

DECEMBER

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON • PALMYRA • CINNAMINSON



54th Year, No. 11

THE NEW ERA, THURSDAY, DECEMBER 2, 1943

PRICE FIVE CENTS

Health Education

Public Health Nursing literature subscribes to the theory that health education is concerned with school children alone and not with the general public. Our visiting nurses have found this true in practice. In the years Miss Blair and Miss Cook have been working with the schools in these communities, they have been able to raise the standards in health, cleanliness and diet one hundred per cent in many cases. Their general school routine work is as follows.

At the Sacred Heart Parochial School the nurses assist the school doctor, Doctor Voss, with the regular physical examination. That examination checks each pupil's eyes, nose, throat, ears, chest, feet, height and weight. If there are any defects, the nurses prepare a report which the school gives the children to take home. They visit the school each week to check on the general health. They assisted Dr. Newcomb and his assistant give the pupils the Mantoux test for tuberculosis last spring.

At Riverton Grammar School the nurses assist the school doctor, Dr. Dixon, in giving the pupils the same physical examinations. Miss Blair and Miss Cook also assisted Dr. Newcomb in giving the Mantoux test here. If a pupil requires medical or dental care, they help the pupil and his parents to attend to whatever may be necessary. They also visit the school daily. Then they receive from the principal a list of absences of those who are ill. The nurses visit the homes to learn the nature of the illnesses and what is being done about them. Once a week two groups of four children each are taken to Dr. White for the dental clinic he conducts. This insures a safe trip to and from the clinic.

Cinnaminson

At the Cinnaminson Schools the visiting nurses have practically the same routine—the physical examinations by Doctors Dixon and Brady, the daily visit to the school, check on ill absentees, and last spring they helped Dr. Newcomb give the Mantoux test here, too. Cod liver oil is given daily to the children in both kindergartens. The school doctor recommends those who need it. The children take it with gusto. The pupils of each school who need medical or dental care are checked. The nurses see that parents are convinced of the need of the care. They are shown how their child will profit by it. Ways and means of getting the work done are suggested. The parents are helped to help their children. When it is proven how one child can be given good health by correcting defects, it is easier for the parents to understand why a younger child should have the necessary medical and dental care. Often this requires the nurses to make several visits to the child's home.

In the past school year, Miss Blair taught classes in home nursing at both Cinnaminson schools. She spent two hours, twice a week at the schools. She and Miss Cook have gone to the homes of the children to care for their patients and have seen their teachings carried out conscientiously. They are enthusiastic about the medical room provided for their use in the colored school. Mrs. Young, her teachers and the P.T.A. work with Miss Blair and Miss Cook to establish an enviable health record for their school.

So through the children Miss Blair and Miss Cook in their nineteen and eighteen years respectively of service to these communities have watched the general public health improve. They have seen bad eyesight corrected, tooth defects corrected through care and diet, fresh air, sunlight, cleanliness provided at home, paralyzed children helped to become useful citizens, a balanced diet served on an attractive table. They have helped inaugurate a program whereby the mothers take their children

CHURCH ELECTION

At the annual parish meeting of the qualified electors of Christ Church in Riverton, N. J., the following were elected.

Warden: J. Gardner Crowell (term expires December 31st, 1945.)

Vestrymen: Harry F. Jones, Stuart B. Clark and John F. Ward (terms expire December 31st, 1946.)

Delegates to the Diocesan Convention, Gorham P. Sargent, Frank A. Mathews, Jr., and Dr. Francis Huber.

Alternates to the Diocesan Convention, Russel M. Bigelow, Filson Graff and Edwin Ochs.

NEW LEGION POST

The tentative organization of new war veterans' post in Riverton is already showing results with the announcement of the formation of a citizens' group, headed by Post representatives, and organized to erect a temporary memorial to the men and women of Riverton who are now in the service.

At an organization meeting of the new post held last week, the name of The Riverton Memorial Post was agreed upon as was the policy of eventual affiliation with the American Legion when the organization is completed. In the meantime, the newly organized veterans' group decided not to let any grass grow under their feet, but proceeded with plans to erect a suitable temporary war memorial to those now in the service.

At the first meeting of the new organization William W. Cook was elected Acting Commander with Howard A. Washington as First Vice Commander. Other officers included Charles H. Bailey as Junior Vice Commander and James J. Goodwin, Acting Adjutant. Frank Codrington was chosen as acting Finance Officer.

The Acting Post Executive Committee now consists of Emerson Wolfshmidt, Ralph Harring, Marius Kraacke, Albert Dilks, Robert Fichter, and Erich Veitenhiemer. Alexander B. Garwood was elected as Acting Post Historian.

The next meeting of the group will be held on Friday, December 3rd, in the Riverton Fire House at which time further plans for the creation of a community honor roll will be completed. All veterans of the two world wars residing in the communities of Riverton and Cinnaminson have been invited to attend this meeting.

THIRTY NEW HOMES

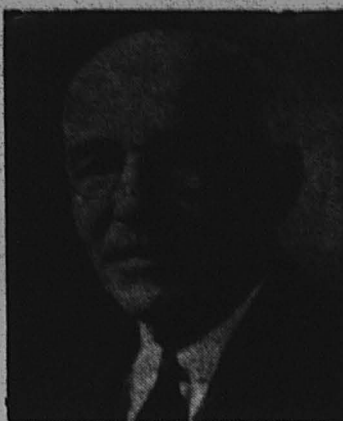
Congressman D. Lane Powers has been advised by the Federal Housing Authority in Washington that approval has been given for the construction of thirty dwellings in Burlington to house employees of the Aluminum Company of America.

According to FHA, the dwellings will be permanent. The FHA declared it is a joint slum clearance and defense measure. The site has not yet been selected but will be as near the company as possible.

Congressman Powers, who represents Burlington and Mercer Counties, stated "It appears that the action of the FHA will be of benefit to Burlington and particularly to the employees of the Alcoa plant there. Anyone interested in suggesting sites for this development should contact the local New Jersey FHA office in New York."

to the dentist and doctor before school starts in the fall, thereby avoiding many major health problems during the school year. In many ways the child helps his parents and makes his parents understand why they should do whatever is necessary to make their child healthier, happier, as well as raise the whole family's standard of living.

HERE NEXT THURSDAY



Dr. Charles E. Barker

Dr. Charles E. Barker, noted lecturer on the principles of health and right living, will be in Palmyra on Thursday, December 9th, for two addresses before local groups. In the morning at 9 o'clock he will talk to the students of Palmyra High School and in the evening he will address the members and guests of the Palmyra-Riverton Rotary Club, under whose auspices he comes to this vicinity.

During his lecture career of more than a quarter of a century, Dr. Barker has addressed some four and one-half million adults and four million high school and college students in the United States and Canada. Much of his success as a lecturer is due to his homely philosophy and humor, his understanding of young people, and the direct appeal which he makes to their mentality. His talks deal with the idealism of youth, its problems and future possibilities.

Dr. Barker is being brought to Palmyra and Riverton by the Rotary Club as a service to the community.

COLD FACTS

Everyone seems to get colds—in fact, everyone seems to expect them, so here are a few handy tips on how not to be disappointed this winter.

After you've pulled the last carrot from your victory garden, hustle indoors and stay there. Avoid all fresh air and sunshine; you got enough this summer to last the next six months. Stop exercising; get good and flabby. If you do have to duck out of your nice warm house to hang up your laundry on a chilly morning, by all means do not put on a sweater or coat. If it's raining, leave your rubbers in the closet. Remember they've got to last for the duration. Get over tired; then you'll be easy picking for that army of cold bugs. Watch your diet, too. You've eaten enough fresh vegetables and fruits this summer—so fill up on low vitamin foods. Now let's see what happens . . .

Ahh, you've got a cold. Now be generous with it. Share it with others. Cough your head off, preferably when other people are around. Don't bother to "cover up." See that your drinking glass and towel are left around where other members of the family can use them. Don't wash your hands too frequently or the cold germs may escape down the drain. Finally, be sure to mingle with everyone but your doctor. Don't go near him.

GIVE BLOOD FOR OUR ARMED FORCES

Blood plasma is urgently needed every hour of every day on every battle front. Call the Red Cross office, Riverton 0858 or Mrs. A. H. Burns, Riverton 0398 for an appointment.

One of our every two families have at least two workers. Figure it out yourself how much beyond 10 percent of your family income you can put into War Bonds every payday.

CLINIC SPEAKERS

Dr. Bruce T. Dickson, of Riverton and Cecil K. Blanchard, Assistant Epidemiologist, State Department of Health, will be the speakers at the annual meeting of the Venereal Disease Commissions of Burlington County on December 2, at the Fireside Dining Room, Mount Holly.

The control of venereal disease in Burlington County is the subject of the meeting. Dr. Dickson will talk on "What is Syphilis?" and Mr. Blanchard will discuss the responsibilities of the local board of health.

Organized in 1939, through the cooperative efforts of the State Department of Health and the local boards of health of Burlington County, the five commissions support clinic facilities for medically indigent venereal disease patients in the county.

The Porch Club

The famous Bess Howard will speak at the Porch Club next Tuesday afternoon, December 7th, at 2:30 p.m., the regular business meeting.

She has been abroad this summer and has had many interesting experiences. It is hoped that every Porch Club member will avail herself of this opportunity to hear Miss Howard.

GRA-Y CLUB

On Tuesday, November 23rd, the Gra-Y club met for organization and election of officers. The name selected for the group was the "Apache Gra-Y Club."

The following fellows were chosen to fill the club offices—President, Mathew Groff; Vice President, Dewees Showell; Secretary, Graham Harris; Treasurer, John Abell; Publicity, Marter Carhart. The club meets every Tuesday evening from 7:15 to 8:45 in the Riverton Public School Auditorium and is sponsored by Dewees Showell and George Beeton.

The following boys have joined the club: John Abell, Earl Bishop, Marter Carhart, Leroy Cook, DeHertburn Cook, Chas. Eap, Leon Foulke, Mathew Groff, Graham Harris, William Jefferson, Richard Kern, Fred Koelle, Frank Lloyd, Jr., Robert Lundstedt, Ronald Meyer, Walter Moorehouse, Gaynor Seither, Dewees Showell, Wilbur Stranahan, Richard Waters.

GAES MEETING

The Gae will hold their regular weekly meeting at the Porch Club at 8:30 p.m., Tuesday, December 7. It is requested that all members be present, for there will be a very important business meeting.

MRS. HELEN M. WILLIAMS

Mrs. Helen M. Williams, of 400 Cinnaminson avenue, Palmyra, wife of Mr. John L. Williams, died on November 30th. Services will be held on Saturday, December 4th, at 2 p.m., from the Snover Funeral Home. Interment will be in Morgan Cemetery, Palmyra. The Rev. Albert J. Harke and Rev. Harold L. Rowe, will officiate.

The deceased is survived by her husband, John L. Williams, a daughter, Mary Lou Williams, her mother, Mrs. Mary King, two sisters, Marion and Edith King, and two brothers, Frank and Harry King, all of Palmyra.

MRS. CAROLINE L. HIRSCH

Mrs. Caroline Lakey Hirsch, of 759 Highland avenue, Palmyra, wife of the late Adolph Hirsch, died on November 23rd, at the age of 72 years.

Services were held Friday, November 26th from the Snover Funeral Home. Interment was in Morgan Cemetery, Palmyra. The Rev. S. Dan Morgan, pastor of Central Baptist Church officiated.

The deceased is survived by two daughters, Katherine L. and Martha D. Hirsch.

More Scrap Needed

The Riverton Scrap Drive enters its third week this coming Saturday. So far the collections have been good but they are still below the average collection in other nearby communities.

The Scouts of the Riverton Troop (No. 50) have entered whole heartedly into this patriotic service. Co-operate fully with them and help to speed victory by saving all your scrap.

So far very few residents have their material tied up and placed outside in sight—please help the Scouts save time by tying your newspapers and magazines separately. Then place them out in sight early Saturday morning.

Please remember that although any scrap material is acceptable, newspapers, magazines, brown wrapping paper and corrugated paper are needed the most. Waste paper, such as the contents of a waste basket, is least desired by the pulp mills. This type of paper cannot be accepted because of the lack of facilities to handle it.

Collection this Saturday will be on Lippincott avenue, Penn street, and all cross streets between Main street and Thomas avenue. See the collection schedule elsewhere in this paper for your collection day.

NEW GAS COUPONS

Starting December 1st New "B-2" and "C-2" coupons will be issued at your Local Ration Board. These new coupons will be valued nationally at 5 gallons each.

Ration coupons "B," "C," "B-1" and "C-1" will continue at their current value of two gallons each after December 1, 1943. Therefore your local board will not exchange old "B" and "C" coupons for new "B-2" and "C-2" coupons.

The change in the value of the new "B" and "C" coupons does not mean that there has been, or will be any change in the gasoline supply situation. The raising of the gallonage value of the "B-2" and "C-2" coupons to five gallons is for the purpose of decreasing printing costs and ration banking charges.

HELEN T. ANDREWS,
Community Service Member.

CHARLES L. HARTLEY

Charles L. Hartley, of 608 West 6th street, Palmyra, died on November 23 at the age of 71.

Services were held on Monday, November 29th, at 2 p.m. from his late residence under the direction of the Snover Funeral Home. Interment was at Lakeview Memorial Cemetery. The Rev. Wm. Neal Raver officiated.

The deceased is survived by his wife, Mrs. Ray H. Hartley.

Peace and friendship with all mankind is our wisest policy, and I wish we may be permitted to pursue it.—Thomas Jefferson.

SCHEDULE

SCRAP COLLECTION

December 4—Lippincott and Penn streets. Also Front, 2nd, 4th, Broad, 7th, 8th, Highway, Midway, and Shrewsbury between Thomas avenue and Main street.

December 11—Thomas avenue (full length).

December 18—Linden avenue, Elm terrace, and the North side of Elm avenue. Also Front, 2nd, 4th, Broad, Harrison, 7th, and Midway between Elm and Thomas avenues.

January 8
Fulton, Cinnaminson and Howard streets, including 2nd, 3rd, 4th, 5th, Broad, 7th, and 8th sts. from Main street north.

January 15
Main Street (full length)

TOYS

Gifts
for
Mother

Choose
CHRISTMAS GIFTS
Now at
Firestone

TOYS

Gifts
for
Dad



Phitharmonic
RECORD
ALBUMS
3.49

"American Songs" album
features 20 beloved songs
and "Omniscient Favorites,"
brings you 17 of the most
exquisite of the light
classics. 12-inch records.



Blanket Robe
4.98

Size 34x70-inch, 50% new
wool, 50% reused wool,
15% rayon, 5% cotton.



Grille Guard
98c

Guaranteed chrome plating.
May be used as a trunk
guard on rear bumper.

Showerproof
and Wind-Resistant



"WALL STREET"
GABARDINE
TOP COAT
11.95

"Rainbow"
Treated

"Old Fashioned Garden"



53-Piece
Dinnerware
12.95

• Service for Eight!
• 22-Karat Gold Scroll
• Guaranteed not to "Check"

Graceful scalloped border
with tiny flower bouquet.
Has all the charm of the
old-fashioned garden for
which it is named!

No Ration Stamp Needed!



WOMEN'S
FIGURE
SKATES
9.45

Fashioned of gleaming
white Russian cafskin. Gay
plaid lining, felt insoles.
Blades are chrome-plated,
hollow-ground, and hand-
beamed. Professional model.

BOUNCIE BABE

A Real Thrill for the
Youngsters on Xmas Morn
\$7.50

KIDDIE CAR

All Wood Construction
WELL MADE
\$5.25

"HOOKEY"

THE FISH GAME
Fun, Fun, Fun
\$1.29

ALL-STAR

BASEBALL GAME
The Real Thrill
\$1.39

She's Beautifully Dressed From Tip to Toe!



"Plassie"
BABY
DOLL
4.98

Her name is "Plassie," and she's this year's wonder
baby! She has long lashes and she cries if you tip her.
Her plastic head (brand new idea!) tilts and turns like
a real baby's. She's 18 inches tall. Choose her now...
Use our Christmas Lay-A-Way plan!

DOLL HOUSE

A Young Lady's Delight
CAN BE FURNISHED
\$4.98

DUMP TRUCK

All Wood
TRAILER and TRUCK
\$4.98

AEROPLANE CAR

\$5.25

DELUXE GAMES

4 GAMES IN 1
98c

CHILD'S CHAIR

\$2.59

ROCKING CHAIR

\$2.39

LONE RANGER

SUIT
OFFICIAL OUTFIT
Complete
\$3.39

NOMA ILLUMINATED

TREE TOP
HALO ANGEL
\$1.25

NOMA

MINIATURE TREE
WITH LIGHTS
A Table Top Beauty
\$2.79

SEE THE EXTRA VALUES IN EVERY DEPARTMENT

Tires and Recapping	Bulk Lining	Housewares	Wheel Goods	Games and	Wallpaper
Batteries	Auto Supplies	Hardware	Recreation	Books	Painting
Spark Plugs	Records and Albums	Farm, Lawn and Garden	Supplies	Points	Toys and Gifts

SHOPPING HOURS FOR XMAS — STORE OPEN TILL 10 P.M.

The Palmyra Home & Auto Supply Co.

207 East Broad Street

Palmyra, New Jersey

Phone, Riverton 1312

But what is Freedom? Rightly un-
derstood,
A universal license to be good.
—Hartley Coleridge



MATINEE DAILY 1:30
CONTINUOUS SHOWING SAT.
FROM 1:30; SUN. AT 2:00

Friday and Saturday, Dec. 3-4

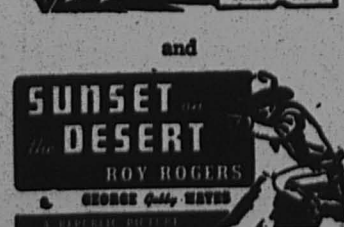


Saturday Matinee Only—
Another Exciting Chapter
"THE BATMAN"

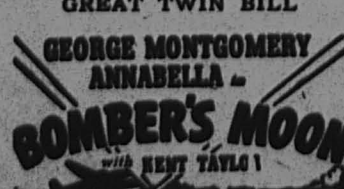
Sunday and Monday, Dec. 5-6



Tuesday (Only) Dec. 7
2 — SMART HITS — 2



Wed. and Thur., Dec. 8-9



In Technicolor
Shown Once Only At
Night at 8:30 p.m.

Westfield Friends'
School

Our nation's citizens should be
thankful for the four freedoms, our
many resources and our comfortable
shelters. We have huge factories,
beautiful forests, many wild animals
and very wholesome food. We are
lucky that we can sleep without
bombs falling around us, that we
have food to eat and are not starv-
ing. We can work at our own trade
and are not forced to do a certain
thing. We have good doctors, good
scientists, good chemists, and good
policemen.

The first "thanksgivings" gave
thanks for their corn and other crops,
their shelter and deliverance.
For these things and other things
like our parents, our beautiful trees,
and most important, God, we give
thanks on this day set aside for this

purpose.
KENNETH CONROW,
Following are accounts of two
trips taken by several groups this
fall:

Our Trip
One bright October day we went
to the Academy of Natural Sciences.
We went by bus. The bus was so
full of people that some of us had
to stand most of the way. We cross-
ed the Delaware River Bridge. There
were many boats on the river. On
the other side of the bridge we
changed drivers. Then we drove on
until we came to Cherry Street in
Philadelphia. We got off the bus
and walked to the museum.

In the museum we saw many in-
teresting things. We saw a dino-
saur's foot print. It was huge! A
dinosaur is an animal that lived be-
fore man.

We liked to look at the old Egyp-
tian mummies. A mummy is a per-
son who has been dead for hundreds
and hundreds of years. The mum-
mies were in cases. Each case had
a lid and on each lid you could see

the picture of the mummy inside.
The Egyptians thought that the dead
person's spirit would come back.

We saw skeletons of first man, of
a dinosaur and an elephant.

We all enjoyed looking at the ani-
mals in the cases. They looked real
to us. Philip and Ann especially
liked the musk ox. Peter liked the
white mountain goat with her little
one beside her. He also liked the
big buffalo and the zebra. We no-
ticed a lion on a rock just above a
group of deer. The lion looked as if
he were about to spring on the deer.

After we had seen all the animals,
we sketched the ones we liked best.
By this time we were very hungry,
so we decided to go to the Franklin
Institute and have our lunch at the
Dairy.

After lunch we got on a Trenton
bus and started for home. We ar-
rived at the school a little after two
o'clock.

Our Trip to the Franklin
Institute
On Thursday, November 11th, we

went to the Institute. Our Art
Teacher and Sport Teacher took us.
When we arrived at the Institute we
had to sign little cards. They were
student cards.

First, we went into a room that
had all electrical things in it, show-
ing the telegraph, airbrakes, and
many other things. We saw how our
voices carry through the air. Then
we went down the stairs to a room
and saw James Watt's steam engine.
It was about ten feet high and was
only half the size of the real one. We
also saw Newcomen's engine. It was
only a fourth as large as the real
one. There were many other en-
gines there too; some gas, others
compressed air engines.

After we had something to eat we
went to a room that was all aviation.
We saw many controls that ran air-
planes. The thing I liked best was
the models made by different people.
Some of these models were only
loans to the museum.

This was my trip to the Franklin
Institute.

BOB JAMISON

Can you Fill one of
these Important Jobs?

DRAFTSMEN DETAILERS
★
PROCESS ENGINEERS
★
TIME STUDY MEN
★
CLERKS and TYPISTS
★
STENOGRAPHERS
★
ACCOUNTANTS

We need you... now! Excellent pay! Nice folks to work
with! Easy transportation! Group Insurance advantages!
Best of all... you'll be helping us build Avenger Torpedo
Bombers for the Navy. They need more and more Avengers
...faster and faster!

And we need you to help us build them!

Write or apply directly to

EASTERN AIRCRAFT
DIVISION OF GENERAL MOTORS

TRENTON, NEW JERSEY

Come to Employment Dept. from 9:30 A. M. to 5 P. M. on Mondays, through Fridays; until noon on Saturdays.
If you are now using your full skill full time in war work, please do not apply.

YMCA BRIEFS

The delegates representing Burlington County YMCA at the annual State Older Boys' Conference to be held at Haddonfield, December 3-4-5 met at the First Baptist Church, Mt. Holly, Sunday afternoon in a pre-conference session. J. Cresswell Stuart, of Willingboro, Vice President of the County YMCA, greeted the boys and called to their attention their responsibilities as representatives of the County Association to the conference. Mr. Stuart had in previous years represented the Burlington County YMCA at similar conferences. The local delegation is Fred Bauer, George Weigand, Ed Hoyt, Charles Morton.

TO OWNERS OF PROPERTY IN FOREIGN COUNTRIES

The U. S. Treasury is seeking to ascertain as nearly as possible the total American stake all over the world. It believes with this information available that the government's hand will be strengthened on all war fronts, at the peace conferences and in the post-war world-wide economic readjustments.

Under the law, holders of foreign property are required to file reports of their holdings on Form TFR-500 by December 1, 1943.

If you have any foreign invest-

ments—dollar bonds, bank balances, real estate or other tangible property—and have not yet filed your report, the Cinnamon Bank and Trust Company will assist in obtaining the proper forms.

OBITUARIES

MRS. ELLEN GREEN

Mrs. Ellen Green, of 33 Pear street, Palmyra, died on November 24th.

Services were held Saturday, November 27th, from the Snover Funeral Home at 9 a.m., followed by High Mass in the Sacred Heart Church of Riverton at 10 a.m.

Interment was at the Holy Sepulcher Cemetery, in Philadelphia. The deceased is survived by a daughter, Mrs. Anna E. Haws, of Palmyra.

BIDS WANTED

Bids are solicited for the completion of the City Hall at Beverly, N. J. Same to include:

1. Furnishing and installing sanitary equipment for two tall blocks, including sewer connections from building to street.

2. Furnishing and installing two lavatories.

3. Installing one pipe steam heating system.

Plans and specifications will be furnished on application to City Clerk, E. Leroy Grant, 149 Warren Street, Beverly, New Jersey. All bids to be sealed and filed with the City Clerk prior to 8 a.m., December 28th, 1943.

E. LEROY GRANT, City Clerk.

24-12-3-12-16

LAKEVIEW MEMORIAL PARK

"The Cemetery Beautiful"

Note these important facts:

- (1) BEAUTIFULLY LOCATED.
- (2) GUARANTEED PERPETUAL CARE.
- (3) TAX FREE AND JUDGMENT PROOF.
- (4) FREE TRANSPORTATION TO AND FROM PARK CAN BE ARRANGED.
- (5) FOUR GRAVE BURIAL ESTATES CENTRALLY LOCATED AS LOW AS \$185.00.

Terms if desired without carrying charges. Discount for cash.

PHONE—Riverton 9525 — Field Office or

WRITE—P.O. Box No. 25, Riverton, N. J.

Homemade Soup for Winter Days

HOMEMADE soups are popular. Particularly the creamed soups that are made with milk to add nutritive value. Soup is a splendid hot food for the lunch box and may be carried in a thermos bottle.

A good vegetable soup may be served for the main dish of a meal. Long slow-cooking of this type of soup will develop the flavor.

Here are recipes for four soups and directions for making Croustons and Imperial Bread Sticks.

Cream of Spinach Soup

1 qt. milk or part 2 tbs. flour
milk and part 2 cups spinach
water 1 tsp. salt
2 tbs. butter Salt and pepper

Melt the butter, stir in the flour and seasonings. Add the milk slowly, stirring constantly. Cook until thick. Add spinach pulp, beat with egg beater and serve with crackers.

Cream of Corn Soup

2 cups fresh or 1 slice onion
canned corn 1 tsp. salt
1 cup water 1/2 tsp. salt

Cook all ingredients in a saucepan for 20 minutes. Press through a sieve, mix with white sauce as in above recipe, adding 1 1/2 tbs. chopped parsley.

Vegetable Soup

1 bunch carrots 1/2 cup diced pota-

toes 1 qt. tomatoes

1 cup string (fresh or canned)

beans 1 1/2 qt. water

1 cup lima beans 2 tsp. salt

1 sweet pepper 1/2 tsp. pepper

1/2 cup diced 1/2 tsp. sugar

celery Trimmed and bone from slice of ham

Put the above ingredients in deep baking dish, cover and place in oven 200 degrees. Three to four hours, or simmer on top of the range for one hour. Just before serving, add 2 tbs. of butter and a bouillon cube or left-over gravy.

Scotch Broth

3 lbs. mutton 1 small bunch of

1/2 cup barley soup vegetables

Salt and pepper to taste

Wash the mutton thoroughly in

cold water and cut into pieces.

Place in soup kettle, cover with

cold water and simmer for half an

hour. Add the barley which has

been soaked in cold water, the

vegetables and seasoning and sim-

mer for an hour longer. This may

be strained before serving or the

vegetables and barley left in as de-

sired.

Croustons

Cut stale bread in 1/4 inch slices,

remove crusts. Spread thinly

with butter. Cut slices in 1/4 inch

cubes, put in pan, and bake until

delicately brown or fry in deep fat.

Cubes of bread may be sauted in

melted butter, turning frequently,

that all sides may be equally

browned.

Imperial Sticks in Rings

Cut stale bread in 1/4 inch slices,

remove crusts, spread thinly

with butter and cut slices in 1/4

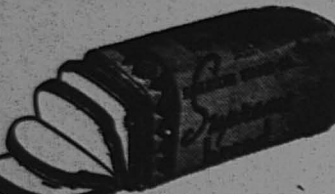
inch strips and rings; put in pan

and bake until delicately browned.

Arrange 3 sticks in each ring.

AMERICAN STORES CO.

Here's the Best Bread Value to be had Anywhere!



Quality and economy combined. Guaranteed fresh daily in our stores from our own modern bakeries. Unquestionably, the best bread value on the market—a trial will convince you.

Enriched Supreme BREAD large loaf 9¢

Baked by addition of Vitamins B, E, Nickel and Iron.

Every Store CARRIES MARMALADE 2-lb. jar 28¢

160 Points Redeemable. A Realistic Fruit Spread.

CLUB CRACKERS by Keebler 11-oz. pkg 14¢

KNIFT SPREADS 5-oz. glass 19¢

American or American Flavors (2 pkts. per glass)

Formulas Evap. Milk 3 tall cans 26¢

(1 point for each tall can)

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Per Each 3 Shank End Hams 30¢

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Meaty Scrapple 2 1/2 lbs. 29¢

Baked Beans 17¢

Plate Beef 10 pts. 19¢

Corn Meal Mush 2 1/2 lbs. 12¢

Potato Salad 12¢

BUTTERFISH Large Jersey 1-lb. 15¢

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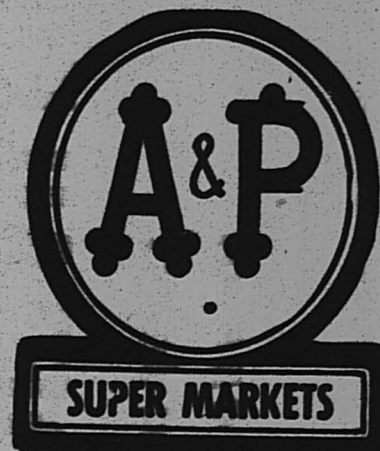
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K-P King's Spiced Luncheon Meat 12-oz. can 36¢

Chickens of the Sea White Meat 7-oz. can 41¢

Tuna Fish Borden's Cream 3-oz. pkg 12¢

Cheese California Grated 6-oz. can 25¢

Tuna Fish Mel-O-Bit White American 2-lb. box 71¢

Spam Valvesa 12-oz. can 36¢

Cheese Valvesa 2-lb. box 71¢

Oleomargarine 1-lb. print 17¢

Green Point Values

Points per can, pound or package

Lord Mott's French Style String Beans 19-oz. can 14¢

Lord Mott's Chopped Beets 20-oz. can 9¢

Good as Gold Shoe Peg Corn 20-oz. can 13¢

Mills' Peas 20-oz. can 12¢

Forville Field Sauerkraut 27-oz. can 12¢

Campbell's Pork & Beans 22-oz. can 12¢

Campbell's Tomato Soup 10 1/2-oz. can 9¢

Ann Page Grape Jam 1-lb. jar 17¢

AGP Seedless Raisins 15-oz. pkg 12¢

Pride of South Jersey Cranberry Sauce 16-oz. glass 15¢

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The God who gave us life, gave us liberty at the same time.—Thomas Jefferson.

Whatever enslaves man is opposed to the divine government. Truth makes man free.—Mary Baker Eddy

A deep sincerity is sure of success, for God takes care of it.—Mary Baker Eddy.



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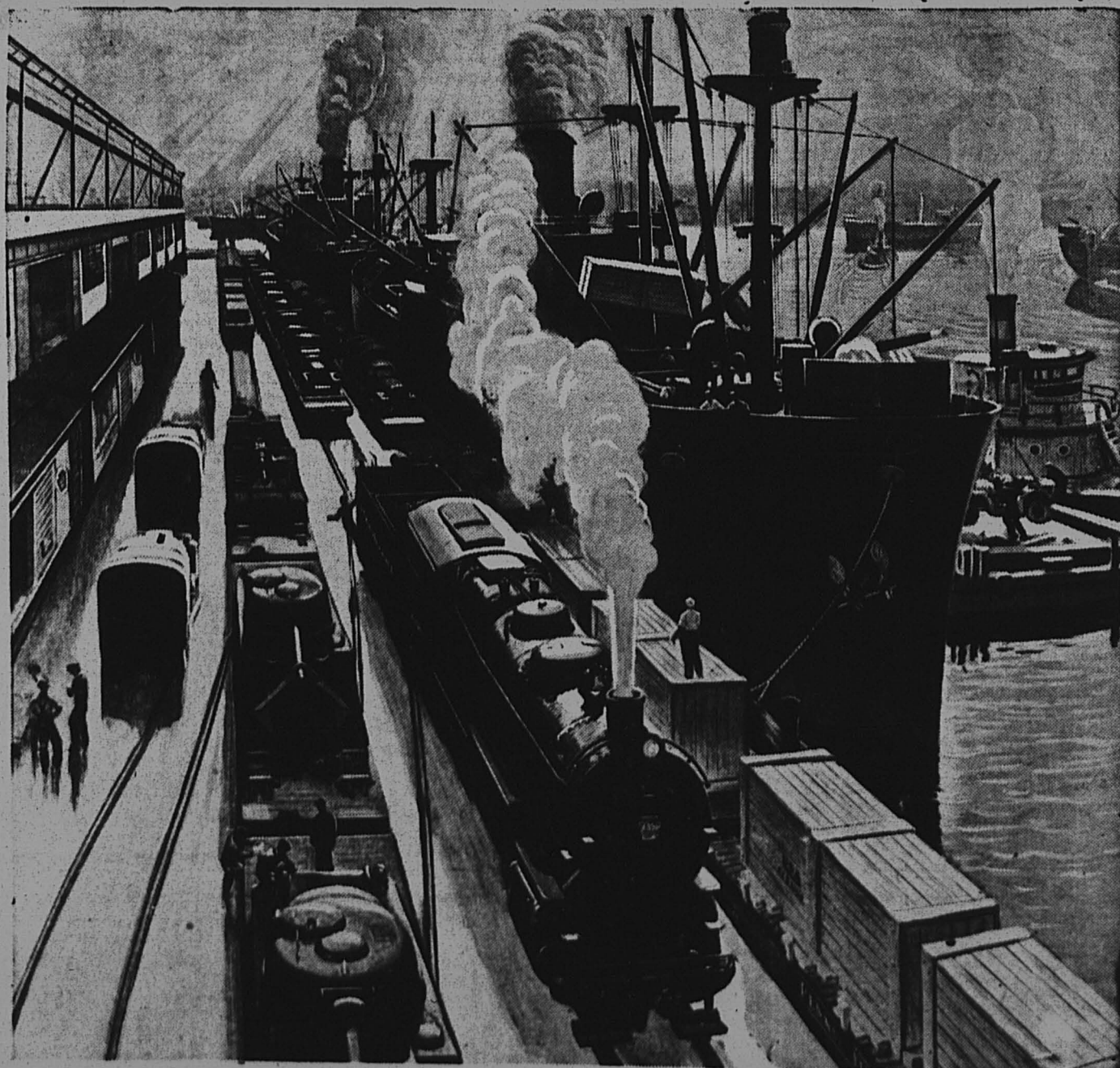
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In a day's combat, an infantry division fires about 300 tons of ammunition... 100 37 mm. anti-aircraft guns, 127½ tons... and the thousands of army vehicles "passing the ammunition" and other supplies each burn up an average of 10 gallons of gasoline...

All of these materials—the guns, the "gas", the ammunition, the vehicles—plus 700,000 other different military items—must come by sea.

A gigantic supply task without parallel in the history of the nation, this job calls for the finest coordination of American railroads with ships.

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If pushing a "convoy train" through ahead of your passenger train caused you to be a little late for an early-morning business appointment, the Pennsylvania Railroad feels sure you will gladly overlook it. The demands of war must have not only railroad equipment—but the right-of-way!

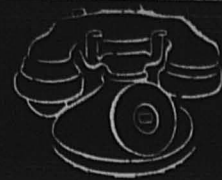
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F. W. METZGER, Associate Editor
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The New Era is a Legal Newspaper. Commissioners, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Church Notices

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
Firstday School—10 a.m.
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

In the absence of the Pastor next Sunday, the morning service of worship will be conducted by Mr. John Galbreath, of New Wilmington, Pa.

and at present a senior in the Princeton Theological Seminary. Mr. Galbreath is student pastor of the Monmouth Junction Presbyterian Church and upon graduation next January expects to enter the chaplaincy. His sermon topic will be "Christ and the Lonely," and his text will be from John 16:32. The choir will render an anthem, "O Taste and See," by Goss, and a Men's Chorus will sing "Watchman, What of the Night," by Sargeant. During the hour of morning worship the Church Nursery will be in charge of Mrs. Lawrence C. Pray and Miss Carol Lovejoy.

The Church School will convene at 9:45 a.m. Mr. J. T. Kirk will teach the Men's Bible Class which meets in the gymnasium.

There will be no meeting of the Communicant's Class Sunday afternoon. The regular meeting has been postponed until Wednesday, December 8, at four o'clock, when the Class will meet at the Manse.

