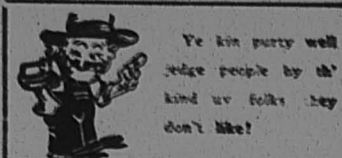


APRIL

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THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



53rd Year, No. 14

THE NEW ERA, THURSDAY, APRIL 2, 1942

PRICE FIVE CENTS

SPRING SPORTS AT HIGH SCHOOL

Spring sports got under way outdoors last week at Palmyra High School with large squads getting daily workouts under the direction of C. Kenneth Dimond, coach of baseball and Melvin Kreps, track mentor.

According to present plans the diamondmen will see their first action on Thursday, April 9, when they will play Paulsboro on the latter's field. The schedule, still in a tentative form, calls for 15 games.

Although it is too early to predict the exact formation of the varsity squad as yet, the following candidates, together with a handful of veterans, appear to be almost certain of playing this year:

Pitchers—Leonard, Emmens, Murray, Roloff.

First basemen—Haines, Bauer, Easley.

Second base—Henson, Kemmerle, Windish.

Third base—Brewer, Friday, Weigand.

Shortstop—Chimlenski, Hoyt, Bailey, Durgin.

Outfield—Riddle, Rowan, Major, Freund, Lezenby, Engle, Ford.

The catching post is still a toss-up among several candidates.

Schedule

The schedule, as it stands at present, is:

April 9. Paulsboro. Away.
April 14. Merchantville. Away.
April 16. Burlington. Home.
April 21. Camden Catholic. Pending.

April 24. Paulsboro. Home.
April 28. Moorestown. Home.

May 1. Merchantville. Home.
May 5. Burlington. Away.

May 8. Glassboro. Pending.
May 12. Open.

May 15. Moorestown. Away.
May 19. Camden Catholic. Pending.

May 22. Glassboro. Pending.
May 26. Haddonfield. Pending.

May 29. Riverside. Away.

Track

Coach Kreps will have a nucleus of veterans on his squad, particularly in the running events. He has a big problem, however, in rounding out his team with new recruits in the weights.

Probable starters look to be:

Dashes—Conwell, star sprinter and Hubbs.

Hurdles—Flournoy, sure point winner and Toy.

Quarter mile—Orleman, Hoepfner, Ross, Murray.

Half mile—Laning, Snow, Madison.

Half mile—Wells, Morton.

Jumps—Conwell and Flournoy.

The first meet is scheduled for Wednesday, April 8, at Haddonfield.

The schedule follows:

April 8. Haddonfield. Away
April 15. Open.

April 22. Merchantville. Home.
April 24-25. Penn Relays. Away.

April 29. Camden Vocational.
April 29. Camden Vocational.

May 2. Newark. Away.
May 6. Boyertown Relays. Away.

May 9. Villanova Relays. Away.
May 13. Burlington. Home.

May 16. Group 2 League Meet.
May 20. Paulsboro. Home.

May 27. Millville. Home.
June 7. State Championships at Montclair, N. J. Away.

Mr. Kreps is being assisted by M. J. Curtis, faculty member.

Co-captains are Conwell and Flournoy. The manager is Raymond Binder.

BASEBALL PRACTICE

All those desiring to play with the Riverton Athletic Association baseball team are asked to report for practice on Thursday evening, April 9, at Memorial Park, 6:30 o'clock. Players are asked to report promptly.

SCRAP SHACK READY FOR SALVAGE MATERIAL

The Salvage Committee of the Riverton Civil Defense Council, headed by Archibald Bush, through the cooperation of local citizens, has erected a building at the corner of Broad and Main streets which is known as the "Salvage Shack."

In this structure local residents are asked to leave any materials such as paper, rags, rubber or scrap metal which can be used for salvage. When a sufficient quantity has been secured it will be sorted and shipped.

Mr. Bush also announced this week that Riverton merchants have agreed to take the names of people who wish the Scouts to call and collect material for salvage. The next collection will be made on Saturday of this week and on alternate Saturdays thereafter.

Just leave your name at a local store if you have material for collection.

SPEAKS ABOUT WORLD ECONOMY

A post mortem of world economy is being performed at Princeton University with all the skill that the best minds can bring to bear. Why did the patient become ill in 1913 and why did he die in 1929, are questions which must be answered before World War II is ended, if the economy under which we have lived is to survive. How this post mortem is being conducted was the subject of a talk last week before the local Rotary Club by Kenneth Boulding, noted Economist for the League of Nations.

Born in England, a graduate of Oxford and the University of Chicago, Doctor Boulding was a professor at Edinburgh before coming to this country. He is on leave from Colgate University to serve with the Economic section of the League of Nations which at Princeton is giving study to post-war reconstruction problems in an effort to show ways of averting the world-wide catastrophe which was the economic aftermath of World War I. His specialty is in the field of agricultural economics.

Greatest Disaster

The greatest disaster of war, said Mr. Boulding, is in the decline in production which a country suffers and during which its stocks of raw material, partly finished and finished products and agricultural supplies are exhausted. The real danger to the nation is behind the lines where production slows down and, in long wars, virtually stops except in war materials of little or no use in peace time.

By way of illustration he described the ten million acres of French soil which went out of cultivation before the war was over in 1918—and showed that both industrial and agricultural production declined 50 per cent.

The post war reconstruction imposes three problems: 1. Relief; 2. Bringing production back to normal; 3. Providing working capital.

In Good Stead

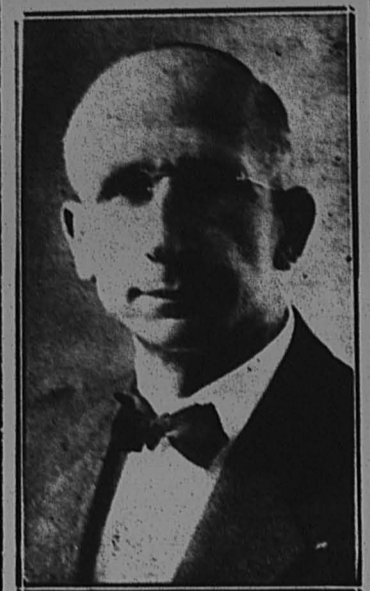
Our experience under Mr. Hoover in providing relief will stand us in good stead and Mr. Boulding believes we can solve this problem without great difficulty. But after a year or two will come from four to six years which would be devoted to getting back to normal—demobilizing men and re-introducing them to industry and agriculture. This will be much harder this time than last.

Then comes the problem of building stocks of raw materials finished and half finished products which have been consumed by war and relief. Practically all of this will have to come from the new world.

The rebuilding of devastated areas comes rather swiftly—ten years generally covers the scars very well. But there are long range problems which we need to plan well in advance and

(Continued on p. 3)

REV. ALBERT J. HARKE WILL CONDUCT SUNRISE SERVICE



Preparations are complete for the tenth annual Easter Sunrise Service on Lakeview Memorial Park. The hour is 6:15 a.m. The Service is conducted by the Palmyra Moravian Church under the direction of the pastor, the Rev. Albert J. Harke. This year's program will include a trumpet trio and two soloists, besides the usual brass ensemble and chorus. The trumpet trio known as "The Three Solitaires" is composed of the Misses Yvonne Pennington of Riverton, Eleanor Endrich and Delores Vanaman of Olney, Pa. Besides playing in the brass ensemble they will play a trio arrangement of "Open the Gates of the Temple." Lorraine Davis, ten year old songster of Riverton, will sing "Christ Arose." Mr. Cyril N. Hoyler of Audubon, N. J., son of Bishop Hoyler of the Moravian Church will be heard in a baritone solo, "In the Dawn of Early Morning."

The Brass ensemble will be heard in the chorales. The choir and congregation will be assembled on the terrace below the altar singing the chorales and taking the responses in the liturgy. A brief address by the pastor is included in this service. The following program will be carried out:

5:45 a.m.—Music from the Singing Tower.

6:15 a.m.—Chorale Music from the Altar by the Brass Ensemble, Mr. Harry R. Haines, Director.

"Christ Arose"—Solo by Lorraine Davis.

Easter Liturgy, Prayer and Chorales—Pastor and Chorus.

"Open the Gates of the Temple"—Trumpet Trio, Miss Yvonne Pennington, Miss Eleanor Endrich, Miss Delores Vanaman.

Address: "Easter Hope and Glory"—The Rev. Albert J. Harke.

"In the Dawn of Early Morning"—F. C. Shackley. Solo, Mr. Cyril N. Hoyler.

Liturgy and Chorales—Pastor and Chorus.

Benediction.

Chorale music by the Brass Ensemble.

BAPTIST CHOR WILL RENDER "HOLY CITY"

At the Easter evening service of Central Baptist Church, the choir, under the direction of its leader, Mr. Claude Y. Barto, with Miss Irma Barto at the console, will render A. R. Gaul's Easter Oratorio, "The Holy City." The numbers on the program and soloists will be as follows:

Chorus, Tenor Solo and Quartet—"No Shadows Yonder."

Air, Tenor—"My Soul is Athirst for God." Mr. George Bacon.

Trio—"At Eventide It Shall Be Light." Mrs. Elsie Hughes, 1st Soprano; Mrs. Helen Guldin, 2nd Soprano; Mrs. Sadie Mack, Contralto.

Chorus—"They That Sow in Tears."

Air, Contralto—"Eye Hath Not

MANY PALMYRA FIREMEN IN ARMED FORCES

To date a number of the active members of Independence Fire Company No. 1, of Palmyra are serving in the several armed forces of this country.

Those on active duty at the present time are: William Hoare, Paul Chandler, Herman Dietz, Walter D. Lamon, Jr., Wilbur Haines, Edward Dietz, Walter D. Lamon, Jr., Wilbur Haines, Edward Dietz, Alfred Wells, Harry Paul, William Frieberg, John Hoare and Robert Rhoades and George Lippincott, junior members.

RELATION OF DISEASE TO WAR

"Disease and War" was the topic presented by Dr. S. Emlen Stokes at the meeting of the local Business and Professional Men's Club on Tuesday of this week.

The speaker went back through the centuries to show how many military campaigns met disaster because of disease in armies, caused by climatic conditions, lack of proper food and over-crowding. The earliest record is that of the army of Xerxes, which lost over 300,000 men in eight months. The Crusaders lost all but 20,000 of a force of 300,000 from bubonic plague. Napoleon's army in Russia was decimated by typhus. More men died of typhoid fever in the Spanish American War than from bullets. In the first World War 25,000,000 people died from influenza, Stokes asserted.

Advances Made

Due to the great strides made by the medical profession, Dr. Stokes said that many maladies such as yellow fever, typhoid, bubonic plague and typhus were being controlled much better, but that certain new diseases as sleeping sickness, rabbit fever and spotted fever were on the increase and were the subject of intensive research.

He paid tribute to the Army Medical Commissions, composed of specialists who have done much to prevent epidemics of certain diseases among our armed forces.

Dr. Stokes concluded by asserting that men in the service were receiving better medical care than ever before due to the splendid facilities and the personnel of the Medical Corps.

WOMAN'S CLUB WILL OCCUPY NEW HOME

The April meeting of the Woman's Club of Palmyra will be held in its new home, 305 East Broad street, April 6 at 2:30 p.m.

First District Vice President, Mrs. J. Alonzo Williams, will be the guest speaker. Mrs. Telfer Cooper will entertain with readings. Miss Marjorie C. Wilson will render selections on the piano.

At the close of the meeting the music department will hold a food sale. Come prepared to take something home for dinner.

Seen." Mrs. Ruth Schweizer.

Chorus—"For Thee, O Dear, Dear Country."

Chorus—"Thine is the Kingdom." Solo, Bass—"A New Heaven and a New Earth." Mr. J. Russell Jermon.

Chorus for Double Choir—"Let the Heavens Rejoice."

Air, Tenor—"To the Lord Our God." Mr. Edward N. Hoyt.

Air, Contralto—"Come, Ye Blessed." Mrs. Guldin.

Semi-Chorus—"The Fining Pot Is for Silver."

Air, Soprano—"These Are They Which Came." Mrs. Violet Seither.

Duet—"They Shall Hunger No More." Mrs. Hughes and Mrs. Van Horn.

Quartet and Chorus—"List! The Cherubic Host."

Bass Solo—"I Heard the Voice of Harpers." Mr. Jermon.

Soprano Obligato—Mrs. Guldin.

Chorus—"Great and Marvelous Are Thy Works."

VIEW MOVIES ON DEFENSE WORK

Nearly three hundred residents of Riverton attended a meeting in the Riverton public school last week to hear pertinent facts regarding civilian defense and to view three reels of movies relating to this topic that were shown through the courtesy of the Atlantic Refining Company. The program was sponsored by the Air Raid Precaution Service of the local Defense Council.

Robert Finney, chairman of war-den training in Riverton welcomed those present and turned the meeting over to Richard Graff, chairman of the films and lecture committee of the same organization.

Mr. Graff then presented Edward K. Merrill, chairman of the Defense Council, who spoke briefly, and then Clinton M. White, executive secretary of the general salvage section, New Jersey Bureau of Industrial Conservation.

Need for Material

Mr. White stated that the "Salvage for victory program" is not a temporary campaign or drive, but is one which is here for the duration of the war. He stressed the importance of saving and turning over to collectors all items such as paper, old metal articles, scrap rubber and rags.

The speaker cautioned against donating anything that must be replaced, since this would defeat the purpose of the program.

He also called attention to the fact that tin cans were now on the list of salvage material and told how these should be saved. Scrap tin is bought by a plant at Carteret, N.J. for \$12 a ton. This price is established by the government. Since it costs about that much to get the tin there, the shipper makes nothing and, since the detinning costs approximately the same amount, the plant just about breaks even. Nothing, therefore, is paid to those who save tin cans but their cooperation will be greatly appreciated.

The Porch Club

On Tuesday, April 7, at 2:30, the regular monthly business meeting will be held. Following this, three original plays will be read by various members of the Club. These plays were submitted in the contest held this year and were written by Club members. The audience will be asked to vote on the plays and prizes will be awarded. Tea will be served by the Drama Committee.

Painting classes will be resumed next week. Class "A" starting on Thursday, April 8, and Class "B", the following week, on April 15. There will be a series of 3 lessons for each class. Any new members will please contact Mrs. Harry Jeffcott, Jr. Telephone Riverton 1160 for information.

There are two parts of a radio or recording machine among the unclaimed property at the Club. Will anyone knowing to whom these might belong communicate with Mrs. Clarence Rodman, telephone 1153.

LEAGUE CLOSES SEASON

The Riverton Basketball League concluded the current season on Thursday night of last week in the gym of the Riverton Public School, when the Lincoln's won from the Pals 46-23 to take first place. The Pals finished second and the Blues third.

In the foul shooting contest, Warner took first honors, with Mathews second and Robinson third.

The league played under the supervision of "Dick" Steedle and the members of the various teams were most enthusiastic over the recreation they enjoyed.

AS I SEE IT

By FRANK LEE SAYID

Back in the bush country of a beauteous land the savage will explain an unusual circumstance by endowing with spirits the inanimate things around which the circumstance revolves—good spirits or bad, as the case may be. Some times we think they have the right idea. Consider, for instance, our dollar.

As far as we know it has none of the five senses but it must see all and know all. A few hours after it is rumored in some remote place that the crop of so and so doesn't look as big as last year you can find the old dollar, that has been in your pocket all along, refuses to buy more than half the usual quantity of this and that because so and so is used in its manufacture. How can an old dollar be that smart?

We believe it knows an evil spirit even though the boys who think they know what makes the dollar tick always have other answers. Right now in all the lodge meetings of the dollars there is a lot of talk about inflation. It seems dollars are thinking about a sit down strike. They call it "inflation." The idea is devilish in its ingenuity.

Apparently there are a lot more of the dollar clan than there used to be. They are finding their way into a lot of pockets that did not hold many until recently. At the same time the war is stopping most of the spending channels, so they are trying to burn their way through the pockets. This is the way it works.

Your dollar that used to be mighty lonely in your pocket, keeps jingling against other dollars that have suddenly appeared there. They say, "Don't be a boob—come on, spend us before the world comes to an end. If you don't we'll just burn our way out." That doesn't sound good to you because you have only one pair of trousers to a suit now.

So you go out to spend them and so do a few million other people. But old Pinch Penny at the store sees

the crowd coming. He says to himself, "So they want my do-dads! Well I don't know when I'll get any more—if ever—or what they will cost. I haven't nearly enough for this crowd. I would be a sap to sell them all at this silly price to the first that come in. I'll make a sort of auction of it and let those who want them most pay the amount they are willing to pay." And in effect he does.

But that makes all the dollars that didn't get there in time, or who were too timid, really hot. The crowd, in whose pockets they lie, go back to their jobs and say, "Heck! We've got to have more of these here dollar things. Look at the cost of living!—and besides the thingumbob plant is offering a bonus." So they get more dollars—and the price of their product is raised.

The thing keeps going round and round in a rising spiral of less things, more cost, more dollars to use and more and more dollars required for every use. But it also goes faster and faster. That, boys and girls, is "inflation," and after while something is done about it—and how politicians fear to do that something—there aren't enough of the kind of dollars we are used to having and people begin to get mean about it.

So someone whispers behind his hand, "We can print more dollars that look just like the others, can't we?" But God help America if he finds anyone to agree with him.

THE PEOPLE'S COLUMN

Editor, The New Era.
Dear Sir:

The State Legislature got off on the right foot when, at an early meeting this year, it adopted a resolution giving assurance that the theme of the 1942 session would be strict wartime economy. It promised that and just mandatory spending laws affecting local governments would be taboo.

Despite this pledge, the usual crop of useless bills has bloomed in Trenton. Many of these measures would impose additional burdens upon local government. While these bills as yet have not been enacted into law, their introduction shows lack of sincerity upon the part of the sponsor. Not only that, the expense of printing these unnecessary measures is considerable.

There is one way to stop this flood of costly legislation. Every citizen and every organization interested in economical government should join with such groups as the New Jersey Taxpayers Association in advising their legislators flatly and firmly that they expect the intent of the economy resolution to be carried out. (Signed) N. J. Taxpayers Ass'n

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ENGAGED



Marjorie Chloe Wilson

daughter of Mr. and Mrs. R. E. Wilson, of Palmyra, whose engagement to Edward B. Richie, son of Mr. and Mrs. A. L. Richie, of Cinnaminson, was announced last week.

FRIENDS MEETING

The Friends of Philadelphia Yearly Meeting, representing seventy-seven different local Meetings scattered over Pennsylvania, New Jersey, Delaware and Maryland, went into action on Thursday, March 26. Three hundred and ninety representatives had been appointed to attend and participate in the deliberations of the 161st annual gathering.

The presence of Helen Elsie Biddle, Martha McIlvaine Biddle, Ruth H. Coe, Beulah H. Parry, Elsie W. Thomas and Emma Barnes Wallace, from this vicinity was noted among those attending the important meetings held in the historic Meeting House at 15th and Race Streets, Philadelphia.

Guests of the Yearly Meeting were welcomed as follows: J. Hibberd and Lydia Foulke Taylor, of New York City; Dr. and Mrs. Thomas Harvey Haines, of Montclair, New Jersey;

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BIRTH

Professor Helen Griffith, of Mt. Holyoke College, South Hadley, Massachusetts; Faith and Frederick J. Libby, of Washington, D. C., and Eliza Willets, of Port Washington, Long Island.

Portsmouth, N. H. Navy Yard is the Navy's oldest, having been acquired April 20, 1798.

Mr. and Mrs. Oscar Berger, of 113 West Charles street, Palmyra, are receiving congratulations on the birth of a son, William Paul, at the Zuerbrugg Memorial Hospital, Riverside, on Wednesday, March 25. Mrs. Berger was formerly Miss Ruth Frank, of Palmyra.

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SCHWERING'S

Palmyra, N. J. Phone 26

KNOW

How can I increase my personal efficiency?

That's an important question these days, when it is so necessary for all of us to pitch in and help our country. One way you can save precious minutes and hours is to pay by check. Paying with cash is as out of date as dirigibles are in warfare. Checks are safer, faster, more accurate—and in the long run more economical. If you want to step up your efficiency, come in and start a checking account at this bank.

United States Savings Bonds for DEFENSE on sale here

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RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

Give the Person You Call by Telephone Time Enough to Answer

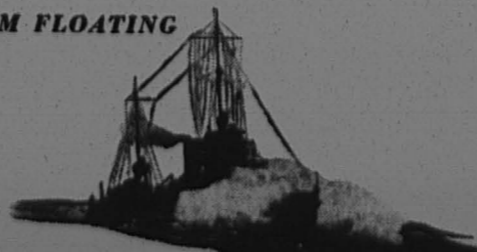
OVER 51,000 telephone calls are wasted every day in New Jersey because the calling parties do not wait even half a minute for their calls to be answered.

TODAY this is important for many of these calls undoubtedly are concerned with war-time action and all must be repeated if their purpose is to be accomplished. It is important too because the telephone facilities are tied up needlessly at a time when the service is being used as never before, to help speed our war efforts.

TO MAKE every telephone call count these days, it's a good rule to BE SLOW TO HANG UP when calling... and... BE QUICK TO ANSWER when called.

NEW JERSEY BELL TELEPHONE COMPANY

KEEP 'EM FLOATING

Buy Defense Bonds and Stamps. Invest in Victory
Remember the New Time—Every Monday Night at 9—"Telephone Hour"—WEAF-KYV

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. Frank Alloway—Army.
Pvt. Robert H. Botger—Army.
Pvt. Harold S. Barto—Army.
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell.
Pvt. John T. Bohn—Army.
Pvt. Robert Carhart—Marines.
Pvt. F. K. Coates.
Pvt. Houston Coe—Army.
Dominic Cardes—Navy.

Pvt. Gilbert R. Coe—Army.
William Burgunder—Coast Guard.
Corp. Howard R. Elliott, Jr.—Army.

Pvt. J. L. Denner.
Lieutenant Frank B. Elliott—Air Corps.
Pvt. Robert E. Gould—Marines.
Pvt. J. E. Grant.

Pvt. Clement Haas—Army.
Pvt. William B. Haas—Army.
Staff Sgt. Calvin H. Heck—Army.
Pvt. Lester Hubbard—Army.
Pvt. Ralph L. Johnston—Army.
John D. Knight—Naval Reserves.

Pvt. Robert Knight—Army.
Pvt. Nathan Jones—Army.
Pvt. William P. Kinsey—Army.
Pvt. Kenneth Leedom—Army.
Pvt. Ellsworth L. Myers—Army.

P.F.C. Miles Leedom, Jr.—Army.
Joseph Moorhouse—Navy.
Sgt. John B. Mathews—Army.
P.F.C. William G. Mathews—Army.

Corp. William J. McDermott—Army.
Pvt. H. S. Paul.
Sgt. William H. Rowan, Jr.—Army.

Pvt. Harold Reynolds—Army.
Pvt. Charles Leusser—Army.
Pvt. William K. Steele—Army.
Corp. Victor B. Shoemaker—Army.
Pvt. Walter L. Smith, Jr.—Army.

Pvt. Albert Thiel—Army.
Pvt. Tyler E. Vile—Army.
Pvt. Arthur Vreeland—Marines.
Pvt. George Vincent—Army.
Pvt. Robert P. Wallace—Marines.

Lt. William deH. Washington.
Pvt. James B. Webb—Army.
Robert Waters—Navy.
Wood Robinson—

VOGEL-DAVIS

Miss Ora Mae Davis, daughter of Mr. and Mrs. Fred G. Davis, of 316 Delaware avenue, Palmyra, became the bride of Harle L. Vogel, son of Mr. and Mrs. Alfred Higginbotham, of Locust avenue, Marlton, in a three o'clock ceremony at Epworth Methodist Church, Palmyra, the Rev. D. Roe Haney, pastor of the church officiating.

Mrs. Rachel Lord, organist of the church, played the wedding march and accompanied Mrs. Ernest Barkel in vocal solos.

The bride, who was given in marriage by her father, selected a gown of white satin, made en train. Her fingertip veil fell from a coronet of seed pearls. She carried a shower bouquet of roses, gardenias and sweet peas.

Mrs. Thomas Bradt, of Palmyra, served as matron of honor, and her gown was of blue taffeta, trimmed in pink velvet. She wore a pink face veil and her bouquet was of pink roses.

The bridesmaids, Mrs. Winfield Davis, of 889 Beideman avenue, Camden; and Mrs. George Sharpley, of 501 Delaware avenue, Palmyra; wore yellow and pink taffeta gowns, fashioned after that of the matron of honor, Mrs. Davis' gown being trimmed in aqua velvet, and Mrs. Sharpley's in blue velvet. Both wore blue face veils and carried old-fashioned bouquets.

Shirley Johnson, of Mount Holly, cousin of the bride, served as flower girl and was dressed in a long frock of pink taffeta. She carried an old-fashioned bouquet and her headress was of roses.

Hilary Henninger, of 208 N. 34th street, Philadelphia, was best man, and ushers were Fred Robb, of Pal-

isades Park, N. Y., and Armand J. Caron, of Ashland, N. J.

Following a reception at the home of the bride's parents, the couple left for a wedding trip.

Mr. and Mrs. Vogel will make their home in Palmyra.

RIVERTON SCHOOL NOTES

On Friday, March 27, the pupils of Riverton School were entertained by Puppet Shows presented by Miss Mary Forman, a representative of the Philadelphia Day Council. Our school has enjoyed these shows annually since Riverton was included in the district serviced by the Dairy Council.

There were two parts—the first, for a junior assembly at which time was presented fairy tales correlated with health suitable for the younger children. In the show, entitled, "The Cow Jumped Over the Moon," Mother Goose wanted the cow as she needed milk for her children. The cow did return by "The Milky Way," in the end.

The second show, for the senior assembly group, was about Franz Liszt and Rosa Bonheur. Franz Liszt was a very great pianist and Rosa Bonheur was an artist.

Miss Forman used these characters because their pupils were victims of poor health in their childhood. Franz Liszt's pupil took the advice of his teacher and became healthy. He was honored as a great musician when older due to overcoming poor health. Rosa Bonheur's pupil, only interested in her art work, neglected her art work, neglected her health and was always frail. This pupil was a great artist but could have been much better if she had followed Rosa Bonheur's advice when a child.

The puppet shows were worth while as well as entertaining and the pupils look forward to Miss Forman's next visit.

PALMYRA SCHOOL NOTES

HONOR ROLL

The Palmyra High School honor roll for the fourth term is as follows:

High Honor: Margaret Calent, Louise Miller.
Honor: Virginia Brenner, Peggy Haines, Jeanne Haws, Ruth Henry, Wallace Michel, Evelyn Schwartz.

High honor: Dolores Clarke, Genevieve Criste, George Downis, Vesta Evans, Dean Garwood, Lorraine Hawke, Robert Shaw, Frenk Weigand, Laura Yerkes.

Honor: Alan Cooper, Bertha Huston, Mary Laning, Stanley Lipkowitz, Eleanor Metzger, Norman Oram, Carol Schumacker, Deloris Stephens, Betty Winks.

High honor: Joan Donaghy, Jean Grassie, Jessie Lippincott, Virginia Mills, Laura Young.

Honor: Bebe Carhart, Margaret Criste, Gladys Good, James Marshall, Doris Massey, Betty Ott, Shirley Pearson, Mildred Perkins, Eleanor Price, Jean Stickney.

High honor: Eileen Bertrand, Edith Harris, Alvin Holman, Richard Robbins, Thomas Schwink, Virginia Woodward.

Honor: Dolly Adams, Norman Bailey, Marjorie Clarke, William Engle, Jean Gennett, Geraldine Heeter, Marjorie Knight, Fred Langenberg, Thomas Laning, Marjorie Marshall, Joyce Schele, Jean Wheeler.

Grade School
Grade 8: Carol Ward, Margaret Dilks.

Grade 7: Dolly Marshall.
Grade 6: Claire Burke, Frances LeCates, Grace Rose, Marion Sinclair, Doris Stevens, Robert Young.

Grade 5: Raymond Carson, Hilary Hayes, Jack Salmon, Helen Atkinson, Lois Brooks, Sandra Carroll, Emma De Vinney, Anna Don, Virginia Jarvis, Sarah McCarrick, Jean Vandenberg.

Alley Gossip

Riverside Metal Works	
20 Grand	52 14
Old Gold	50 16
Chesterfields	42 24
Helmars	41 25
Fatimas	39 27
Luckies	36 30
Pall Mall	35 31
Sensations	34 32
Kools	32 34
Wings	25 41
Camels	25 41
Spuds	24 39
Marvels	23 40
Philip Morris	23 43
Avalons	23 43
Piedmonts	19 47
High singles: Hunt, 213; Volkman, 211; Kalinowski, 213; Atkins, 200; Peacock, 208; Adams, 231.	

Inter City League	
Bootleggers	33 19
Buccaners	33 19
Hathaway	29 23
Ramblers	29 23
Highwaymen	27 25
Lakeview	22 30
Bell and Evans	18 34
Lenola	17 35
High singles: Daddino, 221; McFarland, 204; Snover, 213; A. Bubeck, 204; Tony Cucinotta, 205; Fowler, 208.	

Ladies League	
Murads	27 9
Luckies	21 15
Camels	17 19
Marvels	7 29
High singles: Sippel, 193; Saylor, 181.	

ROTARY

(Continued from p. 1)
It is in this field that the economists of the League of Nations are working.

There is for instance the population problem of Eastern Europe and the Orient where millions are bottled up in small areas. The forty million people of Java, for instance, are confined within an area no larger than New Jersey. In these areas populations are still increasing while elsewhere in the world they are declining. Mr. Boulding feels this problem is at the bottom of most wars and showed that the borders of such countries have long been the danger spots in the world.

Then there is the problem of the business cycle. We cannot, he thinks, stand another depression like the days of 1929-32 with its world wide effects. Hitler and his allies are a product of this great world economic dislocation. We must have a fiscal policy which goes beyond raising money for government to spend. The important function of government finance is to keep the money income of the people stable.

If the last twenty years has taught

FOR SALE

BUTTER AND EGG ROUTE
REASONABLE

Inquire P. S. Leidy, Riverton

WILLIAMS' FUELS

ARE

"all weather"
fuels

Just at this season—when one day it's warm—and the next it's cold—the economy of using Williams' fuels will be ably demonstrated. You get better control with quality fuels—and they last longer.

H. B. WILLIAMS

FUEL OIL — COAL — COKE

PALMYRA, N. J.

Prompt Delivery

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Riverton MAIN ST. MARKET

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528 MAIN STREET
Next to Chew's Bakery
RIVERTON

Strictly Fresh Large
WHITE MEATY EGGS

Doz. 42c

ARMOUR'S CORNED BEEF
Can 23c

Old Fashioned Cocoanut Cream
EASTER EGGS

1b 20c

5 lb Box 95c

LUDEX'S JELLY EGGS
Soft, Large Size

2 lb 25c

Green Valley or Millside
MILK

Qt. 16c

French Pure Grated
NUTMEG

Can 12c

PRODUCE

Fresh Del Monte
ASPARAGUS

9 to 12 Stalks per lb

1b 25c

Full Podded
GREEN LIMAS

2 lb 29c

FRESH CALIF. PEAS

2 lb 25c

FRESH CLEAN SPINACH

2 lb 15c

Extra Large
FLORIDA ORANGES

Doz. 25c

Large Size
GRAPEFRUIT

3 for 20c

MEAT DEPT.

ROY ADAIR, Mgr.

Tenderized
Vogt's, Felin's, Morrell's, Swift's

HAMS

39c lb

8-12 lb Avg.

TENDERIZED

Hams

String Ends, 5-6 lb Avg. 1b 29c

Butt Ends, 5-6 lb Avg. 1b 39c

TENDERIZED SLICES HAM

1b 59c

BACON

1/2 lb Pkg. 19c

CHICKENS

Stewing 1b 33c

Roasting 1b 38c

Frying 1b 35c

Rib Ends

Loim of PORK 29c lb

Rib End, 2 1/2-3 1/2 lb Avg.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406

About Town

Elmer Sutters, formerly of 409 Thomas avenue, Riverton, is now stationed at Fort Eustis, Virginia, where he is attending the officers' training school.

Miss Liliane Marshall, of 103 Morgan avenue, spent last week with her parents, Mr. and Mrs. Harold F. Marshall. Miss Marshall is a student at the New Jersey College for Women.

The K. of C. Auxiliary sewing group met last week at the home of

Mrs. W. Bonhert, of 411 Thomas avenue, to sew for the Burlington County Hospital.

The Riverton Public School will be closed for the Easter holidays from Good Friday, April 3, until Monday, April 13.

Mr. and Mrs. Harry T. Johnston, 603 Elm terrace, Riverton, were registered recently at the Chalfonte-Haddon Hall, Atlantic City.

Buddy DeLaney and his orchestra, featuring Betty Parker, vocalist, will furnish the music for the banquet

and dance given by Department 70 of the New York Shipbuilding Corporation, to be held at the Recreational Center, Fairview, on Easter Monday evening.

Sgt. W. Patton Kinsey, who has been attached to the 9th Observation Squadron at Fort Dix, has been transferred to the Air Corps Officers Candidates School at Miami Beach, Florida.

He is the son of Mr. and Mrs. E. M. Kinsey, of Riverton.

Mr. and Mrs. Robert W. Knight, of Riverton, received a card on Tuesday from their son Robert. The card was dated February 14, and stated that he was well. He is believed to be in the Philippine Islands.

DESSERT—BRIDGE

There will be a dessert-bridge at the home of Mrs. Charles F. Voorhis on Thursday, April 16 at 1:30 p.m., for the benefit of the Woman's Club of Palmyra. The price is 50 cents. The number of reservations already

received would indicate that a record crowd will be in attendance. Since table space is limited, please make reservations early to Mrs. S. L. Warren, Riverton 485-R.

ARRESTS IN RIVERTON

Roosevelt Morris and Herman Bruce, colored, were arrested last week by Officer John Robinson of the Riverton police on the charge of panhandling and resisting arrest. Upon being arraigned before Recorder William H. Botterger they were given a sentence of 90 days in the county jail.

Bruce, it was stated, has a long police record covering several arrests for breaking and entering.

Officer Robinson also arrested Harry Seder, of Philadelphia on Tuesday of this week, the charge being the distribution of literature contrary to a borough ordinance. He pleaded guilty and was sentenced to 10 days in jail by Recorder Botterger in lieu of a payment of a fine of \$10.

Sailors of the Navy will use nine million pounds of butter this year.

CLASSIFIED ADS

WANTED: Bookkeeper, experienced, male or female. Knowledge of typing required. Write Box 126, Riverton, N. J. 4-2-1t

WANTED: Young man to learn the printing business. Apply The New Era Office, 609 Main St., Riverton.

PALMYRA

Direction Victoria Theatres Co.

FRIDAY AND SATURDAY
April 3-4

SIR CEDRIC HARDWICKE
with NIGEL BRUCE • DAME MAY WHITTY
Directed by ALFRED HITCHCOCK
—Saturday Matinee Only—
—Don Winslow of the Navy—

MONDAY AND TUESDAY
April 6-7

—Please Note Feature Time—
2:20—7:20—9:20

WED. AND THURS.
April 8-9

—Please Note Feature Time—
2:25—7:25—9:25

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CLIFTON W. TAYLOR, Prop.

Broad and Main Sts.

