

AUGUST

BUY
SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

59th Year, No. 31

THE NEW ERA, THURSDAY, AUGUST 5, 1948

PRICE FIVE CENTS

Report from Your Congressman

FRANK A. MATHEWS, JR.

You have no doubt read the address of the President to the Congress at the Special Session which he called on the ground of emergency.

There was one remarkable thing about this speech. The President stated that the first thing he wanted was legislative action to check inflation and the rising cost of living. The remarkable thing is that, after having said that, he nowhere suggested action to remove a single CAUSE of the high cost of living.

The President called this special session obviously in a political effort to divert the attention of the American people from the fact that the inflation and high prices are the result of the New Deal Policies for the last 16 years, and to try to make them believe that somehow the whole thing has been brought about by something the Republican Congress did or did not do during the last two years. He will fool only the unthinking.

Your Congressman was always taught, and believes, that to cure anything you must get at the cause or causes. The causes of the present high cost of living are many, ten of which are hereafter enumerated. In the next Report of Your Congressman he will try to give some further information about each one of these causes.

1. From 1793 until 1934 the United States currency was on the gold standard. For 90 years prior to 1934 the price of gold was pegged at \$20.67 per ounce, which fixed the value of a dollar in gold at 23.22 grains because there are 480 grains in an ounce. In 1934 this was reduced to 13.71 grains thus depreciating the dollar 41%. The price of gold advanced to \$35.00 per ounce.
2. One of the early acts of the New Deal, sustained by a decision of the Supreme Court of the United States, was to have the United States Government repudiate the solemn promise to pay its obligations in gold.

3. From 1933 until 1946 the government issued additional paper currency, and all currency in circulation increased during that period between four and one half and five times.

4. Prior to 1934 the Treasury was required to maintain a monetary reserve of 40% of the face value of all currency in circulation. In 1945, by Public Law 84, the government permitted a 37 1/2% reduction in these monetary reserves, thus further depreciating the currency.

5. Between 1933 and 1940 the public debt for the United States increased from 22 billion dollars to 60 billion dollars, and from 1941 until the present time, due largely to the war, to the astounding amount of 255 billion dollars. This debt and the diversion of materials to purely military needs added to the shortages.

6. The continued increase of the government payrolls and spending projects.

7. Government price support programs.

8. Continual and rapid wage increases, particularly in industry dominated by organized labor.

9. "Featherbedding" practices in industry, curtailing production below what a good man could fairly and reasonably be expected to do.

10. World-wide spending and the European Recovery Program (sometimes known as the Marshall Plan).

While your Congressman finds no provision in the Constitution, direct or implied authorizing the Federal Congress to build houses, the Constitution does provide in specific language that the Congress shall have the power and therefore the duties "to coin money, regulate the

LEGION STREET DANCE

August 7, the Frederick M. Rodgers Post 156, will open their drive for building funds, with a street dance at Broad street and Cinnaminson avenue at 8:00 p.m.

The Oldsmobile to be won, by a lucky shareholder, will be on display there.

The Legion is again appealing to the generosity of the public for funds to help build the new home, which will be located at Broad street and Park avenue.

By the public investing in the shares, which will be sold by every member of the post, the Legion will soon be enabled to begin construction.

The Legion is a service organization and by helping, community members become part of the program, to make this a better community to live in.

Miss Loreaux Wins Miss Palmyra Title

Over 500 people crowded the Palmyra High School Auditorium last Saturday night to see Miss Palmyra crowned.

Miss Mary Jane Loreaux, 828 Highland avenue, Palmyra, who was the winner here and who works as an interviewer at the Land Title Bank and Trust Co., Philadelphia, is a graduate of Palmyra High School, class of 1947. She has light brown hair, blue eyes, is 5 feet 3 inches tall and weighs 115.

She was crowned "Miss Palmyra" by Wanda Sullivan, "Miss Atlantic City of 1948," the official hostess of the "Miss America" contest.

Judges of the Palmyra contest were Oscar Neufeld, head of a model agency in Philadelphia; Jane Crossitt, "Miss Philadelphia of 1947," and Lynn Evans, "Miss Television of 1947."

The Palmyra String Band will lead the Miss New Jersey float in the famous "Miss America" parade on September 6th, in Atlantic City.

HOMES NEEDED FOR SCHOOL TEACHERS

The past two summers we have requested the assistance of the residents of Palmyra or Riverton in securing homes for teachers new to our school system. Through the medium of appeals published in the local papers we have been able to locate two homes for rent and several apartments, in addition to several homes which were ultimately purchased by members of our teaching and clerical staff.

This summer we repeat our appeal for two apartments, for teachers. One is for a male member of the staff employed here last year and being married late this month. The other is for a newly elected female teacher and her husband. We appreciate your interest and help in the past and we know that you will again call to our attention any apartments or small homes which may be available for fall.

John B. Geissinger,
Supervising Principal

Fred C. Bauer, of Palmyra, received his A.B. degree in Physical Education at the University of North Carolina on July 20. Mr. Bauer will continue at the university to obtain his Master's degree.

value thereof, and of foreign coin, and fix the standard of weights and measures."

Therefore, your Congressman believes that the present Congress should, and he hopes it will, take initial steps in compliance with the foregoing provisions to, once again, place the money of the United States on a stable basis so that its value will be known, computed and applied and thus take the first step which will really be remedial in the present problem of high prices.

BUSES COLLIDE ON BROAD STREET

Several men and women were hurt, but none seriously, as two buses collided on Broad street, between Elm and Linden avenues, shortly after 5:30 on Tuesday afternoon of this week. The accident occurred during a heavy rain.

Taken to Zurburg Memorial Hospital, Riverside, by Jack Ford, Riverton taxi driver, were Mrs. E. Wilson and Mrs. Dorothy McBride, both of Philadelphia. Mrs. Mary Dare, Riverton; Wilbur Pfau, East Riverton; Miss Kerrigan, Riverside and Mrs. Gabriel Dunkeller, Riverton were given first aid treatment at the scene by Dr. Charles F. Voorhis and Dr. George White. Mrs. Dunkeller was later taken to Zurburg Hospital in the Palmyra ambulance.

William D. Borden, of Burlington, driver of the westbound bus sustained slight cuts on the hand, while the other driver, Joseph Stoltz, also of Burlington, was uninjured, although both were badly shaken up.

According to witnesses, the westbound bus skidded as the brakes were applied and swerved across the highway to crash nearly head on with an eastbound passenger carrying vehicle. This bus rammed a pole on the south side of Broad street which carried high tension wires. The force of the impact did not break the pole, but twisted it in such a manner that one of the wires on the topmost arm fell on another underneath. This short circuit caused a brilliant flash, a loud explosion and the two wires parted. The ends fell across a still lower arm and the performance was repeated. Two cross arms were ignited, but the fire was quickly extinguished by the rain.

By this time, fortunately, the passengers of both buses had been evacuated and no one was injured by the falling wires which dropped clear of both vehicles. The westbound bus came to a stop diagonally across Broad street and the rear smashed into a car owned by George Fichter, formerly of Palmyra, a driver for Bishop's Dairies, who was in Dr. White's office.

This machine was damaged considerably, as were both buses. They had to be towed to Riverside. Because of the possible danger of live wires, Broad street was closed to traffic for over an hour. Public Service repair crews soon arrived on the scene and repairs were made by 9 p.m. Lighting was not affected locally by the break.

The accident area was roped off by Riverton police and firemen, the latter having been called as soon as the accident occurred. The emergency truck of the Palmyra Fire Department was also sent to the area.

Riverton and Palmyra police, under the capable direction of Sergeant John Robinson had a difficult task in rerouting traffic at the evening rush hours and keeping spectators away from the danger zone.

COUNTRY CLUB NEWS

In the final round of the tournament for the Board of Governors' Cup, Carter Ferguson defeated R. C. Compton 1 up. The match was played last Sunday.

John Hayes, club pro, playing with Mrs. James Shipman, won the P.G.A. Lady-Pro Tournament last Sunday at the Bala Country Club. They defeated Bud Lewis and Mrs. John Reynolds, of the Manufacturers Country Club by 2 and 1. The match was played in a heavy rain.

Mr. Hayes and Mrs. Shipman had a medal score of 71.

CARD OF THANKS

May we express our sincere appreciation to those who sent cards and flowers to the re-burial services of P.F.C. John C. Adams, Jr.

The Adams Family

MYERS-DRYSDALE

Mr. and Mrs. E. B. Drysdale, of Main street, Riverton, announce the marriage of their daughter, Elizabeth Page, to William O. Myers, Jr., son of Mr. and Mrs. W. O. Myers, of Seventh street, Riverton. The ceremony took place Saturday, July 31, at Sacred Heart Rectory, with the Rev. William F. Quinn officiating.

Mrs. Frank Dunkleberger, sister of the bride was matron of honor, while Mr. W. O. Myers, Sr., served as his son's best man.

After visiting the bride's sister and brother-in-law, Mr. and Mrs. Paul W. West, of Carrollton, Missouri, they will reside at Edgewater Park, N. J.

Palmyra Building

The report of W. Harold Thorn, Palmyra building inspector, made public recently showed a continuation of the high level of building activity.

During the six months period ending June 30, 1948, permits were issued for construction totaling \$196,903. Of this \$163,395 covered new construction including 15 residences, 3 apartment units, 8 business establishments and 5 private garages. Permits for improvements to existing property totaled \$33,508. Fees paid in connection with these permits totaled \$512. Commenting on the Building Inspector's report, Councilman Marshall pointed out that the actual value of the construction was probably nearer to \$250,000 since nominal values are invariably named in permit requests. It was also pointed out that this was all private construction activity and did not include the 11 Veterans' Units completed during the six month's period.

July building activity showed a still greater increase, there being 14 permits, 2 of which were issued to Alfred Firth, builder, who has started construction on 12 of the planned 25 houses.

RIVERTON WINS ANOTHER

The weather man was against Riverton A. A. this week, and as a result two of the three games scheduled were rained out. However, in the one played, Riverton defeated the Camden Skeeters 7-6. The home team played an inspired game. They overcame Camden's 5-1 lead as they tied it up in the seventh inning, and then pushed across the winning marker in the ninth. Although it was mainly a team victory, the following players stood out: Wallie Staub who smashed out four hits, the last driving in the winning run; Charlie Haines with three hits, and Pudgie McDermott with two. Harry Watkins, Riverton's leading batter, kept his average over .400 with two singles. Fred Langenberg pitched the entire game for his fifth consecutive victory.

On Saturday, August 7, Riverton takes the Camden Moose "by the horns." Sunday they will play Sacred Heart in one of the most talked of games of the year. Both games at 2:30 p.m. Thursday August 12, the always dangerous Camden V.F.W. 705 will come to town. Game time 6:30 p.m.

Riverton A.A. has one of the finest ball parks in South Jersey. From the standpoint of the spectators' comfort, it cannot be equaled. Why stay at home these hot afternoons and evenings? Come out to Memorial Park. It is cool and relaxing, and an exciting game is always in prospect.

Publicity.

Freeholder and Mrs. Frank A. Snover, of Palmyra, have returned from a 10-day trip on their cruiser. Accompanied by three guests they sailed from Atlantic City and thence up the Hudson River to a point above Albany, N. Y., where they entered the inland waterway which took them to Lake Champlain. After cruising around the lake they returned to Atlantic City by the same route.

String Band Parades

Local residents were treated to their first view of the members of the Palmyra String Band resplendent in their new uniforms on Thursday night of last week when the organization paraded down Broad street from Riverton to West Palmyra and later gave a concert in the Grove, Palmyra.

The entire line of march was crowded with spectators who warmly applauded the handsomely attired musicians. A color guard composed of members of Post Frederick M. Rodgers, American Legion, led the procession of 50 band members and their captain, Anthony D'Amato.

Mr. D'Amato's costume was of white satin, faced with green and gold trimmings and gold sequins. His headdress was of the same color scheme, with green and gold plumes.

The members of the band were arrayed in white satin trousers trimmed in blue and capes in the same colors. They were also trimmed in gold sequins. The hats were blue and white with plumes of the same shades.

Those who witnessed the parade were loud in their praises of the uniforms and stated that the local band easily equals any of those which participate in the New Year's parade in Philadelphia.

The local organization will accompany the Miss New Jersey float at the Beauty Pageant in Atlantic City during the early part of September.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue

Palmyra

The Rev. S. Dan Morgan

Pastor

In a recent address, President Edwin T. Dahlberg, of the Northern Baptist Convention, expressed agreement with John Foster Dulles, former United States delegate to the United Nations, that a department of non-military defense is needed in Washington. "It is highly important," he said, "that we restore our national destinies to civilian control. There should be a powerful crusade for world peace on every front; the United Nations, world government, education, labor, industry, and religion. In this movement the churches must lead, unitedly. We must cease being just a bunch of fiddles, flutes, trumpets and drums, tuning in continuously and competitively in a program of discord. We must now, without delay, swing into the symphony of the gospel, unitedly and harmoniously proclaiming the will of God for all nations."

Sunday, August 8, 1948: Morning Worship, 11:15: The Pastor's sermon topic is "He Is Coming Again." The choir will present a selected anthem. Miss Doris Todd, "soprano soloist will sing the following numbers: "In My Father's House are Many Mansions," by Jewell, and "Come Unto Him," from the "Messiah" by Handel.

The Palmyra Grove Service, 7:00 p.m.: This service is in charge of Christ Episcopal Church, Palmyra, with the pastor, the Rev. Walter Frieman speaking.

COMING NUPTIALS

The marriage of Miss Elizabeth Maude Cooper, daughter of Mr. and Mrs. B. Hubert Cooper, of Pinehurst, Moorestown, to Mr. James A. Elliott Wood, son of Mr. and Mrs. Alexander C. Wood, Jr., of "Harmony Hall," Riverton, will take place at 4 o'clock Saturday afternoon, September 4, in Trinity Church, Moorestown. The Rev. Edgar Sanford will perform the ceremony.

Miss Caroline Steer, of Dobbs Ferry, N. Y., will be maid of honor. The bridesmaids will be Mrs. Kenneth Hassrick, of Blooming Glen, and Mrs. Walter William Haase, of New York, both sisters of the bride, and Mrs. Kenneth Cooper, of Moorestown, the bride's sister-in-law. Robin Royal Hassrick, will be flower girl for her aunt, and Philip Hassrick, nephew of the bride, will be ring bearer.

THE NEW ERA

Incorporated
Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING
The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

LEGAL ADVERTISEMENTS

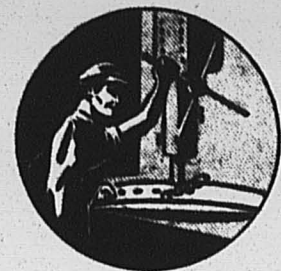
The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited.

SOFTBALL SCHEDULE

The second half schedule of the local Softball League is as follows:

- August
9—Lions vs Legion
Rotary vs Shortens
10—Eagles vs East Riverton
K of C vs Riverton

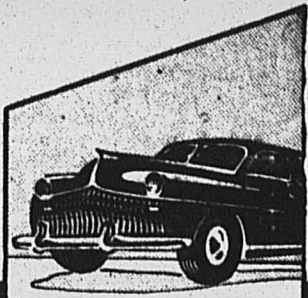
- 11—Schneider's vs Panthers
Legion vs Rotary
16—Lions vs Panthers
East Riverton vs Rotary
17—Eagles vs Legion
Schneider's vs K of C
18—Shortens vs Riverton
K of C vs Legion



...from Shop

to

Showroom



via NEW JERSEY

Was your car made right here in your own state? Could be, you know!