The Christmas party of the Senior Fidelis Bible Class will be held

at 7:30 p.m. on Wednesday, December 8.

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in the Ladies' Parlor of the church on the evening of Friday, December 3, at eight o'clock.

Members of the Calvary Church will please note that the Sacrament of the Lord's Supper will be celebrated on Sunday, December 12, instead of the customary first Sunday of the month. The Communion Preparatory Service will be held on the evening of Friday, December 10 at eight o'clock in the Sanctuary.

The December meeting of the Women's Society will be held on Wednesday afternoon, December 15, at 2:30 o'clock. Following a brief business meeting the annual Christmas Party will be enjoyed, with the usual exchange of gifts. Refreshments will be served. Members please note that a motion to change the stated meeting time to avoid conflict with the P.T.A. meeting will be presented for consideration.

The Junior and Senior Christian Endeavor groups will meet on Sunday evening at 7:15 o'clock. Jay Branin and Jack Kirk will lead the devotional exercises. The Senior topic, "What Will Make Peace Possible" will be presented by Virginia Gould and Elaine Friday.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor

Services of worship will be conducted for the second Sunday in Advent at 11 in the morning and 7:45 in the evening. The Sacrament of Holy Communion will be administered in the morning service. The choir under the direction of Mrs. Rachel Lord will sing "How Beautiful Upon The Mountains" by Harke. In the evening the minister speaks upon the theme "The Discovery of Power." The choir will offer Handel's "Holy Art Thou" and Mrs. Eugene Haring will be heard in a soprano solo.

Church School convenes at 9:45 with classes available for all age groups. The Church Board of Education, Mr. Forrest MacCorkle presiding, meets in the Guild Room at three o'clock Sunday afternoon.

The Youth Fellowship holds a devotional meeting at seven o'clock to which all young people are invited. The church calendar for the week of December 6th is as follows:

Monday evening at 7:30—Boy Scouts in the Gymnasium.

Tuesday evening at 7:30—Girl

Scouts in the Gymnasium.

Wednesday evening at 8:00—Official Board Meeting in the Guild Room.

Wednesday evening at 8:00—Inasmuch Bible Class Box Luncheon.

Wednesday evening at 8:00—Midweek Worship Service.

Friday evening at 7:45—Choir Rehearsal.

Saturday evening at 7:45—Choir Rehearsal.

Sunday, December 5—2nd Sunday in Advent.

10:00—Church School for children and young people of all ages.

11:00—The Service. Pastor Rowe's message will be based upon an Advent theme, "Light For Darkness."

The Senior choir will sing Shelley's anthem, "The King of Love, My Shepherd Is." Charlotte Matthews Gregg will sing, "They Will Be Done." The sermon for the children will be based on the life of "David." The nursery will take care of all small children whose parents wish to attend the worship service.

8:00—Vespers. The Children of the Church will present the Festival Program, "Children of Many Lands" at this service. This little playlet depicts the work which is being conducted through the missionary enterprise of the Church in its worldwide program. The Junior choir will sing, "Living For Jesus," as its anthem.

9:00—The Luther League Fireside Fellowship will be held at the home of the president of the League, William Howe, 827 Highland avenue.

The topic, "When Our Pastor Grows Old," will be discussed by the president.

Announcements for the week—Tuesday, December 7, The monthly meeting of the Ladies Guild will be held at the parsonage. At this Christmas Party meeting the ladies will exchange 10 cent gifts.

At 7:30 the Budget Committee of the Church will meet at the home of S. S. Buchholz, 27 E. Charles street.

Wednesday—The Social Missions Committee will meet at Curtis Staveley's for the monthly meeting at 7:30.

Thursday—The Children of the Church meeting at the church at 3:30.

Catechetics at the church at 6:45 and 7:30.

Friday—Junior Choir Rehearsal at the church at 3:30.

Scouts in the Gymnasium.
Tuesday evening at 8:00—Official Board Meeting in the Guild Room.
Wednesday at 1:00—Inasmuch Bible Class Box Luncheon.
Wednesday evening at 8:00—Midweek Worship Service.
Friday evening at 7:45—Choir Rehearsal.

BETHANY EVANGELICAL LUTHERAN CHURCH

The Rev. Harold Lee Rowe, Pastor
Broad Street and Morgan Avenue
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At 7:30 the Budget Committee of the Church will meet at the home of S. S. Buchholz, 27 E. Charles street.

Wednesday—The Social Missions Committee will meet at Curtis Staveley's for the monthly meeting at 7:30.

Thursday—The Children of the Church meeting at the church at 3:30.

Catechetics at the church at 6:45 and 7:30.

Friday—Junior Choir Rehearsal at the church at 3:30.

Saturday evening at 7:45—Choir Rehearsal.

Sunday, December 5—2nd Sunday in Advent.

10:00—Church School for children and young people of all ages.

11:00—The Service. Pastor Rowe's message will be based upon an Advent theme, "Light For Darkness."

The Senior choir will sing Shelley's anthem, "The King of Love, My Shepherd Is." Charlotte Matthews Gregg will sing, "They Will Be Done." The sermon for the children will be based on the life of "David." The nursery will take care of all small children whose parents wish to attend the worship service.

8:00—Vespers. The Children of the Church will present the Festival Program, "Children of Many Lands" at this service. This little playlet depicts the work which is being conducted through the missionary enterprise of the Church in its worldwide program. The Junior choir will sing, "Living For Jesus," as its anthem.

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Saturday evening at 7:45—Choir Rehearsal.

Sunday, December 5—2nd Sunday in Advent.

7:30 p.m.—Senior YPF.
Monday, December 6—
7:30 a.m.—Holy Eucharist.
8:00 p.m.—Monthly Meeting of the St. Agnes Guild (Parish House).
Tuesday, December 7—
7:30 a.m.—Holy Eucharist.
4:00 p.m.—G.F.S. Juniors (Parish House).
7:30 p.m.—Monthly Meeting of the Vestry (Rectory).
7:30 p.m.—Choir Rehearsal (Parish House).
Wednesday, December 8—
9:00 a.m.—Holy Eucharist.
9:30 a.m.—Intercessions for the Nation and Allies at War and for those in the Armed Forces from the Parish and Community.
7:30 p.m.—G.F.S. Seniors (Parish House).
Thursday, December 9—
7:30 a.m.—Holy Eucharist.
7:30 p.m.—Adult Confirmation Instruction (Rectory).
7:30 p.m.—Choir Rehearsal (Church).

FIREMEN DO FINE WORK AT GARAGE BLAZE

The fine work on the part of the Riverton and Palmyra Fire Departments saved several homes from destruction last week at the fire which totally destroyed the Sparks Motors Garage, Broad street and Lippincott avenue, Riverton and damaged the adjacent Bell residence.

The blaze had a terrific start before being discovered and the firemen, with no chance of saving the garage, prevented the flames from spreading to other nearby dwellings. The loss was considerable, eight cars being a total loss in addition to the building and contents. The cause has not been determined.

Friday, December 10—
7:30 a.m.—Holy Eucharist.
Saturday, December 11—
7:30 a.m.—Holy Eucharist.
10:00 a.m.—Children's Confirmation Instruction (Rectory).

SCIULLI'S Shoe Service

All Kinds of Footwear Repaired or Rebuilt

35 YEARS' EXPERIENCE

Modern Equipment—Best Materials

Daily 8 a.m. to 8 p.m.

Friday and Saturday 8 a.m. to 9 p.m.

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WILLIAMS' FUELS ARE ECONOMICAL TO USE. THEY BURN LONGER, HEAT BETTER, AND SAVE MONEY IN THE LONG RUN. OUR SERVICE IS PROMPT AND DEPENDABLE.

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FUEL OIL — COAL — COKE

PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

When Expense Is A Factor . . .

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Cost is varied only by the grade of casket selected and the number of cars we are asked to provide. Our prices are always exceedingly moderate and, if necessary, special terms can be arranged.

The SNOVER FUNERAL HOME

Incorporated

Licensed in New Jersey and Pennsylvania

313 East Broad Street, Palmyra, New Jersey

Phone—Riverton 0830

BUY WAR BONDS AND STAMPS

ABOUT TOWN

Vernon Stone, of Palmyra, was elected president of the Burlington County Magistrates Association at a meeting of that organization held recently. George N. Wimer, also of Palmyra, was named to the post of chaplain.

Eugene A. Diemone, of Palmyra, is one of 115 aviation cadets who are taking preliminary courses at San Antonio, Texas. These courses at the pre-flight school prepare the men for actual flight training.

Dorothy Hutchinson and Fern Nebel, both of Palmyra, are members of a committee at N.J.C. that made arrangements for a party in Camden marking the Twenty-fifth Anniversary of the women's college at New Brunswick.

Sgt. John H. McDermott, son of Mr. and Mrs. M. J. McDermott, of 407 Leconey avenue, Palmyra, is home on a 21 day furlough.

Mr. A. B. Styles, of Willow Grove and Mrs. Joe Devine of Merchantville visited Mrs. Powell, of 261 W. Broad street on Friday afternoon.

Mrs. Stanley Venham, of Greenwich, Conn., and Mrs. Thomas Palmer, of Lakehurst, N. J., visited their mother, Mrs. Anna Rockhill, of West Broad street, on Thursday and Friday of last week.

Mrs. E. L. Williams, of 702 Thomas Avenue, was very thankful on Thanksgiving Day to receive a cable from her nephew David N. Blyler who is in the U. S. Army Air Force, Administrative Department, connected with the Signal Corps.

James Groce, a resident of Trenton for 14 years, spent Thanksgiving Day with his parents in Riverton.

ENTERTAINS TEAM Coach Kirby, his wife and the Palmyra team.

STYLE COMFORT HEALTH Exclusive, Individual and Reasonable. Service Is Unexcelled.

MRS. M. L. MALLORY Spirella Corsetiere

902 HIGHLAND AVENUE

Phone Riv. 0335-M Palmyra, N. J.

Burlington County Surrogate's Court

RULE TO BARS CREDITORS

Estate of Marion Scull Biddle, dec'd

Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 15th day of Nov., 1943, upon application of the subscriber, Executor, requiring the creditors of Marion Scull Biddle, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before May 13, 1944, or they will be barred of any action therefor against the said Executor.

LAURA BIDDLE, Executor.

Proctor: William D. Lippincott

Dated: November 13, 1943.

11-18-12-10

NOTICE OF SETTLEMENT

Trustee's Account

Estate of Anna S. Donaldson, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 23, 1943, at ten o'clock in the forenoon.

Camden Trust Company, successor by merger to Camden Safe Deposit and Trust Company, Trustee.

Proctors: Norcross & Parr

Dated: Nov. 12, 1943.

11-18-12-10

NOTICE OF SETTLEMENT

Executors Account

Estate of Arthur Dorrance, deceased.

Notice is hereby given that the supplemental account to the First and Final Account of the subscribers, Surviving Executors, will be audited

RIVERTON
SCHOOL
NOTES

ONCE UPON A TIME

On Monday, November 29th, the pupils of the Fifth Grade presented an original play called, "Once Upon a Time."

This play was an outgrowth of reading done in Social Studies and was correlated with English, Art and Industrial Arts.

In September the class became interested in reading about the early explorers of our country. This interest led to oral reports on the various adventures, and finally to written work telling of their experiences.

In a Club meeting it was voted to write a play based on the material acquired. Different groups wrote about and discussed different explorers, and the whole was combined to form the play produced in Assembly.

The stage setting represented an Art Museum where four children from the class were seeking further information. These children were conducted through different sections of the museum where they saw pictures represented by class members posed before suitable backgrounds. The following pictures were exhibited.

Indians—Clarence Banks, George Horner.

Balboa—Robert Snyder.

Father Marquette—Richard Horner.

Sir Walter Raleigh—Raymond

New Shoes From Old
"AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches
Shoes
Shined

UNITY SHOES REBUILDERS
541 Cinnaminson Ave., Palmyra

With many Housewives engaged in Wartime Activities, together with the shortage of Domestic Help, care of the home laundry is a greater problem than ever before.

Let us help you solve this problem.

RIVERTON
LAUNDRY

Phone Riverton 0972
N. KUENBEL, Prop.

Government Officials State That Laundries Are Essential to the War Effort.

SOUTH JERSEY SUPPLY CO.

Storm Sash Now Available

Plumbing - Heating - Roofing - Supplies

WILLIAM G. SEITHER, Prop.

Broad St. and Delaware Ave. Palmyra, N. J.

Phone Riverton 0234

Palmyra Bowling Alleys

WILL BE OPEN

Every Saturday Afternoon

STARTING NOVEMBER 27th, 1943

From 12 Noon Until Midnight

Richards, Dick Stewart.

Captain John Smith—Dick Stewart, George Horner.

The Return of the Mayflower—Hannah Booth, George Rotenbury.

The guides in the museum were Roger Warner, Jane Major, Jean Groff, and Patricia Cole.

The children visiting the museum were Sidney Myers, Susanna Sparks, Bobby Andrews, and George King.

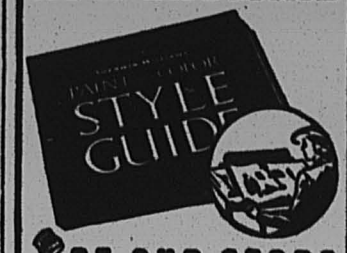
Westfield Friends'
School

Following are accounts of two trips taken by several groups this fall:

Our Trip

One bright October day we went to the Academy of Natural Sciences. We went by bus. The bus was so full of people that some of us had to stand most of the way. We crossed the Delaware River Bridge. There were many boats on the river. On the other side of the bridge we changed drivers. Then we drove on

NOW SHOWING



AT OUR STORE

JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.
Phone 978

Painless Mortgages

are mortgages placed by us on the Direct-Reduction plan, where the monthly payment includes principal, interest and taxes. This makes it so easy for the borrower. He has no worry for he knows exactly what he has to pay each month and can arrange his budget accordingly.

WE MAKE NO CHARGE FOR THIS EXTRA SERVICE

Palmyra
Building and Loan
Association

3 West Broad St.

Phone—Riverton 1214

WAR BONDS ON SALE

until we came to Cherry Street in Philadelphia. We got off the bus and walked to the museum.

In the museum we saw many interesting things. We saw a dinosaur's foot print. It was huge! A dinosaur is an animal that lived before man.

We liked to look at the old Egyptian mummies. A mummy is a person who has been dead for hundreds and hundreds of years. The mummies were in cases. Each case had a lid and on each lid you could see the picture of the mummy inside. The Egyptians thought that the dead person's spirit would come back.

We saw skeletons of first man, of a dinosaur and an elephant.

We all enjoyed looking at the animals in the cases. They looked real to us. Philip and Ann especially liked the musk ox. Peter liked the white mountain goat with her little one beside her. He also liked the big buffalo and the zebra. We noticed a lion on a rock just above a group of deer. The lion looked as if he were about to spring on the deer.

After we had seen all the animals, we sketched the ones we liked best. By this time we were very hungry, so we decided to go to the Franklin Institute and have our lunch at the Dairy.

After lunch we got on a Trenton bus and started for home. We arrived at the school a little after two o'clock.

Our Trip to the Franklin Institute

On Thursday, November 11th, we went to the Institute. Our Art Teacher and Sport Teacher took us. When we arrived at the Institute we had to sign little cards. They were student cards.

First, we went into a room that had all electrical things in it, showing the telegraph, airbrakes, and many other things. We saw how our voices carry through the air. Then we went down the stairs to a room and saw James Watt's steam engine. It was about ten feet high and was only half the size of the real one. We also saw Newcomen's engine. It was only a fourth as large as the real one. There were many other en-

gines there too; some gas, others compressed air engines.

After we had something to eat we went to a room that was all aviation. We saw many controls that ran airplanes. The thing I liked best was the models made by different people. Some of these models were only loaned to the museum.

This was my trip to the Franklin Institute.

BOB JAMISON

BIRTH

Mr. and Mrs. Frank Lloyd, of 612 Main street, are receiving congratulations on the birth of a son, John Richard, November 23, in Zuerbrugg Memorial Hospital, Riverside.

It matters not what be thy lot,
So Love doth guide;
For storm or shine, pure peace is thine,
Whate'er betide.

—Mary Baker Eddy

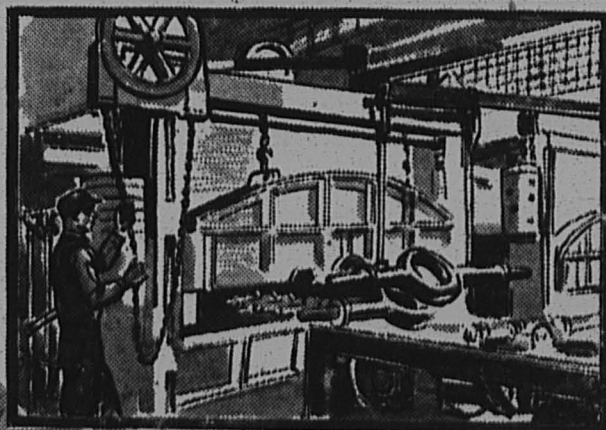
MANNED BY
WOMEN

YES, that's the way it is these days—women doing an ever-widening variety of jobs that once were handled by men. This bank, where women are performing many vital tasks, cordially invites other women—workers and housewives both, to use its services. If you have a financial problem of any kind, let's talk it over.



United States Savings Bonds for DEFENSE on sale here
Cinnaminson Bank and Trust Company
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

The Road to
VICTORY Starts
at the
GAS Furnace

Every truck is an assemblage of parts, many of which require heat treating in their manufacture. GAS FUEL—the same fuel you use in your home for cooking—is in great demand by industry for this purpose. Gas is a Vital War Fuel—Do Not Waste It In Your Home.

PUBLIC SERVICE

BUY UNITED STATES WAR BONDS OR STAMPS

ABOUT TOWN

The Mothers' Service Club gave a Thanksgiving dinner for 14 boys from Camp Dix at the Civic Club of East Riverton on Saturday, November 27th, 1943.

The hostesses were Mrs. Ethel Pratt and Florence Edmonds.

A meeting of the Sacred Heart Parent-Teachers Association will be held Thursday, December 19th, at 8 p.m.

The K. of C. Auxiliary Sewing Group met last Tuesday at the home of Mrs. R. E. Sanford, 830 Highland Avenue, Palmyra, to sew for the Burlington County hospital.

Corporal Harry Paul has been spending a ten day furlough with his wife and daughter, at their home on Elm avenue, Riverton. Corporal Paul

is stationed at El Segundo, California, with the Coast Artillery.

Lt. James Fitzgerald and wife of Media, visited at the home of James Dobbins and family, 410 Thomas avenue, Riverton, Tuesday and Wednesday.

LOUIS JOHN WEBER

Louis John Weber, of Randolph avenue, E. Riverton, died on November 27th. Services were held on November 30th, at 9 a.m., from the Snover Funeral Home, followed by High Mass in the Sacred Heart Church, at Riverton.

Interment was at St. Peter's Cemetery in Riverside. The deceased is survived by wife, Mrs. Helen C. Weber, mother, Mrs. Agnes Weber, a brother, Lawrence Weber, and a daughter.

Loss of sincerity is loss of vital power.—Bovee.

APPRECIATION

The residents of Harrison street and Lippincott avenue wish to express their sincere appreciation for the fine work done by the members of the Riverton and Palmyra Fire Companies at the disastrous fire last week.

Had it not been for their prompt action many families would have been made homeless.

NOTICE

The office hours of Dr. Robnett Cole, Jr., optometrist, 524 Main street, Riverton, are as follows: Monday, Tuesday, Thursday, Friday

9:00 a.m. to 11:00 a.m.

1:00 p.m. to 5:00 p.m.

7:00 p.m. to 9:00 p.m.

Wednesday and Saturday 9:00 a.m. to 12:00 m.

LOUDER!

The
Secret
Is
Out!

PALMYRA
B. & L.
SHARES

are THE Gifts this year. There are three good reasons why. They represent gifts that are

PATRIOTIC—Helps to Prevent Inflation.

PRACTICAL—

Will Provide Purchasing Power After the War.

PROFITABLE—

Are Always Earning Until They Are Needed.

SUBSCRIBE NOW. THE 80th SERIES IS OPEN

Gift Cards Furnished for Gift Shares

PALMYRA BUILDING & LOAN
ASSOCIATION

3 West Broad Street

Palmyra, N. J.

TOYS FOR CHRISTMAS
HAVE ARRIVED

COME IN EARLY
SHOP WITH LEISURE

DOLLS
DOLL CRIBS
37 mm. COMMANDO GUNS

GAMES
CHEMICRAFT SETS
TREE LIGHTS—TINSEL
XMAS WRAPPINGS

Open Every Evening

JOHN H. ETRIS

BROAD STREET

PALMYRA



For BABY'S Christmas ...

SWEATERS—
100% Wool, Sizes 1, 2, 3, \$2.98

Part Wool and Rayon \$1.98

HANDMADE DRESSES—
Crepe, White, Pink, Blue \$3.95



ROMPERS—Handmade
Shantung—Trimmed in Blue
\$2.95

ESMOND BLANKETS

\$3.50 36x50 25 percent Wool Blue and Rose

CHENILLE CRIB SPREADS—
Beautifully Designed \$4.95 and \$5.95

MOHAWK SHEETS—81x99 2 for \$5.00

CANNON TOWELS—Bath Size All Colors
In Gift Package \$2.50

LARGE STOCK of Curity, Birdseye and Flannel
Diapers

Open every evening until Christmas

GLORY-EL SHOP

OPPOSITE STATION

PALMYRA

Berkshire Stockings

NYLON and COTTON
KANTRUNS \$1.95
FINE RAYON MESHES—
\$1.18
SHEER RAYONS \$1.17



Handkerchiefs...

MADIERA LINEN
Hand Appliqued
75c
COTTON HANKIES
19c up

Stardust Slips

By SMART SET
\$2.25

LACE EDGED NIGHTIES
Satin and Crepe
\$4.00 and \$5.00

Ladies' Silk Scarfs \$1

LADIES SILK SCARFS \$1.00
GIFT APRONS \$1.15
Extra Size \$1.39
LADIES BAGS \$1.95 to \$6.00



STUFFED
TOYS
AND
DOLLS

... Large Variety Tablecloths ...

HANDPRINTED AND DAMASK \$2.25 to \$3.50



HANDMADE ALL-WOOL
Coat Sweaters
For Gifts or for Your Own
RED, BEIGE, GREEN
Sizes 32 to 42 \$10.00

GIFTS FOR MEN

HANDKERCHIEFS—
Initialed in Gift Box 3 for \$1.00

MOHAWK SHIRTS—
White and Striped \$2.25

SMART PLAID WOOL SCARFS—
\$1.25

BANNER WRAP SOCKS—
Rayon and Lisle 50c pr.

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"God the Only Cause and Creator"
is the Lesson-Sermon subject for
Sunday, December 5.
Golden Text: "Every house is
built by some man; but he that
builds all things is God." (Hebrews
3:4)

Sermon. Passages from the King
James version of the Bible include:
"Lift up your eyes on high, and
behold who hath created these things
that bringeth out their host by num-
ber." (Isaiah 40:26)

Correlative passages from "Science
and Health with Key to the Divine
Principle" by Mary Baker Eddy include:
"To grasp the reality and order
of being in its Science, you must be-
gin by reckoning God as the divine
Principle of all that really is. Spirit,
Life, Truth, Love, combine as one,
and are the Scriptural names for God.
All substance, intelligence,
wisdom, being, immortality, cause
and effect belong to God. (p. 275)

**WESLEYAN MEN'S BIBLE
CLASS**
**EPWORTH METHODIST
CHURCH**
Men of the community are invited
every Sunday morning at 9:45 and
for only one hour. The teaching staff
comprises men of various faiths.

Christian J. Burich will address
the class this Sunday.
Mrs. Rosanna VanAlstyne will be
the soloist.

CENTRAL BAPTIST CHURCH
Fifth Street and Maple Avenue
Palmyra
Rev. S. Dan Morgan, Pastor
Sunday, December 5, 1943

The day set aside for giving thanks
has passed on but it leaves us more
conscious of the great number of
blessings that are ours for which we
should be thankful every day of our
lives. As the Christmas season ap-
proaches meditate upon these gifts
from God and use them to glorify his
name.

Sunday Services—
Church School, 10:00 a.m. There
are classes for all ages.

Morning Worship, 11:15 a.m.—The
observance of the Last Supper will
follow immediately after the sermon.
The topic will be, "Present Your-
selves," preceded by the anthem by
the choir entitled, "Thou Crownest
the Year," by Maker.

Jr. and Br. B.Y.P.U., 7:00 p.m.—
These two groups meet in the Jr.
room and main auditorium respec-
tively.

Evening Worship, 7:45 p.m.—This
service is being dedicated to the boys
and girls of the armed forces who
are members of the Sunday School
and church and is being conducted
by the Laisan Committee. A spe-
cial program has been arranged
comprising a report of the activities
of the committee, the reading of a
list of the personnel, and extracts
from the numerous letters received
by the committee from nearly every
section of the globe and from nearly
every state in the union. The music
for this service will be selections of
the favorite hymns of the boys and
girls in response to their personal
requests.

Invitations have been issued to the
families of those in the armed forces
to attend this service but the friends
and public will be cordially welcomed
to pay their tribute. The subject for
Pastor Morgan's sermonette will be
"What We O God." The choir's an-
them, "Even Me," by Warren.

Wednesday, 8:00 p.m.—Mid-week
prayer and praise service. The pow-
er of prayer is without bounds.

Thursday, 8:00 p.m.—Choir re-
hearsal. We are starting Christmas
music. The invitation to join the
choir is extended to all who love
good music and like to sing.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Thomas J. O'Dea, Asst. Pastor
Sunday Masses—6, 7, 9, and 10:30.
Daily Masses—7 and 8:30.

The 7 o'clock Mass on each Mon-
day morning is said for the special
intention of those members of the
Parish who are now members of the
Armed Forces of our country.

Confessions on Saturdays and days
appointed at 4 o'clock to 5:45, and
7:30 to 9 in the evening.

Administration of the Sacrament of
Baptism on Sundays at 2 o'clock.
Phone Riverton 0090 for appointment.

Devotions for those in the Armed
Forces and in honor of Our Lady of
the Miraculous Medal on Monday
evenings at 7:45.

Monthly Communion Sundays: The
Altar Society on the 1st Sunday. The
Holy Name Society and Knights of
Columbus on the 2nd Sunday. The
Sodalities on the 3rd Sunday, and the
young boys and girls on the 4th Sun-
day.

Instruction classes for adults at the
Rectory every Friday evening at 8
o'clock.

Rectory office hours 10 to 12 a.m.,
3 to 5 p.m., and 7:30 to 9 p.m.



**BRIEF ITEMS
from
ABOUT TOWN**

Miss Marilyn Yost, of Thomas
avenue, Riverton, who is a member
of the freshman class at Beaver Col-
lege, had as her house guests last
week Miss Doris Goodwin, of Nau-
gatuck, Connecticut, Miss Patricia
Carnahan, of Rochester, N. Y., and
Betsy Whitestown, of Bordentown,
all of whom are classmates of Miss
Yost at Beaver.

Mrs. Charles H. Yost, of Thomas
avenue, Riverton, has returned from
a trip to Tampa, Florida, where she
visited Ensign and Mrs. John H.
Yost.

The Palmyra-Riverton Ministerial
Association will meet at the Presby-
terian Manse, 213 Lippincott avenue,
Riverton, at 1:30, Friday, December
3. The Rev. S. Dan Morgan, presi-
dent of the group will preside and
plans will be made for the Week of
Prayer Service to be held in January
of 1944.

The Army Air Forces Training
Command announced today the gra-
duation of P.F.C. Kenneth W. Wark
from the B-24 Liberator bomber
mechanics school at Keesler Field.
P.F.C. Wark, son of Mr. and Mrs.
Thomas Wark, Riverton-Moorestown
road, Riverton, N. J., has just com-
pleted a course of approximately 17
weeks of training in all phases of
servicing the heavy bomber, its fuel,
electrical and hydraulic systems, in-
struments, engine operation and in-
spection.

The Cinnaminson P.T.A. wishes to
thank all those who helped to make
a success of the supper given on No-
vember 13.

CLASSIFIED ADS
WANTED. Bookkeeper, male or
female. Pleasant working conditions.
J. T. Evans Company, Riverton.

SALE. Lady putting up car for
winter has for sale new Cross-Coun-
try battery with bill of sale and 24
months guarantee. Call Riverton
0993.

LOST. Gas Ration Book "A" and
stamps. Also Tire Inspection Cer-
tificate. Ella Conwell, 501 5th street,
Riverton.

FOR SALE. Arvin Auto Heater.
Same as new and New Fittings. \$5.50.
Phone Riverton 1126.

FOR SALE. Home of the late
Mrs. Robert Biddle 11, 607 Bank
Avenue, Riverton, N. J. For details
contact any local real estate broker.

November 13.

Charles W. Kipp thanks his friends
for the much appreciated Birthday
Cards and letters received on his an-
niversary. They added much to the
enjoyment of the day in the Sunshine
City where the temperature was 79
degrees on November 20.

Miss Hilda Groh, Chairman of the
Music Department, will have charge
of the Palmyra Junior Woman's Club
meeting on Monday evening, Decem-
ber 6th. Miss Ruth Seiber, Presi-
dent of the Club, has requested that
each girl bring some red and green
yarn and an embroidery needle with
her.

PALMYRA 5c & 10c STORE NEWS
Vol. 1 Bi-Weekly No. 20

OPEN EVERY EVENING UNTIL XMAS

Xmas Wrapping Supplies. Tissue
and Bond, 10c roll. Decorated Paper,
10c pkg. Packaged Tags and Seals,
5c and 10c.

Ladies' and Men's Boxed Hand-
kerchiefs, 29c and 59c. Open Stock
Handkerchiefs—Men's, 2 for 25c;
Ladies', 10c and 15c.

This is the year for practical gifts,
and we have a large selection for you
to choose from. Our stock of Pyrex
and Range-Tec is very complete and
makes ideal gifts.

We have a very complete line of
tree decorations. Indoor and out-
door tree light sets complete with
bulbs, 99c and \$1.29.

Our supply of Xmas Mixed Candy
is limited, and as we want to make
it available to as many people as pos-
sible, we are placing a limit of one

dozen per person. Sorry we have to
do this but it seems the only fair
way.

Toys were not available this year
but we do have a large selection of
games and books for you to choose
from.

Boxed Xmas Cards, 10c, 29c, 59c.
We have a large selection of cards
from 5 for 5c to 10c each.

Boxed Stationery always makes a
nice gift, 10c to 59c.

Photo Albums and Scrap Books,
29c, 59c, \$1.00.

Men's Rayon and Lisle Hose, 29c
and 35c.

Bob. Fisher

**STOP WORRYING
about
WINTER COLD**

**KIMSUL
INSULATION**

A Double Thick Blanket
of Protection Against Heat and Cold.

YOU CAN EASILY INSULATE YOUR ATTIC

1. HERE'S THE WAY TO COMFORT—
summer and winter! KIMSUL
Double Thick Insulation. Costs
only 6¢. \$5.50 per roll and ten
rolls are sufficient for the aver-
age home. KIMSUL Insulation in
your unfinished attic floor or
roof stops up to 80% of the heat
that can leak through there.

Saving of fuel often runs high
enough to pay for the insulation
in three years. Thousands enjoy
the comfort of KIMSUL insulation
homes. Ask us about KIMSUL
now while our stock is plen-
tiful. "KIMSUL" now. We can
make immediate delivery with-
out delay! Phone us today.

**FACTS ABOUT
KIMSUL**
1. No dust or noise
2. Will not settle or
pack
3. Insulated with
simple tools
4. Saves up to 16% of
fuel cost
5. Will last 10 years
6. Fire resistant
7. Mold resistant

HOME OWNER SAYS:
"I really am surprised
at the wonderful in-
sulation work done in my
attic with KIMSUL. My
November coal bill
was 75% lower this
year than last."

**ONLY
\$5.50**
(One roll insulates
170 square feet)

J. T. Evans Co., Riverton, Phone 0302

PHILA.
MARKET
HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1280

NEW TENDER RED BEETS
2 Bunches 25c

CALIFORNIA CARROTS
2 Bunches 25c

FRESH CLEAN SPINACH
2 lb 25c

ICEBERG
Head 15c

SWEET POTATOES
2 lb 25c

**FANCY SOUND RIPE
TOMATOES**
lb 22c

**BEST NO. 1
WHITE POTATOES**
5 lb 22c
10 lb 43c

**FLORIDA ORANGES
for juice**
Doz. 25c

**White or Pink Meat
GRAPEFRUIT**
4 for 25c

**FANCY CALIF.
GRAPES**
White or Red
lb 22c

GOLDEN RIPE BANANAS
lb 13c

NEW SEEDLESS RAISINS
lb 19c

**Kellogg's Supreme Quality
WALNUTS**
lb 49c

FRESH PORGIES
lb 35c

**FRESH
FILLET OF FLOUNDER**
lb 59c

**FRESH
FILLET OF HADDOCK**
lb 59c

**FRESH
SEA BASS**
lb 39c

FRESH JUMBO SHRIMP
lb 59c

FRESH OPENED OYSTERS
Medium Doz. 49c
Extra Large Doz. 59c

**Fancy Fresh Killed
HEN TURKEYS**
lb. 54c

8 to 10 lb Avg.

**Swift's Premium
GENUINE SPRING
SHOULDER OF LAMB**
lb 36c

**Vogt's City Dressed
SHOULDER OF PORK**
lb 34c

**Swift's Premium
SMOKED STEER TONGUE**
lb 39c

**BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS**

54th Year, No. 11

FINE RESULTS IN
WAR FUND DRIVE

Once again residents of Riverton
and Cinnaminson can feel justly
proud of their contribution to the
war effort for, on Wednesday of this
week, it was announced that approx-
imately \$12,500 had been contributed
in the National War Fund and the
Riverton-Cinnaminson Community
Chest Drive. This is a substantial
margin over the quota of \$12,000.

According to Arthur W. Lewis,
chairman of the combined campaign,
a few scattering returns have yet to
be received and it is possible that
the final total will be somewhat larger.

Mr. Lewis stated that the sum col-
lected represents a fine tribute to the
generosity of local residents and also
to those who assisted in the drive by
collecting, planning and aiding in
other fields.

The total is considerably greater
than that obtained in any other sin-
gle campaign ever held locally.

Organizations which will benefit
by contributions are the U.S.O. and
16 other allied agencies. The Family
Service Council of Riverton and Cin-
naminson, the Zurburg Memorial
Hospital, the Visiting Nurse Society,
the Burlington County Hospital and
the Cinnaminson Home.

**PALMYRA FIFTH GRADE
PUPILS IN ESSAY CONTEST**

Both the first and second prizes
in the Burlington County Fire Pre-
vention Essay Contest were won by
pupils of the Fifth Grade of the Cin-
naminson Avenue School. Five es-
says from each Fifth Grade class
were selected from those prepared by
the children and these were sub-
mitted to the Committee in October.
On Monday, December 6, Mr. Ralph
McKinley of Burlington, Chairman
of the Committee, called at the school
to award first prize to Nancy Coates
and second prize to Barbara Pierce.

Each year the contest is held for
all schools in Burlington County and
two prizes are awarded in each
grade from Fifth to Eighth. Pal-
myra Fifth Grades have captured first
prize previously, but this is the first
time that both first and second
awards for the County have come to
Palmyra Fifth Grades.

**ORGANIZATION OF NEW
LEGION POST PROGRESSES**

Formation of the proposed Riverton
Memorial Post to affiliate with the
American Legion continues at a
rapid rate. At last Friday evening's
meeting of the proposed Post, Ed-
ward Faunce was elected Sergeant-
at-Arms while Walter L. Smith was
chosen as Acting Chaplain.

Major William Hagan and Cap-
tain Michael Valerio of the Fort Dis-
cussion Center were accepted into the
Post and among visitors wel-
comed to the meeting was Comrade
Harry V. Grooms, Commander of
the American Legion in Burlington
County. Other visitors were J. Rus-
sell Musser, Past Commander of
Post Rogers of Palmyra and E.
Reeves Morgan, Chairman of the
membership committee of the Ameri-
can Legion of Burlington County.

