Federal—is 3½ cents; in ten states, 4½ cents; eighteen states, 5½ cents; ten states, 6½ cents; five states, 7½ cents; one state, 8 cents, and three states, 8½ cents.

A question very frequently asked by motorists planning long trips is the gas tax rate in the states they plan to visit, and in numerous instances plans are changed to avoid those imposing high taxes. Club officials assert.

Tax Rate

Following is the tax rate by states in 1940, including the old 1 cent Federal tax and the new ½ cent defense impost which became effective July 1st.

3½ cents—District of Columbia, Missouri.
4½ cents—California, Connecticut, Illinois, Iowa, Kansas, Massachusetts, Michigan, New Jersey, North Dakota, Rhode Island.
5½ cents—Colorado, Delaware, Indiana, Maine, Maryland, Minnesota, Nevada, New Hampshire, New York, Ohio, Oklahoma, South Dakota, Pennsylvania, Texas, Utah, Vermont, Wisconsin, Wyoming.
6½ cents—Arizona, Idaho, Kentucky, Montana, Nebraska, New Mexico, Oregon, Virginia, Washington, West Virginia.
7½ cents—Alabama, Mississippi, Georgia, North Carolina, South Carolina.
8 cents—Arkansas.
8½ cents—Florida, Louisiana, and Tennessee.

The following states have sales taxes:
Alabama, ½%; Arizona, .02; Arkansas, .01 and .02; California, .03;

F.H.A. MORTGAGES

SEE
WALTER D. LAMON
Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

Finger-Waving
Manicuring
Hair Cutting
Hair Tinting
Blow-drying
Scalp Treatment
Facials and
Diet Method of
PERMANENT
WAVING
Closed
Wednesday
and
Thursday
519 Cinnaminson Ave. PALMYRA
Phone 460

BETTY PETTY BEAUTY STUDIO

Colorado, 2%; Illinois, .03; Iowa, 2%; Kansas, 2%; Louisiana, .01; Michigan, .03; Missouri, .02; New Mexico, 1½%; North Carolina, .03; North Dakota, 2%; Ohio, .03; Oklahoma, Excise; South Dakota, .03; Utah, .02; Washington, .02; West Virginia, .02; Wyoming, .02.

SENSATIONAL ENTERTAINMENT

The famous R.C.A. Victor Girls Chorus of forty voices, conducted by William Keenly will be heard in the Palmyra Grove, Saturday evening, July 13th, at 8:15 o'clock. This chorus will be accompanied by Miss Grace Sedgley. The chorus has been heard over most of the leading radio stations and seen through television, including their appearance by special request at the world's fair.

In conjunction with this group Cecil Bowers presents his Jack Holmes Male Chorus of 25 colored male voices. Jack and his male chorus are also radio artists and well known in this section.

The residents of Palmyra and vicinity are cordially invited and bring your friends. Free to all.

The performance will be the outstanding one in the grove this season.

IMPORTANCE OF DRIVER TRAINING

More than one million boys and girls reach driving age each year, the Keystone Automobile Club points out, in a statement emphasizing the importance of driver training in high schools. This great number of potential drivers inadequately trained for motor vehicle operation presents a serious problem, in the opinion of Trevor B. Mathews, manager of the Camden division of the club.

"Many schools have adopted the driver training course into their curriculum," he said. "Quite a few have actual driving classes to supplement the class-room training. The safety spotlight is being focused more and more upon the youngsters in whose hands will lie the safety of travel on our highways. It is our duty to see

PALMYRA
BROADWAY
THEATRE
MATTINEE DAILY AT 2:00 P.M.
EVENINGS 7:00-9:00 O'CLOCK

THURSDAY, July 11
LINDA DARNELL and
JOHN PAYNE with
ROLAND YOUNG in
STAR DUST
Free Gifts to the Ladies

FRIDAY and SATURDAY
July 12-13

IRENE
A Tune-Tingled Romance of the
Girl in the Alice Blue Gown!
with
ANNA NEAGLE and
RAY MILLAND

FLASH! FLASH!
Exclusive in Burlington County
THE MAX BAER vs. TONY
GALENTI FIGHT PICTURES
See the Birth of a
NEW WHITE HOPE
Please Note: Fight Pictures will
be shown once in the evening at
8:40 o'clock.

MONDAY and TUESDAY
July 15 - 16
WALLACE BEERY and
LEO CARILLO in

20 MULE TEAM
—Added—
"THE MARCH OF TIME"
"The United States Navy 1940"
See America's First Line of
Defense
Monday Only—Free Gifts to the
Ladies!

that the ghastly record of deaths and injuries prevailing today is not repeated by the coming generation of drivers.

"A very large majority of operators receive their instructions in motor vehicle operation from relatives or friends, who may or may not have had any particular qualifications for teaching beyond the personal possession of operating licenses. Most of the training consists of learning the actual physical movements necessary to make a car start and stop. Other factors essential to skillful driving are largely left for 'experience'."

"Driving a powerful motor vehicle over today's modern high-speed roads has become more than a knack that is just 'picked up.' Automobile operation has ceased to be a purely physical accomplishment, but has reached a degree where mental attitude plays an increasingly important part. It is up to us to make tomorrow's drivers mentally alert to the responsibilities of driving, and the logical place to do this is in the schools."

We rise in glory, as we sink in pride: Where boasting ends, there dignity begins.—Young.

COMFORTABLY COOL

FOX RIVERSIDE
Friday and Saturday, July 12-13
Broadway's Musical Romance Smash!
IRENE
ANNA NEAGLE
RAY MILLAND
ROLAND YOUNG
ALAN MARSHALL
MAY ROBSON
BILLIE BURKE
ARTHUR TREACHER

Sunday and Monday, July 14-15
BEERY'S GREATEST SCREEN TRIUMPH!
20 MULE TEAM
STARRING
Wallace BEERY
Extra—The Newest - Latest
MARCH OF TIME
"U. S. NAVY 1940"

Tuesday, Wednesday, July 16-17
Blondie on a Budget
Based upon the comic strip created by CHIC YOUNG
A COLUMBIA PICTURE

with
PENNY SINGLETON and
ARTHUR LAKE
Also—FRANK CAPRA'S
"CAVACADE OF ACADEMY AWARDS"

FREE! To the Ladies!
"MEXICALI" LUNCHEON SET
Opening Gift
"Large Vegetable Bowl" Value \$1.00
Thursday, July 18
The Thrills of "Broadway Bill"
The Romance of "Kentucky"

Florian
COMING—Friday and Saturday
"TORRID ZONE"

Forty-Year Death Rate Reductions "Saved" 451,000 Lives in 1939

It the same death rate which prevailed in 1900 had prevailed in 1939 there would have been 451,000 more deaths in 1939 than there actually were.

This is reported in a circular issued by the Bureau of the Census. The "saving" of lives in 1939—451,000—is almost equal to the 1939 population of New Hampshire. These statistics provide illuminating evidence of the advance of medical science and show at the same time the value of keeping statistics as a means of measuring health progress.

For the benefit of those who have had little occasion to consider the subject, a death rate is simply a ratio of the number of deaths to a specified number of persons during a specified period of time. There is a general death rate for all causes of death and also individual death rates for specific causes. For example, the tuberculosis death rate for the United States in 1939 was 53.6 per 100,000 persons about 54 persons died from tuberculosis in 1939.

Of the large nations of the world, the United States enjoys one of the lowest general death rates. This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

FREE! To the LADIES

A GIFT AS BEAUTIFUL AS A DASHING SENORITA . . . THE COLORFUL COSTLY "MEXICALI"
BREAKFAST and LUNCHEON SERVICE

YOURS IN A FEW SHORT WEEKS
SPECIAL OPENING GIFT
LARGE VEGETABLE BOWL
VALUE \$1.00

—On Our Screen—
Blondie on a Budget
Based upon the comic strip created by CHIC YOUNG
A COLUMBIA PICTURE

Extra Added ATTRACTION
FRANK CAPRA'S
CAVACADE OF
ACADEMY AWARDS

FOX THEATRE RIVERSIDE
EVERY TUES.-WED.
Starting Next Week

IT'S TRUE!
NOAH BEERY JR., NEPHEW OF WALLACE, IS FOLLOWING IN THE FOOTSTEPS OF HIS FATHER, "TWENTY-MILE TEAM." HIS FATHER PLAYED "WANDERER OF THE WASTELAND" (WITH BILLIE DOVE AND JACK HOLTS) FILMED AT THE SAME LOCAL "COWBOY VALLEY"

Wallace BEERY
DYNAMIC A BORAX WAGON AT THE RATE OF 10 MILES PER DAY IN M-G-M'S "TWENTY-MILE TEAM." BUT HIS OWN MACHOPANE, WHICH HE HAD ON LOCATION, MAKES 250 MILES PER HOUR!

ANN BAXTER
THE YOUNG NEWCOMER FROM THE NEW YORK STAGE IS A NICE OF THE FAMOUS ARCHITECT FRANK LLOYD WRIGHT.

New York, N. Y.—"IT'S TRUE!" that the original high-wheeled pioneer wagons which hauled thousands of tons of box ore out of Death Valley in the 1890's are used in M-G-M's epic of the desert "Twenty Mile Team," says Wiley Padan.

Originally driven by "Borax Bill" Parkinson, most celebrated mule-skinner of his time, they were driven in the film by Wallace Beery, enacting the fictional character, Bill Bragg. In Parkinson's day the trail from Furnace Creek to Mojave, then the nearest railroad point, 162 miles away, was made with two trains of 1200 gallons for man and beast, together and pulled by the twenty mules averaging sixteen to eighteen miles a day in a temperature that ranged from 136 to 150 degrees. One stretched six miles had no water. Therefore the steel tank containing 1200 gallons for man and beast,

PROGRAM FOR
BAND CONCERT

A double treat is in store for Palmyrians who attend next Friday's concert of the Mercer and Burlington County Band at the Grove.

Miss Florence Perilli who will be remembered for her fine singing last year will again appear a guest soloist.

Mr. Martin Mayer one of the outstanding band conductors of the East will conduct the band. Mr. Mayer is conductor of the famous Winkler Band, of Trenton, which has been recognized as one of the top rank bands of New Jersey for more than fifty years. He has selected the following compositions for his program.

"U. S. Field Artillery," march, Sousa.
Overture, "Tambour Der Garde," Tild.
"Love Sends a Little Gift of

Roses," Openshaw. Miss Florence Perilli.
Suite, "Don Quixote," Safranek.
"Master Melodies," Panella.

Intermission
Selection, "Huguenots," Myerbeer.
Entr'acte, "Mole Modiste," Herbert.

"Loves Own Sweet Song," from "Sari," Kalman.
"Pizzicato Polka," Strauss.

Excerpts from "Naughty Marietta," Herbert.
These concerts are made possible through the Mercer and Burlington County Music Project of the Professional and Service Division of the Work Projects Administration and are arranged and supervised by John E. Curry.

The two powers which in my opinion constitute a wise man are those of bearing and forbearing.—Epictetus.

EPWORTH METHODIST
CHURCH

Palmyra, N. J.
"The Conquest of Fear" is the title of the sermon that the Rev. W. A. Boyd will preach this Sunday morning at 11 o'clock. The public is cordially invited to attend this summer morning service from 11 to 12 o'clock.

This Church is participating in the Union Vesper Service of all the churches in Palmyra held in the Palmyra Grove. The Rev. George Lockett, minister of the Baptist Church is to be the preacher this Sunday evening. The service is from seven to eight o'clock. In case of rain the meeting will be held in the Lutheran Church.

This Saturday evening at 5 o'clock the Young People of our Church will have a summer supper. The proceeds are to be used by the Young People to send some of their number to the summer school at Pennington. The menu is delightful; the cause is excellent; the tickets are 35 cents. Come and bring your appetite with you.

NOTICE
The office of Dr. John R. Siddall, 414 Lippincott avenue, Riverton, will be closed from July 13 to July 28, inclusive.

Calls during that time are referred to Dr. H. B. Mark.

Everyone is the son of his own works.—Cervantes.

Progressive Dinner Party



MRS. COCK is enthusiastic about many things. She works for the Red Cross, enjoys giving parties and takes pride in the cakes and pies she bakes in her automatic gas range.

Next week four couples in the neighborhood are giving a progressive dinner. One course will be served at each house.

Menu
Fruit Cup
Oven Fried Chicken
Baked Potatoes
String Beans in Lemon Butter
Buttered Carrots
Molded Cabbage Salad
Spiced Peppermint Cake with Jelly Frosting
Coffee

First Course
Fruit Cup
8 apples
3 bananas
3 oranges
Maraschino cherries

Pare and cut apples in cubes, dice bananas and pour over the lemon juice. Cut oranges in small sections. Put all fruits into a bowl and add enough sugar to slightly sweeten. Chill thoroughly. Serve in sherbet glasses, top with lemon or lime ice.

Second Course
Mrs. Cock will be responsible for the main course. With the automatic time and temperature control on her gas range she can leave the chicken and potatoes cooking in the oven, (allowing two hours), return with her guests to find dinner ready to serve.

Oven Fried Chicken
Clean two chickens weighing 4½

to 5 lbs. and cut each into thirteen pieces. Season each piece with salt and pepper and dip into beaten egg. Then roll in fine buttered cracker crumbs or flour. Place on the greased rack in the roaster.

Molded Cabbage Salad
2 tbs. gelatin
1 cup cold water
1½ cups boiling water
½ cup mild vinegar
1 cup cucumber, cut in dice
Soak gelatin in cold water five minutes. Add boiling water, vinegar, sugar and salt. When it begins to stiffen, add prepared vegetables and turn into small wet molds. Serve on lettuce with garnish of mayonnaise.

Spiced Peppermint Leaf
½ cup shortening
¼ cup sugar
2 eggs
½ cup molasses
½ cup sour milk
2 cups flour
½ tsp. shortening and sugar.
Add unbeaten eggs one at a time, beating well between additions. Add sifted dry ingredients alternately with molasses combined with milk. Beat well and add flavoring. Bake in a well greased loaf pan, lined with waxed paper, at 350 degrees for 45-55 minutes.

Jelly Frosting
½ cup tart jelly
1 unbeaten egg
white
Place jelly in bowl over boiling water, add egg white and salt. Beat until jelly is free from lumps. Remove from heat and beat until mixture will stand in peaks. Spread on cake.

Jelly Frosting
½ cup tart jelly
1 unbeaten egg
white
Place jelly in bowl over boiling water, add egg white and salt. Beat until jelly is free from lumps. Remove from heat and beat until mixture will stand in peaks. Spread on cake.



For the Wise and Thrifty

There is a possibility of coal being very high and scarce this coming winter, and the wise and thrifty will lay in a good supply of Premium Anthracite Coal. It not only "goes farther and heats longer" but costs less per B.T.U. Order now while prices are low.

Genuine Koppers Coke
Finest Grades FUEL OIL
Screen Wire and Window Screens
Lawn Mowers - Hardware
Vita-Var Paints and Enamels
Venetian Blinds
Lumber and Building Materials
Build a New Home, make Repairs, Asbestos Siding and Roofs on our Easy Monthly Payment Plan.
Estimates Free!

J. T. Evans Co.
RIVERTON
303

PHILA.
MARKET
HOUSE

BROAD AND GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

SEEDLESS
PERSIAN LIMES
doz. 19c

SUNKIST CALIFORNIA
ORANGES for JUICE
18 for 25c

FRESH PULLED
RED BEETS
3 bunches 10c

N. Y. STATE FRESH
PEAS 3 lb 25c

Harding's Sweet Cream
BUTTER
2 lbs 59c
FARM ROLL

STRICTLY FRESH
BROWN SHELL EGGS
dozen 29c

FINE QUALITY
Orange Pekoe TEA Balls
pkg. of 50—29c

TAKE ADVANTAGE OF
THIS AMAZING OFFER!
New Pack KELLOGG'S
GARDEN FRESH TELEPHONE
PEAS

2 No. 2 cans 25c
1 doz. cans \$1.40 2 doz. cans \$2.70
Regular 17c can

KELLOGG'S
GRAPEFRUIT JUICE
(Unsweetened)

3 No. 2 cans 23c
46-oz. can 17c

KELLOGG'S
APRICOT NECTAR
3 12-oz. cans 25c

KELLOGG'S
PRUNE JUICE
3 12-oz. cans 25c

SCOT TISSUE
4 rolls 29c

WALDORF TISSUE
2 rolls 9c

NEW LOW PRICE—
THIS WEEK'S BEST BUY
PARAMOUNT
STRICTLY FRESH KILLED
HOT HOUSE

BROILERS 1b 29c
2½ to 3 lb avg.

Real Value This Week—
1940 CROP GENUINE SPRING
Legs of Lamb

1b 29c
5 to 6 lb avg.

SPECIAL—
SMALL CITY DRESSED
PORK LOINS

1b 17c
End Cuts 2 lb avg.

SMALL TENDERIZED
HAMS 1b 25c
8 to 10 lb avg.
Whole or Shank Half

"Time to wise up—You
can't punch bosses and
time clocks, too."

ACTIVITIES OF
WEIGHTS DEPT.

Curwen B. Fisher Reports
to Freeholders: Much
Work Accomplished

The annual report of the Department of Weights and Measures was recently submitted to the Board of Freeholders for Burlington County by Curwen B. Fisher, superintendent.

Following are excerpts:
It is a pleasure to represent a department of service that reaches back over the ages; the inherent necessity of which appeared with man's first attempt to barter with his neighbor. Human nature has remained the same throughout the history of man. Every generation has had its quota of crooks, apart from this, honest men recognized the necessity of standards of measurement. Among ancient peoples the work was systematized and regulated by law.

The work of the year has been largely routine. All lines of mercantile traffic have been under continuous scrutiny, and all measuring devices have received systematic test.

Stolen Coal

One item calls for special mention. The effort of the State Department to check the influx of stolen coal suffered a slight setback. The courts decided that the "Certificate of Origin" regulation was unconstitutional. An appeal to a higher court is now pending. Through this regulation the individual bringing coal into our State was required to procure from the point of purchase a certificate to the fact which must accompany the load, and this certificate was to be obtained from legitimate mines only. Now with this restriction removed the dealer in out of State coal can purchase where he pleases. This means greater alertness on our part to protect the public, and calls for greater care on the part of the consumer in his purchase to assure quality and measure.

Increased attention is being given to the dispensing of gasoline and oils. Gas supply pumps face a new situation in the varying construction of auto tank receptacles. Some autos have a straight intake facility, others tortuous, requiring a different rate of flow from the pump. This gives rise to the necessity for a mechanical device that will afford an accurate measurement at all rates of flow. The old style pumps can not do this. These are being rapidly replaced by the newer and more perfect designs. This entails much loss to the pump owners. We try to be reasonable in our application of the law of tolerance, but for the protection of the dealer and consumer we must insist upon the removal of defective pumps as rapidly as possible.

Heavier Scales
Modern methods of transportation (continued on page 4)

No One Knows

The question as to where two families live will soon be settled. This unusual situation confronted Riverton Borough Council last week in respect to two new dwellings that have recently been constructed in McVaugh's lane (Riverton or Cinnaminson).

Due to the fact that one or more markers cannot be located, it has been impossible to determine which the houses in question are located. In order to properly establish the line, Council authorized the borough engineers to establish the border of the community and to erect suitable markers so that the question can be decided for all time.

Riverton's boundary in this section takes a peculiar angle from Main street to the creek, with the residence of John McVaugh being just inside the borough limits.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

51st Year No. 27

RIVERTON—PALMYRA, N. J. THURSDAY, JULY 18, 1940

PRICE 5 CENTS

LOCALS MAKE
TRIPLE PLAY

Riverton lost 6-4 to Stevens on Wednesday night of last week, but turned in the outstanding fielding gem of the current season, a triple play.

This occurred in the eighth inning, with runners on first and second, when an attempted sacrifice bunt was popped to Garhart, local pitcher. He threw to Gibson at 1st, who doubled the runner going down and whipped the ball to Wallace who got the man off second.

ORDINANCE ON
PARKING PASSED

The new parking ordinance governing parking on certain streets in Riverton was passed on final reading on Thursday night of last week at the monthly session of the borough council in that community.

