

JULY

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



55th Year. No. 27

THE NEW ERA, THURSDAY, JULY 6, 1944

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Thomas Avenue—Full Length

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Further information regarding the program in Burlington may be obtained from Mrs. Hugh Pugh, Mrs. Samuel Probasco, Mrs. Walter Anderson, Mrs. Carlton Tillinghast, Miss Dorothy Sholl, Mrs. John Morrison, Mrs. Albert Heider, Mrs.

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The Riverton Boy Scouts are assisting in the current War Bond Drive by making a house-to-house canvass. If any resident has been missed those in charge of the campaign ask that the following be notified and a Scout will call: J. W. Van Horn, A. T. Hewlett or F. W. Metzger.

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County YMCA Secretary Clifford W. Ergood was a visitor at the Camps Friday and Saturday and visited Matollionequay during the Chapel Service Saturday morning which was conducted by the campers and counsellors.

July 4th was featured at the Camp by special programs in keeping with the spirit of the day.

WESLEYAN MEN'S BIBLE CLASS

Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths.

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Sarah Devlin, Miss Mary Rice, Mrs. Melvin Shotwell, Mrs. Charles Gibson, Miss Irma Condie, Mrs. Edward Johnson, and Mrs. Harry Lewis. Information about the Riverside Program may be secured from Mrs. Edward Gernant, Riverside, and Mrs. Elliott Krusen, Delanco.

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Decorated Doll Carriage—
1st Prize—Marion Moore.
Decorated Baby Carriage—
1. Betty Lou Leavey
2. Lynn Zayotti
3. Lynn Gibson

Decorated Girls Bicycle—
1. Susan Becton
2. Mary Ann Knight
3. Barbara Townes

Decorated Boys Bicycle—
1. Jack Carhart
2. Emmet Williams
3. Thomas Townes

Decorated Boys Velocipedes—
1. Ajlan Musso
2. Gary Collings
3. Edward White

Decorated Girls Velocipedes—
1. Faith Bell
2. Mary Wright
3. Judy Darrow
4. Lois Clifton
5. Fern Kimball
6. Carol Knight

Original Float—
1. Walter Wolfshmidt
2. Morris and Zaun children

Attractive Float—
1. Bobby Waters and Tommy Veitenheimer
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Patriotic Float—
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The success of the day's activities was largely due to the committee headed by Albert C. Farrow and Hilton M. Smith.

McVAUGH—McCLUNG

Announcement is made of the marriage of Miss Mary Beth McClung, daughter of the late William S. McClung and Mrs. Maude M. McClung, of Amarillo, Texas, to Corporal Edwin S. McVaugh, son of Mr. and Mrs. John E. McVaugh, of Woodside Lane, Riverton.

The marriage took place Saturday, June 24, at 8:30, in the Polk Street Methodist Church, Amarillo, Texas. The bride was given in marriage by her uncle, John McLean, of Hereford, Texas, and was attended by Miss Harlene Cook as maid of honor. Pvt. John E. McVaugh, Jr., of the Army Signal Corps, stationed at Camp Crowder, Mo., was best man for his brother.

Corporal and Mrs. McVaugh took a short honeymoon trip to Cimarron Canyon, New Mexico and will reside at 410 B West 12th Street, Amarillo, Texas.

Mrs. John E. McVaugh attended the wedding of her son.

"AN HONEST DUTY—BLOOD DONATIONS"

Much has been said about our obligation to fighting men at the front. Various appeals have been made for Red Cross blood donors—appeals that were phrased to make us here at home feel like heroes or martyrs when we gave up a pint of blood. When you make your contribution to the Blood Bank you have not evaded the honest duty of every man or woman who enjoys the security that our armed forces offer.

Nothing could be more worthy—more intensely human in its purpose—than giving your blood to insure the life of a man whose sole objective is to protect you and your loved ones.

July 25 is Blood Donor Day. Call 0398 or 0411.

TENNIS WINNER

On the particularly warm afternoon of July 4th, Kenneth Merrill, two-time winner of the Riverton Public Parks Singles Championship, faltered unexpectedly in defense of his net crown and was outdueled by Jack Lewis, 18 year old Palmyra High School graduate, in a grueling four set match, 4-6, 6-3, 7-5, 10-8. However, although losing, Merrill not only proved his prowess as a "tennis titan" but a tutor as well, his conqueror also being his protege. The winner received a beautiful gold cup and the runner-up a unique gold statue. Linesmen for the final round included Ellsworth Stone, Sidney White, Cy Devery and Larry Coolbaugh.

Semi-finalists included Russell Jermon, who bowed to Lewis, 6-0, 6-4 and Sidney White, a victim of Merrill in a three-set encounter, 4-6, 6-2, 6-2.

First Round

Clyde Measey defeated Larry Coolbaugh, 6-4, 7-5.

Hamilton Carson defeated Taylor Kirby, 6-0, 6-1.

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Second Round

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All committees have completed their plans for the nightly events. A very fine souvenir booklet is being issued and will be distributed during the week's events.

Among many other activities there will be special nights for Games, Old Timers, Chapter of the County, Party Night, Covered Dish Supper, Dances, etc.

FIRST GLIDER TEAM

1st Lt. John W. Parsons, son of Mr. and Mrs. W. S. Parsons, 103 Memorial avenue, Palmyra, navigator of a Ninth Air Force Troop Carrier plane is a member of a five-man flying team which helped carry the first parachute and glider troops to the invasion beachheads, hauls supplies, and evacuates wounded.

Lt. Parsons, a graduate of Ocean City High School, class of '39, was a student at Lehigh University before entering the service in August, 1942.

PALMYRA HERE

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Red Cross blood transfusions under battle conditions saves life of American soldier.

Your blood is desperately needed by the Army and Navy. Watch the papers for local blood plasma collections and plan to contribute at the next opportunity.

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NEW PLAN FOR PURCHASING SUPPLIES

In deciding to adopt a plan of centralized purchasing for all County departments, the Burlington County Board of Freeholders has followed a well-proven program. Throughout the nation, governing bodies have, in the past few years, learned from experience that centralized purchasing of all materials has effected definite savings to the taxpayers.

The purchasing department plan, as it has been adopted by the Board, has been considered with one objective in mind—that of effecting sizeable savings in purchases of all materials used by the county. Through investigation, the Board of Freehold-

ers has found that with few exceptions, centralized purchasing programs have resulted in more economical purchases. In one New Jersey county investigated by the Board, it was found that a saving of 15% in purchases resulted from this plan.

The purchasing committee has been organized on a non-political and non-factional basis. Members of the committee are men who have been selected to spend the taxpayers' money by the taxpayers themselves.

It has been decided to secure the services of a man well experienced in purchasing, who it is felt will, through his experience and his future investigations, be able to assist the committee in its sincere efforts to make the taxpayers' dollars go as far as possible. It is realized that in the war-time period of shortages and high prices, savings possibly cannot be effected in all purchase items, but the committee will endeavor in every way possible to buy at the lowest possible prices, consistent with needs and quality.

Wholesale Basis
Wherever possible, purchases will be made on a wholesale, quantity basis, and small "dollar" purchases from time to time will be eliminated. In purchases in quantity, bids will be asked and the lowest bidder, who can supply the quality needed, will be awarded the contract, regardless of favor or politics. Every effort will be made to consolidate similar purchases of various departments, and to make purchases in large quantities, thereby securing the best possible price.

The purchasing department plan, in no way, add to the cost of county government. The comparatively small cost of operating the department will be more than offset by the savings effected.

A study of similar centralized purchasing programs has convinced the Board that the cost of operating the department can be as small as 1 percent, or less, and that great savings can be effected through quantity purchases and advertising of bids. The committee is desirous of cooperating as much as possible with local county vendors, and in the event of bids being the same on stated purchases, county suppliers will be given the preference at all times.

Reduce Costs
All County department heads have been informed of the new program and it is to be hoped that they, like

the Board of Freeholders, will give full cooperation to this plan to reduce the expenditure of the taxpayers' funds, which must within a short period of time, be reflected in a reduction in the County tax rate. Department heads will in the future, requisition their needs to the office of the Purchasing Department, and when proper bids on prices have been secured, the award will be made to the lowest bidder who can supply the needed merchandise.

No prediction can be made at this time as to the possible amount of dollars-and-cents savings that are possible through this plan, but the Board is convinced from its study of the experience of other governing bodies that large savings are possible. Every effort will be made to effect savings.

In every way the Purchasing Department will be operated on a business-like basis, with politics in the background.

In its study of the centralized purchasing program, the Board has consulted the State Commissioner of Local Government, and has received valued research assistance from the New Jersey Taxpayers Association, whose staff has been of great aid in the technical details of setting up the program.

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

The Calvary Church School will be continued each Sunday morning during July and August. Assembly convenes at 9:55 a.m., with Bible study classes following for children, young people and adults. The Men's Bible Class meets in the gymnasium. The teacher next Sunday morning will be Mr. Woodbourne MacCord.

The morning worship service commences at eleven o'clock. The Pastor will occupy the pulpit on each Sunday in July and on the first Sunday in August. Guest ministers will conduct all other services during August and on the first Sunday in September. Next Sunday morning

Mr. Stewart has selected as his sermon topic, "Life More Abundantly."

Children may be left in the Church Nursery during the hour of morning worship.

Please remember the Union Vesper Service in the Grove in Palmyra on Sunday evening at seven. The Rev. W. Neal Raver and the Methodist Church will conduct the service next Sunday evening.

FOR YOUR LAWN AND GARDEN

FERTILIZERS—

Vigoro
Sheep Manure
Cow Manure
General Crop Grower

GARDEN TOOLS

LAWN SEED

BEAN POLES

POULTRY WIRE

Vita-Var Paints & Enamels

Call

J. T. Evans Co.
RIVERTON

Joa. F. Yearby, Mgr.

SIGNS

NO TRESPASSING
APARTMENTS
FOR SALE
or
FOR RENT

10c each
45c 1/2 doz.
75c per doz.

THE NEW ERA
600 Main Street
Riverton, N. J.

CARS WANTED

Believe It or Not!

We Pay MORE than
New Car Prices
If Car Is Driven Less Than 15,000 Miles

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Phone Burlington 869
OPEN SUNDAY AND EVENINGS

When Expense Is A Factor . . .

Our finest equipment, including use of our chapel and organ, and our most attentive direction is a part of the Snaver Funeral Home Service.

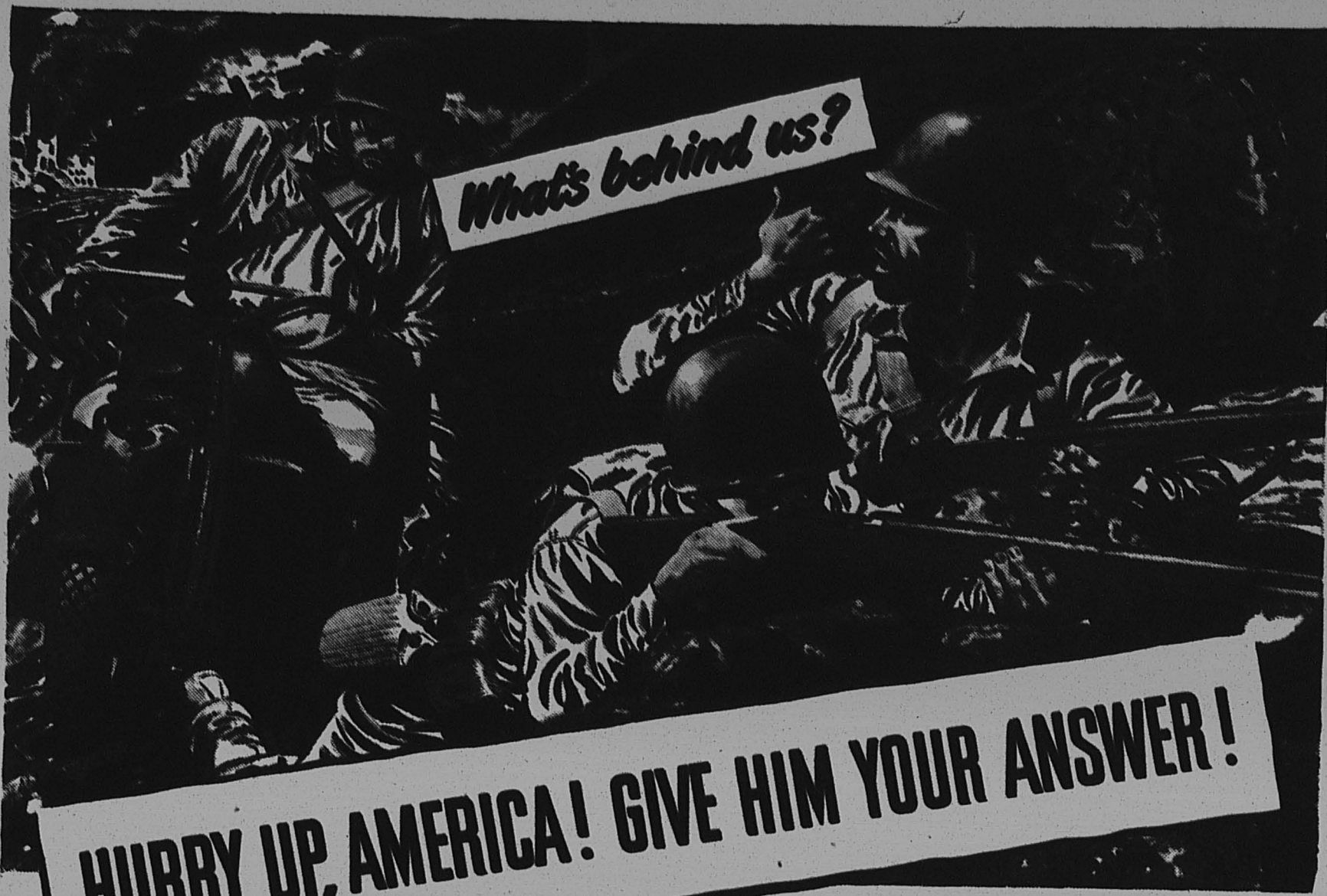
Cost is varied only by the grade of casket selected and the number of cars we are asked to provide. Our prices are always exceedingly moderate and, if necessary, special terms can be arranged.

The SNOVER FUNERAL HOME

Incorporated

Licensed in New Jersey and Pennsylvania
313 East Broad Street, Palmyra, New Jersey
Phone—Riverton 0830

BUY WAR BONDS AND STAMPS



the Fifth War Loan Drive ends July 8th!

AMERICANS!

You in the factories. You in the offices. You on the farms. You in the homes.

You cannot—you must not—fail to get behind your fighting man in this supreme, heroic hour.

He knows what's ahead.

Bloody, bitter fighting . . . superhuman toll . . . hardship . . . pain . . . perhaps death.

He's facing it. He'll keep on facing it, as long as there's breath in his body and blood in his veins.

But he wants to know what's behind him.

And you have only a few days left to give

him the answer.

That answer will be written in the final figures on the Fifth War Loan Drive.

For this is the crucial, the all-important Drive. Never has the need for War Bond buying been so great.

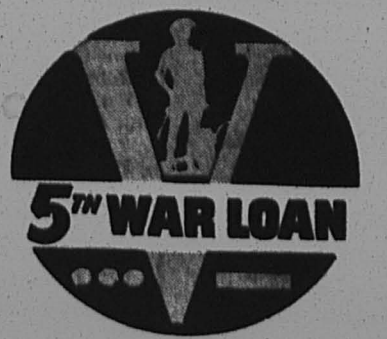
To make the Drive a success, you—and everyone else—must buy at least twice as many Bonds as you bought in the last drive.

If you haven't yet bought your full share, DO IT NOW! The time is short! Make YOUR supreme effort in HIS supreme hour!

Remember—a soldier, your soldier, is waiting for his answer. What will it be . . . from you?

And here are 5 MORE reasons for buying EXTRA Bonds in the 5th!

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the war.
5. War Bonds mean education for your children, security for you, funds for retirement.



Back the Attack!—BUY MORE THAN BEFORE!

KING HOSIERY MILL

Reed Street — E. Riverton

RIVERTON GOLF & COUNTRY CLUB

Park Avenue — Riverton

BURLINGTON FIRE INSURANCE CO.

CLARENCE T. YERKES, Sec'y
611 Main Street — Riverton

OPTICAL and SCIENTIFIC, Inc.
Collins Building — Riverton

W. REX McCROSSON, Inc.
REALTORS
Palmyra, N. J.

LEANORA'S GIFT SHOP
"Come In and Browse Around"
531 Cinnaminson Avenue — Palmyra

FRANK A. SNOVER
—AND—
WALTER C. SNOVER
313 East Broad Street — Palmyra

RIVERTON MACHINE CO.

DIE MAKERS

608 Broad Street — Riverton

FRANK BUA

525 W. Broad Street — Palmyra

OLDS COMMUNITY GARAGE

10 Broad Street — Riverton

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of the State of New Jersey I will sell at public sale on

THURSDAY, JULY 27, A.D. 1944 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 1 o'clock) Eastern War Time, at the Court House, Mount Holly, New Jersey—

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, being and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, bounded and described according to a survey made by Thomas R. Housh, Civil Engineer, October 1924, as follows, viz:

BEGINNING at the westerly corner of Broad and Cinnaminson Streets, thence southwesterly, along the northwesterly line of Broad Street, the distance of twenty feet to a point opposite the middle line of the partition wall between premises Nos. 505 and 510 Broad Street; thence northwesterly, at right angles to said Broad Street, passing through the center line of said partition wall between premises 505 and 510 Broad Street, the distance of one hundred and nine and ninety-five one-hundredths feet to a point; thence Northeastwardly, at right angles to said Cinnaminson Street, the distance of thirty-five and fifteen one-hundredths feet to a point in the Southwesterly line of said Cinnaminson Street; thence Southeastwardly, along said Southwesterly line of Cinnaminson Street, the distance of one hundred and six feet to the place of beginning.

BRING the same lands and premises which Magdalena Rech, (Widow of Joseph Rech) by her deed of conveyance bearing date November Sixth, A. D. 1924, of record in the Clerk's Office of Burlington County, at Mount Holly, N. J., in Book No. 642 of Deeds, page 44, granted and conveyed unto the said Edwin W. Collar, in fee.

SUBJECT, NEVERTHELESS, to the restrictions in reference to the manufacture and sale of spirituous liquors contained in previous deeds, and also SUBJECT, NEVERTHELESS, to the use of the present sewer or drain running through and under said premises, connecting premises No. 505 Broad Street with the sewer on Cinnaminson Street, or any other sewer or drain to replace same as now located or as hereafter located, which may hereafter become necessary to meet the desire of said Edwin W. Collar, his heirs and assigns, to connect said premises No. 505 Broad Street, with said sewer on Cinnaminson Street, by the said Magdalena Rech, her heirs and assigns, and her and their heirs and assigns and occupants from time to time of said premises No. 505 Broad Street.

Decree approximately \$115.00 besides interest, costs and fees.

Belief as the property of Edwin Collar, et al., et al., defendants; taken in execution at the suit of Emma Hunter, complainant; and to be sold by

RAYMOND JOHNSON, Sheriff.

Collector: Daniel Lichtenthal
Dated: June 28, A. D. 1944
Printer's Fee—\$21.50
61-629-7-35

Sculli's Shoe Service

105 W. Broad St., Palmyra, N. J.
ALL KINDS OF FOOTWEAR
REPAIRED OR REBUILT
36 YEARS' EXPERIENCE
Daily 8 a.m. to 8 p.m.
Friday and Saturday 8 a.m. to 9 p.m.

Try Here First

- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- STATIONERY
- CANDY

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

NOW SHOWING



JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.
Phone 978

New Shoes From Old

"AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches
Shoes
Shined

UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Evans' Service Station

SUNOCO

GASOLINE AND OIL

Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

OLDSMOBILE

MAKE THIS ITS HOME

OLDS COMMUNITY GARAGE

Authorized
Oldsmobile Sales and Service

REPAIRS AND LUBRICATION
ON ALL CARS

10 E. Broad St. Riverton
Phone Riv. 1212

HONOR ROLL

The following is a partial list of the men from Riverton and Cinnaminson who are serving in the armed forces of the United States. The New Era makes that relatives of men who have been omitted from the Honor Roll communicate with this newspaper so that the roster can be made complete.

