

AUGUST

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



SI KOLOGY SEZ:
D' yu know, yer
outlook on th' whole
day often depends on
how yu git started.
Try startin' it with a
smile ev'ry mornin'
fer a month, 'nd see
wot happins!

53rd Year, No. 14

THE NEW ERA, THURSDAY, AUGUST 6, 1942

PRICE FIVE CENTS

ROTARIANS HEAR ABOUT RATIONING

Paul Jones, supervising principal of Palmyra Schools, and member of the local rationing board, introduced Budd Marter, chairman of the Burlington County Rationing Board, at the July 30 meeting of the local Rotary Club. Mr. Marter talked on "Problems of Rationing." He first paid his respects to critics of rationing who say there is something political about the set-up. "We have gone far beyond the realm of politics," declared Mr. Marter, "and that is why I am deeply interested in rationing. The poor innocent civilians, whether Republican or Democrat, can now say little or nothing to prevent the war's coming to their very door. We are now faced with indisputable facts: we are short of rubber. Synthetic rubber has not been developed. We are short of gasoline. Of course there are many tank cars. But it takes 600 tank cars to haul one average ship load of crude oil. We are short of such cars. It is true there is abundance of crude oil back at the source. Regardless of whose fault, we simply do not have the pipe lines, tank ships and oil tank cars to keep up the normal supply of the Eastern district's oil demands. If this keeps on, as it likely will, the prospect is strong that we will get still less gas."

War Conscious

The speaker said that we do not like rationing. The minute you take something away from the American people which they desire they immediately determine to get it anyway. We understand that. We feel the same way. We are as American as anybody; we do not intend to have such management saddled permanently on the nation, but now there is a war on. Anybody ought to see that the underlying basis of rationing is that the army and navy and marine corps shall have adequate supplies for military operations. Allocations must be made on that basis.

We do not intend to have it said of our own military forces, "their supplies were too little and too late." Rationing is to prevent that tragedy. It is likely that some civilians will get hurt here and there in the process. More would get hurt in the long run if there were no rationing."

Criticism

Mr. Marter spoke at length of the severe criticism to which the members of the rationing boards are subjected. "These men who have volunteered to do this disagreeable work are the bearers of this brunt. Rationing board workers are breaking down physically under the magnitude and strain of the task. Added to the long hours is the nerve strain of this criticism. The chairman of our county's fuel panel on the rationing board suffered a stroke after incredible hours of such work. Yet there are many good citizens who feel that in some way or other they have had a dirty deal by a rationing board. Remember, the regulations are made primarily to win the war; the rules are to facilitate the military effort not the civilian's comfort. We can not win this war easily, safely or comfortably. It is a mobile war. Everything that fights uses gasoline or oil. I admit it is a sad story. Do not get mad at the rationing board because it is a sad story. We recognize it as it is; we did not make it. Civilians themselves are exposed in this war as never before. Do not think your town or your business is safe from war's destruction. Even our best efforts are no guarantee that we can escape bombing. Less than our best efforts will surely increase our vulnerability. We are your neighbors—regardless of politics.

Politics Not Issue

If politics were the issue we who are on the board would not have been asked to serve—unless—" Mr. Marter added amid laughter, "it was

BAND CONCERT

Parents and friends are invited to attend a band concert tonight (Thursday) at 8:15 in the Palmyra High School auditorium, given by the junior band, part of the summer band school sponsored by the board of education.

The band is composed mostly of beginners who have been meeting for practice every week for the past 8 weeks, along with the regular band and the drum and bugle corps.

Guest artists from the regular high school band will also appear on the program. Refreshments will be served at the close of the concert. There will be no admission charge.

NEXT CONTINGENT LEAVES SATURDAY

The following men from this section will leave Saturday, August 8, for their final physical examination in Camden prior to induction into the Army:

H. E. May, Jr., Palmyra.
N. P. DeLaney, Riverton.
W. S. Elder, Palmyra.
Elwood Empson, Riverton.
R. J. Fowler, Palmyra.
J. F. Gilbert, Palmyra.
W. T. Phelan, Parry.
A. R. Gladney, Parry.
J. J. Goodwin, Riverton.
H. S. Gootee, Riverton.
J. T. Hillman, Palmyra.
R. A. Johnson, E. Riverton.
T. W. King, Palmyra.
D. F. Leonard, Palmyra.
G. T. Malone, Palmyra.
H. A. McKinney, Riverton.
J. K. Malloy, Palmyra.
E. K. Poinsett, Palmyra.
G. W. Sharp, Palmyra.
L. A. Taylor, Palmyra.
R. C. Stevenson, Riverton.

Those who pass the examination will be granted a 14 day furlough prior to actual induction if they so desire.

to make sure that we could never be elected dog-catcher even after serving on a ration board."

He said he saw at one board meeting over 9,000 supplemental applications and there were only two or three employees to handle them. It was a physical impossibility. The work is out of the question without volunteer aid and that has been inadequate. The work is hard. It is sacrificial and wonderful," concluded the speaker, "It deserves appreciation and patience, but gets very little of either. Realize that this is your war and mine. We are not being discriminated against. Never forget that the trend will be as it should be more and more to accentuate the war effort—not the civilians' satisfactions. Rationing and yet more rationing must come. Still further commodities will be on the list. Adjust yourselves to it. War is inconvenient, uncomfortable business. And we are in a war."

Guests of the club were Ed Small of Camden Rotary and C. Kenneth Davis, guest of Clem Lewis. Carl Thomas, program chairman, announced the annual trek to Dr. Charles S. Mills' spacious cabin at Browns Mills for Thursday, August 6. Nathan Lane spoke briefly on Seversky's influential book on "Victory Through Air Power" and urged that all who could get at a radio at 9 o'clock hear Major Seversky's radio debate on the Town Hall program.

George Friday and Joseph Seel were given birthday tokens.

A challenge was received from Gloucester and Woodbury clubs to enter a three way attendance contest during October and November. It was accepted.

The club plans definite new patriotic features for the months ahead, according to Robert Adams, the new president, and Walter Lamon, whom he has appointed chairman of the important war time committee.

NEW HOURS FOR RATION BOARD

New hours for the Palmyra Ration Board which serves this section were announced this week by T. Curtis Flynn, chairman of the board. The extension of the period during which the office will remain open on certain days of each week has been provided so as to better serve the needs of workers who have been unable to call during the hours of the former schedule, Mr. Flynn stated.

The new hours are as follows:
Monday, Wednesday and Friday, 9 a.m. to 9 p.m.
Tuesday and Thursday, 9 a.m. to 5 p.m.
Saturday, 9 a.m. to 12 noon.

There has been no change in the meeting hours of the various panels, these being from 7:30 to 9 o'clock on the following evenings of each week:

Monday, Fuel.
Wednesday, Food and Miscellaneous.

Friday, Autos and Tires.

No applications for sugar will be received during the evening, but can be made every day between the hours of 9 a.m. and 5 p.m., except Saturday when the period is as given above.

Sticker Requirement

Mr. Flynn stated that, when a person has secured a B or C gasoline book he is required to affix the sticker designating the highest value book to his windshield immediately upon receipt.

Only one sticker, that for the highest value book, is necessary to be displayed.

Tribute to Volunteers

Mr. Flynn paid high tribute to the several volunteer workers who have assisted the board. They have given most generously of their time to further the various ration activities and the efficient manner in which the Palmyra Board has kept abreast of the tremendous volume of work is indicative of the value of their efforts.

CANDIDATES FOR PRIMARY ELECTION

Today (Thursday) is the last day during which petitions nominating candidates for primary election for municipal offices can be filed with municipal clerks of various communities and, judging from the dearth of such petitions received thus far, there will be a considerable last minute rush to get under the deadline.

In Riverton, S. R. Coale, recently appointed to borough council, is expected to file a petition for the unexpired term of Captain Earl Shrader. The terms of office of Councilmen J. W. Sylvester and Nathan Lane also expire and it is probable that they will be candidates for re-election. No petitions had been filed yesterday for members of the County Committee for either party.

Palmyra

The terms of Councilmen Charles K. Mervine and John Landgraf expire this year and both are expected to seek re-election. There may be other petitions filed for these two posts.

In Cinnaminson, William Grossman, who was appointed on January 1 to fill the remainder of the term of the late Joseph L. Obert, is reported not to be out for the Republican nomination as member of the Township Committee.

It is rumored that at least two petitions will be filed for the position.

The first chaplain of the U. S. Navy was the Rev. William Balch, a Congregational minister, appointed by President John Adams October 30, 1799.

AWARDED WINGS AS PARACHUTIST

Pvt. Clement A. Haas, son of Postmaster Mervil E. Haas and Clement Haas of Riverton, received his "Wings" as a Parachutist with the U. S. Army at Fort Benning, Ga. Pvt. Haas, who is nineteen years old, is a graduate of Palmyra High School and was employed at R.C.A. before enlisting. He has been home on a furlough and on return to his post will continue his training in specialized branches.

MAYOR BIDDLE ENDORSES DRIVE

Urging every man, woman and child in Riverton to hasten the day of victory by salvaging needed scrap materials, Mayor H. McIlvain Biddle today pledged full support to the local salvage campaign.

"By turning over to the Salvage Committee of Riverton every available pound of old materials, we all can make a direct and helpful contribution to our national victory effort."

"Every 50 pounds of steel means another 105 mm. shell; a discarded doorknob will help make dozens of cartridge cases; 25 tons of steel will make another tank."

I call upon every resident to search his home carefully from cellar to attic, looking for scrap iron and steel, copper, brass, zinc, aluminum, rubber, rope, burlap. Every one of these materials is needed today by American industry for manufacture into weapons and equipment for our armed forces.

Much Material Here

"There are many tons of valuable scrap here. We must collect every pound of it and see that it gets into America's war plants. Our steel mills, tank factories, shipyards, airplane plants and other war industries are already exceeding their former production records. We can help them attain even higher production by sending them all the scrap materials we can find."

"As you search for scrap in your home, remember that the scrap you are looking for will give our armed forces more weapons to win a quicker victory."

All scrap can be left at the Salvage Depot, Broad and Main Streets, Riverton.

APPEAL PROCEDURE

Appeal procedure for the guidance of persons whose gasoline applications receive adverse decisions from War Price and Rationing Boards was outlined this week by OPA headquarters.

Such adverse decisions, OPA advised, may be appealed to the State Director of the Office of Price Administration within 30 days. The appeal in writing setting forth the applicant's objections to the decision and the grounds for the appeal, must not be sent directly to the State Director, it was emphasized. The appeal must be filed with the War Price and Rationing Board which is then required to transmit the appeal together with all its records on the case to the State Director within 3 days of receipt. A State OPA bulletin instructing local boards in correct procedure, outlines the appeal process as follows:

"The State Director may request the applicant to appear before him or to furnish such additional information as he may deem pertinent. The State Director shall render his decision on the appeal within five days after receipt of the statement and record, and, in cases of apparent emergency, within twenty-four hours, if possible. He shall promptly notify the applicant and the Board, in writing, of his decision. In the event that a decision of a Board is reversed or modified by the State Director, the record shall be remanded to the Board for action consistent with his decision."

LANDLORDS MUST REGISTER SOON

With the deadline for landlord registration rapidly approaching, it was announced this week that more than 100 senior and junior high schools in the Philadelphia-Camden suburban area will be opened for registration for three days next week. Palmyra High School will accommodate those in this section.

Registration will take place on the first floor of the Delaware Avenue Building.

The schools, manned by volunteer workers supplied by the Office of Civilian Defense, will be open from 10 a.m. to 4 p.m. next Wednesday, Thursday, and Friday, August 12, 13, and 14.

All landlords owning houses and apartments are required to register with the Office of Price Administration before August 15. This is in connection with the recent "rent ceiling" regulations put into effect July 1 by the Office of Price Administration.

Regulations

Under the regulations, landlords are not allowed to charge more rent than was received March 1, except in unusual circumstances and with permission of the Area Rent Office. Violations may be punished with fines up to \$5,000 or one year's imprisonment.

Frederick P. Gruenberg, Area Rent Director, in announcing the opening of the schools for the three day period, pointed out that this brought landlord registration into practically every community and no one could say he did not have an opportunity to register.

"The deadline," he added, "leaves one more day in which to register, but we feel that three days is sufficient for all purposes, particularly as we have already opened a number of more permanent offices in the larger centers. Those who fail to register in these three days will have to come to one of the other offices on Saturday."

Landlords must register each property on a separate form in triplicate. Only one operation is required, however, carbon paper being inserted in the forms. After the forms have been checked at the Area Rent Office, one carbon copy is returned to the landlord and the other is sent to the tenant, showing him the maximum legal rent he may pay.

In addition to a brief description of the property, the name and address of both the landlord and tenant, landlords are required to check what services and equipment they provided their tenants on March 1. Under the law, these services and equipment may not be reduced unless there is a corresponding reduction in the rent.

Special provisions are made for dwellings not rented on March 1, and for newly constructed properties.

MANY ATTEND DAY CAMP HERE

The YMCA Riverfront Day Camp began its fifth season of operation with a large and enthusiastic turnout at the Palmyra Community Center last Tuesday morning, August 4. A total of 43 boys, from Palmyra, Riverton, Cinnaminson, Riverside, and Burlington enrolled, and promptly entered upon a program of craftwork, sports, trips, hiking, and a general good time. The camp session will last for four weeks, ending August 28. All activities will be under the direct supervision of John E. Stively, camp director, and Edward Hoyt and Martin Williams, assistant directors.

The boys in attendance are as follows: Herbert Salmon, Bobby Stuart, Edward O'Neil, James Ingram, George Hooper, Roger Wagner, Wally Hettel, Collins Haines, Dean Bohs, William Hiltner, Buddy Thomas. (Continued on page 8)

About Town

Private Clement Haas, who recently graduated from a parachute school in the Army is spending a 10 day furlough with his parents, Mr. and Mrs. Clement Haas, of Broad street, Riverton. Private Haas is most enthusiastic over his work in the paratroops.

Councilman Wesley Huyett, of Palmyra, announces that 1,000 pounds of scrap rubber have been obtained from the old Palmyra ferry slip, where the rubber blocks were used to cushion the docking of the boats.

Dr. Dean H. LeFavor has been commissioned a Captain in the Medical Corps of the United States Army. He will leave for active duty within about three weeks.

Dante Mento, of Palmyra, is in the headquarters artillery band at Camp Cruber, Oklahoma.

Joseph Grant, son of Mr. and Mrs. Joseph Grant, of 608 Warrington avenue, East Riverton, has been promoted to Corporal Technician. He is stationed with a Special Service Unit at Camp Blanding, Florida.



New officers of the Frederick M. Rodgers American Legion Post 156, of Palmyra and Riverton, were nominated at a meeting held Tuesday night. Several nominations were proposed for Commander of the post. The nominating committee was headed by Harry R. Stack.

Colonel Frank A. Mathews, Past State Legion Commander; E. Reeves Morgan, county vice commander; and William Cook, were selected as

the post delegates to the New Jersey State American Legion Convention, to be held this year at Asbury Park, on September 12 and 13. Alternates for the convention were Charles H. Yost, past county commander, J. R. Musser and Charles Bailey.

Commander Horace Rowland reported that a large number of photographs records have been left at his residence and the Legion home in their campaign for records for the men in the armed forces. The campaign will continue, he stated.

The records may be in good condition or they may be broken, for they will be used as scrap. This collection of records which is being carried on by the American Legion throughout the country will bring new records and record players to every American camp, base, post, station, transport, and wherever there are U. S. service men.

Last week was the opening of an intensive canvass for 37 million old records which will be sold as scrap by the American Legion. The proceeds will be used to buy new records at factory cost and phonograph players for those in the armed forces of our nation.

All records will be gladly accepted by any member of the local post, or they may be left at the Legion home on Broad street, between 9 and 5 o'clock throughout the day or at the residence of the Post Commander Horace Rowland, 311 East Broad street, Palmyra.

RIVERTON DEFEATS RIVERSIDE METAL

Riverton won one and lost two contests in the Burlington County Baseball League during the past week. Losing to Roebbling 4-3 Monday night at Roebbling and to Riverside A.C. 6-0 at Riverside last Tuesday. They defeated the Riverside Metal outfit at Riverside 2-1 Wednesday night.

Riverton came from behind to nose out the Metal Club in its 2-1 victory. The affair was a pitcher's duel be-

tween Bill Kalmes of the opposition and Joe Rohloff, of the locals, with the latter having the better of the going. Both twirlers allowed only three hits but Kalmes made the mistake of giving Cole an extra base blow in the 5th which decided the fracas.

Riverside started out well by scoring its run in the first inning, but Riverton came back to knot the count in the third and then pushed across the winning tally in the fifth session when Cole tripled and scored on Schnieder's long fly to left field. Riverton's other pair of hits came from the bat of its hurler, Joe Rohloff, with Riverside's blows being divided between Kalmes, Porto, and Batilow.

Although losing two of the three tilts Riverton still held on to third position in the league standing this week.

Coming Games

Jack Gotta's Riverton baseball club will face the second place Palmyra outfit at Palmyra Sunday afternoon in a Burlington County League contest. The engagement is slated for 2:45 p.m., with a large crowd expected to witness the battle between the two local rivals. Riverton, although below the Pals a notch in the league standing should enter the tilt a slight favorite as they have defeated the Pals two out of three contests this

Evans' Service Station

SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N.J.

IN CHANCERY OF NEW JERSEY
138-598

To Barbara I. Compton:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Arnold F. Schmierer, administrator c.t.a. of the estate of John L. Schmierer, deceased, is complainant and Helen R. Wood and Horace Thomas Jones, Executors of the estate of Estell E. Compton, deceased, and others are defendants, you are required to appear and answer the bill of said complainant, on or before the twenty-third day of September, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a certain mortgage given by Estell E. Compton and Sue S. Compton, his wife, to John L. Schmierer, dated the sixth day of May, 1926, on lands in the Borough of Riverton, in the County of Burlington and State of New Jersey; and you, Barbara I. Compton, are made defendant because you are one of the beneficiaries under the last will and testament of Estell E. Compton, deceased, who died seized of the lands described in said mortgage.

ARTHUR W. LEWIS
Solicitor of Complainant,
423 Market Street
Camden, N. J.

Dated: July 22, 1942
AT-8-6-8-27

Legal Notices

NOTICE OF SETTLEMENT
Estate of B. Ralph Boyer, deceased

Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1942, at ten o'clock in the forenoon.

Louise Groves Boyer and
First Camden National
Bank and Trust
Company, Executors.

Proctors: Boyle & Archer.
Dated: July 10, 1942.
7-16 to 8-15-42

KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

SOFT DRINKS
SUNDAES
SODAS
SUPPLEE ICE CREAM

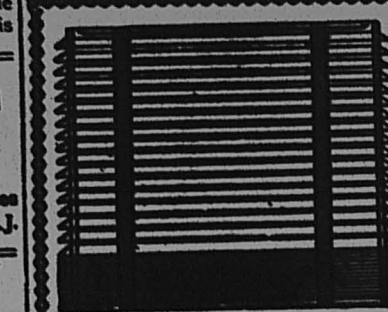
L. L. KEATING
Broad and Main Streets
RIVERTON

season. Al Diffebaugh will probably be on the mound for the locals with Eddie Humes doing the hurling for the Broderson outfit.

Riverton will be host to Fieldsboro in a contest slated for tomorrow night (Friday) at Memorial Park at 6:15 p.m. The locals will also see action with Riverside Metal Company here Wednesday night. Riverton traveled to Fieldsboro last night in a county league game.



The National Red Cross has asked all the Chapters and branches in the country to begin making surgical dressings. The Riverton Branch will soon open a workroom for that purpose. Suitable tables and chairs are wanted. Anyone willing to lend tables and chairs for the duration please communicate with Mrs. Joseph B. Tyler, chairman, phone 0414.



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and
WINDOW SHADES
purchased here are
measured and installed
FREE
Prices Reasonable!
SCHWERING'S
Palmyra, N. J. Phone 28

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On Easier Payment Plan
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PHONE OR WRITE :: AGENT WILL CALL

H. B. WILLIAMS
FUEL OIL — COAL — COKE
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100



Constantly Improving

The Snover Funeral Home is never content to stand still. The words "good enough" are unknown to us. We are constantly adopting new methods and equipment to better our service to the people of these communities. Our air conditioned funeral parlors with all of the latest facilities are available to all at no extra cost.

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Phone—Riverton 830

ALLEYS TO OPEN

Tony Cucinotta the new manager at the Palmyra Bowling Alleys announces that the new season for bowling starts on Friday evening, August 7, at 7 p.m.

The alleys have been reconitioned and are ready to start in perfect shape for the new season.



JOHN H. ETRIS
17 West Broad Street
Palmyra, N. J.
Phone 978

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple avenue, Palmyra, who has charge of this project.

Pvt. John H. Ahrens, Army.
Corporal Frank Alloway, Army.
Pvt. R. H. Anderson, Army.
John F. Ayres, Navy.
Ensign Richard Barclay, Navy.
Corporal Robert Bartley, Army.
Pvt. Robert H. Bottger—Army.
Pvt. Howard S. Barts, Army.
Staff Sgt. Patrick F. Brennan—Army.

Pvt. C. J. Bell, Army.
Pvt. John T. Bohn—Army.
John B. Brennan, Merchant Marine.

Budd Burgunder, Jr. Coast Guard.
Dominic Cardea—Navy.
Pvt. Robert Carhart—Marines.
Lieutenant Commander Stuart B. Clark, Navy.

Pvt. F. K. Coates, Army.
Lt. Charles Coddington, Army.
Pvt. Gilbert R. Coe—Army.
P.F.C. James H. Coe, Army.
Sgt. A. V. Robertson Coe, 2nd, Army.

Pvt. Burton K. Conway, Army.
Pvt. Donald L. Clement, Army.
Lt. J. Gardner Crowell, Navy.
G. W. Cumpston, Navy.
Staff Sergeant Howard Elliott, Army.

Pvt. J. L. Denneker, Army.
Pvt. L. C. Dickinson, Army.
Lieutenant Frank B. Elliott—Air Corps.

Pvt. B. E. Goodwin, Army.
Sherman C. Gootes, Navy.
Pvt. David E. Gould, 2nd, Army.
Pvt. Robert E. Gould—Marines.
Corp. J. C. Grant, Army.
Pvt. Clement Haas—Army.
Pvt. William B. Haas—Army.
William C. Hamelman, Coast Guard.

Staff Sgt. Calvin H. Heck—Army.
William W. Holmes, Army Air Corps.

Pvt. Lester Hubbard—Army.
Edward J. Hunt, Army.
Pvt. Ralph L. Johnston—Army.
Pvt. Nathan Jones—Army.

Pvt. James Kennedy, Army.
Pvt. Thalberg King, Jr., Army.
Private Giles Knight, Army.

John D. Knight—Naval Reserves.
Pvt. Robert Knight—Army.
Second Lieutenant William P. Kinsey, Army Air Corps.

Corp. Technician Nathan Lane, Jr., Army.

Pvt. Kenneth Leedom—Army.
P.F.C. Miles Leedom, Jr.—Army.
Pvt. Charles Leusner—Army.
Lieutenant Winfield H. Lippincott, Army Air Corps.

Charles F. Lintz, Coast Guard.
Pvt. Bernard E. Martin, Army.
Lieutenant John B. Mathews, Army.

Corporal W. G. Mathews, Army.
Pvt. Robert Mathews, Army.
Staff Sergeant Robert N. Mattis, Army.

Pvt. G. S. Mattis, Army.
Captain C. S. Mears, Army Air Force.

Captain Paul M. Mearray, Jr., Army.
Chf. Bsn. Mate Owen P. Merrill, Coast Guard Reserve.

Pvt. Charles Morse, Army.
Pvt. Ellsworth L. Myers—Army.
Joseph Moorhouse—Navy.

Sergeant William McDermott, Army.

Pvt. Robert J. McMullin, Army.
Pvt. H. S. Paul, Army.
Pvt. Richard F. Payne, Army.
Flying Instructor Dawson Ransome.

Staff Sergeant William Rowan, Army.
Corporal Harold Reynolds, Army.
Wood Robinson, Navy.

Ensign Lewis M. Robbins, Naval Reserve.
Albert L. Schuler, Navy.
Joseph L. Sherman, Navy.

Sergeant Victor Shoemaker, Army.
Captain Earl Shradar, Army.
First Lieutenant John R. Siddall, Army Medical Corps.

Pvt. George G. Siddall, Army.



BRIEF ITEMS from ABOUT TOWN

Jeanne A. Leach, daughter of B. R. Leach, Burlington Pike, Cinnaminson, a member of the Class of 1944 at Cornell University, Ithaca, N. Y., is attending the summer session of class at the university.

Mrs. W. Lynn Hendrickson and Walter P. Brickley, pro at the Riverton Country Club will participate in the Lady-Pro Tournament to be held August 10 at the Bala Country Club.

The Merchandise Tournament at the Riverton Country Club will be held on August 8.

Walter W. Poulson, clerk at the Palmyra post office, has enlisted in the United States Navy and reported for duty in Philadelphia on Wednesday of this week.

C. Brook Wallace, formerly of Riverton, has enlisted in the Volunteer Officers' Training Corps.

Mrs. Raymond Ferris and son Cliff, of Philadelphia, visited relatives in these communities on Monday.

A. B. Styles, of Philadelphia, spent several days last week with his sister, Mrs. A. B. Powell.

Mrs. Luther R. Turner, of 222 Linden Avenue, left on Monday for a three weeks visit with her sister, Mrs. H. P. Dunlop, at Ashville, North Carolina.

Mrs. Marjorie Z. Coddington, of the Downing Apartments, Palmyra,

was a weekend guest at the home of Miss Julia Bishop, of Ambler, Pa.

Navy men affectionately call Chaplains "padres" or "sky-pilots."

WANT ADS

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc. 609 Main St., Riverton.

BLACK SPANIEL PUPPIES for sale. Mrs. T. Morrell Parry, corner Cinnaminson Ave. and Burlington Pike. Phone 684-W.