You see thousands of today's modern automobiles are being assembled in New Jersey, because our great state offers many advantages to the automotive industry. With such advantages as excellent transportation facilities, skilled workers, proximity to major markets, and plentiful supplies of component parts, it's no wonder that automobile manufacturers select New Jersey for their assembly lines.

There are more than 25,000 neighbors of yours employed in this great industry. Together they produce more than \$100,000,000* worth of automotive equipment a year.

Public Service Electric and Gas Company, public servant of a great state, commends the automotive industry on its accomplishments and its plans for future growth.

*Source, U. S. Census Bureau.

A-271-48

Look for the next advertisement in this series regarding your state published by Public Service.
Copies of this series of messages regarding New Jersey are available on request. Write to 90 Park Plaza, Newark, N. J. Room 6308.

PUBLIC SERVICE

- 23—Lions vs Eagles
Riverton vs Rotary
24—Panthers vs Riverton
Schneider's vs Rotary
25—East Riverton vs Shortens
Team listed First is Home Team.

Teams Listed First Play on Diamond No. 2
Diamond No. 1 is Located by Tennis Courts.
Diamond No. 2 is Located Behind Grandstand.

ONE DRAFT BOARD FOR BURLINGTON COUNTY

Governor Alfred E. Driscoll recently announced the Presidential appointments of the local board members and government appeal agents to serve in this State under the Selective Service Act of 1948.

Appointed to each local board are five board members and one government appeal agent all of whom are veterans of the Selective Training and Service Act of 1940 who served so meritoriously during World War II.

Under the new Act New Jersey will have 45 local boards, one per county plus one additional per 100,000 of population as against the 202 in operation under the 1940 Act. Budgetary reductions, under the new Act as against the 1940 operation, are the principal reason for this change, plus the necessity of, in many cases, grouping a number of boards at one location in highly populated counties.

Plans are now being made to conduct the registration of all men required to register in accordance with President Truman's Proclamation; and the location of the registration places will be announced at a later date.

It is believed that the increase in the number of local board members, from 3 to 5, will greatly reduce the burden on those patriotic citizens who have again agreed to serve their State and Country. A local board member reserve has been established embodying many local citizens who have indicated their willingness to serve should the situation require.

The list of Burlington County board members, government appeal agent is as follows:

Local Board No. 6
Area: Burlington County in its entirety.

Local board members:
Alfred M. Addison, 221 Stiles avenue, Maple Shade.

Everett T. Baker, Stevens Drive, Burlington.

Raymond Danley, 73 Main street, Roebling.

Clyde E. Freehafer, Beverly Road, Burlington.

George M. Hillman, 577 Chester avenue, Moorestown.

Government appeal agent: F. Morse Archer, Jr., 129 North Broadway, Camden.

"Just Before the Battle Mother" was a popular song during the Civil War.

NOTICE

The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:

Monday evenings.
Tuesday and Tuesday evenings.
Thursday and Thursday evenings.
Hours by appointment.

RULE TO BAR CREDITORS

Burlington County Surrogate's Court
Executors' Notice

Estate of Ada E. Price, dec'd.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 30th day of June, 1948, upon application of the subscriber, Executors, requiring the creditors of Ada E. Price, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 30, 1948, or they will be barred of any action thereafter against the said Executors.

Estate of Ada E. Price
ROWLAND S. PRICE
Executors.
Practor: Wm. Clayton Jones
Dated: June 30, 1948.
7-8-48

House Painting :: Roof Repairs
All Work Guaranteed

WILLIAM AYARS
Phone Riverton 9-9513 or 9-1435-J

TABLE ARRANGEMENTS WEDDINGS
FUNERAL SPRAYS CORSAGES

GRAYSON FLOWERS

111 E. BROAD STREET, PALMYRA, N. J.
Grace and Wilson Schmierer

IMPORTANT TO HAVE OUR PHONE NUMBERS
Business Phone 9-0397 Residence Phone 9-0831-W



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILS

Secure protective funeral
knowledge by having a
talk with us.

No obligation.

SNOVER
FUNERAL HOME, INC.
PALMYRA, N. J.

Phone Riverton 9-0830

What is the reason
for service charges?



The bank's expense in handling a checking account can be offset if the depositor's loanable balance is large enough to produce sufficient earnings for this purpose. When service rendered costs more than the income from an account, a charge is necessary. We welcome your inquiries about our services.

CINNAMINSON BANK & TRUST CO.

Main Office
Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

About Town

Mrs. Robert Biddle, formerly of Highway, Riverton, now of Golf View Road, Moorestown, accompanied by her daughter, Mrs. William G. Porter, and her granddaughter, Miss Dorothy Porter, went by plane last week to San Diego, Calif. Mrs. Biddle will make an extended visit with her brother, and Mrs. Porter and daughter expect to return to Moorestown this week.

Mrs. Elvin I. Powell, Walnut street, Palmyra, visited her son-in-law and daughter, Mr. and Mrs. Samuel Silver and family, of Clayton, last week.

Mrs. Charles H. Yost, Thomas avenue, Riverton, has returned home after a ten day visit with her son-in-law and daughter, Mr. and Mrs. John M. Burhoe, Seymour, Connecticut.

Walter Guertler and family, 407 Thomas avenue, are at New Gretna for a vacation.

Mrs. William R. Hoffman moved on Monday from the Burton Apartments, 411 Thomas avenue, Riverton, to Roosevelt Park, Millville, where she will occupy her new home just completed.

Mr. and Mrs. L. Arthur Hoyt and son, Edward, of Second street, Riverton, recently spent several days in Ocean City, N. J.

Miss Valerie Dey, daughter of Dr. and Mrs. J. Rowland Dey, Linden avenue, Riverton, is vacationing in Ocean City, N. J.

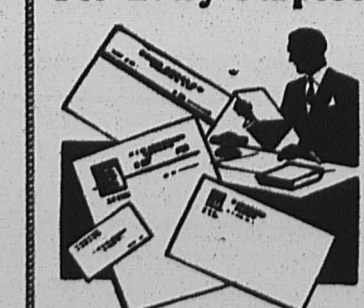
Mr. and Mrs. C. J. Loreaux, 828 Highland avenue, Palmyra, and children, Phyllis, Jane, Bobbie and Sonny vacationed at Ship Bottom last week.

Mr. and Mrs. Robert Mair, Leconey Circle, Palmyra, are motoring through the New England States this week.

NOTICE

The offices of Dr. H. B. Mark will be closed August 14 until September 6. Calls will be taken by Dr. Mills.

USE
The NEW ERA
WANT AD COLUMN
to sell what you
don't want, and to
find what you do.
Phone Riverton 9-0712

PRINTING
For Every Purpose

- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

The New Era, Inc.

RIVERTON
For Complete Estimate and
Layout Phone Riverton 9-0712

YWCA NOTES

Camp Shining Arrow, New Lisbon, closed July 30th, in a spirited "Jungle Jamboree" program.

Ribbons for excellence in archery, croquet and ping pong, were brought home by Mary Conrow, Riverton. Carol Leavay also placed in the archery tournament. Presentation of recognition ribbons in the sports activities was made by Priscilla Woodward, director of the sports program.

A group of 11 campers entertained parents and friends with a clever skit under the direction of Mary Lou Baker, who supervised the camp. Barbara Taylor, assisted in the waterfront program and the following Riverton campers enjoyed swimming instruction in that program: Gwen Davis, Nancy de Holl, Patricia Dennison, Sandra Lowe, Joan MacBrien, Elizabeth Richie and Laurel Jeanne Smith.

Mary Ann Lippincott, director, polled almost 185 different reasons given by the 185 parents for enrolling their daughters in the Day Camp Shining Arrow program, but the campers themselves unite on three reasons why they enjoy Shining Arrow: "I've made new friends and I've met lots of new girls but still have home each night with Mother and Father" — "I am at home to go to the shore on weekends with the family" — "We have fun, everyone is friendly and the counselors are young enough to play with us."

The DIGNITY of the democratic spirit of LIVING TOGETHER was very apparent to everyone who visited this camping program at New Lisbon, sponsored by the Burlington County YWCA. Mrs. Charles Doehliert, Pemberton, and Mrs. Edwin Foraythe, Moorestown, join the parents in thanking all those who rendered services, loaned equipment or served the Camp at minimum cost.

Special recognition is given to the Burlington County Council Boy Scouts of America for their service in the pitching of the camp tents. Through the cooperation of the Burlington County Library a reading shelf was enjoyed by the campers.

It is impossible to name all the P.T.A.'s, service clubs, organizations and individuals who registered campers, who gave craft supplies and who chattered mothers and girls to Day Camp special events. The low registration of \$4 weekly was possible only because of the support and interest of many friends.

RECRUITING CONTINUES
DESPITE DRAFT
The Army and Air Force recruiting campaigns to enlist three year volunteers will continue without let-up although draft legislation has been passed, 1st Sgt. James H. O'Neill said at the Burlington Recruiting Office this week.

The two services will continue to rely on voluntary enlistments as the principal means of obtaining needed manpower, Sergeant O'Neill explained. The Selective Service Act will be used only to make up the difference between authorized strength and number of volunteers.

Volunteers are the backbone of our regular forces," Sergeant O'Neill said. "They furnish the career men, and we cannot have an Army or an Air Force without career men, which

come from our volunteers," he said. Many enlistment choices are open to three-year volunteers in either of the two services, Sergeant O'Neill pointed out. Under the Army Technical School Plan they can choose training in one of more than 60 specialties before enlisting. Service overseas in Japan and Korea is also available. Veterans have special choices, depending upon their experience and the Military Occupational Specialties (MOS) they held in previous service.

Volunteers in the Air Force have similar enlistment inducements in which they may choose an Air Force Specialist School if qualified, before enlisting. Aviation Cadet training is open to men 20 to 26½, with two years of college or its equivalent.

Men of draft age, Sergeant O'Neill said, can enlist for 21 month's active service. Eighteen-year olds may volunteer for one year. In both cases however, these short-term volunteers will be required to join the Reserve

when they complete their active service.

THE Keystone Automobile Club, upon request of hospital authorities, has re-issued a bulletin urging motorists who are inexperienced in "first aid" methods to be extremely careful in the handling of highway accident victims.

Well-intentioned motorists, it is pointed out, often aggravate injuries in their laudable, but unskilled, efforts to render assistance.

The best practice, according to medical authorities, is, in the case of broken bones, to make the patient as comfortable as possible at the scene of the accident and await the arrival of doctor or ambulance. In cases of bleeding, the "Good Samaritans" should apply a tourniquet before taking a patient to a hospital.

"The natural impulse of those who are first to reach highway accident victims is to get the patients to a hospital or doctor with utmost haste," said Russell C. Heimert, Manager of the Camden Division of the Club. "However, the well-intentioned motorist may, by inexperienced handling, change a simple fracture of arm or leg into a more serious injury. In frenzied haste to reach doctor or hospital, improvised ambulances frequently are involved in accidents through disregard of traffic regulations. In some cases causing additional injury or even death to the original victims."

"It is important, therefore, that utmost care be taken both in the handling of the injured and in transporting them from the scene of accident. Lives can be saved and injuries minimized if proper precautions are observed."

Hercules was able to overcome Ateaus only by holding him so that no part of him touched the ground.



FEET HURT?
You can walk in style and Comfort in
KNAPP Aeroflex SHOES
FOR MEN AND WOMEN
with velvety-soft, air-cushioned in-
nersoles and buoyant support to the
arches... For substantial savings and
Expert Factory Fitting Service, consult
YOUR LOCAL SHOE COUNSELLOR

E. BONNER
330 Morgan Ave., Palmyra, N. J.
Phone Riverton 9-0257

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
CUSTOM MADE — DIRECTLY TO YOU
OR
REMADE — EQUAL TO NEW
New 8 oz. Feather-proof Ticking cases furnished
For full information phone Riverton 9-1039

THE CHARLES SCHMITT CO.
1205 Cinnaminson Avenue, Palmyra, N. J.
In Philadelphia call Jefferson 3-1061

THE "GO" SIGN
IS THE SAFETY SIGNAL
Especially when you are traveling over
life's highway. The times say "GO" to
the "PALMYRA S. & L." for money to
buy or build a home, or for a savings
account against that day of need.

Current Dividend 2 1/2 %
Accounts Insured by Federal Savings and Loan Insurance Corporation

Palmyra Savings & Loan Assn.
3 West Broad Street Palmyra, N. J.
Open Friday Evenings, 7 until 9
WM. O. HENRY F. C. MacCORKLE H. G. FISHER
President Treasurer Secretary

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

Accounts Insured by Federal Savings and Loan Insurance Corporation

ANN PAGE FOODS**Quality and Economy**

Ann Page Foods are made to exacting standards of quality, yet sold at a thrifty A&P price because unnecessary marketing expenses have been eliminated, and you share the savings.



Ann Page
SALAD DRESSING
8-oz. jar **22¢** Pint **35¢** Quart **65¢**
MAYONNAISE ANN PAGE 8-oz. jar **25¢** pint **45¢**
SPARKLE PUDDINGS 4 GELATIN 3 pkgs. **19¢**
PREPARED SPAGHETTI ANN PAGE 2 1/2-lb. cans **25¢**
NECTAR TEA BALLS 1/2-lb. tin **81¢** 1-lb. tin **43¢**
ANN PAGE BEANS VEGETARIAN 2 1/2-lb. cans **23¢**
CIDER VINEGAR ANN PAGE 16-oz. bottle **16¢**

Sunnyfield Enriched
FAMILY OR PASTRY
FLOUR 5-lb. bag **35¢** 70-lb. bag **69¢**
Sunnyfield Fancy Creamery
BUTTER 1-lb. solid **86¢** 1/2-lb. prints **87¢**
OLEOMARGARINE NUTLEY 1-lb. print **37¢**
WHITE DOT CLEANSER 3 pkgs. **26¢**
PRESERVES SCHMIDT'S PURE STRAWBERRY 1-lb. jar **35¢**
HERSHEY SYRUP CHOCOLATE 2 1/2-oz. cans **27¢**
APPLE JUICE ANN PAGE 46-oz. can **20¢**
CAMPBELL'S BEANS 2 1/2-lb. cans **29¢**
MASON JARS 65¢ each **75¢**
LOAF CAKE JANE PAPER 17-oz. tin **25¢**

Armour's Star
TRETT Delicious hot or cold... a treat for any meal. 12-oz. can **47¢**

California Sweet
SEEDLESS
GRAPES
12-oz. can **29¢**

WESTERN PEAS FULL 2-lb. can **27¢**
ORANGES CALIFORNIA VALENCIA 5-lb. bag **49¢**
RED PLUMS SWEET CALIFORNIA 1-lb. can **21¢**
WATERMELONS AVERAGE 30 LBS. whole **\$1.29** half **65¢**
A & P PRUNES LARGE SIZE 1-lb. can **17¢** 2-lb. can **33¢**
EVAP. SLICED APPLES 6-oz. can **18¢**
SMELTS FRAZER RIVER QUICK-FROZEN 1-lb. can **33¢**
ORANGE JUICE SNOW CROP QUICK-FROZEN 2 1/2-lb. cans **49¢**

TRIM YOUR MEAT BILLS—BUY
A&P SUPER-RIGHT CLOSE-TRIMMED MEAT!
Super Right Close Trimmed
STEAKS
Round or Sirloin Porter House
1-lb **93¢** 1 1/2-lb **95¢**

1948 Genuine Spring Lamb
SHOULDER LAMB SQUARE CUT 1-lb **59¢**
LAMB ROAST ROULESS COLLAR 1-lb **79¢**
RIB LAMB CHOPS 1-lb **89¢**
LOIN LAMB CHOPS 1-lb **98¢**
SMOKED PICNICS 4 TO 6 LBS. SHORT SHANK 1-lb **55¢**
STEWING CHICKENS 4 TO 6 LBS. 1-lb **51¢**
FRYERS FRESHLY KILLED 3 1/2 TO 4 LBS. 1-lb **53¢**
***COOKED HAMS** 1-lb **93¢**

BOSTON MACKEREL FRESH LARGE SIZE 1-lb **15¢**

A&P Super Markets

Broad Street, Palmyra, N. J.