U. S. ARMY
 Pvt. John C. Adams
 Pvt. Thomas F. Adams
 Corp. Frank Alloway
 P.F.C. Robert Anderson
 Pvt. D. J. Anderson
 Pvt. J. M. Aydelotte
 Pvt. Adolphus Bailey
 Corp. William Banks
 Sgt. Walter S. Barclay
 2nd Lt. Robert E. Bartley
 2nd Lt. Howard S. Barto
 Staff Sgt. Patrick F. Brennan
 Pvt. C. J. Bell
 Pvt. Leonard H. Bell
 Pvt. James W. Biddle
 Pvt. Harold Bishop
 Corp. George W. Bishop
 Corp. John N. Blyler
 Pvt. David T. Bohn
 Corp. Henry Borden
 Sergeant R. H. Bottger
 P.F.C. James W. Brown
 Pvt. R. C. Brown
 Pvt. A. M. Brown
 2nd Lt. John Burhoe
 Pvt. William J. Burns, Jr.
 2nd Lieutenant Robert Burhoe
 Pvt. O. E. Cannon
 Roy E. Choyce, Jr.
 Pvt. G. Howard Choyce, Jr.
 Aviation Cadet S. B. Clark, Jr.
 Pvt. Frank R. Clinton
 Major Charles Coddington
 Sgt. Gilbert R. Coe
 Sgt. James H. Coe
 Sgt. Richard S. Coe
 Tech. Sgt. A. V. Robertson Coe
 Pvt. F. C. Cole
 Sergeant J. E. Coleman
 Sgt. Robert Coles
 Vincent P. Collier
 1st Lt. Burton K. Conway
 Corporal William Cook
 Staff Sgt. L. M. Clement
 Staff Sgt. Donald M. Clement
 Pvt. John E. Craig
 Pvt. J. K. Crawford
 Pvt. Harry J. Crowther
 Pvt. Anthony Cucinotta
 Lt. Joe E. Daniels
 J. E. Danielsbeck
 Charles A. DeLaney
 Pvt. N. P. DeLaney
 Pvt. J. L. Denneler
 Pvt. J. G. Devitt
 Pvt. L. C. Dickinson
 Pvt. W. J. Dietrich, Jr.
 P.F.C. Walter H. Drew
 U. Gilbert Duff
 Major Frank B. Elliott
 1st Lt. Harold Elliott
 2nd Lt. Francis B. Elwell, Jr.
 Pvt. Russell Farrow
 2nd Lt. M. E. Faunce
 Pvt. Harold J. Fink, Jr.
 R. L. Frank
 C. A. Frank, Jr.
 Pvt. Fred C. Freeman, Jr.
 Lt. John R. Fulton
 John C. Gales, Aviation Cadet
 Corp. Howard W. Gibson
 Pvt. Frank Giovannetti
 Pvt. A. R. Gladney
 P.F.C. Weston W. Goodnow, Jr.
 Pvt. Edward B. Goodnow
 Sgt. Bernard E. Goodwin
 Pvt. J. J. Goodwin
 Staff Sgt. Cornelius Gordon
 Corp. Richard Gordon
 Corp. George Gordon
 2nd Lt. David F. Gould, 2nd.
 Corp. J. C. Grant
 Pvt. Wm. Greer
 Sgt. Clement A. Haas
 Corp. William B. Haas
 Pvt. R. I. Harris
 Staff Sgt. Calvin H. Heck
 Captain James A. Hemphill
 Corp. Edward Hebrew
 Pvt. J. P. Higgins
 Colonel J. K. Hiltner
 Tech. Sgt. William Holmes
 Pvt. George Horner
 Pvt. C. P. Houston, Jr.
 Pvt. C. R. Hubbard
 Pvt. Lester Hubbard
 Edward J. Hunt
 Pvt. Stanley J. Hylton
 Lt. Joseph W. Irwin
 Pvt. Eugene U. James
 Burke W. Jay, Aviation Cadet
 Pvt. R. A. Johnson
 2nd Lt. Ralph T. Johnston
 1st Lt. Harry F. Jones, Jr.
 Corp. Nathan Jones
 Sgt. Thomas F. Jones
 Sgt. James A. Kennedy
 William Kerr
 Corp. Bruce King
 Sgt. Thelmer King, Jr.
 Sgt. Paul J. Kline

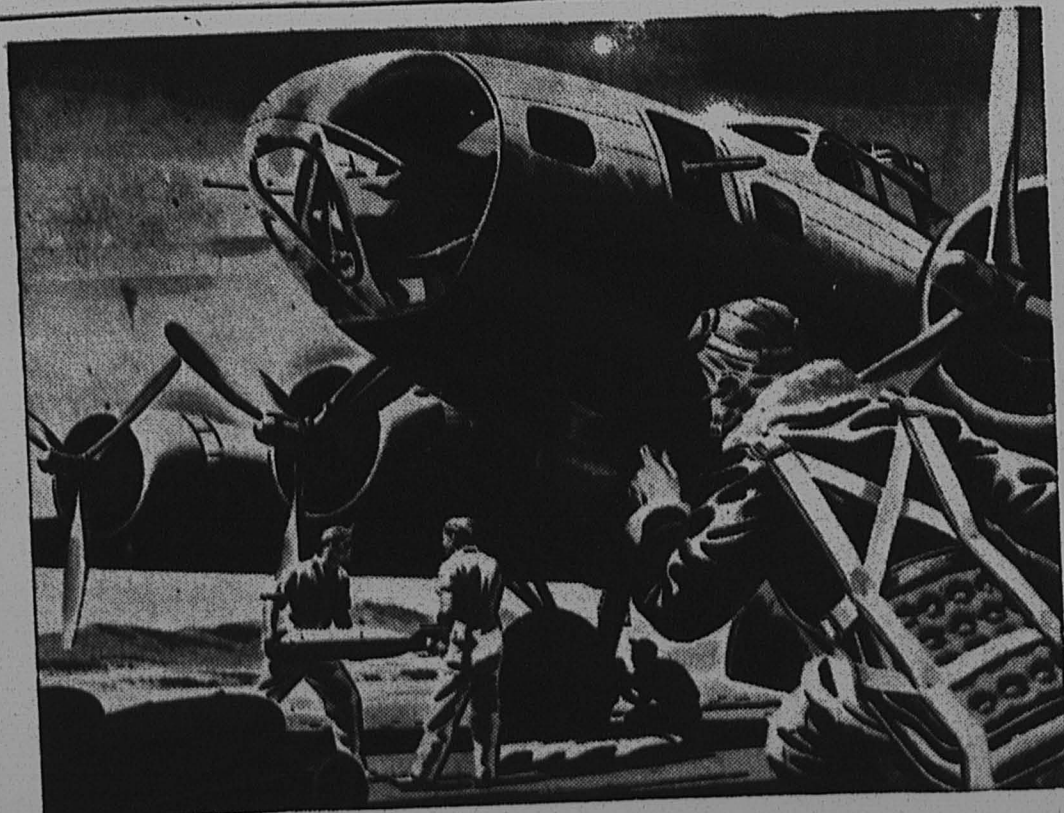
Pvt. John Kessler
 Pvt. Giles Knight
 P.F.C. Robert Knight
 1st Lieutenant W. Patton Kinney
 1st Lt. Nathan Lane, Jr.
 W. J. Leedom
 Sergeant Kenneth Leedom
 Sgt. Miles Leedom
 2nd Lt. William R. Leidy
 Corp. C. F. Leumes
 Pvt. Walter Lezenby
 Sgt. P. R. Lezenby
 2nd Lt. John R. Lewis
 Pvt. J. R. Lilley
 Lt. Richard C. Lilley
 Major Winfield Lippincott
 Corp. Alexander Marcy Lippincott
 Pvt. Raymond E. Lippincott
 Pvt. John M. Longstreet
 Pvt. William W. MacCorkle
 Pvt. R. W. Nason
 Lt. John B. Mathews
 Corp. Joseph Mathews
 Sgt. William G. Mathews
 Pvt. Robert Mathews
 Staff Sgt. George S. Mattis
 Tech. Sgt. Robert Mattia
 Pvt. Bernard E. Martin
 Pvt. Carl T. McDermott
 Sgt. John H. McDermott
 Staff Sergeant William McDermott
 Pvt. Paul McDermott
 Pvt. H. A. McKinney
 Pvt. R. J. McMullin
 Gen. George E. MacMullin
 Corp. Edwin S. McVaugh
 Jvt. John E. McVaugh, Jr.
 Captain C. S. Meers
 Captain Paul M. McCray, Jr.
 Pvt. Jacob A. Meitner
 Pvt. George A. Mendosai
 Pvt. T. C. Mewkovich
 Lieut. Owen T. Merrill
 Pvt. Edwin J. Milloy, Jr.
 Corp. Tech. Philip Mingle
 Corp. Thomas W. Mood, Jr.
 Pvt. Milton Moreland Jr.
 Pvt. Edward G. Morton
 Pvt. J. E. Morton
 Pvt. Charles Morse
 Pvt. Edward Morse
 Pvt. John K. Mustard
 Sgt. Charles E. Myer
 Corp. William O. Myers, Jr.
 Pvt. Elsworth L. Myers
 Pvt. Wm. R. Myers
 Aviation Cadet W. J. Parry, Jr.
 Pvt. Edgar R. Nelems
 Pvt. Frank D. Orlemann
 Captain W. J. O'Keefe
 Lt. John W. Parsons
 Corp. Harry Paul
 Pvt. Richard E. Payne
 Pvt. G. A. Penneo
 Pvt. George J. Perkins
 Pvt. Harry C. Perkins
 Pvt. Henry L. Peyton
 Pvt. George E. Phillips
 Pvt. John M. Phillips
 Flight Commander Dawson Ransome
 Pvt. James Ransome
 P.F.C. P. A. Ransome, Jr.
 Corp. Richard Ransome
 1st Lt. Harold Reynolds
 1st Lt. Harry Riddle
 Pvt. D. C. Roberts
 Pvt. Charles Robinson
 P.F.C. Robert Rowan
 2nd Lt. William H. Rowan
 Robert Robertson, Jr.
 Pvt. Herbert P. Robinson
 J. A. Ruppert, Jr.
 Pvt. Gorham P. Sargent, Jr.
 Pvt. J. J. Sayers
 Sgt. Clarence E. Scales
 Pvt. W. E. Scattergood
 George E. Schuck
 2nd Lt. John G. Seemuller
 Pvt. L. E. Shea
 2nd Lt. Victor Shoenaker
 Pvt. Robert R. Showell
 Major Earl Shrader
 Captain John R. Siddall
 Sgt. George G. Siddall
 Corp. William J. Siddall
 Pvt. C. Edward Smith
 Pvt. Walter L. Smith, Jr.
 Major Edward Borden
 Pvt. R. J. Spear
 Sgt. Leon Stanford
 Pvt. Melvin S. Stebbins
 Pvt. Morris J. Steadle
 Pvt. William X. Steadle
 Staff Sgt. William N. Steel
 Sgt. E. E. Sutters
 Sgt. Wilmer C. Swain
 Pvt. M. J. Sylvestri
 Pvt. Richard G. Taylor
 P.F.C. Leo Terrell
 Pvt. Albert Thiel
 Capt. Harold T. Theis
 Pvt. Ed. F. Trautman
 Pvt. George W. Trautman
 Lt. Col. Loren B. Thompson
 Lt. Edwin Tucker
 Pvt. Harold R. Turner
 Sgt. James K. Turner
 Staff Sgt. Robert Unland
 Pvt. Erich E. Veltzheimer, Jr.
 Corp. Tyler Vile
 Pvt. George Vincent
 Aviation Cadet E. L. Wallace
 Pvt. Raymond A. Ward
 Staff Sergeant Chandler Y. Wark
 Captain John R. Warren
 P.F.C. Kenneth W. Wark

Pvt. Donald Work
 Lt. William deW. Washington
 Pvt. Arthur B. Waters, Jr.
 Tech. James B. Webb
 Pvt. C. L. Widmayer
 Pvt. William Wignone
 Capt. Joseph M. Williams
 Pvt. Harry A. Will
 Captain James T. Wilson
 P.F.C. David Wilson
 Aviation Cadet Richard Wilson
 1st Lt. A. C. Wood, 3rd
 Staff Sgt. Lester R. Yearly
 Sgt. Joseph L. Yearly
 Died while a prisoner of the Japanese.

U. S. NAVY
 Regina S. Groome
 Roberta Richmond
 Army Nurse
 Jane Wolfchmidt
 Lt. Carlotta S. Seemuller
 U. S. Navy Nurse
 Helen Pfaff
 Joseph W. Allen
 John F. Ayres
 Charles H. Bailey, Jr.
 Lt. Richard Barclay
 Lieut. (Sgt.) James Barker
 Warren Blyler
 Rockie Bonatelli
 Lt. (Jg.) Jerome C. Bohnert
 James B. Bonham
 Irwin P. Booth, Jr.
 Charles R. Brown
 Arthur H. Burns, Jr.
 Joseph J. Burns
 Porter B. Caldwell, Jr.
 Charles Cardea
 Dominic Cardea
 Frank W. Clement
 Bernard Coe
 Lieutenant J. D. Correy
 Commander Stuart B. Clark
 Lieut. J. Gardner Crowell
 G. W. Cumpston
 Earl P. Daner
 Granville Dare
 Lt. Willis DeLaCour

L. A. Duff
 Wilbur Edmonds
 Thomas Ford
 Rom T. Elliott, Jr.
 Robert Evald
 Robert T. Flower
 John Goodwin
 Sherman C. Gootse
 Ensign Harry V. Groomer
 Jr.
 Ensign John C. Hallman
 Ensign E. W. Hansen
 Calvin Hobasple
 William A. Hopkins
 Lt. Arthur Hoyt
 Earle J. Hunt
 Hiram R. Johnston
 John M. Kennard
 Richard S. Kinsey
 John D. Knight
 Clement B. Lewis, Jr.
 Ensign F. P. Liberty
 James F. McDermott
 Lt. (Jg.) Owen P. Merrill
 Robert F. Miller
 Ensign Emilie Louise Moorhouse
 Fereman Moorhouse
 Joseph Moorhouse
 Russell Lloyd Musser
 P. P. Nixon
 Howard Parry
 Edward C. Paulus
 Andrew J. Pfaff
 Louis Ransome
 Wood Robinson
 Lt. (Jg.) Lewis M. Robbins
 Aviation Cadet David W. Robbins
 L. Calvin Robbins
 John G. Rogers
 Ensign H. Walter Rowan
 Albert J. Schuler
 Joseph L. Sherman
 W. Rodney Sims
 Charles J. Slaughter
 Ensign Hilton M. Smith, Jr.
 Lt. Philip A. Somervell
 Harry C. Stanford
 George Steele
 James Stow
 Charles Spickler

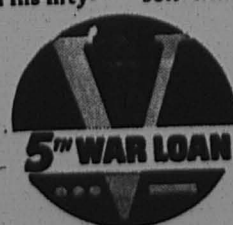
Frederick N. Steiner, Jr.
 Ensign John B. Stetson, Jr.
 Raymond G. Stroblin
 Frank H. Swain
 Ensign Robert C. Stover
 Earl Tanner
 Harry L. Unland
 Thomas Veltzheimer
 Charles Wallace
 George Wallace
 Lt. Lea P. Warner, Jr.
 Ensign Robert Waters
 William H. Waters
 Winfield Wilson
 Frederick F. Woodward
 Robert T. Wright
 Lieut. John H. Yost
U. S. MARINES
 Corp. Palmer Adams
 Sgt. Robert W. Carhart
 P.F.C. J. Douglas Clark, Jr.
 Pte. Arthur Gowell
 Pte. Robert E. Gould
 William McCormick
 Lt. L. L. Phelps
 Asst. Surgeon Peter P. Rodman
 Pvt. John Shea
 Corp. Arthur Vreeland
 Pvt. William F. Wahl
 P.F.C. Robert Wallace
 P.F.C. Donald E. West
U. S. COAST GUARD
 Budd Burgunder, Jr.
 William C. Hamelman
 Charles F. Lintz
WAVES
 Virginia Armstrong
 May Cumpston
 Ensign Katherine Graff
 Christine Ridley
 Olive Smith
 Lois M. Terry
SPARS
 Doris W. Shivers
W.A.C.S.
 Yvonne Pennington
MERCHANT MARINE
 Captain John B. Brennan
U. S. NAVAL ACADEMY
 Michael Elliott



HE'S OFF ON HIS FIFTY-FIFTH MISSION

There he goes again—out to pour more destruction on the Axis—once more to face the death of enemy fighters and flak! He won't hesitate to go out on his fifty-sixth or his hundred and fifty-sixth mission. He knows he might not come back, but he keeps on going—giving more and more until the Hitler and

Tojo crews are ready to "call it quits." This is only your fifth mission—and a mission which is mighty easy in comparison with the ones he makes every week. Stay in the fight by welcoming the Victory Volunteers—at least double your Bond purchases and then keep on. Your buying means "bombs away" for the Axis!



Back the Attack!—BUY MORE THAN BEFORE
Cinnaminson Bank and Trust Company
 Riverton, N. J.

This is an official U. S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

RIVERTON WINS

Heisler kept six Mt. Holly hits well distributed Tuesday as Riverton prevailed by 3-2 in 10 innings to win its Burlington County League advantage.

The triumph was the tenth in 13 starts for Riverton, boosting its margin over Beverly to two-and-a-half games. Heisler, a slim right-hander with plenty of speed, trailed until the ninth when his mates tabbed one run to tie the score at 2-all, then proceeded to add another tally in the first overtime session to decide the issue.

Heisler struck out 14 and failed to give up a base on balls. His opponent, John Hargrove, proved a worthy rival. Permitting one less safety, Hargrove retired nine on strikes but allowed five walks.

After Mt. Holly scored twice in the first, the lead seemed to grow bigger as the game progressed as Hargrove appeared in fine form. Riverton finally broke the ice with one marker in the seventh.

A walk to Raff started the ninth. He stole second, advanced to third on a passed ball and stole home. Benbow reached first on R. Parker's

miscue to open the tenth. Durgin sacrificed and Brown followed with the game-winning double.

Worrell, third-sacker for the losers, was the only performer to collect more than one safety, coming through with a pair of singles.

RIVERTON YACHT CLUB RACES

Stan Lippincott and George Borne, Riverton Yacht Club, sailed their star class yacht, Scout II, to an unexpected victory Sunday in the feature race of the annual Riverton Regatta on the Delaware, as the best skippers of this district competed.

Taking an early lead, Lippincott and Borne stayed in front of the fleet of seven rival entries in the 10-mile race for two laps of the three-lap triangular course, but skimmed home winner by only 14 seconds.

Star Class (morning race)—1, Scout II, Stan Lippincott and George Borne, Riverton; 2, Blue Star, Bob Lippincott and Harold Bauer, Riverton; 3, Bon Air, Thompson W. Coe and Howard Frome, Riverton;

4, Quakeress, Charles Knight and Fred Collings, Dredge Harbor; 6, Winsome, James Hysmith and Mrs.

Hysmith, Riverton; 7, Lois, John P. Mudd and Miss Mabel Mudd, Riverton. Time, 1:36:14.

Star Class (afternoon race)—1, Bob Lippincott; 2, Tom Coe; 3, Stan Lippincott; 4, Charles Knight. Time—1:22:14.

Dusters (morning race)—1, Lou Clelland, Jr.; 2, Bill Malloy; 3, Newlan Hunn; 4, William Thompson; 4, Miss Michener; 6, Misses Woodward.

Duster (afternoon race)—1, Thompson; 2, Malloy; 3, Miss Michener; 4, Charles McCann; 5, Hunn; 6, Clelland.

Comets—1, Elmer Heinel; 2, Dr. Charles Voorhees; 3, Ingo Stephan.

CLOTHING DRIVE FOR PEOPLE OF ITALY

In answer to the nationwide appeal for used clothing the Sacred Heart Church of Riverton is now conducting the drive for this cause. Anyone having used but wearable clothing

such as shoes, socks, underwear, coats, dresses, stockings, sweaters, caps, etc., kindly leave articles at the Sacred Heart Church, or phone Riverton 9502 and a member will call to collect.

This drive entails a great amount

of work; anyone interested in assisting please contact the chairlady, Miss Philomena Prisco, 376 Arch street, Palmyra.

Clothing is acceptable only if it is wearable, clean, mended and that each article is marked for size and for adult or child.

Those interested will greatly expedite packing if they will follow these instructions which come from the general office.

RIVERTON MEMORIAL PARK PLAYGROUND
 The feature contests on the playground for the week of July 10 are: Monday—Archery, Races. Tuesday, Softball game. Wednesday—Basketball shooting, Quoits. Thursday—Badminton. Friday—Tennis.

These contests are opened to all children in Riverton and they are urged to take part. The playground instructors are willing to hold other contests upon request.

Starting next week there will be a story hour for children on Tuesday and Thursday afternoons.

