

SEPTEMBER

"A good deed gets about the same attention these days as a homely face."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEZ:
When you begin to think you are the "indispensable man," just stick your finger in a bucket of water and pull it out and look for the hole!

51st Year No. 33

RIVERTON-PALMYRA, N. J., SEPTEMBER 5, 1940

PRICE 5 CENTS

NATIONAL GUARD REQUIRES 3,000

Young Men of New Jersey
Urged to Enlist in
Next Two Weeks

Lt. Colonel Frank A. Mathews, Jr., prominent Rivertonian, has virtually given up his law practice to accept a full time assignment from the Governor of New Jersey to handle recruiting for the 44th Division, New Jersey National Guard.

Colonel Mathews has opened offices in room 219 State House, Trenton, where he is organizing a recruiting set-up for the entire State. Colonel Mathews stated that 3000 recruits are needed to bring the 44th Division up to its full peace-time strength.

18 and Over

Enlistments are open to young men of 18 and over without dependents. They will receive the regular army rate of pay of \$30 per month and will serve for one year in active full time duty and two years in the regular one-night-a-week National Guard training schedule with two weeks each summer in training camp.

Colonel Mathews pointed out that young men enlisting now in the 44th Division will have some choice in selecting their post within the division and will also have the advantage of getting in their one year of service right away. Following their one year of active duty they will be given a certificate showing proof of such service and will then be available for work in their chosen field of endeavor. He pointed out that employers will be much more willing to employ young men who have had the year of training than to employ a young man who might be given a job only to be taken out of the job for regular army training.

Begins September 16

The training period begins on September 16th at which time the 44th division joins three other divisions for a year of active duty.

The present recruiting plan has the backing of the Governor of New Jersey, the American Legion, the National Guard and the support of the press of New Jersey.

Two local men who have enlisted are John B. Mathews of Riverton and Emil Bohus, of Palmyra.

Flower Show September 13, 14

A Flower Show will be held at the Community Center September 13 and 14—this being promoted by the Garden Department of the Palmyra Woman's Club, cooperating with the Riverton-Palmyra-Cinnaminson Community Center.

Those in charge urge that all gardeners in these three communities prepare to exhibit the products of their flower gardens. Prizes of worthwhile nature will be awarded in the various divisions. Watch next week for a complete list of divisions. A special division for children will give the young gardeners an opportunity to display flowers and produce grown in their youthful gardens.

Everyone both young and old should feel free to place an exhibit in this Community Flower Show. Can we make this show so important that it will be a demanded annual local affair, participated in and attended by all?

TO OUR SUBSCRIBERS

The New Era will be pleased to mail the paper each week, without additional charge, to sons and daughters of our subscribers who may be away from home attending school or college.

Kindly advise this newspaper the student's name and address and on what date to start mailing the paper.

CARS ARE DUE FOR INSPECTION

The Motor Vehicle Department, with due allowance on vacation, is concerned over the number of automobiles that are overdue for inspection since August 1, in the second inspection period of the 1940 registration year, Motor Vehicle Commissioner Arthur W. Magee said today. He fears that the situation will tend to congestion at the stations later on.

No postal notices are sent for the second inspection period except in the cases of new registrations. Vehicles are due for inspection on or about six months from the date of the first period inspection which date appears on the face of the sticker.

Commissioner Magee stated that over 7,000 sets of registration plates have been picked up since April 1 for failure to comply with the provisions of the inspection law.

The second inspection period for year 1940 began August 1.

P. T. A. Program Is Announced

The topic for the year of the Riverton P.T.A. is "Education for Citizenship" and the program as announced this week is as follows:

September

Monday, September 16th, at 3.30 p.m.—Meeting and tea in auditorium. Speaker, Miss Caroline M. Staman, Principal. Topic: "Personal Growth in Attitudes and Habits."

October

Monday, October 21, at 8 p.m.—Annual reception to parents and teachers. Speaker, Dr. Francis Harvey Green, Headmaster Pennington School. Topic: "The Job We Have."

Wednesday, October 9, at 10 a.m., Bordentown Industrial School. The Burlington County Council Meeting.

October 16, 17, 18—Annual Convention of New Jersey Congress of Parents and Teachers, Atlantic City.

November

Monday, November 18, at 3.30 p.m.—Meeting and tea in auditorium. International Day. Costumes and movies of Switzerland. Mrs. Nathan Lane.

Monday, November 18, at 2.30 p.m.—Child Study Group.

December

Friday, December 20, at 10 a.m.—Christmas Party for the School.

January

Monday, January 20, at 8 p.m. in auditorium. Father's Night. Speaker, Mayor John F. Ward, of Palmyra. Topic: "Community and Social Growth and Action to Bring About Better Citizens and Civic Development."

Wednesday, January 15, at 10 a.m., Riverside—Burlington County Council Meeting.

February

Monday, February 17, at 2 p.m.—Founders Day and Talent Day, Food Sale and Play. Founders Day Talk, Mrs. Richard Burtis, County Council Chairman.

Monday, February 17, at 2.30 p.m.—Child Study Group.

March

Monday, March 17, at 7 p.m.—School Exhibit.

April

Monday, April 21, at 3.30 p.m.—Meeting and tea in auditorium. Speaker, Rev. Francis B. Downs, Rector, Christ Church, Riverton. Topic: "Education for Spiritual Growth."

Monday, April 21, at 2.30 p.m.—Child Study Group.

May

Monday, May 19, at 3.00 p.m.—Meeting and tea in auditorium. Annual reports. Installation of officers. Child Study Group.

Wednesday, May 14, at 10 a.m., Palmyra—Burlington County Council Meeting.

STATE OF NEW JERSEY EXECUTIVE DEPARTMENT PROCLAMATION

As Commander-in-Chief of the military and naval forces of the State of New Jersey I have a natural pride in the proficiency and integrity of those forces. The induction of the 44th Division, which includes the major portion of the New Jersey National Guard, into the Army of the United States for a year's training, is obviously imminent.

It is my great desire, as it should be that of every citizen of the State, to maintain these elements of the 44th Division as distinctly New Jersey troops. To insure this it is necessary for them to reach, by voluntary enlistment, the strength authorized by Regular Army peace-time tables of organization, and this will require the enlistment of approximately three thousand men in our State.

I therefore call upon all patriotic young men of New Jersey who do not have others dependent upon them for support to seriously consider enlisting in these elements of the 44th Division prior to September 15th, which date now seems to be the last date upon which enlistments in the New Jersey National Guard may be accepted.

Upon the enactment of the selective service bill into law such young men will be drafted into the service, and will not have the opportunity of selecting the unit and branch of service which they wish to join. I should like to point out that those who now enlist in the National Guard will have the advantage of training with the 44th Division at Fort Dix, New Jersey, with a unit and branch of service of their own choosing.

And I further appeal to all Mayors, governing bodies of municipalities and public officials, as well as all patriotic organizations and public-spirited citizens, to aid the efforts of the officials of the National Guard of our State to bring their organization to strength, in order to insure the integrity of such organization as a real New Jersey military unit, and thus put New Jersey as a State in the forefront of our great efforts for national defense.

GIVEN under my hand and the Great Seal of the State of New Jersey, this third day of September, in the year of our Lord one thousand nine hundred and forty, and in the Independence of the United States the one hundred and sixty-fifth.

(GREAT SEAL)
By the Governor

(Signed) A. HARRY MOORE,
Governor.
(Signed) THOMAS A. MATHIS,
Secretary of State.

Lamon Named Club President

Walter D. Lamon was named president of the Business and Professional Men's Club of Palmyra and Riverton at a meeting held on Tuesday of this week, at the Riverton Country Club.

The session followed a cessation of activities during August and was attended by 25 members.

Other officers named were: Joseph L. Stack, vice president; William Price, secretary and George F. Ginter, treasurer.

Prior to the election of permanent officers, Walter D. Lamon, Jr., was chairman of the organization. He leaves this month for a year's active service with the New Jersey National Guard.

Dickinson Speaker

The speaker of the day was Major Charles Dickinson, in command of the 1st Battalion 157th Field Artillery, N. J. N. G., who talked about the recent army maneuvers held in New York.

The Major illustrated his subject with a large-scale map of the terrain and traced the movements of the various bodies of troops in the final phases of the "war" problem.

He paid high tribute to the organization of the 44th Division, of the Guard, headed by Major General Clifford R. Powell, who, he stated, had welded the force under his command into one of the fastest-moving and hard-striking outfits in the army.

Major Dickinson urged that all young men of conscription age take advantage of enlisting in the National Guard before the call to active service, citing the many benefits of such a course.

Under the 20th amendment to the Constitution, the next President will take office January 20, 1941.

THANKS

The Riverton-Palmyra Chapter, British War Relief Society extends its thanks to all those who have already sent in contributions to the Hospital Beds Equipment Fund. The response has been encouraging, but slow, and the need is acute.

Last week Samuel A. Salvage, president of the B.W.R.S., announced that since February the Society had dispatched shipments by thirty-three ships, all of which had reached their destination safely. Four vessels carrying shipments from the Society are now at sea. Our own fourth box leaves Riverton today, containing 101 more service "woolies" and several fine used garments for refugee use.

New window displays of the work we are doing are now out. Look for them in Keating's Drug Store and The Mildred Shop.

Riverton-Palmyra Chapter,
B.W.R.S.,
C. G. Murray, Chairman.

FEW REGISTER

To date, seven aliens have registered at the Palmyra postoffice, according to a statement made by the postmaster, Xavier Walter. Mrs. Mervil E. Haas, Riverton postmaster, reported that no registrations have been made thus far in that community.

Although aliens have until the latter part of December to comply with the registration law, both postmasters urge that persons affected appear to fill out the necessary papers well in advance of the final date in order to avoid last-minute delays which will occur if the procedure is postponed.

FLAGS FLYING

The foreign fleet across the river observed Labor Day according to our custom, breaking out all available bunting in a brave display.

NO DAMAGE IN LOCAL TOWNS

This Section Again Fortunate
As Nearby Communities
Are Hard Hit

Residents of Riverton, Palmyra and Cinnaminson again considered themselves most fortunate as the disastrous storm that ravaged South Jersey left this section with damage of only a very minor nature, although many other communities in Burlington county suffered heavily.

On Sunday afternoon, it was impossible to go any considerable distance from here without running into blocked roads and detours of all descriptions. Many highways were blocked entirely.

The loss on county highways and bridges will take some time to determine, but is certain to be very heavy. The road department, already faced with a deficit because of snow removal costs, will doubtless need additional funds to cope with the emergency.

Mt. Holly Hit

One of the worst flooded areas was in Mt. Holly, where residents in some sections were faced with conditions similar to those experienced several times during the past few years. Although plans for flood control have been made, the project has not been started and the weary citizens had to meet the problem that has caused heavy losses in the past.

Although tides in the Delaware were high on Sunday and Monday, the river here did not go over the banks, although the water was near a flood state in the tributaries in this section.

The water was level with the top of the Riverton Yacht Club pier Monday afternoon and the stream was filled with a wide variety of debris, in addition to being very murky.

The Porch Club

Painting classes will continue this year under the direction of Mr. Emmen McConnell, of Haddonfield.

All those who wish to join these classes will please contact Mrs. Jay Reed, phone 3-R, at earliest convenience, in order that members may be placed in proper classes.

Will all chairmen of departments of the Riverton Porch Club please contact Mrs. David Gould, phone 901, if they wish advance publicity, remembering that notes must be in The New Era office not later than Wednesday noon for publication.

SCHOOL READY FOR OPENING

The Riverton Board of Education met on Tuesday night of this week, Arthur H. Burns, vice president occupying the chair in the absence of President Mrs. Charles H. Yost, who is convalescing at her home.

The property committee, Dr. J. Rowland Dey, chairman, was heartily commended by the board for the fine manner in which the reconditioning work at the school during the summer was organized and supervised.

Miss Anna P. Weiss was appointed part-time home economics teacher for the year. She substituted a portion of the last term.

Other routine business was transacted.

BRITISH WAR RELIEF NIGHT AT COUNTRY CLUB

"A Gaudy Night" celebration will be given at the Riverton Country Club Saturday evening, October 5, by the local Chapter of the British War Relief Society, proceeds to go to the Hospital Beds Equipment Fund. Save this date and watch for further announcements.

In the works of man as in those of nature it is the intention which is chiefly worth studying.—Goethe.



BRIEF ITEMS from ABOUT TOWN

Mrs. Emma Marlin, of 423 Lippincott avenue, was a guest last week at the Chalfont-Haddon Hall, Atlantic City.

Miss Louise Moorhouse, of Riverton, left Tuesday for New York, where she will enter the Bellview Hospital school of nursing.

Miss Dorothy Daddino, of Palmyra, will enter the West Jersey Hospital school of nursing on September 11.

Mr. and Mrs. William Denecker and son John, of Cinnaminson, spent Labor Day at Ocean City.

The River Towns Ladies Club will hold their card party today (Thursday) at 2 p.m. in the K.G.E. Hall, Riverside. Mrs. Francis Edinger will serve as hostess. A special meeting of the club will be held at the home of Mrs. Anna T. Denecker, Riverton, on Friday, September 6 at 8:30 p.m. All members are urged to be present.

Mrs. Claire Lippincott, of 114 Leconey Circle, entertained the executive committee of the Burlington County Republican Women's Club at luncheon last Thursday.

Mr. and Mrs. C. Morris Beck, of Highland avenue, left this week for a motor trip through the New England states.

The J. D. Girls, of Riverton, Helen Coles, Marion Speaker, Becky Greer, Kitty Oliver, Betty Atkinson and Ann Coles, have returned from a two weeks vacation at Seaside Heights.

District 3 of the P. O. of A. will hold a union meeting on Thursday night, September 12th, in the P. O. S. of A. Mrs. Emma Green, district president will preside. All members have been urged to come out to make this occasion a success.

Mrs. Stuart S. Buchholz, of East Charles street, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Mrs. Edward Leavy, of 501 Cinnaminson street, will entertain the Lucky Social Club tonight.

DON WEST ADVANCES TO SEMI-FINAL ROUND

Don West, of Palmyra, last Saturday afternoon, advanced to the semi-finals in the Burlington County tennis tournament when he defeated John Tarasewich, of Burlington, 6-2, 6-4.

West played Bob Jackson last evening at Rose Valley courts. Jackson is seeded No. 1, in the tournament.

The Stenotype
Stenography was being taught at Stenographer School last week before any kind of Stenography was offered in still far to the local. Good for looking or call.

Strayer's Business School
807 Chestnut St. Phone 4-0864

Betty Petty Beauty Studio
515 Cinnaminson Ave. PALMYRA
Phone 480

ment while West was seeded No. 8. It is interesting to note all the matches played by West in the tournament have been won by two sets. The other two members listed in the semi-finals are members of the Rose Valley tennis club.

The winner of the affair will receive the Senator Howard Eastwood trophy.

MERRILL TALKS ON SAILING

Edward K. Merrill, speaking at the Rotary Club on August 29, traced the history of yachting on the Delaware in a most entertaining way, drawing upon a store of information gained in a lifetime of association with river front activities.

Organized boating activities began as early as 1830 and in 1835 the first of a long series of races from Philadelphia to Chester was sailed. The formation of clubs in England and America were usually in those days accomplished by a group of men each contributing a small sum for the purchase of a boat and then each in turn having opportunity to sail it. The New York Yacht Club was formed in 1844 and the first activities in Riverton appear to have been in 1850 when a wharf was built. The Riverton Yacht Club was organized in 1865 and incorporated in 1881. Up to twenty years ago all day races to Chester and back were an annual feature of local club activities.

Discussion
Mr. Merrill told in his characteristically modest way, of his own years of racing and how after dropping the sport following ten years with the L. I. boats, he was enticed

into the Comet Association which now has a wide national membership. Fifth in the 1937 Nationals, he came out first in the Nationals of 1938 and third in 1939.

Perhaps the most interesting feature was the subsequent informal discussion of the many boats he has built and helped build and the many boys he has interested in water activities during years prior and subsequent to his terms as Commodore of the Riverton Club—a contribution to community life which he has feverishly and unstintingly offered for many years.

OBITUARY
WILLIAM F. RANDOLPH
William F. Randolph died on Sunday, September 1, at the home of his

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
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(Sach's Building)

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1939 FORD \$595
DeLuxe FORDOR SEDAN—Color black, good rubber, perfect mechanical condition.

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1937 FORD \$375
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1936 FORD \$285
DeLuxe TUDOR—Heater, radio, very good mechanical condition, good tires, new seat covers.

1936 FORD \$265
Standard TUDOR—Color black, good tires, clean upholstery.

1934 FORD \$135
4-DOOR SEDAN—\$10.00 Down.

1935 CHEVY \$260
COACH—Motor overhauled, radio, heater, new paint and seat covers.

1935 DODGE \$265
SEDAN—Good mechanical condition, radio, heater.

1932-33-34 Fords and Plymouths \$5.00 down

E. Z. TERMS

LESTER S. FORTNUM

125 WEST BROAD STREET

Palmyra, N. J.

son, Leon R. Randolph, Sea Girt. Funeral services will be held on Friday at 1:30 p.m. from the home of Harry G. Ellis, of 1000 Cinnaminson avenue, the Rev. George Lockett officiating.

Interment will be made in Mt. Peace Cemetery, Philadelphia, under the direction of the Snover Funeral Home.

The deceased is survived by his sister, Mrs. Ellis, and a son and daughter.

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Riverton

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FOX
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Andy Hardy Meets Debutante

Judy's the babe in Mickey's arms again! It's singing, stepping fun... for the whole Hardy family... in exciting Manhattan!

LEWIS MICKEY STONE ROONEY

GEORGE PARKER-HOLDEN

THE BUTTERFLY - BIRD LARK JUDY GARLAND

EXTRA—Pete Smith Novelty "STUFFIE"

Sunday and Monday, Sept. 8-9

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THE MAN WHO TALKED TOO MUCH

GEORGE BRENT VIRGINIA BRUCE

ADDED—George Olsen and Orchestra

FREE—To the Ladies Tuesday and Wednesday

"MEXICALE" Luncheon Set

Wednesday & Thursday, Sept. 11-12

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White Bag Yellow Bag

lb 15c lb 21c

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3-lb can 48c

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KLEK 2 for 31c

MERION CATSUP

2 14-oz. bottles 29c

Kellogg's APPLE JUICE

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KELLOGG'S

DATE and NUT BREAD

2 cans 27c

OCTAGON SOAP

3 for 11c

PALMOLIVE SOAP

3 for 17c

VELVEETA CHEESE

2 8-oz. pkgs. 29c

HURFF'S

TOMATO SOUP

3 22-oz. cans 25c

KRAFT'S PARKAY

MARGERINE lb 21c

VOGT'S FRESH

Pork Sausage

lb 25c

FRESH KILLED STEWING

Chickens

lb 28c

5 lb avg.

VOGT'S TRIPLE TENDERIZED

HAM lb 28c

Whole or Half

Kersey's

Skinless

HALF

SMOKES

lb 25c

BORDEN'S CHEESE

(Very Sharp)

2 5-oz. jars 37c

VOGT'S CANNED

SCRAPPLE

2 1-lb cans 29c

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

September is an excellent time of year to do something about overgrown foundation plantings. Such plantings, after all, are intended to soften and complement the lines of the house and to hide the brick or concrete foundation, not provide a screen for the front porch.

Some evergreens in the foundation planting may be cut back, but such conifers as spruces and pines are best taken out and replaced by more appropriate plants. If you are planning a new foundation planting, consider flowering deciduous shrubs before you devote all the space to evergreens again. A wide variety of deciduous shrubs can be obtained from most nurserymen and this is a good season to plant them. When planted at this time, they are usually cut back rather hard and given plenty of water. By such treatment, the plants should be established and ready to grow well next spring.

Routine Work
As far as routine work in the garden this month is concerned, the most important thing is to keep the weeds under control. Don't let any Crab-grass or Pigweed plants go to seed. If they do, new plants will get a foothold and lower weed control even more bothersome next year. Be sure to remove flower heads of Garden Phlox as soon as the bloom is gone, for if they are left on the plant, the seeds will scatter around the planting and the plants which will result will be no more than weeds in the border. Such seedlings are seldom of value, for very often the color is much inferior to the original. The established plants should be well watered and sprayed for mildew at this season.

Late summer is one of the best times to propagate plants by layering. The method is very simple, and especially suited to increasing vines. Simply pull the vine or the branch of a shrub down to the ground, make a wound in the wood with a sharp knife and cover with earth. If they will not remain in place of their own accord, layers should be staked or held down by a stone or brick. Roots will form where the wound has been made.

The old-fashioned woman who "paid and paid," now has a daughter who says "charge it."

WANT-ADS

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SALE: 40-gallon Merion automatic gas hot water heater. Write Box B. The New Era office.

WANTED: Representative to look after our magazine subscription interests in Riverton and vicinity. Every family orders subscriptions. Hundreds of dollars are spent for them each fall and winter in this vicinity. Instruction and equipment free. Guaranteed lowest rates on all periodicals, domestic and foreign. Represent the oldest magazine agency in the United States. Start a growing and permanent business in whole or spare time. Address Moore-Cottrell, Inc., Naples Road, North Cohobton, New York. 9-5 to 9-12

RELIABLE Young Man desires work of any kind. 314 Penn street, Riverton. 9-5-4f

SALE: \$125 Parker Field Gun. Full Damascus bar., 28 inch, 12 gauge. 7 1/2 lb. Like new. \$45.00. Riv. 404-J.

FOR RENT: Furnished or unfurnished, 6 rooms, second floor, oil heat. 512 Main street, Riverton. 9-5-4f

K. OF C. INSTALLS OFFICERS FOR YEAR

The St. Joseph's Council of the Knights of Columbus of Palmyra and Riverton held the installation of their officers for the coming year Tuesday evening of this week at the K. of C. home Broad and Elm avenue. District deputy Patrick McCullough, of Gloucester, was in charge of the ceremonies and represented the newly elected state deputy John F. X. Landrigan. Leo C. Terrell, was re-elected Grand Knight of the local council. Others who were elected and installed were Otis Meyers, deputy grand knight; Charles Getty, chancellor; William Scully, warden; James Kennedy, financial secretary; Joseph Dougherty, recorder; Andrew J. Pfaff, treasurer; Francis Shinkel, advocate; August E. Conlow, lecturer; and Joseph Yearly, John L. Stroblein and William J. Eck, Sr., trustees.

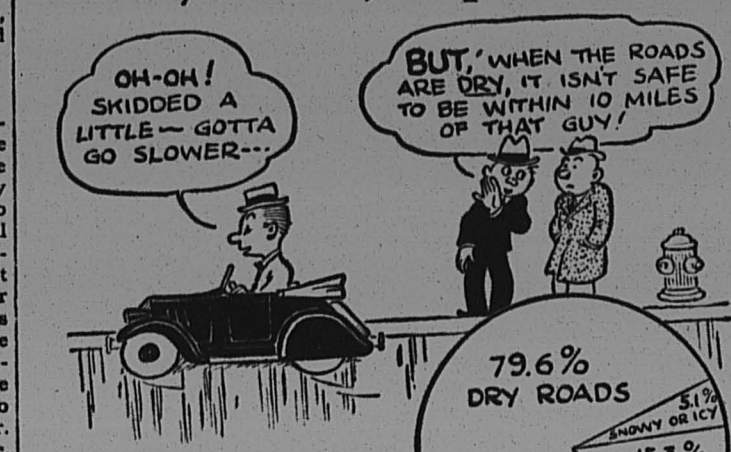
HINKEY-TAYLOR

At a ceremony performed after the manner of the Friends, in the West-town Friends Meeting House at noon on Saturday, August 31, Miss Mary Taylor, daughter of Mr. and Mrs. Howard G. Taylor, Jr., of Riverton, became the bride of Wendell A. Hinkey, of Ithaca, N. Y., son of Mr. and Mrs. Charles E. Hinkey, of Cleveland, Ohio.

There were no attendants. Following the ceremony a reception was held at the home of the bride's parents. On their return from a wedding trip, Mr. Hinkey and his bride will reside in Ithaca.

The bride was graduated from Moorestown Friends School and Oberlin College. Mr. Hinkey is also a graduate of Oberlin and attended Cornell University.

Most Accidents Occur on Dry Roads, Report Shows



One of many surprising facts revealed in The Travelers' newest annual booklet on highway safety is that the great majority of accidents occur not on icy, sleety or snowy roads but when the road surface is dry and presumably safe.

The booklet, entitled "Smash Hits of the Year," analyzes the circumstances surrounding the accidents in 1939 which killed 32,100 Americans and injured almost a million and a quarter others.

Four out of five fatal accidents,

it is shown, happened on dry roads. Where non-fatal accidents were concerned the ratio was almost as great. About 15 per cent of all accidents occurred when the road surface was wet and, surprisingly, only five per cent when the roads were covered with ice or snow.

ANDY AND THE GIRL FRIEND QUARREL



The young Sweethearts of the popular Hardy Family come close to the parting of the ways in "Andy Hardy Meets Debutante," latest of the series showing at the Fox Theatre, Riverside, Friday and Saturday.

VENETIAN BLINDS and WINDOW SHADES
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Pineapple, Cherry, Youngberry.

Reg. 5c PENCIL for 1c
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Bread at regular price.

BREAD Supreme Milk or Soft Twist 2 large loaves 15c

Raisin Pound Cake Virginia Lee De Luxe Ring each 29c

E-Tal-E Spaghetti 3 18-oz. cans 19c

Watkins' Table Salt 3 2-lb. pkgs. 10c

Fancy Wet Pack Shrimp 2 5-lb. cans 25c

Gold Seal Macaroni 2 16-oz. pkgs. 17c

B. & M. Baked Beans 2 28-oz. cans 15c

Fancy California Sweet Large California Dried Lima Beans 2 lbs 15c

Large Prunes 40/50s 2 lbs 17c

Wax Beans New Pack Formula Cut 2 No. 2 cans 17c

ASCO Asparagus New Pack All Green Tips 2 No. 2 cans 17c

Sweet Peas New Pack Hurlock 2 No. 2 cans 19c

ASCO Tomatoes New Pack Fancy Quality 3 No. 2 cans 25c

ASCO Tomato Soup New Pack can 5c

Fresh Prunes 2 No. 1 cans 13c

Eveready Fruit Cocktail No. 2 1/2 can 19c

ASCO Sliced Pineapple No. 2 1/2 can 17c

ASCO Crushed Pineapple No. 2 1/2 can 27c

Phillips' Tomato Juice 2 10-oz. cans 5c

Fancy Blue Rose Rice lb 5c

ASCO Fancy California PEACHES No. 2 1/2 can 14c

Halves packed in luscious heavy, rich syrup.

Back to School with One of These Cases

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For Member of Congress—D. Lane Powers
For Governor—Robert C. Hendrickson
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For Coroner—Emeral White
For Freeholder—Albert C. Jones
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A Speech—and the Facts

In his speech of acceptance of the nomination to the vice presidency of the United States, Henry A. Wallace took occasion to compare President Roosevelt to Hitler.

Quote: "Hitler believed that all freedom must be crushed. Roosevelt believed in freedom of speech, press and religion."

"For more than seven years, Roosevelt has been working steadily to help the American people build up an up-to-date democracy capable of bringing security to the families of this Nation. Farm income and factory payrolls, two of the strong legs of recovery, have both been more than doubled. Business profits have been restored and increased." End quote.

Mr. Wallace made a fine speech, upon which he was later warmly congratulated by the President, and it might have been quite as convincing as it was eloquent, if not compared with the facts.

Judged by facts and actions that are matters of public record and common knowledge, Mr. Roosevelt's idea of "Democracy" was to reduce Congress to a servility heretofore unknown in the history of the United States. In this condition, the representatives of the people passed laws by the President's order which the Supreme court refused to approve. Then the President tried to pack the Supreme Court and was defeated by a popular uprising. By the time resignations and deaths had enabled him to appoint a majority of members of the court who approved of his policies, Congress had regained some of its rightful courage and independence and refused to answer the lash. Then Mr. Roosevelt tried to prevent the re-election of those who had opposed his will. His "purge" was no more successful than his "packing."

The Roosevelt version of "democracy" sent a man to prison for failing to charge the price set by the government for pressing a pair of pants, and another for not paying a scale of wages, also prescribed by the government, which would have made it impossible for him to continue in business.

Mr. Roosevelt, under the infamous "Potato Act," engineered by the then Secretary of Agriculture Wallace, who now prates of freedom and democracy, proposed to send to jail every housewife who bought a bag of potatoes which did not bear a government seal.

Instead of trying to bring about harmony and cooperation between capital and labor, Mr. Roosevelt tried to stir up antagonism between the two by referring to the "forgotten man," the "haves and the have nots," and denounced employers as "economic royalists," "princes of industry," "the special privilege class," etc.

And if, as Mr. Wallace claims, farm income and factory payroll have been more than doubled, how is it that there are ten million persons still out of employment, and the banks are bursting with money which business men will not borrow and put to work owing to Administration hostility to business? The President's attitude toward employers was clearly stated when he said, right after he was re-elected in 1936, "They (the industrialists) have met their equal—now they will meet their master."

But here are some other comparisons between Hitler and Mr. Roosevelt which Mr. Wallace seems to have overlooked:

Some seven years or so ago, a man came into power in Germany. Appointed to a position of high rank, he immediately began to consolidate his position and in a comparatively short span of time had so fortified himself that he was impregnable. Then he began to take an interest in the affairs of nations outside the borders of his own country. Pleading that every one of them was

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenue
Riverton, N. J.

Rev. John F. Welsh, Pastor
Rev. Thomas T. Barry, Asst. Pastor
Sunday Masses—7, 9, and 10:30 o'clock.
Daily Mass—7 a.m.
Confessions—Saturday, 3:45 to 5:45 and 7:30 till 9 p.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH

"Man" is the Lesson-Sermon subject for Sunday, September 8, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The Spirit itself beareth witness with our spirit, that we are the children of God; and if children, then heirs; heirs of God, and joint-heirs with Christ." (Romans 8:16, 17).

Among the Lesson-Sermon citations is the following from the Bible: "Wherefore thou art no more a servant, but a son; and if a son, then an heir of God through Christ." (Galatians 4:7).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "In Science man is the off-spring of Spirit. Spirit is his primitive and ultimate source of being; God is his Father, and Life is the law of his being" (p. 63).

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
Palmyra

Rev. Harold Lee Rowe, Pastor
The Sixteenth Sunday after Trinity.

Beginning this Sunday Bethany Church returns to its fall and winter schedule of services:
The Church School—10:00 a.m.

seeking to overflow the fatherland, he led his people through the process of building, equipping and training a huge army. With that army as his bodyguard he has so strengthened himself that one hardly dares breathe within the borders of Germany without special permission from the leader. The people know oppression, hunger, want, and out of their lives has gone everything that means real, genuine happiness.

Some seven years or so ago, a man came into power in the United States. Appointed by the people to a position of high rank, he has used a large portion of his time during those seven years to consolidate his position and make what appears to be an attempt to make himself impregnable. He has taken an interest in the affairs of nations beyond the borders of his own country. With hysterical cries that the day of democracy in Europe is doomed, that the nations of the dark continent will soon be overrun by the bloody dictators and that then this nation will be the last stronghold of democracy, he has sat at his desk and demanded millions upon millions for the building, equipping and training of a huge army.

When the German had realized his ambition and gained the power he sought, it was an easy matter to eliminate from the political scene the man who had first appointed him chancellor.

When the American shattered precedent through his minions in Chicago and placed himself in a position of denying at least some of the precepts and traditions of democracy, it was an easy matter to eliminate from the political scene the man who, actually and almost single-handedly, first put him in a place of national power.

With his original sponsor eliminated, the German has gone on from one dark deed to another, from one tyranny to yet another oppression, and there seems to be no end in sight.

With his original sponsor eliminated, the American—well, are the people of this nation to let the deadly parallel continue any longer, or will they make sure that a different ending is written to the story of "over here?"

The Chief Service: 11:00 a.m.
The Vesper Service: 8:00 p.m.
At the chief service Pastor Rowe will have as his sermon theme "Rumor Has It." At the Vesper Service the pastor will begin a series of sermons on "Great Bible Characters," the first of which shall be, "The Sorry Career of Samson." These messages should prove to be informative, inspirational and helpful to all who attend. It is hoped that all the members and friends of Bethany Church will attend both services of the day regularly. If you have no church affiliations and wish to worship, Bethany will be glad to welcome you to all her services.

Wesleyan Men's Bible Class

For the Men of the Community

"STILLNESS"

In placing the famous Lick Observatory 3000 feet above the surface, on the mountain top, the scientists say, it was to get "God's Air," still and cloudless and the larger view of the numerous worlds.

"Be still and know that I am God." So commands the word of God, that is, abiding in the quietude of the Infinite, out of the doubts and questionings of the confusion of life. It is then only that one fellowships with the Divine and knows by faith the ever-increasing knowledge of God, as revealed in His Word by the Holy Spirit.

Martin Luther, when threatened by ecclesiastical authority and excluded, then said one, "Where will you be then?" Luther shouted: "Where I am now, in the hand of God."

"Be Still" in the hours of struggle, even disappointment, comes the knowledge of being in God's care. It is in this quietude of faith in God that we seek to lead the Bible Class members.

Meet with us next Sunday as we prepare the heart, in the midst of suffering and temptation, to abide in the quietude of Heavenly.

METHODIST CHURCH

Palmyra, N. J.
Rev. William A. Boyd, Pastor
The Rev. W. A. Boyd, Minister of the Methodist Church has returned from his vacation and will preach both Sunday morning at 11 o'clock and Sunday evening at 7:45 o'clock.

Tuesday evening at 8 o'clock the regular meeting of the official board will be held in the Guild Room. All members of the Board are expected to be present. Matters of very great importance are to be considered.

The Mid-Week Church Service

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will be held in the Guild Room. All in the Sanctuary at 8 o'clock. All members and friends of the Church are invited to attend this very helpful and profitable service.

Thursday evening at 8 o'clock the Women of the Church will meet to reorganize and consolidate all the Women's Organizations into one large organization to be known as "The Women's Society of Christian Service." This is a very important meeting. Every woman of our church should be present. All members of all Women's Societies in our church should be present. The Minister of the Church will preside at this meeting.

On Friday evening the Senior Choir will meet at the home of Rachel Lord for the first rehearsal this Fall. After rehearsal a real party and treat will conclude the program. All members, both old and new are asked to be sure to be present.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services Sunday, September 8th.
Bible School—10 a.m.
As the vacation period comes to a close, the school is anticipating a return to the usual large attendances and renewed life and inspiration in the work. This is a good time to make a Fall resolution of attending regularly.

Morning Worship—11:15 a.m.
Pastor Lockett will again be in the pulpit after having been on his vacation. The topic for his sermon will be "Our Church Home." Communion will be served following the sermon in which all Christians are especially invited to participate. Anthems by the choir.

Evening Worship—7:45 p.m.

In accordance with the proclamation by the President of the United States setting apart this Sunday as a day of prayer to Almighty God for the restoration of peace among the nations, a special service befitting the occasion will be held this evening. The Pastor's subject will be "Prayer for the Nation." Appropriate music by the choir.

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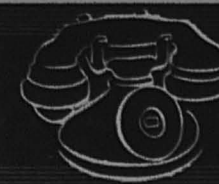
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SLOW POKES ARE HIGHWAY MENACE

The slow poke driver who winds his leisurely way along busy streets and highways without regard for the inconvenience he causes others, is out of step with present day traffic tempo and a potential accident hazard, Motor Vehicle Commissioner Arthur W. Magee said this week.

Citing numerous complaints received from motorists, Commissioner Magee warns that the slow poke driver is liable to arrest, under two separate provisions of the Traffic Act, just as the driver who exceeds the maximum speed limits.

Careless Driving

He points out that Chapter 39-4.56 of the Revised Statutes specifies that "no person shall drive or conduct a vehicle in such condition, so constructed or so loaded, as to be likely to cause delay in traffic or accident to man, beast or property."

The careless driving provision (39-4.97) directs that a person driving a vehicle must drive "at a careful and prudent speed, not greater nor less than is reasonable and proper, with due regard to the traffic, surface and width of the highway and of any other conditions then existing."

To avoid arrest and out of common courtesy, the driver who prefers the slower speeds is advised by Commissioner Magee to pull over to the side of the road whenever a glance in the rear view mirror tells him that his pace is slowing up traffic.

RATE CUTS SAVE MILLIONS FOR JERSEY POWER USERS

Rate reductions in the ten-year period ending with 1939 saved the electric consumers of New Jersey more than \$17,000,000. That is disclosed by the statistics of the four

DATES FOR COLLECTIONS OF PAPER BY FIREMEN

To speed up the collecting of old papers and magazines by Palmyra Firemen in charge has decided to divide the town into four collection areas to be covered on certain days of each month. They are as follows:

South of Railroad—Cinnaminson to Lincoln, 1st Saturday.
South of Railroad—Cinnaminson to Public Road, 2nd Saturday.
North of Railroad—Cinnaminson to Elm, 3rd Saturday.
North of Railroad—Cinnaminson to S-41, 4th Saturday.

Firemen will call in your area on those days. In the event that you are missed a card to R. W. Dilks, care of Palmyra Fire Department, will get instant response. The above schedule is effective immediately.

Please remember that the Fire Department is ready to help you 24 hours a day year around. Won't you do your part now in helping them. We are helping you now by ridding you of a nuisance. Help both YOURSELF and the Fire Company by eliminating a dangerous fire hazard.

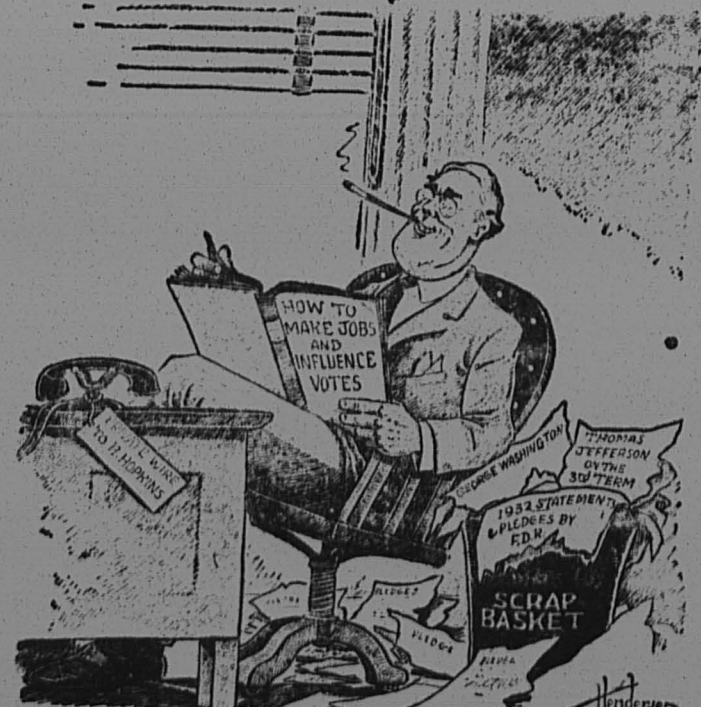
—Palmyra Fire Dept.

