

MARCH

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



STAY COOL
Fresh is the
melons, ya hev 'em
try a lot w' them
't find a good one!

54th Year, No. 6

THE NEW ERA, THURSDAY, MARCH 4, 1943

PRICE FIVE CENTS

LADIES' NIGHT AT ROTARY CLUB

As gay and attractive a party as local Rotarians have experienced for a long time was held last Thursday night at the Palmyra Woman's Club. The affair, centering around the theme "The Magic Circle of Friendship" was a merry frolic indeed, judging from the gales of spontaneous laughter which greeted the program as it unfolded.

Once a year the Rotary Club plays host to their lady guests as part of the celebration held in honor of the founding of Rotary International and the birthday of the local club. This year was the 38th anniversary of the parent organization and the 17th anniversary of the Palmyra-Riverton Club.

Among the 82 Rotarians and their guests in attendance were the district Governor of the 184th District Rotary International Ivan Culbertson and Mrs. Culbertson of Wilmington, Delaware and the Vice President of the Philadelphia Rotary Club Walter Schob and Mrs. Schob.

Patriotic Theme

A patriotic theme was carried out in the striking decorations. Large silhouettes of Washington set in an attractive base of red, white, and blue were placed on the tables with other decorations in the same motif supporting them. Gold and red stars deftly scattered on blue crepe featured the light covers.

The party started at 6:30 with a roast turkey dinner. Entertainment in the form of fun makers were in evidence during the dinner hour. The program proper started with greetings given by the club president, Robert G. Adams. Governor Ivan Culbertson representing Rotary International extended greetings from the District and National Offices. Members of the club acted as chairmen of the special events with still other members participating in the events. Lady guests joined in the proceedings in a hilarious number which featured an I. Q. Test, then acted as judges for a side splitting hat making and modeling contest.

Singing in the modern versus the gay ninety fashion furnished plenty of amusement.

Dancing in the fashion of "some new and some old" ended the evening of entertainment with its many innovations.

CONSTRUCTION EMPLOYEES AID BLOOD DONOR WORK

A Red Cross Blood Donor Service was held last Thursday at Fort Dix, when 126 civilian workers employed by the Johnson-Christianson Construction Co., in the engineer area gave their blood.

Mrs. Clarence Hubbs, chairman of the county blood donor committee was in charge and was aided by the Riverton Motor Corps, Canteen Service, Grey Ladies and Nurses' Aides.

LOCALS PLAY BURLINGTON IN S. J. TOURNAMENT

Palmyra High's basketball outfit will oppose Burlington on Friday night of this week at 7:45, in Burlington. The game will be the opener in the South Jersey Court Tournament.

The locals must travel at a high rate of speed in order to win the affair, since the opposition is particularly strong this year.

BIRTH

Mr. and Mrs. Paul C. McDermott, 818 Highland avenue, Palmyra, are receiving congratulations on the birth of a son, Paul Robert, February 25, in Zurburg Memorial Hospital, Riverside.

Mrs. McDermott is the former Anne Teigland, of Haddonfield.

FREE LECTURES ABOUT VICTORY GARDENS

Sponsored by The Porch Club of Riverton

OPEN TO THE PUBLIC

Riverton Public School Auditorium

Monday Evenings—8:00 o'clock

March 8—Gardening from early Spring to Summer. Professor H. O. Yates, Camden County Vocational School.

March 15—Soils and Fertilizers. Mr. John Perry, Instructor of Vocational Agriculture at Palmyra High School. (Free soil testing. Bring sample of soil and self-addressed postal card)

March 22—Gardening through Summer and Fall. Mr. Donald B. Kensler, Burlington County Agent.

March 29—Insects and Plant Diseases. Mr. John Perry.

April 5—Canning, Preserving and Cold Storage of Fruits and Vegetables. Miss Constance Blain, Home Demonstration Agent for Burlington County.

April 12—Latest Ideas on Nutrition. Miss Constance Blain.

For further information call:

Mrs. Gilbert Coe, Civics Chairman of Riverton Porch Club, Riv. 0523.
Mrs. Carvel Sparks, Garden Chairman of Porch Club, Riv. 0322.



Is it your boy who is in some distant camp, lonely outpost or foreign front and who is in need of a helping hand or sympathetic understanding? What is it worth to you to know that some one is near him to extend this helping hand which you would so gladly give if you were there?

This support is but one of the many services which the Red Cross is giving and is made possible only through the generosity of those who are willing to help these boys.

Covers Many Fields

Red Cross aid covers many fields. Services to the Armed Forces. In camps, with task forces, Red Cross Service Men's Clubs overseas, home service for dependents and families of soldiers and sailors, hospital recreation, aid to hospitalized and convalescent service men, Red Cross blood donor service, kit bags for service men, surgical dressings, Red Cross men and women in foreign zones of operation, nurse recruiting, aid to American prisoners of war and civilian internees.

Service to Civilians. Civilian war aid in event of enemy action, First Aid instruction, Home Nursing education, accident prevention, Volunteer Nurses' Aide program, public health nursing, nutrition instruction, disaster relief, motor corps, canteen corps, other volunteer services, water safety and life saving instruction, aid to merchant seamen.

Veterans and Dependents. Service for the hospitalized, service to families, assistance in establishing claims and obtaining benefits, rehabilitation.

Foreign War Relief. Relief to civilian war victims in United Nations and other countries, aid to United Nations' prisoners of war, activities of the International Red Cross Committee.

This year the Red Cross, in order to carry forward the work which it has undertaken, must have \$125,000,000.00 of which 65 per cent will be used for the Armed Forces. Except for the possibility of dire emergency there will be but one Red Cross appeal during the year.

Riverton's Quota is \$8,000.00. In order to raise such a sum it will be necessary for you to give twice the amount you gave last year. Is this too much to do for your boy or your friend's boy?

March is Red Cross Month and during that time one of your neighbors will call for your donation. It may be the means of furnishing the very service which your son is needing in an hour of peril.

Riverton Workers

Mrs. Richard Lippincott is in

NEW STORE HOURS

At the best attended meeting held to date, members of the local Business Men's Clinic decided on Tuesday night of this week to inaugurate shorter store hours during the week of March 15. Nearly every retail store was represented at the affair.

Unless revised at a final meeting to be held next Tuesday, the maximum hours for the larger food stores as decided by a unanimous vote of those present will be as follows:

Monday, Tuesday and Thursday—

9 a.m. to 6 p.m.

Wednesday—Closed all day.

Friday and Saturday—9 a.m. to 9 p.m.

It is expected that a definite decision regarding these hours will soon be reached by the two chains located here.

Drug and Confectionery

Representatives of the drug and confectionery stores voted to establish the following hours, effective today (Thursday)

Monday to Thursday, both inclusive—9 a.m. to 10:30 p.m.

Friday and Saturday—9 a.m. to 11 p.m.

Sunday—10 a.m. to 1 p.m. and 6 to 10 p.m.

Clothing

The hours of local clothing stores were established some time ago and are already in operation.

Final information regarding the hours of other types of establishments in this area will be announced this week.

The entire project is part of the Economy for Victory Program sponsored by O.P.A.

charge of the drive assisted by Mr. H. M. Kieckhefer.

The other workers are:

J. D. Clark

P. A. Ransome

H. P. Jones

Stewart Hollingshead

Gorham P. Sargent

Douglas Tyler

Lynn Hendrickson

Alexander Wood

Richard Lippincott

Mrs. Richard Hollerith

Mrs. Robert Adams

Mrs. George Hagstoz

Mrs. Stewart Berger

Mrs. Edwin Ochs

Mrs. Ross Elliott

Mrs. H. E. Moyer

Mrs. Timothy Johnson

Mrs. J. E. Grant

Mrs. Dwight Tuttle

Mrs. L. N. Burhoe

Mrs. H. T. Johnston

Mrs. F. H. Swain

Mrs. P. B. Caldwell

Mrs. Wm. Shoemaker, III

Mrs. Harry Kenny

Mrs. Roland Michener

(Continued on Page 4)

DEFINITION OF DRAFT CLASSES IV-A AND IV-H

Members of the staff of Local Draft Board No. 1, of Palmyra, are re-classifying men in certain categories and the new classification cards are being mailed to men in this area.

For the information of those who have been re-classified, the following definitions are published.

Class IV-A. This class includes men who have attained their 45th birthday and who have not been inducted into the Army or Navy or who, after being inducted, have been separated from the service.

Class IV-H. This class includes men who have attained their 38th birthday but have not reached their 45th birthday, who have not been inducted into the Army or Navy or who, after having been inducted, have been separated from the service.

How To Save Fuel

Over 30 ways to save fuel were described to members of the local Business and Professional Men's Club on Tuesday of this week by F. G. Rose, of Burlington, heating specialist of the Public Service Company.

Mr. Rose said that it is the patriotic duty of every householder to save as much fuel as possible and remarked that heat is lost as follows:

20 to 30 per cent through the outside walls.

15 to 20 per cent through the roof.

25 to 30 per cent through windows.

20 to 25 per cent through infiltration.

He recommended the three most important methods of saving heat as follows: insulation, installation of storm sash and weather stripping. If all the homes in the country had these three things done the saving would run into 19 million tons of coal, 736 million gallons of oil and 114 billion cu. ft. of gas.

Other Methods

Other methods of cutting down fuel consumption advocated by the speaker were:

Shut off unused rooms and keep doors closed.

Turn thermostat back 10 degrees at night.

Turn thermostat back to 60 when no one is at home during the day.

Keep fireplace damper closed when no fire is burning.

Pull down shades if temperature is below 20.

Cover basement pipes if temperature in cellar is over 60.

Shut off sun porches.

Father-Son Banquet

The annual Y.M.C.A. Father and Son Banquet will be held in Central Baptist Church, Palmyra, Tuesday evening, March 16, at 6:30 o'clock.

The speaker of the evening will be Dean Harold Smith, headmaster at Bordentown Military Institute. Other events on the program will be a performance by a well-known magician and music by an orchestra.

Tickets can be secured from any member of the Palmyra-Riverton board or by calling Riverton 0864.

BENEFIT COURT GAME

Two basketball games will be played in the Palmyra High School gym on Saturday night of this week for the benefit of the March of Dimes fund, the first starting at 7:30.

The feature contest of the evening will be between the Red and White varsity and the five from Bordentown Military Institute.

Admission is 20 cents. Come out and see two good games and help a worthy cause.

A soldier needs 525 eggs a year, 403 quarts of milk, and 253 pounds of potatoes a year, among other items.

GASOLINE SAVED

Car owners in the District covered by Burlington County War Price and Rationing Board No. 4 were congratulated today by T. Curtis Flynn, Chairman, for their part in helping the East Coast save 30,000 barrels of gasoline a day through the ban on non-essential driving.

Pointing out that this saving is making possible more space in tank cars and motor trucks for transporting home heating oil in this area, the ration board chairman emphasized the importance of continuing, and increasing, if possible, the saving at least during the crucial winter weeks immediately ahead.

"I know that the fine cooperation which our own citizens have given the drive has played a vital part in the success of the ban throughout the East where lack of transportation has made petroleum supplies desperately short this winter," Mr. Flynn said. "The response of the great majority of the motoring public shows how we can meet problems when we are faced with the need for action."

Heating Homes More Important

"I think no one will dispute my belief that there is no choice between driving for fun or convenience, and heating homes or keeping war plants running. And that is exactly what we are up against. Until warm weather sets in it will be necessary to use every available tank car for fuel oil to heat homes and operate industrial plants doing war work. That means less gasoline can be brought in."

The estimate that the East Coast ban on non-essential driving was saving 30,000 barrels a day was made in Washington recently by Prentiss M. Brown, OPA Administrator. The estimate was based on reports from the petroleum industry showing that at various points along the East Coast passenger car gasoline consumption has fallen off from 15 per cent to 25 per cent since the ban went into effect early in January.

The Price Administrator at that time, paid tribute to the cooperative spirit of the American people in commenting upon the success of the emergency measure.

Mr. Brown also explained that our petroleum supply situation in the Eastern area is critical and promises to remain so far the next month or six weeks. "It is necessary," he added, "to have this curtailment in order to keep the value of fuel oil coupons as high as possible."

DR. HARRY L. ROGERS CHIEF OF CLINIC

Dr. Harry L. Rogers has been appointed chief of the Allergy Clinic at Jefferson Hospital, Philadelphia, to succeed the late Dr. J. Alexander Clark, Jr.

TAYLOR RE-NAMED HEAD OF CINNAMINSON BOARD

At the recent organization meeting of the Cinnaminson Board of Education Howard G. Taylor was re-elected president and Maurice F. Joyce was named vice president.

Both men were re-elected to the board in February.

BOARD OF EDUCATION COMMITTEES NAMED

The March meeting of the Riverton Board of Education on Monday night of this week was held in the home of the president, Thomas R. Taylor, due to the fact that the school is closed on account of vacation.

At the session, President Taylor appointed the following committees: Education: Mrs. Frank Mathews, chairman; T. Brooks Evert, Mrs. E. M. Carhart, Jr. and J. W. Van Horn. Property: Richard M. Woodward, Chairman; Mr. Evert, Mrs. Carhart and John M. Wright.

Supply: Albert C. Farrow, Chairman; Robert E. Gowell and Mr. Van Horn.

Finance: Mr. Gowell, Mr. Farrow and Mr. Wright.

OBITUARIES

VIOLA A. EDWARDS

Viola A. Edwards, widow of Samuel S. Edwards, of Leconey avenue, Palmyra, died on Saturday, February 27.

Services were held on Tuesday at 2:30 p.m. from the Snover Funeral Home, the Rev. D. Roe Haney officiating.

Interment was made in Northwood Cemetery, Philadelphia.

Mrs. Edwards is survived by two sons, Samuel H., of Riverside, and Jefferson, of Palmyra.

MRS. KATHERINE C. SPARKS

Funeral services for Mrs. Katherine C. Sparks, widow of Dr. Edwin Earle Sparks, former president of Penn State College, were held Tuesday at 11 a.m. from the Snover Funeral Home, the Rev. Robert B. Stewart officiating.

Mrs. Sparks, who was 74, died on Saturday, February 27. She was a Pennsylvania state resident of the D.A.R.; president of the Pennsylvania Society, Daughters, Founders and Patriots; a member of the Colonial Dames, the New Century Club of Philadelphia, and other organizations.

Surviving are a daughter, Mrs. Carvel Sparks, of Riverton, with whom she made her home, and three sisters.

MRS. SARAH HEINEMANN

Mrs. Sarah Heinemann, 71, of Mantua and a former resident of Palmyra, died last Friday in Cooper Hospital, Camden, following a long illness.

She is survived by two sons, William and Harry, of Philadelphia and a daughter, Mrs. William Gootee, of Riverton.

Funeral services were held Tuesday in Woodbury.

Interment was in Fernwood Cemetery, Philadelphia.

CHARLES WINDSOR

Charles H. Windsor, 66, of Washington avenue, Palmyra, died on Thursday, February 25.

Services were held on Saturday at 2 p.m. from the Snover Funeral Home, the Rev. Hugh V. Morton officiating.

Interment was made in Lakeview Memorial Park.

The deceased is survived by his wife, Charlotte, and two sons, Herbert and Jack Windsor.

Church Notices

CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue

Palmyra

Rev. S. Dan Morgan, Pastor

For peace, for contentment, for grace and understanding, there are no newer or older sources from which to obtain them than from the Bible and the Church. The doors of Central Baptist are open to all.

To let the boys who are serving our country know that we here at home are working and praying for them, the Central Baptist Liaison Committee is keeping in contact with them each month. If you have any home news or if there is a change of address please inform Mr. Morgan or any member of the committee.

Services, Sunday, March 7th, for all ages, young and old. If you wish to attend church you may leave the young children in the Nursery under the supervision of capable teachers.

Morning Worship, 11:45 a.m. The pastor's message will be, "Prayer Is"

Leanora's Gift Shop

551 CINNAMINSON AVENUE
PALMYRA

Come In and Visit Us

Power." The anthem to be sung by the choir will be, "I Will Lift Up Mine Eyes," by Stokely. Immediately following the sermon the Holy Ordination of Communion will be observed. All confessing Christians are welcome to participate.

Junior and Senior B.Y.P.U.—7 p.m. There is an active interest shown in these two groups. Pastor Morgan will meet with the Juniors in the department room and the Seniors will hold forth in the Main School room.

"The Church of Tomorrow," that group of the Jr. B.Y.P.U. that attends the evening church service, showed a marked increase in attendance. Keep them coming, parents. Better still, come with them.

Evening Worship, 7:45 p.m. "The Greatest Opportunity," will be the message of the evening. The anthem by the choir will be, "Something For Thee," by Cuntance. Miss Grace Horner and Mrs. Ruth Schweizer will sing a duet.

Wednesday, 8 p.m. Mid-Week prayer and praise service. We all have an individual responsibility to God. You will gain in understanding and find solace by attending this hour of worship.

"I estimate a 10 per cent gasoline saving since I have changed from square field farming to contour farming," says Fred Van Doren, Westville, N. J.

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.

The Rev. Francis E. Downs, Rector

Quinquagesima, March 7, 1943.

Following were collected and delivered:

8:00—Holy Communion.

9:45—Sunday School.

11:00—Holy Communion and Sermon.

7:30—Young People's Fellowship.

Ash Wednesday

March 10, 1943

6:30—Holy Communion.

9:30—Holy Communion and Meditation.

8:00—Evening Prayer and Sermon.

GIRL SCOUT WEEK

Girl Scout Week, March 7 to 13,

will be a full one for the members of the Riverton Troop.

Sunday, March 7—Girl Scouts will assemble, in uniform, at the Presbyterian Church at 10:15 and will attend the service at 11 a.m.

Monday, March 8—Skating party for all Palmyra and Riverton Troops, Morgan avenue.

Tuesday, March 9—Movies. Scouts will assemble at 6:15 at the movies.

Thursday, March 11—Mothers invited to attend Girl Scout meeting at 7:30 p.m. in the Riverton Public School.

Friday, March 12—Combined rally

of three troops from Palmyra and Riverton. More details in next week's paper.

The Riverton troop committee is composed of Mrs. A. G. Bush, chairman; Mrs. Richard M. Woodward, Mrs. R. G. Adams, Mrs. J. R. Dey, Mrs. J. E. Daniels, Mrs. F. E. Baker, Mrs. E. F. Stuart, Mrs. S. C. Kimball.

Mrs. Bowers and Miss F. K. Hensler are troop lieutenants, and Miss Helen M. Hensler is leader.

Mrs. Lawrence Schweizer is leader of the Palmyra troop and Miss Helen Arndt is in charge of the Sacred Heart troop.

Magazines not more than 3 months old, except Readers Digest, Life or Geographic

Furniture to furnish day rooms (recreation rooms), particularly small writing desks, folding chairs or straight chairs, card tables, radios.

Any of the above articles may be left at the Red Cross Rooms in Riverton and furniture will be called for by a truck from the Fort. Please contact any of the members of the Camp and Hospital Council of the Riverton branch of the Red Cross.

Camp and Hospital Council: Mrs. Frederick W. Metzger, Mrs. David Gould, Mrs. Charles Sims, Mrs. Porter B. Caldwell, Mrs. Edward Blackwell, Mrs. Walter W. Moyer and Mrs. John P. Abell.

During the month of February the following were collected and delivered to Tilton General and Station Hospitals at Fort Dix and were much appreciated: 7 dozen cups and saucers, 60 glasses, 1 flat iron, 1 magazine rack, 20 pictures, 30 decks of cards, 12 games, 4 T binders, 100 wooden coat hangers, 2 radio head phones, magazines, with 6 articles of furniture to be called for.

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

Radio head sets (ear phones)

Wooden coat hangers

Metal waste baskets

Standing ash trays

Pictures

Games—Playing cards

Never, with the Bible in our hands, can we deny rights to another, which, under the same circumstances, we would claim for ourselves.—Gardiner Spring.

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

U. S. ARMY

Corp. Frank Alloway

Pvt. D. J. Anderson

Pvt. J. M. Aydelotte

Corp. William Banks

Corp. Robert Bartley

Corp. Howard Barto

David N. Blyler

Staff Sgt. Patrick F. Brennan

Pvt. C. J. Bell

Pvt. Harold Bishop

Pvt. G. W. Bishop

Warren Blyler

Pvt. John T. Bohn

Pvt. Henry Borden

Corp. Tech. R. H. Bottger

Pvt. A. M. Brown

Corp. John Burhoe

Pvt. William J. Burns, Jr.

2nd Lieutenant Robert Burhoe

Roy E. Choyce, Jr.

Pvt. G. Howard Choyce, Jr.

Aviation Cadet S. B. Clark, Jr.

Capt. Charles Coddington

Sgt. Gilbert R. Coe

Corp. James H. Coe

Pvt. Richard S. Coe

Sgt. A. V. Robertson Coe, 2nd

Pvt. James E. Coleman

Pvt. R. S. Coles

Vincent P. Collar

2nd Lt. Burton K. Conway

Pvt. Louis C. Clelland

Sergeant L. M. Clement

Sgt. Donald L. Clement

Pvt. John E. Craig

Pvt. J. K. Crawford

Lt. Joe E. Daniels

J. S. Denelsbeck

Charles A. DeLaney

Pvt. N. P. DeLaney

Pvt. J. L. Denner

Pvt. J. G. Devitt

Staff Sgt. Larry C. Dickinson

Pvt. W. J. Dietrich, Jr.

U. Gilbert Duff

Captain Frank B. Elliott

Staff Sgt. Howard Elliott

F. Bolton Elwell, Jr.

A. I. Cadet M. E. Faunce

R. L. Frank

C. A. Frank, Jr.

Pvt. Fred C. Freeman, Jr.

Pvt. H. A. Gibson

Pvt. Frank Giovanetti

Pvt. A. R. Gladney

W. W. Goodnow

Sgt. Bernard E. Goodwin

Pvt. J. J. Goodwin

Pvt. H. S. Gootee

Aviation Cadet David F. Gould

Corp. J. C. Grant

Pvt. Wm. Greer

Pvt. Clement Haas

Pvt. William B. Haas

Staff Sgt. Calvin H. Heck

Lt. J. Allan Hemphill

Corp. Edward Hebrew

Pvt. J. P. Higgins

Colonel J. K. Hiltner

William W. Holmes

Pvt. Lester Hubbard

Edward J. Hunn

Pvt. Stanley J. Hylton

Pvt. R. A. Johnson

Pvt. Ralph L. Johnston

2nd Lieut. Harry F. Jones, Jr.

Pvt. Nathan Jones

Pvt. James Kennedy

William Kerr

Pvt. John Kesler

P.F.C. Bruce King

Sgt. Thalberg King, Jr.

Pvt. Giles Knight

Pvt. Robert Knight

1st Lieut. W. Patton Kinsey

1st Lt. Nathan Lane, Jr.

W. J. Leedom

Pvt. Kenneth Leedom

Corp. Tech. Miles Leedom

Aviation Cadet William R. Leidy

Corp. C. F. Leusner

Aviation Cadet J. Reese Lewis

Pvt. P. R. Lesenby

Capt. W. H. Lippincott

Pvt. A. M. Lippincott

Col. George E. MacMullin

Pvt. Bernard E. Martin

Lt. John B. Mathews

Pvt. Joseph J. Mathews

Corp. W. G. Mathews

Pvt. Robert Mathews

Staff Sgt. Robert N. Mattie

Pvt. G. S. Mattie

About Town

At the Naval Training Station at Sampson, N. Y., seventeen boys met recently in Ship Service on Palmyra and Elverson Night, among them being Alton Johnson, Harold Simpson, Bill Ulrich, Earl Daner, Bob Cannon, Bill Dinn, Porter B. Caldwell, Jr.

Mr. John Wilson, of Thomas avenue, returned home last week after spending two months in Florida.

Mrs. James Dobbins, of 410 Thomas avenue, entertained her niece from New York over the weekend.

Captain C. Singleton Mears, of the Army Air Force, is spending a week's leave at his home in Riverton.

At the monthly piano recital given by pupils of members of the Philadelphia Music Teachers Association, Elaine Friday and Thelma Davis, pupils of Emma A. Price, played a duet, March Militaire, by Schubert, on Saturday, February 27 at Presser Auditorium, 1714 Chestnut street, Philadelphia.

Mrs. Geo. Kimball
Miss Alice Harwell
Miss Margaret Heister
Miss Elizabeth Ridley
Miss Barbara Taylor

FOX RIVERSIDE SUNDAY AND MONDAY



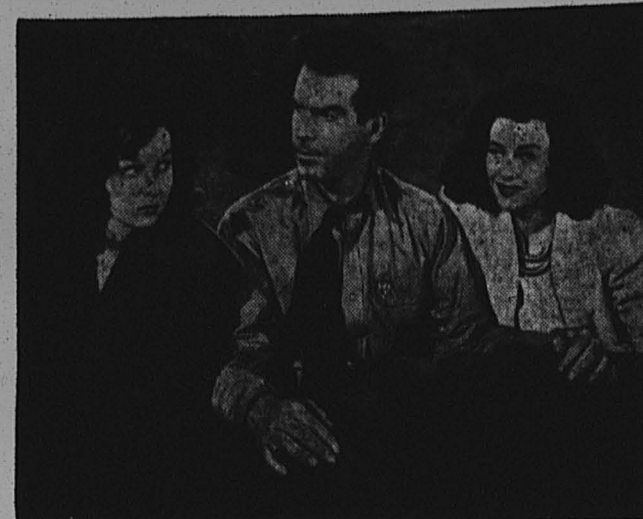
Bud Abbott and Lou Costello in "Who Done It?"

These people are your neighbors giving their time, effort and money to make this drive a success. Give them your cooperation and as generous a contribution as possible.

1943 CAR REGISTRATION

Beginning Monday, March 1, motor vehicle registration and driver's license renewals for the year 1943 will be available at license agencies throughout the state. War priorities have made necessary the continued use of the 1942 plates on all registered vehicles, in addition to which there will be issued with each renewal a four inch metal tab containing the figures "43." This tab will be attached to the lower right side of the plate. Both the 1942 plates and the "43" tab must be displayed on vehicles at all times, the absence of either constituting an improperly registered vehicle. The deadline for displaying 1942 plates without the "43" tab is midnight, March 31 and all violations are subject to a fine not exceeding \$100. The "43" tabs can be attached to the present plates any time after March 1.

PLAYING BROADWAY PALMYRA FRIDAY AND SATURDAY



From the look on the face of winsome Susan Hayward in this scene from the Technicolor outdoor epic, "The Forest Rangers," there's a squall blowing up for her co-stars, Paulette Goddard and Fred MacMurray. In fact, before the show's over the squall develops into a regular hurricane, plus a couple of forest fires. George Marshall directed the picture from a novel by Thelma Strabel.

AMERICAN STORES CO.

Point Rationing Now in Effect!



You will find our stores completely stocked, all items plainly marked with prices and the required number of points to make your shopping as easy as possible. If you are not fully acquainted with the Food Point Rationing our Manager will be glad to help you.

Continuing Our

52nd Anniversary Sale!

Gold Seal Spaghetti Regular or Elbow 8-oz pkg 5c
2 1-lb pkgs 19c : 3 1-lb pkgs 23c

Hom-de-Lite Mayonnaise 1-pint jar 27c
Hom-de-Lite Salad Dressing 1-pint jar 21c
Princess Prepared Mustard 1-oz jar 10c
Spry Vegetable Shortening 3 1-lb pkgs 68c
Borden's Shredded Codfish 2 1-lb pkgs 25c

Phillips Delicious SOUPS (6 Points each can) 2 cans 25c
Vegetable Beef or Chicken Noodle.

Herb-On Chicken or Beef Cubes 1-lb can 9c
Nabisco Premium Crackers 1-lb can 17c
Nabisco Saltang Wafers (16 to 18) 1-lb can 20c
Grandma's Molasses 1-lb can 21c
Gold Seal Corn Flakes 1-lb can 7c

Point Rationed Foods

Green Giant (13 Points) 17-oz can 16c
PEAS

ASCO Pure Grape Juice 2 1-pint bottles 27c
ASCO Pancake Flour 35-oz pkg 6c

Why Pay More—Save 2c a Loaf!
ENRICHED Supreme

BREAD 2 big loaves 17c

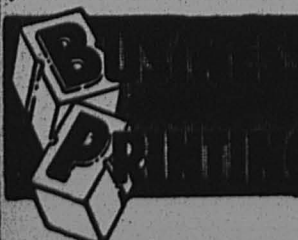
Enriched by using yeast high in B content, Biotin and Iron.

Supreme Fruited Raisin Bread 1-lb loaf 10c

Ivory Soap 1-lb cake 10c
Ivory Snow 15 1/2-oz cake 22c

(Continued from Page 1)

Mrs. Arthur Hoyt
Mrs. Frank Hamlin
Mrs. Frederick Metzger
Mrs. J. E. Lippincott
Mrs. Winfield Wilson
Mrs. John Abell
Mrs. Bayard Brunt
Mrs. John Wright
Mrs. Charles Sims
Mrs. R. M. Hollingshead
Mrs. T. Bruce Dickson
Mrs. Thompson Cox
Mrs. A. R. Anderson
Mrs. David Fagan
Mrs. Richard Hooper
Mrs. Frank Story
Mrs. Charles Knight
Mrs. Stewart Hollingshead
Mrs. David Gould
Mrs. Brooks Evert
Mrs. Alex. B. Garwood
Mrs. Wm. Thacher
Mrs. Lynn Hendrickson
Mrs. D. H. Nevitt
Mrs. H. B. Mark
Mrs. Raymond Hall
Mrs. S. Robinson Coale
Mrs. Charles Allen
Mrs. A. H. Burns
Mrs. Vincent Hackett
Mrs. Charles Yost
Mrs. Dewees Showell



- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

For Every Purpose

The New Era, Inc.

RIVERTON

For Complete Estimate and Layout Phone Riverton 712

THE NEW ERA

Independent

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 6, 7, 9, and 10:30.
Daily Masses—7 and 8.
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

Administration of Baptism, 2:15 p.m. Sundays. Phone Riverton 0900.
Devotions for those in the service of the U.S.A. and in honor of our Lady of the Miraculous Medal Sundays 3 p.m.

Monthly Communion Sundays—Holy Name Society and K. of C. the 1st, Young Girls the 2nd, Sodality the 3rd, Young Boys the 4th.

Rectory Office Hours 10 to 12 a.m., 3 to 5 p.m., 7:30 to 9 p.m.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 a.m.—Firstday School.
11 a.m.—Meeting for Worship.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue

The Rev. Harold Lee Rowe, Pastor
10:00—The Church School meets for worship and study.

11:00—The Service. The Rev. Chas. D. Geiger will officiate at Bethany's service in the absence of Pastor Rowe who will speak in St. Luke's Lutheran Church, Schickelshy, Penna., of which the Rev. Chas. K. Wynkoop is Pastor. The choir will sing Bohannan's anthem, "Father of Mercy." Mr. Leon C. Guest and Mrs. May Guest will sing a duet, "I Heard The Voice of Jesus Say."

7:00—Intermediate Luther League at the parsonage.

8:00—Sr. Luther League at the parsonage. Leader, Bette Haines.

Weekly Activities—
Monday—Church Council Meeting at the Walthers', 8:00 p.m.

Wednesday—Ash Wednesday Vespers at 7:30 at the church. The pastor will speak on the general theme "Lenten Memorials." At this service the meditation will be on "The Cross, Memorial of Sin." All are invited to come.

Friday—Bible Study at the parsonage.

Thursday, 7:30—Girl Scouts.

Wednesday, 10:00—Sewing for the American Red Cross by the Women's Society of Christian Service.

The Regular monthly Luncheon of the Inasmuch Bible Class has been postponed.

8:00—Prayer Meeting with the Pastor in charge. There will be a further discussion of South America.

Thursday, 7:30—Teacher Training Course under the direction of the Church School Board of Education, with Miss Mary Green teaching "Methods" and Mrs. Laura Mandeville, "The Bible." All people are welcome to avail themselves of this opportunity of a better approach and understanding of the Bible.

8:00—Official Board Meeting.

Friday, 2:30—Day of Prayer Service in the Christ Episcopal Church of Palmyra under the leadership of the Churches of the local Communities. Please reserve this date on your calendar and join in this service.

3:45—Junior Choir Practice.

7:45—Senior Choir Practice.

The Latin-American Club, meeting Saturday mornings at ten o'clock has

EXPERT REPAIR WORK

On All Makes of Cars and Trucks

OLDS COMMUNITY GARAGE

Authorized Oldsmobile Sales and Service

10 E. Broad Street, Riverton

Phone 1212

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton, open Friday, 2:30 to 4:30 p.m.

"Man" is the Lesson-Sermon subject for Sunday, March 7, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "As many as are led by the Spirit of God, they are the sons of God." (Rom. 8:14)

Among the Lesson-Sermon citations is the following from the Bible: "But unto every one of us is given grace according to the measure of the gift of Christ." (Eph. 4:7)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The human capacities are enlarged and perfected in proportion as humanity gains the true conception of man and God." (p. 258)

Christian J. Eurich will address the class this Sunday.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Christian J. Eurich will address the class this Sunday.

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.

The Rev. R. B. Stewart, Pastor
Sunday:
10-11 a.m. The Men's Bible Class meets in the North Transept of the Sanctuary. The teacher will be Mr. J. T. Kirk. All men of Calvary are

cordially invited to attend this class. There is also a Women's Bible Class, Children's and Young People's classes for all ages at this hour.

11-12:15. Service of Divine Worship in the Sanctuary. The sermon theme will be, "A Kind of Selfishness That Is Justified." The choir will render the anthems, "Incline Thine Ear" by Himmel, and "Jubilate Deo" by Eyer. The local Girl Scout Troop will be guests of the Calvary congregation at this service.

The Church Nursery, conducted during the hour of morning worship, will be in charge of Mrs. Oscar Wargny and Miss Jo Ann Burger.

7:00-8:00 p.m. The three Christian Endeavor groups will meet in the Church School auditorium. The opening devotional exercises will be conducted by Martha Jane Daniels, with program leaders as follows: Senior, Edith Kirk; Intermediate, Jean Gowell, Junior, Virginia Hooper.

Monday:
8-9 p.m. The Church School Council will meet in the Ladies' Parlor. Business important. All officers and teachers of the Church School are urged to be present.

Wednesday:
7-8 p.m. The gymnasium will be open to all young people during this hour for games and recreation.

8-9 p.m. The "Calvary Forum Hour" will be conducted at this time. A very interesting subject has been chosen for discussion, and a hearty welcome is extended to all, both youth and adult, to attend this interesting and instructive hour of Christian fellowship.

9-10:30. The gymnasium will be open for the benefit of all adults who desire to engage in games or recreation. Mr. Lovejoy will be in charge. "Loyalty Sunday" will be observed at the Calvary Church on Sunday, March 14. This will also be Every-Member Visitation Day. In the afternoon, between 2 and 6 o'clock, all the homes of the congregation will be visited by some member of our group of "Friendly Visitors." In preparation for this visitation, all District Captains and Friendly Visitors will meet next Sunday afternoon, March 7, in the Church School

ADDRESSES OF MEN

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

Papers are not forwarded when a man is transferred from one post to another and unless the address is correct it not only means that the paper is not received but there is also a considerable waste in postage.

IN ARMED FORCES

Relatives of men in the various armed forces within the United States are urged to keep The New Era informed of the correct address of those who receive this newspaper each week.

He's on the Job

He's there, one hundred per cent there. Physically strong, mentally alert, he works with a sure and steady rhythm. Without dawdling, without the rush that too often spoils work and slows production, he's at his job, day after day. The absentee list never carries his name. His sound health is an asset—to him and to his company.



NUTRITION IS ALL IMPORTANT...

He must have food that sustains him. Hunger can be satisfied by a meal, but unless the meal contains food that refreshes and restores his vitality, it's the wrong kind of meal for him. He requires a balanced diet and meals he can work on.

If you would like to make sure you are serving the foods your family needs and serving them in the right proportions, consult our Home Economics Department.

PUBLIC SERVICE

* BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS *



BRIEF ITEMS from ABOUT TOWN

Robert Horton, son of Mr. and Mrs. Werner Horton, of Lincoln avenue, Palmyra, has been promoted to the rank of Corporal. He is stationed at Fort George Wright, Spokane, Washington.

