

**JULY**



The more Bonds you buy  
the more planes will fly.

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



53rd Year, No. 14

THE NEW ERA, THURSDAY, JULY 2, 1942

PRICE FIVE CENTS

## USO DRIVE FALLS FAR BELOW QUOTA

If no solicitor has called on you for a contribution to the USO campaign, or if you can afford to increase the subscription you have already made, send your contribution to Nathan Lane, treasurer of the drive, 305 Highway, Riverton.

Harry F. Jones, chairman of the Riverton campaign stated this week that contributions to date total only \$1,121.70 against the quota of \$2,500. All residents are urgently requested to give their help in meeting this great need for the comfort so richly deserved by the boys who are fighting for us.

The committee in charge asks that each resident consider seriously that this responsibility is just as much YOUR OWN as it is that of the men who have been giving their time and effort to raise the required funds.

### Better to Give Now

You may say, as some have said, that they are bled white with taxes and with calls for contributions to one cause or another, but even so, it is better to give now to this worthy cause than to give later to the demands of a conquering dictator.

Morale is an important factor in the efficiency of the men who are risking their all for you and you now have the opportunity to give these men a real lift—a real knowledge that you are solidly behind them.

What is your answer going to be? Why not call or write Nathan Lane, treasurer, today?

## NEW ERA INSTALLS NEW LITHO PRESS

The New Era, letterpress printers for over 50 years, announces the installation of a lithograph printing department. The introduction of this newer printing process materially broadens the scope of the service available to its customers.

Lithography, or offset printing as it is frequently called, does not in any sense replace the letterpress process so familiar to everyone. Certain types of commercial printing can be done to better advantage by lithography and at less cost.

One instance familiar to everyone is the form letter or typewritten message of which comparatively few copies are wanted. By the letterpress process, where the message first must be set in type, the cost might not justify the expenditure. By the offset process the same job may be reproduced at a cost comparable with mimeographing. Some office forms, inter-office forms, postal card messages, etc., are readily adaptable to the offset process.

Printing requiring the use of many photographs and special art work may often be produced at lower cost by lithography due to the difference in plate costs. The New Era photographic department, too, will be a distinct aid in producing this type of printed matter. Photographs reproduced by the offset process have a very pleasing soft effect that adds considerably to appearance of the finished product.

The New Era invites you to bring in your next printing or duplicating problem—it will receive careful consideration, and the best method of reproduction will be advised. Already a number of jobs have been completed for customers in Philadelphia, Camden and the surrounding area, samples of which we will be glad to show you.

### DR. DICKSON'S OFFICE HOURS DURING JULY

During the month of July office hours will be Monday, Tuesday and Wednesday at the usual hours.

Dr. T. Bruce Dickson.

## NO REVISION OF PLANS FOR DEFERMENT

The following order, dated June 25, has been received by Local Draft Board No. 1, of Palmyra:

"Despite current newspaper publicity, no revision in deferment or induction policies is to be made until further advice from this headquarters is received."

(Signed) E. N. BLOOMER  
State Director.

## WOUNDED SOLDIERS ARE LOCAL GUESTS

Under the auspices of the Navy League, working in cooperation with the Red Cross, ten convalescents from the Tilton Hospital, Fort Dix, were entertained over the past weekend by five Riverton families.

Two of the wounded men came out of Bataan on the hospital ship which sailed from Australia on December 31. The others were soldiers who have been in the hospital for some time and are now expecting discharge with the hope of rejoining their units.

### Assisting

The Riverton Convalescent Unit which undertook the weekend program was under the direction of Mrs. Harry F. Jones and included Mrs. H. N. Sheble, Mrs. Harry L. Rogers, Mrs. W. W. Chalmers and Mrs. Richard K. Haughton.

The men were brought here for lunch on Saturday by Mrs. Richard M. Hollingshead, Jr., and Mrs. Herbert M. Kieckhefer, of the Riverton Motor Corps. They were entertained during the afternoon by their respective hostesses and were guests at a barbecue supper at the Jones residence in the evening. Sunday was spent at the various homes, while some of the men watched the sailing races at the river and were taken out by local skippers. They were returned to camp by the Motor Corps in the evening.

### Other Units Urged

Those in charge of this most worthwhile project hope that two additional volunteer units can be formed here. These should be composed of five hostesses each.

The present program anticipates that Riverton residents will be asked to entertain convalescents once a month and, if three units are organized it will mean that each will function once in three months.

Those who entertained the first group state that it was a real privilege to have the soldiers as their guests and ask that those interested in forming two other units call Mrs. Harry F. Jones, Riverton 441.

### DAY CAMP HERE

The Day Camp conducted by the Burlington County YMCA for the past 4 years at Palmyra will be conducted again this summer, according to an announcement by County "Y" Secretary Clifford W. Ergood. The place and date of the encampment have not yet been decided but it is expected the camp will be held during the month of August. The director will be John Stively, Jr., of Villanova, Pa., a graduate of Temple University, majoring in Psychology and Guidance. During the school year he teaches at the Manasquan High School. He has had experience in similar projects in previous summers. Mr. Stively will report to the county soon to make preparations for the Day Camp, which will be especially for boys 8 to 14 years of age, along the riverfront from Palmyra to Riverside, inclusive.

Initial cost of the U. S. Navy's low cost housing units has been held to a maximum of \$3,500 each, including site acquisition, roads, streets, sidewalks and landscaping.

## MANY UNITS WILL MARCH IN PARADE

All indications are that the Fourth of July in Riverton this year will have more participants than ever before, since many units of the Civil Defense Council expect to be in line. These include the Red Cross motor corps, gray ladies, canteen unit, first aid unit, hospital aids, air raid wardens, messengers, reserve police and firemen.

In addition, it is expected that the children's section, long a feature of Riverton's parade, will be considerably augmented this Saturday.

William Anderson, in charge of the firemen's section, reports that eight companies will be here for the event.

### Formation

The parade will move from Memorial Park promptly at 10 a.m. and all units are asked to report promptly. Firemen, defense units, musical organization, Boy Scouts, Girl Scouts will form at the Park, while the children's section will assemble at Main and Howard, heading the column as it goes down Main street to the River.

### Committees

The various committees in charge of the day's program are as follows: Parade Committee—Clarence Mattis and Hilton Smith, Co-Chairmen, Walter Armstrong, Robert C. Ayres, Robinet Cole, Frank P. Coddington, B. G. Cook, William W. Cook, Harry E. Davis, Ross T. Elliott, Herbert Evans, Albert C. Farrow, Frank Hamlin, A. T. Hewlett, John M. Hughes, John Hullings, Lloyd Major, F. W. Metzger, Joseph Morze, Lloyd Myers, Henry J. Naisby, L. L. Phelps, Lawrence Pray, G. Lincoln Ridley, G. Rex Showell, J. W. Van Horn, Richard M. Woodward. Parade Judges—Mrs. Archibald Bush, Chairman, Miss Grace Davis, Mrs. Earl Stuart, Mrs. Howard A. Washington, Miss Mary Freeland, Mrs. A. T. Hewlett.

Firemen's Committee—William Anderson, Chairman, Lawrence Downs, Edson Carhart, Joseph Lezenby, Joseph Morze, Floyd Smith.

Riverton Yacht Club Committee—Ogden H. Mattis, Chairman, Gustav Probsting, J. P. Mudd, Charles W. Knight.

Baseball Committee—Albert J. Farrow, Chairman, Dr. J. Rowland Dey. Tennis Committee—J. Russell Jermon, Chairman, Richard M. Woodward, Edward Wallace, Albert Farrow.

Athletic Committee—Walter Armstrong, Chairman, Frank P. Coddington, Rev. Francis J. Coan, Dr. J. Rowland Dey, A. T. Hewlett, Albert Farrow, Thomas Jones, Earl Bishop, B. G. Cook.

Co-Marshalls of the procession, Hilton M. Smith and Clarence Mattis have stated that the following units will be in line: Mayor H. McIlvain Biddle and members of Council, local clergymen, children's section, Civil Defense Units, Red Cross, Girl Scouts, Boy Scouts, firemen from various companies in Burlington County and the following musical organizations: Palmyra Cadet Drum and Bugle Corps, Riverside Cadet Drum and Bugle Corps, Palmyra High School Girls' Drum and Bugle Corps and the Palmyra High School Band.

At the River, the Rev. William F. Quinn, pastor of the Sacred Heart Church will offer the invocation and Colonel Frank Mathews will welcome those present. There will be singing of patriotic songs under the leadership of J. Russell Jermon.

Rev. Quinn will also say the benediction.

### Prizes Awarded

Prizes to the participants in the children's parade will be awarded in front of the speaker's stand immediately following the exercises.

Other events planned for the day

### CAR HITS TREE

Ruth E. Montgomery, of Pitman escaped with only minor injuries when she lost control of her car Saturday evening of last week, on Broad street, Riverton.

The machine left the highway, went up over the sidewalk and crashed into a tree in front of the Haas property, between Linden and Thomas avenues. The auto was damaged extensively.

Riverton police investigated the crash, but made no arrests.

## LEAVING JULY 6

The following men from this section will leave here on Monday, July 6, for Fort Dix, where they will be inducted into the Army, provided they pass their final physical examinations:

L. R. Yearly, Riverton.  
R. J. Spear, Riverton.  
J. E. Haines, Parry.  
H. R. Borden, Riverton.  
W. E. Scattergood, Riverton.  
R. J. Fowler, Palmyra.  
R. S. Coles, Riverton.  
Edward Morze, E. Riverton.  
F. B. Stowe, Palmyra.  
G. T. Malone, Palmyra.  
Robinet Cole, Jr., Riverton.  
W. O. Myers, Jr., Riverton.  
W. C. Branson, Palmyra.  
D. F. Gould, 2nd, Riverton.  
R. L. Walling, Palmyra.  
V. D. Mento, Palmyra.  
C. E. Myers, Palmyra.  
J. B. Ransome, East Riverton.  
Arthur Bailey, Cinnaminson.  
Carol Morton, East Riverton.  
R. M. Gordon, Parry.  
N. K. Hill, East Riverton.  
J. E. Coleman, East Riverton.  
G. L. King, Palmyra.  
J. K. Turner, East Riverton.  
W. R. Leidy, Cinnaminson.  
E. R. McCann, Parry.  
J. J. Mathews, Riverton.

### SAILOR INJURED BY HIT-RUN MOTORIST

John Fraser, U. S. Navy, suffered a sprained wrist and body bruises when he was struck by a hit-run motorist early Saturday evening of last week in East Riverton.

Fraser had alighted from an east-bound bus and was crossing River road when he was injured. The driver of the car sped on his way without attempting to ascertain the extent of the injuries.

The sailor, who was taken to Zurburg Memorial Hospital for treatment, was unable to give a description of the car that was involved.

include sailing races at Riverton Yacht Club at 11 o'clock, athletic events at Memorial Park at 1:30 and a tennis tournament at the same hour.

The program will culminate with a baseball game at Memorial Park with Riverton opposing Palmyra. This feature will get under way at 3 p.m.

### Athletic Events

The Athletic program will include the following events, for which first and second prizes will be offered for each:

Three Legged Race (bring own straps): Girls, 10 years and under.  
Sack Race: Boys 10 years and under.

50-Yard Dash: Girls, 15 years and under.

75-Yard Dash: Boys, 15 years and under.

Potato Race: Girls, 10 to 15 years.

One-legged Race.

Toe Race for Children.

Dodging the Stool Game.

First and second prizes will be awarded for each event.

In the event of postponement due to rain, the athletic events will be held at Memorial Park on the following Saturday afternoon, starting at 1:30 o'clock.

## HOLIDAY PROGRAM FOR PALMYRA

Palmyra's Fourth of July program will consist of a vaudeville show in the Grove, starting at 12:30, followed by the formal dedication of the new Borough Hall, beginning about 2:00 o'clock, a ball game at Riverton, and street dancing sponsored by the Junior Chamber of Commerce in the evening.

The show, arranged by DeWitt Morris, will have the following program:

America by Audience.  
Welcome by Mayor John Ward.  
Juggling Acts by La Dent.  
Dancing Exhibition by Dorothy Lull.  
Musical Clown by Cordine.  
Saxophone numbers by Christine.  
Ventriloquist demonstration by Joe Rankin.  
Xylophone numbers.  
Art Jordan at the piano.  
God Bless America by the audience.

Distribution of ice cream tickets to the children.

This program will be moved to the P.O.S. of A. Hall in case of rain.

Dedication  
In the dedication program the customary musical numbers will be sung by the audience. The invocation will be given by the Rev. S. Dan Morgan and the Benediction asked by the Rev. Harold Lee Rowe.

Mayor Ward will preside at the exercises and introduce the speaker of the day, Assemblyman A. Matlack Stackhouse, of Moorestown.

A representative of the State WPA administration also will speak.

After the dedication the sport fans will journey to Riverton where the league leading Palmyra team will play their neighboring rivals.

The street dancing in the evening will begin at 9 p.m. and interesting prizes will be offered by the Junior Chamber of Commerce which is sponsoring this part of the program.

### SECOND GAS RATIONING

All registration will be at the high school building, Palmyra, and at the Riverton and Cinnaminson Public Schools. Present information schedules the Registration between the hours 1-8 p.m., on July 9, 10, and 11.

Follow this alphabetical listing: Persons whose last names begin with A—G register Thursday, July 9.  
H—P register Friday, July 10.  
Q—Z register Saturday, July 11.

Any recipient of the basic "A" ration book who believes that the basic ration does not furnish gasoline sufficient for his occupational needs may make an application for a supplementary book. Follow this procedure:

"When you register at your school on July 9, 10, or 11, ask the registrar for an application form for a supplementary ration book. You will not fill this form out at the school, but will take it with you and fill it out at your convenience. You may then either take it or mail it to your local rationing board. In the interests of speeding up the registration and rationing procedure, you are urged to mail the application instead of appearing in person at the board office."

"On the basis of the information you have supplied on the application form, the local board will issue the appropriate supplemental ration book which you may use in conjunction with your basic "A" book."

### GAS SHORTAGE HITS MANY LOCAL STATIONS

The gasoline shortage that has affected the Philadelphia area for the past several days became acute locally over the week end.

On Monday morning most of the service stations here were out of gas, but one or two continued to pump one unit into the tanks of customers.

With the first July quota now available it is expected that the drought will be relieved to a certain extent as soon as tank trucks can make deliveries in this section.



## ROTARY SPEAKER REVIEWS INSURANCE

Casualty Insurance was the subject of a talk by Howard Humphries, manager of the Casualty Department of the Philadelphia Insurance Company, to his fellow Rotarians last Thursday evening. Mr. Humphries, who has been in the insurance business for twenty years, emphasized the continual broadening of the coverage base of insurance policies. As need arises, he pointed out, new items are brought under the policy until it is possible to protect yourself against almost any kind of damage.

Casualty Insurance originated in Germany, said Mr. Humphries, with workmen's compensation for the benefit of miners, seamen and domestic servants in the eighteenth century. From this modest beginning many forms of casualty insurance have been developed; the more prominent of which are workmen's compensation, public liability, and accident and health.

Compensation, originally known as Employer's Liability, when it was necessary to prove liability on part of the employer, and lack of liability on part of employee, has constantly broadened for the benefit of the workmen, states Mr. Humphries, until today there is hardly an employee in any business, whose medical and hospital expenses are not absorbed, when resulting from an injury sustained in the course of his employment, and who, in addition, receives some portion of his weekly salary during the time he is compelled to remain away from his usual occupation. Also, many states have provided Rehabilitation Bureaus, through which the injured employee who sustains the loss of an arm, etc. is taught to become useful in another occupation, thereby not becoming dependent upon charity. Compensation further provides funeral expenses in the event of death, and some means of support to the widow and surviving children until they are able to earn their own livelihood. While it is not necessary to carry compensation insurance on domestic employees, they are subject to the benefits of the Act if injured in one's employment. The regularity of employment rather than length determines their compensability, and an occasional servant working one day a week would have his compensation based on five times the amount paid him and would obtain compensation on that basis.

### Public Liability

Public Liability—this kind of policy agrees to pay the liability imposed upon you by law, as a result of accidents sustained on premises covered by the policy, said Mr. Humphries. In connection with public liability policy on private residences, the assured is covered not only for accidents, which may result by reason of occupancy, use, ownership or control of the premises, but also for claims caused as a result of the existence of toy-wagons, or bicycles on, or away from the premises, except where same are used in connection with business operations. In other words, if you send a child down to the store for a minor purchase, and you need not be seriously concerned should he run into someone with his bicycle. Residence liability policies may be extended so that every guest injured while on or adjacent to your home will be reimbursed for medical, surgical, hospital or funeral expenses up to a limit of \$250 or \$500 and payment is made regardless of who is to blame for the accident, as it is not necessary for the injured person to prove liability on your part. Comprehensive Fire and Theft—Most people carry what is commonly known as "fire and theft insurance" on their automobiles, but many, in Mr. Humphries' experience, are not familiar with the comprehensive policy now available, which agrees not only to reimburse one for loss sustained as a result of fire damage to the automobile, or theft of same, but

agrees to pay all loss sustained to the automobile, except that caused by collision (which is separately insured). This covers mischievous acts of children such as are sustained during the Halloween Season. This comprehensive coverage also includes coverage for loss as a result of glass being cracked or broken when door is slammed, tree falling through the roof, and loss or damage which may be sustained as a result of windstorm, flood, vandalism, riot or civil commotion.

### Property Damage

Automobile Liability and Property Damage—Most people, said Mr. Humphries, realize that the automobile liability and property damage policy carried agrees to pay on your behalf those sums for which you are responsible. It also affords the same protection to anyone using the car with the owner's consent, as well as any person or organization legally responsible for the use of it, which, in itself, provides coverage for an employer. In addition, the coverage grants thirty days automatic coverage, of an additional car or replacement, as well as the temporary use of a substitute automobile while one's own car is being serviced as a result of breakdown, etc. The policy also covers one with respect to the operation of any other private automobile by oneself, wife or domestic servant.

Residence Burglary—In connection with residence burglary policy, thinks Mr. Humphries, it is well to remember that it affords much more than the term indicates. It also covers from within a leased safety deposit vault, or in a temporary place of safekeeping, and in addition to the articles themselves, agrees to reimburse one for any damage sustained to the premises as a result of the burglary (fire only excluded).

Vandalism and malicious mischief damages to the interior are also covered, and the definition of premises includes not only the dwelling, but all outbuildings, and even goes so far as to include \$100 coverage for loss sustained on the porch and grounds adjacent to the house.

Mr. Humphries warmly recommended that every home owner take out War and Bombardment insurance now available under government auspices. The latter has set up a billion dollar fund to cover such losses which may be handled Canada, wrote an interesting note to panics throughout the country, who get a 3 1/2 per cent allowance on the business angle. Since December 7th coverage by the government has been free. This ends on July 1st, an application with a check must be made for war and bombardment insurance. The rate is extremely low, namely ten cents for one-hundred dollars.

Mr. Humphries closed his talk by stressing the value of insurance brokers to clients. He mentioned

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the fact that insurance companies are always willing to pay just claims but without the process as facilitated through the medium of a broker.

### SEWING FOR HOSPITAL

The sewing committee of the Burlington County Hospital, of which Miss Florence Moore of Mt. Holly, is chairman, reports that there have been sixteen groups working in the county during the past winter. These groups made a total of 2300 articles including patient's gowns, hot water bag covers, pajamas, abdominal and breast binders, laparotomy sheets, draw sheets, scultetus binders and surgeons' suits.

Another phase of the sewing is handled by a group of ladies who go to the hospital to help with the mending. Since January these ladies have repaired 3500 articles, representing more than 1,000 hours of service. This work has been carried on for years, and at this time the Hospital needs this support more and more.

The committee wants to thank all those who contributed toward the new electric sewing machine which was recently purchased.

The women of these groups are worthy of much praise and commendation. The sewing committee would be glad to welcome other groups in the county to aid in this work. If there is any organization, club or church groups or any individual who can help, they may do so by getting in touch with Miss Florence Moore.

## Legal Notices

TOWNSHIP OF CINNAMINSON  
BURLINGTON COUNTY  
APPOINTMENT OF POLICE OFFICER  
NOTICE

The Township Committee of The Township of Cinnaminson proposes to appoint a duly qualified person to the position of Police Officer of The Township.

Applications for such appointment will be received by the Township Clerk up to July 14, 1942.

All applications must be made on the forms prescribed by the Township Committee and must be signed and sworn to by the applicant.

Requests for copies of the form of application should be addressed to Harold R. West, Township Clerk, 1108 Morgan Avenue, Cinnaminson (Palmyra post office), New Jersey.

BY ORDER of the Township Committee of The Township of Cinnaminson in the County of Burlington.

HAROLD R. WEST,  
Township Clerk.

Dated: June 24, 1942.  
6-25-7-2

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## DORWORTH-ROTEBURY

Miss Emma Rotebury, daughter of Mr. and Mrs. Samuel Earl Rotebury, of Fourth street, became the bride of Charles E. Dorworth, son of Mrs. George Dorworth, of Cinnaminson, at a 3 o'clock ceremony on Saturday, June 27, in the Calvary Presbyterian Church.

The ceremony was performed by the Rev. K. P. Miller, pastor of the Presbyterian Church at Delanco, and Mrs. Ruth Peterson Bell, organist, played the wedding march and accompanied ten year old George Rotebury, brother of the bride, in vocal solos.

The bride, who was given in marriage by her father, wore a gown of white chiffon, made entirely. She carried a bouquet of white roses, gardenias and baby's breath.

Mrs. George Sutters, of Palmyra, served as matron of honor, and her dress was of peach organdy.

The bridesmaids, Miss Dorothy Staveland, of Palmyra, and Miss Margaret Gledhill, of Roxborough, Pa., wore identical frocks of green organdy. They carried old fashioned bouquets of delphinium, red roses and baby's breath.

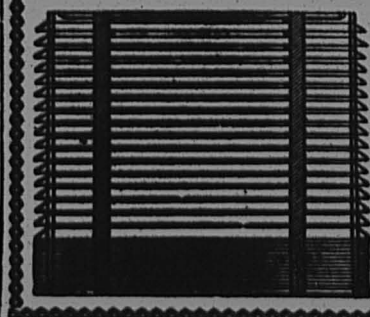
Lillian Imhoff, of Beverly, was flower girl and Herbert Payung, of Cuthbert Road, Cinnaminson, was the ring bearer.

A reception followed the ceremony at the home of the bride's parents, after which the couple left for a wedding trip.

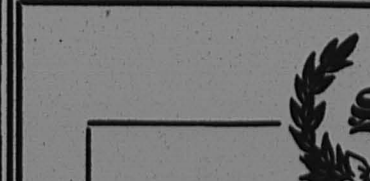
Upon their return they will make their home in Cinnaminson.

## Riverton Yacht Club Regatta Saturday

Sailboats of the Delaware River, large and small, will have their first major regatta of the year this week end when the Riverton Yacht Club plays host to Philadelphia district yachtsmen next Saturday and Sunday at its headquarters, Riverton. Sanctioned by the Delaware River Yacht Racing Association, the regatta will bring together the foremost skippers of this district.



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Morning and afternoon races will be held, marking the July 4th holiday. There will also be a double program on Sunday. The events are scheduled to start at 11 a.m. each day.

Six classes of boats will compete, if there are sufficient entries, in addition to two free-for-all classes. They are the stars, comets, dusters, crickets, moths and lightnings. Free for all classes will be for boats 16 feet and under, and boats over 16 feet long.

A dinner and dance for the visiting skippers will be held Saturday night at the Riverton Country Club. Riverton will continue its activities throughout the Summer. Regatta Chairman Ogden Mattis announces, with a Summer series of 10 or 12 races for stars, comets and dusters on Sundays until September. The stars will continue to race at 11 o'clock in the morning, and the other classes in the afternoon.

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## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.  
Pvt. Frank Alloway—Army.  
Pvt. R. H. Anderson, Army.  
John F. Ayres, Navy.  
Ensign Richard Barclay, Navy.  
Pvt. Robert H. Bottger—Army.  
Pvt. Howard S. Barto, Army.  
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell, Army.  
Pvt. John T. Bohn—Army.  
John B. Brennan, Merchant Marine.

Budd Burgunder, Jr., Coast Guard.  
Dominic Cardia—Army.  
Pvt. Robert Carhart—Marines.  
Pvt. F. K. Coates, Army.  
Lt. Charles Coddington, Army.  
Pvt. Gilbert R. Coe—Army.  
Pvt. James H. Coe, Army.  
Pvt. A. V. Robertson Coe, 2nd, Army.

Pvt. Burton K. Conway, Army.  
Pvt. Donald L. Clement, Army.  
Lt. J. Gardner Crowell, Navy.  
Staff Sergeant Howard Elliott, Army.

Pvt. J. L. Denecker, Army.  
Pvt. L. C. Dickinson, Army.  
Lieutenant Frank B. Elliott—Air Corps.

Sherman C. Gootee, Navy.  
Pvt. Robert E. Gould—Marines.  
Pvt. J. E. Grant, Army.  
Pvt. Clement Haas—Army.  
Pvt. William B. Haas—Army.  
Staff Sgt. Calvin H. Heck—Army.  
William W. Holmes, Army Air Corps.

Pvt. Lester Hubbard—Army.  
Pvt. Ralph L. Johnston—Army.  
Pvt. Nathan Jones—Army.  
Pvt. James Kennedy, Army.  
Pvt. Thalberg King, Jr., Army.  
Private Giles Knight, Army.  
John D. Knight—Naval Reserves.  
Pvt. Robert Knight—Army.  
Second Lieutenant William P. Kinsey, Army Air Corps.

Corp. Technician Nathan Lane, Jr., Army.

Pvt. Kenneth Leedom—Army.  
P.F.C. Miles Leedom, Jr.—Army.  
Pvt. Charles Leusaner—Army.  
Lieutenant Winfield H. Lippincott, Army Air Corps.

Fred Lintz, Coast Guard.  
Pvt. Bernard E. Martin, Army.  
Lieutenant John B. Mathews, Army.

P.F.C. William G. Mathews—Staff Sergeant Robert N. Mattis, Army.

Pvt. G. S. Mattis, Army.  
Captain C. Singleton Meers.  
Captain Paul M. Mccray, Jr., Army.

Pvt. Charles Morse, Army.  
Pvt. Ellsworth L. Myers—Army.  
Joseph Moorhouse—Navy.

Corp. William J. McDermott—Army.

Pvt. Robert J. McMullin, Army.  
Pvt. H. S. Paul, Army.  
Pvt. Richard F. Payne, Army.  
Flying Instructor Dawson Ransom.

Staff Sergeant William Rowan, Army.

Pvt. Harold Reynolds—Army.  
Wood Robinson, Navy.  
Albert L. Schuler, Navy.  
Joseph L. Sherman, Navy.  
Sergeant Victor Shoemaker, Army.  
Captain Earl Shrader, Army.  
First Lieutenant John R. Siddall, Army Medical Corps.

Pvt. George G. Siddall, Army.  
Pvt. Walter L. Smith, Jr.—Army.  
Pvt. William X. Steele—Army.  
Pvt. Elmer Sutters, Army.  
Pvt. Albert Thiel—Army.  
First Lieutenant Harold T. Theis, Army.

Pvt. Tyler E. Vile—Army.  
Pvt. Arthur Vreeland—Marines.  
Pvt. George Vincent—Army.  
P. F. C. Robert Wallace, Marines.  
Lt. William deH. Washington.  
Charles Wallace, Navy.

Pvt. Arthur B. Waters, Jr., Army.  
Robert Waters—Navy.

Pvt. James B. Webb—Army.  
Captain Joseph M. Williams, Army.  
First Lieutenant James Wilson, Army.  
Winfield Wilson, Navy.  
Pvt. Alexander C. Wood, 3rd, Corp. James E. Wood, Army.

## RIVERTON LOSES GAME TO METAL COMPANY

Riverton dropped a 3-1 decision to the Riverside Metal Company outfit Sunday afternoon, at Memorial Park, the score being 3-1 as Kalmes bested Rohloff of the locals in a hurling duel.

The homesters touched the winning moundman for eight bingles, three more than the Riverside tossers were able to collect off Rohloff, but the invaders combined their hits with some costly Riverton errors to tab three markers in the eighth frame and sew up the decision.

In this stanza the fireworks were caused by a hit batter, a brace of errors and two singles.

The loss was the fifth for Riverton in the Burlington County League race.

Riverside Metal		Riverton	
Freynik, ss.	4	1	1
Faulkner, ck.	3	0	2
Porto, lb.	1	0	4
Notitia, 3b.	4	0	1
Estilow, lb.	3	1	0
Lettrick, lf.	4	0	2
Har'ove, 2b.	4	1	2
Fish, rf.	4	1	0
Costello, c.	3	0	1
Kalmes, p.	3	0	0
Totals	31	3	5

\*Batted for Rohloff in ninth.

Riverside, 0 0 0 0 0 0 3 0—3  
Riverton, 0 0 1 0 0 0 0 0—1

Errors—Hargrove, Cole, Diefenbaugh. Struck out—by Kalmes, 7; Rohloff, 6. Umpires—Hyland and Berringer.

## Testimonial Dinner

"The best squad any coach could desire," said Melvin H. Kreps, of the Palmyra High School track team, in lauding his boys for their excellent work at the banquet given in their honor held last Thursday night at the P.O.S. of A. Hall.

Bob Detwiller, chairman of the A.A.U. of the Philadelphia district, was the principal speaker at the occasion.

Detwiller, who was a well known track and football player, related numerous incidents pertaining to collegiate trackmen and lauding the work accomplished by Payton Flournoy and Eddie Conwell, the local school's two negro athletes.

## KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

SOFT DRINKS  
SUNDRIES  
SODAS  
SUPPLIEE ICE CREAM

L. L. KEATING  
Broad and Main Streets  
RIVERTON

MOVIES of this spring's Penn Relay Carnival were shown with Detwiller describing many of the events.

Twenty-two Stars

Coach Melvin Kreps stated that Palmyra had not only two stars on the squad this season but 22 good stars, that in the end brought the State track title to Palmyra, and the first State athletic title to come into Burlington county.

Kreps thanked those who helped in planning the event including Carl Lutz, Leonard Baker, William Donaghy, and members of the local board of education who aided in many ways at the track meets conducted throughout the season.

Speakers

Leonard R. Baker, president of the Palmyra board of education, extended a welcome to those present and described his trip to Montclair with the track squad. The team traveled by bus, train, and trolley, changing many times, and carried all the equipment on each bus or train. He complimented the townspeople on their welcome to the track squad upon their arrival here from Montclair.

Paul R. Jones, Supervising Principal of the Palmyra schools, stated that with many of the excellent prospects in view for next season, and the Palms as the defending State champs, he hoped Palmyra would be able to have another such occasion next year.

Matthew J. Curtis, Palmyra's assistant track coach and newly appointed football coach, lauded the parents of the members of the squad, and the boys for their fine spirit.

Mayor John F. Ward, representing Palmyra's governing body, praised both the committee for their affair for the team, and later complimented the track squad for their work, as eight of the nine seniors on the team have been participating in the sport for the past four years.

Coach Melvin H. Kreps was complimented by the various speakers and was presented several handsome gifts from the members of the track team. In introducing the members of the squad Coach Kreps praised each individual for his talent.

Evans' Service Station  
SUNOCO  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N.J.

DON'T DELAY  
BUY NOW!  
"GET IT AT EVANS"  
PREMIUM ANTHRACITE  
COAL  
"It goes further and heats longer"

Lawn Seed—Best Grades  
Fertilizers  
Vigoro  
Bone Meal  
General Crop 5-10-5  
Wizard Sheep Manure  
Bo-Vung Cow Manure  
Arsenate of Lead  
Lime for gardens  
Flower Bed Border Fence  
Vita-Var Paints and Enamels  
Window Screens  
Screen Doors  
Venetian Blinds—Custom Made  
Make repairs and alterations on Lumber  
Building Materials  
Hardware  
Glass  
Make repairs and alterations on our monthly payment plan. Building and remodeling advice free.

J. T. Evans Co.  
RIVERTON  
303

Henry Fleming, former cheerleader, led the singing. Col. Frank A. Mathews, representing the Palmyra High School alumni association complimented the squad and presented awards to all those who scored points in the State meet.

The merchants of Palmyra, Riverton, and Cinnaminson, contributed toward sweaters that will be given to the team within the next few days. Music was by Virginia Miles and Eileen Rae. Invocation was by Rev. William F. Quinn, pastor of the Sacred Heart Church, and Rev. S. Dan Morgan, Pastor of Central Baptist Church, gave the Benediction.

Thanks

Carl Lutz, head of the committee for the testimonial dinner, desires to extend the committee's thanks and appreciation to all the local merchants who have donated toward a gift for the team. The businessmen who have helped out include Blanc's Drug Store, Kessler's Service Station, Emil Eschman, Johnston's Service Station, Eberly's Drug Store, Shulman's Department Store, Riverton and Palmyra Water Company, Harry Schwering, Walter D. Lamon, Schneider's Service Station, Frank Bus, Jack Dawley, Keating's, Rex McCrosson, Phila. Market House, Combs and Bush, Harry Koukoulos, McCombs, the tailor, Thomas Shorten, J. R. Johnston, South Jersey Supply, Tak-A-Boost, Leslie W. Reeves.

Any merchant who may still desire to help out may do so by contacting Lutz, by calling Riverton 149 or Lawrence Betty, or Mayor Ward.

The flowers were contributed by Adolph Strohlein, of the Moorestown Gardens. The hall was gayly decorated by several local girls with many of the high school banners and flags.

Riverton will meet its arch rival, Palmyra, this Saturday afternoon at Memorial Park. The contest is expected to be a hard fought affair, with Len Baker on the mound for Palmyra, while Diefenbaugh, or Bob Bauer, former Temple hurler, will pitch for Riverton.

The two clubs met for the first time May 24th, with Palmyra winning out in an 11 inning contest by a 9-6 score, in a real pitchers battle between Rohloff and Baker and Murphy.

Riverton will be host to Collingswood, of the Camden County baseball league at Memorial Park, Friday night of this coming week at 6:15 p.m. Both clubs are in third position in their respective circuits. Ted Laux's Colls outfit are expecting to give the locals a battle, with the Gotta club also in there hitting.

10% OF INCOME  
IS OUR QUOTA  
IN WAR BONDS

Buy WILLIAMS' Coal  
On Easier Payment Plan  
No Down Payment — 12 Months to Pay  
AT CASH PRICES  
PHONE OR WRITE AGENT WILL CALL

H. B. WILLIAMS  
FUEL OIL — COAL — COKE  
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

FOR SALE

BOWKER'S

Tak-Aboost & Lunch

13 East Broad Street  
Palmyra

This is a good opportunity to buy a fully equipped, well established business in a good location. For further details see—

BERNARD KONSTANT

ATTORNEY

529 CINNAMINSON AVENUE

PALMYRA, N. J.



## THE NEW ERA

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P. W. METZGER, Associate Editor  
4 Second Street, Riverton  
Phone 406

## YMCA BRIEFS

The Ockanickon Camps at Medford opened with a good enrollment Saturday afternoon. Despite the showers in the morning, the lake was inviting enough to most of the boys and girls for an afternoon swim, according to County "Y" Secretary Clifford W. Ergood, who was at camp, helping to receive the newcomers.

A splendid song fest was held at the boys' camp, under the direction of William Carey, of Mount Holly, who was in charge of the musical program, and Robert McCurdy, of Riverton, Director of the Junior Area. Mr. Carey had also rehearsed a goodly group of instrumentalists who accompanied the singing. Included in the orchestra were counsellors Paul Cramer, of Stevens Station, who played the trumpet, and William Sumner, of Moorestown, baritone. Cramer is the camp bugler.

Chapel speakers Sunday morning were: at Matolionequay, Mrs. John A. Levering, of Haddonfield; and at Ockanickon, Edward Evans, of Woodbury. The programs planned for the rest of the week at Ockanickon highlight a Camper-Counselor Quiz Contest on Monday night and a "cook-out" on Wednesday night for each cabin group. Splendid plans are being worked out for celebrating July 4, which is also regular visiting day, from two to six in the afternoon.

## OBITUARIES

## LOUIS B. WALLACE

Louis B. Wallace, 73, of South Broad street, died on Thursday, June 25th.

Services were held from the Sover Funeral Home on Monday at 2 p.m., the Rev. S. Dan Morgan officiating.

Interment was made in Arlington Mausoleum.

The deceased is a long time resident of Palmyra, and is survived by a brother, Nathan Wallace.

## EVA I. TOMES

Eva I. Tomes, 60, of Moorestown, died on Sunday, June 28, after a long illness.

Services were held on Wednesday at 2 p.m. from the Belton Funeral Home, the Rev. J. S. Daury officiating.

Interment was made in Morgan Cemetery, Palmyra.

Mrs. Tomes was a resident of Palmyra for 35 years, and was well known to many.

The deceased is survived by her husband, Albert S.C. Tomes, a son

James, with whom she made her home, and a daughter, Margaret A. Tomes, of Camden.

## MARGARET DENNELER

Margaret Denmeler, wife of Leonard Denmeler, died on Monday, June 29, at her home, Branch Pike.

Services will be held today (Thursday) at 2:30 p.m., from her late residence, the Rev. H. V. Morton officiating.

Interment will be made in Lakeview Memorial Park, under the direction of the Sover Funeral Home.

## IDA M. SWOPE

Ida M. Swope, widow of Andrew G. Swope, died on Monday, June 29, at the home of her daughter, Mrs. Wesley Rockafellow, 905 Washington avenue.

Services will be held today (Thursday) at 11 a.m. from the Sover Funeral Home. Interment will be made in Morgan Cemetery.

Mrs. Swope is survived by six children, Miss Frances Swope, of Florida; Leon Swope, Mrs. William Westney, of Atlantic City; Mrs. William Du Hadway, Mrs. Henry Albright and Mrs. Rockafellow, of Palmyra.

## COUNTY RED CROSS GETS AMBULANCE

Imposing and colorful ceremonies attended the acquisition of an ambulance by the Burlington County Chapter of the American Red Cross on New York's City Hall mall last Saturday, June 27. Franklin P. Jones of the chapter board who represented Mr. James Rendall, chapter chairman, functioned in his official

## V is for Victory

## V is for Vacation

Relaxation, so essential to total efficiency, has been carefully planned for in nearby

## Ocean City

## COTTAGES AND APARTMENTS

## Raymond Warner

## REALTOR

5th and Cinnaminson Avenue  
Palmyra, N. J.

## Twist-Ems

Keep your plants within bounds and save the tedious work of tying plants with twine.

4-inch: 250 for 25c; 1000 for 85c  
8-inch: 125 for 25c; 1000 for \$1.65  
16-inch: 250 for 95c; 1000 for \$3.00

## Henry A. Dreer, Inc.

Wayward Vine Guide and Support

An easy way to train all kinds of vines to brick, stucco, stone, cement and wood walls without nails or holes. Per Box 25 cents.

capacity at the proceedings. The gift was part of a mass donation of motor vehicles by the Masons of the State of New York. Thirteen chapters of the American Red Cross were beneficiaries of the Masons' generosity. A huge throng jammed the mall, staying to the end of the ceremonies despite bad weather.

Miss Alice Jones of Mt. Holly and Mrs. Charles Roberts of Moorestown, vice chairman of the Burlington County Motor Corps, attended the ceremony, and drove the ambulance back to Burlington county chapter headquarters in Beverly.

## STORE CLOSED JULY 4

The Philadelphia Market House will be closed all day Saturday, July 4, open late Friday night.

Navy etiquette says that "a courtesy call should last ten minutes, unless the caller is requested to stay longer."

