

**DECEMBER**



BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

53rd Year, No. 35

THE NEW ERA, THURSDAY, DECEMBER 3, 1942

PRICE FIVE CENTS



## ANNUAL REPORT OF RED CROSS

The following report of the Riverton Branch, American Red Cross, was submitted at the recent annual meeting by Mrs. Nathan Lane, chairman.

The history of Red Cross work has been one of expansion during the past year. Along with the reorganization of the Burlington County Chapter, our Branch added new volunteer services to the existing ones. Courses were given to train volunteers for special work, until today we have nineteen different departments, each headed by a Chairman and a Vice Chairman. You will hear shortly the report of our Volunteer Special Services Chairman, Mrs. J. D. Clark, which will show you the great amount of work accomplished by her department.

Your Chairman during the past year attended all of the regular monthly Chapter meetings at Beverly except two, which were missed due to absence from home, the Vice Chairman, Mrs. J. D. Clark and Mrs. Merrill, representing our Branch at these two meetings. The Chairman also attended the monthly meetings of the Executive Committee of the Chapter, on which she served as one of two representatives from the Branches in Burlington County. Special meetings on disaster relief and war fund drives were attended and visits made together with the Junior Red Cross Chairman to the five schools in our Branch during Junior Roll Call Drive.

### Activities

In addition to attending these meetings a great deal of her work consisted in answering and making telephone calls regarding the work of the different departments. Mrs. Cooper, chairman of the Special Volunteer Services for the County, told us last summer during our Staff Assistants' Course, that if telephone calls came in too frequently, to tell ourselves that it is a glorious adventure to be in Red Cross Work. There have been days which were especially glorious and adventurous in that respect.

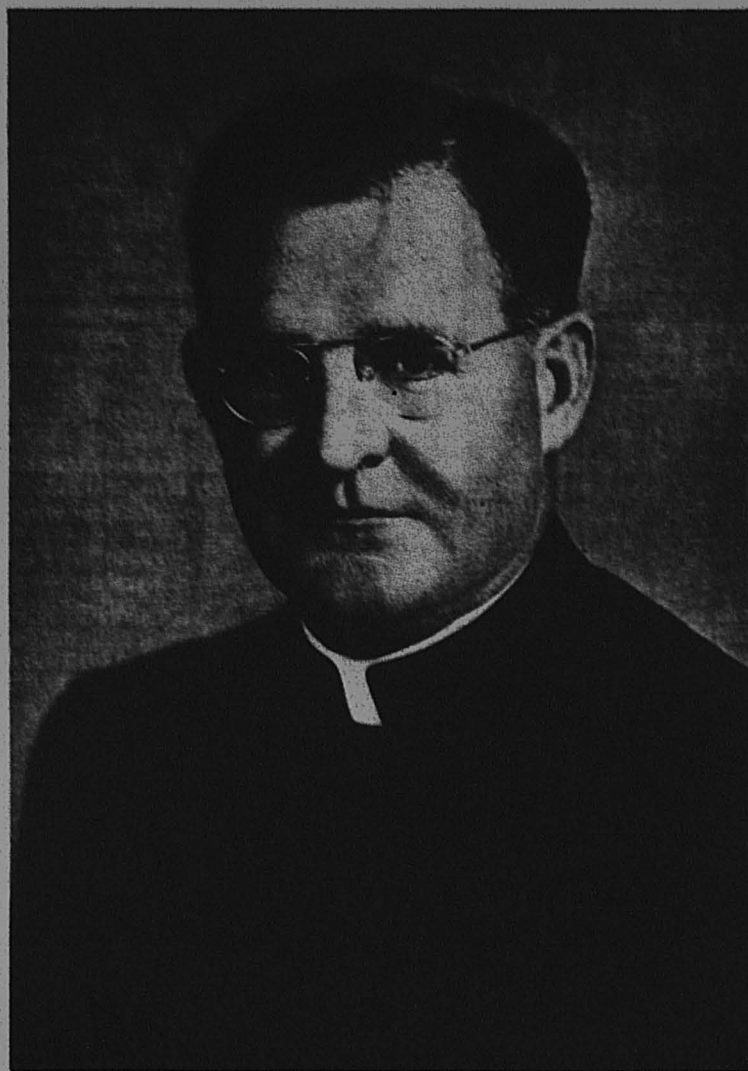
Our Branch held 7 meetings during the past year. We have tried to have monthly meetings in the production room, but found those rather trying to that particular department. Also, due to the fact that Riverton is a very much organized town, it was difficult to find a day when all the Chairmen could be present. It is usually a Chairman's task to ask a great many people to do many things in the course of a year; in doing this she has been favored with the fullest cooperation, great willingness and enthusiasm from all. The Officers of the Branch, whose wise counsel has been of great assistance at all times, deserve gratitude, as do all the Department Chairmen, through whose untiring efforts the work in our Branch has been accomplished.

### Red Cross Work

We are told that due to the specific gravity of ice, only one-eighth of an iceberg shows above water; the other seven-eighths being submerged. Red Cross work is like an iceberg in that respect. As you will hear the reports of the Chairmen you will be aware of facts and figures, but you will hear very little or nothing of the vast amount of energy and effort expended in the planning and execution of (Continued on page 2)

### RED CROSS NEEDS WORKERS TO MAKE SURGICAL DRESSINGS

The surgical dressing room at the Public School in Riverton has received a large consignment of gauze. Workers are needed to make the dressings. Come to the room and sign up for three hours work a week from 9:30 to 12:30 either Tuesday or Wednesday morning. Hospitals need the dressings for the wounded soldiers.



On Sunday, December 6, the parishioners of Sacred Heart Church will publicly celebrate the Silver Jubilee of the priestly ordination of their pastor, Reverend William F. Quinn.

The celebration will consist of a Solemn High Mass of Thanksgiving at 10:30 a.m. in the parish church. The Mass will be offered by Father Quinn. Assisting at the altar will be Reverend John A. Quinn, a brother of the local pastor and Chaplain of Our Lady of Lourdes Hospital, Binghamton, N. Y., who will serve as deacon. The Reverend Lewis A. Hayes, pastor of St. Paul's Church, Burlington, will be subdeacon. The sermon will be preached by Reverend Edward A. Hayes, a classmate of the jubilarian. Father Hayes is at present rector of St. Augustine's Church, Ossining, New York. Dignitaries of Church and state are expected to be in attendance. All parishioners are asked to attend.

Following the Mass at 1:30 p.m. a turkey dinner will be served in the school hall. The dinner will feature besides a fine menu, selected entertainment and community singing. Many guests will attend. For members of the parish and friends, tickets are available for this event.

A private celebration was observed on Tuesday, December 1. On that day Father Quinn offered a low Mass at which close friends, relatives and children of the parish school were present.

Born in Trenton March 19, 1894, Father Quinn attended the Cathedral school of that city. He made his collegiate studies at St. Joseph's, Philadelphia. His preparation for the priesthood was completed at St. Joseph's Seminary, Dunwoodie, N. Y. He was ordained to the priesthood December 1, 1917, in St. Stephen's Church, N. Y. by the late Cardinal Hayes. Father Quinn served as curate in many parishes of the Diocese. His first pastorate was the parish of St. Vincent De Paul, Mays Landing. He was later appointed pastor of St. Anthony's Church, Hightstown. From that parish, he was advanced to the rectorship of the local Sacred Heart Parish.

Father Quinn's parishioners and many friends in these communities offer their sincere congratulations and ask that God grant him many more years in His service.

### CORP. WANGER WOUNDED IN FAR EAST FIGHTING

The New Era has received word from Mrs. R. C. Wanger, a former resident of Riverton, now at Atlantic City, that her son, Corporal C. W. (Dick) Wanger, of the United States Marine Corps, was wounded in action and has been at a hospital for the past month. The action took place in the Far East and Corporal Wanger has been evacuated from the scene of the fighting.

Corporal Wanger, who is a graduate of the Riverton Public School, enlisted in the Marines before the United States entered the war.

He has many friends in this section who trust that he will soon recover from his wounds.

### FUEL OIL COMMITTEE

The following Committee has been appointed by Mr. T. Curtis Flynn, chairman, to handle all fuel oil applications:

Richard Lippincott  
Cecil Bowers  
Walter K. Woolman

This Committee will hold hearings each Wednesday evening at 7:30 o'clock in the board office, P.O.S. of A. Building, Palmyra.

### TIRE COMMITTEE WILL MEET MONDAYS HEREAFTER

The regular meeting of the Tire Committee will be held on Thursday evening, December 3. However, after this meeting, the regular meeting of

### The Porch Club

Dr. William H. F. Lamont, head of the English Department at Rutgers University, will speak in the Club on Tuesday, December 8, at 2:30 p.m. Dr. Lamont's topic will be "Hidden Values in Books."

Besides being an interesting and humorous lecturer, Dr. Lamont prepares each year a comprehensive list of 50 outstanding novels of all countries and 50 outstanding English novels which he sends to various libraries and book fairs.

Mrs. John Abell, chairman of the literary department and her committee will serve tea.

### COFFEE RATIONING

With coffee rationing having begun November 29, the State Office of Price Administration clarified rationing procedure for the consumer.

It was emphasized that only war-rationing books (sugar books) which show an age of 15 years or more will be honored by retailers in the purchase of coffee. Rationing officials pointed out that the age of the book holder had been entered on the face of the book in May of this year and that even though many such book holders may have become 15 years of age since May only those books

the Tire Committee will be held on Monday evenings instead of Thursday.

on which 15 years or more is written on the book will be valid for the purchase of coffee.

Consumers were advised that the purchase of coffee under the rationing program would be very little different from the purchase of sugar under the present sugar rationing program. Stamp No. 27 in War Ration Book One has been designated as the first coffee stamp. Persons buying coffee simply present their war ration book to the retailer and he will remove the proper stamp when selling a pound of roasted coffee. Stamp No. 27 will be valid through January 3. OPA stressed that consumers possessing a pound or more of coffee are placed on their honor not to purchase any coffee with stamp number 27.

### BARCLAY—LUNDRIGAN

Lt. (j.g.) Richard M. Barclay, son of Mrs. Richard D. Barclay, of 205 Lippincott avenue, Riverton, was married on November 25 to Miss Patricia K. Lundrigan, daughter of Mr. and Mrs. Ralph J. Lundrigan, of 65 Greene St., Germantown.

The wedding was held in the First Presbyterian Church, of Germantown, and was followed by a small reception at the bride's home. Mr. Walter S. Barclay was best man, and the bride was attended by Miss Emily Barclay. Miss Betsy B. Barclay returned for the wedding from Middlebury College, Vt. where her brother graduated in the class of 1940.

## Inspectors Named By Ration Board

The program of periodic tire inspection which will go into effect on December 1st, was announced today by T. Curtis Flynn, chairman of The Burlington County War Price and Rationing Board No. 4. A summation of the program is as follows:

Between December 1, 1942 and January 31, 1943, the tires on every motor vehicle must be inspected by an authorized O.P.A. inspector.

Beginning February 1, 1943, the following periodical inspection begins:

(A) All holders of a basic A or D mileage book every four months, with inspections at least 60 days apart.

(B) All holders of A, B, or C or Supplemental D mileage books, every 2 months with inspections at least 30 days apart.

(C) All commercial vehicles, every 60 days or every 5,000 miles, whichever occurs sooner.

Take with you to the Inspector your tire inspection record that was given you when you registered your serial numbers, or your Certificate of War Necessity if you have a commercial vehicle. Also your mileage ration books.

You will then be inspected for proper gas ration sticker displayed, correct air pressure, serial number on tires, speedometer reading, rims and wheels, tread and side walls and general condition of tires. This will all be done without removing the wheels.

If your tire is worn to the recapping point or beyond, the inspector must remove tires for proper inspection. If the inspector finds the tires unfit for further service, he must refuse to permit its further use. Approval is indicated by the signature of the inspector on the tire inspection record, with the date.

The following fees are to be charged by the inspectors.

If no tires are removed, 25 cents.

If tires are removed, the following can be charged in addition to the 25 cents—

(A) Passenger car motor vehicle tires, each 50 cents.

(B) Small truck tires 750 x 20 or smaller, each 75 cents.

(C) Large truck tires, larger than 750 x 20, each 50 cents.

The following authorized inspectors for O.P.A. were appointed by Mr. Flynn to cover the towns under the jurisdiction of this Board:

Bellevue Garage, Samuel Cipoletti, No. 1, East Riverton, N. J. (Cinnaminson Township)

Harrison Service Station, William H. Harrison, No. 2, Palmyra, N. J. (Cinnaminson Township)

Joseph Raphael, Joseph Raphael, No. 3, Riverside Park, N. J. (Delran Township)

Lester Fortnum, Lester Fortnum, No. 4, Bridgeboro, N. J. (Delran Township)

Kessler's Esso Station, Theodore Kessler, No. 6, Palmyra, N. J.

Stowe's Service Station, Thomas B. Stowe, No. 7, Palmyra, N. J.

Hansen's Service Station, George Hansen, No. 10, Palmyra, N. J.

Moore's Service Station, William M. Moore, No. 11, Palmyra, N. J.

Joseph Friday's Garage, Joseph Friday, No. 12, Riverton, N. J.

Evan's, Sunoco Station, Ross Evans, No. 13, Riverton, N. J.

Burke's Service Station, Paul E. Burke, No. 14, Riverton, N. J.

Woolston's Garage, Charles Woolston, No. 15, Riverton, N. J.

Ray Hammell's Garage, Ray Hammell, No. 16, Riverside, N. J.

Sinclair Service Station, Joseph Bucc, No. 17, Riverside, N. J.

Plaza Garage, Joseph W. Gilbert, No. 18, Riverside, N. J.

Marshall's Garage, Harold Marshall, No. 20, Riverside, N. J.

Bright's Service Station, Joseph Bright, No. 21, Riverside, N. J.

Banyas Garage, Raymond Hartman, No. 22, Riverside, N. J.



## RED CROSS

Continued from Page 1)  
their work, nor will you perhaps be conscious of the many hours of patient work given by our large army of volunteers.

We are deeply indebted to the Riverton Board of Education, who have given us the privilege of using two rooms in the school house for sewing and the making of surgical dressings. The local newspaper office has also been most cooperative in granting us space for our publicity.

## Quotation

This report is closed with remarks of Dr. Frederick R. Griffin of Philadelphia, based on the text from 1st Samuel, 30:25: "As his part is that goeth down to the battle, so shall his part be that tarrieth by the staff; they shall part alike," which seems very important during these days of stress and trial:

"The part of him who goeth down to the battle is as obvious as it is important, but the part of him who tarrieth by the staff, who is the responsible guardian of the institutions and ways for which our armed forces are fighting is of equal importance and should be equally obvious. If the men who have gone down to the battle return after the war and find that the things for which they have been risking their lives have, in their absence, vanished through the neglect of those who remained at home, then their services will have been in vain. We value as factors in our common life our homes and families, our schools and hospitals, philanthropies and churches. We know that our reach exceeds our grasp but we aspire to a classless society in which all men of whatever race or national origin, are fellow citizens in our communal adventure, and that tolerance, fair play, and good will are as much the foundation of our national life as the federal constitution. All this is the staff by which those who remain at home carry it; it is our part to maintain and protect it. This does not mean 'business as usual' for those who do not go down to the battle, but rather it means life devoted to right ways under unusual conditions for the preservation of institutions and customs of proven worth. Our armed forces and civilian population are committed to a single enterprise. The former are making great sacrifices to do their part and the latter must be ready to spend and be spent to conserve in full vigor the staff at home. At times it will be hard to do this. It will require increased devotion and the putting forth of constantly renewed strength. If we do this we shall then preserve at home that for which our armed forces are striving in so many parts of the world."

The American Red Cross is one of those above-mentioned institutions of "proven worth."

Reports were also submitted by the

## various department chairmen.

## Other Reports

Volunteer Special Services. Mrs. J. D. Clark reported nine active services functioning with Canteen, Staff Assistants, Surgical Dressings, and Kit Bag organized during the past year; also establishment of Riverton Branch office.

Blood Donors. Mrs. David Gould reported 76 volunteers with 67 pints of blood being given.

Canteen. Mrs. E. K. Merrill reported 26 members who have served 5 lunches to the Burlington County Chapter, 3 to the sewing group in Riverton, 1 to the Needlework Guild, dinner to the Philadelphia Blood Donor Unit and beverages to the donors themselves—a total of 243 hours since June.

First Aid. Mrs. Stewart Borger reported 80 people passed the Standard Course and 45 have completed the Advanced Course.

Home Nursing. Mrs. John Abell reported 10 graduates under Miss Helen Blair's instruction and 21 under Mrs. Margaret Voss have received certificates.

Hospital Recreation. Mrs. Harold Sheble reported that four Gray Ladies from Riverton go to Fort Dix once a week, working in the wards, taking books, writing paper, personal supplies, writing letters and teaching handicraft. A total of 275 hours.

Junior Red Cross. Mrs. Brooks Evert reported 100 per cent membership in each of the 5 schools in the Riverton Branch. 40 children in the Riverton School are taking First Aid. The Cinnaminson Schools No. 2 and No. 4 have started courses in Junior Home Nursing. Four schools sent representatives to report on their work.

Nurses' Aide. Mrs. George Borner reported seven Aides from Riverton assisting in Burlington County Hospital and Zurburg Memorial Hospital.

## Production

Sewing. Mrs. William Hendrickson reported approximately 200 members having made 679 articles which represented about 2,045 working hours.

Kit Bags. Mrs. James Barker reported completion of 38 Kit Bags and 18 Housewives, giving a total of 120 hours.

Knitting. Miss Helen Woolman

reported 370 knitted articles completed.

Surgical Dressings. Mrs. Joseph Beck Tyler, Department was not opened until October 13. There has been an average attendance of 23 and to date 1,895 dressings have been made representing 836 hours of service.

Roll Call. Mrs. Richard Lippincott reported the 1941 Roll Call amounted to \$725.08 given by 544 members and collected by 39 volunteer workers.

Staff Assistants. Mrs. Maurice Joyce, 29 graduate Staff Assistants, 22 of whom are active in the Riverton Branch office.

Day Room. Mrs. Frederick Metzger reported 13 articles of furniture donated in Riverton for another Day Room at Fort Dix.

Letters of appreciation were sent to Mrs. Harold Fink for her outstanding work in preparing garments for sewing; to Mrs. Wilson Craft for three years of service as Knitting Chairman; to the Riverton Board of Education for the use of two rooms for sewing and surgical dressings, and to Mrs. George Durgin.

Officers

Mrs. William Chalmers presented the following ticket, the officers to serve the ensuing year:

Chairman—Mrs. Nathan Lane.

Vice Chairmen—Mrs. E. K. Merrill, Mrs. J. Douglas Clark.

Secretary—Mrs. Robert G. Adams.

Treasurer—Mrs. J. Carl DeLaCour.

NOTICE OF SETTLEMENT

Substituted Trustee Account

Estate of Fannie Boulton, deceased.

Notice is hereby given that the First Intermediate Account of the subscriber, Substituted Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.

Proctors: Ephraim Tomlinson.

Dated: Nov. 13, 1942.

11-19 to 12-17-42

NOTICE OF SETTLEMENT

Substituted Trustee Account

Estate of Frederick Stanley Groves, Jr., deceased.

Notice is hereby given that the First Intermediate Account of the subscriber, Substituted Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.

Proctors: Norcross & Parr.

Dated: Nov. 13, 1942.

11-19 to 12-17-42

TOWNSHIP OF CINNAMINSON

IN THE

COUNTY OF BURLINGTON

NEW JERSEY

NOTICE OF SALE OF LANDS FOR UNPAID MUNICIPAL LIENS

NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson in the County of Burlington, State of New Jersey, pursuant to the Tax Sale Law of the State of New Jersey (Revised Statutes, Title 54, Chapter 5), on

SATURDAY, DECEMBER 12, 1942

at one o'clock in the afternoon of said day, at the office of the Township Collector, on the Northern side of Broad Street, West of Pompano Avenue, East Riverton, Burlington County, New Jersey, in the said taxing district, will sell at public auction, to wit, the several lots and parcels of land, hereinafter described, to make the amount severally chargeable against the same, as hereinafter set forth.

Said lots and parcels of land will be sold for the amounts respectively chargeable thereto on the first day of July, 1942, together with interest from said date to the date of the sale, with costs thereof, to such person or persons as will purchase the same subject to redemption at the lowest rate of interest, but in no case in excess of eight per centum per annum.

The several lots and parcels of land to be sold and the names of the owners thereof, and the total amounts due thereon respectively, as computed to July 1, 1942, are as follows:

Quander, Herbert, Est.

Lot at New Albany

1939 Taxes

1940 Taxes

1941 Taxes

1942 Taxes

1943 Taxes

1944 Taxes

1945 Taxes

1946 Taxes

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## THE NEW ERA

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BRIEF ITEMS  
from  
ABOUT TOWN

Word has been received that P.F.C. George Siddall, of Linden avenue, Riverton, has arrived safely in Africa.

The annual meeting and election of officers of the Riverton Fire Company will be held in the fire house on Tuesday night of next week.

A number of families in this section had soldier guests from Fort Dix at dinner Thanksgiving Day.

Mrs. Mervil E. Haas, Riverton postmaster, has been confined to her home because of illness for the past two weeks.

The Palmyra Junior Women's Club will hold its regular meeting Monday, December 7th, 8:15 p.m. The program is a "White Elephant Party." Everyone come and bring a package to be auctioned.

Corporal William Siddall, of Linden avenue, was recently graduated from the Coyne School, Chicago, and is now attending the Vador School, West Palm Beach, Florida.

Mrs. William McDermott, Sr., of Cinnaminson street, is recuperating at Cooper Hospital, following an operation.

Word has been received that William A. Wolfshmidt, son of Mr. and Mrs. Arthur W. Wolfshmidt, of 712 Morgan avenue, Palmyra, has been commissioned an Ensign in the U. S. Naval Reserve Air Corps at Pensacola, Florida.

Granville Dare, of 611 Linden avenue, Riverton, has joined the Navy and is now stationed at Bainbridge, Maryland, for basic training.

## BIRTH

Mr. and Mrs. William R. Stuckey, of 216 Minerva street, Derby, Connecticut, are receiving congratulations on the birth of a daughter, Mildred Jean.

Mrs. Stuckey is the former Miss Margaret Albertson, of Riverton.

## FOR RENT

First floor apartment, unfurnished, consisting of large living room, kitchen, dinette, bedroom and modern bathroom.

One-car garage.  
Available immediately.  
\$50 per month, including heat, hot water, gas and electricity.  
Adults only.

**W. Rex McCrosson, Inc.**  
5 E. Broad Street  
Palmyra, N. J.  
Phone Riverton 0500

## IT REALLY HAPPENED

The following is the account of a trip taken by a Riverton soldier recently and he asserts, "believe it or not, this is a true story."

Last night I had quite a time. I hitch-hiked to see Captain X, a friend of mine, who is stationed about 150 miles from here. I bought a round trip ticket on a roundabout bus, knowing full well I'd have to make several connections. I got the bus with about 30 seconds to spare, having jostled my way through a crowd that left many ticket holders waiting the next trip.

I had the good fortune (?) to get a seat next to a blonde who I discovered later had been imbibing too freely from the flowing bowl. Accidentally and loudly she berated everything and everyone. She was shortly ejected.

I missed the bus at the next station due to the late arrival of the first. So it was a question of finding a room or hiking, so I hiked. At 10:30 p.m. I was picked up by a colored preacher, who claimed to run the "world's champion free taxi." He charged me only 35 cents for 35 miles. He left me on the darkest road I have ever seen, but after walking a while I heard voices, drunken voices and a light seemed to be in the offing.

Three men were arguing about who was to pay for the gas for their car. One had drawn his knife and was threatening the owner of the vehicle.

It seemed that there was a bargain for two of the men to pay the gas expense if the driver would deliver them at a given point. So far, the driver had received no pay.

After a short discussion, I suggested that the driver leave them and go on, which he did and took me with him. He finally left me to go for a cop and return to settle the affair. Unfortunately the hitch was a short one, but I was glad to get out of it early, about 3:30 a.m.

Then I walked a short way to a hot dog stand that looked like a truck stop. It was and I promptly found my next ride in a produce truck, the driver being from Florida, about 35 years old and worried about the draft. By 6:10 a.m., we arrived at my destination. It was a small town and my friend lived near the country club, a rather long walk.

I quickly thought the police car would do the trick, so to the police station I went. Knocking on the door and poking my head in I was greeted with "Hey, soldier, come on in, we need another witness." I entered and the wedding was on. A soldier and a nice southern gal. I kissed the bride and wished them good luck.

When I reached the Captain's home the good time I had more than made up for the previous night, but I had to catch an early train to return to camp.

This train, like all other transportation, was late and missed all connections. Thus I spent this entire night hunting buses and trucks in a frantic effort to get back, for I was determined I would not be late for 5:30 reveille at camp. After many difficulties I made it to my tent shortly after 5:00 and only then did I remember that I had been assigned to table waiting on Monday and that it would not be necessary for me to report for reveille after all.

## RECORDING SECRETARY ELECTED BY YMCA

Grover F. Fox, Palmyra, was elected to the office of recording secretary of the Palmyra-Riverton YMCA upon the resignation of Walter Barclay, Riverton, who has held this office for several years. Mr. Barclay expects soon to be called to duty in connection with the war effort.

Lawrence Coolbaugh, supervisor, reported that the following "Y" groups are being organized—namely the Junior Hi-Y Club, with Robert Emmens as adviser; a new Gra-Y club under the leadership of Earl Rohrbach, and the Spartan Hi-Y Club, under the leadership of Arthur Hoyt. County Secretary Ergood reported that eight delegates to the Older Boys' Conference had been secured from the Palmyra High School and that the Women's Auxiliary of the YMCA was holding meetings and willing to help the board in any of its projects.

## OFFICIALS SPEAK TO YMCA DELEGATES

Mayor John Ward, of Palmyra and former Sheriff George Winer spoke to the Burlington County delegates at their pre-conference delegation meeting held at the Borough Hall, Palmyra, Sunday afternoon, November 29. Both these officials are members of the Palmyra-Riverton and County YMCA Boards, and Mr. Winer is the President of the Board.

Burlington county delegates number 47 and represent 15 communities. They leave Friday, December 4, for Montclair, where the 49th annual conference will be held over that week-end. Dr. Henry Pitt Van Dusen is the main speaker of the program which will include addresses, panel presentations, discussion groups and a special sports exhibition.

## OBITUARIES

## MRS. GRACE F. GOODWIN

Mrs. Grace F. Goodwin, 614 Thompson avenue, Riverton, died at her late residence on Friday of last week.

She was the widow of Francis Goodwin, Sr. Surviving are five sons, James, with the Army in Texas; Bernard, with the Army in England; William, John, and Francis, Jr., all of Riverton; and three daughters, Mrs. Mary Krantz, and Miss Grace Goodwin, of Riverton, and Mrs. Marjorie Lyons, of New York City.

Two sisters, Mrs. John Edwards, and Miss Marjorie Friel, of Camden, and three grandchildren and one great grandchild also survive.

Funeral services were held from the home on Wednesday morning of this week, followed by High Requiem Mass at Sacred Heart Church, Riverton.

Interment was in Mt. Carmel Cemetery, Moorestown.

## ETHEL C. MORTON

Miss Ethel C. Morton, of 714 Thomas avenue, died on Sunday, November 29.

Services were held from the Snover Funeral Home on Tuesday at 2 p.m., the Rev. Robert B. Stewart officiating.

Interment was made in West Laurel Hill Cemetery, Philadelphia.

Miss Morton is survived by her brother, Lieutenant Colonel Edward P. Morton, of Charlottesville, Virginia.

## FLORENCE FRAZIER

Mrs. Florence Frazier, of 419 East Broad street, East Riverton, died on Wednesday, November 25.

Services were held from the Snover Funeral Home on Sunday, November 29.

Interment was made in Wrightsville Cemetery.

The deceased is survived by her husband, Willis Frazier.



## Moorestown Gardens Flower Shop

- FRESH CUT FLOWERS
- CORSAGES
- WEDDING FLOWERS
- FLORAL DESIGNS

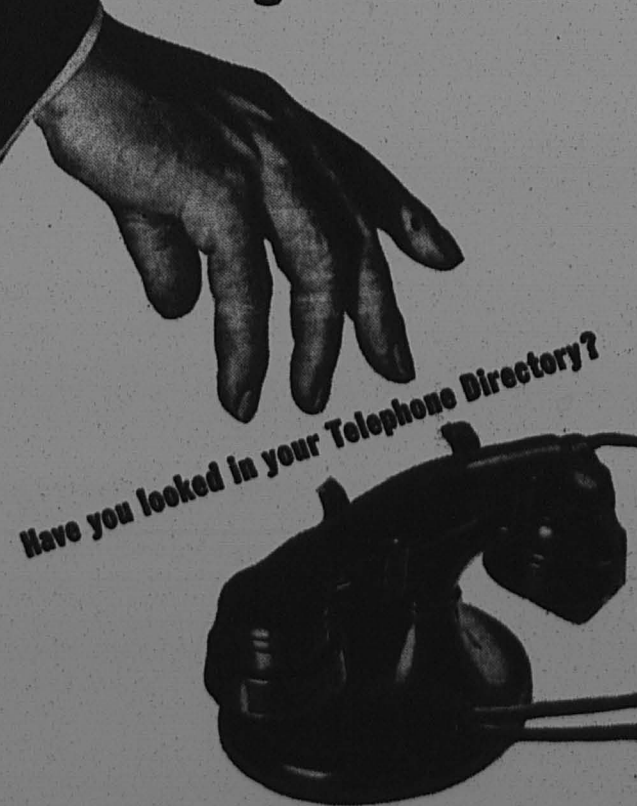
Daily deliveries in Riverton

## MOORESTOWN GARDENS, Inc.

55 E. Oak Avenue, Moorestown  
Telephone Moorestown 1020

or  
ADOLPH J. STROHLEIN—Phone Riverton 0421  
900 Washington Avenue, Palmyra

Wait!—Before  
calling "Information"



Calls to "Information" for numbers in the telephone books of the callers, now use up a large amount of operating time and equipment urgently needed for necessary service. Please consult your directory before you call "Information."

New Jersey Bell Telephone Company

\* BUY U. S. WAR BONDS AND STAMPS \*

TUNE IN "The Telephone Hour" Mondays at 9 P. M. • WEAF • NYW

## GIRLS' GYM CLASSES IN THE WAR EFFORT

AT PALMYRA HIGH  
The gym classes under the leadership of Miss Beatrice Mattison are doing their part for the War Effort by stressing physical fitness and studying first aid.

Miss Mattison is giving the girls of the 9th, 10th, 11th, and 12th grades the advantage of getting their Red Cross certificates.

There are 125 girls taking the Junior course and 48 taking the standard course. This work is entirely voluntary. Many of the girls from Delanco also have had the course in their own community.

The girls in the 9th and 10th grades in the junior course must complete 15 hours of work in order to get their certificates.

The girls in the 11th and 12th grades in the standard course must complete 30 hours of work in order to get their certificates.

In our gym classes Miss Mattison is helping the girls keep physically fit by including calisthenics, dancing, and games in their daily program.

By this excellent course in first aid the girls will be in a position to be of real service to the community in case of an emergency.

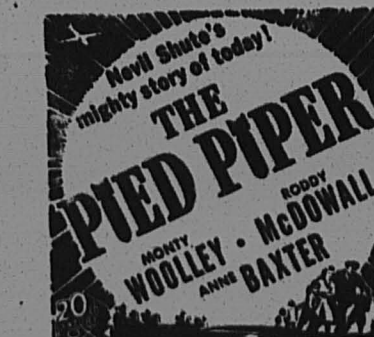
War Activities Committee.

CARELESS DRIVER  
Andrew Ditaranto, 22, of Camden, was arrested Tuesday evening at 8:10 o'clock, by Officer John Robinson of the Riverton police on the charge of careless driving.

It is alleged that the offender approached the intersection at Broad and Main streets at an excessive rate of speed shortly after the traffic light had been put out for the evening. He was given a hearing before Recorder Bottinger on Wednesday evening.

**PALMYRA**  
Direction Victoria Theatres Co.

FRIDAY AND SATURDAY  
December 4-5



Saturday Matinee Only  
Noah Beery, Jr. in "Overland Mail"

—Cash in Your Movie Money—  
GIFTS GALORE

MONDAY AND TUESDAY  
December 7-8



—ADDED—  
"MOSCOW STRIKES BACK"  
Commentary by Edward G. Robinson

Please Note—"Moscow Strikes Back" will be shown only once in the evening at 6:45 p.m.

WEDNESDAY  
December 9

FROM THE MAN WHO MADE  
"THE BEST PICTURE OF 1941"  
ORSON WELLES



THURSDAY  
December 10

Lloyd Nolan—Carole Landis  
in  
"MANILA CALLING"

## ENGAGED

Alice E. Wells, of 9 West Broad street, Palmyra, announces her engagement to Robert S. Fowles, of Tunkhannock, Pa. No date has been set for the wedding.

## VICTORY DANCE

A Victory Dance sponsored by the Debutees of Palmyra and Riverton, will be held at the Community Center, Saturday, December 12th, 7:30 'til (?)

The dance is for the benefit of the service men and the price of admission is any gift to fill their needs. We'd like to make it a community affair so everybody come!

Epicurus says, "gratitude is a virtue that has commonly profit annexed to it." And where is the virtue that has not?—Seneca.

## PHONE TOLL CALLS

A drastic reduction in long distance telephone rates "would seem to make no sense" when the industry, at the urgent request of the Board of War Communications, is trying to reduce instead of stimulate long distance calling, Walter S. Gifford, president of the American Telephone and Telegraph Company states.

The company on Saturday, November 21, was ordered by the Federal Communications Commission to show cause why its long distance rates should not be reduced substantially, on the basis of long lines earnings this year. Mr. Gifford's statement follows:

"I find it difficult to understand why the Federal Communications Commission has issued such an order contemplating a drastic rate reduction because under the circumstances it would seem to make no sense."

The important thing is to win the war, and the Commission's program will interfere with our service which is vital to the war effort.

"With our lines overloaded, we are having a hard time to handle the calls we have now and we can't get the materials to handle more—either is there manpower to spare to handle more. At the urgent request of the Board of War Communications, we are spending millions of dollars in advertising to get the public to reduce its use of long distance, and not comes the Commission seeking to reduce rates which will do just the opposite. I fail to see how by any stretch of the imagination a reduction in long distance rates will help win the war."

"The company, therefore, feels it must resist a reduction in spite of the fact that a rate case would require the time of many people who are urgently needed to carry on telephone service in these critical times."

"As to Long Lines earnings, the Commission's figures are misleading because they do not include all taxes. Our earnings as a whole, including long distance business, are substantially lower than last year, and are short of the dividend which we have paid for the last twenty-two years."

It is the Club's understanding that the tires will be resold to eligible buyers for the ceiling price. Thus, Uncle Sam is deducting the cost of the motorist who turns them in pays repairs from the "ceiling price" he is to make them usable for an eligible paying motorists for their extra tires. Thousands of motorists learned himself!

## GOVERNMENT DEDUCTS COST OF TIRE REPAIR

Uncle Sam is deducting the cost of the motorist who turns them in pays repairs from the "ceiling price" he is to make them usable for an eligible paying motorists for their extra tires. Thousands of motorists learned himself!

## AMERICAN STORES CO.

## A Great Energy Food!

The Nutrition Board of the National Research Council sponsors enriched bread. It has their stamp of approval as an essential energy food needed by all workers for extra stamina and energy. Serve it often and get it oven-fresh in your convenient American Store. Save 2c on every loaf!

Enriched Supreme  
**BREAD**  
2 large loaves 17c

Enriched with yeast of high Vitamin B1 content, Niacin and Iron.

Gold Seal ENRICHED  
**FLOUR 12-lb bag 45c**  
Buy a Bag with our Guarantee.

Aunt Jemima Pancake Flour 10c  
Pancake Flour 7c  
Quaker Maid Golden Syrup 10c  
Cream of Wheat Cereal 14c  
Beardsley's Shredded Codfish 12c

Fillets of Tasty  
**Salt Mackerel** med. size 9c  
Plump and tender. Delicious broiled or fried.

ASCO Cond. Tomato Soup 11c  
ASCO Tomato Catsup 11c  
Original Trenton Crackers 17c  
ASCO Chili Sauce 18c  
French's Cream Saled Mustard 8c

Rob-Ford Cut  
**Red Beets** 22-oz jars 29c

...Toasted  
**Corn Flakes** 5c : 11-oz 7c

Fresh Fruits & Vegetables  
Juicy Florida  
**ORANGES** doz 19c

Juicy Florida Tangerines 23c  
Florida Stringless beans 25c  
Tender Fresh Spinach 25c  
York State Danish Cabbage 3c

Juicy Florida Victory Food Special!  
**Grapefruit 3 for 14c**



Monty Woolley, Roddy McDowell and Annie Baxter provide a tense moment in "The Pied Piper."



## Church Notices

**WESTFIELD FRIENDS MEETING**  
Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School.  
11 a.m.—Meeting for Worship.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"God The Only Cause and Creator" is the Lesson-Sermon subject for Sunday, December 6, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "All nations whom thou hast made shall come and worship before thee, O Lord; and shall glorify thy name. For thou art great, and doest wondrous things; thou art God alone." (Psalms 86:9, 10)

Among the Lesson-Sermon citations is the following from the Bible: "Wilt thou also disdain my judgment? Wilt thou condemn me, that thou mayest be righteous?" (Job 40:8)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Divine Mind is the only cause or Principle of existence. Cause does not exist in matter, in mortal mind, or in physical forms." (page 262)

## CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.

The Rev. R. B. Stewart, Pastor

The Sacrament of the Lord's Supper will be administered to all members of the Calvary Church family next Sunday morning at the regular hour of Divine worship. All those who have united with the Church fellowship since the last Communion service will be publicly received and welcomed. The service of praise will be enriched by two choir anthems, "Saviour, Like a Shepherd Lead Us," by Neidinger, and "More Love to Thee," by Brewer. During the hour of morning worship the Church Nursery will be in charge of Mrs. Oscar Wagny, assisted by Miss Joan Burger.

On Friday (tomorrow) evening, a Communion Preparatory Service will be held in the Sanctuary, commencing at 8 o'clock. Special music will

## New Shoes From Old

"AMICO"

Electrical Vulcanized Resoling

No Nails  
No Stitches

Shoes  
Shined

UNITY SHOE REBUILDERS

541 Cinnaminson Ave., Palmyra

Good nature and good sense must ever join; To err is human, to forgive, divine.—Pope.

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

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be rendered by the choir. The pastor will speak on the theme "The Cup That Jesus Drank, and the Cup We Drink." All communicant members are urged to take advantage of this brief hour of worship and spiritual preparation for the mountain-top experience of the Last Supper.

The Junior Choir will meet for rehearsal on Thursday afternoon at 5 o'clock.

There will be Bible study classes for all ages at the regular Church School hour of 10 o'clock Sunday morning.

On "Sunday at Seven" the Christian Endeavor groups will meet in the Church School Auditorium. Devotional exercises will be led by Elaine Friday while the group discussions will be in charge of the following leaders: Junior, Joan De Coursey; Intermediate, Jack Kirk; Senior, Gladys Good. Singing practice for the Christmas Pageant will be engaged in following the C. E. meetings.

The Semper Fidelis Bible Class is sponsoring a congregational covered dish supper to be held on the evening of December 10 at 6 o'clock. Our whole church family is asked to reserve this date, and to be on hand with a favorite dish plus the modest sum of 25 cents.

SACRED HEART CHURCH

Fourth and Linden Avenues  
Riverton, N. J.

Rev. William F. Quinn, Pastor

Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 6, 7, 9, and 10:30.

Daily Masses—7 and 8.

Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

WESLEYAN MEN'S BIBLE CLASS

EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Christian J. Eulich will address the class this Sunday and John F. Ward, of Palmyra, will be the soloist.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.

Rev. D. Roe Haney, B. D., Minister

With Epworth Church in its various departments and auxiliaries taking on the Spirit of Christmas, the Pastor will administer Holy Communion in the service at 11 o'clock, and will preach in the evening service at 7:45 on the subject "Making Ready for Christmas."

Church School in all departments will begin at 9:45. The Nursery Department will remain in session to take care of any babies and small children of parents desiring to attend morning worship.

The Church School Board will meet at 3 o'clock.

Youth Fellowship will have their regular meeting at 7 o'clock. Miss Ruth M. Syner will lead the discussion on the subject "Making Christmas Count."

Wednesday—1:00. Christmas Luncheon and Business Meeting of the Inasmuch Bible Class, in the Intermediate Room.

8:00—Prayer Meeting will be conducted for all. We shall have for study, the fifth Chapter of First Corinthians. If you have not been attending Prayer Meeting regularly, now would be a good time to start.

Thursday—8:00. Regular meeting of the Official Board.

Friday—3:45. Junior Choir Rehearsal.

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## CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue  
Palmyra

We are urged to write our boys in the service and in so doing to write cheerful, optimistic and helpful letters. That is the least we can do for them. But on the home front the morale must fit the need. No one can really convey optimism, cheer, hope and faith in mere words. This comes from within. And the boys can tell whether the letters are as 'sounding brass and tingling cymbals.' However, when the individual writing is fired with all these requisites, it works marvels on the recipient. All methods have been tried to keep up the morale at home, but the one sure, wholesome and lasting way is for everyone to subject themselves to the atmosphere of spiritual guidance and direction by attending their respective churches. This is the hope of the world and in it lies the successful conclusion of the present conflict. If you are not affiliated with any church, you will always be welcomed at "Central Baptist."

Bible School, 10 a.m.—School opens promptly so make it a plan to be there at the opening exercises.