The next meeting of the proposed
Riverton Memorial Post is scheduled
to be held at the Fire House on
Friday, December 17th, at which time
further plans to speed the erection
of a Riverton Honor Roll will be dis-
cussed.

JURY DRAWING
Justice Perskie has fixed Wednes-
day, December 15th, 1943, at the
Court House, Mt. Holly, N. J., at
10:00 o'clock in the forenoon, as the
time and place for the drawing of
Grand and Petit Jurors, by the Jury
Commissioner, for the December
Term of Court, 1943.

BIRTH
Mr. and Mrs. Thomas Whitehead,
of 214 Linden avenue, are receiving
congratulations on the birth of a
daughter, Barbara Jean, born on De-
cember 1st, at the Zurburg Memori-
al Hospital, Riverside, N. J.

**U. S. WILL TEST
AMMUNITION AT
PALMYRA AIRPORT**

Government authorities have ar-
ranged to use the grounds of the
Palmyra Airport, on the S-41, as a
firing range for the testing of ammu-
nition.

Lack of space at the Frankford ar-
senal caused the government to look
elsewhere and the Palmyra airport is
very convenient to the arsenal.

No ammunition will be stored at
the airport and the firing will be
carefully supervised, so no one need
be alarmed. Palmyra Borough Coun-
cil has approved the contract made
between the government and Frank
A. Snover, representing his son, Robert
Snover, who is now serving in the
war zone. Robert Snover is the les-
see of the ground from the borough.

Firing, which will only be done
during the daytime, it is reported,
will start in about two weeks.

**CHRISTMAS CHEER
NEEDED**

In Riverton and Cinnaminson there
are 25 families who will face a poor
Christmas season unless those more
fortunate aid them in providing the
things which contribute to the hap-
piness of all during the holiday sea-
son.

With your help, the Family Ser-
vice Council of Riverton and Cin-
naminson will see that all deserving
families are provided for and, toward
that end, has designated Monday,
December 20, as Donation Day when
contributions for the Christmas ba-
skets can be left at the Family Ser-
vice Council Office, Collins Build-
ing.

Food, toys, etc., are all acceptable
and officials of the Association trust
that the response will be as generous
as that in previous years.

**CIVILIAN DEFENSE
URGED TO BE ALERT**

At the regular monthly meeting
of the Palmyra Defense Council, held
in the Borough Hall Tuesday, No-
vember 30th, Mayor John Ward
again emphasized the warning sent
by the War Department that all ci-
vilian defense activities should not
only be continued but increased.

Due to the increased number of
fighter planes it has been possible to
relax somewhat the activities of the
Aircraft Warning Service and thus
release many alert citizens to other
forms of civilian defense.

Since the submarine menace along
our coastline has been greatly dimi-
nished it is possible for us to change
the dimout regulations, we hope for
the rest of the war.

But even though there is less
chance of attack from outside this
country there is still danger of sabo-
tage within our own borders. All
citizens should be constantly on the
alert for fires, wrecks and explosions
and the personnel of all civilian de-
fense units are still on call 24 hours
a day. As the time for Germany's
and Japan's final defeat draws closer
their agents and spies will become
more reckless and desperate, they
may try anything. We must be on
the alert to protect ourselves against
poisoned water and food and sabo-
tage of all kinds. Let us regard an
alert civilian defense program in the
light of a comprehensive life and fire
insurance policy.

All Air Raid Zone Wardens are
urged to attend all Defense Council
meetings held the 4th Thursday of
each month in the Borough Hall.

Questionnaires
It is important that all household
questionnaires be completed and re-
turned to Air Raid Zone Wardens
as quickly as possible so that activi-
ties planned for the future can be
put into effect.

Scrap Collection
It was reported by Wesley P.
Huyett, Chairman of the Salvage
Committee, that to date 1,400 pounds
of tin have been collected in Palmyra.

THE NEW ERA
RIVERTON • PALMYRA • CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 2, 1943

PRICE FIVE CENTS

PEARL HARBOR DAY
AT ROTARY CLUB

"Pearl Harbor Day" was observed
in the local Rotary Club last Thurs-
day evening. In a solemn and
thoughtful atmosphere, which the
speaker created by his opening re-
marks, Mr. E. Newbold Cooper, a
member of the Palmyra-Riverton
Rotary Club, spoke of the changes
had been brought about in all of us
by the events of this "day of infamy."

"It created among us a feeling of
unity of purpose," the speaker de-
clared. The actual expression of that
unity did not last long, but it was
there and that was the time when we
ought to have given serious consid-
eration to the problems of taxation
and labor-employer relationships and
mobilization of manpower. It re-
sulted also in the launching of a
building program of tremendous
scope, and the goal has been achiev-
ed, not because of perfect coopera-
tion, but in spite of a great deal of
obstructionism on the part of both
labor and industry. To make this
point clear, the speaker presented
some facts concerning actual condi-
tions in some New England ship-
yards."

"The most far-reaching change
that has been brought about by the
shock of the Pearl Harbor incident
has been the abandonment by our
nation of its traditional policy of iso-
lationism." The old dream that it
was possible for us to build a wall
around the land and then live safe-
ly and comfortably within it has
vanished forever.

Other changes mentioned by Mr.
Cooper included our new attitude to-
wards all the nations of the world.
(Continued on Page 4)

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SERGEANT TO TALK
First Sergeant Herbert Merrill will
be the speaker at the annual meeting
of the Burlington County Chapter of
the American Red Cross. The meet-
ing will be held in Mt. Holly in the
Junior High School on Brimard
street at eight o'clock, Tuesday eve-
ning, December 14.

First Sergeant Merrill, who wears
several rows of ribbons on his
blouse, is now a patient at Tilton
General Hospital, where he is recover-
ing from battle injuries. Among
his decorations, the 1st sergeant
wears the Silver Star, which is the
fourth highest award in the army
and is given for outstanding bravery
in action. He also wears the Euro-
pean theater of war ribbon with two
bronze stars indicating that he has
taken part in two major campaigns.
He was wounded in Tunisia.

The First Sergeant is reported to
have the knack of making his listen-
ers see vividly what he himself has
seen.

SAVING FUEL

In order to save fuel, the Riverton
Board of Education, at a meeting
held on Monday night of this week,
voted to close the school building in
respect to community meetings and
other activities from 4 p.m. Friday
of each week until 8 a.m. Monday.

This restriction will be in force
during the period when the heater
fires are lighted.

The board regrets that this action
is necessary, but the members felt
that they were not justified in heat-
ing the building for other than school
functions during a period when con-
siderable coal could be saved.

On several occasions the building
has been heated for a meeting on
Saturday or Sunday, for

TOYS

For the Kiddies

BABY DOLL
BAG OF BLOCKS
FOOTBALL GAME
ARMY-NAVY BILD-A-SET
(No Tools Needed)
SNOWFLAKE JEWELRY
(For The Girl)
BOUNCIE BABE
KIDDIE CAR
"HOOKIE"
(The Fish Game)
ALL-STAR BASEBALL
GAME
DUMP TRUCK
AEROPLANE CAR
DE LUXE GAMES
LONE RANGER SUIT
CHILD'S CHAIR

Complete Line of Fiction
49c

OPEN EVERY EVENING
UNTIL 10 O'CLOCK

Choose CHRISTMAS GIFTS Now at Firestone

She's Beautifully Dressed From Tip to Toel



"Plastic"
BABY
DOLL
4.98

Her name is "Plastic," and she's this year's wonder baby! She has long lashes and she cries if you tip her. Her plastic head (brand new idea!) tilts and turns like a real baby's. She's 18 inches tall. Choose her now... Use our Christmas Lay-A-Way plan!

GIFTS

For Mother

FOODSAVER BAGS AND
COVERS
DECORATED CHINA
CASSEROLE SETS
OVEN GLASSWARE
SILEX COFFEE MAKERS
SILEX PERCOLATOR
SILEX TEAPOT
WHISTLING TEAKETTLE
COOKIE CUTTER SETS
PLAYING CARDS
CLOTHES HAMPER

For Dad

GUNNING HATS
GUNNING GLOVES
GUNNING SOCKS
WOOL SHIRTS
HUNTING KNIVES
GOLF BALLS, BAGS, AND
CLUBS
TENNIS RACQUETS
SOCKS
BELTS

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"God the Preserver of Man" is the Lesson-Sermon subject for Sunday, December 12.

Golden Text: "The Lord is faithful, who shall establish you, and keep you from evil." (II Thessalonians 3:3)

Sermon. Passages from the King James version of the Bible include: "But seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you." (Matthew 6:33)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, include:

"The Father in secret is unseen to the physical senses, but He knows all things and rewards according to motives, not according to speech... Christians rejoice in secret beauty and bounty, hidden from the world, but known to God. Self-forgetfulness, purity, and affection are constant prayers. Practice not profession, understanding not belief, gain the ear and right hand of omnipotence and they assuredly call down infinite blessings." (p. 15)

WESLEYAN MEN'S BIBLE
CLASS
EPWORTH METHODIST
CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

The speaker this Sunday will be Henry C. Meek.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Thomas J. O'Dea, Asst. Pastor
Sunday Masses—6, 7, 9, and 10:30.
Daily Masses—7 and 8:30.

The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45, and 7:30 to 9 in the evening.
Administration of the Sacrament of Baptism on Sundays at 2 o'clock.
Phone Riverton 0090 for appointment.
Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal on Monday evenings at 7:45.

Monthly Communion Sunday: The Altar Society on the 1st Sunday. The Holy Name Society and Knights of Columbus on the 2nd Sunday. The Sodality on the 3rd Sunday, and the young boys and girls on the 4th Sunday.

Instruction classes for adults at the Rectory every Friday evening at 8 o'clock.

Rectory office hours 10 to 12 a.m., 3 to 5 p.m., and 7:30 to 9 p.m.

CENTRAL BAPTIST CHURCH
Fifth Street and Maple Avenue
Palmyra

Rev. S. Don Morgan, Pastor
Sunday, December 12, 1943

"The Spirit of Christmas"
By W. Everett Henry

The message is the same and the folks are the same.

The furniture stands as before. But something has come to the heart of the home.

From out of the vast evermore, And even the cat and the dog on the mat

Are sensing the peace that its force release—

The spirit of Christmas has come to the hearth.

However the life of the world rings with strife.

However the storms rack the sea, There rises an urge that mounts up to a surge

From out of the vast yet-to-be, And millions of men are found sharing again

A lift of the soul, as from pole unto pole

The spirit of Christmas encircles the earth.

Sunday Services
Church School, 10:00 a.m.—It isn't too soon to think in terms of the spirit of Christmas or to sing the Christmas carols. Come to Sunday School and request your favorite song.

Morning Worship, 11:15 a.m.—The topic for the morning sermon will be, "What I Owe to God." Anthem by the choir will be, "Thine Is the Kingdom," by Gaul. There will be other special music.

Jr. and Sr. B.Y.P.U., 7:00 p.m. Have you gotten your "second wind"? If not, come out to your B.Y.P.U. where you will certainly get it.

Evening Worship, 7:45 p.m. Lay down your trouble, relax, absorb the spirit of God as it will be given you in singing, prayer and the message by Pastor Morgan which will be "Lifting the World." The choir will sing, "I Am Alpha and Omega," by Stainer.

Wednesday, 8:00 p.m. Mid-week

prayer and praise service.
Thursday, 8:00 p.m.—All members are urged to be present for the rehearsal of Christmas music.



BRIEF ITEMS
from
ABOUT TOWN

At the bridge tournament held at the Riverton Country Club on December 1, and sponsored by the Riverton Yacht Club, North and South was won by Mr. and Mrs. Stewart A. Berger, and East and West was won by Mr. and Mrs. T. F. Kerns.

Everett W. Abdill, U. S. N., who has recently been promoted from Commander to Captain in the U. S. Navy, visited his parents, Mr. and Mrs. Joseph H. Abdill, 802 Garfield avenue, Palmyra, last week.

Captain Abdill is a graduate of Palmyra High School, the U. S. Naval Academy and the Naval War College. His wife and three children reside in Alexandria, Virginia.

Polly Mathews, the daughter of Colonel and Mrs. Frank A. Mathews, Jr., of 203 Bank avenue, Riverton, has returned to Cedar Crest College, Allentown, where she has resumed her studies after having spent a three-day Thanksgiving vacation with her parents.

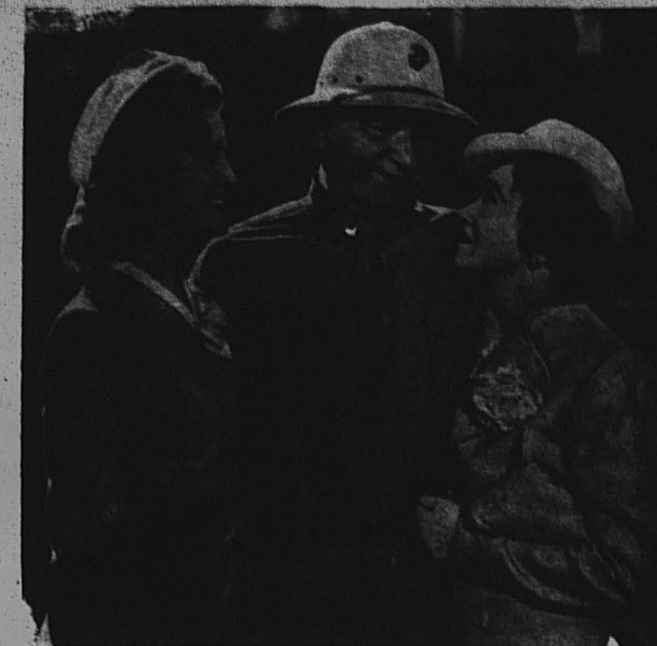
Miss Mathews, who is a member of the large freshman class of 133 girls, is studying in the field of liberal arts.

Calvin Holtzapple, son of Mr. and Mrs. John Holtzapple, of Cinnaminson, has been promoted to Radio Man, 3rd Class. He is stationed in Virginia.

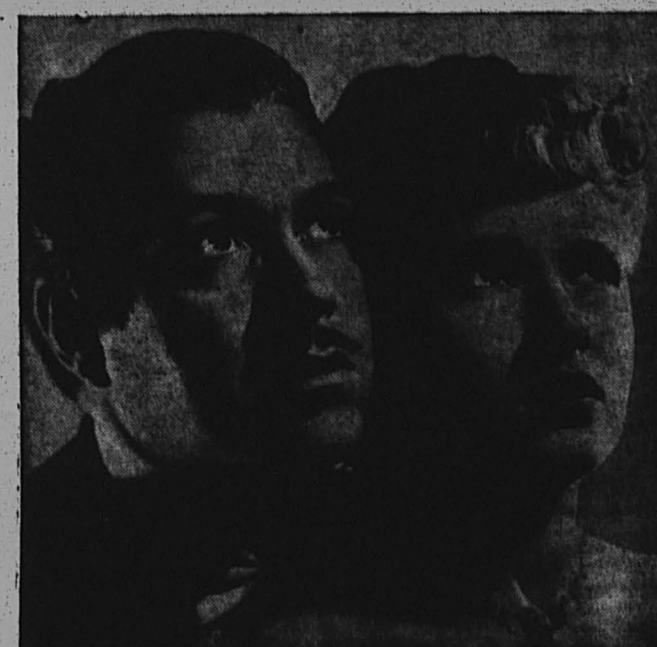
Ruth Zapp, of 703 Lincoln avenue, Palmyra, was formally initiated into the Nu Nu Chapter of the Alpha Sigma Alpha, a national sorority of Drexel Institute of Technology.

There is no substitute for thoroughgoing, ardent, and sincere earnestness.—Dickens.

BROADWAY FEATURES 2 TECHNICOLORS



"Salute to the Marines" starring Wallace Beery, at the Broadway Thursday, Friday and Saturday, December 9-10-11.



"Phantom of the Opera" starring Nelson Eddy, Susanna Foster and Claude Rains at the Broadway Monday and Tuesday, December 13-14.

Mr. Schwering and Santa say:
Hurry in for that First Choice of Toys!

DOLLS
EMBROIDERY SETS
TOYS OF WOOD
DOLL CRIBS
CHEMICAL SET

FOR
MOTHER and DAD

ASH TRAYS
PYREX SETS
LAMPS and SHADES
BOOK ENDS
BICYCLE BASKETS
COOKIE JARS

ASSORTMENT OF GADGETS FOR THE HOUSE

SCHWERING'S

BROAD STREET - PALMYRA



Blanket Robe
4.98

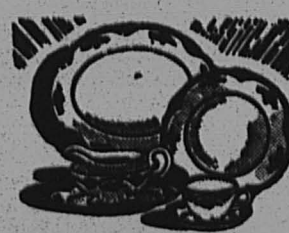
Size 54x70-inch, 50% new wool, 50% reposed wool, 15% rayon, 5% cotton.



Grille Guard
98c

Guaranteed chrome plating. May be used as a trunk guard on rear bumper.

"Old Fashioned Garden"



53-Piece
Dinnerware
12.95

• Service for Eight
• 22-Karat Gold Scroll
• Guaranteed not to "Check"

Graceful scalloped border with tiny flower bouquets. Has all the charm of the old-fashioned garden for which it is named!

Comfort! Good Looks! Quality!



Beige or Cocoa Brown

Gabardine
Jacket

7.95

• Sizes 36 to 46
• Full Rayon Lining

Here's the jacket you'll wear for a long, long time and always be comfortable, always feel well dressed. Beautiful, high sheen gabardine

No Ration Stamp Needed!



WOMEN'S
FIGURE
SKATES
9.45

Fashioned of gleaming white Tuxedo satin. Grey plaid lining, felt insole. Blades are chrome-plated, hollow-ground, and hand-honed. Professional model.

Make It Safety First!



First Aid Kit
98c

Has adhesive, mercurochrome, bandages, sterile cotton, gauze pads, etc.



Philharmonic
RECORD
ALBUMS
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"America Sings" album features 50 beloved songs and "Concert Favorites," brings you 17 of the most exquisite of the light classics. 10-inch records.

Drive in Easy Comfort



Car Cushion
2.19

Prevents backache... makes driving a pleasure! Deluxe weave fiber.

At a Special Price!



Visor Mirror
57c

Has space for service data. Mounted in attractive tan plastic frame.

THE PALMYRA HOME AND AUTO SUPPLY CO.

207 East Broad Street, Palmyra, N. J.

Phone, Riverton 1312

Give Flowers...

WE ARE TAKING ORDERS NOW FOR CHRISTMAS

POINSETTIAS CUT FLOWERS
CHRISTMAS TREES FERNS
FLOWERING BEGONIAS
ATTRACTIVE WINTER GARDENS

PARKER :: FLORIST

602 PARRY AVENUE

PALMYRA

BOY SCOUT NEWS

The first Annual District Rally for the Tri-Borough District, which was held recently at the Palmyra Community Center, under the Chairmanship of Mr. Henry T. DeHoff, was won by Troop 50, Riverton, under Scoutmaster Dwight E. Tuttle. Mr. DeHoff was assisted by District Commissioner, Tom Coe, and Scout Executive Gerald W. Pontius.

The Rally was a huge success with approximately 60 Scouts of the District participating. The scores for the events were as follows: (1) Attendance, Troop 50, 1st place; Troop 5 of Palmyra, under Scoutmaster A. E. Branson, 2nd place; and Troop 16 of Riverton, under Scoutmaster William E. Gibson, 3rd place. (2) Inspection, 1st place, Troop 50; 2nd place, Troop 5; 3rd place, Troop 16. (3) Tenderfoot Knot-Tying, 1st place, Troop 50, and 2nd place, Troop 5. (4) Semaphore Signalling, 1st place, Troop 5; and 2nd place, Troop 50. (5) First Aid Race, Troops 5 and 50 tied for 1st place. (6) Undressing Race, 1st place, Troop 50, 2nd place, Troop 5; and 3rd place, Troop 16. (7) Wigwag Signalling, 1st place, Troop 5. (7) Knot Tying

NOTICE OF SETTLEMENT
Estate of Ray Kershaw Meckling, deceased. Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 13th, 1944, at ten o'clock in the forenoon.

CAMDEN TRUST COMPANY,
BENJAMIN S. MECKLING,
Executors.
Proctors: Boyle and Archer.
Dated: December 3, 1943.
11-14-15

Every great and commanding movement in the annals of the world is the triumph of enthusiasm.—Emerson.

CLASSIFIED ADS
FOR SALE. Home of the late Mrs. Robert Biddle II, 607 Bank Avenue, Riverton, N. J. For details phone Riverton 0472.

FOR SALE. In good condition, 6-27 Lionel model railroad. Table 4' x13', 4 locomotives, 16 passenger and freight cars, 6 electric switches, 6 hand switches, 150 ft. track, 5 transformers. Wish to sell complete, \$80. For appointment, phone Riv. 0406.

WANTED. Girl for light house work. Apply Glory-El Shop, Broad St., Palmyra, N. J.

FOR SALE. Large erector set with motor. Practically new. Price \$12.50. Phone Riv. 0406.

FOR SALE. Boy's small sidewalk bicycle. Boy's shoe ice skates, size 5. Call Riverton 0959.

CHRISTMAS WREATHS made to order, \$1.00-\$1.50. Anne Sparks, telephone Riverton 0322.

WANTED. Bookkeeper. No complicated system. Male or female. Apply J. T. Evans Co., Riverton.

ORANGES AND GRAPEFRUIT Citrus for Health Write for Price NICHOLS & Co. KINGSTON, GEORGIA

INCOME TAX ESTIMATES will have to be revised and filed before December 15 by nearly all business and professional men, and all farmers. As a student of a special tax course taught by a former income tax chief, I feel qualified to assist you intelligently. J. R. Allison, Box 61, Palmyra, Phone Riverton 0396.

DESIRABLE FAMILY desires to rent house, 6 or 7 rooms, in good local neighborhood at \$50-60 per mo. Write Box A, The New Era, Riverton, N. J.

FOR SALE. Roasting, stewing and frying chickens. 707 Cinnaminson Street, Riverton, N. J.

Relay Race, 1st place, Troop 50; and 2nd place, Troop 5.
One of the highlights of the evening was the awarding of the Eagle Scout badge to Scoutmaster Dwight E. Tuttle. The Eagle rank is the highest rank that can be earned in Scouting. A touching part of the ceremony which was conducted by District Chairman DeHoff was the presentation of the badge by Senior Patrol Leader Larry Hewlett.

BIRTH
Mr. and Mrs. Gustav Probsting are receiving congratulations on the birth of a son, William Cumpston, on Sunday, December 5, at Zuerbrugg Memorial Hospital.

FIREMEN TO ELECT
The annual meeting and election of officers of the Riverton Fire Com-

pany will be held in the firehouse on Tuesday evening of next week.

OBITUARIES

LUCIE K. ANDERSON
Mrs. Lucie K. Anderson, of 503 Riverbank, Riverton, wife of the late Ivan W. Anderson, died December 3rd.
Interment was in Riverview Cemetery, Trenton, N. J. under the direction of the Snover Funeral Home, the Rev. John Crockett, rector of Christ Church, Riverton, officiating. The deceased is survived by a son, Claude J. K. Anderson, and a brother Lincoln Krumholz of California.

TIRES AND TUBES GRANTED BY LOCAL RATION BOARD
Raymond Chencinski, 2 No. 1, 1 tube.
Ervin G. Smith, 1 No. 3, 1 tube.
Clara Alloway, 1 No. 3.

Charles F. Landgraf, 1 No. 3.
Rudolph C. Baylon, 1 No. 3.
Edward J. Sullivan, 1 No. 3.
Mac P. Stecher, 1 No. 3, 2 tubes.
Trim E. Austin, 1 No. 3.
Rev. Floyd P. Millemann, 1 No. 1.
Conrad Friday, 4 No. 1, 1 No. 3, 5 tubes.
VanOyen & Denneker, 4 truck tires, 4 tubes.
Bishops Dairies, 2 truck tires, 1 tube.
Charles F. Kauderer, 4 truck tires.
Florence Thread Co., Inc., 2 tubes.
Milhaide Farms, Inc., 8 recap tires, 1 tube.
John J. Owens, 1 new tube.
Harry M. Kennedy, 4 No. 1, 4 tubes.
David O. Smith, 2 No. 1.
Benjamin F. Jacobs, Jr., 2 No. 1, 1 tube.
Frank M. Thomas, Jr., 4 No. 3.
Hannah M. Erickson, 1 No. 3.
Walter J. Klemm, 1 No. 3, 1 tube.
Wm. J. Clarkson, 2 No. 1.
Arle E. Edge, 1 No. 3.
John Malinowski, 1 No. 1, 1 tube.
Mary S. Peacock, 2 No. 3.

RED CROSS NEWS

You are invited to attend the Annual Meeting of the Burlington County Chapter of the American Red Cross at Brainerd School (Junior High School), Brainerd Street, Mt. Holly, N. J. on Tuesday, December 14th, 1943, at 8:00 o'clock in the evening.
Please wear uniform if possible.

Chester F. Herrmann, 2 new tubes.
U. S. Postoffice, 2 recaps.
Frank C. Davidson, 2 No. 1, 1 tube.
John K. Johnston, 2 No. 1, 2 tubes.
Milhaide Farms, Inc., 5 recaps.
John S. Mannino, 1 No. 1, 1 tube.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
Firstday School—10 a.m.
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

CHRIST CHURCH, EPISCOPAL
Parry Avenue, Palmyra, N. J.
The Rev. Hugh Morton, Rector
Third Sunday in Advent, December 12—
8:00 a.m.—Holy Eucharist (Corporate Communion of the Vestry).
9:45 a.m.—Children's Eucharist (Adults may attend).
11:00 a.m.—Morning Prayer and Sermon.
1:00 p.m.—Holy Baptism.
6:30 p.m.—Junior YPF.
7:30 p.m.—Senior YPF.
Monday, December 13—
7:30 a.m.—Holy Eucharist.
Tuesday, December 14—
7:30 a.m.—Holy Eucharist.
2:30 p.m.—Dept. of Missions (Trenton).
4:00 p.m.—G.F.S. Juniors (Parish House).
7:00 p.m.—Choir Rehearsal (Parish House).
Ember Wednesday, December 15—

Evans' Service Station
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

OLDSMOBILE
MAKE THIS ITS HOME
OLDS COMMUNITY GARAGE
Authorized
Oldsmobile Sales and Service
REPAIRS and LUBRICATION
ON ALL CARS
10 E. Broad St., Riverton
Phone Riv. 1212

Burlington County Surrogate's Court
RULE TO BAR CREDITORS
Executors' Notice

Estate of Marion Scull Biddle, dec'd.
Notice is hereby given that an order has been made by George S. Bittling, Surrogate of the County of Burlington, bearing date the 11th day of Nov., 1943, upon application of the subscribers, Executors, requiring the creditors of Marion Scull Biddle, late of the County of Burlington, deceased, to bring in their claims against the estate of said decedent, under oath of affirmation, on or before May 15, 1944, or they will be barred of any action therefor against said Executors.
LAURA BIDDLE, Executrix.
Proctor: William D. Lippincott
Dated: November 13, 1943.
11-13-15-16

NOTICE OF SETTLEMENT
Trustees Account
Estate of Anna S. Donaldson, deceased.
Notice is hereby given that the First and Final Account of the subscribers, Trustees, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 23, 1943, at ten o'clock in the forenoon.
Camden Trust Company, successor by merger to Camden Safe Deposit and Trust Company, Trustees.
Proctors: Norcross & Parr
Dated: Nov. 12, 1943.
11-12-13-14

NOTICE OF SETTLEMENT
Estate of Frances S. Janney Buddart, dec'd.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 23, 1943, at ten o'clock in the forenoon.
WYRON DILGON, HUGENE M. DILGON and JOHN GILBERT, Executors.
Proctor: Wilfred B. Welcott
Dated: November 12, 1943.
11-12-13-14

9:00 a.m.—Holy Eucharist.
9:30 p.m.—Intercessions for the Nation and Allies at War and for those in the Armed Forces from the Parish and Community.
7:30 p.m.—G.F.S. Seniors (Parish House).
7:30 p.m.—Acolytes' Rehearsal for Christmas Services.
Thursday, December 16—
7:30 a.m.—Holy Eucharist.
7:00 p.m.—Choir Rehearsal (Church).
7:30 p.m.—Adult Confirmation Instruction (Rectory).
Ember Friday, December 17—
7:30 a.m.—Holy Eucharist.
Ember Saturday, December 18.
7:30 a.m.—Holy Eucharist.
10:00 a.m.—Children's Confirmation Instruction (Rectory).
7:30-8:30 p.m.—Rector's Hour (Church).

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor
The Communion Preparatory Service will be held in the Sanctuary on Friday evening, December 10, at 8 o'clock. All communicant members are requested to make a special effort to be present at this important worship service. The Session will meet at the Manse after Preparatory Service.
The Sacrament of the Lord's Supper will be administered as part of the morning worship on Sunday, December 12. New members will be received and welcomed. The Choir will render two numbers, an anthem by Guilman, "Bread of the World" and a Soprano and Alto duet by

Try Here First
a fine assortment of
● CARDS
● JEWELRY
● TOILET ARTICLES
● CIGARS - TOBACCO
● PENS and PENCILS
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● CANDY
Closed Wednesdays After 12:30 p.m.

L. L. KEATING
Broad and Main Streets
RIVERTON

WANT ADS
LIONEL TRAINS REPAIRED. 233 Berkeley Avenue, Palmyra. Phone Riverton 0773-W.
FEW 2D HAND SETS FOR SALE

REPAIRING—Kitchen utensils, and household appliances repaired; knives and scissors sharpened. 408 Thomas Ave., Riverton. Phone 0344.

PERMANENT WAVE, 50c! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKen- tie, glamorous movie star. Money refunded if not satisfied. Mrs. Alfred Smith's Store, Main St., Riverton.

SERVICE. On all makes of vacuum cleaners. Oland Kershaw, (formerly with Hoover Co.), Freck Ave., Riverside, phone 791-J. Also guaranteed rebuilt cleaners. Why not turn in your worn out machine now?
TOYS REPAIRED. 408 Thomas Avenue, Riverton. Phone 0344.
WANTED. Carpenter's Bench, reasonable, in good condition. Write Box B, New Era Office.
WANTED. White woman, part or full time for cooking and general house work. Small house; good wages. Phone Riverton 0400. Mrs. S. Hollingshead.

Faure, "Come Unto Me." The Church Nursery (held during the hour of morning worship) will be in charge of Mrs. John M. Wright and the Misses Jane Bush and Nancy Mason.
Church School for all ages convenes at 9:55 a.m. Sunday morning. Mr. Arthur Lewis will teach the Men's Bible Class which meets at the same hour in the gymnasium. The Church School Council will meet on Tuesday evening at eight o'clock in the Ladies' Parlor.
On Sunday evening at 7:15 o'clock the Christian Endeavor Society groups will observe the bi-monthly Consecration Service. The Worship Committee will be in charge.
In harmony with the practice of past years, the December meeting of the Women's Society will be in the nature of a Christmas Party with an exchange of gifts among members of the Society. The Party begins at 2:30 on Wednesday afternoon, December 15. Refreshments will be served. The advisability of changing the date of the stated meeting of the Society to avoid conflict with a local organization will be discussed and acted upon.

On Friday evening, December 17, at 8:30 o'clock the Good Fellowship Club will meet in the Church School auditorium. A very effective program of Christmas music and drama, under the direction of Mr. Van Osten, will be presented. After the program there will be refreshments and fellowship in the gymnasium. All members are urged to be present not later than 8:25 p.m. For reservations call Mrs. Ralph Rivers, Mrs. Alex. Sarka or Mrs. R. B. Stewart.

The Christmas service of worship will be observed on Sunday morning, December 19. The Choir will render Nevin's Christmas cantata, "The Adoration," which will be presented in two parts. The special Christmas Offering will be dedicated to the Presbyterian War Emergency Fund to meet the quota of the Calvary Church. The balance will be used to further our service to our own men and women in the Armed Services. Graduates of the Commu-

cant's Class will be received into church membership at this Christmas service.

On the afternoon of Sunday, December 19, at five o'clock, a Christmas Pageant will be presented in the Sanctuary. Music will be supplied by members of the Choir, while all members of the Endeavor Societies will take part. Special lighting effects, similar to those of last year, will be provided by Mr. McDevitt and a committee. This Pageant, which will be directed by Mrs. A. J. Clay, promises to be as memorable and inspiring as that which was presented in the Calvary Church last Christmas Sunday. Rehearsals will be held on the evenings of Tuesday, Wednesday and Thursday of the week preceding December 19. Rehearsals will begin at 7 o'clock.

ABOUT TOWN
Among those honored at Wilson College, Chambersburg, Pa. for proficiency and sportsmanship during the hockey season was Miss Mary Elizabeth Laning, of Palmyra, a member of the 1943 graduating class at P.H.S.

Harry Kenny, 406 Thomas Avenue, Riverton, is in Indianapolis this week on business. Before returning home he will visit his father in Chicago.

Mr. and Mrs. Brooks Evert and son, Peter, of Thomas Avenue, Riverton, spent the weekend in Richmond, Va.

Mr. and Mrs. James Dobbins and son, Jimmy, of Thomas Avenue, Riverton, spent Sunday with Lt. James Fitzgerald and wife at Drexel Hill.

Mr. and Mrs. James Dobbins and son, Jimmy, of Thomas Avenue, Riverton, spent Sunday with Lt. James Fitzgerald and wife at Drexel Hill.

Open Evenings Till Christmas
JUST THE GIFTS FOR HER AT CHRISTMAS
GLOVES
SWEATERS
BEDJACKETS
HOSIERY
ROBES
HANKIES
DRESSES
SCARFS
COSTUME JEWELRY
LINGERIE

VIRGINIA'S DRESS SHOP
535 Cinnaminson Ave., Palmyra



Help essential calls get through this Christmas
During the holidays please use Long Distance only if the call is urgent.
NEW JERSEY BELL TELEPHONE COMPANY

Can you Fill one of these Important Jobs?

DRAFTSMEN DETAILERS

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Opportunity to learn a profession valuable now and after the war. Good pay while learning

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We need you... now! Excellent pay! Nice folks to work with! Easy transportation! Group Insurance advantages!

Best of all... you'll be helping us build Avenger Torpedo Bombers for the Navy. They need more and more Avengers... faster and faster! And we need you to help us build them!

Write or apply directly to

EASTERN AIRCRAFT
DIVISION of GENERAL MOTORS
TRENTON, NEW JERSEY

Come to Employment Dept. from 8:30 A. M. to 5 P. M., on Mondays, through Fridays, until noon on Saturdays.
If you are now using your full skill full time in war work, please do not apply.

BETHANY EVANGELICAL LUTHERAN CHURCH

The Rev. Harold Lee Rowe, Pastor
Broad Street and Morgan Avenue
Sunday, December 12-3rd Sunday
in Advent—

10:00—The Church School meets
in its regular session.

11:00—The Church School meets
in its regular session.

11:00 a.m.—The Service. The pastor has chosen for his sermon theme, "The Timely and The Eternal." The anthem, "O Come Little Children" by R. E. Marrycott will be sung by the Senior and Junior choirs. Lewis Wence, Jr., will be the soloist. Charlotte Matthews Gregg will sing, "No Room in The Inn." Both of these musical renditions carry an inspirational Christmas-tide message. The one acceptable way to welcome the Christ is to receive Him in your hearts through this service. Be in your church each Sunday.

8:00—Vespers and Carols. This service has been arranged so that many of the beautiful Christmas carols can be sung by the entire congregation with special carols sung by individuals and groups from the Senior choir. The pastor will present a short review of several of the carols indicating origin and reasons for their special appeal. The program as arranged will be as follows:

"The First Noel"—Florence Shaner, Soprano.
"O Holy Night"—Charlotte Matthews Gregg, Soprano.
"We Three Kings of Orient Are"—Chorus, Florence Shaner, Tenor; Martha Hayes, Soprano; Elmina DeVinney, Soprano; Beatrice Thomas, Alto; James Ingram, Bass.

Carols to be sung by the congregation.

New Shoes From Old "AMICO"

Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined

UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

With many Housewives engaged in Wartime Activities, together with the shortage of Domestic Help, care of the home laundry is a greater problem than ever before.

Let us help you solve this problem.

RIVERTON LAUNDRY
Phone Riverton 0972
N. KUENSELL, Prop.