Private Arthur Terrill, Army Air Corps, is now stationed at Santa Ana, California.

Raymond G. Strohlein, Hospital Attendant Second Class, U. S. Navy, is now stationed at the U. S. Naval Hospital, Bainbridge, Maryland.

Private Harold Bishop, of Riverton, is now located at Camp Wheeler, Georgia.

Major William S. Heaven, who has been on foreign duty for the past 18 months visited his mother, Mrs. H. W. Morris, 408 Morgan avenue, Palmyra, last week as did Louis W. Heaven, of Hopewell, N. J.

Miss Jane Wolfshmidt, daughter of Mr. and Mrs. Emerson Wolfshmidt, Seventh street, Riverton, left this week for active duty with the Army Nurse Corps at Kennedy General Hospital, Memphis, Tennessee. Miss Wolfshmidt was a member of the 1942 Nurses Class at West Jersey Hospital and graduated last August.

Stanley E. Griffith, of Palmyra, was elected president of the South Jersey Association of Stamp Clubs at a meeting held Sunday in connection with the annual exhibition of the organization that was held in the Walt Whitman Hotel. C. R. Beagle, of Riverton, was named a member of the board of directors of that organization.

Thomas F. Cardea, son of Mrs. B. Cardea, of Elm avenue, Riverton, and Arthur Hoyt, son of Mr. and Mrs. L. Arthur Hoyt, of Second street, Riverton, have enlisted as Naval aviators.

Men Wanted

Not subject to draft—for collecting, meter reading and field work. Experience not necessary. Must have driver's license. Permanent position. Riverton-Palmyra Water Co., 1 Morgan Avenue, Palmyra.

WANT ADS

PREPARE NOW: For that better job with better pay. Private shorthand instruction. Beginning and advanced. Repair and cleaning service for typewriters available. (Call Riverton 1441-W after 7 p.m.)

WANTED: male or female clerk with bookkeeping experience. Permanent position. Apply Riverton-Palmyra Water Co., 1 Morgan Ave., Palmyra, N. J.

INCOME TAX work done, all kinds. Also part time bookkeeping. 22 LeJune Road, Palmyra. Call Riverton 6501. 2-11-43

JOB WANTED in evenings from 6 to 11 weekdays and all day Saturday and Sunday. Young married man. Phone Riverton 0663-M.

BREAD KNIVES sharpened, carving and kitchen knives sharpened. Scissors ground and adjusted. Special attention to embroidery and machine scissors. Kitchen utensils and household appliances repaired. Metal and wooden toys reconditioned. 409 Thomas Avenue, Riverton. Phone 6594.

Aviation Cadets. Both are members of the senior class at Palmyra High School and will not be called for duty until after the close of the school year. They will go through pre-flight training before they begin to take flight lessons.

Nathan Lane, Jr., son of Mr. and Mrs. Nathan Lane, of Riverton, was recently promoted from Second Lieutenant to the rank of First Lieutenant in the United States Army.

Miss Julia K. Lane, of Riverton, is leaving to accept a position as assistant chief nurse for the duration of the war in a hospital in one of the Hawaiian Islands, where she will be associated with Red Cross and Civilian Defense work.

John M. Kennard, son of Mr. and Mrs. William F. Kennard, of Parry, who enlisted in the Navy recently, left for active duty on Tuesday of this week.

The Business and Professional Women's Club of Palmyra and vicinity will hold its next meeting Monday, March 8, at 8 p.m. at the home of Miss Pearl Coombs, 318 Leconey avenue. Miss Grace Eyal will conduct a "Clothes Clinic."

ENGAGED
Mr. and Mrs. Joseph Laverty, of Riverton, have announced the engagement of their daughter, Anne Bernice Laverty, to Private Richard M. Harmon, U.S.A., son of Mr. and Mrs. Joseph Harmon, of Riverside. Private Harmon is stationed at Fort Dix.

RATIONING CALENDAR
Here are dates which it is important to remember in connection with the rationing program:

Shoes
June 15—Coupon No. 17 in Ration Book No. 1 is needed for the purchase of one pair of shoes until this date.

Foods
March 25—Point ration stamps for April become valid to permit use of small denomination stamps remaining from the A, B, C, series. However, the entire April ration may be used in the last week of March if the users so wish.

March 31—This is retail inventory day. The ration stamps turned in to retail stores during March will decide the quantity of cans and processed foods allowed the store.

Tires
March 31—Last day for initial inspection of tires for motorists holding A cards.

Gas
March 21—Coupon No. 4 in gasoline ration A book is valid until this date.

Fuel Oil
March 13—Fuel Oil Coupon No. 5 is valid from this date.

Sugar
April 12—Last day to use fuel oil coupon No. 4.

Coffee
March 22—Stamp No. 25 is good for one pound of coffee until this date.

Moorestown Gardens Flower Shop . . .

- FRESH CUT FLOWERS
- CORSAGES
- WEDDING FLOWERS
- FLORAL DESIGNS

Daily deliveries in Riverton

Moorestown Gardens, Inc.

55 E. Oak Avenue, Moorestown
Telephone Moorestown 1020

or
ADOLPH J. STROHLEIN
900 Washington Ave., Palmyra
Phone Riverton 0421

YOUR GLANDS DID IT

There are two kinds of glands in the body. One kind pours out secretions onto the surface of the body, into the alimentary canal, or elsewhere where they can be seen or collected. The other kind of glands pour their secretions into the blood stream. It is this latter type of gland that has a tremendously important influence upon our life.

Almost everyone realizes that if the thyroid gland is too active or manufactures an imperfect secretion, certain symptoms soon arise that tell the Doctor that part or all of the gland has to be removed. If the gland goes on a sit-down strike and fails to manufacture enough secretions the body becomes lethargic, the mind dull, and the flame of life burns low. To combat thyroid deficiency either the thyroid secretion or dried thyroid gland has to be given to make up for the failure of the gland to function. Many women's disorders are caused by the complete or partial failure of one or more glands to do their work properly. Diabetes is caused by the failure of certain cells in the pancreas to furnish the body with enough insulin to burn up the sugar in the blood. Then insulin has to be given.

Few people realize though, that many other glands in the body which produce secretions which enter the blood stream are equally important as the glands mentioned above, even though their functions are much less perfectly understood. For example, the pituitary gland sits in a little saddle-like bony depression in a little center of the skull, right under the brain. Its secretion in addition to influencing growth and development also controls the activities of many

Evans' Service Station SUNOCO

GASOLINE AND OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

New Shoes From Old "AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches
Shoes
Shined

UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

NOW SHOWING



BY OUR STORE

JOHN H. ETRIS
17 W. Broad St. Palmyra, N. J.
Phone 976

other glands. It is a sort of master gland. If the pituitary gland fails to work right, many of the other glands fail to work normally. So, when the thyroid fails, it may well be the pituitary and not the thyroid that is falling down on the job. When the stork postpones its expected visit, it may not be due to the restriction on travel, the pituitary may be failing to stimulate ovarian secretion, the ovary itself being entirely blameless.

When headaches appear as women reach middle life, it may be due to congestion of the pituitary gland resulting from this gland's attempt to enlarge and work harder to make up for the gradual decrease in ovarian function.

Personality may be directly affected by glandular failure. The shy, thin, nervous and neurotic child may be suffering from a deficiency of the adrenal glands. The girl who acquires the sobriquet of "tomboy" may merely have developed her unusual characteristics because of a glandular weakness.

In short, criminals and geniuses, saints and sinners, the loafer and the industrious, may all to a great degree have been conditioned by the under activity of one or more of their endocrine glands.

As the years roll by Doctors and scientists will unravel many of the mysteries of these glands. New methods of treating glandular abnormalities will be added to the treatments already known. Then, the criminal may become the genius, the sinner the saint, and the loafer may become a valuable worker.

DR. A. L. CHAPMAN

ENGAGED

Mr. and Mrs. Werner Horton, of Lincoln Avenue, announce the engagement of their daughter, Ingeborg Marie Horton to Mr. Chris Reed, of Philadelphia.

NOTICE

The office of Dr. H. B. Mark will be closed from noon, Thursday, March 4, until April 4, inclusive.

There Are NO PRIORITIES On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

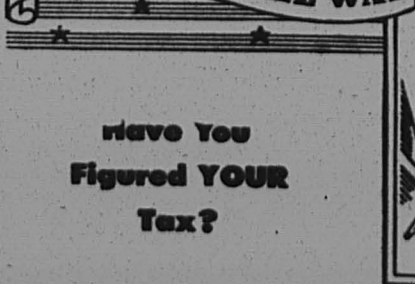
The SNOVER FUNERAL HOME

Incorporated

313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS

BANKS AND THE WAR



Have You
Figured YOUR
Tax?

LAST year a married man with \$2400 income paid a Federal income tax of \$71. This year he'll pay \$185 income tax plus \$88 Victory Tax—total Federal tax, \$273. His tax has swollen to four times its 1941 size. The new taxes pose this major problem to American wage earners . . . How can people meet a tax equal, in many cases, to five, eight, ten or more weeks' salary? There is one sensible answer—SAVE. We urge you to make advance provision to meet your tax. Open an account here and make regular deposits.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation



BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES



AUTOMOBILES

Pontiac Sales, Service
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 9595 - Night 163-M

SALES SERVICE

Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 77 or 485

AUTO-SERVICE

MARPAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

WOOLSTON'S

ESSO STATION

- ESSO GASOLINE and OILS
- BRAKE and LIGHT SERVICE
- LUBRICATION - WASHING
- IGNITION and BATTERY SERVICE
- GENERAL REPAIRING

THE ONLY COMPLETE
ONE-STOP SERVICE STATION

MAIN AND HOWARD STREETS
RIVERTON

Cars Called For and Delivered
Phone Riverton 9567

BANKS

**CINNAMINSON
BANK & TRUST CO.**
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

USE

THE NEW ERA
WANT AD
COLUMN

to sell what you don't
want, and to find what
you do.

Phone, Riverton 712

BARBERS

RAY BANKS
BARBER
Special Attention to
All Work
306 BROAD STREET
RIVERTON

BUILDERS

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 915-J

Curtis E. Staveland

CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

JOSEPH J. JOYCE

CONTRACTOR and BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 285

COAL

J. T. EVANS-CO.

Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

H. B. WILLIAMS

LEHIGH VALLEY
FUEL OIL
KOPPERS PROCESS COKE
Building Materials—Feed
and Fertilizers
Palmyra Phone 1100

DAIRIES

BISHOPS' DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRUGGISTS

BLANC'S
Palmyra Pharmacy
Opposite Depot
PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS
PERFUMES
A Complete Drug Institution

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

EXPRESS

Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
Office—106 N. 5th Street
Phone—Riverside 346
Philadelphia—Lombard 9055

5 & 10 STORES

Mrs. James E. Wolfe's
PALMYRA
5c and 10c STORE
9 WEST BROAD STREET
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES
NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker

GROCERIES - FRUITS - VEGETABLES
Delicatessen Counter
MEATS and PROVISIONS
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

HAULING

Cleaning - Whitewashing
Lawn Work
C. D. TURNER
207 Union Landing Road
East Riverton, N. J.

LAUNDRIES

RIVERTON

LAUNDRY
N. KUENSELL, Prop.
Phone—Riverton 972

Riverside Home Laundry

318 Paine Street
Riverside, N. J.
Phone Riverside 734

MEMORIALS

Custom-built Cemetery Memorials in
Granite, Marble and Bronze

Will Hope & Son

Washington and Federal Streets
Burlington, N. J.
Phone Burlington 13

W. H. SLOCUM & SON

Marble & Granite
Works
67 East Main Street
Moorestown, N. J.
Phone 159
Get Our Price

C. WARD LOWDEN

NORGE REFRIGERATORS
and the Complete NORGE LINE
FARNSWORTH, R.C.A. and
ZENITH RADIOS
17 East Broad St.
Palmyra, N. J. Telephone 717

PAINTING

EDWARD HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phone Riverton 341

Printing...

Direct Mail Campaign Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
Phone Riverton 712

L. L. Keating

Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PLUMBING

WM. B. BISHOP

PLUMBING - HEATING - ROOFING
601 Linden Avenue Riverton, N. J.
Telephone Riverton 847

George Friday, Jr.

Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton Phone 937

H. D. Hullings & Son

PLUMBING - HEATING - ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

RADIOS

John H. Etris

17 West Broad Street
Palmyra
Radios, Refrigerators
Washers, Etc.
Expert Repair Service
Exclusive PHILCO Dealer for
Palmyra and Riverton
BARGAINS IN USED SETS
CALL RIVERTON 978

J. R. JOHNSON

CLEANER and DYER
PALMYRA, N. J.
Work Called For and Delivered
Riverton 775

Peel Poindexter

TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 536

SMALL ADS ON THIS PAGE

PAY BIG DIVIDENDS.

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone Riverton 25

W. REX McCROSSON

Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton 500

REAL ESTATE

Ada E. Price
416 Lippincott Ave. Riverton
Notary Public Phone, Riverton 6886

Leslie W. Reeves

GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

Insurance

REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-14

SHOE REPAIRING

For Better Shoe Repairing Try

N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

TAILORS

J. R. JOHNSON

CLEANER and DYER
PALMYRA, N. J.
Work Called For and Delivered
Riverton 775

Peel Poindexter

TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 536

SMALL ADS ON THIS PAGE

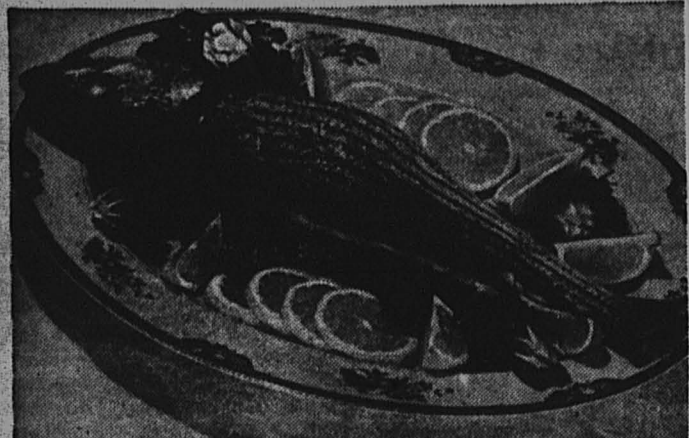
PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA. SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE. PHONE RIVERTON 712

TIME CERTIFICATES
 Frank Robert Myers, 3 No. 1.
 Irving W. Harris, 4 No. 3, 1 recp.
 Edward Windstein, 2 No. 3.
 Robert C. Oels, 1 No. 3.
 Henry M. Klemm, 1 No. 3.
 Wm. Harry Mayer, 1 No. 3.
 Harry Lamb, Jr., 2 truck tires.
 Leonard R. Baker, 3 tires, 3 tubes.

Thomas F. Gantt, 3 No. 3 tires, 1 tube, 1 recp.
 Harriet H. Bessel, 2 truck tires, 6 ply, 2 tubes.
 E. P. Griffenberg, 1 tire.
 Janet R. Barber, 1 No. 3, 1 tube.
 Wm. C. Kiple, 1 No. 3.
 Arthur H. Hatcher, 4 No. 3.
 Everett Morton, 2 No. 3.

Favorite Fish Dish



FISH, rice in protein and vitamins, is a good meat substitute and may be served several times a week. There are many interesting varieties from which to choose. Prices are lowest when fish are in season. In purchasing fish be sure that the flesh is firm. Look for red gills and clear moist eyes. Avoid fish with dull dry scales. Fish should be placed in the refrigerator immediately upon being received in the home and kept there until cooking time.

Fish Crumb Pie
 Crust
 4 cups soft bread crumbs
 1/2 tsp. salt
 1/2 tsp. sage
 1/2 tsp. minced onion
 1/2 cup melted butter or margarine
 1/4 tsp. celery salt

Combine all ingredients with melted butter or margarine. Press into a well-oiled baking dish, 9" in diameter or 8" square. Bake in a moderate oven (375° F.) for 25 minutes or until crust is slightly browned.

Filling
 8 tbsp. shortening
 2 cups flaked fish (white fish, cod, haddock, etc.)
 1/2 cup milk
 1/2 cup salt
 1/2 tsp. salt
 1/2 tsp. celery salt
 1/2 tsp. pepper

Melt shortening and blend in flour, milk, salt, pepper and celery salt, stirring until thickened. Add flaked fish and pour over the baked crumb crust. Top with buttered crumbs and bake in hot oven (425° F.) for 10-15 minutes or until browned. Serves 8.

Baked Cod
 Miss your steak? Cod to the rescue!

Valuable fuel is used in heating water, so do not waste it.

WHEN IN NEED OF

STORM SASH
STORM COMBINATION DOORS
INSULATION
ROOFING & SIDING
VENETIAN BLINDS
VITA-VAR PAINTS
FERTILIZER
LAWN SEED
BEAN POLES
CEDAR POSTS
GENUINE KOPPERS COKE
PREMIUM ANTHRACITE COAL

Call
J. T. Evans Co.
 RIVERTON
 0302
 Jos. F. Yearly, Mgr.

Your daily duties are a part of your religious life just as much as your devotion.—Beecher.

WANT ADVS

LOST: large black cat, white breast and paws. Call Riverton 0488. 3-4-1t

KNIVES AND SCISSORS sharpened, kitchen utensils and household appliances repaired. Garden tools sharpened and repaired. 408 Thomas avenue, Riverton, Phone 0344.

WANTED: experienced colored girl for general housework and cooking. \$15 week. 1 E. Broad St. Tel. 9591. 3-4-1t

RENT: cheerful 2nd flr. apt., 5 rms., bath, comp. renov., ht. wt. heat, gar., adults. 400 Lippincott Ave., Phone Riv. 0536-M 3-4-1t

FOR SALE—Electric Refrigerator, dining room and other furniture. 610 Fourth Street.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
 PALMYRA, N. J. Phone 1280

Government regulations permit only 1 delivery a day to each home. All orders taken after 4 p.m. will be delivered the following morning. To give free delivery order must be for \$1 or over. Please cooperate.

NEW CALIF. CARROTS
 2 Bu. 19c

Fresh Clean GREEN SPINACH
 2 lb 25c

Florida ORANGES FOR JUICE
 Doz. 23c

Indian River GRAPEFRUIT
 5 for 29c

FLA. NEW POTATOES
 3 lb 29c

HARDING'S SWEET CREAM BUTTER
 Farm Roll 1b 57c

Strictly Fresh Brown Shell EGGS
 Lg. Size Doz. 52c
 2 Doz. \$1.00

FRESH COTTAGE CHEESE
 1b 22c

White American SLICING CHEESE
 1/2 lb 28c

CIDER VINEGAR
 Qt. Bot. 15c

Crosse and Blackwell DATE AND NUT BREAD
 Can 18c

Crosse and Blackwell ORANGE MARMALADE
 1 lb Jar 28c

Kellogg's PURE HONEY
 1b Jar 35c

Mrs. Schlors' SALAD DRESSING
 Qt. 35c

N.B.C. SHREDDED WHEAT
 2 Pkgs. 25c

BOOTH PALE DRY GINGER ALE
 2 Lg. Bots. 29c
 Plus Bot. Deposit

—Special Feature—
DELICIOUS CORNED BEEF
 1b 45c
 3-5 lb Avg.
 Try that old fashioned dinner, Corned Beef and Cabbage

Paramount Strictly Fresh Killed BROILING OR FRYING CHICKENS 48c lb
 3 1/2 to 4 lb Avg.

Armour's Star or Swift's Premium SMOKED STEER TONGUES
 1b 42c
 3 1/2 to 4 1/2 lb Avg.
 Delicious Served Hot or Cold

SPECIAL
 Delicious AIR CURED DRIED BEEF 1/4 lb 29c



"Launched" in New Jersey...
"Built" in Pennsylvania—Ohio—Michigan—Connecticut....



That "Avenger"—new U.S. Navy torpedo bomber—is a fine product of "All American" teamwork. The plane, assembled and launched in New Jersey, uses parts obtained from more than 200 sub-contractors in New York, Michigan, Ohio, Connecticut, Pennsylvania, Maryland, and the telephone has a lot to do with building and bringing these parts together quickly—for action. Thousands of calls go in to the making of a torpedo bomber... other thousands into the production of tanks, ships, guns and shells—calls that rely on the same telephone facilities that serve civilian needs. More room for war message must be made on lines and switchboards that can't be enlarged because materials are unobtainable. That's why we ask you to make only necessary long distance calls—especially to centers of war activity.

NEW JERSEY BELL TELEPHONE COMPANY

TURN IN "THE TELEPHONE HOUR" EVERY MONDAY NIGHT AT 9 - WEAP - KTV

BUY UNITED STATES WAR BONDS AND STAMPS

New Store Hours Effective Thursday, March 4

We are cooperating with the Economy for Victory Program as sponsored by O.P.A., and in conformity with the hours agreed upon by the Business Men's Clinic of Palmyra, Riverton and Cinnaminson for Drug and Confectionery Stores, our hours will be as follows:

MONDAY TO THURSDAY, (both inclusive)
 9.00 a. m. to 10.30 p. m.

FRIDAY TO SATURDAY
 9.00 a. m. to 11.00 p. m.

SUNDAY
 10.00 a. m. to 1.00 p. m.
 6.00 to 10.00 p. m.

Eberly's Drug Store
Blanc's Palmyra Pharmacy
McAllister's

RED CROSS NEWS

The Red Cross sewing during March will be on the 8th and 15th, the second and third Mondays instead of the first and third, as the school will be closed for vacation during the first week.

Wool for knitting is now on hand and will be given out only at the Red Cross office on Main street on the 2nd and 4th Mondays of each month from 2 to 4 p.m. Please be sure to have a paper with your name on it pinned to all returned wool articles.

RIVERTON BOY WINS POWERS' APPOINTMENT

James Andrew deGanahl, of Riverton, won Congressman D. Lane Powers' Annapolis appointment, according to advices received from the Congressman's office in Washington. Mr. deGanahl received the high mark in the competitive conducted by the United States Civil Service to designate the appointee. He scored 86.00. Joseph Carlyle D'Annunzio, Jr., of 330 Concord Avenue, Trenton, won appointment as first alternate with a mark of 85.25, and Byron Emsley Unworth, of R.D. 6, River Road, Trenton, won second alternate appointment with a mark of 85.00. With less than a point difference between the principal and the first alternate, and only a quarter point difference between the first and second alternates, this examination proved to be the closest contest in the ten years Congressman Powers has been in office.

The examination was conducted by Civil Service February 6, at the new Trenton Post Office. Any young man from either Burlington or Mercer County, which compose Congressman Powers' Fourth District,

was eligible to compete.

The results of the examination, and all examination papers, will be made available to any contestant or his representative who calls at Powers' office in Washington.

The appointees must now take mental entrance examinations and also final physical examinations. The successful candidate will enter the Naval Academy July 1 next.

OBITUARIES

MATHILDE H. FRANK

Mathilde H. Frank, wife of William G. Frank, died on Monday, March 1, at 615 Thomas avenue, Riverton.

Services will be held today (Thursday) at 2 p.m. from the Snover Funeral Home, the Rev. A. J. Harke officiating.

Interment will be made in Moravian Cemetery, Five Points.

Mrs. Frank is survived by her husband and a daughter, Mrs. Ethel Gest, with whom she made her home.

If your whole life is guided by religion, the hearts of others may be touched by this mute language, and may open to the reception of that spirit which dwells in you.—Schleiermacher.

GETS 30-DAY SENTENCE

Charles P. Ronan, formerly of Lenola, is now residing in the county jail for a 30-day period as a result of being drunk and disorderly in Riverton last Thursday evening.

Ronan was arrested by Officer John Robinson after the offender had made himself obnoxious to several storekeepers in the vicinity of Broad and Main Streets.

At the time of his arrest Ronan had a valuable wrist watch in his possession and county detectives are investigating the possibility that the article may have been stolen.

Ronan is also alleged to have a police record and to have served several terms in various state prisons, including Vermont and Massachusetts, from both of which he escaped.

FIELD FIRE

The Riverton Fire Department answered a call early Sunday afternoon for a brush fire in a vacant lot on Second street, near Main. The blaze was extinguished with Indian pumps and no damage resulted.

Divine Love is our hope, strength, and shield. We have nothing to fear when Love is at the helm of thought, but everything to enjoy on earth and in heaven.—Mary Baker Eddy.



Virginia's Dress Shop

DRESSES BLOUSES
 HATS GLOVES
 LINGERIE BAGS
 SKIRTS SLACKS
 COSTUME JEWELRY

535 CINNAMINSON AVENUE
 PALMYRA



This is OUR TENTH ANNIVERSARY

WE WISH TO EXPRESS our sincere appreciation to all our customers and friends of the last decade.

Now that our country is at war, materials for civilian use are strictly limited, but we are prepared to continue to serve the needs of our community to the best of our ability.

Regulations permit essential replacements and repairs. We have on hand a large stock of replacement and repair parts to meet your emergencies.

- 19 WAYS TO CONSERVE FUEL**
1. Insulate roof and sidewalls with insulating wool.
 2. Install complete storm sash and storm doors.
 3. Weather-strip loose windows.
 4. Weather-strip outside doors.
 5. Install storm enclosure for front door.
 6. Close off heat and doors of unused rooms.
 7. Close bedroom doors at night and shut off heat.
 8. Keep fireplace dampers closed when not in use.
 9. Move thermostat back at night.
 10. Close attic ventilation in winter.
 11. While airing home, move thermostat back.
 12. Lower Thermostat during day while wives are doing housework and children are at school.
 13. Lower thermostat while family is not at home.
 14. Cover basement pipes with insulation.
 15. Keep furnace clean.
 16. Lower shades at night.
 17. Obstruct passage of air under doors of closed rooms.
 18. Close off sun porches.
 19. Check caulking around window frames.

The public is respectfully advised to limit requests for equipment to the minimum, as the materials involved are scarce and are much needed for our country's war effort.

Also please bear with us in case of delays, for wartime conditions make it difficult to obtain speedy deliveries, and the labor shortage is severe.

Consult your plumber for the simplest possible solution of your difficulties before considering new installations.

Let Us All Cooperate for the Best Interests of Our Country

SOUTH JERSEY SUPPLY Co.

Plumbing, Heating and Roofing Supplies

WILLIAM G. SEITHER
 Proprietor

Broad Street and Delaware Avenue
Palmyra, N. J.

RED CROSS

Letters may be sent to prisoners of war through the ordinary mail as soon as the next of kin receive official notice of capture, the American Red Cross pointed out today.

The statement was made in response to scores of inquiries from friends and relatives of soldiers taken captive in the Philippines, whose names recently have been forwarded to the United States by Japan through the International Red Cross Committee.

After the information has been transmitted to the next of kin, the Prisoner of War Information Bureau sends them exact information on how to address the prisoner's mail. Friends and relatives wishing to write to these prisoners of war in the Philippines must follow the same instructions, which can be summarized as follows:

In the upper left hand corner of the envelope, typewrite or print in block capitals, PRISONER OF WAR, and directly below, PRISONIER DE GUERRE; in the upper right hand corner, POSTAGE FREE and directly below, FRANC DU PORT; centered below the address, VIA NEW YORK, N. Y.

Space should be left on the front of the envelope for the forwarding address to be added by the Japanese Red Cross. When a definite prison camp address is received, this should be substituted for C/O JAPANESE RED CROSS, TOKYO.

For a civilian internnee, the second line of the address should read, AMERICAN CIVILIAN INTERNEE HELD BY JAPAN IN THE PHILIPPINES, and similarly, when the internment camp is known, this should be substituted for C/O JAPANESE RED CROSS, TOKYO.

BROADWAY
THEATRE
PALMYRA

Direction Victoria Theatres

FRIDAY AND SATURDAY
March 5-6SATURDAY MATINEE ONLY
Chapter 2, "The Rising Sun Strikes"MONDAY AND TUESDAY
March 8-9WED. AND THUR.
March 10-11

The name and address of the sender must be clearly indicated on the back of the envelope. All letters, no matter in what part of the country they are posted, are forwarded through New York.

Letters should be brief and of purely personal nature with no mention of war, politics, shipping, war production, or defense, the Red Cross warns. To avoid delay in foreign censorship offices, they should be either typewritten or printed in block capitals.

FEWER KILLED BY CARS
DURING JANUARY

Despite the ban on pleasure driving, 66 persons were killed in New Jersey traffic accidents during January. Motor Vehicle Commissioner Arthur W. Magee reported today.

PRIVATE SALE

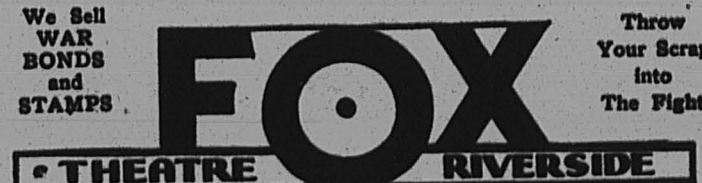
FURNITURE — RUGS — HOUSEHOLD
GOODS, INCLUDING ELECTRIC
REFRIGERATOR IN GOOD CONDITION.

Wednesday, March 10, 2 p.m.

FRANK A. RUE

112 MORGAN AVENUE
RIVERTON

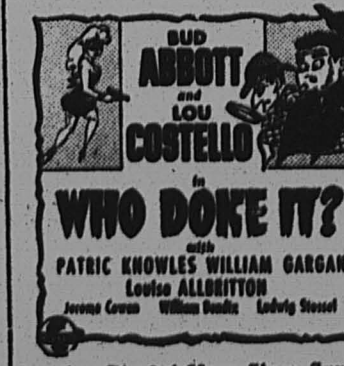
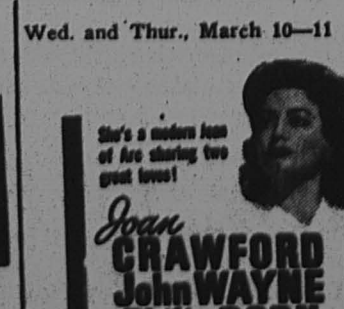
Help "The Greatest Mother in the World" — The American Red Cross



Friday and Saturday, March 5-6

Saturday Matinee Only
"SUPERMAN"Tuesday Only, March 9
2-SMASH HITS—2
with Alan Jones and Jane Frazee

Sunday and Monday, March 7-8

Another Big 3 1/2 Hour Show Sunday
AfternoonExtra—New March of Time
"AFRICA, PRELUDE TO
VICTORY"—Added Feature—
TEXAS RANGERS RIDE AGAIN

DRESSES

NEW SELECTION FOR SPRING

Tired of Winter? Feeling depressed or in a rut? Splurge on one or more of these new dresses and feel your spirits soar! Designed to make you look your prettiest and most feminine no matter how little you plan to spend.

\$5.95 to \$8.95

Beautiful New Suits

Pastels and Plaids—100 percent Wool

\$7.95 to \$24.95

ALSO—NEW SLACKS AND SLACK SUITS, BLOUSES,
LINGERIE AND HOSIERY

Don't Delay, Come In Now

THE AGNES SHOP

9 EAST BROAD STREET PALMYRA

Prepare Today — Cook Tomorrow



This Hungarian Meat Loaf may be partially cooked on Monday and completed on Tuesday.

WAR TIME activities make it necessary to put more thought and planning into household management than ever before. Food should be purchased with an eye to using types which are not needed by our armed forces. Fresh, seasonal fruits and vegetables should be served whenever they are on the market.

A homemaker who spends a busy afternoon at Red Cross Headquarters will find it helpful to partially prepare the family's dinner the day before. This will leave only the last details to be attended to when she returns home.

Here are recipes with suggestions for adapting them to this plan.

Ham and Potato Scallop
2 cups cooked ham, sliced
1 cup bread crumbs
1/2 cup milk
1/2 cup butter
1/2 cup white sauce
Seasoning

Arrange alternate layers of ham, potatoes, and celery in greased baking dish. Melt peanut butter in white sauce and pour over layers. Sprinkle with crumbs. Bake at 350 degrees F. for 25 minutes.

Note—White sauce may be made in advance, stored in refrigerator until ready for use.

Hungarian Meat Loaf
1 clove
1 tsp. garlic
1 cup soft rice
1/2 cup ground meat
1/2 cup onion
1/2 cup tomato
1/2 cup celery
1/2 cup green peas
1/2 cup corn
1/2 cup peas
1/2 cup corn

Substituting bowl with cut surface

Wrap a large piece of cheese in a moistened cloth and store in the refrigerator.

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

54th Year, No. 10

ROTARY PROGRAMS

Programs at the Palmyra-Riverton Rotary Club for the remainder of March and the month of April are as follows:

March 11, "Method of Operation of Dun and Bradstreet," Walter Frew, district representative for New Jersey of Dun and Bradstreet, The Mercantile Agency.

March 18, "Inside Japan and Honolulu before December 7," Roger W. Burman, who is a Philadelphia Rotarian and a former member of the Honolulu and Tokio Rotary Clubs. He is the Philadelphia manager of the National Cash Register Co.

March 25, "How the War is Affecting Our Colleges and Universities," Dr. Arnold K. Henry, Dean of Student Affairs, the University of Pennsylvania.

April 1, "Highlights of 1942 University of Pennsylvania Football Games," by George Munger, who is head coach at Penn. Moving pictures of parts of various games will be shown.

April 8, Colored motion pictures of birds from the Ganges to Florida will be shown by M. Albert Linton, president of the Provident Mutual Life Insurance Co.

April 15, "Americanization and Hitler's New Order," by W. Edwin Collier, director and leader of the Philadelphia Ethical Society.

April 22, "What the War is Doing to the Thinking of People," Martin E. Goldman, a member of the firm of Aitken-Kynett Company, one of the three largest advertising agencies in Philadelphia and a writer of note.

April 29, Aliens and Citizenship in "War Time," the Hon. Earl G. Harrison, U. S. Commissioner of Immigration and Naturalization.

FRANK SNOVER SPEAKS
TO BUSINESS CLUB

At the meeting of the Riverton-Palmyra Business and Professional Men's Club held on Tuesday of this week, the speaker was Frank A. Snover, of the Snover Funeral Home, who gave a most interesting talk on the history of undertaking, from the days of the early Egyptians.

The members were also escorted through the Snover Funeral Home, where an explanation of the various facilities was given by Mr. Snover and his son, Walter Snover, who is associated with him at the local establishment.

INSURANCE TO MEN
IN ARMED FORCES

Families of men in the service should call the attention of their boys to recent liberalizing provisions as to good health for members of the armed forces who desire to make original applications for insurance or applications for additional amounts after the 120 days of active service. For a period of 120 days after January 25, 1943, the Administrator of Veterans Affairs has agreed to a modified procedure for men and women in staging areas and in active theaters of operations outside the continental United States, according to a memorandum issued by the Adjutant General's Office, War Department.

This liberalization was procured largely through the efforts of The American Legion, the great organization of veterans of World War I, which has now opened up its membership to include veterans of the present war.

Constantly the American Legion is striving to assist the members of the Armed Forces and their families, but the effectiveness of these accomplishments can only be measured by the number of men and women in the service who take advantage of them. Government insurance is the cheapest insurance it is possible to obtain and, with these liberalizing provisions, the easiest for members of the Armed Forces to obtain.

Post Frederick M. Rodgers No.

Keep always with you, wherever your course may lie, the company of great thoughts.—H. H. Asquith.

156 of the American Legion, the local post covering the communities of Palmyra, Riverton and Cinnaminson, desires to be of all possible assistance to men and women in the service and to their families. The Post meets the first Tuesday night of each month at its home on Broad Street, Palmyra, which is also the home of the Selective Service Board, and the Commander of the Post is George Strabel, of Riverton.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, MARCH 11th, 1943

BLAZING CAR SOUNDS
ALARM WITH HORN

Fire early Friday morning of this week caused extensive damage to a car owned by Charles E. Sims, 635 Elm terrace, but prompt work by the Riverton firemen prevented the blaze from causing more than a slight loss to the garage in which the machine was housed at the time the flames were discovered.

The alarm was sounded at 1:40 a.m. after a neighbor was awakened by the blowing of the horn on the burning car. This was evidently caused by a short circuit as wires melted with the heat.

The firemen pulled the car from the garage and used the contents of the chemical and booster tanks in extinguishing the flames.

The cause is unknown.