Morning Worship, 11:15 a.m.—The Pastor will have as his subject, "In The Midst." The choir will sing "Gloria in Excelsis" by Farmer. As this will be the communion service, all those attending who are Christians are asked to participate in this sacred ordinance.

Jr. B.Y.P.U., 7:00 p.m.—Junior Department room.

Sr. B.Y.P.U., 7:00 p.m.—Main Sunday School room.

Evening Worship, 7:45 p.m.—While the rain kept many away from the evening service last Sunday, the attendance has been increasing. However, there are many who could derive the much needed benefits from these meetings which give you a perfect entre into the work-a-day week. Here you will find seats for all. The Pastor will speak on "Why The Christ was Crucified." The choir will render "Praise The Lord O Jerusalem" by Morrison.

Wednesday, 8 p.m.—Mid-week Prayer and Praise Service. You are invited.

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.

The Rev. Francis B. Downs, Rector

Second Sunday in Advent—December 6, 1942.

8:00—Holy Communion.

9:45—Sunday School.

11:00—Holy Communion and Sermon.

2:30—Junior Confirmation Instruction.

7:30—Young Peoples Fellowship.

Monday, December 7th.

12:00 Noon—Short intercessions for peace in commemoration of those who died at Pearl Harbor.

7:30—Senior Confirmation Instruction in the Rectory.

CHRIST CHURCH OFFICIALS

At the annual meeting of the qualified Electors of Christ Church, Riverton, held November 30, the following were elected:

Warden for the term of two years to December 31, 1944, Filson Graff.

Vestrymen for the term of three years to December 31st, 1945—Harry E. Moyer, Edwin Ochs, Gorham P. Sargent.

Delegates to the Diocesan Convention, Dr. Francis Huber, Henry C. Beck, and Frank Mathews, Jr.

Alternates to the Diocesan Convention: Filson Graff, Edwin Ochs, and Russell M. Bigelow.

Attested

GORHAM P. SARGENT

Secretary of the Vestry, Christ Church, Riverton

WOMAN'S CLUB WILL MEET DECEMBER 7

The December 7th meeting of the Woman's Club of Palmyra will open with a luncheon at 1 p.m., to be served by the Welfare Department, Mrs. Charles Stickney, chairman. The fee for the luncheon will be 60 cents and members are kindly asked to bring their own sugar.

The meeting will be in charge of the President, Mrs. James Ryan, after which the club will have the privilege of hearing Mrs. Clarkson Cramer, state chairman of welfare, talk on the welfare work among the various clubs.

Mrs. Cramer is a most interesting speaker and it is the desire of the Welfare Department that each member of the Club will afford herself the opportunity of being present at the luncheon in order to hear Mrs. Cramer.

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The December 7th meeting of the Woman's Club of Palmyra will open with a luncheon at 1 p.m., to be served by the Welfare Department, Mrs. Charles Stickney, chairman. The fee for the luncheon will be 60 cents and members are kindly asked to bring their own sugar.

The meeting will be in charge of the President, Mrs. James Ryan, after which the club will have the privilege of hearing Mrs. Clarkson Cramer, state chairman of welfare, talk on the welfare work among the various clubs.

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The Triborough Woman's Improvement League, of which Mrs. Timothy Johnson, Jr. is president, is making and filling Christmas stockings for fifty colored soldiers who are at lonely radio station in the pines. These boys will have no chance to get away for the holidays. The stockings will be filled with cigarettes, chewing gum, candy, cards, writing paper and funny books. The Triborough Woman's Improvement League and the Red Cross are asking for donations in money for these stockings. Donations should be sent to Miss Lelia DeShields, Treasurer, Broad Street, East River, or left at the Red Cross office.

More workers are needed to make surgical dressings. Everyone who can possibly manage it is asked to come out and help. With our boys fighting on so many fronts, more dressings are needed every day.

The Red Cross sewing in December will be held on the 7th and 21st, 10 a.m. to 4 p.m. Everyone is urged to come out.

#### DECEMBER 12 SCOUT PROGRAM SHAPING UP

Plans for the District Activity program, to be held on Saturday afternoon, December 12, are being shaped by the district commissioner with the help of Scouts in the territory. The program will be an outdoor affair, in which the boys will have to apply their knowledge of, and skill in, the various phases of Scouting. Further details are being released each week, although the exact nature of the program is being withheld in order to keep the boys' interest aroused.

Various parties in the communities have been and are being contacted in order to clear the way of any obstacles to the success of the affair, and there will be a meeting this Friday evening at the home of the District Commissioner, Mr. Lore, at which time those who are to carry out specific points in the program will be come familiar with the details and their obligations. Among those participating are A. B. Branson, Scoutmaster of Troop 5, George and Thomas Weigand, of Troop 9, George Read of Troop 5, Dwight Tuttle, Scoutmaster of Troop 50, Henry De Holl, Chairman of the District Committee, and John Poindester, Scoutmaster of Troop 22.

This affair is for all six troops in the District, and a prize will be awarded to the troop taking first place.

#### MRS. BORIS KASTORSKY ROTARY SPEAKER

The International Service Committee, under the chairmanship of Nathan Lane, presented Mrs. Boris Kastorsky, noted lecturer on Russia, as the principal speaker at the local Rotary Club on Thursday. Mrs. Kastorsky, who was a member of the Red Cross of the White Army during the Russian Revolution gave a thrilling descriptive account of the work in Russia during those critical days. Narrowly missing death many times, imprisoned on several occasions, Mrs. Kastorsky finally managed to get to the United States through the efforts of a State Department official.

Commenting on the Revolution Mrs. Kastorsky is convinced that the bitterness among peoples of the same country was due to a lack of understanding, ignorance and lack of education. She feels that Russia, now united as never before, will continue to progress as education is provided so that people gain in understanding the problems facing peoples and nations.

Mrs. Kastorsky has chosen as her life work the bringing together of many Russian peoples, working toward their enlightenment, so that they might all live together with understanding and happiness, and so that Russia might take its place in the family of nations.

The "Share the Profit on a War Bond" plan swung into full action with Dewees Showell winning the

first Bond. This plan involves a gift and a letter to service boys by local Rotarians. Several thousand dollars worth of War Bonds have been subscribed at the local Club during the past month.

The Palmyra-Riverton club won the Tri-City attendance contest with Woodbury and Gloucester City as the losers. The members of the local club will be guests of the two losing clubs at a dinner to be held at the Walt Whitman Hotel on December 3, at 6:30 p.m.

#### BARN DANCE BARN DANCE

Everybody come! Join the happy gathering and have a lot of fun! Something new for youngsters with a thrill they never knew and a grand old time for older folks from back a year or two.

Pappy Johnson's commin with his fiddle and his bow and a red hot combination with a darn good show. They'll be stompin' and a whoopin', and to talk about a thrill. Just wait till Pappy Johnson calls a really hot quadrille.

Barn Dance; Barn Dance; Everybody come. To 4th and Howard, 8 p.m., December 4th, for fun. You'll never have a better time. Christ Church will reap the gain. You're expected at the Parish House, Come stary night or rain.

There'll be stuff to eat and stuff to drink and friends both old and new. And there isn't any reason why you shouldn't be there too!

Remember—4th and Howard, 8 p.m. on Friday night. If you ain't got slicker's clothing, overalls will be all right.

#### ATTEMPTED CAR THEFT

Shortly after 11 o'clock on Friday evening of last week, Mrs. J. D. Clark, of Thomas avenue, Riverton, reported to Riverton police that, in her absence from home, some one had attempted to steal a car from the garage located on the Clark property. The doors of the garage had been opened and the machine moved into the driveway when the marauder was evidently frightened away from the premises.

A suspicious character was arrested later in the evening by Officer John Robinson, of the Riverton police, but it was impossible to connect him with the attempted theft of the car.

#### BELLIGERENT YOUTH ARRESTED HERE

Early Friday morning of last week, Riverton police were notified that a young man was acting suspiciously in the vicinity of a service station nearby. He was taken into custody by Officer John Robinson and could give no good reason for his being there, nor could he account for his whereabouts during a three-hour period when he was first observed near Parry.

The offender, J. V. Critelli, of Utica, N. Y., appeared to be uncertain of his age and had no draft registration card. He became abusive when arraigned before Recorder William H. Butler and was remanded to Mr. Holly jail for 30 days, where he will have an opportunity to think things over. The charge was vagrancy and police state that he may pose.

#### WANT ADS

FOR SALE: Table top gas range, good condition. \$15. Apply 707 Cinnaminson Street, Riverton, N. J.

Better plan now for next year's garden. Better Homes and Gardens has lots of worth while ideas; Flower Grower and American Home have new ideas too. Ladies Home Journal and Woman's Home Companion are always welcome gifts to women. Gift prices are low now. Help Uncle Sam—pay entire subscription in War Stamps. Walter H. Cummings. Mail orders P. O. Box 22, Palmyra, N. J. Phone Riverton 0797.

RENT: Plymouth, '38, good condition, heater, seat covers, good tires. Can be seen at Oldsmobile Garage, Broad street. For information, call Riverton 1156.

SALE: Plymouth, '38, good condition, heater, seat covers, good tires. Can be seen at Oldsmobile Garage, Broad street. For information, call Riverton 1156.

sibly be a draft dodger. He had a black mark in his possession when arrested.

Federal authorities are reported to be interested in his case and are conducting an investigation.

#### COUNTY YWCA TO MEET AT PORCH CLUB

Plans are being made for the Annual Meeting of the Burlington County YWCA, which will be held Monday evening, January 11, at the Riverton Porch Club.

The committee on arrangements is

#### DO NOT DELAY

Be prepared for cold weather and lay in a supply of that good "Premium Anthracite" Coal. "It goes farther and heats longer."

You may use our Easy Payment Plan that is available;

No down payment

Cash Prices

One Year to Pay

CALL—PHONE OR WRITE

**J. T. Evans Co.**

RIVERTON

302

Genuine Koppers Coke

All types of Insulation

Roofing—Siding—Vita Var Paints

Storm Sash

AVENUE DEC. 71 Buy Bonds and Stamps ON TO VICTORY!

We Sell  
WAR  
BONDS  
AND  
STAMPS

THEATRE RIVERSIDE

Throw  
Your Scrap  
into  
The Fight

Friday and Saturday, December 4-5

Sunday and Monday, December 6-7

2—GRAND FEATURES—2

A LAUGH 'TISH' with MARJORIE MAIN

Hit No. 2

MANILA CALLING

Remember—Big 3½ Hour FAMILY SHOW

Sunday Afternoon

Wednesday and Thursday, Dec. 9-10

GREAT IN HEART! GREAT IN THRILLS! GREATEST IN HUMOR!

Novelty Story of today!

THE PIED PIPER

MONTY WOOLLEY

RODDY McDOWALL

ANNE BAXTER

SCRAP MATINEE

Wednesday, December 9, at 3:30 p.m.

Boys, Girls, and Grown-ups, too

10 lbs. of scrap metal or 2 lbs. of scrap rubber is your admission ticket.

HELP YOUR COUNTRY AND SEE A FREE SHOW!

Tuesday.

Ladies—Only two more weeks to complete your set of the "Tropicana" Luncheonware—Get your next item

Tuesday.

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## PHILA. MARKET HOUSE

BROAD AND GARFIELD AVE. PALMYRA, N. J. Phone 1200

Fresh White MUSHROOMS 39c

Stringless GREEN BEANS 19c

Fresh Clean GREEN SPINACH 19c

2 lb. WHITE OR YELLOW TURNIPS 14c

3 lb. WHITE POTATOES 19c

Best No. 1 ORANGES FOR JUICE 25c

Doz. FLORIDA GRAPEFRUIT 5 for 29c

TANGERINES Sweet and Juicy 29c

Stayman Winesap APPLES 19c

Harding's Sweet Cream BUTTER 53c

Farm Roll 1b 53c

Strictly Fresh Brown Shell EGGS 65c

Large Size 21-oz. Cans 29c

Whitehouse APPLE SAUCE 29c

Government Regulations permit only 1 delivery a day to each home. Please cooperate.

SPECIAL FEATURE For This Week Fully Cooked, Ready to Serve VOGT'S TRIPLE TENDER

HAMS 39c

Meaty Shank Half 6 lb Avg.

Tender as Spring Chicken Milk Fed Country

Legs of Veal 39c lb

5½ to 7 lb Avg.

Vogt's City Dressed Fresh

HAMS 39c

Whole or Meaty Shank Half 1b 39c

Delicious Served Hot or Cold Swift's Premium SMOKED STEER TONGUES 39c

BUY U. S. WAR SAVINGS BONDS AND STAMPS

53rd Year, No. 35

## SCOUT EVENT HERE SATURDAY

Under the direction of the District Scout Commissioner, and with the co-operation of the Scoutmasters and Troops of the District, a gala program is in store for the Boy Scouts of Palmyra, Riverton, and Cinnaminson, Saturday afternoon, December 12.

The affair will be an "Adventure Trail," laid out over the surrounding country, embracing some three or four miles of carefully laid trails, starting from the Palmyra municipal ball park at 12:30 p.m. Troops will report there to A. B. Branson, Scoutmaster of Troop 5, at 15 minute intervals, be formed into Patrols, and started out over the 2 hour course.

Several hundred pounds of tin cans were also left at the salvage depot, which is located at Broad and Main streets, Riverton.

## IN ARMY NOW

The following is the list of men from this section who reported for active service in the U. S. Army on December 9:

John Meately Aydelotte, Parry. Albert H. Brewster, Jr., Palmyra. Hans J. Broemme, Palmyra. James W. Carruthers, Palmyra. Joseph L. Casey, Jr., Palmyra. Raymond J. Fichter, Palmyra. Ralph L. Frank, E. Riverton. Charles A. Frank, Jr., E. Riverton. William A. Greer, Parry.

Harold E. Herrman, Palmyra. James G. Hoff, Palmyra. Lawrence H. Kern, Palmyra. William J. Leedom, Riverton. Jacob G. Liberi, Jr., Palmyra. William E. McCuen, Jr., Palmyra. Charles A. Money, Palmyra. Walter C. Monizski, Parry. Richard Ransom, E. Riverton. Robert Robertson, Jr., Riverton. John A. Ruppert, Jr., Riverton. Rene J. Sandor, Palmyra. Walter M. Taylor, Palmyra. William A. Velvet, Palmyra. John E. Washington, Palmyra. Sigismund C. Zygadlo, Palmyra.

At the annual meeting of the Riverton Volunteer Fire Company held on Tuesday night of this week, John Goodwin was re-elected president of the organization for the coming year.

Other officers named were: William Evans, vice president; Frank Codrington, secretary; Edwin Kapus, treasurer; and Frank Stroblein, member of the New Jersey Firemen's Relief Association.

Members of the board of directors are: Edson Carhart, E. M. Carhart, Walter Armstrong, Joseph Lezenby, Frank Story, Charles Russell, Floyd Smith, Earl Bishop and F. W. Metzger.

Lawrence Downs was elected chief, William Anderson, 1st assistant chief; James McDermott, 2nd assistant chief and Joseph Flynn, 3rd assistant chief. The term of the first two named does not begin until June 1 of next year.

Following the meeting, the members and their guests, who included officers of other nearby fire companies enjoyed a lengthy entertainment program which was in charge of Walter Armstrong.

Speakers included Russell (Lena) Blackburn and Hal Wagner of the Philadelphia Athletics.

Other features followed and refreshments were served at the close of the evening.

PALMYRA P.T.A. TO MEET NEXT TUESDAY

The regular monthly meeting of the Palmyra Parent-Teacher Association will be held Tuesday evening, December 15, at 8:15 o'clock, in the high school auditorium.

A play entitled, "When Christmas Comes," under the direction of Miss Alice M. Lippincott, will be presented by children from the grammar school.

The children's choir is directed by Miss Dorothy M. Deiner.

Parents, here is an opportunity to show your Christmas spirit. Come and enjoy this fine evening.

Publicity Committee.

Our thanks should be as fervent for mercies received as our petitions for mercies sought.—Charles Simmons.

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 10, 1942

## SCRAP COLLECTIONS HEAVY IN RIVERTON

Riverton residents are aiding materially in the war effort every week by saving material for salvage as the collections from the salvage depot indicate.

According to John Reinhardt, who has charge of the depot, the following amount of needed items represented a 10-day accumulation:

Rubber—1150 pounds. Books—700 pounds. Rags—100 pounds. Paper—2,000 pounds. Metal—1,750 pounds.

Several hundred pounds of tin cans were also left at the salvage depot, which is located at Broad and Main streets, Riverton.

## VICTORY BONDS

Members of Victory Fund Committee in the 60 counties comprising the Third Federal Reserve District started November 30 to solicit investors in their communities to help the U. S. Treasury raise nine billion dollars for the war effort. Meetings of Victory Fund Chairmen and their members in each county and executive sessions at the Philadelphia Federal Reserve Bank during the last week, paved the way for this vast Victory Fund drive, the largest financing campaign in the history of the world.

This task was assigned to the Victory Fund members by the Secretary of the Treasury, Henry A. Morgenthau, Jr., who declares "Every American should lend every available dollar to our Government. Every American corporation with available cash should purchase suitable Treasury issues. The Treasury Department has created issues of securities to meet the requirements of all investors with accumulated savings or idle funds."

The Victory Fund plea is directed specifically to individual investors, corporations, trusts and estates, pension funds, educational, religious, and endowed institutions, fraternal and social organizations, insurance companies, mutual savings banks, credit associations, cemeteries, state, municipal and local pension and sinking funds, and all types of beneficial and savings institutions.

A new issue, the Victory Bonds of 1963-68 bearing 2½ per cent interest will be the feature of a "package" of U. S. Treasury securities, including shorter term bonds, Treasury certificates and Tax Savings Notes, that each Victory Fund Committee member will offer to his respective prospects. As a member of the committee, his work in the drive is entirely voluntary. In every instance, he has been chosen because of his experience in the financial world. The respective county chairmen are responsible bank executives.

In Burlington County Participating in the drive in Burlington county are:

Jonathan W. Powell, county chairman; Franklin P. Jones, Beverly; S. Erwin Sharp, Bordentown; Clyde E. Frechafer, Burlington; Ezra Lippincott, Marlton; Robert J. Rogers, Moorestown; Morris Perinich, Mt. Holly; Nelson Morton, Pemberton; Charles Goldy, Riverside; A. C. Wood, Jr., Riverton; Wm. L. Wilson, Roeboling; Vincent Irick, Vincentown; A. H. Coe, Sec'y New Jersey Bankers Association.

The 2½ per cent Victory Bonds of 1963-68 are issued at par and accrued interest either as bearer bonds or in registered form. These bonds are eligible for loans, including loans by commercial banks. Income from these Victory Bonds is subject to all Federal taxes. The bonds are subject to estate, inheritance, gift or other excise taxes. Federal or State, but are exempt from all taxation imposed on the principal or interest by any state or local taxing authority. They are not callable until December 15, 1963.

A special provision, upon the death of the owner, permits the duly constituted representatives of the deceased owner's estate, to redeem these bonds at par and accrued interest for the purpose of satisfying Federal estate taxes.

All types of investors, excepting commercial banks accepting demand deposits may buy these Victory Bonds beginning Monday, November 30. Subscriptions will be received at the Federal Reserve Banks and Branches and at the Treasury Department, Washington, D. C. The Victory Fund Committee, bank, securities dealer or broker will submit the subscription free of charge.

The 1½ Treasury Bonds of 1948 also are issued at par and accrued interest and have the same form, color and design as the Victory Bonds.

Do Not Tear Off Stamps

Do not tear off the coupons yourself. Your dealer must detach the stamps. Loose stamps are not valid.

Class 3 Coupons (for agricultural, domestic, and institutional uses other than heating), are issued only

(Continued on page 3)

December 17: Christmas Platter served to the school children by the P.T.A.

December 18: Religious Christmas Play, 8 p.m.

December 22: Christmas Party for School Children, given by P.T.A.

December 23: Christmas Party for School Children, given by P.T.A.

December 24: Christmas Party for School Children, given by P.T.A.

December 25: Christmas Party for School Children, given by P.T.A.

December 26: Christmas Party for School Children, given by P.T.A.

December 27: Christmas Party for School Children, given by P.T.A.

December 28: Christmas Party for School Children, given by P.T.A.

December 29: Christmas Party for School Children, given by P.T.A.

December 30: Christmas Party for School Children, given by P.T.A.

January 1: Christmas Party for School Children, given by P.T.A.

January 2: Christmas Party for School Children, given by P.T.A.

January 3: Christmas Party for School Children, given by P.T.A.

January 4: Christmas Party for School Children, given by P.T.A.

January 5: Christmas Party for School Children, given by P.T.A.

January 6: Christmas Party for School Children, given by P.T.A.

## CRACKED SAFE FOUND

The safe recently stolen from the American Store in West Palmyra was found by gunners last Saturday in the vicinity of Taunton Lakes where it had been left in the woods after being cracked open by the use of explosives. The door was blown completely from the hinges.





### BRIEF ITEMS from ABOUT TOWN

Frederick Woodward, son of Mr. and Mrs. Richard M. Woodward, Riverton, has recently been pledged to the Phi Gamma Delta fraternity at the University of Michigan.

Corporal Lester R. Yearly, son of Mr. and Mrs. Joseph F. Yearley, Cinnaminson street, Riverton spent a furlough recently at the home of his parents.

Sherman C. Gootie, U.S.N., has been promoted from Hospital apprentice, 1st Class, to Pharmacist's Mate, 3rd Class.

Mrs. M. Weber, of Ventnor, and Mrs. E. Haughey, of Prospect Park, spent Wednesday and Thursday with Mrs. Albert Smith, of Broad street.

Invitations have been issued for the wedding of Miss Myrtle Jeanne Craft, daughter of Mr. and Mrs. George W. Craft, of Haddonfield, and Clinton E. Walter, 3rd on Saturday, December 12 at 4 p.m. in the Haddonfield Methodist Church. The Crafts formerly resided in Palmyra.

Joseph Weber, who is stationed in Rhode Island, spent Friday with Mrs. Albert Smith, of Broad Street.

Technical Corporal William J. Siddall, son of Mr. and Mrs. George G. Siddall, 604 Linden Avenue, Riverton, has been enrolled in a special course of instruction at the Signal Corps' school at Camp Murphy. Corporal Siddall was selected for this specialized training on the basis of his aptitude.

Mr. and Mrs. Harry Shea, of Cinnaminson, have received word from their son, John Shea, of the U. S. Marine Corps, that he is rapidly recovering from wounds sustained in action. He is now at a hospital in New Zealand.

Miss A. Beatrice Matthews, Class of '43, of 433 Thomas avenue, Riverton, is one of several students at New Jersey College for Women who are staging a pre-Christmas exhibit of books for children from nursery school to high school age under joint auspices of the library school and education department.

Miss Matthews, who is a member of the book selection committee for the exhibit, is the daughter of the Rev. and Mrs. Robert W. Matthews and is a graduate of Hammondon High School. At N.J.C. she is a major in library service. She is a scholarship holder and last year was a resident at the French House, where no English is spoken.

### WEST POINT EXAM

Because of the war emergency, an exceptionally large number of competitors is expected to take Congressional examination for West Point at the Trenton Post Office, December 12th.

According to requests for authorization to compete which have come into the Congressman's office in Washington, more than sixty young men may try for the honor of appointment to the United States Military Academy.

The examination is conducted by the United States Civil Service Commission and is open to all young men who are within the legal age for entrance, and unmarried. The Civil Service also marks the examination papers and presents the results to the Congressman, listing the candidates in order of their merit as shown by the marks they obtained in the tests.

Congressman Powers will appoint, as principal appointee, the young man who heads the list, and as alternates

the next two on the list, in order. He has announced that, in keeping with his usual system, no preference of any type will be given, either personal or political.

All young men who wish to compete should express their desire in writing to the Congressman at his office, Room 1440 New House Office Building, Washington, D. C.

### ACTIVITIES IN THE SPRING GARDEN STREET SCHOOL

The boys and girls of the Palmyra Elementary Schools have been doing their share in active War Work. Recently a Junior Red Cross Group was organized under the direction of Mrs. Helen Easley, local Junior Red Cross Chairman, and Mrs. Muriel B. Chambley, Elementary School Sponsor.

Seventy boys and girls from the Fourth and Fifth Grades answered the call for volunteer workers. Officers were elected as follows:

President—Ann Morton.

Vice President—Christian Schwarz.

Treasurer—Myranda Alcott.

Supply Chief—Mary Lou Williams.

Nancy Coates.

Sales Managers—Constance Shaw, Richard Hauck, Richard Little, Joan Moffitt.

The first project of the group was to make and sell rag dolls. The proceeds are to be used as a Service

Supply Chief—Mary Lou Williams.

The children, in their usual enthusiastic manner, solicited orders for 90 rag dolls to be made and delivered by December 15. Many more orders could have been taken, but the sponsors felt that the order was large enough to be met by the given date.

The children hope to make about \$40. No older group could have been more lastingly enthusiastic or untiring as continued large attendance and voluntary work before and after school has proven. Both Mrs. Easley and Mrs. Chambley are well pleased with their interest and industry in this War Work.

Proceeds of Scrap Drive

The Palmyra Public Schools raised \$75 on the recent Scrap Drive. Approximately one-half of this was collected by the Spring Garden Street and Cinnaminson Avenue buildings and one-half by the Delaware Avenue buildings.

One-half of the amount will be turned over to the Red Cross and one-half to the U.S.O.

Proctor: Euphrasium Tulliam.

Dated: November 13, 1942.

11-19 to 12-17-42

NOTICE OF SETTLEMENT

Trustees Account

Estate of Arthur Dorrance

Final Account of the subscriber, Trustee

of the estate of Arthur Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Trustee.

Proctor: William D. Lippincott.

Dated: November 17, 1942.

11-26 to 12-24-42

NOTICE OF SETTLEMENT

Trustees Account

Estate of Kilian E. Bennett, deceased

Final Account of the subscriber, Trustee

of the estate of Kilian E. Bennett, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Leona B. Bennett and First Camden National Bank and Trust Company, Trustees.

Proctor: Boyle & Archer.

Dated: November 17, 1942.

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Dated: November 17, 1942.

11-26 to 12-24-42



### BOY SCOUT NEWS

Recently the Scouts of Riverton Troop No. 50 were called out unexpectedly in response to an "emergency" call.

Every Scout except two reported in full uniform inside of three quarters of an hour at the Christ Church Parish House.

The purpose of the mobilization turned out to be the practicing of the Troop's air raid drill. Upon hearing the alarm every Scout stopped what he was doing and fell in Troop formation behind his Patrol Leader.

The Patrol Leaders immediately made a Patrol roll call and reported to the Scoutmaster, who then dismissed the one or two boys that serve as messengers.

The command "bomb wardens go to your posts" is then given and the following duties are carried out: Don Garwood turns off the gas at the meter; Monroe Steedle and Francis Huber raise all windows slightly; Larry Hewlett and Rus Phelps open all doors slightly so they will not be jammed and imprison occupants of the room; Dick Rudolph gets the first aid equipment and

stands by the light switch.

As soon as the bomb wardens report, the lights are turned out and the command "to bomb stations" is given the Troop. The Scouts move to the center of the room and take a position half lying, half sitting on the floor in a relaxed but alert position.

In order to make the drill realistic, sound effects were used and soon the high-pitched whistle of a falling bomb was heard. Immediately every boy raised his knees off the floor and took the position of a sprinter starting a race but with heads lowered until their faces were between their arms.

With such a drill the Scouts are living up to their motto "Be Prepared."

TIRE CERTIFICATES

Tire and Tube Certificates granted by Burlington County War Price and Ration Board No. 4 are as follows:

Walter E. Smith, 1 retread.

Edwin F. Reeve, 5 new truck tires.

Columbus Motor Freight, Inc., 2 new truck tires, 2 tubes.

Millside Farms, 2 new truck tires, 1 tube.

Frank E. Chambers, 1 retread.

George C. Kimball, 1 tube.

Michael F. O'Donnell, 1 tube.

George H. Shaffer, 2 retreads, 2 tubes.

Richard B. Ford, 2 retreads.

Charles H. Beck, 1 new truck tire.

Frank A. Matthews, Jr., 2 retreads.

Edwin J. Jarvis, 2 retreads, 1 tube.

George Follen, 4 retreads.

Herbert Clark, 2 retreads.

John D. Lechleider, 3 retreads, 3 tubes.

Proctor: Euphrasium Tulliam.

Dated: November 13, 1942.

11-19 to 12-17-42

NOTICE OF SETTLEMENT

Substituted Trustee Account

Estate of Frederic Stanley Groves, Sr., deceased

Notice is hereby given that the First Intermediate Account of the subscriber, Substituted Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.

Proctor: Norcross & Farr.

Dated: Nov. 12, 1942.

11-19 to 12-17-42

TOWNSHIP OF CINNAMINSON

IN THE

COUNTY OF BURLINGTON

NEW JERSEY

NOTICE OF SALE OF LANDS FOR UNPAID MUNICIPAL LIENS

Notice is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson in the County of Burlington, State of New Jersey, pursuant to the Tax Sale Law of the State of New Jersey (Revised Statutes, Title 54, Chapter 5), on SATURDAY, DECEMBER 12, 1942, at one o'clock in the afternoon of said day, at the office of the Township Collector, on the Northern side of Broad Street, West of Pompano Avenue, East Riverton, Burlington County, New Jersey, in the said taxing district, will sell at public auction, in fee, the several lots and parcels of land, hereinafter described, to make the amount, severally chargeable against the same, as hereinafter set forth.

Said lots and parcels of land will be sold for the amounts respectively chargeable thereto on the first day of July, 1942 together with interest from said date to the date of the sale, with costs thereof, to such person or persons as will purchase the same subject to redemption at the lowest rate of interest, but in no case in excess of eight per centum per annum.

The several lots and parcels of land to be sold and the names of the owners thereof, and the total amounts due thereon respectively, as computed to July 1, 1942, are as follows:

Quander, Herbert, Est. Tax

Lot at New Albany 2.42 .40

1939 Taxes 2.28 .36

1940 Taxes 4.50 .56

1941 Taxes .40

Habers, Bernard

Lot 1013, Parry, M. J. 1.92 .49

### FEWER TRAFFIC DEATHS

New Jersey will finish the year 1942 with less than 750 traffic fatalities, the lowest in 19 years according to an estimate by Motor Vehicle Commissioner Arthur W. Magee.

The nearest approach to the 750 figure was in the year 1923 when 759 casualties were reported. In that year, however, there were but 427,000 motor vehicles registered and 501,000 drivers licensed. This year, vehicles in use exceed 1,100,000 and the number of drivers well over 1,300,000.

Commissioner Magee makes his estimate on the basis of reports for the first ten months of the year which show a total of 628 deaths. November will finish with less than 50 deaths as against 109 last November and this downward trend should continue through December which last year recorded 112 fatalities.

October, which was the first full month of the 35 mile per hour war speed, had a 35 per cent drop in deaths, 85 to 55.

Although fatalities decreased 16 per cent on a state-wide basis during the first ten months, there are still nine counties which have failed to reduce their traffic casualties. They are Camden, Cape May, Essex, Hudson, Mercer, Passaic, Sussex and Union Counties, all of which report increases while Warren County showed no change from last year. The greatest numerical decrease has been in Middlesex County where fatalities dropped from 68 to 36 or 47 per cent. Bergen County ranks second in the reduction column with 28 fewer deaths and Monmouth third with 21.

Proctor: Euphrasium Tulliam.

Dated: November 13, 1942.

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## OBITUARIES

## MRS. EMMA W. SARGENT

Mrs. Emma Worcester Sargent, widow of Winthrop Sargent, industrialist and geologist, died on Monday of this week, at her home, Pan-mure road, Haverford.

Her husband, a first cousin of the late John Singer Sargent, noted artist, died in 1932.

Mrs. Sargent, who was the daughter of Elizabeth Scott Worcester, of Baltimore, and Samuel Howard Worcester, of Gloucester, Mass., was a member of the Art Alliance, Acorn Club, Cosmopolitan Club and the National Society Colonial Dames.

Surviving are four sons, Colonel Winthrop Sargent, Jr., Haverford; who is on duty in Boston; Samuel Worcester Sargent, Penn. Valley; Gorham Parsons Sargent, Riverton; and Fitzwilliam Sargent, Haverford. Funeral services will be held at 2 p.m., Thursday, from her home. The services will be conducted by the Rev. Charles W. Harvey, pastor of the Church of the New Jerusalem, 22nd and Chestnut sts. Interment will be private.

## LENA B. TOULSON

Lena B. Toulson, Five Points, died on Monday, December 7. Services were held on Wednesday at 2:30 p.m. from the Snover Funeral Home.

Interment was in Sunset Memorial Park, Camden.

Mrs. Toulson is survived by her husband, Edward.

## ADOLPH E. BURKE

Adolph E. Burke, 26, a former resident of Palmyra, died on Friday of last week in Hahnemann Hospital, Philadelphia.

Funeral services were held on Monday of this week from his home in Cape May, N. J.

Surviving are his wife, Mildred, a son Donald, of Cape May; his father and mother, Mr. and Mrs. Paul Burke, of Palmyra; a brother, Paul, Jr., also of Palmyra, together with three sisters and four brothers.

WOMAN'S SOCIETY OF  
EPWORTH CHURCH  
NAMES OFFICERS

At the Christmas luncheon of the Woman's Society of Christian Service of Epworth Methodist Church, the annual election of officers was held and the following were named for the ensuing year:

President—Mrs. Charles Geelan.  
Vice president—Mrs. Ezra Carhart.  
Recording Secretary—Mrs. Harry Strang.

Treasurer—Mrs. Charles Mallory.  
Corresponding Sec'y—Mrs. Harry Sauerwein.

Financial secretary—Mrs. Eugene Having.

Local activities—Mrs. Willard Bergey.

Fellowship—Mrs. Harry Curry.  
Spiritual sec'y—Mrs. Arthur Mandeville.

Publicity—Mrs. D. Roe Haney.  
Secretary service—Mrs. Edward Zeugner.

## Membership committee—Mrs. J. H. Thaidigman.

## Young women's and girl's work—

Mrs. Arthur Mandeville.

Children's work—Grace Evans.

Literature and publications—Mrs. Earl Northrop.

Supplies—Mrs. Frank Durgin.

The installation of officers will be at the evening service Sunday, January 10th.

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## Storm Sash

Save Fuel With Double Windows

OIL IS AMMUNITION — BURN LESS AND ADD TO

## Your Comfort

At Present We Can Give Prompt Deliveries

## SOUTH JERSEY SUPPLY CO.

Broad and Delaware Ave. Palmyra, N. J.

Phone Riverton 0234

## "Food for Fitness" Game

How to play it—Answer "yes" or "no" to the following questions. Allow 5 points for each question to which you can truthfully answer "yes."

	YES	NO
1. When you eat in a restaurant do you try to choose a well-balanced meal instead of just anything that "looks good?"		
2. Do you get at least two fruits every day, making sure that one is a citrus fruit or tomato juice?		
3. Are you careful not to "nibble" too many sweets between meals?		
4. Do you drink four to six glasses of water a day?		
5. Do you really consider vitamins when planning your meals?		
6. Are you careful not to put soda in green vegetables?		
7. Do you use as little water as possible when cooking vegetables?		
8. Do you eat an egg at least three or four times a week?		
9. Do you relax a few minutes before and after meals?		
10. Do you try to make meal time in your home a pleasant, cheerful event without bickering or family quarrels?		
11. Are you careful to buy only whole-wheat or enriched bread and flour?		
12. Do you have your meals at regular hours every day, instead of "when you have time?"		
13. Do you insist that each adult in the family drink a pint of milk every day and each child a full quart?		
14. Do you save the juices from canned foods and find appetizing ways to use them?		
15. Do you take stimulants such as tea, coffee, etc., in moderation?		
16. Do you get one raw, one yellow or leafy green, and one other vegetable every day?		
17. Do you get one serving of meat or other protein rich food every day?		
18. Do you chew your food thoroughly instead of bolting it?		
19. Do you plan your meals at least one day in advance?		
20. Do you realize the importance to your health of preparing well balanced, properly cooked meals?		

## Cook Vegetables to Retain Their Vitamins

Use ½ to 1 cup of water. Cook in a pot with a cover. Bring water and vegetables to boiling point; then turn heat to "simmer." Remove as soon as vegetables are done. Season with butter. Use juice for making sauces, soups and gravy.

## Open Bowling

EVERY  
TUESDAY

from 7:00 to 12:00 p.m.

SATURDAY

from 1:00 to 12:00 p.m.

SUNDAY

from 1:00 to 6:00 p.m. and 9:00 to 12:00 p.m.

Bowl for recreation and health at South Jersey's  
Finest Bowling Alleys.

PALMYRA  
BOWLING ALLEYS

Broad Street and Morgan Avenue  
PALMYRA, N. J.

TONY CUCINOTTA  
Manager

## Alley Gossip

## LADIES LEAGUE

Waves	22	8
Flying Tigers	18	12
Waves	18	12
Wags	13	17
Commandos	10	20
Devil Dogs	9	21

High Single: Shivers, 234.

## INTER CITY

Garden State	30	10
P.B.A.	26	14
Hathaway	26	14
Pirates	21	19
Highwaymen	19	21
Bell and Evans	15	25
Bootleggers	15	25
Clark Cooper	8	32

High Singles: Headman, 256;  
Joyce, 207; Burke, 215; Dudino, 204.

## RIVERSIDE METAL

Chesterfields	25	5
Old Gold	21	6
Sensations	20	10
Helms	18	12
Luckies	15	12
Philip Morris	15	11
Camels	12	12
Pall Mall	10	20
Wings	8	16
20 Grand	3	24
Raleighs	2	25

High Singles: Joyce, 231; Hunt, 211.

## INTERNATIONAL

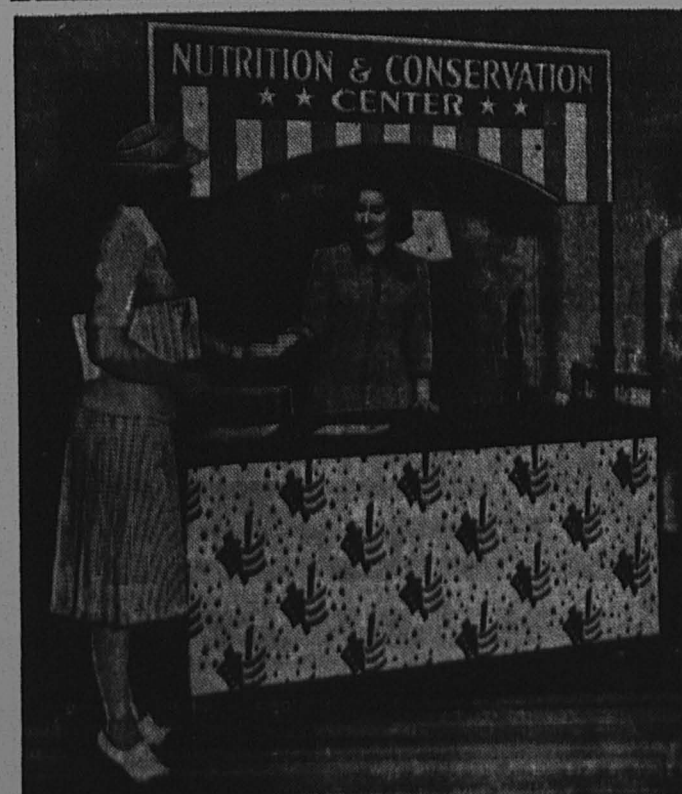
Woodbury		
Twells	166	159
Watson	136	176
Zain	179	161
Everingham	138	191
Spreens	204	191

823 878 861

## Palmyra

Cucinotta	170	199
Caracci	168	150
King	197	227
Winkelspecht	136	171
Volkman	158	199

829 946 918

Nutrition and Conservation Centers  
In Public Service Commercial Stores

Nutrition and Conservation Centers have been set up by Public Service Electric and Gas Company in all its commercial stores to cooperate with the Government's National Nutrition and Conservation Program. At these "Centers" homemakers may obtain information concerning household management during war time. The "Center" is an attractive booth decorated in red, white, and blue. Each is in charge of a home service consultant or an assistant who will answer questions and offer suggestions relating to nutrition and meal planning and the use and care of gas and electric appliances. Literature on these subjects, of an interesting and not too technical nature, is distributed free. There are ten instructive booklets from which the homemaker may choose. Recipe sheets, that keep abreast of the food situation and include suggestions for the use of leftovers, preparation of sugarless desserts and meat substitutes, are also given away. Recipes for canning fall fruits and vegetables are the most popular.

ARTISANS TO ELECT  
AND SHOW MOVIES

The Palmyra Artisans will hold their next meeting Tuesday, December 15, at 7:30 p.m. in the P.O.S. of A. Hall.

The election and installation of officers for the coming year will be held, after which there will be an entertainment. A very interesting and educational moving picture entitled "America Can Give It," furnished through the courtesy of General Motors, will be shown.

This picture will be shown at 9 p.m. on the second floor of the P.O.S. of A. Hall and the general public is invited. All persons interested in our war efforts, especially



## Church Notices

## BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor

Sunday, December 13, The Third Sunday After Trinity—

9:30—Children's Church. The pastor's sermon to the children will be "A New Child in Bethlehem."

10:30—The Church School.

11:00—The Service. Pastor Rowe will present a sermon in keeping with Universal Bible Sunday on the theme "What The Bible Needs Most Today."

6:45—The Intermediate Luther League will meet at the parsonage for their meeting. Betty Knight will be leader.

8:00—Vespers. This service will be a Carol program. The familiar and beautiful Christmas carols will be sung and the story behind their writing, related by the pastor. Instrumental and vocal music will be features also of the program. This should prepare us for the Coming Christmas season. All are invited.

