
1945

Place: **RIVERTON, N.J.** Title: **The New ERA** Newspaper Inventory

Year: **1945**

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Jan.				X							X							X							X						
Feb.	X							X							X							X									
Mar.	X							M							X							X							X		
Apr.					X							X							X							X					
May			X							X							X							X							X
Jun.							X							X							X							X			
Jul.					X							X							X							X					
Aug.		X							X							X							X							X	
Sep.						X							X							X							X				
Oct.				X							X							X							X						
Nov.	X							X							X					X									X		
Dec.						X							X							X							X				

Other Comments:

KEY

X = issue filmed
M = issue missing from film
P = page(s) missing in issue

JANUARY

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

Look, yesterday, somewhere between sunrise and sunset, two golden hours, each set with thirty diamond minutes. No reward is offered, for they are gone forever.
—Horace Mann.

56th Year, No. 1

THE NEW ERA, THURSDAY, JANUARY 4, 1945

PRICE FIVE CENTS

ORGANIZATIONS

Riverton

Albert C. Farrow, Republican, was sworn in and seated as a member of borough council on Monday.

He succeeds Robert W. Knight, who did not seek reelection in November. Farrow was named to the various committee posts formerly held by Knight by Mayor J. Wilson Sylvester who presided at the organization meeting. The mayor reappointed all borough officials who were unanimously confirmed by council.

The session was attended by former Mayor H. McIlvain Biddle and former Councilman Francis B. Elwell.

Cinnaminson

In Cinnaminson the organization meeting was also held on January 1, the location being the Parry Fire House.

Maurice Conrow, recently re-elected member of the Township Committee, was sworn into office by Harold R. West, clerk. Mr. Conrow was then re-elected chairman of the organization and all officials were re-appointed by a unanimous vote.

Palmyra

Charles K. Mervine, former councilman, was sworn in as assessor in Palmyra on New Year's Day. Mayor John F. Ward presided.

Edward W. Fry, councilman elected to succeed Mervine who did not run for reelection, was sworn in and seated. He was named by the mayor to all committee posts formerly held by Mr. Mervine.

Two members of council, re-elected, were sworn and assumed new terms. They are T. Curtis Flynn, elected council president, and Wesley Huyett. The mayor re-appointed all borough officials.

RIVERTON P.T.A.

MEETS JANUARY 17

Now that the holidays are over and things are back to normal we can look forward, with a great deal of anticipation, to the annual Fathers' Night Meeting of the Riverton Parent Teachers Association. The speaker for this night will be Don Rose and those of us who follow his column every day in the "Evening Bulletin" need no further urging to come to the meeting for we know what is in store for us.

Let this be a community as well as a Parent Teachers meeting, for every one is most cordially invited to attend. The date is Wednesday, January 17th at 8 p.m. in the Riverton School Auditorium.

SCRAP COLLECTION

Saturday of this Week

Fulton street.
Cinnaminson street, both sides of railroad.
Howard street.
Main street, both sides of railroad.

P.O.S. OF A.

Washington Camp No. 23, Palmyra, will have the honor and pleasure of welcoming and entertaining the entire executive group of the state camps on Monday, January 8, at 8 p.m. A cordial invitation is extended to members of all camps of the County and State to meet with us and enjoy the evening. Refreshments will be served by the committee at the close of the meeting.

HARRY MINTON DAVIDSON

Harry Minton Davidson died at his late residence, 207 Morgan avenue, Palmyra, on December 30, after an illness of 10 months. Funeral services were held Thursday, at 2:30 p.m., at the Snover Funeral Home with interment in Lakeview Memorial Park, the Rev. Dan Morgan officiating.

Mr. Davidson is survived by his wife, Cora Irene, a son, Bruce D. Davidson, of Woodbury, N. J., and a sister, Mrs. Harry Bates, of

NEW PASTOR AT MORAVIAN CHURCH

On the first Sunday of the New Year the Palmyra Moravian Church will welcome their new pastor, The Rev. T. M. Van Vleck, and his wife. Rev. and Mrs. Van Vleck have come from Canadensis, Pa., having served there 17 years, nearly as long as their predecessor, Rev. Albert Harke, had been in Palmyra.

Rev. VanVleck was born in Uhrichsville, Ohio. In his father's line of the family there were a number of ministers and bishops well known in the history of the Moravian Church.

After completing his College and Seminary work in Bethlehem in 1912, he went to serve in the West Indian Mission field. In 1916 he was united in marriage to Miss Edith Bronson, of Montrose, Pa. and together they spent eight years in the Island of Santo Domingo.

Mrs. VanVleck is a graduate of the Moody Bible Institute, Chicago, Ill. Following her graduation she served as assistant to the pastor of the First Presbyterian Church, Canton, Ohio, and then as Religious Work Director of the Young Womens Christian Association, of Akron, Ohio.

At 10:45 a.m., the Rev. VanVleck will be installed by Doctor F. P. Stocker, of Bethlehem, Penna. All are invited to attend this service on Sunday, January 7th.

CHRISTMAS PARTY

Swinging into lively action one month after its founding, the new Parish Club sponsored a gala Christmas Party for the Church School children of Christ Episcopal Church, Riverton, Thursday evening, December 28th.

The stage of the Parish House, with its beautiful Christmas setting complete with trimmed tree and a red brick fireplace, bore testimony to the hours spent by the club members in complete repainting and redecorating.

More than 50 children received gift packages from Santa Claus following an evening replete with entertainment. Including mothers, fathers and friends the attendance was 120 with half again as many reported unable to attend due to the icy condition of the streets.

The party started with a variety motion picture show followed by Rudy Saxon, a lively professional magician who kept children and grown-ups in stitches with his humorous and clever antics. After this several of the Church School children gave recitations and the entire class followed with Christmas Carols. Santa Claus then arrived amid sleigh bells and passed out gifts to each child present. At the end of the party ice cream and cakes were served to all present.

Edward C. Hoefflich, Sr., co-president of the Parish Club with Mrs. Hoefflich greeted those in attendance. In charge of the arrangements for the party were Paul A. Musso, chairman of the social activities committee assisted by Mr. and Mrs. Donald Patterson, Mrs. Hoefflich, Aubrey Hewlett, Russell Bigelow, Rev. John Crockett, and James Watson. Appreciation is also due several others who filled in the "gaps" in the preparations for the party.

The Parish Club, with a membership roster now past the 50 mark is soliciting new members and those interested are urged to contact Russell Bigelow, chairman of the membership committee and vice president of the Club, 212 Lippincott avenue. The dues are 50 cents per year per member. Single persons as well as married folks may join.

Palmyra, also a niece, Miss Marilyn Davidson.

Mr. Davidson, a resident of Palmyra for 46 years, was a member of Covenant Lodge, F. and A. M. and for many years was employed by the Dreer Nurseries in Riverton.

Week Of Prayer

The week of January the 7th will bring to the people of the Tri-Borough Communities an opportunity for united prayer.

"Thy Kingdom Come" will be discussed by four of our local pastors. Each of the four meditations will be based on some part of the "Lord's Prayer" as given to us by the Gospel writer Matthew.

These services will be held as follows: Tuesday, January the 9th in the Central Baptist Church, Fifth and Maple, Palmyra; Wednesday, January the 10th in The Calvary Presbyterian Church, Fourth and Lippincott, Riverton; Thursday, January the 11th in the Epworth Methodist Church, Fifth and Morgan, Palmyra; Friday, January the 12th in The Bethany Lutheran Church, Broad and Morgan, Palmyra. These services will begin at 8:00 p.m.

Faith in God justifies our praying. Individual lives are enriched through prayer. The conditions of the peoples of the Earth demand a united prayer. That nation is blessed whose God is Jehovah.

ROTARY CLUB

"Background of the Christmas Story" was the timely and appropriate title of a talk to the local Rotarians last week by Rev. George T. Miller, pastor of the Bethany Evangelical Lutheran Church of Palmyra. Mr. Miller was introduced by the Rev. S. Dan Morgan, President of the Palmyra-Riverton Ministerial Union.

Quoting Paul's letter to the Galatians, "But when the fullness of the time was come, God sent forth His Son," the address traced the economic, political, social, moral, and spiritual life of this era to show the meaning of "the fullness of time" in that passage and pointed to the analogy with world conditions of today.

The "civilized" world of that day embraced China, India, and all the countries of Europe bordering the Mediterranean, the latter being dominated by totalitarian Rome. In the main, this domination was acceptable for while independence in some measure was lost, local autonomy and security was enjoyed. Switzerland was the great military base guarding the empire from barbarism.

Many Roads

Rome built great systems of roads to all parts of this empire and the Mediterranean was filled with ships so that commerce flourished and commercial houses had branches throughout the world. Greek was the "universal" language of the era. Egypt was the world's granary and Alexandria at the head of the Nile, a center of both commerce and manufacturing. Rhodes was the banking center.

As might be expected in a totalitarian system, great wealth and great poverty prevailed, with the middle class of artisans enjoying a satisfactory measure of prosperity. The moral concepts of this world, however, were at a low point. Greed, selfishness, cruelty and licentiousness were taken for granted.

Religious life was in a state of transition. The Gods of Rome and Greece failed to satisfy the spiritual hunger of the people who dissatisfied, pessimistic, and given to fatalism, observed the forms but hungered for religious answers to their half formed questions—and awaited leadership. In Palestine, as elsewhere, this condition prevailed—"the fullness of time was come."

"Today," said Mr. Miller, "the world is ready for the message of Christ." He then went on to point to the challenge this gives to every community and every individual to become a center through which the ideal, for which men have for centuries prayed, may be realized.

The danger of a war weary world dropping everything but its narrow nationalisms and seeking to isolate itself from unsolved problems will be

MACMULLIN IS LOST IN ACTION

First Lieutenant Robert J. MacMullin, son of Colonel and Mrs. George M. MacMullin, of Camp McCoy, Wisconsin, and grandson of Mrs. Samuel MacMullin, of Linden avenue, Riverton, is reported as lost in action. Lieutenant MacMullin was a graduate of West Point, class of '43.

A brother, George, Jr., of class '42 was killed in his last test flight in this country.

Colonel MacMullin lived at 612 Main street until entering the army more than 25 years ago.

ABDILL IS KILLED

Captain Everett W. Abdill, of Palmyra, was killed in action, it was reported last week.

Captain Abdill, 42, is the son of Mr. and Mrs. Joseph H. Abdill, of 809 Garfield avenue, Palmyra, and was chief of staff for Rear Admiral Arthur A. D. Struble, who commanded the amphibious force that landed Sixth Army troops at Ormac Bay, Leyte, December 7.

Members of Captain Abdill's family, pending further details from the Navy Department, believe he met his death in that Philippine invasion operation.

Captain Abdill's parents had received a letter from him, dated December 5. His wife, the former Dorothy Fairbair, of Cleveland, whom he married in 1927, and their three daughters, Mary Jane, 15; Evelyn, 12; and Charlotte, four, live in San Francisco. He also is survived by a sister, Mrs. John Heubel, of Palmyra.

Was Honor Graduate

A native of Palmyra where he was an honor graduate from the local high school in 1920, he was graduated from the U. S. Naval Academy at Annapolis in 1924. Promoted to Captain in 1943, he became Admiral Struble's chief of staff last August.

His first Naval service was aboard the battleships New York and Arkansas, followed by submarine service which carried him on tours of duty to China and the Philippines and Panama. He also served in the Navy Department's bureau of personnel at Washington for two years, and was graduated from the Naval War College in 1938 after two years training there.

RIVERTON CHILD HAS SPINAL MENINGITIS

Suffering from the epidemic type of spinal meningitis, Kathleen Ware, three and one-half years old, of Branch pike Riverton, has been admitted to Camden Municipal hospital in a serious condition.

The child was stricken Tuesday after Christmas, the day her 15-months-old brother, Stanley, was discharged from the institution. The baby boy was admitted to the hospital on December 6. Both children were sent to the hospital by Dr. T. Bruce Dickson, of Riverton.

The parents of the children are Stanley and Eunice Ware. There is one other child at home.

Save Tin—A complete Mobile X-ray Machine uses the tin from 400 cans.

very great at the end of the war. This, at all costs, must be avoided if we are to realize the peace on earth and good will to men upon which our Christian faith is based. Each one of us has an obligation to pull with others for the ideals and purposes of Christ.

Among the guests in attendance at the meeting were Porter and Richard Caldwell, John D. Lane, W. Harold Thorn, Harry Hemple, G. C. Davy, and Rev. W. N. Raver. Rotarians Jack Camp of the Philadelphia Club, Joseph Varbalow of the Camden Club and Harrison Mechling of the Moorestown Club were also present.

Lions Charter Night

Final arrangements have been made for the Charter Night program of the recently organized Palmyra-Riverton Lions Club. The affair will be held in the Riverton Country Club on Tuesday evening, January 9, with dinner at 7 o'clock.

The toastmaster will be Paul Donahue, president of the Pennsauken Lions Club, the sponsoring organization and greetings will be extended by Judge Albert E. Burling.

The charter will be presented by Bennet Towles, district governor of New Jersey and will be accepted by Arthur Thum for the local club.

Following the formal part of the program there will be dancing.

LIGHTS AGLOW IN LOCAL HONOR ROLL

On New Year's Eve the Lights of Liberty blazed in Riverton as they did in so many other communities across America—and the Riverton Honor Roll took another forward step towards its eventual completion. Now that the illumination of the Honor Roll has been installed it will not be long before the names of Riverton's sons and daughters will begin to appear in that structure which has been erected in their honor through the generosity of their families and others.

As soon as each plate is lettered, it will be placed in its position in the Honor Roll while a duplicate record will be filed with the County Clerk's office through the efforts of the Riverton Memorial Post which has appointed a special Committee to collect all names and see that they are displayed.

In this connection relatives of men and women in the service are requested to check the names on the Honor Roll to be sure that members of their families who live in Riverton are included. In the event that the name has not been listed, you are requested to drop a postcard to the Riverton Memorial Post, Riverton, N. J., advising the Post of the omission in order that steps may be taken to eliminate the error. While the Post has been canvassing the town for several months to secure the names of eligibles, still it is felt that there may be a few who have been missed and cooperation is earnestly requested so that these corrections may be made.

The special donation made to the Post in payment of the plot of ground on which the Honor Roll has been erected (as reported last week) has been devoted to that purpose and the Post takes this opportunity of pointing out the fact that the opinions expressed in the accompanying letter are those of an individual and not necessarily those of the Riverton Memorial Post.

MORE GAS BOOKS

The number of South Jersey cars issued new "A" gasoline ration books this year showed an increase of 5,007 an announcement today by Camden OPA District Director T. Harold Dempsey reveals.

The total number of new "A" books issued in the seven counties served by the Camden District Office is 122,268, as compared with 117,261, for the similar period in 1943.

These figures are based on the tabulation of the October and November issuance reports from the thirty-five local War Price and Rationing Boards for October and November of each year.

Atlantic was the only county showing a decrease. The figure dropped from 15,001 to 14,534. The largest increase was in Camden County, where the total jumped from 33,000 to 37,460.

The figures by counties for this year follow:

Atlantic—14,534
Burlington—19,903
Camden—37,460
Cape May—7,025
Cumberland—16,745
Gloucester—16,161

NOTICE
Riverton, New Jersey
The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at its Banking House, on Tuesday, January 9, 1945, between the hours of 3 and 5 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard E. Conover,
Secretary.

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Many of the popular songs have the most in (s)ane words and it really is an insult to an intelligent person to listen to such drivel—in our humble opinion. Of course, we may be wrong, and probably are, according to the public vote at large. To mention a few of the worst would cause The New Era to be used for libel, slander, meanness and various other assorted charges.

To set the example for others, most governmental agencies in this vicinity worked New Year's Day, especially the testing crew of a gun located somewhere in the local area.

INDUCTIONS INTO THE ARMED FORCES DECEMBER 1944
The following men were inducted into the armed forces in the month of December:

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Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First Day School
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Arthur J. St. Laurent
Assistant Pastor
Sunday Masses—7, 8, 9, and 10:30
Daily Mass—7.
The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and 7:00 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock.
Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday.
The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESLEYAN MEN'S BIBLE CLASS

Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. Christian J. Burich will address the class this Sunday.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"God" is the Lesson-Sermon subject for Sunday, January 7, and Golden Text, "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else." (Isa. 45:22)
Sermon. Passages from the King James version of the Bible include: "I am the Lord, and there is none else, there is no God beside me: I girded thee, thou hast not known me." (Isa. 45:15) "As one whom his mother comforteth, so will I comfort you; . . ." (Isa. 66:13) Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"Father-Mother is the name for Deity, which indicates His tender relationship to His spiritual creation." (p. 323) "God is the creator of man, and the divine Principle of man remaining perfect, the divine idea or reflection, man, remains perfect." (p. 470)

CALVARY PRESBYTERIAN CHURCH
The Rev. R. B. Stewart, Pastor
Fourth and Lippincott Ave.
Riverton, N. J.

With the tragic memories of the old year still fresh in our minds, there are very few people who are ready to think of 1945 as a "happy" New Year. There can be no real happiness unless to those who are at peace, and peace still seems far away. But knowing that "our times are in His hands," and knowing that "while there is time, tomorrow is God's" we ought to be able to look forward, if not with happiness, at least with Christian expectancy. It is still true, in times of war as in times of peace, that what we expect from the tomorrow and from the people who populate the tomorrow,

will determine to a large extent what we shall receive. As we meet for Divine Worship next Sunday morning we shall think together, during the season period, of "A Three Fold Expectancy for the New Year." The Calvary Choir will render the anthems, "Fear Not, O Israel," by Spieker. Morning worship commences at eleven o'clock.
During the morning worship hour children will be cared for in the Church Nursery. Next Sunday morning Mrs. Howard G. Marston will supervise the Nursery.
The Church School assembly will be called to worship next Sunday morning at 9:55 a.m. Following the assembly there will be Bible study classes for all age groups.

The Junior C. E. will meet at 6:15 under the direction of Mrs. DeCoursay and Miss Eval. Junior Choir rehearsal, directed by Mr. Farrow, will follow at 6:45.
The worship service in the Sanctuary at 7:15 will be conducted by the pastor. At 7:30 the Senior C. E. room; the Westminster Guild will meet in the Manse; the Semper Fidelis Bible Class, with Mrs. Cummings teaching, will assemble in the Ladies' Parlor, and the Men's Bible Class will study the International Lesson in the North Transept, with Mr. McCall teaching. There is a place for you in one of these evening study groups. You are cordially invited to join the appropriate group, and to spend each Sunday evening in God's House in Christian fellowship and study.

The Evening Group of the Women's Missionary Society will hold their regular monthly meeting on Tuesday evening, January 9, at eight o'clock at the home of Mrs. Loren B. Thompson, Main street, Riverton.
The regular monthly meeting of the Women's Society will be held on the afternoon of Wednesday, January 10, at two-thirty o'clock in the Church School auditorium. The speaker will be from the War Production Board. There will be music, and tea will be served.
Week of Prayer
For several years the first full week of each new year has been set

apart by our Protestant churches in America as a week of prayer. In our local communities a series of prayer services is conducted by the Ministerial Union. This year services will be held on Tuesday, Wednesday, Thursday and Friday, meeting in the Baptist Church Tuesday, the Presbyterian Church Wednesday, the Methodist Church Thursday, and the Lutheran Church Friday. The general theme will be "The Lord's Prayer." It will be profitable to arrange to attend as many of these services as possible. All union prayer services convene at eight o'clock.

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor
Services of worship for the first Sunday after Epiphany will be held in Epworth Church at 11 a.m. and 7:45 p.m. In the morning service the Sacrament of Holy Communion will be administered. A New Year's Meditation will be given by the pastor. The ministry of music will be by the Chancel and Senior Choirs under the direction of Mrs. Rachel Lord. Anthems to be sung include "Holy Art Thou" by Handel and "Houses of Worship." In the evening service Miss Virginia Miles will be heard in a soprano solo and the choir will offer "Lead Kindly Light" by Bach.

A Church Nursery is conducted every Sunday morning during the worship hour. Parents of young children are thus enabled to attend church.

The Church School meets for the period of Christian instruction at 9:45 A. capable teaching staff is provided for all age groups. Mr. Roy Austin is the General Superintendent. The Youth Fellowship will meet at 7 o'clock.
Sunday afternoon at three the Church Board of Education will meet with Mr. Forrest MacCorkle, Chairman, presiding.
The Week of Prayer sponsored by the Ministerial Association will begin with Union Services in the Baptist Church Tuesday night, January 9th; Wednesday in Calvary Presbyterian Church, Thursday in Epworth Methodist Church and Friday in Bethany Lutheran Church. All services will begin at 8 o'clock.
The Church Calendar for the week of January 7th is as follows:
Monday at 8—Friendship Circle Class Meeting in the Fellowship Room.
Wednesday at 10:30—Woman's Society Retreat in Collingswood Methodist Church.
Wednesday at 2—in-as-much Bible Class Meeting.
Wednesday at 3:45—Chancel Choir Rehearsal.
Thursday at 8—Week-Of-Prayer Service in Epworth Church.
Thursday at 8:45—Senior Choir Rehearsal.

The Sacrament of Holy Baptism was administered last Sunday afternoon to Charles Richard Wallace, son of Mr. and Mrs. Millard Filmore Wallace.

The Altar Flowers last Sunday

SALES LADIES WANTED. Full or part time. Apply Palmyra 5 and 10c Store, Broad St., Palmyra.

FOR LAUNDRY SERVICE and Dry Cleaning—Phone Riv. 1180-W. The Palmyra Laundry.

WANTED. Clean wiping rags free from lint, 5c per lb. The New Era, Inc., 609 Main St., Riverton.

WE BUY SERVICE AND REPAIR washers and vacuum cleaners, parts for all makes, bags, belts and brushes. Jay-E-Emm, 241 Pavilion Avenue, Riverside. Store phone 0075, home phone 1009-M.

RENT: Forth Club is available for rental. Contact Mrs. George Bonnet, 209 Second street, Riverton. Telephone Riv. 0621.

ELECTRICAL WIRING and repairs of all kinds. For service call H. Knight, Riv. 0152.

WILL BUY roasting, frying and stewing chickens. Write The Poultry House, 33 Scott St., Riverside, or phone Riverside 0586 after 6 o'clock. 41-23-1-18

FOR SALE: Sounded apple wood for stove or fireplace delivered by cord. H. H. Albertson, Green Hill Farm, Burlington, N. J. Phone 542-M. 12-25-2-1

HOUSEKEEPER: Wants good home and small wage in exchange for light housekeeping. Mrs. E. K. Shivelwood, 307 Bank Avenue. Phone 1548.

DOUBLE GARAGE FOR RENT—Near of S. E. Broad St. Entrance on Cinnaminson street, Riverton. Phone Riv. 0569.

were given in memory of Mr. John S. King by Mrs. Elizabeth King and her family.

CENTRAL BAPTIST CHURCH
Palmyra, N. J.
Rev. S. Dan Morgan, Pastor
Sunday, January 7, 1945

Although life continues as usual from day to day, we feel that there is a newness, a freshness, an opportunity for bettering our lot and making the most of what we have and creating around us a more wholesome atmosphere. Looking back we see our failures and mistakes and now that a new year is before us we have new hopes and aspirations. It is most difficult at times to see that any good can come from such chaos that is rampant all over this world. We should not dwell upon such matters with utter helplessness and without some constructive thought as to what we, individually, can do, with God's help, to bring about accord.

Our opportunities are boundless, our talents many. Only as we are severely put to the test do we exert ourselves and find that we too can do great things. Let us hope and pray, then, that we may be guided and given strength and courage to carry our share of the burden willingly and effectively. Through Christ all things are possible.

Order of Services
Church School, 10:00 a.m. Many are the hours spent here. Happy ones never to be forgotten. Young and old alike enjoy the fellowship that this hour affords.

Morning Worship, 11:15 a.m.
This will be a Communion service to which all Christians are most cordially invited to attend and participate in this ordinance. Special selected anthems by the choir.

Junior and Senior B.Y.F., 6:45 p.m.
Aly yourself with this great work. Youth of today will be the backbone of tomorrow. A good start means a good finish. You can find no better starting place than your church. Evening Worship, 7:45 p.m.—The

Pastor has announced his resignation, "Looking Beyond Tomorrow." What not make it a resolution for the New Year that you will attend the evening service. Good congregational singing and real fellowship. Start every week in the New Year right, right here.

Thursday, 8:00 p.m.—Choir rehearsals will be resumed January 11. Service Man of the Week
T. Sgt. Melvin R. Mays, 32069048
422 Q. M. Ldry. Co.,
A.P.O. 226, c-o Postmaster,
New York, N. Y.

You know how you look forward to the letter carrier's arrival. How much more that boy or girl over there appreciates a letter from you. Do your little bit to bring home nearer to him. Cheerful news only!