Government Officials State That Laundries Are Essential to the War Effort.

SOUTH JERSEY SUPPLY CO.

Storm Sash Now Available
Plumbing - Heating - Roofing - Supplies

WILLIAM G. SEITHER, Prop.
Broad St. and Delaware Ave. Palmyra, N. J.
Phone Riverton 0234

Palmyra Bowling Alleys

WILL BE OPEN
Every Saturday Afternoon
STARTING NOVEMBER 27th, 1943
From 12 Noon Until Midnight

gation and choir include—
"Hark the Herald Angels Sing"
"It Came Upon the Midnight Clear"
"O Little Town of Bethlehem"
"O Come All Ye Faithful"

White gifts will be presented by members of the church at this service. The gifts will be given to persons living at the Lutheran Home for the Aged, Germantown, Pa. Each person will please wrap his gift with white paper and white cord or ribbon.

9:00—The Luther League will meet at the parsonage. Virginia Frank will lead the discussion of the topic.

Announcements for the Week
Monday—The Church Council meeting is to be held at the parsonage at 8:00. Wives of the councilmen will be guests of Mrs. Rowe at this meeting.

Tuesday—Mrs. Rowe's Sunday School class meets at Schirmer's. Gifts will be exchanged.

Thursday—Children of the church, 9:30.

Catechetics at the church, 6:45 and 7:30.

8:00—The Women's Missionary meeting will be held at the home of the president, Mrs. T. B. Miles, 922

17 W. Broad St., Palmyra, N. J.

Phone 978

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JOHN H. ETRIS

Garfield avenue. This is the Christmas meeting of the society and all ladies are asked to come promptly. There will be movies and refreshments. Ten Cent gifts will be exchanged.

Friday—The Jr. Choir will rehearse at 3:30 at the church. All members are asked to be present promptly so that music for the Sunday service can be rehearsed.

"PEARL HARBOR DAY"

(Continued from Page 1)

"Other races and peoples," he declared, "are forcing themselves upon us. Remember how we thought of Russia and of China in 1935? Now the Exclusion Act against China has been repealed. Further, America is now a creditor nation, and as such has a definite responsibility for the promotion of world brotherhood."

Directing the thoughts of his listeners to the field in which he is himself an authority, Mr. Cooper spoke of the tremendous changes that had become evident in the educational field since Pearl Harbor Day. "Liberal education in our colleges and universities has almost disappeared. Everything is now focussed on specific objectives, and it is very improbable that we shall ever go back to the educational policies and emphases that were common in 1939. The speaker illustrated this point by describing in detail a new course in government and democracy that has been instituted in the schools of Philadelphia that calls for weekly addresses to students by men who are

engaged in the work of government—civic, state and national."

The supreme change brought about by the infamy of Pearl Harbor Day has been that which is obvious to all in our national religious life. In that change the speaker detected an encouraging ray of light and hope, for, he declared, "In religion is the answer to all our basic problems."

The Rotary speaker on Thursday evening, December 9, is Dr. Charles E. Barker, Physical Instructor to the late President Taft, lecturer since 1913, and since 1919 lecturer for Rotary International. Dr. Barker, who is nationally and internationally known as a lecturer of unusual ability, has spoken to more than eight million people. He will speak at Palmyra High School on Thursday afternoon.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

31-12-3-12-16

BIDS WANTED

Bids are solicited for the completion of the City Hall at Beverly, N. J. Same to include:

1. Furnishing and installing sanitary equipment for two cell blocks, including sewer connections from building to street.

2. Furnishing and installing two lavatories.

3. Installing one pipe steam heating system.

Plans and specifications will be furnished on applications to City Clerk, E. Leroy Grant, 140 Warren Street, Beverly, New Jersey. All bids to be sealed and in the hands of City Clerk prior to 8 p.m., December 28th, 1943.

E. LEROY GRANT, City Clerk.

31-12-3-12-16

CHANGE OF FACE

Yes, it was only a few years ago that you were urged to "Spend for Prosperity" and "Buy Now." But conditions are different today. With money plentiful and goods scarce, the cooperation of every American is needed to win the fight against inflation. And that means Thrift. Spend only what you must—bank all you can.

VICTORY

SHOW YOUR BANK SERVICE

United States Savings Bonds for DEFENSE on sale here

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RIVERTON, N. J.

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E. LEROY GRANT, City Clerk.

31-12-3-12-16

BIDS WANTED

Bids are solicited for the completion of the City Hall at Beverly, N. J. Same to include:

1. Furnishing and installing sanitary equipment for two cell blocks, including sewer connections from building to street.

2. Furnishing and installing two lavatories.

3. Installing one pipe steam heating system.

Plans and specifications will be furnished on applications to City Clerk, E. Leroy Grant, 140 Warren Street, Beverly, New Jersey. All bids to be sealed and in the hands of City Clerk prior to 8 p.m., December 28th, 1943.

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BIDS WANTED

Garfield avenue. This is the Christmas meeting of the society and all ladies are asked to come promptly. There will be movies and refreshments. Ten Cent gifts will be exchanged.

Friday—The Jr. Choir will rehearse at 3:30 at the church. All members are asked to be present promptly so that music for the Sunday service can be rehearsed.

"PEARL HARBOR DAY"

(Continued from Page 1)

"Other races and peoples," he declared, "are forcing themselves upon us. Remember how we thought of Russia and of China in 1935? Now the Exclusion Act against China has been repealed. Further, America is now a creditor nation, and as such has a definite responsibility for the promotion of world brotherhood."

Directing the thoughts of his listeners to the field in which he is himself an authority, Mr. Cooper spoke of the tremendous changes that had become evident in the educational field since Pearl Harbor Day. "Liberal education in our colleges and universities has almost disappeared. Everything is now focussed on specific objectives, and it is very improbable that we shall ever go back to the educational policies and emphases that were common in 1939. The speaker illustrated this point by describing in detail a new course in government and democracy that has been instituted in the schools of Philadelphia that calls for weekly addresses to students by men who are

engaged in the work of government—civic, state and national."

The supreme change brought about by the infamy of Pearl Harbor Day has been that which is obvious to all in our national religious life. In that change the speaker detected an encouraging ray of light and hope, for, he declared, "In religion is the answer to all our basic problems."

The Rotary speaker on Thursday evening, December 9, is Dr. Charles E. Barker, Physical Instructor to the late President Taft, lecturer since 1913, and since 1919 lecturer for Rotary International. Dr. Barker, who is nationally and internationally known as a lecturer of unusual ability, has spoken to more than eight million people. He will speak at Palmyra High School on Thursday afternoon.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company

RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

31-12-3-12-16

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THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

DR. DICKSON SPEAKS

AT HEALTH MEETING
Control of venereal disease in Burlington County was the subject of the Annual Meeting of the Boards of Health of Burlington County held in Mount Holly, December 2nd.

Dr. T. Bruce Dickson, of Riverton, spoke on the public health aspects of venereal disease. He said that the cause of syphilis is known, that methods of treatment are available, that the sources of infection can be found and that this knowledge is sufficient for the control of the disease. "Warlike conditions have aggravated the venereal disease problem," said Dr. Dickson, "and efforts must be intensified to control the infection."

Cecil K. Blanchard, Assistant Epi-

domiologist of the State Department of Health, discussed the responsibilities of the local board of health in the control of venereal disease. He pointed out that through the organization of health commissions the local boards of health in Burlington County had been enabled to provide clinic facilities for indigent patients at a nominal cost.

"The provision of venereal disease control measures through the organization of Regional Commissions of local boards of health in Burlington County has been effective and economical. Some boards of health in other parts of the State have organized such commissions to provide complete local health services and expansion of the work of the Burlington County Commissions might

be considered at this time," Blanchard said.

Mrs. Dorothy Van Benthuyzen and Mrs. Arline Chambers, Public Health nurses of the Burlington County District Health Office reported on the work accomplished through the clinics during 1943. The total number of clinic visits from January 1 to December 1 was 4,242. Visits at individual clinics were reported as follows: Bordentown Clinic 1,082, Riverside Clinic 954, Burlington Clinic 1,854, Moorestown Clinic 353 and Mt. Holly Clinic 589.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.

The Rev. William Neal Raver
Pastor

Worship Services for the Third Sunday in Advent will be conducted at eleven in the morning and seven forty-five in the evening. The ministry of music will be under the direction of Mrs. Rachel Lord. In the morning the minister speaks upon the theme "The Advent of Joy" and in the evening "Thy Kingdom Come." The choir will offer the anthems "Magnificat" by Stults and "Arise, Shine" by Maher. Miss Mildred Turnock will sing a soprano solo. The members of the Covenant Lodge No. 161 of the Masonic Order, of which Samuel M. Rodgers is Worshipful Master, will attend the evening service. The Church School convenes for christian education purposes at 9:45. Classes under competent leadership are available for all age groups. The Youth Fellowship meets at seven o'clock.

The church calendar for the week of December 13th is as follows:

Monday at 8 o'clock—Friendship Circle meets in the Fellowship Room for a Christmas program.

Monday at 7:30—Boy Scouts in the gymnasium.

Tuesday at 7:30—Girl Scouts. Wednesday at 8 o'clock—Mid-week Service in the Fellowship Room.

Thursday at 8 o'clock—The business and social meeting of the Shining Hour Class in the home of Mrs. Jefferson Edwards, 308 Leconey avenue.

Friday at 7:45—Choir Rehearsal. Christmas will be celebrated in the services of the church on December 19th. Morning worship hour at eleven with the Nativity music by the choir. Christmas Vesper Service at four in the afternoon with the choir presenting the cantata "The Christ Child" by Hawley.

Holy Eve, December 24th, Candle-light service at eleven p.m.

LACK OF GAUZE

Surgical dressing headquarters have been unable to send any gauze. Therefore, the surgical dressing room will not reopen until after the Christmas holidays.

The date will be announced later. Watch the New Era for further information.

MRS. JOS. TYLER, Chairman.

NOTICE

The office hours of Dr. Robinet Cole, Jr., optometrist, 324 Main Street, Riverton, are as follows:

Monday, Tuesday, Thursday, Friday
9:00 a.m. to 11:00 a.m.
1:00 p.m. to 5:00 p.m.
7:00 p.m. to 9:00 p.m.
Wednesday and Saturday
9:00 a.m. to 12:00 m.

**SCIULLI'S Shoe Service**

All Kinds of Footwear Repaired or Rebuilt

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Friday and Saturday 8 a.m. to 9 p.m.

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313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS

ABOUT TOWN

George Weigand, Jr., Edward Hoyt, Charles Morton and William Dorsey, delegates from Palmyra and Riverton, to the 50th annual Older Boys' Conference at Haddonfield this week-end, gave a report on the conference at the meeting of the YMCA Board of Directors at the Municipal Building, Palmyra, Sunday evening. Among other matters for the board was the report of the Inter-racial Committee, comprised of Paul R. Jones, Chairman, George Becton, George N. Wimer, John F. Ward and Richard M. Woodward, recommended the election of two Colored representatives to the Board.

Robert Adams, of Riverton, volunteered to cooperate with Edward Hoyt, who is the advisor to the Jimmy Doolittle Gray-Y Club and Robert Finney, of Riverton, will have a similar relationship to the Mohican Club of which George Weigand, Jr., is the advisor.

Walter D. Lamon, Jr., son of Mr. and Mrs. Walter D. Lamon, of Palmyra, has recently been promoted to the rank of Major in the U. S. Army. Major Lamon is stationed on the west coast at present.



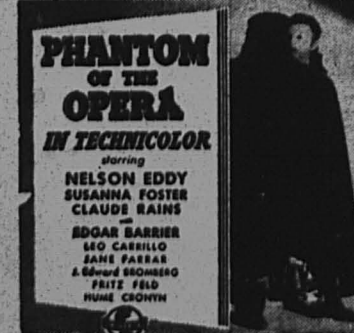
MATINEE SATURDAYS AND HOLIDAYS ONLY

Thurs., Fri., Sat., Dec. 9-10-11

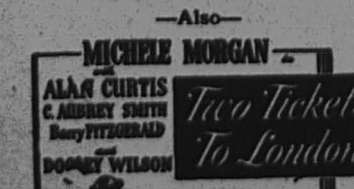


Sat. Matinee Only—New Serial
"ADVENTURES OF FLYING CADETS"

Monday and Tuesday, Dec. 13-14



Wednesday, December 15



Thursday, December 16



This Christmas We're Shopping AT SHULMAN'S Palmyra's Leading Department Store

**For the Kiddies . . .**

Dresses for Infants and Toddlers
Mitzi Frocks

Bobby Suits
Peter Piper Suits
Snow Suits

Infants' Legging Sets
(100% Pure Wool)
\$6.95

BABY SWEATERS
(100% Pure Wool)
\$1.98

Corduroy Hat & Muff Sets
\$2.95

FOR THE YOUNGER MISS
Beret and Shoulder Bag
Sets - \$2.95

Reversible Coats, sizes 4 to 6x, \$9.95 :: sizes 7 to 14, \$10.95

FOR THE LADIES

Rayon Satin and Crepe Lingerie
Panties pr. 98c
(Lastex Waistband)

Dance Sets set \$1.79
Slips Nighties Pajamas

Quilted and Silk Bed Jackets

Hosiery Chenille Housecoats
Gloves Handbags

Wool Fascinators

Hosiery

Bedroom Slippers

Handkerchiefs
(Sold Boxed or Separately)

FOR THE MAN

Pajamas (Flannel & Broadcloth)

Interwoven Socks

Ties Handkerchiefs Gloves

Arrow and Phillips Jones Shirts

Sweaters Florsheim Shoes

Bedroom Slippers

Jackets and Mackinaws

GIFTS FOR THE SERVICE MAN AS WELL
AS THE MAN AT HOME

BOXED PILLOW CASE SETS

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ETC.

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All Gifts Boxed Free of Charge

Enlist in the War Effort as an OLDSMOBILE MECHANIC



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Mechanically-minded men are needed now for auto service work. This is an essential occupation, classified as such by the Government.

TOP WAGES

Now is the time to get into auto service work. The pay is comparable with that in industrial plants. There is plenty of opportunity for extra earnings if rough overtime.

REGULAR HOURS

Remember, auto service work is daytime work the year around. Auto service work is interesting work—free from monotonous routine. And you'll have a chance to specialize in your favorite field—on engine, chassis, electrical and radio, brakes, or body work.

Only those eligible under the War Manpower Economy
Stabilization Plan need apply.

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10 E. Broad St.

Riverton, N. J.



MATINEE DAILY 1:30
CONTINUOUS SHOWING SAT.
FROM 1:30; SUN. AT 2:00

Friday and Saturday, Dec. 10-11



Saturday Matinee Only
Anything Smashing Chapter of
"BATMAN"

Sunday and Monday, Dec. 12-13

THE ALL NEW



Tuesday, December 14
2-MIGHTY HITS-2



Judy Canova — Jerry Colonna
Ann Miller
in
"TRUE TO THE ARMY"
Shown Once Only at Night at 8:30

Wednesday and Thursday, Dec. 15-16



Extra Added Special
"CHILDREN OF MARS"
Juvenile Delinquency Is the Subject.
The Most Important Subject the
Home Front Has to Face Today.
All Parents Should See It.

CHILDREN OF MARS AT FOX WED. THUR. NEXT WEEK

Nothing could be more timely than the subject matter contained in this latest "This Is America" issue. Juvenile delinquency is the subject, considered one of the most vital and important problems the American home front has to face today.

With mothers, throughout the nation, working shoulder to shoulder with the men in putting out our vital war supplies, leaves the smaller children without parental care. This issue dramatically presents this condition, not natural to the American way of life, but a fact under wartime conditions. It shows what happens to the youngster from three to fourteen, left alone without parental guidance. It vividly presents the pitfalls and temptations placed in their

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Jos. F. Yearly, Mgr.

PALMYRA 5c & 10c STORE NEWS

Vol. 1 Bi-Weekly No. 20
OPEN EVERY EVENING UNTIL XMAS

GIFT SUGGESTIONS
Pyrexware
Range-Tec Ovenware
22 pc. Set Dinnerware, \$4.10
Mexican Pottery
Silk Coffee Maker
Sheet Blanket, 5% Wool, \$1.89
Men's Fancy Hose, 29c
Ladies' Full Fashioned Rayon Hose, 99c
Rayon Panties, 59c
Fitch's 3-pc. Gift Set, 29c
Comb and Brush Set, \$1.19
Comb and Brush Set, 29c
Men's Suspenders, \$1.00
Boxed Stationery, 29c
Children's Boxed Stationery, 10c

XMAS DECORATIONS
Silverfoil Icicles, 10c
Wreaths, 10c, 15c, 29c
Gloria Tree Top, 59c
Electric Wreaths, 29c, 39c, 59c
Tree Balls, 3 for 10c, 5c
Xmas Snow, 5c
Bell Clusters, 15c, 29c, 59c
Tree Moss, 10c
Tree Lights, Complete with Bulbs, 69c to \$1.59

XMAS WRAPPING SUPPLIES
Twines, 10c
Cellophane Ribbon, 10c
90 Pieces Assorted Tags and Seals, 10c
Bond Paper, 10c
Red, Green, White Tissue, 10c
Decorated Paper, 10c
Crepe Paper, 10c
Xmas Plates and Napkins, 10c

XMAS GREETING CARDS
Boxed Cards, 10c-59c-\$1.00
Personal, Service and General Cards, 5c
General and Religious Cards, 5 for 5c, 2 for 5c, and 5c

FOR THE CHILDREN
Books, 10c
Lionel Trains, \$1.00
Plaster Paint Set, 59c, \$1.00
Crayons, 10c
Paints, 10c
Model Airplanes, 25c, 50c
Baby Dolls, 59c to \$2.69
Large Assortment of Games and Books

WAR STAMPS AND BONDS ON SALE HERE

Bob. Ford

Enthusiasm is the genius of sincerity, and truth accomplishes no victories without it.—Bulwer-Lytton.

A man in earnest finds means, or if he cannot find, creates them.—Channing.

Put every dollar above the necessities of life into War Bonds. Payroll Savings is the best means of doing your best in helping your sons and friends on the fighting fronts. Figure it out yourself.

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SATURDAY

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FRESH PORGIES
MACKEREL
CROAKERS
Your Choice 1b 35c
Fresh
FILLET OF FLOUNDER
FILLET OF HADDOCK 59c
IDAHO BAKING POTATOES 29c
Tender Stringless
GREEN BEANS 19c
REAL SWEET PA. CELERY Bunch 19c
FRESH CLEAN SPINACH 2 lb 25c

FLORIDA ORANGES for juice Doz. 25c
Florida
GRAPEFRUIT 5 for 25c
Fancy Calif. GRAPES White or Red 22c
CALIFORNIA PRUNES 1b 4 Points 19c

Thompson
SEEDLESS RAISINS 1b 4 Points 19c
White American
SLICING CHEESE 1/2 lb 5 Pts. 28c
SHARP CHEESE 1/2 lb 5 Points 33c
BLUE CHEESE 1/2 lb 4 Points 35c
SWISS CHEESE 1/2 lb 5 Points 35c

Fresh Baked
COOKIES
Chocolate or Lemon Flavor 1b 29c
Fancy Fresh Killed
HEN TURKEYS 1b 54c
8 to 10 lb Avg.

Swift's Premium
GENUINE SPRING
SHOULDER OF LAMB 1b 35c
Vogt's City Dressed
SHOULDER OF PORK 1b 34c
Swift's Premium
SMOKED STEER TONGUE 1b 39c

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

54th Year, No. 11

ASK APPOINTMENT NEW COMMISSION

Riverton Borough Council was asked to consider the appointment of a park commission last Thursday night at the regular meeting of that organization.

The request was made by a committee composed of those active in the playground activities at Memorial Park last summer, the members being George Becton, Mrs. E. M. Carhart, Jr., Richard Graff, Erik Binderwald and J. W. Van Horn. Mr. Becton acted as chairman.

In making the request, Mr. Becton suggested that the commission be composed of five members who would serve a three year term. These individuals would have the task of coordinating all recreational activities in the borough in addition to studying youth problems in the community. The work would be based on a long term plan, with certain phases being placed into operation during a period of years.

Mayor H. McIlvaine Biddle received a copy of the proposed plan and stated that the matter would be considered after the first of the year when the new council is organized.

CHRISTMAS CHEER NEEDED

In Riverton and Cinnaminson there are 25 families who will face a poor Christmas season unless those more fortunate aid them in providing the things which contribute to the happiness of all during the holiday season.

With your help, the Family Service Council of Riverton and Cinnaminson will see that all deserving families are provided for and, toward that end, has designated Monday, December 20, as Donation Day when contributions for the Christmas baskets can be left at the Family Service Council Office, Collins Building.

Food, toys, etc., are all acceptable and officials of the Association trust that the response will be as generous as that in previous years.

The Porch Club

The annual Christmas Tea and Tableau will be held at the Porch Club Tuesday afternoon, December 21st, from 4 to 6 p.m. This lovely Christmas affair is traditional with Porch Club, as, each year the friends and neighbors of the members are guests of the Club.

This year the committee has planned an unusually attractive program with Mrs. Gilbert Coe as chairman of the Christmas Tea, with the able assistance of Mrs. J. E. Daniels, chairman of decoration committee; Mrs. Brooks Evert, chairman of the tea committee; Mrs. G. Rex Shovel, chairman of tableau and Mrs. Cyril Devery in charge of music and tableaux.

There will be an executive board meeting of the Porch Club Tuesday morning at 10:30 p.m. at the club. Board members are urged to attend this meeting.

EVANS RE-ELECTED

At the annual meeting of the Riverton Fire Company held on Tuesday night of this week all officers were re-elected for the coming year. These include: William R. Evans, president; Edson Carhart, vice president; Frank Coddington, secretary and Edward Kapus, treasurer.

An entertainment and refreshments followed the election. While this phase of the program was being conducted the firemen responded to an alarm for a grass fire.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 18, 1943

PRICE FIVE CENTS

COPY MUST BE IN EARLY NEXT WEEK

For the convenience of many of our advertisers The New Era will be delivered on Wednesday of next week, instead of Thursday.

The deadline for copy will be noon on Tuesday and all news and advertising material should be sent in as much earlier as is possible.

The cooperation of all in this respect will be greatly appreciated.

SCHOOL CLOSED

The Palmyra Public Schools closed at noon on Monday of this week and will not re-open until Monday of next week, according to present plans.

The move was taken upon the recommendation of the school physician, Dr. H. B. Mark because of the prevalence of colds and grippes. There were nearly 200 absent in the high school Monday.

Another factor which was taken into consideration was the fact that Miss Florence Stephens, office secretary, was taken suddenly ill with meningitis Sunday. No other cases of this disease have been reported in this section.

As an added precaution, however, the main office section of the high school building was fumigated Monday afternoon.

JOIN ARMED FORCES
As the result of final physical examinations at Camden Induction Station on December 8, the following were accepted for service and inducted into the various branches.

The Navy called their men to active duty on December 15.

Navy
Earl Wallace Bird, Burlington (formerly Bridgeboro)
Warren Lee Griggs, Palmyra.
Harold Dixon Johnson, Palmyra.
Conrad Louis Maurer, Jr., Maple Shade.
John Person, Palmyra.
Joseph John Vilcek, Palmyra.

The United States Army has ordered the following men to active service at Fort Dix, on December 29, 1943.

Army
William Wrighter Coleman, E. Riverton.
Walter David, Palmyra.
Andre Maurice Jones, Moorestown (formerly Maple Shade).
George Herbert Leon, Maple Shade.

William Worrall MacCorkle, Riverton.
George Hamilton Murphy, Maple Shade.
Herbert Lawrence Ohrenberger, Palmyra.

Joseph Pasquariello, Maple Shade.
Joseph Peditto, Palmyra.
Charles Edward Smith, Riverton.
Joseph Volpe, Palmyra.
Samuel Clarence Woodside, Palmyra.

NEW APARTMENTS
A building permit has been issued in Riverton for the alteration of the former Ellsworth property, Main and Seventh streets, into three apartments, the cost being \$5,000.

The work is the first in Riverton being undertaken by the National Housing Administration.

It is reported that several other such projects are being considered here.

XMAS PARTY AT SCHOOL
A Christmas program will be presented by the Riverton School on Thursday, December 23, at 10 a.m. "An Old English Xmas" will be presented with the entire school participating. Christmas Carols will be sung by a selected choir.

At the invitation of the P.T.A. Santa will be present.

Everyone is cordially invited.

Sincerely,
JOHN F. AYRES

SERGEANT BRANSON KILLED IN CRASH

Sergeant John E. Branson, 33, son of Mr. and Mrs. Alfred B. Branson, Garfield avenue, Palmyra, was killed early Monday morning of this week when the car he was driving crashed into a large truck allegedly parked without lights on the Haddonfield road, Pennsauken Township. He was pronounced dead after being taken to a Camden hospital.

Sergeant Branson, who was stationed in California, was here on a furlough, and was slated to return to his post on Tuesday of this week. He has been serving in the U. S. Army for over a year.

A graduate of Palmyra High School, where he was an outstanding athlete, the deceased had a host of friends in this section who were deeply shocked to learn of his sudden death.

Funeral services will be held on Thursday, December 16, at 2 o'clock, from the Snover Funeral Home with the Rev. William Neal Raver, pastor of the Epworth Methodist Church, officiating.

In addition to his parents, the deceased is survived by two brothers, Albert in the U. S. Navy, and Theodore, of Moorestown, N. J., and a sister, Mrs. Grace Sedgely, of Palmyra.

LEGION SENDS HOLIDAY GREETINGS TO ALL IN SERVICE

The Service Men's Committee of the Frederic M. Rodgers Post has already received some replies to the Holiday Greeting Card which was sent by the Legion to everyone from Palmyra, Cinnaminson and Riverton in the armed forces. These men and women are widely scattered around the earth, but Dr. P. Conner Hulise, chairman of the committee after checking all available lists, feels certain that everyone in the service was sent this holiday message.

Samples of the card are on display in some of the local stores.

The general spirit of the replies suggests a great wish for news of the home town, what happens in their own neighborhood, and a joyful appreciation of those people, not of their immediate family, who take a few minutes to write a letter or post card to them.

The replies speak for themselves and below are a few picked at random.

To whom it may concern:
I received the holiday greeting card. I want to thank you very much. It was appreciated to the utmost. It's really fine to know that communities of Riverton, Palmyra and Cinnaminson have not forgotten this boys. I know the rest of the fellows from the three communities feel the same way I do. We are proud to say that we come from Riverton, Palmyra and Cinnaminson. We all are looking forward to the day we might join our families again and enjoy the comforts of our communities.

Thanks again for the card.
Yours truly,
SGT. THOMAS JONES
December 5, 1943

Dear Sirs:
Thanks for your Christmas Card showing home as it used to be. Not that I am so far away just now to see it now and then, but it sure was great to get some recognition from home after almost two years in the services of our country. It may surprise you to know that this is the first time I have ever had any word from home or the folks in it other than from my Mother and a friend of hers. It sure makes me feel a little better and want to return to the section to live when this is all over.

Sincerely,
DAVE HOUGH

Many, many thanks for your swell Christmas card. Believe me, the pictures brought back many pleasant memories of good times before the war.

Stay in the hearts of the Service men as you have been doing in the past and, believe me, we CAN'T lose. Your little kindnesses are really and truly felt and appreciated by all of us.

My sincerest best wishes for a Merry Christmas and a Happy New Year to you and all of yours.

Sincerely,
JOHN F. AYRES

A word of cheer or recognition works wonders in lifting the morale of those who are away from home and Dr. Hulise and his committee will maintain the Legion's close interest in the welfare of those in the uniform of our country.

SCHOOL CLOSED

On Tuesday it was decided to close the Riverton Public School for the remainder of the week due to the current epidemic of colds and grippes.

Although the absenteeism was not as high as that in other schools the measure was taken in order to prevent a possible further spread of the prevalent maladies.

THREE CAR CRASH

Four men were injured in a three car crash at Broad and Main streets, Riverton, shortly after 1 o'clock on Wednesday morning of this week.

The accident occurred when a machine driven by J. V. Bowers, Jr., of Burlington, serving with the U. S. Navy, collided head on with an auto driven by Henry Thurston of Riverside. The Bowers car was going toward Palmyra at the time of the crash. The third figure in the incident was an auto driven by Russell Venell, of Riverside. This ran into the rear of the Thurston vehicle.

Riding with Bowers were R. D. Cornelson, Herbert Lester and Milton Taylor, the first two also being sailors. Lester sustained a broken leg. Taylor had a large gash in his leg and cuts on the face and legs.

The other two occupants suffered lacerations and bruises. All were taken to the Zurburg Memorial Hospital, Riverside, in the Palmyra ambulance. The other drivers were uninjured.

Two of the cars involved were badly damaged and were towed from the scene by the Bellview Garage. Chief William Gootee, of the Riverton police, who was on duty at the time, had his hands full in taking care of the situation.

SALVAGE COLLECTED

John Reinhardt, member of the salvage committee of the Riverton Civil Defense Council, reports that the following amounts of material have been collected recently:

Tin—2,700 lbs.
Paper—1,800 lbs.
Books—700 lbs.
Rags—100 lbs.

SCHOOL CLOSED

To prevent the further spread of the current epidemic of colds and grippes, Dr. Dickinson and the board of Health has ordered the Cinnaminson School closed. It is expected classes will be resumed Monday.

It has been decided that there will be no Christmas entertainment this year.

BENEFIT CANCELED

Because of the cold and grippes epidemic it has been deemed advisable to cancel the benefit movie show that was scheduled for Saturday morning of this week in the Broadway Theatre, Palmyra.

Thanksgiving Day
Gentlemen:

Many, many thanks for your swell Christmas card. Believe me, the pictures brought back many pleasant memories of good times before the war.

Stay in the hearts of the Service men as you have been doing in the past and, believe me, we CAN'T lose. Your little kindnesses are really and truly felt and appreciated by all of us.

My sincerest best wishes for a Merry Christmas and a Happy New Year to you and all of yours.

Sincerely,
DAVE HOUGH

A word of cheer or recognition works wonders in lifting the morale of those who are away from home and Dr. Hulise and his committee will maintain the Legion's close interest in the welfare of those in the uniform of our country.

Sincerely,
JOHN F. AYRES

COURT SCHEDULE

The Palmyra High School basketball schedule, as released this week by Coach Kenneth Dimond, calls for a total of 18 games, eight of which will be played on the local floor.

The season opens on Tuesday, December 14, with Haddon Heights as the opposition. Camden Vocational will be met on December 21. Both of these engagements will be played away and are slated for the afternoon.

The first home game comes on January 7, when Paulsboro will invade the Palmyra gym.

The complete schedule follows:
Dec. 14, Haddon Heights, Away, 3:30.
Dec. 21, Camden Vocational, Away, 2:30.

Jan. 7, Paulsboro, Home.
Jan. 11, Moorestown, Away.
Jan. 14, Merchantville, Away.
Jan. 18, Camden Catholic, Home.
Jan. 25, Camden Vocational, Home.

Jan. 29, B.M.I., Away, 2:00.
Feb. 1, Riverside, Away.
Feb. 5, Moorestown, Away.
Feb. 8, Paulsboro, Away.
Feb. 11, Merchantville, Home.
Feb. 15, Burlington, Away.
Feb. 18, Bordentown, Home.
Feb. 22, Camden Catholic, Away.
Feb. 25, Bordentown, Away.

Mar. 1, Riverside, Home.
J.V. Captain—F. Bauer.
Varsity Coach—K. Dimond.
J.V. Coach—Taylor Kirby.

MORAVIAN CHURCH

Palmyra, N. J.
Rev. Albert J. Harka, B.D., Pastor

Joyfully we again prepare to keep Christmas, commemorating the birth of Christ the Babe of Bethlehem and the Saviour of the world. We announce the following services for the Christmas season.

Sunday, December 19—
10:45 a.m.—A Pre-Christmas service. Sermon: "Glory, Peace and Good Will."
7:30 p.m.—Christmas Carol and Candle Service.

A service featuring carols sung by congregation and choir, closing with the traditional Moravian Candle Service. Lorraine Davis will be the soloist in "Morning Star."

Christmas Eve, December 24—
11:00 p.m.—A service featuring carols, Scripture, responsive readings, solos, and prayers has been prepared for this occasion. Christmas Eve meditation: "A Saviour—Lord." This service will close at midnight with a beautiful candle lighting ceremony.

Sunday After Christmas, December 25—
10:45 a.m.—Christmas Liturgy and Choir Anthem. Sermon: "Christmas Glow."
7:30 p.m.—Christmas program by the Primary and Main departments of the Sunday School.

SCHEDULE SCRAP COLLECTION

December 18—Linden avenue, Elm terrace, and the North side of Elm avenue. Also Front, 2nd, 4th, Broad, Harrison, 7th, and Midway between Elm and Thomas avenues.

January 8
Fulton, Cinnaminson and Howard streets, including 2nd, 3rd, 4th, 5th, Broad, 7th, and 8th sts. from Main street north.

January 15
Main St. east (full length)
January 22—Lippincott and Penn streets. Also Front, 2nd, 4th, Broad, 7th, 8th, Highway, Midway, and Shrewsbury between Thomas avenue and Main street.

January 29—Thomas avenue (full length).

TOYS

For the Kiddies

BABY DOLL
BAG OF BLOCKS
FOOTBALL GAME
ARMY-NAVY BILD-A-SET
(No Tools Needed)
SNOWFLAKE JEWELRY
(For The Girl)
BOUNCIE BABE
KIDDIE CAR
"HOOKIE"
(The Fish Game)
ALL-STAR BASEBALL
GAME
DUMP TRUCK
AEROPLANE CAR
DE LUXE GAMES
LONE RANGER SUIT
CHILD'S CHAIR

Complete Line of Fiction
49c

OPEN EVERY EVENING
UNTIL 10 O'CLOCK

Choose CHRISTMAS GIFTS Now at Firestone

She's Beautifully Dressed From Tip to Toe!



"Plassie"
**BABY
DOLL**
4.98

Her name is "Plassie," and she's this year's wonder baby! She has long lashes and she cries if you tip her. Her plastic head (brand new idea!) tilts and turns like a real baby's. She's 18 inches tall. Choose her now... Use our Christmas Lay-A-Way plan!

GIFTS

For Mother

FOODSAVER BAGS AND
COVERS
DECORATED CHINA
CASSEROLE SETS
OVEN GLASSWARE
SILEX COFFEE MAKERS
SILEX PERCOLATOR
SILEX TEAPOT
WHISTLING TEAKETTLE
COOKIE CUTTER SETS
PLAYING CARDS
CLOTHES HAMPER

For Dad

GUNNING HATS
GUNNING GLOVES
GUNNING SOCKS
WOOL SHIRTS
HUNTING KNIVES
GOLF BALLS, BAGS, AND
CLUBS
TENNIS RACQUETS
SOCKS
BELTS



Blanket Robe
4.98
Size 54x76-inch, 90% new
wool, 60% raised wool,
15% rayon, 5% cotton.



Grille Guard
98c
Guaranteed chrome plating.
May be used as a trunk
guard on rear bumper.



**53-Piece
Dinnerware**
12.95

• Service for Eight!
• 22-Karat Gold Scroll
• Guaranteed not to "Check"

Graceful scalloped border
with tiny flower bouquets.
Has all the charm of the
old-fashioned garden for
which it is named!

Comfort! Good Looks! Quality!



Beige or Cocoa Brown
**Gabardine
Jacket**

7.95

• Sizes 36 to 46
• Full Rayon Lining

Here's the jacket you'll wear for a long, long time and
always be comfortable, always feel well dressed.
Beautiful, high sheen gabardine

No Ration Stamp Needed!



WOMEN'S
**FIGURE
SKATES**
9.45

Fashioned of gleaming
white Tuxton calfskin. Gay
plaid lining, felt insoles.
Blades are chrome-plated,
hollow-ground, and hand-
honed. Professional model.



First Aid Kit
98c

Has adhesive, mercurio-
chrome, bandages, sterile
cotton, gauze pads, etc.



Philharmonic
**RECORD
ALBUMS**
3.49

"American Songs" album
features 26 beloved songs
and "Concert Favorites,"
brings you 17 of the most
exquisite of the light
classical 12-inch records.



Car Cushion
2.19

Prevents backache...
makes driving a pleasure!
Deluxe weave fiber.