9:00—The Senior Luther League will meet at the parsonage for the meeting and study of The Acts. All are invited.

Bethany Church will continue its evening services until Christmas. Because of fuel oil restrictions there will be only one service each Sunday after that. Our allotment is approximately one-third of last year's quota and thus all mid-week services and activities at the church will be suspended. The organizations and monthly meetings of committees, etc., will be held as usual in homes and in the parsonage.

Activities and future events—

The Catechetical Classes will meet at the parsonage at the usual hours, 10 a.m. and 11 a.m., Saturdays.

Monday, December 14—The men of the church Council and their wives or mothers will be entertained by Pastor and Mrs. Rowe at the parsonage at 8:00. A social period will follow the regular business meeting of the Council.

Wednesday—The Social Mission Committee will meet in the furnace room of the church basement at 7:30 p.m.

Next Sunday—Morning worship at 11:00 and the Church School program at 7:30 in the basement. A fine program is being prepared to be presented by the Children and young people. A Christmas play, "Christmas in Coventry," will be presented by the intermediate and Senior Departments of the Church School at this service. This play has an unusual appeal for a Christmas observance in wartime. You will want to see it and hear its message.

Thursday, December 24—Christmas Eve Candlelight Service at 11 p.m. This service has come to be the most cherished worship period of the entire Christmas season. More and more people are being attracted to it. You are welcome to join us.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.

Rev. D. Roe Haney, B. D., Minister

Epworth Church in the spirit of preparation for Yuletide will have Church School in all departments at 9:45. There is a class taught by trained teachers adapted to every person of every age from the Nursery Department to the large organized men's and women's classes. Strangers are gladly received and classified.

Morning worship will begin at 11 o'clock. The Minister will preach on "A Unique Message from Christ."

The evening worship will begin at 7:45. The Ladies of the Eastern Star will be our Guests. The subject of the sermon will be "The Star in the East."

The Youth Fellowship will begin at 7 o'clock, with Mrs. Eara Carhart as the leader.

Monday, 7:30—Boy Scouts.

8:15—Business Meeting and Christmas Party of the Friendship Circle.

Tuesday—7:30, Girl Scouts.

Wednesday—8:00, Prayer Meeting.

Friday—3:45, Junior Choir Rehearsal and 7:45—Senior Choir Rehearsal.

Sunday, December 20th, at 4

## WESLEYAN MEN'S BIBLE CLASS

## EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

J. Edmund Turnock, Jr., will address the class this Sunday.

Helen Seel Guldin will be the soloist.

SACRED HEART CHURCH  
Fourth and Linden Avenues  
Riverton, N. J.

Rev. William F. Quinn, Pastor

Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 6, 7, 9, and 10:30.

Daily Masses—7 and 8.

Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.

The Rev. R. B. Stewart, Pastor

As the Christmas season approaches it is natural that we who are Christians should direct our thought exclusively to the One in whom is centered our perpetual hope for "peace on earth to men of good will." It is perfectly natural that we should want to recall His unique relationship to the historical sequence of events, to the human family to which He was sent, and to the Father who sent Him. Next Sunday morning the Calvary message will be centered around this timely theme, "The Uniqueness of Christ." In harmony with this worship theme, the choir will render the well-known anthem by Mendelssohn, "And the Glory of the Lord."

The church nursery, (for the benefit of those who wish to have their children cared for during the hour of morning worship) will be in charge of Mrs. O. Wagny assisted by Miss Ruth Zapp. Our sincere thanks are tendered to all who have contributed toys and other equipment to the nursery.

In addition to the worship service at 11 o'clock, church school will meet at the Manse at 3:30 p.m.; the Session will meet at 4:30 to examine the Young Communicants, and the Christian Endeavor groups will convene at 6:45 in the Church School auditorium. A special candlelight service of consecration will constitute the C. E. program, and all parents and interested adults are heartily welcomed to this service. Adults are asked to come at 7:15.

Arrangements are being made to present a Nativity Pageant and Candlelight Vesper Service in the Sanctuary on the afternoon of Sunday, December 20, at five o'clock. More detailed information will be given next week.

The Church School Council will meet in the Ladies' Parlor on Monday evening at 8 o'clock.

On Wednesday, December 16, the Golden Hour Circle will hold its annual Christmas Party. There will be the usual exchange of gifts. The Party will begin at 3 o'clock.

Young people are reminded of the Junior Choir rehearsal on Thursday afternoon at 5 o'clock.

CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue  
Palmyra

As their part in the alleviation of suffering experienced in a war-torn world, "Central Baptist" observed Sacrificial Day last Sunday by contributing to the World Emergency Fund the sum of about \$150.00 with contributions still being received from classes and departments. This fund is sponsored by the various denominations throughout the United States, \$600,000 of which has been apportioned to the Northern Baptist Convention. Should there be any who wish to share in this opportunity of practical display of Christian fellowship, they may still do so by placing their contributions in care of the Pastor.

Services, Sunday, December 13—Bible School, 10 a.m.—You may spend a very profitable hour every Sunday in a class fitting your age, led by teachers who make the lessons taught practical to every day life.

## Morning Worship, 11:15 a.m.—

"The Need of The Church" will be the timely subject of the morning sermon by the Pastor. Offerings by the choir will be "How Lovely Are The Messengers" by Mendelssohn, and "O Light Eternal" by Miles.

Jr. B.Y.P.U., 7:30 p.m.—Meeting in the Junior Department room, led by the Pastor. It was quite commendable when they gave \$5.00 toward the World Emergency Fund last Sunday evening.

Senior B.Y.P.U., 7:00 p.m.—Meeting in the Main School Room. The topic for this week's discussion will be "You Will Never Be Independent." This group will attend the inter-church hymn sing in the Westmont Methodist Church which will begin at 9:30 p.m. All wishing to go along will meet at the Central Baptist Church at 9:00 p.m. where transportation will be provided.

Evening Worship, 7:45 p.m.—The Pastor will have another awe-inspiring subject on which he will speak, "Faith's Faithful Foundation." The anthem of the evening "I Will Lift Mine Eyes" by Stults will be rendered by the choir. Come and bring your friends.

Wednesday, 8 p.m.—Mid-week Prayer and Praise service where helpfulness and Christian fellowship hold sway. Make this a weekly date.

THETA SIGMA JOINS UP

Theta Sigma, honor society of Palmyra High School, is doing its part towards the War Effort. Under the direction of Miss Sypher, the honor students are conducting a drive for non-perishable articles to be placed in gift boxes for Fort Dix soldiers.

Each home room has a representative collect the contributions every morning. Such things as razor blades, cigarettes, cigars, tobacco, candy tooth powder, playing cards, and things that are non-perishable are being placed in boxes and will be distributed at Christmas Time, to the soldiers most worthy of them. Every boy and girl in school has a relative or friend in the armed forces and they are all too glad to do their part to make them happy. The gifts may not reach a Palmyra fellow at all, but wherever they are we hope they

are being thought of by their surrounding towns.

December 18 has been declared cake and cookie day by the Theta Sigma. On that day the Honor Society members will bring in cakes and pastries to be taken to Fort Dix. Only one stipulation was made and that is that the goods are home made.

As a sub-division of the Red Cross the Theta Sigma is scheduled also to make bandages at some future time and anything else that may in some small way be another link in the chain that is gradually crushing the Axis Powers.

War Activity Committee  
Doris Massey

It gratitude is due from man to man, how much more from man to his Maker!—Joseph Addison.

How to cut the cost of Heating Your Home

by John Barclay  
AMERICA'S HOME HEATING EXPERT

How To Obtain Heating Satisfaction

Another heating season will soon be upon us. When tending to the furnace, let us resolve not to follow those habits which waste money, coal, and cause inconvenience and discomfort.

There are ten such bad habits which every homeowner would do well to avoid:

1. Excessive shaking of the grates: A gentle shaking will serve the same purpose and save fuel. Shake only until the first red glow appears in the ashpit, not until live pieces of coal drop through the grate.

2. Using ashes for banking purposes: The only place for ashes is in the ashpit—with the exception of a thin layer upon the grates. If you fire ashes on top of live coals, you can expect clinker trouble and poor heat.

3. Burning rubbish or garbage in your furnace: Your furnace was built to burn coal, and you shouldn't put any foreign substance in it, as clinkers often result and fuel is wasted as a consequence.

4. Operating dirty boiler, heater, flue pipe or chimney: A clean heating plant—like a clean automobile engine—will give better service and greater comfort. Remove all soot and fly ash at least once a year.

5. Connecting two heaters into same chimney flue: This practice retards the draft and causes poor heat. If two heaters are connected into the same flue, make sure the draft on the one not being operated is completely shut off and all leaks sealed.

6. Operating hot air furnace without water in the humidifier: Dry air is both uncomfortable and unhealthy. You will get much more satisfaction from your furnace if the humidifier pan is kept filled with water. This is an important health measure.

7. Carrying this fire bed: The firebox should be filled flush with the lower edge of the fire door. Contrary to the belief held by many people that a high and freckled coal bed actually burns up more coal and at the same time causes much unnecessary inconvenience. A thick fire bed burns better,

lasts longer and saves money.

8. Operating your furnace with damper controls disconnected: Strange as it may seem, some people do not bother to keep their damper controls in good working order. These controls are as necessary to your furnace as brakes are to an automobile. They are simple to operate. If handled properly they will save much fuel and add greatly to the comfort of your home. Your fuel dealer can instruct you in the correct use of dampers.

9. Using incorrect sized coal: For best heating results always use the size coal best suited for your heater. Today coal is prepared in several sizes, one of which is sure to give you best results. If the coal is too small it packs too much in the fuel bed. When this takes place it is sometimes difficult to bring up heat quickly. Other troubles may also be caused from a fuel bed that is "packed." Because of the blasting that is necessary it is sometimes very difficult to have the draft pass through this bed of coals. The heat may be retained to such an extent that there may be a possibility of clinkers forming. If the coal is too large in size the air will pass through it too quickly and actually rob heat from the fuel bed. Be sure the correct size of coal is being used.

10. Incorrect Methods of firing: Always fire the coal so that the fuel bed assumes more or less a level position. The depth of the fuel bed will vary depending upon the size of the fire box. Fire the coal level with the bottom of the firing door, always leaving a strip of red coal exposed to act as a pilot light to ignite the gas that will come off from the fuel.

Follow the above suggestions and you will be sure to get more heat that will result in comfortable and healthy conditions during the winter. If you are in doubt about the correct operation of your heating plant, call on your local fuel dealer. He will be more than pleased to render service.

For Christmas GIFTS

● STATIONERY

● TOILET ARTICLES

● CIGARS—TOBACCO

● PENS AND PENCILS

● NOVELTIES

● CANDY

● CARDS

● GIFT WRAPPINGS

L. L. KEATING

Broad and Main Streets  
RIVERTON

## HI-Y MEETING

The local Hi-Y club had its weekly meeting Tuesday evening, December 1, 1942. Plans were made for future meetings and activities.

Several local YMCA groups have been organized and reorganized since September.

Robert Emms, of the Palmyra High School Faculty is acting in an advisory capacity with the Jr. Hi-Y group that is studying aeronautics.

Earl Rohrbach of the Palmyra Grade School faculty is the adviser of the local Gra-Y club.

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L. L. KEATING

Broad and Main Streets  
RIVERTON

## The Porch Club

As in former years, the Porch Club will be open to the public on December 15, from 4 to 6 p.m., for its annual Christmas Tea. All members and friends are invited. There will be Christmas carols sung while the three tableaux take place at 4:30, 4:50 and 5:20.

Robert Emms, of the Palmyra High School Faculty is acting in an advisory capacity with the Jr. Hi-Y group that is studying aeronautics.

Earl Rohrbach of the Palmyra Grade School faculty is the adviser of the local Gra-Y club.

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## THE NEW ERA

Incorporated

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101 Seventh Street, Riverton 4 Second Street, Riverton  
Phone 668 Phone 406

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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## Church Notices

## WESTFIELD FRIENDS MEETING

Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School.  
11 a.m.—Meeting for Worship.

## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m."God The Preserver of Man" is the Lesson-Sermon subject for Sunday, December 13, in all Christian Science Churches and Societies throughout the world.  
The Golden Text is: "In God is my salvation and my glory: the rock of my strength, and my refuge, is in God." (Psalms 62:7)Among the Lesson-Sermon citations is the following from the Bible: "He giveth power to the faint; and to them that have no might he increaseth strength." (Isa. 40:29)  
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Constant toil, deprivations, exposures, and all untoward conditions, if without sin, can be experienced without suffering. Whatever it is your duty to do, you can do without harm to yourself." (page 385)

## New Shoes From Old "AMICO"

Electrical Vulcanized Resoling

No Nails  
No Stitches  
Shoes ShinedUNITY SHOE REBUILDERS  
541 Cinnaminson Ave., Palmyra

## RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 6 o'clock Monday mornings.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

## ANNOUNCEMENT

For the benefit of my customers and friends, my new address is Elm Avenue and 5th street, Palmyra, N. J. Bring or send in your fur or cloth coat to be remodeled and repaired. Also new suits, latest style. Phone Riverton 0758.

Carl A. Peterson



## WE'RE CUTTING DOWN ON This

TO SAVE GASOLINE and RUBBER

The pressing need to conserve gasoline and rubber makes it imperative that the use of company delivery trucks be cut to the bone!

Won't you help us? We no longer wish to make use of these trucks to deliver a little thing like a fuse to the homes of our electric customers when replacements are needed. It is a simple matter for you to keep a small supply of fuses on hand to have them ready when needed. If a fuse blows out it is as easy to replace it as changing an electric light bulb.

So we ask your cooperation—to help us conserve gasoline, rubber and manpower. Please replace your own fuses! If you are uncertain as to the location of your fuse panels and how fuses are replaced—or if fuses blow out frequently—call your local electrician.

Keep extra fuses, and a flashlight, handy at all times.

## PUBLIC SERVICE

★ BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS ★

## Speed the War Effort

BACK of every new ship of the sky and sea are thousands of telephone calls. Long Distance lines are heavily burdened and materials needed to build more have gone to war.

We are keeping the lines in fine condition and putting through calls as fast as we can. You can help speed the war effort by not calling Washington, D. C., and other war-busy centers unless necessary.



\*\*\* NEW JERSEY BELL TELEPHONE COMPANY \*\*\*

## BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

## Pontiac Sales, Service

BELLEVUE GARAGE  
Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M"JACK" DAWLEY, Inc.  
OldsmobileSALES and SERVICE  
Safety Tested Used Cars  
10 Broad Street, Riverton  
Telephones  
Riverton 1212 Merchantville 580SALES SERVICE  
Moorestown Motor Co., Inc.  
219 West Main St., Moorestown  
Phone Moorestown 77 or 485

## AUTO-SERVICE

MARFAK LUBRICATION  
CARS WASHED  
Firestone Tires—Batteries  
Burke's Service Station  
Broad and Linden Riverton  
Phone 1562WOOLSTON'S  
ESSO STATION  
• ESSO GASOLINE and OILS  
• BRAKE and LIGHT SERVICE  
• LUBRICATION - WASHING  
• IGNITION and BATTERY  
• GENERAL REPAIRING  
THE ONLY COMPLETE  
ONE-STOP SERVICE STATION  
MAIN AND HOWARD STREETS  
RIVERTON  
Cars Called For and Delivered  
Phone Riverton 9567BAKERIES  
FANCY BAKING  
Home-Made Ice Cream  
CONFECTIONS  
the kind you will  
be proud to serve  
CHEW'S BAKERY  
526 Main St., Riverton  
We Deliver  
Phone 154BANKS  
CINNAMINSON  
BANK & TRUST CO.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

## BARBERS

RAY BANKS  
BARBER  
Special Attention to  
All Work  
306 BROAD STREET  
RIVERTON

## BUILDERS

John E. McVaugh  
Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 915-JCurtis E. Stavelly  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
Phone 744JOSEPH J. JOYCE  
CONTRACTOR and BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 285

## COAL

J. T. EVANS CO.  
General FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 302H. B. WILLIAMS  
LEHIGH VALLEY  
COAL  
KOPERS PROCESS COKE  
FUEL OIL  
Building Materials—Feed  
and Fertilizers  
Phone 1100

## DAIRIES

BISHOPS' DAIRIES  
QUALITY PRODUCTS  
Phone 476 RiversideDRUGGISTS  
GET IT AT  
BLANC'S  
Palmyra Pharmacy  
1 E. Broad Street, Opposite Depot  
Palmyra, N. J.  
PRESCRIPTIONS—DRUGS  
COSMETICS—PERFUMES  
A Complete Drug Institution

## ELECTRICIANS

EARLE B. HARDER  
Repairs and Installations  
Power and Light  
306 Melrose Avenue Palmyra  
Phone Riverton 1125

## EXPRESS

Shinn's Express  
Riverside, N. J.  
DAILY TO PHILADELPHIA  
Office—106 N. 5th Street  
Phone—Riverside 346  
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For Better Shoe Repairing Try  
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Work Called For and Delivered  
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TAILOR  
Cleaning - Pressing - Dyeing  
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PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

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## About Town

In observance of Pearl Harbor Day, December 7, the pupils of the Riverton Public School held a special drive for the sale of War Savings Stamps and purchases amounted to a total of \$27.90.

"Yesterday, Today and Tomorrow" is the title of a special sound motion picture being shown to YMCA Groups throughout Burlington county this week in connection with group rallies at Columbus Monday evening, Pemberton Tuesday evening, Palmyra Wednesday evening, Moorestown Thursday evening and Burlington Friday. The same film will be shown to the Riverside groups at the High School Saturday morning. These rallies were arranged by County Secretaries Clifford W. Ergood and George R. Keller.

Alexander Marcy Lippincott, son of Mr. and Mrs. Howard L. Lippincott, of Morgan avenue, Palmyra, has enlisted in the Army Engineer Corps and is now at Camp Lee, Virginia.

Mr. and Mrs. Walter L. Bowen entertained Saturday for dinner and the evening in honor of their son and his bride. Those present were, Mr. and Mrs. W. Maynard Bowen, Mr. and Mrs. James C. Brinton, Miss Margaret Brinton, Miss Lillian Brinton, Mr. Elliott Morse, Mr. Leon Spowen, and Mr. and Mrs. Oliver F. Bowen.

John H. Yost, son of Mr. and Mrs. Charles H. Yost, of Thomas avenue, Riverton, recently received a commission as Ensign in the U. S. Naval Reserve and is now awaiting orders to report for training.

### RATION BOOK TWO

War Ration Book Two, which will be distributed to the public next month for use in connection with commodities to be rationed next year, has begun to arrive in quantity in various parts of the State. James Kerney, Jr., State OPA Director announced that a total of 4,456,000 copies of the second ration book will be distributed among county clerks during the next week or two, where they will be held until ration boards call for them later this month. In addition, there will be a reserve of 223,000 books kept available at the State office in Newark.

In announcing the arrival of the new books, Kerney stressed that they would be given only to holders of War Ration Book One, the present sugar and coffee rationing book. He said: "It is important for every person to have a copy of War Ration Book One, even if he does not use it to buy sugar and coffee. This book may be used in the rationing of other commodities, and it will be the basis for distribution of War Ration Book Two. Anyone who does not have a copy of the present sugar and coffee book should apply to his local rationing board for one before December 15, 1942."

He indicated that details of the plan for distributing Ration Book Two to the public would be announced shortly. War Ration Book Two, it was explained, is to be used in connection with rationing articles by the "point system." This system is used for the rationing of a group of similar or related commodities, with a low point value given the most plentiful, and a high point value, given the scarcest.

### Point System

The following explanation of point rationing was outlined by State rationing officials: 1. War Ration Book Two consists of eight pages of coupons; four pages are red, and four pages are blue. There are 24 coupons on each page—six 8-point coupons, six 5-point coupons, six 2-point coupons, and six 1-point coupons. Each coupon has both a letter and a number to designate it: A5, B8, C2, etc. 2. When the government decides to ration a group of similar or related commodities, it will announce what those commodities are, the number of points allotted to each, and what total points may be used each month by each person to purchase these commodities. For example, if it is announced

that a group of five items are rationed, OPA will announce point values and procedure as follows:

- (a) Item 1—1 point per pound
- Item 2—2 points per pound
- Item 3—4 points per pound
- Item 4—8 points per pound
- Item 5—11 points per pound

(This will indicate that Item 5 is the scarcest, and Item 1 the least scarce.) (b) 48 points a month may be used by each person to purchase these commodities. (c) Blue stamps A, B, and C will be used during the first month. There are four each of the A, B, and C stamps, in denominations of 8, 5, 2, and 1 points under each letter. Consequently, there are A stamps to the value of 16 points, and the same applies to the B and C stamps, making a total of 48 points.

(d) When you purchase a pound of Item 1, therefore, you surrender an A1, B1, or C1 coupon from your blue sheet.

For a pound of Item 3, you surrender two A2, B2, or C2 coupons; or one 2-point and two 1-point coupons—any combination of the A, B, and C coupons, as long as they total four points, in this case. If you purchase five pounds of Item 1, you must surrender a 5-point stamp, either A, B, or C, or any combination totaling five points. In connection with mileage rationing, OPA State headquarters pointed out that car owners must submit their tires for their first inspection before January 31, 1943. Official Tire Inspection Stations will be set up in each community within a day or two. Each station will be given an insignia of identification to display, and public announcement will be made of the official stations.

### MUST SURRENDER CREDIT FUEL STAMPS TO DEALER

When your fuel oil dealer sold you a delivery of oil "on credit" so far as ration coupons were concerned, you agreed with him to surrender the proper number of coupons as soon as your coupons were issued. That means that if you have now received your ration coupons and owe some to your dealer, you should immediately give him the number of coupons that you owe him. T. Curtis Flynn, chairman of the Burlington County No. 4 Rationing Board, explained this week that many consumers apparently have misused the coupon credit system. This credit was extended only to allow time for the printing and distribution of application forms and their processing. The ration coupons which consumers are now receiving for heat and hot water in either private or multiple dwellings cover the entire season's fuel-oil period, which began on October 1st.

Blessings are upon the head of the just.—Proverbs 10:6.

**HANSEN**  
WATCH & CLOCK  
REPAIRING  
25 YEARS' EXPERIENCE  
English and American  
Hall and China Clocks  
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### WAR RATION BOOK NO. 1

All consumers who have not registered for War Ration Book No. 1 must register by December 15th with the local Board which serves the area in which the consumer regularly resides. T. Curtis Flynn, chairman of the Burlington County No. 4 War Price and Rationing Board, announced this week.

War Ration Book No. 1 will be used by consumers to secure coffee rations. It will also be used to issue War Ration Book No. 2 and may be used to ration other commodities. It is therefore essential, Mr. Flynn pointed out, that every individual have a War Ration Book No. 1 regardless of whether or not he buys sugar or coffee. Nobody will be able to obtain War Ration Book No. 2 unless he has War Ration Book No. 1.

Mr. Flynn further explained that persons who do not have War Ration

Book No. 1 include those who have not registered, those who have registered and have not been given books because they had excess supplies of sugar, and those who have surrendered their books to local boards for one reason or another as required by the Regulations. He urged these people to register at once.

**TOP THAT**  
BY NEW YEAR'S  
BUY WAR BONDS

### DO NOT DELAY

Be prepared for cold weather and lay in a supply of that good "Premium Anthracite" Coal. "It goes farther and heats longer."

You may use our Easy Payment Plan that is available;

No down payment

Cash Prices

One Year to Pay

CALL—PHONE OR WRITE

**J. T. Evans Co.**  
RIVERTON  
302

Genuine Koppers Coke

All types of Insulation

Roofing—Siding—Vita Var Paints

Storm Sash

### AVENUE DEC. 7! Buy Bonds and Stamps ON TO VICTORY!

**FOX**  
THEATRE  
RIVERSIDE  
We Sell WAR BONDS AND STAMPS  
Throw Your Scrap Into The Fight

Friday and Saturday, Dec. 11-12

**HOLIDAY INN**  
Irving Berlin's  
Singing  
CROSBY - ASTAIRE

MAMMOTH 3 1/4 HOUR FAMILY SHOW SUNDAY AFTERNOON

Extra Feature—Roy Rogers in "RED RIVER VALLEY"

Tuesday Only, Dec. 15

Ladies—Get your last item of the "TROPICANA" Fiesta Luncheonware—Large Platter.

On Our Screen—2 Big Hits

**NO HANDS ON THE CLOCK**

with

Chester Morris—Jean Parker

and

**THE SPIRIT OF STANFORD**  
FRANKIE ALBERT (Dr. George Stutz)

Sunday and Monday, Dec. 13-14

**FLYING TIGERS**  
JOHN WAYNE  
A REPUBLIC PICTURE

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Southern New CABBAGE 3c

Fresh California CARROTS 10c

Bunch ICEBERG LETTUCE 15c

California HEAD 15c

Fresh Fancy GREEN OR WAX BEANS 15c

Florida ORANGES FOR JUICE 25c

Florida TANGERINES Sweet and Juicy 25c

Doz. ROME BEAUTY APPLES 14c

3 lb. STAYMAN WINESAP APPLES 19c

Fancy Calif. RED GRAPES 19c

Harding's Sweet Cream BUTTER 1b 53c

Farm Roll EGGS Doz. 65c

Large Size NUCOA, Good Luck, Parkway OLEOMARGARINE 29c

28 Oz. Jar APPLE BUTTER 22c

Sunkist FRUIT COCKTAIL Lg. Can 33c

BIRDS EYE PEAS Pkg. 29c

BIRDS EYE ASPARAGUS TIPS Pkg. 35c

BIRDS EYE CUT CORN Pkg. 22c

FANCY LARGE SMELTS 1b 29c

FRESH YELLOW PERCH 1b 35c

PARAMOUNT Strictly Fresh Killed

**CAPONS**

1b 52c

6 lb Avg.

Delicious Paramount Strictly Fresh Killed DUCKS

1b 35c

Limited Quantity, Please Order Early.

Milk Fed Country

Shoulder of Veal

1b 35c

Vogt's City Dressed

Shoulders of Pork

1b 37c

### BUY U. S. WAR SAVINGS BONDS AND STAMPS

## COURT SLATE AT HIGH SCHOOL

With the first game being played last night against the Alumni five, the Palmyra High School basketball squad swung into the current 18-game schedule.

Coach K. C. Dimond, whose teams boast an impressive record in South Jersey Scholastic circles has had his outfit practicing for about two weeks, and, with five members of last year's varsity available, predicts that the season should be a successful one.

The veterans of last year's quintet are headed by Charles Conover, who has been elected captain and also include Bowers, Bennett, Hardy and Sims. Other first stringers are Bishop, Brewer, Bailey, Kemmerle, Weart and Weigand.

### Jayvees

The junior varsity will be coached by Mathew Curtis, who has the following men available: Choyce, Haynes, Heeter, Horton, Hoepfner, Kessler, LeCares, MacAnulty, Veitheimer and Mutali.

Junior varsity home games will start at 7:30 and the varsity will swing into action at 8:30 unless otherwise indicated.

The slate calls for two games each with Merchantville, Moorestown, Paulsboro and Burlington, league members.

Mt. Holly, Camden Vocational and Riverside will be met on two occasions, with single engagements booked with B.M.I., Haddon Heights and Camden Catholic.

The complete schedule follows:

December 12: Camden Vocational—Home.

January 8: Moorestown—Home.

January 12: Merchantville—Home.

January 16: B.M.I.—Away.

January 19: Burlington—Away.

January 22: Paulsboro—Away.

January 26: Mt. Holly—Home.

January 30: Moorestown—Away.

February 2: Merchantville—Away.

February 5: Riverside—Home.

February 9: Burlington—Home.

February 12: Paulsboro—Home.

February 12: Camden Vocational—Away.

February 19: Mt. Holly—Away.

February 23: Camden Catholic—Home.

February 26: Riverside—Away.

\*League games.

### PORCH CLUB

On Tuesday afternoon from 4 to 6 the Riverton Porch Club welcomed the Yuletide season with its annual Christmas Tea for members and friends. The program was planned by Mrs. Gilbert Cox and members of the Civics Committee.

The club was most appropriately decorated with seasonal green, red and silver and formed a perfect setting for three Christmas tableaux.

Mrs. G. Rex Showell was in charge of the tableaux and Mrs. C. V. Devary in charge of the music. Those participating were as follows:

Tableau 1, "The Children's Serenade," Paul and Charles Coward, Martha Anderson, Suzanne Sparks, and Joan McBrian. Music, "Away in a Manger."

Tableau 2, "The Carolers," Mrs. Robert Lippincott, Mrs. Gorman Sargent, Mrs. Edward Hunn, Mrs. G. Rex Showell, Music, "O Little Town of Bethlehem."

Tableau 3, "The Madonna," Mrs. Robert Adams, Music, "Silent Night." These tableaux were carried out with great effectiveness of art and arrangement.

Miss Mary Freeland was in charge of the decorations and Mrs. W. Brooks Ewert and her committee served sandwiches, coffee and tea during the afternoon.

Officers of the Club received at the door, including Mrs. Stewart G. Borger, president; Mrs. John P.

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 17, 1942

53rd Year, No. 35

PRICE FIVE CENTS

## BENEFIT MOVIE ON DECEMBER 18

On Friday afternoon, December 18, starting at 4 o'clock, the annual Christmas baskets which will be distributed in the Broadway Theatre, Palmyra. Admission will be given for food, stuffs, canned goods, etc., and the donations will be used in making up Christmas baskets which will be distributed to the needy in Palmyra, Riverton and Cinnaminson.

The funds will be paid out of the cash balance and the bonds will be earmarked as a "Public Works Reserve."

The decision followed a lengthy discussion over the proposal, involving consideration of what type of bond was best suited for municipal ownership.

Councilman Archibald Bush, chairman of the fire committee, reported that one engine had just been extensively repaired, the work involving overhauling the pump, installation of a new clutch and new parts on the motor. Mr. Bush stated that all equipment was now in good condition.

## RIVERTON TO BUY VICTORY BONDS

At the meeting of Riverton Borough Council held on Thursday night of last week, it was voted to purchase \$10,000 in Victory Bonds, those to be of the registered type in the new issue.

The bonds will be paid out of the cash balance and the bonds will be earmarked as a "Public Works Reserve."

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### Vacant Lots

The borough clerk, Daniel M. Clifton, stated that all owners of vacant lots, whose property was a fire hazard had been notified to have the same cleared off and that the 10-day period for doing the work had expired.

The properties will be cleared by the borough and the cost of the work charged to the respective owners.

## CHRISTMAS PAGEANT AT CALVARY PRESBYTERIAN CHURCH NEXT SUNDAY

A Christmas Pageant will be presented next Sunday afternoon, December 20, at 5 o'clock in the Calvary Presbyterian Church, at Fourth and Lippincott.

The Pageant is entitled, "At the Door of the Inn," and will be directed by Mrs. A. J. Clay, assisted by the junior, intermediate, and adult choirs of Calvary.

We shall see them as they come to the humble khan in Bethlehem, rich and poor, high and low. Then two humble wayfarers will appear, their names, Mary and Joseph. There will be no room for them in the inn, and so a Child, destined to change the history of the world, will first touch earth in the little khan. As Mary watches in wonder, the angels will appear, and the shepherds, and the wise men from the East, also singing beautiful songs that will breathe the spirit of Christmas into every heart.

Sixty-five voices will unite joyously in the chorus melodies; beautifully soft, ever-changing lights will imprint the nativity scene indelibly on every heart. Then, in subdued candlelight, all shall sing together the haunting strains of Franz Schubert's "Stille Nacht."

There will be room for you when you come, and a hearty invitation is extended to all our friends in the communities of Palmyra, Riverton and Cinnaminson to share in this rich Christmas experience.

The doors of the Sanctuary will be open at 4:45. A silver offering will be received to help defray the expenses of the Pageant.

## CHRISTMAS PARTY AT RIVERTON SCHOOL

At the invitation of the P.T.A., Santa Claus will be present at the annual Christmas party at Riverton School on Monday, December 21st at 2 o'clock.

The lower grades will entertain with an arrangement from Tchaikovsky's Nutcracker Suite and the choir will sing carols.

## SUGAR STAMP NO. 10

The State OPA food rationing division has reminded consumers that sugar stamp number ten in War Ration Book One is now valid for the purchase of three pounds of sugar; it remains valid until January 31, 1943.

Abell, Mrs. Howard S. Coe, Mrs. Edward W. J. Hunn, vice president; Mrs. Edward K. Merrill, treasurer; Mrs. Edwin E. Ochs, secretary; and Mrs. Edward H. Blackwell, corresponding secretary; while members of the board of directors acted as hostesses.

Refreshments were served by Mrs. A. Hewlett, Mrs. A. Holman and Mrs. R. Farrow. At the close of the party each member of the band received a beautifully decorated large cookie made by Mrs. Kenneth Davis.

## ROTARY INDUCTS THREE MEMBERS

Past District Governor, J. Bruce McCullough, not only spoke to Palmyra-Riverton Rotarians about his experience on the International Committee of Rotary, but inducted three new members as well. The third feature of the meeting was the navy film "Eyes of the Navy" which was shown by two Palmyra High School students, Bertram Marple and Mark Hoepfner. Edward W. Fry, recently returned to the community, was re-inducted under the classification telephone and telegraph maintenance. George Becton and Rev. Robert B. Stewart were the other two members. The former is classified under electro plating and engraving, and the latter Protestant Religion, Presbyterian.

Mr. McCullough in addition to being past district governor of the old 31st district, has been president of a Pawtucket, Rhode Island Rotary Club, a member of the Providence, Rhode Island Club, and is now a member of the Philadelphia Club. He also served as a member of the International Service Committee of Rotary International. Mr. McCullough is now sales director of the avondale Mills Corporation and has recently returned from a year's service in Washington in the Office of Production Management.

### Keep Alert

In a talk which stressed Rotary's great interest in the peace that will follow World War II, Mr. McCullough emphasized the need for the individual Rotarian to keep himself alert to the effort of living. Only the highest ideals, he feels, as they appear in the lives of individuals throughout the world will make the universe safe for the kind of social structure which everyone wishes to see instituted. While he makes no claim to being a New Dealer or even a Democrat, Mr. McCullough notes many social advances that have been made during the present administration in Washington which all right-minded men are ready to accept. Human values, he said, are still the same and we are our brothers keepers to a larger extent than ever before realized. As a member of the International Committee of Rotary International, Mr. McCullough found that Rotary clubs all over Europe were depending upon Rotary to bring about a better world. Before the present war, various Rotarians were extending fellowship on a sincere basis until the Nazis blotted it out. But Mr. McCullough is sure that men are still believers in the Rotary spirit and will also work for a just peace throughout conquered Europe when the opportunity arises. A nucleus of them is to be found meeting in New York every other week under the guidance of the New York Club. They are truly reinvigorated Rotarians. Rotary, he said, is not only in getting through the terrible bitterness of this war, but in neglecting to find out what kind of a world we all want to live in. It must continue to have a strong place in every community and to be carrying on many constructive activities and illustrate how amity and good will may be developed. That the Rotary Code of ethics has served as a pattern to many trades and crafts organizations throughout the country indicates the influence which may be wielded when the proper time comes. Mr. McCullough closed by stating that he believed we must actively strive to do our part in modeling the world which is to come.

Refreshments were served by Mrs. A. Hewlett, Mrs. A. Holman and Mrs. R. Farrow. At the close of the party each member of the band received a beautifully decorated large cookie made by Mrs. Kenneth Davis.

Door prizes were won by Betty Hufschmidt and Mrs. Maybelle Coles. Mrs. A. Hewlett, Dorothy Knight and Robert Latch took the honors in the Slogans game while in the Gift Unwapping, Mrs. Ralph Bushong and Betty Knight received prizes.

Solos by Bebe Carhart, accompanied by Lillian Wells, were enjoyed by the guests. A brass quartet composed of Ken Davis, Russell Farrow, Bob Latch and Courtney Houston entertained with Christmas carols. During the evening dance music was furnished by the Palmyra High School Swing Band. Santa Claus really did arrive complete with his bag of gifts for each member of the band.

Over 75 guests attended the Christmas party given by the Band Parents Club to the members of the Senior Band, Monday night at the High School with Mrs. Kenneth Davis and Mrs. Wells acting as co-chairmen.

The gymnasium, transformed into a gala Christmas scene was bedecked with colored lights, pine cones, Christmas trees and a log burning fireplace, complete with hanging stockings.

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## Westfield Friends' School

There will be two Christmas programs presented at Westfield Friends' this year. The Nursery and Kindergarten classes will entertain their parents and friends on Thursday, December 17, at 10:30 a.m.

On Friday morning, December 18, at 9:30 o'clock, the Primary and Upper Groups will give an original presentation entitled, "The Hollyberries at Christmas in 1942."

Everyone is cordially invited.

### BONSAL-LIPPINCOTT

Miss Elizabeth Anne Lippincott, daughter of Mr. and Mrs. Stanley S. Lippincott, of 802 Columbia avenue, became the bride of Petty Officer, J.C. George H. Bonsal, son of Mr. and Mrs. George W. Bonsal, of 901 Lincoln avenue, November 30, in Christ Church, Palmyra, at 7 o'clock, with the Rev. Hugh Morton officiating, and Holland Lippincott, the bride's brother, serving as his Acolyte.

The bride, who was given in marriage by her father, wore a gown of white satin, with finger tip veil, with a heart shaped head piece of orange blossoms. She carried a bouquet of white roses and gardenias.

Miss Jane Pegal, of Frankford, was the maid of honor, and wore a gown of pink lace and net, with silver Juliet cap, and carried pink roses.

Mr. William Mickie, of Palmyra, was the best man. The wedding march was played by Mrs. William Leigh, of Burlington, and during the ceremony the choir sang the marriage hymn "The Voice That Breathed o'er Eden."

After a reception at the bride's home the young couple left for a wedding trip to New York and Boston, after which the groom will be on active sea duty in the Coast Guards.

Both are graduates of the Palmyra School.

### KOPPENHOEFER-KUENSELL

Epworth Methodist Church, Palmyra, was the scene of a very pretty wedding on Sunday, December 6, at 2:30 p.m., when Miss Blanche V. Kuensell, daughter of Mr. and Mrs. N. Kuensell, of 24 South Bellview avenue, East Riverton, became the bride of Louis A. Koppenhoefer, son of Mr. and Mrs. A. L. Koppenhoefer, of 217 Garfield avenue, Palmyra.

The Rev. William A. Boyd, of Camden, a former pastor of Epworth Church, performed the ceremony and Rev. D. Roe Haney, present pastor of the church, assisted.

Mrs. Rachel Lord played the wedding march and accompanied Mrs. Ernest Barkel in vocal solos.

The bride, who was given in marriage by her father, wore a gown of champagne satin with lace applique inserts through the skirt and train, sweetheart neckline with lace applique and long leg-o-mutton sleeves. Her full length veil of illusion fell from a tiara of orange blossoms. Her bouquet was of white roses, sweet peas, bouvardia and gardenias.

Nancy Joan Start, of Bellview avenue, was flower girl and wore a long

dress of deep peach taffeta, with headpiece of piccadilly ribbon and Talisman roses. She carried a basket of pink and white pompons and snapdragons.

Miss Ruth Mooreland, of Bridgeboro, served as maid of honor, and her frock was of light pink chiffon with headpiece and veil to match. Her bouquet was pink delight roses with gerbera.

The bridesmaids, Miss Ruby L. Kuensell, sister of the bride, and Miss Dorothy Koppenhoefer, sister of the groom, wore dresses of light blue chiffon, with matching headpieces and veils. They carried pink roses.

George Pruitt, of 421 West Kings Highway, Audubon, served as best man, and ushers were Sidney L. Kuensell, brother of the bride, and Wilson Schmierer, of 127 East Fifth street, Palmyra.

Mrs. Kuensell selected a sequin-trimmed gown of Alice blue crepe with matching accessories.

The groom's mother chose aquamarine crepe with matching accessories. Both wore orchid corsages.

A reception at the Palmyra Woman's Club rooms followed the ceremony, after which the couple left for a wedding trip to New York.

They will make their home at 23 Zeisner street, East Riverton.

### ENGAGED

Mr. and Mrs. Ernest L. Woodcock, of 800 Morgan avenue, Palmyra, have announced the engagement of their daughter, Miss Doris Woodcock, to Corporal Russel B. Haines, also of Palmyra.

### ENGAGED

Mr. and Mrs. Anthony D'Amato, of 515 Leconey avenue, Palmyra, announce the engagement of their daughter, Pearl, to Private Albert H. Brewster, 1201 Cinnaminson avenue, Palmyra.

No date has been set for the wedding.

### NO MORE JUKES

Periodically some authority rises up to deny the importance of heredity in promoting disease, crime and insanity. It is always interesting at such a time to glance over the record of the Jukes family which was thoroughly investigated for many generations.

A lazy fisherman named Jukes was

### NOTICE OF SETTLEMENT

Trustees Account  
Estate of Arthur Dorrance, deceased.  
Notice is hereby given that the First and Final Account of the subscriber, Trustee of the estate of Arthur Dorrance, deceased, for Jennie Lee, dated October 11, 1941, will be audited and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Trustee.  
Proctor: William D. Lippincott.  
Dated: November 17, 1942.  
11-26 to 12-24-42

### NOTICE OF SETTLEMENT

Trustees Account  
Estate of Killam E. Bennett, deceased.  
Notice is hereby given that the First Account of the subscriber, Trustee of the estate of Killam E. Bennett, deceased, for Leona B. Bennett, will be audited and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Leona B. Bennett and First Camden National Bank and Trust Company, Trustee.  
Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

### NOTICE OF SETTLEMENT

Trustees Account  
Estate of Killam E. Bennett, deceased.  
Notice is hereby given that the First Account of the subscriber, Trustee of the estate of Killam E. Bennett, deceased, for Leona B. Bennett, will be audited and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Leona B. Bennett and First Camden National Bank and Trust Company, Trustee.  
Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

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Leona B. Bennett and First Camden National Bank and Trust Company, Trustee.  
Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

born in 1720. He had five daughters. There were 1200 Jukes descendants during the next five generations. This included about 200 persons who married into the family.

