

NOVEMBER

Only that day dawns to
which you are awake.
—Thoreau

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEE:

It is better t' agree
with a man as much
as you kin. It makes
him feel good, 'nd you
don't hev t' listen t'
no much talk!

51st Year No. 42

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 7, 1940

PRICE 5 CENTS

RIVERTON GOES FOR WILLKIE

G.O.P. Wins 2-1, but Palmyra
and Cinnaminson Vote
for Roosevelt

Riverton, alone of the three communities in this section, gave a majority to Wendell Willkie at the election on Tuesday, Palmyra returning a slight Roosevelt lead, while Cinnaminson went for the Democrats by a considerable margin.

Willkie carried all three districts in Riverton, the count there being 994 to 426, somewhat better than in 1936. Palmyra's 1st and 5th districts went strongly Democratic, while the other three remained in the G.O.P. column, the second by only four votes. Palmyra's total was Willkie 1,384, Roosevelt 1,453.

The first Cinnaminson district was carried by Willkie 288-178, but he was swamped in the second and received an even worse defeat in the third.

Republicans Lead

Riverton's Republican strength was manifest throughout the entire ticket, with Barbour, Powers, Hendrickson, Stackhouse, Jones, Norcross and White coming through about three to one. Roosevelt ran well ahead of the rest of the ticket.

Cinnaminson reverted back to its former Republican status on the balance of the ballot, none of the Democratic candidates receiving a majority, although the vote was close for Moyer, who ran only a few votes behind his Republican opponents.

In Palmyra, the Republicans carried the rest of the ticket by a comfortable margin, although two districts remained strongly entrenched in the Democratic column.

Voting Heavy

Voting was the heaviest ever seen in many districts, the polling places in this section going at high speed during practically the entire day.

In many districts the percentage of registered voters casting their ballots ran over 90 per cent, and the streets in the vicinity of the election places were thronged with voters and workers from early until late.

The first district in this section to complete the tally was, as usual, the Third Riverton, where the board is composed of Messrs. Major, Elliott, Hamlin and Flynn.

Welfare Directors

At the annual meeting of the Riverton-Cinnaminson Welfare Association held last week in the home of Victor Ritschard, Eighth street, Riverton, the following directors were unanimously elected for the year 1940-1941:

Rev. Francis B. Downs, Charles Evans, David F. Gould, William A. Hendrickson, Edward Jessup, Mrs. Killam E. Bennett, Mrs. John P. Abell, Mrs. Paul M. McCray, Jr., George H. Peakins, Mrs. E. C. Hughes, Mrs. J. P. Emerson.

Clifton P. Mayfield, Frederick W. Metzger, Mrs. C. Singleton Mears, Miss Cornelia Murray, Mrs. J. Vincent Hackett, Dr. John Siddall, Howard Taylor, Mrs. Joseph L. Thomas, Joseph Beck Tyler, Mrs. Walter K. Woolman and Victor Ritschard.

WILL PARADE

The Palmyra Bugle and Drum Cadet Corps will parade next Monday night, November 11, Armistice Day, at Riverside where a parade will be held for the installation of the township's new ambulance. All the bugle and drum corps of Burlington county, and others from South Jersey are among those who are listed to march.

FATHER-SON BANQUET HERE NOVEMBER 12

The annual Palmyra - Riverton Y.M.C.A. father and son dinner will be held Tuesday night, November 12, at the Central Baptist Church, Maple avenue, Palmyra. Haddonfield's Baptist minister, Jasper P. Hendershot will be the speaker, and give the boys pointers on "How to Bring Up Father."

Music will be provided by members of the County Y.M.C.A. Orchestra, under the direction of Secretary Guy C. Hendry. There will also be singing. A brief period on the program will be allotted to a few contests between picked teams of fathers and sons.

Clifton P. Mayfield is chairman of the committee of arrangements, and has the help of Charles B. Marple and Floyd W. Spahr.

Mrs. L. Arthur Hoyt, president of the Y.M.C.A. Women's Auxiliary and her fellow members will serve a turkey dinner. Tickets, for either boy or man are 75 cents.

Members of the Y.M.C.A. board in addition to the father and son dinner committee, from whom tickets may be had, are: Thomas Cahill, Jr., Howard B. Conover, Grover F. Fox, Paul R. Jones, Clifford H. Loane, Lawrence B. Parker, Mayor John F. Ward and George N. Wimer, from Palmyra, and Robert G. Adams, Walter F. Barclay, Francis B. Elwell, Robert J. Finney, Nathan Lane, Victor Ritschard, Wilmer C. Swain, Richard M. Woodward and Charles H. Yost, from Riverton, and Secretary Ralph P. Durgan.

QUESTIONNAIRES BEING MAILED

The first batch of questionnaires for those drawn in the national lottery for selective service were sent from Local Draft Board No. 1, Palmyra, on Monday of this week. Since there are 2,108 now registered there, the operation of sending out the documents will probably require several weeks.

Those drawn first in the lottery will, naturally, be the first to receive the questionnaires, which must be returned to the board within five days after the date of mailing from the board office.

A list, containing the names of registrants to whom questionnaires are being mailed will be posted each day at the draft headquarters here.

No Quota Yet

Leonard R. Baker, chairman of the local board, stated that no quota had yet been received for this district, but that this was expected almost any day.

He also stated that the local office will be open Monday to Friday from 9 a.m. to 5 p.m., while the Saturday hours will be 9 to 12.

A telephone has been installed and the number is Riverton 359.

Mr. Baker remarked that one coincidence in the drawing had been noted in that number 1777 received order number 1777 from the Palmyra board.

New Pumper At Palmyra

Palmyra's new Mack pumper arrived here last Saturday and is ready for action. The new equipment will be a valuable addition to the fire fighting equipment in that community, since it is the latest word in apparatus of this type.

In addition to the new pumper, Palmyra has a Seagraves ladder truck, a pumper of the same make and a Packard hose truck. It has not yet been decided whether this last piece of equipment will be retained in service.

COUNTY VOTE

(94 Districts)

UNOFFICIAL

President—	
Willkie, R.	21,086
Roosevelt, D.	26,389
U. S. Senator—	
Barbour, R.	23,088
Cromwell, D.	18,959
Governor—	
Hendrickson, R.	23,145
Edison, D.	21,100
Congress—	
Powers, R.	24,887
Dignam, D.	18,098
Assembly—	
Stackhouse, R.	23,417
Clark, D.	17,864

Freeholder—	
Jones, R.	22,968
Norcross, R.	23,857
Moyer, D.	18,450
Rahn, D.	16,447

Coroner—	
White, R.	22,641
McNulty, D.	17,694

The above figures tell the story of how erstwhile Republican Burlington county was won by the Democratic ticket in the presidential race. The other Republicans came through with a safe margin.

Harry Moyer, of Riverton, made a good run in the Freeholder battle.

DRAFT ADVISORY BOARD

According to an announcement made this week, members of the Advisory Board for Selective Service registrants will sit at Palmyra Borough Hall (formerly Society Hall) each evening beginning Monday, November 11, between the hours of 7 and 10 o'clock until further notice.

The purpose of the Board is to assist registrants of Local Draft Board No. 1 in filling out the questionnaires. Those desiring such aid are requested to go to the hall during the hours mentioned above.

Albert McCay, of Palmyra, a member of the county advisory board has been assigned here and has charge of local activities of this nature.

ROTARY PROGRAM IS ANNOUNCED

The program of the Palmyra-Riverton Rotary Club for the months of November and December as announced this week by Robert G. Adams, chairman of the program committee, is as follows:

November 7—"Colonial South Jersey," Joseph S. Sickler. Mr. Sickler, who is the postmaster at Salem, N. J., is a Swarthmore graduate and a former member of the New Jersey Legislature. He is the author of "Old Houses of Salem" and a History of Salem county.

November 13—Inter-city meeting at Mt. Holly.

November 28—"Character Education," Dr. Thomas E. Robinson, a graduate of Rutgers University and now principal of Grant School, Trenton. He is noted as a writer and educator.

December 5—"Honduras Jungle Exploration," "Bucky" Reeves, of East Riverton, head keeper of the monkey house at the Philadelphia Zoo. Mr. Reeves has worked with W. E. Buck and organized an expedition to Honduras.

December 12—"History of Fire Insurance," George F. Ginther, secretary-treasurer of the J. L. Lippincott Co., of Riverton.

December 19—"A Constant Christmas," Rev. Harold Lee Rowe, pastor of Bethany Lutheran Church, Palmyra.

December 26—Christmas Party.

GOULD BUSH ARE ELECTED

David F. Gould and Archibald Bush, Republicans and unopposed, were elected to a full term as members of the Riverton Borough Council at the Tuesday election. Both will complete their first term on December 31.

Mr. Gould received a total of 976 votes, while there were 968 ballots cast for Mr. Bush.

There were scattering votes for a number of residents in the "people's choice" column.

CONSIDER COURT GAME AT SCHOOL

The question of utilizing the auditorium of the Riverton Public School for basketball games to be played by young men and women of the community was discussed by the Riverton Board of Education on Monday night of this week when the property committee reported that necessary standards for baskets would cost approximately \$175 completely installed.

Several members of the board stated that they felt that the sport, organized under proper supervision, would be a decided asset to the recreational facilities of the Borough.

Ask Comment

The matter was tabled until the next meeting and the Board will endeavor to secure expressions of opinion from local residents regarding the advisability of using school facilities for basketball. Those interested in the subject are requested to communicate with Board members.

The clerk, William H. Bottger, reported that he had been advised by Dr. Louis J. Kaser, county superintendent of schools, that annual tuition per pupil at Palmyra High School would be \$122.15, and that at Moorestown High School \$130.70.

Two Injured In Crash Here

Two men are in Zurbrugg Memorial Hospital, Riverside, as a result of an auto crash on Broad street, Riverton, shortly before midnight last Saturday.

Michael Buccigrossi, a resident of Florence, sustained a possible fractured skull, and several broken ribs, while Angelo Cicero, of the same community has similar injuries, and John Frapoli, also of Florence, the driver and owner of the machine was miraculously uninjured.

High Speed

The Ford 1940 convertible sports sedan which figured in the crash is alleged to be the one that was blown at by Officer Lawrence Betty, of Palmyra, less than a minute before it went out of control. The driver failed to stop. The car was traveling at a very high rate of speed and evidently went out of control when at Thomas avenue, turning over several times and finally coming to rest against the north curb of Broad street near Lippincott avenue.

Spectators were amazed that all three occupants were not killed. The crash was investigated by Chief William Gootee and Officer John Carhart, of the Riverton police.

ODE TO SAFER NIGHT DRIVING

Use country beam

When roads are clear,

Use traffic beam

When cars are near.

REPUBLICANS IN LOCAL COUNCIL

Wright and Engle Re-Elected
by Good Majority;
Sports Approved

The Democratic strength evidenced in Palmyra for Mr. Roosevelt failed to carry down the length of the ballot and the Republican candidates for Borough Council, Arthur Wright and William F. Engle, were re-elected to office by a count of nearly two to one over their opponents Mary L. Duffy and Ralph Sailer.

Mr. Engle received 1,537 votes, while Mr. Wright was the choice of 1,623 citizens. They carried three out of the five districts by a wide majority.

Griscom Wins

Edwin Griscom, Republican candidate for collector, was swept into office by a handsome majority, getting 1,626 votes as compared with 705 for his Democratic opponent.

Ellsworth Coates was named justice of the peace with a total of 1,474. His opponent polled 948.

The Sunday sports proposition was approved in four out of the five districts, the fourth being the only one where the opposition won out. The total count was: Yes, 1,387; No, 926.

The voting was very heavy in all districts and it was not until well into the morning that the first final returns came in.

The Porch Club

On Tuesday, November 12 at 2.30 p.m., Mrs. George Emerson Barnes, well known literary critic, will give the first of a series of book reviews. Mrs. Barnes will also comment on current plays.

The Drama Section, on November 19 at 2.30 p.m., will present two plays entitled "All My Life" and "The Delicate Child."

Besse Howard's first talk of the season on international affairs was enjoyed by a large number of club members and their friends. Miss Howard's talk was devoted mainly to her recent trip to South America.

Mr. Goren will be at the Porch Club at the usual time on Thursday morning, November 7.

The Garden Section will hold its first meeting directly after the bridge lecture by Mr. Goren on November 14th in the Club House.

On Tuesday, November 5, an interested audience listened while Mr. H. B. Billings, of R.C.A. talked on "The Artistry of Recorded Music." Several members of the Porch Club were invited to record their voices, after which the records were replayed, much to the interest and entertainment of the audience. Tea was served by the committee at the conclusion of the afternoon.

PRIZE WINNERS

Henry A. Dreer, Inc., announces that the following persons were winners of prizes awarded in connection with the Chrysanthemum Festival held at the Dreer Nurseries at Riverton on October 19 and 20.

First prize: \$5 worth of chrysanthemum plants as selected by prize winner, Mrs. Ethel M. Chant, Cooperstown Road, Beverly.

Second prize: \$3 worth of chrysanthemum plants as selected by prize winner, Mrs. Joseph Stites, 178 Fayette street, Bridgeton.

Third prize: Mabel F. Frey, 626 Alleghany avenue, Philadelphia.

ELECTION TABLE ON PAGE 9

BOY SCOUT NEWS

William deH. Washington, of Riverton, conducted Palmyra River-ton District Board of Review, recently. He was assisted by J. M. White, G. B. Weigand, and G. W. Luce. The following Scouts were awarded various Merit Badges: Warren Lamon, safety; Jack Rockafel-low, fireman; public health, first aid, zoology, first aid to animals, automobilism, safety, rowing, conservation, leathercraft, handicraft, bird study, public speaking, and forestry. Both of these scouts are members of Troop 5, Palmyra. Warren Jensen, cooking; and Frank B. Weigand, wood carving, and handicraft. These scouts belong to Troop 9, of Palmyra.

CINNAMINSON B. & L. TO MAJURE 51st SERIES

On Monday evening next November 11th, 1940, the Cinnaminson Building and Loan Association will mature its 51st series of stock. 564 shares, having a value of \$112,000, will be paid off. This series is comprised of \$78,025 in cash, \$30,800 in cancelled mortgages and \$3,975 in paid off stock loans. These funds will be distributed to shareholders in New Jersey and Pennsylvania. As would be expected they are mostly in Riverton, Palmyra and Cinnaminson.

During the year just closed the earnings by the association amounted to 4.4% compound interest, which is much greater than can be obtained from savings accounts or by holders of government bonds. This points clearly to the sound conservative management that has been responsible for the maturing of a series each calendar year since 1889. Between 1927 and 1940 inclusive the association has matured \$2,058,950, a performance of which these communities should be justly proud, particularly when consideration is given to the fact that during these years the association has been brought safely through the worst depression the country has ever experienced.

The real estate which has been acquired is in excellent condition, all properties are rented and are income producing. Any of this real estate can be purchased on excellent easy terms requiring a monthly outlay of about what it would cost for rent. During the past year over \$30,000 worth of real estate has been sold.

To those who are looking toward financial independence, by means of sound savings investments such an outstanding record merits serious consideration. This is especially true for those who are desirous of purchasing their homes on the deferred payment plan.

The association is in position to make loans to new members on most favorable terms. It is now entering its sixty-third year. Shares at par may be obtained in the 63rd series at the Cinnaminson Bank and Trust Co. building, next Monday evening and for the next two months. At the October meeting 247 shares were subscribed for. The officers and directors will welcome new members who desire to secure shares in this series.

KNOW AUTO AND TRAFFIC LAWS

An article to assist prospective automobile drivers and to familiarize licensed operators with legal requirements and common sense rules of the road.

By ARTHUR W. MAGEE
Commissioner of Motor Vehicles

WHAT EVERY DRIVER OUGHT TO KNOW

Then—and Now
Thirty years ago there was no accident problem. Good roads were scarce. Automobiles were expensive, hard to operate and not very dependable. Only able-bodied men were able to drive them. Even the

boldest motorist seldom ventured forth at night since the vehicles had no headlights—only lamps. Contrast the jalopy of 1910 with the vehicle of today.

GROWTH IN NUMBER OF CARS AND DRIVERS

But with the building of thousands of miles of hard-surfaced roads, and the development of reliable, speedy, inexpensive automobiles, more and more persons began to drive. Where as there was one car for 20 persons in 1916, there are now 30 million cars, or one for about every four and a half persons.

Our city streets have become crowded with motor cars and pedestrians. This growth of traffic makes driving more difficult. It also makes it easier to have an accident.

SPEED AND HORSEPOWER

Man, whose nerves and muscles have always been accustomed to a low rate of travel—three miles per hour walking—can now go nearly fourteen times as fast in an automobile.

Early automobiles were so noisy and traveled so slowly that pedestrians were warned well in advance and had plenty of time to get out of the way. Present motor cars, on the contrary, are faster and make less noise. The pedestrian, therefore, has less warning and less time to reach the sidewalk. As a result in many of our cities today six out of ten deaths from motor vehicles are pedestrians.

The higher speed made possible through the more powerful cars has also increased the number and severity of collisions.

HUMAN RESPONSIBILITY AND ACCIDENTS

The average man's reach is 30 inches. But in an automobile his responsibility reaches several feet in front to the bumper of his car. This extension of his reach combined with the control of a machine 20 times as heavy as his own body, with 400 times its power, sometimes unduly increases his feeling of importance. It leads him to "show off" and to disregard the rights of others.

AGE AND ACCIDENTS

Persons between the ages of 20 and 30 are the most dangerous drivers. The causes are inexperience and bad driving. They also drive more at night, on week-ends, and these new drivers who have proved

and holidays when accidents occur in greater numbers.

WHY AUTO DRIVERS ARE LICENSED

Higher automobile speeds have brought along with them the problem of loss of property. In less than a generation the annual number of automobile deaths has risen from less than 1,000 to well over 30,000 a year.

Society has therefore stepped in for its own protection and licensed all drivers. Whenever a license is required it means that society has taken over the right of saying who shall be allowed to carry on such activity. Since inexperienced drivers get into many accidents, the state grants the license privilege only to by an examination that they can drive properly.

The purpose of the driver examination is not to prevent any group of persons from driving. Rather the examination is a means of finding out whether the applicant has enough knowledge, skill and safety mindedness to drive or whether he has serious defects which might make him a menace to other users of the highway. All except a very few people can learn to drive a car safely. The purpose of the driver examination is to make sure that you practice long enough and learn how to drive properly. It is the examiner's duty to reject you unless you can operate a car without endangering the life and property of other people. Get a good driver to instruct you. Take plenty of time to learn.

DRIVER LICENSES ARE TEMPORARY

The act of licensing makes driving a privilege. All licenses are issued temporarily. If you drive in a dangerous manner on the highway you will lose this privilege.

NO LICENSE

It cost John J. Pilarschik, Jr., 19, of Pennsauken, \$7.50 for erratic driving in Riverton on Monday night, for his stunts attracted the attention of Officer John Robinson who, upon investigation, found that the chap lacked a driver's license, although he owned the machine he was operating.

Upon being arraigned before Recorder William H. Bottger, Pilarschik told a rather vague story about a permit which he was unable to produce and the verdict was a fine of \$5.00 and \$2.50 in costs which was paid later in the evening.

In periods of reduced business activity, motorcar buyers seem to prefer dark colors and swing to lighter hues with the return of good times, according to field surveys conducted periodically by General Motors Styling Section.

A roof die which stamps out roof panels for modern motorcars weighs as much as 65 tons.

BROADWAY, PALMYRA, FRIDAY & SATURDAY



Together they're terrific—and again Ann Sheridan and James Cagney appear together in "City for Conquest."

H. B. WILLIAMS
PALMYRA

A LOCAL YARD
chock full of
HIGH-T-SPEED FUELS
ready for
PROMPT DELIVERY
JUST PHONE
1100

**DON'T MISS THE
RIDE SENSATION
OF THE
YEAR!**

**Get the facts and you'll get the
BIG NEW FORD!**

● Have you tried the ride that's the talk of '41? Don't buy any new car till you do try it! It's more by far than an "improved" ride. It's a wholly new Ford ride... a soft, quiet, level ride that took not only increased wheelbase and springbase... but also a dozen vital changes in Ford springs, shock absorbers, frame, stabilizer. It's a ride that tells its own story better than words ever could. Try it today. Come in and meet the biggest Ford car ever built... the roomiest bodies among this year's low-price leaders... the ride that took the world by surprise. Let's talk "trade" now on this really great new Ford!

LESTER S. FORTNUM
Palmyra, N. J.

SEE YOUR FORD DEALER FIRST FOR LOW-COST FINANCING

RED CROSS NEWS

RED CROSS TEA

Mrs. Nathan Lane, local chairman of the American Red Cross is opening her home, 305 Highway, on November 7, at 3.30 p.m. so that all Red Cross workers may have the opportunity of hearing Mr. William H. Wells, of Bordentown, Roll Call chairman of Burlington county speak on the work and the needs of the Red Cross. Mr. Wells is the son of the well-known Judge Harold B. Wells, and is a most able and enthusiastic chairman. All those who have been helping with the Red Cross work in any capacity are invited to come to hear Mr. Wells. Tea will be served.

Annual Roll Call

Monday, November 11, the annual roll call of the American Red Cross will be launched. Posters, which have already been placed in public places, will also remind you of this important event, and the contribution made at this time serves the American people throughout the U.S.A.

All money collected in this drive is for National needs, and National needs alone. When calamity befalls our own people this is the fund which makes it possible to come to their aid at once.

All who live in this community will not soon forget the ravages caused by the floods this past summer in South Jersey. As close as Mt. Holly many were made homeless and the Red Cross promptly supplied new blankets and other immediate needs, while a Red Cross Commission was sent from Washington to investigate the damage and authorize financial help in rebuilding.

While it is interesting to know that all the money collected in this Red Cross drive is kept for National work it is even more interesting to know that twenty-five cents out of every dollar is kept in our own communities for local needs. So remember those less fortunate than ourselves and contribute generously to aid them in their hour of need.

Sewers Attention!

The work on Friday morning's for refugees is progressing, but there is still great need for machines and machine operators. If you own a portable sewing machine aren't you willing to bring it to the Porch Club and do some of the stitching which is waiting to be done? Someone will come for your machine and return it at noon if you will call Mrs. Gilbert Coe, 321-R. The men's bathrobes which have been started must be finished as quickly as possible. The committee will be most grateful for more machines and more sewers, so plan to come and do your share on Friday morning at 9.30 at The Porch Club.

BIRTH

Mr. and Mrs. Charles T. Woolston, of 626 Main street, are receiving congratulations on the birth of a daughter, Elizabeth Rose, on Thursday, October 31, at the Zuber Memorial Hospital, Riverside.

BIG YEAR EXPECTED

With new car production up 70 per cent over last year Pontiac is planning a 300,000 car year in 1941, D. U. Bathrick, vice president and general sales manager of Pontiac Motor Division, today told a meeting of key dealers in the Waldorf-Astoria.

"We now have our production at a point where your demands are being met promptly," Bathrick said. "During October we will produce 30,000 cars—the biggest month Pontiac has ever had. And we are planning no dealer expansion program despite this volume increase."

War cycle: Converting scrap iron into shells and bombs so they can convert useful structures into scrap iron.—Akron Beacon Journal.

ENGAGED
Mr. and Mrs. James C. Brinton, of Overbrook, announce the engagement of their daughter, Miss Mary Elizabeth Brinton, to Mr. Walter Maynard Bowen, son of Mr. and Mrs. Walter L. Bowen, of Riverton.

THINGS TO WATCH FOR

Newest thing in juke boxes is a "talking" model—in which your nickel-in-the-slot gets you a phone connection with a central station, whereupon you tell the sweet-voiced operator what swing tune or ballad you want, and it is forthwith piped into the cafe, or whatever... automatic window-lift in one of the new cars; hydraulic power raises or lowers the window at the press of a button... Now you can buy, of all things, dog food, in glass containers said to be just as nifty as the celebrated cheese glasses for re-use as orange or tomato juice tumblers. And here's something to LISTEN for: a typically timely tune from Tin Pan Alley, "Is It Love or Is It Conscription?"... a new ethyl plastic, transparent, that can be drawn (like metal) to form rigid boxes without seams or reinforcements... another, and brand-new, molding plastic material is coffee grounds, up to now a terrific waste item in hotels and restaurants... A new auto radio turned on or off, and tunable, by the driver's foot!

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER

Circulated in This Vicinity.

SOME OF THE FEATURES

All Local Sports and Other Activities
More Original Pictures Than Most Weekly Papers
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant

news at a weekly cost

of less than

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SUBSCRIBE NOW—ONLY \$1.50 PER YEAR

CINNAMINSON BUILDING AND LOAN ASSOCIATION

of Riverton, New Jersey

FRED P. HEMPHILL, Secretary

JOSEPH L. THOMAS, President

SINCE 1889

An unbroken record of success suggests a future investment for your serious consideration

51st Consecutive Series Now Maturing

This Association will mature its 51st consecutive series of shares on Monday evening, November 11, at the annual meeting in the Cinnaminson Bank and Trust Company building.

This series amounts to \$112,800, of which \$30,800 will be in maturing mortgages and \$3,975 stock loans. The balance \$78,025, is in free cash.

The association, founded on October 1, 1878, has an enviable record, due to sound conservative management, having matured one series annually for the past 51 years.

Community Confidence

The soundness of its management is recognized by the community as is evidenced by the fact that shares are being subscribed for in increasing numbers—247 being taken at the October meeting. Books for the 63rd series will be opened Monday and shares in it may be subscribed for at par during the next two months.

Favorable Terms to New Members

Older residents in Riverton, Palmyra and Cinnaminson need no reminder of the advantages of membership, but new residents should become acquainted with an organization that, during the past 14 years, has paid to its members a total of \$2,058,950 in maturing shares.

To those who are looking toward financial independence, by means of sound savings investments, such an outstanding record merits consideration. This is especially true for those who are desirous of purchasing their homes on the deferred payment plan.

The association is in position to make loans to new members on the most favorable terms. The officers and directors will welcome new members who desire to secure shares in the 63rd series.

HEADED FOR TROUBLE



James Cagney and Ann Sheridan in "City for Conquest," which will appear at the Fox Theatre, Riverside, Friday and Saturday.



Mr. and Mrs. Edward L. Mullen, formerly of Germantown, have moved to 915 Washington avenue, Palmyra. Mr. Mullen is sales manager at "Jack" Dawley, Inc.

The River Towns Ladies Club will hold its weekly card party today (Thursday) at 2 o'clock at the K.G.E. Hall, Riverside.

Mrs. Henry Wilbraham, of Morgan avenue, entertained the members of the Shining Hour Class at a Halloween party last Thursday evening.

Miss Helen Adams, of 611 Lincoln avenue, Palmyra, was the November 1 winner in the Shulman Merchandise Club.



Are Your Child's Ankles "Rolling In"? Step by step Edwards shoes guide young feet to happy growth. Start your child out with a real chance in life. Many doctors say that nothing takes the place of Edwards shoes in helping children to build strong bones.



Shoes Carefully Fitted By X-Ray
SHULMAN'S
Palmyra's Leading Dept. Store

TEEPLE-ZAUN

Mr. and Mrs. Samuel G. Zaun, of 702 Morgan avenue, have announced the marriage of their daughter, Miss Dorothy Mary Zaun, to Robert Melvin Teeple, son of Mr. and Mrs. C. D. Teeple, of Riverton, which will take place on Saturday, November 9, at Christ Church, Riverton.

Mr. and Mrs. Charles Yost, of Thomas avenue, motored to Easton, Penna., last Friday, where they witnessed the Bucknell-Lafayette soccer game. Jack Yost, center on the Bucknell team, scored a goal against Army in the previous week's game.

The Girl Scout Mothers Association of the Methodist Church, will hold its regular meeting on Thursday, November 14 at 12:30, in the form of a covered dish luncheon at the home of Mrs. H. Anders, of 331 Leconey avenue. Every mother is welcome.

\$10 DOWN BUYS ANY USED CAR

ON OUR LOT
Up to \$300
Balance Small Weekly or Monthly Payments
Don't Wait
Come in today and get first choice

1932 FORD SEDAN
1932 FORD COUPE
1933 FORD SEDAN
1933 FORD TUDOR
1935 CHEVY COACH
1936 FORD SEDAN
1936 FORD TUDOR

—MANY OTHERS—
ALL PRICED TO SELL
Buy Now—Save

LESTER S. FORTNUM
SALES SERVICE
125 West Broad Street
Palmyra, N. J.

For Better Roses in June

Cover your Rose beds with a thin layer of

TEROGEN

This famous formula will supply your roses with the vital chemical elements necessary to strengthen them, assisting in warding off diseases and assuring sturdy, healthy spring growth and dark green foliage.

1-lb tin \$.75
2-lb tin 1.25
5-lb tin 2.75

Henry A. Dreer, Inc.

Building Garden Beautiful since 1838

A new assortment of dishes, in all shapes and sizes, filled with a great variety of plants, now on display at the Nursery—fine for gifts.

MAIN STREET MARKET

WALD & CARHART, Proprietors

528 Main Street Riverton

Phone 904 NEXT TO CHEW'S BAKERY FREE DELIVERY

Second Anniversary Sale

PRICES SLASHED!

We wish to announce again a BIG REDUCTION IN OUR PRICES. We are running our own second year Anniversary Sale in conjunction with Kellogg's 98th. This annual event occupies a prominent place in the plans of thousands of women who realize the important price savings during these sales. Right now, while stocks are complete and prices are the lowest of season, is the time to purchase your winter requirements—BUY IN CASE LOTS AND SAVE.

A discount of 10% will be given on the purchase in dozen or case lots of any Kellogg or Merion Food Products not listed in this sale.

Kellogg's FRUITS

APPLE SAUCE 3 No. 2 cans 27c
A Blend of the Finest Apples Dozen \$3.35
APRICOTS (extra large halves) 3 lge cans 79c
Extra Heavy Syrup Dozen \$3.15
APRICOTS (whole peeled) 3 lge cans 75c
12 to 14 Apricots - Heavy syrup Dozen \$2.95
Royal Anne CHERRIES 3 lge cans 87c
Largest Size - Heavy Syrup Dozen \$3.45
Pitted Red CHERRIES 3 No. 2 cans 51c
In syrup - for pies and roly polys Dozen \$2.00
FRUIT COCKTAIL 3 lge cans 69c
5 fruits diced for fruit cups Dozen \$2.70
GRAPEFRUIT 3 No. 2 cans 33c
Whole Segments Dozen \$3.30
PEACH DELIGHTS (halved), 3 lge cans 75c
Marvelous flavor - Heavy syrup Dozen \$2.95
PEACH DELIGHTS (sliced) 3 lge cans 75c
A flavor no peach can match Dozen \$2.95
PEACHES (Yellow Cling) 3 lge cans 53c
Thick Slices - Heavy Syrup Dozen \$2.10
Bartlett PEARS 3 large cans 73c
6 to 8 perfect halves Dozen \$2.90
PINEAPPLE DELIGHTS 3 lge cans 63c
Ripe - Luscious Dozen \$2.50
Sliced PINEAPPLE 3 lge cans 63c
8 thick slices - packed in Hawaii Dozen \$2.50

Merion Selected Quality Fruits

Merion FRUIT COCKTAIL 3 lge cans 63c
Dozen \$2.50
Merion Halved PEACHES 3 lge cans 43c
Dozen \$1.70
Merion Sliced PEACHES 3 lge cans 43c
Dozen \$1.70
Merion Bartlett PEARS 3 lge cans 63c
Dozen \$2.50
Merion Sliced PINEAPPLE 3 lge cans 61c
Dozen \$2.40

Kellogg's Vegetables

Green ASPARAGUS 3 No. 2 cans 85c
The aristocrat of vegetables Dozen \$3.35
Cut Stringless BEANS 3 No. 2 cans 41c
Tender and full of flavor Dozen \$1.60
Cut Wax BEANS 3 No. 2 cans 35c
Stringless Golden Beans Dozen \$1.35
Stringless - Whole Green, or Golden Wax
Tiny Tim BEANS 3 No. 2 cans 51c
Dozen \$2.00
Tiny Tim LIMA BEANS 3 No. 2 cans 53c
Extra small - Full of flavor Dozen \$2.10
Red KIDNEY BEANS 3 No. 2 cans 27c
Tempting and Delicious Dozen \$1.05
SLICED BEETS 3 No. 2 cans 31c
Deep Red - Fine Flavor Dozen \$1.20
Cream Style CORN 3 No. 2 cans 37c
White or Golden Bantam Dozen \$1.45
Whole Kernel CORN 3 No. 2 cans 37c
White Shoe Peg, or Bantam Dozen \$1.45
Tiny Tim PEAS 3 No. 2 cans 57c
Very small - Early June Dozen \$2.25
Sweet Wrinkled PEAS 3 No. 2 cans 47c
medium size - sweet variety Dozen \$1.85
SAUERKRAUT 3 lge cans 27c
Long Shred - Well Cured Dozen \$1.05
SWEET POTATOES 3 No. 2 cans 47c
Packed in Extra Heavy Syrup Dozen \$1.85
TOMATOES 3 No. 2 cans 37c
whole tomatoes - deep red color Dozen \$1.45

Merion Select Quality Vegetables

Merion Cut BEANS 3 No. 2 cans 27c
(Stringless) Dozen \$1.05
Merion LIMA BEANS 3 No. 2 cans 27c
Dozen \$1.05
Merion Cream Style CORN, 3 No. 2 cans 29c
White or Golden Bantam Dozen \$1.15
Merion Jumbo PEAS 3 17-oz. cans 35c
Dozen \$1.35
MERION TOMATOES 3 No. 2 cans 27c
Dozen \$1.05

PRODUCE

Fresh Jersey BROCCOLI bunch 9c
Large Heads CAULIFLOWER each 9c
Fresh Pulled Jersey BEETS 4 bunches 10c
Hard Green CABBAGE lb 2c
SPINACH lb 5c
BRUSSEL SPROUTS box 15c

MEATS

Fresh PORK SAUSAGE lb 25c
Fresh GROUND BEEF lb 25c
Skinless HALF SMOKES lb 32c
Nearby Frying CHICKENS 3 to 3 1/2 lb avg. lb 32c
Fresh Killed (5 to 6 lb avg.) ROASTING CHICKENS lb 27c
ARMOUR'S STAR LEGS OF LAMB lb 27c
Smoked Tenderized (5 to 7 lb avg.) PICNIC HAMS lb 15c

FRESH FISH...
Fillet of FLOUNDER lb 29c
Fillet of BOSTON BLUE lb 29c
BOSTON MACKEREL lb 18c

Cream COTTAGE CHEESE lb 15c
Armour's TREET The All-Purpose Meat Assorted MEAT LOAF 1/2 lb 7c
BEEF BOLOGNA (piece) lb 21c
Fresh Made SCRAPPLE lb 10c

NAMES OF LOCAL RESIDENTS DRAWN

Last week The New Era published a list of registrants who will receive order numbers from 1 to 101 from Local Draft Board No. 1, of Burlington county.

The following list gives the next 150 on the local list as a result of the national drawing.

Numbers without names denote residents in Maple Shade, Chester and Delran Townships.