Tuesday, January 9th—At eight o'clock in the evening our church will be the first of a series of meetings to be held as the Week of Prayer. On Wednesday, the 10th, the meeting will be held in the Presbyterian Church in Riverton; Thursday, the 11th, in Epworth Methodist, and Friday, the 12th, in Bethany Lutheran. These meetings have been arranged by the Riverton and Palmyra Ministerial Association and the Public is urgently requested to attend.

BIRTH
First Lieutenant and Mrs. Elwood Clifford Johnson, of Rome, Georgia, announce the birth of a daughter, Cheryl Lynn, on December 30th, at McCall Hospital.

Mrs. Johnson is the former Miss Jacqueline J. Pennington, daughter of Mr. and Mrs. Albert L. Pennington, of Riverton.

The paternal grandparents are Mr. and Mrs. Elwood Johnson, of Palmyra. Lieutenant Johnson is stationed at Battery General Hospital, Rome, Georgia.

NOTICE
During the illness of Dr. J. Rowland Dey his practice at his office, 419 Linden Avenue, Riverton, will be conducted by Dr. R. W. Teague. Phone Riverton 0930 for appointments.

THE POULTRY HOUSE

33 SCOTT STREET, RIVERSIDE, N. J.



There are no points on Eggs
Why not substitute EGGS for meat?

Farm Fresh Eggs 70c-63c doz

NOTICE

A public hearing will be held at the Westfield Public School on Tuesday, January 16, 1945, at 7:30 p.m., on the following proposed school budget of the Cinnaminson Board of Education:

	Appropriations for Current Year 1944-1945	Estimated Costs for 1944-1945	Revenue Current Year 1944-1945	Estimated Revenue for 1944-1945
CURRENT EXPENSE				
Salaries	\$29,900.00	\$30,550.00	\$24,800.00	\$24,800.00
Text Books and Supplies	3,750.00	3,935.00	15,000.00	25,000.00
Transportation	10,100.00	10,100.00		
Tuition	20,000.00	22,000.00		
Other Costs	1,510.00	1,435.00		
	\$64,810.00	\$67,650.00	\$39,800.00	\$49,800.00
MANUAL TRAINING				
Salaries	\$1,840.00	\$1,840.00	\$1,200.00	\$1,200.00
Supplies	750.00	750.00		
	\$2,590.00	\$2,590.00	\$1,200.00	\$1,200.00
REPAIRS AND REPLACEMENTS				
Repairs	\$1,700.00	\$5,000.00	\$1,000.00	\$1,000.00
Equipment	800.00	100.00		
	\$2,500.00	\$5,100.00	\$1,000.00	\$1,000.00
BONDS AND INTEREST				
Retirement of Bonds	\$3,000.00	\$2,800.00	\$2,500.00	\$2,500.00
Interest	475.00	425.00		
	\$3,475.00	\$3,225.00	\$2,500.00	\$2,500.00

Food is a vital weapon of war... in "Share and Play Space" with our country's food suppliers! Eat plenty of the abundant, unadorned foods! Your ASP Super Market is "handcuffed" for thrifty, plant-free foods... delicious fresh fruits and vegetables... country-fresh eggs... fish, fresh fish... and sparkling baked goods, to name but a few! All ASP foods are guaranteed top quality... and highly priced. With your ASP Super Market!



150 size
Oranges doz. 49c
80 Size
Grapefruit 3 for 19c

MAVIE BINGOLAR SUCRE
BREAD
 JANE PARKER
Pecan Rings
 JANE PARKER COCAQUET
Layer Cakes
 JANE PARKER "MATH"
Donuts
 20¢ 11¢
 26¢
 37¢
 16¢



WILD AND MELLOW COFFEE 12.49 ^{12.49} ^{12.49} ^{12.49}
EIGHT O'CLOCK 2 41c
 RED CIRCLE COFFEE 2 12 47c
 DONAR COFFEE 2 75c 2 42 51c

WHITE HOUSE EVAPORATED (3 Pounds for 2 Cans)
Milk - Filled with 4% U.S.F.
 Units of Vitamin D Per Pint
4 35¢
 can

AVAM SEAL (1 Pint a Pkg)
10¢
 pkg

cream Cheese
DEF HOT-AL-DIE (1 Pound for 2 Pkgs)
Pagghetti Dinner
31¢
 pkg

SE DOWL (4 Pounds a Can)
14¢
 can

Macarrel
OLD STREAM (6 Pounds a Can)
22¢
 can

Pink Salmon

L LIME --- TOP QUALITY (No Peanuts)		
Roasting Chickens		
LAMB LIVER 200 200075	21c	37c
SMOKED BEEF TONGUES	21c	52c
GROUND BEEF	27c	47c
SAUSAGE CHOPPED 1 LB	27c	30c
FRESH SAUSAGE	21c	
FRANKFURTERS	35c	
BOLOGNA	21c	
SCRAMBLE	21c	
ACT MEDIUM	21c	
Salmon		
SALMON	21c	
SMALL BUT	21c	
SMALL	21c	

**HOPE TO RAISE
\$3,000 TO AID
PARALYSIS VICTIMS**

The Palmyra-Riverton Chapter of the Burlington County Infants' Paralysis Drive has set the local goal at \$3,000 for the current campaign, which began with the New Year and will continue until Saturday evening, February 3, when a dance at the Riverton Country Club will climax the drive. Mrs. Mervil Haas, Riverton post-

Matinee Daily 1:30
Continuous Showing Saturday
from 1:30, Sunday from 2 p.m.
Friday and Saturday, Jan. 5-6

**THREE-CORNERED ★
HONEYMOON . . .
—and scandal-
ous FUN!**

*Manhattan
Music*



WILSON • DONALD • SMITH
CAROLE DANIEL and THE CRICKETS
VALA RODRIGUEZ and THE THUNDER BONE
Produced and Illustrated by JOHN H. WARD
Drawing by LORENE GORDON

Songs galore!
Fun and Romance in
the Way West of Rhapsody's

—Plus—
3 STOOGES COMEDY
and Thur., January 10-11

COMING NEXT WEEK
Friday and Saturday

David O. Selbach presents

"Since You Went Away"

MISS MARY
MARTIN LUTHER
MARTIN LUTHER
MARTIN LUTHER
MARTIN LUTHER
MARTIN LUTHER
MARTIN LUTHER
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- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

100

... doors and windows shut
... to avoid heat waste: re-
... cracked windowpanes. It
... warmth—less coal, with
... at control.”

H. B. WILLIAMS
HEIL OIL — COAL — COKE
Palmyra, N. J.
Prompt Delivery Phone BR. 1160

Police May Be

...to it a vegetable that will give
...but is well worth the effort.
Government urges us not to
...food, so utilize that chicken
...for bowls of steaming con-

Salt and pepper
Cream Soups Variations

Mem of Pea—Add to foundation
sauce, 2½ cups of pea
sauce and 1 teaspoon grated
cheese.

Don't open or crowd the shelves. Heavy food should not be placed in one refrigerator.

On Demand
Starting Just


"	7.95
"	9.95
"	10.95
"	12.95
"	14.95
"	16.95

PURGE MORE USE OF V-MAIL OVERSEAS

Use of V-Mail by civilians in writing to service men overseas must be stepped up in 1945 to conserve critically needed transport space, the Office of War Information reported today on the basis of facts from the Army and Navy. An intensified campaign urging the public to increase its use of V-mail was opened January 1, 1945, by the War and Navy Departments.

New Hair-do

Oven Soup



1/2 cup puree, 1/2 teaspoon salt and 1/2 teaspoon grated onion. Serve with corn.

Ham of Mushroom—Add to reduction white sauce, $\frac{1}{4}$ lb. of mushrooms sliced thin and 2 T. butter. Season.

and cold water, Simmer for four hours. Strain and add water to two quarts. Serve immediately in refrigerator in cov-

SALE
uses
January 5

FORMING—
d on January 13



USE
THE NEW ERA
WANT AD COLUMN


to sell what you
 don't want, and to
 find what you do.

Phone, Kreskott 9712

1. The increase in the numbers of service men now overseas, with a consequent increase in the volume of mail to be handled.
 2. The need for the maximum utilization of cargo space of all kinds, especially in air transport.
 3. Extension of supply lines as acceleration progresses in both theaters of war.

4. Continuing importance of a steady, frequent flow of letters to service men's morale.

KEEP FAITH
With us —
by buying
WAR BONDS



AMERICAN STORES CO.

Special Combination Sale!

A loaf of the finest bread and a big family size, 2-lb. jar of delicious spread, specially priced. You will enjoy this combination tremendously and with the occasional shortage of butter, it will enable you to make your butter go further.

One 9c Loaf
Enriched Supreme



The image shows a large glass jar of Butter Spread with a label that reads 'BUTTER SPREAD'. Next to it is a loaf of bread in a paper bag with the words 'Enriched Supreme' visible on the label.

Dependable for every loading process. Try a bag with our usual guarantee. Specially priced this week.

Robertson Blue Rose Rice 2 1/2 lbs. 23c
 Smith's Whole Green Peas 16 pkg. 13c
 New Pack Spinach 2 lbs. 2 cans 27c
 Nabisco Better Thins 12-oz. pkg. 22c

OATS 23' : 20'-
10' plg plg

COFFEE 2 lbs 47¢
Save Coupons on Bags for Valuable Prizes!!!
ASCO TEA CUPPS 19¢; 24¢ 34¢

Juicy Florida Grapfruit	3	74
Yellow Globe Onions	3	14c
Southern Sweet Potatoes	3	23c

CARROTS 2 13¢
 bunches

T-5 to X-5 Red Stamps Now Valid!

BEEF STEAKS ·

TOP ROUND SIRLOIN PORTER HOUSE

Grade A to	36¢	Grade B to	34¢	Grade C to	42¢
(12 lbs. or less)		(11 lbs. or less)		(12 lbs. or less)	
Grade AA to	44¢	Grade AA to	44¢	Grade AA to	53¢
Grade A to	42¢	Grade A to	42¢	Grade A to	49¢
Grade B to	39¢	Grade B to	39¢	Grade B to	41¢
Grade C to	36¢	Grade C to	36¢	Grade C to	36¢

One or more of the above grades available in all our markets.

[illegible]



BRIEF ITEMS from ABOUT TOWN

Mr. and Mrs. Emerson L. Wolf-schmidt, 409 Seventh street, River-ton, received a bouquet of red rose-buds from their daughter, Lieutenant Jane E. Wolf-schmidt, for New Year. The last word from Lieuten-ant Wolf-schmidt was from Holland.

The regular monthly meeting of the Sacred Heart Parent-Teacher As-sociation will be held in the school hall, Thursday, January 11, at 8:00 p.m.

Moving pictures will be shown through the courtesy of the General Motors, Inc., Department of Public Relations. The pictures to be shown are "Magic in the Air," "An Explana-tion of Television," and "On to Ju-piter."

The executive committee will meet at 1:30 p.m.

Lieut. Lewis M. Robbins, USNR, son of Mr. and Mrs. Lindsey C. Robbins, has returned to his home for a leave, after 15 months in the Mediterranean. His ship, the USS Brooklyn, a light cruiser, took part in the invasions of Sicily, Italy and Southern France.

Lieut. Robbins was graduated from Swarthmore College in 1940 and was with the Lead Title Bank and Trust Co., Philadelphia, before entering the service.

Pvt. William Wigmore, son of Mr. and Mrs. Wm. Wigmore, 518 Main street, has been home for the holi-days—and has returned to McClos-key General Hospital, Temple, Tex-as, where he is receiving treatment for a leg injury.

Frank Lloyd and family have moved from 612 Main street, River-ton, to Haddon Heights.

ENGAGED

Mr. and Mrs. Neal A. Compton, of Comer, Georgia, announce the en-gagement of their daughter, Amanda Olive, to Charles Reynolds Weart, U. S. M. 3-c, U.S.N., son of Mr. and Mrs. James M. Weart, of 704 High-land avenue, Palmyra.

Miss Compton is a graduate of Comer High School and is now em-ployed at the Navy Yard, Charles-ton, S. C.

Signalman Weart is spending a thirty day leave at his home after a year of foreign service in the Armed Guard. He will return to Brooklyn Armed Guard Center on January 18.

HOSIERY WORKERS NEEDED

Wanted—Girls young or old, un-experienced or inexperienced, to work on government orders. Good pay plenty of overtime.

King Hosiery Mills

Read St., East Riverton, N. J.

New Shoes From Old

"AMICO"

Electrical Vulcanized Resoling

No Holes No Stitches

Shoes Resoled

UNITY SHOE REBUILDERS

542 Cinnaminson Ave., Palmyra

for further assignment.

He is the grandson of former Mayor and Mrs. James T. Weart and also of Mr. and Mrs. Sala Rosch.

RATIONING FACTS

The broadening of the food ration-ing program which went into effect last week has been explained by Camden OPA District Director T. Harold Dempsey.

The five canned vegetables which were restored to rationing and given point values are corn, green and wax beans, spinach, peas and asparagus.

The point value of butter was raised from 20 to 24 points per pound.

In addition, red stamps A8 through 28 and A5 through P5; and blue stamps A8 through 28 and A5 through P5, as well as all home canning sugar coupons and home canning stamp Number 40 in Book 4 and home use sugar stamps Num-bers 30, 31, 32 and 33 were invali-dated as of December 26.

The point values for the five canned vegetables restored to the ration list follow:

Asparagus, green and wax beans, and spinach: 7 ounces to 1 pound and 6 ounces, 10 points; up to 2 pounds, 20 points.

Peas: 7 to 14 ounces, 10 points; up to 1 pound and 6 ounces, 20 points.

Corn, vacuum packed, whole ker-nel: 7 to 10 ounces, 10 points; up to 1 pound and 2 ounces, 20 points; up to 1 pound and 6 ounces, 30 points; up to 2 pounds, 40 points.

Corn, except vacuum packed, whole kernel, excluding corn-on-the-cob: 7 to 14 ounces, 10 points; up to 1 pound and 6 ounces, 20 points; up to 2 pounds, 30 points.

Meats
Mr. Dempsey also revealed that point values will be assigned to most meats, effective 12:01 a.m., Decem-ber 31, at which time the point value of canned milk will be increased from one to one and one-half points per 14½ ounces can.

"During the recent months," he said, "we have been rationing only 30 to 35 percent of the meat availa-ble to civilians. Under the new plan, we will be rationing approximately 65 percent of the civilian supply. Five red point stamps, a total of 50 points, will be validated for consumer use on December 31.

"All institutional and industrial users, including hotels, restaurants, cafes, bakers, ice cream manufactur-ers, candy makers and bottlers, will be required to take a net point inven-tory as of the close of business, Decem-ber 31, and file the inventory with their local War Price and Rationing Board or District Office with which the establishment is registered.

"This action applies to meats—fats and processed foods, having a point value, and also to sugar."

NEW BUSES

Public Service Coordinated Trans-port has placed orders, subject to the approval of the Office of Defense Transportation and release by the War Production Board, for the pur-chase of 384 new buses from Gen-eral Motors Corporation.

The buses—334 of which will be of the 33-passenger transit type and 50 of the 40-passenger transit type—will be oil-hydraulic and the exterior of each will be painted a two-tone gray in accordance with ODT regu-lations.

Delivery of the 40-passenger buses is expected by next April. In June, 134 of the 33-passenger buses will be delivered, with additional deliveries of 100 buses to be made during each

NOW SHOWING

AT OUR STORE

JOHN H. ETRIS

11 W. Broad St., Palmyra, N. J.

Phone 978

Save the Attack!

of the following two months.
Last June Public Service placed orders for the purchase of 384 new buses—140 from the Ford Company and 244 from General Motors. The majority of these have been delivered and are in service.

Save Tin—57.29 pounds (22,917 tin cans) are needed for very heavy long Range Bombers.
Save Tin—It takes 13,750 pounds of tin (5,500,000 tin cans) to make a 1600-ton Destroyer.

Save the Attack!

BUY MORE THAN BEFORE

ON SALE NOW
OUR OWN MAKE

Sauer Kraut

—ALSO—
Potato Salad
AND
Baked Ham

NEBEL'S
PIONEER STORE
802 Cinnaminson Avenue
Palmyra
Telephone Riv. 0750

IMPORTANT:

Save waste paper to ship vitally needed ammunition.
Bundle your holiday wrappings for your next regular scrap collection. This is your job.

SAVE WASTE PAPER—THE NATION'S NO. 1
WAR MATERIAL

Love
and
RESPECT

Can Never Be
Reduced To A Pattern

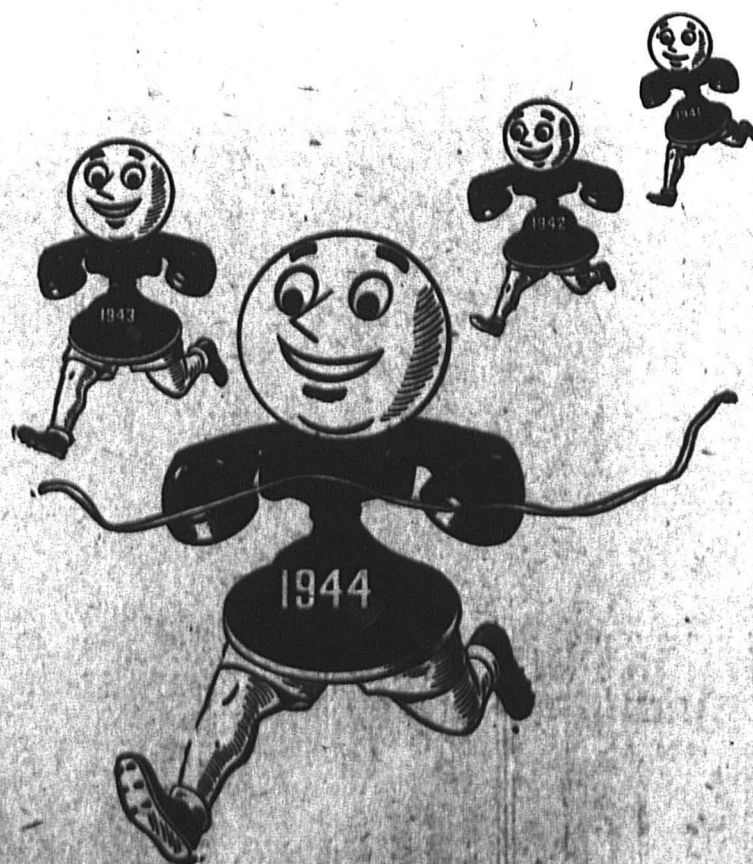
When a Loved One passes away no perfunctory, standardized service can express the family' love and respect.

No Ready-Made Funeral, rendered in a matter-of-course fashion, can ever take the place of a conscientiously planned and personally directed service—one that especially meets a family's particular requirements.

Whatever Price the family chooses to pay, it receives the unrestricted benefits of our knowl-edge, experience and modern equipment.

SNOVER
FUNERAL HOME, INC.

PHONE RIVERTON 0830- PALMYRA, N.J.



A NEW RECORD FOR LONG DISTANCE

MORE CALLS
IN 1944 THAN
EVER BEFORE

There were more long distance calls in 1944 than in 1943—more than any other year in history. 1945 has started off with a rush, and some circuits are still crowded.

When that's the case, long distance will ask your help by saying—"Please limit your call to 5 minutes."

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor

4 Second Street, Riverton

Phone 408

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

PALMYRA
SCHOOL
NOTES

HONOR ROLL

Freshmen

Honor—
Willie Mae Austin
Kenneth Bittman
Janet Jones
High Honor—
James Ballentyne
Mary Humphreys
Edith Lawrence
Frances LeCates
William Price
Ruth Reed
Lois Shaner
Marion Sinclair
Delaware Avenue Building
Grade 8—
Joan Wiedenman
Grade 7—
Mary Ventura
Grade 6—
Thomas Makin
Edward O'Neill

Arlene Bitman
Shirley Ryan
Mary Lou Williams
Grade 5—
Harold Cooper
Albert Fry
Arthur Hamelman
Margaret Hassler
Phyllis Trivell

Scull's Shoe Service

105 W. Broad St., Palmyra, N. J.
ALL KINDS OF FOOTWEAR
REPAIRED OR REBUILT
36 YEARS' EXPERIENCE
Daily 8 a.m. to 6 p.m.
Friday and Saturday 8 a.m. to 9 p.m.

ROBOT BOMBS

State Civilian Defense Director William A. Wachenfeld, has called upon all Local Defense Council Chairmen and Commanders to keep the protective forces on the alert against the enemy threat of robot bombings of the East Coast.

He also urged the public to bear in mind the rules of conduct they learned in the many practice air raid drills during the past three years.

"In recent weeks the enemy has threatened to send robot bombs against the East Coast," Wachenfeld said. "Despite our personal thoughts about the possibility of such attempts we must take these threats seriously and be on the alert."

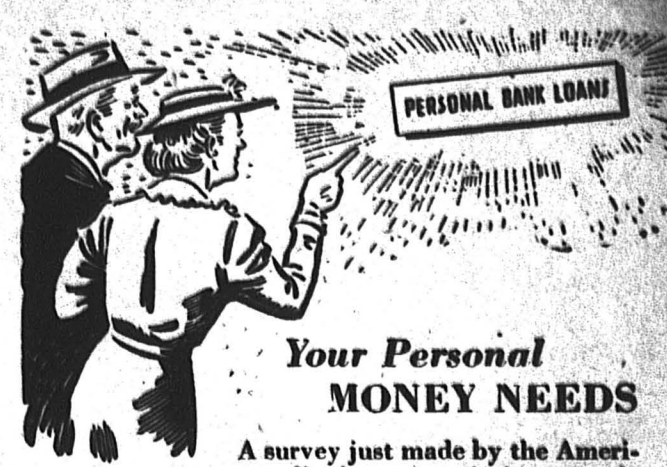
He added that there is no desire to alarm the public but that Local Defense Council Chairmen should be prepared to meet any eventuality as long as the war continues.

In the event the enemy attempts to carry out its threat, the State Control Center will transmit the air raid warning signals, he said. Only the "Blue" signal will be given which will mobilize all Civilian Defense protective forces. Wachenfeld said the Army would transmit the "White" or all clear signal as soon as the immediate danger has passed in order to lift the blackout conditions which prevailed after the "Blue" signal had been given.

He also advised the public to take advantage of the nearest available shelter if bombs should fall; to remain calm, and not use the telephone. He suggested that they keep the radio turned on for information.

Wachenfeld also recommended to Local Defense Councils that they resume refresher courses in first aid; and that the emergency medical services be checked to determine if sup-ples and equipment are ready for instant use.

Save Tin Cans—2.57 pounds of tin (1,029 tin cans) are needed for a Mo-bile Water Purification Unit. The Army needs thousands of these.



Your Personal MONEY NEEDS

A survey just made by the Ameri-can Bankers Association reveals that nearly 100% of America's 16,000 banks will provide personal loan services after the war. A few years back only a handful of banks offered such loans. This survey is good news for you, and clear proof that our American Way of Bank-ing is responsive to changing needs.



CINNAMINSON BANK & TRUST CO.

RIVERTON, N. J.

Notice to all Car Owners

You Can Find Out What Your Car Is Worth
JUST CALL

Burlington 869

Give the Year, Make and Body Type
We'll Quote You the New OPA Ceiling Price
DRIVE IN — WE WILL MAKE YOU AN

Appraisal Free

We Have All the Necessary OPA Papers If You Want to
Sell to Us or Someone Else.

RIKER MOTORS

W. Route 25

Phone 869

Burlington

OPEN SUNDAYS AND NIGHTS

MEN and WOMEN FOR BOX SHOP

MEN for PAPER MILL

APPLY

Kieckhefer Container Co.

Delair, N. J.



VISION

Vision and work and freedom of individual initiative have made it possible for many an American boy and girl to attain high place and honor.

The freedom of choos-ing one's future and work-ing steadily towards that goal is one of the cardinal principles of American-ism. Preservation of the freedom of indi-vidual initiative is paramount to the life of our nation—and to the world.

PUBLIC SERVICE

Buy United States War Savings Bonds and Stamps



THE PEOPLE'S COLUMN

TO THE EDITOR:

In your December 28th issue there appeared an unsigned letter addressed to the Riverton Memorial Post in which the writer made several statements which might lead to a general misunderstanding concerning the conduct of youth activities within the Borough, as well as to the funds collected to carry on this work. While we, the undersigned, do not accord any malicious intent on the part of the letter writer, we do believe some friendly corrections of the impressions given are in proper order.

First, the assumption that last year's Youth Drive goal of five thousand dollars was reached entirely by contributions of the citizens of Riverton falls to recognize the equally generous donations of the citizens of Palmyra and Cinnaminson.

Second, as to there being little to show for the monies invested in youth work, the Community Center is finding more and more ways to be of service to our youth. Its doors are open to all, regardless of age, sex, religion, nationality or race and groups are continually urged to meet at the center. It is, indeed, unfortunate that but 5 or 6 percent of the people in this community have more than a passing knowledge of the activities of the Tri-Borough Community Center. Nevertheless, during the past five years there have been hobby shows, talent shows, stage performances, dances, boy scout rallies, dinners, clinics, pet shows, forums and hundreds of group meetings.