300 of these 1200 descendants became professional paupers living at community or state expense in poor-houses. 300 died as infants, that is one of every four children born. 440 were wrecked by diseases contracted as a result of evil living. More than half of the females in the family became prostitutes. 130 were convicted criminals. 60 were habitual thieves. 7 were murderers. The number of cases of venereal disease contracted from members of this family can only be estimated, but would run into tens of thousands of cases.

All in all, the Jukes descendants cost the State of New York one and a quarter million dollars. Indirectly they cost the state and the communities in which they lived many hundreds of thousands more.

The question naturally arises, "How could this tragic and needless production of prostitutes, paupers, and criminals be prevented?"

Perhaps the answer lies in a sound program to improve the human stock just as farmers and stock raisers have developed for bettering the breed of their farm animals. Such a program, parting so radically from tradition, would have to be wisely conceived and impartially administered to achieve its goal.

One of the best protections that the human body has against disease is that protection which is handed down from previous generations through the parents. The human stock is based upon the breeding of the fit rather than the unfit.

It must not be forgotten, however, that poverty is one of the chief causes of disease. Ignorance is poverty's chief ally. Both poverty and ignorance can be attacked now, especially ignorance concerning health and disease.

DR. A. L. CHAPMAN



### Surgical Dressings

will be open Wednesday, December 23.

The Riverton Public School closes then and, as the building will not be adequately heated, no work will be done Christmas week.

The room will reopen Tuesday, January 5, at 9:30 a.m.

Come and help make up the lost time.

Josephine C. Tyler, Chairman.

The public sentiment is helpful or dangerous only in proportion to its right or its wrong concept, and the forward footstep it impels or the prejudice it instills.—Mary Baker Eddy.

If any speak ill of thee, fly home to thy own conscience and examine thine heart. If thou art guilty, it is a fair instruction.—George Herbert.

### NOTICE OF SETTLEMENT

Substituted Trustee Account  
Estate of Fannie Boulton, deceased.  
Notice is hereby given that the First Intermediate Account of the subscriber, Substituted Trustee, will be audited and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.  
Proctor: Ephraim Tomlinson.  
Dated: November 13, 1942.  
11-19 to 12-17-42

### NOTICE OF SETTLEMENT

Substituted Trustee Account  
Estate of Frederic Stanley Groves, Sr., deceased.  
Notice is hereby given that the First Intermediate Account of the subscriber, Substituted Trustee, will be audited and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.  
Proctors: Norcross & Farr.  
Dated: Nov. 12, 1942.  
11-19 to 12-17-42

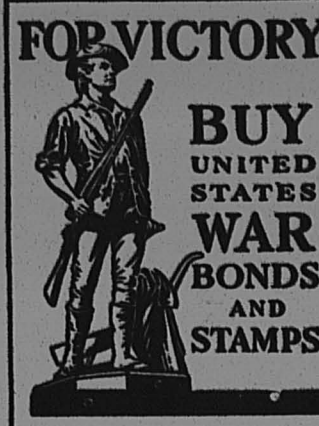
## YMCA BRIEFS

There was a rally of YMCA Groups at the Community Center, Wednesday evening, December 9th, at which time the motion pictures "Yesterday, Today and Tomorrow" and "Beanstalk Jack" were shown. Plans for the rally were completed by Lawrence Coolbaugh, in conjunction with others at the YMCA Headquarters. George R. Keller, Assistant County YMCA Secretary, was present. Groups represented were Twin City Spartans, leader Arthur Hoyt, Hi-Y Club, Leader, Lawrence Coolbaugh and Junior Hi-Y, Leader, Robert Emema. Refreshments were served by members of the Women's Auxiliary at the close.



## BRIEF ITEMS from ABOUT TOWN

Cadet Sergeant Harry Frank, Jr., a student at Riverside Military Academy, Gainesville, Ga., is spending the Christmas vacation at his home on



## Sash Double Windows

OIL IS AMMUNITION — BURN LESS AND ADD TO

## Your Comfort

At Present We Can Give Prompt Deliveries

## SOUTH JERSEY SUPPLY CO.

Broad and Delaware Ave. Palmyra, N. J.  
Phone Riverton 0234



## CHANGING STANDARDS

CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

## The SNOVER FUNERAL HOME

Incorporated  
313 East Broad Street, Palmyra, New Jersey  
Phone—Riverton 830

BUY WAR BONDS AND STAMPS

## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

### U. S. ARMY

Pvt. John H. Ahrens  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Pvt. J. M. Aydelotte  
Corporal William Banks  
Corporal Robert Bartley  
Corporal Howard Barto  
David N. Blyler  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Bell  
Pvt. G. W. Bishop  
Pvt. John T. Bohn  
Pvt. Henry Borden  
Corp. Tech. R. H. Bottger  
Pvt. A. M. Brown  
Pvt. John Burhoe  
Corp. Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Coddington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. James E. Coleman  
Pvt. R. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Denneler  
Pvt. J. G. Devitt  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
R. L. Frank  
C. A. Frank, Jr.  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gibson  
Pvt. Frank Giovanetti  
Pvt. A. R. Gladney  
Pvt. W. Goodnow  
Pvt. B. E. Goodwin  
Pvt. J. J. Goodwin  
Pvt. H. S. Gootes  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Corp. Edward Hebrew  
Pvt. J. P. Higgins  
Lt. Col. J. K. Hiltner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Hunn  
Pvt. Stanley J. Hylton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Pvt. John Kessler  
Pvt. Bruce King  
Sgt. Thelberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William P. Kinsey  
2nd Lt. Nathan Lane, Jr.  
W. J. Leedom  
Pvt. Kenneth Leedom  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leuser  
Pvt. P. R. Lezenby  
Capt. W. H. Lippincott  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vreeland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lints  
Chf. Boatswain Mate Owen P. Merrill  
MERCHAND MARINE  
John B. Brennan

Pvt. Richard F. Payne  
Flight Commander Dawson Ransom  
Pvt. James Ransome  
P. A. Ransome, Jr.  
Richard Ransom  
2nd Lt. Harold Reynolds  
Staff Sgt. William Rowan  
J. A. Ruppert, Jr.  
Robert Robertson, Jr.  
Pvt. J. J. Sayers  
Pvt. W. E. Scattergood  
John G. Secmuller.  
Pvt. L. E. Shea  
Sgt. Victor Shoemaker  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George G. Siddall  
Corp. William J. Siddall  
Pvt. Walter L. Smith, Jr.  
Capt. Edward Sordun  
Pvt. R. J. Spear  
Robert Spickler  
Pvt. Morris J. Steedle  
Pvt. William X. Steedle  
Sgt. E. E. Sutters  
Pvt. Wilmer C. Swain  
Pvt. Albert Thiel  
Capt. Harold T. Theis  
Major Loren B. Thompson.  
Corp. James K. Turner  
Pvt. Robert B. Unland  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John R. Warren  
Lt. William deH. Washington  
Pvt. Arthur B. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widmaier  
Capt. Joseph M. Williams  
First Lt. James Wilson  
Pvt. Alexander C. Wood, 3rd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly

### U. S. NAVY

Joseph W. Allen  
John F. Ayres  
Lt. (j.g.) Richard M. Barclay  
Rockie Bonatelli  
Arthur H. Burns Jr.  
Joseph J. Burns  
Charles Cardea  
Dominic Cardea  
Bernard Coe  
Lt. Commander Stuart B. Clark  
Lt. J. Gardner Crowell  
G. W. Cumpston  
Granville Dare  
Lieut. (j.g.) Willis DeLaCour  
Robert Evalul  
Thomas Ford  
Sherman C. Gootes  
Harry V. Groome, Jr.  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph McMorhous  
Russell Lloyd Musser  
Howard Parry  
Helen Pfaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Hilton M. Smith, Jr.  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Stroblein  
Pvt. M. J. Sylvestri  
Earl Tanner  
Thomas Veitenheimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson  
Ensign John H. Yost  
WAVES  
Katherine Graff  
Olive Smith  
U. S. MARINES  
Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vreeland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lints  
Chf. Boatswain Mate Owen P. Merrill  
MERCHAND MARINE  
John B. Brennan

## TIRE CERTIFICATES

Tire and Tube Certificates granted by Burlington County War Price and Ration Board No. 4 are as follows:  
G. W. Chadwick, 3 new tires.  
John C. Noone, 2 new tires, 1 tube.  
Geo. W. Hathaway, 2 new tires.  
H. King, 2 new tires.  
R. E. Evans, 2 new tires, 2 tubes.  
M. G. Williams, 1 tube.  
Robert E. Carr, 4 new tires.  
Frank M. Thomas, Jr., 2 tires, 2 tubes.  
David Phelan, 2 new tires, 2 tubes.  
Stanley Dymkowski, 2 new tires, 2 tubes.  
John D. Devenny, 3 new tires, 2 tubes.  
Wm. T. Naylor, Jr., 2 new tires.  
Edwin H. Perkins, 2 new tires.  
Hermon P. Dietz, 2 new tires.  
Thomas J. Nolan, 1 new tire.  
C. L. Landgraf, 2 new tires, 2 tubes.  
D. M. Clifton, 4 new tires.  
Oscar Myers, 4 No. 2 grade tires.  
L. A. Hohenstein, 4 new tires, 4 tubes.  
Jos. Bennett, 1 new tire, 1 tube.  
Chas. E. Heiss, Jr., 2 new tires.  
M. W. Morrison, 1 new tire.  
L. A. Taylor, 4 new tires, 4 tubes.  
Anthony Vella, 4 No. 2 tires, 2 tubes.  
Maurice Sandoz, 3 new tires.  
George A. Wofor, 2 new tires.  
Chas. F. Forsell, 2 new tires, 2 tubes.  
C. E. Stow, 1 new tire, 1 tube.  
Paul Piergross, 1 No. 2 tire.  
Reynolds Edge, 1 new tire.  
Fred Cheningo, 2 new tires (obsolete).  
Raymond Chencinski, 2 new tires, 1 tube.  
Filocene DeLuca, 2 new tires.  
VanOyen & Denner, 2 new truck tires.  
Wm. Zimmerman, 3 truck tires.  
Millside Farms, 4 new truck tires.  
Wm. Zimmerman, 3 truck tires.  
Raymond Fichter, 2 retreads.  
David M. Walker, 1 retread.  
John G. Haberson, Jr., 5 retreads.  
A. B. Faunce, 2 No. 2 tires, 1 retread.  
David D. S. Wenger, 2 No. 2 tires, 1 tube.  
John G. Adams, 3 new tires.  
Daniel W. Frazier, 2 new tires.  
F. Gazeekowski, 1 new tire, 1 No. 2 tire, 1 tube.

## WANT ADS

### MEN—WOMEN

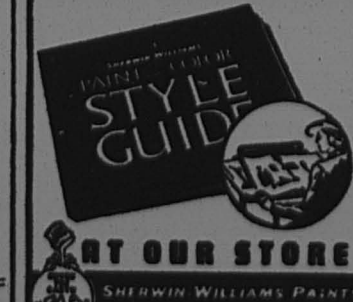
over 18 years of age, no experience necessary. We train you for good jobs and pay you while learning. Steady work on articles used by the Army and Navy. Jobs now open in the paper mill and in the box shop. Call at the employment office for interview at 8 a.m. any day except Saturday and Sunday. Please do not apply if now engaged in war work. Kickheffer Container Co., Delair, N. J.

WANTED to buy for cash: China, Bric-a-brac, Marble top furniture, Sewing machines, C. W. Gardiner, 301 W. Main Street, Moorestown, N. J. phone 0858-W. 4-12-17-17

WOMEN WANTED. No experience necessary. Apply Riverton Laundry or call 0972. Call 0298 evenings.

WANTED. Plymouth 4-door sedan 1939-42. Call Sundays at 207 Bridgeboro Rd., Moorestown, N. J.

## NOW SHOWING



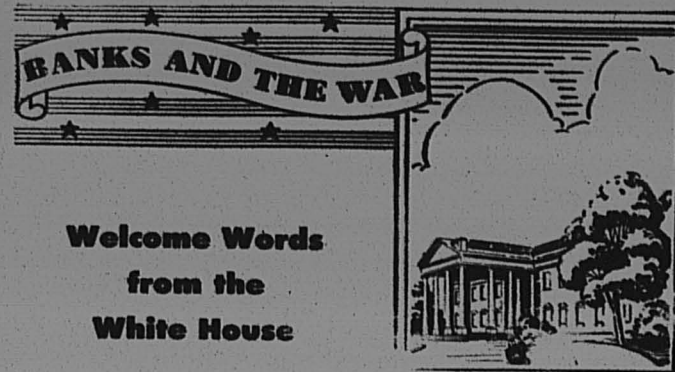
## JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.  
Phone 978

## SERVICEMEN'S CENTER

OPENS IN NEW YORK  
As a further contribution to the comfort of those in the armed forces, the Christian Science Churches of Greater New York have opened the new Christian Science Servicemen's Center at 537 Fifth Avenue, New York City, where servicemen, whether they are of the Army, Navy, Marine, Merchant marine, or any other branch of the service, are assured of a hearty welcome. While the room is maintained by the Christian Science Churches of Greater New York, it is strictly non-sectarian. The entire third floor of the building has been utilized for this newest addition provided for the enjoyment of servicemen. One's first impression of the room upon entering is that

of a gracious living room in a private home, but further inspection discloses many club features, such as current fiction, magazines; radio and games; an extra room with accommodations for men to enjoy a quiet nap, and if they wish a shower afterwards, which is also provided. In fact, everything possible has been done to create a combination of home, club, and hotel, to which the servicemen may come and find relaxation and enjoyment to which they are entitled. The room is open week-days from 11 a.m. to 11 p.m. Holidays and Sundays from 1 p.m. to 11 p.m. Similar rooms are maintained at Miami Beach, Key West, San Diego, Los Angeles, Fort Mead, Boston, and others are in preparation.



## Welcome Words from the White House

THE Commander in Chief of wartime America has paid banks the highest of compliments. "The Bankers of America," President Roosevelt wrote, "... have answered the call to service joyfully and with stout hearts... a record of accomplishment of which you all may be justly proud." Welcome words, indeed. They should give banks everywhere added strength and courage to tackle the still greater job that lies ahead.

United States Savings Bonds for DEFENSE on sale here  
**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.  
Member Federal Deposit Insurance Corporation

## WAR Needs the Wires This Christmas

Long Distance telephone lines are loaded with urgent messages. Extra lines cannot be added because copper and other materials are needed to produce weapons and supplies for our fighting forces. This Christmas, please do not make Long Distance calls to war-busy centers and the more distant points in the South, Far West, and Canada, unless they are necessary. War needs the wires you used to use for Christmas calls.

NEW JERSEY BELL TELEPHONE COMPANY

BUY UNITED STATES WAR BONDS & STAMPS

## For Christmas GIFTS

- STATIONERY
- TOILET ARTICLES
- CIGARS — TOBACCO
- PENS AND PENCILS
- NOVELTIES
- CANDY
- CARDS
- GIFT WRAPPINGS

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON







# THE NEW ERA

Incorporated

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Phone 868 Phone 406

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## Church Notices

### WESTFIELD FRIENDS MEETING

Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School  
11 a.m.—Meeting for Worship.

### CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.  
The Rev. R. B. Stewart, Pastor  
Christmas is the season when memory works both ways. We remember the blessings that are ours through the advent of the Christ-child, and we remember His children who are in need.

At 10 o'clock next Sunday morning the members of the Calvary Church School will have the privilege of bringing their White Gifts to the altar. A special Christmas program has been arranged, and all members are asked to be present on time. The White Gifts will be sent to the Trenton Children's Home of New Jersey.

Those who have completed the communicant's course of study will be welcomed and received into church membership at the service of Divine worship at 11 o'clock. The Sacrament of Baptism will be administered. The choir will render the following Christmas anthems, "Adore and Be Still," by Gounod; "Gesu Bambino," by Yon, and "Brightest and Best of the Sons of the Morning," by Coombs. Each anthem will have organ, piano and violin accompaniment.

The Church Nursery will be in charge of Mrs. Melvin Kreps and Mrs. Lawrence C. Pray.  
The announcement of the Christmas Pageant to be held on Sunday

### New Shoes From Old "AMICO"

Electrical Vulcanized Resoling

No Nails  
No Stitches  
Shoes Shined

UNITY SHOE REBUILDERS  
541 Cinnaminson Ave., Palmyra

afternoon at 5 o'clock will be found on another page of this edition.

### CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Is the Universe, Including Man, Evolved By Atomic Force?" is the Lesson-Sermon subject for Sunday, December 20, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Known unto God are all his works from the beginning of the world." (Acts 15:18)  
Among the Lesson-Sermon citations is the following from the Bible: "Nevertheless we, according to his promise, look for new heavens and a new earth, wherein dwelleth righteousness." (II Pet. 3:13)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The true theory of the universe, including man, is not in material history but in spiritual development. Inspired thought relinquishes a material, sensual, and mortal theory of the universe, and adopts the spiritual and immortal." (page 547)

### ON JURY

Local residents drawn for county jury duty during the December term of court are as follows:  
Grand jury—E. H. Houser and A. H. Lippincott, both of Palmyra.  
Petit jury—Alfred Branin, Frank Hamlin and John Mustard, all of Riverton.

### BIRTH

Mr. and Mrs. Frank E. Chambers, 601 Lincoln avenue, are receiving congratulations on the birth of a daughter, Nelda Lynne, at the Zurburg hospital last Thursday.

The Pilgrims came to establish a nation in true freedom, in the rights of conscience.—Mary Baker Eddy.



## ANNOUNCEMENT

For the benefit of my customers and friends, my new address is Elm avenue and 5th street, Palmyra, N. J. Bring or send in your fur or cloth coat to be remodeled and repaired. Also new suits, latest style. Phone Riverton 0758.

Carl A. Peterson



FIRST  
SUBSTITUTE  
FOR MEAT...

Poultry

ISN'T chicken the first thing you think of when you need a meat substitute? But you can serve fish and eggs and cheese dishes, too. Why not consult our Home Economics Department? They will make suggestions on what to serve on meatless days and how to prepare these meals. They have dozens of recipes on hand and they will be glad to pass them on to you. This service is given free of charge.

## PUBLIC SERVICE

\* BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS \* A-9270



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To all our friends we extend our best wishes for a very Merry Christmas and a continuance of the pleasant business relations existing between us in the years to come.



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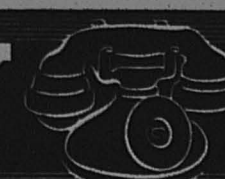
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RIVERTON



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● ESSO GASOLINE and OILS  
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THE ONLY COMPLETE ONE-STOP SERVICE STATION

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FANCY BAKING  
Home-Made Ice Cream  
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the kind you will be proud to serve  
CHEW'S BAKERY  
526 Main St., Riverton  
We Deliver

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Special Attention to  
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CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
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PRESCRIPTIONS — DRUGS  
COSMETICS — PERFUMES  
A Complete Drug Institution

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CARRYING A COMPLETE LINE OF  
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THE NEW ERA  
RIVERTON, N. J.  
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Plumbing, Heating and Roofing

ELECTROL OIL BURNERS

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Radios, Refrigerators

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Expert Repair Service

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BARGAINS IN USED SETS

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NORGE REFRIGERATORS

and the Complete NORGE LINE

FARNSWORTH, R.C.A. and

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McCROSSON  
Incorporated  
Real Estate and Insurance  
5 East Broad St., Palmyra  
Phone Riverton 500

Fire :: Burglary :: Automobile :: Casualty

REAL ESTATE INSURANCE

Ada E. Price

416 Lippincott Ave. Riverton

Notary Public Phone Riverton 6000

Leslie W. Reeves  
GEORGE W. ROGERS, Inc.  
REALTORS - INSURANCE  
Phone Riverton 787 or 845  
529 Cinnaminson Avenue  
PALMYRA, N. J.

Insurance  
REAL ESTATE  
Notary Public  
JOS. F. YEARLY  
Riverton Phone 69-M

## SHOE REPAIRING

For Better Shoe Repairing Try

N. Beitz

SHOE SERVICE

117 E. Broad Street, Palmyra, N. J.

Phone 1135

## N. DREIER

19 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

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CLEANER and DYER  
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Work Called For and Delivered

Riverton 775

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TAILOR

Cleaning - Pressing - Dyeing

Free Delivery Service

RIVERTON Phone 514

SMALL ADS ON THIS PAGE

PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

PHONE RIVERTON 712



## About Town

Miss May Cumpston, of Riverton, and Miss Dorothy Reiger have joined the WAVES and left Sunday night for Cedar Falls, Iowa, where they have been assigned to Iowa State Teachers College for training.

P.F.C. James H. Coe writes that he is receiving The New Era while stationed in Africa and enjoys reading about the folks back home.

Corporal Technician Dante Mento is spending a furlough with his parents, Mr. and Mrs. John Mento, Broad street, Palmyra. Corporal Mento is stationed in Oklahoma.

The East Riverton Boys Service Club has sent Christmas gifts valued at \$2 each to the men from East Riverton who are in the armed forces. Gifts valued at \$1 each will be given to the soldiers stationed on Union Landing Road.

Private Charles Morze from Helena, Arkansas, recently spent a 12 day furlough with his parents at 17 Randolph avenue, East Riverton.

**MORAVIAN CHURCH**  
Palmyra, N. J., Pastor  
Rev. Albert J. Harke, B.D., Pastor

The Christmas season is not only a time of joy and blessing, but also a great opportunity to realize our spiritual legacy in Christ, the Saviour born unto us. May He be the welcome guest in our home. Let us

give Him room in our heart and life. We invite you to our Christmas week services.

Sunday, December 20—9:30 a.m.—Sunday School. Christmas music.

10:45 a.m.—A Pre-Christmas service. The choir will render Christmas music. Sermon: "The Incarnation."

7:30 p.m.—The Christmas Candle service and carol sing. A song service featuring the carols and closing with traditional Moravian Candle Service. Lorraine Davis will be the soloist in "Morning Star."

Christmas Eve, December 24. A midnight Candle Light Service is planned beginning at 11:45 p.m. This will take the place of the service on Christmas morning. We cordially invite everyone interested to join us.

## RED CROSS NEWS

There will be sewing on Monday, December 21, from 10 to 4. Some material for children's nightgowns has been received, so there will be plenty of work for all who can come.

The fifty Christmas stockings which the Tri-Borough Women's Improvement League has been making and filling for the colored soldiers stationed in the pines will be delivered this week. Several donations were received to help fill the stockings.

## THANKS

The Debutants of Palmyra and Riverton wish to thank the various business concerns for letting our club advertise the Victory Dance in their store windows.

for a colorful  
MERRY CHRISTMAS

## We Suggest

ARTISTIC NATURAL WREATHS  
POINSETTIAS—all sizes  
CUT FLOWERS  
CHRISTMAS GREENS  
CHOICE CHRISTMAS TREES

FREE DELIVERY IN RIVERTON AND PALMYRA  
ORDER EARLY

## MOORESTOWN GARDENS, Inc.

55 E. Oak Avenue, Moorestown  
Telephone Moorestown 1020

or

ADOLPH J. STROHLEIN—Phone Riverton 0421  
900 Washington Avenue, Palmyra

HOUSEWIVES URGED  
TO SAVE COOKING FAT

A radio commentator recently declared that the amount of cooking fat turned in by housewives had taken a sudden drop.

He pointed out the grave necessity for this fat to be used in making munitions. He declared that if each housewife in the United States will save one pound of cooking fat a week, the total in a year would be enough to produce a million tons of explosives, and urged that housewives do not neglect this apparently small contribution to the war effort, which, in the aggregate, means so much.

NEW JERSEY FOOD PRICES  
CONTINUE UPWARD CLIMB

The average retail price of food in New Jersey continued to swing upward during November, despite price ceilings placed on many items by the federal government. Affected largely by a seasonal advance in the cost of fresh fruits and vegetables, the average retail price of all foods in the state was 1.69 per cent higher than in the previous month, according to

the regular monthly report of the State Department of Agriculture.

Of the 103 items priced by the department's statisticians, 44 advanced, 26 declined and 33 remained steady. In comparison with November a year ago, the average retail price of all foods during November, 1942, was 14.62 per cent higher. And when current prices are compared with those of August, 1939, the month before war started in Europe, we find all foods to be 31.95 per cent higher in the more recent month.

## WANT ADS

FOR RENT—Farm Apartment, 4 rooms and bath, very modern, rent reasonable. Near Moorestown. Inspection by appointment. Phone Moorestown 0237-J-2.

2-12-17 to 12-24

N. J. XMAS TREES, fresh cut, will last longer. 85 cents up. Oldsmobile Garage, 10 Broad street.

LOST: black and white Springer puppy. Reward. No questions asked. J. D. Clark, 907 Thomas avenue. Phone 0243.

## DO NOT DELAY

Be prepared for cold weather and lay in a supply of that good "Premium Anthracite" Coal. "It goes farther and heats longer."

You may use our Easy Payment Plan that is available;

No down payment

Cash Prices

One Year to Pay

CALL—PHONE OR WRITE  
**J. T. Evans Co.**

RIVERTON

302

Genuine Koppers Coke

All types of Insulation

Roofing—Sliding—Vita Var Paints

Storm Sash

SAY "MERRY CHRISTMAS" WITH BONDS—"THE PRESENT WITH A FUTURE"

We Sell  
WAR  
BONDS  
AND  
STAMPS

FOX  
THEATRE RIVERSIDE

Friday and Saturday, December 18-19 Sunday and Monday, Dec. 20-21

**CABLE TURNER**

**SOMEWHERE I'LL FIND YOU**

with ROBERT STERLING  
Patricia Dale - Reginald Owen - Les Patrick  
Charles Dingle

**Don't Miss Anna's Biggest**

**WINGS FOR THE EAGLE**

with SHERIDAN MORAN

— JACK CARSON - GEORGE TOBIAS

MAMMOTH 3 1/2 HOUR FAMILY SHOW SUNDAY AFTERNOON  
Extra Feature—Jack Benny in "Buck Benny Rides Again"

Tuesday Only, December 22  
2—DELIGHTFUL HITS—2

**DR. BROADWAY**

with MacDonal Carey—Jean Phillips and  
"ONE THRILLING NIGHT" with  
John Beale—Wanda McKay

**MacDONALD YOUNG**

**CAIRO**

REGINALD OWEN  
GRANT MITCHELL

LADIES—Your last chance to complete your set of "Tropicana" Luncheonware—Miscellaneous night, Tuesday.

PHILA.  
MARKET  
HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

Government Regulations permit only 1 delivery a day to each home. Orders taken after 4 p.m., will be delivered the following morning. Please cooperate.

Florida

ORANGES FOR JUICE

Doz. 25c

FLORIDA GRAPEFRUIT

White or Pink Meat

5 for 29c

TANGERINES

Sweet and Juicy

Doz. 29c

Fancy Calif. GRAPES

Red or White

1b 19c

GREEN STRINGLESS BEANS

1b 19c

Fresh White MUSHROOMS

1b 39c

Hallmark PRE-COOKED BEANS

Delicious Baked Beans in 45 Minutes.

2 10-Oz. Pkgs. 29c

FRESH BAKED FIG BARS

1b 19c

ENGLISH WALNUTS

1b 35c

Soft Shell PAPER SHELL ALMONDS

1b 39c

BIRDS EYE PEAS

Pkg. 29c

Nestle's Semi-Sweet CHOCOLATE BITS

2 Pkgs. 25c

FANCY LARGE SMELTS

1b 29c

Fresh Opened SALT OYSTERS

Stewing Doz. 25c

Lg. Size for Frying Doz. 35c

Strictly Fresh Brown Shell EGGS

Large Size Doz. 65c

White American SLICING CHEESE

1/2 lb 23c

FRESH COTTAGE CHEESE

1b 20c

Please Note: Order your turkey very early. There will be a very limited supply of turkeys for sale this holiday. Orders will be filled in rotation and given first consideration. Handling only our famous Paramount Strictly Fresh Killed Nearby Turkeys. Sold with 100 per cent guarantee to be most tender and delicious. Place your order and be sure to have one.

Swift's Premium Genuine Spring

Shoulders of LAMB

1b 37c

3 1/2-4 lb Avg.

Vogt's Small Lean City Dressed

Pork Loins

1b 37c

Rib Cut, 3 to 3 1/2 lb Avg.

Vogt's City Dressed

Shoulders of Pork

1b 37c

Special—Lean Fresh Ground HAMBURG

1b 39c

BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

53rd Year, No. 35

DOGS USED FOR  
WAR PURPOSES

Two hundred thousand dogs for use with our armed forces is approximately the present goal, according to E. T. Whitaker, who with First Class Seaman K. C. Upright of the United States Coast Guard were the speakers last Thursday night at the meeting of the local Rotary Club.

Mr. Whitaker, who was introduced by Carl Thomas, has been a trainer of dogs for over 10 years and has become intensely interested in the Dogs for Defense organization which is enlisting eligible canines prior to their induction into the various services. Dogs, he said, have been the faithful companions of man for thousands of years.

According to Mr. Whitaker, dogs were first used for war purposes by the Egyptians and the Germans had 50,000 in the army at the outbreak of hostilities. The Japanese borrowed 10,000 from the Germans, while we had none a year ago.

## Qualifications

To be acceptable to the Army, Navy or Coast Guard, a dog must be between the ages of 1 and 5, be at least 20 inches in height and not too large. They must be pure bred, or a direct cross, and of the following breeds: German shepherd, Belgian Shepherd, Doberman, Boxer, Airedale, Old English Shepherd, Dalmatian or Schnauzer. Under certain conditions, however, others may be accepted.

Only the Coast Guard is undertaking to return dogs to their owners when they are no longer needed for military purposes.

War dogs are used for many purposes, according to the speaker, some duties being to accompany sentries, watch dogs at airplane hangars, etc., pack dogs, scout dogs, and Red Cross dogs. A sentry with a good dog is reputed to be as efficient as six without such aid.

Mr. Whitaker urged all those who have dogs who meet the necessary standards to offer them to the armed services, since the need is very great and every one obtained will hasten the end of the war.

## How Trained

Seaman Upright, who is an expert trainer at the Coast Guard School described in detail how dogs are educated for war work and demonstrated with a handsome German shepherd, who is what might be termed an elementary candidate.

He stated that the first lesson was to teach the "pup" how to walk with a man. The students are never struck, but are handled entirely by means of a leash. They are never punished and are treated with great care.

During the advanced stages of training, which are of a secret nature, each dog is trained with two men so that he will respond to the commands of one if the other is not available. These men are then the only ones who the dog obeys at the end of his schooling which lasts about six weeks.

Mr. Upright stated that training a dog takes lots of patience, but that most learn very quickly, both from habit and experience. The dog with him, although having been in the service for only two weeks distinctly showed the result of his Coast Guard education.

Guests at the meeting were 2nd Lieutenant Robert D. Burhoe, Corporal Technician Dante Mento, Clifford Ergood and F. W. Metzger.

## HIGH GAMES

In addition to bowling a perfect game earlier in the season, Edward Lippincott rolled the high three games thus far this year on the Riverton Country Club alleys this week. His score for the set was 657.

## THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 24, 1942



*Yuletide Greetings*

The Christmas season is at hand, and we hope that it contains a multitude of blessings for you.

THE NEW ERA, Inc.

## POST OFFICES BUSY

Faced with a tremendous avalanche of holiday mail, both Riverton and Palmyra post offices have done excellent work in moving the thousands of Christmas packages and cards that have come into and gone out from local communities during the past few days.

Deliveries have been made frequently and, with the aid of extra clerks and carriers, officials predict that everything will be cleaned up before Christmas Day.

## MORAVIAN CHURCH

Palmyra, N. J.  
Rev. Albert J. Harke, B.D., Pastor

The blessed Christmas week is with us again; inviting us all to come and adore Christ the Lord. We cordially invite all who can to join us in our services.

Christmas Eve, December 24, at 11:45 p.m.—A midnight service of praise and adoration, closing with a Candle Light Carol Sing. Music for this service will include the solo, "O Holy Night," sung by Lorraine Davis. The brass quartet of the Palmyra High School band, under the direction of Mr. Kenneth C. Merrill, will play carols. The members of the quartet are: Kenneth Davis, Russell Farrow, Robert Latch and Courtney Huston. The pastor's brief message is entitled, "The First Christmas Service."

Services for Sunday, December 27, are as follows:  
9:30 a.m.—Sunday School.  
10:45 a.m.—Morning worship with Christmas music. Sermon: "The Wise Men Walked in Wisdom."  
7:30 p.m.—The Sunday School Christmas Program, including the Primary Department and main school. A pageant will conclude this service.

**CENTRAL BAPTIST CHURCH**  
Fifth Street and Maple Avenue  
Palmyra  
Rev. S. Dan Morgan, Pastor

Central Baptist Church extends to all its members and friends a most sincere wish that there will abound in each home, that Peace that came upon the Shepherds of old, and that the New Year will reveal to each and

## TRUCK ON FIRE

Called out at 3 a.m. Monday in zero weather, 12 members of the Parry Fire Company did a fine job in combating a blaze in a large furniture van on Route 25 near the bridge over Pennsauken Creek.

The truck which was enroute from Pompton Lakes to a southern point with a full load, stopped near the bridge and when the driver attempted to start, the rear burst into flames.

The firemen used a booster line and soon extinguished the blaze, but there was considerable damage to the truck and contents.

## XMAS PHONE CALLS

The great American custom of extending Season's Greetings by Long Distance telephone on Christmas and Christmas Eve must be sharply curtailed this year, if the long lines are to be kept open for prompt transmission of war calls.

The New Jersey Bell Telephone Company urges telephone users to forego adding to the burden of overloaded Long Distance lines the usual Christmas calls which, however, pleasant, are not really important and may impede military and other calls vital to the war. Long Distance calling will be difficult at best, on December 24 and 25, involving long delays in getting through to many sections of the country, particularly the South, Far West and Canada. Those who feel they must make holiday calls are urged to avail themselves of better service which the company can furnish earlier in Christmas week, or after Christmas.

Other Christmas, greeting calls have largely had the nationwide wire network to themselves, and elaborate arrangements, including hundreds of special Long Distance circuits, have been made each year to carry the Christmas traffic load, always the greatest of the year. This year, war will be on the wires as on any other day. Many war plants will celebrate Christmas by working. Thousands of boys at camp will want to talk to their families and friends at home. And there are no spare circuits or other facilities to be brought into use to carry an extra burden of greeting calls.

Last year during the two-day December 24-25 period the eight principal toll centers in New Jersey handled approximately 85,000 Long Distance calls, and delays of over ten minutes and up to several hours were encountered frequently. The number would have been greater except for public response to the company's appeal to telephone users to stay off the long lines as much as possible at Christmas.

This year, the company estimates, unless making Long Distance calls on Christmas and Christmas Eve is put on a basis of necessity instead of pleasure, these eight toll centers might be called upon to handle up to 115,000 Long Distance calls—with the result that delays would be long and many calls might not get through at all.

## FATHER QUINN SPEAKS

AT LOCAL B. AND P. CLUB

Father William F. Quinn, pastor of the Sacred Heart Church, Riverton, was the speaker at the meeting of the Riverton and Palmyra Business and Professional Men's Club held on Tuesday of this week.

The affair was in the nature of a Christmas party and the members exchanged 25 cent gifts.

Father Quinn's talk dealt with the Christmas theme.

All copy must, therefore, be turned in not later than noon on Tuesday. The cooperation of our advertisers and news contributors in this respect will be greatly appreciated.

SERVICE FLAG TO  
BE RAISED HERE

Riverton's service flag will be raised on Sunday, January 3, at 2 o'clock, with the ceremonies attending the affair to be held in the auditorium of the Riverton Public School.

These will be conducted by members of Post Frederick M. Rodgers, No. 138, American Legion, of Palmyra and Riverton.

The Mayor and the members of the Borough Council of Riverton extend a cordial invitation to the families and friends of service men to be present at the affair.

Printed invitations are being mailed to the families of men in the service, the names being taken from the Honor Roll published in The New Era. If there are any omissions on this Roll kindly advise The New Era immediately.

CHRISTMAS EVE  
CANDLELIGHT SERVICE

Bethany Lutheran Church will sponsor again this year a Christmas Eve Candlelight Service beginning at 11 p.m. Special Christmas music including the carols will be sung. The pastor will have a brief message on the theme, "The Forgotten Christmas Gift."

Processional Hymn—"O Come All Ye Faithful." (Choir will process with lighted candles.)

The Service with Confessional. The Epistle Isaiah 9:2-7.

Solo—"Voices of the Sky" by Newton—Miss Virginia Miles.

The Gospel Luke 2:1-14. The Apostles' Creed.

Hymn—"While Shepherds Watched Their Flocks by Night."

The Sermon—"The Forgotten Christmas Gift"—The Pastor.

Offering.

The Anthem, "The First Christmas Morn."

Christmas Prayer.

Christmas Story—"The Other Wise Man" by Van Dyke—Mrs. Rowe.

Solo—"The Lord's Prayer" by Malotte—Mrs. Chas. Wynkoop.

Hymn—"It Came Upon the Midnight Clear."

Violin Solo by Miss Eileen Rae.

Lighting of the Candles.

Benediction.

Recessional Hymn—"Joy to the World."

## HARRINGTON RESCUED

FROM ICY DELAWARE

Thomas Harrington, of Palmyra, had a narrow escape from the frigid waters of the Delaware on Saturday morning of last week, when his rowboat, in which he was gunning, became caught in the ice off the old ferry slip. In attempting to free his craft, Harrington broke an oar and his boat was unable to move in any direction for nearly three hours.

His plight was observed at 10:30 by Ivor and Kenneth Blanc, sons of Mr. and Mrs. Harry M. Blanc, of Palmyra, who immediately notified Palmyra police, who in turn, advised the Philadelphia Harbor Patrol. Harrington was rescued some time afterward and his boat, which was on the point of sinking, went to the bottom in a few minutes. He was taken to the Frankford Hospital for treatment but soon recovered and came home after a truly harrowing experience.

## CAR ON FIRE

The Palmyra Fire Department answered a call early Monday evening to extinguish a blaze in an auto at West Palmyra.

The fire, which was extinguished promptly was believed to have been caused when the owner attempted to thaw out the engine.

The home of the Commandant of the Marine Corps in Washington, D. C., is said to be the oldest of the building in Washington.



## About Town

Frederick Stuber, Jr., of Riverton, enlisted in the Navy Air Force, Class V-5, last week.

Miss Betty Campbell, of Philadelphia, was the weekend guest of Mrs. Harry F. Hochberg, of 809 West Broad street, Palmyra.

The marriage of Miss Ruth S. Hunter, of Union Landing road, Riverton, and Sgt. William H. Wittmeyer, USA, son of Mr. and Mrs. William C. Wittmeyer, of 221 Edgewood avenue, Delanco, will take place Saturday afternoon, December 26, at a four o'clock ceremony in the Moore-Ross church of Palmyra, with the Rev. Albert Harke, pastor of the church, officiating.

A reception at the Porch Club, Riverton, will follow the ceremony. Sergeant Wittmeyer is stationed at Downey, California.

Second Lieutenant Robert Burbon, who is stationed at Camp Edwards, Massachusetts, is spending a furlough at the home of his parents, Mr. and Mrs. L. N. Burbon, of Midway, Riverton.

Loving-kindness is greater than laws; and the charities of life are more than all ceremonies.—Talmud.

## WANT ADS

**FOR RENT**—Farm Apartment, 4 rooms and bath, very modern, rent reasonable, near Moorestown. Inspection by appointment. Phone Moorestown 0237-J-2.

2-12-17 to 12-24

**WANTED** to buy for cash: China, Eerie-a-brac, Marble top furniture, Sewing machines. C. W. Gardiner, 301 W. Main Street, Moorestown, N. J. phone 0658-W. 4-12-17-1-7

**WOMEN WANTED.** No experience necessary. Apply Riverton Laundry or call 0972. Call 0298 evenings.

**SALE:** 2 light storm sash, 20 x 28. Phone 0107-R. 12-24-42

## WHEN YOU THINK OF Conservation THINK OF

## EYES

America is conservation minded. Therefore we think this is a good time to call attention to that precious asset—your EYES. Good eyesight is important in this war because your work, directly or indirectly, contributes to victory. Everything counts in total war!

So protect good eyes—with **GOOD LIGHT.** Make this protection effective by maintaining good light in your home where you read, write or do other close work.

An excellent help in maintaining good lighting is to keep reading lamps **CLEAN.** Lamp shades should be dusted frequently. Reflectors and light bulbs should be washed (and thoroughly dried) at regular intervals. Clean lighting equipment gives more light—helps conserve eyesight.



**PUBLIC SERVICE**



### WE HEARTILY EXTEND

to our best wishes for the merriest of Yuletides and express our appreciation for your patronage during the past year.

## H. B. WILLIAMS

Coal - Coke - Fuel Oil - Building Materials - Feed  
Williams' ESSO Service Stations  
PALMYRA



### ONE MOMENT PLEASE!

Stop unwrapping your gifts just long enough for us to say Merry Christmas, and Thank You... We hope you get everything you have longed for and a lot more, too.

## LESLIE W. REEVES

Geo. W. Rogers, Inc.  
REALTORS  
529 Cinnaminson Avenue Palmyra, N. J.  
Phone 0787



### WE WISH

—That we might personally hang a Holly Wreath on the door knob of our many friends. This is hardly possible, but we do wish to each of you the heartiest wishes for a Merry Xmas and a prosperous New Year.