7. Allice Morton Mohrman, Palmyra.
24. Donald Volmer Powell, Palmyra.
180. Mervin Amiel Todd, Jr., Riverton.
281. J. Sharpless Richie, Riverton.
134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844. 845. 846. 847. 848. 849. 850. 851. 852. 853. 854. 855. 856. 857. 858. 859. 860. 861. 862. 863. 864. 865. 866. 867. 868. 869. 870. 871. 872. 873. 874. 875. 876. 877. 878. 879. 880. 881. 882. 883. 884. 885. 886. 887. 888. 889. 890. 891. 892. 893. 894. 895. 896. 897. 898. 899. 900. 901. 902. 903. 904. 905. 906. 907. 908. 909. 910. 911. 912. 913. 914. 915. 916. 917. 918. 919. 920. 921. 922. 923. 924. 925. 926. 927. 928. 929. 930. 931. 932. 933. 934. 935. 936. 937. 938. 939. 940. 941. 942. 943. 944. 945. 946. 947. 948. 949. 950. 951. 952. 953. 954. 955. 956. 957. 958. 959. 960. 961. 962. 963. 964. 965. 966. 967. 968. 969. 970. 971. 972. 973. 974. 975. 976. 977. 978. 979. 980. 981. 982. 983. 984. 985. 986. 987. 988. 989. 990. 991. 992. 993. 994. 995. 996. 997. 998. 999. 1000.

TRAFFIC DEATHS 594 THIS YEAR

There were 47 more traffic tragedies in New Jersey during the first nine months than in the corresponding period of last year, Motor Vehicle Commissioner Arthur W. Magee reported today. This year's fatality total is 594 as compared with 547 last year.

Union and Camden counties with 25 and 17 respectively, still lead the counties having the most serious casualty problem while Essex, with the largest population, reported a reduction of three deaths.

One of the serious phases of the year's casualty report is the increase in the number of elderly pedestrians killed in traffic while children under fifteen years continue to lead all other age groups in safer walking ways. During the nine months period, 92 pedestrians 65 years and over have been killed as against 60 in the same months of last year while child pedestrian deaths dropped from 42 last year to 34.

New Shoes From Old
"AMICO"
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No Nails No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
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Do you think your home is hard to heat? Then you haven't tried Koppers Coke! This scientific fuel is especially prepared to heat your home right. It's easy to handle and regulate. Banks well at night—comes up fast in the morning. Gives you the kind of heat you want when you want it! Best of all—Koppers Coke leaves only a small handful of ashes in the average home each week. For complete heating satisfaction, order Koppers Coke today!

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J. T. EVANS CO.
Riverton 362

Summary

Following is a comparative record of traffic fatalities in the counties during the first nine months of the current year and 1939.

| County | 1940 | 1939 |
|------------|------|------|
| Atlantic | 25 | 34 |
| Bergen | 49 | 48 |
| Burlington | 26 | 25 |
| Camden | 44 | 27 |
| Cape May | 9 | 2 |
| Cumberland | 14 | 16 |
| Essex | 84 | 87 |
| Gloucester | 20 | 18 |
| Hudson | 48 | 48 |
| Hunterdon | 11 | 6 |
| Mercer | 27 | 29 |
| Middlesex | 49 | 46 |
| Monmouth | 30 | 30 |
| Morris | 18 | 27 |
| Ocean | 18 | 13 |
| Passaic | 29 | 26 |
| Salem | 8 | 5 |
| Somerset | 14 | 18 |
| Sussex | 7 | 9 |
| Union | 48 | 23 |
| Warren | 16 | 10 |
| State | 594 | 547 |

SELL XMAS CARDS

FOR WAR RELIEF

Members of the Riverton-Palmyra Chapter of The British War Relief Society are concentrating their efforts on the sale of the Society's own distinctive Christmas card, according to Miss Cornelia G. Murray, chairman of the local committee.



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100-HORSEPOWER 6-CYL. ECONOMASTER ENGINE
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BIGGER, ROOMIER FISHER BODY
NEW INTERIOR LUXURY
4 COIL-SPRING RHYTHMIC RIDE
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Low-Priced Olds Special Also Available as a 110 H. P. Eight at Slightly Higher Price

If you are a buyer of low-priced cars—see Oldsmobile! We're now showing the beautiful big Olds Special—a car that puts you in the fine-car class as to size, luxury and quality, but keeps you in the low-price field in first cost, operating cost and maintenance expense. Come in and see the brilliant Olds Special today—compare its features—compare its price—compare it with the way it rides and handles. You'll agree that this quality-built Oldsmobile is the car that you should—own!

Olds prices begin at \$852 for Special Six Business Coupe. Sedan prices start at \$898, delivered at Lansing, Mich. State tax, optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALVE

Offered with HYDRA-MATIC DRIVE*
*Optional at extra cost
For handling ease beyond anything you've ever known, try Oldsmobile's "no clutch, no shift" Hydra-Matic No Clutch Drive. All shifting is automatic!

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"JACK" DAWLEY, Inc., 10 Broad Street, Riverton
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THE NEW ERA

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Phone 406

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The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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PRINTING
The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Civic Responsibility

"It is not enough to vote regularly, to pay taxes promptly, and to live well within the law. One who does these things certainly would be classified as a good citizen. Every community needs many such people if it cannot do better.

"But a community with only good citizens is likely to be commonplace and lacking in progressive spirit. It takes more than the performance of the minimum requirements of citizenship to make a great community. Many citizens must give their time and energy beyond that which would give them a passing mark. It is that amount of energy above the minimum which individuals pour into the life of the community that makes the difference between the mediocre place and the one of distinction." Harold D. Smith, Director of the United States Bureau of the Budget, makes this thought-provoking observation on civic responsibility in a recent address and had more to say pertinent to the subject and in succinct form that every citizen with the welfare of his community at heart should digest and consider.

"Failure to exercise the privilege of voting is all too prevalent, as has been demonstrated by a number of studies," he continued. "This is the most elemental civic duty, yet many citizens pass it over with the excuse, 'my vote does not count for much anyway.' What a feeble excuse for failing to perform the number one duty of citizenship!

"Since only a relatively few citizens may hold official positions and thus acquire a sense of participation beyond that afforded by the common duties of citizenship, there are other ways in which the individual may participate in community affairs. Most towns and cities have various organizations with community objectives which should invite the interest of many people. There are luncheon clubs, neighborhood organizations, the chamber of commerce, the community fund, labor organizations, church organizations, parent-teacher associations, and farmer groups, to mention a few.

"It is often stated we are over-organized. There is much more danger in under-organization; danger that there are too few organizations to permit the individual to join with his fellows in the advancement of some community objective. He should not be permitted to lose his identity in the community mass and fail to achieve a feeling of constructive participation. His association with some smaller group in the community brings the individual out in sharper relief, and focuses attention upon his role as a member of the community. When he is not allowed to slip into the oblivion of the community mass, he is made more keenly aware of his responsibilities.

JOIN THE RED CROSS

The coal cellar is said to be the most popular place in the home since the bombardment of London started. Remember when the cellar was the most popular room in the American home—but for different reasons.

Remember the good old pre-automobile days when the only thing you stopped to ask for at the side of the road was a glass of water?

Well, winter is upon us again and one of our friends tells us he can't remember now what has become of his summer's W.P.A. wages.

A Brooklyn woman aged 90 has just taken her first airplane ride. The Brooklyn baseball team has been up in the air on numerous occasions.

Since the cost of education has rapidly become one of the most widely discussed current topics, taxpayers throughout the State are keenly interested in the announcement that a Forum Discussion on the subject will be the feature event at the Tenth Annual Meeting of the New Jersey Taxpayers Association, to be held in Newark on December 7, 1940.

G.O.P. MOTORCADE HERE

The Republican Motorcade, on tour of Burlington county, stopped at P.O.S. of A. Hall, Palmyra, and at the Riverton railroad station on Monday, where crowds of considerable size had assembled to hear last-minute talks by the various candidates.

Frank A. Snover, chairman of the Burlington County Republican Committee, was master of ceremonies at Palmyra, while this post was filled by Mrs. Alma Evans, of the same organization, at Riverton. Among the speakers were: Congressman D. Lane Powers, State Senator Howard Eastwood, Albert C. Jones, Fred C. Norcross and Emerald White.

Y.W.C.A.

A delicious dinner is being planned for the second annual County Fair and Dinner of the Burlington County Young Women's Christian Association, which will be held Thursday evening, November 14, at the Moorestown Community House.

The dining room decorations will again have an international flavor, with the flags of all nations draped on the walls and table settings and waitresses' costumes carrying out the international theme. Mrs. Alexander C. Wood, Jr., of Riverton, and Mrs. William Grobler, of Moorestown, are co-chairman in charge of the dining room, while Miss Gertrude N. Brick, of Crosswicks, will direct the preparation of the dinner.

Table hostesses and the countries they will represent have been assigned to date as follows: Mrs. Frank D. Smith and Mrs. Albert R. Shinn, Rancocas, Holland; Mrs. R. Braun, Mt. Holly, Germany; Mrs. S. Norman Regars and Mrs. Carlton W. Tillinghast, Burlington, France; Mrs. William Vaughn, Mt. Holly, China; Mrs. B. Hubert Cooper, Moorestown, Russia; Mrs. George McMeans, Roebling, Spain; Miss Laura B. Thayer, Beverly and Edgewater Park, Little America; and Mrs. Walbro J. Kindig, Mt. Holly, Hawaii. Several other county communities will be assigned additional tables.



COMMENTS

It is becoming increasingly clear that the future of this nation depends upon getting the most out of our industrial enterprises, which constitute the greatest productive machine the world has ever known.

The American people have always prided themselves on their standard of living. And to improve that standard means that there must be more jobs, more wealth, more crops, more goods of all kinds. There is no substitute for abundance. We have tried a policy of scarcity, and we have found it suicidal.

This country depends on private enterprise for its living, not on political or governmental enterprise. That is the American way of life, which we call by the name democracy. The hope of us all is twofold: for national safety, and for national prosperity. Those two goals can be achieved only if we give industry of all kinds every chance to expand, to build, to improve, to broaden its services to the country.

Above all, that involves an end to direct government competition with

business. So far, that competition has been most notable in the field of power generation and distribution. Its cost to the taxpayers has run into the billions. And not a single thing has been produced which we did not already have, or could have had without cost to the taxpayers. The political power program has prevented the normal expansion of one of our greatest industries and has destroyed a great amount of potential employment.—Lincolnton, N. C. Times.

THINGS TO WATCH FOR

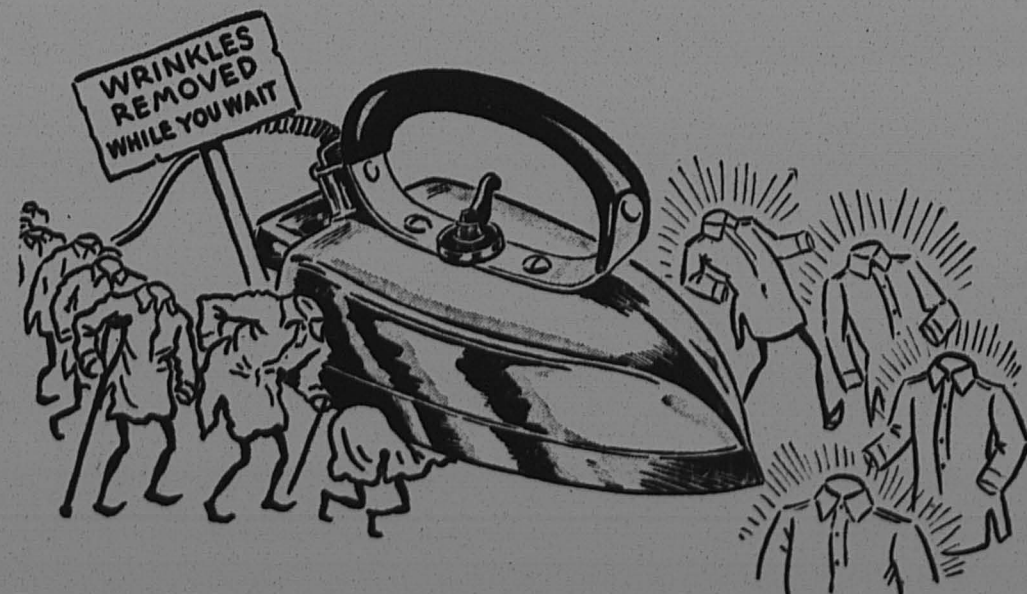
University of Texas engineers have a vegetable quick-freezer to help the farmers preserve their produce for an all-year market; they force "community" plants where produce can be quick-frozen and stored away under the grower's name, for releasing to market when demand situation is better... reducing candy, a special caramel; you eat one 15 minutes before a meal and it cuts your appetite for meat and potatoes, so the theory goes... a home-use coffee extractor, in which you make your own coffee extract by a cold water drip method, a whole pound at a time, then just mix the extract with hot water when you wish a hot cup... a new household portable electric heater with this safety feature: it turns off automatically when tipped over.

Every day last year more than \$2,600,000 in death claim payments were made by American life insurance companies.

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and
WINDOW SHADES
purchased here are
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QUALITY PRODUCTS
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BAKES

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McCall's Patterns - Gifts
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Phone 783

BAKES

Smith's Store
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 783

BAKES

Smith's Store
Dry Goods - Notions - Stationery
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FRANK I. LLOYD
Service Manager

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PALMYRA GETS SECOND VICTORY

Red and White Impressive
in 25-0 Decision Over
Merchantville High

Playing the best brand of football displayed thus far this year and taking advantage of all opportunities, Palmyra High annexed its second win of the season last Saturday afternoon at the local stadium, administering a 25-0 reverse to Merchantville.

After a scoreless first quarter, the Red and White rang the bell with two six-pointers in the next stanza. The first came as a direct result of a miserable kick on the part of the opposition and the locals took possession on Merchantville's 12. On the third play Conwell took the oval over.

Flournoy Goes Over

Soon afterward, another poor kick gave Palmyra another grand opening and this time Flournoy made the trip from the 27 after two passing attempts failed. A pass, Flournoy to Conwell, following a drive from the Merchantville 37 to the 11, resulted in the third six-point, while the last scoring of the day came after Flournoy had romped from his own 30 to the nine-yard stripe of the invaders. Conwell annexed the tally on an end sweep.

Merchantville threatened only once during the engagement, getting as far as Palmyra's 15 yard line in the last period. This was brought to an abrupt end as Flournoy intercepted a pass on the next play.

Palmyra Merchantville
Keen LE Strymanske
Grimes LT Coccia
Emmons LG Dale
Trotta C Cate
Villari RG Minnick
Bacon RT Paradee
Lane RB Lick
Mitchell QB Smith
Conwell RH Mebs
Flournoy LH Massey
Durgin FB Rockafellow
Palmyra 0 13 6 6-25
Merchantville 0 0 0 0-0
Touchdowns: Conwell 3, Flournoy. Point after touchdown: Keen (pass). Substitutions: Palmyra—Ackinson, Caldwell, Sowers, Bacon, Perkins, Clair, Dietz, Milroy, Lammon, Brewster, Stowe, Cardea, Wentzel, Powers, Merchantville—Baxendale, Magee, Bagans, Baker, Niasi, Herbanek, Rockafellow.

MOORESTOWN SATURDAY

Coach Isenberg, of Moorestown, brings his Quakers to Palmyra on Saturday afternoon of this week when what promises to be an interesting engagement will be fought in the local stadium. The kickoff will be at 2:30.

Moorestown is not the team of former years, having experienced a poor season, the latest reverse coming last Saturday at the hands of Haddon Heights by a 16-0 score. Palmyra lost to the same team by a count of 21-13, which leaves the dopes just about where they started.

As a result of last week's game with Merchantville, Palmyra looks better than they have been all year, but Moorestown can always be depended upon to put up a good fight and the affair should be close.

AMERICAN BOY IS COMPANION TO THOUSANDS

Hundreds of thousands of boys and young men read THE AMERICAN BOY Magazine every month and consider it more as a living companion than as a magazine. "It's as much a buddy to me as my neighborhood chum," writes one high school senior. "THE AMERICAN BOY seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our school basketball team because of playing tips I read in THE AMERICAN BOY."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in THE AMERICAN BOY Magazine. Virtually every issue offers advice from a famous coach or player. Football, basketball, track, tennis, in fact every major sport is covered in fiction and fact articles. Teachers, librarians, parents and leaders of boys' clubs also recommend THE AMERICAN BOY enthusiastically. They have found that as a general rule regular readers of THE AMERICAN BOY advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and artists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in THE AMERICAN BOY, the sort of reading matter boys like best. THE AMERICAN BOY sells on most newsstands at 25c a copy. Subscription prices are \$2.00 for one year or \$3.50 for three years. Foreign and Canadian rates 50c a year. To subscribe simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Michigan.

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his troops marching to Trenton only a few feet from where we ate lunch. (The fellows in the class formed ranks of four and actually pretended they were on that march.)

We could scarcely tear ourselves away from the old ferry house with its wealth of historical relics, too numerous to mention.

On by Bear Tavern where the troops divided so that they marched into Trenton by two different routes we went.

We returned to Trenton on the route along the canal which is not used but which the people of Trenton refuse to have closed.

At Trenton we visited the Museum seeing the beautiful habitats showing wild life. The Indian exhibits were most interesting.

The Barracks always so spotless and cheerful with its very obliging guide is a perfect store house of early period furniture, rugs, fire-arms, and costumes.

A most thrilling and inspiring experience was being greeted by Governor A. Harry Moore in his private reception room in the capital.

We also visited the assembly and senate halls under the guidance of a well informed State Trooper.

To make our trip complete, the entire class in groups of ten were taken to the top of the Battle Monument and shown a view of Trenton and places of interest near by.

Now as it is getting late we must be homeward bound, after a most educational and thoroughly enjoyable day.—Suzanne Troxell.

YMCA BRIEFS

Burlington county's allotment of 32 credentials to the annual State Y.M.C.A. Older Boys' Conference, Elizabeth, December 6, 7, 8 has been received by Secretary Guy C. Hendry. Nearly a thousand older boys have represented Burlington county over the years, many of whom look back upon such conferences as being one of life's great experiences.

Between five and six hundred boys make up the conference. Some of America's finest speakers are sought for these gatherings. This year the delegates will hear Frank D. Slutz, of Ohio, whom state Y.M.C.A. officials have been trying to get for five years.

Last year at Jersey City Burlington county had the largest delegation of any Y.M.C.A. in the state. Preference is given to members of Y.M.C.A. groups and Hi-Y clubs, but a few credentials will be for "fellows at large" from any section of the county.

Application forms for delegates may be had from the County Y.M.C.A. Headquarters, Mt. Holly. Boys must be 15 years old and up. Wherever two boys want to go together such assignment will be made. Homes of Elizabeth will entertain the conference.

This year's conference theme is

"Gearing Into Life." Discussion groups will be organized from among the delegates in line with their preferences around these specific divisions of the main theme: "Gearing into Life at Home"; "Gearing into Life Among Friends"; "Gearing into Life in Your Community"; "Gearing Your Religious Philosophy into Life."

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Legal Notices

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Administrator's Notice

Estate of JAMES L. JAMES, Deceased.
Notice is hereby given that an order has been made by George B. Blitting, Surrogate of the County of Burlington, bearing date the 23rd day of October, 1940, upon application of the subscriber, Administrators, requiring the creditors of James L. James, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 23, 1941, or they will be barred of any action therefor against the said Administrators.

LILMON H. RANSOM, Sr.,
FRANK H. JAMES,
Administrators.

Proctor: Bleishy, Stockwell, Lewis & Zink.
Dated: October 23, 1940.
10-31 to 11-28-40



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Treasury Notes of 1890, Federal Reserve Bank Notes, and National Bank Notes—being retired.

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GENERAL ELECTION RETURNS

November 5, 1940

| | RIVERTON | | | | CINNAMINSON | | | | PALMYRA | | | |
|---------------------------------|----------|-----|-----|-----|-------------|-----|-----|-----|---------|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 |
| PRESIDENT | | | | | | | | | | | | |
| Willkie, R. | 332 | 363 | 299 | 994 | 288 | 119 | 96 | 503 | 145 | 278 | 360 | 396 |
| Roosevelt, D. | 162 | 135 | 129 | 426 | 178 | 281 | 242 | 701 | 316 | 274 | 234 | 232 |
| U. S. SENATOR | | | | | | | | | | | | |
| Barbour, R. | 302 | 370 | 296 | 968 | 268 | 135 | 106 | 549 | 142 | 294 | 373 | 391 |
| Cromwell, D. | 132 | 85 | 95 | 313 | 135 | 183 | 183 | 501 | 206 | 213 | 188 | 180 |
| GOVERNOR | | | | | | | | | | | | |
| Hendrickson, R. | 317 | 358 | 287 | 962 | 293 | 157 | 116 | 566 | 154 | 283 | 379 | 388 |
| Edison, D. | 133 | 103 | 108 | 344 | 143 | 185 | 186 | 514 | 271 | 237 | 205 | 207 |
| HOUSE OF REPRESENTATIVES | | | | | | | | | | | | |
| Dignan, D. | 318 | 368 | 304 | 990 | 293 | 160 | 110 | 563 | 161 | 326 | 394 | 417 |
| Clark, D. | 116 | 87 | 93 | 298 | 131 | 163 | 180 | 474 | 253 | 196 | 175 | 171 |
| GENERAL ASSEMBLY | | | | | | | | | | | | |
| Stackhouse, R. | 319 | 365 | 291 | 975 | 291 | 151 | 111 | 553 | 156 | 310 | 373 | 415 |
| Clark, D. | 115 | 77 | 90 | 282 | 126 | 170 | 171 | 467 | 241 | 192 | 180 | 164 |
| FREERHOLDERS | | | | | | | | | | | | |
| Jones, R. | 281 | 344 | 270 | 895 | 269 | 139 | 113 | 521 | 170 | 294 | 363 | 403 |
| Norcross, R. | 289 | 342 | 273 | 904 | 283 | 140 | 111 | 534 | 171 | 304 | 362 | 408 |
| Rahn, D. | 123 | 82 | 96 | 301 | 129 | 153 | 163 | 445 | 218 | 172 | 171 | 176 |
| Moyer, D. | 170 | 123 | 133 | 426 | 133 | 168 | 171 | 492 | 241 | 196 | 199 | 174 |
| CORONER | | | | | | | | | | | | |
| White, R. | 302 | 348 | 275 | 925 | 274 | 133 | 106 | 513 | 151 | 289 | 351 | 366 |
| McNulty, D. | 126 | 86 | 104 | 316 | 135 | 163 | 172 | 490 | 249 | 191 | 184 | 167 |

PALMYRA

COUNCIL

1 2 3 4 5 T
Wright, R. 206 331 390 437 559 1623
Engle, R. 180 335 357 425 529 1587
Duffy, D. 201 143 151 124 234 853
Saller, D. 203 166 162 149 262 936

COLLECTOR

Triscorn, R. 219 376 431 493 507 1826
Tranchitella, D. 177 124 110 82 204 705

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Yes 305 270 284 206 322 1387
No 76 213 218 282 137 926

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Redfield, D. 221 171 135 138 263 948

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Bush, R. 319 336 293 908
Gould, R. 317 363 298 976

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TWP. COMMITTEE

1 2 3 T
Mandeville, R. 291 155 108 654

We should all be concerned about the future because we will have to spend the rest of our lives there.—Charles F. Kettering, General Motors researcher.

According to surveys conducted by the General Motors Customer Research Staff, 90.6 per cent of drivers prefer the gear-shift lever located on the steering column.

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Tempting Dishes From 'Left-Overs'

LEFT-OVERS are often a problem. "What shall I do with egg yolks, with a small amount of vegetables or fruit, bread crumbs, sour milk or left over meat?", the homemaker frequently asks herself.

Here are a number of recipes for converting "left-overs" into tempting dishes:



Corned Beef Hash

2 cups chopped Salt
corned beef Pepper
2 cups chopped 1/2 cup milk or
cooked pota- water
toes 2 tbsp. butter

Mix beef and potatoes together lightly and season. Pour the milk into a frying pan with half the butter and, when this is warm, turn in the hash, spreading it evenly and place the rest of the butter, cut in pieces on top. Cover the pan and place over a simmer burner and cook slowly for half an hour. There should be a rich, thick crust on the bottom. Do not stir. Fold it as an omelet is folded and place on a warm platter. This slow heating gives the hash a flavor that cannot be obtained by hurried cooking.

Escalloped Vegetables

4 cups vege- 1/4 tsp. pepper
tables, juice 2 cups bread
and pulp crumbs,
3 tbsp. butter coarsely
1 tsp. salt around

Put a layer of crumbs in bottom of a well buttered baking dish, cover with vegetable pulp and a little juice and sprinkle with salt, pepper and sugar; then cover with crumbs and dot with pieces of butter; repeat, cover top with remaining crumbs and dot with butter. Bake in a moderate oven, 325 degrees, for forty-five minutes. Vegetables may be cut in small pieces and a white sauce may be used instead of vegetable juices. Serves eight.

VARIOUS FOR ESCALLOPED DISH

No. 1—1/4 tomato and 1/4 corn

No. 2—2 cups cottage and 1/4 cup cheese

No. 3—3 cups chopped spinach and 1 cup grated cheese

No. 4—Onions

No. 5—Carrots and onions

One cup of meat may be added to any of the vegetable combinations, making a complete dinner dish.

Souffle

(Using either meat or vegetable)
3 tbsp. butter 3 eggs
3 tbsp. flour 1 cup cooked
1/4 tsp. salt meat or
1/4 tsp. pepper vegetable
1 cup milk 1/4 tsp. onion
juice or salt

Melt butter, add flour and season. When four bubbles, add gradually the milk, stirring constantly. Cook white sauce until thickened. Add cooked meat or vegetables and well beaten egg yolks. Cook one minute longer. Remove from heat and cool slightly. Cut and fold in the stiffly beaten egg whites. Pour into a greased baking dish and bake in a moderate oven, 350 degrees for forty-five minutes. Serves six.

Of Course I READ THE ADS !

"WE have been able to make better buys on many of our local purchases by spending a few minutes each week going over the NEW ERA advertisements.

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Phone 712 and ask to have your name placed on the subscription list.



Church Notices

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
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Rev. Harold Lee Rowe, Pastor
The twenty-fifth Sunday after Trinity.
10.00 a.m.—Church school.
11.00 a.m.—The service, sermon, "Shadows of Events to Come."
6.45 p.m.—Intermediate and the Senior Luther Leagues will meet.
8.00 p.m.—Vespers, sermon, "Lydia."

The pastor with Mr. J. J. Vatter, parish delegate will attend the sessions of the East Penna. Conference of the Central Penna. Synod of the United Lutheran Church in America, at St. Matthew's Church, Philadelphia, Pa., today and tonight.

To night at the parish hall at 8.00 o'clock the Misses Mary and Harriet Egan will show pictures of their western trip for the benefit of the Boy Scouts. Refreshments will be served and a silver offering taken. Come.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9.30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2.30 to 4.30.

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—Firstday School.
11 o'clock—Meeting for Worship.CHRISTIAN SCIENCE CHURCH
"Adam and Fallen Man" is the lesson-sermon subject for Sunday, November 10, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Unto thee will I cry, O Lord my rock . . . Save thy people, and bless thine inheritance: feed them also, and lift them up for ever." (Psalms 28: 1, 9).

Among the lesson-sermon citations is the following from the Bible: "And the Lord God formed man of the dust of the ground, and breathed into his nostrils the breath of life; and man became a living soul." (Genesis 2:7).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The second chapter of Genesis contains a statement of this material view of God . . . the exact opposite of scientific truth as before recorded. The history of error or matter, if veritable, would set aside the omnipotence of Spirit;" (p. 521).

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor

Services Sunday November 10th. Bible School, 10.00 a.m.—On the eve of the annual meeting of the School, the Secretary disclosed this fact from his report—that the school had increased in every respect during the past year; the attendance being the highest with the exception of the Tenth Anniversary year. This is so encouraging, it should inspire new ambitions for an even better year to come.

Morning worship, 11.15 a.m.—A very appropriate subject has been selected by the Pastor for his morning sermon, "Armistice Day, 1918 and 1940." Mrs. J. William VanHorn, soprano, will sing "Grant Me Dear Lord Deep Peace of Mind" by Stickler. "Festival Te Deum No. 7" by Buck will be the anthem to be rendered by the choir.

Hi-B.Y., 6.45 p.m.—Young people of the high school age group are always welcome to this meeting.
Evening service, 7.45 p.m.—Another most appropriate sermon subject "A Bible Message to a President" will be presented by the Pastor. The Choir will offer the anthem "Lord, I Believe" by Ashworth. This promises to be another very interesting evening, so plan now to attend, and bring out your friends.

Wesleyan Men's Bible Class

For the Men of the Community
"LIFE AT ITS BEST"

Fra Angelico, the artist said, "In order to paint the things of Christ one must live with Christ." In the New Testament the character of Jesus is portrayed by men who lived with Christ. St. John said, "He became flesh and dwelt among us and we beheld His glory."

To truly interpret Jesus one must live with Him. To merely speculate about Him without experimental knowledge of Christ's indwelling is not conducive to a true portrait of Him. To know Christ is to live with Him. St. Paul's account of the Christ is readily understood by his confession, "I live, yet not I, Christ liveth in me." The gracious life of Jesus can only be reproduced in our lives as we live with Him.

In example and worship we seek as a Bible Class to set forth the beauty of the Christ life. Come with us next Sunday and enjoy our fellowship.

EPWORTH METHODIST

Morgan Avenue and Fifth Street
Rev. D. Roe Haney, Minister
The Sunday program in Epworth Church will begin with church school in all departments at 9.45. The men's Bible Class meeting at 9.50. Worship will be at 11 and 7.45. The pastor will preach in the morning worship on "Things Essential," the choir will sing.

Certain lodges in the community will attend the evening worship. The pastor will preach on "Democracy and Religion." Mrs. Rachael Lord will direct a musical program and preside at the organ.

The intermediate and senior leagues will have their devotional services beginning at 6.45. Prayer meeting will be conducted for all who desire to get closer to the Lord, Wednesday evening at 8 o'clock.

Junior Epworth League will meet at four o'clock, Wednesday afternoon.
Choir practice, Friday at 7.45.

SACRED HEART CHURCH
Fourth and Linden Avenue
Riverton, N. J.

Rev. John F. Welsh, Pastor
Sunday Masses, 7, 9 and 10.30.
Daily Mass, 7 o'clock.
Confessions Saturday at 4 to 5.45 and 7.30 to 9.

It has been very gratifying to see such a large attendance at the Novena service held in honor of Our Lady of the Miraculous Medal on Monday night at 7.45. This novena proved successful when held last year and there will be four novenas conducted this season. Monday night will be the seventh novena service in the first novena.

Today 998 churches in 32 states in our country and churches in England, Ireland, India, Canada, China, and the Canal Zone conduct this Miraculous Medal Perpetual Novena. Our Lady of the Miraculous Medal has granted thousands of favors to those making the novena and a large number of favors have been bestowed upon our own parishioners.

The altar boys to serve this Sunday are: 7.00, James Hamlin, John Ford; 9.00, Howard Denelsbeck, Bernard Dalley; 10.30, William Kem-

Evans' Service Station
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WAVING
Beauty Culture in All Its Branches
Facials and Body Massage

merle, William Betz, and Ralph Dennis.

Miraculous Medal devotions, weddings, funerals, etc.—George Stroheim and Vincent Rowan.

The members of the new Holy Name Society recently formed in the parish will receive Holy Communion in a body at the 7 o'clock Mass.

A community church service will be held for the members of all churches in the three towns this Sunday in the Palmyra High School Auditorium starting at 3 p.m. As many Catholics as possible are requested to make an effort to be present to honor those who lost their lives in the first World War.

OBITUARIES

MRS. ELLA BURGER

Funeral services for Mrs. Ella Burger, 73, of 305 Leconey avenue, Palmyra, who died last Thursday, were held Monday at 2 p.m. from the Snover Funeral Home. The Rev. David Haney, new Methodist minister in Palmyra, officiated and interment was in North Cedar Hill Cemetery, Philadelphia.

She is survived by her husband, Frank, a daughter, Mrs. Gladys M. Snyder, and a grandson, George B. Snyder, Jr., all of Palmyra, and a sister, Mrs. Sally Todd, of Philadelphia.

KATHRYN S. LAMB

Mrs. Kathryn S. Lamb, of 506 Cinnaminson avenue, died on Monday, November 4.

Funeral services were held on Wednesday at 7.15 p.m. from the Snover Funeral Home, the Rev. Charles T. Bates officiating. Interment will be made today (Thursday) at Saddle River, N. J. The deceased is the widow of the late Dr. Ridgeway H. Lamb and is survived by one daughter, Miss Bermuda Lamb, with whom she made her home.

BERTHA D. SNYDER

Mrs. Bertha D. Snyder, of 734 Morgan avenue, died on Monday, November 4.

Funeral services were held on Wednesday at 1 p.m. from the

GARMENTS SUITABLE

For Needlework Guild
BERKSHIRE
AND
GOTHAM
GOLD STRIPE
HOSIERY

Rev. John F. Welsh, Pastor
Sunday Masses, 7, 9 and 10.30.
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Snover Funeral Home, the Rev. Howard Zepp, of Bristol, nephew of the deceased, officiating. Interment was made in Northwood Cemetery, Philadelphia.

The deceased is survived by three daughters, Mrs. Helen Reiter, with whom she made her home; Mrs. Sarah Siebelist, Newark; and Mrs. Anna D. Williams, of Atlantic City.

JULIUS A. WOIDILL

Julius A. Woidill, Sr., died November 2nd in a Philadelphia hospital, following a heart attack. For the past 28 years he had been in the tailoring business in Riverton, retiring last March. Since his retirement he had made his home with his son in Glassboro, N. J.

He is survived by a daughter, Mrs. Charles Hall, of Egg Harbor; two sons, Julius A. Jr., of Glassboro, and Walter E. of Philadelphia and five grand-children.

The funeral was held Wednesday afternoon at the Wimberg Funeral Home, Egg Harbor, with the Rev. Charles String of the Reformed Church officiating. Interment was made in Egg Harbor Cemetery.

MANDEVILLE RE-ELECTED

Elmer Mandeville was re-elected a member of the Cinnaminson Township Committee on Tuesday, receiving a total of 399 votes in two districts. No total was available for the second. Mr. Mandeville, who is a Republican was unopposed.

The customer research staff of General Motors contacts more than



Two famous doctors—Lew Ayres and Lionel Barrymore in "Dr. Kildare Goes Home," the latest of the popular series with Laraine Day.

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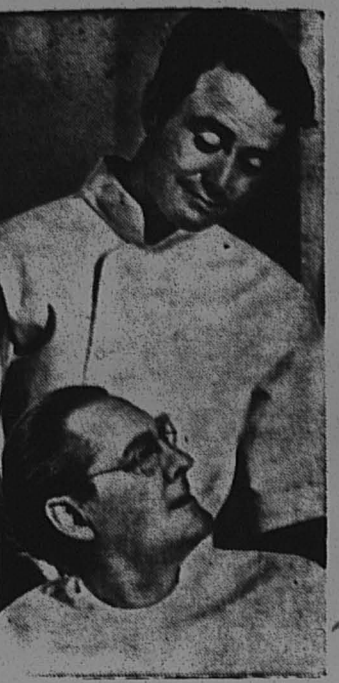
Mercury Sedan for 1941 Has New Beauty, Rides More Smoothly



HERE is the latest Mercury Sedan and back of it is a story of intensive engineering, as exemplified in the development of still greater riding comfort. The electrically welded frame structure of the latest Mercury line is altogether new. It is 100 per cent more rigid, yet there has been no increase in weight, and the new rubber body mountings effectively block off road noises. A new ride stabilizer gets in its work, especially on curves and in heavy cross winds, and the combination of new longer and softer springs with more sensitive lever type hydraulic shock absorbers gives a ride without a peer. The 95 horsepower eight-cylinder engine now has new first and second ratios that step up "get-away." The body designs include a station wagon and a club convertible with a top operated by an electric push button switch, whether or not the motor is running,

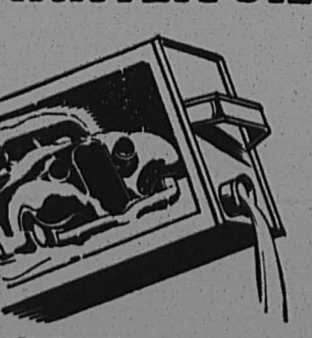
2,000,000 motorists each year, seeking their viewpoints on various features of automobile design and construction.