Know Your Government

By The
N. J. Taxpayers Association
KEEP COOL, LEGISLATORS

It is expected that pressure for new State bond issues to finance various public spending projects will soar as high as the Trenton August temperature when the Legislature reconvenes on the sixteenth.

But before the State Lawmakers let their political fevers run rampant, best they take to some pre-session lemonade drinking and lolling on the banks of the Delaware to contemplate the State's financial condition and the high cost of bond issues.

New Jersey has a not-too-cool net debt of over \$75 million. That's about \$40 million off the all-time State record of over the \$115 million net debt record reached in 1935. But if the State takes on almost any one or two of the approximately half a billion dollars worth of bond issue proposals suggested this year, the State's indebtedness would hit a new record.

Then Jersey taxpayers, who already are financing a tremendous 1948 State budget of over \$150 million, will be committed to paying off additional indebtedness which could cost as high as 100 per cent more than any pay-as-you-go financing.

The New Jersey Taxpayers Association, which recently noted that the cost of the State's World War I Bonus Bond issue was just short of twice as much as the veterans received in benefits, says: "There is a general misconception that bond issues produce 'easy money.' Actually the issuance of bonds is the most costly method of governmental financing."

Keep cool, Legislators, the taxpayers are still sweating to reduce the present State debt.

TAKE YOUR SUNSHINE IN GENTLE DOSES!

Anyone visiting some of America's myriad summer playgrounds on a sunny August afternoon can well appreciate the feelings of the ancient Egyptians who made a deity of the sun. We all know that the sun is the giver of all life and warmth on our planet and without its kindly rays we and all other living things would soon perish. But, like any other good thing, it is dangerous, perhaps even fatal to have too much of it.

The mounting popularity of sun bathing and the fashion for ever-simpler bathing suits suggests that we may—some of us at least—be approaching the sun saturation point at least the point of diminishing returns from the practice of sun bathing.

Sunlight offers us great benefits in moderation. It helps to sterilize our skin, to purify the surrounding air, and to replenish our bodily supplies of vitamin D. It fills us with a sense of well-being and kinship with mother earth. Nevertheless, these benefits may become insignificant when compared to the dangers of overexposure.

An overdose of sunshine, accompanied by blisters and inflamed aching skin, may actually produce skin cancer. Investigators have reported that malignancies of the skin are eight times as frequent among men in the United States Navy as among the general population. Farmers and fishermen likewise seem prone to skin cancers. They are found most commonly in places where strong sunlight shines during a large part of the year and they are rarer among the dark-skinned races.

Even if too much sunlight does not produce a skin cancer, it may cause many red blood corpuscles to dissolve and to liberate two chemicals, one of which actually makes the sunlight's effect more damaging to the tissues. This chemical is called porphyrin.

The second chemical produced in this process is histamine, which is thought to be responsible for the itching and blistering and perhaps for the actual sickness that may follow sunburn.

A severe overexposure to sunshine, producing inflamed skin, nerve damage, delirium, and general intoxication, has been known to prove fatal in not a few cases.

Moreover, blistered sun-worshippers put a strain on their kidneys. They may develop toxemia or shock. People with an unstable nervous system, an overactive thyroid gland, high blood pressure, heart disease, or active tuberculosis, must be especially careful about getting an overdose of sunshine, according to experts who have made a scientific study of the subject.

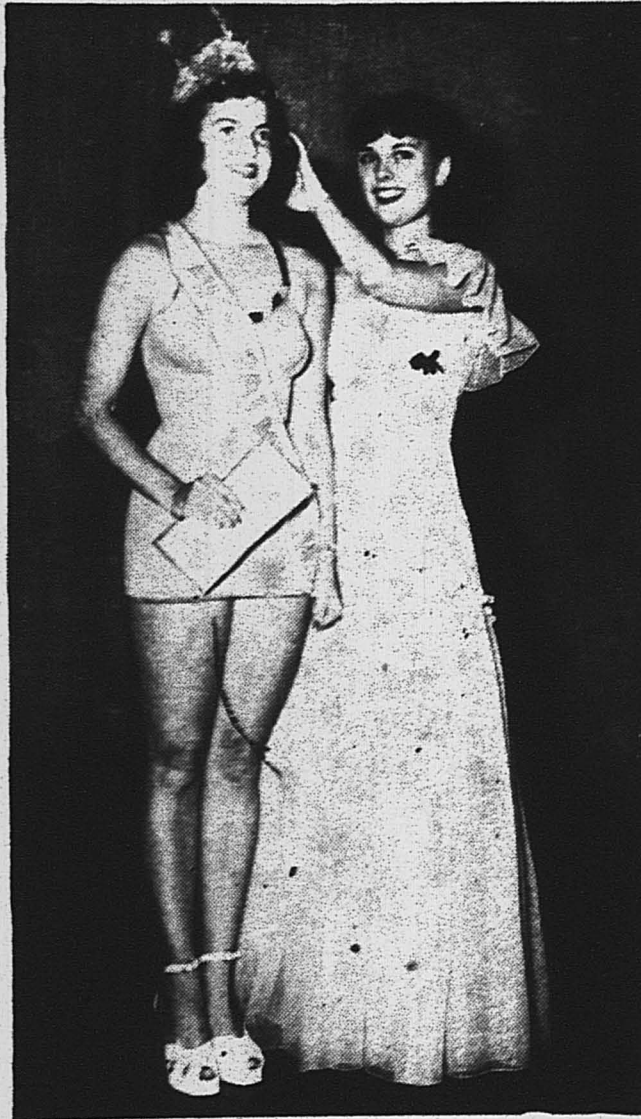
Actually, of course, one can obtain all the benefits of the sun's ultra-violet rays without being in direct sunlight. Riding in a car or sitting at an open window on a summer's day exposes one gently to the ultra-violet radiations from the sky.

Experts have found that many of the anti-sunburn preparations now on the market are of questionable usefulness. Best advice is that when the skin begins to turn pink, it is time to get out of the sun.

Let's not forget that sunlight is only one of the ingredients of a happy vacation. Equally important are rest, fresh air, proper diet, congenial occupation and a beautiful environment. As for that smooth brown tan which you think will make you the envy of all your friends—you can still get it, but take it in easy doses. It is almost impossible to add up the troubles you may avoid by not overdoing the modern cult of sun worshipping.

Alderney, Guernsey and Jersey are islands off the coast of France famous for their cows.

Clara Barton was founder of the National Red Cross in the United States.

LOCAL CONTEST WINNER

—Courtesy of The Evening Bulletin, Phila.
—Photo by R. S. Crawford
Miss Mary Jane Loreaux (Miss Palmyra) to compete in New Jersey State finals at Camden Convention Hall, August 6th. Miss Loreaux being crowned by Miss Wanda Sullivan, "Miss Atlantic City of 1948."

- BLOOD OUT OF A TURNIP ?

FREE DELIVERY
Ice Cold Beer In Cases
EXPORTS, STEINIES, QUARTS, CANS
ESSLINGER PABST SCHLITZ
STEGMAIER CAMDEN BALLENTINE'S
KRUEGER SCHAEFFER PRIOR
PROMPT, COURTEOUS, DIGNIFIED DELIVERY

Family Liquor Store

523 W. Broad Street, Palmyra
Open 9 a.m. to 10 p.m. Phone Riverton 9-9544

THE TWO GREATEST NAMES IN HOME HEATING

IN RIVERTON — PALMYRA

CHRYSLER AIRTEMP
Builders of America's Foremost Home Heating Equipment
A Division of CHRYSLER CORPORATION
C. N. HUBBS and SON
Specialists for 30 Years in Home Heating Installation and Service
36 months to pay No Down Payment

2 YEAR FUEL OIL CONTRACT Guaranteed!
CONSULT YOUR NEIGHBORHOOD FACTORY-TRAINED CHRYSLER AIRTEMP DEALER

Office and Showroom Route 25, Riverton Phone Riverton 9-0234
Service Department 118 Leconey, Palmyra Phone Riverton 9-0065

Buy Savings Bonds & Stamps

"TARZAN AND THE MERMAIDS" AT THE BROADWAY



Friday and Saturday, August 6 and 7, "Tarzan and the Mermaids" starring Johnny Weismuller is the feature attraction at the Broadway. This production, authored by the famous Edgar Rice Burroughs, is a glorious spectacle of 1,000 aquatic amazements and will thrill and cheer you to the Nth degree.

AMERICAN STORES CO.

Stock Up — Buy by the Case — Save 58¢

This sale is your opportunity to stock up the pantry shelves for the coming winter. Real Value!

Reg. Price 2 No. 2 cans 29¢
EXTRA STANDARD PEAS
2 No. 2 cans **25¢** case 24 cans **2.90**

ASCO Blue Label Peas No. 2 can **17¢**
Farmdale Cut Green Beans No. 2 can **18¢**
Rob-ford Sliced Beans 2 1/2-lb. cans **27¢**
Ideal Whole White Potatoes 2 No. 5 cans **25¢**
Farmdale Whole Golden Corn No. 5 can **17¢**
Ideal Grapefruit Sections 2 No. 3 cans **31¢**
New Pack Sour Pie Cherries No. 2 can **29¢**
Puritan Marshmallows 1-lb. tin **17¢**

ASCO Pure TOMATO CATSUP 14-oz. bot **18¢**
CLUB CRACKERS by Keebler 11-oz. shg **20¢**
BUTTER CUP COOKIES 12-oz. shg **29¢**

Fresh Fruits and Vegetables

NO. 1 YELLOW ONIONS 3 lbs. **14¢**
Eastern Cooking Apples 3 lbs. **29¢**
Ideal Fresh Pack Persian Limes 1-lb. can **15¢**
Ideal Fresh Pack Juicy Lemons 1-lb. can **17¢**
California Iceberg Lettuce 1-lb. can **12¢**
Calif. Pascal Celery large stalk **25¢**

ORANGES mod & small sizes 1-lb **10¢**
Florida Blended Juice 2 46-oz. cans **39¢**
Ideal Orange Juice 46-oz. can **21¢**
Glenwood Grapefruit Juice 2 46-oz. cans **35¢**
Rob-ford Tomato Juice 46-oz. can **19¢**

Today's Biggest Bread Values!

ENRICHED SUPREME Bread large loaf **14¢**
BREAD ENRICHED VICTOR 1-lb **10¢**
FRESH DONUTS VIRGINIA 12 in. **15¢**

Quality Tested Meats

STEAKS Porterhouse 1-lb **85¢**
T-Bone Sirloin
Short Ribs Beef 1-lb **45¢**
Long Bologna 1-lb **14¢**
Sliced Corned Beef 1-lb **18¢**
Dried Beef Loaf 1-lb **28¢**

CHUCK ROAST Lean Bone in 1-lb **63¢**
Dry Cure Sliced Bacon 1-lb **71¢**
Braunschweiger (Smoked Liverwurst) 1-lb **18¢**

GROUND BEEF Fresh 1-lb **59¢**
Jersey Sea Bass 1-lb **23¢**
Pancy Large Jersey Mackerel 1-lb **17¢**
Fresh Lump Crab Meat 1-lb **89¢**
Ocean Fresh Whiting Fillets 1-lb **29¢**
Codfish Fillets Canadian Style 1-lb **33¢**
Petagore Dog & Cat Food 2-lb **31¢**

American Stores RINGS YOUR BELL—Our Radio Program Featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WEAU

STEELE'S NURSERIESPALMYRA, N. J.
Has Served South Jersey for 120 Years.

Trees and plants for all purposes.

Complete Landscaping Service.

Hand and Power

Lawn Mowers

(free demonstration)

Fest Moss and

Fertilizers

Lawn Seed

Mushroom Soil by the

truck load.

Estimates on landscape work

cheerfully given and visitors to the

nursery are always welcome.

Phone: Riv. 9-0399

Established 1823

Church Notices**WESTFIELD FRIENDS**

Branch Pike

Sunday Morning

11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. at Seventh St.

Riverton, N. J.

Sunday School, 9:30 a.m.

Sunday Services, 11:00 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

Thomas Avenue and Seventh Street,

Riverton open Tuesday and Friday,

1:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue

Riverton, N. J.

Rev. William F. Quinn, Pastor

Rev. Richard A. Ewing

Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.

Daily Mass 8:00 a.m. during the

summer months.

Confessions on Saturday and days

appointed at 4 o'clock to 5:45 and

7:30 to 9 in the evening.

Administration of the Sacrament

of Baptism on Sundays at 11:30 a.m.

Phone RI 9-0399 for appointments.

Monthly Communion Sundays:

The Altar Society on the 1st Sunday;

The Holy Name Society and Knights

of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL

Fourth and Main Streets, Riverton

Rev. John R. Crockett, Pastor

Sunday Services

8 A. M. Holy Communion

11 A. M. Morning Prayer and Ser-

mon (First Sunday Sung Eucharist)

Second Sunday: Vestry meeting

Thursday and Holy Days 9 a. m.

Holy Communion

Fourth Fridays: Altar Guild.

Thursday Nights: Troop 90 Boy

Scouts

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. at Seventh St.

Riverton, N. J.

"Spirit" is the subject for Sunday,

August 8.

Golden Text: "God is a Spirit; and

they that worship him must worship

him in spirit and in truth." (John

4:24)

Sermon: Passages from the King

James version of the Bible include:

"But the hour cometh, and now is,

when the true worshippers shall

worship the Father in spirit and in

truth; for the Father seeketh such

to worship him." (John 4:23)

Correlative passages from "Science

and Health" with Key to the Scrip-

tures by Mary Baker Eddy include:

"We worship spiritually, only as

we cease to worship materially.

Spiritual devoutness is the soul of

Christianity." (p. 146) "Whatever

materialities worship hinders man's

spiritual growth and keeps him from

demonstrating his power over error."

(p. 5)

EPWORTH METHODIST

Church

Fifth Street and Morgan Avenue

Palmyra

The Rev. W. Neal Raver, Minister

Twelfth Sunday After Pentecost

August 8

9:45: The Church School convenes.

Classes for the study of the Word

are available for every age level from

the nursery through the adult de-

partments.

11:00: Morning Worship. The

pastor has selected as his sermon

theme, "The Eternal Presence."

Rachel M. Lord will be at the organ

console and Miss Grace Billard will

be heard in the offertory solo.

7:00: Community Vespers in the

Grove with the service in charge of

Christ Episcopal Church, Palmyra.

The Rev. Walter Frieman will speak.

ABOUT TOWN

The Young Adults will hold a

beach party Saturday, August 14, at

the Clover cottage at Beach Haven

Terrace.

The Altar Flowers last Sunday

were given in memory of Nathan A.

Coombs by a friend.

CALVARY PRESBYTERIAN

Church

Fourth and Lippincott Avenue

Riverton

The Rev. R. B. Stewart, Pastor

9:45 a.m.: Church School.

11:00 a.m.: Morning Worship. The

Reverend George G. Horn, Th.D.,

Pastor of the First Presbyterian

Church of Freehold, N. J., and

Stated Clerk of the Presbytery of

Monmouth will be the guest preach-

er. Mr. Herbert Vetterman will be

the guest soloist.

7:00 p.m.: Evening Worship in the

Grove. The Reverend Walter Friem-

an, Pastor of the Christ Episcopal

Church of Palmyra, in charge.