WE DELIVER

Phone Riverton 995

PRODUCE

Fresh Green
STRING BEANS 19c

CRISP CELERY HEARTS 10c

FRESH CALIF. ASPARAGUS 23c

Extra Fancy New
POTATOES 25c

4 lb 25c

HOTHOUSE RHUBARB 19c

THIN SKIN ORANGES 19c

Doz. 19c

RIPE SLICING TOMATOES 19c

Box 19c

PLANTS

AZALEAS Each 39c

PANSIES (Extra Fancy Penn.) Bas. 45c

ENGLISH DAISIES Bas. 45c

FERNS (4 in. Pot) 25c

GARDEN (Dreer's) 75c

MEATS

SMOKED HAMS

String End (up to 6 lb) lb 29c

Butt End lb 39c

SHOULDERS GENUINE
SPRING LAMB 23c

lb 23c

Fresh Killed
STEWING CHICKENS
ROASTING CHICKENS 39c

lb 39c

PRIME RIB ROAST 35c

lb 35c

ARMOUR'S STAR BACON 19c

1/2 lb 19c

SEA FOOD

FANCY OYSTERS Doz. 29c

BUCK SHAD lb 29c

ROE SHAD lb 45c

BUTTER FISH lb 19c

Fillet FLOUNDER lb 33c

STEAK COD lb 23c

GROCERIES

SELECTED PINK SALMON 19c

Can KARO SYRUP 13c

Bottle EXTRA LARGE PRUNES 15c

1 lb Pkg. 15c

MONTCO EVAP. MILK 25c

3 Cans SWEETHEART SOAP 3 for 20c

RITZ CRACKERS 21c

Large Pkg. 21c

IMPORTED GROCERIES

BRISTLING SARDINES (Norway) 35c

3 1/2 Oz. Can 35c

MAJOR GRAY CHUTNEY (India) \$1.15

15 Oz. 1.15

FINNAN HADDIE (England) 48c

13 Oz. 48c

Skinless and Boneless
SARDINES (PORTUGAL) 35c

3 1/2 Oz. 35c

ORANGE MARMALADE (Canada) 33c

16 Oz. 33c

CAVIAR (RUSSIA) 49c

1 Oz. 49c

CORN BEEF (BRAZIL) 27c

12 Oz. 27c

CHINA RELIEF DRIVE
STARTS ON APRIL 24

United China Relief plans a nationwide canvass for gifts among individuals, corporations and business organizations, and will make an intensive drive during the period April 11 to April 26.

The fund will speed medical relief to millions of Chinese, driven

Friday, Saturday, April 3-4
2-SMASH HITS-2

with Frances Langford-Johnny Downs
Marjorie Woodworth
Please Note—"All American Co-Ed" will be shown once only Friday evening at 8:35 p.m. All Day on Saturday
Extra Saturday Matinee
2 New Chapters of "The Spider's Web"

Easter Sunday and Mon. April 5-6

2-GALA HOLIDAY HITS-2



Big 3 1/2 Hour Family Show
Sunday Afternoon

Tuesday Only, April 7

Ladies, Get Your Next Item
of "Amapola" Breakfast and
Luncheon Set Tuesday

—On Our Screen—
Startlingly DIFFERENT
DRAMA!
WILLIAM DIETERLE
Production
All That Money
Can Buy
with Edward ARNOLD • Walter HUSTON
Jane DARVELL • Simone SIMON
Gaye LOCKHART • John QUAREN
and Anne SHIRLEY • James CRAIG

Wed. and Thurs., April 8-9



—Please Note Feature Time—
2:25—7:25—9:25

from their homes and exhausted by almost five years of war, privation and suffering. The fund will also contribute to the continued functioning of schools, colleges, missions and churches, supply relief in food, clothing and shelter in one of the direst emergencies in history.

The United States today is fighting a war 6000 miles away from our home bases and our front line is really in China. When the war began the Chinese had only bare hands and a determination to resist against the Japanese having everything for modern war—tanks, bombers, and heavy artillery. The Japanese boast of finishing China in 4 months failed, and it is very fortunate for the United States that it did. Who knows, our aid to China at this time may help keep up the Chinese morale and thus help shorten the war by several years.

In China there are more than fifty million refugees. The most tragic and helpless ones are the children. After each air raid there are always hundreds of children left on the

street, homeless and penniless and they will not be left to face starvation if we will only help and help now. By helping China we are helping ourselves. Our dollar is equivalent to 20 dollars in China—will help a Chinese fight our battle against the Japanese for 20 days.

War orphanages were established in all parts of free China but were only able to take care of about 500,000 war orphans, while there are two million in China.

In the Chinese hospitals and at the front, operations, amputations, etc., are being endured without ether or any anesthetic. Certainly as you read this you cannot help but understand what the Chinese have had to cope with.

We love our families and the Chinese love their families, too. All they ask is please make it possible for help to reach them while they indirectly help us.

United China Relief has appointed Walter D. Lamon and S. Reid Mer-

Palmyra and Riverton. These chairmen will be assisted by capable volunteers who will gladly take whatever time necessary to make a house to house canvass and assure complete victory in obtaining our quota of \$1500.00 total for the two communities. Please help yourself by helping China now.

One hundred enlisted men of the Navy and Marine Corps may qualify for appointment each year to the U. S. Naval Academy.

BUY COAL NOW

Save money and future anxiety by laying in a supply of Premium Anthracite Coal.

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Gold Seal
Regular Family

FLOUR

12-lb 43c

Farmdale
Natural Aged

Cheese

lb 29c

ASCO Fruit Cocktail	23c
Tomato Sauce	11c
Maryland Tomatoes	2 No. 2 17c
ASCO Bread Crumbs	5c
Dried Lima Beans	11c
Farmdale Lima Beans	2 No. 2 27c
Mayonnaise	27c
Salad Dressing	21c
Tomato Catsup	10c
Phila. Cream Cheese	9c
Pabst-ett Spreads	15c
Stuffed Olives	29c
Grapefruit Sections	2 No. 2 23c
Jumbo Green Peas	2 No. 2 27c

Now is the Time to Buy Easter Candies!

Easter EGGS 3 for 10c

Plain, Fruit and Nut and Black Walnut
Small Coconut Easter Eggs 3 for 25c
Decorated Easter Eggs each 25c
Large Decorated Easter Eggs

The finest quality. Individually Flavored Throughout

Jelly EGGS lb 11c

Large Sizes Decorated Easter Eggs at Reasonable Prices!

Green Giant PEAS 2 17-oz 29c

Phillips Tomato Soup 2 10-1/2-oz 11c

RINCO Lux or Lifebuoy Soap 3 cakes 20c

Lux Soap Flakes 2 12-1/2-oz 24c

Silver Dust 2 7-1/2-oz 24c

Swan Floating Soap 6c; 10c

CRISCO Vegetable Shortening 3-lb 69c

Coco-Wheat CEREAL 2-lb 23c

Springtime Fresh Produce!

Cauliflower 19c

Extra Fancy Celery Hearts bunch 10c

Fresh Tender pinch 2 lb 13c

Large Juicy Grapefruit 5 for 19c

Large Calif. Lemon 6 for 10c

ORANGES 29c

Save 30c Supreme Enriched BREAD 2-lb 17c

'heat-fl' Roasted ASCO Coffee 2-lb 47c

BIG JUICY BERRIES

bobbin' around in the breakfast bowl, or for dinner dessert.

They are never so delicious as when grown in your own garden. Plant some this spring.

Red and Black Raspberries, Strawberries, Blackberries and blueberries. Set out some Boysenberries. They are somewhat like blackberries in appearance, but are 2 inches long and can be eaten fresh, canned; in jellies or pies.

Henry A. Dreer, Inc.

For a brilliant beautiful pink Rose, plant Pink Dawn. Price \$1.00.

AMERICAN STORES CO.

EASTER PARADE of
FOOD VALUES!

An outstanding sale of quality laboratory and kitchen-tested foods that assures you better meals and complete satisfaction. Whatever the occasion, you'll find it easy to solve your food problems in your Convenient Neighborhood American Store.

Our Stores will be closed 12 to 3 P. M. Good Friday

Quality Eggs for Easter!

Gold Seal EGGS carton of 12 37c

Our Best Quality. For boiling, poaching and sick room use. Cartons dated for your protection.

Silver Seal EGGS carton of 12 34c

Every egg guaranteed to give satisfaction.

Chick Chick Egg Dyes pkg 10c

Quality Guaranteed in ASCO Markets!

Small Lean Smoked Easter HAMs lb 33c

MORRELL'S E-Z Cut HAMs Whole or Shank Half lb 39c

One Price—None Higher—Smoked (Swift's Pork Liver) lb 19c

Beef Tongues lb 27c Baked Loaves 1/2 lb 15c

Breast of Veal lb 17c Rolled Veal Roast lb 29c

Shoulder of Veal lb 23c Lamb Liver lb 29c

Neck of Veal lb 23c Smoked Pudding 1/2 lb 17c

—Prime Young Hen One Price—None Higher

12 lbs lb 35c

U. S. Government Graded. Every one sure to please!

White Cheese American 1/2 lb 18c Crab Cakes each 12c

Swiss Cheese American 1/2 lb 19c Fish Cakes 3 for 10c

One Price—None Higher—Fancy, Fresh-Killed FRYING

CHICKENS 2 1/2 to 3 lbs lb 29c

Fancy Boston MACKEREL lb 12c CROAKERS lb 15c

Fancy Fillets WHITING lb 17c OYSTERS doz 19c

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School.
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Unreality" is the Lesson-Sermon subject for Sunday, April 5, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "If a house be divided against itself, that house cannot stand." (Mark 3:25).
Among the Lesson-Sermon citations is the following from two masters: "... Ye cannot serve God and mammon." (Luke 16:13).
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The demands of God appeal to thought only; ... It is impossible to work from two standpoints. ... The hypothesis of mortals are antagonistic to Science and cannot mix with it." (p. 182).

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Good Friday—Three Hour Devotion, 12 to 3 p.m.

This service is arranged in three parts with intermissions at 12:30, 12:55, 1:20, 1:45, 2:10, 2:35. Come for the entire service if you can. If you come after the service has begun, you may be seated during one of the intermissions. The theme of the service is "The Seven Last Words."
Sunday—Easter Day, April 5—6:30 a.m.—Matins. At this early service the members of the Luther League will present a play, "The Resurrection." There will be no administration of the Sacrament at this service. This play is unusual and we hope to greet a large group of worshippers. The Junior Choir will sing at this service.
The members of the Luther will participate in a Fellowship breakfast following this service.
9:30—Junior Church Service.
10:00—The Church School session.
11:00 a.m.—The Service with The Holy Communion. The pastor will speak on the theme, "Why seek Ye the Living Among the Dead?" Those who have potted plants of Easter blooms are invited to bring them to church on Saturday to be placed in vases during the Easter Day worship. A large attendance of worshippers is expected at this service.
7:30 p.m.—The Church School program in the parish Hall basement. This room has been made much more attractive and more useful with the renovation and additions made to it. Come.
The Luther Leagues will not meet on this day.
The altar flowers for Easter will be the gift of Mrs. J. H. Ingram.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

The Weekly Calendar

Tuesday, April 7—The Ladies Guild will hold a luncheon meeting at the church at 12:00 p.m. All members are to note the change for this month from an evening meeting to an afternoon meeting. Mrs. Harold Rowe will present an Easter Reading, "A Man's House," by John Drinkwater. All ladies are asked to attend.

Friday, April 10—A congregational reception for Bethany's new members. All persons cordially invited to attend. Dr. C. P. Swank will be the speaker and present several reels of motion pictures.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Rector
Good Friday—

12:00 to 3:00—Three hours devotion. Meditations on the Seven Last Words from the Cross. As usual the service will be divided into sections and those who cannot stay for the full time may come or go during the singing of one of the hymns. All are urged to come for as much of the service as their time permits.

Plants will be sold in the Parish House after the service and at the Esso station Saturday, by Mr. Beck's class of boys, for the benefit of the Lenten offering for Missions.
Saturday—Holy Baptism at 4:00.
Easter day—
8:00 a.m.—Holy Communion, singing of Easter Carols.
11:00—Holy Communion and Sermon with special Easter Music.
3:30—Children's Service, with the presentation of the Lenten offering. Parents and other interested grown-ups are invited.

MORAVIAN CHURCH

Palmyra, N. J.
Rev. Albert J. Harke, B.D., pastor
Maundy Thursday, April 2, 8:00 p.m. Preparatory service and Holy Communion.

Good Friday, April 3, 2:30 p.m. Reading of the crucifixion story from the Gospels interspersed with hymns. Holy Communion will follow this service.

Easter Sunday, April 5—
6:15 a.m.—Sunrise Service on Lakeview Memorial Park. (See program on another page.)
9:30 a.m.—Sunday School.
10:45 a.m.—Easter Service with liturgy and sermon. "The Open Empty Tomb—Resurrection!"
7:30 p.m. Easter Evening Service. The primary department of the Sunday School will present an Easter service.

9:30—Junior Church Service.
10:00—The Church School session.
11:00 a.m.—The Service with The Holy Communion. The pastor will speak on the theme, "Why seek Ye the Living Among the Dead?" Those who have potted plants of Easter blooms are invited to bring them to church on Saturday to be placed in vases during the Easter Day worship. A large attendance of worshippers is expected at this service.

7:30 p.m.—The Church School program in the parish Hall basement. This room has been made much more attractive and more useful with the renovation and additions made to it. Come.
The Luther Leagues will not meet on this day.
The altar flowers for Easter will be the gift of Mrs. J. H. Ingram.

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R.C.A., ZENITH, EMERSON and FARNSWORTH RADIOS

C. WARD LOWDEN
17 East Broad Street
PALMYRA
Telephone 717

and brothers in memory of their father, Mr. Charles F. Buchholz.

CHRISTIAN SCIENCE LECTURE APRIL 5

Florence Middaugh, C. S., of Los Angeles, California, will give a free lecture on Christian Science entitled "Christian Science: the Promised Comforter" on Sunday, April 5, at 8 p.m. in the Wilbur Watts High School, Burlington.

The public is cordially invited.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister

The Holy Week Services which are well attended will have for the program Thursday evening the Holy Communion Service. The Pastor will conduct this service, also will have charge of the three hour Good Friday services, beginning at 12:00 o'clock. He will give seven short addresses on the Seven Last Words of the Cross. Mrs. Rachel Lord has arranged sacred musical numbers between each subject.

The Church in all of its departments has planned great Easter services beginning with Church School at 9:45. Church Worship will be at 11 o'clock and 4 o'clock.

For the Morning Worship the Pastor will preach on "The Glorious Resurrection." The choir will render appropriate anthems, and Mrs. Denise Barkel will sing "I Know That My Redeemer Liveth."

At 4 o'clock the Choir will render the sacred Easter Cantata "Victory Divine." The soloists will be Denise Barkel, Mrs. Helen Johnson, Earl Whitcraft, Cecil Guest, and Elwood Johnson.

The Epworth League will meet at 7 o'clock with Mr. Forest MacCormie giving the principal address. There will be no other evening worship due to the rendition of the cantata at 4 o'clock.

All will receive a hearty welcome to the various services of the day.

Monday evening will be the regular meeting of the Boy Scouts, and Tuesday, the Girl Scouts. Also on Tuesday evening will be the meeting of the Epworth Couples' Club.

Wednesday, the Mid-Year District Conference at Mt. Holly; luncheon at one o'clock of the Inasmuch Bible Class; Prayer Meeting at 8 o'clock with the subject being "After the Resurrection, Then What?" Thursday will be the Teacher Training Classes from 7:30 to 9:30 under the direction of Mrs. Laura Mandeville, and Mr. Roy Austin. Friday at 3:45, the Junior Choir Practice, and at 7:45 the Senior Choir Practice.

A Chief Petty Officer in the Navy is called a "crow," because of the eagle on his rating.

A flag officer in the U. S. Navy is a rear Admiral, a vice Admiral or an Admiral.

WANT ADS

RENT: 623 Main St., immediate possession. \$32 mo. Mrs. R. V. Heisler, 410 Midway, Riverton.

HOUSEWORK. Woman wanted. \$10. Write Box "B" New Era.

WANTED. Clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

RENT: furnished apartment, 408 Morgan avenue, Palmyra. Phone 247-W.



Refinement and Experience

The Snover Funeral Home offers almost every refinement known to the profession. Nothing is spared to keep its facilities abreast of constant improvement in methods and equipment.

Experience, a priceless ingredient in the service we render, has done much to relieve those of responsibilities who are least able to bear it.

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Phone—Riverton 830

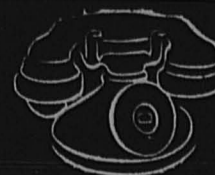


Maybe the purchase of that new electric refrigerator did seem an extravagance last year, but now, aren't you glad you bought it? The manufacture of automatic refrigerators has been ordered discontinued in order to further war production. So take care of that refrigerator. It will have to serve you for some time.

Defrost it regularly: store foods so that the cold air can circulate freely. If you have mislaid the book of instructions furnished by the manufacturer, we will be glad to tell you how to get the best service from your electric refrigerator. Or ask the dealer from whom you made the purchase.

PUBLIC SERVICE

* BUY UNITED STATES DEFENSE BONDS OR STAMPS * A-2556



BUSINESS DIRECTORY

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Safety Tested Used Cars
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DODGE and PLYMOUTH
SALES and SERVICE
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Phone Riverton 380

FRANK I. LLOYD
Service Manager

SALES SERVICE
Moorestown Motor Co., Inc.
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Phone Riverton 1292

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Firestone Tires—Batteries

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Church Notices

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.

Sunday School—10 a.m.

Easter Service—11 a.m.

In the Pulpit—The Reverend Joseph T. Britan, D. D., Chaplain of the Presbyterian Hospital, Philadelphia. At this Easter Service, the Choir will sing the "Resurrexit," by Geibel.

The Ladies' Aid Society will hold its regular monthly meeting on April 8 (instead of the 1st).

The Women's Missionary Society will hold its regular monthly meeting on April 8 (instead of the 1st). The Rev. William F. Wefer, Executive Secretary of the Presbyterian City Missions, will present the motion picture "And Thou, Philadelphia"—a visualization of the work in our mission churches and neighborhood houses. Every woman is cordially invited.

SACRED HEART CHURCH

Fourth and Linden Avenues
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 7, 8, 9, and 10:30.
Daily Masses 7 and 8 o'clock.

Confessions Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

Novena devotions to Our Lady of the Miraculous Medal each Monday night at 7:45 p.m.

There will be no meeting of the Confraternity of Christian Doctrine tonight due to the fact that it is Holy Week and services will be held in the Church.

Holy Communion will be distributed at 7 a.m. today, Holy Thursday, the day that the Catholic Church solemnly commemorates the institution of the Blessed Eucharist, the saying of the first Mass and the institution of his own eternal priesthood. Mass will be celebrated at 9 o'clock with a procession to be held at the conclusion. Public adoration of the Blessed Sacrament will be held throughout the day on Holy Thursday. In the evening at 7:45 a Holy Hour service will take place.

On Good Friday the outstanding day in the world's history, the Church observes, in a special manner, the passion and death of Christ. Mass of the Presanctified will be said Good Friday morning at 9 o'clock. Stations of the Cross will be said in the afternoon at 3:00 p.m. for the children of the parish and at 7:45 in the evening for the adults.

Veneration of the Cross will also be held following the various services on Good Friday.

On Holy Saturday the Church in her mixed feelings of sorrow and confidence in the promise of Christ that he would arise from the dead, has her priests wear purple vestments of penance and mourning and finally the White ones of joy commemorating the hours spent in the tomb in preparation for the glorious resurrection on that Easter morn. Services will start with the blessing of the Baptismal Font. Easter water, and the Paschal candle at 7:30 while Mass will be celebrated at 9 o'clock. The Holy season of Lent will be concluded at noon Saturday.

Confession will be heard in the afternoon and evening on Saturday with everyone endeavoring to receive Holy Communion as much as possible throughout Holy week. Masses will be said on Easter Sunday at 7, 8, 9, and 10:30 a.m. The 10:30 a.m. Mass will be a High Mass.

Benediction will be said at the conclusion of the 10:30 o'clock Mass for the members of the parish now in the service of our country, and for the peace of the world.

CENTRAL BAPTIST CHURCH

Rev. S. Dan Morgan, Pastor

Holy Week will be observed in "Central Baptist" with the following inspiring services, to which a cordial and sincere invitation is extended all those who wish to commemorate this eventful season:

Holy Wednesday, 8:00 p.m.—Mid-week worship and prayer service. The theme for the meditation of the evening will be the "Seven Last Words of Christ."

Good Friday, 8:00 p.m.—A Christian Fellowship and Communion Service. The Pastor will present a sermonette on "The Privilege of His Table." The choir will take an active part in the program and will render the following anthems: "God is Love," by Shelley; "Rock of Ages," by Buck; and "God So Loved the World," by Stainer.

Easter Services
6:30 a.m.—Sunrise Service—The holding of this brief service for one-half hour has been the custom of "Central Baptist" for many years. It presents a fine opportunity for everyone to make a fitting contribution to the day's observance. Pastor Morgan will confine his remarks to the subject, "The Empty Tomb."

Bible School, 10 a.m.—The regular Easter lesson will be taught in all the classes. It is the desire of the Superintendents that this will be as near as possible, an every member Sunday. Perchance you will have visitors, invite them to come along, too.

Morning Worship, 11:15 a.m.—"History's Greatest Fact" will be the subject of the sermon by Pastor Morgan. Prior to the sermon, the choir will make its contribution in music to the service by rendering two favorites, namely, "As It Began to Dawn," by Stults, and "Christ Is Risen," by Turner.

Evening Worship, 7:45 p.m.—As a fitting climax to the Easter Day services, the choir, under the direction of its leader, Claude Y. Barto, will render A. R. Gaul's well known Easter Oratorio, "The Holy City." The soloists during the rendition will be Elsie Hughes, Helen Guldin, Violet Seither, Blanche Van Horn, Soprano; Ruth Schweizer and Sadie Mack, Contraltos; George Bacon and Edward Hoyt, Tenors; and J. Russell Jermon, Bass. Miss Irma Barto will be at the console.

During the interim between the two parts of the Oratorio, the ordinance of Baptism will be conferred upon a large class of candidates by Pastor Morgan.

"Central Baptist" again wishes to emphasize the great benefits one derives from attending these services and invites those without church affiliations to join them in their Easter observances.

OBITUARIES

ISABELLE STACKHOUSE

Isabelle Stackhouse, of Cuthbert Road, Palmyra, died on Wednesday, March 25.

Funeral services were held on Monday at 2:30 p.m. from the Snover Funeral Home, the Rev. S. Dan Morgan officiating.

Interment was made in Lakeview Memorial Park.

The deceased is survived by her

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husband, Howard, and a son, Dr. Howard Stackhouse, of Houston, Texas.

LEVINA P. KREUTZBERG

Levina P. Kreutzberg, of 430 Leconey avenue, died on Wednesday, March 25.

Funeral services were held on Saturday at 8 a.m. from the Snover Funeral Home, with High Mass at

the Church of the Sacred Heart at 9 o'clock.

Interment was made in Calvary Cemetery, Camden.

The deceased is survived by her husband, Henry H. Kreutzberg, and a son Frank.

Honesty is one part of eloquence. We persuade others by being in earnest ourselves.—Hazlitt.

FREE LECTURE ON CHRISTIAN SCIENCE

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The Day of Life

"The Strife is o'er, the battle done!
The Victory of Life is won!
The song of Triumph has begun! Alleluia!"

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Sunday morning—9:45

THE MESSAGE BY CHRISTIAN J. EURICH

Vocal and Instrumental Selections by

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The ladies are invited on this particular occasion.

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Large Size 75c

White American SLICING CHEESE

1/2 lb 19c

Birds Eye STRAWBERRIES

Box 25c

BIRDS EYE CUT CORN

Box 19c

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2 Cans 25c

Kellogg's Merion TOMATOES

2 Cans 27c

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2 Cans 19c

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3 Tall Cans 25c

Kellogg's APPLE BUTTER

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THE NEW ERA, THURSDAY, APRIL 9, 1942

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REV. MORGAN IS
ROTARY SPEAKER

Appropriately choosing a theme suitable for the Easter season, Rev. S. Dan Morgan, pastor of the Central Baptist Church spoke before the local Rotary Club last week on "Does Religion Pay?" Rev. Morgan, who is a native of North Carolina came to his Palmyra charge from Pedricktown. Following his graduation from Rutgers College and the Eastern Baptist Seminary he had a charge at Mount Pleasant.

"The sign in a Western restaurant reading: 'If the steak is tough, pay the cashier and go out quietly. This is no place for sissies,'" said Mr. Morgan, "is one which must serve as a guide in these troubled days. This is not a time for sissies. Our task is heavy. There is a job to be done."

Many Problems

Men the world over are beset with problems, chief of which is the right to live their lives in peace, he said. To solve their problem they must find a common denomination—for men are different. And to the "right to live" must be added "and let live." This in turn entails an obligation "to help others to live."

The common denominator of the brotherhood of man is not one which can be attained by a world "economy" nor by physiological similarities or "social" leveling. Religion is the one common ground on which men can meet.

History has shown, he said, that where Christ is loved and respected, Equality is the common heritage of man. Men are leveled by His hand without touching their station in life. Our common problem has, therefore, a common solution which does indeed pay—religion.

Mr. Morgan was introduced by K. P. Miller, Chaplain of the Club.

Robert G. Adams and Carl H. Thomas were named delegates to the District Conference at Atlantic City to be held April 26-28, with Harry Williams as the local chairman furthering attendance. E. Newbold Cooper presented a summary of Rotary news at this meeting of the Club. Guests included Harold Huber of Pedricktown and Dr. Paul McCreary of the Camden club.

RIVERTON RATIONING BOARD MARCH REPORT

The quota for the month of March in Riverton was one tire and one tube for passenger car, light truck or motorcycle; five tires, five tubes, two treads, for heavy trucks.

Certificates issued were as follows: Jos. T. Evans Co., release of two recaps for heavy truck.

Bessie L. Pike, three tires, three tubes, for truck.

Hilton M. Smith, one tire—passenger.

William B. Bishop, two tires, two tubes for truck.

SACRED HEART PLAY

The Annual Play of the Sacred Heart School will take place Sunday and Tuesday evenings, April 12 and 14, at 8 o'clock. A very enjoyable evening is promised to those who attend.

The program follows:
A Pink Tea—Primary Girls.
I've Got the Mumps—Primary Boys.

Clown Sketch—Intermediate Boys.
Operetta—"The Maid of Killarney," in two acts.

Patriotic Drill, Tableau and War Songs.

The orchestra will be composed of Mrs. Herbert Kemmerle, piano; Miss Nancy Mento, violin; Lawrence Bradshaw, Trumpet; Dante Mento, clarinet; Harry Nanni, drums.

The dances were taught by Miss Eleanor Kavanaugh.

ORDER NUMBERS ARE
ASSIGNED LOCALLY

Order numbers assigned by Local Draft Board No. 1, of Palmyra, to those who registered for the last lottery are now available and can be obtained from a list posted at the headquarters of the board, American Legion home, Palmyra.

Selective service officials here are unable to state, at present, when the first questionnaires will be sent out to the men in the 35-45 year group.

CANCER DRIVE

April Is Cancer Month

The Women's Field Army is on the march again! Every year during the month of April the Women's Field Army of the American Society for the Control of Cancer conducts a drive to get recruits to save human lives.

This year, when there is so much destruction in the world, it should be a great privilege to enlist in an army fighting with all its might to conserve life through the education of the citizens of the United States to the realization that cancer destroys 158,000 people in each year, about three times as many as were killed in the first World War, 1917-1918.

In the disaster at Pearl Harbor 2700 of our citizens were killed, but 6000 die every two weeks in war time and in peace time of cancer, 3000 of these are killed by delay for cancer is curable if discovered early. The program of the Women's Field Army is to fight cancer by conquering Fear, Delay, and Ignorance.

Greater Effort

Dr. Thomas Parran, Surgeon-General of the United States Public Health Service, wrote to the American Society for the Control of Cancer recently: "Total war demands that every man and woman do more, not less. This means that we must not let down in our service to humanity, but must make greater sacrifices, find extra time for war work. The Women's field Army is one of our advance guards. We look to it to hold the line."

War work which is so essential in our present emergency should be in addition to—not in place of—community service. The cancer problem is continuous.

Because of the tire situation and the difficulty of personal solicitation, the committee is asking the enlisted members of other years, as well as any new members to send their enlistments directly to the Captain of Burlington County, Mrs. Paul McCreary, Jr. An equal amount of money received goes to the Cancer Clinics of the Zurburg and Burlington County Hospitals. Some money is budgeted for transportation of indigent patients, and much is spent to educate the public to the necessity of early discovery of this dread disease.

Last year the results from the Riverton drive were most satisfying. This year the Army lieutenant for Riverton is Mrs. Douglas Tyler. Palmyra is being organized for the first time, under the direction of Mrs. Charles Voorhis.

BASEBALL PRACTICE

Riverton A. A. will hold its first practice session this (Thursday) evening at Memorial Park in preparation for the coming baseball season in the Burlington County League. There will also be workouts on Saturday and Sunday afternoons and all those interested in playing this year are asked to report at the park. Albert C. Parrow, of Riverton, who managed the team last year, represented the club at a meeting of the Burlington County League held this week.

The first Secretary of the Navy was Benjamin Stoddert, a resident of Georgetown, Md., who took office May 21, 1798.

SALVAGE NEWS

Waste Paper

It is estimated that 8,000,000 tons of paper will be required for our "Victory" effort this year. One third of the raw material needed to make this volume of paper can be waste paper.

These are some of the uses of paper by our armed forces:

The Army requires 1,000,000 paper milk cartons a day.

Several carloads of blueprint paper are required to lay out the plans of a battleship.

Thousands of sheets of protective paper are used in wrapping the parts every time a pursuit plane is built.

A recent Army contract included orders for 250,000 dozen cans of Appricots; 500,000 dozen cans of peaches and 200,000 dozen cans of tuna fish. These products cannot be shipped with only a cord tied around them. They must be packed in paper boxes.

To put it another way, 1 ton of waste paper will produce 1500 shell containers or 47,000 boxes for 30-calibre ammunition, or 36,000 practice targets, or 71,000 dust covers for airplane engines.

Rubber

One third of the rubber used in armament can be scrap rubber.

A medium tank requires about 500 pounds of scrap rubber.

One tire for a bomber plane may use up to 30 pounds of scrap rubber. A gas tank for a flying fortress uses about 400 pounds of rubber.

Three fourths of a pound of scrap rubber goes into every army raincoat.

A 2 and one-half ton army truck uses about 200 pounds of scrap rubber.

Iron and Steel

About 50 per cent of the steel used in the manufacture of armaments is scrap.

6,000 pounds or 3 tons of scrap are required for a 3 inch anti-aircraft gun.

1,000 pounds of scrap go into every 16 inch navy shell.

AS I SEE IT

By FRANK LEE SAYID

Indignant customers deny with some heat that we correctly called the turn last week in the matter of inflation's course—charge that we try to pin it on the retailer—ridicule the talk of all these extra dollars burning holes in pockets.

Well, one at a time, gentlemen. If it's a duel we choose the weapon, and we take the "extra dollars" theme.

The National Resources Committee has recently released a study based upon a nationwide study of the T.N.E.C. and data furnished by the National Industrial Conference Board Federal Reserve and Income Tax Division of the Treasury Department. It has to do with "optional spending incomes" in 1942 as compared with 1935-36.

When the total of Federal and State Income Taxes, poll taxes and certain personal property taxes, as well as expenditures for food, clothing, shelter and medical care—when all these outlays are subtracted from the gross income of a family, there remains what the committee calls "optional spending income." Out of this income is bought all the things which make for pleasure, comfort and "advancement."

The study classified American families by the income brackets into which they fell in 1935-36 and reports the 1942 status of the same families by the same groupings. In this way it may be seen for instance just what income change the group underwent by 1942, which in 1935-36 had an income per family of \$5,000 or more.

The group which in 1935-36 had an average family income of \$5,000 or more represented but 2.4 per cent of all the families in America. The average amount of the "optional spending income" of this group had dropped to \$2,224. By 1942 this figure had dropped to \$620.3—a reduction of 14.1 per cent.

The group with incomes of from \$3,000 to \$5,000, which in 1935-36 represented 4.6 per cent of all the

families and had \$1,466 then to spend by 1942 had increased their optional spending margin to \$273.4—an increase of 86 per cent.

In the same way the \$2,000 to \$3,000 income families, which represented 11.2 per cent of all the families increased their average spending margin from \$782 in 1935-36 to \$1,218 in 1942. This was an increase of 172 per cent.

Families with incomes of from \$1,000 to \$2,000 in 1935-36 represented 35.3 per cent of all the families. By 1942 they had joined the great middle income group by increasing their previously low "optional spending income" to \$1,435—a figure which indicates an increase of well over 400 per cent. The low income group of less than \$1,000 also follows this pattern.

It is these tremendous increases in "optional spending incomes" which, coupled with steadily diminishing outlets for expenditure, have created the inflation hazard which has made all well informed people so concerned. It must be drained off into channels of thrift and taxation or the increasing pressure of hot dollars will blow off the lid.

The taxation plan, however, following the line of political expediency, lays its heaviest finger inversely to the percentages of increased resources, thus ineffectively applying the burden and ineffectively meeting the purpose.

We think rapid education in the processes of thrift—War Bonds, life insurance, etc.—should be foremost in the minds of those who guide our economic destinies, if we are to escape serious inflation.

FINAL RETURNS FROM CHRISTMAS SEAL SALE

Cooperation with industry in protecting the health of the worker is included in the program of the Burlington County Tuberculosis League for the coming year.

Expansion of the present program of education and case-finding is made possible by the returns from the sale of Christmas Seals. The receipts this year totaled \$2,200.00—an increase of 17 per cent over last year's figures.

Sixteen cents of each dollar is sent to the State and National organizations, the balance defrays the cost of the local program.

Returns according to local communities were announced as follows: Palmyra—\$582.36; Riverton—\$589.80.

Bologna, purchased by the U. S. Navy during the fiscal year will total about 2,535,000 pounds.

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SHERIFF'S SALE
By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, APRIL 23, A.D. 1942 between the hours of 12 and 3 o'clock in the afternoon, of said day (to wit, at 2 o'clock) Standard Time, of War Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land and premises heretofore particularly described, situate, lying and being in the Township of Burlington and State of New Jersey, and more particularly described as follows:

ALL THAT CERTAIN lot or piece of land situate in Pennsville, in the Township of Cinnaminson, in the County of Burlington and State of New Jersey, and is marked on Pennsville Number Forty-one (41), and is bounded as follows, viz:

BEGINNING at the southeast corner of Division and Jackson Streets and extending thence Eastwardly along the Southwardly line of Division Street to the Westwardly line of the Cinnaminson Road, be the distance what it may; thence along the Westwardly line of the Cinnaminson Road forty (40) feet to the corner of Lot No. 42; thence along the line of Lot No. 42 and at right angles with Jackson Street one hundred and nine (109) feet to the Eastwardly line of Jackson Street; thence along said Eastwardly line of Jackson Street fifty (50) feet to the place of beginning, be the contents what it may.

Decree approximately \$1,646.73, besides interest, costs and fees.

Said of the property of County Welfare Board of Burlington County, et al., defendants; taken in execution at the suit of Henshish P. Wallace and Amelia Wallace, his wife, complainants; and the said sold by SA Y. M. JOHNSON, Sheriff.