SUNDAY & MONDAY AT FOX, RIVERSIDE



Two famous doctors—Lew Ayres and Lionel Barrymore in "Dr. Kildare Goes Home," the latest of the popular series with Laraine Day.

Change to WINTER OIL



- for Economy
- for Easier Starting
- for Fuel Savings
- for Motor Protection

WHILE YOU ARE ABOUT IT — LET US CHANGE TO WINTER Lubricants IN BOTH THE TRANSMISSION AND REAR OF YOUR CAR

TRI-RAD ANTI-FREEZE gallon \$1
PERMA-GUARD The permanent Anti-Freeze gal. \$2.65

WOOLSTON'S Esso STATIONS

Main and Howard Streets Riverton
Burl. Pike at Highland Ave. Cinnaminson
Cars Called for and Delivered Phone 1567

Westfield Friends' School

Last Wednesday was a day of interest to all the children at Westfield because of the Halloween festivities. The kindergarten children entertained the primary group at their morning lunch period. All came in costume and had a grand time guessing each other's identity. There was an animal cracker lunch and light refreshments.

The older children were entertained at lunch by Jean Clark. The party was held in the school dining room, which was attractively decorated. After the luncheon, Jean Clark, Lenore Meyer and Jean Cunningham presented an original Halloween play written by these girls with the assistance of Miss Marjorie Fergusson. From the enthusiasm of the audience the entire party was a huge success.

On Friday, November 1, the weekly assembly was held at 11.30 when parents and friends were invited to see beautiful moving pictures in color which were taken by Mr. Victor Ritschard. The picture of "The Pied Piper," the pageant presented by Westfield Friends last spring—greatly appealed to the children.

The school is now preparing for "Book Week Story Hour" which will be held for one period every day next week.

INFORMATION ABOUT NEW SUPER HIGHWAY

"Safety tips" for motorists who are planning to drive over the \$70,000,000 Pennsylvania Turnpike linking Harrisburg and Pittsburgh are given by the Keystone Automobile Club, on the basis of observation and inquiry by members of the Club engineering and safety staffs.

Drivers are warned to allow ample space in following other vehicles. The turnpike is so well designed, with scientifically banked curves and adequate "sight distance" throughout its entire 160 miles that motorists are apt to lose their sense of speed. Unless a safe distance is maintained, the engineers point out, a sudden stop of a car in front is likely to create a hazardous condition for vehicles following. Allowance should be made for reaction time and stopping distance. At 70 miles per hour, a safe following distance would be approximately 400 feet. It is also urged that motorists keep careful watch for signals of State Motor Police guarding the highway, particularly at night. For some unexplained reason, police report, drivers fail to heed flag-light and other signals when police are trying to warn of danger ahead. In a recent fatality, the first on the new highway, a driver failed to see, or heed, a signal well in advance of a disabled truck.

Another important thing to remember, the Club declares, is that while the paving surface is as safe as modern engineering can make it, sudden freezing in the mountains now cause ice to form faster than under-covers can cover it. The designation "all-weather" highway should not be interpreted to mean that ideal surface conditions will exist under all conditions of weather.

While the speed on the Turnpike is technically the State maximum of 50 m.p.h., drivers are permitted to use their own judgment of "safe" speed. Abuse of this discretion may result in more rigid rules for Turnpike operation.

P.O.S. of A. NEWS

To All Members Greetings:
On Sunday, November 10th, an Armistice Day service will be held at Palmyra High School at 3 p.m., and Camp No. 23 is invited to participate.

Members will assemble at the P. O. S. of A. hall not later than 2.30 and march to the school in line with the Legion Post. This will be of special interest to you as true sons of America and you are urged to attend. So come out and take part.

Sunday evening a church service will be held in the Methodist church. We are invited to attend this service in conjunction with the P. O. of A.

As our watchword is "God, Our Country and Our Order," we ought to set our eyes onward and upward. Assemble in the lecture room of the church at 7.30 o'clock.—Committee.

MEETING

Palmyra High School's Graduate Group will hold its annual organization meeting Friday night, November 8, in the Palmyra High School building.

Officers will be elected and policies for the present year will be decided at the meeting which will start at 8.00 p.m.

Following the short business meeting an informal dance will be held in the gymnasium. A large crowd is expected as the summer

How to cut the cost of Heating Your Home
by John Barclay
AMERICA'S HOME HEATING EXPERT

How To Obtain Heating Satisfaction

ANOTHER heating season will soon be upon us. When tending to the furnace, let us resolve not to follow those habits which waste money, coal, and cause inconvenience and discomfort.

There are ten such bad habits which every homeowner would do well to avoid:

1. **Excessive shaking of the grates:** A gentle shaking will serve the same purpose and save fuel. Shake only until the first red glow appears in the grate, not until live pieces of coal drop through the grate.
2. **Using ashes for banking purposes:** The only place for ashes is in the ashpit—by the exception of a thin layer upon the grates. If you fire ashes on top of live coals, you can expect clinker trouble and poor heat.
3. **Burning rubbish or garbage in your furnace:** Your furnace was built to burn coal, and you shouldn't put any foreign substance in it, as clinkers often result and fuel is wasted as a consequence.
4. **Operating dirty boiler, heater, flue pipe or chimney:** A clean heating plant—like a clean automobile engine—will give better service and greater comfort. Remove all soot and fly ash at least once a year.
5. **Connecting two heaters into one chimney flue:** This practice retards the draft and causes poor heat. If two heaters are connected into the same flue, make sure the draft on the one not being operated is completely shut off and all leaks sealed.
6. **Operating hot air furnace without water in the humidifier:** Dry air is both uncomfortable and unhealthy. You will get much more satisfaction from your furnace if the humidifier pan is kept filled with water. This is an important health measure.
7. **Carrying thin fire bed:** The firebox should be filled flush with the lower edge of the fire door. Contrary to the belief held by many people that a half filled firebox saves coal, it actually burns up more coal and at the same time causes much unnecessary inconvenience. A thick fire bed burns better.

Follow the above suggestions and you will be sure to get more heat that will result in comfortable and healthy conditions during the Winter. If you are in doubt about the correct operation of your heating plant, call on your local fuel dealer. He will be more than pleased to render this service.

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membership drive of the group has increased the total membership to more than 200.

ALUMNI DAY

Alumni Day will be sponsored this Saturday by the Palmyra High School Alumni Association, starting with the Palmyra High-Moorestown football game at 2.30 p.m. There will be a special section reserved in the stadium by the association for alumni only, while there will be a booth for the registration of those desiring to join the Palmyra High School Association.

In the evening the association will hold a dance in conjunction with the Burlington High School Alumni Association at the Medford Lakes Lodge under the direction of Urie Megahan.

Chuck Gordon, and his well known orchestra will furnish the music for the affair with dancing being from 9 to 1. Admission will be two dollars a couple, dress optional.

CINNAMINSON P.T.A.

The annual Chicken supper of the Cinnaminson parent-teacher association will be held in the Cinnaminson Public School Thursday, November 14, from 5.30 to 8 p.m. Everyone is welcome to attend. Adults 65 cents, children 40 cents. Peanuts are being sold by the association and may be ordered through any pupil of the school or member of the P.T.A. There was a very large gathering at the luncheon held at the residence of Mrs. Leslie W. Reeves, last Thursday.

ELECTRICITY SMALLEST ITEM IN FAMILY BUDGET

In a comprehensive report on living conditions in fifty-nine large cities in the United States, the last

Rytex Stationery
\$1.00
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PALMYRA
Matinee Daily at 2.00 p.m.
Evenings 7.00-9.00 o'clock

THURSDAY, November 7
WALLACE BEERY with
LEO CARILLO and
ANN RUTHERFORD in
Wyoming

Free Gifts to the Ladies!
FRIDAY and SATURDAY
November 8-9
JAMES CAGNEY and
ANN SHERIDAN in

City for Conquest
A picture with all the fun and
fire of the best stars.
—Saturday Matinee Only—
Final Episode—
"WINNERS OF THE WEST"
with DICK LITTON
Stars next Sunday, Matinee
THE HEAD END KILLS in
"JUNIOR G-Men"

MONDAY and TUESDAY
November 11-12
CARY GRANT and
MARTHA SCOTT in

The Howards of Virginia
Based on the story
"THE TREE OF LIBERTY"
Feature Time: 7.15 - 9.15
Monday: Free Gifts to the Ladies

WEDNESDAY & THURSDAY
November 13-14
LEW AYRES and
LIONEL BARRYMORE with
LARARINE DAY in

Dr. Kildare Goes Home
—Added—
A DONALD DUCK CARTOON
"MARCH OF TIME"
"Britain's Royal Air Force"
Thurs.—Free Gifts to the Ladies

WEDNESDAY - Thursday, Nov. 13-14
THEIR LOVE IS A
PEOPLE'S SAGA
CARY GRANT
MARTHA SCOTT
THE HOWARDS OF VIRGINIA
A COLUMBIA PICTURE

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A COLUMBIA PICTURE

available survey made by the W.P.A., the cost of electricity is given as only one and one-half per cent of the total annual budget of an average four-person manual worker's family. The major items, of course, are those for food, clothing and housing, which comprise 67.8 per cent of the whole.

The other items in the report, states the New Jersey Public Utility Information Committee, are fuel, ice, medical care, household supplies, furniture, transportation, insurance and recreation, and miscellaneous. But the percentage of the budget allowed for family use of electricity is the smallest item in the list of twelve.

ESSAY WINNERS



TO KEEP the torch they flung to us glowing brightly, to hold our democracy in an unflinching grasp—this is our Armistice Day hope today. In our pledge that the dead have not died in vain, rests our guarantee for the future.

We respectfully submit the following list of "Safety Tested" Used Cars for your consideration if you want to cut motoring costs this winter and have the utmost in safety and dependability.

Here they are—come in and see with your own eyes—the REAL VALUE each represents.

1939 Oldsmobile

COUPE. A perfect car, excellent condition, low mileage.

1938 Chevrolet

2-DOOR SEDAN. Good paint, tires and upholstery. Excellent mechanical condition.

1937 Pontiac

COUPE. New paint, good tires, excellent mechanical condition. A Real Good Car.

1939 Plymouth

2-DOOR SEDAN. Heater, radio, one owner. This car is in perfect condition.

1938 Plymouth

4-DOOR SEDAN. Good paint and rubber, low mileage. One owner.

1936 Chevrolet

2-DOOR SEDAN. A real bargain. Priced right.

1935 Dodge

4-DOOR SEDAN. This car can be bought at a very low price. Will give you many miles of transportation.

LOW GMAC TERMS

'JACK' DAWLEY, Inc.

OLDSDMOBILE
10 Broad Street Riverton
Telephone
Riverton 1212 or Merchantville 560

ABOUT TOWN

The Sacred Heart Dramatic Club will hold a meeting this evening in the school auditorium starting at 8.30. Gerald Malone will be in charge.

The Palmyra High School alumni association will complete the final arrangements for Alumni day this evening at a meeting at the residence of Betty Corner, of Cinnaminson avenue starting at 7.30.

At the meeting of the Palmyra-Riverton Business and Professional Men's Club held on Tuesday of this week, guests included C. B. Lewis, of Riverton and Robert Blackburn, of Palmyra.

Plans have been completed for the trip to the General Motors Linden plant next Tuesday, when the members will leave the Dawley Oldsmobile Agency, Broad street, Riverton, at 11 o'clock. Transportation is being furnished by Mr. Dawley.

The Business and Professional Women's Candy Club has 77 members at present. The winners to date are Dorothy N. Deiner, Mrs. W. W. Howe, Harold Bowen and Ethel M. Sawin.

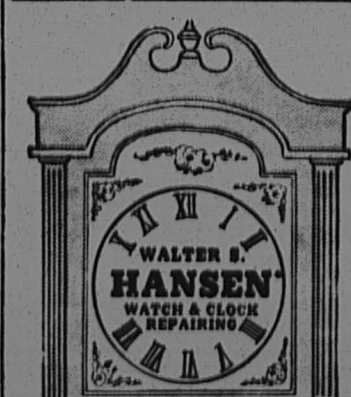
The last two winners of the Sacred Heart Miscellaneous Club were Miss O'Neil and Oliver Reeves, both of Palmyra.

The Ladies Auxiliary of the Parry Volunteer Fire Company has announced the last three winners of the current merchandise club. They are Mrs. Joseph Urban, Parry; Ray Leoney, Riverside; and Mrs. Lester Steele, Five Points. A new club will open on November 18th. A display of merchandise for the

SAVE
NOV. 29th or 30th
FOR A
HILARIOUS
EVENING

Thank
You

D. LANE POWERS



25 YEARS' EXPERIENCE

English and American

Hall and China Clocks

French Mantel and

Traveling Clocks

Swiss Repeating and

Split-second Watches

Swiss and American

Diamond Bracelet

Watches

LIBERAL TRADE-IN

ALLOWANCE ON NEW

WATCHES ANY MAKE

601 LINCOLN AVENUE

PALMYRA, N. J.

Telephone Riverton 1101

club will be held on November 11 at 8 o'clock at the Fire House.

Mr. and Mrs. Stanley Craft, of Willow Grove, were guests of Mrs. A. B. Powell, of Broad street, on Sunday.

Miss Carmella Cardes, of West Broad street, is in Zurburg Memorial Hospital, Riverside, following an appendectomy.

The mental ease of the driver is the most desirable feature that can be built into a car.—GM Motorist's Handbook and Buyer's Guide.

The General Motors Institute, in its 21 years of existence, has trained more than 75,000 GM workers.

"The Proof of the Pudding"



THE "proof of the pudding" is in the eating, it is said. Your pudding will be perfect if you follow directions carefully. All ingredients should be carefully measured. When the recipe calls for a tablespoonful of sugar, never use a heaping tablespoonful.

Set the time and temperature controls of your gas range. As soon as the time bell rings, announcing that the pudding is done, remove the dish from the oven immediately. Accuracy means perfection in cooking.

Here are several recipes for puddings:

Plum Pudding
1 box pkg. mince meat 1 1/2 cups soft bread crumbs
1/2 cup water 1 tsp. baking powder
1/2 cup strong coffee 1 tsp. cinnamon
2 tbsp. butter 1 tsp. nutmeg
1/2 cup brown sugar 1/4 cup raisins
2 eggs 1 cup seeded raisins

Break mince meat into pieces, add water and cook slowly, stirring constantly until all lumps are thoroughly broken up. Bring to a brisk boil and boil for three minutes or until mixture is nearly dry. Add coffee infusion and cool. Cream together the butter and sugar, add beaten eggs and blend thoroughly. Add bread crumbs, baking powder, spices and raisins. Fold cooled mince meat into pudding mixture and pour into a greased pudding mold, filling it two-thirds full. Cover tightly and steam for one and one-half hours. Turn pudding out of mold and garnish with candied cherries and citron. Serves eight.

Baked Chocolate Custard
1 1/2 cups chocolate 3 eggs (beaten)
4 tbsp. sugar 1/2 tsp. salt
2 cups scalded milk 1/2 tsp. vanilla
Scald the milk. Add melted chocolate. Mix sugar, eggs, salt and

Plum pudding is a traditional holiday dessert. For a gift, place in an attractive container and wrap in gay paper.

NOTE the DIFFERENCE

There is a variation of approximately 10 grades of anthracite, depending on Texture, Analysis, Density, Carbon, Ash content, B.T.U's, etc.

Premium Anthracite Coal is the Cream of Anthracites. "It goes farther and heats longer." Try just one ton and be convinced of its superiority.

J. T. Evans Co.
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FUEL OIL - Genuine Koppers Coke Building Materials - Vita-Var Paints Let us help you finance New Homes and Alterations on easy monthly payments. Estimates free.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY
PALMYRA, N. J. Phone 1200
California Sunkist
LEMONS doz. 15c

FLORIDA
Seedless GRAPEFRUIT
7 for 25c

FIRST OF THE SEASON—
FLORIDA
ORANGES doz. 19c

Snow White
Cauliflower head 12c

FRESH CLEAN
SPINACH lb 5c

U. S. No. 1 IDAHO
BAKING POTATOES
10-lb bag 25c

HEINZ or CLAPP'S
BABY FOODS
Strained 3 cans 22c
Chopped 2 cans 19c

HARDING'S SWEET CREAM
or KELLOGG'S MERION
BUTTER
(Farm Roll)
2 lbs 63c

KELLOGG'S
EVAPORATED MILK
3 tall cans 19c

ROYAL
GELATIN DESSERT
or PUDDINGS
3 pkgs. 14c

PILLSBURY
PANCAKE FLOUR
2 pkgs. 17c

DOLE
PINEAPPLE JUICE
(Unsweetened)
46-oz. can 25c

FRANKLIN
GRANULATED SUGAR
10-lb bag 49c

BIRDS EYE
Lima Beans box 23c

BIRDS EYE
Strawberries box 25c

SEA TROUT lb 15c
FRESH

FRESH
FLOUNDER lb 20c

FRESH FILET
of FLOUNDER lb 39c

SWIFT'S PREMIUM
ARMOUR'S STAR
GENUINE SPRING
LEGS of

Lamb lb 27c
5 1/2 to 7 lb avg.

PARAMOUNT
STRICTLY FRESH KILLED
Large FOWL
lb 27c

5 lb avg.
Delicious for Stewing or Fricassee

First of the Season—
This Week's Best Buy!
STRICTLY FRESH KILLED
Nearby PARAMOUNT Farms
PRIME HEN

TURKEYS
lb 32c
11 to 13 lb avg.
Sold with 100% Money-Back Guarantee

ARMOUR'S
SUGAR CURED BACON
1/2-lb pkg. 12c

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51st Year No. 43

GIVES HISTORY OF SOUTH JERSEY

Well known throughout southern New Jersey, Joseph S. Sicker, Postmaster at Salem and former member of the Legislature, gave an inspiring address to the local Rotary Club last week on the significance of early South Jersey history in the light of the present day national emergency. Mr. Sicker, author of "Old Houses of Salem" and "History of Salem County," was introduced by Rev. Thomas Wingate past district governor of this Rotary district.

In 1638—over three hundred years ago—said Mr. Sicker, a little fort was established on the south bank of Pennsauken Creek at its mouth scarcely a mile from Riverton and for three years New Union Jack of Great Britain. This furthest west outpost of England, part of a Royalist real estate venture played a strategic part in the final events which brought the colonies into the fold of the English rather than the Dutch or Swedes.

Mosquitos Bad

Mosquitos and the Dutch conspired successfully to drive out the little colony at the fort as well as one at Salem—and a like result followed similar attempts at these points and at Burlington between 1641 and 1664 by Riverton colonists. Thus King Charles II was confronted with the insistence of both Royalists and Puritans that steps be taken to oust the Dutch and Swedes and reclaim these settlements. The outcome was that in 1664 the Duke of York led the historic expedition to the Hudson and Delaware which restored British power.

The whole story of the settlement and growth in the Delaware Valley area is interestingly told in a new book by Harry Emerson Wiles, "The Delaware."

Now Neglected

The strategic history of the early forts in this area was related by Mr. Sicker to the defenseless condition in which this vitally important area finds itself today. Fort Mott for instance with a garrison of four men is one of three equally neglected coast defenses of the Delaware—condition which would make possible incredible destruction of vital war industries by a lone roving plane landed somewhere off our New Jersey Coast.

With military strategists freely predicting the New Jersey coast between Bay Head and Cape May as the logical selection for an invasion, William Sicker showed how utterly defenseless this area now is and pleaded for an expression of public sentiment for immediate protection of the area which includes the vital Delaware Valley.

Brisk Blaze At Biddle Property

A lively blaze in the garage-barn owned by Mayor H. McIlwain Biddle, Bank avenue and Thomas, was responsible for a call for the Riverton fire department, shortly after 1.30 Sunday afternoon.

The fire, which started on the roof of the two-story structure spread with great rapidity and much of the upper portion of the building was a mass of flames upon the arrival of the firemen.

Two Lines Laid

Two lines of hose were brought into play and the flames soon knocked down. The roof was practically burned away, but the lower part of the building escaped serious damage. Three boats were hauled to safety and a car in the garage at the time of the fire was run out by Mayor Biddle.

The loss is estimated at several hundred dollars.

Prompt work on the part of the firemen prevented the flames from

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J. THURSDAY, NOVEMBER 14, 1940

PRICE 5 CENTS

RIVERTON P.T.A. MEETING MONDAY

The Riverton P.T.A. will hold a meeting on Monday, November 18, at 3.30 p.m. in the school auditorium.

The speaker will be Mrs. Nathan Lane on the topic "International Day."

Miss Caroline Staman, supervising principal, will talk about the new report cards.

The Child Study group, led by Mrs. Richard Hooper, will meet at 2.30.

Miss Christine Ridley will be in charge of the younger children. Tea will be served at the close of the meeting.

OPEN MEETING FRIDAY NIGHT

The regulation of Sunday sports and amusements in Palmyra will be determined at an open meeting to be held in the Council Chambers on Friday night of this week at 8 o'clock. It was announced at the regular meeting of the governing body on Tuesday.

Mayor Ward stated that the people of Palmyra were in a majority voting for Sunday sports and that it is the duty of Council to see that reasonable regulations are set up by ordinance. He suggested the special meeting in order that all interested parties such as football, baseball, tennis, bowling and movie backers might be present to work out regulations that would be suitable to all.

Pumper Tested

Carl Wilcox, president of the Independence Fire Co. No. 1 of Palmyra, stated that the new Mack pumper which arrived last week has been put through its paces before the officials of the Schedule Rating Bureau and that it met requirements on all tests and in two cases exceeded required pressure levels. The truck is now in service for fire duty.

The governing body were unanimous in refusing to grant a liquor license to Ruben Felzot despite advice from the attorney representing him that the liquor board in Newark would grant it over the heads of the local council.

Councilman Huyett presented a series of new W.P.A. projects for which he wanted application made for his 1941 program. The projects include the completion of all gravel streets in Palmyra a new storm sewer on Parry avenue to South Broad street and macadam surface for a number of Palmyra streets. The council was unanimous in approving his projects and instructed the clerk to make the proper applications.

Thanks to Stores

Councilman Huyett also asked that a letter be sent to the Burlington County Board of Freeholders asking that the bad water condition at the movies, Race, Market and Legion avenues be fixed.

The new sewer assessment commission was announced by Mayor Ward and received the unanimous confirmation of Council. They are: Floyd Spahr chairman, George Luce and Harry Stack.

Palmyra Council instructed the clerk to write to both the American Stores Company and the A. & P. Tea Company thanking them for their donations of foodstuffs valued at over \$500, which were used for distribution among relief clients.

spreading to other nearby structures.

Mayor Biddle heartily commended the members of the local company for their efficient work and expressed his sincere appreciation for the assistance rendered.



NOTICE

Because of the observance of Thanksgiving on Thursday, November 21, The New Era will be distributed on Tuesday morning of next week instead of Thursday as usual.

All news and advertising copy MUST therefore, be turned in by 12 noon on Monday, November 18. Positively no material will be accepted after that hour.

The cooperation of our news contributors and advertisers will be greatly appreciated.

RED CROSS HAS MANY ACTIVITIES

A very interesting and revealing program was presented to the men and women who attended the annual meeting of the Burlington County Chapter of the American Red Cross held in Burlington on November 6. There are sixteen branches in the county with 12 auxiliaries, most of which were represented at the meeting. Seven members from Riverton attended.

It was reported during the past year 18 classes in First Aid were conducted which included 254 pupils. Twelve first aid stations have been established in the county. An institute was held which resulted in 19 new instructors in first aid making 25 in all in the county.

Instruction in Home Hygiene has also been given.

Other Events

At the swimming pools and beaches in the county swimming and life saving have been taught, also other forms of water safety such as proper handling of canoes, surf boards, etc. This is the twelfth season for this form of Red Cross service and at the beaches where the Red Cross instructors have served this past summer. There have been no drownings during scheduled bathing hours.

At the life saving demonstration which was held at the end of the season fourteen communities in the county were represented.

Seventeen different veterans' hospitals have been given supplies from the County Branch during the year and other organizations have been helped where there is real need.

Junior Red Cross

The Junior Red Cross functions in 35 schools throughout the county, and the children are engaged in a number of active services for relief and comfort to those in less fortunate circumstances.

The election of officers resulted in Mrs. Guy Nelson of Mt. Holly serving again as chairman. This will be the tenth year in which Mrs. Nelson has served in this capacity.

The executive secretary is Miss Mary Sampson and Miss Reba Troxel is director of Juniors.

Mr. E. B. Wetherow representing the National organization brought out the fact that in time of crisis or emergency the Red Cross knows better how to admin-

QUESTIONNAIRES BEING CLASSIFIED

According to a statement made this week, Local Draft Board No. 1, of Palmyra, began the task of classifying the first returned questionnaires on Wednesday night. Registrants will be notified of their classification by mail and notices will also be posted at the draft headquarters, Palmyra Borough Hall.

Questionnaires are being mailed out by the local board at the rate of approximately 25 per day and the first returns have already been received. Office hours here are from 9 a.m. to 5 p.m., Monday to Friday and from 9 a.m. to noon on Saturday.

The local advisory board meets at the same location every evening, from 7 until 10 o'clock. This board, headed by Albert McCay, renders assistance to those who desire this service in filling out their questionnaires.

BUILDING WORK IN PALMYRA

Construction operations in Palmyra during October amounted to over \$8,000 according to a report issued this week by the building inspector, Edward A. King.

The various projects were as follows:

Clifford Bootman, new oil burner, 29 Pearl street, Albert E. Mellor, \$1000.

Thomas Ivers, new shingle roof, 1010 Garfield avenue, A. H. Brewster, \$150.

Albert Fry, new roof, 707 West Broad street, Mr. Albert Fry, \$200.

Robert Deuter, new roof (Carey Shingles), 1104 Garfield avenue, William Bishop, \$200.

Donald Fountain, new dwelling, East Side of Chestnut street, Calvin Stowe, \$5000.

Arthur Bowker, remodel room in rear, 13 East Broad street, Albert Thiel, \$75.

C. N. Bucholz, new roof, 25 East Charles street, John Kerrigan, \$400.

Merchant Farmer Bldg. Loan, new roof (Bird Shingles), 903 Morgan avenue, Clarence Hubbs, Jr., \$185.

William Stack, new asbestos roof, 711 Park avenue, J. O. Longstreet, \$280.

W. D. Wilson, new asbestos shingles, 423 West Broad street, Sil Roofing Co., \$350.

Joseph Wallace, new brick siding, 401 West Broad street, Howard Heimes, \$490.

ister relief than any other organization. In regard to foreign service there are Red Cross societies all over Europe with established headquarters at Geneva which acts as a clearing house. Supplies from America, however, are not sent over unless the American Red Cross has charge of distribution.

Locally

In our own locality the Red Cross has cooperated with other relief organizations. It has supplied glasses, abdominal belts and other unusual needs. It gave \$50.00 worth of materials to the Loan Closet of the Visiting Nurse Society which lends all types of sick room supplies to local homes where illness calls for such needs.

In normal times the cost of administration of the Red Cross has not exceeded one and one half cents out of a dollar.

This answers some of the questions as to where your Red Cross dollars go and why they are so greatly needed, and this week is your opportunity to show your loyalty to "The Greatest Mother of Them All."

Every membership helps the arm of the Red Cross to reach out a little farther to the places where suffering takes its toll.

NEW PLAN FOR RAISING FUNDS

Workers To Sell New Buttons Each Month to Assist Community Center

At long, long last something new in finance campaigns is to be undertaken and a long suffering public will doubtless respond with an enthusiasm assuring the success of the plan to be launched on November 18th by the Community Center Committee.

The Community Center project, as is generally known, has been run upon the slender resources of comparatively few donations and is a tribute to the careful management and wise supervision of the Committee headed by Earl Whitcraft and the generous cooperation of the Recreation Division of the W.P.A. But the necessity of a more widespread sharing of even these modest costs has been increasingly apparent.

Committee

With Paul Jones, supervising principal of Palmyra Schools, as the originator of the idea and chairman, a committee consisting of Mrs. Victor Ritschard, Robert Finney, John Ward, Maurice Cornow, Mrs. W. A. McCamy, Mrs. James Davidson and Earl Whitcraft has developed a plan, unique by reason of the fact that contributions are limited to ten cents.

The plan has the dual advantage of not being used by other organizations and of passing on to the people who are enjoying the benefits of the Center a share of the financial responsibility involved.

New Buttons Each Month

Once a month active members of the Community Center will present to residents of Riverton, Cinnaminson and Palmyra a colored button bearing the inscription "Community Center" for which they will ask ten cents—no more, no less. A different color will be used each month and the collections will be limited to three days under a well organized plan of teams. Interested citizens have made it possible to order advance buttons for the first three months of the plan. If public response is as favorable as is anticipated the major problem of the Center Committee will be solved.

Community Center activities this fall have brought an even greater attendance than heretofore and a program of balanced interests is scheduled for the winter including several forums sponsored by the Phalanx Society.

The Porch Club

The Drama section will present two one-act comedies on Tuesday, November 19, at 2.30 p.m. These are:

"All My Life," directed by Mrs. C. Singleton Mears. The cast is Mrs. Charles F. Earp, Jr., Mrs. Edward Hunn and Mrs. Henry L. Randall.

"The Delicate Child," directed by Mrs. Henry L. Shreve. The cast is Mrs. H. A. Jeffcott, Jr., Mrs. Herbert Stuart, Mrs. Richard Hooper.

To the Ladies of the Community—Remember December 3rd, from 10 to 5 o'clock is Women's Exchange Day. All who have entries please contact Mrs. Edward J. Hunn, who is chairman of this activity. Phone 1058.

On Thursday, November

Westfield Friends' School

A city named Westfield with streets, traffic signs and other important features of a city has been constructed on the floor of the kindergarten room by the members of this group. Each child has a plot upon which he has built a house and garden. A mayor has been chosen and he, together with his helpers is planning the rest of the city as well as making the laws.

The science classes attended the Fels Planetarium at the Franklin Institute on Wednesday when the November lecture was given by Dr. Fisher to Elementary school children.

Red Cross workers are busy at Westfield. Spare moments are utilized in knitting squares for an Afghan which will be turned over to the local Red Cross Chapter.

TEEPLE-ZAUN

Christ Church, Riverton, was the scene of an attractive fall wedding on Saturday, November 9, at 4 o'clock, when Miss Dorothy Mary Zaun, daughter of Mr. and Mrs. Samuel G. Zaun, of 702 Morgan avenue, Palmyra, became the bride of Robert Melvin Teeple, son of Mr. and Mrs. C. D. Teeple, of Riverton. The ceremony was performed by the Rev. Francis B. Downs, rector of the church, and G. Lincoln Ridley, organist, played the wedding march.

The bride, who was given in marriage by her father, wore a gown of ivorytone faille, made en train, and her tulle veil was held in place with a wreath of orange blossoms. She carried a white prayer book with orchids.

Mrs. William T. Zaun, of Hempstead, Long Island, sister-in-law of the bride, served as matron of honor, and her frock was of moss green faille with matching velvet hat. Her bouquet was of yellow cysanthemums and rosebuds.

Miss Louise McKeon, of Philadelphia, as maid of honor, selected a gown of gold faille, with matching hat, and carried bronze cysanthemums and rosebuds.

Mrs. Arthur B. Waters, of Riverton, and Miss Olive Jones, of Palmyra, served as bridesmaids, and wore gowns fashioned after that of the maid of honor.

Arthur Waters, of Riverton, was best man, and ushers were Frank Alloway and Robert Smith, of Riverton.

The bride's mother wore blue velvet and duonnet accessories, and a corsage of pink rosebuds.

Mrs. Teeple selected black and her corsage was of violets.

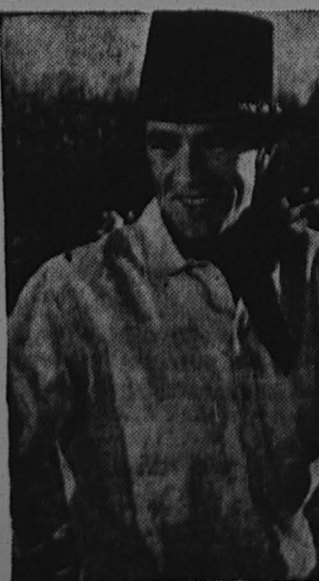
Following a reception at Newlin's, the couple left on their wedding trip. On their return they will reside at 622 Linden avenue.

MAGAZINES

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FOX — RIVERSIDE



FRIDAY and SATURDAY
Gary Cooper in the title role of
"The Westerner."

FOOTLIGHT PLAYERS WILL GIVE 'MELLER DRAMMER'

"Unhand me, you villain—you shall pay dearly for this," is the cry of the heroine in "Pure as the Driven Snow" or "A Working Girl's Secret," first production of the season given by The Footlight Players of Palmyra - Riverton. Performances will be given on Friday and Saturday evenings, November 29th and 30th, at 8:30 o'clock, at Riverton School auditorium. The cast for the presentation will be announced next week.

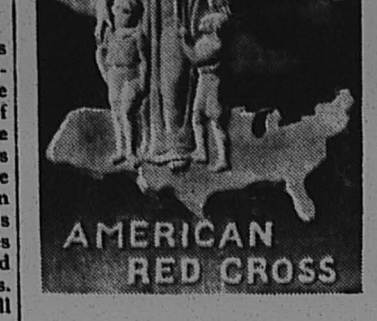
This play is written in the spirit of the old-time melo-dramas and combining all of the sure-fire situations from the best of them. The villain will wear the usual big, black mustache, the heroine will have that lovely voice, and the hero will have that broad and manly chest for the heroine to rest her head upon.

Hiss the Villain

"Pure as the Driven Snow" is really an old-fashioned meller drammer and the Footlight Players are presenting it for the enjoyment of the local residents. You will be privileged to hiss the villain on his every entrance and to applaud the hero and heroine when the occasion demands it. Everyone attending is requested to conduct themselves strictly the way theatre goers did years ago at the same type of plays. The group is also planning to sell

peanuts before the performances and between the acts for the patrons to munch on during the show (it is hoped the audience does not consist of too many people who are crack shots with their arms).

The Footlight Players are still working on a cooperative and non-profit basis and take pleasure in announcing a reduction in the price of admission to performances this season. The new price will be 35c tax included. Tickets may be obtained from any member of the Group.



FOX THEATRE, RIVERSIDE, MONDAY ONLY



A bowery spitfire (left) becomes a lady on her own in Park Avenue (right). They're both Jane Withers in a story as humane and appealing as it is hilarious and exciting, "The Girl from Avenue A."

Our Smallest Investment Pays the Biggest Dividends!



The \$1.50 we invest each year to receive The New Era through the mail gives us more return on the amount spent than any other item on our budget.

A few cents here and a few cents there resulting from savings made on local purchases advertised in The New Era soon mount up to a sizeable sum.

We read the ads every week and take advantage of the goods and services offered by our local merchants. Maybe 2c on a pound of butter, 3c on a box of Kleenex, 10c on a quart of paint—whatever is saved is clear gain—made possible by reading New Era ads.

And the news alone is worth the \$1.50 paid—so our savings yield a 100% return to the family treasury.

Telephone Riverton 712 now and just say you want The New Era delivered to your home each week. IT PAYS FOR ITSELF MANY TIMES OVER.

OBITUARY

MISS LAURA WELCH

Miss Laura Welch, of Pompton Lakes, died on Friday, November 8. Funeral services were held on Tuesday at 2 p.m. from the Snover Funeral Home, the Rev. George Lockett officiating.