INDUCTED MARCH 4

The following men from this section were inducted into the Armed Forces on March 4:

Palmyra
Atkinson, Floyd
Banfi, David L.
Bratton, Robert D.
Brennan, Paul C.
Carite, Carl
Carson, William C.
Davis, Fred E.
Dennis, Jr., Ralph A.
Gordon, George A.
Griggs, Thomas P.
Haines, Charles C.
Hansen, Thomas
Harke, Willis F.
Hough, David H.
Kennedy, Robert H.
Lewis, Robert E.
Liberi, Frank
Mallory, Richard E.
Nanni, Harry C.
Reed, Robert Bruce, (Navy)
Riddle, Phillip E.
Rielly, Morgan S.
Schwarz, Kenneth R.
Venuto, James J.
Wallis, Jr., Thomas V.
Winters, Alfred R.

Cinnaminson
Perkins, Harry C.
Person, Robert L.
Orlemann, Frank D.
Bell, Leonard H.
Clinton, Frank R.
Kline, Paul J.
Menkevich, Theodore C.
Morton, Edward G.
Showell, Robert R.
Turner, Harold L.

Riverton
Biddle, James W.
Cook, Jr., William W.
Jones, Thomas F.
Lesenby, Walter J.
Longstreet, John M.
Peyton, Henry L.
Rowan, Robert R.
Taylor, Richard G.
Wahl, William F. (Marine Corps)
Wille, Harry A.

The men were inducted into the Army unless indicated otherwise.

TWO GRASS FIRES
The Palmyra Fire Department answered a call for a grass fire near the fire house on Monday evening and another for a field blaze on Garfield avenue near the river on Tuesday afternoon.

No damage resulted.

Keep always with you, wherever your course may lie, the company of great thoughts.—H. H. Asquith.

156 of the American Legion, the local post covering the communities of Palmyra, Riverton and Cinnaminson, desires to be of all possible assistance to men and women in the service and to their families. The Post meets the first Tuesday night of each month at its home on Broad Street, Palmyra, which is also the home of the Selective Service Board, and the Commander of the Post is George Strabel, of Riverton.

RED CROSS HELPS
YOUR RELATIVES

Before the end of 1943 one man from every four families will wear the uniform of Army, Navy or Marines. One-third of all the men in the nation between the age of 18 and 45 will be with the colors somewhere in the four corners of the earth.

Among them will be the husband, the son, the brother or someone near and dear to virtually every one of the 130,000,000 people in the United States. In all history no war has been so literally a people's war as this one.

To all these forces the Red Cross is the agency which brings help to the men and their families through the Field Directors who are stationed wherever there are men in uniform; medical care and even life itself, through blood plasma, nursing service, surgical supplies, etc.; comfort and sustenance to the prisoners of war; relief with food and clothing to the armed forces in camps and hospitals in this country.

You would not refuse help to your own loved ones. The Red Cross can get the necessary aid to them if you will supply the money.

For many years a nominal membership fee subscribed by a large number of persons has been a sufficient contribution. Last year the rapidly expanding needs made it necessary to supplement the regular membership campaign by a special drive in the Spring.

Needs Much Greater
The needs now are so much in excess of any former emergency that your contribution must be greatly increased.

Double your last year's contribution, and add to it anything you can to help meet the shortage caused by those who cannot increase their gift because the one who has been the chief source of income for the family is serving in the Armed Forces.

One of your neighbors will call for your donation during March. As you would have others generous to your loved ones who are in need, be generous to the Red Cross.

Speaks On Freedom

"Freedom of the Individual" was offered by Dr. K. Palmer Miller last Thursday as the paramount issue in the present world struggle. Dr. Miller stated that it has been the history through the ages for peoples to revolt when their freedom has been threatened by selfish and unscrupulous men.

The right of the individual for Life, Liberty and the Pursuit of Happiness was foremost in the minds of most of the men who founded our American Republic but they were not without opposition from those who for selfish reasons would have restricted the rights of the individual man.

Today, as well as during the period of the initial growth of our country, "there are those selfish peoples who would destroy individual initiative and rights and seek to regiment the people for their own personal gain."

Dr. Miller, who is the Pastor of the Delanco Presbyterian Church and Chaplain of the Palmyra-Riverton Rotary Club, spoke to members of the club on the topic "I Thought So." In his introduction Dr. Miller humorously commented on his experiences as a substitute teacher in the Palmyra High School particularly in the field of American Democracy.

Praising most highly the organization and teaching staff of the local high school Dr. Miller decided that "I was the one who was being taught."

Freedom
"Post war America must be a land where the rights of the individual are

SECOND VICTORY
GARDEN LECTURE

The second in a series of five lectures on Victory Gardens will be held in the Riverton Public School Auditorium on Monday, March 15, at 8 p.m. These lectures are sponsored by the Riverton Porch Club.

The topic for the evening will be "Soils and Fertilizers" and will be exploited by John Perry, instructor of Vocational Agriculture at the Palmyra High School.

Anyone wishing to have the soil of his garden tested, please bring a sample in a jar and a self-addressed post card.

If you missed the first lecture on Monday of this week, don't miss the others on each Monday evening through April 12th.

Air Test Confused

As far as many local civilian defense workers are concerned, the less said about the alleged test on Tuesday night of this week, the better. At least, this seemed to be the general opinion expressed late Tuesday evening.

The first inkling that anything was wrong occurred when, at 9:30, phone calls began to come into the Riverton control center to the effect that an "all-clear" had been announced over several radio stations. This news, in the absence of an alert signal, was somewhat puzzling.

A quick checkup revealed that no communities in this section had received the warning signals and State officials could not be reached by telephone.

Test Later

Just about the time when it definitely appeared that, for some reason or other, the alert had missed South Jersey entirely, the regular succession of signals began to come in at about 10:30, with the blue, red, second blue and all-clear following in rapid order.

As a matter of fact, defense forces hardly had time to mobilize before the all-clear announced the end of the affair, which wasted a lot of time and accomplished little or nothing.

State officials blame the Army—just whom the Army blames is a matter of conjecture.

NEARLY TWO TONS OF
TIN CANS COLLECTED

John Reinhardt, who has charge of the Riverton Salvage Depot reports that 3,600 pounds of tin cans were collected during the past two weeks and 4,800 pounds of paper and magazines.

Mr. Reinhardt states that there has been a great decline in the number of cans left at the depot since point rationing became effective.

secure, where the people have freedom of speech, freedom of worship, freedom of initiative, where selfishness and greed shall not dictate the lives of the people," said Dr. Miller. "The foremost problem of American Democracy is to see that those great principles on which our country was founded and upon which our greatness has been built continue to live. If they live, America lives," Dr. Miller said.

In closing, the speaker made a strong plea that the young people in the high schools of our country be made to see that the problems confronting our country in the future which they must help to solve will have a background centered around the rights of the individual.

Several members of the club attended the Governor's War Service Conference held in Camden during the past week. Hon. Walter Head was the principal speaker.

Two new members, Jerre White and Charles Seemiller recently elected to membership into the club were introduced.

The true way to live is to bring to each duty that comes to our hand our wisest thought and our best skill.—J. R. Miller.

Point Arithmetic

Simple "point arithmetic" will assist homemakers to budget their family point allowances over the 31 days of March under the processed food rationing program. T. Curtis Flynn, chairman of the Burlington County War Price and Rationing Board No. 4, said today.

Mr. Flynn pointed out that since values are necessarily high, it is quite possible that unless caution is exercised, some housewives might unwittingly use up their 48 points per person at a faster rate than they realize.

The result of this "over spending," he said, would be to create a family "shortage" toward the end of the month insofar as ability to buy rationed foods is concerned. This will be particularly true if housewives budget their point spending on the basis of four 7-day weeks which would leave 3 full days unaccounted for in March.

It is recognized, of course, that some families, especially those who live out of town, will wish to spend the family allotment for two or three weeks, or even a month ahead. In these cases the problem then obviously will become one of making the rationed foods acquired last for the full ration period.

To help those who wish to budget their "point spending" evenly over the full 31 days of March, OPA devised the month into four suggested shopping periods as follows:

March 1 through 8 (Eight days)
March 9 through 16 (Eight days)
March 17 through 23 (seven days)
March 24 through 31 (Eight days).

This arrangement makes "point shopping weeks" begin, respectively, on Monday, March 1; Tuesday, March 9; Wednesday, March 17; and Wednesday, March 24—in keeping with OPA's advice for housewives to shop for rationed foods early in the week.

If the 48-point per person allotment is used evenly over these periods, the rate of spending in each period by families of from two to eight persons works out in 12-point multiples as follows:

No. In Family	Points Used Per Shopping Period
Two	24
Three	36
Four	48
Five	60
Six	72
Seven	84
Eight	96

If points are used up at this rate, families of from two to eight persons should have the following totals of points remaining to be spent at the beginning of each of the four March shopping periods:

No. in Family	1st	2nd	3rd	4th
Two	96	72	48	24
Three	144	108	72	36
Four	192	144	96	48
Five	240	180	120	60
Six	288	216	144	72
Seven	336	252	168	84
Eight	384	288	192	96

RED CROSS DIRECTOR
WILL SPEAK IN PALMYRA

Walter Driscoll, field director of the Red Cross Camp and Hospital Council at Fort Dix will be the speaker at a meeting sponsored by the Palmyra Branch, American Red Cross, in Palmyra borough hall, Thursday evening, March 18, at 8 o'clock.

Residents of local communities are cordially invited to attend the affair and learn just what this organization is doing to make life more pleasant for the men in the armed forces.

Do You Have These Things To Give?

The boys in the hospitals at Fort Dix are still in need of a great many things for their comfort and amusements. The following will be most welcome if you have no more need for them in your home.

Radio head sets (ear phones)
Wooden coat hangers
Metal waste baskets
Standing ash trays
Pictures

Games—Playing cards
Magazines not more than 3 months old, except Readers Digest, Life or Geographic

Furniture to furnish day rooms (recreation rooms), particularly small writing desks, folding chairs or straight chairs, card tables, radios.

Any of the above articles may be left at the Red Cross Rooms in Riverton and furniture will be called for by a truck from the Fort. Please contact any of the members of the Camp and Hospital Council of the Riverton branch of the Red Cross.

Camp and Hospital Council: Mrs. Frederick W. Metzger, Mrs. David Gould, Mrs. Charles Sims, Mrs. Porter B. Caldwell, Mrs. Edward Blackwell, Mrs. Walter W. Moyer and Mrs. John P. Abell.

During the month of February the following were collected and delivered to Tilton General and Station Hospitals at Fort Dix and were much appreciated: 7 dozen cups and saucers, 60 glasses, 1 flat iron, 1 magazine rack, 20 pictures, 30 decks of cards, 12 games, 4 T binders, 100 wooden coat hangers, 2 radio head phones, magazines, with 6 articles of furniture to be called for.



LIFE SAVING COURSE

The Burlington County Chapter, American Red Cross, will cooperate with the Camden County Chapter in sponsoring a course in water safety. This course is designed to train men and women as lifeguards who will aid in relieving the expected shortage of guards at various resort points during the coming summer and will also act as swimming instructors.

The course will consist of 10 lessons of two hours each and will be held one night each week, starting Friday, March 12, at 7 p.m.

Women and girls interested in taking the course should contact the American Red Cross, 531 Cinnaminson Avenue, Palmyra.

Leanora's Gift Shop

531 CINNAMINSON AVENUE
PALMYRA

Come In and Visit Us

CONTAINER PLANT

Men and women needed in factory now making vital war material.

PERMANENT WORK IN
PEACE TIME.

EXCELLENT WORKING
CONDITIONS.

NO EXPERIENCE NECESSARY.

APPLY

EMPLOYMENT DEPARTMENT,
KIECKHEFER CONTAINER CO.,
DELAIR, N. J.

Monday, Wednesday or Friday
at 3 p.m.

Please do not apply if now engaged in war work.

ing the series are asked to report at the Camden Y.W.C.A., while men and boys will receive instruction at the Camden Y.M.C.A. The minimum age requirement is 15 years.

Those over 17 years of age who complete the course will receive senior life saving certificates, while those under that age will receive a certificate for the junior group.

AN APPRECIATION

"Let us not lose the savor of past mercies and past pleasures, but like the voice of a bird, singing in the rain, let grateful memory survive in the hour of darkness."

A very active and beneficent career was closed when Dr. Frances Janney Stoddart died on January 26, 1943, at her home in Riverton, N. J.

Frances Sumner Janney was born on October 4, 1866, the daughter of Dr. Joshua D. Janney and Amanda Eastburn Janney. Her childhood and youth were spent at Cinnaminson, N. J., where she attended Westfield Friends' School, and later commuted to Philadelphia while at Friends' Central School, where she graduated.

The following fall she entered Swarthmore College for one year of pre-medical studies. From her childhood she had a very clear and definite desire to become a physician, in which plan she had been warmly encouraged by her father.

After four years at the Woman's Medical College in Philadelphia, she received her M.D. degree in 1890, and then served as an interne at the Philadelphia General Hospital, at that time better known as Blockley, with anything but a desirable reputation, housed in forlorn old buildings with very limited sanitary facilities, but one of the much-sought-for posts by those about to serve as internes because of the wide experience to be gained in coming in contact with a great variety of diseases to be found in a city hospital, ranging from a department for the insane to the accident ward, caring for the minor street accident case as well as ambulance service.

During her undergraduate days at the Woman's Medical College and the hospital connected with it, and likewise while serving her internship, Dr. Janney's contacts with undernourished and poorly clothed children, living in unsanitary courts and houses, aroused her sympathies to the extent of driving her to seek some solution to the health problem which she felt was a menace to good citizenship.

The outcome of that urge was the establishment of the Children's Summer Home in the summer of 1890. The residents of this neighborhood know it now as an all-year-round institution, the Cinnaminson Home, where mothers and babies are cared for when needing rest and relaxation while regaining normal health. Until incapacitated by ill-health Dr. Stoddart worked actively on a committee at the Home which planned for its patients a table service of health-building foods with proper food values and vitamin content; in other words, a balanced ration.

She was an early promoter of dental care for children in the public schools and was indefatigable in arousing Burlington county to the need for a demonstration of the value to its future health and well-being in providing dental care throughout the public school system. The result was the purchase of an Army Dental Ambulance and equipment for it, with funds contributed by interested people. It was never taken over by the schools, as she had hoped it might be, but was operated under the supervision of a committee of the County Parent-Teacher Association. One of her colleagues in this enterprise, which paved the way for the present responsibility assumed by the schools, says of her: "She was a dynamo of energy for the proper physical development of youth."

Her life in retrospect seems to have fallen quite naturally into periods reckoned in decades. She spent the decade of the 1890's in a very successful practice in Riverton, and it was a serious decision she faced when contemplating marriage, which nevertheless won out. She was married in 1900 to Gideon Stoddart, of Rydal, Pa.

During the next ten years she and her husband maintained a home where their friends were always hospitably welcomed, but as outlet for the indomitable energies, which could

not be altogether absorbed by marriage and home duties, she took up work in the Bacteriological Laboratories at the University of Pennsylvania, and also kept up to some extent her association with Dr. George Edmond deSchweinitz, an eminent specialist in Ophthalmology in Philadelphia.

While a citizen of Pennsylvania, Dr. Stoddart transferred her activities for social betterment to institutions of that state, serving for many years on the Women's Committee at Sleighton Farms, the Pennsylvania State Reformatory for Girls, in Chester county, Pa. She was also one of the medical officers of the Mental Hygiene Clinic, conducted by the Seybert Institution for Children, of which she was a trustee for many years. Another of her responsibilities was an active participation in the work of the Children's Bureau of Philadelphia, where she also served as a member of the board of directors.

After Mr. Stoddart's death in 1910, Dr. Stoddart continued for a few years to live on at Rydal, but with health none too good and an opportunity to sell the property, she took the step that in due course brought her back to Riverton to reside.

A long period of ill health during the 1920's failed to overwhelm her dauntless spirit and her determination to regain her health. She may be said to have achieved a more or less evenly balanced equilibrium until the final breakdown in 1940, which made of the "dynamo of energy" and eager mental outlook, a helpless invalid, a condition ended happily for her on the 26th of January of this year.

Her family, her friends and her associates during a busy lifetime of good works, do not mourn sorrowfully at her going but rejoice that she has been released from inactivity and long-suffering dependence.

"Life is the stocks on which that ship of ships,
The Soul, rests while it builds;
when it is done
God christens it with Death, and
then it slips
Superbly down the ways, its voy-



OLD Parts are Ration Cards for NEW Parts

REDDY KILOWATT speaking: "Please, I ask you, have your electric appliances overhauled if they aren't working right. Never, no, never throw away broken or worn out parts. They are like ration cards and must be returned to the manufacturer before the dealer can secure replacement parts. Old wringer rolls, worn rubber belts, broken cleaner brushes aren't junk any more. They comprise materials which manufacturers need, since metal and wire, rubber and other essential materials have joined our fighting forces."

PUBLIC SERVICE

BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS

age begun
Upon the deep, illimitable sea
Of its uncharted immortality."

TIRE CERTIFICATES

Francis Romberger, 1 No. 3, 2 recaps.

Raymond Howey, 3 recaps.

Alex Kojecichowski, 2 No. 3.

Wm. M. Shoemaker, 3rd, 1 No. 3, 1 tube.

Norman Ross, 1 No. 3.

George H. Choyce, Jr., 2 No. 3.

Bettie McKim, 1 No. 3, 1 recap, 1 tube.

Gertrude Schaffer, 1 No. 3.

Reynolds Edge, 2 No. 3.

Benjamin A. Funk, 2 No. 3.

Albert B. Parker, 3 No. 3.

Charles W. Coward, 2 No. 2.

Thomas F. Gauntt, 3 tubes.

Anna Owens, 2 truck tires, 6 ply.

Charles Cotton, Jr., 1 truck tire, 2 tubes.

Edw. Caterall, 3 truck tires, new.

Florence Hensley, 4 No. 2.

Clayton E. Whitcraft, 2 No. 3.

Martin G. Ludwig, 1 tube.

Jacob Abriola, Jr., 4 No. 3.

Clifton Taylor, 1 truck tire, 1 tube, 1 recap.

Millside Farms, 2 new tires, 1 tube, 8 recaps.

Angela Tomasini, 2 No. 3, 2 tubes.
Eugene E. Brown, 1 recap.
Richard Gilbert, Jr., 1 No. 3.
Fred B. Poore, 1 tire, 1 tube.
Sylvia Stoops Deitz, 4 No. 3, 3 tubes.

Alfred A. Gruber, 1 No. 2.

Lester C. Lovett, 4 No. 2, 2 tubes.

Stanley Kapuscinski, 4 No. 3.

Charles E. Abrams, 3 No. 3, 3 tubes.

Midred Crouthamel, 2 No. 3.

Herbert H. Parsons, 1 No. 3, 1 tube.

Harry E. Clark, 2 No. 3.

Harvey G. Pleasanton, 1 No. 3 tire, 1 tube.

May Ward, 1 No. 3, 1 tube.

Fred M. Schroeder, 4 No. 3, 4 tubes.

Rolston Stoe, 1 No. 1.

Anna V. Bernicker, 2 No. 3.

Clement B. Lewis, 5 truck tires recapped.

Edgar O. Millard, 1 No. 2.

John W. Yantz, 2 No. 1.

Jack P. Oliver, 1 No. 1, 1 tube.

Lloyd Walter Gladney, 2 No. 3, 2 tubes.

John Headman, 1 No. 2.

Fred Price, 4 No. 3, 4 tubes.

John Sarlo, 2 No. 2, 2 tubes.

Roland H. Atkinson, 1 No. 2.

FREE LECTURES ABOUT VICTORY GARDENS

Sponsored by The Porch Club of Riverton

OPEN TO THE PUBLIC

Riverton Public School Auditorium

Monday Evenings—8:00 o'clock

March 15—Soils and Fertilizers. Mr. John Perry, Instructor of Vocational Agriculture at Palmyra High School. (Free soil testing. Bring sample of soil and self-addressed postal card)

March 22—Gardening through Summer and Fall. Mr. Donald B. Kensler, Burlington County Agent.

March 29—Insects and Plant Diseases. Mr. John Perry.

April 5—Canning, Preserving and Cold Storage of Fruits and Vegetables. Miss Constance Blain, Home Demonstration Agent for Burlington County.

April 12—Latest Ideas on Nutrition. Miss Constance Blain.

For further information call:
Mrs. Gilbert Cos, Civic Chairman of Riverton Porch Club, Riv. 0523.
Mrs. Carvel Sparks, Garden Chairman of Porch Club, Riv. 0522.

NOW SLICED

BOND BREAD

contains added vital
BUILD-UP MEAT VALUES



**THOUSANDS OF HOUSEWIVES HAVE
FOUND THAT BOND HAS
A SMOOTHER, RICHER FLAVOR.**

HERE'S THE REASON

Housewives, you are worried about meat scarcity. About how meat rationing will affect your family's diet... their health. Then here's important news.

We have added to Bond Bread an extra amount of the vital build-up elements for which meat, itself, is so valued.

Think of what this means. You can serve this new, better bread and help make up for meat shortages. You

can taste the difference. You'll say it's the finest bread you ever ate. Creamy-white... smooth in texture... with a golden-brown crust—and extra delicious, rich flavor!

And you can be sure the difference is there!... More of the healthful proteins—proved by impartial laboratory tests.

Of course you want Bond Bread for the children, to help build muscles and strong bodies. Of course you want it for war workers' sandwiches.

Also Vitamin-Enriched

Every loaf is also plentifully enriched with Vitamins and Iron—including B1—to meet full U.S. Army standards for enriched bread.

Get Bond Bread at your grocer's or favorite food store.



YMCA BRIEFS

Only one out of every four persons in New Jersey knows what the Four Freedoms are!

This appalling fact was revealed by a Gallup Poll conducted by boy delegates to the Model Legislature sponsored by the state YMCA. Dr. George H. Gallup, whose cooperation made this survey possible, also brought out the fact that the majority of Jerseyites favor a four year term for the Governor.

Besides hearing Dr. Gallup discuss his surveys, the boys who attended the pre-legislative session of the YMCA Youth and Government Program held at Princeton University, Saturday, March 6, 1943, also heard Commissioner of Highways, James Kearney, Jr., head of the New Jersey Office of Price Administration, former Senator Crawford Jamieson, of Mercer County, and Russell E. Watson, Vice-President, New Jersey State Chamber of Commerce in a forum period.

At this conference, a Boy Governor and Speakers of the two branches of the legislative body, as well as their other officers, were elected. The

boys received instructions on submitting bills to the Legislature in preparation for the Model Legislature of the Youth and Government program which takes place April 16-17 when these delegates will take complete charge of the legislative branch of the state government at Trenton.

The boys chosen to represent Burlington County are Anthony Procopio, of Beverly, Harry Shipps and Davis Lee, Jr., of Bordentown, Jack Bergen and William Fullmer, of Moorestown, Ted Rude and John Anderson, Mount Holly, Carter Henderson, of Palmyra, and Douglas Anderson, Florence.

MENTAL HYGIENE CLINIC

A psychiatrist in a mental hygiene clinic cannot cure the insane, but he can diagnose insanity so that the insane person may be sent to an institution where he will not be a danger to himself or to the community, and where he may be treated.

A psychiatrist in a mental hygiene clinic, with the aid of a psychologist and a field investigator, can, however, ferret out the true causes that underlie abnormal behavior. Once these causes have been determined, they can often be eliminated by changing the environment of the home, the school, or the place of business.

People do not commit suicide because they derive pleasure from it.

They commit suicide because they are so frustrated or because they have encountered a personal problem that they feel totally unable to solve. If such people availed themselves of the mental hygiene clinic, a solution to their problem could be found or their mind could be taught how to master their morbid tendencies.

No child is born a criminal. Many criminals are developed from the large group of juvenile delinquents to be found roaming about in almost every community. Most of these juveniles can be turned from a life of crime if a psychiatrist has an opportunity to determine why the youngster is delinquent and if, following the investigation, the psychiatrist's recommendations can be put into effect.

Often people behave queerly or show anti-social tendencies because of physical, not mental, diseases or defects. After an examination the psychiatrist refers these cases to other physicians for treatment.

It is well to remember that there is no such thing as a "normal individual." In several or many ways everyone is "queer" or abnormal. It is only when an unhappy environment, a seemingly insoluble personal problem, or a physical illness or defect causes these abnormalities to be magnified that a person should seek aid at the mental hygiene clinic before these abnormalities become permanently established or result in

tragedy. The mind needs the services of a physician no less than does the body. DR. A. L. CHAPMAN.

PETTY ROBBERIES

During the past week, four stores in Palmyra have been entered, but the chief motive of the entrances puzzles police in that community, since

the total amount of illegal gain obtained by the marauders appears to be the staggering sum of \$1.20 in cash. No merchandise was taken. The locations were in widely separated sections of the borough.

We must not let go manifest truths because we cannot answer all questions about them.—Jeremy Collier.

The World's News Seen Through
THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper
Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY
One, Newbury Street, Boston, Massachusetts

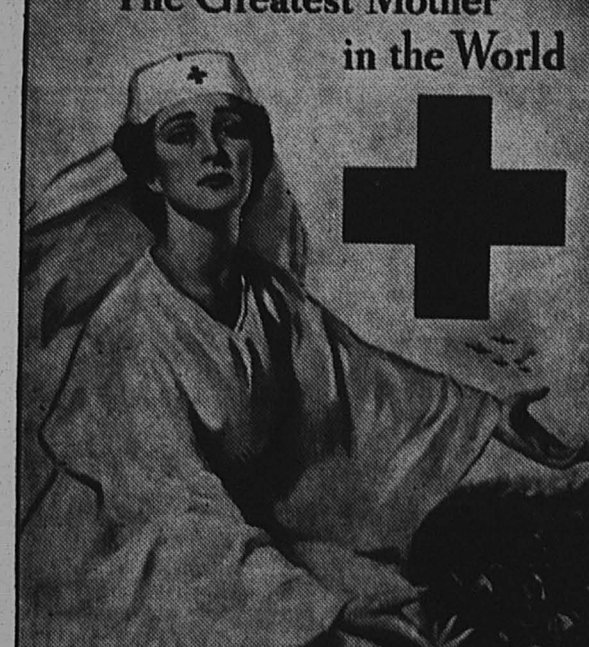
is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

Price \$12.00 Yearly, or \$1.00 a Month.
Saturday Issue, including Magazine Section, \$2.60 a Year.
Introductory Offer, 6 Saturday Issues 25 Cents.

Obtainable at:

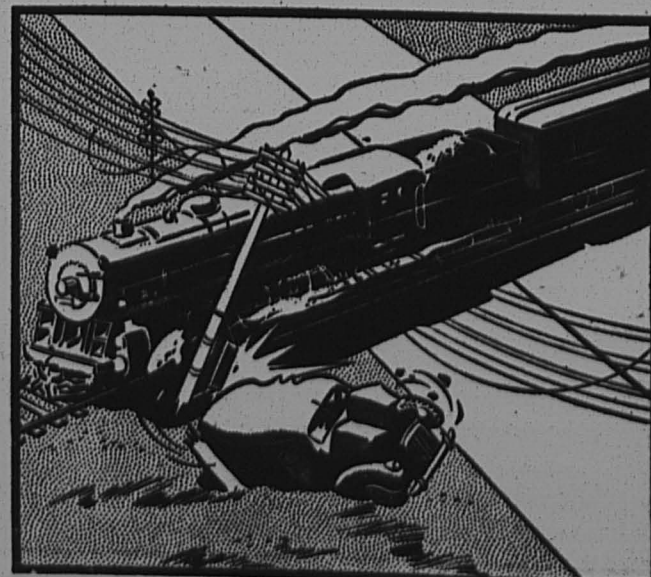
CHRISTIAN SCIENCE READING ROOM
703 Thomas Avenue Riverton, N. J.

The Greatest Mother
in the World



WAR FUND 1943

Look! Listen! Live!



An average of 435 passenger trains are delayed a total of 200 hours each month by grade crossing accidents. Illustrated here is a typical case which helps build those monthly totals.

The truck was struck by a passenger train at a crossing protected by flashing light signals, which were functioning. The truck was thrown clear of the tracks, striking and breaking a telegraph pole and an electric power control box. Although the truck driver had defective hearing, he was familiar with the crossing.

The engine was damaged and it was necessary to cut out one Pullman car due to flat wheels.

The National Safety Council is conducting a special campaign to stop these accidents, which every day delay 38 trains a total of 23 hours—a big blow to the nation's war transportation effort.

Driver carelessness is the cause of almost all these accidents, according to the Council. To help win the war—to save yourself and others needless suffering—the Council asks you to be sure the track is clear before starting to cross.

SHEIK SHENANIGANS IN "MOROCCO"



Bing Crosby and Bob Hope all wrapped up in their new parts as gay desert dogs, see a mirage which proves to be Dorothy Lamour. The three stars are to be seen in Paramount's newest "Road" show, "Road to Morocco," which comes Friday and Saturday to the Fox Theatre, Riverside.

Verily, verily, I say unto you, He that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because every gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no variableness, neither shadow of turning.—James 1:17.

Religion is not a way of looking at certain things. But a certain way of looking at all things.—Anon.

BROADWAY PALMYRA FRIDAY AND SATURDAY



Bing Crosby seems to be in an Arabian dog house with luscious Dorothy Lamour, but it's only a temporary condition. They get together romantically in Paramount's "Road to Morocco."

Have You Everything You
Need for Your

VICTORY
GARDEN

IF NOT, WE HAVE THEM
FOR YOU.

John H. Etris
17 W. Broad Palmyra
Phone 0978

BROADWAY
THEATRE
PALMYRA

Direction Victoria Theatres

Friday and Saturday, March 12-13

ROAD TO
MOROCCO

SATURDAY MAT. ONLY

Chapter 3, "ATTACKED BY BOMBERS"

THE ADVENTURES OF
SMILIN JACK

Monday and Tuesday, March 15-16

"PITTSBURGH"

Starring—

MARLENE DIETRICH
RANDOLPH SCOTT
JOHN WAYNE

Wednesday and Thurs., March 17-18

JOAN CRAWFORD
JOHN WAYNE-PHILIP DON
REDUCTION IN FRANCE

We Sell
WAR
BONDS
and
STAMPS

FOX
THEATRE
RIVERSIDE

Throw
Your Scrap
Into
The Fight

Friday and Saturday, March 12-13

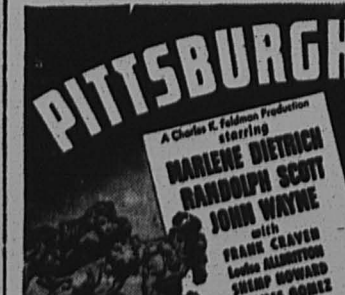


Extra Saturday Matinee
Another "Superman" Cartoon

Another Big 3 1/2 Hour Family Show Sunday Afternoon

Extra Feature—"THE MONSTER AND THE GIRL"

Sunday and Monday, March 14-15



Added—Everyone Should See
"CONQUER BY THE CLOCK"

Wed. and Thurs., March 17-18

For the Time of Your Life See...



—HIT NO. 2—

FEWER PEOPLE HAVE
FILED TAX RETURNS

Honorable Harry L. Mahoney, Collector of Internal Revenue, today said that the number of income tax returns filed by individuals is below the number which could reasonably be expected at this time. He again pointed out that an income tax return must be filed by every single person whose gross income from all sources was \$500 or more for 1942, and that an income tax return must be filed by every married person living with husband or wife if their combined gross income was \$1,200 or more for the year 1942.

The Collector said that possibly the delay in filing returns may be attributed in part to an erroneous impression that legislative proposals before Congress, commonly known as "pay-as-you-go" plans, will relieve taxpayers from filing their income tax returns for 1942 and paying the first quarterly installment on or before March 15. He referred to a recent broadcast in which Secretary Morgenthau, Chairman Doughton of the House Ways and Means Committee, and Chairman George of the Senate Finance Committee made it clear that there is no pending tax plan which will relieve individuals of the necessity of filing income tax returns and paying the first quarterly installment on or before March 15.

Chairman Doughton of the Ways and Means Committee stated the matter succinctly when he said: "Let me make this fact clear. There has been no cancellation of taxes on 1942 income. There has been no postponement of taxes on 1942 income. There has been no change in the time or place of payment. The first quarterly installment of the income tax is due on or before March 15."

The Collector urges taxpayers to file their returns as soon as possible. He said that if they should require assistance from members of his office in preparing their returns, they will be able to get assistance with the least delay by going to his offices, which are open daily from 9 a.m. to 5 p.m. including Saturday, now rather than waiting until a few days before March 15. Taxpayers who make arrangements to file their returns promptly assist themselves as well as their Government. That taxpayers have everything to gain by early filing was emphasized by Senator George when he said:

"By paying your taxes on or before March 15th you have nothing to fear. Your payment will be credited to your account, reducing by so much the taxes you will later have to pay. This is an important consideration to keep in mind. The more you pay up now, the less you will have to pay in the future. You have everything to gain by paying; and you have everything to lose by not paying."

TIRE CERTIFICATES ISSUED

J. Harry Williams, 1 truck tire, 6 ply.
James G. Chamberlain, 2 No. 3 tires, 2 tubes.
Andrew W. Brown, 2 No. 3, 1 recap.
Howard Washington, 2 No. 3, 1 tube.
Harry W. Reiter, Jr., 2 No. 3.
Jesse W. Potter, 2 No. 1, 2 tubes.
Carlton E. Haines, 1 No. 3.
Michael M. Mende, 1 No. 3.
Thomas S. Patterson, Jr., 1 recap.

FOR YOUR
VICTORY
GARDEN

GARDEN TOOLS
FERTILIZERS
SPRAY MATERIALS

Anything You Need

Schwering's

Broad and Maple
Palmyra

AMERICAN
STORES CO.

This Most Popular Bread Now

SLICED

by New Government Regulation

We are pleased to announce that we are again able to offer this economical wrapped quality loaf uniformly sliced.

California Iceberg
Lettuce 12¢

For fruit or vegetable salads.

Juley Calif. Lemons 6 for 15¢
California Carrots 2 bunches 15¢

Sweet Juicy Florida
ORANGES 29¢

Nature's own tonic. Thin skin; full of juice.

Cooking or Eating
Apples 3 lbs 21¢

Stayman Winesaps, Home Beauties

Texas Red
BEETS 2 bunches 25¢

Nabisco Graham Crackers 18¢

Gold Seal Wheat Puffs 2 4-oz pkgs 9¢

Atlantic Table Molasses 19¢

Farmland Evaporated Milk 3 cans 29¢

8 Points ASCO Pure Concord
each bot Grape Juice 2 25¢

8 Points Fior da Grapefruit Juice 12¢

23 Points Florida Grapefruit Juice 29¢

6 Points ASCO Tomato Soup (New Recipe) 3 24¢

16 Points Hurlock Tomatoes 11¢

8 Points Farmdale Stringless Beans 15¢

8 Points Red-Ford Beets (Baked or Boiled) 11¢

10 Points Glenwood
APPLE SAUCE No. 2 10¢

Speedway Cleanse
Wyandotte Cleanser 25¢

Fine Granulated
SUGAR No. 3 20¢

Nation Stamp No. 31 Good for 5 lbs till March 15th.

Redeem No. 35 Coupon Now for the famous ASCO Coffee.

AMERICAN
STORES CO.

Farmland Scratch Grains 25¢ 69¢ 50¢ \$1.35
Farmland Laying Mash 25¢ 81¢ 50¢ \$1.59
Farmland Chick Grains 25¢ 71¢ 50¢ \$1.40
Farmland Cracked Corn 50¢ \$1.31

6 Points Del Maiz
NIBLETS 13¢

TETLEY'S JIF-E
Soup Mixes 3 25¢

12-oz cans 13¢

8 Points each carton of 8.

Share the Meat—for Victory!

Fresh Meaty
SCRAPPLE 2 lbs 29¢

Fella's or Wilmington

Long Liver Pudding 1/4 lb 17¢

Glenwood Corn Meal Mush 2 12¢

Baked Loaves Armour's or Hubert's 29¢

Heinz Genuine Deli Pickles 2 for 9¢

Baked Beans 15¢ 15¢ Pepper Hash 12¢

Fancy Fresh Killed Frying 2 1/2 to 3 lbs 39¢

CHICKENS 39¢

LENTEN FISH SPECIALS

Sea Trout Jersey 17¢

Boston Macaroni Fillets 19¢

Fresh No. 1 Lake smelts 23¢

Fresh Upgraded Jersey OYSTERS doz 25¢

LISTEN to "Dividends for Homemakers" and

Today's News for Women by Katherine Clark,

10:45 A. M., WCAU, Monday Thru Friday.