Solicitors: Daniel Lichtenhal, dated March 25, A. D. 1942.

4-26-42-16
Printers fee \$21.00

Telephone Riverton 1101

25 YEARS EXPERIENCE
English and American
Hall and Chime Clocks
French Mantel and
Traveling Clocks
Sole Repairing and
Split-second Watches
Sole and American
Diamond and Gemstone
Watches
LIBERAL TRADE-IN
ALLOWANCE ON NEW
WATCHES ANY MAKE
401 LINCOLN AVENUE
PALMYRA, N. J.

PROPOSES MEDAL FOR CERTAIN CIVILIANS

Congressman Powers has today requested the Committee on Coinage, Weights, and Measures of the House to hold hearings on his new bill which would provide for award of the Lincoln Cross and Lincoln Medal to civilians who distinguish themselves by extraordinary heroism.

Powers' bill was introduced on March 23, and referred to the Committee on Coinage, Weights, and Measures. The Congressman's request for hearings was addressed to the Chairman of the Committee, Representative Andrew L. Somers, of New York.

Powers' bill which is number H. R. 6825 provides for the appointment by the President of a Commission of five members. These members will receive an amount of compensation which Powers is going to ask the Committee to fix. The members of the Commission will be chosen from among those persons who have been awarded crosses or medals by the United States for extraordinary heroism or distinguished service.

Under the provisions of the bill, the Commission shall submit to the President from time to time the names of civilians who in the judgment of a majority of the Commission, have distinguished themselves in civilian defense activities or in otherwise "rendering aid in emergencies caused by enemy action." Only one cross may be awarded to any one person but in the case where a person would merit the award of an additional cross the Commission may give that individual an extra bar for each example of heroism under fire.

The Rationing Board of Cinnaminson Township has issued the following certificates:

Edgar Whiting Montell, Campbell Soup Farms, Cinnaminson, four 600 x16 tires. (special classification)

Jack Leonard Denebler, Branch Pike, Cinnaminson, two 32x2 tires. Harry E. Shea, R.F.D., Cinnaminson, three 825x20 tires, three 825x20 tubes.

A certificate has also been issued to Anna DeLancey Mears, Golf Road, for a 1942 Station Wagon with Special Equipment, from Cooper Chevrolet, Pennsauken. (This application was issued because of a bona fide order prior to January 1, 1942.)

The U. S. Navy, through its Bureau of Supplies and Accounts operates coffee roasting plants at Mare Island, Cal. and Brooklyn.

Evans' Service Station
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N.J.

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
Shoes
Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

EARNST
A thoroughly modern
Funeral Home devoted to the
highest ideals of the profes-
sion. Established 30 years ago
and completely rebuilt in 1938,
the Earnst Funeral Home is a
recognized leader among the
funeral establishments in Bur-
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Telephone Riverside 65

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WEAF - KYW

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Editor, The New Era,
Dear Sir:

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Unjust mandatory spending bills require expenditures by local government without regard to the desire or ability of local taxpayers to meet these costs. The New Jersey Taxpayers Association has pointed out that such bills, undesirable at any time, are particularly vicious at this time. Taxpayers, saving and sacrificing to help America win, agree

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VENETIAN BLINDS and WINDOW SHADES purchased here are measured and installed FREE Prices Reasonable SCHWERING'S Palmyra, N. J. Phone 28

What role will banks play in building the future America?

If past performance can be taken as a guide, banks will be an important—and even a major—factor in the future growth of our country. It is certain that America will expand, and develop, and flourish. It is equally certain that each bank, in its community, will contribute its specialized ability and experience to help make this inevitable development of the future a sound and lasting one. We know that our bank, for one, will do its full share.

United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.
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HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens—Army.
Pvt. Frank Alloway—Army.
Pvt. Robert H. Bottinger—Army.
Pvt. Harold S. Barto—Army.
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell.
Pvt. John T. Bohn—Army.
William Burgunder—Coast Guard.
Dominic Cardea—Navy.
Pvt. Robert Carhart—Marines.
Pvt. F. K. Coates.
Pvt. Houston Coe—Army.
Lawrence W. Coughlin—Marines.
Lt. Charles Coddington—Army.
Pvt. Gilbert R. Coe—Army.
Lt. J. Gardner Crowell—Navy.
Corp. Howard R. Elliott, Jr.—Army.

Pvt. J. L. Denebler.
Lieutenant Frank B. Elliott—Air Corps.
Pvt. Robert E. Gould—Marines.
Pvt. J. E. Grant.
Pvt. Clement Haas—Army.
Pvt. William B. Haas—Army.
Staff Sgt. Calvin H. Heck—Army.
Pvt. Lester Hubbard—Army.
Pvt. Ralph L. Johnston—Army.
Pvt. Nathan Jones—Army.
John D. Knight—Naval Reserves.
Pvt. Robert Knight—Army.
Pvt. William P. Kinney—Army.
Pvt. Kenneth Leadon—Army.
Pvt. Charles Leuner—Army.
Pvt. Ellsworth L. Myers—Army.
P.F.C. Miles Leadon, Jr.—Army.
Joseph Moorhouse—Navy.
Sgt. John B. Mathews—Army.
P.F.C. William G. Mathews—Army.

Corp. William J. McDermott—Army.
Pvt. Robert J. McMullin—Army.
Pvt. H. S. Paul.
Sgt. William H. Rowan, Jr.—Army.

Pvt. Harold Reynolds—Army.
Wood Robinson, Navy.
Joseph L. Sherman, Navy.
Corp. Victor B. Shoemaker—Army.
Pvt. Walter L. Smith, Jr.—Army.
Pvt. William X. Steedle—Army.
Elmer Sutters—Army.
Pvt. Albert Thiel—Army.
Pvt. Tyler E. Vile—Army.
Pvt. Arthur Vreeland—Marines.
Pvt. George Vincent—Army.
Pvt. Robert P. Wallace—Marines.
Lt. William deH. Washington.
Pvt. James B. Webb—Army.
Robert Waters—Navy.
Wood Robinson—

THE PEOPLE'S COLUMN
April 7, 1942
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RIVERTON, N. J.Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406
KARL W. LATCH, Adv. Mgr.
812 Morgan Avenue
Phone 585INFORMATION ABOUT
SUGAR RATIONING

Answers to typical questions which the federal government anticipates will be asked by the public when War Ration Book One is distributed during civilian registration for sugar rationing on May 4-7 are given in an official booklet, "The Plan for Distributing War Ration Book One." Copies of the booklet, which contains complete instructions for rationing personnel, will soon be distributed by the State Rationing Administration to all persons charged with the task of registration.

The typical questions listed in the booklet range from "How much sugar can I get with each stamp?" to "I run a boarding house. How do I get sugar for it?" and include the following:

Question—How much sugar can I get with each stamp?

Answer—(Your answer to this question will have to be guided by the official announcement which will be made before or at the time of rationing. The amount of sugar which can be purchased with each stamp will be announced in the newspapers and on the radio. It will also be given to all grocers and others who sell sugar.)

Question—Can I get the same amount of sugar with each stamp?

Answer—Not necessarily. The ration of sugar may be changed from time to time according to the total supply of sugar in the country. The ration for each stamp will be publicly announced by the Government,

and your grocer, or whoever sells you sugar, will also have an official notice telling what it is.

Question—How long is each stamp good for?

Answer—The first stamp will be good for the period to be announced later by the Office of Price Administration. Later stamps may be good for a greater or less time. The time each stamp is good for will be announced publicly by the Government, and your grocer, or whoever sells you sugar, will also have an official notice of the period in which each stamp is to be used.

Question—Can I save up the stamps and get all my sugar at one time?

Answer—No. Each stamp is good for only the announced period. After the time is up, the stamp is void, and cannot thereafter be used for any purpose.

Question—Do we each have to take our War Ration Books in person to the store in order to buy sugar?

Answer—No. Anyone may take your War Ration Book to buy sugar provided they are buying sugar for you or for your family. For instance, the mother or father, or any one of the children, or anyone else connected with the family may take some or all the family War Ration Books to the grocer to buy the entire family's supply of sugar.

Question—Suppose I do not buy sugar at all?

Answer—There is no occasion for

you to buy sugar except as you need it. But keep your War Ration Book carefully. It may, at a later time, be necessary to use it for other commodities if they are rationed.

Question—May I tear out a stamp and take it to the store to buy sugar?

Answer—No. You must take the War Ration Book with you and tear out the stamp in the presence of the storekeeper or his employees.

Question—If my family has enough stamps can we buy more than 2 pounds of sugar at a time?

Answer—Yes. You can buy as much sugar as your family's stamps entitle them to in the period during which these stamps are valid.

Question—I run a boarding house. How do I get sugar for it?

KEATING'S
KOOLING
STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

SUPPLIEE ICE CREAM
SODAS
SUNDAES
SOFT DRINKS

L. L. KEATING
Broad and Main Streets
RIVERTON

Answer—Apply and register as the operator of a business at the Local Rationing Board. They will give you a special certificate to use to get the sugar you need for your business.

THINGS TO WATCH FOR

A new washable wallpaper that has a Celanese fabric face, but can be applied to walls with ordinary paper-hanging paste. . . Also a new wall-board (Keystone Asphalt Products) developed to help offset the war-caused pinch in certain fibre boards. . . A portable airplane hangar which can be folded up quickly and moved

to another airport. . . Signs on cash registers saying: "Take Part of Your Change in Defense Stamps" (and why not?) . . . A device that automatically makes a car's horn blow when the tires are tampered with.

BIRTH

Mr. and Mrs. Clifford S. Heywood, of 112 Pear street, Palmyra, are receiving congratulations on the birth of a daughter, Barbara Ann, in Zabrugg Memorial Hospital, Riverside, on March 23.

Mrs. Heywood will be remembered as the former Dorothy Cole, of Riverton.

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Ginger Rogers and George Montgomery in a hilarious scene in the new Fox comedy "Roxy Hart."

The United States Navy's first iron ship was the U.S.S. Michigan, built at Erie, Pa., in 1842. She was renamed U.S.S. Wolverine in 1905 and stricken from the Navy list in 1927.

BUY U. S. DEFENSE STAMPS
AND BONDS

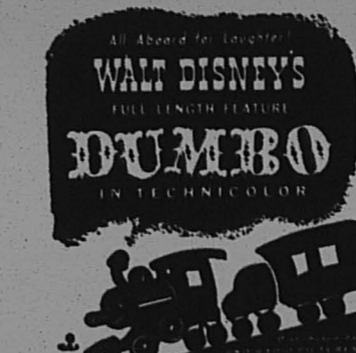
Friday and Saturday, April 10-11

BEYOND COMPARE!

CAGNEY CAPTAINS OF THE CLOUDS IN TECHNICOLOR
A NEW WARNER BROS. HIT WITH
Dennis Morgan - Brenda Marshall
Directed by MICHAEL CURTIZ

plus
Donald Duck in
"OLD MACDONALD DUCK"
Extra—Saturday Matinee
2 New Chapters "The Spiders Web"

Sunday and Monday, April 12-13



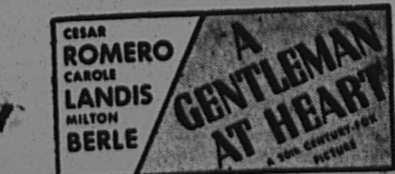
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See these amazing youngsters of radio's outstanding quiz show in action!

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"THE TANKS ARE COMING"
in Glorious Technicolor
Big 3 1/2 Hour Family Show
Sunday Afternoon

Extra Feature—Sunday Matinee
Bob Hope—Paulette Goddard
"THE GHOST BREAKERS"

Tuesday Only, April 14

• Ladies, Get Your Next Item
of "Amapola" Breakfast and
Luncheon Set Tuesday
On Our Screen—2 Big Hits



Wednesday and Thurs., April 15-16



Also—Edgar Allan Poe's
"The Telltale Heart"
Thrilling Featurette

TRAFFIC FATALITIES
CONTINUE INCREASE

New Jersey traffic deaths during the first two months of the year totaled 174, an increase of 21, Motor

Vehicle Commissioner Arthur W. Magee reported today. Union county deaths more than doubled, jumping from 10 to 21 and in Essex county there were 30 fa-

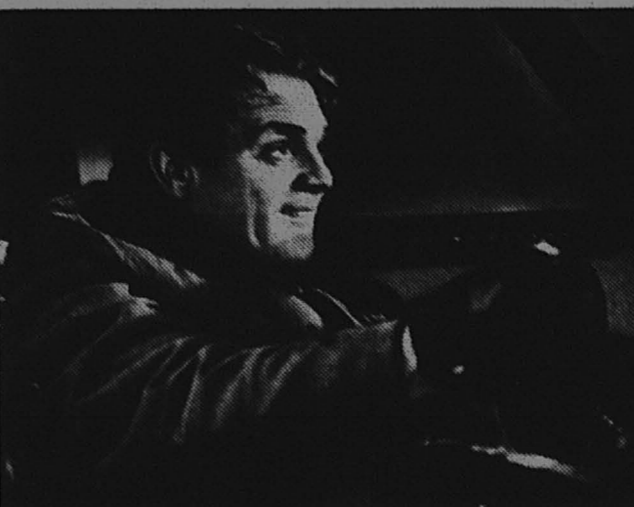
talities, an increase of 8 over last year. Bergen county showed the greatest numerical decrease in casualties, dropping from 20 last year to eleven. Middlesex county likewise made a material improvement in safety with 11 deaths against 17 last year.

Following is a two months comparison of fatalities by counties:

Counties	1942 1941
Atlantic	7 6
Bergen	11 20
Burlington	8 4
Camden	12 12
Cape May	2 1
Cumberland	5 6
Essex	30 22
State	174 153

Counties	1942 1941
Atlantic	7 6
Bergen	11 20
Burlington	8 4
Camden	12 12
Cape May	2 1
Cumberland	5 6
Essex	30 22
State	174 153

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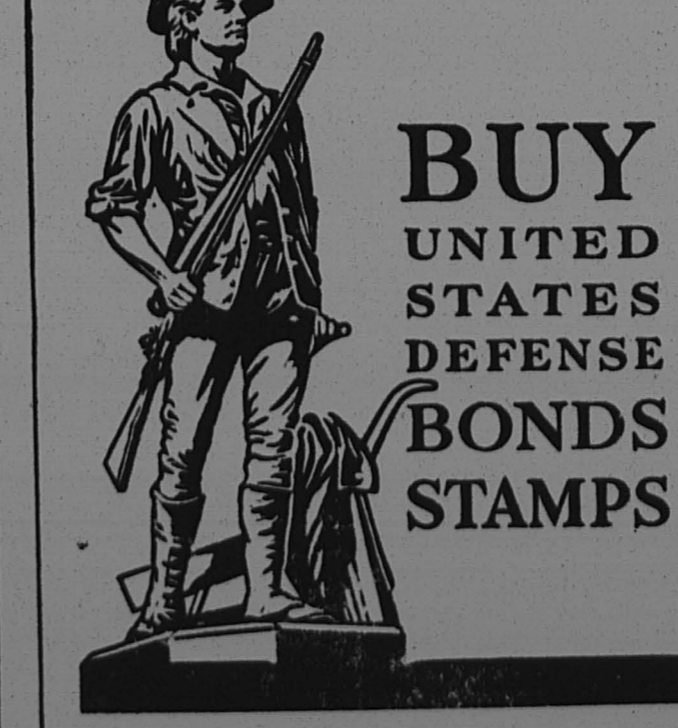
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Bonds cost \$18.75 and up. Stamps are 10¢, 25¢ and up.

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4000 Golden Sugar	CORN Cream Style	No. 2 cans	Your Choice
Standard Quality	Standard Quality	large No. 2 1/2 cans	2 cans
Tomatoes	Halves Freestone	25¢	
Peaches			

Pillsbury's No-Shen Ca. e Flour	21c
Pabst-ett Spreads	15c
Armour's Treet	32c
Ritter Tomato Juice	17c
Stokes Sweet Potatoes	23c
Rob-Ford Sliced Beets	10c
Black Pitted Cherries	17c
California Kadota Figs	23c

HEINZ KETCHUP	25¢
Minute Man Noodle Soup Mix	25¢

Rob-Ford Corn Starch	7c
ASCO Breakfast Farina	7c
ASCO Tomato Soup	17c
Honey Coated Cereal	19c

Niblets Corn 2 cans 21¢

Wilson's Beef Stew	17c
Deerfield Asparagus	23c
Delicious Fresh Corn	19c
ASCO Delicious Fruit Cocktail	23c

CAMAY Toilet Soap	20¢
Oxydol	22¢

DUZ Washes Clothes Whiter	22¢
Ivory Soap	6¢
Ivory Soap	10¢

Ivory Soap	6¢
Ivory Soap	10¢

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One Price—None Higher—Roasting	CHICKENS	29¢
4 to 4 1/2 lbs		

One Price—None Higher	Loin	42c
	Rump	45c

Lean Meaty	Chuck Roast	25¢
One Price—None Higher		

Fresh Chesapeake Bay	BUCK SHAD	25¢
or Roe		

Fancy Skinless	COD FILLETS	12c
Fancy Large	CROAKERS	12c

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ANSWER: No. United States Government wants all heavy seasonal traffic scattered over the year so that increasing Governmental haulage for war purposes will not be interfered with.

QUESTION: How much coal should I order now?

ANSWER: You should at least fill your bin.

QUESTION: Can I be sure, if I delay now, of delivery later?

ANSWER: Frankly, we don't know how to answer that question.

QUESTION: So it would be smarter for me to protect my family against next winter's cold while I may and still be patriotic?

ANSWER: Undoubtedly, yes.

QUESTION: If I buy McAllister's coal, do I help the Government in its war effort?

ANSWER: You certainly do. McAllister's coal is delivered to our yards by railroad and not by long distance trucks that use oil and gas and wear out tires.

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Bell 2800 Bell Merchantville 30



Pictured above is Emergency Unit No. 1, a compact "Hospital on Wheels," the first product of Palmyra's Mobile Emergency Unit. The trailer was purchased and equipped from funds collected by Palmyra residents and an appropriation of \$400 by the local Defense Council. Work on the vehicle was done by volunteer persons under the direction of Dr. Charles F. Voorhis. The unit is fully equipped. It has a 20-gallon water tank, electric or gas sterilizer, full kit of operating instruments, litters, blankets, bandages and medicines. Safety glass has been installed throughout. The interior is painted a hospital grey enamel and the exterior in the standard Army olive drab glossless enamel. The nurse posing in the picture is Miss Maricella, of West Jersey Hospital. The patients are Eleanor Voorhis and William Mickie. Dr. Voorhis is at one end of the litter. The pictures were taken by Leon's Riverside Studio.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School.
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Are Sin, Disease and Death Real?" is the Lesson-Sermon subject for Sunday, April 12, in all Christian Science Churches and Societies throughout the world.

The Golden Text is "The prayer of faith shall save the sick, and the Lord shall raise him up; and if he have committed sins, they shall be forgiven him." (James 5:15).

Among the Lesson-Sermon citations is the following from the Bible: "But if I cast out devils by the Spirit of God, then the kingdom of God is come unto you." (Matthew 12:28).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Exclude from mortal mind the offending errors; then the body cannot suffer from them. The issues of pain or pleasure must come through mind, and like a watchman forsaking his post, we admit the intruding belief, forgetting that through divine help we can forbid this entrance." (P. 393).

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, April 12—The First Sunday After Easter—

9:30—Junior Church.
10:00—The Church School.
11:00 a.m.—The Service. The pastor's sermon theme will be "Faith, Our Victory." Now that Easter is past let us not forsake the house of God but come with the same enthusiasm and interest, lending our prayers and support as gratitude to a Risen, Triumphant Christ.
6:30—Intermediate Luther League.
8:00—Vespers. The pastor will speak on the theme, "Thinking in Church." There is no better way to end a day than by spending an hour in God's House.

9:00—Senior Luther League at the home of Miss Virginia Miles, 922 Garfield avenue. Leader, Miss Virginia Howe. All young people are welcome.

The Weekly Calendar—
Friday, April 10—Bethany congregation will entertain all her new members received since last Whit-Sunday at a social in the parish hall at 8:00. Dr. and Mrs. Swank will be the guests of the evening and Dr. Swank will show pictures of interest to all. All new members and friends as well as the former members should attend. There will be music, entertainment and refreshments.
Monday, April 13—The Church Council will meet at the home of Mr. and Mrs. Fred Henzler.

Wednesday, 5:45—The Children of the Church.
Thursday—The Women's Missionary Society will meet at the church at 8:00. Leader, Mrs. Walter Pike.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 7, 8, 9 and 10:30. Daily Masses 7 and 8 o'clock. Confessions Saturdays 5:45 to 5:45 and 7:30 till 9 p.m.
Novena devotions are conducted each Monday night at 7:45 in honor of Our Lady of the Miraculous Medal.

The Confraternity of Christian Doctrine meets each Thursday night in the school auditorium under the direction of Fr. Coan. All high school students are urged to attend.
The annual school play of the Sacred Heart School will be presented this Sunday afternoon at 2:30 in the school auditorium and on Tuesday night at 8:15. Tickets for the annual affair presented by the pupils are being sold by the children of the school.

Benediction of the Most Blessed Sacrament is celebrated at the conclusion of the 10:30 a.m. Mass each Sunday for the youth of the parish serving the country in the armed forces of our nation.

CENTRAL BAPTIST CHURCH
Rev. S. Dan Morgan, Pastor
At the request of General Douglas MacArthur, a special Easter prayer was offered at the Christ Episcopal Church in Little Rock, Arkansas, where Gen. MacArthur was christened. And his request was: "At the altar where I first joined the sanctuary of God, I ask that you seek Divine guidance for me in the great struggle that looms ahead." America's beloved hero, in recognizing his dependency on God as a source of strength, physically, mentally and spiritually, challenges us who are at home to do likewise. Therefore it behooves each one of us to seek his church where he will be in the proper atmosphere to stimulate this mental attitude. We invite you to "Central Baptist" if you have no other church affiliations.

Services, Sunday, April 12th—
Bible School, 10:00 a.m.—You will be delighted with our school if you have never attended. Here you will find fine christian fellowship in any class you may wish to join, and a well taught lesson which will give you a "lift."
Morning Worship, 11:15—The attendance at the Easter services was most gratifying from the Sunrise to the Evening Service. It was estimated that over one thousand people

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OBITUARIES

WILLIAM E. TAYLOR
Funeral Services were held on Tuesday in Burlington for William E. Taylor, 74, who died on Saturday, April 4, after a long illness. Mr. Taylor is survived by his widow, Emma; a son, Robert, of Beverly; and a sister, Mrs. William Evans, of Palmyra.

JOHN W. LEONARD
John W. Leonard, 79, died on Monday, March 30, at his home, 805 Morgan avenue, Palmyra. Funeral services were held last (Thursday) at 2 p.m. from his late residence, the Rev. Samuel Hardman,

of Riverside, officiating. Interment was made in Monument Cemetery, Beverly. Mr. Leonard is survived by his wife, Irene M. Leonard.

GARTH REDMAN

Word was received here last week of the death of Private Garth Redman, 17, of the United States Marine Corps, at San Diego, California.

Private Redman, who was the son of Mr. and Mrs. Rufus M. Redman, of Bridgeboro, was a member of the Class of 1943 at Palmyra High School before enlisting. At the school he was very popular with the students and teachers and his cheery nature and genuine interest in school activities made him a real asset to the institution.



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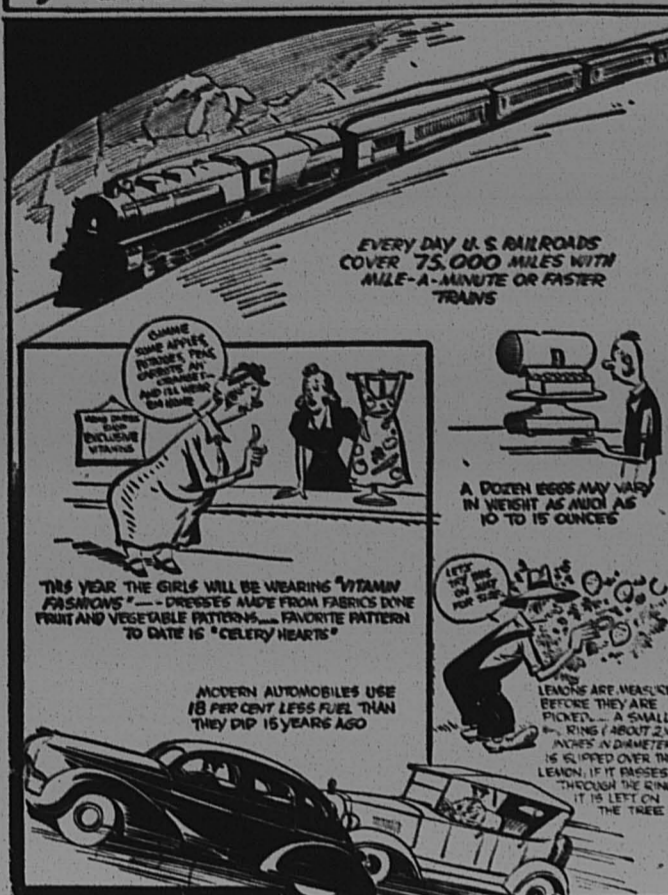
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Riverton 775

STATIONERY
RYTEX STATIONERY
\$1.00
THE NEW ERA OFFICE
TAILORS
J. R. JOHNSON
CLEANER and DYER
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THE POCKETBOOK of KNOWLEDGE



RESIGNS YMCA POST

Announcement was made this week of the resignation of Earl B. Whitcraft as secretary of the local Y.M.C.A.

This resignation became effective as of April 1, after one year's service which began last April 1, 1941. Mr. Whitcraft said, "I shall devote my entire time to youth work from the Community Center, serving all groups, boys and girls as well as adults, when and where I am needed."

Alley Gossip

Ladies League	
Murads	W L
Luckies	29 10
Camels	22 17
Marvells	20 19
High singles: Haines, 203; Patterson, 200.	
Inter City League	
Bootleggers	W L
Buccaneers	37 19
Ramblers	32 24
Highwaymen	30 26
Hawthorn	29 27
Lakeview	22 34
Bell and Evans	19 37
Lenola	18 38
High singles: T. Cucinotta, 219; M. McCrosson, 235.	
Riverside Metal Works	
20 Grand	55 14

Old Gold	53 16
Chesterfields	43 26
Helmar	41 28
Fatimas	40 29
Luckies	39 30
Pall Mall	37 32
Sensations	37 32
Kools	34 35
Spuds	24 42
Marvells	23 43
Wings	26 43
Camels	26 43
Philip Morris	25 44
Avalons	25 44
Piedmonts	19 50
High singles: Volkman, 205; Menkevich, 209; Ketchell, 203; Peacock, 201; Ehle, 205;	

USE THE NEW ERA WANT AD COLUMN

to sell what you don't want, and to find what you do.

Phone, Riverton 712

PHILA. MARKET HOUSE

BROAD AND GARFIELD AVE. PALMYRA, N. J. Phone 1200

California Fresh ASPARAGUS	19c
Tender New RED BEETS	5c
FANCY HEARTS CELERY Bunch	15c
Florida ORANGES FOR JUICE	19c
Doz.	19c
Sunkist THIN SKIN LEMONS	19c
Doz.	19c
Indian River SEEDLESS GRAPEFRUIT 6 for 25c	
HARDING'S SWEET CREAM BUTTER	
Farm Roll 2 lbs.	79c
Strictly Fresh Brown Shell EGGS	75c
2 Doz.	75c
Good Luck OLEOMARGERINE NUCOA OR PARKAY Your Choice	lb 27c
BIRDS EYE SPINACH	20c
Box	20c
Kellogg's BARTLETT PEARS Packed in heavy syrup	29c
Lg. Can	29c
Kellogg's RED KIDNEY BEANS 2 No. 2 Cans	25c
Kellogg's GRAPEFRUIT JUICE 46 oz. Can	23c
FRESH CAUGHT JERSEY BUCK SHAD	15c
lb	15c
ROE SHAD, INC. ROE	23c
lb	23c
Average Weight from 3 to 6 lb	
This Week's Best Buy Swift's Premium Genuine Spring	
Legs of Lamb 29c lb 7 lb Avg.	
Small Meaty Legs of LAMB lb 32c 5-6 lb Avg.	
Try Our 100 per cent Guaranteed Strictly Fresh killed PARAMOUNT LARGE ROASTING CHICKENS 37c lb 4 1/2-5 lb Avg. Full broasted, Very Meaty.	
Special Low Price Swift's Premium Genuine Spring	
Shoulders of LAMB 21c lb 3 1/4-4 lb Avg.	

WAR SACRIFICE!

Large Lot, 120'x170', Washington Avenue, above Overlook Avenue (Facing Golf Course). All improvements in and paid for. Client paid \$3,000 plus improvements. Called to service on West Coast April 13.

First Cash Offer of \$5 per front foot Buys Must Dispose of This Week

SOLE AGENT

W. REX McCROSSON, Inc.

5 E. Broad Street Telephone 500 Palmyra, N. J.

RETAIL and WHOLESALE ICE PRICES

EFFECTIVE

APRIL 6, 1942

AS FOLLOWS

RETAIL

60c	100 lb
50c	75 lb
35c	50 lb
18c	25 lb

WHOLESALE

60c minimum	less than 100 lb
50c	per 100 over 100 lb

JOSEPH L. STACK
WILLIAM REAGLE
W. M. MORRIS
GEORGE CHERRY
GEORGE TURNER
HARVEY FOOKS
MORRIS ICE

It's a fair question whether there aren't more opportunities than men able to take advantage of them.

53rd Year, No. 14

TRAINING COURSE FOR AIR WARDENS

A basic training course for air raid wardens was inaugurated on Monday night in the Riverton school when Frank Liberty and Robert Finney launched a five week course of instruction in First Aid. There will be two periods each week devoted to this warden training—Mondays from 7:30 to 9:30 p.m. and Fridays from 7:30 to 9:30 p.m.

As indicated, the Monday session each week will be devoted to First Aid. The Friday session will cover: Police, Fire, Bombs, War Gases, Communications and Extinguishing Street Lights. All sessions will be held in the Riverton School. All wardens must have basic training courses before they are issued warden equipment.

Personnel of the instructors will include: Communications, Rev. Francis B. Downs; Police, Chief William Gootee; Fire, Assistant Chief Lawrence Down; Bombs and Gases, Reid Merley; Street Lighting, Charles Hafst; First Aid, Messrs. Frank Liberty and Robert Finney.

Wardens who took the first course may find it advantageous to take the series on April 13 as a refresher course and are welcome to do so.

Too much credit can not be given these men who are giving their time so freely for the common good of their community. Public appreciation is deep and abiding.

PROMPT WORK REDUCES DAMAGE AT FIRE HERE

Careful use of water, together with a prompt response on the part of the Palmyra Fire Department kept the damage at a minimum when the company responded to an alarm at 5:15 Tuesday morning of this week for a blaze in the residence occupied by Albert B. Parker and family, 803 Washington avenue, Palmyra.

Members of the family were aroused by a crackling noise and, upon investigation, found that flames had spread through the top floor of the two and one-half story dwelling. The firefighters used one line of 2 1/2 inch hose and two lines of 1 1/2 inch line in combating the blaze. The fire was confined to the top floor of the structure and there was practically no fire or water damage below this point so effective was the work of those engaged in quenching the flames.

Members of the company remained on the scene for nearly two hours before the last embers were extinguished.

I AM AN AMERICAN DAY

President Roosevelt has proclaimed Sunday May 17, as "I Am An American Day." The purpose of the day this year is to impress on all citizens "the duties and opportunities of citizenship and its special responsibilities in a nation at war."

It is believed that the county celebration will again be held at the local high school stadium, according to James P. Hughes, of Palmyra, chairman of the county committee.

All patriotic organizations throughout Burlington county are invited and urged to send representatives or delegates to Palmyra at 2 p.m. on that day.

An innovation this year will be to have all civilian defense units in the county, especially in Palmyra, Riverton, and Cinnaminson take part in the parade that will precede the program at the stadium.

The least that a loyal United States citizen can do will be to take an interest in the "American Day" ceremonies and to follow the parade to the stadium.

All citizens are included this year instead of mainly the newly naturalized and the 21 year old native born citizens as heretofore.

It is hoped that some representatives of our armed forces will be able to take part in the program this year.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, APRIL 16, 1942

PRICE FIVE CENTS

LEAVE MONDAY

The following men from this vicinity will leave on Monday, April 20, for induction into the armed forces of the United States.

Under the procedure now in effect, induction will take place immediately after the men have passed their physical examination.

K. F. Buchholz, Palmyra.
E. Menkevitch, Parry.
D. L. Clement, Riverton.
W. J. Eck, Palmyra.
W. E. Groff, Palmyra.
C. Moore, E. Riverton.
T. H. Spitzmiller, Palmyra.
C. B. Simmons, Palmyra.
T. W. Fowler, Riverton.
F. T. Hogeland, Palmyra.
W. J. Goodwin, Riverton.
J. L. Casey, Jr., Palmyra.
R. F. Mathews, Riverton.
M. D. Vietenheimer, Parry.
M. H. Brown, Palmyra.
E. B. Hoff, Palmyra.

CHINA WEEK

This week, April 12-19, is being celebrated throughout the nation as United China Relief launches its campaign to raise \$7,000,000 fund to help speed rescue of millions of Chinese war victims from suffering, starvation and disease. Last Sunday was designated as China Relief Sunday by the Foreign Missions Conference of North America and the Federal Council of the Churches of Christ in America, representing more than 100,000 churches of all denominations. Sermons and prayers were devoted to this worthy cause to help provide funds to care for the current needs among China's five million sick and wounded. You now have the opportunity to help and one of the following Committee will call upon you.

Messrs. M. F. Austin, G. T. Beeton, Lemuel Burhoe, Joshua Bartley, Robert Cole, Porter Caldwell, Kenneth C. Davis, J. W. Van Horn, Timothy Johnson, Jr., John J. Kirk, Murray Kirkpatrick, Clarence Mattis, S. R. Merley, Earl Rotenbury, Frank Rue, Harold Stevens, Dewees Showell, Ned Woolford, E. L. Wills, Frank Young.

In case through error or otherwise you are not given an opportunity to help through the committee, please leave your contribution at the office of the New Era, Inc., or Cinnaminson Bank & Trust Co.

RED CROSS BENEFIT DANCE FRIDAY NIGHT

This Friday night, April 17th, Theta Sigma, Palmyra High School's honor society, is sponsoring a Red Cross benefit in the gym. The theme will be a "roof garden" with skyline, stars, and all the trimmings. Don Rialer's smooth orchestra will provide the music.

Virginia Brenner is dance chairman and is most ably assisted by Doris Massey, assistant chairman. Others serving on the committee are: Peggy Haines, Mildred Perkins, Jessie Lippincott, Mary Laning, Miss Muriel Dinger is faculty adviser.

As a special treat, refreshments will be served on the roof garden veranda. Helen Rowan and Doty Jane Baker will supervise this portion of the entertainment.

Proceeds of the dance will be given to the Red Cross for war relief. The prices are .50 and .80 for Palmyra students and .60 and .90 for Palmyra Alumni.