Don't be fooled: that "stop, look and listen" sign at railroad crossings is not intended for the engineer.

electric companies which generate more than ninety-nine per cent of the power produced in the State. The saving is really much greater because of the cumulative effect of each reduction from year to year, but the exact figures require too much detailed computation. The amount of \$17,000,000 is, therefore, far below the real saving, reports the New Jersey Public Utility Information Committee.

Public Service Electric and Gas Company in the last decade reduced rates ten times, the successive reductions totaling \$12,900,000.

"Thinking Solely Of The National Good"



Henderson, in the Providence Journal

Better Prepare Now

Fall and winter will be here before we realize it, and it would be wise to lay in a supply of Evans' Premium Anthracite Coal. "It goes farther and heats longer." Let us have the opportunity of proving that Premium Anthracite actually costs less by test. Also Genuine Rainey-Wood KOPPERS COKE

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1936 CHEVROLET

COUPE—Good sound merchandise and priced right for quick sale.

1937 PLYMOUTH

DeLuxe 4-DOOR TRUNK SEDAN—A Black car, economical. Smart in appearance and dependable.

1935 CHEVROLET

TOWN SEDAN—Original paint, good tires, one owner, a real good car.

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EVAPORATED MILK
3 tall cans 19c

FRANKLIN
GRANULATED SUGAR
10-lb bag 48c

FRESH ROASTED
PEANUTS IN SHELL
lb 15c

CLAPP'S BABY FOOD
Strained, 3 cans for 20c
Chopped, 3 cans for 25c

FIRST OF THE SEASON
Fresh SALT OYSTERS
Opened Daily in Our Store

Special LOW PRICE This Week!!
SWIFT'S PREMIUM or STAR
GENUINE SPRING

Legs of Lamb
lb 29c
5 to 6 lb avg.

VOGT'S CITY DRESSED
Shoulders of Pork
lb 19c

FIRST OF THE SEASON—
STRICTLY FRESH KILLED
HOT HOUSE

ROASTING CHICKENS
lb 35c
5 to 6 lb avg.

SPECIAL—
Vogt's PURE PORK
Sausage lb 25c

"The great minds discuss
ideas; average minds
discuss events; while small
minds discuss people."

51st Year No. 34

NATIONAL GUARD NEEDS MORE MEN

Only Short Time Remains
Before N. J. Division
Leaves for Camp

Supported by Governor Moore, State Military officials, the New Jersey Defense Council, veteran and civic organizations and other agencies as a great patriotic move, the drive to secure three thousand enlistments in New Jersey units of the National Guard is successfully under way, but many more enlistments are needed to reach the objective, Lieutenant Colonel Frank A. Mathews, 44th Division Recruiting Officer, announced today.

With only a short time remaining before the 44th Division is inducted into Federal Service by orders of President Roosevelt for a year's training, Colonel Mathews reiterated his plea to all men over 18 years of age who are healthy and without dependents to enlist in their favorite National Guard units immediately in order that all units of the 44th Division may reach peacetime strength.

In a recent proclamation, Governor Moore pointed out that upon enactment of the selective service bill by Congress such young men will be drafted into service and will not have the opportunity of selecting the unit and branch of service which they would like to join. Young men who enlist in the National Guard at this time will have the advantage of being trained at Fort Dix with friends in a unit and branch of service of their own choosing. The Governor pointed out in the executive proclamation.

Asks Legion Aid

State Commander John A. Whomley of the American Legion, in issuing a call to members of all posts throughout New Jersey, has also stressed the necessity of adequate national defense and the importance of the National Guard in the defense. He declared, "Our defense requires sacrifice by everyone of us which means enlistment of our sons and other male relatives, over 18 years of age, healthy and without dependents."

Audley H. F. Stephan, chairman of the New Jersey Defense Council, in endorsing the drive, declared the certificate each recruit will receive at the completion of one year's training will prove valuable in securing employment. He said employers will be more interested in hiring men who have had a year's training, rather than those who might be taken from their employment during the year.

Thomas Named Club President

Robert C. Thomas, of Palmyra, was elected president of the regular Democratic Club which comprises residents of Palmyra, Riverton and Cinnaminson, at a meeting held last Wednesday evening in the residence of Mrs. Anna T. Denner, of Cinnaminson, with a large attendance.

Other officers elected include Mrs. Anna Denner, vice president; Mrs. Mary Walters, secretary; Allan Porter, treasurer; and Gerald Malone, sergeant at arms.

The following were appointed by the new president: publicity, William Smith and Floyd Radcliffe; entertainment, Mrs. Harry Stack, Mrs. Anna Denner, Jean Poinsett, Mary E. McLaughlin, and John Denner; transportation, Walter C. Cummings, John J. Doonan, Harry Stack.

The next meeting of the club is scheduled for Thursday, September 26th, at Society hall at which time the guest speaker will be Thomas McGann, of Moorestown, who is chairman of the Burlington County Democratic county committee. All are invited to attend.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J. SEPTEMBER 12, 1940

PRICE 5 CENTS

LOCAL CORPS WILL COMPETE

The eighth annual American Legion Bugle and Drum Corps Competition will be held Sunday, September 15th, at Clementon. The event was postponed from September 1st on account of weather conditions.

The competition for the Junior Bugle and Drum Corps will start at 2 p.m. on Clementon Lake Park Athletic Field and the Color Guard Contest will be held on the stage in the park at 9 p.m.

Last Concert Friday Night

Friday evening in the Grove, Palmyra, the Mercer and Burlington county band will play its final concert of this season.

Mr. Curry, supervisor of the band, has secured two young artists to appear as soloists.

Miss Florence Perilli who sang at last Friday's concert and who has always received warm response from Palmyra audiences, will again be the vocal soloist.

Mr. Paul Bryan, trombonist, will contribute one of the Gardel Simon solos. Mr. Bryan at an early age became a member of the Hart Band of Trenton. Upon graduating from high school he entered the University of Michigan where he is a member of the band and orchestra. Both of these units are considered to be of the highest standard in collegiate ranks.

Mr. Benedict Napoliello will conduct. These concerts sponsored by Borough Council were made possible through the State Music Project of the Professional and Service Division of the Works Projects Administration.

Program
The program follows:
"The Iowa March."
Overture, "Wanderers Ziel"
"The Rosary."
"Atlant Zephyrs," trombone solo.
Mr. Paul Bryan,
Grand Opera Selection, "Aida."
Intermission
"Siletto Lindo," Spanish Song.
Soprano Solo, Miss Florence Perilli.
Selection from "The Merry Widow."
"Humoresque."
March, "Stars and Stripes Forever."

Library Hours

Effective September 16, the Riverton Library will be open during the following hours:
Monday to Friday each week—4 to 6 p.m. and 7 to 9 p.m.
Saturdays—10 a.m. to 12 noon, and 7 to 9 p.m.

MEETING TIME CHANGED FOR BANDAGE GROUP

Beginning Monday, September 16, the Surgical Bandage Group of the Riverton-Palmyra Chapter, B.W.R.S. will meet Monday afternoons from 2:00 till 4:30, and Monday evenings from 7:30 till 10:00. Please note this change in time, and pass the word along. Thank you.

Plans for the British War Relief Society's "Daunt Night" celebration at the Riverton Country Club Saturday night, October 5th are shaping up rapidly. Watch for next week's detailed announcement. All proceeds will be added to the hospital beds equipment fund.

PROGRAM OF ROTARY CLUB

The program of the Palmyra-Riverton Rotary Club contains the names of many well-known speakers for the months of September and October.

Those who will appear here, according to Robert G. Adams, chairman of the program committee, are as follows:

September
5th—"Local Aviation and National Defense," James P. Hughes and Gilbert Jay.

Mr. Hughes, studied at Annapolis, is a Bucknell graduate and teaches Social Studies, Palmyra High. Mr. Jay is a native of South Bend, and a senior in Electrical Engineering, University of Pennsylvania.

12th—"Military Training at Plattsburg," S. Herman Macey.
Mr. Macey is a graduate of Penn College, Iowa, taught at Westtown School and Girard College. He is now Superintendent of Admissions and Discharge at Girard.

19th—"Youth Service," Rev. Lynn H. Corson.

Rev. Corson is a graduate of Drew Seminary and is prominent in boys work. He is pastor of Hamilton Avenue Methodist Church, Trenton.

26th—"Refugee Work of Friends Committee."

October
3rd—"Developments in the Dye Industry," H. T. Greenwood, Jr.
Mr. Greenwood, Jr., of Moorestown, is President of Globe Dye Works and grandson of founder. He is a graduate of University of Pennsylvania.

10th—"Chemical Research and Engineering," S. Reid Merley, Riverton.
Mr. Merley is a graduate of Purdue, manufacturing explosives since '24. He is a chemical engineer for research and development in petroleum and allied industries.

17th—"Adult Education Arrives," Dr. Everett C. Preston.

Dr. Everett C. Preston received his Ph.D. at Columbia. He is Supervising Principal at Haddonfield and is president New Jersey Council of Adult Education.

24th—"Emotional Meter Demonstration," Leon Schaeffer.
Leon Schaeffer, of Woodbury, is chief of county detectives of Gloucester county.

31st—"The Moravians," Rev. Albert J. Harke.

Rev. Harke is a graduate of Moravian Theological Seminary. He has been pastor of Palmyra Moravian Church since '25 and the originator and conductor of the Easter Sunrise Service since '33.

FLOWER SHOW

The ninth annual Flower Show sponsored by the Garden Department of the Palmyra Woman's Club, assisted by members of the Community Center, will be held at the Community Center on Friday, September 13, from 6:00 p.m. to 10:00 p.m. and Saturday, September 14, from 10:00 a.m. to 9:30 p.m.

The judges will be Mrs. Carvel Sparks, Riverton, and John F. Perry, Palmyra.
A silver offering will be taken. Entries will be made in 54 classes. The committee sponsoring the show wishes to announce that in Section H, for children, a camera will be offered as a prize for the most outstanding exhibit.

GYPSIES AGAIN

It is reported that gypsies have been active in this section again, having swindled a Delanco resident out of a considerable sum of money. The band has been identified as the same that operated here some time ago.

Any one approached by a person of this nature is requested to communicate with police immediately.

WESTFIELD FRIENDS' SCHOOL

The 1940-1941 session of Westfield Friends' School will open Tuesday, September 17th.

The building has been renovated throughout and is again in readiness for a year of interesting work.

The teaching staff will include the same members as last year with Miss Miriam E. Diehl as principal. Mrs. J. Aidan Mason, the psychologist, will visit the school every Monday for conference with pupils, teachers and parents.

A number of new students have been enrolled to be placed in various grades throughout the school.

The School Committee, of which Mr. Winfield Wilson is chairman, called a meeting for Wednesday night, September 11th, to complete all last minute arrangements for the opening of school.

Road Damage Is Repaired

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, Joseph L. Obert, chairman of the highway committee of the organization stated that road damage caused by the recent storm would amount to approximately \$500 and that necessary repairs were being made.

Chief of Police George Dorworth asked that the Board of Freeholders be urged to assume part of the cost of lighting River road in order that more light of higher candle power could be installed.

He cited the several accidents that have occurred on this thoroughfare during the past months and stated that more illumination would greatly reduce the hazard.

Lighting Contract Renewed

Chairman Maurice Conrow said that the lighting of county roads was a subject under consideration by the Association of Township Committees.

The lighting contract with the Public Service Company was renewed for a term of five years from October, 1940.

East Riverton residents present at the meeting registered a complaint about dredging operations in the Delaware, alleging that the wall in certain sections was being undermined.

It was reported, however, that government officials had been advised of the situation, but the project was allowed to continue.

The committee will conduct an investigation.

P.T.A. TO HOLD FIRST MEETING

The first business meeting of the Palmyra Parent-Teacher Association for the coming season 1940-41 will be held in the high school auditorium on Tuesday evening, September 17th, at 8:15 o'clock.

The P.T.A. has done a great deal during the past years to promote the welfare of our underprivileged children in our schools. If we could have a larger membership we could carry on many more projects. Parents, won't you do your little bit by joining this group? Membership is only fifty cents per year. Who would not give this much for such a worthy cause? This is a challenge to you, parents, to help when your room mother calls upon you for membership.

Mrs. Hazel Stickney and Mrs. Hazel Ross are our new membership chairmen. Let us do our part by being co-operative.

After the business session in the auditorium where our president, Mrs. John C. Hoepfner will preside, we will journey to our cafeteria where refreshments will be served and an informal reception to all of our teachers will be held.

—Publicity.



THE PORCH CLUB

PROGRAM
September

24th—Tuesday, 10 a.m. Executive Board meeting.

October
1st—Tuesday, 1:30 p.m. Luncheon. Mrs. Patrick Henry Adams, President of the New Jersey Federation of Women's Clubs, guest speaker. Music. Business meeting. (For luncheon reservations notify Mrs. E. K. Merrill, Riv. 657-J).

5th—Saturday, College Day at New Jersey College for Women.

8th—Tuesday, 2:30 p.m. Garden Section. Illustrated Lecture, "Holland Tulips"; Miss Klamina Mathilda Keessen, native Hollander, in costume.

10th—Thursday, 10:15 a.m. Bridge. Mr. Goren. State Fall Conference at Asbury Park.

15th—Tuesday, 9:30 a.m. Arts and Crafts. 2:30 p.m. National Affairs. Speaker, Mr. Philip Cummings.

17th—Thursday, 10:15 a.m. Bridge. Mr. Goren.

22nd—Tuesday, 9:30 a.m. Arts and Crafts. 2:30 p.m. Interior Decorating. Speaker, Mrs. Biddle Atlee Reed, who will exhibit materials and decorative accessories.

24th—Thursday, 10:30 a.m. Bridge. Mr. Goren.

29th—Tuesday, 10 p.m. Executive Board meeting. 2:30 p.m. Duplicate Bridge Tournament.

31st—Thursday, 10:30 a.m. Miss Howard.

Art Classes
Class A—October 2nd, 16th, 30th.
Class B—October 9th, 23rd.

AUXILIARIES MEET

Representatives from the various auxiliaries of the Zurbrugg Memorial Hospital met last week at the hospital with Mrs. Florence G. Wagner, superintendent of the institution, to make plans for the year.

The annual Donation Day will be held on Saturday, October 12. Riverton's quota will be the usual winter supply of potatoes.

As in former years, there will be a tea at the nurses' home on that day, in connection with the inspection of donations. In addition, bridge will be played this year.

Further notices will be published in The New Era.
Those attending the meeting last week from Riverton were: Mrs. A. M. Ellsworth, Mrs. Thomas A. Cashin and Mrs. Frederick W. Metzger.

AN APPRECIATION

The Members of the Board of Managers of the Cinnaminson Home, Riverton, desire to record their deep sense of loss in the death of one of their valued members—Mrs. Murray C. Boyer.

Mrs. Boyer was a member of the Board for many years, during which time she gave generously of her strength and time and talents. She served as chairman of the Annual Fete, and was instrumental in introducing and organizing occupational therapy among the guests of the Home. Her enthusiasm and wise judgment were among the fine qualities which she brought to the meetings of the Board of Managers, and her gracious presence will be greatly missed.

RIVERTON P.T.A.

The first meeting of the Riverton P.T.A. will be held on Monday, October 16, at 3:30, in the school auditorium.

Miss Caroline Staman, Principal, will speak on the subject "Personal Growth in Attitudes and Habits." Someone will be there to take care of small children.

Tea will be served at the conclusion of the meeting.

RED CROSS NEWS

DENIES SUPPLIES SEIZED BY BELLIGERENTS

In an official report on A. R. C. relief activities abroad, Chairman Norman H. Davis vigorously denied rumors that supplies had been seized by belligerent countries:

"I want to assure the American people that there is no foundation whatsoever for such reports. I am able to state categorically that the German authorities have not seized one tent of Red Cross funds nor have they taken a single item of our supplies."

The Chairman announced that over and above purchased supplies and cash contributions, the A. R. C.

has sent to Europe 3,000,000 surgical dressings and half a million garments—products of the untiring fingers of 350,000 volunteers working in Red Cross Chapters."

Mr. Davis added this significant comment: "As the entire country marshals its energies to building up adequate defenses, it is imperative that the American Red Cross keep pace with the movement toward national preparedness."

Chairman Davis said that a request for 340,000 articles of winter clothing for Great Britain would be immediately furnished to aid the 500,000 evacuees and 100,000 foreign refugees there.

WINS CERTIFICATE

Paul Schneider's Atlantic Service Station at Broad and Morgan, Palmyra, won the Atlantic Refining Company's certificate for good housekeeping in this area.

Inspectors rated the local station with a score of 99 out of a possible 100. Atlantic requirements for clean stations are very rigid and awards not easily won.

YWCA NOTES

Plans for the annual County Fair of the Burlington County Young Women's Christian Association will be discussed at the first fall meeting of the board of directors, to be held Tuesday morning, September 17, at the county office in Mt. Holly.

The County Fair will take place Thursday, November 14, at the Moorestown Community House. The general chairman, Mrs. John W. Thacher, of Moorestown.

Contributions will be received at the September meeting for the Europe Y.W.C.A. Emergency Campaign. Each board member pledged to raise one dollar per month for this fund during the summer.

Executive Committee Meets

Members of the Executive Committee of the Burlington County Y.W.C.A. met with the new General Secretary, Miss Katharine Abbot Wells, at the county office Monday

afternoon to plan for the fall and winter program of the Association.

Miss Gertrude N. Brick, of Crosswicks, county president, is chairman of the Executive Committee, other members being: Mrs. Thacher, of Moorestown; Mrs. Edward S. Aaronson, of Columbus; Mrs. William Matlack, of Moorestown; Mrs. Walter R. Anderson, of Burlington; Mrs. Alexander C. Wood, Jr., of Riverton; Mrs. Charles S. Beckwith, of Pemberton; Mrs. G. Lloyd Cowan, of Edgewater Park; and Mrs. Carlton W. Tillinghast, of Burlington.

The personnel committee of the county board also met Monday afternoon.

PALMYRA BRANCH

The Palmyra Branch of Zurbrugg Memorial Hospital Auxiliary will resume its monthly meetings at the home of the president, Mrs. M. J. McDermott, 407 Leconey avenue, September 19th, at 2:30 p.m. Fall and winter activities will be planned at this meeting and a large attendance of members is expected.

WANT ADS

About the only thing left that starts on time is a train.

WANTED: Representative to look after our magazine subscription interests in Riverton and vicinity. Every family orders subscriptions. Hundreds of dollars are spent for them each fall and winter in this vicinity. Instruction and equipment free. Guaranteed lowest rates on all periodicals, domestic and foreign. Represent the oldest magazine agency in the United States. Start a growing and permanent business in whole or spare time. Address Moore-Cotwell, Inc., Naples Road, North Cohocton, New York. 9-5 to 9-12

SALE: 2 bedroom suites, 2 extension tables, hat rack, chairs, etc. Call Riv. 56-R. 9-12-40

RENT: After October 1. Second floor apt., 4 rooms and bath, oil heat. Call Riv. 56-R. 9-12-40



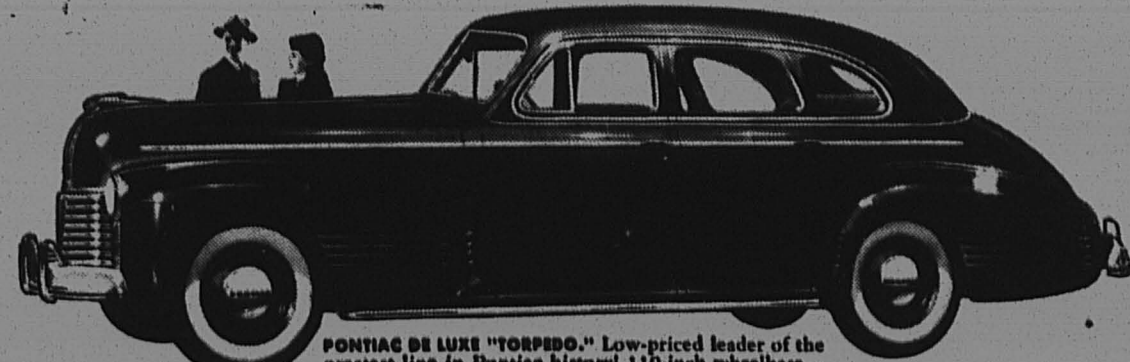
In Three Great Divisions the Pontiac Torpedo Fleet Arrives!

Three entirely new lines . . . Every one a "Torpedo"! Your choice of a Six or an Eight in any model. Prices begin just above the lowest.

IN THE GREATEST YEAR in its history, Pontiac presents its greatest line of cars—the 1941 Pontiac "Torpedoes"! Three entirely new lines of cars—every one a "Torpedo"—and every model offering you a choice of a Six or Eight engine! And they're led by a new De Luxe "Torpedo" any new car buyer can afford!

Bigger? Yes! More powerful? Yes! Easier to handle? Yes! More comfortable? Yes! Yet they give you the same record economy that made this year's Pontiacs such a sensation!

See these new Pontiacs today. Then you'll know why we say, "It's Another Big Year for Pontiac!"



PONTIAC DE LUXE "TORPEDO." Low-priced leader of the greatest line in Pontiac history! 119-inch wheelbase—over-all length increased 3 inches. New concealed running boards. Available in five models.



PONTIAC STREAMLINER "TORPEDO." A streamlined version of Pontiac's famous "Torpedo" styling. 122-inch wheelbase—7 1/2 inches greater over-all length. New concealed running boards. Also available as Sedan Coupe.



PONTIAC CUSTOM "TORPEDO." Aristocrat of the line! 122-inch wheelbase—over-all length increased 4 inches. A car at home in the most luxurious surroundings. Also available as Sedan Coupe and Station Wagon.

This IS WHAT YOU GET WHEN YOU BUY A 1941 PONTIAC

1. NEW BEAUTY AND LUXURY
2. ENCLOSED RUNNING BOARDS On Two Series
3. GREATER OVER-ALL LENGTH
4. INCREASED POWER
5. RECORD GAS AND OIL ECONOMY Built-in Oil Cleaner
6. LARGER, SAFER BODIES
7. NEW, THRU-ARC SAFETY STEERING
8. NEW INTERIOR LUXURY
9. PERFECTED "TRIPLE-CUSHIONED" RIDE
10. CHOICE OF A SIX OR AN EIGHT IN ANY MODEL

Plus

99 other improvements and outstanding features that make Pontiac more than ever "America's Finest Low-Priced Car."

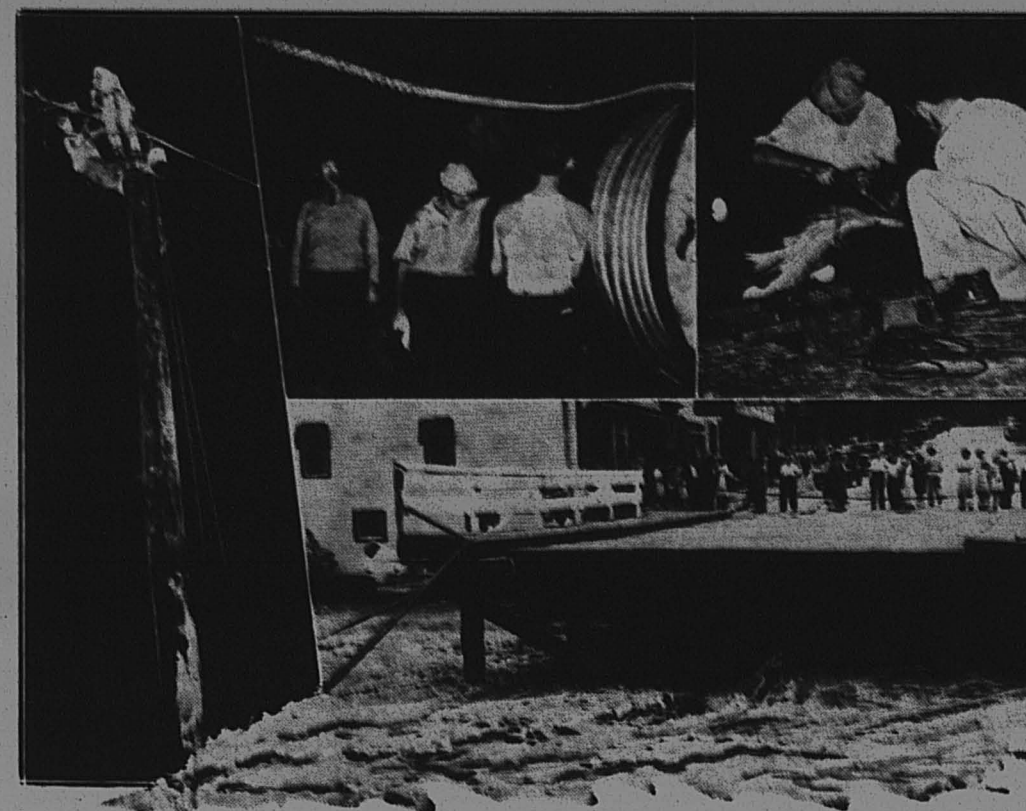
A GENERAL MOTORS VALUE

It's Another Big Year For Pontiac!

BELLEVUE GARAGE

BROAD and KERN STREETS

EAST RIVERTON, N. J.



Mechanized and motorized forces of the telephone company which started in action as soon as the Labor Day week-end floods struck are shown in action Sunday night when the candid camera caught up with them, in top three pictures. Lower daylight scene shows where most serious telephone damage occurred when rampaging Cohansey washed out bridge and cables at Bridgeton. All told 1,341 voice highways, serving 3,127 telephones, were put out of service early Sunday morning—were back in use, except Bridgeton, Sunday night. Nearly a score of cables were put out of commission by rushing waters, six of them by dam failures in Bridgeton, Blackwood, Mullica Hill and Woodstown, and 62 poles were downed. Telephone service of supply brought new cable in five hours from Newark by way of Penns Grove and Salem.

PONTIAC LAUNCHES TORPEDO FLEET

Spurred on by the remarkable success of its new and original Torpedo models in 1940 and with its factory and dealer organization geared up to surpass its most successful year, Pontiac Motor Division is announcing an entire Torpedo Fleet for 1941, now on display at the Bellevue Garage, East Riverton.

There will be three complete lines of cars styled in the Torpedo manner . . . longer in wheelbase . . . more graceful . . . roomier . . . more powerful . . . a low-priced De Luxe Torpedo of 119 inch wheelbase; a daring new Streamliner Torpedo of 122 inch wheelbase and an ultra-smart Torpedo of the same wheelbase. They will replace the shorter wheelbased Special Six, De Luxe Six, De Luxe Eight and Torpedo Eight of 1940.

Unusual skill and finesse has been shown by Pontiac engineers in providing all 1941 models with either a six cylinder or an eight cylinder engine.

Wide Range

Thus with many combinations of colors, bodies, equipment, chassis and engines available in the new Torpedo Fleet, motorists will have a wide range from which to choose in selecting a new Pontiac. And at the low prices announced, a high level of values is certain to continue as it has in recent years.

The De Luxe Torpedo (119 inch wheelbase, six or eight) will be available in six models: four-door sedan, two-door sedan, sedan-coupe, business coupe, convertible sedan-coupe with power operated top and taxicab (six cylinder only). Overall length is 201 1/2 inches.

Streamliner Torpedoes (122 inch wheelbase, six or eight) present an interesting advance of aerodynamic beauty in a four-door sedan, a sedan-coupe and a series of Super Streamliner Torpedo bodies with special interior trim. Overall length is 207 1/2 inches.

Custom Torpedo (122 inch wheelbase, six or eight) models offer marked roominess, beauty and luxurious appointments and will be available in four-door sedan, sedan-coupe and station wagon. Overall length of passenger car models is 211 1/2 inches, of station wagon 213 1/2.

Eight colors with fender and wheel striping to harmonize are available with an additional six two-tone combinations at slight extra cost. Canada cloth, corded woolcloth, two-tone worsteds are available on closed models with leather or cloth for the convertible sedan-coupe.

Much New Styling

Although radiators, hoods, fenders, other sheet metal parts and Fisher

bodies have been re-styled to further glorify the Torpedo design, Pontiac retains its well known Silver Streak as a basic style theme for the seventh consecutive year. Brilliant chromium adds many highlights from radiator to rear bumper. Wide, massive, horizontal chrome radiator grilles extending from headlamp to headlamp, join with fenders, bumpers and hood to give an impression of powerful beauty.

Heavy duty bumpers are built into the body. Bumper guards are spaced to form a natural built-in location for the front license plate. Ingenious new parking lamps, which are scarcely visible in the daytime, fit into horizontal spaces between the broad radiator grilles beside the headlamps.

A side view of the Torpedo-styled bodies presents improved hood and trunk lines, as well as new chromium belt moldings, and a new treatment of fender skirts and running boards, blending into cowl and trunk. Rear fenders are protected from flying stones by rubber pads.

It will not be long before the Social Security act will be broadened to include ten million additional employees now excluded from protective coverage.

Finger Waving
Marcelling
Hair Cutting
Hair Tinting
Bleaching
Scalp Treatment
Facials and
Diet Method of
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514 Cinnaminson Avenue
PALMYRA
Telephone 717

ties of the South Jersey Physical Education group and the third will embrace young people representing young people's groups from various YMCA phalanx fraternities, clubs and councils and co-ed groups.

PRICE SPEAKER

William Price, secretary of the Business and Professional Men's Club of Palmyra and Riverton, was the speaker at the meeting held on Tuesday of this week.

Mr. Price reviewed the activities of the past year and told of the growth of the organization.

President Walter D. Lamon, stated that he would announce the appointment of committees at the next session.

Major Charles V. Dickinson and Walter D. Lamon, Jr., were named honorary members of the club during their period of active service with the army.

The Riverton Country Club was heartily commended by the organization for the fine meals, the excellent service and the splendid facilities afforded during the period that meetings have been held.

IMPROVING BANK AVENUE IN PALMYRA

Bank avenue, from Cinnaminson to the Riverton Borough line is undergoing extensive improvements as a result of work being done by the Palmyra highway department.

A considerable amount of material has been used to bring the street up to proper grade and surfacing operations will follow as soon as the first phase of the project has been completed.

FORMER PRESIDENT'S ON THIRD TERM

William H. Taft

Address at Columbia University, 1915 I am strongly inclined to the view that it would have been a wiser provision, as it was at one time voted, in the Convention, to make the term of the President six or seven years, and render him ineligible thereafter. Such a change would

give to the Executive greater courage and independence in the discharge of his duties. The absorbing and diverting interest in the re-election of the incumbent, taken by those Federal civil servants who regard their own tenure as dependent upon his, would disappear and the efficiency of administration in the last eighteen months of a term would be maintained.



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LOOSE LEAF BINDERS
FILLERS
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2nd FLOOR: Four Bed Rooms (three large and one small), ATTIC.

Excellent Hot Air Heater with Oil Burner, Beautiful Shrubs and Shade Trees, Lot 60 x 150 feet in a very desirable location.

WALTER D. LAMON

Realtor

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PALMYRA, N. J.



David R. Ginter, son of Mr. and Mrs. Ginter, of New York, was a guest at the home of Mr. and Mrs. Ginter, of New York, on Sunday.

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OBITUARIES

BEAUMONT C. TUCKER

Mr. Beaumont C. Tucker, of Woodbury Heights, died on Saturday, September 11, at his home, 1000 Woodbury Avenue, Woodbury Heights.

JAMES L. JAMES

James L. James, of East River, died on Friday, September 11, at his home, 1000 East River, East River.

WILLIAM C. TUCKER

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MAIN ST. MARKET

WALD and CASHBART, Props.
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FREE DELIVERY

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BOSCU or MAXWELL HOUSE COFFEE

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2 cans 35c

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3 tall cans 19c

Kellogg's APPLE SAUCE

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Special! Special!

10 lbs SUGAR 47c

Kellogg's APPLE JUICE

(Unsweetened)
2 large cans 25c

MERION PEACHES

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VOGT'S CITY DRESSED Pork Shoulders

for ROASTING
1b 19c

FRESH KILLED STEWING

Chickens
1b 28c

FRESH JERSEY ROASTING CHICKENS

5 to 7 lb avg.
1b 38c

1 lb Fresh Pork SAUSAGE or 2-lb SCRAPPLE

25c

RIB PORK ROAST

3 lb avg.
1b 22c

FRESH BEEF LIVER

1b 28c

Tenderized Shank Ends of Ham

1b 17c up

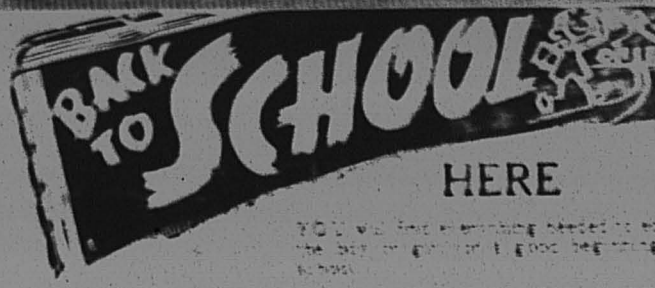
KINGAN'S PHILA. Scrapple

2-lb pkg 23c

KINGAN'S CANNED COOKED Tongue

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Riverton 1212 Merchantville 580

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Service Manager

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Woolston's

ESSO STATION

ESSO GASOLINE and OILS

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IGNITION and BATTERY

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THE ONLY COMPLETE

ONE-STOP SERVICE STATION

BROAD AND HOWARD STREETS

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Cars Called for and Delivered

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We Deliver

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Special Attention to Jobbing

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LUMBER - FEED - COKE

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Phones 4 and 8

J. T. EVANS CO.

FUEL OIL

COAL

LUMBER

MILLWORK

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THE NEW ERA

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KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406
812 Morgan Ave., Palmyra
Phone 808

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

THE REPUBLICAN TICKET

For President—Wendell L. Willkie
For Vice President—Charles L. McNary
For United States Senate—W. Warren Barbour
For Member of Congress—D. Lane Powers
For Governor—Robert C. Hendrickson
For Assembly—A. Matlack Stackhouse
For Coroner—Emeral White
For Freeholder—Albert C. Jones
For Freeholder—Fred C. Norcross, Jr.

The Hidden Tax

Repeatedly we have editorialized over the fact that the small consumer pays the heaviest tax in proportion to his income in spite of the fact that he is not in the higher income brackets. He has to compete with tax-free, publicly owned utility plants, the cigarettes, etc., but in higher cost of food, rent and clothing.

One of the best illustrations of this fact can be found with the utilities of the country. In spite of the fact that they often have to compete with tax-free, publicly owned utility plants, the privately owned utilities are forced to carry a big tax burden and this must, of course, be in large part saddled on to the consumer. In the recent number of the National Republic, Mr. F. G. R. Gordon well illustrates the point by stating:

"Note that the great holding company, the North American, with a capitalization of almost \$1,000,000,000, serving 1,365,695 customers, of which 353,947 are in Wisconsin, largely in the city of Milwaukee. Last year this company in greater Milwaukee paid in taxes \$4,219,049, contributed this to the growing tax bill. Just a few years ago it paid less than half this sum. The total revenue of this company in greater Milwaukee last year was \$20,851,951.57. Thus we see that when the consumer paid his electric bill 20.23 cents of each dollar represented the taxes paid by the company. This is the way it figures out:

	Net Bill	Taxes in Bill
25 kilowatt hours	\$1.41	\$0.29
50 kilowatt hours	2.23	0.45
75 kilowatt hours	2.79	0.56
100 kilowatt hours	3.35	0.68
200 kilowatt hours	5.35	1.08
250 kilowatt hours	6.23	1.26

If the government took over all privately owned plants it would seem that rates ought to be cheaper because of the elimination of taxes. But poor public management makes a greater cost of operation so that without the tax bill, publicly owned plants usually have to charge as high rates as the privately owned plants, or go into the red.

Farmers For Willkie

A great many political experts are calling the 1940 campaign a battle between the city and the rural voters. In view of the efforts made by the New Dealers to give the farmers adequate "relief" this may seem surprising to many who have not examined the situation closely. But the average farmer is an independent individual. He wants not the dole, but an adequate market and fair prices for his products. This he has not received despite the spending of hundreds of millions on the part of the New Dealers at Washington. In his acceptance address Vice Presidential Candidate McNary pointed out this fact when he said:

"The New Deal has administered the farm problem for more than seven years. What is the present state of the American farmer who, with his dependents, makes up a quarter of our population? In the year 1939, his share of the national income was the lowest since statistics have been kept. Moreover his income during the seven New Deal, or lean, years has averaged only

seven billions dollars; whereas, during the preceding seven years, under Republican administrations, it averaged nine billions. Bear in mind if you will that the New Deal totals included all the benefit payments from the Treasury of the United States—and that the seven prosperous Republican years include the black year 1932, which marked the depth of the depression. Throughout this New Deal cycle, we have been confronted with the related phenomena of depressed farm prices and industrial unemployment. With the farmer producing without profit, the city worker was idle, his consuming power diminished. I have long felt that these phenomena could not be separated: that a sound policy would work toward relieving both of these disorders."

Here is the real truth of the situation. Another fact is, the farmer well realizes that with his domestic markets thrown open to foreign, cheap land and labor competition, by the reciprocal treaties, he will not recover definitely and permanently until there is a change in our procedure. Certainly the first thing to be brought about is the safeguarding of our own agricultural producers.



