

**NOVEMBER**



BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



SI KOLOGY SEZ:  
They say that Roosevelt  
and Farlie was  
a little "Dewey"  
around th' eyes th'  
mornin' after elect-  
shun.

53rd Year, No. 35

THE NEW ERA, THURSDAY, NOVEMBER 5, 1942

PRICE FIVE CENTS

## ARMISTICE DAY PROGRAM

Captain Victor Guinness, of the U. S. Marines, will be the principal speaker at the Armistice Day program being sponsored by the Frederick M. Rodgers American Legion Post 156, of Palmyra and Riverton, on Sunday afternoon in the Palmyra High School auditorium. The affair is expected to attract a large gathering, in observance of the ending of the last war, for the safe return of those who fight for our country in this war, and for a restoration of peace. According to the committee in charge, headed by George M. Durgin, every home and family should be represented at the affair which will start at 3 p.m.

"Vic" as almost everyone in the newspaper world knew him prior to his joining the U. S. Marines, is William Henry Victor Guinness, art director of the Marine Corps Publicity Bureau. His job includes the creating of service posters for the corps, and the painting of the service portraits of the general officers.

He entered the last war in 1917, going to France as a camouflage expert and observer. The Germans captured him in No Man's Land while he was making observations from a disabled German tank. He escaped the Germans twice, and was caught twice. Following the Armistice of the last war, it took him 18 months to recover from the injuries. He assisted Frank Godwin, the famous illustrator, in teaching drawing to disabled veterans. He has been employed on a Philadelphia newspaper staff, illustrating his own theatrical and sports writings; a member of the art staff of magazines and several daily newspapers.

### Program

The program will be opened by the leading of the color guard of the Palmyra Bugle and Drum Corps. Dane Phile, Past County American Legion Commander, will lead the singing of patriotic songs for the occasion.

The Palmyra High School orchestra will also take part in the program, with a violin solo by Walter Pew, director of the orchestra, accompanied by Elizabeth Troth McCausland. Mrs. Anthony De Carlo, of Palmyra, who has sung at churches in Camden and Palmyra; will be accompanied by Ruth Peterson Bell.

Others who will give brief talks are Colonel Frank A. Mathews, Past State Legion Commander, who will introduce Captain William Guinness; and George Strabel, Commander of the local legion post. All veterans and members of our armed forces who may be in this area Sunday, are extended a special invitation to attend the affair. The invocation will be given by the Rev. D. Roe Haney, of the Epworth Methodist Church, Palmyra, while Benediction will be said by the Rev. Robert B. Stewart, of the Calvary Presbyterian Church, Riverton.

The American Legion ritual, which is performed by the veterans very few times outside of their meetings is to be given. Effort should be made by everyone to gather at Palmyra High School this Sunday, in observance of those that fought in the last war, and for victory in this war, and a speedy peace.

### NAMED TO LIBRARY BOARD

At the meeting of the board of trustees of the Riverton Library Association, held on Monday night of this week, Howard M. Rogers was named a member of the board and was also elected treasurer to serve during the absence of Willis DeLaCour, who is now an officer in the Navy.

The resignation of Francis B. Elwell, long a member of the board was accepted with deep regret.

### CAR IN CREEK

Early Sunday morning of this week, a Ford sedan bearing a Camden county license was discovered reposing in the marsh along the east bank of Pompeston creek.

The driver, who was proceeding along the highway on the south side of Broad street evidently failed to notice the end of the pavement and went blithely on his way until the car was in mud over the wheels. When discovered the car had been abandoned after futile attempts had been made to jack up the body.

As far as is known no one was injured.

## LEAVING NOV. 7

The following men from this section will leave on Saturday of this week for physical examination at Camden, being sent by Local Draft Board No. 1, of Palmyra.

Those who are accepted for service in the Army will be given only seven days furlough instead of 14 as heretofore before reporting for active duty, according to a statement made recently by National Selective Service officials.

Thomas Bernard Allen, Palmyra. Leonard R. Baker, Jr., Palmyra. Edward Kardes Burns, E. Riverton.

Richard S. Coe, Riverton. Rudolph R. Coker, Palmyra. John G. Devitt, Riverton. Douglas E. Edgerton, Jr., Palmyra. Frederick J. Ennis, Palmyra. James Harfey Frood, Palmyra. Robert E. Fries, Jr., Palmyra. Paul B. Gale, Palmyra.

Frank Giovanetti, Riverton. Rocco Giaconia, Palmyra. Lester A. Harker, Palmyra. Frederick C. Henzler, Palmyra. John P. Higgins, Parry.

Richard D. Hines, Palmyra. Charles W. Jones, Palmyra. John Kessler, Parry.

Joseph R. Lezenby, Riverton. Philip R. Lezenby, Riverton. Gus Lindsay, Palmyra. Chauncey Cornelius McCombs, Palmyra.

Robert J. May, Palmyra. Charles A. Money, Palmyra. Samuel W. Rothbaum, Palmyra. John J. Sayers, E. Riverton. Leon A. Stanford, Palmyra. Morris J. Steedle, Riverton. Robert N. Still, Palmyra. Robert B. Unland, Riverton. Howard J. Washington, Palmyra. Augustus H. Weikman, Palmyra. Stanley A. Yoka, Jr., Riverton. John H. Yost, Riverton.

### ANNUAL MEETING OF NEEDLEWORK GUILD

The annual meeting and election of officers of the Riverton Branch of the Needlework Guild will be held at the Porch Club, Monday, November 9.

The club will be open at 10 o'clock to receive garments.

Luncheon will be served by the Riverton Branch Red Cross Canteen, price 35 cents.

Phone Mrs. W. W. Chalmers, Riverton 778, before Saturday, November 7, for luncheon reservations.

Everyone is welcome.

### CAN YOU HELP?

A local family that recently lost most of their possessions because of a fire is urgently in need of kitchen furniture. Anyone having articles of this nature which they would be willing to donate is requested to call the Riverton-Cinnaminson Welfare office, phone 284.

### GROCERS CAN PUNCTURE TOPS OF COFFEE CANS

Grocers who puncture the tops of vacuum packed coffee cans at the time of sale in order to prevent hoarding have had this practice approved by the O.P.A.

## TICKETS ON SALE FOR BENEFIT GAME

Starting on Monday of next week, tickets for the benefit football game to be staged here Saturday, November 14, will be no sale at the Riverton and Palmyra post offices, where one admission will be given for each purchase of a War Savings Stamp of 50 cents or more, or the purchase of a War Savings Bond.

Although tickets for the game can be obtained at the stadium by the purchase of a War Savings Stamp, those in charge of the affair urge that as many procure their admission in advance as possible. Bonds will not be sold at the stadium.

Other methods of admission are the donation of 10 pounds or more of scrap and a contribution of 50 cents or more to the Red Cross.

### Alumni Day

Since the game will be played between the high school varsity and the grads, officials of the Alumni Association have designated the occasion as Alumni Day and it is expected that a large number of graduates will be on hand to view their team in action and to renew old acquaintances.

The committee in charge of the affair has extended invitations to all county officials and members of local governing bodies to attend the affair and a considerable number have signified their intention of being present.

Due to the novel nature of the contest, considerable interest has been aroused all over this vicinity and it is believed that the stadium will be filled to capacity when the opening whistle sounds at 2:30.

The committee in charge of the event is composed of George Durgin, chairman; Carl Lutz, Colonel Frank Mathews and Commander James Ryan.

### ANNUAL MEETING COUNTY RED CROSS

The Burlington County Chapter of the American Red Cross is celebrating its Silver Anniversary by planning for the biggest annual meeting ever to be held by this organization in the county.

The meeting will be held in the Beverly Presbyterian Church on Tuesday evening, November 10th, at 8 o'clock. Mrs. John Douglas Clark, chairman of the Annual Meeting, has arranged for an extremely interesting and informative program.

A complete resume of the work done by the County Chapter, prepared by Mrs. Stephanie McCarthy, Executive Secretary, will be distributed in printed form, to those attending the meeting.

The personnel of the various uniformed services will attend in a body.

One of the highlights of the program will be a talk by Mr. F. W. Lilley, Regional Director, from the North Atlantic Area, American Red Cross.

A small portion of the meeting will be given over to the business of the Chapter for the election of officers and other routine business.

Red Cross leaders and workers who have given so much of their time to the great work of the County Organization will be introduced from the platform.

The well-known Bordentown Industrial School Glee Club will assist in the musical portion of the program.

The Rev. James H. Rendall, Chairman of the Burlington County Chapter extends a most cordial invitation to everyone interested in Red Cross to attend this meeting. The rapid growth of this Chapter in the past year and the tremendous increase in work, services and material should serve as an inspiration for even greater accomplishments in the year

### SCHOOLS COLLECT SCRAP

A considerable amount of scrap metal and rubber was collected last week by the pupils of the Palmyra grade schools.

At the Spring Garden Street building the boys and girls staged a parade in which scores of carts and wagons loaded with scrap were drawn in the procession which was headed by placards and banners.

The array of vehicles, each operated by its respective owner made an impressive spectacle and was one which boded no good for the Axis.

## RESPONSIBILITY DAY NOVEMBER 11

Armistice Day, Wednesday, November 11, will also be observed as "Responsibility Day" in Palmyra, with appropriate exercises being planned for the evening.

The keynote of the occasion will be to impress every one of his or her responsibility in participating in the various civilian defense activities and to enroll as many new members as possible for this work.

The program will open at 7 p.m. at Broad and Cinnaminson, when a new service flag, purchased by popular subscription will be raised for the first time. The presentation to Mayor John F. Ward will be made by Joseph L. Stack. The high school band and the girls' drum and bugle corps will participate.

### Honor Roll

Following the flag raising, the Honor Roll plaque will be unveiled in the Grove at 7:30 p.m.

The main event of the day will be held in the Grove at 8 o'clock in the evening, with Mayor Ward delivering the opening address.

There will be musical numbers by the bands and community singing. Representatives of the various defense units will be present to explain their work, after which an opportunity will be given new volunteers to enroll.

All parents of men in the service are especially invited to attend and a cordial invitation is extended to residents of Riverton and Cinnaminson.

## The Porch Club

Mrs. Gilbert Coe, chairman of the Civics Department, and her Committee, will have charge of the program on Tuesday, November 10th, at 2:30 p.m. in the club. The theme of the afternoon will be "The Telephone and America's War Effort," including a demonstration of the "throat" microphone now used by aviators and a motion picture "New Jersey Shows the Way."

Tea will be served at the conclusion of the afternoon.

On Thursday morning, November 12, Charles E. Goren will give a lecture at the club.

### CONVERT TO COAL

Ration Board officials in all parts of the State say that it is the patriotic duty of those who can convert heaters from oil to coal to do so without delay.

Although this fact has been reiterated many times, comparatively few have taken this step and the result may well be that many people will not be as warm this winter as they expect to be.

For those who might like to attend this meeting and transportation facilities prove inadequate, we suggest a call to your local Red Cross Motor Corps Chairman, who might be able to assist.

## GENERAL ELECTION RESULTS

The Republicans swept to an impressive victory in the 11 election districts of Palmyra, Riverton and Cinnaminson at the general election on Tuesday of this week, when all G.O.P. candidates received a fine majority in this section.

Albert Hawkes, Republican candidate for the United States Senate, captured every district except the Palmyra 1st, from his Democratic opponent, William Smathers. The vote was close in two others.

The remainder of the Republican slate won by majorities that went as high as 7 to 1 in several districts. The county vote was Hawkes—17,627; Smathers—11,504.

On the basis of complete returns the following were elected:

Howard Eastwood, State Senator. Arthur W. Lewis, Member of the General Assembly.

John R. Coates, Coroner. LeRoy Church and John F. Chant, members of the Board of Chosen Freeholders.

D. Lane Powers swamped his Democratic opponent, Wm. Thompson, receiving a total of 20,676 votes as compared with 8,041 for the opposition.

The public question, that of civil service status for county employees won by the count of 11,584 to 3,084.

### Local Candidates

Elected in Riverton without opposition were the three Republican candidates, J. W. Sylvester and Nathan Lane for a full term and S. R. Coale for the unexpired term of Major Earl Shrader.

In Palmyra, Charles K. Mervine and Paul VanSant, Republicans were voted into Council running unopposed, while Vernon Stone, also a G.O.P. candidate was elected justice of the peace.

Robert Woods and Harold R. West, Republicans, were elected township clerk, respectively, in Cinnaminson. Both were unopposed.

There were the usual superfluous write-in votes in the personal choice column.

Many Register Although the vote was not heavy, in many local districts it surpassed that of the Primary and ranged from 60-70 per cent of those registered.

There was a considerable pickup in activity during the evening and most polling places had citizens waiting in line for permanent registration after they had cast their ballots.

Split tickets were numerous as Democrats supported local Republican candidates but voted for their own party at the top of the ballot showing considerably more strength than the past Primary would indicate.

As was expected, many voters failed to register any opinion on the county civil service question.

### COUNTY VOTE (Unofficial) 98 Districts—Vote of Men in Service Not Included

U. S. Senate  
Hawkes, R.—17,627.  
Smathers, D.—11,504.

House  
Powers, R.—20,676.  
Thompson, D.—8,041.

State Senate  
Eastwood, R.—20,718.  
Davis, D.—8,470.

Assembly  
Lewis, R.—19,235.  
Perry, D.—8,232.

Coroner  
Coates, R.—19,696.  
McGoldrick, D.—7,672.

Freeholders  
Church, R.—19,630.  
Chant, R.—19,103.

Cowperthwaite, D.—9,562.  
County Question  
Yes—11,584.  
No—3,084.



## Church Notices

## WESTFIELD FRIENDS MEETING

Burlington Pike  
Sunday Morning  
11 a.m.—First Day School.  
10 a.m.—Meeting for Worship.

## SACRED HEART CHURCH

Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant  
Pastor

Sunday Masses 6, 7, 9, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

The Novena devotions are being held each Monday night at 7:45 to Our Lady of the Miraculous Medal. Baptisms are at 2:30 p.m. Sunday afternoons.

The Parish Holy Name Society, headed by the pastors and its president, William Coley, attended the first fall meeting of the Burlington county federation of Holy Name Societies held at the Sacred Heart auditorium, Mt. Holly on Tuesday night. The Rev. Fr. Duff, former pastor at Our Lady of Perpetual Help Church, now stationed at the Mt. Holly church, was host upon the occasion.

## MORAVIAN CHURCH

Palmyra, N. J.  
Rev. Albert J. Harke, B.D., Pastor  
Services Next Sunday, November 8, 1942—  
9:30 a.m.—Sunday School. Evangelical Bible teaching in every class is our aim.

10:45 a.m.—Morning Service. The Litany with the chants, including the chanting of The Lord's Prayer. The choir will sing "The Rich Fool"—Ellen Jane Lorenz. The pastor's message will be on the theme, "A Great Loss—A Great Hope."

7:30 p.m.—Dedication of Service Flag and Honor Roll. A service extraordinary, remembering and honoring the boys of our church who are serving our country in the armed forces. A large silk service flag with nineteen stars will be dedicated, representing the nineteen men now in the service or waiting the call to active service. The Honor Roll will also be unveiled. A special musical program is included, featuring an anthem by the choir, a solo by Lorraine Davis, and an organ-piano duo by Mrs. Marcel Haines and Miss Verna Harke. Pastor's message, "In the Service." The families of our boys in the service will be guests of honor.

The names of the following are inscribed on our Honor Roll—Ralph D. Willis, Lawton H. Faunce, John N. Shea, John Z. Morris, Earl R. Tanner, Wilson J. Aydelotte, George M. White, Daniel White, William D. White, William R. Leidy, Wilson A. Morris, Lester E. Shea, Thomas E. Veitenheimer, G. Howard Choyce, Robert S. Coles, Charles B. Aydelotte, Russel Kerns, J. Henry Moon, George A. Winner.

On Sunday evening at 7 the junior intermediate and senior Christian Endeavor groups will meet for discussion and devotion.

The Church School Council will meet in the Ladies' Parlor on Monday evening at 8.

The monthly meeting of the Trustees will be held on Tuesday evening. On Wednesday afternoon the Ladies' Aid Society will meet at 2:15, while at 3 o'clock on the same afternoon the Missionary Society will hold its monthly meeting, and will be addressed by Miss Frances Tencate, a missionary recently returned from India. Her theme will be "India." Mrs. Merley and her committee will serve tea.

The junior choir will meet for rehearsal on Thursday afternoon at 5 o'clock.

A six week's course of instruction for all young people desiring to unite with the Church on profession of faith will commence next Sunday afternoon, and will be taught by the pastor. Owing to the special meeting of the Legion that afternoon, the time of meeting has been changed from 4 o'clock to 4:30. On succeeding Sundays the Communicant's Class will begin at 4.

For the second department, "Service to War-Industry Communities," the sum of \$284.00 will be needed. As the title implies, this service is concerned with the spiritual welfare of those hundreds of thousands who have been uprooted from their homes and who now find themselves in congested areas without adequate facilities for church or Sunday School. The local churches are unable to meet this challenge alone, and the church as a whole is endeavoring to understand their work. This department is also concerned with the spiritual welfare of Christian refugees in many parts of America.

The third department, "Service in Foreign Relief," requires the sum of \$377.00 to carry on during the year. This department is responsible for Presbyterian medical war relief, emergency repatriation of Presbyterian missionaries, and in cooperation with the churches of all other denominations in America, will make contributions to China relief, orphaned missions, European churches that have been destroyed, and the American Bible Society.

To obtain the million dollar fund necessary to meet our church's war obligations, each local church has been assigned a minimum quota. That for the Calvary Church is \$325. Envelopes will be distributed next Sunday morning, and all members and friends of Calvary are requested to make their contribution at that time, or if not prepared to contribute, at least to make their pledge on the envelope. We are sure that Calvary will do its part to meet this inescapable obligation.

The sermon theme will be, "The Church Indestructible at work in a World at War." The choir will render the anthem, "O Lamb of God," by Brewer. There will also be a sermon for the junior congregation.

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## CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.  
The Rev. R. B. Stewart, Pastor

War-time Service Sunday will be observed in all Presbyterian churches next Sunday morning. The purpose of this observance is two-fold: first, to acquaint the Presbyterian constituency with the work of the church in relation to a world at war, and second, to give each particular church the opportunity to pledge or contribute its quota to the million dollar fund that will be necessary to carry on this very important war service during the current year.

The war work of our church is divided into three departments. The first of these is concerned with "Service to Soldiers and Sailors" and for this service, which includes the filling of our Church's quota of chaplains to the Army and Navy, continued liaison between the chaplains and the church, assisting local churches to carry on an efficient service to camp areas, and service to prisoners of war, the sum of \$339,000 has been budgeted.

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## EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Hane, B. D., Minister

Sunday's program in Epworth Church is as follows:  
9:45—Church School in all departments and classes with trained leaders and teachers.

11:00—Morning Church Worship with the Pastor preaching. All strangers will receive a hearty welcome.

3:00—Armistice program in the High School sponsored by the American Legion.

7:00—Youth Fellowship meeting. All young people are urged to attend.

7:45—Evening Church Worship. The Pastor's sermon topic will be "Victorious Note of Joshua." This will be the last of a series of sermons on the Book of Joshua. Our guests for the evening will be the American Legion, The Compass Club, and The Boy Scouts.

The musical program for the day is as follows:  
Morning Worship  
Organ Prelude—"Andante"  
Junior Choir Anthem—"Thy Word Is Like a Garden"  
Senior Choir Anthem—"The Lord Is Exalted"  
Offertory—"Religioso"  
Organ Postlude—"Postlude in A"  
Evening Worship  
Organ Prelude—"Salute Amour"  
Anthem—"Now on Land and Sea Descending"  
Duet, Mrs. Elwood Johnson and Mrs. Harry Strang.  
Offertory—"Sextette"  
Organ Postlude—"Evening Prayer."

Monday, 8:15—Monthly meeting of the Friendship Circle with the social hour in charge of Mrs. Irene Parsons and her committee.

Wednesday, 7:00—Responsibility Day will be observed in the Municipal Grove.

Wednesday, 8:00—Regular Prayer Meeting when the scripture lesson will be the second chapter of First Corinthians. There will be a pause for silent prayer for our representatives in the Service of our Country.

Thursday, 7:00—Official Board Meeting in the Church.

Thursday, 8:00—First Quarterly Conference of the Conference year which will be in the form of a group quarterly conference, and will be held at the Moorestown Methodist Church.

Friday, 3:45—Junior Choir rehearsal.

Friday, 7:45—Senior Choir Rehearsal.

CENTRAL BAPTIST CHURCH  
Fifth Street and Maple Avenue  
Palmyra  
Rev. S. Dan Morgan, Pastor

It has been agreed that among the things this country needs most today are statesmen of the type who founded this great nation of ours, and who laid stress on the importance of the church and its teachings. Therefore it is essential that the youth of today who will be the governing body of our country tomorrow, be well founded in these principles. It's a challenge to parents.

Well may we feel wounded by our own faults; but we can hardly afford to be miserable for the faults of others.—Mary Baker Eddy.

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## LEGAL NOTICES

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CONTAINING within said bounds Lots Number Seventy-five (No. 75) and Number Seventy-six (No. 76) on said Plan. Decree approximately \$3,526.40 besides interest, costs and fees.

Seized as the property of Harry C. Sim, et al., defendants; taken in execution at the suit of Cinnaminson Bank and Trust Company, complainant; and to be sold by RAYMOND JOHNSON, Sheriff.

Solicitor: Joseph S. Low, Dated October 7, A. D. 1942. 10.8 to 11.5, 1942. Printer's fee—\$23.10.

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to see that their children obtain the training that a Sunday School and Church can give. "Central Baptist" invites you to attend their services if you have no other affiliations.



## THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street  
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712WALTER L. BOWEN, Editor  
KARL W. LATCH, Adv. Mgr. F. W. METZGER, Associate Editor  
101 Seventh Street, Riverton 4 Second Street, Riverton  
Phone 868 Phone 466

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## Church Notices

## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School, 9:30 a.m.