## CURTIS STAVELY

CONTRACTOR and BUILDER  
PALMYRA



### CHRISTMAS HAPPINESS

—May it be yours to the fullest extent.

## RICHARD M. WOODWARD

REALTOR  
303 Midway Riverton



### MAY JOY THIS CHRISTMASTIDE

attend you and may new found blessings make the New Year more bright. We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

## Bellevue Garage

PONTIAC  
Sales and Service  
EAST RIVERTON SAM CIPOLETTI, Prop



### A JOLLY CHRISTMAS

May we flash this message of good cheer—"A Jolly Christmas and a happy New Year?"

## Wm. F. BECKER

GROCER  
517 Howard Street RIVERTON

## Church Notices

### WESTFIELD FRIENDS MEETING

Burlington Pike  
Sunday Morning  
10 a.m.—Sunday School  
11 a.m.—Meeting for Worship.

### CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:30 p.m.  
Reading Room in Church Build-

ing, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Christian Science" is the Lesson-Sermon subject for Sunday, December 27, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "If ye love me, keep my commandments. And I will pray the Father, and he shall give you another Comforter, that he may abide with you for ever; even the Spirit of truth. (John 14:15-17) Among the Lesson-Sermon citations is the following from the Bible: "Howbeit when he, the Spirit of truth, is come, he will guide you into all truth:" (John 16:13)

The Lesson-Sermon also includes



### SAME OLD WISH

... always new. A Merry, Merry Christmas and Happy New Year to You!

## Broadway Theatre

PALMYRA, N. J.



### JOY BE WITH YOU

this happy season. We are mindful of our debt to the friends who have favored our business, a debt of gratitude which we can never fully repay.

## FRANK BUA

521 West Broad Street Palmyra



### GREETINGS

The spirit of Christmas prompts us to express to you appreciation of our pleasant business relations during the past year and to most heartily wish you a very Merry Christmas and happiness and prosperity for the New Year.

## E. BEITZ and SONS

Quaker Store Palmyra, N. J.



### GREETINGS!

May all the joys of a glorious Christmas and a Happy New Year be the good fortune of our many friends and patrons.

## ROSS EVANS' SUNOCO STATION

Broad and Main Streets  
Riverton, N. J.



### CHRISTMAS 1942

—May it bring you a bountiful fullness of peace, happiness and all the things of your heart's dearest desire.

## Riverside Home Laundry

ALBERT C. BECK, Prop.

## URGENT NOTICE!



TO: All telephone users  
SUBJECT: Long Distance Christmas Calls to Friends and Relatives  
REQUEST: Please cross these calls off your list this year, except those absolutely necessary.

LONG DISTANCE telephone lines just can't take the usual holiday calls this year in addition to the tremendous load of war messages now being handled every day.

Unless unnecessary holiday calls are given up, there will be serious traffic jams on long distance lines and switchboards, delaying many important messages and preventing some from getting through at all. Even with every available operator on duty and every line in use, there will be unavoidable delays in service.

If you must call persons in war-busy centers or in the South, Far West and Canada, please do it before or after Christmas. And call by number—it saves time getting connections.

NEW JERSEY BELL  
TELEPHONE COMPANY



## Church Notices

SACRED HEART CHURCH  
Fourth and Linden Avenues  
Riverton, N. J.

Rev. William F. Quinn, Pastor  
Rev. Francis J. Conn, Assistant  
Pastor  
Sunday Masses 6, 7, 8, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to  
5:45 and 7:30 till 9 p.m.

EPWORTH METHODIST  
CHURCH

Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, Minister

Consecration to face the opportuni-  
ties of the New Year will be empha-  
sized in the services at Epworth  
Methodist Church this Sunday.

Church School in its various or-  
ganized Classes and Departments  
will meet at 9:45. A large attendance  
of our constituency is urged while  
visitors are welcome and strangers  
will be readily classified by our large  
corps of teachers.

Morning Church Worship will be-  
gin at 11 o'clock, and the Pastor will  
use for his sermon subject "A For-  
ward Look."

The evening service will begin this  
Sunday at 7 o'clock. A special pro-  
gram in the form of a pageant will be  
presented by the Youth Division of  
the Church School.

Thursday at 2:30 Mrs. Daisy Keach  
will lead the ladies in the Bible Study  
Course.

11:00 p.m. to 12:15 a.m. will be the  
New Year's Eve Watchnight Service.  
A program of devotion, inspiration  
and consecration is planned. The  
Rev. Richard A. Conover will give  
the address.

Friday afternoon and evening be-  
ginning at 3 o'clock, "Open House"  
will be observed in the Parsonage at  
500 Morgan avenue. Rev. and Mrs.  
Haney and Carolyn will welcome  
friends, who are invited to come in-  
formally at the time best suitable to  
themselves.

From David learn to give thanks  
for everything.—Every furrow in the  
Book of Psalms is sown with seeds  
of thanksgiving.—Jeremy Taylor.

## NOTICE

Riverton, New Jersey  
The annual meeting of the stock-  
holders of the Cinnaminson Bank  
and Trust Company will be held at  
its Banking House, on Tuesday, Jan-  
uary 12, 1943, between the hours of  
1 and 2 o'clock p.m., when and where  
an election will be held for directors  
to serve for the ensuing year and the  
transaction of such other business as  
may properly come before the meet-  
ing.

Howard B. Conover,  
Secretary.

12-25-1-7

Last Minute  
GIFT  
SUGGESTIONS

- CAMERAS
- FILMS
- PENS
- PENCILS
- WRITING SETS
- STATIONERY
- COSMETICS
- TOILET ARTICLES
- COSTUME JEWELRY
- TOYS
- GAMES
- WRAPPINGS
- CANDIES
- CARDS

A  
MERRY  
CHRISTMAS  
TO  
EVERYBODY

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON



JOY BE WITH YOU

at Christmas, and throughout all the days  
of the New Year to come.

**JOHN H. ETRIS**

HARDWARE

17 W. Broad St.

Palmyra



WE ARE WISHING YOU

heaps of cheer and hoping these wishes will bring  
you a Merry Christmas and joy every day of  
the New Year. May your voyage through  
the days ahead carry you over pleasant  
ways to a new and full contentment.

**JOSEPH J. JOYCE**

CONTRACTOR AND BUILDER

403 Howard St.

Riverton



A JOYOUS YULETIDE

May every one of your fondest wishes descend from  
the stage of dreams and become actual  
realities and may the New Year  
bring you an increased measure  
of health, happiness and  
prosperity.

**JEROME J. ZISAK**

FUNERAL DIRECTOR

1119 W. Lehigh Avenue  
PhiladelphiaTelephone  
Baldwin 3000

WE WISH YOU

a very happy Christmas Day, and may every one of  
the 365 days of 1943 bring Joy, Happiness and  
Wealth.

**C. WARD LOWDEN**

HOUSEHOLD APPLIANCES

17 E. Broad Street

Palmyra



TO ALL OUR FRIENDS

in these communities we extend our

best wishes for a very

**Merry Christmas**

AND A VERY

**Happy New Year**

filled with

Health, Happiness and Prosperity



**Tacony-Palmyra Bridge Co.**

Palmyra, N. J.

## HONOR ROLL

The following is a partial list of  
the men from Riverton and Cinnaminson, who are serving in the armed  
forces of the United States. The  
New Era asks that relatives of men  
who have been omitted from the  
Honor Roll communicate with this  
newspaper so that the roster can be  
made complete.

## U. S. ARMY

Pvt. John H. Abrams  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Pvt. J. M. Aydelotte  
Corp. William Basha  
Corporal Robert Bartley  
Corp. Howard Barto  
David N. Bayle  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Bell  
Pvt. G. W. Bishop  
Pvt. John T. Bohn  
Pvt. Henry Burden  
Corp. Tech. R. H. Bottinger  
Pvt. A. M. Brown  
2nd John Burhoe  
2nd Lieutenant Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Codrington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Pvt. Richard S. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. James E. Coleman  
Pvt. R. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Donaher  
Pvt. J. G. Devitt  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
R. L. Frank  
C. A. Frank, Jr.  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gason  
Pvt. Frank Giovenetti  
Pvt. A. R. Gladney  
W. W. Goodnow  
Pvt. E. E. Goodwin  
Pvt. J. J. Goodwin  
Pvt. H. S. Gootes  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Corp. Edward Hoberg  
Pvt. J. P. Higgins  
Lt. Col. J. K. Hiltner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Hunn  
Pvt. Stanley J. Hylton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Pvt. John Kessler  
Pvt. Bruce King  
Sgt. Thalberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William F. Kinsey  
2nd Lt. Nathan Lane, Jr.  
W. J. Leedom  
Pvt. Kenneth Leedom  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leuser  
Pvt. P. R. Leuser  
Capt. W. H. Lippincott  
Pvt. A. M. Lippincott  
Col. George M. MacMullin  
Pvt. Bernard E. Martin  
Lt. John B. Mathews  
Pvt. Joseph J. Mathews  
Corp. W. G. Mathews  
Pvt. Robert Mathews  
Staff Sgt. Robert N. Mattis  
Pvt. G. S. Mattis  
Pvt. Carl T. McDermott  
Sgt. John H. McDermott  
Sgt. William McDermott  
Pvt. H. A. McKinney  
Pvt. R. J. McMullin  
Edwin S. McVaugh  
Captain C. S. Meares  
Captain Paul M. Mearns, Jr.  
Philip A. Mingle  
Pvt. Charles Morse  
Pvt. Edward Morse  
Pvt. Charles E. Myers  
P.F.C. William O. Myers, Jr.  
Pvt. Ellsworth L. Myers  
Corp. Harry Paul

Pvt. Richard P. Payne  
Flight Commander Dawson Ben-  
son  
Pvt. James Ransome  
P. A. Ransome, Jr.  
Richard Ransome  
2nd Lt. Harold Reynolds  
Staff Sgt. William Rowan  
Robert Robertson, Jr.  
Pvt. Herbert P. Robinson  
J. A. Ruppert, Jr.  
Pvt. J. J. Sayers  
Pvt. W. E. Scattergood  
John G. Seemiller  
Pvt. L. E. Shan  
Sgt. Victor Shenshner  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George G. Siddall  
Corp. William J. Siddall  
Pvt. Walter L. Smith, Jr.  
Capt. Edward Sorden  
Pvt. R. J. Spear  
Robert Spickler  
Pvt. Morris J. Steele  
Pvt. William X. Steele  
Sgt. E. E. Sutton  
Pvt. William T. Swahn  
Pvt. Albert Thiel  
Capt. Harold T. Thiel  
Major Loren E. Thompson  
Corp. James K. Turner  
Pvt. Robert E. Unland  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John E. Warren  
Lt. William deH. Washington  
Pvt. Arthur B. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widener  
Capt. Joseph M. Williams  
First Lt. James Wilson  
Pvt. Alexander C. Wood, 2nd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly  
U. S. NAVY

Joseph W. Allen  
John F. Ayres  
Lt. (j.g.) Richard M. Barclay  
Rockie Bonatelli  
Arthur H. Burns, Jr.  
Joseph J. Burns  
Charles Carden  
Dominic Carden  
Bernard Coe  
Lt. Commander Stuart B. Clark  
Lt. J. Gardner Crowell  
G. W. Campston  
Granville Dare  
Lieut. (j.g.) Willie DeLaCour  
Robert Evald  
Thomas Ford  
Sherman C. Gootes  
Harry V. Groome, Jr.  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph Moorhouse  
Russell Lloyd Musser  
Howard Parry  
Helen Pfaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Hilton M. Smith, Jr.  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Stroblein  
Pvt. M. J. Sylvestri  
Earl Tanner  
Thomas Veltenheimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson  
Ensign John H. Yost  
WAVES

Katherine Graff  
Olive Smith  
U. S. MARINES  
Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Goswell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vresland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hansen  
Charles F. Lints  
Chf. Boon. Mate Owen P. Merrill  
MERCHANT MARINE  
John B. Brennan

**Evans' Service Station**  
**SUNOCO**  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N. J.

## ON THE FAMILY FRONT

The U. S. Department of Agricul-  
ture's Bureau of Home Economics,  
FSA home management supervisors  
and listeners to WQXR's "Other  
People's Business" came to the aid  
of the Family Front this week with  
a variety of hints on time-saving and  
penny-pinching.

## Furniture

White "heat stains" may be taken  
out of furniture by rubbing with  
heated spirits of camphor or by rub-  
bing diligently with just a drop of  
alcohol. And boiled linseed oil or  
furniture polish should be rubbed on  
the wood immediately after to protect  
the finish.

## Polish

For a quick furniture polish that  
cleans and polishes at the same time:  
Use equal parts turpentine and boiled  
linseed oil. Shake well. A few  
drops of water on a dusting cloth  
and a few drops of this polish can  
be used. Cloth should be rolled  
tightly and let stand awhile until the  
very slight moisture is distributed  
throughout. Beware of boiled linseed  
oil and fire from combustion.  
"Don't waste time while you have  
a cake in the oven. If your oven  
lacks a modern heat gauge then, af-  
ter adjusting temperature to desired  
degree, take an alarm clock with you,  
set for the right time when cake  
should be removed from the oven or  
pot be taken off the stove."



AT THIS CHRISTMASTIDE

may we rededicate ourselves to a greater, fuller  
service to our community, to help enrich  
our own lives and those with which  
we come in contact

**WALTER D. LAMON**

REALTOR

516 Cinnaminson Avenue

Palmyra

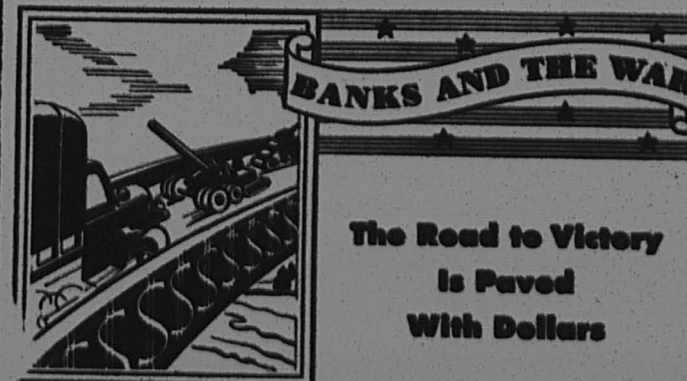


We have a friendly word to say. To wish you  
a Merry Christmas and a Happy  
New Year's Day.

**Peel Poindexter**

TAILOR

Riverton, N. J.



The Road to Victory  
Is Paved  
With Dollars

WE have no delusions. Money won't win  
the war. Battles will. But money is very  
important to the smooth flow of war materials  
from mine, factory and farm to our fighting  
men at home and abroad. We have money  
to lend for war purposes, as well as civilian  
needs. Describe your problems to us and  
we'll give you a quick decision.

United States Savings Bonds for DEFENSE on sale here

**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation



**RIVERTON  
LAUNDRY**

Wet wash picked up by our  
drivers by 2 o'clock Saturday  
afternoon delivered on or  
before 8 o'clock Monday  
mornings.

N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

New Shoes From Old  
**"AMICO"**

Electrical Vulcanised  
Resoling

No Nails  
No Stitches  
Shoes  
Shined

**UNITY SHOE REBUILDERS**  
541 Cinnaminson Ave., Palmyra

## NOW SHOWING



**JOHN H. ETRIS**

17 W. Broad St. Palmyra, N. J.  
Phone 978





## TO ALL OF YOU

Whom we have faithfully endeavored to serve for many years—a very Merry Christmas.

Store Closed All Day Saturday, December 26

MRS. JAMES E. WOLFE'S  
**PALMYRA 5c and 10c STORE**  
9 W. Broad Street Palmyra

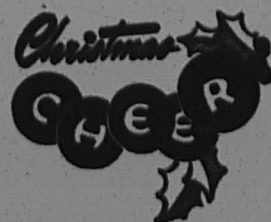


## MERRY CHRISTMAS

The things you have wished for . . . the ambitions and plans that have been yours . . . we hope they will all be realized during the coming year. And may the holiday season be a happy one and the New Year one of happiness and success.

WOOLSTON'S  
ESSO STATION

Main and Howard Streets  
Riverton, N. J.



## HAPPY YULETIDE TO ALL

Even as the bonds of friendship are strengthened at this Yuletide Season, so may our business associations grow in mutual accord and confidence. Your complete happiness is our wish.

## RIVERTON LAUNDRY

N. KUENSELL, Prop.

PALMYRA  
SCHOOL  
NOTES

## High School Honor Roll

## 2nd Term

**Seniors**  
Honor—Betty Bacon, Vesta Evans, Elizabeth Fountain, Shirley Friday, Dean Garwood, Elizabeth Hunter, Mary Lanning, Roland Lanning, Eleanor Metzger—Honor Roll 1st term also, Joseph Schweitzer, Marilyn Yost.  
**High Honor—Dolores Clark, Frank Weigand—High Honor Roll 1st term also.**

## NOTICE OF SETTLEMENT

Estate of Arthur Dornan, deceased. Notice is hereby given that the First and Final Account of the executor, Trustee under Deed of Trust, for Arthur Dornan, deceased, for the year ending October 31, 1942, will be audited and passed by the Surrogate and reported to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Proctor: William D. Lippincott, Esq.  
Dated: November 17, 1942.  
11-25 to 12-24-42

## NOTICE OF SETTLEMENT

Estate of William E. Bennett, deceased. Notice is hereby given that the First Account of the executor, Trustee under Deed of Trust, for William E. Bennett, deceased, for the year ending October 31, 1942, will be audited and passed by the Surrogate and reported to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Proctor: Bayle & Archer.  
Dated: November 17, 1942.  
11-25 to 12-24-42

## NOTICE OF SETTLEMENT

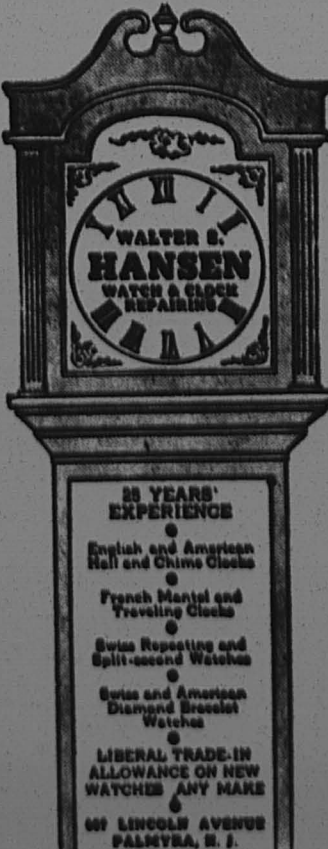
Estate of William E. Bennett, deceased. Notice is hereby given that the First Account of the executor, Trustee under Deed of Trust, for William E. Bennett, deceased, for the year ending October 31, 1942, will be audited and passed by the Surrogate and reported to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Proctor: Bayle & Archer.  
Dated: November 17, 1942.  
11-25 to 12-24-42

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Estate of William E. Bennett, deceased. Notice is hereby given that the First Account of the executor, Trustee under Deed of Trust, for William E. Bennett, deceased, for the year ending October 31, 1942, will be audited and passed by the Surrogate and reported to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Proctor: Bayle & Archer.  
Dated: November 17, 1942.  
11-25 to 12-24-42



Telephone Riverton 1101

**Seniors**  
Honor—Carolyn Hancy, Betty Henry, Shirley Pearson, Barbara Rapp, Phyllis Robinson, Betty Stiles, Dorothy Wince.  
**High Honor—Margaret Crist, Marian Delmar, Joan Dunaghy, Alice Huber, Jessie Lippincott, James Marshall, Doris Massey, Virginia Miles, Mildred Perkins, Eleanor Price, Helen Rowan, Norma Schwink, Jean Sickney.**

**Sophomores**  
Honor—Joan Bailey, Edith Harris, Fred Langenberg, Eleanor Sauerwein.  
**High Honor—Sonia Nebel, Thomas Schwink, Joan Wheeler, Virginia Woodward—High Honor Roll 1st term also.**

**Freshmen**  
Honor—Rose Bittling, Dorothy Blackaby, Joan Mahin, Ruth Mason.  
**Proctor: Herman A. Buehler, Esq.**  
Dated: December 15, 1942.  
12-17 to 1-14-43

## Flowers for Christmas

POINSETTIAS, BEGONIAS  
CLEVELAND CHERRIES  
PEPPERS

## BAILEY'S

907 Highland Avenue PALMYRA

## Storm Sash

Save Fuel With Double Windows

OIL IS AMMUNITION — BURN LESS AND ADD TO

## Your Comfort

At Present We Can Give Prompt Deliveries

## SOUTH JERSEY SUPPLY CO.

Broad and Delaware Ave. Palmyra, N. J.  
Phone Riverton 0234

CHANGING  
STANDARDS

CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

## The SNOVER FUNERAL HOME

Incorporated  
313 East Broad Street, Palmyra, New Jersey  
Phone—Riverton 830

BUY WAR BONDS AND STAMPS

BUSINESS DIRECTORY  
RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

**Pontiac Sales, Service**  
**BELLEVUE GARAGE**  
Broad and Kern Sts. E. Riverton  
Telephone Riv. 9385 - Night 163-M

## "JACK" DAWLEY, Inc.

## Oldsmobile

SALES and SERVICE  
Safety Tested Used Cars  
10 Broad Street, Riverton  
Telephone  
Riverton 1212 Merchantville 509

## SALES SERVICE

**Moorestown Motor Co., Inc.**  
219 West Main St., Moorestown  
Phone Moorestown 77 or 493

## AUTO SERVICE

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Phone 1562

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● ESSO GASOLINE and OILS  
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**FANCY BAKING**  
Home-Made Ice Cream  
CONFECTIONS  
the kind you will  
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**CHEW'S BAKERY**  
536 Main St., Riverton  
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**CINNAMINSON BANK & TRUST CO.**  
The Friendly Bank  
Member FDIC

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PRESCRIPTIONS—DRUGS  
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A Complete Drug Institution

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**THE NEW ERA**  
RIVERTON, N. J.

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## HAULING

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Custom-built Cemetery Memorials in  
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Marble & Granite  
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67 East Main Street  
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## C. WARD LOWDEN

NORGE REFRIGERATORS  
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FARNSWORTH, R.C.A. and  
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INSURANCE  
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PALMYRA, N. J.

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For Better Shoe Repairing Try  
**N. Beitz**  
SHOE SERVICE  
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Phone 1135

## N. DREIER

19 W. Broad St. PALMYRA  
All Kinds of Orthopedic Shoe Work  
Dr. Scholl's Foot Remedies

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CLEANER and DYER  
PALMYRA, N. J.  
Work Called For and Delivered  
Riverton 775

## Peel Poindexter

TAILOR  
Cleaning - Pressing - Dyeing  
Free Delivery Service  
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**IMPORTANT**—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.  
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE  
PHONE RIVERTON 712



## THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street  
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone Riverton 712WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
4 Second Street, Riverton  
Phone 405Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## COMMENT

Some folks in general, and certain Government officials, in particular, never seem to learn from experience—consider the latest gasoline situation as a specific incident.

The Thursday morning papers

stated that the rescinding of "A" gas books had been considered, but no decision had been reached. Secretary Ickes, in a most optimistic mood, asked car owners not to immediately storm service stations for gasoline.

The result—some folks who have never been known to rise before 9 a.m. were practically ushering in the dawn awaiting their turn at the



SEASON'S BEST

## DEEP DOWN IN OUR HEART

We know of no song, no poem, no truer word to express our sentiments than this sincere greeting, "Merry Christmas, a Happy New Year, and may God bless you."

## BISHOPS' DAIRIES

RIVERSIDE



## CHRISTMAS GREETINGS

—Not because of custom long established of extending greetings at the holiday season, but because of sincerity of our appreciation, of your kindly friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas.

## GEORGE FRIDAY, Jr.

PLUMBING - HEATING - ROOFING  
609 Thomas Avenue Riverton

pumps. The ONE person we know who heeded the Secretary's admonition considers himself in the class of Barnum's, "there's one born every minute."

All of which goes to prove that, in order to create an actual shortage, all the Government has to do is to intimate that certain articles MAY become scarce, whether now or in the year 2,000. It's all the same—the great American public can be depended upon to hoard anything from alligator pears to zucchini.

We venture to state that, were it even whispered spinach might be re-

tioned the run on this alleged vegetable would stagger the imagination. The time to clamp down is before the rush is given a chance to start and we most respectfully commend this policy to those in Washington.

Burlington County Executive's Court RULE TO BAR CREDITORS' SUITS  
County of Burlington, N. J.,  
In re: Estate of Ray E. Kershner, deceased.  
Notice is hereby given that on or before the 10th day of December, 1942, upon application of the executor, executor, requesting the creditors of the estate of Ray E. Kershner, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 1, 1943, or they will be deemed of any action brought against the said decedent.  
Benjamin E. Kershner & Company, Trust Company, Inc., Executor by name, per to the County Clerk's Office and Trust Company, Inc., Executor.Proctor, Doyle & Archer  
Dated: December 16, 1942.  
12-17 to 1-14-43

TO OUR many loyal friends of long standing in the Riverton, Cinnaminson, Palmyra area, to you and yours we say Merry Christmas and Best Wishes for a New Year filled with health, happiness and prosperity.

## MOORESTOWN MOTOR CO., Inc.

SALES



SERVICE

219 West Main Street

Moorestown, N. J.



## Report to the Nation...

A year ago, when Japan struck at Pearl Harbor, some people had misgivings about the railroads. They knew the railroads had been through twelve tough years... that they had about 25 per cent fewer freight cars and locomotives than in 1929. Yet they were being called on to shoulder the weight of the greatest armament program in American history, if not in the world. Now, what does the record show? Briefly summarized, it shows this...

Today railroads are delivering 110,000,000 tons of freight a month, the greatest tonnage in their history.

Three times as many troops moved in the first 10 months as in the same period of the last war—8,000,000.

Shippers break all records! And railroads helped by delivering materials on time.

"Pinch hitting" for oil tankers, railroads are rushing to the East about 800,000 barrels of oil daily.

To keep industry going and homes warm, the railroads have hauled 1,600,000 tons of coal a day.

Yet despite their war load, the railroads are doing their best to meet essential home needs.

One question still remains unanswered. How could the railroads do so much with so little? In the "lean" years they replaced the old with new. So, when war came, the railroads were ready to do their share... and, "keep 'em rolling!"

## PENNSYLVANIA RAILROAD

One of America's Railroads... All Mobilized for War!

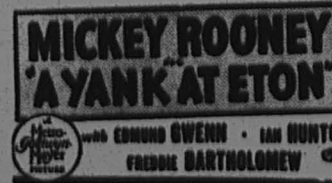
BUY UNITED STATES WAR BONDS AND STAMPS

BRIEF ITEMS  
from  
ABOUT TOWN

There was a large attendance at the chicken supper given last Friday night by the members of the Good Fellowship Club of Calvary Presbyterian Church. A Christmas program followed the supper, during which

A VERY  
MERRY  
CHRISTMAS  
AND A  
HAPPY  
NEW YEAR  
to all my friends  
RAY BANKS  
BARBER  
RivertonPALMYRA  
BROADWAY

Direction Victoria Theatres Co.

FRIDAY AND SATURDAY  
December 25-26Continuous Showing Xmas Day  
Starting at 2 p.m.Saturday Matinee Only  
Noah Beery, Jr. in "Overland Mail"MONDAY AND TUESDAY  
December 28-29WED. AND THUR.  
December 30-31

there was carol singing by the group, led by Albert C. Farrow; readings by S. Reid Merley, David F. Gould and James R. Wright and several selections by a brass quartet led by Kenneth Merrill. The musicians were Robert Latch, Russell Farrow, Courtney Houston and Kenneth Davis.

Private William R. Leidy has been graduated from the Radio Operator's School at Scott Field, Illinois. He is the son of Mr. and Mrs. P. S. Leidy, of Cinnaminson.

Private Joseph W. Hable, who is stationed at Camp Del Valle, Texas, is spending a 14-day furlough with his mother, Mrs. Selma Hable, of Riverside. Private Hable was formerly in the employ of Will Bowen, of Riverton.

Private Louis Clelland, Jr., son of Mr. and Mrs. Louis Clelland, of Main street, Riverton, is now stationed at Helena, Montana.

Helen E. Carter Beauty Shop will be closed from December 23rd until January 11th, 1943.—Adv.

I.O.O.F. ENJOY  
CHRISTMAS PARTY  
The local lodge of Odd Fellows held their Christmas Party last

Thursday evening in their lodge rooms in P.O.S. of A. Hall. Guests were received and greeted on the second floor. Later, on the third floor, the Noble Grand, Eula L. Roach, made a few remarks on the thought behind the occasion they were celebrating. This was followed by a recitation by Mrs. Evelyn Weart, "Twas the Night Before Christmas."

All guests returned to the second floor where the festivities of the evening were held, and Santa Claus, who was enacted by Mr. Alex Murphy, Jr., presented each guest with a Christmas gift. After an enjoyable evening spent in singing Christmas songs, with Miss Gladys Jewett at the piano, and the playing of appropriate games, refreshments were served.



## CHRISTMAS GREETINGS

Among the good things bestowed by the passing year, our most valued one is the friendship and good will of those we serve. It is a privilege at this happy season to express our appreciation and to wish you all the joys of Yuletide.

## J. S. COLLINS &amp; SON, Inc.

EDWARD E. YERKES, Manager  
'blue coal' - coke - lumber - paints  
hardware - building materials  
RIVERTONAMERICAN  
STORES CO.Virginia Lee  
FRUIT  
CAKE  
2 pound  
45c  
Made from an old  
time recipe.Fermale  
Delicious  
MINCE  
MEAT  
lb 14c  
Real old time  
flavor

## Christmas Baking Needs!

ENRICHED  
FLOUR 12-lb bag 45c250 Pure Baking Powder 8c  
Fancy Diced Lemon & Orange Peel 10c  
Fancy Diced Citron 12c  
Candied Cherries or Pineapple 15c  
New California Currants 8c  
California Seedless Raisins 10c  
Fancy California Figs 15c  
SPRY Shortening 25c 3-lb 69cvs 30% on Bread Bills  
Enriched SupremeBREAD  
2-lb loaves 17cEducator  
CRAX  
lb 17c

## Fresh Produce for Christmas Dinner

Fresh Cape Cod  
CRANBERRIES 21cCelery Hearts 25c  
Yellow Onions 3-lb 14c  
York State Cabbage 3c  
Fancy California Carrots 10c  
Sweet Potatoes 3-lb 13cJuly Florida  
GRAPEFRUIT 3 for 14cThese Prices Effective in Our Store and  
Most Markets in and vicinity.AMERICAN  
STORES CO.Joyful  
Christmas  
to All!Guaranteed Foods  
For  
Christmas Dinner!

All the plans for a wonderful Christmas Dinner at reasonable prices in your cheerful, convenient Neighborhood American Store. Save time, gas, and worry—there's an American Store near your home. Shop Early—Where Quality Counts.

GROCERY STORES  
OPEN Wed. 'til 8 P.M.; Thur. 'til 7 P.M.  
Combination Stores (Groceries and Meats)  
Wed. 'til 9 P.M.; Thurs. 'til 8 P.M.Pioneer Fresh-Killed, Tender, Plump  
TURKEYSFull matured, broiled, guaranteed to give satisfaction. None finer at any price. The most outstanding Turkey value to be found anywhere.  
Over 20 lbs 42c  
16 to 20 lbs 45c Under 16 lbs 47cFresh-Killed STEWING  
Chickens 3 1/2 lbs and Up 35cFresh-Killed ROASTING  
Chickens 4 1/2 lbs and Up 41cPotato Salad 15c  
Domestic Switzer Cheese 12c  
Cooked Salami 19c  
Glennwood Cornmeal Mush 2-lb 12cSELECT OYSTERS Freshly Opened doz 25c  
FILLETS OF COD 32cColburn's Poultry Seasoning 1 1/2-lb 9c  
Colburn's Thyme 1/2-lb 8c  
Colburn's Sage 1/2-lb 10c  
Colburn's Sweet Marjoram 1/2-lb 7c  
R & R Plum Pudding 1-lb 29c  
Fancy selected Mixed Nuts 31c  
Diamond Large Calif. Walnuts 31c



PALMYRA WINS FIRST  
TWO COURT GAMES

The current basketball season at Palmyra High School got off to an auspicious start last week when the Bluebonnets, downed the Alumni 25-24 on Wednesday and romped to a 35-22 win over Haddon Heights on Friday.

The affair with the grade was close throughout and the Alumni led with count reading 22-17 as the fracas moved into the final stage. A spirited rally by the varsity just made the grade.

Sims was high man with four doubletons and three free throws.

## Haddon Heights Game

Bill Kemmerle, playing his first year on the varsity, evaded the cords six times from the foul line and twice from the foul line for a total of 14 points. Landis, Haddon's rangy forward, annexed 6 points, 4 of which came from the foul mark.

Passing with great accuracy, and shooting equally well, the locals insured victory early in the fracas by annexing 13 points in the first quarter to their opponents' 3. Both teams broke even in the second period with 10 tallies each, making the score 23-13 at the end of the first half.

Palmyra strengthened their lead in the 3rd quarter, tallying 9 points to 3 for that of the opposition.

Sending his first team to the showers in the final period, Coach Dimond replaced them with a fresh squad which featured Bill Breuer, who flipped in 3 field goals in as many tries. The invaders scored 6 points in the last quarter, making the final score 35-22.

Fred Bauer, Palmyra's regular center, was unable to play, due to a slight leg injury.

## Score by Periods

	1st	2nd	3rd	4th	Tot.
Palmyra	13	10	9	3	35
H. H.	3	10	3	6	22

Beautiful is the activity which works for good, and beautiful the stillness which waits for good; blessed the self-sacrifice of one, and blessed the self-forgetfulness of the other.—Collyer.



## ALLOW US TO EXTEND

to you Our Most Hearty Good Wishes for Your Happiness at Christmastide and throughout the Coming New Year.

**JOS. L. STACK**

COAL :: ICE

Palmyra, N. J.



## APPRECIATION

We take this opportunity to express to you our appreciation of your business during the past year and to wish you a Merry Christmas and a prosperous New Year.

**SHULMAN'S**

PALMYRA'S LEADING DEPARTMENT STORE



May this be your happiest Christmas of them all and may the New Year be the most prosperous, our Yuletide wish for each of our friends.

**ADA E. PRICE**

INSURANCE REAL ESTATE

NOTARY PUBLIC

416 Lippincott Avenue Riverton



## MANY GOOD WISHES

—To you this glad Christmas season and may it be yours to enjoy contentment and prosperity during all the year to follow.

**T. CUCINOTTA**

PALMYRA BOWLING ALLEYS

# The Season's Greetings . . . .



**CINNAMINSON BANK AND TRUST CO.**

Riverton, New Jersey

to our many friends in these communities

IN completing our Thirty-fifth year of service as your bank, we find that each passing year brings a deeper appreciation of the pleasant business relations existing between us.

May your Christmas be one of joy...with bright hopes for the future.



## Red Cross Surgical Dressings

The Red Cross Surgical Dressing room is closed for Christmas week. The room will be re-opened on Tuesday, January 5th, 1943, at 9:30 a.m.

There are 8000 pieces of gauze to be made into dressings for the hospitals.

Three to six hours of your time each week will help us to produce our share.

## CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave. Riverton, N. J.

The Rev. R. B. Stewart, Pastor

All the world is a schoolhouse, and each year is a faculty member who stays with us for twelve months and teaches us many things. 1942 is almost ready to give way to a new instructor, but 1943 has left its distinctive message for the American people. It has told us through our domestic, economic, national and religious relationships that our world is just a neighborhood. It has impressed upon us in a very practical way that if we eat too much there are others in distant places who will not eat at all; if we spend or waste or squander too much, we shall eventually have to suffer with those who are suffering now. But it has also taught us that we can never believe too strongly, provided our faith is centered in the eternal realities that cannot be shaken. It has sent many of us back to God, to Jesus Christ, and to His Church.

Only one more Sabbath remains in the old year. Let us resolve to observe it in harmony with the requirements of the fourth commandment, that we may be able to look across the threshold of the new year from the vantage point of the House of God, where true faith is most likely to find true nourishment and growth.

In the Calvary Church, Sunday School will convene next Sunday morning at ten o'clock. There will be Bible study classes for all ages.

Morning worship commences at 11. The theme of the morning worship will be "The Pattern of the New Year." The choir will render the anthem, "Ring Out, Wild Bells," by Fletcher. The Church Nursery will be in charge of Mrs. W. Emory Cheesman with Miss Jean Gowell as assistant.

The Christian Endeavor groups will resume their regular services on Sunday evening at seven o'clock.

Arrangements are being made for a special Watch Night service to be held on Thursday evening, December 31, at 11:30. A candlelight program will be presented by the older Christian Endeavor members. All who desire to bid farewell to the old year and to welcome in the new year in God's House are cordially welcomed to this service. The service will close at 12:10, which will give us the opportunity to honor the President's

proclamation that New Year's day be observed as a day of prayer.

## BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue The Rev. Harold Lee Rowe, Pastor

Sunday, December 27—1st Sunday After Christmas.

9:30 a.m.—Children's Church.

11:00 a.m.—The Service. The Choir will present the Christmas Cantata, "Prince of Peace" at this service. At

the close of the service a congregational meeting will be held.

7:00—Intermediate Luther League will meet at the parsonage.

8:00—Senior Luther League will meet at the Henslers'. Later they will join the hymn sing at the Methodist Church.

Bethany Church will have no further Vesper services this winter because of fuel oil restrictions.

Thursday, December 24. The annual Christmas Candlelight Service

will begin at 11:00. A complete program of this service will be found elsewhere in this paper. All are invited.

The Catechetical classes will not meet this week.

Monday, December 28—The Church School officers and teachers will meet at the Habfasts' at 8 p.m.

Friday, January 1—Pastor and Mrs. Rowe will entertain members and friends at "Open House" at the parsonage in the afternoon and evening.

**BIRTH**  
Mr. and Mrs. John W. Griffiths, of Camden, are receiving congratulations on the birth of a son, Donald Robert, on Monday, December 14. Mrs. Griffiths was formerly Miss Marie Woodside, of Palmyra.

**BIRTH**  
Mr. and Mrs. William J. LeCates, of 340 York street, Camden, are receiving congratulations on the birth of a son, Richard Elliott, on Wednesday, December 16.



## IT'S CHRISTMAS,

and with its coming we welcome the fine spirit of friendliness that goes with it, and are desirous of sending this Greeting to all those whom we serve and those we hope to serve.

**W. Rex McCrosson Inc.**

Realtors

PALMYRA, NEW JERSEY



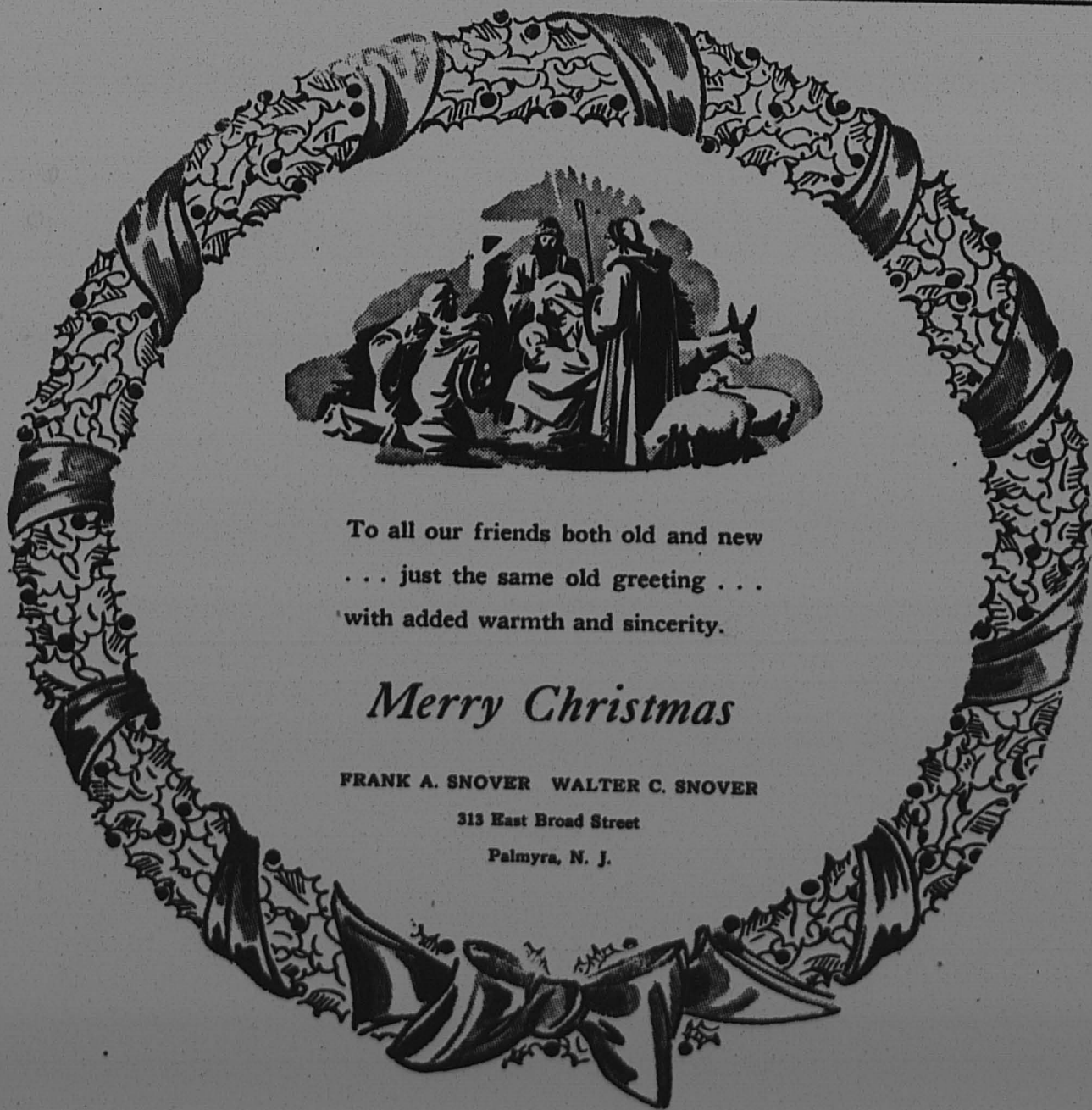
## TO OUR FRIENDS AND CUSTOMERS

The Season's best wishes for joy and happiness. By your thoughtfulness you have helped to make our Christmas a merry one and we wish the same for you, together with a Happy New Year!