ABOUT TOWN

Mrs. Edna Seemiller, Fourth

street, Palmyra, left last Friday for

a month's visit with her son-in-law

and daughter, Mr. and Mrs. George

D. Vance, Beechwood, Kentucky.



MATINEE DAILY — 1:30
CONTINUOUS SAT. AND SUN



Fri. & Sat., Aug. 6 & 7



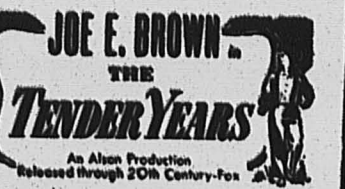
Sun. & Mon., Aug. 8 & 9



Extra Added — Your Favorite Bugs Bunny in "RABBIT PUNCH"

Tuesday, August 10

Gifts to the Ladies — Matinee and Evening
2—Top Hits—2



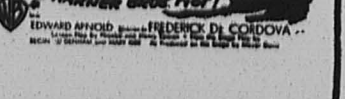
This Feature Shown Once at Night 8:35

Extra Added Matinee and 8 o'clock



Wed. & Thurs., Aug. 11 & 12

Our Greatest Twin Program



This Feature Shown Once at Night 8:25

WEEKS PAVING CO. AWARDED CONTRACT

The Collingswood Board of Education recently awarded a contract to the Weeks Asphalt Paving Co. of Riverton for the paving of two miles to be used by Collingswood High School for its intra-mural sports activities.

The Weeks firm submitted a low bid of \$2460 for the project. Work will begin immediately and is expected to be completed by September 1.

The fields measuring 50 by 110 feet and 50 by 90 feet, are located along Eldridge and Cambridge avenues, at the rear of the high school gymnasium.

Hope, N. J., this week. Jean Stelle, Cinnaminson and Helen Fisher, Parry, will leave this Saturday to spend next week at the camp.

Gertrude Oliver and Connie Shaw, Palmyra, spent last week in Ocean City, N. J.

Mrs. Louis C. Clelland is vacationing at Long Beach Island this week.

William LeCates, Cinnaminson, is attending the Moravian Camp at

NOTICE

I will not be responsible for any debts unless contracted by myself.

William F. Kennard
Cinnaminson Township
Burlington County, N. J.
Dated: July 15, 1948.

MATINEE DAILY — 2 p.m.

Friday and Saturday
August 6 and 7



Saturday Matinee Only

Chapter No. 10 — "DANGERS OF THE CANADIAN MOUNTAINS"

It's New It's Thrilling It's Exciting

Monday and Tuesday
August 9 and 10

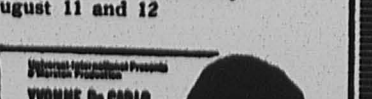
2 — THRILL HITS — 2



AND



Wednesday and Thursday
August 11 and 12



This Feature Shown Once at Night 8:25

ABOUT TOWN

William LeCates, Cinnaminson, is attending the Moravian Camp at

NOTICE

I will not be responsible for any debts unless contracted by myself.

William F. Kennard
Cinnaminson Township
Burlington County, N. J.
Dated: July 15, 1948.

MATINEE DAILY — 2 p.m.

Friday and Saturday
August 6 and 7

THE SPECTACLE OF 1,000 AQUATIC AMAZEMENTS! Tarzan and the Mermaids

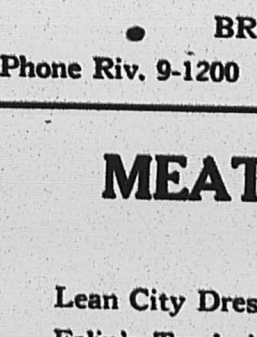
Saturday Matinee Only

Chapter No. 10 — "DANGERS OF THE CANADIAN MOUNTAINS"

It's New It's Thrilling It's Exciting

Monday and Tuesday
August 9 and 10

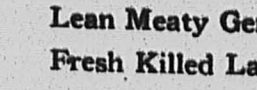
2 — THRILL HITS — 2



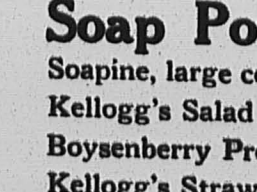
AND

KING OF THE WILD HORSES

Wednesday and Thursday
August 11 and 12



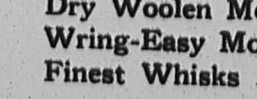
This Feature Shown Once at Night 8:25



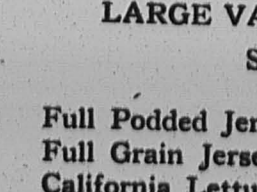
AND



Wednesday and Thursday
August 11 and 12



This Feature Shown Once at Night 8:25



This Feature Shown Once at Night 8:25

THE SPECTACLE OF 1,000 AQUATIC AMAZEMENTS! Tarzan and the Mermaids

Saturday Matinee Only

Chapter No. 10 — "DANGERS OF THE CANADIAN MOUNTAINS"

It's New It's Thrilling It's Exciting

Monday and Tuesday
August 9 and 10

2 — THRILL HITS — 2

SALE

All Wonderful Summer Cottons

Reduced to \$5.00

Sizes 9 to 44

ALL SALES FINAL

NEW DRESS CLUB NOW FORMING

HELEN DRESS SHOP

605 Main Street, Riverton

Phone 9-1791

J. T. Evans Bldg.

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

Phone Riverton 9-1597

Blanc's Palmyra Pharmacy

Opposite Station, Palmyra

THE NEW ERA

Incorporated

Published Every Thursday at 600 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited.

About Town

Mrs. William E. Bonner, Palmyra, gave a kitchen shower on Friday, August 6, in honor of Miss Peggy Ryan, of Palmyra, whose marriage to Howard Van Dine will take place in August. Friends from Riverton, Palmyra and Delanco were present.

The Misses Elaine and Barbara Cole, Mary Ellen Smith, of Riverton, and Esther Webster, of Palmyra, are spending this week at Ocean City.

Miss Cathy Gowell, daughter of Mr. and Mrs. Robert P. Gowell, of Washington, D. C., is spending two weeks with her grandparents, Mr. and Mrs. Robert E. Gowell, Main street, Riverton, while her parents are vacationing in New England.

Mr. and Mrs. L. Arthur Hoyt, III, of Las Cruces, N. M., are spending a month with their parents, Mr. and Mrs. L. Arthur Hoyt, Jr., and Mr. and Mrs. Clement A. Haas, of Riverton. Mr. Hoyt attends the New Mexico State College at Las Cruces.

Mr. and Mrs. H. P. Warner, Palmyra, have returned from a trip through New York.

Mr. and Mrs. Robert T. Flower, Main street, Riverton, are receiving

congratulations on the birth of a daughter, Judith Ann, on Thursday, July 29, at Lankenau Hospital, Philadelphia.

Mr. and Mrs. Thomas W. Mood, Jr., Palmyra, are receiving congratulations on the birth of a son, Richard Conner, August 4, at Cooper Hospital, Camden. Mrs. Mood is the former Eleanor Hulce, of Palmyra.

Mrs. Frances Davidson and son, Billy, of Miami, Florida, were the guests last week of Mr. and Mrs. James Davidson, Sr., 1101 Garfield avenue, Palmyra.

Mrs. Joseph Early and daughter, Lorraine, Main street, Riverton, are vacationing for two weeks at Wildwood.

Mrs. Elizabeth McHardy, Toronto, Canada, is the guest of her brother-in-law and sister, Mr. and Mrs. James Davidson, Sr., Palmyra, for three weeks.

Mrs. John Kelly and Mrs. Melvin Smith, Overbrook, Pa., were guests of Mr. and Mrs. Thomas A. Lane, Garfield avenue, Palmyra, for a few days last week.

Mr. and Mrs. Charles B. Marple, Jr., formerly of 808 Morgan avenue, Palmyra, have moved into their

apartment at 901 Cinnaminson, Palmyra.

Miss Jean Clark, daughter of Mr. and Mrs. J. D. Clark, of Riverton and Ocean City, N. J., was a member of the court of Queen Infanta, XXXIX, at the annual Baby Parade held in Ocean City on Thursday of this week.

Dr. and Mrs. William Jacob Yost and sons, William and Raymond, of Dallas, Texas, left home July 16, for Fairview, W. Va., where they visited Dr. Yost's parents. Mrs. Yost and her sons then came to Riverton to spend a month with Mrs. Yost's mother, Mrs. Mahlon A. Funk, Fulton street. Mrs. Funk will entertain on Thursday for Raymond who was two years old on August 9.

Mr. and Mrs. Frank Coddington, Cinnaminson street, Riverton, have returned after spending ten days at Margate with Mr. and Mrs. Paul E. Good, of Riverton.

Mrs. Florence Evans, Riverton, is visiting friends in Prospect Park, this week.

Jamestown, Virginia, was the first permanent colony settled in America.

NOTICE

Peel Poindexter's Shop will be closed the week of August 16.

House Painting :: Roof Repairs

All Work Guaranteed

WILLIAM AYARS

Phone Riverton 9-9513 or 9-1435-J

NOTICE

The office of Dr. J. Rowland Day, 419 Linden avenue, Riverton, will be open during July and August as follows:

Monday evenings.

Tuesday and Tuesday evenings.

Thursday and Thursday evenings.

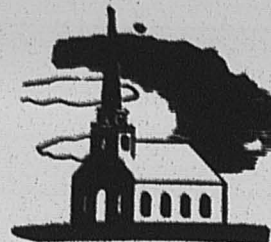
Hours by appointment.

TABLE ARRANGEMENTS WEDDINGS
FUNERAL SPRAYS CORSES

GRAYSON FLOWERS

111 E. BROAD STREET, PALMYRA, N. J.

Grace and Wilson Schneider

IMPORTANT TO HAVE OUR PHONE NUMBERS
Business Phone 9-0397 Residence Phone 9-0531-W

DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILSSecure protective funeral
knowledge by having a
talk with us.

No obligation.

SNOVER
FUNERAL HOME, INC.

PALMYRA, N. J.

Phone Riverton 9-0830

What is the reason
for service charges?

The bank's expense in handling a checking account can be offset if the depositor's loanable balance is large enough to produce sufficient earnings for this purpose. When services rendered costs more than the income from an account, a charge is necessary. We welcome your inquiries about our services.

CINNAMINSON BANK
& TRUST CO.Main Office
Main and Harrison
Riverton, N. J.Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

Know Your School
VOCAL MUSIC

By Mary B. Laird

Public school music has only recently changed its status as a school subject. It is no longer considered just a drill or a fad. It has been established as a really serious part of school work. It is no longer a luxury that only a few may enjoy. The average American demands for himself and his children the best and most beautiful in his home, public buildings, pictures, as well as music. During the last generation we Americans have not only become music-conscious, we have become music-loving.

The object of public school music is, first, that we want all of the children to love good music; second, that we want them to be intelligent when they sing or play or listen to good music; third, that we want each boy or girl to be given the opportunity for learning to sing or play or listen to the greatest possible extent of his capacity and inclination.

The fundamental purpose of all music teaching in the public schools is the enrichment of life. These objectives are best secured through group activity, the singing of beautiful songs, the proper use of the singing voice, the aesthetic appreciation of all good music, a knowledge of the fundamentals of music notation, the free use of his singing voice, the listening to good music intelligently, the chance for self-expression through rhythm. The basis of musical expression is the human voice. The music lesson has two purposes; first, to give immediate aesthetic satisfaction at the time of the lesson through participation in singing or through listening to good music performed by others; second,

to prepare the pupil for still greater aesthetic satisfaction in the future by causing him to add to his knowledge of music or to increase his skill in producing it. Above all that the child will learn to love good music so enthusiastically that it will continue long after he graduates.

The major music work in the kindergarten and first grade is to give every child, if possible, the use of his singing voice. All the music work in the succeeding grades will be handicapped unless every child develops the skills necessary for singing. To accomplish this end many and varied types of song material are taught by rote. At first very simple songs are used consisting of one or two lines of words with little change in notes. Tone matching for the individual is given considerable time. The subjects are familiar to children of this age and the vocabulary on the level of the child.

During the year, after the child has become oriented at school, the rhythm band instruments are introduced. The high-light of this experience comes when the combined rhythm bands of the kindergarten perform for the Spring Festival. Also, in these grades, he is given a chance to explore other rhythmic responses through free creative rhythms and folk games. They learn the initial movements, formations, and steps of folk dancing. The rhythm band is continued into the second grade with less emphasis, and the folk dances are continued into the third grade to some extent. The combined first grade rhythm band annually performs for the Open House night.

In the second quarter of the second grade music books are put into the hands of the children and sight reading begins. Some experience with notation has been gained in the first grade where the children use charts to read the music for their rhythm band. However, this is very elementary, consisting merely of note values, measures, the treble clef and meter signatures. From the second grade on, sight reading, as well as note singing, is an important part of the music work. In the fourth grade part singing is begun with the singing of rounds and develops into two part singing which continues through the intermediate grades with some three part singing beginning in the seventh grade and four parts in high school.

One of the great problems of vocal music is overcoming self-consciousness of boys at the start of adolescence. Two difficulties are encountered: the boy's attitude toward singing; and the unsettled state of his voice. Too often the feeling comes that singing is effeminate. The attitude of the home, especially of father and older brothers greatly influence the feeling of the boys. The school will greatly appreciate any help the home may give in overcoming this problem.

In all the elementary and intermediate grades listening to the playing of good music is an indispensable part of the music work. The children hear stories of music and musicians along with the music appropriate to the grade. In the fifth grade the instruments of the symphonic orchestra are studied according to their grouping. In the sixth grade a project, "How Man Made Music," deals with the origin and slow development of these instruments as well as the development of singing, melody and rhythm from prehistoric times. In the seventh grade particular attention is given to the best known suites and light operas, the music of which is heard and sung. In the eighth grade the operas best suited to this grade are studied through the stories and music which is heard and sung. The

PRINTING
For Every Purpose

- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

The New Era, Inc.
RIVERTONFor Complete Estimate and
Layout Phone Riverton 9-0712

school makes the arrangements for, and encourages children between the ages of ten and fourteen to attend the Saturday morning Children's Concerts of the Philadelphia Orchestra.

The focal point of each year's music program in the elementary grade school is the Spring Festival, usually held during National Music Education Week, the second week in May. In this program, the aim of the school is to give nearly every child a chance to be part of a large musical program some time during his six years in the elementary grades. As many children as it is reasonably possible to use take part each year.

In the intermediate grades a Junior Glee Club provides for children to explore a more specialized form of vocal music. This group sings for the Christmas program, the PTA, and junior school assemblies, and makes an annual exchange visit with the Riverton grade school.

Vocal music in the high school is specialized still further in the school choir, consisting of about forty members singing in four-part mixed voices. The high lights of each year are the choir concert sponsored by the Friends of Music, the high school Christmas program and carol singing through the halls, the senior baccalaureate service, and other programs given for various community organizations. During the year several song assemblies are held. The school songs are rehearsed in preparation for the football season. Other songs are sung for fun. All high school assemblies open with the singing of a hymn following the reading of the Bible and Lord's prayer, and a patriotic song after the flag salute.

It is the aim of the Palmyra public schools that the vocal music program will aid the pupils to live more sane and happy lives through music.

BOTULISM

Botulism is an evil-sounding little word which stands for one of the most deadly diseases known to man. The name is derived from the Clostridium Botulinum — a germ widely distributed in the soil throughout the earth, which produces a poison 300 times more powerful than strychnine and 10,000 times more powerful than potassium cyanide.

The bite of a cobra is deadly, but the bite of botulism that may lurk in a jar of home-canned string beans on the pantry shelf may be twenty times as poisonous as the cobra.

The Clostridium Botulinum is nurtured in vegetables. Unless these vegetables are thoroughly cooked and aseptically handled in the process of canning, the Clostridium Botulinum may survive the process and culture itself in the safe haven of the sealed can. Since this germ resists considerable amounts of heat, a thorough pre-cooking is necessary for safe home canning.