We Reserve the Right to Limit Quantities

First Prize \$1000 in the "Happy and Healthy" Contest

THE NEW ERA

Incorporated

Published Every Thursday at 600 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METEOR, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Church Notices

CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue
Palmyra

Rev. S. Dan Morgan, Pastor

There is now a greater need for budgeting our money, our wants and supplies as well as our time. Do we have these things divided proportionately to accomplish the most good for ourselves as well as for others? What of our time? Is it well spent? We have the privilege of attending any church of our choice, a privilege long denied some peoples. Are we taking advantage of this and making the most of it? You are urged to take active part in whatever denomination you choose. The church needs you. You need the church. Central Baptist welcomes you and your friends.

The Central Baptist Liaison Committee wishes to report the sending of 43 letters and 34 Testaments to our men in the Service. The members of this Committee are very sincere in their task and are striving to do a good job. If you have any news please let the committee have it.

Services, Sunday, March 14
Bible School, 10:00 a.m. As we need food for our physical growth so do we all need religious training for our spiritual growth. One cannot begin too early nor is he too old to attend Sunday School. You will find a genuinely friendly greeting. There are classes for all ages.

Morning Worship, 11:45 a.m. The topic for the morning service will be "Blessings in Responsibilities." The anthem by the choir will be, "My Faith Looks Up to Thee," by Schaefer, with a violin obligato by Mr. Claude Barto. Mrs. Violet Selcher, soprano, will sing, "The Holy City," by Adams.

Junior and Senior B.Y.P.U., 7 p.m. You are urged to let your children attend these two groups meeting in the Junior Department room and the main school room, respectively. An interesting story by the pastor awaits "The Church of Tomorrow" which attends the evening service.

Evening Worship, 7:45 p.m. If you grow tired of sitting at home and listening to the radio why not treat yourself to an hour of this inspirational song and praise service. You may find the quiet and peace and spiritual uplift of which you felt the need. Pastor Morgan's sermon will be "Looking and Going." The choir will render, "Incline Thine Ear," by Himmel. There will be other special music.

Wednesday, 8:00 p.m. Mid-week Prayer and Praise service to which all are welcome. The sermon on the Mount found in Matthew, Chapters 5 through 7, is the selection from the Bible now being studied.

Friday, March 12th, 2:30 p.m. The World Day of Prayer sponsored by the United Council of Church Women, N.Y.C., will be held at the Christ Episcopal Church, Parry Avenue, Palmyra. You are invited to join in a fellowship of prayer.

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor

Sunday, March 14, 1943, Invocative, 10 a.m. The Church School, 10 a.m. The Service, Pastor

Rowe will speak on the theme, "Living or Fading," based on the

Epistle for the Day. The choir will sing Bird's "The Wonders of Thy Love" as the morning anthem. The children will worship at this service instead of at the special Children's church period at 9:30. The pastor will have a short sermon for them and they will leave with the singing of the second hymn.

7:00. Intermediate Luther League at the parsonage.

8:00. Sr. Luther League will meet at the Henslers, Helen Hensler will be leader.

Announcements
Monday, March 15, The Koinonians will meet at Rae Vetterman's home at 8:00 for the monthly meeting.

Wednesday, 3:45. Children's Choir rehearsal at the church.

The pastor has begun the Mid-week Lenten services which will be held at the church each Wednesday evening at 7:30. The general theme of the devotional service will be "Christian Memorials." The theme to be developed Wednesday evening is "The Altar, Memorial of Redemption." All are invited to join in this service. During the Lenten Season the pastor suggests that each member read for himself the book of the Lamentations as a devotional study. This has been traditional in many churches since a very early period. At the midweek services help will be given by the pastor in the study of this Old Testament book. This is one way in which you can join in the Bible Crusade which has been endorsed by all major denominations for the Lenten period.

Thursday—Scouts.
Saturday—Catechetics at the parsonage, 10 and 11 a.m.

WESLEYAN MEN'S BIBLE CLASS

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Henry C. Beck will address the class this Sunday.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.

Rev. D. Roe Haney, Minister

The program in Epworth Church Sunday will be as follows:
Church School in the various de-

FOR RENT

Your Choice of

SEVERAL

DESIRABLE

Apartment

Raymond Warner

REALTOR

5th and Cinnaminson Avenue

Palmyra, N. J.

partments from the Nursery to the large organized men's and ladies' classes will begin at 9:45.

The Preparatory Class conducted by the Pastor will be at 10:30.

Morning Church Worship in which people will be received into the Church will begin at 11:00. The pastor will preach on "Conditions of Discipleship" in the morning. The Nursery Department will be prepared to take care of babies and small children while parents worship. The Senior Choir will sing "I Am Alpha and Omega," by Shaker, and the Junior Choir will sing "A Song of Peace."

The evening worship will begin at 7:45 when the subject of the sermon will be "The Dangers of Neglecting God." The Choir will sing "Lord I Believe" by Ashworth.

The Youth Fellowship will meet for song service, devotions and discussions at 7:00.

The Organ numbers will be "Sunrise" by Diggle, "Andante" by Alexander, "Recessional" by Gillet, "Barcarolle" by Offenbach, "Even Song" by Rockwell, and "Pompous" by Galbraith.

A hearty welcome is extended to all of our services.

Monday evening at 7:30 the Boy Scouts will meet, and Tuesday evening at 7:30, the Girl Scouts.

Wednesday morning at 10 o'clock there will be singing for the Red Cross by the Women's Society of Christian Service. Prayer Meeting will be conducted by the Minister at 8:00. As part of the program some thoughts will be given to the Spiritual needs of the Latin-American Countries.

Friday, April 2, Communion Preparatory Service.

Wednesday, April 7, Congregational Dinner and annual meetings of Congregation and Corporation.

Friday, April 16, Annual "Cake and Apron Sale," sponsored by Ladies Aid Society. Time, 2:00 to 5:00 p.m.

Thursday, April 22, Sacred Cantata, "Olivet to Calvary" presented by Mr. Alfred S. Van Osten and the Calvary Church Choir, with invited soloists. Evening.

Friday, April 23, Communion Preparatory Service.

More than \$6,000,000 has been paid to hospitals for care rendered Blue Cross subscribers, the Associated Hospital Service has announced. Over 100,000 hospital bills are included.

The afternoon of "Loyalty Sunday," from two to six p.m. has been set apart for Every Member Visitation by selected groups of "Friendly Visitors" under the direction of their District Captains. These visitors are thoroughly familiar with the program and plans for the ensuing church year which begins April first. They will also explain the Church budgets, and provide all members and adherents with the opportunity to express in practical terms the extent of their loyalty to the local and world wide program of our Church.

Church School, for all ages, will convene at ten o'clock Sunday morning. Mr. Arthur Lewis will teach the Men's Bible Class which meets

in the North transept of the sanctuary.

The Christian Endeavor groups will meet on Sunday evening at seven. The opening devotional will be led by the Junior C. E., while the following program leaders will participate: Senior, Ethel Cummings; Intermediate, Jean Gowell; Junior, Claire Burke.

On Wednesday afternoon, March 17, at 2 o'clock the annual meeting of the Golden Hour Circle will be held. On the evening of the same date the "Calvary Forum Hour" will be observed from 8 to 9. The Forum group will discuss the first New Testament letter to be written, "The Epistle of James." Forum programs will alternate between Bible study and the study of contemporary problems from a Christian point of view.

The gymnasium will be available to all young people from 7 to 8, and to all adults from 9 to 10:30 on Wednesday evening.

The Good Fellowship Club will meet in the gymnasium on Friday evening, March 19. Dinner will be served at 7:30, following which there will be an interesting program. For reservations call Riverton 0282.

Special Dates to Reserve:

Friday, March 26—Musical entertainment, sponsored by the Golden Hour Circle for the benefit of the Building Fund. Time—8 p.m. Tickets on sale.

Friday, April 2, Communion Preparatory Service.

Wednesday, April 7, Congregational Dinner and annual meetings of Congregation and Corporation.

Friday, April 16, Annual "Cake and Apron Sale," sponsored by Ladies Aid Society. Time, 2:00 to 5:00 p.m.

Thursday, April 22, Sacred Cantata, "Olivet to Calvary" presented by Mr. Alfred S. Van Osten and the Calvary Church Choir, with invited soloists. Evening.

Friday, April 23, Communion Preparatory Service.

More than \$6,000,000 has been paid to hospitals for care rendered Blue Cross subscribers, the Associated Hospital Service has announced. Over 100,000 hospital bills are included.

The afternoon of "Loyalty Sunday," from two to six p.m. has been set apart for Every Member Visitation by selected groups of "Friendly Visitors" under the direction of their District Captains. These visitors are thoroughly familiar with the program and plans for the ensuing church year which begins April first. They will also explain the Church budgets, and provide all members and adherents with the opportunity to express in practical terms the extent of their loyalty to the local and world wide program of our Church.

Church School, for all ages, will convene at ten o'clock Sunday morning. Mr. Arthur Lewis will teach the Men's Bible Class which meets

in the North transept of the sanctuary.

The Christian Endeavor groups will meet on Sunday evening at seven. The opening devotional will be led by the Junior C. E., while the following program leaders will participate: Senior, Ethel Cummings; Intermediate, Jean Gowell; Junior, Claire Burke.

On Wednesday afternoon, March 17, at 2 o'clock the annual meeting of the Golden Hour Circle will be held. On the evening of the same date the "Calvary Forum Hour" will be observed from 8 to 9. The Forum group will discuss the first New Testament letter to be written, "The Epistle of James." Forum programs will alternate between Bible study and the study of contemporary problems from a Christian point of view.

The gymnasium will be available to all young people from 7 to 8, and to all adults from 9 to 10:30 on Wednesday evening.

The Good Fellowship Club will meet in the gymnasium on Friday evening, March 19. Dinner will be served at 7:30, following which there will be an interesting program. For reservations call Riverton 0282.

Special Dates to Reserve:

Friday, March 26—Musical entertainment, sponsored by the Golden Hour Circle for the benefit of the Building Fund. Time—8 p.m. Tickets on sale.

Friday, April 2, Communion Preparatory Service.

Wednesday, April 7, Congregational Dinner and annual meetings of Congregation and Corporation.

Friday, April 16, Annual "Cake and Apron Sale," sponsored by Ladies Aid Society. Time, 2:00 to 5:00 p.m.

Thursday, April 22, Sacred Cantata, "Olivet to Calvary" presented by Mr. Alfred S. Van Osten and the Calvary Church Choir, with invited soloists. Evening.

Friday, April 23, Communion Preparatory Service.

More than \$6,000,000 has been paid to hospitals for care rendered Blue Cross subscribers, the Associated Hospital Service has announced. Over 100,000 hospital bills are included.

The afternoon of "Loyalty Sunday," from two to six p.m. has been set apart for Every Member Visitation by selected groups of "Friendly Visitors" under the direction of their District Captains. These visitors are thoroughly familiar with the program and plans for the ensuing church year which begins April first. They will also explain the Church budgets, and provide all members and adherents with the opportunity to express in practical terms the extent of their loyalty to the local and world wide program of our Church.

Church School, for all ages, will convene at ten o'clock Sunday morning. Mr. Arthur Lewis will teach the Men's Bible Class which meets

in the North transept of the sanctuary.

The Christian Endeavor groups will meet on Sunday evening at seven. The opening devotional will be led by the Junior C. E., while the following program leaders will participate: Senior, Ethel Cummings; Intermediate, Jean Gowell; Junior, Claire Burke.

On Wednesday afternoon, March 17, at 2 o'clock the annual meeting of the Golden Hour Circle will be held. On the evening of the same date the "Calvary Forum Hour" will be observed from 8 to 9. The Forum group will discuss the first New Testament letter to be written, "The Epistle of James." Forum programs will alternate between Bible study and the study of contemporary problems from a Christian point of view.

The gymnasium will be available to all young people from 7 to 8, and to all adults from 9 to 10:30 on Wednesday evening.

The Good Fellowship Club will meet in the gymnasium on Friday evening, March 19. Dinner will be served at 7:30, following which there will be an interesting program. For reservations call Riverton 0282.

Special Dates to Reserve:

Friday, March 26—Musical entertainment, sponsored by the Golden Hour Circle for the benefit of the Building Fund. Time—8 p.m. Tickets on sale.

Friday, April 2, Communion Preparatory Service.

Wednesday, April 7, Congregational Dinner and annual meetings of Congregation and Corporation.

Friday, April 16, Annual "Cake and Apron Sale," sponsored by Ladies Aid Society. Time, 2:00 to 5:00 p.m.

Thursday, April 22, Sacred Cantata, "Olivet to Calvary" presented by Mr. Alfred S. Van Osten and the Calvary Church Choir, with invited soloists. Evening.

Friday, April 23, Communion Preparatory Service.

More than \$6,000,000 has been paid to hospitals for care rendered Blue Cross subscribers, the Associated Hospital Service has announced. Over 100,000 hospital bills are included.

The afternoon of "Loyalty Sunday," from two to six p.m. has been set apart for Every Member Visitation by selected groups of "Friendly Visitors" under the direction of their District Captains. These visitors are thoroughly familiar with the program and plans for the ensuing church year which begins April first. They will also explain the Church budgets, and provide all members and adherents with the opportunity to express in practical terms the extent of their loyalty to the local and world wide program of our Church.

Church School, for all ages, will convene at ten o'clock Sunday morning. Mr. Arthur Lewis will teach the Men's Bible Class which meets

in the North transept of the sanctuary.

The Christian Endeavor groups will meet on Sunday evening at seven. The opening devotional will be led by the Junior C. E., while the following program leaders will participate: Senior, Ethel Cummings; Intermediate, Jean Gowell; Junior, Claire Burke.

ed in the payments.

Burlington County Hospital, Mt. Holly, received \$14,004.66. Other payments to South Jersey Hospitals include \$94,845.60 to Cooper, \$39,619.12 to West Jersey Homeopathic Hospital, and \$1,781 to Bellevue Hospital, all in Camden; and \$15,474.60 to Underwood Hospital, Woodbury.

These hospitals are among 66 member hospitals in southeastern Pennsylvania and South Jersey. Members hospitals have received \$5,361,467.74 of the total remittance, while the \$665,126.97 balance was divided among all other institutions which have hospitalized subscribers—inside and outside the United States.

From \$1,226 paid hospitals in December, 1938, the volume of hospital remittances has steadily grown to \$200,000 monthly, according to the hospital plan's executive director, E. A. van Steenwyk. Every day, 1,800 subscribers are being treated in the hospitals.

WHEN IN NEED OF

STORM SASH

STORM COMBINATION DOORS

INSULATION

ROOFING & SIDING

VENETIAN BLINDS

VITA-VAR PAINTS

FERTILIZER

LAWN SEED

BEAN POLES

CEDAR POSTS

GENUINE KOPPERS COKE

PREMIUM ANTHRACITE COAL

Call

J. T. Evans Co.

RIVERTON

0302

Jos. F. Yearly, Mgr.



A lot of the copper in these shells would have been available for new telephone lines in peacetime. Now it's being used for shooting.

Telephone lines and switchboards are crowded and calls that speed war production are increasing. To help make room for them, "Please make only necessary calls, especially to Washington, D. C. and other war-busy centers."

NEW JERSEY BELL TELEPHONE COMPANY

TUNE IN "THE TELEPHONE HOUSE" EVERY MONDAY NIGHT AT 9-WEAR-KVM

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac Sales, Service

BELLEVUE GARAGE

Broad and Kern Sts. E. Riverton
Telephone Riv. 9595 - Night 163-M

SALES SERVICE

Moorestown Motor Co., Inc.

219 West Main St., Moorestown
Phone Moorestown 77 or 483

AUTO SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires—Batteries

Burke's Service Station

Broad and Linden Riverton

Phone 1502

WOOLSTON'S

ESSO STATION

ESSO GASOLINE and OILS

BRAKE and LIGHT SERVICE

LUBRICATION - WASHING

IGNITION and BATTERY

SERVICE

GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

MAIN AND HOWARD STREETS

RIVERTON

Cars Called For and Delivered

Phone Riverton 9367

BANKS

CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

DRUGGISTS

BLANC'S

Palmyra Pharmacy

Opposite Depot

PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS

PERFUMES

A Complete Drug Institution

ELECTRICIANS

EARLE B. HARDER

Repairs and Installations

Power and Light

306 Melrose Avenue Palmyra

Phone Riverton 1125

BARBERS

RAY BANKS

Special Attention to

All Work

306 BROAD STREET

RIVERTON

BUILDERS

John E. McVaugh

Contractor and Builder

RIVERTON, N. J.

Telephone Riverton 913-J

Curtis E. Stavelly

CONTRACTOR and BUILDER

Special Attention to Jobbing

16 W. CHARLES ST., PALMYRA

Phone 744

JOSEPH J. JOYCE

CONTRACTOR and BUILDER

Jobbing, Alterations

408 Howard St., Riverton, N. J.

Phone Riverton 285

COAL

J. T. EVANS CO.

FUEL OIL

COAL

LUMBER

MILLWORK

Phone Riverton 302

BRIEF ITEMS
from
ABOUT TOWN

The K. of C. Auxiliary sewing group met last Tuesday at the home of Mrs. Mary Malone, 407 Garfield avenue, Palmyra, to sew for the Needlework Guild.

Captain Harold Marshall, of Morgan avenue, Palmyra, has been promoted to the rank of Major in the Army Air Force.

Private John E. Craig, son of Mr. and Mrs. J. E. Craig, 211 Elm avenue, Riverton, is stationed at the Medical Replacement Center, Camp Pickett, Virginia, where he is undergoing specialized medical training.

The regular meeting of the Good Fellowship Group of Calvary Presbyterian Church will be held in the church, Friday evening, March 19. A spaghetti supper will be served at 7 o'clock and this will be followed by movies. Members are asked to phone Mrs. Porter B. Caldwell, Riverton 0282, for reservations.

P.F.C. Bruce King, of the Army Air Force, is spending several days leave with his parents, Mr. and Mrs. Thalberg King, of Main street, Riverton. Private King is stationed at Albuquerque, New Mexico.

Thomas E. Veitenheimer, son of Mr. and Mrs. Eric Veitenheimer, of Parry, has been promoted to Storekeeper, 3rd Class, in the Navy. He is stationed at Corpus Christi, Texas.

Howard S. Barto, son of Mr. and Mrs. C. Y. Barto, of Riverton, received his commission last week as 2nd Lieutenant, U. S. Army, after graduating from the Officers' Training School at Camp Davis, N. C.

Corporal Harry E. Riddle, Jr., was commissioned a second lieutenant in the U. S. Army, February 25, upon completion of the Officer Candidate Course at the Infantry School at Fort Benning, Ga. Lt. Riddle is the son of Mr. and Mrs. Harry E. Riddle, of 115 Leconey Circle.

A class in Home Nursing for interested Palmyrians will start Thursday evening, March 18, at 7:30 p.m., and will be held in the building at the corner of Garfield avenue and Broad street. It is possible for a

few more members to enroll. Please contact Mrs. F. A. Snover, Riverton 0727.

There will be sewing in the Baptist Church Wednesday, March 10, from ten a.m. to twelve noon. Surgical dressings will be made Tuesday, March 9, from 9 a.m. to 4:30 p.m. There will be no dressings made in the evening.

Staff Sergeant William McDermott, who was recently promoted from the rank of Sergeant, is spending a 10-day furlough with his parents, Mr. and Mrs. William J. McDermott, of Riverton. Sergeant McDermott, who was recently stationed at Fort Sheridan, Illinois, will attend the Officer Candidate School at Fort Davis, N. C.

BIRTH

Ensign and Mrs. Franklin P. Liberty, of New York, former residents of Riverton, are receiving congratulations on the birth of a daughter, Bonnie, on Wednesday of last week.

RATIONING CALENDAR
Here are dates which it is important to remember in connection with the rationing program:

Shoes
June 15—Coupon No. 17 in Ration Book No. 1 is needed for the purchase of one pair of shoes until this date.

Foods
March 25—Point ration stamps for April become valid to permit use of small denomination stamps remaining from the A, B, C, series. However, the entire April ration may be used in the last week of March if the users so wish.

March 31—This is retail inventory day. The ration stamps turned in to retail stores during March will decide the quantity of cans and processed foods allowed the store.

Tires
March 31—Last day for initial inspection of tires for motorists holding cards.

Gas
March 21—Coupon No. 4 in gasoline ration A book is valid until this date.

Fuel Oil
March 8—Fuel Oil Coupon No. 5 is valid from this date.

Period Five fuel oil coupons now good for the purchase of 10 gallons of fuel oil or kerosene.

April 12—Last day to use fuel oil coupon No. 4.

Sugar
March 15—Sugar Stamp No. 11 is good for three pounds until this date. Stamp No. 12 becomes valid on March 16 for five pounds over an 11-week period.

Coffee
March 22—Stamp No. 25 is good for one pound of coffee until this date.

PALMYRA ELIMINATED
Palmyra was eliminated from further competition in the South Jersey Scholastic Basketball Tournament on Friday night of last week at Burlington when the home five defeated the Dimondmen by the count of 41-23. The winners got away to a big lead in the first half and Palmyra was unable to stop Miksis of the opposition, who was high scorer of the evening.

Moorestown
Gardens Flower
Shop . . .

- FRESH CUT FLOWERS
 - CORSAGES
 - WEDDING FLOWERS
 - FLORAL DESIGNS
- Daily deliveries in Riverton

Moorestown
Gardens, Inc.

55 E. Oak Avenue, Moorestown
Telephone Moorestown 1020

or
ADOLPH J. STROHLEIN
900 Washington Ave., Palmyra
Phone Riverton 0621

WANT ADS

WANTED: male or female clerk with bookkeeping experience. Permanent position. Apply Riverton-Palmyra Water Co., 1 Morgan Avenue, Palmyra.

INCOME TAX work done, all kinds. Also part time bookkeeping. 78 Le-Jane Road, Palmyra. Call Riverton 0501.

LOST: "A" gas ration book, AV-123. 415 Thomas avenue, Riverton. 9-11-43

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant Pastor

Sunday Masses 6, 7, 9, and 10:30. Daily Masses—7 and 8. Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

Administration of Baptism, 2:15 p.m. Sundays. Phone Riverton 0090. Devotions for those in the service of the U.S.A. and in honor of our Lady of the Miraculous Medal Sundays 3 p.m.

Monthly Communion Sundays—Holy Name Society and K. of C. the 1st, Young Girls the 2nd, Sodality the 3rd, Young Boys the 4th.

Rector Office Hours 10 to 12 a.m., 3 to 5 p.m. 7:30 to 9 p.m.

WESTFIELD FRIENDS
MEETING

Burlington Pike
Sunday Morning
10 a.m.—Firstday School.
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Substance" is the Lesson-Sermon subject for Sunday, March 14, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Thine, O Lord, is the greatness, and the power, and the glory, and the victory, and the majesty: . . . both riches and honour come of thee, and thou reignest over all." (1 Chron. 29:11,12)

Among the Lesson-Sermon citations is the following from the Bible: "The Lord is good, a strong hold in the day of trouble; and he knoweth them that trust in him." Nah. 1:7. The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures"

Evans' Service Station
SUNOCO

GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

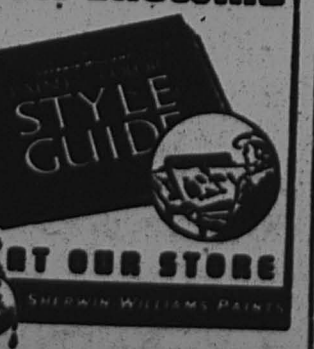
New Shoes From Old
"AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches
Shoes
Shined

UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

NOW SHOWING



JOHN H. ETRIS
17 W. Broad St. Palmyra, N. J.
Phone 978

by Mary Baker Eddy: "God's thoughts are perfect and eternal, are substance and life." p. 286)

ENGAGED

Mr. and Mrs. Joseph H. Shockcor, of 635 Linden avenue, Riverton, announce the engagement of their daughter, Miss Margaret B. Shockcor, to Pvt. E. Dean Herr, USA, son of Mrs. E. Dean Herr, of Merchantville.

Miss Shockcor is a graduate of Mt. Sinai Hospital Training School for Nurses and received her degree from the University of Pennsylvania.

She is now the Nurse at Palmyra High School. Private Herr is now stationed with the Army Air Force at Colorado Springs, Colo.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RIVERTON SALUTED

The "Valley Forge Caravan," a radio program heard over a Philadelphia station on Wednesday night of this week saluted Riverton. A number of residents in this section heard the program.

RATION BOOKS ISSUED

The number of War Ration Book No. 2 issued in Burlington County totals 92,879 according to an announcement made this week.

RED CROSS WOOL

The Red Cross office, in the Collins Building, will be open for the distribution of wool, and for the return of finished articles on the second and fourth Monday of each month, from 10 to 12 a.m.

Wool for knitting gloves is now available.

Prudence is a quality incompatible with vice, and can never be effectively enlisted in its cause.—Burke.

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

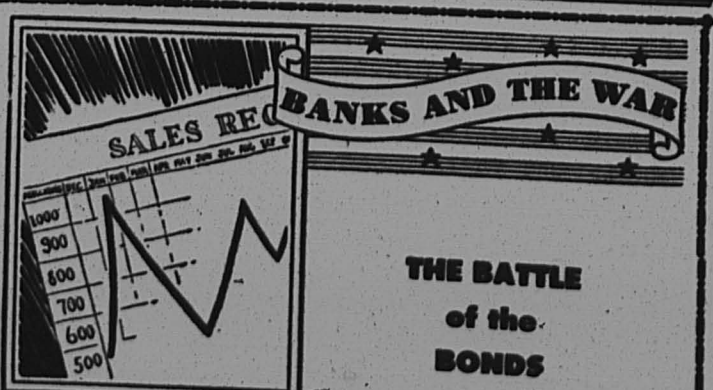
We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated

313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS



THE sale of War Bonds is a battle that we Americans are fighting right here at home. It is a battle to raise war funds in a sound, non-inflationary way. The tide of this battle has ebbed and flowed. For months last summer our side was losing—we missed national goals again and again. Then, for a while, we went on the offensive and passed monthly goals. But the battle goes on, month after month, and can't end until the war ends. Keep trying. Keep buying. Your purchases are more important now than ever.

United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.
Member Federal Deposit Insurance Corporation

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

54th Year, No. 11

FIRST COMMUNITY
TO TOP QUOTA

Columbus set the pace for other communities of Burlington county in the current Red Cross War Fund campaign, when the Fund chairman, John Haskett, reported "over the top" as of March 11, with total contributions of \$1,341.05. The quota for Columbus was \$1,300 and Fund officials believe the final figure will show an even greater increase over the amount originally established to be raised.

Fine progress is being made in Washington Township, which is small in population but big in Red Cross support. Mrs. John Corson, in charge of the campaign there, reported contributions of \$164 during the first week of March.

At Tilton Hospital, Fort Dix, unsolicited voluntary donations from soldiers and contributions from officers and civilian employees amounted to \$335.42.

From other communities come encouraging reports of hundreds of volunteers hard at work to raise the county quota of \$92,500.

The manner in which men in the armed forces regard the Red Cross is typified by a report that reached county headquarters this week.

A soldier in an Army hospital who had had a brother killed in action, asked in broken English to see a captain of the Red Cross, or a lieutenant, if the higher ranking officer was not available. The field director was notified and the soldier told him that he wished to give an entire month's pay to the War Fund and to contribute \$5 per month to the Red Cross because of the value he placed upon the services of this organization from personal experiences.

Such a desire from a soldier should in the opinion of Red Cross officials, thoroughly impress civilians with the necessity for reaching the goal set in the 1943 campaign.

RED CROSS DIRECTOR
WILL SPEAK IN PALMYRA

Walter Driscoll, field director of the Red Cross Camp and Hospital Council at Fort Dix will be the speaker at a meeting sponsored by the Palmyra Branch, American Red Cross, in Palmyra borough hall, this (Thursday) evening, at 8 o'clock.

Residents of local communities are cordially invited to attend the affair and learn just what this organization is doing to make life more pleasant for the men in the armed forces.

QUIZ AT MEETING OF
LOCAL B. & P. CLUB

At the meeting of the local Business and Professional Men's Club held on Tuesday of this week a unique quiz was originated and conducted by Dr. Hayes B. Brady.

Correct answers were evaluated in terms of hits in baseball and the team composed of Pete Heister, Phillip Shulman, Frank Chambers and F. W. Metzger won by the close score of 3-2. The defeated outfit comprised Paul Schneider, Herbert Bracey, William Seither and Walter D. Lamon.

DR. ROBINET COLE, JR.
OPENS OPTOMETRY OFFICE

Dr. Robinet Cole, Jr., announces the opening of an office for the practice of optometry at 524 Main street, Riverton, where his office hours will be as follows:

Monday, Tuesday, Thursday and Friday: 9 to 11 a.m., 1 to 5 p.m., and 7 to 9 p.m.
Wednesday and Saturday: 9 a.m. to 12 noon.

Dr. Cole, who is the son of Mr. and Mrs. Robinet Cole, of Riverton, is a graduate of Palmyra High School and of the Pennsylvania State College of Optometry, where he was a member of the class of 1942. Since his graduation he has been located in Bridgeton, N. J.

THE NEW ERA
RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, MARCH 18, 1943

ROTARY PRESIDENT



Carl H. Thomas

who, on Thursday of last week was unanimously elected president of the Palmyra-Riverton Rotary Club for the year 1943-44. Other officers named were H. B. Williams, vice president; Joseph Seel, secretary and Howard B. Conover, treasurer. Reid S. Merley and Nathan Lane were elected members of the board of directors.

Widespread curiosity exists regarding the operations of credit agencies in securing information for subscribers. The subject was fully clarified for the local Rotary Club at this meeting by Walter Frew, district representative for the Dun and Bradstreet Company, who spoke at the regular meeting of the club. Mr. Frew was introduced by Robert McCamy, of Palmyra, an associate in the company, who in turn was introduced by Luke K. Eberly, chairman of the Community Service Committee.

Credit information was first established as a business during the panic of 1839 but it was not until August, 1841, that yearly contracts for the dissemination of such information were entered into. The service moved West with branch offices as the country grew and has expanded over the years so that Dun and Bradstreet alone writes 4,600,000 commercial reports a year in addition to a large number of individual reports.

"From the very beginning," said Mr. Frew, "our reports have been based on what we term the A-F formula—character, capacity, capital and conditions."

"Character" covers the moral risk involved. "Capacity" measures the ability of the management. "Capital" deals with the resources available. "Conditions" covers the trend of the market, the acceptance of the product and similar matters bearing on continued success.

Character Important

Mr. Frew made the point that character is the basis of confidence and confidence is the basis of credit. He said it was necessary in these days to explore many more factors of a business than were necessary even a few years ago. What is sold, to whom it is sold, the terms under which it is sold, the number of accounts, whether business is on the upgrade—these and many other factors are involved in an estimate of the credit risk. The past is no longer a guide to the future.

W. Scott James, of Moorestown, was a visitor at the club and Charles Seemiller, manufacturer of springs, was inducted at this meeting. Rev. Robert Stewart made the induction which is always an impressive part of the club welcome to new members.

CARD OF THANKS

I hereby thank my friends for the sympathy bestowed upon me in my recent bereavement caused by the death of my mother.

Mrs. Palma Markle

We cannot, indeed, give like God, but surely we may forgive like Him. Sterne.

IMPORTANT NOTICE

All observers please attend a special meeting at Palmyra High School on Friday, March 19 at 8 p.m. Very important.

PALMYRA HAS RAISED
NEARLY HALF OF QUOTA

In a statement made on Tuesday of this week, Frank A. Snover, chairman of the Red Cross War Fund campaign in Palmyra, reported that the total amount deposited in the bank up to that day was \$2,662.47. This sum is nearly half the quota of \$5,500.

Mr. Snover also said that many collectors have not reported as yet and that he expected a substantial increase in the sum before the end of the month.

VACANT LOTS
FOR V GARDENS

At the meeting of Riverton Borough Council held on Thursday night of last week, the Defense Council in that community was authorized to allow interested residents to use vacant lots owned by the borough for victory gardens.

These lots, according to present plans will be plowed by the borough in ample time for planting. Anyone who desires further information regarding the location of the plots, or to secure permission to farm them, is requested to communicate with Edward K. Merrill, chairman of the Defense Council.

The defense organization will also endeavor to secure permission from the out-of-town owners of other vacant lots that may be suitable for gardens if any one signifies interest in a particular property.

VICTORY GARDEN LECTURE
NEXT MONDAY EVENING

The third in the series of six lectures being given at the Riverton Public School will be held next Monday evening, March 22, at 8:00 p.m. Daniel B. Kensler, Burlington County Agricultural Agent, will speak on "Gardening Through the Summer and Fall." Mr. Kensler will be glad to answer any questions on gardening in all its phases and to help with any personal gardening problems.

The lecture held on Monday evening of this week was well attended. Mr. Perry, instructor of Vocational Agriculture at the Palmyra High School, spoke in particular on the new Victory Fertilizer, its analysis and its use. Many people brought soil for tests.

Three more lectures will be given on the following Monday evenings.

WHAT SOLDIERS THINK
ABOUT THE RED CROSS

The following letter was received by Mrs. J. Carl DeLaCour, treasurer of the local Branch of the Red Cross after she had received Corporal Wallace's contribution and had written a letter of thanks to him. Corporal Wallace has a cousin in Riverton and visited here frequently.

Have you given your contribution to the Red Cross War Fund?

Mrs. DeLaCour: I received your card thanking me for the dollar I sent there. Don't thank me. The debt we owe the American Red Cross cannot be paid in dollars and cents.</



War-time requests for Red Cross aid to servicemen, ex-servicemen, and their families have jumped from a national average of 500 a day before Pearl Harbor to more than 4,000 a day, the American Red Cross announced today.

The majority of requests are for assistance with communications between servicemen in combat zones, in military hospitals overseas, servicemen who are prisoners of war, and their families. Other requests are for financial assistance needed to tide servicemen's families over an emergency or to meet living expenses during the waiting period before pay allotments come through, for assistance in presenting claims for pensions and other government benefits, and for information needed by commanding officers in deciding questions of furlough.

To meet the tremendous increase in the number of requests for assistance, a corresponding increase in Red Cross Home Service, both paid and volunteer, is taking place. Monthly training classes have been inaugurated at National Headquarters in Washington, from which new Home Service field representatives, correspondents, and chapter workers are sent out each month to all parts of the country. Many of these training-school graduates are conducting similar courses in the communities to which they have been assigned.

Plans are now under way for establishing regular Home Service training classes in each of the four Red Cross Area Offices in San Francisco; St. Louis, Mo.; New York City; and Alexandria, Virginia.

POWERS NAMED TRUSTEE OF MILITARY COLLEGE

Congressman D. Lane Powers has been named a trustee of his alma mater, Pennsylvania Military College, to fill a vacancy created by the resignation of General Douglas MacArthur.

The announcement of the selection of the New Jersey Representative came from the offices of Colonel Frank K. Hyatt, head of the College, which is located at Chester, Pa. Congressman Powers, who represents Burlington and Mercer Counties, graduated from the college with a degree of C. E. in 1915. He was given the degree of Bachelor of Military Science in 1921, due to his heroic exploits in World War I, and was awarded the degree of Master of Military Science in 1935. The degree was based upon Mr.

Powers' activities as ranking Minority Member of the War Department Appropriations Committee, during which he fought for modernization and mechanization of our Army. During the ten years he has been in Congress, Representative Powers has been a trustee also of the United States Military Academy at West Point. In 1935 he was also named a trustee of the Naval Academy at Annapolis and is believed to be the only Member of Congress who has been a trustee of both service schools simultaneously.

In accepting the appointment to the Pennsylvania Military College Board, Congressman Powers declared: "I am highly appreciative of the honor and shall try to follow in the footsteps of my illustrious predecessor and my friend, General MacArthur."