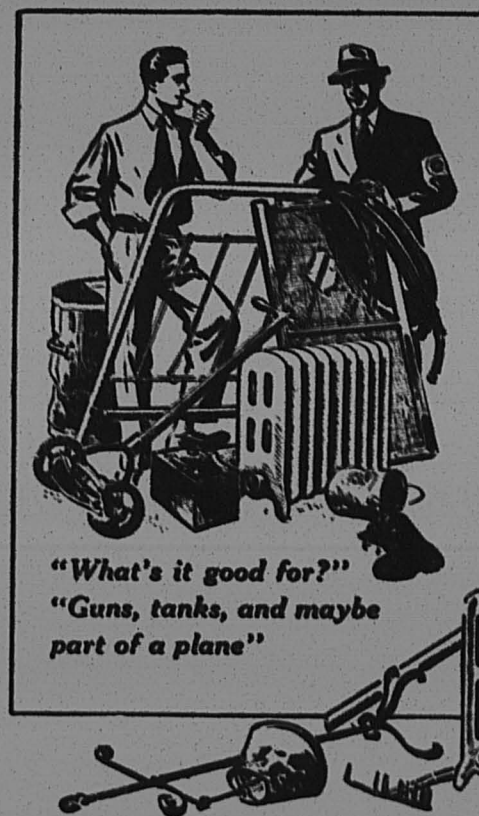
FOR SALE: Puppies, Springer Spaniels with full papers. Richard L. Hill, corner Broad street and Bellevue avenue, E. Riverton.

RENT: apartment at Ship Bottom. Accommodate 6. Near Ocean and Bay. Phone Riverton 0028.

RENT: 2nd floor apartment, 4 rooms and bath. 410 Thomas avenue, Riverton. Phone 56-R 8-6-11.

JUNK

needed for War



"What's it good for?"
"Guns, tanks, and maybe part of a plane"

Scrap iron and steel, for example. Old radiators, lengths of pipe, refrigerators, garbage pails, broken garden tools...

It may be rusty, old "scrap" to you, but it is actually refined steel, with most impurities removed—and can be quickly melted with new metal in the form of pig iron to produce highest quality steel for our war machines.

Even in peacetime our Nation relied on scrap to provide about 50% of the raw material for steel. Now production of steel has gone up, up, UP, until today America is turning out as much steel as all the rest of the world combined.

But unless at least 6,000,000 additional tons of scrap steel is uncovered

promptly, the full rate of production cannot be attained or increased; the necessary tanks, guns, and ships cannot be produced.

The rubber situation is also critical. In spite of the recent rubber drive, there is a continuing need for large quantities of scrap rubber. Also for other waste materials and metals like brass, copper, zinc, lead, and tin.

America needs your active assistance in rounding up these materials. The Junk which you collect is bought by industry from scrap dealers at established, government-controlled prices.

Will you help?
First—collect all your waste material and pile it up.

Then—sell it to a Junk dealer, give it to a charity, take it yourself to the nearest collection point, or get in touch with your Local Salvage Committee.

If you live on a farm, consult your County War Board or your farm implement dealer.

Throw YOUR scrap into the fight!

This message approved by Conservation Division
WAR PRODUCTION BOARD
This advertisement paid for by the American Industries Salvage Committee (representing and with funds provided by groups of leading industrial concerns.)

LOCAL SALVAGE COMMITTEE
Phone: RIVERTON 712

Arthur W. Lewis
Mrs. Herbert M. Kleckhefer
A. T. Hewlett

Robert G. Adams
Mrs. Richard M. Hooper
Paul Musso

Frederick W. Metzger
Mrs. John P. Abell
John Reinhardt

JUNK MAKES FIGHTING WEAPONS

One old radiator will provide scrap steel needed for seventeen .30 calibre rifles.

One old lawn mower will help make six 3-inch shells.

One useless old tire will provide as much rubber as is used in 12 gas masks.

One old shovel will help make 4 hand grenades.

MATERIALS NEEDED

Scrap iron and steel.
Other metals of all kinds.
Old rubber.

Rags, Manila rope, burlap bags.
Waste Cooking Fats—Strain into a large tin can and when you get a pound or more, sell to your meat dealer.

NEEDED ONLY IN CERTAIN LOCALITIES:
Waste paper and tin cans, as announced locally.
NOT NEEDED at this time: Razor blades—glass.

Please Avoid
Unnecessary Calls
to Washington

WITH the war effort of 28 United Nations centered upon it, Washington is probably the busiest city in the world. It is fast outgrowing its physical limits—and its telephone facilities.

Long distance calls in and out of the capitol city have doubled within a year and are still increasing as the war effort moves toward its peak.

Materials for further telephone expansion now go for weapons of war.

To help meet this situation, we ask you to avoid unnecessary calls to Washington. If you must call, please be brief and call when the lines are less busy: before 10 A.M.; 12 to 2 P.M.; 5 to 7 P.M. and after 9 P.M.

Your cooperation will do much to help relieve the congestion on telephone lines and speed the drive for Victory.

Tune in "THE TELEPHONE HOUR" Mondays at 9 P.M. — WEAF — KYW

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
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4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
512 Morgan Avenue
Phone 868

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

ASSEMBLY CANDIDATE



At the request and with the support of Senator Howard Eastwood, Dr. S. Emlen Stokes, and many friends, Arthur W. Lewis, of Riverton, has decided to run for the Republican Nomination for the General Assembly on the Harmony Group Ticket.

Mr. Lewis is a resident of Riverton, and is well known as a practicing lawyer in South Jersey. He was admitted to the Bar in this State in 1931, and has since 1933 been lecturing on Constitutional Law and New Jersey Practice at the South Jersey Law School where he received an LL. B. degree in 1930. He is a Trustee of the West Jersey Homeopathic Hospital, the College of South Jersey, and the Camden County Community Chest and Council; a director

of the Fidelity Mutual Savings and Loan Association, several building and loan associations and private corporations; a member of the Board of Managers of the New Jersey Building and Loan League, the American Bar Association, Camden County Bar Association. He is also connected with the Exchange Club, the Good Fellowship Club, the Business and Professional Men's Club, the Old Taunton Lake Colony Club and the Riverton Country Club. His war activities include associate membership of the Burlington County Selective Service Advisory Board, the United China Relief Committee, and the U.S.O. Campaign Committee.

Announcement

In making his announcement, Mr. Lewis likened the affairs of today to the days of George Washington, when the Father of our Country said: "Now or never is the time for every virtuous American to exert himself in the cause of liberty and his country."

Mr. Lewis then went on to say: "Although I have never had any political ambitions or aspirations, I will deem it a duty and a privilege to represent Burlington County in the General Assembly if the voting citizens of the County so desire. The business and professional man should sacrifice at least a part of his time for the welfare and best interests of the Government that makes his business or profession possible; otherwise he should not be heard to complain. "Under present-day conditions, every American should be conscious of certain needs in our political life if we are to preserve the Democracy which has been our heritage."

"We need to work to win the war. Nothing should interfere with every citizen becoming a self-constituted supporter of a work to win the war

program. An unqualified peace can only follow a decisive victory. "We need efficiency in Government. The application of sound business principles and economy are needed more than ever now, and will be needed during the post war readjustment period. Inflation must be averted.

"We need protection for labor. Labor should not be subjected to industrial abuses or to any organizational practices which are not for the best interest and protection of labor. "We need encouragement for business. The small business man, the farmer, the merchant, the professional man, as well as industry, should receive such governmental encouragement as may be necessary to maintain and develop business growth and prosperity which is the life blood of any nation.

"We need harmony. Without unity of purpose and effort in the right direction and for the common good, a party organization will not reach its true effectiveness and cannot long survive. "Upon considering the excellent and conscientious record of Howard Eastwood in the Senate and Freeholders Roy Church and John M. Chant during the past three years, one is justified and warranted in giving them their support for re-election to their respective offices, for which, as their past experience has demonstrated, they are well qualified."

In 1940 fifteen battleships of the U. S. Navy used 24,200 hundred-watt light bulbs as against 48,000 in 1938.

NEW PAINT COVERS THESE SURFACES...



Sherwin-Williams
Kem-Tone
WALL FINISH
IT'S WASHABLE!

Never mind whether your rooms are painted, unpainted, or plastered, wallpapered or made of wallboard. Amazing new Kem-Tone, Sherwin-Williams modern miracle paint, will cover them beautifully, completely, with a single coat. Let us show you!

IN THE NEWEST, SMARTEST PASTEL COLORS!

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17 West Broad Street
Palmyra, N. J.
Phone 0978

SHERWIN-WILLIAMS PAINTS

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221 Thomas Avenue
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A very attractive and well planned home in an excellent location where surrounding properties are of equal value.

Center Hall Type—A large living room with fireplace, enclosed heated sun porch, dining room, breakfast alcove, and kitchen.

Second Floor—Four bed rooms and tile bath.
Attic suitable for storage space.

Hot water heat, oil burner and can be converted for coal if necessary. General condition of exterior and interior excellent. Attractive grounds, lot 65x160.

Two car garage.

FOR PRICE AND MORE DETAILS SEE

RAYMOND WARNER

Exclusive Broker

5th and Cinnaminson Avenue

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RAILROADS BIG FACTOR IN WAR EFFORT

How the railroad industry has coped with wartime transportation needs; how each new peak in traffic has been anticipated and adequately



Friday and Saturday, August 7-8

BIG 3 UNIT SHOW



— No. 2 —
20 Minutes of Roars with Your Favorite
RED SKELTON
in "Seein' Red"

— No. 3 —
All New—All Thrills
SUPERMAN
in "Billion Dollar Limited"

Sunday and Monday, August 9-10

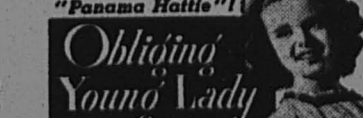


Giant 31/2 Hour Family Show
Sunday Afternoon.
—Extra Feature—
"I WANTED WINGS"
Ray Milland—Brian Donlevy

Tuesday Only, August 11

2-GRAND FEATURES—2

MEET YOUR NEW HONEY
who scored a hit in
"Panama Hattie"!



JOAN CARROLL - EDMOND O'BRIEN - RUTH WARRICK
and



Ladies—Your last chance to complete your sets of the "Iris" Glassware or the "Amapola" china.

Starting Next Week
Tues. and Wed., August 18 and 19,
and every Tuesday thereafter
"TROPICANA"
The Technicolor Fiesta

Wed. and Thurs., Aug. 12-13



with JON HALL. RKO RADIO Picture

PALMYRA

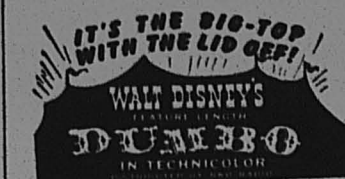
Direction Victoria Theatres Co.

FRIDAY AND SATURDAY
August 7-8



Saturday Matinee Only
Kent Taylor in "Gang Busters"

MONDAY AND TUESDAY
August 10-11



MILTON BERLE

Whispering GHOSTS
with
BRENDA JOYCE

WED. and THURS.
August 12-13



Giant 31/2 Hour Family Show
Sunday Afternoon.
—Extra Feature—
"I WANTED WINGS"
Ray Milland—Brian Donlevy

AMERICAN STORES CO.

Blue Super Suds 22c
Octagon Soap Powder 9c
Octagon Cleanser 13c
Octagon Soap Flakes 22c
Octagon Laundry and Toilet Soap 14c
Palmolive Toilet Soap 20c

Guaranteed Quality Meats!

Your purchases in our markets must please you or your money will be refunded.

Fancy Fresh-Killed FRYING

Chickens 35c

Lean Flat Rib Boiling Beef 15c
Lean Short Ribs of Beef 22c
Spiced Luncheon Meat 21c

Genuine **CALVES LIVER** 69c

1942 Spring **LAMB** 27c

ASCO Mint Jelly 10c

Fancy Large Mackerel 15c
Fresh Large Croakers 32c
Fresh Fillets of Sole 29c

Hear "Dividends for Home Makers"—Tuesday, Thursday and Saturday, 8:45 A. M., WCAU

These Prices Effective in Our Stores and Most Markets in

Libraries in the U. S. Navy date back to the days of John Paul Jones.

Normally the U. S. Navy uses about two million pounds of canned salmon annually.

Freshmen in the U. S. Naval Academy are known as plebes, sophomores as youngsters.

Navy nurses wear gold stripes on their caps to show their rank.

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



George Raft, Pat O'Brien and Janet Blair in "Broadway."

AMERICAN STORES CO.

Big Mid-Summer Food Sale!

Take advantage of the worthwhile savings in this Big Sale. Pep up jaded summer appetites with these guaranteed quality foods. Follow your Government's National Nutritional Program. Serve the Right Foods every day for extra Energy and Health.

Farmdale Natural Aged **CHEESE** 29c

Pabst-ett Spread	2 1/2 lbs	27c
Harris White Crab Meat	1 lb	35c
Peacock Sliced Dried Beef	1 lb	19c
Heinz Strained Fats	3 cans	20c
Heinz Junior Foods	3 cans	25c
Armour's Trest	15-oz can	33c

Tomato Juice	Stokes or Sunrise 48-oz can	17c
ASCO Peanut Butter	1 lb jar	23c
Pineapple Juice	DOLE 2 No. 2 cans	27c
Best Soup Beans	2 lbs	13c
String Beans	Farmdale Cut 2 No. 2 cans	27c
Lima Beans	Farmdale Tender 2 No. 2 cans	27c
ASCO Cut Red Beets	2 No. 2 1/2 cans	23c

Fresh Fruits and Vegetables!
Large Selected White **POTATOES** 10 lbs 25c

Large Jersey Egg Plants	2 for	15c
Fancy Fresh Peas	2 lbs	19c
Large Juicy Lemons	6 for	13c
No. 1 Yellow Globe Onions	3 lbs	10c

Educator CRAX	17c
JUNKET Rennet Powder	3 pkgs 25c

Pint Mason Jars	doz 55c	Jar Rubbers	doz 5c
Quart Mason Jars	doz 65c	Jelly Glasses	doz 35c
Mason Jar Tops	doz 25c	Genuine Parowax	15c

Gold Seal Flour 12-lb bag 39c

Enriched Supreme **BREAD** 2 large loaves 17c

SAVE 2c A LOAF!
Enriched by using yeast having a high Vitamin B1 content, Nicotin and Iron.

Bowling Starts

FOR THE NEW SEASON
ON

FRIDAY
AUG. 7th

7:00 p.m.



AT THE

Palmyra Bowling Alleys

BROAD STREET AND MORGAN AVENUE
PALMYRA, N. J.

UNDER NEW MANAGEMENT

Alleys all reconditioned and ready for play. We cordially invite both the ladies and the men to make our alleys your headquarters for health and recreation.

TONY CUCINOTTA, Mgr.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
11 a.m.—Meeting for Worship.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday,
8 a.m.—Holy Communion.
11 a.m.—Morning Prayer and Sermon.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Spirit" is the Lesson-Sermon subject for Sunday, August 9, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "Where the Spirit of the Lord is, there is liberty." (II Cor. 3:17)
Among the Lesson-Sermon citations is the following from the Bible: "Except the Lord keep the city, the watchman waketh but in vain." (Psalms 127:1)
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The creation of mortal mind is material. Immortal spiritual man alone represents the truth of creation." (p. 263)

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, August 9, 1942—The Tenth Sunday After Trinity.
Matins—8:45.
Church School—10:00.
The Service—11:00.
At these morning services Pastor C. E. Smith of Camden will preside. Pastor Rowe will return this week and will occupy the pulpit again next Sunday.

Grove Vespers 7:00 with the Rev. H. V. Morton, presiding.

Luther League will meet at the home of Eileen Rae with Betty Rauch as leader.

Tuesday, 7:30—Scouts.

Wednesday, 7:45—Choir rehearsal.

New Shoes From Old
"AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.

10 a.m.—Church School.
11 a.m.—Morning Worship.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—7 and 8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

Mass will be celebrated this Friday, the First Friday of the month, in honor of the Sacred Heart at 7 and 8 o'clock.

Plans are being made now for the celebration of the 50th anniversary of the parish to be held on Thursday, Friday and Saturday, September 24, 25, and 26. The history of the parish is now being prepared by the pastor, with several events to be listed during the anniversary jubilee.

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister

Epworth Church will begin Sunday's program with Church School in the various departments and classes at 9:45.

Church Worship will be at eleven o'clock when Rev. D. Roe Haney, the Pastor, will preach. The musical program under the direction of Mrs. Rachel Lord is as follows:
Organ Prelude, "Cavaliera Rusticana."
Offertory, "Andante."
Soprano Solo.
Organ Postlude, "Postlude in D."

The evening Union Worship will be at 7 o'clock in the Municipal Grove when the Rev. H. V. Morton, of the Christ Episcopal Church will be in charge.

Monday evening, June 10, the monthly meeting of the Friendship Circle Class will be held on the lawn of Mrs. Clara Carson, 740 Highland Avenue.

The Pastor expects to go to Belmar for a vacation which will include three Sundays. His address there will be 706 North Lake Drive. He can be reached by telephoning to George H. Caffrey, 707 North Lake Drive, Belmar 1562; or Ed. Reins, 705 North Lake Drive, Belmar 657; or for local information concerning the service of a minister one may get in touch with Edwin Griscom or telephone to 1139-R.

The supplies secured by the Pulpit Committee are: August 16th, the Rev. H. D. Ebner, Pastor of the Pennsauken Methodist Church; August 23, the Rev. H. H. Scarborough, Pastor of the Bridgeboro Methodist Church; and August 30, the Rev. M. W. Womert, of the Sabbath Observation League.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching

PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK GOLF CLUB

Saturdays, Sundays and Holidays until 4 p.m.
\$1.50
after 5 p.m.
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WEEK DAYS
\$1.00
75c after 5 p.m.

Haddonfield Road, Pennsauken Township, 18 Holes
Banquets and Club House Rentals Satisfactory

Special Rate Golf Ticket \$12 Worth of Golf for \$10

staff comprises men of various faiths.
The Rev. D. Roe Haney, pastor of the church, will address the class.

CENTRAL BAPTIST CHURCH
5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor

Services, Sunday, August 9th—Bible School, 10 a.m.—To the visitor or the newcomer in our midst an invitation is extended to visit the school where you will be welcomed and made to feel right at home. Don't let your age stop you, for there is a class to suit it. Why not try it next Sunday?

Morning Worship, 11:15 a.m.—The sermon subject will be "The Revelation Made to Faith." This will be the last sermon by the Pastor before his vacation. William H. Rossell of the Eastern Baptist Seminary, and son of the Rev. William R. Rossell, Pastor of the Baptist Church at Keyport, New Jersey, will occupy the pulpit during Pastor Morgan's absence. The choir's selection will be "The Spotless Lamb of God" by Williams.

Twilight Service at 7 o'clock in the Municipal Grove. Rev. H. V. Morton, pastor of Christ Church of Palmyra will deliver the sermon and officiate. The public is urgently invited to participate.

Wednesday, 8 p.m.—Midweek Prayer and Praise Service always of unusual interest. In the absence of the Pastor this week, Mr. Thomas C. Van Osten will be in charge of the service.

RICHIE-WILSON

The marriage of Miss Marjorie Chloe Wilson of 706 Morgan Avenue, Palmyra, and Mr. Edward Bassett Richie of "Sunny Slope Farm," Riverton, will take place at 3 p.m. Saturday, August 8, at the Moorestown Baptist Church, Moorestown.

Miss Wilson will be given away by her father, Mr. Richard Ellison Wilson. Rev. P. R. LiCalzi will officiate.

Mrs. U. S. Hart, of Holidaysburg, Pa., sister of the bride, will offer several vocal selections, and Mrs. Rachel Lord, of Palmyra, will play a

group of selected organ compositions.
Miss Vera R. Rogers, of Palmyra, will be maid of honor, and Miss Bonnie Richie, niece of the bridegroom, will be flower girl. Mr. Charles J. Allen, Jr., of Moorestown, will act as best man; ushers include Mr. J. Sharpless Richie, of Westtown, Mr. Rodman Allen, of Moorestown, Mr. Kermit W. Bonner and Mr. Charles P. Rogers, both of Trenton.

Immediately after the ceremony there will be a reception at the home of the bride's parents, 706 Morgan Avenue, Palmyra.

Miss Wilson is a graduate of Palmyra High School. She is an artist pianist and teacher of music. Her musical education includes study under Benjamin L. Kneeder, and Agnes Clune Quinlan, both of Philadelphia, and at the Central School of Music, Phila., from which she has a graduate teacher certificate.

Mr. Richie has attended Wheaton College and is a graduate of Westtown Friends School and the Rising Sun School of Aeronautics. The wedding trip will be brief, as Mr. Richie will be on short leave from Bradley Field, Conn., where he is a member of the U. S. Army Air Corps.

YMCA BRIEFS

Entering their last week for the 1942 Camping Season, Camps Ockanickon and Matollonequay had as their Chapel Speakers Sunday, August 2, The Reverend C. A. Muste, summer Pastor of the Medford Lakes Community Church at Ockanickon and Miss Hannah Severns, of Burlington, Librarian at Moorestown, at Matollonequay. These were arranged for through the Burlington County YMCA.

Monday was Campers and Counselors Day at Matollonequay and Backwards Day at Ockanickon. In the former the Counselors have to do the things that ordinarily the Campers do and vice versa. Backwards Day started out with Taps being blown as the signal for rising, and so through the day in reverse. While it really sounds "nutty" the

Campers go for it in a big way.
Tuesday the girls have a Horse Show followed by a cook-out using charcoal burners and the Senior Boys Camp which is now enjoying its largest enrollment of the season, will take a trip to Franklin Institute, Philadelphia.

The Canoe Carnival which was scheduled at Matollonequay last Wednesday, was rained out so it was held this week. A staff member of the Brazilian Consulate visited the boys' camp and told of games and life in his country.

While the boys are having a cook-out Thursday the girls will have a swimming meet followed by a Hand Puppet show, depicting "Willow Plate." Friday the closing banquets and Honor Campfires will be held in each camp.

Last Friday the following were awarded white feathers as honor campers in the boys' cabins: Edward Summer, Moorestown; Ken Blanc, Palmyra; Richard Cornog, Lenola; Richard Oliver, Burlington; Charles Rose, Bordentown; and Kurt Rottau, Pemberton. Blue Feather to George King, Riverton.

The Navy has produced a best seller called "Nomenclature of Naval Vessels" which explains terms used in ship construction and, therefore, is seized upon by builders.

EARNEST

A thoroughly modern Funeral Home devoted to the highest ideals of the profession. Established 30 years ago and completely rebuilt in 1938, the Earnest Funeral Home is a recognized leader among the funeral establishments in Burlington County.

EARNEST FUNERAL HOME

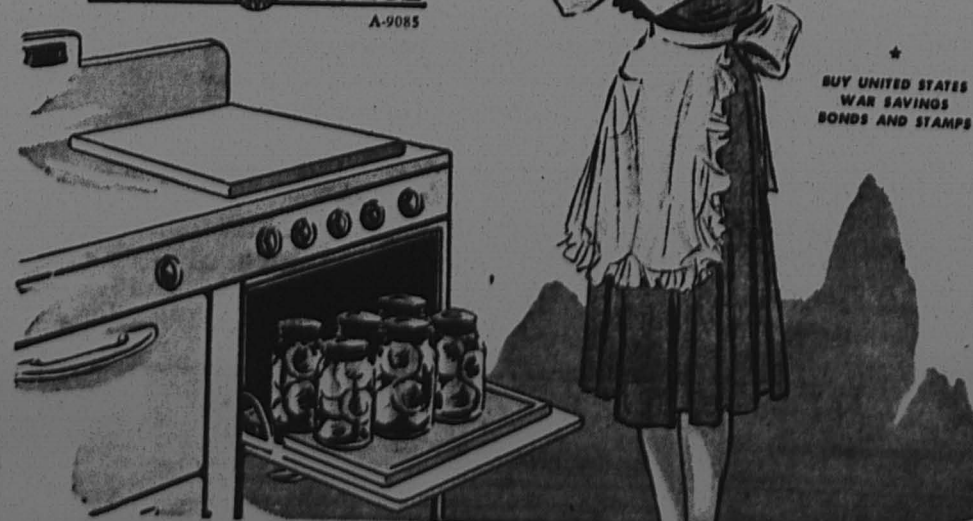
F. H. ELAND, Mgr.
307 Bridgeboro Street
Riverside, N. J.
Telephone Riverside 65

Make the Most of the Peach Season

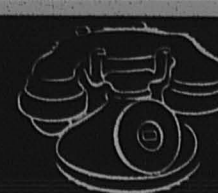
This is the year to be saving. This is the time to make good use of everything you have. Take advantage of the peach season. While New Jersey peaches are plentiful, while they are at their best, can them, preserve them the way your family likes them best.

Our Home Economics Department can tell you how to do oven canning. If you wish, they will furnish the directions for making jams and jellies and give you recipes for delicious peach desserts that are easy to make. Ask for a copy of our Home Economics peach recipe folder.

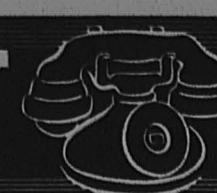
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Apply NOW for extra sugar coupons for canning or ask a Home Service consultant for recipes that call for sugar substitutes.



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Telephone Riv. 9595 - Night 163-M

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Telephones

Riverton 1212 Merchantville 580

SALES SERVICE

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Firestone Tires—Batteries

Burke's Service Station

Broad and Linden

Riverton

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WOOLSTON'S ESSO STATION

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- IGNITION and BATTERY SERVICE
- GENERAL REPAIRING

THE ONLY COMPLETE ONE-STOP SERVICE STATION

MAIN AND HOWARD STREETS

RIVERTON

Cars Called For and Delivered

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FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will be proud to serve
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526 Main St., Riverton
We Deliver

Phone 154

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Main at Harrison Street

RIVERTON

BARBERS

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All Work

306 BROAD STREET

RIVERTON

BUILDERS

John E. McVaugh

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RIVERTON, N. J.

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CONTRACTOR and BUILDER

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JOSEPH J. JOYCE

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and Fertilizers

Palmyra Phone 1100

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BISHOPS' DAIRIES
QUALITY PRODUCTS

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DRUGGISTS

Riverton 9591 - 9596 Est. 1895

GET IT AT

BLANC'S

Palmyra Pharmacy

1 E. Broad Street, Opposite Depot

Palmyra, N. J.

PRESCRIPTIONS—DRUGS

COSMETICS—PERFUMES

A Complete Drug Institution

ELECTRICIANS

EARLE B. HARDER

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Palmyra

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Shinn's Express

Riverside, N. J.