Since 1899, there have been 284 recorded outbreaks of botulism, of which 267, or more than 90 percent, were due to home-canned foods. More than one-third of these outbreaks of botulism have been chargeable to string beans, which is the most frequently contaminated of all home-canned foods.

Botulism is essentially an intoxication — that is to say a poisoning — rather than an infection. It attacks from one to two days after eating poisoned food. The patient's temperature drops and the nervous system is affected with double vision

and difficulty in swallowing. General weakness develops and paralysis of the breathing apparatus.

Botulism is fatal in 65 percent of cases in the United States.

To safeguard the family against this dreaded condition, not only must one observe the greatest precaution in preserving or canning foods, but all home-canned foods should be thoroughly cooked again just before they are served.

ALBERT L. KRAMER

Funeral services for Albert Ludlow Kramer, industrialist, banker and lawyer, were held at 2 p.m. Wednesday in Calvary Presbyterian Church, Riverton.

Mr. Kramer, who was 70, died Sunday at Capon Springs, W. Va.

He maintained residences at Riverton and Westbury, N. Y.

A native of Philadelphia and a graduate of the University of Pennsylvania, he was admitted to the bar in 1899. He formerly served as vice president of the Equitable Trust Co. of New York and from 1914 until his retirement in 1916, he was president of the Electric Properties Co., a holding company for public utilities. He was also a director of many corporations.

With his wife, Mrs. Alice Bishop Kramer, he was the author of numerous books, including "The Life in the Vine," "The Unlocked Door," and "I Bring You Joy."

Also surviving are three daughters, Mrs. Robert L. Gerry, Jr., the Misses Audrey and Alissa Kramer, and a son, A. Ludlow Kramer, Jr.

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
CUSTOM MADE — DIRECTLY TO YOU

REMADE — EQUAL TO NEW

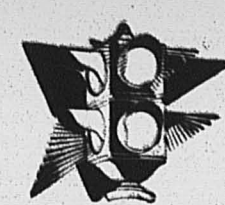
New 8 oz. Feather-proof Ticking cases furnished

For full information phone Riverton 9-1039

THE CHARLES SCHMITT CO.

1205 Cinnaminson Avenue, Palmyra, N. J.

In Philadelphia call Jefferson 3-1061



THE "GO" SIGN

IS THE SAFETY SIGNAL

Especially when you are traveling over life's highway. The times say "GO" to the "PALMYRA S. & L." for money to buy or build a home, or for a savings account against that day of need.

Current Dividend 2 1/2%

Accounts Insured by Federal Savings and Loan Insurance Corporation

Palmyra Savings & Loan Assn.

3 West Broad Street, Palmyra, N. J.

Open Friday Evenings, 7 until 9

WM. O. HENRY F. C. MACCORKLE H. G. FISHER

President Treasurer Secretary

FREE DELIVERY

Ice Cold Beer In Cases

EXPORTS, STEINIES, QUARTS, CANS

ESSLINGER PABST SCHLITZ
STEGMAIER CAMDEN BALLENTINE'S
KRUEGER SCHAEFFER PRIOR

PROMPT, COURTEOUS, DIGNIFIED DELIVERY

Family Liquor Store

523 W. Broad Street, Palmyra

Open 9 a.m. to 10 p.m.

Phone Riverton 9-9544

"SPEEDY"

WELL, SPEEDY, DID YOUR SERVICE DEPARTMENT CHECK OVER MY CAR?
YES, MR. LEARY, AND YOU CAN TRUST THOS. DOLLY & SONS
NOT TO FIND ANY IMAGINATIVE TROUBLE.
YOUR GASOLINE GAUGE IS OUT OF WHACK.

OH DON'T BOTHER ABOUT FIXING THAT— I WON'T NEED IT.
YES— BUT HOW TH' HECK WILL YOU TELL WHEN YOU RUN OUT OF GAS—?

THOS. DOLLY & SONS

SALES SERVICE

701 EAST MAIN STREET • MOUNTAINVIEW, N. J. • TELEPHONE 9-0010

WISE MOTHERS COME TO A & P FOR BABY FOODS

Babies are just about the most important customers of A&P. Whether your "pride and joy" is still on a formula or "discovering" fruit... whether you serve him strained solids or chopped vegetables and meats, you'll find your infant's favorite fare at A&P.



Heinz, Beechnut, or Clapp's BABY FOODS

STRAINED	CHOPPED
10 Jan 85¢	6 Jan 75¢
EVAP. MILK WHITE HOUSE	4 Jan 50¢
FORMULAC KRAFT'S	2 1/4 Jan 40¢
PABLUM	Jan 23¢

Fine Granulated SUGAR

5-lb. bag 42¢	5-lb. bag 43¢	10-lb. bag 83¢
---------------	---------------	----------------

VEGETABLE SHORTENING

DEXO 1-lb. can 39¢	5-lb. can \$1.11
--------------------	------------------

NEW PACK TOMATOES

2 19-oz. cans 23¢

GRAPE JUICE A&P

17¢	31¢
-----	-----

ARMOUR'S TREET

12-oz. can 45¢

CHICKEN

INGERSOLL'S READY-TO-SERVE 30% fat 1/2 lb. can \$1.19

FLOUR

5-lb. bag 35¢	10-lb. bag 69¢
---------------	----------------

OLEOMARGARINE

1-lb. can 37¢

MILD CHEDDAR CHEESE

1-lb. can 50¢

GOLDEN LOAF CAKE

17-oz. can 5¢

MARVEL BREAD

14-oz. loaf 14¢	24-oz. loaf 19¢
-----------------	-----------------

LUX FLAKES

BUY 1 LARGE Pkg. FOR 25¢ GET 1 SMALL Pkg. FOR 5¢
--

LIFEBUOY SOAP

BUY 3 Cakes FOR 17¢ GET 1 EXTRA Cake FOR 5¢

SWAN SOAP

BUY 3 REG. Cakes FOR 21¢ GET 1 EXTRA Cake FOR 5¢
--

MASON JARS

10-oz. can 65¢	12-oz. can 75¢
----------------	----------------

California Iceberg LETTUCE

2 large heads 17¢

Fresh full podded LIMA BEANS 2 lb 25¢

CALIFORNIA SWEET SEEDLESS GRAPES

None Priced Higher	lb 23¢
--------------------	--------

RED DUARTES-SUGAR SWEET LARGE PLUMS

None Priced Higher	2 lb 25¢
--------------------	----------

Louisiana GOLDEN YAMS

3 lb 39¢

ORANGE JUICE

SHOW CRAP. QUICK FROZEN	2 1/2-oz. can 40¢
-------------------------	-------------------

PEANUTS

FRESH ROASTED	lb 35¢
---------------	--------

Top Quality - Grade "A"

CHICKENS

FRYING 2 1/2-lb. 3 lbs	55¢
------------------------	-----

STEWING 4 to 6 lbs	51¢
--------------------	-----

LEGS & RUMP

VEAL ROAST	lb 59¢
------------	--------

BONELESS ROLLED LAMB ROAST

lb 79¢

VEAL ROAST

BONELESS ROLLED	lb 63¢
-----------------	--------

COOKED HAMS

NORMAN'S 34-oz. can	\$2.19
---------------------	--------

Fresh Boston MACKEREL

lb 19¢

Fresh CRAB MEAT

REG. LUMP	lb 89¢
-----------	--------



Broad Street, Palmyra, N. J.

Know Your Government

THE WINNER

Ever wish you were a successful contestant on one of those quiz shows with the big prizes?

The most consistent winner of these and many other dollar producing events is your Uncle Sam, tax collector. Don't look now, but he is the man with his hand out to collect a share of the winnings, regardless of who the champion is.

When Jack L. Adams of Huntington, West Virginia, won \$7,300 in prize money recently by giving the right answers in a musical quiz, he had to shell over an estimated \$1,178.82 to the tax collector.

Similarly, the Champion "Yankees" thought they won the lion's share of the prize money, as well as Baseball's World Series last season. It develops, however, that about \$614,000 of the proceeds went into the U. S. Treasury in the form of taxes. Playgoers paid an estimated \$15,000,000 over a five-year period to see the recent outstanding musical comedy success, "Oklahoma." Lucky backers of the show received some of this, but the Federal Government netted nearly \$3,000,000.

Most consistent contributors to Uncle Sam's treasury, however, are the millions of America's wage earners and producers, even as you and I. They pay over 30 billion dollars annually in individual and corporate income taxes to the Federal Government.

It all goes to prove that you can't escape Uncle Sam, tax collector.

"Instead," says the New Jersey Taxpayers Association, "the most effective thing the taxpayer can do about tax bills, whether they be Federal, State or local, is to concentrate his fire power against unnecessary government spending at Washington, Trenton, or town hall. And," adds the Association, "this is done most effectively by the taxpayer who organizes with his neighbors for the purpose of achieving better government at less cost."

DEMOCRATIC PLATFORM

Democratic candidates from Burlington County met with county organization leaders at Campaign Headquarters, Mt. Holly, last week to pass final approval on the following five-point platform:

To The Voters of Burlington County:

We, the Democratic nominees for election to the State Senate and the Burlington County Board of Chosen Freeholders, candidates that in this Presidential election year of 1948, local questions are in danger of being obscured by the overwhelming importance of national and international problems. We have, therefore, given careful study and consideration to the issues of local importance and as a result have formulated the following program which we present to the voters of Burlington County as a platform upon which we are proud to stand for election, and which we promise to enact if elected:

1. As citizens of Burlington County, we deplore the county government's failure to take action to recover some or all of the \$112,000, which is known as a matter of record to have been stolen, embezzled or misappropriated from the citizens of Burlington County. The sum involved is too tremendous to be so lightly dismissed. We shall, therefore, institute a Discovery Proceeding in the Equity Courts in an effort to determine where the money went, and to recover it wholly or in part.

2. We shall move for the repeal of the sales tax on cigarettes, the chief burden of which falls heaviest upon those least able to pay, thus severely curtailing or entirely depriving those in the lower income group of one of the small pleasure-necessities of modern life.

3. We shall advocate the hiring of an expert on municipal government and the costs thereof to analyze the

SUNDAY DINNER Suggestions

SINCE a beef dinner is a "must" in the average American home occasionally, the A & P Service for Home-Makers recommends pot roast for Sunday. The pot roast is economical because it comes from the least expensive cuts and because, properly trimmed, there is almost no waste in gristle or bone.

The roast may be selected from the chuck, round or rump of beef. Good beef is easily recognized by its fresh, red color, with firm, velvety lean and streaks of fat distributed through the lean. Allow a half-pound per person in buying, or more if you want leftover meat for other meals.

A four-pound roast, which will serve eight, will require from three to four hours to cook, depending on the tenderness of the meat.

Pregate the meat with a quarter cup of flour and brown on all sides in three tablespoons of hot fat. Season with salt and pepper, add a half cup of water, cover and cook slowly until the meat is tender. Add more water as it cooks away.

For those who like it, rub a button of garlic lightly over the meat before dredging with flour.

Other variations include using tomato juice or tomatoes instead of water. If desired, such vegetables as pared potatoes, green beans, carrots, onions and celery may be added to the meat while cooking, but put them in just long enough ahead that everything gets done together.

If vegetables are not cooked with the meat, the menu may be completed with green beans and sweet corn. Sliced cucumbers with a sour cream dressing make a tasty salad with this meal. Scallions may be added to the salad if desired.

For dessert, serve bleu cheese with crackers, adding grape jelly if sweets are desired.

governing processes of Burlington County and to determine with us the proper ways of saving money while best serving the interests of all the people.

4. The Democratic Party stands for increased industrial expansion as a means of reducing the individual tax burden and to provide augmented employment opportunities. Untold opportunities for industrial expansion and development exist in Burlington County. We shall use all our power to encourage industrial settlement throughout the county.

5. In view of the constantly increasing revenue derived from record usage of the Delaware River Bridge, we feel that the present toll charge is too high. We shall sponsor in the State Legislature a Bill to remove or to reduce this bridge toll charge.

The platform is signed by James M. Davis, Jr., candidate for State Senate, and Henry S. Haines and Richard J. Lippincott, candidates for election to the Board of Chosen Freeholders.

Present at the meeting were Charles R. Howell, Congressional nominee; Freeholder candidates Richard J. Lippincott and Henry S. Haines; Democratic campaign chairman for Burlington County, Charles

R. Feller of Maple Shade; campaign secretary, Mrs. Veronica Barbour of Maple Shade; Democratic State Committeeman, William R. Murphy, of Bordentown; Hon. Edwin L. Davis, Mayor of Wrightstown and chairman of the Burlington County Democratic Committee who also represented James M. Davis, Jr., candidate for State Senate who was out of the county and therefore unable to attend the meeting; and Mrs. Florence Wills of Burlington Township, vice chairman of the County Committee.

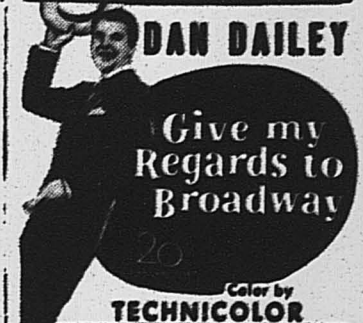
Dikes are used in the Netherlands because much of the country's area is below sea level.



MATINEE DAILY — 1:30
CONTINUOUS SAT. AND SUN



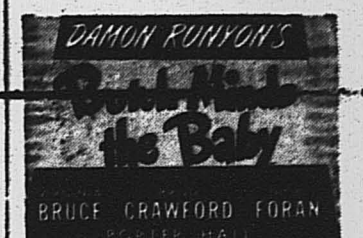
MATINEE DAILY — 2 p.m.
Friday and Saturday
August 13 and 14



Sun. & Mon., Aug. 15 & 16



Tuesday, August 17
Gifts to the Ladies
Matinee & Evening



Wednesday, August 18th
COMEDY CARTOON
CARNIVAL — 2 p.m.
Doors Open 1:30
No Regular Matinee

ADMISSION 25¢ (Incl. U.S. Tax)



Wednesday, August 18th
7 and 9 p.m.



Thursday, August 19



This Feature Shown Once at
Night 8:30

ALL LEADING BEERS

ICE COLD

FULL LINE OF DOMESTIC

AND IMPORTED

WINES, LIQUORS, CORDIALS AND

BRANDIES

FREE DELIVERY

Palmyra Liquor Store

107 W. Broad Street

Palmyra

Phone Riverton 9-0382

RULES FOR BIKE RIDERS

To help in reducing bike accidents, the Keystone Automobile Club has formulated a set of ten rules, observance of which, the Club safety experts declare, will make cycling safer without in any way minimizing its enjoyment.

Here they are:
1. Obey all traffic signals, signs and rules. Observance of 'stop' signs is important, because motorists on 'through' streets are unprepared for sudden appearance of bicycles from side streets or highways.
2. Ride in single file. There is grave danger when groups of cyclists ride three or four abreast on heavily traveled roads.
3. Keep out of car tracks and ruts.

Numerous accidents are due to riders being thrown from bikes in front of oncoming traffic.

4. Don't do 'stunts' or 'race' in traffic.

5. Don't carry a 'passenger' or permit children on roller skates to hang on for a ride.

6. Always signal intention to make right or left turns.

7. Make repairs off the traveled portion of the roadway.

8. 'Walk' the bike across heavy traffic unless it is controlled by officer or traffic light.