DEFENSE FACTS

Released by National Defense Committee
Of the New Jersey Press Association

FBI ASKS AID OF JERSEY NEWSPAPERS

By J. EDGAR HOOVER, Director FBI

So that it may effectively combat so-called "Fifth Column" activities, the Federal Bureau of Investigation seeks the calm cooperation of the general public during the present emergency. The newspapers of New Jersey can do much to insure the proper kind of cooperation within the state.

In September, 1939, the President of the United States instructed the Federal Bureau of Investigation to take charge of investigative work in matters relating to espionage, sabotage, counter-espionage, subversive activities and violations of the neutrality laws. At the same time the President requested that anyone having information concerning these matters should promptly turn it over to the nearest Field Division of the FBI. The New Jersey office is located at 9-6 Raymond-Commerce Building in Newark. Its phone is Market 2-5511, and the office is now open both night and day for the convenience of the public in reporting complaints.

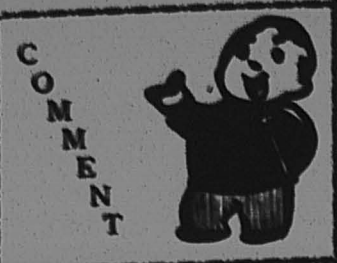
The need for such coordination of the national defense work is evident when we consider that espionage and sabotage activities are not local in nature. A few facts may seem insignificant indeed when investigated by local authorities, and consequently may be disregarded as mere idle rumors. When these same bits of information are checked in the files of the FBI, however, they may assume a much broader significance and may in fact be the missing links in a huge espionage plot in an entirely different section of the country. Frequently time is of the essence in these matters, and all complaints should be reported promptly.

The newspapers of New Jersey can render a valuable service by impressing upon their readers the need for calm, orderly procedure in meeting the "Fifth Column" menace. The individual cooperation of all patriotic Americans is sorely needed today, but this should be limited to relaying information to the proper authorities. We must guard against mass hysteria and against the dangers of overzealous groups or individuals engaging in acts which are un-American in method even though patriotic in aim. There is absolutely no need for vigilante groups during this period of emergency.

During the past year thousands of communications were received from patriotic citizens offering their services and inquiring how they could assist the FBI in connection with national defense work. Likewise, local law enforcement is meeting the challenge and cooperating to the fullest extent. As a result of the united effort of all, there has been a negligible amount of sabotage during the present war in contrast to a similar period in the first World War. The preventive aspect is of paramount importance in both sabotage and espionage.

Newspapers have an excellent opportunity to aid the United States Government by urging citizens to cooperate when law enforcement agencies seek information from them regarding a violation of one of the National Defense Statutes. Certainly the newspapers can render invaluable assistance and by refraining from the premature release of any facts on an investigation of this nature. It can be readily realized how an entire investigation could be ruined by premature publicity or publishing at an inappropriate time information relative to members of a particular espionage ring.

Little has been published thus far of the activities of the FBI in carrying out its responsibility of coordinating the handling of information regarding espionage and sabotage violations, and for the patriotic consideration the newspapers have shown in this regard real Americans are profoundly grateful. With continued cooperation of this type the newspapers of New Jersey as well as those of the entire Nation will be rendering a real service to our country.



The population of Washington, D. C. has jumped 37 per cent in the past ten years. Needless to say, few of the thirty-seven percenters would join in any chorus of "We Want Willkie."

Word from Rome is that Mussolini has decreed that henceforth the Italians must get along with one type of spaghetti. We presume it is the streamlined kind.

We are certainly living in a machine age. If you don't believe it just look at Flynn in New York, Kelly in Chicago, Hague in Jersey City and Joe Guifty in Pennsylvania.

Wonder what Powhatan, Tecumseh and Sitting Bull would think if they were to come to life and see what the New Deal is doing with their country?

When Wendell Willkie is elected President our choice for the song of the winter is "Gone Are the Daze."

There is one advantage possessed by the man without friends. There is nobody to urge him to be a candidate.

The worst pun we have heard so far during the campaign is "To Elwood Roosevelt."

Of course Franklin D. Roosevelt knows all about national crises. Why he can even make 'em.

When conscription is adopted you can't keep out of the draft by merely closing a window.

SAFETY PROGRAM WORTH WHILE

Complete justification of the safety education work in the schools was seen this week by Motor Vehicle Commissioner Arthur W. Magee in accident statistics prepared by his department showing a 77 per cent reduction in traffic fatalities among child pedestrians under 15 years of age over the past eight years.

In direct contrast was the record of elderly pedestrians, (65 years and over) whose casualties increased 17 per cent over the same period. The study, which covers the first six months of each of the eight years, shows that back in 1932 (the first year accident statistics were compiled), 69 children under 15 years were killed in New Jersey traffic. This year the toll was 16.

63 Killed
During the same period in 1933, 54 elderly pedestrians lost their lives while this year the casualties increased to 63.

Not only have there been fewer children killed but the safety lessons learned in school have reduced the number injured by automobiles by 37 per cent. At the same time, the elderly pedestrians injured, while fewer in number than children have decreased but five per cent.

Following is the record of fatalities and injured among child and elderly pedestrians during the first six months period of the past eight years:

Fatalities		
Year	Children Killed (under 15)	Elderly Victims (65 and over)
1933	69	54
1934	73	53
1935	52	64
1936	46	51
1937	52	71
1938	41	50
1939	33	33
1940	16	63

Number Injured		
Year	Children Killed (under 15)	Elderly Victims
1933	2004	200
1934	1805	170
1935	1455	179
1936	1383	207
1937	1498	255
1938	1343	197
1939	1308	197
1940	1256	190

GRID SCHEDULE AT HIGH SCHOOL

Ten Games for Palmyra Team;
Season Opens Sept. 28;
Home Game Oct. 12

The football season at Palmyra High School opens on Saturday, September 28, at Collingswood. This is the first engagement in a 10-game schedule, five of the contests being slated for the new local stadium, while the other five will be played on foreign terrain.

The first home fracas will not come until Saturday, October 12, when Haddonfield will provide the opposition.

The home stand will include games with Burlington, Merchantville, Moorestown and Woodrow Wilson.

The season ends on November 30 with Gloucester.

Practice Started

Coach William Fiedler started practice on Tuesday of this week with a large squad, mostly comprised of green material. Work to date has been of a light nature, but will take on an increased tempo this week.

The new Red and White mentor faces a formidable task in turning out a winning combination, since the only veterans available are Trotta, Keen, Austin, Liberi, Flournoy, Durgin, Lippincott, Lane, Villari and Mitchell. Of the new material, Conwell, track speedster, looks promising.

The complete schedule follows:

September 28—
Collingswood, away.
October 5—
Camden Catholic, away.
October 12—
Haddonfield, home.
October 19—
Haddon Heights, away.
October 26—
Burlington, home.
November 2—
Merchantville, home.
November 9—
Moorestown, home.
November 16—
Woodrow Wilson, home.
November 21—
Riverside, away.
November 30—
Gloucester, away.

PALMYRA BREAKS EVEN

Palmyra remained in the Burlington County National League play-off by dividing a weekend bill with Riverside.

The locals lost 8-1 on Saturday in a game played here, but won 4-3 in 10 innings at Riverside on Sunday afternoon.

BENEFIT TEA - CARD PARTY

The annual tea and card party sponsored by the Cinnaminson Auxiliary of the Zurbrugg Hospital will be held next Wednesday, September 18th, at Mrs. Joseph T. Evans' residence, Burlington Pike, Riverton.

The party is called for 1:30, at which time tea and fancy sandwiches will be served, and playing will follow immediately thereafter. There will be tables for Bridge, Pinochle and "Radio," with a prize for each table. The players will pivot.

Proceeds from this affair determine to a large extent the amount of the group's Christmas gift to the hospital, and a very cordial invitation to attend is extended to anyone interested in helping this cause.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

POWERS ASKS DIRECT AID

President Roosevelt has been asked by Congressman D. Lane Powers to make disaster relief monies available for municipalities and counties in the flood-stricken areas of South Jersey.

In his formal plea to the White House Powers pointed out that the affected counties and municipalities do not have sufficient funds available to sponsor regular WPA projects to reconstruct roads, bridges, dams, etc., which were ravaged by the hurricane over the Labor Day weekend. Direct allocation from the Federal Government under authority of the President, Powers said, was the only hope for immediate large-scale reconstruction work.

Many leading citizens and merchants of Mt. Holly, whose community bore the brunt of the rampaging Rancocas River's waters in Burlington County, wired the Congressman for immediate flood relief aid. In his replies to them the Congressman stated that Presidential intervention was the only avenue left for correction of their flood problem.

Worked Hard

In a statement issued to each correspondent who contacted him, the Congressman rehearsed his efforts, which extended over a period of years, to obtain Federal action in Congress to curb the depredations of the unruly Rancocas. Powers pointed out that he had induced the District Engineer of the War Department to include the Mt. Holly problem in his recommendations for solution of recurrent floods in the Delaware River watershed. The District Engineer in New York, whom Powers contacted and induced to accede to the recommendations of the District office.

The next step in the normal procedure for direct Federal intervention, Powers declared, would have been for the Board of Engineers, in Washington, to send the recommendations along to the Rivers and Harbors or Flood Control Committee of Congress, which would be asked by him to pass authorizations for the work in an omnibus Rivers and Harbors or Flood Control Bill. When the authorization had been passed and signed by the President, the Congressman then planned to have his War Department Appropriations Committee, of which he is ranking Minority Member, to approve appropriations for the work which could then have started in the Spring of 1941.

F.H.A. MORTGAGES

SEE
WALTER D. LAMON
Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

Legal Notices

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Estate of Emilie Kendall Archer, Deceased.
Notice is hereby given that an order has been made by George B. Bivins, Surrogate of the County of Burlington, bearing date the 18th day of August, 1940, upon application of the subscribers, Executors, requiring the creditors of Emilie Kendall Archer, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or they will be barred of any claim therefor against said estate.
KATHARINE S. A. ZIEBER, Executor.

Proctor: Geo. Howard Walton.
Dated: August 16, 1940.
8-22 to 9-15-40

BURLINGTON COUNTY CIRCUIT COURT

C. H. Haines & Sons, Inc. Plaintiff,
vs.
Henry H. Haines, Defendant.
In Attachment.
On Contract.
NOTICE OF ATTACHMENT

Notice is hereby given that a Writ of Attachment at the suit of C. H. Haines & Sons, Inc. against the rights and credits, money and chattels, goods and chattels and tenements of Henry H. Haines, for the sum of FIFTY HUNDRED DOLLARS (\$500.00), issued out of the Burlington County Circuit Court on the sixth day of July, 1940, returnable on the second day of August, 1940, has been served and duly executed and returned on the thirteenth day of July, 1940, by the Sheriff of Burlington County.

Dated, August 23d, 1940.
PALMER L. ADAMS, Clerk.
CURRY & PURNELL, Attorneys.
8-29 to 9-15-40

All Vetoed
However, the Congressman pointed out, President Roosevelt has vetoed Rivers and Harbors legislation in this session of the Congress and announced he would not approve any such legislation at this time. The President's refusal stymied all action for Mr. Holly.

"Since we can have no hope of Congressional action this year," Powers asserted today, "the only recourse we have now is for the President to make available direct Federal aid to the stricken areas, without forcing the communities and counties to pay a sponsor's share, which is the usual WPA procedure. "The Federal Government granted direct aid to the suffering states, counties, communities and individuals in the Mississippi and Ohio River disaster and I believe the said aid should be given to the stricken areas of South Jersey.

AUTOS IN N. J.
There was one passenger car for every 4.9 persons in New Jersey last year and the State ranked eighth in motor vehicle registration, according to the Automobile Manufacturers Association's latest edition of "Automobile Facts and Figures," interesting data on the subject of

PAY AS YOU GO
IRON ROCK PARK
GOLF CLUB
Saturdays, Sundays and Holidays
18 Holes
81.25
1st after 2 p.m.
WEEK DAYS
75c
8th after 9 p.m.

The edition also furnishes some in school buses. A total of 468 schools used buses for the transportation of children. 1,561 buses were used. 92,712 children were transported daily and the total cost of the service was \$2,157,445.

The number of publicly owned trucks and passenger type vehicles in the State was 13,590.

It's getting so you need a college education to be an elevator boy.

A right act strikes a chord that extends through the whole universe, touches all moral intelligence, visits every world, vibrates along its whole extent, and conveys its vibrations to the very bosom of God!—Binney.

The best help America can give freedom anywhere is to prove before all the world that it is a system which can work, whether in times of peace or times of war.—Ft. Wayne News-Sentinel.

New Pack Food Sale!

Here's a home news for thrifty, particular home-makers. Cans of new pack Quality foods are arriving daily. Visit our convenient, neighborhood American Stores and get your share of these big New Pack Values! Continuous selections to help you and a friendly atmosphere you'll enjoy. Shop the American way—in the Stores Where Quality Counts and Your Money Goes Farthest.

New Pack—1940 Crop!

ASCO Tomato Soup	10½ oz. can	17c
ASCO Tomato Puree	16 oz. can	25c
Vegetable Soup	10½ oz. can	19c
ASCO Beans	16 oz. can	19c
ASCO Tomato Juice	12 oz. can	19c

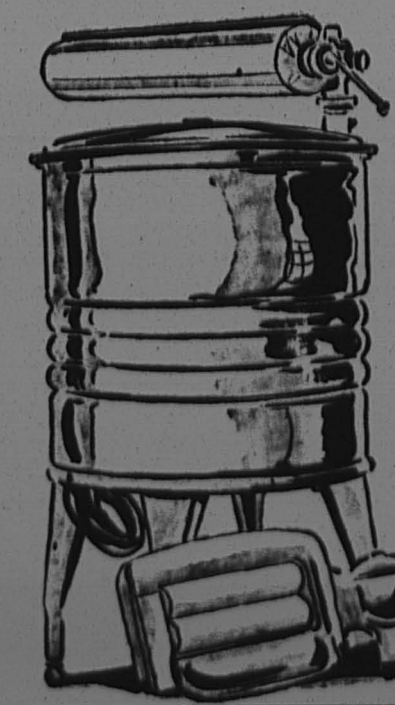
ASCO Pancake or Buckwheat	6 pkts.	25c
Flour	5c	25c
ASCO Wheat or Rice	16 oz. can	15c
Puffs	2 pkts.	9c
ASCO Sweet Peas	16 oz. can	25c

Delicious Fruit Cocktail	No. 2½ can	17c
Dole Pineapple Juice	3 No. 2 cans	25c
Hurlock String Beans	New Pack 4 No. 2 cans	23c
Tender Lima Beans	New Pack 4 No. 2 cans	23c
Diced Carrots	New Pack 4 No. 2 cans	23c
Mixed Vegetables	New Pack 4 No. 2 cans	23c

Ivory Flakes	2 12½ oz. pkts.	39c
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TIME for Yourself

THERE are a thousand things you want to do but there are only twenty-four hours in a day. The solution, then, is to budget your time. That's how clever homemakers accomplish so much and electric laundry equipment can be a big help.



CHOOSE a washer that has a method as gentle as hand washing. You can select one with an ironing attachment which replaces the wringer when it is time to iron or you may prefer an electric ironer that has its own table or one that can be operated on the kitchen table or on a card table. Prices are moderate and payment terms are easy.

PUBLIC SERVICE

THE RED CROSS NEEDS YOUR HELP

THE NEW ERA

Incorporated
Published Every Thursday at 609 Main Street
RIVERTON, N. J.
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KARL W. LATCH, Adv. Mgr.
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Phone 868

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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THE REPUBLICAN TICKET

For President—Wendell L. Willkie
For Vice President—Charles L. McNary
For United States Senate—W. Warren Barbour
For Member of Congress—D. Lane Powers
For Governor—Robert C. Hendrickson
For Assembly—A. Matlack Stackhouse
For Coroner—Emeral White
For Freeholder—Albert C. Jones
For Freeholder—Fred C. Norcross, Jr.

The Hidden Tax

Repeatedly we have editorialized over the fact that the small consumer pays the heaviest tax in proportion to his income in spite of the fact that he is not in the higher income brackets. He have to compete with tax-free, publicly owned utility plants, the cigarets, etc., but in higher cost of food, rent and clothing.

One of the best illustrations of this fact can be found with the utilities of the country. In spite of the fact that they often have to compete with tax-free, publicly owned utility plants, the privately owned utilities are forced to carry a big tax burden and this must, of course, be in large part saddled on the consumer. In the recent number of the National Republic, Mr. F. G. R. Gordon well illustrates the point by stating:

"Note that the great holding company, the North American, with a capitalization of almost \$1,000,000,000, serving 1,365,695 customers, of which 353,947 are in Wisconsin, largely in the city of Milwaukee. Last year this company in greater Milwaukee paid in taxes \$4,219,049, contributed this to the growing tax bill. Just a few years ago it paid less than half this sum. The total revenue of this company in greater Milwaukee last year was \$20,851,951.57. Thus we see that when the consumer paid his electric bill 20.23 cents of each dollar represented the taxes paid by the company. This is the way it figures out:

	Net Bill	Taxes in Bill
25 kilowatt hours	\$1.41	\$0.29
50 kilowatt hours	2.23	0.45
75 kilowatt hours	2.79	0.56
100 kilowatt hours	3.35	0.68
200 kilowatt hours	5.35	1.08
250 kilowatt hours	6.23	1.26

If the government took over all privately owned plants it would seem that rates ought to be cheaper because of the elimination of taxes. But poor public management makes a greater cost of operation so that without the tax bill, publicly owned plants usually have to charge as high rates as the privately owned plants, or go into the red.

Farmers For Willkie

A great many political experts are calling the 1940 campaign a battle between the city and the rural voters. In view of the efforts made by the New Dealers to give the farmers adequate "relief" this may seem surprising to many who have not examined the situation closely. But the average farmer is an independent individual. He wants not the dole, but an adequate market and fair prices for his products. This he has not received despite the spending of hundreds of millions on the part of the New Dealers at Washington. In his acceptance address Vice Presidential Candidate McNary pointed out this fact when he said:

"The New Deal has administered the farm problem for more than seven years. What is the present state of the American farmer who, with his dependents, makes up a quarter of our population? In the year 1939, his share of the national income was the lowest since statistics have been kept. Moreover his income during the seven New Deal, or lean, years has averaged only

seven billions dollars; whereas, during the preceding seven years, under Republican administrations, it averaged nine billions. Bear in mind if you will that the New Deal totals included all the benefit payments from the Treasury of the United States—and that the seven prosperous Republican years include the black year 1932, which marked the depth of the depression. Throughout this New Deal cycle, we have been confronted with the related phenomena of depressed farm prices and industrial unemployment. With the farmer producing without profit, the city worker was idle, his consuming power diminished. I have long felt that these phenomena could not be separated; that a sound policy would work toward relieving both of these disorders."

Here is the real truth of the situation. Another fact is, the farmer well realizes that with his domestic markets thrown open to foreign, cheap land and labor competition, by the reciprocal treaties, he will not recover definitely and permanently until there is a change in our procedure. Certainly the first thing to be brought about is the safeguarding of our own agricultural producers.



DEFENSE FACTS

Released by National Defense Committee
Of the New Jersey Press Association

FBI ASKS AID OF JERSEY NEWSPAPERS

By J. EDGAR HOOVER, Director FBI

So that it may effectively combat so-called "Fifth Column" activities, the Federal Bureau of Investigation seeks the calm cooperation of the general public during the present emergency. The newspapers of New Jersey can do much to insure the proper kind of cooperation within the state.

In September, 1939, the President of the United States instructed the Federal Bureau of Investigation to take charge of investigative work in matters relating to espionage, sabotage, counter-espionage, subversive activities and violations of the neutrality laws. At the same time the President requested that anyone having information concerning these matters should promptly turn it over to the nearest Field Division of the FBI. The New Jersey office is located at 936 Raymond-Commerce Building in Newark. Its phone is Market 2-5511, and the office is now open both night and day for the convenience of the public in reporting complaints.

The need for such coordination of the national defense work is evident when we consider that espionage and sabotage activities are not local in nature. A few facts may seem insignificant indeed when investigated by local authorities, and consequently may be disregarded as mere idle rumors. When these same bits of information are checked in the files of the FBI, however, they may assume a much broader significance and may in fact be the missing links in a huge espionage plot in an entirely different section of the country. Frequently time is of the essence in these matters, and all complaints should be reported promptly.

The newspapers of New Jersey can render a valuable service by impressing upon their readers the need for calm, orderly procedure in meeting the "Fifth Column" menace. The individual cooperation of all patriotic Americans is sorely needed today, but this should be limited to relaying information to the proper authorities. We must guard against mass hysteria and against the dangers of overzealous groups or individuals engaging in acts which are un-American in method even though patriotic in aim. There is absolutely no need for vigilante groups during this period of emergency.

During the past year thousands of communications were received from patriotic citizens offering their services and inquiring how they could assist the FBI in connection with national defense work. Likewise, local law enforcement is meeting the challenge and cooperating to the fullest extent. As a result of the united effort of all, there has been a negligible amount of sabotage during the present war in contrast to a similar period in the first World War. The preventive aspect is of paramount importance in both sabotage and espionage.

Newspapers have an excellent opportunity to aid the United States Government by urging citizens to cooperate when law enforcement agencies seek information from them regarding a violation of one of the National Defense Statutes. Certainly the newspapers can render invaluable assistance and by refraining from the premature release of any facts on an investigation of this nature. It can be readily realized how an entire investigation could be ruined by premature publicity or publishing at an inappropriate time information relative to members of a particular espionage ring.

Little has been published thus far of the activities of the FBI in carrying out its responsibility of coordinating the handling of information regarding espionage and sabotage violations, and for the patriotic consideration the newspapers have shown in this regard real Americans are profoundly grateful. With continued cooperation of this type the newspapers of New Jersey as well as those of the entire Nation will be rendering a real service to our country.



COM
MEN
T

The population of Washington, D. C. has jumped 37 per cent in the past ten years. Needless to say, few of the thirty-seven percenters would join in any chorus of "We Want Willkie."

Word from Rome is that Mussolini has decreed that henceforth the Italians must get along with one type of spaghetti. We presume it is the streamlined kind.

We are certainly living in a machine age. If you don't believe it just look at Flynn in New York, Kelly in Chicago, Hague in Jersey City and Joe Guffy in Pennsylvania.

Wonder what Powhatan, Tecumseh and Sitting Bull would think if they were to come to life and see what the New Deal is doing with their country?

When Wendell Willkie is elected President our choice for the song of the winter is "Gone Are the Daze."

There is one advantage possessed by the man without friends. There is nobody to urge him to be a candidate.

The worst pun we have heard so far during the campaign is "To Elwood Roosevelt."

Of course Franklin D. Roosevelt knows all about national crises. Why he can even make 'em.

When conscription is adopted you can't keep out of the draft by merely closing a window.

SAFETY PROGRAM WORTH WHILE

Complete justification of the safety education work in the schools was seen this week by Motor Vehicle Commissioner Arthur W. Magee in accident statistics prepared by his department showing a 71 per cent reduction in traffic fatalities among child pedestrians under 15 years of age over the past eight years.

In direct contrast was the record of elderly pedestrians, (65 years and over) whose casualties increased 17 per cent over the same period.

The study, which covers the first six months of each of the eight years, shows that back in 1935 (the first year accident statistics were compiled), 69 children under 15 years were killed in New Jersey traffic. This year the toll was 16.

63 Killed

During the same period in 1933, 54 elderly pedestrians lost their lives while this year the casualties increased to 63.

Not only have there been fewer children killed but the safety lessons learned in school have reduced the number injured by automobiles by 37 per cent. At the same time, the elderly pedestrians injured, while fewer in number than children have decreased but five per cent.

Following is the record of fatalities and injured among child and elderly pedestrians during the first six months period of the past eight years:

Year	Children Killed (under 15)	Elderly Victims (65 and over)
1933	69	54
1934	73	53
1935	52	64
1936	46	51
1937	52	71
1938	41	50
1939	33	33
1940	16	63

Year	Number Injured Children Killed (under 15)	Elderly Victims (65 and over)
1933	2004	200
1934	1805	170
1935	1455	179
1936	1383	207
1937	1498	255
1938	1343	197
1939	1308	197
1940	1256	190

GRID SCHEDULE AT HIGH SCHOOL

Ten Games for Palmyra Team;
Season Opens Sept. 28;
Home Game Oct. 12

The football season at Palmyra High School opens on Saturday, September 28, at Collingswood. This is the first engagement in a 10-game schedule, five of the contests being slated for the new local stadium, while the other five will be played on foreign terrain.

The first home fracas will not come until Saturday, October 12, when Haddonfield will provide the opposition.

The home stand will include games with Burlington, Merchantville, Moorestown and Woodrow Wilson.

The season ends on November 30 with Gloucester.

Practice Started

Coach William Fiedler started practice on Tuesday of this week with a large squad, mostly comprised of green material. Work to date has been of a light nature, but will take on an increased tempo this week.

The new Red and White mentor faces a formidable task in turning out a winning combination, since the only veterans available are Trotta, Keen, Austin, Liberi, Flournoy, Durkin, Lippincott, Lane, Villari and Mitchell. Of the new material, Conwell, track speedster, looks promising.

Schedule

The complete schedule follows:
September 28—Collingswood, away.
October 5—Camden Catholic, away.
October 12—Haddonfield, home.
October 19—Haddon Heights, away.
October 26—Burlington, home.
November 2—Merchantville, home.
November 9—Moorestown, home.
November 16—Woodrow Wilson, home.
November 21—Riverside, away.
November 30—Gloucester, away.

PALMYRA BREAKS EVEN

Palmyra remained in the Burlington County National League playoffs by dividing a weekend bill with Riverside.

The locals lost 8-1 on Saturday in a game played here, but won 4-3 in 10 innings at Riverside on Sunday afternoon.

BENEFIT TEA - CARD PARTY

The annual tea and card party sponsored by the Cinnaminson Auxiliary of the Zuberbrugg Hospital will be held next Wednesday, September 18th, at Mrs. Joseph T. Evans' residence, Burlington Pike, Riverton.

The party is called for 1.30, at which time tea and fancy sandwiches will be served, and playing will follow immediately thereafter. There will be tables for Bridge, Pinochle and "Radio," with a prize for each table. The players will pivot. Proceeds from this affair determine to a large extent the amount of the group's Christmas gift to the hospital, and a very cordial invitation to attend is extended to anyone interested in helping this cause.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Koesell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

POWERS ASKS DIRECT AID

President Roosevelt has been asked by Congressman D. Lane Powers to make disaster relief monies available for municipalities and counties in the flood-stricken areas of South Jersey.

In his formal plea to the White House Powers pointed out that the affected counties and municipalities do not have sufficient funds available to sponsor regular WPA projects to reconstruct roads, bridges, dams, etc., which were ravaged by the hurricane over the Labor Day weekend. Direct allocation from the Federal Government under authority of the President, Powers said, was the only hope for immediate large-scale reconstruction work.

Many leading citizens and merchants of Mt. Holly, whose community bore the brunt of the rampaging Rancocas River's waters in Burlington County, wired the Congressman for immediate flood relief aid. In his replies to them the Congressman stated that Presidential intervention was the only avenue left for correction of their flood problem.

Worked Hard

In a statement issued to each correspondent who contacted him, the Congressman rehearsed his efforts, which extended over a period of years, to obtain remedial action in Congress to curb the depredations of the unruly Rancocas. Powers pointed out that he had induced the District Engineer of the War Department to include the Mt. Holly problem in his recommendations for solution of recurrent floods in the Delaware River watershed. The District Engineer's report went to the Division Engineer in New York, whom Powers contacted and induced to accede to the recommendations of the District office.

The next step in the normal procedure for direct Federal intervention, Powers declared, would have been for the Board of Engineers, in Washington, to send the recommendations along to the Rivers and Harbors or Flood Control Committee of Congress, which would be asked by him to pass authorizations for the work in an omnibus Rivers and Harbors or Flood Control Bill. When the authorization had been passed and signed by the President, the Congressman then planned to have his War Department Appropriations Committee, of which he is ranking Minority Member, to approve appropriations for the work which could then have started in the Spring of 1941.

F.H.A. MORTGAGES

SEE
WALTER D. LAMON
Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

Legal Notices

Burlington County Surrogate's Court
RULE TO BAK CREDITORS

Executrix's Notice
Estate of Emilie Kendall Archer, Deceased.
Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 16th day of August, 1940, upon application of the subscriber, Executrix, requiring the creditors of Emilie Kendall Archer, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before February 16, 1941, or they will be deemed of no action therefor against the said Executrix.

KATHARINE S. A. ZIEBER, Executrix.
Proctor: Geo. Howard Walton.
Dated: August 16, 1940.
8-22 to 9-19-40

BURLINGTON COUNTY CIRCUIT COURT

C. H. Haines & Sons, Inc. Plaintiff.
vs.
Henry H. Haines, Defendant.
In Attachment.
On Contract.
NOTICE OF ATTACHMENT

Notice is hereby given that a Writ of Attachment at the suit of C. H. Haines & Sons, Inc. against the rights and credits, moneys and effects, goods and chattels, lands and tenements of Henry H. Haines, for the sum of FIVE HUNDRED DOLLARS (\$500.00), issued out of the Burlington County Circuit Court on the sixth day of July, 1940, returnable on the second day of August, 1940, has been served and duly executed and was returned on the thirteenth day of July, 1940, by the Sheriff of Burlington County.
Dated, August 22nd, 1940.
PALMER L. ADAMS, Clerk.
CURRY & PURNELL, Attorneys.
8-29 to 9-19-40

All Vetoed
However, the Congressman pointed out, President Roosevelt has vetoed Rivers and Harbors legislation in this session of the Congress and announced he would not approve any such legislation at this time. The President's refusal stymied all action for Mr. Holly.

"Since we can have no hope of Congressional action this year," Powers asserted today, "the only recourse we have now is for the President to make available direct Federal aid to the stricken areas, without forcing the communities and counties to pay a sponsor's share, which is the usual WPA procedure." "The Federal Government granted direct aid to the suffering states, counties, communities and individuals in the Mississippi and Ohio River disaster and I believe the said aid should be given to the stricken areas of South Jersey."

AUTOS IN N. J.

There was one passenger car for every 4.9 persons in New Jersey last year and the State ranked eighth in motor vehicle registration, according to the Automobile Manufacturers Association's latest edition of "Automobile Facts and Figures," interesting data on the subject of

The edition also furnishes some school buses. A total of 468 schools used buses for the transportation of children, 1,561 buses were used, 92,712 children were transported daily and the total cost of the service was \$2,157,445.

The number of publicly owned trucks and passenger type vehicles in the State was 13,590.

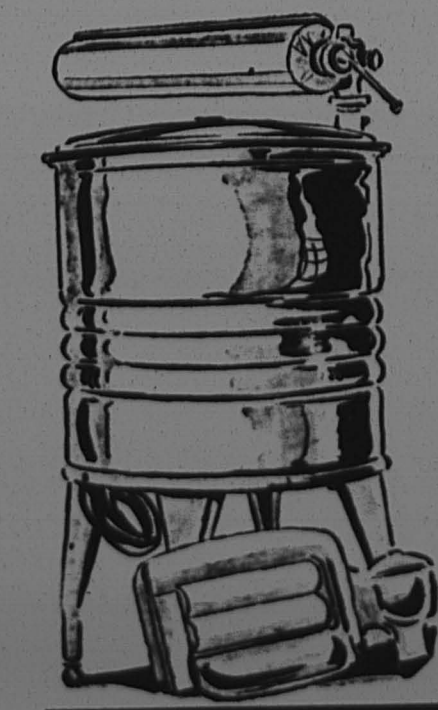
It's getting so you need a college education to be an elevator boy.

A right act strikes a chord that extends through the whole universe, touches all moral intelligence, visits every world, vibrates along its whole extent, and conveys its vibrations to the very bosom of God!—Binney.

The best help America can give freedom anywhere is to prove before all the world that it is a system which can work, whether in times of peace or times of war.—Ft. Wayne News-Sentinel.

TIME for Yourself

THERE are a thousand things you want to do but there are only twenty-four hours in a day. The solution, then, is to budget your time. That's how clever homemakers accomplish so much and electric laundry equipment can be a big help.



CHOOSE a washer that has a method as gentle as hand washing. You can select one with an ironing attachment which replaces the wringer when it is time to iron or you may prefer an electric ironer that has its own table or one that can be operated on the kitchen table or on a card table. Prices are moderate and payment terms are easy.

PUBLIC SERVICE

THE RED CROSS NEEDS YOUR HELP

G.O.P. NEEDS FINANCIAL ASSISTANCE

George DeB. Keim, of Edgewater Park, chairman of the Burlington County Republican Finance Committee, and vice chairman for this county of the New Jersey Republican Finance Committee, recently appealed "to all those who want to see Wendell L. Willkie elected and the

All wore tiaras and face veils and carried old fashioned bouquets. The bride's sister, Mabel B. Salter, as flower girl, wore a frock of pale blue taffeta, trimmed in pink, and carried pink roses and blue larkspur. Marshall Wilbraham, of Palmyra, was his brother's best man, and ushers were Charles B. Salter, brother of the bride, Lloyd Griscom, Thomas Price and Louis Jander, Jr., all of Palmyra.

A reception at the Porch Club,

and accompanied Miss Grace Horner, sister of the bride, in vocal solos. The bride, who was given in marriage by her father, wore a gown of white moire taffeta, made en train and with a sweetheart neckline set off by smocking across the shoulders and on the sleeves. Her tulle veil was held by a pearl tiara and she carried a bouquet of roses and gardenias.

Miss Virginia Schweizer, sister of the groom, as maid of honor, wore a dress of deep rose taffeta, designed with a fitted bodice and full skirt, trimmed in narrow velvet ribbon. Her heart shaped hat of net was trimmed in velvet ribbons of a deeper shade and her bouquet was of lemon yellow roses and delphinium.

The bridesmaids, Mrs. Douglas Kersey and Miss Grace Billard, of Palmyra, wore frocks of cornflower blue taffeta, like that of the maid of honor, and carried colonial bouquets of pink roses and delphinium. Nelson Russ, of Haddonfield, was best man, and ushers were George Kennedy, Harry Horner, Douglas Kersey and John Rockafellow, all of Palmyra.

A reception was held at the home

of the bride's parents immediately following the ceremony, after which the couple left on a Maine honeymoon.

Mr. and Mrs. Schweizer will be at home after October 1, at 502 Cinnaminson avenue, Palmyra.

BREVITIES

It is reported that one alleged local wit who parks his car in the Riverton one hour area has installed an alarm clock in his machine. This sounds forth 60 minutes after his departure and informs him that it is time to move on.

Bank avenue, between Linden and Thomas is probably the most miserable stretch of highway that can be found north of the "roads" that meander through the pines.

At Palmyra High School, a new office for Paul R. Jones, supervising principal and Miss Veva M. Brower, high school principal, has been made possible by the remodeling of Room III, formerly a classroom. These quarters will also be utilized as the meeting room for the board of education.

The former board room will be used for other purposes.

Another prominent improvement made at the school during the summer is the installation of a trophy case on the first floor hall. This is filled with a large number of handsome awards.

The September issue of "Taxgram," official publication of the New Jersey Taxpayers Association and affiliated organizations, has a large picture on the front cover of Francis

B. Elwell, of Riverton, who is secretary of the association.

The issue also contains a biographical sketch of Mr. Elwell's life.

Officers of the Palmyra Willkie Club are: Leonard R. Baker, chairman; Herbert B. Trout, vice chairman; John Moffitt, treasurer. Membership in the unit can be obtained by contacting the following members: Ralph S. Rivers, Miss Verna Guest, James K. Hires, John C. Hoepfner, Frank Rue, William A. Donaghy, Hector Davis, as well as any of the officers.

Many elderly widows do not yet realize they have insurance protection under the Old-Age and Survivors' Insurance program of the Social Security act as amended last year by Congress. Social Security field offices have the information.

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25 YEARS' EXPERIENCE

- English and American Hall and Chime Clocks
- French Mantel and Traveling Clocks
- Swiss Repeating and Split-second Watches
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LIBERAL TRADE-IN ALLOWANCE ON NEW WATCHES. ANY MAKE

60 LINCOLN AVENUE
PALMYRA, N. J.
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"AMICO"
Electrical Vulcanized
Resoling

No Nails
No Stitches
Shoes
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UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

VENETIAN BLINDS
and
WINDOW SHADES

purchased here are
measured and installed
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Prices Reasonable!

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- More Original Pictures Than Most Weekly Papers
- Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

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The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Phone—Riverton 830

Helpful Suggestion

The Snover Funeral Home, because of its lengthy and varied experience, very often aids those who seek its services by offering many helpful suggestions. These helps and the many refinements big and little are a part of the regular Snover service and add nothing to the expense.

• AIR CONDITIONED •

arday, September 7, in the Epworth Methodist Church.

The ceremony, at two o'clock, was performed by the Rev. William A. Boyd, pastor of the church, and Mrs. John Lord played the wedding march and accompanied Mrs. Louis Jander in vocal solos preceding.

The bride, who was given in marriage by her father, wore a gown of white taffeta, made en train, and a long tulle veil falling from a halo of taffeta. Her bouquet was of roses, gardenias and bouvardia.

Mrs. William Ripple, of Audubon, as matron of honor for her cousin, wore a rose taffeta dress with matching face veil.

The bridesmaids, Mrs. William

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17 West Broad Street
Palmyra, N. J.
Phone 978

RYTEX STATIONERY, \$1.00
AT THE NEW ERA OFFICE

AMERICAN STORES CO.

1940 Crop New Pack Food Sale!

Here's welcome news to thirty particular housewives. Canned goods of new pack quality foods are arriving daily. Visit your neighborhood American Stores and get your share of these big New Pack Values! Contentous housewives to help you and a friendly atmosphere can't fail to win the American Store where Quality Counts and Your Money Counts Furthest.

New Pack--1940 Crop!