This week we were able to move

Mr. and Mrs. Clarence Yerkes, 634 Thomas avenue, spent the weekend at their cottage at Taunton Lakes.

Mr. and Mrs. Cashan and daughters, of Thomas avenue, spent the weekend at Ocean City.

Instruction will be given in all athletics taking place on the playground.

About Town

Mr. and Mrs. Clarence Yerkes, 634 Thomas avenue, spent the weekend at their cottage at Taunton Lakes.

Mr. and Mrs. Cashan and daughters, of Thomas avenue, spent the weekend at Ocean City.

Instruction will be given in all athletics taking place on the playground.

BUY EXTRA BONDS

5th WAR LOAN

5th WAR LOAN

5th WAR LOAN

5th WAR LOAN

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5th WAR LOAN

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
 219 West Main St., Moorestown
 Phone Moorestown 77 or 485

AUTO-SERVICE

MARFAK LUBRICATION
CARS WASHED
Burke's Service Station
 Broad and Linden
 Phone 1562

WOOLSTON'S ESSO STATION

- ESSO GASOLINE and OILS
- BRAKE and LIGHT SERVICE
- LUBRICATION - WASHING
- IGNITION and BATTERY SERVICE
- GENERAL REPAIRING
- THE ONLY COMPLETE ONE-STOP SERVICE STATION

MAIN AND HOWARD STREETS
 RIVERTON
 Cars Called For and Delivered
 Phone Riverton 9567

BANKS

CINNAMINSON BANK & TRUST CO.
 The Friendly Bank
 Member FDIC
 Main at Harrison Street
 RIVERTON

BARBERS

RAY BANKS
 BARBER
 Special Attention to All Work
 306 BROAD STREET
 RIVERTON

BUILDERS

John E. McVaugh
 Contractor and Builder
 RIVERTON, N. J.
 Telephone Riverton 915-J

JOSEPH J. JOYCE
 CONTRACTOR AND BUILDER
 Jobbing, Alterations
 403 Howard St., Riverton, N. J.
 Phone Riverton 285

COAL

J. T. EVANS CO.
 GENUINE FUEL OIL
 COAL
 LUMBER
 MILLWORK
 Phone Riverton 302

H. B. WILLIAMS
 LEHIGH VALLEY COAL
 KOPPER PROCESS COKE
 FUEL OIL
 Building Materials—Feed and Fertilizers
 Phone 1100
 Palmyra

DAIRIES

BISHOPS' DAIRIES
 QUALITY PRODUCTS
 Phone 476 Riverside

DRUGGISTS

BLANC'S
Palmyra Pharmacy
 1 EAST BROAD ST.
 Opposite Depot
 PALMYRA, N. J.
PRESCRIPTIONS
 DRUGS COSMETICS
 PERFUMES
 A Complete Drug Institution
 Phone Riverton 9591

ELECTRICIANS

EARLE B. HARDER
 Repairs and Installations
 Power and Light
 306 Melrose Avenue
 Palmyra
 Phone Riverton 1125

EXPRESS

Shinn's Express
 Riverside, N. J.
 DAILY TO PHILADELPHIA
 Office—105 N. 5th Street
 Phone—Riverside 346
 Philadelphia—Lombard 9055

GROCERIES

W. F. Becker
 GROCERIES - FRUITS - VEGETABLES
 Delicatessen Counter
 MEATS and PROVISIONS
 517 HOWARD ST., RIVERTON
 Phone 724—Free Delivery

HAULING

HAULING
 Cleaning - Whitewashing
 Lawn Work
C. D. TURNER
 Phone Riverton 1258
 207 Union Landing Road
 East Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
 N. KUENSSEL, Prop.
 Phone—Riverton 978

PAINTING

EDWARD HUGHES
 Covered by Insurance
Painting
 EDWARD HUGHES, Mgr.
 114 Garfield Ave.
 Palmyra
 Phone Riverton 341

PLUMBING

WM. B. BISHOP
 PLUMBING - HEATING - ROOFING
 601 Linden Avenue
 Riverton, N. J.
 Telephone Riverton 847

George Friday, Jr.
 Plumbing, Heating and Roofing
 ELECTROL OIL BURNERS
 PETRO-NO-KOL OIL BURNERS
 609 Thomas Avenue
 Phone 937
 Riverton

RADIOS

H. D. Hullings & Son
 PLUMBING - HEATING - ROOFING
 Delco Oil Burners
 202 Broad Street
 Riverton, N. J.
 Phone 60

TAILORS

J. R. JOHNSON
 CLEANER and DYER
 PALMYRA, N. J.
 Work Called For and Delivered
 Riverton 775

Peel Poindexter
 TAILOR
 Cleaning - Pressing - Dyeing
 Free Delivery Service
 RIVERTON
 Phone 544

REAL ESTATE

Walter D. Lamon
 REAL ESTATE
 INSURANCE
 516 Cinnaminson Ave.
 Palmyra
 Phone Riverton 45

W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone Riverton 500

Fire :: Burglary :: Automobile :: Casualty
 REAL ESTATE INSURANCE
Ada E. Price
 416 Lippincott Ave.
 Riverton
 Notary Public
 Phone, Riverton 6985

Leslie W. Reeves
 GEORGE W. ROGERS, Inc.
 REALTORS - INSURANCE
 Phone Riverton 787 or 845
 529 Cinnaminson Avenue
 PALMYRA, N. J.

Insurance
 REAL ESTATE
 Notary Public
JOS. F. YEARLY
 Riverton
 Phone 69-12



BOY SCOUT NEWS

Gerald W. Pontius, Scout Executive of the Burlington County Council, Boy Scouts of America, recently attended the Regional Training Conference for Scout Executives at the Seaview Country Club, Absecon, N. J. This was one of the finest Regional Training Conferences ever held.

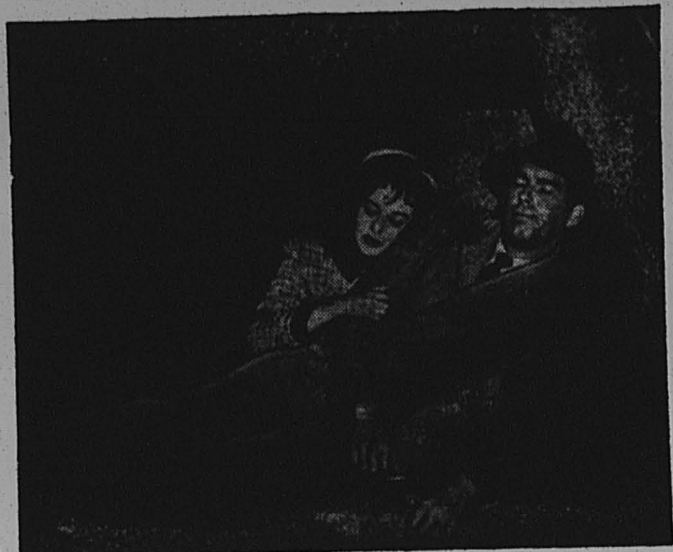
One of the highlights was the stirring address of Governor Walter Edge. Governor Edge is a former recipient of the Silver Beaver Award, the highest award that can be given to a Scout by a Local Council. Another outstanding speaker was Sterling W. Mudge, who has been a Scout for almost thirty years. He has had eleven years of industrial experience as an apprentice, foreman, production manager and engineer in the leather and sugar industries. He has been with the Socony-Vacuum Oil Company for nineteen years in sales and management positions. He is now director of training for the Socony-Vacuum Oil Company, and

Assistant National Director of Training, within industries, for the War Manpower Commission. He spent several days at the training conference. His subject was "An Executive's Responsibility."

The following of the National Staff of the Boy Scouts of America participated in the conference: Dr. Ray O. Wyland, Director of the Division of Education and Relationship; John G. Triplett, Assistant Director of Registrations; Gerald A. Speedy, Assistant National Director of Cubbing; Milo G. Clark, Assistant National Director of Camping and Activities; Ralph H. Mose, Assistant National Director for Senior Scouting; and Judson P. Freeman, Director of the Scout Reservation, National Training School for Scout Executives. Also, Dr. Ebert K. Fretwell, Chief Scout Executive of the Boy Scouts of America, spent several hours with the group.

Mr. Pontius served on the Morale Committee of the conference, and is a member of the Regional Program Committee.

"STANDING ROOM ONLY" AT THE BROADWAY



Friday and Saturday, July 7-8, Paulette Goddard and Fred MacMurray are starred in a farce comedy, typically called "Standing Room Only" as anyone knows who has heard about housing visitors in Washington. The humorous side will be in the feature at the Broadway, above mentioned two days only.

BUY EXTRA WAR BONDS

BROADWAY THEATRE PALMYRA

MATINEE DAILY 2 P.M.

Friday and Saturday, July 7-8

STANDING ROOM ONLY

Monday and Tuesday, July 10-11

WHAT A MUSICAL! WHAT A ROMANCE!

Wed. and Thur., July 12-13

Follow the Boys

BUY YOUR WAR BONDS HERE NOW

Matinee Daily at 1:30
Continuous Showing Saturday from 1:30, Sunday from 2 p.m.

Friday and Saturday, July 7-8

Follow the Boys

—Extra Added—
Bugs Bunny
"Nips the Nips"

Sunday and Monday, July 9-10

STANDING ROOM ONLY

Tuesday (Only) July 11

MOON OVER LAS VEGAS

Shown Once Only at Night at 8:30

HANDS ACROSS THE BORDER

Wed. and Thur., July 12-13

M-G-MERRILLY YOURS!

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

Fresh Picked BLUEBERRIES 39c

Fresh Picked RED RASPBERRIES 25c

Freestone White PEACHES 20c

Calif. Sweet EATING PLUMS 29c

Calif. ORANGES FOR JUICE 29c

California SEEDLESS GRAPEFRUIT 2 for 25c

California Pinkmeat HONEYBALLS 20c and 29c

2 lb NEW SPINACH 25c

2 lb JERSEY SQUASH 15c

2 lb GREEN OR WAX BEANS 15c

Iceberg LETTUCE 25c

2 Heads SUGAR PEAS 18c

3 lb SWEET and Tender 50c

Fresh Cut JERSEY CABBAGE 5c

1 lb HARDING'S SWEET CREAM BUTTER 49c

12 pts.

Strictly Fresh White or Brown Shell EGGS 51c

Fresh Creamy COTTAGE CHEESE 29c

1/4 lb SWISS CHEESE 18c

1/4 lb BLUE CHEESE 20c

1/4 lb 4 Points 70c

Fresh SEA TROUT 29c

1 lb CROAKERS 22c

1 lb PORGIES 19c

1 lb SEA BASS 29c

Pkg. STEEL WOOL 15c

Kellogg's PEANUT BUTTER 25c

Durkee's Famous SALAD DRESSING 29c

10-Oz. Bot. PREMIUM HAMS 35c

Swift's Premium Smoked STEER BEEF TONGUES 45c

Swift's Premium BREAST OF LAMB 15c

1 lb PORK LOIN ROAST 35c

PAUL'S MARKET

Route 25 and Five Points

OPENS THIS WEEK

VEGETABLES AND FRUITS IN SEASON



\$.89c qt. - \$2.96 gal.

J. T. EVANS Co.

RIVERTON — PHONE 0302

VITA-VAR PAINTS

BUY U. S. WAR SAVINGS BONDS AND STAMPS

55th Year, No. 29

Weights & Measures

The following report was submitted recently to the Board of Freeholders by C. B. Fisher, head of the County Department of Weights and Measures:

It is a pleasure to observe the usual courtesy of submitting to you a brief summary of the work of this Department. At this time a detailed report is demanded by the State Department. Of course it is generally recognized that war is a disorganizer, business suffers many handicaps, some have been forced out of business. Limited supplies, necessary restrictions and scarcity of labor cause confusion everywhere. More frequent visits for inspection are required in order to catch right conditions for tests. This is especially true in gasoline and oil distribution. Coal is also a variable commodity. Excessive profits are frequently demanded by the unscrupulous. Ceiling prices are frequently ignored by both vendor and purchaser.

Scarcity of household commodities has not as yet perceptibly seriously affected us here. Farmers seem to be the chief sufferers. Machinery and replacements for repair parts are almost unobtainable. Added to this the well known scarcity of labor is causing the withdrawal of harvesting machinery that once made competition favor the farmer.

Scarcity of all animal feeds has increased the demand for any available substitutes such as wet brewer's grains. Difficulty in obtaining proper measuring devices resulted in dispensing by the shovel full. This practice must cease. All such commodities must be sold by cubic measurement. All weighing devices are hard to obtain. This has resulted in greater leniency in our demands upon inspection. But tolerance must be held within due bounds in protection of the public.

The traffic in coal requires the same degree of vigilance. Frequent nightly visits at the interstate bridges continues to be observed. Much inferior coal has been forced upon the public. This is not chargeable solely to the hauler or dealer. The trouble begins at the mine, arising from shortage of labor at the breakers as much as the continued patronage of the bootlegger. The State Department is doing its best in union with Government Officials to correct this. At this date there seems to be some improvement in this matter.

Our fuel oil testing equipment is in frequent use, and is welcomed by legitimate dealers in testing both bulk and vehicle meters. Complaints of errors in dispensing are now infrequent.

We try to be patriotic in conservation of gas. We have cut our mileage to the limit. We make no unnecessary return calls. Itinerary vendors are instructed to bring their devices to the office for test when this is convenient.

Our annual school of methods at Washington is discontinued for the duration. The State Department seeks to compensate for this in its annual assembly in September.

Mr. Mattis, my able assistant, continues to render the same high class service, and is esteemed highly by all who are recipients of his services. He is just completing the periodic tests of heavy duty scales so far as is possible without the help of the one State owned capacity equipment. This various government agencies in the State keep too busy for the former routine work.

Farmers selling their produce over their own scales should call on us for inspection and approval. Only approved and sealed scales are legal in trade.

All poultry dealers are now licensed. Their scales must be submitted to us for approval.

We hold ourselves in readiness to hear all legitimate complaints and to afford assistance in correcting irregularities in trade.

The following is a summary of the work of the year ending June 30 1944.

Measuring Devices Checked, 11,341

Tests Showing Error, 563.

Reweightings, 1,482.

Collected for Soil Fuel Licenses, \$713.00.

Collected for Poultry Licenses, \$120.

Fines Collected, \$325.00.

Prosecutions, 7.

Licenses Revoked, 1.

Investigations, 69.

Coal Checks at the Bridges, 208.

Coal Complaints Adjusted, 4.

Milk in Cartons found Short Cases, 50.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 20, 1944

PRICE FIVE CENTS

BLOOD DONOR SERVICE

TUESDAY, JULY 25TH

Transportation to Burlington has been arranged to leave Riverton station on a closely coordinated schedule. Blood donors having appointments, please do not be late, so that the schedule can be maintained.

Donors desiring appointments or information call Riverton 0398 or 0411.

WALLACE HOME

Pfc. Robert P. Wallace, U. S. Marine Corps, son of Mr. and Mrs. Edward L. Wallace, of Riverton, arrived home Wednesday for a well-deserved furlough until August 13. Private Wallace spent 25 months' duty in the Southwest Pacific. He served with the First Marine Division at Guadalcanal, New Britain.

He enlisted in the Marine Corps January 5, 1942, and was promoted to his present rank March, 1942.

S-2 Charles V. Wallace, another son, is expected to arrive home Saturday. He has been in the Navy since March, 1942, and participated in action in North Africa, Bizerte and Salerno. He is a crew member on a patrol boat doing convoy duty.

HONOR ROLL NEWS

The next regular meeting of the Riverton Memorial Post will be held this Friday evening in the Riverton Fire House at eight o'clock. All members are urged to attend. The present dues for the year are \$2.00. The nomination of officers for the following term will be made and the subject of permanent incorporation discussed.

The contracts for the sale of the plot by the Railroad to the Post have been completed and it is expected that before the week is out the construction of the Riverton Honor Roll will be started on the plot which adjoins the Riverton Station.

Other Contributors

In addition to the subscriptions already acknowledged by the joint Citizens and Post Committee, the following have also been received: Savar Amusement Corp., Frank A. Snover, The Borden family, R. A. Sandoz, H. E. Moyer, William Dietrich, Elsie E. Hipple, Chas. F. Allen, Arthur Sandroni, Ethel Williams, F. C. Freeman, John F. Hackett, A. B. Garwood, Mrs. B. Bowers, Eleanor J. Young, Emil Scullini, Mr. and Mrs. W. Gootee, George Friday, Fred S. Neunier, Mr. and Mrs. Arthur H. Lewis, W. P. Smith, Jr., William Swan, Alma M. Evans.

Howard A. Washington, Mr. and Mrs. W. Edinger, Herbert Evans, Miss A. B. Campbell, The Misses Biddle, G. Layton, Morris H. DeCoursey, Joshua W. Atlee, Harry Rice, Harry W. Groome, F. William Thatcher, John J. Hallinan, E. Woolford, Mrs. J. D. Eisele, Mrs. Ogden Steele, J. F. Jamison, Mrs. E. L. Williams, Atlantic Theatres, Robert W. Deuter, L. B. Washington, Clarence C. Mattis, Ogden H. Mattis, George B. King, Jr., Helen Lippincott, H. Mildred Clelland, and anonymous contribution.

If you have not yet made your contribution, the Post urges you to do your share in remembering Riverton's sons and daughters who are in the Service by sending your contribution to Herbert Evans, treasurer.

After the two had a half week's school course in combat—which includes the study of ranks, ratings and customs, ships knowledge, fire prevention, small arms instruction, customs and immigration inspection, etc.—there follow six drill periods, including pistol test on the range, and a physical test not too severe.

The speaker stated there were some stockpiles and secretarial assignments available. He said the average age in the Temporary C. G. Regiment is at present 41½ years. Mr. Cooper gave a detailed account of inspection aboard ship, using nautical terms that must have been the envy of every real man who understands a little of the romance that awaits them that go down to the sea.

Coast Guard Reserves

E. Newbold Cooper, former local resident, now of Moorestown, gave the Palmyra-Riverton Rotary Club a vivid story of the Volunteer Port Security at the July 13th meeting of the club. H. B. Williams, president of the local club had Robert G. Adams present Mr. Cooper for the speech of the evening and in doing so Mr. Adams called attention to the many-sided interests of the speaker, all of which touch some phase of community and cultural welfare.

Mr. Cooper is president of the Burlington County Council of Boy Scouts, an official of the Moorestown Country Club, and is supervising principal of the Elementary School of Girard College. He is also Past President of the Rotary Club.

"The Volunteer Port Security was started," said the speaker, "because of the need to guard the port of Philadelphia, a task which otherwise would be entirely up to the regular U. S. Coast Guard Reserves. There are now 3600 men and boys in the regiment giving 12 hours of duty each week and even so they do not yet have enough volunteers to do all the required guard work." The hearers learned that uniform and transportation expenses are provided but that there is no other remuneration.

There are "A," "B" and "C" shifts—from 4 to 8; from 8 to 12 and from 12 to 4, around the clock. That the tours of duty vary most interestingly. Many regular coast guardsmen are thus relieved for more strictly military duty elsewhere. Mr. Cooper made his address very pointed as an appeal for additional volunteers. "A new training group starts on Monday July 17th," he said, "and this training takes two and a half weeks, with two lectures a night, packed with information put at us faster than any of us ever knew before."

A great volume of shipping goes in and out of Philadelphia especially in the neutral countries trade. Anyone with a love of ships would be especially intrigued by this contact with what goes on in a great port. Many older men not eligible for regular military activity but eager to have a definite part in the present struggle, in which many of their sons are serving as combatants, find in this volunteer coast guard work a real and substantial contribution to the war effort. One woman age 60 with a son in the service is helping as a volunteer spar in this work doing a secretarial task. Many younger men are also in the volunteer reserves—men with slight physical defects which exclude them from combat service, yet eager to share the real job.

May we take this opportunity to express our appreciation to our friends for the many acts of kindness shown us during our recent leave.

The Frank Family.

One heartening item was "ships must dump no garbage in the Delaware river." Mr. Cooper stated that his regiment had a one hundred percent record of fire prevention. A deserved tribute was paid the stevedores and longshoremen whose heavy duties are also the most hazardous.

Before adjournment, announcement was made of the annual trek of the Club members to the summer home of Dr. Charles S. Mills at Browns Mills. The members will go on Thursday afternoon, July 20, and have dinner on the spacious porch of the large restful cottage, preceded by a cooling swim.

AMERICAN RED CROSS

North Atlantic Area
New York, N. Y.

To: Surgical Dressings Chairman
From: Assistant Administrator
Subject: Emergency Call for Surgical Dressings.