Visor Mirror
57c

Has space for service data.
Enclosed in attractive tan
plastic frame.

THE PALMYRA HOME AND AUTO SUPPLY CO.

207 East Broad Street, Palmyra, N. J.

Phone, Riverton 1312

GIFTS
OF
BEAUTY



Palmyra Pharmacy

OPPOSITE STATION
Palmyra, N. J.
Phones 9591 - 9596

ARE
SURE TO
PLEASE

FIRST ON YOUR LIST—FIRST IN HER HEART

Beauty Gifts by
HELENA RUBENSTEIN



Apple Blossom Duet
\$2.00
Plus Tax
Set Includes Cologne and
Body Powder



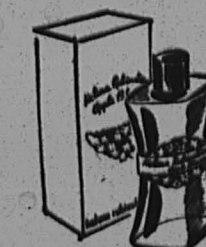
Heaven Sent Bath Sets
Contains Eau de Toilette with
Atomizer, Bath Oil, Body Powder
and Soap
\$3.85
Plus Tax



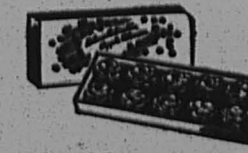
Heaven Sent Gift Sets
\$1.00 and \$1.75
Plus Tax
Graceful Flask of Eau de Toilette
and Deeply Scented Body Powder



Apple Blossom Gift Set
Lovely Sparkling Eau de Toilette and
Pretty Box of Body Powder
\$2.75
Plus Tax

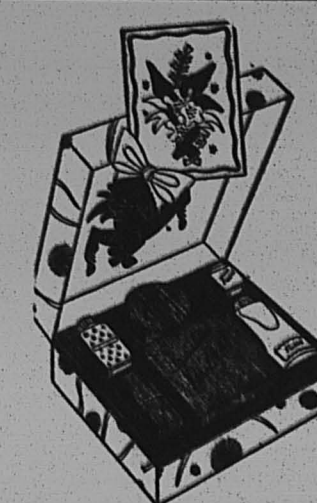


Apple Blossom Cologne
\$1.00
Plus Tax
Sparkling Clear, Exquisite Fragrance



**Apple Blossom Guest
Soap, \$1.00**
10 Cakes Cut in Charming Flower
Shapes. A Practical Gift

Give Her a
GLAMOROUS GIFT
by LENTHERIC



MAKE A
GIFT-IMPRESSION!

Delight her feminine heart
with an impressive array of
"Tweed" toiletries, lavishly
presented in a gift-box of
festive design.

All this—in "Tweed": Face
Powder, Bath Powder, Sachet,
Soap, Bouquet LENTHERIC,
and Perfume. And—all this,
for \$9.95 (plus tax).

Or, in "Confetti," for \$10.45
(plus tax).



IN A
DANCING
MOOD!

LENTHERIC's "Folk-Dance"
Crème Bouquet Trio will trip
its merry way straight into
your affection! Tweed, Mir-
roirs and Confetti Crème
bouquets, pirouette-pro-
voking daytime scents in
lavish four-ounce flacons
are tucked into a quaint box
decorated with gaily-garbed
peasant figures.

Priced at \$3.90
Plus tax

Lenthéric, as Always!

The more often Christmas comes up with gift lists to compose, the more
often you find LENTHERIC "FIRST CHOICE" FOR THE MEN of your
acquaintance. Whether it's a simple two-piece set of After Shave Lotion and
Shaving Bowl, handsomely matched in wood containers—or whether it's one
of the more complete sets of men's Lenthéric toiletries—you'll select Lenthéric,
as always.

VARIETY OF DOLLS

Sure To Please the Little Miss

\$1.50 and up

PLUSH MUFF DOLLS
Assorted Colors

RAG DOLLS
Two-In-One Dolls, Colored Mammy and Blonde Baby

BOOKS FOR THE TINY TOT

MODEL AIRPLANES
For the Mechanically Minded Boy

STUFFED WASHABLE ANIMALS
69c to \$4.00

A COMPLETE DRUG INSTITUTION

*The Right Gift for
the Man in Your
Life...*

Wrist Watches - Prices Start at \$6.95 ●
Fitted Leather Cases \$4.50 up ● Pen and
Pencil Sets \$3.00 up ● Military Sets ●
Wallets ● Comb and Brush Sets ● Pipes
● Cigarettes ● Tobacco ● Complete Line
of Shaving Sets by Lenthéric - Woodbury -
Yardley - Houbigant - Williams' - Fitch's -
House of Croydon and Pinaud.

PRESCRIPTIONS



Distinctive GIFTS

AT THE AGNES SHOP

(OPEN EVERY EVENING TILL CHRISTMAS)
COME IN AND FILL YOUR LIST!

A Dress

Up to the minute in smartness in silk or wool, sizes 9 to 46 including half-sizes \$3.95 to \$19.95

A Pert Pinafore

To bring squeals of delight! \$3.95 to \$8.95

A Wool Blazer

Nicely tailored with white binding. Warm, handsome and a practical gift \$10.95 to \$16.95

A Skirt, Blouse or Sweater

Adorable new styles! \$1.00 to \$5.95

A Linen or Novelty Hankie

White and beautiful prints 12½c to 65c

A Pair of Hose

Our famous Merrill, Gotham, or Curticelli 57c to \$1.95

A Robe or Hostess Gown

Luxurious beauty and comfort. Silk or cotton, quilted, chenille, silk, etc. Also corduroy or quilted lounging pajamas

A Bed Jacket

Quilted rayon satin bouquet print, lined with solid rayon crepe — or a silk lace-trimmed one if you prefer \$2.25 to \$3.95

A Bit of Lingerie

Always acceptable! Panties, slips, brassieres or gowns 59c to \$3.95

A Bag

A constant companion! Lovely assortment in fabrics or real leather \$1.00 to \$6.95

A Fascinator

Pretty all-wool scarfs in white and glorious colors. Or a gorgeous black lace one 59c to \$1.95

A Piece of Jewelry

Most cherished of all gifts! Attractive pins, bracelets, earrings, necklaces, etc. 59c to \$11.95

AMERICAN STORES CO.

Shop and Save at ... CHRISTMAS FOOD HEADQUARTERS!

Be sure of the success of your Christmas Dinner by buying all your food needs in your convenient neighborhood American Store, where Quality Counts and Your Money Goes Furthest.

It's Easy to Send Christmas Food Gifts
Go to your nearest AMERICAN Store, buy Merchandise Gift Certificates and mail to those on your list. No points needed. No delivery worries.
\$1.00 MERCHANDISE GIFT CERTIFICATES

Quality Baking Needs!



Gold Seal Enriched
FLOUR
10-lb bag 47¢

The Midwest's Greatest Family Flour Mill
Try a Bag with Our Guarantee

AMERICAN Golden
PUMPKIN
large No. 2½ can 15c
(7 points per can)

FARMDALE
Mince Meat
" 16¢

Virginia Lee
Fruit Cake
2-lb pkg 90¢

Fresh Fruits and Vegetables!
Fresh Florida Stringless
SNAP BEANS lb 10¢

New Cabbage York State or Southern lb 5c
New Texas Beets bunch 10c
Large Florida Grapefruit 3 for 19c
Juicy Florida Oranges doz 29c

U. S. No. 1 Selected Main or Penna. -lb bag \$1.55

It's heat-fla Roasted!
Richer, finer flavor—every bean thoroughly roasted from surface to center.
ASCO Heat-fla Roasted 2-lb 47c
COFFEE lb 24c
Acme Coffee 2-lb bags 51c; 1-lb bag 26c
Save coupons on ASCO and ACME bags for valuable premiums.
ASCO Orange Pekoe Tea ¼-lb pkg 19c

Woodbury's Facial Soap 3 cakes 24c

L-M-N-P Brown Stamps Now Valid!

Tender Juicy (Baked in) (7 pts per lb)
CHUCK ROAST lb 28¢

Points Each
4 Flat Rib Boiling Beef " 19c
4 Short Ribs of Beef " 21c
6 Fresh Beef Cubes " 30c

Whole, Lean (4 pts per lb)
PORK LOINS lb 33¢

Pts Each
8 Calves' Liver " 69c
3 Lamb's Liver " 29c
0 Potato Salad " 19c
Park Sausage " 39c
Tasty Cole Slaw " 19c
Pepper Hash " 19c

(4 pts per lb) Tender, Smoked
BEEF TONGUES lb 29¢

BUTTERFISH Large lb 15¢
Codfish Fillets " 42c
Large Shrimp " 37c
Dressed Whiting " 15c
Frying Oysters " 33c

We reserve the Right to Limit Quantities
These Prices Effective in Our Stores and Meat Markets in and Vicinity.

ABOUT TOWN

The Cinnamon P.T.A. wishes to inform the Merchandise Club Members that they have been in touch with the manufacturer of the rugs, who advised us that due to wartime restrictions on yarn and loss of men to the armed services, they are behind in deliveries. We have been promised delivery of rugs as soon as possible.

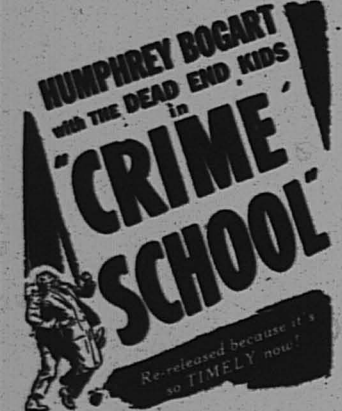
On Thursday, December 23rd, the P.T.A. will have the Annual Christmas Party for the school children.

Mrs. Albert Smith, of 259 W. Broad street, Palmyra, visited her sister, Mrs. M. G. Haughey, at Prospect Park, Pa., last Sunday.



Give
WAR BONDS
THIS CHRISTMAS
the present with a future!
BUY YOUR BONDS AT THIS THEATRE
IMMEDIATE DELIVERY

MATINEE DAILY 1:30
CONTINUOUS SHOWING SAT.
FROM 1:30; SUN. AT 2:00
Friday and Saturday, Dec. 17-18



Saturday Matinee Only
Anything Smashing Chapter of
"BATMAN"

Sunday and Monday, Dec. 19-20



Tuesday (Only) Dec. 21

2 — MIGHTY HITS — 2

"HITLER'S MADMEN"

with John Carradine — Patricia Morrison

and Edgar Rice Burroughs'



Wed. and Thurs., Dec. 22-23



GIVE FLOWERS For Her Christmas



POINSETTIAS — XMAS CHERRY PLANTS
KALANCHES — XMAS BEGONIAS — PEPPER PLANTS

RAYMOND BAILEY

907 Highland Avenue, Palmyra
Telephone Riverton 0765



Leanora's Gift Shop

531 Cinnamon Ave.
Palmyra

"Come in and Browse Around"

GIFTS FOR EVERYONE

MOORESTOWN GARDENS FLOWER SHOP

For Christmas

POINSETTIAS
CHRISTMAS TREES
NATURAL CHRISTMAS WREATHS

MOORESTOWN GARDENS, INC.

55 E. Oak Avenue, Moorestown
Telephone Moorestown 1020

or

ADOLPH J. STROHLEIN
900 Washington Avenue, Palmyra
Telephone Riverton 0421

DELIVERIES TO RIVERTON AND PALMYRA

FREE RATION POINTS

Reduced Ration Point Values on Fresh Pork!



PORK LOINS

RIB HALF 29¢
LOIN HALF 33¢

Now Only 4 Brown Points Per Pound

Ready-to-Eat Smoked
Picnics Now only 4 Brown Points a lb 33¢
Ready-to-Eat Smoked
Hams Now only 7 Brown Points a lb 37¢
Sausage 5 Brown Points a lb 42¢
Fresh 100% Pork
Scrapple 1 Brown Pt. a lb 2 lbs 29¢

Fancy Top Quality
FRYERS
NOT RATIONED
lb 42¢ All Sizes

**GROUND
BEEF**
lb 25¢ 6 Brown Points a Pound

Quick-Frozen Ready-for-the-Pan
Boston Mackerel lb 20¢
Quick Frozen
Blue Shad WITH ROE lb 27¢
Fresh Florida
Mackerel lb 29¢ Fresh Dressed
Croakers lb 29¢

FLORIDA THIN SKIN JUICY
ORANGES
150 SIZE Doz. 43c

Florida Juicy
Grapefruit (54 Size) 3 for 23c

Crisp PASCAL
Celery large stalk 14c

Tender Snappy
String Beans 2 lb 25¢

Crisp ICEBERG
Lettuce head 12c

Idaho BAKING
Potatoes 10 lb bag 42¢

Fresh
Cranberries " 39¢

Mixed Nuts " 45c Pecans " 35c
Walnuts " 42c Almonds " 35c

Regular Slice "Enriched"
Marvel Bread 1½-lb loaf 10¢

JANE PARKER
Apple Sauce Cake each 30¢

MARVEL
Variety Breads 1 lb loaf 10¢

Jane Parker
**FRUIT
CAKE** 2-lb cake \$1.04 5-lb cake \$2.26

Jane Parker
**"Dated"
DONUTS** dozen 16¢

Chesterfield and Other Popular Brands of

Cigarettes carton \$1.26

White House 1 Brown point per can 3 tall cans 26¢

Evap. Milk 11-oz pkg 14¢

Keenleb
Club Crackers 17¢

Educator Freshness Guaranteed 1-lb pkg 17¢

Crax 46-oz can 25¢

Apt Florida Unsweetened
Grapefruit Juice 46-oz can 25¢

Borden's Italian Style Grated
Cheese 2-points 3-oz pkg 21¢ American Style 4-oz pkg 19¢

Plain or Iodized
Sterling Salt 2-lb pkg 6¢

Saffron 1-lb 19¢ 2-lb 37¢

Peanut Butter Cleans a Million Things 2 lbs 19¢

Oakite 2 lbs 19¢

AMERICA'S GREATEST COFFEE VALUE!

8 O'CLOCK COFFEE 2-lb bag 41¢ 3-lb bag 59¢

Red Circle 2-lb bag 47¢ Bokar 2-lb bag 51¢

WYANDOTTE
CLEANSER 8¢

**NIBLETS
CORN** 12-oz can 13¢ 10 Green Points a Can

Wildmore Large Brown and White
Eggs EVERY EGG IS GUARANTEED dozen in dated carton 63¢

Sunnyfield "Enriched" Pastry
Flour 10-lb bag 47¢ Salt-Purpos Family 10-lb bag 46¢

Best Pure
Lard 2 Brown Points a Pound 1-lb print 17¢ 4-lb print 65¢

Ann Page Baking
Powder 12-oz pkg 10¢

Pie Crust 8-oz pkg 13¢

Mince Meat 2-lb 32¢

Margarine 1-lb print 17¢

THE NEW ERA

Incorporated

Published Every Thursday at 600 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 495

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Westfield Friends'
School

The annual Christmas Program will be presented by the school on Wednesday morning in the Meeting House at 9:30 o'clock.

The story of Christmas will be told in song and story by the members of the school.

Parents and friends are cordially invited to be present.

An exhibit of the work of the Art Classes will be held in the school building after the Christmas Service.

The children in the lower groups are making a collection of toys and games for the Cinnamonson and Riverton Community Chest, while the older groups are contributing canned goods. The latter groups are also sharing their allowances with the American Friends' Service for use abroad. The Good will Chests are gaining weight day by day.

The school closes for the holidays on Dec. 22nd, and resumes classes on January 3rd.

KEEP PHONES OPEN
FOR MEN IN SERVICE

It will have to be "Family Hold Back" on the usual Long Distance Christmas greeting calls this year if the telephone road home is to be kept open for sons and daughters away in military service.

Voice highways will be crowded and travel difficult in any event, the New Jersey Bell Telephone Company says. Last year's record volume of over 100,000 Long Distance calls in New Jersey on Christmas Eve

hours of delay. Public response to the company's appeal to forego use of the Long Lines for customary greeting calls was a real factor in making it possible to get nearly all calls through.

This year, traffic engineers of the company expect that greater war activity, and the fact that Christmas falls on a week-end, will combine to produce an even larger volume of calls on December 24 and 25. The thousands of additional "Christmas circuits" which in peacetime would be placed in service to help carry the traffic are now in daily use the year 'round, and no others are available. It all adds up to this, the company says: Unless the folks back home yield the long distance highways during the holiday week-end to war calls and warriors, some of America's sons and daughters in uniform are going to be disappointed when they try to come home by telephone.

The superior man is slow in his words and earnest in his conduct.

Our worth is determined by the good deeds we do, rather than by the fine emotions we feel.—E. L. Magoon

NOW SHOWING



JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.
Phone 978

NOTICE OF SETTLEMENT

Estate of Kay Karshaw Meehling, deceased. Notice is hereby given that the First and Final Account of the executor, Benjamin E. Meehling, will be audited and stated by the Surrogate and reported to the Surrogate and the Orphans' Court of the County of Burlington, at a session to be held Tuesday, January 18th, 1944, at ten o'clock in the forenoon.

BIDS WANTED

Bids are solicited for the completion of the City Hall at Beverly, N. J. Same to include:
1. Furnishing and installing sanitary equipment for two cell blocks, including sewer connections from building to street.
2. Furnishing and installing two lavatories.
3. Installing one pipe steam heating system.
Plans and specifications will be furnished on applications to City Clerk, E. Leroy Grant, 105 W. Broad Street, Beverly, New Jersey. All bids to be sealed and in the hands of City Clerk prior to 8 p.m., December 28th, 1943.

SCIULLI'S Shoe Service

All Kinds of Footwear Repaired or Rebuilt

35 YEARS' EXPERIENCE

Modern Equipment—Best Materials

Daily 9 a.m. to 8 p.m.
Friday and Saturday 9 a.m. to 9 p.m.

105 W. Broad St., Palmyra, N. J.

LAKEVIEW MEMORIAL PARK

"The Cemetery Beautiful"

Note these important facts:

- (1) BEAUTIFULLY LOCATED.
- (2) GUARANTEED PERPETUAL CARE.
- (3) TAX FREE AND JUDGMENT PROOF.
- (4) FREE TRANSPORTATION TO AND FROM PARK CAN BE ARRANGED.
- (5) FOUR GRAVE BURIAL ESTATES CENTRALLY LOCATED AS LOW AS \$185.00.

Terms if desired without carrying charges. Discount for cash.

PHONE—Riverton 9525 — Field Office

or
WRITE—P.O. Box No. 25, Riverton, N. J.When Expense
Is A Factor . . .

Our finest equipment, including use of our chapel and organ, and our most attentive direction is a part of the Snover Funeral Home Service.

Cost is varied only by the grade of casket selected and the number of cars we are asked to provide. Our prices are always exceedingly moderate and, if necessary, special terms can be arranged.

The SNOVER FUNERAL HOME

Incorporated
Licensed in New Jersey and Pennsylvania
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS

BRIEF ITEMS
from
ABOUT TOWN

Kenneth W. Wark, son of Mr. and Mrs. Thomas Wark, Riverton road, recently graduated from the Airplane Mechanics School, Keesler Field, Mississippi.

Polly May Mathews, the daughter of Attorney and Mrs. Frank A. Mathews, Jr., of 203 Bank avenue, Riverton, who is a member of the freshmen class at Cedar Crest College, Allentown, Pa., was present at the combined Cedar Crest-Muhlenberg chapel service Friday morning held at the Muhlenberg College chapel. President Levering Tyson of Muhlenberg delivered the message, "Christmas in Wartime," to the undergraduates and faculty members of both colleges, numbering over a thousand persons; and President Dale H. Moore, of Cedar Crest offered the prayer.

On Friday evening, they attended the Christmas Candlelight Service, consisting of carols from the various countries of the world sung by the college choral groups, held at Cedar Crest; and then enjoyed the formal Christmas dinner, which was attended by 450 persons. Miss Mathews will return home for the Christmas holidays at the conclusion of classes on Saturday morning.

On account of the current prevalence of gripe, the Rev. and Mrs. William Neal Raver have postponed their open house on December 16 until after the holidays.

Mr. and Mrs. Albert C. Farrow, of Riverton, were among the members of the Haddonfield Choral Society who presented a Christmas Concert last Saturday night in the high school auditorium of that community. Jesse Tryon, Jr., of Burlington, violinist, was the guest soloist. Included among those from this section who attended were Mr. and Mrs. J. W. Van Horn, Mr. and Mrs. Harvey Fisher, Mr. and Mrs. Claude Y. Barto, Mr. and Mrs. S. L. W. Field.

A very well attended meeting of the Sacred Heart P.T.A. on December 9th, was delightfully entertained with Christmas recitals and Tableau, given by the children of the lower grades of the school. Refreshments were served after the meeting. The annual P.T.A. Christmas party for the children of the school will be held Wednesday afternoon, December 22nd.

The Palmyra Jr. Woman's Club will hold their annual Christmas party on Monday, December 20th, at 8:15 p.m. Miss Nan Drysdale will have charge of the program. Each girl is asked to bring a 25 cent gift.

GRASS FIRE

The Palmyra and Riverton Fire Companies responded to an alarm for a grass fire last Saturday afternoon at 313 Delaware avenue. The blaze was extinguished quickly and there was no damage.

CLASSIFIED ADS

SEWING MACHINES Repaired, bought and sold. Thomas Aiello, 219 Cooper St., Beverly, N. J. Write or phone Bev. 283, 4t 12-16-1-6

FOUND. Large pet cat. Owner call at 601 Riverbank Ave., Riverton.

FOR SALE. Antique mahogany bed; carved head board with Van Sciver inner spring mattress. Phone Riverton 0107-R.

FOR SALE. Black spaniel pup. Special Christmas price. Phone Riverton 0864-W. Mrs. T. M. Parry.

PALMYRA 5c & 10c STORE NEWS

Vol. 1

Bi-Weekly

No. 20

OPEN EVERY EVENING UNTIL XMAS

XMAS WRAPPING SUPPLIES

Twines, 10c
90 Pieces Assorted Tags and Seals, 10c
Bond Paper, 10c
Red, Green, White Tissue, 10c
Decorated Paper, 10c
Crape Paper, 10c
Xmas Plates and Napkins, 10c

XMAS DECORATIONS

Silverfoil Icicles, 10c
Wreaths, 10c, 15c, 25c
Gloria Tree Top, 50c
Electric Wreaths, 25c, 35c, 50c
Tree Balls, 5c
Xmas Snow, 5c
Bell Clusters, 15c, 25c, 50c
Tree Moss, 10c
Tree Lights, Complete with Bulbs, 69c to \$1.50

Assisting Mrs. Krusen are Mrs. Otto Mann, of Beverly, who will arrange decorations for the dinner, and Mrs. Samuel R. Probasco, of Burlington, dinner chairman.

GIFT SUGGESTIONS

Pyrexware
Range-Tec Ovenware
22 pc. Set Dinnerware, \$4.10
Mexican Pottery
Silux Coffee Maker
Sheet Blanket, 5% Wool, \$1.89
Men's Fancy Hose, 25c
Ladies' Full Fashioned Rayon Hose, 95c
Rayon Panties, 59c
Fitch's 3-pc. Gift Set, 29c
Comb and Brush Set, \$1.19
Comb and Brush Set, 29c
Men's Suspenders, \$1.00
Boxed Stationery, 25c
Children's Boxed Stationery, 10c

FOR THE CHILDREN

Books, 10c
Lionel Trains, \$1.00
Plaster Paint Set, 59c, \$1.00
Crayons, 10c
Paints, 10c
Model Airplanes, 25c, 50c
Baby Dolls, 59c to \$2.69
Large Assortment of Games and Books

XMAS GREETING CARDS

Boxed Cards, 10c-59c-\$1.00
Personal, Service and General Cards, 5c
General and Religious Cards, 5 for 5c, 2 for 5c, and 5c

WAR STAMPS AND BONDS ON SALE HERE

Bob. Ford

Open Evenings Till Christmas

JUST THE
GIFTS FOR HER
AT
CHRISTMASGLOVES
SWEATERS
BEDJACKETS
HOSIERYROBES
HANKIES
DRESSES
SCARFSCOSTUME JEWELRY
LINGERIE

VIRGINIA'S DRESS SHOP

535 Cinnamonson Ave., Palmyra

KENNEY'S

TELEPHONE RIVERSIDE 0111

101 Webster Street, Riverside

ONE DELIVERY A DAY TO

RIVERTON - CINNAMINSON - PALMYRA

Give Flowers

TO MAKE YOUR CHRISTMAS GREETING ALIVE WITH BEAUTY AND FRAGRANCE. WE HAVE A SELECTION OF CYCLAMEN, POINSETTIAS AND OTHER HARDY PLANTS WHICH WILL LAST FOR WEEKS.

COME IN AND LOOK
AROUND

All Orders Should Be Placed Early for Cut Flowers and Evergreen Wreaths.

SANTA
STOPPED in TOYLAND
WITH YOUR GIFT

KIDDIE SCOOTERS

SEWING OUTFITS

DARTBOARDS

PUZZLES

BOWLING ALLEYS

SMOKING STANDS

GLASSWARE

CHRISTMAS WRAPPINGS

MAKIT TOYS

PAINT SETS

FOOTBALL GAMES

CHEMCRRAFT SETS

JOHN H. ETRIS

BROAD STREET

Phone Riverton 0978

PALMYRA

OPEN EVERY EVENING

Mr. Schwering and Santa say:
Hurry in for that First Choice of Toys!DOLLS
EMBROIDERY SETS
TOYS OF WOOD
DOLL CRIBS
CHEMICAL SET

•

FOR
MOTHER and DADASH TRAYS
PYREX SETS
LAMPS and SHADES
BOOK ENDS
BICYCLE BASKETS
COOKIE JARS

ASSORTMENT OF GADGETS FOR THE HOUSE

SCHWERING'S

BROAD STREET - PALMYRA



BETHANY EVANGELICAL LUTHERAN CHURCH

The Rev. Harold Lee Rowe, Pastor
Broad Street and Morgan Avenue
December 19th—Third Sunday in Advent—
10:00—Church School.
11:00. The Service. The pastor will speak on the theme, "One Christ." The Senior Choir will sing Henry Knight's old English Noel, "When the Sun Had Sunk To Rest." The Jr. Choir will sing, "Away in a Manger," with Lewis Wences as soloist. Mrs. Charles Wynkoop will sing, "Gesu Bambino—Pietro A. Yon." At the close of the service a brief congregation business meeting will be held.
7:30—The Church School program in the parish hall basement. The children of the Beginner, Primary and Junior Departments of the Church school will present a program of recitation and song. A group from all the departments will present a Jr. Cantata, "The Love Stamp," directed by Mrs. Carolyn Mount. All are welcome.
Next Week—
Monday—The Koinonians will meet at the parsonage at 8:00 for their Christmas meeting. Rae Vetterman will lead the topic. There will be an exchange of inexpensive gifts among the girls.
Tuesday—The Carol Community Sing at Calvary Presbyterian Church, Riverton, at 9:00.
Thursday—Children of the Church, 9:30.
Catechetics, 6:45 and 7:30, at the church.
Friday—Christmas eve Candle-light Service beginning at 10:45. Please note that this is fifteen minutes earlier than last year which will bring the service to a close at midnight. This service of Christmas music, story, sermon and the impressive candle lighting ceremony is a fitting way to begin the celebration of the Birthday of the Christ.
Sunday, December 26—Christmas music at 11:00 a.m.

AN ORDINANCE GRANTING PERMISSION AND CONSENT TO NEW JERSEY BELL TELEPHONE COMPANY, ITS SUCCESSORS AND ASSIGNS, TO USE CERTAIN OF THE STREETS, ROADS, AVENUES AND HIGHWAYS AND PARTS THEREOF, IN THE BOROUGH OF RIVERTON, BURLINGTON COUNTY, NEW JERSEY, ABOVE THE SURFACE THEREOF, AS HEREINAFTER PROVIDED IN THIS ORDINANCE FOR THE CONSTRUCTION, MAINTENANCE AND OPERATION OF ITS LOCAL AND THROUGH LINES AND SYSTEMS IN CONNECTION WITH THE TRANSACTION OF ITS BUSINESS AND PRESCRIBING THE MANNER OF SO DOING, AND REPEALING SECTION 3 OF AN ORDINANCE IN THE NAME OF THE DELAWARE AND ATLANTIC TELEGRAPH AND TELEPHONE COMPANY (NOW NEW JERSEY BELL TELEPHONE COMPANY) ENTITLED, "AN ORDINANCE TO AUTHORIZE THE DELAWARE AND ATLANTIC TELEGRAPH AND TELEPHONE COMPANY TO CONSTRUCT, OPERATE AND MAINTAIN A TELEGRAPH AND TELEPHONE SYSTEM WITHIN THE BOROUGH OF RIVERTON, IN THE COUNTY OF BURLINGTON AND STATE OF NEW JERSEY," ENACTED ON JUNE 8, 1905.

BROADWAY THEATRE PALMYRA

DIRECTION VICTORIA THEATRES
MATINEE SATURDAYS AND HOLIDAYS ONLY

Christmas Day Continuous from 1:30 p.m.
MATINEES DAILY DURING HOLIDAY WEEK STARTING DEC. 27th TO JAN. 1st, INCLUSIVE, AT 2 P.M.
Friday and Saturday, Dec. 17-18

FLYING TIGER PLAYS HEP CAT!

ASTAIRE • LESLIE
The Sky's the Limit

Monday, December 20
Woolley • Fields
HOLY MATRIMONY
with LAIRD CREGAR

Tuesday and Wednesday, Dec. 21-22

ROBERT DONAT
THE ADVENTURES OF TARTU
with VALERIE HOBSON
WALTER HILLA • ELLIOT JONES
Screen Play by John Lee Mahin and Howard Knott
Reggie. Original Story by E. C. Hughes
Directed by HAROLD S. BUCKLEY

Thursday, December 23

George SANDERS • Philip DORN • Brenda MARSHALL
PARIS after DARK

Insulate your open attic floor or roof with Double Thick KIMSUL. This amazing insulation can save up to 1/4 on fuel; can stop up to 80% of the summer heat which enters there. You can install it yourself. And it costs so little! Invest now in savings and comfort. See us today.
In 16", 20" and 24" wide rolls.
For roll, insulates 100 sq. ft. \$5.50

Call
J. T. Evans Co.
RIVERTON
5502
Jed. V. Yearly, Mgr.

NEW JERSEY," ENACTED ON JUNE 8, 1905.
NOTICE
Notice is hereby given that the above entitled ordinance was passed by the Borough Council of the Borough of Riverton, Burlington County, New Jersey, at a regular meeting of said Borough Council held on December 9, 1943, at 8 o'clock p.m., at the Riverton Fire House, Fifth and Howard Streets, Riverton, New Jersey, and approved by the Mayor on the same date.
DANIEL M. CLIFTON,
Borough Clerk.

FUEL OIL

High test—long lasting—backed by good service and prompt delivery.

Williams fuels will see you through the cold rough weather ahead in perfect comfort. Order yours today.

"IT'S BEST IN THE LONG BURN"

H. B. WILLIAMS

FUEL OIL — COAL — COKE
PALMYRA, N. J.

Prompt Delivery Telephone Riverton 1100

Gift Suggestions

CIGARETTES •
CARTONS — \$1.30 FLAT FIFTIES — 35c

GIFT STATIONERY
BOXES — 29c, 50c, 75c PORTFOLIOS — \$1.00

CHINA and EARTHENWARE

TEAPOTS — COOKIE JARS — CANDY DISHES
IVY BOWLS — HOBNAIL VASES
IMPORTED POTTERY — 50c to \$2.50

XMAS NOVELTIES

PERSONA BLADE MAIL. Ten Precision Razor Blades and space for your letter. No fuss — just seal and mail. Packaged for Xmas — \$1.00.
OTHER SPECIAL GIFTS FOR SERVICE MEN

Our Store Is Candy Headquarters

See Our Selection of Shellenberger's and Schrafft's Chocolates
HARD CANDIES AND BRITTLES

McALLISTER'S

OPPOSITE STATION — PALMYRA

The GLORY-EL SHOP

OPPOSITE STATION — PALMYRA
OPEN EVENINGS

The hard-to-get gift is the most welcome! This Christmas, it's hosiery! Beautifully gift packaged, our stockings come in the most fashion-right new colors.

Give Berkshire Hosiery

84c up

We Have an Excellent Selection of Gifts for ALL

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

WE WILL DELIVER THE FOLLOWING TWO DAYS UNTIL FURTHER NOTICE TUESDAY SATURDAY

FLORIDA ORANGES for juice 25c

Florida SEEDLESS GRAPEFRUIT 4 for 25c

APPLES Good For Eating or Cooking 2 lb 25c

California LEMONS FOR JUICE Doz. 39c

Fancy Calif. GRAPES White or Red lb 22c

SWEET TANGERINES Doz. 39c

U. S. No. 1 IDAHO BAKING POTATOES 10 lb Bag 59c

Fancy Tender HEARTS OF CELERY Bunch 25c

TENDER NEW RED BEETS 2 Bunches 25c

FRESH CLEAN SPINACH 2 lb 25c

Kellogg's PEARS Halves 24 Points Lg. Can 39c

Kellogg's PEACH DELIGHTS with heavy syrup Lg. Can 36c

KELLOGG'S PEACHES Halves or Sliced Lg. Can 28c

Kellogg's ROYAL ANNE CHERRIES Jar 27 Points 55c

Kellogg's Merion FRUIT COCKTAIL Lg. Can 30 Points 34c

Heinz TOMATO JUICE 18 Oz. Can 3 Points 13c

FANCY STUFFED OLIVES Tall Bottle 29c

Canada Dry GINGER ALE or SPARKLING WATER 2 Lg. Bot. Plus Bot. Deposit 29c

All New POT and PAN POLISHER 3 Pkgs. 25c

Monarch SPICED CRAB APPLES Lg. Can No Points 25c

RIB and LOIN ENDS OF PORK 3 lb Avg. 35c

Swift's Premium GENUINE SPRING SHOULDER OF LAMB lb 38c

Vogt's City Dressed SHOULDER OF PORK lb 34c

Swift's Premium SMOKED STEER TONGUE lb 39c

BUY U. S. WAR SAVINGS BONDS AND STAMPS

54th Year, No. 11

SCHOOLS CLOSED UNTIL JANUARY 3

Because of the epidemic of colds, grippe and influenza school authorities in this section decided not to re-open the various buildings on Monday of this week as previously planned.

The institutions of learning will open on Monday, January 3, by which time health officials hope that the wave of illness will have spent itself.

BURLINGTON COUNTY AMERICAN RED CROSS ELECTIONS OFFICERS

The annual meeting and election of officers of Burlington Chapter, American Red Cross, was held at Mount Holly High School last week. Officers elected for the ensuing year are as follows: Chairman, Rev. J. H. Rendall, Beverly; First Vice Chairman, Rev. T. L. Rideout, Mount Holly; Second Vice Chairman, J. E. Bishop, Columbus; Secretary, Mrs. G. P. Allen, Riverton; Treasurer, T. D. Begley, Burlington.

The speaker of the evening was First Sergeant Herbert Merrill, a wounded veteran of the present war, recuperating at Tilton Hospital, Fort Dix. The Sergeant was quite frank in his description of the hardships the men on the front are enduring and stressed the fact that we can contribute much to their welfare by giving our blood for plasma and by keeping letters flowing to them constantly.

The Bordentown Training School choir, under the direction of Mrs. Ann Ray, sang two groups of Spirituals. They were very well trained and their selections were greatly appreciated.

The Palmyra Junior Red Cross mimeographed the annual report of the Burlington County Chapter, comprising fifteen pages. These were distributed at the meeting.

IS THERE ANY GREATER GIFT THAN LIFE ITSELF?

Could anything be closer to the spirit of Christmas than the gift of life to a dying man? You can make that miraculous gift this Christmas with a pint of blood that costs you nothing and that rewards you richly.

Call Riverton 0938 or Riverton 0888 for appointment on the next Blood Donor Caravan leaving Riverton for Philadelphia on January 5.

KENTUCKY COLONEL

Word has just been received that Robert K. Coward, of Windy Hill Farms, South Shore, Greenup County, Kentucky, has been commissioned a Kentucky Colonel by Governor Chandler of the State of Kentucky. This award of honor was made for outstanding progress in the development of a pedigree herd of white faced Hereford cattle for breeding purposes and another large herd of Herefords for beef.