## Legal Notices

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON VACATING, RE-LEASING AND EXTINGUISHING ALL PUBLIC RIGHTS IN CERTAIN DEDICATED BUT UNACCEPTED AVENUES AND STREETS SHOWN ON MAP OR PLAN OF CINNAMINSON HEIGHTS

WHEREAS William T. McAllister and wife, Nicholas E. Beitz and wife, by deed dated September 18, 1926, and recorded at Mt. Holly, New Jersey, in the office of the County Clerk in and for the County of Burlington, in said State, in Book 678 of Deeds, on page 183, do, granted and conveyed to Cinnaminson Heights Development Co., a corporation organized under the laws of the State of New Jersey, a parcel of land situate on the Southern side of the Camden and Westfield Turnpike, (now known as New Jersey State Highway Route No. 25), consisting of approximately 46 acres and having a frontage of 2,116 feet along the Southern side of said Turnpike extending Eastwardly from a concrete monument distant 340 feet more or less Eastwardly from the Eastern side line of Cinnaminson Avenue, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey; and

WHEREAS the said Cinnaminson Heights Development Co. adopted and used in its business a plan or map of the said parcel of land made by Thomas E. Bromley, C. E., dated December, 1925, entitled as hereinafter set forth, showing the said parcel of land subdivided into building lots, avenues and street, which map or plan has not been filed in the office of the County Clerk aforesaid; and

WHEREAS the said avenues and street, hereinafter particularly mentioned, and shown on said map or plan, although dedicated to said Cinnaminson Heights Development Co., have not been opened or accepted by the said Township of Cinnaminson;

WHEREAS it appears to the Township Committee of the said Township that the public interest will be better served by releasing the hereinafter mentioned avenues and street, as shown on said map or plan from the said dedication thereof by said Cinnaminson Heights Development Co., therefore

BE IT ORDAINED by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey:

Section 1: That all public rights in the whole of Forest Avenue, Edgewood Avenue, Beechwood Avenue, Cedarwood Avenue, Myrtlewood Avenue, Highland Avenue and Division Street as shown and designated on that certain map or plan entitled "Cinnaminson Heights Development Co., John L. Schmeier Tract, Cinnaminson Twp., Burlington Co., N. J.", made by Thomas E. Bromley, C. E., and dated December, 1925, be and the same are hereby vacated, released and extinguished, and that the said Avenues and Street be and the same are hereby released from the said dedication thereof by said Cinnaminson Heights Development Co.

Section 2: That this Ordinance, after its final passage, adoption and publication, shall take effect on the earliest date allowed by law.

## NOTICE

NOTICE is hereby given that an Ordinance, of which the foregoing is a copy, was duly introduced and passed upon first reading by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the sixteenth day of June, 1942, and that the final passage and adoption of the said Ordinance will be considered by the said Township Committee at a meeting thereof to be held at the Cinnaminson Public School, situate on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey, on the fourteenth day of July, 1942, at eight o'clock in the evening (Eastern War Time), at which place and time a hearing concerning the said Ordinance will be afforded by the said Township Committee to all persons interested therein.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.

HAROLD E. WEST  
Dated July 1, 1942. Township Clerk

## CLASSIFIED ADS

WANTED: used studio couch, good condition. 711 Main St., Riverton.

FOR SALE: Dining room suite, table, buffet, server, china closet and six chairs, good condition. Apply 601 Washington Ave., Palmyra, N. J. Riverton 1050.



## BANKS AND THE WAR

### Buy Coal Now

YOUR Government urges you to purchase the coal you will need next winter NOW. You will be helping, not hoarding. You will be taking pressure off the nation's coal-mining and transportation facilities in late summer and fall, when both will be badly needed for war purposes. Should you want a loan to pay for your season's coal requirements, this bank will welcome your application.

United States Savings Bonds for DEFENSE on sale here

**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.  
Member Federal Deposit Insurance Corporation

## FOR SALE



## To Close An Estate

This fine home, located in the new section of Palmyra. Six rooms and bath, corner lot, property in good condition.

PRICED FOR QUICK SALE AT

**\$4,500**

Inspection and Further Details On Request

— See —

**Bernard Konstant**

ATTORNEY

or

**George W. Rogers, Inc.**

529 Cinnaminson Ave.

Palmyra, N. J.

## TRENTON CANDIDATES WIN POWERS APPOINTMENT

The United States Civil Service Commission has reported to Congressman D. Lane Powers that John Fischer, of 440 Stuyvesant Avenue, Trenton, with a mark of 86.75, won the Congressman's recent competitive examination for West Point.

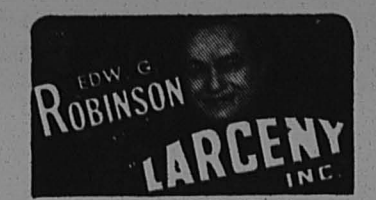
Harvey C. Jones, of 224 Morning-side Drive, Trenton, was second high with a mark of 86.25, and won appointment as first alternate. Kenneth M. Huber, 1703 South Broad Street, Trenton, was named second alternate with a mark of 85.00.

Buy U. S. War Bonds and Stamps at the



Friday and Saturday, July 3-4

(GALA HOLIDAY PROGRAM)



A NEW WARNER BROS. PRESENTS  
JANE WYMAN - CRAWFORD - CARSON  
WYMAN - CRAWFORD - CARSON

Sunday and Monday, July 5-6

The Greatest Double Feature Program We Have Ever Presented!

## THE ARMY ROCKS THE TROPICS!



— 2nd Big Hit —



Remember—Big 3½ Hour Family Snow Sunday Afternoon

Tuesday Only, July 7

Ladies—Get your next item of the "IRIS" GLASSWARE or your choice of "AMAPOLA" Luncheon Service

On Our Screen—Two Big Features



SALE PATRICK - BOWMAN - MAIN



with Noah Beery, Jr., and Marjorie Woodworth

Wednesday and Thursday, July 8-9



with Sabu

The competition was held to designate a candidate to fill the vacancy for West Point for July, of this year, created by a recent Act of Congress enlarging the Corps at the Point. The Civil Service Commission held the competitive for the Representative on June 13th, at the new Post Office in Trenton.

The principal and two alternates must take entrance examinations, both mental and physical, for the

Academy. Should the principal fail either the mental or the physical, the first alternate would receive the appointment, if he passed. If they both failed and the second alternate passed, he would be the appointee who would enter the Academy.

Thirty-three young men of both Mercer and Burlington Counties took the competitive. All of the papers, as marked by Civil Service, will be kept at the Congressman's Washington office for thirty days where any

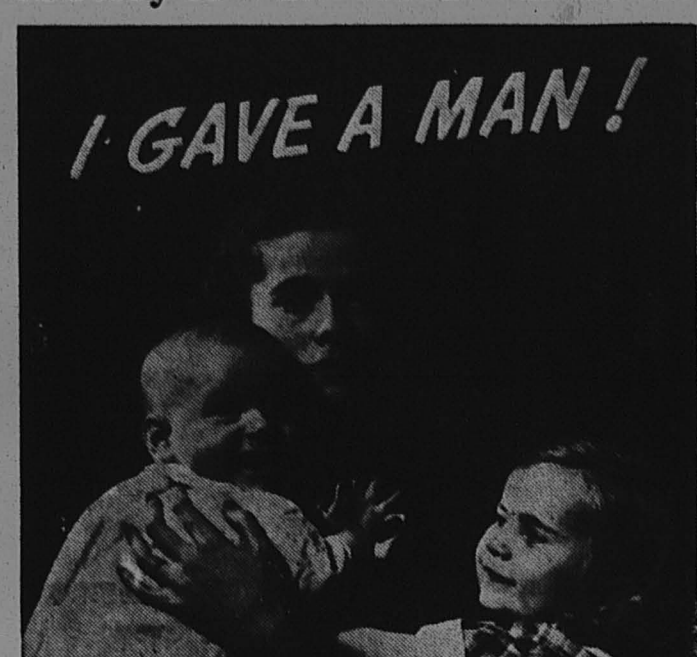
or all of them may be inspected by any candidate or his representative.

One of the oldest Navy mess customs was that religions and ladies

should never be discussed in a gentlemen's mess.

The U. S. Navy will use about 74 million pounds of flour in the current fiscal year.

## A Story of War—And War Bonds



**I GAVE A MAN!**

Will you give at least 10% of your pay in War Bonds?

This new color poster, which soon will be used in all parts of the country to promote the sale of War Bonds and Stamps, is one of four recently created to emphasize new themes in the War Bond sales campaign.

U. S. Treasury Dept.  
WBS 491

## AMERICAN STORES CO.

Hires Root Beer Extract 21c  
Curtice Bros. Chicken Broth 4 19c-25c  
ASA Corn Flakes 11-12 7c  
ASA Wheat Puffs 2 9c  
Sylvan Seal Cream Cheese 2 15c  
N. B. C. Varieties 2 19c

Social Tea, Saltines, Graham Crackers, Oreo Sandwich, Melody Crackers, Arrowroot and Mint Creams.

**Eat More Fresh Produce!**

Extra Large Ripe Sweet

**Watermelons each 55c**

CELERY HEARTS bunch 15c

Large Juicy LEMONS doz 19c

Freestone PEACHES Georgia 2 19c

Extra Fancy Sound Ripe

**TOMATOES lb 10c**

**Asco Quality Meats**

Oven Tendered Smoked Skinned

**HAMS Whole or Shank Half lb 35c**

These Hams weigh 10 to 14 lbs each. Short shank, well trimmed; all excess fat and skin removed.

Slices of these Hams lb 59c

Butt Ends of these Hams lb 39c

Morrell's E-Z Cut Whole Hams lb 40c

Freshly Made Hamburg lb 29c

Lean Short Ribs of Beef lb 19c

One Price—None Higher, Fancy Pioneer Hen

**TURKEYS lb 35c**

Fancy Full Meated, Weighing 10 to 14 lbs.

One Price—None Higher—Whole, Bone In

**Chuck Roast lb 25c**

Fresh Large Croakers lb 10c

Fresh Sea Trout lb 12c

Fillets of Redfish lb 25c

Filets of Genuine Haddock lb 29c

These Prices Effective in Our Stores and Meat Markets in

and Vicinity

These Prices Effective in Our Stores and Meat Markets in

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## AMERICAN STORES CO.

## Quality Food Needs for Your JULY 4th OUTING!

Save gasoline and tires. Plan an old-fashioned Fourth of July Picnic this year. Visit your convenient, nearby American Store for all your picnic needs. The money you save will enable you to buy War Bonds and Stamps.

**OPEN Friday Until 9 P. M.**  
Closed Saturday, Independence Day

Farmdale Natural Aged

**CHEESE lb 29c**

Save 30%!

Enriched Supreme

**BREAD 2 large loaves 17c**

Paper Napkins 100 19c

Drinking Cups 100 10c

Sandwich Bags 50 10c

Picnic Plates 100 10c

Waxed Paper 100 6c

Drinking Straws 100 10c

Paper Towels 2 rolls 19c

Ice Cream Salt 6-lb bag 15c

Princess Mustard 10 10c

Fresh Vanilla 1 lb 15c

Swift's Prem Pork Shoulder Meat 15-lb 32c

Educator Cray Butter Crackers 10 17c

Hom-de-Lite Salad Dressing 1 21c

Hom-de-Lite Mayonnaise 1 27c

California Sardines 1 25c

Oliver Stuffed Olives 1 29c

Armour's Potted Meats 1 19c

Picknick Sour or Dill Pickles 1 18c

Pabst's Cheese Spreads 2 27c

Kraft Cheese Spreads 2 31c

Florida Orange Juice 16-oz 25c 2 21c

Rob Roy Sparkling

**Beverages full quart bot 10c**



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
11 a.m.—Meeting for Worship.

**BETHANY EVANGELICAL LUTHERAN CHURCH**  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
Sunday, July 5—Fifth Sunday After Trinity.

8:45 Matins—Sermon "Launch Out and Let Down."  
10:00—The Church School Session.  
11:00—The Service. Sermon—"Launch Out and Let Down."

At this service a new American Flag will be presented to the Church by Mr. and Mrs. Hans Kears. This gift comes very appropriately on Independence Sunday and is greatly appreciated by the pastor and congregation.

7:00—Grove vespers. Pastor Rowe will speak on the theme, "Things We Cannot Afford."  
8:00—Senior Luther League will meet at the home of Mrs. Paul Calkin with William Howe, Jr., as leader.

Next Week—  
Tuesday—Scouts, 7:30.  
Wednesday—Senior Choir rehearsal at 7:45.

**EPWORTH METHODIST CHURCH**  
Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, B.D., Minister

The services in Epworth Church for this Sunday will begin with Church School in the various Departments and Classes at nine forty-five.

Church Worship will begin at 11 o'clock when the Pastor will administer Holy Communion.

The evening service will be in the Municipal Grove when the Rev. H. L. Rowe, Pastor of the Bethany Lutheran Church will be the preacher in charge.

The Pastor will conduct Prayer Meeting at 8 o'clock Wednesday. All devout people are urged to attend.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School, 9:30 a.m.  
Sunday Services, 11:30 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"God" is the Lesson-Sermon subject for Sunday, July 5, in all Christian Science Churches and Societies.

New Shoes From Old  
**"AMICO"**  
Electrical Vulcanized Resoling  
No Nails  
No Stitches  
Shoes Shined  
**UNITY SHOE REBUILDERS**  
105 W. Broad St. Palmyra

## RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

throughout the world.  
The Golden Text is: "There is none beside thee: neither is there any rock like our God." (1 Samuel 2:2).

Among the Lesson-Sermon citations is the following from the Bible: "Call upon me in the day of trouble: I will deliver thee, and thou shalt glorify me." (Psalms 50:15).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God will heal the sick through man, whenever man is governed by God." (p. 495.)

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.  
Weekdays—7 and 8 o'clock.  
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

Sunday Masses 6, 7, 9, and 10:30 a.m. (9 o'clock the children's Mass).

Weekdays, 8 o'clock.  
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.  
Baptism is administered each Sunday at the conclusion of the 10:30 o'clock Mass. Parents of those to be Baptized should contact the pastor a few days before the date selected.

Mass, each Monday morning is being celebrated at 8 a.m. for the members of the parish who are in the service of our country, and the peace of this world.

No dances are being held by the Confraternity of Christian Doctrine until the end of the summer season.

The Holy Name Society of the parish will receive Holy Communion together in a body at the 7 o'clock Mass this Sunday. The Knights of Columbus and all high school students are invited to receive Holy Communion with the parish Holy Name Society at this Mass.

**CENTRAL BAPTIST CHURCH**  
5th St. and Maple Ave., Palmyra  
Rev. S. Dan Morgan, Pastor

Services, Sunday, July 5—  
Bible School, 10 a.m.—The attendance at the school has shown an increase over last year in spite of the fact that there are so many in the armed forces. This has been encouraging to the Superintendent and teachers, and notes an increasing interest, especially in the summer months. If you are a visitor or a stranger here, you will always find friends in the school who will make a visit very worth-while.

Morning Worship, 11:15 a.m.—This being Communion Sunday, members are reminded of their opportunity and obligation toward this service. However, all Christians, irrespective of creed, are invited to participate. The Pastor will have as his subject, "The Meaning of His Death." The choir, which very definitely contributes to the worship, will sing "I Am He That Liveth," by Simper.

Grove Vespers, 7:00 p.m.—From 7 until 8 every Sunday evening, twilight services are conducted under the auspices of the Ministerial Association of Riverton and Palmyra. To these services, everyone is invited. The attendance thus far has been the average, but with a combined population of thousands in our communities, bearing in mind the importance of these meetings to the individuals which make up our country, there are too many seats vacant. Rev. Harold Lee Rowe, Pastor of the Bethany Lutheran Church, will be in charge of the meeting and will present the message.

Wednesday, 8:00 p.m.—Mid-Week Prayer and Praise Service—One way of keeping cool, especially in the summer, is to attend these services.

Finger Waving  
Manicuring  
Hair Cutting  
Hair Tinting  
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PERMANENT  
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Fussing and fuming about the present conditions, on problems you are facing, causes high temperatures in the individuals. After attending this service you leave with your burdens lifted and with a calm and peace of mind that nothing else can give. Come out and see this for yourself.

**CHRIST CHURCH, EPISCOPAL**  
Riverton, N. J.  
Rev. Francis B. Downs, Rector

Sunday—  
8:00 a.m.—Holy Communion.  
11:00 a.m.—Morning Prayer and Sermon followed by Holy Communion.

**WESLEYAN MEN'S BIBLE CLASS**  
**EPWORTH METHODIST CHURCH**

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

This week Christian J. Eurich, of Lansdale, will address the class.

An open book is the uniform insignia of a printer in the U.S. Navy.



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## About Town

Mr. and Mrs. J. J. Karins, of Montclair, New Jersey, are the guests of their daughter, Mrs. Frank Hamlin, of Second street, Riverton.

The New Era recently reported that Robert Horton had enlisted in the Navy. This was incorrect, since Mr. Horton joined the Army and is now attending the Air Corps Technical School, Keesler Field, Mississippi.

Harold A. Walburn, formerly of Riverton and now a resident of Merion, Pennsylvania, has announced the formation of the firm of Hart Walburn and Company, certified public accountants, with offices in Philadelphia.

Members of Central Baptist Church, Palmyra, entertained 17 members of the U. S. Navy on Sunday of last week, the men being brought here from their station early in the morning by a bus that was engaged by several individuals. The sailors attended church in the morning and then were dinner guests of various families in Riverton and Palmyra. They returned to the post in the evening after a most pleasant day of relaxation.



Boxes will be in the Riverton Welfare Office Monday, July 6, for your scraps. Any clean pieces of wool, cotton and rayon will be accepted. Material will be accepted between the hours 9 till 1. No piece is too small to aid in our conservation program. Make it a habit to bring your scrap pieces with you when you shop.

About 70 yards of silk are required to make a parachute for a U. S. Navy airplane pilot, according to the Bureau of Supplies and Accounts for the U. S. Navy.

## WANT ADS

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

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WANTED: Metal filing cabinet to be donated for use in the Red Cross office, Collins Bldg., Riverton. Phone Riverton 9525.

WANTED: Woman for confidential secretarial office work in this vicinity. Write full details regarding experience and references to Box "B." The New Era Office, 609 Main Street, Riverton, N. J.

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HOUSEHOLD SCHEDULES have to be adapted to the worker's hours. Some weeks you may serve dinner in the middle of the afternoon, but that's a small concession to these changing times and one you'll make readily. Men, who work hard on production jobs, need nourishing and sustaining food—regular meals—meals they can work on.

It IS possible to serve nourishing and appetizing meals without a monotony of fare. It is so easy to follow the same old routine, that you forget you can have variety in food and in the ways it is prepared. Consult our Home Economics Department. They know all the shortcuts to meal preparation, all the ways of keeping within a budget and they will be glad to help you.

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SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE  
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While on a business trip to Texas, Joseph J. Siddall was able to spend Sunday with his son, Lieutenant John R. Siddall, at Camp Bowie, Texas.

Members and friends of the Palmyra Branch Zuercher Memorial Hospital Auxiliary are invited to a covered dish luncheon at the home of Mrs. Claude Barto, 626 Thomas avenue, Riverton, on Tuesday, July 7 at 1 p.m. Those planning to attend please call Riverton 166-M or 688-R. Admission is a covered dish and a silver offering.

The K. of C. Auxiliary Sewing Group met on Tuesday at the home of Mrs. Otis Meyers, Seventh street, Riverton, to sew for the Burlington County Hospital and the Needlework Guild.

Mrs. Joseph J. Siddall, of Lippincott avenue, left for Prince Edward Island, Canada, on Tuesday, to be gone for several weeks.

**PALMYRA**  
Direction Victoria Theatres Co.

FRIDAY AND SATURDAY  
July 3-4

Alexander Korda  
PRESENTS  
**RUDYARD KIPLING'S JUNGLE BOOK**  
IN TECHNICOLOR  
WITH SABU JOSEPH CALLEIA • JOHN QUALEN • FRANK PUGLIA • ROSEMARY DE CAMP • PATRICIA O'ROURKE • RALPH BYRD  
Directed by ZOLTAN KORDA—Released thru United Artists

MONDAY  
July 6

**Shearer Douglas**  
WE WERE DANCING

CAST  
PATRICK • BOWMAN • MAIN  
BONNARD • ALAN  
OWEN • MOWBRAY • BATES

TUESDAY  
July 7

SAMUEL GOLDWYN  
**GARY COOPER**  
THE REAL GLORY

WEDNESDAY AND THURSDAY  
July 8-9

EDWARD G.  
**ROBINSON**  
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**LARCENY**  
INC.  
All kinds of thievery  
done—quick and neat.  
A NEW  
WARNER BROS. HIT  
JACK  
WYMAN • CRAWFORD • CARSON

Mrs. Frank C. Cole, of Main street, spent last week at Atlantic City.

John M. Burhoe, 20, of 300 Midway, Riverton, enlisted June 30 in the U. S. Army. He was sworn in at the Philadelphia Recruiting Station in the Custom House in that city. The new recruit is the son of Mr. and Mrs. Lemuel Burhoe.

Buddy DeLaney and his orchestra, featuring Betty Parker, vocalist, will furnish the music for the Delaware River Yacht Racing Association dance to be held at the Riverton Country Club on Saturday evening.

A dance and buffet supper will be held on the night of July 4th at the Riverton Country Club. It will be sponsored by the Delaware River Yacht Racing Association and tickets may be obtained from any member of the Riverton Yacht Club.

#### DIETZ-FARRELL

Announcement is made of the marriage of Miss Anna Margaret Farrell, daughter of Mr. and Mrs. Russell Farrell, of 319 Cinnaminson avenue, Palmyra, and Mr. Herman J. Dietz, son of Mr. and Mrs. Herman Dietz, of 101 West Charles street, which took place Saturday afternoon last, at four o'clock, in Bethany Evangelical Lutheran Church, Palmyra, with the Rev. Harold Lee Rowe, pastor of the church, officiating.

The bride was given in marriage by her father and was attended by her sister, Miss Marion Farrell, as maid of honor, and Miss Doris Dickenson, of this city, and Mrs. Florence Dietz, of Palmyra, as brides-

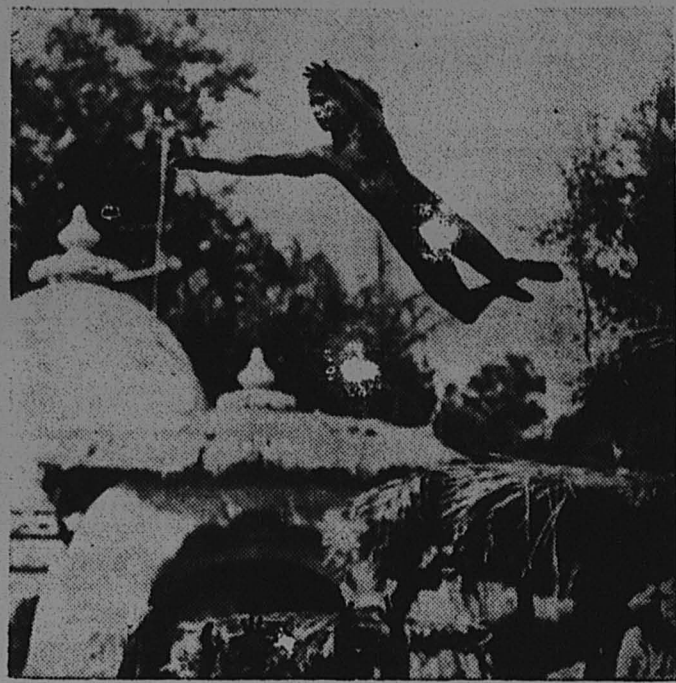
maids. Mr. John Dietz was best man for his brother and ushers were Mr. Harry Nanni and Mr. Joseph Dietz, also of Palmyra.

A reception at the home of the bride's parents followed the ceremony. On their return from a honeymoon in Atlantic City, Mr. and Mrs. Dietz will reside at the Cinnaminson avenue address.

Mr. Dietz is in the service of the U. S. Coast Guard and is stationed at Fort McHenry, Baltimore, Md.

Scuttle butt is the name for a drinking fountain in the U. S. Navy.

#### PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Sabu, as Mowgli in Rudyard Kipling's "Jungle Book" in Technicolor.

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PEACHES White or Yellow 19c

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BUTTER 2 lb 79c

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Fancy Domestic Swiss  
CHEESE Sliced 1/2 lb 29c

FRESH POTATO CHIPS 39c

Fresh Baked Reading Thin  
PRETZELS 29c

Chicken of the Sea  
TUNA FISH 6 1/2 Oz. Can 35c

Monarch Orchard-Fresh  
SLICED APPLES Lg. Can 25c

BIRDS EYE PEAS Pkg. 25c

Birds Eye  
STRAWBERRIES Pkg. 27c

Fresh  
HALIBUT OR SALMON lb 39c

Fresh  
CROAKERS and PORGIES 2 lb 25c

For that delicious 4th of July dinner serve Vogt's Triple Tender Hams or Morrell's Famous E-Z Cut Hams.

Fully Cooked, Ready to Serve  
VOGT'S TRIPLE TENDER HAMS 37c lb

Meaty Shank Half 6 1/2-7 lb Avg.

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Also featuring large Jumbo Sweetbreads, genuine Country Calves Liver, Paramount Spring Broiling or Frying Chickens, Meaty, Large, Roasting Chickens. Sold with a guarantee to be most tender and delicious.

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53rd Year, No. 14

THE NEW ERA, THURSDAY, JULY 9, 1942

PRICE FIVE CENTS

## MANY ENJOY FOURTH PROGRAM

Riverton was the center of attraction for residents in this section on the morning of Independence Day, when the program planned by the citizens' committee opened with a street parade from Memorial Park to the river. There was an unusually large number of participants in the procession and the line of march was thronged with thousands of spectators.

The units participating in the parade included the following: Mayor H. McIlvain Biddle and members of borough council, Edward K. Merrill, chairman of the local civilian defense council and members of that organization, local clergy and parade officials, Red Cross and civil defense units, Boy Scouts, Girl Scouts, a fine children's section, firemen from Palmyra, East Riverton, Parry, Mooresville, Bridgeboro, Delanco, Riverside Park, Masonville and Riverton, the St. Peter's Cadet Drum and Bugle Corps, of Riverside, Palmyra Ambulance Association, Palmyra High School Band and the Palmyra High School Girls' Drum and Bugle Corps.

#### At River Bank

Appropriate exercises were held at the river bank, with invocation by the Rev. William F. Quinn, pastor of the Sacred Heart Church, Riverton. Rev. Quinn, pastor of the Sacred Heart Church, Riverton, Rev. Quinn also pronounced the benediction. The address of the day was made by Colonel Frank Mathews of Riverton and Kenneth Merrill led the singing of patriotic songs.

#### Prize Awards

Following the exercises, prizes were awarded to the participants in the children's section, the winners being as follows:

Patriotic costume: Theresa Faunce, 1st; Beverly Borden, 2nd; Betty Ann Ransford, 3rd; John Long, 4th.

Most original costume: Robert Hamlin, 1st; Dolores Strohlein, 2nd; Jack Merrill, 3rd.

Most attractive costume: John Bell, 1st; Raoul Betancourt, 2nd; Robert and Richard Strahan, 3rd.

Decorated doll carriages: Nancy Jane Gorman, 1st; Catherine Anderson, 2nd.

Decorated baby carriages: Margaret Lane, 1st; George Hagstoz, 2nd; Betty Schneider, 3rd.

Comical costume: Eric Warnick, 1st; Beth McCourt, 2nd; Woody MacCord, 3rd.

Decorated girl's bicycles: Virginia James, 1st; Grace Ransome, 2nd.

Decorated boy's bicycles: Emmett Williams, 1st; John Adams, 2nd.

Decorated boy's velocipedes: Paul Musso, 1st; Emerson Wolfshmidt, 2nd.

Patriotic float: Robert Becker, 1st; Irene Ochs, 2nd.

Attractive float: Patsy Schuck. Original float: Harry McCurdy, 1st; Lenore Layton and Frank Howell, 2nd.

Comical float: Lois Burns.

#### Athletic Events

Prize winners in the athletic events held in the afternoon at Memorial Park were:

Three legged race: Robert Snyder and George Rotenbury, 1st; Tom Laverty and Charles Bishop, 2nd.

Sack race: Irwin Lloyd, 1st; Monroe Steedle, 2nd.

50-yard Dash: Ruth Mason, 1st; Sylvia Walter, 2nd.

75-yard dash: Roland Harris, 1st; Elmer Gotta, 2nd; Monroe Steedle, 3rd.

Potato race: Mary Warnick, 1st; Sylvia Walter, 2nd; Kenneth Lippincott, 3rd.

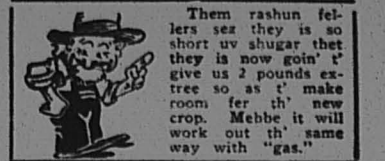
Toe race: Joan Moffet, 1st; Jean Groff, 2nd; June Oliver, 3rd.

Dodge the stool race: Elmer Mofeland, 1st; Russell Phelps, 2nd; William Jefferson, 3rd.

All prizes were War Stamps.

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



## RED CROSS STAFF ASSISTANT'S COURSE STARTS MONDAY, JULY 13

The organization meeting will be held at the Porch Club and all persons not yet registered but wishing to take the course may call Mrs. M. F. Joyce, chairman, Riverton 9525, or her assistant, Mrs. G. Sargent, Riverton 799, or be at the meeting Monday morning at 9:30, in the Porch Club.

## NEW OFFICERS AT ROTARY CLUB

Palmyra-Riverton Rotary Club at its regular Thursday dinner meeting July 2, heard Robert G. Adams' report of the 33rd Annual Convention of Rotary International which was held in Toronto June 21 to June 26.

Preceding the report by Mr. Adams he was installed as president of the local club, being handed the gavel by retiring president Joseph Seel. Mr. Seel made appreciative remarks for the fine cooperation of the club during his year as head of the organization. In recognition of Mr. Seel's years of outstanding service, climaxed by his splendid year as President, E. N. Cooper presented to him in behalf of the club an attractive achievement key of white gold suitable for a watch chain.

President Adams accepted the gavel and the new responsibilities with appropriate words and felicitated the new vice president, Carl H. Thomas, paying tribute to Carl's record of nine years' unbroken attendance. Dr. P. Conner Hulse, retiring secretary, turned the secretarial records back to Mr. Seel, who had served in that office over a period of 12 years prior to his yielding of the office a year ago to become president.

Mr. Adams' first official act was the welcoming of visitors and introducing the custom of presenting a suitable token to the visitor from the most distant club.

The recently made large photographs of the club were presented to the individual members by George Wonfor, referred to as the father of the local club.

New committees and new appointments of some old committees were announced and the printed lists thereof for the coming year were distributed.

President Adams formally introduced himself as the speaker of the evening and gave a comprehensive report of the Toronto meeting he recently attended, which, he said, brought together 6,959 delegates mainly from the nations of the two Americas, although there were notable representatives on the program from England and South Africa and broadcast greetings were received from Australia, adding to the international temper that always characterizes these world-wide conclaves of the first of the service clubs. Following a colorful account of his journey to the convention city Bob gave a day-by-day report of the proceedings.

#### Committee Chairman

Mr. Adams was honored by appointment as chairman of the convention Committee for the arrangement of district dinners which were held in various hotels simultaneously in Toronto, the entertainment features moving progressively to the various hotel banquet halls.

Numerous legislative enactments for the improvement of the service club and the extension of usefulness were presented and President Adams praised warmly the striking parade between Rotary International and Representative Democracy. All measures were presented and discussed before adoption or rejection, even though each proposal had previously been carefully worked over by strong committees. Such methods, free from any personal dictation or tyranny, explain why Rotary International is uncongenial to Communist and Fascist governments and has been banned from Germany and Italy and from the countries temporarily subjugated by the dictators.

## DAY CAMP DIRECTOR

John Stively, Jr.

The Day Camp conducted by the Burlington County YMCA for the past four years at Palmyra, will be conducted again this summer, according to an announcement by County "Y" Secretary Clifford W. Ergood. The place and date of the encampment have not yet been decided but it is expected the camp will be held during the month of August. The director will be John Stively, Jr., of Villanova, Pa., a graduate of Temple University, majoring in Psychology and Guidance. During the school year he teaches at the Manasquan High School. He has had previous experience in similar summer projects. Mr. Stively is now making preparations for the Day Camp, which will be especially for boys 8 to 14 years of age, along the riverfront from Palmyra to Riverside, inclusive.

## ENGAGED

Mr. and Mrs. N. Kuensell, of 24 South Bellview Avenue, Riverton, announce the engagement of their daughter, Blanche Virginia, to Louis A. Koppenhoefer, son of Mr. and Mrs. A. L. Koppenhoefer, of 217 Garfield avenue, Palmyra.

## YACHT CLUB RACES

There was much interest in the two day regatta staged by the Riverton Yacht Club over the holiday week end and all events attracted a large number of skippers. Riverton boats took honors in most of the events.

The summary follows: Free-for-all (over 16 feet)—1, Bob Levin, Riverton, Star; 2, Bob Lippincott, Riverton, Star; 3, Bert Shoemaker, Riverton, Star; 4, Tom Coe, Riverton, Star; 5, Charles Knight, Riverton, Star. (No time.)

Free-for-all (16 feet)—1, Steve Stephan, Red Dragon, Comet; 2, Bill Waters, Riverton, Duster; 3, Lou Clelland, Riverton, Duster; 4, Marcy Lippincott, Riverton, Comet. (No time.)

Stars (5.4 miles)—1, Bob Levin, Riverton; 2, Bob Lippincott, Riverton; 3, Tom Coe, Riverton; 4, Charles Knight, Riverton; 5, Stan Lippincott, Riverton. Time, 1 hour, 16 minutes.

Comets (5.4 miles)—1, Phil Somerville, Red Dragon; 2, Howard Lippincott, Riverton; 3, John Rogers, Riverton; 4, Marcy Lippincott, Riverton; 5, Steve Stephan, Red Dragon. Time, 1 hour, 36 minutes.

Dusters (5.4 miles)—1, Lou Clelland, Jr., Riverton; 2, Harold Leaming, Beverly; 3, Walt DeFrain, Riverton; 4, Frank Leaming, Beverly; 5, Brian Kane, Beverly; 6, Elmer Heinel, Riverton. Time, 1 hour, 55 minutes.

Crickets (5.4 miles)—1, Jack Jeette, Beverly (only finisher). Time 2 hours, 50 minutes.

A father and his seven sons all serve in the Boiler Division of the same battleship.

## JULY QUOTA INDUCTED AT CAMDEN ARMORY

In a late change of plans, the quota of men who left here Tuesday for final physical examination and induction into the United States Army were examined at the 157th Field Artillery Armory, Camden, instead of at Fort Dix.

Any man who passed the examination and was inducted was granted a 14 day furlough upon his request. Those not asking for the furlough were sent to Fort Dix.

## DAYLIGHT TEST OF CIVILIAN DEFENSE

State Civil Defense authorities have announced that the first daylight test mobilization of local defense facilities and personnel will take place some time before Saturday, July 18, between the hours of 8 a.m. and 6 p.m. No advance information will be given regarding the exact time of the mobilization.

According to present plans, all traffic, with certain exceptions, will cease upon the sounding of the air raid warning signal. This includes pleasure cars, trucks and busses. The exceptions are mail trucks, ambulances, cars driven by doctors, nurses and clergy on sick calls, fire apparatus, police patrols and utility repair crews.

#### To Seek Shelter

All pedestrians will be required to seek the nearest shelter upon hearing the signal and motorists will pull to the curb, lock their cars and also go to the nearest shelter.

Air raid wardens will patrol the community to enforce these regulations.

Civil defense officials in Riverton are well prepared for the test, since the air raid warden service has been organized with both day and night wardens. Other civil defense committees are equally well equipped. (Continued on page 8)

## ALL STAR GAME AT RIVERSIDE SATURDAY

Several members of the Riverton club entered in the county baseball league will see action in the All Star game to be held Sunday at the Riverside Recreation Field. Among the Riverton cast are Al Brewster, right fielder, George Sutters, left field, Roy Shinn, shortstop, Joe Rohloff, pitcher, and Warren Schneider, catcher. The affair will start at 3 p.m. with exercises at 2 o'clock.

Manager of the Riverton club, Jack Gotta, has been selected as one of the two coaches at the contest which will be played for the benefit of the injured players fund of the league. The contest is an annual affair and was played at Memorial Park last year. It is expected to attract a banner crowd. The managers are picked from the respective pennant winners of their divisions of the previous year. John Broderson, of Palmyra, will have charge of the National Division with Stanley Gotch, of Roebing, guiding the American division.

No pitcher is allowed to work more than 3 innings, nor any player more than five. Tickets are 28 cents, including tax. Everyone is required to pay their admission to the game including the players, umpires, league officials, ticket sellers and bat boys.

The South Jersey Umpires' Association has donated the service of 12 umpires with four new umpires named every 3 innings. The umpires who will start the game are the oldest in the service: Wilbur Morgan, Jack Naprava, and Sam Cronin.

Service men in uniform will be admitted free. Baseball fans, officials from many South Jersey communities, league players, are expected to be present.

A father and his seven sons all serve in the Boiler Division of the same battleship.

## RATION BOARDS ARE REORGANIZED

Harold B. Wells, Jr., county ration authority, announced last week the new plan for the reorganization and consolidation of Burlington County Ration Boards.

The board for this section will be located in Palmyra and will serve Cinnaminson, Delran, Palmyra, Riverside and Riverton. Three employees will be assigned to this office, and the territory includes a population of approximately 20,000. In his statement Mr. Wells said in part:

"This plan reduces our thirty-nine boards to five and establishes the jurisdiction of the new boards, the approximate population to be served, and the number of paid employees associated with each office. The locations for the five board offices were made after careful study and consideration of public convenience, population centers and transportation facilities.

"The office sites in the cities mentioned are now being selected and will be partially staffed with paid clerical help and partially equipped at Government expense. The majority of the paid personnel for these offices will be selected from those now presently engaged and who will be assigned to work in one or the other of the new offices. There will continue to be plenty of work for volunteers and need for additional equipment.

#### Volunteers

"The new board members will continue to be volunteer workers. The actual membership of the new boards with deputies, alternates, and advisers is to be appointed by the State Director of the O.P.A. from the present personnel of the local boards in each of the new board areas or zones. It is my understanding that each of the five boards will have fifteen members broken down into five panels of three members each, one panel for fuel, one for food, one for automobiles, one for tires, and one for miscellaneous.

"These Burlington County War Price and Ration Boards and their office staffs will be under the supervision of the Camden District Office and this district office in turn will handle the administration, quota, and supply problems heretofore handled through my office, which will no longer function as an administrative office."

Local boards are to function as heretofore until the new war price and ration boards have actually been appointed and set up.

## RUBBER SALVAGE

The nation-wide drive for scrap rubber ends tomorrow (Friday) at midnight.

All residents in this section are urgently requested to make a last-minute search for any articles that can be donated for this urgent need. Rubber items for salvage can be left at any gasoline station in this vicinity.

## GASOLINE RATION HOURS AT RIVERTON SCHOOL

In compliance with a request from State authorities, Miss Caroline M. Staman, supervising principal of the Riverton Public School has announced the following schedule for gasoline rationing in Riverton:

Thursday, July 9, 1 to 8 p.m.

Friday, July 10, 9 a.m. to 9 p.m.

This extension of hours is made to accommodate those who might not be able to register during the regular hours the other two days.

Saturday, July 11, 1 to 8 p.m.