To fulfill our contract with the Army, 100,000,000 completed surgical dressings must be shipped by the Red Cross each month. We are faced with the responsibility of meeting the Army's maximum needs, and our success or failure will depend on your realizing the importance of meeting quotas and your ability in recruiting additional workers promptly, if needed. During the summer months this will call for extra effort on the part of all the Production Committees.

We are now in an emergency and call upon each chapter to make every effort to complete its dressings so that we shall not fail the Army.

VERA H. TOMPKINS,
Assistant Administrator, V.S.S.
In Charge of Production.

Surgical Dressing Room open Tuesday and Wednesday, 9:30 a.m. to 1 p.m., Tuesday, 7:30 to 9:30 p.m.

WAR HISTORIES

Veterans of World War I will be interested in a series of Summaries of Operations of the Divisions of the American Expeditionary Forces which had front-line, combat service in that War. These Summaries are being published by The American Battle Monuments Commission, established by Congress in 1923, and of which General John J. Pershing is Chairman.

There will be 28 of these Summaries in all, each devoted to the operations of a single division. There are compiled from studies made by selected officers of the Army and Marine Corps assigned for this purpose. Each volume is complete in itself and contains a foreword by General Pershing; map showing where the division served; general strategic situation, army plans, orders, orders of battle, etc.; actions of the division to include battalions and often companies; specially compiled casualty tables; large-scale, two color maps with daily battle lines, boundaries, reliefs, etc.; list of sources and a comprehensive index.

The following Summaries have been completed and may be secured from the Superintendent of Documents, Government Printing Office, Washington 25, D.C., at the prices indicated: 2nd, 3rd, 4th, 28th and 77th Divisions, \$1.50 each; 7th, 36th, 79th and 81st Divisions, 75 cents each; 26th and 32nd Divisions, \$1.25 each; 27th, 30th and 93rd Divisions, \$1.00 each. Summaries of the following divisions will be printed as rapidly as wartime conditions permit, and information regarding the date they are available and cost may be secured from the Superintendent of Documents, 1st, 5th, 29th, 33rd, 35th, 37th, 42nd, 78th, 80th, 82nd, 89th, 90th, 91st and 92nd Divisions.

CARD OF THANKS

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PROTEST FUMES

At the meeting of Riverton Borough Council held on Thursday night of last week it was voted to send a letter of protest to the officials of Philadelphia regarding the smoke and noxious fumes that are wafted across the Delaware from the City of Brotherly Love.

The situation has been getting worse of late, but it is doubtful whether the action of Council will do much to alleviate the matter.

Shrubbery Too High

Councilman Robert Knight registered a protest regarding the height of the shrubbery at the Elm avenue crossing. In this he was supported by James Goodwin, who was present at the session. Necessary action will be taken.

No Swimming

George Becton, chairman of the Memorial Park committee, stated that swimming was definitely not permitted at the park and that this was not part of the program of the playground committee.

Despite this fact, one child has already been injured as a result of swimming in the creek. The cooperation of parents is requested in this matter.

Special officers reapportioned were Messrs. Thomason, Daley, Smith and Bowers.

YMCA DAY CAMP

The YMCA Day Camp will be conducted again this summer at the Community Center in Palmyra beginning July 31 to August 25 inclusive. Boys between the ages 8 and 14 may enroll.

Many interesting events are planned, some of which are: a trip to Riverview Beach on the Wilson Line, a baseball game at Shibe Park, and an overnight camping trip at Camp Ockanickon.

Lawrence R. Coolbaugh, the director, has secured two excellent counselors. They are Jack Kirk and Richard Horton, of Riverton. They are very much interested in sports and will help teach crafts and sports.

Swimming, which is of special interest to most boys, will be enjoyed twice a week at Olympia Lakes. Transportation plans have been completed for this and will meet with the approval of everyone.

When the boys go to Riverview Beach, it is the wish of the Committee that as many parents go as are able. So, when you receive word of the trip, pack your picnic basket and go along.

Registration blanks may be secured at Walter Lamson's Real Estate office on Cinnaminson avenue, Palmyra and may be left with him or from Lawrence R. Coolbaugh, 1020 Columbia avenue, Palmyra, N. J. Checks should be made payable to the director of the camp.

Registrations will also be accepted on the opening day of Camp, July 31st, at 9:30 a.m.

SCRAP COLLECTION

July 22

Fulton Street, Howard Street, Main Street, both sides of railroad, Cinnaminson Street, both sides of railroad.

BERTHA E. HAHN

Mrs. Bertha E. Hahn died at her home, 729 Parry ave., on Thursday, July 13th. Services were held on Monday, July 17th, at Snover Funeral Home, with Rev. Millemann, of Riverside Lutheran Church, officiating. Interment was in Morgan Cemetery.

Mrs. Hahn, who for many years resided in Palmyra, is survived by three sons, Gustav Hahn, of Philadelphia; Harry and Charles Hahn, of Palmyra; one sister, Matilda Long, of Haddonfield and seven grandchildren.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

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F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

BRIEF ITEMS
from
ABOUT TOWN

Charles Morse Rader, of East Liverpool, Ohio, will leave sometime this month to join the armed forces. He has received his commission as Ensign in the United States Navy.

Mr. Rader is the son of Mr. and Mrs. William J. Rader, Sr., of 412 Linden avenue and graduated from the Carnegie Institute of Technology at Pittsburgh, Pa. in the Class of '41. This is the third son of Mr. and Mrs. Rader, to enter the service. William J. Jr., was honorably discharged in September, 1942, and Donald Earl Rader enlisted in the United States Army in February, 1940, and has been stationed in Iceland since August 1941.

Mrs. Grace Goodwin Valerio and family, of 614 Thomas avenue, are occupying the Messick cottage for the month of July, 22 Fifth street, Beach Haven.

Miss Joan A. Donaghy, daughter of Mr. and Mrs. Atlee Donaghy has been awarded a four year State Scholarship by the Board of Regents of New Jersey College for Women and Rutgers University. Miss Donaghy was a member of this year's senior class and graduated with high honors. She was a member of the Honor Society for four years and was Vice President of this organization her senior year. She was an active participant in many extra-curricular activities in high school including dramatics, band, Tillicum staff and athletics.

Miss Kathryn Krantz, of 614

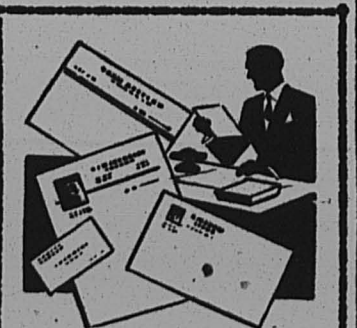
Thomas avenue, spent last week at Beach Haven, with her aunt, Mrs. Grace Goodwin Valerio.

FUEL OIL PROGRAM
NOW COMPLETED

Richard Lippincott, chairman of the Fuel Oil Panel of the Local Rationing Board, announced the completion of the fuel oil program.

All renewal applications were mailed out several weeks ago. The majority have been returned and their coupons have been mailed out. However, there are a few fuel oil users who have not as yet returned their renewal applications. They should do so at once, if they are planning to use oil next winter.

These applications will be processed and coupons mailed out as they are received.

RECKLESS DRIVING
On Friday evening of last week

- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

For Every Purpose
The New Era, Inc.
RIVERTONFor Complete Estimate and
Layout Phone Riverton 712

KIECKHEFER

Needs Men

No experience - good place to work

100% for the War Effort

APPLY

Kieckhefer Container Co.

Delair, N. J.

Officer John Robinson, of the Riverton police noticed a car driven through the intersection at Broad and Main at an excessive rate of speed. He overtook the machine at Lippincott avenue, where it is alleged a quick shift of drivers took place. The owner, Arthur E. Durham, of Camden assumed the blame and pleaded guilty to a charge of reckless driving before Recorder William H. Bottinger.

He was assessed \$25 and costs on the charge.

ROEBLING HERE

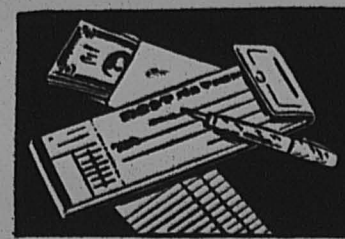
Riverton A. A. will meet Roebling here on Sunday. The game will get under way at 2:45 o'clock.

AIDS FOR CANNING
FRUITS AND FOODS
GIVEN HOUSEWIVES

An information service that will enable housewives to carry on their war-time roles as home canners to safeguard the nation's food supply is available at A & P Food Stores, V. C. Perrin, company sales manager, for this district, announced today. This service consists of free leaflets containing easy-to-follow recipes and approved methods of canning fresh fruits and vegetables, the announcement said. Quantities of fresh commodities necessary for filling every size of home container are included.

"By devoting a few hours each week when crops reach their most abundant season housewives will contribute materially to the war food program as well as assuring their own families of sufficient, point-free supplies for next winter when demands for feeding war-liberated countries can be expected to reach a new high," Perrin said.

News of the time crops of both fresh fruit and vegetables are most abundant and canning conditions favorable also will be furnished in the company's stores and newspaper advertisements. Canning at such favorable periods will permit savings in family budgets as well as point values, according to the announcement.

With Money Order Costs Increased
YOU SAVE EVEN MORE
WHEN YOU
Pay by Check

"Special Checking Account" checks have long been a most economical method of paying bills and transferring money. With government increasing money order costs 66 2/3%, "Special Checking Account" checks at the same low cost save you more than ever before. Compare the tables below.

Amount of Money Order	Old Cost of Money Order	New Cost of Money Order	Cost of "Special Checking Account" Only	Amount You Save
1c - \$ 2.50	6c	10c	6c	4c
2.51 - 5.00	8c	12c	8c	4c
5.01 - 10.00	11c	16c	10c Each	1c
10.01 - 20.00	13c	22c		10c
20.01 - 40.00	15c	28c	REGARDLESS of the amount	13c
40.01 - 60.00	18c	30c		12c
60.01 - 80.00	20c	34c		14c
80.01 - 100.00	22c	37c		15c

Pay your bills by using the "Special Checking Account" available at the Cinnaminson Bank and Trust Company. There is only one cost. Pay only for your checks—in books of 10 for \$1.00—No minimum balance—No monthly service or activity charge. You'll save your money, your time and your temper—and you'll have a permanent record of your financial transactions. Drop in at our office and let us explain this special service to you.

CINNAMINSON BANK
& TRUST CO.

RIVERTON, N. J.

In my post-war kitchen
I'll have
this GAS Equipment

A modern Certified Performance gas range will cook quickly and efficiently. My Electrolux gas refrigerator will be such a roomy storehouse that fewer marketing trips will be necessary. A gas automatic water heater will end all waiting for water to heat.

PUBLIC SERVICE

* Buy United States War Savings Bonds and Stamps *



Ask for a copy of our canning primer 'Waste Not Want Not'. It is given away at our Conservation and Nutrition centers.

Church Notices

WESTFIELD FRIENDS
MEETINGBranch Pike
Sunday Morning
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue
Riverton, N. J.Rev. William F. Quinn, Pastor
Rev. Arthur J. Laurent,
Assistant Pastor
Sunday Masses—7, 8, 9, and 10:30.
Daily Mass—7.

The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and, 7:30 to 9 in the evening.
Administration of the Sacrament of Baptism on Sundays at 2 o'clock.
Phone Riv. 0090 for appointment.
Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.Monthly Communion Sundays:
The Altar Society on the 1st Sunday.
The Holy Name Society and Knights of Columbus on the 2nd Sunday.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J."Truth" is the Lesson-Sermon subject for Sunday, July 23.
Golden Text: "Thou, O Lord, art a God full of compassion, and gracious, longsuffering and plenteous in mercy and truth." (Ps. 86:15)

Sermon. Passages from the King James version of the Bible include: "For thy mercy is great unto the heavens, and thy truth unto the clouds." (Ps. 57:10) Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"In Science, Truth is divine, and the infinite God can have no likeness. . . Mortals try to believe without understanding Truth; yet God is Truth . . . God is what the Scriptures declare Him to be—Life, Truth and Love." (pp. 278, 312, 330)

CALVARY PRESBYTERIAN
CHURCHFourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

Church School will convene on Sunday morning at 9:55 a.m. with Bible study classes for all age groups. The Men's Bible Class will meet in the gymnasium. Mr. S. Reid Merley will teach.

The morning service of worship begins at eleven o'clock. The sermon will be the first of a series of

CLASSIFIED ADS

TRUCK DRIVER WANTED—Fall or part time. Apply J. T. Evans Co., Riverton, N. J.

WANTED—Woman for general housekeeping, by adult family. Call 0944.

WANTED—Baby stroller. Metal, folding type. Call Riverton 1517.

CARL A. PETERSON

TAILOR

is now located at 57 Pear Street, Palmyra, where he will be glad to see his former customers.
PHONE RIV. 0756

three addresses on the subject, "Life's Eastern Window." The Sunday morning topic will be, "Looking at Others Through Life's Eastern Window."

Children may be left in the Church Nursery during the morning hour for worship.

At the Union Vesper Service in the Grove in Palmyra at seven o'clock, Mr. Stewart will speak on the subject, "Looking at the Future Through Life's Eastern Window." A cordial invitation is extended to all. The final sermon on "Life's Eastern Window" will be presented as part of the service of Divine worship on Sunday morning, July 30. The third topic will be, "Looking at Sorrow Through Life's Eastern Window."

EPWORTH METHODIST
CHURCHFifth Street and Morgan Avenue
Palmyra, N. J.The Rev. William Neal Rader
Pastor

Service of Worship for the Seventh Sunday after Trinity will be held in Epworth Church at 11 o'clock. Mrs. Rachel Lord will be at the organ and Miss Stella McCay will be the soloist. The minister will be in charge of the service and bring the sermon.

The Union Vesper Service will be held in the Grove at 7 o'clock with the Rev. Robert B. Stewart as the speaker.

Epworth's Church School continues at 9:45 under the direction of Mr. Roy Austin. Classes are offered all age groups. A Church Nursery is conducted every Sunday morning during the hour for worship. Parents may leave their children to attend service.

The Youth Fellowship meets at the conclusion of the Vesper Service with Mrs. Robert Strahan as the speaker.

The Altar Flowers last Sunday were given in memory of Mrs. Mary Mangen by her daughter, Mrs. George Hansen.

WESLEYAN MEN'S BIBLE
CLASSEpworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. A. Moulton McNutt will be the speaker this Sunday.

CENTRAL BAPTIST CHURCH

Palmyra, N. J.
Rev. S. Dan Morgan, PastorSunday, July 23, 1944
Rev. S. Dan Morgan and family, have left for a two week's visit with their parents in North Carolina. We wish them a very pleasant trip and a safe return.

July 23rd, E. Wayne Roberts, of the state of Washington, a student at the Eastern Seminary, will deliver the sermon in the morning. The choir will, as usual, render an anthem. Mrs. Helen Guldin, soprano, will be the soloist.

WALTER H. CUMMINGS

General Insurance

Real Service — Low Rates
Office — 426 Garfield Ave., Palmyra
Phone Riv. 0797STYLE COMFORT HEALTH
Exclusive, Individual and Reasonable.
Service Is Unexcelled.MRS. M. L. MALLORY
Spirella CorsetiereSPIRELLA
902 HIGHLAND AVENUE
Phone Riv. 0335-M Palmyra, N. J.HOSIERY WORKERS
NEEDED

Wanted—Girls young or old, experienced or inexperienced, to work on government orders. Good pay plenty of overtime.

King Hosiery Mills

Reed St., East Riverton, N. J.

LONG ON EXPENSES?
SHORT OF CASH?

Consider the advantages of a Personal loan. It provides needed cash quickly . . . can be repaid in sensible monthly amounts as you readjust your budget to rising prices and new taxes. A Personal loan on your furniture, car or signature is made without embarrassing rigmarole . . . and doesn't involve outsiders. For a loan, come in, phone or write today.

Personal Finance Co.

Camden, N. J.

Charges are 2 1/2% Monthly on Balances

Room 208, 130 North Broadway
West Jersey Trust Bldg.
Phone Camden 1007Lic. No. 159
Ask for Mr. DeCous, Manager2nd Floor, 544 Federal Street
Phone Camden 7887Lic. No. 305
Ask for Mr. Miles, Mgr.

The Vesper Services in the Grove will be conducted by the Calvary Presbyterian church, Rev. Robert Stewart in charge. Time: 7:00 p.m. July 30 Services

Chaplain C. E. Downing who has seen overseas service and is now connected with the Hospitality Center in Philadelphia will be in charge of the morning service. He will have for his topic, "When Johnnie Comes Marching Home." You will find this a very interesting service. Central Baptist gives all a cordial welcome.

Church School—10 a.m.
Vesper Service—8:00 p.m.
Morning Worship, 11:15 a.m.
Mid-Week Prayer Service, 8 p.m.NEW JERSEY SERGEANT
CHECKS CAPTURED
ENEMY EQUIPMENT

Checking and tallying in all captured enemy equipment, such as radio receiving sets and other signal apparatus, is the job of Staff Sergeant William J. McDermott, 25, of 729 Cinnaminson street, Riverton, New Jersey. Sgt. McDermott is with a Signal Depot Company stationed at a United States Army General Depot in England.

Sgt. McDermott receives radio and signal equipment shipped from the battle zone for inspection. He makes up complete sets and distributes them to signal units for study.

Sgt. McDermott is a graduate of Palmyra High School and was formerly employed by the Consolidated Fire Alarm Corporation. He entered the Army in April, 1941, and received his basic training at Fort

Eustis, Virginia.

Sgt. McDermott is married to the former Miss Helen Buchanan of Camden, New Jersey. He has two brothers in the service, Sergeant Paul McDermott with a Combat Engineer company stationed at Camp Riley, Kansas, and Pfc. Carl McDermott, with the Army Air Force at Blumenthal Field, North Carolina.

They are the sons of Mr. and Mrs. William McDermott of 729 Cinnaminson Street, Riverton, New Jersey.

SCHEDULE FOR
RIVERTON JUNIOR
BASEBALL TEAM
At Memorial ParkThursday, July 20—
Beverly Road—6:15 p.m.Tuesday, July 25—
Delanco—6:15 p.m.Thursday, July 27—
Beverly Road—6:15 p.m.Sunday, July 30—
Pirates (St. Jos. League, Camden)—2:45 p.m.Back the Attack!
BUY MORE THAN BEFORE

U. S. Marines in the South Pacific use palm trees for telephone poles as they string communication lines.

Swift Communications is of

tremendous importance in this global war. Building communication and other kinds of electrical facilities for war use is the No. 1 task of the factories that make telephone equipment for civilian use. They are devoting their full capacity to it.

That is why the telephone system in New Jersey cannot be enlarged as usual and 57,000 people are waiting

for service. This number will probably increase until the manufacturers can resume civilian production.

We are doing our best to make the waiting time as short as possible for those whose orders are delayed. When subscribers give up service, the facilities released are promptly used, first to care for current essential needs, and then to fill applications on the waiting list, in their order.

NEW JERSEY BELL TELEPHONE COMPANY

It's time to turn to A&P...

A&P
SUPER MARKETS

No need to waste gas shopping about. Drive a bus-line to your A&P Super Market, buy all your food needs in one stop... save gas and time, too. A&P's careful and efficient stockpiling has enabled A&P to conduct its business at less expense than is usual to the grocery business. This means that A&P Super Markets can afford to sell to you less than average prices.

ELBERTA FREESTONE
PEACHES 2 LB 23¢
Large Luscious Elberta Freestone—
Enjoy them this week-end at the lowest price of the year.