Both the YMCA and the Boy Scouts are enjoying their greatest activities of recent years.

There are six active "Y" groups meeting weekly in the three communities as well as a thriving summer Day Camp. A paid "Y" worker who devotes time to local affairs, group work, supplies, entertaining, movies, informative speakers, youth activity ideas and many other aids are supplied by the County "Y" office. Nearly two hundred boys are now enrolled in the six Boy Scout units carrying on the work of scouting. Those boys also participate in the benefits of the County Boy Scout Camp near Medford Lakes.

The reference to the fact that the Y.M.C.A. Boy and Girl Scouts are County organizations and not "local" in nature is a point that should be clarified because it is generally misunderstood by our people. The tremendous advantages of this County system far offset the narrow gains that a purely "local" endeavor might hope to achieve.

Pooling of resources throughout the county assure the "Y" and "Scouts" of intelligent and experienced leadership. No one town could afford to employ the high type personnel now at work in the field through the County offices. This method insures full time effort devoted to youth activity and constant study to improve the services of these two great organizations. Each town in the county receives its just share of benefits from this system.

A telephone call to any one of the fifty or so citizens serving on the local Y.M.C.A., Scout and Community Center Boards will bear out the fact that our youth is best served by the present methods as compared with a limiting "local" viewpoint which would hamper more than help the situation.

HENRY G. NAISBY
President, Triborough Com. Center
HENRY T. DE HOLL
Trib. District, B. S. of A.
GEORGE T. BECTON
Chair, Group Work Committee, Palmyra-Riverton Y.M.C.A.

HOWARD STACKHOUSE
Howard Stackhouse, formerly of Palmyra, died on December 29th. Funeral services were held Wednesday, January 3, at 2 p.m. at Snover Funeral Home, with interment in Lakeview Memorial Park. The Rev. Crockett, of Christ Church, officiating.

Save Tin—A 1945 tin can requires 599.75 pounds of tin. A 1940 tin can requires 599.75 pounds of tin. A 1940 tin can requires 599.75 pounds of tin. A 1940 tin can requires 599.75 pounds of tin.

ABOUT TOWN

The regular monthly meeting of the Evening Section of Palmyra Women's Club will be held Monday January 8, in the club room.

The Annis Stockton Chapter of D.A.R. will hold their meeting Monday, January 8th, at the home of Mrs. Paul Good, 407 Linden avenue.

Try Here First

- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- STATIONERY
- CANDY

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

BROADWAY THEATRE PALMYRA

Matinee Saturdays and Holidays Only

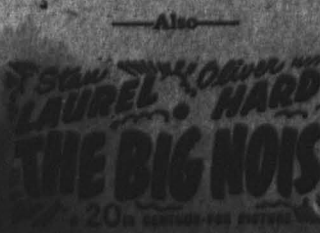
Friday and Saturday, January 5-6



Monday and Tuesday, January 8-9



Wed. and Thur., January 10-11
Bring the Whole Family for a Double Round of Laughs
6:30 and 9 p.m.



Private James S. Hamlin, son of Mr. and Mrs. Frank Hamlin, Second Street, Riverton, a member of the A.S.T.R.P., who is training at V.P.I., Blacksburg, Va., is spending a furlough at his home here.

Captain John Brennan, of the U. S. Merchant Marine, is spending a few days at his home in East Riverton, while his ship is in an Eastern port. He is in command of a large freighter.

MARY MASKERY

Mary Maskery, 2 Broad street, Riverton, died on January 3. Services will be held at Snover Funeral Home on Thursday at 9 a.m., followed by High Mass at 10 a.m. at the Church of Sacred Heart.

The deceased is survived by her

husband, Harry, three sons, Harold, of Philadelphia, John, of Haddon Heights, Arthur of Scranton and a daughter, Mrs. Dorothy Stevenson, of Westmont.

CARDS FOR ALL OCCASIONS

Leanora's Gift Shop
531 Cinnaminson Avenue
Palmyra, N. J.

LARRY'S Automotive Supplies

816 Cinnaminson Avenue

(Formerly Garage Superintendent for Parkway Baking Co.)

COMPLETE MOTOR REBUILDING IGNITION TUNEUP
PARTS FOR MOST POPULAR MAKE CARS
BATTERIES AND ELECTRICAL EQUIPMENT
LUBRICATION SERVICE

Phone Riverton 9541 Hours: 9 a.m. to 6:30 p.m.

20% off

Winter and Mid-Season Merchandise in Coats, Suits, Dresses, Millinery and Bags

the Agnes Shop

"LAURA" AT BROADWAY FRIDAY AND SATURDAY



Friday and Saturday, January 5-6, "Laura," a decidedly different type of love-mystery, will be at the Broadway starring Gene Tierney, Dana Andrews and Clifton Webb. Scenes of terrifying suspense are interspersed with love sequences with a totally new angle on this subject. Several new stars were discovered in this production and will evoke new interest in coming attractions.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

GOLDEN RIPE BANANAS
1b 12c

Fancy White or Red GRAPES
1b 29c

2 lb WINESAP APPLES
25c

TENDER SWEET CELERY HEARTS
Bunch 29c

FRESH CLEAN SPINACH
2 lb 29c

SNOW WHITE CAULIFLOWER
Head 39c

Fresh BRUSSELS SPROUTS
Box 39c

NEW RED BEETS
2 Bu. 19c

GREEN OR WAX BEANS
1b 25c

Florida ORANGES
Doz. 39c

California Navel ORANGES
Doz. 59c

SEEDLESS GRAPEFRUIT
4 for 29c

Best No. 1 Maine WHITE POTATOES
10 lb 49c

Strictly Fresh White or Brown Shell EGGS
Doz. 60c

COTTAGE CHEESE
1b 29c

Blue Bonnet MARGARINE
1b 25c

2 Points FRESH BLUEFISH OR LARGE TROUT
1b 59c

FRESH MACKEREL
1b 39c

FANCY LARGE SMELTS
1b 25c

PURE APPLE JUICE
Qt. 29c

CUP-O-LUCK COFFEE Drip or Perc.
1b 35c

3 lb KILLOGG COFFEE (Drip or Percolator)
1b 39c

Hurff's PORK AND BEANS
2 Cans 25c

KILLOGG BLEACH
Qt. 19c

AMMONIA
Qt. 19c

Swift's Premium RIB LAMB CHOPS
1b 48c

7 Points Choice AA LEGS OF LAMB
1b 44c

7 Points Swift's Premium SMOKED STEER TONGUE
1b 45c

Choice AA T-BONE STEAKS
1b 55c

13 Points

BUY U. S. WAR SAVINGS BONDS AND STAMPS

56th Year, No. 2

Reserve Band Concert

On Friday evening, January 19, at 8:15 o'clock the Reserve Band of the Palmyra High School will present their mid-winter concert in the high school auditorium. This program is sponsored by the "Friends of Music," a newly formed organization composed of parents and friends who have an active interest in supporting Music in our public schools, and the Band Parents' Association.

The Reserve Band is composed of students from Palmyra and its sending districts who are training for the High School Varsity Band. At the present time the districts of Cinnaminson, Delanco, and Riverton, and the Sacred Heart School are represented. The program this year will feature music of a patriotic nature.

Another very interesting part of the program will be the presentation of a group of selections by the Riverton School Choir of 40 pupils. They will sing Robinhood's Wedding Song, Island of My Desire, The Gypsy Camp, Andalusia, and Listen To The Lamb.

Piano solos, Anita's Dance and Russian Dance, will be given by pupils of Virginia T. Miles.

All friends of the school are invited to attend this Concert. Children under high school age must be accompanied by adults.

PARATROOPER HAAS IMPROVES IN ARMY HOSPITAL, ENGLAND

Sgt. Clement O. Haas, U. S. Army Paratrooper, is still confined to a U. S. Army Hospital in England convalescing from a chest operation which he underwent on November 14. His condition is believed to be excellent.

Sgt. Haas, who is 21 years old, is the son of Mr. and Mrs. C. O. Haas, Sr., of 110 Broad street, Riverton. He was wounded in action in Aachen in the latter part of October. In addition to a shell fragment in his chest, he also suffered a foot injury. He is now completely recovered from the latter wound.

Sgt. Haas enlisted in the paratroopers on February 20, 1942 and received his infantry training at Camp Croft, S. C. He won his wings at Ft. Benning, Ga., in July, of the same year. The young sergeant was first sent overseas in February 1943, and was back in this country for a very short time. He was sent overseas again in April 1943 and has been in the European Theatre continuously since that time.

Sgt. Haas has taken part in the Sicilian, Italian, Normandy, and Holland invasions. He is a part of the 82nd Airborne Division, which was awarded the Presidential Citation at the Anzio Beachhead in February, 1944, by General Mark W. Clark, after sixty-nine days of continuous fighting.

Paratrooper Haas was graduated from Palmyra High School in 1940 and was employed by the R.C.A. at the time he enlisted in the armed forces. His brother, Private William B. Haas is a member of a bomber squadron ground crew and has been based in England since June 1943.

The boys' mother is Postmaster at Riverton.

BIRTH

Mr. and Mrs. Milton Murphy, Jr., of Riverton, are receiving congratulations on the birth of a daughter, Sharon Margaret, on January 4, in Zerkberg Hospital. Mrs. Murphy is the former Miss Peggie Faunce, of Riverton.

SCRAP COLLECTION

Listen to bell that will announce the approach of the salvage truck. Get out your scrap. Lippincott and Thomas avenues, both sides of railroad. Shrewsbury lane. All cross streets between these highways.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JANUARY 11, 1945

PRICE FIVE CENTS

FATHERS' NIGHT AT RIVERTON P.T.A.

Once more we want to remind you of the Annual Fathers' Night Meeting of the Riverton Parent Teacher Association, Wednesday, January 17, at 8 p.m. in the School Auditorium, to which all members and friends are most heartily invited to attend.

The music for the evening will be furnished by the Palmyra High School Band, which will render several selections.

The highlight of the evening is Don Rose, Columnist of the Evening Bulletin. His timely writings in the paper on everyday subjects give us an insight into what we may expect from our speaker.

After the speaker, an informal get together will follow at which time refreshments will be served.

HONOR ROLL CONTRIBUTIONS

The night illumination of the Riverton Honor Roll which began New Year's Eve has attracted so much interest and favorable comment that many of the business establishments in the vicinity of Broad and Main streets are also planning on lighting up the exterior of their stores after dark with the result that the center of the town already has brightened up after nightfall, and even more illumination is expected in the near future.

Donations towards the construction of the Honor Roll are still coming in with Herbert Evans, Treasurer, acknowledging the following: Mrs. A. B. Seither, Jr., J. D. Clark, Therese S. Barclay, Mr. and Mrs. P. Hemphill, Mr. and Mrs. D. F. Gould, Mr. and Mrs. C. E. Sims, Josephine Whartnaby, Mrs. W. H. Cumpston, Lillian W. Heiler, E. D. W. Somerville, Julia S. Eisler, D. M. Clifton, Jeremiah Atkinson, John A. Ruppert, Jr., Elsie Waters, Edith N. Allen, George P. Allen, Tillie Geiss, Rev. Robert B. Stewart, Mr. and Mrs. E. A. Goddard, James B. Elliott, Will Bowen, J. S. Bartley, Mrs. E. E. Dickinson, Mrs. Stella Morze, Anthony J. Gonteski and Sidney Reynolds.

Subscribers wishing individual receipts for income tax records are requested to get in touch with Herbert Evans, Treasurer, who will be glad to acknowledge such requests. Donations towards the Honor Roll should also be addressed to Mr. Evans or can be left at Keatings' Store, Broad and Main Streets.

The Riverton Memorial Post which is cooperating with a joint citizens' committee in erecting the Honor Roll recently received its certificate of incorporation from the Secretary of State, Trenton. The next regular meeting of the Post is scheduled for Friday evening, January 19.

ANNUAL ELECTION

The Annual Election of the Palmyra Board of Education will be held Tuesday evening, February 13, 1945, in the high school building.

The terms of the following members expire at that time: James B. Henson, Carl W. Lutz, and George M. Rivel. According to School Law the last day for filing nominating petitions is January 24.

At this election the annual appropriation for the schools will be voted by the public. The Board of Education requests that all interested citizens vote at this election.

A public hearing, (which is required by law) on the Budget will be held in the High School Building Friday evening, January 26, from 8 to 9 o'clock.

MARIE L. McDERMOTT, D. C.

Save Tin Cans—14.32 pounds of tin are needed for every 75 mm. Howitzer. 5,720 tin cans will furnish the necessary metal.

RIVERTON PORCH CLUB

A tournament bridge will be held on Tuesday, January 16th at 2:00 p.m. Mrs. Edgar Miller and her committee have charge and members of the Club are urged to attend with their partners. Prizes will be awarded to first and second high scores for East and West—North and South.

Tea and refreshments will be served following the bridge.

The Nominating Committee for the Porch Club officers and directors to be elected this year 1945-1946 are: Miss Edith Coale—Chairman.

Mrs. Clarence Rodman.
Mrs. Francis Elwell.
Mrs. Porter B. Caldwell.

Any suggestions for nominees from the members of the club will be welcomed by the committee. Call any member of the Nominating Committee.

The vacancies in the Executive Board to be filled this year are:

President, 1st Vice President, Corresponding Secretary, Federation Secretary, Treasurer and five Directors.

LEWIS PROMOTED

Captain John R. Lewis, 28, of 301 Parv avenue, Riverton, pilot of a 15th AAF B-17 Flying Fortress, has been decorated with the Distinguished Flying Cross for extraordinary achievement while participating in air combat.

Captain Lewis was decorated by Brig. General Charles W. Lawrence in ceremonies held at his home base. The next day he received his captain's bars. He received his DFC for extraordinary achievement while participating in a raid on Vienna, Austria on September 10, 1944.

Captain Lewis began combat flying July 6, 1944, with an attack on the Bergamo Steel Works in Northern Italy. He is now a veteran of over 45 long-range missions over enemy occupied territory.

Before entering the army he was graduated from Oberlin College and was employed as an animated cartoonist in Hollywood.

Unmarried, he is the son of Mr. and Mrs. C. B. Lewis, of Riverton.

BLOOD DONORS

It won't take long—perhaps 45 minutes. It won't hurt. It will be the greatest gift you could make—the gift of life itself. Remember there are thousands facing enemy bullets for you. Give your blood now—so that they all can come marching home.

There will be no January caravan but the Blood Donor Center, 119 N. Broad street, Philadelphia, is always eager for volunteers. Before you contribute to this vital cause, please call your local chairman, Mrs. Harry Kenny, in order that Riverton may derive credit from your visit.

The caravan will be resumed in February.

NEW SHOP OPENS IN RIVERTON

An attractive shop known as the Riverton Family Shop, has recently opened at 502 Broad street, Riverton, by the bus stop at Main street.

A full line of wearing apparel is on display, including men's furnishings, women's and misses' dresses, boys' and girls' blouses, etc., as well as novelties, gifts and children's toys. Mrs. G. N. Van Newkirk, proprietress, cordially invites you to come in and look around.

PUBLIC HEARINGS

On the question of proposed budgets for 1945-46, the Cinnaminson and Riverton Boards of Education will hold public hearings in the respective school houses.

The Cinnaminson session will take place at 7:30 p.m., Tuesday, January 16, while the one in Riverton will be held Tuesday, January 23, from 8 to 9 p.m.

Lions Charter Night

The main dining room of the Riverton Country Club was filled to capacity on Tuesday night of this week when the newly organized Palmyra-Riverton Lions Club received its charter. The presentation was made by Bennet Tousley, District Governor of North Jersey, and the acceptance by Walter C. Snover, president.

Other speakers were E. G. Moyer, International Representative; Judge Albert E. Burling, Past District Governor and Paul Donahue, of the Pennsauken Lions Club who served most capably as Toastmaster.

Twenty-two charter members comprise the organization.

Representatives from Lions Clubs all over South Jersey attended this most successful affair.

KILLED IN ACTION

Word has been received here that Lt. Carl Weniger has been killed in action in Belgium on December 6. He was a pilot on a troop carrier plane.

Lt. Weniger formerly lived in Riverton and was a graduate of Palmyra High School.

LIBRARY MEETING

The annual meeting of the Riverton Free Library Association will be held Monday evening, January 22, at 8 o'clock, in the library.

The reports for 1944 by the various officers will be presented at this time.

ENGAGED

Mrs. E. Earl Jackson, of 200 Jericho road, Abington, Pa., announces the engagement of her daughter, Shirley, to Ensign Wendell A. Haberman, son of Mr. and Mrs. J. A. Haberman, of 709 Main street, Riverton.

Miss Jackson is a graduate of Pierce Business School, Philadelphia. Ensign Haberman is a graduate of 1943 class of Swarthmore College, Swarthmore, Pa., and attended Midshipman School at Northwestern University, Chicago, Illinois.

He was assigned to a new destroyer as Sound Officer and is now somewhere in the South Pacific.

MAJOR LAMON AWARDED BRONZE STAR

Major Walter D. Lamon, Jr., Army Field Artillery, has been awarded the bronze star medal for meritorious services in action in France, Belgium and Germany from June 17 to Nov. 15.

The War Department citation further says: "Major Lamon, as battalion executive, exhibited marked professional and organizational ability in planning, improving and supervising an efficient battalion headquarters and maintaining a superior administrative system under the most adverse conditions.

"The outstanding initiative and devotion to duty displayed by Major Lamon reflect credit upon him and the military service."

Major Lamon is the son of former Mayor and Freeholder Lamon, of Palmyra. He and the former Dorothy Trout, daughter of Herbert B. Trout, of Palmyra, were married at Nashville, Tenn., on Nov. 13, 1943, just before he went overseas.

A younger brother, Sgt. Warren H. Lamon, was shot down on an air mission over Germany on September 12, 1944, and is now a prisoner of war of the Nazis. A form postcard received by his parents on December 5 stated he is in good health. It was dated September 15.

Major Lamon enlisted in the 157th Field Artillery, N.J.N.G., in Camden, in July, 1940. He was commissioned into 44th Division and received his basic training at Fort Bragg, Camp Claiborne, Camp Livingston, and Fort Sill.

Save Tin Cans—20.22 pounds of tin (4,008 tin cans) are needed to make a Light Tank.

When a woman is speaking to you, listen to what she says with her eyes.
—Victor Hugo



BRIEF ITEMS from ABOUT TOWN

Virginia Ann Armstrong, Ph. M. S.-C. WAVES, has returned to the U. S. Naval Hospital, Norfolk, Va., after spending a short time with her parents, Mr. and Mrs. Walter A. Armstrong, of Linden ave., Riverton.

Richard Caldwell, S 2-c, son of Mr. and Mrs. Porter Caldwell, of Elm avenue, has returned to Camp Parks, California, after spending the holidays with his family.

Mrs. Bennett Bowers, of Main street, Riverton, has left to spend a month with relatives in New Orleans, La.

The Ladies Auxiliary of the Delaware Fire Co. No. 2 of East Riverton will hold a covered dish supper in the firehouse on Saturday evening, January 13, 1945, from 6 until 8. Bring a covered dish and 35 cents. All are welcome.

At the San Antonio Aviation Cadet Center, potential pilots, bombardiers and navigators are receiving preflight training to prepare them for aerial instruction and duties as aircrew members in the Army Air Forces.

The future fliers are subjected to a rigorous 10-week program of instruction covering physical, academic and military training. At the Cadet Center, a unit of the AAF Training Command, they study maps and charts, aircraft identification, small arms and other subjects while being conditioned physically for the long training period ahead. Bombardiers, navigators and pilots receive the first five weeks of preflight instruction as a group, then are separated for specialized training.

Cadets in the present class from New Jersey include Richard T. Wilson, Golf road, Riverton.

Among the Riverton students returning to colleges from the Christmas Holiday vacation this week are: Maylou Kieckhefer and Cynthia Carpenter to Smith College; June Rodman and Elizabeth Blackwell to Wilson College; Marilyn Yost to Beaver College; Eleanor Metzger to Laseil Junior College and Virginia Moyer to Southern Seminary.

Private James Hamlin, son of Mr. and Mrs. Frank Hamlin, has returned to Virginia Polytechnic Institute at Blacksburg to continue his studies.

HOSIERY WORKERS NEEDED

Wanted—Girls young or old, experienced or inexperienced, to work on government orders. Good pay plenty of overtime.

King Hosiery Mills
Reed St., East Riverton, N. J.

New Shoes From Old
"AMICO"
Electrical Vulcanized
Resoling
No Nails
No Stitches
Shoes
Shined
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

in the A.S.T.R.P. course, after spending some time at his home on Second street, Riverton.

**CADET CLARK AT
ADVANCED SCHOOL**
Aviation Cadet Stuart B. Clark, 22, son of Mrs. Elizabeth McMichael Clark, Golf Road, and Commander Stuart B. Clark, now serving overseas, has reported to the AAF Training Command's advanced flying school at Altus Army Air Field, Altus, Okla., to begin the final nine weeks phase of his pilot training.

After flying 70 hours in two assigned training planes and taking 70 lecture-hours of combat subjects in ground school, Cadet Clark will be pilot and appointed a flight officer or commissioned a second lieutenant.

From Altus he will either go on to train with the multi-engine bombers or fighters that he will ultimately fly in combat zones, or he will be sent to Central Instructor's School at Randolph Field, Texas, to learn how to instruct other young men training for their silver wings.

**LT. ROGERS KILLED
IN ACTION; WAS
WOUNDED ONCE**

Lt. Abbott Rogers, 24 years old, was killed in action in Germany on December 17, according to a telegram received recently by his widow, the former Miss Elaine Sheble, daughter of Mr. and Mrs. H. N. Sheble, of Golf road, Riverton.

Lt. Rogers, who was in the Fifth Armored Division of the First Army, was wounded in action in Luxembourg on September 13.

He entered the armed forces in February 1942, and attended O. C. S. at Fort Benning, Ga. He received further training at Fort Jackson, S. C., and was for a time instructor at

Second and Final Account
Estate of J. Howard Davis, Dec'd.
Notice is hereby given that the Second and Final Account of the executor, Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee under the Will of J. Howard Davis, Dec'd., will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 18, 1945, at 10 o'clock in the forenoon.

Camden Trust Company, Successor by merger to Camden Safe Deposit and Trust Company, Substituted Trustee.
Proctors: Norcross and Farr.
Dated: December 9, 1944
12-14-11-45

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Mail Early

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Gift Shop**
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Palmyra, N. J.

NOW SHOWING



JOHN H. ETRIS
17 W. Broad St.
Palmyra, N. J.
Phone 578

Camp Croft, S. C. He went overseas in August of 1944.

Lt. and Mrs. Rogers were married in May 1943. Mrs. Rogers has been making her home with her parents at the Golf road address.

Besides his widow, Lieutenant Rogers is survived by his mother, Mrs. Ruth Rogers, and a brother, Robinson Rogers, of Trenton.

Lt. Rogers was a graduate of Westtown (Pa.) Friends School and of Rollins College, Fla.

BIRTH

Mr. and Mrs. James F. Dobbins, 410 Thomas Avenue, Riverton, are receiving congratulations on the birth of a daughter, Elizabeth Anne, on January 4th, at St. Mary's Hospital, Brooklyn.

ON SALE NOW OUR OWN MAKE

**Sauer
Kraut**

—ALSO—

Potato Salad
AND
Baked Ham

**NEBEL'S
PIONEER STORE**
802 Cinnaminson Avenue
Palmyra
Telephone Riv. 0730

IMPORTANT:

Save waste paper to ship vitally needed ammunition. Bundle your holiday wrappings for your next regular scrap collection. This is your job.

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WAR MATERIAL**

LOVE
and
RESPECT

Can Never Be
Reduced To A Pattern

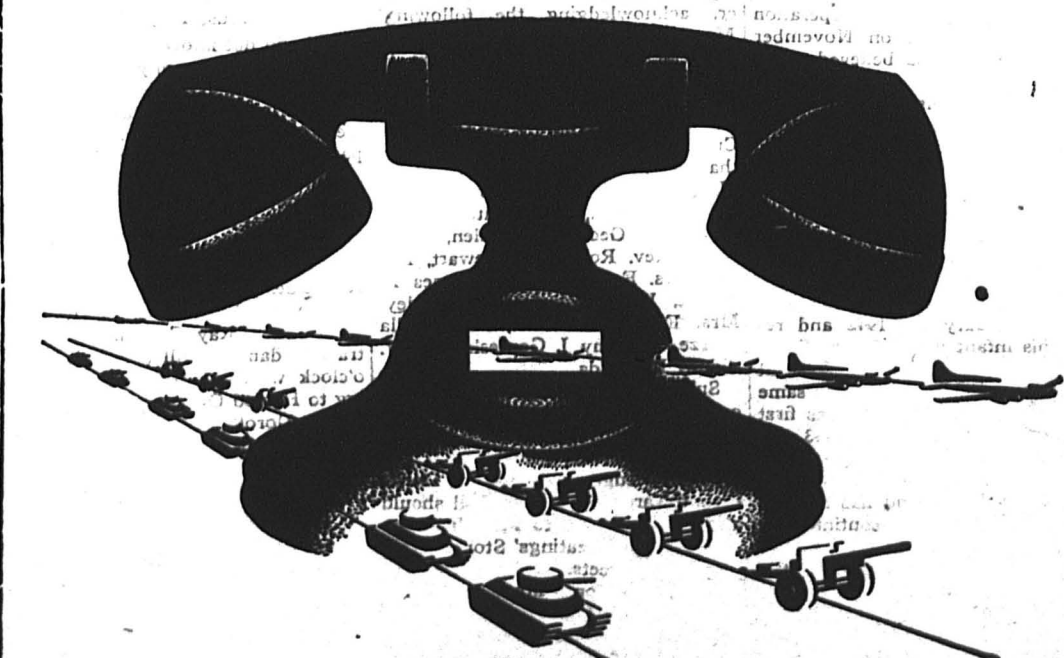
When a Loved One passes away no perfunctory, standardized service can express the family's love and respect.