Norman Oram and Bob Shaw, who are selling tickets at the door are predicting record breaking crowds for Palmyra High enjoys a novel dance as much as it enjoys doing its "bit" for the Red Cross. Make the date now! Friday night, April 17th, at 8:30.

NOTICE

Dr. Dean H. LeFavor will be out of town April 21, 22 and 23.

COMMENDATION

At the meeting of Riverton Borough Council held on Thursday of last week, the following letter of commendation from A. W. Magee, commissioner of motor vehicles, was read by the clerk, Daniel M. Clifton, State of New Jersey The Commissioner of Motor Vehicles

Hon. H. McIlvaine Biddle, Mayor Riverton, New Jersey My dear Mayor:

The record established by your municipality of completing the year 1941 without a fatal traffic accident within its jurisdiction is most commendable and a Certificate to this effect has been forwarded to you under separate cover.

Since last year was marked by an increase in motor vehicle fatalities throughout the Nation of approximately 16 per cent above the preceding year, and in New Jersey the average increase was 6 1/2 per cent, the record achieved by your municipality has an unusual significance.

In these trying days, when we must be alert for threats against our safety from many directions, it would be inadvisable to have losses of life, health or property occur as a result of carelessness or lack of preparation on our part. If this record can be maintained for the "duration" it would be one of the most effective contributions that civilians could make to the efficiency of the home front.

Sincerely,
(Signed) A. W. Magee.

RIVERTON TEAM IN COUNTY LOOP

Ten baseball teams have been entered in the Burlington County League this year, with both Riverton and Palmyra being represented.

Albert C. Farrow, who is sponsoring the Riverton outfit, stated this week that a total of 54 games will be played, half of them being slated for Memorial Park. The complete schedule will be announced later. In addition to the local teams, other entries in the circuit include Riverside A. C., Riverside Metal Co., Beverly, Florence, Fieldsboro, Medford, Roebling, and Maple Shade. Since both divisions of the loop have been combined this year the playing strength of various teams will be considerably greater.

Riverton Prospects Mr. Farrow stated that he believed Riverton will have a fast club ready for the opening game, although several of last year's players are in the service.

Jack Gotta has been named manager and practice sessions have already been held with a goodly number reporting. Included on the list are Durgin, Lezenby, Williams, Brewster, Snyder, Van Emburg, Raff and others. When the high school has finished its schedule Gotta expects to have several more additions to the squad.

P.T.A. MEETING

The Riverton P.T.A. will meet on Monday afternoon, April 20, at 3:30 in the school. The speaker will be Mrs. Marguerite de Angeli, writer of children's books.

Mrs. de Angeli writes and illustrates charming historical picture stories with delightful children of the past. One of her better known books is "Thee, Hannah," the story of a spirited little Quaker girl living in Philadelphia before the Civil War. Her latest book, published this winter is "Ellie's America." It is the story of New Sweden, one of our earliest pioneer settlements.

The Parent Education group will meet at 2:30. Tea will be served at the close of the program. Please come and make this a big meeting!

P.H.S. ALUMNI PLAN ANNUAL DANCE

The Palmyra High School Alumni Association announces that its Annual Spring dance will be held at Medford Lakes Log Cabin Lodge on Saturday night, May 16.

Chairman Poulson has announced that a well-known orchestra will supply the music for this affair.

The proceeds from the dance will be put into the alumni association's scholarship fund.

Anyone who has attended any of these alumni dances at Medford Lakes will not want to miss this one. More information will be released later as to the band and the purchase of tickets.

Emphasize Aviation

At the meeting of the Riverton Board of Education held on Monday night of this week, the supervising principal, Miss Caroline M. Staman, who recently attended State meetings for elementary supervisors and supervising principals reported that there was a distinct trend toward aviation education in elementary schools.

Miss Staman said in part: "The Newark conference urged aviation education in the schools from first grade through the high school because of the immediate relation to wartime period. Among the speakers were, Robert H. Hinkley, Assistant Secretary of Commerce for the Air; Dr. John W. Studebaker, United States Commissioner of Education, and Captain Gil Robb Wilson, State Director of Aviation. Governor Edison sent a message. The meetings were stimulating and impressive. We were told that 'whoever has the youth, has the future' and that we dare not approach the future unaware of the influence that the airplane will have on our daily living. The program for the building of 500,000 model airplanes in the public schools is only the first step towards the education of the public."

The Civil Aeronautic Administration is conducting a research project in Aviation Education, results of which will be distributed to educators from time to time.

The present lack of aviation education was regarded as a crisis and we were instructed to begin aviation education at once, while this is being done facilities should prepare materials that will make both teachers and pupils not only air minded but "air conditioned."

Before adjourning, the assembly adopted the following resolutions: That the public schools invite the Army and Navy to state what the schools can do.

That the United States Office of Education be used as a clearing house for this information.

That the State Commissioner appoint a committee to prepare a curriculum on aviation education.

FINAL RETURN IN RED CROSS DRIVE

The total amount subscribed by the residents of Riverton and Cinnaminson in the recent Red Cross Drive was \$3,843.75, which amount has been turned over to F. Morse Archer, Jr., county chairman.

Mrs. J. Carl De La Cour, Treasurer.

CAR CRASHES INTO TREE

John Cannone, 24, 413 W. Fifth street, Palmyra, suffered cuts about the head when the car he was driving crashed into a tree on Riverton road, near the Groves estate, early Monday morning of this week.

The driver, who was alone at the time of the accident, was taken to Zurburg Memorial Hospital, Riverside, by Chief William Gootee, of the Riverton police and later to his home.

The machine was damaged extensively.

COUNCIL MEETS IN NEW HALL

Palmyra Council met for the first time in the Council Chamber of the new Borough Hall last Tuesday evening and received much commendation from everyone present on the splendid appearance of the building, both inside and out.

Mayor Ward called upon many citizens present to make a few remarks concerning the new edifice. All were eloquent in their appraisal of the project and complimented the Mayor and Council and particularly T. Curtis Flynn, the Councilman who conceived the idea for the project and headed the committee planning its construction.

When the work is entirely completed an "open house" day will be declared and in all probability the new building will be formally dedicated on Independence Day next.

Drainage Problem

Councilman Huyett, Flynn and Attorney Albert McCay were appointed a committee of three by Mayor Ward to investigate the surface drainage problem near the approach to the Tacony-Palmyra Bridge.

A letter was read from George B. Shaner complaining of the settling of the street, curb and sidewalk at the intersection of Harrison street and Lincoln avenue. The matter was referred to the highway committee for investigation.

Councilman Huyett reported 25 new trees planted and stated that the majority of the new trees this year will be planted in the fall. Following road planning work, Mr. Huyett stated that his department would wage war on the tent caterpillars in the borough trees.

A letter from Motor Vehicle Commissioner Magee was read in which he complimented Palmyra for its fine traffic record. A certificate was enclosed which states that Palmyra went through 1941 without a single fatal traffic accident.

James Hughes was present and reported on his plans for the annual Americanization and Citizenship Day which will be held again in Palmyra on Sunday, May 17th. Mr. Hughes was appointed Chairman of the Committee for Burlington County and he promises the greatest patriotic rally ever staged in Palmyra.

TWELVE NEW PALMYRA HOMES

Edward A. King, Palmyra building inspector, reporting for the month of March, stated that permits were issued for construction in the amount of \$54,700, including 12 new residences.

The various projects were as follows, the first name being that of the owner and the second that of the contractor.

Clyde Stiles, repair dwelling, 27 Rowland St., C. Stiles, \$100.
Kenneth Dimond, new roof, 913 Lincoln Ave., Wm. Wells, \$200.
Albert McCay, remodel dwelling, 622 Washington Ave., Harry Mansfield, \$1400.

John Eigenboard, chicken house, Spring Garden and Public Road, J. Eigenboard, \$500.

Palmyra Foundry Co., new sand pits, Broad and Hilton Road, Mr. Thum, \$3000.
Albert Firth, 5 new dwellings, 100-2-4-6-8 Maryland Ave., A. Firth, \$20,000.

Mr. Ruffing, one car garage and two rooms, S.W. cor. 6th and Arch Sts., Hedley Williams, \$1500.
Albert Firth, 7 new dwellings, 113-15-17-19-21-23 Maryland Ave., A. Firth, \$28,000.

The U. S. Marine Corps is the oldest branch of the Military Service in America.

HOW ABOUT

SPRING HOUSECLEANING for YOUR CAR?

Let us give your car a Spring Change Over.

Drain out old winter oil and grease and replace with summer grades of oil and lubricants.

Drain Anti-Freeze (and save for next winter), flush cooling system.

Lubricate chassis AND TO TOP IT OFF

how about a nice new wash and polish job?

WOOLSTON is thoroughly equipped to render any kind of Auto Service (except motor overhauling)

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7:00 a.m. to 7:00 p.m. daily
Closed All Day Sunday

WOOLSTON'S
Esso
STATION
Main and Howard Streets
Riverton
Riverton 9567

PALMYRA
Direction Victoria Theatres Co.

FRIDAY AND SATURDAY
April 10-11

GINGER ROGERS
and
ROXIE HART
A 20th Century-Fox Picture

Saturday Matinee Only
"Don Winslow of the Navy"

MONDAY AND TUESDAY
April 13-14

DOES SUCCESS
MAKE MEN
FOOLS OVER
WOMEN?
Amazing drama of love and temptation from the Best-selling Year story!

ALL THE
MONEY
CAN BUY
with Edward Arnold, Walter Pidgeon, Ann B. Davis, Charles Clary, Gene Lockhart, John Qualen, and Anne Shirley - James Craig
RKO RADIO Picture

PLEASE NOTE FEATURE TIME
2:20-7:15-9:20 p.m.

WED. AND THUR.
April 15-16

CAGNEY
in
CAPTAINS
OF THE
CLOUDS
IN TECHNICOLOR
A NEW WARNER BROS. HIT
Dennis Morgan - Brenda Marshall

PLEASE NOTE FEATURE TIME
2:15-7:10-9:15 p.m.

AS I SEE IT

By FRANK LEE SAYID

A robin is the silliest bird we know. There he is, perfectly comfortable, enjoying the mellow breezes of the southland, when he gets the wanderlust and, without any more thought than a trailer family, wings his way north just in time to get caught in a blizzard. We will never believe a robin again.

The robin was in the back yard. We all saw him. Straightway we realized spring was here and it was high time we took inventory of winter's deprivations on that fragment of Mother Earth which, with affectionate exaggeration, we call "the farm." As we have said, the robin is a poor harbinger of spring. We know that now. We learned it the hard way.

It is true the thermometer and the barometer that day took issue with the robin, but the latter had the calendar on his side, so we packed for a two day stay in the back country—and we do mean packed. It took us so long that the sunny day changed to a very raw one before we got started, and to a rainy one before we were far on our way.

By the time we had discovered our two day supply of food had been left on the kitchen table it had become a northwester of promise. By this time, however, an unworthy streak of stubbornness had become noticeable in our demeanor and come the hot place or high water, we were determined to proceed with the adventure.

The wet sticky snow, which soon followed, did not deter us from the exploration we had planned upon arrival. The woods, which we found, had enticed their tenements, and a number of pretentious entrances had been thrown up much nearer our habitation. A section of our prized snake fence had given way to the infirmities of age. There was evidence that a hawk had wiped out the flock of pigeons which gave atmosphere to our barn yard.

Inside the house the mice had been having a merry time—and seemed never to have eaten a meal in the same place twice. The squirrels had lain siege to the house from a comfortable base in the adjacent pump house. The long drought had lowered the water table so much that the well gave water with annoying reluctance.

Our observations in these matters were hasty and probably superficial because the temperature had dropped to 34 degrees and snow was falling furiously. The 34 degrees, he it said, obtained both inside the house and out. We were forced to launch a campaign for fire wood which persisted for two days. Our fireplace is of the Colonial period and is insatiable in its demand for real timber—not little sticks such as satisfy the urban imitations. When we cut the wood for that fire place we don't need the fire. But our lady does, so we cut—and how!

That night it blew plenty. Our windows are almost touched by adjacent woods and the noise was that of an unending series of express trains. Sleep was difficult and sometimes we thought of our sins.

We never did like wind. As a little fellow we were dressed, like little Lord Fauntleroy, in a great wide-brimmed hat which was always blowing off. This gave us some sort of a fixation we suppose. We

learned early in life, however, not to worry about our hat. In fact, we haven't chased one for thirty years. We just look helpless and someone always runs and gets it for us.

But after listening to that wind all night and cutting wood all day, then to drive forty miles home in the snow, we have been waiting with ill-concealed impatience for that robin to come back where we can tell him what we think of him.

LIPPINCOTT-RIDLEY

On Friday evening of last week the marriage of Miss Edith Sears Ridley, daughter of Mr. and Mrs. G. Lincoln Ridley, of 401 Main street, Riverton, and Mr. Robert Louis Lippincott, son of Mr. and Mrs. Howard L. Lippincott, of 7 Morgan avenue, Palmyra, took place in Christ Episcopal Church, Riverton. The ceremony was performed at eight o'clock by the Rev. William H. Cumpston, of Hampton Bays, L. I. N. Y., uncle of the bride. Mr. Ridley played the wedding march.

The bride entered the church on the arm of her grandfather, Mr. George S. Washington, of Riverton, and was given in marriage by her father. She wore a gown of ivory satin, the gathered bodice designed with a V neckline and long sleeves. The skirt was full and extended into a long train. Her veil was of tulle and was arranged with a cap of rose-point lace from her grandmother's wedding gown. She carried white roses, lilacs and gardenias.

Mrs. Kimber Shoop, of Wilmington, Del., was matron of honor and Miss Elizabeth Ridley was her sister. Miss Christine Ridley, and Miss Mary Cumpston, cousin of the bride, were bridesmaids. They wore period models of taffeta, fashioned with V necklines, bracelet length sleeves and very full skirts. Mrs. Shoop and the bridesmaids were in blue and the maid of honor, in rose. They wore flower hats draped with tulle to match their frocks and carried old-fashioned bouquets of mixed Spring flowers. Martha Mocksky, of Beverly, as flower girl, appeared in a white taffeta frock and matching poke bonnet and carried a basket of mixed garden flowers.

Mr. Stanley Lippincott, of Riverton, served as best man for his brother. Ushers included Mr. Raymond Lippincott, Mr. Howard Lippincott, Mr. Marcy Lippincott, also brothers of the bridegroom, and Mr. Robert McCamy, of Palmyra; Mr. Robert Smith, of Upper Darby, Pa.; and Mr. Kimber Shoop, of Wilmington, Delaware.

Mrs. Ridley selected a gown of mimosa crepe, with which she wore a flower hat and an orchid corsage. The bridegroom's mother was in

blue crepe, with matching flower hat, and her corsage was of gardenias.

A reception at the home of the bride's parents followed the ceremony. On their return from a wedding trip, Mr. and Mrs. Lippincott will reside at Bank avenue.

RED CROSS NEWS

Along with all the other things which Americans must supply to win this war, it is necessary for us to furnish blood to help save the lives of those boys who have been wounded in our defense.

Are you willing to make this contribution? One man has donated blood over eight hundred times. If you are healthy is it too much to ask you to give it once? This is not a painful or unpleasant experience and will not lower your vitality in any way. Have your doctor tell you how simple it is.

Mrs. David Gould, 1 Seventh St., is chairman of the committee. If you will make this contribution mail a post card to Mrs. Gould with your full name, address and telephone number. Further details will appear in this column, but it is necessary to act at once so all arrangements can be made promptly.

First Aid Kit Hoarding Threatens Army Supply

James M. Landis, Director of the Office of Civilian Defense charged today that a wave of hoarding of First Aid materials is sweeping the country and threatening a serious shortage of surgical gauze, bandages and other medical essentials required by the Army and the emergency medical service of the O. C. D.

He said that Dr. George Baehr, chief of the O. C. D. medical division, had informed him that millions of kits containing these materials are being installed in countless places where there is virtually no likelihood that they ever will be used.

"This unlimited purchasing of First Aid materials is based upon wrong conception of the nature of air-raid casualties," Dr. Baehr said in his report. "These casualties are usually of such severity that only trained emergency medical field units are competent to attend the injured at the site of an accident. In every community likely to be bombed units of O. C. D. have established trained emergency medical field units."

Evans' Service Station

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Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N.J.

HOLLAND'S
Lunch Room
Dinners 11 Catering
Price Bldg. opp. P.R.R. Station
RIVERTON

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, APRIL 23, A.D. 1942
between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Stanhope in Time, or War Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Burlington and State of New Jersey, and more particularly described as follows:

ALL THAT CERTAIN lot or place of land situate in Pennville, in the Township of Cinnaminson, in the County of Burlington and State of New Jersey, and is marked on Pennville Number Forty-one (41), and is bounded as follows, viz:

BEGINNING at the southeast corner of Division and Jackson Streets and extending thence Eastwardly along the Southwesterly line of Division Street to the Westwesterly line of the Cinnaminson Road, be the distance what it may, thence along the Westwesterly line of the Cinnaminson Road forty (40) feet to the corner of Lot No. 42; thence along the line of Lot No. 42 and at right angles with Jackson Street one hundred and nine (109) feet to the Eastwesterly line of Jackson Street; thence along said Eastwesterly line of Jackson Street fifty (50) feet to the place of beginning, be the contents what it may.

Decree approximately \$1,646.73 besides interest, costs and fees.

Seized as the property of County Welfare Board of Burlington County, et al., do (endants); taken in execution at the suit of Elizabeth F. Wallace and Amelia Wallace, his wife, complainants; and to be sold by

RAYMOND JOHNSON, Sheriff.
Solicitor: Daniel Lichtenthal.
Dated: March 23, A. D. 1942.
4-16-42
Printers fee \$21.00

EARNEST
FUNERAL HOME
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307 Bridgeboro Street
Riverside, N. J.
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VENETIAN BLINDS
and
WINDOW SHADES

purchased here are
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Prices Reasonable!
SCHWERING'S
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HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.
Pvt. Frank Alloway—Army.
Ensign Richard Barclay, Navy.
Pvt. Robert H. Bottinger—Army.
Pvt. Harold S. Barto—Army.
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell.
Pvt. John T. Bohn—Army.
William Burgunder—Coast Guard.
Dominic Cardea—Navy.
Pvt. Robert Carhart—Marines.
Pvt. F. K. Coates.
Pvt. Houston Coe—Army.

Lt. Charles Coddington, Army.
Pvt. Gilbert R. Coe—Army.
Lt. J. Gardner Crowell, Navy.
Corp. Howard R. Elliott, Jr.—Army.
Pvt. J. L. Danneler.

Pvt. L. C. Dickinson, Army.
Lieutenant Frank B. Elliott—Air Corps.
Pvt. Robert E. Gould—Marines.
Pvt. J. E. Grant.
Pvt. Clement Haas—Army.

Pvt. William B. Haas—Army.
Staff Sgt. Calvin H. Heck—Army.
Pvt. Lester Hubbard—Army.
Pvt. Ralph L. Johnston—Army.
Pvt. Nathan Jones—Army.
Pvt. Thaberg King, Jr., Army.

John D. Knight—Naval Reserves.
Pvt. Robert Knight—Army.
Pvt. William P. Kinsey—Army.
Pvt. Kenneth Leedom—Army.
Pvt. Charles Leusner—Army.
Lieutenant Winfield H. Lippincott, Army Air Corps.

Pvt. Ellsworth L. Myers—Army.
P.F.C. Miles Leedom, Jr.—Army.
Joseph Moorhouse—Navy.
Sgt. John B. Mathews—Army.
P.F.C. William G. Mathews—Army.

Corp. William J. McDermott—Army.
Pvt. Robert J. McMullin, Army.
Pvt. H. S. Paul.
Sgt. William H. Rowan, Jr.—Army.
Pvt. Harold Reynolds—Army.

Wood Robinson, Navy.
Joseph L. Sherman, Navy.
Corp. Victor B. Shoemaker—Army.
Captain Earl Shrader, Army.
Pvt. Walter L. Smith, Jr.—Army.
Pvt. William X. Steedle—Army.

Elmer Sutters, Army.
Pvt. Albert Thiel—Army.
Pvt. Tyler E. Vile—Army.
Pvt. Arthur Vreeland—Marines.
Pvt. George Vincent—Army.
Pvt. Robert P. Waller—Marines.

Lt. William J. H. Washington.
Pvt. James B. Webb—Army.
Robert Waters—Navy.
Wood Robinson—

WINNING THE PEACE

Encouraging indeed is the widespread evidence that so many are thinking ahead to the day of peace with a realization that it is as important, on many counts, to win the peace as to win the war.

A Matlack Stackhouse, State Assemblyman, speaking on this subject last week before the local Rotary Club made a thoughtful analysis of the problems involved and constructive suggestions on how the peace must be won. He was introduced by E. Newbold Cooper.

"The problems of peace and war," said Mr. Stackhouse, "root deep in the affairs of nations." The crisis in India, he felt, illustrated the point. Her problem dates from the 14th century and must be settled before the problem of war may be successfully solved. In our own country the disillusionment of our youth must be corrected, not increased, by the outcome of their participation in war.

Quoting Pericles, he said that all our citizens, if not makers of sound policies, must at least be judges of sound policies—that we face the greatest social upheaval of all time and unless we are equal to the task

of adjusting ourselves to its demands, he felt Sir Edward Gray must have been right when, upon the invasion of Belgium at the outset of World War I, he said, "They are snuffing out the lights of Europe for our day."

Mr. Stackhouse believes the end of the first World War as definitely marked the end of the 19th Century type of Capitalism as the fall of the Bastille marked the end of Feudalism. That type of capitalism can no longer, in his opinion, furnish the ideals by which men wish to live.

The adoption of our Constitution marked the end of the feudalistic concept in the New World and launched the democratic concept. But in the years since, science has pushed back the confines of knowledge in every field so that the world has become our back yard in every respect but political administration.

But, oblivious to the urgent need of a world economy, nations were run by politicians on a platform of nationalism with all the evils induced by tariffs and colonial expansion for raw materials. Inevitably the great conflicts of nationalities resulted for a profiteering world.

Most Significant
The most significant thing for America, said Mr. Stackhouse, was the identification of democracy with this type of capitalism—the scrambling of social and ethical rights with economic rights. He then pointed out not only the intention of the Bill of Rights was social in character but that it reflected an idealism and a concept of prevailing truth rather foreign to the developments of the 19th Century in these respects.

Adam Smith, who laid the foundation of modern economics, and Charles Darwin with his theory of the survival of the fittest, were both seized upon to justify the despoiling of our resources—not only our natural physical resources but our attitudes in many fundamental matters. Capitalism therefore became, not the use of capital savings but the free range of the acquisitive instinct, fed by individual initiative; and God became a supernatural law of impersonal application. "Civilization," said Mr. Stackhouse, "must have a religion which is personal."

Pointing out that we have no right to impose democracy on peoples who have no concept of it—who have other orders that appeal to them, he said the principal task we have is to separate our economy from our democratic political principles. We must wisely plan our economy by straight thinking. We must gain a new concept of property rights. We must broaden our human rights with tolerance. We must make our science more accessible—apply its benefits more widely. We must be inspired by a new dynamic Christian religion.

"We shall," he said, quoting from Abraham Lincoln, "nobly save, or meanly lose, the last great hope of the world."

Among the interested listeners to this outstanding talk were T. C. Perry, a visiting Rotarian of Catskill, N. Y., Frank Liberty of Riverton and George Durgin of the Camden club.

The High School male quartette, under the leadership of Miss Diener, musical supervisor, was introduced to the Club by Earl B. Whitcraft and rendered four negro spirituals. This group, Robert Williams, Herbert Lefferts, William Southwick and

Robert Williams, Herbert Lefferts, William Southwick and

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Robert Williams, Herbert Lefferts, William Southwick and

Thomas Carter, with Miss Virginia Miles at the piano, gave a finished performance which reflects high credit upon both their ability and their training.

About Town

Among those from this section who attended the dinner given in honor of National Commander Stanbaugh of the American Legion last Friday night in the Walt Whitman Hotel were: Colonel Frank Mathews, Mr. and Mrs. Charles H. Yost, Mr. and Mrs. W. Rex McCrosson and Mr. and Mrs. Reeves Morgan.

Robert Gould, a member of the U. S. Marine Corps, stationed at Quantico, Va., spent a week-end furlough with his parents, Mr. and Mrs. David F. Gould, of Seventh Street, Riverton.

Captain Earl A. Shrader, of Riverton, who is in the Chemical Warfare Section, United States Army, is now located at Washington, D. C. Due to his duties in the service, Captain Shrader has resigned as a member of the Riverton Civil Defense Council and his resignation was accepted with regrets at a meeting of that organization held last week.

Golf activities at the Riverton Country Club will get under way for the current season on Saturday, April 25, golf from 9:30 a.m. to 3 p.m. and dinner at 7 p.m.

HOW ABOUT

a

SPRING

HOUSECLEANING

for

YOUR CAR?

Let us give your car a
Spring Change Over.

Drain out old winter oil
and grease and replace
with summer grades of oil
and lubricants.

Drain Anti-Freeze (and
save for next winter), flush
cooling system.

Lubricate chassis
AND

TO TOP IT OFF

how about a nice new wash
and polish job?

WOOLSTON

is thoroughly equipped to
render any kind of Auto
Service (except motor
overhauling)

STATION HOURS
7:00 a.m. to 7:00 p.m. daily
Closed All Day Sunday

WOOLSTON'S

Esso

STATION

Main and Howard Streets
Riverton
Riverton 9567

Alley Gossip

Inter-City League

Buccaneers 796-924-925
Bootleggers 795-827-820
Friday evening the Buccaneers and Bootleggers had a roll-off, with the Buccaneers taking three games. The honors go to George Daddino who, by striking out gave his team the single pin required to win.

Medals were won by M. McCrosson for high single—245, and George King for high three—634.

Riverside Metal Works

20 Grand 56 16
Old Gold 55 17
Chesterfields 46 26
Helmars 44 28
Fatimas 43 29
Pall Mall 40 32
Luckies 39 33
Sensations 37 35
Kools 34 38
Wings 29 43
Camels 27 45
Philip Morris 25 47
Avalons 24 48
Spuds 23 49
Marvels 23 46
Piedmonts 22 50

High singles: Hunt, 201; Lord, 210; Volkman, 201.

Ladies League

Murads 31 11
Luckies 24 18
Camels 21 21
Marvels 8 34
High singles: Danneler, 181; Goodwin, 168.

RENT: 5 room apt., garage, 1 acre ground, \$30. Write Box "A" New Era. 4-16-42

LOST: small gold breast pin with precious stone. Reward if returned to this office. 4-16-42

SALE: manure, several kinds mixed together. Well rotted, sifted. Fine builder and feeder for lawns, shrubs, gardens. Send postal, salesman will call. T. E. Winters, 11 Kern St., E. Riverton, N. J.

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SALE: manure, several kinds mixed together. Well rotted, sifted. Fine builder and feeder for lawns

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
KARL W. LATCH, Adv. Mgr.
P. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406BRIEF ITEMS
from
ABOUT TOWN

A meeting of the Palmyra Branch of the Zurburg Memorial Hospital Auxiliary will be held at the home of Mrs. M. J. McDermott, 407 Lecony avenue, on Tuesday, April 21 at 2:30 p.m. A large attendance is desired as matters of importance will be discussed.

E. Avery Richmond, a former resident of Riverton for many years, is now a Major in the Army, being stationed in Washington, D. C.

Mrs. John Moffitt, of Lincoln avenue, received a cablegram last week from her son Thomas, a member of the Army Air Corps, saying that he had landed safely in Australia.

Mr. and Mrs. R. M. Hollingshead, of Linden avenue, entertained at dinner on Sunday for Mrs. J. Hollingshead Bowden and Miss Ann Bowden, of Philadelphia; Mrs. Stewart Hollingshead, of Riverton; Mr. and Mrs. Thomas J. Bagley, Miss Jean and Martha Bagley, of Haddonfield.

Jack Weber, of Ventnor, spent the weekend with his aunt, Mrs. Albert Smith, of Broad Street.

Misses Helen Coles, Becky Greer and Ann Coles, of Cinnaminson, were weekend visitors at Silver Springs, Maryland. They also visited points of interest in Washington and Virginia.

Miss Priscilla Eastwood, of Golf Road, returned home last week after spending six weeks in Canada.

Charles Ray, member of the faculty at Palmyra High School, joined the Navy on Wednesday of this week.

Earl Tanner, of Parry, has enlisted in the Navy and is stationed at Newport, Rhode Island.

Mr. and Mrs. Harold R. West, of Morgan avenue, have returned from a trip to St. Petersburg, Florida, where they visited their daughter, Miss Marjorie West.

Church Notices

CENTRAL BAPTIST CHURCH
5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor

"Attend Church," Dale Carnegie advises students in his personality class. "The principles Christ taught are the most potent personality factors known. He recommended that his students be active church members—"not just sit there asleep." And after all, real personality is desired by everyone. So, if you are not in the habit of attending church, you have a fine opportunity afforded you at "Central Baptist," where you will be graciously received.

Services, Sunday, April 19—Bible School, 10:00 a.m.—In commenting on the distribution of 1,250,000 Testaments to those in the armed forces, the President acknowledged that the bible "is a fountain of strength and now, as always, an aid in attaining the highest aspirations of the human soul." Morning Service, 11:15 a.m.—Pastor Morgan will have as his subject "God's Time." A selection "O, Divine Redeemer" by Gounod, will be sung by Miss Anne McConnell, Soprano. The anthem by the choir will be "I Will Lift Up Mine Eyes," by Stultz.

B.Y.P.U.—Junior "BY" convenes at 6:45 p.m. in the Junior room. At 6:55 the Seniors meet in the Sunday School room. Evening Worship, 7:45 p.m.—The topic for this evening service will be, "Grass Grown Paths." The choir will sing "If Ye Love Me," by Simpson.

Wednesday evening at 8:00—Mid-week Prayer and Praise Service.

The Porch Club

On Tuesday, April 21st, the Bridge Committee has planned an afternoon of duplicate bridge to start at 2 o'clock.

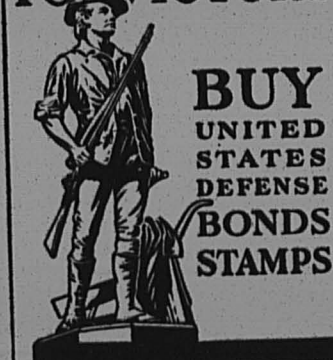
Bess Howard will give her last talk of the year on Thursday morning, April 23, at 10:30. With international affairs moving at the present rate of speed it is doubly interesting to hear Miss Howard's summary of current events.

There will be a Garden Forum of the 1st District of Women's Clubs held at Woodbury, N. J. on Thursday, April 23rd. Anyone wishing to go and wishing to make luncheon reservations please call Mrs. Carvel Sparks, Riverton 322.

The Porch Club is furnishing a Company Day Room at Fort Dix. This is a recreation room in the barracks for the boys to use when it is not convenient to get to any of the recreation centers at the Fort. Anyone having furniture—chairs, tables, lamps, a piano, etc.—or anything which would add to the boys comfort please call Mrs. Charles Carpenter, Riverton 1070. A truck from the fort will call for all heavy pieces donated.

Aviation rations for the U. S. Navy pilots on flights include mixed pancake flour.

FOR VICTORY

BUY
UNITED
STATES
DEFENSE
BONDS
AND
STAMPS

WAR NEEDS MONEY!

It will cost money to defeat our enemy. Your government calls on you to help now.

Buy Defense Bonds or Stamps today. Make every pay day Bond Day by participating in the Payroll Savings Plan.

Bonds cost \$18.75 and up. Stamps are 10¢, 25¢ and up. The help of every individual is needed.

Do your part by buying your share every pay day.

ENGAGED

Mr. and Mrs. J. H. Wood, of Allentown, Pa., have announced the engagement of their daughter, Miss Jayne Anne Wood, to Russell Hamelman, Jr., son of Mrs. Edward H. Zeugner, of 800 Columbia avenue, Palmyra.

The wedding will be an early summer event.

ENGAGED

Dr. and Mrs. Richard Dabney Anderson, of Burlington, N. J., have announced the engagement of their daughter, Miss Constance Bainbridge Anderson, and Lieutenant Frank Bower Elliott, son of Mr. and Mrs. Ross T. Elliott, of Riverton. Lt. Elliott is now stationed at Benningville, S. C., where he is engineering and Operations Officer of the U. S. Army Air Corps.

The U. S. Navy is a substantial consumer of the nation's potato crop. Estimates for the current year call for nearly 132 million pounds of Irish potatoes.

MANY FACE FINE

Cecil Bowers, of Cinnaminson, has received notice from the State that 200 summons will be served in the Township before June 1 to dog owners who have failed to register their pets.

Violations will call for a severe penalty being imposed.

WANTED

The Tacony-Palmyra Bridge

Company needs a part-time toll collector. Prefer applicant not subject to draft. Apply in writing giving full particulars. Do NOT call in person.

Smart and Patriotic to
buy COAL and COKE
Now!It's Buy Coal Now
Or Never, U. S. Hints

Inquirer Washington Bureau
WASHINGTON, April 7.—The Government's "buy coal now" drive may soon turn into a "now or never" appeal. Price Administrator Leon Henderson said today.

"Transportation is now available," he pointed out. "But by next fall our railroad and truck lines will be loaded to capacity hauling war shipments."

Call, write or Phone

R. McALLISTER

Seventh and Linden Sts., Camden
WEST COLLINGSWOOD Bell 822 PENSACOLA
Grant and Linn Avenues Keystone 27421 Park Avenue and P. R. R.
Bell 2800 Bell Merchantville 20

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Spencer Tracy and Katherine Hepburn in a scene from the picture of the year—"The Lady in the Lake."

Westfield Friends'
School

Spring is very apparent at Westfield these days.

The grounds are bursting into bloom—the full blown magnolias, the delicate white of the wild cherry, the red buds of the maples, and the feathery greens of the larches. Each day the buds of the dogwoods grow larger leaving only the buttonwoods, the oaks, and the beeches standing strong and tall and bare waiting for the time to push forth their leaves.

Gay voices of the children in their outdoor play and the trilling notes of birds resound through the soft, spring air.

Boys and girls at the bat on the baseball field report the advance of the season. Art classes, sketching in the open, gardening in a corner of the grounds—all heralding spring.

BUY U. S. DEFENSE STAMPS
AND BONDS

Friday and Saturday, April 17-18
IT'S ALL OUT FOR FUN
THE PICTURE OF THE YEAR



Extra—"Bugs" Bunny in his latest Cartoon Riot

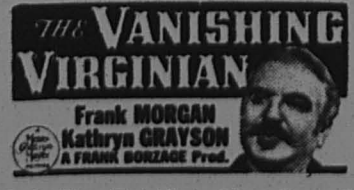
Saturday Matinee Only
2 New Thrilling Chapters of
"The Spider's Web"

Sunday and Monday, April 19-20
Gangland against the Gestapo!



Big 3 1/2 Hour Family Show
Sunday Afternoon
Extra Feature Sunday Matinee
"The Farmer's Daughter"
with Martha Raye

Tuesday Only, April 21
The Surprise Hit of the Year!



Ladies, Get Your Next Item
of "Amapola" Breakfast
and Luncheon Set Tuesday

Wednesday and Thurs., April 22-23

CINNAMINSON PUBLIC
SCHOOL NEWS

Spring Gardening—
Spring has again found the Cinnaminson Garden Club busy with the seeds of seeds for spring planting. Proceeds of the sale are being used to purchase additional shrubbery for the front and end of the building.