Sunday Services, 11:00 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Adam and Fallen Man" is the Lesson-Sermon subject for Sunday, November 8, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "As by one man's disobedience many were made sinners, so by the obedience of one shall many be made righteous." (Romans 5:19)

Among the Lesson-Sermon citations is the following from the Bible: "And God saw every thing that he had made, and behold, it was very good." (Gen. 1:31)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The Divine Principle, or Spirit, comprehends and expresses all, and all must therefore be as perfect as the divine Principle is perfect." (page 518)

BETHANY EVANGELICAL LUTHERAN CHURCH  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
10:00—The Church School.  
11:00—The Service. The Rev. Harold Doebl, of St. Peter's Lutheran Church, Lafayette Hill, Pa., will be the guest speaker. Pastor Rowe will speak in Trinity Lutheran Church, Woodbury, N. J. Both will bring reports to each congregation on the recent convention of the United Lutheran Church at Louisville, Kentucky.6:45—Intermediate Luther League.  
8:00—Vespers. The pastor will speak on the theme, "Meeting Life's Problems, Our Enemies."

9:00—The members of the Senior Luther League will join in the Inter-church hymn sing at Beverly Baptist Church, Beverly, N. J., leaving from the church at 9:00. All are invited.

The Weekly Calendar—  
Monday—The church council will be held at the home of Mr. and Mrs. Victor Jensen, N. Randolph Street, E. Riverton, at 8:00.

Tuesday, November 11—The pastor and the parish delegate, Mr. J. J. Vatter will attend the sessions of the Fifth Annual Convention of East Pennsylvania Conference of the Central Lutheran Church in America at Reading, Pennsylvania. Sessions will be held also on Wednesday. This meeting will celebrate one hundred years of the former East Pennsylvania Synod—now East Pennsylvania Conference.

Because of this conference the Social Missions Committee scheduled to meet Wednesday, will meet the following Wednesday at 8.

Friday—The second session of the Bible Study Group at the parsonage at 8:00.

Sunday, November 15—The Service at 11:00 p.m. Bethany Church will dedicate service flag in memory of its "sons" in the service.

CHRISTIAN SCIENCE CHURCH  
WILL BROADCAST  
The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from New York City on Sunday, November 8, from 1:00 to 1:30 p.m., and may be heard in New Jersey over Stations WABC and WBAB. Mr. B. Palmer Lewis, Committee on Publication for the State of New York, will conduct the program.WESLEYAN MEN'S BIBLE CLASS  
EPWORTH METHODIST CHURCH  
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Mr. C. S. Hartzell, superintendent of Brotherhood Mission, will address the class this coming Sunday.

OBITUARIES  
FRANCIS L. EBERT  
Francis L. Ebert, 36, of 614 Parry avenue, Palmyra, died suddenly on Monday, November 2.

Services will be held on Friday at 8:30 a.m. from the Snover Funeral Home, with High Mass at St. Mary's R. C. Church, Gloucester. Interment will be made in Morgan Cemetery, Palmyra.

The deceased is survived by his wife, Helen Fluck Ebert.

WANT ADS  
WANTED: handy man not subject to draft, capable of manual labor. Must have driver's license. Permanent position. Riverton-Palmyra Water Company, 1 Morgan Avenue, Palmyra.

WANTED to buy for cash: China, Bric-a-brac, Marble top furniture, Sewing machines. C. W. Gardiner, 301 Main Street, Moorestown, N. J., phone 858-W.

WANTED: Pair of carriage wheels with axle for salvage work. Call at Salvage Depot. Riverton.

WANTED: To take care of children evenings by white girl of high school age. Phone Riverton 159.

FOR SALE: 1938 DeSoto sedan. Good condition, 5 sound tires, Write Box M, The New Era office, Riverton, for further details.

RENT: store or office, Broad St. opposite Riverton depot. A. Price, 416 Lippincott Ave., Riverton.

SALE: Simmons Bed and Spring, new condition, \$3.00. 512 Cinnaminson St., Riverton.

## SPECIAL PROGRAM MARKS LIBRARY OPENING

Many parents and friends were present at a special assembly program marking the opening meeting of the Negro History Club and the dedication of the library at Cinnaminson School No. 4. The program conducted entirely by the students, was as follows:

Welcome Address—Hattie Benson. Piano Solo—Violet Roberts. Vocal Solo—Virginia James. Reading—Dorothy Thompson. Playlet—Fourth Grade. Reading—Marion Hicks. Playlet—Sixth Grade. "Our Library"—Upper Grades. Main Address—Rev. J. B. Waller. Remarks—Mrs. Mildred Magowan. The guest speaker, Rev. Waller, brought out many points to stress the deep heritage of the Negro Race and to impress upon the students the importance of the job they must do to carry the torch still higher. He also said that a good education is a basic factor in the improvement of any culture and that it is up to the students themselves whether this education does them the most good.

Among guests present were Mrs. Ethel Turner, Mable James, Bertha Turner, Gladys Ricketts, Gertrude Williams, Elsie Johnson, Lanthia Quinton, Thelma Hammond, Christine Sanders, Alice Jones, Sylvia Williams, E. Naylor and Rev. Waller.

At the completion of the program visitors were taken on an inspection tour of the library and served with refreshments by the children.

ELECTION RESULTS

CINNAMINSON  
U. S. Senate  
Hawkes, R. 210 103 69 382  
Smathers, D. 57 92 64 213  
House  
Powers, R. 221 129 83 433  
Thompson, D. 46 73 46 163  
State Senator  
Eastwood, R. 214 124 90 428  
Davis, D. 44 76 43 163  
Coroner  
Lewis, R. 221 130 88 439  
Perry, D. 44 67 54 155  
County Clerk  
Coles, R. 220 127 88 435  
McGoldrick, D. 41 64 39 144  
Freeholders  
Church, R. 206 130 91 427  
Chast, R. 208 124 94 426  
Comperthwaite, D. 61 67 37 163  
Township Committee  
Woods, R. 234 135 107 476  
Township Clerk  
West, R. 236 135 105 476  
County Question  
Yes 111 56 31 198  
No 11 10 18 39RIVERTON  
U. S. Senate  
Hawkes, R. 208 257 217 682  
Smathers, D. 55 59 64 178  
House  
Powers, R. 218 206 227 711  
Thompson, D. 43 45 37 145  
State Senator  
Eastwood, R. 217 204 227 708  
Davis, D. 44 43 55 142  
Coroner  
Lewis, R. 217 272 233 722  
Perry, D. 41 39 45 125  
County Question  
Yes 212 269 227 708  
No 42 37 48 127  
Freeholders  
Church, R. 212 274 225 711  
Chast, R. 203 278 220 703  
Comperthwaite, D. 46 59 60 145  
Council  
Sylvester, R. 228 283 238 749  
Lane, R. 230 281 226 747  
Coles, R. 228 281 226 747  
County Question  
Yes 63 106 85 276  
No 48 51 38 147PALMYRA  
U. S. Senate  
Hawkes, R. 103 108 267 577 100 903  
Smathers, D. 120 114 152 116 108 590  
House  
Powers, R. 131 191 295 311 154 1082  
Thompson, D. 95 87 95 77 86 440  
State Senator  
Eastwood, R. 128 181 279 299 154 1041  
Davis, D. 95 94 98 88 83 428  
Coroner  
Lewis, R. 134 186 283 303 157 1063  
Perry, D. 90 92 94 79 79 434  
County Question  
Yes 132 179 282 308 154 1062  
No 97 84 94 78 72 297  
Freeholders  
Church, R. 128 179 275 288 154 1029  
Chast, R. 130 175 288 287 146 1006  
Comperthwaite, D. 97 99 107 115 80 496  
Council  
Sylvester, R. 144 195 301 308 160 1114  
Lane, R. 149 212 322 334 170 1187  
County Question  
Yes 151 197 296 301 168 1113  
No 98 100 156 161 96 609  
Yes 80 80 47 24 159

## POWERS SUGGESTS EMBLEM FOR V-7S

Congressman D. Lane Powers has suggested to the Bureau of Navigation of the Navy Department that college men enlisted in the Navy's V-7 course be given some emblem indicating their service to their country.

Parents of many young men who have enlisted in the V-7 course have complained to Congressman Powers that many of their neighbors consider their sons to be "slackers." Under the present Navy policy, although men in the V-7 training course are enlisted in the United States Naval Reserve, and although they are subject to call to active duty at any time, they are not entitled to wear a uniform and have no emblem which they can wear to indicate their enlistment in the Reserve.

In his suggestion to the Bureau of Navigation, the Congressman stated he felt a button should be given the young men to wear in coat lapels and they should also be given an identification card by the Navy Department. Scores of young men from Mercer and Burlington Counties, which comprise the Fourth Congressional District of New Jersey, are now in the Naval Reserve.

Speaking of his suggestion today, Congressman Powers said: "I feel, if the navy were to give its V-7 men some identifying emblem, it would not only improve the morale of the young men themselves, but it would be a further indication to the public of the long-range preparation the Navy is making to win a complete victory. Air-raid wardens, Victory Bond Salesmen, and others who are doing civilian work for National Defense are given identification and it is only fitting that some recognition be given to those men who have volunteered their services in their country's cause."

MAN ARRESTED HERE  
HAD NO DRAFT CARD  
Following a hearing before Recorder William H. Botger on Thursday night of last week, Joseph Naneke, 34, of no fixed address, was sent to Mt. Holly jail for 20 days on a charge of vagrancy and to await further investigation by Federal authorities.

Officer John Robinson, of the Riverton police, noticed Naneke on Broad street early in the afternoon and after the man had made several trips between Main and Thomas, Robinson took him to the police station for questioning. It then developed that he had no selective service registration card. Naneke claimed this had been lost, but police believe this was false.

In addition to presenting an unsavory appearance, the suspect also had burns on several fingers which were treated by Dr. T. Bruce Dickson.

## CARHART, FAUNCE CARRIERS 20 YEARS

On November 1, Edison Carhart and Edward Faunce, the two local carriers at the Riverton post office, completed 20 years of service delivering the mail to residents of that community.

Both men have an enviable record for their excellent service and their cheerful spirit of cooperation at all times.

Riverton is fortunate in having men of this type to do this important work that goes on rain or shine, winter or summer.

Fortunately for serious minds, a bias recognized is a bias sterilized.—A. Eustace Haydon.

## FOR VICTORY



## FOR VICTORY



## STATIONERY

## MAIL PIECES

## BILLS

## FORMS

## CIRCULARS

## For Every Purpose

## The New Era, Inc.

## RIVERTON

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Coke  
Fuel Oil**

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Use in the fireplace on cold evenings  
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**R. McALLISTER**

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WEST COLLINGSWOOD Bell 522 PENSAUKEN  
Geant and Lin Avenue Keytone 27421 Park Avenue and P.R.R. Bell Merchantsville 50  
LARGEST RETAIL COAL DEALER IN SOUTH JERSEY

BRIEF ITEMS  
from  
ABOUT TOWN

John Ayres, of Riverton, a member of the United States Navy, was recently graduated from the U. S. Navy Radio Training School at Bedford Springs, Pa., being awarded the rating of Radioman Third Class. Lieutenant Commander Blackwell Newhall is commandant at the school.

There will be a booth erected at Broad street and Cinnaminson avenue from which members of the local Red Cross Branch will sell tickets for the Palmyra High School Alumni Football Game to be played November 14.

The purchase of tickets from the Red Cross means a fifty cent contribution to the kit bag fund. Red Cross is furnishing every service man with a kit bag at the port of embarkation. This service will continue for the duration; therefore funds will have to be replenished constantly.

Remember that you are helping to give someone a helpful, practical farewell gift by purchasing tickets from Red Cross.

Albert Mount, son of Mr. and Mrs. Albert Mount, of Palmyra, has en-

## PALMYRA

Direction Victoria Theatres Co.

## FRIDAY AND SATURDAY

November 6-7

George Montgomery

Ann Rutherford

GLENN MILLER

AND HIS BAND

Orchestra Wives

Lynn Bari • Carol Landis

Cesar Romero

Added

A Donald Duck Cartoon

Saturday Matinee Only

Final Episode

"JR. G-MEN OF THE AIR"

Starts Next Saturday

Noah Beery, Jr., in

"OVERLAND MAIL"

Cash in Your Movie Money

Gifts Galore

## MONDAY AND TUESDAY

November 9-10

BOGART

ACROSS THE PACIFIC

MAY ARDOR • SYDNEY GREENSTREET

Directed by JOSEF VON STURZENEGGER • Screen Play by Richard Lasker

Presented by JOSEF VON STURZENEGGER • Screen Play by Richard Lasker

Added

"MEN OF THE FLEET"

## WEDNESDAY AND THURSDAY

November 11-12

LAUGH

TISH

Produced by MARY JORDAN

Directed by GUY CRISP

Presented by MARY JORDAN

Directed by GUY CRISP

Presented by MARY JORDAN

Directed by GUY CRISP

Presented by MARY JORDAN

Directed by GUY CRISP

Presented by MARY JORDAN

Directed by GUY CRISP

Presented by MARY JORDAN

Directed by GUY CRISP

listed as a Naval Air Cadet.

Pvt. John Wolcott of Moorestown Road, Riverton, has been selected by officials of the Fort Bragg Field Artillery Replacement Training Center to seek a second lieutenant's commission in the Field Artillery.

Mrs. Albert Smith, of Broad St., Palmyra, spent Sunday with her sister, Mrs. M. T. Haughey, of Prospect Park.

Mrs. Henry Ashburner, of Fulton street, entertained her friends on Tuesday, November 3, in honor of her 80th birthday.

Buddy DeLaney's orchestra will furnish the music for the banquet and

dance given by the production department, New York Shipbuilding Corporation, on Monday evening at the Recreational Center, Fairview.

FUEL OIL REGISTRATION

BLANKS AVAILABLE NOW

Fuel oil dealers can obtain registration blanks now at the National Board office, Palmyra.

Fuel oil users, who have not already secured registration blanks can obtain them at the board office.

Consumers are urged to fill out these blanks as soon as possible and either mail them or take them to board headquarters, P.O.S. of A. Building, Palmyra.

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY

Ann Rutherford and George Montgomery in "Orchestra Wives."

Ann Rutherford and George Montgomery in "Orchestra Wives."

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Ann Rutherford and George Montgomery in "Orchestra Wives."

Ann Rutherford and George Montgomery in "Or



## About Town

Miss Elizabeth B. Barclay, daughter of Mrs. Richard D. Barclay, of Lippincott avenue, Riverton, a freshman at the Women's College of Middlebury, has been elected vice president of her class.

George M. Dargis, Jr. of Palmyra, has enlisted in the United States Army and has been assigned for training as an Aviation Cadet at the training school located in Nashville, Tennessee.

David N. Blyler, of 702 Thomas avenue, Riverton, enlisted recently as a private unassigned in the Air Corps at Patterson Field and is awaiting appointment as an aviation cadet.

Mrs. Paul Gibbons, of Palmyra, has been appointed office secretary at the Riverton Public School, replacing Mrs. Charles Dorworth, who resigned recently.

Louis F. Brush, of Stevens, has been appointed instructor of industrial arts at the Riverton Public School on the basis of two days per week.

### LOCALS DOWNED BY MERCHANTVILLE ELEVEN

Rollo Baker, speedy Merchantville back, proved hard to stop last Saturday afternoon and scored three touchdowns against Palmyra as the locals bowed 26-0 on the winner's field.

Merchantville scored twice in the first period, added another in the second and wound up with a fourth near the close of the engagement.

First downs were 9-6 in favor of the opposition.

Palmyra put up a good fight and the game was considerably more interesting than the score indicates.

Moorestown provides the opposition this Saturday afternoon in the local stadium.

### HOW ABOUT BASKETBALL?

During the past few weeks several individuals have asked if there would be a local basketball league this year.

There are many factors involved which make the matter more than a question of organizing and operating a basketball league such as: will this league interfere with the activities of local defense organizations and defense workers? Sports provide an excellent means of securing mental relaxation. This is an argument in favor of a league.

Therefore, an opinion is desired before making any attempt to organize a basketball league in this area, particularly from various civic and church organizations, which may have been represented in such leagues in the past and also from any individuals who would like to play.

For those who are interested in this question call Milton Rothbaum, 520 Cinnaminson Avenue, Palmyra, Riverton 1008.

## ATTENTION, THE JUNIOR CITIZENS OF RIVERTON

Thank you for doing such a grand job on Mischief Night and Halloween!

For the most part, you kids had fun without sabotage. And we grown-ups admire the way you went about it. We particularly appreciate the way you let the gas lamps alone. It's true, a few were turned off, but it's just as true that before long, some more of you turned them on again.

You did get some clothes lines—but leaving them out on Mischief Night is a mistake anyhow. And we send special salute to that one group which accidentally broke a small pane of glass and promptly offered to pay for it!

For the most part both nights were quiet and orderly—and compared to past years, almost entirely free of serious damage.

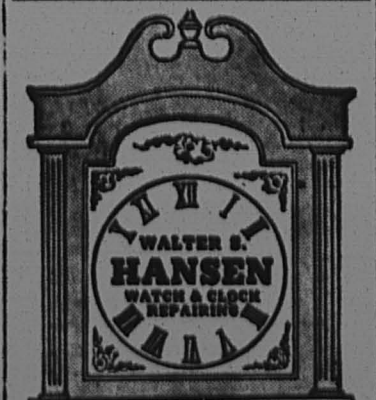
So we grown-ups thank you for your patriotism. If there were any Benedict Arnolds among you, you know who they were better than we do—and we're leaving them up to you.

Appreciatively yours,  
A. B. GARWOOD,  
Sub-Chairman,  
Health and First Aid Committee



The annual meeting of the Burlington County Chapter of the American Red Cross will be held at the Presbyterian Church in Beverly, at 8 p.m., on November 10th. This is the most important meeting of the year when officers will be elected and plans for the coming year voted on. Every department chairman is asked to attend and bring as many of the volunteers in her group as possible in uniform. Those desiring transportation will please notify the Red Cross office not later than Monday, November 9.

Knitting  
The knitting chairman will be at the Red Cross office on the second and fourth Mondays of each month to give out wool and take in finished garments. There is no wool for scarves. Our present consignments for refugee sweaters which are to be sent overseas and are very badly needed.



35 YEARS' EXPERIENCE  
English and American  
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LIBERAL TRADE-IN  
ALLOWANCE ON NEW  
WATCHES ANY MAKE  
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PALMYRA, N. J.  
Telephone Riverton 1101

Benefit Football  
The Palmyra High School varsity team and the Alumni will play a benefit football game at the stadium on November 14th, at 2:30 p.m. All proceeds from tickets sold in Riverton will go to the Red Cross kit bag fund. Tickets are 50 cents and may be obtained from the office or from Mrs. James Barker, 102 Penn Street, telephone 1206.

## NEWS RELEASES ARE SENT TO WASHINGTON

The Office of War Information, Washington D. C., has requested copies of The New Era containing the series of articles written by A. B. Garwood, of Riverton, member of the Health and First Aid Committee of the Riverton Civil Defense Council.

The articles, which contain pertinent information regarding health in wartime have attracted considerable attention.

## RESISTED ARREST

On Saturday night of last week, officer John Robinson, of the Riverton police, observed a man and a boy loitering in the vicinity of Second and Cinnaminson streets. When questioned, they refused to give any reason for their presence and stated that they were going nowhere in particular.

Robinson then ordered them to accompany him to the police station, whereupon the man made a break up the street and it was necessary for the officer to fire a shot into the air to halt him, after which he made no further resistance.

At the police station it was learned that the offender was Edward A. Burchard, of Brooklyn, while his companion was a lad of 15 from Camden. The police in Camden were notified of the case and Burchard was given a hearing before Recorder William H. Botterger who found him guilty of disorderly conduct and resisting arrest and assessed a fine and costs of \$7.50, which was paid.

On the basis of evidence presented and the nature of identification cards

Burchard carried he was not held for further investigation. The offender promptly left Riverton for parts unknown but Camden police notified officials here later that he was wanted by them on a morals charge. He has not been apprehended to date.

## PALMYRA B. AND P. WOMEN'S CLUB

Last Monday evening, November 2, the Business and Professional

Women's Club was entertained at a Halloween party at the home of Miss Mary Green, on Highland avenue.

Plans were made for a Card Party for the benefit of the Scholarship Fund to be held at the home of the Misses Mary and Harriet Egan, 719 Morgan avenue, on Thursday evening, November 19.

Pride, the most dangerous of all faults, proceeds from want of sense, or want of thought.—Dillon.



## CHANGING STANDARDS

CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

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## We're Fighting for Their Future

You're doing all you can to give them the life that is rightly theirs. To enjoy life, to do the work they will be called upon to do, they need the advantage of good health. And so much of good health is due to proper nutrition.

The right kind of food builds strong bodies, sound limbs, steady nerves. If



you want to know what foods make up a balanced diet, consult our Home Economics Department. They will help you with your meal problems.

**GAS IS A WAR FUEL . . .** The gas you use at home is the same kind of gas that is used in factories to make bombs and shells and aeroplane parts. Use it sparingly. It is needed for our war effort.

Don't let taps drip.

Don't leave the refrigerator door open.

Don't let foods boil furiously.

Don't run a bath and then let the water grow cold or run out.

Don't keep water running while you wash dishes.

## PUBLIC SERVICE

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CONTRACTOR and BUILDER  
Special Attention to Jobbing  
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5c and 10c STORE  
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CARRYING A COMPLETE LINE OF  
NOTIONS, TOILET ARTICLES  
NOVELTIES, CANDY, ETC.

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TO SPEAK HERE SUNDAY



Captain "Vic" Guinness, U. S. Marine Corps, is shown with "Jiggs VII," Marine Corps mascot. The Captain will be the guest speaker at the Armistice Day program this Sunday at Palmyra High School.

#### HOLY NAME SOCIETY AIDS SERVICE MEN

The Holy Name Society, of the Sacred Heart Parish, has been keeping in contact with 115 members of the parish now serving in our armed forces.