The regulations will take effect following final publication in this week's issue of The New Era and upon final approval by the New Jersey motor vehicle commissioner.

Residents of the community are urged to peruse the ordinance and become familiar with its provisions.

No One at Hearing
There were no citizens present at the hearing, but objection to the Sunday exception regarding parking on the northwesterly side of Fourth street, between Fulton and Elm, was made by Councilman David Gould and supported by Councilman Robert W. Knight.

This phase of the ordinance was discussed at the last meeting, when the Sunday exception was placed in the original draft.

Mr. Gould asserted that the restriction should have been retained due to the fact that Sunday parking on both sides of the street creates a most congested traffic situation.

In the vote that followed, Councilmen Lane, Sylvester and Bush voted in favor of passage, while Messrs. Knight and Gould voted in the negative. The ordinance was thus passed.

Routine business occupied the remainder of the session.

Departmental bills in the amount of \$7,774.42 were approved and ordered paid.

Fifty Apply
For Training

Mayor John F. Ward, Palmyra, announced that there have been over 50 applicants for the airplane pilots ground school to be conducted here under the sponsorship of the Civil Aeronautics Authority. The first meeting of the committee and the applicants was held in the P. O. S. of A. Hall on Monday night.

With so many applicants, the project is now assured. There remains but the details of a meeting place for instruction, the securing of a competent instructor, and the medical examinations. So little difficulty is being experienced by the committee in securing the services of a qualified instructor, however, the Mayor stated that they expect to have one within the next few days.

To Be Advised
The applicants are advised to withhold taking the medical examinations until the plans for the school have been finally set. The committee will keep the applicants informed of progress through the local newspapers. The program calls for the actual air training of the best qualified in an examination following the 72-hour ground school course, in the ratio of one to five. Air training will be conducted at the newly constructed Palmyra Airport.

WELL EQUIPPED?

An anti-aircraft regiment of the National Guard in one of the Eastern states recently went to camp for a period of active duty. This organization had recently been converted from a cavalry regiment, but had no guns.

The governor of the State and the commander of the guard flew to Washington to see what could be done, but were told no equipment was available and that the guns would have to be borrowed from a neighboring state.

LOCAL P. O. S. OF A.
NAMES OFFICERS

Camp 23, P. O. S. of A., Palmyra, held the annual installation of officers on Monday night of this week, with District President Harold Russell, of Mt. Holly, conducting the induction ceremonies.

Those who assumed office were: John B. Kepner, president; T. B. Stowe, vice president; William

DARING THEFT
OF CAR HERE

A daring theft of an auto occurred here on Monday morning of this week, when a machine belonging to J. D. Clark, Park avenue was taken from the driveway in front of the Clark residence.

Police in local communities were notified by Chief George Dorworth, of Cinnaminson, who had an alarm sent out over the state police teletype system soon after the theft was discovered.

The car was found abandoned on Cambria street, Tuesday morning, by Camden police and returned, undamaged, to its owners.

ACTIVITIES OF
HOME CAMPERS

With everything running on schedule the Palmyra Riverton Home Vacation Camp has completed one week of its 1940 season and is well advanced into the second. The two outstanding features of last week's program proved to be the all day hike and the opening of the softball league. Captain "June" Major led his "Bearcats" to victory over "Wes" Cooper's Aggregation of "Panthers" in the first regularly scheduled game of the camp.

Featured by the timely and heavy hitting of "Arty" Hoyt and the combined fielding and slugging of Major the bears took the measure of Cooper's gang. The Panthers were a docile bunch until the last inning when they gathered in four runs but not enough to overtake the "Cats."

The first game in the midweek league was a nip and tuck affair with the final score being 15 to 14. Captain Elmer "shorty" Gotta really lead his team to victory. With the bases full on two occasions, our little Elmer blasted out two doubles to drive in six of his teams runs.

Hike
The all day hike proved to be a lot of fun although at the end of the trip many of the boys were laden with heavy feet. Starting off in great style and headed in the general direction of Cinnaminson Public School, the destinies of the group were placed in the hands of the old trail finder, "Bliss" Horton, who promptly lead the group in a maze of circles, two different patches of dense shrubbery and finally ended up a half mile off the beaten track. After very little discussion the group took matters in their own hands and found the right trail. Arriving at the Cinnaminson tract the group had lunch, rested and played games, after which they took a direct route home to the camp base.

The boys enjoyed two swims at the Moorestown Pool where instruction to non-swimmers is given by Ralph Durgin with Bud Reeder helping the older boys to improve their diving and swimming technique.

This past Tuesday a caravan of cars lead by Richard Woodward, president of the Palmyra-Riverton Y.M.C.A. Board took the boys to a baseball game played between the Philadelphia Athletics and the Detroit Tigers as the guests of the Philadelphia Athletics baseball team.

Between hits and duns the boys consumed a goodly share of hot dogs and pop, and it might be added, pointers on the great American game of baseball should be played.

About fifteen airplane, six train and three boat models have been completed during the craft periods. The models will be judged at parents night and the boy constructing the best model will receive an award.

BIRTH

Mr. and Mrs. William G. Seither, of 30 East Charles street, Palmyra, are receiving congratulations on the birth of a son William Griffith, Jr., on Tuesday, July 2, at the Zuerbrugg Memorial Hospital, P. vside.

BRISK BUILDING
CONTINUES HERE

Building operations in Palmyra during the past month amounted to approximately \$19,250.00 according to a statement made this week by the building inspector, Edward King.

A list of the operations and the estimated cost is as follows:
Stanley Black, 901 Cinnaminson avenue, new oil burner, Nye and Parker, \$290.

Gorettons Lubire, 300 Arch street, new siding on dwelling, Model Roofing Co., \$360.

Mrs. Carrie Godley, 809 Morgan avenue, remodel dwelling, A. H. Brewster, \$500.00.

Eugene Diamond, 603 West Sixth street, new oil burner, Nye and Parker, \$160.00.

Charles Hawke, 205 West Broad street, remove dwelling, A. Hoff.

John C. Stevenson, 929 Morgan avenue, new dwelling, Stuart Maines, \$7,800.

Ellen Shofer, 739 Cinnaminson avenue, new roof, Raymond Warner, \$65.

Frank Bittner, 1001 Garfield avenue, new roof, Charles Hohn, \$139.

George Shaner & Son, Memorial avenue and Filbert street, new dwelling, George Shaner & son, \$4,500.

William Seither, 30 East Charles street, tool house, Walter Hyzer, \$38.00.

Mr. G. Hyzer, 401 Morgan avenue, new heating plan and repairs, Walter Hyzer, \$1,000.

Florence Saar, 513 Delaware avenue, new buck siding, Walter Hyzer, \$290.

Palmyra Building & Loan, 615 New Jersey avenue, new roof, Curtis Stavelly, \$150.

Palmyra Building & Loan, Park avenue and Spring Garden street, one car garage, Curtis Stavelly, \$250.

Palmyra Building & Loan, 119 West Charles street, one car garage, Curtis Stavelly, \$255.

Palmyra Building & Loan, 721 Pennsylvania avenue, new roof, Curtis Stavelly, \$200.

Walter Howe, 829 Highland avenue, new oil burner, C. Ward Lowden, \$300.

Mr. Frank Johnson, 514 Morgan avenue, repair porch, C. A. King, \$35.00.

Robert Snover, 841 Highway, 6 Penna Hanger, Edward A. King, \$3,000.

Band Concert

The band concert scheduled last week for the Grove, Palmyra, was postponed on account of rain and the program arranged for that time will be presented this Friday.

Miss Florence Perilli will appear as guest soloist.

Mr. Martin Mayer one of the outstanding band conductors of the East will conduct. He has selected the following compositions for his program:
"U. S. Field Artillery," march, Sousa.
Overture, "Tambour Der Garde," Tild.

"Love Sends a Little Gift of Roses," Openshaw. Miss Florence Perilli.
Suite, "Don Quixote," Safranek.
"Master Melodies," Panella.
Intermission
Selection, "Huguenots," Myerbeer.
Entr'acte, "Mole Modiste," Herbert.

"Loves Own Sweet Song," from "Sari," Kalman.
"Pizzicato Polka," Strauss.
Excerpts from "Naughty Marietta," Herbert.
These concerts are made possible through the Mercer and Burlington County Music Project of the Professional and Service Division of the Work Projects Administration and are arranged and supervised by John E. Curry.

What's well begun, is half done.—Horace.

A USED CAR
OFFENSIVE...

We launch today a big offensive on our Used Car lot. As only 90 days are left in the '40 model year, we must begin to thin out on good used cars.

In order to stimulate sales NOW, we are offering top notch Values—Cars that are priced right and pack a wealth of good driving for many months to come.

Before you look elsewhere—be sure to see these DAWLEY SAFETY-TESTED Used Cars . . . and be sure to let us appraise the value of your present car. A DAWLEY DEAL means a GOOD DEAL.

Exceptionally low finance terms on the following Used Cars.

1939 OLDSMOBILE

Sedan, radio, heater, like new, used less than one year.

1939 DODGE

two door sedan, beautiful gray original finish, radio, mechanically perfect.

1939 CHEVROLET

De Luxe Coupe, tires, paint, mechanical condition excellent. A real car for business or pleasure.

1937 DODGE

4-door sedan, good original paint. A wonderful family car.

1938 CHEVROLET

De Luxe town sedan, radio, heater, all the extras, original paint good... A good buy for anyone.

1937 CHEVROLET

De Luxe town sedan, excellent paint, motor and tires.

1936 PLYMOUTH

4-Door sedan, original paint, good motor and tires. Clean as a hound's tooth.

1936 FORD

Phaeton, original paint, a sporty car that will give you that coat of tan.

1936 OLDSMOBILE

Two door sedan, low mileage, original paint.

The above cars are as represented, the pick of the crop and each an excellent value in its price class.

"JACK" DAWLEY, Inc.

OLDSMOBILE
SALES SERVICE

10 BROAD STREET RIVERTON
Telephone Riverton 1212 — Merchantville 580

BRISTOL ROUTS RIVERTON NINE

Local Errors Potent Factors in 13-4 Reverse: Triple by W. McDermott

After being downed by Riverton in the first game of the current season, Bristol A. A. came back in a convincing manner last Saturday afternoon at Memorial Park to take a 13-4 verdict from Riverton.

The locals had an off day in the field, committing no less than seven errors, many of which contributed materially to the scoring torays of the opposition.

Gibson started on the hill for the home team, but retired under fire in the fourth with one down. He was relieved by Carhart, who worked until the eighth. Pete Leonard hurled the final frame.

Big Session

After tabbing unearned runs in the first and third, the big rodeo came in the fourth for Bristol. In this canto, seven hits, one a bunt and a pair of errors produced seven markers and put the affair on ice.

Riverton went hitless until the fifth, but managed to push over singletons in that frame and the one following. They crammed the sacks in the seventh and duplicated this performance in the following inning without scoring.

The ninth produced two runs as Gibson strolled and came in on W. McDermott's triple to left. He crossed on an infield out.

Gibson had a perfect day at the rubber, getting a single on his only official trip. He was given a free ticket on four other occasions.

Riverton		ab	r	h	o	a
Brewster, lf		4	0	0	3	0
Freeman, 2b		4	0	1	3	3
Wallace, ss		5	0	0	1	1
Gibson, p, 1b		1	2	1	6	2
W. McDermott, cf		3	1	1	0	0
P. McDermott, cf		2	0	0	0	0
Wittmeyer, 3b		2	0	0	0	0
Mitchell, 3b		3	0	1	1	4
Kemmerle, rf		5	0	0	3	1
Karlits, c		4	1	1	4	1
Carhart, 1b-p		3	0	1	6	1
Leonard, p		0	0	0	0	0
Totals		36	4	6	27	13

Bristol		ab	r	h	o	a
Hunter, cf		5	1	1	2	0
Harrison, rf		5	2	3	0	0
Palovez, 1b		6	1	0	11	0
Jeffries, ss		4	2	2	2	1
Stallone, 2b		5	1	2	3	4
Cahill, lf		5	2	1	1	0
Link, 3b		5	1	2	4	0
Van Zant, c		3	0	0	4	0
Dick, p		4	3	2	0	5
Totals		42	13	13	27	10

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
Shoes
Shined
UNITY SHOE REBUILDERS
108 W. Broad St. Palmyra

Wet wash picked up by our
drivers by 2 o'clock Saturday
afternoon delivered on or
before 8 o'clock Monday
mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 973

Score by innings: 101 711 020-13
Bristol 000 011 002-4
Riverton

Errors—Freeman, Wallace, Gibson, Carhart, Mitchell, Karlits, P. McDermott, Link, Harrison. Three base hit—W. McDermott. Two base hits—Freeman, Jeffries and Dick. Double play—Mitchell to Gibson. Struck out—By Dick 3, by Gibson 1, by Carhart 3, off Carhart 1. Hit by pitcher—Brewster, Carhart. Left on bases—Bristol 8, Riverton 10. Umpires—Bright and Alloway.

DEMOCRATS MEET

There was an overflow meeting of the Triple Town's Democratic Club held at the residence of Edwin Redfield, Sr., in Palmyra, Thursday.

The guest speaker gave an interesting talk on Democracy and its future. President Raei Saylor reported that State Charter had been received. The Membership is 154. The recent card party being a success it was decided to hold another at 8:30 p.m., Thursday, July 25, in the residence of Edwin Redfield, Sr., 622 Pennsylvania avenue, Palmyra. The club is organized for social and charitable purposes. It consists of residents of Palmyra, Riverton and Cinnaminson. N. J. Anyone desiring membership can contact the club in Palmyra.

We are for Wendell Wilkie for President.

Legal Notices

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN T. DORRANCE, Deceased.
Notice is hereby given that the First Account of the subscribers, Trustees under the "Thirteenth" Item of the last Will and Testament of John T. Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, July 25, 1940, at ten o'clock in the forenoon D. S. T. at the Court House at Mount Holly, Burlington County, New Jersey.

ETHEL M. DORRANCE, M.D.,
ARTHUR C. DORRANCE and
CAMDEN TRUST COMPANY, Successors by Merger to Camden Safe Deposit and Trust Company, Trustees.
Proctor: Wm. D. Lippincott.
Dated: June 18, 1940.
6-20 to 7-18-40

NOTICE OF SETTLEMENT

Trustees Account
Estate of JOHN T. DORRANCE, Deceased.
Notice is hereby given that the First Account of the subscribers, Trustees under the "Fourteenth" Item of the last Will and Testament of John T. Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, July 25, 1940, at ten o'clock in the forenoon D. S. T. at the Court House at Mount Holly, Burlington County, New Jersey.

ETHEL M. DORRANCE, M.D.,
ARTHUR C. DORRANCE and
CAMDEN TRUST COMPANY, Successors by Merger to Camden Safe Deposit and Trust Company, Trustees.
Proctor: Wm. D. Lippincott.
Dated: June 18, 1940.
6-20 to 7-18-40

25 YEARS' EXPERIENCE
English and American
Hall and China Clocks
French Mantel and
Traveling Clocks
Swiss Repeating and
Split-second Watches
Swiss and American
Diamond Bracelet
Watches
LIBERAL TRADE-IN
ALLOWANCE ON NEW
WATCHES. ANY MAKE
601 LINCOLN AVENUE
PALMYRA, N. J.
Telephone Riverton 521-2

Riverton Yacht Club

Riverton Yacht Club Members took honors in most of the events in the regatta at Corinthian Yacht Club last Sunday, with Bob Lippincott annexing three first and Miss Edith Ridley setting the pace in the duster event.

Comet Class (4 miles)—First, Sea Robin, Bob Lippincott and B. Smith, Riverton; Second, Cirrus, Harold Lippincott and B. Lippincott, Riverton; Third, H. N. Sheble and M. R. Elliott, Riverton; Fourth, J. Rogers and J. Knight, Riverton; Fifth, Aloha, Ralph Swope and N. Hunn, Riverton; Sixth, Mrs. H. Binder, Riverton; Seventh, Alotola, A. Pointkowski, Corinthian S. C.

Duster Class (3 miles)—First, Duster No. 16, Edith Ridley, Riverton; Second, Raymond Lippincott, Riverton; Third, E. Smith, Riverton; Fourth, Sprinter, P. Ransom, Riverton; Fifth, Terangi, D. Dolmetch, Riverton; Sixth, Stardust, J. Zruft, Stars (4 miles)—First, Nimbus, S. B. Lippincott and D. Howell, Riverton; Second, Bolero, H. J. Hebb and J. Moorhouse, Riverton; Third, Lois, J. P. Mudd and G. Cumpston, Riverton.

Special Match Race (3 miles)—First, Bob Lippincott; second, Ralph Swope; Third, Russell Post.

Free-for-All (4 miles)—First, Sea Robin (comet), Bob Lippincott and Bob Smith, Riverton; Second, Cirrus (comet), Howard Steine and B. Lippincott, Riverton; Third, duster, Ed. Smith and B. Snow, Riverton; Fourth, Ara (moth), Russell Post, Evening Star Y. C.; Fifth, Duster, Raymond Lippincott, Riverton; Sixth, Comet 930, J. Rogers and J. Knight, Riverton; Seventh, comet 917, H. N. Sheble and M. B. Elliott, Riverton.

Character is higher than intellect
... A great soul will be strong to live as well as to think.—Emerson.

CLOSING DATE FOR CIVIL SERVICE JOB AT POST OFFICE EXTENDED

The United States Civil Service Commission announces that inasmuch as an insufficient number of applications have been received for the position of Fireman-Laborer (coal), at Riverton, the closing date for receipt of applications has been extended to July 24, 1940. Qualified persons are urged to apply.

Full particulars regarding the examination are furnished in the original announcement No. 2-172.

Human improvement is from within outwards.—Froude.

KNOW YOUR BANK

Who Runs a Bank?

FINAL authority reposes in the stockholders because they elect the board of directors. The board of directors establishes policies, elects officers, and supervises the conduct of the bank. The officers they elect actually run the bank and are delegated specific authority. The officers in turn delegate certain responsibilities to the employees.

Thus is created a chain of authority or responsibility whereby clerks, bookkeepers, tellers and other employees are accountable to the officers, the officers are accountable through the executive officer to the board of directors, and the directors are accountable to the stockholders.

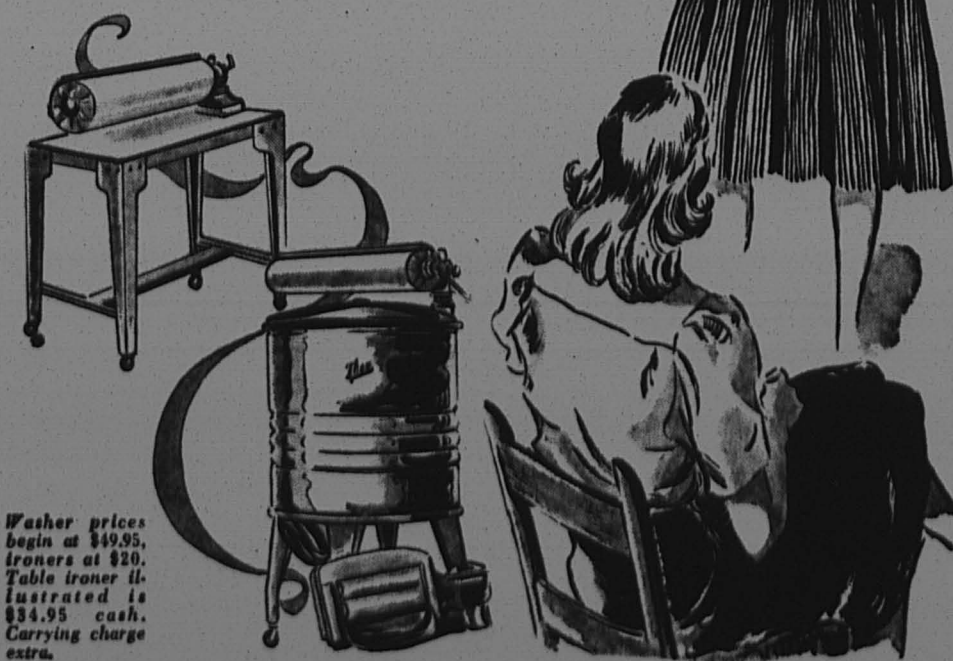
Cinnaminson Bank and Trust Co.