We are greatly indebted to Mr. H. Lester Steele, of Parry, for his interest and generosity in supplying such a splendid variety of ornamental shrubs.

Collecting for Defense—
In cooperation with the National Government, the eighth grade of Cinnaminson has organized a program of conservation. The class has been divided into small groups representing each section of the township. These groups collect magazines, newspapers, rags, aluminum, copper, iron, etc., and store them in a central place. Parents and friends have responded generously to this project.

Buy War-Saving Stamps—
Everyone at Cinnaminson is doing his bit to help Uncle Sam. Monday has been designated as "Stamp Day" and for the past ten weeks, interest in buying War-Saving Stamps has been growing. Our average sale of stamps amounts to approximately thirty dollars weekly.

Cookies for Soldiers—
A very interested group of fifth grade boys and girls, accompanied by Miss Eleanor Rush gathered in the domestic science room on Friday to make cookies for the soldiers at Fort Dix. The adventure was quite satisfactory, resulting in four large boxes of cookies which were sent to the community center at Fort Dix.

Junior Red Cross—
Each Friday afternoon, a group of girls from the Cinnaminson School meet with Miss Diehl and some of her girls at the Westfield Friends School, to sew and knit for the Junior Red Cross. In addition to the sewing and knitting, many interesting discussions are enjoyed by the group. The girls look forward to Friday and their friendly visit to the Westfield Friends' School.

We enjoy ourselves only in our work, our doing; and our best doing is our best enjoyment.—Jacobi.

CAN EARN CAMP MONEY

Burlington county boys who would like to spend two weeks at Camp Ockanickon—the YMCA summer camp near Medford—this summer, but can't figure how to raise the needed finances, received welcome news this week.

Henry F. Stockwell, of Moorestown, chairman of the Camp Ockanickon board of trustees, announced this week that a definite program to help boys to earn their way to Ockanickon is planned by the county Young Men's Christian Association this year.

Stockwell said that plans had been formulated by the county YMCA executive board and will be carried out in conjunction with the camp officials.

"There are many boys in Burlington county who would like to spend two weeks at Camp Ockanickon, but who normally could not afford the expense," Stockwell said. He pointed out that while a minimum charge is made to cover operating expenses of the camp, and while "scholarships" have been given in many cases, there are undoubtedly several hundred boys who desire to go to camp, and only need a program of money-earning to get them there.

Clifford W. Ergood, county YMCA executive secretary, said yesterday that the program now being formed will make it possible for any boy who has the ambition to go to camp, to earn the necessary money.

"We feel that it is good character-building for boys to earn their own camp expenses, and we are going to help them to make the money," Ergood said. He announced that plans for the program will be revealed by the YMCA group leaders and county YMCA office at Mt. Holly soon.

"Any boy who wants to earn his camp expenses should get in touch with a 'Y' group leader, or with the county office," Ergood said. "It makes no difference whether or not he has been a member of a group."

RETAIL FOOD PRICES
NEARLY STEADY IN MARCH

New Jersey food buyers planning Easter menus and other meals during March found comfort in the very moderate advance of 0.6 per cent over February. The monthly survey of retail food costs prepared by the New Jersey Department of Agriculture showed, however, that prices in March 1942 were 18.55 per cent above March a year ago. Although recent increases have shown slight, during the past year.

Fresh eggs continued the season decline in March 1942 which began in December 1941 and were 11.12 per cent lower in March than in February 1942. Meats advanced 1.42 per cent in March over the preceding month. Lamb declined 2.35 per cent while pork rose 6.09 per cent and poultry meat was 2.01 per cent higher.

Dairy products advanced 0.66 per cent in March over the February average price. Butter and cheese were each a fraction of a cent higher at 39.74 and 33.23 cents per pound as compared with 16.85 cents in February.

AMERICAN
STORES CO.Our Producer-Consumer
Plan Assures Better Values!

Our close contact with farmers, growers and manufacturers throughout the country makes it possible to bring to your table quality foods at reasonable prices. Because of our direct connections we eliminate all unnecessary expense, passing the savings on to you. Shop regularly in your convenient neighborhood American Store and enjoy real savings.

Rob-Ford Jumbo	Each Unit
Green PEAS 17-oz can	2
Fruit Co. kta 11-oz can	2
Bartlett Pears 11-oz can	27c

Morrell's E-Z Serve Liver Leaf 10-oz can	23c
Medium Wet Pack Shrimp 8-oz can	23c
ASCO Pancake Flour 5-lb bag	5c
Hand Picked Soup Beans 2-lb can	13c
Steebo Beer and Chicken Cubes 2-lb can	19c

New Pack Spinach 2 No. 2 cans	23c
Rob Roy Sparkling COLA 6 12-oz cans	25c

Standard Quality Tomatoes 2 No. 2 cans	19c
Sunrise Tomato Juice 2 No. 2 cans	19c
Sliced Pie Apples 2 No. 2 cans	12c
Tru Blu Blueberries 11-oz can	16c
Pitted Black Cherries 11-oz can	17c
Shaver's Grapefruit Sections 2 No. 2 cans	11c

EDUCATOR CRAX 1-lb pkg	17c
Educator ALPART Cookies 1-lb pkg	10c
Gold Seal Macaroni 2-lb box	19c
Gold Seal Spaghetti 2-lb box	19c
Gold Seal Egg Noodles 2-lb box	19c
ASCO Ammonia (Clear) 2-lb box	19c
Renutiz Dry Cleaner 4-lb can	63c
Wytex Bleach 4-lb can	9c
Red Seal Lye 12-lb can	10c
Northern Paper Towels 2-sheet rolls	19c

Guaranteed to Please! ASCO Heat-ile Roasted COFFEE 2-lb bags	49c
Richer, finer, fresher flavor. Ground to your order for Drip, Percolator, sizz or Pot.	
ACME Vacuum COFFEE 1-lb tin	30c
Choice blends containing Mocha and Java.	

Win-Crest Coffee 2-lb bags	43c
Save coupons on Ace and Win-Crest bags for valuable gifts. Ask for copy of illustrated premium catalog.	
Enriched Supreme BREAD 2 large loaves	17c
HEINZ Strained Foods can	7c
Heinz Junior 2-cans	19c

Nestle's Semi-Sweet Chocolate Morsels 2 7-oz pkgs	25c
For eating or baking, ready to use Morsels of semi-sweet chocolate, which stay whole during the entire baking process. Wonderful for Toll House Cookies, Puddings, Blanc-Mange, Waffles, etc. Easy to use and economical, too.	



Pictured above are some of the members of the class who have been receiving instruction for the past several weeks to qualify as members of the Women's Motor Corps, American Red Cross. Those who successfully complete the program will receive their certificate this (Thursday) evening at the Dawley garage, Riverton, where the school has held its sessions. In the picture, left to right are: Instructor Theodore Bedell, Miss Alice Nickels, Riverside; Miss Edna Oliver, Cinnaminson; Mrs. Dean H. LeFavre, captain of the Palmyra Motor Corps; Jack Dawley, instructor; Mrs. Margaret Horton, Riverton; Mrs. Raymond Green, Palmyra.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School.
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Doctrine of Atonement" is the Lesson-Sermon subject for Sunday, April 19, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Christ is not entered into the holy places made with hands, which are the figures of the true, but into heaven itself, now to appear in the presence of God for us." (Hebrews 9:24).

Among the Lesson-Sermon citations is the following from the Bible: "And while they went to buy, the bridegroom came; and they that were ready went in with him to the marriage; and the door was shut." (Matthew 25:1-13).
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Unimproved opportunities will rebuke us when we attempt to claim the benefits of an experience we have not made our own, try to reap the harvest we have not sown, and wish to enter unawfully into the labors of others." (P. 238).

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, April 19, 1942—The Second Sunday After Easter—
9:30 a.m.—Junior Church Service.
10:00 a.m.—The Church School.
11:00 a.m.—The Service. The Rev. Alford R. Naus, of Temple Lutheran Church, Camden, will be the guest pastor at this service. Pastor Rowe will speak at this hour in Trinity Lutheran Church, Runnemede. This exchange is made in cooperation with the Sup't of Missions of the Central Penna. Synod, as an annual event among the mission congregations of our district. The pastor hopes Bethany congregation will give Pastor Naus an interested hearing. Visitors and guests in the community are always welcome at Bethany.
6:30 p.m.—The Intermediate Lutheran League will meet at the church.
8:00 p.m.—Vespers. The pastor will have as his sermon theme for this service, "Our Shepherd, His Sheep."
9:00 p.m.—Senior Lutheran League will meet at the home of Virginia Howe with Mrs. Florence Calkin, as leader.

The weekly calendar—
Monday at 8 p.m. the Koinonians will meet at the home of Caro. Lenker, 302 Cinnaminson avenue, Mrs. Helen Bauer, leader.

Wednesday—
3:45—The Children of the Church.
8:00—Senior Choir Rehearsal.
Saturday—8:30. Confirmation Instruction.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—7 and 8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

Novena devotions are held each Monday at 7:45 p.m. in honor of Our Lady of the Miraculous Medal. The Confraternity of Christian Doctrine meets each Thursday night in the School auditorium under the direction of Fr. Coan. All high school students are urged to attend.

The Boy and Girl Scouts, the Confraternity of Christian Doctrine, and the ladies of the parish receive instructions in First Aid work separate from their weekly meetings at various other nights throughout the week.

Due to the request of many members of the parish employed in various defense industries, a Mass will be celebrated at 6:00 a.m. each Sunday starting this week, instead of at 8 a.m. as in the past. If the attendance be large at this hour, this Mass will be continued. Starting this Sunday, therefore, Masses will be at 6, 7, 9, and 10:30 o'clock.

The Parish honor roll and votive lights have been placed at the Altar of the Blessed Virgin in the Church. The lights are arranged according to the colors of our flag, that is, Red, White and Blue, in honor of the boys of the parish who are serving our country. Not only the parents and relatives of the boys in the service, but the members of the parish, are asked to keep these lights burning in constant petition to Our Lord that our country will be victorious in this present conflict and our boys be returned unharmed.

The monthly meeting of the Burlington County Federation of Holy Name Societies will be held Tuesday night, April 21st, under the direction of the county spiritual director, Rev. M. A. Konopka, of Burlington, at Our Lady of Perpetual Help School auditorium, Maple Shade, Rev. George E. Duff is pastor of the Maple Shade parish and will be host upon the occasion.

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister
Epworth Church will begin Sunday's program with Church School at 9:45. Church worship at 11 o'clock and 7:45.

Dr. J. W. Haywood, president of Morristown College and Normal School, Morristown, Tennessee, will deliver the morning sermon and a

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quartette of jubilee singers will render several numbers.

The Pastor will preach in the evening using for his sermon topic, "Ways of Life." The Choir will sing "Let Not Your Heart Be Troubled" by Foster, and Miss Mary Kercher will sing "Just for Today" by Abbott.

The Epworth League will meet for song service, devotions, and the consideration of the topic "How Best to Bring Life to Our Meetings." The address will be given by Miss Betty Ann Snyder, Conference Epworth League Officer from Florence, The Young People will have Fellowship Hour following Church Worship.

Monday evening the Boy Scouts will meet and Tuesday evening the Girl Scouts.

Wednesday at 8 p.m., Prayer Meeting for all who can spend forty-five minutes in learning more particularly the ways to the heart of God.

Friday at 3:45 Junior Choir practice, and at 7:45, Senior Choir practice.
Friday, April 24th will be the Annual Wesleyan Men's Bible Class banquet at 6:30 in the Riverton Porch Club. Tickets are \$1.00, and may be procured from any member of the Class on or before Monday, April 20th.

The Trenton District luncheon for The Home For The Aged at Ocean Grove will be held at the Broad Street Methodist Church at Trenton, Thursday, April 30th.

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.

Sunday School—10 a.m.
Church—11 a.m.
In the pulpit the Reverend Joseph T. Britan, D. D., Chaplain of the Presbyterian Hospital, Philadelphia.
The Good Fellowship Club will have a covered dish supper, Tuesday, April 21st at 7:00 p.m. There will be an annual meeting and election followed by entertainment.

The U.S.S. Solace, hospital ship, admitted 5,854 patients in one World War year. A new Solace has replaced her.

CHRISTIAN SCIENCE CHURCH TO BROADCAST

A Christian Science program in Mutual Broadcasting System's newly inaugurated religious program series, known as the "Chapel of the Air," will originate from station WOR, New York City, on Sunday, April 19, at 11:35 Eastern War Time. B. Palmer Lewis, committee on publication for the State of New York, will conduct the program.

HOME DECORATIONS

"Interior Decorating in the Home" was the subject of a talk given before the local Business and Professional Men's Club on Tuesday of this week by Albert McFall, representative of

the Sherwin-Williams Paint Company.

Mr. McFall told of the recent advances made by his firm in doing away with a color chart as the sole guide as to how a room would look after repainting.

Sherwin-Williams has developed a Paint and Color Style Guide which shows exactly how various types of rooms look after they have been re-decorated with various colors. This is done by color photographs developed to a high degree of excellence. Books with these illustrations can be borrowed by home owners and their perusal leaves nothing to chance when interior decorating is considered.

At the conclusion of his talk, Mr. McFall answered numerous questions propounded by club members.



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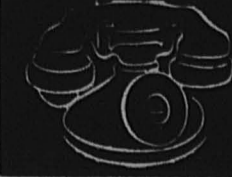


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YMCA CAMPAIGN

As local campaigns coordinated with the county-wide finance drive of the Young Men's Christian Association got under way in several towns this week, prominent Burlington county residents gave hearty support to the effort to raise a \$9,800 quota to conduct YMCA activities during the coming year.

In Moorestown, Dr. S. Emlen Stokes in a statement urged support of the drive, which will raise funds for the county-wide "Y" program. "During these trying times we must continue to plan for your boys," Dr. Stokes said. "Through the YMCA program we can give the boys the Christian leadership training that will be needed during the coming years."

ROAD IMPROVEMENT

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, plans were discussed for the improvement of Lenola Road within the township. This is a State aid project and it is expected that bids for the work will be asked within the next month.

There was also considerable discussion at the meeting concerning a proposed ordinance regulating the burning of trash and the requirement that a permit be secured before burning off fields, etc., but the matter was held over for further consideration.

The building inspector, William F. Kennard, reported that four permits had been issued during the past month, the total amount of new construction being \$1,100.

The Township also sold several lots at Palmyra extension, where considerable land is municipally owned.

D.A.R. MEETING

The regular monthly meeting of the Annis Stockton Chapter, Daughters of the American Revolution was held Monday of this week in the Chapter house, Burlington.

At this session, the members entertained the Colonel Thomas Reynolds Chapter, of Mt. Holly.

A most timely poem, "Wake Up America," inspired by the fall of Bataan, and composed by Mrs. Charlotte Unland, of Riverton, was read by the author.

A paper on "Americanism" was read by Mrs. Anna V. Blackburn, of Palmyra.

Those attending from this section were Mrs. Charlotte Unland, Mrs. H. Murray, Mrs. Paul Good, Mrs. Harry Kenny, all of Riverton and Mrs. Anna V. Blackburn and Mrs. Caroline Hirsch, of Palmyra.

OBITUARIES

CHARLES ANDERSON

Charles Anderson, of 518 West

Burlington County Surrogate's Court
RULE TO BAR CREDITORS

Executors Notice

Estate of Anna M. Roberts, deceased. Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 8th day of April, 1942, upon application of the subscriber, Executor, requiring the creditors of Anna M. Roberts, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before October 6, 1942, or they will be barred of any action thereafter against the said Executors.

Anna S. Roberts, Eugene W. Roberts, Executors.

Proctor: William D. Lippincott, Dated April 8, 1942.

4-16 to 5-14-42

Sixth street, Palmyra, died on Saturday, April 11.

Services were held from his late residence on Wednesday, with High Mass at the Church of the Sacred Heart at 10 o'clock.

Interment was made in St. Dominic's Cemetery, Philadelphia. The deceased is survived by his wife, Nellie Anderson.

JAMES McILVAINE

James McIlvaine, of 712 Cinnamin-

son street, died on Thursday, April 9.

Funeral services were held from his late residence, with Solemn Requiem Mass at the Church of the Sacred Heart, on Monday, April 13.

Interment was made in St. Peter's Cemetery, Riverside.

The present Navy of the United States grew from two tiny ships, the Alfred and the Columbus, the first ships of the Colonial Navy.

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5 for 25c

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Doz.

HARDY'S SWEET CREAM BUTTER 81c

2 lb

Strictly Fresh Brown Shell EGGS 39c

Doz.

White American SLICING CHEESE 19c

1/2 lb

BIRDS EYE PEAS 25c

Pkg.

Birds Eye Baby Green LIMA BEANS 26c

Pkg.

Fresh Baked by Sunshine KREMLIN VANILLA WAFERS 29c

lb

Kellogg's PINEAPPLE JUICE 25c

2 Tall Cans

FRESH CAUGHT JERSEY BUCK SHAD 15c

lb

ROE SHAD, INCL. ROE 27c

lb

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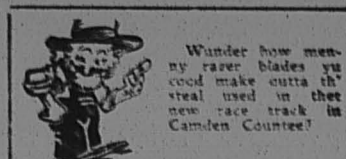
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THE NEW ERA

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THE NEW ERA, THURSDAY, APRIL 23, 1942

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BIG PROGRAM FOR YOUTH WEEK

Plans for the biggest Youth Week program ever held in this section were formulated at a meeting of the committee held last Thursday night in the new Palmyra Borough hall, Mayor John F. Ward, of Palmyra, presiding.

Earl B. Whitcraft presented a tentative program which was discussed at length by those present who were: James Hughes, George Weigand, Dr. Hayes B. Brady, Leon Mitchell, Donald West, Mrs. Meyer Millman, Miss Dorothy Diener and F. W. Metzger.

According to the present program, Youth Week activities will extend from April 27 until May 17, with a variety of events being slated for this period.

Talent Show

The opening event, a talent show, will be held on Monday, April 27, at 7:45 p.m., in the Community Center. The affair will consist of talent of all kinds from the high and grade schools. Those interested in participating are requested to get in touch with any member of the following committee for an audition: William Engle, Donald West, Jean Hardy, Leon Mitchell, or Miss Diener, chairman. The list of those who plan to participate includes Virginia Miles, Rena Hare, Eileen Rae and Viola Nociti.

Forum and Panel

This feature, which will have for its title "Youth and the Future," is being supervised by Robert Patchell and will be held on Tuesday, May 12, at 7:30 p.m., in a place to be announced later.

There will be four speakers; each one will speak five minutes. Following this will be a panel discussion with questions directed to a specific person.

The four speakers and their topics are:

"Youth and Government"—Dick Somers.

"The Home"—Jean Hardy.

"Youth and Education"—Peggy Ryan.

"Youth and Industry"—Dick Taylor.

The preliminary program is as follows:

April 27. Amateur Show, Community Center, 7:45 p.m.

April 29. Mutt Parade and Pet Show at Center.

April 30. Rotary Club program at Community Center. The public is invited to the youth program at 7 p.m., which will include group singing, group dancing, sports events, Scout demonstrations and movies.

May 1. School Exhibit, Spring Garden and Cinnaminson street.

Dance, Community Center, Free.

May 2. Dance at Riverton School sponsored by the Sub-debs for the benefit of the Center. Adults especially invited. Tickets 55 cents.

Salvage Drive for Defense.

May 3. Youth goes to church with Father.

May 6. Palmyra High School exhibit night, with defense demonstrations, music by band, orchestra and bugle corps.

May 8. Political Rally at Grove, 7:30 p.m. Speeches by Youth candidates for municipal offices.

Kiddies' Affair. Sponsored by Evening Section of Woman's Club.

May 9. Dance at Center. Free.

May 10. Youth goes to church with Mother.

May 11. High school students elect youth officials for Palmyra, Riverton and Cinnaminson. Voting at polls in school.

May 12. Youth Forum (place and time to be decided later).

May 13. Field Day in early evening at high school stadium.

May 15. Hobby Show at Center sponsored by Phalanx.

May 16. Youth governs in local

FOURTH REGISTRATION

Complete arrangements for registration of all males between the ages of 45 to 64 years have been completed by Local Draft Board No. 1, of Palmyra. The registration will take place on Saturday, Sunday and Monday, April 25, 26 and 27.

Who Must Register

All males who were 45 years of age on or before February 16, 1942, and who have not reached their 65th birthday on or before April 27, 1942.

Time

Men will be registered at local board headquarters, Legion Home, Palmyra, as follows:

Saturday, April 25. 9 a.m. to 5 p.m.

Sunday, April 26. 9 a.m. to 5 p.m.

Monday, April 27. 7 a.m. to 9 p.m.

Men may also register at the Municipal Building, Maple Shade, on the same dates and hours.

The local board will also maintain a registration place at the Bridgeboro Public School on Monday from 7 a.m. to 9 p.m.

There will be no national drawing for men of this class, but they will be required to fill out a questionnaire at some future date.

BISHOP GRIFFIN TO SPEAK HERE

The Most Reverend William A. Griffin, Bishop of the Trenton Diocese, will be among the speakers here at the Trenton Diocesan PTA conference to be held Thursday, May 7, according to Mrs. William H. Rowan, of the Sacred Heart PTA who is in charge of arrangements for the session with the officers of the Trenton diocesan council.

Bishop Griffin will speak during the afternoon session which will be held in the auditorium of the Sacred Heart School.

The program will start in the morning with Holy Mass being celebrated in the Sacred Heart Church at 9 o'clock. At the conclusion of the Mass, the morning session will be held in the Broadway theatre.

The meeting will be opened by Mrs. William Thorne, of Trenton, regional director of the parochial PTA.

Dr. Julia Harney, supervising principal of the public schools of Jersey City, is listed among the speakers at the morning session. A luncheon will be held in the afternoon.

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NEW MANAGER



Melvin H. Burr, formerly of Riverton, has been appointed manager at Camden by the New Jersey Bell Telephone Company in place of R. H. Brierley, who has entered military service as a captain in the Air Force. Burr comes to the Camden business office of the company from Collingswood, where he has been manager ten years. He started his career as a clerk in the Camden office in September, 1922 and was assistant manager at Camden before going to Collingswood.

P.T.A. PLANS SUMMER ROUND-UP FOR CHILDREN

The annual Summer Round-Up of children here will be conducted from May 4 to May 8. The Summer Round-Up is a major health project of the National Congress of Parents and Teachers and its purpose is to send children to the entering grades of school in good physical and mental condition. In this State it is sponsored by the New Jersey Congress of Parents and Teachers and the Medical Society.

The Round-Up group includes all children from two years of age to those eligible for school in September.

Names of children who will enter school in the fall for the first time have been secured through the school census.

Parents will be visited by a member of the local committee and will be advised to take their children to their family physician for examination.

A standardized examination is used in the examination. Each child's blank is turned over to the school authorities to serve as the initial unit of the child's permanent health record.

The local doctors and dentists have cooperated with us and will examine the children in their offices on the following days:

Dr. H. W. Bauer, Monday, May 4, 2 to 3 p.m.

Dr. T. B. Dickson, Tuesday, May 5, 2 to 3 p.m.

Dr. H. P. Landis, Jr., Tuesday, May 5, 1 to 2 p.m.

Dr. D. H. LeFavor, Wednesday, May 6, 9 a.m.

Dr. H. B. Mark, Monday, May 4, 3 p.m.

Dr. C. S. Mills, Tuesday, May 5, 3 p.m.

Dr. C. F. Voorhis, Any office hours during week.

Dr. J. C. Voss, Friday, May 8, 2 to 3 p.m.

Dr. Hayes B. Brady, Any time except Thursday, May 7.

Dr. W. R. Dunn, Tuesday, May 5, 11 to 12 a.m.

Dr. P. C. Hulse, Tuesday, May 5, 10 to 12 a.m.

Dr. M. A. Todd, Time to be announced later.

Dr. George J. White, Thursday, May 7, 10:30 to 11:30 a.m.

The doctors and dentists are giving their time without remuneration. Will you not make an effort to take your pre-school children to your family doctor and dentist for a health examination?

Following the physical examination

VOLUNTEERS NEEDED

Within the next two weeks, the local draft board will send out industrial questionnaires to all men of the Third Registration. These questionnaires should not be confused with the questionnaires for selective service, which will be mailed later.

In connection with the industrial questionnaires, the local board needs volunteer workers during the period April 28 to May 2, between the hours of 9 a.m. and 5 p.m. Typing experience is not necessary, the only qualification being to be able to write legibly.

Those desiring to volunteer for this work are requested to advise the local board on April 23, 24 or 25 (Thursday, Friday or Saturday of this week).

The hours of registration for consumers in Palmyra will be from 2 p.m. until 8 p.m. on May 4, 5, 6, and 7. Registration for consumers is scheduled as follows. Please note carefully.

All people living north of the railroad will register at the Delaware Avenue Building. People living south of the railroad will register at the Spring Garden Street School.

One person 18 years of age or over can register for the whole family.

Follow the following schedule:

Persons whose last names begin with

A—D register May 4.

E—L register May 5.

M—R register May 6.

S—Z register May 7.

All people should watch the newspapers for information concerning the questions which the consumers will be asked. The consumer should prepare himself in advance to supply the information which will be required at the time of registration.

The hours for Riverton and Cinnaminson will be announced later.

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The hours for

AS I SEE IT

By FRANK LEE SAYID

The troubles of mankind are generally regarded as arising in the garden of Eden. We think the tragedy which befell the descendants of Noah while building the Tower of Babel might be entered in any contest for the dubious honor of chief contributor to the troubles of man. Even today there are 2,796 languages to divide men and obstruct any common purpose.

You can never like a man until you can understand him—and the same thing applies to nations. When the barrier of languages intervenes, understanding must surmount tremendous difficulty. History testifies to the infrequency of the willingness of peoples to undertake this great effort. No leadership in this direction has ever arisen and the nationalism, which our periodic crises engender, discourages such an attempt.

The whole subject of language and speech is an interesting one. There are current in the English language about 700,000 words, of which about 350,000 are scientific or technical. About 300,000 low, vulgar and obsolete words could boost the total to a million. The new Standard Dictionary carries about 455,000. The average man gets along very well from breakfast to bed time with a few hundred and advertising men sometimes feel their obligation to confine their words to the vocabulary levels of the market they are cultivating.

Add up all the words in nearly 3,000 languages and you have a tremendous total, but scarcely 1000 articulate sounds will convey them all into speech. In English 50 sounds will enable one to pronounce everything in our dictionary. It sounds easy but when you say "he never gets tired of talking" you stretch the facts for practically every muscle in the body from the hips up to the ears is used in juggling those fifty sounds—and muscles will tire.

Speech starts in the motor area of the brain which stimulates chemical activity in the muscle cells resulting in movement of muscles necessary to oscillate the air of the breath; setting up vibrations to the listening ear which are conveyed to the brain giving the sensation of sound. Explanation of the process in so few words gives insufficient credit to the muscle which it constitutes.

The tragedy of diverse language has been allocated to the Biblical story by the very word "babel" which in its original derivation meant "the

gate to god" but which today is synonymous with confusion of sound—and certainly a sermon could be whittled from that text. The door of opportunity has become a trap door to man's meanness enterprises—a thought which may have given rise to that elegant expression "shut your trap."

With 700,000 words from which to choose, ten minutes on the radio or five minutes on a street corner will convince one that poverty of expression abounds in the midst of plenty. In the written as well as the spoken word the competition for reader interest and attention is so keen that professional wordsmiths abandon all pretense of careful word choice in an effort to time their message to their hearers.

But after all Lincoln's Gettysburg speech in its simple Anglo-Saxon goes down forever as a masterpiece while the eloquence on that day of Edward Everett, the great orator, has been forgotten. Who then are we to write a brief for two dollar words when ten cent ones do so well.

DUKE STUDENT ENROLLS IN MARINES

David W. Robbins, a sophomore at Duke University and a member of Beta Theta Pi enlisted in the United States Marine Corps Reserve on April 10. He is in the Candidates' Class and continues in college until completion of his college courses. Upon graduation, training will consist of a course of instruction of three months as an enlisted man, followed by commission and further training in a Reserve Officers' Course. Upon completion of the latter course, Mr. Robbins will be a Second Lieutenant and assigned to general duties with troops.

He is the son of Mr. and Mrs. Lindley C. Robbins of Riverton Road, Riverton.

P.T.A. COUNCIL PLANS ANNIVERSARY PROGRAM

The first Burlington County Council meeting was held twenty-five years ago this May in Moorestown. A committee headed by Mrs. Samuel McGraw, Jr., of Maple Shade, has been busy for several weeks planning a suitable celebration, which will take place April 30, at the Moorestown High School. Dinner will be served at 6:30 p.m., followed by a fine entertainment. Members of local groups are rehearsing a three act dramatization of council achievements, the mothers chorus will sing and there

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25 YEARS' EXPERIENCE

English and American

Hall and Chime Clocks

French Mantel and

Traveling Clocks

Swiss Repeating and

Split-second Watches

Swiss and American

Diamond Bracelet

Watches

LIBERAL TRADE-IN

ALLOTTMENT OF NEW

WATCHES ANY MAKE

ON LINDGREN AVENUE

PALMYRA, N. J.

Telephone Riverton 1101

will be honored guests and speakers. Tickets are 60 cents. Please make reservations as early as possible, and not later than April 27 with Mrs. John Green, Chester Ave., Moorestown. Other committee members are Mrs. Harry Wolff, script writer; Mrs. Florence Jones, historian; Mrs. John Hoepfner, properties; Mrs. Germaine, music; and Mrs. Mary Krupnick, Mrs. Ed Reid, Mrs. J. Bishop, Mrs. J. S. Evans, Mrs. Clifton Mayfield, Mrs. C. J. Erickson, Mrs. Winfield Crossley, Miss Reba Troxell.

NEW POST FOR LEONARD

William Leonard, of Fieldsboro, has been appointed superintendent of the Burlington County Welfare Home at New Lisbon, according to an announcement made last week.

He will resign his post of Coroner in order to accept the new position.

GAME HERE FRIDAY

Palmyra High School's baseball tossers will oppose Paulsboro on the local field tomorrow (Friday) afternoon.

Scholastic schedules have been disrupted somewhat by lack of transportation and the fact that some schools have dropped the sport this year, among them being Burlington.

EARNEST

A thoroughly modern Funeral Home devoted to the highest ideals of the profession. Established 30 years ago and completely rebuilt in 1935, the Earnest Funeral Home is a recognized leader among the funeral establishments in Burlington County.

EARNEST

FUNERAL HOME

F. H. ELAND, Mgr.

307 Bridgeboro Street

Riverside, N. J.

Telephone Riverside 65

Please Do Not Call "Information" for Numbers that are in Your Telephone Directory

THESE are times when we need to make good use of all the service the telephone can give.

*** Yet every day in New Jersey, 98,000 calls are made to "Information" for numbers that are in the telephone directories of the persons calling. That's as many calls as a city of 60,000 people makes daily.

*** These calls waste time and use equipment and lines needlessly. Actually it is quicker to get the number from your own directory and call it, rather than to call both "Information" and the number desired.

*** "Information" furnishes numbers not in your telephone directory. By calling her only for such numbers, you will help to make the telephone still more effective at a time when its service is needed most.

NEW JERSEY BELL TELEPHONE COMPANY

KEEP 'EM FIGHTING



Buy United States Savings Bonds and Stamps... Invest in Victory

TUNE IN "THE TELEPHONE HOUR" MONDAY NIGHT AT 9 O'CLOCK • WFAP • KYW
Soloist, April 27, JASCHA HEIFETZ, in new guest artists series

VENETIAN BLINDS and WINDOW SHADES

purchased here are measured and installed FREE

SCHWERING'S

Palmyra, N. J. Phone 28

KNOW

YOUR BANK

Does your bank still make loans to individuals?

We do. Men and women continue to need money from time to time for emergencies, doctor and dentist bills and many other sound purposes. Loans made for such purposes not only do not conflict with the war effort but actually contribute to it. They make for better health, happiness and peace of mind. We will continue to make loans to individuals whenever we possibly can and invite you to come in and tell us about your own particular needs.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens—Army.
Pvt. Frank Alloway—Army.
Ensign Richard Barclay, Navy.
Pvt. Robert H. Bottger—Army.
Pvt. Harold S. Barto—Army.
Staff Sgt. Patrick F. Brennan—Army.
Pvt. C. J. Bell.
Pvt. John T. Bohn—Army.
John B. Brennan, Merchant.
Budd Burgunder, Jr. Coast Guard.
Dominic Cardae—Navy.
Pvt. Robert Carhart—Marines.
Pvt. F. K. Coates.
Pvt. Houston Coe—Army.
Lt. Charles Coddington, Army.
Pvt. Gilbert R. Coe—Army.
Lt. J. Gardner Crowell, Navy.
Corp. Howard R. Elliott, Jr.—Army.

Pvt. J. L. Denner.
Pvt. L. C. Dickinson, Army.
Lieutenant Frank B. Elliott—Air Corps.
Pvt. Robert E. Gould—Marines.
Pvt. J. E. Grant.
Pvt. Clement Haas—Army.
Staff Sgt. Calais H. Heck—Army.
Pvt. Lester Hubbard—Army.
Pvt. Ralph L. Johnston—Army.
Pvt. Nathan Jones—Army.
Pvt. Thalberg King, Jr., Army.
John D. Knight—Naval Reserves.
Pvt. Robert Knight—Army.
Pvt. William P. Kinsey—Army.
Pvt. Kenneth Leedom—Army.
Pvt. Charles Leusser—Army.
Lieutenant Winfield H. Lippincott, Army Air Corps.
Pvt. Bernard E. Martin, Army.
Pvt. Ellsworth L. Myers—Army.
P.F.C. Miles Leedom, Jr.—Army.
Joseph Moorhouse—Navy.
Sgt. John B. Mathews—Army.
P.F.C. William G. Mathews—Army.
Corp. William J. McDermott—Army.
Pvt. Robert J. McMullin, Army.
Pvt. H. S. Paul.
Pvt. Richard F. Payne, Army.
Staff Sergeant William Rowan, Army.

Pvt. Harold Reynolds—Army.
Wood Robinson, Navy.
Albert L. Schuler, Navy.
Joseph L. Sherman, Navy.
Corp. Victor B. Shoemaker—Army.
Captain Earl Shrader, Army.
Pvt. George C. Siddall, Army.
Pvt. Walter L. Smith, Jr.—Army.
Pvt. William X. Steele—Army.
Elmer Sutters, Army.
Pvt. Albert Thiel—Army.
Pvt. Tyler E. Vile—Army.
Pvt. Arthur Vreeland—Marines.
Pvt. George Vincent—Army.
Pvt. Robert P. Wallace—Marines.
Lt. William deH. Washington.
Charles Wallace, Navy.
Pvt. James B. Webb—Army.
Wood Robinson—

ORDER COAL NOW

In view of the emphasis placed on the wisdom of ordering coal now for domestic use next winter by the United States Government, we asked Richard McAllister, of the coal firm of R. McAllister, by any stretch of the imagination, filling the household's coal bin now could be regarded as hoarding or unpatriotic.

Mr. McAllister said that the direct opposite was true. He, as a dealer could assure the public in general that to fill the coal bin with coal or coke now is about the most patriotic thing the consumer could do.