A copy of the Golden Jubilee anniversary booklet has been mailed to each one. Arrangements have been made to send a carton of cigarettes to the service men if they are stationed outside the United States.

The project of remembering the members of the parish was started in July, when Miraculous Medals were mailed to each man in the service at

that time. A Miraculous Medal is now given to the member of the parish as he or she enters the service by one of the priests on behalf of the Holy Name Society.

Records and correct addresses are being kept by the Society and are in charge of Leo Terrell. A form is filled out as the person enters the service. This includes the date of entrance, education, type of service, whether they smoke, like candy, and other remarks.

A copy of the Catholic and Reader's Digest was also mailed during

September and August. The records of the Holy Name Society show that there is one girl, Helen Pfaff, serving as Naval Nurse while there are 27 boys now listed as overseas.

Many fine letters of appreciation have already been received by the pastors of the parish and the Holy Name Society for remembering the boys.

#### MEETING OF P.H.S. BAND PARENTS' CLUB

The regular monthly meeting of the Palmyra High School Band Parents' Club will be held at the High school, Monday evening, November 9, at 8:15 o'clock.

Following a business session, the program will be in charge of Mrs. Harold Marshall, with the following participating: Yvonne Pennington, Eugene James, Margaret White and James Marshall. Kenneth Merrill, director of the band will speak about the awards.

Refreshments will be served at the conclusion of the program.

Great men are very apt to have great faults; and the faults appear the greater by their contrast with their excellencies.—Charles Simmons.



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FLORIDA ORANGES  
Full of Juice

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6 for 25c

Fancy Large Fresh  
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lb. 22c

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2 lb. 15c

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WHITE TURNIPS

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STAYMAN WINESAP OR  
ROME BEAUTY APPLES

4 lb. 19c

Good for Eating or Cooking

Harding's Sweet Cream  
BUTTER

Farm Roll lb. 53c

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EGGS

Large Size Doz. 63c

White American  
SLICING CHEESE

1/2 lb. 23c

LYKIT DOG OR CAT FOOD

3 Pkgs. 25c

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2 lb Jar 33c

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Dromedary  
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FIGS

FANCY GOLDEN BANANAS

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Shoulders of Pork

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Swift's Premium  
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Orders will be filled in rotation.  
Place yours early.

Also Featuring This Week Our  
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Order Yours Early

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**LARGE FOWL**

lb. 39c

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Delicious for Stewing or  
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For That Special Treat Try  
That Famous Strobe's or Hab-  
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53rd Year, No. 55

## CAR REGISTRATION NOVEMBER 12 - 14

A change of procedure in the plan for registering passenger car owners for mileage rationing was announced by James Kerney, Jr., State Director of the Office of Price Administration.

Instead of mailing the registration forms (R-534) to the rationing boards after picking them up at schools on Thursday, Friday, and Saturday (November 12, 13, and 14) passenger car owners will be registered immediately on those dates by school teachers who will act as registrars. Car owners are asked to bring with them their motor vehicle registration books, and the serial numbers of their tires when they go to the school registration site on November 12, 13 or 14.

Residents of Riverton and Cinnaminson will register at the public schools in each community at the following times:

Thursday and Friday, November 12 and 13 from 4 p.m. to 8 p.m.

Saturday, November 14 from 10 a.m. to 4 p.m.

Residents of Palmyra will register on the same dates and between the same hours at the high school.

Kerney explained that the change in the original plan was decided upon in order "to speed up the registration process and eliminate inconvenience and delay to the public resulting from incompleteness and incorrectly filled out registration forms."

In addition to the registration days on the 12th, 13th, and 14th, there will be another registration day for late registrants on November 21.

For the guidance of car owners the registration procedure was outlined as follows:

1. On November 12, 13, and 14, each passenger car or motorcycle owner will go to a designated school in his community to register for mileage rationing.

2. Each registrant is required to bring with him:

(a) His motor vehicle registration certificate.

(b) His gasoline ration books.

(c) The serial numbers of the five tires on his car, as well as the serial numbers of any other passenger tires he possesses.

3. Each registrant will be given a registration form (R-534) to fill out in the following manner:

(a) The front of the form is divided into halves by a dotted and perforated line. The car owner will fill in the following information on the top half of the form:

Name and address of registered owner of vehicle.

License number of vehicle.

State of registration.

Year model and make.

(b) The back of the form is similarly divided into two halves, and the registrant will fill in the following information on the top half:

The serial numbers of the five tires on the car.

The serial numbers of any other passenger tires the registrant possesses.

The serial numbers and dates of issue of all gasoline ration books in the possession of the registrant.

(c) On the lower half of the back page of the form is a box with a heavy black border. The registrant will fill in here the serial numbers of his five tires, his name and address, and the information on his motor vehicle registration certificate.

4. If the application is in order, and the registrant owns no more than five tires, the registrar will sign and detach the lower half of the form and give it to the registrant.

The car owner is to keep this part of the form, which is his Tire Inspection Record, and present it to the OPA Tire Inspector when the car is brought for tire inspection. A and D gasoline ration book hold-

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, NOVEMBER 12, 1942

PRICE FIVE CENTS

#### PALMYRA HONOR ROLL

ERECTED IN GROVE

Palmyra's Honor Roll plaque, listing the names of over 300 men from that community who are serving in the various armed forces of the Nation, has been completed and was unveiled on Wednesday night of this week with appropriate ceremonies.

The Honor Roll is framed in a finely constructed housing and will be illuminated at night. Its placement in the Grove makes an attractive addition to this nicely landscaped section of the community.

#### Navigation Course

At a meeting of the Riverton Yacht Club on November 4th, Mr. A. R. Anderson of 902 Main St., Riverton, delivered an extremely interesting discourse on the arts of piloting and celestial navigation.

The lecture outlined all the main points of navigation in common use by the U. S. Navy and merchant marine. Its purpose was to arouse interest in a complete course of navigation which will be sponsored by the Riverton Yacht Club and taught by Mr. Anderson.

The course will be free and open to any young men in the vicinity of draft age, or those who are considering enlistment in the armed services.

Tentative arrangements with the Riverton Board of Education have been made to use a classroom of the Riverton School on Friday evenings.

The Riverton Yacht Club has ordered text books and will provide other necessary articles. No special educational qualifications, other than ability to add and subtract, are required.

Any persons interested in taking the course should communicate promptly with O. H. Mattia, T. W. Coe, or C. W. Knight, all of Riverton.

Mr. Anderson is well qualified as an instructor. He is a graduate of Washington University and a commissioned officer of the U. S. Naval Reserve. He has been the navigating officer on several ocean racing yachts as well as naval vessels. His ability as an instructor is evidenced by the results of a recent course given in Boston. The graduates of which all received ratings or commissions on entering the service.

**SACRED HEART P.T.A.**

The Halloween party given by the Sacred Heart P.T.A. in the school hall for all the children was a very enjoyable one.

The winners of the prizes were: comic, Wilbur Lynch; original, Robert Eck; patriotic, Florence Snyder; Harold Trancella; prettiest, Anna Marie D'Autrechy.

The regular monthly meeting of the P.T.A. will be held this (Thursday) evening at 8 o'clock.

ers are required to have their tires inspected every four months while B and C and supplemental D book holders must have their tires inspected every two months. The first tire inspection must be made between December 1, 1942 and January 31, 1943.

Failure to have tires inspected at the required periodic intervals will result in forfeiture of tire and gasoline eligibility.

5. If the applicant owns more than five passenger tires he will not be given a Tire Inspection Report. The registrar will retain the entire registration form and turn it over to the rationing board. When the car owner has sold his excess tires to the government he may go to the rationing board and get his Tire Inspection Report.

6. Any registrant who does not bring his motor vehicle registration form or his gasoline ration books will be instructed to return on one of the other registration days, or on November 21, and bring with him the required documents and information.

Mr. Stroblein, who is the son of Mr. and Mrs. John Stroblein, enlisted in the Navy this week and left for Bainbridge, Md., for training at the new station just completed by the Navy.

Survivor of WASP VISITS IN RIVERTON

Jack Welsh, of Audubon, a survivor of the U.S.S. Wasp, spent several days this week as the guest of Raymond G. Stroblein, of Fulton street, Riverton. The two men were classmates at Camden Catholic High School and Welsh is the nephew of Father Welsh, a former pastor of Sacred Heart Church, Riverton.

Seaman Welsh told of many experiences while on the carrier and vividly described the sinking, following which he swam about two hours before being rescued.

Mr. Stroblein, who is the son of Mr. and Mrs. John Stroblein, enlisted in the Navy this week and left for Bainbridge, Md., for training at the new station just completed by the Navy.

Employees of the Pennsylvania Railroad are engaged in extensive painting operations in this section, beginning at the Riverton passenger and freight stations. The work also includes the crossing gates at Main street.

When the Riverton buildings have been finished it is reported that the Palmyra and Arch street stations will also be included in the project.

**PAINTING RAILROAD STATIONS LOCALLY**

**NOTICE**

All doctors, nurses, first aid workers, ambulance drivers and other volunteers connected with the First Aid Corps of the Riverton Defense Council, are requested to report at the Riverton Public School either next Tuesday or Wednesday evening between 7:30 and 9 o'clock for their permanent registration, identification cards and arm bands.

**BIG CROWD WILL VIEW GRID GAME**

All indications point to a record attendance at the benefit football game that will be played in the Palmyra High School stadium on Saturday afternoon of this week, when the school varsity meets the Alumni. Tickets have been given all week at the local post offices, where the purchase of a War Bond or a War Savings Stamp of 50 cents or more entitles the purchaser to an admission. School children have also been given tickets for the donation of 10 pounds or more of scrap metal or rubber.

At the stadium on Saturday, War Bonds and receipts given when the purchase price is paid. The bonds will be mailed to each buyer at a later date.

Scrap for admission can be left at the stadium Saturday afternoon and tickets will also be given for a donation to the Red Cross or USO.

Everyone present, players, officials, etc., must pay to get into the stadium.

**Alumni Day**

The occasion will also be observed as Alumni Day and it is expected that the grads will stage a number of impromptu reunions.

**Lineup**

The probable starting lineup is as follows:

Palmyra High le Alumn  
Bennet le Friend  
Steedle lt VanEmberg  
Devenney lg Broemne  
Ely c Washington  
A. Johnson rg Villari  
Murray rt Grimes  
Conover re Fichter  
Piergross Q O'Neil  
Veitenheimer lbh Brewster  
Lanning rhb Flounoy  
Hubbs fb Hoff  
Hubbs fb Hoff

The officials are:  
Umpire, Pete Heisler; Referee, Joe Headman; head linesman—Bill Devenney.

Alumni substitutes are: Stickie, Caldwell, Diamond, Lamont, Mickle, Sandoz, Lippincott and Dietz.

Palmyra substitutes: Bauer, Tropea, Brewster, Cardea, Madison, Noe, Himes, Semple, Stow, Mufall, Winters, Tees, Kavanaugh, Kessler, Seithers, Durgin, Wells, Morton.

**TEST BLACKOUT MONDAY**

Local communities were blacked out for 20 minutes on Monday night of this week when a surprise test was alert was ordered by the New Jersey Defense Council.

The red signal was received at 9:02 and the all clear was sounded at 9:22.

The usual routine was followed by civilian defense groups during the period of test. In Riverton there were two planned incidents, both being handled by the proper authorities.

Some residents of that community living on the south side of the railroad failed to hear the warning signal, there being a brisk wind blowing from that direction.

**P.T.A. MEETING**

The Riverton P.T.A. will meet next Wednesday, November 18, at 3 p.m. in the school auditorium. The speaker will be Sara Pennell Worth, Public Service Home Service Consultant. Her topic will be "Food Fads." A reading will be given by Mrs. Robert Strahan.

The Parent-Education group will meet at 2 p.m. The topic will be "The Family Pitches in." A movie will also be shown—"She Saves Who Sews."

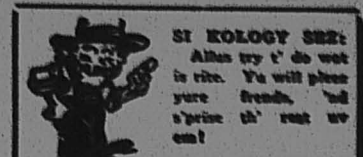
Everyone is welcome to come to both meetings.

man of the Department of Music, Mrs. Ogden B. Hewitt, speaking of the War Department Civilian Protection School at Amherst College, and Mrs. Truman Stackhouse, Southern Vice-President.

The chorus of the hostess club will render special music and an educational feature, "Fashions for Women in Defense" will be presented.

Bring a box luncheon and sugar. Tea will be served by the hostess club.

For transportation arrangements please call Mrs. Stewart Berger, Riverton 83-W.



SI EKOLOGY SEE:  
When try 't' do work  
in this. You will please  
your friends, and  
s'pines th' rest we  
can!

## REV. STEWART IS ROTARY SPEAKER

Palmyra-Riverton Rotarians had an opportunity on Thursday last to hear the Rev. Robert B. Stewart, newly appointed pastor of the Calvary Presbyterian Church in Riverton. Mr. Stewart spoke on the topic "A Christian Minister's Appraisal of the Rotary Movement," basing his remarks upon experience as both a member of the organization and observation of it as an interested friend.

The chief emphasis of his talk was on the spiritual end of the Rotary movement.

Rotary, said Mr. Stewart, while not exclusively Christian, is none the less specifically religious. It may be regarded so, he feels, because the principles of the organization are in harmony with the ten commandments and based upon the highest moral ideals.

One of the important pillars of the Rotary movement is the Golden rule. Furthermore the organization's philosophy accepts the moral and spiritual teachings of Christ. Secondly, said Mr. Stewart, Rotary may be thought of as notably spiritual. Much is made in Rotary Clubs of fellowship which in its highest form is a spiritual experience. The often commented upon "Spirit of Rotary" which one senses most easily in conventions, particularly international ones, carries the participant to a higher level where it again touches Christianity.

**Rotary Harmonies**

Rotary, thinks Mr. Stewart, is altogether in harmony with the ethics of the Christian ideal. It emphasizes giving rather than receiving, kindness, service, fellowship. The last mentioned must be built, its value is in its atmosphere. Fellowship in itself has nothing to commend it, but it often leaves an afterglow in your heart that raises your whole level of performance. Fellowship requires an atmosphere of spiritual uplift to reach its true height and this, Mr. Stewart thinks, culminates in service. Futer service is without bounds and international in scope. Here again Rotary touches Christianity. Finally Mr. Stewart pointed out that in Godless countries the Rotary Clubs are closed but where religion flourishes Rotary becomes stronger. "He profits its most who serves best" is not a motto that appeals to dictators.

Club members were delighted to receive a card from Dr. Dean LeFavor, now on duty in upper New York State. They were glad also to receive from the Newark, Delaware, Club, a reprint of an outstanding address made at the recent district convention.

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For transportation arrangements please call Mrs. Stewart Berger, Riverton 83-W.

**The Porch Club**

Eugene Loring, vice president and director of Dance Players, Inc., of New York, a new American Ballet Company, will speak at the club on Tuesday, November 17th, at 2:30 o'clock. Mr. Loring, a well known dancer, produced "Billy the Kid" last season, the outstanding wholly American ballet. He will speak on "The Position of Ballet on the American Stage."

Mrs. Herbert Stuart and her drama committee will serve tea at the conclusion of the afternoon's program.

The First District Fall Conference will be held on November 19, in Haddonfield, with the Haddon Fortnightly as hostess. The morning session will convene at ten-thirty and the afternoon session at two o'clock. The speakers will be Mrs. George W. Winans, State Chairman of the Department of Literature, Mrs. Edmund L. Tink, State Chair-

We Sell  
WAR  
BONDS  
and  
STAMPS

Throw  
Your Scrap  
into  
The Fight

**FOX**

**THEATRE RIVERSIDE**

Sunday and Monday, November 8-9  
THE NATION'S #1 BAND IN THE YEAR'S  
#1 MUSICAL ROMANCE!

Friday and Saturday, November 6-7

BOGART

ACROSS THE PACIFIC

Wonderful  
WARNER BROS. hit  
with that "Matinee Falcon" team  
MARY ASTOR · SYDNEY GREENSTRAET

Orchestra  
and  
Wives

Lynn Bari · Carole Landis · Cesar Romero

Extra—Superman in  
"BULLETERS" in Color

MAMMOTH 3 1/4 HOUR FAMILY SHOW SUNDAY AFTERNOON  
EXTRA FEATURE—"A FUGITIVE FROM JUSTICE"

Tuesday Only, November 10  
2—SPLENDID FEATURES—2

Wednesday, Thursday, Nov. 11-12  
2—SMASH HITS—2

With Preston Foster  
Patricia Morrison—Albert Dekker  
and



## Church Notices

## WESTFIELD FRIENDS

**MEETING**  
Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School.  
11 a.m.—Meeting for Worship.

**BETHANY EVANGELICAL LUTHERAN CHURCH**  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
Sunday, November 15—Twenty-fourth Sunday after Trinity.  
10—The Church School session.  
11—The Service. At this service a service flag honoring the boys who have entered the various branches of the armed forces will be dedicated. Twenty-one boys so far have answered the call. The flag is to be presented by the Brotherhood of the church with the Boy Scouts assisting in the dedication ceremony. All parents of the boys are expected to be present for this service. The pastor will speak on a theme appropriate for this service using as his subject "Altars of Consecration." Visitors and strangers are always welcome at all services. In the afternoon the men of the church will visit each home in the parish in the annual Every Member Visitation.  
8:00—Vespers. The pastor will close his series of sermons dealing with common problems of life with the sermon at this service on "Meeting Life's problems—Myself." All are welcome to come and worship with us. A regular item of the vespers worship period is the Prayer for our sons, our nation and the world.  
9:00—The Senior Luther League will meet at the home of Virginia Frank to continue its study of "The Acts of the Apostles." All young people are invited.  
Friday—This evening and every Friday evening a group of women meet at the paragonage to study "The Old Testament." If you want to join us you are welcome.  
Saturday—Catechetical classes. Jr. class at 10, Sr. class at 11.  
Monday, November 16—Koinonians meet at Florence Henzler's, Florence Calkin, leader.  
Wednesday, 3:45—The Children of the Church.  
7:30—Social Missions Committee.  
Thursday—The Missionary Society meets for a luncheon meeting at the home of Mrs. Miles at 12:30 p.m. Mrs. Walter Pike will have the lesson.

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor  
Sunday Masses 6, 7, 9, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

**CENTRAL BAPTIST CHURCH**  
Fifth Street and Maple Avenue  
Palmyra  
Rev. S. Dan Morgan, Pastor  
While being attached to the naval training station in Virginia, all men are required to attend church services every Sunday during the period of their instruction. This requirement is recognized by Uncle Sam as being essential to the conduct and morale of the trainees, and to their efficiency and success as men in the U. S. Navy.  
Likewise, in every day life, this should be the requirement placed by the individual upon himself in order that his life may correspond with what is expected of him. The doors of "Central Baptist" are open to you. Services, Sunday, November 15—Bible School, 10 a.m.—"Daddy," inquired a youngster as she was being sent to Sunday School, by her father, "Isn't Sunday School good for you if it is good for me?" Example before precept is the best way to train a child in the way he or she should

go. "Central Baptist" has classes for daddys and mothers, too.  
Morning Worship, 11:15 a.m.—The pastor will have as his subject for the morning, "The Crowns of Christ." The music of the service will be the anthem "Festival Te Deum" by Buck, a violin solo by the choir's director, Mr. Barro, and a quartette, B.Y.P.U., 7 p.m.—The juniors, in goodly numbers, attended last Sunday's meeting. This "Church of tomorrow" was the address by the pastor, and after the meeting, they attended the evening worship, participating in the service by singing a specially prepared hymn. A sermonette of five minutes was directed to them by the pastor. This group meets in the Junior Department room. The Senior group hold their service in the Main Sunday School room.  
Evening Worship, 7:45 p.m.—The topic for the sermon of the evening will be "Shall I Look for Another?" The anthem by the choir will be Dressler's "Heaven Is My Home."

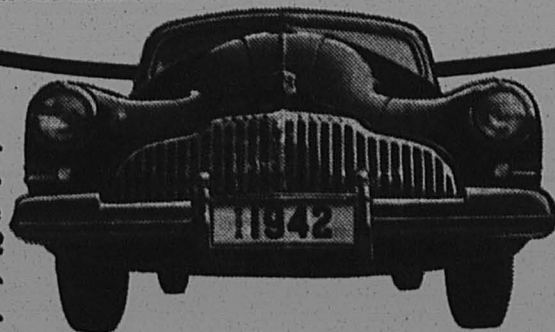
Wednesday evening at 8 o'clock—Mid-Week Prayer and Praise service to which the members of the church, their friends, and the public are invited.  
**MORAVIAN CHURCH**  
Palmyra, N. J.  
Rev. Albert J. Harbo, B.D., Pastor  
Services for Sunday, November 15, 1942—  
9:30 a.m.—Sunday School.  
10:45 a.m.—Morning Worship and Holy Communion. Liturgy, Te Deum, Laudamus. The choir will sing "Master, The Tempest Is Raging," by J. Lincoln Hall. The pastor's message is entitled, "Four Looks at Christ." Holy Communion will follow.  
The Young People's meeting and the Evening service will be omitted this Sunday. Instead the congregation will join the Moravian church at Riverside in its 77th Anniversary services as follows:  
3:30 p.m.—Anniversary Lovefeast

with Bishop W. V. Moss of Bethlehem, Pa., as speaker. 7:30 p.m.—Closing festival service with visiting ministers bringing messages.  
**WESLEYAN MEN'S BIBLE CLASS**  
**EPWORTH METHODIST CHURCH**  
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.  
**ARTHUR W. LEWIS THANKS COUNTY VOTERS**  
In a few words I would like to express my sincere appreciation to the many citizens who supported my candidacy for the General Assembly at the polls last Tuesday as well as at the primary election last September.  
In recognition of the confidence expressed by so many voters of Burlington County it will be a real pleasure to the group.

sure to faithfully discharge the trust imposed in me with every possible effort at my command.  
The privilege of a free choice, the rights of the minority voters and the sacred obligations of a successful candidate to honestly and efficiently represent the minority as well as the majority are principles of Government that characterize the American way of life. It is for such principles that the nations of the world are now at war, and with a pledge to such principles I wish to thank the voters of Burlington County.  
**COMMENDATION**  
The surgical dressing group of the Riverton Branch, American Red Cross, has been commended by headquarters for the excellent work that the members have done making dressings. The bandages were most expertly rolled. Red Cross officials stated.  
Mrs. Joseph Beck Tyler is chairman of the group.