**SCHNEIDER'S Atlantic Service**

Broad and Morgan Avenue

Palmyra, N. J.



To all our friends both old and new

... just the same old greeting ...

with added warmth and sincerity.

*Merry Christmas*

FRANK A. SNOVER WALTER C. SNOVER

315 East Broad Street

Palmyra, N. J.



FROM

EMERSON

WOLFSCHMIDT

AND

"EDDIE"

MOORHOUSE

BARBERS

Riverton





## WE WISH A HAPPY CHRISTMAS

to our many friends. You will be assured of economical comfort with our Finest Grades of Fuel Oil and Premium Anthracite Coal—

**J. T. Evans Co.**  
RIVERTON  
302



## THE MEMBERS OF OUR FIRM

join in wishing to you and yours cordial Season's Greetings. May the New Year bring you health, happiness, and Prosperity.

## MILLSIDE FARMS

DAIRY PRODUCTS  
RIVERSIDE



## GREETINGS

Christmas comes and re-awakens the appreciation of happy relationships... rekindles the warmth of friendships made during the time it has been our privilege to serve you. To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation. Best wishes for the Christmas Season and the New Year.

## H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING  
RIVERTON

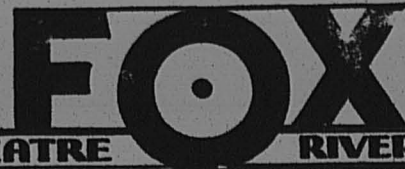
## CHRISTMAS PROGRAM AT RIVERTON SCHOOL

A Christmas program was presented on Monday of this week in the Riverton Public School with the

feature being a play "The Magic Nut Cracker" with music from the "Nut Cracker Suite." Christmas Carols were sung by the School Choir and Santa Claus was present to distribute candy.

## "WISHING YOU A VERY MERRY CHRISTMAS"

We Sell  
WAR  
BONDS  
and  
STAMPS



Throw  
Your Scrap  
into  
The Fight

Friday (Xmas Day) and Saturday, December 25-26—Gala Holiday Show  
(NOTE: Continuous Showing Xmas Day, 2:15 to 11:30 p.m.)

**ROSALIND RUSSELL**  
**BRIAN AHERNE JANET BLAIR**  
**MY SISTER EILEEN**

Screen play by Joseph Fields and James Chalmers  
Directed by Alexander Hall  
Produced by Max Gordon  
A Columbia Picture

Starting Xmas Day Matinee and Sat. Matinee and every Sat. Matinee thereafter 2 thrilling chapters of your Radio Serial Hero "Captain Midnight"

**KIDDIES' FREE XMAS SHOW**  
**SATURDAY MORNING 10 A.M.—"YOU'RE INVITED"**

Sunday and Monday, December 27, 28—DON'T MISS IT!

**MICKEY ROONEY**  
**A YANK AT ETON**  
Edmund Gwenn • Ian Hunter  
Freddie Bartholomew  
Marilyn Linen • Jimmy Aubrey • Ash Winfrey

Extra—Mickey Mouse in "Mickey's Birthday Party"

**MAMMOTH 3 1/2 HOUR FAMILY SHOW SUNDAY AFTERNOON**  
Added Feature—Zane Grey's "Light of Western Stars"

Tuesday Only, December 29  
2-BIG FEATURES—2  
Charles Boyer—Hedy Lamarr  
in the hottest spot today:  
"ALGIERS"  
and

**THE OMAHA TRAIL**  
JAMES CRAIG  
PAMELA BLAKE  
DEAN JAGGER  
EDWARD ELLIS  
CHILL WILLS  
DONALD MEER

Wed. and Thur., December 30-31

**IT'S THE HOTTEST THING ON ICE**  
**SONJA HENIE • JOHN PAYNE**  
**ICELAND**  
JOHN O'HARA  
20th Century Fox  
Plus Latest March of Time  
"THE F.B.I. FRONT"

MAKE A DATE FOR OUR NEW YEAR'S EVE MIDNIGHT SHOW

## ALL THE WORLD STOPS AT XMAS TIME—

And as we stop in the midst of the season of good cheer our hearts grow tender as we are carried back in thought to the reality of Christmas Day, and what it means. In sincerity, we greet you and wish you a delightful Christmas and a Happy New Year.

ANGELO TOMASSI

## UNITY SHOE REBUILDERS

541 Cinnaminson Avenue Palmyra

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1800

WE WISH EVERYONE A  
MERRY CHRISTMAS

Fancy Large Fresh  
**CRANBERRIES**  
lb. 29c

**WHITE ONIONS**  
(For Creaming)  
2 lb. 25c

Fresh  
**STRINGLESS  
GREEN BEANS**  
lb. 19c

Florida  
**ORANGES FOR JUICE**  
Doz. 25c

**FLORIDA GRAPEFRUIT**  
5 for 29c

**TANGERINES**  
Sweet and Juicy  
Doz. 35c

Fancy Penna.  
**CELERY**  
Bu. 29c

**PASCHAL CELERY**  
Large Stalk 29c

Strictly Fresh Brown Shell  
**EGGS**  
Large Size Doz. 65c

White American  
**SLICING CHEESE**  
1/2 lb. 27c

**BIRDS EYE PEAS**  
Pkg. 29c

Birds Eye  
**STRAWBERRIES**  
Pkg. 29c

Kellogg's  
**TOMATO JUICE**  
Can 10c

Kellogg's Merion  
**MINCE MEAT**  
2 lb. Jar 39c

**BLUE ANCHOR OR  
BOOTH GINGER ALE**  
2 Lg. Bots. 29c

Plus Bot. Deposit

Kellogg's  
**SALAD DRESSING**  
Qt. Jar 39c

For a Delicious Christmas  
Dinner order one of our famous  
Paramount

**TURKEYS**  
lb. 55c

12-18 lb Average  
Order yours early as there is  
a very limited supply.

Plenty of Fresh Meats Available  
This Week such as Prime Rib  
Roast and Roast Beef of Every  
Kind.

Featuring also Paramount  
Fresh Killed Large Capons,  
Large Roasting Chickens,  
Broiling and Frying Chickens

Vogt's City Dressed

**Shoulders of Pork**  
lb. 37c

## BUY U. S. WAR SAVINGS BONDS AND STAMPS

53rd Year, No. 35

## DOGS USED FOR WAR PURPOSES

Two hundred thousand dogs for use with our armed forces is approximately the present goal, according to E. T. Whitaker, who with First Class Seaman K. C. Upright of the United States Coast Guard were the speakers last Thursday night at the meeting of the local Rotary Club.

Mr. Whitaker, who was introduced by Carl Thomas, has been a trainer of dogs for over 10 years and has become intensely interested in the Dogs for Defense organization which is enlisting eligible canines prior to their induction into the various services. Dogs, he said, have been the faithful companions of man for thousands of years.

According to Mr. Whitaker, dogs were first used for war purposes by the Egyptians and the Germans had 50,000 in the army at the outbreak of hostilities. The Japanese borrowed 10,000 from the Germans, while we had none a year ago.

Qualifications  
To be acceptable to the Army, Navy or Coast Guard, a dog must be between the ages of 1 and 5, be at least 20 inches in height and not too large. They must be pure bred, or a direct cross, and of the following breeds: German shepherd, Belgian shepherd, Doberman, Boxer, Airedale, Old English Shepherd, Dalmatian or Schnauzer. Under certain conditions, however, others may be accepted.

Only the Coast Guard is undertaking to return dogs to their owners when they are no longer needed for military purposes.

War dogs are used for many purposes, according to the speaker, some just being to accompany sentries, watch dogs at airplane hangars, etc., pack dogs, scout dogs, and Red Cross dogs. A sentry with a good dog is reputed to be as efficient as six without such aid.

Mr. Whitaker urged all those who have dogs who meet the necessary standards to offer them to the armed services, since the need is very great and every one obtained will hasten the end of the war.

How Trained  
Seaman Upright, who is an expert trainer at the Coast Guard School described in detail how dogs are educated for war work and demonstrated with a handsome German shepherd, who is what might be termed an elementary candidate.

He stated that the first lesson was to teach the "pup" how to walk with a man. The students are never struck, but are handled entirely by means of a leash. They are never punished and are treated with great care.

During the advanced stages of training, which are of a secret nature, each dog is trained with two men so that he will respond to the commands of one if the other is not available. These men are then the only ones who the dog obeys at the end of his schooling which lasts about six weeks.

Mr. Upright stated that training a dog takes lots of patience, but that most learn very quickly, both from habit and experience. The dog with him, although having been in the service for only two weeks distinctly showed the result of his Coast Guard education.

Guests at the meeting were 2nd Lieutenant Robert D. Burhoe, Corporal Technician Dante Mento, Clifford Ergood and F. W. Metzger.

## HIGH GAMES

In addition to bowling a perfect game earlier in the season, Edward Lippincott rolled the high three games thus far this year on the Riverton Country Club alleys this week. His score for the set was 657.

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 24, 1942

PRICE FIVE CENTS



*Yuletide Greetings*

The Christmas season is at hand, and we hope that it contains a multitude of blessings for you.

## THE NEW ERA, Inc.

### POST OFFICES BUSY

Faced with a tremendous avalanche of holiday mail, both Riverton and Palmyra post offices have done excellent work in moving the thousands of Christmas packages and cards that have come into and gone out from local communities during the past few days.

Deliveries have been made frequently and, with the aid of extra clerks and carriers, officials predict that everything will be cleaned up before Christmas Day.

### MORAVIAN CHURCH

Palmyra, N. J.  
Rev. Albert J. Harker, B.D., Pastor  
The blessed Christmas week is with us again; inviting us all to come and adore Christ the Lord. We cordially invite all who can to join us in our services.

Christmas Eve, December 24, at 11:45 p.m.—A midnight service of praise and adoration, closing with a Candle Light Carol Sing. Music for this service will include the solo, "O Holy Night," sung by Lorraine Davis. The brass quartet of the Palmyra High School band, under the direction of Mr. Kenneth C. Merrill, will play carols. The members of the quartet are: Kenneth Davis, Russell Farrow, Robert Latch and Courtney Huston. The pastor's brief message is entitled, "The First Christmas Service."

Services for Sunday, December 27, are as follows:  
9:30 a.m.—Sunday School.  
10:45 a.m.—Morning worship with Christmas music. Sermon: "The Wise Men Walked in Wisdom."  
7:30 p.m.—The Sunday School Christmas Program, including the Primary Department and main school. A pageant will conclude this service.

**CENTRAL BAPTIST CHURCH**  
Fifth Street and Maple Avenue  
Palmyra

Rev. S. Dan Morgan, Pastor

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

A. Moulton McNutt will address the class this Sunday.

everyone, their fondest hopes. They also extend an unreserved invitation to attend their services at any time.

SerVICES, Sunday, December 27—Bible School, 10:00 a.m.—Special Music will be provided along with the singing of the Season's favored hymns at the opening session of the school. So come out on time to enjoy this part of the school's program.

Morning Worship, 11:15 a.m.—"Christian Awake, Salute The Happy Morn" by Maunders, and "Glory Be To God" by Rogers will be rendered by the choir under the direction of Mr. Claud Barto. The sermon theme will be "The Prince of Peace."

Jr. and Sr. B.Y.P.U., 7:00 p.m.—The Juniors meet in the Jr. Department room while the Seniors meet in the Main School room.

Evening Worship, 7:45 p.m.—The choir, under the direction of their leader, will bring the message of the Christmas Season in a specially arranged and prepared program of music, for which they have been practicing during the past several weeks.

Pastor Morgan will dwell briefly on the thought of Music and its significance at Christmas. It will be an all out Christmas Service to which the public is most cordially invited.

On Monday evening in the social hall, the Sunday School will hold their annual Christmas Party and Entertainment. It will be of special interest to the adults as well as the kiddies. Mr. Johnson of Mt. Holly, is numbers on the program. He will display motion pictures of humor and educational interest, and timely Christmas illumination scenes which will be appreciated by all.

Wednesday, 8 p.m.—Mid-week Prayer and Praise service to which you are invited. As we near the starting of the New Year, suggested resolution is that you make it a point to attend this important meeting.

**WESLEYAN MEN'S BIBLE CLASS**  
**EPWORTH METHODIST CHURCH**

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

A. Moulton McNutt will address the class this Sunday.

### TRUCK ON FIRE

Called out at 3 a.m. Monday in zero weather, 12 members of the Parry Fire Company did a fine job in combatting a blaze in a large furniture van on Route 25 near the bridge over Pennsauken Creek.

The truck which was enroute from Pompton Lakes to a southern point with a full load, stopped near the bridge and when the driver attempted to start, the rear burst into flames.

The firemen used a booster line and soon extinguished the blaze, but there was considerable damage to the truck and contents.

## XMAS PHONE CALLS

The great American custom of extending Season's Greetings by Long Distance telephone on Christmas and Christmas Eve must be sharply curtailed this year, if the long lines are to be kept open for prompt transmission of war calls.

The New Jersey Bell Telephone Company urges telephone users to forego adding to the burden of overloaded Long Distance lines the usual Christmas calls which, however, pleasant, are not really important and may impede military and other calls vital to the war.

Long Distance calling will be difficult at best, on December 24 and 25, involving long delays in getting through to many sections of the country, particularly the South, Far West and Canada. Those who feel they must make holiday calls are urged to avail themselves of better service which the company can furnish earlier in Christmas week, or after Christmas.

Other Christmases, greeting calls have largely had the nationwide wire network to themselves, and elaborate arrangements, including hundreds of special Long Distance circuits, have been made each year to carry the Christmas traffic load, always the greatest of the year. This year, war will be on the wires as on any other day. Many war plants will celebrate Christmas by working. Thousands of boys at camp will want to talk to their families and friends at home. And there are no spare circuits or other facilities to be brought into use to carry an extra burden of greeting calls.

Last year during the two-day December 24-25 period the eight principal toll centers in New Jersey handled approximately 85,000 Long Distance calls, and delays of over ten minutes and up to several hours were encountered frequently. The number would have been greater except for public response to the company's appeal to telephone users to stay off the long lines as much as possible at Christmas.

This year, the company estimates, unless making Long Distance calls on Christmas and Christmas Eve is put on a basis of necessity instead of pleasure, these eight toll centers might be called upon to handle up to 115,000 Long Distance calls—with the result that delays would be long and many calls might not get through at all.

**FATHER QUINN SPEAKS**  
**AT LOCAL B. AND P. CLUB**  
Father William F. Quinn, pastor of the Sacred Heart Church, Riverton, was the speaker at the meeting of the Riverton and Palmyra Business and Professional Men's Club held on Tuesday of this week.

The affair was in the nature of a Christmas party and the members exchanged 25 cent gifts.

Father Quinn's talk dealt with the Christmas theme.

**ALL COPY MUST BE**  
**IN TUESDAY NOON**  
The New Era will be published on Wednesday of next week, instead of Thursday.

All copy must, therefore, be turned in not later than noon on Tuesday. The cooperation of our advertisers and news contributors in this respect will be greatly appreciated.

The home of the Commandant of the Marine Corps in Washington, D. C., is said to be the oldest official building in Washington.

## SERVICE FLAG TO BE RAISED HERE

Riverton's service flag will be raised on Sunday, January 3, at 2 o'clock, with the ceremonies attending the affair to be held in the auditorium of the Riverton Public School. These will be conducted by members of Post Frederick M. Rodgers, No. 156, American Legion, of Palmyra and Riverton.

The Mayor and the members of the Borough Council of Riverton extend a cordial invitation to the families and friends of service men to be present at the affair.

Printed invitations are being mailed to the families of men in the service, the names being taken from the Honor Roll published in The New Era. If there are any omissions on this Roll kindly advise The New Era immediately.

## CHRISTMAS EVE CANDLELIGHT SERVICE

Bethany Lutheran Church will sponsor again this year a Christmas Eve Candlelight Service beginning at 11 p.m. Special Christmas music including the carols will be sung. The pastor will have a brief message on the theme, "The Forgotten Christmas Gift."

Processional Hymn—"O Come All Ye Faithful." (Choir will process with lighted candles.)  
The Service with Confessional.  
The Epistle Isaiah 9:2-7.  
Solo—"Voices of the Sky" by Newton—Miss Virginia Miles.  
The Gospel Luke 2:1-14.  
The Apostles' Creed.

Hymn—"While Shepherds Watched Their Flocks by Night."

The Sermon—"The Forgotten Christmas Gift"—The Pastor.

Offering.

The Anthem, "The First Christmas Morn."

Christmas Prayer.

Christmas Story—"The Other Wise Man" by Van Dyke—Mrs. Rowe.

Solo—"The Lord's Prayer" by Malotte—Mrs. Chas. Wynkoop.

Hymn—"I Came Upon the Midnight Clear."

Violin Solo by Miss Eileen Rae.

Lighting of the Candles.

Benediction.

Recessional Hymn—"Joy to the World."

## HARRINGTON RESCUED FROM ICY DELAWARE

Thomas Harrington, of Palmyra, had a narrow escape from the frigid waters of the Delaware on Saturday morning of last week, when his rowboat, in which he was gunning, became caught in the ice off the old ferry slip. In attempting to free his craft, Harrington broke an oar and his boat was unable to move in any direction for nearly three hours.

His plight was observed at 10:30 by Ivor and Kenneth Blanc, sons of Mr. and Mrs. Harry M. Blanc, of Palmyra, who immediately notified Palmyra police, who in turn, advised the Philadelphia Harbor Patrol. Harrington was rescued some time afterward and his boat, which was on the point of sinking, went to the bottom in a few minutes. He was taken to the Frankford Hospital for treatment but soon recovered and came home after a truly harrowing experience.

## CAR ON FIRE

The Palmyra Fire Department answered a call early Monday evening to extinguish a blaze in an auto at West Palmyra.

The fire, which was extinguished promptly was believed to have been caused when the owner attempted to thaw out the engine.

The home of the Commandant of the Marine Corps in Washington, D. C., is said to be the oldest official building in Washington.



## About Town

Frederick Steiner, Jr., of Riverton, enlisted in the Navy Air Force, Class V-5, last week.

Miss Bette Campbell, of Philadelphia, was the weekend guest of Mrs. Harry F. Heinbaugh, of 809 West Broad street, Palmyra.

The marriage of Miss Ruth S. Hunter, of Union Landing road, Riverton, and Sgt. William H. Wittmeyer, USA, son of Mr. and Mrs. William C. Wittmeyer, of 221 Edgewood avenue, Delanco, will take place Saturday afternoon, December 26, at a four o'clock ceremony in the Moravian church of Palmyra, with the Rev. Albert Harke, pastor of the church, officiating.

A reception at the Porch Club, Riverton, will follow the ceremony. Sergeant Wittmeyer is stationed at Downey, California.

Second Lieutenant Robert Burhoe, who is stationed at Camp Edwards, Massachusetts, is spending a furlough at the home of his parents, Mr. and Mrs. L. N. Burhoe, of Midway, Riverton.

Loving-kindness is greater than laws; and the charities of life are more than all ceremonies.—Talmud.

## WANT ADS

FOR RENT—Farm Apartment, 4 rooms and bath, very modern, rent reasonable, near Moorestown. Inspection by appointment. Phone Moorestown 0237-J-2.

WANTED to buy for cash: China, Bric-a-brac, Marble top furniture, Sewing machines. C. W. Gardiner, 301 W. Main Street, Moorestown, N. J. phone 0858-W. 4t-12-17-1-7

WOMEN WANTED. No experience necessary. Apply Riverton Laundry or call 0972. Call 0298 evenings.

SALE: 2 light storm sash, 20 x 28. Phone 0107-R. 12-24-tf

## WHEN YOU THINK OF Conservation THINK OF EYES

America is conservation minded. Therefore we think this is a good time to call attention to that precious asset — your EYES. Good eyesight is important in this war because your work, directly or indirectly, contributes to victory. Everything counts in total war!

So protect good eyes—with GOOD LIGHT. Make this protection effective by maintaining good light in your home where you read, write or do other close work.

An excellent help in maintaining good lighting is to keep reading lamps CLEAN. Lamp shades should be dusted frequently. Reflectors and light bulbs should be washed (and thoroughly dried) at regular intervals. Clean lighting equipment gives more light — helps conserve eyesight.



**PUBLIC SERVICE**



WE HEARTILY EXTEND  
you our best wishes for the merriest of Yuletides and  
express our appreciation for your patronage  
during the past year.

**H. B. WILLIAMS**

Coal - Coke - Fuel Oil - Building Materials - Feed  
Williams' ESSO Service Stations  
PALMYRA



ONE MOMENT PLEASE!  
Stop unwrapping your gifts just long enough for us  
to say Merry Christmas, and Thank You . . .  
We hope you get everything you have  
longed for and a lot more, too.

**LESLIE W. REEVES**

Geo. W. Rogers, Inc.  
REALTORS  
529 Cinnaminson Avenue Palmyra, N. J.  
Phone 0787



WE WISH  
—That we might personally hang a Holly Wreath  
on the door knob of our many friends. This is  
hardly possible, but we do wish to each of  
you the heartiest wishes for a Merry  
Xmas and a prosperous  
New Year.

**CURTIS STAVELY**

CONTRACTOR and BUILDER  
PALMYRA



CHRISTMAS HAPPINESS  
—May it be yours to the fullest extent.

**RICHARD M. WOODWARD**

REALTOR  
303 Midway Riverton



MAY JOY THIS CHRISTMASTIDE  
attend you and may new found blessings make the  
New Year more bright. We gratefully acknowledge  
your consideration during the past and solicit your  
continued thoughtfulness.

**Bellevue Garage**

PONTIAC  
Sales and Service  
EAST RIVERTON SAM CIPOLETTI, Prop



A JOLLY CHRISTMAS  
May we flash this message of good cheer—"A Jolly  
Christmas and a happy New Year?"

**Wm. F. BECKER**

GROCER  
517 Howard Street RIVERTON

## Church Notices

WESTFIELD FRIENDS  
MEETING  
Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School  
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Build.

ing, Thomas Avenue and Seventh  
Street, Riverton, open Friday, 2:30  
to 4:30 p.m.

"Christian Science" is the Lesson-  
Sermon subject for Sunday, Decem-  
ber 27, in all Christian Science  
Churches and Societies throughout  
the world.

The Golden Text is: "If ye love  
me, keep my commandments. And  
I will pray the Father, and he shall  
give you another Comforter, that he  
may abide with you for ever; even  
the Spirit of truth. (John 14:15-17)  
Among the Lesson-Sermon cita-  
tions is the following from the Bible:  
"Howbeit when he, the Spirit of  
truth, is come, he will guide you into  
all truth." (John 16:13)

The Lesson-Sermon also includes



SAME-OLD WISH

... always new. A Merry, Merry Christmas  
and Happy New Year to You!

**Broadway Theatre**

PALMYRA, N. J.



JOY BE WITH YOU

this happy season. We are mindful of our debt to the  
friends who have favored our business, a debt of  
gratitude which we can never fully repay.

**FRANK BUA**

521 West Broad Street Palmyra



GREETINGS

The spirit of Christmas prompts us to express to you  
appreciation of our pleasant business relations  
during the past year and to most heartily  
wish you a very Merry Christmas and  
happiness and prosperity for the  
New Year.

**E. BEITZ and SONS**

Quaker Store Palmyra, N. J.



GREETINGS!

May all the joys of a glorious Christmas and a  
Happy New Year be the good fortune  
of our many friends and patrons.

**ROSS EVANS'**  
**SUNOCO STATION**

Broad and Main Streets  
Riverton, N. J.



CHRISTMAS 1942

—May it bring you a bountiful fullness of peace,  
happiness and all the things of your heart's  
dearest desire.

**Riverside Home Laundry**

ALBERT C. BECK, Prop.

## URGENT NOTICE!



TO: All telephone users  
SUBJECT: Long Distance Christmas Calls  
to Friends and Relatives  
REQUEST: Please cross these calls off  
your list this year, except  
those absolutely necessary.

LONG DISTANCE telephone lines just can't take the usual  
holiday calls this year in addition to the tremendous load of war  
messages now being handled every day.

Unless unnecessary holiday calls are given up, there will be serious  
traffic jams on long distance lines and switchboards, delaying  
many important messages and preventing some from getting  
through at all. Even with every available operator on duty and  
every line in use, there will be unavoidable delays in service.

If you must call persons in war-busy centers or in the South, Far  
West and Canada, please do it before or after Christmas. And call  
by number—it saves time getting connections.

NEW JERSEY BELL  
TELEPHONE COMPANY



## Church Notices

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.

Rev. William F. Quinn, Pastor  
Rev. Francis J. Coon, Assistant  
Pastor  
Sunday Masses 6, 7, 8, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to  
5:45 and 7:30 till 9 p.m.

**EPWORTH METHODIST  
CHURCH**

Fifth Street and Morgan Avenue  
Palmyra, N. J.  
Rev. D. Roe Haney, Minister

Consecration to face the opportu-  
nities of the New Year will be empha-  
sized in the services at Epworth  
Methodist Church this Sunday.

Church School in its various or-  
ganized Classes and Departments  
will meet at 9:45. A large attendance  
of our constituency is urged while  
visitors are welcome and strangers  
will be readily classified by our large  
corps of teachers.

Morning Church Worship will be-  
gin at 11 o'clock, and the Pastor will  
use for his sermon subject "A For-  
ward Look."

The evening service will begin this  
Sunday at 7 o'clock. A special pro-  
gram in the form of a pageant will be  
presented by the Youth Division of  
the Church School.

Thursday at 2:30 Mrs. Daisy Keach  
will lead the ladies in the Bible Study  
Course.

11:00 p.m. to 12:15 a.m. will be the  
New Year's Eve Watchnight Service.  
A program of devotion, inspiration  
and consecration is planned. The  
Rev. Richard A. Conover will give  
the address.

Friday afternoon and evening be-  
ginning at 3 o'clock, "Open House"  
will be observed in the Parsonage at  
500 Morgan avenue. Rev. and Mrs.  
Haney and Carolyn will welcome  
friends, who are invited to come in-  
formally at the time best suitable to  
themselves.

From David learn to give thanks  
for everything.—Every furrow in the  
Book of Psalms is sown with seeds  
of thanksgiving.—Jeremy Taylor.

## NOTICE

Riverton, New Jersey  
The annual meeting of the stock-  
holders of the Cinnaminson Bank  
and Trust Company will be held at  
its Banking House, on Tuesday, Jan-  
uary 12, 1943, between the hours of  
1 and 2 o'clock p.m., when and where  
an election will be held for directors  
to serve for the ensuing year and the  
transaction of such other business as  
may properly come before the meet-  
ing.

Howard B. Conover,  
Secretary.

12-25-1-7

**Last Minute  
GIFT  
SUGGESTIONS**

- CAMERAS
- FILMS
- PENS
- PENCILS
- WRITING SETS
- STATIONERY
- COSMETICS
- TOILET ARTICLES
- COSTUME JEWELRY
- TOYS
- GAMES
- WRAPPINGS
- CANDIES
- CARDS

A  
MERRY  
CHRISTMAS  
TO  
EVERYBODY

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON



JOY BE WITH YOU

at Christmas, and throughout all the days  
of the New Year to come.

**JOHN H. ETRIS**

HARDWARE

17 W. Broad St.

Palmyra



WE ARE WISHING YOU

heaps of cheer and hoping these wishes will bring  
you a Merry Christmas and joy every day of  
the New Year. May your voyage through  
the days ahead carry you over pleasant  
ways to a new and full contentment.

**JOSEPH J. JOYCE**

CONTRACTOR AND BUILDER

403 Howard St.

Riverton



A JOYOUS YULETIDE

May every one of your fondest wishes descend from  
the stage of dreams and become actual  
realities and may the New Year  
bring you an increased measure  
of health, happiness and  
prosperity.

**JEROME J. ZISAK**

FUNERAL DIRECTOR

1119 W. Lehigh Avenue  
PhiladelphiaTelephone  
Baldwin 3000

WE WISH YOU

a very happy Christmas Day, and may every one of  
the 365 days of 1943 bring Joy, Happiness and  
Wealth.

**C. WARD LOWDEN**

HOUSEHOLD APPLIANCES

17 E. Broad Street

Palmyra



TO ALL OUR FRIENDS

in these communities we extend our

best wishes for a very

**Merry Christmas**

AND A VERY

**Happy New Year**

filled with

Health, Happiness and Prosperity



**Tacony-Palmyra Bridge Co.**

Palmyra, N. J.

## HONOR ROLL

The following is a partial list of  
the men from Riverton and Cinnamin-  
son, who are serving in the armed  
forces of the United States. The  
New Era asks that relatives of men  
who have been omitted from the  
Honor Roll communicate with this  
newspaper so that the roster can be  
made complete.

## U. S. ARMY

Pvt. John H. Ahrens  
Corporal Frank Alloway  
Pvt. D. J. Anderson  
P.F.C. Robert Anderson  
Pvt. J. M. Aydelotte  
Corp. William Banks  
Corporal Robert Bartley  
Corp. Howard Barto  
David N. Blyler  
Staff Sgt. Patrick F. Brennan  
Pvt. C. J. Ball  
Pvt. G. W. Bishop  
Pvt. John T. Bohn  
Pvt. Henry Borden  
Corp. Tech. R. H. Botzger  
Pvt. A. M. Brown  
Pvt. John Burhoe  
2nd Lieutenant Robert Burhoe  
Pvt. A. H. Burns  
Pvt. G. Howard Choyce, Jr.  
Pvt. F. K. Coates  
Capt. Charles Coddington  
Sgt. Gilbert R. Coe  
P.F.C. James H. Coe  
Pvt. Richard S. Coe  
Sgt. A. V. Robertson Coe, 2nd  
Pvt. James E. Coleman  
Pvt. R. S. Coles  
Corp. Burton K. Conway  
Pvt. Louis C. Clelland  
Sergeant L. M. Clement  
Corp. Donald L. Clement  
Pvt. J. K. Crawford  
Lt. Joe E. Daniels  
Charles A. DeLaney  
Pvt. N. P. DeLaney  
Pvt. J. L. Denninger  
Pvt. J. G. Devitt  
Staff Sgt. Larry C. Dickinson  
Pvt. W. J. Dietrich, Jr.  
Captain Frank B. Elliott  
Staff Sgt. Howard Elliott  
Air Cadet M. E. Faunce  
R. L. Frank  
C. A. Frank, Jr.  
Pvt. Fred C. Freeman, Jr.  
Pvt. H. A. Gibson  
Pvt. Frank Giovannetti  
Pvt. A. R. Gladney  
W. W. Goodnow  
Pvt. B. E. Goodwin  
Pvt. J. J. Goodwin  
Pvt. H. S. Gootes  
Pvt. David F. Gould, 2nd  
Corp. J. C. Grant  
Pvt. Clement Haas  
Pvt. William B. Haas  
Staff Sgt. Calvin H. Heck  
Lt. J. Allan Hemphill  
Corp. Edward Hebrew  
Pvt. J. P. Higgins  
Lt. Col. J. K. Hiltner  
William W. Holmes  
Pvt. Lester Hubbard  
Edward J. Huns  
Pvt. Stanley J. Hylton  
Pvt. R. A. Johnson  
Pvt. Ralph L. Johnston  
Pvt. H. F. Jones, Jr.  
Pvt. Nathan Jones  
Pvt. James Kennedy  
Pvt. John Kessler  
Pvt. Bruce King  
Sgt. Thalberg King, Jr.  
Pvt. Giles Knight  
Pvt. Robert Knight  
Second Lt. William P. Kinsey  
2nd Lt. Nathan Lane, Jr.  
W. J. Leedom  
Pvt. Kenneth Leedom  
P.F.C. Miles Leedom, Jr.  
Corp. C. F. Leuner  
Pvt. P. R. Lesenby  
Capt. W. H. Lippincott  
Pvt. A. M. Lippincott  
Col. George M. MacCallista  
Pvt. Bernard E. Martin  
Lt. John B. Mathews  
Pvt. Joseph J. Mathews  
Corp. W. O. Mathews  
Pvt. Robert Mathews  
Staff Sgt. Robert N. Mattie  
Pvt. G. S. Mattie  
Pvt. Carl T. McDermott  
Sgt. John H. McDermott  
Sgt. William McDermott  
Pvt. H. A. McKinney  
Pvt. R. J. McMillan  
Edwin S. McVaugh  
Captain C. S. Meers  
Captain Paul M. Meers, Jr.  
Phillip A. Mingle  
Pvt. Charles Morse  
Pvt. Edward Morse  
Pvt. Charles E. Myers  
P.F.C. William O. Myers, Jr.  
Pvt. Ellsworth L. Myers  
Corp. Harry Paul

Pvt. Richard F. Payne  
Flight Commander Dawson Ran-  
some

Pvt. James Ransome  
P. A. Ransome, Jr.  
Richard Ransome  
2nd Lt. Harold Reynolds  
Staff Sgt. William Rowan  
Robert Robertson, Jr.  
Pvt. Herbert P. Robinson  
J. A. Ruppert, Jr.  
Pvt. J. J. Sayers  
Pvt. W. E. Scattergood  
John G. Seemuller  
Pvt. L. E. Shea  
Sgt. Victor Shoemaker  
Major Earl Shrader  
First Lt. John R. Siddall  
Pvt. George G. Siddall  
Corp. William J. Siddall  
Pvt. Walter L. Smith, Jr.  
Capt. Edward Sorden  
Pvt. R. J. Spear  
Robert Spickler  
Pvt. Morris J. Steedle  
Pvt. William X. Steedle  
Sgt. E. E. Sutters  
Pvt. Wilmer C. Swain  
Pvt. Albert Tadel  
Capt. Harold T. Thies  
Major Loren B. Thompson  
Corp. James K. Turner  
Pvt. Robert B. Unland  
P.F.C. Tyler Vile  
Pvt. George Vincent  
2nd Lt. John R. Warren  
Lt. William deH. Washington  
Pvt. Arthur B. Waters, Jr.  
Tech. James B. Webb  
Pvt. C. L. Widmayer  
Capt. Joseph M. Williams  
First Lt. James Wilson  
Pvt. Alexander C. Wood, 3rd  
Lt. James A. E. Wood  
Corp. Lester R. Yearly  
Pvt. Joseph L. Yearly  
U. S. NAVY

Joseph W. Allen  
John F. Ayres  
Lt. (j.g.) Richard M. Barclay  
Rockie Bonatelli  
Arthur H. Burns, Jr.  
Joseph J. Burns  
Charles Cardea  
Dominic Cardea  
Bernard Coe  
Lt. Commander Stuart B. Clark  
Lt. J. Gardner Crowell  
G. W. Cumpston  
Granville Dare  
Lieut. (j.g.) Willis DeLaCour  
Robert Evald  
Thomas Ford  
Sherman C. Gootes  
Harry V. Groome, Jr.  
Earle J. Hunt  
Richard S. Kinsey  
John D. Knight  
Ensign F. P. Liberty  
James F. Mathews  
Joseph Moorhouse  
Russell Lloyd Musser  
Howard Parry  
Helen Pfaff, Navy Nurse  
Louis Ransom  
Wood Robinson  
Ensign Lewis M. Robbins  
Albert J. Schuler  
Joseph L. Sherman  
Hilton M. Smith, Jr.  
Lt. (j.g.) Philip A. Somervell  
R. C. Stover  
Charles Spickler  
Raymond G. Stroblein  
Pvt. M. J. Elyvestri  
Earl Tanner  
Thomas Veltenheimer  
Robert Waters  
Charles Wallace  
George Wallace  
Winfield Wilson  
Ensign John H. Yost  
WAVES

Katherine Graff  
Olive Smith  
U. S. MARINES  
Pvt. Robert Carhart  
Pvt. Robert E. Gould  
Pvt. Arthur L. Gowell  
Warrant Officer L. L. Phelps  
William McCormick  
David Robbins  
Asst. Surgeon Peter P. Rodman  
Pvt. John Shea  
Corp. Arthur Vreeland  
P.F.C. Robert Wallace  
Pvt. Donald E. West  
U. S. COAST GUARD  
Budd Burgunder, Jr.  
William C. Hamelman  
Charles F. Lits  
Chf. Bosn. Mate Owen P. Merrill  
MERCHAND MARINE  
John B. Brennan

**Evans' Service Station**  
SUNOCO  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad and Main Sts. Riverton, N. J.

## ON THE FAMILY FRONT

The U. S. Department of Agricul-  
ture's Bureau of Home Economics,  
FSA home management supervisors  
and listeners to WQXR's "Other  
People's Business" came to the aid  
of the Family Front this week with  
a variety of hints on time-saving and  
penny-pinching.

## Furniture

White "heat stains" may be taken  
out of furniture by rubbing with  
heated spirits of camphor or by rub-  
bing diligently with just a drop of  
alcohol. And boiled linseed oil or  
furniture polish should be rubbed on  
the wood immediately after to protect  
the finish.

## Polish

For a quick furniture polish that  
cleans and polishes at the same time:  
Use equal parts turpentine and boiled  
linseed oil. Shake well. A few  
drops of water on a dusting cloth  
and a few drops of this polish can  
be used. Cloth should be rolled  
tightly and let stand awhile until the  
very slight moisture is distributed  
throughout. Beware of boiled linseed  
oil and fire from combustion.

"Don't waste time while you have  
a cake in the oven. If your oven  
lacks a modern heat gauge then, af-  
ter adjusting temperature to desired  
degree, take an alarm clock with you,  
set for the right time when cake  
should be removed from the oven or  
pot be taken off the stove."



**RIVERTON  
LAUNDRY**  
Wet wash picked up by our  
drivers by 2 o'clock Saturday  
afternoon delivered on or  
before 8 o'clock Monday  
mornings.  
N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

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"AMICO"**  
Electrical Vulcanized  
Resoling  
No Nails  
No Stitches  
Shoes  
Shined  
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541 Cinnaminson Ave., Palmyra

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STYLISH  
OUR STORE  
JOHN H. ETRIS  
17 W. Broad St. Palmyra, N. J.  
Phone 976



AT THIS CHRISTMASTIDE

may we rededicate ourselves to a greater, fuller  
service to our community, to help enrich  
our own lives and those with which  
we come in contact

**WALTER D. LAMON**

REALTOR

516 Cinnaminson Avenue

Palmyra

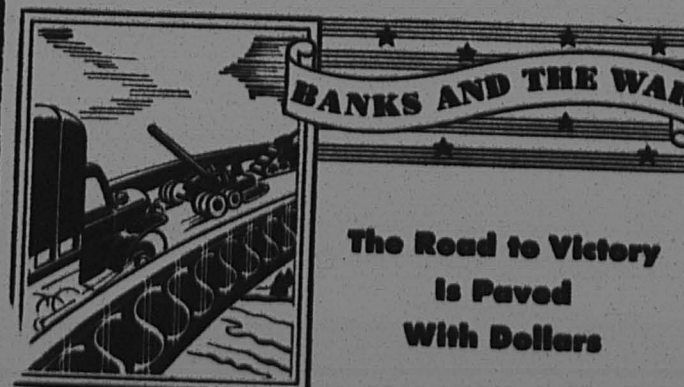


We have a friendly word to say. To wish you  
a Merry Christmas and a Happy  
New Year's Day.

**Peel Poindexter**

TAILOR

Riverton, N. J.



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Is Paved  
With Dollars

WE have no delusions. Money won't win  
the war. Battles will. But money is very  
important to the smooth flow of war materials  
from mine, factory and farm to our fighting  
men at home and abroad. We have money  
to lend for war purposes, as well as civilian  
needs. Describe your problems to us and  
we'll give you a quick decision.

United States Savings Bonds for DEFENSE on sale here  
**Cinnaminson Bank and Trust Company**  
RIVERTON, N. J.  
Member Federal Deposit Insurance Corporation





TO ALL OF YOU

Whom we have faithfully endeavored to serve for many years—a very Merry Christmas.

Store Closed All Day Saturday, December 26

MRS. JAMES E. WOLFE'S

PALMYRA 5c and 10c STORE

9 W. Broad Street

Palmyra



MERRY CHRISTMAS

The things you have wished for . . . the ambitions and plans that have been yours . . . we hope they will all be realized during the coming year. And may the holiday season be a happy one and the New Year one of happiness and success.

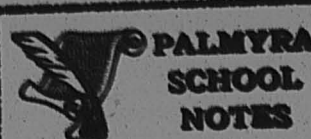
WOOLSTON'S  
ESSO STATIONMain and Howard Streets  
Riverton, N. J.

HAPPY YULETIDE TO ALL

Even as the bonds of friendship are strengthened at this Yuletide Season, so may our business associations grow in mutual accord and confidence. Your complete happiness is our wish.

RIVERTON LAUNDRY

N. KUENSELL, Prop.

High School Honor Roll  
and Term

Seniors

Honor—Betty Bacon, Vesta Evans, Elizabeth Fountain, Shirley Friday, Dean Garwood, Elizabeth Hunter, Mary Lanning, Roland Lanning, Eleanor Metzger—Honor Roll 1st term also, Joseph Schweitzer, Marilyn Yost.