No Ready-Made Funeral, rendered in a matter-of-course fashion, can ever take the place of a conscientiously planned and personally directed service—one that especially meets a family's particular requirements.

Whatever Price the family chooses to pay, it receives the unrestricted benefits of our knowledge, experience and modern equipment.

**SNOVER
FUNERAL HOME, INC.**

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Thousands upon thousands of vital war calls go over the Long Distance wires every day and night. Sometimes there's a rush on certain lines.

When your call is on a crowded circuit, you will help Long Distance keep things moving if you'll co-operate when she says, "Please limit your call to 5 minutes."

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

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Published Every Thursday at 609 Main Street
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Entered at the Riverton, N. J. Post Office as Second Class Matter
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Phone 406

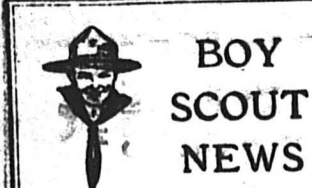
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Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.



TROOP 50 HOST

A Christmas Party at Christ Church Parish House was a very enjoyable event. The Boy Scouts of Troop 50 were the hosts having as their guests the newly formed Cub Pack 10 and Sea Scout Ship 1 and parents of members of all three organizations and their leaders. Also present were Mayor Sylvester and two members of Borough Council, Nathan Lane and Victor Ritschard; Burlington County Scout Executive Gerald Pontius and family.

The program was conducted by Troop 50's Scoutmaster, Dwight Tuttle, who was assisted by Wilbur Stranahan and John Thompson, Assistant Scoutmasters and Senior Patrol Leader Donald Garwood.

After several spirited games and demonstrations, there was a very inspiring talk by Mayor Sylvester. Santa Claus then put in his appearance and distributed gifts to all the boys. Refreshments were then served.

Save Tin and Save Lives—One hundred cans are needed for one 17-inch Sterilizing Unit for the Medical Corps.

Sciulli's Shoe Service
185 W. Broad St., Palmyra, N. J.
ALL KINDS OF FOOTWEAR
REPAIRED OR REBUILT
36 YEARS' EXPERIENCE
Daily 8 a.m. to 8 p.m.
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Notice to all Car Owners

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JUST CALL

Burlington 869

Give the Year, Make and Body Type
We'll Quote You the New OPA Ceiling Price
DRIVE IN — WE WILL MAKE YOU AN

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We Have All the Necessary OPA Papers If You Want to
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RIKER MOTORS

W. Route 25. Burlington
Phone 869
OPEN SUNDAYS AND NIGHTS

**MEN and WOMEN
FOR BOX SHOP**

MEN for PAPER MILL

APPLY

Kieckhefer Container Co.
Delair, N. J.

MERCHANDISING FILM AT ROTARY CLUB

As an illustration of modern merchandising, the 45 minute sound film of the Sherwin-Williams Paint Company, viewed last week by the local Rotarians, could hardly be excelled. The showing, prepared for painting contractors, was brought to the club by Albert D. McFall.

This picture was developed to educate painters in the use of the three Paint and Color Style Guide books so far issued by the company to show in actual colors a wide variety of harmonious combinations for both exterior and interior decoration. It illustrated in an impressive way how practical men, unskilled in sales technique, can advantageously use the sales helps and sales methods provided by companies of this kind.

More and more modern merchandising seeks to employ psychological principles by which the buyer sells himself and the Paint and Color Style Guide film portrays these processes for the painting contractor in interesting ways, not the least of which is the effective employment of color in the film itself.

Back the Attack!
BUY MORE THAN BEFORE

OLDSMOBILE

MAKE THIS ITS HOME
**OLDS COMMUNITY
GARAGE**

Authorized
Oldsmobile Sales and Service
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Coming: A post-war "Home Front"

THE building of new homes promises to be a great source of post-war employment. Surveys show a building boom ahead; common sense says it is inevitable. America's 16,000 banks are standing by with billions to lend for home purchase. Discuss your plans with us. Ask us about our mortgage loan service.



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Get down to Grass Roots if you would find appreciation of the American idea of Freedom. The American farmer must have Freedom of Initiative! Risking his capital and time, fighting weather and insects and unpredictable markets he must be free to do business according to his best judgment. This is the basis of America's Free Enterprise System which should be preserved so that the American farmer can help feed a hungry world.

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FOOD RATION STAMPS NOW VALID
SUGAR STAMP #24
RED STAMPS Q5, R5, T5, U5, V5, W5, X5
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A2, B2, C2, D2, E2, F2, G2



WIDE EYE
Wax Beans 21c
WIDE EYE PEAS AND
Carrots 28c
WIDE EYE
Spinach 27c
WIDE EYE
Chicken 11c 75c
From Food Stamp to Point!

NO POINT FOODS!

FRESH TENDER
SPINACH
2 lb for 17c

FRESH TENDER CARROTS 2 Bu. 15c
CRISP GOLDEN HEART
Celery 2 stalks 17c
POTATOES NEW AND BEAN 4 lb 14c
ONIONS U. S. No. 1 YELLOW 3 lb 14c
ORANGES FLORIDA 3 lb 41c
GRAPEFRUIT FLORIDA 3 lb 22c

MARVEL REGULAR SLICED
Bread DATED BY FRESHNESS 21c
JANE PARKER ICED
Spanish Bars each 27c
JANE PARKER STREUSEL
Coffee Cakes each 18c
DONUTS JANE PARKER 21c
BREAD JANE PARKER 11c

DOWN GOES THE PRICE
OF FRESH EGGS AGAIN!
WILDMERE LARGE GRADE A Dated to 60c
Fresh Eggs

FLORIDA SWEETENED OR UNSWEETENED
Grapefruit Juice 29c
PEKOE AND ORANGE PEKOE
Nectar Tea 19c 34c
SUNNYFIELD
Pancake Flour 7c

GRAND JOLLY
SWIFT'S BLAND
Lard 18c
ANN PAGE ELBOW
Macaroni 10c

MILD AND MELLOW COFFEE (2-1/2 bag, 50c)
EIGHT O'CLOCK 22c 41c
RICH AND FULL-BODIED COFFEE
RED CIRCLE 22c 47c
VIGOROUS AND WINNY COFFEE
BOKAR 127c 22c 51c

SUNNYFIELD FAMILY
Flour 5 lb 23c
SUNNYFIELD
Oats REGULAR OR QUICE 9c
BLUE ROSE FANCY
Rice 2 lb 22c
VAN CAMP'S VEGETARIAN
Beans 2 lb 23c
JOLLY PIPER SLICED
Beets 2 lb 25c
FOR ICE WALKS—HAVE A SUPPLY READY
Rock Salt 10 lb 18c

LOW POINT FOODS!

WHITE HOUSE EVAPORATED (6 Points for 4 cans)
Milk Fortified with 400 U.S.P. Units of Vitamin D per Pint 4 cans 35c
CHIEF BOY-AR-BEE (1 Point for 2 Pkg.)
Spaghetti Dinner pkg 31c
MACKEREL ROSE BOWL 4 Points a Can 14c
RED SALMON BUTTERBROOK 4 Points a Can 39c
SARDINES ADMIRAL BRAND 1 Point a Can 7c

SYLVAN SEAL (2 points a pkg.)
Cream Cheese 4-oz pkg 23c
MEL-O-BIT 2 lb 70c
DURKEE 2 lb 22c

ALL SIZES—TOP QUALITY (No Points)
Stewing Chickens 41c
LAND LIVERS NO POINTS 31c
FRESH SAUERKRAUT NO POINTS 2 lb 19c
FRANKFURTERS 3 POINTS A LB 35c
LOLOGNA 3 POINTS A LB 23c
SCRAPPLE NO POINTS 2 lb 29c
FANCY MEDIUM SIZE
Shrimp NO POINTS 37c
FLounder 4 lb 48c
RED SALMON 4 lb 52c
MACKEREL 4 lb 19c

ABOUT TOWN

Mr. and Mrs. Timothy Lynch, of Lanesboro, Minn., announce the engagement of their daughter Veronica, to Corporal Paul D. Frank, son of Mrs. Karl W. Frank, of Washington avenue, Palmyra.

Corporal Frank is located overseas and Miss Lynch is now living in Rockford, Illinois.

The many friends of Edward Faunce, genial mailman on the north side of the railroad in Riverton, will be sorry to learn that he is confined to his home because of illness.

Dr. Frank A. Wright, veterinary of 260 W. Main street, Moorestown, will be away on a vacation starting January 10th. His son, Dr. William Wright will take over the practice while he is absent.

The presentation of four gold overseas service bars to Technical Sergeant George S. Mattis, 202 Seventh street, Riverton, in recognition of two full years continuous overseas service, was announced recently by his Air Service Command Squadron with which he is now stationed in North Africa.

Tech. Sgt. Mattis, a native of Riverton, was inducted into the Army at Fort Dix, on June 3, 1942 and before going overseas Nov. 2, 1942, was stationed at Miami Beach, Fla., Columbus, Ohio, Baser Field, Ind., and Fort Dix. At the present time he is the Chief Clerk in the Administrative section of the Air Corps Supply Department of this Air Service Command Base.

The 24-year-old soldier is the son of Mr. and Mrs. Clarence C. Mattis, Riverton, and is a graduate of Palmyra High School and also Pierce Business School of Philadelphia. Before entering the service he was employed as a statistician by the Sun Oil Co., Phila., Pa.

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Matinee Daily 1:30
 Continuous Showing Saturday from 1:30, Sunday from 2 p.m.

Friday and Saturday, January 12-13

David O. Selznick
Since You Went Away

Due to the Unusual Length of This Production Feature Presentations
 Friday—1:45, 5:45, 9:15
 Saturday—12:45, 3:40, 6:35, 9:30

Sunday and Monday, January 14-15
 Gary Cooper—Merle Oberon
"THE COWBOY AND THE LADY"

—Extra Added—
 Walt Disney Cartoon
"HOW TO FISH"

Tuesday (Only) Jan. 16
 2-BIG FEATURES—2

Star LAUREL
Oliver HARDY
THE BIG NOISE

and
MERRICK SPACE BORG

SERGEANT MIKE
A COLUMBIA PICTURE

Featuring "Mike," the Screen's Greatest Dog Star
 Shown Once Only at Night at 8:35

Wed. and Thur., January 17-18

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IN WARNERS'
MOST DANGEROUS LOVE STORY!

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PAUL HENREID
THE CONSPIRATORS
 with SYDNEY PETER
GREENSTREET LORRE

WANTED: Girl or woman for general housework—full time. Sleep in. Every Thursday and alternate Sundays off. Salary \$18 per week. Mrs. David Fagan. Phone Riv. 0019

MAYOR WARD SPEAKER

Mayor John F. Ward, of Palmyra, vice president of the New Jersey League of Municipalities, will be one of the speakers at the 14th Annual Meeting of the New Jersey Taxpayers Association.

His topic will be "Municipal Government and Taxation."

The affair will be held in the Essex House, Newark, Tuesday, January 30. The afternoon session will convene at 2 p.m. and the dinner meeting at 6 p.m.

NOTICE

Notice is hereby given that the practice of dumping ashes, rubbish, etc., on the river front near the former Tacony-Palmyra Ferry Slip is prohibited and must be discontinued at once.

Violators will be apprehended and dealt with according to law.
W. PAUL VAN SANT,
 Director of Public Safety, Palmyra.

RED CROSS
NEWS

The regular monthly branch meeting of the American Red Cross was held at the Riverton School, Wednesday, January 10, at 9:30 a.m. Mrs. J. W. Clark, chairman, presiding. All members are welcome to attend this meeting.

The monthly chapter meeting of the American Red Cross was held at St. Mary's Guild House in Burlington, December 9, with the new chairman, Milton Barber, of Moorestown, presiding. After the routine business was cared for, Mr. Barber presented Mr. Tomlinson, chairman of the Camp and Hospital Committee.

Mr. Tomlinson explained the operations of the council of Camp and Hospital. The Army presents the definite need of the men, particularly of Tilton Hospital and the chairman from the seven participating chapters in this area choose the items for their chapters. There is always a need for sun rooms for the convalescents. These cost approximately \$225. Any interested organizations contact Mrs. Unland, branch chairman, for further information. Mr. Tomlinson would also like for the council any musical instruments, radios, and records. These must be in good condition.

WILLIAM KEYSER

William Keyser died January 8 at the home of his granddaughter, Mrs. Dorothy Neff, 437 Elm St., Riverton. Services were held on Thursday, January 11, in Baltimore, with interment in E. Baltimore Cemetery. Beside Mrs. Neff he is survived by one grandson, Major Melvin Penn of Ohio and five great grandchildren.

CARRIE W. PENN

Carrie W. Penn died after several months illness at her late residence, 437 Elm avenue, on January 9th. Services will be held Saturday, January 13th, at 1 p.m., in Snover Funeral Home with interment in Lakeview Memorial Park, with Rev.

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\$5.95 Reduced to \$3.95	
7.95 " " 5.95	
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10.95 " " 7.95	
12.95 " " 8.95	
14.95 " " 10.95	
16.95 " " 12.95	

—EASTER CLUB NOW FORMING—
 The first drawing will be held on January 13

VIRGINIA'S DRESS SHOP

535 Cinnaminson Ave. Palmyra

Robert Stewart officiating. The deceased is survived by her husband, Jacob H. Penn, two children, Major Penn and Mrs. Dorothy Neff, with whom she made her home. Also 5 grandchildren survive.

Friends may call Friday evening, **JAMES E. EDMUNDS**

James E. Edmunds, of E. Broad street, Riverton, died on January 4th, at the Fred Douglas Hospital, Phila. Services were held on January 8 at 2 p.m. in the Snover Funeral Home with interment in Sunset Memorial Park, Pennsauken. The deceased is survived by his wife, Florence, and a son, Richard, and his mother, Mrs. Sarah Hill.

SCOUT PARTY

During Christmas week 20 Boy Scouts of Troop 50, Riverton, under the supervision of Mr. Carl Butterfloss, camped for several days at Lebanon State Forest—Pakim Pond. Among the special activities were hikes, nature study and fire control as well as advancement in rank. The boys lived in three cabins



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cooking their own meals. The following boys attended the three day trip:

Royal Farrow, Robert Farrow, Robert Lundstedt, Jack Lundstedt, Robert Stuart, Henry Stranahan, Wilbur Stranahan, Jack Carhart, Marter Carhart, Edward Snyder, Kenneth Lippincott, Donald Garwood, Larry Hewlett, George Rotenbury, Ronald Myers, Jeffrey Thompson, Richard Burr, Jack Olivar, Charles Earp, Walter Moorhouse.

Save Tin Cans—5,189 cans are needed for every 105 mm. Howitzer.

tin—the amount salvaged from 600 cans—for a 37 mm. gun for the Air Corps.

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 Call Riverton 1368

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Some Oranges are heavier in juice, some lighter even among oranges of the same size, therefore, buying by weight you are assured of full value.



More Juice—Better Value!

Juicy Florida ORANGES 5 lbs 35c

California Juicy Lemons All Sizes 2 lb 25c
 Stayman Winesap Apples 3 lb 29c
 No. 1 Yellow Globe Onions 3 lb 14c
 Calif Cauliflower, large head 25c; extra large head 29c

New Florida CABBAGE 10 lbs 6c

Nabisco Graham Crackers 10 lb 20c
 Shredded Wheat Biscuits 10 lb 12c
 Mrs. Filbert's Oleomargarine 10 lb 24c

ASC Self Rising PANCAKE FLOUR 25-oz pkg 7c
 Quaker Malt Golden Syrup 12-oz can 13c

Continuing Our Big Special!
 One 18-oz Loaf Enriched Supreme Both for **BREAD 25c**
 And One Big Full 2-lb Family Jer **MARMALADE 25c**

Gold Seal ENRICHED FAMILY FLOUR 10-lb 45c
 Virginia Zoo Baking Cups 2 lb 6c

ASC Oleomargarine 10-lb 21c
 Sold in Certain Stores

COFFEE 10-lb 24c
 2 lb 47c
 Save Coupons on bags for gifts.

Q-5 to X-5 Red Stamps Now Valid!
 Lean, Grade B, Blade or Arm—(3 pts lb)
CHUCK ROAST 10-lb 26c
 Flat Rib Boiling Beef 3 lbs 1 lb 19c
 Sliced Lebanon Bologna 3 lbs 1 lb 12c
 Sliced Cooked Salami 3 lbs 1 lb 23c
 Theuringer Sausage 3 lbs 1 lb 19c
 Fresh Sausage 3 lbs 1 lb 39c; 1 lb 42c
 Freshly Ground—(4 pts per lb)
HAMBURG 10-lb 28c

THESE ITEMS ARE POINT FREE
 Neck or Breast Lamb 20c; Lamb Liver 31c
 Neck of Veal 21c; Beef Tongues Smoked 39c
 Breast of Veal 21c; Smoked Liverwurst 37c

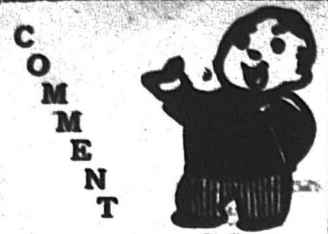
Chickens 10-lb 38c

Large Boston Mackerel 10-lb 15c

Porgies 10-lb 14c; Pollock 10-lb 23c; Cod Fish 10-lb 29c

These Prices Effective in Our Stores and Meat Markets in

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WANT AD COLUMN
 to sell what you don't want, and to find what you do.
 Phone, Riverton 0712



With the number of "Bowl" games increasing by leaps and bounds we may soon expect to read about the following bowl classics: parsnip, garlic, prune, apple, etc., to say nothing of ham and eggs.

Some of the lads on the radio with weird diction should be compelled to listen to their own recordings for a few hours.

German army trapped again. We hope it's as secure as the mouse we caught the other day.

Save Tin—It takes only one tin-can to furnish the tin for a 75 mm. Armor Piercing Shot (M-61). But we need so many.

YOUTH RALLY WILL BE HELD HERE

The 11th Annual Meeting of the Christian Youth Council of New Jersey will be held on January 13 and 14. The Saturday afternoon session will be held in the Parish House of Christ Church, Palmyra. Members of the Saint Agnes Guild with the cooperation of the Young People's Fellowship, are serving the Saturday night supper. After spending the night and having breakfast in the homes of Riverton and Palmyra townspeople, the delegates will go to Christ Church, Riverton, for the Sunday meetings. They will attend the 11 o'clock service there.

Key leaders of denominational and interdenominational youth organizations will be present. Louise Davidson, of Boonton, New Jersey, will preside and the adviser of all the meetings is Henry Reed Bowen, general secretary of the New Jersey Council of Religious Education. The proposed schedule is as follows:

Saturday—Christ Church, Palmyra
3:00—Registration and recreation.
3:45—Business meeting.
4:45—Visitation to hostesses.

5:45—Dinner.
The Youth Angles will sing at 6:00.
7:00—Business meeting.
8:30—Business meeting.
9:30—Recreation.
9:00—Worship.
Sunday—Christ Church, Riverton
9:30—Business meeting.
11:00—Church.
1:00—Dinner at the Riverton Country Club.
2:15—Business meeting.
3:30—Adjournment.

If anyone has extra room and would like to accommodate some of these young people, please contact Clara Fleischer. Phone Riverton 0357-R.

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With many Housewives engaged in Wartime Activities, together with the shortage of Domestic Help, care of the home laundry is a greater problem than ever before.
Let us help you solve this problem.
RIVERTON LAUNDRY
Phone Riverton 0972
N. KUENSBELL, Prop.
Government Officials State That Laundries Are Essential to the War Effort.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First-day School
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building, Thomas Avenue and Seventh Street, Riverton open Tuesday and Friday, 9:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Arthur J. St. Laurent
Assistant Pastor
Sunday Mass—7, 8, 9, and 10:30.
Daily Mass—7.
The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and 7:00 to 9 in the evening.
Administration of the Sacrament of Baptism on Sundays at 2 o'clock. Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 3:30.
Monthly Communion Sundays: The Altar Society on the 1st Sunday. The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESLEYAN MEN'S BIBLE CLASS
Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. J. Edmund Turnock, Jr., will address the class this Sunday.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

"Sacrament" is the Lesson-Sermon subject for Sunday, January 14. Golden Text: "The hour cometh, and now is when the true worshipers shall worship the Father in spirit and in truth: for the Father seeketh such to worship him." (John 4:23)
Sermon: Passages from the King James version of the Bible include: "And as they were eating, Jesus took bread, and blessed it, and brake it, and gave it to the disciples, and said, Take, eat; this is my body." (Matt. 26:26) Correlative passages from "Balance and Health with Key to the Scriptures" by Mary Baker Eddy include:
"The disciples had eaten; yet Jesus prayed and gave them bread. Their bread indeed came down from heaven. It was the great truth of spiritual being, healing the sick and casting out error." (p. 32, 33)

CENTRAL BAPTIST CHURCH
Palmyra, N. J.
Rev. E. Dan Morgan, Pastor
Edgar E. Quest again comes to the fore with bits of wisdom and facts in these few sentences:
"It has strengthened and sustained me in times of sorrow. It has opened the door to many fellowships. It has made my speech less bitter. It has widened my field of labor. It has kept me straight when I have been tempted. It has led me to read many books I should have overlooked. It has brought to my door countless friends I should have otherwise missed. Above and beyond all that, it has

paid me in peace of mind."
If we examine ourselves we will find that this is true of our own experiences in the church. In our quest for happiness what road will most surely lead us to our goal but the Christian way?

Sunday Services
Church School, 10:30 a.m.—Going My Way? Where? Why, to Church School of course.
Morning Worship, 11:15—The Philathea Class, in celebration of their 35th anniversary, will attend the church service this Sunday morning. All members, new and old, are most cordially and urgently invited to attend. Please meet in the Philathea class room at 11:00 o'clock. Mr. Morgan will have as his sermon topic, "Faith Progressing." Appropriate music by the choir.

Junior and Senior B.Y.F., 6:45 p.m.
Evening Worship, 7:45 p.m.—Whether many or few, the spirit of worship and fellowship perpetuates in this service. Music by the choir will precede the sermon by Pastor Morgan which will be "Global Good News."

On January 17th, at 6:30 p.m. will be the annual church supper after which will follow a business meeting. All members are requested to be present. Make your reservations now.

Tuesday, January 9, at 8:00 p.m. our church will hold the first of a series of services to be held in the week of Prayer. On Wednesday, it will be held in the Presbyterian Church. Thursday, in the Epworth Methodist church, and on Friday, in the Lutheran church. Prayer, communion with God, and a faith strong and unwavering; these are the requisites of lasting world peace.

We want always to remember the boys and girls in the armed services. If we can do no more than write, write we should. Many are lying wounded in hospitals. They especially, in their inactivity, have time to think of home. A letter often will help them to recover more quickly, and keep them happy. That is part of our job here.

Our Serviceman of the Week
Pfc. James W. Brown, 32749707
Co. B, 334th Infantry,
A.P.O. 84, c/o Post Master,
New York, N. Y.

HOME ON LEAVE
George H. Bonnal, S. I. C. U.S.C.G., arrived home last Wednesday for a month's leave after serving twelve months in the Pacific area.
Signalman Bonnal entered the service April 19, 1942, and received his training as a signalman at the U. S. Naval Signal School, University of Chicago. After graduating from the

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FOR LAUNDRY SERVICE and Dry Cleaning—Phone Riv. 1106-W, The Palmyra Laundry.

WANTED. Clean, wiping rags free from lint, 5¢ per lb. The New Era, Inc., 609 Main St., Riverton.

WE BUY, SERVICE AND REPAIR washers and vacuum cleaners, parts for all makes, bags, belts and brushes. Jay-El-Emm, 241 Pavilion avenue, Riverside. Store phone 0075, home phone 1009-M.