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

"I've Washed It Dozens of Times"

If the dress washes, then put it in the Thor electric washer with no misgivings. The Thor will handle it gently, loosening and removing the dirt without injury to the fabric. Ironing is done quickly with an electric ironer. You can use an ironer that is fastened to its own table or an ironing attachment that fits on the washer when the wringer is removed.



Washer prices begin at \$49.95, ironers at \$20. Table ironer illustrated is \$34.95 cash. Carrying charge extra.

PUBLIC SERVICE

THE RED CROSS NEEDS YOUR HELP

A-7551

Firemen Win In Last Frame

The Riverton Firemen, after trailing for eight innings in their game last Thursday night with the Merchants, staged an uprising in the final frame with one away to take the engagement by the score of 7-6. The win prevented a four-way tie in the local loop, since a victory for the Merchants would have stale-mated all teams with a record of four and four.

The Merchants with a patch 'p' roster started off in high gear, leading three runs in the initial stanza with none down. The assault bogged down as two runs were cut off at the plate and the frame ended with the bases still loaded to capacity.

Get Two More

Not content with this advantage, the losers annexed two more tallies in the second and were well out in front. The Firemen got one back in the same inning and tabbed two more in the third.

Things went along smoothly until the sixth, when both outfits scored once and the Firefighters got another in the seventh to make the count read 6-5.

The Merchants had men on base in every inning, but did not use their hits to best advantage.

Came the Ninth

With one gone in the ninth, Gonteski, Fireman hurler, broke up the fracas with a blow to center following two walks and a hit by Anderson.

The winners were out hit 14-9. Foulke performed nobly on the hill for the Merchants, but his support was none too good at critical stages. Tony, for the Smoke-eaters got off to a wobbly start, but finished strong, having little trouble with the recruits at the tail end of the opposition batting order.

Score by innings: Merchants 320 001 000-6
Firemen 012 001 102-7

Batteries—Merchants: Foulke and Buchholz; Firemen: Gonteski and McDermott. Umpires—Rotenbury, Richman and Carhart.

PALMYRA TENNIS CLUB

The Palmyra Tennis Club's teams split in their matches on Sunday with the girl's team taking the Gloucester City girls by the score of 5-2, while the men's team was noosed out by Rose Valley, of Burlington, first half champions of the South Jersey Tennis League, by the score of 5-4.

Results: Steedle (P) d. Flynn (G), 3-6, 6-1, 7-5.
Sippel (P) d. Wood (G), 3-6, 6-2, 11-9.
Bell (G) d. Baker (P), 6-3, 6-3.
Mullen (P) d. Schlegel (G), 6-3, 6-4.

Heckman (G) d. Haines (P), 7-5, 6-3.
Sippel and Haines (P) d. Carey and Rusin (G), 6-3, 6-6.
Baker and Mullen, (P) d. Bell & Lawson (G), 4-6, 9-7, 6-4.

Men's Match
West (P) d. Mikul (B), 6-8, 6-2, 6-1.

Pfeiger (P) d. Tyler (B), 7-5, 6-2.
White (P) d. Chambers (B), 6-2, 12-10.

Taras (B) d. Hannum (P), 6-4, 6-4.
Turner (B) d. Marshall (P), 6-3, 6-3.

Holmes (B) d. Chambers (P), 8-6, 6-4.
Turner and Mikul (B) d. Pfeiger and White (P), 6-2, 6-1.

Tyler and Taras (B) d. Ballantyne and Hannum (P) 2-6, 6-4, 7-5.
Deemer and West (P) d. Holmes and Padroze (B), 7-5, 6-3.

DIX TO BECOME REPLACEMENT DEPOT

Plans for establishment of Fort Dix as a replacement depot for 1,000 troops have been approved by the War Department and will go into effect within a few months, according to an announcement made this week by Congressman D. Lane Powers.

The Congressman declares he had assurance from the War Department that Dix is scheduled "to play a larger part in our national defense program."

A loving heart is the beginning of all knowledge.—Carlyle.

THE PEOPLE'S COLUMN

Editor, The New Era

Dear Sir:

I can't but help say that I think it is perfectly dreadful the way our splendid Town Meeting has been totally abandoned and if we are going to do anything about this awful, helpful organization right now is the time to start it to be ready for the Fall when everybody comes home. That's what I say and the neighbors I have talked to.

Somebody has said there have been no Town Meetings because there's nothing to talk about, but goodness knows there is an awful lot to talk about. Town Meeting represents the people so why wasn't Town Meeting represented at the opening of the new Post office? Why didn't Town Meeting do something about having a new gasoline station put right in our laps? (Some of my friends call Riverton "Gasoline Corner" Think of that!) When Town Meeting was so helpful in getting Riverton a splendid new school why couldn't it be just as helpful in this sewage disposal question? Where is Town Meeting's money? If its officers were only elected for one year, what right have they to keep on being officers without calling other elections? Why doesn't Town Meeting take an interest in the plans to build a new railway station? Why doesn't Town Meeting do something about those deadly bumps on Bank avenue? Just recently one child was thrown all the way out of a car onto the pavement because of those cruel holes and another child in another car was badly cut about the face. Must somebody be killed before Town Meeting does anything about this? Why hasn't Town Meeting done something about Christmas lighting? Riverton used to be perfectly lovely during the holidays but lately it suffers dreadfully in comparison to other places. Why hasn't Town Meeting pitched in behind the new community center and helped this very worth while movement? Why hasn't Town Meeting talked to the motion picture theatre about the type of pictures shown on Saturdays when so many children go to the theatre? Why couldn't Town Meeting help the Yacht Club in sponsoring a day on the river to which thousands of people could be attracted?

Why I could keep on talking about things Town Meeting could do and should do for pages. Yet they say there's nothing for Town Meeting to do. What we members ought to do is to find out who is smothering Town Meeting and why. Don't you think so, too?

—A Member.

Peace rules the day, where reason rules the mind.—Collins.

Evans' Service Station

Broad & Main Sts. Riverton, N. J.
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

24-Hour SERVICE ON FILM

DEVELOPING AND ENLARGING
MAKE OUR STORE YOUR HEADQUARTERS FOR

● CAMERAS
● FILMS
● PHOTO SUPPLIES

L. L. KEATING

Broad and Main Streets
RIVERTON

Dawley Takes Close Conflict

One of the most hotly contested ball games of the year in the Memorial Park Softball League took place on Monday night of this week, when the Dawley Oils outfit took a 4-2 decision from the Riverton Firemen.

After three scoreless innings, the Oils team broke into the scoring column and tabbed three runs, enough as it later proved, to win the game. A walk, error and hits by Enskat and Landgraf were the contributing factors.

Get One Back

The Firemen got one back in the same frame and picked up another in the sixth, after loading the sacks in the previous frame to no avail.

The losers got the knotting markers on base in the ninth as Sutters singled and L. Yearly walked. Kessler bore down at this juncture and the rally was quickly throttled.

Carpenter, second baseman for Dawley, had a perfect evening at the plate, getting four hits and a pass as his contribution.

Dawley got nine hits and the losers one less.

Score by innings: Dawley 000 301 000-4
Firemen 000 101 000-2

Batteries—Firemen: Gonteski and McDermott; Dawley: Kessler and Bonatelli. Umpires—Rotenbury and Alloway.

Firemen	The Standing	
Dawley	5	4
G. K.	5	4
Merchants	3	5

ABOUT TOWN

Robert Waters, of Howard street, and William Robinson, were World's Fair visitors on Wednesday of this week.

Mrs. George Friday, of Thomas avenue, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Mr. and Mrs. George B. Shaner, and son Erwin, of Lincoln avenue, are spending the summer at their cottage at Seaside.

Twenty-seven boys who are pupils of the Sacred Heart School attended the baseball school under the direction of Jack Coombs held at Burlington last Thursday.

F.H.A. MORTGAGES

WALTER D. LAMON
Realtor
616 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

LEONA HUNT

hair stylist
18 E. BROAD ST.
PALMYRA

AIR-CONDITIONED

Phone RIVERTON 1066

PAY AS YOU GO

Play Golf on a Sporty Course
IRON ROCK PARK
GOLF CLUB
Saturdays, Sundays and Holidays

\$1.25
7:30 after 5 p.m.
WEEK DAYS
75c
8:00 after 5 p.m.

Haddonfield Road
Pennsauken Township
18 Holes
Banquets and Club House
Entirely Enclosed

TO THE WORLD'S FAIR NEW YORK

Greater—Gayer—
Grandeur than 1939

NEW EXHIBITS, NEW AMUSEMENTS

Meals at low prices
SPECIAL COACH TRAIN
(Daylight Saving Time)
Lv. Palmyra 7:27 A.M.
Lv. Riverton 7:30 P.M.
Lv. Riverside 7:36 A.M.
Ar. World's Fair Station 9:55 A.M.

RETURNING, Lv. World's Fair Station 9:50 P.M.
EXTRA VALUE! Purchase Souvenir Admission Ticket from your ticket agent and get FREE concession for regular price of 50c.

[SEE THE "HOT" SHOWS OF THE FAIR... "RAILROADS ON PARADE" AND "RAILROADS IN ACTION". BE SURE TO TAKE THE CHILDREN]

PENNSYLVANIA RAILROAD

STATION IN PALMYRA

Jack and William Mathews, of Thomas avenue, and George Dargin, of Lincoln avenue, are enrolled in the C.M.T.C. course held at Fort Dix this month.

Dr. and Mrs. Harry W. Bauer, of Maple avenue, are spending the month at Ocean City.

Mr. and Mrs. Harry A. Deemer, and son Richard, of Garfield avenue, have returned home after an extended trip through the Southern States where they visited Georgia School of Technology at Atlanta where Richard will enter in September. They also included in their trip visits to Mammoth Cave in Kentucky, Natural Bridge, Luray Caverns, Big Smoky Mountains, and the Sky Line Drive in Virginia.

Mr. and Mrs. Thomas A. Cashin, of Elm Terrace, have returned from a 2,500 mile motor trip through Canada, visiting Montreal, Quebec, and the Gaspé Peninsula.

Mrs. Elsie Holmes will serve as hostess at the card party of the

River Towns Ladies Club, to be held today (Thursday) at the K.G.E. Hall, Riverside, at 2 o'clock. The public is cordially invited.

Mrs. Anna T. Dennerke, of Riverton, spent Monday at Ocean City.

NORGE

APPLIANCES

VICTOR RECORDS
ELECTRIC FANS
SPORTING GOODS
R.C.A. ZENITH
EMERSON and
FARNSWORTH RADIOS

C. WARD LOWDEN

314 Cinnaminson Avenue
PALMYRA
Telephone 717

✓RIGHT NOW—it's
USED CAR BARGAIN TIME...
LESTER S. FORTNUM
PALMYRA, NEW JERSEY

The Passion Flower

The lovely blue flowers of this unique vine were used by the early Spanish Missionaries to illustrate the story of the Passion. Plants set out now should flower this season. Price, 50c each.

For adding privacy and shade to the porch and home grounds, plant Wisterias, Clematis Ramona—a fine blooming lavender blue, the Trumpet Vine, Akebia Vine and others. Consult our catalog or inquire at the nursery for prices.

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

Where an extremely rapid growing vine is needed, set out the Kudzu Vine, the fastest growing vining plant in cultivation, growing fifty feet in a season. Price, 25c each.

It's your Day for Fun and Thrills!
JOIN THE
Jubilee Excursion
SUNDAY, JULY 21
TO THE WORLD'S FAIR NEW YORK
Greater—Gayer—
Grandeur than 1939

NEW EXHIBITS, NEW AMUSEMENTS

Meals at low prices
SPECIAL COACH TRAIN
(Daylight Saving Time)
Lv. Palmyra 7:27 A.M.
Lv. Riverton 7:30 P.M.
Lv. Riverside 7:36 A.M.
Ar. World's Fair Station 9:55 A.M.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

P. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 808

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The American's Creed

"The American's Creed" composed by William Tyler Page and approved by President Wilson in 1918 reads:

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign Nation of many sovereign States; a perfect union, one and inseparable; established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes."

"I therefore believe it is my duty to my country to love it; to support its Constitution; to obey its laws; to respect its flag, and to defend it against all enemies."

ACTIVITIES OF

WEIGHTS DEPT.
(continued from page 1)

tion of commodities have no changed that increasingly heavy trucks largely perform this service. This means increasingly heavier scales to meet the added capacity. We now have in our County several heavy duty scales of ample capacity recently installed.

The fuel oil industry has forged ahead by leaps and bounds. Distribution by meter is now the rule. Almost invariably a recording device measures the gallonage. This record, with required delivery slip, is handed to the consumer, similar to that of the coal delivery.

One large Company is now transferring from Trenton to Burlington, in our County, its extensive distributing facilities. Their trucks and meters are subject to test by our department, other Companies also maintain similar distributing centers with increasing business.

Hucksters from points, without the State, frequently are found with illegal measures or doctored containers. Housewives are largely their victims. If all were guided by our "sale by weight or numerical count law" deceptions by drawn baskets and improper measures would be avoided.

Super Markets

Super markets are springing up like mushrooms by night, and have radically changed store methods. This is lessening the number of business plants.

Some difficulty often arises from normal shrinkage of meats and vegetables, and the effort of some to pass on to the purchaser the loss by falling back upon the label, "weight when packed." We must insist upon the right to the customer of net weight when purchased. He is entitled to what he pays for. Large growers of potatoes often hold their potatoes in sacks for a rise in market price. They must bear the loss by shrinkage. A large packing house in a nearby city rejected a shipment of potatoes on this ground until adjustments were made.

Beer barrels steadily shrink in capacity by reason of the necessary resetting of hoops. We have found a shortage of as much as ten quarts in a fifteen and a half gallon barrel. Several distributors were brought to account on this score.

Miscellaneous

All drug stores are now placed under our immediate supervision and receive periodic visits and check of their devices. An outfit of high quality was recently purchased by the Department for this purpose.

Road markets are not so numerous as heretofore. Probably this is due

to the late season which our farmers are experiencing.

The licenses issued this year show a slight increase over last year; resulting in some increase of revenue.

I join with my assistant, Mr. Matitis, in expressing our appreciation of the privilege granted of attendance upon the annual conferences of the Nations Weights and Measures officials under the auspices of the Bureau of Standards at Washington in June. I was happy to be able to hand over this favor to my deserving assistant who profited greatly by the experience.

As superintendent I wish to record my grateful acknowledgment of Mr. Matitis' high efficiency. He has won favor from all by his gentlemanly bearing and ready response to every demand.

A summary of the more detailed report accompanying this is as follows:

Devices tested	24,049
Devices adjusted or condemned	912
Regular visits made	1,741
Reweightings of commodities	2,826
General Investigations	107
Prosecutions (13) fines	\$ 490.00
Revenue from licenses	\$1,030.00



Mr. and Mrs. Joseph S. Low, Mr. and Mrs. William McKee, and daughter, Sally Jo, of Washington avenue, were visitors at Ship Bottom on Sunday.

The Ladies' Auxiliary of the Parry Fire Company had their annual trip to Atlantic City, Wednesday.

Mrs. Leonard Klemm, and son, Leonard, of New York City, were the guests of Mrs. LeRoy Van Emburgh, and family of Garfield avenue, for the past few weeks.

Miss Marie Corbett, of Haddon Heights, was the 10th winner in the Ladies' Auxiliary of the Parry Fire Company.

Ruth and Betty Henry, of Seventh street, Placid Nace, of Lincoln avenue, and Harriet Smalley, of Midway, are spending the week at Ocean City.

Dr. and Mrs. James E. Brown, of Linden avenue, have returned from a trip through Canada and the New England States.

Mrs. Mae Hopkins, of 221 Cinnaminson street, will be hostess to the members of the Lucky Social Club this evening.

Mr. and Mrs. R. P. Maya, of Fourth and Elm avenues, are spending the week at Lavalette.

Lloyd Musser, of Morgan avenue, is spending several weeks visiting Mr. and Mrs. Thomas Lloyd, of Pottsville, Pa.

Mr. and Mrs. John Moore, and family, of Thomas avenue, are spending the week at Beach Haven.

The Palmyra Ladies of the Golden Eagle will hold their installation of new officers this evening at the Society Hall. All members are requested to be present at this special occasion.

Donald West, of Morgan avenue, and Henry Flemming, of Delanco, were visitors at Seaside last Wednesday.

Miss Ruth Bartley, of Elm Terrace, was the 21st winner in the O.E.S. Miscellaneous Club.

Mrs. Eibel Speer, of Linden avenue, and Mrs. Sarah Taylor, of Pittsburgh, Pa., are spending several days visiting friends in Newark.

Mr. and Mrs. Alexander Murphy, of Elm avenue, have opened their cottage at Stone Harbor for the summer.

Martha I. Martin, of East Charles street, is among several college girls who are hostesses at the Sandy Cove club located on the Chesapeake Bay near Northeast, Maryland.

Mrs. Mary Anderson, and Robert and Carl Fichter, of East Riverton, spent the past few weeks at Harvey Cedars.

Mrs. Schible, of Cinnaminson, avenue, Palmyra, was the fifth winner in the St. Agnes Guild, of the Christ Church merchandise club.

Dick Fowler, of Palmyra, made his first solo flight from the Palmyra Airport on Sunday, July 14.

Mrs. George Dorworth, of the Burlington Pike, was the guest of

Mr. and Mrs. William Gootee, at Wildwood, over the weekend.

Elm avenue is being resurfaced, a project that will be greatly appreciated by residents of both Palmyra and Riverton.

Several members of the Palmyra-Riverton Business and Professional Men's Club were the guests of C. Ward Lowden on a fishing trip the first part of the week.

Mr. and Mrs. Reid S. Merley, of Elm Terrace, have returned home after a tour of the New England States.

Mr. and Mrs. Joseph Kaldenbach, of Upper Darby, visited Mr. and Mrs. Charles DeLaney, and son Buddy, of Thomas avenue, on Sunday.

Helen Mansfield, of East Broad street, June Hires, Dorothea Trout, of Cinnaminson avenue, and Marjorie Nace, of Lincoln avenue, are spending the week at Ocean City.

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, are visiting Mr. and Mrs. Robert A. Blackburne, of Arlington, for several days.

Mr. and Mrs. Harry V. Groome, and family, of Linden avenue, were the guests of Mr. and Mrs. George A. Thomas of Sharon Hill, Pa., Sunday.

Maud Wells, of Rowland street, was hostess to the Debutees Tuesday evening.

OBITUARY

Anna W. K. Hibbs
Mrs. Anna Waples Kirkpatrick Hibbs, of 24 East Mt. Pleasant avenue, Mt. Airy, Pa., died on Saturday, July 13.

Funeral services were held from her late residence on Tuesday at 2 p.m. with interment in Laurel Hill Cemetery.

The deceased was a resident of Riverton and Palmyra for 19 years, and was active in the Presbyterian Church. She was a member of the Philadelphia Chapter D.A.R., and the Board of the Presbyterian Home at Bala.

Mrs. Hibbs was the widow of the late J. K. Hibbs, and is survived by three children, Harry, an architect at Nashville, Tenn.; Edward, of Wildwood, and Miss Laura Hibbs, of Mt. Airy. Four grandchildren and three great grandchildren also survive.

The beautiful in character is also the good, welding indissolubly the links of affection.—Mary Baker Eddy.

MAIN ST. MARKET

WALD and CARHART, Props.

528 MAIN STREET

Next to Chew's Bakery

RIVERTON

Phone 904 FREE DELIVERY

SPECIAL! SPECIAL!