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Mrs. James E. Wolfe's

PALMYRA

5c and 10c STORE

9 WEST BROAD STREET

CARRYING A COMPLETE LINE OF

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GROCERIES - FRUITS - VEGETABLES

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MEATS and PROVISIONS

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Phone—Riverton 972

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MEMORIALS

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Direct Mail Campaigns, Business

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OBITUARIES

MATHEW J. FLYNN

Mathew J. Flynn, a life-long resident of Riverton, died at the residence of his sister, Mrs. Harry Rice, 625 Lippincott avenue, Riverton, with whom he made his home, on Monday of this week. Mr. Flynn had been ill for several weeks.

The deceased was employed for a number of years by Drees and later operated a store at Broad and Main streets, retiring from business a number of years ago.

There are no other survivors except his sister.

Funeral services were held this (Thursday) morning, with a High Requiem Mass at the Sacred Heart Church, Riverton. Interment was in St. Peter's Cemetery, Riverside, under the direction of the Snover Funeral Home.

WILLIAM S. HOLTON

William S. Holton, of 807 Garfield avenue, died on Sunday, August 2. Funeral services were held on Tuesday from the Snover Funeral Home. The body was cremated.

Mr. Holton is survived by his wife.

YMCA DAY CAMP

(Continued from page 1)

as, Teddy Winters, Charles Earp, Jimmy Hughes, George Wentzel, Allan Sinclair, Samuel Wagny, John Weber, Walter Dietz, Bobby An-

draws, George Rotepbury, John Adams, Buddy Koelle, Bud Carson, Jack Carson, Roland Wills, James Wilkins, Tommy Thomas, Marter Carhart, Robert Smith, Russell Monaghan, Robert Young, William Dinn, Edmund Woodland, Alan Lutz, Darrell Biddle, Oliver Nebel, Carl Ripka, Wilmer Ripka, Ted De Hall, John De Hall, and William Price.

ENGAGED

Mrs. R. E. Sanford, Sr., of Palmyra, N. J., has announced the engagement of her daughter, Miss Mary Elizabeth Sanford to James J. Goodwin, son of Mrs. Francis Goodwin, Sr., 614 Thomas Ave., Riverton, N. J. Miss Mary Sanford is the daughter of Emma E. and the late R. E. Sanford of 830 Highland Ave., Palmyra, N. J.

No date has been set for the wedding.

ENGAGED

Mr. and Mrs. William J. Meyers, of 739 Morgan avenue, Palmyra, have announced the engagement of their daughter, Miss Lorraine Agnes Meyers, to Lieutenant Joseph W. Rogers, USMCR, son of Mr. and Mrs. L. G. Rogers, of East Broad street, Palmyra.

Miss Meyers is a graduate of Pierce School. Lieutenant Rogers was graduated from Temple University and is now stationed at New River, North Carolina.

U. S. Navy ships winning the battle efficiency award frequently hoist brooms at their mastheads.

Population in Guam and Samoa is increasing largely because of improved sanitary conditions and medical care provided by the U. S. Navy.

Over 20,000,000 pounds of apples will be used by the U. S. Navy during the fiscal year ending June 30, 1942.

AT FOX RIVERSIDE FRIDAY AND SATURDAY



Friendship! Freddy "Piano Concerto" Martin agrees to stick by George Murphy and Anne Shirley and help them in their fight against the shakedown racket that is about to ruin their business in a scene from the drama with music "The Mayor of 44th Street" which stars George Murphy and Anne Shirley and features William Gargan, Richard Barthelmess and Joan Merrill. Sweet melodies by the famous Freddy Martin and his band provide the musical background.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE. PALMYRA, N. J. Phone 1200

Fresh Dug Jersey No. 1 WHITE POTATOES

6 lb 19c
15 lb 45c
33 lb 98c

JERSEY EGGPLANTS
Each 8c and 10c

Fresh Picked Jersey LIMA BEANS

3 lb 25c

Fancy California Fresh PEAS

2 lb 25c

California ORANGES FOR JUICE
Doz. 23c

Sweet Ripe WATERMELONS
Half 35c
Whole 69c

Hardings' Sweet Cream BUTTER
lb 43c

Strictly Fresh BROWN SHELL EGGS
Lg. Size
Doz. 51c

FRESH HORSH RADISH
Bot. 10c

BEECH NUT CHICKEN CONSOMME
2 Tall Cans 27c

BIRDS EYE SPINACH
Pkg. 22c

BIRDS EYE RHUBARB
Pkg. 18c

KELLOGG'S PRESERVES
Strawberry, Raspberry, Blackberry, Pineapple and Peach
lb Jar 25c
2 lb Jar 45c

Vogt's Small Lean City Dressed

Pork Loins
Rib Cut, 3 lb Avg.
35c lb

Loin Cut 1b 39c
3 lb Avg.

Swift's Premium Prime Show Cattle Lean Meaty

POT ROAST lb. 33c
4-7 lb Avg.
Most Tender and Delicious

Lancaster County Snow White Legs of Veal

lb 39c
5 1/2-7 lb Avg.
Tender as Spring Chicken

● SPECIAL FEATURE ●
PARAMOUNT Strictly Fresh Killed LARGE FOWL

39c lb
5 lb Avg.
Most Delicious for Stewing or Fricassee

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

53rd Year, No. 14

THE NEW ERA, THURSDAY, AUGU

NEW RULES FOR DEFENSE UNITS

Rules and regulations, governing the conduct of Civilian Defense Units in New Jersey were in the hands of officials of Local Defense Councils today after many weeks of study and consultation with "everyone who could be of assistance in giving the right answers on these complicated matters."

In a letter accompanying the rules, State Director Leonard Dreyfus said that "they will constitute the procedure to be followed in defense matters. I earnestly ask your help in carrying out these rules to the letter so that there will be uniform procedure throughout the State. Furthermore, we must keep in mind that these rules constitute State Law that has been proclaimed by the Governor and issued to you."

"I want you to know," he added, "that the delay in sending these rules to you has been occasioned by the fact that we sought the advice of the Attorney General, our technical and engineering committees, Army authorities, various heads of State Departments—in fact everyone we thought could be of assistance in giving us the right answers on these complicated matters."

Air Raid Wardens

"For example: Take the question of whether air raid wardens should or should not have police powers. Many communities felt strongly about this and believed that wardens should not have police powers. So we went long and searchingly into this question and 90 per cent of those consulted voted against air raid wardens having police powers. They felt this would make for greater clarity of action, more efficiency and less confusion. It was not an easy decision to make as we had to decide this question for the good of the majority."

"Those of us who head the State Defense set-up have worked unceasingly to produce a set of rules that make sense and will work with the least friction and a minimum amount of disturbance to our citizens."

Many of the rules reiterate general orders that have been in effect. There are many others, however, that are new and the most important are the emergency traffic rules that become effective upon the sounding of the audible alarm or air raid sirens.

Only those cars bearing an "Emergency" identification card in the right hand corner of the windshield will be permitted to move. The cards, four and a half inches by thirteen inches, bear the word "Emergency" in red across the face with the Civilian Defense emblem in the lower left corner and the State seal in the lower right corner.

Rules

On the reverse is the license number of the car to which it is issued and the signature of the issuing agent. It also has the rules for use and the penalty for misuse.

These cards will be issued by the motor vehicle agent in each community only on application signed by the chairman of the Local Defense Council and the applicant. In the case of utility companies, county cars and the like, application will be made directly to the Office of Civilian Defense Director in Trenton.

This card is the only official designation and only those cars having it in the windshield will be permitted to move during an actual or test air raid. Cars having it will be permitted to move during an actual or test air raid with the low beam headlights. This will be in effect pending availability of officially approved motor vehicle blackout lighting.

The emergency traffic rules also provide that no vehicle shall be driven in excess of fifteen miles an hour.

In the case of air raid wardens, the

AIR RAID WARDENS RESPOND IN TEST

Philadelphia staged a surprise air raid test at 5:45 on Wednesday morning of this week and the signals marking the start of the affair were so audible in this section that many believed the alarm was also being sounded in New Jersey.

A number of air raid wardens manned their posts and members of other units assembled at their mobilization points. It was soon learned, however, that the test was confined to Pennsylvania.

NEW TEACHERS AT HIGH SCHOOL

According to an announcement made this week, the following new members have been added to the faculty of the Palmyra school system:

Miss Rutherford Sypher will teach French and English in the high school, replacing Miss Dinger, who has resigned. Miss Sypher, of Picture Rocks, Pennsylvania, has an M. S. degree from Duke University.

Harold Hoch, of Pennsylvania, will teach chemistry and physics, replacing Mr. Gail. Mr. Hoch, who is a graduate of Columbia, holds a Master of Science degree.

Taylor Kirby, of Bordentown, New Jersey, will teach general science and mathematics, in place of Mr. Patchell, who is in the armed forces. Mr. Kirby is a graduate of Shippensburg State Teachers College and has done graduate work at Rutgers and the University of Virginia.

He was formerly a member of the faculty at Bordentown Military Institute and acted as line coach of the football team there. Mr. Kirby will assist Mathew Curtis, who is in charge of the grid squad at Palmyra.

Miss Grace Bower, of Chatsworth, New Jersey, a graduate of Mary Washington College, Fredericksburg, Virginia, will teach the 7th and 8th grades, replacing Mr. Klevan.

Earl Rohrbach will teach 7th grade science. He is a graduate of Stroudsburg Teachers College and has had graduate work at Bucknell University.

Miss Charlotte Anderson, who graduated from Trenton State Teachers College, will teach the second grade.

Lawrence Coolbaugh, of Truaxville, Pa., will teach social studies. He graduated from Bloomsburg State Teachers College and took graduate work at Bucknell.

Arthur Terrell, a member of the faculty for several years will assume Mr. Ray's duties in teaching guidance, economics and problems of American Democracy.

rules and regulations have this to say:

"The air raid wardens shall be responsible for calling to the attention of the proper law enforcement representative of any evidence of failure to comply with blackout rules and regulations—warning the occupants of buildings of danger.

"He shall report over designated phones to the Control Center any vital information such as fires or fallen bombs—assist in fighting incendiary bomb fires—detect and report the presence of gas—advise the civilian population by clackers or other short range warning devices of the presence of gas—direct persons in the streets to shelters during an air raid of explosives, incendiary bombs or gas attack—administer elementary first aid—assist victims in damaged buildings.

"The air raid warden shall not have police powers, but shall report all infractions. He shall not act as a police officer and resort to force to secure compliance.

"The chief air raid warden shall direct the fire watcher unit. The Chief air raid warden or commander, as the Local Defense Council directs, shall direct the Emergency Food and Housing Corps."

CANDIDATES FILE FOR PRIMARY

With the deadline past for filing petitions for the primary election, it appears that the county situation in the Republican ranks appears indicative of a lively battle, with the Good Government and Harmony groups on opposing sides.

The Good Government slate comprises the following: for Freeholder—Frank A. Snover, of Palmyra and Charles Y. Kniss, of Bordentown; for State Senator—A. Matlack Stackhouse; for Assembly—J. Margaret Warner, of Burlington; for Coroner—Joseph Brown, of Mt. Holly.

The Harmony group offers the following: for State Senator—Howard Eastwood, of Burlington; for Assembly—Arthur W. Lewis, of Riverton; for Freeholder—LeRoy Church and John Chant, both present members of the board.

Independent candidates in the race are Frank H. Eland, of Riverton, for Coroner and John W. Conroy, of Edgewater Park for Assembly. Both are Republicans.

The Democrats have, as usual, avoided a primary contest but will have a full ticket for the general election.

Palmyra

The only contest in Palmyra attracting attention is that for the two borough council nominations of the Republicans. Four candidates have filed for these posts, the two incumbents, Charles K. Mervine and John Landgraf. They will be opposed by W. Paul VanSant and James B. Henson. The latter is a present member of the board of education.

For the first time in several years, no Democrats have filed for posts on the governing body.

Vernon L. Stone, Republican, has filed for justice of the peace.

County Committee

County committee candidates are as follows:

Republican—1st, L. J. Bradshaw, Gladys B. Wilbraham. 2nd, Thomas Schwink, Mary L. Hare; 3rd, George N. Wimer, Mary S. Kates. 4th, William F. Nash, Janice Horter. 5th, Joseph L. Stack, Elsie M. Landgraf, Florence O. Saar.

Democratic—1st, E. W. Redfield, Sr., Anna Redfield, Elsie K. Robinson, Mrs. Beatrice Johnson. 2nd, no petitions filed. 3rd, R. C. Thomas, Eugenia K. Mattingly. 4th, no petitions filed. 5th, Howard E. Powell, Madeline Jenkins.

Riverton

In Riverton, a quiet election is certain, as far as local candidates are concerned, since there is no semblance of any competition.

Those who filed petitions are as follows:

For member of Borough council, full term, J. W. Sylvester and Nathan Lane. Both are Republicans and there are two vacancies. For member of borough council, unexpired term, S. Robinson Coale. All are Republicans.

Republican—1st, G. Rex Showell, Mae Hopkins. 2nd, Alma M. Evans, Richard M. Woodward. 3rd, Hilton M. Smith, Mary Alloway.

Democratic—1st, William J. McDermott, Mae Lafferty. No petitions were filed in the two other districts.

Cinnaminson

In Cinnaminson there will be a contest for the Republican nomination for member of the Township Committee, since Robert J. Wood, and Charles E. Rynek, Republicans, have filed for this position. No Democrats seek the office.

Harold R. West, present Township clerk, seeks the Republican nomination to this post. He is unopposed. Petitions filed for members of the County Committee on both parties are:



PRICE FIVE CENTS

OBSERVATION POST NEEDS OBSERVERS

The committee in charge of the observation post being maintained at the Palmyra High stadium along with many of its regular observers is greatly disappointed that there are not more individuals in Palmyra, Riverton and Cinnaminson who will volunteer at least two hours per week to act as observers for enemy aircraft.

The maintaining of these observation posts throughout the nation is America's first line of defense according to army officials, who rate such a defense duty above all other defense positions. Two observers are always on duty, 24 hours a day, on two hour shifts.

At the present time approximately 275 persons have worked as observers to spot any possible enemy planes. Some act as substitutes, while others act as observers two hours per day or two hours per week. There are still several hundred individuals in this large area not helping out in any defense activity and these are asked to give at least two hours per week as an observer.

Girls Volunteer

Many girls, and women along with high school students are acting as observers throughout the summer months. Many men work on night shifts at many of the defense industries may be able to act as observers upon their return to the community.

The Palmyra observation post is sponsored by the Post Frederick M. Rodgers American Legion and has been visited several times by army air corps officers from Washington.

Local observers have been complimented many times for their efficiency and their willingness to help out. The post which was started shortly prior to the start of this War, has yet to be closed for the first time and to be without an observer on duty during the 24 hours.

According to Clinton P. Gardner, assistant chief observer, who is in charge of the arrangement of the schedule for the observers, many observers and substitutes are needed badly. Many local men and often times women have acted as observers not two hours but four and more throughout both day and the night shift, to help out.

Any one willing to act as an observer for two hours per week may contact Mr. Gardner, at his residence 419 Leconey avenue, Palmyra, or call Riverton 521-M.

There will be a general meeting of all observers at the observation post on August 25, at the Palmyra High School auditorium. Outstanding defense speakers are to be present.

Improvements at PALMYRA HIGH SCHOOL

During the summer, the ceilings of the music room and the cafeteria at Palmyra High School have been covered with Acousti-Celotex, a material which reduces sound deflection to a very considerable extent.

The improvement will result in a greatly increased efficiency in the music room and will greatly reduce the various noises that are incidental to cafeteria operation.

LOCAL HIGH SCHOOL OPENS SEPTEMBER 9

Palmyra High School will begin sessions on Wednesday, September 9. The grade schools in that community will resume on the same date.

POLICE SCHOOL

The Cinnaminson Defense Council is conducting a school for reserve police, with about 60 members enrolled. Sessions are held on Tuesday night of each week, with Corporal C. F. Dalton, of the State Police acting as instructor.

The course will continue for eight weeks.

An Exceptional Buy



335 Berkley Ave., Palmyra, N. J.

\$2,500

Six rooms and bath, finished third floor, sun porch, hot air heat, new asbestos siding, lot 50x150, centrally located.

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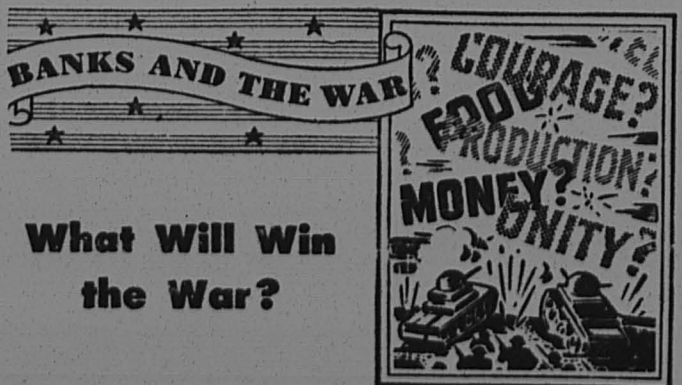
IT COSTS LESS FOR COAL & FUEL OIL

Insulating your home now while materials are available will pay for itself in the saving of fuel and the added comfort in both winter and summer. EVANS handles all types of insulation, and will gladly give information and advice that is yours for the asking. Call on

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PREMIUM ANTHRACITE COAL

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Asbestos Siding
Vita-Var Paints and Enamels
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Window and Door Screens
Free estimates on repairs and alterations



What Will Win the War?

THERE are many statements, loosely circulated, to the effect that food, faith, hope, courage, production, unity, etc., etc., each is the one thing that will win the war. However the truth is that military might will win—nothing else. The things mentioned above, and many others, are highly important, some vitally so. But let's not be distracted from the fact that FORCE is what we must have to win. Let's bend our every effort to build the greatest striking force of all time.

United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation

CONGRESS CANDIDATE



Congressman D. Lane Powers today announces his candidacy for reelection, as Representative of the Fourth Congressional District of New Jersey.

Mr. Powers is completing his fifth term in Congress and in his announcement asserted he would continue to give to this District during the new term of office the same service and personalized attention that he has given in the past.

Powers is Ranking Minority member of the Committee of War Department Appropriations and is also a member of the Committee on Executive Expenditures. He is recognized as one of the outstanding civilian experts on modern warfare.

Statement

His complete announcement of his candidacy follows:

"I have the honor and pleasure of announcing my candidacy for reelection to the Congress of the United States from the Fourth District of New Jersey.

I filed my petitions with Secretary of State today. The petitions contained 1500 signatures of residents of Burlington and Mercer Counties.

"I wish to assure my constituents I shall continue to give all who bring their Governmental problems to me the same personalized and individual service that has featured the years of my stewardship for them in the house of Representatives."

LANDLORD REGISTRATION

A warning to local landlords that unless they register their rented houses and apartments by Thursday or Friday at Palmyra High School, they will have to go to Philadelphia on Saturday, the last day of registration, was issued today by Frederick P. Gruenberg, Area Rent Director.

The school will be open from 10 a.m. to 4 p.m. Thursday and Friday for landlord registration.

Under the law, all landlords of houses and apartments must register their properties by August 15 or face the possibility of a \$5,000 fine or one year's imprisonment. Hotel and rooming house operators will be registered later.

Landlords must list the rent they received March 1, the "ceiling rent" date and also check the services they provided at that time. Except in unusual circumstances the rent may not be raised above the March 1 figure and all services and equipment must be continued, unless the rent is reduced proportionately.

EVANS' SERVICE STATION

SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N.J.

IN CHANCERY OF NEW JERSEY

To Barbara I. Compton:
By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Arnold F. Schmierer, administrator c.t.a. of the estate of John L. Schmierer, deceased, is complainant, and Helen R. Wood and Horace Thomas Jones, Executors of the estate of Estell E. Compton, deceased, and others are defendants, you are required to appear and answer the bill of said complainant, on or before the twenty-third day of September, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a certain mortgage given by Estell E. Compton and Sue S. Compton, his wife, to John L. Schmierer, dated the sixth day of May, 1926, on lands in the Borough of Riverton, in the County of Burlington and State of New Jersey; and you, Barbara I. Compton, are made defendant because you are one of the beneficiaries under the last will and testament of Estell E. Compton, deceased, who died seized of the lands described in said mortgage.

ARTHUR W. LEWIS
Solicitor of Complainant,
423 Market Street
Camden, N. J.

Dated: July 22, 1942
AT-8-6-8-27

Legal Notices

NOTICE OF SETTLEMENT
Executors Account
Estate of B. Ralph Boyer, deceased
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1942, at ten o'clock in the forenoon.

Louise Groves Boyer and First Camden National Bank and Trust Company, Executors.
Proctors: Boyle & Archer.
Dated: July 10, 1942.
7-16 to 8-13-42

KEATING'S KOOLING STATION

Now with warm weather here, make a stop at Keating's Soda Fountain for that refreshing pick-up.

SOFT DRINKS
SUNDAES
SODAS
SUPPLEE ICE CREAM

L. L. KEATING
Broad and Main Streets
RIVERTON

Mr. Stone is president of the Burlington County Constables and Magistrates Association, and has been active in its activities for the past five years, serving as secretary of the organization for two years.

Vernon Stone is treasurer of the Palmyra Ambulance Association and is an active member of the Palmyra Fire Company.

CHECKING ON CAR USE TAX STAMP

The office of the Collector of Internal Revenue announces that several of their agents are now checking in the various municipalities throughout the State for automobiles minus the automobile use tax stamp.

The public is advised that all those who have not purchased their \$5.00 automobile use tax stamp prior to August 1, after that date must secure them from the office of the Collector of Internal Revenue at Camden. Post Offices will continue to sell pro-rated auto use tax stamps for new automobiles purchased or placed in use each month throughout the year.

Any person operating a motor vehicle on the highway without the use tax stamp affixed thereto is subject to a penalty of \$25.00 and, or, thirty

days in prison for failure to purchase stamps and to have same affixed to vehicle. It is the intention of the Internal Revenue Service to vigorously pursue to a conclusion any violation.

Harry L. Maloney, Collector.

NOW SHOWING

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17 West Broad Street
Palmyra, N. J. Phone 978

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VENETIAN BLINDS
and
WINDOW SHADES
purchased here are
measured and installed
FREE
Prices Reasonable!
SCHWERING'S
Palmyra, N. J. Phone 28

Buy WILLIAMS' Coal
On Easier Payment Plan
No Down Payment — 12 Months to Pay
AT CASH PRICES

PHONE OR WRITE :: AGENT WILL CALL

H. B. WILLIAMS
FUEL OIL — COAL — COKE
PALMYRA, N. J.
Prompt Delivery Telephone Riverton 1100

Constantly Improving

The Snover Funeral Home is never content to stand still. The words "good enough" are unknown to us. We are constantly adopting new methods and equipment to better our service to the people of these communities.

Our air conditioned funeral parlors with all of the latest facilities are available to all at no extra cost.

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Phone—Riverton 830

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple Avenue, Palmyra, who has charge of this project.

U. S. ARMY

Pvt. John H. Ahrens
Corporal Frank Alloway
Pvt. R. H. Anderson
Corporal Robert Bartley
Pvt. Robert H. Bottger
Pvt. Howard S. Barto
Staff Sgt. Patrick F. Brennan
Pvt. C. J. Bell
Pvt. John T. Bohn
Pvt. F. K. Coates
Lt. Charles Coddington
Pvt. Gilbert R. Coe
P.F.C. James H. Coe
Sgt. A. V. Robertson Coe, 2nd
Pvt. James E. Coleman
Pvt. Burton K. Conway
Pvt. Donald L. Clement
Staff Sgt. Howard Elliott
Pvt. J. L. Denner
Staff Sgt. Larry C. Dickinson
Lt. Frank B. Elliot
Pvt. B. E. Goodwin
Pvt. David F. Gould, 2nd
Corp. J. C. Grant
Pvt. Clement Haas
Pvt. William B. Haas
Staff Sgt. Calvin H. Heck
Lt. J. Allan Hemphill
William W. Holmes
Pvt. Lester Hubbard
Edward J. Hunn
Pvt. Ralph L. Johnston
Pvt. Nathan Jones
Pvt. James Kennedy
Pvt. Thalberg King, Jr.
Pvt. Giles Knight
Pvt. Robert Knight
Second Lt. William P. Kinsey
Corp. Tech. Nathan Lane
Pvt. Kenneth Leedom
P.F.C. Miles Leedom, Jr.
Pvt. Charles Leusner
Lt. Winfield H. Lippincott
Col. George M. MacMullin
Pvt. Bernard E. Martin
Lt. John B. Mathews
Corp. W. G. Mathews
Pvt. Robert Mathews
Staff Sgt. Robert N. Mattis
Pvt. G. S. Mattis
Sgt. William McDermott
Pvt. R. J. McMullin
Captain C. S. Mears
Captain Paul M. Mearry, Jr.
Pvt. Charles Morze
Pvt. Ellsworth L. Myers
Pvt. H. S. Paul
Pvt. Richard F. Payne
Fly'g Instructor Dawson Ransome
Staff Sgt. William Rowan
Corp. Harold Reynolds
Sgt. Victor Shoemaker
Major Earl Shrader
First Lt. John R. Suddall
Pvt. George O. Suddall
First Lt. John R. Suddall
Pvt. William J. Suddall, Army.
Pvt. Walter L. Smith, Jr.
Capt. Edward Sordon
Pvt. R. J. Spear
Pvt. William X. Steedle
Corp. Tech. Elmer Suttera
Pvt. Wilmer C. Swain
Pvt. M. J. Sylvestri
Pvt. Albert Thiel
First Lt. Harold T. Theis
Pvt. James K. Turner
Pvt. Tyler E. Vile
Pvt. George Vincent
2nd Lt. John R. Warren
Lt. William deH. Washington
Pvt. Arthur B. Waters, Jr.
Tech. James B. Webb
Capt. Joseph M. Williams
First Lt. James Wilson
Pvt. Alexander C. Wood, 3rd
Lt. James A. E. Wood
Pvt. Lester R. Yearly

U. S. NAVY

Lt. Commander Stuart B. Clark
Ensign Richard Barclay
Dominic Cardea
John F. Ayres
Lt. J. Gardner Crowell
G. W. Cumpston
Sherman C. Gootee
John D. Knight
Joseph Moorhouse
Wood Robinson
Ensign Lewis M. Robbins
Albert L. Schuler

U. S. MARINES

Pvt. Robert Carhart
Pvt. Robert E. Gould
Corp. Arthur Vreeland
P.F.C. Robert Wallace

U. S. COAST GUARD

Budd Burgunder, Jr.
William C. Hamelman
Charles F. Lintz
Chf. Bosn. Mate Owen P. Merrill
MERCHANT MARINE
John B. Brennan

About Town

Helen Carter, hair dresser, of Riverton, announces that her place of business will be closed for vacation during the remainder of August.