LARGE MONEY DEW
Melons 1 9¢
LARGE RED RIPE (Half Melon, 48c)

Watermelons 89¢
HOME-GROWN FRESH

Tomatoes 2 LB 19¢
CRISP ICEBERG

Lettuce 1 9¢
LARGE HEAD

FULL PODDED LIMA BEANS 1 lb 10¢

BEST PURE LARD 1-Lb Print 15¢
VEGETABLE SHORTENING dexo 1-Lb 22¢ 3-Lb 63¢

MARVEL "ENRICHED" REGULAR SLICE BREAD 26 1/2-oz loaf 11¢
Enriched with Vitamins and Minerals

JANE PARKER "DATED" Donuts package of 12 16¢
MARVEL SWEDISH OR SEEDED RYE

Bread 17 1/2-oz loaf 11¢
JANE PARKER LARGE LAYER

Cake 53¢
CORN FLAKES Sunnyfield 5c
SALAD DRESSING Salada 19c
SALTED PEANUTS Lammala 35c
V-8 Vegetable 2c
ORANGE JUICE 19c
RELISH SPREAD 29c
BEVERAGES YUKON CLUB 25c
PRESERVES 25c

PEACH & ORANGE PEACH NECTAR 1-Lb 19¢ 1/2-Lb 34¢
White House EVAP. MILK 3 cans 26¢

WILDMERE LARGE GRADE 'A' Fresh Eggs dozen in dated carton 57¢
CRESTVIEW EGGS Large Grade 'B' 51c

SALTINES BY Keebler 1-lb 19¢
WHITE HOUSE (4 Points a Jar) 19c
Apple Butter 19c
PARKAY (2 Points a Pound) 24c
Oleomargarine 1-lb 24c

A & P "Super-Right" Meats

Square Cut
SHOULDERS OF VEAL, Bone in 1 lb 26c
Boneless Rolled
VEAL SHOULDER ROAST 1 lb 34c
Top Quality
FRYING CHICKENS 1 lb 45c
PORK LOIN ROAST
Whole or Loin Half 1 lb 33c
Sliced
SPICED LUNCHEON MEAT 1/2 lb 20c
ASSORTED BAKED LOAVES
Sliced 1/2 lb 24c
By the Piece 1 lb 47c

HALIBUT 1 lb 35¢
POLLOCK FILLETS 1 lb 21c
FRESH CLAMS 25 for 40c

CURRENT JELLY 12-oz. Glass 24c
MASON JARS 3 points 59c
JAR RINGS 2 9c
JAR CAPS 2 19c
RED-MEAT 2 32c
RITZ CRACKERS 12-oz. Can 22c
DOUBLE TIP MATCHES 6 25c
FELS NAPHA SOAP 1-lb. Package 5c
WALDORF TISSUE 2 Rolls 9c
LAUNDRY GEMS 2 Packages 15c
PRUNE JUICE 3 Points 28c
MAYONNAISE 3 Points 31c

EIGHT O'CLOCK—America's Greatest Coffee Value!
COFFEE 2 1-lb bags 41¢
RICH AND FULL-BODIED
Red Circle Coffee 2 1-lb bags 47c
VIGOROUS AND WINNY
Baker Coffee 2 1-lb bags 51c
Baker, 2-lb. bag 75c

About Town

Mrs. J. Summerscale, of West Philadelphia, spent the week with Mr. and Mrs. Albert Smith, of Palmyra.

Mrs. Wm. Mathews, of W. Berlin, spent Sunday with Mrs. Anna Rockhill, of Palmyra.

Ensign John J. Hallinan has been promoted to Lieut. (j.g.) He is the son of Mr. and Mrs. John J. Hallinan, of Linden avenue, Riverton.

Corp. Paul C. McDermott has been promoted to rank of Sergeant and has been transferred from Camp Campbell, Ky., to Camp Riley, Kansas.

His wife and son, Paul Jr., will reside nearby while Sgt. McDermott is stationed there.

Pilot John Dawson Ransome, of the Air Transport Command, has completed his training at Memphis, Tenn., and has been sent to Cochran Field, Macon, Ga., for basic training. Pilot Ransome is the son of Mr. and Mrs. P. A. Ransome, Golf Road, Riverton.

CLASSIFIED ADS
FOR SALE—Screen guards, \$1.50 each. 2 large porcelain scales. Phone Riv. 0569.

FOUND. Pair of tortoise shell reading glasses. Finder can have same by identifying and paying for this ad at the New Era Office, Main St., Riverton.

BABY CRIB for sale. No mattress. Call Riv. 0068.

WANTED—Housekeeper for family of two. Phone Riv. 0994.

FOR RENT—Apt. 3 rooms and bath, \$16.00. Randolph avenue, E. Riverton. Riv. 0860-J.

FOR VITAMIN FOOD WE MUST HAVE VITAMIN SOIL
Vitamin Life Begins in the Manure Pile

Vitamins are not found in the ordinary chemical fertilizers. It comes from a product of its teeming life, without them human life—plants and animals alike must perish. Hence, scientists are now delving into the problem and have recently discovered wonderful vitamins now applied to human and vegetable life. Among them is

(Super) ADCO
It makes a perfect artificial manure, deposits 100% humus, is odorless and destroys all vermin. Seeds can be planted in it without having to germinate quickly. It is easily made using vegetable garbage, grass cutting, weeds, etc.
7 1/2 lb Makes 300 lb — \$1.00
25 lb Makes 7 1/2 Tons — \$2.00

GEORGE J. SEEL
313 CINNAMINSON AVE.
PALMYRA

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON AMENDING AND SUPPLEMENTING AN ORDINANCE OF THE SAID TOWNSHIP ENTITLED "AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON AUTHORIZING THE PRIVATE SALE AND CONVEYANCE OF CERTAIN BUILDING LOTS, WITH THE IMPROVEMENTS AND APPURTENANCES, NOT NEEDED FOR PUBLIC USE; IMPOSING CERTAIN RESTRICTIONS UPON THE SAID LOTS, AND FIXING FOR A LIMITED PERIOD OF TIME, THE MINIMUM SALE PRICES THEREOF." ADOPTED FEBRUARY 9, 1943.

BE IT ORDAINED by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey:

SECTION 1: That an Ordinance of the said Township entitled "An Ordinance of the Township of Cinnaminson in the County of Burlington authorizing the private sale and conveyance of certain building lots, with the improvements and appurtenances, not needed for public use; imposing certain restrictions upon the said lots, and fixing for a limited period of time, the minimum sale prices thereof," adopted February 9, 1943, be and the same is hereby amended and supplemented as follows:

(a) The following Section, designated **SECTION 2-A**, is added to said Ordinance immediately after **SECTION 2** thereof and constitutes a part of said Ordinance:

SECTION 2-A. That the private sale and conveyance of each and every parcel of land mentioned or designated in **SCHEDULE 2-A** hereinafter in this Section set forth, (with the improvements and appurtenances), be and the same are hereby authorized to be made at any time between the date when this Ordinance shall take effect and the thirty-first day of December, 1944; and that the respective prices for the said parcels of land, (with the improvements and appurtenances), hereinafter said **SCHEDULE 2-A** specify, be and the same are hereby fixed as the minimum prices thereof at private sale, namely:

SCHEDULE 2-A.
Parcel of land comprising Lots 97, 99, 101, 103 and 105, in Section 10, as shown and designated on map known as Chas. E. Price's Map of East Riverton, Burlington Co., N. J., \$400.00; parcel of land comprising Lots 214, 217, 156 and 157, as shown and designated on Plan of Pennsylvania, now Parry, \$350.00; and parcel of land containing sixty-five acres, more or less, (formerly known as the Anna Bowler farm), situate on the Northeastly side of Sweden Run or Pompton Creek, together with a twenty-five feet wide strip of land extending in an Easterly direction from said parcel of land to New Jersey State Highway Route No. 25, \$2,000.00.

SECTION 2: That this Ordinance shall take effect immediately upon its final passage and adoption, and publication as provided by law.

NOTICE

PUBLIC NOTICE is hereby given that the foregoing Ordinance was duly introduced and passed upon first reading by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the eleventh day of July, 1944, and that the final passage and adoption of the said Ordinance will be considered by the said Township Committee at a meeting thereof to be held in the Cinnaminson Public School, situate on the intersection of the Pompton Road, in the Township of Cinnaminson, County of Burlington, State of New Jersey, on the first day of August, 1944, at eight o'clock in the evening (Eastern War Time), at which place and time a hearing concerning the said Ordinance will be afforded by the said Township Committee to all persons interested therein.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD E. WEST
Township Clerk
Dated July 19, 1944.

OBITUARIES

LOMA VANDERSLOOT
Services were held on Tuesday, July 18, in Snover Funeral Home,

for Miss Loma Vandersloot, who died at her home, 27 Henry Street, Palmyra, on July 14.

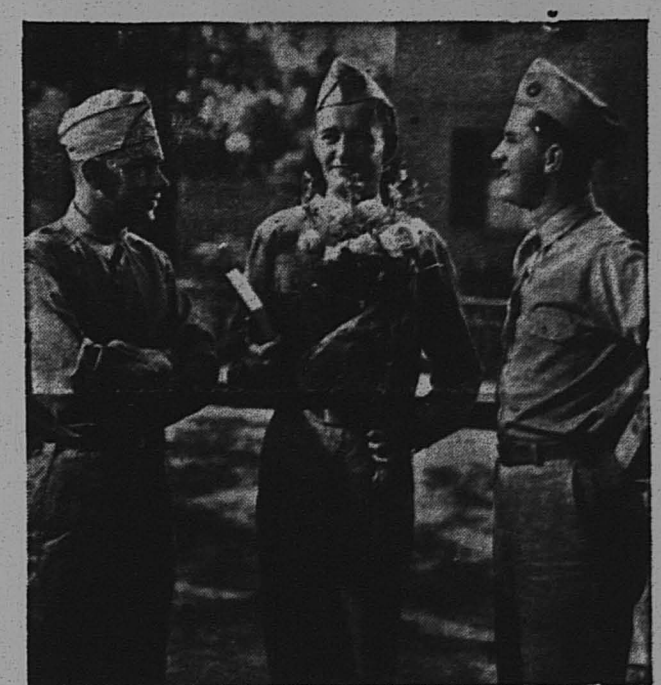
Interment was in Fernwood Cemetery, Philadelphia, Rev. Raver officiating.

The deceased is survived by two sisters, Selma V. Beach, of Palmyra;

and Falmesta Davis, of Ardmore, Pa., and one brother, Samuel Vandersloot, of Maryland.

It is not well to see everything, to hear everything; let many causes of offense pass by unnoticed.—Seneca.

"SEE HERE PRIVATE HARGROVE" AT THE BROADWAY



Thursday, Friday and Saturday, July 20-21-22 "See Here Private Hargrove" comes to the Broadway. Robert Walker makes "Hargrove" a character long to be remembered.

Musical Blocks

TEACH YOUR CHILD TO BECOME A MUSICIAN AUTOMATICALLY



Freeman E. Hunter Co.
606 Main Street, Riverton

FOX-RIVERSIDE

SUNDAY, MONDAY JULY 23, 24
SMASHING DRAMA OF A GENERATION ON THE LOOSE!



IN THE LINE OF DUTY!



Scene from "See Here Private Hargrove" starring Robert Walker and Donna Reed at the Fox Riverside this Friday and Saturday, July 21 and 22.

AMERICAN STORES

FARM FRESH Fruits and Vegetables

PEACHES 2 lbs 25¢
Ripe Tomatoes, New Jersey 2 lbs 25c
Lima Beans, New Crop 2 lbs 25c
Nearby Corn, Golden Broom 6 ears 25c
Cantaloupes, Large Arizona 1 each 19c

LETTUCE 10¢
California Iceberg large head

AS to 28 Red Stamps Now Valid!
CHUCK ROAST 1 lb 28¢
Hamburg 1 lb 26c Beef Shank Meat 1 lb 19c
Boiling Beef 1 lb 19c Short Ribs Beef 1 lb 21c

CHICKENS 1 lb 38¢
Tender Frying Chickens Fresh Killed 43c

Seafood Specials!
Fresh Sea Bass 1 lb 18c Codfish, New River 1 lb 18c
Redfish Fillets 1 lb 26c Sliced Codfish 1 lb 28c

Rob-Jord BEETS 15¢
Standard Quality **SPINACH 2 25¢**

Nabisco Graham Crackers 12-oz pkg 20c
Nabisco Butter Thins 12-oz pkg 22c
Glenwood Citrus Marmalade 2-lb 25c
Clapp's Instant Oatmeal 1-lb 13c
Clapp's Instant Cornmeal 1-lb 13c
Gold Medal Flour 10-lb bag 57c
Duff's Waffle Mix 1-lb 20c
ASCO Oleomargarine 2 lbs 21c
Boscul Coffee 1-lb 34c

EDUCATOR CRAX 1 lb 17¢
Cheese 1 lb 49c Kraft American Cheese 1 lb 19c
Liebermann's Butter 1 lb 27c Boraxo Hand Cream 1 lb 12c
Boraxo 1 lb 13c

VIRGINIA LEE LAYER CAKE 40¢
each

ASCO Evaporated Milk 2/3 pt per can 27c
Farmdale Evap. Milk 2/3 pt per can 26c

Canning Needs!
Pint Mason Jars 59¢
Quart Mason Jars 69c
Jar Rings 5c
Jar Caps 2-points 23c
Thrifty Lids 10c

Matches Independence 2 1/2 17c
Woodbury Soap 3 1/2 24c
Fairy Soap 1 1/2 5c
Gold Dust 26-oz pkg 18c

SAN-NAP-PAK Sanitary Napkins 2 boxes 43c

"HEADQUARTERS" For Nourishing Refreshing JUICES
Conwood, Fancy, Grade "A" **Grapefruit JUICE 2 25¢ 29¢**

Blended Juice 2 No. 2 45c 46-oz 39c
Hi-Ho Prune Juice 3 pts 25c
Vegetable Juice 12 pts 15c
V-8 Vegetable Juice 12 pts 15c
Sunrise Tomato Juice 24-oz can 10c
Florida Orange Juice 46-oz 45c 46-oz 19c

Delicious ICED! ASCO Heat-Resistant COFFEE 1 lb 24c 2 lb 47c
Save Coupons on Bags for Gifts.

These Prices Effective in Our Stores and Nearest Markets in and Vicinity

early in January after having recovered from previous injuries.

early in January after having recovered from previous injuries. His parents, both of whom are now deceased, formerly resided on Canhamston street, Riverton.

NO TRECASINO

SIGNS

Believe It or Not!

**MORE than
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as Than 15,000 Miles**

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AND EVENINGS

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...including use of our
...our most attentive di-
...Snover Funeral Home

are always exceeding.
necessary, special terms

UNERAL HOME

Palmyra, New Jersey
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APARTMENTS
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FOR RENT
10c each
45c ½ doz.
75c per doz.

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609 Main Street

RIVERTON
0302
Jos. F. Yearly, Mgr.

Phone Burlington 869
OPEN SUNDAY AND EVENINGS



Is A Factor . . .

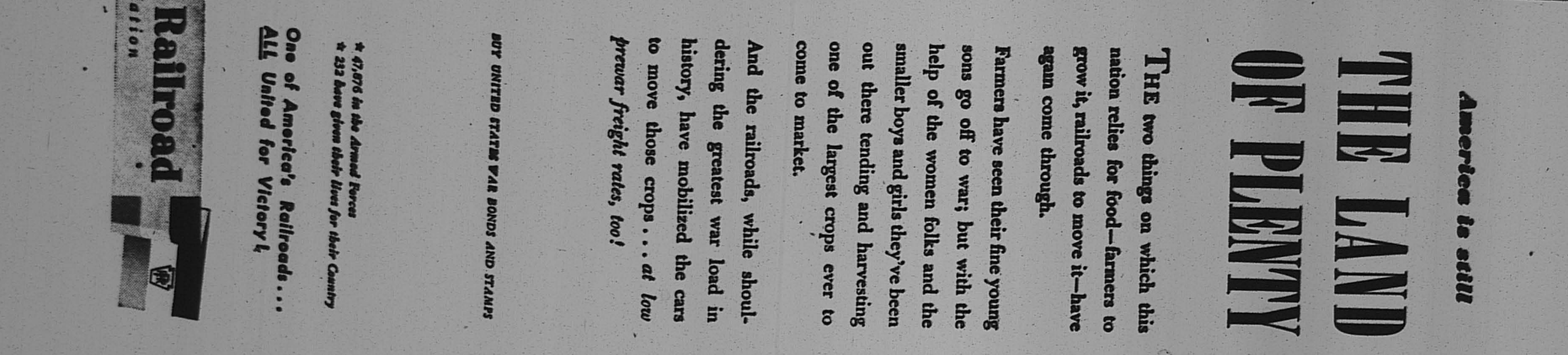
Our finest equipment, including use of our chapel and organ, and our most attentive direction is a part of the Snover Funeral Home Service.

Incorporated
Licensed in New Jersey and Pennsylvania
313 East Broad Street, Palmyra, New T

Phone—Riverton 0830

●

BUY WAR BONDS AND STAMPS



THE two things on which this nation relies for food—farmers to grow it, railroads to move it—have again come through.

Farmers have seen their fine young
 sons go off to war; but with the
 help of the women folks and the
 smaller boys and girls they've been
 out there tending and harvesting
 one of the largest crops ever to
 come to market.

** 232 have given their lives for their Country*

**One of America's Railroads...
ALL United for Victory!**

Lane Cedar Chests protect America's dreams!

EVER SINCE the days when the American pioneers traveled in their covered wagons over unblazed trails to establish new homes in the wilderness, Chests have been their proud possessions. Through the years, these chests have developed... from crude, hand-made boxes, to the beautifully-proportioned, exquisitely-designed works of art that now bear the LANE insignia. Today, more than ever before, happy young maidens keep, in their Lane Hope Chests, these priceless and cherished possessions that give promise of happiness... after Victory! Their mothers, too, depend on their Lane Chests to preserve their valuable woolsens and intimate things that must last... until Victory!

This store is proud to be a representative of the LANE organization... the outstanding institution in America devoted to the creation and development of Cedar Hope Chests! LANE is the only pressure-tested, aroma-tight Red Cedar Chest in the world... and LANE Cedar Hope Chests are guaranteed by a free moth insurance policy, written by one of the world's largest insurance companies.

FREEMAN E. HUNTER CO.
606 Main St., Riverton, N. J.
Phone Riv. 0242

IN spite of the fact that it is not used to produce war material, red cedar is doing a double barreled war job. Lane Cedar Hope Chests are helping to build and sustain both soldier and civilian morale, and conserving America's woolsens at a time when conservation is the only patriotic way to have enough for red cedar is the only wood that possesses long-lived, moth-killing power.

A portion of Lane production is devoted to making aircraft plywood and parts, Lead-Less panels, and molded plywood boat parts.

WE ALSO HAVE A COMPLETE LINE OF FURNITURE — STOP IN AND LOOK OVER OUR FLOOR DISPLAY

BOY SCOUT NEWS

The third period opened Sunday, July 16th, at Camp Lenape, Boy Scout Camp of the Burlington County Council, Boy Scouts of America, Captain J. B. Ryan, U.S.N., Chairman of the Council Camping and Activities Committee, announced.

The following Scouts are now in Camp: Troop 21, Parry, William Adams, Arnold Aydelotte, Warren Choyce, George Deacon, Elwood Haines, Maurice Knowles, Paul Schlatter and Thomas Steele, Troop 50, Riverton, Robert Farrow, Donald Garwood, Bob and Jack Lundstedt, Ed Snyder, Bob Stuart, Jeff Thompson.

Several changes were made in the Camp Staff during the third period. Scout Harry McDaniels, Troop 50,

Moorestown, became Quartermaster, and Scout William Steinberg, Troop 29, Maple Shade, became Senior Patrol Leader.

Last Saturday the second Order of the Arrow election took place. The Order of the Arrow is a national camp honorary association, which is made up of the outstanding campers. Those elected Saturday were: Robert Fitzgerald, Troop 4; William Steinberg, Troop 29; Walter Echgelmeier and Floyd Morgan, Troop 3, Roeboling. Scout Donald Ulmer, Troop 8, Beverly, who is Aquatic Director, was also elected. At the end of the first period, Camper Howard Forstner, Jr., Troop 30, and Scout Bob Levy, Troop 29, Camp Naturalist, were elected.

The first initiation of the season will take place Friday and Saturday of this week. Camp Director, J. Paul Baldeagle, and Assistant Camp Director, Franklin Vondy, are associate members of the Order of the Arrow.

The Ordeal Team, which will come into camp to conduct the initiation, will be composed of Scout Commissioner V. L. Caldwell, Executive Board member and newly elected

Chairman of Troop 4's Troop Committee, W. C. Coles, Jr., J. L. Moore, Jr., Scoutmaster of Troop 4, Jack Fitzgerald, Troop 4, Herbert J. Scilly, Scoutmaster of Troop 29, Fred Linda, Scoutmaster of Troop 3, and Gerald W. Pontius, Scout Executive.

On Sunday morning the Protestant church services were conducted by Reverend W. J. Sayre, minister of Moorestown Methodist Church. Last Friday afternoon, J. Brinkley Price, of Moorestown, gave a talk and demonstration on conservation and fishing techniques. Mr. Price is an expert at fly and bait casting. He spoke at some length on safety measures in fishing. He is a Deputy Warden in the State of New Jersey. He suggested that the Boy Scouts campaign against the use of triple hooks on bait casting.

On Tuesday evening of last week, Anderson Nelson, of Mt. Holly, put on a most interesting "strong man" act.