The alphabetical designation given on another page of this issue of The New Era should be followed in so far as possible.





A new Nutrition Class, sponsored by the Burlington County Chapter, will begin Friday, July 10, at 1:30 p.m., in the Riverside High School. Miss Sarah Pennell, of the Public Service Company, will be the instructor.

All those from this section who desire to join are welcome.

The course will continue for 10 weeks, with a two hour period each week.

#### HALL DEDICATED

The new Palmyra Borough Hall was dedicated on the afternoon of Independence Day with appropriate ceremony, with Mayor John F. Ward acting as master of ceremonies. A large audience attended the affair.

A 45-foot steel flagpole was erected under the direction of Councilman T. Curtis Flynn and a new flag was raised for the first time. This was presented to the borough by the ladies of the P. O. of A.

During the raising of the flag, the audience joined in the singing of the Star Spangled Banner and after the flag was in position all gave the pledge of allegiance.

The invocation was given by the Rev. S. Dan Morgan and the Benediction by the Rev. Harold Lee Rowe.

Assemblyman A. Matlack Stackhouse was the main speaker of the day and Frederick Forrest, representative of the state W.P.A., told of the part played by his organization in building the new hall.

#### AMBULANCE DRIVE

The Palmyra Ambulance Association during the week of July 3-10 will endeavor to raise by the sale of "tags," funds needed not only to carry on its regular activities, but additional activities, occasioned by the National Emergency.

Members of the committee in charge of the drive are as follows: Mrs. Mary King, Mrs. Sadie Mohrman, Mrs. Grace Dinn, Norman Moore, Donald Fountain and Walter Gennett.

Although fully realizing the amount of financial contributions that the people of Palmyra, Riverton and Cinnaminson have been called upon to make during the preceding year, the members of the association sincerely trust that every individual in the three communities will find it possible to make some contribution.

Never in the nineteen years of its existence has the Palmyra Ambulance Association been called to enter into such preparation for that which we hope will never happen, but which we must be ready for if it does. Nurses and women drivers are being recruited, trained and outfitted. Ring splints and other first aid equipment have been purchased, also a mechanical resuscitator, aspirator and inhalator.

#### PALMYRA DEFENSE COUNCIL MEETING

At the last regular monthly meeting of the Palmyra Defense Council two representatives of the Bell Telephone Company, Messrs. Ridley and Peters gave a clear explanation of how the telephone company is co-operating with defense councils. They stated that each warden should report every incident in an air-raid direct to the Control Center himself, so that the report will be accurate and complete. They said that the public must not use telephones during blackouts and air raids.

It was decided by the Defense Council in the future all air raid wardens must carry their armbands with them whenever they leave home so that they can easily and quickly reach their posts in case of a blackout or an actual air-raid.

#### HOLLAND'S Lunch Room

Dinners • Catering  
Price Bldg. opp. P.R. Station  
RIVERTON

The Defense Council also decided that greater efficiency can be obtained if the person in command of all police and mechanical units will report to the Control Center after they have returned to their posts.

One regrettable incident at the meeting was the resignation of Richard E. Wilson, as Chief of Defense Police. Mr. Wilson stated that he felt that a younger man should be appointed. The leadership ability of Mr. Wilson will be greatly missed, but a very capable man has been appointed in his place, Daniel Christy, who has served as Mr. Wilson's Deputy.

Mayor Ward, chairman of the Defense Council, expressed the appreciation of the whole Council to Mr. Ridley and Mr. Peters of the Bell Telephone Company, for their excellent cooperation in defense work.

#### FARM HELP NEEDED

The problem of harvesting New Jersey's crops is considered part of the nation's war production problem, according to Eldridge, State Director for the United States Employment Service for New Jersey, emphasized today in appealing to farmers to make known their needs for farm labor at the nearest of the 35 local offices of the United States Employment Service scattered throughout the State.

At the same time, Director Eldridge urged that young and old who are available for farm work register at the same offices.

In pointing out the importance of farmers currently advising local offices of their potential labor needs, Director Eldridge said:

"The objective of the United States Employment Service is to increase the productivity of that labor as effectively as possible. That means matching supply with demand so that farmers may be assured of an adequate number of workers at the time they are required and workers may be referred from job to job with the least possible waste of time. It means also distributing the available workers so as to prevent shortages of labor in one area side by side with surpluses in another. Because of this nationwide coverage and its extensive advance information on labor requirements, the United States Employment Service is equipped to direct workers from areas of labor surplus to other localities where farm help is needed."

Director Eldridge pointed out that in New Jersey steps have been taken to supply additional needed workers by recruiting high school students and women to help out during the busy season. The United States Employment Service is equipped to furnish labor supply agency for war production, is working with the New Jersey State Department of Agriculture, County Farm Agents and representatives of the Department of Public Instruction in meeting peak demands.

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#### LICENSE REVOCATIONS

All previous records for driver license revocations were broken by the courts and Motor Vehicle Department during the first five months of the year, according to Commissioner Arthur W. Magee who reported today a total of 7,464 revocations, an increase of 56 per cent over the corresponding period of last year.

Highly significant was the 273 per cent increase in the number of habitual violators removed from the highways. They numbered 1,012 as compared with 271 last year. In addition, 4,752 potential habitual violators were warned by letter that another infraction would result in forfeiture of their driving privileges.

Convictions for driving while intoxicated totaled 593, or ten per cent greater than last year while 404 drivers lost their licenses for failing to answer summonses. Of the total revocations, 3,932 were for failure to comply with the Financial Responsibility law.

Following is a five months record of revocation causes:  
Driving while intoxicated—593.  
Reckless driving—260.  
Speeding—136.  
Fatal accidents—139.  
Obtaining license while on revoked list—18.  
Habitual violators—1,012.  
Failure to answer summonses—404.  
Failure to pay fines—13.  
Leaving scene of accident—39.  
Misstatement of facts on application—18.

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Failure to answer summonses—404.  
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Leaving scene of accident—39.  
Misstatement of facts on application—18.

Legal Notices

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON, NEW JERSEY, FOR LEASING AND EXTINGUISHING ALL PUBLIC RIGHTS IN CERTAIN EASEMENTS BUT NOT TO BE OPENED OR PLAN OF CINNAMINSON HEIGHTS

WHEREAS William T. McAllister and wife, Nicholas E. Betz and wife, and Frank Tauger and wife, by deed dated September 18, 1926, and recorded at Mt. Holly, New Jersey, in the office of the County Clerk in said County of Burlington, in said State, in Book 678 of Deeds, on page 183, &c., granted and conveyed to the Cinnaminson Heights Development Co., a corporation organized under the laws of the State of New Jersey, a parcel of land situated on the Southern side of the Camden and Westfield Turnpike, (now known as New Jersey State Highway Route No. 25), consisting of approximately 46 acres and having a frontage of 2,534 feet, extending Eastwardly from a concrete monument distant 340 feet more or less Eastwardly from the Eastern side line of Cinnaminson Avenue, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey; and

WHEREAS the said Cinnaminson Heights Development Co. adopted and used in its business a plan or map of the said parcel of land made by Thomas R. Bromley, C. E., dated December, 1925, entitled as hereinafter set forth, showing the said parcel of land subdivided into building lots, avenues and streets, which map or plan has not been filed in the office of the County Clerk aforesaid; and

WHEREAS the said avenues and street, hereinafter particularly mentioned, and shown on said map or plan, although dedicated by said Cinnaminson Heights Development Co., have not been opened or accepted by the said Township of Cinnaminson; and

WHEREAS it appears to the Township Committee of the said Township that the public interest will be promoted by the leasing of the hereinafter mentioned avenues and street, as shown on said map or plan, from the said dedication thereof by said Cinnaminson Heights Development Co., therefore

BE IT ORDAINED by the Township Committee of The Township of Cinnaminson in the County of Burlington, State of New Jersey:

Section 1: That all public rights in the whole of Forrest Avenue, Edgewood Avenue, Beechwood Avenue, Elmwood Avenue, Myrtlewood Avenue, Highland Avenue and Division Street as shown and designated on that certain map or plan entitled "Cinnaminson Heights Development Co., John L. Schumier Tract, Cinnaminson Twp., Burlington Co., N. J.", and dated December, 1925, and the same are hereby vacated, released and extinguished, and that the said Avenues and Street be and the same are hereby released from the said dedication thereof by said Cinnaminson Heights Development Co.

Section 2: That this Ordinance, after its final passage, adoption and publication, shall take effect on the earliest date allowed by law.

NOTICE is hereby given that an Ordinance, of which the foregoing is a copy, was duly introduced and passed upon first reading by the Township Committee of The Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the fourteenth day of July, 1942, at which time the same was read and adopted, and that the said Ordinance will be afforded by the said Township Committee to all persons interested therein. By order of the Township Committee of The Township of Cinnaminson in the County of Burlington, HAROLD R. WEST, Township Clerk, Dated July 1, 1942.

tion—15.  
Lar. and Rec. and driving without consent—51.  
Defective vision—21.  
Physically or mentally unfit—131.  
Fraud at examination—16.  
Driving without a license—60.  
Misrepresenting age—3.  
Permanent revocations, bad records—1.  
Failure to report change of address—157.  
Careless driving—153.  
Commission of crime involving motor vehicle—95.  
Accident involving personal injury—63.  
Financial Responsibility Law—3,932.  
All others—152.  
Total—7,464.

#### Summary

Following is a comparative five months record of fatalities according to counties:

Atlantic	17
Bergen	27
Burlington	24
Camden	23
Cape May	9
Cumberland	3
Essex	9
Gloucester	8
Hudson	34
Hunterdon	23
Mercer	20
Middlesex	12
Monmouth	15
Morris	13
Ocean	24
Passaic	4
Salem	9
Somerset	9
Sussex	30
Union	5
Warren	7
Total	349

#### TRAFFIC DEATHS SHOW DECREASE

Motor Vehicle Commissioner Arthur W. Magee today announced May traffic deaths in New Jersey 34 per cent under last year but added a warning against interpreting the welcome news to mean that traffic dangers were dissolving under the impact of gasoline rationing and reduced car use.

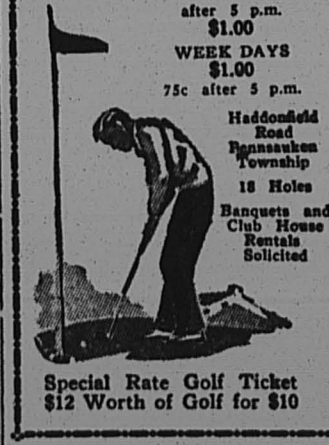
"The fact that automobiles are no longer being manufactured, tires are irreplaceable and gasoline rationed should not lull local officials and the public to the philosophy that these factors will eventually result in a complete solution of the traffic problem," said the Commissioner. "Nothing could be farther from the truth and the best evidence is the experience in England where traffic deaths increased 51.9 per cent in its second year over the corresponding pre-war period. The situation in this country may be quite similar to the English unless we bolster our defenses against traffic's principal enemies—recklessness and indifference."

Citing figures, Commissioner Magee said that the May fatality toll was 53 as against 81 in May last year. Gasoline rationing began on May 15 and during the following 15 days there were 20 fewer deaths than in the corresponding period of last May.

Although May's reduction materially helped the State's record as viewed over the first five months, New Jersey is still five deaths in excess of the same months of last year. At the end of May, total fatalities were 349, compared with 344 last year. If the same downward trend continues through June, and Commissioner Magee says there is every indication that it will, the half year record should show appreciable decrease in total deaths.

#### PAY AS YOU GO Play Golf on a Sporty Course IRON ROCK PARK GOLF CLUB

Saturdays, Sundays and Holidays  
until 5 p.m.  
\$1.50  
after 5 p.m.  
\$1.00  
WEEK DAYS  
\$1.00  
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Special Rate Golf Ticket  
\$12 Worth of Golf for \$10

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## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens—Army.  
Pvt. Frank Alloway—Army.  
Pvt. R. H. Anderson, Army.  
John F. Ayres, Navy.  
Ensign Richard Barclay, Navy.  
Pvt. Robert H. Bottger—Army.  
Pvt. Howard S. Barto, Army.  
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell, Army.  
Pvt. John T. Bohn—Army.  
John B. Brennan, Merchant Marine.

Budd Burgunder, Jr., Coast Guard.  
Dominic Cardua—Navy.  
Pvt. Robert Carhart—Marines.  
Pvt. F. K. Coates, Army.  
Lt. Charles Coddington, Army.  
Pvt. Gilbert R. Coe—Army.  
Pvt. A. V. Robertson Coe, 2nd, Army.

Pvt. Burton K. Conway, Army.  
Pvt. Donald L. Clement, Army.  
Lt. J. Gardner Crowell, Navy.  
Staff Sergeant Howard Elliott, Army.

Pvt. J. L. Deneler, Army.  
Pvt. L. C. Dickinson, Army.  
Lieutenant Frank B. Elliott—Air Corps.  
Sherman C. Gootee, Navy.

Pvt. Robert E. Gould—Marines.  
Pvt. J. E. Grant, Army.  
Pvt. Clement Haas—Army.  
Pvt. William B. Haas—Army.  
Staff Sgt. Calvin H. Heck—Army.  
William W. Holmes, Army Air Corps.

Pvt. Lester Hubbard—Army.  
Pvt. Ralph L. Johnston—Army.  
Pvt. Nathan Jones—Army.  
Pvt. James Kennedy, Army.  
Pvt. Thalhberg King, Jr., Army.

Private Giles Knight, Army.  
John D. Knight—Naval Reserves.  
Pvt. Robert Knight—Army.  
Second Lieutenant William P. Kinsey, Army Air Corps.  
Corp. Technician Nathan Lane, Jr., Army.

Pvt. Kenneth Leedom—Army.  
P.F.C. Miles Leedom, Jr.—Army.  
Pvt. Charles Leusner—Army.  
Lieutenant Winfield H. Lippincott, Army Air Corps.

Fred Lintz, Coast Guard.  
Pvt. Bernard E. Martin, Army.  
Lieutenant John B. Mathews, Army.

P.F.C. William G. Mathews—Staff Sergeant Robert N. Mattis, Army.  
Pvt. G. S. Mattis, Army.  
Captain C. S. Mears, Army Air Force.

Captain Paul M. McCray, Jr., Army.  
Pvt. Charles Morze, Army.  
Pvt. Ellsworth L. Myers—Army.  
Joseph Moorhouse—Navy.

Corp. William J. McDermott—Army.  
Pvt. Robert J. McMullin, Army.  
Pvt. H. S. Paul, Army.

Pvt. Richard F. Payne, Army.  
Flying Instructor Dawson Ransom.

Staff Sergeant William Rowan, Army.  
Pvt. Harold Reynolds—Army.  
Wood Robinson, Navy.

Albert L. Schuler, Navy.  
Joseph L. Sherman, Navy.  
Sergeant Victor Shoemaker, Army.  
Captain Earl Shrader, Army.

First Lieutenant John R. Siddall, Army Medical Corps.  
Pvt. George G. Siddall, Army.  
Ivt. Walter L. Smith, Jr.—Army.

Pvt. William X. Steeds—Army.  
Pvt. Elmer Sutters, Army.  
Pvt. Albert Thiel—Army.  
First Lieutenant Harold T. Theis, Army.

Pvt. Tyler E. Vile—Army.  
Pvt. Arthur Vreeland—Marines.  
Pvt. George Vincent—Army.  
P. F. C., Robert Wallace, Marines.

Lt. William deH. Washington, Charles Wallace, Navy.  
Pvt. Arthur B. Waters, Jr., Army.  
Robert Waters—Navy.

Pvt. James B. Webb—Army.  
Captain Joseph M. Williams, Army.  
First Lieutenant James Wilson, Army.  
Winfield Wilson, Navy.  
Pvt. Alexander C. Wood, 3rd, Corp. James E. Wood, Army.

#### RIVERTON BESTS PALMYRA IN OVERTIME CONTEST

Riverton evened up the series with Palmyra on Fourth of July afternoon at Memorial Park before a large crowd, the affair going 13 innings before the homesters wound up the engagement with a 3-2 win.

Len Baker went the route for Palmyra, while Rohloff hurled 12 frames for Riverton and was relieved by Bauer in the final stanza.

Palmyra went ahead in the third by scoring twice. Riverton tabbed a run in the sixth and tied things up in the following inning.

Neither team threatened until the homesters crashed through in the latter half of the 13th. In this session, a wild pitch and two singles accounted for the winning tally.

Both hurlers performed brilliantly and were accorded fine support by their mates.

Pete Heisler, Henson and Kemmerle were the big guns in the Palmyra offense, while Durgin, Shinn, Raff and Bengow accounted for 8 of the 11 hits that were made off Baker.

#### Riverton

Brewster, rf	ab	r	h	o	a
Bacon, 3b	5	1	1	0	2
Durgin, 1b	5	0	2	1	3
Shinn, ss	5	0	2	1	3
Walton, c	4	0	0	1	3
Cole, 2b	5	0	0	3	6
Bengow, cf	6	2	2	0	2
Raff, p	6	0	2	3	0
Rohloff, p	4	0	1	0	2
Karitis	1	0	0	0	0
Bauer, p	1	0	1	0	4
Totals	47	3	11	39	22

#### Palmyra

Freund, 3b	ab	r	h	o	a
Swoyer, rf	5	1	2	0	3
Heisler, 1b	5	1	3	1	0
Kemmerle, cf	5	0	2	2	0
Chisso, c	5	0	1	0	5
Miksis, ss	5	0	1	0	2
Henson, 2b	5	0	2	1	4
De'tiler, rf	2	0	0	1	0
Baker, p	5	0	0	1	3
Zimmer, lf	2	0	0	0	0
Broderson	1	0	0	0	0
Lecates, rf	0	0	0	0	0
Totals	44	2	10	37	12

Riverton—3  
Palmyra—2  
Errors—Miksis, Shinn. Two-base hits—Shinn, Bengow, Heisler 2. Struck out—By Rohloff 7, Bauer 1, Baker 12. Base on balls—Off Rohloff 4, Bauer 1, Baker 3. Umpires—Knapp and Morgan.

#### SECOND GAS RATIONING

All registration will be at the high school building, Palmyra, and at the Riverton and Cinnaminson Public Schools. Present information schedules the registration between the hours 1-5 p.m., on July 9, 10, and 11. Follow this alphabetical listing: Persons whose last names begin with

A—G register Thursday, July 9, H—P register Friday, July 10.

#### KEATING'S COOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

#### SOFT DRINKS

#### SUNDRIES

#### SODAS

#### SUPPLIEE ICE CREAM

#### L. L. KEATING

Broad and Main Streets  
RIVERTON

Q—Z register Saturday, July 11. Any recipient of the basic "A" ration book who believes that the basic ration does not furnish gasoline sufficient for his occupational needs may make an application for a supplementary book. Follow this procedure:

"When you register at your school on July 9, 10, or 11, ask the registrar for an application form for a supplementary ration book. You will not fill this form out at the school, but will take it with you and fill it out at your convenience. You may then either take it or mail it to your local rationing board. In the interests of speeding up the registration and rationing procedure, you are urged to mail the application instead of appearing in person at the board office."

"On the basis of the information you have supplied on the application form, the local board will issue the appropriate supplementary ration book which you may use in conjunction with your basic "A" book."

#### RIVERTON BALL TEAM SCHEDULE FOR JULY

The Riverton A. A. Schedule for July is as follows:

Burlington County League  
Thursday, July 14, Riverton at Riverside A.C.  
Sunday, July 12, League Dream Game at Riverside.

Wednesday, July 15, Roebbling at Riverton.  
Sunday, July 19, Beverly at Riverton.

Monday, July 20, Riverton at Fieldsboro.  
Wednesday, July 22, Riverton at R. D. Wood.

Friday, July 24, Riverside A. C. at Riverton.  
Sunday, July 26, Riverton at Palmyra.

Wednesday, July 29, Riverton at Riverside Metal Company.  
Independent Game  
Collingswood, of Camden County League, at Riverton, July 10.

Half of the Navy deaths and one third of sick leaves are the result of shore leave.

#### Evans' Service Station

#### SUNOCO

#### GASOLINE and OIL

Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N.J.

#### DON'T DELAY BUY NOW!

#### "GET IT AT EVANS"

#### PREMIUM ANTHRACITE COAL

"It goes farther and heats longer"

#### Lawn Seed—Best Grades

#### Fertilizers

#### Vigoro

#### Bone Meal

#### General Crop 5-10-5

#### Wizard Sheep Manure

#### Bo-Vung Cow Manure

#### Arsenate of Lead

#### Lime for gardens

#### Flower Bed Border Fence



## THE NEW ERA

Published Every Thursday at 609 Main Street  
RIVERTON, N. J.  
Entered at the Riverton, N. J., Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
KARL W. LATCH, Adv. Mgr.  
4 Second Street, Riverton  
Phone 406

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## HELP SPOT A SUB

Even if you can't go to sea and send depth charges booming down around a U-boat—you can help!

Your binoculars, with keen Navy eyes behind them, can spy a submarine and see to it that there is one less marauder to murder helpless seamen and sink vital supplies.

Have you ever been stirred by a charity appeal to buy glasses for some small, near-sighted child? By a picture of a tiny face peering dimly out upon life, handicapped?

Then imagine what it means for a Navy lookout, staring into distance with the lives of a whole crew of shipmates dependent upon his vigilance, to be handicapped by a shortage of glasses. Here is not one potential tragedy, but a shipload of them! Your binoculars can play an important part in averting defeat and bringing victory nearer if they happen to be the makes and sizes the Navy needs: Either 6x30 or 7x50, made by Bausch and Lomb or Zeiss. The 6x30 means six-power magnification and a front lens 30 millimeters (about an inch and a fifth) across. The 7x50 means seven-power and 50 millimeters (about two inches) across.

Most binoculars have the power and millimeter measurement marked on them. If yours do not, one quick and simple way to ascertain both is to measure the diameter of the front lens, inside frame; then hold binoculars at arms-length toward a light or

window and measure the "exit pupil" or round glimmer of light that appears on the eye lens. Divide the front lens measurement by the measurement of "exit pupil." The result is the power of the binoculars.

## Examine Carefully

Binoculars of less than six power have proved of small value at sea because they do not magnify objects sufficiently. High-powered binoculars with front lenses less than 30 millimeters wide also are of little use as they shut out too much of the light necessary to good vision, especially at night or in hazy weather. For much the same reasons, toys, longnettes, opera glasses, small prismatic-type binoculars and binoculars of the Galilean type (which have no prisms to help focus images correctly) are useless for naval purposes.

The Navy also specifies two standard and widely-used makes of glass, because of the difficulty of obtaining replacement parts and trained personnel to keep a variety of glasses in perfect condition. It may be able to make mechanical repairs to binoculars not in good shape now, but

cannot undertake to replace broken or cracked lenses or center hinges.

Persons whose binoculars meet requirements and who wish to lend them to the Navy are requested to tag them with the owner's name and address, pack them carefully and ship to: The Naval Observatory, Washington, D. C. If your binoculars are not in good working order, or if they are approximately but not exactly up to the Navy specifications, do not ship them. Instead, write a letter to the Naval Observatory, giving manufacture, type, power and objective opening (front lens measurement) of binoculars and stating what repairs, if any, are needed to put them in good condition. Such binoculars will be called for if and when needed.

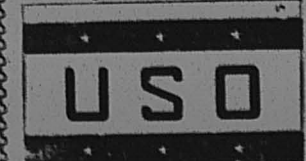
As the Navy is not authorized to accept gifts or free loans, all binoculars it accepts will be "purchased" for \$1.00 each. If still in use at the end of the war, they will be returned to the owners and the \$1.00 will constitute a rental and depreciation fee.

All binoculars accepted are en-

graved with the donor's name and a special serial number to identify them. They are then issued immediately to naval vessels and the commanding officers are requested to notify the donors of the names of the ships aboard which their binoculars are "serving in the Navy."

Not everybody with a dollar to spare can shoot a gun straight—but everybody can shoot straight to the bank and buy War Bonds. Buy your 10¢ every pay day.

## You Help Someone You Know



When You Give to the U S O

## Need a New Car? then—better get it!

Think things THROUGH on buying a new car!  
If you are Eligible under Newly Liberalized Rules it's Smart to BUY NOW! And here's why!

The Government wants us all to save gasoline.

The Government wants us to save rubber.

The Government also wants to make most efficient use of transportation facilities now available—including cars now built and ready for sale.

You do not help the country by continuing to "get along" on a car no longer fully efficient, safe or dependably able to serve you in any necessary use.

If you can qualify under latest rationing rules, you are recognized as an essential driver.

As such, you are not only entitled to your share of available gasoline and rubber, but are in reality expected to make the best use of them.

Your Buick dealer can show you that you can more efficiently do this in a brand-new, gas-thrifty, solidly dependable new 1942 Buick than in an older car which may have seen better days.

So before jumping at conclusions, get the whole story on new-car buying. Drop in on your Buick dealer for full details. He is at your service—any time.



If you're eligible to buy—

## Better Buy Buick!

### MOORESTOWN MOTOR CO.

219 West Main Street

Phone Moorestown 77

MOORESTOWN, N. J.

Are you included  
in this list?

ARE YOU directly or indirectly engaged in the production of war materials or the prosecution of the war?

ARE YOU a physician, surgeon, nurse, veterinarian, clergyman or farmer?

DO YOU use your car in public service, such as fire or police, public health, highway maintenance work or the like?

ARE YOU owner of a taxi-cab or other vital means of public transportation?

ARE YOU a newspaper wholesaler, or a salesman in essential fields connected with war work?

THESE ARE the broad groups who are eligible under present rationing rules to buy new automobiles. There are other details of eligibility, of course, but if you are included in the above, it will pay you to see your Buick dealer now and get full information. Get the facts before you assume either that you can't or shouldn't buy a new car now!

## YWCA NOTES

## Camp News

The campers at Camp Shining Arrow are anticipating the Robin Hood Tournament Day, Friday, July 10. Miss Ann Morton, of Palmyra, chairman, announced the plans to the 90

Buy U. S. War Bonds and Stamps at the



Friday and Saturday, July 10-11



Sunday and Monday, July 12-13

2—Grand Features—2



—2nd Big Hit—

## Mad Martindales

Remember—Big 3½ Hour Family Show Sunday Afternoon

Tuesday Only, July 14

Ladies—Get your next item of the "IRIS" GLASSWARE or your choice of "AMAPOLA" Luncheon Service

On Our Screen—2 Swell Shows



—and—



Wednesday and Thursday, July 15-16

IT'S ARMY AND NAVY DAYS IN RIVERSIDE!

2—Star Spangled Hits—2 The Picture Every American Must See



—And—



assembled campers at circle. The Hood will be presented under the girls, elected by the campers to plan leadership of Phyllis Banks and Betty Banks, as follows: Phyllis Banks, assistant director. The Banks, of Bordentown, Joyce Stock, swimming meet featuring novel re-ton of Palmyra, Jane McIlvaine, lays is being planned by Doreen Rancocas, Doreen Smith, of River-side, Myra Jean Alcott, of Palmyra and Joan Reed of Burlington. An archery tournament will be the first event under the direction of Joyce Smith and Martha Reader, Swimming counselor. The campers will be able to sign up for the events which they wish to participate. Stockton and Marion Raab, sports Mothers and friends of campers who wish to attend should plan to arrive at the camp site at 1:15.

Activities at Camp Ockanickon and Matolihonequay



AT FOX RIVERSIDE FRIDAY AND SATURDAY



Red Skelton and Eleanor Powell, two of the screen's outstanding stars, who took time out from work to pose for this artist portrait, play opposite each other for the first time in M.G.M.'s new comedy musical, "Ship Ahoy."

## AMERICAN STORES CO.

### NATIONAL DEFENSE STARTS WITH HEALTH DEFENSE!

Are you co-operating with your Government's National Nutrition Program? U. S. Needs Us strong, so it is your patriotic duty to see that your family keeps healthy. They are vital to the strength, stamina and success of America. Prepare your meals according to rules suggested by your Government. You'll be doing your part to assure victory, and at the same time safeguard the health of your family.

Hom-de-Lite Rich Creamy pint 27¢  
MAYONNAISE jar  
Salad Dressing Hom-de-Lite pint 21¢

Fancy Large Dried Lima Beans lb 12¢  
Maryland Tomatoes standard 2 No. 1's 25¢  
Sunrise Tomato Juice can 17¢

HEINZ  
Oven Baked BEANS 17¢-oz glass jar 13¢  
In Tomato Sauce.

ASCO  
Corn Flakes 8-oz 5¢; 11-oz 7¢  
Serve with Fresh Fruits.

Gold Seal Enriched FLOUR 5-lb bag 19¢

Stokes Sweet Potatoes 15-oz 10¢  
Baker's Coconut Southern Style 10-oz 10¢  
Mrs. Grass' Soup Mixes Vegetable or Noodle 3 cans 25¢

CLAPP'S Strained Foods 3 cans 20¢

CLAPP'S Junior Foods 3 cans 25¢

Rob-Ford Green Jumbo PEAS 2 cans 27¢

Farmdale Whole Kernel Shoopeas CORN 2 No. 2 23¢

The Biggest Bread Value in Town! Enriched Supreme BREAD 2 big loaves 17¢

Florida Orange Grapefruit Blended Juice 2 No. 2's 21¢; 40-oz can 23¢

SCOTTISSE 2 rolls 15¢  
WALDORF TISSUE 2 rolls 9¢  
SCOTTOWELS 2 rolls 19¢

## Eat Fresh Produce for Health!

Georgia-Carolina Hiley Belle Freestone

Peaches 2 lbs 13¢

New Crop Lima Beans lb 10¢  
New Crop Fresh Peas 2 lbs 29¢  
Calif. Jumbo Cantaloupes 2 for 25¢  
New Crop Beans Stringless 2 lbs 19¢

Fancy Fresh Slicing Tomatoes 2 lbs 15¢

Save Waste Fats For Explosives One Price—None Higher—Lean, Whole—Bone In

Chuck Roast lb 25¢

Fresh Hamburg lb 29¢ Liver Pudding 1 lb 21¢  
Boiling Beef lb 15¢ Sliced Dried Beef lb 18¢  
Fancy Fresh-Killed FRYING

Chickens Weighing Up to 2½ lbs 33¢

Pork Chops Lean Meaty lb 33¢

Fresh Large Porgies lb 10¢  
Large Boston Mackerel lb 15¢  
Fillets of Redfish lb 25¢  
Fresh Crabmeat Regular White lb 49¢

Palmolive Soap 3 cakes 20¢

Octagon Laundry Soap 3 cakes 14¢ Octagon Flakes 15-oz 22¢  
Octagon Talcum 3 cakes 14¢ Octagon Powder 2 15-oz pkgs 9¢  
Octagon Cleanser 3 15-oz pkgs 13¢

Blue Super Suds 22-oz pkgs 22¢

Here "Dividends for Homemakers"—Monday, Thursday & Saturday, 8:45 A. M., WCAU  
These Prices Effective in Our Stores and Meat Markets in and Vicinity

## PALMYRA

Direction Victoria Theatres Co.

FRIDAY AND SATURDAY  
July 10-11



—Extra Added Attraction—

Lieutenant James Stewart in

"WINNING YOUR WINGS"

Saturday Matinee Only  
Kent Taylor in "Gang Busters"

MONDAY AND TUESDAY  
July 13-14

A Glorious-voiced new star!



WEDNESDAY and THURSDAY  
July 15-16

FREDDY MARTIN and his ORCH.  
MAKES A NEW KIND OF HIT!



SEKO RADIO Present  
GEORGE MURPHY - ANNE SHIRLEY  
and Victor Young - Musical Direction - Live Music



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
11 a.m.—Meeting for Worship.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:30 a.m.  
Wednesday, 8:30 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Sacrament" is the Lesson-Sermon subject for Sunday, July 12, in all Christian Science Churches and Societies throughout the world.  
The Golden Text is: "Let a man examine himself, and so let him eat of that bread, and drink of that cup." (I. Cor. 11:28)

Among the Lesson-Sermon citations is the following from the Bible: "Watch and pray, that ye enter not into temptation..." (Matthew 26:41)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Christian experience teaches faith in the right and disbelief in the wrong. It bids us work the more earnestly in times of persecution, because then our labor is more needed." (p. 29)

## CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Toronto, Ontario, Canada, on Sunday, July 12, from 1:00 to 1:30 p.m., and may be heard in New Jersey over Station WABC. Mr. James W. Fulton, a former First Reader in Third Church of Christ, Scientist, Toronto, will conduct the program.

## BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
Sunday, July 12, 1942—The Sixth Sunday After Trinity.  
8:45—Matins. Sermon, "The recovery of Righteousness."  
10:00 a.m.—The Church School Session.  
11:00 a.m.—The Service, "The Recovery of Righteousness."  
7:00—Grove Vespers. The Rev. S. Dan Morgan, of the Baptist Church in charge.  
8:00—Senior Luther League meeting at the Parsonage with Mrs. Paul Kalkin as leader.  
Monday—The Koinonians will

## New Shoes From Old

## "AMICO"

Electrical Vulcanized Resoling

No Nails  
No Stitches  
Shoes Shined

UNITY SHOE REBUILDERS  
105 W. Broad St. Palmyra

## RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 973

have a Progressive Dinner, meeting at the home of Lillian Schilling at 6:30. All members invited.

The Church Council will meet for the monthly business meeting at 8:00 at the home of Mr. and Mrs. S. S. Bachholz.

Wednesday—7:45. Senior Choir Rehearsal.

Thursday—A picnic for the Women's Missionary Society. The ladies will meet at the church at 10 a.m.

Sunday, July 19—Holy Communion at both morning services—8:45 and 11:00.  
July 21—Covered Dish Supper on the church lawn at 6:30.

## SACRED HEART CHURCH

Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.  
Weekdays—7 and 8 o'clock.  
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

## CENTRAL BAPTIST CHURCH

5th St. and Maple Ave., Palmyra  
Rev. S. Dan Morgan, Pastor  
Services, Sunday, July 12th.

Bible School, 10 a.m.—Through the war effort, vacations will be spent at home, with the result of a greater appreciation of those things which, all the while, have been at our disposal. Among those things are the Church and Bible School. Even though the day may be warm, there is a refreshment physically, mentally and spiritually, that comes to the one who attends "Central Baptist."

So resolve to make your vacation one of the most profitable you have ever experienced by attending the Bible School.

Morning Service, 11:15 a.m.—What has put our world in the present dilemma has been the "Quest for Power." This will be the subject of the Pastor's sermon. It will, no doubt, bring to those present, very helpful admonitions and inspirations. The choir will sing Kreuger's "Shepherds' Sunday Song."

B.Y.P.U.—Special notice to B.Y.P.U. members! The Young People will attend the regular monthly Inter-Church Hymnsing in Collingswood Methodist Church at 9 o'clock this Sunday evening. Young people of all the local churches are cordially invited. Meet at Central Baptist at 8:30.

Evening Service, 7:00 p.m.—The Grove Vespers will be conducted by Pastor Rev. S. Dan Morgan, this Sunday evening. His subject will be "The Prodigal's Father." The choir, under the direction of Claude Barto, will contribute a selection to the service.

Daily Vacation Bible School—The school opened this week with a most unexpected enrollment of over 70 members. Here is presented every parent an opportunity of giving their children a three weeks spiritual education which will be a help to them throughout their life.

CHRIST CHURCH, EPISCOPAL  
Riverton, N. J.  
Rev. Francis B. Downs, Rector  
Sunday—  
8 a.m.—Holy Communion.  
11 a.m.—Morning Prayer and Sermon.

EPWORTH METHODIST CHURCH  
Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, B.D., Minister

Epworth Church will begin Sunday's program with Church School in all classes and departments at 9:45. Trained teachers will be ready to welcome newcomers and visitors. Church worship will be at 11:00

o'clock, when the pastor will preach on "A Wise Decision." Mrs. Johnson and Mrs. Strang will render a special vocal number.

A box supper meeting of the Friendship Circle will be at the home of Mrs. J. Edmund Turnock, 413 Linden Avenue, Riverton at 6:30 Monday evening.

Wednesday at 1:00 the Inasmuch Bible Class will have their regular meeting with a box luncheon on the parsonage lawn.

The regular prayer meeting will be conducted for all on Wednesday evening at 8:00 p.m.

Our young people are invited to join in an interdenominational hymn sing in the Collingswood Methodist Church Sunday evening at 9:30. This sing is sponsored by the various young peoples' organizations of the neighboring communities.

WESLEYAN MEN'S BIBLE CLASS  
EPWORTH METHODIST CHURCH  
Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

This Sunday the speaker will be the Rev. Fred W. Mathews.

USE THE NEW ERA WANT AD COLUMN to tell what you don't want, and to find what you do.

Phone, Riverton 712

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## About Town

George W. Weed, Peddie School Athletic Coach, has announced that J. Douglas Clark, Jr., son of Mr. and Mrs. J. D. Clark of 907 Thomas Avenue, Riverton, was awarded a Baseball Letter. Doug, entered Peddie in September, 1939, and has been a Letterman in both Baseball and Lightweight Football every year since his arrival at the school.

Arthur B. Waters, son of Mr. and Mrs. Arthur B. Waters, of 627 Thomas Avenue, is in the Army Air Corps, stationed at Miami Beach, Florida.

The monthly meeting of the Junior Chamber of Commerce will be held in the new Palmyra borough hall Tuesday night at 8 p.m. All members of the Junior Chamber are requested to be present.

Jack Conlow, of Lincoln Avenue, who is now in the U. S. Maritime Service, is visiting his parents Mr. and Mrs. A. E. Conlow, for two weeks.

Michael B. Elliott, son of Mr. and Mrs. Ross T. Elliott, of Fulton Street, Riverton, entered the United States Naval Academy on July 1.

The meeting of the Palmyra-Riverton Rotary Club today (Thursday) will be held at Millside Farms. Members are advised that the gathering will convene at 4 o'clock.

Mr. and Mrs. Paul Leusner spent the weekend with their son, Pvt. F. C. Charles Leusner, at Fort Jackson, South Carolina.

Mr. and Mrs. Harry L. Bates, of 21 Kern Street, East Riverton, are receiving congratulations on the birth of a son, Harry Lewis Bates, 3rd, on Saturday, July 4, at the Zurburg Memorial Hospital, Riverside.

The first oil burning battleship was accused of hiding ashes as no one believed a ship could run on oil.

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## WANT ADS

BOY WANTED. fountain work, apply Palmyra Pharmacy, 1 East Broad St. Palmyra. 7-9-42

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

Rent: 1st floor apartment, 5 rooms and bath, 416 Lippincott Ave., Riverton. Phone 806. 6-11-42.

WANTED: Metal filing cabinet to be donated for use in the Red Cross office, Collins Bldg., Riverton. Phone Riverton 9525.

WANTED: Woman for confidential secretarial office work in this vicinity. Write full details regarding experience and references to Box "B," The New Era Office, 609 Main Street, Riverton, N. J.

\$2.00 REWARD. Two keys number 531 lost. Please return to Mrs. Charles Carpenter, 20 Fulton St., Riverton 1070.

## EARNEST

A thoroughly modern Funeral Home devoted to the highest ideals of the profession. Established 30 years ago and completely rebuilt in 1938, the Earnest Funeral Home is a recognized leader among the funeral establishments in Burlington County.