9. Don't 'hitch' rides on trucks or other vehicles.

10. Always keep brakes and front and rear lights in good operating condition.

SALE

All Wonderful Summer Cottons

Reduced to \$5.00

Sizes 9 to 44

ALL SALES FINAL

NEW DRESS CLUB NOW FORMING

HELEN DRESS SHOP

605 Main Street, Riverton

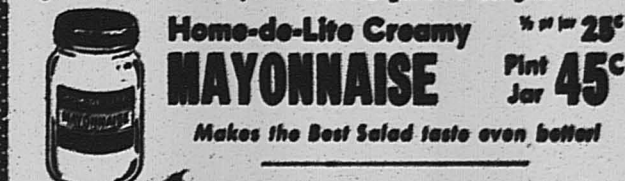
Phone 9-1791

J. T. Evans Bldg.

AMERICAN

Taste the Difference!

Made in our Sanitary Kitchens from the purest ingredients obtainable. Perfectly and smoothly blended, just the right flavor to make your salads a genuine delight.



Home-de-Lite SALAD DRESSING

All Green Asparagus Spears 10 1/2-oz. can 19¢

Reduce Your Food Budget With Our MONEY-SAVING MEAT PRICES

TENDER JUICY COMMERCIAL STEER BEEF

STEAKS Porterhouse 1-Bone Sirloin

Lean Short Ribs Beef 1/2 lb 45¢

Sliced Corned Beef 1/2 lb 18¢

Sliced Long Bologna 1/2 lb 14¢

Sliced Dried Beef Loaf 1/2 lb 20¢

CHUCK ROAST Lean Bone In 1/2 lb 63¢

Store Sliced Bacon Dry Cure 1/2 lb 72¢

Braunschweiler (Smoked Liverwurst) 1/2 lb 18¢

GROUND BEEF Fresh 1/2 lb 63¢

Large Boston Mackerel 1/2 lb 17¢

Dressed Whiting 1/2 lb 19¢

Fancy Sliced Halibut 1/2 lb 47¢

Ocean Fresh Perch Fillets 1/2 lb 29¢

Fancy Sliced Codfish 1/2 lb 29¢

Pet-Agree Dog and Cat Food 2 lb plus 31¢



Selected Fresh Fruits and Vegetables!

CRISP CALIFORNIA ICEBERG LETTUCE 12¢

GRAPES Delicious Seedless 1 lb 19¢

YAMS Porto Rican 3 lb 29¢

ONIONS No. 1 Yellow 3 lbs 10¢

JUICY CALIFORNIA VALENCIA ORANGES Med. to Small Size 10¢

Halves Freestone Peaches No. 2 1/2 can 25¢

Ideal Preserves Peach, Plum, Grape 1/2 jar 19¢

Farmdale Evap. Milk Tall can 15¢; 4 cans 59¢

Ideal Gelatin Desserts 3 pkg 19¢

Florida Blended Juice 2 40-oz cans 39¢

Ideal Orange Juice 2 40-oz cans 21¢

Heart's Delight Nectar Peach or Apple 2 12-oz cans 23¢

Glenwood Lemon Juice 2 5 1/2-oz cans 17¢

Glenwood Grapefruit Juice 2 40-oz cans 35¢

Robford Tomato Juice 40-oz can 19¢

Vegetable Juice Cocktail New's Health 40-oz can 27¢

American Stores RINGS YOUR BELL—Our Radio Program Featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAU

Mr. and Mrs. Ross Evans, of Riverton, are spending this week in Ocean City.

In relation to area, the two largest countries on the American continents are Canada and Brazil.

German mercenary troops employed by the British during the Revolution were called Hessians.

CLASSIFIED ADS

IN A CLOSED GARAGE his life was lost to a running motor and a deadly exhaust.

BARCLAY'S INSURANCE
Riverton 9-1594

FOR SALE — Top Icer, Coffee Table and two Porch Chairs. 403 Fourth street, Riverton.

HOUSE WORK WANTED — One to five days a week. Experienced. Louise Talley, Pyramid Apt. E., Broad street, East Riverton.

General Housework Wanted. Mary E. Webb, 302 Penn street, Riverton. Phone Riverton 9-0562.

WANTED — Coal or wood burning stove in good condition, must have water back. Phone Riverton 9-0915-J.

FOR SALE — Six room brick house on Main St. Near stores, buses, trains. Owner occupied. Quick possession. \$8,000. HENNIGS, REALTOR, 216 High St., Burlington. Phone 3-1206.

FOR SALE — 5 piece triple plated chrome kitchen set. Formica top table, tension back chairs in black Duran cover. Reduced from \$110.00 to \$85.00. Immediate delivery. C. A. Dunlap & Son, P.O.S. of A. Bldg., Palmyra. Phone Riv. 9-0878.

FOR SALE — 7 piece dinette suite, solid line oak, chrome legs, reduced from \$290.00 to \$169.00. Immediate delivery. C. A. Dunlap & Son, P.O.S. of A. Bldg., Palmyra. Phone Riv. 9-0878.

WHY NOT ADD real beauty to your home by finishing your floors with our Sanding Machines. The cost including all material is approximately \$6.50 for the average size room, when finishing two or more rooms. No experience necessary and the machines do the work.

S. N. CANDY
11 Lafayette Street, Riverside 4-0608
Hardware — Paints — Glass — Vee Belts — Starrett Precision Tools — Keys Duplicated

WANTED — Elderly refined gentleman to act as door-man and janitor. Apply Broadway Theatre, Palmyra.

HOUSEWORK AND COOKING Experienced girl wanted, no laundry, phone Riverton 9-1597

FOR SALE — General Electric Refrigerators and Freezers. Immediate Delivery.

EARLE B. HARDER
100 E. Broad Street, Palmyra
Phones: Riverton 9-1125 and 9-2061

DON'T Throw it away until you have called Riverton 9-0344. Maybe it can be fixed.

ODD JOBS — Contracts for home improvements. W. Ayars, telephone, Riverton 9-9513 or 9-1435-J.

R. C. A. Radios and Tubes. Bendis Sales and Service. The Schwering Store, Palmyra. Phone Riverton 9-0028.

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

ODD JOB CONTRACTS

For home improvements house painting, exterior or interior, roofing repairs and painting, gutter and spouting, plastering and stuccoing, floor sanding, carpentry etc., free estimates anywhere. William Ayars, phone Riverton 9-9531 or 9-1435-J.

Church Notices

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sun-day Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Avenue and Seventh Street
Riverton open Tuesday and Friday,
1:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor
Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 8:00 a.m. during the summer months.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.

Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
Fourth and Main Streets, Riverton
Rev. John R. Crockett, Pastor
Sunday Services
8 A. M. Holy Communion
11 A. M. Morning Prayer and Sermon
(First Sunday Sung Eucharist)
Second Tuesday: Vestry meeting
Thursday and Holy Days 9 a.m.
Holy Communion
Fourth Fridays: Altar Guild
Thursday Nights: Troop 50 Boy
Scouts

EAST RIVERTON REPAIR SHOP

DID YOU KNOW
That you can get your
Motor Repairs
and
Paint Jobs
Done and pay for them
as low as
\$2.00 Weekly
BODY—FENDER—RADIATOR
PAINTING—WELDING
No Job Too Large or Too Small
Estimates Given by Expert
Mechanics
MOTOR WORK A
TROUBLE SHOOTING
SPECIALTY

John C. Adams
Broad and Randolph, E. Riverton
Phone Riv. 9-1154

FOR
SERVICE AND QUALITY
VISIT

TONY'S Beauty Salon
13 East Broad St. Palmyra

R. C. A. Radios and Tubes. Bendis Sales and Service. The Schwering Store, Palmyra. Phone Riverton 9-0028.

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

ODD JOB CONTRACTS

For home improvements house painting, exterior or interior, roofing repairs and painting, gutter and spouting, plastering and stuccoing, floor sanding, carpentry etc., free estimates anywhere. William Ayars, phone Riverton 9-9531 or 9-1435-J.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Soul" is the subject for Sunday,
August 15.

Golden Text: "Come and hear, all
ye that fear God, and I will declare
what he hath done for my soul."
(Ps. 66:16)

Sermon: Passages from the King
James version of the Bible include:
"The Lord is my shepherd; I shall
not want. He maketh me to lie
down in green pastures: he leadeth
me beside the still waters. He re-
storeth my soul;" (Ps. 23:1-3)
Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Soul is the substance, Life, and
intelligence of man, which is indi-
vidualized, but not in matter." (p.
477) "Only by losing the false sense
of Soul can we gain the eternal un-
folding of Life as immortality
brought to light." (p. 335)

EPWORTH METHODIST
CHURCH
Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister

13th Sunday After Pentecost
9:45: The Church School convenes
for the study of our Christian faith.
Classes are available for all age
groups. Come with your children to
Church School.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

7:00: Community Vesper Service
in the Grove with the Rev. George

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

11:00: Morning Worship Service.
The guest preacher will be the Rev.
Harold Perry Wayman, pastor of the
First Methodist Church, Freehold,
N. J. Miss Virginia T. Miles will
be at the organ console and Mr. C.
Harper Webb will be heard in the
offertory solo. A children's church
nursery is conducted during the wor-
ship hour.

T. Miller of Bethany Lutheran
Church as the speaker. Worship
with your Christian neighbors.
The Altar flowers last Sunday
were given in memory of Zennie
Orcutt, by her daughter, Mrs.
Charles King.

CALVARY PRESBYTERIAN
CHURCH
Fourth and Lippincott Avenue
Riverton
The Rev. R. B. Stewart, Pastor

9:45 a.m.: Church School.
11:00 a.m.: Morning Worship. The
Reverend Robert W. Kirkpatrick,
Pastor of the First Presbyterian
Church of St. Albans, W. Va., will
be our guest preacher. Mrs. Eliza-
beth Mundroff will be our guest
soloist. Her selection will be, "Hold
Thou My Hand."

The Altar flowers last Sunday
were given in memory of Captain
William A. Davidson by Mr. and
Mrs. James Davidson and family.
7:00 p.m.: Evening worship in the
Grove with the Rev. George Miller,
Pastor of Bethany Lutheran Church
in charge.

CENTRAL BAPTIST CHURCH
Fifth and Maple Avenue
Palmyra
The Rev. S. Dan Morgan
Pastor

America is steadily drifting toward
secularism, and the acquisition of
wealth as the chief end of life is
bringing Western civilization to a
dead end. We need to know how to
put things in their proper places in
relation to the ultimate end of all
man's striving. For in Christ's
words: "What doth it profit a man

if he gain the whole world and lose
his own soul?"
Sunday, August 15, Morning Wor-
ship, 11:15: The Pastor's sermon
topic is "The Hope That is Alive."
The choir will sing a selected an-
them. Mrs. Cecilia Bevelin, the
soloist of the morning service, will
sing "Grateful, O Lord Am I," by
Caro-Roma.

Palmyra Grove Service, 7:00 p.m.:
In charge of Bethany Lutheran
Church with the pastor, Rev. George
T. Miller, speaking.

Wednesday, August 18, 8:00 p.m.:
Prayer and praise service.

MORAVIAN CHURCH
Palmyra, New Jersey
Warren C. Kuhfahl, Pastor

9:30 a.m.: Sunday School.
10:45 a.m.: Holy Communion in
charge of Rev. E. H. Swavely. "The
Unifying Power of Christ's Cross."

Piano-organ duet by Mrs. Marcel
Haines and Thelma Davis.
7:00 p.m.: Prayer Service.

COMING NUPTIALS

The marriage of Miss Tommie Lou
deHoll, daughter of Mr. and Mrs.
Henry Theodore deHoll, Riverton, to
Mr. Robert Allen Smith, son of Mr.
Robert Meyer, Elkins Park, Pa., will
take place Saturday, September 18th,
at four o'clock in the Central Bap-
tist Church, Palmyra.

The Reverend S. Dan Morgan will
perform the ceremony.

A reception will follow at the home
of the bride's parents.

STRING BAND WILL
PLAY AT FORT DIX

The Palmyra String Band will
journey to Fort Dix on Sunday,
August 15, to entertain the service
men at the Fort. Their next en-
gagement will be at the Miss Amer-
ica pageant in Atlantic City.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was
a famous general in the war against
England, and later became a great
colonial statesman for England.

General Jan Christian Smuts was

Buy Savings Bonds & Stamps

YOU WIN

AS WE REDUCE OUR PRICES TO CLEAR
OUR SUMMER STOCK
ALL SUMMER DRESSES AND SPORTS-
WEAR REDUCED AT LEAST

25%—Some Items 50%

the Agnes Shop

BUY McALLISTER'S ICE CREAM

IN ECONOMICAL
HALF GALLONS Only \$1.15
Two for \$2.25
MANY DELICIOUS FLAVORS

McALLISTER'S

Opposite Palmyra Station

"You can call me
at Aunt Helen's"



job" ready to serve you. And your trust is well placed!

● Ever stop to think how completely you trust your telephone service? Year in, year out, at any hour of the day or night you expect it to be "on the job" ready to serve you. And your trust is well placed!

● On the average, your telephone is out of service less than once in two years—and then, usually, for less than two hours. One reason, of course, is the equipment itself—carefully constructed and carefully installed. But another reason is this: From the day they report for work, telephone maintenance people are trained to test and retest—to uncover trouble before it occurs.

● Here in New Jersey there are 25,000 telephone men and women to make sure that you get the greatest usefulness, dependability and value from your telephone service.

NEW JERSEY BELL
TELEPHONE COMPANY

BUILDING A GREATER TELEPHONE SERVICE FOR A GREATER NEW JERSEY

Sodium chloride is the chemical name for salt.
Color blindness predominates in the male sex.

Robinson Crusoe named the man who became his famous helper after the day on which he found him, Friday.

GET IT AT BLANC'S

THE TWO GREATEST NAMES IN HOME HEATING

IN
RIVERTON — PALMYRA



**C. N. HUBBS
and SON**
Specialists for
30 Years in Home
Heating Installation
and Service
36 months to pay
No Down Payment

**CHRYSLER
AIRTEMP**

Builders of
America's
Foremost
Home Heating
Equipment
A Division of
CHRYSLER
CORPORATION



2 YEAR FUEL OIL CONTRACT Guaranteed!
CONSULT YOUR NEIGHBORHOOD FACTORY-TRAINED CHRYSLER AIRTEMP DEALER

Office and Showroom
Route 25, Riverton
Phone Riverton 9-0234

Service Department
118 Leconey, Palmyra
Phone Riverton 9-0065

EASY AS ROLLING
YOUR HAIR UP ON CURLERS
BUT THE WAVE STAYS IN
FOR MONTHS!



WITH
PLASTIC CURLERS

2
plus tax

**Blanc's Palmyra
Pharmacy**

Opposite Station, Palmyra
Phone Riverton 9-1597

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA

Phone Riv. 9-1200

Delivery Every Day Except Monday

Our Meats and Poultry are of Finest Quality

PORK

Loin Roast
(Rib Cut) 3 lb average

59^c_{lb}

TENDER — JUICY
Prime CHUCK
Pot Roast BEEF

79^c_{lb}

SPECIAL FEATURES

GENUINE SPRING RACK
LAMB CHOPS

69c lb

ARMOUR SMOKED
BEEF TONGUES

59c lb

FELIN'S TENDERIZED
SMOKED PICNICS

69c lb

TENDER
LAMB LIVER

59c lb

SHOULDER OF SPRING

L A M B

65^c_{lb}

LARGE
STEWING
CHICKENS

4 1/2 to 5 lb av.

59^c_{lb}

White American Cheese

1/2 lb 31c

Sunsweet or Kellogg

Prune Juice

qt. jar 25c

Duz—Rinso—Oxydol lge Pkg

33c

California, Boston or Romaine

Lettuce

head 15c

No. 1 Size, Sound New

Potatoes

5/8 basket \$1.59

FULL LINE OF FRESH FISH, SHRIMP, CRABMEAT

BUY
SAVINGS
BONDS AND
STAMPS

59th Year, No. 33

THE NEW ERA, THURSDAY, AUGUST 19, 1948

PRICE FIVE CENTS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

Report from Your Congressman

FRANK A. MATHEWS, JR.