FRUIT JUICE

KELLOGG'S

GRAPEFRUIT JUICE

3 No. 2 cans 23c

46-oz. can 17c

DOLE'S

PINEAPPLE JUICE

No. 2 can 11c

46-oz. can 25c

PRUNE JUICE or

PINEAPPLE JUICE

3 12-oz. cans 25c

LEMON JUICE

3 cans 25c

KELLOGG'S PINK MEAT

GRAPEFRUIT

No. 2 can 15c

KELLOGG'S

CORN STARCH

1-lb pkg. 9c

KELLOGG'S

SOUR or DILL PICKLES

qt. jar 17c

MERION PEACHES

(SLICED or HALVES)

2 No. 2 1/2 cans 27c

KELLOGG'S

APPLE BUTTER

10c and 19c

SCOTT TISSUE

4 rolls 29c

FOREQUARTERS

SPRING LAMB

lb 19c

ARMOUR'S STAR TENDER

Hams lb 21c

Whole or Shank Half

ARMOUR'S STAR

LEGS of LAMB

lb 29c

FRESH KILLED STEWING

CHICKENS

lb 29c

5 lb avg.

RUMPS OF

Veal lb 28c

TENDERIZED

HAM lb 15c

Shank End—5 to 6 lb avg.

Kersey's

BACON

1/2-lb pkg. 21c

11c

YWCA NOTES

A larger group than ever before are taking advantage of the splendid program offered by the Burlington County Y.W.C.A. at Camp Shining Arrow. A varied and interesting schedule is keeping these day campers busy.

Beside the usual camp activities many highlights lend color to the season. Last Thursday Miss Hannah Severus, librarian of the Moorestown Community House, conducted a story hour. On Thursday, July 18, the entire camp will spend the day hiking and picnicking at the Lebanon State Forest. This trip will be conducted by a forester under the direction of Mr. J. Paul Allen, Forest Supervisor.

Miss Elizabeth Reeder, swimming counselor, and Miss Katherine Gilman, County Red Cross Life Saving Instructor are preparing a group of the campers to take part in the Burlington County Life Saving Demonstration. This demonstration will be held on July 27 at Sylvan Lakes, Springdale.

The newly organized council made up of girls elected from within the camp are starting a store. This will be open for a short while after the lunch hour to sell candy. The profits from this store will help pay for an additional tent which has been necessitated by the large number of girls attending the camp.

Mrs. Lillian Brumfield, of the Burlington County Tuberculosis League staff, has agreed to help with camp nursing for this week.

ABOUT THE COUNTY

Several hundred men may go to work at Jobstown in the next few weeks, as railroads and public utilities join race-track promoters in preparing the most extensive layout in the state.

All that remains for the work to start is a franchise from the State Racing Commission, according to W. Charles Madden, president of the Rancocas Development Corporation, which represents Harry F. Sinclair, owner of the Rancocas Stock Farm, in securing a pari-mutuel race-track franchise for the Jobstown farm.

Three firemen were injured, a workman was burned and the owner was overcome by heat, when the huge barn and outbuildings on the Grafton N. Stevenson farm near Mt. Holly, burned to the ground last week.

Ross Powell, eldest son of General Clifford R. Powell and Mrs. Powell, of Delanco, has entered the United States Military Academy at West Point, for the four-year course. Young Powell is a graduate of Valley Forge Military Academy and of Colonel Willard's West Point Training School in Washington, D. C.

The Moorestown Township Committee recently voted an appropriation of \$3,500 for the installation of police radio sending and receiving equipment. The sets will be installed in the three police cars owned by the municipality.

DRUNKEN DRIVER CAUGHT HERE

Peter Serra, Riverside, was arrested in Riverton, shortly after 1 o'clock on the morning of July 16, by Officer John Robinson, the charge being the operation of a motor vehicle while under the influence of intoxicating liquor.

Serra was taken to Dr. H. P. Landis, Jr., of Palmyra, who pronounced him unfit to operate a car. The offender was arraigned before Recorder W. H. Bottinger, of Riverton, who found him guilty and imposed a fine of \$200 and \$22.50 in costs.

Serra, who had, it is alleged, taken his employer's car without permission, had no driver's license and it is understood that he never had one. The verdict was appealed and Serra was released on bail for the next term of court.

Self-reverence, self-knowledge, self-control.—Tennyson.



THOMAS S. DIGNAN

Democratic candidate for Congress, recently announced the appointment of former Assemblyman Donald J. Connolly, of Trenton, as campaign manager, and Miss Elizabeth Cowperthwaite, of Medford, Democratic State Committeewoman of Burlington county, as Burlington county co-manager, in the coming November election campaign.

Both Connolly and Miss Cowperthwaite have long been outstanding campaigners in Democratic circles in Mercer and Burlington counties respectively. Hailing Dignan as a candidate who places the needs of the United States in these critical times above purely party and personal interests, both promised they would wage a vigorous campaign on behalf of their candidate.

YMCA BRIEFS

Big League Game

July 16 was the day long anticipated by the Y.M.C.A. boys throughout the county—baseball day at Shibe Park for the game with Detroit. Secretary Bud Reeder had made arrangements weeks ahead for this date. Members of the Palmyra-Riverton Home Vacation "Y" Camp attended en masse. Many Y.M.C.A. leaders accompanied their group members.

Camp Enrollments
The second week at the Y.M.C.A. camps, Ockanickon (for boys) and Matollonequay (for girls), got underway Saturday, July 13. A number of boys and girls who had signed up for just the first week persuaded parents to let them stay longer.

There is still room for either boys or girls for any of the four remaining weeks which begin Saturday of this week, July 20. Enrollment folders or information may be had at the County Y.M.C.A. Office, Mount Holly.

They say that love is merely a chemical reaction. And a lot of it is dished out by the boys on a romantic night under the harvest moon is a combination of nitrogen and oxygen served hot.

We didn't see why the Democrats in National Convention went to the trouble to build a new party platform. They haven't used the 1932 and 1936 platforms yet.

OBITUARIES

CHARLES R. COLE

Charles R. Cole, of 501 Main street, died on Thursday, July 11. Funeral services were held on Saturday at 2 p.m., the Rev. George Lockett officiating.

Interment was made in Odd Fellows Cemetery, Burlington, under the direction of the Snover Funeral Home.

The deceased is survived by his mother, Mrs. F. C. Cole, and two brothers, Francis, of Valley Forge, and Alexander, of Allentown, Pa.

DOROTHY TUBIC

Miss Dorothy Tubic, daughter of Mr. and Mrs. Jacob Tubic, of 136 West Fifth street, died on Monday, July 15.

High Mass at the Church of the Sacred Heart will be held today (Thursday) at 9 a.m., with interment in Mt. Carmel Cemetery, Moorestown, under the direction of the Snover Funeral Home.

The deceased is survived by her parents.

Pierre Laval is said to be constructing a new streamlined "democracy" for use in France. If he gets stuck on any of the details there are a lot of ambitious young men in Washington who could tell him how it ought to be done.

AN ORDINANCE OF THE BOROUGH OF RIVERTON IN THE COUNTY OF BURLINGTON REGULATING THE PARKING OF VEHICLES ON PORTIONS OF CERTAIN STREETS IN THE SAID BOROUGH: AND PRESCRIBING PENALTIES FOR THE VIOLATION OF THE TERMS AND PROVISIONS THEREOF

BE IT ORDAINED BY THE Borough Council of the Borough of Riverton in the County of Burlington:

SECTION 1: That no person, at any time, shall park any vehicle on any of the herein designated portions of streets in the said Borough of Riverton:

(a) The Southwesterly side of Main Street between Seventh Street and Eighth Street;

(b) The Northwesterly side of Fourth Street between Fulton Street and Elm Avenue, (except and provided, however, that vehicles may be parked on said side of Fourth street on Sundays);

(c) The Southwesterly side of Howard Street between Main Street and Fifth Street;

(d) The Northwesterly side of Fifth Street between Howard Street and Cinnaminson Street;

(e) The Northwesterly side of Howard Street within 150 feet Northwestwardly from Fifth Street;

(f) The Southwesterly side of Cinnaminson Street within 150 feet Northwestwardly from Fifth Street.

SECTION 2: That no person shall park any vehicle, for more than one hour continuously, on any of the herein designated portions of streets in the said Borough of Riverton:

(a) The Southwesterly side of Main Street within 270 feet Northwestwardly from North Broad Street;

(b) The Northwesterly side of Main Street between North Broad Street and Howard Street;

(c) The Northwesterly side of Main Street within 130 feet Northwestwardly from Howard Street;

(d) The Northwesterly side of Howard Street within 150 feet Northwestwardly from Main Street.

SECTION 3: That any person who shall violate this Ordinance or any of the terms or provisions thereof, or who shall do any act or thing in this Ordinance prohibited, shall, upon conviction thereof, forfeit and pay such fine not exceeding the sum of Fifty Dollars or be imprisoned in the Borough Jail for such term not exceeding fifteen days, as shall be determined and imposed by the magistrate before whom such person shall be tried and convicted; provided, however, that such magistrate shall have power, in his discretion, to impose both fine and imprisonment not exceeding the respective maximum limits herein fixed.

SECTION 4: That this Ordinance, after its final passage and adoption, approval and publication as required by law, shall take effect on the date of the approval thereof by the Commissioner of Motor Vehicles of the State of New Jersey.

Approved July 11, 1940.
H. MCILVAIN BIDDLE, Mayor.

Attest: DANIEL M. CLIFTON, Borough Clerk.

NOTICE

NOTICE is hereby given that an Ordinance, of which the foregoing is a copy, was finally passed and adopted by The Borough Council of the Borough of Riverton in the County of Burlington, State of New Jersey, at a meeting thereof held on the eleventh day of July, 1940, and was approved by the Mayor on the same date. By Order of The Borough Council of the Borough of Riverton in the County of Burlington.

DANIEL M. CLIFTON, Borough Clerk.

Dated: July 18, 1940.

WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

RENT: Store or office, three rooms, 304 Broad street, Riverton. Will alter to suit tenant. A. E. Price, 416 Lippincott avenue. 7-18-11

RENT: Attr large airy bedrm or 2-3 ensuite Pvt bth, deck, conv loc, pvt adult fam. Garage. Ref exchanged. Box M, New Era. 7-4 to 7-18-31

WANTED: Clean wiping rags, colored or white, free from lint, no clippings, 5c lb. New Era, 609 Main street.

RENT: Unfurnished apartment, desirable 1st floor, 5 rooms, garage, 425 Linden avenue, Riverton. Phone 160. 7-18-11

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 7-17-11

Colored girl wants light housework, assist with cooking, care of child, 302 Penn street, Riverton. 7-18-11

Front bedroom for rent, suitable for a single man. Breakfast optional, 211 Howard street, Riverton. 7-18-11

AT THE NEW ERA OFFICE
RYTEX STATIONERY, \$1.00

AMERICAN STORES CO.

Bigger VALUES—
Lower Food Bills!

It's a fact—you really do get bigger values in your neighborhood American Store. Our buyers are in close touch with all markets and, because of our large volume, we are able to buy better quality foods for less—passing the savings on to you. Our courteous salesman will be pleased to serve you—Come in today.

ASCO Fancy Alaska Red Salmon tall can 19c
Fresh from Alaska's icy waters.

Farmdale Cut Wax BEANS 2 cans 17c

ASCO TOMATOES 2 No. 2 cans 25c

Church Notices

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra, N. J.

Rev. Harold Lee Rowe, Pastor
The Ninth Sunday after Trinity.
Mornings—8:45 a.m. Sermon, "Escape."

Church School—10:00 a.m.
The Service—11:00 a.m. Sermon, "Escape."

Grove Vespers—7:00 Speaker, the Rev. George Lockett.

Thirty-four children have been enrolled in Bethany's Church School. The school will continue meeting each morning, Monday through Friday, at 9:00 until July 26. The program includes worship, memory work, Bible study and hand work. It is not too late to have your child enroll.

The Mid-Summer Holy Communion Service will be held at Bethany Sunday, July 28. The Sacrament will be administered at both the Mornings service, 8:45 a.m. and the Chief Service, 11:00 a.m. It is hoped that all members will attend one of these services.

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRISTIAN SCIENCE CHURCH
"Life" is the Lesson-Sermon subject for Sunday, July 21, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "This is life eternal, that they might know thee the only true God, and Jesus Christ, whom thou hast sent." (John 17:3).

Among the Lesson-Sermon citations is the following from the Bible: "And the Spirit and the bride say, Come. And let him that heareth say, Come. And let him that is athirst come. And whosoever will, let him take the water of life freely." (Revelation 22:17).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Christian Science separates error from truth, and breathes through the sacred pages the spiritual sense of life, substance, and intelligence. In this Science, we discover man in the image and likeness of God. We see that man has never lost his spiritual estate and his eternal harmony." (p. 548).

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services Sunday, July 21.
Bible School, 10:00 a.m.—The school enjoyed having with it a number of visitors on Sunday last. To be a perfect host you could do no better than to bring your house guests to the school where they may be inspired by a well taught lesson and go home much refreshed. "Central Baptist" is known as the home-like church and no one leaves without the feeling that they have been with old-time friends.

Morning service, 11:15 a.m.—"That Grace May Abound" will be the subject of the pastor's sermon. Anthems and solo by the choir. If you have never attended "Central Baptist" and have no church affiliations we invite you to enjoy the service with us. However if you are not a Baptist, you will find in Palmyra and Riverton a church of your denomination where you will also be welcomed.

Evening Service—Community Twilight Service 7 p.m. in the Municipal Grove. The service this Sunday will be in charge of Pastor Lockett who will deliver a sermon on "What America Needs Besides Airplanes." Dr. Dean H. LeFavor will be at the piano for the community singing and Mrs. Elvin Powell for the anthem rendition by the choir. Everyone and anyone is invited to spend a most profitable hour by attending this service, and no one can say that they do not need the inspiration they will receive.

A RARE OPPORTUNITY COMING TO RIVERTON
The Rev. Arthur C. James, of Drexel Hill, Pa., who recently returned from a 13,000-mile cruise to Iceland, Denmark, Sweden, Finland and Norway, will present his travelogue, a film in technicolor about the land of the Vikings, in the Calvary Presbyterian Church School auditorium on Friday evening, November 15, at 8 o'clock.

The technicolor film is rich in scenes of unspendable beauty and majesty. It is a panorama of rivers and fjords, forests and gardens of flowers, of cities and country places. The midnight sun is shown in its natural colors.

Dr. James explains each scene in a very amusing and entertaining manner. The motion picture will be sponsored by the Semper Fidelis Bible Class. A free-will offering will be accepted at the door.

SACRED HEART CHURCH
Riverton, N. J.
Rev. John F. Welsh, Pastor
Sunday Masses: 7:00, 9:00, 10:30.

Rev. John F. Welsh will replace Rev. Vincent A. Luther, as General Chairman of the church carnival that will be held on August 2 and 3.

Rev. Vincent A. Luther, has been transferred to St. Joseph's Church at Renova, Pa.

Plans are being made to form a Sacred Heart Boy Scout Troop and will be under the leadership of Lawrence Keating, assisted by Michael Faunce.

Sunday Masses—
7:00—William Kemmerle, James Hamlin.
9:00—John McLaughlin, Bernard Dailey.
10:30—Thomas Cardes, Vincent Collar, Ralph Dennis.
Daily Mass—7:00, John Laverty, George Strohl.

METHODIST CHURCH
Palmyra, N. J.
Rev. William A. Boyd, Pastor
One can worship God in the out-of-doors—but will one? Does one really worship God out in the fields; up in the mountains or out on the sea? Perhaps one does but a better and more congenial place to find and worship God is in His sanctuary on the Lord's Day. "Where my people are assembled, there am I in the midst." To be loyal to your God and to your church in the summer time is a very great mark of Christian loyalty and sincerity.

"The Promises of God" is the title of the sermon the Rev. W. A. Boyd will bring to the church this Sunday morning at eleven o'clock. We invite the public to come worship.

MEN'S WONDER-COOL SPORT SHIRTS
ASSORTED COLORS \$1.49
Reg. Value \$2.50

BERKSHIRE HOSIERY
Miss America Foundation Garments
Summer Cottons
Sheer Dresses, Lingerie
Men's Shirts, Socks
Ties, Etc.
Baby Garments, Notions
Gifts, Ber-Mel Yarns

GLORY-EL SHOP
3 E. BROAD ST. PALMYRA
Open Evenings

Wesleyan Men's Bible Class

For the Men of the Community
Some years ago, a young immigrant lonely and disheartened in his humble room in a New York tenement, saw a spider weaving its web in the ceiling, and as often as the spider fell it arose and continued its weaving. This renewed the courage of the young immigrant. He wrote a book entitled "How the Other Half Lives." This brought recognition to its author, Jacob Rius. Theodore Roosevelt then in office, called on the author, and offered his services to relieve the privations of the lives of others.

Like Ezekiel the prophet, Rius "sat where they sat" and was the better qualified to speak for the unprivileged.

Quickening influences from various sources are constantly appealing in example and deeds to service of helpfulness to others.

In these troublesome days, opportunities are open, for helpfulness and service. No time to be disheartened!

The Bible Class arouses sympathy and renewed courage to nobly meet the needs of today.

OBITUARIES
Emma Coates

Mrs. Emma Coates, widow of the late Richard Coates, died on Sunday, July 14, after a long illness.

Funeral services were held on Wednesday at 2 p.m. from her late residence, the Rev. Harold Lee Rowe officiating. Interment was made in Asbury Cemetery, under the direction of the Snover Funeral Home.

The deceased was one of two surviving widows of Civil War veterans in these communities.

Mrs. Coates is survived by four sons, Frank, Elmer and Richard, of Philadelphia, and Ellsworth, of Palmyra, with whom she made her home; and four grandchildren, Margaret Coates, of Philadelphia; Frank, Nancy and Jay Coates, of Palmyra.

CARD OF THANKS
We wish to extend our appreciation for the many expressions of sympathy in our recent bereavement, especially those who sent cars and flowers to the funeral.

Mrs. F. C. Cole and family.
Not in the clamor of the crowded street.
Not in the shouts and plaudits of the throng.
But in ourselves, are triumph and defeat.
—Longfellow.

The Lord with us in His sanctuary.
This church is cooperating with the churches in Palmyra in the evening vespers services held in the Palmyra Grove at 7 o'clock every Sunday evening during July and August.

The Rev. George Lockett of the Baptist Church is the preacher this Sunday evening.

MID-SUMMER REDUCTIONS
IN
BEACH CHAIRS and UMBRELLAS

Double Bottom Yacht Chairs 89c
Reg. Values \$1.25 up

SCHWERING'S
305 East Broad St., Palmyra
Phone 28

AMERICAN LEGION

At the meeting of Post Frederick M. Rodgers the following nominations were made for officers that will be elected at the August meeting for the coming year. Reeves Morgan to succeed Avery Willis as commander of the post; Avery Willis, First Vice Commander; Horace Rowland, second vice commander; Albert Davis, Adjutant; Charles H. Yost, finance officer; David Baker, sergeant at arms; Avery Willis and George Luce, county committee.

Those who have been commanders since the organization are in order: Herbert J. Kemmerle, John A. Boehme, Thomas R. Bromley, A. Lincoln Richter, Edgar A. Lamon, Warren C. Neithercott, Charles S. Mills, W. Rex McCrosson, Freeman J. Belcher, George A. Truman, Theodore M. D'Autrechy, Carl H. Thomas, George B. Weigand, William T. Miller, George M. Durgin, Charles H. Yost, John L. Metzgar, Drexel P. Paterson, Harry R. Stack, J. Russell Musser, Charles A. King, and Avery Willis in 1939-1940.

The first National American Legion Commander Frank D'Olier, a resident of Palmyra in 1919 and is still a member of the local American Legion post even though his present home is in Newark. During the May meeting the Palmyra post went on record to endorse Jack Whomley, of Riverside, for State Commander of the American Legion of New Jersey. W. Rex McCrosson, and Frank Mathews, are two past state commanders who are members of the local post.

BIRTH
Mr. and Mrs. William Heavner, of Aldan, Pa., are receiving congratulations on the birth of an 8 pound, 6 ounce son, William Thornton, on July 13. Mr. and Mrs. Heavner formerly lived at 408 Morgan avenue, Palmyra.

ABOUT TOWN
Traffic on S-41 over the weekend was exceptionally heavy, according to police reports.

Several hundred residents of this

section attended the fine concert given in the Grove, Palmyra, last Saturday evening, when the R.C.A. Girls' Chorus and the Jack Holmes Chorus presented a splendid program.