High Honor—Dolores Charles, Frank Weigand—High Honor Roll 1st term also.

NOTICE OF SETTLEMENT

Estate of Arthur Dargatzis, Trust Account. Notice is hereby given that the First and Final Account of the Arthur Dargatzis Trust, under Decree of the Surrogate Court for the County of Burlington, dated October 11, 1942, will be audited and settled by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Canden Trust Company, Successor by merger to Canden Safe Deposit and Trust Company, Trustee.  
Proctor: William D. Lippincott.  
Dated: November 17, 1942.  
11-26 to 12-24-42

NOTICE OF SETTLEMENT

Estate of William E. Bennett, deceased. Notice is hereby given that the First Account of the subscribers, Trustees of the estate of William E. Bennett, dec'd., for the year ending December 31, 1942, will be audited and settled by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 24, 1942, at ten o'clock in the forenoon.

Leona B. Bennett and First Camden National Bank and Trust Company, Trustees.  
Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

NOTICE OF SETTLEMENT

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Leona B. Bennett and First Camden National Bank and Trust Company, Trustees.  
Proctors: Boyle & Archer.  
Dated: November 17, 1942.  
11-26 to 12-24-42

Honor—Carolyn Hancy, Betty Henry, Shirley Pearson, Barbara Rago, Phyllis Robinson, Betty Stiles, Dorothy Wenz.

High Honor—Margaret Crista, Maria DeMaria, Juan Donaghy, Al-

Marshall, Doris Lippincott, Virginia Marshall, Doris Massey, Virginia Miles, Mildred Perkins, Eleanor Price, Helen Rowan, Norma Schwink, Jean Stinchey.

Sophomores

Honor—Joan Bailey, Edith Harris, Fred Langenberg, Eleanor Sauerwein.

High Honor—Sonia Nebel, Thomas Schwink, Jean Wheeler, Virginia Woodward—High Honor Roll 1st term also.

Freshmen

Honor—Rose Bittling, Dorothy Blackaby, Joan Mahin, Ruth Mason.

Juniors

Honor—Carolyn Hancy, Betty Henry, Shirley Pearson, Barbara Rago, Phyllis Robinson, Betty Stiles, Dorothy Wenz.

High Honor—Margaret Crista, Maria DeMaria, Juan Donaghy, Al-

Marshall, Doris Lippincott, Virginia Marshall, Doris Massey, Virginia Miles, Mildred Perkins, Eleanor Price, Helen Rowan, Norma Schwink, Jean Stinchey.

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High Honor—Sonia Nebel, Thomas Schwink, Jean Wheeler, Virginia Woodward—High Honor Roll 1st term also.

Freshmen

Honor—Rose Bittling, Dorothy Blackaby, Joan Mahin, Ruth Mason.

Juniors

Stella McCay, Doris Mitchell, Joan Russ, Janet Smalley, Priscilla Woodward.

High Honor—Mary Lou Bush, John Carhart, Royal Farrow, Con-

nie Hanota, Wanda Jablonski, William Langenberg, Carol Ward.

Burlington County Surrogate's Court

RULE TO TAKE CREDITORS'

EXECUTORS' NOTICES

Estate of Mary Virginia Goodwin, dec'd. Notice is hereby given that on or before the 10th day of December, 1942, upon application of the subscriber, Executor, requiring the creditors of Mary Virginia Goodwin, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 10, 1943, or they will be deemed of no valid claim against the said decedent.

Proctor: Herman A. Davis

Dated: December 15, 1942.

12-17 to 1-14-43

Flowers for Christmas  
POINSETTIAS, BEGONIAS  
CLEVELAND CHERRIES  
PEPPERS

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Save Fuel With Double Windows

OIL IS AMMUNITION — BURN LESS AND ADD TO

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At Present We Can Give Prompt Deliveries

SOUTH JERSEY SUPPLY CO.

Broad and Delaware Ave. Palmyra, N. J.  
Phone Riverton 0234CHANGING  
STANDARDS

CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

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FANCY BAKING  
Home-Made Ice Cream  
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the kind you will  
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CHEW'S BAKERY  
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We Deliver  
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PRESCRIPTIONS - DRUGS  
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A Complete Drug Institution

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Custom-built Cemetery Memorials in  
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Plumbing, Heating and Roofing  
ELECTROL OIL BURNERS  
PETRO-NO-KOL OIL BURNERS  
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Riverton  
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## H. D. Hullings &amp; Son

PLUMBING - HEATING - ROOFING  
Delco Oil Burners  
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Riverton, N. J. Phone 60

## RADIOS

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Palmyra  
Radios, Refrigerators  
Washers, Etc.  
Expert Repair Service  
Exclusive PHILCO Dealer for  
Palmyra and Riverton  
BARGAINS IN USED SETS  
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and the Complete NORGE LINE  
FARNWORTH, R.C.A. and  
ZENITH RADIOS  
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GEORGE W. ROGERS, Inc.  
REALTORS - INSURANCE  
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529 Cinnaminson Avenue  
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Notary Public  
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## SHOE REPAIRING

For Better Shoe Repairing Try  
N. Beitz  
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19 W. Broad St. PALMYRA  
All kinds of Orthopedic Shoe Work  
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## TAILORS

J. R. JOHNSON  
CLEANER and DYER  
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## Peel Poindexter

TAILOR  
Cleaning - Pressing - Dyeing  
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RIVERTON Phone 514SMALL ADS ON THIS PAGE  
PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE  
PHONE RIVERTON 712







## PALMYRA WINS FIRST TWO COURT GAMES

The current basketball season at Palmyra High School got off to an auspicious start last week when the Diamondmen downed the Alumni 25-24 on Wednesday and romped to a 32-22 win over Haddon Heights on Friday.

The affair with the grads was close throughout and the Alumni led with count reading 22-17 as the fracas moved into the final stage. A spirited rally by the varsity just made the grade.

Shaw was high man with four doubletons and three free throws.

## Haddon Heights Game

Bill Kemmerle, playing his first year on the varsity, swished the cords six times from the field and twice from the foul line for a total of 14 points. Landis, Haddon's rangy forward, amassed 6 points, 4 of which came from the foul mark.

Passing with great accuracy, and shooting equally well, the locals insured victory early in the fracas by amassing 15 points in the first quarter to their opponents' 3. Both teams broke even in the second period with 10 tallies each, making the score 22-13 at the end of the first half.

Palmyra strengthened their lead in the 3rd quarter, tallying 9 points to 3 for that of the opposition.

Sending his first team to the showers in the final period, Coach Dimond replaced them with a fresh squad which featured Bill Breuer, who slipped in 3 field goals in as many tries. The invaders scored 6 points in the last quarter, making the final score 32-22.

Fred Bauer, Palmyra's regular center, was unable to play, due to a slight leg injury.

## Score by Periods

	1st	2nd	3rd	4th	Tot.
Palmyra	13	10	9	3	35
H. H.	3	10	3	6	22

Beautiful is the activity which works for good, and beautiful the stillness which waits for good; blessed the self-sacrifice of one, and blessed the self-forgetfulness of the other—Collier.



ALLOW US TO EXTEND  
to you Our Most Hearty Good Wishes for Your  
Happiness at Christmastide and throughout  
the Coming New Year.

**JOS. L. STACK**  
COAL :: ICE  
Palmyra, N. J.



## APPRECIATION

We take this opportunity to express to you our  
appreciation of your business during the past  
year and to wish you a Merry Christmas  
and a prosperous New Year.

**SHULMAN'S**  
PALMYRA'S LEADING DEPARTMENT STORE



May this be your happiest Christmas of them all  
and may the New Year be the most  
prosperous, our Yuletide wish for  
each of our friends.

**ADA E. PRICE**  
INSURANCE REAL ESTATE  
NOTARY PUBLIC  
416 Lippincott Avenue Riverton

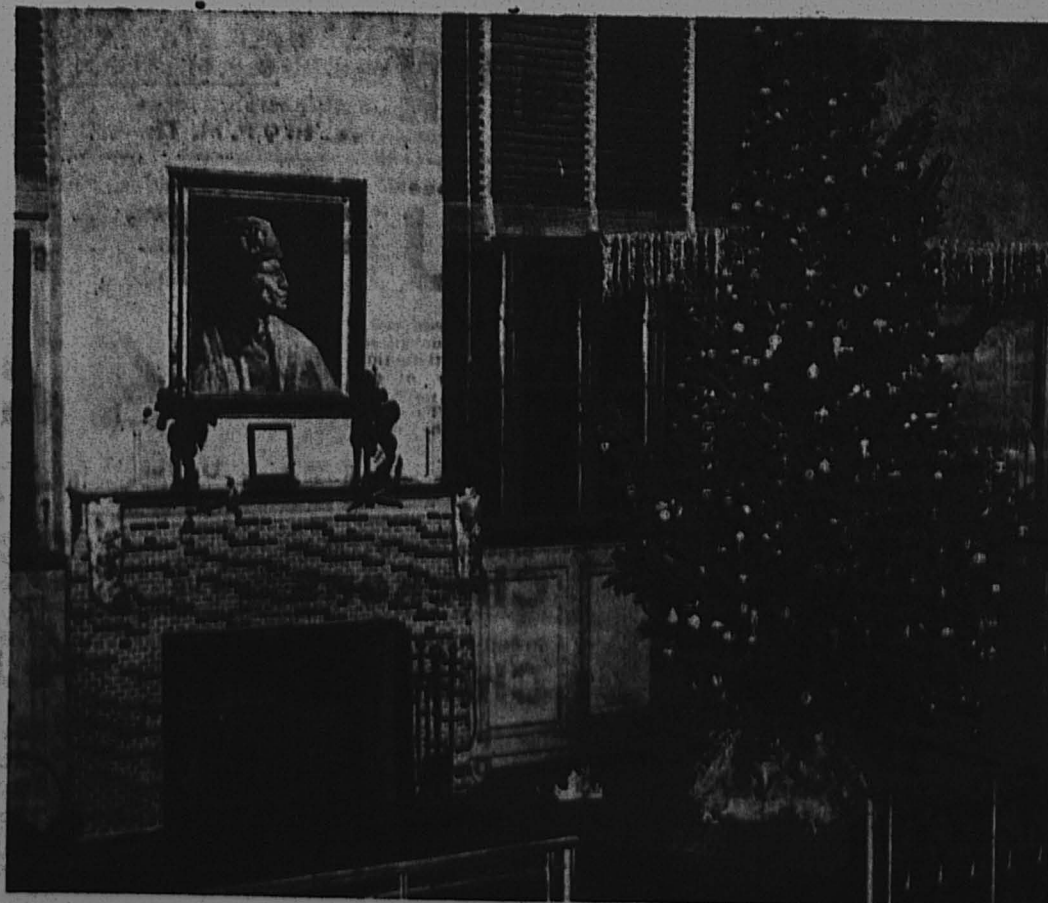


## MANY GOOD WISHES

—To you this glad Christmas season and may it  
be yours to enjoy contentment and prosperity  
during all the year to follow.

**T. CUCINOTTA**  
PALMYRA BOWLING ALLEYS

## The Season's Greetings . . . .



**CINNAMINSON BANK AND TRUST CO.**  
Riverton, New Jersey

to our many friends in  
these communities

**IN** completing our Thirty-  
fifth year of service as  
your bank, we find that each  
passing year brings a deeper  
appreciation of the pleasant  
business relations existing be-  
tween us.

May your Christmas be  
one of joy...with bright hopes  
for the future.



Red Cross Surgical Dressings  
The Red Cross Surgical Dressing  
room is closed for Christmas week.  
The room will be re-opened on  
Tuesday, January 5th, 1943, at 9:30  
a.m.

There are 8000 pieces of gauze to  
be made into dressings for the hos-  
pitals.  
Three to six hours of your time  
each week will help us to produce  
our share.

CALVARY PRESBYTERIAN  
CHURCH

Fourth and Lippincott Ave.  
Riverton, N. J.

The Rev. R. B. Stewart, Pastor

All the world is a schoolhouse, and  
each year is a faculty member who  
stays with us for twelve months and  
teaches us many things. 1942 is al-  
most ready to give way to a new in-  
structor, but 1943 has left its distinc-  
tive message for the American people.  
It has told us through our domestic,  
economic, national and religious re-  
lationships that our world is just a  
neighborhood. It has impressed upon  
us in a very practical way that if we  
eat too much there are others in dis-  
tant places who will not eat at all; if  
we spend or waste or squander too  
much, we shall eventually have to  
suffer with those who are suffering  
now. But it has also taught us that  
we can never believe too strongly,  
provided our faith is centered in the  
eternal realities that cannot be shaken.  
It has sent many of us back to  
God, to Jesus Christ, and to His  
Church.

Only one more Sabbath remains in  
the old year. Let us resolve to ob-  
serve it in harmony with the require-  
ments of the fourth commandment,  
that we may be able to look across  
the threshold of the new year from  
the vantage point of the House of  
God, where true faith is most likely  
to find true nourishment and growth.

In the Calvary Church, Sunday  
School will convene next Sunday  
morning at ten o'clock. There will  
be Bible study classes for all ages.

Morning worship commences at  
11. The theme of the morning wor-  
ship will be "The Pattern of the New  
Year." The choir will render the an-  
them, "Ring Out, Wild Bells," by  
Fletcher. The Church Nursery will  
be in charge of Mrs. W. Emory  
Cheesman with Miss Jean Gowell as  
assistant.

The Christian Endeavor groups  
will resume their regular services on  
Sunday evening at seven o'clock.

Arrangements are being made for  
a special Watch Night service to be  
held on Thursday evening, December  
31, at 11:30. A candlelight program  
will be presented by the older Chris-  
tian Endeavor members. All who de-  
sire to bid farewell to the old year  
and to welcome in the new year in  
God's House are cordially welcomed  
to this service. The service will  
close at 12:10, which will give us the  
opportunity to honor the President's



FROM  
**EMERSON**  
**WOLFSCHMIDT**  
AND  
"EDDIE"  
**MOORHOUSE**  
BARBERS  
Riverton

proclamation that New Year's day be  
observed as a day of prayer.

**BETHANY EVANGELICAL  
LUTHERAN CHURCH**  
Broad Street and Morgan Avenue  
The Rev. Harold Lee Rowe, Pastor  
Sunday, December 27—1st Sunday  
After Christmas.

9:30 a.m.—Children's Church.

11:00 a.m.—The Service. The Choir  
will present the Christmas Cantata,  
"Prince of Peace" at this service. At

the close of the service a congrega-  
tional meeting will be held.

7:00—Intermediate Luther League  
will meet at the parsonage.

8:00—Senior Luther League will  
meet at the Henslers'. Later they  
will join the hymn sing at the Meth-  
odist Church.

Bethany Church will have no fur-  
ther Vesper services this winter be-  
cause of fuel oil restrictions.  
Thursday, December 24. The an-  
nual Christmas Candlelight Service

will begin at 11:00. A complete pro-  
gram of this service will be found  
elsewhere in this paper. All are in-  
vited.

The Catechetical classes will not  
meet this week.

Monday, December 28—The  
Church School officers and teachers  
will meet at the Henslers' at 8 p.m.

Friday, January 1—Pastor and  
Mrs. Rowe will entertain members  
and friends at "Open House" at the  
parsonage in the afternoon and eve-  
ning.

## BIRTH

Mr. and Mrs. John W. Griffiths, of  
Camden, are receiving congratula-  
tions on the birth of a son, Donald  
Robert, on Monday, December 14.  
Mrs. Griffiths was formerly Miss  
Marie Woodside, of Palmyra.

## BIRTH

Mr. and Mrs. William J. LeCates,  
of 540 York street, Camden, are re-  
ceiving congratulations on the birth  
of a son, Richard Elliott, on Wednes-  
day, December 16.



## IT'S CHRISTMAS,

and with its coming we welcome the fine spirit of  
friendliness that goes with it, and are desirous of  
sending this Greeting to all those whom we serve  
and those we hope to serve.

**W. Rex McCrosson Inc.**  
Realtors  
PALMYRA, NEW JERSEY

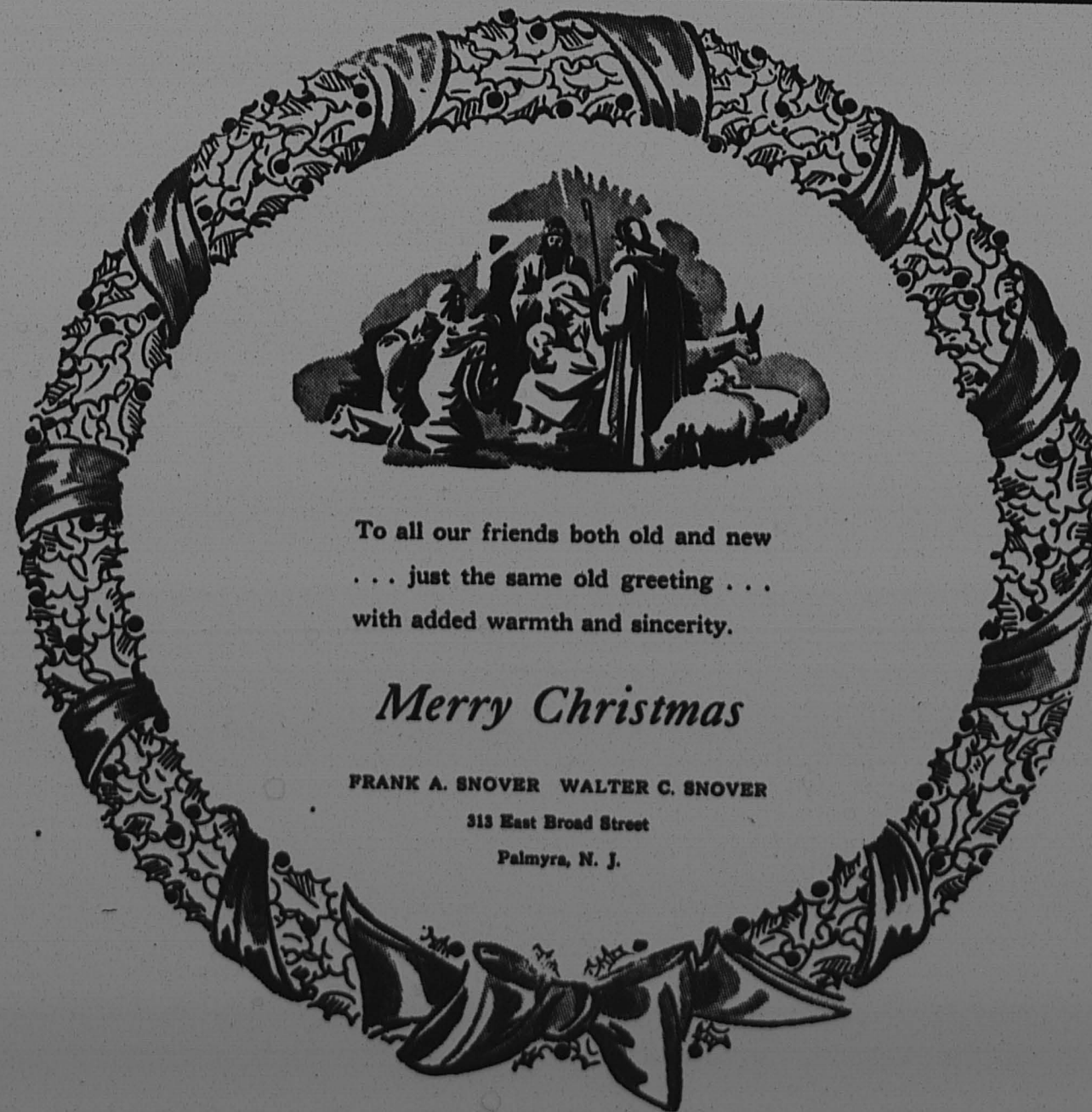


## TO OUR FRIENDS AND CUSTOMERS

The Season's best wishes for joy and happiness. By  
your thoughtfulness you have helped to make our  
Christmas a merry one and we wish the same  
for you, together with a Happy New Year!

**SCHNEIDER'S**  
Atlantic Service

Broad and Morgan Avenue  
Palmyra, N. J.



To all our friends both old and new  
... just the same old greeting ...  
with added warmth and sincerity.

*Merry Christmas*

FRANK A. SNOVER WALTER C. SNOVER  
315 East Broad Street  
Palmyra, N. J.





## WE WISH A HAPPY CHRISTMAS

to our many friends. You will be assured of economical comfort with our Finest Grades of Fuel Oil and Premium Anthracite Coal—

**J. T. Evans & Co.**  
RIVERTON  
302



## THE MEMBERS OF OUR FIRM

join in wishing to you and yours cordial Season's Greetings. May the New Year bring you health, happiness, and Prosperity.

## MILLSIDE FARMS

DAIRY PRODUCTS  
RIVERSIDE



## GREETINGS

Christmas comes and re-awakens the appreciation of happy relationships... rekindles the warmth of friendships made during the time it has been our privilege to serve you. To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation. Best wishes for the Christmas Season and the New Year.

## H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING  
RIVERTON

## CHRISTMAS PROGRAM AT RIVERTON SCHOOL

A Christmas program was presented on Monday of this week in the Riverton Public School with the

feature being a play "The Magic Nut Cracker" with music from the "Nut Cracker Suite." Christmas Carols were sung by the School Choir and Santa Claus was present to distribute candy.

## "WISHING YOU A VERY MERRY CHRISTMAS"

We Sell  
WAR  
BONDS  
and  
STAMPS



Throw  
Your Scrap  
into  
The Fight

Friday (Xmas Day) and Saturday, December 25-26—Gala Holiday Show  
(NOTE: Continuous Showing Xmas Day, 2:15 to 11:30 p.m.)

**ROSALIND RUSSELL**  
**BRIAN AHERNE JANET BLAIR**  
**MY SISTER EILEEN**

Starting Xmas Day Matinee and Sat. Matinee and every Sat. Matinee thereafter 2 thrilling chapters of your Radio Serial Hero "Captain Midnight"

**KIDDIES' FREE XMAS SHOW**  
**SATURDAY MORNING 10 A.M.—"YOU'RE INVITED"**

Sunday and Monday, December 27, 28—DON'T MISS IT!

**MICKEY ROONEY**  
**A YANK AT ETON**

Edmund GWINN - Ian HUNTER  
Freddie BARTHOLOMEW

Extra—Mickey Mouse in "Mickey's Birthday Party"

**MAMMOTH 3 1/2 HOUR FAMILY SHOW SUNDAY AFTERNOON**  
Added Feature—Zane Grey's "Light of Western Stars"

Tuesday Only, December 29  
2—BIG FEATURES—2  
Charles Boyer—Hedy Lamarr  
in the hottest spot today:  
"ALGIERS"  
and

**OMAHA TRAIL**  
JAMES CRAIG  
Pamela BLAKE  
Dean JAGGER  
EDWARD ELLIS  
CHILL WILLS  
DONALD MEER

Wed. and Thur., December 30-31

**IT'S THE HOTTEST THING ON ICE**  
**SONJA HENIE - JOHN PAYNE**  
**ICELAND**  
2—SAMMY NARVO  
and

Plus Latest March of Time  
"THE F.B.I. FRONT"

MAKE A DATE FOR OUR NEW YEAR'S EVE MIDNIGHT SHOW

## ALL THE WORLD STOPS AT XMAS TIME—

And as we stop in the midst of the season of good cheer our hearts grow tender as we are carried back in thought to the reality of Christmas Day, and what it means. In sincerity, we greet you and wish you a delightful Christmas and a Happy New Year.

ANGELO TOMASSI

## UNITY SHOE REBUILDERS

541 Cinnaminson Avenue Palmyra

## PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

WE WISH EVERYONE A  
MERRY CHRISTMAS

Fancy Large Fresh  
CRANBERRIES

lb. 29c

WHITE ONIONS  
(For Creaming)

2 lb. 25c

Fresh  
STRINGLESS  
GREEN BEANS

lb. 19c

Florida  
ORANGES FOR JUICE

Dos. 25c

FLORIDA GRAPEFRUIT  
5 for 29c

TANGERINES  
Sweet and Juicy

Dos. 35c

Fancy Penna.  
CELERY

Bu. 29c

PASCHAL CELERY  
Large Stalk

29c

Strictly Fresh Brown Shell  
EGGS

Large Size Dos. 65c

White American  
SLICING CHEESE

1/2 lb. 27c

BIRDS EYE PEAS

Pkg. 29c

Birds Eye  
STRAWBERRIES

Pkg. 29c

Kellogg's  
TOMATO JUICE

Can. 10c

Kellogg's Merion  
MINCE MEAT

2 lb. Jar 39c

BLUE ANCHOR OR  
BOOTH GINGER ALE

2 Lg. Bots. 29c

Plus Bot. Deposit

Kellogg's  
SALAD DRESSING

Qt. Jar 39c

For a Delicious Christmas  
Dinner order one of our famous  
Paramount

**TURKEYS**

12-18 lb Average  
Order yours early as there is  
a very limited supply.

Plenty of Fresh Meats Available  
This Week such as Prime Rib  
Roast and Roast Beef of Every  
Kind.

Featuring also Paramount  
Fresh Killed Large Capons,  
Large Roasting Chickens,  
Broiling and Frying Chickens

Vogt's City Dressed

Shoulders of Pork

lb. 37c

BUY  
U. S. WAR SAVINGS  
BONDS AND  
STAMPS

53rd Year, No. 35

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 31, 1942

PRICE FIVE CENTS

## Happy NEW YEAR

## FLAG DEDICATION HERE SUNDAY

Many relatives and friends of men from Riverton in the various branches of the armed forces of the Nation are expected to attend the exercises that will be held at 2 o'clock, Sunday afternoon, January 3, in the auditorium of the Riverton Public School, when the service flag of that community will be dedicated.

The affair, which is being sponsored by the Mayor and members of the borough council will be in charge of the members of Post Frederick M. Rodgers, 156, American Legion, of Palmyra and Riverton, who will conduct the exercises.

The program will be as follows: Musical selections by the Palmyra High School Girls' Drum and Bugle Corps.

Presentation of flag by member of Post Rodgers.

Acceptance by Mayor H. McIlvaine Biddle, of Riverton.

Following the exercises at the school, those participating will march to the corner of Main and Howard streets where the flag will be raised with due formality.

The banner will be unfurled from a metal flagpole which has already been erected at the intersection of Main and Howard streets.

The flag is so designed that the number of men in the service can easily be changed at frequent intervals and thus keep the record up to date.

Young men who become 18 years of age on and after January 1, 1943, will be required to register for selective service on their birthday or, if this falls upon a Sunday or holiday, on the next business day thereafter.

Those in this vicinity will register at the board headquarters, American Legion Home, Palmyra, where the hours are 9 a.m. to 5 p.m., Monday to Friday, and 9 a.m. to 1 p.m. Saturdays.

Ne wooking stoves, new stoves which burn only wood, and used stoves (in use 60 days or more) are not affected by the rationing order.

Persons eligible to buy a coal heater include householders who will use the new stove to replace oil-fired heating equipment. They must simply apply to their ration boards for a purchase certificate and surrender their unused and unexpired fuel oil ration coupons.

Others eligible for coal stoves are: 1. Persons who need a stove to heat essential living or working space which is at present not heated at all, and who have not disposed of any usable heating equipment within 60 days prior to the date of application. Such persons will be asked to sign a statement to this effect.

2. Persons whose present coal-burning equipment is damaged or worn out beyond repair must also provide the board with a statement to that effect.

3. Persons who are eligible under the fuel rationing regulations for an auxiliary ration of 350 gallons or more of oil, and who will use coal burning equipment instead. (Sickness or infirmity are the main grounds for obtaining auxiliary oil rations.)

Oil-fired stoves or space heaters are restricted to persons who are unable to use coal burning equipment for one or more of several specific reasons.

State rationing officials announced that the final date for persons who have not received War Ration Book One (the sugar and coffee ration book now in use) to apply for one at rationing boards has been extended from December 15, 1942 to January 15, 1943.

It was emphasized that possession of this book is necessary in order to receive a copy of War Ration Book Two which will be distributed some time soon after January 15.

Institutional and industrial users of sugar were advised that they may apply to rationing boards until January 5 for January-February allotments of sugar. Institutional users will receive 70 per cent, the same proportions that were allotted last period.

## GET DOG LICENSES DURING JANUARY

Dog owners in New Jersey are requested to register their pets during the month of January or face a severe penalty that is provided by a State law.

Riverton residents can secure the 1943 tags any time after January 1 from the borough clerk, Daniel M. Clifton.

## O. P. A. Enforcement

James Kerney, Jr., State director of the Office of Price Administration this week announced completion of arrangements for a program of co-operation between OPA and State, county, and municipal enforcement agencies for reporting to OPA the names of persons violating the 35-mile an hour speed limit. An Executive Order issued by Governor Edison directed the various enforcement agencies to cooperate with OPA's Mileage Rationing Program in this matter.

"The 35-mile an hour speed limit," Kerney declared, "is the backbone of the Mileage Rationing Program. The speed limit, coupled with periodic tire inspection, is the program's most potent factor for actually saving rubber. The object of the speed limit is to eliminate waste and abuse of tires. Violators are subject to suspension of gasoline and tire rations."

The plan provides for all enforcement agencies including State Police, the Motor Vehicle Bureau, and all county and municipal enforcement agencies to report speed violations to Kerney's office. The notices of violations will then be sent to the rationing board in whose area the offender lives for appropriate action.

A new rationing program went into effect on December 18—the rationing of new heating stoves and space heaters which burn either coal, fuel oil or kerosene.

New Year's afternoon and evening beginning at 3 o'clock, Rev. and Mrs. Haney, and Carolyn will have "open house" at the Parsonage for all members and friends.

Sundays program will begin with Church School in all departments and classes at 9:45. Strangers will be heartily received and classified.

New Year's Communion will be administered in the eleven o'clock service. The Communion will be opened to all Christian people, and all members of this Church constituency are urged to avail themselves of this "means of grace."

The Youth Fellowship will have their regular meeting at 7 o'clock.

The evening Church Worship will be at 7:45 when the Minister will preach on "What Am I Going to Do This Year?"

The monthly meeting of the Women's Society for Christian Service will be on Wednesday at 12:30 with a Box Luncheon, and at 2 o'clock they will have their business meeting.

Friday at 3:45, the Junior Choir practice and at 9:15 the Senior Choir practice.

The Union Week of "prayer service" will be held in the Presbyterian Church, Tuesday evening, January 5, at 8 o'clock, with the Rev. Francis Downs preaching; Wednesday the evening's service will be in the Central Baptist Church with the Rev. D. Roe Haney preaching; Thursday evening in the same church with the Rev. Hugh Morton preaching; Friday evening in our church with the Rev. Harold Rowe bringing the message.

The two large training bases for Marine Corps recruits are maintained at Parris Island, S. C., and San Diego, California.

January 15, 1943.

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## WEEK OF PRAYER

The Universal Week of Prayer will be observed during the period January 5 to 8.

The general theme is "Faith Giveth the Victory."

Local services will be held as follows:

Tuesday, January 5, Calvary Presbyterian Church, Riverton. Theme, "Faith, A Song in the Night," The Rev. Francis B. Downs.

Wednesday, January 6, Central Baptist Church. Theme, "The Anchors of Faith," The Rev. D. Roe Haney.

Thursday, January 7, Central Baptist Church. Theme, "The Faith That Impels," The Rev. Hugh V. Morton.

Friday, January 8, Epworth Methodist Church. Theme, "Faith Plus," The Rev. Harold Lee Rowe.

The services will start at 8 p.m.

Epworth Methodist Church  
Fifth Street and Morgan Avenue  
Palmyra, N. J.

Rev. D. Roe Haney, Minister

Epworth Church will conduct Watchnight Services Thursday evening from 11 till 12:15. A good program is planned. Special emphasis will be put upon "prayer." All are welcome.

New Year's afternoon and evening beginning at 3 o'clock, Rev. and Mrs. Haney, and Carolyn will have "open house" at the Parsonage for all members and friends.

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## TOWNSHIP COMMITTEE MEETS JANUARY 1

The organization meeting of the Cinnaminson Township Committee will be held at 9 a.m. on New Year's Day in the Parry Fire House.

At this time, the recently elected member of the committee, R. J. Woods, will be sworn into office. Mr. Woods will replace William Grossman, who was not a candidate for re-election.

## RATION DATES

Issued by the N. J. Office of Price Administration.

Fuel Oil  
Period Two coupons, each good for ten gallons, now valid through January 26.

Period Three coupons, now valid for ten gallons until February 20.

Coffee  
Stamp Number 27 in War Ration Book One expires midnight, January 3. It is now valid for the purchase of one pound of roasted coffee. Only ration books of consumers 15 years of age or more (as indicated on the face of the ration book) can be used in purchasing coffee.

Wholesalers and retailers, and roasters of coffee must file inventory reports with rationing boards by December 31. Report forms are now available at all boards.

Sugar  
Stamp Number Ten in War Ration Book One expires at midnight, January 31. It is now valid for the purchase of three pounds of sugar.

January 5 is the last day for industrial and institutional users of sugar to apply at local rationing boards for their January-February allotments.

Point Rationing—War Ration Book Two

Persons who do not have a copy of War Ration Book One (sugar and coffee book) should apply to the boards for a copy before January 15. If you do not possess a copy of War Ration Book One you will be unable to get a copy of War Ration Book Two when it is distributed for use in the rationing of canned goods and other commodities.

Mileage Rationing  
A, B, and C gasoline ration coupons are good for the purchase of three gallons of gasoline.

Coupon Three in A book expires midnight, January 21.

The deadline for the first tire inspection is January 31. All motor vehicles are required to have their tires inspected. Go to an official OPA Tire Inspection Station in your community and take with you your Tire Inspection Record.

B and C supplemental rations can be secured at local boards upon proof of occupational need. Applicants must first have tires inspected and approved at OPA inspection station.

NOTICE  
Due to prevailing economic conditions we deem it advisable to make the following change in our store hour schedule to render the best possible service:

Monday, Tuesday, Wednesday, Thursday, 9 a.m. to 6 p.m.  
Friday and Saturday, 9 a.m. to 9:30 p.m.

The Palmyra 5 and 10 Cent Store.

MRS. CLARA C. LOREAU  
Mrs. Clara C. Loreaux, widow of the late Remy C. Loreaux, died on Sunday, December 27, at 435 Thomas avenue, Riverton, the home of her daughter, Mrs. John Hullings, with whom she resided.

The deceased is survived by a brother, Robert Naylor, of Riverton;

## ROTARY CHRISTMAS PROGRAM

Ninety-one members and guests attended the annual Rotary Christmas Party held at the Porch Club on Wednesday night, December 23rd. This year the guests were children of Rotarians, the general purpose of the party placing the emphasis on better knowing Rotarians and their children.

Following a delicious roast turkey dinner prepared by the club caterer, Mrs. Sharpless and her staff, the Youth Service Committee under the chairmanship of Maurice Joyce presented an excellent and varied program for the entertainment of the guests.

As part of the program Miss Hilda Grob, club pianist, presented Christmas selections. Miss Virginia Miles, pianist and Miss Eileen Rae, violinist, gave Christmas instrumental numbers. A program of Christmas carols was sung by the Delancey Varded Choir and Mrs. Donald Mount was excellent in two recitations. Edward Fry showed several reels of comic movies.

Gus Bohn in his program "Mystery and Magic" had the crowd entirely mystified, including his able assistants, George Friday, Harry Williams, Frank Eland and Luke Eberly.

Carolers Present

An added and unscheduled feature of the evening was the serenading of the Club during the dinner hour by a group of youthful carolers from the Riverton Schools. After singing several carols they were invited to join the gathering for ice cream and the program.

Carol singing by club members and guests was ably led by vice president Carl Thomas and just as the evening seemed to be ended a terrible clatter was heard and who should appear but Santa Claus without his reindeer but with a pack full of presents, one for each Rotarian and guest.

An extra special present in the form of a big birthday cake was presented to P. Conner Hulse by the club. Rotarian Weaver of the Parkersburg, West Virginia, Club won the prize given to the Rotarian visitor who is located most distant from the local club.

A sister, Mrs. Peter O'Brien, of Long Island; two daughters, Mrs. John Hullings, of Riverton; and Mrs. George Barton, of Rockledge, Penna., and three sons, Remy, of East Riverton; Clovis, of Palmyra and Robert, of Riverton.

Nineteen grandchildren and six great grandchildren also survive.

Funeral services will be held this (Wednesday) morning from the Snover Funeral Home, followed by High Mass in the Sacred Heart Church, Riverton, at 10 o'clock, the Rev. William F. Quinn, pastor of the church, officiating.

Interment will be in Calvary Cemetery, Camden.

CHARLES S. ATKINSON  
Charles S. Atkinson, 78, died suddenly at his home, 417 Elm avenue, Riverton, on the evening of December 24. He was born in Palmyra and has lived in this section nearly all his life. He was a member of the Masonic Order.

The only survivor is his wife, Maude L. Atkinson.

Funeral services were held on Monday morning of this week, in Christ Church, Palmyra, the Rev. Hugh Morton officiating.

Interment was in Lakeview Memorial Park, under the direction of the Snover Funeral Home.



## PALMYRA SCHOOL NOTES

Honor Roll for Second Marking Period  
 Junior School  
 Grade 6—Dolly Marshall.  
 Grade 7—Frances Le Cates, William Price, Marion Sinclair.  
 Grade 8—Joan Beauchamp, Sandra Carroll, Lois Brooks, Emma DeVinney, Hilary Hayes, Eleanor Lamont, Frederick Nyman.  
 Cinnaminson Avenue Building  
 Grade 5—Myra Jean Alcott, Margaret Mohrman, Ann Morton.

### TIRE CERTIFICATES

Tire and Tube Certificates granted by Burlington County War Price and Ration Board No. 4 are as follows:  
 Walter H. Cummings, 1 No. 3 tire, 1 retread.  
 Edward Meher, 2 No. 3 tires.  
 Martin Abrams, 1 tube.  
 Clifford Volkman, 1 No. 1 tire.  
 Joseph T. Mongillo, 2 retreads.  
 Bettie McKim, 1 tube.  
 Anthony Vezza, 2 tubes.  
 Kenneth W. Winner, 4 retreads.  
 Louis Elwood Sears, 2 No. 3 tires.  
 John Markle, 3 No. 3 tires.  
 Joseph Bennett, 1 tube.  
 Fortnum Motor Co., Farm tractor, 2 retreads.  
 Marvin M. Gehret, 1 tube.  
 George M. Durgin, 2 No. 2 tires, 1 retread, 2 tubes.

George W. Fichter, 2 No. 3 tires.  
 Riverside Fire Company, 1 new truck tire.  
 Raymond J. Patto, 5 No. 3 tires, 3 tubes.  
 George W. Cherry, 2 new truck tires.  
 General Motors Accept. Co., 1 No. 3 tire, 2 retreads.  
 George C. W. Beck, 1 new truck tire.  
 James P. Hughes, 1 retread.  
 Howard B. Conover, 1 No. 3 tire, 3 retreads.  
 Charles H. Copeland, 1 No. 2 tire, 1 retread.

Branson Coon, 4 No. 3 tires.  
 Lawrence R. Coolbaugh, 1 retread.  
 Ronald Trout, 2 No. 1 grade tires.  
 Cleveland Container Co., 1 retread.  
 Aaron R. Gaskill, 4 No. 3 grade tires.  
 Campbell Soup—Montell, 1 No. 2 tire.  
 David A. Brown, 1 No. 2 tire.

**PALMYRA WINS THIRD COURT GAME**  
 Coach Ken Dimond's Palmyra High dribblers racked up their third straight victory by defeating Camden County Vocational School's quintet.

last Tuesday by the score of 41 to 35.  
 Prior to last night's fracas, the locals had taken the measure of Haddon Heights and the Alumni.  
 Palmyra outscored the opposition in three of the four periods, both clubs putting on a rally in the second period which saw 37 points racked up, 20 going to Palmyra.  
 Bill Kemmerle was the outstanding performer in the contest, sinking 10 field goals and a penalty cast for 21 points, while Paolo Punosevich and Costello led the attack for the Tradersmen.

Let a man try faithfully, manfully to be right, he will daily grow more and more right. It is at the bottom of the condition on which all men have to cultivate themselves.—Carlyle.

**If it's HEAT you want — we have it!**

We sell and recommend "Genuine Koppers Coke" because we know it is easy to use—leaves very few ashes—gives quick, lasting heat—takes less work.



Moreover, we know you will like our service. No delays. Every order delivered when wanted and as wanted.

Phone us your coke order TODAY.

Riverton 0302.

**J. T. EVANS CO.**

## RED CROSS NEWS

### SURGICAL DRESSINGS

The surgical dressing room will re-open on Tuesday, January 5, at 9:30 a.m. We have 8,000 pieces of gauze to be made up in January. Headquarters are pressing us for the dressings. Come and help make them. Sign up for 3 to 5 hours of your time a week. This will greatly help. You are standing back of the boys at the front when you do this.

Mrs. Joseph B. Tyler, Chairman.

## Kieckhefer Container Company

DELAIR, N. J.

Openings for men and women who are not engaged in war work.

**NO EXPERIENCE NECESSARY  
GOOD WAGES WHILE LEARNING**

Call for interview between 2:30 and 3:30 on Monday, Wednesday, or Friday

## Storm Sash

Save Fuel With Double Windows

OIL IS AMMUNITION — BURN LESS AND ADD TO

**Your Comfort**

At Present We Can Give Prompt Deliveries

**SOUTH JERSEY SUPPLY CO.**

Broad and Delaware Ave. Palmyra, N. J.