Your Congressman was interested to note that his ten reasons for rising prices and inflation were commented upon by newspapers throughout the country. He has already received direct information as to one paper in Detroit, Michigan and another in Seattle, Washington.

The second reason given by him was the repudiation by the United States Government of its solemn promise to pay certain of its obligations in gold. This speaks for itself. When the very government does such a thing, is it any wonder that its action has an influence upon the whole moral tone of the nation? And that is to say nothing of the effect upon the value of the currency.

The third reason, the increase of currency in circulation by approximately five times, likewise speaks for itself. This increase was largely paper money which is so cheap and easy to print. It occurred by reason of the method used by the Government, through the Federal Reserve System, whereby certain amounts of U. S. obligations were required to be held by banks for which the banks received Federal Reserve notes. When the currency of a country is doubled, for instance, unless other causes intervene, the result is that prices double, because there is twice as much money to pay for the same things. To put it another way, the value of the money is cut in half. When the currency is increased by four and a half or five times the same thing takes place proportionately. But other causes intervened to ease this situation somewhat. Production (wealth) increased to some extent, thus making available more things to use the money for. But this could not possibly overcome all the bad effects. I have nowhere seen any reliable statement that our national wealth increased five times during the period.

The fifth reason is that between 1933 and 1940 the public debt increased from 22 billion dollars to 60 billion dollars and from 1941 until the present time to about 255 billions. At the same time taxes increased enormously, and during the war production for civilian consumption was curtailed. Obviously, then, taxes left the people less money to buy goods and production of the goods they could buy further decreased. There is a mistaken idea that if the government takes money away from the citizen it cures inflation because, since the Government did not reduce the money the people would have spent, and competed in the market for things the people could have bought for themselves. The same thing has continued after the war to a lesser degree.

The sixth reason (continued increase of government payrolls and spending projects) runs along the same line. Obviously, the more money the Government takes from you in the form of taxes, the less you have to spend in the way you want to spend it, since any amount not used by the Government to reduce its public debt (which is money paid back to the people who left it to the Government and thus gives them the money to invest or spend) must be spent by the Government in salaries, building construction or the purchase of goods in the market in competition with the people.

If taking the people's money in taxes or by selling more Government bonds and thus leaving the people with less to spend, is inflationary, then paying off the public debt is inflationary to that extent. And, since there are only two things the Government can do with money — either reduce the public debt or spend it — there is a great fallacy in the belief that increased taxes and the same of

WORK STARTED ON WIDENING BROAD STREET

A large force of workmen started the project of widening Broad street in Palmyra on Monday morning of this week. The highway will be expanded from Leconey avenue as far as the A & P Super Market. When the project is completed, the thoroughfare will be of uniform width from Cinnaminson avenue west to a point east of Delaware avenue. The improvement will greatly relieve traffic congestion in that area as it will permit diagonal parking on both sides of the street.

PLANNING BOARD IS CONSIDERED

Riverton Borough Council is considering the creation of a Planning Board to facilitate the betterment of the community and Mayor S. Robinson Coale has been authorized to ask several prominent local residents to service on such a body when it has formally been established by Council. Such boards have functioned with considerable success in many communities and much information is available on the subject for the guidance of members. Further action on the matter will be considered at the September meeting of Council.

DAY CAMPERS ON OVERNIGHT TRIP

The boys who attended the Palmyra-Riverton YMCA Day Camp during the four week season in July are looking forward to going on an overnight camping trip at the YMCA Camp Ockanickon near Merford, next week. George R. Keller, associate county secretary of the Burlington County YMCA in charge of Day Camping has asked that the boys be ready to leave at their former Camp Headquarters at the Community Centre at 1 p. m., Thursday, August 26th. From there they will be transported to Camp Ockanickon to stay until Friday afternoon, August 17th. During the overnight stay, the boys will take full advantage of the swimming and boating and other facilities of the "Y" Camp. Meals will be served by the Chef and staff in the Camp main dining room. This overnight camping trip will be the climax to the YMCA Day Camping program in Palmyra-Riverton and in Burlington County. Nine other day camps in the county have had a successful season.

QUARANTINE RULES

At the meeting of Riverton Borough Council held on Thursday night of last week, Dr. Harry B. Mark, health officer, presented a list of quarantine regulations for various contagious diseases on which he asked the endorsement of the governing body.

Dr. Mark explained that the regulations have been prepared by the health officers of the three local communities in order that uniform rules can be enforced. He stated that Cinnaminson, where Dr. T. Bruce Dickson is health officer and Palmyra, where Dr. Dean H. LeFavor serves in the same capacity had already approved the regulations. The Riverton governing body went on record as heartily endorsing the program and the members stated that the data prepared on the subject should prove to be most informative and valuable.

According to present plans, Dr. Mark stated that a copy of the regulations will be sent to every home in Riverton, Palmyra and Cinnaminson, in addition to publicity in the local newspapers. He stated that the quarantine regulations followed, in general, those advocated by the State Board of Health, but had been made more severe in diseases where local experience appeared to warrant such a move.

governmental securities are cures for inflation. In certain respects they have the opposite effect.

TEACHER CHANGES



EDNA K. ZEIGLER

At a meeting held recently the Palmyra Board of Education accepted with regret the resignation of Miss Edna K. Zeigler, for the past 20 years teacher of German and Public Speaking in the local high school. Miss Zeigler has resigned to accept a position in Public Speaking in Florence High School. Her successor has not yet been selected.



ARTHUR TERRELL

Arthur Terrell, for the past 12 years a member of the high school faculty, was appointed to act as Vice Principal for the 1948-1949 term. This position was formerly held by Mr. Melvin H. Kreps and was not filled during the past term. Miss Mary Elizabeth Laning, of Ephrata, Pa., was elected to the Fifth Grade vacancy occasioned by the resignation of Miss Hookstra. Miss Laning is a graduate of Palmyra High School and of Wilson College. During the past term she taught in Cinnaminson Township. Miss Marie K. Yorty, of Philadelphia, was elected to the high school faculty and will be assigned to the English department. Miss Yorty is a graduate of Philadelphia Girls' High School and Temple University, and has taught in Berlin, Paulsboro and Burlington.

Mrs. Dean R. Lenker, of Palmyra, (continued on center page)

MISS JANE ADAMS TO BE MARRIED SEPTEMBER 11

Mrs. E. Howard Koester, of Green Acres, Maryland, will act as matron of honor at the marriage of Miss Jane Hedges Adams, daughter of Mr. and Mrs. Robert Goss Adams, of 204 Howard street, Riverton, N. J., and Mr. Myron Robert Herick, son of Mr. and Mrs. Myron C. Herick of Niles, Michigan, which will take place on Saturday, the eleventh of September, at four o'clock in Calvary Presbyterian Church, Riverton.

The bridesmaids will be Miss Martha Jane Daniels, Riverton; Miss Marjorie D. Seabrook, Bridgeton, New Jersey; Miss Katharine N. Sutro, Chestnut Hill, Pennsylvania; and Mrs. Harry Woske, sister of the groom, Brooklyn, New York. Mrs. Harrison C. Bristol, Jr., New Britain, Connecticut, will act as best man, and the ushers will include Mr. Benjamin H. Adams, Jr., cousin of the bride, Riverton; Mr. Robert E. Keane, Summit, New Jersey; Mr. Robert L. Kirkpatrick, Saegertown, Pennsylvania; and Dr. Harry Woske, Brooklyn, New York.

A reception at the home of the bride's parents will follow the ceremony.

AMERICAN LEGION NEWS

Frederick M. Rodgers Post officially launched the building fund campaign August 7, but due to rain activities were curtailed.

Every Friday and Saturday evening the Oldsmobile will be displayed at Broad street and Cinnaminson avenue, Palmyra, where shares can also be purchased. The drawing will take place on November 20.

Stop in the Old Community Showroom, 10 Broad street, Riverton, and inspect the car at anytime.

May Restrict Parking On Broad Street

Riverton Borough Council is considering the establishment of a no parking zone on the south side of Broad street from Elm avenue to the railroad station and will ask Palmyra to cooperate in such a move on Broad street from Elm avenue to the point where the highway widens out near Morgan avenue.

This move is prompted by the fact that a serious accident occurred recently on the narrow portion of the street. This accident, members of council felt, might have been avoided had the no parking rule been in effect.

It was deemed impractical to ban parking on the north side of Broad street, since several homes and business houses are located along this portion of the road and those leaving their cars would thus have to negotiate the thoroughfare during periods of heavy traffic.

PERKINS—HAINES

Epworth Methodist Church, Palmyra, created a lovely setting for the marriage of Miss Margaret Ann Haines, daughter of Mr. and Mrs. Howard P. Haines, to Harry C. Perkins, son of Mr. and Mrs. Clarence Perkins, 207 Howard street, Riverton, on Saturday, August 14. The Rev. W. Neal Weaver, pastor of the church, performed the ceremony. The bride, who was given in marriage by her father, was gowned in white marquisette with an illusion neckline, the yoke edged with embroidery, long sleeves that tapered to points over her hands and a tight fitting bodice with a full skirt over a hoop, that fell into a long train. Her fingertip tulle veil was held in place by a coronet of imported orange blossoms. She carried an old fashioned bouquet of white roses and stephanotis surrounded by baby's breath with an orchid center.

Mrs. John Parker, of Palmyra, was matron of honor and Mrs. Harry Sauerwein, sister of the groom and Miss Ruth Zapp of Montclair, New Jersey, were bridesmaids. The matron of honor was attired in a yellow gown with a square neckline, capped sleeves and a tight bodice with a full skirt over a hoop. The bridesmaids wore identical gowns in green. They had bands of ivy and yellow roses in their hair and carried baskets of ivy and roses.

Edwin E. Moore, Riverton, acted as best man for his brother-in-law and John Parker, Harry Sauerwein, Collins Haines, brother of the bride, all of Palmyra and Robert Kennedy, of Beverly, as ushers.

The bride's mother wore an aqua chiffon with white accessories. Her corsage was tea roses. The groom's mother chose a gown of rose crepe and white accessories with white roses.

A reception was held at the Riverton Country Club following the ceremony. The newlyweds then left for a honeymoon trip to Canada. After October 15 they will be at home at 317 E. Broad street, Palmyra.

NOTICE

The Riverton Pastry Shop will be closed from August 22 to August 30, inclusive.

Residents Commended

An automobile ride up and down the streets of Riverton will show that the general condition of the Town was never better. The efforts of citizens to make their properties attractive and orderly is greatly appreciated by the Mayor and members of Borough Council. Particularly are those Citizens, who have taken over old properties and rejuvenated them with exterior alteration, painting and landscaping, to be commended for their contribution to our fine civic appearance.

It is a genuine pleasure to see the over all result of our Citizens in each, endeavoring to keep his place so that he and his neighbors can be glad they live in a town like ours. The current campaign by Borough Council to have vacant lots cleared of weeds, trash and unsightly debris is also bearing much fruit. Nearly all lots in the entire Borough have had attention, either by the owners themselves or by the Borough employees at the owners' expense, lots that have not been cleared to date will be taken care of in the near future.

It takes work and interest to keep a town looking good but it is more than worth the effort when the results are so apparent.

Let's keep up the good work. Department of Public Relations
Riverton Borough Council

WILL REGISTER VOTERS

Harold R. West, clerk of Cinnaminson Township has announced that he will register new voters between the hours of 7:30 and 9 p. m. on the following dates and at the locations specified:

Monday, August 30: Parry and East Riverton fire houses.

Friday, September 17: Cinnaminson School and East Riverton fire house.

Thursday, September 23: Cinnaminson School and East Riverton fire house.

TWO YOUTHS CAUGHT WITH STOLEN CAR

Shortly after 3:30 on Wednesday morning of this week upon returning from patrol to the Riverton station, Sergeant John Robinson noticed a car being driven out of the Woolston Esso Station, Main and Howard streets. He followed the vehicle and caught up with it at Bank avenue, near Penn street and found it to be a service truck of the Atlantic City Electric Co. and occupied by two youths.

Upon being questioned they gave vague answers and were taken to police headquarters for questioning. In order to prevent the disposition of any stolen property Ernest Senior, of Palmyra, was called by radio and aided Robinson in bringing both lads to Riverton headquarters.

According to police, both youths, one of whom comes from Camden and the other from Pine Valley, admitted that they had been rooming in a rooming house in Camden. They are wanted by Camden police, State Police of the Hammonton and Riverton Stations in connection with the car theft and also for questioning in connection with several breaks that have occurred near here.

They claimed the car they were driving was stolen from Clementon on Monday morning of this week. The culprits stated that they had driven by night and slept during the day. They had two siphon hoses in the car and were believed to be about to steal gasoline from the service station here when apprehended.

They will be charged with possession of a stolen car, and violation of parole. Upon advice of county Detective Cain both will be turned over to Camden police in connection with a motor theft.

Thursday is named from Thor, the thunder and war god of Norse mythology.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 9-0712

WALTER L. BOWEN, Editor

Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

Advertising Rates on Application

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited.

About Town

W. Brooks Evert and family, Thomas avenue, left Saturday for two weeks at Spray Beach.

Mr. and Mrs. Leo Wallace and

Ronald Flynn and Leon Medenbach, both of Thomas avenue, Joseph D'Autrechy, of Second street, Riverton, and Jack Murphy, of Moorestown, left on Sunday for a camping trip at Parvin Park, N. J.

Mr. and Mrs. E. A. Goddard and

daughters, Thomas avenue, motored to Atlantic City on Sunday.

Mr. and Mrs. Andrew Brennan and family, Kern street, East Riverton, spent last week at the Brennan summer home at Barnegat Pier.

Mrs. Elizabeth Zink, Horace avenue, Palmyra, and sister-in-law Mrs. Mary Donovan, Conshohocken, Pa., vacationed last week in Atlantic City.

Mr. and Mrs. Allan J. Porter, 405 Morgan avenue, Palmyra, vacationed last week in the Poconos.

Mr. and Mrs. Joseph Idukas, Allentown, Pa., were the guests of Mr. and Mrs. William Hafner, Palmyra, last week.

Mr. and Mrs. Herbert Knight, Elm avenue, Riverton, announce the engagement of their daughter, Norma Elsie, to Louis J. Noble, son of Mr. and Mrs. H. E. Noble, of Delanco.

Mr. and Mrs. John M. Burhoe, Seymour, Conn., visited Mrs. Burhoe's mother and father, Mr. and Mrs. Charles Vost of Seventh street, Riverton, last weekend.

Miss Betty Tull, Elm Terrace, Riverton, gave a miscellaneous shower on Monday, August 16, in honor of Miss Jane Adams, of Howard street, Riverton, whose marriage will take place soon.

Mrs. Jean Ringer and Mrs. Roy Hardy, Palmyra, gave a miscellaneous shower on Tuesday, August 17, in honor of Miss Peggy Ryan, of Palmyra.

Mr. and Mrs. W. E. Michel and daughter Doris, Riverton, spent last weekend at Wildwood with Mr. and Mrs. W. Eval.

NOTICE

The Riverton Pastry Shop will be closed from August 22 to August 30, inclusive.

NOTICE

The offices of Dr. H. B. Mark will be closed August 14 until September 6. Calls will be taken by Dr. Mills.

NOTICE

Peel Poindexter's Shop will be closed the week of August 16.

House Painting :: Roof Repairs

All Work Guaranteed

WILLIAM AYARS

Phone Riverton 9-9513 or 9-1435-J

NOTICE

The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:

Monday evenings.