Interment was made in Oddfellow's Cemetery, Burlington.

The deceased was a school teacher for many years, her last post being at Butler, N. J.

Miss Welch is survived by Mrs.

Anna Dodge, Mrs. Sadie Perkins, George Weigel, Philip Weigel, of Riverton, and Mrs. George D. Ziegler, of New Brunswick, nieces and nephews.

The registration of aliens in the United States reached the 2,500,000 mark on November 4. And nobody's rights or privileges have yet been curtailed.

There is a fortune in it for the fellow who will invent a self emptying ash tray.



How to cut the cost of Heating Your Home

by John Barclay
AMERICA'S HOME HEATING EXPERT

Building A Furnace Fire

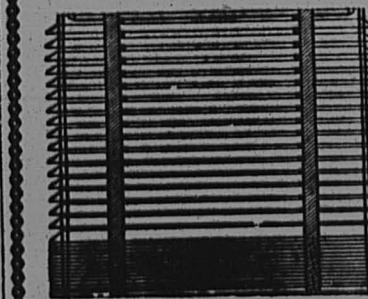
STARTING a new fire in your furnace will be an easy matter if you will follow these few suggestions: First, close the check damper and open the ash-pit damper. The turn damper in the smoke-pipe should be open wide. Leave a thin layer of ash about 2" deep spread evenly over the grate. This will prevent the first hot fire from the kindling coming in contact with the grate bars and will also minimize the dropping of unburned coal into the ash-pit.

Spread about two inches of coal evenly over the layer of ash. Place kindling on top of this coal. This kindling may consist of lightly wadded newspapers, light dry wood, or charcoal. Next, light the kindling.

When it is burning briskly, add a thin layer of fresh coal a little at a time. The kindling will not only ignite this coal but also the layer of coal underneath. By adding more coal gradually you can build up a good deep fire in a short time.

If smoke from the kindling seeps into the cellar from cracks around the doors, ignite a loosely wadded piece of paper, lift the check damper cover, and insert the paper into the smoke-pipe. This will help to heat the cold chimney and aid in carrying the smoke away from the kindling.

Do not forget to place the dampers in their correct position when the fire is built to its proper depth.



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SCHWERING'S
Palmyra, N. J. Phone 28



Frederick M. Rodgers American Legion Post of Palmyra and Riverton met Tuesday night at the post home with county commander, Raymond C. Danley, and his staff among the guests.

Approximately 300 persons turned out to honor those who lost their lives in the World War at the armistice service held in the high school auditorium last Sunday with William McKinley, as the principal speaker. Every pastor and clergyman of this area had his church represented at the affair. The post's Bugle and Drum Corps, the various Boy Scout troops and Girl Scouts of Palmyra and Riverton were present; and the P. O. S. of A.

An American flag will be presented to Riverton's new Girl Scout Troop at the Presbyterian church on Tuesday, November 18, at 7:30 o'clock.

Everyone is requested to aid in the legion's solicitation of toys, books, and games; for the poor of various towns. Anyone having any of these items that will be greatly appreciated by some boy or girl at Christmas morning, is requested to call George Durgin, Riverton 546-W or Russell J. Musser, 709-W.

County Commander Danley, has requested that the various posts try to obtain as many books or athletic equipment for the soldiers at Fort Dix. A campaign is being conducted to aid in their entertainment and recreation.

OBITUARIES

PAULINE B. DAVIS

Pauline B. Davis, of 223 Horace avenue, died on Wednesday, November 6.

Funeral services were held on Saturday at 1 p.m. from the Snover Funeral Home, the Rev. Harold L. Rowe officiating.

Interment was made in Mt. Vernon Cemetery, Philadelphia. The deceased is survived by Walter D. Bates and family, with whom she made her home.

HARRY T. VANSICVER

Harry T. Vansicver, of 371 Broadway, Salem, formerly of Palmyra, died on Wednesday, November 6.

Funeral services were held on Saturday at 2:30 p.m. from the Snover Funeral Home, the Rev. George Lockett officiating.

Interment was made in Morgan Cemetery.

The deceased is the husband of the late Josephine Harris Vansicver, and is survived by two sons, Theodore, of Mt. Holly and Howard, of Salem.



BRIEF ITEMS from ABOUT TOWN

The Sacred Heart Dramatic Club will present the comedy "Aunt Tillie Goes to Town" Sunday afternoon, December 1, and Tuesday night, December 3, in the Sacred Heart School auditorium. Admission will be by silver offering.

PLAYING BROADWAY, FRIDAY & SATURDAY



This lovely and glamorous blonde is Doris Davenport who plays opposite Gary Cooper in "The Westerner."

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RIVERTON, N. J.

TUNE IN ON THE SHADOW EVERY SUNDAY AFTERNOON

ZURBRUGG AUXILIARY TO MEET DECEMBER 5th

The Palmyra Branch of the Zurbrugg Memorial Hospital Auxiliary will hold its meeting on Thursday, December 5, at the home of Mrs. Thalberg King, 404 Main street, at 2:30 p.m.

Due to the holidays this will be a bi-monthly meeting, so keep the date in mind.

The branch will hold its annual movie benefit during the week of December 2. Proceeds will be used to buy new equipment for the hospital.

This country hasn't gone entirely to the bowwows. Take a drive through the country any Monday morning and you will see that there still is some long underwear hanging to the clotheslines.

Forty thousand manufacturing firms process the food that is produced and sold to them by America's six million farmers.

PALMYRA WOMAN'S CLUB

A covered dish luncheon, with the literature department of the Women's Club of Palmyra in charge, will be held on Monday, November 18 at 1 p.m.

A talk on Lenox China by Mrs. Frederick Bullwinkel will follow. Helen Guldin will render several solos.

A musicale treat was enjoyed at the November 4 meeting when members of the Sacred Heart P.T.A. Glee Club gave selections.

The Piggy-back Plant

(TOLMIAE)

An extremely interesting, handsome and easily-grown house plant, which bears many new plants on its leaves which can be transplanted.

Also called "Mother of Millions" and "Youth on Age."

The ideal gift for the shut-in. 35c each for 3-inch pot plants.

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For the THANKSGIVING FEAST



ROAST the noble bird in a range that is worthy of the fowl's dignity. Bake your pies in an oven that is correctly insulated and automatically heat controlled. Certified Performance gas ranges have twenty-two rigid specifications which make cooking and baking easy and successful results sure. Prices are from \$99.95 cash if you trade in an old range. Installation included. Terms—small sum down, small sum monthly.

PUBLIC SERVICE

ABOUT TOWN

The Misses Price are converting their residence at 416 Lippincott avenue into two deluxe apartments.

A surprise shower was tendered Mrs. Eleanor Coughlin, of 510 Cinnaminson street, Riverton, on Monday night of this week. Those attending were: Miss Eccle Richards, Mrs. Fred Yerst, Mrs. Edward Goens, Mrs. Earl Lenker, Miss Ruth Funke, Miss Betty Branch, Mrs. George Snyder, Mrs. Walter Shields, Mrs. William Richards, Mrs. Robert Richards, Mrs. John Carhart, Mrs. Howard Hamelman, Mrs. Lee Mitten, Mrs. Lawrence B. Parker, Mrs. W. C. Williams.

Bolton Elwell, son of Mr. and Mrs. Francis B. Elwell, played on the winning Exeter football team in the traditional game with Andover last Saturday.

PORCH CLUB

(Continued from Page 1)

Club at the conclusion of the bridge lesson.

An afternoon of unusual pleasure was afforded the club members on Tuesday, November 12, when Mrs. George E. Barnes reviewed several books. The fact that Mrs. Barnes will come to us again will give those who missed her an opportunity to anticipate a future delight.

Y.W.C.A.

Two outstanding events on the Burlington County Y.W.C.A. cal-

endar will take place at the Moorestown Community House this week.

The annual county fair and dinner of the Y.W.C.A. will be held at the Community House, Thursday evening, from 5.30 to 7.30 p.m. Mrs. John W. Thacher, of Moorestown, is general chairman in charge of arrangements, and the supper committee is headed by Miss Gertrude N. Brick, of Crosswicks. Flags of all nations will decorate the dining room, and the international theme also will be carried out in table decorations and waitresses' costumes. Gifts, plants, books, cosmetics, cakes and candy will be on sale.

On Saturday, the Burlington County Girl Reserves will be hostesses to the Philadelphia Area Girl Reserve Conference, also to be held at the Community House, Saturday 200 girls from clubs in the territory stretching from Annapolis, Md., to Harrisburg, Pa., and from Trenton to Lakewood, will attend.



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Facials and
Dietary Method of
PERMANENT
WAVING

Time for Pumpkin Pies



"JACK FROST" time is pumpkin pie time. The pumpkin meat is made into golden brown pies. The pumpkin shells are used for colorful decorations and table centerpieces like the one in the illustration.

After you have made your pie crust and put it in the pie tin, place the latter in the automatic refrigerator for ten minutes to chill. The crust will be tender and tasty when baked.

Here are recipes for favorite pies:

Flaky Pastry
2 cups flour 2 1/2 cup shortening
1 tsp. salt Cold water
Mix and sift flour and salt. Cut in two tbsp. of the shortening with a knife. Add enough water to make a stiff dough. Roll out in an oblong piece on a slightly floured board and dot with bits of shortening, using one-third of the remaining quantity. Fold over ends to the center and fold again to make four layers. Press ends together and roll out. Dot again with shortening, fold and roll. Repeat this process a third time. Chill thoroughly.

Honey Pumpkin Pie
1 1/2 cups steamed 1/2 tsp. salt
pumpkin 3 eggs
1/2 cup or 1 cup 1 cup milk
honey 1/2 cup cream
1 tsp. cinnamon or
1/2 cup evaporated milk
Mix ingredients in order given. Pour filling into pastry-lined pie plate (nine inch) and bake at 475 degrees for thirty to forty minutes or until a silver knife inserted into center of filling comes out clean. Serve with honey drizzled whipped cream.

Apple Pie
4 to 6 tart. 1 tsp. cinnamon
1 cup apples 1 tsp. lemon
1/2 cup sugar juice
1 tbsp. butter

Pare the apples and slice very thin. Put into pie pan lined with pastry. Mix the sugar and cinnamon and sprinkle over the apples. Dot with butter. Cover with top crust which has been slit. Bake at 450 degrees for fifteen minutes, reduce temperature to 350 degrees for thirty-five to forty minutes.

Mincemeat
2 lbs. lean 2 lbs. raisins
beef 1 nutmeg
1 lb. chopped 1/2 tsp. ground
suet 1/2 mace
4 lbs. tart 2 oranges
apples 2 lemons
6 cups sugar 1/2 lb. citron
3 lbs. currants 1 tbsp. salt

Stew beef in as little water as possible until quite tender, cool and chop into fine pieces. Add beef suet chopped fine and apples pared, cored and chopped, sugar, currants, raisins, spices, orange and lemon juice, grated rind of the oranges and of 1 lemon, chopped citron and salt. Mix thoroughly. Pack into a stone jar or into sterilized glass jars. Seal and store in a cool place. Leftover canned fruit juice or canned fruit may be added from time to time. Use as needed for tarts and pies.

Thinking about Christmas Gifts? Bake fruit cakes now. They will be well-flavored by holiday time.

MAIN STREET MARKET

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Kellogg's JUMBO SHRIMP 3 cans 45c
14 to 16 Plump Tender Shrimp
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Kellogg's SOUR KROUT, 3 No. 2 1/2 cans 27c
Kellogg's Cranberry Sauce, 3 17-oz. cans 39c

Merion BARTLETT PEARS No. 2 1/2 can 21c
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(Halves or Slices)
Kellogg's PINEAPPLE Juice, 3 No. 2 cans 29c

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FRESH PULLED JERSEY BEETS 4 bunches 10c
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LARGE HEADS CAULIFLOWER each 9c
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ARMOUR'S STAR Legs of Lamb 1b 27c

FRESH KILLED Stewing Chickens 1b 27c
5 to 6 lb avg.

Creamed COTTAGE CHEESE 1b 15c

ARMOUR'S STAR SMOKED TONGUES 1b 29c

FELIN'S SMOKED BONELESS Butts 1b 23c
(regular 35c)

FELIN'S 2-lb pan Scrapple 25c

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ARMOUR'S TREET can 21c
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FRESH GROUND BEEF

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1 lb SLICED BACON

FRESH FILLET of FLOUNDER 1b 29c
FRESH FILLET of BOSTON BLUES 1b 29c

LEAVE YOUR ORDER EARLY for THANKSGIVING TURKEYS!



Members of the Boy Scout Council Executive Board held their monthly meeting at the home of Dr. S. Emlen Stokes on Tuesday evening. J. Aubrey Sutton, president of the Council presided and outlined the program on Scouting that was drawn up at the Executive Board Conference that was held last month at Grison Hall in the Pocono Mountains. J. B. Ryan, Palmyra, Chairman of a Committee to survey the National Council Bulletin, reported on a plan for a Council Inventory and Roll Call for all Troops, Cub Packs and Senior Scouting Units. Members of the Executive Board and the District Committees will arrange dates with these units and will visit them on the Inventory and Roll Call Plan. It is anticipated that this program will be completed by December 15th. Other members of this Committee are V. Larwood Caldwell, Delanco and Scout Executive George A. Darlington. William C. Coles, Jr., Moorestown, outlined a plan for re-organization of District Committees. This plan would make the work that is being done by these committees more effective to the Scout program. Other members of this committee were E. Newbold Cooper, J. Aubrey Sutton and George A. Darlington.

Eight Russians were sentenced to death the other day for stealing meat, thus furnishing another example of how the Moscovites take care of the poor. Evidently the unfortunates were under the impression that it was red meat.

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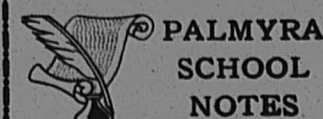
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ON SOCCER TEAM

John H. Yost, Riverton athlete, is a member of the Bucknell soccer team which thus far this season has annexed victories over Elizabeth, Lafayette and Syracuse.

Yost, who alternates at the half-back post and the line for the Bison boaters, is the son of Mr. and Mrs. Charles H. Yost, 631 Thomas avenue.

A sophomore, Yost is enrolled in the Commerce and Finance course at Bucknell. He is a member of the Phi Kappa Psi fraternity.



The Honor Roll for the fifth grade, Cinnaminson Avenue Building, for the First Report Period is as follows:

Clair Burke
Frances Le Cates
Ann Palmer
William Price
The Honor Roll for grades, 5, 6, 7, and 8, Delaware Avenue Building for the first report period is as follows:

Grade 6
Dolly Marshall
Richard Eberly
James Mitchell
Joseph Nagle
Helen de Gotheir
Barbara Lippincott
Grade 7
Carol Ward
Alfred Nagle
Dorothy Blackeby
Margaret Dilks

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held at the State Teachers College at Glassboro.

The governing councils of many New Jersey high schools were there, the purpose of the convention being to see how other high schools would be with problems in their school systems, and to learn by their experience in New Jersey.

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During the past year, a great deal has been printed and said in automobile circles about new kinds of "drives" for the 1941 model cars. As a result, many people have come to Oldsmobile with natural and pertinent questions: "Are the 'drives' that other manufacturers offer similar to Oldsmobile's Hydra-Matic Drive?" "If not, how does Hydra-Matic Drive differ from the others?" In order to clear up any confusion or misunderstanding that may prevail in the public mind, Oldsmobile takes this opportunity to publish the statements of fact at the right!

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Phone 868

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Our Index

Now that this nation is really swinging into its national defense program, there is a good chance to look around and judge some of the factors that would give any possible aggressor pause before it—or he—went looking for trouble with the United States.

Examining the facts of the case, the conclusion is inescapable that it is the industrial might of this country that is our best insurance against getting embroiled with any other nation in the world. Col. Willard M. Chevalier, publisher of "Business Week," has, for instance, collected some very pertinent statistics on this subject. Col. Chevalier has estimated America's "wallop index," based on the national capacity to produce the essentials necessary to carry on a modern war—items like coal, oil, steel, autos, and electric power.

"Setting at 100 the German capacity to produce these resources, our own capacity would figure at 242," he declares. "Stacked up against the totalitarian powers, the United States still has the edge despite the recent industrial and agricultural acquisitions of Hitler and his Axis partners."

Citing the steel industry as an example, the noted analyst continues: "The capacity of U. S. mills at the beginning of 1940 was \$1,619,500 tons. This is nearly twice last year's output in Germany and the countries that have come under German control where mills were operating at a feverish pace. It is 50 per cent greater than the production of the Rome-Berlin-Tokyo axis; and it falls only 15,000,000 tons short of the output of the entire world outside the United States, but including Russia and the British Empire."

Industrial production alone does not make a country strong. National faith and national unity are vital, too. But when all work together, the result surely is formidable.

A Healthy Example

While some in this country continue to talk as though group strife is the necessary order of the day, it is all too easy to forget the real truth. That the American way of cooperation and mutual respect for the other fellow's opinion is in practice daily in thousands of communities in every part of this broad land of ours, and under every conceivable circumstance.

It's just one example among many, but we were interested the other day to read about the manner in which the Package Machinery Company of Springfield, Mass., deals with representatives of its employees. Whenever a joint meeting is held, a record is kept and this record is sent to every employee and his family.

Commenting on this procedure, Vice President George A. Mohlman has this to say: "Both labor and management have often forgotten that there is a third party vitally interested: the public. Therefore, these minutes are made available to any citizen of the community desiring to see them."

"America has always favored open discussion. . . . This is the American way."

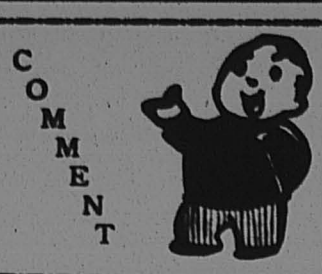
It's just one interesting case among thousands, of course. And they all show a healthy realization on the part of different groups that our domestic problems can be solved if we all work frankly together—a result that would in the end make our "world" problems a whole lot simpler!

The Japanese say they hope for better relations with the United States in the near future. We are convinced that this is one of the best things for themselves the Japanese could hope for.

With the new automobiles it will be possible to drive smoothly and safely without shifting gears. Too bad they can't invent something that will permit driving safely without brains.

Italy is now permitting the sale of goat meat on more days each week than formerly. The way things seem to be going for Mussolini there ought to be a plentiful supply of goats in Italy.

Well, there is one thing to be said for the New York World's Fair officials. They got their fair finished before the world blew up.



Now that the national election is over and the smoke of battle is subsiding, the politicians are beginning to take account of themselves. The first newspaper extras following the re-election of the President hailed the victory as a great landslide. This use of the old political term was based on the fact that the President captured more than 400 of the electoral votes. But on second thought, many of the political commentators began to point out that it was no such a landslide as we have been used to in the last few national elections. In fact, so far as the general result, outside of the electoral college is concerned, it could hardly be called a landslide at all.

It is being pointed out that Wendell Willkie, after his whirlwind campaign, had succeeded in rolling up a sizeable number of votes. While the final count is not in and figures cannot be given as this is being written, it is a fact that Mr. Willkie captured many more votes than any defeated candidate for the Presidency has ever received in the past, and got more votes than President Hoover received in his successful landslide election back in 1928.

Furthermore, the results in other fields do not have the landslide flavor. The Republicans, in spite of the fact that President Roosevelt won more than 400 electoral votes, gained three seats in the United States Senate. And in the Congressional races it developed that in all of this supposed landslide the Republicans had a net loss of only six or seven seats in the House and practically command the same strength they had in 1938 after their Congressional election gains. If this had been a real landslide, in the common usage of the word, after the Republicans had gained 52 seats in 1938 they would have lost 75 or 80 seats due to the Roosevelt sweep in so many states. But nothing like

that happened, although it did occur back in 1936.

For this reason the Republicans are by no means discouraged by the fact that Wendell Willkie lost the Presidency and there is no talk about the necessity of a new party. They think that Mr. Willkie did pretty well, and to bear this out point to the fact that nearly 25,000,000 people in the country now depend in whole or in part on the government for a part of their living. It is not to be said or contended that all of the voters represented by this group cast their votes for Mr. Roosevelt, although a majority of them undoubtedly did. But adding to this bloc the votes in the Solid South, where no such elections are held as in the North, East and West, the Republicans argue, one gets some idea of what Mr. Willkie was up against.

But even of more significance than this is the fact that in many of the populous states the margin of Mr. Roosevelt's victory was so narrow that a change in one per cent of a fraction of one per cent of the votes would have made a big difference in the result. The exact figures cannot be given until the returns are in, but it can be taken for granted that the Republicans will have plenty of figures to quote for their own encouragement when these are available.

In the meantime, of course, it must be said that Mr. Roosevelt won and Americans of the opposition will accept the verdict in a spirit of real sportsmanship. There should be and will be no egg or potato throwing from those who were his political opponents. All will hope for a peaceful, prosperous America during the next four years.

ENGAGED

Dr. and Mrs. John Lord, of 720 Cinnaminson avenue, Palmyra, have announced the engagement of their daughter, Miss Mary Elizabeth Lord, to C. Wesley Hoffman, son of the Reverend and Mrs. Enoch Hoffman, of 124 East Marlboro avenue, South Amherst, Pa.

Miss Lord was graduated from Charles Morris Private School of Advertising and Journalism in 1939. Mr. Hoffman was graduated from Temple University in 1931 and received an M.A. degree from the same University in 1933.



BRIEF ITEMS from ABOUT TOWN

Richard M. Hollingshead, III, son of Mr. and Mrs. R. M. Hollingshead, Jr., 105 Midway, Riverton, has recently been promoted to the rank of Cadet Sergeant in The Manlius School Battalion, a unit of the Reserve Officers' Training Corps. Sergeant Hollingshead is assigned to Company A.

This promotion was authorized by Brig. Gen. Asa L. Singleton, newly appointed Superintendent of this nationally known military school. Gen. Singleton was retired this past summer as commanding officer of Fort Benning, Ga.

P.T.A. BOARD

The Riverton P.T.A. Board held a meeting last week at the home of Mrs. John P. Abell, president of the local association.

GIRL SCOUT TROOP TO RECEIVE AMERICAN FLAG

J. Russell Musser of Frederick M. Rodgers American Legion Post 156 will present a new American Flag to the Riverton Girl Scout Troop on Monday evening, November 18, at 7:30 o'clock, in the Sunday School room of the Presbyterian Church. Both organizations stand high in the country for Democracy and patriotism, and the Troop will greatly appreciate the Flag which will further stimulate their patriotic enthusiasm. New members of the Troop will be invited.

Parents and relatives are cordially invited to attend. Refreshments will be served.

The concrete used recently in a superhighway built in one single American state would have built four pyramids equal in size to the famous Cheops pyramid in Egypt.



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THE NEW ERA

QUAKERS BOW TO PALMYRA

Locals Take Second Straight Win Here Saturday;
Score 18-0

Moorestown, always a dangerous opponent, fell before Palmyra's fast-going eleven, last Saturday afternoon at the local stadium, when the Red and White pushed over three touchdowns to win by the score of 18-0.

The charges of Coach Isenberg were never in the coaching.

Palmyra started a drive late in the first period which culminated in the first touchdown of the second quarter, Flounroy going over from the 1-yard stripe.

Intercepted Pass

The second six-pointer came a few minutes later when Keen, co-captain of the locals, intercepted an aerial on the Quaker 25 and scampered over the goal line.

The final tally came as a result of a Moorestown kick that was blocked by Lane. Trotta recovered on the invader's 40.

Flounroy and Conwell cooperated to annex the score three plays later.

| Palmyra | Moorestown |
|------------|------------|
| Keene | LE |
| Grimes | LT |
| Emmons | LG |
| Trotta | C |
| Valerie | RG |
| Lippincott | RT |
| Lane | RE |
| Mitchell | QB |
| Flounroy | LH |
| Conwell | PH |
| Dargin | PB |
| | Rooney |

Score by periods:
Palmyra 0 12 0 18
Moorestown 0 0 0 0

Substitutions—Moorestown: Pascale, Brown, Carey, Hutcheson, Kline, Garro. Palmyra: Stowe, Dietz, Milroy, Lamont, Brewster, Liberie, Wentzell, Perkins, Bacon, McDermott, Conover.

WILSON HERE SATURDAY

With impressive victories over Merchantville and Moorestown on successive Saturdays, Palmyra High's much improved eleven looks forward to making it three straight in the local stadium on Saturday afternoon, when Woodrow Wilson comes to town to provide the opposition.

The locals, after a rather bad start have shown a decided comeback since the Burlington engagement and followers of the team are hopeful that the remaining engagements will result in wins.

Following Wilson, the Red and White plays Riverside on Thanksgiving Day and winds up the season with Gloucester on November 30. Both of these games will be played away.

Fans regret that the Turkey Day engagement cannot be switched to Palmyra, since the stadium there provides ample seating space which is not available in Riverside's pocket-size athletic field.

CARD PARTY

The Ladies Auxiliary of Delaware Fire Co. No. 2, East Riverton, will hold a card and game party Friday evening, November 15th, in the firehouse. Refreshments. Admission 25 cents.

Legal Notices

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Administrator's Notice

Estate of JAMES L. JAMES, Deceased.

Notice is hereby given that an order has been made by George B. Bittig, Surrogate of the County of Burlington, bearing date the 23rd day of October, 1940, upon application of the subscriber, Administrator, requiring the creditors of James L. James, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 23, 1941, or they will be barred of any action thereafter against the said Administrator.

LILMON H. RANSOM, Sr.,
FRANK H. JAMES,
Administrators.

Proctor: Bleckly, Stockwell, Lewis & Zink.
Dated: October 23, 1940.
10-21 to 11-28-40

HONOR ROLL

PALMYRA HIGH SCHOOL

First Term

*Denotes High Honor Roll

Freshmen

*Bebe Carhart
Joan Donaghy
Jean Grassie
Jessie Lippincott
Doris Massey
Virginia Miles
Helen Rowan
Elizabeth Stiles
Lillian Wells

Sophomores

*Vesta Evans
Dean Garwood
Lorraine Hawke
Marcella Klekot
Mary Laning
Robert Shaw
Dorothy Wallace

Juniors

Ruth Henry
Louise Miller
Mac Parsons
Peggy Ryan
Margaret Smith
Eleanor Voorhis

Seniors

Edna Armstrong
Sara Williams

CINNAMINSON SCHOOL

Band in Action

During the school year 1939-1940 Cinnamonson began its school band organization under the able teaching and leadership of R. H. Gehring.

We, naturally, began with a small nucleus and had hopes for building a larger band. This year our hopes are slowly being realized. The band is bigger and better than ever. We have a total now of three clarinets, five trumpets, two saxophones, two trombones, one bass horn and drums. Two of these instruments are school property. The remainder are owned by the individuals who are band members. We have high hopes and plans made to increase the number of instruments owned by the school to enable more of the worthy pupils the opportunity to study music. The band plans its debut at the annual Christmas program of the school. We cordially invite any who may be interested to attend our program at the school on Thursday, December 19, at 8:15 p.m.

Glee Club

The membership of the Glee Club has increased to forty-five members this year. We anticipate a very successful year due to the fact that we have many former members still with us, and the growing interest and enthusiasm among our pupils to become members. We are grateful to the Parent-Teacher Association who made choir robes for us. They are very attractive, being made of maroon poplin, trimmed with white collars and designed in the regulation manner. The Glee Club made its first appearance wearing the gowns at the last Parent-Teacher Association meeting. They sang two Indian ballads; "Canoe Song" and "Waters of the Minnetonka."

Entertain Visitors
Miss Anna K. Garretson, critic

F. H. A. MORTGAGES
SEE
WALTER D. LAMON
Realtor
516 Cinnamonson Ave., Palmyra, N. J.
Phone Riverton 25

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
Shoes
Shined
UNITED SHOE REBUILDERS
145 W. Broad St. Palmyra

teacher from the Glassboro State Teachers' College, accompanied by fifteen student teachers, spent Wednesday, November 6th, observing the methods of teaching being used in the Cinnamonson Schools. Visitors were entertained from Camden, Vineland, Bridgeton, Woodbury Heights, Millville and Merchantville.

The general philosophy of the school was presented to the group by Mildred Magowan, supervisor. Following an interesting discussion, the guests visited the various classrooms at School No. 2 to observe this philosophy in operation.

Lunch was served in the cafeteria after which a tour was made of our new building at School No. 4. The afternoon was spent observing the various classes at School No. 4.

There was an interchange of valuable ideas and a very pleasant as well as a profitable day was enjoyed by both faculty and visitors.

Game Contest

In order to stimulate interest in the physical activities of the school during the month of October, the girls of seventh and eighth grades were divided into two teams, Blue and Gold.

Each team chose a basketball group, and a softball group to play against each other. Each day's score was kept for each game and the team winning the most points was crowned the winner. The losing team was given a prize of a box of "dolls" and marshmallows roasted.

REV. HARKE TELLS OF MORAVIANS

"Sixty years before Martin Luther started the great Protestant Reformation the follower of John Hus, martyred head of the University of Prague, founded the 'Unitas Fratrum' or 'Unity of Brethren' in Bohemia. The church grew rapidly in Bohemia and Moravia but it was not until its followers spread to England that the sect became known as the Moravians." With this brief introduction, Rev. Albert J. Harke, pastor of the Moravian Church at Five Points, gave an interesting account of the history and traditions of the Moravians at the Rotary Club last week.

These early Moravians translated the Bible into the language of the common people, introduced congregational singing, printed the first hymn book. The "Unitas Fratrum"

continued to expand for two centuries but with the Counter Reformation and the Thirty Years' War it was nearly extinguished—nearly but not quite. For sixty years its spirit burned deep in the hearts of its former members.

Go to Saxony

Under the leadership of a traveling carpenter, Christian David, a group escaped to Saxony where a spiritual young nobleman, Count Zinzendorf gave them refuge. On August 13, 1727, the revived church held its first Holy communion.

From the very first the Moravians were intent on bringing the light of their religion to enlightened peoples and from 1732 on they have penetrated to every corner of the earth. Thus today with a total of 60,000 in Germany, Europe and America this church administers to 120,000 in its mission field. Second only to its missionary work is its work in the field of education. Some of the best schools in South and Central America are financed by the Moravian Church.

Complete History

It is interesting to know that there is a complete record of the consecration of each of the 234 Bishops of the church and that the autographs of the 172 Bishops since

the Renewal of the Church in 1735 are preserved in the "Bishop's Book" kept in the vaults of the office of the Church in Bethlehem, Pa.

Throughout its long history the resources of the Moravian church have been expended in missionary work without any special effort to establish churches. This accounts, of course, for the limited numbers enrolled under its denominational banner. Converts were urged to join any established church nearby and thus in the Colonial Days of America other Protestant churches were greatly strengthened in their early struggles by Moravian missions.

Spirella FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

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Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 627



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313 E. Broad St., Palmyra, N. J.
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JOHN H. ETRIS

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Phone 978

Our Membership In
The American
Bankers Association

Our membership in this organization, which is a great national association of 14,000 banks, means that we are keeping abreast of the latest developments, improvements, and new methods in banking. As a member, all the facilities of the Association on a wide variety of subjects are available to us. This, of course, helps us to expand and improve our services to our customers.

It means that we are cooperating with the other banks of the country to promote the general welfare of banks, for protection against crime, and to obtain practical benefits from the discussion and consideration of subjects of importance to the banking and commercial interests of the country.

Cinnamonson Bank and Trust Co.
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.

N. Kucenski, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972



The United States produces more electric power than the total of the next six or eight countries of the world combined.

The automobile industry uses more than two-thirds of all the leather upholstery processed in the United States.

For every dollar paid to stockholders last year, railroads of this country paid nearly three dollars in taxes.

The buying power of the average

American factory worker is estimated at 60 per cent higher today than in 1914.

If you are fed up with life and discouraged about the future you can always try to cross the street against the red light.

There is one thing to be said for the campaign this year. Never was there a bigger and better variety of campaign buttons.

Legal Notices

NOTICE

Notice is hereby given that the property on Broad street, East Riverton, and fronting on the Pompaes Creek, formerly owned by the Standard Oil Company of New Jersey, has been purchased by Joseph J. Weber.

The dumping of rubbish, trash, ashes, etc., or otherwise trespassing, is forbidden.

JOSEPH J. WEBER, Owner.

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnamonson than ANY OTHER PAPER

Circulated in This Vicinity.

SOME OF THE FEATURES

All Local Sports and Other Activities
More Original Pictures Than Most Weekly Papers

Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant

news at a weekly cost

of less than

3c

SUBSCRIBE NOW—ONLY \$1.50 PER YEAR

AMERICAN STORES CO.

Fresh Crop Florida

Grapefruit

3 for 10c

Stayman Winesap

APPLES 4 lb 15c

Sweet Potatoes 3 lb 10c

Juicy Orange 15c

Crisp Celery 5c

Cauliflower 10c

New Supply Fresh and Smoked Meats!

Lean Fresh

PORK LOINS 18c

End Pork Loins (up to 1 1/2 lb) 15c

Pork Chops or Roasts 15c

Fancy, Fresh-Killed (up to 3 1/2 lbs) 17c

STEWING CHICKENS 17c

Fresh Pork Sausage 21c

Meaty Scrapple 10c

ONE PRICE—NONE HIGHER

STEAKS 29c

Sandwich Cheese 13c

Sliced Dried Beef Tenderloins 13c

Spiced Luncheon Meat 13c

Large Boston Mackerel 9c

Where Quality Counts and Your Money Goes Furthest

These Prices Effective in Our Store and Meat Markets in

AMERICAN STORES CO.

NOW OPEN!

Each Store Completely Re-Stocked with Fresh Produce, Meats, Butter, Eggs, Milk, Bread and Other Merchandise.

ALL OUR STORES ARE COMPLETELY RE-STOCKED WITH LARGE STOCKS OF DEPENDABLE FOODS. WE ARE READY TO SERVE YOU QUICKLY AND SATISFACTORILY.

ENJOY AGAIN YOUR FAVORITE BRANDS OF FOODS AT OUR USUAL EVERYDAY LOW PRICES. ALL OF THESE QUALITY TESTED FOODS CARRY OUR "MONEY BACK" GUARANTEE OF SATISFACTORY QUALITY.

Buy the American way EVERY day and Save on ALL your food needs!

Once Again You Can Have Sweet Cream
Butter 35c
America's Great Prize-Winning Butter.
RICHLAND BUTTER 33c

ASCO Lemon Cling Calif.
PEACHES 2 No. 3 25c
Rioh, Florida
Orange Juice 2 40-oz cans 27c
Fla. Broken Sections
Grapefruit No. 2 can 7c

NOW, you can get Fresh Baked Bread at 25% savings.
BREAD Supreme Soft Twist or Milk 2 large loaves 15c
VICTOR SLICED large loaf 5c

ASCO PANCAKE FLOUR 5c
TOMATOES 5c
Fancy White SOUP BEANS 5c
Blue Rose RICE 5c
Calif. Seedless RAISINS 5c
Glenwood APPLE BUTTER 10c
Fresh PRUNES 10c
SWEET CIDER 19c
ASCO GRAPE JUICE 19c

Virginia Lee Spiced Wafers 2 lb 25c
ASCO Pure Fruit Preserves 15c

Grapefruit JUICE 3 12-oz cans 10c
Grapefruit Juice 4 No. 2 25c
SPAM 23c
A Hormel Product
Delicious Fruit COCKTAIL 17c

Best Pure Lard 70c
Gold Seal FLOUR 12 bag 35c
The finest all-purpose Family Flour.