"Whatever lull the railroads may have during the summer in their transportation problems will only be temporary and the coal dealers of the country are taking advantage of this lull to order the requirements or their customers so as not to interfere with the heavy demands that will be placed upon the railroads for transportation purposes as the war increases in railroad transportation for civilian purposes.

About Town

On Thursday, May 21, there will be a benefit supper served at the Cinnaminson Home from 5:30 to 7:30 p.m. Keep this date in mind. More details will be announced later. Be sure to plan to come and bring your family.

The executive board of the Riverton Parent-Teacher Association met last week in the home of the president, Mrs. Richard Hooper.

Mrs. Leo Hopkins, of 221 Cinnaminson street, Riverton, is convalescing at home following a major operation at the Cooper Hospital, Camden, and is doing very nicely.

Corporal Paul D. Frank, of the 114th Infantry, Tacoma, Washington, is spending a thirty day furlough with his parents, Mr. and Mrs. Karl Frank, of Washington avenue.

Mr. and Mrs. Albert Windsten, of Third street, Palmyra, celebrated their 25th wedding anniversary last Saturday evening.

Mr. and Mrs. E. W. Coates, of Highland avenue, returned home Tuesday, after spending several days at Fort Bragg, North Carolina, where they visited Private Frank K. Coates.

Howard Coe, of Cinnaminson and John S. Paterson, of Palmyra, have been drawn on the Grand Jury Panel for the May term of court at Mt. Holly. James G. Ashby, George Schaffer and James Coale, of Cinnaminson; Sarah Brown, Edwin T. Griffenberg and Forrest McCorkle, of Palmyra, have been drawn on the Petit Jury for the same term.

The large roster of men who have enlisted in the U. S. Naval Reserve gained two more Riverton residents last week, who are now undergoing their recruit training at the Great Lakes Naval Training Station. While in "boot," or recruit training, elementary fundamentals of seamanship will be learned by each man, and an aptitude test will be given to determine whether the man will receive further specialized training in one of the Navy's many Service Schools, or will be sent immediately to sea or on duty at another naval station.

The two new recruits are: Charles Victor Waller, 22 son of Mr. and Mrs. Edward L. Wallace, 400 Fourth street and Sherman Collins Gootte, 25 son of Mr. and Mrs. W. M. Gootte, 608 Lippincott avenue.

Palmyra High School officials will entertain members of the sending Boards of Education at supper on Wednesday, May 6, at 6:15 p.m., in the school cafeteria.

George B. Bonsal, of Palmyra, receiving teller at the Cinnaminson Bank and Trust Company, has enlisted in the Coast Guard and is stationed at Curtis Bay, Maryland.

The trustees of the Riverton Free Library Association will meet in the library on Monday night of next week, April 27, at 8 o'clock.

The directors of the Riverton-Cinnaminson Welfare Association met on Tuesday of this week in the home of Charles Evans, Riverton-Moorestown road.

Private William K. Stanton, who is with the U. S. Army at Fort Bragg, North Carolina, spent the weekend with his parents, Mr. and Mrs. F. B. Stanton, of Garfield avenue.

Miss Betsy Barclay, of Lippincott Avenue, spent the past weekend at the University of Virginia, where she attended the Spring Dances.

COLONEL DICKINSON SPEAKS ABOUT NEW ORLEANS

Colonel Charles V. Dickinson, of Palmyra, was the speaker at the meeting of the local Business and Professional Men's Club on Tuesday of this week.

The Colonel, who is home on a brief furlough, told of interesting experiences at New Orleans, where he has been stationed and explained how the war has affected life in that southern metropolis.

Alley Gossip

Riverside Metal Works

Old Gold	58 17
20 Grand	56 19
Chesterfields	48 27
Helmar	47 28
Fatimas	45 30
Pall Mall	43 32
Luckies	40 35
Sensations	37 38
Kools	32 43
Wings	30 45
Philip Morris	29 46
Marvells	28 47
Camels	25 50
Avalons	25 50
Spuds	22 53
Piedmonts	22 53
High singles: Clauss, 214; B. Stephens, 204; Hunt, 202; Kalmowski, 205; Brosius, 227.	
Ladies League	
Murads	34 11
Luckies	26 19
Camels	22 23
Marvells	8 37
High singles: Saylor, 213.	

16 rear admirals arose from the 1860 class of midshipmen trained aboard the frigate Constitution.

KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.
SUPPLEE ICE CREAM
SODAS
SUNDAES
SOFT DRINKS

L. L. KEATING

Broad and Main Streets

RIVERTON

WANT ADS

SALE: 9 piece dining room suite, very reasonable. Telephone Riverton 829. 4-23-11

WANTED. Clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

WANTED. Young man to learn the printing business. Apply The New Era Office, 609 Main St., Riverton.

SALE: manure, several kinds mixed together. Well rotted, sifted. Fine builder and feeder for lawns, shrubs, gardens. Send postal, salesman will call. T. E. Winters, 11 Kern St., E. Riverton, N. J.

CONSUMER INTERESTS

The Committee on Consumer Interests was formed as a part of the Palmyra Defense Council to look after the interests of the consumer in the present National Emergency. Headed by John Landgraf, this committee felt that it could best serve the community by periodically discussing a problem of consumer welfare and a series of articles is being prepared for publication along this line.

HOW ABOUT a SPRING HOUSECLEANING for YOUR CAR?

Let us give your car a Spring Change Over.

Drain out old winter oil and grease and replace with summer grades of oil and lubricants.

Drain Anti-Freeze (and save for next winter), flush cooling system.

Lubricate 'chassis

AND

TO TOP IT OFF how about a nice new wash and polish job?

WOOLSTON

is thoroughly equipped to render any kind of Auto Service (except motor overhauling)

STATION HOURS

7:00 a.m. to 7:00 p.m. daily
Closed All Day Sunday

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Riverton
Riverton 9567

THE SPRING Heating Problem

is here. Buy WILLIAMS' FUELS—they burn slowly in warm weather and catch up quickly for the evening chill.

LAY IN your supply for the balance of this fuel-burning season and some for NEXT WINTER, TOO.

PHONE 1100 NOW

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FUEL OIL — COAL — COKE

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Prompt Delivery

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THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712
WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
812 Morgan Avenue
Phone 585

Church Notices

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister

Church School in its various departments will begin at 9:45. The School is well organized and prepared to take care of all people of all ages in a departmental way from the Nursery Department to the large organized women's and men's classes.

Morning Worship will begin at 11. The minister will preach on the topic "The Chances of Life." The Junior Choir will sing "With Happy Voices" by Tours, and the Senior Choir, "Seek Ye The Lord" by Roberts.

The Epworth League will meet for song service, devotion, and the consideration of the subject "How to Worship in Private" at 7 o'clock. Miss Edith Kecker will give the address. Also the young people will sponsor the Fellowship Hour following evening Church Worship.

The evening's service will begin at 7:45. The minister will preach on the subject "Is Life Worth Living." The Choir will sing "Spirit of God" by Humanson. A girls' quartette composed of Stella McCay, Mildred Turnock, Carolyn Haney, and Eleanor Sauerwein will sing "Glory Now to Thee be Given." Carol Ward will render, as a piano solo, "Forest Voices" by Cooke. Eleanor Erdicks, Delores Vanaman and Yvonne Pennington, Trumeters from the Wanamaker Band, will render "Perfect Day," "Londonderry Air," and "Softly Tenderly."

Monday, Boy Scouts; Tuesday, Girl Scouts. Wednesday at 8 o'clock Prayer Meeting for all devout people. Thursday at 2:30 the final meeting of the Bible Study group. Thursday at 7:30 will be the first rehearsal of the Chorus of Mothers and their daughters in preparation for Mother's Day. All mothers and daughters who can sing are urged to attend. Friday at 3:45 the Junior Choir practice, and at 7:45, Senior Choir practice.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.

Sunday School—10 a.m.
Church—11 a.m.

In the Pulpit the Reverend James Norris McDowell.

Sermon: "Our Lord's Return in the Prophetic Picture. When?" The last meeting for the season of the Women's Missionary Society will be held on Wednesday, May 6th at 3 p.m. Subject, "The American Indian." Leader, Miss Clara L. Bishop. Every woman is cordially invited to come.

The Semper Fidelis Class is sponsoring a motion picture travelogue, "The Great Northwest" and "The Canadian Rockies," presented by Arthur Charles James, Ph. D. on May 14, 1942, at 8 p.m. Proceeds go to the building fund.

The Catterian Class of the Sunday School is having a rummage sale on Saturday, May 2nd. If you have anything you wish to discard and are willing to give it to the class, please call Mrs. Houser, 566-M or anyone in the class and we shall be glad to call for it.

CARD OF THANKS

May I express my sincere appreciation for the kindness shown in my recent bereavement, especially to those who sent cards and flowers to the funeral.

Mrs. James McIlvaine

CLASSIFIED ADS

GOING INTO THE ARMY.
SALE: Refrigerator, gas stove, glider, stroller, baby grand piano. Call Riverton 1474.
4-23-17

YMCA BRIEFS

The Palmyra-Riverton Campaign plans are shaping up, with Charles Marple as district chairman, Robert Finney and Wesley P. Huyett, as co-chairmen. The campaign is to be launched Wednesday, April 29th. Howard G. Taylor, Jr., is chairman of Cinnamonson.

ENGAGED

Mr. and Mrs. Russell Farrell, of 319 Cinnamonson avenue, Palmyra, have announced the engagement of their daughter, Miss Anna Margaret Farrell, to Herman J. Dietz, Jr., son of Mr. and Mrs. Dietz, of 101 Charles street, Palmyra.

Mr. Dietz is in the service of the U. S. Coast Guard.

MRS. MALLORY HEADS SCHOOL BOARD GROUP

Mrs. Marion Mallory, of Palmyra, was elected president of the Burlington County School Boards Association this week at an annual meeting and banquet held at Mt. Holly. She succeeds Clifford H. Meeks, also of Palmyra. Lester Stockton, of Palmyra, was named vice president to succeed William Vaughan, of Mt. Holly. William A. Donaghy of Palmyra, was re-elected secretary and treasurer. The banquet was attended by 250 teachers and school board members.

BOY SCOUT NEWS

BROWN-SNOW

Announcement has been made of the marriage of Miss Esther May Snow, daughter of Mr. and Mrs. Robert K. Snow, of 911 Lincoln avenue, Palmyra, and R. Cooper Brown, son of Mr. and Mrs. Alfred W. Brown, of 117 East Knight avenue, Collingswood, which took place quietly on April 18, at the home of the bride's parents.

The Rev. D. Roe Haney, of Epworth Methodist Church, performed the ceremony.

Mrs. John Reilly, of Collingswood, attended the bride as matron of honor and Miss Sylvia Klepra, of Camden, as maid of honor. Norman Brown served as best man for his brother.

A small reception followed the ceremony, after which the couple left on a wedding trip. Mr. and Mrs. Brown will reside at 607 Haddon avenue, Collingswood. The bride is a graduate of Palmyra High School and the Cooper Hospital Training School for Nurses. Mr. Brown is a graduate of the South Jersey Law School.

OBITUARIES

ELIZABETH J. ZEBLEY

Elizabeth J. Zebley, 83, of 801 Morgan avenue, died on Saturday, April 18.

Services were held from the Snover Funeral Home on Tuesday at 2 p.m., the Rev. Hugh Morton officiating.

Interment was made in Morgan Cemetery.

The deceased is survived by her niece, Mrs. William J. LeCates, with whom she made her home.

MARY H. PASCOE

Mary H. Pascoe, wife of Charles H. Pascoe, died on Saturday, April 18, at the Nugent Home, Philadelphia.

Funeral services were held on Tuesday at 2:30 p.m. at the Kirk and Nice Funeral Parlor, with interment in Forest Hills Cemetery, Philadelphia.

Mrs. Pascoe was well known in these communities, especially for her work at Central Baptist Church, where she taught the Philatelic Class from 1911 to 1923. Since moving to Philadelphia, she has visited the class one Sunday each year to teach. The deceased is survived by her husband.

ARTISAN NEWS

The Palmyra Artisans met Tuesday evening, April 21, with Master Artisan Edward Zeigler presiding. Plans for the Membership Drive were explained to the members.

The New Jersey Boosters banquet was discussed and we found that at least a delegation of 20 would attend this affair which will be held on Wednesday, June 10, at Jack Downie's Old Mill Inn.

Wm. Schwartz, Sr., of Collingswood Assembly spoke on the coming events sponsored by the Most Excellent Office.

Two visitors were present from Underdown Assembly of Philadelphia. Brother Chard, the Master Artisan and Brother Leiberknecht, the Superintendent.

It was announced that George Seel, Jr., a member of 31 years, has just celebrated his 55th Wedding Anniversary. After the meeting games were enjoyed.

The potential value of the airplane in naval warfare was first realized by Captain W. I. Chambers, USN, in 1910.

AT THE FOX RIVERSIDE FRIDAY AND SATURDAY



Bob Hope (with moustache), Victor Moore, and Vera Zorina, in a hilarious scene from "Louisiana Purchase." Technicolor edition of the Broadway musical hit.

What is a PATRIOTIC COAL or COKE ORDER?

These days the patriotic citizen sees to it that his coal bin is a FULL bin.

Oil, gas, tires and trucks are now war priorities. It requires all of these to deliver coal. It requires very much less of them to deliver one big order than to deliver several small orders. Therefore, order all your requirements for next winter.

BE SAFE AND PATRIOTIC, TOO!

For Coal, Coke & Fuel Oil - Call, Write or Phone

R. McALLISTER

Seventh and Linden Sts., Camden
WEST COLLINGSWOOD Bell 522 PENSAUKEN
Grant and Linn Avenues Bell 2800 Keystone 27421 Park Avenue and P. R. R. Bell Merchantville 20

HERB GARDENING

Where space is limited Herbs may be grown along with your annuals and perennials. Keep your culinary garden up to date. We supply in seed

Anise, Balm, Sweet Basil, Borage, Caraway, Catnip, Chervil, Chives, Coriander, Dill, Sweet Fennel, Horseradish, Lavender, Sweet Marjoram, Pennyroyal, Rosemary, Spearmint, Tansy, English Thyme, Mustard, Wormwood.

In plants or roots we can supply Tarragon, Sage, Parsley, Rhubarb, Horseradish, Chives, Lavender, Thyme, Peppermint and Spearmint.

Consult our Garden Book and ask for Dreer's Leaflet on "Herb Culture."

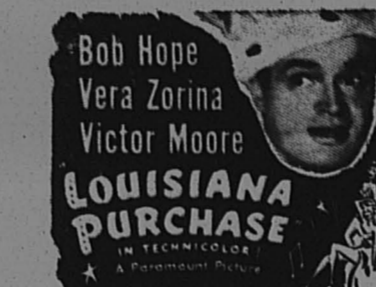
Henry A. Dreer, Inc.

The United States Marine Corps, the oldest branch of the Military Service in America, celebrated its one hundred sixty-sixth anniversary on November 10, 1941.

BUY VICTORY SAVINGS STAMPS AND BONDS

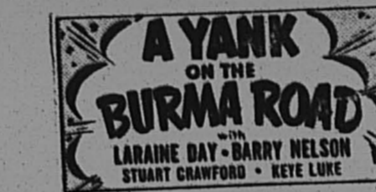


Friday and Saturday, April 24-25
The Screen's Gayest Spectacle!



Saturday Matinee Only
2 New Thrilling Chapters of "The Spider's Web"

Sunday and Monday, April 26-27
2 TERRIFIC FEATURES—2 A Cargo of Thrills!



HIT NUMBER 2—



Big 3 1/2 Hour Family Show
Sunday Afternoon

Tuesday Only, April 28

Ladies, Get Your Next Item of "Amapola" Breakfast and Luncheon Set Tuesday

On Our Screen—2 Big Hits



and

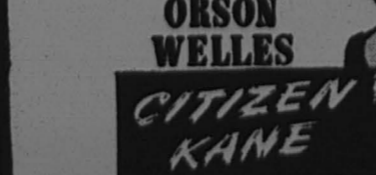


with MARJORIE WOODWORTH WILLIAM BENDIX

Wed. and Thurs., April 29-30

Voted the Best Picture of 1941
Direct from its sensational run in Philadelphia

At Regular Prices!
THE LOVE STORY THAT "DARE NOT BE MADE!"



See it from the Beginning!

PLEASE NOTE FEATURE TIME
Matinees—1:45
Evenings—7:15 and 9:30

TEST SYNTHETIC TIRES

More than 50 of the 200 synthetic tires assigned by the United States Rubber Company to Public transportation companies for road test purposes have already been installed on 14 of the company's buses. When the full quota has been delivered it will probably be the largest group of synthetic tires in the East to be given road tests simultaneously.

The tires have already been installed on buses on the Harrison No. 39, Newark-Morrisstown No. 70 and Clifton No. 9 lines of the company. These routes were selected because they provide an opportunity for harder wear on tires than most lines. As more tires are delivered they will be installed on routes which have varying road conditions so that a careful check on the durability of the tires may be obtained. Before final judgment is passed, the new-type tires will be checked on suburban, city and crosstown lines operating in all sections of the state.

Although the first delivery of test tires was made by the United States Rubber Company, it is expected that several other major rubber companies will submit synthetic tires to Public Service for experimental purposes.

Composition of the tires is a laboratory secret and even Public Service officials are unfamiliar with the ingredients used in the manufacture of the tires they are testing.

For Better Flavor "Heat-flo" ROASTED ASCO Coffee



Ground to your order for drip, percolator, sifter or pot.

WIN-CREST COFFEE 2 1-lb. 43c

Save Cansons on Asco and Win-Crest bags for valuable gifts. Ask for premium catalog.

ACME COFFEE 1-lb. 30c

Vacuum Packed. Contains Mocha and Java.

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BUY COAL NOW

Save money and future anxiety by laying in a supply of Premium Anthracite Coal.

"It goes farther and heats longer"

J. T. Evans Co.

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Repair, modernize and make alterations on our easy monthly payment plan. Estimates free.

Lumber — Building Materials Venetian Blinds — Vita-Var Paints etc.

"Get It At Evans"

Save Those Vitamins and Minerals

Preserve Valuable Food Elements by Proper Cooking of Vegetables and Meats.

YOU can't see a vitamin. You can't taste one, either. You can't tell when you lose vitamins in foods, but you can follow simple rules to preserve them.

Vitamins can be destroyed both in storage and cooking. Store vegetables in a cool place where they will retain moisture and freshness. All vegetables (except potatoes, onions and turnips) will keep succulent in the vegetable-tray of the automatic refrigerator. Trays have a fitted top which keeps vegetables garden-fresh.

Cook vegetables quickly in a small amount of water to avoid loss of vitamin value. Cook them in a covered pot. When boiling starts, lower flame to "simmer" for rest of cooking-time. The water contains valuable vitamins, so use it for sauces or in soups.

4 Here is a guide to waterless cooking.

Conserve fuel. When you are broiling meat, broil vegetables, too.

A HANDY GUIDE TO WATERLESS COOKING

Vegetable	Fresh Vegetable Weight	Water	Maximum Time
Whole Asparagus	1 lb.	1 cup	15 to 25 min.
Cut or Small Green Beans	1 lb.	1 cup	20 to 30 min.
Lima Beans	1 lb.	1 cup	25 to 30 min.
Cut or Whole Wax Beans	1 lb.	1 cup	25 to 30 min.
Peas	1 lb.	1 cup	25 to 30 min.
Peas and Sliced Beets	1 lb. to 3 lb.	1 cup	35 min.
Best Greens	1 lb.	1 cup	20 to 30 min.
Broccoli	1 lb.	1 cup	20 min.
Brussels Sprouts	1 lb.	1 cup	20 min.
Quartered Cabbage	1 lb.	1 cup	20 to 30 min.
Shredded Cabbage	1 lb.	1 cup	20 to 30 min.
Cut or Sliced Carrots	1 lb.	1 cup	20 to 30 min.
Cauliflower	1 lb.	1 1/2 cups	10 to 20 min.
Corn on Cob	1 lb.	No Water	20 min.
Kale	1 lb. to 3 lb.	1 cup	15 min.
Mustard Greens	1 lb.	1 cup	20 min.
Large Quartered Onions	1 lb.	1 cup	20 to 30 min.
Small Whole Onions	1 lb.	1 cup	20 to 30 min.
Paranips	1 lb. to 3 lb.	1/2 cup	20 to 30 min.
Peas	1 lb.	1 cup	20 min.
Large Cut Potatoes	1 lb.	1 1/2 cups	40 min.
Potatoes—Whole With Sacks	1 lb.	1 cup	35 min.
Rutabaga	1 lb. to 3 lb.	No Water	15 to 20 min.
Squash	1 lb.	1 cup	30 min.
Winter-Summer Squash	1 lb.	1 cup	20 min.
Squash—Yellow	1 lb.	1 cup	35 min.
Start Potatoes	1 lb.	No Water	Start with
Tomatoes	1 lb.	No Water	Simmer—30 min.
Turnips—cut	1 lb.	1 cup	20 to 30 min.

For larger quantities add approximately 10 min. per additional lb.

The U. S. Navy's personnel will consume about 8,500,000 pounds of dried navy beans and 935,000 pounds of hops in the present fiscal year.

The new Navy patrol bomber, largest flying boat ever constructed in this country, has been christened

"Mara" after the mythological god of war.

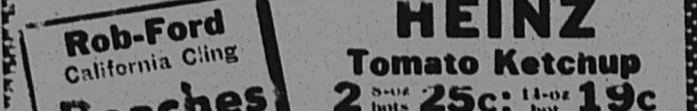
On October 27, 1773, a special committee presented to Continental Congress a bill providing for the construction of the first ships in the Navy.

AMERICAN STORES CO. NUTRITIOUS FOOD FOR HEALTH!

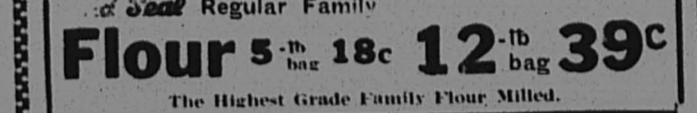
Serve well balanced meals that combine all the elements of good nutrition for better health, vigor and efficiency. Get needed essential vitamins the natural way in the foods you eat... and be sure of the quality of foods you buy. They are guaranteed to give complete satisfaction Where Quality Counts and Your Money Goes Furthest.



Swift's Prem. Pork Shoulder Meat 12-oz. 32c
Maryland Tomatoes Standard Quality 2 No. 2 cans 19c
California Sardines 2 No. 2 cans 23c
Blue Label Chicken Broth 3 10-oz. cans 20c
Delicious Fruit Cocktail 2 No. 2 cans 29c
CRISCO Vegetable Shortening 3-lb. can 69c



ASCO Evap. Milk 3 1-lb. cans 25c
Farmdale Evap. Milk 3 1-lb. cans 23c
Kraft Spreads 1-lb. can 21c
Hi-Lo Prune Juice 1-lb. can 10c
Bartlett Pears Topping No. 2 2-lb. cans 21c
Herb-Ox Cubes 1-lb. can 9c
NBC Honey Cakes 5-lb. cello bag 15c
Gold Star Oats 5-lb. cello bag 23c
Stokes Apple Juice 2 1-lb. cans 17c
Apple Sauce Glenwood 2 No. 2 cans 17c
Kellogg's Pep 1-lb. can 11c



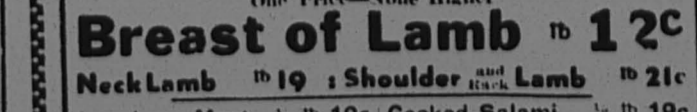
Ritter Tomato Juice 3 20-oz. cans 25c
Farmdale String Beans 2 No. 2 cans 27c
White Lima Beans 2 No. 2 cans 15c
ASCO Cut Red Beets 3 No. 2 cans 25c



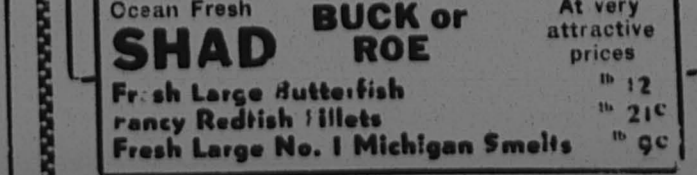
Lean Flat Rib 1 lb 15c
Freshly Made Hamburg 1 lb 29c



Breast of Veal 1 lb 16c Rib Veal Chops 1 lb 33c
Rump Veal Roast 1 lb 25c Loin Veal Chops 1 lb 39c
Rack Veal Chops 1 lb 29c Veal Cutlets 1 lb 48c



Neck Lamb 1 lb 19c Shoulder Lamb 1 lb 21c
Luncheon Meat 1 lb 10c Cooked Salami 1 lb 19c
Old Fashioned Swift's Bologna 1 lb 25c
Armour's Loaf 1 lb 10c Whole or Half Pies
Sliced Dried Beef 1 lb 18c Lebanon Bologna 1 lb 19c
Baked Beans 1 lb 12c Fish Cakes 3 for 10c



Fresh Large Hutterfish 1 lb 12c
Randy Redfish Fillets 1 lb 21c
Fresh Large No. 1 Michigan Smelts 1 lb 9c

Hear "Dividends for Homemakers"—Elio Co. Co.
These Groceries Effective in Our Stores and Meat Markets in and Around

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School.
11 a.m.—Meeting for Worship.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—7 and 8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

Novena devotions are held each Monday night in honor of Our Lady of the Miraculous Medal at 7:45 p.m.
May 10th has been declared World Sodality Day, and on that day members of our young ladies' sodalities in all parts of the world will pay special homage to Our Lady, the Mother of Our Lord. In our diocese this day will be celebrated by the holding of special exercises on the grounds of the Georgian Court College, Lakewood, N. J.

In anticipation of this celebration a special meeting of the representatives of all the sodalities in the Trenton diocese was held in the Trenton Cathedral High School auditorium last Sunday. Representatives of the sodality of the parish attended the meeting and plan to take part in the celebration to be held at Lakewood.

Mass was celebrated on Monday for the young men of the parish who entered the army and navy.

The Confraternity of Christian Doctrine will meet Thursday nights in the school auditorium under the direction of Fr. Coan. All high school students are urged to be present. The Confraternity will also conduct their weekly dance this Sunday night in the school.

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, April 26th, 1942—The 3rd Sunday After Easter.
9:30—Junior Church.
10:00 a.m.—The Church School will meet in its regular session.

11:00 a.m.—The Service, at which time the pastor will speak on the theme, "The Good of Being Good."
6:30—Intermediate Luther League at the church.

8:00—Vespers. Pastor Rowe will have as his sermon theme for this service, "The Ministry of Hands."
9:00 p.m.—Luther League meets at the home of Elizabeth Schirmer in E. Riverton. Leader, Willard Frank. The Vesper service will be discontinued after the last Sunday in April to be begun again in September. Beginning the first Sunday in May two morning services will be held regularly at Bethany Church—Mats at 8:30, and The Service at 11:00 a.m. as usual.

The Weekly Calendar—

Monday—The Church School Officers and Teachers will meet at the parsonage at 8:00 p.m. All teachers and officers should attend.

Wednesday—7:00 p.m. the Junior Choir Rehearsal. 8:00 p.m. the Senior Choir Rehearsal.
Thursday—Boy Scouts, 7:30.
Saturday—Confirmation Instructions.

Coming Events—
"Jessica's Journey," a play in three acts will be presented soon by the young people of the church school. Watch and wait for further announcements.

May 7—A Mother-Son banquet sponsored by the Boy Scouts of Troop 9 of the Church.

May 9—The Women's Missionary Society will sponsor its annual rummage sale in West Palmyra.

May 11—The Mother-Daughter banquet sponsored by the Koinonians of the Church.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Probation After Death" is the Lesson-Sermon subject for Sunday, April 26, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "He that shall endure unto the end, the same shall be saved." (Matthew 24:13).

Among the Lesson-Sermon citations is the following from the Bible: "These things I have spoken unto you, that in me ye might have peace. In the world ye shall have tribulation; but be of good cheer; I have overcome the world." (John 16:33).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Either here or hereafter, suffering or Science must destroy all illusions regarding life and mind, and regenerate material sense and self."

The Navy first investigated the possibilities of aviation for naval purposes in 1908.

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Manicuring
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PERMANENT
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CHRIST CHURCH, EPISCOPAL

Riverton, N. J.

Rev. Francis B. Downs, Rector

Saturday, 9:30 a.m.—Feast of St. Michael. Holy Communion.

Sunday—
8 a.m.—Holy Communion.
9:45 a.m.—Sunday School.
11 a.m.—Morning Prayer and Sermon.

The Trenton-Burlington Convocation will meet in St. Andrews Church, Mt. Holly on Saturday evening as supper will be served at 6 o'clock. Bishop J. Wallace Gardner will be present. The gathering marks the 200th anniversary of the parish. Persons desiring to attend may notify Mr. Downs.

CENTRAL BAPTIST CHURCH
5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor

"America's first and greatest need is not greater armies, is not a stronger navy, is not a more efficient air force—America's primary need is more and better Sunday Schools."

This is a statement made by General John J. Pershing. The General knew his army and navy and did not discount their importance, either. The Sunday School is where the principles of Christianity are taught and where the Bible is revealed to those who attend, in a most practical way. It is the church of tomorrow. If General Pershing evaluates the Sunday School and Church to this extent, those in civilian life should be awakened to this great importance.

A standing invitation is extended all those without church affiliations, or to the stranger in our communities, to attend any or all services of "Central Baptist."

Services, Sunday, April 25—
Bible School, 10:00 a.m.—Parents could not set a better example for their children than to attend the school with them. You will find

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Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N.J.

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here classes for all ages, from the cradle roll to the centenarian.

Morning Worship, 11:15 a.m.—The ever increasing attendance has taxed the seating capacity of the church, but everyone who attends is provided with a seat. Pastor Morgan will preach on the subject—
"Give God a Chance." It is a sermon you will not want to miss. The choir's selections will be "Rejoice, The Lord is King," by Spence, and "Gone With A Wind," by Bennett.

B.Y.P.U., 6:45 p.m.—Here in both Junior and Senior groups, young people enjoy fine discussions on the Christian way of living every Sunday evening. The Junior group convenes in the Junior Department room at 6:45 while the Senior group holds its meeting at 6:55 in the Sunday School room.

Evening Worship, 7:45—These could be no more fitting a way to conclude a Sunday and prepare for the coming week than to attend these inspiring evening services. You will hear a fine sermon on the subject—
"Are Ye Able?" and helpful music by the choir in the anthem, "The Twilight Shadows Fall," by Wood.

Wednesday evening, 8 o'clock, Mid-week prayer service to which all members of the church are privileged to attend and to which all strangers are cordially invited.

NEW STREET MARKERS
The highway department in Riverton has installed new street markers along Broad street. These are of an attractive design and are placed on standards where they can be readily seen by passing motorists.

Refinement and Experience

The Snover Funeral Home offers almost every refinement known to the profession. Nothing is spared to keep its facilities abreast of constant improvement in methods and equipment.

Experience, a priceless ingredient in the service we render, has done much to relieve those of responsibilities who are least able to bear it.

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could be no more fitting a way to conclude a Sunday and prepare for the coming week than to attend these inspiring evening services. You will hear a fine sermon on the subject—
"Are Ye Able?" and helpful music by the choir in the anthem, "The Twilight Shadows Fall," by Wood.

Wednesday evening, 8 o'clock, Mid-week prayer service to which all members of the church are privileged to attend and to which all strangers are cordially invited.

NEW STREET MARKERS
The highway department in Riverton has installed new street markers along Broad street. These are of an attractive design and are placed on standards where they can be readily seen by passing motorists.

Refinement and Experience

The Snover Funeral Home offers almost every refinement known to the profession. Nothing is spared to keep its facilities abreast of constant improvement in methods and equipment.

Experience, a priceless ingredient in the service we render, has done much to relieve those of responsibilities who are least able to bear it.

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YWCA NOTES

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The banquet theme will be "Mother Goose" and decorations and program will center around this theme, with each Burlington Club taking charge of certain arrangements for the affair.

Mrs. Melvin Shotwell, of Springfield, chairman of the girls' work committee, met with Mrs. William Collier, county Girl Reserve secretary, and the following members, to make preliminary plans for the banquet: Miss Julia Hannell, adviser; Evelyn Gohm and Katherine Hammark, of the High School Girl Reserves; Helen Phillips, Carolyn Hall and Muriel Smith, of the William R. Allen club; Jane Wells, Frances Michael and Rachel Deacon, of the Springside School club.

THINGS TO WATCH FOR

A new oil-less paint which dries to a completely washable flat finish, needs no primer, and uses plain water as a thinner. . . A movie short entitled "Hidden Hunger" and telling the message of the national nutrition program, distributed by Federal Security Agency, underwritten by Swift and Company as a public service. . . A tricycle, built by Colson corporation of Elyria, Ohio, that is built almost entirely of wood, using only a few small pieces of steel. A coin bank for quarters, registering the total up to \$18.75, when guess what you do with that sum! . . . Bathing caps for next summer that are entirely rubberless, being made

of waterproofed cotton seersucker. . . Glass pen-points and thumb tacks, to replace the metal versions of those office accessories curtailed by war orders. . . A shoe material called "parent plastic" which looks like patent leather but is claimed will not crack or rot due to perspiration. . . You buy a \$25.00 War Bond.

All officers up to and including lieutenant commanders are introduced by their titles and then may be addressed as Mr.

The class which entered the Naval Academy in 1860 was trained aboard the Constitution and became known as the "Brood of the Constitution."

USE
THE NEW ERA
WANT AD
COLUMN

to sell what you don't
want, and to find what
you do.

Phone, Riverton 712

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Orson Welles in a scene from the picture "Citizen Kane" adjudged the best and most original screen story of the year!

THIS WEEK'S "BEST BUY" IN PALMYRA



911 Washington Avenue Palmyra, N. J.

\$5,500

First Floor—Large living room, enclosed sun porch, dining room, kitchen, pantry.

Second Floor—3 bed rooms, large closets, and bath.

Single frame dwelling in A-1 condition, located in good residential section, all improvements, hot air heat, lot 60x155, beautiful trees and shrubs, in artistic setting.

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Fresh Strawberry RHUBARB 25c
5 Bu. 25c
Fresh Green ASPARAGUS 29c
2 lb. 39c
Orig. bu. 39c
Fresh Carolina PEAS 19c
2 lb. 19c
Fancy Sound Ripe TOMATOES 19c
lb. 19c
California ICEBERG LETTUCE 19c
2 Heads 19c
Florida ORANGES FOR JUICE 19c
Dox. 19c

Sunkist THIN SKIN LEMONS 19c
Dox. 19c

HARDING'S SWEET CREAM BUTTER

Farm Roll 81c
2 lb. 81c

Strictly Fresh Brown Shell EGGS 39c
Dox. 39c

White American SLICING CHEESE 19c
1/2 lb. 19c

KELLOGG'S PRESERVES
Strawberry, Raspberry, Seeded
Blackberry, Cherry, Peach,
Pineapple
Your Choice 1b Jar 25c

Kellogg's SPAGHETTI IN TOMATO SAUCE 15c
1 lb Jar 15c

BIRDS EYE CUT CORN 19c
PKG. 19c

BIRDS EYE PEACHES 20c
PKG. 20c

Fresh Caught Ocean Shad BUCK SHAD 15c
lb. 15c

ROE SHAD, INC. ROE 25c
lb. 25c

CROAKERS and PORGIES 15c
lb. 15c

PARAMOUNT
Strictly Fresh Killed Spring DUCKS 29c lb
5-6 lb Avg.
Please Order Early

Try Our Swift's Premium Prime Show Cattle Beef Lean Meaty

PRIME POT ROAST 33c
lb. 33c

4-7 lb Avg.
Most Tender and Delicious
Tender as Spring Chicken
Lancaster County Snow White

Legs of Veal 33c lb
5 1/2-7 lb Avg.