## Good time to get your name in the pot

When Present Stocks of New Cars Are Sold,  
THERE WON'T BE ANY MORE! If You're Going to Need a  
New Car for Essential Work—BETTER APPLY FOR ONE NOW.



**R**ight now, Buick dealers can offer you selection from complete stocks of unused 1942 Buicks built before automobile production halted.

But every week that goes by increases the number of cars now in use that simply must be replaced in the very near future.

These cars can be replaced only from existing stocks. If you regularly drive a car in really essential service, don't take a chance on finding present stocks exhausted by trying to get the very last mile out of it.

Turn it in, for use by some other essential user who doesn't drive as much as you do.

New-car buying regulations are aimed at conserving both new cars and cars now in use. They also seek to put new cars in the hands of those who need them most.

Thus if you can show real need—now, while cars are available—you can get a permit to buy now, while cars can be bought.

Permits to buy won't do any good when there

If you really NEED a new car—

## Better Buy Buick

**MOORESTOWN MOTOR CO.**  
219 West Main Street  
MOORESTOWN, N. J.  
Phone Moorestown 77

**Evans' Service Station**  
**SUNOCO**  
**GASOLINE and OIL**  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N. J.

## HONOR ROLL

The following is a partial list of the men from Riverton and Chatham, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

## U. S. ARMY

Pvt. John H. Ahrens  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Corp. William Banks  
Corporal Robert Bartley  
Corp. Howard Barto  
David N. Byler  
Pvt. Rockie Bonatelli  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Bell  
Pvt. G. W. Bishop  
Pvt. John T. Bohn  
Pvt. Henry Borden  
Corp. Tech. R. H. Bottger  
Pvt. A. M. Brown  
Pvt. John Burhoe  
Corp. Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Coddington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. James E. Coleman  
Pvt. R. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Denner  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gibson  
Pvt. A. R. Gladney  
W. W. Goodnow  
Pvt. B. E. Goodwin  
Pvt. J. J. Goodwin  
Pvt. H. S. Gootes  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Lt. Col. J. K. Hiltner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Hunn  
Pvt. Stanley J. Hylton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Sgt. Thelberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William P. Kinsey  
2nd Lt. Nathan Lane, Jr.  
Pvt. Kenneth Leadon  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leusner  
Capt. W. H. Lippincott  
Col. George M. MacMullin  
Pvt. Bernard E. Martin  
Lt. John B. Mathews  
Pvt. Joseph J. Mathews  
Corp. W. G. Mathews  
Pvt. Robert Mathews  
Staff Sgt. Robert N. Mattis  
Pvt. O. S. Mattis  
Pvt. Carl T. McDermott  
Sgt. John H. McDermott  
Sgt. William McDermott  
Pvt. H. A. McKinney  
Pvt. R. J. McMullin  
Edwin S. McVaugh  
Captain C. S. Messers  
Captain Paul M. Mccray, Jr.  
Phillip A. Mingle  
Pvt. Charles Morse  
Pvt. Edward Morse  
Pvt. Charles E. Myers  
William O. Myers  
Pvt. Ellsworth L. Myers  
Corp. Harry Paul  
Pvt. Richard F. Payne  
Flight Commander Dawson Ransome  
P. A. Ransome, Jr.  
Staff Sgt. William Rowan  
2nd Lt. Harold Reynolds  
Pvt. W. E. Scattergood  
Pvt. L. E. Shea  
Sgt. Victor Shoemaker  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George G. Siddall  
Corp. William J. Siddall

Pvt. Walter L. Smith, Jr.  
Capt. Edward Sorden  
Pvt. R. J. Spear  
Robert Spickler  
Pvt. William K. Steele  
Sgt. E. E. Sutton  
Pvt. William G. Swain  
Pvt. Albert Thiel  
Capt. Harold T. Thies  
Major Loren B. Thompson.  
Pvt. James K. Turner  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John R. Warren  
Lt. William del. Washington  
Pvt. Arthur E. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widmaier  
Capt. Joseph M. Williams  
First Lt. James Williams  
Pvt. Alexander C. Wood, 3rd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly

## U. S. NAVY

Lt. Commander Stuart B. Clark  
Lt. (j.g.) Richard M. Barclay  
Dominic Cardes  
Joseph W. Allen  
John F. Ayres  
Arthur H. Burns Jr.  
Joseph J. Burns  
Charles Cardes  
Bernard Coe  
Lt. J. Gardner Crowell  
G. W. Cumpston  
Lieut. (j.g.) Willis DeLaCoe  
Robert Eval  
Thomas Ford  
Sherman C. Gootes  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph Moorhouse  
Russell Lloyd Musser  
Helen Pfaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Strobel  
Pvt. M. J. Sylvestri  
Earl Tanner  
Thomas Velteneimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson

## WAVES

Katherine Graff  
Olive Smith  
**U. S. MARINES**  
Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vreeland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
**U. S. COAST GUARD**  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lints  
Chf. Bosn. Mate Owen P. Merrill  
**MERCHANT MARINE**  
John B. Brennan

## CHIMNEY FIRE

The Riverton Fire Department was called out early Sunday afternoon for a bad chimney fire at the Bigelow residence at Fourth street and Lipincott avenue.  
The blaze was extinguished with the aid of chemicals and there was no damage.

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## Church Notices

## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:30 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Mortals and Immortals" is the Lesson-Sermon subject for Sunday, November 15, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The earnest expectation of the creature waiteth for the manifestation of the sons of God." (Rom. 8:19)

Among the Lesson-Sermon citations is the following from the Bible: "Cease ye from man whose breath is his nostrils; for wherein is he to be accounted off?" (Isaiah 2:22)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The sinless joy—the perfect harmony and immortality of Life, possessing unlimited divine beauty and goodness without a single bodily pleasure or pain—constitutes the only veritable indestructible man, whose being is spiritual." (page 76)

## EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, B. D., Minister  
Epworth Church School with its various departments arranged with programs and devotions adapted to all people of all ages under the direction of a trained staff of teachers is not only prepared to take care of all of its constituency but to welcome and classify any strangers looking for a new Church School. The School will begin at 9:45 with Church Worship beginning at 11 o'clock.  
The Morning Sermon will be on one of the choice parables of the New Testament. Evening Worship will begin at 7:45. The pastor will preach on the subject "What Can I Do?"

The Youth Fellowship will meet at 7 o'clock.

Monday evening, 7:30, Boy Scouts. A number of our Young People are attending Youth Fellowship Bible Study Course in Moorestown, Monday evenings beginning at 7:30. The Rev. Nelson Moore, of Delanco, is teaching the course of "Old Testament Prophets," and the Rev. D. Roe Haney is teaching the course on "Parables of Christ."

Tuesday—7:30, Girl Scouts. Wednesday—8:00, Regular weekly prayer meeting. During the service there will be a pause when silent prayer will be offered in behalf of those of our number who are in the service, and for America and World Conditions. Highlights of the New Testament is the title of a Bible study course taught once a month by Mrs. Daisy Keach. This class will meet Thursday of this week at 2:30.

Friday, 12:30—Luncheon of the Friendship Circle at the home of Mrs. Alfred Gilmore, 701 Lincoln avenue.  
Friday, 3:45—Junior Choir practice.

## NOW SHOWING

**STYLE GUIDE**  
**JOHN H. ETRIS**  
17 W. Broad St. Palmyra, N. J.  
Phone 978

Epworth Church is mailing gifts to those of its constituency in foreign service. Gifts to others will be mailed soon. All members of our constituency are urged to get the name of a soldier to send a Christmas card to from Miss Dorothy Wolcott.

## CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.  
The Rev. R. B. Stewart, Pastor

There is a word that is on the lips of everyone today, and every time we pronounce it, or hear it pronounced we become more solemn or more gloomy. Churchill uttered it when he told his people that ahead of them were only "blood, sweat and tears." Our own President has often used it in his fireside chats; mothers use it when their boys leave them; workers use it when they are told they have to work more than a forty hour week; taxpayers often refer to it when they think of the mounting tax burden. The word is sacrifice. Perhaps we are using the word too much, perhaps too lightly. Jesus knew the real meaning of that word. How often did He use it in reference to Himself? Think on these things as you prepare to worship next Sunday morning at Calvary. Think solemnly of the contemporary view of sacrifice and then compare that with what will be the sermon theme at Calvary on Sunday morning, "The Christ View of Sacrifice."

The following constitutes Calvary's

program of opportunity for worship and service during the coming week.

The Junior Choir will meet for rehearsal this evening at 5 o'clock.

On Sunday morning there will be church school classes for all ages. Sunday School begins at 10.

Divine worship will begin at 11. The choir will render two anthems, "The Prayer Perfect," by Stenson and "God to Whom We Look Up Blindly," by Chadwick. There will be a sermon for the junior congregation, and during the hour of worship, small children will be cared for in the church nursery.

At four o'clock on Sunday afternoon the young communicants class will meet in the manse for instruction.

On Sunday at 7 the Endeavor groups will meet in the Sunday School auditorium. Devotional exercises will be in charge of Cynthia Carpenter. Programs and program leaders will be: Junior C. E. topic, "Meeting Our Latin American Friends;" leader, Donna Lee Bush; Intermediate C. E. topic, "The Source of Power in the Lives of the Beecher Family;" leader, Ruth Mason. Senior C. E. topic, "Christian Symbols;" leader, Ethel Cummings.

On Wednesday, at 1 o'clock, the Golden Hour Circle will meet, and a sandwich luncheon will be shared. The Good Fellowship Club meets Friday evening, November 20 at 8 o'clock. There will be a special program and refreshments will be served. Members are requested to reserve this date.

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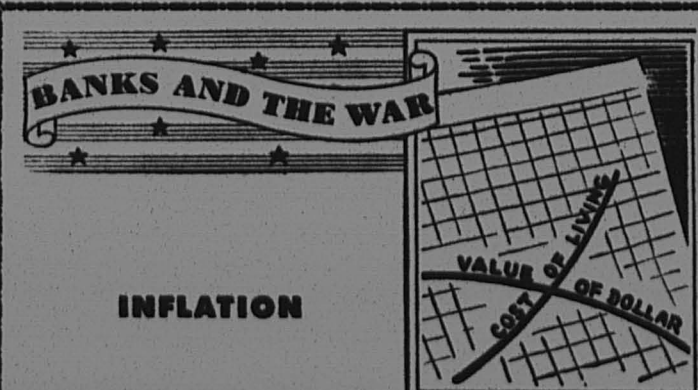
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## About Town

David N. Blyler, of Riverton, is a member of the enlisted Reserve Corps of the Army and not a member of the Air Corps as was incorrectly stated in last week's issue of The New Era.

Robert May, son of Mr. and Mrs. Harry E. May, of Maple avenue, Palmyra, enlisted in the United States Coast Guard last Saturday.

First Lieutenant Lawrence B. Parker, of Moorestown, a former resident of Palmyra, has returned to his post after spending a furlough at his home on the Kings Highway. Lieutenant Parker is stationed at an insular post.

The annual Tea and Card Party sponsored by the Cinnaminson Auxiliary to Zurburg Hospital will be held next Wednesday, November 18, at the Riverton Porch Club. Tea will be served at 1:30, before playing begins. Tickets may be had from any member.

The annual Father's Night Program of the Palmyra Junior Women's Club will be held Monday, November 16, 8:15 p.m.

The program has been arranged by Miss Ruth Seiber and is to be the presentation of a picture dedicated to the late Lou Gehrig by the American Baseball Club of Philadelphia. All the girls are urged to attend and bring their fathers.

The Ladies Auxiliary of the Delaware Fire Company No. 2 of East Riverton will hold a covered dish supper in the firehouse on Saturday evening, November 14, 1942, from 5:30 to 7:30. Bring a covered dish and 35 cents. All are welcome.

A large audience attended the Armistice Day program sponsored by Post Frederick M. Rodgers, American Legion, the affair being held last Sunday afternoon in Palmyra High School. Captain Victor Guinness, of the U. S. Marine Corps was the guest speaker. He was introduced by Colonel Frank Mathews, of Riverton.

Word has been received that Lieutenant John R. Siddall, who left New York September 21, has arrived safely at his destination "somewhere in the Middle East" November 4. He is the son of Mr. and Mrs. Joseph Siddall, of 404 Lippincott avenue, Riverton.

At the class election recently held by the freshman group at the Philadelphia College of Pharmacy and Science, Charles Robinson, of 211 Lippincott avenue, was chosen to represent his group on the Student Council for the current academic year. Robinson, who graduated from Palmyra High School in June, 1942,

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RIVERTON, NEW JERSEY  
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is now majoring in chemistry at the Philadelphia College of Pharmacy and Science, and under the accelerated plan of study, adopted as a wartime measure, may qualify for his degree by June, 1945.

### MAIL EARLY

The Post Office Department now is starting the most gigantic task in its history—the movement of a deluge of Christmas parcels, cards and letters while maintaining the regular flow of millions of pieces of mail daily to and from our armed forces all over the world.

Indications are that the volume of Christmas mail will be the largest on record. Already in September, latest month for which figures are available, retail sales had reached a level second only to the record month of December, 1941, according to the Department of Commerce. And sales are rising. Such heavy purchases all ways presage heavy mailings.

If thousands of our soldiers, sailors, marines and civilian friends are not to be disappointed at Christmas time, the public must cooperate by mailing earlier than ever before and by addressing letters and parcels properly. The best efforts of the Post Office Department alone cannot be enough, in view of wartime difficulties faced by the postal system. The public must assist.

About 25,000 experienced postal workers already have been taken by the war services. Arrangements are under way to add thousands of temporary personnel to postal staffs, but this man power is hard to find and is inexperienced.

Facilities of railroads and air lines are heavily taxed by movements of huge quantities of war materials and personnel. Extra trucks are almost impossible to obtain. Winter weather, hampering transportation, is beginning.

The free-mailing privilege granted to members of the armed forces has raised their mailings some 30 per cent, it is estimated. Expansion of those forces also is adding rapidly to the postal burden.

The deadline already is past for mailing gifts to Army and Navy personnel overseas with assurance that the parcels will arrive by Christmas. The New York Post Office reports that in late October, 300,000 such parcels were handled daily in that office alone.

The Post Office Department is making strenuous efforts to avoid such a terrific jam as it faced in 1918 under similar conditions, during the First World War. It can succeed in those efforts—and avoid many heartaches for its patrons—if the public will cooperate by mailing early.

### CINNAMINSON P.T.A.

#### ELECTS OFFICERS

At the regular monthly meeting of the Cinnaminson P.T.A. held on Wednesday, November 4, the following officers were elected to serve for the coming year: Mrs. Elwood Haines, president; Mrs. Victor Jensen, vice president; Mrs. Alice Thompson, second vice president; Mrs. J. K. Taylor, treasurer; Mrs. A. Stow, secretary; Mrs. Alan Osmond, publicity; Mrs. Francis Kapus, membership; Mrs. Thomas Mood, health; Mrs. Perkins, music; and Mrs. Leslie Reeves, ways and means.

### VIEW PLANTS AT DIX

Upon the invitation of the post commander, John Stroheim and William Keating, of Drexler's, visited Fort Dix last week to see the thousands of plants at the reservation that were donated by the nursery firm last year. Through the kindness of the Riverton firm, the grounds have been greatly improved by the various perennials, especially the colorful chrysanthemums which are at their best at this time. Mr. Keating, who has charge of the "mums" at Drexler's, was especially pleased at the showing his favorites made.

The visitors from here also took along a quantity of cut flowers which were distributed at the post hospital. Army officials expressed deep appreciation for the kindness of the Drexler officials.

### CARD OF THANKS

May we express our sincere appreciation to all those who helped during our recent bereavement, especially to those who sent cards and flowers to the funeral.

Mrs. Sydney Snelson and family.

### GRASS FIRE

A grass fire in the 800 block of Lincoln avenue was the cause of a call for the Palmyra Fire Department on Saturday afternoon.

No damage was caused by the blaze.

### PALMYRA TIES QUAKERS

A game Palmyra team pushed over a touchdown in the third period of the contest played here last Saturday afternoon to earn a 6-6 tie against a heavily favored Moorestown eleven.

The invaders recovered a Red and White fumble shortly after the game opened and pushed over a touchdown from the Palmyra 38 before the players had scarcely warmed up. At this stage, things looked black for the Curtsmen but Moorestown never seriously threatened thereafter.

The Palmyra score came after the homesters recovered a Moorestown fumble on the enemy's 47. Piergross drove to the 30 and a pass was good for 10 more. Lanning romped around left end to the 7 and Veitenheimer went around right end to score three plays later. The try for conversion, an attempted placement, never left the ground.

First downs were 11-9 in favor of Moorestown. Both teams fumbled on numerous occasions and several promising Palmyra drives were ruined as Moorestown recovered.

### LEWIS IS PRESIDENT

#### OF LOCAL B. AND P. CLUB

The Palmyra-Riverton Business and Professional Men's Club held a reorganization meeting last week at Jack Downie's Inn, Route 25. Assemblyman-elect Arthur W. Lewis, of Riverton, was chosen as President of the club, succeeding Jack Dawley, who had a most successful administration during the preceding year.

Thomas Shorten was elected vice president, while Joseph L. Stack was chosen treasurer. Herbert Bracey, was named secretary.

All the newly elected officers made

brief remarks and sketched the future activities of the club, which will meet every Tuesday at 12:30 at Downie's.

### THE WOMAN'S CLUB OF PALMYRA

The regular meeting of the Woman's Club of Palmyra will convene on Monday, November 16, at 1 p.m. A covered dish luncheon will precede the meeting, sponsored by the Literature Department of which Mrs. Roland Price is chairman.

It has been for some time past, at the November meeting, the privilege of the Literature Department to have as its guest Mrs. Effie Towner, who needs no introduction to her audience. There is always a treat in store when Mrs. Towner presents one of her bookalogues.

Following the luncheon at about 1:45 p.m., the Club extends an invitation to all those who again wish to hear Mrs. Towner. Guest fee 25 cents.



## CHANGING STANDARDS

CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

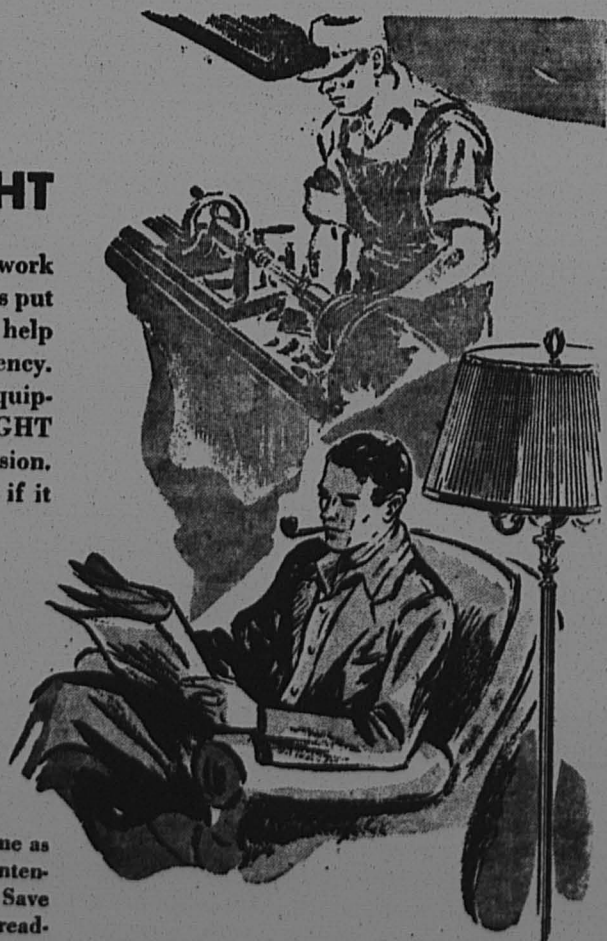
THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

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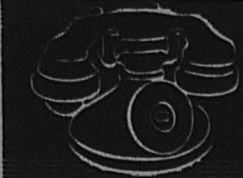
## —It is Important That You Use Good Light AT HOME

It is necessary to protect eyes at home as well as at work. You use your eyes intensively when reading newspapers. Save your eyes—by always using a good reading lamp for reading—and by doing nothing that lowers lighting standards in your home. Good eyesight is an asset. It should be safeguarded.

One help in maintaining good lighting in your home—one used by industry—is to keep lighting equipment clean. Clean reading lamps give more light! Therefore, dust shades, reflectors and bulbs periodically to keep dirt from accumulating and robbing you of light.

Keep up your home lighting—to keep eyes fit

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## YWCA NOTES

The board of directors of the Burlington County Young Women's Christian Association announces the appointment of Miss Dorothy Elkhinton, of Moorestown, to assist with Girl Reserve work in the county. Miss Elkhinton attended the Bouve School of Physical Education and is well qualified to work with younger girls.

Mrs. G. William Collier, of Crosswicks, has resigned as Girl Reserve secretary in order to be with her husband, who recently received his commission in the Army and has been transferred to another part of the country.

A further change in the YWCA staff is announced with the appointment of Miss Marion Stevenson, of Mount Holly, as office secretary. Miss Stevenson is a graduate of Mt. Holly High School and formerly was employed in an office in Trenton. She takes the place of Miss Marguerite Pearson, who resigned to accept a position with the Fort Dix branch of the Peoples' National Bank of Pemberton.

## SKIN CANCER

People living in rural areas are more likely to develop cancer than are city dwellers. Rural folks are exposed to the winds and sun during the greater part of the year. This results in chronic skin irritation which favors the development of skin cancers.