TIRE CERTIFICATES ISSUED

Paul C. Ellis, 4 No. 3.
Charles F. Kauderer, 4 new tires, 2 tubes.
Joseph H. Thomas, 2 No. 2.
Dorothy H. Smith, 3 No. 1, 2 tubes.
Robert Headman, 2 No. 3.
Hilda Shinn, 2 No. 3.
Harry Kaluhikolani, 1 No. 3, 1 tube.
Walter Kuerten, 1 No. 3.
Noah Kuensall, 5 tires, 3 tubes.
Frank Grabowski, 5 recaps, 1 tube.
Millside Farms, 4 new tires, 1 tube.
Harry Lamb, Jr., 2 truck tires, 1 tube.
Wm. C. Wells, 1 No. 3.
Boyd Davis, 2 No. 3, 2 tubes.
James Atkinson, 2 No. 2, 2 tubes.
Ida Brewer, 2 No. 3.
Peter Nociti, 2 No. 1.
Lloyd George Grimes, 4 No. 3.
Thomas J. Layman, 1 No. 3.
Charles R. Schetter, 1 No. 3, 1 tube.
James T. Durham, 2 No. 3.
Howard Borel, Sr., 1 No. 3, 1 tube.
George R. Gaunt, 2 No. 3, 2 tubes.
James C. Hinson, 3 No. 3.
Dorsey H. Van Bibber, 2 No. 3.
Snover Funeral Home, Inc., 1 No. 2 tire, 1 tube.
Melvin B. Cromwell, 1 No. 2.
Thomas Dulisse, 1 No. 1, 1 tube.
William L. Stephenson, 1 No. 2, 1 tube.
Robert B. McCamy, 1 No. 2.
Michael J. Pacevich, 1 No. 2, 1 tube.
Richard J. Fennimore, 4 No. 2, 2 tubes.
Harry Ellis, Sr., 1 No. 2.
Irwin P. Booth, Sr., 2 No. 2.
Viola G. N. Hopps, 1 tube.

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Conn, Assistant Pastor
Sunday Masses 6, 7, 9, and 10:30.

Leanora's Gift Shop
531 CINNAMINSON AVENUE
PALMYRA

Come In and Visit Us

CONTAINER PLANT
Men and women needed in factory now making vital war material.
PERMANENT WORK IN PEACE TIME.
EXCELLENT WORKING CONDITIONS.
NO EXPERIENCE NECESSARY.
APPLY EMPLOYMENT DEPARTMENT, KIECKHEFER CONTAINER CO., DELAIR, N. J.
Monday, Wednesday or Friday at 3 p.m.
Please do not apply if now engaged in war work.

WALTER S. HANSEN
WATCH & CLOCK REPAIRING

25 YEARS' EXPERIENCE
English and American Hall and Chime Clocks
French Mantel and Traveling Clocks
Swiss Repeating and Split-second Watches
Swiss and American Diamond Bracelet Watches
LIBERAL TRADE-IN ALLOWANCE ON NEW WATCHES ANY MAKE
ON LONDON STREET
PALMYRA, N. J.
Telephone Riverton 1828

Daily Masses—7 and 8.
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.
Administration of Baptism, 2:15 p.m. Sundays. Phone Riverton 0090.
Devotions for those in the service of the U.S.A. and in honor of our Lady of the Miraculous Medal Sundays 3 p.m.

Monthly Communion Sundays—Holy Name Society and K. of C. the 1st, Young Girls the 2nd, Sodality the 3rd, Young Boys the 4th.

Rector Office Hours 10 to 12 a.m., 3 to 5 p.m. 7:30 to 9 p.m.

BETHANY EVANGELICAL LUTHERAN CHURCH
Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
Sunday, March 21—Reminiscere.
10:00. The Church School Session.
11:00 a.m. The Service. The pastor will speak on the theme of the

Epistle for the Day, "Pleasing God." His sermon for the children will be "A Favorite Children's Hymn." The choir will sing Gounod's anthem, "Praise Ye The Father." Visitors and guests in the community are always welcome at all services.

7:00—Intermediate Luther League at the parsonage.
8:00—Senior Luther League at the home of Virginia Frank.

Victory Gardens For Rent

Ground Will Be Plowed, Harrowed and Limed.

150x50 FT.—\$10 PER YEAR
Opposite Parry Fire Company

Also Gardens Plowed by Tractor—\$3.00 Minimum

C. E. PAUL
BURLINGTON PIKE
Riverton 0185

Epistle for the Day, "Pleasing God." His sermon for the children will be "A Favorite Children's Hymn." The choir will sing Gounod's anthem, "Praise Ye The Father." Visitors and guests in the community are always welcome at all services.

7:00—Intermediate Luther League at the parsonage.

8:00—Senior Luther League at the home of Virginia Frank.

Thursday—Scouts.
Saturday, 10:00 and 11:00 a.m.—Catechetics at the parsonage.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street.

FREE LECTURES ABOUT VICTORY GARDENS

Sponsored by The Porch Club of Riverton

OPEN TO THE PUBLIC

Riverton Public School Auditorium

Monday Evenings—8:00 o'clock

March 22—Gardening through Summer and Fall. Mr. Donald B. Kensler, Burlington County Agent.

March 29—Insects and Plant Diseases. Mr. John Perry.

April 5—Canning, Preserving and Cold Storage of Fruits and Vegetables. Miss Constance Blain, Home Demonstration Agent for Burlington County.

April 12—Latest Ideas on Nutrition. Miss Constance Blain.

For further information call:
Mrs. Gilbert Coe, Civics Chairman of Riverton Porch Club, Riv. 0523.
Mrs. Carvel Sparks, Garden Chairman of Porch Club, Riv. 0322.



Win Honor Points
with a
Light and Fluffy Omelet

If MEAT RATIONING gets you down, serve eggs in some form or other. There's an art to making a good omelet—so much so that some of the best cooking schools make them a specialty of the course. . . . If you are dissatisfied with your cookery results or if you want suggestions for wartime meals, consult our Home Economics Department. Be sure to get copies regularly of Home Economics News.

PUBLIC SERVICE

★ BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS ★



BRIEF ITEMS from ABOUT TOWN

Private Thomas W. Mood, Jr., of Burlington Pike, Riverton, is now stationed at the medical replacement center, Camp Pickett, Virginia. Upon the completion of his training there, he will be assigned to a hospital or a tactical unit.

Mrs. Charles W. Kipp, who with Mr. Kipp, has been spending the winter at the Hotel Butler Arms, St. Petersburg, Florida, wishes to thank her friends for the many birthday cards and letters which she received on her anniversary. Mrs. Kipp writes that she enjoyed a very happy day which was climaxed by a stunt party given by the hotel. Since the Kipp's arrived in Florida on November 14, the sun has failed to shine on only two days.

"The Ladies Auxiliary of the Delaware Fire Co. No. 2, of East Riverton, will hold a covered dish supper in the firehouse on Saturday evening, March 20, 1943, from 6:00 to 8:00. Bring a covered dish and 35 cents. All are welcome.

The members of the board of directors of the Riverton-Cinnaminson Welfare Association met in the office of the association on Tuesday night of this week.

The third annual play given by the pupils of Sacred Heart School, Riverton, will be presented in the school auditorium on Thursday and Friday evenings, April 8 and 9.

JURY DRAWING

The Honorable Joseph B. Perskie, Justice of the Supreme Court, has set April 14, 1943, at 10:00 a.m. in the Court House, for the drawing by the Jury Commissioner of the Grand and Petit Jurors for the April Term of Courts, 1943.

WANT ADS

WANTED: male or female clerk with bookkeeping experience. Permanent position. Apply Riverton-Palmyra Water Co., 1 Morgan Ave., Palmyra, N. J.

WANTED: cook, white, general housework, sleep out. Ref., good salary. Call Riv. 0400. Mrs. Stewart Hollingshead. 3-17-11

SALE: twin cribs and chifferobe, bone white with blue trim, reasonable. Call Riv. 0400. 3-17-11

MONEY

May Be Obtained For
GOOD MORTGAGES
and Repaid Through Our
Attractive and Convenient
Direct-Reduction Plan
Let's Talk It Over!

Palmyra Building & Loan Association
543 Cinnaminson Ave.
Phone—Riverton 1214

New Series—Now Open

Office Hours—Weekdays, 9 a.m. to 5 p.m. Saturdays, 9 a.m. to 12 noon. Friday evenings, 7 to 9 p.m.

WAR BONDS ON SALE

RATIONING CALENDAR

Here are dates which it is important to remember in connection with the rationing program:

Shoes
June 15—Coupon No. 17 in Ration Book No. 1 is needed for the purchase of one pair of shoes until this date.

Foods
March 25—Point ration stamps for April become valid to permit use of small denomination stamps remaining from the A, B, C, series. However, the entire April ration may be used in the last week of March if the users so wish.

March 31—This is retail inventory day. The ration stamps turned in to retail stores during March will decide the quantity of cans and processed foods allowed the store.

Tires
March 31—Last day for initial inspection of tires for motorists holding A cards.

Gas
March 21—Coupon No. 4 in gasoline ration A book is valid until this date.

Fuel Oil
March 8—Fuel Oil Coupon No. 5 is valid from this date.

Period Five fuel oil coupons now good for the purchase of 10 gallons of fuel oil or kerosene.

April 12—Last day to use fuel oil coupon No. 4.

Sugar
March 16. Stamp number twelve in War Ration Book One became valid for five pounds of sugar on this date; it will remain valid for eleven weeks until May 31.

Coffee
March 22—Stamp No. 25 is good for one pound of coffee until this date.

Price Ceiling Information
Issued by the New Jersey Office of Price Administration

The following are a few of the more important commodities upon which dollars-and-cents price ceilings have been established. It is expected that in the next few months more and more foods and commodities will be placed under this type of price ceiling. At present, the ceilings of most foods and commodities are fixed at the highest price charged by each individual store during March 1942; other items are controlled by a "mark-up" which permits the retailer to sell at a fixed margin above his net cost.

Butter
Print butter (salt or sweet) 93-cent; (four one-quarter pound prints) 57 cents a pound. (Quarter-pound print: 14 cents)
If delivered by route men, 58 cents a pound.
Tub butter, 93-cent: 55 cents a pound.

Eggs
Grade A, large: 53 cents a dozen in cartons.
Grade A, extra large: 55 cents a dozen.

Meat
Effective April 1, the following ceiling prices on pork will be effective:
Sliced bacon (de-rined, smoked) Grade A, (not store sliced), 47 cents a pound.
Skinned, smoked ham, center slices,

61 cents a pound.
Skinned, smoked whole ham, 41 cents a pound.

Center cut pork chops (fresh or frozen pork loins), 44 cents a pound.
Salt pork (dry salt bellies, fresh, cured or frozen), 27 cents a pound.
Fresh Vegetables

Fresh carrots, peas, beans, tomatoes, cabbage: prices are frozen as of February 18-22 levels.

Fresh lettuce, spinach: prices are frozen as of February 20-24 levels.

Women's Hosiery

Full-fashioned Nylon: 48-gauge and lower
Nylon leg—\$1.65 pair.
Nylon leg—\$1.85 pair.
All Nylon—\$1.95 pair.

Circular Knit (seamless) Nylon: all types, first quality, are \$1.55 a pair. Rayon hosiery: Circular and full-fashioned types are now priced at the highest price charged by individual stores in March, 1942. On April 15, a specific dollars-and-cents schedule of ceiling prices will be effective and will result in reductions from present price levels.

POINT RATIONING

VERSUS HEALTH

Hunger is a natural safeguard against starvation. Anyone, if food is available, will eat when they become hungry. But hunger is not qualitative in the sense that it does not tell us what foods we should eat. As a result, many people suffer from vitamin and mineral deficiencies, even though they are eating enough food to allay their hunger and satisfy the daily energy requirements.

Therefore, in normal times health authorities stressed the importance of thinking first of such foods as green vegetables, fruits, eggs, milk and cheese because these are the vitamin rich and mineral rich foods. It was assumed that if enough of these protective foods were eaten, the starchy energy foods would be eaten in sufficient quantity to supply the energy needed. And that is the way it actually worked out.

But now it will be more difficult to get vegetables, meat, butter, and the other foods upon which so much stress was laid. Will this cause vitamin or mineral deficiencies? It should not. Although certain sacrifices will have to be made in time, money, and energy to maintain our usual vitamin and mineral rich diet.

Bread is now enriched with certain of the B vitamins. Soups, rich in vegetables, can be made at home if the housewife will spend the time at it. Victory gardens, even tiny ones, will go far toward keeping

greens on the dinner table.

If the housewife learns to cook with little water and does not throw that away, the family will get more vitamins and minerals from a pound of beans or spinach than they formerly got from two pounds. Just enough vegetables should be cooked for one meal. A large cooked-over supply should not lie in the icebox for days.

In many ways the conscientious housewife can learn to make a few vegetables do the work of many. But the margin of safety is becoming slimmer. More thought will have to be spent on the menu and certainly more time spent in the kitchen.

DR. A. L. CHAPMAN.

LOSES CONTROL OF CAR

Early Monday morning of this week, a colored man whose identity was not revealed, had a miraculous escape from severe injury or possible death when he lost control of his car on Route 25 near the residence of Edward Beitz.

The machine knocked over a post on the south side of the thorough-

fare, careened across the island separating the two lanes and turned end over end, being almost a complete wreck. The driver crawled through one window and suffered only bruises of a minor nature.

FIELD FIRE

The Palmyra Fire Department answered a call Sunday afternoon for a field fire near highway S-41 in the West Palmyra section. No damage resulted.

Quiet minds cannot be perplexed or frightened, but go on in fortune or misfortune at their own private pace, like a clock during a thunderstorm.—Robert Louis Stevenson.



There Are NO PRIORITIES On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated

313 East Broad Street, Palmyra, New Jersey
Phone—Riverton. 0830

BUY WAR BONDS AND STAMPS

BANKS AND THE WAR

YOUR INCOME

THE NEW VICTORY TAX

It is important to understand the new Victory Tax, as it is a charge against your 1943 income. Almost every worker will have to pay it. If you have a regular job, your employer will deduct for the government 5% of your income over \$12 a week. Others, including professional people and agricultural workers, will pay their tax in one sum after the end of the year. Certain post-war refunds or current credits are granted which will eventually return a portion of the tax you pay, but they will not reduce the 5% withheld each pay day.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

Evans' Service Station

SUNOCO
GASOLINE and OIL

Tires - Batteries - Auto Accessories

Broad and Main Sts. Riverton, N. J.

New Shoes From Old "AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

NOW SHOWING

STYLE GUIDE
AT OUR STORE
JOHN H. ETRIS
17 W. Broad St. Palmyra, N. J.
Phone 978

Moorestown Gardens Flower Shop . . .

- FRESH CUT FLOWERS
- CORSAGES
- WEDDING FLOWERS
- FLORAL DESIGNS

Daily deliveries in Riverton

Moorestown Gardens, Inc.

55 E. Oak Avenue, Moorestown
Telephone Moorestown 1620

or
ADOLPH J. STROHLEIN

900 Washington Ave., Palmyra
Phone Riverton 0421

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Senior
Honor
4th Marking Period

Betty Bacon
Shirley Friday
Charles Hill
Mavis Reynolds
Carol Schumacher
Robert Shaw
Frank Weigand
Laura Yerkes
High Honor

George Downs
Vesta Evans
Betty Fountain
Margaret Heeter
Mary Laning
Dorothy Leysion
Stanley Lipkowitz
Elizabeth Winks
Marilyn Yost

Junior
Honor

Antonette Eppolite
Carolyn Haney
Jessie Lippincott
Doris Massey
Janet Mitchell
Betty Ott
Dorothy Ott
Mildred Perkins
Betty Rauch
Jean Stickney
Betty Stiles
Lillian Wells
Dorothy Wence
Laura Young
Virginia Moyer

High Honor

Margaret Criste
Joan Donaghy
Betty Henry
Alice Huber
James Marshall
Virginia Miles
Shirley Pearson
Eleanor Price
Barbara Rapp
Helen Rowan
Norma Schwick

Sophomores
Honor

Ruth Chadwick
Eleanor Haines
Alvin Holman
Fred Lungenberg
Frank Mathews
Sonia Nebel
Sydelle Ornstein
Jean Wheeler
Virginia Woodward
High Honor

Freshmen
Honor

Hamilton Carson
Florence Choyce
Rose Gaudin
Joan Makin
Audrey McKim
Alfred Nagel
Carolyn White
Priscilla Woodward
High Honor

Mary Lou Bush
John Carhart
Royal Farrow
Corinne Hansen
Roland Harris
Wanda Jablonski
Ruth Mason
Franklin Perkins

older girls away from military camps, for they resorted to all sorts of tricks in avoiding police detection. Trailers, private cars, taxicabs, tourist camps, and unoccupied summer bungalows were utilized as meeting places for making contacts with soldiers. To cope with this situation, it became necessary for troopers to investigate occupants of trailers; even seek the cooperation of farmers in prohibiting trailer parking. Taxicab companies were told State Police would appeal to the issuing authorities to have licenses revoked, if their cabs were used to make contacts with girls and soldiers for immoral purposes. Tourist camps and taverns were watched and investigated by A.B.C. Agents and troopers in plain clothes, with the result that their use as a harboring place for young girls was broken up at the very beginning. "War-time conditions," the Colonel said, "always tend to bring about certain recklessness in youth with little regard to the consequences, and in the Fort Dix area it was necessary for troopers to know every man, woman and child by sight; the houses they occupied, and the nature and amount of activity usually associated with them. Thus, any strangers appearing in the area were at once spotted and, if unable to give a satisfactory account of their presence were held for investigation."

Carol Ward
JUNIOR SCHOOL
HONOR ROLL

Grade 8

Dolly Marshall

Joseph Nagle

Grade 7

James Ballantyne

Robert Young

Grade 6

Anna Don

Helen Atkinson

Cinnaminson Avenue Building

Grade 5

Myra Dean Alcott

Phyllis Bowers

Doris Fountain

Ann Morton

Margaret Mohrmann

Dorothy Ryan

Phyllis Trivelli

STATE POLICE AID IN ELIMINATING DELINQUENCY

Having been requested to comment upon a recent report made public by Commissioner William J. Ellis of the Department of Institutions and Agencies that there is a slight general increase in juvenile delinquency among girls in the State, Colonel Charles H. Shoefel, Superintendent of the New Jersey State Police, said he agrees with the Commissioner, but believes the increase is largely in the heavily populated industrial sections of the State and not in the rural areas.

"Our efforts to stamp out acts of immorality among youth and to eliminate juvenile delinquency have been widespread. We know what effect juvenile crimes, sex offenses and social diseases have upon our national defense; that they will eventually ruin many lives of our young people."

"With this thought in mind, at the outbreak of war we were determined to eliminate any trend in that direction. Girls attracted by men in uniform at military camp areas were immediately rounded up and investigated. Many were found to be runaways, who were returned to their homes. Others were arrested and placed in custody of State Health authorities to be examined for venereal diseases."

The cleaning up of these camp areas, he pointed out, was not a minor task but called for a united effort with State Police, Military Police, A.B.C. Agents, State Health Authorities, as well as Child Guidance Councils, the Travelers Aid Society and other civic organizations.

That the State Police were successful in this endeavor, he said, may be taken from reports released by army authorities, showing camps in New Jersey under the Second Service Command have the lowest percentage of immorality and venereal disease.

Not all young people arrested are juveniles, the Colonel said. Many are between the ages of 16 and 20. (New Jersey law classifies a juvenile as being under the age of 16, while some other States place them below 18).

In this category there has been an increase of arrests for all types of crime, but nothing out of proportion to the increase in population due to so many defense plants springing up in all parts of the State.

In this category there has been an increase of arrests for all types of crime, but nothing out of proportion to the increase in population due to so many defense plants springing up in all parts of the State.

Much Trouble
He added: "Considerable trouble was experienced at first in keeping

In Idle Conversation BE CAREFUL!



Loose Talk May Cost a Life OWI

The World's News Seen Through
THE CHRISTIAN SCIENCE MONITORAn International Daily Newspaper
Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY
One, Norway Street, Boston, Massachusetts

is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

Price \$12.00 Yearly, or \$1.00 a Month.
Saturday Issue, including Magazine Section, \$2.60 a Year.
Introductory Offer, 6 Saturday Issues 25 Cents.

Obtainable at:

CHRISTIAN SCIENCE READING ROOM

703 Thomas Avenue

Riverton, N. J.

We Sell
WAR
BONDS
AND
STAMPSThrow
Your Scrap
Into
The FightFOX
THEATRE
RIVERSIDE

Friday and Saturday, March 19-20

Sunday and Monday, March 21-22

HARRY JAMES AND HIS MUSIC MAKERS

AND HIS MUSIC MAKERS

PRIVATE

BUCKAROO

Extra—"The Navy and the Nation"

New March of Time.

Also

Pete Smith Specialty and Merrie

Melodie Cartoon

Saturday Matinee Only

The First 2 Thrilling Chapters

DON WINSLOW OF THE NAVY

and "SUPERMAN" Cartoon

Another Mammoth 3 1/2 Hour Family Show Sunday Afternoon

Extra Feature—"New York Town" with Fred MacMurray

Tuesday Only, March 23

2-BIG FEATURE HITS-2

RED WARING

and

Varsity

champion

WARNER BROS. Production with DICK POWELL

PRISCILLA LANE • ROSEMARY LANE

and

7 TIMES FROM

NIGHT

and

Plus—"Dover" the Story of England

at War, and Borrah Minevitch and

His Harmonica Band.

WED. and THUR., March 24-25

PRESTON STURGES' greatest hit

COLBERT-McCREA

THE PALM BEACH STORY

A Paramount Picture with MARY ASTOR-RUDY VALLE

Y. W. C. A.

Miss Martha Berry, who has been a mathematics instructor and occupational counselor at Bordertown High School for several years, will join the staff of the Burlington County Young Women's Christian Association March 22nd as associate general secretary.

Miss Berry, whose home is in Millville, is a graduate of Muskingum College, New Concord, Ohio, and has done special work in sociology and psychology at the University of Pennsylvania.

As associate general secretary of the county YWCA, Miss Berry will assist with general administration and with the eleven adult YWCA groups in the county which are composed of industrial and business girls and home women.

She has been active in YWCA work and has been the adviser of Girl Reserve clubs in Bordertown High School for a number of years.

Visiting County

Miss Adria Titterton, of the National YWCA staff, is in Burlington County this week to study means by which the Burlington County YWCA can aid in recruiting and training women for agricultural work. She is being assisted in her study of farm conditions here by Mrs. Henry H. Albertson, of Burlington, who is a member of the National Agricultural Committee of the YWCA.

Miss Titterton has just returned from the West Coast, where she helped to set up a program for recruiting and training women for agricultural work there and she also has assisted with this type of work in the Middle West.

AT FOX THEATRE
RIVERSIDE, SUN. AND MON.

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

"Tell it to Sweeney, the cop," says lovely Claudette Colbert in the domestic tiff with husband Joel McCrea, in the above scene from "The Palm Beach Story."

KEEP FUEL RATION
STUB FOR NEXT YEAR

Fuel oil consumers should keep the fuel ration stub which remains after all the fuel oil coupons have been detached. This was announced by James Kerney, Jr., State Director of OPA.

The green stub bearing the blue and white validation stamp, the name and address of the consumer, and the amount of the ration issued to him, Kerney explained, will be used by the consumer when applying for next year's fuel oil rations later this year.

Consumers who have deposited their ration coupons with their dealers should arrange for the return of the stub after all the valid coupons have been used.

Effective March 13, a new amendment to the fuel rationing regulations

permits the issuance of supplemental rations in certain hardship cases. Persons to whom a ration has been issued for heat or hot water for residential premises other than a house trailer are eligible to apply to a rationing board for a supplemental ration. Such applications will then be submitted by the board to the District OPA office for approval.

The applicant is required to present a signed statement satisfying the board on the following points:

1. That the applicant's fuel oil on hand and current and future valid coupons are insufficient to meet his minimum gallonage requirements for the balance of the heating year.
2. That the applicant has taken all reasonable measures within the limits of his financial ability to obtain maximum heating efficiency of the oil burning equipment and to eliminate heat loss from the premises.

3. That the applicant has taken all reasonable measures within the limits of his financial ability to reduce the consumption of fuel oil.

4. That the oil burning facilities for which the supplemental ration is requested are not "convertible," except that where the application is for private dwelling premises the supplemental ration shall not be denied if the facilities are "convertible," but no member of the household is physically able to operate heating equipment using an alternate fuel or in services of no other person to operate the equipment can be obtained.

5. That (if the application is made for private dwelling premises) the applicant's total floor area constituting necessary living and sleeping quarters and space used for occupa-

tional purposes, does not exceed the area ceiling set forth in his original application.

ARRESTED AGAIN

According to a report received here Tuesday night, a man who was recently arrested in Riverton by Officer John Robinson and sent to the Mt. Holly jail for further investigation had not learned the error of his ways for the same individual, soon after his release, was picked up in Maple Shade attempting, it is alleged, to enter a store in that community. The fact that the man had been released was communicated to Riverton police and Robinson notified Maple Shade authorities that he might cause trouble there.

Rohm & Haas Company
Bristol, Pa.Near Junction of Route No. 13 and Burlington Bridge Road
Good Bus ServiceEXCELLENT OPPORTUNITY TO WORK ON
THE PRODUCTION FRONT

Jobs Available for Men & Women

NO EXPERIENCE NECESSARY

On the job training at good starting rate

CARPENTERS — MACHINISTS — WELDERS

MILLWRIGHTS

Journeymen or Apprentices

EXCELLENT WAGES — GOOD WORKING CONDITIONS

OTHER BENEFITS

Apply at Plant between 8 a.m. and 5 p.m., Monday through Friday.
Saturday, 8 a.m. to 12 noon, or through your local U. S. Employment Service Office.

Applications not accepted from those now employed at their maximum skill in War Industries.

AMERICAN
STORES CO.MARIAN KEMP
Director of Our
Home Service Bureau

will help you with your food problems. She is constantly preparing and testing food sold in our stores, and will be glad to send you our latest wartime recipes and intriguing menu. Address Marian Kemp, Director, American Stores Home Service Bureau, 19th and Hamilton Sts., Philadelphia, Pa.

Pancake Flour 6^c

Atlantic Table Molasses 19-cs 19c
Farmdale Natural Aged Cheese 19-cs 33c
Ritter Tobacco Catup 4 Points 2 9-cs 19c
Original Trenton Oyster Crackers 17c
Large Salt Mackerel Fillets 12c
ASCO Cracker Meal 19-cs 6c

FLOUR 12th bag 49^c

4 points Dried Lima Beans 15c
10 points Glenwood Apple Sauce 10c
8 points DOLE Pineapple Juice 11c
10 points Pineapple Fruitlets 2 28c
11 points Fruit Cocktail 17c
16 points ASCO Tomatoes 14c
8 points Calif. Evap. Apricots 31c
21 points ASCO Bartlett Pears 28c
14 points Acme Whole Corn 13c

Large California (12 Points)
PRUNES 40-50 Size 17^c

Murphy's Egg Noodles With Sauce 18c
Clapp's Strained Baby Foods 7c
Clapp's Junior Foods 2 19c
Hunt Club Dog Food 5 37c
Tish's Grape Juice 1 39c

AMERICAN
STORES CO.

Fresh Fruits & Vegetables

Sweet July Florida
ORANGES doz 29^c

Texas Red Beets 2 bunches 25c
Calif. Iceberg Lettuce large 12c
California Carrots 2 bunches 15c

CELERY large 19^c

California Pascal
CELERY large 19^c

Corned Beef 35^c

Liver Pudding 1/4 lb 17c Lamb Brains 1/4 lb 25c
Pork Brains 1/4 lb 17c Pork Back Bones 1/4 lb 9c

SCRAPPLE 2 lbs 29^c

1 lb Pickles 2 9c Pepper Mash 12c
Corn Meal Mush 2 12c Crab Cakes 15c
Baked Beans 15c Fish Cakes 2 15c

Lenten Seafood Specials

Whole Boston
MACKEREL 17^c

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

U. S. ARMY

Corp. Frank Alloway
P.F.C. Robert Anderson
Pvt. D. J. Anderson
Pvt. J. M. Aydelotte
Corp. William Banks
Corp. Robert Bartley
2nd Lieut. Howard S. Barto
David N. Blyler
Staff Sgt. Patrick F. Brennan
Pvt. C. J. Bell
Pvt. Leonard H. Bell
Pvt. James W. Biddle
Pvt. Harold Bishop
Pvt. G. W. Bishop
Warren Blyler
Pvt. John T. Bohn
Corp. Henry Borden
Corp. Tech. R. H. Bottger
Pvt. James W. Brown
Pvt. A. M. Brown
Corp. John Burhoe
Pvt. William J. Burns, Jr.
2nd Lieut. Robert Burhoe
Roy E. Choyce, Jr.
Pvt. G. Howard Choyce, Jr.
Aviation Cadet S. B. Clark, Jr.
Pvt. Frank R. Clinton
Capt. Charles Coddington
Sgt. Gilbert R. Coe
Corp. James H. Coe
Pvt. Richard S. Coe
Sgt. A. V. Robertson Coe, 2nd
Pvt. James E. Coleman
Pvt. R. S. Coles
Vincent P. Collar
2nd Lt. Burton K. Conway
Pvt. W. W. Cook, Jr.
Pvt. Louis C. Cleveland
Sergeant L. M. Clement
Sgt. Donald L. Clement
Pvt. John E. Craig
Pvt. J. K. Crawford
Lt. Joe E. Daniels
J. S. Denelsbeck
Charles A. DeLaney
Pvt. N. P. DeLaney
Pvt. J. L. Denner
Pvt. J. G. Devitt
Staff Sgt. Larry C. Dickinson
Pvt. W. J. Dietrich, Jr.
U. Gilbert Duff
Captain Frank B. Elliott
Staff Sgt. Howard Elliott
P. Bolton Ellwell, Jr.
Aid Cadet M. E. Faunce
R. L. Frank
C. A. Frank, Jr.
Pvt. Fred C. Freeman, Jr.
Pvt. H. A. Gibson
Pvt. Frank Giannetti
Pvt. A. E. Gladney
W. W. Goodwin
Sgt. Bernard E. Goodwin
Pvt. J. J. Goodwin
Pvt. H. S. Gootee
Aviation Cadet David F. Gould
Corp. J. C. Grant
Pvt. Wm. Greer
Pvt. Clement Haas
Pvt. William B. Haas
Staff Sgt. Calvin H. Heck.
Lt. J. Allan Hemphill
Corp. Edward Hebrew
Pvt. J. P. Higgins
Colonel J. K. Hiltner
William W. Holmes
Pvt. Lester Hubbard
Edward J. Hunt
Pvt. Stanley J. Hylton
Pvt. R. A. Johnson
Pvt. Ralph L. Johnston
2nd Lieut. Harry F. Jones, Jr.
Pvt. Nathan Jones
Pvt. Thomas F. Jones
Pvt. James Kennedy
William Kerr
Pvt. John Kessler
P.F.C. Bruce King
Sgt. Thibault King, Jr.
Pvt. Paul J. Kline
Pvt. Giles Knight
Pvt. Robert Knight
1st Lieut. W. Patton Kinsey
1st Lt. Nathan Lane, Jr.
W. J. Leedom
Pvt. Kenneth Leedom
Corp. Tech. Miles Leedom
Aviation Cadet William R. Leidy
Corp. C. F. Leusser
Aviation Cadet J. Reese Lewis
Pvt. Walter J. Lezenby
Pvt. P. R. Lezenby
Capt. W. H. Lippincott
Pvt. A. M. Lippincott
Pvt. John M. Longstreet
Col. George E. MacMullin
Pvt. Bernard E. Martin
Lt. John B. Mathews
Pvt. Joseph J. Mathews
Corp. W. G. Mathews

Pvt. Robert Mathews
Staff Sgt. Robert N. Mattin
Pvt. G. S. Mattis
Pvt. Carl T. McDermott
Staff Sgt. John H. McDermott
Sgt. Sergeant William McDermott
Pvt. H. A. McKinney
Pvt. R. J. McMullin
Edwin S. McVaugh
Captain C. S. Mears
Captain Paul M. Mccray, Jr.
Pvt. T. C. Menkovich
Corp. Tech. Phillip Mingle
Pvt. Edward G. Morton
Pvt. Charles Morze
Pvt. Edward Morze
Pvt. Charles E. Myers
Corp. William O. Myers, Jr.
Pvt. Ellsworth L. Myers
Lieut. W. J. O'Keefe
Pvt. Frank D. Orlemann
Corp. Harry Paul
Pvt. Richard F. Payne
Pvt. George J. Perkins
Pvt. Harry C. Perkins
Pvt. Robert L. Person
Pvt. Henry L. Peyton
Pvt. George E. Phillips
Pvt. John M. Phillips
Flight Commander Dawson - Ransome
Pvt. James Ransome
Pvt. P. A. Ransome, Jr.
Richard Ransome
2nd Lt. Harold Reynolds
Pvt. Robert R. Rowan
Staff Sgt. William Rowan
Robert Robertson, Jr.
Pvt. Herbert P. Robinson
J. A. Ruppert, Jr.
Pvt. J. J. Sayers
Pvt. W. E. Scattergood
George E. Schuck
John G. Seemuller
Pvt. L. E. Shea
Sgt. Victor Shoemaker
Pvt. Robert R. Showell
Major Earl Shuler
First Lt. John R. Siddall
Corp. William J. Siddall
Pvt. Walter L. Smith, Jr.
Capt. Edward Sordoa
Pvt. John E. Spear
Robert Spickler
Pvt. Morris J. Steedle
Sgt. E. E. Sutters
Pvt. Wilmer C. Swain
Pvt. M. J. Sylvestri
Pvt. Richard G. Taylor
Pvt. Leo Terrell
Pvt. Albert Thiel
Capt. Harold T. Theis
Major Loren B. Thompson
Lt. Edwin Tucker
Pvt. Harold R. Turner
Corp. James K. Turner
Pvt. Robert B. Unland
Pvt. Erich E. Veitenheimer, Jr.
P.F.C. Tyler Vile
Pvt. George Vincent
Pvt. C. Y. Wark
2nd Lt. John R. Warren
Lt. William deH. Washington
Pvt. Arthur B. Waters, Jr.
Tech. James B. Webb
Pvt. C. L. Widmaier
Capt. Joseph M. Williams
Pvt. Harry A. Wille
First Lt. James Wilson
2nd Lieut. Alexander C. Wood, 3rd
Lt. James A. E. Wood
Corp. Lester R. Yearly
Pvt. Joseph L. Yearly

Army Nurse:
Jane Wolfshmidt
U. S. NAVY
Joseph W. Allen
John F. Ayres
Lt. (j.g.) Richard M. Barclay
Lieut. (j.g.) James Barker
Rockie Bonatelli
Irwin P. Booth, Jr.
Arthur H. Burns, Jr.
Joseph J. Burns
Porter B. Caldwell, Jr.
Charles Cardea
Dominic Cardea
Frank W. Clement
Bernard Coe
Lieutenant J. D. Correy
Lt. Commander Stuart B. Clark
Lieut. J. Gardner Crowell
G. W. Cumpston
Earl P. Danner
Granville Dase
Lieut. (j.g.) Willis DeLaCour
Ross T. Elliott, Jr.
Robert Evald
Thomas Ford
Sherman C. Gootee
Aviation Cadet Harry V. Grooms, Jr.
Earl W. Hansen
Calvin Holtsapple
Earle J. Hunt
John M. Kennard
Richard S. Kinsey
John D. Knight
Clement B. Lewis, Jr.
Ensign F. P. Liberty
James F. Mathews

YWCA NOTES

Nation-Wide Observance
Adult clubs of the Burlington County YWCA will participate in the Nation-Wide Observance of adult YWCA clubs throughout the United States, which will be held Friday, March 19. Miss Kay Taylor of Mt. Holly, president of the Inter-Club Council, announces that the council

EXPERT REPAIR WORK
On All Makes of Cars and Trucks

OLDS COMMUNITY GARAGE

Authorized Oldsmobile Sales and Service
10 E. Broad Street, Riverton
Phone 1212

Try Here First

- a fine assortment of
- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- PENS and PENCILS
- CAMERAS
- STATIONERY
- CANDY

Closed Wednesdays After 12:30 p.m.