Also featuring large Jumbo Sweetbreads, genuine Country Calves Liver, Paramount Spring Broiling or Frying Chickens, Meaty, Large, Roasting Chickens. Sold with a guarantee to be most tender and delicious.

No matter how many friends a man has, there comes a time when he has one too few.

SAYS RUSSIA WILL
STRANGLE HITLER

Dr. Charles E. Beury, past president of Temple University, speaking before the local Rotary Club last week, voiced great confidence in a comparatively early Allied victory. He pins his faith in the tremendous power of Russia which he thinks will slowly strangle the forces of Hitler. Dr. Beury is Chairman of the Board for Russian War Relief and author of the well known book, "Russia After Revolution."

Banker, educator and world traveler, Dr. Beury has made four complete tours of the world and three times crossed Siberia which he stated is far from the barren desolate region which it is generally credited with being. Three visits to Japan gave him a lasting and exceedingly poor opinion of the race, which he said is less inspired by ideals of conduct and of human relations than any with which he has had contact.

Much Progress

Russia, said Dr. Beury, has made marvelous strides since 1912 when he first visited the country. The people have become unified and have a vision of their future which will be realized. In that realization a great contribution to the stability of Europe will be made. Dr. Beury was introduced by J. William Van Horn.

Harry J. Crowthers was inducted into Rotary membership at this meeting by C. P. Mayfield, past president.

Guests at the meeting were Murrell Parry, of Riverton and Chester Asher, Walter Schob, Harry Schob and Rex Snively of the Philadelphia Club.

This part of the program will start at 1:30 and will be directed by the drama department.

Paintings and arts and crafts articles will be on display during the day and the Club will be open in the evening for anyone wishing to see the exhibit. Members will be asked to vote on their first, second and third choice of the best painting.

BLOOD DONOR SERVICE

By miracle of modern science, blood donations are so treated that the plasma, or liquid content from which the corpuscles have been removed, may now be dried and kept indefinitely. It is thus ready for emergency transfusions even under chaotic conditions of battle, disaster or accident ashore, at sea, or in the air.

The Blood Donor Service provides for the establishment of facilities for preparing blood plasma in a limited number of laboratories. Your donation center will be at the Porch Club on Wednesday, June 3, 1942. We, as a community are required to have about 180 donors. You will be notified when to be present.

Blood donors may contact any of the following committee.

Mrs. Charles Sims, 635 Elm Ave., phone 518-W.

Mrs. Joshua Atlee, 100 Linden Avenue, phone 613.

Mrs. R. E. Gowell, 715 Main St., phone 769-J.

Mrs. Frederick Metzger, 4 Second St., phone 400.

Mrs. A. H. Burns, 701 Thomas Ave., phone 398.

Mrs. David Gould, 6 Seventh St., phone 901.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

53rd Year, No. 14

THE NEW ERA, THURSDAY, APRIL 30, 1942

PRICE FIVE CENTS

NEW BOARD MEMBERS

To fill existing vacancies caused by recent resignations, Mrs. Conrad Friday and Maurice Joyce have been appointed members of the Cinnaminson Board of Education.

For the first time in several weeks the board now has a complete personnel, the other members being Mrs. James Davidson, Maurice Conrow and Howard Taylor.

Y DRIVE OPENS

Approximately seventy men from Palmyra and Riverton attended the opening dinner of YMCA financial drive at the Riverton Porch Club on Wednesday evening, April 29.

These seventy workers will contact approximately 1,000 people in the two towns in an endeavor to raise the \$1,000 for YMCA work in the town and county. Wesley Huett and Robert Finney are co-chairmen of this drive.

Four divisions have been organized with the division leaders as follows: Grover Fox, John F. Ward, Walter S. Barclay, Dewees Showell.

Each of these divisions will have approximately 20 men under them for the solicitation of funds.

The need for YMCA work in both the town and county is as great, if not greater, than it ever has been. We must supply the youth in these times with the guidance that YMCA offers, and we, therefore, request that the citizens of Palmyra and Riverton donate generously for this work.

We earnestly request that those workers that attended the dinner concentrate their efforts in the ten days that the drive is on, so that we may reach our quota in as short a time as possible.

The Committee.

LOCALS OPEN SEASON

The Riverton A. A. baseball team will open the Burlington County League season on Saturday afternoon of this week at Memorial Park against Bordentown, the game getting under way at 3 p.m. The locals will oppose Roebbing here on Sunday afternoon at the same hour.

A large crowd is expected to view the local inaugural.

The following men compose the Riverton squad at present: Snyder, Walton, Emmons, Van Emburgh, Benbow, Durgin, Haines, Cole, Lane, Shinn, Foulke, Bacon, Brewster, Williams, Freund, Lezenby, Raff and Riddle.

Practice sessions have been held every night this week and Manager Jake Gotta feels confident that the homesters will make a good showing in the circuit during the current season.

LEAVING MAY 5

The quota leaving here on May 5 for induction into the Army is composed of the following from this section:

H. S. Gootee, Riverton.
W. H. Wigmore, Palmyra.
F. H. Geddes, Palmyra.
H. A. Powell, Palmyra.
J. Menkevich, Parry.
H. H. White, Palmyra.
Q. M. White, Palmyra.
W. R. Banks, Riverton.
J. A. Austin, Palmyra.
S. A. Frabitor, Palmyra.
Giles Knight, Riverton.
S. C. Getz, Palmyra.
A. C. Wood, 3rd, Cinnaminson.
W. A. Morris, Palmyra.

THANKS FOR ASSISTANCE

Officials of Local Draft Board No. 1, of Palmyra, wish to express their sincere appreciation to all those who assisted in the Fourth Registration. The volunteer staff was composed of teachers from the schools of Palmyra, Riverton and Cinnaminson, together with other residents of these communities. Nearly 1,900 men were registered.

FIREMEN ASK
YOUR SUPPORT

The Riverton Fire Department is now conducting its annual drive for contributing members of the organization and every adult in the community is being contacted by letter.

In the present emergency, the work of volunteer firemen is of even greater importance than ever before and those who protect local homes without remuneration are deserving of the support of every resident of the community.

The proceeds of the drive will be utilized in furthering the work of the support of every resident of the that the response will be generous.

YOUTH WEEK

Youth Week in this section got under way on Monday night of this week with a Talent Show, the Community Center. This event was well attended and a surprising array of amateur performers entertained the audience.

Those participating were: Dante Mento, who acted as master of ceremonies, Viola Nociti, Vesta Evans, Jane Adams, Janet Smalley, Pat Stickley, Barbara Porter, Claire Burke, Frances Sachetti, Joan Griffenberg, Herbert Lefferts, Betty Hopkins, Violet Sinclair, Jean Willis, Virginia Miles, Louis Wence, Eileen Rae, Rena Hare, Lloyd Major, Dan Morgan, Arthur Hoyt, Jean Willis, Patsy Hall and Elinor Salmon.

Rotary Night

This (Thursday) evening, the local Rotary Club will hold its meeting at the Community Center. Following the dinner at 6:15, the program will be in charge of Earl Whitcraft and a series of youth activities will be presented. The public is invited to the affair at 7:15 p.m., when the following events will be staged:

Palmyra High School Glee Clubs, directed by Miss Dorothy Diener.

Folk dancing and tumbling, directed by Miss Beatrice Mattison.

Boxing bouts, Jack Dawley referee.

Ping pong exhibition by Ruth Yerkes and Sidney White.

First aid demonstration by Scouts of Troop 5, directed by Scoutmaster A. B. Branson.

Signaling and tower building by the Scouts, directed by George Weigand, Sr. and Dr. Hayes B. Brady.

Discussion of Aviation by Herbert Brooks and John Noone.

Jitterbug contest, with 10 couples competing.

The program for the balance of the period is as follows:

April 30, Rotary Club program at Community Center. The public is invited to the youth program at 7 p.m., which will include group singing, group dancing, sports events, Scout demonstrations and movies.

May 1, School Exhibit, Spring Garden and Cinnaminson street.

Dance, Community Center, Free.

May 2, Dance at Riverton School sponsored by the sub-debs for the benefit of the Center. Adults especially invited. Tickets 55 cents.

Salvage Drive for Defense.

May 3, Youth goes to church with Father.

May 6, Palmyra High School exhibit night, with defense demonstrations, music by band, orchestra and bugle corps.

May 8, Political Rally at Grove, 7:30 p.m. Speeches by Youth candidates for municipal offices.

Kiddies' Affair. Sponsored by Evening Section of Woman's Club.

May 9, Dance at Center. Free.

May 10, Youth goes to church with Mother.

May 11, High school students elect youth officials for Palmyra, Riverton and Cinnaminson. Voting at polls in school.

May 12, Youth Forum.

May 13, Field Day in early eve-

MEMBERSHIP DRIVE FOR
ZURBRUGG HOSPITAL

The annual membership drive of the Riverton Auxiliary of Zurbrugg Memorial Hospital will again be conducted during the month of May.

Due to the many calls for donations to National needs, the local auxiliary has eliminated other fund raising activities this year.

The money raised from the drive will be used to pay for a baby incubator recently purchased by the hospital. This is a piece of equipment that has been needed very badly, so when a worker calls at your home, be ready with your 50 cents, which is the annual membership fee, and feel that you have done much to help your auxiliary.

In charge of the campaign will be Mrs. Joshua Atlee, Mrs. Porter B. Caldwell, Mrs. Gilbert Coe and Mrs. Frederick W. Metzger.

SUGAR RATIONING

Final details of registration for the sugar ration have been completed and all residents are reminded that the period for this registration is May 4, 5, 6, and 7.

Any one person over 18 years of age may make application for the entire Family Unit. A Family Unit means a group of two or more persons living together in the same household who are related by blood, marriage or adoption.

The person who registers for each family unit should be prepared to give the following information about each member of the family: full name, age, height, weight, color of eyes and color of hair.

Also the total amount of white and brown sugar in any form which is owned by the family unit or its members, in pounds.

A separate registration is necessary for each member of the family and a separate War Rationing Book will be issued for each member of the family.

It is absolutely essential that every family unit be registered.

Hours

In Palmyra, Riverton and Cinnaminson, registration will take place from 2 p.m. and 8 p.m. on the days mentioned above.

To simplify the registration and to avoid delay, those in charge have worked out the following plan for making applications in the three local communities.

Persons whose last names begin with

A-D—register May 4.
E-L—register May 5.
M-R—register May 6.
S-Z—register May 7.

Location

Riverton—Auditorium of the public school, Miss Caroline M. Slaman, supervising principal, in charge of the registration, will have a staff composed of the teachers and a group of P.T.A. members.

Cinnaminson—Mrs. H. F. Magowan, supervising principal, states that registration will take place in Cinnaminson School No. 2.

Palmyra—Paul R. Jones, supervising principal of Palmyra Schools has made the following announcement:

All people living north of the railroad will register at the Delaware Avenue Building. People living south of the railroad will register at the Spring Garden Street School.

The distinctly American invention, the catapult, was designed at the Naval Gun Factory in 1912. It is an adaptation of the old Roman method of hurling men over city walls.

ning at high school stadium.

May 15, Hobby Show at Center sponsored by Palanx.

May 16, Youth governs in local communities.

March 17, "I Am An American Day."

ROTARY PROGRAMS
FOR MAY, JUNE

Programs to be presented at the local Rotary Club during the next two months are as follows:

7—Title—"Conferences and Conventions."

Reports of Delegates.

Vice President Bruce Ludgate of the Philadelphia Club will present colored movies of past Rotary Conventions. Atlantic City Conference reviewed.

14—Title—"Stamps, Hobby and Business." Rotarian Eugene Klein, Noted Philatelist, International Secretary A.P.S., member French Academy of Philately and Philadelphia Rotary Club.

21—Title—"Most Romantic Village in Burlington County." Nathaniel R. Ewan, native of Ewanville, noted historian writer, compiling historical records for Library of Congress, Resident of Moorestown.

28—"An American Citizen." Senator Howard Eastwood. Our State Senator was born in Burlington, has served ten years as county prosecutor, and has been active in civic and community affairs.

June

Title—"Methodism in History," Rev. D. Roe Haney, of Palmyra. Rev. Haney was born in Tennessee, is a graduate of University of Chattanooga, Drew Theological Seminary. Former charges—Trenton, Millville, Keyport.

11—"Our New Lisbon Colony." Rotarian C. T. Jones, assisted by Mrs. Andrew Szesze, Music Director, and four boys who will demonstrate activities.

18—"Youth in Victory Farming." John Perry. The agriculture professor of P.H.S. is native of Ridgefield Park, N. J., a graduate of Rutgers University and a specialist in orchard growing.

25—"Casualty Insurance." Howard Humphries. The speaker was born in Philadelphia, lived in Palmyra 13 years, is manager of Casualty Department, Wagner-Taylor Company, Philadelphia.

Installation of Officers. International Convention—June 21-25, Toronto, Canada.

IMPORTANT NOTICE TO BUSINESS HOUSES

The following order, which is self-explanatory, has been received by Edward K. Merrill, chairman of the Riverton Civil Defense Council:

Night lights in stores, gas stations, road stands, etc., must be extinguished when the last person leaves the premises every night unless an outside switch is already installed for your use. When finding lights on and no way of turning them off, and no one on the premises, you should call the proprietor and have him come to the premises and turn them off. This should be done now—not on blackout night.

Instruct your citizens when going out for the evening not to leave visible lights.

THIS RULE APPLIES NOW.

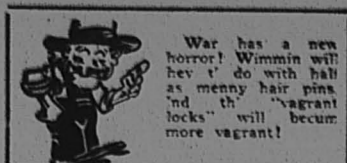
W. Rex McCrosson, Director
Camden Branch Office.
New Jersey Defense Council.

RUMMAGE SALE FOR COMMUNITY CENTER

The Riverton Porch Club will sponsor a rummage sale for the benefit of the local Community Center on Thursday, May 4, from 9:30 a.m. to 3:30 p.m.

The affair will be held in the store formerly occupied by the Riverton Cleaners, near Main, Riverton, opposite the railroad crossing.

Clothing may be left with Mrs. Francis B. Elwell, 308 Main street, or with Mrs. Gilbert Coe, 705 Thomas avenue, who is in charge of the sale.



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Fresh Strawberry RHUBARB 25c
5 Bu. _____
Fresh Green ASPARAGUS 29c
2 lb. _____
Orig. bu. _____ 39c
Fresh Carolina PEAS 19c
2 lb. _____
Fancy Sound Ripe TOMATOES 19c
1b _____
California ICEBERG LETTUCE 19c
2 Heads _____
Florida ORANGES FOR JUICE 19c
Doz. _____

Sunkist THIN SKIN LEMONS 19c
Doz. _____

HARDING'S SWEET CREAM BUTTER

Farm Roll 81c
2 lb. _____

Strictly Fresh Brown Shell EGGS 39c
Doz. _____

White American SLICING CHEESE 19c
1/2 lb. _____

KELLOGG'S PRESERVES Strawberry, Raspberry, Seeded Blackberry, Cherry, Peach, Pineapple 1b Jar 25c
Your Choice _____

Kellogg's SPAGHETTI IN TOMATO SAUCE 15c
1 lb Jar _____

BIRDS EYE CUT CORN PKG. 19c

BIRDS EYE PEACHES PKG. 20c

Fresh Caught Ocean Shad BUCK SHAD 15c
1b _____

ROE SHAD, INC. ROE 25c
1b _____

CROAKERS and PORGIES 15c
1b _____

PARAMOUNT Strictly Fresh Killed Spring DUCKS 29c lb
5-6 lb Avg. _____
Please Order Early

Try Our Swift's Premium Prime Show Cattle Beef Lean Meaty

PRIME POT ROAST 33c
1b _____
4-7 lb Avg. _____
Most Tender and Delicious

Tender as Spring Chicken Lancaster County Snow White

Legs of Veal 33c lb
5 1/2-7 lb Avg. _____

Also featuring large Jumbo Sweetbreads, genuine Country Calves Liver, Paramount Spring Broiling or Frying Chickens, Meaty, Large, Roasting Chickens. Sold with a guarantee to be most tender and delicious.

No matter how many friends a man has, there comes a time when he has one too few.

SAYS RUSSIA WILL STRANGLE HITLER

Dr. Charles E. Beury, past president of Temple University, speaking before the local Rotary Club last week, voiced great confidence in a comparatively early Allied victory. He pins his faith in the tremendous power of Russia which he thinks will slowly strangle the forces of Hitler. Dr. Beury is Chairman of the Board for Russian War Relief and author of the well known book, "Russia After Revolution."

Banker, educator and world traveler, Dr. Beury has made four complete tours of the world and three times crossed Siberia which he stated is far from the barren desolate region which it is generally credited with being. Three visits to Japan gave him a lasting and exceedingly poor opinion of the race, which he said is less inspired by ideals of conduct and of human relations than any which he has had contact.

Much Progress

Russia, said Dr. Beury, has made marvelous strides since 1912 when he first visited the country. The people have become unified and have a vision of their future which will be realized. In that realization a great contribution to the stability of Europe will be made. Dr. Beury was introduced by J. William Van Horn.

Harry J. Crowthers was inducted into Rotary membership at this meeting by C. P. Mayfield, past president.

Guests at the meeting were Murrell Parry, of Riverton and Chester Asher, Walter Schob, Harry Schob and Rex Snively of the Philadelphia Club.

The Porch Club

The combined Monthly and Annual Meetings of the Porch Club will be held on Tuesday, May 5th at 11 a.m. Coffee and dessert will be served at 12:30 and members are asked to bring box lunches. Following this, original skits will be presented by the different departments of the Club.

This part of the program will start at 1:30 and will be directed by the drama department.

Paintings and arts and crafts articles will be on display during the day and the Club will be open in the evening for anyone wishing to see the exhibit. Members will be asked to vote on their first, second and third choice of the best painting.

BLOOD DONOR SERVICE

By miracle of modern science, blood donations are so treated that the plasma, or liquid content from which the corpuscles have been removed, may now be dried and kept indefinitely. It is thus ready for emergency transfusions even under chaotic conditions of battle, disaster or accident ashore, at sea, or in the air.

The Blood Donor Service provides for the establishment of facilities for preparing blood plasma in a limited number of laboratories. Your donation center will be at the Porch Club on Wednesday, June 3, 1942. We, as a community are required to have about 150 donors. You will be notified when to be present.

Blood donors may contact any of the following committees:

Mrs. Charles Sims, 635 Elm Ave., phone 618-W.
Mrs. Joshua Atlee, 100 Linden Avenue, phone 613.
Mrs. R. E. Gowell, 715 Main St., phone 769-J.
Mrs. Frederick Metzger, 4 Second St., phone 406.
Mrs. A. H. Burns, 701 Thomas Ave., phone 398.
Mrs. David Gould, 6 Seventh St., phone 901.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

53rd Year, No. 14

THE NEW ERA, THURSDAY, APRIL 30, 1942

PRICE FIVE CENTS

NEW BOARD MEMBERS

To fill existing vacancies caused by recent resignations, Mrs. Conrad Friday and Maurice Joyce have been appointed members of the Cinnaminson Board of Education.

For the first time in several weeks the board now has a complete personnel, the other members being Mrs. James Davidson, Maurice Conrow and Howard Taylor.

Y DRIVE OPENS

Approximately seventy men from Palmyra and Riverton attended the opening dinner of YMCA financial drive at the Riverton Porch Club on Wednesday evening, April 29.

These seventy workers will contact approximately 1,000 people in the two towns in an endeavor to raise the \$1,000 for YMCA work in the town and county. Wesley Hugett and Robert Finney are co-chairmen of this drive.

Four divisions have been organized with the division leaders as follows: Grover Fox, John F. Ward, Walter S. Barclay, Dewees Showell.

Each of these divisions will have approximately 20 men under them for the solicitation of funds.

The need for YMCA work in both the town and county is as great, if not greater, than it ever has been. We must supply the youth in these times with the guidance that YMCA offers, and we, therefore, request that the citizens of Palmyra and Riverton donate generously for this work.

We earnestly request that those workers that attended the dinner concentrate their efforts in the ten days that the drive is on, so that we may reach our quota in as short a time as possible.

The Committee.

LOCALS OPEN SEASON

The Riverton A. A. baseball team will open the Burlington County League season on Saturday afternoon of this week at Memorial Park against Bordentown, the game getting under way at 3 p.m. The locals will oppose Roebing here on Sunday afternoon at the same hour.

A large crowd is expected to view the local inaugural.

The following men compose the Riverton squad at present: Snyder, Walton, Emmons, Van Emburgh, Benbow, Durgin, Haines, Cole, Lane, Shinn, Foulke, Bacon, Brewster, Williams, Freund, Lezenby, Raff and Riddle.

Practice sessions have been held every night this week and Manager Jake Gotta feels confident that the homesters will make a good showing in the circuit during the current season.

LEAVING MAY 5

The quota leaving here on May 5 for induction into the Army is composed of the following from this section:

H. S. Gootee, Riverton.
W. H. Wigmore, Palmyra.
F. H. Geddes, Palmyra.
H. A. Powell, Palmyra.
J. Menkevich, Parry.
H. H. White, Palmyra.
G. M. White, Palmyra.
W. R. Banks, Riverton.
J. A. Austin, Palmyra.
S. A. Frabitor, Palmyra.
Giles Knight, Riverton.
S. C. Getz, Palmyra.
A. C. Wood, 3rd, Cinnaminson.
W. A. Morris, Palmyra.

THANKS FOR ASSISTANCE

Officials of Local Draft Board No. 1, of Palmyra, wish to express their sincere appreciation to all those who assisted in the Fourth Registration. The volunteer staff was composed of teachers from the schools of Palmyra, Riverton and Cinnaminson, together with other residents of these communities. Nearly 1,900 men were registered.

FIREMEN ASK YOUR SUPPORT

The Riverton Fire Department is now conducting its annual drive for contributing members of the organization and every adult in the community is being contacted by letter.

In the present emergency, the work of volunteer firemen is of even greater importance than ever before and those who protect local homes without remuneration are deserving of the support of every resident of the community.

The proceeds of the drive will be utilized in furthering the work of the support of every resident of the that the response will be generous.

YOUTH WEEK

Youth Week in this section got under way on Monday night of this week with the Talent Show in the Community Center. This event was well attended and a surprising array of amateur performers entertained the audience.

Those participating were: Dante Mento, who acted as master of ceremonies, Viola Nociti, Vesta Evans, Jane Adams, Janet Smalley, Pat Stickle, Barbara Porter, Claire Burke, Frances Sachetti, Joan Griffenberg, Herbert Lefferts, Betty Hopkins, Violet Sinclair, Jean Willis, Virginia Mills, Louis Wence, Ellen Rae, Rena Hare, Lloyd Major, Dan Morgan, Arthur Hoyt, Jean Willis, Patsy Hall and Elinor Salmon.

Rotary Night

This (Thursday) evening, the local Rotary Club will hold its meeting at the Community Center. Following the dinner at 6:15, the program will be in charge of Earl Whitcraft and a series of youth activities will be presented. The public is invited to the affair at 7:15 p.m., when the following events will be staged:

Palmyra High School Glee Clubs, directed by Miss Dorothy Diener.

Folk dancing and tumbling, directed by Miss Beatrice Mattison. Boxing bouts, Jack Dawley referee. Ping pong exhibition by Ruth Yerkes and Sidney White.

First aid demonstration by Scouts of Troop 5, directed by Scoutmaster A. B. Branson.

Signaling and tower building by the Scouts, directed by George Weigand, Sr., and Dr. Hayes B. Brady.

Discussion of Adoption by Herbert Brooks and John Noone.

Jitterbug contest, with 10 couples competing.

The program for the balance of the period is as follows:

April 30. Rotary Club program at Community Center. The public is invited to the youth program at 7 p.m., which will include group singing, group dancing, sports events, Scout demonstrations and movies.

May 1. School Exhibit, Spring Garden and Cinnaminson street.

Dance, Community Center, Free.

May 2. Dance at Riverton School sponsored by the Sub-debs for the benefit of the Center. Adults especially invited. Tickets 55 cents.

Salvage Drive for Defense.

May 3. Youth goes to church with Father.

May 6. Palmyra High School exhibit night, with defense demonstrations, music by band, orchestra and bugle corps.

May 8. Political Rally at Grove, 7:30 p.m. Speeches by Youth candidates for municipal offices.

Kiddies' Affair. Sponsored by Evening Section of Woman's Club.

May 9. Dance at Center. Free.

May 10. Youth goes to church with Mother.

May 11. High school students elect youth officials for Palmyra, Riverton and Cinnaminson. Voting at polls in school.

May 12. Youth Forum.

May 13. Field Day in early eve-

MEMBERSHIP DRIVE FOR ZURBRUGG HOSPITAL

The annual membership drive of the Riverton Auxiliary of Zurbrugg Memorial Hospital will again be conducted during the month of May.

Due to the many calls for donations to National needs, the local auxiliary has eliminated other fund raising activities this year.

The money raised from the drive will be used to pay for a baby incubator recently purchased by the hospital. This is a piece of equipment that has been needed very badly, so when a worker calls at your home, be ready with your 50 cents, which is the annual membership fee, and feel that you have done much to help your auxiliary.

In charge of the campaign will be Mrs. Joshua Atlee, Mrs. Porter B. Caldwell, Mrs. Gilbert Coe and Mrs. Frederick W. Metzger.

SUGAR RATIONING

Final details of registration for the sugar ration have been completed and all residents are reminded that the period for this registration is May 4, 5, 6, and 7.

Any one person over 18 years of age may make application for the entire Family Unit. A Family Unit means a group of two or more persons living together in the same household who are related by blood, marriage or adoption.

The person who registers for each family unit should be prepared to give the following information about each member of the family: full name, age, height, weight, color of eyes and color of hair.

Also the total amount of white and brown sugar in any form which is owned by the family unit or its members, in pounds.

A separate registration is necessary for each member of the family and a separate War Rationing Book will be issued for each member of the family.

It is absolutely essential that every family unit be registered.

Hours

In Palmyra, Riverton and Cinnaminson, registration will take place from 2 p.m. and 8 p.m. on the days mentioned above.

To simplify the registration and to avoid delay, those in charge have worked out the following plan for making applications in the three local communities.

Persons whose last names begin with

A-D—register May 4.

E-L—register May 5.

M-R—register May 6.

S-Z—register May 7.

Location

Riverton—Auditorium of the public school, Miss Caroline M. Staman, supervising principal, in charge of the registration, will have a staff composed of the teachers and a group of P.T.A. members.

Cinnaminson—Mrs. H. F. Magowan, supervising principal, states that registration will take place in Cinnaminson School No. 2.

Palmyra—Paul R. Jones, supervising principal of Palmyra Schools has made the following announcement: All people living north of the railroad will register at the Delaware Avenue Building. People living south of the railroad will register at the Spring Garden Street School.

The distinctly American invention, the catapult, was designed at the Naval Gun Factory in 1912. It is an adaptation of the old Roman method of hurling men over city walls.

ning at high school stadium.

May 15. Hobby Show at Center sponsored by Phalanx.

May 16. Youth governs in local communities.

March 17. "I Am An American Day."

ROTARY PROGRAMS FOR MAY, JUNE

Programs to be presented at the local Rotary Club during the next two months are as follows:

7—Title—"Conferences and Conventions."

Reports of Delegates. Vice President Bruce Ludgate of the Philadelphia Club will present colored movies of past Rotary Conventions. Atlantic City Conference reviewed.

14—Title—"Stamps, Hobby and Business." Rotarian Eugene Klein, Noted Philatelist, International Secretary A.P.S., member French Academy of Philately and Philadelphia Rotary Club.

21—Title—"Most Romantic Village in Burlington County." Nathaniel R. Ewan, native of Ewanville, noted historian writer, compiling historical records for Library of Congress, Resident of Moorestown.

28—"An American Citizen." Senator Howard Eastwood. Our State Senator was born in Burlington, has served ten years as county prosecutor, and has been active in civic and community affairs.

June

Title—"Methodism in History." Rev. D. Roe Haney, of Palmyra. Rev. Haney was born in Tennessee, is a graduate of University of Chattanooga, Drew Theological Seminary. Former charges—Trenton, Millville, Keyport.

11—"Our New Lisbon Colony." Rotarian C. T. Jones, assisted by Mrs. Andrew Szasz, Musical Director, and four boys who will demonstrate activities.

18—"Youth in Victory Farming." John Perry. The agriculture professor of P.H.S. is native of Ridgefield Park, N. J., a graduate of Rutgers University and a specialist in orchid growing.

25—"Casualty Insurance." Howard Humphries. The speaker was born in Philadelphia, lived in Palmyra 13 years, is manager of Casualty Department, Wagner-Taylor Company, Philadelphia.

Installation of Officers. International Convention—June 21-25, Toronto, Canada.

IMPORTANT NOTICE TO BUSINESS HOUSES

The following order, which is self-explanatory, has been received by Edward K. Merrill, chairman of the Riverton Civil Defense Council:

Night lights in stores, gas stations, road stands, etc., must be extinguished when the last person leaves the premises every night unless an outside switch is already installed for your use. When finding lights on and no way of turning them off, and no one on the premises, you should call the proprietor and have him come to the premises and turn them off. This should be done now—not on blackout night.

Instruct your citizens when going out for the evening not to leave visible lights.

THIS RULE APPLIES NOW.

W. Rex McCrosson, Director Camden Branch Office, New Jersey Defense Council.

ROOMAGE SALE FOR COMMUNITY CENTER

The Riverton Porch Club will sponsor a rummage sale for the benefit of the local Community Center on Thursday, May 4, from 9:30 a.m. to 3:30 p.m.

The affair will be held in the store formerly occupied by the Riverton Cleaners, near Main, Riverton, opposite the railroad crossing.

Clothing may be left with Mrs. Francis B. Elwell, 308 Main street, or with Mrs. Gilbert Coe, 705 Thomas avenue, who is in charge of the sale.

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AS I SEE IT

By FRANK LEE SAYID

The gypsy strain, which makes May 1 a National Pussy-Wants-A-Corner Day, has long intrigued us—largely because it is so foreign to our instincts. Those in whose veins the virus is found are won't to think of themselves as possessing the pioneer spirit—with a dash of adventure, if you please.

History, however, records that the pioneers may have marked the path, even cleared it, but the fat lands were exploited by those who said, "this is far enough." So we throw our voice in favor of staying put. On that account we will probably never learn whether or not three movings are equivalent to a five—for we propose to stop with two.

Move number two was many years ago, when we forsook the land of William Penn for the far side of the Delaware. But the events of the day are deeply etched in memory. It too was a May Day affair.

We expected the technicians to arrive at 7:00 a.m., so we got up at five. But they arrived at noon. And when they learned they were scheduled for a trip to New Jersey they were plenty peeved. But they made men in those days. We can yet see one of those huskies carrying a full-sized bureau down stairs after refusing to remove the drawers packed with bedding.

It was this same super-man who downed four large cups of scalding coffee in quick succession and seemed disappointed that there was not more. He did however bite into a piano. It was right after the quadruple coffee bracer that he elected to take out the piano.

It seemed the other two men were to do little more than steady the thing. We can yet see the expression on our lady's face when she saw her piano toppling off the porch. But our hero at the expense of a split thumb, around which he promptly wrapped a piece of filthy burlap, checked the fall sufficiently to save our music box from complete demolition.

The family loaded up the Ford of a friend and, with children wedged in the crevices and the bird cage at the rear window symbolic of a Gypsy migration, proceeded to the ferry, leaving us to see that the last load was properly embarked. Their embarrassment was not less acute than that of their host when the car refused to start on the Camden side and had to be ignominiously pushed off by a truck.

By this time it had begun to rain.

Legal Notices

Burlington County Surrogate's Court
RULE TO BAR CREDITORS

Executors Notice
Estate of Anna M. Roberts, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 8th day of April, 1942, upon application of the subscriber, Executors, requiring the creditors of Anna M. Roberts, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before October 8, 1942, or they will be barred of any action thereafter against the said Executors.

Anna B. Roberts, Eugene W. Roberts, Executors.
Proctor: William D. Lippincott,
Dated April 8, 1942,
4-16 to 2-14-42

NOW SHOWING

STYLE GUIDE
PART OUR STORE
SHERWIN WILLIAMS PAINTS

JOHN H. ETRIS
17 West Broad Street
Palmyra, N. J.
Phone 978

HOLLAND'S
Lunch Room
Dinners: Catering
Price Bldg. opp. P.E.R. Station
RIVERTON

And by this time the mover fellows were trying to get a load and a half on the van which held but one load. The pieces that would not fit of course proved to be our parlor mahogany. We will draw the veil over the debate which followed our veto of the plan to tie those pieces on the back of the van, rain or no rain. The outcome was they were left in the house and we did not see them for three weeks.

Around bed time we arrived at the new domicile. All was dark. All was watery was strange. It developed we had no lights. It developed we had no food. It developed we had no beds. The second van had not arrived. It was next day before we found that the men simply took it to the garage and refused to start for Jersey that day.

It was three weeks before we were able to clean up all the complications surrounding that moving—and most of the time we might as well have been living in a tent in the yard. The experience burned out all the hereditary instincts with which heredity may have endowed us. And if occasionally a flicker emerges into consciousness as we listen to the plans of our friends, we stifle it by quoting sarcastically that highly original line, "So you think it is cheaper to move than pay house rent."

Their rejoinder to that snappy quip usually takes our mind off the subject.

"JESSICA'S JOURNEY" TO BE PRESENTED HERE

On Friday, May 8th, at 8:15 p.m., the young ladies of Bethany Lutheran Church School, Palmyra, will present a three act comedy, "Jessica's Journey," by Edwin Scribner. This is the story of six high school girls and their teacher who are marooned in a small town while on their way to Washington. The resulting incidents and experiences are both entertaining and highly amusing. The cast is made up of the following:

Beulah Foster—Lois Thorne.
Wendy Foster—Helen Griffenber.
Audrey Dorcas, a high school teacher—Elizabeth Schirmer.
Jessica Cook—Marjorie Knight.
Glenice Lane—Jean Rauch.
Eda Parker—Betty Bettinger.
Drina Kent—Mary Reid.
Sheila Lytell—Mary Pike.
Justine Jordan—Jean Grassie.
Mrs. Anastasia Eggleston, a lady with social ambitions—Florence Hensler.

Lulu Eggleston, her daughter—Georgiana Schirmer.
Charity Foster—Virginia Howe.
The proceeds from this play will be used toward the renovation of the parish hall basement.

BAKER RECEIVES HONOR

Prizes were distributed and all star squads named in the American and National Divisions of the Burlington County Basketball League in the final meeting held last week in Moorestown. The affair was in charge of Milton Rothbaum, of Palmyra.

Len Baker, a member of the Riverton team, was named a member of the first all star squad, while Ed Caracasty and Milton Rothbaum, both members of the Riverton team and Charles Gamble, of Sacred Heart, were chosen for the second team. Emanuel Rothbaum, of Riverton made the third team.