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## BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

**Pontiac Sales, Service**  
**BELLEVUE GARAGE**  
Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M

## "JACK" DAWLEY, Inc.

## Oldsmobile

SALES and SERVICE

Safety Tested Used Cars

10 Broad Street, Riverton  
Telephones  
Riverton 1212 Merchantville 590

## SALES SERVICE

**Moorestown Motor Co., Inc.**  
219 West Main St., Moorestown  
Phone Moorestown 77 or 485

## AUTO-SERVICE

**MARFAK LUBRICATION**

CARS WASHED

Firestone Tires—Batteries

**Burke's Service Station**

Broad and Linden Riverton

Phone 1562

## WOOLSTON'S

**ESSO STATION**

• ESSO GASOLINE and OILS

• BRAKE and LIGHT SERVICE

• LUBRICATION - WASHING

• IGNITION and BATTERY SERVICE

• GENERAL REPAIRING

THE ONLY COMPLETE ONE-STOP SERVICE STATION

MAIN and HOWARD STREETS

RIVERTON

Cars Called For and Delivered

Phone Riverton 9567

## BAKERIES

**FANCY BAKING**

Home-Made Ice Cream

CONFECTIONS

the kind you will be proud to serve

**CHEW'S BAKERY**

526 Main St., Riverton

We Deliver

Phone 154

## BANKS

**CINNAMINSON BANK & TRUST CO.**

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

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## BARBERS

**RAY BANKS**  
BARBER  
Special Attention to All Work  
306 BROAD STREET  
RIVERTON

## BUILDERS

**John E. McVaugh**  
Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 915-J

**Curtis E. Staveland**  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
Phone 744

**JOSEPH J. JOYCE**  
CONTRACTOR and BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 285

## COAL

**J. T. EVANS CO.**  
Genuine FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 302

**H. B. WILLIAMS**  
LEHIGH VALLEY COAL  
KOPPERS PROCESS COKE  
FUEL OIL  
Building Materials—Feed and Fertilizers  
Palmyra Phone 1100

## DAIRIES

**BISHOPS' DAIRIES**  
QUALITY PRODUCTS  
Phone 476 Riverside

**DRUGGISTS**

Riverton 9591 - 9596 Est. 1895

GET IT AT

**BLANC'S**

**Palmyra Pharmacy**

1 E. Broad Street, Opposite Depot

Palmyra, N. J.

PRESCRIPTIONS—DRUGS

COSMETICS—PERFUMES

A Complete Drug Institution

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## EXPRESS

**Shinn's Express**  
Riverside, N. J.  
DAILY TO PHILADELPHIA  
Office—106 N. 5th Street  
Phone—Riverside 346  
Philadelphia—Lombard 9053



## OBITUARIES

## FRANK MADDOX

Frank Maddox, of 206 Market street, Palmyra, died on Thursday, July 2, at the home of his daughter, Mrs. Leon M. King.

Interment was made in Maryland.

## AIR RAID TEST

(Continued from page 1)

Stores—Conduct customers, clerks to prearranged refuge. Floor Wardens patrol.

Children—Children on supervised playgrounds follow instructions of Air Raid Wardens. If shelter is available, children will seek shelter; if no shelter, children should be instructed to scatter and lie flat.

Amusements—Indoor. Audience stay in seats, program continue. Outdoor, spectators obey air raid rules of local baseball and amusement parks. Air Raid Wardens will see that no one leaves theatre, ball game, amusement park, etc., until the "All Clear."

Air Raid Wardens will have full authority to carry out their assignments and all violations will be dealt with accordingly.

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

## A WAR MESSAGE TO EMPLOYERS

Do you know how Simple it is to install the

## PAYROLL SAVINGS PLAN

THE PLAN IS SIMPLE to set up and easy to operate. Your employee authorizes a regular deduction from his pay envelope which is kept in a separate group bank account. Every time his account accumulates the cost of a War Savings Bond, your bank issues the Bond and mails it directly to your employee. The authorization cards, supplied free by the Treasury Department, contain a complete record of the worker's account, making additional bookkeeping unnecessary. No red tape... the bank makes no charge for its service.

The Treasury Department will... send a member of the local Payroll Savings Committee to explain all details to you or your bookkeeper. Experienced speakers will come to your plant or office, at any given time, to explain and sell the Plan to your employees.

The Payroll Savings Plan will... do three things... buy the materials needed to win the war... save off war inflation... guard against post-war depression. Employees are all for the plan and give it enthusiastic response wherever it is introduced. It is important that you install the plan. It is simple for you to do so.

## DO IT NOW! Write or Phone

John E. Manning, State Administrator  
TREASURY DEPARTMENT  
WAR SAVINGS STAFF  
Federal Building - Newark, N. J.

FOR VICTORY!  
BUY U. S. WAR BONDS

IN CHANCERY OF NEW JERSEY  
TO GEORGIA L. BROWN, JOHN L. BROWN, HELEN BROWN REID, JOSEPH REID, EARL BROWN, MRS. EARL BROWN, VIRGINIA BROWN, and CHARLES BROWN

By virtue of an order of the Court of Chancery of New Jersey, made on the twentieth day of June, 1942, in a cause wherein James S. Coale is Complainant and Georgia L. Brown, and others, are defendants, you are required to appear and answer to the bill of complaint on or before the twenty-seventh day of August next, or the said bill will be taken as confessed against you.

Said bill is to foreclose a tax sale certificate made by Joseph E. Keating, Collector, to the Township of Cinnaminson dated December eighth, 1934, on premises in the Northern line of Rowland Street, Township of Cinnaminson, New Jersey and assigned to complainant, and you Georgia L. Brown, John L. Brown, Helen Brown Reid, Joseph Reid, Earl Brown, Mrs. Earl Brown, Virginia Brown and Charles Brown are made defendants because you are the reputed owners of said premises.

TYLER & TYLER  
Solicitors for Complainant  
413 Cooper Street, Camden, N. J.  
41-7-9-7-30

## CLASSIFIED ADS

RENT: 2nd floor apartment, 4 rooms and bath. 410 Thomas avenue, Riverton. Phone 56-R. 7-9-11

WANTED: woman for cleaning. 1 1/2 days week. 612 Linden avenue. Phone Riverton 1252 after 6 o'clock.

ELECTRIC IRONER. Used only few times. Cost \$72. Sell for \$35. Farley, Route 25 (State Police Station).

SALE: golf clubs, almost new, Armour irons and Jones woods. Call Riv. 404-R.

## REGISTERED HERE

A total of 363 men between the ages of 18 and 20 were registered here last week by Local Draft Board No. 1, of Palmyra.

No tabulation will be made until July 20, which is the deadline for cards to be received from other boards where local residents may have registered.

After this date the men will be

classified according to age and those who are 20 years old will be added to the third registration list in order of age.

Men are dying for the Four Freedoms. The least we can do here at home is to buy War Bonds—10% for War Bonds, every pay day.

## A NEW LINE

OF BUTTONS—HANDKERCHIEFS—NOVELTY TOWELS  
LUNCHEON SETS  
Good Gift Items. Many Cannot Be Replaced.  
FULL FASHIONED RAYON STOCKINGS  
SLIPS AND PANTIES

## SMITH'S STORE

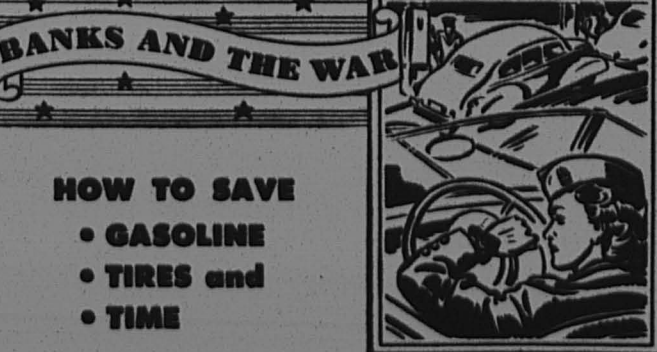
414 MAIN STREET

RIVERTON

PLAYING BROADWAY PALMYRA FRI. AND SAT.



Red Skelton, who co-stars with Eleanor Powell and Tommy Dorsey and his orchestra in "Ship Ahoy."



## HOW TO SAVE

- GASOLINE
- TIRES and
- TIME

CHECKS provide the answer. If you are helping to win this war, your time is valuable. Don't waste it going from place to place, paying bills with cash. Don't use up gasoline and tires needlessly. Pay by check—by mail—instead. Men and women are invited to start checking accounts here. Simply come to the bank with your first deposit.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company  
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

## Fancy JERSEY TOMATOES

2 lb 25c

## Fresh Full Podded LIMA BEANS

2 lb 23c

## Fresh New York State PEAS

2 lb 25c

## Fresh Picked Jersey Stringless GREEN BEANS

2 lb 15c

## Georgia Freestone White PEACHES

3 lb 25c

## NEW APPLES

3 lb 17c

## California ORANGES FOR JUICE

18 for 25c

## California LEMONS FOR JUICE

Doz. 15c

## Hardings' Sweet Cream BUTTER

2 lb 81c

## Parkay OLEOMARGERINE

lb 25c

## BIRDS EYE LIMA BEANS

Pkg. 27c

## BIRDS EYE CUT CORN PKG.

19c

## Kellogg's SLICED BEETS

2 No. 2 Cans 23c

## Kellogg's PEACHES

Sliced or Halves

Packed in Heavy Syrup

Lg. Can 25c

## Kellogg's ORANGE and GRAPEFRUIT JUICE

2 No. 2 Cans 27c

## Kellogg's FILLET OF SALT MACKEREL

12 Oz. Can 25c

## Kellogg's PRESERVES

Peach or Pineapple

lb Jar 23c

## This Week's Best Buy

Swift's Premium

Genuine Spring

Legs of LAMB lb 37c

A Reduction of 5c per lb

Real Value.

Swift's Premium

PRIME RIB ROAST

39c lb

Best Cuts.

Swift's Premium

SMOKED STEER TONGUES

lb 37c

Most Delicious Hot or Cold

SPECIAL

LEAN BREAST OF LAMB

lb 12c

Let's all jump on the  
Bond Wagon!

53rd Year, No. 14

## THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 16, 1942

PRICE FIVE CENTS



## RATION BOARD NOW AT PALMYRA

Burlington County rationing board No. 4 was organized at the Palmyra Borough Hall Monday evening by Assistant County OPA administrator E. Budd Marter.

Councilman T. Curtis Flynn, of Palmyra, was appointed general chairman of the board comprising 15 members chosen from the original rationing board. Township Committee member George C. W. Beck, of Riverside, was named vice chairman.

Panels of three members each were appointed for the four presently rationed groups of items, with a fifth panel for miscellaneous items, such as typewriters and bicycles. Sixteen more classifications are expected to be rationed eventually, and possibly many more.

## Five Groups

The five panel groups are as follows:

Fuel (gasoline and fuel oil); Paul R. Jones, Palmyra, chairman; George C. W. Beck, Riverside, and Lester Steele, Cinnaminson.

Food: Richard Lippincott, Riverton, chairman; T. Curtis Flynn, Palmyra, and William Hutchinson, of Riverside.

Automobiles: Cecil Bowers, Cinnaminson, chairman; Lee P. Warner, Jr., Riverton, and one member yet to be named from Delran Township.

Tires: Morris Dudley, Riverside, chairman; Floyd W. Spahr, Palmyra, and Joseph E. Denneier, Cinnaminson.

Miscellaneous: Louis Kauderer, Delran, chairman; Wallis Armstrong, Cinnaminson, and John Strohl, Riverton.

The executive committee will consist of the general chairman and vice chairman and the chairman of each panel. Members of each panel are expected to assist other panels which may be overburdened with work at one time or another.

Mr. Marter addressed the group briefly at the opening of the organization meeting. He thanked all the members for their volunteer services as members of the various rationing board and declared that all were making a most important contribution to the national war effort. No politics have entered into appointments or other actions, he said.

Mr. Marter explained the reasons for the adoption of the new system of regional boards. He said the work was becoming far too heavy for volunteer members to handle and that it was necessary to provide paid assistants to take care of office details

all day long. It would be impossible, he said, to provide such assistants for each separate municipal board and the concentration of the boards was the only answer.

The three members of Board No. 4's office force were introduced. They are William C. Kolberg, of Beverly, Miss Madeline Lynch, of Riverside, and Mrs. H. B. Morris, of Palmyra.

Headquarters of the board will be on the first floor of the P.O.S. of A. Hall, Palmyra, after the necessary furnishings arrive and until that time the office will continue to be in the Palmyra borough hall. The office, according to present plans, will be open from 9 a.m. till 6 p.m.

## No Former Boards

It was emphasized that all the old municipal boards were now no longer in existence, having ceased to function as of July 9.

Weekly meeting nights for the various panels will be announced. The public is urged to make applications by mail and replies will be mailed when decided upon. The office force is already busy with applications for additional gasoline.

Full instructions governing the work of the board had not been received up to Monday evening, but were expected momentarily, and another full meeting of the board is to be called as soon as the necessary material arrives.

Chairman Flynn took over the meeting after organization was completed and again thanked all the members for their patriotic services.

Inasmuch as considerable assistance will be needed by the board from time to time, the names of the following volunteer workers, who already have had much experience in rationing problems, were presented to Mr. Flynn: Mrs. Maurice Conrow, Mrs. Wallis Armstrong, Jr., and Mrs. Lester Steele, all of Cinnaminson; Harry Groome, Ogden Mattis, S. R. Coale, Miss A. B. Massey, Mrs. Richard Hooper, Mrs. Joshua W. Atlee and Mrs. Ezra Carhart, all of Riverton.

The board requests that all applications for supplementary gasoline be sent in by mail.

## NATHANIEL R. EWAN WILL BE ROTARY SPEAKER

"Early Railroads of Burlington County" will be the topic of Nathaniel R. Ewan, at the meeting of the Palmyra-Riverton Rotary Club to be held this (Thursday) evening.

The speaker, a native of Ewanville, is a noted historian and writer, having compiled historical records for the Library of Congress.

At present, Mr. Ewan is a resident of Moorestown.

## RED CROSS NEEDS

The Red Cross is urgently in need of clean pieces of wool, cotton, rayon, silk and linen. These can be large or small.

Anyone having such material to donate is asked to leave it in the boxes for this purpose at the Welfare Office, Collins Building, Main street, Riverton.

The office is open during the hours of 9 to 4 Monday to Friday each week.

## RIVERTON U.S.O. DRIVE

TOTAL IS 1,828.00  
Chairman Harry F. Jones, reports that the United Service Organizations Campaign in Riverton has thus far produced 434 contributions totaling \$1,828.00, which is still far short of this Borough's quota.

Thinking all workers and contributors, he urges those who have already given to give more if possible, and if any residents have been overlooked, to send their contributions direct to Nathan Lane, treasurer, 305 Highway, Riverton, during the current week, so that this Borough will be enabled to do its full share in providing our boys in the Service with the comforts and recreations which the U.S.O. "Homes away from Home" are so well-equipped to offer.

## APPLICATIONS FOR CINNAMINSON POLICE

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, it was decided to hold the applications for a police officer open until the next meeting, which will be held on Tuesday, August 12.

All applications for the position must be made on the forms prescribed by the Township Committee and must be signed and sworn to by the applicant.

Requests for copies of the form of application should be addressed to Harold R. West, township clerk, 1108 Morgan avenue, Palmyra.

Charles Dorworth, of Parry, is acting as special officer pending the appointment of a full time officer to succeed the late George Dorworth.

## SCOUTS COLLECT 1450 POUNDS OF RUBBER

In a final drive last Friday night, Boy Scouts of Riverton, assisted by the highway department truck and driver, collected 1450 pounds of rubber in the community.

The collection was arranged by Mayor H. McIlvain Biddle and members of Council last Thursday and the Scouts, when contacted, readily agreed to help in the work on short notice.

The results of the last-minute cleanup were most gratifying and much commendation is due to those who assisted in making the project such a success.

## REGISTER FOR GAS

William C. Kolberg, in charge of the office of Ration Board No. 4, of Palmyra, reports that 4,011 passenger cars were registered for gasoline during the three days designated for that purpose last week. In addition 12 motorcycles were registered.

The board faces a most formidable task in reviewing hundreds of applications for supplemental gas ration in addition to the A books which all have received.

## PALMYRA DEBATES ZONE ORDINANCE

The much discussed zoning ordinance for Palmyra Borough is moving closer to reality following an informal discussion of the subject of the matter at the regular meeting of the councilmen held in the Borough Hall, Tuesday evening.

Attorney Albert McMay stated that he has given considerable study to the matter and stated that within the next two or three weeks he would have a rough draft of the proposed ordinance ready for that body. In order for the ordinance to be legally sound council must appoint a zoning commission and a board of adjustment. These appointments will be considered at a later meeting.

17 Tons of Rubber  
It was announced that the Palmyra scrap rubber drive yielded a total of 17 tons of the vital defense material.

Councilman Landgraf reported that an unknown civic minded gentleman had voluntarily painted the score board at the municipal ball park. To this gentleman goes the thanks of the property chairman.

The building inspector reported the proposed construction of six new homes in the borough and repairs to existing property totaling \$27,500.

The Welfare Chairman reported that one case covering ten persons had been taken from the list in June and that there remained in the Borough but one case covering one person.

DeWitt Morris reported that the Fourth of July celebration seemed to meet with favor with everyone and especially the youngsters. He reported that an estimated 1500 people attended the functions and that close to \$20 worth of ice cream tickets were given away to the youngsters.

Mayor Ward complimented Mr. Morris for his fine work.

Cleanup were most gratifying and much commendation is due to those who assisted in making the project such a success.

## COALE IS NEW COUNCIL MEMBER

Mayor H. McIlvain Biddle has appointed S. R. Coale, 101 Thomas avenue, Riverton, as a member of the borough council in that community to fill the vacancy caused by the resignation of Captain Earl Shradler, who is now serving with the United States Army.

The appointment of Mr. Coale has been ratified by Council. He recently took the oath of office and attended his first meeting last Thursday night.

The new councilman will serve on the appointment during the remainder of the current year.

## Thanks to Committee

At the Thursday session, Council voted that sincere appreciation be extended to the citizens' committee, headed by Albert Farrow, which arranged the celebration on Independence Day. All agreed that the program was highly successful.

Councilman J. W. Sylvester, chairman of the highway committee stated that, because of the war, no permanent paving could be laid down this year and that future applications of bituminous concrete would have to be postponed for the duration.

The Palmyra Concrete Company was awarded the contract for the installation of curbs on certain of the borough streets.

Council was advised that repairs would soon be made at the river bank where sections of the retaining wall have collapsed. The dangerous sections near Penn street have been blocked off by a temporary fence.

## SENDING OCCUPATIONAL QUESTIONNAIRES NOW

Occupational questionnaires are now being mailed by the local draft board to members of the first and second registrations, with the exception of the men who are in the armed services.

These questionnaires must be returned to the local board within 10 days from the date of mailing.

Recipients are requested to read the instructions carefully and to fill in all information.

Attention is called especially to the space for social security number. In the event that a man has no social security number, he is required to write "None" in the space provided and to fill in his number if he has one.

Board officials state that failure to do this was a most frequent cause for questionnaires to be returned for revision.



PAGE 2

## YMCA BRIEFS

## Camp News

The Ockanickon Camps commenced their second two-week period last Saturday with a large enrollment. There are now 200 campers

a campaign held in that area last fall. The observers on duty may view clearly into Pennsylvania, and approximately five miles in any direction in New Jersey. It is completely insulated against all types of weather. A compass is installed on the center of the floor of the tower.

The post has been inspected by United States Army Air Corps engineers and according to Commander

eration is putting the thresherman to flight. If war had not preempted our inventors, the grist mill and bake oven would be added and a finished loaf placed in our hands as well.

All heavy duty scales were carefully inspected under the direction of Mr. Christy, the specialist of the State Department.

Fort Dix Abattoir scales, and all others in use there, have received

Reweightings—2,151.  
Fort Dix checkpoints—4.  
Weighmasters licenses issued—41.  
Collected for solid fuel licenses—\$980.00.  
Fines collected—\$125.00.  
Prosecutions—8.  
Suspended sentences—3.  
Meter tests (bulk plants and trucks)—254.

investment in War Bonds was running about five per cent of total payroll when the ten per cent objective was set up.

## BIRTH

Mr. and Mrs. Robert D. Moore, of 425 Morgan avenue, Palmyra, are receiving congratulations on the birth of a son, Robert Donald Moore, Jr., on Friday, July 10, at the Zurbrugg

Warren and Fred Hartmeyer and their sons, of Camden; Friday, the Honor Campfire program, when heads will be presented for special interest and participation in various groups.

During the latter part of the first period, Camp was fortunate in securing Miss Alma Deller, of Cranford, to lead the musical program. This has helped tremendously in many phases of camp life.

The Boys' program as announced by Frank Ramsey, Program Director is: Monday, 10-mile hike to Retreat Fire Tower; Tuesday, College Day program featuring athletic contests during the day between the respective colleges with the staff representing the College of Hard Knox; following the evening dinner, there will be a Professor Quiz program; Friday evening, King Neptune's party will be staged on the waterfront with all types of aquatic events for the various areas and tent groups; Saturday night the motion picture "Sabu, the Elephant Boy," will be shown at both camps.

William Wald, of Delanco, came to camp Sunday as a Counselor because of the increasing number of boys enrolled.

Feather awards were made last Friday to Carlisle Pickard, Vincentown; Frank Hurlbut, Mount Holly, and Bobby White, Masonville.

## NEW AIR POST

Harry V. Groome, of Riverton, Commander of the Riverside American Legion Post 146, will be presented with the keys to the new observation post of the Legion of Riverside this Sunday at the dedication ceremonies to be held at 2 p.m. Groome in turn will forward the keys of the new structure to the chief observer.

A parade will be held prior to the exercises from the Legion home to the observation post, which is located near Bridgeboro.

Ceremonies for the dedication will be in charge of Jack Whomley, Past State Legion Commander, and chairman of the building committee of the post.

Several outstanding veterans of the State are slated to take part in the exercises with Col. D. A. Wolverton, of Fort Dix, as the principal speaker at the occasion.

The tower has been erected at a cost of \$1400, with funds obtained in

## HOLLAND'S Lunch Room

Diners 11 Catering  
Price Bldg. opp. P. S. Station  
RIVERTON

## Sewing Machines Repaired

and Serviced  
22 years with Singer Company  
EXPERT WORK  
FULLY GUARANTEED  
We Buy, Sell and Exchange  
Machines

## G. C. Lynch

5307 Sherwood Terrace  
Merchantville, N. J.  
Phone Merchantville 3077-J

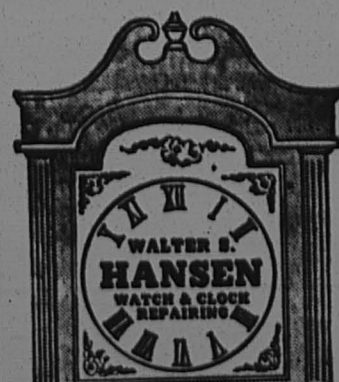
## NOW SHOWING



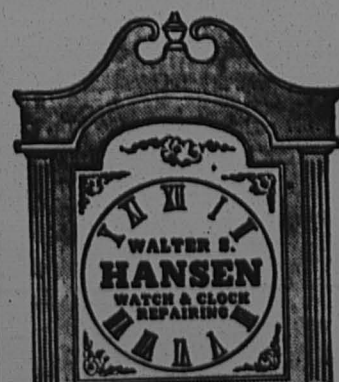
BY OUR STORE  
SHOWING WILLIAMS' FILMS

## JOHN H. ETRIS

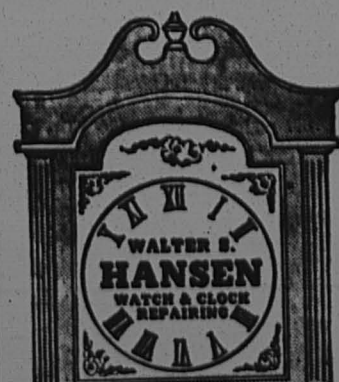
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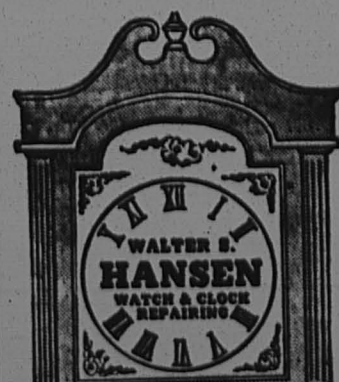
35 YEARS' EXPERIENCE  
English & American  
Hall and China Clocks  
French Mantel and  
Traveling Clocks  
Swiss Repainting and  
Ball-bearing Watches  
Swiss and American  
Diamond Jeweled  
Watches  
LIBERAL TRADE-IN  
ALLOWANCE ON NEW  
WATCHES ANY MAKE  
60 LINCOLN AVENUE  
PALMYRA, N. J.  
Telephone Riverton 1161



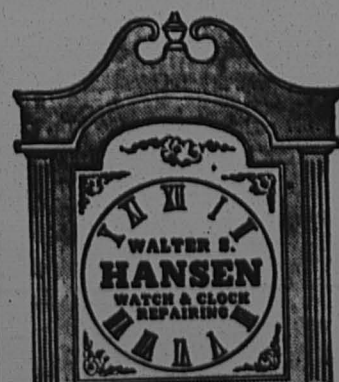
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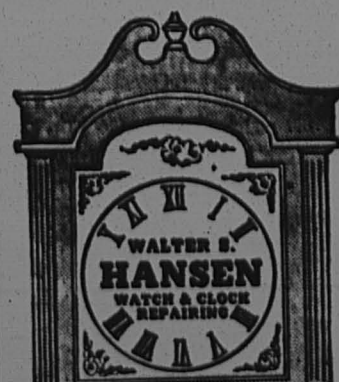
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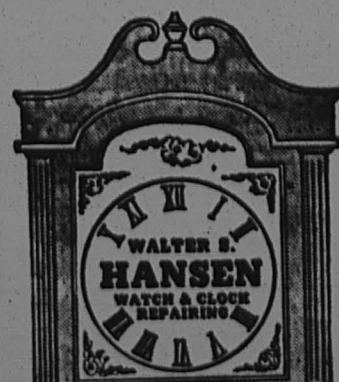
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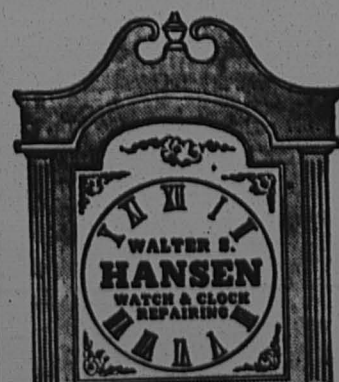
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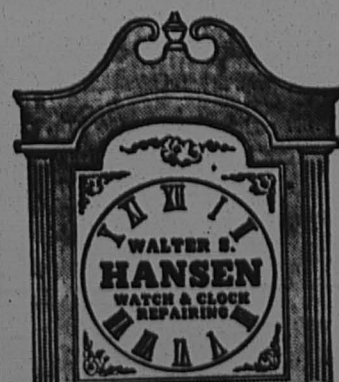
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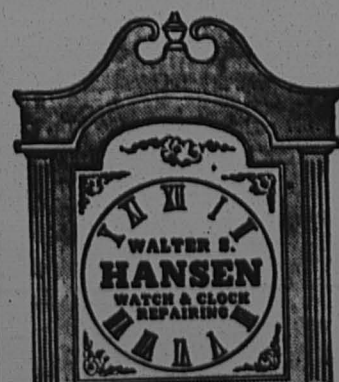
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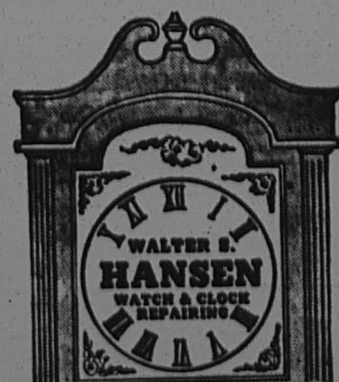
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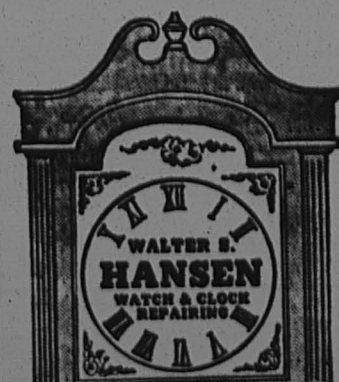
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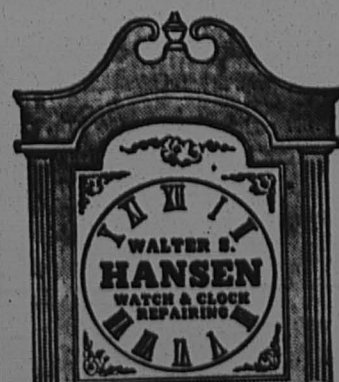
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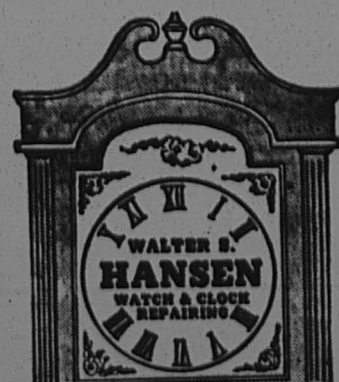
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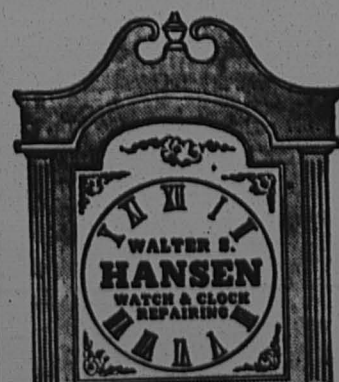
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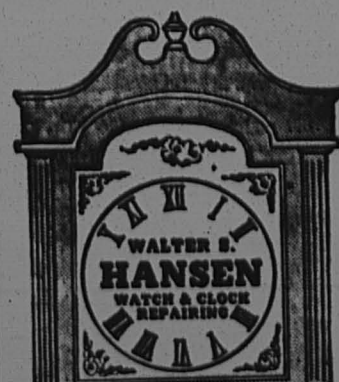
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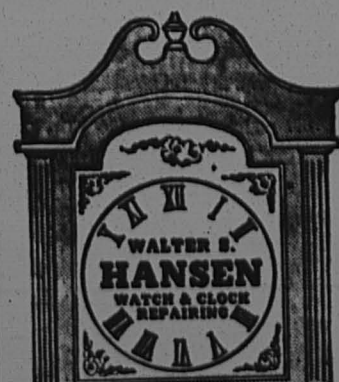
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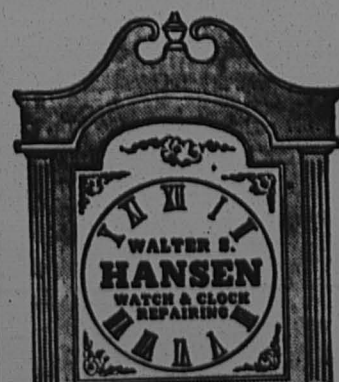
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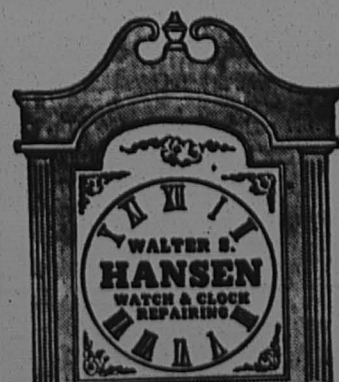
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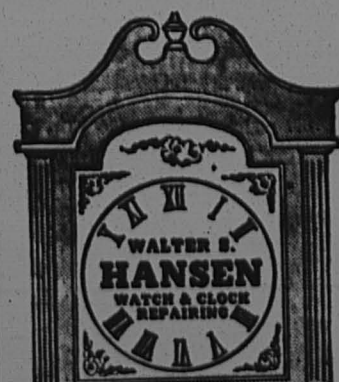
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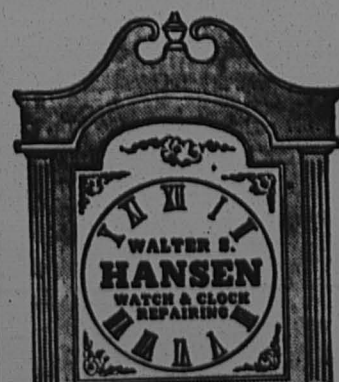
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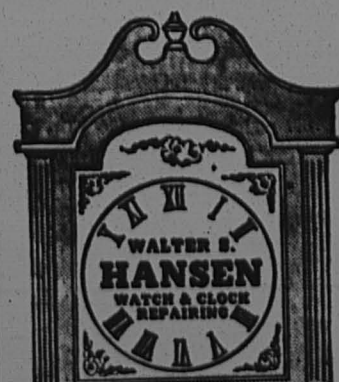
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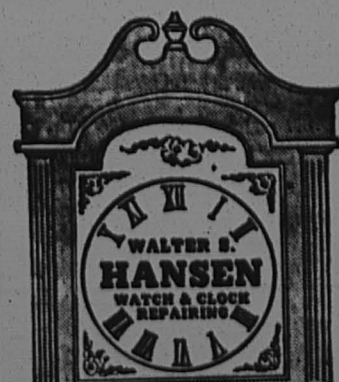
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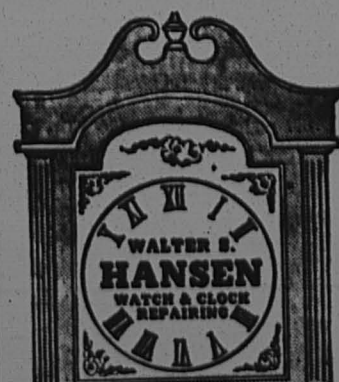
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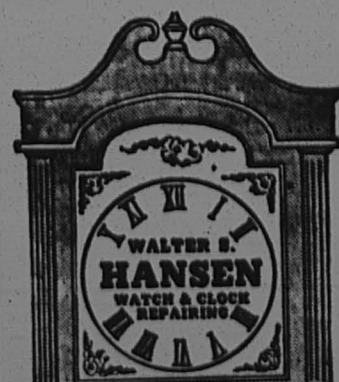
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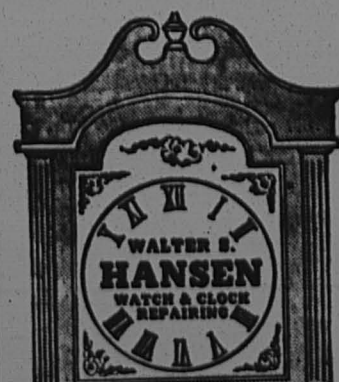
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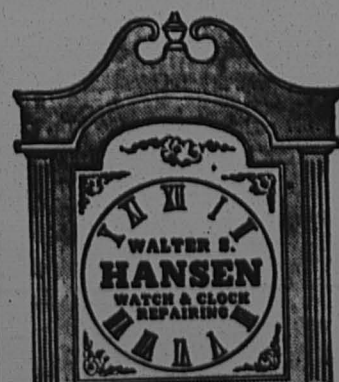
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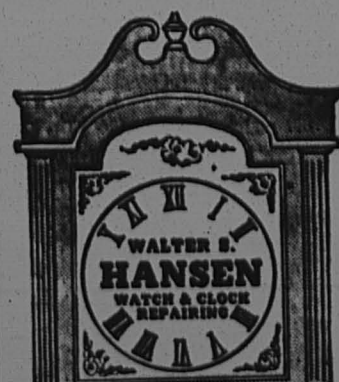
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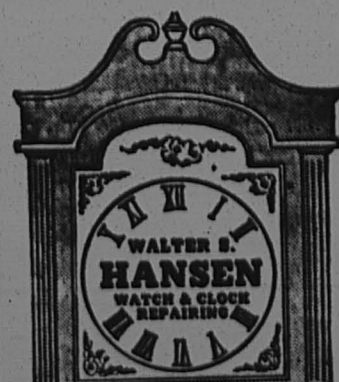
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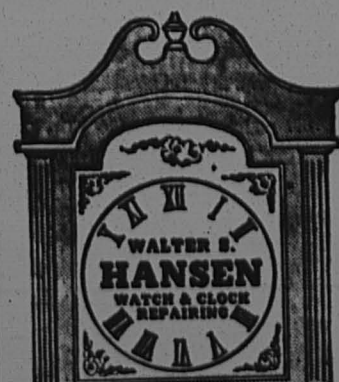
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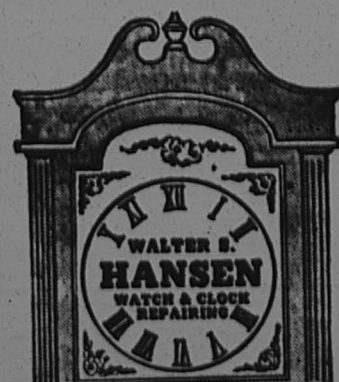
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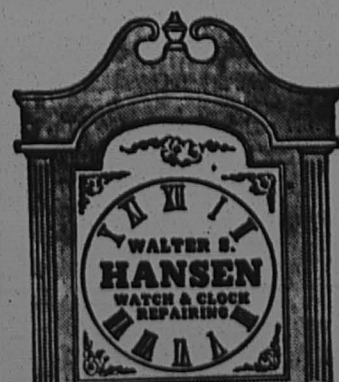
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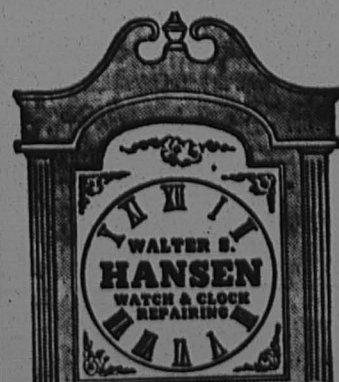
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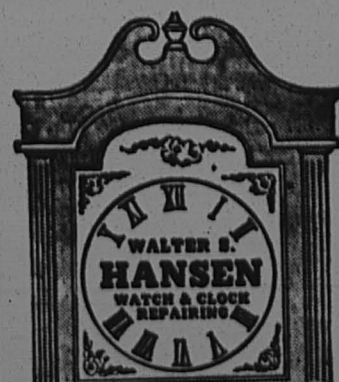
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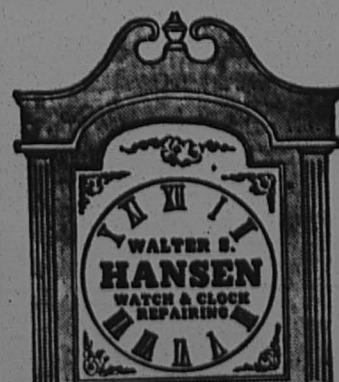
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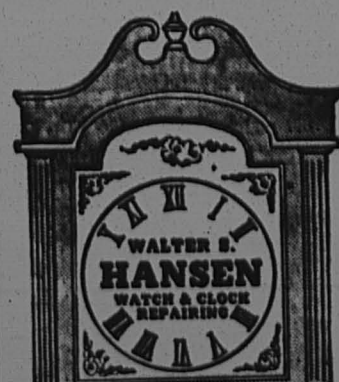
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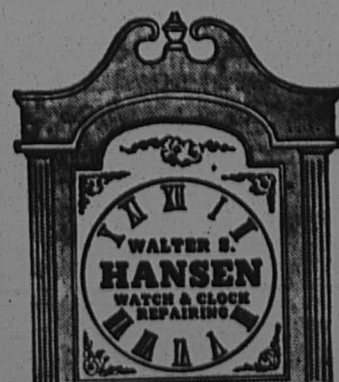
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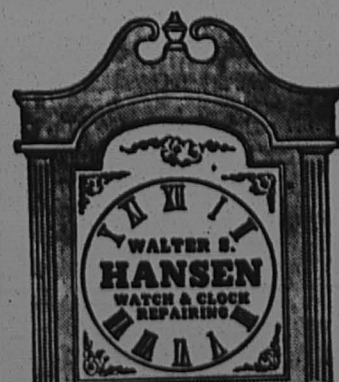
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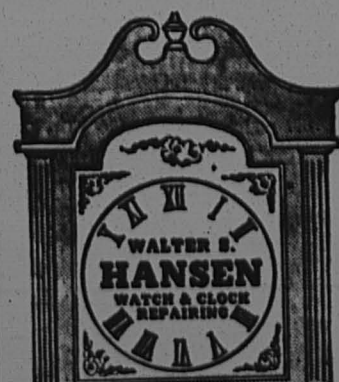
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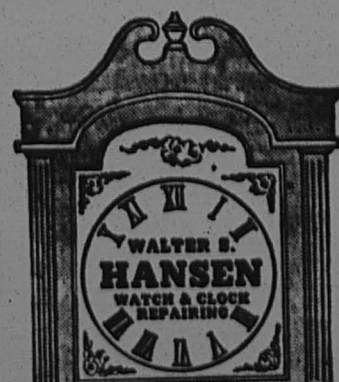
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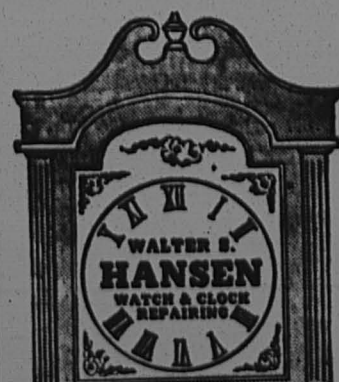
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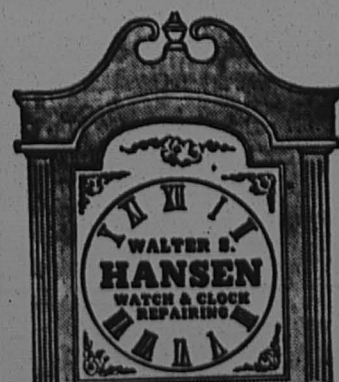
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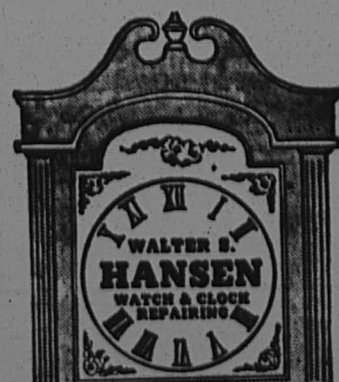
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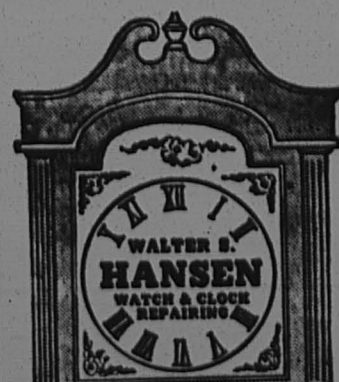
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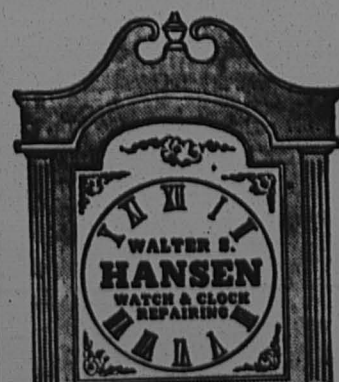
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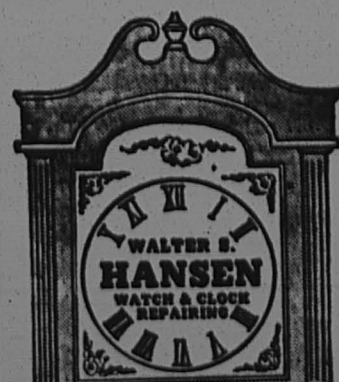
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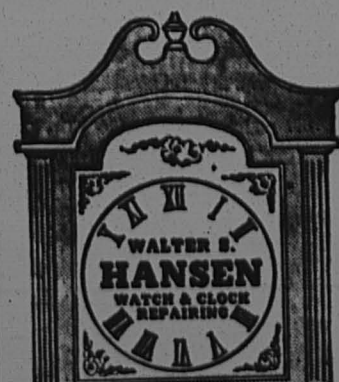
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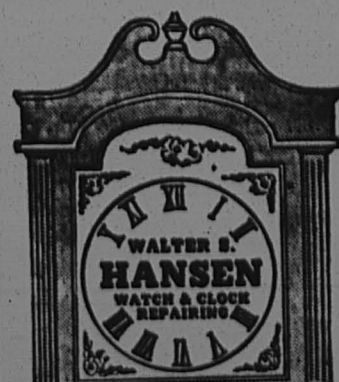
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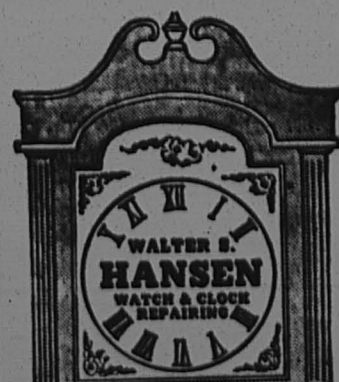
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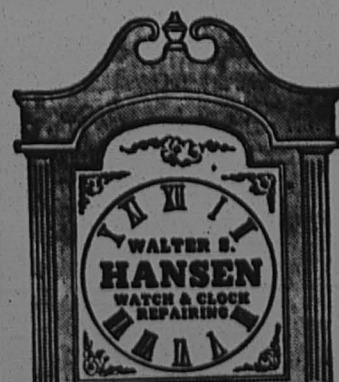
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R. W. METZGER, Associate Editor  
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Phone 406

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## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

BRIEF ITEMS  
from  
ABOUT TOWN

Technical Sgt. Wendell R. Henle, Chief Clerk of the Moore Field Photographic Section, left this week to attend a Life Magazine School of Photography in Rockefeller Center, New York, N. Y.