Phone Riverton 0234



BEST WISHES

for a Very

HAPPY NEW YEAR

and we thank you for your patronage during the

past 12 months.

**RIVERTON LAUNDRY**

N. KUENSELL, Prop.

## HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson, who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

### U. S. ARMY

Col. John H. Ahrens  
 Corporal Frank Alloway  
 Pvt. D. J. Anderson  
 P.F.C. Robert Anderson  
 Pvt. J. M. Aydelotte  
 Corp. William Banks  
 Corporal Robert Bartley  
 Corp. Howard Barto  
 David N. Blyler  
 Staff Sgt. Patrick F. Brennan  
 Pvt. C. J. Bell  
 Pvt. G. W. Bishop  
 Pvt. John T. Bohn  
 Pvt. Henry Borden  
 Corp. Tech. R. H. Bottger  
 Pvt. A. M. Brown  
 Pvt. John Burhoe  
 2nd Lieutenant Robert Burhoe  
 Pvt. A. H. Burns  
 Pvt. G. Howard Choyce, Jr.  
 Pvt. F. K. Coates  
 Capt. Charles Codrington  
 Sgt. Gilbert R. Coe  
 P.F.C. James H. Coe  
 Sgt. A. V. Robertson Coe, 2nd  
 Pvt. James E. Coleman  
 Pvt. R. S. Coles  
 Corp. Burton K. Conway  
 Pvt. Louis C. Clelland  
 Sergeant L. M. Clement  
 Corp. Donald L. Clement  
 Pvt. J. K. Crawford  
 Lt. Joe E. Daniels  
 Charles A. DeLaney  
 Pvt. N. P. DeLaney  
 Pvt. J. L. Dennerle  
 Pvt. J. G. Devitt  
 Staff Sgt. Larry C. Dickinson  
 Pvt. W. J. Dietrich, Jr.  
 Captain Frank B. Elliott  
 Staff Sgt. Howard Elliott  
 Air Cadet M. E. Faunce  
 R. L. Frank  
 C. A. Frank, Jr.  
 Pvt. Fred C. Freeman, Jr.  
 Pvt. H. A. Gibson  
 Pvt. Frank Giovanetti  
 Pvt. A. R. Gladney  
 W. W. Goodnow  
 Pvt. B. E. Goodwin  
 Pvt. J. J. Goodwin  
 Pvt. H. S. Gootee  
 Pvt. David P. Gould, 2nd  
 Corp. J. C. Grant  
 Pvt. Clement Haas  
 Pvt. William B. Haas  
 Staff Sgt. Calvin H. Heck  
 Lt. J. Allan Hemphill  
 Corp. Edward Hebrer  
 Pvt. J. P. Higgins  
 Lt. Col. J. K. Hiltner  
 William W. Holmes  
 Pvt. Lester Hubbard  
 Edward J. Hunn  
 Pvt. Stanley J. Hylton  
 Pvt. R. A. Johnson  
 Pvt. Ralph L. Johnston  
 Pvt. H. F. Jones, Jr.  
 Pvt. Nathan Jones  
 Pvt. James Kennedy  
 Pvt. John Kessler  
 Pvt. Bruce King  
 Sgt. Thalberg King, Jr.  
 Pvt. Giles Knight  
 Pvt. Robert Knight  
 Second Lt. William P. Kinsey  
 2nd Lt. Nathan Lane, Jr.  
 W. J. Leedom  
 Pvt. Kenneth Leedom  
 P.F.C. Miles Leedom, Jr.  
 Pvt. W. R. Leidy  
 Corp. C. F. Leuser  
 Pvt. P. R. Lezenby  
 Capt. W. H. Lippincott  
 Pvt. A. M. Lippincott  
 Col. George M. MacMullin  
 Pvt. Bernard E. Martin  
 Lt. John B. Mathews  
 Pvt. Joseph J. Mathews  
 Corp. W. G. Mathews  
 Pvt. Robert Mathews  
 Staff Sgt. Robert N. Mattis  
 Pvt. G. S. Mattis  
 Pvt. Carl T. McDermott  
 Sgt. John H. McDermott  
 Sgt. William McDermott  
 Pvt. H. A. McKinney  
 Pvt. R. J. McMullin  
 Edwin S. McVaugh  
 Captain C. S. Meers  
 Captain Paul M. Mearray, Jr.  
 Phillip A. Mingle  
 Pvt. Charles Morse  
 Pvt. Edward Morse  
 Pvt. Charles E. Myers  
 Corp. W. Otis Meyers, Jr.  
 Pvt. Ellsworth L. Myers

Lieut. W. J. O'Keefe  
 Corp. Harry Paul  
 Pvt. Richard P. Payne  
 Flight Commander Dawson Ransom  
 Pvt. James Ransome  
 P. A. Ransome, Jr.  
 Richard Ransom  
 2nd Lt. Harold Reynolds  
 Staff Sgt. William Rowan  
 Robert Robertson, Jr.  
 Pvt. Herbert P. Robinson  
 J. A. Ruppert, Jr.  
 Pvt. J. J. Sayers  
 Pvt. W. E. Scattergood  
 John G. Seemuller  
 Pvt. L. E. Shea  
 Sgt. Victor Shoemaker  
 Major Earl Shrader  
 First Lt. John E. Siddall  
 Pvt. George G. Siddall  
 Corp. William J. Siddall  
 Pvt. Walter L. Smith, Jr.  
 Capt. Edward Sordon  
 Pvt. R. J. Spear  
 Robert Spickler  
 Pvt. Morris J. Steedle  
 Pvt. William X. Steedle  
 Sgt. E. E. Sutters  
 Pvt. Wilmer C. Swain  
 Pvt. Albert Thiel  
 Capt. Harold T. Theis  
 Major Loren B. Thompson  
 Corp. James K. Turner  
 Pvt. Robert B. Unland  
 P.F.C. Tyler Vile  
 Pvt. George Vincent  
 2nd Lt. John R. Warren  
 Lt. William deH. Washington  
 Pvt. Arthur B. Waters, Jr.  
 Tech. James B. Webb  
 Pvt. C. L. Widmaier  
 Capt. Joseph M. Williams  
 First Lt. James Wilson  
 Pvt. Alexander C. Wood, 3rd  
 Lt. James A. E. Wood  
 Corp. Lester R. Yearly  
 Pvt. Joseph L. Yearly

### U. S. NAVY

Joseph W. Allen  
 John F. Ayres  
 Lt. (j.g.) Richard M. Barclay  
 Rockie Bonatelli  
 Arthur H. Burns Jr.  
 Joseph J. Burns  
 Charles Cardea  
 Dominic Cardea  
 Bernard Coe  
 Lt. Commander Stuart B. Clark  
 Lt. J. Gardner Crowell  
 G. W. Cumpston  
 Granville Dare  
 Lieut. (j.g.) Willis DeLaCour  
 Ross T. Elliott, Jr.  
 Robert Evald  
 Thomas Ford  
 Sherman C. Gootee  
 Harry V. Groome, Jr.  
 Earle J. Hunt  
 Richard S. Kinsey  
 John D. Knight  
 Ensign F. P. Liberty  
 James F. Mathews  
 John J. McDermott  
 Joseph Moorhouse  
 Russell Lloyd Musser  
 Howard Parry  
 Helen Pfaff, Navy Nurse  
 Louis Ransom  
 Wood Robinson  
 Ensign Lewis M. Robbins  
 Albert J. Schuler  
 Joseph L. Sherman  
 Hilton M. Smith, Jr.  
 Lt. (j.g.) Philip A. Somervell  
 R. C. Stover  
 Charles Spickler  
 Frederick N. Steiner, Jr.  
 Raymond G. Stroblin  
 Pvt. M. J. Sylvestri  
 Earl Tanner  
 Thomas Veitenheimer  
 Robert Waters  
 Charles Wallace  
 George Wallace  
 Winfield Wilson  
 Ensign John H. Yost

### WAVES

May Cumpston  
 Katherine Graff  
 Olive Smith

### U. S. MARINES

Pvt. Robert Carhart  
 Pvt. Robert E. Gould  
 Pvt. Arthur L. Gowell  
 Warrant Officer L. L. Phelps  
 William McCormick  
 David Robbins  
 Asst. Surgeon Peter P. Rodman  
 Pvt. John Shea  
 Corp. Arthur Vresland  
 P.F.C. Robert Wallace  
 Pvt. Donald E. West  
 U. S. COAST GUARD  
 Budd Burgander, Jr.  
 William C. Hamelman  
 Charles F. Lintz  
 Chf. Boatswain Mate Owen P. Merrill  
 MERCHANT MARINE  
 John B. Brennan

**DREXEL CHANGES ENTRANCE REQUIREMENTS**  
 Drexel Institute of Technology announces that, for the duration of the war, it has changed its entrance requirements affecting all of its undergraduate schools—the School of Engineering, the School of Business Administration and the School of Home Economics.

In a release made public yesterday by George P. Rhea, President of the college, it was stated that "Instead of limiting its admission of applicants to graduates of accredited secondary schools, the college will now accept students who have completed three and one half years of such a course as would have fulfilled the former requirements had it been pursued to the normal date of graduation."  
 "In addition the foreign language requirements have been abolished."  
 "Secondary school students who would take advantage of these changes must be recommended by the proper authorities of their school, indicating that they are capable of doing college work."

## WANT ADS

WANTED to buy for cash: China, Bric-a-brac, Marble top furniture, Sewing machines. C. W. Gardiner, 301 W. Main Street, Moorestown, N. J. phone 0858-W. 4t-12-17-17

**WOMEN WANTED.** No experience necessary. Apply Riverton Laundry or call 0972. Call 0298 evenings.

SALE: 2 light storm sash, 20 x 28. Phone 0107-R. 12-24-42

## Evans' Service Station

**SUNOCO**  
**GASOLINE and OIL**  
 Tires - Batteries - Auto Accessories  
 Broad and Main Sts. Riverton, N. J.



## RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.  
 RIVERTON, NEW JERSEY  
 Phone, Riverton 972

## New Shoes From Old "AMICO"

Electrical Vulcanized Resoling  
 No Nails  
 No Stitches  
 Shoes Shined

**UNITY SHOE REBUILDERS**  
 541 Cinnaminson Ave., Palmyra

## NOW SHOWING

**STYLE GUIDE**  
 AT OUR STORE  
 SHERWIN WILLIAMS PAINTS

**JOHN H. ETRIS**  
 17 W. Broad St. Palmyra, N. J.  
 Phone 978

"Other changes in the curricula of the college made to meet the exigencies of the times include the admission of women to the courses in the School of Engineering; the adoption of the co-operative (work-study) principle in the School of Home Economics; and the acceleration of the courses in Secretarial Studies."

"All of the changes are effective immediately," said President Rhea. Students may apply now for the term beginning January 29, 1943.  
 Guest days will be held at the college on next January 15th and 16th, to which the public is cordially invited and which offer an interesting opportunity to inspect Drexel's facilities and acquire additional information as to its program.

### THINGS TO COME

Plastic honor rolls and memorial tablets which resemble bronze, a product of National Ronzite Industries... A prune spread to take the place of scarce butter. Parrish Foods, Inc., will market it as "Nimitiv" (reverse of vitamin)... A new chem-

### NOTICE

Riverton, New Jersey  
 The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at its Banking House, on Tuesday, January 12, 1943, between the hours of 1 and 2 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard B. Conover, Secretary.

12-25-17

## CHANGING STANDARDS



CHANGES IN THE AMERICAN STANDARD of living brought about by priorities and rationing were inevitable. But whatever sacrifices must be made to insure victory, we all know that we are helping to win what we must and shall win—a continuance of our democratic fellowship of freedom.

THE HIGH STANDARDS OF SERVICE, so long maintained by this organization, have not been lowered. The restrictions in the use of construction materials has not prevented the making of beautiful, durable caskets of distinguished craftsmanship. We continue to provide appropriate funerals of fine quality at prices set by the families when they make arrangements.

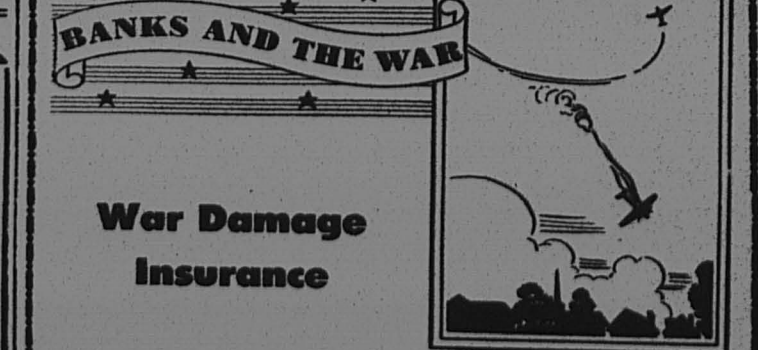
## The SNOVER FUNERAL HOME

Incorporated

313 East Broad Street, Palmyra, New Jersey

Phone—Riverton 830

BUY WAR BONDS AND STAMPS



## War Damage Insurance

If you haven't already protected your home and its contents with War Damage Insurance, we suggest that you do so without delay. Cost is very low and the protection you get can be had in no other way. The government requires an inventory of damaged property in case of a claim, so we also suggest that you make such an inventory now, in duplicate, storing one copy in a safe deposit box in this bank. Safe deposit rental cost is moderate and you can store many of your personal valuables in the box you rent.

United States Savings Bonds for DEFENSE on sale here

**Cinnaminson Bank and Trust Company**  
 RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

**FRANK A. SNOVER**

AND

**WALTER C. SNOVER**

313 E. BROAD STREET

PALMYRA, N. J.





### BRIEF ITEMS from ABOUT TOWN

Michael E. Faunce, son of Mr. and Mrs. Edward S. Faunce, of 411 7th Street, Riverton, N. J., is now enrolled as an aviation cadet in the Army Air Forces Pre-Flight School for Pilots at Maxwell Field, located on the outskirts of Montgomery, the capital of Alabama.

Here the new class of cadets will receive nine weeks of intensive military, physical and academic training preparatory to beginning their actual flight instruction at one of the many primary flying schools in the Southeast Army Air Forces Training Center.

Mr. and Mrs. Charles H. Yost, of Thomas avenue, Riverton, gave a tea at their home on the afternoon of Christmas Day, the occasion being their twenty-fifth wedding anniversary.

Richard M. Flynn, 18, a member of the United States Navy, participated in the recent landing operations on the North African coast.

Flynn, who was born in Riverton, is the son of Mr. and Mrs. John Flynn, of Jacksonville, Florida, and is the grandson of Mrs. Mary Flynn, 403 Thomas avenue, Riverton.

He recently spent a brief furlough with his parents and vividly described the landing in which he was a member of a tank lighter crew which twice braved enemy fire to land the armored fighting machines.

His father served in the army during the first World War.

Chief C. Morris Beck, of the Palmyra police returned to duty on Monday of this week, following a long illness. His return was welcomed by his hundreds of friends in this vicinity.

First Class Seaman Charles Spickler, U.S.N., spent a 14-day furlough with his grandmother, Mrs. Ella Fogarty, of Main street, Riverton.

Corporal Technician Frank Currie, of Riverside, an employee of L. L. Keating for many years before joining the Army, visited friends in Riverton over the Christmas holidays.

Riverton Civil Defense Council meets on Tuesday night of next week.

The New Era has received a V-Mail Christmas card from Lieutenant John R. Siddall, who is now serving in the middle east. The card was dated December 2 by Dr. Siddall.

Riverton Borough Council met on Tuesday night for the final session of 1942.

Mr. and Mrs. David F. Gould, of Seventh street, Riverton, entertained at their home on Tuesday evening of this week, it being their 25th wedding anniversary.

Corporal William Myers has been transferred from Fort Ethan Allen, Vermont, to Officers Candidate School, Fort Sill, Oklahoma.

**WESLEYAN MEN'S BIBLE CLASS**  
**EPWORTH METHODIST CHURCH**

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Christian J. Eurich will address the class this Sunday. The guest soloist will be Charles Gallagher.

As Christians, we must conquer hate with love.—Benjamin Franklin.



**HAPPY  
NEW YEAR  
FOLKS!**

and many thanks for your  
patronage in 1942.

**L. L. KEATING**  
Broad and Main Streets  
RIVERTON



TO ALL OF YOU

whom it has been our pleasure to serve, we say  
thank you and may your 1943 be filled with health,  
happiness and prosperity.

**W. Rex McCrosson, Inc.**

Realtors

PALMYRA, NEW JERSEY

### OBITUARIES

#### WILLIAM O. HOLST

William O. Holst, 35 South Vermont avenue, Atlantic City, died on December 26, in Teaneck, New Jersey. He was the son of Mr. and Mrs. Anthony Holst, of 823 Highland avenue, Palmyra, and in addition to his parents is survived by his wife Elizabeth N.

### Moorestown Gardens Flower Shop . . .

- FRESH CUT FLOWERS
- CORSAGES
- WEDDING FLOWERS
- FLORAL DESIGNS

Daily deliveries in Riverton

### Moorestown Gardens, Inc.

55 E. Oak Avenue, Moorestown  
Telephone Moorestown 1020

or  
**ADOLPH J. STROHLEIN**  
900 Washington Ave., Palmyra  
Phone Riverton 0421

Funeral services will be held at 2 o'clock this (Wednesday) afternoon in the Snover Funeral Home, the Rev. Francis B. Downs, pastor of Christ Church, Riverton, officiating. Interment will be in Forrest Hill Cemetery, Philadelphia.

The deceased was a member of American Legion Post No. 2, Veterans of Foreign Wars Post No. 215, the Army and Navy Union and the Disabled American Veterans Post No. 11, all of Atlantic City.

### MONKEY FROM TRINIDAD

Miss Shirley Bussell, of Riverton, has received a 6-months old ringtail monkey direct from Trinidad. It was sent by her uncle, Lawrence Baldwin, who has been there for the past nine months.

During the 167 years existence of the Marine Corps, members of that service have been known as "Web-foot Soldiers," "Soldiers of the Sea," "Devil Dogs," and "Leathernecks."



New Year's the time for us to come forth with an  
expression of appreciation for your patronage.  
**THANKS, AND A HAPPY NEW YEAR TO YOU!**

### SHINN'S EXPRESS

Riverside, New Jersey



I am fully awake to the danger threatening everything we hold dear to our way of life.

I will therefore continue to save with a whole-hearted determination and help by purchasing

**UNITED STATES WAR BONDS AND STAMPS**

**WE** extend to our customers everywhere our  
very best wishes for a Healthful, Happy and  
Prosperous New Year, and we thank you for the  
confidence placed in our institution  
over these many years.



**CINNAMINSON BANK and TRUST CO.**

Riverton, N. J.



**OPTICAL AND SCIENTIFIC, Inc.**

602 Main St., Riverton

Extends to All

**A HAPPY NEW YEAR**

### AMERICAN STORES CO.

Quick Cook or Regular  
**OATS**  
20-oz. 8c; 48-oz. 17c  
Mother's OATS  
48-oz. 22c; 20-oz. 10c

Cheese Sylvan Seal 5-oz. 9c  
Chateau Cheese 14-lb. 22c  
Princess Mustard 10c  
Stuffed Olives 6-oz. jar 29c  
Sour or Dill 1-qt. jar 20c  
Picknick Pickles 3 cans 22c  
Tomato Soup 10½-oz. 9c  
Campbell's Improved Tomato Soup 18-oz. 24c  
Swift's Dried Beef 1-qt. 12c  
ASCO Cider Vinegar 1-qt. 12c

ASCO Pancake flour 20-oz. 6c  
ASCO Buckwheat Flour 20-oz. 6c  
Quaker Maid Syrup 18-oz. can 10c

**EDUCATO CRAX**  
1-lb. 17c  
Butter Crackers  
Papst-ett  
6½-oz. 16c  
Standard Swiss

**Nabisco**  
Galks & Crackers  
cello bag 3c  
Nabisco Graham Crackers 18c

### Fresh Fruits & Vegetables

juicy Florida  
**ORANGES** doz 25c  
**GRAPEFRUIT** 3 for 14c  
**CALIF. CARROTS** bunch 10c  
**NEW CABBAGE** 2 lbs 15c  
**YELLOW ONIONS** No. 1 3 lbs 14c

Play Boy Dog Food 5-lb. 25c  
Postum Cereal Drink 18-oz. 20c  
Hunt Club Dog Food 5-lb. 37c  
OAKITE Cleanser 2 16-oz. 19c

**ARMDALE**  
Mince Meat 14c  
**Vegetable Shortening**  
**SPRY** 1-lb. 25c; 3-lb. 69c

**SCOTTISSE** 2 1000-sheet rolls 15c  
**Waldorf Tissue** 2 650-sheet rolls 9c  
**Scott Paper Towels** 2 rolls 19c

**Wyandotte**  
Cleanser 2 cans 15c  
**New! B. V.**  
Beef Extract Vegetable Flavoring 3¼-oz. 29c  
Quick as a wink—a delicious hot drink.

"Dividends for Home Makers"—Tuesday, Thursday and Saturday, 9:45 A. M., WCAU  
We Reserve the Right to Limit Quantities  
These Prices Effective in Our Stores and Meat Markets in

### CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School, 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

**SACRED HEART CHURCH**  
Fourth and Linden Avenues  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Francis J. Coan, Assistant Pastor  
Sunday Masses 6, 7, 9, and 10:30.  
Daily Masses—7 and 8.  
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

**CENTRAL BAPTIST CHURCH**  
Fifth Street and Maple Avenue  
Palmyra  
Rev. S. Dan Morgan, Pastor  
A Watch Night and Prayer Service will be held New Year's Eve in the church, starting at 9 o'clock. This will supplant the Wednesday evening service. A Prayer service will be held from 9 until 10 o'clock, and will be followed by a social hour from 10 till 11 o'clock. At this hour the Watch Night service will begin, concluding at the advent of the New Year. Everyone is welcomed to this service which offers a most fitting and timely way of spending the last hours of the old year and a fine place to begin the New.

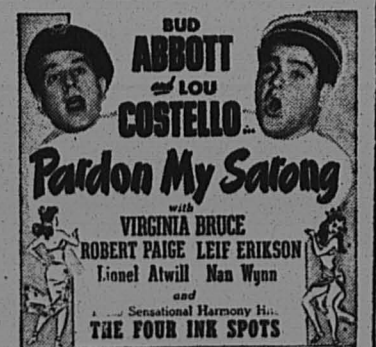
**CALVARY PRESBYTERIAN CHURCH**  
Fourth and Lippincott Ave.  
Riverton, N. J.  
The Rev. R. B. Stewart, Pastor  
There have been many clouds in the skies of the year that is dying and we are expecting to see many of them still in the skies of the New Year. But we are also expecting a great deal more of sunshine in the New Year than in the Old. Perhaps in a national and military way our expectations will be realized. That seems likely now.

### PALMYRA

Direction Victoria Theatres Co.

FRI. (New Year's Day), AND SAT. January 1-2

Continuous Showing Friday Starting at 2 p.m.

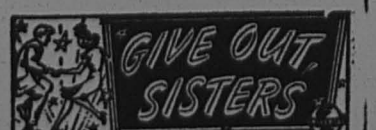


Saturday Matinee Only  
Noah Beery, Jr. in "Overland Mail"

MONDAY AND TUESDAY  
January 4-5



and  
THE ANDREWS SISTERS  
in



Please Note  
Show Starts at 6:40 p.m.

WED. AND THUR. January 6-7

Erroll Flynn—Ronald Reagan in "DESPERATE JOURNEY"

Please Note Feature Time 7:20 and 9:25 p.m.

Services, Sunday, January 3—  
Bible School, 10 a.m.  
Morning Worship, 11:15 a.m. This will be the regular Communion Service, the first in 1943, to which all members and their fellow Christians are invited to participate. The Pastor will have a most appropriate subject for his sermon. It will be "Resolved to Live." The choir will sing the anthem, "The Heavenly Song," by Grey-Parks.  
Jr. and Sr. B.Y.P.U., 7:00 p.m. The Juniors will hold their meeting in the Jr. Department room while the Seniors will convene in the Main School.  
Evening Worship, 7:45 p.m. "A Nameless Longing" will be the theme of the evening message. "The Coming of the King," by Stults, will be rendered by the choir. Why not make it your New Year's Resolution to attend the evening service? If made and kept, it will prove to be the most beneficial one you could have made. Come out and bring your friends. The public is invited.

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Riverton, N. J.  
The Rev. R. B. Stewart, Pastor  
There have been many clouds in the skies of the year that is dying and we are expecting to see many of them still in the skies of the New Year. But we are also expecting a great deal more of sunshine in the New Year than in the Old. Perhaps in a national and military way our expectations will be realized. That seems likely now.

### AMERICAN STORES CO.



This is a most appropriate time to wish all of our patrons a Happy, Healthful New Year. Wartime conditions sometimes make it impossible to render the service to which you are accustomed. We ask your indulgence in this emergency, and assure you we are doing everything possible to make your shopping profitable and pleasant. We thank you for your patronage and co-operation during the past year.

Our Stores Will Be

**OPEN** Thurs. till 9 P. M.  
Closed New Year's Day

Quality Meats for New Year's Dinner

Lean, Fresh Rib End, up to 3 1/2 lbs 29c  
**PORK LOINS** 1 lb 13c  
Long Cut Sauer Kraut 2 lbs 13c  
Home-like Potato Salad 1 lb 15c  
Fancy, Long Island **DUCKLINGS** 1 lb 29c

Pioneer, Fresh-Killed

**Turkeys** Over 20 lbs 42c; 16 to 20 lbs 45c  
We also have a limited quantity under 16 lbs 47c

Glenwood Corn Meal Mush 2-lb. 12c  
Our Own Make Baked Beans 1 lb 15c

**SMELTS** Fancy 1 lb 17c  
Fillet of COD 1 lb 32c  
Fillets of PERCH 1 lb 29c

Strained Cranberry Sauce 14-oz. 17c  
Fancy Blue Rose Rice 2 lbs 19c  
Salt Mackerel med. size 12c; 5-lb. pull \$1.60  
Dried Green Peas Whole or Split 1 lb 12c  
Glenwood Apple Butter 16-oz. jar 14c  
Glenwood Apple Sauce No. 3 can 11c  
H. O. Rolled Oats 16-oz. pkg 11c  
Force Cereal 8-oz. pkg 11c

Save 30% on Bread Bills. Why Pay More?

**ENRICHED SUPREME BREAD** 2 large loaves 17c

enriched with yeast of high Vitamin B1 content, Niacin and Iron.



## THE NEW ERA

Incorporated  
Published Every Thursday at 609 Main Street  
RIVERTON, N. J.  
Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
4 Second Street, Riverton  
Phone 406

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

## Church Notices

## WESTFIELD FRIENDS MEETING

Burlington Pike  
Sunday Morning  
10 a.m.—Firstday School.  
11 a.m.—Meeting for Worship.

## BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue  
The Rev. Harold Lee Rose, Pastor

Sunday, January 3—The Second Sunday After Christmas.

9:30 a.m.—Children's Church.

10:00 a.m.—The Church School.

11:00 a.m.—The Service. The Pastor's New Year's sermon will have as its theme, "How to Have a Happy New Year."

7:00 p.m.—The Intermediate Lutheran League will meet at the parsonage.

Week of Prayer services—Jan. 5-8. See program elsewhere in paper.

Tuesday, January 5—The Ladies Guild will meet for its monthly meeting at 8:00 at the home of the president, Mrs. Harry A. Kennedy, 712

Lincoln Avenue. Let all members and friends strive to be present.

Wednesday—Boy Scout meeting at 7:30.

Saturday—Catechetical Classes at 10 and 11 a.m. at the parsonage.

New Year's Day, January 1—Pastor and Mrs. Rowe, and Suzanne will entertain at "Open House" at the parsonage for all members and friends of the congregation, in the afternoon from 3-5 and in the evening from 7-10.

## OBITUARIES

## JOHN M. DAVIES

John M. Davies, former Chairman of the Palmyra Township Committee died at the home of his daughter, Mrs. Everett O. Wolcott, 415 Linden Avenue, Riverton, last Tuesday evening.

Mr. Davies, who had been retired for several years, was active in Palmyra municipal life a quarter of a century ago and was known as the Mayor of the town when he headed the township committee prior to the adoption of the borough form of gov-

ernment in the early '20's. He was also prominent in the musical circles of the Palmyra Epworth Methodist Church.

Until his retirement, Mr. Davies was connected with a bank in Philadelphia. He is survived by his widow; one son, Wesley, and two daughters, Kathryn Davies and Mrs. Mae Wolcott.

Funeral services were held Saturday afternoon at 2:30 in the Snover funeral parlors, with interment in Morgan cemetery, Palmyra. The Rev. D. R. Haney, pastor of Epworth Methodist Church, officiated.

Times of general calamity and confusion have ever been productive of the greatest minds. The purest ore is produced from the hottest furnace, and the brightest thunderbolt from the darkest storm.—Colton.

## Burlington County Surrogate's Court

## RULE TO BAR CREDITORS

## Executors' Notice

Estate of Kay Kershaw Mechling, dec'd. Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 10th day of December, 1942 upon application of the subscriber, Executors, requiring the creditors of Kay Kershaw Mechling, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 10, 1943, or they will be barred of any action thereafter against the said Executors.

Benjamin S. Mechling & Camden Trust Company, successor by merger to Camden Safe Deposit and Trust Company. Executors.

Proctor: Boyle & Archer  
Dated: December 10, 1942.  
12-17 to 1-14-43

## Burlington County Surrogate's Court

## RULE TO BAR CREDITORS

## Executors' Notice

Estate of Mary Virginia Shoemaker, dec'd. Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 10th day of December, 1942 upon application of the subscriber, Executors, requiring the creditors of Mary Virginia Shoemaker, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 10, 1943, or they will be barred of any action thereafter against the said Executors.

Emily D. Templin and W. H. Hughes. Executors.

Proctor: Herman A. Danetz  
Dated: December 10, 1942.  
12-17 to 1-14-43

Happy New Year



Many thanks for your patronage in the year just past and we wish you a very  
**HAPPY NEW YEAR**

## PAUL BURKE'S

TEXACO SERVICE STATION

Broad and Linden

Riverton



We take this opportunity to say to our many friends a sincere

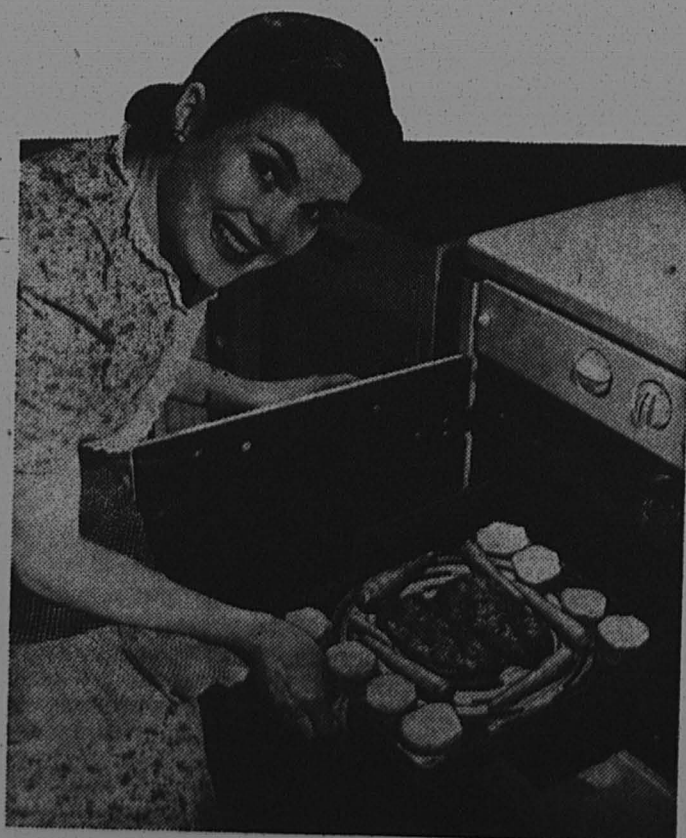
"THANK YOU"

for your patronage in the year just past and to wish you a very

**HAPPY NEW YEAR**

## GEORGE FRIDAY, Jr.

PLUMBING - HEATING - ROOFING  
609 Thomas Avenue  
Riverton



## Eat LIVER... for Vitamin A

Be sure to eat liver—at least once a week. It's full of vitamins and it's easy to cook. Broiled livers are the answer when you're rushed for time. Cook the vegetables beforehand, then just place them on the broiler of your gas range with the meat, and dinner is ready in a few minutes... Our Home Economics Department can tell you how to comply with meat rationing restrictions without making your menus monotonous.

## PUBLIC SERVICE

\* BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS \*

## BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

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Broad and Kern Sts. E. Riverton  
Telephone Riv. 9595 - Night 163-M

## "JACK" DAWLEY, Inc.

Oldsmobile

SALES and SERVICE

Safety Tested Used Cars

10 Broad Street, Riverton

Telephones

Riverton 1212 Merchantville 580

## SALES SERVICE

Moorestown Motor Co., Inc.

219 West Main St., Moorestown

Phone Moorestown 77 or 485

## AUTO-SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires—Batteries

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Phone 1562

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ESSO STATION

ESSO GASOLINE and OILS

BRAKE and LIGHT SERVICE

LUBRICATION - WASHING

IGNITION and BATTERY

SERVICE

GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

MAIN and HOWARD STREETS

RIVERTON

Cars Called For and Delivered

Phone Riverton 9567

## BAKERIES

FANCY BAKING

Home-Made Ice Cream

CONFECTIONS

the kind you will

be proud to serve

CHEW'S BAKERY

526 Main St., Riverton

We Deliver

Phone 154

## BANKS

CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

## BARBERS

## RAY BANKS

BARBER

Special Attention to

All Work

306 BROAD STREET

RIVERTON

## BUILDERS

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Contractor and Builder

RIVERTON, N. J.

Telephone Riverton 915-J

## Curtis E. Staveland

CONTRACTOR and BUILDER

Special Attention to Jobbing

16 W. CHARLES ST., PALMYRA

Phone 744

JOSEPH J. JOYCE

CONTRACTOR and BUILDER

Jobbing, Alterations

403 Howard St., Riverton, N. J.

Phone Riverton 285

## COAL

## J. T. EVANS CO.

GENUINE FUEL OIL

COAL

LUMBER

MILLWORK

Phone Riverton 302

H. B. WILLIAMS

LEHIGH VALLEY

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FUEL OIL

Building Materials—Feed

and Fertilizers

Phone 1100

## DAIRIES

## BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

## DRUGGISTS

Riverton 9591 - 9596

Est. 1895

GET IT AT

## BLANC'S

## Palmyra Pharmacy

1 E. Broad Street, Opposite Depot

Palmyra, N. J.

PRESCRIPTIONS - DRUGS

COSMETICS - PERFUMES

A Complete Drug Institution

ELECTRICIANS

## EARLE B. HARDER

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Palmyra

Phone Riverton 1125

## EXPRESS

## Shinn's Express

Riverside, N. J.

DAILY TO PHILADELPHIA

Office—106 N. 5th Street

Philadelphia—Lombard 9055

5 & 10 STORES

Mrs. James E. Wolfe's

PALMYRA

5c and 10c STORE

9 WEST BROAD STREET

CARRYING A COMPLETE LINE OF

NOTIONS, TOILET ARTICLES

NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker

GROCERIES - FRUITS - VEGETABLES

Delicatessen Counter

MEATS and PROVISIONS

517 HOWARD ST., RIVERTON

Phone 724—Free Delivery

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## HAULING

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East Riverton, N. J.

LAUNDRIES

## RIVERTON

## LAUNDRY

N. KUENSSEL, Prop.

Phone—Riverton 978

## Riverside Home Laundry

318 Paine Street

Riverside, N. J.

Phone Riverside 734

## MEMORIALS

Custom-built Cemetery Memorials in

Granite, Marble and Bronze

Will Hope & Son

Washington and Federal Streets

Burlington, N. J.

Phone Burlington 13

W. H. SLOCUM & SON

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Moorestown, N. J.

Phone 159

Get Our Price

## PAINTING

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114 Garfield Ave.

Palmyra

Phone Riverton 341

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Direct Mail Campaigns, Business

and Personal Stationery, Office

and Factory Forms, etc.

THE NEW ERA

RIVERTON, N. J.

Phone Riverton 712

PATENT MEDICINES

L. L. Keating

Patent Medicines - Gifts - Candy

Greeting Cards - Ice Cream

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Broad and Main Streets, Riverton

Phone 1540

## PLUMBING

## WM. B. BISHOP

PLUMBING - HEATING - ROOFING

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Riverton, N. J.

Telephone Riverton 847

## George Friday, Jr.

Plumbing, Heating and Roofing

ELECTROL OIL BURNERS

PETRO-NO-KOL OIL BURNERS

609 Thomas Avenue

Riverton

Phone 937

H. D. Hullings & Son

PLUMBING - HEATING - ROOFING

Delco Oil Burners

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Riverton, N. J.

Phone 60



## We Have in Stock and Available

STORM SASH  
STORM COMBINATION DOORS  
HEAT CONTROLS  
ASBESTOS SIDING  
ROOFING SHINGLES  
3/16" WALL BOARD  
1/2" INSULATION BOARD  
ALL SIZES OF PREMIUM  
ANTHRACITE COAL  
GENUINE KOPPERS COKE  
ATLANTIC FUEL OIL

**J. T. Evans Co.**  
RIVERTON  
0302



*Salutations and Sincere*

*Greetings*

*May 1943 Bring You the*

*Things You Wish*

*for Most!*

The  
Riverton-Palmyra  
Water Co.

## About Town

Irwin P. Booth, Jr., of 600 Linden avenue, left Monday for service with the U. S. Navy.

Sergeant J. H. McDermott is spending a furlough at the home of his parents, Mr. and Mrs. John McDermott, Leconey avenue, Palmyra.

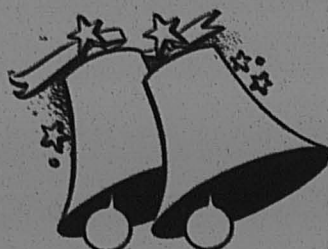
Self-denial is practical, and is not only polite to all but is pleasant to those who practise it.—Mary Baker Eddy.

## NOTICE

All applications for tires and gasoline must have tire record form attached thereto or no action can be taken on same.

War Price and Rationing Board No. 4, Palmyra N. J.

There is no right without a parallel duty, no liberty without the supremacy of the law, no high destiny without earnest perseverance, no greatness without self-denial.—Lieber.



*Greetings*  
**To You**

Among our assets we would like to count the only one that money cannot buy—your good will.

And so at this holiday season we extend to you, not as a customer alone, but as a friend, our very best wishes for a

**Happy New Year**

**Palmyra Pharmacy**

MR. AND MRS. HARRY N. BLANC  
1 East Broad Street Palmyra, N. J.

A HAPPY NEW YEAR TO ALL!

We Sell  
WAR  
BONDS  
and  
STAMPS

**FOX**  
THEATRE RIVERSIDE

Throw  
Your Scrap  
Into  
The Fight

Midnight Show—New Year's Eve  
Thursday, Dec. 31, at 11:30 p.m.  
Complete Change in Program  
2—GALA HOLIDAY HITS—2



CELEBRATE WITH US!

Friday (New Year's Day) and  
Saturday, January 1-2  
(Continuous Holiday Shows)



EXTRA—Three Little Pigs in  
"THE BLITZ WOLF"  
Cartoon Sensation—Funnier Than  
the Original "3 Little Pigs"

Sunday and Monday, January 3-4, Two Smash Hits



Another Big 3 1/2 Hour Family Show Sunday Afternoon

Tuesday Only, January 5  
2—Delightful Features—2



Chester Morris—Jean Parker

Wednesday and Thursday, Jan. 6-7



with an All-Star Cast  
Fay Bainter—Hugh Herbert  
Vera Vague—Carolyn Lee

# PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.  
PALMYRA, N. J. Phone 1200

HAPPY NEW YEAR TO ALL

Florida New  
RED BEETS  
3 Bu. 25c

Fancy  
BRUSSELS SPROUTS  
lb. 29c

TENDER HEARTS CELERY  
Bu. 25c

Fancy Calif.  
GRAPES  
Red or White  
lb. 19c

Florida  
ORANGES FOR JUICE  
Doz. 25c

Indian River Seedless  
PINK MEAT GRAPEFRUIT  
4 for 25c

TANGERINES  
Sweet and Juicy  
Doz. 25c

Strictly Fresh Brown Shell  
EGGS  
Large Size Doz. 65c

Fancy Domestic Swiss  
CHEESE  
1/2 lb. 35c

White American  
SLICING CHEESE  
1/2 lb. 28c

PEPSI COLA  
COCA COLA  
SPUR  
7-UP

Your Choice 6 bots 25c  
Plus Bot. Deposit

FRESH POTATO CHIPS  
1/2 lb. 23c

Fresh Baked Reading Thin  
PRETZELS  
lb. 32c

Monarch Whole  
SPICED CRAB APPLES  
Lg. Can 25c

Kellogg's Light Meat  
TUNA FISH  
Can 39c

Kellogg's  
GIANT QUEEN OLIVES  
Qt. 59c

BIRDS EYE PEAS  
Pkg. 29c

Birds Eye  
STRAWBERRIES  
Pkg. 29c  
Sweetened—Equal to a Quart

Plenty of Fresh Meats Available  
This Week such as Prime Rib  
Roast and Roast Beef of Every  
Kind.

Featuring also Paramount  
Fresh Killed Large Capons,  
Large Roasting Chickens,  
Broiling and Frying Chickens

Vogt's City Dressed  
Shoulders of Pork  
lb. 37c

Delicious Paramount Strictly  
Fresh Killed  
DUCKS  
38c lb  
5-6 lb Avg.