A windshield sticker which caused considerable favorable comment made its appearance here last week. It read "We Don't Need a New Deal, We Need a New Deck. Vote Republican."

Notice
There seems to be a bit of misunderstanding in the minds of some citizens regarding the use of the Palmyra Tennis Courts. The Palmyra Tennis Club desires to make its position clear in this matter, as the courts are for the use of the citizens of Palmyra and members of the local club have no priority rights, or any privileges not accorded non-club members.

The Palmyra Tennis Club is endeavoring to cooperate with the respective councils in the operation of the courts and they urge any person not a member of the club to make full use of the local courts at all times. A book is being run to assure proper precedence in the use of the courts and all players are asked to register in this book immediately upon arrival at the courts for play.

now showing
PAINT YOUR HOME
STYLE GUIDE
ART OUR STORE
SHERWIN WILLIAMS PAINTS

JOHN H. ETRIS
17 West Broad Street
Palmyra, N. J.
Phone 978

VENETIAN BLINDS and WINDOW SHADES
purchased here are measured and installed
FREE
Prices Reasonable
SCHWERING'S
Palmyra, N. J. Phone 28

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

Exactness . . .
The Snover Funeral Home, among other things, is noted for its exactness. Every service it renders must be accomplished with exactness. Every move is a studied one, designed to make it easier for those who place their trust in us.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac SALES SERVICE
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 1595 - Night 163-M

"JACK" DAWLEY, Inc.
Oldsmobile
Sales and Service
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 380

Koppenhaver Motor Co.
DODGE and PLYMOUTH
SALES and SERVICE
500 Broad St. Riverton
Phone Riverton 380
FRANK I. LLOYD
Service Manager

SALES SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone Moorestown 77 or 485

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St., PALMYRA
Phone 1180

Woolston's ESSO STATION
● ESSO GASOLINE and OILS
● BRAKE & LIGHT SERVICE
● LUBRICATION - WASHING
● IGNITION and BATTERY SERVICE
● GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
BROAD and HOWARD STREETS
RIVERTON
Cars Called for and Delivered
Phone Riverton 1567

BAKERIES
FANCY BAKING
Home-Made Ice Cream CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS
CINNAMINSON BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

RYTEX STATIONERY
The New Era Office

BARBERS

RAY BANKS
BARBER
Special Attention to All Work
306 BROAD STREET
RIVERTON

EMERSON WOLFSCHMIDT
Edward Moorhouse
521 Howard St. Riverton
Quick Service - Sanitary Shop

BUILDERS

Curtis E. Stavelly
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 915-J

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Streets
Palmyra
Phone 4 and 5

J. T. EVANS CO.
GENUINE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPERS PROCESS COKE
FUEL OIL
Building Materials—Feed and Fertilizers
Palmyra
Phone 1100

DAIRIES

BISHOP'S DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRY GOODS
Smith's Store
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 783

EXPRESS

Shinn's Express
Riverton, N. J.
DAILY TO PHILADELPHIA
Office—105 N. 5th Street
Phone—Riverton 545
Philadelphia—Lombard 9665

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

5c AND 10c STORE
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Poultry
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
607 Main St. RIVERTON
Phone 96

HARDWARE

HARRY C. SCHWERING
Westinghouse
SALES and SERVICE
Refrigerators and Appliances
305 E. Broad St. Palmyra, N. J.
Phone 28

HAULING

HAULING
Cleaning - Whitewashing
Lawn Work
D. TURNER
207 Union Landing Road
East Riverton, N. J.

ICE

HARVEY FOOKS
ICE
308 West Third St., Palmyra
Telephone Riverton 183-J

LAUNDRIES

RIVERTON LAUNDRY
N. KUENBELL, Prop.
Phone, Riverton 973

Riverside Home Laundry
318 Paine Street
Riverton, N. J.
Phone Riverton 734

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
Phone Burlington 13

TYPEWRITERS

REMINGTON PORTABLE
A sturdy portable typewriter with a thousand practical uses
FOR SALE AT
THE NEW ERA

W. H. SLOCUM & SON

Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PATENT MEDICINES
L. L. Keating
Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PLUMBING

GEORGE BONSAI
PLUMBING - HEATING
ROOFING - OIL BURNERS
COAL STOKERS
901 Lincoln Ave. Palmyra, N. J.
Telephone Riverton 82

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-KOL OIL BURNERS
609 Thomas Avenue
Riverton
Phone 937

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

WM. B. BISHOP
Plumbing - Heating - Roofing
601 Linden Ave., Riverton, N. J.
Telephone Riverton 847

PAINTING
MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

LEON ROUSE
INSIDE & OUTSIDE PAINTING
also SPRAY PAINTING
506 Broad Street Riverton

RADIOS
John H. Etris
17 West Broad Street
Palmyra
Radios, Refrigerators
Washers, Etc.
Expert Repair Service
Exclusive PHILCO Dealer for
Palmyra and Riverton
BARGAINS IN USED SETS
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
and the Complete NORGE LINE
FARNSWORTH, R.C.A. and
ZENITH RADIOS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE
W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton .500

Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 814

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER and DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

Rytex Stationery
\$1.00
The New Era Office

Printing...

Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
Phone 712
Evenings 344

REAL ESTATE
INSURANCE
will safeguard your furniture and your automobile
SAFE DRIVERS' REWARD
Ada E. Price
Notary Public Real Estate
General Insurance
416 Lippincott Ave. Riverton
Phone Riverton 806

Insurance

REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

Leslie W. Reeves
GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1206

NEW CARROTS bunch 5c

NEW BEETS 3 bunches 10c

California ICEBERG LETTUCE
2 heads 15c

SOUND JERSEY TOMATOES
3 lb 25c

JERSEY SQUASH
3 for 10c

JERSEY CABBAGE lb 2c

WHITE or YELLOW
FREESTONE PEACHES

Ripe and Ready to Eat
carrier 19c

CALIFORNIA
Sweet EATING PLUMS

2 dozen 25c

California BARTLETT PEARS
8 for 25c

CALIFORNIA
ORANGES for JUICE

20 for 25c

HARDING'S SWEET CREAM
BUTTER

2 lbs 59c

Farm Roll

KRAFT MIRACLE WHIP
SALAD DRESSING

quart jar 35c

BORDEN'S CREAM CHEESE
2 pkgs. 15c

RINSO 2 lge boxes 39c

FRANKLIN
GRANULATED SUGAR

10 lb 48c

KELLOGG'S PURE
Concord GRAPE JUICE

pt. bottle 14c qt. bottle 25c

Kellogg's
PINEAPPLE DELIGHTS

lge can 19c

KELLOGG'S
BONED CHICKEN

6 oz. can 39c

BIRDS EYE
LIMA BEANS box 23c

BIRDS EYE
PEAS box 23c

BIRDS EYE
Strawberries box 23c

NEW LOW PRICE—
THIS WEEK'S BEST BUY

1940 CROP GENUINE SPRING
Legs of Lamb

lb 27c

5 to 6 lb avg.

Paramount Strictly Fresh Killed
Frying or Roasting

Chickens lb 29c

3 1/2 to 4 lb avg.

Fully Cooked — Ready to Serve
Vogt's Triple Tender BUTT-HALF

HAMS lb 29c

5 to 7 lb avg.

Swift's Premium Genuine SPRING
Shoulders of

Lamb lb 19c

BUSINESS

Thousands of buyers from stores all over the country were here last week to do their fall and early-winter buying. Consensus was the expectation of sales gains of 5 to 15 per cent this fall over 1939. Especially were those buyers and merchants from the industrial areas expanding their buying budgets, while folks from stores in agricultural areas were holding to about the same budgets as a year ago. Wholesale prices are expected to remain on an even keel the rest of the year, but retail prices, averaged for the year, may be about 5 to 6 per cent higher. Merchants were warned to place orders early because of a possible bottleneck in October when government orders to manufacturers may interfere with production and movement of goods for regular retail trade. The added purchasing power stemming from the national defense program is expected to be manifest in large numbers of "unit sales," rather than in increases in

PALMYRA
VICORON VICTORIA AMAL CO. INC.
Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, July 18
Big Double Attraction

PENNY SINGLETON and
ARTHUR LAKE in

Blondie on a Budget

—also—
WARNER BAXTER and
ANDREA LEEDS in

Earthbound

Please Note: Evening show starts
at 6:40 o'clock

Free Gifts to the Ladies

FRIDAY and SATURDAY
July 19 - 20

The Spectacular Story of
Lillian Russell

—with—
ALICE FAYE, DON AMECHE
and HENRY FONDA

Please Note: Evening show starts
at 6:40 o'clock

Feature Time: 2:15 - 6:55 - 9:20
—Saturday Matinee Only—

"FLASH GORDON CON-
QUERS THE UNIVERSE"

MONDAY and TUESDAY
July 22 - 23

JAMES CAGNEY
ANN SHERIDAN
PAT O'BRIEN
and ANDY DEVINE in

Torrid Zone

Monday Only—FREE Gifts to
the Ladies!

For the Wise and Thrifty

There is a possibility of coal being very high and scarce this coming winter, and the wise and thrifty will lay in a good supply of Premium Anthracite Coal. It not only "goes farther and heats longer" but costs less per B.T.U. Order now while prices are low. Also
Genuine Koppers Coke
Finest Grades FUEL OIL
Screen Wire and Window Screens
Lawn Mowers - Hardware
Vita-Var Paints and Enamels
Venetian Blinds
Lumber and Building Materials
Build a New Home, make Repairs,
Asbestos Siding and Roofs on our
Easy Monthly Payment Plan.
Estimates Free!

J. T. Evans Co.

RIVERTON
302

size of the individual purchase. Installment buying of furniture, household appliances, radios and musical instruments is expected to rise steadily as wages from this activity begin to reassure workers.

ANNOUNCEMENT

The Bishops Dairies, of Riverside, wish to announce that they purchased the milk business of the late F. C. Cole, in these communities.

To begin is half the work. Again begin and then shall have finished.

COMFORTABLY COOL

FOX RIVERSIDE

Friday and Saturday, July 19-20

It's a Screen-Linked Hurricane
... Fresh From the Tropics

CAGNEY SHERIDAN O'BRIEN

TORRID ZONE

with ANDY DEVINE - HELEN VINSON
Screening - George Tolan - Directed by WILLIAM KENNEL

—Plus—
"INFORMATION PLEASE" and
MERRIE MELODY CARTOON

Sunday and Monday, July 21-22

LILLIAN RUSSELL

ALICE FAYE
DON AMECHE
HENRY FONDA
EDWARD ARNOLD
WARREN WILLIAM
LEO GARRILL

Tuesday and Wednesday, July 23-24

FREE to the Ladies! FREE 1
"MEXICALI" LUNCHEON SET

—On Screen—
Hed Pecher presents
THOMAS (TOPPER) SMITH'S HUMOROUS NOVEL
"TURNABOUT"

Adapted by
MENJOU - LANDIS - HUBBARD
Screened by
WILLIAM GARGAN - VERA TRAMER - RAY ASHBY
Directed by
FRANKLIE PANGLOSS - JERRY CONWAY

Added—"Donald's Dog Laundry"
(in Technicolor)

Thursday, July 25

ZORINA
The Queen of the Screen

I Was An Adventuress
with
RICHARD GREENE

The BIG thing to LOOK FOR IS THE DOLLAR VALUE!



More and more men are today looking for THE DOLLAR VALUE when it comes to the purchase of a Used Car. What will you give me for my old car—is no longer the first consideration.

Today men are training themselves to look critically at what they are BUYING as well as what they are SELLING.

We welcome critical inspection of the following list of Used Cars we offer for sale. We know that a satisfied critical buyer is one of the best advertisements we can hope to have.

1939 PONTIAC

Two-door trunk sedan. Actual mileage 19,000. This is positively one of the best cars we have ever traded.

1936 FORD

Business Coupe. Original paint, good tires and motor. A real car.

1935 CHEVROLET

Two-door sedan. Original paint, good motor. Ready to drive away.

1939 CHEVROLET

De Luxe Coupe, tires, paint, mechanical condition excellent. A real car for business or pleasure.

1937 DODGE

4-door sedan, good original paint. A wonderful family car.

1938 CHEVROLET

De Luxe town sedan, radio, heater, all the extras, original paint good. A good buy for anyone.

1937 CHEVROLET

De Luxe town sedan, excellent paint, motor and tires.

1936 PLYMOUTH

4-Door sedan, original paint, good motor and tires. Clean as a hound's tooth.

All of the above cars can be financed through our low regular monthly plan.

YOUR CAR MAY MAKE THE DOWN PAYMENT ON ONE OF THESE "HIGH DOLLAR VALUE" USED CARS. BUY NOW BEFORE PRICES GO UP!

"JACK" DAWLEY, Inc.

OLDSMOBILE

SALES SERVICE
10 BROAD STREET RIVERTON

Telephones Riverton 1212 — Merchantville 500

"A man's reputation is a blend of what his friends, enemies and acquaintances say—when he isn't around."

51st Year No. 28

NO FURTHER APPLICATIONS

Rolls for Air Training Course Here Closed Until Further Notice

The sponsoring committee of the Civil Aeronautics Aviation Course that will be given in Palmyra in the near future announced this week that no further applications for training can be received until further notice.

This step has been made necessary due to the tremendous response to the training offer that was made recently.

Information regarding the physical examination and the definite date of the school opening will be made in The New Era as soon as final arrangements have been made.

Those applicants who reside outside of Palmyra will be notified by mail.

To Train Here

The course is being sponsored by Palmyra Borough Council in cooperation with the Civil Aeronautics Authority and the actual air training, which follows the ground school curriculum, will be conducted at the newly constructed Palmyra Airport.

According to present plans, there will be an examination following the completion of the ground school. The leading fifth of the class, as a result of this test, will then be eligible for actual work in the air.

Bridge Traffic Breaks Record

The hot weekend caused a general exodus from local communities to shore and mountain resorts, with the result that this section was practically deserted on Saturday and Sunday.

Traffic over the Tacony-Palmyra bridge broke all existing records on Sunday, when a total of 26,130 cars crossed the local span.

The figures for last Saturday were 13,384, as compared with 10,586 for the corresponding Saturday in 1939.

A year ago Sunday 21,510 machines went through the toll gates.

The previous record of 24,877 machines during a 24-hour period was established on August 6, 1939.

The huge volume of traffic was handled with the usual efficiency by Palmyra police under the direction of Chief G. Morris Beck. The return rush lasted well into the small hours of the morning in addition to a considerable number of excursions who returned later Monday as was evidenced by the large number of machines on the road that day.

Only a small delegation from this section rode the special train to the World's Fair that was routed through here, the intense heat evidently making trips to shore resorts a more popular diversion.

Overnight Trip

Yesterday the campers returned from a two-day overnight trip to Camp Ockanickon, Y.M.C.A. Camp at Medford. Through the courtesy of C. William Haines, of Masonville, transportation was provided for the boys. They enjoyed two swims with the regular campers in Lake Stockwell. Tuesday evening the Senior boys played a picked team from the camp in a game of softball and after the game the entire group entered into the regular evening program. The boys had supper together as a group Tuesday evening in the Senior Area of the camp, and had Wednesday morning breakfast with the regular Ockanickon campers. Sleep, a regular part of a normal 24-hour day procedure, was out of the question Tuesday night as camp directors Reeder and Durgin will testify.

The craft periods at the day camp (continued on page 6)

FAMOUS "SURPRISES"

The nomination of Franklin D. Roosevelt for President and his subsequent acceptance.

Of course, after his illuminating statement, no one EVEN IMAGINED that he would be a candidate for a third term.

It's all right to say that we ought not change horses in the middle of the stream, but we are not in a river now, we are in a morass.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON-PALMYRA, N. J., THURSDAY, JULY 25, 1940



SI KOLOGY SEZ:
"D'ya 'pose a 'konvashun draft' in July would give Roanoke a 'treachun cold' in November!"

PRICE 5 CENTS

TWO KILLED IN AUTO CRASH

Howard L. Hamersley, of Delanco, the father of nine children, was killed early Sunday evening in an automobile accident that occurred on River road, near Cambridge. Arthur McCullough, also of Delanco, a former resident of Palmyra, a passenger in the Hamersley car, died of injuries sustained in the accident less than 24 hours later.

The crash was a head-on affair, between the machine of Hamersley and one operated by Samuel Maimone, 18, of 512 Race street, Palmyra. He and a companion sustained lacerations and three passengers in the other vehicle were taken to Zurburg Memorial Hospital, Riverside, for treatment.

Maimone was held for action by the Grand Jury.

Both machines were considerably damaged.

Benefit Golf Tourney Here

There will be a golf tournament at the Riverton Country Club all day Sunday, July 28, the proceeds of which will be turned over to the War Relief Fund of the American Red Cross.

This is part of a nation-wide movement that is being sponsored by the Professional Golfers' Association of the United States, of which Walter Brickey, pro at the local club is a member.

The tournament will be an 18-hole kicker's handicap affair and Mr. Brickey urges the cooperation of local golfers for this worthwhile cause.

Suitable prizes will be awarded.

DAY CAMPERS ENJOY PROGRAM

Keeping in mind the old adage, "all work and no play makes Jack a dull boy," the Y.M.C.A. Home Vacation Campers have certainly been incorporating both parts of this saying are having a swell time at the camp. Last week in the Senior League, "Wes" Cooper's Panthers turned on the Bearcats, captained by Lloyd Major, and trounced them in two softball games to take the lead in their league.

The ever popular swims at the Moorestown Community House Pool produced two more boys in the swimmer's class. As part of the pool program, races have been started between the better swimmers of the group in a definite period of the swimming time.

First Mass Here

On Sunday morning, July 28th, the Rev. Stephen I. Buividas will celebrate his First Solemn High Mass at the Sacred Heart Church, Riverton.

He will be assisted by the Rev. John F. Welsh, pastor of the Sacred Heart Parish, who will be Archpriest of the Mass; the Rev. John J. Endebroch, assistant-pastor of Our Lady of Perpetual Help Church, Maple Shade, as Deacon; the Rev. Robert E. Aycock, S.S., professor of Biology at St. Mary's Seminary, Baltimore, Md., as Sub-deacon of the Mass. Also his three brothers together with the altar boys of the parish will serve. The parish choir under the direction of Mr. Allan J. Porter will sing Montani's "Brevis." The sermon will be preached by the Rev. Dr. William F. Allen, J.C.D., professor of Canon Law and Moral Theology at St. Bernard's Seminary, Rochester, N. Y.

There will be a reception at the Knight of Columbus Home, Palmyra-Riverton. The people of the Sacred Heart Parish, the members of the Knights of Columbus and Ladies Auxiliary, and friends are invited to call between the hours of

TO BE ORDAINED



On Saturday morning July 27th, the Reverend Stephen I. Buividas will be ordained a priest for the Trenton Diocese. The Sacrament of Holy Orders will be conferred by the Most Reverend Bishop William A. Griffin, D. D., in St. Mary's Cathedral, Trenton, N. J., before the clergy and religious, his parents, relatives, and friends. It will be the Most Rev. Bishop William A. Griffin's first Ordination as Bishop of Trenton. The most Rev. Bishop Griffin, D. D., in St. Mary's Cathedral, Trenton, N. J., before the clergy and religious, his parents, relatives, and friends. It will be the Most Rev. Bishop William A. Griffin's first Ordination as Bishop of Trenton. The most Rev. Bishop Griffin, D. D., in St. Mary's Cathedral, Trenton, N. J., before the clergy and religious, his parents, relatives, and friends. It will be the Most Rev. Bishop William A. Griffin's first Ordination as Bishop of Trenton.

Distinguished Scholar

The Rev. Stephen I. Buividas is one of the six sons of Mr. and Mrs. Joseph Buividas, Sr., residing on Cinnaminson Avenue, Five Points, Parry. He received his elementary education at the Westfield Public School, Cinnaminson. Graduating with scholastic honors from Camden Catholic High School, he pursued higher studies at St. Charles College, Catonsville, Maryland.