—Adv.

Joseph L. Sherman
Lt. (i. g.) Philip A. Somervell
Robert Waters
Charles Wallace
Winfield Wilson

Private John M. Barhoe, of Riverton, has been assigned to the Ordnance Department, Aberdeen Proving Ground, Maryland.

William T. Phelan, of Cinnaminson avenue, Palmyra, enlisted in the Navy last week and is stationed at Newport, R. I.

John A. Downs, Jr., of Lincoln avenue, Palmyra, has enlisted in the U. S. Army Air Corps.

William J. O'Keefe, of 200 Linden avenue, Riverton, has enlisted in the U. S. Army air corps and has received a commission as Lieutenant.

Of the men who passed their final physical examination last Saturday at Camden, the following decided to enter the Army at once, without taking a 14-day furlough: James K. Mulloy,

R. J. Fowler, G. T. Malone, H. D. Koch and T. W. King. Mr. King already has four brothers in the service.

Mrs. Floyd Smith, of Howard street, Riverton, is at her home following a recent operation at West Jersey Hospital.

Mrs. Edward Moorhouse, of Main street, Riverton, is spending a few days with her daughter, Miss Louise Moorhouse, who is a student nurse at Bellevue Hospital, New York City.

Riverton Borough Council meets this (Thursday) evening.

BIRTH
Corporal and Mrs. W. W. Holmes are receiving congratulations on the birth of a son in Zurbrugg Memorial Hospital, Riverton, on August 2.

Corporal Holmes is the son of Mrs. W. S. Wooten, 611 Thomas

avenue and is a Flight Engineer with the 405th Bomber Group somewhere in the Pacific.

Mrs. Holmes was Miss Marie Hoffman of Riverside.

BIRTH
Mr. and Mrs. Marvin Moorhouse, of 508 Main Street, Riverton, are receiving congratulations on the birth of a daughter, Phoebe Ann, on Saturday, August 8, in Zurbrugg Memorial Hospital, Riverside.

SNOVER'S AIRPORT CLOSURES FOR DURATION

Pursuant to government orders barring civilian flying in the Eastern Defense Zone during the emergency, the Palmyra Airport, managed by Robert Snover, closed down Monday evening.

One of Mr. Snover's planes was taken by the government, two others were flown out of the defense area to be sold to private parties and the remainder will be dismantled.

Speed the War Effort



Keep long distance lines free from unnecessary calls
If you call... Be Brief

THE NATION'S war effort is crowding long distance telephone lines with the greatest volume of calls ever known. Record-breaking additions have been made to the network but important routes already are congested, especially those to Washington and to areas of military and industrial activity in the south. And the war drive has yet to reach its peak.

Further telephone expansion to meet this situation is "out for the duration". Materials now must go for weapons of war.

Your help is needed to make the present telephone system give the most service possible throughout the emergency.

Please avoid making unnecessary long distance calls. And call by number if you can...the connection can be set up faster.

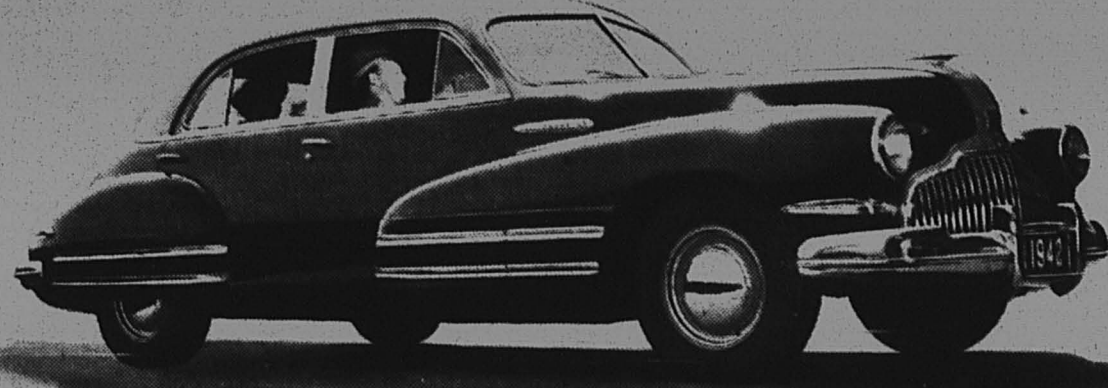
Be ready to talk as soon as your connection is completed...if you leave your telephone, always make sure you can be reached quickly.

Be brief in your conversation. Call when the lines are less busy... before 10 a.m., between 12 and 2 p.m., 5 and 7 p.m., and after 9 at night.

NEW JERSEY BELL TELEPHONE COMPANY

BUY U. S. WAR BONDS AND STAMPS

Got the need?



We've got the cars!

Rationing Rules were not Meant to Prevent Replacement of Cars which are Really Needed. It Sometimes Helps More to Replace that Old Car than to Try to Keep It Running

CONSIDER the reasons for present rules and regulations governing the purchase of new cars.

They were *not* meant to handicap owners whose cars fill necessary purposes. Nor to keep cars on the road beyond the point of safety or efficient operation. Nor to stop the normal process whereby cars pass from owner to owner and thence out of service to become much-needed scrap metal.

They were simply meant to see that cars now built and ready for sale got into the hands of those who needed them — as their needs demanded.

If your car serves a really necessary purpose, Buick dealers are prepared to make immediate delivery on brand-new, gas-thrifty, dependable new models built for the purpose of seeing you through the duration.

With such a car, you travel safely, make best use of gasoline and oil, start fresh with brand-new tires on wheels designed to get maximum life from them. For dependable performance of necessary jobs, such a car is frequently far more of an asset to the country than one which has passed its prime.

Why not drop in on your Buick dealer and talk over all details of the whole situation?

If you're eligible to buy —

Better Buy Buick!

MOORESTOWN MOTOR CO.

219 West Main Street

Phone Moorestown 77

MOORESTOWN, N. J.

Are you included in this list?

ARE YOU directly or indirectly engaged in the production of war materials or the prosecution of the war?

ARE YOU a physician, surgeon, nurse, veterinarian, clergyman, or farmer?

DO YOU use your car in public service, such as fire or police, public health, highway maintenance work or the like?

ARE YOU owner of a taxicab or other vital means of public transportation?

ARE YOU a newspaper wholesaler, or a salesman in essential fields connected with war work?

THESE ARE the broad groups who are eligible under present rationing rules to buy new automobiles. There are other details of eligibility, of course, but if you are included in the above, it will pay you to see your Buick dealer now and get full information. Get the facts before you assume either that you can't or shouldn't buy a new car now!

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
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R. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Avenue
Phone 808

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

FOR FREEHOLDER



Charles Y. Kniss, of Bordentown, this week announced his candidacy for one of the Republican Nominations to the Burlington County Board of Freeholders.

Mr. Kniss has received the endorsement of the Good Government Republican group and will be paired with Frank A. Snover, the other Good Government Freeholder candidate.

Mr. Kniss is widely known among the volunteer firemen of the county and has devoted much time and effort to the advancement of the firemen's interest and welfare. He has been president of the Burlington County Fire Chiefs' Association for the past four years and is Vice President of the County Firemen's Association. He is a life member of the Burlington County Fire Police, a member of the New Jersey State Fire Chiefs as well as of the International Association of Fire Chiefs.

The candidate has been a member of the Humane Fire Company of Bordentown for 25 years and has served both as chief and as secretary.

Individual Liberty

HAWKES says: "I stand strongly for free enterprise. Because individual liberty cannot survive, when free enterprise has been destroyed."

ALBERT W. HAWKES
Republican Candidate
For U. S. SENATOR
Primaries, Sept. 15, 1942

Paid by friends of A. W. Hawkes

AT FOX RIVERSIDE FRIDAY AND SATURDAY



Romantic Co-Stars of "They All Kissed the Bride," Joan Crawford and Melvyn Douglas are currently to be seen at the Fox Riverside Theatre. The tender new comedy romance was directed by Alexander Hall; its supporting cast is headed by Roland Young, Billie Burke and Allen Jenkins.

hospital and Dispensary, Bayonne. They can only provide for their localities.

Have you inquired as to the number of doctors and nurses left in your town?

It is time for the man on the street and the woman in the home to do something about it: the majority of accidents occur in the home and on the street.

Two thousand one hundred and fifty-five dollars and forty-five cents will place the equipment for a blood bank in the Burlington County Hospital. Give what you can and give quickly. If you can only spare twenty-five cents, form a group and collect more and send it to the Burlington County Hospital Blood Bank Fund, care of The First National Bank and Trust Company, Beverly, N. J.

Mrs. G. C. Hughes is Chairman of the Blood Bank Drive.

ONE EDITOR'S CREED

In his first meeting with his editors after he took over The Philadelphia Inquirer, the late M. L. Annenberg told them:

"A newspaper is not living up to its real power in a community unless it DOES something. If an injustice is being practiced upon defenseless people, I want The Inquirer to expose it, smash it, and follow its eradication through to whatever agency can do something about it."

"A paper that isn't willing to stand up and fight for the rights and the happiness and the health, the general welfare of the community which supports it isn't worth printing—and it certainly isn't worth owning."

"I want The Inquirer to be the eyes and the voice and, if need be, the good hard fists of the citizens of Philadelphia and Pennsylvania. If there is anything wrong that should be righted, The Inquirer will right it—and it won't stop until it has seen the job done and done right, no matter whom it hurts."

So far as sympathy goes, most friends are equal to any emergency.

NEW WASHABLE PAINT

GOES ON RIGHT OVER WALLPAPER!

COVERS WITH ONE COAT!
DRIES IN ONE HOUR!
IT'S WASHABLE!
1 GALLON DOES AVERAGE ROOM!

This new, scientifically developed resin paint makes painting quicker, easier, more economical than ever before. Let us demonstrate!

SHERWIN-WILLIAMS
Kem-Tone
\$2.98 GALLON
Pinto Form

Mix 1 gallon with water and make 1½ gallons paint. your cost, ready-to-apply, per gal., \$1.98.

NEWEST PASTEL COLORS
John H. Etris
17 W. Broad St. Palmyra
Phone 0978

SHERWIN-WILLIAMS
PAINTS

THE FAMOUS FUN PRUD OF "TANKS A MILLION" GOES ON!

ABOUT FACE

LORETTA YOUNG
THE MEN IN HER LIFE

BLONDELL WAYNE
LADY FOR A NIGHT

HARRY ANDERSON
THE MENACE OF THE RISING SUN

JOE E. BROWN
SO YOU WON'T TALK?

JOE E. BROWN
SO YOU WON'T TALK?

JOE E. BROWN
SO YOU WON'T TALK?

Don't Let Your Property Run Down

Normal maintenance jobs are permitted without conflicting with government regulations. You can still obtain materials to keep existing properties in good condition.

DOES YOUR HOUSE NEED—

- RE-ROOFING
- INSULATION
- STORM SASH
- STORM DOORS, ETC.

Phone us for complete information and details on our financing plan.

Be Wise—GET SET WITH A BIN FULL OF BLUE COAL NOW. Defense materials come first on our railroads... so to be prepared for the coal burning season order that good BLUE COAL

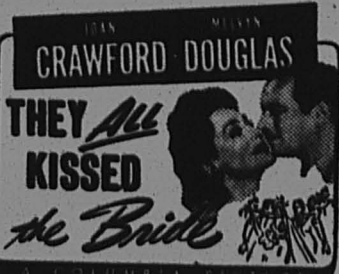
J. S. COLLINS & SON, Inc.

RIVERTON, N. J.

Telephone Riverton 0004 or 0005



Friday and Saturday, August 14-15
Hilariously Funny, Don't Miss It



EXTRA ADDED SPECIALS
RED ("I Dood It") SKELTON
in "Broadway Buckaroo"

NEW SUPERMAN
"Mechanical Monsters"

Our New Gift to the Ladies
STARTING TUESDAY AND WEDNESDAY, AUG. 18, 19,
AND EVERY TUESDAY THEREAFTER
(With a 5c service charge)

"TROPICANA"
—THE GAY TECHNICOLOR FIESTA WARE—
Opening Item—CUP and SAUCER as one

Tuesday Only, August 18

Wednesday and Thurs. Aug. 19-20
2—SMASH HITS—2

LORETTA YOUNG
THE MEN IN HER LIFE

BLONDELL WAYNE
LADY FOR A NIGHT

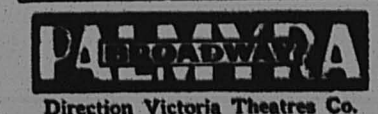
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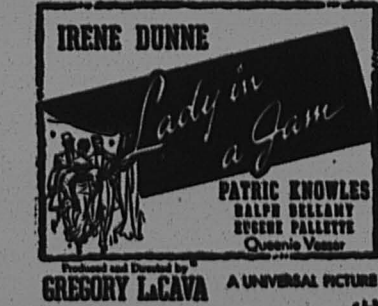
HIGH SCHOOL GRADUATES WANTED IN COLLEGE

The New Jersey State Teachers College at Glassboro needs 50 more high school graduates in its Freshman Class in September, 1942. It seems advisable to admit more than have already enrolled because our facilities make it possible to do so



Direction Victoria Theatres Co.

FRIDAY AND SATURDAY
August 14-15



—Added—
A Mickey Mouse Cartoon

Saturday Matinee Only
Kent Taylor in "Gang Busters"

MONDAY AND TUESDAY
August 17-18



WEDNESDAY AND THURSDAY
August 19-20



—Added—
"The Menace of the Rising Sun"

and because teachers for the public schools are now and will continue to be in great demand.

War industries and military service have attracted many young people who under peace times would have applied for admission to college.

Some opportunity is given to college men to enter the enlisted reserve corps for a pre-induction training program. Men accepted for such enlistment are deferred from active duty even though they are members of the armed forces. At graduation they will enroll in the Officers Training program if the war continues.

Young people who have had a good high school record will be admitted to the entrance examinations on September 3 at the College. Write to the Registrar, Miss Grace Bagg, concerning details.

On February 4, 1868, U. S. Marines were landed at Hiogo, Japan, to protect American interests.

American Institutions

HAWKES says: "Win the war, but preserve American institutions. We cannot defend ourselves against 'isms' by adopting 'ism' methods."



ALBERT W. HAWKES

Republican Candidate
For U. S. SENATOR
Primaries, Sept. 15, 1942

Paid by friends of A. W. Hawkes

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



Irene Dunne and Patrick Knowles in the Comedy Hit "A Lady in a Jam."



Fancy Colorado Full-Podded
FRESH PEAS 2 lbs 19c

CLAPPS
Baby Strained Foods 3 cans 20c
CLAPPS
Junior Baby Foods 3 cans 25c

Also Guaranteed Meats!

Top Grade Fresh-Killed STEWING
CHICKENS 4 lbs and Up 33c

Swift's Premium Skinless Frankfurters 1 lb 33c
Swift's Premium Long Bologna Half Piece 1 lb 29c

HAMS Large Whole 1 lb 35c
Smoked Skinned

Shank Ends 1 lb to 1 lb 28c Butt Ends 1 lb to 1 lb 35c
LAMB Genuine 1942 Spring Shoulder or Neck 1 lb 27c

Sliced Cooked Salami 1/4 lb 10c
Sliced Summer Bologna 1/4 lb 10c
Smoked Beef Tongues 1 lb 31c
Fresh Calves Liver 1 lb 65c
Crab Cakes Plenty of Real Crabmeat each 15c
Potato Salad Home Style 1 lb 15c
Cole Slaw Crisp and Creamy 1 lb 18c

Croakers Fresh Jersey 1 lb 10c
Gorton's Mackerel Fillets 1 lb 25c
Fresh Sea Bass 1 lb 15c
Skinless Cod Fillets 1 lb 29c

Hear "Dividends for Home Makers"—Elsie Carol, Every Tues., Thurs., Sat., 8.45 A. M. WCAU.

These Prices Effective in Our Store and Meat Markets in and Vicinity.

PATRIOTIC RIDERS

"Patriotic Rider" reads a bicycle safety acrostic written by the Safety Department of Keystone Automobile Club with a view to impressing cycle users with the necessity for observance of traffic rules.

It follows:
P edal on the right side of highway.

A void hitching rides.

T ake time to use hand signals.

R ide at night with proper lights.

I nspect the vehicle for mechanical defects.

O bey all traffic signs and signals.

T ake no one on the handlebars.

I nstruct new riders away from the highway.

C ross intersections when its safe.

R elieve congestion—ride away from heavy traffic.

I nfluence your friends to avoid accidents.

D o not park vehicle in a dangerous place.

E njoy bicycling in a safe place.

R ide in single file.

QUIZ ON JUNK

Q. Why should salvage material pass through the hands of Junk dealers instead of going straight to war production factories?

A. Scrap must be properly sorted, graded, prepared and packed, and accumulated in lots large enough to ship efficiently, before it can be used by mills. Only the Junk dealer has the experience and equipment to do this. Industrial plants using materials have always depended on him for this important processing.



Service and Convenience

For more than fifty years our stores have been famous for quality and dependability of food and friendly service. Let us solve your Food problems accurately and economically.

HERE'S A REAL BARGAIN!
Buy a Dozen Cans and Save 15c
New Pack 1942 Crop

Farmdale Sweet PEAS
2 No. 2 cans 29c
6 cans 85c; doz \$1.65

Large, sweet, tender peas, picked this summer at their peak of perfection to assure you real "garden-fresh" flavor. Regular price 15c.

Morrell's Liver Loaf 10-oz can 21c
Princess Prepared Mustard 8-oz jar 4c
Stokes Sweet Potatoes 5-lb can 10c
Heinz Tomato Ketchup 12-oz bottle 19c
N.B.C. Premium Crackers 1-lb box 17c
N.B.C. Raisin Fruit Biscuits 1-lb box 27c
Hurlock Choice Tomatoes 2 No. 2 cans 19c

Yellow Freestone Sliced California

Peaches 2 tall cans 27c

Delicious desserts, salads or fruit cups.

Signet Brand Fruit Salad 2 1/2 glass jars 30c

ASCO Peanut Snack 12-oz jar 19c
Sunrise or Stokes Tomato Juice 46-oz can 17c
Large Dried California Lima Beans 1 lb 12c
ASCO Evaporated Milk 3 tall cans 25c
Farmdale Evaporated Milk 6 1/2-oz cans 47c
Oakite 2 pkgs 19c
Kirkman's Flakes 16-oz pkg 22c
Kirkman's Cleanser 3 cans 13c
Kirkman's Borax Soap 3 cakes 14c

Butter Cookies by Keebler
12-oz pkg 16c
42 cookies to package.

SPECIAL! ASCO HAND SOAP
3 cakes 13c
6 for 25c; dozen 45c
Jasmin, Bouquet, Rose.

Save 30%—Enriched Supreme

BREAD 2 large loaves 17c

Enriched by adding yeast high in Vitamin B1, Niacin and Iron.

Fresh Fruits and Vegetables
Large Selected Nearby White

POTATOES

Fresh Dug from Nearby Farms 10 lbs 25c

Oranges July Calif. doz 29c
Grapes California Seedless 2 lbs 25c
Green Peppers 2 for 5c
Cucumbers Long Green each 5c

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
11 a.m.—Meeting for Worship.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday,
8 a.m.—Holy Communion.
11 a.m.—Morning Prayer and Sermon.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 6:30 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Soul" is the Lesson-Sermon subject for Sunday, August 16, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "My soul shall be joyful in the Lord: it shall rejoice in his salvation." (Psalm 35:9)

Among the Lesson-Sermon citations is the following from the Bible: "Incline your ear, and come unto me: hear, and your soul shall live; and I will make an everlasting covenant with you, even the sure mercies of David." (Isaiah 55:3)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "It is our ignorance of God, the divine Principle, which produces apparent discord, and the right understanding of Him restores harmony. Truth will at length compel us all to exchange the pleasures and pains of sense for the joys of Soul." (p. 390)

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor

Sunday, August 16, 1942—The Eleventh Sunday After Trinity.
Matins—8:45. Sermon—"Two men and Their Prayers," by Pastor Rowe.
Church School—10:00.
The Service—11:00. Sermon, "Two Men and Their Prayers," by Pastor Rowe.

Grove Vespers—7:00. Rev. A. J. Harke presiding.
Luther League at 8:00 at the home of Virginia Frank with Eileen Rae as leader.

Tuesday, 7:30—Scouts.
Wednesday, 7:45—Choir Rehearsal.

New Shoes From Old "AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.

10 a.m.—Church School.
11 a.m.—Morning Worship.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—7 and 8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

The children of the parish are reminded that they should attend the 9 o'clock Mass throughout the entire year. The members of the Senior and junior young ladies' sodality will receive Holy Communion this Sunday at the 9 o'clock Mass. The sodality of the parish is under process of re-organization with new plans to be announced in the near future.

This Saturday, August 15, will be the feast of the Assumption of the Blessed Virgin. It will be a Holy Day of obligation for all Catholics. Mass will be celebrated Saturday at 6, 7, 8, and 9 o'clock.

Mass is being celebrated each Monday morning for those of the parish in the armed forces of this nation, at 8 o'clock.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Next Sunday the Rev. Robert W. Mathews will address the class.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister

In the absence of the Pastor, the Rev. H. D. Ebner, Pastor of the Pennsauken Methodist Church will be the speaker at the morning service beginning at eleven o'clock.

Mrs. Lord's program will be as follows:

Organ Prelude—Prelude in "A." Offertory—Meditation.
Postlude—Benedictus.
Soprano Solo—Mrs. Marion Moore.

Church School will begin at 9:45. Organized Departments and classes with trained teachers extend a hearty welcome to all.

The Union Services at the Municipal

Finger Waving
Marcelling
Hair Cutting
Hair Tinting
Bleaching
Scalp Treatment
Facials and
Diet Method of
PERMANENT
WAVING

BETTY PETTY BEAUTY STUDIO
519 Cinnaminson Ave. PALMYRA
Phone 460

PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK GOLF CLUB

Saturdays, Sundays and Holidays until 4 p.m.
\$1.50
after 5 p.m.
\$1.00
WEEK DAYS
\$1.00
7:30 after 5 p.m.

Haddonfield Road
Barnes Township
18 Holes
Banquets and
Club House
Rentals
Solicited

Special Rate Golf Ticket
\$12 Worth of Golf for \$10

pal Grove Sunday evening at 7 o'clock will be conducted by the Rev. A. J. Harke, Pastor of the Moravian Church.

Mr. A. Harry Rudduck, 725 Washington Avenue, for many years an official of this Church, passed away Monday afternoon. Funeral services are being announced by the family. The Church extends to Mrs. Rudduck, and relatives, their most heartfelt sympathy.

The Pastor and Family are spending their vacation at 706 North Lake Drive, Belmar, New Jersey. If necessary he may be reached by telephoning either to George H. Caffrey, 707 North Lake Drive, Belmar 1562, or Ed. Reins, 705 North Lake Drive, Belmar 657.

THE WEAK POINT IN OUR AIR PREPAREDNESS

Our seaboard states have organized to meet the peril of invasion from the air. Each district has watchers on the alert twenty-four hours a day. Every plane aloft is reported to headquarters. If invasion occurs, sirens will blazon the alarm, air wardens will be on duty, the public will be trained.

In spite of all, there will be destruction. Factories and public buildings will be damaged, homes demolished. Ambulances and trucks will carry the injured to hospitals, and here comes the weak point. What hospitals are prepared to save lives by immediate blood transfusions? None in Burlington County; blood must first be obtained.

The Burlington County Hospital has asked for equipment to prepare and store blood for emergencies. This equipment will cost two thousand, one hundred and fifty five dollars and forty-five cents. Its purchase depends upon you; giving and giving promptly may save your own life.

All contributions should be made to the Burlington County Hospital Blood Bank Fund and sent to the First National Bank and Trust Company, Beverly, N. J.
Mrs. George C. Hughes, Chairman of the Blood Bank.

FIRE SCHOOL

Assistant Chief Lawrence Downs, of the Riverton Fire Department is conducting a school on Monday evening of each week for six men who have volunteered for duty with the fire company.

The new recruits were enrolled by Mr. Downs from local business houses and will augment the force of firefighters especially during the day.



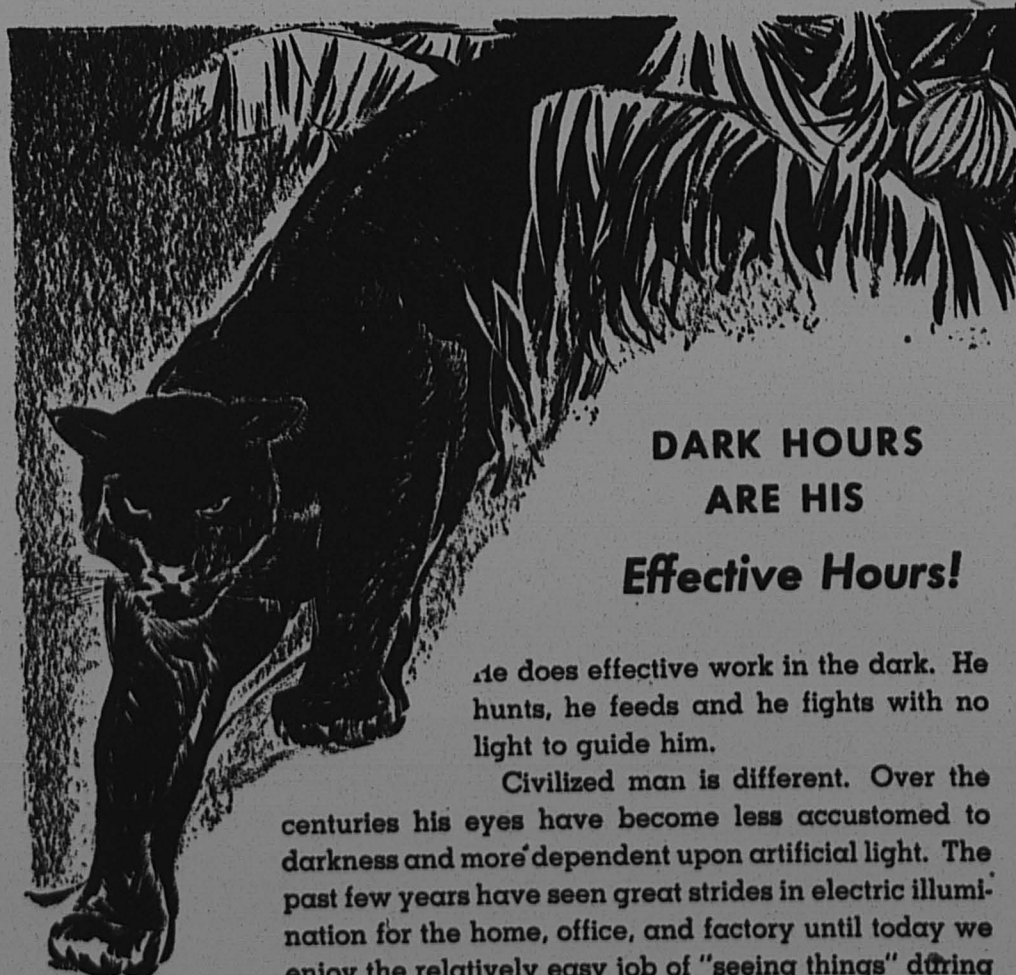
EVERY man, woman and child

There are no longer as in past wars. Instead "front" and we are all that our individual effort to ultimate victory. To help in civilian defense

organizations, by helping pay for the war, by doing the best we can in our daily work. This bank welcomes the chance to help you help your country. Tell us your problem.