Cream-white Pure Vegetable Shortening 15c
Mayonnaise 17c
Table Syrup 9c
Salad Dressing 15c
Cranberry Sauce 2 12-oz cans 23c

APPLE SAUCE 2 No. 1 13c
ASCO PUMPKIN 2 No. 2 15c
Wilbur's Choc. NONPARELS 15c

RIVAL Dog Food 3 1-lb cans 25c
KEEBLER'S Buttercup Cookies 14c
CRISCO Vegetable Shortening 16c 3 lb can 44c

Special Attraction—
CHARLIE CHAPLIN in
THE PAPERHANGER
plus
FOOTBALL HIGHLIGHTS
a thrilling sports reel

EVERY ONE

A
"beauty"



that's what prospective buyers say when they look over the Used Car stock at Dawley's—

We take a special pride in making our Used Cars "look like new" as well as giving top performance on the road.

Come in and look over this fine list of

SAFETY-TESTED
USED CARS

every one is a

"beauty"

1940 Oldsmobile "70"

2-DOOR SEDAN. Like new. Traded for 1941 Hydra-Matic Drive. Priced to Sell Quickly.

1939 Plymouth

2-DOOR SEDAN. Low mileage, fine appearance, good tires and mechanically good.

1939 Oldsmobile

BUSINESS COUPE. Perfect condition in every respect. Priced low for this type of car.

1939 Chevrolet

4-DOOR SEDAN. New car appearance. Just traded in. Will make someone a good car.

1938 Chevrolet

TOWN SEDAN. This is an exceptional buy as it is well equipped and in splendid condition.

1935 Chevrolet

4-DOOR SEDAN. Clean as can be, inside and out, with good motor and tires.

2 1935 Dodge Sedans

Both cars have had a complete motor overhaul job, brakes, and new finish. They are ready to go. All of the above cars carry our usual guarantee to be worth every dollar we ask for them.

LOW GMAC TERMS

'JACK' DAWLEY, Inc.

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10 Broad Street
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Telephone
Riverton 1212 or Merchantville 580

CIVIC CLUB

The regular monthly meeting of the Civic Club of East Riverton, Riverton and Palmyra will be held on Friday evening, November 15, at the Civic Center in East Riverton. "World Peace and Fellowship" will be discussed by Rev. Spirey of Mt. Zion Church and Victor Washington.

Plans for the winter activities will be presented by the Steering Committee which meets on Wednesday evening. Definite plans for a rummage sale were made by the ladies of the Club to be given every Saturday from 2 p.m. to 6 p.m. during the month of November. The public is invited to all activities and visit meetings. Membership is open to all civic minded persons.

PALMYRA'S NEW MACK PUMPER PRESSURES

Below are given the results of the tests made at Lippincott's pond on Tuesday by the new Mack pumper recently acquired by the Palmyra Fire Company. The tests were made before a Schedule Rating Bureau official.

750 gallons per minute at 150 lb pressure for 1 1/2 hours

*1015 gallons per minute at 100 lb pressure for 1 1/2 hours

525 gallons per minute at 200 lb pressure for 1 1/2 hours

*375 gallons per minute at 300 lb pressure for 1 1/2 hours

*These figures were over and above the requirements of the Schedule Rating Bureau.

Submitted by Carl Wilcox, President of the Palmyra Fire Company.



DON'T WAIT

'TIL

It Won't Start

HAVE

THE

BATTERY and

GENERATOR

CHECKED

THE

Motor Oil Changed

THE

Rear and Transmission

OIL CHANGED

AND THEN

WHEN THE

SUB-FREEZING

WEATHER HITS

YOU'LL BE SET

TO START

INSTANTLY

Better Check Up on

Anti-Freeze, Too

CARS CALLED FOR

AND DELIVERED

PHONE 1567

WOOLSTON'S

Esso

STATIONS

Main and Howard Streets
Riverton

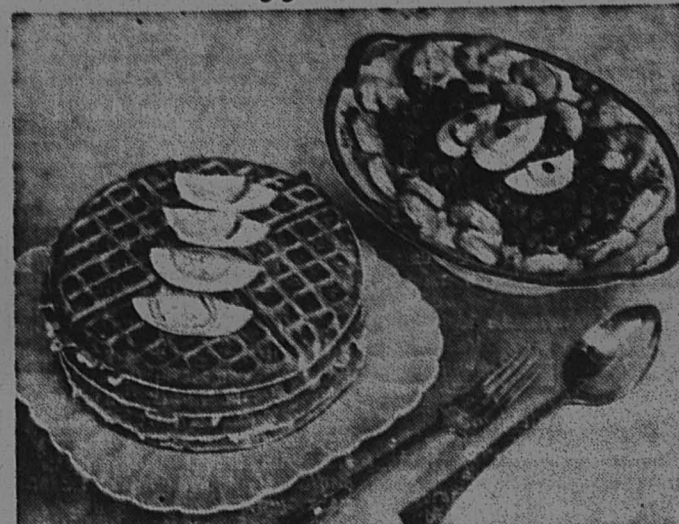
Burl. Pike at Highland Ave.
Cinnaminson

Cars Called for and Delivered
Phone 1567

The nineteenth century children were entertained with stories and jingles from Mother Goose. Now even a wild west serial on the radio is almost too blasé.

Some folks tell us they are unable to say what they think of Mussolini's invasion of Greece but no doubt the Greeks will have a word for it.

Serve Waffles This Winter



Waffles are an excellent party food for they are easy to prepare and may be made at the table as you chat with guests. Waffles may be served with meat or fish sandwich-fashion. Dessert waffles are also popular.

If your waffle iron has been put away for the summer, or you are using it for the first time, brush the grids with an unsalted fat before heating. Bake a waffle to absorb the fat and throw it away. After using, clean the grids with a wire brush. Place a paper towel between grids before putting the iron away.

Here are recipes for a bridge party dessert:

Dessert Waffles

(Rich waffles)

2 1/2 cups sifted cake flour

2 1/2 teaspoons double-acting baking powder

2 teaspoons sugar

2 eggs yolks, well beaten

1 1/2 cups milk

1/2 cup melted butter

3 egg whites, stiffly beaten

Sift flour once, measure, add baking powder and sugar, and sift again. Combine egg yolks, milk, and butter; add to flour mixture, beating until smooth. Fold in egg whites. Bake in hot waffle iron.

Cool waffle. Serve a mound of vanilla ice cream on each section of waffle and cover with crushed, sweetened fruit or sauce. Makes five or six 4-section waffles. Remaining waffles may be served cold with any fruit sauce poured over them.

Ice Cream Roll

4 eggs

1 cup (scant) sugar

1 cup (scant) cake flour

Beat eggs until light, adding sugar gradually and continue to beat until thick and smooth. Sift flour baking powder and salt and fold into egg mixture. Add vanilla and turn into jelly roll pan (about 10 by 16 inches) lined with

1 tsp. baking powder

1/2 tsp. salt

1 tsp. vanilla

Beat eggs until light, adding sugar gradually and continue to beat until thick and smooth. Sift flour baking powder and salt and fold into egg mixture. Add vanilla and turn into jelly roll pan (about 10 by 16 inches) lined with

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BAKING POTATOES
10-lb bag 23c

Snow White
Cauliflower head 10c

FRESH GREEN
STRINGLESS BEANS
2 lb 15c

FRESH CALIFORNIA
Sugar PEAS 2 lb 23c

Fancy California
Tokay GRAPES lb 5c

FLORIDA
ORANGES doz. 19c

HARDING'S SWEET CREAM
or KELLOGG'S MERION

BUTTER
(Farm Roll)
2 lbs 69c

Mother's Quick or Regular
OATS 2 boxes 15c

FRANKLIN
GRANULATED SUGAR
10-lb bag 48c

SPAM can 23c
The Meat of Many Uses

SLICED PINEAPPLE
2 No. 2 cans 27c

Golden Bantam CORN
2 cans 25c

KELLOGG'S LAWNDALE PEAS
CUT STRING BEANS
LIMA BEANS
SUGAR CORN
3 No. 2 cans 25c
dozen 95c

LAWNDALE TOMATOES
4 No. 2 cans 25c

CANADA DRY, CARLTON CLUB
PALE DRY
Ginger Ale or Club Soda
3 lge btls 25c
dozen 90c
plus bottle deposit

KELLOGG'S
EVAPORATED MILK
4 tall cans 25c

ROLLS doz. 15c
Hard or Pocket Book

Vienna BREAD loaf 5c

FRESH JUMBO
SHRIMP lb 25c

DEEP SEA
SCALLOPS lb 29c

FRESH
CRAB MEAT lb 39c

REAL VALUE—
SWISS PREMIUM
GENUINE SPRING
LEGS of

Lamb lb 27c

5 1/2 to 7 lb avg.

Sold with 100% money-back
Guarantee

STRICTLY FRESH KILLED
PARAMOUNT
FRYING or ROASTING

CHICKENS lb 29c

3 1/2 to 4 lb avg.

VOGT'S CITY DRESSED
SHLDS of PORK lb 17c

SPECIAL FEATURE—
ARMOUR'S
SUGAR CURED BACON
1/2-lb pkg. 12c

"An event that in itself
seems to be a misfortune
may have a train of events
that are beneficial."

51st Year No. 44

RIVERSIDE GAME
THIS THURSDAY

Palmyra Hopes to Annex
Decision from Rams
in Annual Clash

On Thanksgiving Day (November 21 in New Jersey) morning, Palmyra High will clash with Riverside at 10:30 o'clock on the field of the opposition in a grid engagement that is expected to draw a capacity crowd, since the affair is the main objective game for both teams. Both teams appear evenly matched on the basis of past performance, each having won from Moorestown and lost to Burlington by similar scores.

If the locals play up to the standard evidenced in the last two engagements, Palmyra should win.

In the 11 times these two outfits have met, Riverside holds six wins and gained one tie. A victory for the Red and White will thus tend to even things up a bit.

The starting lineup for Palmyra will probably be: Keen, Lippincott, Emmons, Trotta, Grimes, Villari, Lane, Mitchell, Flournoy, Conwell and Dargis, while the opposition will start with Joo, Claus, Hulings, Malone, Rheumling, Walker, Perucci, the lad Palmyra must watch) Pechillo, Garbe and Westphal.

RED CROSS

The annual Roll Call of the American Red Cross is well under way. Mrs. Richard Lippincott heads the committee supported by a large force of workers.

The list is as follows: Mrs. Francis Elwell, Mrs. Lynn Hendrickson, Mrs. Blaine Capehart, Mrs. Robinson Coale, Mrs. Charles Loney, Mrs. Edw. Hughes, Mrs. Douglas Tyler, Mrs. Dewees Showell, Mrs. George Hagatoz, Mrs. Wayne Ayres, Mrs. Raymond Hall, Mrs. Harry Mark, Mrs. Charles Allen, Mrs. Edw. Lippincott, Mrs. Winifred Wilson, Mrs. Carl Peterson, Mrs. Arthur Schub, Mrs. Vincent Hackett, Mrs. Stewart Borger, Mrs. Bruce Dickson, Mrs. Paul McCray, Mrs. Thompson Coe, Mrs. Richard Graft, Mrs. William Shoemaker, III, Miss Anna Coale, Miss Elizabeth Ridley, Miss Christine Ridley, Miss Emily Barclay, Miss Elaine Sheble, Miss Alice Harwell, Mrs. John Jones Timothy Johnson, Jr.

If the representative in your district has not seen you perhaps they called while you were out. It would help so much if you would phone one of these workers and tell them when you will be at home. It is hoped everyone in Riverton will join the Red Cross. There is no greater need at the present time.

When the Annual Meeting was held on November 6th Riverton's and Cinnaminson's contribution in sewing and knitting to that date was as follows: 12 layettes, 125 sweaters, 25 dresses, 36 slips, 23 baby blankets, and many other miscellaneous items.

The work is continuing and sewing days are still Fridays from 9:30 a.m. to 12:00 m. at the Porch Club.

Read the article by John Maloney in the November 6 issue of The Saturday Evening Post.

WOMEN'S EXCHANGE

A Women's Exchange will be held in the Porch Club December 3 from 10 a.m. until 5 p.m. This is the day when the ladies of the community may display and sell their arts, culinary and otherwise. Mrs. Edward Hunn will meet exhibitors at the Porch Club at 9 a.m. Each person will be responsible for her own sales and wrappings — your profit is clear—club hospitality is yours.

There will be a club program beginning at 2:30 p.m. at which time we request that no sales be conducted.

For further information call Mrs. Ed. Hunn, 1056 or Mrs. Francis B. Elwell, 255.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 21, 1940

LOCAL CLUB MEMBERS VISIT OLDSMOBILE PLANT



Over forty members of the Business and Professional Mens Club of Palmyra and Riverton were the guests of Jack Dawley, local Oldsmobile dealer, on a trip through the assembly plant of General Motors at Lincolnton, N. J., on Tuesday afternoon. Some of the group are pictured here before they embarked in an Oldsmobile caravan, ten cars long, preceded by a State police escort. Luncheon was served by General Motors at the plant and a personally conducted tour over the long line followed. The local men saw the modern production methods that turn out over 700 cars a day.

Two Plays At
Lutheran Church

On Friday evening, November 22, in the Parish Hall of Bethany Lutheran Church of Palmyra, the Junior Choir will present two one-act plays. The casts are as follows:

"Hello Grandma" by Grace V. Kinyon—Frank Weigand, William Howe, Warren Jensen, Jean Ferguson, Betty Rauch, Robert Hayes, Jr., Dorothy Binder.

"The Minister's New Car," by Arthur Leroy Kaser—Virginia Howe, Jean Ferguson, Carol Lenker, Jean Hogeland, Florence Hen-

WILL VOTE ON
SUNDAY HOURS

The Palmyra Council chamber was crowded to capacity on Friday night of last week, when an open meeting was held to determine public sentiment regarding regulations for the "open" Sunday that was voted upon favorably at the General Election.

Representatives were present from the various churches and also from other local organizations.

As a result of the session, certain regulations were formulated which will be incorporated into an ordinance that will come up for first reading at a meeting of the governing body scheduled for Wednesday night of this week.

To Be Considered

These provisions are as follows: Movies and bowling alley to be permitted to be open during the following hours: 1 p.m. to 6 p.m. and 9 p.m. to 11:15 p.m.

Sports: To be allowed from 1 to 6 p.m. This includes tennis, baseball and football.

The Friday session lasted until well after 11 o'clock, with many of those present entering into the discussion.

KENNEL CLUB SHOW

One of the largest arrays of dogs in all breeds (possibly 600 to 1000) will be on hand at the Camden Convention Hall, Sunday, November 24, when the Camden County Kennel Club stages its ninth annual all breed dog show. The show will be open from 9 a.m. to 6 p.m. and judging will continue all day long. Not only will famous breeders and champions of all breeds from all over the country be shown there but obedience test performances will be staged by many of the breeds.

The officers of the club, many of whom will also have their dogs at the show are John H. Irwin, of Haddonfield, president; Edgar W. Miller, of Riverton, first vice president; Ralph T. Miller, of Philadelphia, second vice president; Walter H. Riemann, of Collingswood, treasurer and Walter G. Emmott, of Media, Pa., secretary.

One of the exhibitors will be Mrs. E. W. Miller, of Riverton, who will show Pekingese and Chow.

Success in business is more often achieved through observance of simple, obvious rules than through uncanny shrewdness and deep cunning.

COMPLAINT ON
DUMP SITUATION

At the meeting of Riverton Borough Council held on Thursday night of last week, a complaint was registered against the obnoxious smoke and fumes that emanate from the dump in the rear of Memorial Park.

The situation, it was stated, is particularly objectionable to residents in the nearby vicinity. Council promised to investigate the matter and take necessary steps to relieve the situation.

Following the discussion of this topic, Councilman Robert Knight offered the suggestion that serious consideration might be given municipal trash collection instead of having individual residents pay for this service. No action was taken, however, along this line.

New Brakes Needed

Councilman Bush, chairman of the fire and water committee, reported that the firemen recommend that both pumps be equipped with booster brakes, since the present equipment is not adequate to stop the heavy vehicles. The brakes are the type used when the trucks had solid tires.

Mr. Bush was authorized to get estimates on the cost of the work.

Another matter referred to the fire and water committee was the construction of a hose-drying tower in the rear of the fire house. Mr. Knight pointed out that there are no facilities at present for drying hose properly and that installation of a hose would last much longer.

As a matter of fact, a hose tower is almost standard equipment at every fire station.

Ordinance Adopted

The ordinance removing the one-hour parking restriction after business hours in certain sections of the borough was passed on final reading, subject to the approval of the common council of motor vehicles.

Councilman J. W. Sylvester, chairman of the highway committee reported that the Pennsylvania Railroad was willing to lease the lot adjacent to the Evans building to the Borough for parking purposes and it is expected that this space will be available for public use in the near future.

The Porch Club

The enviable reputation of the Drama Group will be upheld on Tuesday afternoon, November 19, when they will present two one-act plays. This is a "don't miss" program.

On Tuesday, November 26, at 2:30 p.m. Francis B. Elwell, secretary of New Jersey Taxpayers Association, will speak on "Taxes, Trickery and Truth." Mr. Elwell has been with this Association for several years and is well able to talk on this very timely subject.

A Coming Event: December 3, at 2:30 p.m. William MacMillan, an international speaker will talk about "England Under War Conditions."

COLLEGE SPEAKER

John Willis, of 306 Third street, was one of the student speakers at the annual Trenton State Teachers College President's Dinner held on Thursday evening, October 24 at the College Inn.

Mr. Willis, representing the Austin C. Aggar Society, spoke on the relation of his club to problems of society.

He is a graduate of Palmyra High School and is enrolled in the Secondary curriculum of the Junior Class, majoring in mathematics and science.

Besides being a member of the Aggar Society, Mr.

PALMYRA GOOD IN FIRST HALF

Palmyra got off to a flying start last Saturday afternoon in the game with Woodrow Wilson at the local stadium and held the opposition even during the first half, but could not withstand the closing drive of the invaders and dropped a 26-6 decision before a small crowd of shivering fans.

The Red and White talked first on a thrilling run by Conwell shortly after the fracas began. Palmyra kicked off to Wilson's 12 and the oval was run back to the 33, where the locals held. Laird booted to Conwell, who took the oval on his own 35 and, aided by nice blocking and some fancy side-stepping, raced 65 yards to score.

Even Wilson was unable to do much with the Fiedlermen during the remainder of the first period, but King raced through the entire local eleven to score from Palmyra's 35 as the second quarter opened.

Palmyra was outplayed during the balance of the first half, but no damage resulted. After intermission, however, the story was different.

In the third quarter, King of the

enemy, went 30 yards to put his team in front and Laird romped 73 yards for another in the same period. Fox wound up the scoring with a jaunt around left end in the last period.

First downs were three for Palmyra and 11 for Wilson. The Red and White tried 11 aerials, completed four and had three intercepted. The invaders went into the ether on five occasions, completing one and having one taken over by Palmyra.

Wilson really won the game on an off-tackle play that followed either a reverse or half spinner over the strong side. This had more deception than a similar play used to advantage by Burlington earlier in the season.

The locals, evidently being wary of Riverside scouts, tried nothing fancy and resorted, for the most part, to simple plays.

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RIVERTON, NEW JERSEY
Phone, Riverton 972

Legal Notices

NOTICE

Notice is hereby given that the property on Broad street, East Riverton, and fronting on the Pompano Creek, formerly owned by the Standard Oil Company of New Jersey, has been purchased by Joseph J. Weber.

The dumping of rubbish, trash, ashes, etc., or otherwise trespassing, is forbidden.

JOSEPH J. WEBER, Owner.

Ethel's Beauty Salon

511 Howard Street
Riverton

Phone Riverton 1090

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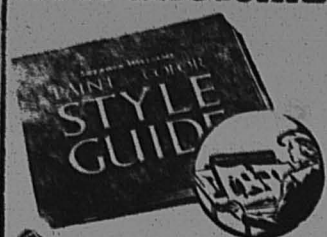
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Burlington County Surrogate's Court RULE TO BAR CREDITORS

Administrators' Notice

Estate of JAMES L. JAMES, Deceased.

Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 23rd day of October, 1940, upon application of the subscribers, Administrators, requiring the creditors of James L. James, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 23, 1941, or they will be barred of any action thereafter against the said Administrators.

LILMON H. RANSOM, Sr.,
FRANK H. JAMES,
Administrators.

Proctor: Blahly, Stockwell, Lewis & Zink.

Dated: October 23, 1940.

10-31 to 11-20-40

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The Frederick M. Rodgers American Legion

post of Palmyra and

Riverton desires any toys or games

that may be reconitioned for dis-

tribution to less fortunate children

of this area at Christmas. These

toys will be painted and fixed up

like new and the Legion will again

this year act as Santa Claus in keep-

ing with the custom of previous

years. Call J. Russell Musser, Riv-

erton 790-W or Clinton B. Gardner

521-M and any article will be col-

lected.

County Commander Raymond C.

Danley, has again requested the

legion post's throughout the county

to solicit any books that may be in

useable condition for use by the sol-

diers at Fort Dix.

A turkey raffle will be held at the

legion home Wednesday night, No-

vember 20, at 9 p.m. for three tur-

key's and tickets for the drawing

may be purchased from any mem-

ber of the post.

GAME THURSDAY

The Red Devils will travel to Riv-

erside on Thursday where they will

battle with the Greyhounds. The

local eleven defeated the Greyhounds

19-6 and 7-0 last season and they

will endeavor to give them a taste

of defeat as they have won eight

straight games along with the cham-

pionship of the Camden Suburban

conference.

GARMENTS RECEIVED

The Visiting Nurse Society has

received from the Needlework Guild

504 new garments for small chil-

dren and babies. Of this splendid

contribution, 152 articles were given

by the Palmyra chapter of the Guild

and 352 by the Riverton-Cinnamin-

son chapter, including 22 baby gar-

ments donated by the Colored

school of Cinnaminson.

JUNIOR PLAY

"Young April" chosen as the an-

annual production of the junior class

will be presented on December 6

and 7. This play is a sequel to

"Growing Pains" which was given

here in 1935.

The play continues the experi-

ences of the young McIntyres,

Terry and George, in their adol-

escence.

Evans' Service Station

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Many varieties of ROLLS and BREAD to make your

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Open from 7 a.m. to Midnight on Thanksgiving Day

519 Cinnaminson Ave. Phone 480

BETTY PETTY BEAUTY STUDIO

519 Cinnaminson Ave. Phone 480

Palmyra

Phone 480

Tickets may be purchased from any member of the junior class, at a new price of 25 cents per ticket.

FOOTBALL GAME

HERE NOV. 24

The Palmyra Red Devils, due to a revision of local "Blue Laws," will be enabled to play in the high school stadium on Sunday, Novem-

ber 24, with Roebling A. A. as the opposition.

The kickoff will be at 2.15 and admission is to be 33 cents, including tax.

The Palmyra team is composed largely of former high school stars

and a large crowd is expected to be present to view the outfit in their first home engagement this season.

Future opponents of the Red Devils will be Florence and New York Ship.

FOOTLIGHT PLAYERS

POSTPONE PRESENTATION

The Footlight Players announce the postponement of their first production of the current season, "Pure as the Driven Snow," scheduled for Friday and Saturday, November 29 and 30, at the Riverton School auditorium. The Group will shortly announce the new date for this presentation together with plans for the entire 1940-41 season.

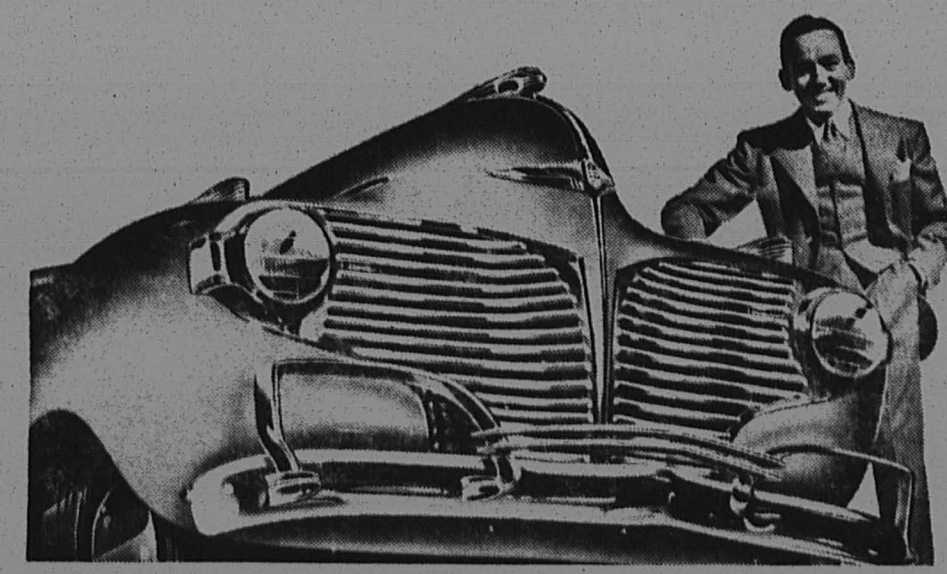
IF YOU'RE HUNTING for something to be really THANKFUL FOR STOCK UP WITH WILLIAMS' FUELS and treat your family to a COZY, COMFORTABLE HOME ON THANKSGIVING DAY P.S.—You can spend what you save on a turkey!

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"This is the greatest car Dodge ever built!"

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...YET IT SELLS JUST ABOVE THE SMALLER LOW-PRICED CARS!

AFTER twenty-six years of constant progress and improvement, Dodge for 1941 has hit a brand-new high.

Without doubt, this 1941 Luxury Liner is the finest car Dodge has yet turned out!

Let us tell you of four aspects of the famous Dodge Leadership and Dependability which this new car offers you.

First: Beauty. The new '41 Dodge Luxury Liner is completely new in styling. Like Dodge Engineering, it's ahead of time—it has the touch of tomorrow in its streamlined

loveliness. Interiors are in faultless taste.

Second: Comfort and Performance. Here's a car with a sweeping surge of live power, easy for a woman to handle, yet bigger than ever before inside.

Third: Safety. Dodge Engineers have always made safety their first consideration. So in the new Dodge there are many added safety features. For example... The luggage compartment lid is spring-balanced—a child can safely and easily raise or lower it.

Finally, Economy. How wonderful it is

that you can buy this beautiful big car for only a few dollars more than smaller, low-priced cars! Its engine is an "Economy" masterpiece that will save you money.

And now, for the first time in a low-price car, Dodge offers you the matchless combination of Fluid Drive* with Floating Power. The result is unbelievable smoothness.

May we make a suggestion? Come in and see this new Dodge first-hand. Let this truly great automobile do its own talking. One ride is worth a thousand words!

*Fluid Drive optional at slight extra cost.

ENJOY THE TRIPLE THRILL OF DODGE FLUID DRIVE*

1. Shift or not, as you like! Nothing new to learn. Simply less to do. Greater comfort—added safety.

2. Great Is Traffic! You start and stop smoothly without jerk or jar. And when you want it, a flick of your finger into the gateway gear gives you a burst of speed.

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\$825

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JUST A FEW DOLLARS MORE THAN SMALLER, LOW-PRICED CARS!

This is Detroit delivered price and includes all Federal taxes and all standard equipment. Transportation, state and local taxes (if any), extra. Front directional signals and bumper guards at slight extra cost. See your Dodge dealer for easy budget terms.

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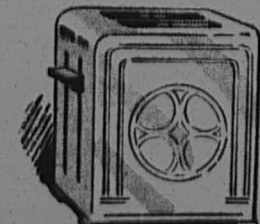
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Riverton, N. J.

Time to think of Christmas!

Get out your list and mark off a few names. Electric appliances solve many a knotty gift problem. They are reasonably priced and they will give years of faithful service.

Aunt Sarah will be delighted with an electric coffee maker, drip type or percolator style.



An electric toaster. Bess? It has been indispensable at most

Electric clocks are accurate timepieces. Then wouldn't one be just the gift for some tardy friend or relative?

Small carrying charge added if any appliance is purchased at

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P. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406 812 Morgan Ave., Palmyra
Phone 888

SACRED HEART CHURCH
Rev. John F. Welsh, Pastor
Sunday Masses, 7, 9, and 10.30 o'clock.
Daily Mass, 7.
Confessions Saturday at 4 to 5.45 and 7.30 to 9.
Novena to Our Lady of the Miraculous Medal Monday night at 7.45 p.m.

The pastor of the Sacred Heart Church favored the repeal of the "Blue Laws," which the citizens of Palmyra voted on last election day. Innocent recreation for our young people on Sunday is not contrary to the Will of God, provided that he is given Public Worship on that day, and sin is avoided. Outdoor sports especially are beneficial. When we are out in the fields of nature we are reminded of God. A game of base ball, or football—without, of course, any rowdism on the field of contest does not, in our Catholic interpretation of the Lord's Day, violate any law of God. On the contrary, young people, while obligated to attend Divine Worship on Sunday, are much better occupied in their leisure hours while playing, or attending, innocent games of various types, than just "killing time" in groups, or perhaps worthless, or dangerous discussion.

SACRED HEART DRAMATIC CLUB PLAY DEC. 1st and 3rd
Want to laugh? Be among those attending that riotous farce "Aunt Tillie Goes to Town" that is to be presented at the Sacred Heart School on December 1, and 3 by the Sacred Heart Dramatic Club.

The play has some of the funniest scenes ever to be written into a farce. It is novel, ingenious and has loads of pep and action and is thoroughly clean and wholesome. The cast is as follows: Aunt Tillie, Helen Pfaff; Lucinda Talbot, Margaret Pfaff; Pamela Marsh, Margaret Faunce; Lizzie Parsons, Regina Fowler; Ellen Neeland, Patricia Ford; Ronald Homland, Jessie Morris; Luther Lorrimer, Albert Schuler; Mervin Tucker, Gerald Malone; Charlie One Lung, Joseph Kratcher; Mrs. Tillie Tucker, Margaret Pittitt; Dr. Hattie Bing, Doris Lane.

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A Word of Appreciation

Once again we wish to thank our customers for their grand patronage with us after the Chain Stores and Super Markets resumed their business. Another word of thanks to our new customers of whom more than 75% are still buying from us, and who tell us they are more than satisfied with both our prices and quality of merchandise.

Thanking you once again!
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On account of our tremendous order trade we have installed two new telephones to better serve you. We have changed our number from Riverton 904 to numbers Riverton 1221 and 1222!

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COFFEE
2 lbs 35c
YELLOW BAG

IVORY SOAP
5c 2 - 17c
Small Cakes Large Cakes

MILK
4 tall cans 25c
ScotTissue 4 rolls 29c
Waldorf Tissue 2 rolls 9c

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HEINZ DATE PUDDING (large can) 35c
HEINZ FIG PUDDING (large can) 35c
HEINZ PLUM PUDDING (large can) 35c

Silver Lake CANNED PUMPKIN 3 No. 2½ cans 25c

SUPERIOR QUALITY

Mince Meat 1b 19c

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NUTS with PECANS 1b 23c

Diamond WALNUTS 1b 25c

PAPER SHELL

ALMONDS 1b 29c

Pitted DATES or FIGS pkg. 10c

Kellogg's or Bogsweet

Cranberry Sauce 2 lge cans 25c

KELLOGG'S

APPLE SAUCE, 3 No. 2 cans 25c

Merion Peaches, 2 No. 2½ cans 29c

(Slices or Halves)

MERION

Bartlett PEARS No. 2½ can 19c

FRESH KILLED

TURKEYS 1b 31c 1b 35c

TOMS HENS

Fresh Killed ROASTING

CHICKENS 1b 32c

5 to 6 lb avg.

STEWERS 1b 27c

5 lb avg.

Armour's Star

SMOKED TONGUE 1b 29c

Armour's Pure

PRINT LARD 1b 8c

Felin's Smoked

BONELESS BUTTS 1b 23c

Smoked PICNICS 1b 17c

FRESH

SHOULDERS of PORK 1b 17c

Assorted

MEAT LOAF ¼-lb 7c

FRESH

FILLET of FLOUNDER 1b 29c

FRESH GROUND BEEF

FRESH PORK SAUSAGE

SKINLESS HALF SMOKES

1 lb SLICED BACON

25c
1b

CENTRAL BAPTIST CHURCH
Rev. George Lochest, B.D., Pastor
"Central Baptist" is co-operating with the Epworth Methodist, Bethany Lutheran and Calvary Presbyterian Churches in the Annual Union Thanksgiving Service which will be held in the Bethany Lutheran Church on this Thursday morning at 10.30 o'clock. Rev. David Haney, pastor of the Epworth Methodist Church will preach the sermon.

Services Sunday, November 24th. "Central Baptist" offers everything constructive to the individual and to youth and invites all those who are without church affiliations, to its services.
Morning service, 11.15 a.m.—The sermon topic for the morning service will be "The Rock Foundation." The choir will sing "Praise the Lord, O Jerusalem" by Maunders. The solo will be sung by Mrs. Ruth Schweizer, alto, with violin obligato by Mr. Claude Barto. Mrs. Schweizer has selected "Hold Thou My Hand Dear Lord" by Briggs.
Hi-B.Y., 6.45 p.m.—Young Peoples meeting of those of high school age.
Evening service, 7.45 p.m.—The choir, under the direction of Claude Barto, will render Maunders' cantata, "Song of Thanksgiving."
The Board of Trustees will hold their regular monthly meeting on Tuesday evening, November 26th.
A sauer kraut supper will be held on Saturday evening, December 7, under the direction of the L.T.S. Philathea Class.

The Alpha Gamma Class has made a request of those saving Camay, Crisco, and Ivory Snow labels, that they turn them over to Jane Knouse by November 30th.

Mrs. W. Rex McCrosson, of 5 East Broad street, was the winner in the November 15 drawing of Shulman's Merchandise Club.

Mrs. William Burgess, of Spring Garden street, Palmyra, was the fifth winner in the Candy Club of the Palmyra Business and Professional Women's Club.

The regular meeting of the Riverton Girl Scout Troop Committee will be held Tuesday evening, November 26th, at 8 p.m. at the home of Mrs. Robert Adams.

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Yes, we mean anti-freeze for your car. Even a few hours delay at this season of the year can spell a cracked motor block or split radiator core.

Don't flirt with a big, unnecessary repair bill. Bring in your car for a complete

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and then drive off with that "let 'er come" feeling.

We invite you to try our expert ESSO lubrication service.

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Closed Thanksgiving, Nov. 21

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Reasonably Priced Quality Foods

Full, complete stocks of every food need to make your Thanksgiving Feast a complete success, now ready in your convenient American Store. If you are not enjoying complete satisfaction in your food buying, we suggest you turn to ASCO.

"Pioneer Brand" Tender, Young, Fresh Killed
TURKEYS 1b 27c

One Price—None Higher
Fancy Long Island
DUCKLINGS 1b 16c

Fancy Fresh Killed Stewing
CHICKENS Up to 1b 19c

ASCO Long Liver Pudding 1b 18c
ASCO Luncheon Roll 1b 12c
ASCO Beef Bologna 1b 8c

Pork Chops 1b 18c
Center Cut Chops or Roasts 1b 25c

Scrapple 1b 10c
Dried Beef 1b 13c
Luncheon Meat 1b 13c
Fresh Opened Jersey select OYSTERS 1b 15c
Hams 1b 19c

Holiday Canned Vegetable Sale!