Here, reputed a scholar, he became distinguished in the arts and languages, specializing in Latin and Greek. In June 1934 he graduated from St. Charles College with the "maxima cum laude" honor. He prepared for the Holy Priesthood, and made his Theological and Canonical studies at St. Bernard's Seminary, Rochester, New York. Due to Episcopal vacancy in the Trenton Diocese, at the completion of his Theological course, he vacationed with his parents at home during the month of June. For the last four weeks he has been the guest of Most Rev. Bishop Griffin at Darlington, N. J. Here he will remain until the time of Ordination.

Several months ago plans were tentatively agreed upon for an addition to cost not more than \$55,000.00.

"This proposed structure, I believe, would take care of the situation for many years. Any expenditures beyond that amount would be a waste of money."

"I have repeatedly stated that not more than 10 per cent of the inmates of the County Jail require maximum security confinement in expensive steel cells under solitary confinement. What we really need (continued on page 8)

BAND CONCERT FRIDAY

The third of the current series of band concerts will be held in the Grove, Palmyra, on Friday evening of this week at 8:30 o'clock instead of 8 as heretofore.

Anthony Sorrentino, a tenor of wide reputation, will be the guest soloist.

A large audience heard the well-rendered program last week, nearly every seat being taken, with a considerable number of standees.

four and six-thirty o'clock.

The Rev. Stephen I. Buividas will minister to the people of the Trenton Diocese.

CONFER ABOUT JAIL SITUATION

A conference was held last week in Mt. Holly for the purpose of finding some solution toward the problem of keeping the population of the Burlington county jail at a minimum, due to over-crowded conditions in the ancient house of incarceration. Those in attendance included Judge Frank A. Hendrickson, Sheriff F. George Furth, Prosecutor Daniel Lichtenhal, Mrs. Edna Perry, probation officer; and the entire personnel of the Board of Freeholders.

All county magistrates were invited, but only three attended.

As one possible means of relieving the situation, it was decided to review a number of the minor violations with a view toward probation of the offenders.

Plans for an addition to the bastille are still under consideration.

GAMES LISTED FOR LOCAL TEAM

Series with Palmyra to Be Resumed: Fast Club Here Saturday

Albert C. Farrow, booking manager for the Riverton A. A. recently announced a lengthy list of engagements for the local club and the fans can look forward to seeing some spirited pastime during the next few weeks.

The fast Nicetown Mohawks, one of the leading teams in the Philadelphia Industrial Leagues will provide the opposition on Sunday afternoon of this week at Memorial Park, starting time 3 o'clock, as usual.

Third in Series

The third game in the series with the hustling Palmyra team will be played on Sunday afternoon, July 28, at Memorial Park.

These two teams will also meet at Palmyra on Friday August 2 and Tuesday, August 13, in twilight engagements, both being booked for the Palmyra Recreation Park.

The final contests in the series will be played on Labor Day, in Riverton.

On Saturday, August 3, the attraction here will be the well-known Sewell A. C. of Camden.

Beaver Graduate

Miss Kathryn McCutcheon, of Philadelphia, was a member of the class of 1940 at Beaver College and received her B.S. degree from that institution. Her home is in Philadelphia.

At Palmyra, she will replace Miss Lawrence and will teach home economics. Miss McCutcheon graduated (Continued on page 3)

Danish Boats Are Tied Up

A considerable number of spectators viewed the mooring of two large freighters at the pier on the Pennsylvania side of the river, opposite the Riverton Yacht Club, on Thursday afternoon of last week, when the large craft were brought upstream under tow.

PAGE TWO

THOMAS HURLS
IN FINE FORM

Riverton Drops Game to Spring City as Support Fails Local Pitcher

Riverton dropped a 4-3 decision to Spring City last Saturday afternoon at Memorial Park, but no responsibility for the reverse can be charged to the mound work of Al Thomas, who went the route for the locals, since all of the invader's runs were of the unearned variety.

Thomas allowed only seven hits, three of these being of the scratch species and really deserved a shut-out.

The invaders scored a pair in the first as a result of two boos, a futile attempt to nail a runner going to second and a triple.

Another came in during the third, when a pass, infield out and a single were coupled with a weird infield performance. The final marker in the ninth was also a gift.

Get Two Back

After going down passively for three frames, the locals staged an uprising in the fourth. P. McDermott opened with a one-baser, but was forced at second on Gibson's tap to the box.

Wittmeyer then came through in a timely manner with a rousing triple down the left field foul line. W. McDermott popped to the catcher, but Karitis kept things going with a smoking single that admitted Wittmeyer. The flareup ended when Cole hoisted one to the infield for the final out.

Outside of this inning, the home-owners did little with the slants of Overdorf. They had a man on second in the sixth, while Freeman advanced to third in the eighth, but there was no further scoring.

All in all, the game was one of the best seen here recently.

Riverton		ab	r	h	o	a
Brewster, lf		4	0	0	3	0
Freeman, 2b		3	0	1	2	1
P. McDermott, cf		4	0	1	1	0
Gibson, 1b		4	1	0	11	1
Wittmeyer, 3b		4	1	1	1	4
W. McDermott, rf		3	0	0	0	0
Karitis, c		4	0	1	6	0
Cole		4	0	0	0	0
Thomas, p		3	0	2	2	2
Totals		33	2	6	27	9

Spring City		ab	r	h	o	a
Hetrick, c		5	1	1	8	0
Marshall, 2b		4	3	2	3	1
Frick, lf		5	0	1	5	0
Hunter, 3b		5	0	2	1	1
Pieffer, rf		5	0	1	1	0
Hallman, cf		4	0	0	1	2
Wilson, 1b		2	0	0	0	4
Overdorf, p		4	0	0	0	0
Totals		38	4	7	27	8

Score by innings: 201 000 001-4
Riverton 000 000 000-2
Three base hits—Wittmeyer, Frick, Stolen bases—Marshall, 2, Hetrick, Brewster, Freeman, W. McDermott. Struck out—by Overdorf 7, by Thomas 6. Base on balls—off Overdorf 2, off Thomas 2. Left on bases—Riverton 6, Spring City 10. Umpires—Gotta and Alloway.

Notice

There seems to be a bit of misunderstanding in the minds of some citizens regarding the use of the Palmyra Tennis Courts. The Palmyra Tennis Club desires to make its position clear in this matter, as the courts are for the use of the citizens of Palmyra and members of the local club have no priority rights, or any privileges not accorded non-club members.

The Palmyra Tennis Club is endeavoring to cooperate with the respective councils in the operation of the courts and they urge any person not a member of the club to make full use of the local courts at all times. A book is being run to assure proper precedence in the use of the courts and all players are asked to register in this book immediately upon arrival at the courts for play.

UNIQUE GOLF TOURNAMENT

The Indemnity Insurance Company of North America, is sponsoring a unique national Remote Control Golf Tournament to be held on Saturday, July 27. Local entrants will play at the Riverton Country Club. This competition, which is open only to Indemnity Agents and their guests, will be played simultaneously on courses all over the United States.

Almost two hundred prizes will be awarded in three handicap divisions to the national winners. Prizes are offered for low gross, low net, high gross and kickers with special awards for women. Consolation awards will be given to all ties in each group.

Prizes will be well worth trying for, ranging from \$100 in value to a dozen Kro-Elite Golf Balls. Those wishing to take part in this unique event should secure special score cards and other information from the Indemnity Insurance Company of North America Agent, Walter Lamon, 516 Cinnaminson avenue, Palmyra.

The tournament is being conducted under the supervision of Ed Dudley, famous golf pro.

PALMYRA WINS 15th

Delanco took it on the chin to the tune of 8-4 at Palmyra Park last Friday night, with the result that the locals tabbed their 15th win in the Burlington county circuit.

Timely hitting in the last two frames enabled Palmyra to break a 4-4 stalemate and earn the decision.

Palmyra		ab	r	h	o	a
G. Hamlin, ss		4	0	0	1	2
Henson, 2b		4	0	0	2	5
Baker, 1b		3	1	1	9	0
Broderick, rf		4	1	3	1	0
Mick, 3b		4	1	2	1	1
Devinney, lf		4	2	1	1	0
Fowler, c		3	2	2	9	0
Snyder, cf		4	1	3	0	0
Murray, p		4	0	0	0	1
Totals		34	8	12	24	9

Delanco		ab	r	h	o	a
McFadden, 1b		4	0	0	8	0
Borasia, c		4	0	1	2	1
Reid, 2b		4	1	3	0	5
Austin, cf		4	1	2	2	0
J. Hamlin, 3b		4	0	0	2	0
Estilow, rf		3	1	0	4	0
Pechillio, ss		4	1	1	0	1
Karitis, lf		3	0	0	3	0
Bowers, 2b		3	0	0	0	1
Totals		33	4	7	21	8

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK
GOLF CLUB

Saturdays, Sundays and Holidays
\$1.25
1st 18 holes 5 p.m.
WEEK DAYS
75c
5th 18 holes 5 p.m.



Errors—G. Hamlin, Mick, Pechillio, 2; Borasia. Two-base hits—Austin, Broderick, Baker. Three-base hits—E. Hamlin. Struck out—By Murray, 9; Hamlin, 1. Base on balls—Off Murray, 1.

PALMYRA TENNIS TEAM TO PLAY AT BRIDGETON

The Palmyra Tennis Club will travel to Bridgeton this Saturday afternoon to play a return match with the Park Tennis Club of that city. The Bridgeton outfit set back the local club a few weeks ago 5-2. The Bridgeton team includes several members of the high school outfit that ranked as tennis champs of the scholastic leagues.

The local club announces that their annual tournament for members will start about August 3, with drawings held next week. Pete Schirard was the winner of last year's affair in which 53 persons participated. There will be men's singles and girl's singles, along with men's and girl's doubles.

Firemen Win Game Easily

German Kitchen continued its losing streak and hitting slump on Monday night by dropping a 10-0 engagement to the Riverton Firemen in the local softball loop.

The plight of the G. K. outfit can readily be seen when a perusal of the records reveals the fact that they have tabbed only one run in the last 18 innings of play.

Manager Bill Anderson did the hurling for the fire fighters and his fireball completely extinguished the offense of the losers who connected safely on only five occasions.

Twenty Hits

The Firemen took kindly to the offerings of the G. K. hurler getting no less than 20 bingles, one being a four-ply clout by E. Wallace. He also got a brace of singles, while his brother Chip did right well with four one-basers.

The game was close until the fifth when the Firemen went on a batting spree and compiled five tallies. From

then on it was only a question of how large the count would be. Prisco twirled for the losers in the last two frames.

Score by innings: 101 052 010-10
Firemen 000 000 000-0
G. K.

Batteries—Firemen: Anderson and P. McDermott; G. K.: Williams, Prisco and Shaffer. Umpires—Rotenbury, Richman and Alloway.

The Standing			
Firemen	6	4	
Dawley	5	4	
G. K.	5	5	
Merchants	4	5	

Coming Games
Thursday, July 25: Merchants vs. Dawley Olds.
Monday, July 29: Firemen vs. Merchants.

KNOW YOUR BANK
A Check's Trip Through the Bank

ARE YOU interested in what happens to your check before it is returned to you? Here is the route it travels. It is:—

1. Received in the mail, through the teller's cage, or from other local banks.
2. Run up, with other checks, on a check list for proving.
3. Scrutinized for signature, date, words and figures, and endorsements.
4. Sorted alphabetically to facilitate posting.
5. Posted to maker's account in the ledger.
6. Posted to statement sheet (duplicate of ledger).
7. Cancelled on machine which perforates the word "Paid" and the date.
8. Filed under maker's name.
9. Examined at end of month to be sure it is properly filed.
10. Enclosed with statement and delivered or mailed to customer.

Thus each check is handled ten or more times in rendering a service which gives you a safe and convenient way to transmit funds and furnishes you an accurate record of your financial transactions.

Cinnaminson Bank and Trust Co.
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

YOU CAN DEPEND ON THE ELECTROLUX

THE ELECTROLUX gas refrigerator gives the silent, automatic service you want. Its freezing system hasn't a single moving part to wear out or cause a noise. A tiny gas flame does the work. This means permanent silence, freedom from costly repairs, continued low operating cost and a lifetime of dependable service. Prices begin at \$111 cash. Small carrying charge added if you buy on terms. Small sum down, small sum monthly.



PUBLIC SERVICE

THE RED CROSS NEEDS YOUR HELP

BOY SCOUT NEWS

The following Scouts came into Camp Edge, the summer home of the Burlington County Boy Scouts, on last Sunday afternoon: Richard Durgin and Richard Carson, Troop 5 of Palmyra; Douglas Anderson, Raymond Berryann, William Brown, Wayne Campbell, William Dawson, Harold Delaroi, Albert Griffith, Donald Lenderman, Thomas Wee, Robert Wilson, Baird Barry, and Thomas Allen, all of Troop 33 of Florence; Robert Simpson, Troop 11 of Maple Shade and John Nails, Troop 29 of Maple Shade.

Eighty-three happy boys returned home with their knapsacks full of articles that they had made during the past week, and advancement awards that they had earned. These were presented during the last campfire ceremony by Charles H. Sage, camp director.

BURKE WINS

Paul Burke was the winner of the putting tournament held on Tuesday of this week at the Riverton Country Club in connection with the regular meeting of the Business and Professional Men's Club, of Palmyra and Riverton. His score was 37 for the 18 holes.

Second honors went to Frank Chambers, Ray Dolby and Walter Lamon, Jr., who were tied with 39. The tournament committee was composed of Walter D. Lamon, Jr., Walter Brickley and Andy McCarthy.

"THE GIRL IN THE GOLDFISH BOWL"

The Fox Theatre will shortly present "Tiny" the girl in the gold fish bowl. She is only 5 inches tall, she's alive, she walks, she talks, she breathes. Absolutely unbelievable... but true... Watch for date soon.

SPORTS JOTTINGS

An eleventh inning rally enabled Maple Shade to take a 4-3 decision from Palmyra Sunday afternoon on the winner's field. Altadonna, local hurler, allowed only five hits as compared with 14 given up by Dill, Shade hurler.

Spring City made it two in a row over Riverton, when the locals were defeated 6-0 in a game played on the field of the opposition last Sunday afternoon.

The Rivertonians report, however, that the excellent reception accorded them in the Pennsylvania community helped to remove the sting of the setback.

FOX THEATRE, RIVERSIDE
FRIDAY AND SATURDAY

Irene Dunne and Cary Grant in the Sparkling Laugh Hit "MY FAVORITE WIFE"

F.H.A. MORTGAGES
SEE
WALTER D. LAMON
Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

BIDS FOR S-41
State Highway Commissioner E. Donald Sterner this week requested the U. S. Public Roads Administration to allot \$410,000 in Federal Aid funds toward the continuation of the dual roadway on Route S-41 from Kresson at the Burlington County line to Route 43 (White Horse Pike) at Berlin, Camden county. This will be linked with the seven miles of safety construction now underway on Route S-41 from Route 38 at the Kings Highway Traffic Circle in Burlington county to Kresson.

As soon as approval of the funds is obtained detailed plans will be drawn for submission to Washington. Upon authorization from the Federal officials, Commissioner Sterner will take bids on the project.

Route S-41 takes a heavy volume of traffic across state from North Philadelphia to the South Jersey seashore resorts in Atlantic and Cape May counties. Eventually, when funds are available, Commissioner Sterner plans to reconstruct with center safety islands the three-lane section of Route S-41 now in use between the Tacony-Palmyra Bridge and the junction with Route 38. Completion of the entire dual road will provide an express highway across the state.

Merchants Move Out Of Cellar

After taking several on the chin, the Merchants took German Kitchen last Thursday night, at Memorial Park, and climbed into a tie with their opponents for second place in the local softball loop, winning 8-1.

The battle started out as a pitcher's duel between Knight, of the Merchants and Hilton, of the losers. The business men tabbed a run in the first frame as Weikman opened with a single, advanced on an error and came home as Ferran doubled. There was no further scoring until the sixth, when the Merchants boosted their total by three more.

Ninth Weird

This quieted things down again until the ninth, when four hits and a series of wretched fielding plays on the part of the G. K. cast permitted four more tallies to trickle in.

Knight was robbed of a shutout in the last stand of the food purveyors as Fries singled, took second on an infield out, advanced to third on a fly to center and then stole home. The Merchants touched Hilton for 14 bingles, Weikman and Ferran getting three each. The Kitcheners secured eight off the slants of Knight.

Score by innings: 100 003 004-8
Merchants 000 000 001-1
G. K.
Batteries—Merchants: Knight and Buchholz. German Kitchen: Hilton and Shaeffer. Umpires: Carhart, Alloway and Rotenbury.

POWERS AID N.Y.A. IN WAGE ADVANCE

As a result of the efforts of Congressman D. Lane Powers, Burlington county boys and girls who are participating in the National Youth Administration project will receive a \$4 monthly increase, starting with the August pay.

Powers received official confirmation of the increase today in a let-

ters from Charles J. Krug, Jr., of Riverside, who is the local welfare director there and first made protest against the discrimination made in Burlington county. He pointed out that Burlington county youths received only \$14 monthly pay, whereas youths from other sections of the State received \$18 monthly.

Powers immediately made presentations to the National Youth Administration. With the cooperation of Bernard S. Miller, State N.Y.A. Administrator, a standard wage scale throughout the State was set at \$18 monthly. Miller agreed with the Congressman that Burlington county should not be discriminated against and favored the standard scale.

Krug, in a letter to the Congressman advising him of official sanction for the increase, declared: "This is very much appreciated by the boys and girls and I feel very grateful to you for making it possible for Burlington county youths to receive the same as they do in other counties."

ABOUT THE COUNTY
A Home Guard unit, composed of veterans and citizens, has been formed in Burlington. The members are pledged to serve the community in any emergency.

The Burlington County Board of Freeholders has requested that the state keep the warehouse for the distribution of surplus commodities



Enjoy it while it is in season

A DELICIOUS TREAT!
Breyers FRESH Peach Ice Cream
Fresh Peach Sundaes
Fresh Made SANDWICHES

10c & 15c

For WARM Weather DRUG NEEDS

BLANKENBUSH
DRUG STORE
606 Main Street Riverton
Phone Riverton 1510

PALESTINE

THEATRE VICTORIA ANNUE CO. Ltd.
Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, July 25

I DAY ONLY!
ADOLPHE MENJOU with
CAROLE LANDIS and
JOHN HUBBARD in
Turnabout
It Actually Happens!
Free Gifts to the Ladies!

FRIDAY AND SATURDAY

July 26-27
A Wife Upstairs... A Bride
Downstairs... and Cary in the
doghouse! Can this be Love?

IRENE DUNNE and CARY GRANT together again in

My Favorite Wife
—Saturday Matinee Only—
"FLASH GORDON CON-
QUERS THE UNIVERSE"

MONDAY and TUESDAY

July 29-30
EDWARD G. ROBINSON with
ANN SOTHERN and
HUMPHREY BOGART in

Brother Orchid

Mon.—Free Gifts to the Ladies
WEDNESDAY & THURSDAY
July 31 - August 1
2-BIG HITS-2

ROBERT YOUNG and
HELEN GILBERT in

Florian

and WILLIAM HOLDEN with
BONITA GRANVILLE in

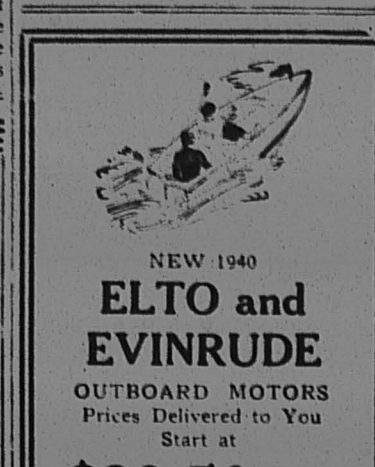
Those Were the Days

Please Note: Owing to the length of this show we will present the feature "Those Were the Days" once in the evening at 8:40 o'clock.

Thurs.—Free Gifts to the Ladies!

in Burlington county. According to an announced change, Trenton would be the nearest distribution point.

Real estate values in Burlington county for 1939 were \$51,503,580 as compared with \$51,399,920 for the current year.