Wednesday evening of this week, George Sutter, of Camden, put on a very fine magic show. He is a member of the American Association of Magicians.

The campers are enjoying a most interesting, active and varied Scout program at Camp Lenape, which consists, in part, of the following activities: swimming, life saving, canoeing, boating, hiking, first aid work, nature work, seamanship, compass, signalling, map making, cooking, fire building, leathercraft work, story telling and many interesting campfires.

WANT ADS

WANTED—Tricycle, small size, pre-war manufacture preferred. Call Mrs. Stephen Wooten, Riv. 1277.

REPAIRING. Kitchen utensils and garden tools sharpened and repaired. Household appliances repaired, 408 Thomas Avenue, Riverton. Phone 0344.

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY

One, Newbury Street, Boston, Massachusetts

is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials are Timely and Informative and its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

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Sunday Issue, including Magazine Section, \$2.60 a Year.

Subscription Office, 6 Saturday Issues 25 Cents.

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703 Thomas Avenue

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STARTLING SCENE SETS MOOD OF CHILD DELINQUENCY FILM

Two boys and two girls, riding in a stolen car, drive into a filling station; one of the girls tosses an empty



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Matinee Daily at 1:30

Continuous Showing Saturday from

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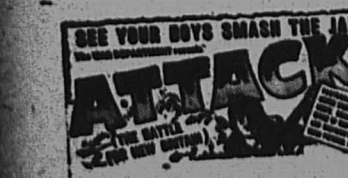
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Sunday and Monday, July 23-24



EXTRA ADDED SPECIAL



Tuesday (Only), July 25

2-THRILLING FEATURES—2



and



with

Michael Redgrave—Barbara Mullen

Wed. and Thur., July 26-27



starring

Roy Milland—Ruth Hussey

Donald Crisp—Cornelia Otis Skinner

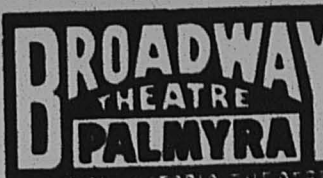
The Greatest of All Mystery Shows

whiskey bottle to the ground; the attendant, noting the intoxicated condition of the driver, questions him sharply, and on the latter's demand stoops to check the oil; the driver lurches from his seat and strikes the attendant on the head with a heavy wrench; in a moment the car is driven swiftly away, leaving the man lying in the driveway.

This is one of the startling scenes in "Where Are Your Children?" which deals with the stark facts regarding the current wave of child delinquency in the United States, and which comes to the Fox Theatre on Sunday and Monday, July 23-24, with Jackie Cooper in the starring role.

In its earlier sequences, the story has shown how an innocent girl has inadvertently become a party to lawless acts, and the succeeding scenes detail an exciting series of events following what has turned out to be the murder of the station attendant. The film points the way toward a solution of the problem of child crime, but not before an absorbing story has fully explored the implications of a situation which has admittedly taken its place as one of the serious questions of the day.

Gale Storm is the girl in the case, and the cast supporting Jackie Cooper in "Where Are Your Children?" also includes Patricia Morison, John Lital, Gertrude Michael, Addison Richards, Evelyn Eaton and Betty Blythe.



MATINEE DAILY 2 P.M.

Thurs., Fri., Sat., July 20-21-22



Monday and Tuesday, July 24-25



A love haunted by nameless

love that fought to free itself of

unseen hate!

"The UNINVITED"

—Roy Milland—Ruth Hussey

Donald Crisp—Cornelia Otis Skinner

Wed. and Thur., July 26-27

A Thrill A Second!

TAMPICO

starring

EDWARD G. ROBINSON

with Lynn Bari—Victor McLaglen

ANNA M. JENTSCH

Mrs. Anna M. Jentsch died at her home, 16 Front St., Riverton, on July 18. Services will be held at 9 a.m. Saturday, July 22, in the Sower Funeral Home, followed by High Mass at 10 a.m. in Sacred Heart Church. Interment will be in Mt. Carmel Cemetery, Moorestown.

The deceased is survived by her husband, Frederick Jentsch and 2 daughters.

A man should never be ashamed to own he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday.—Pope.

Vanity is the mother, and affection is the darling daughter; vanity is the sin, and affection is the punishment; the first may be called the root of self-love, the other the fruit.—Lord Halifax.

CASH

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R. J. EDWARDS
10 E. Broad Street, Palmyra

Riverfront YMCA Day Camp For Boys Ages 8 to 14

Program includes: crafts, swimming, hiking, trips, games and sports, over-night camping.

Five days a week, Monday through Friday, July 31 to August 25, 9:30 a.m. to 4 p.m.

Headquarters: Community Center, Palmyra. \$9.00 for entire four week period. All expenses except lunch.

Registrations will be accepted at the Community Center Monday, July 31 or may be mailed to

L. R. COOLBAUGH, DIRECTOR

1020 Columbia Avenue, Palmyra, or to the

LAMON REAL ESTATE OFFICE

Cinnaminson Avenue, Palmyra

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This Department of S. A. engaged in Collection of Waste Newspapers, etc., for 54 years.

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LIMA BEANS 25c

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New Dug WHITE POTATOES

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Fancy SOUND YELLOW ONIONS

3 lb 25c

JERSEY PEPPERS

Each 5c

Fancy Sound Ripe TOMATOES

2 lb 25c

Iceberg LETTUCE 25c

2 Heads 25c

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Each 20c

NEW APPLES 25c

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Calif. Sweet EATING PLUMS

Doz. 29c

HARDING'S SWEET CREAM BUTTER

lb 51c

12 pts.

Strictly Fresh White or Brown Shell EGGS

Doz. 53c

Fresh Creamy COTTAGE CHEESE

lb 29c

BLUE BONNET MARGARINE

lb 25c

2 Points

SEA BASS 29c

lb 19c

PORGIES 19c

FRESH JERSEY MACKEREL

lb 29c

RENUZIT French Dry Cleaner

1 Gal. 65c

2 Gal. \$1.09

MONARCH COFFEE Drip or Percolator

lb 31c

2 lb 60c

Kellogg's LEMON JUICE

2 (8-oz.) Cans 25c

Hartley's ORANGE MARMALADE

1 lb 29c

Kellogg's PRUNE JUICE

3 Points 29c

Qt. 29c

Kellogg's SPICED LUNCH MEAT

12 Oz. Can 39c

Swift's Premium FRANKFURTERS

lb 39c

PORK LOIN ROAST

lb 35c

Swift's PREMIUM HAMS

Shank Ends 35c

Swift's Premium BREAST OF LAMB

lb 15c

BUY U. S. WAR SAVINGS BONDS AND STAMPS

55th Year, No. 30

COUNTY PURCHASES

Freeholder LeRoy Church joined with Freeholders John M. Chant, and Stanley I. Russ in refusing to confirm the appointment of Richard J. Ballantyne as secretary of the new county purchasing committee at a special meeting of the Board in Mount Holly last Friday afternoon.

Freeholder Church had sponsored the plan originally which was adopted June 29 with all five freeholders voting favorably. All the freeholders had also agreed in private sessions to appoint Ballantyne as secretary of the committee at \$4,000 per year and Ballantyne had accepted the job. Opposition to the plan immediately developed allegedly led by members of the Harmony Republican group. First Freeholders Chant and Russ withdrew their support, then Church, although supporting the purchasing committee, announced he had changed his mind regarding Ballantyne's appointment.

Promised Savings

When the plan was first adopted, Church issued a statement promising the taxpayers a saving of several cents on the tax rate through the operation of the new system.

At the meeting Friday, at Freeholder Klauder's suggestion, Church invited Ballantyne to speak before the Freeholders.

Mr. Ballantyne gave some startling examples of high prices being paid by the county for various materials. He had had only a few days in which to go over records of purchases, but had uncovered some remarkable facts in that short time.

He declared the opportunities for saving were so great that the county could well afford to pay a man \$10,000 a year to handle purchasing on a businesslike basis.

70c Sparkplugs

To give the Freeholders an idea of what could be accomplished, Ballantyne said he would present a few examples of what he had come across during his examination of the records.

In two weeks time, he said, one department which uses 46 cars and trucks had purchased 500 sparkplugs at 70c each. These sparkplugs can be purchased, said Mr. Ballantyne, in the county for 40c each in lots of 100, still allowing the dealer to make his normal profit.

High Food Prices

Mr. Ballantyne said three of the county institutions buy all their food supplies from five vendors. He said that by merely buying from each one of these vendors the items on which he offered the lowest price, the quality being the same, a total of \$250 per month could be saved the taxpayers on meats and butter alone.

Most of the waste in buying by the institutions is merely the result of inefficiency, Mr. Ballantyne said. Ballantyne told the Freeholders he was surprised at their change of mind. He had not sought the job, he said, but had been asked by the Freeholders to take it.

Political Maneuvering

Ballantyne said he was afraid the Freeholders had changed their minds as the result of political maneuvering.

"The savings I have shown you that could be made are small, mere postage, compared to the vast amounts which could be saved on the larger purchases in the course of a year," the speaker declared.

Mr. Ballantyne thanked the Freeholders for passing the resolution giving him a clean bill of health in the matter, for he said some of the county newspapers seemed inclined to twist the facts.

The Freeholders committee charged with putting the plan into operation and composed of Church, Klauder and Price, planned to meet this week to discuss the matter further.

AUDIENCE WITH POPE

1st Lieut. Harry Riddle, Jr., an officer of the 517th Parachute Infantry Regiment, now in Italy, had an audience with the Pope while on rest leave in Rome.

He knelt and kissed his ring, talked with him for a few minutes and had him personally bless a rosary which he is sending home. Lt. Riddle had returned to Rome after fighting with the American Fifth Army.

CAMPERS TO SEE BIG LEAGUE GAME

The Day Camp will start July 31st at the Community Center. Registration at 9:30 a.m. If applicants have not already left their applications at Walter Lamon's Real Estate Office on Cinnaminson avenue, Palmyra, or sent it to L. R. Coolbaugh, 1020 Columbia avenue, Palmyra, they may register at the Center on Monday.

The first day is an important one since the Day Campers will go to Shibe Park to see the Philadelphia Phillies play that afternoon. So get your application in early and go along to the ball game on Monday the 31st.

RESOLUTION PASSED BY FREEHOLDERS ON BALLANTYNE, 4-1

The following resolution was introduced and passed last Friday by the Burlington County Board of Freeholders at Mount Holly, with only Freeholder Stanley Russ, of Delanco, voting no. The resolution was introduced by Freeholder Church.

"Whereas, all members of this Board of Chosen Freeholders did agree to the appointment of Richard J. Ballantyne prior to and immediately after June 29th, 1944, day of adoption of resolution establishing a Department of Purchase, and

"Whereas, certain members, namely, Messrs. John M. Chant, LeRoy Church and Stanley I. Russ, have had a change of mind in this regard, and

"Whereas, this change of mind has not been caused by any act, past or present of the said Mr. Ballantyne, and

"Whereas, Mr. Ballantyne's character, reputation and social standing are known to be beyond reproach, now, therefore, be it

"Resolved, by the Board of Chosen Freeholders of the County of Burlington that the refusal of the majority of this Board to establish his salary in the position of Secretary to the Committee of Purchase does not, will not and should not cast reflections upon Mr. Ballantyne's character, reputation, ability or esteem in any way whatsoever, and be it further

"Resolved, that this resolution should be and act as a recommendation for Mr. Ballantyne and be used in any way he shall deem advisable and proper, and be it further

"Resolved, that this Board regrets any embarrassment possibly caused Mr. Ballantyne due to this change of mind of the majority of the members of this Board, all of which has been beyond the control of Mr. Ballantyne.

SCRAP COLLECTION

Saturday, July 29

Lippincott avenue, both sides

Thomas avenue, both sides

Eight street

Midway

Seventh

Highway

Harrison

Second, Third and Fourth streets

The hearts of men are their books; events are their tutors; great actions are their eloquence.—Macaulay.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON



PRICE FIVE CENTS

WALLACE VISITS NEW ERA OFFICE

Members of The New Era staff were greatly pleased last week to receive a visit from Mr. Robert P. (Shorty) Wallace, son of Mr. and Mrs. Edward L. Wallace, of Riverton.

Bronzed by the far eastern sun Private Wallace has just returned after 25 months of active duty in the Southwest Pacific, where he saw plenty of action with a famous Marine Division.

Upon being questioned about his experiences, Wallace had little to say about the battles in which he participated, asserting that the men of his outfit prefer to try to forget those incidents.

He stated, however, that things have changed greatly since he first landed on Guadalcanal and that the United States forces are really on the move.

Private Wallace described in a most interesting manner the climate and geographical features of the various islands in that area and told how our men are equipped.

His conversation was of particular interest to Mrs. David F. Gould, whose son, Pvt. Robert Gould is a member of the same outfit and who has seen a long period of service in the same area.

Upon completion of his furlough, Private Wallace will go to the Marine station at New River.

BAND CONCERT

Climaxing the summer season, the Reserve Band of Palmyra High School will give a concert Friday night August 4, at 8:15 in the Band Shell of the Palmyra Grove.

This will be the first outdoor program of the Reserve Band. All residents of Palmyra, Riverton and other districts are cordially invited. Under the direction of Kenneth Merrill, this young band has grown from a mere handful three years ago to over twenty members now.

Those taking part in this concert include: Trumpets, Hubert Hauch, Joan Smith, Elmer McHingly, Lorraine Davis, Clarinets, Ray Koehler, Bill Price, Evert Willis, Saxophones, Sam Wagny, Alice Burgess; Alto Horn, Betty Pack, Thelma Davis; Baritone, Neal Austin, Bill Peterson; Base, George Koelle.

AIR MEDAL AWARDED LT. GEORGE M. DURGIN

The Air Medal has recently been awarded Second Lieutenant George M. Durgin, Jr., of 718 Lincoln avenue, Palmyra, New Jersey, by his group commander, Lieutenant Col. Elbert Helton, of San Antonio, Texas.

Lt. Durgin is a pilot on the B-24 Liberator "Torrid Peg" at an Eighth AAF base in England. His duty is to see that the heavy bomber gets to its target and returns so that it can continue in its bombing attacks in support of the Allied ground troops in France.

The citation read, "For exceptionally meritorious achievement, while participating in heavy bombardment mission over enemy occupied continental Europe. The courage, coolness and skill displayed by this officer upon these occasions reflects great credit upon himself and the Armed Forces of the United States."

WESLEYAN MEN'S BIBLE CLASS

Epworth Methodist Church Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. A Moulton McNutt will be the speaker this Sunday.

The Rev. W. Neal Weaver will address the class this Sunday.

SURGICAL DRESSINGS

The response to the appeal from the National Red Cross for more workers to make surgical dressings has been very gratifying, but we are hopeful that the number of volunteers for this important work will continue to increase. The room at the Riverton Public School is open every Tuesday and Wednesday mornings from 9:30 to 10 o'clock and every Tuesday evening from 7:30 to 9:30.

Please come at any or all of these times and help us fill our quota.

Mrs. Jos. B. Tyler, Chairman.

Honor Roll Started

With the arrival of the contractor's equipment last Tuesday morning, actual erection of the Riverton Honor Roll got under way after months of anxious waiting while the tedious red tape connected with the purchase of the plot was slowly unraveled. But from now on it is expected that the work will go forward without a hitch and that it will be only a short time before Riverton's Honor Roll will be listed as not only one of the finest in the State, but also one which has achieved maximum results in beautifying the center of any community at minimum cost.

The project is sponsored by a joint committee of citizens of the community and members of the Riverton Memorial Post.

At the last meeting of the Post

it was voted to postpone nomination of officers until Sunday, August 6th, when a special meeting of the Post will be held for that purpose. This step was taken to maintain the splendid spirit of cooperation which has existed within the Post since its temporary organization last December.

THE NEW ERA

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4 Second Street, Riverton
Phone 405
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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.



BRIEF ITEMS from ABOUT TOWN

Mrs. Barbara S. Lewis, of Riverton, was a recent guest at the Bar-Bison-Plaza Hotel, New York City.

Mr. and Mrs. Albert C. Farrow and family, of Fourth street, Riverton, will leave this week for a vacation at Lake Wallenpaupack, Pennsylvania.

Dr. and Mrs. J. Rowland Dey and their daughter, Miss Valerie Dey, are vacationing at their camp near Swiftwater, Pennsylvania.

Mr. and Mrs. David F. Gould, of Main street, Riverton, and their daughter, Miss Virginia Gould are spending two weeks at Spray Beach. They have as their guest Miss Elaine Friday, of Riverton.

Mr. and Mrs. Maurice Joyce, of Cinnaminson, had a week-end house party at their summer home near Pemberton.

Among former residents of Riverton who have summer homes at Ocean City are Mr. and Mrs. Charles Stewart, who now reside in Millville and Mr. and Mrs. H. P. Orlemann, now of Philadelphia.

Pfc. Weston W. Goodnow, of Riverton, who was formerly stationed at Lehigh University, is now located in New York City.

True eloquence does not consist in speech.—It must consist in the man, in the subject, and in the occasion.—Daniel Webster.

EXAM AT TRENTON

It is expected that the largest number of young men in the history of competitive examinations for service schools will appear at the New Trenton Post Office at nine o'clock Saturday morning (July 29, 1944) to take Congressman D. Lane Powers' competitive examinations for West Point and Annapolis.

Congressman Powers announced today from his office in Washington that at the present time he has more than fifty candidates authorized to take the examinations and additional requests for authorizations are coming in daily. From present indications about sixty young men will take the examinations.

The examinations Saturday will be conducted by the United States Civil Service Commission, which agency has prepared the questions and will mark the papers. Congressman Powers will follow his usual system.



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Delair, N. J.

of appointing the principals and alternates in direct accordance with the merits of the candidates as shown by their marks in the competitive. Any young man who is a bona fide resident of either Mercer or Burlington Counties and who is within the required age limit is qualified to compete.

The candidates for West Point can be no younger than seventeen nor more than twenty-two years of age and the Annapolis requirements are from seventeen to twenty-one. Any last-minute applicants will receive telegraphic authorization to compete if they will communicate with the Congressman's office in Washington or Trenton.

AMBULANCE ASS'N HAS ONLY COLLECTED \$1275 DURING DRIVE

Members of the Palmyra Ambulance Association wish to take this opportunity to remind all those who have not as yet contributed to the drive for funds that collections now total only \$1275 and the goal set originally for the drive is \$1500.

The money will be used to build a new home for the ambulance and all persons who desire to help this worthy cause and who have not already contributed are urged to send their donation immediately to The Palmyra Ambulance Association, c/o Vernon W. Stone, president, Palmyra, N. J.

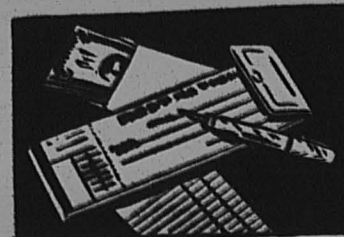
Persons living in Riverton and Cinnaminson are also urged to contribute and help this splendid organization to build and maintain suitable quarters.

JUNIOR GAME

The Riverton Junior A. A. baseball team will oppose the Pirates, champions of the St. Joe League at Memorial Park, Sunday, July 30, at 2:30 p.m.

The Juniors defeated the Ramblers of the same circuit at Camden last week. The pitching of Fred Langenberg was the feature of the engagement.

With Money Order Costs Increased YOU SAVE EVEN MORE WHEN YOU Pay by Check



"Special Checking Account" checks have long been a most economical method of paying bills and transferring money. With government increasing money order costs 66 2/3%, "Special Checking Account" checks at the same low cost save you more than ever before. Compare the tables below.

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40.01-60.00	25c	30c	10c	20c
60.01-80.00	30c	35c	10c	25c
80.01-100.00	35c	40c	10c	30c

Pay your bills by using the "Special Checking Account" available at the Cinnaminson Bank and Trust Company. There is only one cost. Pay only for your checks—in books of 10 for \$1.00—No minimum balance—No monthly service or activity charge. You'll save your money, your time and your temper—and you'll have a permanent record of your financial transactions. Drop in at our office and let us explain this special service to you.