Farmale Tender Peas 1b 10c
ASCO Green Label Peas 1b 27c
Rob-Ford Green Jumbo Peas 1b 23c
ASCO Corn 1b 21c
ASCO Pumpkin 1b 15c
ACME Golden Sugar Corn 1b 10c
Farmale Corn 1b 17c
Asparagus 1b 23c
ASCO Tomatoes 1b 25c

Tomatoes 1b 5c
Standard Quality
Hurluck Tomatoes 1b 6c
Farmale Cut Green 1b 15c
String Beans 1b 15c
Fancy Shrimp 1b 25c
Fresh Prunes 1b 16c
Glaze Citron 1b 18c
Lemon or Orange Peel 1b 18c
Pineapple 1b 17c
Peaches 1b 25c

COFFEES
ASCO 2-lb 29c
Win Crest 2-lb 25c

APPLS
ORANGES 4-lb 15c
1-lb 1c

Best Pure Lard 2-lb 13c
Gold Seal Flour All Purpose 12-lb 35c

Purely Vegetable Shortening
Cream-white 1-lb 14c 3-lb 37c

Gold Seal Cake Flour 2 44-oz 25c
Red Cherries 2-lb 15c
Fancy Mixed Nuts 1b 17c
Brazil Nuts 1b 10c

ASCO Mince Meat 1b 15c
Fruit Coc tall Eveready No. 2 1b 19c

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BREAD
Supreme Milk or Soft Twist
2 large loaves 15c

Victor Baked 5c
Fine for fillings.

Spiced Wafers 2-lb 29c
Plum Pudding 1-lb 23c
ASCO Tomato Soup 1-lb 5c
Cider 1-lb 19c
Grapefruit Sections 1-lb 10c
Dole Pineapple Juice 3 cans 25c

Cranberry Sauce 2-lb 23c
Preserves Pure Fruit 2-lb 25c
Pineapple, Blackberry, Cherry, Raspberry

Duff's Mixes 1-lb 19c
NBC Chocolate Pinwheels 1b 21c
Kraft Velveta Cheese 2-lb 43c
Sylvan Seal Cheese 2-lb 13c

Pabst-ett Spread 2-lb 25c
Standard, Swiss, Pimento

RIVAL Dog Food 3-lb 25c
Fresh Fruits & Vegetable Specials!

New York State—Solid Heads
CABBAGE 1b 1c

Grapefruit 3 for 10
Onions 4 for 10c
Celery stalk 5c
Cranberries 1b 19c
Spinach 1b 5c
Turnips 1b 10c

APPLS
ORANGES 4-lb 15c
1-lb 1c

Where Quality Counts and Your Money Goes Farthest

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh
Street, Riverton, open Tuesday and
Friday, 2:30 to 4:30.

WESTFIELD FRIENDS
MEETING
Burlington Pike
Sunday Morning
10 o'clock—Firstday School.
11 o'clock—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
"Soul and Body" is the lesson-
sermon subject for Sunday, Novem-
ber 24, in all Christian Churches and
Societies throughout the world.

The Golden Text is: "O bless our
God, ye people, and make the voice
of his praise to be heard; which
holdeth our soul in life, and suffer-
eth not our feet to be moved."
(Psalms 66: 8, 9).

Among the lesson-sermon cita-
tions is the following from the Bible:
"My soul, wait thou only upon God;
for my expectation is from him."
(Psalms 62:5).

The lesson-sermon also includes
the following passage from the
Christian Science textbook, "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy:
"Science reveals Spirit, Soul, as not
in the body, and God as not in man
but as reflected by man. The great-
er cannot be in the lesser. . . This
is a leading point in the Science of
Soul, that Principle is not in its
idea" (p. 467).

BETHANY EVANGELICAL
LUTHERAN CHURCH
Broad Street and Morgan Avenue
Palmyra, N. J.

Rev. Harold Lee Rowe, Pastor.
Thursday, 10:00 a.m.—The annual
community Thanksgiving service
will be held in Bethany Church. The
Rev. D. Roe Haney of the Epworth
Methodist Church will deliver the
sermon. The assisting ministers will
be the Rev. Charles T. Bates, the
Rev. George Lockett, and the Rev.
Harold Lee Rowe. You are cordially
invited and urged to attend these
services.

Friday
3:45 p.m.—The children of the
Church.
8:00 p.m.—In the Parish Hall, the
Junior Choir will present two one-
act plays, entitled, "The Minister's
New Car" and "Hello Grandma." A
silver offering will be taken to be
used for the purchase of choir
robes.

Saturday
9:30 a.m.—The Catechetical
Classes.

Sunday
9:50 a.m.—Children's Church-Ser-
mon: "A Little Boy's Lunch."
10:00 a.m.—Church School.
11:00 a.m.—The Service. Pastor
Rowe will use as his sermon theme,
"Oil for the Lamps of Christians."
6:45 p.m.—Intermediate and Se-
nior Luther Leagues.

8:00 p.m.—Vespers. The Women's
Missionary Society will give their
annual Thank offering service. Mrs.
Rowe will speak on the subject,
"Three Ways to Give Thanks."

This is Your invitation to attend
all of these services.
Tuesday evening, November 26—
Bethany's Luther Leagues will en-
tertain the Luther Leagues of South
Jersey at a service which will be-
gin at 8:30 in the church. A choir
from the Slovak Lutheran Church,
Trenton, N. J., will sing several se-

lections in the native tongue. A
social period will follow the wor-
ship service. All young people are
invited to attend.

ABOUT TOWN

Mrs. Porter Caldwell, of Elm
terrace is recovering from a serious
operation at Osteopathic Hospital,
Philadelphia.

Mrs. Ralph L. Scott, of Riverton,
was among those recently regis-
tered at the Chalfonte-Haddon Hall,
Atlantic City.

The Lincoln University Glee Club
will be presented in concert at the
Riverton Public School auditorium
on Friday, December 6, at 8:30 p.m.
Tickets are 50c and \$1.00.

SUPPLEE
Ice Cream
Pies
33c
FUDGE FLAVOR
A popular buy at our
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IN CHANCERY OF NEW JERSEY

To: Katherine Klein; Louis Schwartz; Flo-
rence Schwartz; Louis Schwartz; Exor-
tor of the Estate of Adolph Schwartz;
Deceased; Goldie Schwartz; Horace
Schwartz; Robert Schwartz; Maurice
Schwartz; Sadie Schwartz; Rae Fisher;
David Fisher; Julius Weiner; Leah
Weiner; Lee Weiner; Anna Weiner;
the heirs, devisees or personal repre-
sentatives of Joseph Schwartz; the heirs,
devisees or personal representatives of
Anna Weiner; and the heirs, devisees
or personal representatives of Adolph
Schwartz.

By virtue of an order of the Court of
Chancery of New Jersey, made on the
seventh day of November, 1940, in a cause
wherein Camden Trust Company, Successor
by merger to Camden Safe Deposit & Trust
Company, Trustee, a banking corporation of
the State of New Jersey, is complainant and
Katherine Klein and others are defendants,
you are required to appear and answer the
bill of sale, complaint and/or before the
eighth day of January next or the said bill
will be taken as confessed against you.

The said bill is to force sale a certain mort-

gage given by Adolph Schwartz and Julia
Schwartz, his wife, to Harold D. Ellis which
Camden Safe Deposit & Trust Company, Ad-
ministrator, C.T.A. of the Estate of Harold
D. Ellis, to Camden Safe Deposit & Trust
Company, Trustee under deed of trust by
Camden Safe Deposit & Trust Company, Trust-
ee, Plan or Survey of the land of Joseph
Morgan, Palmyra, New Jersey, and you,
Katherine Klein, Louis Schwartz, Florence
Schwartz, Louis Schwartz, Executor of the
Estate of Adolph Schwartz, deceased; Goldie
Schwartz; Horace Schwartz; Robert
Schwartz; Maurice Schwartz; Sadie
Schwartz; Rae Fisher; David Fisher; Julius
Weiner; Leah Weiner; Lee Weiner and
Anna Weiner; the heirs, devisees or per-
sonal representatives of Joseph Schwartz;
the heirs, devisees or personal representa-
tives of Anna Weiner; and the heirs, de-
visees or personal representatives of Adolph
Schwartz are made defendants because you
are the heirs of Adolph Schwartz and may
have some interest in the premises covered
by the above mortgage.

JOSEPH BECK TYLER,
Solicitor for and of Counsel with
Cousins,
413 Cooper Street, Camden, N. J.
4, 11, 21 to 22-12-40

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A bowl filled with pebbles and water is all that is re-
quired: in a temperature of from 60 to 65 degrees for best
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March.

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Mammoth Bulbs (5 1/2 in. circ.): 3 for 20c; 12 for 70c; 100 for \$4.75
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Jumbo Bulbs (6 1/2 in. circ.): 3 for 30c; 12 for \$1.00; 100 for \$7.00

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IF IT HAS A CLUTCH
IT ISN'T A
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TRY OUT THE
"CLUTCH-LESS" OLDSMOBILE!
SENSATION OF THE YEAR!

When you get all through with
claims and counter-claims, the
plain fact remains . . . there's only one
Hydra-Matic Drive! Regardless of what
anyone says about any other new drive,
remember this: No car with a clutch
—no car that requires gear shifting,
even part of the time—can possibly
give results comparable to Hydra-
matic Drive. Oldsmobile's Hydra-
matic Drive steps up performance. It
saves half the effort of driving. It gives
more mileage on gas. It's the most
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feature of the year. See it at our show-
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See and drive Oldsmobile's six great
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cial, the popular-priced Dynamic Cruiser
and the medium-priced Custom Cruiser.
Sedan prices start at \$898, *delivered
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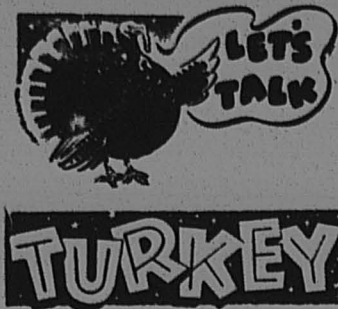
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and be
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instead of
SORRY

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1939 Oldsmobile
2-DOOR SEDAN. This is a one-owner car with low mileage and has had the best of care. A real bargain.

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COUPE. One-owner car. Perfect mechanical condition. Good paint and tires. An excellent business car.

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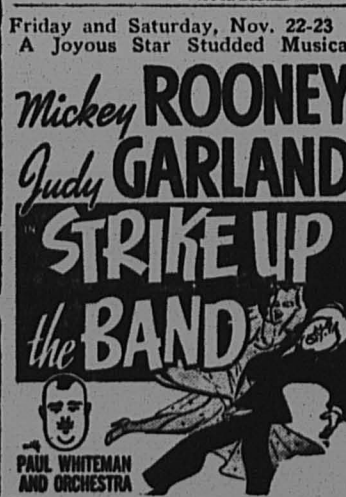


Wednesday, Nov. 20
—Now Playing—
PUBLIC DEB. No. 1
with
George Murphy and Brenda Joyce
—Added Attraction—
CHARLIE CHAPLIN in
"THE PAPERHANGER"

Thursday Only, Nov. 21
(Continuous Today)
GALA THANKSGIVING SHOW
2—BIG HITS—2



Hit No. 2—
GENE AUTRY
RANCHO GRANDE
Smiley Burnette
Friday and Saturday, Nov. 22-23
A Joyous Star Studded Musical



Sunday and Monday, Nov. 24-25
"BIG 4 UNIT SHOW"
A Mirthquake of Melody and Merriment



Tuesday Only, Nov. 26
FREE—Gifts to the Ladies!



Wednesday Only, Nov. 27
Adventure on the High Seas
CAPTAIN CAUTION
with Victor Mature, Louise Platt and Bruce Cabot
Added—Carl Hoff and Orchestra

Thursday Only, Nov. 28
OWARA-HAYWARD
DANCE GIRL DANCE
Also—Selected Short Subjects

CHRISTIAN SCIENCE THANKSGIVING SERVICE

In gratitude to God for divine care and guidance during the past year, and in keeping with the Proclamation of the President of the United States, First Church of Christ, Scientist of Riverton will hold its annual Thanksgiving service at 11 o'clock a.m.

The service will include reading of the Proclamation, congregational singing of appropriate hymns, a solo entitled "The Master's Way," and a short lesson-sermon.

The Golden Text for Thanksgiving Day is from Psalms 97:12, "Rejoice in the Lord, ye righteous; and give thanks at the remembrance of his holiness."

One of the Scriptural selections in the lesson-sermon is from Psalms 31:19, 21: "Oh how great is thy goodness, which thou hast laid up for them that fear thee; which thou hast wrought for them that trust in thee before the sons of men. Blessed be the Lord, for he hath shewed me his marvellous kindness in a strong city."

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy, is this passage on page 3, lines 17-24: "How empty are our

conceptions of Deity! We admit theoretically that God is good, omnipotent, omniscient, infinite, and then we try to give information to this infinite Mind. We plead for unpardonable pardon and for a liberal outpouring of benefactions. Are we really grateful for the good already received? Then we shall avail ourselves of the blessings we have, and thus be fitted to receive more."

At the close of the readings an opportunity will be given to Christian Scientists to express thankfulness for healings received through Christian Science. The service will close with a benediction from the Bible: "For all things are for your sakes, that the abundant grace might through the Thanksgiving of many redound to the glory of God."

The Palmyra Cadet Drum and Bugle Corps took the first prize of \$75 for being the best organization of this type appearing in the Mt. Holly parade last week.

There's no way of going into training for writing.

PALMYRA
BROADWAY
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

TUESDAY and WEDNESDAY
November 19 - 20
ANN SOTHERN with
IAN HUNTER and
BILLIE BURKE in

Dulcy
FREE—8 Turkeys will be distributed from our stage to persons holding lucky coupon numbers Tuesday evening at 9 p.m.

THURSDAY (Thanksgiving)
and FRIDAY, Nov. 21 - 22
Continuous Showing on
Thanksgiving Day from 2 p.m.
MICKEY ROONEY and
JUDY GARLAND in

Strike Up the Band
Ladies Please Note: We will not distribute dinnerware on Thanksgiving Day!

SATURDAY, November 23
MAUREEN O'HARA with
LOUIS HAYWARD and
LUCILLE BALL in

Dance Girl Dance
—Saturday Matinee Only—
THE DEAD END KIDS in
"JUNIOR G-MEN"

SUNDAY, November 24
Continuous from 3:30 p.m.
JANE WITHERS in

The Girl from Avenue A
—also—
HELEN PARRISH in
I'm Nobody's Sweetheart Now

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Palmyra's Leading
Dept. Store

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2 lbs 69c

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4-oz. can 9c - 1lb can 23c

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KERNELS 1b 49c

Calif. Soft Shell ENGLISH
WALNUTS 1b 25c

KELLOGG'S MERION
SLICED PINEAPPLE
2 No. 2 cans 27c

Kellogg's Tomato Juice
3 tall cans 27c

Kellogg's Fruit Cocktail
large can 23c

BIRDS EYE
PEAS or LIMA BEANS
box 23c

Fresh Pumpkins 2 lb 5c

FANCY RED RIPE
CRANBERRIES ... 1b 23c

YELLOW
Sweet Potatoes or Yams
3 lb 14c

SMALL WHITE
ONIONS for CREAMING
3 lb 14c

Snow White
Mushrooms 1b 25c

FRESH CLEAN
SPINACH 1b 5c

Fancy Hearts of Celery
bunch 14c stalk 5c

U. S. No. 1 IDAHO
BAKING POTATOES
10-lb bag 23c

CALIFORNIA
ORANGES for JUICE
18 for 25c

CALIFORNIA SUNKIST
LEMONS doz. 15c



SPECIAL FEATURE—
STRICTLY FRESH KILLED
Fancy Young Nearby

TURKEYS
1b 29c
12 to 14 lb avg.

Strictly Fresh Killed Paramount
ROASTING or FRYING
CHICKENS 1b 29c

3 1/4 to 4 lb av.

NO GUESS WORK—
Never Before 100% Money Back
Guarantee

STRICTLY FRESH KILLED
Paramount Farms Nearby Prime

Hen Turkeys 1b 33c

Extra plump, meaty birds—Come in and see these new kind of turkeys. No obligation to buy. So sure are we of these wonderful birds that each one must be most tender and delicious or it costs you nothing.

"Opportunities might be more easily recognized if they did not come so often disguised as hard work."

51st Year No. 45

Festival Foundation Announces Concert

The Festival Foundation will give the first of its mid-winter concerts in the auditorium of the Moorestown High School, Moorestown, Wednesday evening, December 4th. The same program will be repeated in the Wilbur Watts High School, Burlington, Wednesday, December 11th. The time on both evenings will be 8:15.

At both concerts the Foundation will present as soloist Miss Marguerite Kuehne, violin artist-student of the Curtis Institute of Music and winner of the 1940 Youth Award. Miss Kuehne has appeared four times as soloist with the Los Angeles Symphony Orchestra under the batons of Arthur Rodzinski and Otto Klemperer. She has also appeared with the orchestra in Hollywood Bowl when the conductor was Sir Hamilton Hart.

Zimbalist Student
This winter Miss Kuehne will play a concert with the Philadelphia orchestra in the Concerts for Youth, Eugene Ormandy conducting. At the Institute she is a pupil of Efrem Zimbalist and a member of a student trio booked for numerous engagements this winter. In addition to two groups of solo numbers, Miss Kuehne will appear with the Festival Foundation Chorus in a "Lake of Dreams," a choral paraphrase of "The Swan" by Saint-Saens; and in Raff's Cavatina for violin with piano and chorus.

The Foundation chorus will present a choral program which will include such very popular numbers as "Annie Laurie," arranged by Geoffrey O'Hara; "The Bells of St. Michael's" by Stewart; and "Come to the Fair," by Martin.

Sustaining memberships in the Festival Foundation cost \$2; membership cards admit two persons to each of the mid-winter and spring concerts. Single admissions by ticket or at the door, 50 cents each. Tickets may be obtained from any active member of the Foundation chorus, or from Miss Carrie Bates, The New Era office, Riverton.

Personnel
The personnel of the Festival Foundation is made up of a group of some forty carefully auditioned singers from all over Burlington county. Eric Warnick of Riverton is the musical director of the group; Jean E. Morrison of Palmyra the accompanist.

Never has the uplifting influence of good music been more needed in the world, and by more people, than it is today. A subscription to the Festival Foundation (send \$2 to Mr. Brooke Tidwell, foundation treasurer, Mt. Holly National Bank, Mt. Holly) will not only assure you two evenings of rare listening pleasure, but will give you a vital part in a project important to the cultural life of our county—Publicity.

The Porch Club

Francis B. Elwell, of Riverton, secretary of the New Jersey Taxpayers' Association, gave a most interesting talk on Tuesday, November 26.

Mr. Elwell prefaced his remarks by stating that the association was organized several years ago to acquaint the taxpayers with facts concerning the disposition of our taxes. The speaker illustrated his talk in a most novel manner which forcefully brought to his audience the significance of the tax situation as it exists today.

Following the formal address, Mr. Elwell answered numerous questions that were asked by members of the large audience that attended the lecture.

On Tuesday, December 3, at 3 p.m., the Literature Department of the club will present William J. (continued on page 2)

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 28, 1940

PRICE 5 CENTS

OBSERVE GOLDEN WEDDING ANNIVERSARY



Mr. and Mrs. William Smith, of 200 Delaware avenue, Palmyra, celebrated their golden wedding anniversary on Saturday, November 23rd. Mr. Smith is a lifelong resident of Palmyra and Mrs. Smith, prior to her marriage, was Sarah E. Bishop, of Riverton. The Smiths have lived at their present address for the past 48 years. They have a daughter, Mrs. Clarence N. Hubbs and a son, Warren T. Smith, both Palmyra residents. Mr. Smith remembers Palmyra when it had but 64 homes, one street (the present Broad street) and a one room school house on Strongtown Road, now Cinnaminson avenue.

ANNUAL MEETING LOCAL WELFARE

Report Rendered by Executive Secretary Shows Vast Amount of Work

Featuring the annual meeting of the Riverton-Cinnaminson Welfare Association, Mrs. Robert J. Sim, executive secretary, reported on the activities of her office both as director of relief for Riverton and Cinnaminson, and with respect to the family service work of the Welfare Association.

This dual field of work is, of course, a frequent source of misunderstanding. Relief disbursements are subject to rather rigid standards but in the regeneration of a family it is sometimes desirable to draw upon the funds of the Association for purposes outside of these limitations. Unfortunately the public is not aware of the dividing line and is apt to assume preferential treatment is given in relief disbursements.

Founded in 1931

Mrs. Sim made a lengthy and interesting report, giving details of many cases which had been problems during the year ending October 30, 1940, but which necessarily were cloaked with anonymity. Interesting extracts from her report are given in the following paragraphs.

"This organization from the time of its beginning on October 25, 1931, has lived through many changes. At that time—1931—the problem of unemployment first began to be felt by our local families. Just 9 years later, we begin for the first to see an upward turn toward employment—due in large degree to the new defense program. So far, this upturn is extremely slight. A good number of our men are still supporting their families through W.P.A. but that number is gradually decreasing as one man after another goes back to private employment. Men who have been employed in farm work during the summer now face the inevitable layoff. They usually come to our office for W.P.A. referral. Fewer men have come."

"During this year 48 persons have been referred for W.P.A. employment. Of that number 40 were certified by the W.P.A. office, 3 were rejected; 4 referrals were not sent; and 1 is pending. Of the 40 persons certified 27 were placed at W.P.A. employment. Of the 27 put to work on W.P.A. 24 were relief cases."

"Relief giving to maintain through

TOYS! TOYS! TOYS!

Post Frederick M. Rodgers, American Legion, of Palmyra, is conducting its annual project of reconditioning toys for needy children at Christmas.

All residents of this section who have toys that can be used by the Legion are requested to call C. B. Gardner, Riverton 521-M or J. Russell Musser, Riverton 709-W as soon as possible.



Do you know that your annual membership in the Red Cross creates the fund which makes it possible for the organization to help so promptly in times of disaster in our own country? Victims of floods, fire, and earthquakes receive prompt relief, and special needs of veterans, hospitals and similar calls of the needy are promptly met when the Red Cross has sufficient members to maintain a regular fund for the purpose. This fund is secured through the annual memberships, but it is necessary for every one to join.

The quota for Riverton is at least 500 members. Two thirds of the time allotted for the drive has passed and the town has not yet reached half the quota. Have you failed to do your part? We must not fail in our support of this great relief organization.

Important to Join

Perhaps you were not at home when the representative called. If you have missed her, won't you call anyone of the collectors which were listed in the New Era last week? It is important that you join.

The Red Cross window in the Collins building tells you much about this great organization. Do not fail to inspect it carefully. The committee is greatly indebted to Miss Helen Lundberg who does this work professionally and who has given her time and service to the cause.

Again we call attention to the article by John Maloney in the November 9 issue of the Saturday Evening Post. Mr. Maloney travelled through war-torn Europe as special observer for the American Red Cross. You should not miss this account of his findings.

Sixteen workers came for the sewing period last Friday and much was accomplished. There is still need for more workers. Materials for diapers and baby blankets have at last arrived and these must be finished as quickly as possible. The balance of the layettes is completed and shipment is delayed because of these two items. If you cannot come Friday will you do some of this work at home? Call Mrs. Gilbert Coe, Riverton 321-R, who will be glad to send you the material. Mrs. Filson Graff, Riverton 99-J, will answer all questions concerning knitting.

Do your part to make the Roll Call a success, and assist in the sewing for refugees.

GLEE CLUB CONCERT
The Lincoln University Glee Club, of 40 male voices, will render a con-

Needlework Guild Thanks Contributors

The officers and directors of the Riverton Branch of the Needlework Guild wish to express their appreciation of the number and excellent quality of the garments contributed to the Guild this year.

On the day of the annual meeting 1840 fine, serviceable, wisely chosen articles were gathered in and redistributed among thirteen social service agencies, all in New Jersey with the exception of the Home for Incurables, Philadelphia. A cash donation of \$60 was made to the Riverton-Cinnaminson Welfare Association for the purchase of shoes. The sustaining interest and enthusiasm for the fine work of the Needlework Guild was well exemplified by the presence of Mrs. Harvey Mitchell at the annual meeting. Mrs. Mitchell was for years a resident of Riverton, active in the social life of the community. She is the only living charter member of the Riverton Branch of the Needlework Guild, which was organized in 1894. Her continued yearly attendance at the meetings and her lively interest in all the local work, is a great source of inspiration to those who are carrying on what Mrs. Mitchell so ably began.

New Ordinance Is Passed Here

At an adjourned meeting of Palmyra Borough Council held on Wednesday night of last week, the ordinance on the Sunday question passed first reading by a 4-2 vote. It will come up for public hearing and final passage on Tuesday, December 3.

According to the provisions of the new legislation, Sunday sports and amusements are limited to the periods 1 to 6 p.m. and from 9 to 11:15 p.m. A further restriction in respect to the movies provides that any program shown on Sunday must also be shown on a weekday within six days of the Sunday performance.

It is also required that the price of admission must not be less than on a weekday and that no gifts be offered.

Councilman T. Curtis Flynn explained his negative vote by stating that it was motivated by the clause providing for the repetition of movie performances. He remarked that this was an imposition.

Over 50 residents attended the meeting.

CINNAMINSON P.T.A.

The Cinnaminson P.T.A. will hold a sour krait luncheon at the home of Mrs. F. Kapus, 14 Cuthbert Road, on Wednesday, December 4th. Luncheon will be served from 11:30 to 12:30 at a cost of 25 cents. Members and friends are cordially invited. Phone reservations to Riverton 576 or Riverton 845.

The regular monthly executive meeting will be held on Monday evening, December 9, at the home of Mrs. E. Parker, 742 Highland avenue. The session will be followed by a cosmetic party.

Due to school closing on December 20 and other school activities there will be no regular meeting on December 11th.

The Parents and Teachers Christmas party will be held on Friday, December 20.

cert in the auditorium of the Riverton Public School on Friday evening of this week, at 8:30 o'clock.

The affair is being sponsored by the Independent Church Aid of the Mt. Zion A. M. E. Church, of Riverton. For tickets call Riverton 1056.



The regular monthly meeting of Post Rodgers will be held in the post home on Tuesday evening, December 3.

Commander Morgan cordially invites all ex-service men to attend this affair.

FOOTBALL GAME HERE SUNDAY

The Palmyra Red Devils will play their first home game this Sunday, December 1, at the Palmyra High School stadium with the Roebuck Blue Centers providing the opposition. This game was postponed from last Sunday due to rainy weather. It will be the first time a football game has been played in Palmyra on Sunday and the Red Devils' first home game in many seasons. The contest will start at 2.15.

Last Sunday the Red Devils set back the St. Peter's Holy Name club of Riverside by the score of 19-0. On Thanksgiving Day they battled the Riverside Greyhounds to a 0-0 tie.

The Palmyra Junior Drum and Bugle Corp will be on hand Sunday to drill between the halves and Mayor John Ward, of Palmyra, will speak a few words before the start of the game.

Palmyra has won five games this season namely, Bader A. A., of Atlantic City; Twin Boro A. A., of Spring City, Pa.; Olney A. A., of Philadelphia; Carneys Point, of Pennsgrove, and St. Peter's Holy Name, of Riverside.

They also tied a game with the Riverside Greyhounds and lost to Blue Bell A. A. and Shamrock A. C. both of Philadelphia.

Palmyra's starting lineup will probably be as follows:

| | |
|--------------|----------------|
| W. McDermott | Left End |
| J. Piergross | Left Tackle |
| D. Mento | Left Guard |
| J. Holmes | Center |
| N. Berner | Right Guard |
| J. Peditto | Right Tackle |
| A. Sacca | Right End |
| Hesler | Quarterback |
| P. McDermott | Right Halfback |
| Nicastro | Left Halfback |
| Pratt | Fullback |

LAST CONTEST OF GRID SEASON

Palmyra High School will wind up the current football season on Saturday afternoon of this week against Gloucester on the field of the opposition. A win for the locals will enable them to break even on the 10 game slate, the first to be played under the tutelage of Coach William Fiedler.

The Red and White has decisions to its credit over Camden Catholic, Moorestown, Merchantville and Riverside, while reverses have been sustained at the hands of Collingswood, Woodrow Wilson, Haddonfield, Haddon Heights and Burlington.

After the manner in which the locals played against Riverside, Gloucester would appear to be the fifth victim of the Fiedlermen.

BOMBS OVER BRITAIN!

Local Chapter B.W.R.S. Helps
Rush Relief

Can you knit? Can you sew? Have you clean warm clothing to send? Will you help with cash contributions? Do you need Christmas cards?

Relief NOW is imperative! The British people, staunch and determined, carry on with heads high, their spirit unbroken though tons of bombs rain from the air. But Nazi bombs, tons of them, are

Ethel's Beauty Salon

511 Howard Street
Riverton

Phone
Riverton 1090

PERMANENT
WAVING

Beauty Culture in
All Its Branches

Facials and Body
Massage

wrecking homes, are killing and maiming thousands.

Many more thousands are homeless, all their belongings lost.

Now a cold British winter confronts her men, women and children. Warm winter clothing must be given them quickly, to sustain them both in body and in spirit.

Hospitals, growing busier each day, badly need equipment in larger and larger quantities.

Traveling kitchens must be rushed into all bombed areas—to give hot food to the homeless, the fire-fighters, the rescue crews and the emergency volunteers.

Relief, NOW is imperative!

The Riverton-Palmyra Chapter, British War Relief Society offers you a sure way to help send their relief.

Stop in at local headquarters, 204 Lippincott avenue, Riverton, or telephone Miss Cornelia G. Murray, Riverton 40, and learn how you can help!

PORCH CLUB

(continued from page 1)

MacMillan, who will speak on the timely subject "The English People under War Conditions."

Mr. MacMillan, through his extraordinary contacts with a wide cross-section of English life, is unusually equipped to speak of present day England, having left the country in July. He is a graduate of Choate School, Wallingford, Conn., and has attended Yale University of North Carolina, University of Vermont, Berkeley Divinity School, Kings College, London, and Oxford and University of Toulon, France.

For the past 10 years, Mr. MacMillan has been living in England and has traveled widely on the continent, where he has known the life of the people and many of the notable figures. His intimate knowledge of European life includes Norway, Sweden, France, Germany, Austria, Italy and Roumania.

Club officials feel honored in having secured Mr. MacMillan as a speaker and urge all members not to miss one of the "high spots" in the club's program of the year.

The second bridge tournament will be held on December 10, at 1.30. Members are requested to note the change of time.

Women's Exchange on December 3, from 10 a.m. to 5 p.m. Mrs. Edward Hunt will meet all those who have specialties for sale in the club house at 9 a.m.

Christmas wreaths will be made again this year at the club on Monday, December 16, at 2 p.m. A charge of 25 cents per person will be made to help defray the cost of the evergreens.

Members are requested too keep



Collins' Floor Service

Old Floors Made New

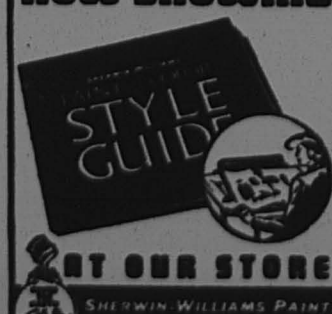
Sanding - Finishing

Scraped - Shellacked - Varished

Waxed - Prices Reasonable

Phone Bordertown 414

NOW SHOWING



JOHN H. ETRIS

17 West Broad Street

Palmyra, N. J.

Phone 978

in mind the morning of December 12, when Miss Besse Howard will give another graphic word picture of war-torn Europe.

THINGS TO WATCH FOR

Radio sets that are built right into the wall—not a big, expensive job requiring a special wall, just small ones, with front panels in colors to

match or harmonize with parlor, bedroom, kitchen or bath walls. . . . An item of footwear called a "Mopasin," combination slipper and mop, for cleaning floors a la Sonja Henie. . . . A new harmonica, or mouth organ, made of plastic, with removable reeds whole thing can be boiled to clean and sterilize (war has choked off imports of harmonicas, mostly

from Germany, that used to run from 9,000,000 to 20,000,000 a year) . . . A new highway safety flare for sticking in the road behind your car when stalled—can also be used as campfire for making coffee, and burns 40 to 60 minutes despite wind, rain or snow. . . . A new and cheaper model Ford V-8 in the next month or so—and an even lower-priced "six" early next year.

*"Showing
A CAR LIKE THIS ONE
is Fun"*
—SAYS Henry L. Lippincott

1941 Dodge luxury liner
De Luxe 6-passenger Sedan
58007. Front directional signals
and bumper guards at slight extra
cost.

"THIS BIG NEW 1941 DODGE HAS SO MUCH TO OFFER THAT
WE JUST CAN'T WAIT TO HAVE YOU SEE IT... AND DRIVE IT!"

BELIEVE IT or not, we're getting a big "wallop" out of showing this car! It's really fun to watch folks' eyes light up as they glimpse this handsome 1941 Dodge for the first time!

But the grand part of it is this: It's fun for you, too! For here's a car that is styled for tomorrow.

And in the traditional Dodge manner, new safety and economy features have also been added! For instance, the rear deck-lid is "spring-balanced," so that a child can raise or lower it!

A remarkable new Oil Bath Air Cleaner prevents grit from attacking cylinders and bearings, and prolongs engine life.

And when you take the wheel, you know in a flash that here is a staunchness exclusive to Dodge... the result

JUST A FEW DOLLARS MORE THAN
SMALLER, LOW-PRICED CARS!

| | | | |
|-------------------------------------|-----|-------------------------------------|-----|
| Luxury
Liner
De Luxe
Coupe | 825 | Luxury
Liner
De Luxe
Sedan | 880 |
|-------------------------------------|-----|-------------------------------------|-----|

(This is Detroit delivered price and includes all Federal taxes and all standard equipment. Transportation, state and local taxes (if any), extra. Front directional signals and bumper guards at slight extra cost.)

1941 **Dodge** LUXURY LINER

"FLUID DRIVE OPTIONAL AT
SLIGHT EXTRA COST"

KOPPENHAVER MOTOR CO.
600 Broad Street—Telephone Riverton 380—Riverton, N. J.

BOY SCOUT NEWS

Training Course

Plans for a training course that will start this Wednesday were announced by Eric Groezinger, Medford, chairman of Leadership Training of the Council. The course will be held in the Sunday School of the Presbyterian Church in Beverly on three Wednesday evenings, starting November 27th. It is open to new scout leaders, troop committeemen and other men interested in boys work. Mr. Groezinger will be assisted at the first session by V. Larwood, Caldwell, Delaware, of the Council Organization Committee.

Visitation

E. Newbold Cooper, Moorestown, chairman of the Boy Scout Council Planning Committee announced plans for the Inventory and Roll Call of all Troops, Packs and Senior Scout units, at a meeting held at his home on Sunday evening. These visitations are to be made in accordance with plans developed by the National Council and are being carried out in councils throughout the United States. The members of the Council Planning Committee are: V. Larwood, Caldwell, Delaware; J. B. Ryan, Palmyra; R. H. Gill, Beverly; Donald H. Powers and W. C. Coles, Jr., Moorestown. To accomplish this outstanding piece of service this Committee will be enlarged and the following men will meet on Sunday evening at the home of Dr. Powers in Moorestown: Harold V. Holmes, Burlington; David Styer and W. R. Valentine, Bordertown; E. E. Beyer, Mt. Holly; Warren A. Brown, Florence; J. Aubrey Sutton and Dr. L. P. Hall, Moorestown; Stanley Co-ville, New Lisbon.

"YOUNG APRIL" FULL OF HUMOR

Early sale of tickets indicates that a capacity crowd will turn out December 6 and 7 to attend the Junior Class annual dramatic production, "Young April."

The show, one of the outstanding three-act comedies ever to be produced at the school, is a sequel to "Growing Pains," the Junior Class production of 1935.

The plot revolves around the experiences of adolescent youth, depicting the adventures of the young McIntyres, Terry and George.

"Terry" has her beaux in rapid succession, almost marrying the "wrong one," until the kindly help of Mother and Dad, together with

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RENT: Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 10-9-41

FOUND: Sailboat, 12-foot long. Owner can obtain same by identifying property and paying for this advertisement. George Steedle, 304 7th street, Riverton.