L. L. KEATING

Broad and Main Streets
RIVERTON

will meet that evening for a discussion of the work being done by the YWCA in other countries and of economic conditions in this country as they affect girls in business and industry.

Every adult club in the country will hold a similar meeting on the same date, and letters and telegrams will be exchanged among them.

Lucky Stop RESTAURANT

13 East Broad Street, Palmyra

Steak and Chicken Dinners

Open Sunday

SCIULLI'S SHOE SERVICE

105 West Broad St., Palmyra

35 Years' Experience in Expert Shoe Rebuilding
Complete Modern Electric Equipment and Finest Quality Materials

ALL TYPES OF SHOES REPAIRED OR REBUILT

RUBBER FOOTWEAR REPAIRED

Invisible Soles, Orthopedic Shoes, Children's Shoes

Shoe Lining and Shoe Accessories

Leather Coats, Including Zippers, Repaired

Leather Knee and Elbow Pads

OPEN DAILY 8 A.M. TO 6 P.M.

FRIDAYS AND SATURDAYS, 8 A.M. TO 9 P.M.

EMIL SCIULLI, Prop.

The Eland Funeral Home

510 MAIN ST., RIVERTON

Our Motto

SATISFACTION
SERVICE
SAVING

Twenty-four Hour Personal Service

FRANCIS H. ELAND

FUNERAL DIRECTOR

Phone Riverton 1298



GOOD Long Burning ANTHRACITE

WILLIAMS' FUELS ARE ECONOMICAL TO USE. THEY BURN LONGER, HEAT BETTER, AND SAVE MONEY IN THE LONG RUN. OUR SERVICE IS PROMPT AND DEPENDABLE.

STOCK UP NOW FOR THE BITTER WEATHER AHEAD.

H. B. WILLIAMS

FUEL OIL - COAL - COKE
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

NOTICE OF SETTLEMENT

Executors Account
Estate of Jane Hovey Allen Boyer, deceased
Notice is hereby given that the First Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 1, 1943, at ten o'clock in the forenoon.

Proctor: Ralph N. Kellam.
Dated: February 16, 1943.
2-25-3-25

Burlington County Surrogate's Court

RULE TO BAK CREDITORS

Executors Notice

Estate of Frances S. Janney Stoddard, dec'd.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 6th day of February, 1943, upon application of the subscribers, Executors, regarding the creditors of Frances S. Janney Stoddard, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before August 5, 1943, or they will be barred of any action thereafter against the said Executors.

Proctor: Wilfred B. Wolcott.
Dated: February 6, 1943.
2-10 to 5-10

AUTOMOBILES

Pontiac Sales, Service

BELLEVUE GARAGE

Broad and Kern Sts. E. Riverton

Telephone Riv. 9595 - Night 163-M

SALES SERVICE

Moorestown Motor Co., Inc.

219 West Main St., Moorestown

Phone Moorestown 77 or 485

AUTO-SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires - Batteries

Burke's Service Station

Broad and Linden Riverton

Phone 1562

WOOLSTON'S ESSO STATION

ESSO GASOLINE and OILS

• BRAKE and LIGHT SERVICE

• LUBRICATION - WASHING

• IGNITION and BATTERY

SERVICE

• GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

MAIN and HOWARD STREETS

RIVERTON

Cars Called For and Delivered

Phone Riverton 9567

BANKS

CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

BLANC'S

Palmyra Pharmacy

Opposite Depot

PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS

PERFUMES

A Complete Drug Institution

ELECTRICIANS

EARLE B. HARDER

Repairs and Installations

Power and Light

306 Melrose Avenue Palmyra

Phone Riverton 1125

IMPORTANT

THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DE-

FENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT

COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

PHONE RIVERTON 712

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac Sales, Service

BELLEVUE GARAGE

Broad and Kern Sts. E. Riverton

Telephone Riv. 9595 - Night 163-M

SALES SERVICE

Moorestown Motor Co., Inc.

219 West Main St., Moorestown

Phone Moorestown 77 or 485

AUTO-SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires - Batteries

Burke's Service Station

Broad and Linden Riverton

Phone 1562

WOOLSTON'S ESSO STATION

ESSO GASOLINE and OILS

• BRAKE and LIGHT SERVICE

• LUBRICATION - WASHING

• IGNITION and BATTERY

SERVICE

• GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

MAIN and HOWARD STREETS

RIVERTON

Cars Called For and Delivered

Phone Riverton 9567

BANKS

CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

BLANC'S

Palmyra Pharmacy

Opposite Depot

PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS

PERFUMES

A Complete Drug Institution

ELECTRICIANS

EARLE B. HARDER

Repairs and Installations

Power and Light

306 Melrose Avenue Palmyra

Phone Riverton 1125

IMPORTANT

THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DE-

FENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT

COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

PHONE RIVERTON 712

BARBERS

RAY BANKS

BARBER

Special Attention to

All Work

306 BROAD STREET

RIVERTON

BUILDERS

John E. McVaugh

Contractor and Builder

RIVERTON, N. J.

Telephone Riverton 915-J

Curtis E. Stavelly

CONTRACTOR and BUILDER

Special Attention to Jobbing

16 W. CHARLES ST., PALMYRA

Phone 744

JOSEPH J. JOYCE

CONTRACTOR and BUILDER

Jobbing, Alterations

403 Howard St., Riverton, N. J.

Phone Riverton 285

COAL

J. T. EVANS CO.

GENUINE

FUEL OIL

COAL

LUMBER

MILLWORK

Phone Riverton 502

H. B. WILLIAMS

LEHIGH VALLEY

COAL

KOPPERS PROCESS COKE

FUEL OIL

Building Materials - Feed

and Fertilizers

Palmyra Phone 1100

DAIRIES

BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone 476 Riverside

BLANC'S

Palmyra Pharmacy

Opposite Depot

PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS

PERFUMES</

About Town

Mrs. Leona H. Hunt, and her assistant, Mrs. Florence Calhoun, attended the New York Hairdressers Convention, Monday, Tuesday, and Wednesday of this week, held at the Hotel Pennsylvania.

Lieutenant Richard C. Lilley is visiting his parents, Mr. and Mrs. A. E. Lilley, of Thomas avenue. Lt. Lilley has been assigned to the Paratroops and will receive his training at Fort Benning, Georgia.

Sergeant Elmer Sutters, of Camp McCoy, Wisconsin, is spending a few days with his mother, Mrs. Elsie Sutters, of Thomas avenue.

Mrs. Harry F. Heinbaugh, of 809 West Broad street, Palmyra, spent the weekend with Miss Bette Campbell, of Northfield.

Miss Doris Kauffman and Mr. Kenneth Ehrhart, of York, Pa., will be week-end guests of Mr. and Mrs. Lilley, of Thomas avenue.

P.M. Sherman C. Gootes was home on a short leave after a 74 day trip to the southwest Pacific.

Mrs. T. Atkinson Lloyd and daughter, Miss Edna Lloyd, of Nashville, Tennessee, are visiting the Misses Egan, of Morgan avenue, for two weeks. Miss Lloyd will spend some time in New York on business.

Branson Cook, Jr., who visited his parents last week, has returned to Sampson, N. Y., to enter the service school.

The Riverton Yacht Club have announced March 27 as the date of their annual social function. This year it will be in the form of a dance at the Riverton Country Club. Don't forget the date, Saturday, March 27. Tickets may be purchased from any club member.

John Bodley, of Memphis, Tennessee, was a recent guest of Robert Lilley, of Thomas avenue. Both young men just recently completed their studies at Willard School in Washington, D. C.

OBITUARIES

MRS. ANNA WARNER

Mrs. Anna Warner, widow of Franklin Warner, died Friday last at the home of her son Raymond, with whom she had made her home for the past twelve years.

Mrs. Warner, previous to her illness, had been an active member of Epworth Methodist Church and In-A-Much Bible Class. Services were held Monday from Snover Funeral Home with Rev. D. Roe Haney officiating, assisted by Rev. Richard A. Conover. Interment was made at Reigelsville, Pa.

Another son, John S., of Palmyra, also survives.

MRS. JUSTUS STRAUB

Funeral services were held on Wednesday at 2 p.m. for Mrs. Ida W. Straub, who died Monday at her home, 18 Parkway, Latham Park, Cheltenham township.

Mrs. Straub was well-known as a Christian Science teacher and practitioner. She was born Ida Wallace Cathcart, at Palmyra, N. J., and served for some time as a teacher in the public school. She married Mr. Straub in 1894.

She is survived by her husband and a daughter, Christine, a teacher of languages at Cheltenham High School.

Interment was in West Laurel Hill Cemetery.

FRANK ROSS

Frank Ross, 514 Taylor street, Riverside, died at his late residence on Saturday, March 13. He was a former resident of Palmyra.

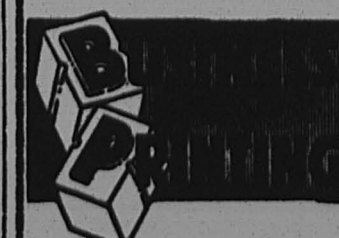
The funeral was held from the

Burlington County Surrogate's Court RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by George B. Blitting, Surrogate of the County of Burlington, bearing date the 13th day of March, 1943, upon application of the subscriber, Executors, requiring the creditors of Joseph T. Evans, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before September 13, 1943, or they will be barred of any action thereafter against the said Executors.

Hannah G. Evans
Howard G. Evans
Marion H. Evans
Executors.

Proctor: Powell and Parker
Dated: March 13, 1943.
3-18 to 4-15



- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

For Every Purpose
The New Era, Inc.

RIVERTON

For Complete Estimates and
Layout Phone Riverton 712

WHEN IN NEED OF

STORM SASH
STORM COMBINATION DOORS
INSULATION
ROOFING & SIDING
VENETIAN BLINDS
VITA-VAR PAINTS
FERTILIZER
LAWN SEED
BEAN POLES
CEDAR POSTS
GENUINE KOPPERS COKE
PREMIUM ANTHRACITE COAL

Call
J. T. Evans Co.

RIVERTON
0302

Joe F. Yearly, Mgr.

When Infinite Wisdom established the rule of right and honesty, He saw to it that justice should be always the highest expediency.—Wendell Phillips.



FOR YOUR
**VICTORY
GARDEN**

GARDEN TOOLS
FERTILIZERS
SPRAY MATERIALS

Anything You Need

Schwering's

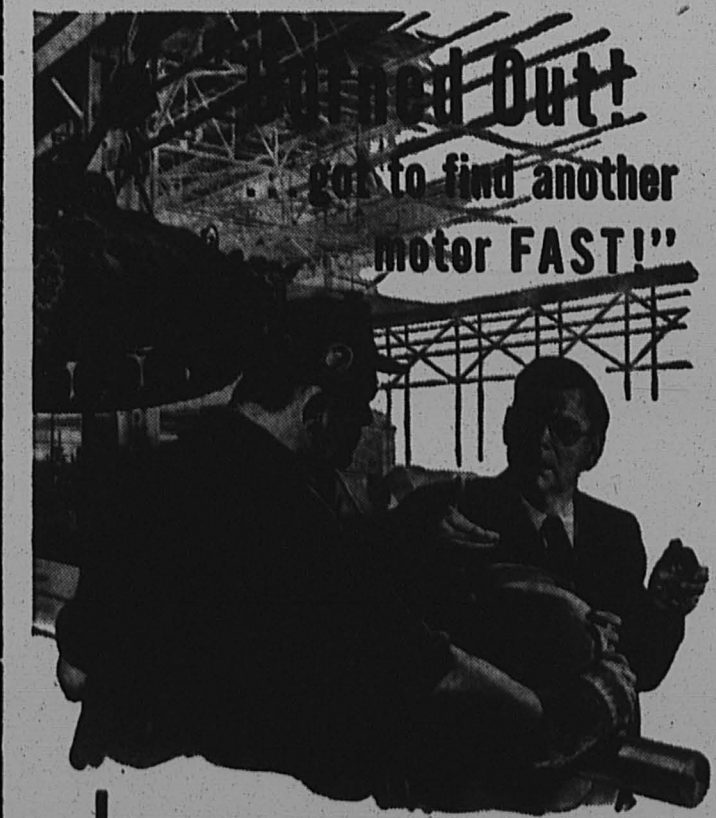
Broad and Maple
Palmyra

Vegetable Plants

For Your Victory Garden
Order Now

Tomato, Cabbage, Onion,
Beet, Broccoli, Lettuce, Egg-
plant, Sweet Potato, Pepper,
Beans available after April
1st at the Nursery Daily ex-
cept Sunday. Also Ever-
greens, Fruit, Shade, Flower-
ing trees and Plants.

Established 1838 Phone: Riverton 0399
STEELE'S NURSERIES
PALMYRA, N. J.



It was a special motor on a sub-assembly line in a large war plant and it had to be replaced fast.

Suppliers near and far were called by telephone, and finally a new motor was located in Los Angeles. It was raced eastward by plane, installed in record time, and production loss was cut to hours instead of days.

Telephone calls that speed the drive for victory already are taxing the capacity of lines and switchboards—but the telephone system cannot be enlarged to meet this growth because the materials are needed for war.

To make more room on the lines for essential messages, please do not call Washington, D. C. or other war-busy centers unless absolutely necessary.

**NEW JERSEY BELL
TELEPHONE COMPANY**

There is "THE TELEPHONE HOUR" Monday at 8 P. M. — WEAF — NY

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1229

Government regulations permit only 1 delivery a day to each home. All orders taken after 4 p.m. will be delivered the following morning. To give free delivery order must be for \$1 or over. Please cooperate.

NEW CALIF. CARROTS
Bu. 10c

First of the Season
Fresh California
ASPARAGUS
lb. 39c

Florida
ORANGES FOR JUICE
Doz. 25c

Indian River Seedless
GRAPEFRUIT
4 for 25c

Texas Seedless
PINK MEAT GRAPEFRUIT
3 for 25c

**HARDING'S SWEET CREAM
BUTTER**
Farm Roll lb. 57c

Strictly Fresh Brown Shell
EGGS
Lg. Size Doz. 52c
2 Doz. \$1.00

FRESH COTTAGE CHEESE
lb. 22c

White American
SLICING CHEESE
½ lb. 28c

FRESH BAKED COOKIES
Assorted lb. 29c

GUAVA JELLY
12 Oz. Glass 29c

FRESH BUCK SHAD
lb. 45c

FANCY LARGE SMELTS
lb. 29c

FRESH FLOUNDER
lb. 38c

Fresh Opened
SALT OYSTERS
Stewing Doz. 27c
Lg. Size for Frying Doz. 45c

Swift's Premium
Genuine Spring
Shoulders of LAMB
lb. 39c

3½ to 4 lb Avg.

Armour's Star or
Swift's Premium
SMOKED STEER TONGUES
lb. 45c

3½ to 4 lb Avg.
Delicious Served Hot or Cold

Swift's Premium Genuine
Spring Lean Meaty Rack
LAMB CHOPS
lb. 45c

Delicious for Braising or
Stewing

Delicious Tender
BABY BEEF LIVER
lb. 45c

Church Notices

**CALVARY PRESBYTERIAN
CHURCH**
Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

Of all the urges that dominate and direct the actions of men and nations there are few more powerful than the universal human urge to be significant. It affects the social order in many ways, both good and evil. To the individual it brings either greatness or complete disillusionment. Jesus or Nazareth did not overlook this human urge as he taught in the midst of His generation. That is why it is possible constantly to shed new light on this theme that will be the sermon topic at Calvary next Sunday morning, "The Desire to Be Significant."

The service of Divine worship commences at 11 o'clock. The choir will render the anthem, "Sanctuary of the Heart," by Ketelby. During the hour of worship the Church Nursery will be supervised by Mrs. Daniel M. Clifton, Jr., assisted by Miss Jean E. Black.

Church School begins at 10 o'clock Sunday morning. Classes in Bible instruction are available for all ages. The Men's Bible Class will be taught by Mr. A. D. McFall.

Christian Endeavor groups will meet on Sunday evening at 7. Elaine Friday will lead the devotion. Program leaders are, Senior, Robert Latch; Intermediate, Jo Ann Burger; Junior, Samuel Wargny.

The annual meeting of the Golden Hour Circle will be held on Wednesday afternoon at 2 o'clock. All members are urged to be present.

On Wednesday evening the gymnasium will be open to young people from 7 to 8 o'clock for games and recreation, and to adults from 9 to 10:30.

"The Calvary Forum" will be in session from 8 to 9 Wednesday evening. The Forum subject will be, "Are We Ready to Assume the Responsibilities for Peace?" All who are interested in studying and discussing contemporary problems from a Christian point of view are invited to attend and take part in this forum.

On Friday, March 26, at 8 o'clock a musical comedy, "Cynthia's Strategy" will be presented. This event is sponsored by the Golden Hour Circle, and the proceeds will be for the benefit of the Church Building Fund.

Other important dates to reserve are, Friday, April 2 at 8 o'clock, Communion Preparatory Service; Wednesday, April 7, Annual Meetings of the Congregation and the Corporation of the Calvary Presbyterian Church; Friday, April 16, from two to five o'clock, annual "Cake and Apron Sale" sponsored by the Ladies' Aid Society; Thursday, April 22, evening, Sacred Cantata, "Olivet to Calvary," presented by the Calvary Choir with invited soloists under the direction of Alfred S. Van Osten.

**WESLEYAN MEN'S BIBLE
CLASS**
**EPWORTH METHODIST
CHURCH**

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

The Rev. Robert W. Mathews will address the class this Sunday.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.

The Rev. Francis B. Downs, Rector
Thursday, March 18—
9:30, Holy Communion and Meditation.

4:30, Vespers.
Friday, March 19—
4:30, Vespers.

Sunday, March 21—Second Sunday in Lent—
8:00, Holy Communion.
9:45, Sunday School.
11:00, Morning Prayer and Sermon.
7:30, Young People's Fellowship.

Wednesday, March 24—
4:30, Vespers.
8:00, Evening Prayer and Sermon.
Please stop for a moment at noon and sit every day and pray for

speedy victory and righteous peace. Whosoever you are, stop and pray.

CENTRAL BAPTIST CHURCH
Fifth Street and Maple Avenue
Palmyra

Rev. S. Dan Morgan, Pastor

We all like to ask questions. It is an elemental trait and a healthy sign of progressiveness. We could all ask ourselves, "Why do I, or, Why don't I go to Church?" Be truly honest with yourselves and attend some church of your choice before coming to any conclusions. In this age of destruction and sorrows we need to clothe ourselves about with a sense of stability and the assurance that there is an all powerful God in whom rests the salvation of the world. There is peace for the troubled, comfort for the sorrowful, and courage for the despondent if he'll only have much faith and not grow weary. The House of God furnishes these much sought for consolations. Central Baptist, the Home like Church welcomes you to its many branches of services.

Services, Sunday, March 21
Bible School, 10:00 a.m. We need men and women of strong and courageous character to carry on the work of "Tomorrow." There is no better place from which to start your spiritual education than in the Sunday School. There is a class for you whatever your age may be.

Morning Worship, 11:45 a.m. The pastor's sermon for the morning will be, "Standing in Your Place." The anthem, "I Was Glad When They Said Unto Me," by Brown, will be sung by the choir. Mrs. Edward Hughes will be the soloist of the morning.

Junior and Senior B.Y.P.U., 7:00 p.m. Continued interest is shown in these two groups. Parents, encourage the young folks to attend these inspirational and helpful meetings.

Evening Worship, 7:45 p.m. Before another busy week engulfs you, leave your worries and cares behind and spend a quiet hour in this evening's service. "The Mystery of Godliness" will be the message by the pastor. "The King of Love My Shepherd Is," by Shelley will be the anthem to be sung by the choir. There will also be a male quartet.

Wednesday, 8:00 p.m. Mid-week Prayer and Praise Service. There is a wealth hidden deep in the Scriptures for all to find. If we seek for understanding we shall find it. The subject matter under study is the Sermon on the Mount, found in Matthew, Chapters 5 through 7. Thursday, March 25th, 8 p.m. The choir rehearsal will be held at the home of Mrs. Frank N. Johnson, Morgan Avenue, Palmyra, N. J.

Sunday, March 28, Miss Elsie Kittlitz, who has taught in the Woman's Bible Training School in Swanton, South China, will speak before the Sunday School and also during the morning church service. She will bring to us experiences of her work among the people of war-torn China.

**EPWORTH METHODIST
CHURCH**
Fifth Street and Morgan Avenue
Palmyra, N. J.

Rev. D. Roe Haney, Minister

Sunday's services in Epworth Church begins with Church School in all departments at 9:45. Be sure and be on time and enjoy the entire program under the leadership of trained workers.

The pastor will conduct the Preparatory Class at 10:30. All members please be in attendance.

The Morning Church Worship will

be at 11:00 and the pastor will use for his sermon topic "Purpose and Destiny." The Junior Choir will sing and the Senior Choir will have for their Anthem "No Shadows Yonder" by Gaul.

Youth Fellowship meets at 7:00. In keeping with the series of topics on the leading denominations of the Christian Church, Mary Wells will have for the subject "The Baptist Church."

7:45 will be the time for the evening Church service, and the minister will bring thoughts on "A Hidden Message." Come out and bring your friends. The Senior Choir will sing "Behold the Master Passeth By," by Hammond. Mrs. D. Roe Haney and Mrs. Eugene Haring will sing "My Task," by Ashford.

The organ numbers for the day will be "Eligie" by Low, "In The Cloister" by Lang, "March in A" by Ravina, "Nocturne" by Stewart, "Trauerrie," by Schuman.

Monday at 7:30—Boy Scouts, and Tuesday, 7:30—Girl Scouts. Wednesday, 10:00—Sewing for the Red Cross by the Woman's Society of Christian Service. 8:00—Regular mid-week Prayer meeting.

Thursday, 2:30—Bible Study by Mrs. Daisy Keach.

7:30—Teacher Training Class, with Miss Mary Green teaching "Methods," and Mrs. Laura Mandeville "The Bible."

Friday, 3:45—Junior Choir practice, 7:45—Senior Choir practice.

**FOOD PRICES REGISTER
SECOND CONSECUTIVE DROP**

For the second consecutive month, the average retail price of all foods in New Jersey continued to decline slightly, the State Department of Agriculture reported today. During February, the New Jersey consumer

paid 0.05 per cent less for food than during January. The decrease was due entirely to the seasonal drop in the average retail price of eggs, which amounted to 11.15 per cent, or about 6 cents per dozen.

All other food groups showed advances except beverages and chocolates, which remained unchanged. Group increases ranged from 0.05 per cent for sugar and sweets to 2.70 per cent for fresh fruits and vegetables. Of the 83 items included in the department's index, 43 remained unchanged, 35 advanced and four were lower in average retail price in the more recent month.

Dairy products, which have shown an upward trend since June, 1942, continued to advance in February with an increase of 0.48 per cent over January, 1943. Butter was up one-half of a cent per pound, store cheese and evaporated milk were higher, and fresh milk remained steady at 16.95 cents per quart.

Eggs are now selling at an average retail price of 50.42 cents per dozen. Poultry meat was up slightly, with roasting and stewing chickens costing the housewife 42 and 35.75 cents, respectively.

FIREMEN DRILL

The Riverton Fire Company held an intensive practice drill on Tuesday night of this week, there being a good turnout of the members.

GRASS FIRE

The East Riverton Fire Company was called out on Monday afternoon of this week for a grass fire south of Warrington avenue. There was no damage.

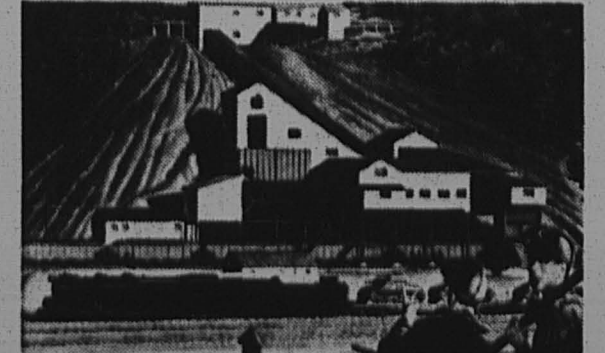
We can never learn the lesson too deeply that our action in the common places of life is deciding our destiny.

—F. B. Meyer.

Trains that get the "breaks"



Troop Trains. Because a million troops a month must be moved—and, in addition, the arms and ammunition they need.



Coal Trains. Because coal is the nation's greatest single source of heat, light, power—we can't win the war without it.

Once great passenger trains had the right-of-way. And they will again! But right now there is a war to be won. So trains vital to the war effort get priority. And we don't think there is a single American who would have it otherwise. In fact, evidence of that grows daily. If their train is late, business men take it as something that can't be helped. They know why.



Food Trains. Because food for our fighting men—for our allies—and for our "home front" is vital to victory.



Oil Trains. Because they must replace tankers, to serve homes, cars, factories—and to quicken overseas oil shipments.

facilities are adequate but there's not always time. But Americans are taking all this like good soldiers. For they know this is a war of movement, and that movement begins right here—in America.

BUY UNITED STATES WAR BONDS AND STAMPS

PENNSYLVANIA RAILROAD
Saving the Nation

★ 27,917 in the Armed Forces ★ 21 have given their lives for their country

One of America's Railroads... All Mobilized for War!

TO SPEAK AT
BAPTIST CHURCH

Elsie Kittitz

Miss Elsie Kittitz who has spent twenty-one years in China and who has a story to tell, will relate her experiences at the Central Baptist Church on Sunday, March 28. She will address the Bible School session at 10 o'clock and the church at 10:15, to which the public is invited.

Miss Kittitz, who has taught in the Woman's Bible Training School, Swatow, South China, since 1921, was one of the six women missionaries from Swatow who were repatriated and reached home on the S. S. Gripsholm in August, 1942. She is home on furlough in Merchantville, New Jersey.

In the past two or three years five missionaries from South China have retired and four came home on furlough. This reduction in staff naturally left heavy responsibilities, multiplied by the burdens of wartime, on the shoulders of those who remained on the field. Miss Kittitz wrote of the many extra duties that she had to perform, but with never a complaint, and with nothing but words of praise for the loyalties of the teachers.

Evangelistic Work Among Women

Miss Elsie Kittitz first sailed for China in 1921. When she left this country it was her expectation to serve as stenographer and secretary in the Union Medical School at Shanghai, but upon her arrival in China she had some time to wait before the opening of the school. During this interval she went to Swatow, little realizing how this move was to change the whole future of her life. For in Swatow she became intensely interested in evangelistic work among the women, and because of past experience in America, she was highly successful in that field. Therefore, it was decided that she should remain in Swatow, to teach in the Woman's Bible Training School, and she has been there ever since.

In 1923 the school was started with a nucleus of only a few poor, illiterate Chinese women. But in recent years students have come from all over South China to get training for better service in their homes and churches, and through its graduates the school has had far-reaching influence. During the early days of Japanese invasion the Woman's School sheltered 340 women and children refugees, a service that will not soon be forgotten by the people of the neighboring villages.

MANY ATTEND LOCAL
FATHER-SON BANQUET

The annual Father and Son Banquet of the Palmyra-Riverton YMCA held in Central Baptist Church, Palmyra, Tuesday night of this week was attended by a large group of dads and sons who thoroughly enjoyed the bountiful turkey dinner served by the ladies of the church and the program which followed.

Mayor John F. Ward, of Palmyra, was the toastmaster and the guest speaker was Dean Harold M. Smith, of Bordentown Military Institute. The invocation was asked by the Rev. S. Dan Morgan, pastor of the church.

Other events were: Address of Welcome. George N. Wimer, president of the local YMCA Board.

Toast to Our Sons. Roy S. Austin.

Response. Larry Hewlett.

Poems of Magic. Lawrence R. Goodbaugh.

Love is an image of God, and not a lifeless image, but the living essence of the divine nature which beams full of all goodness.—Martin Luther.

What cannot love and righteousness achieve for the race? All that can be accomplished, and more than history has yet recorded.—Mary Baker Eddy.

MOBILIZE YOUR GARDEN
FOR ACTION!GARDEN TOOLS
FERTILIZERS
SEEDS

Every jar of vegetables grown and preserved at home releases an extra can of food for our armed forces and allies!

Plan your Spring offensive now — get Collins' utility garden tools, seeds and fertilizers to help you do the job!

J. S. Collins & Son, Inc.
RIVERTON, N. J. — PHONE 0005

WANTED—Used Cars

We Pay CASH On the Spot

RIKER MOTORS
WEST STATE HIGHWAY BURLINGTON, N. J.
Open Sundays and Evenings

Eight Basic Foods Every Day

Plan the Three Meals as a Whole and Include the Essentials for Proper Nourishment



Here is a sample menu for well-balanced meals for a day. Note how the foods needed for good health have been incorporated.

Breakfast
Whole Wheat Toast Butter
Orange Juice
Coffee Milk

Luncheon
Egg Salad Sandwiches
with Lettuce on Enriched Bread
Graham Apple Pudding
Milk

Dinner
Liver Loaf
Harvard Beets
Browned Potatoes
Watercress and Raw Carrot Salad

Russian Dressing
Enriched Bread and Butter
Orange Sparkles Cookies
Iced Tea Milk

Liver Loaf
1 lb. beef liver
1 cup stock
1 small white onion
1/2 lb. pork
1 can cracker crumbs

1 cup Worcester-
shire Sauce
1 tsp. lemon
juice
1 tsp. pepper
1/2 tsp. celery salt
1 egg
1 slice bacon

Place liver in saucepan and add enough hot water to cover. Simmer gently for five minutes. Drain. Put liver and onions through food chop-

Daily Food Requirements

MILK—1 quart for child or prospective mother; 1 pint for adult.

FRUITS—1 serving fresh citrus fruit or one serving tomatoes; 1 serving of other fruits, fresh or dried, cooked or raw.

VEGETABLES—1 or more servings of potatoes; 2 or more servings of others; one green and one yellow.

EGGS—1 a day for child and minimum 3-4 a week for adult.

LEAN MEAT, Fish and Poultry—1 serving of any of above daily. Minimum amounts: one serving at least five days a week. On the other days, dried beans, dried peas, peanut butter, nuts, cheese or eggs may be substituted.

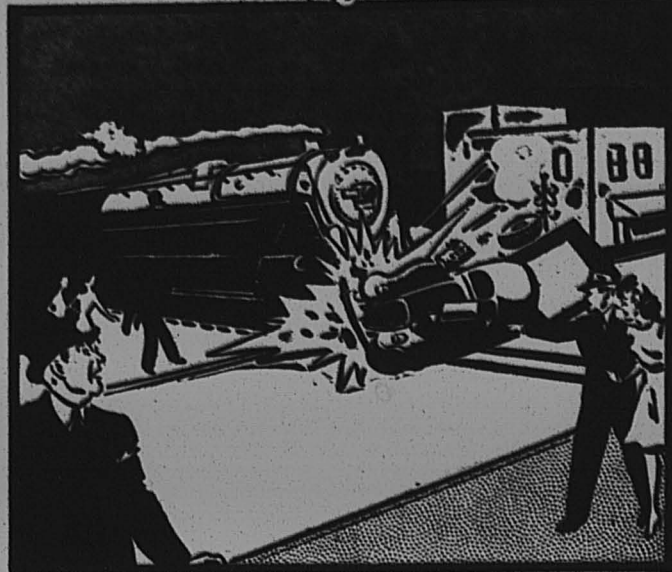
WHOLE GRAIN OR ENRICHED CEREALS AND BREADS: Cereal—1 serving daily. Bread—1 serving at each meal.

FATS AND SUGARS—Butter or oleomargarine with added vitamin A (100 to 150 calories), to complete the energy requirement.

WATER—6 to 8 glasses daily.

per. Add stock, sausage, cracker crumbs, Worcestershire Sauce, lemon juice, salt, pepper, celery salt, and eggs. Mix well. Place in greased loaf pan and top with bacon. Bake in a 350° oven for 45 min. Delicious when served hot or cold.

Look! Listen! Live!



"That crossing is harmless," he thought. He had crossed it hundreds of times as a youngster as he walked to and from school. He had crossed hundreds of additional times as the driver of a delivery truck. He had watched scores of trains rumble over that crossing.

But on the day of the accident illustrated here his familiarity with the railroad grade crossing was his death trap. A fast train roared into his small truck, tossed the motor through the air to crash against a nearby hotel. The driver and his helper were killed.

The driver, a local resident, was thoroughly familiar with the crossing—too familiar.

The National Safety Council is conducting a special campaign to stop these accidents, which every day delay an average of 38 trains a total of 22 hours—a damaging blow to the nation's war transportation effort. Driver carelessness is the cause of almost all grade crossing accidents. To help win the war—to save yourself and others needless suffering—the Council says, "be sure the track is clear before you start to cross."



WAR FUND

New Store Hours

We are cooperating with the Economy for Victory Program as sponsored by O.P.A. and the Business Men's Clinic of Palmyra, Riverton and Cinnaminson.

Effective Wednesday, March 24

The following food stores in Riverton will close Wednesdays at 1 p.m.

Riverton Market House

308 Broad Street

Karl G. Frank

607 Main Street

William F. Becker

517 Howard Street

The cooperation of our customers will be appreciated.

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

54th Year, No. 11

TWO COMPANIES
ANSWER ALARMS

In order to provide the maximum in adequate fire protection to the residents of Riverton and Palmyra during the present critical period of manpower shortage, officials of the fire companies in these communities conferred recently and arrived at a cooperative plan which will be placed in effect in the near future.

The first few minutes after a fire has been discovered are the critical ones. At this point it may often be extinguished with only a slight loss, but if sufficient fire fighting strength is not available, the flames may spread very quickly and, by the time additional help is called, the structure may have suffered considerable damage.

Two Companies Respond

In order to prevent such a situation and to assure adequate forces being at the scene of the fire as quickly as possible, arrangements have been made to have one piece of apparatus from Palmyra answer every alarm in Riverton and vice versa. Thus, two companies will be at every fire within a short period of time after the alarm has been sounded.

Should the out-of-town equipment not be needed it will be dispatched to its home station at once by the chief officer in the community where the fire is located.

The firemen are to be commended for this fine spirit of cooperation and the plan should add much to the protection of both municipalities.

Be Careful

A large percentage of the calls received by both companies are for grass fires which, in nearly every case, have been caused by carelessness on the part of local residents. This results in much additional work for the firemen.

Fire company officials urge that extreme care be taken in the burning of trash or of grass plots in order that this type of fire be eliminated as much as possible.

The main thing to remember, they point out, is NOT to burn trash on a windy day and to have some one watch every fire until it is out, regardless of how calm the weather may be.

Help your volunteer firemen by being careful!

Keep Phone Calls Down

Upon hearing a siren, residents are urged not to call the phone operator asking for the location. The operators are frequently busy at such time answering calls that are essential to the firemen and may be unable to handle the large volume of business that frequently occurs when many curious people phone to obtain information regarding the blaze.

NEW SECRETARY
FOR RED CROSS

At the monthly meeting of Burlington County Chapter, American Red Cross, held in Beverly last week, the resignation of Mrs. Stephanie McCarthy, executive secretary of the chapter, was accepted with deep regret.

Mrs. McCarthy, who assumed the post in Burlington county in July, 1941, left this week for Bridgeport, Conn., where she will be executive director of the Red Cross Chapter in that city.

In leaving, Mrs. McCarthy stated that, while she was pleased with her assignment, she sincerely regretted leaving the many friends and pleasant contacts made during her stay in Burlington County.

Miss Elizabeth R. Terry, of Edgewater Park, has been appointed new secretary of the chapter and assumed her duties on Wednesday of last week.

Miss Terry is admirably qualified for this post, having been connected with social work for a considerable period. She was with the New Jersey State Board of Children's Guardians for 15 years and her last position was that of supervisor at the Newark office of the organization.

THE NEW ERA
RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, MARCH 25, 1943

P.T.A. MEETING

The Riverton P.T.A. held its Monthly Meeting at the school on Wednesday, March 17.

After the Business session, Mrs. C. V. Devery played two delightful numbers on the piano.

Three Movies were shown about how England cares for children in wartime, the titles being, "A Child Went Forth"—A Nursery Camp during evacuation. "Five and Under"—Caring for children of working mothers. "Village School"—Problems of a rural school teacher.