ASCO	Tomato Soup	10 1/2 oz. can	4	19c
ASCO	Tomato Puree	10 1/2 oz. can	4	19c
Vegetable Soup	10 1/2 oz. can	4	19c	
ASCO Beans	10 1/2 oz. can	4	19c	
ASCO Tomato Juice	12 1/2 oz. can	4	19c	
ASCO Pancake or Buckwheat Flour	5 lb. pk	5c		
ASCO Wheat or Rice Puffs	2 1/2 lb. pk	9c		
Grapefruit Toilet Tissue	6 rolls	25c		
ASCO Cherries	1 lb. can	22c		
N. C. Pride Assrt. N.B.C. Cookies	1 lb. can	19c		
Hurff Spaghetti	2 lb. can	15c		
Tomatoes	2 lb. can	15c		
Mayonnaise	1 lb. jar	9c		

Delicious	Fruit Cocktail	No. 2 1/2 can	17c
Dole Pineapple Juice	3 No. 2 cans	25c	
Hurlock String Beans	New Pack 4 No. 2 cans	23c	
Tender Lima Beans	New Pack 4 No. 2 cans	23c	
Diced Carrots	New Pack 4 No. 2 cans	23c	
Mixed Vegetables	New Pack 4 No. 2 cans	23c	
ASCO Sweet Peas	New Pack 2 No. 2 cans	25c	

Ivory Flakes	2 12 1/2-oz. pkgs	39c
Ivory Snow	2 12 1/2-oz. pkgs	39c
CRISCO	16c : 3 : 45c	

Wilson's Beef Stew	2 16-oz. cans	25c
ASCO Pure Fruit Preserves	2 1-lb. jars	29c

Fresh Fruits and Vegetables		
Large, Luscious, Yellow Elberta		
Peaches	5 lbs	15c
Freshly picked—From Nearby Orchards		
ORANGES	doz.	19c
PRUNES	doz.	5c
POTATOES	15 lbs	19c
GRAPES	2 lbs	13c

Lean Fresh PORK LOINS	1 lb	16c
Glenwood Apple Sauce	2	15c
Small Hams	1 lb	19c
Large Hams	1 lb	13c
Slices of Large Hams	1 lb	35c

Frying Chickens	1 lb	23c
Fresh Pork Sausage	1 lb	21c
Meaty Scrapple	1 lb	12c
HADDOCK	1 lb	19c
CROAKERS	1 lb	12c
MACKEREL	1 lb	9c
CRAB MEAT	1 lb	29c
Pepper Hash	1 lb	10c
Rice Pudding	1 lb	15c

dent lamp . . . the "Information Please" movie short that included Wendell Willkie—already it's had so many repeat bookings that it rates as the largest-grossing short subject ever released by RKO.

Sweet and Sour Pickles

PICKLES taste good. They stimulate the digestion and add flavor to heavy food.

Pickles are made of vegetables, fruit, meat, fowl or fish preserved in vinegar. If sugar is added, sweet-pickles result. Sours are often used to give additional flavor.

Pine, not too ripe, ingredients should be selected for making pickles. Chop into bits with a knife in a wooden bowl; grinding ingredients removes too much of the juices.

Jars of pickles that have been opened should be tightly covered and stored in the automatic refrigerator.

Here are recipes. Serve a small portion of each suggestion on your pickle tray.

Emergency Pickles		
1 pt. carrots, cooked and cut in strips	1 cup sugar	
1 green pepper	1 cup vinegar	
1 red pepper or 2 small ones	1/2 tsp. paprika	
1 medium sized onion, sliced	1/2 tsp. salt	
	1/2 tsp. turmeric	

Combine ingredients and cook slowly until mixture is clear. Seal in clean, hot jars.

Chow-Chow		
2 qts. green tomatoes	1 gallon vinegar	
12 small cucumbers	1 tsp. celery seed	
4 green peppers	1 tsp. mustard	
1 small head cabbage	1 tsp. allspice	
6 onions	1 tsp. pepper	
1 qt. string beans	1 tsp. cloves	
1 cup salt	1 tsp. cloves	

Chop together tomatoes, cucumbers, peppers, cabbage, onions and string beans. Place mixture in a pan with alternate layers of salt, using one cup salt, reserving enough salt for top layer. Let mixture stand twelve hours, then drain. To one gallon vinegar add one tablespoon each of celery seed, mustard, allspice, pepper and cloves; heat to boiling point, add vegetables and cook mixture until tender. Pack the chow-chow into clean, hot jars and seal at once.

You can wash and iron for the whole family in less than a day with an electric washer and ironer. They are easy to operate.



India Relish

India Relish		
1 peck ripe tomatoes	1/2 cup white mustard	
3 cups chopped celery	2 red peppers	
2 cups chopped onions	1 tsp. ground cinnamon	
1/2 cup salt	1 tsp. allspice	
4 cups vinegar	1/2 tsp. cloves	
3 cups brown sugar		

Chop fine one peck ripe tomatoes, drain them, add three cups chopped celery, two cups chopped onions, cups stand two hours, then add four cups vinegar, three cups brown sugar, one-half cup white mustard seed, two red peppers chopped fine, one tablespoon ground cinnamon, one tablespoon allspice and one-half tablespoon cloves. Mix ingredients well, pack into clean jars and seal immediately.

Tomato Marmalade		
2 qts. tomatoes	1/2 cup sugar	
1 cup elder	2 tsp. salt	
1 cup elder	2 tsp. mixed spices	

Combine ingredients. Cook mixture slowly until it is thick, stirring to prevent burning. Pack into clean, hot jars. Seal immediately.

Yellow Tomato Preserves		
6 lbs. yellow tomatoes	1/2 cup sugar	
1 lb. sugar	1/2 cup mixed spices	
1/2 cup minced ginger root or thinly sliced candied ginger		

Blanch tomatoes and remove skins. Add sugar, lemon juice and rind and ginger root. Let stand overnight, then cook gently until thick. Pour into hot sterilized jars and seal at once.

FAIRVIEW ANNIVERSARY

The twenty-third anniversary of the founding of Fairview Sanatorium, New Lisbon, will be celebrated on Saturday afternoon, September 14th, at two-thirty o'clock. This date also marks the fourth reunion of former patients and friends of the institution. It is planned to hold the program, to which the public is invited, on the lawn. Dr. Marcus W. Newcomb, superintendent, will preside.

Frank Kreutzberg, chairman of the committee on arrangements, has announced that Dr. Chester I. Ulmer, Gibbstown, will be the guest speaker. As Counsellor of District No. 5, New Jersey State Medical Society, for a number of years and Secretary of the Gloucester County Medical Society, Dr. Ulmer is well known in professional circles. Addresses are also to be made by David Styer, Bordentown, representing the board of managers, and Mr. Kreutzberg. Entertainment is to be provided by Gustav Bohn, magician, while music will be furnished by the W.P.A. Band of Trenton. Following the program, the guests may tour the grounds and buildings. Handwork completed by patients under the direction of Mrs. Elizabeth McDowell, in charge of occupational therapy, will be exhibited.

The Board of Managers and staff members are greatly interested in the success of the coming event. Members of the board are: George T. Tracy, M. D., president; Beverly; Richard D. Anderson, M. D., vice president; Burlington; Joseph W. Bowley, D. C., Burlington; Henry W. Tresch, Jobstown; David Styer, Bordentown; Marcus W. Newcomb, M. D., Medical Director and Superintendent; Browns Mills; William H. Reeves, Business Manager and Assistant Superintendent, New Lisbon; Dr. Charles Gruenwald, Resident Physician, and Susan W. Miller, R.N., Supervisor of Nurses.

THINGS TO WATCH FOR

A new cigar, exceedingly slender and four inches long, may make its debut soon, termed the "gentle version" of the famous though inelegant Pittsburgh stogie . . . the latest in uses for polymerized vinyl plastic is as fillings for teeth—it is claimed that it hardens without shrinkage and thus locks itself permanently in

PALMYRA
THEATRE
MATTINEE DAILY at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, September 12
ANNE SHIRLEY and JAMES ELLISON in
Anne of Windy Poplars
Free Gifts to the Ladies

FRIDAY and SATURDAY
September 13-14
BETTE DAVIS with CHARLES BOYER and JEFFREY LYNN in
All This and Heaven Too
Please Note Feature Time
Friday 2:15, 7:22, 10:03
Saturday 2:15, 6:39, 9:18

SATURDAY MATINEE ONLY
DICK FORAN in
"WINNERS OF THE WEST"
MONDAY and TUESDAY
September 16-17
WALTER BRENNAN with FAY Bainter
BRENDA JOYCE and CHARLIE RUGGLES in
Maryland
(in Technicolor)
Monday—Free Gifts to the Ladies
WEDNESDAY & THURSDAY
September 18-19
RAY MILLAND with AKIM TAMIROFF and PATRICIA MORRISON in
Untamed
(in Technicolor)

Cost \$55,000 . . . Our order from owner . . . "Sell no matter how low the price . . . \$2,000, \$3,000, \$4,000, \$5,000, \$7,000, \$10,000 or whatever you can get!"

A Small Estate of Dignity and Distinction WHICH WILL FORM A PERFECT BACKGROUND FOR MANY YEARS OF HAPPY LIVING FOR AN American Gentleman and His Family

602 CHESTER AVENUE MOORESTOWN, NEW JERSEY

A short drive from Camden WILL BE SOLD AT
ABSOLUTE AUCTION

WITHOUT RESERVE! CLEAR OF MORTGAGES!

A delightful corner Colonial type residence in a gorgeous park-like setting. Magnificent grounds 165' x 315' (approx.) beautifully landscaped and planted with expensive shrubs. Beautiful gardens and, lily pond. Old shade trees almost hide the residence from the road, affording privacy and seclusion. The residence is spacious, well planned and built to last for generations. It is in excellent condition. The interior includes large entrance hall, living room, library and dining room each with an open fire place, built-in pantry, kitchen, cold room, laundry, porches front and rear. Second floor master suite of bedrooms, dressing room with one wall almost all mirror and private bath. 2 other lovely bedrooms, sewing room, beautiful back and white tile bath, maid's room with bath. Third floor 4 rooms and big cedar closet. New oil burner with summer-water hot water, 3-car garage and stable greenhouse. Fine hardwood floors. Here is a once in a lifetime opportunity to acquire one of the finest homes in Moorestown at a serious price. Take advantage of it! Regretless of the purchase, it will be sold to the highest bidder.

Sale Will Be Held On the Premises Room of Store
TUESDAY, SEPTEMBER 17 at 3:00 P. M., D. S. T.

1508
Depot at Sale
Louis Thaiman
AUCTIONEER
OFFICES: 1526 Walnut St., Philadelphia—ELM 2238, Room 6528

PAGE TEN

THE NEW ERA, THURSDAY, SEPTEMBER 12, 1940

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenue
Riverton, N. J.

Rev. John F. Welsh, Pastor
Rev. Thomas T. Barry, Asst. Pastor
Sunday Masses—7, 9, and 10:30 o'clock.
Daily Mass—7 a.m.
Confessions—Saturday, 3:45 to 5:45 and 7:30 till 9 p.m.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra

Rev. Harold Lee Rowe, Pastor
The Seventh Sunday after Trinity.
Church School, 10:00 a.m.
The Service, 11:00 a.m.
The Vespers, 8:00 p.m.

On the Calendar of Causes of the United Lutheran Church in America, September is designated as Parish Education Month. In keeping with this Pastor Rowe will bring a message at the morning service on the theme—"Teach All." At the vespers service the pastor will deliver the second message in the series, "Great Personalities of the Bible," using as his theme—"Jezebel, a Renegade Princess." Bethany urges all of her members and friends to attend all of its services.

Wednesday evening, Sept. 18, at the Parish Hall a social will be held for the congregation and friends of Bethany. It will be known as the "Dietrich Skule," and an evening of fun and fellowship for all is assured. Keep this date in mind.

Saturday, Sept. 21, Bethany will begin the program of the United Lutheran Church known as The Children of the Church. All children, aged 4 to 12, are invited to attend. The sessions will convene each Saturday at 10:30 a.m.

MISSIONARY TO ALASKA
HOME ON FURLOUGH

Miss Mildred Siebek, Moravian missionary in Alaska for the past six years, arrived last week at the home of her parents Mr. and Mrs. William Siebek, Airport road, Moorestown, for a year's furlough. A hearty "Welcome Home" reception was held for her this Wednesday evening at the Moravian church where the congregation gathered for an informal service of greeting.

Miss Siebek expects to return to her position at the orphanage in Alaska after her year of furlough.

KERCHER—AYDELOTTE

Announcement has been made of the marriage of Miss Virginia Aydelotte, daughter of Mr. and Mrs. John Aydelotte, of Cinnaminson, to John A. Kercher, son of Mr. and Mrs. R. E. Kercher, of 10 Garfield avenue, Palmyra, on Friday, September 6, in the St. Paul's Methodist Church, Paulsboro. The Rev. A. L. Gongloff, pastor of the church performed the ceremony.

GILPIN—KNECHT

The marriage of Miss Geraldine Knecht, daughter of Mrs. Anna Knecht, of Cross Keys, and Rowland Gilpin, son of Mr. and Mrs. Harold B. Gilpin, of 6021 Upal street, Merchantville, took place on Saturday, September 7, at 4 o'clock in the rectory of St. Mary's R. C. Church, Williamstown.

The bride, who was given in marriage by her brother, wore a gown of white satin, trimmed with old lace and made en train. Her long veil was held with a cap of Belgian lace and her bouquet was of white asters.

Mrs. Lena Knecht, of Glendora, served as matron of honor, and chose a frock of aqua taffeta, trimmed with pink, with matching face veil. She carried a colonial bouquet of pink roses.

Harold B. Gilpin, Jr., of Merchantville, was his brother's best man, and Raymond Knecht, of Williamstown, served as usher.

Following a wedding trip, Mr. Gilpin and his bride will be at home at 406 Delesse Drive, Glassboro, after October 1.

To begin rightly enables one to end rightly, and thus it is that one achieves the Science of Life, demonstrates health, holiness, and immortality.—Mary Baker Eddy.

MORAVIAN CHURCH
Palmyra
Albert J. Harke, Pastor

Services for Sunday, September 15th:
Sunday School, 9:30 a.m.
Morning Service, 10:45 a.m.—Sermon, "Four Great Joys."
Christian Endeavor, 7 p.m.—Albert F. Harke, a student at Moravian College will be the speaker.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, September 15th:
Bible School, 10:00 a.m.—In view of what is happening abroad, we should count it a privilege to be able to worship unmolested, in our respective schools where the way of true living is taught and where we can renew our faith and become refreshed from the evil influences which we are confronted in our daily living. Not only should every member of the school avail themselves of this privilege but they should share this blessing by inviting others. The school has no age boundaries, as there are classes ranging from the cradle roll to the centenarian.

Morning worship, 11:15 a.m.—Again the pastor has selected a most timely subject in "The Religion of the Cloak or Sword." As the post-vacation season is coming to a close the choir is again presenting itself in goodly numbers and will augment the worship period by solo and anthem.

Evening worship, 7:45 p.m.—"What Think Ye of Christ?" will be the Pastor's subject for the evening sermon. A question that every individual should ask of himself and weigh all answers, those not attending the evening service miss a fine message of helpfulness. Something that is so needed today. Make it a point to come out this Sunday and bring your friends. There is always a warm welcome for everyone at "Central Baptist."

Wednesday at 8:00 p.m.—Mid-week prayer service open for anyone who is desirous of that Christian fellowship that is so prevalent at these meetings.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship.

METHODIST CHURCH

Palmyra, N. J.
Rev. William A. Boyd, Pastor
For centuries the Church of Jesus Christ has been as a "Rock in a Weary Land" to millions of people who have been forced to fight the battle of life. Like the Grecian wrestler, who seemed to rise with added strength every time he was thrown to the floor, the Church has risen after every contest or conflict with renewed courage and faith. Ever and always the church has stimulated and strengthened the aspirations and hopes of mankind. Again and again she has lifted and followed the Cross of Jesus to higher and nobler conquests. "We Are Able" (the subject of the sermon by the Rev. W. A. Boyd this Sunday morning at eleven o'clock) has been her marching and conquering slogan. You who read this notice need the encouragement and inspiration that comes from worshipping God in His Sanctuary.

Again in the evening at 7:45, Mr. Boyd will discuss "The Value of a High Ideal." To be successful and happy in life it is wise to depend upon magic, ingenuity, force or money? Why do some people fail? Why do some men fail grandly, others sadly and meanly? Hear Mr. Boyd on this timely and important subject this Sunday evening.

The Senior Chorus Choir will be present and sing at both services this Sunday. Mrs. Rachel Lord will be director-organist again this year.

The Mid-week Church service will be resumed this Wednesday evening at 8 o'clock.

The Friendly Choir to Juniors will meet for rehearsal and a party this Friday afternoon after school. All children between the ages of seven and twelve are invited to come and join the choir. Practice for Rally Day begins Friday.

DR. P. A. SPINELLI

OPTOMETRIST
EYES EXAMINED
Phone Riverside 615
10 Scott Street
Riverside, N. J.
(Sack's Building)

Wesleyan Men's Bible Class

For the Men of the Community
"MISUSE"

The late Sir Oliver Lodge, the distinguished Scientist, when he saw the misuse of his own discoveries, "Think of radio," he said; "I never dreamed that an electrical discovery of mine would ever be used to send airplanes to bomb innocent children. I wish the secret of wireless signaling had never been made clear to me, if that is the use science makes of new knowledge."

The forces of nature, meant for the convenience of man, the marvel of our days are now misused by evil designing men for cruel combat and the destruction of the safety of nation and peoples. Herein is an object lesson in the misapplied powers, when the Christlike ideals are repudiated. The true ideal of Christian brotherhood is helpfulness and sympathy in the application of the forces of nature and abilities of man. The Bible is definite in its warnings of misused power "The Wages of sin is death."

In the Bible Class we seek to interpret life as a splendid opportunity to help each other. Join hands with us next Sunday morning at 9:50 a.m.

CHRISTIAN SCIENCE

"Substance" is the lesson-sermon subject for Sunday, September 15, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "If we hope for that we see not, then do we with patience wait for it." (Romans 8:25). Among the lesson-sermon citations is the following from the Bible: "Be thou ray strong habitation, whereunto I may continually resort: thou hast given commandment to save me: for thou art my rock and my fortress." (Psalm 71:3).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the scriptures" by Mary Baker Eddy: "In Christian Science, substance is understood to be Spirit, while the opponents of Christian Science believe substance to be matter" (p. 349).

HUNTER—ZIMMERMAN

The marriage of Miss Marie Louise Zimmerman, of Linden avenue, to Clayton C. Hunter, Jr., son of Mr. and Mrs. Clayton Hunter, of Union Landing Road, took place on Saturday, September 7, in Calvary Presbyterian Church, 7 p.m.

The Rev. Charles T. Bates, pastor of the church, performed the ceremony. Miss Mildred Hunter, sister of the groom, served as maid of honor, and Dare Moore, was best man.

A reception for the immediate families was held at the home of the bride's parents immediately following the ceremony.

After a wedding trip to New York, the couple are now at home, 606½ Linden avenue.

Oddity: Men rent expensive offices so people can find them conveniently and then hire secretaries and receptionists to keep 'em out.

Ethel's Beauty Salon
511 Howard Street
Riverton
Phone Riverton 1090
PERMANENT
WAVING
Beauty Culture in All Its Branches
Facials and Body
Massage

Training for Business
Secretarial, Bookkeeping, Executive Secretarial, Stenotype Reporting, Business Administration and Accounting, Salesmanship, Civil Service, Dictation, Fitness or Great, The Stenotype or the Stenographer, English, Bookkeeping, and Bookkeeping Machine Day and Evening Classes. Budget plan if needed. Mail or send for booklet.

Strayer's Business School
507 Chestnut St. Lombard 0886
PHILADELPHIA

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

W.C.T.U. MEETING

The W.C.T.U. will hold a meeting on September 19, in the Mt. Holly Presbyterian Church, with the morning session convening at 9:45. The Eayrestown Union will be hostess.

The election of officers will be held in the morning, while reports of all departments will be rendered in the afternoon.

The guest speaker will be William Wells, of Bordentown.

WATERS—SHOWELL

Mr. and Mrs. G. Rex Showell, of 209 Howard street, Riverton, announce the marriage of their daughter, Elsie Wright, to Arthur B. Waters, of 207 Howard street, on Monday, September 9, in Christ Church, Riverton, the Rev. Francis B. Downs performing the ceremony.

RESIDENCE TO BE SOLD

The beautiful residence at 602 Chester avenue, Moorestown, is to be sold to highest bidder at absolute auction on Tuesday, September 18.

17, at 3 p.m. by the Louis Trainman Auction Co., of Penna.

Mr. Trainman is a well-known figure throughout the Philadelphia area where he has sold millions of dollars worth of real estate. His sales are always well attended, and the public has grown to know and have complete confidence in these sales. An immense crowd is expected to attend this spectacular sale.

This unusual auction sale will be held on the premises regardless of the weather.

The residence is a Colonial type corner property. The grounds are 165 x 315 feet (approximately) landscaped and planted with expensive shrubs, gardens and lily pond. Shade trees almost hide the residence from the road. The residence is spacious, well planned and built to last for generations. It is in excellent condition. The interior includes large entrance hall, living room, library and dining room each with an open fireplace, butler's pantry, kitchen, cold room, lavatory, porches front and rear. Second floor: master suite of bedroom, dressing room with one wall almost all mirror and private tile bath, 2 other family bedrooms, sewing room, beautiful black and white tile bath, maid's room with bath. Third floor: 4 rooms and big cedar closet. New oil burner with summer-winter hot water, 3-car garage and stable, greenhouse, fine hardwood floors.

Ten years separate the ages of the two nominees for President. Mr. Roosevelt is 58; Mr. Willkie, 48.

Meadow Saffron

(COLCHICUM)

Bulbs planted now will bloom this fall and produce leaves in the spring. Can also be flowered indoors in saucers without water . . . after blooming transplant in the garden.

Autumnale Major—Lavender . . . 40c each; 3 for \$1.10
Bormuelleri—Rosy-lilac . . . 50c each; 3 for \$1.35

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1838

Autumn Daffodils (Sternbergia) . . . 3 for 50c; 12 for \$1.75

KNOW YOUR BANK

Three Bank Instruments Defined

THREE common instruments used to transfer funds are explained below:

A BANK DRAFT is an order drawn by one bank on another bank instructing it to pay money to a third party.

A CERTIFIED CHECK is a depositor's own check on which the bank has certified that the signature of the drawer is genuine and that the bank has set aside sufficient funds to pay the check. The check thus becomes an obligation of the bank instead of being an order on the bank.

A CASHIER'S CHECK is a bank's own check, drawn on the bank itself and signed by the cashier or assistant cashier.

An understanding of these forms may prove helpful to you.

Cinnaminson Bank and Trust Co.

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

MANY STOP TO LOOK AT THE '41 OLDSMOBILE



The 1941 Olds, now on display at the agency of "Jack" Dawley, Inc., 10 Broad street, Riverton, is attracting the interest of many car owners locally. Pictured here is a group looking over the "70" model just in from the assembly plant.

JERMON, WEST WIN MATCHES

J. Russell Jermon who is seeded No. 2, in the Palmyra Tennis Club tennis tournament along with Don West No. 1, advanced to the quarter-finals in matches played over the past weekend. Jermon defeated Richard Deemer 6-3, 6-3, while West received a default from Ellsworth Coates.

All matches in the tournament are required to be played off by Friday night as the semi-finals will be held Saturday afternoon and the finals Sunday morning.

Results of others who advanced to the quarter finals are: John Gering defeated William G. Munroe 6-2, 6-0. Frank Chambers defeated Robert May 8-6, 6-8, 8-6. Charles W. Snyder defeated Jack Pfeiffer 6-1, 7-5. Jack Hannum defeated Jack Dietz 7-5, 6-4. Bill McCamy defeated Bob Cannon 6-4, 6-1. John Marshall defeated Ellsworth Stone 6-4, 6-4.

Results of six other first round matches that were not played till last weekend because of the bad weather were: W. Kitchen defaulted to Bob May, John Gering defeated Bill Mack 6-3, 7-5. Phillip Van Osten defaulted to Don West. Frank Chambers defeated Arthur Faunce 6-1, 8-6. Lloyd Musser defaulted to Jack Pfeiffer and John Marshall defeated Charles Wynkoop 6-2, 4-6, 6-4.

COVERED DISH SUPPER

The Ladies Auxiliary of the Delaware Fire Co. No. 2, East Riverton, will hold a covered dish supper in the firehouse on Saturday evening, September 21st, from 5 until 8. Bring a covered dish and 25 cents. All are welcome.

EXHIBITION GOLF

An outstanding exhibition has been arranged for Sunday, September 15, at the Spring Mill Course of the Philadelphia Country Club, when nationally famous golf stars will play for the benefit of the British War Relief, at 230.

Bobby Jones will make his first appearance in Philadelphia since 1930 and will be seen with Bing Crosby, Ed Dudley, Horton Smith and Jimmy Thompson.

Tickets are \$1.50 for adults and 75 cents for children. They can be obtained at Gimbel's, Wanamaker's, Hale's and Conway's.

GOLF NEWS

The South Jersey Open will be played at Northfield Country Club, Atlantic City, on Friday of this week. An Amateur-Pro Tournament will be held today.

The P.G.A. Philadelphia Section championship tournament will be held from Monday to Wednesday of next week at the Llanerch Country Club. Walter Brickley, pro at the Riverton Country Club will compete in both events.

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. McLean
Extension Service, N. J. College of Agriculture

Despite the fact that vivid fall blooms are occupying much attention right now, wise gardeners will not pass up the opportunity which is at hand for making plantings which will enhance the beauty of the garden next spring and summer.

Among the bulbs which should be planted now are daffodils, Madonna Lillies and crocuses. If you are an expert at propagating, by root cuttings, Oriental Poppies may be planted in this way, although amateurs would do better to get roots of good size from their nurserymen. If planted at this time, Oriental Poppies should grow vigorously and bloom well next spring.

Now that rain has broken the dry spell, it is time to sow seeds of hardy annuals, such as poppies, annual larkspurs, cornflowers, annual coreopsis and calliopis. These will winter well and bloom next year, requiring only thinning of surplus plants.

Peonies

The tops of many peonies have ripened and by mid-September, the plants should be ready for moving.

When dividing and transplanting peonies, remember to leave at least five eyes on each division and replant in fertile soil which is not too acid. Very often when peonies do not bloom well it is because the soil is not fertile enough or because the roots are planted too deeply. Two inches of light, porous loam over the topmost eye is sufficient; even less is needed when the soil is a heavy loam. The soil around peonies should be rich in plant nutrients, especially phosphorus.

Of course, every dahlia grower knows about keeping plants cut back well at this time of year in order to obtain good blooms. Pinching off some of the buds from each shoot encourage those which are left to develop into larger flowers with long stems.

ONLY 17 APPLY

Only 17 candidates from Mercer and Burlington counties have applied for Congressman D. Lane Powers' two appointments to West Point, which will be filled as a result of a competitive examination to be held by the U. S. Civil Service October 5th.

Ten of the present applicants are from Mercer county, and seven from Burlington. Powers' Congressional District is composed of both counties.

The successful candidates for Powers' two appointments to West Point will enter the Academy July

thus, the Center needs money place an exhibit in the show. Every citizen of these three communities should feel it is his responsibility to attend.

Center Hours

With the return to school by the many Center participants, new hours have been assigned of which we here announce.

From Monday to Friday inclusive the afternoon hours will be from 3 to 5 o'clock and in the evenings from 7 to 10 o'clock; Saturday 12 noon to 5 p.m. and 7 p.m. to 10 p.m. Because of the Flower Show this week, the Center will be closed to all activities; however, all are invited to attend the show.

Dances at Center

No dance will be held this Saturday evening. Dances will be held every Saturday evening throughout the fall and winter seasons, with the exception of when dances are being held at the high school, then notice will be given to this effect. Please note that the summer Wednesday dance has been discontinued.

Beginning Saturday, September 22, no person will be admitted to Center dances unless he first presents a dance card which is issued at the Community Center Office by Mr. Swayne or Mr. Keppler. If you have lost your card be sure to procure another. If you desire to take a guest to these dances, a special card must be procured from the Center Office. Persons below 7th grade in school will not be admitted. These regulations are for the good of all those living in Palmyra, Riverton and Cinnaminson. Help us to protect your interest!

A very interesting Ping Pong tournament is in progress at the Center. Why not stop in to see it? Mr. Swayne will show you around. Mr. Keppler's classes in weightlifting have increased in membership, and still new members are welcome. Boxing, wrestling, basketball and other activities are beginning, showing signs of a fall program of varied events.

The Center wishes to commend Officer Lawrence Betty for his thorough job of distributing and collecting the Community Center contribution jars. Of forty some containers placed by Mr. Betty in strategic spots throughout the three towns, the results only netted \$37.29. Not that we are ungrateful for this, but surely the work done by this Center far exceeds monetary values.

TENNIS NOTES

A club tennis match will be played with Rose Valley of Burlington this Sunday at the local courts in the afternoon. Trophies for the tournament are displayed in the Tak-Aboost and will be given to the two winners at the club's tennis banquet which will be held at the end of October. This event will be in charge of the chairman of the social committee, William G. Munroe. Two new members were received into the club at this meeting. They were Marion T. Rapp and Ruth Yerkes.

COMMUNITY CENTER

The Ninth Annual Flower Show sponsored by the Garden Department of the Palmyra Woman's Club assisted by members of the Community Center, will be held at the Center this Friday and Saturday. This affair is open to all wishing to enter a display, as well as the spectators. Every garden grower or en-

SCHOOL SUPPLIES

EVERYTHING THE STUDENT NEEDS

- PENS
- PENCILS
- NOTE BOOKS
- RULERS
- ERASERS
- BINDERS
- FILLERS
- PEN AND PENCIL SETS

L. L. KEATING

Broad and Main Streets
RIVERTON

NOW OR NEVER!
The Greatest Show of All Time
CLOSES OCT. 27

Here's your chance—
Camden-Bordentown
JUBILEE EXCURSION
to the
WORLD'S FAIR
NEW YORK

Repeated by Popular Request
Saturday, September 14
Your Own Special Train

Daylight Saving Time
Lv. Palmyra . . . 8:05 A.M.
Lv. Riverton . . . 8:15 A.M.
Lv. Riverside . . . 8:30 A.M.
Ar. World's Fair Station . . . 10:40 A.M.
Lv. World's Fair Station . . . 11:35 P.M.

FROM
RIVERTON
Round Trip to
World's Fair . . . \$1.35
Children 5 and under 12 years
less 25c.

EXTRA VALUE! Purchase Severn's Admission Ticket here and get 10¢ off your regular price of 50¢.

IT'S NEW! IT'S BETTER!
EVERYONE SHOULD SEE IT!

Join the crowd and bring the children. There is ample room for all. See the hit shows of the Fair. Trainloads on Parade and "Railroads in Action."

PENNSYLVANIA
RAILROAD

Frankly, the Center needs money place an exhibit in the show. Every citizen of these three communities should feel it is his responsibility to attend.

The Democrats revolted in 1928, and the following states, normally Democratic, went to Hoover: Virginia, North Carolina, Texas and Florida?

NEW SHOW SEASON

FOX
RIVERSIDE

Friday and Saturday, Sept. 13-14

IN TECHNICOLOR!
DARRYL F. ZANUCK'S
Production of

MARYLAND

Greater than "Kentucky!"

WALTER BRENNAN
"Kentucky's" great star
Y. BAIKTER
BRENDA JOYCE
JOHN PAYNE
CHARLIE RUGGLES
MARJORIE WEAVER
HATTIE MCDANIEL
of "Gone With the Wind"

Directed by
HENRY KING
A 20th Century-Fox Picture

Sunday and Monday, Sept. 15-16

DAVIS BOYER

'ALL THIS, AND HEAVEN TOO'

"Here is the book as I wrote it."—Rachel Field

with Jeffrey LYNN—Barbara O'NEIL
Please Note: Due to the unusual length the feature will be presented Sunday at 2:00, 4:30, 7:00, 9:30 and Monday matinee 2:12 and Evening at 7:12 and 9:35 o'clock.

Tuesday, Sept. 17

PILLORYING A PITILESS PROFITEER IN HUMAN HEARTBREAK!

BABIES FOR SALE

—with ROCHELLE HUDSON

BUSTER KEATON COMEDY
FREE—To the Ladies
Tuesday and Wednesday
"MEXICALI" Lanchester Set

Wednesday & Thursday, Sept. 18-19

UNAFRAID TO FIGHT
UNAFRAID TO LOVE

Ray Milland—Patricia Morison
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UNTAMED

A Paramount Picture

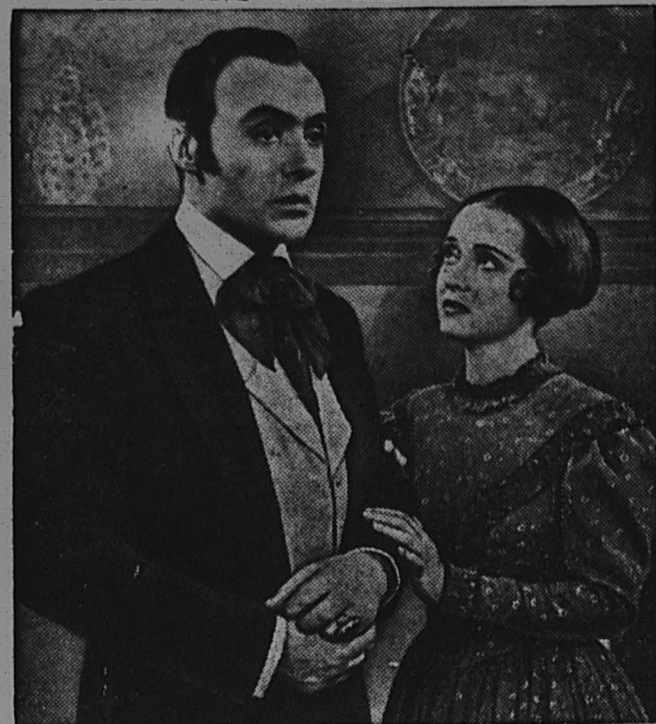
DEMOCRATS SAY

If the Senator wants to know my position, I will say that I do not expect ever in my life to support any candidate for the third term in the presi-

dency.—Sen. Edward R. Burke (D), Nebraska, in Senate.

It is always dangerous to say that any man is ever indispensable or ever was indispensable.—Sen. Alben W. Barkley (D), Ky., in Senate, August 24, 1940.

"ALL THIS AND HEAVEN TOO"



Bette Davis and Charles Boyer starred in the stirring romance, history making story from the world applauded novel by Rachel Field at the Fox Theatre, Riverside, Sunday and Monday.

"JACK" DAWLEY wants you to meet the 1941 OLDSMOBILE



Here she is folks—the snappiest one yet. Long, low, sleek, beautiful, and ultra modern in design. We are mighty proud of this one and we cordially invite you to come in anytime to look her over. The under-hood features and interior beauty can't be seen in this picture, so come in and have a good look for yourself. This is the first of the 1941 models in this vicinity, and already the orders are rolling in. Better have a look and place your order early.

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Gallon \$2.59
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"IT'S THE FINEST HOUSE PAINT MONEY CAN BUY!"

Regardless of price, you cannot buy a better house paint. From coast to coast, home owners and painters have proved that its beauty and protection last YEARS longer. See its rich full body, compare its formula. See how far it spreads, how solidly it covers. Stays colorful and fresh, won't blister or peel.

SALE STARTS SATURDAY, SEPT. 14th
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FRESH CUT
SUGAR CORN
dozen 29c

FULL PODDED
LIMA BEANS
2 lb 15c

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BROCCOLI bunch 19c

FRESH
BRUSSEL SPROUTS
qt. 20c

California SEEDLESS or
TOKAY GRAPES
2 lb 15c

HARDING'S SWEET CREAM
BUTTER
2 lbs 61c
(Farm Roll)

WHITE AMERICAN
SLICING CHEESE
lb 25c

KRAFT VELVEETA or
WHITE AMERICAN
CHEESE 2-lb box 47c

NEW PACK ENGLISH
WALNUTS lb 25c

FRANKLIN
GRANULATED SUGAR
10-lb bag 48c

BIRDS EYE
Strawberries box 23c

FRESH OPENED
SALT OYSTERS
medium size doz. 19c
large frying doz. 33c

FRESH MADE
PEPPER HASH lb 10c

TRENTON
OYSTER CRACKERS
1/2-lb pkg. 11c
1-lb pkg. 19c

FRESH LUMP
CRAB MEAT lb 39c

FRESH FILLET of
FLOUNDER lb 39c

GENUINE SWIFT'S PREMIUM

Legs of Lamb
lb 29c
5 to 7 lb avg.

SPECIAL FEATURE—
SWIFT'S TENDERIZED
Butt-Half Hams
lb 27c
5 to 7 lb avg.

VOGT'S CITY DRESSED
Shlds of Pork
lb 19c
5 1/2 to 7 lb avg.

PARAMOUNT
STRICTLY FRESH KILLED
HOT HOUSE ROASTING
CHICKENS lb 35c
5 to 6 lb avg.

It is not my concern whether God is on my side; my concern is to be on God's side.
—Abraham Lincoln

51st Year No. 35

ASKED TO AMEND LOCAL ORDINANCE

Petition Presented on Parking; Bank Avenue Will Be Repaired

At the meeting of Riverton Borough Council held on Thursday night of last week a petition, signed by 50 residents of that community, was presented dealing with the recently passed parking ordinance.

The document gave reasons why the ordinance should be amended, among them being that it had been passed without sufficient study and planning, that the continuous time restriction was unnecessary and that the area was residential as well as a business one.

The petition was referred to the ordinance committee for consideration and report at the next meeting. Indications are that the one hour limit in the business section will be removed after 6 p.m., but will be continued during business hours.

Bank Avenue

The question of the deplorable condition of Bank avenue, especially between Linden and Thomas avenues was again aired at length.

The problem appears to be solved, however, since the highway department was instructed to repave this thoroughfare where needed at once and to maintain it in the same condition as other streets in the borough.

No Arrests

The report of the chief of police, William Goote, showed that there were no arrests or accidents during the past month. The report of William H. Bottger, recorder and overseer of the poor was commended for its excellence by the members of Council.

The ordinance committee was instructed to prepare an ordinance for presentation at the next meeting dealing with the maintenance in proper condition of vacant lots and sidewalks fronting such properties, where such situations constitute a hazard.

Financial Aid

The subject of financial aid from the New Jersey Financial Assistance Commission (subject to changes in the local relief setup in conformation with the rules and restrictions of the state) was referred to the finance committee and the Local Assistance Board.

A report on the matter will be rendered at the next meeting of Council.

Building

The report of the building inspector, Daniel M. Clifton, showed that permits had been issued for seven projects, with an estimated cost of \$10,750 and the receipt of \$24.50 in fees.