ELECTRICAL WIRING and repairs of all kinds. For service call H. Knight, Riv. 0152.

WILL BUY roasting, frying and stewing chickens. Write The poultry House, 33 Scott St., Riverside, or phone Riverside 0550 after 6 o'clock. 41 12-25-1-15

DURING THE WINTER—Feed your feathered bird friends. Rustic bird feeders on sale at The Mildred Shop, Collins Building, Riverton, or from Chief of Police William Goates, 606 Lippincott avenue, Riverton.

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BOARD OF EDUCATION—BOROUGH OF RIVERTON SCHOOL BUDGET 1945-1946

	Budget 1944-45	Budget 1945-46
Current Expense	71.00	71.00
School Elections	22.00	22.00
Board Members expense	600.00	600.00
District Clerk's salary	75.00	75.00
District Clerk's office expense	175.00	175.00
Custodian's salary	25.00	25.00
Other Board expenses	2,700.00	2,700.00
Principal's salary	50.00	50.00
Principal's expenses	50.00	50.00
Text books—reference	450.00	450.00
Supplies	19,500.00	20,000.00
Other expense of instruction	300.00	300.00
Janitor salaries	2,300.00	2,300.00
Janitor supplies	350.00	400.00
Fuel	1,400.00	1,600.00
Light—Water—Power	1,000.00	1,000.00
Telephone	125.00	75.00
Other operation expenses	100.00	100.00
Attendance Officer salary	100.00	100.00
Nurse Service	300.00	300.00
Medical Inspector salary	300.00	300.00
Medical Inspector expenses	150.00	150.00
Dental Inspector salary	35.00	35.00
Tuition	20,000.00	19,800.00
Insurance Premiums	300.00	325.00
Physical Education supplies	50.00	50.00
Community Center operating cost	200.00	200.00
Council Fee	100.00	100.00
Auditor Fee	100.00	100.00
	\$51,860.00	\$52,680.00
Repairs and Replacements		
Buildings and Grounds	1944-45	Proposed Budget 1945-46
Total	\$ 1,000.00	\$ 1,000.00
Manual Training		
Salaries	\$ 1,400.00	\$ 1,400.00
Supplies	400.00	400.00
Total	\$ 1,800.00	\$ 2,000.00
Capital Outlay		
Musical Education Equipment		\$ 300.00
Total		\$ 300.00
Debt Service		
Bond Redemption	\$ 4,000.00	\$ 4,000.00
Interest on Bonds	1,600.00	1,450.00
Total	\$ 5,600.00	\$ 5,450.00
Grand Total	\$60,260.00	\$61,430.00

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NOTICE
A public hearing will be held at the Riverton Public School on Tuesday, January 16, 1945, from 2 to 3 p.m., on the above proposed budget of the Riverton Board of Education.
WILLIAM M. BROWN, Secretary



With the number of "Bowl" games increasing by leaps and bounds we may soon expect to read about the following bowl classics: parsnip, garlic, prune, apple, etc., to say nothing of ham and eggs.

Some of the lads on the radio with weird diction should be compelled to listen to their own recordings for a few hours.

German army trapped again. We hope it's as secure as the mouse we caught the other day.

Save Tin—It takes only one tin can to furnish the tin for a 75 mm. Armor Piercing Shot (M-61). But we need so many.

YOUTH RALLY WILL BE HELD HERE

The 11th Annual Meeting of the Christian Youth Council of New Jersey will be held on January 13 and 14. The Saturday afternoon sessions will be held in the Parish House of Christ Church, Palmyra. Members of the Saint Agnes Guild with the cooperation of the Young People's Fellowship, are serving the Saturday night supper. After spending the night and having breakfast in the homes of Riverton and Palmyra townpeople, the delegates will go to Christ Church, Riverton, for the Sunday meetings. They will attend the 11 o'clock service there.

Key leaders of denominational and interdenominational youth organizations will be present. Louise Davidson, of Boonton, New Jersey, will preside and the adviser of all the meetings is Henry Reed Bowen, general secretary of the New Jersey Council of Religious Education. The proposed schedule is as follows:

Saturday—Christ Church, Palmyra
3:00—Registration and recreation.
3:45—Business meeting.
4:45—Visitation to hostesses.

5:45—Dinner.
The Youth Angelus will ring at 6:00.
7:00—Business meeting.
8:30—Business meeting.
9:00—Recreation.
9:00—Worship.

Sunday—Christ Church, Riverton
9:30—Business meeting.
11:00—Church.
1:00—Dinner at the Riverton Country Club.
2:15—Business meeting.
3:30—Adjournment.

If anyone has extra room and would like to accommodate some of these young people, please contact Clara Fleischer. Phone Riverton 0357-R.

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Government Officials State That Laundries Are Essential to the War Effort.

Church Notices

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 a.m.—First-day School
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Arthur J. St. Laurent
Assistant Pastor
Sunday Masses—7, 8, 9, and 10:30.
Daily Mass—7.
The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and 7:50 to 9 in the evening.
Administration of the Sacrament of Baptism on Sundays at 2 o'clock. Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.
Monthly Communion Sundays: The Altar Society on the 1st Sunday, The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESLEYAN MEN'S BIBLE CLASS
Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. J. Edmund Turnock, Jr., will address the class this Sunday.

HOME ON LEAVE
George H. Bonsal, S. 1-c, U.S.C.G., arrived home last Wednesday for a month's leave after serving twelve months in the Pacific area.

Signalman Bonsal entered the service April 19, 1942, and received his training as a signalman at the U. S. Naval Signal School, University of Chicago. After graduating from the

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
"Sermon" is the Lesson-Sermon subject for Sunday, January 14. Golden Text: "Who knoweth, and now is when the true worshipers shall worship the Father in spirit and in truth: for the Father seeketh such to worship him." (John 4:23)

WANT ADS
SEWING MACHINES Repaired, bought and sold. Write or phone, Thomas Alamo, 219 Cooper street, Beverly, N. J. Phone Beverly 524, 44-53.

SALES LADIES WANTED, Full or part time. Apply Palmyra 5 and 100 Store, Broad St., Palmyra.

FOR LAUNDRY SERVICE and Dry Cleaning—Phone Riv. 1184-W. The Palmyra Laundry.

WANTED, Clean willing rags free from lint, 5¢ per lb. The New Era, Inc., 609 Main St., Riverton.

WE BUY SERVICE AND REPAIR washers and vacuum cleaners, parts for all makes, bags, belts and brushes. Jay-Sa-Man, 241 Pavilion avenue, Riverside, Store phone 0075, home phone 1000-M.

ELECTRICAL WIRING and repairs of all kinds. For service call H. Knight, Riv. 0152.

WILL BUY roasting, frying and stewing chickens. Write The Poultry House, 33 Scott St., Riverside, or phone Riverside 0369 after 6 o'clock. 4-12-28-1-18

WANTED, Piano stool. Write Box A, New Era Office, Riverton, or phone Riverton 0712.

DURING THE WINTER—Feed your feathered bird friends. Rustic bird feeders on sale at The Mildred Shop, Collins Building, Riverton, or from Chief of Police William Goates, 608 Lippincott avenue, Riverton.

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Open Evenings

BOARD OF EDUCATION—BOROUGH OF RIVERTON SCHOOL BUDGET 1945-1946

Current Expense	Budget 1944-45	Budget 1945-46
School elections	71.00	71.00
Board Members expense	25.00	25.00
District Clerk's salary	600.00	600.00
District Clerk's office expense	15.00	15.00
Custodian's salary	175.00	175.00
Other Board expenses	25.00	25.00
Principal's salary	2,700.00	2,800.00
Principal's expenses	50.00	50.00
Office clerk salary	450.00	450.00
Teachers' salaries	19,500.00	20,000.00
Text books	500.00	500.00
Text books—reference	50.00	50.00
Supplies	2,300.00	2,400.00
Other expense of instruction	25.00	25.00
Junior salaries	2,300.00	2,400.00
Junior supplies	230.00	230.00
Fuel	1,400.00	1,500.00
Water — Power	1,000.00	1,000.00
Telephone	125.00	125.00
Other operation expenses	100.00	100.00
Attendance Officer salary	100.00	100.00
Nurse Service	200.00	200.00
Medical Inspector salary	200.00	200.00
Medical Inspector expenses	100.00	100.00
Dental Inspector salary	150.00	150.00
Magazines	20.00	20.00
Tuition	20,500.00	19,400.00
Insurance Premiums	300.00	325.00
Physical Education supplies	50.00	50.00
Community Center operating cost	200.00	200.00
Counsel Fee	100.00	100.00
Auditor Fee	100.00	100.00
	\$51,850.00	\$52,600.00

Repairs and Replacements	Budget 1944-45	Proposed Budget 1945-46
Buildings and Grounds	\$ 1,000.00	\$ 1,000.00
Total	\$ 1,000.00	\$ 1,000.00
Manual Training	\$ 1,400.00	\$ 1,400.00
Supplies	400.00	400.00
Total	\$ 1,800.00	\$ 2,000.00
Capital Outlay		\$ 300.00
Musical Education Equipment		\$ 300.00
Total		\$ 300.00
Debt Service		\$ 4,000.00
Bond Redemption	\$ 4,000.00	\$ 4,000.00
Interest on Bonds	1,000.00	1,000.00
Total	\$ 5,000.00	\$ 5,400.00
Grand Total	\$60,850.00	\$61,400.00

Expenses	RE-CAPITULATION
Current	\$52,600.00
Repairs and Replacements	1,000.00
Manual Training	1,000.00
Capital Outlay, Equip.	300.00
Less:	
State Aid Estimated	\$ 7,000.00
Manual Training	1,000.00
Estimated Cash Balance—Current Accounts June 30, 1944	1,100.00
	\$19,000.00
	\$60,850.00

Amount to be raised by Voters at the Annual School Election February 15, 1945

Distribution—	Current	Repairs and Replacements	Manual Training	Educational Equipment
	\$52,600.00	1,000.00	1,000.00	300.00
	\$54,900.00			

Bond Redemption—Old
Interest on bonded indebtedness \$ 4,000.00
\$ 1,400.00 \$ 5,400.00

Bonds Outstanding—Old
\$1,000.00 due each year.
Bonds Outstanding—New
\$10,000.00
\$2,000.00 due each year.

Voters to be requested permission at the annual election on February 15, 1945, for:
1—Transfer from J—Current Account \$1,000.00 to K—Repairs and Replacement Account
2—Transfer from J—Current Account \$200.00 to L—Capital Outlay Account

Amount to be raised by taxation this year will be \$636.00 less than last year.
Amount raised by voters 1944-45 \$27,000.00
Amount to be raised by voters 1945-46 \$26,850.00

Bonds	1944-45	1945-46
Interest	\$4,000.00	\$4,000.00
Bonds 1944-45	\$1,000.00	\$1,000.00
Bonds 1945-46	\$2,000.00	\$2,000.00
Interest	\$1,400.00	\$1,400.00
	\$4,400.00	\$5,400.00
Total Reduction		\$ 500.00

A public hearing will be held at the Riverton Public School on Tuesday, January 16, 1945, from 2 to 5 p.m., on the above proposed budget of the Board of Education of the Borough of Riverton.

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CLOSED WEDNESDAYS

Church Notices

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor

Services of worship for the Second Sunday After Epiphany will be held in Epworth Church at 11 a.m. and 7:45 p.m. The ministry of music will be by the Chancel and Senior Chorus under the direction of Mrs. Rachel Lord. Anthems to be heard during the day include "Houses of Worship," "Cheerful Song" by Bortolussi, "Give Me a Perfect Heart," by Wooder and a Bar Solo by Mr. Edward Johnson. The minister has selected for his sermon theme for the morning service "These Ships Must Sail." Mr. Edwin A. Griscom will speak in the interest of The Crusade for Christ.

In the evening service the minister will begin his series of book reviews, "Religious Values in Recent Books." Books to be reviewed the following four Sunday evenings are: "Blessed Are the Meek," Zofia Kosak; "The American Character," D. W. Brogan; "The Green Years," A. J. Cronin; and "The Emperor's Phoenix," J. R. Perkins.

A Church Nursery is conducted every Sunday morning during the worship hour. Parents may leave children and be assured of supervision.

The Church School offering educational opportunity in the Christian faith meets at 9:45. There is a class for your age group. The Methodist Youth Fellowship holds a devotional meeting at 7 o'clock in the Fellowship Room. The Crusade for Christ Council will meet in the Chapel following the evening service.

The Church Calendar for the week of January 14th is as follows:

Monday at 8:30—Church School workers dinner and conference.

Wednesday at 3:45—Chancel Choir Rehearsal and Church Instruction by the Pastor.

Wednesday at 7:30—Mid-Week Service. The pastor will begin his discussion of the study book, "The Word of His Grace" by Bishop Costen Harrell.

Wednesday at 8:15—Senior Choir Rehearsal.

Thursday at 8:00—Shining Hour Class will meet in the home of Miss Helen Eval.

CALVARY PRESBYTERIAN CHURCH

In connection with the "Week of Prayer," union prayer services are being held each evening at eight o'clock. Plan to attend the Bethany Lutheran Church in Palmyra for the final prayer service on Friday evening at eight o'clock.

If we have attended these union prayer services, and have drawn very close to God throughout this week in the spirit of prayer, seeking His guidance and His strength, we should be prepared to receive a special blessing when we meet together next Sunday morning at eleven o'clock for Divine Worship. The worship theme will be "Prayer," and the sermon topic, "Teach Us To Pray." The Calvary Choir, under the direction of Mr. Van Ooten, will render the anthem, "Gloria" by Farmer.

During the worship hour, the Church Nursery will be in charge of Mrs. Parker H. Johnson. The Nursery is maintained for the convenience of those parents who desire to worship God together.

The Junior Christian Endeavor will meet at 6:15 o'clock Sunday evening. Junior Choir rehearsal will follow from 6:45 to 7:15 o'clock.

A brief devotional service will be held in the Sanctuary Sunday evening from 7:15 to 7:30 p.m.

Following the devotional service, the Senior Christian Endeavor will meet in the Junior Department room, with Miss Barbara Evans in charge of the program. The Westminster Guild will meet at the Manor with Mrs. Stewart; the Semper Fidelis Bible Class will meet in the Ladies' Parlor with Mrs. Cummings teaching, and the Men's Bible Class will meet in the North Transsept with Mr. McCall teaching. You are cordially invited to spend this Sunday evening hour in your church in Christian fellowship and in the study of the Word of God.

Last Sunday morning the Superintendent of Worship of the Calvary Church School read a list of thirty-six names of Church School students who have a record of perfect attendance, or not more than one absence.

The loyalty of these students is an encouragement to all teachers, and a tribute both to the students themselves and to their parents. The Church School Council is looking forward to an even better record in 1945. Church School convenes each Sunday morning at 9:55 a.m. with Bible study classes for all age groups from Nursery (age 2 to 4) to Young People's Class (age 18). There is also a ladies' class for those who can not conveniently attend the Semper Fidelis Bible Class in the evening at 7:15. All over America the decline in Church School attendance is being halted. Our Church School, "the church of tomorrow" must remain strong and vigorous. In these days of moral testing, our children, and their parents, need to return with enthusiasm and determination to the study of God's will for their lives.

The Committee on Arrangements of the Good Fellowship Club announces that the January meeting, to be held on the evening of Friday, January 19, at 7:15 o'clock in the Social Hall will feature a fried oyster and chicken salad supper, followed by a program of moving pictures. Members are requested to forward their reservations to Mr. and Mrs. Ridder, Riverton 1358, or to Mr. and Mrs. Swain, Riverton 1264.

BROADWAY THEATRE PALMYRA

Matinee Saturdays and Holidays Only

Friday and Saturday, January 12-13

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The CLIMAX

and GALE SONDERGAARD • JUNE VINCENT THOMAS GOMEZ • JANE FARRAR • LUDWIG STÜGEL

Monday and Tuesday, January 14-15

IT'S CHASE YOUR BLUES AWAY!
CAROLINA BLUES
RAY MILLER • MOORE
and RAY HENRY'S BAND

Wednesday, January 17

PRESTON STURGES
The Great Moment

Joel McCrea • Betty Field
and Harry Carey • William Demarest
Written and Directed by PRESTON STURGES

Thursday, January 18

TOPPER
BILLY BARRY

ALL THESE MEN HAVE
ONE THING IN COMMON

THEY ALL WANT TO BE
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THEY ALL WANT TO BE
TOPPERS

THEY ALL WANT TO BE
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THEY ALL WANT TO BE
TOPPERS

CHRIST CHURCH, EPISCOPAL
The Rev. John R. Crockett, Rector

Fourth and Main Streets, Riverton

Sunday—
7:30 a.m.—Holy Communion.
10 a.m.—Church School.
11 a.m.—Morning Prayer and Sermon.

New Jersey youth leaders will attend the morning service in a body. Public is cordially invited to attend. The Rector will preach on the subject, "The Divine Friendship."

Wednesday—St. Anne's Guild.
Lecture paper.

Thursday—8 a.m. Holy Communion.
(Special invitation for servicemen)

CHRIST CHURCH, EPISCOPAL
Parry Avenue, Palmyra, N. J.
The Rev. John R. Crockett
Priest in Charge

Sunday—
9 a.m.—Holy Communion.
10 a.m.—Church School.
7:30 p.m.—Evensong and Sermon.
8:30 p.m.—Young People's Fellowship.

Wednesday—
9 a.m.—Holy Communion.

THE CLIMAX IN TECHNICOLOR AT THE BROADWAY

Friday and Saturday, January 12-13, "The Climax," the season's Technicolor sensation, comes to the Broadway, starring Susanna Foster, Turhan Bey and Boris Karloff.

Friday and Saturday, January 12-13

SUSANNA FOSTER TURHAN BEY • BORIS KARLOFF
The CLIMAX

and GALE SONDERGAARD • JUNE VINCENT THOMAS GOMEZ • JANE FARRAR • LUDWIG STÜGEL

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Thursday, January 18

TOPPER
BILLY BARRY

ALL THESE MEN HAVE
ONE THING IN COMMON

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BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

Fancy Sound Ripe TOMATOES 35c

Iceberg LETTUCE 14c

FRESH CLEAN SPINACH 2 lb 25c

GREEN OR WAX BEANS 1b 24c

California NEW CARROTS 2 Bunches 21c

Fine Quality Yellow TURNIPS 3 lb 20c

FLORIDA NEW POTATOES 3 lb 25c

Best No. 1 WHITE POTATOES 10 lb 45c

CALIF. LEMONS Doz. 35c

Florida ORANGES Doz. 30c

SEEDLESS GRAPEFRUIT 4 for 25c

Virginia Stayman WINESAP APPLES 2 lb 25c

Strictly Fresh White or Brown Shell EGGS Doz. 56c

COTTAGE CHEESE 1b 20c

CROAKERS 1b 35c

FILLET OF HADDOCK 1b 45c

FILLET OF FLOUNDER 1b 54c

SPANISH MACKEREL 1b 59c

Kellogg's GRAPEFRUIT JUICE No. 2 Can 2 for 25c

Kellogg's ORANGE PEKOE TEA BAG 16 in pkg. 1

COCOA MARSH CHOC. SYRUP 1b Jar 25c

Swansdown CAKE FLOUR Lg. Pkg. 27c

Swift's Premium RIB LAMB CHOPS 1b 7 Points 48c

Choice AA LEGS OF LAMB 1b 7 Points 44c

Swift's Premium SMOKED STEER TONGUE 1b 48c

Choice AA T-BONE STEAKS 1b 13 Points 58c

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U. S. WAR SAVINGS
BONDS AND
STAMPS

56th Year, No. 3

Reserve Band Concert

The Palmyra High School Reserve Band will present their mid-winter concert in the high school auditorium on Friday evening, January 19, at 8:15 o'clock. The program will feature a melophone solo by Thelma Davis, a member of the Varsity Band, selections by the Riverton School Choir, and two piano solos by Jane Erickson and Mary Elizabeth Humphreys who are pupils of Virginia T. Miles.

The personnel of the Reserve Band includes the following:

Trumpets

Hubert Hauch

Joan Smith

Elmer Mattingly

Lorraine Davis

John Shagg

Trombones

George Hall

Benjamin Clark

Donald Hoyt

Clarinets

Raymond Koehler

William Price

Everett Willis

Chairs Tuttle

Joan Balmer

Saxophones

Alice Burgess

Roland Werner

Alto Horns

Betty Jane Pack

John Austin

Mary Jane Horner

Baritone

Neal Austin

Percussion

George Rotenbury

Robert Young

Edward Gilmore

Richard Hauch

ROTARY CLUB

Speaking on "Your Debts," the Rev. Lynn Corson, of Princeton, N. J., developed last week for the local Rotary Club a thoughtful concept of the obligations owed to the essential groups of spiritual leaders. The Rev. Corson, who is pastor of the Methodist Church in Princeton, a faculty member of the Westminster Choir School and Chairman of the New Jersey Conference Board of Education, was introduced by Rev. Robert Stewart of Riverton.

"No matter how long we live," said Mr. Corson, "we can never repay our debts to the creed makers, the light bringers, the God lovers, and the burden bearers." These are the people who laid the foundations for Christian life and those who have since built upon those foundations.

Many people feel that the spiritual uncertainties in the minds of today result from ethical ideals unsupported by belief. Thus the twentieth century resembles the fourth century when Athanasius drew away from the fanaticism that surrounded him and as Bishop of Alexandria established those principles of basic faith which have come down to us in the Nicene Creed. Athanasius, Luther, Calvin and Knox were of the creed makers.

From the beginning of recorded history the struggle between the forces of darkness and evil with the forces of light and good have been a philosophical concept of mankind which the ancient Persian Zoroaster embodied in the religion of the Parsis. The "light bringers" of Christianity are those who have submerged considerations of self and have taken as their first concern the bringing of Christian light into the lives of those who otherwise would be in darkness. David Livingston in his lifetime of service to Africa illustrates "the light bringer" to whom we are so much in debt.

Then said Mr. Corson there are those who are not content until they have lifted the loads that bear so heavily upon others. As an example he told of the life of Toyohiko Kagawa, the Japanese author, social worker and religious leader who did so much good in the slums of Kobe. These he said are the "burden bearers" to whom our debts can never

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

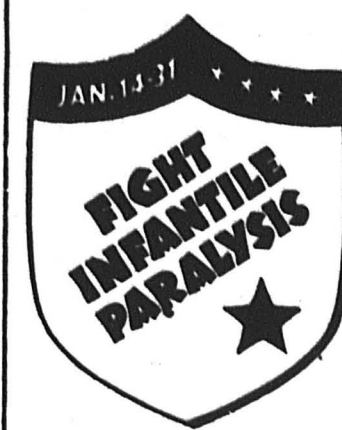
THE NEW ERA, THURSDAY, JANUARY 18, 1945

PRICE FIVE CENTS

GREAT NEED FOR NURSES

Mrs. Barbara Gates, of Edgewater Park, has been appointed chairman of the Burlington County Nurse Recruitment Committee by Milton C. Barber, chairman of the Burlington County Chapter of the American Red Cross. Mrs. Gates is the staff nurse for the Metropolitan Life Insurance Company in Burlington and will be assisted by Miss Jean Sara Davidson, visiting nurse of Mount Holly, as vice chairman.

Mrs. Julia Hecksher, of Pemberton, representing the New Jersey Department of Health, will be secretary of the committee. Mrs. Sylvia Lieb of Burlington will assist as lay member. Applications of nurses wishing to serve should be addressed to Mrs. Gates at the Red Cross Chapter House in Burlington.



A dance for the benefit of the Burlington County Chapter of the National Foundation for Infantile Paralysis, will be staged at Riverton Country Club Saturday night, February 3, under the co-chairmanship of Paul Schneider, of Palmyra, and Mrs. Merrill Hays, of Riverton. The affair will be informal and the Country Club is donating the use of its facilities for this worthy cause. The sale of tickets has been going very well thus far, but all returns should be made as soon as possible.

MEETINGS POSTPONED

Due to the storm on Tuesday, a number of meetings slated for the day were postponed, among these being that of the local Business and Professional Men's Club and the Palmyra-Riverton Lions Club, both of which were scheduled to be held in the Riverton Country Club.

The monthly meeting of The Family Service Council was postponed for the same reason.

BIRTH

Sgt. Edwin H. Chambers and Gene Stover Chambers announce the birth of a daughter, Carol Ann, at Zuber Memorial Hospital on January 11. Sgt. Chambers is attached to the 339th Airmobile Squadron in the Southwest Pacific area. Mrs. Chambers is making her home with her parents, Mr. and Mrs. Evan W. Stover, Riverton road.

PUBLIC HEARINGS

On the question of proposed budgets for 1945-46, the Cinnaminson and Riverton Boards of Education will hold public hearings in the respective school houses.

The "God Lovers" are typified by the life of St. Francis of Assisi—those who exemplify that sheer goodness is the most powerful thing in the universe. But as St. Francis himself was once advised we should "take heed that you are as good as men think you are," and as Gilbert Chesterton once said, "The best way to worship the saints is to imitate them."