HORSE for Sale: Cheap. Apply C. Davis, Riverton Road (near Burlington Pike).

SALE: Strong well-built storm vestibule and curtain stretcher. Call Riverton 718. 11-28-41

WANTED: Ping pong table, regulation size, reasonable. Call Riverton 488. 11-28-41

WANTED: Small house or apartment available January 1st. Write Box "E" New Era. 11-28-41

WANTED: Person for repair work on uniforms and clothing. Call Riverton 988. 11-28-41

her own growing understanding, steers her over to the "right one." Terry's older brother, "George," is in love with "the sweetest girl in the world," and discovers that she is only human after all, which disillusion him. Finally he realizes he loves her anyhow, just as she is. And we see George growing up at last, to adjust himself to life's realities.

Throughout the play, Mother and Dad, now casually, now in great concern discuss their youngsters' problems.

The play, enlivened by frequent humor, is a genuine study of parents' and children's reactions, during the romantic, impulsive, "Young April" age.

The lounge lizard, mother's boy, the pampering mother, and the self-assured young man, all have part in making the play "real life."

Eleanor Voorhis and Donald West will enact the roles of "Terry" and "George." Wallace Mood is Professor McIntyre and Peggy Ryan is Mrs. McIntyre.

In the supporting cast are: Louise Miller as "Diane Gilmore," George's sweetheart; Richard Taylor as Brian Stanley, a likeable young man; Dorothy Mohr as the sly, feminine, Vivian; Mary Kemmerle, as Elsie, the bookworm; William Carson, the sophisticated lounge lizard; Bruce King, as Stewart Miller, the "mama's boy"; Margaret Smith as Mrs. Miller, the gushy mother. Minor roles are taken by David Hough as Dutch; Frederick Woodward, as Pete; Polly

May Mathews, as Mildred; Dorothea Gosner, as Jane; and Jeanne Werner, as Lulu.

BATHRICK PREDICTS BIGGEST YEAR TO PONTIAC DEALERS

Pontiac dealers from the company's 24 zones located from coast to coast heard D. U. Bathrick, general sales manager, predict with mathematical certainty that the calendar year of 1940 will be the greatest in the history of the Pontiac Motor Division.

Sales for this year have been 52.4 per cent ahead of 1939 and based on the best estimates for November and December Bathrick says that the total sales for the year should be between 240,000 and 245,000 which will beat 1928, the best previous year, by some 10,000 units.

Dealers took part in a free and open discussion of all business and economic conditions with a great deal of emphasis being placed by Bathrick and the other factory executives on the efforts taken by the factory to get production up to the point where the thousands of unfilled orders can be taken care of promptly by all dealers. The plants have been working at top capacity.

"The all-time sales record for the United States that was set during October shows that Pontiac is more popular with the public this year than ever before," Bathrick told the dealers.

Almost every phase of advertising, new and used car selling, ser-

vice, parts and business management were discussed and the newest ideas available were given a thorough airing during the two days of meetings.

LITERATURE NIGHT

December 2nd will be literature night for the Palmyra Junior Woman's Club. The meeting will be held at Society Hall at 8.30 o'clock. The guest speaker will be Miss Elizabeth Morton from the John C. Winston Publishing Co. She will give an illustrated lecture on "Between and Behind the Bookcovers."

WRESTLING

At the Camden Convention Hall Monday night four bouts are on the program.

Paul Boesch in the star bout of two out of three falls with a 90 minute time limit.

Starting the show is a team battle between Tommy Rae of Boston, and Henry Kulkovich of Poland, on one side and Herbie Freeman, of New York and Eddie Newman of Chicago, on the other. In the other 30 minute duel, Mile Steinborn will tackle Warren Bockwinkle.

DOWN ARGENTINE WAY



A show stoppin' musicale in technicolor which shows at the Fox, Riverside, Sunday and Monday, December 1 and 2, starring Don Ameche, Betty Grable and Carmen Miranda.

FOOD SALE

Friday, December 6, 2 to 5 p. m.

CAKE - PIE - ROLLS - BAKED BEANS
DEVILED EGGS - EGG CROQUETTES
CINNAMON BUNS - COOKIES - NUT BREAD
MUSHROOM SOUP - CODFISH CAKES
POTATO SALAD

Any of the above items can be reserved in advance by phoning Mrs. Harry F. Jones, Riverton 441.

DISPLAY OF HAND-BLOCKED LINENS

Tea and Cake will be served

CHRIST CHURCH PARISH HOUSE

Fourth and Howard Streets, Riverton

COAL
FUEL - OIL

A LOCAL YARD
check full of
HIGH-TEST FUELS
ready for
PROMPT DELIVERY
JUST PHONE
1100

H. B. WILLIAMS
PALMYRA

It Costs No More

The use of the perfectly equipped Snover Funeral Home is extended to everyone without additional charge.

Every facility is here for the proper conduct of a funeral service, and every possible help is given those who rely upon us in their hour of need.

• AIR CONDITIONED •

The
Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Phone—Riverton 830

REALTORS MEET

The November meeting of the Burlington County Real Estate Board was held at The Willows, Mount Holly, on Tuesday evening, November 26, President Woodward presiding.

The principle speaker was Monroe Hawes, of Manasquan, a member of the Monmouth County Real Estate Board. Mr. Hawes spoke about selling real estate in the small communities, the value of using pictures and circulars in obtaining prospects for sales, the necessity of selling the community and its advantages before trying to sell real estate and many items of interest to a small town real estate broker.

Gregg Birdsell, executive secretary of the New Jersey Association of Real Estate Boards was present and confirmed the report of the convention in Philadelphia of the National Association of Real Estate Boards submitted by George F. Ginter.

Mrs. Estelle Wilkinson, board treasurer, received a useful birthday gift from the board, as did Bert Edgar, of Moorestown.

The Board wishes to announce that many of its members will attend the State Convention of the New Jersey Association of Real Estate Boards at Atlantic City, December 5th, 6th, and 7th.

After a short business session the meeting was adjourned.

DOLBY-SPELLERBERG
Miss Dorothy Spellerberg, of Henry street, Riverside, and Wilford Dolby, of 207 Woodlawn avenue, Maple Shade, were married on Saturday, November 23, at 4 p. m. in the Moravian Church, Riverside.

Mr. Dolby is known locally as a salesman at "Jack" Dawley, Inc.

ENGAGED
Mrs. Alice H. Keil, of Palmyra, announces the engagement of her daughter, M. Marjorie, to Robert H. Steedle, son of Mrs. Alma H. Steedle, of Atlantic City.

A man may own a million dollars but the chances are that he owns only one front collar-button.

The business meeting and luncheon of the Women's Society of Christian Service of the Methodist Church will be held in the Intermediate Room on Wednesday, December 4, 12.30.

Luncheon will be served by the committee for 25c. Do not bring china or silver. Those expecting to come notify Mrs. H. Parsons or Mrs. J. E. Turnock.

Mrs. Harry Strang, of Washington avenue, was the sixth winner of the B. & P. Candy Club.

The Ladies Auxiliary of the Parry Volunteer Fire Company wish to announce the first two winners of their merchandise club, Miss Ada Showell, of Parry, and Mrs. Ralph Whartnaby, of Culberty Road.

A Heinz soup demonstration and luncheon will be held at the Y.M.C.A. building, Thursday, December 5th, at 1 o'clock. A free can of soup will be given to everyone.

Misses Margaret and Barbara Taylor, Mrs. H. G. Taylor, Jr., and Howard Taylor, of Riverton, were recent guests at the Chalfonte-Haddon Hall, Atlantic City.

There will be a food sale sponsored by the Sacred Heart P.T.A. on Thursday, November 28, in the Parish Hall. Mrs. Herbert Kemmerle is chairlady.

The winner of the Sacred Heart P.T.A. Miscellaneous Club for November 13 was Mrs. Bencliffe, Riverton.

Mrs. Edwin Redfield, of 622 Pennsylvania avenue, will entertain the Lucky Social Club tonight.

Speaking of unity, did you happen to know that there are more than two hundred and fifty religious denominations in the United States?

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12-lb BAG
45c

CRISCO or SPRY
3 lbs 45c

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BAKED BEANS ... 4 1-lb cans 25c

LAWNDALE
TOMATOES ... 3 No. 2 cans 20c

Lawnside CRUSHED
CORN 3 No. 2 cans 20c

KELOGG'S
SPAGHETTI 2 pkgs 15c

VAL VITA
SPINACH 2 No. 2½ cans 19c

SILVER LAKE
PUMPKIN 2 No. 2½ cans 19c

FRESH GROUND BEEF
FRESH PORK SAUSAGE
SKINLESS HALF SMOKES
1 lb SLICED BACON

MEATS

ARMOUR'S STAR
LEGS OF LAMB 1b 27c

LOIN LAMB CHOPS 1b 39c

Fresh Killed ROASTING
CHICKENS 1b 32c

(6 to 8 lb avg)
FRESH KILLED NEARBY
Frying CHICKENS 1b 32c

FRESH KILLED
STEWING CHICKENS 1b 27c

Forequarters LAMB 1b 17c

RUMP OF VEAL 1b 27c

PORK LOINS 1b 15c

(Rib End - 3 lb avg)
ARMOUR'S STAR
PURE LARD 1b 8c

ARMOUR'S STAR
SMOKED TONGUE 1b 27c

TOP MUSCLE ROAST 1b 42c

Smoked PICNICS 1b 17c

ARMOUR'S
Canned TREET can 21c

(All Purpose Meat)
TENDERIZED HAMS 1b 18c

(Shank Ends - 5 to 6 lb avg)
KRAFT PARKAY
MARGARINE 1b 21c

(Free Glass with Each Pound)

CREAM COTTAGE
CHEESE 1b 15c

FRESH
FILLET of FLOUNDER 1b 29c

WELSH'S
GRAPE JUICE

1 QT. and
1 PT. bottle **40c**

CHIPSO FLAKES
pkg **21c**
1 SERVING TRAY FREE

SOFTASILK
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PANCAKE FLOUR pkg 9c

DUFF'S
GINGER BREAD MIX, pkg 18c

MERION SLICED
PINEAPPLE No. 2½ can 19c

Merion Whole Peeled
APRICOTS No. 2½ can 19c

Merion Sliced or Halves
PEACHES No. 2½ can 15c

25c
1b
PRODUCE

FRESH CLEAN
SPINACH 1b 5c

FRESH CUT
JERSEY BROCCOLI bunch 9c

JERSEY
BEETS 3 bun. 10c

HARD HEADS
CABBAGE 1b 2c

EXTRA LARGE
FLORIDA ORANGES doz. 25c

Extra Large SEEDLESS
GRAPEFRUIT 3 for 19c

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YMCA BRIEFS

The 2,000,000 boys and young men who compose the Y.M.C.A.'s of the United States today have a new national leader who knows the problems of youth throughout the world as do few other men.

He is Eugene Barnett, veteran of 25 years of service with the Y.M.C.A. in China, and since 1937 the director of the World Service program of the North American Y.M.C.A.'s. Barnett will take office January 1, succeeding John E. Manley, national general secretary for eight years.

Going to China in 1913, Barnett founded the Hangchow Y.M.C.A. From 1921 until 1937, he served on the staff of the organization's National Committee in China, becoming intimately acquainted with China's civic and military leaders, including Generalissimo Chiang Kai-shek, commandant of the Chinese army.

Traveled Widely
As leader of the World Service work of the Y.M.C.A., Barnett has traveled extensively throughout Europe and South America, learning at first hand the difficulties that beset young people of all lands.

"The basic problems of youth throughout the world are not much different from those facing American boys," he says. "In nearly every country, boys and young men are seeking recreation for their leisure hours, vocational training for a job, guidance in personal problems, and an outlet for their spiritual yearnings."

With three sons of his own, Barnett knows the trials and tribulations of helping them grow into useful citizens. His eldest son Robert, a former Rhodes scholar at Oxford, is on the staff of the Institute of Pacific Relations, and is now in China on a special project. His second son, DeWitt is a graduate of University of North Carolina. The third son, Duak is studying at Yale University.

A native of Florida, Barnett is 52 years old. He is a graduate of Emory University, and has studied at Vanderbilt, Columbia, and the University of North Carolina. He is a member of Phi Beta Kappa and Alpha Tau Omega.

MOBILE CANTEENS FOR BRITAIN

"... it is terrible to ask people to raise money, but the cause is so good and the need so imperative for Mobile Canteens that I feel I would be leaving a stone unturned if I did not ask you..." defense groups are scattered in out of the way posts far from the villages—and can only be reached by the Mobile Canteens... with the approach of winter, billeting is going to be difficult... every house and building seems to be taken for hospitals, billets, schools, refugees, evacuees, etc. mobile canteens would be the only way to take care of such groups."

The above quotations are from a letter recently received from Mrs. Ronald Tree, wife of a member of Parliament who visited the United States with Anthony Eden. Mrs. Tree, who is a daughter-in-law of Admiral Beatty and a cousin to Marshall Field, prominent Chicago philanthropist, is in charge of Mobile Canteens in England.

In reply to Mrs. Tree's plea, a group of prominent Philadelphia women, headed by Mrs. Alexander Biddle, have devised various plans to raise funds for the purchase of Mobile Canteens to aid the British bombed civilians.

The first of these affairs, through the fine cooperation of Mr. Harmon Blackburn of Old Original Bookbinder's Restaurant, Second and Walnut streets, has been scheduled for Friday, November 22nd, when the entire day's gross receipts of Old Original Bookbinder's Restaurant will be turned over in full, with no deductions whatever, to the fund for the Mobile Canteen Fund. In addition to many prominent

F. H. A. MORTGAGES
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WALTER D. LAMON
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Phone Riverton 25

Philadelphia, members of the English and American Diplomatic Services have already accepted invitations to be present at Old Original Bookbinder's to aid in this worthy cause.

The members of the committee to raise funds for "Mobile Canteens for Britain" are: Mrs. Alexander Biddle, chairman; Mrs. G. Dawson Coleman, Miss Gertrude Ely, Mrs. R. Gilpin Ervin, Mrs. William Godfrey, Mrs. James Gowen, Mrs. Carlton Harris, Mrs. H. Gates Lloyd, Mrs. Robert Straus-Hupe, Mrs. Alfred Wolf, Mrs. Morris Wolf.

SEAL CAMPAIGN STARTED NOV. 25th

Boy Scouts of Burlington County became bill-posters last week when they began distributing and putting up posters announcing the thirty-fourth annual Christmas Seal campaign against tuberculosis which opened on November 25th, and will continue through Christmas.

The returns from the sale of the Christmas seals support the work of the Burlington County Tuberculosis League.

The posters that are being put up feature the Christmas Seal with three children singing carols to the public, and carrying the message of the 1940 campaign, "Protect Your Home from Tuberculosis."

The participation of the Boy Scouts in this campaign is made possible by the cooperation of George A. Darlington, Scout Executive of the County Boy Scout Council. In commenting, Mr. Darlington says, "Our Scouts are always ready to cooperate and to do their share in promoting the work of the Burlington County Tuberculosis League. At least once a year we should intensify our efforts to help solve the problem of tuberculosis."

LEGAL NOTICE

IN CHANCERY OF NEW JERSEY
To: Katherine Klein; Louis Schwartz; Florence Schwartz; Louis Schwartz, Executor of the Estate of Adolph Schwartz, deceased; Goldie Schwartz; Horace Schwartz; Louis Schwartz; Maurice Schwartz; Sadie Schwartz; Rae Fisher; David Fisher; Julius Weiner; Leah Weiner; Leo Weiner; Anna Weiner; the heirs, devisees or personal representatives of Joseph Schwartz; the heirs, devisees or personal representatives of Anna Weiner; and the heirs, devisees or personal representatives of Adolph Schwartz.

By virtue of an order of the Court of Chancery of New Jersey made on the seventh day of November, 1940, in a cause wherein Camden Trust Company, Successor by merger to Camden Safe Deposit & Trust Company, Trustee, a banking corporation of the State of New Jersey, is complainant and Katherine Klein and others are defendants, you are required to appear and answer the bill of said complainant on or before the eighth day of January next or the said bill will be taken as confessed against you.

The said bill is to foreclose a certain mortgage given by Adolph Schwartz and Julie Schwartz, his wife, to Harold D. Ellis which mortgage was subsequently assigned by Camden Safe Deposit & Trust Company, Administrator, C.T.A. of the Estate of Harold D. Ellis, to Camden Safe Deposit & Trust Company, Trustee under deed of trust by Judith B. Ellis dated August 4th, 1916, on premises known as part of Lot 56 on a certain Plan or Survey of the land of Joseph Morgan, Palmyra, New Jersey, and you, Katherine Klein; Louis Schwartz; Florence Schwartz; Louis Schwartz, Executor of the Estate of Adolph Schwartz, deceased; Goldie Schwartz; Horace Schwartz; Maurice Schwartz; Sadie Schwartz; Rae Fisher; David Fisher; Julius Weiner; Leah Weiner; Leo Weiner and Anna Weiner; the heirs, devisees or personal representatives of Adolph Schwartz; the heirs, devisees or personal representatives of Anna Weiner; and the heirs, devisees or personal representatives of Adolph Schwartz are made defendants because you are the heirs of Adolph Schwartz and may have some interest in the premises covered by the above mortgage.

JOSEPH BECK TYLER,
Solicitor for and of Counsel with Complainant
413 Cooper Street, Camden, N. J.
41-11-21 to 12-12-40

NOTICE
Notice is hereby given that the property on Broad Street, East Riverton, and fronting on the Pomona Creek, formerly owned by the Standard Oil Company of New Jersey, has been purchased by Joseph J. Weber.

The dumping of rubbish, trash, ashes, etc., or otherwise trespassing, is forbidden.
41-11-14 to 12-12-40
Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Administrators' Notice
Estate of JAMES J. JAMES, Deceased.
Notice is hereby given that an order has been made by George B. Blitting, Surrogate of the County of Burlington, bearing date the 23rd day of October, 1940, upon application of the undersigned, Administrator, requiring the creditors of James J. James, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 22, 1941, or they will be barred of any action thereafter against the said Administrator.

FRANK H. JAMES, Administrator.
Proctor: Blechly, Stockwell, Lewis & Zink.
Deceased: October 28, 1940.
10-21 to 11-28-40

Westfield Friends' School

The pupils of Westfield Friends' entertained the guests of the Cinnaminson Home on Wednesday, November 20th. Esther Wilson and Joan Anderson conducted the meeting.

The following program was presented:
Choric speaking of Psalm 100 by the school.

A Thanksgiving play by the primary groups, assisted by Lenore Meyer.

Song, "I Heard Mr. Turkey Say," by the school.

Four Centuries of Thanks: 1621 represented by Ruth Koenig; 1789 represented by Mary Hull; 1863 represented by Michael Crowell; 1940 represented by Howard Dunn.

Display and demonstration of mask making. Nancy Ritschard.

Origin and history of masks, Jean Cunningham.

Original story, "The Medicine Man," Jean Clark.

Selection by The Toy Symphony, upper groups.

Song, "America," everyone.

The kindergarten presented their first play of the year for the regular school assembly last week. They presented "The Three Billy Goats Gruff."

STATE GATHERING OF TELEPHONE EMPLOYEES

Telephone men and women hereabout, with the exception of those actually on duty at the time, will be among 10,000 from all parts of the State who will meet Monday evening, December 9, to hear their president, Chester I. Barnard, who will talk to the organization about various aspects of the business.

An equal number of members of their families have also been invited to attend the state-wide meeting. In order to accommodate the 20,000 expected to attend, the New Jersey

Bell Telephone Company has interconnected eighteen auditoriums in key locations through the State by means of special telephone circuits and loud speakers, in what is probably the most extensive hookup of the sort undertaken here.

G. W. McRae, vice president and general manager of the telephone company, will preside over the statewide meeting from the auditorium of Central High School in Trenton. Among the other gathering places is the auditorium of Camden High School.

JURY DRAWING
The Hon. Joseph B. Perskie, Justice of the Supreme Court, has fixed Wednesday, December 11th, 1940, at ten o'clock in the forenoon, at the Court House, Mt. Holly, N. J., as the time and place for the drawing of the Grand and Petit Jurors for the December Term, 1940, of the Courts of Burlington County.

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When the Men take over the Kitchen
PUBLIC SERVICE

TEN TO ONE you'll have a good meal but how impatient the cooks become if they don't like the range. Certified Performance gas ranges win their approval. The drawer-type broilers have smokeless broiling pans. Ovens are correctly insulated and heat is automatically controlled. They reach a high heat quickly and will hold an unusually low temperature. Top burners give all the different heats needed for cooking. All burners light automatically. Prices from \$99.95 cash if you trade in an old range. Installation included. Terms—small sum down, small sum monthly.

PUBLIC SERVICE

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THE NEW ERA

Incorporated

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D. W. METZGER, Associate Editor
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Phone 405

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Boy Scout Work

Members of the Boy Scouts of America pride themselves that "there are no softies in Scouting." Citing their record as aides to rescue workers, first-aid men, and message bearers in time of disaster, they are equally proud that they are prepared to serve their community in hundreds of less spectacular ways. Their day-to-day program, Scouts insist, keeps them ready and eager to help in any manner that is needed.

Some idea of the service rendered in the past 30 years is available in the records of the National Council of the Boy Scouts of America. A quick survey shows that the khaki-clad youngsters sold Liberty Bonds worth \$147,000,000, have saved many lives, delivered half a million Thanksgiving baskets to needy families, participated in hundreds of searches for lost persons, guarded school crossings, fought fires, cleaned up unsightly vacant lots, acted as color guards, assisted in controlling traffic, ushered at public and private ceremonies, aided in bring-out the voters campaign—even helped rescue a parachute jumper caught in a tree. Scouts do not, however, solicit money for anyone.

Between good turns, Scouts keep fit by practice and competition in first aid, signaling and simple engineering, by extensive hiking and camping, and by constant adherence to the fundamentals of Americanism.

Typical of the spectacular side of Scout work is the record of 1938 New England hurricane. Almost without exception, every damaged community praised the work of the khaki-clad youngsters. They helped clear streets, carried messages for the police and fire departments, rescued half a dozen marooned persons, collected clothes for those left homeless, and, when unable to complete rescues themselves, guided better-equipped adults to the scene.

Similar stories have been told repeatedly from every part of the country. Tornadoes in the South, floods in the Mississippi Valley, blizzards in the mountain states, and forest fires in the West have been the occasion for brilliant rescue work by Boy Scouts, whose long training had prepared them for emergency service.

Far less dangerous, but no less useful, was the work done by Scout Troops in collecting clothes, furniture, food and supplies for needy families during the depression. The job was begun in 1934 in response to a suggestion from President Roosevelt, and it continued for several years.

The Aftermath

One of the noteworthy after-effects of the recent national election is, that although the Republicans lost one of the hardest fought battles of the century, there is no disposition on the part of the leaders or of the rank and file to become discouraged as to the future. Although remarks are heard that when the 1942 congressional elections roll around it will be a different story.

On the other hand there was no disposition on the part of the New Deal leaders to over-celebrate their victory or gloat over the defeat of their rivals. All seem to have been sobered by the fact that America has some critical times ahead. The Republicans viewpoint was admirably expressed by National Chairman Joe Martin when he said on the day after the election:

"The campaign for Wendell L. Willkie and Senator Charles L. McNary was fought for great American principles. Those principles were approved by nearly 23 millions of American voters.

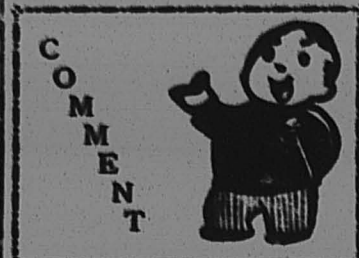
"The margin between victory and defeat was very small in the large states which could have produced a Willkie and McNary majority in the electoral college. When the full returns are analyzed it will be a surprise to the country to note how very close we came to a national victory.

"While naturally disappointed, we have every reason, because of this strong national support, to continue to fight for these American principles. Success can and will be achieved if we press our cause vigorously. A crusade such as we have started cannot be stopped by this temporary setback.

"It is our purpose to take full advantage of the new and progressive leadership and support that has come to us in this campaign. We are for national unity. We are for a strong defense.

"We shall support the President when not in conflict with the great principles for which we fought in this crusade. We will extend the efficiency of our organization and prepare vigorously for the congressional campaign."

This seems to sum up the general opinion of Republicans and their political friends everywhere.



When you are dining at a hotel or restaurant you note that the waiter always brings the check and turns it face downward so you can't see the figures. Probably on the theory that what you don't know won't hurt you.

We read the other day that Cincinnati was the only large city which went for Willkie and McNary on November 5. If that is true we are glad they won the World Series in October.

Employment in the executive branch of the federal government reached 1,085,596 on September 1 of this year.

ANNUAL MEETING
LOCAL WELFARE

(continued from page 1)

through the list of living needs. Supplementary relief has been and will be a more or less continuous need for those older persons who are unemployed and for some reason ineligible for Old Age Assistance, and for the mothers of children receiving State Board grant. The amounts of supplementary relief vary from month to month.

"During this year 4 families, representing 16 persons, have received State Board grants; one child was granted foster home placement; and there are three applications for State Board pending. Two persons have been granted Old Age Assistance.

Thanks

To Miss Cornelia Murray, re-

Family Service Differs
From Relief

"Of those families who, with or without financial worry, have brought personal problems to us, it is more difficult to report definite approach to a solution of their problems. One sees solution when a family with an earned income sufficient to support its family is restored to a friendly, livable relationship with one another. The lack of employment and sufficient income proves the stumbling block to early solution of many family difficulties.

"Of the 221 families which came to us for some type of service, only 41 did not receive some form of financial help, and that count does not include families receiving clothing from our clothing room—that is clothing which is not new. Of the 56 definite relief families a number of them brought not only one social problem to a family but sometimes two or three. Some of them have had real difficulties over a long period of time.

"Our Christmas plans last year included Christmas dinner coupons and candy for 25 families. Two families out of town received Christmas baskets. Canned goods were sent to seven families: 4 boxes of candy were mailed to our people in institutions and checks for Christmas dinners were sent to three families living in other localities. In all 19 letters of thanks were sent for Christmas donations of money, for canned goods to the movie theatre manager, for toys and for candy filled boxes and stockings to Westfield First Day School.

Thirty-nine of our families were on toy list for the Legion; 38 children for the Legion party; 25 children for Rotary dinner and 8 for the party given by the telephone operators.

"Especially thanks is extended to the Needlework Guild which has not only been generous in its donation of cash, but has contributed more than three hundred garments which aggregate a very substantial value indeed.

tiring chairman of our clothing committee the Association and your secretary is deeply indebted for her untiring and successful efforts in the exacting work of that committee. In fact the interest and co-operation of all members of the board have made every phase of our work easier and pleasanter.

"Finally, the Local Assistance Boards of both Riverton and Cinnaminson have steadfastly supported the director of relief in the satisfactory handling of troublesome cases which have arisen and appreciation of that interest and support should be a part of this record."

ALIENS MUST REGISTER
BY DECEMBER 26, 1940

Alien registration will end on December 26 and all non-citizens who have not yet registered are warned that severe penalties will follow failure to comply with this Federal law.

All aliens are also warned that, older, must register in person and be fingerprinted.

Alien children, under 14, must be registered by their parents or guardians.

Registration takes place at the post offices.

There is no charge of any kind connected with alien registration.

The Department of Justice warns aliens to beware of racketeers. The Post Office Department and the Department of Justice will willingly assist the alien in every possible way.

Earl E. Harrison, Director of Alien Registration of the Department, suggests that those aliens who have not yet registered do so as soon as possible and avoid the Christmas rush at the post offices.

All alien are also warned that, having registered, they are required to report any change in their permanent residence address within five days to the Immigration and Naturalization Service of the Department of Justice in Washington. Forms for this purpose are obtainable at all post offices.

No alien need be unprepared for the questions he will be asked. Sample registration forms which show him exactly what information he will need at registration are available in all post offices.

A lot of people used to grow old gracefully. Now they may not grow old so gracefully but they can get in the money after they are sixty-five.



HER WORLD IS AT HER BECK AND CALL

(in seconds—by telephone)

AND that means a lot these days. She has a home and family to care for—a wide circle of friends and relatives to keep in touch with—community work she likes to do. In short, she's a busy lady. BUT "The butcher, the baker, the candlestick maker"—all her daily aids are at her beck and call (in seconds—by phone).

NEW JERSEY BELL TELEPHONE COMPANY

For a pleasant half hour of music tune in "The Telephone Hour" every Monday night at 8 - WEA-F KYW

KNOW AUTO AND
TRAFFIC LAWS

(Second of a series of articles to assist prospective automobile drivers and to familiarize licensed operators with legal requirements and common sense rules of the road.)

By ARTHUR W. MAGEE
Commissioner of Motor Vehicles
DRIVING REGULATIONS

Keeping to the Right: You must keep to the right of the road. Stay in the extreme right lane, not merely to the right of the center line. On hills and curves be especially careful to keep well on your own side of the road.

Emergency Vehicles: Emergency vehicles have the right-of-way. If you hear a police, fire engine, or ambulance siren or bell at any time, this is not possible, get as far to the right hand side as you can and give the emergency vehicle enough room to get by.

Right-of-Way: The Average Intersection—The law provides that if two cars are approaching an intersection on different roads the vehicle reaching it first has the right-of-way. In case two cars arrive at an intersection at the same moment of time, the car on the right has the right-of-way. A car turning left at an intersection across the path of an oncoming car has the right-of-way if it has started to turn before the oncoming car has reached the intersection. If both cars reach the intersection at the same time, the car going straight ahead has the right-of-way.

Intersections of Main and Secondary Highways: At intersections which are protected by a Stop Sign the car on the main thoroughfare has the right-of-way if it has entered the intersection or is close enough that the necessity of a sudden stop might cause an accident. It is the duty of the driver on the secondary road not only to come to a full stop at the intersection, but to enter carefully so as to avoid any possibility of collision with the faster traffic on the more heavily traveled highway.

The Fundamental Rule about the Right-of-Way: The important thing is not to insist on the right-of-way if there is risk of an accident in so doing. You are never justified in driving fast through an intersection or failing to notice other cars, regardless of whether in a technical sense you have the right-of-way. The right-of-way rule does not authorize negligent or blind driving at intersections.

Passing: When another driver is

TOWNSHIP OF CINNAMINSON
IN THE
COUNTY OF BURLINGTON,
NEW JERSEY.

NOTICE OF SALE OF LANDS FOR
UNPAID MUNICIPAL LIENS

NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson in the County of Burlington, State of New Jersey, pursuant to the Tax Sale Law of the State of New Jersey (Revised Statutes, Title 54, Chapter 5), on SATURDAY, DECEMBER 21st, 1940, at one o'clock in the afternoon of said day, at the office of the Township Collector, on the Northern side of Broad Street, West of Pomona Avenue, East Riverton, Burlington County, New Jersey, in the said taxing district, will sell at public auction, in fee, the several lots and parcels of land, hereinafter described, to make the amounts severally chargeable against the same, as hereinafter set forth.

Said lots and parcels of land will be sold for the amounts respectively chargeable thereto on the first day of July, 1940, together with interest from said date to the date of the sale, with costs thereof, to such person or persons as will purchase the same subject to redemption at the lowest rate of interest, but in no case in excess of eight per centum per annum.

The several lots and parcels of land to be sold and the names of the owners thereof, and the total amounts due thereon respectively, as computed to July 1, 1940, are as follows:

| | Tax | Interest to July 1st |
|--|---------|----------------------|
| John Ferrell, house and lot at Wrightsville | | |
| 1937 Taxes | \$30.52 | \$5.11 |
| 1938 Taxes | 35.28 | 5.46 |
| 1939 Taxes | 35.28 | 2.02 |
| Mary Drinkwater, house and lot No. 193-194-195-196-1018 Parry, N. J. | | |
| 1937 Taxes | \$16.40 | \$2.92 |
| 1938 Taxes | 17.20 | 1.98 |
| 1939 Taxes | 19.60 | 1.23 |
| Mary Drinkwater, lot at Parry, N. J. | | |
| 1937 Taxes | \$5.26 | .43 |
| 1938 Taxes | 3.44 | .43 |
| 1939 Taxes | 3.92 | .24 |
| Howard Morgan, 31 Lots at Bellevue | | |
| 1937 Taxes | \$20.52 | \$5.11 |
| 1938 Taxes | 30.90 | 3.46 |
| 1939 Taxes | 35.28 | 1.48 |

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KNOW AUTO AND
TRAFFIC LAWS

(Second of a series of articles to assist prospective automobile drivers and to familiarize licensed operators with legal requirements and common sense rules of the road.)

By ARTHUR W. MAGEE
Commissioner of Motor Vehicles
DRIVING REGULATIONS

Keeping to the Right: You must keep to the right of the road. Stay in the extreme right lane, not merely to the right of the center line. On hills and curves be especially careful to keep well on your own side of the road.

Emergency Vehicles: Emergency vehicles have the right-of-way. If you hear a police, fire engine, or ambulance siren or bell at any time, this is not possible, get as far to the right hand side as you can and give the emergency vehicle enough room to get by.

Right-of-Way: The Average Intersection—The law provides that if two cars are approaching an intersection on different roads the vehicle reaching it first has the right-of-way. In case two cars arrive at an intersection at the same moment of time, the car on the right has the right-of-way. A car turning left at an intersection across the path of an oncoming car has the right-of-way if it has started to turn before the oncoming car has reached the intersection. If both cars reach the intersection at the same time, the car going straight ahead has the right-of-way.

Intersections of Main and Secondary Highways: At intersections which are protected by a Stop Sign the car on the main thoroughfare has the right-of-way if it has entered the intersection or is close enough that the necessity of a sudden stop might cause an accident. It is the duty of the driver on the secondary road not only to come to a full stop at the intersection, but to enter carefully so as to avoid any possibility of collision with the faster traffic on the more heavily traveled highway.

The Fundamental Rule about the Right-of-Way: The important thing is not to insist on the right-of-way if there is risk of an accident in so doing. You are never justified in driving fast through an intersection or failing to notice other cars, regardless of whether in a technical sense you have the right-of-way. The right-of-way rule does not authorize negligent or blind driving at intersections.

Passing: When another driver is

TOWNSHIP OF CINNAMINSON
IN THE
COUNTY OF BURLINGTON,
NEW JERSEY.

NOTICE OF SALE OF LANDS FOR
UNPAID MUNICIPAL LIENS

NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson in the County of Burlington, State of New Jersey, pursuant to the Tax Sale Law of the State of New Jersey (Revised Statutes, Title 54, Chapter 5), on SATURDAY, DECEMBER 21st, 1940, at one o'clock in the afternoon of said day, at the office of the Township Collector, on the Northern side of Broad Street, West of Pomona Avenue, East Riverton, Burlington County, New Jersey, in the said taxing district, will sell at public auction, in fee, the several lots and parcels of land, hereinafter described, to make the amounts severally chargeable against the same, as hereinafter set forth.

Said lots and parcels of land will be sold for the amounts respectively chargeable thereto on the first day of July, 1940, together with interest from said date to the date of the sale, with costs thereof, to such person or persons as will purchase the same subject to redemption at the lowest rate of interest, but in no case in excess of eight per centum per annum.