William H. Welcker was appointed auditor for the current fiscal year. Departmental bills in the amount of \$10,438.61 were approved and ordered paid.

SCHOOL ENROLLMENT

To date, 224 pupils have been enrolled at the Riverton Public School, according to a statement made this week by Miss Caroline M. Staman, supervising principal. This number is 10 more than that at the same time last year.

The breakdown by grades is as follows:

Kindergarten, 29; 1st grade, 18; 2nd grade, 21; 3rd grade, 16; 4th grade, 26; 5th grade, 25; 6th grade, 29; 7th grade, 22; 8th grade, 38.

ATTEND CONVENTION

E. M. Carhart, Jr., Edward O'Neill, John Carhart, Jr., and Joseph Les-enby attended the convention of the New Jersey Firemen's Relief Association held on Thursday, Friday and Saturday of last week in Atlantic City.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, SEPTEMBER 19, 1940

PRICE 5 CENTS

REGISTER OCT. 15

Attention is called to the fact that there is only one registration day before the General Election.

This falls on Tuesday, October 15, when the registry boards meet at the various polling places between the hours of 1 and 5 p.m.

All those who are not registered must appear on that day in order that they may vote on November 5.

Baker Speaks At Local Club

Leonard R. Baker was the speaker at the meeting of the Business and Professional Men's Club of Palmyra and Riverton held on Tuesday of this week.

Mr. Baker briefly reviewed the educational and civic problems that confront both communities and stated that the club could, and should, be a factor toward closer cooperation between the municipalities.

As president of the Palmyra Board of Education, Mr. Baker also touched upon local school system and told of the many improvements that had been made in recent years.

Committees Named

President Walter D. Lamson named the following committees to serve for the current year:

Program and Entertainment
Joseph L. Stack, chairman; Thomas Shorten, William H. Bottger, Dr. Dean H. LeFavor, E. M. Carhart, Jr., Membership

Jack Dawley, chairman; Dr. J. R. Dey, Paul Schneider, Frank Bua, Harry C. Schwering, Publicity

Frank Chambers, chairman; F. W. Metzger, Edward O'Neill, Executive

Christopher N. Peditto, chairman; Dr. Hayes B. Brady, Harris Seiter, Dr. John Voss, C. Ward Lowden, Harry B. Williams, Fellowship

Paul Heisler, chairman; Paul Burke, Willard Dolby, Oliver Bowen, Xavier Walters.

The speaker, next Tuesday will be Noah Kuensell, who will talk about his recent trip to Alaska. The following week, Xavier Walter, Palmyra postmaster will speak on the registration of aliens.

A guest at the session this week was E. Budd Barter, of Edgewater Park.

SCHOOL ENROLLMENT

Enrollment at Palmyra High School to date is 821, approximately the same number as last year. The breakdown by classes is as follows:

Seniors 145
Juniors 211
Sophomore 236
Freshmen 229

Totals 821

The enrollment in the Palmyra grade schools is 561, with 238 being enrolled in the Delaware avenue building and 323 at Spring Garden street.

The number in the various classes is as follows:

Delaware Avenue Building
Miss Ayres 30
Mrs. Baylor 22
Mr. Bogie 33
Miss Bortner 27
Miss Brown 27
Miss Egan 34
Miss Van Sciver 30
Mr. Whitcraft 35

Spring Garden and Cinnaminson Avenue Building

M. Durgin 54
R. Lacselle 30
M. Landers 29
D. MacFarland 36
J. Wallace 37
G. Sawin 22
V. Thomas 26
G. Haney 26
H. Johnson 26
M. Chamblay 20
V. Davis 20

FIRST MEETING RIVERTON P.T.A.

The first afternoon meeting of the Riverton P.T.A. was held last Monday in the school auditorium. The speaker was Miss Caroline Staman, supervising principal.

The regular meeting was opened by the president, Mrs. John Abell. Music was provided by pupils of Miss Emma Price. Elaine Friday played a solo, "On the Ice at Sweet Briar" by Caroline H. Crawford. A duet was rendered by Elaine Friday and Thelma Davis, "Don Juan Minuet" by Mozart.

There will be a membership drive during the month of October. Mrs. J. R. Dey is chairman of the committee. It is hoped that every parent will become a member.

Miss Staman's Talk

The talk given by Miss Staman was on the topic "Personal Growth in Attitudes and Habits." As she stated, the subject is so big that she could touch on only a few points. All children have capacity for growth although it varies a great deal even for children of the same age. All children should be taught to think for themselves and make their own decisions. When they can, naturally, help is given by the parents. Habits grow by children assuming responsibility. School is only one factor in building character—Home is the most important one—but school and home must be in harmony with each other.

Her closing words were those of Henry Adams, "He Knows Enough Who Knows How to Learn." Everyone enjoyed her talk very much.

Tea was served by a committee of which Mrs. Lloyd Major is chairman.

(Continued on page 2)

GAUDY NIGHT AT RIVERTON COUNTRY CLUB

Are you a dead shot with a pop-gun?

Do you play ring toss with unerring accuracy?

Does that well kept look make you the envy of your friends and the despair of the boardwalk weight guessers?

No matter what your favorite parlor talent, it will find expression and perhaps a prize at "Gaudy Night," to be held at the Riverton Country Club on Saturday night, October 5th, at 8:30 o'clock.

The local chapter of the British War Relief Society is holding "Gaudy Night" (the title comes from the Latin gaudere—meaning to rejoice) in order to send hospital bed equipment abroad. Every forty dollars made from Riverton's rejoicings the night of October fifth will send one hospital bed outfit, complete from sheets to drinking cup, to the aid of the British. Considering its humanitarian background as well as its promise of a new kind of good time, no one can afford to miss "Gaudy Night."

In addition to the more light-hearted indoor sports there will be bridge (please reserve tables in advance), the fairest and most glamorous as hostesses; there will be exhibitions of the work which has been done by the chapter during the summer, and there will be on sale a complete line of British War Relief Society emblems and novelties.

Tickets are fifty cents and entitle the holder to a share in the door prizes, many of which have been donated by local merchants. If you haven't already been asked to buy your tickets, Miss Cornelia G. Murray at 204 Lippincott avenue, the general chairman, has them for you. Mark October 5th on your calendar as the autumn's most important engagement, and come to the Riverton Country Club to rejoice that American hearts are light as well as generous.

DEMOCRATS PLAN MEETING HERE

On Wednesday evening, October 2nd, there will be a huge rally in the Palmyra high school auditorium under the auspices of the Triple Town's Democratic Club.

During the evening several famous personages who will speak include Charles Edison, former secretary of the navy, who is the Democratic candidate for governor; also James H. R. Cromwell, candidate for U. S. Senator; Thomas J. Dignan, candidate for Congress; Edwin C. B. Clark, candidate for Assembly; John McNulty, candidate for coroner and Harry E. Moyer, candidate for treasurer.

"On Our Way"

"On Our Way," an educational revue adapted from "The Purposes of Education in American Democracy," will be presented in the Palmyra High School Auditorium October 16, 17, 18, and 19.

In order that all interested people in the community may attend the production there will be a very nominal admission charge of 15 cents. However, all children under 12 years of age may not attend the production unless they are accompanied by their parents. Tickets must be purchased for a certain evening, so that all people may be accommodated in the auditorium.

Greatest Ever

Paul R. Jones, supervising principal of the school, says this about the affair: "This educational revue was first presented in Oakland, California, and last year was presented at the convention of the American Association of School Administrators at St. Louis, Missouri. Eight thousand persons saw the revue in St. Louis and pronounced it the greatest educational revue they had ever witnessed. The production is a dramatic and musical interpretation of the purposes of education in American democracy."

"Here is the story of modern education, its aims, its struggles, its achievements. Here is a message for the American people, the story of their own public schools, the most democratic institution of a free-loving people. Here in language, clear, melodious, and colorful, we shall see what a good school tries to do, how it helps children grow into healthy maturity, good workers, good neighbors, good citizens."

New Challenge

"Every day brings some new challenge and some answering development in American education. Every year adds its quota to the record of significant progress. Our schools have far to go before they fully guarantee the bright promises of the democratic tradition. But we who work in those schools, along with the youths and adults whom we serve, still press forward, hopefully, steadily, and eagerly "On Our Way."

The revue will be directed by Mrs. Ruth Parsons Strahan, of the Footlight Players, with the cooperation (Continued on page 3)

WHAT TO DO?

The government surplus commodities project is in trouble, having no way to move foodstuffs from freight cars at Mt. Holly to the warehouse in that community and the supervisor at that point has had to borrow trucks from kind-hearted business men, who apparently are beginning to tire of giving assistance. No funds are available to hire transportation. The Freeholders were asked to provide transportation, but regretfully declined, since highway and bridge trucks cannot be used for any other purpose than for work on roads. Trucks in other departments are not of adequate size, it was stated.

Some way will probably be found to solve the problem, but apparently Washington officials lost interest in the material after it has been loaded in the cars.

BOARD ACTS ON FLOOD DAMAGE

Emergency Notes Passed to Provide Funds for Repair Work

At a meeting held on Friday of last week, the Burlington County Board of Freeholders authorized the issuance of emergency notes in the amount of \$75,000 to provide funds for repairs to roads and bridges that were damaged by the recent floods. Walter Darby, Commissioner of Local Government will be asked to approve this move.

The road department gets \$45,000 of this sum, while the remainder goes to the bridge department.

According to Albert C. Jones, director of highways, this appropriation will enable his men to make permanent repairs to all thoroughfares that were damaged.

Get Roads Open

Clarence G. Price, director of the bridge department, stated that his allotment would enable him to get all main arteries open and would take care of 18 projects as far as permanent repairs were concerned. Others would be of a temporary nature until further work could be done.

Mr. Price also stated that every effort had been and was still being made to obtain State or Federal aid for the work in order that bonds could be issued.

He explained that financing must be done by emergency notes in the absence of such aid since the county is on a cash basis.

With such a status, bonds cannot be issued unless there is a provision for a down payment in the budget. In the present emergency, there was no such down payment, since the flood could not have been anticipated.

In the event that other funds are available, the unexpended balance of the emergency appropriation will be reserved and reappropriated as surplus revenue next year in order to keep down the tax rate as much as possible.

Riverton Auxiliary Making Collection For Zurbrugg

The Annual Donation Day at the Zurbrugg Memorial Hospital, Riverside, will be held Saturday, October 12th. As in former years the Riverton Auxiliary has pledged as its share the winter supply of potatoes for the Hospital, which amounts to about 3,000 pounds.

The collection for potatoes is now going on. Will any member who has not been contacted or any non-member who wishes to donate either potatoes or money to purchase same please get in touch with any of the following people:

Mrs. Nathan Lane, Jr.
Mrs. Paul McCray.
Mrs. David Gould.
Mrs. Howard Coe.
Mrs. R. Gordon Andrews.
Mrs. Edward Blackwell.
Mrs. I. S. Williams.
Mrs. Joshua Atlee.
Mrs. E. Ochs.

FREE CONCERT THIS SATURDAY

The famous R.C.A. Girls Chorus of 40 voices, popular radio and television artists, directed by William Keenly, with Miss Grace Sedgley, pianist, and the Jack Holmes' male chorus of 25 voices, radio artists managed by C. A. Bowers, will be heard again by popular request of the townspeople on Saturday evening of this week at 7:45 p.m. in the Palmyra Grove if weather permits, or in the P. O. S. of A. Hall.

Of a truth, men are mystically united: a mysterious bond of brotherhood make all men one.—Carlyle.



BRIEF ITEMS from ABOUT TOWN

The Inasmuch Class of Epworth Methodist Church will present Mrs. Effie Towner, who will review the book "The Nazarene" on Thursday, September 26, at the church at 8 p.m. Tickets are 25c and may be secured from Mrs. E. R. Haring, of 505 Orchard avenue, phone 473-J.

William Hetherington, of Harrison street, has enrolled as a student at La Salle College, Philadelphia.

Mrs. Margaret Gentsch, of Philadelphia, was the 14th winner of the St. Agnes Guild's merchandise club of the Christ Church.

The River Towns Ladies Club will hold their big card party tonight (Thursday) at the K.G.E. Hall, Riverside, at 8:30. There will be many beautiful prizes. Don't miss it.

The Riverton Yacht Club's famous "Sail Bags," or ladies organization, has planned a supper for Thursday, September 26th, at the Club House, between the hours of 5:30 and 7 p.m. This event is to be a sort of semi-final, and for 50c a champion heavy-weight meal will be served. Everybody is invited.

The Sacred Heart School Alumni Association will hold a dance for the members of the parish this Friday in the school auditorium at 8:15 p.m.

Mrs. Albert Kenney, of Linden avenue, was last week's winner in the Sacred Heart P.T.A. merchandise club.

Mrs. H. Bucher, of Stewart avenue, Riverside Park, will entertain the Lucky Social Club at her home this evening.

William Robinson, son of Mr. and Mrs. J. J. Robinson, of Morgan avenue, has enrolled at Duke University, Durham, North Carolina.

Mr. and Mrs. Robert Fichter and family, of East Riverton, along with Mr. and Mrs. William Hubbs, and Mrs. Horace Richman and Dorothy Richman spent the weekend at Harvey Cedars.

A game and card party will be given by the Ladies Auxiliary of the Independence fire company of Palmyra this evening at the fire house with the admission at 25c. The affair will start at 8:30. Door prize and refreshments.

The Sacred Heart P.T.A. will have a covered dish luncheon this afternoon at 1 o'clock. Admission is 25c and a covered dish. Mrs. John Strohm, is in charge of arrangements.

Gorham P. Sargent, Jr., of Riverton, will leave today to begin his studies at Bordentown Military Institute.

Miss Verna Lamon, of Cinnaminson avenue, is recovering after an appendectomy at Burlington County Hospital.

Among the U. S. army promotions announced recently is that of Major Charles V. Dickinson, of Palmyra, to Lieutenant Colonel.

The 18th and 19th winners of the Merchandise Club sponsored by the Ladies Auxiliary of the Parry Fire Company were Mrs. Herman Vieten-himer and Mrs. Eric Vieten-himer.

The Riverton Girl Scout Troop will start Fall activities next Monday, September 23rd, at the Presbyterian Church. An interesting program has been planned for the coming season.

Mr. and Mrs. Gilbert Van Voor-den and son are living at the home of Mrs. Samuel MacMullin, of Main street.

Paul Burke and Walter Spicer, of Riverton returned from a fishing trip to Brille last Thursday with a catch of 168 fish, including Tuna, Bonita and Dolphin. The 21 Dolphin caught was the record of the season out of Brille.

Don't forget the game party to be held on Tuesday, September 24 at 8 p.m. at the Delaware Fire Company, East Riverton. Admission 25c.

The annual business meeting of the Philaetha class of the Central Baptist Church will be held Thursday, September 26, a covered dish luncheon at 1 p.m. will be held before the meeting in the social hall of the church.

Mr. and Mrs. Charles DeLaney, of Thomas avenue, were visitors at Beach Haven Sunday.

The Ladies' Auxiliary of the Delaware Fire Company No. 2, of East Riverton will hold a covered dish supper in the fire house on Saturday evening, September 21st, from 5 till 8 p.m. Admission covered dish and 25c.

The Burlington County Magistrates' and Constables' Association will hold their first meeting of the season Tuesday, September 24th, at the Knights of Golden Eagle hall at 8 p.m. George S. Stevenson, county president, will preside.

Mrs. Alma Evans, of Thomas avenue, is visiting Mr. and Mrs. Samuel Briggs, of Surf City.

John Redfield, of Pennsylvania avenue, is stationed at the United States Aviation Base at Cape May.

John H. Yost, son of Mr. and Mrs. Charles H. Yost, of Thomas avenue, has returned to Bucknell college at Lewisburg, Pa., where he will be a Junior.

Mr. and Mrs. Thomas Gallo, are being congratulated on the birth of a daughter, Nancy Virginia, born September 8, Mrs. Gallo, is the daughter of Mr. and Mrs. Raymond Carter, of 127 East Fifth street, Palmyra.

Eleanor Kavanagh, of Linden avenue, who is a student at Camden Catholic High School, will entertain a number of school friends at a luncheon at her home this Saturday, at 1 p.m.

Mr. Fred Rohland, and daughter Anna, of Cinnaminson avenue, have returned home from Ocean Grove where they spent the summer.

The Sacred Heart P.T.A. will sponsor a food sale on Thursday, September 26, in the school auditorium from 2 till 4 o'clock. Orders for foods will be taken by calling Mrs. Edward Steedle, Riverton 1501.

Dorothy Wolcott, of Linden avenue, has returned to Duke University at Durham, N. C., to resume her studies where she is a senior.

Buddy Delaney, and Roberta Richman, of Thomas avenue, were Sunday visitors at New York City.

Donald Fox, son of Mr. and Mrs. Grover Fox, of Cleveland avenue, is attending Duke University.

The Sacred Heart P.T.A. will start a new merchandise club next week with the first drawing to be held on Wednesday. This club will include a number of new items that were not for sale in former years. Those interested in joining may contact Mrs. Edward Steedle, P.T.A. president, Riverton 1501.

BIRTH

Mr. and Mrs. Paul R. Jones, of Leconey avenue, Palmyra, are receiving congratulations on the birth of a daughter, Claire Elaine, on September 9, in Zuerbrugg Memorial Hospital, Riverside.

BANDAGE GROUP

The surgical bandage group of the B.W.R.S. will meet at the Porch Club on Monday of each week from 2 to 4:30 and from 7:30 to 10 p.m.

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—By Yardley in Baltimore Sun.

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2 boxes 17c
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2 cans 19c
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GORTON'S
Ready-to-Fry CODFISH
2 cans 23c

SILVER DUST
1ge pkg. 21c
1 Towel Free with each Package

WHEATIES or
CORN KIX
2 pkgs. 21c

1c Sale 1c Sale
2 pkgs. Puffed Rice 24c
1 pkg. Puffed Wheat 1c
Both for 25c

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3 lb avg.
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ARMOUR'S STAR
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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

THE REPUBLICAN TICKET

For President—Wendell L. Willkie
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 For United States Senate—W. Warren Barbour
 For Member of Congress—D. Lane Powers
 For Governor—Robert C. Hendrickson
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 For Coroner—Emeral White
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State Salary Grab

Some weeks ago it was revealed that heads of some departments of State government were taking advantage of a loop-hole in the General Appropriations Bill and had recommended salary increases for State employees whose earnings already were in the higher brackets. This in spite of the fact that the State this year averted a huge deficit by a narrow margin.

Senator Hendrickson, Republican nominee for Governor, took a forthright position on this issue. Approving salary increases granted to State employees earning under \$1500 annually as necessary to keep up efficiency and morale, Hendrickson condemned granting of general salary increases to higher bracket workers.

The Republican nominee pointed out that New Jersey citizens faced the prospect of a sharply hiked Federal tax burden due to the demands of the National Defense program. Non-defense expenditures of government, Hendrickson asserted, must be kept down at this time of crisis. The Republican nominee demanded that the Assembly stop this salary grab by adopting the Zink bill, passed in the Senate and designed to prohibit increases to all higher salaried State workers.

When the Legislature was called back to Trenton the Assembly acted on Hendrickson's suggestion. The Zink bill was passed. The salary grab was blocked.

It is hoped that Hendrickson will continue to deal frankly and courageously with these problems of government. This kind of direct action is unusual and unorthodox, particularly around Election time when candidates for public office generally are long on talk about economy but short on action.

It may be noted that Charles Edison, the Hague-New Deal Democratic candidate for Governor, made no protest against this pay grab, although it was contrary to legislative intent and got plenty of attention in the newspapers. Here was a definite piece of political manipulation to which Mr. Edison, avowedly an advocate of economy in government, should have given attention.

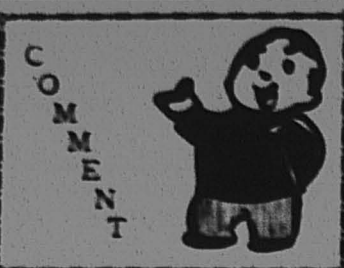
Cromwell Candidacy

Four years ago the Democratic National Committee announced a \$50,000 contribution from Mrs. Doris Duke Cromwell, of Somerville. As you'd expect, Frank Hague, overlord of New Jersey Democrats, immediately got busy. He started to check up, and here's the sequence of events that followed that political gift.

Hague learned that the \$50,000 donor's husband, Jimmy Cromwell, self-styled economist but better known as a society playboy, was politically ambitious. Cromwell even took the trouble to vote that year—the first time he voted in New Jersey.

Hague thereupon set about seeking to gratify Jimmy's political desires. With the assistance of Governor Moore, both Doris and Jimmy were appointed to various non-salaried posts. Within a few months, Jimmy was being talked about for appointment to the United States Senate. In November, 1937, Governor Moore admitted Jimmy's name was under consideration.

Cromwell didn't get the appointment—because it developed that his views on the American Constitution, as well as his opin-



These would-be leaders of public opinion on the Eastern seaboard who are trying to wash off the nation's foreign policy which is unacceptable to the rest of the country would do well to remember the advice of Emerson when he said: "Europe extends to the Alleghenies beyond the America."—St. Louis Post-Dispatch

Armed games in 1940 recall Will Rogers' advice to rookies of 1917, planning with wooden guns. "Study hard boys," he said, "and you may capture a real one."—Omaha Morning World-Herald

It's too bad the stately graffe can't be popularized as a household pet. He has no voice and can't bark at the moon or make a lot of yippee noise on the back fence.

We don't know anything about Transylvania but judging from its name it might be a good place to send Joe Guffey.

You have heard about the famous Kilkenny cats. Well the other day two Florida real estate operators got together and sold each other a house and lot.

Do you want to know whether we are going to be pushed into this war? Watch Wendell Willkie! If his progress continues towards the November victory now apparently in sight, we will be in it before the end of September. I don't accuse the President of meditating any such poison. I accuse him of few of the recent terrible, obvious and undeniable hypocrisies and betrayals. But I think he has abdicated intellectual-

ions on other subjects, were decidedly irregular. Hague then decided to keep his horse in the stable until 1940.

With the Washington Administration working hand-in-glove with Hague, Cromwell was named Minister to Canada—the initial move in the campaign to build him up as a public figure. Last April, with Hague's blessing, Cromwell announced his candidacy. That's the story of how Jimmy Cromwell became the Hague candidate for U. S. Senator.

The people of New Jersey resent such political dealing, and they can show their resentment by re-electing Senator W. Warren Barbour, who serves only the people and not Boss Hague.

ANOTHER DEBATE HE'D LIKE TO SKIP



Talbot, in the Washington Daily News.

Warren Barbour has stated that he will remain at his post in Washington and forego active campaigning until important legislation in connection with the defense has been disposed of.

BUSINESS

Most important, down-to-earth business news is that the country's wholesale markets, after a long stretch of lethargy, have suddenly picked up speed—and prices. The continuing trend to better retail sales has begun to make serious inroads on shelves of retailers, and last week there was quite an epidemic of telegrams and special delivery letters as department stores and other merchants began finding their stocks actually too low. Most experts figure that this signifies the end of a period of hand-to-mouth purchasing, and that merchants who have been finding their buyers in check because of war uncertainty may now loosen up on their inventory policies.

Chief buying movement was in cotton cloth, but woolen and worsted goods were in strong demand, too. Textile operations for fall seem almost sure to be very good. With a large amount of woolen mills' current capacity being taken by various government orders, some mills are even having to ask customers for a little extra time on deliveries.

DINNER-DANCE

Preliminary plans for the pre-election dinner dance of the Burlington County Unit of Young Republicans were discussed on Friday night at a meeting of the entertainment committee held at the home of the chairman, M. A. Lybrand, in Maple Shade.

The affair, which will be the final big social event of the Republican campaign in Burlington county, will be held at the Log Cabin Lodge, Medford Lakes, on Saturday night, November 2.

A large crowd is expected, and the committee plans a program which will be full of interest and pleasure for every one.

Tickets will be placed on sale soon, and will be obtainable in all parts of the county.

Committees appointed by Chairman Lybrand on Friday night are as follows:

Program—Samuel Trout, of Beverly. Tickets—Ray Wells, of Pemberton, and Jane Wright, of Beverly. Dinner—Edith Trout, of Beverly, and Ada Grant, of Delanco. Hostesses—Lorna Philippino, of Maple Shade; Edith Trout, Ada Grant and Jane Wright. Orchestra—William Wade, of Burlington, and Clifford E. Massey, of Moorestown. Entertainment—H. Prescott Herr, of Moorestown, and Florence Levandoski and Virginia Vennell, of Maple Shade. Floral decorations—John Kenny, of Riverside. Publicity, Walter K. La Tour, of Mount Holly.

ATTENDING MIDDLEBURY

Richard S. Kinsey, son of Mr. and Mrs. Edwin M. Kinsey, 403 Main street, Riverton, was among the 252 members of this year's Freshman Class which arrived at Middlebury Monday for a three-day Freshman Week opening this evening. Kinsey was graduated from the Moorestown (New Jersey) high school where he was one of the leading students in his class.

A hundred and forty-three men registered in Middlebury College, while a hundred and nine women matriculated in the Women's College of Middlebury. Upperclassmen will return Thursday, raising the enrollment figure to over 300 students, the largest in the history of the college. President Paul D. Moody will welcome the students at a special chapel service Thursday morning, and classes will start Friday.

G.O.P. CLUB MEETING

The first regular fall meeting of the Burlington County Women's Republican Club, an informal reception for Mrs. Pearl M. Bridgegum, Republican National Committeewoman, will be held at the Moorestown Field Club, on Friday, September 27, at 8 o'clock.

Guests present will be Senator W. Warren Barbour, Congressman D. Lane Powers, both of whom are candidates for re-election and Robert C. Hendrickson, Republican candidate for governor.

There will be music and refreshments.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
 Extension Service, N. J. College of Agriculture

Fall is the season when some of the most extensive planting work should be done in the garden. When set out early enough so that they can develop new root systems before the ground freezes and when given sufficient water, most plants thrive best and give better blossoms the following year if planted in autumn.

Gardeners who want to get along with this work can begin by transplanting evergreens and such shrubs as lilacs, deutzias and mock oranges. These deciduous shrubs are usually moved in October after all the leaves have fallen, but if cut back moderately they can be handled very successfully now.

Perennials

All early blooming perennials which have become too large and crowded can be dug, divided and re-planted now. This applies to peonies, day lilies, primulas, pyrethrums, Shasta daisies, Japanese irises, and a host of others.

Columbines and platycodons do not divide easily, for they usually make a large central root; they are better raised from seed. Delphiniums do well if divided in the spring, although they can be divided in the fall if the work is done early and the plants are cared for properly. If you have not already sown delphinium seed for next year's bloom, you can still do so but it will be necessary to winter them in a coldframe for they won't get big enough to winter satisfactorily in the open ground. Although hardy, they are heaved by frosts in winter unless planted early enough to attain some size.

The conscientious gardener probably has a planting of hardy annual seeds under way by now. Small seedlings of cornflowers, annual larkspurs and poppies will winter well; others may not, but if the seeds are planted now they will be ready to come up the first thing in the spring.

AUTO DEATHS ON INCREASE

New Jersey traffic fatalities during the first seven months totaled 439, an increase of 32 deaths over the same months of last year, Motor Vehicle Commissioner Arthur W. Magee reported this week. The increase was seven per cent.

Union had the biggest county increase with 23 more deaths than last year while Camden County ranked second with 13 additional. Seven other counties with higher death tolls were Bergen, Cape May, Hunterdon, Monmouth, Ocean, Salem and Warren.

Summary

Following is a comparative seven months record showing the numerical change in the counties:

County	1940	1939
Atlantic	17	27
Bergen	35	30
Burlington	16	18

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WORKING HARD FOR FIRST GAME

Palmyra High's grid squad has been put through some strenuous practice sessions by Coach William Fiedler during the past week and is rapidly getting into shape for the first game of the season on September 21 against Collingswood on the latter's field.

The locals have a tough assignment ahead of them and will probably rely on an aerial offensive since the backfield is extremely light.

On Squad

The varsity squad at present is composed of the following: Durgin, Conwell, Lippincott, Flournoy, Clair, Winters, Veitenheimer, Keen, Atkinson, Emmens, Villari, Sowers, Grimes, Southwick, Trotta, Lane, Stowe, Conover, Caldwell, Lefferts, Austin, Wentzel, Lamon, Deitz, Bacon, Mitchell, Morgan, Milroy, Powers, Cardea, Liberi and Steiner. Trotta, one of the few veterans, will be out for several weeks due to a severe finger injury.

A practice game will be played on Friday afternoon of this week with Rancocas Valley Regional High School at Mt. Holly.

PRESS CLIPPING BUREAU IS INTERESTING PLACE

If you were to visit Burrelle's Press Clipping Bureau in downtown Manhattan, you'd find a hundred young girls doing nothing but reading newspapers and magazines. The offices, which overlook the Hudson River, are as quiet as a library reading room, and all you can see are newspapers stacked in piles ready to be read and clipped. Harold Wynne, a young college graduate who is president of this unusual organization says: "Our girls enjoy reading the Riverton New Era because it contains so many interesting items about our clients."

Burrelle's Press Clipping Bureau was started back in 1888 with two readers and a handful of papers. Frank Burrelle, the originator of the clipping bureau idea and founder of Burrelle's, overheard one man ask another if he had seen the article in the morning paper which mentioned his name. From this conversation began an organization which today has branch offices all over the world and spends more than \$40,000 a year for newspaper and magazine subscriptions.

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1-Cent, Green — Eli Whitney, Savannah, Ga., October 7.
 2-Cent, Red—Samuel F. B. Morse, New York, N. Y., October 7.
 3-Cent, Purple—Cyrus H. McCormick, Lexington, Va., October 14.
 5-Cent, Blue—Elias Howe, Spencer, Mass., October 14.

10-Cent, Brown—Alexander Graham Bell, Boston, Mass., October 28. The stamps will be 0.85 by 0.98 inch in size, arranged vertically, issued in sheets of 70, and printed by the rotary process.

PALMYRA LOSES

Palmyra was eliminated from the Burlington County National League play-offs by Riverside, the score being 5-4. Each team had previously won one game in the semi-final round.

HOCKEY PRACTICE

A large squad is out for the P.H.S. girls' hockey team and practice is being held daily under the direction of Coach Mattison.

Love for mankind is the elevator of the human race; it demonstrates Truth and reflects divine Love. —Mary Baker Eddy.

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2. Compare returned vouchers with list of checks on the statement. The number should agree.
3. On your stubs check off each item paid by the bank. Make a list of the number and amounts of those still outstanding. To the sum of the outstanding checks add the balance as shown on your check book.
4. Next list all deposits which do not appear on the statement. Add this total to the balance shown by the statement.

The two results should agree, and if so, the statement rendered is correct.

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SYLVESTER TO PARTICIPATE IN BICENTENNIAL

J. Wilson Sylvester, of Riverton, has accepted an invitation from the Trustees and the General Alumni Society of the University of Pennsylvania to represent his alumni class at special convocations to be held during the University's Bicentennial Celebration Week.

Mr. Sylvester, whose home is at 107 Seventh street, attended The College of Arts and Sciences at Pennsylvania and is a member of the Class of 1895.

On Friday afternoon, September 20, the alumni representatives will lead their classes in an alumni parade from the Dormitory Quadrangle to Convention Hall, where a convocation of University Council will form part of a notable program beginning at 2.30 o'clock.

Program

During the convocation President Franklin D. Roosevelt, who is Honorary Chairman of the United States University of Pennsylvania Bicentennial Commission, and Sir Lyman P. Duff, Chief Justice of Canada, will receive honorary degrees and deliver addresses.

Addresses also will be delivered by Dr. Thomas S. Gates, President of the University, and by Justice Owen J. Roberts, of the Supreme Court of the United States, who is a Pennsylvania alumnus and a member of the federal commission for the Bicentennial.

Another impressive convocation, which will bring the Bicentennial Celebration Week to a close, will be held in Convention Hall at 10 o'clock on Saturday morning, September 21. Governor Arthur H. James, of Pennsylvania, President Gates, and Dr. George William McClelland, Provost of the University, will deliver addresses at this convocation; twenty-one honorary degrees will be conferred, and there will be a reception for 500 delegates from other colleges, universities, and learned societies.

Preceding the Convocation on Saturday will be a colorful parade in which the Pennsylvania alumnus invited to represent the various classes will march with officials and faculty members of the University, recipients of honorary degrees, and the delegates from other institutions and organizations.

Down in their hearts, wise know this truth: the only way to help yourself is to help others.—Elbert Hubbard.

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Legal Notices

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Executrix's Notice
Estate of Emilie Kendall Archer, Deceased.
Notice is hereby given that an order has been made by George E. Bittling, Surrogate of the County of Burlington, bearing date the 16th day of August, 1940, upon application of the undersigned, Executrix, requiring the creditors of Emilie Kendall Archer, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before February 16, 1941, or they will be barred of any action thereafter against the said Executrix.
KATHARINE S. A. ZIEBER, Executrix.
Practor: Geo. Howard Walton.
Dated: August 16, 1940.
8-22 to 9-19-40

BURLINGTON COUNTY CIRCUIT COURT
C. H. Haines & Sons, Inc. In Attachment.
Plaintiff, On Contract
Vs. NOTICE OF ATTACHMENT
Henry H. Haines, Defendant.

Notice is hereby given that a Writ of Attachment at the suit of C. H. Haines & Sons, Inc. against the rights and credits, moneys and effects, goods and chattels, lands and tenements of Henry H. Haines, for the sum of FIVE HUNDRED DOLLARS, (\$500.00), issued out of the Burlington County Circuit Court on the sixth day of July, 1940, returnable on the second day of August, 1940, has been served and duly executed and was returned on the thirteenth day of July, 1940, by the Sheriff of Burlington County.
Dated, August 23rd, 1940.
PALMER L. ADAMS, Clerk.
CURRY & PURNELL, Attorneys.
8-23 to 9-19-40

GOVERNMENT NEEDS TEMPORARY PART-TIME MEDICAL OFFICERS

The expansion of the army creates a need for about 600 civilian medical officers in various grades for temporary and part-time service. The duties of full-time officers will be to act as doctors of medicine in active practice in hospitals, in dispensaries, and in the field. The duty of part-time officers will be to report for sick call at a fixed hour each day and to be subject to emergency call at all times.

The Civil Service Commission in making this announcement calls particular attention to the fact that part-time officers will be able to continue their regular practice. In order that this may be done, appointments to the part-time positions will be made of medical officers in the vicinity of the place of duty.

Information concerning these positions may be obtained from the Secretary of the Board of U. S. Civil Service Examiners at any first or second-class post office, or from the United States Civil Service Commission, Washington, D. C. Physicians are urged to apply at once. This work is of the greatest importance to the success of the National Defense program.

THINGS TO WATCH FOR

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STATE POLICE ACTIVITIES

Varied indeed are the functions of the New Jersey State Police and a glance through the report submitted by Col. Mark O. Kumbhing, the superintendent, reveals the many phases of service, prevention, protection and security provided by the guardians of the rural highways, who do not function in communities having a uniformed police force, unless in emergency or other special circumstances.

In New Jersey, there is a rural area of approximately 7,000 square miles, which is, to a great extent, dependent upon the State Police for protection. Many citizens reside on or own property which is situated many miles from the nearest enforcement agency and these are entirely dependent on the State Police for protection. In addition, to patrolling the highways, the department investigates complaints, some 14,973 of which were received during the fiscal year; operates a State-wide teletype alarm system and a State Bureau of Identification, and a Detective Bureau which aids in investigating crime and provides detectives for work at various gatherings and furnishes information to all police organizations.

Another responsible function is a Bureau of Safety Education, which supervises all State Police School Safety Patrols in the rural districts. A total of 460 patrols aid in this work and during the fiscal year a total of 4,622 boys and 3,223 girls were members of Safety Patrols which protected 94,300 children. During the past school term no member of the Safety Patrol organization or pupil was injured or involved in any kind of accident going to or coming from school. In addition, a lecture course on safe driving was given in

F.H.A. MORTGAGES

SEE
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Realtor
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Phone Riverton 25

STILL VALID

When the third term issue was under discussion in the Coolidge administration leading Democratic senators and Senator Norris expressed the opinion that the third term was a danger to the country. Senator Norris the Star quoted Sunday as stressing the menace to free institutions of the use of the enormous presidential patronage machine to obtain a third term. Senator Wagner said a third term proposal was "unwise, unpatriotic and fraught with danger."

In his acceptance speech President Roosevelt wholly ignored the third term issue. He spoke as if a third term were no different from a second provided the incumbent were so self-sacrificing as to want it.

Senator Norris, Senator Wagner and their colleagues seem to have forgotten all about their objections to a third term. But to the country the arguments against it they made in 1928 seem as convincing this year as they were twelve years ago.—Kansas City Star.

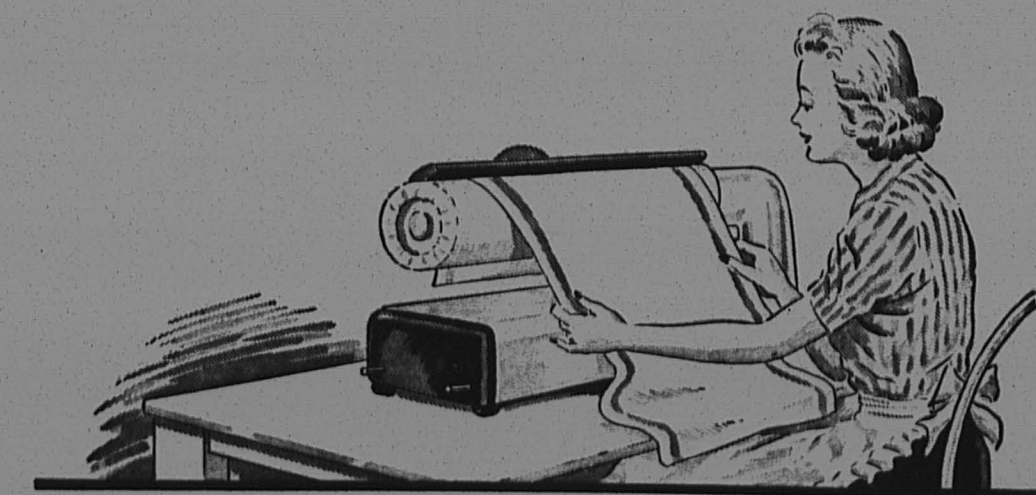
ANALYSTS ANTICIPATE CONTINUED RISE IN PRICES

Higher food prices for the coming months were prophesied by food cost analysts in the New Jersey State Department of Agriculture today, basing their predictions on the 1.03 per cent increase in the average New Jersey retail prices of all foods in August and the jump of 11.96 per

10 high schools, twice each month for nine months.