Fortunately, the majority of skin cancers can be cured if they are diagnosed at an early stage and if they are properly treated.

Even though a skin cancer is small and painless, tiny bits of cancer material may break off into the blood stream at any time, whence they are carried to remote parts of the body. There new nests of cancer cells develop.

It is vitally necessary that any of the following signs should be regarded with suspicion. If they are present a doctor should be immediately consulted and his instructions should be followed:

1. Any slow healing sore, especially begins to grow larger or becomes itchy.
2. Any wart or mole that suddenly begins to grow larger or becomes irritated.
3. Any lump in the breast even though painless. (Most lumps will not prove to be cancer, but if they do they must be treated immediately.)

If a pathologist has the opportunity of examining a small bit of tissue taken from an area suspected of being cancerous, he can in most cases tell definitely whether or not cancer exists.

Either surgery, x-ray, or radium may then be used to eradicate the growth before it has spread to other parts of the body.

Skin cancers are the most easily detected and cured of all the various types of cancer. Successful removal of the cancer, however, depends upon early diagnosis and early treatment.

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THE

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## FOOD PRICES ADVANCE

1.91% DURING OCTOBER

Despite ceilings which became effective on October 5 for most food products, the average retail price of all foods in New Jersey during October, 1942 was 1.91 per cent higher than during September, 1942. This was reported in the State Department of Agriculture monthly index of food prices which includes 83 of the most common food items. According to the report, the advance was accounted for by seasonal increases in the prices of eggs and all vegetables.

All foods during October, 1942 were 12.49 per cent higher than in the same month the previous year. All groups contributed to the increase. Comparing October, 1942 with August, 1939, the month before the war started in Europe, we find the average retail price of all foods in the more recent month to be 29.75 per cent higher.

## XMAS SEAL SALE

Under the direction of Mr. George Darlington, Boy Scout Executive, the Boy Scouts of Burlington County will be busy next week distributing posters for the annual Christmas Seal Sale Campaign. The returns from the sale support the work of the Burlington County Tuberculosis League which this year has been expanded to include a program of industrial health.

## OBITUARIES

## MRS. LEROY SHOEMAKER

Mrs. LeRoy Shoemaker, of 408 Bank avenue, died on Sunday, November 8. Services were held on Tuesday at 2 p.m. at the Oliver H. Bair Funeral Parlor, 1820 Chestnut street. Interment was private.

## DO NOT DELAY

Be prepared for cold weather and lay in a supply of that good "Premium Anthracite" Coal. "It goes farther and heats longer."

You may use our Easy Payment Plan that is available;

No down payment

Cash Prices

One Year to Pay

CALL—PHONE OR WRITE

J. T. Evans Co.

RIVERTON

302

Genuine Koppers Coke

All types of Insulation

Roofing—Siding—Vita Var Paints

Storm Sash

We Sell  
WAR  
BONDS  
AND  
STAMPS

FOX

Throw  
Your Scrap  
into  
The Fight

THEATRE RIVERSIDE

Friday and Saturday, Nov. 13-14

THE STORY OF THE GIRLS  
THE TOWN POINTED AT  
BARBARA  
STANWICK  
GEO. BRENT  
FITZGERALD

The Gay Sisters  
A WASHBURN PRODUCTION  
with Donald Crisp - Nancy Coleman - Gene Lockhart  
LARRY BROWN - DONALD WOODS - Directed by Irving Rapper  
Adapted by GIG YOUNG Screen Play by James Sullivan  
Music by Max Shuster  
Based upon the novel by Stephen Longstreet

Sunday and Monday, Nov. 15-16

2—DELIGHTFUL HITS—2  
ALL-OUT FOR FUN!  
BLONDIE  
Victory  
Based upon the  
comic strip created by CHIC YOUNG  
with PENNY SINGLETON - ARTHUR LAKE - LARRY SHARPS  
and  
Gene AUTRY  
CALL OF THE  
CANYON

MAMMOTH 3/4 HOUR FAMILY SHOW SUNDAY AFTERNOON

Tuesday Only, Nov. 17

2—BIG FEATURES—2

Lloyd Nolan  
Blue White  
Perfect  
and  
Mary Beth Hughes

Hit No. 2

DUKE OF NAKY  
BYRD  
BORG

LADIES—Get your next gift of this gay and colorful "TROPICANA"

Luncheon Service Tuesday

Wednesday and Thurs, Nov. 18-19

Ann CORIO  
Jungle Siren  
Extra Added Feature

FLY BY  
NIGHT  
with  
Nancy Kelly—Richard Carlson

PHILA.  
MARKET  
HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Fancy BRUSSELS SPROUTS 25c

Qt.

Fresh New York State CABBAGE 10c

3 lb

Florida or California ORANGES FOR JUICE 25c

Doz.

Florida SEEDLESS GRAPEFRUIT 6 for 25c

APPLES

Rome Beauty or Smokehouse 4 lb 19c

Fancy California RED GRAPES 2 lb 29c

Harding's Sweet Cream BUTTER 1b 53c

Farm Roll

Strictly Fresh Brown Shell EGGS Doz. 63c

Large Size

MUENSTER CHEESE 1/2 lb 20c

Real Bites SHARP CHEESE 1/2 lb 23c

White American SLICED CHEESE 1/2 lb 23c

Wisconsin MILD CHEESE 1/2 lb 19c

Fancy Domestic Swiss CHEESE 1/2 lb 29c

Sliced

Waldorf TOILET TISSUE 4 Rolls 19c

2 Rolls

SCOT TOWELS 19c

3 Rolls

SCOT TISSUE 25c

Fresh SPANISH MACKEREL 1b 25c

SEA TROUT 2 lb 29c

Delicious Paramount Strictly Fresh Killed DUCKS 1b 33c

5-6 lb Avg. Limited Quantity Order Yours Early

VOGTS Lean, City Dressed Shoulders of Pork 1b. 37c

Also Featuring This Week Our Famous Paramount Strictly Fresh Killed Prime Hen TURKEYS 12-13 lb Avg. 39c

Paramount Strictly Fresh Killed LARGE FOWL 1b 39c

4 1/2-5 lb Avg.

BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

53rd Year, No. 35

NEW BOOKS AT  
LOCAL LIBRARY

The following books have been added to the Riverton Library during the past month. As this is National Book Week there are new children's books on display this week. Come and see them and these other recently published books.

Fiction

Valley of Decision—Davenport.  
Marling Hall—Thirkell.  
Heartbreak for Two—Grieg.  
Look to the Mountain—Cannon.  
Gentleman Ranker—Jennings.  
Unvanquished—Fast.  
Quicksilver—Davis.  
Call Her Rosie—Bruce.  
Signed with Their Honor—Al-bridge.

This Side of Land—Frost.  
Thunder in Heaven—V. Tempah.  
Edge of Darkness—Woods.  
Seventh Cross—Seghers.  
The Robe—Douglass.  
Early Summer—Corbett.  
Lieutenant's Lady—Aldrich.  
Raft—Turnball.  
Death Came Too—Hull.  
Case of the Careless Kitten—Gardner.  
West with Night—Markham.  
Drums of Morning—Stern.  
See Here Private Hargrove—Hargrove.  
Apple in the Attic—Jordan.  
Rainbow in the Dark—Loring.  
Norma Ashe—Glaspell.  
No Surrender—Albrand.  
Hanged for a Sheep—Lockridge.  
Mother Finds a Body—Lee.

Non-Fiction

Time for Greatness—Agar.  
Rebels and Gentlemen—Bridenbaugh.  
Days of Ofelia—Diamant.  
Dogs Against Darkness—Hartwell.  
I Remember, I Remember—Maurols.  
Paul Revere and the Times He Lived In—Forbes.  
G.B.S., a Full Length Portrait—Pearson.  
Mediterranean—Ludwig.  
They Were Expedient—White.  
American Unity and Asia—Buck.  
Coming Battle of Germany—Ziff.  
Year of the Wild Boar—Mears.  
Problems of a Lasting Peace—Hoover.  
Plenty of Pennsylvania—Weygand.  
Get Thee Behind Me—Spence.  
300 Sugarless Recipes—Hooster.

Juveniles

Top of the Hill—De Angeli.  
Watching for Winkie—Kalab.  
Sun Up—James.  
André—Van Stocham.  
Winter's Mischief—Allee.  
Here Comes Kristy—Bock.  
Buffy Buffalo—Porter.  
Young Billings of Buckhorn—Merrill.  
Spike of Swift Water—O'Brian.  
Skywinder, My Story—Gregg.  
Flying for Uncle Sam—Theiss.  
Navy Diver—Filsen.  
Air Patrol—Jent.  
Top-kick—Watson.  
Shadow Over Wide Ruin—Means.  
Salute—Anderson.

THANKSGIVING DAY CHURCH SERVICE

The annual Thanksgiving Day service will be held Thursday morning November 20, at 9:00 o'clock in Christ Episcopal Church, Riverton. The Rev. Francis B. Downs, Pastor. The speaker at this service will be a Rev. Robert B. Stewart, of Calvary Presbyterian Church, Riverton. Following the custom of other years, the offering received will be donated to the New Jersey Children's Home Society, Trenton.

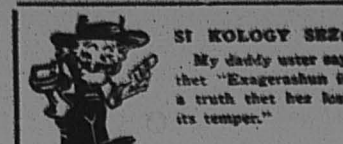
This is a community service and all people of both towns are invited to join in worship.

The aluminum in a washing machine will build 21 four-pound incendiary bombs.

## THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, NOVEMBER 19, 1942



ST KOLOGY SEE:  
My daddy water say  
the Exaggeration is  
a truth that has lost  
its temper.

PRICE FIVE CENTS

SEVENTEEN ENROLL IN  
NAVIGATION COURSE

At the preliminary session last Friday night of the course in nautical navigation that is being sponsored by the Riverton Yacht Club, seventeen signed up for the instruction.

The first lesson will be given on Friday night of this week at 8 o'clock in the Riverton Public School and any additional members are requested to be present in order that they may receive the benefit of the initial class.

Arthur R. Anderson, of Riverton, a navigation expert, is to be the instructor.

GOULD HEADS  
WELFARE BOARD

At a meeting of the Riverton-Cinaminson Welfare Association held on Tuesday evening of this week, David F. Gould was re-elected president of the organization. Other officers named were Victor Ritschard, vice president; William A. Hendrickson, treasurer and Mrs. John P. Abell, secretary.

Members recently elected to the board of directors are: Mrs. Charles Knight, Richard Graff and Edwin Ochs.

The remainder of the board is composed of the following: Mrs. Walter K. Woolman, Mrs. Joseph L. Thomas, Mrs. E. C. Hughes, Miss Cornelia Murray, Mrs. L. C. Robbins, Mrs. J. Vincent Hackett, Charles Evans, Harold R. West, Clifton P. Mayfield, B. E. Capehart, the Rev. Francis B. Downs, Frederick W. Metzger, Howard Taylor and Joseph B. Tyler.

SALVAGE DRIVE FOR TIN IN CINNAMINSON

Starting this week, a salvage drive for tin cans is now going on in Cinaminson Township and receptacles where the cans can be left are located at the Parry Fire House, East Riverton Fire House, Cinaminson Public School and Route 25 at the intersection of the Riverton-Moorestown road. The school children are also conducting a campaign for the tin.

R. J. Woods, chairman of the township salvage committee wishes to emphasize the fact that the need for tin is vital in the war effort and urges all citizens to cooperate wholeheartedly.

In order to be available for salvage, the cans should be cleaned on the inside, labels removed, the top and bottom cut out, placed inside the can and the whole container flattened. Do not allow them to become rusty.

SATURDAY LAST DAY TO REGISTER TIRES

Saturday, November 21, will be the last opportunity for car owners to register their tires.

The places of registration in this section will be the same as last week and the schools will be open between the hours of 10 a.m. and 4 p.m.

ACCOUNTANT SPEAKS ON NEW INCOME TAX LAW

At the meeting of the local Business and Professional Men's Club held on Tuesday of this week in the Old Mill Inn, the speaker was Robert Rissinger, senior partner of the firm of Griffith & Co., Philadelphia accountants.

Mr. Rissinger, whose topic was the 1942 Revenue Act, was introduced by the president of the club, Arthur W. Lewis.

The speaker told about several of the provisions of the Act which, while of great importance to business men, had received little publicity.

He stated that it was of great importance for the public to study the tax tables which have been published and to find out what sum must be paid since almost everyone will be affected by the tax to a greater extent than ever before.

The speaker answered numerous

## MANY TIRES SHIPPED

The fact that many car owners possessed more than five tires per auto was clearly evidenced by the rush experienced by the local Railway Express Agency during the past week, when several hundred tires were shipped to government agencies from the Riverton office.

The registration of tires last week was responsible for the latest rush as motorists sought to bring their holdings down to the prescribed number.

Those sent from here ranged all the way from shoes that were perfectly serviceable to those that appeared only good for salvage purposes.

ROTARY PROGRAM  
ARMISTICE DAY

The theme of the regular meeting of local Rotarians on Thursday was entirely devoted to an Armistice Day program. Club singing was never better as the members sang many of the songs so popular during the war years of 1914-1918 under the direction of Carl Thomas and George Durgin. With one of the finest tributes of the year Dr. K. P. Miller gave the dedicatory presentation of the Service Flag containing at present just one star, that honoring Captain Dean H. LeFavor. Dr. Miller recalled the great service of Captain LeFavor to the community, to his Rotary Club, and to his country. President Bob Adams accepted the flag for the club.

In a dynamic and forceful address Judge Clifford A. Baldwin, the speaker of the evening, struck a new note now, and what it will mean in the future. Judge Baldwin said that we now know that "what was signed in 1918 was only an armistice," that this war would see the thing to a successful conclusion and that "era of peace should follow."

People Decide

Out of the present conflict Judge Baldwin sees a "new Social Order" moulded by the people—not by an individual. The new order will not be one of the type of Germany, Italy or Japan but one "of world wide movement founded on values embracing the doctrine of the Brotherhood of Man. While our soldiers are fighting for freedom on the battle fronts," Judge Baldwin said, "we at home must interpret our duty on the home front."

Among those duties he saw our right to protect the four freedoms. He cautioned that while we had these freedoms, they must be freedoms with responsibility. We at home must not misuse any of our freedoms.

As an example Judge Baldwin gave the protection of the right of free speech as an inherent American freedom, but Americans should not be given to loose talk. When we speak it should be with responsibility. Saying there is "no atheism in a fox hole," Judge Baldwin foresees a return to moral and religious principles upon which a better world will be built.

Visitors at the club included George Becton, Bert Moffitt, of the Woodbury Club and George Durgin, of the Camden Club.

An old plow furnishes enough scrap for 100 75mm. armor-piercing shells.

ly rebuilt tile mortuary. In addition the home is completely air conditioned for winter and summer. A new sound system has been installed in order that the services may be heard in any part of the building if desired, and specially prepared music available only for funeral services, may also be had if desired.

The newly improved Snover Funeral Home is well staffed with two graduate funeral directors and an assistant together with the most modern of facilities and equipment.

The home now includes three funeral parlors, a conference room, reception room, slumber room, attendants' room, ladies powder room, new selection room, and a complete

Do Not Rake Leaves  
On Local Streets

At the meeting of Riverton Borough Council held on Thursday night of last week The New Era was again asked to call the attention of residents to the fact that it is against the law to rake leaves from lawns onto the streets.

One reason why this provision is made is that, in the event of a heavy rain, the leaves would clog the gutters and manholes to such an extent that serious flooding would doubtless occur.

Citizens are requested to heed this notice.

Traffic Light

Following a brief survey of the lone traffic light in Riverton, State officials recommended that it be placed on a 24-hour flashing basis since the volume of traffic going through the Broad and Main street intersection did not warrant the use of the stop and go lights, in their opinion.

Several members of council disagreed with this proposal and stated that they felt the light was a very necessary safety measure.

The matter was referred to Councilman S. R. Coale, of the police committee, for a report at the next meeting.

Vacant Lots

A survey has been made of the vacant lots in the borough which constitute a fire hazard. The owners will be notified to have the hazard removed within 10 days or the work will be done by the borough and the cost assessed against the property.

## The Porch Club

Why not have an afternoon of relaxation and amusement, a change from war work, and come to the Club on Tuesday, November 24th, at 1:30 p.m., for a game of duplicate bridge?

Mrs. Howard Coe and her Committee have planned an interesting afternoon, so bring your partner or team.

Please note change in time—Playing will start at 1:30 instead of 2:00.

POSITION OPEN AT LOCAL DRAFT BOARD

Mrs. Mary G. Williams, assistant clerk at the Local Draft Board office in Palmyra has been released from her duties there to accept a position as chief clerk at the Riverside Draft Board.

The Palmyra Board, which is located in the American Legion Home, Palmyra, will accept applications to fill the vacancy caused by Mrs. Williams going to Riverside. Apply either in person or by letter.

"YOUTH TAKES OVER"

The actors of the Junior Class have had considerable difficulty in controlling their own laughter during the rehearsals, due to the fact that "Youth Takes Over" is so true to life, so full of characters we have seen in everyday life. They are unanimous in pronouncing the new comedy an outstanding laugh-provoker. It has a cast of 27, which includes:

Miriam Chintall, Betty Jones, Marie Fleisher, Mildred Bianchi, Elsie Hullings, Betty Blackwell, Dorothy Baker, Ida Craven, Lillian Wells, Betty Craig, Betty Stiles, Jean Grassie, Joan Donaghy, Virginia Miles, Betty Robin, Doris Massey, Charles Weart, Carter Henderson, Joseph Raphael, Leonard Keenan, Edmund Zapp, Bob De Gossier, John Malinowski, Earl Steen, Bob Latch, Tommie Lou de Holl, Lester Warner.

The play will be presented November 20-21, Friday and Saturday, Palmyra High School Auditorium. Curtain 8:15.

A completely illustrated booklet, outlining the facilities of the Home and the whole Snover service is available to all.



## OUR TWENTIETH ANNIVERSARY



### THE IMPROVED

### GENERAL HOME

ON NOVEMBER 26TH, TWENTY YEARS AGO, WE OPENED OUR FIRST HOME ON EAST BROAD STREET, PALMYRA. IT BROUGHT TO THESE COMMUNITIES THE FIRST MODERN FUNERAL FACILITIES.

FRANK A. SNOVER, FUNERAL HOME, SERVED THAT HIS ESTABLISHMENT KEPT PACE WITH THE EVER-CHANGING TRENDS OF THE INDUSTRY.

THE SNOVER PLEDGE HAS BEEN TO BRING ABOUT COMPLETE INTERIOR MODERNIZATION. RECENTLY THE HOME UNDERGOES IMPROVEMENTS INCLUDE NEW CONFERENCE ROOMS, LADIES' PORTOINETTE, NEW SLUMBER ROOM, NEW TILE MORTUARY, SOFT LIGHTING, AND AIR CONDITIONING.

WE ARE PROUD OF OUR RECORD AND MOST CORDIAL INVITATION TO VISIT OUR NEWLY IMPROVED HOME DURING THE NEXT WEEK WHICH WE HAVE SET ASIDE FOR PUBLIC INSPECTION.

## THE SNOVER FUNERAL HOME, Inc.

FRANK A. SNOVER

WALTER C. SNOVER

Phone Riverton 0830

ASK FOR NEW ILLUSTRATED BOOKLET

## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

### U. S. ARMY

Pvt. John H. Ahrens  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Corp. William Banks  
Corporal Robert Bartley  
Corp. Howard Barto  
David N. Blyler  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Bell  
Pvt. G. W. Bishop  
Pvt. John T. Bohn  
Pvt. Henry Borden  
Corp. Tech. R. H. Bottger  
Pvt. A. M. Brown  
Pvt. John Burhoe  
Corp. Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Coddington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. R. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Denecker  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gibson  
Pvt. A. R. Gladney  
W. W. Goodnow  
Pvt. B. E. Goodwin  
Pvt. H. S. Gootie  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Lt. Col. J. K. Hiltner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Hunn  
Pvt. Stanley J. Hylton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Sgt. Thalberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William P. Kinsey  
2nd Lt. Nathan Lane, Jr.  
Pvt. Kenneth Leedom  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leuner  
Capt. W. H. Lippincott  
Col. George M. MacMullin  
Pvt. Bernard E. Martin  
Lt. John B. Mathews  
Pvt. Joseph J. Mathews  
Corp. W. G. Mathews  
Pvt. Robert Mathews  
Staff Sgt. Robert N. Mattie  
Pvt. G. S. Mattie  
Pvt. Carl T. McDermott  
Sgt. John H. McDermott  
Sgt. William McDermott  
Pvt. H. A. McKinney  
Pvt. R. J. McMullin  
Edwin S. McVaugh  
Captain C. S. Mears  
Captain Paul M. Mearns, Jr.  
Phillip A. Mingle  
Pvt. Charles Morze  
Pvt. Edward Morze  
Pvt. Charles E. Myers  
William O. Myers  
Pvt. Ellsworth L. Myers  
Corp. Harry Paul  
Pvt. Richard P. Payne  
Flight Commander Dawson Ransome  
P. A. Ransome, Jr.  
Staff Sgt. William Rowan  
2nd Lt. Harold Reynolds  
Pvt. W. E. Scattergood  
Pvt. L. E. Shea  
Sgt. Victor Shoemaker  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George O. Siddall  
Corp. William J. Siddall

Pvt. Walter L. Smith, Jr.  
Capt. Edward Sorden  
Pvt. R. J. Soward  
Robert Spickler  
Pvt. William X. Steele  
Sgt. E. E. Sutters  
Pvt. Wilmer C. Swain  
Pvt. Albert Thiel  
Capt. Harold T. Thies  
Major Loren B. Thompson  
Pvt. James K. Turner  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John R. Warren  
Lt. William deH. Washington  
Pvt. Arthur B. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widmaier  
Capt. Joseph M. Williams  
First Lt. James Wilson  
Pvt. Alexander C. Wood, 3rd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly

### U. S. NAVY

Lt. Commander Stuart B. Clark  
Lt. (j.g.) Richard M. Barclay  
Dominic Cardia  
Joseph W. Allen  
John F. Ayres  
Rockie Bonatelli  
Arthur H. Burns Jr.  
Joseph J. Burns  
Charles Cardia  
Bernard Coe  
Lt. J. Gardner Crowell  
G. W. Cumpston  
Lieut. (j.g.) Willis DeLaCour  
Robert Eval  
Thomas Ford  
Sherman C. Gootie  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph Moorhouse  
Russell Lloyd Musser  
Helen Pfaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Strohlain  
Pvt. M. J. Sylvestri  
Earl Tanner  
Thomas Veitenheimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson

### WAVES

Katherine Graff  
Olive Smith  
U. S. MARINES  
Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vreeland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lintz  
Chf. Bosn. Mate Owen P. Merrill  
MERCHANT MARINE  
John B. Brennan

### About Town

The Riverton Girl Scouts will hold a Court of Awards today (Thursday) at 7:30 p.m. in Calvary Presbyterian Church.