ELTO and EVINRUDE

OUTBOARD MOTORS
Prices Delivered to You
Start at

\$29.50 up

Sturdy - Light - Economical

SCHWERING'S

305 East Broad St., Palmyra
Phone 28

COMFORTABLY COOL

Friday and Saturday, July 26-27

It's so-o-o romantic!

DUNNIE GRANT

MY FAVORITE WIFE

with RANDOLPH SCOTT-GAIL PATRICK
A LEO MCCAREY Production
Directed by Gerson Kamin • M-C RADIO Picture

SUNDAY and Monday, July 28-29

EDDIE'S BACK IN ACTION

In His
Bullet Proof
Best!

EDW. G. ROBINSON in
"Brother Orchid"

ANN SOTHERN
HUMPHREY BOGART

Donald Crisp - Ralph Bellamy - Allen Jenkins
A WARNER BROS. - First Nat'l Picture • Directed by Lloyd Bacon
Based on the Play "Seven Years Bad" by the late Sir Arthur Wing Pinero

Tuesday and Wednesday, July 30-31

FREE! To the Ladies FREE!
"MEXICALI" Luncheon Set

THE EMOTIONAL "G. PARADE" OF TODAY!

WOMEN IN WAR

with JANIS BARRE
KNOWLES

Star Clarks - Screen Mince - Deaths
Producer: Ruth Soder - Color Tapes

Extra—"JACK POT"
A Crime Does Not Pay Release

Thursday, August 1
HENRY ALDRICH (Himself)
EZRA STONE in

with WILLIAM HOLDEN and
BONITA GRANVILLE

THOSE WERE THE DAYS

Paramount presents

with WILLIAM HOLDEN and
BONITA GRANVILLE

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 888

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

ABOUT TOWN

Mr. and Mrs. Walter Moyer, of Fulton street, have returned home after an extensive motor trip through southern states.

Ruth Zapp, of Garfield avenue, Palmyra, and Mr. and Mrs. Andrew Locke, of Trenton, are spending two weeks at Weld, Maine.

The Sacred Heart Dramatic Club held their annual outing at Harvey Cedars on Sunday.

Mr. and Mrs. William Cooper, Jr., of Cinnaminson avenue, spent the past week at Ocean City.

Mrs. Charles DeLaney, of Thomas avenue, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Mr. and Mrs. Fred C. Hensler, and family, of West Charles street, were Sunday visitors at Seaside.

Mrs. Nicholas Beitz, of East Broad street, and Mrs. Edward Beitz, who is spending the summer at Seaside, spent last Thursday visiting Mr. and Mrs. Charles E. Weddle, of Neptune City.

Mr. and Mrs. Lawrence Depler and family, of Highland avenue, are touring Canada and the New England states.

Edward Shaw, of Cleveland avenue and Robert Yerkes, of Morgan avenue, were visitors at Ocean City on Thursday.

Marjorie West, of Morgan avenue, spent the past weekend at Beach Haven.

Mr. and Mrs. George Carnie, and Mr. and Mrs. Edwin Leavy, of Thomas avenue, visited Mr. and Mrs. Charles Bowers, of Hightstown, on Sunday.

Mrs. William Smith, and family, of Morgan avenue, were World's Fair visitors last Thursday.

The Triple Town Democratic Club will hold a card party this evening at the residence of Edwin W. Redfield, Sr., of 622 Pennsylvania avenue, starting at 8:30 p.m. with refreshments and a door prize.

Elsie Hullings, of East Broad street, celebrated her 14th birthday last Friday evening with a party.

The Gayteens, of Palmyra, spent the past weekend at Ocean City.

Mrs. Walter Penmore, Sr., was this week's winner in the Christ Church merchandise club.

Miss Geraldine Aikens, of Martinsburg, West Virginia, is spending the rest of the summer with her sister, Mrs. J. W. Abrell, of Elm terrace.

Mr. and Mrs. Harry Franks, of the Burlington Pike, and LeRoy VanEmburgh, of Garfield avenue, spent the past weekend at their cottage at Ship Bottom.

Mrs. Edward Maher, of Burlington Pike, was the 11th winner in the Miscellaneous Club sponsored by the Ladies Auxiliary of the Parry Volunteer Fire Company.

Sallie Coddington, of Riverton, is spending a week camping at Parvin.

State Park, N. J., with the Senior Girl Scouts.

Mrs. Sadie Winklespect will serve as hostess at the card party of the River Towns Ladies Club to be held today (Thursday) at 2 o'clock at the K.G.E. Hall, Riverside.

Mrs. Anna T. Denner, Mrs. Annalia Boroughs, Mrs. Sara Hess and Mr. and Mrs. Walter Berry spent Monday in Atlantic City.

Miss Mattie Jordan and Miss Esther Wilson, of Tampa, Florida, are visiting Miss Wilson's brother, John E. Wilson, of Thomas avenue.

Mr. and Mrs. James T. Weart, Sr., of Cinnaminson avenue, have returned from a trip to California.

Mrs. Earl VonderSmith, of Bryn Mawr, and Mrs. H. R. Gulden, of Melrose avenue, are touring the New England States.

Mrs. Catherine Kiel, of Seattle, Washington, and Mrs. Carrie Seal, of Lansdowne, Pa., are visiting Mr. and Mrs. George J. Seal, Jr., of Cinnaminson avenue, for several days.

Mary E. McLaughlin, of Maple avenue, visited the World's Fair Sunday.

Mr. and Mrs. Harry A. Maskery, of Elm avenue, were visitors in Easton, Pa., Tuesday.

Vere and Vernon Stone, of West Broad street, Norman Pike, of Lecony avenue, and Jean Wood, of Garfield avenue, were visitors at Seaside Saturday.

Mr. and Mrs. Harry Curry, of Delaware avenue, are spending the week at Ocean City.

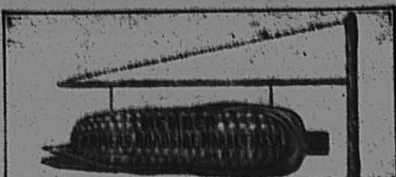
Mrs. Marjorie Silver, and daughter Sandra, of Pitman, are visiting for a few weeks with her parents Mr. and Mrs. Elvin I. Powell, of Walnut street.

Mrs. Lynn Cook, of Golf Road, and Marilyn Yost, of Thomas avenue, are spending ten days at Cape May.

Mrs. Albert Kahler, and son Gilbert, of West Broad street, are visiting relatives in Coatesville, Pa., for a few weeks.

The Sub-Debs, of Palmyra, held a swimming party at Olympia Lakes, followed by a surprise party given at the residence of Thelma Jones in Delanco in honor of Louise Rahaelic's birthday.

Regina Groome, of Linden avenue, was host to a number of her friends at a luncheon Wednesday. Among those attending were Rita Green and Mary McLarney, of Audubon, and Jean Daily, of Merchantville.

TAYLOR'S
QUALITY
PRODUCEFRESH CUT SUGAR CORN
HOME GROWN TOMATOES
STAR and TRANSPARENT APPLES
RASPBERRIES and
CULTIVATED BLUEBERRIES
4 to 5 lb ROASTING CHICKENSH. G. TAYLOR, JR.
TAYLOR'S LANE
P. S.—Pole Limas SaturdaySAVE WITH SAFETY
ON USED CARS...
LESTER S. FORTNUM
PALMYRA, NEW JERSEY

ANNOUNCEMENT

WITH THE KIND PERMISSION OF THE PURCHASER OF OUR NEW

SAMPLE HOUSE

Located at 916 Highland Ave., Palmyra

WE ARE HAPPY TO ANNOUNCE THAT WE WILL BE ABLE TO ALLOW THOSE INTERESTED IN BEAUTIFUL, ULTRA-MODERN HOMES AN OPPORTUNITY TO INSPECT THIS HOUSE FOR THEMSELVES, PRIOR TO THE OCCUPANCY BY THE NEW OWNER.

FOR TWO DAYS ONLY
Saturday Afternoon July 27th
Sunday Afternoon July 28th
between the hours of 1:00 P.M. and 8:00 P.M.WE SINCERELY WELCOME YOUR INSPECTION
AT THIS TIME!

GEORGE W. SHANER & SONS

(Builders of Fine F.H.A. Financed Homes)

MAIN ST.
MARKETWALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON

Phone 904 FREE DELIVERY

SPECIAL! SPECIAL!
WE HAVE FRESH CUT
JERSEY SUGAR CORN
DAILY
dozen 29cJERSEY
TOMATOES lb 5cJersey White or Green
SQUASH 3 lb 10cJersey STRING BEANS
2 lb 15cJERSEY
BEETS 3 bunches 10cJERSEY
CARROTS 3 bunches 10cJersey GREEN PEPPERS
3 for 10cJersey CUCUMBERS
3 for 10cJersey RASPBERRIES
2 boxes 25cJersey BLUEBERRIES
box 19cHARTLEY'S
Orange MARMALADE
1-lb crock 25cKELLOGG'S
PINEAPPLE Delights
No. 2 1/2 can 19c

CLOROX qt. btl 17c

KELLOGG'S
EXTRA FANCY RICE
1-lb box 9cFRESH KILLED
BROILERS or FRYERS
lb 28c
2 lb avg.FRESH KILLED STEWING
Chickens lb 28c
5 lb avg.RUMPS OF
VEAL lb 28SHOULDERS of
Lamb lb 23cTenderized Shank Ends of
Ham 15c lb upARMOUR'S QUALITY
Rib Roast lb 29cKRAFT'S PARKAY
MARGARINE lb 21cKersey's
BACON
1/2-lb pkg.
21c 11cGREEN VALLEY or BISHOP'S
PASTEURIZED MILK
2 qts. 27cLIGHT CREAM
1/2 pt. 15cHEAVY CREAM
1/2 pt. 20c

Butter Milk qt. 15c

RED CROSS
+ NEWS

Your attention is called to the window display at the Mildred Shop, consisting of dresses, sweaters and stockings made by volunteer workers of Cinnaminson and Riverton, for European War Relief. Wool is still available for sweaters and black wool for crocheted shawls.

YERKES—RICHARDSON

Broad street Methodist Church, Burlington, was the scene of a very pretty wedding on Saturday, July 20, when Miss Irene Richardson, daughter of Mr. and Mrs. William Richardson, of Burlington, became the bride of C. Howard Yerkes, son of Mr. and Mrs. Clarence Yerkes, of Palmyra. The ceremony was performed by the Rev. David C. Evans, pastor of the church.

The bride, who was given in marriage by her father, wore a gown of white embroidered organdie over white taffeta, and a large white pearly hat. Her bouquet was of white roses.

Miss Betty Richardson, of Bryn Mawr, Pa., was her sister's maid of honor. Her gown was of white embroidered organdie over peach taffeta, with matching accessories.

Joseph Shank, of Bryn Mawr, served as best man, and ushers were Robert Yerkes, brother of the groom, and Stanley Allen, of West Orange.

A reception for the immediate families followed the ceremony, after which the couple left on a wedding trip. They will make their home at 509 Lecony avenue, Palmyra.

EXHIBITION GAME

An exhibition game between two fast girls' softball teams will be played at Palmyra Recreation Park on Saturday afternoon of this week at 2:30 o'clock.

The contestants will be the East End Scotias of Riverside and the Royals, of Marlton.

YWCA NOTES

On Thursday, July 18, twenty of the older girls at Camp Shining Arrow, the Y.W.C.A. Day Camp, spent the night at the camp. This event was under the supervision of the Pioneering Counselors, Miss Virginia Billingham and Miss Esther Hamilton, of Fieldboro.

After a supper cooked in the open fireplace the over-nighters were entertained by the Girl Reserve group from Bustleton. These girls, who were camping further up the creek, gave an improvised circus. This was followed by swimming and canoeing and finally a camp fire to close the evening.

The candy store, managed by the camp council, made a very successful start last week. This new attraction will continue until the end of the season, by which time it is hoped that the profit will have been enough to defray greatly the expense of the additional tent.

The camp council, together with the dramatics group, are now making plans for the closing exercises. They expect to make their exercises in the

NORGE

APPLIANCES

VICTOR RECORDS
ELECTRIC FANS
SPORTING GOODS
R.C.A. ZENITH
EMERSON and
FARNSWORTH RADIOS

C. WARD LOWDEN

514 Cinnaminson Avenue
PALMYRA
Telephone 717form of a pageant with every program activity represented in some way.
Mrs. Arthur Palmer, of Palmyra, and Mrs. Gussie Turner of the Burlington County Tuberculosis League, are spending two days each as camp nurse this week.

OBITUARIES

MARY WOLFSCHMIDT

Mrs. Mary Wolfschmidt died on Sunday, July 21, at the home of her son, Walter B. Wolfschmidt, of Broad street, Millville.

Funeral services were held on Wednesday at 2 p.m. from the Snover Funeral Home, the Rev. Harold L. Rowe, officiating. Interment was made in Riverside Cemetery, Riverside.

The deceased was the widow of the late William Wolfschmidt, and is survived by two sons, Walter B., of Millville, and Emerson L., of Riverton.

ABOUT TOWN

Doris Vaughn, of Morgan avenue, and Grace Neebler, of Highland avenue, were the guests of Dorothy Mays, of Elm avenue, for several days last week at Lavalette.

Mr. and Mrs. Elmer Vaughn and family, of Morgan avenue, were visitors at Asbury Park Saturday.

Mr. and Mrs. James Fitzgerald, of Thomas avenue, spent the past Sunday at Bamber Lake, near Toms River.

Jack Perkins, of Elm avenue, visited Mr. and Mrs. John Freehafer, at Seaside over the past weekend.

Roberta Richman, and Buddy DeLaney, of Thomas avenue, were visitors at the World's Fair Sunday.

Mr. and Mrs. George J. Seal, of Maplewood, N. J., visited Mr. and Mrs. George Seal, of Cinnaminson avenue, Sunday.

Dr. P. Conner Hulse, of Highland avenue, is improving slowly from his recent illness.

EDISON TO SPEAK

Former Secretary of the Navy Charles Edison, candidate for Governor of New Jersey, has accepted an invitation of the Burlington County Women's Democratic Club, to be their guest at their annual picnic and rally at Mill Dam Park on Wednesday, July 31.

This affair will be much larger than usual and Secretary Edison will be the principal speaker at the evening rally.

Fame is what you have taken, Character's what you give; When to this truth you waken, Then you begin to live. —Bayard Taylor.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

Many gardeners are now planting biennials from seed—Canterbury Bells, delphiniums, hollyhocks and other well established garden favorites. They will bloom normally if started from seed very early the first year and will give even better results with a second year's growth. Most of these seeds germinate readily provided the surface of the soil is kept moist. Some difficulty may arise with delphinium, but if it is kept rather cool it should come through successfully. Fresh seed may be obtained now from the West, and if it is sown immediately the plants will be large enough to bloom well next year.

Seeds should not be sown too deeply at this time of the year, and it is essential to water the soil well after planting. Burlap bags or even

hay or straw may be used to shade the ground until the plants are up, but care must be taken to remove the shade gradually until the plants have become green. A frame is an ideal medium in which to start seeds, for it can be shaded with a screen made of burlap and removed late each afternoon. A burlap covering has the added advantage of preventing the seed from washing out in the event of heavy rains.

Seeds

Coldframes are also excellent for starting seeds of such plants as English daisies, pansies, forget-me-nots. Best results are obtained when they are sown in late July or early August, and it is advisable to divide

the seed and make two sowings at different times in order to insure good germination. If the seedlings are large enough, they may be transplanted in the fall and put in their permanent places; otherwise, they should be wintered in the seed bed and transplanted in the spring. Transplanting should be done early enough in the fall to permit the plants to become established before the ground freezes.

Now is the time to start disbudding dahlias in order to produce longer stems and better flowers. In disbudding, remove all but the top buds; then, when they bloom, cut out the stalks and growth will start at the bottom which will result in later flowers.

AMERICAN
STORES

Big Mid-Summer Food Sale!

Stock your pantry shelves now with these money-saving VALUES. When you shop the **AMERICAN** way, you can be assured of receiving Quality-tested foods that are guaranteed to please. Stop N' Shop Where Your Money Goes Furthest.

New Low Special Price—Delicious

Fruit Cocktail large 16c
Can 2 1/2Huff Tomato or Vegetable Soup 2 15c
Huff Spaghetti 2 15cDiplomat Boned Chicken 3 37c
Clapp's Strained Foods 3 20cNEW LOW SPECIAL PRICE!
Milk or Soft TwistBREAD large 7c
loaf

NEW 1940 Crop! Red Pitted

Pie Cherries 17-oz 9c
can

Makes the finest pies you ever tasted

Wilson's MOR 12-oz 23c
N.B.C. Cakes or Crackers 1-lb 9cN.B.C. Lorna Doone 2-lb 25c
Gold Star Macaroni 2-lb 9cGold Star Spaghetti 2-lb 9c
Gold Star Noodles 2-lb 9cGelish Crabmeat 1-lb 25c
Baked Beans 2-lb 25cFancy Pink Salmon 2 27c
Corned Beef Hash 2 25cGrape Juice Welch's 2 21c; 3 39c
Kidney Beans 2 15cTender Peas Early June 2 29c
Pabst-ett Spread 2 25c

Standard, Swiss, Pimento and Chocoham.

Luttercup Cookies 12-oz 14c
by Keebler

Fancy Full Cream Wild Cheese 2 21c

Cleanser Habit's 3 10c
Coffee Maxwell 1-lb 25cKeebler's Saltines 1-lb 9c
Sweet Potatoes 2 17cMrs. Morrison's Pudding & Lem 3 25c
Rainbow Bleach 2 10cLaundry Gems 3 23c
No. 100 All Corn Well-Maid Brooms each 45LyKit Dog Food 6 25c
Safety Matches America's Own 2 13cHome-de-Lite Creamy Mayonnaise 3 17c
Beverages 3 20c

Plus Deposit.

Fresh Fruits and Vegetables •

Georgia-Carolina—Hilly Bells and Elberta—Fruitone

PEACHES 3 lbs 19c

Call Valencia Good size 19c
Oranges Size New, Green, Cooking 3 lbs 14c

Sweet, Red-Ripe, Tom Watson Watermelons half 19c; whole 35c

These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton,
open Tuesday and Friday, 2:30
to 4:30.

WESTFIELD FRIENDS
MEETING
Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

BETHANY EVANGELICAL
LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra, N. J.

Rev. Harold Lee Rowe, Pastor
The Tenth Sunday after Trinity.
8:45 a.m.—The service and Holy
communion.

10:00 a.m.—Church school.
11:00 a.m.—The service and holy
communion.

7:00 p.m.—Grove Vespers, speaker,
the Rev. William Boyd.

Bethany's Church school will have
its closing exercises Friday evening,
July 26, at 8:00 p.m. at which time
motion pictures, of The Rocky Boy
Mission, Rocky Boy, Montana, will
be shown.

Forty-eight children have enrolled
in the school under the leadership
of teachers in our church school. All
parents and friends are invited to at-
tend the closing exercises Friday
night.

The Mid-Summer Holy Commu-
nion Service will be held at both
morning services. It is hoped that
all our members will receive the
sacrament at one of these services.

CHRISTIAN SCIENCE CHURCH
"Truth" is the lesson-sermon sub-
ject for Sunday, July 28, in all
Christian Science Churches and So-
cieties throughout the world.

The Golden Text is: "O God, my
heart is fixed; I will sing and give
praise, even with my glory . . . For
thy mercy is great above the
heavens; and thy truth reacheth unto
the clouds." (Psalms 108: 1, 4).

Among the lesson-sermon cita-
tions is the following from the Bible:
"But the wisdom that is from above
is first pure, then peaceable, gentle,
and easy to be intreated, full of
mercy and good fruits, without partial-
ity, and without hypocrisy." (James 3:17).

The lesson-sermon also includes with
the following passage from the
Christian Science textbook, "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy: "We
treat error through the understand-
ing of Truth, because Truth is er-
ror's antidote" (p. 346).

SACRED HEART CHURCH
Fourth and Linden Avenue
Riverton, N. J.