Windy Hill Farms, comprising almost 3,000 acres, produces all feed for their herds in addition to furnishing a large amount for other farms in that area.

Col. and Mrs. Coward, until three years ago, lived at 400 Lippincott avenue, in Riverton and have many friends here and in Palmyra.

BUSINESS MEN'S CLUB "HAD" CHRISTMAS PARTY

The Palmyra-Riverton Business Men's Club met Tuesday afternoon at the Riverton Country Club. A special committee arranged a Christmas party for the day and the program was one of the highlights of the year.

A. V. Robertson Coe, son of Mr. and Mrs. Howard Coe, of Riverton, has been promoted to the rank of Technical Sergeant in the U. S. Army.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 23, 1943

PRICE FIVE CENTS

The Season's Greetings



Christmas

The Old-time American Spirit

THE NEW ERA, Inc.

CHRISTMAS EVE CANDELIGHT SERVICE

The traditional Christmas Eve Candelight service will be held in Bethany Lutheran Church, beginning at 10:45 with an organ prelude of Christmas music. As each worshiper enters the church he will be given a candle and drip card to be used later in the service. The glow and simple beauty of the many candles which light the church is inspirational and gives the proper setting for the celebration of the Birthday of Christ. The complete program follows:

Prelude—Organ.
Processional.
The Service, Confessional, Introit, Collect and Epistle.
Anthem, "While Shepherds Watched Their Flocks," by Neidinger. Chorus and Solo—Soprano Soloist, Mrs. Florence Shaner.
The Gospel, Apostles' Creed.
"Christmaside" by Bourdon—A Medley of Christmas Carols.
Soloists—Baritone, Mr. James Ingram; Tenor, Mr. Thomas Hettler; Violin obligato, James Murphy.
The Sermon, "Pathfinders," Pastor Rowe.

CHRIST CHURCH, EPISCOPAL The Rev. John R. Crockett, Rector

Christmas Eve Program 11:30 p.m.
Processional—72, Adantes Fidelis.
Kyrie—Miss Marialis.
Sequence Hymn—79.
Gloria Tibi—Stainer.
Gratias Tibi—Stainer.
Hymn—74.
Offertory Anthem—Sing, O Heaven.

Surgum Corda—Stainer.
Sanctus—Stainer.
Agnus Dei—Stainer.
Gloria in Excelsis—Stainer.
Recessional—73.

Sunday, December 26
Processional—72.
Vente—Chant No. 375.
Te Deum—Woodward.
Jubilate—Chant No. 605.
Hymn—80.
Anthem—When the Sun

Recessional—73.
Christmas Eve—11:15 p.m., Organ, carols.
11:30 p.m.—Holy Eucharist.
Christmas Day—10:00 a.m.—Holy Communion.

Sunday, Dec. 26—6 a.m., 11 a.m., Monday, 9:30 a.m.—Holy Communion.
Tuesday, 9:30 a.m.—Holy Communion.

Any excuse you can give for not upping your payroll savings will please Hitler, Hirohito and puppet Mussolini.

MAYOR BIDDLE



MAYOR BIDDLE HAS COUNCIL AS GUESTS

The members of the Riverton Borough Council were dinner guests of Mayor H. McIlwain Biddle on Tuesday evening of this week at his home, 201 Bank avenue.

Following the dinner, the final business of 1943 was transacted.

Mayor Biddle retires this year as head of the governing body after a long term of faithful and efficient service to the community.

Earnestness is enthusiasm tempered by reason.—Pascal.

Recessional—73.
Christmas Eve—11:15 p.m., Organ, carols.
11:30 p.m.—Holy Eucharist.
Christmas Day—10:00 a.m.—Holy Communion.

Sunday, Dec. 26—6 a.m., 11 a.m., Monday, 9:30 a.m.—Holy Communion.
Tuesday, 9:30 a.m.—Holy Communion.

Any excuse you can give for not upping your payroll savings will please Hitler, Hirohito and puppet Mussolini.

RECTOR RESIGNS

The Rev. Hugh Morton announced at the Services last Sunday that his resignation as Priest and Rector of Christ Parish, Palmyra, had been tendered and accepted by that Parish. Father Morton leaves about the middle of January to become Rector of Grace Parish, Linden, New Jersey.

The Wardens and Vestry are in consultation with the Bishop of the Diocese of New Jersey as to his successor. Father Morton with Mrs. Morton and their daughters Ann and Sarah came to Palmyra two years ago from the Northwestern Vermont Missions with headquarters at Swanton, Vermont.

FOUR FIRES

The Palmyra and Riverton Fire Companies were called Tuesday afternoon for an extensive field fire south of Spring Garden street, Palmyra. Just as this had been extinguished after half an hour's work another alarm was sounded for a grass fire on Berkeley avenue.

The apparatus went there and soon had this blaze under control. There was no damage at either location.

On Monday afternoon, both companies answered a call for a grass fire along the railroad embankment, West Palmyra. No damage resulted.

Last Friday equipment from both communities responded to an alarm for a chimney fire at 411 Lippincott avenue, Riverton. This was extinguished promptly and without loss.

GEORGE B. CLOVER

George B. Clover of 514 Garfield Avenue, Palmyra, died on Monday morning, December 20th, at the West Jersey Homeopathic Hospital after a long illness. He is survived by two sons, George B. Clover, Jr., and Harry Clover.

Arrangements for the funeral have not been completed.

Any excuse you can give for not upping your payroll savings will please Hitler, Hirohito and puppet Mussolini.

OUTDOOR LIGHTS NOW PERMITTED

Residents of this section will be permitted to use outdoor lights for Christmas displays this season, provided they are arranged in such a manner as to turn them off immediately in case of an air raid alert. This means that such lights must be extinguished if no one is at home.

XMAS TREE IN GROVE

After a lapse of one year because of the dimout regulations, a beautiful Christmas tree is again resplendent with lights on the bandstand in the Grove, Palmyra.

The colorful decorations have been admired by many.

DRIVE NETS \$1500

Palmyra's National War Fund Drive has netted over \$1500 to date, Chairman John B. Ward reports.

This amount is considerably below the quota set for the town and further contributions will be welcomed.

To impress others we must be earnest; to amuse them, it is only necessary to be kindly and fanciful.—Tuckerman.

SCHEDULE SCRAP COLLECTION

January 6
Fulton, Cinnaminson and Howard streets, including 2nd, 3rd, 4th, 5th, Broad, 7th, and 8th sts. from Main street north.

January 15
Main Street (full length)

January 22 — Lippincott and Penn streets. Also Front, 2nd, 4th, Broad, 7th, 8th, Highway, Midway, and Shrewsbury between Thomas avenue and Main street.

January 29—Thomas avenue (full length).

February 5 — Linden Avenue, Elm terrace, and the North side of Elm avenue. Also Front, 2nd, 4th, Broad, Harrison, 7th, and Midway between Elm and Thomas avenues.

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
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WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Without earnestness no man is ever great or does really great things. He may be the cleverest of men; he may be brilliant, entertaining, popular; but he will want weight—Bayne.

THE PEOPLE'S COLUMN

Camp Atterbury
Indiana

Dear Sirs:
During my service in the Army I have appreciated your efforts in sending me a copy of The New Era weekly and I have also appreciated reading it, trying to keep abreast of the changes that take place.

My term of service has been rather lengthy (since the spring of '41) but

NOTICE

The office hours of Dr. Robert Cole, Jr., optometrist, 424 Main street, Riverton, are as follows:
Monday, Tuesday, Thursday, Friday
9:00 a.m. to 11:00 a.m.
1:00 p.m. to 5:00 p.m.
7:00 p.m. to 9:00 p.m.
Wednesday and Saturday
9:00 a.m. to 12:00 m.

RIVERTON LAUNDRY

Phone Riverton 0972
N. KUENSILL, Prop.

Government Officials State That Laundries Are Essential to the War Effort.

SOUTH JERSEY SUPPLY CO.

Storm Sash Now Available

Plumbing - Heating - Roofing - Supplies

WILLIAM G. SEITHER, Prop.

Broad St. and Delaware Ave. Palmyra, N. J.
Phone Riverton 0234

Palmyra Bowling Alleys

WILL BE OPEN

Every Saturday Afternoon

STARTING NOVEMBER 27th, 1943

From 12 Noon Until Midnight

MR. CAR OWNER

We Don't Care How Much You Have Been Offered

WE Will Pay You MORE!
Telephone For Appointment **Burlington 869**

DRIVE IN PHONE IN
TOP PRICES—THAT'S ALL
Must Have 3000 Cars!

We Will Pay You a BONUS Price
If Your Car Has Been Driven Less Than 15,000 Miles

RIKER MOTORS

W. State Highway Burlington

Open Evenings and Sundays

time has passed by so rapidly it is hardly possible to recall all the changes that have taken place in the surrounding neighborhoods, therefore that is one of the reasons why I enjoy reading the edition.

This is a new post for me and not speaking of the changes of station since my induction, it just happens to be another change. I think that most of the men here that are from the East Coast are going to like the change for it gives them a chance to survey some of the midwestern cities and customs.

I plan to spend a fifteen day furlough with my family over the Christmas and New Year holidays. I will be glad to get back to the east coast for a brief visit and a much cherished one it will be.

Sincerely yours,

SGT. LESTER G. HUBBARD

The reformer must be a hero at all points, and he must have conquered himself before he can conquer others. Sincerity is more successful than genius or talent.—Mary Baker Eddy.

STYLE COMFORT HEALTH
Exclusive, Individual and Reasonable. Service Is Unexcelled.

MRS. M. L. MALLORY
Spiro's Corsetiere
SPIRELLA

902 HIGHLAND AVENUE
Phone Riv. 0935-M Palmyra, N. J.

New Shoes From Old

"AMICO"

Electrical Vulcanized

Resoling

No Nails
No Stitches

Shoes
Shined

UNITY SHOE REBUILDERS

541 Cinnaminson Ave., Palmyra



SCIULLI'S Shoe Service

All Kinds of Footwear Repaired or Rebuilt

35 YEARS' EXPERIENCE

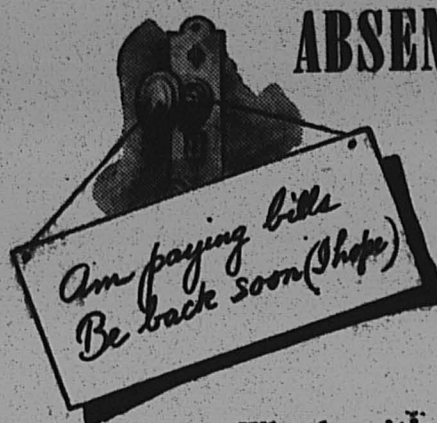
Modern Equipment—Best Materials

Daily 8 a.m. to 8 p.m.

Friday and Saturday 8 a.m. to 9 p.m.

105 W. Broad St., Palmyra, N. J.

There's no excuse for this kind of
ABSENTEEISM



Whether it's war work or home work, it is important—and there's no need to leave it to pay bills. Not when you can do the job by mail with checks... Start a checking account at this bank, now.



United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

Christmas Greetings



GIVE UNITED STATES
WAR BONDS and STAMPS

THE PRESENT WITH A FUTURE

PUBLIC SERVICE

Church Notices

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
Firstday School—10 a.m.
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH

5 to 6, 7:30 to 8:30 p.m.—Rector's
Hours (Church).
Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Thomas J. O'Dea, Asst. Pastor
Sunday Masses—6, 7, 9, and 10:30.
Daily Masses—7 and 8:30.
The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45, and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock. Phone Riverton 0090 for appointment. Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal on Monday evenings at 7:45.

Monthly Communion Sundays: The Altar Society on the 1st Sunday. The Holy Name Society and Knights of Columbus on the 2nd Sunday. The Sodality on the 3rd Sunday, and the young boys and girls on the 4th Sunday.

Instruction classes for adults at the Rectory every Friday evening at 8 o'clock.

Rectory office hours 10 to 12 a.m., 3 to 5 p.m., and 7:30 to 9 p.m.

There are important cases in which the difference between half a heart and a whole heart makes just the difference between signal defeat and a splendid victory.—A. H. K. Boyd.

Evans' Service Station

SUNOCO

GASOLINE and OIL

Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

OLDSMOBILE

MAKE THIS ITS HOME

OLDS COMMUNITY

GARAGE

Authorized

Oldsmobile Sales and Service
REPAIRS AND LUBRICATION
ON ALL CARS

10 E. Broad St. Riverton

Phone Riv. 1212

NOTICE OF SETTLEMENT

Executors Account
Estate of Kay Kershaw Medley, deceased.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 15th, 1944, at ten o'clock in the forenoon.

CAMDEN TRUST COMPANY,
BENJAMIN S. MECHLING, Executors.

Proctors: Boyle and Archer.

Dated: December 2, 1943.

NOTICE OF SETTLEMENT

Executors Account
Estate of Frances E. January Stoddard, dec'd.
Notice is hereby given that the First and Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 23, 1943, at ten o'clock in the forenoon.

BYRON DEACON
EUGENE N. DEACON
JOHN GILBERT, Executors.

Proctor: Wilfred B. Watson.

Dated: December 15, 1943.

11-24-12-23

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor

The Sunday After Christmas, December 26—

The Church School will resume session in all the departments of the School at 9:45. Christmas programs, postponed from last week, will be presented in each department.

Worship services will be conducted in the Sanctuary at 11 in the morning and at 7:45 in the evening. The morning sermon topic will be "Maintaining the Christmas Glow." The choir will sing the anthem by Hawley, "Sing O Heavens." In the evening service by request the choir will repeat selections from the cantata "The Christ Child" which was so well rendered at the vesper service last Sunday.

The Youth Fellowship will meet at 7:00 Sunday evening with the minister as the speaker.

The Church Calendar for the week

NOW SHOWING



JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.
Phone 978

WANT ADS

WANTED. Harmonica, with instructions if possible. Write Box O, New Era Office.

SEWING MACHINES Repaired, bought and sold. Thomas Aiello, 219 Cooper St., Beverly, N. J. Write or phone Bev. 283, 4t 12-16-1-6

WANTED. Bookkeeper. No complicated system. Male or female. Apply J. T. Evans Co., Riverton.

LIONEL TRAINS REPAIRED. 333 Berkley Avenue, Palmyra. Phone Riverton 0773-W.

FEW 2D HAND SETS FOR SALE

REPAIRING — Kitchen utensils, and household appliances repaired; knives and scissors sharpened. 408 Thomas Ave., Riverton. Phone 0344.

PERMANENT WAVE, 59c! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. Mrs. Alfred Smith's Store, Main St., Riverton.

SERVICE. On all makes of vacuum cleaners. Oland Kershaw, (formerly with Hoover Co.) Freck Ave., Riverside, phone 791-J. Also guaranteed rebuilt cleaners. Why not turn in your worn out machine now?

TOYS REPAIRED. 408 Thomas Avenue, Riverton. Phone 0344.

CHRISTMAS WREATHS made to order, \$1.00-\$1.50. Anne Sparks, telephone Riverton 0322.

INCOME TAX ESTIMATES will have to be revised and filed before December 15 by nearly all business and professional men, and all farmers. As a student of a special tax course taught by a former income tax Chief, I feel qualified to assist you intelligently. J. R. Allison, Box 61, Palmyra, Phone Riverton 0296.

FOR SALE. Home of the late Mrs. Robert Biddle II, 607 Bank Avenue, Riverton, N. J. For details phone Riverton 0472.

of December 27th is as follows:
Monday, 7:30—The Christmas Party for the members of the Junior Department in the Fellowship Room.
Wednesday afternoon, 2:30 to 4, the Christmas parties for the Cradle Roll, Beginners and Primary Departments of the Church School.

Friday evening at 10:30—New Year's Eve Service beginning in the Chapel. Social time and worship service concluding at midnight. Youth party in the gym beginning at 12.

New Years Day—The Day of Prayer. The Church will be open all day for those who seek God's guidance in the new year.

Try Here First

We Have a Fine

Assortment of

- XMAS CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- STATIONERY
- CANDY

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

Confidence is that feeling by which the mind embarks in great and honorable courses with a sure hope and trust in itself.—Cicero.

Honorable industry always travels the same road with enjoyment and duty, and progress is altogether impossible without it.—S. Smiles.

When Expense
Is A Factor . . .

Our finest equipment, including use of our chapel and organ, and our most attentive direction is a part of the SNOVER Funeral Home Service.

Cost is varied only by the grade of casket selected and the number of cars we are asked to provide. Our prices are always exceedingly moderate and, if necessary, special terms can be arranged.

The SNOVER FUNERAL HOME

Incorporated

Licensed in New Jersey and Pennsylvania

313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS



There's a
Christmas rush on
telephone wires, too

• Help keep war-crowded circuits clear on December 24, 25 and 26.

• Please use Long Distance only if it is vital.

• War needs the wires—even on holidays.

NEW JERSEY
BELL TELEPHONE
COMPANY

OBITUARIES

MRS. MARGUERITE GREENWALT

Mrs. Marguerite Greenwalt, of 34 Henry Street, Palmyra, widow of the late J. Elwood Greenwalt, died on Sunday, December 19th. Funeral services will be held on Thursday, December 23rd, at 2 p.m., from the Sover Funeral Home, with the Rev. S. Dan Morgan, pastor of Central Baptist Church officiating. Interment will be in Morgan Cemetery. The deceased is survived by a brother, Easle J. Roray, of Palmyra.

Church Notices

BETHANY EVANGELICAL LUTHERAN CHURCH

The Rev. Harold Lee Rowe, Pastor
Broad Street and Morgan Avenue

Friday, December 24—The Christmas Eve Candlelight Service at 10:45 p.m. (See program elsewhere in this issue.)

Sunday, December 26—Sunday After Christmas (St. Stephen, Martyr). 10:00—Church School sessions.

11:00 a.m.—The Service. The Senior choir will present two anthems, "Break Forth O Beauteous Heavenly Light" by Bach and "God of Mercy, God of Grace" by Stults. The Jr. Choir will sing "Away In A Manger," with Lewis Wence as soloist. "Christmastide," a medley of Christmas carols will be sung by the choir with Marie John, Mrs. Wynkoop, Mr. Ingram and Mr. Hettel as soloists. Miss Marion Lenker will sing a solo appropriate to the season. The pastor will have a short sermon for the children.

7:00—The Church school will present its program of Christmas music and recitation. "The Love Stamp," a Jr. Cantata will be presented by members of the school under the direction of Mrs. Mount.

Offertory, Offering.
Solo—"The Birthday of a King."

Soprano—Charlotte M. Gregg.
Christmas story—"Joy Cometh in the Morning"—Mrs. Harold Rowe.
Solo—Selected, Miss Marian Lenker.

Lighting of Candles.
Benediction.
Recessional Hymn.
Postlude.

Candles will be distributed to the sick and shut-in prior to this service so that they can join in spirit during the service. Special recognition will be given also to those in the service from the congregation. The young people will sing carols after the service.

WEEK OF PRAYER SERVICES PLANNED

The week of prayer will be appropriately observed in the twin communities as usual. The services will begin Jan. 4 and continue for 4 nights in various churches. A call to prayer will be given each evening of the Week of Prayer with the playing of two hymns using the tower chimes of Calvary Presbyterian Church, Riverton, after which the bells of the several churches will ring and at 6:00 p.m. the entire community is asked to observe one minute of prayer. Listen for the hymns and bells and then offer a prayer for yourself, for others and especially for the nation and its armed forces. The churches of the community will be open on New Year's Day for any who may wish to come for prayer.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH METHODIST CHURCH

Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

Mr. A. Moulton McNitt will address the Wesleyan Men's Bible Class this Sunday.

Let us recognize the beauty and power of true enthusiasm; and what ever we may do to enlighten ourselves or others, guard against checking or chilling a single earnest sentiment.—Tuckerman.



CHRISTMAS GREETINGS

Given in cordial appreciation of the only assets that money cannot buy—your good will

Cinnaminson Building and Loan Association
RIVERTON, N. J.

HAPPY YULETIDE TO ALL

Even as the bonds of friendship are strengthened at this Yuletide Season, so may our business associations grow in mutual accord and confidence. Your complete happiness is our wish.

RIVERTON LAUNDRY.

N. KUENBELL, Prop.



GREETINGS

Christmas comes and re-awakens the appreciation of happy relationships... rekindles the warmth of friendships made during the time it has been our privilege to serve you. To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation. Best wishes for the Christmas Season and the New Year.

H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING
RIVERTON



WISHING YOU—IN THE HEARTIEST WAY.
A VERY HAPPY HOLIDAY.

RAYMOND BAILEY
FLORIST

907 Highland Avenue, Palmyra



TO ALL OUR FRIENDS

in these communities we extend our best wishes for a very

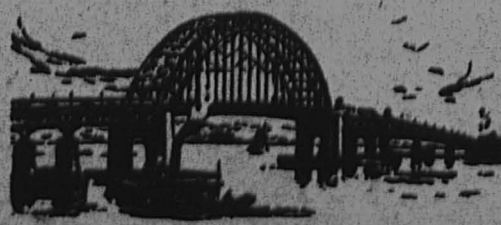
Merry Christmas

AND A VERY

Happy New Year

filled with

Health, Happiness and Prosperity



Tacony-Palmyra Bridge Co.

Palmyra, N. J.

Church Notices

CENTRAL BAPTIST CHURCH
5th Street and Maple Avenue
Palmyra

Rev. S. Dan Morgan, Pastor
Sunday, December 26, 1943

One of the most beautiful and most expressive of "Christmas carols" is "Silent Night, Holy Night." It has been a favorite for 125 years. Silent Night, Holy Night. All is calm, all is bright. Round yon Virgin Mother and Child.

Holy infant so tender and mild
Sleep in heavenly peace
Sleep in heavenly peace.
Although the world may be in a terrible upheaval today let us not forget that on down the ages the Spirit of good will toward men has persisted and still rings out to cheer the Christian on.

Central Baptist wishes all its friends and members a joyous Christmas and a Happy New Year.

Sunday Services
Church School, 10:00 a.m.—For ages 16 years and up, until the epidemic subsides and the restrictions are removed.

Morning Worship, 11:15 a.m.—The morning sermon by Pastor Morgan will be, "His Name."

Selections by the choir will be "Glory to God in the Highest," by G. F. Pergolesi, a duet for treble voices, "O Little Town of Bethlehem," by Scott, with violin obligato by Mr. C. Y. Barto. A solo—"The Birthday of a King," by Neidlinger, will be sung by Mrs. Violet Seither. Evening Worship, 7:45 p.m. The Christmas Day program continues with an arrangement of anthems and other special music by the choir.

Anthem—"The Voice in the Wilderness," by Scott.

Male Quartet—"O Holy Night," by Adams.

Anthem—"Hark, Hark My Soul," by Shelley.

Anthem—"The New Born King," by Morrison.

Chorus—"Joy to the World," by Handel-Mason.

Anthem—"Glory to God," Rogers.

Anthem—"Christian, Be Joyful," by Miles.

Anthem—"Magnificat in F," by Solo and Quartet—"Sleep, Holy Babe," by Matthews.

Chorus—"Silent Night," by Gruber.

Anthem—"Gloria in Excelsis," by Farmer.

Mr. Claude Y. Barto will direct the choir and Mrs. A. E. Lilley will be at the console.

Sermon topic, "Unto You a Saviour."

Tuesday, 8:00 p.m.—Sunday School Christmas Party in the Social Hall with an appropriate entertainment for all and motion pictures for the children.

Wednesday, 8:00 p.m.—Mid-week Prayer and Praise Service.

Thursday, 8:00 p.m.—Choir Rehearsal.

Thursday, December 30—The Philathea Class will hold their annual Christmas Party at the home of Mrs. Frank N. Johnson, 514 Morgan Avenue, at 2:30 p.m. Usual exchange of gifts. Mothers and friends invited.

Friday, 11:30 p.m.—Watch Night and Fellowship Service.

TIRE CERTIFICATES

Edna M. Oliver, 3 No. 3, 1 tube.
Samuel Emile Elvert, 1 No. 3.
Rev. John R. Crockett, 2 No. 3, 2 tubes.
Edwin H. Perkins, 1 No. 3, 1 tube.
DeWitt Morris, 2 No. 1.
Dominic Eppolite, 2 No. 1.
Theodore Barnes, 3 No. 3.
Arthur Seiter, 1 No. 1.
Milton H. Stricker, 2 truck tires, 1 tube.
Anthony V. Commisso, 2 No. 3.
Henry Grossenberger, 1 No. 1.
Anna Jentsch, 2 No. 3.
Euge Biets, 4 No. 1, 2 tubes.
Edgar Bernd, 1 No. 1, 1 tube.
Walter Kuerten, 1 No. 1, 1 tube.
Frank M. Hogeland, 2 No. 1.
William F. Ingling, 4 No. 1.
Anna P. Warner, 2 No. 3.
Maud M. Parker, 2 tubes.
Dorothy H. Smith, 1 No. 1, 1 tube.
Reuben C. Leuallen, 2 No. 3.
Edna M. Oliver, 2 No. 3, 1 tube.
Jensen Mfg. Co., 2 No. 1.

No one can save himself without God's help, and God will help each man who performs his own part.—Mary Baker Eddy.

I have never heard anything about the resolutions of the apostles, but a great deal about their acts.—Hosea Mann.



May the beauty of true Christmas be yours this season. Merry Christmas.

The Mildred Shop
604 Main Street, Riverton

May we again express our Yuletide greetings to you and your family.

Ernest A. Mitchell

5 W. Broad St., Palmyra, N. J.



We offer you the full Yuletide's seasons greetings, in all sincerity.

LEANORA'S GIFT SHOP

531 Cinnaminson Avenue Palmyra



The warmth of good fellowship and good things to you for Christmas

L. PLOTKIN

RIVERTON NEWS AGENCY

530 Main Street Riverton



A warm and bountiful Christmas season is our wish to you.

KARL G. FRANK

607 Main Street, Riverton



There is no greater joy than the spirit of true Christmas. May you feel it always.

KING HOSIERY MILLS

Kern Street

E. Riverton, N. J.



We join with you in greeting the Christmas season with hopes for your happiness and good cheer

HARRY'S RESTAURANT

Cinnaminson Avenue

Palmyra



May you ride the crest of Christmas cheer in good health. A best Christmas to you.

GLORY-EL SHOP

3 E. BROAD STREET

PALMYRA



MAY JOY THIS CHRISTMASTIDE

attend you and may new found blessings make the New Year more bright. We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

BELLEVUE GARAGE

PONTIAC
Sales and Service

EAST RIVERTON

SAM CIPOLETTI, Prop.



*Salutations and Sincere
Greetings*

Peace of mind,
health of body
is our Christmas
hope for you . .

The
Riverton-Palmyra
Water Co.



Beginning the first of the year the Red Cross Office will be open only 3 days a week—Monday, Wednesday and Friday—with regular staff assistants in charge.

Due to the diminished number of these assistants any volunteers will be greatly appreciated.

Anyone wishing to take the Red Cross Nurses Aide course starting in January please call Mrs. George Borset, telephone 0621. Due to the shortage of nurses in hospitals and communities there is a great and added need for these trained nurses' aides.

CLASSIFIED ADS
FOR SALE. Gasoline engine, new. Can be used for model airplane, \$15. Riverton 0400.

FOR SALE. Suite of mahogany dining room furniture. Call Riverton 0472.

LOST. Gold wrist watch without bracelet. Vicinity of R. R. Station. Initials A.F.R. on back. Reward. Call Riverton 0024-R.



FROM

EMERSON

WOLFSCHMIDT

BARBER

Riverton



MOORESTOWN MOTOR CO., Inc.

SALES



SERVICE

219 West Main Street

Moorestown, N. J.



MERRY CHRISTMAS

The things you have wished for . . . the ambitions and plans that have been yours . . . we hope they will all be realized during the coming year.

And may the holiday season be a happy one and the New Year one of happiness and success.

WOOLSTON'S ESSO STATION

Main and Howard Streets

Riverton, N. J.



GREETINGS!

May all the joys of a glorious Christmas and a Happy New Year be the good fortune of our many friends and patrons.

ESPECIALLY WE SEND GREETINGS TO THOSE IN THE ARMED FORCES OF OUR COUNTRY

Ross Evans' Sunoco Station

Broad and Main Streets
Riverton, N. J.

TO OUR many loyal friends of long standing in the Riverton, Cinnaminson, Palmyra area, to you and yours we say Merry Christmas and Best Wishes for a New Year filled with health, happiness and prosperity.



BRIEF ITEMS from ABOUT TOWN

Among local students home for the holidays are Miss Virginia Meyer, from Southern Seminary; Miss Marilyn Yost, from Beaver College and Miss Eleanor Metzger from Lasell Junior College.

The many friends of Assemblyman Arthur W. Lewis will be glad to learn that he is rapidly recovering from a severe attack of influenza.

Mrs. E. L. Williams, of 702 Thomas Ave., Riverton, has received word from her nephew, Pvt. David N. Blyler, who is now stationed in England.

Among the Christmas greeting cards received by The New Era is an attractive one from Captain John Siddall who is stationed somewhere in East Africa.

Promotion of Corporal James H. Coe, Orchard and Thomas avenues, Co. 1 Orchard and Thomas avenues, Riverton, to the rank of Technician fourth grade has been announced by the West African Service Command where T-4 Coe is serving with a Quartermaster unit. A graduate of George School, Pa., and formerly with the Fire Association of Philadelphia, Coe has served 18 months overseas with the U. S. armed forces. His new grade is equivalent to that of sergeant.



CHRISTMAS
GREETINGS
TO OUR MANY
FRIENDS
and
PATRONS

PARKER :: Florist

602 Parry Ave., Palmyra



A VERY
MERRY
CHRISTMAS
AND A
HAPPY
NEW YEAR
to all my friends
RAY BANKS
BARBER
Riverton



We have a friendly word to say. To wish you a Merry Christmas and a Happy New Year's Day.

Peel Poindexter

TAILOR

Riverton, N. J.



ONE MOMENT PLEASE!

Stop unwrapping your gifts just long enough for us to say Merry Christmas, and Thank You . . . We hope you get everything you have longed for and a lot more, too.

LESLIE W. REEVES

George W. Rogers, Inc.

REALTORS

529 Cinnaminson Avenue

Phone 0787

Palmyra, N. J.



CHRISTMAS HAPPINESS

—May it be yours to the fullest extent.

RICHARD M. WOODWARD

REALTOR

303 Midway

Riverton



WE HEARTILY EXTEND

you our best wishes for the merriest of Yuletides and express our appreciation for your patronage during the past year.

H. B. WILLIAMS

Coal - Coke - Fuel Oil - Building Materials - Feed
Williams' ESSO Service Station
PALMYRA



JOY BE WITH YOU

this happy season. We are mindful of our debt to the friends who have favored our business, a debt of gratitude which we can never fully repay.

FRANK BUA

521 West Broad Street

Palmyra



CHRISTMAS GREETINGS

Among the good things bestowed by the passing year, our most valued one is the friendship and good will of those we serve. It is a privilege at this happy season to express our appreciation and to wish you all the joys of Yuletide.

J. S. COLLINS & SON, Inc.

EDWARD E. YERKES, Manager

'Blue Coal' - Coke - Lumber - Paints

Hardware - Building Materials

RIVERTON



CHRISTMAS GREETINGS

—Not because of custom long established of extending greetings at the holiday season, but because of sincerity of our appreciation, of your kindly friendships and loyal patronage, we are prompted by the spirit of the season to wish you a good old-fashioned Merry Christmas.

GEORGE FRIDAY Jr.

PLUMBING - HEATING - ROOFING

609 Thomas Avenue

Riverton

Church Notices

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"Christian Science" is the Lesson-
Sermon subject for Sunday, Decem-
ber 26.

Golden Text: "The earth shall be
full of the knowledge of the Lord,
as the waters cover the sea." (Isaiah
11:9)

Sermon. Passages from the King
James version of the Bible include:
"He sent his word, and healed
them, and delivered them from their
distress." (Psalm 107:30)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Mind as far outweighs drugs in
the cure of disease as in the cure of
sin. The more excellent way is di-
vine Science in every case. . . . The
author has cured what is termed or-
ganic disease as readily as she has
cured purely functional disease, and
with no power but the divine Mind."
(p. 149)

The talent of success is nothing
more than doing what you can do
well; and doing well whatever you
can do, without a thought of fame.—
Longfellow.

NOTICE

The annual meeting of the stock-
holders of the Cinnaminson Bank
and Trust Company will be held at
its Banking House, on Tuesday, Jan-
uary 12, 1944, between the hours of
1 and 2 o'clock p.m., when and where
an election will be held for directors
to serve for the ensuing year and the
transaction of such other business as
may properly come before the meet-
ing.

Howard B. Conover,
Secretary.

12-23-1-5



Of all the fine things in
this world, we wish you
the most. Good cheer!

ANNE'S BAKERY and LUNCH

113 E. BROAD ST.
Palmyra



Just a simple note for our
heartfelt wish to you for a
happy Christmas.

A. McCOMBS

105 1/2 W. BROAD STREET
PALMYRA, N. J.



GREETINGS

AT THIS CHRISTMASTIDE

may we rededicate ourselves to a greater, fuller
service to our community, to help enrich
our own lives and those with which
we come in contact

WALTER D. LAMON

REALTOR

516 Cinnaminson Avenue

Palmyra



SEASON'S BEST

DEEP DOWN IN OUR HEART

We know of no song, no poem, no truer word
to express our sentiments than this sincere
greeting, "Merry Christmas, a Happy
New Year, and may God bless
you."

BISHOPS' DAIRIES

RIVERSIDE



GREETINGS

The spirit of Christmas prompts us to express to you
appreciation of our pleasant business relations
during the past year and to most heartily
wish you a very Merry Christmas and
happiness and prosperity for the
New Year.

E. BEITZ and SONS

Quaker Store

Palmyra, N. J.



SAME OLD WISH

... always new. A Joyous Christmas and
Happy New Year to You!

Broadway Theatre

PALMYRA, N. J.



Christmas Class

WE ARE WISHING YOU

heaps of cheer and hoping these wishes will bring
you a Merry Christmas and joy every day of
the New Year. May your voyage through
the days ahead carry you over pleasant
ways to a new and full contentment.

JOSEPH J. JOYCE

CONTRACTOR AND BUILDER

403 Howard St.

Riverton



We stop in the midst of the season of good cheer
and our hearts grow tender as we are carried
back in thought to the reality of Christmas
Day, and what it means. In sincerity,
we greet you and wish you a
delightful Christmas and a
Happy New Year.

ANGELO TOMASSI

UNITY SHOE REBUILDERS

541 Cinnaminson Avenue

Palmyra

CANDLELIGHT SERVICE

A Candlelight Service commem-
orating the Nativity of our Lord will
be held in the Epworth Methodist
Church, this Friday evening at 11
o'clock. As a part of this impres-
sive and beautiful service each wor-
shipper will light his candle of faith.
The ministry of music will be under
the direction of Mrs. Rachel Lord.
The choir will sing Gounod's "Adore
and Be Still" with violin accompani-
ment by Miss Eileen Rae. "O Holy
Night" by Adam, will be sung by
Miss Doris Hampton. The service
will conclude at midnight. The pub-
lic is cordially invited to attend.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

In many ways our Christmas sea-
son of 1943 is different from those
that we have celebrated and shared
in former years. There is less of
merriment, and more of thoughtfulness;
there is much less of that
which is superficial and much more
of that which is sincere. Perhaps
there is more prayer at this Christ-
mastide; certainly there is a deeper
appreciation of those values for the
preservation of which the Manger
Child came into the pathways of
mortal men. The song of the An-
gels, "Peace on earth to men of good
will" has a deep significance for all
of us in this Christmas week. It has
ceased to be only the song of the
angels—it is now the prayer of our
hearts, and it is a prayer that we can
offer only to God, the Father of the
Child of Bethlehem.

It seems to be providential, that
this year, when the real Christmas
means so much to us, the season
should so occur as to provide us with
two Christmas Sundays. Last Sun-
day many were prevented from wor-
shipping because of the prevalence of
sickness. It is our sincere hope that
all who were unable to attend their
regular house of worship last Sunday
will be physically able and spiritually
desirous of sharing the rich joys of
the true Christmas next Sunday
morning in their chosen place of
worship.