United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation



DARK HOURS ARE HIS Effective Hours!

He does effective work in the dark. He hunts, he feeds and he fights with no light to guide him.

Civilized man is different. Over the centuries his eyes have become less accustomed to darkness and more dependent upon artificial light. The past few years have seen great strides in electric illumination for the home, office, and factory until today we enjoy the relatively easy job of "seeing things" during the darkened hours of the day.

Do nothing to reduce this high level of vision. Good eyesight is a vital necessity in winning this war. Those of us who are behind the man behind the gun must keep our eyes fit for the job.

PUBLIC SERVICE



BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES



AUTOMOBILES

Pontiac Sales, Service

BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 9595 - Night 163-M

"JACK" DAWLEY, Inc.

Oldsmobile

SALES and SERVICE
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 580

SALES SERVICE
Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 77 or 483

AUTO-SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

WOOLSTON'S ESSO STATION

● ESSO GASOLINE and OILS
● BRAKE and LIGHT SERVICE
● LUBRICATION - WASHING
● IGNITION and BATTERY SERVICE
● GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
MAIN and HOWARD STREETS
RIVERTON
Cars Called For and Delivered
Phone Riverton 9567

BAKERIES

FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
We Deliver
Phone 154

BANKS

CINNAMINSON BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
Special Attention to All Work
306 BROAD STREET
RIVERTON

BUILDERS

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 913-J

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

JOSEPH J. JOYCE
CONTRACTOR AND BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 265

COAL

J. T. EVANS CO.
Genuine FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPERT PROCESS COKE
FUEL OIL
Building Materials—Feed
and Fertilizers
Phone 1100
Palmyra

DAIRIES

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All Kinds of Orthopedic Shoe Work
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SMALL ADS ON THIS PAGE
PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
PHONE RIVERTON 712



BRIEF ITEMS from ABOUT TOWN

The two-starred service flag displayed at The New Era office is for Staff Sergeant C. H. Heck and Pvt. Harry Paul, both of whom are serving in the Army of this country.

Don't forget to leave salvage articles at the salvage depot, Broad and Main streets, Riverton. Through the cooperation of borough officials and John Reinhardt, member of the salvage committee, the Colors are now displayed at the depot during the day.

Mr. and Mrs. Arthur Johansen and children, of Westfield, spent last week at the home of Mrs. Johansen's father, Harvey E. Stewart, of Thomas avenue.

Mr. and Mrs. Wesley Hoffman, of Birmingham, Alabama, are visiting Mrs. Hoffman's parents, Dr. and Mrs. John Lord, of Cinnaminson avenue, Palmyra.

Mrs. T. A. Lloyd, of Elm avenue, Palmyra, left yesterday with her daughter, Miss Mary Edna Lloyd for Nashville, Tennessee, where she will spend some time.

The monthly business meeting of the Junior Chamber of Commerce was held at the Palmyra Borough Hall on Tuesday night. Bob Strahan was elected membership chairman of the organization.

The group is continuing its fingerprinting project of those in civilian defense activities in Palmyra. It is compulsory by the State defense staff, that these people be fingerprinted. All arrangements for the fingerprinting of various groups should be made with Frank L. Class.

Mrs. Charles Morze, Mrs. Walter Morze and Mrs. Tony Gonski returned home Saturday after spending two weeks visiting Private Charles Morze at Camp Kay, Columbus, Miss. Private Morze has completed his study and is now link train instructor.

Mrs. Mabel Minks has returned to her home, 705 Lincoln avenue, from the West Jersey hospital where she has been for several weeks.

COMING TO FOX RIVERSIDE 'REAP WILD WIND'

Long and eagerly awaited by multitudes of film fans, Cecil B. DeMille's Paramount Technicolor epic of the sea, "Reap the Wild Wind," shows Sunday at the Fox Theatre, Riverside.

It is the master showman's production and marks the anniversary of 30 hit-crowded years. Inevitably it would concentrate in the fruits of those years of experience, those years of gauging ac-

EARNST

A thoroughly modern Funeral Home devoted to the highest ideals of the profession. Established 30 years ago and completely rebuilt in 1938, the Earnst Funeral Home is a recognized leader among the funeral establishments in Burlington County.

EARNST FUNERAL HOME

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507 Bridgeboro Street
Riverside, N. J.
Telephone Riverside 65

curately public taste and being able to satisfy it. Few producer-directors have even dared to think on as grand and as spectacular a scale as this master of the film-making art.

Advance reports are that "Reap the Wild Wind" is DeMille's triumph! The great screen strategist has selected a really mighty cast for this powerful tale of men and women who fought to keep our seas free in 1840. In the chief starring roles are Ray Milland, Paulette Goddard and John Wayne. The main featured roles are occupied by Raymond Massey, Lynne Overman, Robert Preston, Susan Hayward, Charles Bickford and Walter Hampden.

The story, sweeping in its scope and thrilling in its elements, has a pace that carries it from the polished floors of the pre-Civil War era to the heaving decks of sailing ships breaking up on treacherous Florida reefs.

GAME SATURDAY

The Riverton baseball club will play Beverly at Memorial Park on Saturday afternoon of this week.

TENNIS TOURNEY

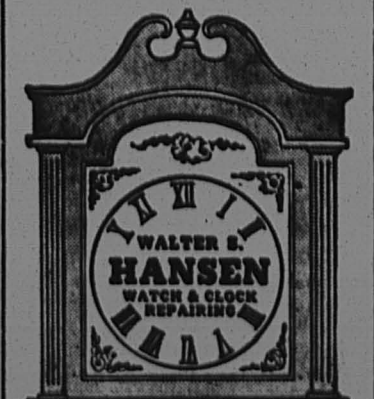
The annual men's tennis tournament of the Dela-Valley tennis club of Palmyra and Riverton will get under way this Saturday. All members are eligible to participate. The girls' tourney is listed for later this month. Play will take place at the Palmyra or Riverton public courts. All participants are urged to mark their score on the poster at the Palmyra courts. Kenneth Merrill, Palmyra High tennis coach, is seeded No. 1, followed by Sid White, Charles Snyder and Bob Cannon. The first round of the tournament includes the following:

K. Merrill vs. William G. Munro.
Jack Lewis vs. Brian Wood.
Frank Chambers vs. Bob May.
B. McCamy vs. C. Snyder.
R. Cannon vs. W. Turner.
C. Henderson vs. Russ Farrow.
J. Marshall vs. Russ Farrow.
Sid White vs. Harry Strang.

Church Notices

CENTRAL BAPTIST CHURCH
5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor

Services for Sunday, August 16
Bible School, 10 a.m.—While the height of the vacation season is here,



WALTER S. HANSEN
WATER & CLOCK REPAIRING
25 YEARS' EXPERIENCE
English and American
Hall and Clocks
French Mantel and
Traveling Clocks
Swiss Repeating and
Split-second Watches
Swiss and American
Diamond Breast
Watches
LIBERAL TRADE-IN
ALLOWANCE ON NEW
WATCHES, ANY MAKE
400 LINCOLN AVENUE
PALMYRA, N. J.
Telephone Riverton 1161

the school's attendance has been holding up remarkably well. If you are not on your vacation or are entertaining visitors on their vacation, you will find that the attendance at the school will be pleasant for all.

Morning Service, 11:15 a.m.—The Reverend William H. Russell of Keyport, N. J., will pray the pulpit during the absence of Pastor Morgan while he is vacationing. Rev. Russell comes well recommended by Pastor Morgan who urges all members to cooperate. The choir will render their usual offering.

Twilight Service, 7:00 p.m.—In the Municipal Grove, Rev. A. J. Harke will have charge of the service and will deliver the message. The choir of the Moravian Church will again have charge of the music and will render the anthem of the evening.

Wednesday evening at 8 o'clock. The Midweek Prayer and Praise Service. The leadership at these meetings will be taken by members of the church. Come out and participate. You will be greatly benefited.

OBITUARIES

A. HARRY RUDDUCK

A. Harry Rudduck, of 725 Washington avenue, died on Monday, August 10.

Services will be held today (Thursday) at 2:30 p.m. at the Snover Funeral Home, the Rev. D. Roe Haney officiating.

IT COSTS LESS FOR COAL & FUEL OIL

Insulating your home now while materials are available will pay for itself in the saving of fuel and the added comfort in both winter and summer. EVANS handles all types of insulation, and will gladly give information and advice that is yours for the asking. Call on

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CALIF. SEEDLESS GRAPES 15c

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Sweet Pink Meat

CANTALOUPE 3 for 25c and 2 for 25c

Fancy California Fresh PEAS 25c

Fresh Picked Jersey LIMA BEANS 25c

Fresh Cut SUGAR CORN 35c

Hardings' Sweet Cream BUTTER 89c

Strictly Fresh BROWN SHELL EGGS Lg. Size 53c

White American SLICING CHEESE 19c

Real Bites SHARP CHEESE 23c

Kellogg's KELLOGG'S GREEN ASPARAGUS

Cut Spears Uo. 2 Can 27c

KELLOGG'S SLICED BEETS 2 No. 2 Cans 23c

Kellogg's APPLE JUICE 2 (20 Oz.) Cans 19c

Kellogg's CIDER VINEGAR Qt. Jar 15c

BIRDS EYE PEAS Pkg. 25c

SPECIAL FEATURE

PARAMOUNT Strictly Fresh Killed

LARGE FOWL 39c lb

4 1/2-5 lb Average Most Delicious for Stewing or Fricassee

Lancaster County Snow White

Legs of Veal 39c lb

5 1/2-7 lb Avg. Tender as Spring Chicken

SPECIAL FEATURE

LEAN MEATY RACK LAMB CHOPS 35c

MEATY NECK OF LAMB 29c

Delicious for Stewing

Interment will be made in Morgan Cemetery.

Mr. Rudduck was a former tax collector in Palmyra, and was active in the real estate business there for a number of years.

He was a member of the Artisans, Camp No. 23, P.O.S. of A. and of Epworth Methodist Church, where he took an active part for many years.

The deceased is survived by his wife, Mary S. Rudduck.

WANT ADS

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St. Riverton.

FOR SALE: Puppies, Springer Spaniels with full papers, Richard L. Hill, corner Broad street and Bellevue avenue, E. Riverton.

RENT: apartment at Ship Bottom. Accommodate 6. Near Ocean and Bay. Phone Riverton 0038

FOR SALE: 1942 Chevrolet sedan. Sacrifice. Jim Goodwin, Riverton.

WANTED: late model used cars. Cash paid. Call Bellevue Garage, Riverton 9595. 8-13-42

LOST: black kitten, 3 months old. Last seen vicinity of Memorial Park. Return to 303 Midway. Reward. 8-13-42

BUY U. S. WAR SAVINGS BONDS AND STAMPS

53rd Year, No. 14

TRIAL BLACKOUT TUESDAY NIGHT

The first joint New Jersey and Pennsylvania test blackout was staged on Tuesday night of this week, with the actual alarm signal being sounded shortly after 9:30 and the all-clear about half an hour later. Sirens and whistles on the Pennsylvania side of the river blew approximately one minute ahead of the corresponding signals in the vicinity.

The test found local defense councils hereabouts ready for action and there was little confusion as all units assembled for duty with great promptness. Only one violation of the blackout was reported in Riverton, this being a case where the family had left for the evening and had allowed one light to remain burning.

Getting Better
Defense council officials were most enthusiastic over the results of the test, since each succeeding mobilization has revealed that all units have reached a high degree of efficiency and can be depended upon to function properly in the event of an actual air raid.

In this area all first aid and hospital posts were fully manned, fire apparatus was at assigned posts, wardens patrolled all areas, reserve police were at their stations, messengers augmented telephone communications and control centers functioned in a highly approved manner.

Each defense council is required to render a report to State officials within 48 hours of the blackout.

Y DAY CAMP HAS LARGE ENROLLMENT

So great has been the interest in the Riverton YMCA Day Camp, that the enrollment, originally intended to be 30, has now reached the 50 mark. It was announced today by John E. Stively, camp director.

The number of campers, which includes boys of 8 to 12 from Palmyra, Riverton, Bridgeboro, Riverside, and Burlington, has been mounting steadily since the opening day on August 4th, with the new members being immediately inducted into the program of craft work, indoor and outdoor sports and games, swimming, and hiking.

A feature of the first week's camp was the devotional period of Friday, August 7, held at the Palmyra Community Center, at which time Clifford W. Ergood talked with the boys on the qualities of thrift and industry as exemplified in the career of John Wanamaker, great Philadelphia merchant. Mr. Ergood is executive secretary of the Burlington County YMCA, which is sponsoring the camp for the fifth consecutive summer.

Last week's special attraction, a trip to Shibe Park to witness the Athletics-Washington game on August 13th, was postponed due to the heavy rains. Another date is now being set for the trip.

Boat Trip
This coming Friday, the long-awaited Wilson Line boat-ride to Riverview Beach will be made, weather permitting.

Meanwhile, the campers are busily finishing their model airplanes, rings, belts, and other craft articles, preparatory to the Parents' Day show and exhibition, to be held next Wednesday, August 26. All parents and friends of the boys are invited, as well as all other interested "friends of youth."

Of course, time is always taken off for table-tennis, dodge-ball, snatches-the-bacon, checkers, sports at Riverton Memorial Park, hiking to the Sand Banks, and swimming at Olympia Lakes.

The season will close with a "bang" with an overnight camping trip to Camp Ockanickon, "Y" camp at Medford, on August 27 and 28. There the boys will bunk for the night to the accompaniment of hoot-owls, crickets, and other "noises of the wilds."

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, AUGUST 20, 1942

PRICE FIVE CENTS

MANY "B" GAS BOOKS NOT CALLED FOR YET

Headquarters of Ration Board No. 4, at P.O.S. of A. Hall, Palmyra, reports that many "B" gasoline books have not yet been called for and all motorists expecting such books are urged to get them at once.

The board had intended to notify the applicants by mail, but the government furnished only 500 postcards for the purpose, when 3200 were needed.

It is also announced that state motor regulations require the gas sticker to be placed on the rear window, not the windshield.

ASK ACTION ON FLOOD RELIEF

At a meeting of Riverton Borough Council held on Thursday night of last week, a group of residents who lived in the vicinity of Harrison and Lippincott appeared before the governing body to request that measures be taken to prevent a recurrence of the flood which inundated their cellars during a heavy rainstorm several weeks ago.

At that time several basements were flooded, some to a considerable depth and were pumped out by the fire department.

After a discussion of the matter, the problem was referred to the borough engineers for investigation and a report on possible remedial measures in the near future.

Routine business occupied the remainder of the session.

FEWER MEN TO BE DEFERRED FROM DRAFT

The following statement regarding selective service was recently sent to local draft boards by E. N. Bloomer, State director:

"In view of the anticipated increase in the size of the calls for October, November and December, it is suggested that local boards carefully review all 2-B classifications in the 20 to 25 year age group.

"Additional deferments for periods longer than 90 days should only be considered for skilled personnel and in exceptional cases.

"The urgent demands of the Army for young manpower requires a stricter classification policy with regard to all deferments."

REGARDING ENLISTMENTS

According to an announcement made this week by Leonard B. Baker, chairman of Local Draft Board No. 1, of Palmyra, a man can enlist in certain branches of the armed forces up to the day of his scheduled induction.

The text of the order from the State director which covers this subject is as follows:

"The former agreement with the Navy, Marine Corps and Coast Guard, whereby they would refuse for enlistment any man who had received his order to report for induction from his local board, is no longer in effect. Consequently those agencies of the armed forces will accept men for enlistment up to the day of their scheduled induction.

STORM SEWER

To relieve flooded conditions during heavy storms at Broad street and Cinnaminson avenue, Palmyra, a new storm sewer is being constructed from the intersection of Parry and Cinnaminson across South Broad street to connect with the existing storm drain on the north side of Broad.

Highway officials believe that the new line will enable this section to be drained thoroughly in the event of future heavy downpours.

U. S. Marines from the Boston Navy Yard subdued an armed prison revolt in a Massachusetts penitentiary in 1924.

Primary Candidates

The following candidates for nomination to National, State and County positions have been certified by Palmer L. Adams, Burlington County Clerk.

Republican

U. S. Senator
George Biehl
Gill Robb Wilson
Albert W. Hawkes
Joseph A. Bower
George O. Pullen
Franklin W. Kiel
Congress
D. Lane Powers
State Senator
A. Matlack Stackhouse
Howard Eastwood
Member of General Assembly
J. Margaret Warner
Arthur W. Lewis
John S. Conroy, 2nd
Coroner
John R. Coates
Joseph L. Brown
Francis H. Eland
Freeholder
Frank A. Snover
Charles Y. Kniss
J. Roland Rhodes
LeRoy Church
John M. Chant

Democratic

U. S. Senator
William H. Smathers
Congress
William Homer Thompson, Jr.
General Assembly
Edwin B. Perry
State Senator
James M. Davis, Jr.
Freeholder
Clinton Cowperthwaite

MEETING SLATED FOR AIRPLANE OBSERVERS

All spotters at the observation post at the Palmyra High School stadium are requested to attend a meeting of the observers to be held on Tuesday in the Palmyra High School auditorium at 8 p.m. This is one of the few meetings scheduled by the observers since the observation post started and all observers are urged to attend.

Avery Willis, chief observer at the post, will be in charge of the affair and there will be several guests from the Army Air Corps along with J. Madison Whomsley, district supervisor of the observation posts in this area.

Observers Still Needed
All those who are not yet helping out in any manner at the observation post are invited to attend. According to C. B. Gardner, assistant chief observer at the post, who is in charge of the arrangements for the spotters, the appeal for observers in last week's paper brought forth a few but not enough. You can still take part in your other defense activities and be a spotter at the local observation post on the lookout for enemy aircraft. It is only two hours per week in performing a duty that is very important to our nation and those living around you. You may also register your name with Mr. Gardner as a substitute at the post by contacting him at his residence, 419 Leconey avenue, or call Riverton 521-M.

Forms may also be left for signature with him by the observers for supplemental gas for use only between the observation post and their homes.

RIVERTON SCHOOL OPENS SEPTEMBER 14

According to an announcement made this week, the Riverton Public School will open for the fall term on Monday, September 14.

MISS HILDA GROB TO BE ROTARY PIANIST

Miss Hilda Grob, a member of the teaching staff at the Riverton Public School has accepted the invitation of the board of directors of the Palmyra-

Riverton Club to be the pianist of the organization during the absence of Dr. Dean H. LeFavor, who has received a commission as captain in the Army Medical Corps.

The club has voted an honorary membership to Dr. LeFavor while he is in the service.

ANNUAL FLOWER SHOW

A Victory Garden arrangement will be a new feature at the Eleventh Annual Flower Show of the Woman's Club of Palmyra which will be held in the Club Room, 305 East Broad street, on September 11 and 12. The committee is completing a schedule of classifications which will be printed later. The Flower Show will be open to the public.

JOHN SHEA IS CENTER LEADER

John Shea was named director of the Community Center of Palmyra, Riverton and Cinnaminson at a special meeting of the community center committee presided over by Henry Naisby last Friday night. Mathew W. Curtis, member of the Palmyra High School athletic department was selected as his assistant.

Mr. Shea and Curtis will succeed Earl Whitcraft, who has been the Center. Whitcraft recently accepted a position as principal at the Columbus public school. He has been in charge of the Center since its organization three years ago, and has done a great deal to benefit the youth of this area. He also aided in the start of the center as a recreational spot for the youth of this area.

Shea is the new physical education instructor at the Riverton public school and Palmyra junior high. He comes from Millville, and has had considerable experience with Boy Scout work. He received his education at Millville High School and University of Illinois. He is a member of the Delta-Theta-Epsilon and Alpha Kappa Delta fraternities.

Curtis is already known to the residents of this area as the assistant track coach of the Palmyra High School track team that won the state title in June. He is to assume duties in September as the head football coach at Palmyra and at the present time is a counselor at Camp Ockanickon.

He received his education at West New York High School and East Stroudsburg State Teachers college. Prior to his coming to Palmyra last May he was physical education director at Saltsburg High School, Saltsburg, Pa.; Rockview Hotel, Tague, New Jersey and freshman football coach at Stroudsburg State Teachers College. Both men are slated to start their duties at the Community Center early in September.

In Riverton, the collection of Salvage material has been going ahead quietly, but efficiently, for the past several months. Due to the fine cooperation of local citizens with the Salvage committee.

John Reinhardt, who is in charge of the Salvage Depot at Broad and Main Streets reports that every week considerable quantities of paper, metal, rubber and tin are left at the depot. The salvage is sorted and collected at regular intervals.

PANEL SCHEDULES RATONING BOARD NO. 4

P.O.S. of A. Hall
Palmyra

Fuel—Monday, 7:30 p.m.

Food and Miscellaneous—Wednesday, 7:30 p.m.

Autos and Tires—Friday, 7:30 p.m.

DOCTORS ENJOY GOLF AT COUNTRY CLUB

Thirty officers, members of the Army Medical Corps, who are on the staff at Tilton Hospital, Fort Dix, spent Tuesday afternoon and evening at the Riverton Country Club.

A golf tournament was followed by dinner. Arrangements were made by Colonel Turnbull, of the hospital.

FEMINE ATTENDANTS AT GASOLINE STATIONS

During the past week, two service stations in Palmyra have engaged members of the fair sex to pump gasoline. The change from male attendants was made, it is stated, because of the difficulty in securing young men for this type of work.



Salvage Drive MOST ESSENTIAL

In respect to the National Salvage Campaign, the following message is directed to every citizen from Lesing J. Rosenwald, chief, Bureau of Industrial Conservation, War Production Board:

"In every state and in most communities a good start in the Salvage Program has been made, and now the framework of a salvage organization throughout the nation has been established.

"A fine job has already been done on the salvage of waste paper, rubber and on scrap iron in many localities. Now our great challenge is to do in all localities an equally good job on iron and steel scrap, non-ferrous materials and rags.

"In addition, we have new responsibilities in the salvage of surplus cooking fats and, in certain cities, tin cans.

Large Task

"The immensity of the task we still face requires a stepping up of the tempo of the salvage program. If we are to keep our steel mills going full blast this winter, we must increase the flow of scrap iron and steel by

Frederick W. Metzger
Mrs. John P. Abell
John Reinhardt

THE NEW ERA

Incorporated

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Phone 406
KARL W. LATCH, Adv. Mgr.
812 Morgan Avenue
Phone 868

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LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NO REGISTRATION CARD

C. J. Friskey, 52, of Philadelphia, was taken into custody by Officer John Robinson, of the Riverton police at 1 o'clock last Friday morning.

The man alighted from an east-bound bus and asked the officer for a night's lodging. He then jumped on another bus going in the same direction and was taken into custody by Robinson in East Riverton.

Upon being questioned at police headquarters, it was learned that Friskey had no registration card. He said that this was at home, but a search by Philadelphia police failed to reveal it. The man talked in an erratic manner and stated that he had a criminal record across the river.

OBITUARIES

JOHN DOWNIE

John Downie, 79, of Cinnaminson avenue, Palmyra, died on Thursday, August 13.

Services were held from the Snover Funeral Home on Sunday at 9:30

a.m., the Rev. A. J. Harke officiating. The body was sent to Youngstown, Ohio, where interment was made in Todd Cemetery.

The deceased is the husband of the late Annie Downie, and is survived by a son, Jack.



THE PEOPLE'S COLUMN

THE JONES BOYS IN POLITICS

The two Al Joneses in Burlington County's Republican picture are somewhat confusing to many of the voters.

Since both of the Joneses have been subjects of controversy, and each one has his political enemies, some of the voters often wonder which Jones it is that is reported as associated with this or that group of candidates.

So it has been suggested that the newspapers give some facts to enable the public to distinguish between the two Jones boys in politics.

One of the Joneses is Freeholder Albert C. Jones, who lives in Mount Holly and is now Director of the Board of Freeholders and also Director of the County Highway Department. He is the tall, long-legged Jones with plenty of hair on top of his head. He is now one of the leading figures in the Harmony group, despite the fact that he was originally elected to office several years ago by the Good Government.

The other Jones is Alfred D. Jones, of Pemberton. He belongs to the Good Government Group and is

Vice-Chairman of the Good Government party organization. Alfred D. is also County Chairman of the Young Republicans. He formerly held a position in the County Road department, from which he was unceremoniously removed a few months ago by his namesake, Albert C. Jones. Alfred D. is now employed at the Philadelphia Navy Yard. Alfred D. is plumper and not quite so tall as Albert C., and has no hair on top of his head, for which reason his friends call him "Curly."

There is quite a difference between the Jones boys.

A REPUBLICAN.