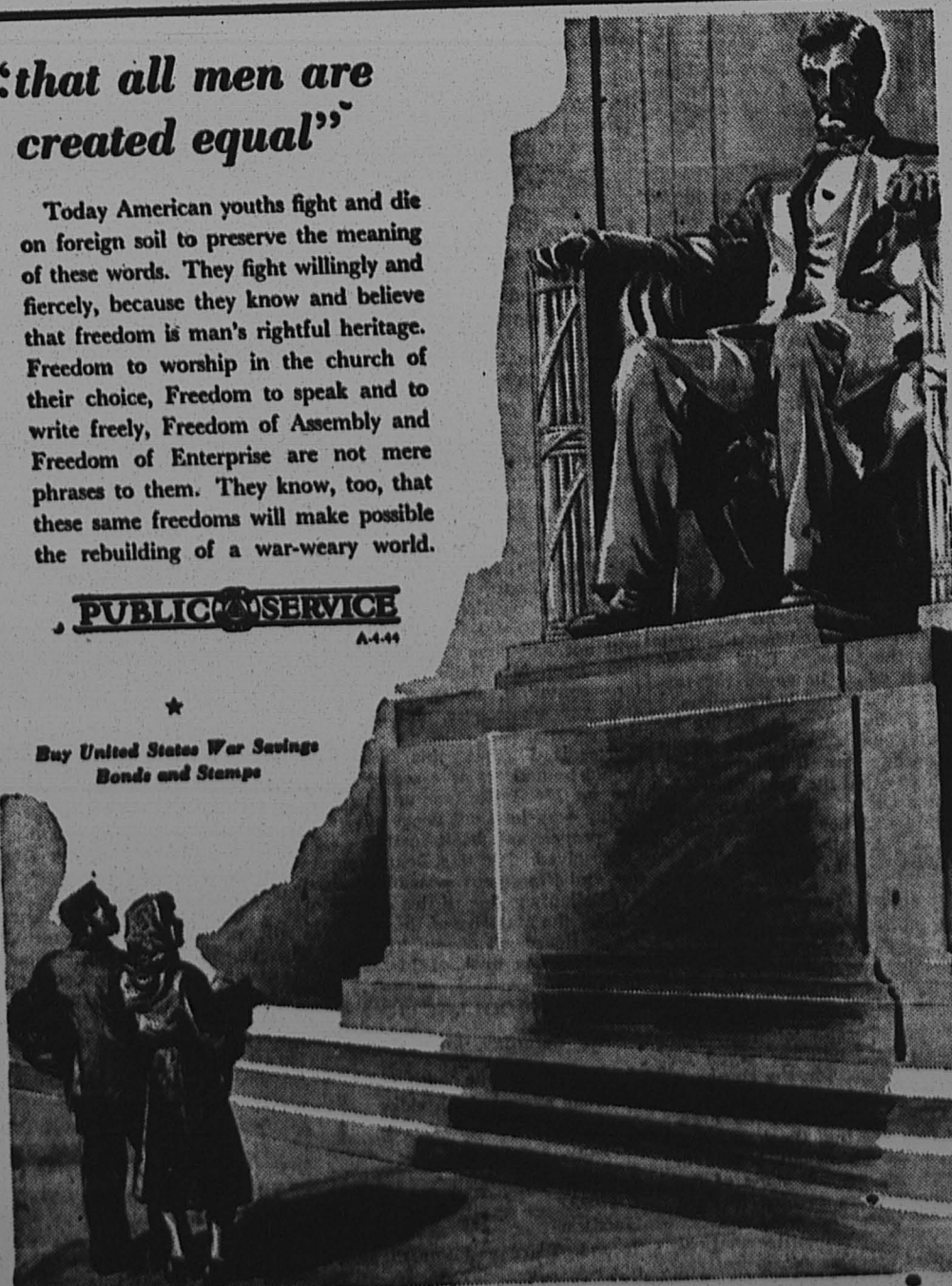
CINNAMINSON BANK & TRUST CO. RIVERTON, N. J.

...that all men are created equal"

Today American youths fight and die on foreign soil to preserve the meaning of these words. They fight willingly and fiercely, because they know and believe that freedom is man's rightful heritage. Freedom to worship in the church of their choice, Freedom to speak and to write freely, Freedom of Assembly and Freedom of Enterprise are not mere phrases to them. They know, too, that these same freedoms will make possible the rebuilding of a war-weary world.

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Buy United States War Savings Bonds and Stamps



Church Notices

WESTFIELD FRIENDS MEETING
Branch Pike
Sunday Morning
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Arthur J. Laurent,
Assistant Pastor

Sunday Masses—7, 8, 9, and 10:30.
Daily Mass—7.

The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock.
Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.

Monthly Communion—Sundays:
The Altar Society on the 1st Sunday.
The Holy Name Society and Knights of Columbus on the 2nd Sunday.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"Love" is the Lesson-Sermon subject for Sunday, July 30.
Golden Text: "Let him that glorieth in this, that he understandeth and knoweth me, that I am the Lord which exercise loving-kindness, judgment, and righteousness, in the earth: for in these things I delight, saith the Lord." (Jer. 9:24)

Sermon. Passages from the King James version of the Bible include: "Thou wilt shew me the path of life: in thy presence is fulness of joy; at thy right hand there are pleasures forevermore." (Ps. 16:11) Correlative passages from "Science and Health with Key to the Scripture"

WANT ADS

WANTED—Tricycle, small size, pre-war manufacture preferred. Call Mrs. Stephen Wooten, Riv. 1277.

REPAIRING. Kitchen utensils and garden tools sharpened and repaired. Household appliances repaired. 408 Thomas avenue, Riverton. Phone 0344.

FOR RENT: Furnished apartment and garage. Mrs. H. W. Morris, 408 Morgan Ave., Palmyra, N. J. Phone Riverton 0247-W.

LOST: Ration Book No. 4 with name of Elizabeth A. King. Finder please return to same at 226 Linden Avenue, Riverton.

FOUND. Pair of tortoise shell reading glasses on Broad street near Olds Garage. Owner can have same by identifying and paying for this ad at the New Era Office, Main St., Riverton.

CARL A. PETERSON TAILOR

is now located at 37 Pear Street, Palmyra, where he will be glad to see his former customers.
PHONE RIV. 0758

by Mary Baker Eddy include: "Love inspires, illumines, designates and leads the way. Each successive stage of experience unfolds new views of divine goodness and love." (pp. 454, 66)

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor

A service of worship for the Eighth Sunday After Trinity will be held in Epworth Church at eleven o'clock. Mrs. Rachel Lord will be at the console and Miss Mildred Turnock will be heard in a soprano solo. The minister has selected as his theme "Love Casteth Out Fear." The Union Vesper Service will be held in the Grove at 7 o'clock. Ministry of music will be provided by Epworth's Choir and the minister will speak upon "Keeping Your Eyes on Tomorrow."

The Church School convenes at 9:45. The Youth Fellowship will meet at the conclusion of the Vesper Service. Those who attended Pennington Institute will speak of their experiences.

A Church Nursery is conducted every Sunday morning during the worship hour. Parents may leave their children to attend service.

The Altar Flowers last Sunday were given in memory of Mrs. Emma A. Bradley by her daughter, Mrs. Charles Wesley Nichols.

WALTER H. CUMMINGS

General Insurance

Real Service—Low Rates
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Phone Riv. 0797

STYLE COMFORT HEALTH

Exclusive, Individual and Reasonable Service Is Unexcelled.

MRS. M. L. MALLORY

Spirella Corsetiere

SPIRELLA

902 HIGHLAND AVENUE

Phone Riv. 0335-M Palmyra, N. J.

HOSIERY WORKERS NEEDED

Wanted—Girls young or old, experienced or inexperienced, to work on government orders. Good pay plenty of overtime.

King Hosiery Mills

Reed St., East Riverton, N. J.

LONG ON EXPENSES? SHORT OF CASH?

Consider the advantages of a Personal loan. It provides needed cash quickly... can be repaid in sensible monthly amounts as you readjust your budget to rising prices and new taxes. A Personal loan on your furniture, car or signature is made without embarrassing collateral... and doesn't involve outsiders. For a loan, come in, phone or write today.

Personal Finance Co.

Camden, N. J.

Charges are 2 1/2% Monthly on Balances

Room 208, 130 North Broadway
West Jersey Trust Bldg.
Phone Camden 1007
Lic. No. 139

Ask for Mr. DeCou, Manager

2nd Floor, 544 Federal Street
Phone Camden 7887
Lic. No. 805

Ask for Mr. Miles, Mgr.

Mr. Elmer W. Fry was received into the fellowship of the church at the morning service.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Ave.
Riverton, N. J.
The Rev. R. B. Stewart, Pastor

Church School convenes at 9:55 a.m. each Sunday morning with Bible study classes for all ages. The Men's Bible Class meets in the gymnasium at the same hour.

The morning worship hour is from eleven to twelve. Next Sunday morning the Pastor will present the third of a series of summer meditations on "Life's Eastern Window." The sermon topic will be, "Looking At Sorrow Through Life's Eastern Window."

Children may be left in the Church Nursery during the morning worship hour.

A Union Vesper Service will be held in the Grove in Palmyra at seven o'clock Sunday evening. You are cordially invited to come and worship with us at any of these services.

Guest ministers will occupy the pulpit of the Calvary Presbyterian Church on the last three Sundays of August and the first Sunday of September.

CENTRAL BAPTIST CHURCH

Palmyra, N. J.
Rev. S. Dan Morgan, Pastor

Sunday, July 30, 1944

Often a sermon can be gotten from just a few words; few, but powerful. How true this statement is: "What you are is God's gift to you; what you make of yourself is your gift back to God." Keeping this in mind how much more we would try to make of our lives.

Sunday Services

Church School, 10:00 a.m. Classes continue throughout the summer weeks. If you have vacationing visitors bring them along.

Morning Worship, 11:15 a.m.—In the absence of Rev. Morgan, Chaplain C. E. Downing, who has seen over-seas service and is now connected with the Hospitality Centre in Philadelphia, will take charge. He will have for his sermon topic, "When Johnnie Comes Marching Home." Central Baptist gives all a cordial welcome. The choir will sing an appropriate anthem. Mrs. James Seither, soprano, will be the soloist.

7:00 p.m.—Vesper Grove Service. Rev. Wm. Neal Raver of the Methodist Church will be in charge.

Our "Service Man" of last week was:

Corp. Robert V. Cooper, 32949800
Hq. Co. 706th Ry. Co. Div.
A.P.O. 5384

c-o Postmaster, New York, N. Y.

Our "Service Man" of this week is:

Pfc. Robert G. Yerkes, 32486890
Co. G, 66th Inf.
A.P.O. 360

Ft. Benning, Ga.

Send these boys a card or letter. They will appreciate every word from you.

O.P.A. INVESTIGATES

Continuing an investigation being conducted by thirty investigators from the New York Regional Office and the Camden District Headquarters of the O.P.A. in Atlantic City, it was disclosed that approximately 60 per cent of the restaurants at this

BURLINGTON COUNTY ORPHANS' COURT

In the matter of the Estate of JAMES L. JAMES

Deceased

On Petition for Sale of Lands to Pay Debts

ORDER TO SHOW CAUSE

Lillian M. Ransom, Sr., and Frank H. James, administrators of the estate of James L. James, deceased, having exhibited under oath a true account of the personal estate and debts of said intestate, whereby it appears that the personal estate of the said James L. James, deceased, is insufficient to pay his debts and requesting the aid of the court in this premises.

It is thereupon on this 26th day of July, 1944, ORDERED that all persons interested in the lands, tenements, hereditaments and real estate of the said James L. James, deceased, appear before this court at the Court House in Mt. Holly on the 28th day of September 1944, at 10 A.M., local time, to show cause why so much of the said lands, tenements, hereditaments and real estate of the said James L. James, deceased, should not be sold as will be sufficient to pay his debts.

It is further ordered that this order be published in The New Era, one of the newspapers of this state, for six weeks at least once in each week.

CHARLES A. RIGG, Judge

Proctor: Arthur W. Lewis

423 Market Street

Camden, N. J.

6-7-47-a-1
Printers fee—\$24.18

prices to their Rationing Board at Atlantic and Virginia avenues, or to the Camden District Office of the O.P.A.

ENGAGED

Mr. and Mrs. Raymond Yerkes, of 821 Highland avenue, Palmyra, announce the engagement of their daughter, Ruth Eleanor, to First Class Electricians Mate, James Melville Lusk, of New Orleans, La. No date has been set for the wedding.

Back the Attack!
BUY MORE THAN BEFORE

She speeds the work of war



War's at her finger-tips. She puts through the calls that get things done. Sometimes when you're telephoning and the Long Distance lines are crowded, you will hear her say— "Please limit your call to 5 minutes." That helps everybody all along the line.

NEW JERSEY BELL
TELEPHONE COMPANY

YOUR GARDEN THIS WEEK

By A. C. McLean

Agricultural Extension Service

Removing stray weeds to prevent them from going to seed is one of the most important chores on the midsummer garden calendar. Red Root, Purslane, and Crab-grass should be watched particularly. They seed with great rapidity, and often mature seed even when they do not look large enough to prove bother-

some.

Lawns will bear special watching, for when they are dry and the grass is not growing rapidly, Crab-grass can be fairly well eradicated. Rake the lawn thoroughly so that the Crab-grass stems can be cut off. A light spraying of iron sulphate at the rate of one pound of the sulphate to a gallon of water will benefit the entire lawn. It may blacken the grass to some extent, but the desirable

grasses will recover and the Crab-

grass will die.

A more simple treatment for keeping this garden pest well under control, however, is frequent raking and keeping the grass cut fairly close. Not too close, though; extremely close cutting is not advisable in the summer. If you are fortunate enough to have a good sod and have not cut it too close, you probably are having little or no difficulty with



"For loyal and patriotic services rendered the Signal Corps," the Certificate of Appreciation of the Chief Signal Officer of the Army has been presented to the New Jersey Bell Telephone Company. The certificate, which bears the signature of Major General H. C. Ingles, Chief Signal Officer, was presented at a ceremony Friday at Newark by Colonel Jay D. B. Lattin, Signal Officer of the Second Service Command, to Chester I. Bernard, president of the company, who are shown flanked by G. W. McRae, vice president and general manager of the company (left) and Major W. H. Moody, Executive Officer, Second Service Command.

The Chief Signal Officer's Certificate is awarded for outstanding service in helping the Signal Corps in the war effort. Among notable contributions made by the New Jersey Bell Telephone Company, Colonel Lattin mentioned the nearly 500 members of the company's organization in the Signal Corps, nearly half of whom entered as specialists during the crucial days immediately following Pearl Harbor, under a plan developed before the war by the Army and the Bell System to make maximum use without delay of telephone men's communications skills and experience. Also singled out for mention were "the outstanding assistance . . . to the Signal Corps in furnishing telephone service to the many military installations located in New Jersey," and the company's provision of special attended service at camps and hospitals for use of servicemen in making calls.

TECHNICOLOR TOP HIT



Scene from the gorgeous Technicolor hit "Lady in the Dark" starring Ginger Rogers and Ray Milland at the Fox Riverside this Sunday and Monday.

Crab-grass—it refuses to grow in the shade.

Pansies, English daisies, and Forget-me-nots can be planted now, and fresh seed of perennial Delphinium, too, if you can get it. Plant these seeds promptly and in a cold frame if possible. If the surface of the soil is kept moist and if the temperature does not go much above 80 degrees, they will germinate well during the remainder of the summer.

One way to keep the soil temperature down is to keep the soil moist, shading the seed beds until the seed germinates. It is helpful to sprinkle

these beds on hot days. Shade them with anything handy—old burlap bags, muslin, or even old hay will do. Seeds sown now should make plants strong enough to bloom next spring.

This year, again, gardeners are being asked to order their fall bulbs and other supplies early. If you plan to start daffodils, tulips, and some of the other spring-blooming favorites, don't lose any time in checking fall catalogues. Daffodils do much better if they are planted in September than if they are not set out until early October or November.

Watch for red spider during the heat of the summer, particularly on phlox, some of the shrubs, and even on evergreens. This insect attacks a multitude of plants and develops more rapidly in warm, dry weather. Probably the simplest control measure is some form of sulphur, either sulphur paste used as a spray, or a fine dusting sulphur applied to the undersides of the leaves. Some gardeners prefer to use one of the light summer spray oils available from dealers in garden supplies.

If you find the foliage of your evergreens, phlox, or delphinium taking on a yellowish cast, examine the underside of the leaves. In all probability you will find red spider and its webs well established. About the only way these tiny spiders are visible to the naked eye is with a reading or magnifying glass. If red spider is not properly controlled, it will damage all of the foliage of its prey and thus weaken the plants.

WHAT DID I DO TODAY?

What did I do today?
Well, I got to work a bit late.
You see I got tight last night.
While out with a heavy date.
But I'll work the day through.
And ease the job along.
For it's only spare parts for airplanes—
Now mister, don't get me wrong!

What did I do today?
I lay in bed at my ease,
Smoked a pack of cigarettes,
For I do just as I please.
In the newspaper I read the Social events,
The headlines of the news:
But I never read the war columns,
They just give me the blues.

What did I do today?
Well, I'm a Union Spotter,
And it's up to me to see that the men
Don't work faster than they oughter.
The pay is good, the work is light,
Don't rush it through,
War will last another day.

What did I do today?
Well, I'm 2B and I take it easy, see?
Because I'm important to Production,
Not many men like me!
I know the ropes, how much to work,
How to kid the guys along.
And when the Union needs a hand
I'm right there with a song.

What did I do today?
Well, I'm 4F and working fast
For no one ever knows
How long this war will last.
I have a punctured ear drum,
Otherwise I'm O.K.
And the money I make will keep me
For many a rainy day.

What did they do today?
They sat looking into space for a while.
The day was long, their eyes were dim.

Their lips too dry to smile.
Their hearts beat on a steady beat,
For stout hearts beat that way;
Yet their lives are empty, futile now,
For, 'Twas their son died that day.
Charlotte Blatchley Unland
Jan. 27, 1944

COMMENT

Incentive taxation can keep our factories humming with peacetime production. Confiscatory taxes on industry can well be the wolf that also stalks at the door of the humble man's home.

OBITUARIES

WALTER F. BEDDOW, SR.

Walter F. Beddow, Sr., died at his home, 539 Cinnaminson avenue, Palmyra, on Tuesday, July 25, 1944. Services will be held on Saturday, July 29th, at the Snover Funeral Home. Interment will be at Lakeview Memorial Park. Friends may call Friday evening.

Mr. Beddow is survived by his wife, Annie S., three children, Walter F., Jr., of Palmyra, Mrs. William

Lightfoot, of Philadelphia and George W., of the U. S. Army and by one sister, Mrs. Valla Mahon, of Philadelphia.

BELLA J. STEWART

The funeral of Miss Bella J. Stewart, formerly of Palmyra, who died at her home, 123 Fillmore Street, Riverside, was held at her late residence on Wednesday, July 26th, the Rev. Q. R. Ferguson officiating. Interment was at Morgan Cemetery, Palmyra. Miss Stewart was at one time associated with Mrs. Musser at her home in Palmyra.

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Delicious Spreads for Supreme Bread
Glenwood or Mott's Pure

JELLIES 2 12-oz. glasses **27¢**

Plain Apple or Grape. (2 pts a glass.)
Cranberry, Strawberry or Elderberry. (3 pts each.)

Nola Peanut Butter 1 lb. jar **21¢**

Cream Sandwich Cakes 12 pkgs **20¢**

Vanilla Milk Caramels 12 pkgs **25¢**

Nabisco Shredded Wheat 12 pkgs **12¢**

Nabisco Cakes and Crackers 2 pkgs **21¢**

Premiums, Softlines, Groceries, Better Things

Today's Bread Today See Day on Wrapper

Enriched SUPREME BREAD 2 large loaves **17¢**

Enriched by addition of Vitamins B1, B2, Nicotinamide and Iron.

Virginia Lee Tea Loose Leaf **40¢**

Pound Cake each **40¢**

Delicious Iced or Hot You'll Like the

HEAT-FLO Flavor of **ASCO** **COFFEE** 12 oz. can **24¢**

Never Filler 2 for 47¢

Save coupons on bags for premiums.

Large Double Family Loaf Enriched each **12¢**

Virginia Lee Donuts 12 pkgs **16¢**

ASCO Orange Pekoe Tea 1/4 lb. pkgs **19¢**

Farmdale Evap. Milk (2/3 pt per can) 3 cans **26¢**

ASCO No Waste Sliced Bacon 1/2 lb. pkgs **19¢**

Hurlock Early June Peas (5 pts per can) 2 No. 2 cans **23¢**

Cream White Shortening 1/2 lb. pkgs **64¢**

Buy This Combination—Save 5¢

For Whipping Evaporated Milk and Light Table Cream.

1 Reg. 15¢ bot **SPEEDIE WHIP** both for

and one 9¢ tall can **ASCO** **EVAP. MILK** **19¢**

(2/3 pt per can)

Approved by American Medical Association Committee on Foods.