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PUBLIC SERVICE

Although increased food prices were anticipated with the outbreak of war a year ago, this is the first substantial rise reported. "Lower prices for fresh fruits and vegetables in August helped to counterbalance the higher cost of meats and prevent a greater percentage of increase in the average cost of foods," D. L. Pitt, senior agricultural statistician in the Department of Agriculture explained. "However," he continued, "the heavy volume of local crops begins normal decline in September while it is unlikely that meat costs will drop."

FIRE AT DUMP

The Riverton Fire Department answered a call shortly after 10.30 on Thursday evening of last week for a fire at the dump in the rear of Memorial Park.

The firemen remained at the scene for 30 minutes before the blaze was extinguished.

Municipal Topics

New Food, Drug and Cosmetic Act

Although it has been in effect since the first of the year, the new State Food, Drug and Cosmetic Act remains too little understood by the consuming public it is designed to protect. The scope and purpose of the legislation are succinctly set forth in an explanation by Walter W. Schofield, chief and Edwin G. Applegate, Senior Chemist, of the Bureau of Food and Drugs of the State Health Department.

For easy reading the major portions of the act are summarized as follows:

Foods—The term "food" includes every article used for food or drink by man or animal, every ingredient of such article, and all confectionery and condiments. Sale of any food which is adulterated or misbranded is naturally prohibited. The term "adulteration" includes the presence of any substance which will lower or injuriously affect the quality or strength of the product, substitution of another substance, removal of any valuable constituent or addition of color or coating to conceal damage or inferiority. It also includes the presence of any added poisonous or deleterious ingredient which may render the product injurious to health, or the presence of filth, decomposition, or parts of diseased animals or those which have died otherwise than by slaughter.

Labels

Labeling of foods—One of the fundamental provisions of the new law is the requirement for proper labeling, whereby it is recognized the buyer of packaged foods and drugs is entitled to know what ingredients have been used in their compounding or preparation and also the name and address of the manufacturer, packer or distributor of the product. With this information any purchaser can immediately acquaint himself with all of the nutritive or active ingredients of the product, and even though the terms at times may be the scientific or technical names of the ingredients, it is possible by reference to proper texts to learn definitely what he received for his money.

Drugs—The term "drugs" includes every article intended for the treatment or prevention of disease, or to affect the structure or function of the body of man or animals. This includes articles recognized in the United States Pharmacopoeia, Homeopathic Pharmacopoeia or National Formulary as well as a host of preparations not described or listed in these books. The introduction of any new drug is prohibited until a full investigation has shown such drug is safe for use. A recent widely publicized experience of a poisonous substance used as a solvent for sulphanilamide which caused many deaths has shown the value of further examination of each new substance before permitting its introduction into the human system.

Information

There is required to appear upon the label of all proprietary drugs the names of all the active ingredients and the name and address of the manufacturer, packer or distributor. In addition the quantities of certain dangerous narcotic and stimulant drugs are required to appear upon the label. On many products directions for use, adequate warning statements against misuse, and other statements are required in cases where it is deemed essential to the public welfare.

Cosmetics—The word "cosmetic" means any article intended to be applied to the human body or any part thereof for cleansing, beautifying or altering the appearance. There has long existed an urgent necessity for complete control of these products. The sale of face powder containing

lead, and the production of blindness by the use of eyelash and eyebrow dye containing highly poisonous ingredients are examples of the necessity of safeguarding the unsuspecting purchaser from such disastrous hazards.

Devices—The word "devices" means instruments, apparatus and contrivances for use in the diagnosis, treatment or prevention of disease in man or animals, or to affect the

structure for any function of the body of man or animals. The section of the law pertaining to devices will bring under proper control a new class of products which will supplement the control of other materials used in the treatment of human ailments and the prevention of disease.

The courts insist that a man be tried for one crime at a time—why can't women be reasonable and concentrate their indignation on the current offense, if any, instead of dragging in twenty-five years of wrongdoing?

Justice delayed, is justice denied.—Gladstone.



EGG whites seem to be favored by the homemaker. From them she makes snowy meringues, angel cakes and other dainties.

For storing egg yolks in the automatic refrigerator, first, place them in a container, cover with a thin layer of cold water, put top on container.

Uses for egg yolks:

1. Add to white sauce or cream soup for flavor and color.
2. Add to pancake batter.
3. Make chocolate frosting for cake or cookies.
4. Make butter cream icing to fill between graham crackers.

Scrambled Eggs on Anchovy Toast
8 eggs, well beaten
1 tsp. shortening, melted
Salt
1 tube anchovy paste

Spread slices of toast with anchovy paste. Beat eggs and water together, salt and pepper. Melt shortening in skillet, add egg mixture and scramble. Spread scrambled eggs over anchovy toast. Serve immediately.

Baked Eggs
Make one-half cup of white sauce. Beat whites of one egg to a stiff froth, add sauce, beating constantly. Put a layer of sauce in ramekin or cup. Drop in one or two egg yolks, cover with sauce. Place in pan of water and bake at 350 degrees for ten minutes.

Plain Omelet
Break eggs into a bowl and add one tablespoon of lukewarm water for each. Beat until well mixed, but not frothy. Melt a small piece of butter in pan, add beaten eggs and cook over a low heat. Lift egg mix-

ture as it cooks, allowing uncooked portion to run underneath. Cook until lightly browned. Dust carefully with a few grains of salt. Fold and serve.

VARIATIONS:—

1. Add ¼ tsp. minced parsley for each egg before cooking.
2. Add ¼ cup stewed tomatoes for 3 eggs. Omit water.
3. Add 1 teaspoon boiled rice for each egg before cooking.
4. Add 1 teaspoon bread crumbs which have been soaked in broth or milk for five minutes for each egg.

Souffle with Cheese
8 eggs
¼ cup milk
1 t. salt
¾ cup grated cheese

Heat milk and bread crumbs until smooth. Add beaten egg yolks, cheese, salt and mix well. Fold in the beaten egg whites, pour into a baking dish, place in a pan of warm water and bake at 325 degrees for 20 to 25 minutes.

Fluffy Egg Nest (Individual)
1 egg
Salt
½ tsp. butter
Pepper

Beat egg whites with a few grains of salt until stiff. Arrange on toast. Make depression in the center of the egg white and slip the egg yolk into it. Sprinkle with salt and pepper. Bake at 350 degrees until set.

Fresh New Jersey eggs are plentiful and inexpensive. Buy fresh eggs for breakfast and for cooking.

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Small, Well Trimmed, Fresh (Short Shank)
Pork Shoulders 14c
Sauer Kraut 1 lb. 5c Apple Sauce 2 cans 15c
Fresh Killed, Neatly Stewing
CHICKENS From 8 to 4 lbs each 19c
Large HAMS 13c
Fresh PORK SAUSAGE 21c
Meaty Pan SCRAPPLE 12c
Long LIVER PUDDING 18c
Luncheon Roll 12c
Steaks Tender, Juicy Rump or Round 35c
Homelike POTATO SALAD 14c
DEVILED CRABS 12c PEPPER HASH 10c
Large Boston Mackerel 10c Flounders 15c
Small Boston Mackerel 23c Haddock 19c

AMERICAN STORES CO.

ALL STAR Food Sale!

All big headline values that mean real savings for thrifty, happy homemakers. Note especially the savings on Quality Canned Foods. Now is the time to buy.

Buy by the Dozen—Save the Difference

Reg. Price 2 cans 25c
Farmdale Sweet Large
PEAS No. 2 10c
can
doz \$1.17
Packed fresh from the field, with a fresh from the vine flavor.

New Pack—Save Up to 29c Per Dozen

Farmdale String Beans	2 No. 2 15c doz 87c
ASCO Cut Red Beets	2 No. 2 15c doz 87c
Farmdale Lima Beans	2 No. 2 25c doz 93c
Kidney Beans	2 No. 2 15c doz 87c
Farmdale Wax Beans	2 No. 2 17c doz 99c
ASCO Tomatoes	3 No. 2 25c doz 97c
Farmdale Tomatoes	2 No. 2 15c doz 87c
Hurlock Tomatoes	4 No. 2 25c doz 73c
ASCO Tomato Soup	4 No. 2 19c doz 87c
ASCO Tomato Puree	4 No. 2 19c doz 87c
ASCO Tomato Juice	4 No. 2 19c doz 87c
Sunrise Tomato Juice	2 No. 2 19c doz 87c
ASCO Beans with Pork and Tomato Sauce	4 No. 2 19c doz 87c
ASCO Beans with Pork and Tomato Sauce	4 No. 2 19c doz 87c
ASCO Sliced Pineapple	4 No. 2 19c doz 87c
E-Fal-E Spaghetti	3 No. 2 19c doz 73c
Pink Salmon	2 No. 2 19c doz 87c
ASCO Pancake Flour	4 No. 2 19c doz 87c
Table Syrup	4 No. 2 19c doz 87c

ASCO California

PEACHES 2 No. 2 27c

Halves or Slices packed in rich, heavy syrup.

Rob-Ford Corn Vacuum Packed	2 No. 2 19c doz 87c
ASCO Tuna Fish White	4 No. 2 17c doz 68c
Sunrise Tomato Juice	2 No. 2 29c doz 1.10
Asparagus	2 No. 2 29c doz 1.10
Wilson's Beef Stew	2 No. 2 25c doz 1.45

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Victor Sliced Bread 5c

Jumbo Marrowfat Beans 2 No. 2 13c

Gold Seal Egg Noodles 9c

Hom-de-Lite Mayonnaise 17c

Wytex Bleach 8c doz 90c

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A Blend of the World's Finest Coffees

Win-Crest 2-lb. 25c

Fresh Fruits and Vegetables

California Flaming Red

Tokay GRAPES 5c

Honeycups 19c

Northwestern Prunes 5c

Potatoes 15c

Concord Grapes 35c

3 baskets \$1.00

ORANGES 19c

California Valencia doz 19c

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Church Notices

CHRISTIAN SCIENCE CHURCH

"Matter" is the lesson-verse subject for Sunday, September 22, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Little children, keep yourselves from idols." (1 John 5:21).

Among the lesson-verse citations is the following from the Bible: "For in him we live, and move, and have our being; as certain also of your own poets have said: For we are also his poising." (Acts 17:28).

The lesson-verse also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We must destroy the false belief that life and intelligence are in matter, and plant ourselves upon what is pure and perfect." (p. 222).

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
Palmyra
Rev. Harold Lee Rowe, Pastor

The Eighteenth Sunday after Trinity.

Church school, 10:00 a.m.

The service, 11:00 a.m. At this service Pastor Rowe will speak on the subject, "On Being Questioned." Bethany has been encouraged by the fine attendance at her services. A warm welcome and hearty, friendly fellowship awaits all who worship here.

The Vesper Service, 8:00. The pastor will speak on, "The Good Reign of a Good King." This is the third in a series of messages on "Great Personalities of the Bible." We invite all who want information and inspiration to come and worship with us.

This evening a group of Luther Leaguers will attend a rally of the New Jersey Luther League at Holy Trinity Church, Maple Shade. The Rev. S. White Rhyne, executive secretary of the Parish and Church School Board of the United States Lutheran Church will be the speaker. A fine surrounding program is being arranged. All who plan to attend are asked to meet at the church at 7:30.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

SACKED HEART CHURCH

Fourth and Linden Avenue
Riverton, N. J.

Rev. John F. Welsh, Pastor
Rev. Thomas T. Barry, Asst. Pastor
Sunday Masses—7, 9, and 10:30 o'clock.
Daily Masses, 7 and 7:45 a.m.
Confessions—Saturday, 3:45 to 5:45 and 7:30 to 9 p.m.

The annual forty hours devotion will start this Sunday with a High Mass and Procession at 10:30 o'clock. Services will be at 7:45 Sunday evening.

Monday morning Masses will be at 6 and 8 o'clock and services at 7:45 Monday evening. Masses on Tuesday will be at 6 and 8 o'clock with a High Mass taking place at 8, with a procession. Adoration will be all day Sunday and Monday.

Confessions for the forty hours will be Saturday afternoon from 3:45 to 5:45 and 7:30 to 9 p.m. and Sunday and Monday 3:45 to 5:45. Monday morning from 10 to 11 o'clock. Confessions will be held at the conclusion of the services Sunday and Monday evenings.

CHRIST CHURCH EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.B.
Sunday, September 22.
Eighteenth Sunday after Trinity.
8 a.m. Holy Communion.
11 a.m. Morning Prayer and Sermon.
Sunday School begins September 29th.

METHODIST CHURCH

Palmyra, N. J.
Rev. William A. Boyd, Pastor

It's a good habit—going to your church to worship your God. It's a habit that pays large dividends. That is why such men as Chief Justice Hughes, Roger Babson, the great American financier and the late Senator William S. Bankhead always honored God with their presence in the sanctuary on the Sabbath day. Get the habit of loyalty and regularity in your church attendance and your acts of divine worship.

You are invited to attend our church this Sunday morning at 11 o'clock. The Romanist in Religion is the title of the sermon by the Rev. W. A. Boyd, minister of the church. There is no story so wonderful and thrilling as the story, "Man Building a House." God is the building place of a God. Wherever saintly ideas and what has man been able to do with it? Mrs. Rachel Lutz will be at the organ and also direct the Senior Choir in their anthem.

"What Do You See?" is the theme of the evening sermon by the Rev. Boyd at 7:45. Some people look a lot and see nothing. Others look and see diamonds in their yard and stars in the heavens. When you look what do you see? You are invited to this very popular and helpful evening service. The sermon, the music, the warm-hearted greetings and the Prayers of God's People will do your heart good. Be sure to be on hand at 7:45.

The mid-week church service is conducted by the minister every Wednesday evening at 8 o'clock. This is a place of praise, prayer and Bible study. We welcome you to this service.

The Rev. Charles Whitten, superintendent of the Bridgeton district will be present and address the Bible School Workers Conference this Monday evening, September 23, at 5:30 p.m. All members of the school board are expected to be present for the dinner promptly at 6:30.

Mrs. Effie Towner, noted lecturer, will appear in our Sunday School Temple, this Thursday evening, September 26, at 8 o'clock. Mrs. Towner is to review that very remarkable book "The Nararene" by Sholem Aich Ash. Tickets are 25 cents.

CANDY-BURGUNDER

Miss Jane Anne Burgunder, daughter of Mr. and Mrs. Budd Burgunder, of 501 Fourth street, became the bride of Edwin Shaw Candy, son of Mrs. Joseph P. Candy, of Philadelphia, at 3 o'clock on Saturday, September 14, at the home of her aunt, Mrs. John S. Black, of the Riverbank, Delaware. The Rev. G. R. Williams, pastor of the Welsh Presbyterian Church performed the ceremony and Miss Carrie Quigg played the wedding march.

The bride, who was given in marriage by her father, wore a gown of white satin, trimmed with lace, and a long veil. Her bouquet was of white roses and lilies of the valley.

Mrs. G. Woodburne MacCord, of Palmyra, as matron of honor, wore a gown of deep rose moire. She wore pink roses in her hair, arranged halo effect, and an aqua face veil. Her bouquet was of pink roses.

Mrs. William Cooper and Mrs. Walter F. Beddow, of Palmyra, served as bridesmaids, appearing in frocks of the same shade as that of the matron of honor, with halos of yellow roses, which also comprised their bouquets.

Albert G. Stokes, of Merion, Pa., served as best man and Budd Burgunder, Jr., brother of the bride, and John S. Black, Jr., cousin of the bride, were ushers.

After a reception at the home of Mr. and Mrs. Black, Mr. Candy and his bride left for a trip to New York and Boston.

They will be at home after September 22 at 626 Main street.

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Wesleyan Men's Bible Class

For the Men of the Community

"COURAGE"

Dr. Frederick's sermon was a sermon on the subject of "COURAGE." A student of the school was summoned to the pulpit in a moment's notice and gave a sermon on the same subject.

It was a sermon on the subject of "COURAGE." A student of the school was summoned to the pulpit in a moment's notice and gave a sermon on the same subject.

What Do You See? is the theme of the evening sermon by the Rev. Boyd at 7:45. Some people look a lot and see nothing. Others look and see diamonds in their yard and stars in the heavens.

We are not alone in individual and world concerns; therefore be of good courage. He that is for us is more than all that can be against us.

We are a band of courageous believers in and with the presence of Jehovah, the Christ.

Meet with us next Sunday morning at 9:30.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Sunday School, September 22nd. Bible School 10:00 a.m.—Preparations are being made for a grand Rally Day to be held on Sunday, the 28th, when efforts are being put forth to have the largest attendance in years. In order to get off to a good start, why not let this Sunday be the beginning of a much bigger day next Sunday?

Morning service, 11:15 a.m.—"The Gospel According to Luke" has been announced by the pastor as the subject for his sermon this Sunday. Man has presented many versions of the gospel, but we cannot go wrong accepting it from one who has recorded it by divine guidance and inspiration.

Evening service, 7:45 p.m.—Every one attending the evening service receives untold benefits. They will always hear a fine sermon which offers practical help for the coming week and will receive invaluable inspiration from the association of and contact with Christian friends. See for yourself. The subject of the sermon will be "The Treasures in Earthen Vessels."

Wednesday, 8:00 p.m.—Mid-week service. One of the largest meetings for some time was held last week. If it's the will of the membership it can be continued. The study of the book of Matthew will start this week, thus making these meetings of special interest to every one, old or young.

To do as you would be done by, is the plain, sure, and undisputed rule of morality and justice.—Lord Chesterfield.

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WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship

APPROPRIATE

A correspondent sent the following to the New Jersey Mirror, at Mt. Pleasant:

A committee of admirers of the President was trying to decide where to place a statue of Roosevelt in the Capitol.

They agreed that it would not do to place him near to George Washington who were told a lie, nor among the Congress, beloved as they are.

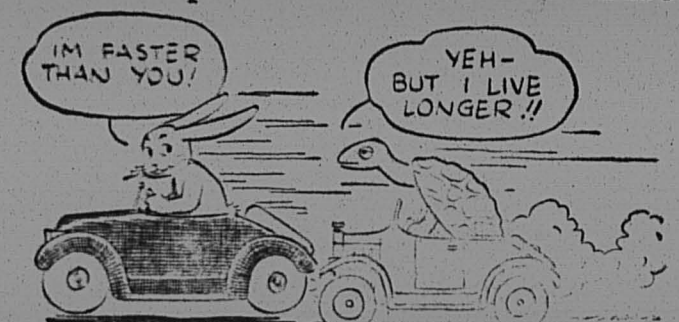
The committee was in very much of a quandary, but after careful consideration they decided to put the President statue near to that of Christopher Columbus—Who did not know where he was going did not know where he was when he got there, did not know where he had been when he got back, and did it all in a haphazard manner.

God is living, working still,
All things work and move;
Work, or lose the power to will,
Lose the power to love.

—Dwight.

LETTERS TO THE EDITOR

The Palmyra High School Alumni Association will hold their first meeting of the season this Thursday evening in the Community Center.

Exceeding Speed Limit
Tops Death Cause List

Exceeding the speed limit was again the greatest single cause of accidental death and injury on highway last year according to "Smash Hit," a booklet just published by The Travelers Insurance Company.

Printing out that motorists exceeding the legal speed limit caused one death out of every three and that speed "too great for existing conditions" caused nine out of every ten deaths, the booklet asserts that "until drivers learn what speed limits mean we must expect to count the death annually in the thousands and the injured in hundreds of thousands."

More than 36 per cent of all highway deaths in 1939 were the result of excessive speed. About 15 per cent were caused by reckless driving and another 15 per cent were due to driving on the wrong side of the road. In 13.5 per cent of the cases one or both drivers failed to exercise caution when a question of right-of-way was involved, and 11.6 per cent of the accidents were caused when drivers went off the roadway.

The insurance company is distributing two and one-half million copies of its booklet gratis this year as its contribution to the cause of street and highway safety.

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and

Cinnaminson than ANY OTHER PAPER

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All Local Sports and Other Activities

More Original Pictures Than Most Weekly Papers

Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

SUBSCRIBE NOW—ONLY \$1.50 PER YEAR

THE MOUNTIES ARE COMING



Featured in the spectacular revue to be staged nightly at the New Jersey State Fair, Trenton, in a number in which will appear the three misses pictured above. They are Kathleen Cronin, Rosemary Dunn and Helenetta Riordan. The fair opens Sunday, September 22, and closes September 28.

Kite Flyers' 'Safety Creed'



The friendly lineman says: Fellows, did you ever stop to think what might happen to you if that kite string of yours tangled with one of those high voltage lines—especially if the string happens to be wet? Well, some of you might get badly hurt—or a line might be put out of commission that gives light to a hospital sick room, city fire pumps and factories. To get service started again linemen like me have to risk their lives night and day. So, be careful where you fly your kites and keep away from power lines. And, by the way, for greater safety, see that there is no metal used in kite frame, tail or string.

KITE FLYING is a great sport, but like any other game it can be hazardous if certain simple rules of safety are not observed. However, well-planned educational campaigns fostered over the years by various safety organizations, civic groups, utility companies, schools and others have directed the attention of children to the dangers, and the boys and girls have heeded the warnings.

Records show that not one fatal accident, directly attributable to kite flying, has occurred in New Jersey during the past eight years.

The "Kite Flyers' Safety Creed" was formulated as a feature of this safety educational work. Its precepts are:

As "kite string" I shall use only a stout cord. Never will I use wire, wet cord or cord with wire threads in it which might cause injury in an electrical storm or when they strike or fall upon electric wires or equipment.

When flying my kite I shall choose a level open space free from all wires, poles, large trees, large stones, ditches and other obstacles.

I shall not fly my kite on streets or highways or where I can be injured by moving vehicles.

Should my kite break away and lodge in any wires or large trees, I shall LEAVE IT THERE. It is better to lose my kite than my life.

Neither shall I climb any poles to retrieve my kite, or throw a stone, attached to a string, over wires. To do so may cause electric shock to me or to my companions.

Copies of this safety creed, a poster illustrative of the subject, both suitable for framing or mounting on bulletin boards, may be had by applying to the department of safety education, Public Service Electric and Gas Company, Newark.

RED DEVILS PLAN TEAM
The Palmyra Red Devils will play their first game this weekend in October and plan to engage a number of the strong Philadelphia and South Jersey eleven this season.

Paul Heiser will be the head coach of the eleven and will be assisted by Carl Lutz and Al Thomas. Mr. Lutz, will also be the booking agent. Dante Mento will be captain; James Hensen, treasurer; Sam Frabitore, trainer.

WORM TURNS

"The worm turned" down in Tennessee recently, the Keystone Automobile Club reports, and a pedestrian who was the real cause of an automobile accident was held responsible by the Supreme Court and ordered to pay damages to an injured motorist.

Keystone Motorist, official publication of the Club, gives details in an article which says: "Everyone knows that the law will enforce the pedestrian's right to courtesy and care from the motorist. What some persons do not seem to realize is that the pedestrian owes the same duty of courtesy and care to the motorist, and that the courts will impose the same penalties upon careless and inconsiderate pedestrians as upon the same kind of automobile drivers."

Circumstances of the case are related as follows:

Get Judgment

A motorist was proceeding along a highway with his car under control. He observed a man standing alongside a parked car talking to the occupants. There was plenty of room to pass in safety, and it was obvious the pedestrian was aware of the car's approach. When the automobile was only a short distance away, the pedestrian strode out into the highway, directly in its path. In an effort to avoid striking him the driver ran off the road. His car was wrecked and he was injured.

Investigation disclosed that the pedestrian in this instance was a strong-minded individual who believed in sticking up for his rights. He had heard somewhere that pedestrians have superior rights on the highway, and he made a practice of walking in front of cars and shouting abuse at drivers. The case was carried all the way to the Supreme Court, which ruled that the pedestrian's conduct was unjustifiable. A judgment of \$1,150 against him was affirmed.

SPEECH CLASSES

Miss Carolyn E. Bauer, of 515 Maple avenue, announces the opening of classes in speech and dramatic art. Miss Bauer, a Palmyra High School graduate is now attending Glassboro State Teachers College. She wishes to instruct a class to further her dramatic art and, for this reason, rates will be low and classes will be instructed on Saturdays only. The course of instruction will include pronunciation, speech, elocution and dramatics.

All those between the ages of three and twenty who are interested are asked to call Riverton 316 or write Miss Bauer in care of Glassboro State Teachers College for information at Glassboro, N. J. Classes are scheduled to start about October 1, and registration will take place during the month of September.

Cancer Education Produces Lower Mortality Rate Among Women.

Education of the public with regard to cancer coupled with incentives.

ington avenue, or call Carl Lutz, Riverton 49.

HY SMALL'S PALMYRA Bowling Alleys

Broad and Morgan, Palmyra

OPEN ALLEYS

WEDNESDAY, THURSDAY

FRIDAY and SATURDAY

FOR RESERVATIONS CALL 1135

creased professional emphasis on diagnosis are producing results in cancer control.

A study of cancer cases in one hospital showed that in 1920 fifty-four per cent of the cases of breast cancer arrived too late for treatment, but in 1937 only 13 per cent arrived too late for operative treatment. This indicates that education which induces people to visit their physician early in the presence of suspected indications of cancer is of life-saving value.

In Massachusetts a cancer educational program for the general public was instituted by the state department of public health in 1934. Each consecutive year from 1934 through 1939 a decline in the mortality rate of cancer in women has been recorded in Massachusetts. Public health officials in Massachusetts attributes this decline to a cancer educational program for the general public that has been extensive, intensive, and sustained.

This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

GIRL desires job as mother's, helper or half-time work. Phone Riverton 1198.

WOMAN ATTENDANT (or practical nurse) desired for invalid. Light work. Phone Riverton 902. 9-19-40

FOR SALE: Sideboard and china closet in good condition. 2 Fourth street, Phone 879-M.

WANTED: White girl, general housework, live in. \$6 week. Write Box "B" New Era.

PALMYRA

DIRECTION VICTORIA 4448 CO. CO.
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, September 19

RAY MILLAND with
PATRICIA MORRISON and
AKIM TAMIROFF in

Untamed

Free to the Ladies
The CREAMER of the Tia Juana
Breakfast Set

FRIDAY and SATURDAY

September 20-21

GEORGE RAFT
ANN SHERIDAN
IDA LUPINO and
HUMPHREY BOGART in

They Drive By Night

—Saturday Matinee Only—
DICK FORAN in
"WINNERS OF THE WEST"

MONDAY and TUESDAY

September 23-24

ALLAN JONES with
MARTHA RAYE and
JOE PENNER in

The Boys from Syracuse

—Monday Only—
Free Gifts to the Ladies

WEDNESDAY - THURSDAY

September 25-26

ANN SOTHERN and
LEE BOWMAN in
Gold Rush Maisie

The March of Time—
"The Gateways to Panama"

—Added—
Thursday—Ladies may have their choice of any item of the Tia Juana Breakfast set while they last.

BLUE LAWS ENFORCED

Palmyra's blue laws were rigidly enforced last Sunday, when the tennis courts in that community were closed by police as a result of complaints by local residents, who insisted that the regulations be enforced to the letter.

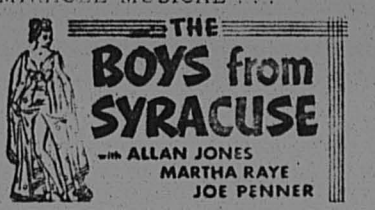
Attention is being focused on the situation since it is understood that a petition is being circulated asking Council to put the Sunday question on the ballot at the General Election.

The petition asks that Sunday sports be permitted, but would not permit open movies or the sale of liquor on the Sabbath.

NEW SHOW SEASON



Friday and Saturday, Sept. 20-21
IT'S DIFFERENT... DELIGHTFUL... DARING... THE MIRACLE MUSICAL



Extra—Full Length Feature
—Saturday Matinee Only—
"CHARLIE CHAN AT TREASURE ISLAND"

Also—"Women in Hiding latest of 'Crime Doesn't Pay'"
Sunday and Monday, Sept. 22-23



ANYTHING can happen at night!
GEO. RAFT and ANN SHERIDAN in LUPINO BOGART
"THEY DRIVE BY NIGHT"

CALE PADE - ALAN HALE - RUDOLPH HADINS
A WARNER BROS. PRESENTATION

Tuesday and Wednesday, Sept. 24-25

FREE to the Ladies MEXICALI

—On Our Screen—

HER NEWEST HOWL!



GOLD RUSH MAISIE

starring

Ann Sothern

Added—The latest "MARCH OF TIME" Gateways to Panama

Thursday, Sept. 26

"HOW WAS I TO KNOW?"

A beautiful girl's amazing experiences with the husband she found out too late!

BECKETT - LEDEGER

NOLAN - STEN

The Man I Married

—Plus—
Varsity Vanities Musical and Mechanix Illustrated



BIG VALUES IN "LITTLE-USED" CARS

and by little-used we mean cars that have the best of performance left in them, cars that will give thousands upon thousands of miles of trouble-free, economical transportation to their new owners.

The new Oldsmobiles have, of course, brought us a few later model used cars. Each has been carefully checked for safety features and performance.

See These Today!

1940 Oldsmobile

"70" Series 4-DOOR SEDAN—White side wall tires, underseater heater and defrosters, push button radio. All of the DeLuxe Accessory group—12,000 miles.

1940 Oldsmobile

"70" 2-DOOR SEDAN—Radio, heater (underseater type and defrosters), complete DeLuxe Equipment. A beautiful car.

1939 Oldsmobile

2 DOOR "60" Series—Heater, 16,000 miles. A car owned in Riverton. This is a real buy.

1939 Chevrolet

DeLuxe MASTER TOWN SEDAN—This is really a dandy automobile. It has been kept beautifully clean inside and out and is mechanically perfect.

1938 Plymouth

4-DOOR TRUNK SEDAN—A very nice car and in perfect condition.

1938 Studebaker

BROUGHAM—Radio, heater, Commander series. A good car.

1937 Studebaker

Commander 4-DOOR SEDAN—This car we can recommend very highly as we know the car as well as the former owner knew it.

1936 Terraplane

SEDAN—Good economical transportation and priced right for a quick sale.

1935 DeSoto

4-DOOR SEDAN—Something inexpensive to buy and maintain.

'JACK' DAWLEY, Inc.

OLDSMOBILE
10 Broad Street Riverton
Telephone
Riverton 1212 or Merchantville 580

OBITUARIES

MICHAEL CAMARDO

Michael Camardo, 25, beloved husband of Rose Camardo, (nee Colonna) and son of Mr. and Mrs. Mario Camardo, 473 Market street, Palmyra, died Wednesday morning, September 18, at the home of his parents.

Relatives and friends are invited to the funeral services Saturday at 8 a.m., with High Mass at the Church of the Sacred Heart at 9 o'clock.

Interment will be made in St. Peter's Cemetery, Riverside.

Besides his wife and parents, the deceased is survived by four brothers and one sister.

ERNEST WILLIS

Ernest Willis, of 314 Penn street, died on Friday, September 13.

Funeral services were held on Monday at 2 p.m. from the Snover Funeral Home.

Interment was made in Wrightsville Cemetery.

The deceased is survived by his father and four brothers.

GRADUATION AT FLYING SCHOOL

Five local young men were among the top ten to graduate from the Civil Aeronautics Authority ground school at exercises held in the Palmyra High School auditorium last Friday evening.

Each of the ten graduates will receive 35 hours of instruction in the air at the Palmyra Airport under a trained instructor.

Flying scholarships were awarded to the following local men: William S. Verner, Charles Hawkins, William S. Webster and Arthur B. Faunce, of Palmyra, and William P. Kinsey, of Riverton.

Ward Presides

John F. Ward, Mayor of Palmyra, presided at the exercises and addresses were made by the following:

Lieut. Com. James B. Ryan, U. S. Navy; former Captain Harold West, New Jersey National Guard; James P. Hughes, instructor at Palmyra High School and Chairman of the local sponsoring committee; former Sheriff George N. Wimer and Councilmen William F. Engle and T. Curly Flynn.

This class with a membership of 54 is believed to be the first of its kind to graduate in the State of New Jersey. Mayor Ward stated that he believed another would be started soon providing those reaching the top give assurances that they will hold themselves ready for duty in the event of a call from the Government.

LOCAL MEN ON ACTIVE DUTY

Headquarters 57th Infantry Brigade, Camden, now has in its ranks twelve men from these communities.

From Palmyra the group includes Captain James Davidson, a former resident; Emil R. Bohus, James Durham and Frank Williams.

Those from Riverton are Walter M. Bowen, Bernard Martin, William Rowan and John and William Matthews.

Russell Schoerner, R. E. Williams and Ralph Willis comprise the Cinnaminson contingent.

EXECUTIVE BOARD OF CINNAMINSON P.T.A.

The new executive board of the Cinnaminson P.T.A. has been named for the 1940-41 season.

The officers are Mrs. Leslie W. Reeves, president; Mrs. J. K. Taylor, secretary; Mrs. Thomas Bromley, treasurer; Mrs. A. Stowe, vice president.

Committee chairmen include Mrs. William Kennard, membership; Mrs. Joseph Grant and Mrs. Leon Egan, hospitality; Mrs. W. Gluyes, publications; Mrs. Victor Jensen, program; Mrs. Edwin Parker, music; Mrs. C. R. Houchins, publicity; Mrs. Thomas Mood and Mrs. T. W. Eval, "Summer Round-Up"; Mrs. Percy Hotchkiss, transportation; Mrs. Lester Steele, ways and means; and Mrs. Harry Frank, health and safety.

What we have in us of the image of God is the love of truth and justice.—Demosthenes.

PAPER COLLECTION WILL CONTINUE

In view of the wonderful response by the citizens of Palmyra and Riverton to the appeal for newspapers and magazines, the Palmyra Fire Department has redoubled its efforts in its collecting so that it can cover the entire town in one month.

Because of the work involved in covering Palmyra alone we feel that to canvass Riverton also would be out of the question. Nevertheless, the Fire Department will make "special calls" to Riverton for those who wish them if they will kindly notify them by a post card or letter.

The committee in charge also wishes to state that because of this splendid cooperation they have found it difficult to finish an area on the Saturday designated and in some cases will have to extend the collections to the week following.

The members of the company sincerely hope that you will continue to respond as you have.

Collections for this week will be from Cinnaminson avenue to Elm avenue, and the Railroad to the River Bank.

—Palmyra Fire Co.

Thirty years ago there was a prize of \$10,000 offered for the first successful airplane flight from New York to Albany. There's one industry in which giant strides have been made in less than a single life-time!

The average printer annually fills in nearly 3,000 spaces on government tax blanks. And in connection with the filling-in of these forms, there are more than 30,000 words of instructions for him to read.

Mankind will be God-governed in proportion as God's government becomes apparent, the Golden rule utilized, and the rights of man and the liberty of conscience held sacred.—Mary Baker Eddy.

...Koerner's Baked Goods...

so fresh and delicious will keep your popularity as the family's purchasing agent "ace high." Make it a point to rely on Koerner's for the tasty, fancy touches in your daily diet.



FANCY PARTY CAKES
DELICIOUS PASTRY
WEDDING CAKES and
RICH, CREAMY
HOMEMADE ICE CREAM

Now that School Has Started

KEEP THE BREAD BOX FILLED WITH KOERNER'S HOME BAKED BREAD. THE KIDDIES LIKE IT FOR THEIR LUNCHES or the AFTER PLAY SNACK.



Koerner's invite you to visit their newly remodeled store at 3623 Westfield avenue, Camden—a truly modern and strictly sanitary bakery.

KOERNER'S BAKERY

307 East Broad Street Palmyra
Telephone 1503

Your home deserves the best... HERE IT IS!

VITA-VAR HOUSE PAINT

Guaranteed 100% PURE

"IT'S THE FINEST HOUSE PAINT MONEY CAN BUY!"

Regardless of price, you cannot buy a better house paint. From coast to coast, home owners and painters have proved that its beauty and protection last YEARS longer. See its rich full body, compare its formula. See how far it spreads, how solidly it covers. Stays colorful and fresh, won't blister or peel.

Gallon \$2.59

SALE STARTS SATURDAY, SEPT. 14th
J. T. EVANS CO. :: Riverton 302

VITA-VAR PAINTS

PHILA. MARKET HOUSE

BROAD AND GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200

FRESH FULL PODDED
LIMA BEANS
2 lb 15c

TENDER STRINGLESS
GREEN BEANS
2 lb 15c

FANCY WHITE
ONIONS FOR CREAMING
3 lb 14c

U. S. No. 1 IDAHO
BAKING POTATOES
6-lb bag 25c

CALIFORNIA
TOKAY GRAPES
5-lb 25c — 1b 6c

HARDING'S SWEET CREAM
BUTTER
2 lbs 61c
(Farm Roll)

FRESH OPENED
SALT OYSTERS
stewing doz. 19c
large frying doz. 33c

FRESH LUMP
CRAB MEAT lb 39c

1c Sale 1c Sale
Kellogg's GRAPE JUICE
qt. 29c
pt. 1c

30c

SANKA COFFEE or
KAFFEE HAG
lb 29c

DRIP or PERCOLATOR

FRANKLIN
GRANULATED SUGAR
10-lb bag 48c

HEINZ BABY FOODS
(strained) 3 cans 20c
(chopped) 3 cans 25c

BIRDS EYE
Blueberries box 23c
BIRDS EYE
Strawberries box 23c

REAL VALUE
SWIFT'S PREMIUM
GENUINE SPRING

Legs of Lamb
lb 29c
5 to 7 lb avg.

Each leg stamped Swift's Premium, thus assuring you of getting FIRST GRADE LAMB

VOGT'S CITY DRESSED
Shlds of Pork
lb 19c

SWIFT'S
Tenderized Hams
19c lb

Shank Half - 6 to 7 lb avg.

SOLD WITH 100% GUARANTEE
PARAMOUNT
STRICTLY FRESH KILLED
HOT HOUSE

Roasting Chickens
35c lb
5 - 5 1/2 lb avg.