Unless some unforeseen circum-
stance intervenes, Calvary Church
School will resume next Sunday
morning at 9:55 a.m. Members who in-
tended to bring "White Gifts" for
the Children's Home at Trenton are
requested to bring these next Sun-
day morning, when the regular
Christmas assembly will be held. The
Men's Bible Class will meet in the
gymnasium at 9:55 a.m. "Mr. S. Reid
Merley will teach.

A Christmas Service of Divine
Worship will be held at eleven
o'clock in the Sanctuary. Graduates
of the Communicant's Class will be
received and welcomed, and the Sacra-
ment of Baptism will be adminis-
tered. The sermon topic will be, "A
Saviour to Match Our Gifts."

As part of this Service the Tower
Chimes presented to the church by
Mrs. J. P. Roney in memory of her
husband will be dedicated. We feel
that this splendid gift has enriched
not only the Calvary Church family,
but all who reside in our twin com-
munities. It is hoped soon to have
the chimes played each evening at
six o'clock in preparation for the
daily minute of prayer which the
Ministerial Association of Palmyra-
Riverton and the Palmyra-Riverton
Rotary Club are sponsoring.

At this morning service of worship
the Calvary Choir will render two
numbers, "O Come To My Heart,
Lord Jesus" by Ambrose, and "The
Birthday of a King" by Neidinger.
If circumstances are favorable, the
Church Nursery will be reopened
next Sunday, and will be in charge
of Mrs. A. D. McFall and Miss Jo
Ann Burger.

The two groups of the Christian
Endeavor Society will meet on Sun-
day evening at 7:15. The Senior
program will consist of a brief
Christmas play to be presented over
our inside broadcasting system under
the direction of Ruth Mason.

Those who were unable to be pre-
sent at morning worship last Sunday
are requested to bring their Christ-
mas Offering for the War Time
Emergency Fund next Sunday
morning.



May this be your happiest Christmas of them all
and may the New Year be the most
prosperous, our Yuletide wish for
each of our friends.

ADA E. PRICE

INSURANCE

REAL ESTATE

NOTARY PUBLIC

415 Lippincott Avenue

Riverton



ALLOW US TO EXTEND

to you Our Most Hearty Good Wishes for Your
Happiness at Christmastide and throughout
the Coming New Year.

JOS. L. STACK

Coal & Ice

PALMYRA, NEW JERSEY



JOY BE WITH YOU

at Christmas, and throughout all the days
of the New Year to come.

JOHN H. ETRIS

HARDWARE

17 W. Broad St.

Palmyra



APPRECIATION

We take this opportunity to express to you our
appreciation of your business during the past
year and to wish you a Merry Christmas
and a prosperous New Year.

SHULMAN'S

PALMYRA'S LEADING DEPARTMENT STORE
13 W. BROAD STREET, PALMYRA



A JOLLY CHRISTMAS

May we flash this message of good cheer—"A Jolly
Christmas and a happy New Year?"

Wm. F. BECKER

GROCER

517 Howard Street

Riverton



IT'S CHRISTMAS,

and with its coming we welcome the fine spirit of
friendliness that goes with it, and are desirous of
sending this Greeting to all those whom we serve
and those we hope to serve.

W. Rex McCrosson Inc.

Realtors

Palmyra, N. J.



A JOYOUS YULETIDE

May every one of your fondest wishes descend from
the stage of dreams and become actual
realities and may the New Year
bring you an increased measure
of health, happiness and
prosperity.

JEROME J. ZISAK

FUNERAL DIRECTOR

1119 W. Lehigh Avenue
PhiladelphiaTelephone
Baldwin 3000



We greet our patrons and wish them
a happy, joyous Christmas.

RUBEN FELZOT

107 W. Broad Street

Palmyra



TO YOUR HEALTH

—and good cheer for this Christmas season.

ELWOOD JOHNSON

PAINTER

734 Morgan Avenue

Palmyra



Season's Greetings

We send you a message of Christmas cheer
and we wish you a season of
full happiness

KESSLER'S ESSO STATION

Broad and Morgan, Palmyra



APPRECIATION

We take this opportunity to express to you
our appreciation of your business during
the past year and to wish you a

MERRY CHRISTMAS

and a

PROSPEROUS NEW YEAR

Mr. and Mrs. Harry Blanc

PALMYRA PHARMACY

RETURNED PRISONER OF WAR SPEAKS

(Continued from page 4)

tant, was not all, he related.
"We live for the Red Cross parcel," continued Sergeant Goodwin, "because it enabled us to have a reasonable diet."

All agreed that they would have suffered severely on the German rations of black bread, two potatoes, and this soup. This soup was described by one of the men as the water in which the potatoes had been cooked and, by another as "boiled grass."

The repatriates said their Red Cross food parcels reached them regularly on arrival. Packages were locked in a storeroom at camp and opened jointly by the German camp commander and their own camp spokesman.

After each withdrawal, the storeroom was locked, the men being allowed to take only what they needed for one day. Camp authorities punctured the tin containers of canned goods to prevent their being stored for use during an escape, the men said.

The prisoners went to amusing lengths to squeeze the last ounce of enjoyment from their Red Cross parcels. Sometimes hours would be consumed discussing a menu. One "delicacy" concocted from the food in British Red Cross parcels they dubbed "repatriation cake." This consisted of cake flour, dehydrated prunes, and other fruits, stirred together and cooked. A little wood-burning stove in Sergeant Goodwin's barracks was used for cooking and for brewing tea and coffee.

Packages received by the British, Scottish, and Canadian prisoners gave all the men a wider variety of food and promoted comradeship among all the Allied prisoners, according to Sergeant Goodwin. He described the Red Cross parcels as the cement which bound the Allied prisoners together.

Some of the men are to remain at Walter Reed Hospital, while others are going home on furlough or to other hospitals.

NOTICE OF SETTLEMENT

Trustees Account

Estate of Frederick G. Brown, deceased.

Notice is hereby given that the First Account of the subscribers, Trustees, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 27th, 1944, at ten o'clock in the forenoon.

Grace McNeal Brown,
Marie Brown Shible,
Cor. Exchange National Bank
and Trust Company, Philadelphia,
Trustees.

Proctors: Boyle and Archer.
Dated: December 17th, 1943.
12-23-1-30

CLASSIFIED ADS

FOR SALE. Brass bed, box springs, oak bureau, serving table, swivel chair and gas heater. Phone Riverton 0806.

FOR SALE. Child's automobile; all metal; reconditioned. Phone Riverton 0097.

GIRL WANTED. Young lady interested in dental nursing. Call Dr. Joseph Katz, Riverside 0133.



Just a simple note for our
heartfelt wish to you for a
happy Christmas.

A. McCOMBS

108 1/4 W. BROAD STREET

PALMYRA, N. J.



SEASON'S BEST

May the true spirit of Christmas reflect on
your every wish.

Whitmer's Quality Market

117 E. Broad Street

Palmyra



There is no greater joy than knowing the
warmth of a happy Christmas. We wish
you that joy.

J. R. JOHNSON

Broad Street, Palmyra



CHRISTMAS 1943

May it bring you a bountiful fullness of peace,
happiness and all the things of your heart's
dearest desire.

MILLSIDE FARMS

RIVERSIDE, N. J.



SAME OLD WISH

... always new. A Merry, Merry Christmas
and Happy New Year to You!

Fidelity Mutual Saving & Loan Association

423 MARKET STREET
CAMDEN, N. J.



MANY GOOD WISHES

—To you this glad Christmas season and may it
be yours to enjoy contentment and prosperity
during all the year to follow.

A. A. A. of Central New Jersey

H. E. MOYER, DISTRICT MANAGER

Riverton, N. J.



WE WISH

—That we might personally hang a Holly Wreath
on the door knob of our many friends. This is
hardly possible, but we do wish to each of
you the heartiest wishes for a Merry
Xmas and a prosperous
New Year.

McALLISTER'S

7 E. Broad St., Palmyra

Store Hours Xmas Day—9 a.m. to 1 p.m. and 6 to 10 p.m.

Closed All Day Sunday.

CHRIST CHURCH, EPISCOPAL
Parry Avenue, Palmyra, N. J.
The Rev. Hugh Morton, Rector

11:00 p.m. Carol Service (Church).
11:30 p.m. Midnight Mass of the
Nativity and Sermon. Persons ex-
pecting to receive Holy Communion
Christmas Eve are asked to keep the
Church's Rule of Fasting and Prayer
before the Midnight Service. We
are asked to keep this great Feast in
a truly Christian manner by not at-
tending secular parties before the
Service nor eating and drinking any-
thing after our regular evening meal.

Saturday, Christmas Day, Decem-
ber 25—

9:00 a.m.—Holy Eucharist and
Short Address.

Sunday, St. Stephen, First Martyr,
December 26.

8:00 a.m.—Holy Eucharist.

9:45 a.m.—Church School.

11:00 a.m.—Morning Prayer and
Sermon.

7:30 p.m.—Y.P.F. Christmas Pro-
gram and Parents' Night.

Monday, St. John, Evangelist, Decem-
ber 27—

9:00 a.m.—Holy Eucharist.

Tuesday, The Holy Innocents, Decem-
ber 28—

9:00 a.m.—Holy Eucharist.

7:30 p.m.—Church School Christ-
mas Entertainment and Party (Par-
ish House).

Wednesday, December 29—

9:00 a.m.—Holy Eucharist.

9:30 a.m.—Intercessions for the
Nation and Allies at War and for
those in the Armed Forces from the
Parish and Community.

Thursday, December 30—

7:30 a.m.—Holy Eucharist.

7:30 p.m.—Adult Confirmation In-
struction (Rectory)

Friday, December 31—

7:30 p.m.—Holy Eucharist.

Saturday, Circumcision of Our
Lord Jesus Christ (New Year's
Day), Jan. 1—

10:00 a.m.—Holy Eucharist and
Short Address.

ABOUT TOWN

C. Edward Smith, of Riverton,
who has enlisted in the Army Air
Corps for aviation cadet training, has

been ordered to active duty Decem-
ber 23rd. Private Smith is the hus-
band of Mervil Haas Smith.

The Rev. and Mrs. Hugh Morton
entertained members of the Palmyra-
Riverton Ministerial Association
and their wives at a buffet-supper at
the Rectory, Parry Avenue, Palmyra,
last Saturday evening.

Miss Phyllis Burr, a student at
Western Maryland College, is spend-
ing the holidays with her parents,
Mr. and Mrs. Melvin Burr, Seventh

street, Riverton.

The directors of the Family Ser-
vice Council of Riverton and Cinna-
minson met on Tuesday of this week.

The Riverton Civil Defense Coun-
cil convened on Wednesday of last
week.

Christian experience teaches faith
in the right and disbelief in the
wrong. It bids us work the more
earnestly in times of persecution, be-
cause then our labor is more needed.



TO OUR FRIENDS AND CUSTOMERS

The Season's best wishes for joy and happiness. By
your thoughtfulness you have helped to make our
Christmas a merry one and we wish the same
for you, together with a Happy New Year!

THE AGNES SHOP

9 E. Broad Street

Palmyra



Our Christmas hopes are for all of you to enjoy this beautiful Yuletide season as did
our forefathers . . . in the spirit of good will that only liberty-loving people
can know. We extend our heartiest good wishes which really mean
"MAY PEACE ON EARTH, GOOD WILL TOWARD MEN" COME SOON
AGAIN TO RULE OVER ALL THE WORLD.

OPTICAL & SCIENTIFIC, INC.

COLLINS BUILDING

RIVERTON

RETURNED PRISONER
OF WAR TALKS

The biggest thing in the lives of American and Allied prisoners of war in Germany is the Red Cross food parcel, according to the first group of fourteen seriously wounded, repatriated American prisoners of war who were interviewed at the Walter Reed Hospital, Washington, D. C.

"Except for the Red Cross food parcel, we probably would have starved," volunteered Staff Sergeant Norman C. Goodwin, of Haverhill, Massachusetts. His comrades agreed. Goodwin was radio operator on a fortress shot down over the North Sea near the German mainland while on a bombing mission to Bremen on June 25. He lost his left leg.

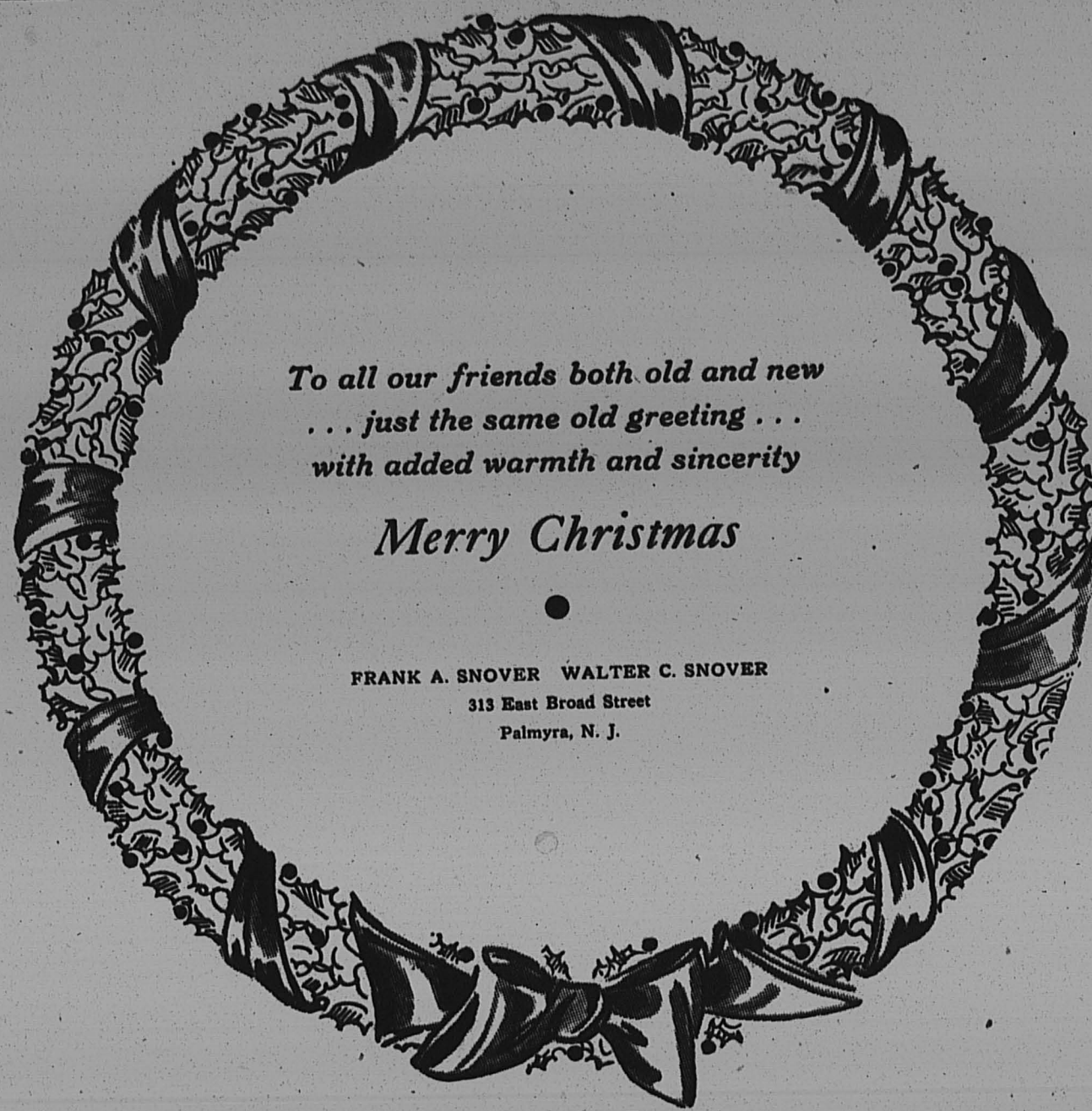
Many of the fourteen men were flyers and paratroopers captured in a seriously wounded condition in Germany, North Africa, Sicily, or Italy. They were recently repatriated, with British and Canadians, on a prisoner exchange with Germany, through a transfer made in Sweden, and were then flown to this country from England. Some had spent all their time in German hospitals, while others had been transferred to prisoner of war camps. Unwounded flyers, the men explained, are sent to Dulag Luft, the main transit camp for airmen. There they are given a number and are officially listed as a prisoner of war, and then assigned to a camp for the duration. Some of the men were assigned to camps with Britons and Canadians, many of whom were veterans of Dunkirk, Dieppe, and Crete.

First Mail

Generally six months elapse after a prisoner of war has been assigned a number before he receives mail from home. This is the most trying period for prisoners, according to the repatriated men.

"That's one reason Red Cross food parcels meant so much to us," explained Sergeant Goodwin. "Since we were completely cut off from the outside world, the weekly Red Cross food parcel was like a message from home."

The factor of morale while imprisoned (Continued on last page)

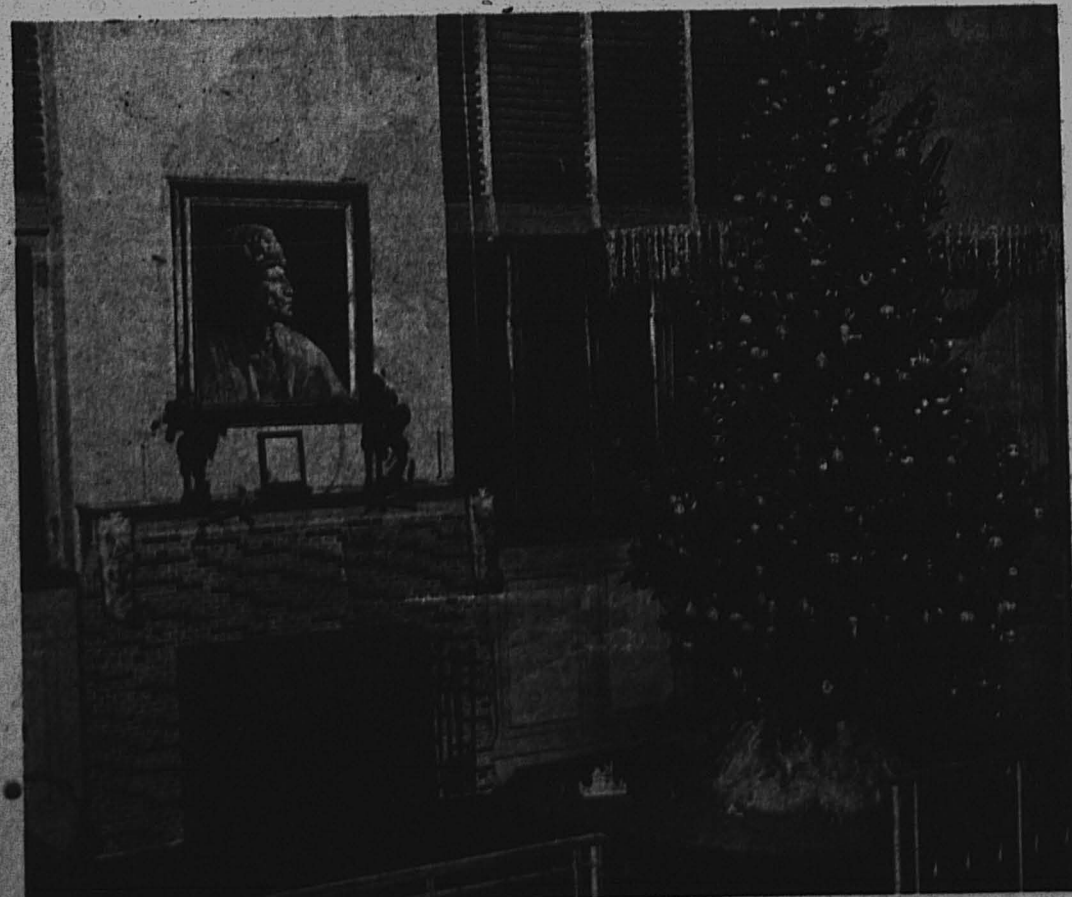


To all our friends both old and new
... just the same old greeting ...
with added warmth and sincerity

Merry Christmas

FRANK A. SNOVER WALTER C. SNOVER
313 East Broad Street
Palmyra, N. J.

The Season's Greetings . . .



to our many friends in
these communities

IN completing our Thirty-sixth year of service as your bank, we find that each passing year brings a deeper appreciation of the pleasant business relations existing between us.

May your Christmas be one of joy....with bright hopes for the future.

CINNAMINSON BANK AND TRUST CO.
Riverton, New Jersey



BUSINESS DIRECTORY

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want, and to find what
you do.

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5c and 10c STORE
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NOVELTIES, CANDY, ETC.

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Custom-built Cemetery Memorials in
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Get Our Price

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NO TRESPASSING
APARTMENTS
FOR SALE
or
FOR RENT

10c each
45c 1/2 doz.
75c per doz.

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SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
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Cleaning - Pressing - Dyeing
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PAY BIG DIVIDENDS.

IMPORTANT—THE NEW ERA CONTAINS LIVE LOCAL NEWS CONCERNING CIVIL DEFENSE ACTIVITIES, RATIONING, SELECTIVE SERVICE AND OTHER EMERGENCY ANNOUNCEMENTS NOT COVERED IN DAILY NEWSPAPERS. NOW, MORE THAN EVER BEFORE, YOU SHOULD READ THE NEW ERA.
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PHONE RIVERTON 712



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the present with a future!
BUY YOUR BONDS AT THIS THEATRE
—IMMEDIATE DELIVERY—

MATINEE DAILY 1:30
CONTINUOUS SHOWING SAT.
FROM 1:30; SUN. AT 2:00

Friday and Christmas Day

**Red SKELTON
Eleanor POWELL**

I doo it!

RICHARD AINLEY
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CONTINUOUS SHOWING
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—Saturday Matinee Only—
Another Exciting Chapter of
"BATMAN"

Sunday and Monday, Dec. 26-27

SOUTH OF TAHITI
BRIAN DONLEVY
BROD CRAWFORD
ANDY DEVINE
AND MARIA MONTEZ

—Extra Added Special—
One of the Funniest Cartoons
Ever Made
"RED HOT RIDING HOOD"

Tuesday (Only) Dec. 28th
2—GOOD FEATURES—2

BOYS' REFORMATORY
STARRING
FRANKIE DARRO

GRANT WITHERS
LILLIAN ELLIOTT
SEN WELDEN
and

ROMANCE ON THE RANGE

Wed. and Thurs., Dec. 29-30
2 — DELIGHTFUL HITS — 2

YOUNG IDEAS

and
Badlands of Dakota

Robert Stack — Ann Rutherford
Richard Dix — Frances Farmer
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Shown Once Only at Night at 8:30



Our greeting to you this Christmas is not
just a custom . . . it's a heartfelt hope.

South Jersey Supply Co.

131 W. Broad St., Palmyra



Above all — may good cheer and health be
yours this Christmas season.

Olds Community Garage

10 Broad Street, Riverton



The season's greetings to you . . . good cheer,
health and happiness

FREEMAN HUNTER

611 Main Street

Riverton



TO ALL OF YOU

Whom we have faithfully endeavored to serve
while here—a very Merry Christmas

Sciulli's Shoe Service

E. SCIULLI, Prop.

105 W. Broad St., Palmyra, N. J.



WE WISH YOU
a very happy Christmas Day, and may every one of
the 366 days of 1944 bring Joy, Happiness and
Health.

C. Ward Lowden
HOUSEHOLD APPLIANCES

17 E. Broad Street

Palmyra



THE WARMTH OF GOOD FELLOWSHIP
AND GOOD THINGS TO YOU FOR
Christmas

Burke's Service Station

Broad and Linden,

Riverton, N. J.

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON PALMYRA CINNAMINSON

54th Year, No. 11

THE NEW ERA, THURSDAY, DECEMBER 30, 1943

PRICE FIVE CENTS

Happy NEW YEAR

FEARED DROWNED

Clement Hines, of Washington avenue, Palmyra, a well known carpenter and sportsman, disappeared last Monday during a duck hunting trip on Wading River, near New Gretna, and it is believed he may have been drowned.

Mr. Hines had been shooting ducks from a blind along with two companions. He left the others to go farther down the river in his car and planned to come back by 4 o'clock.

When he failed to return, state troopers were notified and a search was begun. His gun was found on the shore at a spot on Wading River and a small boat he had carried on top of his car was in the river half filled with ice. Footprints showed he had gotten into the boat and four ducks he had shot were found on the ice.

State Troopers, Coast Guardsmen and friends from Palmyra searched during the day Tuesday and natives of the area went through the woods and cabins in the vicinity. Grappling irons were used in the river.

The search is still being continued, but no further trace of the missing man had been found up to Wednesday night.

MISS REBA TROXELL TO ADDRESS SACRED HEART PTA

The regular monthly meeting of the Sacred Heart P.T.A. will be held in the school hall Thursday, January 13, at 8 p.m.

Miss Reba Troxell, R. N., attendance officer of Burlington, N. J., will be the guest speaker.

Miss Troxell will speak on "Juvenile Delinquency."

Fathers as well as mothers are cordially invited to attend this meeting.

DOUGLAS—WARD

The poinsettias and chrysanthemums on the altar of Christ Episcopal Church, Palmyra, formed the background for a very pretty wedding at 1:30 p.m. on Sunday, December 26th. At that time Miss Lois M. Ward, daughter of Mayor and Mrs. John F. Ward, of 802 Parry avenue, became the bride of Mr. Allan D. Douglas, Seaman First Class U. S. Coast Guard, son of Mr. and Mrs. Allan D. Douglas, of Los Angeles, Cal.

The ceremony was performed by the rector, Rev. Hugh Morton. Miss Ward was attended by Miss Ruth E. Coombs, of Palmyra, and was given in marriage by her father. Mr. A. Marcy Lippincott, also of Palmyra, was best man. John Coleman and Antonio Bento, uncles of the bride were ushers. The bride wore a becoming aquamarine wool suit with matching hat and veil, and a corsage of white roses and sweet peas. Miss Coombs wore a dress of coral pink and a corsage of sweet peas and talliesman roses.

The bride is a graduate of Palmyra High School and Pierce School of Administration, and is employed by the Penn Mutual Life Insurance Company. The groom is a graduate of a Los Angeles High School and is at present attending school at Boston Tech, with the U. S. Coast Guard.

After a reception at the home of the bride, the couple left for Boston where Seaman Douglas expects to finish his course this week, and will have a furlough before being assigned to active duty.

BROTHERS MEET

Sherman C. Gootee, Pharmacist Mate, 2-c. U. S. Navy, son of Mr. and Mrs. William Gootee, of Riverton, recently visited his brother, P.F.C. Harry S. Gootee, in Salt Lake City, this being the first time that they have met since joining the armed forces.

The Navy representative of the family, who recently participated in the invasion of Tarawa was given a six-day furlough upon his arrival on the Pacific Coast and flew to spend Christmas with his brother in Utah. Sherman Gootee has already participated in three major invasion campaigns.

STORE ROBBED

A cash box containing a sum of money was stolen from the Philadelphia Market House, Palmyra, during the early morning hours last Friday and two soldiers who were arrested by State Police on Tuesday are alleged to have confessed to the theft.

According to police reports, the pair were taken into custody after an attempted holdup near Camden. They are David M. Durant, Jr., of Hyde Park, Mass., and James S. Murphy, 1045 Pine street, Camden. Both escaped from the guard house at Kellogg Field, Mich., while they were awaiting transportation to Leavenworth to serve terms for desertion.

The break was discovered by one of the Market House proprietors, Morris Lipkowitz, who noticed that a rear transept was open. Investigation showed that the cash box was missing.

Police believe that the culprits opened the transept and then pried the bolt of the rear door loose from above.

The report that the entire stock of holiday turkeys was taken was unfounded.

Both those taken into custody are reported to have confessed to several other crimes during their trip east from Michigan.

BLOOD PLASMA NEEDED

Miracle is not a word to be used lightly, but it is the only word that completely describes what your blood in plasma form can do for our wounded men. The next Caravan leaves Riverton January 5th. Please call today for an appointment. Telephone Riv. 0398 or Riv. 0658.

WEEK OF PRAYER SERVICES

Beginning Tuesday evening, January 4, in the Epworth Methodist Church, the services inaugurating the Week of Prayer for the Churches will be conducted. Three other services will follow, meeting in the following churches.

Wednesday, Christ Episcopal Church, Palmyra; Thursday, Central Baptist Church; Friday, Calvary Presbyterian Church. All services are scheduled to begin at 8:00.

Listen also for the tower chimes and church bells which will announce the "Minute of Prayer" each evening at 6:30. The chimes will play and bells will ring a few minutes before six and then promptly upon the hour the community is asked to pause in prayer. Come and bring your friends to the Week of prayer services.

HALL ATTRACTIVE

Many have admired the Christmas decorations on the outside of Palmyra's borough hall. The blue and white lights are especially effective.

RIVERTON-CINNAMINSON COMMUNITY CHEST AND NATIONAL WAR FUND

December, 1943

Total cash received	\$12,372.15
Direct contributions Burlington Co. Hospital	50.00
Direct contributions Cinnaminson Home	100.00
Pledges	301.25
	\$12,823.40

Less expenses	124.35
	\$12,699.05

Distributions

Family Service Council	\$ 1,643.35
Visiting Nurse Society	1,797.41
Burlington Co. Hospital	747.64
Cinnaminson Home	436.51
Zurbrugg Memorial Hospital	1,013.55
(Special request \$500.00)	
	\$ 5,638.46

Total cash received	\$12,372.15
Less expenses	124.35
	\$12,247.80

Distributions	5,638.46
	\$ 6,609.34

For U.S.O. War Fund relief agencies—cash	\$ 6,609.34
Plus pledges	301.25
Total U.S.O.	\$ 6,910.59

Marked Contributions

Zurbrugg Hospital	\$500.00
U. S. O.	607.00
Burlington Co. Hospital	3.00
Community Chest	35.00
	\$ 1,145.00

FILSON GRAFF, Treasurer.

TO ORGANIZE

Palmyra Borough Council will organize for 1944 at noon on New Year's Day. The only change in the personnel will be that Joseph L. Stack will replace William F. Engle as a member of the governing body. The Cinnaminson Township Committee will organize in the Parry Fire House.

Earle B. Harder, recently elected member of the committee will be sworn into office.

BAN LIFTED

The ban which prohibited children under 16 years of age from attending movies or other public functions was lifted on Monday night of this week by local health authorities.

The decision was made after careful consideration and was motivated by the greatly improved health situation in local communities.

RED CROSS NEWS

Beginning the first of the year the Red Cross Office will be open only 3 days a week—Monday, Wednesday and Friday—with regular staff assistants in charge.

Due to the diminished number of these assistants any volunteers will be greatly appreciated.

Anyone wishing to take the Red Cross Nurses Aide course starting in January please call Mrs. George Borset, telephone 0621. Due to the shortage of nurses in hospitals and communities there is a great and added need for these trained nurses' aides.

HENRIETTA H. RICHMAN

Mrs. Henrietta H. Richman, aged 93, widow of the late William Richman, died at her home, 104 Broad street, Riverton, December 22. Born in Philadelphia, Mrs. Richman had lived in this section for over 60 years. She is survived by a daughter, Mrs. May Richman, of Riverton; a son, Horace A. Richman, also of Riverton; a granddaughter, Mrs. Spencer

WINTER PARKING

The Commanding General of the Second Service Command has informed State authorities that it is essential for the war effort that the highways of the State be kept free and clear of obstructions this winter so as to expedite army convoys and transportation facilities engaged in the hauling of lend-lease equipment, food supplies, and material needed for the front. They request of the Governor the coordination of all State facilities, and the responsibility for such has been placed in the hands of the State Highway Commissioner.

The police of the State are being asked to cooperate wholeheartedly in this endeavor and, primarily, to see that the following roads are kept entirely clear of parked automobiles during snow storms:

State Highways
County roads
Streets with bus and trolley lines
Streets on which war plants are located.

Streets near truck terminals.
There are many so-called main roads in towns and municipalities which the above list does not include, but which are known to the local authorities and must be included in this list.

In the event heavy snow fall is anticipated, the police of the State will be informed by the State Police office via radio, teletype, or telephone, whichever facility is available for the municipality concerned. In such event it is requested they utilize the regular police force, the auxiliary police force and the air raid wardens, if necessary, to see, first, that cars do not park on the roads to be kept open, and, second, if they do park that owners of the cars are instructed to remove them immediately.

Encourage your residents who find it necessary to park their cars on side streets to park on one side of the street only. Parking should be on the North and East sides of the street. The North and East sides are designated for parking as snow on these sides normally melts first and drift is usually to the West and South sides. If local conditions in your municipality make it undesirable to follow the procedure outlined, will you please designate in each case what you consider necessary.

The Army and the State authorities concerned will greatly appreciate your cooperation in this very important matter.

The Porch Club

The annual Christmas Tea and Tableaux given by the Porch Club each holiday season for the neighbors and friends of Porch Club members on Tuesday afternoon, December 21, was the usual success.

The club, as always, was attractively decorated in holiday greens. The tableaux under the direction of Mrs. Ellen Shreve Hunn were appropriate and well executed.

The first tableau depicted a lonely American sentry on duty, "somewhere abroad" gazing at the Christmas star by Mrs. Gorman Sargent. The second tableau, the sacred picture, Mary, Joseph and the babe lying in the manger, by Mrs. Robert Adams and Mrs. Ellen Shreve Hunn. The third tableau—Bringing in the Yule Log—Mrs. Edwin Weeks and Mrs. Porter Caldwell.

The music with the tableaux was furnished by Mrs. Cyril Devery at the piano.

G.A.E.S. MEETING

The meeting of the G.A.E.S. will be held at the Porch Club Tuesday evening, January 4, at the usual time of 8:30. This will be the first meeting of the new year and it is requested that all members be present as a very important business meeting is scheduled.

CARD OF THANKS

Mrs. Anna M. Richman and family thank their friends for the many kindnesses shown them and the flowers and cards sent during their recent bereavement.

Johnson and a grandson, Horace A. Richman, Jr., both of Riverton.

Funeral services were held from her late residence on December 27th Rev. John Crockett, rector of Christ Church, Riverton, officiating. Interment was in Morgan Cemetery, Palmyra, under the auspices of the Snover Funeral Home.

SCHEDULE

SCRAP COLLECTION

January 15

Main Street (full length)

January 22 — Lippincott and Penn streets. Also Front, 2nd, 4th, Broad, 7th, 8th, Highway

Midway, and Shrewsbury

January 29 — The

(full length).

January 30 — The

Elm terrace,

of Elm ave.

4th, Broad

Midway

29

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

ENGAGED

Mr. and Mrs. Karl G. Frank, 811 Washington avenue, Palmyra, announce the engagement of their daughter, Marie Louise, to Lieutenant William G. Leewer, son of Mr.

Anne Leewer, 423 North Fortieth street, Camden. No date has been set for the wedding.

Lieutenant Leewer, a member of the U. S. Army Air Force, is stationed in England at present.

ENGAGED

Mr. and Mrs. Howard E. Stockton, of East Riverton, announce the engagement of their daughter, Dolores A., to P.F.C. George McCullough, son of Mrs. Helen McCullough, of Delanco.

Private McCullough is now on maneuvers with the Army in Tennessee. No date has been set for the wedding.

MR. AND MRS. JOHN L. McMICHAEL

Mr. and Mrs. John L. McMichael, of Abington, the parents of Mrs. George E. Bush, of Riverton, died within 48 hours of each other. Both were 73 and celebrated their 50th wedding anniversary last year.

Mr. McMichael died last Saturday and his wife on Thursday. Funeral services will be held today (Thursday) in Philadelphia.

SOUTH JERSEY SUPPLY CO.

Storm Sash Now Available

Plumbing - Heating - Roofing - Supplies

WILLIAM G. SEITHER, Prop.

Broad St. and Delaware Ave.

Palmyra, N. J.

Phone Riverton 0234

Palmyra Bowling Alleys

WILL BE OPEN

Every Saturday Afternoon

STARTING NOVEMBER 27th, 1943

From 12 Noon Until Midnight

MR. CAR OWNER

We Don't Care How Much You Have Been Offered

WE Will Pay You MORE!

Telephone For Appointment **Burlington 869**DRIVE IN PHONE IN
WRITE IN

TOP PRICES—THAT'S ALL

Must Have 3000 Cars!