Pillsbury's Flour 100 lbs. **87¢**

ASCO Beans With Pork (16 oz) 12 cans **8¢**

ASCO White Distilled Vinegar 12 pkgs **12¢**

Londonderry For Making Ice Cream 12 pkgs **12¢**

Sweetheart Toilet Soap 3 cakes **20¢**

Skidoo Creamy Cleanser 2 jars **17¢**

No Rub Shoe White 2-oz bot 8¢; 6-oz bot 15¢

Selected Fresh Fruits & Vegetables

Fancy **ELBERTA, Freestone** **PEACHES** 10¢

California Iceberg Lettuce large head 10¢

Western Peas Extra Fancy 10¢

Nearby Green Peppers 2 lbs 25¢

York State Tender **STRING BEANS** 10¢

Headquarters for Refreshing Juices

New Pack Florida 48-oz can 45¢

ORANGE JUICE No. 2 can 19¢

Blended Juice Orange and Grapefruit 2 No. 2 cans 35¢

Grapefruit Juice Glenwood 2 No. 2 cans 25¢

Sunrise Tomato Juice (10 pts) 24-oz can 10¢

AS TO ZB RED STAMPS NOW VALID

FRESH Shoulders Picnic Style

PORK 1 lb 26¢

Pork Shoulder Chops 1 lb 36¢

Butt End Pork Shoulders 1 lb 31¢

Lean (5 pts lb) **CHUCK ROAST** 1 lb 28¢

Hamburg Freshly Ground 1 lb 26¢

Boiling Beef First Rib Bone in 1 lb 19¢

Short Ribs Beef Bone in 1 lb 21¢

FANCY FRESH KILLED FRYING

CHICKENS 1 lb 41¢

Tasty PORK ROLL 1/2 lb 29¢

LARGE FRESH Croakers 15¢

Mackerel Large Fresh 15¢

Codfish Fancy Fillets 33¢

Redfish Fillets 29¢

BLACK FLAG Liquid Insecticide 16-oz bot 21¢; 32-oz bot 33¢

Mason Jars pint 59¢; quart 69¢

LAVA Hand Soap cake 6¢

P & G SOAP WHITE NAPHTHA 3 cakes 14¢

DUZ Does Everything med pkg 10¢; large pkg 23¢

OXYDOL Household Cleaner med pkg 10¢; large pkg 23¢

Farmdale Quality Poultry Feeds

Growing Mash 25-lb bag \$1.18; Broiler Mash 25-lb bag \$1.15

Laying Mash 25-lb bag \$1.19; Mash Growing 25-lb bag \$1.23

Scratch Grains 100-lb bag \$3.47; Chick Grains 25-lb bag \$1.09

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Please send me, without any obligation on my part, the new illustrated booklet about the Wacs...telling about the jobs they do, how they live, their training, pay, officer selections, etc.

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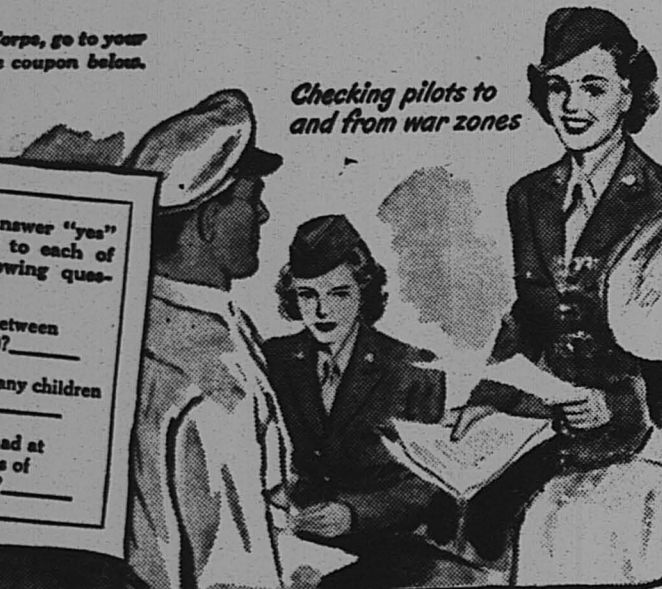
Please answer "yes" or "no" to each of the following questions:

Are you between 20 and 50?

Have you any children under 14?

Have you had at least 2 years of high school?

Checking pilots to and from war zones



YMCA BRIEFS

THIRD PERIOD STARTED
AT "Y" CAMPS

The third period started Wednesday at Camps Ockanickon and Matollonequay which are part of the program of the Burlington County YMCA with a full quota of campers, in fact a number who had been there the past few weeks wanted to stay longer but could not be accommodated, according to Director William H. Douglas.

An interesting program has been carried on in the various areas and between the Campers. The Boys Staff members, dressed in bloomers, defeated the Staff members of the Girls Camp in a soft ball game the other evening 18 to 11. There was a baseball game between the Middlers and the Juniors.

A Swimming meet was held by the Girls Camp and various competitive sports along with a visit by King Neptune, were conducted at the Ockanickon Water Front. Stunt night contest was won by one of the Middlers. Navy Day was celebrated at the Camps with a Battle of the Fleets, the whole camp being divided into two fleets. The feature movie this past week was "You're in the Navy Now" featuring Abbott and Costello.

The Rangers, composed of the older boys in Camp, took a three day canoe trip down the Wading River with Arthur Ladow of Woodbury and William Lair of Mount Holly in charge.

Sunday's Chapel services were addressed at the Girl's Camp by William Petherbridge, Executive Secretary of Monmouth County YMCA and by Dr. William L. Piddler of Audubon at Ockanickon.

Among those who entered Camp Wednesday were Edmond Leslie Reeves, Bruce Graves, Warren Graves, John Horner and William Horner, of Palmyra; and Richard A. Myers of Riverton.

CONSERVE CARS

Declaring that many motor car owners are "losing all sense of perspective in wasteful and reckless use of motor vehicles," Keystone Automobile Club yesterday issued a warning that a crisis in transportation will inevitably follow continuance of present practices.

"Acutely conscious of the dwindling stockpile of America's essential motor cars, we feel impelled to warn of impending disaster in the field of private transportation," said J. Maxwell Smith, President of the Club. "This can be averted only if immediate and continued steps are taken by each individual car owner to conserve."

serve his vehicle for the duration of the war and the years following—until such time as new vehicles are rolling off the assembly lines.

"Even the most casual observation," he continued, "discloses marked change in the driving habits of motorists since the tempo of war has increased and the successes racked up by Allied arms bring hope for early termination of the world conflict. There appears to be a reckless disregard of consequences. And, coincident with this change in attitude is a sharp decrease in the number of vehicles fit for operation. Each day thousands of cars are added to the Nation's scrap heap, many of them needlessly."

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of the Court of Chancery of the State of New Jersey.

I will sell at public sale on THURSDAY, AUGUST 3, A.D. 1944, between the hours of 12 and 2 o'clock in the afternoon of said day (to wit, at 2 o'clock Eastern War Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, being and lying in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz: BEGINNING at the point of intersection of the Northern line of Eighth Street and the Eastern line of Thomas Avenue; thence (1) Northwardly along said Eastern line of Thomas Avenue the distance of seventy-five (75) feet in front or width to a point for a corner; thence (2) Eastwardly along a line drawn at right angles to said Thomas Avenue the distance of one hundred fifty (150) feet to the line of said Catherine M. Graf; thence (3) Southwardly along the line of land of said Catherine M. Graf and parallel with said Thomas Avenue, the distance of seventy-five (75) feet more or less to a point in the Northern line of said Eighth Street; thence (4) Westwardly along said Northern line of said Eighth Street the distance of one hundred fifty and three one-hundredths (150.03) feet more or less to the point of beginning.

BEING the same land and premises which Cinnaminson Building and Loan Association, of Riverton, New Jersey, by its deed of conveyance bearing date January 25, 1940 and recorded in the Office of the Clerk of Burlington County in Book 917 of Deeds, Page 250, granted and conveyed unto said Charles F. Earp, Jr., and Audrey L. Earp, his wife, in fee.

SUBJECT, NEVERTHELESS, to certain covenants, conditions and restrictions contained in prior deed or deeds thereto. Deeds approximately \$3,367.73 besides interest, costs and fees.

Seized as the property of Charles F. Earp, Jr., et ux, defendants, taken in execution at the suit of Cinnaminson Building and Loan Association, of Riverton, New Jersey, complainant; and to be sold by RAYMOND JOHNSON, Sheriff.

Solicitor: Charles F. Richmond. Dated: July 5, A.D., 1944. 44-7-4-7-27 Printer's Fee: \$26.68

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"Government concern in the situation is reflected in a tightening of ration rules governing the transfer and sale of 1942 automobiles, in the imposition of ceiling prices on used automobiles and in refusal to increase gasoline rations. Nearly 4,000,000 motor vehicles went out of use in 1942-43, and it is obvious the mortality this year will be even heavier unless drastic measures are taken for car conservation."

COUNTY REPRESENTED
AT OSCEOLA MEETING

Burlington County was represented at the YMCA Camp Osceola Committee meeting held at the Camp at Green Bank, Sunday, July 23rd, by Dr. William R. Valentine and John Morrow, of Bordentown, Edward Hutton and Fred Foyman of Burlington, Henry Graves, Sr., and Clifford W. Ergood of Moorestown and Everett Haines of Medford. Camp Osceola which is operated by Central Atlantic Area YMCA is in its fourth week which has been filled to capacity this summer. The last two week period will be given over to boys from the Newark Negro Boys Club.

BIRTH

Mr. and Mrs. George C. Kimball, of Bank avenue, Riverton, are receiving congratulations on the birth of a son, George Frederic, at the Zurburg Memorial Hospital on Saturday, July 22nd.

TRAINING FOR VETS

The Veterans Administration here has received the "green light" from Administrator Frank T. Hines on the Education and Training Section of the so-called G. I. Bill.

Any veteran who served after September 15, 1940, whose service was not dishonorable, who entered the service before he was 25 years of age, or whose education was interrupted, is entitled to a year's training at the expense of the Veterans Administration.

ANNOUNCEMENT

Mrs. Edna Zwick announces the opening of her health salon, specializing in medical massage and latest scientific reducing, 540 Bridgeboro street, Riverside. For appointment phone Riverside 0536.

NOTICE

The office hours of Dr. Robinet Cole, Jr., optometrist, 524 Main street, Riverton, are as follows:
Monday, Tuesday, Thursday, Friday
9:00 a.m. to 11:00 a.m.
1:00 p.m. to 5:00 p.m.
7:00 p.m. to 9:00 p.m.
Wednesday and Saturday
9:00 a.m. to 12:00 m.
Phone 1030

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not to exceed \$500.00 a year and a maintenance pay of \$50.00 per mo. for persons without dependents and \$75.00 with dependents. Veterans who meet these requirements may apply by letter either to the Veterans Administration at Lyons, N. J., or through the school of their choice, according to M. E. Head, Manager of the Veterans Administration. "We want to do this job as simply and with as little red tape as possible," Head said, as he emphasized that

the educational institutions of the State will be expected to do their job without interference from the Government. "Our job," he said, "is administrative and we expect to do it efficiently and economically without in any way affecting the integrity of educational institutions." These institutions should realize, however, that there is a big job ahead for them, and one for which they will need to provide adequate facilities, he added.

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BERRY AND FRUIT
CROPS NEED HOME
CANNING EFFORTS

All available fruits and berries should be canned at home when supplies reach their peak production season.

Demands by war agencies for canned fruits and berries make it necessary that housewives preserve at home all types of fruits or berries that become available. V. G. Perrin, sales manager for the A & P Food Stores, one of the nation's leading buyers of fruit and berries, said today.

To help solve the home-canning problem, the company maintains an information service in each store. This service includes free leaflets that describe methods of canning as well as proper quantities. For example, it requires 10 pounds of apples to make four quarts of applesauce. News of when crops can be expected to be at their peak also will appear in stores and the company's newspaper advertisements.

Honesty is one part of eloquence. We persuade others by being earnest ourselves.—Haslitt.

SERVICE SCHOOL

The Separation Classification School, a newly formed organization which will teach officers and enlisted men procedure and methods in discharging men from the Army, was formally opened at Fort Dix this week when the first group of students was addressed by Major General J. A. Ulio, the Adjutant General.

The students, who will return to service commands all over the country upon completion of their five week course to establish Separation Centers and staff discharge units in hospitals, were told by General Ulio that their objective will be to offer a high degree of assistance to the men and women being discharged from the Army commensurate with the sacrifice they have made.

"You will be facilitating the post-war adjustment of the entire country," the Adjutant General said. "The task of bridging the gap between military and civilian life cannot be overemphasized."

General Ulio suggested that the students keep four considerations before them at all times: they must have the facts to bring soldiers face

to face with the realization that their home communities have been changed by war and that their own interests may have changed; for those who wish to use skills acquired in the Army, the students must be able to show how these skills can be used; each man will want a record of his military experience to help him get a job; and those with handicaps and physical limitations will need retraining and the development of a proper mental outlook.

General Ulio was introduced to the meeting by Brigadier General Madison Pearson, Commanding General of Fort Dix. The school is under the command of Maj. Samuel P. Roach.

GREEN BEANS AID
CANNING PROGRAM

Home canning of green beans while supplies are abundant was urged today by an official of one of the nation's largest buyers of produce.

"Plentiful supplies of this favorite vegetable are ample for year around use if the surplus is canned by the housewives of the nation," V. G. Perrin, A & P Food Stores sales manager for this district, said today.

RIVERTON vs. PALMYRA

Riverton A. A. will oppose Palmyra at the latter's field on Sunday afternoon. Although Palmyra has occupied the cellar berth practically all season and Riverton has never been ousted from the top position, the Palmyrians have proved tough all season to the league leaders. Therefore a brisk engagement can be expected.

The locals downed Roebeling here last Sunday, the score being 8-6 in favor of the homesters. Van Emburgh limited the opposition to six safeties. Elvert led the Riverton offensive with three for four.

Time past and time present, both may pain us, but time improved is eloquent in God's praise.

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About Town

Mr. and Mrs. Reid Merley of Elm Terrace were weekend guests of Mrs. J. P. Roney, who is spending the season at Surf City, N. J.

Her many friends will be glad to know that Mrs. Artie Clay has returned to her home on Lippincott avenue after a serious operation and prolonged stay in the hospital.

Fern and Diane Kimball, daughters of Mr. and Mrs. George Kimball of Bank avenue, Riverton, have left for a month's stay at Contoocook, New Hampshire.

The Riverton Yacht Club will hold another of its informal parties this coming Saturday night.

Jane Major of Elm avenue and Sydney Myers of Linden avenue, have returned home after spending two weeks at Holiday House, Island Heights, N. J.

OBITUARY

ELIAS REEVES MORGAN

The funeral of Elias Reeves Morgan, 46 years of age, 33 Lejeune Road, Cinnaminson Township, husband of Vivian Stoops Morgan, who died on July 21, 1944, was held at the Snover Funeral Home on Tuesday, July 25th, at 2:00 o'clock, Rev. Q. R. Ferguson officiating. Interment was at Morgan Cemetery, Palmyra. Mr. Morgan is survived by his wife and one brother, Purnell Morgan.

The funeral was largely attended by the American Legion of the County and from Haddonfield. Mr. Morgan was at one time Vice-Commander of the Burlington County American Legion and Commander of Frederick M. Rodgers Post 156, American Legion, of Palmyra.

BROADWAY THEATRE PALMYRA

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Friday and Saturday, July 28-29



Monday and Tuesday, July 31-Aug. 1



Wed. and Thur., August 2-3



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Continuous Showing Saturday from
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Friday and Saturday, July 28-29



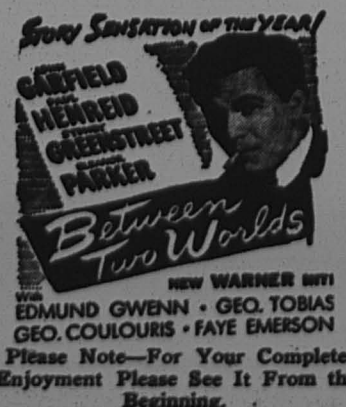
Sunday and Monday, July 30-31



Tuesday, August 1
2—Good Features—2



Wed. and Thur., August 2-3



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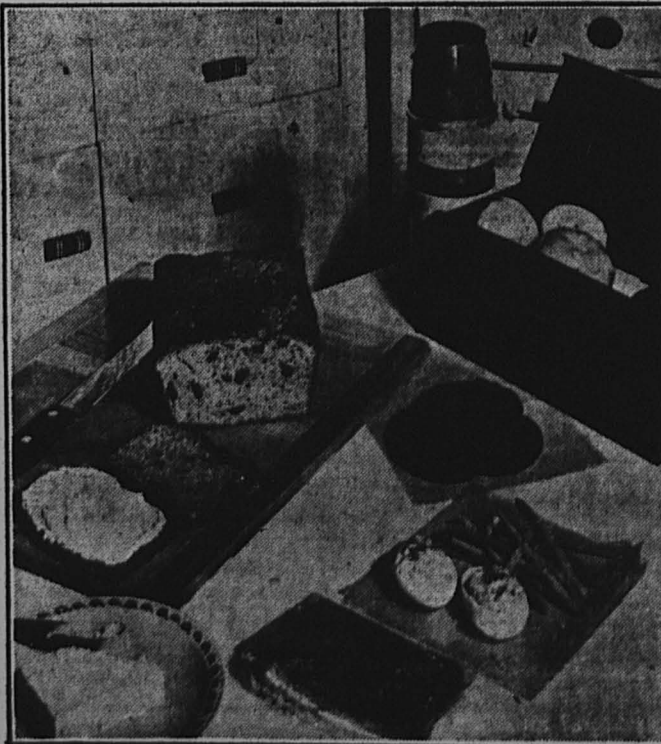
10 E. Broad Street, Palmyra

BETTY GRABLE IN "PIN UP GIRL" AT BROADWAY



Friday and Saturday, July 28-29, Betty Grable comes to the Broadway Theatre in radiant Technicolor in "Pin Up Girl." Joe E. Brown and Martha Raye supply the comedy in between tuneful numbers, beautiful girls, and the novel Skating Vanities.

A New Bread for Lunch Boxes



IN a countless number of homes, packing lunch boxes is just part of the day's routine. These days, it is not enough for a homemaker to serve attractive and nutritious meals at her own table—she must also think of the members of her family who take their lunches with them.

Possibly, there is no device that gives such interesting variations to sandwiches as different types of bread—but a homemade bread is really tops in delicious flavor. It bespeaks as well as words, the fact that love and care have gone into the preparation of each sandwich.

There is a new Raisin Bran now on the market that has made bread-making a real cinch. It is easy to make and each slice of this golden brown loaf is a treat for the most discriminating taste. When even the simplest type of filling is used with this bread—the result is a really important sandwich. And in

addition to its delightful taste, it is well-fortified with Vitamin B, an item that all well-bred lunch boxes should contain.

Try this recipe soon and we feel sure that it will become a reigning favorite with your family.

Raisin Bran Bread

2 cups sifted flour ½ cup milk
3 teaspoons baking powder 2 tablespoons molasses
½ teaspoon salt 2 tablespoons melted butter or other shortening
1 cup sugar
1 cup Raisin Bran
1 egg, well beaten

Sift flour once, measure, add baking powder, salt, and sugar, and sift again. Add bran and mix. Combine egg, milk, molasses, and shortening. Add to flour mixture, beating only enough to dampen all flour. Bake in greased loaf pan, 9 x 5 x 3 inches, in moderate oven (350°F.) 1 hour, or until done. Cool. Wrap in damp cloth and store several hours or over-night before slicing.

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JERSEY CUCUMBERS
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Freestone Yellow
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Doz. 39c

New Eating APPLES
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HARDING'S SWEET CREAM
BUTTER 1 lb 51c
16 Points

Strictly Fresh
White or Brown Shell
EGGS Doz. 53c

Fresh Creamy
COTTAGE CHEESE 1 lb 29c

Kellogg's Lawndals
EARLY JUNE PEAS No. 2 Can 15c
5 Points

Jane Goody
PEANUT BUTTER 1 lb Jar 25c

Boscul ORANGE PEKOE
TEA BALLS Pkg. of 48 49c

MONARCH COFFEE
Drip or Percolator 1 lb 34c
3 lb \$1.00

SEA BASS 1 lb 29c

BUTTERFISH 1 lb 29c

SEA TROUT 1 lb 29c

Swift Premium
RIB LAMB CHOPS 1 lb 51c

Swift Premium
SMOKED TONGUES
4-5 Pound Avg. 1 lb 45c

PORK LOIN ROAST 1 lb 35c
3 to 4 lb Avg.

Swift Premium
SHOULDERS OF LAMB 1 lb 38c