There was a home made roll sale.

THRILLING CHASE

Thursday evening at 10 o'clock, Officer John Robinson, of Riverton, observed two young men in a car accosting two girls on the station platform at Broad and Main streets.

The officer approached the machine while at the wheel of the police car, the youths drove west on Broad street at a high rate of speed with the police in pursuit. They slowed down on Maple avenue and, as Robinson attempted to pull ahead, started up again in such a manner as to nearly force the official car into a collision with an eastbound bus.

The car continued through Palmyra at a very high rate of speed and Officer Lawrence Betty joined the pursuit at Cinnaminson avenue.

Upon approaching S-41 the machine was going so fast that the driver was unable to negotiate the turn from Broad street and the car collided with a pole.

One Knocked Out

The impact knocked one of the occupants out onto the pavement, while the other was able to escape along the railroad embankment. The man taken into custody was Albert Boyer, 17, of Camden and a quick checkup revealed that the car had been stolen in Camden earlier in the afternoon.

Robinson, meanwhile, continued to Delair and asked people there to keep a watch for anyone walking along the tracks and to report this to the police. Early in the morning Officer Betty was notified that a man who might be the suspect was in Delair. He went there and collared Robert Fleming, 17, also of Camden, the driver of the car, who sought to escape the police net by taking a bus to Camden.

Both were sent to Camden where they were held on the theft charge, with added detainers for their misconduct locally.

The fact that they were abroad for no good was clearly evidenced by the finding of a blackjack which they had left in the stolen auto.

TAKE OUT THESE
ANTI-FREEZE SOLUTIONS

According to the A.A.A. any of the following anti-freeze solutions are definitely deleterious to the radiator of your car. If you are using any of them drain your radiator immediately: All-Winter, Bird Antifreeze, Bond (Top Line), Chem-A-Cool, Ever-Flo, Flexo, Fre-Zex, Frozone, Gold Seal, No-Freeze, Permazone, Security, 60 Below and Wonder-Solv.

RIVERTON TOTAL \$5,325
IN WAR FUND CAMPAIGN

Red Cross War Fund Workers in Riverton have collected a total of \$5,325 in contributions to date, according to an announcement made on Tuesday. Special gifts amounted to \$3,525 of this figure.

The Riverton quota is \$8,000, the third highest in Burlington county.

secretary of the chapter and assumed her duties on Wednesday of last week.

Miss Terry is admirably qualified for this post, having been connected with social work for a considerable period. She was with the New Jersey State Board of Children's Guardians for 15 years and her last position was that of supervisor at the Newark office of the organization.

IN BIG BATTLE

A letter was received recently by Mr. and Mrs. W. S. Wooten, 611 Thomas avenue, Riverton, from their son, Sergeant William W. Holmes, who is an engineer on a Mitchell B-25 bomber that participated in the battle of the Bismark Sea.

Sergeant Holmes graduated from Palmyra High School in 1940 and enlisted in the Army Air Corps in November, 1941. He left the states in July, 1942, and his family received no word from him for five months.

The letter follows: March 5, 1943

In New Guinea
Dear Mr. Steve:

No doubt by now you have read about the large Jap convoy that tried to reach the coast of New Guinea but was completely wiped out by bombing from Allied planes. I only wanted to tell you of this raid.

The Air Command of this area has received telegrams from Generals MacArthur and Kenny telling and praising us for our great work. They state that this is the largest convoy ever wiped out completely in this phase of the war.

There were hundreds of planes in the air dropping hundreds of bombs on the shipping—not only were all the transports and cargo vessels wiped out, but the destroyers and cruisers were also sunk.

There were so many waves of Allied planes that it was hard to keep on one course or to pick an enemy ship that wasn't already sinking or burning.

History has always been the hardest course for me to learn and the one hobby that you loved. It makes me feel good to know that I played a part in this great victory, for history itself has been written here in the past five days.

There was another large convoy tried, unsuccessfully, to land here in the first part of January. I also went on that raid, but unfortunately we went in swimming then but took our plane with us. We were all saved and spent three days with the local people on the coast.

The censor rules have been relaxed so I am sure that they will get through for it was such a great victory.

For the raid in January—our crew was recommended for the Silver Star and myself and three others for the Purple Heart. Whether or not it will go through, we don't know but I sure hope so. Write me soon.

Your Son,
Bill.

BLOOD DONOR SERVICE

HERE APRIL 19 AND 20

If you have not given your name, signifying your desire to give one pint of blood, in order that a wounded man may live, will you do so today? Now?

This blood, to be used as transfusions for our wounded is urgently needed now.

Since the American Red Cross is the only nationally authorized agency collecting this blood, you have only to give your name to the chairman listed below.

In order to have a Mobile Unit come to our community, it is necessary we guarantee to give them at least 12 pints. Because some are rejected for physical reasons, it is also necessary that we have at least 150 names. Surely this is a very small percentage of our population and should easily be attained.

The cost of collecting blood for plasma is born entirely by the Red Cross and a part of the money collected in the War Fund Drive will be used for this purpose.

In order to save tires, gas and equipment, a Center will be set up in the Baptist Church, Maple Ave. Both Palmyra and Riverton Donors will use this Center to make their donations.

Blood plasma is paying huge dividends already in this war. The recovery of hundreds of men from

POOL PLATFORM BLAZES

The Riverton Fire Department answered a call on Tuesday morning of this week for a fire on the McVaugh property, Woodside Lane, Riverton.

Upon the arrival of the apparatus it was found that a platform at one end of the swimming pool was ablaze, together with a quantity of fireplace wood that had been stored under it.

The contents of the booster tank were used in extinguishing the fire and damage was confined mainly to the underside of the platform flooring.

WAR FUND LAGS

The fact that the Red Cross War Fund campaign is lagging in Burlington county was clearly evidenced last week when reports of branch chairmen revealed that contributions amounted to only approximately \$37,000 against a quota of \$92,500.

The bright spots in the reports were that Columbus had exceeded its quota of \$1,300, while Medford Lakes with a population of only 37 families had passed the goal of \$300.

While all branches have not yet sent in their returns, the total was below the average of the country in general, where the halfway goal has been passed in the drive for \$125,000,000.

Since two communities have gone over the top and several others appear certain to do so, F. Wallis Armstrong, county War Fund chairman urged that all campaign workers continue in a sustained effort to reach the desired goal.

Complete success of the campaign, he said, "will prove that, however difficult the problems we face in war times, we can make the necessary sacrifices cheerfully to meet them."

Tonight is the Night

50,000 surgical dressings must be folded per hour in the United States in order to fill the requirements!

If every commercial company in the nation which is equipped to do this work mechanically (such as Johnson and Johnson) were to work at it 24 hrs a day they could not turn out more than 10 percent of the needed quantity.

90 percent, therefore, must be folded by volunteer workers.

Do not let it be said that Americans fell down on the job—on any job.

Riverton Far Behind

Riverton is far behind in its quota and needs the help of every volunteer worker who will give some of their time. No particular group or groups are doing Red Cross work in Riverton. Everyone is welcome who has a will to help.

Tonight (March 25) at 7:30, the first evening group is meeting to help with this important work. If you cannot meet with one of the daytime groups, come this evening. You are most welcome at any or every meeting.

Wear a wash dress, a smock, or a coverall apron and tie your hair in a bandanna—or what have you. The hair must be completely covered.

Come at 7:30 or as soon after as you can and become one of the faithful.

wounds which would have proved fatal in World War I, is due to the use of blood plasma. It is entirely up to the American citizens whether our wounded are returned or not. We must not let them down by not giving that which is so easy to give. The Red Cross cannot collect this blood, the laboratory cannot process it, the government ship it, unless we first give it. If we fail to do this our wounded will perish in foreign lands.

Will you give one pint to prevent this?

Palmyra Chairman, Mrs. George Schill, Phone 1006.
Riverton Chairman, Mrs. David Gould, Phone 9901.



Japs Must Be Crushed

"The Japanese people will never give up, their military and naval forces must be crushed to achieve victory." Such was the concluding statement made by Roger W. Burman, Philadelphia Rotarian, who spoke at the Palmyra-Riverton Rotary Club at its dinner last Thursday.

Mr. Burman who is now Philadelphia manager of the National Cash Register Company and for many years represented that organization in foreign countries, went on to say that no country was so vulnerable for bombing as Japan, and by this it means could be defeated in a relatively short time.

Mr. Burman was in Berlin from 1929 to 1933 where he noted the growing military preparations. Typical of this feverish activity was the marching by, at 5:30 o'clock in the morning, of eleven and twelve year old school boys who went to drill two hours before the regular school day began. In late 1933, he was transferred to Tokyo where he and Mrs. Burman spent the next eight years. They sailed into Honolulu on the same boat with the Japanese ambassador to the United States, who has become infamous in history.

Mr. Burman was chiefly interested in awakening his audience to the realization of what an all out war really means, and successfully jarred whatever complacency there may have been present. He remarked on the almost unbelievable waste in our country, noticeable to him and his wife after they had returned. In Germany and Japan, for instance, nothing was ever thrown away, and he thought that the latter country could be run for a year on what we wasted, alone. At the American factory of the National Cash Register Company, one can look out over acres of automobiles parked there by workers in the plant. In Germany and Japan this company has large plants, but there they build sheds to house the bicycles of their employees. Said Mr. Burman, "there would never be a strike in this country if I could just have some of the labor leaders with me for one day in Japan."

Bare Necessities

The all out war effort in Japan has limited its inhabitants to the bare necessities of life, said Mr. Burman. Every commodity and food is doled out in small quantities, which are usually poor. For instance, in the fall of 1940 running water was limited to one hour in the morning and one hour in the afternoon. Electricity was reduced, all electric signs dismantled, there were no confections, no tobacco, no liquor. During the winter the speaker sat in his office with his hat and overcoat on, since fuel was entirely cancelled for office buildings. Private automobiles were unknown, only those in the government service were used. Paper stocks were so scarce that envelopes were cut open and used to write upon.

Japanese citizens were punished if they appeared in public in good clothing. Their silk kimonos and woolen European dresses were replaced by ersatz material. No first aid supplies were available, medicines were rationed, and people died on all sides from undernourishment. The last fact did not disturb the country much, for it was considered just as honorable to die on the home front as in battle.

Jewelry has completely disappeared, and Mr. Burman showed us his ring and watch which were registered by the Japanese government for possible call. Cameras were taboo, long wave radios brought in only what the government wanted the people to hear, and no Japanese ever owned a short wave radio. Soldiers remain on the payroll and draw the same salary while absent at the front as they did while at work. While this spread the cost of the war among all business it made profitable trading

(Continued on page 3)

Church Notices

SACRED HEART CHURCH
Fourth and Linden Avenues
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Francis J. Coan, Assistant
Pastor
Sunday Masses 6, 7, 9, and 10:30.
Daily Masses—7 and 8.
Confessions on Saturdays 3:45 to 5:45 and 7:30 till 9 p.m.

Administration of Baptism, 2:15 p.m. Sundays. Phone Riverton 0090.
Devotions for those in the service of the U.S.A. and in honor of our Lady of the Miraculous Medal Sundays 3 p.m.

Monthly Communion Sundays—Holy Name Society and K. of C. the 1st, Young Girls the 2nd, Sodality the 3rd, Young Boys the 4th.

Rectory Office Hours 10 to 12 a.m. 3 to 5 p.m. 7:30 to 9 p.m.

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 a.m.—Firstday School.
11 a.m.—Meeting for Worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton, open Friday, 2:30 to 4:30 p.m.

"Reality" is the Lesson-Sermon subject for Sunday, March 28, in all Christian Science Churches and Societies throughout the world.

The Golden Text is "Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him. (I. Cor. 2:9)" Among the Lesson-Sermon citations is the following from the Bible: "For the Lord is good; his mercy is everlasting; and his truth endureth to all generations." (Ps. 100:5)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "All the real is eternal. Perfection underlies reality. Without perfection, nothing is wholly real. All things will continue to disappear, until perfection appears and reality is reached." (p. 355)

Blessed are the merciful: for they shall obtain mercy.—Matthew 5:7.

Leanora's Gift Shop

531 CINNAMINSON AVENUE
PALMYRA

Come In and Visit Us

CONTAINER PLANT
Men and women needed in factory now making vital war material.
PERMANENT WORK IN PEACE TIME.
EXCELLENT WORKING CONDITIONS.
NO EXPERIENCE NECESSARY.
APPLY
EMPLOYMENT DEPARTMENT,
KIECKHEFER CONTAINER CO.,
DELAIR, N. J.

Monday, Wednesday or Friday at 3 p.m.
Please do not apply if now engaged in war work.

BETHANY EVANGELICAL LUTHERAN CHURCH

Broad Street and Morgan Avenue
The Rev. Harold Lee Rowe, Pastor
March 28, 1943—Oculi.
10 a.m.—Church School. A class for the whole family. You are welcome.
11 a.m.—The Service. Pastor Rowe will speak on the theme, "Children of Light." The Choir will sing Gounod's anthem, "Agnus Dei." New members will be received and infants baptized. All are welcome.
7:00 p.m.—The Intermediate Lutheran League will meet at the parsonage.
8:00—The Senior Lutheran League will meet at the Wynkoop's with Florence Hensler as leader.

Announcements for the Week.
Monday, 8:00—The Church School Officers and teachers will meet at the parsonage for the monthly meeting. The Superintendent, Mr. James Ingram, will conduct the devotions and lead the study period.

Wednesday—Lenten Vespers at 7:30. The pastor will speak on the theme, "The Word, Memorial of Love." These Lenten periods help to give comfort, strength and encouragement to all who attend. Come and bring your friends.

Thursday—Scouts.
Saturday—Catechetics, 10:00 and 11:00 a.m. at the parsonage.

CENTRAL BAPTIST CHURCH

Fifth Street and Maple Avenue
Palmyra
Rev. S. Dan Morgan, Pastor
The ringing of the Church bells is your call to worship. It should remind everyone of us of the glorious privilege we have to worship as we choose. It is the duty of all, not just a few, to see that they are kept ringing. Make it a point to go to church this Sunday and take along a friend and neighbor. If you have no other affiliation, Central Baptist extends a cordial welcome.

Keep the news coming in to the Central Baptist Liaison Committee. Your boys over there, or wherever they may be, need to know that we are constantly thinking of them and are earnestly praying for their early return.

Services, Sunday, March 28th.
Bible School, 10:00 a.m. You will be spurred on to greater concern and activity after you have listened to Miss Elsie Kittitz, who will address the Sunday School at this time. She has spent twenty-one years in China and while in Swatow she became intensely interested in evangelistic work among the women and taught in the Woman's Bible Training School.

Morning Worship, 11:45 a.m.—Miss Kittitz will again bring a message to Central Baptist. "The Lord Brings Back His Own," by Gilbraith, will be sung by the Choir. A duet, "The Lord is My Shepherd," by Smart, will be sung by Mrs. Lawrence Schweizer, alto, and Miss Grace Horner, soprano.

Junior and Senior B.Y.P.U., 7:00 p.m. The Juniors meet in the Junior department room and the Seniors meet in the main school room.

Evening Worship, 7:45 p.m. Fortify yourselves for the coming week. Obtain a thought that will carry you over the hurdles of everyday problems. You will find it in "What Are You Seeing?", the sermon by Pastor Morgan. The selection by the choir will be "Teach Us to Pray," by Calver. Mrs. Emma Willi, contralto, of Philadelphia, will be the soloist. The ordinance of Baptism will take place after the sermon.

Wednesday, 8 p.m. Mid-week prayer and praise service. Read Chapter 5, 6, 7, of St. Matthew.

Thursday, April 1st, 8:00 p.m.—Choir Rehearsal will be held at the home of Mr. and Mrs. Henry Walter, 306 Seventh street, Riverton.

WESLEYAN MEN'S BIBLE CLASS

EPWORTH METHODIST CHURCH
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

A. Moulton McHatt will address the class this Sunday.

EXAMS FOR SPECIALIZED SERVICE TRAINING PROGRAM

Qualifying examinations will be given on Friday, April 2, for the Army Specialized Training Program and the Navy College Training Program.

Students desiring to take these tests leading to college work at institutions under contract to the Army and the Navy may make application for them at Palmyra High School office. Successful candidates will be enlisted or inducted into the Army or the Navy and sent to college at the expense of the respective service. Students selected for the Army Program must undergo further screening during thirteen weeks of basic military training before they are finally qualified for college attendance. Students chosen for the Navy Program, after selection by the Office of Naval Officer Procurement, will be detailed directly to college. While in college they will be in uniform with pay on active duty under military discipline.

Those who, in the confidence of superior capacities or attainments, neglect the common maxims of life, should be reminded that nothing will supply the want of prudence.—Samuel Johnson.

TIRE CERTIFICATES ISSUED
Harry Ellis, Sr., 1 tube.
Milside Farms, 3 tires, 3 tubes.
Columbus Motor Freight, 5 trailer tires.
John F. Kelly, 1 new truck tire, 6 ply.
Bishops Dairies, 1 new truck tire, 1 tube, 2 recaps.
Thomas Dulisse, 1 No. 2, 1 tube.
Viola Milligan, 3 No. 3, 3 tubes.
James C. Taylor, 2 No. 3, 2 tubes.
Robert T. Knoll, 1 No. 3.
Dominic Santino, 2 No. 3.
George Dennison, 1 No. 3.
Arnold Hubbs, 2 No. 3, 2 tubes.
Russell E. Adams, 1 No. 3.
Robert Pensinger, 2 No. 3, 2 tubes.
Euge Birts, 2 No. 3.
John J. Kirk, 3 No. 2, 3 tubes.
Worthington Green, 2 No. 3, 2 tubes.
Clifford Volkman, 1 No. 3.
Charles DeTemple, 2 No. 3.
Aaron G. Payne, 4 No. 3.
Clarence Carter, 4 No. 1.

Victory Gardens For Rent

Ground Will Be Plowed, Harrowed and Limed.
150x50 FT.—\$10 PER YEAR
Opposite Parry Fire Company

Also Gardens Plowed by Tractor—\$3.00 Minimum

C. E. PAUL
BURLINGTON PIKE
Riverton 0185

FREE LECTURES ABOUT VICTORY GARDENS

Sponsored by The Porch Club of Riverton
OPEN TO THE PUBLIC
Riverton Public School Auditorium
Monday Evenings—8:00 o'clock

March 29—Insects and Plant Diseases. Mr. John Perry.
April 5—Canning, Preserving and Cold Storage of Fruits and Vegetables. Miss Constance Blain, Home Demonstration Agent for Burlington County.
April 12—Latest Ideas on Nutrition. Miss Constance Blain.
For further information call:
Mrs. Gilbert Coe, Girls Chairman of Riverton Porch Club, Riv. 0523.
Mrs. Carvel Sparks, Garden Chairman of Porch Club, Riv. 0322.



"Sew in a Good Light"

Reddy Insists

"LIGHT HOUSES all over the country and I see for myself how much sewing is being done these days. Sewing machines are humming on every street as women run up slip covers, sew their own curtains and make over their clothes. Be sure that the light you work by is properly diffused and that it is of the right intensity. Replace blackened lamp bulbs with new ones and keep reflectors free of dust."

PUBLIC SERVICE

* BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS *



(Continued from Page 1)

almost impossible. Should a soldier be killed, the firm which had employed him was forced to pay an indemnity to the family.

Japs Prisoners

Mr. Burman was a member of the Tokio Rotary Club when it was closed down by the army in August 1940. From that time on censorship became so rigid that ordinary messages might take weeks to send. At the present time Japanese citizens are prisoners and slaves of their own country.

Upon his transfer to Hawaii shortly before the outbreak of the present war with Japan, Mr. Burman and his wife were struck with the complacency of Hawaii, where business was booming and celebrations were taking place every week-end. His description of the December seventh holocaust painted an indelible picture in the minds of his listeners. "The military came back fast," said Mr. Burman, "and did a good job with almost unbelievable promptness. They put up air raid sirens, dug bomb shelters, and distributed gas masks to the population. Reinforcements poured in from California, armaments were strengthened, and now there is no fear of an enemy attack; thus we learned the hard way to be alert."

Many guests were present at the gathering, among them being Rotarian George Durgin of Camden, who led the Club in much appreciated singing of Irish folk songs. The Club was sorry to learn of the extended illness of Ward Lowden, one of its members, now confined in the Zurburg Hospital at Riverside. Many expressed their hope of a speedy recovery.

BIRD LECTURE

An interesting bird lecture of colored motion pictures that are intimate studies of our own local birds will be given by Miss Esther Heacock, secretary of the Wyncote Bird Club, in the Palmyra High School on Thursday, April 8 at 8 p.m.

Children in the grades will be admitted free. High school students and adults desiring to attend will be asked for a silver offering. The general public is invited, as these pictures are of especial interest to bird lovers. The lecture is sponsored by the Garden Department of the Palmyra Women's Club.

BIRTH

Mr. and Mrs. R. W. Spotts, of 419 First avenue, Haddon Heights, are receiving congratulations on the birth of a daughter, Donna Fay, on March 16, in West Jersey Hospital, Camden. Mrs. Spotts will be remembered as the former Miss Amella Fay Smith, R. N., of Palmyra.

MONEY

May Be Obtained For
GOOD MORTGAGES
and Repaid Through Our
Attractive and Convenient
Direct-Reduction Plan
Let's Talk It Over!

Palmyra Building & Loan Association
543 Cinnaminson Ave.
Phone—Riverton 1214

New Series—Now Open

Office Hours—Weekdays, 9 a.m. to 5 p.m. Saturdays, 9 a.m. to 12 noon. Friday evenings, 7 to 9 p.m.

WAR BONDS ON SALE

RATIONING CALENDAR

Here are dates which it is important to remember in connection with the rationing program:

Shoes
June 15—Coupon No. 17 in Ration Book No. 1 is needed for the purchase of one pair of shoes until this date.

Foods
March 23—Point ration stamps for April become valid to permit use of small denomination stamps remaining from the A, B, C, series. However, the entire April ration may be used in the last week of March if the users so wish.

Tires
March 31—This is retail inventory day. The ration stamps turned in to retail stores during March will decide the quantity of cans and processed foods allowed the store.

Gas
March 21—Coupon No. 5 in gasoline ration A book is valid after this date.

Fuel Oil
March 8—Fuel Oil Coupon No. 5 is valid from this date.

Period Five fuel oil coupons now good for the purchase of 10 gallons of fuel oil or kerosene.

April 12—Last day to use fuel oil coupon No. 4.

Sugar
March 16. Stamp number twelve in War Ration Book One became valid for five pounds of sugar on this date; it will remain valid for eleven weeks until May 31.

Coffee
Coffee Stamp No. 26 is good for the purchase of 1 pound of coffee until April 25.

Fresh Vegetables
Fresh carrots, peas, beans, tomatoes, cabbage, lettuce, spinach, potatoes and onions and citrus fruits: Retailer's prices to consumers controlled by fixed percentage mark-ups over net cost.

EDWARD WALLACE
AVIATION CADET

Part of the night their commander-in-chief will use to force the "unconditional surrender of the Axis," a large class of future air fighters has been advanced from preflight training at the San Antonio Aviation Cadet Center to Army Air Forces primary flying fields. Coming here from civilian life or from the ranks of ground forces, the thousands of young men have passed successfully through the Army Air Forces Classification Center and the Army Air Forces Preflight School for Pilots, both units of the massive Cadet Center.

Primary school is the next step of the class in the rigorous army career that will be climaxed when its members receive the coveted silver wings of a pilot and commissions as officers. Those advanced include 327 from New Jersey, including Aviation Cadet Edward L. Wallace, 400 4th Street, Riverton.

POWERS CHOSEN TRUSTEE OF MILITARY ACADEMY

For the eleventh consecutive year, Congressman D. Lane Powers has been selected a member of the Board

Moorestown Gardens Flower Shop . . .

● FRESH CUT FLOWERS
● CORBAGES
● WEDDING FLOWERS
● FLORAL DESIGNS
Daily deliveries in Riverton

Moorestown Gardens, Inc.
55 E. Oak Avenue, Moorestown
Telephone Moorestown 1020

or
ADOLPH J. STROHLEIN
900 Washington Ave., Palmyra
Phone Riverton 0421

Office Hours—Weekdays, 9 a.m. to 5 p.m. Saturdays, 9 a.m. to 12 noon. Friday evenings, 7 to 9 p.m.

WAR BONDS ON SALE

WHY THE TEST AIR RAID DID NOT WORK

The following statement has been received by the Riverton Civil Defense Council from State Headquarters:

Some explanation is due you regarding the "unfortunate" blackout mixup of Tuesday, March 9th. Governor Edison has just received from General Hugh A. Drum, Commanding General, Eastern Defense Command and First Army, an answer to his telegram for clarification and explanation of the whole affair. An exact copy of General Drum's reply to Governor Edison is hereto attached.

The Army very frankly assumes the responsibility for the failure of the blackout to go through on schedule, and General Drum assures us in his letter that they are taking the necessary action so there cannot be a recurrence under any circumstance. Regardless of who is at fault, we owe a personal apology to every last air raid warden, auxiliary policeman and other Defense Volunteer who was out on the street that night doing his duty as a good American, and certainly an apology should go to every official who agonized as I did, over the situation, not knowing exactly what to do.

I think the whole incident will prove to be constructive. I am sure the Army will want to sit down and lay out better plans than now exist for cooperation between Civilian Defense forces and the Army in this area.

Some weeks ago, General Drum stated that Civilian Defense was not merely for the protection of citizens, it was a military necessity as it was important for the Enemy to know we were prepared in the event

of an attack. He also stated that the Army does not have the personnel to motivate Civilian Defense. It takes one quarter of a million people in New Jersey alone and it must be done by volunteers.

In view of these two statements, there must exist very close working relationship between General Drum and his staff and the State Civilian Defense Director. I hope to confer with General Drum within a few days and, at that time, will take up the very important matter of an adequate "all clear" that is so completely on the minds of all of us. I have had hundreds of letters expressing dissatisfaction with the present "all clear" and am awaiting Army permission to put it in operation. As soon as I have received this word you will hear from me further.

Sincerely yours,
LEONARD DREYFUSS
Director

Failure indicates that energy has been poured into the wrong channel.—D. Brande.

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0850

BUY WAR BONDS AND STAMPS

Evans' Service Station

SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

New Shoes From Old "AMICO"

Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined

UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

now SHOWING

STYLE GUIDE
BY OUR STORE

JOHN H. ETRIS
17 W. Broad St. Palmyra, N. J.
Phone 978

OBITUARIES

ROY M. ATKINSON

Roy M. Atkinson, of Trenton, a former resident of Palmyra, died suddenly in New York City on Tuesday of last week, when the train on which he was riding was about to enter the station. The deceased, who is survived by his wife, Mrs. Beatrice Atkinson and a son, Roy, Jr., was employed by the Pennsylvania Railroad as an accountant. He was a member of Palmyra Lodge F. & A. M., Camp 23, F. O. S. of A., of Palmyra, the Palmyra Artisans and was active in the Epworth Methodist Church, Palmyra, during his residence here.

Funeral services were held in Trenton on Friday of last week.

To be perfectly just is an attribute of the divine nature; to be so to the utmost of our abilities, is the glory of man.—Joseph Addison.

Failure indicates that energy has been poured into the wrong channel.—D. Brande.

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0850

BUY WAR BONDS AND STAMPS

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0850

BUY WAR BONDS AND STAMPS

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0850

BUY WAR BONDS AND STAMPS

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

The SNOVER FUNERAL HOME

Incorporated
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0850

BUY WAR BONDS AND STAMPS

There Are
NO PRIORITIES
On Our Personal Service

We show no favoritism in our impartial Service to the Living. Each family can select from a wide range of prices the amount to be spent.

We personally serve the family's needs with the utmost consideration, whether the highest or lowest price is paid and offer the unrestricted benefits of our professional experience and modern facilities.

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

About Town

James K. Turner, son of Mrs. Robert Turner, of East Riverton, has recently been promoted to the rank of Sergeant in the Army.

After concluding his 1942-43 court campaign with a record of six wins and six defeats, Coach I. Yavits of the Ithaca College basketball team has chosen George M. Rivel, Jr., of Palmyra, as a varsity letterman.

The Ithacans felt the loss of their veterans through graduation in December, having but two regulars of the previous season in their lineup. They defeated Hartwick, St. Lawrence, Lock Haven, Newark, and Moravian; took one out of three from Siena, and lost to East Stroudsburg, St. Bonaventure, Alfred, and Clarkson.

A former Palmyra High School athlete, Rivel is a sophomore in the physical education department at Ithaca College.

Mrs. Joseph J. Siddall, of Lippincott avenue, received word this week of the sudden death of her brother-in-law, Thomas G. Chisholm, of Boston, Massachusetts.

Joseph F. Yearly, manager of the J. T. Evans Co., of Riverton, returned recently after a 10-day trip to Florida.

Robert T. Wright, son of Mr. and Mrs. Hobart Wright, of Linden avenue, Riverton, was recently made Second Class Seaman in the Seabees. He is stationed at Williamsburg, Va., at present.

Phillip Shulman has been named chairman of the banquet committee of the local Business and Professional Men's Club. Assisting him are Frank A. Snover, Frank Chambers, Walter D. Lemon, Dr. Hayes Brady, Pete Heiser and William Seither.

Mrs. Arthur B. Waters, of Riverton, visited her son, Midshipman Robert M. Waters, U. S. Naval Academy, Annapolis, Md., over the weekend.

Be sure and put Saturday night, March 27, in your date book as the night you are attending the Riverton Yacht Club dance. The tickets may be obtained from any Yacht Club member at \$1.00 each. Come and get together with your friends for the first affair of the season.

The Blue Anchor Club, of Palmyra, is holding a movie benefit at the Broadway Theatre, Palmyra, from April 5-9.

NEW JERSEY RICH IN HISTORICAL LORE

Although South Jersey has a very important historical background, this portion of one of the 13 original states has been grossly neglected by historians. This was the statement made by Hugh Mehorter, a member of the Gloucester county Board of Freeholders, who was the speaker at this week's meeting of the local Business and Professional Men's Club.

The speaker, who has made an intensive study of the history of this portion of the State, brought out many interesting facts to support his statement.

For example, British tea was burned at Greenwich, although few books mention the fact. The third most decisive battle of the Revolution was fought at Fort Mercer, near National Park, but historians have neglected it. Lafayette was first commissioned following a skirmish near Gloucester and over half of the troop of Light Horse Harry Lee were from South Jersey.

Many people famous in history came from Burlington county, including Captain James Lawrence, of Burlington City. William Franklin, son of Benjamin Franklin, while in that community, signed the marriage license of John Ross and Elizabeth Griscom (Betsey Ross, designer of the American flag). This license is now in Gloucester and is valued at \$50,000.

Historical Buildings
The speaker also said that Burlington county is particularly rich in historical buildings and cited the county court house as being a particularly striking example of Colonial architecture. This structure is said to be the oldest court house in the country now in use in its original form.

In closing, Mr. Mehorter urged all to reflect on the value and self sacrifice of our early citizens and to emulate them in the present crisis that we may retain the liberties which they worked so diligently to establish.

Divine Providence has granted this gift to man, that those things which are honest are also the most advantageous.—Quintilian.

Spring Is Here

See Our Array of
SPRING DRESSES
BLOUSES AND
HANDBAGS

Ready For Your Selection

Virginia's Dress Shop

535 CINNAMON AVENUE
PALMYRA

FERTILIZER

FOR
PLANTS, VEGETABLES
FLOWERS

Victory Garden

Special 3-8-7
MADE THE ESPOMA WAY

Espoma 3-2-1

FOR YOUR LAWN AND
FLOWERS

25 lbs. 50 lbs. 100 lbs.

Raymond L. Bailey

907 Highland Ave., Palmyra
Riv. 0765

SACRED HEART P.T.A.

FATHERS' DAY PROGRAM

The Fathers' Day celebration held last Sunday in the Sacred Heart school hall was very well attended and enjoyed by all.

The program, arranged by Mrs. William Rowan, was as follows: address of welcome, Mrs. Herbert Kemmerle; address, Mrs. William Thorne, regent of the diocesan council P.T.A.; vocal selections by the Sacred Heart Glee Club. Miss Sarah Christie, vice principal of the Trenton Central High School spoke on "The Cause for the Canonization of Mother Seton."

The special feature scheduled for the afternoon by our pastor, Father Quinn, was postponed due to illness. We are looking forward, however, to his being able to show the motion picture of his trip through Casablanca and Morocco in the near future.

We were very fortunate in having Father Landherr from St. Boniface Church, Philadelphia, authority and leader of the deaf.

The closing address was given by Father Coan, after which the parents visited the classrooms to view the work of the children.

MATHEWS-MURRAY

The marriage of Miss Virginia Rhoades Murray, daughter of Mr. and Mrs. Stephen J. Murray, of Delanco, to John Barry Mathews, First Lt., Inf., son of Lt. Col. (Ret.) and Mrs. Frank A. Mathews, Jr., of Riverton, took place on Saturday, March 20, at 8 o'clock in St. Paul's Episcopal Church, Murfreesboro, Tennessee.

The ceremony was performed by Lt. A. P. Lam, Chaplain of the 313th Infantry.

The bride was given in marriage by Major Phil Lofink, Regimental Supply Officer of the 313th Infantry. She wore a suit of dusty pink with brown feather hat and brown accessories and a shoulder corsage of white gardenias.

Mrs. George Meyers, matron of

BROADWAY THEATRE PALMYRA
DIRECTION VICTORIA THEATRES

Friday and Saturday, March 26-27

GENE TIERNEY
GEORGE MONTGOMERY LYNN BARI

China Girl

A 19th Century Fox Picture

SATURDAY MAT. ONLY

Chapter 5. "A WATERY GRAVE"

THE ADVENTURES OF SMILIN JACK

A UNIVERSAL CHAPTER PLAY

Monday and Tuesday, March 29-30

A Night to Remember

—Extra—
"MR. AND MRS. AMERICA"
A New March of Time

Wednesday, March 31, 1 Day Only

SEVEN SWEETHEARTS

Starring KATHRYN GRAYSON
VAN NEFLIN - MARSHA HUNT
DIANA LEWIS - S. E. SAKALA

Thursday, April 1st, 1 Day Only

D. GILLESPIE'S NEW ASSISTANT

THE BARRYMORE

THE BARRYMORE

THE BARRYMORE

honor, wore a light blue suit and corsage of pink roses. First Lt. Tom Lyons was Lt. Mathews' best man.

The organist who also gave a programme of appropriate music preceding the ceremony was Corp. Manuel LaPorte, a well known musician, who before serving in the Army was pianist with Eddie Duchin's orchestra.

Among the guests were: Col. Paul C. Paschal, Commanding Officer of the 313th Infantry, Mrs. Paschal and Miss Mary Paschal, Captain Lamuel Fagin, Regimental Chaplain, First Lt. and Mrs. Charles Stoddard, First Lt. and Mrs. Harry Fowler, First Lt. George Meyers, Mrs. Herbst, and Lt. Col. and Mrs. F. A. Mathews, Jr., of Riverton.

SLIDE RULE CLASS
AT HIGH SCHOOL
Classes in the use of the slide rule

Rohm & Haas Company

Bristol, Pa.

Near Junction of Route No. 13 and Burlington Bridge Road
Good Bus Service

EXCELLENT OPPORTUNITY TO WORK ON
THE PRODUCTION FRONT

Jobs Available for Men & Women

NO EXPERIENCE NECESSARY
On the job training at good starting rate

CARPENTERS — MACHINISTS — WELDERS

MILLWRIGHTS

Journeyman or Apprentices

EXCELLENT WAGES — GOOD WORKING CONDITIONS
OTHER BENEFITS

Apply at Plant between 8 a.m. and 5 p.m., Monday through Friday.
Saturday, 8 a.m. to 12 noon, or through your local U. S. Employment Service Office.

Applications not accepted from those now employed at their maximum skill in War Industries.