Pay You a BONUS Price

Has Been Driven Less Than 15,000 Miles

MOTORS

Burlington

and Sundays

ABOUT TOWN

Charles Bailey, Seaman 2-c, has completed his basic training in the U. S. Navy at Sampson, N. Y., and is spending a furlough in Riverton with his parents. He will return to Sampson for advanced training.

L. Arthur Hoyt, Naval Aviation Cadet, spent Christmas with his parents, Mr. and Mrs. Arthur Hoyt, of Riverton. Cadet Hoyt is receiving training at Trinity College, Hartford, Connecticut.

Mr. and Mrs. Elvin Powell, of Palmyra, spent Christmas with their daughter and family, Mr. and Mrs. Samuel Silver, of Clayton, N. J.

Miss MayLou Kieckhefer and Miss Cynthia Carpenter, students at Smith College, Amherst, Mass., are spending the holidays with their respective parents.

NOTICE

Riverton, New Jersey
The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at its Banking House, on Tuesday, January 11, 1944, between the hours of 1 and 2 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.Howard B. Conover,
Secretary.

New Shoes From Old

"AMICO"

Electrical Vulcanized

Resoling

No Nails

No Stitches

Shoes

Shined

UNITY SHOE REBUILDERS

541 Cinnaminson Ave., Palmyra



SCIULLI'S Shoe Service

All Kinds of Footwear Repaired or Rebuilt

33 YEARS' EXPERIENCE

Modern Equipment—Best Materials

Daily 8 a.m. to 8 p.m.

Friday and Saturday 8 a.m. to 9 p.m.

105 W. Broad St., Palmyra, N. J.

WHEN LIGHTNING STRIKES
YOUR POCKETBOOKAND you need extra money because of some emergency such as doctor or dentist bills—or because you want to take advantage of a special opportunity to better yourself—or because you want to consolidate your debts into one low-cost obligation and pay it off from income—
COME IN AND ASK US ABOUT A PERSONAL LOAN.

United States Savings Bonds for DEFENSE on sale here

Cinnaminson Bank and Trust Company
RIVERTON, N. J.

Member Federal Deposit Insurance Corporation

Follow
Reddy Kilowatt's
Advice:

"LEARN FIRST AID FOR FUSES"

"Once in a while my service is interrupted and your work held up because a fuse blows out. The thing not to do is call for help. I'm sorry but lack of manpower and the need to conserve gasoline and rubber prevent our coming to your assistance. You have to be your own handy man. Right now, look around and find out where your fuse box is. Then keep extra fuses and a flashlight where you can put your hands on them easily."

TAKE THESE FIVE SIMPLE STEPS

1. Open main switch to shut off electricity
2. Open fuse box
3. Replace fuse
4. Close fuse box
5. Close switch to restore electricity

PUBLIC SERVICE

★ BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS ★

Church Notices

WESTFIELD FRIENDS MEETING

Burlington Pike

Sunday Morning

First Day School—10 a.m.

Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. at Seventh St.

Riverton, N. J.

Sunday School, 9:30 a.m.

Sunday Services, 11:00 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building,

Thomas Avenue and Seventh Street,

Riverton open Tuesday and Friday,

2:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue

Riverton, N. J.

Rev. William F. Quinn, Pastor

Rev. Thomas J. O'Dea, Asst. Pastor

Sunday Masses—6, 7, 9, and 10:30

Daily Masses—7 and 8:30

The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45, and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock.

Phone Riverton 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal on Monday evenings at 7:45.

Monthly Communion Sundays: The Altar Society on the 1st Sunday, The Holy Name Society and Knights of Columbus on the 2nd Sunday, The Sodality on the 3rd Sunday, and the young boys and girls on the 4th Sunday.

Instruction classes for adults at the Rectory every Friday evening at 8 o'clock.

Rectory office hours 10 to 12 a.m., 3 to 5 p.m., and 7:30 to 9 p.m.

5 to 6, 7:30 to 8:30 p.m.—Rector's Hours (Church).

CHRIST CHURCH, EPISCOPAL

Parry Avenue, Palmyra, N. J.

The Rev. Hugh Morton, Rector

Saturday, Circumcision Our Lord (New Year's Day), Jan. 1.

10:00 a.m.—Holy Eucharist and Short Address.

Second Sunday After Christmas, January 2.

8:00 a.m.—Holy Eucharist (Corporate Communion of the Altar and St. Agnes Guilds and the Woman's Auxiliary).

9:45 a.m.—Church School. The Church School will be in session after the '44 vacation' and plans will be made for the postponed Christmas Entertainment.

Evans' Service Station

SUNOCO

GASOLINE and OIL

Tires - Batteries - Auto Accessories

Broad and Main Sts. Riverton, N. J.

OLDSMOBILE

MAKE THIS ITS HOME

OLDS COMMUNITY

GARAGE

Authorized

Oldsmobile Sales and Service

REPAIRS AND LUBRICATION

ON ALL CARS

10 E. Broad St., Riverton

Phone Riv. 1212

NOTICE OF SETTLEMENT

Estate of Kay Kershaw Meckling, deceased. Notice is hereby given that the First and Final Account of the subscribers, Trustees, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 12th, 1944, at ten o'clock in the forenoon.

CAMPDEN TRUST COMPANY, BENJAMIN S. MECKLING, Executors.

Proctors: Boyle and Archer.

Dated: December 2, 1943.

152-1-4

11:00 a.m.—Choral Eucharist and Sermon.

7:30 p.m.—Young People's Fellowship Meeting and Election of Officers.

Monday, January 2—

7:30 a.m.—Holy Eucharist.

4:00 p.m.—G.F.S. Juniors (Parish House).

7:00 p.m.—Choir Rehearsal.

8:00 p.m.—Evensong (Church).

8:15 p.m.—Annual Meeting of the Parish for the Election of Wardens, Vestrymen, and Delegates to the Convention of the Diocese.

8:00 p.m.—Community Week of Prayer Service and Meditation (Epworth Methodist Church).

Wednesday, January 3—

9:00 a.m.—Holy Eucharist.

9:30 a.m.—Intercessions for the Nation and Allies at War and for those in the Armed Forces from the Parish and Community.

7:00 p.m.—Acolytes' Meeting (Rectory).

7:30 p.m.—G.F.S. Seniors (Parish House).

8:00 p.m.—Community Week of Prayer Service and Meditation (Christ Church, Parry Avenue, Palmyra).

Thursday, Epiphany of Our Lord

Notice of Settlement

Trustees Account

Estate of Frederick G. Brown, deceased.

Notice is hereby given that the First Account of the subscribers, Trustees, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 27th, 1944, at ten o'clock in the forenoon.

Grace McNeal Brown, Marie Brown Shaban, Cora Exchange National Bank and Trust Company, Philadelphia, Trustees.

Proctors: Boyle and Archer.

Dated: December 17th, 1943.

152-1-3

NOW SHOWING

STYLE GUIDE

BY OUR STORE

SHERWIN WILLIAMS PAINTS

JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.

Phone 978

WANT ADS

FOR SALE. Household goods. Call at 608 Main St., Riverton.

WANTED. Room near 2nd and Thomas, Riverton. For details phone Riv. 0400.

SEWING MACHINES Repaired, bought and sold. Thomas Aiello, 219 Cooper St., Beverly, N. J. Write or phone Rev. 283, 4t 12-16-1-6

WANTED. Bookkeeper. No complicated system. Male or female. Apply J. T. Evans Co., Riverton.

REPAIRING — Kitchen utensils, and household appliances repaired; knives and scissors sharpened. 408 Thomas Ave., Riverton, Phone 0344.

PERMANENT WAVE, 50¢! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. Mrs. Alfred Smith's Store, Main St., Riverton.

SERVICE. On all makes of vacuum cleaners. Oland Kershaw, (formerly with Hoover Co.), Freck Ave., Riverside, phone 791-J. Also guaranteed rebuilt cleaners. Why not turn in your worn out machine now?

FOR SALE. Home of the late Mrs. Robert Biddle II, 607 Bank Avenue, Riverton, N. J. For details phone Riverton 0472.

comprises men of various faiths.

Christian J. Burich will address the class this Sunday.

KINDERGARTEN CLASSES TO CHANGE SESSIONS

When the Palmyra Schools reopen after the Christmas holiday the Kindergarten groups will change sessions, as had previously been arranged. All children who have been attending in the morning should re-

No abilities, however splendid, can command success without intense labor and persevering application.—A. T. Stewart.

port for the afternoon session and those who have been attending in the afternoon group before Christmas will now attend in the morning for the remainder of the school term. The morning session is from nine to eleven-thirty and the afternoon session from one to three-thirty.

When Expense
Is A Factor . . .

Our finest equipment, including use of our chapel and organ, and our most attentive direction is a part of the SNOVER Funeral Home Service.

Cost is varied only by the grade of casket selected and the number of cars we are asked to provide. Our prices are always exceedingly moderate and, if necessary, special terms can be arranged.

The SNOVER FUNERAL HOME

Incorporated

Licensed in New Jersey and Pennsylvania

313 East Broad Street, Palmyra, New Jersey

Phone—Riverton 0830

BUY WAR BONDS AND STAMPS

Over New Year's, too,
please help keep
Long Distance wires
clear

Especially this Friday, Saturday and Sunday.

Remember, there are no holidays for war—or the telephone.

NEW JERSEY BELL
TELEPHONE COMPANY

Wide Selections for Brown Stamps LMNP-Q



**Expire
Jan. 1st**
Brown Stamp "A" Also Valid This Year
GREEN STAMPS D, E & F
GOOD TILL JAN. 20TH

OPEN LATE
THURSDAY TILL 10
FRIDAY TILL 9

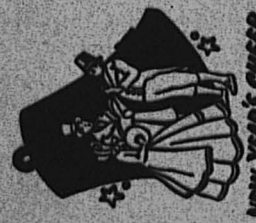
DON'T FORGET TO USE YOUR FIVE EXTRA MEAT RATION POINTS... Use Spare Stamp No. 1 from Ration Book No. 4 to purchase Pork. This stamp is not redeemable after January 2nd.

Chickens ALL SIZES
STEWING CHICKENS 41c
"Chickens Are Not Rationed"

- | POINTS PER POUND | PRICE |
|---------------------------------|-------|
| 1 LEG OF LAMB TENDER | 30c |
| 1 LOIN LAMB CHOPS | 35c |
| 1 RED LAMB CHOPS | 42c |
| 1 LAMB SHOULDER SQUARE CUT | 35c |
| 2 FRESH HAMS SHANK END | 29c |
| 1 FRESH HAMS BUTT END | 31c |
| 1 PORK LOIN ROAST ALL | 39c |
| 1 PORK LOIN ROAST HALF | 31c |
| 5 HAMS READY TO SERVE—SHANK END | 37c |
| 1 HAMS READY TO SERVE—BUTT END | 36c |
| 10 SLICED BOILED HAM | 37c |
| 5 FRANKFURTERS | 37c |

Cod Fillets 33c
NO. 1 CANADIAN SMELTS 25c
SALT HERRING 15c
ROE SHAD WITH ROE 20c

EGGS FROM NEARBY FARMS
DAILED BROWN—MEDIUM SIZE GRADE A
WILDMERE EGGS 49c
CRESTVIEW EGGS 49c



Many thanks for your patronage in the year just past and we wish you a very HAPPY NEW YEAR

SHULMAN'S

PALMYRA'S LEADING DEPARTMENT STORE
13 W. BROAD STREET, PALMYRA

Announcement

A complete electrical department will be opened immediately to be of service to the public.
This electrical service will include the servicing and rebuilding of all electrical appliances as well as power and light service.
Let your electrical troubles be our headaches.
There is no job too large or too small to be given our prompt attention.
Just lift your receiver and call Riverton 1266, or stop at our shop and ask for Paul Maguire, our electrician. He will be glad to give you prompt and courteous service.

ELECTRICAL DEPARTMENT

RIVERTON MACHINE

608 Broad Street, Riverton, N. J.

POLIO CAMPAIGN

Dr. Chan H. Ehrlich, of Riverdale, has been named Chairman of Burlington County for the 1944 Drive Against Infantile Paralysis. It was announced today by the New Jersey office of The Celebration of the President's Birthday for The National Foundation for Infantile Paralysis.
This is the third Drive under wartime conditions. The County Chapters have been geared to cooperate completely with military and production leaders.
Military leaders and war manpower officials have lauded the work of New Jersey's County Chapters. The Military point out that the prompt isolation of polio cases prevents the spread of the disease to the various Army and Navy camps throughout the state. The development of isolation facilities for infantile paralysis victims have saved thousands of work hours for the families of those stricken.
The theme of this year's Drive, the 6th, will be "Note the importance of health to final victory. Victims of infantile paralysis are not available for military or production work unless the Sister Kenny method gets there before it is 'too little... too late.'"

Realistic Problem

Dr. Ehrlich, accepting the chairmanship said: "We of Burlington County are face to face with a realistic problem. I am confident that my neighbors will do their share in helping provide us with funds to fight that dreaded scourge of humanity, infantile paralysis.
Citizens of this State must realize that the disease recognizes no distinctions and it may strike anywhere and at any time. Funds contributed to the 'Fight Infantile Paralysis' campaign in 1944 will supply trained Sister Kenny Technicians, hospitalization, convalescent care, orthopaedic physicians, physiotherapy and other care for new victims of polio.
President Roosevelt in a recent statement urged all State Chairmen and polio fighters to go "all-out" in a drive for additional funds to fight infantile paralysis. President Roosevelt added that he hoped the disease would soon be brought under control.
In addition to the County and local groups funds are raised through the women's sports, March of Dimes, Mile of Dimes, and Polio Divisions. Collections get under way January 1st and will terminate January 30th when the President's 62nd Birthday is marked.
50 per cent of the funds raised in each County remain with the County Chapter of The National Foundation for Infantile Paralysis; the other 50 per cent is used by The National Foundation for Infantile Paralysis for research work.

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EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor

The Church School will resume sessions in all of its departments this Sunday at 9:45. The children's division which has been closed due to the epidemic for the past two Sundays will be reopened and parents are requested to inform their children that classes will be held in all the departments.
The Sacrament of Holy Communion will be celebrated in the morning service at 11. The choir, under the direction of Mrs. Rachel Lord, will sing "Bread of Holy Heaven" by Franck. In the evening service at 7:45 the anthem will be "How Dear Are Thy Councils" by Wilkerson. The Misses Eileen Rae, Eleanor Sauerwein, Virginia Miles, Stella McCay, and Ruth Richardson will compose a quintet offering a selection.
In the evening service the newly elected officers of the Woman's Society of the Church will be installed: Mrs. Charles Geelan, President; Mrs. Harry Sauerwein, Vice President; Mrs. James Whitesell, Corresponding Secretary; Mrs. Sylvan Lamons, Recording Secretary; Mrs. Charles Malory, Treasurer; Secretary of Christian Social and Community Relations, Mrs. George Rivel; Secretary of Missionary Education, Mrs. Robert Read; Secretary of Work with Armed Forces, Mrs. Edward Zeugner; Secretary of Youth Work, Mrs. Arthur Mandeville; Secretary of Children's Work, Miss Grace Ewald; Secretary of Literature, Mrs. Fred Schletter; Membership Committee, Mrs. Walter Lamons; Fellowship, Mrs. George Hansen; Spiritual Life, Mrs. Neal Raver; Supplies Secretary, Mrs. Frank Durgin; Financial Sec-

retary, Mrs. Eugene Haring and Messengers, Mrs. Harry Kommer, Mrs. Irwin Gumble, Mrs. Milton Jewett, Mrs. Daisy Keach, Mrs. Alfred Gilmore, Mrs. Russell Munser, Mrs. Richard Hynes and Mrs. Harry Schellie.
The Finance Committee will meet Monday evening at 8 in the Parsonage.

The Week of Prayer services will be held in Epworth Church, Tuesday: Choir, Epworth, Palmyra, Wednesday: Central Baptist, Thursday: and in the Presbyterian Church, Friday. All services will begin at 8 p.m. These services are under the leadership of the Ministerial Association of the two communities. Protestant people and all who may care to be asked to observe a minute of prayer each evening at 6 o'clock and to join with fellow Christians in prayer and meditation in the evening services.

The Woman's Society will meet Wednesday afternoon, January 5th, at two o'clock in the Fellowship Room.
A New Years Eve Service will be observed this Friday evening at 10:30 in the Chapel of Epworth Church. A social hour with refreshments will precede the worship service which will be held in the Sanctuary at 11:30.

The Church will be open all day, January 1st, for prayer and meditation.

MUNDORFF-PARKER

One of the most colorful and beautiful weddings of the holiday season took place on Tuesday evening, December 28, at 8 o'clock in the Calvary Presbyterian Church, Riverton, when Miss Elisabeth Jordan Parker, daughter of Mr. and Mrs. Albert B. Parker, 803 Washington Avenue, Palmyra, became the bride of Lt. Charles Paul Mundorff of the Army Air Corps.
The church with its exquisite Christmas decorations formed a perfect setting for the ceremony which was performed by the Rev. Robert B. Stewart.
The bride who was given in marriage by her father, wore a gown of ivory satin with a long train, and her veil of tulle edged deeply with chantilly lace fell from a coronet head-dress of seed pearls. She carried an arm bouquet of calla lilies.
Miss Elisabeth Chambers of Delanco was maid of honor and was attired in emerald green taffeta with matching Juliet cap and veil. She carried an arm bouquet of tallman roses. The bridesmaids, four in number, carried out the Christmas colors. They were gowned in American beauty red taffeta with matching Juliet caps and gowns and carried arm bouquets of white roses. The bridesmaids were Miss Mary Jane DeCoursey of Riverton, cousin of the bride; Mrs. Edward B. Richie, of Palmyra; Mrs. William Cameron, of Palmyra and Miss Doris Hyland, of Edgewater Park. The soloist was Miss Jeanette Hyland of Edgewater Park, with Miss Ruth Peterson Bell at the console.
Lt. Mundorff was attended by Fred Lucas of Delanco, his best man and the ushers were Albert B. Parker, brother of the bride, James R. Wright and David Pagen of Riverton, and Harold Bainbridge, of Trenton.
The bride's mother wore powder blue crepe, the bodice of which was trimmed with coral beads, with a corsage of tallman roses.
The ceremony was followed by a reception at the Riverton Porch Club. Lt. and Mrs. Mundorff are now in New York enjoying a brief honeymoon, after which Lt. Mundorff will go to a New Mexico base.

Another Important Protein Food



Serve a rice and nut loaf as the main dish of a meal. Directions for preparing this protein food are included in the recipes given below.

Did you know that nuts are an important protein food and that they will be featured as a Victory Food Special during November?

Tree nuts are a very concentrated food and are better used as an integral part of the menu rather than as a supplement to an already adequate meal.
They contain both proteins and fats as well as being good sources of minerals and vitamins. Popular domestic nuts include walnuts, pecans, almonds, filberts and peanuts. Here is a good main dish for one of these days when meat is scarce—a peanut and rice loaf. Your ingredients are 2 cups of chopped pecans mixed with 2 cups of cooked rice, 1 cup of dry bread crumbs, 1 cup of milk, 1 beaten egg, 3 tablespoons of flour, 3 tablespoons butter, and chopped peppers, celery, salt and pepper for seasoning. Mix them well into a loaf, pack tightly in a well-greased pan lined with paper, and bake in a moderately hot oven (375-400 degrees F.) for 1 hour. The loaf is better than ever when served with a brown sauce seasoned with chopped parsley. Here are other recipes that include nuts.

Cottage Cheese and Peanut Loaf
1 cup peanuts
1 1/2 cups cottage cheese
1/2 cup cold, cooked rolled oats
1/2 cup milk
1 egg slightly beaten
1 tsp. salt
1/2 tsp. pepper
1/2 tsp. Worcestershire sauce
Fry in deep fat. Drain on unglazed paper. Yield 4 servings.

Peanut Pie
3 eggs, slightly beaten
1 cup white corn syrup
1 cup sugar
1 cup pecan nuts
1 tsp. vanilla
Mix together all ingredients, adding nutmeats last. Pour into 9 inch pie plate lined with pie crust. Bake in a hot oven 450 degrees for 10 minutes, then reduce the heat to 350 degrees and continue baking until a silver knife blade inserted in the center of the filling comes out clean, about 45 minutes.

Chestnut Stuffing
1 qt. chestnuts
1/2 cup bread crumbs
3 tbsp. butter or other fat
Shell and blanch the chestnuts and cook in boiling water until tender. While they are hot, rub through a coarse sieve or colander. Add other ingredients in order given.

Walder Salad
2 cups diced red apple (skin left on)
1 cup chopped walnuts
1 cup diced celery
3 tbsp. mayonnaise
Combine ingredients and moisten with mayonnaise. Serves six.

Peanut-Sweet Potatoes
4 medium sized sweet potatoes
1/2 cup roasted peanuts, chopped
1/2 cup salt
1/2 cup butter
1 egg, slightly beaten
1/2 cup water
Dry bread crumbs
Boll sweet potatoes, drain, peel, and mash. Add seasoning and brown sugar, beat well. Fold in finely chopped peanuts. Shape into forms resembling small sweet potatoes, and then roll in dry bread crumbs. Dip each cake into egg and water mixture and roll again in crumbs.

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New Year's time for us to come forth with an expression of appreciation for your patronage. THANKS, AND A HAPPY NEW YEAR TO YOU!

SHINN'S EXPRESS

RIVERSIDE, N. J.

AMERICAN

EXTEND TO ALL THEIR WISHES FOR A Happy NEW YEAR

We hope the New Year will bring the Victory for which we are all striving and that all the men and women in the armed forces will be with us again to enjoy a last-minute New Year's celebration. We look forward during 1944 to the opportunity of serving you as we have through past years.

OPEN THURSDAY, DEC. 30th, 8 P. M. - 11 P. M.
FRIDAY, DEC. 31st, 8 P. M. - 11 P. M.
CLOSED ALL DAY NEW YEAR'S DAY

MACARONI 10¢

- Get 2nd Spaghetti or Macaroni 5¢
- Get 3rd Spaghetti or Macaroni 10¢
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Beans 9¢
Rob-Rod Rice 2¢ 23¢
Ideal Vegetable Headbe

Rob-Rod Rice 2¢ 23¢
Ideal Vegetable Headbe



Fifteen plane loads of American Red Cross medical supplies were flown from India to China in the past month, according to a cable report received by Chairman Norman H. Davis.
The Twelve hundred cases totaling 32 tons contain more than a hundred most urgently needed medical and surgical items. This record-making air shipment was made possible by the cooperation of Chinese and United States authorities, with the American Red Cross Staff at stations along the routes handling the sorting and reconditioning work.
Allocation of these supplies has been made to the National Health Administration of China, the Chinese Red Cross, the International Relief Committee, and the Chinese Ministry of Education, to assure the widest and fairest final distribution among medical institutions serving the people of Free China.
This shipment, the first large-scale movement of American Red Cross donated medical supplies possible in several months, is but one installment of a comprehensive program in-

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Is Trustful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.
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CHRISTIAN SCIENCE READING ROOM

703 Thomas Avenue
Riverton, N. J.

Betty Grable, Robert Young and Adolph Menjou star in a Technicolor version of "Sweet Rosie O'Grady" for a three day stay at the Broadway starting Thursday, December 30th, then again Friday, December 31st, and Saturday, January 1st, 1944. The New Year's Day with a continuous performance from 1:30. Added special attraction March of Time presents a timely feature called "And Then Japan."

ABOUT TOWN

THE NEW ERA, THURSDAY, DECEMBER 29, 1945

ABOUT TOWN

Mr. and Mrs. Edward W. G. Davis, of New York City, who are visiting in the city, will leave for New York City, N. Y., on Friday, January 1, and will return to Philadelphia for the winter.

Mr. and Mrs. Joseph H. Davis, of New York City, who are visiting in the city, will leave for New York City, N. Y., on Friday, January 1, and will return to Philadelphia for the winter.

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HONOR ROLL

The following is a partial list of the names of the members of the American Legion, Post 100, who are serving in the armed forces of the United States. The list is being published as a tribute to the members who are serving their country.

- Mr. and Mrs. Joseph H. Davis, of New York City, who are visiting in the city, will leave for New York City, N. Y., on Friday, January 1, and will return to Philadelphia for the winter.
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OBITUARIES

Mr. and Mrs. Harold H. Davis, of New York City, who are visiting in the city, will leave for New York City, N. Y., on Friday, January 1, and will return to Philadelphia for the winter.

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CLARIFIED ADS

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Happy New Year

NEW YEAR GREETINGS

WE extend to our customers everywhere our very best wishes for a Healthful, Happy and Prosperous New Year, and we thank you for the confidence placed in our institution over these many years.

BUY WAR BONDS, THE BEST INVESTMENT OF ALL FOR THIS NEW YEAR AND MANY MORE TO FOLLOW — FOR VICTORY AND HAPPY DAYS!

Cinnaminson Bank and Trust Co.

Riverton, N. J.

COFFEE BREAD

It's Just-As-Remembered
600 Rich Blend
COFFEE 24¢
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Save 2c a Loaf
ENRICHED SUPREME
BREAD 9¢
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Fresh Fruits and Vegetables!

York State Danish or New Southern
CABBAGE 6¢

Texas Red Beets 10¢
Nearly Carrots 5¢
Cape Cod Cranberries 35¢
Calif. Iceberg Lettuce 15¢
Juicy Florida Oranges 29¢

Large, Juicy Florida
GRAPEFRUIT 3 for 19¢

EDUCATOR
CRAX 17¢
The All-Purpose Cereal

Rob Roy Pale Dry
Ginger Ale 21¢
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KRAFT SPREADS

Swanky Swigs 18¢
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Soc. 18¢ (2 pk)

Evap. Milk 12 pk 25¢
Shortening 10 pk 23¢
Seedless Raisins 10¢
Puffed Figs 26¢
Fancy Layer Figs 19¢
California Almonds 28¢
Diamond Walnuts 42¢
Fancy Mixed Nuts 45¢
Sweet Marjoram 44¢
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L-M-N-P-Q-R Brown Stamps Valid!

HAMS 35¢
Ready-to-Eat Hams (7 pk) 3¢
Pork Ends 33¢
Center Slices 49¢
Pork Sausage 42¢

ALL MEATS, Fresh Killed
CHICKENS 39¢
3-42¢

Boiled Beef 36¢
Pot Roast 36¢
Boiling Beef 19¢
Beef Cubes 30¢
Meaty Scrapple 28¢

Fresh Hams 32¢
Lean Smoked Bacon 31¢
Chuck Roast 28¢

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These Prices Effective in Our Store and Not Elsewhere

BACON

DEXO 22¢
Hydrogenated Shortening
1-LB 22¢
5 POINTS

CRISCO 68¢
Hydrogenated Shortening
5-LB 68¢
10 POINTS

POINTS EACH

2 PURE LARD 17¢
1 PURE LARD SUNNYFIELD 4 1/2 65¢
1 OLEOMARGARINE 24¢
1 EVAP. MILK WHITE HOUSE 3 26¢
1 ANN PAGE BEANS 3 23¢

Not Rationed Foods

RITZ CRACKERS 2 21¢
STUFFED OLIVES 2 29¢
PEANUT BUTTER 3 19¢
GINGER ALE 3 25¢
MACARONI 3 25¢
PICKLES & RELISHES 1 10¢
POTATO CHIPS 1 23¢

Guest or Personal Size
Ivory Soap 2 Cakes 9¢

EIGHT O'CLOCK—The World's Largest Seller
Coffee 3 59¢
1-LB BAG 21¢
2 1-LB BAGS 41¢

MARVEL-ENRICHED-REGULAR SLICE
Bread 10¢
THIN SLICED SANDWICH LOAF 11¢
JANE PARKER DOUGHNUTS 16¢
ORANGE-NUT-LOAF CAKE 32¢

Florida Thin Skin Juicy 200-216 Size (2 Dgs. 70¢)
ORANGES Doz. 29¢

Florida (176 Size)
TANGERINES Doz. 21¢

Cooking or Eating
APPLES 5 lb Bag 45¢
FRESH SPINACH 2 lb 19¢
PASCAL CELERY Lg. Stalk 15¢
ICEBERG LETTUCE Hd. 12¢
CABBAGE 1 lb 5¢

Red Bliss—New
POTATOES 5 lb Bag 29¢

Church Notices

CENTRAL BAPTIST CHURCH
Fifth Street and Maple Avenue
Palmyra
Rev. E. Dan Morgan, Pastor
Sunday, January 2, 1944

With a New Year about to unfold before us we gather new hope for a fuller and more fruitful year. With a prayer in the hearts of all earnest Christians the cause of Christ shall go forward with renewed strength and glory.

Central Baptist, the "Home-Like" church, extends a welcome to all. Make this your "Service" centre. There is much to be done and much joy to be found in the performance of God's work. Start the year right by resolving to do your bit to keep the church alive and at its best.

Sunday Services

Church School, 10 a.m.—This little town love to go to Sunday school. Keep up their interest, parents, by going with them. There are classes for all ages.

Morning Worship, 11:15 a.m.—For parents who have small children and desire to attend this service there is a children's church conducted in the Cradle Roll department where the children will be well cared for. Pastor Morgan's sermon will be, "Comfort Through Communion." "Hark, Hark My Soul," by Shelley, will be sung by the choir. Immediately following the sermon the Ordinance of Holy Communion will be observed. All confessing Christians are invited to partake.

N. and S. B.Y.P.U., 7:00 p.m.—These two groups meet in the Junior Room and Main School Room respectively.

Evening Worship, 7:45 p.m.—The hour that refreshes, renews, and inspires upon us our need for a quiet pause before another busy week.

The sermon will be "The Word Endureth Forever." The choir will have its usual anthem and special music.

Wednesday, 8:00 p.m.—Mid-Week prayer and praise service.

Thursday, December 30—There will be no choir rehearsal.

Friday, December 31st, 10:30 p.m.—Watch-Night and Fellowship Service.

The Universal week of Prayer will be observed next week and an urgent invitation is extended the members of the churches of the community to be present and bring their friends. The meetings will start Tuesday, January 4 in the Epworth Methodist church; Wednesday, January 5, Christ Episcopal Church, Palmyra; Thursday, January 6, Central Baptist church, and Friday, January 7 in Calvary Presbyterian church. The public is also invited to participate in the "Minute of Prayer" each evening at 6:00 o'clock. The organ chimes of the Presbyterian church and the church bells will call everyone to pray, especially those who are interested in the cessation of hostilities in this world of ours.

CHRIST CHURCH, EPISCOPAL
Fourth and Main Streets, Riverton
The Rev. John R. Crockett, Rector
Saturday, January 1st, New Year's Day (Feast of the Circumcision)—11 a.m.—Holy Communion. Prayers for Peace. Names of those in the service will be read at the altar, and prayers will be offered.
Sunday, January 2—8 a.m., Holy Communion.
9:45 a.m.—Advent mite box offering at children's creche.
11 a.m.—Holy Eucharist. Sermon. Altar Servers—8 a.m., F. Huber, F. Bauer.
11 a.m.—J. Bauer, Crucifer; C. Stewart, M. Steidle, Guards.
Wednesday, Jan. 5—St. Anne's Guild, 2 p.m.
Thursday, Jan. 6—Epiphany. Holy Communion, 7:30 a.m.

BETHANY EVANGELICAL LUTHERAN CHURCH
The Rev. Harold Lee Rowe, Pastor
Broad Street and Morgan Avenue
Sunday, January 2, Second Sunday After Christmas—10:00 is the hour for the Church School. The ban against children gathering in public places will no doubt be lifted by that time, so we hope to greet all the members again.
11:00—The Service. The pastor will take as his sermon theme, "Power in Evil Hands" following the general theme of The Power of God as suggested by the Federal Council of the Churches of Christ in America for the Week of Prayer. The altar flowers will be memorialized by Mrs. Robert Hayes in loving memory of her sister, Mrs. Earl Barrows. There will be special music by the choir.
6:30 p.m.—The Luther League will meet at the parsonage for a fire-side "doggie roast." Their meeting will follow the supper. Each Leaguer will please bring a "doggie" with him.

Calendar for the week—New Year's Day—The churches of the community will be open for prayers.

The pastor and his family will entertain at "Open House" at the parsonage for the members and friends.

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from 3-5 in the afternoon and 7-10 in the evening.
The Week of prayer services will be held for four nights beginning Tuesday, January 4.
The Catechetical classes will meet Thursday evening as usual and will be dismissed by 8:00 in time for the Week of Prayer service.

The Children of the Church will meet again every Thursday at the church at 3:30.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"God" is the Lesson-Sermon subject for Sunday, January 2.
Golden Text: "Behold, the tabernacle of God is with men, and he will dwell with them, and they shall be his people, and God himself shall be with them, and be their God." (Rev. 21:3)

Sermon. Passages from the King James version of the Bible include: "The Lord our God be with us, as he was with our fathers: let him not leave us, nor forsake us!" (1. Kings 8:57) Correlated passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"The God-principal is omnipresent and omnipotent. God is everywhere and nothing apart from Him is present or has power." (p. 473)

The devotion of thought to an honest achievement makes the achievement possible.—Mary Baker Eddy.

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CALVARY PRESBYTERIAN CHURCH
Fourth and Elizabeth Ave.
Riverton, N. J.
The Rev. R. B. Brown, Pastor

On the basis of information received from the local medical authorities that the "influenza bug" has now been completely killed, all church worship services and other activities will be resumed next Sunday morning. The Calvary Church School sessions will be resumed on Sunday morning at 9:30 a.m. with classes for

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New Year's Day Continuous Showing
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Sweet Rosie O'Grady
A Technical Color
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Monday and Tuesday, Jan. 2-3

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MAN FROM DOWN UNDER

Wednesday, Jan. 3

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Adventures in Rookery

—Also—

ITAIN
OCCUPATION

Thursday, Jan. 4

STANWYCK
and McGEE
with BRENNAN
DAVID as Boy KITE

all ages. The Youth Bible Class will meet in the gymnasium, and Mr. Kite will teach.

In connection with the worship service of Divine Worship the Church Ministry will again function. Mrs. A. D. McCall and Miss Jean MacDuff will have charge of the service.

As part of the New Year service of worship at eleven a.m., the Club will render two special numbers, an anthem by Haskins, "Hedy, Hedy, Hedy" and an alto solo, "Out of the Deep" by Haskins. The service, which will be "The Message of the Church for an Old World in a New Year," will be held in the sanctuary.

Graduates of the Communicants' Class, whose official recognition has been postponed twice due to circumstances beyond our control, will be received and welcomed at the service of worship on January 2. The Sacrament of Baptism will be administered.

The Junior and senior Christian Endeavor groups will meet in the

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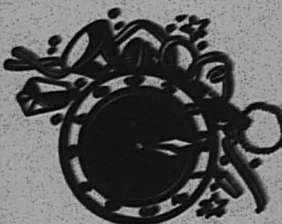
MAN FROM DOWN UNDER
Star of a
hundred
screen
triumphs,
brings you
1,000 new
thrills in
"MAN FROM
DOWN UNDER"

The presence of unknown, where confidence is due, without the assurance of Edna and western boys' pet-ah to decay—Mary Baker Eddy.

If we are truly grateful, we shall cherish these nobles and happy of our residents—to love and comfort.—Baker-Lytton

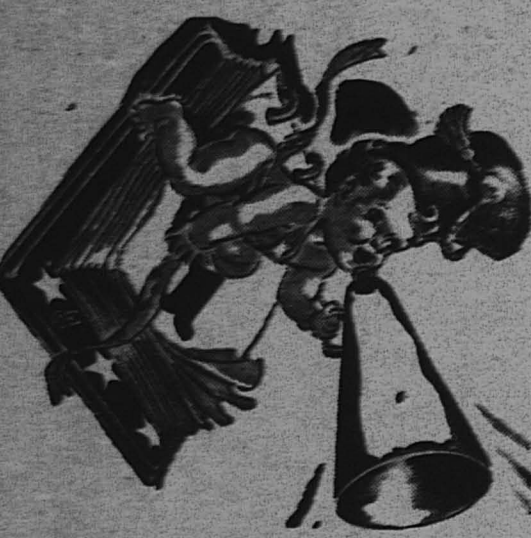


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whom it has been our pleasure to serve, we say thank you and may your 1944 be filled with health, happiness and prosperity.

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