Three new members were inducted into the club by E. Newbold Cooper. They were George W. Luce, Sr., with classification, auto financing; Herbert H. Parsons, Boat Building; and Stanley Pine, Fruit—Co-operative Marketing.



Methodists of Palmyra and Riverton are being called by the Rev. W. Neal Raver, Minister of Epworth Methodist Church, to take part in raising \$25,000,000 for world relief and reconstruction, the first phase of the denomination's nation-wide Crusade for Christ program of post-war service.

The local appeal for which the goal is \$2,650 will begin this Sunday, Mr. Raver announced. The Methodist parish here of 714 communicants is part of nearly 8,000,000 members of 41,000 churches in the United States who are participating in the four year, five-fold Crusade.

Expenditure of the Crusade Fund by the regular, general agencies of the church will provide for feeding the hungry, clothing the destitute and freeing the minds and spirits of the ignorant under-privileged and the disinherited. Three-fifths of the \$25 millions has been allocated for the rebuilding and the rehabilitation of human life in foreign countries where hospitals, schools and missions have been devastated by war. The balance will be used for emergency, war-caused needs in this country.

Other phases of the Crusade for Christ program call for continued education in and expression of opinion for cooperation among nations in the post-war world, renewed evangelism efforts, education for Christian stewardship, and improvement of church school enrollment and attendance.

"The Crusade for Christ is Methodism's organized response for assuming its part in meeting the unsettled conditions and vast staggering needs created by the second World War," Mr. Raver stated.

"Having proved its will to live in the face of all enemies, the Church is now ready to give practical and spiritual food to the hungry, both of its own household and others throughout the world without distinction of race, creed or color. This Sunday the members of Epworth parish will have the opportunity to share in the financial responsibility of this great undertaking."

Members of the Crusade for Christ Council in the local church who are directing the financial drive and other phases of the four year program include Robert H. Strahan, Arthur R. Mandeville, Harry K. Strang, Edwin A. Griscom, Arthur N. Palmer, Roy S. Austin, Forrest MacCorkle, Miss Virginia Miles, Robert Snow and Mrs. Charles Geelan.

STORM A HAZARD

The snow storm on Tuesday proved to be a decided hazard to automobile traffic, the slippery condition of the streets, together with smooth tires and a scarcity of chains combining to make a most dangerous trio.

Few motorists ventured out except on very essential business and many a car was abandoned for the duration of the snow, either because of non-starting or because it wouldn't move (except like a crab) after being started. All in all, it was a very nice day to sit in front of the fireplace.

Trains proved to be the most reliable form of transportation, some running only a few minutes late, although many were right on schedule. The downfall was by far the heaviest of the season.

Incidentally, the Riverton Highway Department did a magnificent job in plowing out the streets and sidewalks; the work being completed late in the afternoon and all thoroughfares were easily passable.

To our numerous readers in Florida, we hope that the weather there is clear and balmy.

PRE-LENTEN DANCE TO BE SPONSORED BY PARISH CLUB
The newly formed and fast growing Parish Club is planning to follow

RIVERTON PORCH CLUB

The Nominating Committee for

YMCA BRIEFS

The Community Activities Committee of Burlington County YMCA met at the home of Hon. John Ward, Mayor of Palmyra, Wednesday, January 10th, and outlined program suggestions for the various community activities. These include local Youth and Government Programs, Father and Son events, Forums and discussions of public affairs questions, special Church services, Athletic programs, Recreation centers and co-operation with Youth and Interracial programs.

The YMCA has always been active in this field and has given particular emphasis to group work and camping. It is felt by this committee that increased emphasis should be placed on activities such as the above and a letter recently came to the YMCA from their contemplated discussions of the Dumbarton Oaks proposal.

Members of the Community Activities Committee are Mr. Ward, Chairman, of Palmyra; S. Scott Stewart, Edgewater Park; Alfonso Adams, A. Roy Townsend, Colum-

bus; John Kenney and Charles Ehrlich of Riverside; Elliott A. Huxley of Mt. Holly; George Deaton of Riverton; Otto F. Mann of Beverly; Edward M. Simons of Burlington; David D. Grieson of Marlton; Leon Brown of Medford; Arthur B. Harris and H. F. Stockwell, Jr., of Moorestown; Eric Groesinger of Pemberton; LeRoy Church of Bordentown; John Horn of Delanco and A. Engle Conrow of Rancocas.

Y GROUPS VISIT

CHRISTIAN STREET

YMCA groups from Moorestown, Mt. Laurel and Riverton visited the Philadelphia Christian Street YMCA Saturday under the leadership of County Secretary Clifford W. Erwood. The groups enjoyed the facilities of the Boy's Department, including game room, gymnasium and swimming pool. The Lone Eagles Jr. Hi-Y defeated the Mt. Laurel Gra-Y in volleyball and Mt. Laurel defeated Riverton.

In the afternoon the boys were joined by Henry Graves, Group Adviser and all went to see the Mungie parade at Broad and Christian streets. Timothy Johnson, Adviser

of the Riverton Gra-Y accompanied his group.

CPL. DALTON HEADS RIVERTON BARRACKS

Corporal C. S. Dalton, who has been with the New Jersey State Police for 19 years, has been placed in charge of the Riverton barracks. He takes the place of Sergeant Frederick C. Atkinson, Jr., who died recently.

Trooper John Melaky replaced Corporal Robert Benjamin, who has been transferred to High Bridge. Both men come here from the Columbus barracks.

Save Tin—998 tin cans are needed in making every Trainer Plane.

WALTER H. CUMMINGS

General Insurance

Real Service—Low Rates
Office—426 Garfield Ave., Palmyra
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Be More Comfortable

AND BURN LESS FUEL
BY INSTALLING OUR
STORM SASH NOW.
Full Line in Stock

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Rock Wool Insulation, etc.

J. T. Evans Co.

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Jos. F. Yearly, Mgr.

Evans' Service Station

SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

With many Housewives engaged in Wartime Activities, together with the shortage of Domestic Help, care of the home laundry is a greater problem than ever before.

Let us help you solve this problem.

RIVERTON LAUNDRY

Phone Riverton 0972
N. KUENSSELL, Prop.

Government Officials State That Laundries Are Essential to the War Effort.

Church Notices

WERTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 a.m.—First-day School
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:30 a.m.
Reading Room in Church Building.
Thomas Avenue and Seventh Street.
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Arthur J. St. Laurent
Assistant Pastor
Sunday Masses—7, 8, 9, and 10:30.
Daily Mass—7.
The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the Parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days appointed at 4 o'clock to 5:45 and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock. Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.
Monthly Communion Sundays: The Altar Society on the 1st Sunday. The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESLEYAN MEN'S BIBLE CLASS

Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. The Rev. Robert W. Matthews will address the class this Sunday.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra, N. J.
The Rev. William Neal Raver
Pastor
Services of worship for the Third Sunday after Epiphany will be held in Epworth Church at 11 a.m. and 7:45 p.m. The ministry of music will be by the Chancel and Senior Chorus under the direction of Mrs. Rachel Lord. Anthems to be heard during the day include "Fairest Lord Jesus" by the Chancel Choir; "Behold the Master Passeth By" by Hammond, sung by the Senior Choir; "As Pants the Heart" by Spohr; and a duet by Mr. and Mrs. Robert Strahan. The minister has selected for his sermon theme for the morning service "For This Hour."

In the evening service the minister will continue his series of book reviews, "Religious Values in Recent Books," by reviewing "The American Character," by D. W. Brogan.

A Church Nursery is conducted every Sunday morning during the worship hour. Parents may leave children and be assured of supervision.

The Church School convenes at 9:45 offering educational opportunity in the Christian faith to all age groups.

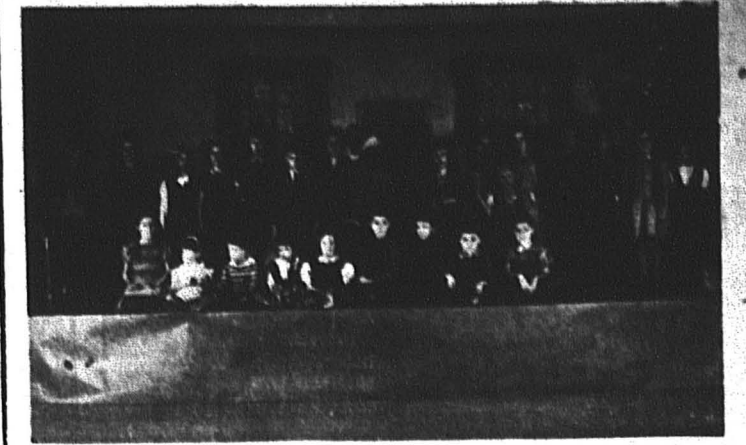
The Methodist Youth Fellowship holds a devotional meeting at 7:00 o'clock in the Fellowship Room with Anne Palmer as the leader and Corinne Hansen the speaker.

This Sunday morning members of the parish will be given an opportunity to become Twentieth Century Crusaders. Pledges and cash will be laid upon the altar by world-minded Methodists representing their sacrificial giving to rehabilitate the post-war world. Epworth's goal is \$2,650.

Read more about the Crusade for Christ in another article to be found in this paper and attend church this Sunday morning.

The Church Calendar for the week

HOLIDAY PARTY



Group of more than 50 youngsters who enjoyed a recent party tendered them in the Parish House of Christ Episcopal Church, Riverton.

JANUARY 26 IS

PUBLIC HEALTH DAY

Who is the Public Health Nurse? She is the Visiting Nurse or the District Nurse. She belongs in our town to a two staff public health organization, which helps families, individuals, and the entire community to combat disease and prevent it.

To enable the public to know more about public health work in the three communities, Palmyra, Riverton and Cinnaminson, a short program will be given at the Community Center, Palmyra, at three o'clock, January 26. Cinnaminson School No. 4 is preparing a short play. It is also planned to have children from the other grammar schools in the three towns participate.

CARRIERS FORCE

Rear Admiral Calvin Durgin, a former Palmyra resident, directed an "jeep" carrier force that directed an air umbrella for General MacArthur's troops in the recent invasion of Luzon in the Philippines. He is the son of Frank Durgin, of 337 Leconey avenue, Palmyra.

DURGIN DIRECTS

CARRIERS FORCE

THIRD CONCERT
FRIENDS OF MUSIC

RESERVE BAND CONCERT

RIVERTON SCHOOL CHOIR

SPECIAL NUMBERS

Friday, January 19, 1945
8:15 p.m.

Palmyra High School Auditorium

All friends of the school invited
Come and hear an outstanding program

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RIVERTON FAMILY SHOP

Wearing Apparel for
All Members of the Family

Also
NOVELTIES—TOYS—GIFTS

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Open Evenings

New YOU—
New Hair-do

A new, exciting, more flattering hair-do just for YOU. Have the new feather fluff, up-sweep, chignon today!

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CARS WASHED
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ESSO STATION
● ESSO GASOLINE and OILS
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Patent Medicines - Gifts - Candy
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Broad and Main Streets, Riverton
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Granite, Marble and Bronze
Will Hope & Son
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THE NEW ERA
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Plumbing, Heating and Roofing
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NORGE REFRIGERATORS
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Cleaning - Pressing - Dyeing
Free Delivery Service
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PALMYRA COUPLE CELEBRATE 51st WEDDING ANNIVERSARY
Mr. and Mrs. Alfred B. Branson, of 327 Garfield avenue, Palmyra, celebrated their fifty-first wedding anniversary at their home on Thursday, January 11th, with a family reunion. The Bransons were married in

BROADWAY THEATRE PALMYRA
MATINEE SATURDAYS AND HOLIDAYS ONLY
Friday and Saturday, Jan. 19-20

CARMEN MIRANDA
MICHAEL O'SHEA
VIVIAN BLAINE
(The Cherry Blossoms)
SOMETHING FOR THE BOYS
(The Tabernacle)
Monday and Tuesday, January 22-23

COLUMBIA PICTURES PRESENTS
IRVING BOWMAN
ARTHUR COBURN
CHARLES COBURN
(The Impatient Years)
Wednesday, January 24

Yvonne Charnin
IN THE MEANTIME, DARLING
(With Eugene Pallette, Mary Nash)
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IN THE MEANTIME, DARLING
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Camden in 1884 by the Rev. Edman Huyett, who was at that time pastor of the Broadway M. E. Church in that city. They have resided in Palmyra for twenty-two years, during which time Mr. Branson has been very active in scouting circles. He was employed by the Pennsylvania Railroad for many years and retired in 1941.

Mr. and Mrs. Branson had three sons and a daughter. They are Q. M. 1-c Alfred Branson, U.S.N.R., and Mrs. Grace Sedgely, both of the Garfield avenue address, and Evan B. "Ted" Branson, of Haddonfield. Another son, Elwood, was killed in an automobile accident in December of 1943. He was serving in the U. S. Army at the time of his death. The Bransons also have three grandchildren, C. R. M. Harry E. Sedgely, U.S.N., who is now stationed in Charleston, South Carolina, Miss Nannette Branson, of Haddonfield, and Barbara Mae, infant daughter of Q. M. Branson and the former Miss Jane Beauchamp.

STACY-SILPATH

Miss Betty Jane Silpath, daughter of S. K. 1-c and Mrs. Elwood K. Silpath, of 420 Stacy street, Burlington, became the bride of Lt. Howard R. Elliott, U. S. Army Battalion Supply Officer, son of Howard R. Elliott, 401 Elm avenue, Riverton, in a quiet wedding Wednesday afternoon, January 10.

The double ring ceremony was solemnized by the Rev. Harry S. Ruth, Rector of St. Barnabas Episcopal Church, Burlington, at four o'clock. Mrs. Lois Clement, of Beverly, was matron of honor and the bride's only attendant and Howard R. Elliott, Sr., was best man for his son.

The bride was attired in a blue suit with black accessories and wore a corsage of white roses. The matron of honor wore a melon suit with black accessories and her corsage was of white gardenias.

A reception was held at the Mansion House, Fieldsboro, immediately following the ceremony. After a short wedding trip Mrs. Elliott will return to her parents' home, where she will reside for the duration and her husband will return to duty.

Lt. Elliott arrived home last week on a twenty-one day leave after serving three years in Australia, New Guinea and the Netherlands East Indies.

He entered the army in February,

1941, and received his basic training at Fort Sam Houston, Texas. He went overseas on January 12, 1942, and has taken part in three major campaigns. He has been awarded the bronze star for meritorious achievement in connection with operations against the enemy. Elliott is a Battalion Supply Officer.

Save Tin—30 cans furnish the metal for a Chemical Land Mine.

ALAN THOMPSON

205 Fulton Street
TEACHER OF PIANO
For Appointment and Information
Call Riverton 1368

ON SALE NOW OUR OWN MAKE

Sauer Kraut

—ALSO—
Potato Salad
AND
Baked Ham

NEBEL'S
PIONEER STORE
802 Cinnaminson Avenue
Palmyra
Telephone Riv. 0730

IMPORTANT:

Save waste paper to ship vitally needed ammunition. Bundle your holiday wrappings for your next regular scrap collection. This is your job.

SAVE WASTE PAPER—THE NATION'S NO. 1 WAR MATERIAL

LOVE
and
RESPECT

Can Never Be
Reduced To A Pattern

When a Loved One passes away no perfunctory, standardized service can express the family's love and respect.

No Ready-Made Funeral, rendered in a matter-of-course fashion, can ever take the place of a conscientiously planned and personally directed service—one that especially meets a family's particular requirements.

Whatever Price the family chooses to pay, it receives the unrestricted benefits of our knowledge, experience and modern equipment.

SNOVER
FUNERAL HOME, INC.

PHONE RIVERTON 0830- PALMYRA, N.J.

*Telephone Shortages
as another year starts*

Last year, using facilities released by other customers and such little added equipment as we could obtain, we continued to provide all telephone service essential to the war effort and public health and safety, and were able to release for connection 18,000 deferred applications for service in addition to those classified as essential. Unfilled applications, however, increased from 25,000 to 70,000.

In this fourth year of war we expect again to meet fully and promptly all essential needs for service, and will do everything possible to provide service for as many of those waiting as we can. Plans are under way for the manufacture of substantial quantities of telephone equipment, which if obtainable will go far towards relieving the situation. But the fulfillment of these plans must depend on the progress of the war. Telephone manufacturers are being called upon to supply in increasing amounts communications and other electrical equipment for our armed forces, and these requirements must be met first.

When conversion to peacetime production is again possible, tremendous quantities of cable, switchboard and telephone apparatus of all sorts will be needed to care for the backed-up demand for telephone service. This will be a task of long duration requiring all the skill of telephone workers in factories, research laboratories, and operating telephone companies in New Jersey and throughout the nation.

If you are waiting for a telephone, you can be sure your application is not forgotten. It will be filled in its turn just as soon as possible. Please know that we appreciate your patience and your understanding of the situation which prevents our serving you without delay.

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 405

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

RED CROSS NEWS

During the week of February 5 to 9 inclusive a First Aid Instructor Training Course will be conducted in the Chapter House at Burlington from 7:30 to 11:30 p.m. for the five nights and will be open to old instructors and anyone holding a Valid Advanced First Aid Card. The instruction will be by Mr. James Kearney of the Field Staff. Any interested persons please call Mrs. Stewart Berger, Riv. 0083-W, for further information.

LETTERS TO PRISONERS

Letters from home will be delivered to seven Burlington county men and one woman who are prisoners of the Japanese in the Philippines as soon as they are liberated, it was announced today by Mrs. Russell W.

Mardin of Moorestown, Prisoner of War Representative of the Burlington County Red Cross.

As soon as the landings were made on Leyte Mrs. Mardin invited the families of each of the following to write the letters, which have been sent by the Red Cross Headquarters in Washington to the Field Director attached to General Douglas MacArthur's Headquarters: Sgt. Henry B. Brown and John C. Bosarth, a

Sciulli's Shoe Service
105 W. Broad St., Palmyra, N. J.
ALL KINDS OF FOOTWEAR REPAIRED OR REBUILT
36 YEARS' EXPERIENCE
Daily 8 a.m. to 8 p.m.
Friday and Saturday 8 a.m. to 9 p.m.

Notice to all Car Owners

You Can Find Out What Your Car Is Worth
JUST CALL

Burlington 869

Give the Year, Make and Body Type
We'll Quote You the New OPA Ceiling Price
DRIVE IN — WE WILL MAKE YOU AN

Appraisal Free

We Have All the Necessary OPA Papers If You Want to Sell to Us or Someone Else.

RIKER MOTORS

W. Route 25 Phone 869 Burlington
OPEN SUNDAYS AND NIGHTS

MEN and WOMEN FOR BOX SHOP

MEN for PAPER MILL

APPLY

Kieckhefer Container Co.

Delair, N. J.

civilian internee, both of Mt. Holly; Pfc. Rufus D. Adams and Arthur Brookins, a merchant marine internee of Maple Shade; Rev. Alphonso Lesage of St. Joseph's Mission and John F.B. Atkin, civilian internee from Bordentown; Mrs. Maude Hemphill Cook, civilian internee from Riverton and Pvt. William A. Albright of Delanco.

The announcement this week by the War Department that Pvt. Joseph Versaci of Bridgeboro has been captured by the Germans brought to 52 the number of Burlington county residents in German and Japanese prisons or civilian internment camps. Mrs. Mardin has received assurance from Washington that Christmas packages to prisoners in Germany entered the country and has every reason to believe that they were delivered. She has been informed that the mail service to prisoners of the Japanese has improved.

LIBRARY MEETING

The annual meeting of the Riverton Free Library Association will be held Monday evening, January 22, at 8 o'clock, in the library. The reports for 1944 by the various officers will be presented at this time.

Save Tin—It takes 31 tin cans for one Army Flare.

OLDS MOBILE

MAKE THIS ITS HOME
OLDS COMMUNITY GARAGE

Authorized
Oldsmobile Sales and Service
REPAIRS AND LUBRICATION
ON ALL CARS

10 E. Broad St., Riverton
Phone Riv. 1212

T. SMITH PROP.

SMALL BUSINESS

The Foundation of Free Enterprise

TAKE a man who believes in himself and his ideas and who has some capital of his own; add bank credit to help him make a go of things—and you have the foundation of a successful enterprise.

Throughout America, small businesses helped to speed war production to its peak volume. Bank loans were a definite part of this picture. And they will continue to be part of it when small businesses turn to peacetime production.



CINNAMINSON BANK & TRUST CO.

RIVERTON, N. J.

Let him say what he thinks
—it's the AMERICAN way!

THE RIGHT to Free Speech and Free Assembly without interference is as important to the American way of living as Freedom of the Press and Freedom of Religion. They are all interwoven with that other Freedom—Freedom of Enterprise.

Under no other system of government could we become a nation strong enough to wage war, to equip ourselves and other nations with arms, and to feed hundreds of millions. Free Enterprise—just as Free Speech—should be preserved. It is the only salvation for this war-torn world when victory comes.

PUBLIC SERVICE
A-22-45

Buy United States
War Bonds or Stamps





BRIEF ITEMS from ABOUT TOWN

The Palmyra-Riverton YMCA Women's Auxiliary met at the home of Mrs. R. O. Young, Palmyra, Tuesday afternoon and discussed the work of this organization which backs up the YMCA. At the present time their main interest is in establishing a snack bar at the Tri-Borough Community Center. The YMCA Board is assisting the women in this project.

Mr. and Mrs. Walter Marshall and Mr. and Mrs. Price of West Collingswood spent Sunday at the home of Mr. and Mrs. Edward Hofflich, Thomas avenue, Riverton.

Charles H. Yost, Thomas avenue, Riverton, returned home Sunday from a business trip to Louisville, Ky.

SM 2-c Porter B. Caldwell, Jr., U. S. N., son of Mr. and Mrs. Porter B. Caldwell, Elm terrace, Riverton, left Wednesday to rejoin his ship following a 30-day leave here.

Charles Elwell, of 308 Main street, Riverton, is on the wrestling squad of the Choate School this season. He is the leading contender for the heavyweight class, and is showing excellent possibilities.

At the meeting of the New Jersey State Horticultural Society to be held in connection with the Farmers' Week Convention, in Trenton, Clement B. Lewis, of Riverton, will be one of the speakers. His topic is "Spray Material Supply Prospects for 1945." Mr. Lewis, a member of the State Board of Agriculture, is also president of the New Jersey Fruit Institute and the Jersey Fruit Cooperative Association, Inc.

Mr. and Mrs. Albert Farrow, of 403 Fourth street, spent the weekend in Albany, N. Y. Their son, Corp. Russell Farrow, who is stationed at Pine Camp, N. Y., met his parents there, making the trip most pleasant.

Nurses Aide Class now forming. For details call Mrs. George Borner, Riverton 0621.

BIRTH
Mr. and Mrs. William Black are receiving congratulations on the birth of a daughter, Barbara Louise, on January 7, at the Zuerbrugg Memorial Hospital. Mrs. Black is the former Miss Sarah Robinson, of Riverton. Mr. Black, U.S.N.R., is at present stationed in Louisiana.

WANTED TO BUY—Piano for private party. Phone Riv. 0601.

SAVE FUEL AND MONEY USE

Mortite
THE IDEAL WINDOW
SEALER

Makes Windows Absolutely
Airtight

Enough for 5 Windows

\$1.25

THE
**SCHWERING
STORE**

307-309 East Broad St.
Palmyra, N. J.

PLACE your winter coal orders
as early as you can. That's wise
planning; but plan too to make
that coal last as long as you can.
Keep doors and windows shut;
insulate to avoid heat waste; re-
place cracked windowpanes. It's
"more warmth—less coal, with
heat control."

H. B. WILLIAMS
FUEL OIL — COAL — COKE
Palmyra, N. J.

Prompt Delivery Phone Riv. 1100

AUTO POINTERS
Recent storms gave point to the advice frequently given to motorists respecting the upkeep of their equipment and the necessity for careful and cautious operation on slippery roads, Keystone Automobile Club says.

"Sudden drop in the temperature
REPORT OF CONDITION
of the
CINNAMINSON BANK AND TRUST
COMPANY

OF RIVERTON
in the County of Burlington, New Jersey,
at the close of business on December 30,
1944, published in accordance with a call
made by the Commissioner of Banking and
Insurance pursuant to the provisions of the
Banking Statute of New Jersey.