Sergeant Henle will attend this course for nine weeks. The school is conducted by the Army.

Mr. and Mrs. Allan Sharp moved on Tuesday from 410 Thomas avenue to 911 Washington avenue, Palmyra.

The G.F.S. Holiday House at Island Heights is now open for girls over 14 years of age. Take advantage of this comfortable home on Toms River, under pleasant supervision.

The Evening Section of the Palmyra Woman's Club will hold the first of a series of three summer card parties, for the benefit of their welfare department, on Thursday, evening, July 23rd, at 8:30 p.m. The affair will be held at the club room, 305 E. Broad street, Palmyra.

A welcome is extended to all who wish to attend.

Admission will be thirty-five cents with a prize for each table. Refreshments will be served by the hostesses of the evening: Mrs. Carl Lutz, Mrs. John Griffenberg and Mrs. C. Edward Smith. Kindly call Riverton 149 or Riverton 542-W any evening for reservations.

Kenneth Merrill was the winner of the Men's Singles Tennis Tournament held recently at Memorial Park, defeating Sidney White in straight sets. A mixed doubles tournament will be held at the Park courts starting Tuesday, July 21, with the finale July 25. Entries must be made by Monday, July 20, with Jack Lewis, 223 Horace avenue, Palmyra, phone 0947.

Mr. and Mrs. George D. Steedle, of Riverton, announce the engagement of their daughter, Doris Helen, to Arthur B. Faunce, son of Mr. and Mrs. Milton B. Faunce, of Palmyra. Mr. Faunce was recently commissioned a 2nd Lt. in the U. S. Army Air Corps.

## OBITUARIES

## ROBERT H. CLELLAND

Robert H. Clelland, 72, of 909 Main street, Riverton, died suddenly on Tuesday, July 14, at the Cooper Hospital.

Services will be held on Friday at 2:30 p.m. from his late residence, the Rev. Edgar L. Sanford, of Moorestown, officiating.

Interment will be made in Morgan Cemetery, under the direction of the Snover Funeral Home.

Mr. Clelland was a familiar figure

war production! One plant of Island Steel turned out 3,515 net tons of ship-plate steel in one day recently, and the plates were hustled aboard a train of 73 gondola cars for shipment while still at a temperature of 600 to 700 degrees Fahrenheit! ... The farm labor shortage is credited with boosting sales of milking machines in Ohio. ... The telegraph companies agree that girl messengers, on the average, are more dependable than boys. ... So well-publicized is Leon Henderson's hankering for cigars he's getting a flood of them from grateful persons whose rents OPA has "rolled back."

**DR. H. P. LANDIS  
CALLED TO ARMY SERVICE**  
Dr. H. P. Landis, of Columbia avenue, Palmyra, has been called for service with the U. S. Army. Saturday will be the last day on which he will hold office hours.

Recruits in the Navy are called "Boots" because of the leggings which they wear.

Wasted money is wasted lives. Don't waste precious lives. Every dollar you can spare should be used to buy War Bonds. Buy your ten percent every pay day.

**PALMYRA**  
Direction Victoria Theatres Co.

## BITS O' BUSINESS

The nation's department store sales are "just fair." For both the one-week and the four-week periods ending July Fourth they were one per cent below the same periods of 1941. ... General Electric booked more business in the three months ending June 30 than in any full year prior to 1940. ... Talk about sizzling

**AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON, RELATING TO THE EXTINGUISHING ALL PUBLIC RIGHTS IN CERTAIN DEDICATED BUT UNACCEPTED AVENUES AND STREETS AS SHOWN ON MAP OR PLAN OF CINNAMINSON HEIGHTS**

WHEREAS William T. McAllister and wife, Richard E. Betts and wife, and Frank Taugner and wife, by deed dated September 18, 1926, and recorded at Mt. Holly, New Jersey, in the office of the County Clerk in said State, in Book 678 of Deeds, page 183, granted and conveyed to Cinnaminson Heights Development Co., a corporation organized and existing under the laws of the State of New Jersey, a parcel of land situated on the Southern side of the Camden and Westfield Turnpike, (now known as New Jersey State Highway Route No. 25), consisting of approximately 46 acres and having a frontage of 2,536 feet along the Southern side of said Turnpike extending Eastwardly from a concrete monument distant 340 feet more or less, Eastwardly from the Eastern side line of Cinnaminson Avenue, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey; and

WHEREAS the said Cinnaminson Heights Development Co. adopted and used in its business a plan map of the said parcel of land made by Thomas R. Bromley, C. E., dated December, 1925, entitled as hereinafter set forth, showing the said parcel of land subdivided into building lots, avenues and streets, which map or plan has not been filed in the office of the County Clerk aforesaid; and

WHEREAS it appears to the Township Committee of the said Township that the public interest will be better served by releasing the hereinafter mentioned avenues and streets, as shown on said map or plan, from the said dedication thereof by said Cinnaminson Heights Development Co., therefore

**BE IT ORDAINED** by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey:

Section 1: That all public rights in the whole of Forest Avenue, Edgewood Avenue, Hollywood Avenue, Elmwood Avenue, Beechwood Avenue, Cedarwood Avenue, Mayfield Avenue, Highland Avenue, and Division Street as shown and designated on that certain map or plan entitled "Cinnaminson Heights Development Co., John L. Schmieler Tract, Cinnaminson Twp., Burlington Co., N. J.", made by Thomas R. Bromley, C. E., and dated December, 1925, be and the same are hereby vacated, released and extinguished, and that the said Avenues and Street be and the same are hereby released from the said dedication thereof by said Cinnaminson Heights Development Co.

Section 2: That this Ordinance, after its final passage, adoption and publication, shall take effect on the earliest date allowed by law.

**NOTICE**  
NOTICE is hereby given that an Ordinance, of which the foregoing is a copy, was finally passed and adopted by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the fourteenth day of July, 1942.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey,  
HAROLD E. WEST  
Township Clerk  
Dated July 16, 1942.

REPORT OF CONDITION  
of the  
CINNAMINSON BANK AND TRUST COMPANY

## OF RIVERTON

in the County of Burlington, New Jersey, at the close of business on June 30, 1942, published in accordance with a call made by the Commissioner of Banking and Insurance pursuant to the provisions of the Banking Statutes of New Jersey.

**ASSETS**  
Loans and discounts \$289,842.52  
Bonds and mortgages \$208,234.01  
Overdrafts 1.36

**Total** \$ 597,677.89

United States Government obligations, direct and guaranteed

Obligations of States and political subdivisions 40,622.74

Other bonds, notes, and debentures 92,543.77

Cash, balances with other banking institutions, including reserve balances, and cash items in process of collection 432,414.98

Banking premises owned \$90,400

Furniture and fixtures 4,352

Real estate owned other than banking premises 82,080.49

Investments and other assets indirectly representing banking premises or other real estate 896.28

**Other assets** 896.28

**TOTAL ASSETS** \$2,213,208.80

## LIABILITIES

Demand deposits of individuals, partnerships, and corporations 935,500.52

Time deposits of individuals, partnerships, and corporations 954,144.41

Deposits of United States Government 34,360.00

Deposits of States and political subdivisions 131,775.25

Other deposits 4,906.02

**TOTAL DEPOSITS** \$2,060,686.20

Other liabilities 3,527.93

**TOTAL LIABILITIES** \$2,064,214.13

## CAPITAL ACCOUNTS

Capital \$ 100,000.00

Surplus 25,000.00

Undivided profits 24,168.87

**TOTAL CAPITAL ACCOUNTS** \$ 149,168.87

**TOTAL LIABILITIES AND CAPITAL ACCOUNTS** \$2,213,208.80

This institution's capital consists of common stock with total par value of \$100,000.

## MEMORANDA

U. S. Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities 44,360.00

Assets pledged to qualify for exercise of fiduciary or corporate powers, and for purposes other than to secure liabilities 10,000.00

**TOTAL** \$ 54,360.00

Secured and preferred liabilities: Deposits secured by pledged assets pursuant to requirements of law \$ 5,772.84  
Other liabilities secured by pledged assets 34,360.00  
**TOTAL** \$ 40,132.84

**STATE OF NEW JERSEY, COUNTY OF BURLINGTON, ss: I, Charles Street Mills, President, and Howard B. Conover, Treasurer, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.**

**CHARLES STREET MILLS, President.**  
**HOWARD B. CONOVER, Treasurer.**

Correct Attest:  
**JAMES T. WEART, Notary Public.**  
**HOWARD M. ROGERS, GEORGE C. FRANK, Directors.**

Subscribed and sworn to before me this 15th day of July, 1942.  
(seal) **KARL W. LATCH, Notary Public.**  
My Commission Expires October 15, 1942.

**FOR VICTORY**

**BUY UNITED STATES DEFENSE BONDS AND STAMPS**

**WAR NEEDS MONEY!**  
It will cost money to defeat our enemy aggressors. Your government calls on you to help now. Buy Defense Bonds or Stamps today. Make every pay day Bond Day by participating in the Payroll Savings Plan. Bonds cost \$18.75 and up. Stamps are 10¢, 25¢ and up. The help of every individual is needed. Do your part by buying your share every pay day.

SALE  
TO SETTLE ESTATE

407 THOMAS AVENUE, RIVERTON

\$2,600

Detached House—Stucco finish—8 rooms—Hot Water Heat—Fire Place—Garage.

With necessary improvements one can make this a very desirable home. For more details

**RAYMOND WARNER**

REALTOR

5TH AND CINNAMINSON AVENUE, PALMYRA

Phone Riverton 6

## TAYLOR'S

Home Grown Fruits & Vegetables  
Wholesale and Retail

DELICIOUS SUGAR CORN, FRESH CUT DAILY,

TOMATOES, APPLES, RED RASPBERRIES

Pole Lima Beans and Peaches Next Week

Bring your neighbors to Homestead Market at

TAYLOR LANE

Open weekdays 8:30 a.m. to 6 p.m.

**H. G. Taylor, Jr. Riverton, N.J.**

**TUTTLE NEW SCOUTMASTER**  
Since July 1, Scout Troop Riverton No. 50 has been under the leadership of Scoutmaster Dwight E. Tuttle. Mr. Tuttle comes to the Troop with a wealth of Scouting experience. He was scoutmaster of Ardmore No. 1 for several years, after which he served as district commissioner of the Moorestown District. Since last February he has been a member of the Burlington County Council Committee in charge of leadership training, which position he has resigned in order to devote his entire time to Riverton No. 50.

Present plans call for active participation in the Council's 4-point Program in an effort to achieve the

"Buy a Share in Victory"  
U. S. War Stamps and Bonds  
On Sale Here



Friday, Saturday, July 17-18



Sunday, Monday, July 19-20



Remember—Big 3 1/2 Hour Family Show Sunday Afternoon

—Extra Added Feature—

JAMES CAGNEY

"Something to Fight About"

Tuesday Only, July 21

2—GRAND FEATURES—2



—and—  
**HELLO ANNAPOLIS**



Ladies—Get your next item of the "IRIS" GLASSWARE or your choice of "AMAPOLA" Luncheon Service

Wednesday, Thursday, July 22-23

2—SMASH FEATURE HITS—2



—2nd Big Hit—



Red Star Rating which is the highest award any Troop in the country can receive.

So far this month the Troop has been very active. On July 4th the Scouts were up at 5 a.m. putting up the flags on Broad and Main Sts. Later in the day the Troop marched in line in the annual parade. On Friday, July 10, the Scouts passed out OPA folders and later the same day collected scrap rubber in the Borough truck.

Summer activities include an inter-patrol contest, a week at Camp Minitik, and at least two overnight camp hikes. The inter-patrol contest is only two weeks old but will continue through the Summer Activities Program. Three patrols are competing; the Beaver Patrol led by Larry Hewlett is at present in first place; in second place is the Senior Patrol led by Dan Leyshon; and in third place is the Elephant Patrol with Russ Phelps as Patrol Leader. The contest is by no means decided and the Beavers have to watch their step to stay in first place.

## ORDINANCE PASSED

At the meeting of the Cinnaminson Township Committee held on Tuesday of this week, an ordinance was passed which vacated any Town-

## NOTICE OF SETTLEMENT

Executor's Account  
Estate of B. Ralph Boyer, deceased  
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1942, at ten o'clock in the forenoon.

Louise Groves Boyer and First Camden National Bank and Trust Company, Executors.  
Proctors: Boyle & Archer.  
Dated: July 10, 1942.  
7-16 to 8-13-42

ship rights in certain undedicated streets in the Parry section of the community. No one appeared in opposition to the ordinance, which is published in this week's issue of The New Era.

At the meeting a letter was read from the East Riverton Civic Club which called attention to speeding by motorists on River Road and asked that this condition be remedied. The committee referred the matter to the police.

William E. Grossman, committee member, is now acting as chairman of the highway committee, following a system by which each member of the governing body serves in this capacity for four months during the year.

## WANT ADS

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

RENT: 2nd floor apartment, 4 rooms and bath. 410 Thomas avenue, Riverton. Phone 56-R. 7-9-1t

RENT: apartment at Ship Bottom. Accommodate 6. Near Ocean and Bay. Phone Riverton 0028. 7-16-4t

SALE: combination bookcase-desk, iron bed and spring, two chairs, gas range. 7-16-1t

SALE: davenport and fireside chair. Mrs. H. B. Mark, phone Riverton 1437. 7-16-1t

WILL PURCHASE HOUSE—6 rooms, bath, good condition, modern, for cash. State lowest price. Call Davenport 8322. 7-16-1t

Aboard U. S. Naval vessels the church colors are the only colors which may be flown over the national ensign.

## PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Rita Hayworth and Victor Mature in the eyefilling musical "My Gal Sal"

## AMERICAN STORES CO.

Eat the Right Foods—  
for Health and Extra Energy

Buy Guaranteed Quality Tested Foods in your Convenient American Store and be assured of complete satisfaction. Follow your Government's National Nutritional Program in planning your meals to keep your family strong and healthy to carry on for Victory.

Farmdale Natural Aged **CHEESE** lb **29<sup>c</sup>**

Pabst-ett Spreads Standard, Swiss and Pimento 2 6-oz pkgs 27c

Farmdale Cut Wax Beans	2 No. 2 cans	27c
Farmdale Lima Beans	2 No. 2 cans	27c
Pheasant Sliced Dried Beef	4-oz tin	19c
Wilson's Mors	12-oz tin	32c
ASCO Wheat Puffs	2 4-oz pkgs	17c
Princess Waxed Paper	12-oz tin	5c
NBC Premium Crackers	12-oz tin	17c
Spiced Elbow Macaroni	2 1 1/2-lb pkgs	19c
Herb-Ox Bouillon Cubes	Beef & Chicken	8c
ASCO Peanut Snack	12-oz jar	19c
Harris Crab Meat	3-oz can	37c
Farmdale Evap. Milk	6 1/2-oz cans	47c
ASCO Evap. Milk	1 1/2-oz cans	25c
Hom-de-Lite Mayonnaise	1 1/2-oz jar	27c
Hom-de-Lite Salad Dressing	1 1/2-oz jar	21c

Farmdale Cream Style Golden <b>CORN</b>	2 No. 2 cans	23c
Hand-Picked Domestic <b>SOUP BEANS</b>	2 No. 2 cans	13c

Save 2 Cents a Loaf!  
Supreme Enriched **BREAD** 2 large loaves **17<sup>c</sup>**

Enriched by using yeast high in vitamin B1 content, Niacin and Iron.

Enter Now! Contest Ends August 1st

Big ASCO Amateur **Photo Contest** \$1750 In Prizes WAR BONDS AND STAMPS

Send in your best snapshots. Get rules and entry blank in any of our stores.

Mason Jars 4-quarts 65c Jelly Glasses 35c  
Mason Jars 2-quarts 55c Genuine Parowax 15c  
Jar Rings 5c Mason Jar Tops 25c



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
11 a.m.—Meeting for Worship.

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.  
Weekdays—7 and 8 o'clock.  
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

**BETHANY EVANGELICAL LUTHERAN CHURCH**

Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor

Sunday, July 19—  
8:45—The Service with Holy Communion.

10:00—The Church School.  
11:00—The Service and Holy Communion. The pastor will have a brief message on the theme, "Jesus Feeds the Multitudes."

7:00—Grove Vespers with The Rev. D. Roe Haney, officiating.

8:00—Senior Luther League at the home of Mrs. Willard Frank, 827 Highland Ave., Palmyra. Florence Henzler, leader.

This Week—  
Friday—A home made Ice Cream Party for all young people of the church sponsored by the Luther League at the home of Virginia Miles at 7:30. Come for a good time.

Saturday—The Scout Mothers of Troop 9 will have a picnic at the Riverton Memorial Park. All members are invited.

Next Week—  
Tuesday—The Monthly outdoor covered dish supper sponsored by the Ladies Guild and the Social Activities Committee of the Church. The supper is served on the church lawns at 6:30. Come and enjoy the fellowship with us.

The Scouts meet at 7:30.  
Wednesday—  
Choir rehearsal at 7:45.

The pastor and his family will leave Monday, July 20, for a vacation. He will be gone for three Sundays. Services will be held as usual by guest pastors during his absence. If he should be needed for any ministry he can be reached through the secretary of the Church, Mr. J. H. Ingram, 23 E. Charles street, Riverton 1149.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School, 9:30 a.m.

**New Shoes From Old "AMICO"**  
Electrical Vulcanized Resoling

No Nails  
No Stitches  
Shoes Shined

**UNITY SHOE REBUILDERS**  
105 W. Broad St. Palmyra

**RIVERTON LAUNDRY**

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

Sunday Services, 11:30 a.m.

Wednesday, 8:30 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Life" is the Lesson-Sermon subject for Sunday, July 19, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "As the Father hath life in himself; so hath he given to the Son to have life in himself." (John 5:26)

Among the Lesson-Sermon citations is the following from the Bible: "The Spirit of God hath made me, and the breath of the Almighty hath given me life. (Job 33:4)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God fashions all things, after His own likeness. Life is reflected in existence, Truth in truthfulness, God in goodness, which impart their own peace and permanence." (p. 561)

**CALVARY PRESBYTERIAN CHURCH**  
Fourth and Lippincott Ave.  
Riverton, N. J.

Sunday, July 19—  
Summer Sunday School, 10 a.m.  
Morning worship, 11 a.m.

The annual picnic of the Sunday School will be held at Memorial Park, Riverton, Saturday, July 18, starting at 2 p.m. There will be games for all ages. Refreshments and prizes.

All members of the church and church school are invited to attend. Come early and bring your lunch.

**CHRIST CHURCH, EPISCOPAL**  
Riverton, N. J.  
Rev. Francis B. Downs, Rector

Sunday, July 19—  
8 a.m.—Holy Communion.  
11 a.m.—Morning Prayer and Sermon.

**CENTRAL BAPTIST CHURCH**  
5th St. and Maple Ave., Palmyra  
Rev. S. Dan Morgan, Pastor

Services, Sunday, July 19—  
Bible School, 10 a.m.—Superintendent Walter congratulated the school for the fine summer attendance which demonstrated to him an increasing interest in the things which are most vital. He also announced that the final enrollment in the daily vacation bible school had reached the nineties. This was twice as many as anticipated. "Central Baptist" is always anxious to be of service to more people. So, if you are a stranger here without church affiliations, come around. You will always be welcomed.

Morning Service, 11:15 a.m.—The subject for the morning message will be "His Children Honored Him." The choir's anthem will be "Praise the Lord, O Jerusalem" by Morrison.

Twilight Service, 7 p.m. to 8 p.m.—The Grove service will be under the auspices of the Methodist Church. Their pastor, Rev. D. Roe Haney, will deliver the message. The grove will accommodate many more, so why not come out and enjoy an hour which you could not spend more profitably. It is a privilege that many countries are now deprived of.

Wednesday evening at 8 o'clock—Mid-week Prayer and Praise Service of which all members are reminded, and to which visitors are invited to share in the enjoyment and helpfulness of the hour.

**EPWORTH METHODIST CHURCH**  
Fifth Street and Morgan Avenue  
Palmyra, N. J.

Rev. D. Roe Haney, B.D., Minister  
Church School in Epworth Church will begin at 9:45. The School, with all departments and classes, are continuing through the summer. The staff of trained teachers is prepared to take care of all regular pupils and welcome new ones.

The Church worship will start at 11 o'clock and the minister will preach on the subject "Is Christianity Sufficient?" The Rev. Haney will also preach for the Union service in the Municipal Grove at 7 o'clock.

Prayer meeting will be conducted by the Pastor Wednesday evening at 8 o'clock.

The following musical program under the direction of Mrs. Rachel Lord will be rendered at the Sunday services:

Morning Worship—  
Organ Prelude, "Hour of Devotion," by Rathbun.

Contralto Solo by Miss Carolyn Haney, "Show Me The Way."  
Offertory, "Offertoire," by Gaul.

Union Evening Service—  
Anthem, "Even Song," by Cadman.

The unveiling of a service flag designed by Arthur Mandeville, and put together by Mrs. Robert Snow, Sr., and the Honor Roll list as furnished by Miss Dorothy Wolcott, and put on plaques by Edmund Turnock, Sr., was part of a very impressive service at Epworth Methodist Church last Sunday morning. The Epworth Church constituency has to date 35 boys in the service.

Staff Sergeant Robert N. Mattis, son of Mr. and Mrs. Ogden H. Mattis, 200 7th Street, Riverton, is now stationed at Camp Campbell, Kentucky, with the Headquarters Section, Corps Area Service Command.

William McDermott, of Riverton, who was recently promoted to the rank of Sergeant, is now stationed at Fort Sheridan, Illinois.

Sherman C. Gootee, 25, son of Mr. and Mrs. William Gootee, 608 Lippincott Ave., Riverton, was graduated last week from the Hospital Corps School at the U. S. Naval Training Station at Great Lakes, Illinois.

A member of a class of 504 Blue-jackets from 43 states, he was promoted to hospital apprentice, second class.

Gootee has completed a study of anatomy, physiology, first aid, hygiene and sanitation, weights and measures and materia-medica, and soon will receive additional training at a Navy hospital. Later he will be assigned to general duty with the Hospital Corps at sea or at a shore station.

Private Robert H. Bottger, son of Mr. and Mrs. William H. Bottger, of Linden avenue, Riverton, has arrived in Australia according to a letter received by his parents last week. His letter contained some very interesting accounts of life in the land "down under."

Arthur Brooks Faunce, 24, son of Mr. and Mrs. Milton B. Faunce, of 801 Cinnaminson avenue, Palmyra, has been commissioned a second lieutenant in the Army Air Forces. He received his "wings" at impressive graduation exercises at Spence Field, Georgia, Friday, July 3.

A graduate of Palmyra high school in 1935 where he was on the staff of the school paper and a member of the choral club. Lieutenant Faunce attended the Drexel Institute of Technology.

The Women's Motor Corps of the Palmyra Branch, American Red Cross now has a car for carrying out its duties. The machine was purchased through contributions by the members of the Corps.

**THINGS TO WATCH FOR**  
A pump built for extinguishing incendiary fires, using no rubber or other strategic materials—just wood and fabric . . . "Rubberless" erasers for lead pencils—a compound of resin, oil and a South American gum . . . A device called a "Vacudex" to attach to exhaust pipe of your car, to save gasoline.

Lost and found columns of Tokio newspapers are crowded these days. Every time an American buys a War Bond, the Japs lose face. Buy your 10¢ every day.

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**USE THE NEW ERA WANT AD COLUMN**  
to sell what you don't want, and to find what you do.  
Phone, Riverton 712

## Know Your

Do you know what foods contain vitamin A? What you should eat to get vitamins B and C? That vitamin D is to be found in specially vitamin-enriched milk? Do you know what happens to you, if you don't have the vitamins and proteins and the calcium you need? Sometimes the data you read on food values sounds complicated, but there are charts that make it all very simple and easy to follow. Our Home Economics Department can help you. A Home Service consultant will be glad to furnish nutritional facts, help you to plan menus that include the foods your family needs. Just call the Public Service office nearest you. We make no charge for service of this kind.

**PUBLIC SERVICE**

WESLEYAN MEN'S BIBLE CLASS  
EPWORTH METHODIST CHURCH

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

This Sunday the speaker will be the Rev. Robert W. Matthews.

**About Town**

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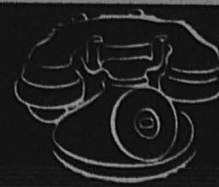
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# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES



## AUTOMOBILES

**Pontiac Sales, Service**  
BELLEVUE GARAGE

Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M

**"JACK" DAWLEY, Inc.**  
Oldsmobile

SALES and SERVICE

Safety Tested Used Cars

10 Broad Street, Riverton

Telephones

Riverton 1212 Merchantville 580



## SUGAR "BONUS"

Instructions have been issued by rationing officials to tell consumers how to secure their two-pound "bonus" of sugar with sugar rations stamp number seven which is valid until August 22.

The extra ration has been made possible, it was explained, because of recent imports of sugar heavier than were anticipated.

The schedule of ration periods for the three stamps expendable during

July and August were outlined by rationing authorities as follows: "Stamp Number Five: good for the purchase of two pounds of sugar from June 28 to July 25.

"Stamp Number Six: good for the purchase of two pounds of sugar from July 26 to August 22.

"Stamp Number Seven: good for the purchase of two pounds of sugar from July 26 to August 22.

It was pointed out that the "bonus" stamp, number seven, could be used

either by itself for the purchase of two pounds between July 10 and August 22, or that it could be used in conjunction with either number five or six for the purchase of two pounds each.

## QUESTIONNAIRES TO 800 3RD REGISTRANTS

Selective service questionnaires to 800 of those men in the third registration have already been placed in the mails, according to a statement made this week by local draft board officials.

Additional questionnaires for this registration are being mailed at the

rate of 100-150 weekly and the board expects to complete the list within a few weeks.

About 200 questionnaires have already been reviewed by the board.



Ten per cent of your income to War Bonds will help to build the planes and tanks that will insure defeat of Hitler and his Axis partners.

All new and recommissioned ships have been directed to obtain complete outfits of new blue design chinaware.

## "SAL" AT FOX RIVERSIDE FRIDAY AND SATURDAY



Here's Rita Hayworth, more gorgeous than ever, in the Technicolor musical hit "My Gal Sal" which was recently completed by 20th Century-Fox. Warning: Run, don't walk to the Fox Theatre this week where Rita is romancing Victor Mature in the tinsel treat!



## BANKS AND THE WAR

No Ceiling on Taxes!

PRICES may be "pegged" but don't expect any ceiling on your Federal income tax. That's one thing that will continue to go up, up, up! Remember the shock you got when you figured your tax last year? Well, this year you might have to pay twice as much. What can you do about it? Here's a suggestion. Make regular deposits in this bank—every pay day from now on—for the express purpose of paying taxes when due.

United States Savings Bonds for DEFENSE on sale here  
**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Fresh Full Podded LIMA BEANS 25c

3 lb

Fancy JERSEY TOMATOES 15c

2 lb

SOUND YELLOW ONIONS 10c

3 lb

Georgia Freestone PEACHES 2 lb 15c

White or Yellow

Sweet Pink Meat CANTALOUPE 2 for 25c

California ORANGES FOR JUICE 18 for 25c

California LEMONS FOR JUICE 15c

Doz.

Hardings' Sweet Cream BUTTER 81c

2 lb

Strictly Fresh BROWN SHELL EGGS 48c

Doz.

White American SLICING CHEESE 19c

1/2 lb

BOSTON MINT TEA BAGS 15c

Pkg. of 7

Pkg. of 20 39c

Kellogg's SWEET WRINKLED PEAS 19c

No. 2 Can

Kellogg's GRAPEFRUIT SECTIONS 29c

Unsweetened

2 Cans

Kellogg's APPLE JUICE 10c

20 Oz. Can

Hartley's ORANGE MARMALADE 31c

1 lb Jar

BIRDS EYE PEAS 25c

Pkg.

SPECIAL FEATURE • Swift's Premium Genuine Spring

Shoulders of LAMB 29c

3 1/2-4 lb Avg.

Most delicious fixed for filling

Tender as Spring Chicken

Lancaster County Snow White

Legs of Veal 37c lb

5 1/2-7 lb Avg.

Swift's Premium Prime Show Cattle Lean Meaty

POT ROAST lb. 33c

4-7 lb Avg.

Most Tender and Delicious

NECK OF LAMB 29c

Delicious for Stewing

Let's all jump on the Bond Wagon!

53rd Year, No. 14

## TELLS OF EARLY N. J. RAILROADS

The first steam-driven railroad train ran through Riverton in January 1834, according to Nathaniel R. Ewan, of Moorestown, who spoke to local Rotarians last Thursday. Mr. Ewan, who is an historian of note, outlined the development of early railroads in New Jersey, stressing particularly the vicious political power which some of the old companies possessed. From the granting of the first railroad charter in 1815 to the Camden and Amboy Railroad, until its lines were leased for 999 years by the Pennsylvania R. R. in 1871, politics in New Jersey were pretty well controlled by the R. R. companies, said Mr. Ewan.

Although a charter for a railroad was requested from the legislature in 1815, it was not until 1828 that an actual meeting was held at Mt. Holly, to consider details. In 1830, the charter for the Delaware & Raritan Canal, and that of the railroad were combined. The roadway between Bordentown and Amboy was first constructed, but later light strap rails were laid from Camden to Bordentown. All traffic, said Mr. Ewan, was horse-drawn, and in the early days passengers were transferred from the cars to boats for the remainder of the journey to Philadelphia. The trip to Amboy took two and one-half hours.

"John Bull" Engine

The famous "John Bull," an ancient locomotive now in the National Museum at Washington, was purchased for the line, in England, by Robert Stevens. It was shipped to Philadelphia, and hauled overland to Bordentown, where it was assembled. The first trial trip was made in 1831, but the engine then was stored in a shed until 1835, after which it was used more frequently. Mr. Ewan gave Robert Stevens credit for inventing the modern T rail, and the spikes for holding it in place. Wooden ties, however, were an accidental discovery, the original supports for the rails having been stone blocks made in Sing-Sing prison. Once, when delivery of the latter was slow, crude ties were substituted, which proved to be more satisfactory than the stones.

Not long after the line from Camden to Amboy was operating with some regularity, demands began arising for branches. The first, said Mr. Ewan, was laid from Burlington Station to the boat wharf. In 1836 agitation began for a Burlington-Mt. Holly track, but it was not laid until 1849.

Other Lines

The Mt. Holly to Pemberton branch was opened in 1863, and in 1868 the Pemberton and Hightstown R. R. was built. The latter is still in operation, and in both the first and second World Wars has been valuable as a transportation artery to Fort Dix. The Pennsylvania R. R. leased all the Camden and Amboy lines in 1871.

In conclusion Mr. Ewan described some famous accidents on the local railroad, the early "dummy" locomotives which burned wood, and the great popularity of excursions to points of interest. Passengers, he said, were once issued bills of lading with their names recorded, but increasing traffic ended this practice, and brought in the use of tickets.

Palmyra-Riverton Rotarians were particularly pleased to have as their guest, Mr. Robert Waitt, a member of the Richmond, Virginia, club. Mr. Waitt is in charge of all the first aid work under the O.C.D. in Richmond. He has had a perfect attendance record in Rotary for twenty-seven years, and is, also, proud to be the only Richmond Rotarian whose son is likewise a member of the same club.

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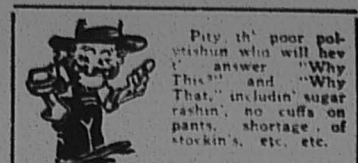
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## THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 23, 1942

PRICE FIVE CENTS



## BUILDING WORK IN PALMYRA

The June report of the Palmyra building inspector, Edward A. King, shows that permits were issued during the month for construction in the amount of \$27,540.

The projects are as follows, the first name listed being that of the owner and the second that of the contractor:

Thomas Shorten, Repair dwelling and new siding, 701 Park avenue, Oscar Cox, \$900.00.

Salvador Devecce, new siding, 515 W. 5th street, Howard Hires, \$340.

Raymond Koehler, new brick siding, 118 W. 4th street, Model Roofing Co., \$550.

James Jenkins, new porch on end, 436 Delaware avenue, Mr. Jenkins, \$100.

Mrs. A. Zorn, new roof, 507 Cinnaminson avenue, South Jersey Roofing Co., \$250.

Dominic Pasevich, remodel dwelling, 814 Cinnaminson avenue, Mr. Altadoming, \$1400.

A. Firth, new dwelling, 146 Cinnaminson avenue, A. Firth, \$4,000.

A. Firth, new dwelling, 111 Maryland avenue, A. Firth, \$4,000.

A. Firth, new dwelling, 118 Maryland avenue, A. Firth, \$4,000.

A. Firth, new dwelling, 122 Maryland avenue, A. Firth, \$4,000.

A. Firth, new dwelling, 124 Leconey avenue, A. Firth.

A. Firth, new dwelling, 127 Maryland avenue, A. Firth, \$4,000.

## YMCA DAY CAMP

The Fifth Annual YMCA Riverton Day Camp will begin its season's operations Tuesday, August 4, 9 a.m., at the Palmyra Community Center, it was announced today.

Final plans for the camp were formulated last Wednesday night, at a meeting of the sponsoring committee, composed of members of the Palmyra-Riverton YMCA Board and Ladies' Auxiliary.

The camp will be open for boys of ages 8 to 12, over a period of four weeks, August 4 to 28, for four days a week, Tuesday through Friday. Hours will be from 9 a.m. to 3:30 p.m.

## Pine Program

An interesting and novel program has been developed by Clifford W. Ergood, Burlington county YMCA Secretary, and John E. Stively, Camp Director, with the help of the Sponsoring Committee. Activities will include: handicrafts (including model airplane building); swimming at Olympia Lakes; hiking to various local points of interest; games and sports, including softball; and daily devotional periods.