BITS O' BUSINESS

Meat shortages, notably in beef, may continue longer than originally figured. No permanent over-all beef shortage is anticipated, but there will be almost surely a marked scarcity of choicer beef, price ceilings having made it scarcely worth while for producers to pursue the fatter feeding schedules. . . . Swift and Company was awarded the first government contract for dehydrated beef for use abroad. Dehydrating, one of the

most amazing food tricks of the war, saves up to 90 per cent of ship space in the case of meat. . . . Rail tank cars, worked overtime and at high speeds in trying to make up for eastern seaboard oil supplies blasted by submarines, are showing the wear and tear. . . . Bike rationing has been given a new twist, tightening rules so that the list of eligibles for bicycles now is scarcely broader than those for automobiles and tires.

Q. How can one be sure that the Junk dealers won't hold the scrap to get higher prices?

A. The Junk dealer cannot get higher prices by holding, since ceilings have been placed by the government on prices at which he can sell to consuming mills. A well-run Junk yard will always have a certain amount of scrap on hand which is being prepared. It is also necessary to accumulate enough of each grade so that economical shipments can be made. An empty Junk yard produces no scrap. Any dealer who hoards is subject to requisition by the government.

LOOKS LIKE A FUEL OIL SHORTAGE
...I'M CHANGING TO 'blue coal'

IT'S EASY, MRS. AMES, WITH THE NEW 'blue coal' CONVERSION EQUIPMENT! AND YOU GET THE SAME CONVENIENT AUTOMATIC HEAT CONTROL!



'blue coal' HEAT REGULATOR controls furnace from upstairs

Thousands of home owners are taking advantage of the new 'blue coal' Conversion Equipment to change from oil to coal. They'll be sure of cleaner, healthier heat next Winter, and real money savings, too! What's more, they'll have even better automatic temperature control than they had with oil. See your local 'blue coal' Dealer about changing over to 'blue coal' now.

PHONE US TODAY!

J. S. Collins & Son, Inc.

Riverton, N. J.

Phone 0004 and 0005

SOLD AND INSTALLED BY 'blue coal' DEALERS!

Announcement

THE
BETTY PETTY
BEAUTY STUDIO
519 CINNAMINSON AVENUE
PALMYRA

WILL BE CLOSED

FROM

Monday, August 24

TO

Wednesday, Sept. 2

ON WHICH DATE WE WILL BE AT OUR
NEW LOCATION AT608 Highland Ave.
Palmyra, N. J.

Know Your Government

"WHITE ELEPHANT"

War-time, with its pressing demands for all production of the articles of war, is no time to revive vast and costly "pet" construction projects in government—particularly those which failed to win approval under most favorable conditions of years of peace. Yet an effort to do just that is in the making in Washington—and the war is being used as an excuse.

The proposal is to build another canal across New Jersey—a "white elephant" project which has been pushed by determined interests for more than three decades without success. Rejected many times previously by State and Nation alike because such a canal would not only be exorbitantly expensive to build, but economically unsound in operation, the latest attempt to foist the project upon New Jersey, is advanced in an appropriation bill introduced by Congressman William H. Sutphin of Matawan. This provides for a 15-foot canal from the Delaware River at Bordentown to the Raritan River at Sayreville.

One hundred million dollars is provided to construct the canal. Even this huge amount is viewed as only an "initial" expenditure because engineers' estimates have ranged from at least 150 to 200 million dollars. Even if completed, engineers admit that savings in transportation costs would not equal expenditures for construction, maintenance and operation and that annual deficits would be inevitable.

Some idea of the vast scope of the undertaking—and the demand it would make upon labor, equipment and materials so direly needed in our war production program—may be gained from the estimate that cubic yardage of excavation from a New Jersey canal would compare to that

involved in digging the Panama Canal.

Would Take Two Years Under most favorable conditions with full attention, labor and resources being applied to the canal construction job, engineers estimate it would take at least two years to construct. Some authorities contemplate a five year period of construction and this appears a more likely and even conservative estimate under war-time conditions. Prospects of a canal across New Jersey several years hence provides no solution of America's pressing war-time transportation problems. Quickly available means of rapid transportation must be counted upon to ship war materials.

Vast Federal expenditures for a canal would be supplemented by additional costs borne by New Jersey taxpayers. The State could expect to be called upon to furnish the right-of-way, acquisition of which is estimated to cost two to eight million dollars. Damage to existing property, severance of roadways, construction of new bridges and removal of canal property to already overloaded lists of tax-free property would add

inestimably to the tax burden. Cognizant not only of the threatened addition to the heavy load of taxpayers, but also that construction of a canal would impede instead of speed the Nation's war program, the New Jersey Taxpayers Association and other State-wide citizen organizations have announced opposition to the proposal. America at war can ill afford to stop working and producing for victory to carry out a pet canal building project conceived by

visionaries 30 years ago and rejected time and again by practical engineers and other authorities as an unsound undertaking.

United States Marines raised the first American flag over Sitka, Alaska, on October 18, 1867.

John Adams, early president of the United States, is often referred to as the father of the Marine Corps.

"Send a Courageous

intellectually honest, unselfish business leader to U. S. Senate for the next 6 crucial years. We should all vote for Albert W. Hawkes,"

says Rev. Dr. Lester H. Clee

ALBERT W. HAWKES

REPUBLICAN U. S. SENATOR PRIMARIES
CANDIDATE for U. S. SENATOR SEP. 15, 1942

Paid by friends of A. W. Hawkes

AMERICAN STORES CO.

VITAMINS FOR THE HOME FRONT!

Serve your family nutritious food in planned meals as suggested by your Government. Keep your family healthy and strong to meet the increased needs of war activity. Fortify your table with vitamins for the Home Front and select your food needs from among the Nation's finest, sold in your convenient, Neighborhood American Store.

Summertime Surplus Cheese Sale

Farmdale Natural Aged
CHEESE 29¢
Uncle Sam says eat more cheese. Fine nutrition—fine flavor. Serve cheese and serve the nation.Tender Lima Beans No. 2 9c
Del Monte Asparagus No. 2 25c
Hurlock Stringless Beans No. 2 19c
New Pack Hurlock Tomatoes No. 2 19cASCO New Pack PEAS 2 No. 2 33¢
Fender, Sweet
New Pack Farmdale CORN 2 No. 2 23¢
Golden, Cream StyleWatkins Table Salt 2 21-oz pkgs 5c
Glen-Cove Vegetable Soup 4 10-oz cans 25c
ASCO Green Spinach No. 2 17c
Del Monte Tomato Sauce 2 11c
Hires Root Beer Extract 2 21c
Ideal Table Syrup 2 10cNew Pack Sunrise TOMATO JUICE 2 34-oz cans 19c
Pure Florida Orange Juice 2 No. 2 23c
Orange & Grapefruit Blended Juice 2 No. 2 23c

Fresh Fruits and Vegetables

Fancy Fresh PEAS 2 lbs 19¢

Long Green Cucumbers each 5c
Large Juicy Lemons 6 for 13c
Crisp Iceberg Lettuce head 15c
Stringless Green Beans 2 lbs 19c

Juicy California ORANGES doz 29¢

RINSO small 9c: large 21c
pkgsGold Dust 17c Silver Dust 24c
Lux Soap 3 cakes 20c Lifebuoy Soap 3 cakes 20c
Lux Soap Flakes 2 small pkgs 19c: large 22cFloating med cake 6c: large 10c
Swan SOAP cake

COVER WALLPAPER WITH PAINT?

SURE! AND IT'S WASHABLE PAINT, TOO!

Why go to the expense of removing wallpaper before you paint a room? Paint right over the wallpaper with Kem-Tone Wall Finish!

Covers with One Coat
Dries in One Hour!
It's Washable!
1 gal. Finishes Average Room!

SHERWIN-WILLIAMS

Kem-Tone \$2.98
GALLON
Pail FormMix 1 gallon with water and make 1 1/2 gallons paint. Your cost, ready-to-apply, \$1.98
..... per gal.

NEWEST PASTEL COLORS

John H. Etris
17 W. Broad St. Palmyra
Phone 0278SHERWIN-WILLIAMS
PAINTSBEYOND TOMORROW
CHARLES WINNINGER • RICHARD CARLSON • MARIA GUSEVSKAYA
JEAN PARKER • HELEN WILSON
C. AUBREY SMITH • HARRY CAREY
and
Plus New Crime Doesn't Pay Subject "DON'T TALK"

with MARY ASTOR.

KENNEL MURDER CASE

POWELL

RETURNS

WED. AND THURS. AUGUST 25-27

2-BIG FEATURES-2

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BEYOND TOMORROW

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2-BIG FEATURES

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
11 a.m.—Meeting for Worship.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday,
8 a.m.—Holy Communion.
11 a.m.—Morning Prayer and Sermon.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Mind" is the Lesson-Sermon subject for Sunday, August 23, in all Christian Science Churches and Societies throughout the world.
The Golden Text is: "God hath not given us the spirit of fear; but of power, and of love, and of a sound mind." (1 Tim. 1:7)
Among the Lesson-Sermon citations is the following from the Bible: "Who hath directed the Spirit of the Lord, or being his counsellor hath taught him?" (Isaiah 40:12)
The Lesson-Sermon also includes the following passage from the Christian Science Textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "If Mind is within and without all things, then all is Mind; and this definition is scientific." (p. 257)

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.
10 a.m.—Church School.
11 a.m.—Morning Worship.

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra, N. J.
Rev. D. Roe Haney, B.D., Minister
Church School in Epworth Church begins at 9:45. The Church School as always has its organized departments and classes adaptable for all ages. A special musical number will be given during the opening exercises in the main Church School auditorium.
In the absence of the Pastor who is on vacation at Belmar, The Rev. Howard H. Scarborough of the Bridgeboro Methodist Church will be the speaker at Church Worship at

New Shoes From Old "AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

11 o'clock. Come out and give our visiting preacher a hearty welcome. The musical numbers as arranged by Mrs. Lord are as follows:
Organ Prelude—"Sunrise"
Offertory—"Solace"
Soprano and Alto Duet by Stella McCay and Eleanor Sauerwein
Organ Postlude—"Allegro"
The Union Service will be in the Municipal Grove, weather permitting, at 7 o'clock under the direction of the Baptist Church with their minister, The Rev. S. Dan Morgan as the speaker. In the event of inclement weather, the service will be in the Lutheran Church.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
Sunday, August 23, 1942—The 12th Sunday After Trinity.
Matins, 8:45 a.m.—Sermon, "The Touch of the Master's Hand."
Church School—10 a.m.
The Service—11 a.m.—Sermon, "The Touch of the Master's Hand."
Grove Vespers—7:00, with the Rev. S. Dan Morgan of the Baptist church presiding.
No Luther League meeting.

CENTRAL BAPTIST CHURCH
5th St. and Maple Ave., Palmyra
Rev. S. Dan Morgan, Pastor
Services, Sunday, August 23rd.
Bible School—10 a.m.
Morning Service—11:15 a.m. Rev. William H. Russell of Keyport, N. J. will occupy the pulpit again this Sunday and will bring the message of the morning. The choir will participate in the worship period by rendering an appropriate anthem.
Twilight Service—7 p.m. in the Municipal Grove. In the absence of Pastor Morgan, the Rev. William H. Russell will conduct the service. He will be supported by the choir who will be in charge of the music.
Wednesday, 8 p.m.—Mid-week Prayer and Praise Service. The Leader has not been disclosed. Come out and see for yourself. You will enjoy it too!

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH
Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

This Sunday A. Moulton McNutt will address the class.
SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor
Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

All children of the parish should attend the 9 o'clock Mass every Sunday. Mass is celebrated for those of the parish in the service each Monday morning at 8 a.m.

We hope civilian defense will produce cleanliness and order in homes, shops, and city streets.

PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK GOLF CLUB
Saturdays, Sundays and Holidays until 5 p.m. \$1.50
after 5 p.m. \$1.00
WEEK DAYS \$1.00
7:30 after 5 p.m.
Haddonfield Road
Haddonfield Township
18 Holes
Banquets and Club House
Excellent
Special Rate Golf Ticket
\$12 Worth of Golf for \$50

RED CROSS NEWS

RED CROSS NURSES AIDE
We are now at war, and many of our graduate nurses are enlisting with the Armed Forces to render their trained services at the Camps and at the battle fronts.

The civilian population must be served. Hospitals are short-handed. Should the folks who stay at home suffer for the need of hospital aide? Why not volunteer your spare time and train yourself for a Red Cross Nurses Aide? It is a very worthwhile service. The course consists of 80 hours under the instruction of an experienced graduate nurse. This work is interesting and helpful as well. Many more Nurses Aides are needed. The next course will begin the first week in October. For information how to join the course, please call Mrs. George Bornet, Riverton 0621.

ENGAGED
Mr. and Mrs. Harry Bates, of 809 West Broad street, Palmyra, announce the engagement of their daughter, Miss Carrie W. Bates, to P.F.C. Harry F. Heimbach, son of the late Mr. and Mrs. L. J. Heimbach, of Lebanon, Missouri, who is serving with the U. S. Army at Fort Benning, Georgia.

50,000 PINTS OF BLOOD A WEEK
2,500,000 pints of blood a year is what the U. S. Government has asked the Red Cross to collect for our

Creamed Chicken Supper
AUGUST 29, 1942
EAST RIVERTON FIRE HOUSE
5-8 p.m.
Ladies Aid Asbury Methodist Church
Adults—65c Children—30c

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

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after 5 p.m. \$1.00
WEEK DAYS \$1.00
7:30 after 5 p.m.
Haddonfield Road
Haddonfield Township
18 Holes
Banquets and Club House
Excellent
Special Rate Golf Ticket
\$12 Worth of Golf for \$50

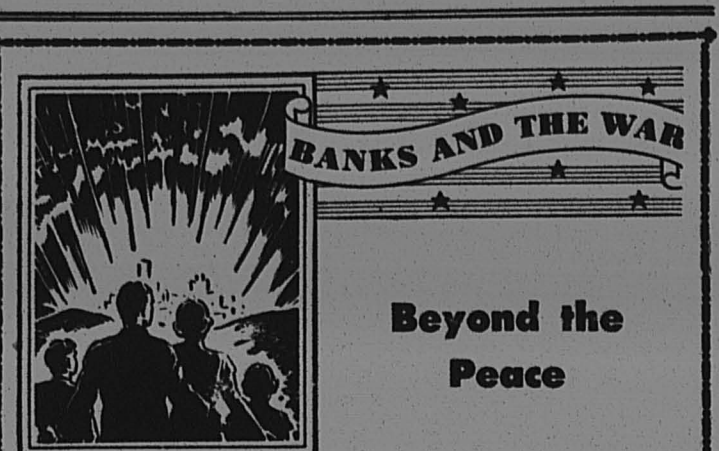
RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoon delivered on or before 8 o'clock Monday morning.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Woolston's ESSO STATION
• ESSO GASOLINE and OILS
• BRAKE and LIGHT SERVICE
• LUBRICATION - WASHING
• IGNITION and BATTERY SERVICE
• GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
MAIN and HOWARD STREETS
RIVERTON
Cars Called For and Delivered
Phone Riverton 9567

BAKERIES
FANCY BAKING
Home-Made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
We Deliver
Phone 154

BANKS
CINNAMINSON BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

armed forces. That will keep the Red Cross blood plasma department working at full capacity. Is it reasonable to expect the Red Cross to provide blood for minor civilian catastrophes?
According to the Emergency Medical Service of the State of New Jersey listing, there are, in our thickly populated state, only three civilian blood banks, none in Burlington County or the southern part of the state.
For the duration of the war we insist that our fiction give us happy endings.



Beyond the Peace
WITHOUT taking our eyes from the big job of winning this war, we are seizing this opportunity to urge provision now for the post-war period. Every individual should be ready with a cushion of cash to take up the shock that is certain to result as we shift back to peace. There are almost certain to be dislocations, unemployment, and other financial hardships. Now is the time to prepare, by buying Defense Bonds and making periodic bank deposits.

United States Savings Bonds for DEFENSE on sale here
Cinaminson Bank and Trust Company
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation



Keeping Healthy is Part of Your Job!
You can have good food and eat hearty meals and still be undernourished. A balanced diet is necessary if you want to build a strong body and steady nerves. . . . If you would like help in planning meals; if you want to make sure that you and your family are getting the minerals and the vitamins and the proteins you need, consult our Home Economics Department. They will furnish menus made up of dishes that include these body-building elements. They have dozens of recipes on hand which they will be glad to give you. Service of this kind is given without charge.

Did you know that you may purchase a new gas range, if your cooking equipment is beyond repair or if you have none at all?

PUBLIC SERVICE

★ BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS ★

AUTOMOBILES

Pontiac Sales, Service
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 9595 - Night 163-M

"JACK" DAWLEY, Inc.
Oldsmobile
SALES and SERVICE
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 500

SALES SERVICE
Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 77 or 485

AUTO-SERVICE
MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

WOOLSTON'S ESSO STATION
• ESSO GASOLINE and OILS
• BRAKE and LIGHT SERVICE
• LUBRICATION - WASHING
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THE ONLY COMPLETE ONE-STOP SERVICE STATION
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Main at Harrison Street
RIVERTON

BARBERS
RAY BANKS
BARBER
Special Attention to All Work
306 BROAD STREET
RIVERTON

BUILDERS
John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 915-J

Curtis E. Staveland
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

JOSEPH J. JOYCE
CONTRACTOR and BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 285

BARBERS

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403 Howard St., Riverton, N. J.
Phone Riverton 285

COAL

J. T. EVANS CO.
Genuine FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPER PROCESS COKE
FUEL OIL
Building Materials—Feed and Fertilizers
Palmyra Phone 1100

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BISHOPS' DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRUGGISTS

BLANC'S
Palmyra Pharmacy
1 E. Broad Street, Opposite Depot
Palmyra, N. J.
PRESCRIPTIONS—DRUGS
COSMETICS—PERFUMES
A Complete Drug Institution

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EARLE B. HARDER
Repairs and Installations
Power and Light
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EXPRESS
Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
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5 & 10 STORES
Mrs. James E. Wolfe's
PALMYRA
5c and 10c STORE
9 WEST BROAD STREET
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES, NOVELTIES, CANDY, ETC.

GROCERIES
W. F. Becker
GROCERIES - FRUITS - VEGETABLES
Delicatessen Counter
MEATS and PROVISIONS
517 HOWARD ST., RIVERTON
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N. KUENSSELL, Prop.
Phone—Riverton 972

Riverside Home Laundry
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Riverside, N. J.
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MEMORIALS
Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
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W. H. SLOCUM & SON
Marble & Granite Works
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Get Our Price

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EDWARD HUGHES
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114 Garfield Ave. Palmyra
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Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
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REAL ESTATE
Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone Riverton 25

W. REX McCROSSON
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5 East Broad St., Palmyra
Phone Riverton 500

Fire :: Burglary :: Automobile :: Casualty
REAL ESTATE INSURANCE
Ada E. Price
416 Lippincott Ave. Riverton
Notary Public Phone, Riverton 0806

Leslie W. Reeves
GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

SHOE REPAIRING
For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

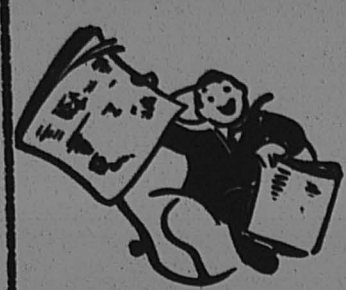
N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

TAILORS
J. R. JOHNSON
CLEANER and DYER
PALMYRA, N. J.
Work Called For and Delivered
Riverton 775

Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

SMALL ADS ON THIS PAGE
PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
PHONE RIVERTON 712



BRIEF ITEMS from ABOUT TOWN

Sherman Gootie, hospital apprentice first class, U. S. N., who is stationed at Chelsea Naval Hospital, Boston, Mass., spent a brief furlough recently with his parents, Mr. and Mrs. William Gootie, Lippincott Avenue, Riverton.

Private B. E. Goodwin, of Riverton, who was recently transferred from the Cavalry to the Air Corps Engineers, visited Riverton last Sunday night, on a special pass, to see his mother, Mrs. Grace Goodwin, who is seriously ill.

Harry Crowther, of Riverton, was the speaker at the weekly meeting of the local Rotary Club. Crowther, an employee of the Franklin Fire Insurance Company for a number of years, spoke on the topic "Casualty Insurance."

Mrs. Samuel MacMullin, of Harrison street and Linden avenue, broke her left arm last Thursday when she fell down stairs at her home.

Mrs. Harley Wright, of Indian Mills, visited relatives in Palmyra on Monday.

Mrs. Stanley Denham, of Greenwich, Conn., is visiting her mother, Mrs. Ella Rockhill, of West Broad street. Mrs. Thomas Palmer, of Lakehurst, another daughter, visited Mrs. Rockhill on Tuesday.

Mr. and Mrs. I. S. Williams, of Thomas avenue, have returned after vacationing in Ocean City.

TENNIS MATCHES ARE DELAYED BY WEATHER

The monthly meeting of the Delaware Valley Tennis Club of Palmyra, Riverton and Cinnaminson will be held Friday night at the residence of James Bullantyne, of 508 Garfield avenue, Palmyra.

The club's annual tennis tournament, due to the rain, did not get under way until yesterday, with several more days permitted for the first round to be completed. Walter Turner, club president, has requested that all members make an effort to write to the five members of the club who are now in the service of our nation. They are Bill Mack, Fred Wiggins, Jack Pfeiffer, Bob Rhodes, Harley Asay and Arthur Faunce.

RIVERTON PLAYS HERE TOMORROW NIGHT

Riverton bolstered its hold on 3rd position in the Burlington county baseball league last Saturday by defeating Beverly 4-1 at Memorial Park.

Riverton will be host to the league leading Riverside A.C. at Memorial Park tomorrow night (Friday) at 6:15 p.m. The Riverton-A.C. tilt

listed for last Monday was rained out and was slated for last night at the local park.

Plenty of action, including several arguments between the visitors and the umpires, along with a three run rally in the 8th by Riverton, featured the contest. In the Saturday game, Riverton took the lead in the opening inning by scoring a tally. Beverly followed in the fourth to even up the contest. Entering the 8th with the count 1-1, Roy Shinn started the rally with a triple and the locals recorded three runs to decide the fracas.

Bob Bauer was on the mound for Riverton, setting down the losers with four hits. He recorded eight strike-outs. Shinn, with his triple and a two-base smash and Wilbur Benbow, with a double and a single led the Gotta outfit at the bat.

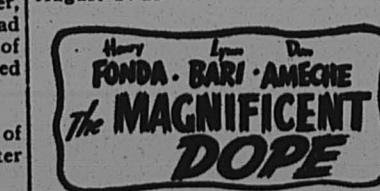
PAALMYRA Direction Victoria Theatres Co.

FRIDAY AND SATURDAY
August 21-22

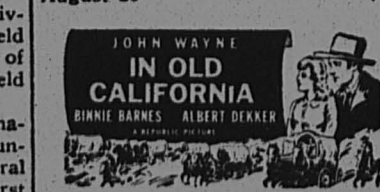


Saturday Matinee Only
Dead End Kids—Little Tough Guys
in
"JR. G-MEN OF THE AIR"

MONDAY AND TUESDAY
August 24-25



WEDNESDAY
August 26



THURSDAY
August 27

Barbara Stanwyck in
"GAMBLING LADY"
and
William Powell in
"THE KENNEL MURDER CASE"

—Please Note—
Evening Show Starts at 6:40 p.m.

WANT ADS

SELLING miscellaneous household goods: gas range, bungalow stove, venetian blinds, storm sash, rugs, garden tools, etc. Warnick, Burlington Pike, Cinnaminson. 8-20-1t

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton.

FOR SALE: Puppies, Springer Spaniels with full papers. Richard L. Hill, corner Broad street and Bellevue avenue, E. Riverton.

WANTED: late model used cars. Cash paid. Call Bellevue Garage, Riverton 9595. 8-13-2t

RENT: apartment at Ship Bottom. Accommodate 6. Near Ocean and Bay. Phone Riverton 0028

SALE: English light weight racing bicycle, originally cost \$80. Will sacrifice. Hamelman, 512 Cinnaminson Street, Riverton. 1t

HITS ARMORED CAR.

While a convoy of armored army trucks was going along Cinnaminson avenue, near Broad, late Tuesday afternoon of this week, a motorist who had been parked on the avenue attempted to drive into the street. Unfortunately, one of the trucks occupied the road at that moment and the resulting crash brushed the pleasure car aside with considerable damage to fenders, etc., driving it into another machine parked at the curb.

Needless to relate, the army vehicle came through without a scratch, the armor being impervious to such minor trifles.

Q. Are there ceiling prices on all scrap and waste materials?

A. The government has fixed ceiling prices regulating sales to consuming mills; by grades and classifications for all important waste materials. There is no limitation on selling at prices below the ceilings. Ceilings have been established for iron and steel scrap, nonferrous metals, rubber scrap, burlap bags, rags, old manilla rope, waste paper, etc.

IT COSTS LESS FOR COAL & FUEL OIL

Insulating your home now while materials are available will pay for itself in the saving of fuel and the added comfort in both winter and summer. EVANS handles all types of insulation, and will gladly give information and advice that is yours for the asking. Call on

J. T. Evans Co.
RIVERTON
302

PREMIUM ANTHRACITE COAL

Genuine Koppers Coke
Asbestos Siding
Vita-Var Paints and Enamels
Roofing Shingles
Window and Door Screens
Free estimates on repairs and alterations



"Fighting" Copper

A MILLION miles of telephone circuits were added to the nationwide long distance system last year. But today the network is crowded in many areas as war calls continue to mount.

We could use another million miles of circuits this year, but this year's copper is "fighting copper"—it's going into bullets and shell casings to send another kind of message. Even a machine gun in action four minutes uses as much copper as there is in a mile and a half of telephone wire.

On the home front, the present telephone system must carry on, about as is, for the duration, and it must take care of a load that increases from day to day as the nation's war effort moves toward its peak.

To make room on the wires for the greater volume of war calls we ask everyone to use the telephone sparingly. Please avoid unnecessary calls...both local and long distance...and when you call, be brief. Your cooperation will do much to keep the messages that are part of the over-all war effort moving promptly.