In the National Division, Ohmberger, of Riverton; Van Emburgh, of Palmyra Adonis; Haines of Sacred Heart were named on the first team while the following were selected on the second team: Kemmerle, Sacred Heart; Steiner, Riverton; Koening, Palmyra.

LEONARD ALLOWS FOUR HITS, PALMYRA WINS

Behind the four hit pitching of Pete Leonard, Palmyra High School mound ace, the locals took Paulsboro into camp 3-1 in a game played here last Friday afternoon.

The Diamondmen only managed to

connect safely on three occasions, but these blows, coupled with a few boots on the part of the visiting cast produced a brace of tallies in the second frame and another in the sixth. Leonard fanned 10, while his mound rival, Burt whiffed the same number. Both pitchers performed brilliantly.

The Red and White meets Merchantville here tomorrow (Friday) afternoon.

ENTERS OFFICERS' SCHOOL

Private William Patton Kinsey, of Riverton, has been admitted as an Officer candidate to the Air Forces Officer Candidate School at Miami Beach, Florida. After successfully completing a twelve week intensive course of instruction, Officer candidate Kinsey will be commissioned a 2nd Lieutenant in the Army of the United States, (Air Forces). At this school, the first of its kind, the Officer candidate studies 35 specialized courses in administrative, personnel and supply duties. Upon graduation, Officers will be assigned to duty in one of these departments in the Air Forces thus relieving trained pilots from both duties and allowing them to devote their full time to flying. The immediate availability of housing and training facilities plus excellent climatic conditions prompted Army officials to choose Miami Beach as the ideal location for the school.

SACRED HEART P.T.A. CONFERENCE HERE

The Trenton diocesan P.T.A. conference will be held in the Sacred Heart Parish Thursday with the Sacred Heart P.T.A. as host upon the occasion. The program will start with Holy Mass in the Sacred Heart Church at 9 o'clock with the morning session to be held in the Palmyra Theatre. Mrs. William A. Thorne, of Trenton, president of the Trenton diocesan P.T.A. council will be in charge of the program.

Dr. Julia Harney, superintendent of the Jersey City public schools will be the principal speaker at the morning session. Dr. Harney is looked upon as one of the foremost educators in the state. A graduate of the Jersey City training school for teachers, Dr. Harney received her bachelor of arts degree from Washington Square College, New York University. She has studied at Harvard, Columbia, Fordham, Rutgers, Cambridge, and the College of St. Elizabeth. Dr. Harney has received the merit cross pro ecclesia et Pontifice from Pope Pius XII.

Following the morning session a luncheon will be served in the Sacred Heart School. The Most Reverend William A. Griffin, Bishop of the Trenton diocese, will speak at the afternoon session with several other guests expected to take part on the program. The Sacred Heart Glee Club will render several selections at the afternoon session.

Reservations for the luncheon for the conference are being made with Mrs. R. E. Sanford, of Highland avenue, Palmyra, with those desiring to attend the luncheon requested to place their reservation with her as soon as possible. Although bus transportation is not obtainable at the present time due to the fact that such trips are not called necessary some 600 priests, Sisters, P.T.A. members, and others are expected to attend the spring conference.

The United States Naval Academy at Annapolis opened October 10, 1845.

EARNST

A thoroughly modern Funeral Home devoted to the highest ideals of the profession. Established 30 years ago and completely rebuilt in 1938, is the Earnst Funeral Home is a recognized leader among the funeral establishments in Burlington County.

EARNST FUNERAL HOME

F. H. ELAND, Mgr.
307 Bridgeboro Street
Riverside, N. J.
Telephone Riverside 66

TAX COLLECTOR'S OFFICE MOVED TO NEW LOCATION

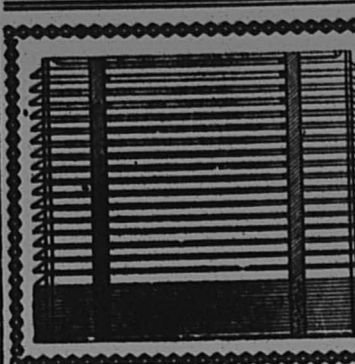
The office of Edwin A. Griscom, Palmyra tax collector is now located in the new borough hall, Mr. Griscom being the first official to occupy quarters in the fine municipal structure that is now nearly 100 per cent completed.

Other departments are expected to move in the near future.

RAISING PLATFORM

Employees of the Pennsylvania railroad are engaged in raising the platform on the south side of the tracks at the Riverton station.

When the project has been completed it will be much easier to board trains and alight from them than it is at present.



VENETIAN BLINDS and WINDOW SHADES purchased here are measured and installed FREE Prices Reasonable SCHWERING'S Palmyra, N. J. Phone 28

To Add Variety and Interest

to your Vegetable Gardening, plant seed of out-of-the-ordinary things this year, such as Green Globe Artichoke, Swiss Chard, Broccoli, French Endive, Chinese Cabbage, Collards, Celery, Longue Cucumbers a foot in length, Roman Lettuce, Rute Cream Watermelon, Okra, Vegetable Spaghetti, Hota Bags, Leek, The Unicorn Plant, Mushroom, Preserving Tomatoes, Cress, Corn Salad.

SEE DREER'S GARDEN BOOK FOR 1942

Henry A. Dreer, Inc.

Grow your own Pop Corn for popping next winter and plant Mammoth Sunflower seeds for the Parrot, or the wild birds; Cardinals love the fresh seed.

"Let's see ... that number is 2435 .. or is it 2534? .. I'll try 2354"

Telephone engineers call this "terong number in mind" ... and it causes 35,000 wrong connections every day in New Jersey.

A wrong number seems like a little thing ... until you multiply it by 35,000, and add in the repeat calls needed to do the work of the original calls.

Guarding against "wrong numbers in mind" would mean a real saving—for the callers, for those they call in error, in switchboard operating time, and in use of telephone equipment now so vital to the nation's war effort.

Whenever in doubt about a number please consult your Telephone Directory before you call.

NEW JERSEY BELL TELEPHONE COMPANY

TUNE IN "The Telephone Hour"
MONDAY NIGHT AT NINE O'CLOCK • WEAF • KYW
Soloists, May 4, GRACE MOORE
WITH DON VOORHEES SYMPHONIC ORCHESTRA

RIVERTON MAN HEADS COUNTY U.S.O. DRIVE

Colonel Franklin D'Olier, chairman of the State U.S.O. Campaign committee announced the acceptance of Mr. Frank W. Thacher, president, Florence Thread Co., Riverton, as chairman for Burlington county.

In commenting upon this appointment, Colonel D'Olier said, "This means that another County is sure to make a fine showing for the USO in its effort to provide recreation and home-like facilities for the men in the armed forces wherever they are stationed, at home or abroad."

Local committees are being organized throughout the county by the county chairmen. Active solicitation of contributions and subscriptions to the USO war fund will begin on May 11 and run to July 4 on a national basis.

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from this Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.
Pvt. Frank Alloway—Army.
Pvt. Robert Barclay, Navy.
Pvt. Robert H. Bottger—Army.
Pvt. Howard S. Barto, Army.
Staff Sgt. Patrick F. Brennan—Army.
Pvt. C. J. Bell, Army.
Pvt. John T. Bohn—Army.
John B. Brennan, Merchant Marine.
Budd Burgunder, Jr. Coast Guard.
Dominic Carda—Navy.
Pvt. Robert Carhart—Marines.
Pvt. F. K. Coates, Army.
Pvt. Houston Coe—Army.
Lt. Charles Coddington, Army.
Pvt. Gilbert R. Coe—Army.
Lt. J. Gardner Crowell, Navy.
Corp. Howard R. Elliott, Jr.—Army.

Pvt. J. L. Deneller, Army.
Pvt. L. C. Dickinson, Army.
Lieutenant Frank B. Elliott—Air Corps.
Sherman C. Goote, Navy.
Pvt. Robert E. Gould—Marines.
Pvt. J. E. Grant, Army.
Pvt. Clement Haas—Army.
Pvt. William B. Haas—Army.
Donald Haring, Navy.
Staff Sgt. Calvin H. Heck—Army.
Pvt. Lester Hubbard—Army.
Pvt. Ralph L. Johns—Army.
Pvt. Nathan Jones—Army.
Pvt. Thelberg King, Jr., Army.
John D. Knight—Naval Reserves.
Pvt. Robert Knight—Army.
Pvt. William P. Kinsey—Army.
Pvt. Kenneth Leedom—Army.
Pvt. Charles Leusser—Army.
Lieutenant Winfield H. Lippincott, Army Air Corps.
Pvt. Bernard E. Martin, Army.
Pvt. Ellsworth L. Myers—Army.
P.F.C. Miles Leedom, Jr.—Army.
Joseph Moorhouse—Navy.
Sgt. John B. Mathews—Army.
P.F.C. William G. Mathews—Army.
Corp. William J. McDermott—Army.
Pvt. Robert J. McMullin, Army.
Pvt. H. S. Paul, Army.
Pvt. Richard F. Payne, Army.
Staff Sergeant William Rowan, Army.

Pvt. Harold Reynolds—Army.
Wood Robinson, Navy.
Albert L. Schuler, Navy.
Joseph L. Sherman, Navy.
Corp. Victor B. Shoemaker—Army.
Captain Earl Shrader, Army.
Pvt. George G. Siddall, Army.
Pvt. Walter L. Smith, Jr.—Army.
Pvt. William X. Steele—Army.
Pvt. Elmer Suters, Army.
Pvt. Albert Thiel—Army.
Pvt. Tyler E. Vile—Army.
Pvt. Arthur Vreeland—Marines.
Pvt. George Vincent—Army.
Pvt. Robert P. Wallace—Marines.
Lt. William de H. Washington.
Charles Wallace, Navy.
Robert Waters—Navy.
Pvt. James B. Webb—Army.

P.T.A. PLANS SUMMER ROUND-UP FOR CHILDREN
The annual Summer Round-Up of children here will be conducted from May 4 to May 8. The Summer Round-Up is a major health project of the National Congress of Parents and Teachers and its purpose is to send children to the entering grades of school in good physical and mental condition. In this State it is sponsored by the New Jersey Congress of Parents and Teachers and the Medical Society.

The Round-Up group includes all children from two years of age to those eligible for school in September.

Names of children who will enter school in the fall for the first time have been secured through the school census.

Parents will be visited by a member of the local committee and will be advised to take their children to their family physician for examination.

A standardized examination is

used in the examination. Each child's blank is turned over to the school authorities to serve as the initial unit of the child's permanent health record.

The local doctors and dentists have cooperated with us and will examine the children in their offices on the following days:

Dr. H. W. Bauer, Monday, May 4, 2 to 3 p.m.
Dr. T. B. Dickson, Tuesday, May 5, 2 to 3 p.m.

Dr. H. P. Landis, Jr., Tuesday, May 5, 1 to 2 p.m.
Dr. D. H. LeFavor, Wednesday, May 6, 9 a.m.

Dr. H. B. Mark, Monday, May 4, 3 p.m.
Dr. C. S. Mills, Tuesday, May 5, 3 p.m.

Dr. C. F. Voorhis, Any office hours during week.
Dr. J. C. Voss, Friday, May 8, 2 to 3 p.m.

Dr. Hayes B. Brady, Any time except Thursday, May 7.
Dr. W. R. Dunn, Tuesday, May 5, 11 to 12 a.m.

Dr. P. C. Hulse, Tuesday, May 5, 10 to 12 a.m.
Dr. M. A. Todd, Time to be announced later.

Dr. George J. White, Thursday, May 7, 10:30 to 11:30 a.m.

The doctors and dentists are giving their time without remuneration. Will you not make an effort to take your pre-school children to your family doctor and dentist for a health examination?

Following the physical examination in the spring, homes of prospective pupils will be visited and parents urged to have remediable defects found in the children corrected by the family physician and dentist.

Summer Round-Up Committee.
Mrs. E. S. Stuart, chairman.

MANY ATTEND MEETING OF HOLY NAME SOCIETIES

Rev. James O'Sullivan, director of the Holy Name Societies for the Trenton diocese was the principal speaker at the monthly meeting of the Burlington County Federation of Holy Name Societies held at Our Lady of Perpetual Help School, Maple Shade, last Tuesday night. Rev. O'Sullivan stated that at the conclusion of the membership campaign held between February 24th and March 8, some 6,753 men in the diocese are now active members of the Holy Name Society. Records show that Burlington county is outstanding in its organization, having almost 1000 members.

Preceding the meeting an illustrated lecture was given by Maurice L. Praissman, director of the Praissman Cinema Tours of Camden. Praissman showed conditions in the Holy Land, including Nazareth, Jerusalem, and Gethsemane as he found them in 1932 and showed improvements in that section as late as last year.

Following the showing of the films, the meeting was in charge of Joseph L. Hurley, president of the county federation, of the Bordentown parish, who introduced the speakers. The pastors and curates of every Catholic parish in Burlington county were present, with each rector speaking briefly. Rev. George Duff, pastor of the Maple Shade parish, was complimented many times at the occasion for arranging such a splendid program.

Rev. M. A. Konopka, spiritual director of the Holy Name Societies for Burlington county complimented the Holy Name men on such a large attendance at the meetings which are being held once a month under county auspices. Judge Samuel M. Shaw, of Merchantville, former parishioner of Our Lady of Perpetual Help Church was also among the speakers.

A luncheon was served by the Holy Name Society of Maple Shade at the conclusion of the session which was attended by some 400 men from all sections of the county. Music was furnished by Ben Stables and his colleagues.

Headed by the president of the local Holy Name Society, William L. Coley, and Rev. William F. Quinn, Rev. Francis J. Coan, approximately 50 men from the Sacred Heart parish attended.

NETMEN LOSE
The Palmyra High netmen lost 5-2 in a match played with Trenton High School last week.

The local participants were West, Fuller, Harding, Lewis, Cannon and Farrow.

Dr. Charles Voorhis, Walter Poulson of the dance committee.

Warner Haines and his orchestra are supplying the music for the affair, and the interest shown to date points toward a record crowd.

The committee, as appointed by Dr. Voorhis, president of the association, is as follows:

General chairman, Walter Poulson; tickets, Dewees Showell; publicity, Henry Naisby.

Tickets may be obtained for this affair from any of the following members of the executive committee.

Dr. Charles Voorhis, Walter Poulson.

Plans for the annual spring dance for the Palmyra High School Alumni Association to be held at Medford Lakes on May 16, are complete, according to chairman Walter Poulson of the dance committee.

Warner Haines and his orchestra are supplying the music for the affair, and the interest shown to date points toward a record crowd.

The committee, as appointed by Dr. Voorhis, president of the association, is as follows:

General chairman, Walter Poulson; tickets, Dewees Showell; publicity, Henry Naisby.

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Dr. Charles Voorhis, Walter Poulson.

About Town

Albert Schuler, Jr., son of Mr. and Mrs. Albert Schuler, of Riverton, is stationed at the U.S. Naval Training Station, Great Lakes, Illinois.

Mr. and Mrs. Howard Taylor, Jr., were recent guests at the Chalfont-Haddon Hall, Atlantic City.

Mr. and Mrs. E. D. Smalley, of Riverton, were recent guests at The Shelburne, Atlantic City.

Dr. and Mrs. John C. Voss, of Riverton, were registered last week at the Chalfont-Haddon Hall, Atlantic City.

F. Bolton Elwell, son of Mr. and Mrs. Francis B. Elwell, of Riverton, has been named captain of the freshman baseball team at Yale University. Elwell, who is a graduate of Exeter, will catch for the Yale team, a position which he filled at prep school.

First Lieutenant John Richard Siddall, who was placed in the Medical Reserve at the time of his enlistment a year ago, has now been called for active service in the U. S. Army.

The Ladies Auxiliary of the Delaware Fire Company No. 2, East Riverton, will serve a New England supper in the fire house on Saturday evening, May 9, 5:30 to 8 o'clock. Supper 65 cents.

Buddy DeLaney and his orchestra, featuring Betty Parker, vocalist, will furnish the music for the dance given by Camden Leather Workers Union, local 206, C.I.O. to be held at Convention Hall, Camden, on Saturday evening.

The Woman's Club of Palmyra, will hold its regular monthly meeting on May 4 at 2:30 p.m. The speaker will be Mrs. John J. Cox, state chairman of Legislation and Citizenship. It is the wish of Mrs. Ryan that this meeting will be well attended. The club chorus will sing under the direction of Mrs. D. Roe Hanev. The committee in charge of the May 18 breakfast will be glad to accept reservations at this meeting.

BIRTH
Mr. and Mrs. George H. F. Knouse, Jr., of 308 Melrose avenue, are receiving congratulations on the birth of a daughter, Brenda Gretchen, on April 21 at the Zurbrugg Memorial Hospital, Riverside.

Mrs. Knouse was formerly Miss Jane Fowler.

SPEAKS ON FUTURE OF AUTOMOTIVE INDUSTRY
Elwood Heimbach, of Camden, who has been associated with the automobile industry for the past 22 years was the speaker at the meeting of the local Business and Professional Men's Club on Tuesday of this week.

Mr. Heimbach reviewed the various ration regulations which effect automobiles and equipment and told how, in his opinion, these will influence the average driver. He stated that reliable forecasts indicate 10,000,000 to 12,000,000 cars will be off the roads by the end of the year.

The speaker urged that all car owners follow the various suggestions given in order to prolong the life of their machines and the tires.

Guests present were George Durgin, of Palmyra, and George J. Miller, of Trenton.

PLANS FOR ALUMNI DANCE COMPLETE
Plans for the annual spring dance for the Palmyra High School Alumni Association to be held at Medford Lakes on May 16, are complete, according to chairman Walter Poulson of the dance committee.

Warner Haines and his orchestra are supplying the music for the affair, and the interest shown to date points toward a record crowd.

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Tickets may be obtained for this affair from any of the following members of the executive committee.

Dr. Charles Voorhis, Walter Poulson.

Dr. Charles Voorhis, Walter Poulson.

BOROUGH OF RIVERTON 1941 AUDIT

The Honorable Mayor and Members of the Borough Council, Riverton, N. J.

We report that we have audited the financial books and accounts of the BOROUGH OF RIVERTON for the year ended December 31, 1941, in file in the office of the Borough Clerk.

A complete copy of this report is on file in the office of the Borough Clerk.

SUMMARY OF RECOMMENDATIONS
That the requirements as to a complete and all-inclusive tax sale be considered carefully in connection with the next sale.

That the Police Recorder be informed of the contents in this report pertaining to his office.

That if the curb and gutter improvement authorization is not needed, the same be cancelled by resolution.

We shall be pleased to assist you to the fullest extent in connection with the recommendations of this report.

ACKNOWLEDGMENT
In the course of our audit, we received the complete cooperation of all the officials of the Borough and we greatly appreciate the courteous extended to us.

CERTIFICATION
It is hereby certified that to the best of our knowledge and belief the within report is a true and correct statement of the financial condition of the Borough of Riverton for the year 1941, as shown by the books and records of the said Borough submitted to us, supplemented by personal inquiry and investigation.

Yours very truly,
CHARLES S. ROCKEY & CO.
William H. Weicker, R.M.A. (N. J.)
Registered Municipal Accountant No. 490 (N. J.)

BALANCE SHEETS—CURRENT ACCOUNT

points toward a record crowd.

The committee, as appointed by Dr. Voorhis, president of the association, is as follows:

General chairman, Walter Poulson; tickets, Dewees Showell; publicity, Henry Naisby.

Tickets may be obtained for this

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Everlasting Punishment" is the Lesson-Sermon subject for Sunday, May 3, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The Lord is known by the judgment which he executeth: the wicked is snared in the work of his own hands." (Psalms 9:16).

Among the Lesson-Sermon citations is the following from the Bible: "Then when Judah hath conceived, it bringeth forth sin; and sin, when it is finished, bringeth forth death." (James 1:15).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Every supposed pleasure in sin will furnish more than its equivalent of pain, until belief in material life and sin is destroyed. To reach heaven, the harmony of being, we must understand the divine Principle of being." (P. 6).

CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Detroit, Michigan, on Sunday, May 3, from 1:00 to 1:30 p.m., and may be heard in New Jersey over Station WABC. Mr. Clarence W. Allen, a former First Reader in Third Church of Christ, Scientist, Detroit, will conduct the program.

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, May 3—The Fourth Sunday After Easter—
8:45 Matins—At this hour Bethany begins the summer schedule with this service at 8:45 every Sunday. At this hour the church is always cool and comfortable.

9:30, Junior Church—This service is conducted for the children with a

short message, hymns, and prayers all prepared for the child mind. Your child would enjoy these services and benefit by them.

10:00—The Church School Session.
11:00—The Service. If you are not a regular worshiper in any church in the community you are welcome to join us in any of our services.

The pastor will have for his sermon theme at the morning worship services, "Christianity, a Priority for Youth." This is in keeping with the annual program of Youth Week. This Sunday has been set aside as a day when Youth Goes to Church with Father. We are hoping that all sons and fathers attending the services of the morning will register in the book provided for this purpose at the church. Mothers and daughters and all members of the family should attend also.

The Vesper service will be discontinued until September.
8:00 p.m.—The Senior Luther League will meet at the parsonage with Elizabeth Schirmer as leader.

The Weekly Calendar:
Tuesday, May 5—The Ladies Guild will meet at the church.
Wednesday, Senior Choir Rehearsal at 8:00.

Thursday, The Mother and Son banquet sponsored by the Boy Scouts of Troop 9 of the church, at 6:30 in the parish hall.
Friday, 8 p.m.—A three act play, "Jessica's Journey," will be presented by the girls of the S. S. Class taught by Mrs. Rowe.

CENTRAL BAPTIST CHURCH

5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor
Services, Sunday, May 3rd—
Bible School, 10:00 a.m.—While the attendance has been very encouraging, there are still many in our town who are not attending any school. If you are a member of "Central Baptist," make it your duty to bring a visitor next week.

Morning Worship, 11:15 a.m.—The Ordinance of Communion will be observed following the sermon when twenty new members will be received into the fellowship of the church. The morning subject will be "United with God." Shelley's anthem, "The King of Love My Shepherd Is" will be sung by the choir. As part of the celebration of Youth Week, the boys and girls are invited to attend the church and sit by their fathers during the service. The next Sunday will be observed as Mother's Day.
B.Y.P.U.—6:45 p.m. for the Juniors and 6:55 for the Seniors. The Juniors meet in the Junior Department room under the direction of the Misses Ruth Albertson and Mary Wells. The Seniors will discuss the subject "New Jobs in a New Day"

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next Sunday. The discussion will be led by Pastor Morgan with six other speakers giving their views on the subject.

Evening Worship, 7:45 p.m.—
"What Think Ye of Christ," a question which all will have to answer sooner or later, will be the subject for the service. You will not want to miss this service. It will be most stimulating. Why not call up a friend and enjoy it together. The choir will render "Rock of Ages" by Petrie.

Wednesday, 8:00 p.m.—Prayer and Praise service, ever remembering our boys in the service of our country. This is one thing everyone can do for the boys in these critical days.
Mrs. F. N. Johnson has reported having received \$92.00 in contributions for the China War Relief Fund. It is expected that the final contribution will reach \$100.00.

SACRED HEART CHURCH

Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.

Weekdays—7 and 8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.
Novena devotions to Our Lady of the Miraculous Medal are held each Monday night at 7:45.

The Confraternity of Christian Doctrine meets each Thursday night at 7:30. The group will conduct their weekly dance this Sunday night in the school auditorium.

Mass will be celebrated in honor of the Sacred Heart, Friday of this week at 7 and 8 o'clock. The Holy Name Society and the Knights of Columbus of the parish will receive Holy Communion together at the 7 o'clock Mass in a body. All the high school students of the parish

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are also requested to receive Holy Communion with the men at this Mass.

Preparations are being made now for the 50th anniversary of the Sacred Heart Parish which will be celebrated in August.

SERVICE MEN GLAD TO GET LOCAL NEWSPAPERS

Those in the services who are receiving the local newspaper are requested to report their new address or change of address to Robert May, or any member of the Junior Chamber of Commerce, who have been sponsoring the project of sending the local newspapers to those in the service. Addresses may also be left at The New Era.

Letters of appreciation are being

received from many of the fellows in the armed forces by the Junior Chamber of Commerce. These letters encourage us here at home to do what we can for those in our armed forces. Many New Era's are being received by local boys who are stationed in Australia, Iceland, Canada, Ireland, Hawaii and other lands. Several local boys who are in the maritime service and in the Navy report that they are receiving the newspaper although they are aboard ship. In this case the mail is sent to his address with the mail taken from one port to the ship by a boat of some type. The records of the Junior Chamber of Commerce show us that some 150 boys from Palmyra and Parry and some 60 young men from East Riverton and Riverton are receiving the newspapers.



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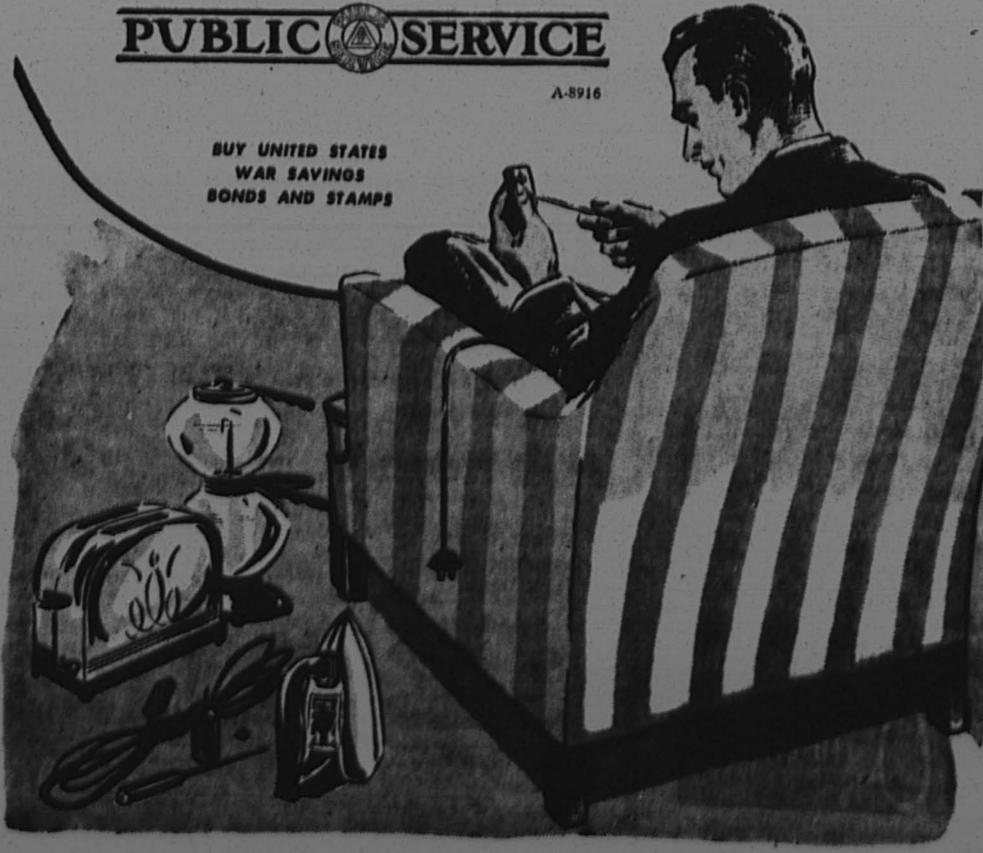
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BRIEF ITEMS from ABOUT TOWN

Joseph C. Shivers, Jr., of Riverton, a member of the senior class at Duke University has been named a graduate assistant in chemistry at the University for the year 1942-1943.

Mrs. C. F. Terry, of Main street, Riverton, was a recent guest at the Chalfonte-Haddon Hall, Atlantic City.

Miss Liliane Marshall and her roommate, Miss Harriet Brunshen, of New York City, students at New Jersey College for Women, spent the week-end with Miss Marshall's parents, Mr. and Mrs. Harold Marshall, of Palmyra.

The K. of C. Auxiliary Sewing Group met this week at the home of Mrs. E. K. Mattingly, 330 Leconey avenue, Palmyra, to sew for the Zurburg and Burlington County Hospitals.

The following from this section attended the Annual Conference of the 184th District of Rotary International that was held this week in Atlantic City: Mr. and Mrs. Robert G. Adams, Mr. and Mrs. Nathan Lane, Mr. and Mrs. George L. Dur-

gin, Mr. and Mrs. E. D. Smalley, Mr. and Mrs. H. B. Williams, Mr. and Mrs. George Friday, Dr. and Mrs. P. Conner Hulse, Mr. and Mrs. Luke K. Eberly, Charles Woolston, Joseph Seel, Joseph S. Low and Walter D. Lamson.

Miss Jane Hulse, a student at the Glassboro State Teachers College, is practicing teaching in the first grade of the Palmyra Schools. She is the daughter of Dr. and Mrs. P. Conner Hulse, of Palmyra.

Mrs. L. W. Hampton, of Morgan avenue, is in West Jersey Hospital, Camden, following an operation on Tuesday evening. Her condition is reported as satisfactory.

BIDDLE—BROWN

Mr. and Mrs. James Romeo Brown of Blacksburg, Virginia, have announced the marriage of their daughter, Miss Martha Hale Brown, to Richard Scull Biddle, of New York, son of Mrs. Robert Biddle, 2nd, of 607 Bank avenue, Riverton, and the late Mr. Biddle, which took place quietly on April 25th in the Blacksburg Presbyterian Church.

The bride was given in marriage by her father and had as her only attendant, Miss Frances Burton, of Richmond, Virginia. Robert Biddle, 3rd, of Langhorne, Pa., served as best man for his brother.

After a motor trip through the South, Mr. and Mrs. Biddle will reside at 137 West Twelfth street, New York.

PTA FIELD DAY

The Cinnaminson School and PTA will combine their exhibit and field day and will present Activities Night in auditorium on Friday evening, May 8, from 7 to 9:30.

After the program the PTA will have the following refreshments on sale: ice cream, hot dogs, pretzels, coffee, orange juice.

All parents and friends are invited

and urged to attend this affair.

The nominating committee will present the following names for election: president, Mrs. Joseph Grant; vice president, Mrs. Victor Jensen; second vice president, Mrs. Ivins; secretary, Mrs. Arthur Stowe and Mrs. Elwood Haines, treasurer.

SCHOOL EXHIBITS TO BE HELD MAY 6

The Annual School Exhibit will be held at the Palmyra High School Wednesday evening, May 6, from 8 until 10 o'clock. All parents and friends of the school are invited. Children in grades below the sixth must be accompanied by their parents.

Members of the Sending Boards of Education are invited to the Annual Supper which will be held at 6:30 o'clock. This will be served by the High School Home Economics Department under the supervision of Miss Kathryn McCutcheon and Mrs. Dorothea W. Holder, with the aid of the high school cafeteria management under the direction of Mrs. A. Reidenbaker and Miss McCutcheon.

This year the exhibit will include certain phases of community Defense work, science, home economics and shop work, journalism, agriculture, dramatics, social studies, mathematics, library, and most of the regular classroom work. The orchestra will play in the auditorium from 8:30-9:00 p.m., the High School Band from 9:00-9:30 p.m., and the Girls' Drum and Bugle Corps from 9:30-10:00 p.m.

Defense Exhibit

This will be an entire new feature.

In front of the High School will be found the Palmyra Mobile Unit on display to the public for the first time and a real Taylor Craft airplane from the Palmyra Airport in charge of Bob Snover.

In the gymnasium the following units will have an exhibit or demonstration for all persons interested. Be sure to see them. Bleacher seats which will accommodate nearly 300 people will be in use.

8-9 p.m.

(Names are those in charge)

Decontamination Squad, Harry Gail.

Victory Garden Equipment, John F. Perry.

Airplane Models, Arthur N. Palmer and Robert K. Emens.

9-10 p.m.

First Aid, William F. Engle.

Fire Department, Chief Cook.

Special Police, R. E. Wilson.

The navy is cooperating with the state of New York in registering absentee qualified voters of that state who are Navy men.

THINGS TO WATCH FOR

A glass board to substitute for cork in ice-box and roof insulation, made by Owens-Corning Fiberglass Corp. The board, made by compressing tiny glass fibres and coating with asphalt, can be cut with an ordinary hand saw. . . . A blackout awning, made in segments of steel that nest together in a telescopic manner. It can be used for sunlight protection when lowered half-way down; for blackouts when fully lowered, made by Acklin Stamping Company, Toledo. . . . Piggy-bank premiums inside flour bags, offered by Centennial Flouring Mills with coins already inside. . . . Shatter-proof glass made by applying a transparent resin to ordinary window pane; developed by Roxalin Flexible Finishes.

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FRIDAY AND SATURDAY
May 1-2



Directed by HOWARD HAWKS
Produced by SAMUEL GOLDWYN
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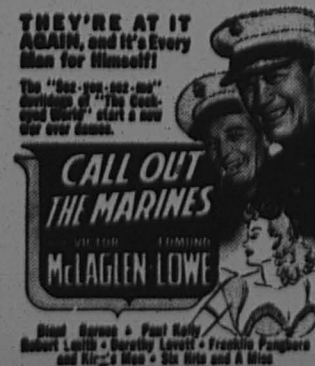
Saturday Matinee Only
"Don Winslow of the Navy"

MONDAY AND TUESDAY
May 4-5

BRIAN DONLEVY
MIRIAM HOPKINS
PRESTON FOSTER



WEDNESDAY
May 6



COMING—THURS., FRI., SAT.
ABBOTT AND COSTELLO

"RIDE 'EM COWBOY"



Riverside Metal Works
Metal Works finished the Bowling Season with the following standing:

First Place Old Gold
Second Place 20 Grand
Third Place Chesterfields
Last Place Piedmonts

Medals received by Mr. Patteneti and Mr. Kalinowski.

High Singles Average—Mr. Kalinowski, 180.

High Single Game—Mr. Kalinowski, 255.

High Three Games—Mr. Patteneti, 637.

Ladies League

The Ladies League completed their Bowling Season with the Murads the winner.

Prizes

High Average—M. Haines.
High Single—M. Goodwin.
High 3 Games—N. Saylor.
High Single Team—Murads.
High 3 Games, Team—Luckies.

Medals

High Single—M. Goodwin, 214.
High 3 Games—N. Saylor.

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Bowling Alleys

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2 lb 15c

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RHUBARB
4 Bu. 19c

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TOMATOES
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ORANGES FOR JUICE
Doz. 19c

ROME BEAUTY APPLES
Eating or Cooking
5 lb 25c

HARDING'S SWEET CREAM
BUTTER
Farm Roll
2 lb 81c

Strictly Fresh Brown Shell
EGGS
Doz. 41c

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Purchase of 2 lb at Regular
Price and 3rd pound for 1c

BIRDS EYE PEAS
Pkg. 24c

BIRDS EYE CUT CORN
PKG. 19c

Birds Eye
STRAWBERRIES
Pkg. 25c

Fresh Caught Ocean Shad
BUCK SHAD
lb 12c

ROE SHAD, INCL. ROE
lb 19c

SHAD ROE Set 45c

Kellogg's
FRUIT COCKTAIL
Lg. Can 29c

BURNS SOY CRACKERS
Pkg. 13c

Blue Anchor
PALE DRY GINGER ALE
2 Lg. Bots. 23c
Doz. \$1.29

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Meaty Shank Half, 6 lb Avg.