Special features planned are: a trip to Shibe Park to witness a baseball game, an all-day boat trip to Riverview Beach and return, and one or more overnight camping trips to YMCA Camp Ockanickon, Medford, N. J.

Headquarters will be the Palmyra Community Center and Riverton Memorial Park, with daily side trips. The cost for the entire four-week period, including all the above named activities, will be \$5 per boy.

All boys or parents interested may register at the Palmyra Community Center during July 28 or 29, from 1 to 5 p.m., or call Riverton 25.

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## SUPPLEMENTAL GAS CARDS READY NEXT WEEK

Those who have made supplemental applications for additional gasoline for occupational use can call for their books any day after Monday of next week at the Local Ration Board Office, Palmyra, according to T. Curtis Flynn, chairman of the board. Each applicant, or person authorized to act for him, must bring the registration of the car for which application has been made.

The board office is open during the hours of 9 a.m. to 6 p.m. Monday to Friday each week and from 9 to 12 on Saturday.

Those who have applied for truck certificates can also call for them at the office.

Board meetings will be held on the following evenings each week, starting at 7:30 o'clock.

Monday—Fuel.

Wednesday—Food and miscellaneous.

Friday—Autos and tires.

Monday—Fuel.

Wednesday—Food and miscellaneous.

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Monday—Fuel.

Wednesday—Food and miscellaneous.</





## BOY SCOUT NEWS

Many of the Boy Scouts of Burlington County are getting out their camping equipment. These Scouts will camp this summer at Camp Minik, the Summer Camp of the Camden County Council. The camp is located on an island in the Delaware River below Frenchtown, New Jersey. This site is a real Boy Scout Camp and the boys will have plenty of opportunity for troop camping and to explore the nearby hills of Pennsylvania. Scouts from Burlington County will have a two weeks period at this camp. The opening date will be Sunday afternoon, August 2nd. The camp will close following a two weeks period on August 16th.

It was hoped by the Council that the new Burlington County Boy Scout Camp would be opened officially for camping this summer, but due to the difficulty in securing necessary equipment it is expected that the camp will be ready in the Fall for limited camping. The new campsite is located in the heart of the South Jersey Pines about five miles from Medford, New Jersey. This new site has excellent woodland and water and when developed will make one of the finest Boy Scout Camps in this part of the State.

### RIVERTON MEETS PALMYRA ON SUNDAY

Riverton will face a great deal of stiff competition within the next few days in the Burlington county baseball league. Friday night of this week finds Riverton being host to the league leaders in Riverside A. C. at Memorial Park. The game is slated to get under way at 6:15 p.m. with a large crowd expected to witness the contest.

Sunday afternoon Riverton will visit Palmyra to continue the local series, which is now one game apiece for each club. Both games played so far have been forced to go into extra innings. Tuesday night at Memorial Park, Riverside A.C. will again play Riverton in a contest that was postponed from earlier in the season.

Riverton will take to the road on Wednesday night when they visit the Riverside Metal outfit at Riverside. Beverly surprised the locals last Sunday, going home with a 5-2 verdict, scoring one run in the 2nd and 4 in the 3rd to record their five runs. Hits by Bob Bauer and Franny Cole pushed across a run in the 7th, and a home run by Raff, in the 9th inning enabled Riverton to score their two markers.

Lacort, Beverly hurler, gave two walks and fanned three while Bob Bauer stood out for the locals, coming in at the end of the third inning to relieve Pete Leonard. Bauer struck out four, giving up but one walk in the 6 innings while Leonard gave up 5 runs, struck out 2 and gave 6 passes.

### MANY PLACED IN EMPLOYMENT LAST MONTH

The Camden office of the United States Employment Service announced today that 1,543 persons were placed in employment during June through that office. This announcement was made by Mr. A. E. Lilley, Manager of the local office at 639 Cooper street.

During June, 851 new claims and 10,099 Continued Claims were handled and a total of 13,838 visits were made to the Camden office by unemployed workers, claimants and employers desiring some service.

Positions filled for employers in

the Camden area included trainees and mechanics in war production industries, restaurant and hotel workers, domestic and other service workers, truck drivers, construction and factory production workers, stenographers, typists and all types of clerical workers and agricultural workers.

The activities of the Camden office included 3,649 new applications of persons seeking employment—1,966 men and 1,683 women. A total of 1,449 applicants renewed previous applications.

As announced by this office a month ago, it has been necessary to greatly curtail services of the office to employers of domestics and other service workers in all non-essential industries. Therefore, the above report of placements, if analyzed, will indicate that only 226 domestic workers were given employment through the activities of this office and 106 workers in non-essential industries were placed, and the balance of the placements were in war production industries or agriculture, 626 workers having been placed in farm work during the month.

**Young Women Needed**  
There is a great demand at the present time for young women in war production industries in the Camden area and special training is being given to qualify these girls for work of a technical nature in some of the leading industries in Camden. Any young women who are interested in this type of employment should immediately call at the Camden office and prepare an application.

The demand for young men continues and training is being increased in many war production occupations. There is also an urgent demand for men who have had skilled training in the past and who now can qualify for work in war production industries after a short brush-up training period.

The demand for farm workers is increasing and it is expected that the Camden Office of the United States Employment Service will have orders for hundreds of tomato pickers during the ensuing month. All workers who are interested in this kind of employment should immediately call at the Camden office.

The regular hours of the office are from 8:30 a.m. to 5:15 p.m., with the exception of Saturdays when the hours are from 8:30 a.m. to 12:30 p.m. There is no charge for this service to either the employer or those seeking employment through the facilities of the office.

### ENGAGED

Mr. and Mrs. Julius A. Melcer, of Masonville, have announced the engagement of their daughter, Doris Elizabeth, to Howard F. Lippincott, son of Mr. and Mrs. Howard L. Lippincott, of 7 Morgan avenue, Palmyra. The wedding will take place in the Fall.

### Sewing Machines Repaired and Serviced

22 years with Singer Company  
**EXPERT WORK**  
**FULLY GUARANTEED**  
We Buy, Sell and Exchange Machines

**G. C. Lynch**  
5307 Sherwood Terrace  
Merchantville, N. J.  
Phone Merchantville 3077-J

### NOW SHOWING

**STYLE GUIDE**  
BY OUR STORE  
SHERWIN WILLIAMS PAINTS

### JOHN H. ETRIS

17 West Broad Street  
Palmyra, N. J.  
Phone 978

## YMCA BRIEFS

Laurie York Erskine, radio script writer, was the special guest of Camp Ockanickon Saturday and Sunday, July 18 and 19. Mr. Erskine was featured on the Saturday evening program when the camp listened to the new radio broadcast "Commandos" which Mr. Erskine helped produce, and then heard him tell stories of the development of the commando raids. The boys were thrilled to have Mr. Erskine in their midst because so many have been fascinated by his books and radio programs, the most popular being "Renfrew of the Mounted."

An overnight picnic for horseback riders was featured last week, when the Ockanickon boys went to a farm near Vincentown. Monday night the Camp Orchestra journeyed to Camp Osceola near Green Bank, and entertained the Colored boys with their music. The orchestra is under the leadership of William Carey, of Mt. Holly, camp music counselor.

Campers expected at Ockanickon beginning July 25th include Billy and Jack Horner, Robert Jones, Palmyra; George King, 3rd and Matthew Groff, Riverton.

### COUNTY HOSPITAL ASKS FOR BLOOD BANK

The Burlington County Hospital has asked for a blood bank, as the need for this recently developed safeguard to human life has been apparent here for some time. The value of the blood bank in the saving of lives which would otherwise have been sacrificed was so thoroughly demonstrated after the Pearl Harbor raid that little remains to be said on that score.

At present there are no blood bank facilities available in Burlington County. While the Red Cross collects blood for the armed forces and its emergency activities, there is no provision for a blood supply for civilian use.

With a large percentage of our doctors and nurses gone with our boys into the nation's service, the problem of caring for the seriously ill and the accident cases among the civilians at home becomes acute. And with our war industries stepped up to a high tempo the accident rate is bound to increase. It is essential therefore that we be prepared to meet whatever emergency may arise.

Dr. Luis E. Viteri, of the Burling

### Evans' Service Station

**SUNOCO**  
**GASOLINE and OIL**  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N.J.

### Legal Notices

IN CHANCERY OF NEW JERSEY  
To GEORGIA L. BROWN, JOHN B. BROWN, HELEN BROWN REID, JOSEPH REID, EARL BROWN, MRS. EARL BROWN, VIRGINIA BROWN, and CHARLES BROWN

By virtue of an order of the Court of Chancery of New Jersey, made on the twenty-sixth day of June, 1942, in a cause wherein James S. Coale is Complainant and Georgia L. Brown, and others, are defendants, you are required to appear and answer to the bill of complaint on or before the twenty-seventh day of August next, or the said bill will be taken as confessed against you. Said bill is to foreclose a tax sale certificate made by Joseph E. Keating, Collector, to the Township of Cinnaminson dated December eighth, 1934, on premises in the Northernly line of Rowland Street, Township of Cinnaminson, New Jersey and assigned to complainant, and you Georgia L. Brown, John L. Brown, Helen Brown Reid, Joseph Reid, Earl Brown, Mrs. Earl Brown, Virginia Brown and Charles Brown are made defendants because you are the reputed owners of said premises.

TYLER & TYLER  
Solicitors for Complainant  
413 Cooper Street, Camden, N. J.  
41-7-9-7-30

**NOTICE OF SETTLEMENT**  
Estate of E. Ralph Boyer, deceased  
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1942, at ten o'clock in the forenoon.

Louise Groves Boyer and First Camden National Bank and Trust Company, Executors.  
Proctors: Boyle & Archer.  
Dated: July 10, 1942.  
7-16 to 8-15-42

ton County Hospital names \$2,155.45 as the approximate cost of the equipment necessary for establishing the blood and plasma bank. His estimate is based on a recent inquiry for prices on the various items of equipment which are as follows:

Medium size centrifuge, capable of accommodating four 500 c.c. flasks—\$685.00.

A deep freezer (to hold frozen plasma) 6 cubic feet—\$270.00.

Autoclave (to sterilize instruments and glassware)—\$400.00.

Refrigerator unit for blood bank and storage of liquid plasma—\$275.00.

A torsion balance—\$50.00.

Small water bath—\$59.50.

Centrifuge bottles (450 c.c. each) 2 cases—\$38.40.

Storage bottles—2 cases—\$64.80.

Rubber stoppers—3 gross—\$12.75.

Pure gum tubing and miscellaneous—\$50.00.

Table and other furnishings—\$100.

Installation expenses, etc.—\$150.00.

Total—\$2,155.45.

The Beverly-Edgewater Park branch of the Burlington County Hospital Woman's Auxiliary, headed by Mrs. A. Pierce Gregg, has undertaken to carry on a county-wide campaign to raise the necessary funds by popular subscription. Mrs. George

C. Hughes, of Edgewater Park, has accepted the chairmanship of the blood bank committee. The First National Bank and Trust Company, of Beverly, has agreed to act as depository for the funds. Contributors to this worthy cause should send their donations, large or small, to the Burlington County Hospital Blood Bank Fund, care of the First National Bank and Trust Company, Beverly. There will be no house-to-house canvass. The appeal is being made and all those who are able are expected to give without prodding in this hour of supreme sacrifice.

### FOR VICTORY

**BUY UNITED STATES WAR BONDS AND STAMPS**

### VENETIAN BLINDS and WINDOW SHADES

purchased here are measured and installed  
**FREE**

Prices Reasonable!

### SCHWERING'S

Palmyra, N. J. Phone 28

### NOW AND FUEL

home now while available will pay for fuel and the in both winter and S handles all types and will gladly give advice that is yours  
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RIVERTON 302

### THRACITE COAL

Coppers Coke  
os Siding  
nts and Enamels  
g Shingles  
d Door Screens  
on repairs and  
erations

### Constantly Improving

The Snover Funeral Home is never content to stand still. The words "good enough" are unknown to us. We are constantly adopting new methods and equipment to better our service to the people of these communities.

Our air conditioned funeral parlors with all of the latest facilities are available to all at no extra cost.

### The Snover Funeral Home

Incorporated  
313 E. Broad St., Palmyra, N. J.  
Phone—Riverton 830

## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.  
Corporal Frank Alloway, Army.  
Pvt. R. H. Anderson, Army.  
John F. Ayres, Navy.  
Ensign Richard Barclay, Navy.  
Pvt. Robert H. Bottinger, Army.  
Pvt. Howard S. Barto, Army.  
Staff Sgt. Patrick F. Brennan—Army.  
Pvt. C. J. Bell, Army.  
Pvt. John T. Bohn—Army.  
John B. Brennan, Merchant Marine.

Budd Burgunder, Jr. Coast Guard.  
Dominic Cardes—Navy.  
Pvt. Robert Carhart—Army.  
Lieutenant Commander Stuart B. Clark, Navy.

Pvt. F. K. Coates, Army.  
Lt. Charles Coddington, Army.  
Pvt. Gilbert R. Coe—Army.  
Pvt. James H. Coe, Army.  
Pvt. A. V. Robertson Coe, 2nd, Army.

Pvt. Burton K. Conway, Army.  
Pvt. Donald L. Clement, Army.  
Lt. J. Gardner Crowell, Navy.  
Staff Sergeant Howard Elliott, Army.

Pvt. J. L. Denner, Army.  
Pvt. L. C. Dickinson, Army.  
Lieutenant Frank B. Elliott—Air Corps.

Pvt. B. E. Goodwin, Army.  
Sherman C. Goates, Navy.  
Pvt. David F. Gould, 2nd, Army.  
Pvt. Robert E. Gould—Marines.  
Pvt. J. E. Grant, Army.  
Pvt. Clement Haas—Army.  
Pvt. William B. Haas—Army.  
Staff Sgt. Calvin H. Heck—Army.  
William W. Holmes, Army Air Corps.

Pvt. Lester Hubbard—Army.  
Pvt. Ralph L. Johnston—Army.  
Pvt. Nathan Jones—Army.  
Pvt. James Kennedy, Army.  
Pvt. Thalberg King, Jr., Army.  
Private Giles Knight, Army.  
John D. Knight—Naval Reserves.  
Pvt. Robert Knight—Army.  
Second Lieutenant William P. Kinsey, Army Air Corps.

Corp. Technician Nathan Lane, Jr., Army.

Pvt. Kenneth Leedom—Army.  
P.F.C. Miles Leedom, Jr.—Army.  
Pvt. Charles Leusser—Army.  
Lieutenant Winfield H. Lippincott, Army Air Corps.

Fred Lintz, Coast Guard.  
Pvt. Bernard E. Martin, Army.  
Lieutenant John B. Mathews, Army.

Corporal W. G. Mathews, Army.  
Staff Sergeant Robert N. Mattis, Army.

Pvt. G. S. Mattis, Army.  
Captain C. S. Mears, Army Air Force.

Captain Paul M. Mcray, Jr., Army.

Chf. Bsn. Mate Owen P. Merrill, Coast Guard Reserve.

Pvt. Charles Morze, Army.  
Pvt. Ellsworth L. Myers—Army.  
Joseph Moorhouse—Navy.

Sergeant William McDermott, Army.

Pvt. Robert J. McMullin, Army.  
Pvt. H. S. Paul, Army.  
Pvt. Richard P. Payne, Army.

Flying Instructor Dawson Ransom.

Staff Sergeant William Rowan, Army.

Corporal Harold Reynolds, Army.  
Wood Robinson, Navy.  
Albert L. Schuler, Navy.  
Joseph L. Sherman, Navy.  
Sergeant Victor Shoemaker, Army.  
Captain Earl Shrader, Army.  
First Lieutenant John R. Siddall, Army Medical Corps.

Pvt. George G. Siddall, Army.  
Pvt. Walter L. Smith, Jr.—Army.  
Lieutenant Philip A. Sothervell, Navy.  
Pvt. William X. Steedle—Army.  
Pvt. Elmer Suters, Army.  
Pvt. Wilmer C. Swain, Army.  
Pvt. M. J. Sylvestri, Army.  
Pvt. Albert Thiel—Army.

First Lieutenant Harold T. Theis, Army.  
Pvt. Tyler E. Vile—Army.  
Pvt. Arthur Vreeland—Marines.  
Pvt. George Vincent—Army.  
P. F. C., Robert Wallace, Marines.  
Lt. William Jeff. Washington.  
Pvt. Arthur B. Waters, Jr., Army.  
Robert Waters—Navy.  
Charles Wallace, Navy.  
Pvt. James B. Webb—Army.  
Captain Joseph M. Williams, Army.  
First Lieutenant James Wilson, Army.  
Winfield Wilson, Navy.  
Pvt. Alexander C. Wood, 3rd, Corp. James E. Wood, Army.

### EASTWOOD TO BE SENATOR CANDIDATE

Repeal of mandatory spending laws, simplification of the State Budget and election law reforms are advocated by State Senator Howard Eastwood, who today announced his candidacy for the Republican nomination for re-election.

Senator Eastwood, at his Burlington office, issued a statement advocating State government reforms that would reduce financial waste and overlapping of official duties. He pledged himself to support adoption of a State budget that would remove the secrecy from appropriation and revenue items.

The Senator, who will finish his first term as Burlington County's Representative in the upper house of the Legislature this year, is chairman of five important Legislative Committees. They are the committees on Commerce and Navigation, Elections, Institutions and Agencies, Interstate Co-operation and Taxation. He is also a member of the important State Defense Committee and brought about the enactment of the law now regulating the Civilian Defense throughout the State. He is also a member of the Special Senate Investigating Committee, and the Joint Legislative Elections Committee, comprising members of both houses, whose duty is to revise and present a new election law.

Senator Eastwood's statement follows: "In view of urgent requests of many citizens of Burlington County, I am making a formal announcement of my candidacy for re-election as State Senator for Burlington County."

"I am deeply conscious of the serious war situation in which we are involved at this time and the necessity and importance for every one to make the greatest contribution possible through public service. I have greatest faith and confidence in our form of Government, its fundamental law and its democratic processes. These cardinal principles have made us a great and powerful influence and when we have achieved a victory over the Axis Powers, will undoubtedly aid in bringing about a just and permanent peace, and our individual liberties and freedoms will produce a happy and contented people.

"As a member of the Senate defense committee, I have had the privilege of making a contribution to the War effort in our own State. In Legislative matters, if returned to the Senate, I shall devote my efforts and energies particularly to the following matters of public interest and concern, viz.:

### KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

**SODA DRINKS**  
**SUNDAYS**  
**SODAS**  
**SUPPLIEE ICE CREAM**

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON

### BITS O' BUSINESS

Department store sales on a national basis took an unexpected bounce for the better in the week ending July 11, up 10 per cent over the same week of 1941. . . . The national average retail gasoline price was 21.36 per gallon on July 1, high since November of 1929—but was almost sure to recede markedly because the subsidization of petroleum companies' extra costs took the props from under the recent 2.5-cent rise in the ceiling. . . . Carnegie-Illinois is "mining" steel at two points in Pennsylvania, huge slag dumps containing many thousands of tons of ladle-bottom slag and spillings thrown away in days when raw materials were more plentiful. . . . Federal Reserve Board says war goods now are almost exactly half the total industrial production of the nation. . . . Unemployment in May was at a new record low of 2,600,000—a tribute to the speed of industry's conversion job.

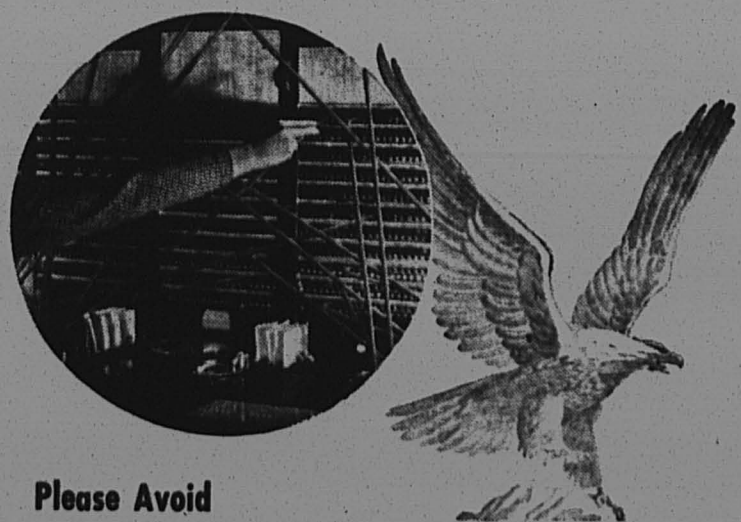
## Buy WILLIAMS' Coal On Easier Payment Plan No Down Payment — 12 Months to Pay AT CASH PRICES

PHONE OR WRITE :: AGENT WILL CALL.

**H. B. WILLIAMS**  
FUEL OIL — COAL — COKE  
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

## A WARTIME REQUEST



Please Avoid

Unnecessary Telephone Calls and when you call—Be Brief

USE of the telephone in the war effort of our nation has become so great that long distance facilities are now loaded to capacity—or near it—in many areas, despite record-breaking enlargement of the system in the past two years. This is particularly true on lines to the nation's capital and to areas of military and industrial activity. Calls in and out of Washington have increased 100% within a year.

The situation in the local central office areas, although less critical, is fast becoming serious in many communities as the load of calling associated with the present emergency continues to increase.

The peak of the war effort is still ahead—military needs for telephone

service are bound to increase. Copper and other materials are practically unavailable for telephone expansion. They must now go for war weapons instead of telephone lines.

Present telephone facilities must be made to serve throughout the war emergency as effectively as possible. To this end, we ask every telephone user to avoid unnecessary telephone calls and to be brief when calling. This will help to relieve both present and future congestion on heavily burdened telephone lines, and we hope will meet the situation with a minimum of inconvenience to you.

This appeal is being made to all telephone users in the country. Your support is requested.

NEW JERSEY BELL TELEPHONE COMPANY

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Dinners • Catering  
Price 50c. opp. P.E.N. Station  
RIVERTON



## THE NEW ERA

Incorporated

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KARL W. LATCH, Adv. Mgr.  
4 Second Street, Riverton  
Phone 406 812 Morgan Avenue  
Phone 888

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THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY

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is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.Price \$12.00 Yearly, or \$1.00 a Month.  
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## CHRISTIAN SCIENCE READING ROOM

703 Thomas Avenue

Riverton, N. J.

A WAR MESSAGE  
TO WORKERS...who are  
not yet signed up  
under the

## PAYROLL SAVINGS PLAN

NO! IT IS NOT ENOUGH that you buy War Savings Bonds when you have ready cash or feel the urge to be Patriotic. It is well that you make these periodic investments; but, it is important that the Government can depend upon a regular weekly contribution from you toward supplying the guns, tanks, planes and ships necessary to win the war. Through the Payroll Savings Plan a certain percentage of your weekly wages is used for the purchase of War Savings Bonds. In this way, Uncle Sam can depend on your regular contribution and you can depend, not only on winning the war, but on having money for yourself after the war is over. Remember too, you get \$4.00 back for every \$3.00 you invest today.

If the Payroll Savings Plan... is installed in your plant, sign up now. If not, tell your employer that you would like to have it installed because you want to make an investment, every pay day, toward winning the war.

## DO IT NOW!

## ASK YOUR EMPLOYER TO CONTACT

John E. Manning, State Administrator

TREASURY DEPARTMENT  
WAR SAVINGS STAFF

Federal Building - Newark, N. J.

FOR VICTORY!

BUY U. S. WAR BONDS

BRIEF ITEMS  
from  
ABOUT TOWN

Miss Helen L. Borer, of 718 Main street, has as her guest Miss Janet Corey, of Providence. R. I. Miss Borer and Miss Corey are both seniors at Connecticut College, New London, Connecticut. On Wednesday Miss Borer entertained some friends at a dessert bridge in honor of her house guest.

There will be a special meeting of the Cinnaminson Township Committee.



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Direction Victoria Theatres Co.

FRIDAY AND SATURDAY  
July 24-25

**BUD ABBOTT and LOU COSTELLO**  
**RIO RITA**  
with Kathryn Grayson, John Carroll and Eros Volusia  
Directed by Robert Florey  
Produced by Pandro S. Berman  
Saturday Matinee Only  
Kent Taylor in "Gang Busters"

MONDAY AND TUESDAY  
July 27-28

**REX BEACH'S**  
**The SPOILERS**  
with Marked Men, Randolph Scott, Wayne

WEDNESDAY AND THURSDAY  
July 29-30

**JOHN GARFIELD**  
**COLEMAN**  
**Dangerously They Live**  
A WARNER BROS. PRESENTATION  
Lionel Barrymore, Robert Sterling, Jean Rogers, Alma Kruger

see this (Thursday) evening at 7:30 o'clock in the public school building.

The Riverton Civil Defense Council met in the control center on Tuesday night of this week. Reports from various committees showed that the work of the organization was proceeding in a most satisfactory manner.

The New Era is now sending nearly 100 papers each week to residents of Riverton and Cinnaminson who are serving in the armed forces of the Nation. Additions to the Honor Roll from both communities will be gladly received.

## BIRTH

Mr. and Mrs. Gustave Probsting, of Riverton, are receiving congratulations on the birth of a daughter.

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Bud Abbott and Lou Costello in their new riot of fun "Rio Rita."

RIVERFRONT YMCA DAY CAMP  
FOR BOYS AGES 8 to 12

FOUR DAYS A WEEK

(Tuesday to Friday inclusive)

August 4 to 28 — 9 a.m. to 3:30 p.m.

## PROGRAM INCLUDES:

Crafts (including Model Airplane Building),  
Swimming, Hiking, Trips, Games and Sports,  
Overnight Camping, Devotional Periods.  
Headquarters: Palmyra Community Center and  
Riverton Memorial Park.

Cost: \$5 for entire four-week period.

Registrations will be accepted at the Palmyra Community  
Center July 28 and 29, from 1 to 5 p.m.

JOHN E. STIVELY, Director

For descriptive folder, write to

## YMCA DAY CAMP

516 Cinnaminson Avenue, Palmyra, N. J.,  
or Phone Riverton 25

KEEP FLOWERS FRESH  
with

## "BLOOMLIFE"

## The Cut-flower Food

10c

## Henry A. Dreer, Inc.

BLACK LEAF '40'  
The effective and economical Insecticide for Plants,  
Animals, Poultry  
35c and \$1.00 sizes

OVER THE TOP  
FOR VICTORY  
with  
UNITED STATES WAR  
BONDS-STAMPS

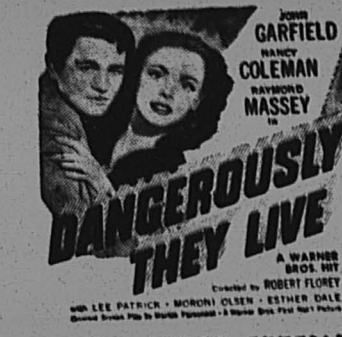
"Buy a Share in Victory"  
U. S. War Stamps and Bonds  
On Sale Here



Friday and Saturday, July 42-25  
THEIR FUNNIEST YET!



Sunday and Monday, July 26-27  
It's Loaded with Dynamite!



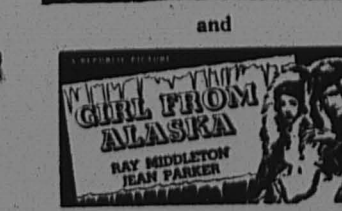
—EXTRA ADDED SPECIALS—  
Thrill to the Heroic Struggle  
"OUR RUSSIAN FRONT"  
with Walter Huston

—and—  
Your Comic Strip Favorite  
"SUPERMAN"  
in Magic Technicolor

Remember—Big 3 1/2 Hour Family  
Show Sunday Afternoon

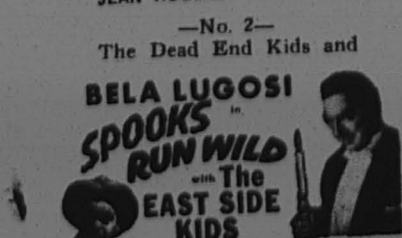
—Extra Feature—  
Randolph Scott—Joan Bennett  
"THE TEXANS"

Tuesday Only, July 28  
2—GRAND FEATURES—2



Ladies—Get your next item of the  
"IRIS" GLASSWARE or your  
choice of "AMAPOLA" Luncheon  
Service  
Only 3 More Weeks to Complete  
Your Sets!

Wednesday and Thurs., July 29-30  
2—SMASH HITS—2

RATION BOARD MOVED  
TO P.O. OF A. BUILDING

The Ration Board office, which serves Delran, Riverton, Palmyra, Riverside and Cinnaminson, was moved on Tuesday of this week from the Palmyra Borough Hall to the P.O. of A. Building, where permanent quarters have been established. The new office provides ample accommodations for the numerous activities of the board.

## EDITOR STOUT

Charles R. Stout, former Freeholder in Burlington County, is managing editor of the "New Jersey Counties," official publication of the Association of Chosen Freeholders of New Jersey. This magazine made its initial appearance in July. Stout is also Secretary of the State Freeholder Association.

## SALVAGE NEWS

Every ton of iron and steel scrap salvaged saves two tons of iron ore, one of our most precious national resources. GET IN YOUR SCRAP.

The finest alloy steels made are produced by adding alloying elements to scrap iron and steel.

To conserve national supplies of alloying elements, scrap dealers carefully segregate alloy steel scrap from ordinary scrap.

Scrap iron and steel were not important raw materials in Civil War days. The open hearth furnace, which today uses 90 per cent of the scrap consumed by the steel industry, was not operated in this country until 1868.

Within a few weeks after scrap

steel is placed in a furnace, to be melted down into new steel, it may help to win a battle in the war. It was stated yesterday at the headquarters of the local Scrap Salvage Campaign.

WIPE THAT SNEER OFF HIS FACE!



Dr. Seuss  
BUY  
WAR SAVINGS BONDS & STAMPS

AMERICAN  
STORES CO.READ OUR  
GUARANTEE!

You can buy any ASCO Product with confidence. If it does not please you as well as, or better than, any other brand, return the unused portion in original container and we will replace the item absolutely FREE with any other brand we sell, regardless of price.

New Pack ASCO or Rob Roy Pure STRAWBERRY  
Preserves 2 large 32c  
-lb jar

Six delicious flavors—Strawberry, Peach, Cherry, Pineapple, Blackberry and Youngberry. Made from pure fruit—only sugar added—in our own preserving kitchens. Just like home-made, and even less expensive.

Eveready Fruit Cocktail 15c  
Pure Florida Orange Juice 27c  
Dole Pineapple Juice 32c  
Club Crackers by Keebler 14c

Stokes or Sunrise  
TOMATO JUICE 17c  
48-oz can

Rob Roy Sparkling  
COLA 10c  
quart bot Plus deposit.

Rob-Ford Dinner Vegetables 19c  
California Sardines in Tomato Sauce 25c  
Large Dried Lima Beans 12c  
Del Monte Tomato Sauce 2 8-oz cans 11c

Hurlock Early June  
SWEET PEAS No. 2 25c  
ASC0 Whole No. 2 1/2 can

Save 2c a Loaf!  
Enriched Supreme  
BREAD 17c  
2 large loaves

ASC0 Toasted  
CORN FLAKES 15c  
2 11-oz pkgs

Hom-de-Lite Mayonnaise 27c  
Hom-de-Lite Salad Dressing 21c  
Farmdale Evaporated Milk 6 6-oz cans 47c  
ASC0 Evaporated Milk 3 12-oz cans 25c

Minute Man  
SOUP MIXES 25c  
3 pkgs

CRISCO Vegetable Shortening 69c  
3-lb can

Lux Soap Flakes 2 small pkgs 19c  
Lux Toilet Soap 3 cakes 20c  
Swan Floating Soap 3 cakes 10c  
Lifebuoy Health Soap 3 cakes 20c  
Silver Dust Powder 24c  
Gold Dust Powder 17c  
RINSO 21c  
large pkgs 21c small pkgs 9c

AT FOX RIVERSIDE FRIDAY AND SATURDAY



Bud Abbott is again giving orders to Lou Costello in the new musical, "Rio Rita," coming to the Fox screen this week. This time the comedy stars are seen as a pair of amateur hotel detectives who get mixed up with a gang of spies. Kathryn Grayson and John Carroll add romance and song to the laughs.

AMERICAN  
STORES CO.

## Fresh Fruits and Vegetables

Fresh Sweet Sugar  
CORN 6 ears 15c

Fresh Stringless Beans 2 lbs 15c  
Sound Slicing Tomatoes 2 lbs 15c  
New Crop Cooking Apples 3 lbs 14c

California New Crop  
Fresh Peas 2 lbs 25c

Also Guaranteed Meats!

Victory Special—Fancy FRYING  
Chickens 33c  
1-lb. Quality, Fresh Killed—Up to 2 1/2 lbs.

Smoked Beef Tongues 31c  
ASC0 Long Liverwurst 21c

Boiling Beef 15c  
Short Ribs of Beef 22c

Swift's Select  
PORK LIVER 23c

Fresh Large Croakers 10c

Fillets of Skinless Cod 29c  
Fancy Large Mackerel 15c

These Prices Effective in Our Stores and  
Nearest Markets in and Vicinity



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
11 a.m.—Meeting for Worship.

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.  
Weekdays—7 and 8 o'clock.  
Confessions are held on Saturday 9:45 to 5:45 and 7:30 till 9 p.m.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School, 9:30 a.m.  
Sunday Service, 11:30 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Truth" is the Lesson-Sermon subject for Sunday, July 26, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The word of God is quick, and powerful, and sharper than any two-edged sword, piercing even to the dividing asunder of soul and spirit, and of the joints and marrow, and is a discerner of the thoughts and intents of the heart." (Hebrews 4:12)

Among the Lesson-Sermon citations is the following from the Bible: "Lead me in thy truth, and teach me." (Psalms 25:5)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Mortals try to believe without understanding Truth; yet God is Truth." (p. 312)

**BETHANY EVANGELICAL LUTHERAN CHURCH**  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor

Sunday, July 26—The Eighth Sunday After Trinity.  
Matins—8:45.  
Church School—10:00.  
The Service—11:00.

The guest pastor for this service is the Rev. C. E. Smith of Camden. Pastor Smith will preach at both morning services. Pastor Rowe is spending his vacation with his family in Pennsylvania.

7:00—Grove Vespers with the Rev. Francis B. Downs presiding.  
8:00—St. Luther League will meet at the home of Florence Henzler

**New Shoes From Old "AMICO"**  
Electrical Vulcanized Resoling  
No Nails  
No Stitches  
Shoes Shined  
**UNITY SHOE REBUILDERS**  
105 W. Broad St. Palmyra

**RIVERTON LAUNDRY**  
Wet wash picked up by our drivers by 7 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

with Virginia Frank as leader.

The Weekly Calendar—  
Monday, July 27—The monthly meeting of the executive committee of the church school at 7:30 at the church.  
Tuesday—Scouts 7:30.  
Wednesday—Choir rehearsal, 7:45.

**CENTRAL BAPTIST CHURCH**  
5th St. and Maple Ave., Palmyra  
Rev. S. Dan Morgan, Pastor  
Services, Sunday, July 26—  
Bible School, 10 a.m.—Warm or cold, rain or shine, the school is always open to receive visitors. The efficiency of the school and the earnestness of the teachers was demonstrated last Sunday, when every teacher or substitute was in his or her respective place. If you have summer guests, bring them along, they will enjoy it, too.

Morning Worship, 11:15 a.m.—Pastor Morgan will have as the Subject for his Sermon, "The Three-fold Faith." This will be another message that you will not want to miss. The choir will present their usual offering to the service.

Evening Worship, 7:00 p.m. to 8:00 p.m. in the Municipal Grove—Rev. F. B. Downs, of the Episcopal Church of Riverton, will deliver the message of the Service. This meeting is open to the public, those who wish to spend an hour of their time very profitably.

Wednesday evening at 8:00 o'clock, the Midweek Prayer and Praise Service—It is the privilege of the members of the Church to attend this service. They are asked to invite their friends.

**EPWORTH METHODIST CHURCH**  
Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, B.D., Minister

Sunday's program in Epworth Church will begin with Church School in all the classes and departments at 9:45.

Church Worship will be at 11:00 o'clock when the Pastor will preach on "Religion for the Season."

The musical selections under the direction of Mrs. Rachel Lord will be as follows:

Organ Prelude—"Sunrise."  
Duet: "In Heavenly Love Abiding," Mrs. Edmund Turnock and Mrs. D. Roe Haney.  
Offertoire: "Andante Pastorale."  
Organ Postlude: "Traumerel."

This Church will co-operate in the evening service in the Municipal Grove at seven o'clock, when the preacher will be the Rev. F. B. Downs, of the Riverton Episcopal Church.

Prayer meeting will be conducted by the Pastor for all at eight o'clock, Wednesday evening.

The Youth Fellowship of Epworth Church will be represented by the following young people at Pennington Institute which begins Saturday morning, July 25th and closes the following Saturday afternoon, August 1st: Dorothy Wolcott, Carolyn Haney, Ruth Gardner, Miriam Pike, Mildred Turnock, Virginia Miles, Elleen Rae, Norma Schwink, and Carol King.

**PAY AS YOU GO**  
Play Golf on a Sporty Course  
**IRON ROCK PARK GOLF CLUB**  
Saturdays, Sundays and Holidays until 5 p.m.  
\$1.50  
after 5 p.m.  
\$1.00  
WEEK DAYS  
75c after 5 p.m.

Haddonfield Road  
Haddonfield Township  
18 Holes  
Banquet and Club House  
Luncheon Served

Special Rate Golf Ticket  
\$12 Worth of Golf for \$10

**CHRIST CHURCH, EPISCOPAL**  
Riverton, N. J.  
Rev. Francis B. Downs, Rector  
Sunday,  
8 a.m.—Holy Communion.  
11 a.m.—Morning Prayer and Sermon.

**WESLEYAN MEN'S BIBLE CLASS**  
**EPWORTH METHODIST CHURCH**  
Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

A Moulton McNutt will address the class this Sunday.  
Mr. and Mrs. Kenneth C. Merrill will render vocal selections.

**YWCA NOTES**

Camp Shining Arrow, the Burlington County YWCA day camp at New Lisbon, will close its 1942 season with a Gypsy Festival Friday afternoon, July 24.

Included in the program will be a short play, folk dancing and a waterfront demonstration. Parents and friends of the campers who wish to attend the festival are requested to be at camp by 1:15 p.m. The committee of campers in charge of arrangements includes Alice Smiley, Mount Holly; Joan Moffitt, Palmyra; Reba Kerr, Riverside; Janet Carlisle, Columbus; Ann Roberts, Bordentown; Charlotte Huston, Medford; Jean Gallagher, Burlington, and Kitty Nelson, Riverside.

Mrs. Bettie Brick Collier, of Crosswicks, camp director, reports that attendance at the camp has been excellent, and that splendid cooperation between the counselors and girls has been responsible for the outstanding success of the program. During the first week there were 90 girls at camp, during the second week 96 and during the third week 92, with 18 counselors.

**Betty Petty Beauty Studio**  
519 Cinnaminson Ave. PALMYRA  
Phone 420

**EARNEST FUNERAL HOME**  
F. H. ELAND, Mgr.  
307 Bridgeboro Street  
Riverside, N. J.  
Telephone Riverside 65

**Wesleyan Men's Bible Class**  
Epworth Methodist Church  
Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

**Country Club Notes**

The final in the club championship tournament between Warner Shelley and Edward Lippincott have been postponed indefinitely, since Mr. Shelley was suddenly called on a business trip to Africa.

Walter Brickley, club pro, posted the low score of the season on Sunday of this week, his figures being 31 and 33 for a total of 65, five strokes under par.