"When Hostilities Cease" will be the subject of a lecture by Mr. Paul Harris, Jr., to be given on Sunday, November 22, at the Westfield Friends Meeting House, on Route 25, at 7:30 p.m. Mr. Harris is a well informed and interesting speaker. All are invited.

Corporal C. W. "Dick" Wanger, formerly of Riverton, now a member of the United States Marines, who is serving in the South Pacific, writes that he recently met "Shorty" Wallace, also a Marine. Both are well.

**Evans' Service Station**  
SUNOCO  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N. J.

## ANNOUNCEMENT

### THE Unity Shoe Rebuilders

FORMERLY AT

105 WEST BROAD STREET

IS NOW OPEN

AT ITS

**New Modern Shop**

**541 CINNAMINSON AVENUE**

PALMYRA, N. J.

(2 Doors from Ace Cleaners)

We thank all our loyal customers for their patronage over the years, and trust that we may enjoy a continuance of the pleasant business relations at our more convenient modern shop.

### Unity for Quality

Ladies' Shoes Invisibly Soled

Men's Shoes Rebuilt

Specialist in Children's Shoe Repairing

Orthopedic Shoes Made to Order

Shoe Shining

Polishes and Shoe Accessories

### ANGELO TOMASSINI, Prop.

OPEN EVENINGS

Monday, Tuesday and Thursday to 8 o'clock

Wednesday to 7:00 o'clock

Friday and Saturday to 9:00 o'clock

### NOW SHOWING



### JOHN H. ETRIS

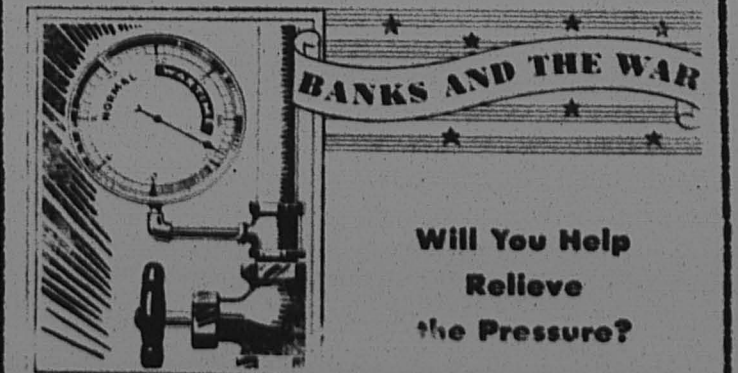
17 W. Broad St. Palmyra, N. J.  
Phone 978

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a fine assortment of

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- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- PENS AND PENCILS
- CAMERAS
- STATIONERY
- CANDY

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON



Will You Help  
Relieve  
the Pressure?

THE vital bank functions of protecting, collecting, paying and transferring funds have been intensified greatly by the war. At the same time such patriotic activities as selling war bonds have increased the pressure on bank personnel. You can help relieve this pressure by banking in "off" hours, such as the morning, and if possible on non-rush days. You can help by making out your own deposit slips, by endorsing all items carefully and correctly before depositing and by banking by mail. We shall be glad to discuss any of these points with you.

United States Savings Bonds for DEFENSE on sale here  
**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.  
Member Federal Deposit Insurance Corporation



## THE NEW ERA

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Telephone, Riverton 712

WALTER L. BOWEN, Editor  
KARL W. LATCH, Adv. Mgr. F. W. METZGER, Associate Editor  
101 Seventh Street, Riverton 4  
Second Street, Riverton 4  
Phone 555

## Church Notices

WESLEYAN MEN'S BIBLE CLASS  
EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

The Rev. D. Roe Haney will address the class this Sunday.

## EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, R. D. Minister  
Epworth Church's program will be as follows:

9:45—Church School with classes in all departments for pupils of all ages. The note of Thanksgiving will be given prominence in all the programs for the day. If you are a stranger without a Church home come join your thanks with ours.  
11:00—Morning Church Worship when the Pastor will have for his sermon topic, "A Message for the Heart."

7:45—Evening Church Worship when the Pastor will be our guests. The subject for the evening's sermon will be "National Thanksgiving."

7:00—The Youth Fellowship will meet for the devotion in the Intermediate Room.  
Monday—  
7:30—Boy Scouts.  
7:30—Youth Fellowship Bible Study Course at Moorestown.

Tuesday—  
7:30—Girl Scouts.  
Wednesday—  
8:00—Mid-week prayer service led by our Pastor when we will study the Third Chapter of First Corinthians.

Thursday—  
9:00—Union Thanksgiving Service in the Riverton Episcopal Church, with the Rev. Stewart of the Calvary Presbyterian Church delivering the sermon.

Friday—  
3:45—Junior Choir Rehearsal.  
7:45—Senior Choir Rehearsal.

## CHRIST CHURCH, EPISCOPAL

Riverton, N. J.  
The Rev. Francis B. Downs, Rector

8:00—Holy Communion.  
9:45—Sunday School.  
11:00—Morning Prayer and Sermon.

2:30—Junior Confirmation Class.  
7:30—Young People's Fellowship.

Monday, November 23—  
7:30 p.m.—Senior Confirmation Class in the Rectory.

Thanksgiving Day, Thursday, November 26—  
7:30 a.m.—Holy Communion.

9:00 a.m.—Union Thanksgiving Service of the Churches of Palmyra and Riverton, in Christ Church, Riverton.

## CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue  
Palmyra

Services, Sunday, November 22, 1942—

Bible School, 10 a.m.—You miss much that will give you the right viewpoints when facing the conditions of today by not attending the Bible School. And that applies to every age. Why not make it a part of your weekly activities? Visitors and those without church affiliations are always welcome.

Morning Worship, 11:15 a.m.—The pastor will continue the theme of last week and will dwell on the subject "The Crowns of Christ." The choir will participate in the service by rendering the anthems, "O Praise the Lord" by Stiles and "Accept Our Thanks" by Silbelius.

Jr. B.Y.F.U., 7 p.m.—The Junior group, known as "The Church of Tomorrow," meets in the Junior Department Room and is addressed by Pastor Morgan. Following the meet-

ing they attend the evening service of the church and take a part in the service.

Senior B.Y.F.U., 7 p.m.—The Senior group meets in the main Sunday School room and always have interesting discussions and lively meetings.

Evening Worship, 7:45 p.m.—A special Thanksgiving program in music has been planned by the choir with the cooperation of the pastor, which will be given at the evening service.

The public is cordially invited to this service. To all those who are lovers of sacred music, this service will appeal, and will be a real inspiration.

Wednesday, 8 p.m.—Mid-week Praise and Prayer service. The doors are always open to all who wish to attend.

The annual Union Thanksgiving Service will be held in Christ Church, Riverton, in which all the churches in Riverton and Palmyra will participate, and to which everyone is most cordially invited. Rev. Robert Barr Stewart, pastor of Calvary Presbyterian Church of Riverton, will deliver the sermon. The service will start promptly at 9 a.m.

## CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.

The Rev. R. B. Stewart, Pastor

The monthly meeting of the Good Fellowship Club will be held tomorrow (Friday) evening at 8 o'clock, in the Church School auditorium.

The artist for the evening is Miss Evelyn White, well-known pianist of New York and Philadelphia.

No matter what may be our race or creed, no matter how unkindly the events of the past year may have touched us as individuals, let us be found on this coming Thanksgiving Sunday in the church of our choice, giving thanks to Almighty God. He has been specially gracious to us as a nation. He has enabled us, even in these past few weeks, to emerge from the darkness of despondency to the light of hope, so that even now we can stand on the ridge of achievement and see the horizon of victory. Let us give thanks, for only a grateful people can ever be a victorious people in the Divine scheme of things.

The Calvary program of worship, study and service for the coming week is as follows:

Junior Choir rehearsal this evening (Thursday) at 5 o'clock in the Ladies' Parlor.

Bible study classes during the Church School hour Sunday morning from 10 to 11 o'clock.

The service of divine worship begins at eleven o'clock. The pastor's theme will be, "Let Us Give Thanks."

The Young Communicant's Class will meet in the Manse on Sunday afternoon at 4 o'clock.

On Sunday at 7 the three Christian Endeavor groups will meet. Miss Ruth Zapp will lead the devotional exercises. The group leaders will be Junior, Lesly Kimball; Intermediate, Jean Gowell; and Senior, Ann Ma-

8 wan.  
A luncheon will be served by the Women's Missionary Society on Wednesday, December 2, at 1 p.m. This is the regular meeting of the Society and they take great pleasure in welcoming Mrs. H. P. Dunlop, who has many friends in this vicinity. Mrs. Dunlop will speak on "Mexico." All members and their friends are invited. Luncheon 40 cents.

The Semper Fidelis Bible Class will hold a Covered Dish Supper on the evening of Thursday, December 10, at 6 o'clock. All members of the church and their families are invited to save this evening and enjoy an old-fashioned family get-together. Bring your favorite dish and twenty-five cents, and as a war-time addition, bring any coffee or sugar you may be able to spare.

## RED CROSS NEWS

Members and friends of the Riverton Red Cross are reminded of the annual meeting of our Branch which will be held at the Church Club, Monday, November 23, at 2 p.m. Officers will be elected, annual reports read, and the graduation exercises of the Staff Assistance Corps will take place.

Several members of the Riverton Branch attended the annual meeting of the Burlington County Chapter at Beverly last Wednesday. Most of the workers were in uniform, which made the meeting very colorful. Mrs. J. Douglas Clark had charge of the program. Mr. LeRoy of the North Atlantic Headquarters gave a talk.

The sewing section, which meets every first and third Monday, has finished an allotment of children's overalls and is working now on nightgowns. The group making kits for the armed forces has finished the first allotment of sixty kits and is working on the housewives for needles, pins, etc., to go in the bags. This group made approximately \$25.00 from the benefit football game at Palmyra last Saturday.

The group making surgical dressings has been congratulated on the excellence of their work by the Chapter. They meet every Tuesday and Wednesday at the school.

Wool for refugee sweaters may be obtained at the Red Cross office any day except Saturday between 10 a.m. and 1 p.m.

## BOWEN-BRINTON

A very pretty wedding took place at 3:30 p.m. Saturday, November 14, in the Merion Friends Meeting House, Merion, when Miss Mary Elizabeth Brinton, daughter of Mr. and Mrs. James C. Brinton, of Philadelphia, became the bride of Mr. Walter Maynard Bowen, son of Mr. and Mrs. Walter L. Bowen, of Riverton.

The bride wore a gown of white brocade taffeta, designed with a heart shaped neckline, long sleeves and full skirt. She carried white roses, bouvardia and orchids. Miss Margaret Brinton and her sister, Miss Lillian Brinton, cousins of the bride, were her only attendants. Their gowns were cornflower blue faille with velvet bodices, with headresses of the same. The bridesmaids carried arm bouquets of yellow chrysanthemums.

The ushers were Mr. Leon Sperow and Mr. Elliott Morse.

The mother of the bride wore a gown of fuchsia crepe with hat and accessories to match.

The groom's mother wore a blue velvet gown with hat and accessories to match.

After the ceremony, a reception for the members of the immediate families and a few close friends was held at the Haverford Court Hotel, Haverford.

After their return from a wedding trip Mr. and Mrs. Bowen will reside at Chatham Village, Pa.

## WANT ADS

LOST: "A" Gas Ration Book. Return to J. T. Barron, Jr., 414 Lippincott Ave., Riverton.

LOST: pair child's glasses, on Lippincott Ave. Call Riverton 1258.

RENT: Garage on Maple Lane, rear of 423 Thomas avenue, Phone Riverton 0740.

SUBSCRIPTIONS may be paid in War Stamps if you wish to add Uncle Sam now. Gifts to men in armed services at reduced rates. Readers Digest at half price, Saturday Evening Post, American and Colliers Magazines at special low rates. Walter H. Cummings, Mail orders P.O. Box 22, Palmyra, N. J. Phone Riverton 0797 for prices.

## PALMYRA HIGH SCHOOL FORMS WAR ACTIVITIES COMMITTEE

The U. S. Treasury Department and the U. S. Office of Education have requested all schools in the United States to form War Activities Committees, to help their schools in a war program.

Recently a group of 21 students met with J. P. Hughes and organized "The P.H.S. War Activities Committee."

The Treasury Department sent to each school a beautiful red, white, and blue scrapbook which is to be filled with publicity articles, clipped from newspapers about the war activities of the school.

The duties of the Committee will be to help the students and faculty to increase and improve their war efforts, especially in these three ways:

To save money to buy War Stamps and Bonds regularly.

To serve in first aid work, airplane spotting, making airplane models, volunteering for child care center to help working mothers, Junior Red Cross work, and as messengers in case of air raids.

To conserve. Collect scrap rubber, metal, paper and other waste needed for war production and sell it for money for War Stamps.

Every member of the Committee will interview one or more teachers and find out what their pupils are doing to help the war effort.

Each Monday morning a member of the Committee will announce a slogan and a reminder to buy stamps on Tuesday.

Wherever possible the Committee will try to introduce new activities.

The following sub-committees were formed to cover all phases of war work—Publicity, Salvage, Scrapbook, Art and Poster, Typing, Slogan and Purchasing.

The main job of the Purchasing Committee will be to find out the prices of various weapons and supplies needed by our armed forces and to set a goal each week for the sale of stamps to cover the purchase of such items.

On January 7, 1942, all scrapbooks from schools in New Jersey will be sent to Newark and prepared for the New Jersey State War Activities Exhibit, then all books will be sent to Washington or some other large city for a national exhibit.

The Treasury Department feels that greater interest and enthusiasm in the war effort can be accomplished through the boys and girls in our schools.

The members of the P.H.S. War Activities Committee are:

Seniors—  
Elise Adams, Douglas Dunn, Dorothy Layshon, Joseph Schweizer, Elva Scott, and Mildred Smith.

Juniors—  
Mara Moran, Dorothy Ott, Shirley Pearson, Barbara Rapp, and Betty Wells.

Sophomores—  
Blanch Beech, Elaine Friday, Ruth Gladney and David Weiner.

Freshmen—  
Dorothy Bell, Mary L. Bush, Eugene Kern, Mary Martucci, Dorothy Rhodes and Helen Schlichting.

James P. Hughes is the Faculty Adviser.

## NOTICE

Because of Thanksgiving, The New Era will be published one day earlier than usual next week.

All news and advertising copy must be turned in not later than Tuesday noon.

Would you be exempt from unreasonableness; do nothing you know or even suspect is wrong.—Rules of Life.

Help Win the War With Your Tin Cans  
Cinnaminson Tin Can Drive

Leave Cans in Receptacles at

PARRY FIRE HOUSE  
EAST RIVERTON FIRE HOUSE  
CINNAMINSON PUBLIC SCHOOL  
ROUTE 25 AT RIVERTON-MOORESTOWN ROAD

R. J. WOODS  
Chairman, Cinnaminson  
Township Salvage Committee

Whether You Want Coal, Coke or Fuel Oil

Just say McAllister!

CANNEL COAL

Use in the fireplace on cold evenings  
It will help to save Fuel Oil

For Coal, Coke & Fuel Oil • Call, Write or Phone

**R. McALLISTER**

SEVENTH AND LINDEN STS., CAMDEN

WEST COLLINGSWOOD Bell 525 PENNAVERNS  
Grant and Main Avenues Keystone 27421 Park Avenue and P.R. Bell 5500  
LARGEST RETAIL COAL DEALER IN SOUTH JERSEY

BRIEF ITEMS from ABOUT TOWN

Jack Willis Young, of 305 Third street, Riverton, has enlisted in the Army Air Corps and at present is studying meteorology at the Massachusetts Institute of Technology. Following nine months of training there he will be graduated as a commissioned officer.

He was an honor graduate of State Teachers College at Trenton in 1942 and received the award for the highest average in mathematics during the four years. During his senior year at college, he took evening courses in photogrammetric engineering at Princeton.

Following his graduation he was accepted as a photogrammetric engineer in the Geological Survey, Department of the Interior, Washington, D. C.

The Sacred Heart P.T.A. held a very interesting meeting in the School Hall last Thursday evening. For entertainment there was a colored picture on flower arrangements for the home.

Father Quinn gave a brief talk on his trip to South America. This

Direction Victoria Theatres Co.

FRIDAY AND SATURDAY

November 20-21

CARY GRANT • JEAN ARTHUR  
RONALD COLMAN

The Talk of the Town  
EDGAR BUCHANAN  
A GEORGE STEVENS PRODUCTION

Please Note Feature Time

2:15—7:00—9:15 p.m.

Saturday Matinee Only

Noah Beery, Jr. in "Overland Mail"

—Cash in Your Movie Money—

GIFTS GALORE

MONDAY AND TUESDAY

November 22-24

ARE HUSBANDS NECESSARY?

RAY MILLARD  
BETTY FIELD

WEDNESDAY

November 25

1 Day Only

THE ARMY ROCKS THE TROPICS!

TWO YANKS IN TRINIDAD

PAT O'BRIEN  
DONLEVY  
JANET BLAIR

A COLUMBIA PICTURE

## AMERICAN

## Seasonable Suggestions for Your Thanksgiving Dinner

We suggest you buy your baking needs and other necessities ahead of time to avoid last minute crowds, delay and disappointment. Buy Now—Save time, tires and gasoline—Shop in your convenient, neighborhood American Store, Where Quality Counts and Your Money Goes Furthest.

## ORDER Your Pioneer Turkey Now!

Be sure of getting just the size Turkey you want. Place your order now. Our usual reasonable prices and famous Pioneer Quality will prevail. Satisfaction guaranteed or your money refunded.

Genuine

**LAMB** Breast for Stewing **12c**

Neck Genuine Lamb **25c**

Shoulder of Lamb **20c**

Mint Jelly **10c**

Lean Tender Rib End—Up to 3 lbs **29c**

PORK LOINS **29c**

Loin Ends Pork 1/2 lb to 1 lb **39c** Whole Pork Loin **31c**

**VEAL** Milk-Fed Quality Breast to Fill **18c**

Neck of Veal **25c** Rack Veal Chops **35c**

Loin Veal Chops **45c** Rib Veal Chops **40c**

**Jersey Sea Trout** **15c**

Large No. 1 Smelts **15c**

Fillets of Roastfish **29c**

Mackerel Fillets **23c**

Farmdale Mince Meat **14c**

Spry Vegetable Shortening 3 lb **69c**

Diamond Large Calif. Walnuts **31c**

Fancy Selected Mined Nuts **29c**

Calif. Paper Shell Almonds **35c**

Wagner's Grapefruit Juice 2 **27c**

Fancy Wet Rack shrimp **29c**

Hom-de-Lite Mayonnaise **27c**

Cut Red Beets 2 **17c**

Gold Star Enriched **FLOUR** **12c** **45c**

Repp-U-Tation **CIDER** **29c** **49c**

Seedless Raisins **10c**

Calif. Currants **8c**

Calif. Fancy Figs **15c**

Pitted Dates **21c**

Red Cherries **17c**

Diced Peels **10c**

Glaze Pineapp. **15c**

Flake Pie Crust **12c**

Seasoning **9c**

Colburn's Sage **10c**

Sweet Marjoram **7c**

Heinz Mince Meat 2 **43c**

Save 30% on Bread Bills

Supreme Enriched **BREAD** 2 large loaves **17c**

Enriched by using yeast high in Vitamin B content, Nicotin & Iron.

Fresh Cape Cod **CRANBERRIES** **19c**

Juicy Florida Oranges **23c**

Calif. Emperor Grapes 2 **25c**

Yellow Globe Onions 3 **13c**

Yellow Sweet Potatoes 3 **13c**

Fresh Calif. Tomatoes **19c**

California's Finest **Fresh PEAS** **15c**

"Dividends for Home Makers" — Tuesday, Thursday and Saturday, 8:45 A. M., WCAU

We Reserve the Right to Limit Quantities

The above Victory Service citation, printed in red, white and blue, is awarded to Boy Scout Troops as a recognition of National War Service Projects.



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School  
11 a.m.—Meeting for Worship.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School 9:30 a.m.  
Sunday Services 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Soul and Body" is the Lesson-Sermon subject for Sunday, November 22, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Know ye not that ye are the temple of God, and that the Spirit of God dwelleth in you?" (1 Cor. 3:16)

Among the Lesson-Sermon citations is the following from the Bible: "This I say then, Walk in the Spirit, and ye shall not fulfill the lust of the flesh." (Gal. 5:16)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Sooner or later we shall learn that the fetters of man's finite capacity are forged by the illusion that he lives in body instead of in Soul, in matter instead of in Spirit." (page 223)

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 6, 7, 9, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

**BETHANY EVANGELICAL LUTHERAN CHURCH**  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
Sunday, November 22—The Last Sunday After Trinity.

9:30—Children's worship. The pastor will begin the church worship period, especially designed for the children this Sunday. This half hour period includes hymns, Scripture, Sermonette, offering and prayer. All children who do not attend any other worship service should attend this service. The pastor's sermon for the children this Sunday will be "Four Ways to Give Thanks."

10:00—The Church School meets for its sessions.