"The world will be nearer the Millennium when making war becomes as hard as making peace."

51st Year No. 36

DINNER SPEAKER SOUNDS WARNING

Congressman Short Points to Danger of Dictatorship in Third Term

Hon. Dewey Short, member of Congress from Missouri, was the chief speaker at the Republican dinner held at the Riverton Country Club last Friday night, which was attended by 200 guests.

Congressman Short, who was introduced by Congressman D. Lane Powers, of the Fourth Congressional District of New Jersey, as the greatest orator in the United States, was unique in manner and direct and forceful in speech.

The Congressman pointed out the rapid trend of events in this country heading toward a dictatorship in fact if not in name, and urged his hearers to tell their friends that the election of Wendell L. Willkie to the presidency "meant" the preservation of the American way of life, and that his defeat meant God knows what.

House Control

He further pointed out that since all appropriation and tax measures originate in the House of Representatives, it is of the utmost importance that Republicans control the House and greatly increase their representation in the Senate.

He said he liked to address "a group like this," because it is the most dangerous—"respectable, sleek and comfortable." "You are the kind," he said, "who play golf, or give a tea or a bridge party or go to Bermuda, on election day, and a man or woman who thus shirks his or her duty to their country and its institutions on election day, is as great a traitor as the soldier who deserts his general in battle. It is the stay-at-homes whom I fear in this election."

Referring to the mounting national debt, which he declared had been increased by 25 billions of dollars since the first of January this year, the Congressman said that Roosevelt had spent more money than all of the presidents who had gone before him, including the cost of the first World War.

Red Tape

"The great trouble with business," he said, "is intensive governmental regulation and red tape, and unfair and excessive taxation." "What we need in Washington is more truth and less trickery; more statesmen—"

(continued on page 7)

YMCA Sponsors Adult Classes

Mount Holly's Regional High School building on the Jacksonville Road will open for a ten-week term of evening classes on October 7, and all county high school graduates, or older folks, are welcome to attend the classes each Monday evening from 7:30 on. Fees are \$3 for one course, \$5 for two.

A wide range of interests is covered by the following subjects: Social dancing; Mrs. Carl Schmitz, of Haddonfield; pottery, Roland Tucker of the Trenton School of Industrial Art; contract bridge, Mrs. Elizabeth McCarthy, master Culbertson teacher; forum on news analysis, Mrs. William Vaughan and T. Paul Reeder, of the County Y.M.C.A.; photography, Russell Bailey, native songs of America, Miss Virginia Slim of the County Y.W.C.A.; typing for personal use, Wilmer Fennell of the high school; Badminton, Miss Jeannette Robbins of the high school; color in the Home, Miss Martha Jaquette, Miss Jean Wright and Miss Blanche Wieland of the high school faculty.

Advance registrations will be taken at the Junior School, on Brainerd street, Monday evening, September 30 from 7 to 9 p. m.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J. THURSDAY, SEPTEMBER 26, 1940

PRICE 5 CENTS

REGISTRATION

Election Boards will meet in the various local polling places on Tuesday, October 15, from 1 to 9 p.m. to register voters.

This will be the only opportunity before the General Election for those not registered to do so.

Registration of male citizens between the ages of 21 and 35 will take place on Wednesday, October 16.

Rev. Corson Is Rotary Speaker

Rev. Lynn H. Corson, a Methodist minister from Trenton, addressed local Rotarians at last week's meeting on "My Business and the Firm I Represent." In his novel presentation designed for business men, he likened the Christian Church to a great firm, and cleverly maintained the comparison throughout.

After a word about Jesus, founder of the firm which had such humble beginnings, and had twelve salesmen to tackle the world, Mr. Corson swung into statistics. He pointed out that one-third of the world's population are customers, and that 350,000 per year are being added. There are 250,000 branch offices or churches, a like number of educational institutions, 15,000 hospitals, a press that reaches fifty to sixty million people in America alone, and literature translated into 1000 languages.

The development of the Christian Church was likened to the expansion of a business, and as examples of men who were outstanding in spreading its name across the world, Mr. Corson mentioned St. Paul, St. Augustine, St. Boniface, of old, and William Carey, Livingstone, Stanley Jones, and Kagawa of today. Leaders have not always been simon-pure, according to Mr. Corson, who mentioned monopoly, subordination to accepted new truths, and ignorance, as frequent afflictions throughout the history of the church. But he insisted that large firms are always conservative, and his kept its high purpose under the guiding spirit of the Founder.

The firm has never passed a dividend period, said Mr. Corson, who pointed out that even through the dark ages the church kept learning alive. It always had something to give, whether it was art for paintings and cathedrals, or jealousy for human rights in industrial England.

Future Bright
The future still looks bright for the firm, thinks Mr. Corson. Its commodities are desperately needed by the world, and the number of possible new customers unlimited. Even though there are hard days ahead for the business, it will win out, in Mr. Corson's judgment, because it can give purpose, hope and love. It is not cursing the darkness, but lighting candles that dispel the gloom of human existence.

Under the auspices of the music committee, Mr. Russell Jermon sang several solos, accompanied by Mr. Lee Mitten first pianist in the club's history. Club members congratulated Mr. Paul Jones upon the arrival of a new daughter in his family, and Mr. Ginther on his recent marriage.

CAKE SALE

A cake and pie sale will be held all day Saturday of this week in front of the Main Street Market, Riverton, for the benefit of the Riverton Fire Company.

Those desiring to purchase pastry are requested to call E. M. Carhart, Jr., phone Riverton 1128.

The firemen will greatly appreciate the patronage of local residents.

ATTENDS MEETING

William H. Bottger, police recorder in Riverton, attended the meeting of judges and police recorders of New Jersey held on Tuesday of this week at Newark.

The session was called by Governor A. Harry Moore.

Additional Facts On Revue Planned Here

Additional information concerning "On Our Way," educational revue, to be presented in the Palmyra High School auditorium on October 16, 17, 18 and 19 was announced this week.

Choruses

Miss Dorothy M. Diener will conduct all choruses in the revue. At the present time she is training a student chorus and an adult chorus. She will be assisted by Mrs. Harry R. Gail, and Virginia Miles, as accompanist. The following assistant directors and committees have been appointed:

Mrs. Walter Pew, orchestra; Miss Beatrice Mattison, dances; Miss Edna K. Ziegler, scenery.

Stage design: Sargeant John Faunce, Mr. E. Nelson Stevens, Mrs. Eugene Vogt, and Mr. Edward Schill. The latter two from the Footlighters, are supervising the painting of the scenery. Frank Stewart, a graduate of the Palmyra High School is also assisting aided by the following students:

Ray Stevens, Harold Moody, Ethel Cummings, Harriet Smalley, William Nuttall, William Hall.

The Make-up Committee consists of Thelma Fisher and Dorothy Mays from the Footlighters and the following students:

Maebelle Baker, Janet Carson, Louise Rahelic, Richard Mallory, Ann Sparks.

Costumes: Mrs. Dorothea W. Holder, Miss Kathryn J. McCutcheon.

Publicity: Meyer Millman, Lester A. Harker, Miss Emma D. Sawyer, John B. Haines, Robert Emens.

Ushers: Clinton B. Gardner, Miss Mildred L. Durgin.

Ticket Sale: George M. Dare, Robert Patchel, Porte A. Wolfe.

Sound Effects: Melvin H. Krep, Harry R. Gail.

Additional Members of Cast
Seven members of the Board of Education will participate in the revue. Leonard R. Baker, president of the Board of Education, will present the affair. Messrs. James E. Henson, Carl W. Lutz, George M. Rivel, and James B. Ryan will act in the capacity of the "Unscrupulous Employers"; Mrs. J. Charles Mallory, a saleswoman; George M. Durgin, a stock salesman; Mayor John P. Ward will act as a professor and will also be a member of the choruses.

Mrs. Ethel B. Whitcraft and Mr. J. Robinson will take over roles as teachers, along with the following faculty members: Miss Ruth E. Laesle, Miss Caroline M. Feiler, Miss Laura Zukowski, Earl B. Whitcraft, Thomas Bogie, Robert Patchel. Other faculty members are: The knockers—Arthur Terrell, Robert K. Emens, Lester A. Harker.

The Advertisers: Miss M. Elizabeth McKee, James B. Hughes, George M. Dare.

Loan Sharks: John F. Gering, Joann Connolly.

Investment Racketeer: Charles W. Ray.

Dr. Downing: Harry R. Gail. Grade School students from the "Schoolroom Scene" are: Milton Carson, Bob; Frank Kates, Sam; William Howe, Stanley; Irwin Stoops, Don.

Three high school students act as angels: Esther Messenger, Caroline Paulus in charge of arrangements at the Club, and Mrs. H. W. Stuart, publicity and tickets. Working with these chairmen are men and women, all interested in the local chapter of the British War Relief Society, who have volunteered their time and ability in order to make "Gaudy Night" one of the most outstanding benefit parties Riverton had produced.

Tickets are only 50 cents and include a chance to win one of the many valuable door prizes. Buy yours now and be sure of your share in this humanitarian rejoicing.

The first Y.M.C.A. dance of the season will be held in the "Y" building on Saturday evening of this week at 7:30 o'clock.

The affair is for boys and girls of the seventh and eighth grades and the Y groups. Admission is 10 cents stag and 15 cents per couple.

The committee in charge announces that the dances will be chaperoned.

SET CLOCKS BACK

Daylight Savings Time ends at midnight on Saturday of this week and every one gains an hour thereby. Don't forget to turn your clocks back an hour before retiring.

Local Phalanx Starts Season

Burton Conway was elected president of the Phalanx Fraternity of Palmyra-Riverton on the occasion of the group's first meeting of the new season held on Monday evening, at the home of the retiring president, Thomas Cahill. Other officers elected were L. C. Guest, Jr., vice president and program director, and Thomas P. Asay, secretary-treasurer. Guest succeeds himself as vice president, with new duties of directing the group's program, while Hardy Asay retires as secretary-treasurer.

The evening's get-together was one of hearty re-acquaintance after a long summer of separation and inactivity, and with this spirit of congeniality reigning supreme the members jumped off to a good start in planning and outlining the group's activities for the coming season.

To Sponsor Forum

As to matters of interest and education, the Group will sponsor a forum sometime this fall or early winter, either bringing to the public a debate on some important question concerning world affairs, such as a debate on "conscription," or a discussion based on some local situation, such as "Super Marketing versus Independent Grocer."

This worthwhile endeavor was introduced by the group last spring and received favorable comment throughout the community. A committee, consisting of Henry DeHaff, Earl Whitcraft and Robert Morrison, was appointed to take charge of this forum.

Also, the matter of the Hobby Show, annually sponsored by the group during youth week in May, was brought up and plans will be made and the matter followed up in due course, looking toward the presentation of a bigger and better Show than ever before.

(continued on page 12)

GAUDY NIGHT IS OCTOBER 5th

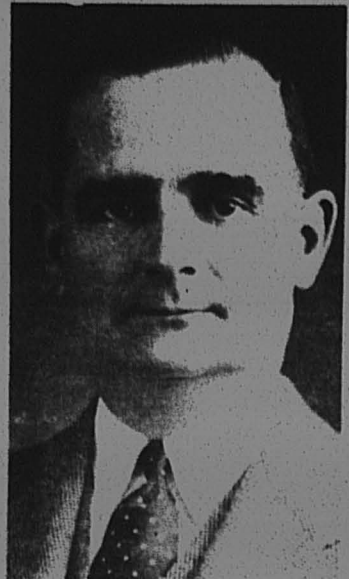
"Gaudy Night" is going to be a huge success. Tickets are being sold, prizes are being donated, the committees are working hard, and the town's buzzing with curiosity and anticipation.

What is "Gaudy Night?" In English schools it is much like class day; the lighter side of commencement festivities, the prizes, and the semi-serious ceremonies are all brought out on "Gaudy Night," and the name derives from the Latin, "gaudeo—to rejoice." In Riverton, "Gaudy Night" is October fifth, and it will be celebrated at the Riverton Country Club with games, prizes, and sundry rejoicings for the benefit of the hospital beds equipment fund of the British War Relief Society.

Committee
Miss Cornelia G. Murray, Riverton, is general chairman with Mrs. Paul McCray, Jr., in charge of games, Mrs. E. C. Hughes and Mrs. T. Bruce Dickinson in charge of prizes, Mrs. C. Singleton Mears, entertainment, Miss Marjorie Wilson, exhibits and decorations, Alice Collins Paulus in charge of arrangements at the Club, and Mrs. H. W. Stuart, publicity and tickets. Working with these chairmen are men and women, all interested in the local chapter of the British War Relief Society, who have volunteered their time and ability in order to make "Gaudy Night" one of the most outstanding benefit parties Riverton had produced.

Tickets are only 50

SALES MANAGER



EDWARD L. MULLEN

joined the "Jack" Dawley Oldsmobile organization here this week in charge of sales. Mr. Mullen, an automobile man of wide experience in both Philadelphia and Camden, has a splendid selling record in both the Dodge-Plymouth line and the Chevrolet products. His most recent connection was with Rohrer Chevrolet, Camden. Mr. Dawley states that with the assistance of Mr. Mullen a new measure of service will be available to customers of "Jack" Dawley, Inc. in the big buying months ahead created by the instantaneous acceptance of the brilliant new line of Oldsmobile products.

PORCH CLUB

The Porch Club, of Riverton, will welcome members, both old and new, on Tuesday, October 1, at 1.30 p.m., when a luncheon and the first meeting of the season will be held.

The honored guest of the occasion will be Mrs. Patrick Henry Adams, president of the State Federation of Women's Clubs.

The luncheon will be followed by a short business session and music. Luncheon reservations should be made to Mrs. Edward K. Merrill, Riverton 65-J, not later than Saturday, September 29.

Mr. Goren will give his first lecture in a series of five bridge lessons on Thursday morning, October 10, at 10.15 o'clock.

The fee for non-members is \$2.00 and privilege to play in the first two duplicate bridge tournaments. Single lectures for non-members 50 cents.

SOUTH JERSEY

P.T.A. SESSION

The annual fall Parent-Education Conference for South Jersey was held on Thursday, September 19, at the Y.W.C.A. in Camden. The Conference was conducted jointly by the Committee on Parent-Education of the New Jersey Congress of Parents and Teachers and the Extension Service in Home Economics at Rutgers College.

Mrs. Marion F. McDowell, Extension Specialist in Child Development and Family Relations was chairman of the conference and explained the purpose of the meeting. Greetings from the State Congress were extended by Mrs. Harold B. Gilpin, vice president. Mrs. Harold D. Steward, State Chairman of Parent Education gave a history of study group activities. The County Chairmen from Camden, Burlington, Ocean, Salem and Gloucester Counties gave interesting reports of outstanding study groups in their respective counties. Mrs. L. B. Stiles, of Camden County told ways of organizing a pre-school group.

On Program

Mrs. Phyllis B. Davis, assistant Extension Specialist in Child Development and Family Relations exhibited materials to be used in connection with study groups programs and suggested several books for

Evans' Service Station
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Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

Parent-Teacher Book Shelves. A very amusing skit "Off to the Dentist" was presented by one of the Cape May Study Groups.

A talk by Dr. J. M. Wisan, consultant, dental health program, State of New Jersey Department of Health concluded the morning session. His talk was on current dental health conditions in the state of New Jersey and the importance of preventative dentistry. He urged as very important an adequate diet, daily use of the tooth brush and regular visits to the family dentist.

Afternoon Session

The afternoon session was devoted to a talk and discussion on the topic "Values for Children That All Religions Share." The speaker was Dr. Charlotte Esby, psychologist from the Woods School, Langhorne, Pa. She said the most important values to be developed in a child were a sense of security, a chance to develop and the ability to share experiences or the need to be truthful with himself in recognizing failures or successes. She told of some of her experiences with children who had been under her guidance and the results gained from meeting a given situation with understanding and sympathetic advice. From the discussion which followed it seemed apparent that her talk was of interest to all those attending and especially helpful to leaders of study groups.

ZAYOTTI-BARTLEY

Announcement has been made of the marriage of Miss Ruth Roselyn Bartley, daughter of Mr. and Mrs. Joshua Stewart Bartley, of 616 Elm Terrace, and A. Harold Zayotti, Jr., son of Mr. and Mrs. A. H. Zayotti, of 821 Morgan avenue, Palmyra, which took place on Saturday, September 21, at noon, in Christ Church, Episcopal, Riverton, the Rev. Francis B. Downs, rector of the church, performing the ceremony.

The bride was given in marriage by her father, and was attended by her sister, Mrs. E. S. Weeks, as ma-

tron of honor. Mr. Zayotti was best man for his son.

A reception at the home of the bride's parents followed the ceremony, after which Mr. and Mrs. Zayotti left for a tour of the south. They will reside in Thomsville, N. C., where they will be at home after October 15.

The bride attended Dickinson College and is a graduate of the Pierce School. Mr. Zayotti is a graduate of the Philadelphia Textile School and a member of Phi Psi honorary textile fraternity.

TOMLIN-LIPPINCOTT

The marriage of Miss Susan Woodward Lippincott and Francis Henry Tomlin, Jr., son of Dr. and Mrs. Tomlin, of 212 Warwick road, Haddonfield, took place Wednesday at 4 o'clock at the home of the bride's mother, Mrs. Henry H. Lippincott, of Cinnaminson.

The Rev. Dr. Howard Rondthaler, president of Salem College, Winston-Salem, N. C., performed the ceremony after the manner of the Moravian Church.

The bride was given in marriage by her brother, Heulings Lippincott, of Riverton, and was attended by her sister, Mrs. Leon H. Collins, Jr., of Merion, Pa.

Hurlburt Tomlin, of Haddonfield, was his brother's best man.

Following a reception, Mr. Tomlin and his bride left for their wedding journey. On their return they will reside at 125 Euclid avenue, Haddonfield, where they will be at home after November 1.

BUSINESS

It seems to be pretty definite now that business has moved into what might be termed the "unanimous phase." Every index is going up. Steel operations went up another point, to 9.9 per cent of capacity; automobile output increased last week by 24,000 cars—proof that the motor-makers are boosting production into high gear despite the delay

of the "change over" period of new models. Improvement in the general situation is well illustrated by the steady expansion of carloadings in the "miscellaneous" class; that is, manufactured and semi-manufactured goods, as distinguished from raw materials. Last week such loadings reached a new high since last November. From now on, the greater risks for business men will be on the side of over-cautiousness and understocking, rather than the opposite. For as the defense program picks up, there will be delays and shortages in both men and materials. Thus low inventories are a greater hazard than high ones, because as prices rise, replacement costs advance and this applies also in the matter of skilled labor.

Excellence is never granted to man but as a reward of labor.—Sir Joshua Reynolds.

Westfield Friends School

for the 1940-41 session on Tuesday, September 17th.

The interim for the year, Miss Helen Rotonda, a graduate of Tem-

ple University, will supplement the teaching throughout the grades. Miss Rotonda was highly recommended by the Department of Elementary Education of Temple University.

The work of the school thus far, has taken the form of outlining and planning for the year's activities. Some of the classes are forming their units around material found on the maps picturing all phases of life in the Pacific Ocean Area. These maps have been reproduced from the beautiful murals at the San Francisco World's Fair, and were presented to the school by friends who attended the Fair this past summer.

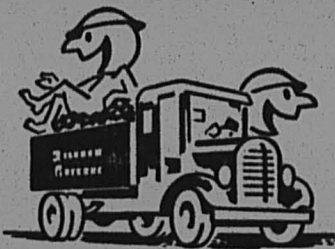
The special classes in music, art, and dancing have met and organized work for coming events.

The Kindergarten group is anticipating a trip to Millside Dairy Farms in order to further the activities in their dairy project.

The first Parent Assembly of the year will be on Friday, October 4th, at 11 o'clock, at which time parents and friends will be entertained with moving pictures of the New York World's Fair and a program of music.

The first Children's Meeting for Worship will be held in the Meeting House on Wednesday, October 9th, at 10 o'clock, in the morning. As usual, luncheon may be had by any guests who care to remain.

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A carefully chosen list of the latest books—novel, non-fiction, Westerns, mysteries, adventures and juveniles, all of which have been favorably reviewed and many placed on lists of best-sellers.

Novels

House of Lee—Atherton.
Bubbling Spring—Duffield.
When There Is Love—Colver.
Mr. and Mrs. Meigs—Corbett.
Letty and the Law—Baldwin.
Dark Lightning—Miller.
Out of the Fog—Lincoln.
Whiteoak Heritage—De la Roche.
Cabbage Holiday—Thorne.
Rising Star—Miller.
Dr. Hargrave's Visit—Comstock.
Jacob's Ladder—Carfrae.
Prairie Fire—Bardwell.
The English Air—Stevenson.
Mrs. Miniver—Struther.

Non-Fiction

Winning Bridge Made Easy—Goren.
Contract Bridge Complete—Culbertson.
Forty Years a Country Preacher—Gilbert.
Why Europe Fights—Mills.
Paris, France—Stein.
Broken Pledges—Gibbs.
The Delaware—Wildes.
Faith for Living—Munford.
As I Remember Him—Zelmsner.
Adventures of a Biologist—Hal-dane.

Mysteries and Action Stories
Powder Keg—Brick.
Rendezvous with the Past—Knight.
Dr. Dogbody's Leg—Hall.

Vintage Murders—Marsh.

Adventure

To the Indies—Forester.
Story of His Life's Adventure—Halibuton.

Juveniles

Fair American—Coatsworth.
Hurricane Sands—Barbour.
Gridiron Glory—Hayligh.
Champion's Choice—Ferris.
Book for Jennifer—Dagleish.
Junior Skipper's Hand Book—Baldwin.
All Over Turn—Brink.
Cap'n Ezra, Privateer—Adams.

METHODIST CHURCH

Palmyra, N. J.
Rev. William A. Boyd, Pastor
9.45 a.m. Church School.
11 a.m. Morning Worship. Sermon, "My Father's House."
7 p.m. Senior High School League, speaker, Mrs. William A. Boyd.
7.45 p.m. Evening service. Sermon, "The Cross of Christ vs. German Timing Bomb."
Junior Epworth League on Wednesday at 4 o'clock.

CHRIST CHURCH EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.B.
Sunday, September 29th—Feast of St. Michael and All Angels.
8.00 Holy Communion.
9.45 Sunday School.
11.00 Holy Communion and sermon. This is our "commencing" service. Bring the whole family with you.
7.30 Young People's meeting in the Parish House.
St. Michael and All Angel's day, this Sunday marks a fitting beginning of the fall work at Christ

Church, Riverton. All of the organizations of the parish will have a meeting in the week following, and every attempt is being made to secure a large congregation for the eleven o'clock service on Sunday.

One of the difficulties with church work, and all work with that people tend to drift back to it in the fall rather than starting together with a bang. The service has been planned with special emphasis on inspiration for the duties of the coming winter. The rector will have some very important things to say which he hopes every member of the congregation will be able to hear at first hand.

Guild. Church at 7.30 p.m. meeting for all members of the Altar Guild. Church at 7.30 p.m.

Wednesday, October 2 — The Woman's Auxiliary will meet in the Parish House at 10.30 a.m.

Thursday, October 3—The Women's Guild will hold its first meeting in the Parish House at 3.00.

Friday, October 4—Server's Guild will hold a short meeting and service in the church. 7.30 p.m. Scouts in the Parish House, 8.00 p.m.

ABOUT TOWN

Mary Lela Turner, daughter of Mr. and Mrs. Luther R. Turner, of 222 Linden avenue, left this week for Wilson College, Chambersburg, Pa., where she is enrolled as a senior.

Thomas R. Braddock, of Leconey avenue, has returned to Colby College, Waterville, Me.

Mr. and Mrs. Harry Stemshorn, of Elm terrace and Mr. and Mrs. Wil-

liam H. Bottger, of Linden avenue, were week-end guests of Mr. and Mrs. Walter Moyer at Locust Bluff, Millington, Maryland.

Robert Yerkes, son of Mrs. Laura Yerkes, of Morgan avenue, is enrolled at Drexel.

T. H. Randall and Comly Randall, sons of Mr. and Mrs. Thomas H. Randall, Lincoln avenue, Palmyra, have resumed their studies at Penn State.

The man who does not work for the love of work but only for money is not likely to make money nor to find much fun in life.—Charles M. Schwab.

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TOWNSHIP OF CINNAMINSON

NOTICE

NOTICE IS HEREBY GIVEN THAT The Township of Cinnaminson in the County of Burlington, State of New Jersey, on TUESDAY, OCTOBER 2, 1940, at 8.30 o'clock in the evening (Standard Time), in the Cinnaminson Public School, situated on the Moorestown-Riverton Road at the intersection of the Pomona Road in the Township of Cinnaminson, Burlington County, New Jersey, will sell at public sale, upon the following terms, but not for less than the respective minimum prices specified, all those certain parcels of land hereinafter designated, the same being shown on a map entitled "Palmyra Extension Adjoining Palmyra, N. J.", dated April, 1926, and filed at Mr. Holt, New Jersey, in the office of the County Clerk of the said County of Burlington:

Lot numbered 128 as shown on said map, being situated on the Southern side of LeJune Road; minimum price \$100.00.
Lots numbered 131 and 132 as shown on said map, being situated on the Northern side of LeJune Road, and to be sold as an entirety; minimum price \$200.00.
Easterly one-half of Lot numbered 190 as shown on said map, being situated on the Northern side of Oxford Road; minimum price \$50.00.
Westerly one-half of Lot numbered 190 as shown on said map, being situated on the Northern side of Oxford Road; minimum price \$50.00.

TERMS OF SALE

1. Said properties will be sold separately to the respective highest bidder therefor, but not for less than the respective minimum prices above mentioned, and no bid for less than the minimum price will be received.
2. The purchaser shall, immediately upon the acceptance of his bid, pay 20% of the amount thereof in cash to the Township; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.
3. In addition to the amount of the accepted bid, the purchaser shall pay to the Township its reasonable expense for the preparation of the deed of conveyance and also the pro rata part of its expense for advertising the sale.
4. The balance of the amount of the accepted bid, together with the above mentioned expenses, shall be paid in cash to the Township within thirty days next after the date of the sale, at the office of the Township Treasurer; and upon receipt of such payment, the Township will deliver to the purchaser a certain warranty deed conveying the property in fee simple, subject, however, to the usual building and use restrictions contained in deeds heretofore made by the Township for Lots shown on the said map of Palmyra Extension.

5. The title conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens existing prior to January 1, 1941.

6. In the event that the purchaser should fail or refuse to pay the balance of the amount of the accepted bid and accept a deed of conveyance of the property in accordance with the terms of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Township Committee may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Township.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST, Township Clerk.
Dated: September 25, 1940.

The Car Ahead!
IT'S OLDSMOBILE!



New Olds Special Six
4-Door Sedan, \$945*
(Same model Eight, \$987*)

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Illustrated above: Dynamic 6 Cruiser 4-Door Sedan, \$1010* (Same model Eight, \$1045*).
Illustrated at left: Custom 8 Cruiser 4-Door Sedan, \$1135* (Same model Six, \$1099*).
Sedan prices start at \$898, *delivered at Lansing, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE.

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BRIEF ITEMS from ABOUT TOWN

Tribute was paid in memory of James E. Wolfe, by members of the Business and Professional Men's Club of Palmyra and Riverton at the meeting of that organization held on Tuesday of this week.

The speaker of the day was Noah Kuensell, who told of his recent trip to Europe and experiences that had a bearing on the present situation overseas.

New members welcomed included Rev. Francis B. Downs, Morris Lipkowitz and Alfred Gilmore.

Walter D. Lamon, Jr., has been promoted to the rank of Technical Sergeant in the Headquarters Battery of the 157th Field Artillery.

Albert F. Harke, son of the Rev. and Mrs. A. J. Harke, of Cinnaminson, left last week for Moravian College, where he is a sophomore.

Miss Betty Jenkins flew from Boston last week to spend several days as the guest of her aunt, Mrs. Joseph J. Siddall, of Lippincott avenue.

Mrs. Franklin Elliott, of Riverside, was the 20th winner in the merchandise club sponsored by the Ladies Auxiliary of the Parry Volunteer Fire Company.

Miss Martha L. Harke, of Cinnaminson, is spending two weeks with her parents, the Rev. and Mrs. A. J. Harke. Miss Harke is employed in the Treasury Department, Washington, D. C.

Mrs. C. Pearce will serve as hostess at the weekly card party of the River Town Ladies Club, to be held today (Thursday) at 2 o'clock at the K.G.E. Hall, Riverside.

Don't forget the Yacht Club Supper tonight at the club house. A delicious meal will be served between 5.30 and 7 p.m. The price is 50c. Come and bring the family.

The regular Democratic Club, of Palmyra and Riverton will hold a meeting this evening at Society hall at which time their newly elected president, Mr. Robert C. Thomas, will preside. Thomas McGann, of Moorestown, who is the chairman

of Burlington County's Democratic Party will be the principal speaker.

Richard Deemer, son of Mr. and Mrs. Harry Deemer, Sr., of Garfield avenue, is attending Georgia Tech.

The Sacred Heart P.T.A. will hold a food sale this afternoon in the school auditorium from 2 till 4 o'clock. Mrs. Harry V. Groome is chairlady and orders may be taken by calling Riverton 821.

A new merchandise club is scheduled to start next week by the Sacred Heart P.T.A. Anyone interested in joining may contact Mrs. Edward Steedle, Riverton 1501.

Mrs. John Carhart, of Lippincott avenue, will be hostess to the members of the Lucky Social Club this evening.

Harry Groome, of Linden avenue, as the senior vice commander of the Riverside American Legion 146, is attending the National American Legion Convention this week at Boston.

The Palmyra High School Alumni Association will hold an executive board meeting at the residence of Thomas Cahill, of Washington avenue.

A large attendance is expected in Palmyra High School auditorium on Wednesday, October 2, at 8 o'clock, when the Democrats will hold a rally. Prominent speakers expected to attend include Charles Edison, James Cromwell, Thomas S. Dignan, Edwin C. Clark, A. John McNulty, Harry E. Moyer, and others. Howard E. Powell will be chairman of the meeting.

Mrs. Anna Wolfeschmidt, Virginia Wagner, Mrs. Mary Reinhardt, Frances Reidenbaker and Jack Reinhardt, of Riverton, were among the recent visitors to the New York World's Fair.

The Ladies Aid Society of Calvary Presbyterian Church will hold a covered dish luncheon on Wednesday, October 2, at 1 p.m.

Members are requested to bring their "Gold Bags." Guests 25c per plate. For reservations call Mrs. H. Houder, Riverton 556-W or Mrs. Kendall, Riverton 474.

LeROUX-RUTHERFORD

Word has been received here of the marriage of Miss Mary Graeme Rutherford, formerly of Riverton, and M. Bernard LeRoux, of France, which took place late in August.

Mme. LeRoux, is the daughter of H. K. Rutherford, formerly of Riverton, new of Boston. The bride went to France almost immediately after her graduation from Moorestown High School. There she lived for over five years, studying at the Sorbonne and traveling throughout that country, Italy, Northern Africa and later in South America.



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DEMOCRATIC RALLY

The young Democratic Club of Burlington County will entertain the candidates of the Democratic party on Wednesday, October 2nd, at a dinner to be given in their honor at the German Kitchen Route S-41 Maple Shade at 6 o'clock. This will climax the tour the candidates will conduct through Burlington county.

Allan Porter, of Palmyra, is the chairman of the committee and anyone wishing to make a reservation should contact him as soon as possible.

Immediately following the dinner the candidates will leave to attend huge rallies taking place at the Palmyra High School auditorium and Burlington High School. Everyone is invited to attend the local rally and hear all the vital issues discussed.

"PLANNED SCARCITY"

A vote for President Roosevelt is a vote for one-man government.

Like a vote for one of the New Deal's bursted bubbles—planned scarcity. The New Dealers, with Wallace helping, spent seven years and 60 billions of dollars trying to make planned scarcity work. Wallace did his part. He killed more pigs than any meat packer who ever lived. He plowed under thousands of acres of corn and other foodstuffs. He paid the American farmers to stop planting their fields.

Planned or not, we got the scarcity. We got a scarcity of jobs, a scarcity of mills, a scarcity of training for our young men growing up. We got a scarcity of hope, a scarcity of opportunity and a scarcity of future.—Governor James.

You need not tell the truth, unless to those who have a right to know it all. But let all you tell be truth.—Horace Mann.

Nothing is as last sacred but the integrity of your own mind. Absolve you to yourself, and you shall have the suffrage of the world.—Emerson.

BIG NEWS

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PALMYRA, N. J.

OBITUARIES

JAMES E. WOLFE

James E. Wolfe, of 9 West Broad street, died on Saturday, September 21.

Funeral services were held on Wednesday at 2 p.m. from the Evangelical Congregational Church at Brownstown, Pa., with interment in Brownstown Cemetery under the direction of the Sover Funeral Home.

The deceased is survived by his wife Alice R. and son Ronald.

He came to Palmyra several years ago opening the first home-owned Five and Ten Cent Store in this community and the growth of the business is ample testimony to the high esteem in which he was held by local residents. In addition to his business interests Mr. Wolfe took an active part in sports, playing on the Riverton baseball team for two years and sponsoring teams in softball and basketball.

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KELLOGG'S

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SALAD DRESSING

qt. jar 27c

Barclay's PURE HONEY

1-lb size 25c

KELLOGG'S

Fancy JUMBO SHRIMP

can 17c — 3 cans 50c

IVORY SNOW Special

1 Large Box 23c

1 Small Box 1c

Both for 24c

IVIN'S MALTED MILK

CRACKERS 1b 23c

HERB-OX CUBES

Chicken Bouillon Bouillon or Vegetable Bouillon

3 cans 25c

RIB PORK ROAST

lb 19c

3 to 4 lb avg.

ARMOUR'S STAR

Legs of Lamb

lb 27c

NEARBY ROASTING

Chickens

lb 35c

4 to 6 lb avg.

FRESH KILLED

STEWERS

28c lb

5 lb avg.

FRESH

BEEF LIVER lb 28c

FRESH

Pork Sausage

lb 25c

SHANK ENDS of

Ham lb 17c

5-6 lb avg.

KINGAN'S PHILA.

Scrapple 2-lb pkg 23c

Armour's Star SMOKED

BEEF TONGUES 1b 29c

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An organization of 12,000 highly trained, experienced men and women is back of your telephone—*ready*—with thousands of other telephone workers in the nation-wide Bell System, to give you a fast, dependable, friendly service—that helps you get more things done each day—quickly, easily, cheaply.

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WILLKIE SAYS

This is not only a campaign for the election of Willkie and McNary. It is a campaign for the election of Republican candidates for the Senate, for the House and for State offices. We must pile up such a vote that the pernicious doctrines of the last few years will be completely eliminated from America.—Rushville, Ind., Sept. 5, 1940.

It is the contention of the totalitarian rulers that democracy is not effective. We must prove that it is effective by making full use of its processes. Congress has constitutional functions as important and sacred as those of the Chief Executive.—Rushville, Ind., Sept. 3, 1940.

I am deeply grateful for the offer and wholeheartedly welcome and accept the proffer of assistance from my comrades, the war veterans of the United States. * * * That the veterans of all wars have formed an organization to work in my behalf only confirms their interest in the preservation of this Government as one representative of the people.—Rushville, Sept. 1, 1940.

We must not set up a dictatorship to fight the dictators.—Rushville, Aug. 31, 1940.

It is my philosophy that there is no arbitrary division of American voters. We are all Americans.—New York City, Aug. 22, 1940.

I am against all forms of Government by subterfuge and indirection.—Interview with Chas. G. Ross, St. Louis Post-Dispatch, June 9, 1940.

Willkie will appeal to the common citizens because he is one of them and he has never lost the touch of the commonplace. * * * We believe Wendell Willkie will be elected and he will have the support of tens of thousands of Democrats in Oklahoma as well as in every other state. The Oklahoma and Times will support him.—Daily Oklahoman, Oklahoma City.

Commenting on the very evident drift from the New Deal party to Willkie the Covington Republican says that in the past two weeks no less than ten prominent Democrats in Covington, three in Veederburg and more in other parts of Fountain County have expressed themselves as favoring Willkie.—Brookville (Ind.) Republican.

TORPEDO STYLING
AN EXPLANATION

Torpedo styling—pioneered last year by Pontiac and accepted generally by the industry this year is, in its true form, a great deal more than just a body style, according to B. H. Anibal, chief engineer of Pontiac Motor Division.

The sleek lines of the Torpedo caught the eye and interest of the public in 1940 and forced its inclusion in nearly every line of cars this year.

No pleasure is comparable to the standing upon the vantage-ground of truth.—Francis Bacon.

F.H.A. MORTGAGES

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RUMMAGE SALE

The Burlington County Tuberculosis League, is making plans for its semi-annual rummage sale, Wednesday, October 9th, and Thursday, October 10th, have been announced as the dates by Mrs. Edward J. Sithens, Hartford, who is serving as general chairman.

The rummage sale has become a tradition in Burlington County. For twenty-two years the by-products of housecleaning, and long cherished articles finally relinquished by fond owners have been used to make possible this sale for the benefit of the League. Rummage sale time offers everyone an opportunity to assist in the promotion of a health program on a county-wide basis—an opportunity to contribute, to buy, or to assist with the arrangements.

Contributions will be called for and volunteer aid welcomed, if a message is left at the office of the Tuberculosis League, 55 Main street, Mount Holly. Articles may also be left at the home of Mrs. Joseph T. Evans, Cinnaminson.

TO INSPECT JAIL

The following committee was named by the Freeholders last week to inspect the Burlington county jail.

Mr. Church appointed the following members: Charles C. Hansbury, of Mount Holly; Mrs. Hubert Cooper, of Moorestown, and Robert H. Aaronson, of Bordentown.

Freeholder Charles Stout's appointees were: Tom Callery, of Roebling; M. C. Mathis, of Florence, and Engle Haines, of Medford. Freeholder John Chant appointed Paul Burk, of Bridgeboro; Rena J. Van Seiver, of Palmyra, and Freelan F. Smith, of Riverside.

Freeholder Clarence G. Price appointed Franklin Jones, of Beverly, and Walter Anderson, of Burlington. Director Albert C. Jones has picked Hiram Ernest, of Mount Holly, Emory Cheeseman, of Riverton, and Amos Flake, of Mount Holly.