The course record of 63 is held by Bruce Colhart, now pro at the Seaview Country Club, Absecon.

**LIVING COSTS DROP 0.2%:**  
**FIRST DECLINE SINCE 1939**  
After thirty months of steadily increasing prices, the report that the cost of living has declined slightly will be welcome news to the New Jersey housewife. According to the State Department of Agriculture, the average New Jersey family spent 0.2 per cent less in June 1942 than in April 1942.

This is the first decrease in living costs noted since December 1939 when prices settled slightly after the war scare rise of September of that year.

Food, which is usually most prominent in the housewife's budget, declined 1.2 per cent in June as compared with April 1942. As has been stated in a previous report, this is

the first decline which has

curbed between two consecutive quarterly or bi-monthly pricing periods since March 1941. Groups which registered the largest decreases were cereals and bakery products and all fruits and vegetables. Meats continued to advance, with lamb leading the increase. Dairy products advanced slightly and eggs showed a seasonal increase in price of about four cents per dozen.

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## About Town

Stuart B. Clark, of Riverton, manager of the Delair plant of the Kieckhefer Container Company, is now a Lieutenant Commander in the Navy. Mr. Clark is a graduate of the Annapolis Naval Academy and volunteered immediately after Pearl Harbor.

Mrs. Louis des Cognets, after a month in New York at the Hotel Grosvenor, has returned to her home in Riverton. Her son, Louis des Cognets, accompanied her.

Lieutenant H. T. Theis, of Riverton, spent a few days with his wife on the recent death of her brother, Private Ralph L. Miller, of Edgewater Park.

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**Automobiles**

**Pontiac Sales, Service**  
**BELLEVUE GARAGE**  
Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M

**"JACK" DAWLEY, Inc.**  
**Oldsmobile**  
SALES and SERVICE  
Safety Tested Used Cars  
10 Broad Street, Riverton  
Riverton 1212 Merchantville 500

**SALES SERVICE**  
**Moorestown Motor Co., Inc.**  
219 West Main St., Moorestown  
Phone Moorestown 77 or 483

**AUTO-SERVICE**  
**MARPAK LUBRICATION**  
CARS WASHED  
Firestone Tires—Batteries  
**Burke's Service Station**  
Broad and Linden Riverton  
Phone 1562

**WOOLSTON'S ESSO STATION**  
● ESSO GASOLINE and OILS  
● BRAKE and LIGHT SERVICE  
● LUBRICATION - WASHING  
● IGNITION and BATTERY SERVICE  
● GENERAL REPAIRING  
THE ONLY COMPLETE ONE-STOP SERVICE STATION  
MAIN AND HOWARD STREETS  
RIVERTON  
Cars Called For and Delivered  
Phone Riverton 9567

**BAKERIES**  
**FANCY BAKING**  
Home-Made Ice Cream  
CONFECTIONS  
the kind you will be proud to serve  
**CHEW'S BAKERY**  
526 Main St., Riverton  
We Deliver  
Phone 154

**BANKS**  
**CINNAMINSON BANK & TRUST CO.**  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

**BARBERS**  
**RAY BANKS**  
BARBER  
Special Attention to All Work  
306 BROAD STREET  
RIVERTON

**BUILDERS**  
**John E. McVaugh**  
Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 915-J

**Curtis E. Staveland**  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
Phone 744

**JOSEPH J. JOYCE**  
CONTRACTOR and BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 285

**COAL**  
**J. T. EVANS CO.**  
Genuine FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 302

**H. B. WILLIAMS**  
LEHIGH VALLEY COAL  
KOPPERS PROCESS COKE  
FUEL OIL  
Building Materials—Feed and Fertilizers  
Phone 1100  
Palmyra

**DAIRIES**  
**BISHOPS' DAIRIES**  
QUALITY PRODUCTS  
Phone 476 Riverside  
Riverton 9991 - 9996 Est. 1899

**DRUGGISTS**  
**BLANC'S**  
Palmyra Pharmacy  
1 E. Broad Street, Opposite Depot  
Palmyra, N. J.  
PRESCRIPTIONS—DRUGS  
COSMETICS—PERFUMES  
A Complete Drug Institution

**ELECTRICIANS**  
**EARLE B. HARDER**  
Repairs and Installations  
Power and Light  
306 Melrose Avenue Palmyra  
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Radios, Refrigerators  
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BARGAINS IN USED SETS  
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Phone 159  
Get Our Price

**IMPORTANT**—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE



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In announcing the action of the Connecticut authorities, the Keystone Automobile Club points out that advocacy of similar action in New Jersey is gaining public support. In Pennsylvania and Maryland conditions are different, with numerous garages, designated as official inspection stations, within easy reach of motorists.

Nevertheless, the club reports a growing feeling among motorists that wartime conditions call for a relaxation of some of the regulations imposed in recent years. Motorists

feel they are unnecessarily burdened with taxes and restrictive rules. Using rationed gas to reach official inspection stations is particularly objectionable to many drivers.

Against this point of view is the contention of safety authorities that highway accidents will continue to increase, even with decreased traffic volume, unless motor vehicles are kept in first class mechanical condition. They assert motorists will be apt to overlook the safety features of their cars if the vehicles are not checked semi-annually.

months before the battle. GET YOUR SCRAP IN THE SCRAP.

USE  
THE NEW ERA  
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to sell what you don't  
want, and to find what  
you do.  
Phone, Riverton 712

## TAYLOR'S HOMESTEAD MARKET

RIVER ROAD AT TAYLOR LANE

We Now Have a Full Supply of

SUGAR CORN POLE LIMA BEANS  
TOMATOES APPLES

Don't Miss Our Extra Quality

PEACHES Friday and Saturday

IT WILL PAY YOU TO DRIVE OUT REGULARLY FOR  
THESE FRESH FRUITS AND VEGETABLES

Open weekdays 8:30 a.m. to 6 p.m.

H. G. Taylor, Jr. Riverton, N.J.

## FINE PALMYRA BARGAIN



\$5,600

1st Floor—Large Living Room, Dining Room, Kitchen and Pantry.

2nd Floor—Three Bedrooms and Monotile Bath.

Floors refinished throughout, newly papered throughout, screened in side porch, oil burner, 2 car garage, lot size 50x120, beautiful shade trees and shrubbery, centrally located in splendid residential section.

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Get Out  
of Debt

WE BELIEVE this is sound advice, both from your personal viewpoint and the country's. President Roosevelt has urged paying off debts as a counter-inflation measure. It is also wise preparation for the uncertain post-war future. We shall be glad to help if we can. Perhaps by consolidating your debts into one low-cost loan you can better concentrate on paying them off.

United States Savings Bonds for DEFENSE on sale here  
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## PHILA. MARKET HOUSE

BROAD AND GARFIELD AVE.  
PALMYRA, N. J. Phone 1880

Fresh Full Podded  
LIMA BEANS 15c

2 lb

JERSEY EGGPLANTS

Each 10c and 15c

Fancy  
JERSEY TOMATOES

3 lb 20c

NEW HEARTS CELERY

Bu. 10c

Sweet Pink Meat  
CANTALOUPE 2 for 25c

California  
ORANGES FOR JUICE 18 for 25c

Hardings' Sweet Cream  
BUTTER

2 lb 81c

Strictly Fresh  
BROWN SHELL EGGS

Doz. 49c

White American  
SLICING CHEESE

1/2 lb 19c

Kellogg's  
BARTLETT PEARS

Lg. Can 29c

Kellogg's Unsweetened  
GRAPEFRUIT JUICE

2 No. 2 Cans 23c

46 Oz. Can 25c

Kellogg's  
PEANUT BUTTER

1b Jar 25c

Kellogg's  
SALAD DRESSING

Pt. Jar 23c

Qt. Jar 39c

Kellogg's  
GIANT QUEEN OLIVES

Qt. 59c

WHEATIES

Pkg. 10c

SPECIAL FEATURE  
Fully Cooked, Ready to Serve  
VOGT'S TRIPLE TENDER

HAMS

Meaty Shank Half

35c lb

6 lb Avg.

Vogt's Small Lean City Dressed

Pork Loins

Rib Cut, 3 lb Avg.

35c lb

Loin Cut 3 lb Avg. 1b 39c

Swift's Premium  
Prime Show Cattle  
Lean Meaty

POT ROAST 1b. 33c

4-7 lb Avg.

Most Tender and Delicious

MEATY NECK OF LAMB

1b 29c

Delicious for Stewing

BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

53rd Year, No. 14

## ROTARY SPEAKER SOUNDS WARNING

Palmyra-Riverton Rotary Club at its dinner meeting last Thursday, July 23rd, heard a stirring address by Walter H. Gebhart, Philadelphia Rotarian and sales manager of the Henry Diston Company. Mr. Gebhart had as his personal guest Don Atkinson of Palmyra. L. N. Burhoe introduced the speaker after a brief business session, presided over by Robert G. Adams, recently installed president of the club.

Mr. Gebhart titled his address, "From Saboteur to Traitor," taking his cue from recent statements which he quoted from Donald Nelson, War Production Manager, who first said "Anyone who willfully wastes material today is a saboteur" and then made it stronger, "Anyone who willfully wastes is a traitor."

When you go from traitor to saboteur you may be said to improve, declared Mr. Gebhart, but whoever goes from saboteur to traitor is in process of degradation. Anyone who knows even the elements of manufacturing knows today that there is unquestionably a critical lack of materials. We Americans have been slow to concede that indisputable fact. We are still inclined too much toward optimism and jollity about the whole affair. Some introspection is needed.

### In Your Case

Many individuals who concede theoretically that there is waste of materials, also believe "in MY case the rule do not waste is a needless rule, for I do not waste anything." Well, somebody certainly is wasteful and we better overstate the case than otherwise, for it is apparent that we have continued for seven months on the losing end of the war. Nobody has stopped Japan, 25,000 invaders are reported in the Aleutian Islands and still coming. No one can be joyous over the situation in Russia under the present trend of German aggression. We better go to school and learn clearly how badly beaten we are after seven months of war. And then we can learn the second lesson: How to beat the combination of Germany and Japan. Discard the comforting thought that we can continue to lose a long time and then win later on. True, America has never lost a war. But remember, neither has Japan.

The speaker dwelled at length upon the waste not only of material but of production energy, man-power, which he explained had been going on a long time prior to the attack of Pearl Harbor and it was that waste that has necessitated vast hurried expenditures now in plant expansions and additions which would never have been required if absurd reductions of working hours had not brought us to this plight. He quoted Gabriel Heister as saying that all Germany and Nazi controlled nations are working 84 hours a week and on half rations. Waste there is definitely traitorous, meaning the waste of energy or working time.

The speaker said we must reach the point of view that the waste of production energy deserves the description: degrading from saboteur to traitor. "A writer," said Mr. Gebhart, "in the New York Daily Mirror, said he lived seven years in Japan in a period including 1925 and that he had worked alongside the Japanese in their fields getting in their crops, and that the work day was 14 hours, after which they would get for supper a bowl of rice and two dried fish; then after supper the father of a family would gather his children around and teach them to make machine gun parts—in 1926!"

He quoted Captain Patrick Smith in support of these facts, who also declared that he had seen in Manchukuo a copper mine more vast than the supposed largest copper mine on earth which is in Nevada, and that the elevator facilities in the mine were exactly three times as rapid as those in the American mine. He related this to show the folly of complacency often encountered among Americans who presume that our natural resources are so vast as to be practically without comparison on earth. "I was in Tokio railroad station," again quoting Captain Smith, "in 1926 when soldiers were arriving from foreign service in China and fresh troops were entraining for the front. The fresh troops were ridiculing the soldiers who had returned neither wounded nor in rags. Even the wounded were twitted for their convenient escape by wounds. When asked what it would cost to lick Japan, Captain Smith replied, 'It will take two million men, six years, and the most of our American wealth.' Yet in the face of these things Americans are still expecting to go along as usual."

"I do not think we are going to lose," concluded Mr. Gebhart; neither does Captain Patrick Smith, but I do think we have to "go to school" and learn some things in order to win. We must learn to save time, materials and tools. In the post war planning we must face a highly competitive world. We should learn our lessons of saving and learn them thoroughly. We will have to replace "Give me" with "I give." We must wake up and learn sacrifice and voluntary discomfort and service and then a victorious, glorious peace for the United Nations will come, and we will then have ceased to be national wasters.

### Vast Facilities

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 30, 1942



PRICE FIVE CENTS

## PALMYRA FIREMEN ELECT OFFICERS

The Palmyra Independence Fire Company recently elected the following officers:

President, Lawrence J. Bradshaw; vice president, Andrew J. Barker; Secretary, Norman Moore; treasurer, Walter Poulson; assistant treasurer, Donald Fountain.

Chief, Branson Cook; assistant chief, Russell Dilks; foreman, Edward Werrbach; assistant foreman, Norman Pike. Board of trustees, Lawrence J. Bradshaw, David Fountain, John Dietz, Donald Fountain and Morton Mohrman.—Palmitica

## FAT SALVAGE

Four Things to do

1. Save all your waste cooking fats. Save pan drippings from roast ham, beef, lamb and poultry. Save broiler drippings from steaks, chops, veal and bacon. Save deep fats, whether lard or vegetable shortening, from fried potatoes, fish, doughnuts, etc.
2. Pour into clean, wide-mouthed can, such as a coffee or vegetable shortening can. Be sure the can is spotlessly clean. And strain your fats as you pour them in, so that all foreign matter is removed.
3. Keep in refrigerator or a cool, dark place until you have collected at least 1 pound.
4. Take to your meat dealer, who is cooperating patriotically in this drive. He will weigh your can of fat, pay you the established price for it, and start it on its way to the war industries. Frozen food locker plants will also accept your salvaged fats.

Four Things Not to Do

1. Don't take less than 1 pound at a time to your meat dealer.
2. Don't take your fats to the meat dealer in glass containers or paper bags.
3. Don't let fats stand so long that they become rancid. If they do, the glycerine content is reduced.
4. Don't take your fats to the meat dealer on week-ends if you can avoid it. Help him by returning them early in the week.

An idea for outdoor fireplace builders comes from the Navy which makes movies of smoke before locating hangars.

mine on earth which is in Nevada, and that the elevator facilities in the mine were exactly three times as rapid as those in the American mine. He related this to show the folly of complacency often encountered among Americans who presume that our natural resources are so vast as to be practically without comparison on earth. "I was in Tokio railroad station," again quoting Captain Smith, "in 1926 when soldiers were arriving from foreign service in China and fresh troops were entraining for the front. The fresh troops were ridiculing the soldiers who had returned neither wounded nor in rags. Even the wounded were twitted for their convenient escape by wounds. When asked what it would cost to lick Japan, Captain Smith replied, 'It will take two million men, six years, and the most of our American wealth.' Yet in the face of these things Americans are still expecting to go along as usual."

For the past month, regular first aid classes have been held for the public on Thursday night of each week. This schedule will be continued indefinitely. Many of these classes are of the practice type, in which the members are drilled in what they have already learned. The first aid cabinets at the Community Center have been painted and the instruments placed therein. Council complimented the ladies who did this work.

## RED CROSS NEEDS CLEAN CLOTH PIECES

The Red Cross is urgently in need of clean pieces of wool, cotton, silk, rayon and linen. These can be large or small.

Anyone having such material to donate is asked to leave it in the boxes for this purpose at the Welfare Office, Collins Building, Main street, Riverton.

### THANKS

The residents of Harrison street wish to take this opportunity of expressing sincere appreciation to the members of the Riverton Fire Department for their work in pumping out the cellars of their homes following the recent storm.

## NAME POLICE OFFICER

At a special meeting of the Cinnaminson Township Committee held on Thursday night of last week, Eric Velteneimer was appointed to the post of full time special policeman in the community.

Charles Dorworth will continue to act as part time special officer.

## NEW PRINCIPAL



Earl B. Whitcraft

member of the teaching staff in Palmyra Elementary Schools for the past several years, who has recently been named principal of the Columbus School and will assume his post there in the near future.

Local communities will greatly miss Mr. Whitcraft, who has been prominently identified with various youth activities, having served as secretary of the Palmyra-Riverton Y.M.C.A. and been identified with the local Community Center since its establishment. He now holds the post of director of the Center.

Mr. Whitcraft is also member of the Palmyra-Riverton Rotary Club.

## PALMYRA DEFENSE COUNCIL MEETING

At a meeting of the Palmyra Civil Defense Council held last week, the appointment of David Christie as chief of defense police was confirmed. A bomb reconnaissance squad has been organized, consisting of Harry Karn and a member of the police force who will be named by Chief C. Morris Beck.

Chief Air Raid Warden William Miller reported that there were three violations in the recent daylight test, but that the majority of the citizens cooperated in a splendid manner. Chief Miller complimented the daytime wardens, many of whom are women, for their fine work.

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Dreyfuss recently announced that New Jersey and Pennsylvania would join in a two-state surprise blackout some time during August. Neither the day nor the hour will be announced.

## SPEEDERS LOSE LICENSE

Cooperating with the Federal traffic conservation program, Motor Vehicle Commissioner Arthur W. Magee announced this week that 18 drivers twice convicted of speeding since the Motor Vehicle Department-State Rationing Administrator's joint warning of April 8, have been deprived of their operating privileges.

The action was in line with President Roosevelt's recent declaration that speeds in excess of 40 miles per hour cause wasteful tire wear and his appeal for a general reduction in driving speeds.

"Tires are one of the scarcest commodities on the market today and they must be conserved," said Commissioner Magee. "Drivers who refuse to cooperate with the President's appeal are both unsafe and unpatriotic and there is no room for them on the streets and highways among the great majority of operators who have reduced their driving speeds and are thus contributing to the war effort."

The appointment of the police officer was the chief business of the special session.

## CARS SPEEDING ON RIVERTON STREETS

Residents in the vicinity of Seventh and Main streets, Riverton, have registered a complaint with the police in that community regarding the excessive speed of cars in that section. They state that the situation has been bad for some time and is constantly growing worse.

Last Saturday a pet dog was killed at the intersection by a car allegedly exceeding the speed limit and residents are fearful that children going to and from the park may suffer a similar fate.

Police are determined to break up this speeding and violators are warned that arrest will mean a severe fine.

## FAVOR FREQUENT AIR RAID TESTS

Across the State there has been considerable discussion as to the advisability or necessity for staging any more blackouts or mobilizations of civilian defense personnel. In order to settle the question Leonard Dreyfuss, State Director of Civilian Defense conducted a postcard questionnaire among the chairmen of the 563 Local Defense Councils.

Replies received indicate that the chairmen are virtually unanimous for surprise blackouts and air raid alarms at regular intervals. Most of them recommended one at least once a month.

Replies were received from 317 chairmen and all but four favored the plan, pointing out that the practice not only helps to educate the protective force personnel and the public but also serves to maintain and bolster morale.

The majority of the chairman recommended that the tests last for 15 minutes to a half hour while 56 suggested they should continue from 30 minutes to an hour; three suggested the tests continue for 2 hours or longer and two suggested only a 10 minute test.

"It is quite evident from the replies to the questionnaire," Dreyfuss said, "that the chairmen of local defense councils, all of whom are in close touch with civilian defense needs, are overwhelmingly in favor of periodical blackout tests. There have been only four so far opposing the tests and each of these chairmen have a particular reason. It seems to be agreed that these tests serve a good purpose and should be held at regular intervals."

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## APPOINTMENT CONFIRMED

At a meeting of the stockholders of the Henry A. Dreer Company held on Monday of this week, the appointment of Judge Frank A. Mathews, of Riverton, as receiver for the organization was time during August. Neither the day nor the hour will be announced.

Judge Mathews, who was named receiver for the local company last week by Vice Chancellor Woodruff, has already assumed his duties.

## AUTO USE TAX STAMP

The office of the Collector of Internal Revenue announces that several of their agents are now checking in the various municipalities throughout the State for automobiles minus the automobile use tax stamp. The public is advised that all those who have not purchased their automobile use tax stamp prior to August 1st, after that date must secure them from the offices of Collectors of Internal Revenue. Until August 1st, the stamp may be purchased from the local Post Offices. Any person operating a motor vehicle on the highway without the use tax stamp affixed thereto is subject to penalty of \$25.00 and, or, thirty days in prison for failure to purchase stamps and to have same affixed to vehicle. It is the intention of the Internal Revenue Service to vigorously pursue to a conclusion any violation.

The Navy is considering the possibility of plastics instead of metal for pipes.

## STORM FLOODS MANY STREETS

One of the worst rain and thunder storms ever experienced in this section struck with sudden fury shortly after 5:30 on Monday afternoon of this week and continued unabated for over an hour. During this period rain fell in torrents, the exact amount probably being well over three inches.

The volume of water was far too great for existing storm sewers to carry off, with the result that practically every street in Palmyra, Riverton and Cinnaminson was flooded to a depth that ranged from several inches to three or four feet.

Stalled autos were everywhere and, in many cases, the water rose over the floorsboards.

The only case of lightning damage reported was that of a bolt hitting a chimney at the Watkins residence, Linden avenue, Riverton. A corner of the chimney was torn loose, but there was no other damage.

## Cellars Flooded

Hit hardest in Riverton was the area in the vicinity of South Broad street, between Thomas and Lippincott, including Harrison street. Cellars in a number of homes were flooded and pumps of the Riverton Fire Department worked late into the evening removing the water.

The same situation existed in Palmyra, particularly in the central business section and on the south side of Broad street.

When the flood was at its peak a canoe was operated in this area to "rescue" the occupants of stalled cars.

In Palmyra, the worst flooded areas were at S-41 and River road, Broad and Leconey and Broad and Morgan. Some water ran into the basement of the new borough hall, but this was soon removed. The Palmyra Fire Company pumped out the cellar of the Broadway Theatre and several homes.

Coming at the time of the home-bound commuter rush, the storm stalled a number of busses and delayed others considerably.

As soon as the rain abated the water passed away rapidly and traffic, except in a few cases, was restored to normal within a comparatively short period.



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Palmyra, N. J.

Phone 787

### You'll Enjoy New Jersey Peaches

Can or Preserve This Luscious Fruit for a  
Winter Delicacy

NEW JERSEY peaches are in season. The quality is high and the price is low.

Plan to use peaches in tempting desserts. Can and preserve as many as possible. Make peach jelly, jam, conserve and chutney. Learn to use sugar substitutes both in canning peaches and in the preparation of desserts.

The new oven-method of canning is as easy as baking a cake. Sterilize jars and tops by placing in an oven of 250 degrees for ten minutes. Place peaches in wire basket and lower into boiling water for one minute. Dip in cold water. This makes it easy to remove pits and skin. Cut peaches into suitable pieces. Pack into quart jars. Fill with boiling syrup (see chart). Then process (bake) in oven set at 275 degrees for sixty minutes.

The average oven will process 8 or 12 quarts at one time, placed one inch apart on a shallow pan. Process with tops screwed loosely on jars to allow air to escape. Remove jars from oven, seal tightly, cool and label. Here are recipes for peach jam, marmalade, etc.

#### SYRUP TABLE FOR CANNING PEACHES

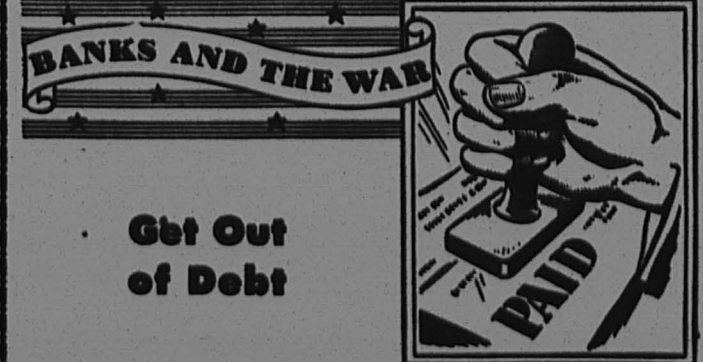
Kind	Cup Measure	Water	Syrup
Thin, Sugar	1	2 cups	Not Very Sweet
Thick, Sugar	1	1 cup	Very Sweet
Honey or Corn Syrup	1/2	2 1/2 cups	Good with Peaches
Molasses	1/2	3 cups	Excellent
Canning Syrup	1 cup Molasses	1 Lemon	

Prepare syrup by heating sugar and water to boiling point. Honey, corn syrup and molasses used as sugar substitute should be boiled 3 to 10 minutes; the syrups always being added to boiling water. Strain if necessary.

For canning peaches, one to three-quarter cup of syrup is used per quart.

One-half bushel of peaches equals twenty pounds and will yield ten quarts of canned fruit. Plan to can peaches this year and join the army of home canners.

Get your sugar allotment for canning peaches from the Sugar Rationing Board now.



Get Out  
of Debt

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PALMYRA, N. J. Phone 1200

Fresh Full Podded  
LIMA BEANS 15c

2 lb

JERSEY EGGPLANTS  
Each 10c and 15c

Fancy  
JERSEY TOMATOES 20c

3 lb

NEW HEARTS CELERY  
Bu. 10c

Sweet Pink Meat  
CANTALOUPE 2 for 25c

California  
ORANGES FOR JUICE 18 for 25c

Hardings' Sweet Cream  
BUTTER 81c

2 lb

Strictly Fresh  
BROWN SHELL EGGS 49c

Doz.

White American  
SLICING CHEESE 19c

1/2 lb

Kellogg's  
BARTLETT PEARS 29c

Lg. Can

Kellogg's Unsweetened  
GRAPEFRUIT JUICE 23c

2 No. 2 Cans

46 Oz. Can 25c

Kellogg's  
PEANUT BUTTER 25c

1b Jar

Kellogg's  
SALAD DRESSING 23c

Pt. Jar

Qt. Jar 39c

Kellogg's  
GIANT QUEEN OLIVES 59c

Qt.

WHEATIES 10c

Pkg.

SPECIAL FEATURE  
Fully Cooked, Ready to Serve  
VOGT'S TRIPLE TENDER

HAMS

Meaty Shank Half

35c lb

6 lb Avg.

Vogt's Small Lean City Dressed

Pork Loins

Rib Cut, 3 lb Avg.

35c lb

Loins Cut 3 lb Avg. 1b 39c

Swift's Premium  
Prime Show Cattle  
Lean Meaty

POT ROAST 1b. 33c

4-7 lb Avg.

Most Tender and Delicious

MEATY NECK OF LAMB 29c

Delicious for Stewing

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### ROTARY SPEAKER SOUNDS WARNING

Palmyra-Riverton Rotary Club at its dinner meeting last Thursday, July 23rd, heard a stirring address by Walter H. Gebhart, Philadelphia Rotarian and sales manager of the Henry Dieston Company. Mr. Gebhart had as his personal guest Don Atkinson of Palmyra. L. N. Burhoe introduced the speaker after a brief business session, presided over by Robert G. Adams, recently installed president of the club.

Mr. Gebhart titled his address, "From Saboteur to Traitor," taking his cue from recent statements which he quoted from Donald Nelson, War Production Manager, who first said "Anyone who willfully wastes material today is a saboteur" and then made it stronger, "Anyone who willfully wastes is a traitor."

When you go from traitor to saboteur you may be said to improve, declared Mr. Gebhart, but whoever goes from saboteur to traitor is in process of degradation. Anyone who knows even the elements of manufacturing knows today that there is unquestionably a critical lack of materials. We Americans have been slow to concede that indisputable fact. We are still inclined too much toward optimism and jollity about the whole affair. Some introspection is needed.

In Your Case  
Many individuals who concede theoretically that there is waste of materials, also believe "in MY case the rule do not waste is a needless rule, for I do not waste anything."

Well, somebody certainly is wasteful and we better overstate the case than otherwise, for it is apparent that we have continued for seven months on the losing end of the war. Nobody has stopped Japan, 25,000 invaders are still coming. No one can be joyous over the situation in Russia under the present trend of German aggression. We better go to school and learn clearly how badly beaten we are after seven months of war. And then we can learn the second lesson: How to beat the combination of Germany and Japan. Discard the comforting thought that we can continue to lose a long time and then win later on. True, America has never lost a war. But remember, neither has Japan.

The speaker dwelled at length upon the waste not only of material but of production energy, man-power, which he explained had been going on a long time prior to the attack of Pearl Harbor and it was that waste that has necessitated vast hurried expenditures now in plant expansions and additions which would never have been required if absurd reductions of working hours had not brought us to this plight. He quoted Gabriel Heister as saying that Germany and Nazi controlled nations are working 84 hours a week and on half rations. Waste there is definitely traitorous, meaning the waste of energy or working time.

The speaker said we must reach the point of view that the waste of production energy deserves the description: degrading from saboteur to traitor. "A writer," said Mr. Gebhart, "in the New York Daily Mirror, said he lived seven years in Japan in a period including 1926 and that he had worked alongside the Japanese in their fields getting in their crops, and that the work day was 14 hours, after which they would get for supper a bowl of rice and two dried fish; then after supper the father of a family would gather his children around and teach them to make machine gun parts—in 1926!"

He quoted Captain Patrick Smith in support of these facts, who also declared that he had seen in Manchukuo a copper mine more vast than the supposed largest copper

mine on earth which is in Nevada, and that the elevator facilities in the mine were exactly three times as rapid as those in the American mine. He related this to show the folly of complacency often encountered among Americans who presume that our natural resources are so vast as to be practically without comparison on earth. "I was in Tokio railroad station," again quoting Captain Smith, "in 1926 when soldiers were arriving from foreign service in China and fresh troops were entraining for the front. The fresh troops were ridiculing the soldiers who had returned neither wounded nor in cash. Even the wounded were by wounds. When asked what it would cost to lick Japan, Captain Smith replied, 'It will take two million men, six years, and the most of our American wealth.' Yet in the face of these things Americans are still expecting to go along as usual."

"I do not think we are going to lose," concluded Mr. Gebhart; neither does Captain Patrick Smith, but I do think we have to "go to school" and learn some things in order to win. We must learn to save time, materials and tools. In the post war planning we must face a highly competitive world. We should learn our lessons of saving and learn them thoroughly. We will have to replace "Give me" with "I give." We must wake up and learn sacrifice and voluntary discomfort and service and then a victorious, glorious peace for the United Nations will come, and we will then have ceased to be national wasters.

Vast Facilities  
He quoted Captain Patrick Smith in support of these facts, who also declared that he had seen in Manchukuo a copper mine more vast than the supposed largest copper

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 30, 1942

PRICE FIVE CENTS

### PALMYRA FIREMEN ELECT OFFICERS

The Palmyra Independence Fire Company recently elected the following officers:

President, Lawrence J. Bradshaw; vice president, Andrew J. Barker; Secretary, Norman Moore; treasurer, Walter Poulson; assistant treasurer, Donald Fountain.

Chief, Branson Cook; assistant chief, Russell Dilks; foreman, Edward Werbach; assistant foreman, Norman Pike. Board of trustees, Lawrence J. Bradshaw, David Fountain, John Dietz, Donald Fountain and Morton Mohrman.—Palmyra

### FAT SALVAGE

Four Things to do  
1. Save all your waste cooking fats. Save pan drippings from roast ham, beef, lamb and poultry. Save broiler drippings from steaks, chops, veal and bacon. Save deep fat, whether lard or vegetable shortening, from fried potatoes, fish, doughnuts, etc.

2. Pour into clean, wide-mouthed can. It is best to pour into a wide-mouthed can, such as a coffee or vegetable shortening can. Be sure the can is spotlessly clean. And strain your fats as you pour them in, so that all foreign matter is removed.

3. Keep in refrigerator or a cool, dark place until you have collected at least 1 pound.  
4. Take to your meat dealer, who is cooperating patriotically in this drive. He will weigh your can of fat, pay you the established price for it, and start it on its way to the war industries. Frozen food locker plants will also accept your salvaged fats.

Four Things Not to Do  
1. Don't take less than 1 pound at a time to your meat dealer.  
2. Don't take your fats to the meat dealer in glass containers or paper bags.

3. Don't let fats stand so long that they become rancid. If they do, the glycerine content is reduced.  
4. Don't take your fats to the meat dealer on week-ends if you can avoid it. Help him by returning them early in the week.

An idea for outdoor fireplace builders comes from the Navy which makes movies of smoke before locating hangars.

mine on earth which is in Nevada, and that the elevator facilities in the mine were exactly three times as rapid as those in the American mine. He related this to show the folly of complacency often encountered among Americans who presume that our natural resources are so vast as to be practically without comparison on earth. "I was in Tokio railroad station," again quoting Captain Smith, "in 1926 when soldiers were arriving from foreign service in China and fresh troops were entraining for the front. The fresh troops were ridiculing the soldiers who had returned neither wounded nor in cash. Even the wounded were by wounds. When asked what it would cost to lick Japan, Captain Smith replied, 'It will take two million men, six years, and the most of our American wealth.' Yet in the face of these things Americans are still expecting to go along as usual."

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### NEW PRINCIPAL



Earl B. Whitcraft

member of the teaching staff in Palmyra Elementary Schools for the past several years, who has recently been named principal of the Columbus School and will assume his post there in the near future.

Local communities will greatly miss Mr. Whitcraft, who has been prominently identified with various youth activities, having served as secretary of the Palmyra-Riverton Y.M.C.A. and been identified with the local Community Center since its establishment. He now holds the post of director of the Center.

Mr. Whitcraft is also member of the Palmyra-Riverton Rotary Club.

### PALMYRA DEFENSE COUNCIL MEETING

At a meeting of the Palmyra Civil Defense Council held last week, the appointment of David Christie as chief of defense police was confirmed.

A bomb reconnaissance squad has been organized, consisting of Harry Karn and a member of the police force who will be named by Chief C. Morris Beck.

Chief Air Raid Warden William Miller reported that there were three violations in the recent daylight test, but that the majority of the citizens cooperated in a splendid manner. Chief Miller complimented the daytime wardens, many of whom are women, for their fine work.

For the past month, regular first aid classes have been held for the public on Thursday night of each week. This schedule will be continued indefinitely. Many of these classes are of the practice type, in which the members are drilled in what they have already learned.

The first aid cabinets at the Community Center have been painted and the instruments placed therein. Council complimented the ladies who did this work.

### RED CROSS NEEDS CLEAN CLOTH PIECES

The Red Cross is urgently in need of clean pieces of wool, cotton, silk, rayon and linen. These can be large or small.

Anyone having such material to donate is asked to leave it in the boxes for this purpose at the Welfare Office, Collins Building, Main street, Riverton.

### THANKS

The residents of Harrison street wish to take this opportunity of expressing sincere appreciation to the members of the Riverton Fire Department for their work in pumping out the cellars of their homes following the recent storm.

### NAME POLICE OFFICER

At a special meeting of the Cinnaminson Township Committee held on Thursday night of last week, Eric Velteneimer was appointed to the post of full time special policeman in the community.

Charles Dorworth will continue to act as part time special officer.

### CARS SPEEDING ON RIVERTON STREETS

Residents in the vicinity of Seventh and Main streets, Riverton, have registered a complaint with the police in that community regarding the excessive speed of cars in that section. They state that the situation has been bad for some time and is constantly growing worse.

Last Saturday a pet dog was killed at the intersection by a car allegedly exceeding the speed limit and residents are fearful that children going to and from the park may suffer a similar fate.

Police are determined to break up this speeding and violators are warned that arrest will mean a severe fine.

### FAVOR FREQUENT AIR RAID TESTS

Across the State there has been considerable discussion as to the advisability or necessity for staging any more blackouts or mobilizations of civilian defense personnel. In order to settle the question Leonard Dreyfuss, State Director of Civilian Defense conducted a postcard questionnaire among the chairmen of the 563 Local Defense Councils.

Replies received indicate that the chairmen are virtually unanimous for surprise blackouts and air raid alarms at regular intervals. Most of them recommended one at least once a month.

Replies were received from 317 chairmen and all but four favored the plan, pointing out that the practice not only helps to educate the protective force personnel and the public but also serves to maintain and bolster morale.

Time Suggested  
The majority of the chairman recommended that the tests last from 15 minutes to a half hour while 56 suggested they should continue from 30 minutes to an hour; three suggested the tests continue for 2 hours or longer and two suggested only a 10 minute test.

"It is quite evident from the replies to the questionnaire," Dreyfuss said, "that the chairmen of local defense councils, all of whom are in close touch with civilian defense needs, are overwhelmingly in favor of periodical blackout tests. There have been only four so far opposing the tests and each of these chairmen have a particular reason. It seems to be agreed that these tests serve a good purpose and should be held at regular intervals."

Dreyfuss recently announced that New Jersey and Pennsylvania would join in a two-state surprise blackout some time during August. Neither the day nor the hour will be announced.

### SPEEDERS LOSE LICENSE

Cooperating with the Federal tire conservation program, Motor Vehicle Commissioner Arthur W. Magee announced this week that 18 drivers twice convicted of speeding since the Motor Vehicle Department-State Rationing Administrator's joint warning of April 8, have been deprived of their operating privileges.

The action was in line with President Roosevelt's recent declaration that speeds in excess of 40 miles per hour cause wasteful tire wear and his appeal for a general reduction in driving speeds.

"Tires are one of the scarcest commodities on the market today and they must be conserved," said Commissioner Magee. "Drivers who refuse to cooperate with the President's appeal are both unsafe and unpatriotic and there is no room for them on the streets and highways among the great majority of operators who have reduced their driving speeds and are thus contributing to the war effort."

The appointment of the police officer was the chief business of the special session.

### STORM FLOODS MANY STREETS

One of the worst rain and thunder storms ever experienced in this section struck with sudden fury shortly after 5:30 on Monday afternoon of this week and continued unabated for over an hour. During this period rain fell in torrents, the exact amount probably being well over three inches.

The volume of water was far too great for existing storm sewers to carry off, with the result that practically every street in Palmyra, Riverton and Cinnaminson was flooded to a depth that ranged from several inches to three or four feet.

Stalled autos were everywhere and, in many cases, the water rose over the floodboards.

The only case of lightning damage reported was that of a bolt hitting a chimney at the Watkins residence, Linden avenue, Riverton. A corner of the chimney was torn loose, but there was no other damage.

### Cellars Flooded

Hit hardest in Riverton was the area in the vicinity of South Broad street, between Thomas and Lippincott, including Harrison street. Cellars in a number of homes were flooded and pumps of the Riverton Fire Department worked late into the evening removing the water.

The same situation existed in Palmyra, particularly in the central business section and on the south side of Broad street.

When the flood was at its peak a canoe was operated in this area to "rescue" the occupants of stalled cars.

In Palmyra, the worst flooded areas were at S-41 and River road, Broad and Leconey and Broad and Borgan. Some water ran into the basement of the new borough hall, but this was soon removed. The Palmyra Fire Company pumped out the cellar of the Broadway Theatre and several homes.

Coming at the time of the home-bound commuter rush, the storm stalled a number of busses and delayed others considerably.

As soon as the rain abated the water passed away rapidly and traffic, except in a few cases, was restored to normal within a comparatively short period.

### APPOINTMENT CONFIRMED

At a meeting of the stockholders of the Henry A. Dreer Company held on Monday of this week, the appointment of Judge Frank A. Mathews, of Riverton, as receiver for the organization was approved.

Judge Mathews, who was named receiver for the local company last week by Vice Chancellor Woodruff, has already assumed his duties.

### AUTO USE TAX STAMP

The office of the Collector of Internal Revenue



## ASSEMBLY CANDIDATE



J. Margaret Warner, well known Burlington woman, has announced her candidacy for election to the Assembly on the Republican ticket at the fall elections. She will seek the Assembly place to be vacated by A. Matlack Stackhouse, of Moorestown, who is a candidate for the State Senate.