We Sell
WAR
BONDS
and
STAMPS

Throw
Your Scrap
into
The Fight

THEATRE RIVERSIDE

Friday and Saturday, March 26-27

BOGART-BERGMAN-HENREID

CASABLANCA

WALLIS BROWNE

WARNER BROS. PRESENTS

CLAUDE CONRAD
RAINS-VEIOT-GREENSTREET-LORRE

Extra Saturday Matinee Only
2-New Thrilling Chapters—2
DON WINSLOW OF THE NAVY

Also "Superman" Cartoon

Tuesday Only, March 30

2-SMASH ACTION HITS—2

MADAME SPY

CONSTANCE DENNETT and DON PORTER

—and—

"WRECKING CREW"

WED. and THUR., MARCH 31-APRIL 1

The Living Romance of
A FIGHTING TIGRESS
and a FLYING YANK!

Gene TIERNEY
George MONTGOMERY
Lynn BARI in

CHINA GIRL

VICTOR McLAREN

is the latest innovation in war time courses at Palmyra High School.

Approximately 80 students have contracted to buy slide rules. The course in the use of the rule will be given the last four weeks of the school year. It will be taught mainly to the sophomores, who are in the two Plane Geometry Classes.

Knowledge of the use of the slide rule will enable the pupils to add, subtract, multiply, divide and work out square root quickly and accurately.

Thomas Coursen, instructor in mathematics at Palmyra High, will teach the course and he states that ability to use a slide rule will aid pupils in a number of ways.

RED CROSS NEWS

Workers engaged in making surgical dressings for the Red Cross in Burlington county have produced 173,500 dressings to date. Over 100,000 of these have already been shipped to the main distribution centers and the balance is packed and ready to go where needed.

In charge of the County project are Mrs. D. B. Stokes, of Edgewater Park, Mrs. E. D. Marshall, of Edgewater Park and Mrs. N. D. W. Pumyea, of Mt. Holly.

OBITUARIES

CAROLINE KENNARD

Caroline Kennard, wife of William F. Kennard, died on Friday, March 19, at her home in Parry.

Services were held on Monday at 2 p.m. from the Snover Funeral Home, the Rev. A. J. Harke officiating.

Interment was made in Morgan Cemetery.

The deceased is survived by her husband and several children.

EDWARD S. WOOD, SR.

Edward S. Wood, Sr., 74, chairman of the board of directors and former president of the Esterbrook Steel Pen Manufacturing Co., died Monday, March 22, in Cooper Hospital. He had been ill for a year.

Mr. Wood entered the employ of the pen company October 1, 1887 as the operator of the freight elevator after which he was placed in charge of the school supply department of the plant.

Later he became treasurer, succeeding his father, Alexander C. Wood, after which he was named president of the company. He retired to become chairman of the board.

Mr. Wood, who was born in Camden, August 7, 1868, was the son of Alexander C. and Mary Emma Stokes Wood, a member of the Stokes family which founded Moorestown. His parents were early settlers in Burlington county.

He was educated in Friends schools and the Westtown school at Westtown, Pa.

Mr. Wood for many years was a director of the old Camden Safe Deposit & Trust Co., of which his father was president at the same time that he headed the pen manufacturing company. When the Camden Safe Deposit Co. was merged with the West Jersey Trust Company, Mr. Wood continued as a member of the Camden Trust board of directors.

He was one of the founders of the Riverton Country Club and at one time held the club golf championship.

For many years, Mr. Wood also was a member of the board of managers of Cooper hospital and at the time of his death was chairman of the property committee of the board.

He had been a director of the Cinnaminson Building and Loan Association and of the Cinnaminson Bank & Trust Co.

He was a lifelong member of the Society of Friends.

In 1895 he married Miss Mary W. Reeve, daughter of R. H. and Sarah C. Reeve, of Camden.

He is survived by his widow; three sons, Robert N. Wood and Richard R. Wood, both of Moorestown, and Edward S. Wood, Jr., of Cambridge, Mass., and seven grandchildren.

Funeral services will be held at the residence today (Thursday) at 3 p.m.

Vegetable Plants

For Your Victory Garden
Order Now

Tomato, Cabbage, Onion, Beet, Broccoli, Lettuce, Eggplant, Sweet Potato, Pepper, Plant available after April 10 at the Nursery. Daily except Sunday. Price 1 cent each. No shipping charges. Fruit, Shade, Flowering trees and Plants.

Established 1898 Phone: Riverton 0599

STEELE'S NURSERIES

PALMYRA, N. J.

BROADWAY PALMYRA FRIDAY AND SATURDAY



As freely as the firmament embraces the world, or the sun pours forth impartially his beam, so mercy must encircle both friend and foe.—Schiller.

What is meant by redeeming time? It is to fill the hours full of the rightest freight, to fill them with the life of thought, feeling, action, as they pass.—Clarke.

AT FOX RIVERSIDE FRIDAY AND SATURDAY



Paul Henreid and Ingrid Bergman, co-workers in Europe's Underground, and Humphrey Bogart, who aids them, in this scene from Warner Bros. "Casablanca."

She learned to say "Johnny, I love you" but it took a lot of teaching from a fighting Yank. In this scene from the new 20th Century-Fox hit "China Girl" Gene Tierney and George Montgomery find time for thrilling romance in a world teeming with fury and flame.

AMERICAN

Your Food Dollars Go Further
Where Quality Counts!

Our Producer-to-Consumer plan of merchandising in which we co-operate with the farmer and manufacturer, benefits you by the elimination of unnecessary costs, the savings effected being passed on to you. Visit your convenient neighborhood American Store for real values in quality foods.

Glenwood Pure
Apple Butter 2 large 27c

ASCO Peanut Butter 1b 29c
Phiadelphia Cream Cheese 8-oz pkgs 12c
Sylvan Seal Cream Cheese 8-oz pkgs 9c

Save 30% on Bread Bills!
SLICED ENRICHED Supreme
BREAD 2 big loaves 17c

Enriched by using yeast high in Vitamin B1 content, Niacin and Iron.

ASCO Pancake Flour 80-oz 6c
Aunt Jemima Pancake Flour 80-oz 0c
Grandma's Molasses 16-oz 41c
Watkins Table Salt 22-oz 5c
Gold Seal Corn Flakes 11-oz 7c

Rob-Tord (8 Points)
Sliced Beets 16-oz jar 11c

14 Points Formale String Beans 4-oz 15c
23 Points Grapefruit Juice 4-oz 29c
16 Points ASCO Tomatoes 11-oz 18c
6 Points ASCO Tomato Soup 11-oz 7c
14 Points Butter Kernel Corn 2 1/2-oz 27c

ASCO Hawaiian Sliced (18 Points)
PINEAPPLE 15c

SENSATIONAL
NEW OFFER!
20 COOK BOOKS

each 13c : 2 for 25c

1500 Recipes and ideas for economical daily meals. Lovingly illustrated with show-you-how pictures.

B. V. Beef
Extract 3 1/2-oz 25c

College Inn
Chili Dinner 9 1/2-oz 15c

9 1/2-oz 15c

9 1/2-oz 15c

9 1/2-oz 15c

9 1/2-oz 15c

AMERICAN

Fresh Fruits and Vegetables!

California ICEBERG
LETTUCE head large 10c

TEXAS RED BEETS 2 bunches 25c
FLORIDA CABBAGE 1b 10c
PASCAL CELERY bunch 19c

Fancy California
CARROTS 2 bunches 15c

DUZ 24-oz pkgs 22c 63c

CHIPS 24-oz pkgs 22c 63c

Oxydol 24-oz pkgs 22c 63c

SELOX Speed Soap 2 17 1/2-oz pkgs 27c

IVORY FLAKES 5-oz pkgs 9c 13 1/2-oz pkgs 22c

CAMAY Toilet Soap 3 cakes 20c

Lenten Seafood Specials!
Jersey
SEA TROUT 1b 17c

Whole Sea on Macaroni 1b 17c
Fresh Perch Fillets 1b 39c
Boston Mackerel Fillets 1b 29c
Fresh Sliced Codfish 1b 29c

Felin's or Wilmington Provision Co.
SCRAPPLE 2 lbs 29c

Ivor Pudding 1/2 17c
Cooked Salsami 1/2 10c
Jaked Beans 1/2 15c
Dill Pickles 2 1/2 9c
rab Cakes 15c

Pork Brains 1/2 17c
Lamb Brains 1/2 25c
Pork Back Bones 1/2 9c
Fish Cakes 2 1/2 15c

Swift's Premium or Wilson's Certified Boneless
CORNER BEEF 1b 35c

We Reserve the Right to Limit Quantities

These Prices Effective in Our Store and Most Markets in

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson who are serving in the armed forces of the United States. The New Era asks that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that this roster can be made complete.

U. S. ARMY

Corp. Frank Alloway
P.F.C. Robert Anderson
Pvt. D. J. Anderson
Pvt. J. M. Aydelotte
Corp. William Banks
Corp. Robert Bartley
2nd Lieut. Howard S. Barto
David N. Blyler
Staff Sgt. Patrick F. Brennan
Pvt. C. J. Bell
Pvt. Leonard H. Bell
Pvt. James W. Biddle
Pvt. Harold Bishop
Pvt. G. W. Bishop
Warren Blyler
Pvt. John T. Bohn
Corp. Henry Borden
Corp. Tech. R. H. Bottger
Pvt. James W. Brown
Pvt. A. M. Brown
Corp. John Burhoe
Pvt. William J. Burns, Jr.
2nd Lieutenant Robert Burhoe
Roy E. Choyce, Jr.
Pvt. G. Howard Choyce, Jr.
Aviation Cadet S. B. Clark, Jr.
Pvt. Frank R. Clinton
Capt. Charles Coddington
Sgt. Gilbert R. Coe
Corp. James H. Coe
Pvt. Richard S. Coe
Sgt. A. V. Robertson Coe, 2nd
Pvt. James E. Coleman
Pvt. R. S. Coles
Vincent P. Collar
2nd Lt. Burton K. Conway
Pvt. W. W. Cook, Jr.
Pvt. Louis C. Cleland
Sergeant L. M. Clement
Sgt. Donald L. Clement
Pvt. John E. Craig
Pvt. J. K. Crawford
Lt. Joe E. Daniels
J. S. Denelsbeck
Charles A. DeLaney
Pvt. N. P. DeLaney
Pvt. J. L. Denebler
Pvt. J. G. Devitt
Staff Sgt. Larry C. Dickinson
Pvt. W. J. Durich, Jr.
U. Gilbert Duff
Captain Frank B. Elliott
Staff Sgt. Howard Elliott
F. Bolton Elwell, Jr.
Air Cadet M. E. Faunce
R. L. Frank
C. A. Frank, Jr.
Pvt. Fred C. Freeman, Jr.
Pvt. H. A. Gibson
Pvt. Frank Giovanetti
Pvt. A. R. Gladney
W. W. Goodnow
Sgt. Bernard E. Goodwin
Pvt. J. J. Goodwin
Pvt. H. S. Gootee
Aviation Cadet David F. Gould
Corp. J. C. Grant
Pvt. Wm. Greer
Pvt. Clement Haas
Pvt. William B. Haas
Staff Sgt. Calvin H. Heck
Lt. J. Allan Hemphill
Corp. Edward Hebrew
Pvt. J. P. Higgins
Colonel J. K. Hiltner
Sgt. W. W. Holmes
Pvt. Lester Hubbard
Edward J. Hunn
Pvt. Stanley J. Hytton
Pvt. R. A. Johnson
Pvt. Ralph L. Johnston
2nd Lieut. Harry F. Jones, Jr.
Pvt. Nathan Jones
Pvt. Thomas F. Jones
Pvt. James Kennedy
William Kerr
Pvt. John Kessler
P.F.C. Bruce King
Sgt. Thalberg King, Jr.
Pvt. Paul J. Kline
Pvt. Giles Knight
Pvt. Robert Knight
1st Lieutenant W. Patton Kinsey
1st Lieut. Nathan Lane, Jr.
W. J. Leedom
Pvt. Kenneth Leedom
Corp. Tech. Miles Leedom
Aviation Cadet William R. Leidy
Corp. C. F. Leusser
Aviation Cadet J. Reese Lewis
Pvt. P. R. Lezenby
Capt. W. H. Lippincott
Cap. W. H. Lippincott
Pvt. A. M. Lippincott
Pvt. John M. Longstreet
Col. George E. MacMullin
Pvt. Bernard E. Martin
Lt. John B. Mathews
Pvt. Joseph J. Mathews
Corp. W. G. Mathews

Pvt. Robert Mathews
Staff Sgt. Robert N. Mattis
Pvt. G. S. Mattis
Pvt. Carl T. McDermott
Sgt. John H. McDermott
Staff Sergeant William McDermott
Pvt. H. A. McKinney
Pvt. R. J. McMullin
Edwin C. S. McVaux
Captain C. S. McVaux
Captain Paul M. McVay, Jr.
Pvt. T. C. Menkevich
Corp. Tech. Phillip Mingle
Pvt. Edward G. Morton
Pvt. Charles Morze
Pvt. Edward Morze
Pvt. Charles E. Myers
Corp. William O. Myers, Jr.
Pvt. Ellsworth L. Myers
Lieut. W. J. O'Keefe
Pvt. Frank D. Orlmann
Corp. Harry Paul
Pvt. Richard F. Payne
Pvt. George J. Perkins
Pvt. Harry C. Perkins
Pvt. Robert L. Person
Pvt. Henry L. Peyton
Pvt. George E. Phillips
Pvt. John M. Phillips
Flight Commander Dawson Ran-

some
Pvt. James Ransome
Pvt. P. A. Ransome, Jr.
Richard Ransome
2nd Lt. Harold Reynolds
Pvt. Robert R. Rowan
Staff Sgt. William Rowan
Robert Robertson, Jr.
Pvt. Herbert P. Robinson
J. A. Ruppert, Jr.
Pvt. J. J. Sayers
Pvt. W. E. Scattergood
George E. Schuck
John G. Seemuller
Pvt. L. E. Shea
Sgt. Victor Shoemaker
Pvt. Robert R. Showell
Major Earl Shrader
First Lt. John R. Siddall
Pvt. George G. Siddall
Corp. William J. Siddall
Pvt. Walter L. Smith, Jr.
Capt. Edward Sordoni
Pvt. R. J. Spear
Robert Spickler
Pvt. Morris J. Steedle
Pvt. William J. Steedle
Sgt. E. E. Suters
Pvt. Wilmer C. Swain
Pvt. M. J. Sylvestri
Pvt. Richard G. Taylor
Pvt. Leo Terrell
Pvt. Albert Thiel
Capt. Harold T. Theis
Major Loren B. Thompson
Lt. Edwin Tucker
Pvt. Harold R. Turner
Sgt. James K. Turner
P.F.C. Robert B. Unland
Pvt. Erich E. Veltenheimer, Jr.
P.F.C. Tyler Vile
Pvt. George Vincent
Aviation Cadet E. L. Wallace
Pvt. C. Y. Wark
2nd Lt. John R. Warren
Lt. William deH. Washington
Pvt. Arthur B. Waters, Jr.
Tech. James B. Webb
Pvt. C. L. Widmaier
Capt. Joseph M. Williams
Pvt. Harry A. Wille
First Lt. James Wilson
2nd Lieut. Alexander C. Wood, 3rd
Lt. James A. E. Wood
Corp. Lester R. Yearly
Pvt. Joseph L. Yearly
Army Nurse:
Jane Wolschmidt
U. S. NAVY

Ensign F. P. Liberty
James F. Mathews
John J. McDermott
Lt. (j.g.) Owen P. Merrill
Joseph Moorhouse
Russell Lloyd Mueser
Howard Perry
Helen Pfaff, Navy Nurse
Louis Ransom
Wood Robinson
Ensign Lewis M. Robbins
Albert J. Schuler
Joseph L. Sherman
W. Rodney Sims
Hilton M. Smith, Jr.
Lt. (j.g.) Philip A. Somervell
R. C. Stover
James Stow
Charles Spickler
Frederick N. Stelner, Jr.
Raymond G. Stroblein
Earl Tanner
Thomas Veltenheimer
Charles Wallace
George Wallace
Robert Waters
Winfield Wilson
Robert T. Wright
Ensign John H. Yost

U. S. MARINES

P.F.C. Robert W. Carhart
Pvt. Robert E. Gould
Corp. Arthur Gowell
Warrant Officer L. L. Phelps
William McCormick
David Robbins
Asst. Surgeon Peter P. Rodman
Pvt. John Shea
Corp. Arthur Vreeland
Pvt. William F. Wahl
P.F.C. Robert Wallace
P.F.C. Donald E. West
U. S. NAVAL ACADEMY
Michael Elliott
John Stetson
Robert Waters

U. S. COAST GUARD

Budd Burquinder, Jr.
William C. Hamelman
Charles F. Lintz
MERCHAND MARINE
John B. Brennan
WAVES
May Cunningham
Katherine Graff
Olive Smith
W.A.A.C.S.
Yvonne Pennington

FORT DIX ACTIVE IN RED CROSS DRIVE

One of Burlington County's most energetic campaigns for the Red Cross 1943 War Fund is being waged at Fort Dix this month. Civilian employees at Dix offices and shops, including a large number of Burlington County residents, have joined with the military personnel to put over the Dix-wide drive. The

EXPERT REPAIR WORK
On All Makes of Cars and Trucks

OLDS COMMUNITY GARAGE

Authorized Oldsmobile Sales and Service
10 E. Broad Street, Riverton
Phone 1212

Try Here First

- a fine assortment of
- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- PENS AND PENCILS
- CAMERAS
- STATIONERY
- CANDY

Closed Wednesdays After 12:30 p.m.

L. L. KEATING

Broad and Main Streets
RIVERTON

campaign committee, headed by Lt. Col. Leon M. Hall, Post Chaplain, looks forward confidently to a banner total for the Dix contribution.

On the showing to date, many Fort Dix civilian groups will enroll contributions from 100 percent of their rosters.

Active centers of the drive include the Southern District Shops and the offices of the Post Quartermaster, Post Engineer, Post Exchange Office, and Post Finance. Also outstanding has been the response by employees of Brann & Stuart Co., Johnson & Christenson, and Tuttle, Seeley, Place & Raymond, civilian contracting firms under the supervision of the Fort Dix Area Engineer Office.

CARD OF THANKS

Dear Friends and Neighbors,
We thank you sincerely for the beautiful flowers, cards, letters and offerings of car services which were deeply appreciated during our recent bereavement.
The Kennard Family.

U. S. MARINES

P.F.C. Robert W. Carhart
Pvt. Robert E. Gould
Corp. Arthur Gowell
Warrant Officer L. L. Phelps
William McCormick
David Robbins
Asst. Surgeon Peter P. Rodman
Pvt. John Shea
Corp. Arthur Vreeland
Pvt. William F. Wahl
P.F.C. Robert Wallace
P.F.C. Donald E. West
U. S. NAVAL ACADEMY
Michael Elliott
John Stetson
Robert Waters

U. S. COAST GUARD

Budd Burquinder, Jr.
William C. Hamelman
Charles F. Lintz
MERCHAND MARINE
John B. Brennan
WAVES
May Cunningham
Katherine Graff
Olive Smith
W.A.A.C.S.
Yvonne Pennington

FORT DIX ACTIVE IN RED CROSS DRIVE

One of Burlington County's most energetic campaigns for the Red Cross 1943 War Fund is being waged at Fort Dix this month. Civilian employees at Dix offices and shops, including a large number of Burlington County residents, have joined with the military personnel to put over the Dix-wide drive. The

EXPERT REPAIR WORK
On All Makes of Cars and Trucks

OLDS COMMUNITY GARAGE

Authorized Oldsmobile Sales and Service
10 E. Broad Street, Riverton
Phone 1212

Try Here First

- a fine assortment of
- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- PENS AND PENCILS
- CAMERAS
- STATIONERY
- CANDY

Closed Wednesdays After 12:30 p.m.

L. L. KEATING

Broad and Main Streets
RIVERTON

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Executors' Notice

Estate of Joseph T. Evans, dec'd.
Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 15th day of March, 1943, upon application of the subscriber, Executor, requiring the creditors of Joseph T. Evans, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before September 15, 1943, or they will be barred of any action thereafter against the said Executors.

Hannah G. Evans
Howard G. Evans
Marion H. Evans
Executors.
Proctor: Powell and Parker
Dated: March 15, 1943.
2-18 to 4-15

NOTICE OF SETTLEMENT

Executors Account
Estate of Jane Hovey Allen Boyer, deceased
Notice is hereby given that the First Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 1, 1943, at ten o'clock in the forenoon.
Murray Cheston Boyer, Executor.
Proctor: Ralph N. Kellam.
Dated: February 18, 1943.
2-2-4-15

SCIULLI'S SHOE SERVICE
105 West Broad St., Palmyra

35 Years' Experience in Expert Shoe Rebuilding
Complete Modern Electric Equipment and Finest Quality Materials
ALL TYPES OF SHOES REPAIRED OR REBUILT
RUBBER FOOTWEAR REPAIRED
Invisible Soles, Orthopedic Shoes, Children's Shoes,
Shoe Lining and Shoe Accessories
Leather Coats, Including Zippers, Repaired
Leather Klee and Elbow Pads
OPEN DAILY 8 A.M. TO 8 P.M.
FRIDAYS AND SATURDAYS, 8 A.M. TO 9 P.M.

EMIL SCIULLI, Prop.

The Eland Funeral Home

510 MAIN ST., RIVERTON

Our Motto

SATISFACTION
SERVICE
SAVING

Twenty-four Hour Personal Service

FRANCIS H. ELAND

FUNERAL DIRECTOR
Phone Riverton 1298

WANTED-Used Cars

We Pay
CASH

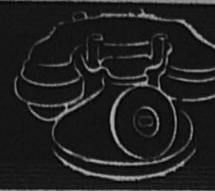
On the Spot

PHONE BURLINGTON 869

RIKER MOTORS

WEST STATE HIGHWAY BURLINGTON, N. J.
Open Sundays and Evenings

To Patriotic Americans who have no essential use for their cars.
Sell now while prices are high, and save yourself the worries that will come when used cars are frozen and ceiling prices established.
We will definitely pay more for your car because we have been re-tailing better used cars for years. See us and get the very highest cash price from us and save yourself the trouble and time of shopping.
If Car is financed, we will pay off balance and give you cash difference. '38 to '42 Models only.
"Ask Your Friends About Us"

BUSINESS DIRECTORY
RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

Pontiac Sales, Service
BELLEVUE GARAGE
Broad and Kern Sts. E. Riverton
Telephone Riv. 9595 - Night 163-M

SALES SERVICE
Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 77 or 485

AUTO-SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
Burke's Service Station
Broad and Linden Riverton
Phone 1562

WOOLSTON'S
ESSO STATION
● ESSO GASOLINE AND OILS
● BRAKE and LIGHT SERVICE
● LUBRICATION - WASHING
● IGNITION and BATTERY SERVICE
● GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
MAIN AND HOWARD STREETS
RIVERTON
Cars Called For and Delivered
Phone Riverton 9567

BANKS

CINNAMINSON
BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

USE
THE NEW ERA
WANT AD
COLUMN
to sell what you don't want, and to find what you do.
Phone, Riverton 712

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

BARBERS

RAY BANKS
BARBER
Special Attention to All Work
306 BROAD STREET
RIVERTON

BUILDERS

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 915-J

Curtis E. Stavelly
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

JOSEPH J. JOYCE
CONTRACTOR AND BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 285

COAL

J. T. EVANS CO.
Genuine FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 302

H. B. WILLIAMS
LEHIGH VALLEY
KOPFERS PROCESS COKE
FUEL OIL
Building Materials—Feed and Fertilizers
Palmyra Phone 1100

DAIRIES

BISHOPS' DAIRIES
QUALITY PRODUCTS
Phone 476 Riverside

DRUGGISTS

BLANC'S
Palmyra Pharmacy
Opposite Depot
PALMYRA, N. J.
PRESCRIPTIONS
DRUGS COSMETICS
PERFUMES
A Complete Drug Institution
ELECTRICIANS

Earle B. Harder
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone Riverton 1125

EXPRESS

Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
Office—105 N. 5th Street
Phone—Riverside 346
Philadelphia—Lombard 9055

5 & 10 STORES

Mrs. James E. Wolfe's
PALMYRA
5c and 10c STORE
9 WEST BROAD STREET
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES, NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker
GROCERIES - FRUITS - VEGETABLES
Delicatessen Counter
MEATS and PROVISIONS
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

HAULING

HAULING
Cleaning - Whitewashing
Lawn Work
C. D. TURNER
207 Union Landing Road
East Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSELL, Prop.
Phone—Riverton 972

Riverside Home Laundry

318 Paine Street
Riverside, N. J.
Phone Riverside 734

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
Phone Burlington 13

W. H. SLOCUM & SON

Marble & Granite Works
67 East Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PAINTING

EDWARD HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phone Riverton 341

Printing...
Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
Phone Riverton 544

PATENT MEDICINES
L. L. Keating
Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PLUMBING

WM. B. BISHOP
PLUMBING - HEATING - ROOFING
601 Linden Avenue Riverton, N. J.
Telephone Riverton 847

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton Phone 937

H. D. Hullings & Son
PLUMBING - HEATING - ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Radios, Refrigerators
Washers, Etc.

Exclusive PHILCO Dealer for
Palmyra and Riverton
BARGAINS IN USED SETS
CALL RIVERTON 978

C. WARD LOWDEN

NORGE REFRIGERATORS
and the Complete NORGE LINE
FARNSWORTH, R.C.A. and
ZENITH RADIOS
17 East Broad St.
Palmyra, N. J. Telephone 717

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone Riverton 25

W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton 500

Fire :: Burglary :: Automobile :: Casualty
REAL ESTATE INSURANCE
Ada E. Price
416 Lippincott Ave. Riverton
Notary Public Phone, Riverton 0806

Leslie W. Reeves
GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

TAILORS

J. R. JOHNSON
CLEANER and DYER
PALMYRA, N. J.
Work Called For and Delivered
Riverton 775

Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

SMALL ADS ON THIS PAGE
PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA
SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
PHONE RIVERTON 712

Church Notices

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.

The Rev. R. B. Stewart, Pastor

Friday, March 26—

8:00—9:20. A program of musical entertainment will be presented by the Golden Hour Circle, under the direction of Mrs. A. J. Clay. The program will include a musical comedy, "Cynthia's Strategy," and other interesting features. The proceeds will go to the Church Building Fund.

Sunday, March 28

10:00—11:00. Church school classes for all ages. There are more people in America studying the Word of God today than at any other time in our generation. There are also more people asking questions that only the Word of God can answer. The Church School is still the one place where questions are answered, not according to the wisdom of men, but according to the revealed truth of God!

11:00—12:10—Service of Divine worship. The worship theme will be "The Lord's Prayer," and the first petition will be interpreted in relation to the needs of the present and the problems of the immediate future. The sermon topic will be, "The Desire for Security." The choir will render the anthem, "Te Deum," by Kotschmar. During the hour of worship children may be left in the church nursery, which will be in charge of Mrs. John Wright and Miss Ruth Patterson.

7-8—Senior, Intermediate, and Junior Christian Endeavor meetings in the Church School assembly room. The devotional leaders will be Claire Burke and Samuel Wargny, while the group program leaders will be: Senior, Jane Cook; Intermediate, Royal Farrow; Junior, Barbara Stuart.

Wednesday—

7:00—8:00—The gymnasium will be open to young people of Christian Endeavor age for games and recreation.

8:00—9:00—The Calvary Forum will meet for Bible Study and will complete the study of the Epistle of James.

9:00—10:30—The gymnasium will be available to adults.

Friday, April 2—

8:00—9:00—The Communion Preparatory Service will be held in the Sanctuary. All communicant members of the Calvary Church are urged to make a special effort to be present for this hour of preparation.

Sunday, April 4—

The Sacraments of Infant Baptism, Adult Baptism, and of the Lord's Supper will be administered.

Dates to Reserve

The Annual meetings of the Congregation and the Corporation of the Calvary Church will be held on the evening of Wednesday, April 7, at eight o'clock. Refreshments will be served at the close of the meetings.

The Ladies' Aid Society will hold their annual "Cake and Apron Sale"

on the afternoon of Friday, April 16, from two to five p.m. There will be special attractions for children, including a fish pond and a delicatessen counter.

On Thursday evening, April 22, the Calvary Choir, with the assistance of several invited singers and soloists, will present the Sacred Cantata, "Olivet to Calvary." This promises to be one of the finest festivals of Sacred music that will have been presented in our community for many years.

ASBURY METHODIST CHURCH

Rev. Charles E. Jones, Pastor

The Asbury Methodist Church: On Sunday morning at 10:30 there will be a dedication of the Service Flags for the boys who have gone to serve their country in the armed service.

The pastor will speak on the Service Flag and its significance today and after the war. All are welcomed to come and worship with us.

The families of the boys are expected to attend and take part in the service.

The Sunday School and Church service will join together for this service.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.

Rev. D. Roe Haney, Minister

Epworth Church program for Sunday will be as follows:

Church School in all classes and departments will meet at 9:45.

The Pastor will meet the Preparatory Class at 10:30.

Morning Worship will begin at 11:00 when the Pastor will preach on "The True Purpose of Christ."

The Junior Choir will sing "Nature's Hymn of Praise," and the Senior Choir will sing "Gloria" by Farmer.

Youth Fellowship for all the young people will be held at 7:00.

Evening Church Worship will be at 7:45. The Sermon topic will be "Giving and Taking."

The Senior Choir will sing "Give Me a Perfect Heart" by Wooler. Miss Eileen Rae will render a special violin number.

Miss Virginia Miles and Miss Carolyn Haney will sing a duet.

The organ numbers for the services will be "Andante Cantabile" by Tours, "Legend," by Nordman, "March Brillante" by Lowden, "Andante" by Tchaikowski, "Offertoire in A" by Batiste, and "Auditorium March" by Kohlman.

Monday, 7:30—Boy Scouts.

Tuesday, 7:30—Girl Scouts.

Wednesday, 10:00—Sewing for the Red Cross by the Woman's Society of Christian Service.

8:00—Mid-week prayer meeting.

Thursday, 7:30—Teacher Training Class.

Friday, 3:45—Junior Choir Practice.

7:45—Senior Choir practice.

The Church School last week presented to Mr. Wilbur Eval's Class a Service Flag containing fifteen stars representing the number that have gone into the Service from that Class.

The entire Church constituency is represented by seventy some. We have presented these young people with a Service Testament and keep in touch with them by letter.

RATION FACTS

To prepare housewives for the new meat-fat-cheese rationing program which gets under way next Monday (March 29) State OPA Director Kerney's office issued the following list of pointers:

1. Beginning March 29, consumers will use the red stamps in War Ration Book Two to purchase meat, fats including butter, and cheese.

2. Each consumer will use 16 points a week to purchase any of the rationed meats, fats, and cheeses. Dur-

WANT ADS

WANTED: male or female clerk with bookkeeping experience. Permanent position. Apply Riverton-Palmyra Water Co., 1 Morgan Ave., Palmyra, N. J.

IF YOU HAVE a card table with wobbly legs, call Riverton 0344.

WANTED: lady's bicycle. Mrs. Hester H. Smith, 408 Morgan Ave., Palmyra. Riv. 0247-W. 3-25-43

ing the first week the red "A" stamps may be used (beginning March 29).

On April 4 the red "B" stamps become valid; on April 11, the red "C" stamps become valid; on April 18 the red "D" stamps can be used. All expire on April 30. On April 25 the red "E" stamps can be used, and the expiration date for those will be announced later.

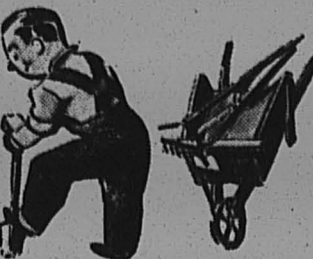
The reason for this arrangement is to limit consumption to 16 points a week per consumer, to keep pace with the rate of distribution of these perishable foods.

3. Dealers are permitted to make change in the red stamps to make change. For example: if your meat purchase comes to 17 points and your available stamps total 18 points, the dealer must give you a one-point stamp in change. If your stamps total 20 points, he must give you three one-point stamps in change.

(This is one of the ways in which the meat-fat-cheese rationing program differs from the processed food program. Dealers are not permitted to make change in blue stamps in purchases of canned and processed foods.)

RAISE THE FOOD and pass the AMMUNITION!

Our armed forces and allies need all the fighting foods we can produce! You can help "pass the ammunition" by raising vegetables to satisfy the needs of your own family! Start today — get your tools and other garden supplies here!



SHOVELS RAKES
HOES
SPADING FORKS SPADES
WHEELBARROWS
ALL FERTILIZERS AND SEEDS

J. S. Collins & Son, Inc.

RIVERTON, N. J. — PHONE 0005

SEVERAL APARTMENTS FOR RENT

\$35 up

WALTER D. LAMON

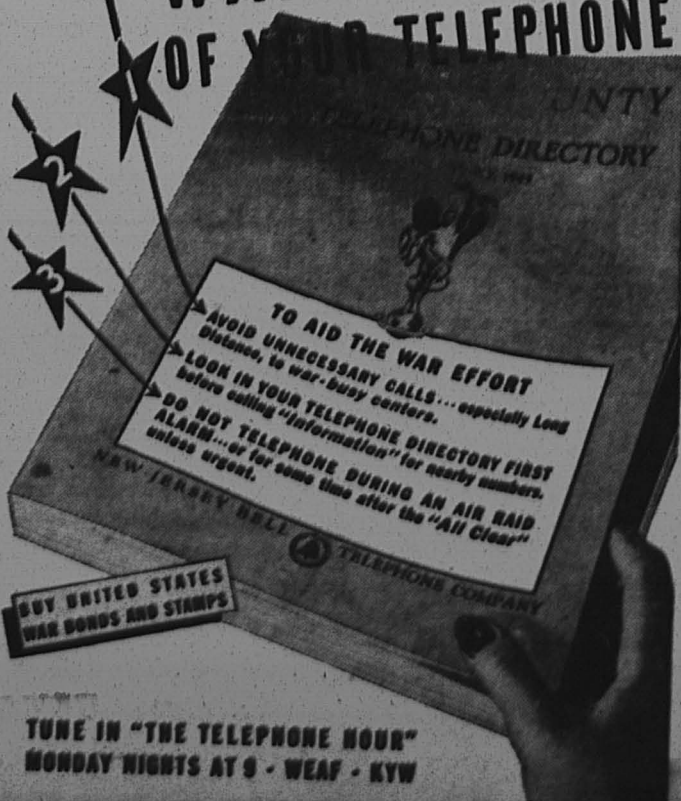
REALTOR

516 Cinnaminson Avenue

Palmyra, N. J.

Phone Riverton 0025

WARTIME USE OF YOUR TELEPHONE



TUNE IN "THE TELEPHONE HOUR" MONDAY NIGHTS AT 9 - WFAP - KYW

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

Government regulations permit only 1 delivery a day to each home. All orders taken after 4 p.m. will be delivered the following morning. To give free delivery order must be for \$1 or over. Please cooperate.

Fresh California ASPARAGUS

lb 29c

NEW CALIF. CARROTS

Bu. 10c

New Tender RED BEETS

2 Bu. 25c

Fancy SOUND RIPE TOMATOES

lb 29c

ICEBERG LETTUCE

Head 15c

Florida ORANGES FOR JUICE

Doz. 25c

Indian River Seedless GRAPEFRUIT

4 for 25c

Va. Stayman Winesap APPLES

3 lb 29c

Strictly Fresh Brown Shell EGGS

Lg. Size Doz. 52c

Cooper SHARP CHEESE

lb 50c

Kraft White American CHEESE

lb 55c

Domestic Swiss CHEESE

lb 70c

Wisconsin MILD CHEESE

lb 50c

Kraft VELVEETA CHEESE

2 lb Box 79c

Kellogg's or Boscil WHOLE GRAIN RICE

2 1-lb Pkgs. 25c

Smucker's Old Fashioned CIDER APPLE BUTTER

30 Oz. Jar 29c

Kellogg's PEACH DELIGHTS

No. 2 Can 29c

FRESH BUCK SHAD

lb 33c

FRESH ROE SHAD

Including Roe 45c

FANCY LARGE SMELTS

lb 29c

MEATS

Featuring Paramount Strictly Fresh Killed POULTRY

Roasting, Broiling or Frying

CHICKENS

3 1/2 to 4 1/2 lb Avg.

ALSO FEATURING FRESH KILLED CUT UP

CHICKENS

Quarters, Halves, Legs, Breasts,

or Any Part You Desire.

Order Early.