BOOM ON

The influx of Regular Army officers' families was under way last week as the van of an expected 7,000 National Guardsmen trickled into Port Dix for a year's training.

With rentals in near-by communities jumping from 15 to 25 per cent higher than in past years, Burlington county realtors are feverishly attempting to meet hundreds of demands from apartment-seeking officers assigned here as instructors for the Guardsmen and, later on, approximately 15,000 conscripted soldiers.

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Play Golf on a Sporty Course
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Saturdays, Sundays and Holidays

\$1.25
75c after 5 p.m.
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Haddonfield Road
Pennsauken Township
18 Holes
Banquets and Club House
Reservations Solicited

TOUR OF LUNCH ROOMS IN COUNTY

The annual County Lunch tour of the lunch rooms in the schools will be held October 2nd. The purpose of the tour is to better acquaint the members of the Parent-Teacher Associations with the work done in school lunch rooms, to help those who already have lunch rooms to improve their menus and service and to help others to install and operate lunch rooms in their schools.

This year the aim of the County Hot Lunch Chairman, Mrs. Elizabeth Freck, is to have served more cream soups and salads. The group is to meet at the Captain James Lawrence School on St. Marys street, Burlington, at 10.15 a.m. There they will observe a display of attractive ways to serve cream soups. The group will then go to Wrightstown and observe the children being served. From there they will go to Vincentown and be served lunch at 1.09 p.m. At 2.00 p.m., Miss Clara E. Hall, Home Economist for the Atlantic City Electric Company at Hammonton, will speak to the group on the topic "The Growing Child's Need."

WITHDRAWS APPLICATION

Although the National Guard mobilization at Fort Dix and the upsurge of business in the Wrights-

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

town-Pointville-Brown's Mill-Pemberton area had boosted the Rancocas Racing and Development Association's chances for a track at Jobstown, Harry F. Sinclair, backer of the enterprise, unexpectedly withdrew the group's application last week.

Delay in taking action on the part of the State Racing Commission is alleged to be responsible for Sinclair's action.

SUNDAY QUIET

No further developments over the Sunday sports situation occurred over the week-end in Palmyra. Last Sunday the tennis courts were ordered closed.

The subject is to be placed on the ballot at the General Election, according to present plans.

There is no virtue so truly great and godlike as justice.—Addison.

KNOW YOUR BANK

We Ask Your Cooperation

BECAUSE of the tremendous number of checks used in the conduct of business there is a tendency to regard them as money. A check is merely an order for a bank to pay money and as such has no intrinsic worth. It must be converted into cash to be of use. Thus when a check drawn on another bank is deposited, we must send it to that bank to convert it into cash. The depositor therefore should not draw on a deposit of checks until we have had time to collect them.

If we pay a check drawn on uncollected funds we actually make a loan without interest. This obviously is unfair to our other borrowers and depositors. We will be glad to tell you how long it takes to collect checks drawn on different points so you can know when you may draw on your deposited items.

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This Kind of Lamp

AT YOUR EASY CHAIR?

- The I.E.S. 3-way junior floor lamp is designed for lighting that "corner" where you like to read—at your favorite armchair, for example.
- This lamp is not made as high as some other types. The shade is a comparatively short distance from reading level.
- Light is direct and indirect combined—soft and restful for eyes at work.
- A 3-lit 50-100-150 watt Mazda bulb supplies whatever light you need for various seeing tasks.
- This lamp, and all lamps marked "I.E.S.", are built to specifications of the Illuminating Engineering Society to provide proper light for comfort in seeing.
- I.E.S. floor and table lamps are made in many beautiful styles. They will add beauty to your rooms. They will bring your lighting up to modern standards. Use I.E.S. Better Sight lamps in your home.

PUBLIC SERVICE

AMERICAN BOY
IS COMPANION
TO THOUSANDS

Hundreds of thousands of boys and young men read THE AMERICAN BOY Magazine every month and consider it more as a living companion than as a magazine.

"It's as much a buddy to me as my neighborhood chum," writes one high school senior. "THE AMERICAN BOY seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our school basketball team because of playing tips I read in THE AMERICAN BOY."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in THE AMERICAN BOY Magazine. Virtually every issue offers advice from a famous coach or player. Football, basketball, track, tennis, in fact every major sport is covered in fiction and fact articles.

Teachers, librarians, parents and leaders of boys' clubs also recommend THE AMERICAN BOY enthusiastically. They have found that as a general rule regular readers of THE AMERICAN BOY advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and artists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in THE AMERICAN BOY, the sort of reading matter boys like best.

THE AMERICAN BOY sells on most newsstands at 25c a copy. Subscription prices are \$2.00 for one year or \$3.50 for three years. Foreign and Canadian rates 50c a year extra. To subscribe simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Michigan.

BANKERS READY

At a meeting held this week in Plainfield of Executive Committee of the New Jersey Bankers Association, representing the 400 member banks, those present were unanimous in declaring that the banks of New Jersey are eager to extend their fullest cooperation to the industries of the state which may be called upon to aid in the vast program for National Defense.

"New Jersey banks are ready and able to meet all legitimate credit demands," said H. Douglas Davis, President of the New Jersey Bankers Association and Vice President of the Plainfield Trust Company. "They have the resources, the trained personnel and the intimate knowledge of their own communities, which equip them to handle a very large part of the financing necessary to aid those concerns which have government contracts or orders placed as the result of governmental business. This financing can be carried in a manner which will provide an adequate volume of loans and, at the same time, safeguard the funds of their depositors."

"New Jersey is one of the nation's great industrial states. In the past, through periods of war and of peace, of depression and of prosperity, our industries have always found our banking institutions ready to provide all necessary banking services and to meet all proper demands for loans. As in the past—so today—New Jersey Banks are prepared and will do their part in this critical period of our history. The necessary financing of National Defense can and should be carried out through banking institutions."

WANT ADS

RENT: 2 large airy rooms, second floor, reasonable. Apply 407 Thomas avenue, Riverton. 9-26-40

RENT: \$50, 900 Parry ave., Palmyra. Reception hall, living room, dining room, kitchen, laundry, 4 bedrooms, modern bath, hardwood floors throughout, fireplace, hot water heat, garage, large lot, shrubs, flowers, shade trees. Walter D. Lamon 516 Cinnaminson ave., Palmyra, phone 25

Man, Not Machine, Chief
Cause of Traffic Deaths

In the majority of automobile accidents throughout the country during the past year the driver and not the car was at fault, according to research experts of The Travelers Insurance Company.

They estimated that 93 per cent of all automobiles involved in fatal crashes in 1939 and 95.5 per cent of those in non-fatal accidents were in good mechanical condition.

Of 37,000 cars dealing out death, only 670 were found to have defective brakes and 510 had faulty lights. A puncture or blowout was reported as the primary cause of accident in but 440 cases.

While it stressed man-failure rather than machine-failure as the chief cause of accidents, the report was careful not to minimize the importance of keeping vehicles in good condition.

"It is known that many accidents attributed to some failure

on the part of the driver would be averted if the car were in perfect or near-perfect condition," the report stated. "As an example, an investigating officer writes into his report as the cause of an accident: 'Operator drove off the roadway.' The driver may have been inattentive; however, is it not possible that with perfect brakes, perfect steering mechanism, and good tires he could still have pulled himself out of the hole into which his inattentiveness placed him?"

In other words, the report concludes, mechanical failure is often cited as a contributing cause but not the principal cause of accidents.

AMERICAN STORES CO.

Be Sure of Quality With ASCO Meats

Little Home-Dressed Fresh Roasting
HAMS (Whole) lb 16²

Sauer Kraut Long Cut lb 8c : Apple Sauce 2 cans 15c

Fresh Pork Sausage lb 21c Meaty Country Scrapple lb 12c

Steer Tongues lb 27c Rice Pudding lb 15c
Long Liverwurst lb 18c Tasty Pepper Hash lb 10c
Luncheon Roll lb 12c Deviled Crabs each 12c

Prime—Full Meated—Young 10 to 14 lbs lb 25^c

Hen Turkeys 14 lbs lb 35^c

STEAK Rump or One Price lb 35^c
Round or None Higher

Large Boston Mackerel lb 10c

Ocean Perch Fillets 19c : Butterfish Large lb 10c
White Lump Crabmeat Fresh Picked lb 9c

For Healthy Chicks Use Tested

Farmdale POULTRY FEEDS
Ingredients scientifically balanced and laboratory tested. Equal in quality to higher priced feeds.

Laying Mash 100 lb \$2.15 : 25 lb 55c

Oyster Shell 100 lb 70c : 25 lb 20c

Scratch Grain 100 lb \$1.91 : 25 lb 49c

Chick Grains 100 lb 2.07 : 25 lb 53c

STARTING & GROWING Mash 100 lb 2.39 : 25 lb 61c

Growing Mash 100 lb 2.15 : 25 lb 55c

Broiler Mash 100 lb 2.39 : 25 lb 61c

Farmdale Poultry and Dairy Feeding Chart FREE. Mail request to American Stores Co., 424 N. 19th St., Phila., Pa.

Shop the ASCO Way and Save!

The man of integrity is one who makes it his constant rule to follow the road of duty, according as Truth and the voice of his conscience point it out to him.—Mary Baker Eddy.

God gives manhood but one clue to success, utter and exact justice; that he guarantees, shall be always expediency.—Wendell Phillips.

Rytex Stationery

\$1.00

The New Era Office

AMERICAN STORES CO.

Stock Up with these Fall Food Values!

Busy housekeepers are now preparing for the cooler weather just ahead. Now is a most opportune time to stock the pantry with new, quality canned foods. Thousands of our customers are buying down lots, taking advantage of the liberal savings offered. Shop and Save. Where Quality Counts and Your Money Goes Farthest.

Glenwood Pure Apple Butter large 28-oz jar 10^c
Sliced Pineapple (Half Slices) No. 2 16c

ASCO Sauer Kraut No. 2 8c : 10c

Farmdale Corn Crushed White 2 No. 2 15c : 87c

ASCO Fancy Tomatoes 3 No. 2 25c : 97c

ASCO Sweet Peas (Green) 2 No. 2 27c : \$1.57

Farmdale Wax Beans 2 No. 2 19c : \$1.10

Chopped Spinach Decort 2 No. 2 19c : \$1.10

Farmdale Peas New Pack No. 2 10c : \$1.17

Gold Seal All Purpose FLOUR 5-lb 17^c 12-lb 35^c

ASCO Pure Phosphate Baking Powder lb can 15c

Delhi California Old-Fashioned PEACHES Slices or Halves 2 No. 2 23c

Best Pure LARD lb 7c

Vanilla 25c
Black Pepper 10c
Whole Spices 5c
Tetley's Tea 22c
Tetley's Tea 20c
Cookies 21c
Appetizers 10c
Pickling Spices 7c
Corned Beef 18c
Scrapple 25c
Codfish 25c

Fancy Calf, Sweet Large Prunes 2 lb 17c

"heat-flo" roasted COFFEES

The rich, fuller flavor is made possible by "heat-flo" roasting. Ground fresh when purchased for your method of coffee making.

ASCO 1-lb 15c : 2-lb 29c

A Blend of the World's Finest Coffee

Win-Crest Deep, Rich Flavor 2-lb 25c

ASCO TEA Black or 12c : Orange 15c

RINSO OAKITE BROOMS 23 1/2-oz only 15c with purchase of 23 1/2-oz pkg. at regular price. 2 pkgs 19c

Ware dishes and glass 45c : Well Made 25c

Hurff's Tomato or Vegetable Soup 2 21-oz cans 15c

Heinz Oven Baked Beans 3 18-oz cans 29c

Heinz Spaghetti 3 12-oz cans 29c

WALDORF 4 rolls 17c

ScotTissue 3 rolls 20c : ScotTowels 3 rolls 25c

Fresh Fruits & Vegetables!

Flaming Red—California Tokay GRAPES lb 5c

Juicy Oranges California Valencia 19c

PRUNES 5c : SPINACH 5c

HONEYDEWS Calif. each 19c

These Prices Effective in Our Stores and Meat Markets in Riverton and Palmyra

Church Notices

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Rally Day, Sunday, September 29.
(Hours of services to be on Eastern Standard time. Don't forget to change your clocks Saturday evening.)

Bible School, 10:00 a.m. Arrangements are being made for a large attendance for this Sunday, as this will be observed as Rally Day. The school will convene from 10:00 a.m. until 10:30 a.m. This will be followed by the entire school attending the church service.

Morning service, 10:45 a.m. Note the change in the hour. This service will be in the nature of a fall gathering in which every department of the school and church will participate. Members are urged to be present and invite their friends. However if there are those in the community who have no church affiliation, they will be especially welcomed.

Evening service, 7:45 p.m. "Believe in God" will be the subject of the evening service. This administration is one that should be accepted universally and is all inclusive as it has no denominational boundaries. Don't fail to hear this sermon.

Wednesday, 8:00 p.m. Mid-week service. The study of the Book of Matthew will begin with this service. You shouldn't miss any of these meetings as they will be particularly interesting and beneficial to you. The annual business meeting of the Philanthropy Class will be held at 1:00 p.m. this afternoon in the church, being preceded by a covered dish luncheon.

The L.T.S. Class will sponsor an illustrated lecture on this Friday evening in the Sunday school room. It will be followed by a social in the lower hall where refreshments will be served. Everyone is invited.

MORAVIAN CHURCH

Palmyra, N. J.
Rev. Albert J. Harke, B.D., Pastor
Services for Sunday, September 29, 1940.

9:30 a.m. Sunday School.
10:45 a.m. The Worship service. The subject of the pastor's gospel message will be, "Three 'Greats' and Three Excuses."

7:00 p.m. Young People's service. This coming Saturday, September 28, the Christian Endeavor society is host to the fall meeting of Phil-River-Pal, a conference of Moravian young people. The opening session begins at 3:30 p.m., (outdoors, weather permitting) with a song service followed by a conference period in charge of Mr. John Greenfield, field secretary young people's work of the Moravian church. A social period will precede the fellowship supper at 5:30 p.m. The concluding service is at 7:30 p.m. with the Rev. Norman Paulin, pastor of the Rosedale Baptist church, of Camden, as speaker.

Sunday, October 6, will be observed as Rally Day at all the services. There will be a special communion service at the morning worship hour.

The Willing Workers announce their annual Bazaar and Turkey Supper Wednesday evening, October 23.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—Meeting for worship

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRISTIAN SCIENCE CHURCH

"Reality" is the lesson-sermon subject for Sunday, September 29, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "Fear not, little flock; for it is your Father's good pleasure to give you the kingdom." (Luke 12:32)
Among the lesson-sermon citations is the following from the Bible: "The kingdom of God cometh not with observation: . . . far, behold,

the kingdom of God is within you." (Luke 17: 20, 21).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When you read this, remember Jesus' words, 'The kingdom of God is within you.' This spiritual consciousness is therefore a present possibility" (p. 573).

Wesleyan Men's Bible Class

For the Men of the Community
"Peace Perfect Peace"

A sermon delivered by Canon Gibson in a church in England from the text "Thou wilt keep him in perfect peace, whose mind is stayed on thee, because he trusteth in thee." Isa. 26: 3, so thrilled Dr. Bickersteth, sitting in the audience, that he returned home and wrote the wonderful hymn "Peace Perfect Peace," which is sung throughout Christendom to the comfort of multitudes.

"Peace Perfect Peace by thronging duties pressed
To do the will of Jesus: this is rest."

In the sacred message, given to you, doubtless there is an appropriate word that may inspire and bring quietude to the soul in these troubled days. Our Heavenly Father is the "Very God of Peace." In his farewell word Jesus said, "My peace I leave with you." Where else can one find this "Perfect Peace" except in the fellowship of Bible lovers and worshippers.

To the wearied hearts, there awaits you in the Bible Class this spiritual rest. Meet with us next Sunday at 9:50 a.m.

Labor is discovered to be the grand conqueror, enriching and building up nations more surely than the proudest battles.—William Ellery Channing.

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
Palmyra

Rev. Harold Lee Rowe, Pastor
The Nineteenth Sunday after Trinity.
Bethany's Rally and Promotion Day services will be held at 10:30 a.m. in a combined worship service with the church congregation. Awards certificates will be given to those with faithful attendance records and those promoted to higher grades of study. Pastor Rowe will speak on the subject "Onward Christian Leaders."

Luther League, 6:45 p.m.
Vespers, 8:00 p.m. Sermon, "Priscilla."
The Children of the Church, Saturday 10:30 a.m.
This evening at 8:00 in the Parish Hall the first meeting of the Lutheran Brotherhood for Men. It is hoped that all men of Bethany and others interested will attend this first meeting. We promise, fun, fellowship and food.

G.O.P. CLUB MEETING

The first regular fall meeting of the Burlington County Women's Republican Club, an informal reception for Mrs. Pearl M. Bridgeport, Republican National Committeewoman, will be held at the Moorestown Field Club, on Friday, September 27, at 8 o'clock. Mrs. Claire Lippincott, of Palmyra, is president of the group. Guests present will be Senator W. Warren Barbour, Congressman D. Lane Powers, both of whom are candidates for re-election and Robert C. Hendrickson, Republican candidate for governor.

There will be music and refreshments.

To the wearied hearts, there awaits you in the Bible Class this spiritual rest. Meet with us next Sunday at 9:50 a.m.

RUMMAGE SALE

The Cinnamon P.T.A. is sponsoring a rummage sale on October 7, in the Parry fire house and on October 12, in the East Riverton fire house.

All persons having rummage are requested to call either Mrs. Eric Warnick, Riverton 1150, or Mrs. Lester Steele, Riverton 399.

P.T.A. MEETING

The Cinnamon P.T.A. will hold its first meeting of the season in the school auditorium on Wednesday, October 9, at 2 p.m.
The executive board has arranged an interesting program, so let's all get together and have a large attendance throughout the year.
—Publicity.

COSMETIC PARTY

The Palmyra P.T.A. is sponsoring a "Cosmetic Party" at the home of Mrs. John C. Hoepfner, 711 Washington avenue, today (Thursday). Admission 25 cents. Proceeds of the party go toward the Welfare Fund. The Association rendered valuable aid to over 200 needy last year and it is hoped that many will support the work this year.
—Mrs. John C. Hoepfner.

Joy in one's work is the consummate tool.—Phillips Brooks.

ENDORSES POWERS

Another labor union has joined the list of those which have endorsed Congressman D. Lane Powers' candidacy for re-election.
Harry Nicholas, international vice president of the International Brotherhood of Boiler Makers, Iron Ship Builders and Helpers of America, sent Congressman Powers an endorsement based on his labor record in Congress. Powers represents Burlington and Mercer counties.

THINGS TO WATCH FOR

Another phase of using attractive odors in advertising—a blower-flag arrangement for soda fountains which waits essence of vanilla, chocolate or what-you-will, as desired, at the customer waving a flag advertising that flavor of ice-cream.

There is no evil we cannot face or fly from, but the consciousness of duty disregarded.—Daniel Webster.

Bring Your Child to Sunday School

Sunday, Oct. 6 :: Rally Day
at the Epworth Methodist Church
Fifth Street and Morgan Avenue

On this day we want especially to welcome our regular members and at the same time any new scholars who might care to join. We have departments and classes for all ages.

Our orchestra, under the direction of Leon Guest, Jr., is a pleasing attraction.

Hour of Starting 9.45 a. m.

"Train Up a Child in the Way He Should Go."

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. McLean
Extension Service, N. J. College of Agriculture

Many good varieties of daffodils and narcissi are being offered by American growers this season, and this is an advantageous time to increase plantings of these bulbs. And wise growers will do this soon.

Daffodils should be planted by early October, for they root early and require mulching when planted later. Although some of the new varieties of narcissi may seem to be a little high in price, they are a good investment, for the bulbs will increase and last for years if given good care. However, don't expect even the best varieties to do well if planted in the shade or among tree roots.

Many early-blooming perennials can be planted now, too. Early phlox, columbines, primulas and Oriental Poppies would be good choices.

It would be a good idea to give perennial beds already established a little extra fertilizer, principally phosphorus, at this time. Use one lbw in nitrogen, however, perhaps a 2-12-6 or a 2-10-5. And lastly, be liberal with fertilizer on the lawn in early autumn. By seeding bare spots and applying fertilizer now, one can do a great deal toward strengthening the turf grasses and promoting the health and attractiveness of next year's lawn.

LOCALS START CARD SATURDAY

Saturday afternoon, at 2:30, Palmyra High School's grid team will journey to Collingswood to engage the football outfit from that community in the first game of the season for both teams.

The locals played two practice tilts last week, easily downing Mt. Holly on Friday and opposing the Alumni in an informal contest on Saturday. The grads took a 12-0 decision, both scores coming as a result of intercepted passes.

The varsity showed to advantage in many respects, however, over their heavier and more experienced rivals, gaining ground consistently throughout the contest.

Many Will See Action

Coach William Fiedler is undecided about his starting lineup, but it is believed that practically the entire varsity squad of 33 men will be injected into the fray before the final whistle sounds.

Collingswood is a top-heavy favorite to take the skirmish from the Red and White and a local victory would be one of the big upsets of the infant season.

Palmyra's fast backfield may cause the opposition some trouble, but the locals have little in the way of line-cracking backs.

Bill Keen, end, and Dick Trotta, center, have been named co-captains for the season.

RED DEVILS TO PLAY SUNDAY

The Palmyra Red Devils will lift the lid off their 1940 season this Sunday when they travel to West Philadelphia to oppose the strong Blue Bell A. A. of that city. This team has played two games thus far placing both in the win column.

Paul Heiler, of Palmyra, will again coach the Red Devils and it is expected that the team will be one of the strongest in South Jersey and in the Philadelphia area. The members of the outfit have been seeking contributions in Palmyra and Riverton and they wish to thank all the merchants and the residents who aided them in their endeavor to put a fine looking club on the field.

Special acknowledgment is given to the Tacony-Palmyra Bridge Company and the Millside Farms. The Red Devils will oppose a number of the stronger clubs in the South Jersey and Philadelphia area.

Among those who are slated to be in this Sunday's game are Carl McDermott, end; William McDermott, end; Joe Piergrass, tackle; Dante Mento, guard and captain of the Red Devils; Jack Holmes, center; Joe Peditto, guard; Tom Mason, tackle; Domenic Cardea, back; along

with John Bromme, Bill DeVinney, Tom Piergrass, Charles Cardea, and Bill Wolcott, of Merchantville.

Two newcomers to this year's eleven are Peter Lelejek and John Van Emburgh, the latter a member of last year's high school team. Those who may still desire to try-out may report at the practice that is held Tuesday and Thursday nights opposite the Palmyra Municipal Tennis Courts.

DIGNAN ADVOCATES NEW COMMITTEE

Thomas S. Dignan, Democratic candidate for Congress, recently advocated appointment of a standing committee in Congress comparable to the Naval Affairs Committee and the Military Affairs Committee to handle all aviation legislation of a civil, military, commercial and private nature. Other important aviation changes were also recommended by Dignan.

In a statement praising the expansion of war industries under the guidance of President Roosevelt, Dignan declared that an Aviation Affairs Committee in Congress would place the country's aviation program on a solid basis of progress and achievement. The Democratic congressional candidate is an ardent aviator and is particularly interested in the promotion of aviation throughout the country.

"America's air power today is under the control of army and navy officials—under generals who know nothing about air pockets, updrafts, and atmospheric pressures; under

admirals who know the waves of the oceans, but not the clouds in the heavens," declared Dignan. "We need an air force under the command of trained and experienced air men."

Further Comment

"We have a naval air service of excellent quality, it should be retained as an adjunct of the navy. But its true function should never be forgotten, that of the defending the fleet, not the country as a whole. Our excellent Army air corps would be retained, but its limitations should also be recognized. What we need, therefore, is a totally independent air force in addition to those two groups. Air power must be given its place—a place co-equal with that of the land power and that of the sea power."

"My specific suggestions for the managing and the directing of the revolution in military strategy are: first, to retain the present corps as auxiliary arms of the navy and of the army; second, to establish an independent air force; third, to appoint a cabinet officer co-equal to the secretaries of war and of navy; fourth, to appoint assistants to this cabinet secretary who will coordinate work of the army, navy and civil aviation units; fifth, to found a major collegiate institution for the training of air officers, similar to West Point for the Army and Annapolis for the Navy; sixth, appoint standing committees on aviation in the Senate and House comparable to the Naval Affairs Committee and the Military Affairs Committee to direct legislation affecting aviation.

"This program, I am certain, will bring integration out of chaos in the military sphere of aviation."

POWERS URGES THAT CONGRESS STAY IN SESSION

Congressman D. Lane Powers urged the House of Representatives yesterday to keep Congress in Session as long as the international situation creates a state of emergency in the United States.

Powers' address, given on the Floor of the House yesterday shortly after the House convened, was occasioned by the fact that rumors in Washington declare the Democratic Administration is making a drive to adjourn Congress on either September 28th or the following week.

Pointing out that the Congress refused to adjourn last June, despite President Roosevelt's veto to the effect that if Congress remained in Session it "would only talk and do nothing," Powers insisted that the national emergency is as great today as it was in June. The Congressman also declared that the bulk of the national defense legislation has passed Congress since the June adjournment plans were abandoned.

Still Emergent

"If the emergency is as emergent as we are led to believe," stated Powers, "it is the duty of every Member to remain in Washington and the duty of Congress to remain in Session. No one is more anxious to get back to his District, or to go back to his family, than I am but I believe that now is not the time to talk about adjournment."

"Mr. Speaker, I should like you and the country to look over the program the President has sent us since June and which we in the Congress have so expeditiously and carefully legislated. That program constitutes the backbone of this nation's emergent national defense efforts. Our national defense system has not been totally perfected and the emergency which existed in June is just as great today. I sincerely hope that, no matter what our personal wishes may be, we vote against adjournment and remain here on the job."

Out Where The Tall Tales Grow!



IN ROLLICKING NEW ROMANCE



Myrna Loy and William Powell as they appear on the Fox, Riverside, screen in "I Love You Again," the rollieking story of a man who lost his mind, but didn't mind when he woke up with a fortune and a wife. Frank McHugh and Edmund Lowe are others in the cast . . . showing Friday and Saturday.

"THE INDISPENSABLE MAN" The only difference between this great democracy of ours, as the last untouched democracy in the world, and totalitarianism is the continuance in office of one man.

The Indispensable Man Germany found the indispensable man, Italy found the indispensable man, Russia found the indispensable man, and where is their democracy? If there was ever a time in the history of democracy when we should preserve all of its forms and all of its traditions, it is now.

There is no logical argument that can be advanced for a third term that cannot be, with more forcefulness used for a fourth term, and likewise for five terms and for six terms, and so on. And the people, every liberty-loving people, in the world who have lost their democracy and their liberty, have lost it because one man said, "I am indispensable, I am indispensable."—Wendell Willkie.



Friday and Saturday, Sept. 27-28

WILLIAM POWELL
MYRNA LOY
"I LOVE YOU AGAIN"

Extra Added Full Length Feature
Saturday Matinee
JANE WITHERS in
CHICKEN WAGON FAMILY

Sunday and Monday, Sept. 29-30

NEVER BEFORE SO OVERWHELMING AN ARRAY OF ENTERTAINMENT!
The Grand
WALT DISNEY FESTIVAL
OF 1941!
Snow White
and the Seven Dwarfs
Pinocchio
The Three Little Pigs
The Ugly Duckling
Dumbo
Bambi
The Fox and the Hound

Extra After School Matinee
Monday at 4:00 p.m.

Tuesday, October 1

Lucky Cisco Kid
with Cesar Romero, and
Mary Beth Hughes

FREE—To the Ladies
Tuesday and Wednesday
MEXICALI Luncheon Set

Wednesday, October 2

Girl Hoboes . . . Unwanted Women

Girls of the Road
Ann Dvorak and Lola Lane

Thursday, October 3

BY POPULAR REQUEST
2 Hits that Made Picture History
Now on One Program

The Awful Truth
with Irene Dunn and Cary Grant
Also—Ronald Coleman in

Lost Horizon

Please Note: "The Awful Truth" will be presented at 7:00 and 10:30; "Lost Horizon" at 8:30 (once only)

10 POINT PROGRESS STORY OF THE GREATEST PONTIACS EVER BUILT! (ALL 'TORPEDOES!')

This IS WHAT YOU GET WHEN YOU BUY A 1941 PONTIAC

1. NEW BEAUTY AND LUXURY
2. ENCLOSED RUNNING BOARDS
3. GREATER OVER-ALL LENGTH
4. INCREASED POWER
5. RECORD GAS AND OIL ECONOMY
6. LARGER, SAFER BODIES
7. NEW, TRU-ARC SAFETY STEERING
8. NEW INTERIOR LUXURY
9. PUNCTIC "TORPEDO-CUSHIONING" RIMS
10. CHOICE OF A SIX OR AN EIGHT IN ANY MODEL

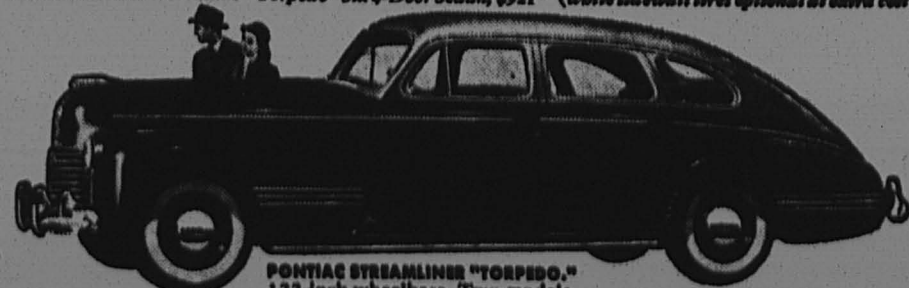
Plus (555 more for an Eight)

99 other improvements and outstanding features that make Pontiac more than ever "America's Finest Low-Priced Car."

A GENERAL MOTORS VALUE



PONTIAC DE LUXE "TORPEDO," 119-inch wheelbase. Five models.
Model Illustrated: De Luxe "Torpedo" Six 4-Door Sedan, \$921* (white sidewall tires optional at extra cost)



PONTIAC STREAMLINER "TORPEDO," 122-inch wheelbase. Two models.
Model Illustrated: Streamliner "Torpedo" Eight 4-Door Sedan, \$1015* (white sidewall tires optional at extra cost)



PONTIAC CUSTOM "TORPEDO," 122-inch wheelbase. Three models.
Model Illustrated: Custom "Torpedo" Eight 4-Door Sedan, \$1087* (white sidewall tires optional at extra cost)

IT WASN'T AN EASY JOB to build a line of cars for 1941 that would better last year's record-breaking Pontiacs. But that's just what we've done and the ten point progress story above tells you how we did it!

The 1941 Pontiacs are bigger, better looking, more powerful than ever—three entirely new lines—every one a "Torpedo"—with your choice of a Six or Eight in any model—and a new De Luxe "Torpedo" in the low-price field! See these new Pontiac "Torpedoes" today!

PONTIAC PRICES BEGIN AT
'828
FOR DE LUXE "TORPEDO" SIX BUSINESS COUPE

Only \$25 more for an Eight cylinder engine in the same car
*Delivered at Pontiac, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

BELLEVUE GARAGE

BROAD and KERN STREETS

EAST RIVERTON N. J.

With the new Oldsmobile comes the very best IN late model USED CARS

Naturally, a certain number of late model owners have been waiting for the '41 Olds to put in its appearance—AND a certain number of USED CAR owners will naturally GRADUATE to the NEW CAR CLASS. Thus a very fine selection of late model USED CARS is here waiting for your inspection.

WE invite you to come in and meet our new Sales Manager, Mr. Edward L. Mullen, and let him show you some of these especially good late model used cars.

Do it now while the selection is large.

1940 Oldsmobile

"70" 4-DOOR SEDAN—Radio and heater, defrosters, de luxe wheel, white side wall tires, low mileage.

1940 Oldsmobile

"70" 2-DOOR SEDAN—Radio, under-seat heater, defrosters, deluxe wheel, low mileage. This is a beautiful car.

1939 Oldsmobile

"60" 2-DOOR—Heater and defrosters, good rubber, exceptionally low mileage, perfect condition.

1938 Studebaker

SEDAN—Clean as a pin, inside and out. Priced real low for a quick sale.

1937 Studebaker

COUPE—Paint like new, heater, defrosters, deluxe wheel, good upholstery and rubber.

1935 Dodge

4-DOOR SEDAN—Good paint, rubber and upholstery. Motor completely overhauled.

1936 Chevrolet

COUPE—Good paint, rubber and upholstery. Completely overhauled motor.

1936 Chevrolet

2-DOOR SEDAN—This car is in fine condition throughout.

1935 DeSoto

4-DOOR SEDAN

1932 Chevrolet

2-DOOR SEDAN

1934 Plymouth

COUPE

1934 Plymouth

SEDAN—A real good car.

1931 Graham

COUPE

LOW G.M.A.C. TERMS

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Phalanx

(continued from page 1)
Other Activities

As to the lighter things of life, it was suggested that the group hold an "Old Clothes Square Dance," in conjunction with the Chi Sigma Delta Sorority, on Saturday evening, October 20. A committee appointed for this dance consists of Robert J. Finney, Thomas Cahill and Sydney Furman.

It was also suggested that the group hold an elaborate "Treasure Hunt," which will be held in the not too distant future.

Along other lines, Earl Whitcraft reported that the Community Centre will be available to the group for any of the activities planned for the ensuing year.

After partaking of the delicious refreshments placed before them, the members settled back with their pipes, cigarettes and cigars, and engaged in a fruitful discussion of world affairs—a round-table of ideas and thoughts, of study and research, and firm conviction and belief of the ideals for which America stands and the democracy to which it adheres.

AUTO REGISTRATIONS ARE STILL INCREASING

A substantial increase in the number of motor vehicle registrations and drivers licensed in New Jersey as of September 1, was reported by Motor Vehicle Commissioner Arthur W. Magee this week.

Total vehicle registrations numbered 1,040,336, an increase of 52,002 over last year while the 1,299,465 drivers licensed represent a rise of 58,325.

Of the various types of motor vehicle registrations, passenger cars led the field with an increase of 47,966 registrations.

Following is an eight months com-

parison of the various registrations for the two year period:

	1940	1939
Passenger cars	888,564	840,598
Commercial	114,012	111,350
Farmer com-		
mercial	14,814	14,502
Hearses	737	742
Omnibus	7,376	7,323
Motorcycles	4,423	4,214
Dealers (auto)	2,145	2,340
Dealers (motor-		
cycle)	23	20
Agricultural trac-		
tors	758	590
Trailers	7,214	6,675
	1,040,336	988,334
Drivers licensed	1,299,465	1,241,140

N. J. GAME COMMISSION ACTIVITIES FOR YEAR

The New Jersey Fish and Game Commission today reported distribution of 35,389 pheasants, 11,493 quail, 30,240 rabbits, 158 raccoon, 32 chukor partridge and 67 ducks throughout the State during the past fiscal year ending June 30, in a report on activities for the year.

In addition, the commission announced that 603,053 trout over seven inches, 377,650 trout under seven inches, 130,350 large mouth bass, 14,300 small mouth bass, 423,100 bluegill sunfish, 79,600,000 yellow perch fry and 200,000 polliwogs were distributed during the same period in public streams of the State from the world famous Hackettstown Fish Hatchery, where they were propagated.

NOTE the DIFFERENCE

There is a variation of approximately 10 grades of anthracite, depending on Texture, Analysis, Density, Carbon, Ash content, B.T.U's, etc.

Premium Anthracite Coal is the Cream of Anthracites. "It goes farther and heats longer." Try just one ton and be convinced of its superiority.

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BUY NOW for only \$4390

THE BIG PREPAREDNESS PROGRAM is bound to raise the cost of building materials—that's why we urge you to BUY NOW—at the LOW DOLLAR COST.

PLYMOUTH HOUSE offers more real living and construction features than any other house for miles around—and in most cases MORE. If you are contemplating a home of your own—we invite you to First LOOK at PLYMOUTH HOUSE inside and out. Compare it "nail for nail" and "board by board" and we know you will find it to be the most practical, modern and substantial home ever offered here at such an amazingly low cost.

DEFEND YOUR EARNINGS—BUY NOW WHILE THE PRICE IS LOW

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CALIFORNIA TOKAY
GRAPES lb 5c

NEW GRAPEFRUIT
THIN SKIN—FULL OF JUICE
5 for 25c

California ORANGES
for JUICE
20 for 25c

Fresh Clean SPINACH
2 lb 15c

FRESH FULL PODDED
LIMA BEANS
2 lb 15c

SNOW WHITE
MUSHROOMS lb 29c

HARDING'S SWEET CREAM
BUTTER
2 lbs 61c
(Farm Roll)

WHITE AMERICAN
Slicing CHEESE lb 25c

IMPORTED
Danish BLEU CHEESE
1/2-lb 35c

FRESH OPENED
SALT OYSTERS
stewing doz. 19c

Fresh HORSE RADISH
bottle 10c

FRESH MADE
PEPPER HASH lb 10c

SOMETHING NEW—
TREE SWEET
ORANGE BUTTER
lb jar 18c - 3 for 50c

"TEN-B-LOW"
FOR MAKING DELICIOUS
Homemade ICE CREAM
can 25c
Just add water or milk—1 1/2 cups of
water or milk makes 1 qt. ice cream!

RINSO—
When you buy a large pkg.
of RINSO at regular price
you get another
large pkg. for 15c

SEMI-SWEET
Nestle's CHOCOLATE
2 bars 25c

KELLOGG'S
GIANT RIPE OLIVES
tall can 25c

BIRDS EYE
PEAS or LIMA BEANS
box 23c

REAL VALUE—
THIS WEEK'S BEST BUY
SWIFT'S PREMIUM or
ARMOUR'S STAR PRIME
Rib Roast 32c lb

Best Cuts—A reduction of 7c per lb
for this prime cut of beef. No guess-
work. Guaranteed most tender and
delicious!

NEW LOW PRICE
SWIFT'S PREMIUM or
ARMOUR'S STAR DE LUXE
GENUINE SPRING

Legs of Lamb
lb 27c

5 to 7 lb avg.
One Price—None Higher

STRICTLY FRESH KILLED
PARAMOUNT
HOT HOUSE

Roasting Chickens
35c lb
5 - 5 1/2 lb avg.