Miss Warner's entrance into the Assembly contest marks the first time a woman has ever sought election to the New Jersey Legislature from Burlington County, but she is not a newcomer to the political scene. She was an aspirant for election to the Board of Chosen Freeholders in 1936, when she received an unusually high number of votes for an independent candidate. She served for five years as a member of City Council in Burlington, the first and only woman ever elected to that city's governing body, and she is now the municipal health officer of Burlington, a post to which she was appointed in 1937. She has been a newspaper reporter for the past 15 years, employed by the Courier-Post Newspapers of Camden. She attended Burlington High School, the University of Pennsylvania and the South Jersey Law School.

## Statement

"My announcement that I will be a candidate for the Assembly is made after a great deal of serious thought and with a deep awareness of the responsibilities involved," her announcing statement said.

"It is made with complete consciousness of the grave problems which face us in these days of world conflict and a very earnest desire to make a contribution toward their solution," it continued.

Well known throughout Burlington County, where she has always taken a keen interest in public affairs, Miss Warner is the Secretary of both the Burlington County Tuberculosis League and the Burlington County Mosquito Extermination Commission. She is active in civilian defense work and was the only woman member of the original Burlington City Defense Council.

She is captain of the Burlington Red Cross Motor Corps and has served in various capacities in the defense organizations of her city.

The woman Assembly candidate is a member of the New Jersey State Goodwill Commission, appointed last year by Governor Charles Edison to serve a three-year term. The Commission is composed of 15 men and women from all parts of the state, each representative of a section of its citizenry and chosen to serve in a non-salaried capacity in the official State's effort to promote good will and unity among the various groups in the state. The Goodwill Commission was created in 1938 by an Act of the Legislature and was designed to combat racial and religious discrimination, prejudice and intolerance.

Miss Warner is a life long resident of Burlington County and was the organizer and first president of the Burlington County Business and Professional Women's Clubs and was also a member of the Burlington County Soroptimist Club.

Other organizations in which she holds membership are the American Newspaper Guild, the American Public Health Association, the Burlington Chapter, No. 621, Women of the Moose, the Women's Auxiliary of the Endeavor Fire Company of Burlington, the Burlington County Branch of the National Association for the Advancement of Colored People, and both the National and International Federations of Business and Professional Women. She has held honorary memberships in the Burlington County Local, Patrolmen's Benevolent Association, and the Scully-Bosarth Post, Veterans of Foreign Wars, of Burlington.

## CENTRAL BAPTIST CHURCH HOST TO NAVY MEN

For the second time in a month or so, Central Baptist Church was again the host to a couple dozen sailors on the U.S.S. Columbia, who are now billeted in Gloucester, N. J. Through the efforts of the Pastor of the church, Rev. S. Dan Morgan, and Miss Ruth Albertson, the leader of the Young People's Group, arrangements were made whereby a number of the families of the members and friends of the church were host to these young men of the Navy on Sunday last. They were escorted to the morning service in individual cars, together with the car of the Palmyra Red Cross Unit driven by Mrs. F. G. Easley, entertained and dined in the individual homes, and then returned to their barracks in the evening. The many expressions of appreciation of the boys were evidence of the success of such visitations which are planned, so far as

is practical, for the duration. Any one desiring to share in this fine work may do so by contacting Pastor Morgan or Miss Albertson.

## GIVE TO BLOOD BANK

Pestilence accompanies war. Have you given to the Burlington County Hospital Blood Bank Fund? A Blood Bank will go far towards saving lives. Send all contributions to the Burlington County Hospital Blood Bank Fund, First National Bank and Trust Company, Beverly, N. J.

## OBITUARIES

## T. ATKINSON LLOYD

T. Atkinson Lloyd, of 517 Elm avenue, Palmyra, died suddenly on Friday evening of last week, following a heart attack.

Mr. Lloyd, who was 76 years of age, was born in Cinnaminson and lived in this section all his life. He went to work with the Henry A. Dreer Company at an early age and has spent 63 years with the firm, making him probably the oldest employee. For a number of years he has been in charge of the rose department there.

The deceased is survived by his widow, Mary and a daughter, Mary Edna, of Nashville, Tennessee. Funeral services were held from his late residence on Tuesday afternoon of this week, the Rev. D. Roe Haney, pastor of the Epworth Methodist Church, Palmyra and the Rev. S. Dan Morgan, pastor of Central Baptist, Palmyra, officiating. Interment was in Asbury Cemetery, Cinnaminson, under the direction of the Snover Funeral Home.

Mr. Lloyd was a member of the P.O.S. of A. and the Epworth Methodist Church, Palmyra.

## REPORT OF CONDITION

of the  
CINNAMINSON BANK AND TRUST COMPANY

OF RIVERTON  
In the County of Burlington, New Jersey, at the close of business on June 30, 1942, published in accordance with a call made by the Commissioner of Banking and Insurance pursuant to provisions of the Banking Statutes of New Jersey.

ASSETS  
Loans and discounts \$10,442.82  
Bonds and mortgages 208,234.01

Evans' Service Station  
SUNOCO

GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N.J.

Legal Notices  
IN CHANCERY OF NEW JERSEY  
To GEORGIA L. BROWN, JOHN L. BROWN, HELEN BROWN REID, JOSEPH REID, EARL BROWN, MRS. EARL BROWN, VIRGINIA BROWN, and CHARLES BROWN

By virtue of an order of the Court of Chancery of New Jersey, made on the twenty-sixth day of June, 1942, in a cause wherein James S. Cole is Complainant and Georgia L. Brown, and others, are defendants, you are required to appear and answer to the bill of complaint on or before the twenty-seventh day of August next, or the said bill will be taken as confessed against you. Said bill is to foreclose a tax sale certificate made by Joseph E. Keating, Collector, to the Township of Cinnaminson dated December eighth, 1934, on premises in the Northern line of Rowland Street, Township of Cinnaminson, New Jersey and assigned to complainant, and you Georgia L. Brown, John L. Brown, Helen Brown Reid, Joseph Reid, Earl Brown, Mrs. Earl Brown, Virginia Brown and Charles Brown are made defendants because you are the reputed owners of said premises.

TYLER TYLER  
Solicitors for Complainant  
413 Cooper Street, Camden, N. J.  
41-7-9-7-30

NOTICE OF SETTLEMENT  
Executors Account  
Estate of B. Ralph Boyer, deceased

Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1942, at ten o'clock in the forenoon.

Louise Groves Boyer and First Camden National Bank and Trust Company, Executors.  
Proctors: Boyle & Archer.  
Dated: July 10, 1942.  
7-10 to 7-14-42

## Sewing Machines Repaired and Serviced

22 years with Singer Company  
EXPERT WORK  
FULLY GUARANTEED  
We Buy, Sell and Exchange  
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THE STYLE GUIDE  
AT OUR STORE  
SHERWIN WILLIAMS PAINTS

JOHN H. ETRIS  
17 West Broad Street  
Palmyra, N. J.  
Phone 978

Overdrafts 1.36  
Total 597,677.89  
United States Government obligations, direct and guaranteed 853,961.90  
Obligations of States and political subdivisions 40,622.74  
Other bonds, notes, and debentures 102,343.77  
Cash, balances with other banks, institutions, including reserve balances, and cash items in process of collection 432,414.98  
Banking premises owned 590,400  
Furniture and fixtures 6,332  
Real estate owned other than banking premises 94,752.00  
Investments and other assets directly representing banking premises or other real estate 8,258.73  
Other assets 898.28  
TOTAL ASSETS \$2,213,208.80

LIABILITIES  
Demand deposits of individuals, partnerships, and corporations 935,300.32  
Time deposits of individuals, partnerships, and corporations 954,144.41  
Deposits of United States Government 34,360.00  
Deposits of States and political subdivisions 131,773.25  
Other deposits 4,968.62  
TOTAL DEPOSITS \$2,060,686.20  
Other liabilities 3,457.93  
TOTAL LIABILITIES \$2,064,044.13

CAPITAL ACCOUNTS  
Capital 100,000.00  
Surplus 25,000.00  
Undivided profits 24,164.67  
TOTAL CAPITAL ACCOUNTS \$149,164.67

STATE OF NEW JERSEY  
COUNTY OF BURLINGTON, ss.:  
I, Charles Street Mills, President, and Howard E. Conover, Treasurer, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

CHARLES STREET MILLS, President.  
HOWARD E. CONOVER, Treasurer.

Correct Attest:  
JAMES T. WEART,  
HOWARD M. ROGERS,  
GEORGE C. FRANK, Directors.

Subscribed and sworn to before me this 15th day of July, 1942.  
(seal) EARL W. LATCH, Notary Public.  
My Commission Expires October 15, 1942.

VENETIAN BLINDS  
and  
WINDOW SHADES  
purchased here are  
measured and installed  
FREE  
Prices Reasonable!  
SCHWERING'S  
Palmyra, N. J. Phone 28

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COAL & FUEL OIL  
Insulating your home now while materials are available will pay for itself in the saving of fuel and the added comfort in both winter and summer. EVANS handles all types of insulation, and will gladly give information and advice that is yours for the asking. Call on  
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Legal Notices  
IN CHANCERY OF NEW JERSEY  
To GEORGIA L. BROWN, JOHN L. BROWN, HELEN BROWN REID, JOSEPH REID, EARL BROWN, MRS. EARL BROWN, VIRGINIA BROWN, and CHARLES BROWN

Constantly Improving  
The Snover Funeral Home is never content to stand still. The words "good enough" are unknown to us. We are constantly adopting new methods and equipment to better our service to the people of these communities.  
Our air conditioned funeral parlors with all of the latest facilities are available to all at no extra cost.

The Snover Funeral Home  
Incorporated  
313 E. Broad St., Palmyra, N. J.  
Phone—Riverton 830

## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from this Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 515 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.  
Corporal Frank Alloway, Army.  
Pvt. R. H. Anderson, Army.  
John F. Ayres, Navy.  
Ensign Richard Barclay, Navy.  
Pvt. Robert H. Bottger, Army.  
Pvt. Howard S. Barto, Army.  
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell, Army.  
Pvt. John T. Bohn, Army.  
John B. Brennan, Merchant Marine.  
Budd Burgunder, Jr., Coast Guard.  
Dominic Cardea—Navy.  
Pvt. Robert Carhart—Marines.  
Lieutenant Commander Stuart B. Clark, Navy.

Pvt. F. K. Coates, Army.  
Lt. Charles Coddington, Army.  
Pvt. Gilbert R. Coe—Army.  
P.F.C. James H. Coe, Army.  
Sgt. A. V. Robertson Coe, 2nd, Army.  
Pvt. Burton K. Conway, Army.  
Pvt. Donald L. Clement, Army.  
Lt. J. Gardner Crowell, Navy.  
G. W. Cumpston, Navy.  
Staff Sergeant Howard Elliott, Army.

Pvt. J. L. Denneker, Army.  
Pvt. L. C. Dickinson, Army.  
Lieutenant Frank B. Elliott—Air Corps.  
Pvt. B. E. Goodwin, Army.  
Sherman C. Gootee, Navy.  
Pvt. David F. Gould, 2nd, Army.  
Pvt. Robert E. Gould—Marines.  
Pvt. J. E. Grant, Army.  
Pvt. Clement Haas—Army.  
Pvt. William B. Haas—Army.  
William C. Hamelman, Coast Guard.

Staff Sgt. Calvin H. Heck—Army.  
William W. Holmes, Army Air Corps.  
Pvt. Lester Hubbard—Army.  
Pvt. Ralph L. Johnston—Army.  
Pvt. Nathan Jones—Army.  
Pvt. James Kennedy, Army.  
Pvt. Thalberg King, Jr., Army.  
Private Giles Knight, Army.  
John D. Knight—Naval Reserves.  
Pvt. Robert Knight—Army.  
Second Lieutenant William P. Kinsey, Army Air Corps.

Corp. Technician Nathan Lane, Jr., Army.  
Pvt. Kenneth Leedom—Army.  
P.F.C. Miles Leedom, Jr.—Army.  
Pvt. Charles Leusner—Army.  
Lieutenant Winfield H. Lippincott, Army Air Corps.  
Fred Lintz, Coast Guard.  
Pvt. Bernard E. Martin, Army.  
Lieutenant John B. Mathews, Army.

Corporal W. G. Mathews, Army.  
Staff Sergeant Robert N. Mattia, Army.  
Pvt. G. S. Mattis, Army.  
Captain C. S. Mears, Army Air Force.  
Captain Paul M. Mcclary, Jr., Army.

Chf. Ben. Mate Owen P. Merrill, Coast Guard Reserve.  
Pvt. Charles Morse, Army.  
Pvt. Ellsworth L. Myers—Army.  
Joseph Moorhouse—Navy.  
Sergeant William McDermott, Army.

Pvt. Robert J. McMullin, Army.  
Pvt. H. S. Paul, Army.  
Pvt. Richard F. Payne, Army.  
Flying Instructor Dawson Ransome.  
Staff Sergeant William Rowan, Army.  
Corporal Harold Reynolds, Army.  
Wood Robinson, Navy.  
Ensign Lewis M. Robbins, Naval Reserve.

Albert L. Schuler, Navy.  
Joseph L. Sherman, Navy.  
Sergeant Victor Shoemaker, Army.  
Captain Earl Shrader, Army.  
First Lieutenant John R. Siddall, Army Medical Corps.  
Pvt. George O. Siddall, Army.  
Pvt. Walter L. Smith, Jr.—Army.  
Lieutenant Philip A. Schervell, Navy.

Pvt. William K. Steele—Army.  
Corp. Technician Elmer Sutters, Army.  
Pvt. Wilmer C. Swain, Army.  
Pvt. M. J. Sylvestri, Army.  
Pvt. Albert Thiel—Army.  
First Lieutenant Harold T. Thiel, Army.

Pvt. Tyler E. Vile—Army.  
Pvt. Arthur Vreeland—Marines.  
Pvt. George Vincent—Army.  
P. F. C., Robert Wallace, Marines.  
Lt. William deH. Washington.  
Pvt. Arthur B. Waters, Jr., Army.  
Robert Waters—Navy.  
Charles Wallace, Navy.  
Pvt. James B. Webb—Army.  
Captain Joseph M. Williams, Army.  
First Lieutenant James Wilson, Army.

Winfield Wilson, Navy.  
Pvt. Alexander C. Wood, 3rd, Corp. James E. Wood, Army.

## RIVERTON WINS TWO

Riverton recorded two more victories in its campaign in the Burlington County baseball league by taking the measure of Palmyra on Sunday 6-3 at Palmyra and defeating Roebeling 7-0 at the winner's field last Wednesday night.

In defeating Palmyra, Riverton climbed in the league standing, and now has the edge in the local series winning two of the past three contests. In defeating Palmyra, Al Diffenbaugh and Joe Rohloff held the opposition to 6 hits, to draw within two and a half games of first place.

Riverton took the lead in the second inning when Diffenbaugh singled, advanced on Benbow's sacrifice and scored on Schneider's single. Palmyra came back in the third inning with 3 runs.

Hits by Brewster, Durgin, and Schneider gave Riverton 3 more tallies, to take the lead 4-3. In the sixth, Diffenbaugh and Schneider singled and Brewster doubled to tally a counter. The Gotta outfit closed out with another in the eighth with a triple by Diffenbaugh, who scored on a single by Benbow.

Behind the 3 hit pitching of Joe Rohloff, Riverton defeated Roebeling here last week, 7-0. Rohloff aided in the conquest with two hits. The locals tabbed two runs on hits by Cole and Rohloff in the third, and came back to record three more in the fourth frame. Two runs in the fifth stanza terminated the scoring.

Riverton

Brewster, rf 5 1 3 0 0  
Bacon, 3b 5 0 1 0 2  
Durgin, 1b 4 1 2 7 0  
Shinn, ss 4 0 0 3 2  
Carty, lf 5 0 0 3 0  
D'baugh, p 4 3 1 3 3  
Bengow, cf 4 0 1 0 0  
Cole, 2b 4 0 0 5 1  
Schneider, c 4 1 3 8 1  
Rohloff, p 0 0 0 0 0

Totals 37 6 13 27 9

Palmyra

Freund, 3b 3 1 1 3 1  
Swayer, ss 4 1 0 1 0  
Kem'le, cf 4 0 0 1 0  
Humes, p 4 0 1 0 4  
Ferrer, 1b 4 0 1 7 0  
Henson, 2b 2 0 1 2 4  
R.baum, rf 4 0 1 1 0  
Zimmer, c 3 0 0 8 1  
Detwiler, lf 4 1 1 2 0  
Brodersen 1 0 0 0 0  
Bauer, 1b 0 0 0 2 0

## KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

SOFT DRINKS  
SUNDAYS  
SODAS  
SUPPLIE ICE CREAM

L. L. KEATING  
Broad and Main Streets  
RIVERTON

Totals 33 3 6 27 10  
"Batted for Zimmer in ninth.  
Riverton 0 1 0 0 3 1 0 1 0-6  
Palmyra 0 0 3 0 0 0 0 0 0-3

Runs batted in—Schneider, 4; Shinn, 1. Two-base hits—Brewster. Three-base hit—Diffenbaugh. Struck out—By Humes, 8; Diffenbaugh, 8. Base on balls—Off Humes, 1; Diffenbaugh, 2.

## GAME FRIDAY

Riverton will be host to Riverside A. C. at Memorial Park on Friday of this week, at 6:15 p.m. At present Riverside A. C. is waging a battle to hold on to the top position against Riverton and Palmyra. The outcome of the contest means a great deal to both clubs in the battle for the league championship.

Riverton baseball club officials announced this week that they have added Randall Carty, of Beverly, to the club's roster. Carty is a former member of the Bordentown club and has a 400 batting average. He is expected to be of a great help to the locals in their drive for the county honors.

## FOR FREEHOLDER



Frank A. Snover, of Palmyra, former County Treasurer, this week announced his candidacy for one of the Republican County Board of Chosen Freeholders. In his announcement Mr. Snover said:

"Many of my friends have been urging me for some time to become a candidate for Freeholder and I have decided to enter the Campaign.

"During my three years as Treasurer of the County I had ample opportunity to learn how the county's money was spent and I was convinced it would be possible to save the taxpayers many thousands of dollars without curtailing the efficiency of the various departments and without lowering any of the wages

now paid county employees. "Since the war emergency is placing a stupendous burden of national taxes upon all our citizens, it is the necessary and patriotic thing to do to decrease all other taxes as much as possible.

"I believe it is possible to make material savings in the administration of the county's business and if elected to the Board of Freeholders I will make every effort to do so.

## Save Money

"Since shortage of materials has forced the abandonment of much county road work and other building projects, I believe the money originally scheduled to be spent for these purposes should be saved this year and used to help reduce next year's tax rate. The refusal of the majority members of the present board of Freeholders to take steps in this direction should be seriously considered by every voter.

"I believe my record in the office of Treasurer showed that I was devoted to honest and efficient management of public affairs and I respectfully ask the voters of Burlington County to give me their support for the office of Freeholder, where I believe I can be of further service to the taxpayers of the county."

Mr. Snover was also Chairman of the Burlington County Republican Committee for three years and devoted much painstaking effort to the organization of the Republican party throughout the county. While treasurer his management of the office brought about the first 100 per cent collection of county taxes for many

years and this work contributed much to the sound financial condition of the county.

The candidate is also experienced in municipal affairs, having served three years as member of Palmyra Borough Council. He has been a successful business man in Palmyra for twenty-one years, operating the widely known Snover Funeral Home.



The American Red Cross has asked the Riverton Branch to begin making bandages and surgical dressings for the Army and Navy—a station for such work will soon be opened in Riverton.

Volunteers are wanted. Please send your name to Mrs. Ralph L. Flower—or phone 83-J or to Mrs. Joseph B. Tyler, Riverton 0414.

## FIRE AT DUMP

For the first time in several weeks, the Riverton Fire Department was called out last Friday for a fire at a dump located east of Main street, near the borough line.

The blaze was extinguished with the aid of a chemical line before it spread into adjacent woods.

Buy WILLIAMS' Coal  
On Easier Payment Plan  
No Down Payment — 12 Months to Pay  
AT CASH PRICES

PHONE OR WRITE :: AGENT WILL CALL

H. B. WILLIAMS  
FUEL OIL — COAL — COKE  
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

Telephone lines are crowded with War Calls!

Please avoid Unnecessary calls, both local and long distance... and when you call, Be Brief.

NEW JERSEY BELL TELEPHONE COMPANY

WALTER E. HANSEN  
WATCH & CLOCK REPAIRING

25 YEARS EXPERIENCE  
English and American  
Hall and Chime Clocks  
French Mantel and  
Traveling Clocks  
Swiss Repeating and  
Split-second Watches  
Swiss and American  
Diamond Bracelet  
Watches  
LIBERAL TRADE-IN  
ALLOWANCE ON NEW  
WATCHES, ANY MAKE  
607 LEXINGTON AVENUE  
PALMYRA, N. J.  
Telephone Riverton 1101



## THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
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Phone 406  
KARL W. LATCH, Adv. Mgr.  
812 Morgan Avenue  
Phone 866

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

TRAFFIC DEATHS  
DROP ONE THIRD

The effects of gasoline rationing, reduced speeds and tighter law enforcement during the month of June were a one-third reduction in the total number of traffic accidents, Motor Vehicle Commissioner Arthur W. Magee announced this week.

Accident severity, however, did not decrease in the same proportion as total accidents. Fifty-two deaths were reported as compared with 57 last June, a reduction of 9 per cent. Reporting for the half-year period, Commissioner Magee announced a total of 401 fatalities, the identical number during the first six months of last year. He looks forward to a considerable reduction in the remaining months with car use further limited under the new rationing program.

Following is a comparative record of fatalities during the six months period by counties:

	1942	1941
Atlantic	21	24
Bergen	29	42
Burlington	15	18
Camden	32	26
Cape May	8	4
Cumberland	9	14
Essex	57	49
Gloucester	9	8
Hudson	36	29
Hunterdon	2	10
Mercer	25	18
Middlesex	24	41
Monmouth	15	22
Morris	16	20
Ocean	5	4
Passaic	27	22
Salem	11	7
Somerset	11	9
Sussex	5	3
Union	35	28
Warren	9	3
	401	401

GIVE OLD RECORDS  
TO SERVICE MEN

Old and used records may be turned in to the Frederick M. Rodgers American Legion post of Palmyra and Riverton.

The American Legion throughout the country is now sponsoring such a campaign for the collection of old and used records for the boys in the armed forces at the various naval or army camps. These records that you no longer have use for will help a great deal to provide music for the boys in the service. All records, regardless of their subject, whether popular or classic, or their age, will gladly be accepted at the local Legion home, Palmyra, from 9 till 5 throughout the day. Records may also be left at any time at the residence of the Post Commander, Horace Rowland, 311 East Broad street, Palmyra.

The World's News Seen Through  
THE CHRISTIAN SCIENCE MONITORPublished by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY  
One, Norway Street, Boston, Massachusetts

is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

Price \$12.00 Yearly, or \$1.00 a Month.  
Saturday Issue, including Magazine Section, \$2.60 a Year.  
Introductory Offer, 6 Saturday Issues 25 Cents.

Obtainable at:

CHRISTIAN SCIENCE READING ROOM  
703 Thomas Avenue  
Riverton, N. J.

## MOYERS-HAINES

The marriage of Miss Betty M. Haines, of 106 East Charles street, Palmyra, to Private Woodrow Moyers, of Commerce, Missouri, took place on Saturday, July 25, at 4 o'clock in the Central Baptist Church, Palmyra.

The Rev. S. Dan Morgan, pastor of the church, performed the ceremony, and Mrs. Elvin Powell played the wedding march.

The bride wore a yellow flowered afternoon dress with accessories to match. Her corsage was of yellow roses.

Miss Alice Miller, of Garfield avenue, Palmyra, served as the bride's only attendant, and her gown was blue with matching accessories. She wore a corsage of red roses.

Jack Dietz, of Pear street, Palmyra, was best man.

A reception was held at the home of the bride's parents immediately following the ceremony, after which the couple left on a wedding trip to Ocean City, N. J.

The bride is a graduate of Palmyra High School and Camden Commercial College. Mr. Moyers is stationed at Fort Dix, in the service of the U. S. Army.

FRIDAY and SATURDAY  
July 31, August 1

## SHERIDAN-REAGAN

get together—but together!

A NEW WARNER BROS. HIT WITH  
RICHARD TRAVIS • GEORGE JOYCE  
GENE LOCKHART • ALAN HALE • BETTY BREWER  
Directed by CURTIS BERNHARDT  
Screen Play by A. J. Calkins • From a Story by Theodore Post  
Adaptation by Kenneth Gensert • Warner Bros. First NORTHERN PictureSaturday Matinee Only  
Kent Taylor in "Gang Busters"MONDAY  
August 3Dr. KILDARE'S  
VICTORYwith LEW AYRES  
LIONEL BARRYMORE  
ANN AYVAIR • ROBERT STERLING  
JEAN ROGERS • ALMA KRUGERTUESDAY  
August 4

## BORN TO SING

VIRGINIA WHELAN  
RAY MCNULTY  
LEO GORCY  
"LADY" EARLAND  
DOUGLAS HOFMANScreen Play by Harry Clark and  
Frank G. Spenceand  
The Hal Roach Streamliner  
"ABOUT FACE"WEDNESDAY and THURSDAY  
August 5-6THE LADY  
HAS PLANS

MILLAND GODDARD

Extraordinary Added Attraction  
"OUR RUSSIAN FRONT"GASOLINE FOR THOSE  
IN ESSENTIAL CLASSES

T. Curtis Flynn, chairman of the local Ration Board, stated this week that car owners in the essential categories, who feel that they have not been allotted sufficient gasoline to meet their requirements can appear before the fuel panel which meets in board headquarters, P.O.S. of A. Building, Palmyra, on Monday night of each week, at 7:30 o'clock.

Mr. Flynn pointed out that the

holders of all high ration cards will be investigated by the authorities and that if gasoline is used for non-essential requirements such amounts will be deducted from future allotments. Members of the board have reviewed applications for "B" books as rapidly as possible in order that those entitled to them could obtain a supplemental ration immediately.

Holystones are used in the U. S. Navy to keep wooden decks clean.

## WANTED

MEN TO PICK PEACHES AND  
TOMATOES FROM NOW  
TO SEPTEMBER 10

H. G. Taylor, Jr.

Taylor Lane

Riverton, N. J.

A WAR MESSAGE  
TO WORKERS...who are  
not yet signed up  
under the

## PAYROLL SAVINGS PLAN

NO! IT IS NOT ENOUGH that you buy War Savings Bonds when you have ready cash or feel the urge to be Patriotic. It is well that you make these periodic investments; but, it is important that the Government can depend upon a regular weekly contribution from you toward supplying the guns, tanks, planes and ships necessary to win the war. Through the Payroll Savings Plan a certain percentage of your weekly wages is used for the purchase of War Savings Bonds. In this way, Uncle Sam can depend on your regular contribution and you can depend, not only on winning the war, but on having money for yourself after the war is over. Remember too, you get \$4.00 back for every \$3.00 you invest today.

If the Payroll Savings Plan . . . is installed in your plant, sign up now. If not, tell your employer that you would like to have it installed because you want to make an investment, every pay day, toward winning the war.

## DO IT NOW!

## ASK YOUR EMPLOYER TO CONTACT

John E. Manning, State Administrator

TREASURY DEPARTMENT

WAR SAVINGS STAFF

Federal Building • Newark, N. J.

FOR VICTORY!

BUY U. S. WAR BONDS

## YMCA BRIEFS

## CAMP NEWS

On Wednesday evening, the Canoe Carnival entitled "Uncle Sam's Allies" will be held at Squaw Lake. The canoes will be decorated and paddlers dressed to represent Hawaii, China, Dutch Indies, England, Mexico, South American countries and peoples of the United States in their various walks of life. The canoes will be decorated by the campers and prizes presented for the three best.

Mr. Kenneth Slifer, of Woodbury, was guest speaker at the Sunday morning Chapel Service. The Senior Choir of the camp sang a special number.

An archery match between Camp Ockanick and Matollonequay will take place on Sunday afternoon. After Vespers Sunday evening, a movie entitled "Adventures of Chico" was shown.

The Senior girls took an overnight canoe trip on Monday and Tuesday. Tuesday the campers again enjoyed an eat-out using the charcoal

burners. After supper the "Campers' Talent Program" was presented in the dining room.

Thursday night the staff and counselors will perform for the campers, presenting a Variety Revue.

On Friday afternoon, Medford Lakes will play the senior girls a volleyball game at the Lakes. Last week the swimming team from Medford Lakes won over the Matolly seniors by a score of 30-28½ points. It is always a pleasure to compete with the girls from Medford Lakes and competition is keen. In the evening, Honor Campfire will be held, when beads will again be awarded to the campers participating and showing interest in the many worthwhile activities afforded every week at Camp Matollonequay for girls. There are approximately 190 in the camp family this week.

The enrollment at Camp Ockanick on this week is the largest of the season with about 270 at camp. Due to the fact that a few will be leaving at the end of the 5th week, there will be room for additional campers for the 6th week, which will start August 1, and close August 8, finishing the 1942 camping season.

## "SWAP-RIDING" PLAN

The Office of Defense Transportation, the Office of Price Administration and the Office of Civilian Defense are cooperating in a joint effort to organize "group riding" in communities throughout the country.

People who drive to work to Camden, Philadelphia, Burlington, Trenton and other nearby points should try to get riders to share the expense and to save care, tires and gasoline for the transportation of the population from one area to another in case of an emergency.

Even in the neighborhood the plan can be used. A group of ladies can go shopping together in one car instead of three or four separate cars. The ladies could take turns and there would be no hardship involved.

It is suggested "Swap-Riding" Clubs can be organized, lists of drivers who want riders to certain plants and places and lists of riders who want to locate drivers be posted in some central place. It is believed that a committee to work out the details of a car-sharing plan will be appointed at an early date and will be able to help the Rationing Board solve its problems also.

For the success of such plans as these, which will work for the good of all, the cooperation of every citizen involved is essential.

J. P. HUGHES, Publicity.

American sailors' pay is said to be the highest in the world.

## BIRTH

Mr. and Mrs. Edwin Leavey, of 501 Cinnaminson street, Riverton, are receiving congratulations on the birth of a daughter, Betty Lou, on Thursday, July 23, at the Zurburg Memorial Hospital, Riverside.

Mrs. Leavey was formerly Miss Eleanor Carnie.

Midshipmen at Annapolis are forbidden to chew gum.

## WANT ADS

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

HELP WANTED. For general housework, reliable experienced woman. Phone Riverton 619.

RENT: attractive bay front apta. The Point, Ship Bottom. Electrical equipment, inner spring mattresses, row boat. Toy's, Riverton 951 or 710.

BLACK SPANIEL PUPPIES for sale. Mrs. T. Morrell Parry, corner Cinnaminson Ave. and Burlington Pike. Phone 684-W.

FOR SALE: Puppies, Springer Spaniels with full papers. Richard L. Hill, corner Broad street and Bellevue avenue, E. Riverton.



Friday and Saturday, July 31-Aug. 1

EXTRA—LATEST MARCH OF  
TIME  
"INDIA AT WAR"

Sunday and Monday, August 2-3

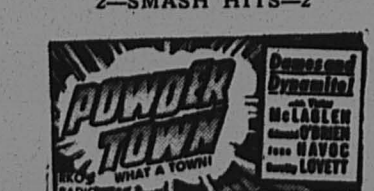


—Feature No. 2—

Remember—Big 3½ Hour Family  
Show Sunday Afternoon

Tuesday Only, August 4

2—SMASH HITS—2



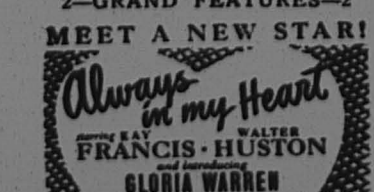
: and ::

Ladies—Get your next item of the  
"IRIS" GLASSWARE or your  
choice of "AMAPOLA" Luncheon  
ServiceOnly 2 More Weeks to Complete  
Your Sets

Wed. and Thurs. August 5-6

2—GRAND FEATURES—2

MEET A NEW STAR!



: and ::



## AT FOX RIVERSIDE FRIDAY AND SATURDAY



A good girl for guys to let alone, is the role played by alluring Ann Sheridan in Warner Brothers' latest dramatic hit, "Juke Girl."



## Arco Dependable Meats!

Fancy Fresh Killed FRYING

CHICKENS lb 35¢

All top quality, weighing up to 3½ lbs.

1942 Crop Genuine Spring

LAMB Shoulder lb 29¢

ASCO Mint Jelly tumbler 10c

Swift's Premium Smoked Skinned

HAMS Whole or lb 42¢

CROAKERS Fresh Large lb 10c

Fresh Large Porgies lb 10c

Fillets Skinless Codfish lb 29c

White Lump Crab Meat Fresh Picked Regular lb 49c

Ivory Snow 5-oz pkg 9¢ 12½-oz pkg 22¢

IVORY FLAKES 5-oz pkg 9¢ 12½-oz pkg 22¢

DUZ 5-oz pkg 9¢ 24-oz pkg 22¢

Dethol Insecticide 6-oz can 9¢ 20-oz can 19¢

Hear "Dividends for Home Makers"—Tuesday, Thursday and Saturday, 8:45 A. M., WCAU

These Prices Effective in Our Stores and Most Markets in

Better Foods for  
Better Americans!

Food wins wars. Food makes Peace. There's Victory for Nations where food is plentiful and meals are good, and where there is no waste. Follow the Government's National Nutritional Program. Serve the right foods for extra Health and Energy. Do your part—join today in making our Nation Strong for Victory.

## A Delicious Healthful Spread!

ASCO Pure

PEANUT BUTTER

Rich in energy vitamins. Made in our own kitchen from selected, roasted Virginia Peanuts. Only salt added. A favorite with all the family.

Rob Roy Grape Preserves lb 17c

ASCO Peanut Snack 12-oz jar 19c

Gleanwood Pure Jellies 2 jar 23c

Kellogg's Rice Krispies 4½-oz pkg 10c

Hormel's Spam 12-oz can 34c

Heinz Tomato Ketchup 2 8-oz jars 25c

Save 2c a Loaf. Why Pay More?

ENRICHED Supreme

BREAD 2 large loaves 17¢

Enriched by using yeast having a high Vitamin B1 content, Niacin and Iron.

Kraft Velveeta 2 ½-lb pkgs 33c

Best Soup Beans 2 16-oz cans 13c

Peacock Sliced Dried Beef 4-oz tin 19c

Hom-de-Lite Mayonnaise 16-oz jar 27c

Hom-de-Lite Salad Dressing 16-oz jar 21c

Dole PINEAPPLE JUICE 2 No. 2 cans 29¢

Delicious Whole Natural APRICOTS large No. 2½ can 17¢

Fruit and Vegetable! Georgia-Carolina Elberta

PEACHES lb 5¢

Fresh Lima Beans 2 lbs 15c

Fancy Jersey Eggplant each 10c

Fresh Jersey Tomatoes 2 lbs 15c

California Iceberg Lettuce head 12c

Home Grown Tender Sugar

CORN 6 ears 15¢









### BRIEF ITEMS from ABOUT TOWN

Mr. and Mrs. Leo Hopkins and daughter Theresa, of 221 Cinnaminson street, Riverton, are spending this week at Seaside Park.

Miss Betty Everhan, of Burlington, spent the weekend with Miss Lillian Hopkins, of Riverton.

John Rogers and Marcy Lippincott, representing Riverton Yacht Club, journeyed to Gibson Island, Maryland, last weekend, for the annual regatta.

In the Comet Class race Rogers

took first and Lippincott third in a large field of boats.

### FINGERPRINTING OF DEFENSE WORKERS

All air raid wardens who have not been fingerprinted thus far may have this done next Tuesday night at the borough hall. The Junior Chamber of Commerce of Palmyra and Riverton is in charge of the project which includes all those in civilian defense activities in Palmyra.

Arrangements for the finger-printing of the various defense groups may be made with Frank Class, 815 Parry avenue, Riverton 551-M, member of the committee. Fingerprinting Tuesday night will be from 7 to 10 p.m.

The Navy is studying chemicals which will make wood as fireproof as steel.



**MAKE EVERY  
PAY DAY  
WAR  
BOND DAY**  
STOP SPENDING—SAVE DOLLARS

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Ann Sheridan and Ronald Reagan in "Juke Girl."

Corned beef requirements for the U. S. Navy during the fiscal year ending June 30, 1942, are estimated at 1,796,000 pounds.

A sailor's hat is supposed to be worn exactly one finger's width above his eyebrow.



**USE  
THE NEW ERA  
WANT AD  
COLUMN**

to sell what you don't  
want, and to find what  
you do.

Phone, Riverton 712

### SLAP THAT JAP!



**BUG SWATTERS  
cost money!  
BUY U.S. WAR BONDS-STAMPS**

## An Unusual Opportunity to Purchase a Fine Home!

**303 Park Avenue**

**Riverton**

(Near Country Club)

First floor—living room, dining room, kitchen, breakfast nook, pantry, lavatory, enclosed porch, fireplace.

Second floor—four bedrooms, tile bath.

Hardwood floors throughout, hot water heat with oil burner.

One car garage. Lot 73x187.

*Make offer*

**Consult any Broker or Phone  
Riverton 0556-M**



**"...a vital force  
for Victory"**

A NEWSPAPER editorial recently stated: "In this war banks are doing more than provide financial services . . . they are a vital force for Victory." The nation's banks are doing much to help win the war. They aid in financing, in war production, in keeping the economic machine running and other ways. Banks ask for no praise or special credit. We are proud to be of help, and anxious to be still more helpful in the future.

United States Savings Bonds for DEFENSE on sale here  
**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Fresh Full Podded  
**LIMA BEANS**

3 lb. 25c

**JERSEY EGGPLANTS**  
Each 8c and 10c

**NEW HEARTS CELERY**  
Bu. 13c

California  
**ICEBERG LETTUCE**  
2 Heads 25c

California  
**ORANGES FOR JUICE**  
Doz. 23c

Freestone  
**PEACHES**  
4 lb. 25c  
Ripe, ready for slicing

Hardings' Sweet Cream  
**BUTTER**  
2 lb. 81c

Strictly Fresh  
**BROWN SHELL EGGS**  
Doz. 51c

**BORDEN'S CHEESE**  
White American, Chateau,  
Pimiento, Swiss  
1/2 lb Pkg. 17c

Kellogg's Queen  
**STUFFED OLIVES**  
Giant Size  
Pt. Bot. 39c

Kellogg's  
**GRAPEFRUIT and ORANGE  
SLICES**  
Can 19c

Kellogg's Tiny Tim  
**PEAS**  
Can 21c

Kellogg's  
**EVAPORATED MILK**  
3 Tall Cans 25c

Kellogg's  
**TOMATO JUICE**  
2 20-oz. Cans 19c

Kellogg's  
**SPICED LUNCHEON MEAT**  
12-Oz. Can 39c

Kellogg's  
**Fancy White Meat  
TUNA FISH**  
7 Oz. Can 39c

**BIRDS EYE PEAS**  
25c Pkg.

**SPECIAL FEATURE**  
Fully Cooked, Ready to Serve  
**VOGT'S TRIPLE TENDER**

**HAMS**  
Meaty Shank Half  
**35c lb**  
6 lb Avg.

Vogt's Small Lean City Dressed  
**Pork Loins**  
Rib Cut, 3 lb Avg.

**35c lb**  
Loin Cut 3 lb Avg. 39c

Swift's Premium  
**Prime Show Cattle**  
Lean Meaty

**POT ROAST lb. 33c**  
4-7 lb Avg.

Most Tender and Delicious  
**MEATY NECK OF LAMB**  
lb. 29c  
Delicious for Stewing