The several lots and parcels of land to be sold and the names of the owners thereof, and the total amounts due thereon respectively, as computed to July 1, 1940, are as follows:

| | Tax | Interest to July 1st |
|--|---------|----------------------|
| John Ferrell, house and lot at Wrightsville | | |
| 1937 Taxes | \$30.52 | \$5.11 |
| 1938 Taxes | 35.28 | 5.46 |
| 1939 Taxes | 35.28 | 2.02 |
| Mary Drinkwater, house and lot No. 193-194-195-196-1018 Parry, N. J. | | |
| 1937 Taxes | \$16.40 | \$2.92 |
| 1938 Taxes | 17.20 | 1.98 |
| 1939 Taxes | 19.60 | 1.23 |
| Mary Drinkwater, lot at Parry, N. J. | | |
| 1937 Taxes | \$5.26 | .43 |
| 1938 Taxes | 3.44 | .43 |
| 1939 Taxes | 3.92 | .24 |
| Howard Morgan, 31 Lots at Bellevue | | |
| 1937 Taxes | \$20.52 | \$5.11 |
| 1938 Taxes | 30.90 | 3.46 |
| 1939 Taxes | 35.28 | 1.48 |

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trying to pass you, never increase your speed. Keep to the right and let him by. If you wish to drive slowly and road conditions are such that other drivers cannot pass you safely because of oncoming traffic, curves or hills, it is a courteous act to pull over to the right, off the road and signal the line of drivers behind you to come past.

Be sure there is ample space ahead before passing other vehicles. Pass on the left of cars going in the same direction. Passing on the right is only permitted when the driver you wish to pass has indicated his intention to make a left turn and has moved into position leaving you enough space to get by on the right. According to the New Jersey law before passing another car outside of a business or residential district you must sound your horn to inform the driver ahead that you intend to pass.

Passing is not only dangerous but is forbidden by law on hills and curves, at intersections and other dangerous places.

Making Turns: All hand signals should be given at a distance of 100 feet from the place of making the turn. In very cold or rainy weather, or at night when your car windows are closed be especially careful to watch the approach of cars from the rear before you slow down to make a turn.

CHECK CARS FOR CARBON
MONOXIDE LEAKS

Now is the time for all car owners to check for carbon monoxide leaks, the Keystone Automobile Club advises in a bulletin warning of the hazard caused by this insidious enemy of motoring.

On the basis of investigations and studies by scientists, the Club says it is now believed that many otherwise unexplained highway accidents are due to drivers unknowingly breathing dangerous amounts of escaping exhaust gases. William S. Canning, engineering director of the club, says that in two per cent of the vehicles tested by one group of investigators the carbon monoxide concentration was found potentially dangerous.

Defects

The source of the trouble was traced to one or more of the following defects in the exhaust system: Loose exhaust pipe or manifold connection, blown-out exhaust gasket, cracked exhaust manifold, or leaky muffler. Exhaust gases

escaping from these defects may enter the vehicle in large quantities without the driver being aware of the danger, it is asserted.

"Motorists generally," said Mr. Canning, "realize the danger of carbon monoxide in closed garages, although annually many are killed through failure to take proper precautions. The danger to drivers on the open road has not been sufficiently emphasized. It now appears, however, that accidents involving experienced drivers traveling along straight highways under safe operating conditions may be caused by carbon monoxide rendering the operators less efficient. Inhalation of the gases may cause headache, sleepiness, weakness, impaired judgment and decreased driving ability."

CARE OF ELECTRIC CORDS
WILL AVERT FIRE MENACE

All things considered, it is remarkably so few fires in the home can be attributed to electric appliances and wiring. But an electric wire that has been broken or has lost its insulation can be a

potential source of great danger in your home. If you will observe the following rules, given by the New Jersey Public Utility Information Committee, you will reduce the danger in your home to a minimum.

Never run cords under rugs because they are worn too quickly when walked upon. Do not place cords in door jams because this breaks the protective covering. Avoid

short-circuiting by not running cords over radiators or steam pipes. Never leave heating appliances connected when not in use, and always disconnect by taking hold of the plug, not the cord. Cords should never substitute for permanent wiring and all worn cords should be immediately replaced. Have all wiring inspected periodically by competent electricians.

Please Your
Garden-loving Friends

With gifts of Roses, Shrubs, Water Lilies and other outdoor plants. Dreer will make delivery at just the right time for planting in spring, and notify the "givees" that the gift orders have been placed by you and just when the plants will be delivered to them.

Henry A. Dreer, Inc.

Building Gardens Beautiful since 1835

We invite your inspection of a fine collection of potted plants and dishes for the home, now on display at the nursery.

AMERICAN
STORES CO.

Quality Meats at Sensible Prices

Lean Fresh (Rib or Loin) Up to 3 lbs. 11c

Pork Loins 11c

Fancy Fresh-Killed STEWING 19c

Chickens Up to 3 1/2 lbs. 19c

Tender Steer Beef 21c

CHUCK ROAST 21c

Country Scrapple 10c

All Pork Sausage 21c

Smoked Sausage 28c

Sliced Dried Beef 13c

Liver Pudding 18c

Long Bologna 8c

Lunch'n Meat 13c

Fancy Jersey 9c

Macaroni 9c

Fresh Opened Jersey select Fancy Sliced 15c

Oysters 15c

CRISCO 17c

Vegetable Shortening 44c

1-lb. can 16c

2-lb. can 44c

Lachoy Chop Suey 27c

2-oz. can Noodles FREE

Chow Mein Noodles 17c

Soy Sauce 10c

Palmolive Toilet Soap 3 1/2 lbs. 16c

KLEK (formerly Super Suds) 15c

Blue Super Suds 1c

with the purchase of 3 big pkgs at regular price.

OCTAGON PRODUCTS

OCTAGON 3 cake 10c

Laundry Soap 9c

Soap Powder 2 lbs. 9c

Cleanser 4c

Toilet Soap 3 cake 13c

Soap Flakes 19c

Waldorf Tissue 17c

4 rolls 17c

Scot Tissue 3 rolls 20c

Scot Towels 3 rolls 25c

ASCO Buckwheat or 20-oz. 5c

Pancake Flour pkg 5c

Fresh Fruits and Vegetables

Sweet, Juicy Florida 15c

ORANGES doz 15c

Turnips 4-10 4-10

Cabbage New 4-10

Lemons Large 6-10 4-10

Yellow Onions 4-10

Lettuce, 2 heads 15 Sweet Potatoes 3 1/2 lbs. 14c

GRAPEFRUIT 3 for 10

\$1 Gift Certificates

Church Notices

BETHANY EVANGELICAL
LUTHERAN CHURCH

Broad Street and Morgan Avenue
Palmyra, N. J.
Rev. Harold Lee Rowe, Pastor

The children of the church and the catechetical classes will not meet this week. Regular meetings will be held next week at the usual hours.

First Sunday in Advent

The First Sunday in Advent is "The New Year's Day for the Christian Year. The Advent season turns our thoughts toward Christmas. It is the time when the world awaits the birth of the Saviour. It is similar to that long period of preparation which God worked in Israel before He sent His Son into the world. Many of us need to make Christmas really Christmas. Let us open our arms and our hearts to the Lord, the Christ Child. A splendid way to welcome Him is to be in His house regularly at all the services in His name.

Sunday Services

9.30 a.m.—Children's church, Pastor Rowe will speak to the children on the subject, "He Shall Be Like a Tree."
10.00 a.m.—The Church School.
11.00 a.m.—The service: The pastor will use as his Advent Sunday theme, "Thy King Cometh." You will want to prepare, spiritually, for Christmas by attending the services of your church.

6.45 p.m. Intermediate and Senior Luther Leagues.
8.00 p.m.—Vespers, "The Lost Ideal."

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—Firstday School.
11 o'clock—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH

"Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced" is the lesson-sermon subject for Sunday, December 1, in all Christian Science Churches and Societies throughout the world. The Golden Text is: "Look unto me, and be ye saved, all the ends of the earth for I am God, and there is none else." (Isaiah 45:22).

Among the lesson-sermon citations is the following from the Bible: "Beloved, believe not every spirit, but try the spirits whether they are of God; because many false prophets are gone out into the world." (1 John 4:1).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "As named in Christian Science . . . hypnotism is the specific term for error, or mortal mind. It is the false belief that mind is in matter, and is both evil and good; that evil is as real as good and more powerful (p. 103).

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9.30 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2.30 to 4.30.

METHODIST CHURCH

Palmyra, N. J.
Rev. D. Roe Haney, Minister
Epworth Church will begin the Sunday program with church school in the various departments at 9.45. Holy communion for all will be administered at the 11 o'clock worship service. This being the pre-Christmas communion it is hoped that all will be present. The communion is not restricted to members alone. The choir will render special numbers. Evening worship will begin at 7.45. The pastor will preach on the question "Did the World Need Christ." There will be a song service and a Christmas anthem.

The Epworth League will conduct devotional meetings at 6.45 and sponsor a fellowship hour following church service.

Prayer meeting for all will be conducted Wednesday evening at 8 o'clock, followed by official board meeting.

Wesleyan Men's
Bible Class

For the Men of the Community

A young German Count of fortune who spent his youth in aimless and self-indulgent life, unexpectedly in his wanderings through an Art Gallery saw the painted form of Jesus in His sufferings on the cross. Instantly the Count was deeply impressed and cried out, "All this Thou hast suffered for me, what have I done for Thee."

In full surrender of his life to Christ, Count Enzendorf became a great spiritual leader of the Moravian, and known internationally for his missionary zeal.

Christ on the Cross is the vital message that alone stirs the heart and attracts, fulfilling what Jesus said, "If I be lifted up from the earth I will draw all men unto me." The Kingdom of God is not won by force but through love revealed in sacrificial service for others. It is the joyous message of our Bible that Jesus came to seek and to save, and the Cross of Calvary reveals the sufferings, yet triumphs of redeeming love.

In thankfulness join with us next Sunday as we meet in the quietude of worship free from earth's cruel conflicts for worldly conquests. "God forbid," said Paul, "that I should glory save in the cross of our Lord Jesus Christ." This is our sacred motto.

Meet with us next Sunday morning at 9.50. Rev. D. Roe Haney will address the class.

WESTFIELD FRIENDS
MEETING

Burlington Pike
Sunday Morning
10 o'clock—Firstday School.
11 o'clock—Meeting for Worship.

PARISH OF CHRIST CHURCH

Riverton, N. J.
Rev. Francis B. Downs, Th.B.
Saturday, November 30, St. Andrews Day, Holy Communion, 9.30.
December 1, First Sunday in Advent.

Corporate communion for men and boys.

Admission service for Servers Guild, 8.00.
Sunday School, 9.45.
Holy communion and sermon, 11.
Confirmation, 4.00.
Young People's Fellowship, 7.30.

The right Rev. Wallace J. Gardner, D.D., bishop of the Episcopal Diocese of New Jersey will administer confirmation in Christ Church, Riverton, on Sunday afternoon December 1st at four p.m. In addition to a class of 15 from Christ Church there will be classes presented from St. Stephen's Beverly and Holy Trinity Moorestown.

Bishop Gardner has a wide reputation as one of the really fine preachers in the church. A cordial invitation is extended to hear him, and to witness the rite of confirmation. With the other parish's joining in with us there will probably be a full church, but not too full to find a place for all who wish to come.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B. D., Pastor
Bible School, 10.00 a.m.—Both young and old today are eagerly looking for a "something" that will give them satisfying happiness. They try most everything and travel afar to find that "something" and all the while, the very thing that they are looking for is right at home. Yes, "Acres of Diamonds" in their own town. There, and only there, can one really experience that happiness that actually gives the satisfaction the world desires today.

Spirella
FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments . . . designed exclusively for your figure at its best.

Mrs. L. M. McCamy

Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

An invitation is extended you to visit "Central Baptist" and see for yourself.

Morning service, 11.45 a.m.—"Our Business" will be the subject of the pastor's sermon for the morning. The choir will render Mile's anthem, "O Light Eternal." Mrs. Violet Seither, soprano, will be the soloist. The service will conclude with the ordinance of Holy Communion to which all Christians are invited.

Hi-B. Y., 6.45 p.m.—To which all young people of high school age are invited. Interesting topics by interesting speakers. An opportunity of enjoying all this with the Christian fellowship included.

Evening service, 7.45 p.m.—Rev. R. W. Mathews, formerly of Ham-Renton, N. J., will be the guest pastor and will occupy the pulpit to the evening's service. Although his subject has not been announced, you may expect a fine sermon. The choir will make their usual appropriation contribution to the service by rendering the anthem "Accept Our Thanks" by Sibelius.

Special emphasis is being placed upon the evening services for December in order that the church may wind up the old year with fine attendances and thus receive an impetus for 1941. On December 8th there will be a Baptismal service; December 15th, Miss Tencate who has spent years as Missionary in India, will speak on "Christmas in India"; and on December 22nd, the Order of the Eastern Star will attend the church as its annual custom. Why not decide now that you will avail yourself of the enjoyment these services give and share it with your friends.

NAMED TO WEST POINT

Congressman D. Lane Powers today appointed Arthur Kurtz Keever and Ivan W. Nealson, both of Trenton, as his principals for West Point in 1941, as result of competitive designation examinations held by the Congressman by the U. S. Civil Service Commission.

Since the Congressman has two appointments for 1941, both young men were appointed.

The alternates appointed by the Congressman were all from Mercer County.

Powers said the past examination marked the first time that no young man from Burlington county placed as either principal or alternate in any competitive.

MRS. NATHAN LANE
P.T.A. SPEAKER

An afternoon meeting of the Riverton Parent-Teacher Association was held last Monday, at which time Mrs. Nathan Lane, of Riverton, was the guest speaker.

Attired in Swiss costume, Mrs. Lane built her theme around the topic, "A Small Home Built 650 Years Ago," the motto carved on it is "live and let live." The speaker told of Swiss customs and stated that the people of the country are conservative and cautious, but very neighborly. Four languages are spoken: Italian, French, German and Romansch, the latter having been made the official tongue of the country. The talk was illustrated by several films which depicted the wonderful scenery, industries and other phases of Swiss life.

Study Group

Mrs. Richard Hooper was in charge of the study group session that preceded the regular meeting. At this time, Miss Caroline M. Staman told about the new report cards.

Mrs. John P. Abell, president of the association gave a report on the annual convention of the New Jersey Congress held recently in Atlantic City. She stated that there were 111 delegates and 29 visitors from Burlington county.

Miss Hilda Grob, kindergarten teacher, rendered two piano solos. The attendance prize, a plant, was won by Miss Meribah Gardiner's room. Refreshments were served at the close of the program.

PALMYRA WOMAN'S
CLUB

The Women's Club of Palmyra will hold its regular business meeting in Society Hall on Monday, December 2, at 2.30 p.m.

The welfare department will have charge of the program and Mrs. Helen Moran Warren will speak on interesting work in welfare. Mrs. Warren is well known for her welfare work in Camden County and a large attendance is anticipated.

The Republican Party ended the 1940 campaign without a deficit. Secretary of the Treasury Morgenthau wants the legal debt limit of the United States raised to sixty-five billions! Ho, hum!

CLERICAL OPENINGS
IN ARMY ANNOUNCED

Work in anticipation of the induction of selective service men is being advanced at the army recruiting office, room 410, post office building, Camden, with the enlistment of clerks in the regular army for work at the reception center at Fort Dix.

More openings for high type high school graduates or better of proven clerical ability, with experience as typists, clerks, stenographers, statisticians and file clerks, were announced today by Lt. Col. Lee Sumner, local recruiting officer, from his office in Camden. These men, it was stated by Colonel Sumner, will be enlisted for three years for assignment to the headquarters and headquarters company, 1229th reception center, Fort Dix, N. J. (clerical pool), sent to Fort Dix, processed and trained there for one month and then assigned to induction stations and reception centers for inducting and processing or selectees.

At the same time Colonel Sumner announced that the War Department has authorized a large number of grades and ratings for the second corps area service commands to be organized soon. Enlistments of qualified men with prior service. These men will form a corps area service command pool at Fort Dix to process and train the drafted men sent to that camp.

BLOWN FUSES ARE SIGNS
OF OVERLOADING WIRING

The electric current in your home is a willing servant, responding to the turn of a switch or button. But it has its peculiarities. It is always trying to get back to the place from which it started; it tries to get back over the easiest and shortest way; and it wants an unbroken path back to its source. If that path or circuit is broken, the current will not flow.

The amount of current a copper wire will carry depends on its size. That is the reason for fuses, says the New Jersey Public Utility Information Committee. These fuses are so made that they will melt and break the path or circuit of the current if the wires are overloaded to the danger point. If you are troubled by fuses blowing out, call up the electric company's service department and find out the reason for their blowing.

RICE & HOLMAN
Ford, Mercury and Lincoln Zephyr Dealers
announce that
CECIL A. BOWERS

is now in their employ at the Moorestown Branch in the capacity of salesman.

Mr. Bowers was formerly Service and Parts Manager for the past 14 years at the Merchantville plant of the firm. He has won many Ford Motor Co. prizes for outstanding service, including a Merit Club medal.

Rice and Holman employ 75 people and have sold since January 1, 1940, over 1200 Used Cars and over 650 new cars. They have sold this month over 70 new cars for immediate delivery.

They have in stock at all times nearly 200 Used Cars, and Mr. Bowers can certainly select a car for long and economical service for you.

Call him at

Moorestown 1092

OR

Riverton 1172

Alley Gossip

FACULTY LEAGUE

| Standings | |
|-------------|----|
| Canaries | 12 |
| Jays | 12 |
| Crows | 9 |
| Larks | 9 |
| Woodpeckers | 6 |
| Sparrows | 6 |
| Hawks | 5 |
| Robins | 5 |

LADIES LEAGUE

| Standings | |
|-----------|----|
| Luckies | 20 |
| Camels | 19 |
| Murads | 17 |
| Kools | 16 |
| Wings | 12 |
| Marvels | 6 |

High Singles:

Mrs. Baker, 162.
Mrs. Henry, 160.
Mrs. Haines, 181.
Mrs. Ferren, 165.
Miss Denner, 167.
Mrs. Saylor, 160.

INTER-CITY LEAGUE

| Standings | |
|--------------|----|
| Bootleggers | 16 |
| Hathaway's | 14 |
| Highwaymen | 13 |
| Farmers | 13 |
| Lenola | 13 |
| James' Boys | 11 |
| Buccaners | 9 |
| Bell & Evans | 7 |

BURLINGTON CO. LEAGUE

| Standings | |
|--------------|----|
| Sky Chief | 21 |
| Dadino's | 16 |
| Snover's | 15 |
| Garden State | 15 |
| Riverside | 15 |
| Medford | 10 |
| Palmyra | 9 |
| Shorten's | 7 |

A Message From The
BOY SCOUTS OF AMERICA

Reading is important in the program of the Boy Scouts of America. This great boy's organization realizes how much time boys spend in reading—and what an important part it plays in youth training. That's why they publish

BOYS' LIFE
A MAGAZINE FOR ALL BOYS

and fill it full each month with exciting adventure—hobbies—news—pictures—cartoons, personal health, sports and traveling helps, camping and hiking and real AMERICANISM. BOYS' LIFE is an ideal gift for any boy.

\$1.50 a yr.
\$2.50 2 yrs. \$3.50 3 yrs.

Send your orders today to
BOYS' LIFE
2 Park Avenue, N. Y. N. Y.

Hy Small's
PALMYRA
BOWLING
ALLEYS

Bowl for
HEALTH and
RECREATION
Broad and Morgan Avenue
PALMYRA

INTERNATIONAL LEAGUE

| Standings | |
|------------------|----|
| Trenton | 17 |
| Palmyra | 16 |
| Pleasantville | 16 |
| A. C. Auditorium | 15 |
| Woodbury | 15 |
| A. C. Morris G. | 12 |
| Williamstown | 12 |
| Ocean City | 9 |
| Camden | 9 |
| Salem | 7 |

Paul Burke of Palmyra, and C. Myers of Atlantic City National Guards, won the Courier-Post award for bowling three consecutive games of 200 or better.

FARMERS CAN SECURE
AID IN PAYING BILLS

Farmers disappointed in their incomes from this year's operations, and with numerous debts still unpaid, may work out their financial affairs with the help of the Farm Debt Adjustment Service of the Farm Security Administration, according to Joseph M. Roberts, F.S.A. supervisor for Burlington, Mercer, and Ocean counties.

"This service encourages good-will negotiations between farmer and creditor," Mr. Roberts explained. "A mutually agreeable repayment schedule is arranged within the farmer's ability to meet his obligations himself. A voluntary committee of public-spirited farmers and businessmen serves as a helpful but disinterested third party in this work."

"Since 1935, F.S.A.'s Debt Adjustment Service has resulted in an average repayment to creditors of eighty-four cents on each dollar owed by some 9,000 farmers in the Northeastern States," Mr. Roberts said. "Moreover," he added, "the creditors themselves benefited from the time extensions, re-amortizations, non-disturbance agreements, and other adjustments that they granted the farmers. These voluntary agreements helped the farm families to continue operating more than 1,200,000 acres of land, and to pay over \$500,000 in back taxes."

"Many farmers facing foreclosure, or bogged down by an accumulated debt, come to us for operating loans, which we make to deserving farmers who can't get credit elsewhere," Mr. Roberts stated. "Often, though, all the farmer needs in an adjustment of his debts and sound financial advice to help reestablish himself on a solid credit foundation."

When an F.S.A. loan is necessary, accompanying farm and home plans are drawn up to increase family living on the farm. This releases cash for the repayment of just debts, thus enabling the farmer to keep his farm. "And in almost every case," Mr. Roberts said, "it is to the creditor's advantage to permit the debtor to continue farming so that eventually he can pay all or a large part of his obligations."

This Debt Adjustment Service is confidential and available without cost to farmers and their creditors, who may get in touch with the Farm Security Supervisor, Mr. Roberts, located at the Post Office building, in Burlington. Or they may call upon their local debt adjustment committeemen.

AT FOX, RIVERSIDE, FRIDAY AND SATURDAY

Scene from "Knute Rockne—All American" starring Pat O'Brien which plays at the Fox Theatre, Riverside, Friday and Saturday, November 29th and 30th.

COLD WEATHER WARNING
FOR ALL CAR OWNERS

As a poetical theme, frost may be all right on pumpkins, the Keystone Automobile Club observes, but frosty mornings can play havoc with motor cars not yet conditioned for cold-weather driving.

In a bulletin just issued, the club gives advice on how to avoid many of the hardships encountered by car owners in freezing temperatures. Five important points are stressed, as follows:

"First, make sure the battery is fully charged. Very few motorists know that a battery showing only one-quarter charge will freeze at 13 degrees above zero. At half-charge, it will freeze at zero, but it is good for 98 below when fully charged."

"Second, it is well to change from heavy to a lighter oil. Even a strong battery will have difficulty in turning over a motor bogged down in heavy oil. Your dealer knows the correct grade for your car."

"Third, make sure the gas line and carburetor are clean. "Fourth, check the ignition and spark plugs."

"Fifth, use anti-freeze mixture in the radiator. Thirty per cent of denatured alcohol will guard against freezing at two degrees below zero; a like percentage of wood alcohol and glycerine will give protection at five degrees below; 50 per cent of glycerine alone will protect at zero."

"While keeping the car in shape for cold weather, it is advisable to remember that defects in safety factors will continue to develop, and that frequent checking and adjustments are necessary for safe driving."

COOK PORK WELL
IS GOOD ADVICE

Avoid trichinosis by cooking pork products thoroughly is the advice of the State Department of Health today as New Jersey residents resume their fall and winter consumption of these products.

"Health educators point to the possibility of contracting trichinosis from eating undercooked pork products," according to Dr. J. Lynn Mahaffey, State Health Director. "This distressing ailment causes a swelling of the glands of the neck and muscles. The trichina parasite is responsible. They are found in some hogs whose indiscriminate selection of their daily diet is invariably condemned by health officials."

"Federal surveys show many large cities remain complacent and do not officially interfere with the practice of consigning unsterilized garbage to hog farms. However, the hog-raiser jealous of the reputation of his porkers only permits sterilized table-wastes, to be fed his hogs."

"There is always the probability of the trichina parasite being passed on in an unending cycle if hogs are fed unsterilized wastes and the eventual consumer fails to thoroughly cook pork products."

"Trenton and many large cities, for example, have municipal incinerating plants and food-wastes are wrapped and burned. The ideal solu-

tion from the health officer's viewpoint is the construction of additional incinerating plants. Failing short of that desirable goal, the sterilizing of food-wastes before feeding to hogs is good practice and recommended.

"Scientists are experimenting with the practicability of inoculating hogs before slaughter to detect the presence of the trichina parasite."

"Many comminuted products containing pork, which come under the revised State food law and are packaged, are required to bear statements of their ingredients. Housewives should study the new labels to find out the ingredients of the products they purchase especially if pork is an ingredient. In the case of comminuted, or ground products, containing pork, the Health Department advised thorough cooking to destroy the trichina parasite which may be present."

Yearly Speaks
At Local Club

At the meeting of the Palmyra-Riverton Business and Professional Men's Club of Palmyra and Riverton held on Tuesday of this week, the speaker was Joseph F. Yearly, general manager of the J. T. Evans Co., of Riverton, who presented a most interesting review of the history of F.H.A. financing and its developments.

Mr. Yearly outlined the various services afforded by the F.H.A. and how various lines of business had been assisted by the project.

Following Mr. Yearly's talk a



Friday and Saturday, Nov. 29-30

KNUTE ROCKNE
ALL AMERICAN

A Picture As Good As No Novel
PAT O'BRIEN
GAIL PAGE
RONALD REAGAN
DONALD CRISP
WILLIAM BRIDGES
PAT HART

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock
THURSDAY, November 28
Big Double Attraction
BRIAN AHERNE and
RITA HAYWORTH in
The Lady in Question

and
JEAN ROGERS in
Yesterday's Heroes

Please Note: Evening Show starts at 6.30 o'clock!
Free Gifts to the Ladies!
FRIDAY and SATURDAY
November 29 - 30
DON AMECHE and
BETTY GRABLE
in the Musical Extravaganza
Down Argentine Way
(in Technicolor)

—Added—
The March of Time—"Mexico"
Saturday Matinee Only
THE DEAD END KIDS in
"JUNIOR G-MEN"

SUNDAY, December 1
Continuous from 3.30 p.m.
JON HALL with
NANCY KELLY and
JOAN DAVIS in
Sailor's Lady

—and—
KENT TAYLOR and
LINDA HAYES in
I'm Still Alive

MONDAY, December 2
1 Day Only
BRIAN DONLEVY and
AKIM TAMIROFF in
The Great McGinty

Extra Added Attraction
"FOOTBALL THRILLS"
Free Gifts to the Ladies

Added—Blue Barron and Orchestra

At Last! RE-UTER SPEAKS!

ROBINSON
A DISPATCH FROM
REUTERS

EDNA BEST-EDDIE ALBERT
Albert Basserman - Gene Lockhart - Otto Kruger

Added—Blue Barron and Orchestra

END-OF-THE-MONTH SALE

OF SAFETY-TESTED USED CARS

EVERY dealer likes to end up the month with as few Used Cars in stock as is possible.

Contests are held monthly and quotas are to be obtained. Therefor to make this a record-breaking November we are offering an especially fine lot of Used Cars at very special prices to all comers.



LOOK OVER THIS PARTIAL LIST and THEN GET OUR TERMS on the CAR of YOUR SELECTION!

1939 Chevrolet

4 DOOR SEDAN. Heater, clock, good paint. Clean as a pin.

1939 Ford

COUPE. Run 22,000 miles, heater, radio. A fine car for business.

1937 Ford "60"

TUDOR TRUNK SEDAN. This is a real fine car. Will be sold at a very low price.

1938 Dodge

4-DOOR SEDAN. Very good original paint. Real low price.

1939 Oldsmobile

Business COUPE. Actually run only 22,000 miles. A real buy.

1937 Chevrolet

TOWN SEDAN. New paint, radio, lots of extras.

1937 Plymouth

4-DOOR SEDAN. Fine paint. A very clean job.

ALL THE ABOVE CARS ARE PRICED FOR A QUICK SALE!

LOW GMAC TERMS

'JACK' DAWLEY, Inc.

OLDSMOBILE
10 Broad Street Riverton
Telephone
Riverton 1212 or Merchantville 580

"SAFETY EDUCATION"
P.T.A. MEETING THEME
"Safety Education in Our Schools" was the principal theme at the regular meeting of the Palmyra Parent-Teacher Association held in the school auditorium on Tuesday, November 19th.

Following the regular business meeting Mayor John F. Ward sang two stirring solos accompanied by Mrs. Earl B. Whitcraft. Instructor James P. Hughes delivered an interesting and informative talk on Safety in the School.

The eighth grade pupils aided by Mrs. Bogia presented a play entitled "Sage Brush Tommy" placing further emphasis upon the safety theme.

Attendance Prizes

The play was followed by a motion picture entitled "The Hit and Run Driver."

Refreshments were served in the cafeteria following the meeting in the auditorium.

The winners of the parent attendance prizes were: Miss Landers of the Spring Garden street school; Mr. Earl B. Whitcraft for the Junior school and Mrs. Holder for the High School.

The winners of the miscellaneous club sponsored by the Executive Board were Mrs. Ivers; Mrs. Frank Mathews and Mrs. John Connolly.

Modern automobile brakes are very powerful. In fact, an automobile with 100-horsepower engine will have about 500-horsepower brakes.

One thing we need in order to deal with the fifth column is a stiff spinal column.



WOOLSTON'S

- GASOLINE
- OIL
- LUBRICATION
- STATE INSPECTION SERVICE
- LIGHTS
- BRAKES
- BATTERY
- WASHING
- POLISHING
- ACCESSORIES
- TIRES

You will like dealing with Woolston's. They take a personal interest in the proper maintenance and operation of your motor car.

WOOLSTON'S

Esso

STATIONS

Main and Howard Streets
Riverton

Burl. Pike at Highland Ave.
Cinnaminson

Cars Called for and Delivered
Phone 1567

It's Fun to Bake Cookies



OLD-FASHIONED COOKIES

MAKE your cookies as crisp and thin as a film of ice. Make them with the flavor of butter-scotch or maple syrup. Cook them in quantities and store in an old-fashioned cookie jar. You'll find that your friends will appreciate cookies and there will be many hints for tea and sweets.

Here are a few cookie recipes. With the time-and-temperature controls of your gas range, making cookies is easy.

Grandma's Sugar Cookies

| | |
|--------------------|-------------------------------------|
| 1/4 cup shortening | 1 1/2 cups sifted all purpose flour |
| 1/4 cup sugar | 1/2 tsp. nutmeg |
| 1 egg, well beaten | 1/2 tsp. baking powder |
| 1 tbsp. milk | 1/4 tsp. salt |

Cream shortening and add sugar gradually. Add egg and milk and beat until well mixed. Sift dry ingredients and add to mixture to form a rather stiff dough. Chill.

Roll out on floured board to one-quarter inch thickness; cut with cookie cutter. Sprinkle with granulated sugar, place on cookie sheet and bake ten to twelve minutes in hot oven, 400 degrees.

Butterscotch Refrigerator Cookies

| | |
|--------------------|--------------------------|
| 1 cup butter | 1 cup all bran |
| 2 cups brown sugar | 3 cups sifted cake flour |
| 1 egg | 2 tsp. baking powder |

Cream butter and add sugar gradually. Add egg and beat until thoroughly mixed. Add all bran. Sift flour with baking powder and add. Shape into roll about one and one-half inches in diameter. Wrap in waxed paper and store in refrigerator until firm. Cut into thin slices and bake on cookie sheet, ten to twelve minutes at 400 degrees. Yield: seven and one-half dozen two inch cookies. May be rolled and cut in novel shapes after chilling.

Filled Cookies

| | |
|--------------------|----------------------------|
| 2/3 cup shortening | 1 tsp. vanilla |
| 1/2 cup sugar | 3/4 cups sifted cake flour |

| | |
|---------------|----------------------|
| 1 egg, beaten | 1/2 tsp. salt |
| 1/3 cup milk | 3 tsp. baking powder |

Cream shortening, add sugar gradually. Combine egg, milk and vanilla, blend and add. Sift flour, salt and baking powder together and add, beating until smooth and quite stiff. Chill. Roll to one-eighth inch thickness on slightly floured board. Cut with cookie cutter. Place one teaspoon of filling on top of one cookie, cover with another and press edges together. Bake 15-18 minutes at 375 degrees. Yield: two and one-half dozen cookies.

Filling

| | |
|--------------------------|----------------------------|
| 2 tbsp. sifted flour | 1/2 cup hgs. chopped |
| 1/2 cup sugar | 1/2 cup nut meats, chopped |
| 1/2 cup water | 1 tsp. lemon juice |
| 1/2 cup raisins, chopped | |

Sift flour and sugar together. Add water, fruit, nut meats and lemon juice. Cook over low heat until thick.

Lancaster County Cookies

| | |
|-------------------------|------------------------------|
| 1/3 cup shortening | 1 1/2 cups all purpose flour |
| 2/3 cup sugar | 1/2 tsp. salt |
| 1/3 cup maple syrup | 3 tsp. baking powder |
| 1 egg, beaten | 1/3 cup nut meats, cut fine |
| 1/4 cup oatmeal, cooked | 1 1/2 tsp. vanilla |

Cream the shortening and sugar together until very light. Add syrup, well beaten egg and the cooked and cooled oatmeal. Sift flour, salt and baking powder together and add to the first mixture. Fold in the nut meats and vanilla. Drop from a teaspoon onto a greased cookie sheet and bake for about twenty minutes in a moderate oven, 350 degrees.

Cookies in gay wrappings make attractive Thanksgiving presents. They are fun to bake for Christmas gifts, too.

YOU CAN JUDGE BEST BY TEST

Try a test ton of EVANS PREMIUM ANTHRACITE coal and compare with ordinary coal. It is high in carbon content and B.T.U.'s (heat units) and low in ash, it is the cream of anthracites and shiny black just as Mother Nature made it, and best of all, "It goes further and heats longer."

Try a test ton and be convinced of its superiority.

J. T. Evans Co.

RIVERTON

Authorized Dealer
Genuine Koppers Coke
Finest grades FUEL OIL
Free F.H.A. advice and estimates on building and repairs on Easy Monthly Payments.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
FREE DELIVERY

PALMYRA, N. J. Phone 1200

Fresh STRAWBERRY
RHUBARB 2 lb 19c

FLORIDA ORANGES

Full of Juice
20 for 25c

FLORIDA GRAPEFRUIT, 6 for 19c

TENDER HEARTS
CELERY bunch 15c

U. S. No. 1 IDAHO
BAKING POTATOES
10-lb bag 25c

Tender RED BEETS
3 bunches 10c

FANCY GREEN
BRUSSEL SPROUTS
qt. 15c

HARDING'S SWEET CREAM
BUTTER
(Farm Roll)
2 lbs 69c

NUCOA
Oleomargarine lb 19c

KELLOGG'S
Pink Meat Grapefruit
2 No. 2 cans 25c

Kellogg's EVAPORATED
MILK 3 tall cans 20c

EVERBEARING GARDEN
COFFEE lb 18c

Heinz or Clapp's
BABY FOODS
(strained) 3 cans 22c
(chopped) 2 cans 19c

HEINZ
SOUPS 2 tall cans 25c

Honey Drip Chocolate Covered
CHERRIES lb box 25c

V-8 COCKTAIL
8 Vegetable Juices Combined
2 12 1/2-oz. cans 23c

IMPORTED
CHESTNUTS lb 25c

JUST RECEIVED!!!
New GOLDEN
DATES lb 15c

THIS WEEK'S BEST BUY—
Swift's Premium or Armour's Star
GENUINE SPRING

LEGS OF LAMB
lb 27c
5 1/2 to 7 lb avg

Paramount Strictly Fresh Killed
FRYING or ROASTING

CHICKENS lb 29c
3 1/2 to 4 lb av.

VOGT'S CITY DRESSED
SHLDS OF PORK
lb 17c

Swift's Premium Genuine Spring
Shoulders of LAMB
lb 19c
3 1/2 to 4 lb avg