ASSETS
Loans and discounts (including
overdrafts of \$69,711) 430,195.37
United States government securities,
obligations of States and political
subdivisions 5,191.22
Other bonds, notes, and debentures
288,210.95
Cash, balances with other bank-
ing institutions, including re-
serve balances, collection 508,584.85
Banking premises owned 400.00
Furniture and fixtures 82,900.00
Real estate owned other than
Other Assets 26,820.31
TOTAL ASSETS \$3,437,674.45

LIABILITIES
Demand deposits of individuals,
partnerships, and corporations 1,641,028.85
Time deposits of individuals,
partnerships, and corporations 1,368,203.67
Deposits of United States Gov-
ernment (including postal sav-
ings) 125,041.25
Deposits of States and political
subdivisions 138,945.22
Other deposits (certified and oth-
er) 2,374.56
TOTAL DEPOSITS \$3,275,593.55
Other liabilities 1,975.67
TOTAL LIABILITIES \$3,277,569.22

CAPITAL ACCOUNTS
Capital 100,000.00
Surplus 25,000.00
Undivided profits 35,195.23
TOTAL CAPITAL AC-
COUNTS \$160,195.23

**TOTAL LIABILITIES AND
CAPITAL ACCOUNTS** \$3,437,674.45

This institution's capital con-
sists of common stock with
total par value of \$100,000.
MEMORANDA
Pledged Assets:
U. S. Government obligations
direct and guaranteed, pledged
to secure deposits and other
liabilities 260,000.00
Assets pledged to qualify for ex-
ercise of fiduciary or corporate
powers, and for purposes other
than to secure liabilities 10,000.00
TOTAL \$270,000.00

Secured and preferred liabilities:
Deposits secured by pledged as-
sets pursuant to requirements
of law \$137,866.90
TOTAL \$137,866.90

STATE OF NEW JERSEY
COUNTY OF BURLINGTON, ss:
I, Charles H. Yost, President, and
Howard B. Conover, Treasurer, of the above
named institution, do solemnly swear that
the above statement is true to the best of
our knowledge and belief.
CHARLES STREET MILLS,
President.
HOWARD B. CONOVER,
Treasurer.

Correct-Attest:
JOHN H. HACKETT,
JOHN T. WEART,
Directors.

Subscribed and sworn to before me this
12th day of January, 1945.
(Seal) **FERDINAND W. METZGER**,
My Commission Expires September 30, 1949.

**MAKE YOUR
COAL
LAST!**

results in the immobilization of many
cars because of weak batteries and
heavy oil," a Club bulletin states. "It
is extremely important for every mo-
torist to understand that winter grade
oil is a necessity right now. The car
oil is a necessity to 'get along' with
owner who tries to 'get along' with
heavy summer oil because he doesn't
want to drain his crankcase will find
winter driving very tough. Even
strong batteries will wear down un-
der the strain of starting a motor en-
cased in heavy, congealed oil.
"With respect to operation, all

BUDGET HEARING
At the hearing on the Cinna-
minson School budget held on Tuesday
night of this week, it was decided to
apply \$11,100 in War Bonds, held by
the Board of Education against the

1945-46 budget.
This will reduce the amount to be
raised by taxation for the school
budget by a corresponding amount.
There was a small attendance at
the session.

drivers should realize that slippery
surfaces are treacherous and that any
motorist who drives fast under ad-
verse winter conditions is risking his
own life and the lives of other high-
way users. You just can't stop a car
when the wheels have no traction!"

**LARRY'S
Automotive Service**
816 Cinnaminson Avenue
(Formerly Garage Superintendent for Parkway Baking Co.)

COMPLETE MOTOR REBUILDING IGNITION TUNEUP
PARTS FOR MOST POPULAR MAKE CARS
BATTERIES AND ELECTRICAL EQUIPMENT
LUBRICATION SERVICE

Phone Riverton 9541 Hours: 9 a.m. to 6:30 p.m.

Back the Attack!
BUY MORE THAN BEFORE

**PHILA.
MARKET
HOUSE**

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

California
NEW CARROTS 21c

Fine Quality Yellow
TURNIPS 20c

GREEN OR WAX BEANS 24c

FRESH CLEAN SPINACH 29c

California or Florida
ORANGES 39c

Doz. **Florida Seedless Pink Meat** 4 for 29c

SUNKIST LEMONS 35c

Strictly Fresh
White or Brown Shell
EGGS 55c

Doz. **Good Luck OLEOMARGERINE** 26c

2 Points

CALIF. PRUNES 19c

Fresh **SEA BASS**

SPANISH MACKEREL

PORGIES 1b 39c

BLUE FISH 59c

FLUKE 59c

FILLET OF HADDOCK 49c

Social Club MINCEMEAT 49c

Kellogg's SHOEPEG CORN 17c

2 Cans 20 Points

Sunsweet or Kellogg PRUNE JUICE 29c

Qt. Bot.

BABY STEER BEEF LIVER 40c

Choice AA LEGS OF LAMB 44c

7 Points

Swift's Premium SMOKED STEER TONGUE 45c

Choice AA T-BONE STEAKS 55c

15 Points

Epworth Methodist Church
Fifth Street and Morgan Avenue
Palmyra, N. J.

ALL METHODISTS ARE ASKED TO AT-
TEND CHURCH THIS SUNDAY AND EN-
LIST AS CRUSADERS FOR CHRIST IN THE
BUILDING OF A NEW WORLD.

After the Bomber Must Come the Builder

NEW WORLD ORDER—To bring the influence
of the Christian Church to the peace table.

EVANGELISM—To win men to Christ. A new
world order of peace can only be built by new
men.

STEWARDSHIP—To dedicate talent, ability,
time, energy and wealth to the purposes of God.

CHRISTIAN EDUCATION—To teach the
Faith of the Fathers to the children of men.

REHABILITATION—To bring food to the hun-
gry; shelter to the dispossessed; reconstruction
to war devastated hospitals, schools, churches.

BUY
U. S. WAR SAVINGS
BONDS AND
STAMPS

56th Year, No. 4

THE NEW ERA, THURSDAY, JANUARY 25, 1944

PRICE FIVE CENTS

LT. M. E. FAUNCE
HOME ON LEAVE

Captain John R. Lewis, 28, of 301
Park avenue, Riverton, Pilot of a
15th AAF B-17 Flying Fortress, re-
cently flew his 50th long-range com-
bat mission in the Mediterranean
Theater.

Captain Lewis came overseas June
28, 1944, and began combat flying
July 6, with an attack on the Ber-
gamo Steel Works in northern Italy.
He ranged over other targets in Ger-
many, Italy, France and the Balkans,
flying his 50th mission December 27,
to bomb the railroad yards at Linz,
Austria. He wears the Distinguished
Flying Cross, the Air Medal with
two Oak Leaf clusters and the
European Theater ribbon.

Before entering the army he was
graduated from Oberlin College and
took post graduate work at the Uni-
versity of Southern California.

Unmarried, he is the son of Mr.
and Mrs. Clement B. Lewis, of Riv-
erton.

1st Lt. Michael E. Faunce, U.S.A.
A.F., son of Mr. and Mrs. Edward
Faunce, of 411 Seventh street, Riv-
erton, is home on a thirty day leave
after completing 35 missions and 400
combat flying hours over enemy tar-
gets.

Lt. Faunce, pilot of a bomber, has
served for eighteen months in the
South Pacific and has participated
in battles over the Carolines, Mar-
shalls, Gilberts, Mariana and Volcano
Islands.

Lt. Faunce is a graduate of Pal-
myra High School and enlisted in
the Air Corps in May, 1942. He re-
ceived his wings at Spence Field,
Georgia, in July, 1943.

Shortly after graduation he left the
country. He has earned the Army
Medals, four Oak Leaf Clusters and
Distinguished Flying Cross with
cluster.

Following his leave he will return
to the South Pacific to resume his
duties.

CARHART-WHARTNABY

Miss La Betta Whartnaby, daugh-
ter of Mr. and Mrs. Ralph Whartna-
by, 25 Cuthbert road, Palmyra, be-
came the bride of Sergeant Robert
W. Carhart, U. S. Marine Corps, son
of Mr. and Mrs. John W. Carhart,
610 Lippincott avenue, Riverton, in a
pretty ceremony at 4 p.m., in Ep-
worth Methodist Church, Palmyra
Saturday, January 20, the Rev. W.
Neal Raver, pastor, officiating.

The bride, who was given in mar-
riage by her father, was attended by
Mrs. Marie Regn, of Baltimore,
Maryland, as matron of honor. The
bridesmaids were Mrs. Albert
Brewster, Miss Gloria D'Amato,
Miss Shirley D'Amato, Miss Dor-
othy Lane, Miss Phyllis Krauss and
Miss Mary Schroepfer, all of Pal-
myra. Frank Williams, of Palmyra,
was best man for Sgt. Carhart and
the ushers were John L. Carhart,
Jr., of Riverton and John Van Em-
burgh, of Delanco.

The bride was attired in white
satin with a lace finger-tip veil. Her
flowers were gardenias, gladiolas and
white lilies. The bride's mother was
gowned in dusty pink and wore a
corsage of pink rose buds. The
groom's mother wore a black dress
trimmed with white and had a cor-
sage of gardenias.

A reception was held at the Riv-
erton Fire House following the cere-
mony. After a wedding trip the
bride plans to reside with her parents
while Sergeant Carhart is hospital-
ized at St. Albans, Long Island, N. Y.
Guests were from Riverside, Del-
anco, York, Pa., Philadelphia, Bal-
timore, Md., North Carolina, Atlan-
tic City, Collingswood, Laurel
Springs, Palmyra, Merchantville,
Camden, Riverton and Rancocas.

BIRTH
Ensign and Mrs. Harold E. Jahn,
of 234 E. 19th street, New York, are
receiving congratulations upon the
birth of a daughter, Jody Amelia
Jahn, on January 16th.

Mrs. Jahn is the former Miss Mar-
garet Fittler Willits, daughter of Mr.
and Mrs. Oliver G. Willits, of "La
Tourelle," Haverford, formerly of
Riverton.

Mrs. Edward Smith, daughter of
Mr. and Mrs. Clement C. Haas, of
110 W. Broad street, was operated
on at Osteopathic Hospital, 46th and
Spruce streets, Philadelphia, on Wed-
nesday of this week. Last reports
indicate that her condition is satis-
factory.

announced by the Commanding Gen-
eral of the Eighth Air Force.

The citation accompanying the
award read in part: "The courage,
coolness and skill displayed by this
officer upon these occasions reflect
great credit upon himself and the
Armed Forces of the United States."

Lt. McCurdy, son of Mrs. Anna
McCurdy, Creek Road, Riverside, is
a member of the 398th heavy bom-
bardment group commanded by Col.
Frank P. Hunter, Jr., Roanoke
Rapids, North Carolina. He received
his training at Maxwell Field, Ala-
bama; Ft. Myers, Florida; and Sel-
man Field, Louisiana. He was grad-
uated from Palmyra High School in
1937, and from Springfield College,
Springfield, Mass., in 1942. His wife,
Mrs. Betty Baker McCurdy also is
from Riverton. Lt. McCurdy en-
tered the Army February 25, 1943.

**McCURDY GETS
AIR FORCE MEDAL**

2nd Lieutenant Robert G. McCur-
dy, 615 Elm Terrace, Riverton, New
Jersey, navigator on a B-17 Flying
Fortress, has been awarded the Air
Medal for "meritorious achievement"
while participating in sustained com-
bat operations over enemy occupied
continental Europe, it recently was

LEWIS COMPLETES 50
COMBAT MISSIONS

Following the introduction of
guests by Mr. Robert Finney, a series
of motion picture "briefs" was
shown. One which aroused and sus-
tained a great deal of merriment was
a picture from the past in which such
internationally famous personages as
President, McKinley, President
"Teddy" Roosevelt, the Wright
brothers, and William Jennings Bry-
an appeared.

After a lengthy closing period de-
voted to such diversions as ping-
pong and "talking," the Club ad-
journd to meet on the third evening
of February.

BIRTHDAY BALL
All roads are expected to lead to
the Riverside Firehouse, Scott street,
Riverside, next Tuesday night, Jan-
uary 30, where the President's Birth-
day Ball will be staged, the proceeds
benefiting the Burlington County
Chapter of the National Foundation
of Infantile Paralysis.

ROTHBAUM KILLED
Notification has been received by
Mr. and Mrs. Joseph Rothbaum,
Cinnaminson, that their son, Pvt. 1st
Class Emanuel Rothbaum, had been
killed in action early in January.

EMMA H. HOEHN
Emma H. Hoehn died January 16.
She was the widow of the late Ed-
ward L. Hoehn. Funeral services were
held at The Snover Funeral Home,
Palmyra, at 2 p.m., under the
direction of Frank J. Snover.

Interment was made in Morgan
Cemetery, the Rev. T. M. Van Vleck,
of the Moravian Church officiating.

The deceased is survived by two
daughters and two sons, Edward L.
Hoehn, U. S. Army, George L.
Hoehn, Palmyra, Mrs. L. C. Bait-
tinger, Pennsauken, and Mrs. Ruth
C. McClintock, of Camden, N. J.
Mrs. Hoehn was a member of the
Moravian Church.

SCRAP COLLECTION
Saturday, January 27
Fulton Street
Cinnaminson—Both sides of
tracks.
Main Street—Both sides of tracks.

COME TO CENTER
ON JANUARY 26
Don't forget to come to the Com-
munity Center at 3 p.m., Friday,
January 26, to enjoy the program
that the children are giving in co-
operation with the Visiting Nurse
Association.

The Riverton Fire Company an-
swered a call Thursday morning for
a fire in the Palmyra Red Cross
Station wagon, the blaze occurring
on Midway near Main. The driver
had the flames under control with a
hand extinguisher when the firemen
arrived. The engine was badly
damaged.

Editor, The New Era,
Riverton, N. J.
Dear Sir:

Since the March of Dimes cam-
paign is now in progress, it seems to
be an opportune time to thank the
people of Palmyra, Riverton and Cin-
naminson, who contributed to the
fund last year, since it is that money
which is making it possible for me
to receive treatment here at Muni-
cipal Hospital for infantile paralysis
with which I was stricken last Sep-
tember.

I will appreciate your extending
my thanks to them through your
paper. Thank you.

Sincerely,
IRMA C. BARTO.

Note: Miss Barto is the daughter of
Mr. and Mrs. C. Y. Barto, of Riv-
erton.

WON'T YOU HELP?

The following letter received this
week is self-explanatory. DO YOUR
PART!

Municipal Hospital,
Camden, N. J.
January 19, 1945

**FIGHT
INFANTILE
PARALYSIS**

SERGEANT KING BACK IN U.S.A.
Sgt. Thalberg King, Jr., 22, of Riv-
erton, has arrived at Army Air
Forces Redistribution Station No. 2
in Miami Beach for reassignment
processing after completing a tour
of duty outside the continental
United States.

Medical examinations and classi-
fication interviews at this post, pioneer
of several redistribution stations op-
erated by the AAF Personnel Dis-
tribution Command for AAF re-
turnee officers and enlisted men, will
determine his new assignment. He
will remain at the redistribution sta-
tion about two weeks, much of which
will be devoted to rest and recrea-
tion.

Sergeant King was a mechanic in
the Mediterranean theater. He is
the son of Mr. and Mrs. Thalberg
King, 404 Main street, Riverton.

THE PORCH CLUB
The First District Literature De-
partment Forum will meet at the
Camden Woman's Club, 425 Linden
street, Camden, February 1. The
morning session will consist of re-
ports of various clubs and speeches.
Box Luncheon at 12:30. Reserva-
tions must be in before January 29.

Miss Marguerite de Agelli, author
and illustrator, will be the speaker in
the afternoon. Anyone wishing to
attend this meeting is cordially wel-
come.

On February 6 Mrs. J. Bertram
Hervey will present "The Romance
of Sarah and Josiah Wedgewood,"
at the Porch Club. Watch for de-
tails of this interesting subject in
next week's announcements.

Rod and Game Club
Elections at the January meeting
of the Twin City Rod and Gun Club
resulted in the following officers:
President, Ray Fichter, Palmyra.
Vice President, W. Smith, Riv-
erton.
Secretary, Grant Ludwig, Palmyra.
Treasurer, Bennett Bowers, Riv-
erton.

Those elected to the Board of
Trustees were:
T. Key, Sr., A. Wolfshmidt, S.
Brownbaugh, H. Hubbs, Dr. H. B.
Brady.
Plans were presented by the
Grounds and Restocking Committees
for the rent of about 800 to 1000
acres for 1945 hunting season. This
is to be restocked in the near future.
This land also will be surveyed by
Jules Marron of the New Jersey Fish
and Game Commission as to the
planting of food patches. The com-
mittees also report the feeding of
grain during these winter months.

A deer hunting camp, under the
chairmanship of A. Wallace was
started for the 1945 season.
All members present expressed
their pleasure with the amount of
game killed on the club property
during November and December.
Word was received from Game
Warden Gibbs of the excellent work
done by Deputy "Pop" Winters dur-
ing both the small game and the deer
seasons.
After adjournment refreshments
were served and for an hour motion
pictures were shown depicting trout
and bass fishing in color.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JANUARY 25, 1944

PRICE FIVE CENTS

LEWIS COMPLETES 50
COMBAT MISSIONS

Following the introduction of
guests by Mr. Robert Finney, a series
of motion picture "briefs" was
shown. One which aroused and sus-
tained a great deal of merriment was
a picture from the past in which such
internationally famous personages as
President, McKinley, President
"Teddy" Roosevelt, the Wright
brothers, and William Jennings Bry-
an appeared.

After a lengthy closing period de-
voted to such diversions as ping-
pong and "talking," the Club ad-
journd to meet on the third evening
of February.

BIRTHDAY BALL
All roads are expected to lead to
the Riverside Firehouse, Scott street,
Riverside, next Tuesday night, Jan-
uary 30, where the President's Birth-
day Ball will be staged, the proceeds
benefiting the Burlington County
Chapter of the National Foundation
of Infantile Paralysis.

ROTHBAUM KILLED
Notification has been received by
Mr. and Mrs. Joseph Rothbaum,
Cinnaminson, that their son, Pvt. 1st
Class Emanuel Rothbaum, had been
killed in action early in January.

EMMA H. HOEHN
Emma H. Hoehn died January 16.
She was the widow of the late Ed-
ward L. Hoehn. Funeral services were
held at The Snover Funeral Home,
Palmyra, at 2 p.m., under the
direction of Frank J. Snover.

Interment was made in Morgan
Cemetery, the Rev. T. M. Van Vleck,
of the Moravian Church officiating.

The deceased is survived by two
daughters and two sons, Edward L.
Hoehn, U. S. Army, George L.
Hoehn, Palmyra, Mrs.

ABOUT TOWN

Mrs. Bennett Bowers, of 625 Main street, Riverton, left recently for New Orleans, where she will remain for several weeks.

Mr. and Mrs. Harry Marcey, of Glenside, Pa., former residents of Palmyra, spent Sunday in Riverton visiting friends.

Captain and Mrs. Arthur B. Faunce and daughter, of Florence, Alabama, are visiting at the home of Mr. and Mrs. George B. Steedle.

Mrs. Howard Coe, of Thomas avenue, Riverton, spent Wednesday with Sgt. and Mrs. Richard Coe in New York City.

Charles Sims, of Riverton, left Tuesday for Chicago, Illinois, on a business trip.

Mrs. Wallace Wooten, of Thomas avenue, Riverton, who has been a patient in the Zurrugg Memorial Hospital, Riverside, has returned home.

Miss Virginia A. Armstrong, of the Waves, has been promoted from Ph M 3-c to Ph M 2-c.

Miss Jane Hulse entertained her Sorority Wednesday evening, January 24.

The YMCA held its thirteenth meeting in the Riverton Public School auditorium January 23.

Tonight we practiced playing basketball, because on the sixth of February one of the Y's from Pal-

myra is coming down to play us. Then we ended the program with a sentence prayer by all.

Richard Waters.

Lieutenant Richard C. Lilley and Mrs. Lilley, the former Miss Opal French, of Dallas, Texas, spent a few days recently with Lieutenant Lilley's parents, Thomas avenue, Riverton. They also visited Cadet J. Robert Lilley at the U. S. Military Academy, West Point, N. Y.

Lieut. Lilley just received his wings as a bomber pilot.

Mrs. Theobald Schneider, of

WANT ADS

SEWING MACHINES Repaired, bought and sold. Write or phone, Thomas Aiello, 219 Cooper street, Beverly, N. J. Phone Beverly 524. 4t-8-3

HELP WANTED. General Cemetery work. Steady employment. Lakeview Memorial Park. Phone Riv. 9525.

WANTED: Girl or woman for general housework—full time. Sleep in. Every Thursday and alternate Sundays off. Salary \$18 per week. Mrs. David Fagan. Phone Riv. 0019

SALESLADIES WANTED. Full or part time. Apply Palmyra 5 and 10c Store, Broad St., Palmyra.

FOR LAUNDRY SERVICE and Dry Cleaning—Phone Riv. 1186-W. The Palmyra Laundry.

WANTED. Clean wiping rag free from lint, 5c per lb. The New Era, Inc., 609 Main St., Riverton.

WE BUY, SERVICE AND REPAIR washers and vacuum cleaners, parts for all makes, bags, belts and brushes. Jay-Eff-Emm, 241 Pavilion avenue, Riverside. Store phone 0075, home phone 1009-M. 1f

ELECTRICAL WIRING and repairs of all kinds. For service call H. Knight, Riv. 0152. 4t

KITCHEN UTENSILS, household appliances repaired; knives and scissors sharpened; toys repaired. 408 Thomas avenue, Riverton, Phone 0344.

Try Here First

- CARDS
- JEWELRY
- TOILET ARTICLES
- CIGARS - TOBACCO
- STATIONERY
- CANDY

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

NOW SHOWING



JOHN H. ETRIS

17 W. Broad St. Palmyra, N. J.
Phone 978

Frankford, formerly of Riverton, is recuperating from a serious operation in Nazareth Hospital.

A surprise miscellaneous shower was tendered Miss Jane Hulse, Highland avenue, Palmyra, Friday evening, by the following friends: Miss Marjorie Nace, of Chester, Pa.; Mrs. Victor Jensen and Mrs. T. W. Wood, Jr., of Palmyra. Miss Hulse recently announced her engagement to Lt. Earl W. Hansen, Navy Air Corps, a resident of Riverton. Guests were present from Chester, Philadelphia, Delaware, Paulsboro, Riverton and Palmyra.

ON SALE NOW OUR OWN MAKE

Sauer Kraut

—ALSO—
Potato Salad
AND
Baked Ham

NEBEL'S
PIONEER STORE
802 Cinnaminson Avenue
Palmyra
Telephone Riv. 0730



Can Never Be
Reduced To A Pattern

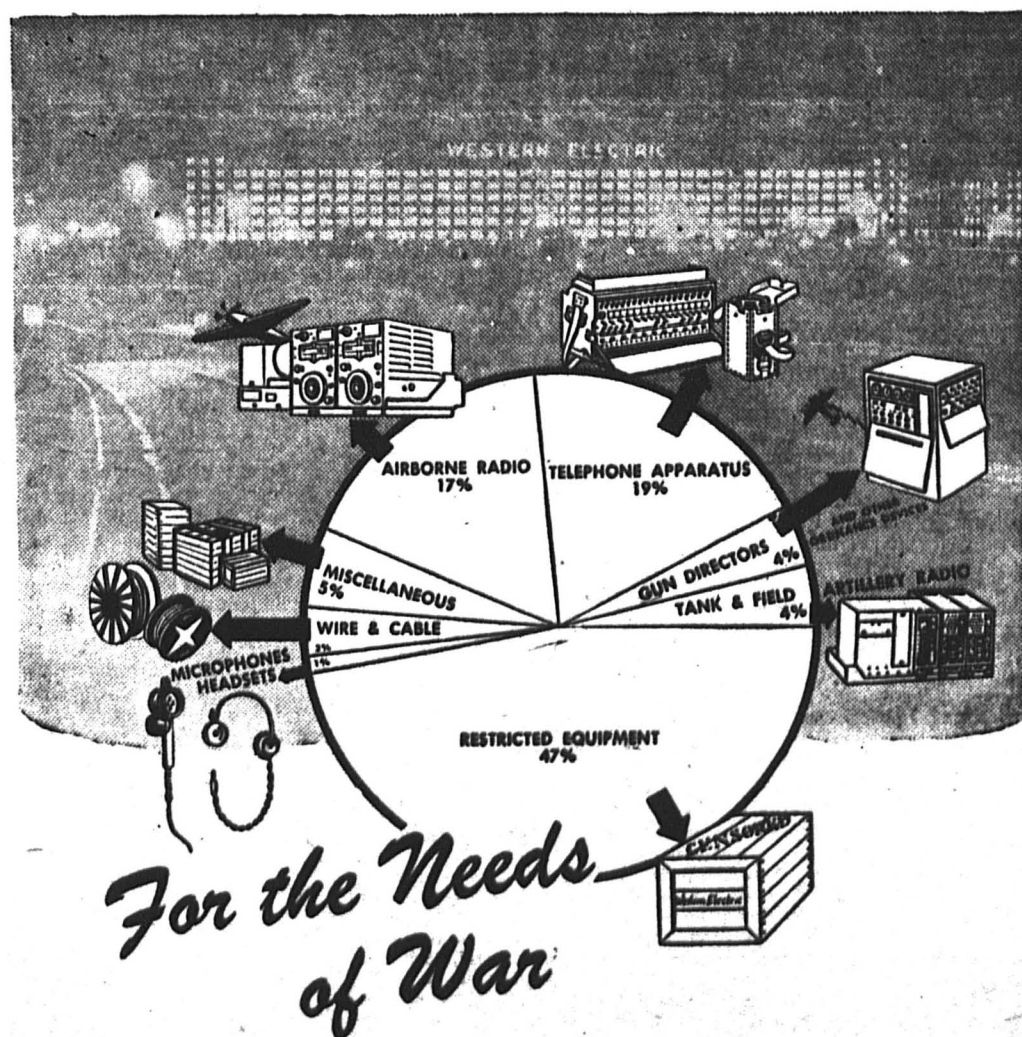
When a Loved One passes away no perfunctory, standardized service can express the family's love and respect.