Rev. John F. Welsh, Pastor
Sunday Masses: 7:00, 9:00, 10:30.
Daily Mass: 7 a.m.
Confessions every Saturday from
8:45 to 5:45 and from 7:30 till 9:00
o'clock.

Sunday Masses: 7:00—J. Ford and
J. Levery; 9:00—H. Denelsbeck and
R. Kelly; 10:30—Thomas Lane, Robert
Rowan and Thomas Cardea.

If any appointments interfere with
your vacation be sure to let Father
Welsh know about it in time or
make sure you get a substitute for
the Mass which you are scheduled
to serve. Weddings, funerals, boys
appointed for week-day masses.

The 10:30 o'clock Mass this Sun-

day will be a Solemn High Mass,
sung by the Rev. Stephen I. Bui-
vidas, who will say his first Mass.
He is the first person in the history
of the church to be ordained a
priest. He will be ordained a
Saturday by The Most Reverend
William A. Griffin, D.D., Bishop of
Trenton. Bishop Griffin was in-
stalled as the new Bishop of the Trenton
diocese on Tuesday at St. Mary's
Cathedral, Trenton, by the most Rev.
Thomas J. Walsh, Archbishop of
Newark. Five Archbishops, 22 Bishops
and scores of other clergy at-
tended the enthronement of Bishop
Griffin.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services Sunday, July 28th.

Bible School 10:00 a.m.—There is
nothing so refreshing to the mind
and body as an hour eagerly spent
in the Bible School. It dispels the
gloom and fear that accumulates dur-
ing the week in these uncertain
times. If you once acquire the habit
of attending you will never regret it.

Morning Worship, 11:15 a.m.—The
Pastor will have as his subject—
"The Friend of the Sinner." The
usual anthems by the choir. With
regret we heard of the illness of the
organist, Mrs. Elvin I. Powell. Miss
Irma Barto very kindly substituted
last Sunday.

Evening Community Service in the
Municipal Grove at 7:00 p.m. A
service of real inspiration, lasting
one hour. Rev. William A. Boyd,
pastor of the Methodist Church, will
deliver the sermon. Come out this
Sunday if you have never attended.
The public is most cordially invited
to attend these services. You will
hear a fine message and will go away
better equipped for your daily tasks
during the week.

PICNIC HERE

Baha'is of Philadelphia and Riverton
will hold a picnic at Memorial
Park, Riverton, Sunday, July 28th,
at 4 o'clock.

Mr. Stewart Sims, of Red Bank,
will talk on The New World Order—
its spiritual and material aspects.

If it rains, gathering will be at 408
Howard street.

A cordial invitation is extended to
the public.

CARD OF THANKS

We wish to express our appreciation
for the kindness shown in our
recent bereavement, especially those
who sent cars and flowers to the
funeral.

The Coates Family.

DAY CAMP

(Continued from Page 1)

are becoming quite interesting with
the model planes, boats, trains, and
tin craft rapidly taking on the ap-
pearance of finished products with
about half of the models being com-
pleted and in the stage of being
painted. This week and next the
boys are going to start to practice
on their skit for parent's night. Next
Tuesday the campers, parents,
friends, brothers and sisters, are all
going to Riverview Beach by boat.
Last year the group on their visit
to the beach, ran into a terrific hail-
storm on the river and many of the
boys have been asking if that's a
yearly occurrence. Here's hoping it's
not.

It is just as expensive to win a
war as it is to lose it. The same
applies when you argue with a cus-
tomer.

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
Phone Riverton 615
10 Scott Street, Riverside, N. J.
(Sach's Building)

PALMYRA B. & L.
PAYS MATURITY

Shareholders of 47th Series
Receive Total of
\$47,200.00

By B. THRIFTY

Yes, you have probably read this
same caption heading before. In
fact, if you have lived in Palmyra,
Riverton or vicinity for the past 53
years you have read it once a year
for a good many years, then as the
Association began to mature two
series a year, you have read it con-
sistently twice a year.

But one might ask, why all this
adieu about a heading in a news-
paper? It isn't the wording, but it
is the fact that the Palmyra Building
and Loan Association has so
functioned that this has been made
possible.

No one will argue the fact that
the last decade has been hard on the
finances of the individual, the Bor-
ough or city, and the Nation. And
no one will deny the worthiness of
an Institution which meets its obli-
gation to its shareholders and paid
off all maturities "on the hour."

Checks Mailed

Last Wednesday, to be exact, July
7th, checks were mailed out to share-
holders of the 47th Series as the
cash distribution, for the amount of
\$24,680.00. In that same mailing,
shareholders were notified that
\$16,800.00 mortgage loans and
\$6,720.00 share loans were cancelled.
In other words, the financial picture
of the shareholders of the 47th
Series was \$47,200.00 brighter than
the day before.

Furthermore, during the last
decade from 1931 to 1940, \$904,000.00,
nearly one million dollars, was like-
wise distributed or paid in ma-
turities by the Palmyra Building &
Loan Association. Ten of the most
trying years in history when finan-
cial aid meant so much to every-
one.

And what's the answer? Its quite
obvious. Systematic saving in an
association, carefully, conservatively
and conscientiously managed, not for
any remuneration on the part of the
management, but solely for the
benefit of its shareholders.

But the benefit does not stop at
the shareholders. Almost every busi-
ness man or woman in the triple
towns, has derived rich benefits by
having an Institution in its midst en-
couraging the thrift habit.

The gratifying feature of the
method of saving is that any mem-
ber of the family, from the young-
est to the oldest, can become share-

holders. One can start saving as
low as 1.00 per month and begin at
once to reap a good interest paying
dividend. Many of the share-
holders of the 47th Series started
that way.

The Association will open their
72nd Series on Tuesday, September
3rd in the P. O. S. of A. Hall, the
day after Labor Day. The oppor-
tunity is again extended to all to de-
rive the manifold benefits that have
been shared by thousands during
the past 53 years.

CARD OF THANKS

We wish to express our appreci-
ation for the many kindnesses shown
in our recent bereavement, especial-
ly those who sent cars and flowers
to the funeral.

—Mr. and Mrs. Tubic and family.

Wesleyan Men's
Bible Class

For the Men of the Community
Tennyson, the Poet Laureate, was
out walking with a friend who asked
him, "What do you think of Christ?"
In silence, they walked, when seeing
a beautiful flower, pointing to it,
Tennyson said: "What the Sun is to
that flower Christ is to me." In this
contrast the Poet illustrated the
Christ as the source of his life, in its
moral and spiritual beauty.

What is Christ to you? This may
be a searching question, but it fur-
nishes an opportunity to pay loving
tribute to the Christ.

St. Paul, said, Gal. 2:20—"I live,
yet not I but Christ liveth in me."
In this the Apostle gives the source
of his wonderful and triumphant life.

As we dwell amid the unfolding
beauties of the flowers, and how
abundant they are, what a silent but

impressive lesson they teach of the
mysterious yet divine sources of
life.

"What is Christ to you?" The an-
swer is the supreme one in our Bible
Class, in Biblical interpretation and
joyous devotion, we seek to set
forth the Christ in His wonderful
life and purpose.

We invite you to join us in our
praise and worship. Next Sunday
morning at 9:50.

BIRTH

Mr. and Mrs. Calvin Hunsinger, of
1310 Park Blvd., Camden, former-
ly of Palmyra, are receiving con-
gratulations on the birth of a son,
David John, at the Bellevue Hos-
pital, Camden, on Monday, July 22.

Don't Let the
HEAT
"Get You"

STOP AT KEATING'S

SODA FOUNTAIN FOR

● SODAS

● SUNDAES

● SUPPLEE ICE

● CREAM

● SOFT DRINKS

LIGHT LUNCH

Cold Bottled Beverages on Ice

L. L. KEATING

Broad and Main Streets

RIVERTON

Air-Condition the Garden

Mulch heat-exhausted Evergreens, Rhododendrons,
Roses and other plants with Peat Moss; invaluable for
this purpose. 50c for 1½ peck.

The lawn would be very grateful for a summer feed-
ing with Dreer's Peerless Lawn Food. A Dollar for ten
pounds.

A packet of 250 Twist-Ems (25c) will stream-line the
wayward, wind-blown Clematis, Climbing Roses and
other robust plants and keep the grounds neat and tidy.

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

The Harco Bottle Sprayer (\$2.25) is the neatest, handiest
and cleanest utensil for watering and spraying plants in the
home and garden—reaching the innermost crevices.



Exactness . . .

The Snover Funeral Home, among
other things, is noted for its exactness.
Every service it renders must be ac-
complished with exactness. Every move
is a studied one, designed to make it
easier for those who place their trust
in us.

The
Snover Funeral Home
Incorporated

313 E. Broad St., Palmyra, N. J.
Frank A. Snover John M. Swartz
Phone, Riverton 520

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac **SALES SERVICE**
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 1955 - Night 108-M

"JACK" DAWLEY, Inc.
Oldsmobile

Sales and Service

Safety Tested Used Cars

10 Broad Street, Riverton

Telephones

Riverton 1212 Merchantville 580

Koppenhaver Motor Co.

DODGE AND PLYMOUTH

SALES AND SERVICE

600 Broad St. Riverton

Phone Riverton 380

FRANK I. LLOYD

Service Manager

SALES SERVICE

Moorestown Motor Co., Inc.

219 W. Main St., Moorestown

Phone Moorestown 77 or 485

AUTO SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires—Batteries

Burke's Service Station

Broad and Linden Riverton

Phone 1562

LESTER S. FORTNUM

ATLANTIC PRODUCTS

Complete Automobile Service

115-125 W. Broad St., PALMYRA

Phone 1180

WOOLSTON'S

ESSO STATION

● ESSO GASOLINE AND OILS

● BRAKE & LIGHT SERVICE

● LUBRICATION - WASHING

● IGNITION AND BATTERY

SERVICE

● GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

BROAD AND HOWARD STREETS

RIVERTON

Cars Called for and Delivered

Phone Riverton 1567

BAKERIES

FANCY BAKING

Home-Made Ice Cream

CONFECTIONS

the kind you will

be proud to serve

CHEW'S BAKERY

526 Main St., Riverton

Phone 154—We Deliver

BANKS

CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

RYTEX STATIONERY

The New Era Office

BARBERS

RAY BANKS
BARBER
Special Attention to
All Work
306 BROAD STREET
RIVERTON

EXPERT
BARBERS

Emerson Wolfeschmidt

Edward Moorhouse

521 Howard St. Riverton

Quick Service - Sanitary Shop

BUILDERS

Curtis E. Stavelly

CONTRACTOR AND BUILDER

Special Attention to Jobbing

16 W. CHARLES ST., PALMYRA

Phone 744

John E. McVaugh

Contractor and Builder

RIVERTON, N. J.

Telephone Riverton 918-J

COAL

J. S. Collins & Son, Inc.

'blue coal'

BUILDING MATERIALS—HARDWARE

LUMBER—FEED—COKE

Broad and Main Riverton

Phone 4 and 5

J. T. EVANS CO.

FUEL OIL

COAL

LUMBER

MILLWORK

Phone Riverton 302

E. P. GRIFFENBERG

PALMYRA, N. J.

LEHIGH COAL

Phone Riverton 384

H. B. WILLIAMS

LEHIGH VALLEY

COAL

KOPPEL PROCESS COKE

FUEL OIL

Building Materials—

Feed and Fertilizers

Phone 1100

DAIRIES

BISHOP'S DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

DRY GOODS

Smith's Store

Dry Goods - Notions - Stationery

McCall's Patterns - Gifts

414 MAIN STREET, RIVERTON

Phone 783

EXPRESS

Shinn's Express

Riverton, N. J.

DAILY TO PHILADELPHIA

Office—106 N. 5th Street

Phone—Riverton 546

Philadelphia—Lombard 9056

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1123

YMCA BRIEFS

Matollionequay Lodge, girls' camp headquarters, Medford, will be the scene of a dinner to which the public is invited on Saturday, July 27, at 6 o'clock. Members of the Matollionequay Women's Camp Committee will be in charge. Proceeds will be used to screen tent houses at this camp.

Tickets, 75c each (children 50c) may be bought from any of the Burlington county Matollionequay committee women—Mrs. Charles S. Beckwith, Pemberton; Miss Carolyn Gauntt, Jobstown; Mrs. S. Roger Oliver, Burlington; from the County Y.M.C.A. Office, Mount Holly; or at camp.

Ordinarily meals at camp can be had only at Ocanickon. This special dinner this Saturday night for parents, friends of campers and any others interested will give them an opportunity to see more of Camp Matollionequay, visit the various areas, also, if they choose, stay over for the evening canoe carnival.

Senior girl campers will serve the meal, during which entertainment will be provided by other age campers while the guests are at dinner.

STATEMENT BY
SHERIFF FURTH
(continued from page 1)

are sufficient sleeping quarters, a dining room and kitchen with sanitary equipment for the housing of the hundreds who are committed for terms ranging from 10 to 90 days. These do not require fancy, sliding, automatic opening and closing doors, the installation of which could easily double the cost of what is actually required.

The current discussion concerning commitment of a number of C.C.C. boys has served to bring to a head a situation that has accumulated over a period of many years, and I do not feel that any individual, or group of officials, should be held accountable entirely for a condition that has been brought to public attention by several Grand Juries, the State Department of Institutions and Agencies, and various county organizations.

The commonly used expression "It's good enough for them" will hardly dismiss or condone the conditions in the present jail.

It is true that many habitual offenders who come in and go out several times a year must be satisfied with the place, else they would not come back so often. However, their standards of decency should not be used as a yard-stick to measure modern conduct of an institution for the confinement of many others guilty often times of a minor law infraction arising out of a thoughtless misstep rather than malicious tendencies. The latter class should not be promiscuously placed in personal physical and moral contact with the other element whose rehabilitation is at best remote if not impossible, thus jeopardizing the future moral and physical prospects of those who can be returned to their families and society as normal citizens duly punished for their thoughtless misdeeds without harmful effects inflicted by the very system that was designed to correct them.

The suggested plan to relieve the over-crowded condition by release of prisoners by a review of commitments by the County Judge, Hon. Frank A. Hendrickson, is not, and I am sure the Judge agrees, the answer to our problem. Such procedure, if followed for that purpose alone, could result in a general break-down of law enforcement by virtue of arresting officers and magistrates becoming indifferent to their responsibilities.

That many are committed to the County Jail whose continued liberty would be more beneficial to society cannot be denied. But I feel that many of the commitments are the result of faulty judgment rather than mercenary tendencies on the part of committing officials, most of whom have been entirely co-operative when requested by my office to release inmates confined for petty offenses when their dependents are likely to suffer as a result of the family-head's continued confinement.

That many people can only be restrained in their habitual disregard of the law by confinement is indisputable. But the promiscuous

mingling of these with the casual offender can serve no useful purpose, and that is the problem today, particularly in the cases of boys (and girls) of tender character forming years. Right now we have several inmates with Social Diseases requiring clinical care. Segregation of these is impossible, and the result of personal contact of these with other inmates is obvious.

It is not my intention to unduly place additional burdens upon our already tax harassed citizens. If properly financed, and costs kept within the bounds of actual need, it should not be necessary to seriously disturb existing County Tax Rates.

However, I feel duty bound to present actual facts of this situation as I see them; the remedy—whatever it may be—is not my responsibility or within my jurisdiction. We are doing the best we can with what we have, and are ready to do everything possible in co-operation with any sensible economical plan that will eradicate this long recognized "sore-spot" that continues to bring only adverse criticism to a favorably known county ranking second to none in other respects.

"But \$115,000.00. NO."
F. GEORGE FURTH,
Sheriff.

METHODIST CHURCH
Palmyra, N. J.
Rev. William A. Boyd, Pastor

The Rev. Richard A. Conover will be the preacher in the Methodist Church this Sunday morning at 11 o'clock. Mr. Conover is well known to our people and the people of Palmyra. At one time he was one of the secretaries in the great Centen-

ary Movement which swept across our church and the world. At present he is field agent for the Methodist Old Folks Home at Ocean Grove. It will be a pleasure for us to welcome to our church and pulpit this fine worker and Minister of God's good things.

At the evening vesper service held in the Palmyra Grove from 7 to 8 p.m. Sunday, the Rev. W. A. Boyd, will deliver a very important and appropriate sermon on the subject—"The Changing World vs. The Changeless Christ."

CHRISTIAN SCIENCE
CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Philadelphia on Sunday, July 28, at 12 o'clock, Eastern Standard Time (1 o'clock Daylight Saving Time), by Mrs. Elsie Garton, former Second Reader of a Christian Science Church, over a nation-wide network of the Columbia Broadcasting System, and may be heard in New Jersey over Station WABC.

GET IT AT EVANS

Famous Vita-Var
PAINTS and ENAMELS
Genuine KOPPERS COKE
Finest Grades FUEL OIL
Premium Anthracite COAL
Build a New Home and pay for
it same as rent. Free Estimates.

J. T. Evans Co.
RIVERTON
302

"I would like to look
at the '39 Oldsmobile
'70' you have adver-
tised in the paper"

Yes, the ladies are Used
Car buyers, too. They
have learned to place their
dependence in DAWLEY
SAFETY-TESTED Used
Cars just the same as the
men. They know that
DAWLEY CARS are ex-
actly as they are adver-
tised—Each a "GOOD
BUY" in its price class.
Ask to see one of these...



1939 OLDSMOBILE

"70" 6-cylinder, 4 door sedan,
20,000 honest miles. Paint, tires,
upholstery excellent. A real car.

1938 OLDSMOBILE

Two-door sedan, radio and heater.
Appearance shows this car has had
very good care.

1937 FORD

Fordor Sedan. Beautiful maroon
paint. Low mileage. Priced rea-
sonable for quick sale.

1936 FORD

Sport Coupe. Original paint, good
tires and motor. A real car.

1935 CHEVROLET

Two-door sedan. Original paint,
good motor. Ready to drive away.

1939 CHEVROLET

De Luxe Coupe, tires, paint, me-
chanical condition excellent. A
real car for business or pleasure.

1937 CHEVROLET

De Luxe town sedan, excellent
paint, good motor and tires.

1936 PLYMOUTH

4-door sedan, original paint, good
motor and tires. Clean as a
hound's tooth.

All of the above cars can be financed through
our low regular monthly plan

'JACK' DAWLEY, Inc.

Sales — OLDSMOBILE — Service

"SELECTED" USED CARS

10 BROAD STREET

RIVERTON

Telephones Riverton 1212—Merchantville 580

PHILA.
MARKET
HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

FRESH FULL PODDED
LIMA BEANS
2 lbs 15c

NEW
CARROTS ... 3 bunches 10c

WHITE POTATOES
No. 1 Size
15-lb peck basket 29c

TENDER
HEARTS of CELERY
bunch 8c

FANCY JERSEY
TOMATOES 2 lb 15c

HONEYDEW MELONS
SWEET and TASTY
each 25c

CALIFORNIA
SEEDLESS GRAPES
3 lb 25c

TRU-BLUE BERRIES
pt. box 19c

HARDING'S SWEET CREAM
BUTTER
2 lbs 59c
Farm Roll

STRICTLY FRESH
BROWN SHELL EGGS
dozen 29c

WHITE AMERICAN
SLICING CHEESE
1/2-lb 14c

SOMETHING NEW !!!

KELLOGG'S PURE
VEGETABLE
SHORTENING

1-lb can 19c 3-lb can 49c

Is equal to the best shortening on
the American market. Approved
by 4,200 housewives in cooking
and baking tests.

KELLOGG'S
RICE KRISPIES
pkg. 10c

KELLOGG'S TEA
ORANGE PEKOE
1/4 lb pkg. 19c

KELLOGG'S
EVAPORATED MILK
4 tall cans 25c

NEW LOW PRICE—
1940 CROP GENUINE SPRING
Legs of Lamb
lb 25c
5 to 6 lb avg.

Paramount Strictly Fresh Killed
BROILING or FRYING

Chickens lb 29c
3 1/2 to 4 lb avg.—Very Meaty
Fully Cooked — Ready to Serve
Vogt's Triple Tender Shank Half

HAMS lb 19c
5 lb avg.
Felin's City Dressed Fresh

Pork Necks lb 23c
2 lb avg.
Delicious Roasted or Cut into Chops