New Shoes From Old  
**"AMICO"**  
Electrical Vulcanized Resoling  
No Nails  
No Stitches  
Shoes Shined  
**UNITY SHOE REBUILDERS**  
541 Cinnaminson Ave., Palmyra

**RIVERTON LAUNDRY**  
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.  
N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

11:00—The service. Pastor Rowe will deliver a sermon in keeping with the Thanksgiving Season on the theme, "Some Things to be Thankful For—Today." The Choir will sing two anthems at this service: "O Praise the Lord All Ye Nations" by Danks and "Thou Crownest the Year" by Moller.

At this service the men of the church who will conduct the home to home visitation of all members of the church will be commissioned. The visitation will take place during the afternoon hours. If you can arrange to stay at home during the hours of the afternoon we shall appreciate it.

6:45—The Intermediate Luther League will meet at the church.  
8:00—Vespers. Our guest speaker at this service will be Dr. Robert Lang, D.D., superintendent of the Lutheran Home for the Aged at Washington, D.C. He will bring a message of interest to all in behalf of his work among the people in the home. A regular part of the vesper worship period are the Prayers for the Boys in the service. Come and join us.

9:15—The Senior Luther League will join the other Young People's groups of the town in a community hymn sing at Central Baptist Church, Wednesday, 3:45—The Children of the Church.

8:00—Senior Choir rehearsal.

Thursday, 9:00 a.m.—The Thanksgiving Day Service for all people of the community churches will be held in Christ Episcopal Church, Riverton, with the Rev. Robert Barr Stewart, of Calvary Presbyterian Church, as speaker.

Friday—Bible study at the parsonage.

Saturday—Junior Catechetical Class at 10:00. Confirmation instructions at 11:00. Both at the church.  
Sunday, November 29—Advent Holy Communion at 11:00 and 8 p.m.

## OBITUARIES

**GEORGE M. MacMULLIN, JR.**  
George Mood MacMullin, Jr., a cadet at West Point Military Academy, was killed in a test flight in Georgia, when the plane caught fire in the sky and crashed, on the night of November 11.

Cadet MacMullin, who was 23, was the son of Colonel and Mrs. George M. MacMullin, of Camp McCoy, Wis., consin, and a grandson of Mrs. Samuel MacMullin of Riverton. He was due to graduate in January.

His parents and sister came from Wisconsin for the funeral, and his uncle, Robinson MacMullin, was present. His only brother is also a cadet at West Point and will graduate in July.

Interment was made at West Point.

It liberty is worth fighting for, it is worth paying for—buy War Bonds.

**WALTER S. HANSEN**  
WATCH REPAIRING  
25 YEARS' EXPERIENCE  
English and American Hall and China Clocks  
French Mantel and Traveling Clocks  
Swiss Repeating and Split-second Watches  
Swiss and American Diamond Bracelet Watches  
LIBERAL TRADE-IN ALLOWANCE ON NEW WATCHES. ANY MAKE  
507 LINCOLN AVENUE  
PALMYRA, N. J.  
Telephone Riverton 1101

**FIREMEN BUSY**  
Firemen in Riverton and Palmyra were kept busy on Friday and Saturday battling field fires that were extremely hazardous because of the high wind.

Early Friday evening the Riverton company was called for a bad brush fire in the rear of Dreyer's, south of Cedar street. This was extinguished just as the flames were about to enter a densely wooded area. A blaze

near the dump was the cause for another call early Saturday. The Palmyra firemen were called for a blaze near S-41 and also for another near Second and Garfield early Saturday evening. All were extinguished without damage.

## PLEASE CONSULT your Telephone Book

**BEFORE you call "INFORMATION"**

Nearly 300 telephone operators and a large amount of equipment are released to help handle the necessary calls that are crowding the lines if everyone will consult the telephone directory before calling "information" for numbers.

Nearly 100,000 calls are now made to "information" every day in New Jersey for numbers that are in the directory of the calling party.

Please make sure the number you want is NOT in your telephone book before you ask "information" to help you.

**NEW JERSEY BELL TELEPHONE COMPANY**  
BUY U.S. WAR BONDS AND STAMPS  
TUNE IN "The Telephone Hour" Mondays at 9 P.M. - WEFB - KYW

## YES, You Can Help Him

Again and again you have said "If I only could do something to help, something that would be of real service." We will tell you something you can do and it can be done right at home.

## GAS IS A WAR FUEL



Anything that helps to win this war is a contribution. Saving gas helps and that is one thing you can do. The army needs planes and tanks and bombs. Gas is needed to make them.

Think again when you let taps drip. That's wasting gas. When you keep hot water running while you wash the dishes, when you leave the gas refrigerator door open—when you use a small cooking vessel on a giant gas burner—you are wasting gas. Save gas and help to win the war.

**PUBLIC SERVICE**

\* BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS \*

# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

**Pontiac Sales, Service**  
**BELLEVUE GARAGE**  
Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M

**"JACK" DAWLEY, Inc.**

**Oldsmobile**  
SALES AND SERVICE  
Safety Tested Used Cars  
10 Broad Street, Riverton  
Telephones  
Riverton 1212 Merchantville 500

## SALES SERVICE

**Moorestown Motor Co., Inc.**  
219 West Main St., Moorestown  
Phone Moorestown 77 or 485

## AUTO SERVICE

**MARFAK LUBRICATION**  
CARS WASHED  
Firestone Tires—Batteries  
**Burke's Service Station**  
Broad and Linden Riverton  
Phone 1562

## ESSO

**WOOLSTON'S ESSO STATION**  
● ESSO GASOLINE and OILS  
● BRAKE and LIGHT SERVICE  
● LUBRICATION - WASHING  
● IGNITION and BATTERY SERVICE  
● GENERAL REPAIRING  
THE ONLY COMPLETE ONE-STOP SERVICE STATION  
MAIN and HOWARD STREETS  
RIVERTON  
Cars Called For and Delivered  
Phone Riverton 9567

## BAKERIES

**PANCY BAKING**  
Home-Made Ice Cream  
CONFECTIONS  
the kind you will be proud to serve  
**CHEW'S BAKERY**  
555 Main St., Riverton  
We Deliver  
Phone 1154

## BANKS

**CINNAMINSON BANK & TRUST CO.**  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

## BARBERS

**RAY BANKS**  
BARBER  
Special Attention to All Work  
306 BROAD STREET  
RIVERTON

## BUILDERS

**John E. McVaugh**  
Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 915-J

**Curtis E. Stavelly**  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
Phone 744

**JOSEPH J. JOYCE**  
CONTRACTOR and BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 285

## COAL

**J. T. EVANS CO.**  
GENCO  
FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 502

**H. B. WILLIAMS**  
LEHIGH VALLEY COAL  
KOPPER PROCESS COKE  
Building Materials—Feed and Fertilizers  
Palmyra Phone 1100

## DAIRIES

**BISHOPS' DAIRIES**  
QUALITY PRODUCTS  
Phone 476 Riverside

## DRUGGISTS

**BLANC'S**  
Palmyra Pharmacy  
1 E. Broad Street, Opposite Depot  
Palmyra, N. J.  
PRESCRIPTIONS—DRUGS  
COSMETICS—PERFUMES  
A Complete Drug Institution

## ELECTRICIANS

**EARLE B. HARDER**  
Repairs and Installations  
Power and Light  
306 Melrose Avenue Palmyra  
Phone Riverton 1125

## EXPRESS

**Shinn's Express**  
Riverside, N. J.  
DAILY TO PHILADELPHIA  
Office—106 N. 5th Street  
Phone—Riverside 346  
Philadelphia—Lombard 9555

## 5 &amp; 10 STORES

Mrs. James E. Wolfe's  
**PALMYRA**  
5c and 10c STORE  
9 WEST BROAD STREET  
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES, NOVELTIES, CANDY, ETC.

## GROCERIES

**W. F. Becker**  
GROCERIES - FRUITS - VEGETABLES  
Delicatessen Counter  
MEATS and PROVISIONS  
517 HOWARD ST., RIVERTON  
Phone 724—Free Delivery

## HAULING

**HAULING**  
Cleaning - Whitewashing  
Lawn Work  
**C. D. TURNER**  
207 Union Landing Road  
East Riverton, N. J.

## LAUNDRIES

**RIVERTON LAUNDRY**  
H. KUENSALL, Prop.  
Phone—Riverton 972

## Riverside Home Laundry

318 Paine Street  
Riverside, N. J.  
Phone Riverside 734

## MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze  
**Will Hope & Son**  
Washington and Federal Streets  
Burlington, N. J.  
Phone Burlington 13

## W. H. SLOCUM &amp; SON

Marble & Granite Works  
67 East Main Street  
Moorestown, N. J.  
Phone 159  
Get Our Price

## PAINTING

**EDWARD HUGHES**  
Covered by Insurance  
**Painting**  
EDWARD HUGHES, Mgr.  
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Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc.  
**THE NEW ERA**  
RIVERTON, N. J.  
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## PATENT MEDICINES

**L. L. Keating**  
Patent Medicines - Gifts - Candy  
Greeting Cards - Ice Cream  
Cigars and Stationery  
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Phone 1540

## PLUMBING

**WM. B. BISHOP**  
PLUMBING - HEATING - ROOFING  
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Telephone Riverton 647

## George Friday, Jr.

Plumbing, Heating and Roofing  
ELECTROL OIL BURNERS  
PETRO-NO-KOL OIL BURNERS  
609 Thomas Avenue  
Riverton Phone 937

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PLUMBING - HEATING - ROOFING  
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**John H. Etris**  
17 West Broad Street  
Palmyra  
Radios, Refrigerators  
Washers, Etc.  
Expert Repair Service  
Exclusive PHILCO Dealer for  
Palmyra and Riverton  
BARGAINS IN USED SETS  
CALL RIVERTON 916

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NORGE REFRIGERATORS  
and the Complete NORGE LINE  
FARNSWORTH, R.C.A. and  
ZENITH RADIOS  
17 East Broad St.  
Palmyra, N. J. Telephone 717

## REAL ESTATE

**Walter D. Lamon**  
REAL ESTATE  
INSURANCE  
516 Cinnaminson Ave. Palmyra  
Phone Riverton 25

**W. REX McCROSSON**  
Incorporated  
Real Estate and Insurance  
5 East Broad St., Palmyra  
Phone Riverton 500

## Fire - Burglary - Automobile - Casualty

REAL ESTATE INSURANCE  
**Ada E. Price**  
416 Lippincott Ave. Riverton  
Notary Public Phone Riverton 0880

## Leslie W. Reeves

GEORGE W. ROGERS, Inc.  
REALTORS - INSURANCE  
Phone Riverton 787 or 646  
529 Cinnaminson Avenue  
PALMYRA, N. J.

## Insurance

REAL ESTATE  
Notary Public  
**JOS. F. YEARLY**  
Riverton Phone 66-M

## SHOE REPAIRING

For Better Shoe Repairing Try  
**N. Beitz**  
SHOE SERVICE  
117 E. Broad Street, Palmyra, N. J.  
Phone 1135

## N. DREIER

19 W. Broad St. PALMYRA  
All Kinds of Orthopedic Shoe Work  
Dr. Scholl's Foot Remedies

## TAILORS

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CLEANER and DYER  
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TAILOR  
Cleaning - Pressing - Dyeing  
Free Delivery Service  
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SMALL ADS ON THIS PAGE  
PAY BIG DIVIDENDS.

**IMPORTANT**—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA  
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE  
PHONE RIVERTON 712







# CHRISTIAN SCIENCE WAR RELIEF WORK

The Christian Science War Relief Committee of the First Church of Christ, Scientist, in Boston, Massachusetts, which was established in 1910, has released its second annual report. This shows that it now has more than 1500 branch units active in the United States besides many more in Great Britain, Canada, Australia and the Union of South Africa.

The committee has assembled since Pearl Harbor over 65,000 pounds of durable clothing and bedding, in waterproof, mothproof, wooden cases, at convenient locations on the Atlantic and Pacific coasts, ready for instant use should emergencies arise because of local enemy action.

More than 32,800 garments have been distributed, through military distribution centers, to men in the United States forces. A large British transport vessel which had arrived from tropical waters and was being repaired at Boston received 100 overcoats for officers. Folding cots have been given to overcrowded seamen's clubs. Civilians arriving in the United States suffering because of war conditions or action have been provided with clothing and other forms of relief. This work is carried on by the committee without regard to creed or race.

One of the most impressive branches of the work from the start, before America entered the war, has been the distribution of clothing and comforts to bombed-out people in Great Britain and to refugees from other European countries. Clothing has gone direct from Boston to Russia, and knitted goods have been sent there from branches of the Committee in England. One example in the preparation, within six weeks, of 1820 knitted garments for the Russians. Overseas workers have won the commendation and co-operation of local authorities by their prompt arrival on the scene of trouble. In cities heavily bombed they have got there with food and clothing, ready to go to work, even before the "All Clear" sounded.

Throughout the entire Christian Science movement workers are making and collecting clothing of all kinds and sending it to the depots, where it is carefully inspected, sorted and packed in waterproof cases for shipment. One of the most recent of the committee's activities has been the sending of weekly food packages to British prisoners of war in Germany and Italy. This can be done according to the Geneva Convention. Only an occasional package has gone astray. Correspondence has been started with many of the prisoners and with their families in England. Some packages have been sent to civilians in Occupied France. It has not been possible to reach prisoners in the Far East.

Figures presented for the two-year period ending the first of October, this year, include over 1,500,000 pounds of clothing and bedding sent to the British Isles, more than 8,700 pounds to Russia, and more than 10,500 pounds to Finland, previous to that country's alliance with the Axis.

The loss in shipping has been negligible. During the first year of the Committee's operation at least 30,000 people in Great Britain received clothing, food or other comforts, and about 240 were assisted financially. In addition to shipments from the four depots in the States—at Boston, New York, Los Angeles, and Portland, Oregon—crates have gone forth from Christian Science workers in Canada, Australia, and South Africa.

The total value of material in clothing distributed is estimated at \$1,535,500. In addition to this money figures have been sent to China and other needy countries, and three motorized canteens have been sent to England.

The Committee is ready to aid in relieving human suffering caused by war wherever it can; and it co-operates with many other officially recognized relief agencies when sudden needs arise, readily contributing whatever of its supplies are available.

## ENGAGED

Chief of Police and Mrs. Eric Velt, tinsmith, of Parry, announce the engagement of their daughter, Elizabeth Martha, to Private John O'Neill, son of Mr. and Mrs. John O'Neill, of W. Broad street, Palmyra. Mr. O'Neill is stationed at Camp Gordon, Georgia.

# THROUGH A SOLDIER'S EYES

The following editorial was clipped from a paper published by a Camp Area in the United States.

In sending it the soldier says: "It expresses the feelings of the American soldier to a 'T'! The only way the people know that we are at war is because they can't get tires and gas. The sooner the people get their heart into this War, the better."

## And the Band Plays On

Kill or be killed! Returning heroes know it! When will the American public realize it?

I have talked to a lot of World War II heroes recently. They are making public appearances, touring the country selling bonds. And what I heard was not encouraging. These men are worried.

Heroes are modest kids who acted bravely in a critical situation. They knew they had to kill or be killed. "Any it was."

They hope that someday the people will realize that this is a War of survival—kill or be killed!

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# From then, the hospitals must carry on though understaffed and lacking the vital blood plasma which keeps the victim alive while other instruments work for his cure.

Red Cross is straining to supply 50,000 pints of blood weekly for plasma for the U.S. armed forces, yet the defense areas have little or no plasma for their needs. Blood plasma is blood prepared and decelerated ready for immediate injection. Direct transfusion must be preceded by tests which vary in time from forty minutes to days when blood is not found with cells that cross match. An expiring patient has no chance in the latter situation.

The Burlington County Hospital has asked for equipment to make blood plasma, \$2,155.45 is named as the sum required, two-thirds of that amount has already been contributed. Public spirited citizens should be willing to give the remaining third but like planes for Bataan it may come too late. Save a life by contributing to the Burlington County Hospital Blood Bank Fund, care of The First National Bank and Trust Company, Beverly, New Jersey.

More to be feared and more deadly than airplane carriers are "disease carriers." They are usually innocent people who harbor dangerous disease producing germs in their bodies and yet do not become ill from the very germs they carry about with them. They are one of the biggest problems that medical and public health professions have to cope with. They give no warning of their presence,

and often move among other people practically unhindered. Fortunately, as the number of cases of any single disease is decreased by immunization, sanitation, education, or by other public health measures, the number of carriers of the causative agent of this disease decreases proportionately. By lowering the number of typhoid cases in New Jersey to a handful a year, there has been a noteworthy decrease in the number of chronic typhoid carriers. The patient and untiring efforts of public health workers in the past two decades to obtain the widespread immunization of children against diphtheria has resulted in a remarkable drop in the number of diphtheria cases and deaths with a consequent decrease in the number of dangerous diphtheria carriers.

Persons with either of the two most common venereal diseases may become true disease carriers after they have apparently been cured. Hence, the importance of continuous supervision of these cases by competent medical practitioners.

Carrier prevention then boils down to the prevention of the disease itself. By decreasing the one we automatically decrease the other.

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# HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

## U. S. ARMY

Pvt. John H. Ahrens  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Corp. William Banks  
Corporal Robert Bartley  
Corp. Howard Barto  
David N. Blyler  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Bell  
Pvt. G. W. Bishop  
Pvt. John T. Bohm  
Pvt. Henry Borden  
Corp. Tech. R. H. Botter  
Pvt. A. M. Brown  
Pvt. John Burhoe  
Corp. Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Coddington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Pvt. Richard S. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. James E. Coleman  
Pvt. K. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Dennerler  
Pvt. J. G. Devitt  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gibson  
Pvt. Frank Giovanetti  
Pvt. A. R. Gladney  
W. W. Goodson  
Pvt. E. S. Goodwin  
Pvt. J. J. Goodwin  
Pvt. H. S. Gootes  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Pvt. J. P. Higgins  
Lt. Col. J. K. Hittner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Hunn  
Pvt. Stanley J. Hynton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Pvt. John Kessler  
Pvt. Bruce King  
Sgt. Thelberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William P. Kinney  
2nd Lt. Nathan Lane, Jr.  
Pvt. Kenneth Leedom  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leusaner  
Pvt. P. R. Lesenby  
Capt. W. H. Lippincott  
Col. George M. MacMullin  
Pvt. Bernard E. Martin  
Lt. John B. Mathews  
Pvt. Joseph J. Mathews  
Corp. W. G. Mathews  
Pvt. Robert Mathews  
Staff Sgt. Robert N. Mattis  
Pvt. G. S. Mattis  
Pvt. Carl T. McDermott  
Sgt. John H. McDermott  
Sgt. William McDermott  
Pvt. H. A. McKinney  
Pvt. R. J. McMullin  
Edwin S. McVaugh  
Captain C. S. Meers  
Captain Paul M. Mccray, Jr.  
Philip A. Mingle  
Pvt. Charles Morse  
Pvt. Edward Morse  
Pvt. Charles E. Myers  
William O. Myers  
Pvt. Ellsworth L. Myers  
Corp. Harry Paul  
Pvt. Richard F. Payne  
Flight Commander Dawson Ransome  
Pvt. James Ransome  
P. A. Ransome, Jr.  
Staff Sgt. William Rowan

2nd Lt. Harold Reynolds  
Pvt. J. J. Sayers  
Pvt. W. E. Scattergood  
Pvt. L. E. Shea  
Sgt. Victor Shoemaker  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George T. Siddall  
Corp. William J. Siddall  
Pvt. Walter L. Smith, Jr.  
Capt. Edward Sordon  
Pvt. R. J. Spear  
Robert Spickler  
Pvt. Morris J. Steedle  
Pvt. William X. Steedle  
Sgt. E. E. Sutters  
Pvt. Wilmer C. Swain  
Pvt. Albert Thiel  
Capt. Harold T. Theis  
Major Loren B. Thompson.  
Pvt. James K. Turner  
Pvt. Robert P. Unland  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John R. Warren  
Lt. William deH. Washington  
Pvt. Arthur B. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widmaier  
Capt. Joseph M. Williams  
First Lt. James Wilson  
Pvt. Alexander C. Wood, 3rd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly

## U. S. NAVY

Lt. Commander Stuart B. Clark  
Lt. (j.g.) Richard M. Barclay  
Dominic Cardea  
Joseph W. Allen  
John F. Ayres  
Rockie Bonstelli  
Arthur H. Burns Jr.  
Joseph J. Burns  
Charles Cardea  
Bernard Coe  
Lt. J. Gardner Crowell  
G. W. Campston  
Lieut. (j.g.) Willis DeLaCour  
Robert Eval  
Thomas Ford  
Sherman C. Gootee  
Harry V. Groome, Jr.  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph Moorhouse  
Russell Lloyd Musser  
Howard Parry  
Helen Piaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Hilton M. Smith, Jr.  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Stroblein  
Pvt. M. J. Sylvestri  
Earl Tanner  
Thomas Veitenheimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson

## WAVES

Katherine Graff  
Olive Smith

## U. S. MARINES

Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vresland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lintz  
Chf. Bosn. Mate Owen P. Merrill  
MERCHANT MARINE  
John B. Brennan

PALMYRA WINS EASILY  
As a warmup for the Riverside game tomorrow, Palmyra pushed over four touchdowns against Mt. Holly last Saturday afternoon, winning by the score of 28-0. The locals broke the scoring ice in the second period when a 20-yard

Evans' Service Station  
SUNOCO  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N. J.

# ANNOUNCEMENT

THE

## Unity Shoe Rebuilders

FORMERLY AT

105 WEST BROAD STREET



# THE NEW ERA

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KARL W. LATCH, Adv. Mgr. F. W. METZGER, Associate Editor  
101 Seventh Street, Riverton 4 Second Street, Riverton  
Phone 868 Phone 406

## Church Notices

### WESLEYAN MEN'S BIBLE CLASS EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

A. Moulton McNutt will address the class this Sunday.

### EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.

Rev. D. Roe Haney, B. D., Minister

The program for Epworth Church Sunday will begin with Church School at 9:45. Classes and separate departments of all ages from the Nursery Department to the organized men's and women's classes will be ready with trained superintendents and teachers to take care of their pupils. Regular attendance on the part of pupils is urged and new ones are enrolled with a smile.