No Ready-Made Funeral, rendered in a matter-of-course fashion, can ever take the place of a conscientiously planned and personally directed service—one that especially meets a family's particular requirements.

Whatever Price the family chooses to pay, it receives the unrestricted benefits of our knowledge, experience and modern equipment.

SNOVER
FUNERAL HOME, INC.

PHONE RIVERTON 0830 - PALMYRA, N.J.



Western Electric—peacetime manufacturer for the Bell Telephone System—last year supplied to the Government over \$750,000,000 worth of communications and other electrical equipment for war use. This single year's total was nearly twenty-four times Western's entire sales to our Government in World War I.

The chart above shows the major war items being manufactured by the Western Electric Company. Note that almost half of

them are devices still designated as secret.

The huge peacetime job of making and installing telephone equipment to meet backed-up demands for service here at home must await victory overseas. You can depend upon telephone workers in laboratories, factory and field to apply all of their knowledge and skill to furnishing service as soon as possible to those who are waiting.

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

RIVERTON FIRE POLICE ELECT'S OFFICERS

Chief Lawrence Downs of the Riverton Fire Company called to order the reorganization meeting of the Riverton Fire Police on Tuesday evening, January 23.

The following officers were elected to serve for 1945: Secretary-Treasurer, Frank P. Coddington; Captain, Joseph L. Carhart; First Lieutenant, John L. Carhart; Second Lieutenant, Frank P. Coddington; Third Lieutenant, Edward Faunce; Members of Fire Police, Emerson Wolfshmidt; James Goodwin, Edwin J. J. Kapus, William Watkins, Ezra M. Carhart, Jr.

Chief Downs appointed Joseph L. Carhart and Frank P. Coddington as delegates to the Burlington County Fire Police organization for 1945.

POST HOLDS MEETING

A meeting of the Riverton Memorial Post was held last Friday evening with a larger number of members in attendance than for several past sessions. Upon receiving the report of the Charter Committee the effect that a permanent Certifi-

cate of Incorporation had been issued to the Post by the Secretary of State, it was voted to appoint a special committee to investigate the advisability of extending Post membership to the veterans of all wars and to those who served in the armed forces of our allies during those wars. Other alterations in membership requirements were proposed and will be investigated by the committee.

This proposed move has been made



Sculli's Shoe Service

105 W. Broad St., Palmyra, N. J.
ALL KINDS OF FOOTWEAR
REPAIRED OR REBUILT
36 YEARS' EXPERIENCE
Daily 8 a.m. to 8 p.m.
Friday and Saturday 8 a.m. to 9 p.m.

Notice to all Car Owners

You Can Find Out What Your Car Is Worth
JUST CALL

Burlington 869

Give the Year, Make and Body Type
We'll Quote You the New OPA Ceiling Price
DRIVE IN — WE WILL MAKE YOU AN

Appraisal Free

We Have All the Necessary OPA Papers If You Want to Sell to Us or Someone Else.

RIKER MOTORS

W. Route 25 Burlington

Phone 869

OPEN SUNDAYS AND NIGHTS

**MEN and WOMEN
FOR BOX SHOP**

MEN for PAPER MILL

APPLY

Kieckhefer Container Co.

Delair, N. J.

possible due to the fact that the Post is not now affiliated with any national organization whose membership requirements are different. A special fund, however, was set aside to pay the dues of properly qualified members in a national veterans organization in the event that the Riverton Memorial Post should become affiliated with such an organization in the future.

The Post's representatives on the combined Citizens and Veterans Honor Roll Committee reported that subscriptions from local residents are still being received and that due to war-time conditions there has been a delay in obtaining two finished sections of the structure which are needed before it will be complete and ready for the insertion of the names of each person from Riverton who is now in the service.

The committee on names reported that considerable progress has been made in obtaining information on today's veterans and that a majority of the panels containing the names have already been lettered.



**What
Makes
Jobs?**

Production makes jobs. But investors make production possible. Who are these investors? Among

them are the men and women who regularly set aside part of their earnings in thrift accounts in banks like ours. These funds help to supply industry and business with needed credit, and help to create good jobs for millions of people under our free enterprise system.



Back the Attack!
BUY MORE THAN BEFORE

OLDSMOBILE

MAKE THIS ITS HOME

**OLDS COMMUNITY
GARAGE**

Authorized
Oldsmobile Sales and Service
REPAIRS AND LUBRICATION
ON ALL CARS

10 E. Broad St., Riverton
Phone Riv. 1212

**CINNAMINSON BANK
& TRUST CO.**

RIVERTON, N. J.

LET'S PULL TOGETHER



EVERY severe snowstorm puts a heavy strain upon our men. You can help them to give quicker service if you will—

1. Make room for each other (another way of saying "Move to the back")
2. Try to have exact fare ready
3. Always shop between 10 A.M. and 3 P.M.

PLEASE, WON'T YOU HELP?

PUBLIC SERVICE

BUY UNITED STATES WAR SAVINGS BONDS OR STAMPS

RIVERTON
SCHOOL
NOTES

The following Riverton School pupils were members of the choir that sang at Palmyra High School as a part of the Friend of Music Concert, Friday evening, January 19th:

Director—Velma L. Comegys

Mary Borgert
Lola Burns
Barbara Cole
Patricia Cole
Lorraine Davis
Joan De Coursey
Jean Groff
Sarah Howarth
Pauline Howarth
Patsy Jentsch
Rosalee Lewis
Robert Andrews
Richard Burr
Martha Carhart
Edgar De Maria
De Hestburn Cook
Charles Eary
Richard Gross

Richard Holzer
Robert Hutzley
Jane Major
Sidney Myers
Ann Matthews
Suzanne Sparks
Cynthia Thomas
Marjorie Taylor
Joelyn Van Horn
Grace Walter
Jane Watson
Dorothy Wentworth
Doris Wills
Larry Parker
Raymond Richards
Jack Lundstedt
Dewees Showell
Harold Seaman
Wilbur Stranahan
Robert Stuart
Jeffrey Thompson
Evert Wills

DON ROSE SPEAKS

AT LOCAL P.T.A.

It was to a splendid and receptive audience that Don Rose, Columnist of the Evening Bulletin, spoke at the Annual Fathers Night Meeting of the Riverton Parent Teachers Association on January 17th.

A trio, soloist and quartet from the

Palmyra High School Band gave us a musical treat.

Mr. Rose, in his own inimitable style, brought us a message emphasizing the fact that we should "keep our sense of proportion." It is such meetings as our own Parent Teachers meeting and thousands like it throughout the land which represent fellowship. It is the trivialities which are important for after all they are the things that make up our schemes of life and really what our boys are fighting for.

After the speaker the "good fellowship" that followed while our fathers served refreshments, proved that Mr. Rose knew about that which he spoke.

Publicity.

WALTER H. CUMMINGS

General Insurance

Real Service—Low Rates
Office—425 Garfield Ave., Palmyra
Phone Riv 0797



Be More Comfortable

AND BURN LESS FUEL
BY INSTALLING OUR
STORM SASH NOW.

Full Line in Stock

J. T. Evans Co.

Phone Riverton 0072
N. KUENSELL, Prop.

Evans' Service Station

SUNOCO
GASOLINE and OIL

Tires - Batteries - Auto Accessories
Broad and Main Sts. Riverton, N. J.

With many Housewives engaged in Wartime Activities, together with the shortage of Domestic Help, care of the home laundry is a greater problem than ever before.

Let us help you solve this problem.

RIVERTON
LAUNDRY

Phone Riverton 0072
N. KUENSELL, Prop.

Government Officials State That Laundries Are Essential to the War Effort.

Church Notices

WENTFIELD FRIENDS
MEETING

Burlington Pike
Sunday Morning
10:30 a.m.—First-day School
Meeting for Worship—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Arthur J. St. Laurent
Assistant Pastor

Sunday Masses—7, 8, 9, and 10:30.
Daily Mass—7.

The 7 o'clock Mass on each Monday morning is said for the special intention of those members of the parish who are now members of the Armed Forces of our country.

Confessions on Saturdays and days designated at 4 o'clock to 5:45 and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 2 o'clock.
Phone Riv. 0090 for appointment.

Devotions for those in the Armed Forces and in honor of Our Lady of the Miraculous Medal Sundays at 2:30.

Monthly Communion Sundays: The Altar Society on the 1st Sunday, The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESLEYAN MEN'S BIBLE CLASS

Epworth Methodist Church
Men of the community are invited every Sunday morning at 9:45 and for only one hour. The teaching staff comprises men of various faiths. Lawrence R. Coolbaugh will address the class this Sunday.

Services of worship for the Third Sunday Before Lent will be conducted in Epworth Church at 11 a.m. and 7:45 p.m. The ministry of music will be by the Senior and Chancel Choirs under the direction of Mrs. Rachel Lord. Anthems to be sung include "Far Away in Old Judea," "My Faith Looks Up To Thee," "Out of the Deep" and in the evening service a trio selection by Mrs. Harry Strang and Mr. and Mrs. Elwood Johnson. The minister has selected as his sermon theme for the morning service "The Worth of Your Religion." In the evening he will continue his series on "Religious Values in Recent Books" by reviewing "Green Years" by A. J. Cronin.

A Church Nursery is conducted every Sunday morning during the worship hour. Miss Ruth Caimon and Miss Grace Billard will be the supervisors this Sunday. The Church School under the general superintendency of Mr. Roy Austin convenes for religious instruction at 9:45. There is a class under competent leadership for every age group. The Methodist Youth Fellowship meets at 7 o'clock with Miss Helen Rae as the leader and Miss Mary Green the guest speaker.

The Church Calendar for the week of January 29th is as follows:
Tuesday at 12:30—Covered dish luncheon sponsored by the Friendship Circle in the home of Mrs. Della Horner, 631 Morgan avenue. Please make reservations by calling Riverton 0042-M.

Wednesday at 3:45—Chancel Choir rehearsal and church instruction by the pastor.

7:30—Mid-Week Service in the Chapel with the minister continuing his study of Paul's letter to the

Epworthians.
8:15—Senior Choir Rehearsal and the Finance Committee of the Church will meet in the Parsonage.
The Altar Flowers last Sunday were given in memory of Mrs. Elizabeth Shappell by her family.

CALVARY PRESBYTERIAN CHURCH
The Rev. R. B. Stewart, Pastor
Fourth and Lippincott Ave.
Riverton, N. J.

Church School convenes each Sunday morning at 9:55 a.m. with Bible study classes for all age groups between the ages of 2 and 18. There is also a Ladies' Bible Class in the morning for those who cannot conveniently attend the Sunday evening class.

"Young People's Day" in recognition of "Young People's Day," which is observed each year on the last Sunday in January, members of our Young People's Society of High School age will have the privilege of conducting the morning service of worship under the supervision of the pastor.

The worship theme that has been chosen for "Young People's Day, 1945" is "Since Christ Is Lord." The theme will be presented and explained by Royal Farrow, while brief addresses on various aspects of the theme will be presented by Jack Kirk, Sam Wagny, Fred Langenberg and Henry Stranahan. Other members of the Senior C. E. participating in the worship service will be Ruth Mason, Jay Brannin, Jean MacDaid, Barbara Stuart, Mary Hamelman and Jean Gowell. Members of the Senior C. E. will also serve as ushers and will receive the morning offering. The Calvary Choir, under the direction of Mr. Van Osten, will render the anthem, "He Watching Over Israel," by Mendelssohn. The Junior Choir, directed by Mr. Farrow, will sing, "In the Service of the King."

Sunday Evening
The Junior C. E. will meet in the Junior Department room at 6:15 with Mrs. DeCoursey and Miss Evald. Junior Choir rehearsal will follow from 6:45 to 7:15 with Mr. Farrow directing.

A. J. BROOKS

A. J. Brooks, of 410 Leconey avenue, Palmyra, died Monday, January 22. Funeral services will be held Thursday at 2 p.m. at the Snover Funeral Home, the Rev. S. Dan Morgan, of Central Baptist Church officiating.

Mr. Brooks was a member of this church. He is survived by two daughters, Miss Florence Brooks, of Palmyra and Mrs. S. H. Turkington, of Bogota, N. J.

Local Budget of the Borough of Riverton, County of Burlington for the fiscal year 1945.

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body on the 11th day of January, 1945.

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Section 1.
LOCAL BUDGET NOTICE

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BE IT FURTHER RESOLVED, that said budget be published in The New Era in the issue of 25th day of January, 1945.

Notice is hereby given that the budget and tax resolution was approved by the Mayor and Council of the Borough of Riverton, County of Burlington, on January 11, 1945.

A hearing on the budget and tax resolution will be held at the Fire House on the 8th of February, 1945, at 8:00 p.m. o'clock, at which time and place objections to said budget and tax resolution of the Borough of Riverton for the year 1945 may be presented by taxpayers or other interested persons.

STATEMENT (Required by Revised Statutes, Section 40:12-14)

Local purposes Taxes for 1945 Actual 1943

\$ 20,900.46

\$ 20,900.46

\$ 20,900.46

\$ 20,900.46

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\$ 20,900.46

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BOROUGH OF RIVERTON
LOCAL BUDGET, 1945

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\$ 20,900.46

The
RIVERTON FAMILY SHOP

Wearing Apparel for
All Members of the Family

Also
NOVELTIES—TOYS—GIFTS

502 BROAD STREET—RIVERTON

Open Evenings

Open Evenings

Open Evenings

(a) As shown by Budget Less Bank Stock Tax	\$ 25,000.00	\$ 25,000.00
(b) Bank Stock Tax	45,000.00	45,000.00
Local Budget (Estimated for 1945)	42,000.00	42,000.00
County General County (Estimated for 1945)	36,750.00	36,750.00
(c) County Library (Estimated for 1945)	6,250.00	6,250.00
State School (Estimated for 1945)	7,250.00	7,250.00
Totals	\$118,150.00	\$118,150.00
State Aid:		
(a) Road Funds (Allotted for 1945)	1,250.00	1,250.00

EXPLANATORY STATEMENT

The Borough of Riverton maintained its very good financial condition during the year 1944. The Borough Officials appreciate the continued co-operation of the taxpayers in paying their taxes promptly.

The Mayor and Council have deemed it advisable to appropriate the sum of \$10,000.00 from the Borough's cash surplus.

The final 1945 tax rate is expected to be approximately the same as the 1944 rate.

ANTICIPATED REVENUES	Anticipated 1945	Anticipated 1944	Realized in cash in 1944
General Revenues	\$ 10,000.00	\$ 12,000.00	\$ 12,000.00
1. Surplus Revenue Cash Appropriated	150.00	150.00	150.00
2. Miscellaneous Revenues	1,000.00	1,000.00	1,000.00
Fees and Permits	1,000.00	1,000.00	1,000.00
Interest and Costs on Taxes	7,000.00	6,500.00	6,452.71
Franchise Tax	3,300.00	3,300.00	3,421.21
Bus Receipts Taxes	700.00	700.00	700.00
Ordinance Taxes	201.00	201.00	201.00
Fire Protection—Cinn. Twp.	500.00	500.00	500.00
Second Class Railroad Taxes and Railroad Franchise Taxes	300.00	300.00	277.44
State Aid—Police and Fire Department—Chapter 254, P. L. 1944	275.00	275.00	275.00
3. Total Miscellaneous Revenues	\$ 15,426.00	\$ 13,071.78	\$ 13,583.72
4. Receipts from Delinquent Taxes	11,000.00	14,000.00	10,855.90
5. Total of Items 1, 3 and 4	34,426.00	35,071.78	37,941.63
6. Amount to be Raised by Taxation	30,900.46	26,150.00	26,150.00
(a) Local Purpose Tax	42,000.00	42,000.00	42,000.00
(b) Local District School Tax (Estimated)	37,400.00	37,400.00	37,400.00
(c) County Tax (Estimated)	7,250.00	7,250.00	7,250.00
(d) State School Tax (Estimated)	7,250.00	7,250.00	7,250.00
(e) Total	\$118,150.46	\$118,150.00	\$118,150.00
Less Appropriation:			
(a) Reserve for Uncollected Taxes	17,722.57	18,139.00	18,139.00
(b) Required Tax Collections	\$100,427.89	\$ 95,195.83	\$100,468.70
7. Total of General Budget Revenues	\$134,853.89	\$134,267.83	\$134,267.83

APPROPRIATIONS

Appropriated for 1944 As Modified By All Transfers

Expended 1944 Paid or Charged Reserved

General Appropriations

(a) Operations

General Government

Administrative and Executive

Salaries and Wages

Other Expenses

Assessment and Collection of Taxes

Salaries and Wages

Other Expenses

Liquidation of Tax Title Liens

Other Expenses

Discount on Prepaid Taxes

Insurance

Elections

Salaries

Other Expenses

Public Buildings and Grounds

Salaries and Wages

Other Expenses

Shade Tree Commission

Other Expenses

Protection to Persons and Property

Other Expenses

Fire Hydrants

Police

Salaries and Wages

Other Expenses

Local Defense

Other Expenses

Streets and Roads

Repairs and Maintenance

Salaries and Wages

Other Expenses

Municipal Share of State Aid

Road Projects

Street Lighting

Sanitation

Garbage Removal

Other Expenses

Sewer

Salaries and Wages

Other Expenses

Health and Charities

Board of Health

Salaries and Wages

Other Expenses

Poor Relief

Other Expenses

Ambulance

Other Expenses

Visiting Nurse

Salaries and Wages

Other Expenses

Recreation and Education

Parks and Playgrounds

Salaries and Wages

Other Expenses

Library

Other Expenses

Fourth of July and Memorial Day

Other Expenses

Community Center

Other Expenses

Riverton Honor Roll

Other Expenses

Totals

(b) Contingent

(c) Debt Service

(1) Municipal Debt Service

Interest on Notes

Interest on Current Loans

Total of Municipal Debt Service

(e) Deferred Charges and Statutory Expenditures

Emergency Revenues

Total of Deferred Charges—Statutory Expenditures

(f) Cash Deficit

Local District School Tax

County Tax

State School Tax

Total Taxes

9. Total General Appropriations

STATE ROAD AID SECTION OF BUDGET

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave., at Seventh St.
Riverton, N. J.

"Truth" is the Lesson-Sermon subject for Sunday, January 28.
Golden Text: "We can do nothing against the truth, but for the truth." (II Cor. 13:8)

Sermon. Passages from the King James version of the Bible include: "... Speak ye every man the truth to his neighbor; execute the judgment of truth and peace in your gates." (Zech. 8:16) Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"The confidence inspired by Science lies in the fact that Truth is real and error is unreal. Error is a coward before Truth." (p. 368) "Truth has no home in error, and error has no foothold in Truth." (p. 282)

CHRIST CHURCH, EPISCOPAL

Parry, Avenue, Palmyra, N. J.
The Rev. John R. Crockett
Priest in Charge

Sunday—Theological Sunday.
9 a.m.—Sung Eucharist. (Plain-song.)
Loose offering for Nashotah Sem-

WM. HEBDEN

TILE CONTRACTOR
Bathrooms — Fireplaces — Kitchens
Accessories
Satisfaction Guaranteed
Phone Riverton 0341

Come in and Browse Around Leanora's Gift Shop

531 Cinnaminson Ave.
Palmyra, N. J.

Mr. Schwering Says...

YOU NEED

Cocoa Mats

to keep that mud and snow
out of the house.

METAL WINDOW VENTILATORS

to keep that wintry wind from
being so sharp.

We Have Them

Schwering's

307-309 E. Broad St., Palmyra
Telephone Riv. 0028

VALENTINES

BUY NOW
MAIL EARLY

McALLISTER

Opposite Station — Palmyra

10 a.m.—Church School.
7:30 p.m.—Evensong and Sermon.
8:30 p.m.—Young People's Fellowship.
Wednesdays—
9 a.m.—Holy Communion. (Special Intention for our soldiers and sailors.)

CHRIST CHURCH, EPISCOPAL

The Rev. John R. Crockett, Rector
Pastor
Fourth and Main Streets, Riverton
7:30 a.m.—Holy Communion.
10 a.m.—Church School.
11 a.m.—Morning Prayer, sermon.
Thursdays, 9 a.m.—Holy Communion.

The many friends of Mrs. Budd Burgunder, of Riverton, will be sorry to learn that she is seriously ill at her home on Fourth street.

BROADWAY THEATRE PALMYRA

DIRECTION VICTORIA THEATRES

Matinee Saturdays and Holidays
Only

Thur., Fri., Sat., Jan. 25-26-27



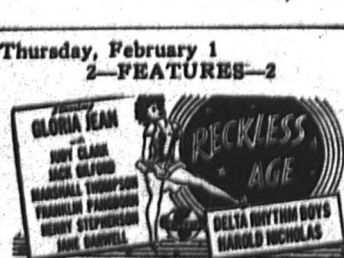
Monday and Tuesday, Jan. 29-30



Wednesday, Jan. 31



Thursday, February 1
2 FEATURES—2



Palmyra 5c & 10c Store News

Vol. 3

No. 6

In Order to Improve Our Service to You

We Have Taken On Additional Space and
Alterations Are Now Nearing
Completion.

We Ask You to Bear With Us During the Period of
Rearranging the Store for We Are Remaining
Open During This Time and Things Will
Not Be As Neat and Presentable
As We Would Like to
Have Them.

We Cordially Invite You to Inspect Our New Addition

Bob. Ford

The REAL ESTATE Office OF

PALMER L. ADAMS IS NOW OPEN FOR BUSINESS

IN THE

ADAMS BUILDING

(Formerly Warner Building)

Broad and Cinnaminson Avenue, Palmyra, N. J.

Telephone Riverton 0261

Farm and Other Property Listing Solicited Any-
where in Burlington County. For Sale or Rent.
No Sale—No Charge.

NOW HAVE BUYERS FOR TWO SMALL
BUNGALOWS — SMALL FARM — TWO
BUSINESS PROPERTIES.

PROPERTIES NOW AVAILABLE IN RIVERTON,
PALMYRA, MT. HOLLY AND BURLINGTON.

See Us About Property Management

LARRY'S

Automotive Service

816 Cinnaminson Avenue

(Formerly Garage Superintendent for Parkway Baking Co.)

COMPLETE MOTOR REBUILDING IGNITION TUNEUP
PARTS FOR MOST POPULAR MAKE CARS
BATTERIES AND ELECTRICAL EQUIPMENT
LUBRICATION SERVICE

Phone Riverton 9541

Hours: 9 a.m. to 6:30 p.m.

LOCAL DOGS WIN
HONORS IN SHOW
On Sunday, January 14th, two
dogs owned by the Apple Lane
Kennels of Riverton took two first
places in the Quaker City Dog Show
in Philadelphia.

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J. Phone 1200

California
NEW CARROTS
NEW RED BEETS
2 Bunches 21c

No. 1 Maine
WHITE POTATOES
5 lb 26c

Fancy
GREEN OR WAX BEANS
lb 21c

FRESH CLEAN SPINACH
2 lb 29c

California
NAVEL ORANGES
Indian River Florida
ORANGES
Doz. 39c

California
PASCHAL CELERY
Lg. Stalk 29c

Florida Seedless Pink Meat
GRAPEFRUIT
4 for 29c

Calif.
SUNKIST LEMONS
Doz. 35c

Virginia Stayman
WINESAP APPLES
2 lb 25c

GOLDEN RIPE BANANAS
lb 12c

Strictly Fresh
White or Brown Shell
EGGS
1 Doz. 54c

Good Luck
OLEOMARGERINE
lb 26c
2 Points

SEA FOOD

CROAKERS
lb 35c

FLUKE
lb 55c

SEA BASS
lb 45c

FRESH MACKEREL
lb 39c

FILLET OF HADDOCK
lb 49c

Kellogg's
ORANGE JUICE
No. 2 Can 25c
46 Oz. Can 59c
No Points

Kellogg's
FANCY WHITE RICE
2 1-lb Pkgs. 29c

KELLOGG BLEACH
Qt. Bot. 15c

FANCY SALT MACKEREL
FILLET
10-lb Bucket \$3.70

MEAT

BABY STEER BEEF LIVER
lb 40c

Choice AA
LEGS OF LAMB
lb 44c
7 Points

Swift's Premium
SMOKED STEER TONGUE
lb 45c

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