NEW JERSEY BELL TELEPHONE COMPANY
BUY UNITED STATES BONDS AND STAMPS

Tune in "THE TELEPHONE HOUR"
Mondays at 9 p.m. • WEAP • KYW

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

Southern New
SWEET POTATOES
Med. Size 3 lb 19c
Large 3 lb 25c

Delaware Ripe
WATERMELONS
Med. Size Each 35c

Jersey Pink Meat
CANTALOUPE
3 for 25c and
4 for 25c

California
ORANGES FOR JUICE
18 for 25c

CALIF. SEEDLESS GRAPES
lb 18c

Fancy California Fresh
PEAS
2 lb 25c

Fresh Picked Jersey
LIMA BEANS
2 lb 15c

JERSEY EGGPLANTS
Each 8c

JERSEY GREEN PEPPERS
5 for 10c

Fresh Crisp Green
CUCUMBERS
3 for 10c

Sound
JERSEY TOMATOES
lb 5c

Kellogg's
ORANGE JUICE
2 No. 2 Cans 29c

Kellogg's
LOBSTER MEAT
6 Oz. Can 43c

Hardings' Sweet Cream
BUTTER
2 lb 89c

Strictly Fresh
BROWN SHELL EGGS
Lg. Size 53c

Parkay
OLEOMARGERINE
lb 25c

BIRDS EYE CUT CORN
PKG. 19c

PARAMOUNT
Strictly Fresh Killed
LARGE FOWL

39c lb
4 1/2-5 lb Average
Most Delicious for Stewing or Fricassee

Lancaster County Snow White

Legs of Veal
lb 39c
5 1/2-7 lb Avg.

Swift's Premium
Genuine Spring

Shoulders of LAMB
32c lb
3 1/2-4 lb Avg.

Swift's Premium

SMOKED TONGUE

lb. 39c
3-4 lb Avg.

BUY U. S. WAR SAVINGS BONDS AND STAMPS

53rd Year, No. 35

WAR'S INFLUENCE ON BUSINESS

The first of a new series of programs designed to show how war has affected certain businesses, industries and professions was heard by local Rotarians at the regular meeting of the club on Thursday night. Six members of the local club discussed in a most enlightening manner the problems arising in a nation becoming more and more geared for total war.

Speaking on "The Effects of the War On Manufacturing," Charles Stickney traced the changes which have been put in effect by American manufacturers since the start of the war in Europe.

Slowly but surely production of civilian consumer goods was curtailed while that of war goods increased. After Pearl Harbor most manufacturers jumped their output of war materials practically eliminating manufacture of civilian goods.

Transferring from civilian to army production meant a change in machinery and tools, change in type of material and change in quality and quantity of product. What once seemed to be a saturation point of production now seems small when considered from the standpoint of present volume being produced by American manufacturers. As still greater demands are being made our manufacturers are meeting them.

Retail Business
That retail business has suffered greatly and will suffer more before the war is won was expressed by Jack Dawley as he discussed "The Effect of the War on Retail Business."

Striking a note of optimism against a clouded background Mr. Dawley saw a stronger and better retail business emerging after the present war. More prevalent among many signs of this are an opportunity for the retailer to reduce inventories and clear his shelves of slow moving goods; a public becoming economy minded and economy wise; a curbing of credits, and the establishment of more sensible business terms.

Although the present position of the retailer is precarious and his present outlook gloomy, a ray of light can be seen through a changing development in retail methods.

Selling
Bert Marple, in his talk on "The Effects of War on Selling," pointed out that this phase of business is rapidly becoming extinct. The salesman who is still working is either selling his product to plants doing war work or he is a good will and service representative. A change in type of individual representing firms is becoming quite noticeable, according to Mr. Marple. Today men must know their product, must be able to give service and counsel to those using their product.

The high pressure man is out for the duration, if not forever. A more exacting public is demanding service instead of words or promises and local, state and national government rulings are becoming more stringent. Selling forces are being radically reduced with all signs pointing to a more highly trained sales force in the future.

Banking
"The Effect of the War on Banking," both local and general was discussed by Howard Conover. Taking the members behind the scenes of an institution most people just take for granted and seldom understand, Mr. Conover estimated that bank deposits generally throughout the United States would increase about 30 per cent this year.

With deposits inflated large sums of money are available for all types of loans. But money needs for loans are becoming less and less causing a corresponding decrease in amount and number of loans. Because of the

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, AUGUST 27, 1942

PRICE FIVE CENTS

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LOCAL "PATRIOTS"

This notice is directed to the especial attention of the person or persons who recently took several articles from the Riverton Salvage Depot with the probable intention of diverting them for his own use or profit.

Material left at the Salvage Depot is not placed there to be picked over and carted off by those who have taking ways. Articles for salvage are those things which, in the minds of people who donate them, have outlived their usefulness and have been given to help this Nation win the war.

Should anyone be apprehended taking material from the Salvage Depot, it will be a certainty that he will be dealt with severely.

A word to the wise should be sufficient.

BOARD WILL AID RIDERS, DRIVERS

T. Curtis Flynn, chairman of the Ration Board in Palmyra which serves this area, stated this week that many defense workers who need supplemental gasoline to get them to and from work have been unable to secure it because they have too few riders to comply with regulations.

In an effort to aid these drivers to obtain passenger, the board will act as a clearing house for both car operators and passengers.

Any driver who desires passengers is requested to send his name, destination, time of leaving and return to the board headquarters.

Passengers who desire rides are asked to furnish similar information. Mr. Flynn stated that by proper cooperation the board will then be enabled to get both classes together and both will be mutually benefited.

amount of idle money a serious problem arises in the form of restricted earnings. Quite naturally large sums are diverted into War Bonds and more and more money will go into the buying of government securities.

Earnings from the kind of security now available, a corresponding decrease in loans, and more stringent and exacting government regulations are among the problems being met by banking institutions.

Other difficulties include the handling of detail work, which has doubled in each department, handling of many services without remuneration and a turn over of employees which has reached a high of almost 60 per cent. Giving many local statistics to clarify his points, Mr. Conover showed clearly how these problems affect our bank located in a defense area in its attempt to provide the complete banking service now enjoyed by our community.

Housing
Tracing the development of housing and "The Effect of the War on the Housing Problem" in general, Walter Lamson stated that the shortage of homes in this area has reached the stage of being acute.

Sales of homes generally during the present period have been free and easy but new restrictions on sales are being imposed almost weekly.

TRUCK HITS CAR, TWO DWELLINGS

Residents at Route 25 and Cinnaminson avenue, Parry, experienced practically all the sensations of a bombing shortly before noon on Tuesday of this week when two dwellings were extensively damaged by a large truck owned by Hobart Rogers, of Sharptown, Maryland and driven by Charles Bailey, of Laurel, Delaware.

The affair occurred when the truck, going west on Route 25, hit a car coming out of Branch Pike operated by Herman Janders, of Philadelphia. The Janders machine, with its side stove in was tossed to one side while the truck careened into the dwelling on the southwest corner of the intersection.

Porch Torn Off

This home had the porch ripped away and the structure next in line suffered a similar fate, in addition to having the foundations damaged.

Neither the driver of the truck nor Mr. and Mrs. Janders were injured in the crash.

Bailey was arrested by Chief Eric Veitenheimer, of the Cinnaminson police on the charge of reckless driving and found guilty at a hearing before Recorder Cecil Bowers. He paid a stiff fine. It was reported that he had also been arrested for careless driving only a short time previous to the Tuesday accident.

It was late in the afternoon before the truck was removed and the scene restored to normalcy.

JOINING ARMY

The following men from this section will leave Tuesday, September 1, for their final physical examinations in Camden.

Those who are accepted have the choice of being assigned to duty at once or taking a 14 day furlough as members of the Enlisted Reserve. The men are being sent by Local Draft Board No. 1, of Palmyra.

George William Bishop, Riverton
William J. Dietrich, Jr., Riverton
Francis P. Dougherty, Palmyra
Joseph L. Fabritore, Palmyra
Adolph M. Freun, Palmyra
Howard W. Gibson, Riverton
Manuel Hurl, Palmyra
Stanley J. Hylton, Palmyra
Louis W. Oliver, Palmyra
Norman E. Pike
Lawrence D. Priscoi, Palmyra
Joseph M. Sanford, Palmyra
Lester E. Shea, Palmyra
Edwin M. Shreve, Riverton
Richard C. Stevenson, Riverton
Arthur L. Volpe, Palmyra
Carl H. Widmaier, Parry

SACRED HEART SCHOOL REOPENS SEPTEMBER 8

It was announced this week that the reopening of the Sacred Heart Parochial School will take place on Tuesday, September 8.

ELECTION NOTICES

Complete election notices for Riverton and Cinnaminson are published in this week's issue of The New Era on page 2.

FOOTBALL PRACTICE

According to an announcement made this week football practice at Palmyra High School will start Monday, August 31.

Further details and the schedule for the season will be announced next week.

GAME HERE FRIDAY

Riverton A. C. will play Riverside Metal in a Burlington County League game on Friday night of this week at Memorial Park.

The locals lost 3-0 to Medford last Monday night in a seven inning affair. Bauer was the losing pitcher.

ATTEND SOUTH JERSEY SALVAGE MEETING

Representatives from practically every South Jersey community attended a salvage meeting in Camden last Thursday night at the Wilt Whitman Hotel, the affair being sponsored by the New Jersey Salvage Committee.

Those attending from this section were Percy Nixon, from Cinnaminson; Wesley P. Huyett, from Palmyra and F. W. Metzger, from Riverton.

The affair was devoted to brief talks by National and State officials regarding the great necessity for getting out the scrap, together with remarks by officials of various companies in the scrap industry.

An open forum followed the formal program and practically every representative present had questions to ask regarding the salvage situation.

TIRES AND TUBES ALLOWED HERE

Certificates for the following tires and tubes have been issued by the Rationing Board in Palmyra this far this month:

Borough of Palmyra, 2 tires.
Paul Leusser, 3 tires.
Obergfell & Fisher, 5 tires, 1 tube.
Millside Farms, Inc., 15 tires, 6 tubes.
Joseph Knast, 4 tires.
John C. Kauderer, 2 tires, 1 tube.
Atlantic Ice Mig Co., 2 tires.
Charles Manz, 3 tires, 1 tube.
J. S. Collins & Sons, Inc., 2 tires.
Howard Himes, 2 tires.
M. G. Holt, 2 tires.
Dr. Norman Labove, 2 tires.
Edward Meher, 2 tires.
C. J. Montague, 3 tires.
Hobart Stecher, 2 tires.
Wm. A. Purbeck, Jr., 4 tires.
Harry C. Karn, 1 tire.
Edwin P. Griffenberg, 2 tires.
James Cuneo, 2 tires.
Paul F. Brickley, 1 tire, 1 tube.
Jean Lepesch, 4 tires.
Township of Riverside, 1 tube.
Burlington County Welfare Board, 1 tire.

Wm. Robert Haas, 2 tires.
Walter Kuerten, 2 tires, 3 tubes.
Frank S. Paulus, 3 tires.
Harry E. Brenner, 4 tires.
Samuel Shindwine, 2 tires.
Wm. Moore Shoemaker, 3 tires.
Jacob Ghang, 3 tires.
Leonard Barry, 2 tires.
Wm. R. Evans, 3 tires.
Harry Elmer Clark, 2 tires.
Henry E. Gregg, 2 tires, 2 tubes.
Benj. F. Stephens, 2 tires, 2 tubes.
David & Myrtle Scott, 3 tires, 3 tubes.

Norman LaBove, 2 tubes.
M. G. Holt, 1 tube.
Howard Himes, 2 tires, 2 tubes.
Kathryn Haywood, 1 tire, 1 tube.
Victor T. Jensen, 1 tire, 2 tubes.
Robert Snyder, 4 tires.

DATES CHANGED FOR

SOCIAL SERVICE CORPS
The dates for the Riverton and Palmyra Social Service Corps have been changed from the 1st and 3rd Wednesday of each month to the 1st and 3rd Fridays, according to an announcement made this week by Mrs. Joseph M. Williams, official of the Corps.

Thus, in September, the members will go to Fort Dix on Friday, the 4th and Friday the 18th. All those who will be able to make the trip on the 4th are requested to phone Mrs. Williams, Riverton 0592 as soon as possible.

The personnel of the Corps is composed of young ladies from this section who, upon meeting certain qualifications, go to the Fort twice a month to attend dances at the Pointville Community Center, where service men are the guests.

U. S. Marines aided in the destruction of a nest of pirates and outlaws in 1816 near the Appalachicola River in Florida.

SEPTEMBER QUOTAS ARE ANNOUNCED

September quotas for New Jersey, issued this week by the Office of Price Administration here, show a sharp decrease in tires and tubes, and a slight increase in the number of automobiles available for rationing.

The automobile quota of 1,157 cars for September is an increase of 114 over the August quota. The tire and tube quota for September consists of 1,104 new passenger tires; 5,937 new Grade 2 passenger tires; 24,941 passenger recaps; 16,655 passenger tubes; 6,178 truck and bus tires; 6,784 truck and bus recaps; and 6,775 truck and bus tubes.

Rationing officials pointed out that there would be no rationing of four-door, hard-top 1942 model Ford, Chevrolet, and Plymouth passenger automobiles during the balance of August, and September and October. Amendment 13 to the automobile rationing regulations which went into effect on August 18 "freezes" the sale of those makes of cars, it was explained. This action was taken at the request of the armed forces in order to make these vehicles available for purchase by them.

OPA officials warned that the use of gasoline ration stamp number two before September 22 is illegal. Gasoline dealers were told not to accept stamp number two until that date, and were reminded that there are severe penalties for violating rationing regulations. Motorists were also reminded that they are subject to penalties for disobeying rationing regulations.

###

About Town

Due to mounting protests, it is reported Palmyra may not give its life to the world war cannon for junk after all.

The Burlington County Young Republicans will hold their annual preliminary dance Saturday evening, September 12, at the Moorestown Community House. Tickets are now available from any young Republican.

William W. Keen, Jr., a popular member of the Palmyra High School class of 1942, is now serving in the U. S. Army. Private Keen is the son of Mr. and Mrs. William Keen, of 11 New Jersey avenue, Palmyra.

Mr. and Mrs. William P. Swayne, of Ocean City, formerly of Riverton, announce the engagement of their daughter, Naomi, to Robert Mallory, son of Mr. and Mrs. Charles Mallory, of 903 Highland avenue. The wedding will take place in October.

Mr. and Mrs. John H. Pfeiffer, of Columbia avenue, announce the engagement of their daughter, Catherine, to Corporal Joseph M. Foy, Jr., son of Mr. and Mrs. Joseph M. Foy, of Overbrook, Pa. Corporal Foy is now stationed at Newfound, N. J. No date has been set for the wedding.

First Lieutenant Walter D. Lamont, Jr., who is stationed at Fort Bragg, spent a brief furlough this week with his parents, Mr. and Mrs. Walter D. Lamont, of Cinnaminson avenue, Palmyra.

Sergeant Thomas Cahill, who is stationed at Fort DuPont, Delaware, is spending a furlough in Palmyra.

EASTWOOD SAYS "MUD SLINGING" IS OUT

"Mud-slinging" is taboo in Burlington County's Republican primary campaign, so far as Senator Howard Eastwood and the rest of the GOP Harmony Ticket candidates are concerned, the Burlington Senator said last week in a statement.

The campaign can be battled on a "gentlemanly basis" if opponents desire to keep it that way, Senator Eastwood said, commenting on statements which he said had been made by candidates opposing the Harmony Ticket.

"State and county government is too important, and its duties too solemn, for candidates to allow personalities and political snit to enter their campaigns," Senator Eastwood declared. "Whispering campaigns, innuendoes dropped by candidates and 'double-meaning' speeches, should have no place in the political campaign in Burlington County this year, or any other year, for that matter."

"Candidates for public office should take a conscientious attitude toward their duties, when they ask the voters to support them," Senator Eastwood said. "To carelessly charge an opponent with dishonesty, to whisper about his personality, should have no place in a political campaign."

Accuses Opponents

"Opponents of the Harmony ticket have already taken to throwing 'mud' in their desperate effort to belaud the issue. The issue this year is clear-cut. It is simply whether or not Burlington County voters desire to retain honest, conscientious public officials, or if they wish to experiment."

"True Americans, who have at heart the well-being of their state and county, must judge the merits of each candidate with the scale of common decency, integrity and efficient government in their minds."

"As far as the Harmony Ticket candidates are concerned, the campaign has started without mud-slinging and will continue along those lines. We will not blind ourselves to untrue statements, insinuations or innuendoes, however."

"We will not throw mud at our opponents, but we will insist that nothing but facts be brought up in this campaign. Furthermore, mud-

slinging will be met by fact. The public will be told the truth. We will challenge our opponents on the true measure of fact—not despicable whisperings."

Senator Eastwood heads the Harmony Group ticket, seeking nomination for re-election. His running mates are Arthur W. Lewis, of Riverton, for Assembly; John R. Coates, Florence, for coroner; John M. Chant, Riverside, and LeRoy Church, of Bordentown, both seeking nomination for re-election to the Board of Freeholders.

RECEIVES SCHOLARSHIP

New Jersey College for Women has awarded scholarships to 214 of its 1,000 undergraduates for the coming year, it has been announced by Dean Margaret T. Corwin.

Burlington County girls who were awarded scholarships are as follows: Florence—Miss Eleanor Moreland.

Moorestown—Miss Barbara Moffett, '44.

Mount Holly—Miss Virginia Cliver, '45.

Riverton—Miss Beatrice Mathews, '43.

Roebling—Miss Irma Nagy, '43.

CHANGE IN TIME OF METER READINGS

To save gasoline and rubber, in cooperation with the war effort, Public Service Electric and Gas Company will read electric and gas meters every third month for the duration of the emergency.

This plan will go into effect in September or as soon thereafter as practicable and will apply particularly where automobiles are used by meter readers on their rounds. It is estimated the plan will result in an annual conservation of approximately 75,000 miles of automobile usage.

About 75,000 accounts throughout the Company's territory will be affected. A few districts which do not have rural territory, notably Newark District—will not be affected at all. Also, certain types of accounts will not be included in the change.

For their convenience in submitting payments regularly, customers affected by the revision in meter reading procedure will receive a bill each month. The first monthly bill will be an averaged bill based on estimated meter readings. Subsequent bills for the first and second months following each actual reading of their meters by the Company will be averaged bills, unless the customer prefers to read his own meters. Every third monthly bill will be based on actual meter readings by a Company representative. Any difference between the actual use and the estimated use, it is pointed out, will adjust itself when the meters are read every third month.

If, during the months when meters will not be read by the Company representative, a customer prefers to read his own meter and to submit such readings to the Company on specified dates, bills based on his readings will be sent him instead of averaged bills.

In view of the experience of other utility companies which have put the plan into effect, Public Service Electric and Gas Company anticipates a favorable reaction from its customers and their acceptance of the plan as a necessary measure during the war emergency.

The more dollars you invest in War Bonds the more bombs will rain on the Axis. And the sooner the better. So buy today!

Legal Notices

IN CHANCERY OF NEW JERSEY
138-598

To Barbara L. Compton:
By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Arnold F. Schmierer, administrator, et al., of the estate of John L. Schmierer, deceased, is complainant and Helen R. Wood and Horace Thomas Jones, Executors of the estate of Estell E. Compton, deceased, and others are defendants, you are required to appear and answer the bill of said complainant, on or before the twenty-third day of September, next, or the said bill will be taken as confessed against you.

And notice is further given that a PRIMARY ELECTION for making the following nominations:
U. S. Senator.
Member of the House of Representatives.
State Senator.
Member of the General Assembly.
Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Two (2) Justices of the Peace.
Members of the County Committee (one male and one female from each unit of representation of each election district) will be held at said place of registration on TUESDAY, SEPTEMBER 15, 1942, in the TOWNSHIP OF CINNAMINSON, between the hours of seven o'clock a.m. and eight o'clock p.m.

NOTICE OF REGISTRY AND ELECTION

In conformity with the provisions of Title 19, Revised Statutes, and the amendments thereto and supplements thereto, NOTICE is hereby given that the District Board of Registry and Election in the TOWNSHIP OF RIVERTON, in the County of Burlington, will make a house to house canvass of voters on TUESDAY, SEPTEMBER 1, 1942, and will meet on the dates and at the place herein designated for the purpose of adding to and revising the Registry List: TUESDAY, OCTOBER 15, 1942, between the hours of one o'clock p.m. and nine o'clock p.m.

AT FIRST DISTRICT

All that portion situate East and West of the Pennsylvania railroad and bounded by the following streets: Borough line from Main street, to Penn street, to Third street, to Church lane, to Fourth street, containing the portion of Main street, excluding the Collins building, to the point of starting at the Borough line, containing therein the following streets: Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Fulton street, and Cinnaminson street. Main street, Penn street, Church lane, Cedar street, and Cinnaminson street. RIVERTON FIRE HOUSE 303 Howard Street

AT SECOND DISTRICT

All that portion East of the Pennsylvania railroad bounded by the following streets: Broad street to Elm avenue, to Borough line, to Penn street, to Main street, to Harrison street to Main street, to starting point at Broad street, containing therein the following streets: Main street, Third street, Park avenue, Highway, Shrewsbury Road, Elm Terrace, Linden avenue, Thomas avenue, Lippincott avenue and Cherry lane. J. S. COLLINS BUILDING Main Street

AT THIRD DISTRICT

All that portion situate west of the Pennsylvania railroad tracks and bounded by the following streets: Main street to Elm avenue, Bank avenue, Elm avenue to Bank street, to rear of Penn street, and all that area south of Penn street containing therein the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth. H. D. HULLING'S SON PLUMBING SHOP 202 Broad Street

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U. S. Senator.
Member of the House of Representatives.
State Senator.
Member of the General Assembly.
Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Two (2) Councilmen (Full Term).
Councilman (Unexpired Term).
Three (3) Justices of the Peace.
Members of the County Committee (one male and one female from each unit of representation of each election district) will be held in said Borough at the place of registration on TUESDAY, SEPTEMBER 15, 1942, between the hours of seven o'clock a.m. and eight o'clock p.m.

AND that a GENERAL ELECTION will be held in said Borough at the place of registration on TUESDAY, NOVEMBER 3, 1942, between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:
U. S. Senator.
Member of the House of Representatives.
State Senator.
Member of the General Assembly.
Coroner.
Two (2) Members of the Board of Chosen Freeholders.
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HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

The New Era is being mailed free to all men in the service through the cooperation of the local Junior Chamber of Commerce and all changes of address should be sent to Robert May, 519 Maple Avenue, Palmyra, who has charge of this project.

U. S. ARMY

Pvt. John H. Ahrens
Corporal Frank Alloway
Pvt. R. H. Anderson
Corporal Robert Bartley
Pvt. Robert H. Bottger
Corp. Howard Barto
Staff Sgt. Patrick F. Brennan
Pvt. C. J. Bell
Pvt. John T. Bohn
Pvt. Henry Borden
Pvt. A. H. Burns
Pvt. F. K. Coates
Lt. Charles Coddington
Pvt. Gilbert R. Coe
P.F.C. James H. Coe
Sgt. A. V. Robertson Coe, 2nd
Pvt. James E. Coleman
Pvt. Burton K. Conway
Pvt. Donald L. Clement
Staff Sgt. Howard Elliott
Pvt. N. P. DeLaney
Pvt. J. L. Denecker
Staff Sgt. Larry C. Dickinson
Captain Frank B. Elliott
Pvt. A. R. Gladwin
Pvt. B. E. Goodwin
Pvt. J. J. Goodwin
Pvt. H. S. Gootie
Pvt. David F. Gould, 2nd
Corp. J. C. Grant
Pvt. Clement Haas
Pvt. William B. Haas
Staff Sgt. Calvin H. Heck
Lt. J. Allan Hemphill
William W. Holmes
Pvt. Lester Hubbard
Edward J. Hunn
Pvt. R. A. Johnson
Pvt. Ralph L. Johnston
Pvt. Nathan Jones
Pvt. James Kennedy
Corp. Thalhag King, Jr.
Pvt. Giles Knight
Pvt. Robert Knight
Second Lt. William P. Kinsey
Corp. Tech. Nathan Lane
Pvt. Kenneth Leedom
P.F.C. Miles Leedom, Jr.
Pvt. Charles Leunear
Lt. Winfield H. Lippincott
Col. George M. MacMullin
Pvt. Bernard E. Martin
Lt. John B. Mathews
Pvt. Joseph J. Mathews
Corp. W. G. Mathews
Pvt. Robert Mathews
Staff Sgt. Robert N. Mattis
Pvt. G. S. Mattis
Pvt. John H. McDermott
Sgt. William McDermott
Pvt. R. J. McMullin
Captain C. S. Meers
Captain Paul M. Mcray, Jr.
Pvt. Charles Morze
Pvt. Edward Morze
Pvt. Ellsworth L. Myers
Pvt. H. S. Paul
Pvt. Richard F. Payne
Flight Commander Dawson Ran-

U. S. COAST GUARD

Budd Burgunder, Jr.
William C. Hamelman
Charles F. Lintz
Chf. Bos. Mate Owen P. Merrill

MERCHANT MARINE

John B. Brennan

HIGH SCHOOL REGISTRATION

New pupils register at the high school on Friday, September 4, from 9 to 4 o'clock and on Tuesday, September 8, from 9 to 12 a.m. only.

Re-Examinations

Re-examinations will be given in the high school on Friday, September 4, as follows:
A.M.—English, History and Commercial Subjects.
P.M.—Mathematics, Sciences and Languages.
A pupil who received "D" in a subject is eligible for a re-examination, provided he presents written evidence from an approved tutor, of having done twenty hours of work during the summer.

HIGHWAY SUPERINTENDENT

Dunbar Hilton, Riverton Highway Department employee, has been appointed superintendent of highways and Memorial Park at a monthly salary of \$125.

NEW JERSEY BELL TELEPHONE COMPANY
BUY WAR BONDS AND STAMPS
TUNE IN "THE TELEPHONE HOUR" EVERY MONDAY AT 9 P. M. • WJAF • KTW

THE NEW ERA

Incorporated

Published Every Thursday at 608 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 112

WALTER L. BOWEN, Editor
 R. W. METZGER, Associate Editor
 K. W. LATCH, Adv. Mgr.
 4 Second Street, Riverton
 Phone 406

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Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NAMED FLIGHT COMMANDER

Word was received here this week that Dawson Ransome has been promoted from Flying Instructor to Flight Commander in the U. S. Army Air Corps. He is the son of Mr. and Mrs. P. A. Ransome, Golf Road, Riverton.

ENLISTMENT IN WAVES

Recruiting of women for the enlisted ranks of the WAVES will open on September 11 when the first application blanks are mailed out, the Navy announced this week.

Women who wish to enlist in the women's naval reserve organization may write in to the Office of Naval Officer Procurement to request application blanks.