Morning Church Worship will begin at 11:00. The Pastor will use for his sermon topic "The Coming Kingdom."

Youth Fellowship will meet at 7. The topic, "Helping Our Prayers" will be directed in discussion by the Rev. D. Roe Haney.

Evening Church Worship will be at 7:45. The Pastor will preach on "What Is Truth?"

The musical program of the day will be:

Morning Worship

Organ Prelude—"Religioso."

Processional—"Ancient of Days."

Anthem.

Offertory—"Song without Words."

Organ Postlude—"March in A."

Evening Worship

Organ Prelude—"Scherzo."

Processional—"Saviour, Breathe an Evening Blessing."

Anthem—"Some Blessed Day."

Musical Selections by the Youth Fellowship Group.

Piano Solo—"Valse."

Offertory—"Andante."

Organ Postlude—"Pastorale."

Monday, 7:30—Boy Scouts and Youth Fellowship Institute at Moorestown.

Tuesday, 7:30—Girl Scouts.

Wednesday, 12:30—Christmas Luncheon of the Women's Society for Christian Service. 2:00—Their Business Meeting.

8:00—Regular Prayer Meeting when the Pastor will discuss messages from the Fourth Chapter of First Corinthians.

Friday, 3:45—Junior Choir Rehearsal.

### CHRIST CHURCH, EPISCOPAL

Riverton, N. J.

The Rev. Francis E. Downs, Rector

Thanksgiving Day—

7:30—Holy Communion and Sermon.

9:00—Union Thanksgiving Service.

First Sunday in Advent, November 29.

8:00—Holy Communion.

9:45—Sunday School.

11—Morning Prayer and Sermon.

2:30—Junior Confirmation Instruction.

7:30—Young People's Fellowship.

Monday, November 30th—Feast of St. Andrew.

9:30—Holy Communion.

The Young People's Fellowship expects to care for and reconsecrate used toys to be distributed at Christmas by the Welfare Association. It is expected that some of the toys will come in through the schools, and can be brightened up if they are not too late in arriving. The members of the Fellowship would greatly appreciate it if some toys could be left at the Rectory, 305 Main street, before this Sunday, so that they might get an early start.



## BRIEF ITEMS from ABOUT TOWN

Buddy DeLaney, who is a student at the University of Virginia, will spend the Thanksgiving holidays with his parents, Mr. and Mrs. Charles DeLaney, of Thomas avenue.

Richard S. Kinsey, son of Mr. and Mrs. E. M. Kinsey, of Moorestown, formerly of Riverton, is a member of the program committee for the Winter Carnival events at Middlebury College.

Every Sunday at least 10 soldiers stationed at Fort Dix are entertained by members of the Central Baptist Church. The men are brought here in time for church in the county Red Cross ambulance, Mrs. Mary Williams of the Palmyra Motor Corps usually being the driver. The return trip is made by the same means at 8:30 in the evening.

Harry V. Groome, Jr., of Riverton, has enlisted in the Navy Air Corps and is receiving his training at Lehigh University, Bethlehem, Pa. He is the son of Harry V. Groome, state vice commander of the American Legion, and Mrs. Groome, of Linden avenue, Riverton.

Hilton M. Smith, Jr., son of Mr. and Mrs. Hilton M. Smith, of Linden avenue, Riverton, has enlisted in the Navy Air Corps.

Mr. and Mrs. Lloyd Griscum, of Plymouth, N. C., formerly of Palmyra, are spending the week visiting their parents in Palmyra and Riverton.

Bruce King, son of Mr. and Mrs. Thalberg King, of 404 Main street, Riverton, has enlisted in the Army Air Force and is stationed at Miami Beach, Florida.

Carl Weniger, formerly of Riverton, now with the U. S. Army Air Force, has received his wings and commission as Second Lieutenant. He is stationed at Brooks Field, Texas.

Edwin S. McVaugh, of Woodside Lane, Riverton, has begun an intensive course in aviation mechanics at the Army Air Forces Technical School, Amarillo Field, Texas, which is one of the newest in the Technical Training Command. Its purpose is to train the ace mechanics who keep Uncle Sam's planes flying over the globe.

Jesse Perkins, of Riverton, has enlisted in the U. S. Navy and is awaiting call to active duty.

Miss Christine Ridley will have an afternoon session of nursery school, for children of nursery school and kindergarten age, every Wednesday until Christmas. Call Riverton 0117.

Buddy DeLaney and his orchestra, featuring Betty Parker and Bob Houston, vocalists, will play for a dance on Thanksgiving night at the Audubon Village Community House. On Saturday evening the orchestra will play for the K. of C. Thanksgiving Ball to be held at the Walt Whitman Hotel, Camden.

Everybody hates to spend money for repairs.



During the past few weeks Riverton troop No. 50 has been busily engaged in trying to fulfill the requirements for the Council's Fall Round Up Program. This program stresses patrol activity not only in Troop meetings but also outside with the patrols under their own leadership. On Armistice Day the Scouts were



Direction of Victoria Theatre Company

## Thursday and Friday November 26, 27

Continuous Thanksgiving Day  
From 2 P. M.

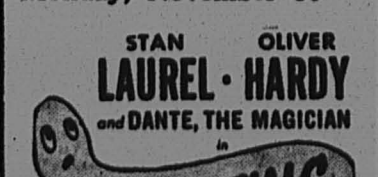


## Saturday, November 28



SATURDAY MATINEE ONLY  
"Overland Mail"  
With  
NOAH BEERY JR. AND  
LON CHANEY, JR.  
CASH IN ON YOUR MOVIE  
MONEY - GIFTS GALORE

## Monday, November 30



with  
Sheila Ryan • John Shelton  
Don Costello • Elisha Cook, Jr.

Added  
"UNITED WE STAND"  
A Picture That Tells What We  
Are Fighting For

## Tuesday and Wednesday December 1, 2



KLONA MASSEY • JON HALL  
PETER LARKE • SUE GEORGE HARRINGTON  
J. EDWARD BROWNE • JOHN LITEL  
ALBERT BASSEMAN

up early putting up the flags on Broad and Main Streets. This is a civic duty which the Scouts gladly perform four times a year.

Prior to the Palmyra High School versus Alumni football game the Boys delivered pamphlets door to door in an effort to help the Committee secure a large attendance at the game. At the game Riverton No. 50 had two Scouts present to help in checking and caring for the scrap metal turned in.

An overnight hike was held last October 31, and although wet weather was encountered that night, a good time was had by all.

On last Saturday, November 21, an Emergency Mobilization call was sent out to the Scouts at 8 a.m. In one hour all reported at Christ Church Parish House in uniform and with the designated equipment. The Church had decided to donate the iron fence on Howard Street to the Scrap Metal Drive and it was the privilege of the Scouts to dig it up and prepare it to be turned in. The boys are scouring the town for additional scrap all of which is to be on hand by next Saturday.

The present Inter-Patrol Contest is being very hotly contested. It is too early yet to tell which Patrol will win and so far the lead has changed hands three times. The contesting Patrols are: the Beaver Patrol, led by Larry Hewlett, the Elephant Patrol, led by Russ Phelps, and the Flaming Arrow Patrol with Fritz Moorhouse as Leader.

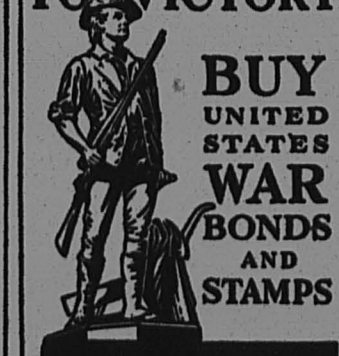
Not Freedom has a thousand charms to show  
That slaves, how'er contented,  
never know...

Religion, virtue, truth—what'er we call  
A blessing—freedom is the pledge of all.

—William Cowper

Patience is a tree whose root is bitter, but its fruit very sweet.—Persian.

## FOR VICTORY



BUY  
UNITED  
STATES  
WAR  
BONDS  
AND  
STAMPS

## PARENT-TEACHER ASS'N MEETING

The Riverton Parent-Teacher Association had for its program on Wednesday, November 18, a Parent Education group meeting with the discussion topic "The Family Pitcher In" under the leadership of Mrs. E. E. Carhart. This includes a motion picture "She Saves Who Sews." The meeting of the entire group was addressed by Mrs. Sara Pennell Worth on "Food Fads."

This month marks the tenth anniversary of the "Hannah H. Chew Memorial Library," originally sponsored by the P.T.A.

## ANNOUNCEMENT

For the benefit of my customers and friends, my new address is Elm avenue and 5th street, Palmyra, N. J. Bring or send in your fur or cloth coat to be remodeled and repaired. Also new suits, latest style. Phone Riverton 0758.

Carl A. Peterson



Telephone Riverton 1101

IT'S  
'Mum  
Time  
at the Gardens  
Gorgeous Blooms In  
Many Shades of  
Striking Beauty

We Would Like You To See Them Any Day  
8 a.m. to 5 p.m.

## MOORESTOWN GARDENS, Inc.

55 E. Oak Avenue, Moorestown  
Telephone Moorestown 1020

ADOLPH J. STROHLEIN—Phone Riverton 0421  
900 Washington Avenue, Palmyra

# OUR TWENTIETH ANNIVERSARY



## THE IMPROVED SNOVER FUNERAL HOME

ON NOVEMBER 26TH, TWENTY YEARS AGO, THE SNOVER FUNERAL HOME, AT 313 EAST BROAD STREET, PALMYRA, WAS FIRST OPENED TO THE PUBLIC. AT THAT TIME IT BROUGHT TO THESE COMMUNITIES THE FIRST REALLY "ESPECIALLY-BUILT" MODERN FUNERAL FACILITIES.

FRANK A. SNOVER, FUNERAL DIRECTOR SINCE 1902, THEN ASSURED THE PUBLIC HE SERVED THAT HIS ESTABLISHMENT WOULD ALWAYS "STAY MODERN" AND KEEP PACE WITH THE EVER-CHANGING TRENDS IN THE PROFESSION.

THE SNOVER PLEDGE HAS BEEN FULFILLED, AND RECENTLY THE HOME UNDERWENT COMPLETE INTERIOR MODERNIZATION. THE IMPROVEMENTS INCLUDE NEW CONFERENCE ROOMS, LADIES' POWDER ROOM, PALLBEARERS' ROOM, NEW SLUMBER ROOM, NEW TILE MORTUARY, SOUND SYSTEM AND AIR CONDITIONING.

WE ARE PROUD OF OUR RECORD OF SERVICE AND GRATEFUL FOR THE CONFIDENCE SHOWN OUR INSTITUTION... TO YOU WE EXTEND A MOST CORDIAL INVITATION TO VISIT OUR NEWLY IMPROVED HOME DURING THE NEXT WEEK WHICH WE HAVE SET ASIDE FOR PUBLIC INSPECTION.

## THE SNOVER FUNERAL HOME, Inc.

FRANK A. SNOVER

WALTER C. SNOVER

Phone Riverton 0830

ASK FOR NEW ILLUSTRATED BOOKLET



**IMPORTANT**—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

PHONE RIVERTON 712



# RED CROSS + NEWS

Despite stormy weather, the 25th Annual Meeting of the Burlington County Chapter of American Red Cross drew many members from all over the County. The Presbyterian Church of Beverly was filled to overflowing. Volunteer workers in full uniform opened the program when they marched into their places in their respective groups. The services represented were the Gray Ladies, Staff Assistants, Canteen Corps, Nurse's Aides, Production Corps and Motor Corps.

Mrs. J. Douglas Clark, chairman of the Annual Meeting, delivered the address of welcome. The invocation was pronounced by the Rev. D. C. Evans, Pastor of the Broad Street Methodist Church of Burlington.

James Hawley Rendall, Chairman of the Burlington County Chapter of American Red Cross, spoke a word of greeting and led the business portion of the meeting.

The Bordentown Industrial School Glee Club did their usual splendid job of musical entertainment, rendering several negro spirituals and religious numbers.

The speaker of the evening, F. W. Lilley, Regional Director, North Atlantic Area, American Red Cross, told of the work being accomplished by Red Cross in this great global war, outlined the services and urged everyone to put aside personal feelings and unite in this great humanitarian service.

Mr. Rendall presented the various Chairmen and Volunteer Leaders commending them for the work accomplished during the year.

Mrs. Stephanie McCarthy, Executive Secretary, spoke briefly expressing her appreciation for the support given her in the work of building a bigger Red Cross in Burlington County. A twenty-six page report, circulated at the meeting, Mrs. McCarthy stated, speaks for itself in outlining the accomplishments of the County Chapter in the year just past. The Meeting was closed by a benediction pronounced by Rev. Talbot Ward, of Burlington.

The following officers and committee chairmen for the ensuing year were elected:

Chairman: James Hawley Rendall, Beverly.

1st Vice Chairman, Mrs. Louis B. LeDuc, Moorestown.

2nd Vice Chairman, John V. Bishop, Columbus.

Treasurer: Thomas D. Begley, Burlington.

Secretary, Miss Martha Antrim, Chairmen of Services

Blood Donor: Mrs. Clarence Hubbs, Palmyra.

Home Service: Mrs. Richard K. Houghton, Riverton.

Publicity: Karl W. Latch, Riverton.

Finance: Franklyn P. Jones, Beverly.

First Aid: Charles Wright, Moorestown.

Home Nursing: Mrs. Daisy Hollingshead, Pemberton.

Junior Red Cross: Miss Reba Troxell, Burlington.

Volunteer Special Services

County Co-Chairmen: Mrs. Edith Kingdom Cooper, Mt. Holly; Mrs. J. Douglas Clark, Riverton.

## County Chairmen

Canteen: Mrs. A. H. Lippincott, Palmyra.

Motor Corps: Miss Alice Jones, Mt. Holly.

Nurse's Aides: Mrs. Peter V. O. Barkelew, Moorestown.

Staff Assistants: Mrs. W. W. Weiler, Beverly.

Production Co-Chairmen: Mrs. D. P. Hopkins, Beverly; Mrs. H. G. Browning, Mt. Holly.

Hospital Recreation: Mrs. Susan Biddle Ellis, Crosswicks.

Wool Conservation: Mrs. Edward Becker, Beverly.

Surgical Dressings: Mrs. Ephraim Mulford, Burlington.

Hendrickson, Mt. Holly.

Kit Bags: Mrs. Jerome Yentzer, Burlington.

Camp and Hospital Council: Louis B. LeDuc, Moorestown.

Speaker's Bureau: Judge Frank

## BARN DANCE

Everybody come! The harvest's in, the chores is done. It's time to have some fun. The younger folks'll have it jumpin' through a hot quadrille, while the older folks'll watch and talk, and tap their toes until the rhythm of the fiddle and the stomp of happy feet'll take 'em back to younger days, and then they'll join the beat.

Then look out kids, 'cause that's the time to learn a thing or two. There's steps in them there older feet you youngsters never knew.

And listen at whose commin, Old Pop Johnson and his crew will be

## WANT ADS

**WANTED:** small laundry heater or range, at once. 509 Howard St., Riverton. 11-19-2t

**SALE:** '38 Packard "6", 5 passenger Coupe, Radio, Heater, Defrosters, Excellent tires. Phone Riverton 0868.

**FOR SALE:** Top soil. Phone Stewart Hollingshead, Riverton 400.

**MALE HELP WANTED.** Defense work. Man, strong, work in South Jersey paper converting plant. Steady work, chance for advancement. Box N, The New Era.

**SUBSCRIPTIONS** may be paid in War Stamps if you wish to aid Uncle Sam now. Gifts to men in armed services at reduced rates. Readers Digest at half price, Saturday Evening Post, American and Colliers Magazines at special low rates. Walter H. Cummings. Mail orders P.O. Box 22, Palmyra, N. J. Phone Riverton 0797 for prices. 11-19-2t

**WANT TO BUY** moderately priced house in Riverton or vicinity. Give location and details. Box A. The New Era, Riverton, N. J.

**LOST:** sugar ration book on E. Broad street. If found please return to Mrs. Julia Hammond, Pyramid Building, E. Riverton, N. J.

**LOST:** "A" Gas Ration Book. Return to H. L. Randall, 709 Linden Avenue, Riverton. Phone 287.

## NOTICE OF SETTLEMENT

Trustees Account  
Estate of Arthur DoFrance.  
Notice is hereby given that the First and Final Account of the subscriber, Trustee under Deed of Trust by Arthur DoFrance, for Jennie Lee, dated October 11, 1921, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Trustee.

Proctor: William D. Lippincott.  
Dated: November 17, 1942.  
11-26 to 12-24-42

## NOTICE OF SETTLEMENT

Trustees Account  
Estate of Killam E. Bennett, deceased.  
Notice is hereby given that the First Account of the subscribers, Trustees of the estate of Killam E. Bennett, dec'd., for Leona B. Bennett, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Leona B. Bennett and First Camden National Bank and Trust Company, Trustees.

Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

## NOTICE OF SETTLEMENT

Trustees Account  
Estate of Killam E. Bennett, deceased.  
Notice is hereby given that the First Account of the subscribers, Trustees of the estate of Killam E. Bennett, dec'd., for Jane Killam Coe, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

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11-26 to 12-24-42

poundin' out the rhythm, and they'll sing a song or two, while the fiddle box, guitar and saw and jug hit it hot and good and heavy while you foot it on the rug.

Come on—come to the Barn Dance with its Reels and Stomps and fun. Better write yourself a letter not to miss it! Not this one.

You can tell yourself to drop in on December 4th at eight, at the Parish House on 4th street, down by Howard. Make a date. And come around in overalls or city slickers garb. You wouldn't want to miss it, friend. It's gonna be a Darb!

## RIVERTON SCHOOL NOTES



### First Aid

In addition to the many other ac-

tivities of the Red Cross Club of the Riverton School, it was decided this fall, to introduce Junior Course of instruction in First Aid. Many of the Red Cross Club members were interested and formed a class which meets on Monday morning under the direction of Mrs. Mira Murgatroyd, who completed her instructor's course in the spring. The interest spread among pupils outside the club and another club was formed which meets on Monday afternoon from 3 until 4.

It is reported that the members of this group are making very satisfactory progress, and are looking forward to receiving Junior Certificates upon the completion of their work.

The pupils of the entire school are collecting scrap metal and rubber. At the time of the last collection for the Borough scrap pile it totaled 3,640 pounds—and it is still coming in.

## DO NOT DELAY

Be prepared for cold weather and lay in a supply of that good "Premium Anthracite" Coal. "It goes farther and heats longer."

You may use our Easy Payment Plan that is available;

No down payment

Cash Prices

One Year to Pay

CALL—PHONE OR WRITE

**J. T. Evans Co.**

RIVERTON

302

Genuine Koppers Coke

All types of Insulation

Roofing—Siding—Vita Var Paints

Storm Sash

# FOX THEATRE RIVERSIDE

Friday and Saturday, Nov. 27, 28 Sunday and Monday, Nov. 29, 30



**EXTRA**  
The Most Talked About Short Subject of the Year  
"A LETTER FROM BATAAN"  
With Richard Arlen  
Also Pete Smith's  
"FOOTBALL THRILLS"

Mammoth 3 1/2 Hour Family Show Sunday Afternoon

Tuesday Only, December 1  
2 — BIG HITS — 2



Lucile LAVERNE • Keith DOUGLAS



**LADIES**—Get Your Next Gift of the "TROPICANA" Gay Fiesta Luncheonware Tuesday!  
Only 3 More Weeks To Complete Your Set



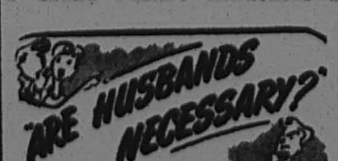
— and —



Flaming arrows! Flaming romance! Flaming drama!

2 — Grand Feature Attractions — 2

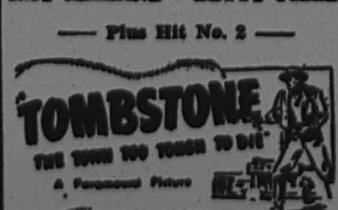
Wednesday, Thursday, Dec. 2, 3



A Paramount Picture

With RAY MILLAND - BETTY FIELD

— Plus Hit No. 2 —



Starring RICHARD DIX

# PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Fancy Jersey SWEET POTATOES 14c

3 lb

WHITE ONIONS 19c

2 lb (For Creaming)

Fresh White MUSHROOMS 39c

lb

Fancy Large CRANBERRIES 22c

lb

Fancy California RED GRAPES 19c

lb

Harding's Sweet Cream BUTTER

Farm Roll 1b 53c

Strictly Fresh Brown Shell EGGS

Large Size Doz. 65c

Bridal Brand CRANBERRY SAUCE

2 Cans 29c

Blue Anchor or Booth PALE DRY GINGER ALE

2 Lg. Bots. 29c

Plus Bot. Deposit

Loose MINCEMEAT 15c and 29c

lb

California Soft Shell ENGLISH WALNUTS 35c

lb

IMPORTED CHESTNUTS 49c

lb

Waldorf TOILET TISSUE 19c

4 Rolls

SCOT TOWELS 19c

2 Rolls

SCOT TISSUE 25c

3 Rolls

FRESH JUMBO SHRIMP 49c

lb

Fresh SEA TROUT 25c

lb

For a Delicious Thanksgiving Dinner Order One of Our Famous Paramount Turkeys.

Delicious Paramount Strictly Fresh Killed DUCKS

lb 33c

VOGT'S Lean, City Dressed Fresh

HAMS

lb 39c

Whole or Shank Half

PARAMOUNT Strictly Fresh Killed CAPONS

49c lb

Small Size Hams—10 to 12 lbs. Average.

MORRELL'S E-Z CUT

OR VOGT'S TRIPLE TENDER

HAMS

lb 45c

Whole or Meaty Shank Half