The office, which ordinarily handles only the commissioning of officers, will serve as a recruiting station for enlisted WAVES. The same procedure used with WAVES officers will be followed. Only written requests for application forms will be considered. After the applications are filled out, likely applicants will be interviewed and given aptitude and physical tests. Those who pass muster will become WAVES.

Women from eastern Pennsylvania, Delaware and South Jersey should write to the Office of Naval Officer Procurement, Widener Building, Philadelphia, for application forms.

Officers in charge of WAVES recruiting emphasized that it will be impossible to issue any applications before September 11 because of the rush of selecting WAVES officers, who are to go into training before the enlisted personnel is chosen.

Here are the principal requirements for enlisted WAVES:

AGE—Over 20, and under 36.
 EDUCATION—High school diploma or its equivalent in the form of business school education plus business experience.

MARITAL STATUS—Single or married women eligible, latter provided they have no children under 18. WAVES cannot marry during training.

PHYSICAL CONDITION—Minimum height, five feet; minimum weight, 95 pounds; eyes 12-20 correctable to 20-20 or normal with glasses; teeth, minimum of 18 including four molars and eight incisors.

MINIMUM SKILL—Sufficient aptitude and ability with typewriter to qualify for ratings in clerical and communication work. Shorthand will qualify for still higher ratings.

Pay in the ranks of the WAVES will be identical with Navy Pay, which ranges from \$50 for apprentice or unrated seamen to \$138 a month for chief petty officers. All enlisted pay is in addition to keep. Waves also will receive a total of \$200 worth of uniforms or cash to purchase them.

A total of 10,000 WAVES are to be enlisted over the nation. The number to come from this district has not yet been disclosed.

Among those eligible for enlistment after September 11 are many who sought commissions but lacked all the necessary qualifications.

Know Your Government

CHOOSE CAPABLE OFFICIALS

With "Will It Help Win the War?" not "Party Politics and Personalities," as the major consideration of voters in a nation at war, sound-thinking citizens in making their selections at the Fall elections will measure each candidate with the thought in mind that he will take part in operating war-time government and will hold the public purse.

strings in the emergency period.

From municipal and district school officials, country freeholders and State Legislators to Congressmen and United States Senators, the successful candidates for office will be called upon in their official positions to make decisions on spending which will comprise part of the cost of government and draw upon America's war-time financial resources. Whether this decision will be to spend for non-essentials in government, or whether it will be to reduce routine government expense to a strict war-time basis depends in great measure upon the care and judgment exercised by the voter on election day.

Do Not Waste

Waste of America's time, materials or money in time of war plays directly into enemy hands. Our national resources are being wasted whenever a workman "ties down" on a war-time job, whenever a motorist "burns up" tires and gasoline on needless pleasure driving, and whenever an official spends public funds for purposes not essential to public welfare during the emergency years.

Repeatedly citizen organizations such as the New Jersey Taxpayers Association have scored needless spending in the various levels of government, attacked expenditures for governmental programs which make no contribution to the welfare of war-time America, pointed to increases in the routine operating expenses of local government, and criticized reluctance of legislators to forego personal or political gain and place strict emergency restrictions on public spending.

Now it is the task of the citizen-at-home in a nation-at-war to fulfill his responsibilities as ably as America's sons are performing on the fighting fronts of the world. The citizen must select those officials who will assume the full war-time responsibilities of their jobs, who will cut non-essential spending to the bone and otherwise capably carry out the added duties of public office in war time.

The time is at hand for voters to remove those officers who have not "measured up" to war-time need. Citizens cannot afford to permit this election to "go by default" by neglecting to vote, or by failing to select the candidates who will serve America best at the most critical period of its history, regardless of political affiliations, their kindness to animals and children or the color of their neckties.

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from "Mikado" to "Mikado" . . . like a bomb, and designed to hold \$18.75, the price of a War Bond.

When the cryptic call, "Reinforcements Needed," was radioed from San Domingo in 1919 because of a near civil war, the 15th Regiment of the U. S. Marine Corps was landed to restore order.

PLAY SAFE BE SURE OF HEAT THIS WINTER!
CHANGE TO 'blue coal'



Why gamble with family health when this new special Conversion Equipment makes it so easy to change to 'blue coal'. You'll get cleaner, safer, steadier heat plus streamlined convenience of automatic temperature control. Phone us today.

J. S. Collins & Son, Inc.
 Riverton, N. J. Phone 0004 and 0005

FOR SOUND HEATING ADVICE CALL YOUR 'blue coal' DEALER



Friday and Saturday, Aug. 28-29

The Rousing successor to "To the Shores of Tripoli"



LADIES—GET YOUR NEXT GIFT OF THE NEW "TROPICANA" GAY FIESTA LUNCHEONWARE TUESDAY
 It's a Hit! . . . You Can Still Start Your Set!

Tuesday Only, Sept. 1

2—GRAND FEATURES—2

PACIFIC RENDEZVOUS

LEE BOWMAN JEAN ROGERS

and

Barbara STANWYCK

Gambling Lady

JOEL MCCREA PAT O'BRIEN

Thursday, One Day Only, Sept. 3—Your Last Chance to See . . .

"GONE WITH THE WIND"

in Technicolor

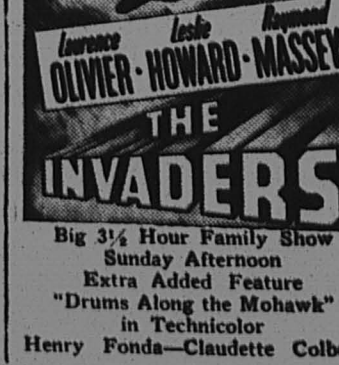
Clark Gable—Vivien Leigh

Two Performances 1:30 and 8:00 p.m. Doors Open 1:00 and 7:15 p.m.

Prices for This Engagement Matinee—Adm. 40c Inc. Tax Evening—Adm. 50c Inc. Tax Children—17c Inc. Tax

Sunday and Monday, Aug. 30-31

The Rousing successor to "To the Shores of Tripoli"



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STATEMENT BY CHANT

Voters who elected him to the Board of Freeholders three years ago were called on today by Freeholder John M. Chant, Riverside man running for the Republican nomination for re-election, to support him again this year. Chant is a running mate of Freeholder LeRoy Church, of Bordentown, and both are members of the GOP Harmony Ticket.

"Three years ago when I ran for Freeholder I ran on the basis of my record as Sheriff," Chant said. "This year I am asking the voters to support me on the basis of my record as a Freeholder."

"If during the past three years I have upheld the trust that the voters placed in me in 1939, I feel that I am entitled to re-election this year," he added.

Chant, well-known riverfront banker and farmer, has engaged in farming all of his life and one of his county duties has been direction of the county farm at New Lisbon. As director of Institutions and Agencies, he has supervised activities at all of the county institutions, including the Welfare House, Hospital for the Insane and Fairview Sanatorium.

Until he ran for Sheriff several years ago, Chant was active in Republican party politics, but never sought elective office. For many years he has been rated a Republican leader in Riverside and throughout the county.

"Now, with my candidacy this

year, I am willing to let the voters

judge me by my past record. If they believe that the trust that they placed in me three years ago was not misplaced, but has been fulfilled, I feel that I am entitled to ask them to support me again," Chant concluded.

Others on the Harmony ticket are Howard Eastwood of Burlington, seeking re-election, and Arthur W. Lewis, of Riverton, running for the Assembly nomination. John R. Coates, of Florence, is the Harmony candidate for Coroner.

PALMYRA B. & L.

PAYS \$16,800.00
 Fifty-first Series Matured at a Most Opportune Time

By B. Thrifty

Adding another maturity to their very fine record of 35 years, the Palmyra Building & Loan Association, which has paid to the shareholders of the 51st series, a snug sum of \$16,800.00 this week. This comes at a very needful

time as it has for every one who has been fortunate to be a shareholder in this Association during the 55 years it has operated in Palmyra and Riverton.

The regular and consistent paying of their maturities has been a source of great financial aid to the individual, particularly during the last ten years of the depression, and has had a beneficial effect in strengthening the financial structure of the community.

When the shareholders of any of the series which have matured during these crucial times, first paid their savings in the Palmyra Building & Loan Association, they did not realize the extent of the helpfulness it would mean to them. Here they have been confronted with the great unforeseen emergencies, namely the depression and the war, which prompted them to save.

This great opportunity to share in the benefits of the Palmyra Building & Loan Association will again be offered the public on Tuesday, September 8. At this time they will open a

new series of stock from 3 p.m. to 9 p.m. in P.O.S. of A. Hall.

will support the air raid wardens and other defense units to the fullest extent.

During the recent blackout four violations were reported in Palmyra. Each of the violators received a summons and appeared at a hearing held this week. All were reprimanded and the offenders promised to cooperate 100 per cent in the future.

At the meeting of the Riverton Civil Defense Council held on Tuesday night of this week, Chief Air Raid Warden J. W. Van Horn reported that there were three violations in the business section during the recent blackout.

These were occasioned by night lights being left on with no means available so that air raid wardens could turn them out.

The violators have been warned that a repetition of this offense will result in more stringent action.

Attention is called to the fact that failure to cooperate with defense units calls for a fine of \$175, or one year's imprisonment, or both. Mayor John F. Ward, of Palmyra, who is defense coordinator and Chief Air Raid Warden William Miller state that they

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Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
11 a.m.—Meeting for Worship.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday.

8 a.m.—Holy Communion.
11 a.m.—Morning Prayer and Sermon.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:30 a.m.
Wednesday, 8:30 a.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Tuesday and Friday, 2:30 to 4:30 p.m.

"Christ Jesus" is the Lesson-Sermon subject for Sunday, August 30, in all Christian Science Churches and Societies throughout the world. The Golden Text is: "The law was given by Moses, but grace and truth came by Jesus Christ." (John 1:17)

Among the Lesson-Sermon citations is the following from the Bible: "The Spirit of the Lord God is upon me; because the Lord hath anointed me to preach good tidings unto the meek; he hath sent me to bind up the broken hearted, to proclaim liberty to the captives." (Isaiah 61:1)

The Lesson-Sermon also includes the following passage from the Christian Science Textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The mission of Jesus confirmed prophecy, and explained the so-called miracles of olden times as natural demonstrations of the divine power, demonstrations which were not understood, Jesus' works established his claim to the Messiahship." (p. 131)

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.

10 a.m.—Church School.
11 a.m.—Morning Worship.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
Sunday, 8:45 a.m.—Sermon, "Religion's Debt to the Good Samaritan." The Church School—10 a.m.
The Service, 11 a.m.—Sermon, "Religion's Debt to the Good Samaritan." Grove Vespers, 7:00 in the Lutheran Church. Pastor Rowe's sermon theme will be, "Choosing Your Master." This will conclude the

New Shoes From Old "AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

series of summer community services sponsored by the churches of Palmyra and Riverton. You are welcome.

Next Week—
Monday—The Executive committee of the Church School will meet at the church at 7:30 for the monthly meeting.

Tuesday, September 1—A covered dish supper sponsored by the Ladies Guild will be served at the church at 6:30 for all members and friends of the congregation. The regular meeting of the Guild will follow the supper, at 8:00.

Wednesday Choir rehearsal at 8.

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Masses—Sundays at 6, 7, 9, and 10:30 o'clock.
Weekdays—8 o'clock.
Confessions are held on Saturday 3:45 to 5:45 and 7:30 till 9 p.m.

Mass is being celebrated each Monday morning for those of the parish in our armed forces. Mass will also be celebrated on Friday of this coming week, September 4, at the same hour in honor of the Sacred Heart.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the Community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Dr. Frederick W. Mathews will address the class this Sunday.

ROTARY NEWS
(Continued from page 1)

forces would be 70,000 physicians by the end of the year. Dr. Lefavor foresaw a terrible burden on local physicians, a burden probably as great or greater than that of doctors in the armed forces. The civilian population should do everything within its power to keep in good health, for medical services are going to be more difficult to get.

Dr. Lefavor admonished all to save the doctor at home by avoiding unnecessary calls, avoiding calls for slight illnesses, and avoiding calls late at night. He pointed out the necessity of keeping the local physician in good health the same as ourselves saying this could not be achieved by overworking an already heavily burdened local group of physicians.

"Keep Well," "Seek aid when needed," and "Avoid unnecessary calls," are the three musts of the civilian population for the duration. Visitors at the club included Sgt. Thomas Cahill of Palmyra, and Corporal Garvan and Private Ginter of the local C.D. Post.

PENNSYLVANIA ALARM WHISTLES HEARD HERE

The sirens and whistles that sounded the false air raid warning test in certain sections of Philadelphia last Friday morning at 11 o'clock were clearly audible here and caused much speculation on the part of civil defense authorities as to

PAY AS YOU GO
Play Golf on a Sporty Course
IRON ROCK PARK GOLF CLUB
Saturdays, Sundays and Holidays until 5 p.m.
\$1.50
after 5 p.m.
\$1.00
WEEK DAYS
\$1.00
7 to 5 p.m.

Haddonfield Road
Riverton
10 Holes
Baggins and Club Houses
Sundays and Holidays
Special Rate Golf Ticket
\$12 Worth of Golf for \$10

whether another surprise test might not be staged in New Jersey.

It was later revealed, however, that the sirens sounded because of electrical trouble and that the whistles joined in on general principles.

UNUSUAL REQUEST MADE TO RIVERTON POLICE

Over 20 years ago a baby boy was left on the steps of a home in Riverton and the child was later adopted by a family who no longer resides in this section.

Last week, Chief William Gootee, of the Riverton police received a letter from this family asking that he send all available information concerning the affair so that the boy, now a man, could secure a birth certificate prior to enlistment in the armed forces.

After consulting the police files, Chief Gootee ascertained that certain information was not available and consulted The New Era. A careful perusal of issues of this newspaper during the period in question revealed the necessary data and it appears certain that a birth certificate can now be issued on the basis of the printed record.

AUTO ACCIDENT RECORD IN LOCAL COMMUNITIES

In the annual report of the New Jersey Commissioner of Motor Vehicles, Arthur W. Magee a summary is given of total casualties caused by autos in the various communities of the State.

The following are the figures for this vicinity:
Cinnaminson: 1 killed, 38 injured, for only one hour.
Palmyra: 27 injured, including 3 pedestrians.
Riverton: 3 injured, including one pedestrian.

Creamed Chicken Supper
AUGUST 29, 1942
EAST RIVERTON FIRE HOUSE
5-8 p.m.

Ladies Aid Asbury Methodist Church
Adults—65c Children—50c

The figures for Burlington county during the year were 46 killed and 904 injured.

FIRE SCHOOL PROGRESSING
Assistant Chief Lawrence Downs, of the Riverton Fire Department, conducted the third session of the school for new firemen on Monday night of this week, the subject being the proper use of ladders in fire fighting.

Those enrolled to augment the de-

pleted ranks of the local fire fighting organization are: Richard Craft, George Friday, Paul Burke, Charles Woolston and F. W. Weinger.

Major General Clayton B. Vogel of the U. S. Marines is a descendant of Commodore Joshua Barney, famous sea fighter of the Revolution.

The U. S. Marine Corps manual states that any Marine absent without leave on February 28 loses three days pay instead of one.

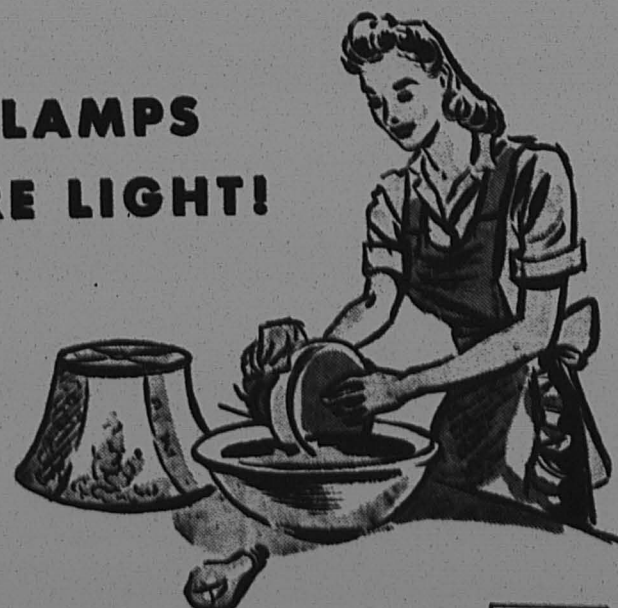
BANKS AND THE WAR

85% of the War Bonds have been sold by Banks

BANKS have asked no special credit for selling 85% of all War Bonds to date. They consider it a privilege to be able to help their country in this way. They have sold these bonds without compensation, without profit—in fact, at very considerable expense to themselves. Every Bond this bank sells costs us money—yet we urge you to buy more and more. Buy Bonds regularly, from income.

United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation

Clean LAMPS GIVE MORE LIGHT!



DON'T let dust accumulate on the lamps and fixtures in your home. It reduces your light! Get the most out of your lighting equipment... by cleaning it frequently.

Pay particular attention to your direct-indirect reading lamps. Take off shades and dust them; then remove reflectors and wash in warm soapy water. Be sure all are thoroughly dry before replacing on lamps.

Clean lamps give more light! Regular attention will keep them clean.

PUBLIC SERVICE

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac Sales, Service
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 9385 - Night 163-M

"JACK" DAWLEY, Inc.

Oldsmobile
SALES AND SERVICE
Safety Tested Used Cars
10 Broad Street, Riverton
Telephones
Riverton 1212 Merchantville 380

SALES SERVICE
Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 77 or 483

AUTO-SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

WOOLSTON'S ESSO STATION

● ESSO GASOLINE and OILS
● BRAKE and LIGHT SERVICE
● LUBRICATION - WASHING
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All Kinds of Orthopedic Shoe Work
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IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
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BRIEF ITEMS from ABOUT TOWN

William Wentzel, son of Mr. and Mrs. William Wentzel of Memorial Avenue, received a diploma recently at U. S. Marine ceremonies held in Chicago for the completion of the marine course in metal smithing. He has been in the U. S. Marines since last October stationed in the airplane detachment, and upon completion of the course received a Private First Class rating. He has been sent to San Diego, California.

John H. McDermott, son of Mr. and Mrs. M. J. McDermott, 407 Leconey avenue, Palmyra, has been promoted to the rank of Sergeant in the Army.

Dr. Dean H. LeFavor, of Palmyra, was rendered a surprise party at his home on Wednesday night of last week by 30 members of the Palmyra-Riverton Rotary Club. Dr. LeFavor, who will leave in the near future to serve in the Army Medical Corps with the rank of Captain, was presented with a Military Service Bible by the Rev. K. P. Miller and also with a Military Service Diary by Robert G. Adams, president of the club.

Miss Mary Miller, of Main street, is in the Zabrugg Memorial Hospital, Riverside, following a fall in which she sustained a broken hip.

A creamed chicken supper will be given in the East Riverton fire house Saturday, August 29, from 5 to 8 p.m. by the Ladies' Aid of the Asbury M. E. Church.

WANT ADS

LADY WISHES TO RENT one room apt. with kitchenette, or room with private family. Write Box "A" New Era. 8-27-1t

WOMEN WANTED: no experience necessary. Apply Riverton Laundry or call Riverton 0972. 8-27-1t

SAILBOAT FOR SALE: Lyman 15 footer and 4 h.p. Outboard Motor. All in good condition. Stored at Outboard Sales and Motor, East end of Tacony Bridge.

WATCHMAN WANTED: elderly man preferred. Apply Dredge Harbor Yacht Basin, Riverside, N. J. 8-27-1t

APT. FOR RENT: 4 rooms, 2nd floor, all conveniences, garage. Pomona Apts., Branch Pike. Riv. 18-R-3. 8-27-1t

WANTED: clean wiping rags, free from lint. 5 cents per pound paid. The New Era, Inc., 609 Main St., Riverton. 1t

EARNEST

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307 Bridgeboro Street
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Telephone Riverside 65

Mr. James Dobbins and family, of Brooklyn, moved to 410 Thomas avenue on Wednesday.

It is becoming increasingly difficult to print news regarding trips that local residents take. In former years many desired that such items be withheld because they did not want the fact publicized that their home was unoccupied. Now they are reticent because of the gasoline situation, feeling, in numerous instances, that they may be unjustly criticized.

Church Notices

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.

Rev. D. Roe Haney, B.D., Minister

Sunday's services at Epworth Church will begin with Church School at 9:45. The attendance last Sunday was very fine. Let us start the day in the right way by attending Church School and enjoying the program as arranged by the Leaders.

Church Worship will be at 11 o'clock with the Rev. M. W. Womer of the Sabbath Day Observance League as the guest speaker, in the absence of our Pastor who is on his vacation. The musical program will be as follows:

Organ prelude—"Song without Words."

Offertory—"Elegie."

Contralto Solo—Mrs. Laura Mandeville.

Organ Postlude—Theme.

The closing Sunday Evening Union Service will be at 7 o'clock and held in the Bethany Lutheran Church with the Rev. Harold Lee Rowe in charge.

Prayer Meeting will be conducted Wednesday at 8 o'clock in the Church with the Rev. Edmund Turlock bringing the message.

Wednesday, September 2, the Women's Society of Christian Service will have their first meeting of the fall season. Do not forget to mark this date on your calendar.

The Congregation of Epworth Church was bereaved at the death of Mrs. Emma Green, and express to the family their heartfelt sympathy in their hour of sorrow.

CENTRAL BAPTIST CHURCH

5th St. and Maple Ave., Palmyra

Rev. S. Dan Morgan, Pastor

Services, Sunday, August 30—

Bible School, 10 a.m.

Morning Service, 11:15 a.m.—Rev. William T. Rossell who is filling the Pulpit during Pastor Morgan's absence, will have as his subject, "A Living Defense." The choir will render their usual anthem, and Mrs. Helen Seel Guldin, soprano, will be the soloist.

Evening Service, 7 p.m.—The last of the Twilight Services of the Summer will be held this Sunday evening in the Lutheran Church. Rev. Harold Lee Rowe, pastor of that church, will preside. Why not make this final meeting of the season one to be remembered by its large attendance? Come out and bring your friends.

Wednesday Evening, 8 o'clock—Midweek Prayer and Praise Service to which you are always cordially invited.

OBITUARIES

EMMA J. GREEN

Mrs. Emma J. Green, wife of the late Abraham Green, died on Saturday, August 22, at her home, 916 Highland avenue, Palmyra.

Services were held from the Snover Funeral Home on Wednesday at 11 a.m., the Rev. D. Roe Haney officiating.

Interment was made in Arlington Cemetery, Camden.

The deceased is survived by 11 children.

STOLEN RATION BOOKS

A gasoline supply totaling 1,767,000 gallons is "on the loose" in stolen rationing books, the Keystone Automobile Club figures, on the basis of

the numbers made public by the OPA in an effort to apprehend the thieves or persons who bought stolen books from them.

Club officials made an appeal yesterday to members to report immediately any information they may obtain concerning the stolen books, pointing out that illegitimate use of ration books cuts into the supply of gasoline for patriotic Americans who are adhering strictly to the rationing rules.

"Considering that the holder of an A book is limited to 192 gallons per year," said James J. Whelan, Secretary of the Club, "it becomes mighty serious when illegitimate users can obtain upward of two million gallons without proving their need for motor fuel."

The stolen ration books, covering all classifications from A to S-2, total 4,446, according to the Club's computation. OPA reports the thefts occurred in Washington. Keystone asks that any information on their use be given to any office of the Club, which will immediately turn it over to the OPA offices.

Members and motorists generally are asked to obtain the license number of the car the thief or bookholder is driving and, if possible, the numbers on books offered for sale or used in the purchase of gasoline.

The numbers are as follows:

Class A—112601A to 113000A
Class B—350001A1 to 351000A1
—302501A1 to 303000A1
Class C—192751A2 to 193000A2
Class E—29037 to 29500—No series available
Class R—50501A5 to 50750A5
—59501A5 to 59750A5
Class S-1—97501A6 to 98000A6
—691255B6 to 691500B6
—691750B6 to 692000B6
Class S-2—424661A7 to 424800A7
—428401A7 to 428600A7

People who seldom think are so startled when they generate an original thought that they rush to get it copyrighted or patented, firmly expecting that the world will pay them magnificently.

Marines from the Brooklyn Navy Yard guarded public and private property at Troy, N. Y., in 1877, after a great labor strike paralyzed the business of nine states.

Compare ALL Candidates

for the Republican nomination for U. S. Senator. You will agree that the foremost candidate is **ALBERT W. HAWKES**... president of Congoleum-Nairn... a national leader in business and labor relations... past president of U. S. Chamber of Commerce... appointed by Pres. Roosevelt to the National War Labor Board. Never a politician, but always a leader for free enterprise and government efficiency.



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CALIF. PEAS

Your Choice 2 lb 25c

California
ORANGES FOR JUICE
18 for 25c

Fancy
CALIF. SEEDLESS GRAPES
2 lb 25c

CALIFORNIA
SWEET EATING PLUMS
Doz. 25c

Hardings' Sweet Cream
BUTTER
2 lb 89c

Strictly Fresh
BROWN SHELL EGGS
Lg. Size
Doz. 59c

White American
SLICING CHEESE
or
WISCONSIN MILD CHEESE
1/2 lb 19c

Kellogg's
SALAD DRESSING
Qt. 35c

Kellogg's
PEANUT BUTTER
1b Jar 25c

Monarch Whole Spiced
CRAB APPLES
Lg. Can 23c
Doz. \$2.65

Perlo
WHOLE APRICOTS
Packed in Heavy Syrup
Lg. Can 27c
Doz. \$3.00

Kellogg's Merion
BARTLETT PEARS
Large Can 25c
Doz. \$2.90

FRESH CAUGHT KINGFISH
1b 25c

Fresh
CROAKERS and PORGIES
1b 15c

BIRDS EYE SPINACH
Pkg. 22c

PARAMOUNT
Strictly Fresh Killed
LARGE FOWL

39c lb
4 1/2-5 lb Average
Most Delicious for Stewing or Fricassee

Lancaster Milk Fed
Legs of Veal
lb 39c
5 1/2-7 lb Avg.

Swift's Premium
Genuine Spring

Shoulders of LAMB
lb 32c
3 1/4-4 lb Avg.
Delicious Fixed for Filling

Swift's Premium
Prime Show Cattle

POT ROAST lb. 35c
4-7 lb Avg.