Tuesday and Tuesday evenings.

Thursday and Thursday evenings.

Hours by appointment.

STEELE'S NURSERIES

PALMYRA, N. J.

Has Served South Jersey for 110 Years.

Trees and plants for all purposes.

Complete Landscape Service.

Hand and Power

Lawn Mowers

(free demonstration)

Peat Moss and

Fertilizers

Lawn Seed

Mushroom Soil by the

truck load.

Estimates on landscape work

cheerfully given and visitors to the

nursery are always welcome.

Phone: Riv. 9-0399 Established 1838

Etta M. Davidson

BEAUTICIAN

502 Broad Street

Riverton, N. J.

Phone Riverton 9-2087

Open Tuesday and Thursday

Evenings

Closed Mondays

TABLE ARRANGEMENTS WEDDINGS
FUNERAL SPRAYS CORSAGES

GRAYSON FLOWERS

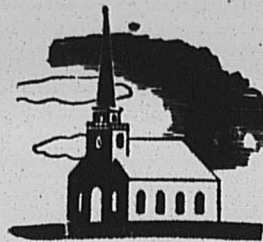
111 E. BROAD STREET, PALMYRA, N. J.

Grace and Wilson Schmierer

IMPORTANT TO HAVE OUR PHONE NUMBERS

Business Phone 9-0397

Residence Phone 9-0831-W



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILSSecure protective funeral
knowledge by having a
talk with us.

No obligation.



PALMYRA, N. J.

Phone Riverton 9-0830

What is the reason
for service charges?The bank's expense in
handling a checking account
can be offset if
the depositor's loanable
balance is large enough to produce sufficient
earnings for this purpose. When service
rendered costs more than the income
from an account, a charge is necessary. We
welcome your inquiries about our services.CINNAMINSON BANK
& TRUST CO.Main Office
Main and Harrison
Riverton, N. J.Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

MRS. HOWARD G. TAYLOR
HONORED AT PARTY
ON 90th BIRTHDAY

Mrs. Howard G. Taylor, Sr., celebrated her ninetieth birthday on Saturday, August 7, at the home of her son-in-law and daughter, Mr. and Mrs. William H. Richie, Maple and Lippincott avenues, Moorestown. It was a delightful and happy family affair with some forty-eight guests present including her two children (Mrs. Richie) and her son, Howard G. Taylor, Jr., of Taylors Lane, Riverton, ten grandchildren and ten great grandchildren. The guests were from Moorestown, Riverton, Columbus and Chester, Pa. There was a cake with ninety candles and in addition Mrs. Taylor received many lovely gifts and cards.

Mrs. Taylor is the daughter of David and Sarah Ann Comfort, and before her marriage was Miss Anna M. Comfort. She was born on the ancestral Comfort homestead at Long Crossing and has lived in this vicinity all her life. Her husband, Howard G. Taylor, passed away some years ago. Mrs. Taylor divides her time living with her son and her daughter. Her brother, the late Maurice B. Comfort, was for two terms one of Moorestown's outstanding postmasters. Mrs. Taylor is active in both mind and body, enjoys excellent health and is interested in everything that goes on in the present day world.

RED CROSS WATER
SAFETY COURSE

A course for water safety instructors will be conducted by the Burlington County Chapter, American Red Cross, at Olympia Lakes, Route 25, Beverly, N. J., beginning August 23, at 7:30 p.m. The course will be under the direction of Harold Mason, safety service field representative of the North Atlantic Area, American Red Cross. Applicants who must be at least 19 years old and hold a current certificate in senior life saving are asked to register at the Red Cross chapter house, 428 High street, Burlington, N. J.

USE

The NEW ERA
WANT AD COLUMNto sell what you
don't want, and to
find what you do.

Phone Riverton 9-0712

PRINTING
For Every Purpose

- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

The New Era, Inc.

RIVERTON

For Complete Estimate and
Layout Phone Riverton 9-0712DONORS TO STRING
BAND UNIFORM FUND

The Palmyra String Band acknowledges with sincere appreciation donations from the following to the uniform fund:

Ernest Mitchell, banner; Ward Lowden, one uniform; Old's Community, Inc., Nick Batalis, E. Beitz, W. Giles, Blanc's Palmyra Pharmacy, Ruben Felsot, Leonard Nirenberg, MacAllister's, Ideal Record Shop, Frank's Auto Service, Vernon Stone, Anthony Altadonna, Walter D. Lamon, Co., John Etris, N. Drier, Parnella Johnson, Pete's Taxi Service, Jacob Cugliotta, Rogers, Fowler's, Johnnie's Restaurant, Frank Bus, S. Tomar, Ace Cleaners, Raymond Warner.

Prisco's Grocery Store, Steve's Barber Shop, Shulman's Dept. Store, A. Nebel, Tom Shorten, Joe Peditto, Schletter Silk Hosiery, William Moore, Grayson Flowers, Rudolph Schletter, Mrs. Wonfor, Ernest Mitchell, Raymond Ernest Banks, L. L. Keating, R. Long, J. G. Ashby, Sacred Heart Church, W. R. Dunn, K. K.S. Leonora M. Plum, Heiler Service Station, T. Atle, Freeman E. Hunter Co.

L. Johnson, John Sacca, Unity Shoe, A. Tomassini, Helen Shop, Parker Flower Shop, Palmyra Restaurant, Virginia Dress Shop, Palmyra Foundry Co., Palmyra-Riverton Rotary Club, Dr. J. Voss, R. A. Snover, Charles Thorn, W. G. Seither, John Hill, Coca Cola Co., Parks Dairies, Millside Farms, Inc., De Luca's Bakery, Dr. Hayes Brady, E. Sculli, Palmyra Liquor Store, Dugan Bros., Eleanor Adams, J. Wallace, W. C. Lowden, Dunlap, L. Adams, Mrs. R. Buck.

CENTRAL BAPTIST CHURCH
Fifth and Maple Avenue
Palmyra
The Rev. S. Dan Morgan
Pastor

I do not know if there will be a single golden street.

Or if the gates are nearly, or angels' harps play music sweet:

I only know the Heaven is where my risen Saviour went.

I'll be content.

I do not know what sort of heavenly mansion there will be.

What sort of dwelling for my soul throughout eternity.

But this I know, according to the word of God's dear Son,

There will be one. I do not know what recognition there will be above.

What kind of dear reunion there will be above.

But I am sure that in the grand fulfillment of His grace

I'll see His face!

—Marguerite LaBarre Hibler

Sunday, August 22, 1948, Morning

Worship, 11:15 a.m.: the Pastor's sermon topic is "Our Relationship to God's Purpose."

The choir will sing a selected anthem, and Miss Lorraine Davis is the soloist for the service.

A nursery for small children is provided during this service.

Palmyra Grove Service, 7:00 p.m., is in charge of the Moravian Congre-

gation with the pastor, Rev. Warren C. Kuhlahl speaking.

Wednesday, August 25, 8:00 p.m.: Prayer and praise service.

ABOUT TOWN

Mr. and Mrs. John Smith and Mrs. William R. Hoffman, of Roosevelt Park, Millville, spent Monday and Tuesday in Riverton and Palmyra.

James McDermott, month-old son of Mr. and Mrs. William J. McDermott, Jr., 621 Thomas avenue, Riverton, is recuperating in the Nazareth Hospital, Philadelphia, following an operation last Friday.

"SPEEDY"

DOLLY & SONS



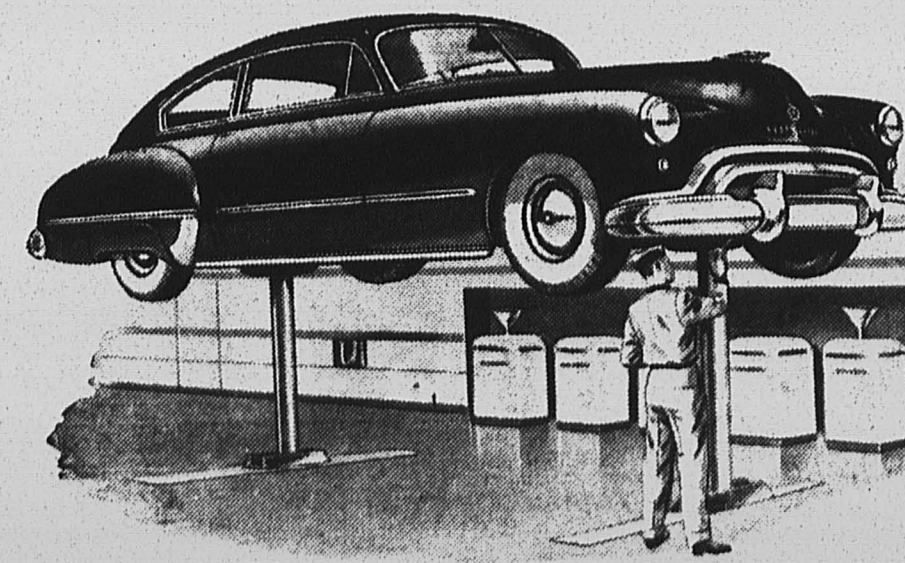
THOS. DOLLY & SONS

SALES

CHEVROLET

SERVICE

701 EAST MAIN STREET • Moorestown, N. J. • TELEPHONE 9-0010

Lubrication
GIVES YOUR CAR A LIFT!Make Sure
It's Done Properly!

—BY FACTORY-TRAINED MEN

—ACCORDING TO FACTORY

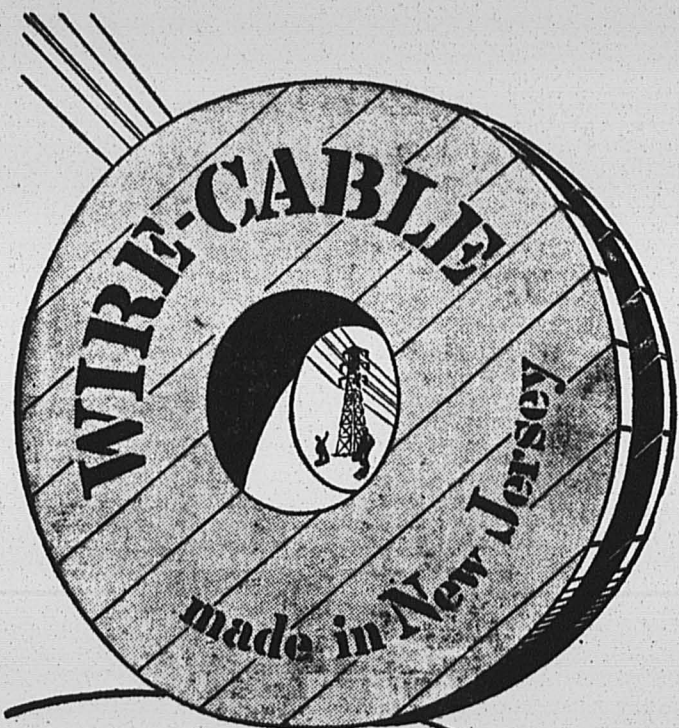
SPECIFICATIONS—USING

FACTORY-APPROVED EQUIPMENT

YOUR OLDSMOBILE DEALER

OLDS!COMMUNITY, Inc. 8-10 BROAD STREET, RIVERTON, N. J.

Tune in Henry J. Taylor, Mutual Network, Mondays and Fridays



Serves the nation

Here's another great industry which testifies to the diversification of manufacturing in New Jersey—the wire and cable industry!

Thousands of your friends and neighbors work in local wire plants, turning out more than \$32,000,000* worth of all kinds of cable every year. And this important industry has an annual payroll in excess of \$10,000,000*!

These vital products play an important role in your everyday life, too, because dependable electric service is carried to you 24 hours a day over these labor-saving strands.

Yes, wire and cable, made in New Jersey, serves our great state . . . and the nation!

Public Service Electric and Gas Company, public servant of a great state, commends the wire-cable industry on its accomplishments and its plans for future growth.

*Source, U. S. Census Bureau.

Look for the next advertisement in this series regarding New Jersey. Copies may be obtained by writing to Room 8308, 80 Park Place, Newark, N. J. A-279-48

PUBLIC SERVICE

Cut Down Expenses With Poultry!

You can really save money on top-tasting chicken dinners when you shop for the flocks at A&P. Serve a platter of crispy fried chicken or a delicious fricassee for dinner, and watch your family's smiles.



ONE PRICE
NONE PRICED HIGHER

CHICKENS

STEWERS 4 to 6 lb. average **51c**
FRYERS OR BROILERS 2 1/2 to 3 lb. average **53c**

ARMOUR'S STAR ROLLED (10-lb. Average) WHOLE OR HALF **95c**
BONELESS HAMS 1/2 lb **28c**
LONG BOLOGNA 1/2 lb **19c**
SLICED BAKED LOAF 1/2 lb **19c**
SMOKED LIVERWURST 1/2 lb **49c**
FRESH SHRIMP 40 to 50 TO THE POUND **89c**
FRESH CRAB MEAT REGULAR WHITE

Extra Large Oklahoma WATERMELONS

30 POUNDS OR MORE!
HALF MELON **59c**

Whole Melon \$1.17
Quarter Melon 30c
None Priced Higher

On warm humid days cool, refreshing watermelon always makes a hit.

CALIFORNIA SEEDLESS **GRAPES** NONE PRICED HIGHER **2 lb 33c**
GREENING **APPLES** LUSCIOUS FOR GREEN APPLE PIE **3 lb 29c**
CRISP OHIO PASCAL **CELERY** 2 JUMBO STALKS **25c**
CALIFORNIA ICEBERG **LETTUCE** 2 LARGE HEADS **17c**
SNOW CROP PEAS 2 12-Oz. Pkg. **49c**
BABY LIMA BEANS SNOW CROP 12-Oz. Pkg. **39c**
CHOPPED SPINACH BIRDSEYE 14-Oz. Pkg. **29c**
DOLE PINEAPPLE CHUNKS FROSTED 16-Oz. Pkg. **39c**

GRAPE JUICE 16c **29c**
APPLE BUTTER 15c
SWEET PEAS 3 20-Oz. Cans **29c**
APPLE SAUCE 2 20-Oz. Cans **23c**
GOLDEN CORN 2 20-Oz. Cans **33c**
MASON JARS 65c **75c**
CHOPPED HAM 12-Oz. Can **51c**

Reduced Prices on Oleomargarine

OLEOMARGARINE 1-lb. Print **33c**
ALLSWEET OLEOMARGARINE 1-lb. Print **40c**
NUCOA GOOD LUCK OR MRS. FILBERT'S OLEOMARGARINE (Colored) 1-lb. Print **52c**

LUX FLAKES BUY A LARGE AT 25c—GET A SMALL PKG. FOR 5c
LIFEBUOY SOAP BUY 2 CAKES AT 10c—GET A THIRD CAKE FOR 5c
SWAN SOAP BUY 2 REGULAR CAKES AT 21c—GET A THIRD CAKE FOR 5c
SALAD DRESSING ANN PAGE 1/2 Pint **35c** **65c**
SANDWICH BREAD MARVEL 20-Oz. Loaf **18c**
JUNKET DANISH DESSERT 2 Pkg. **21c**
BUTTER KERNEL PEAS 2 20-Oz. Cans **37c**
PEAS & CARROTS BUTTER KERNEL 2 20-Oz. Cans **35c**

A&P Super Markets
MORE EFFECTIVE IN ALL A&P SUPER MARKETS AND SELF-SERVING STORES

Broad Street, Palmyra, N. J.

NEW SCOUT EXECUTIVE



Warren C. Powers

It was announced this week by V. Larwood Caldwell, Council President, that Warren C. Powers, assistant scout executive of the Orange-Sullivan Council, Boy Scouts of America, Middletown, N. Y., has been appointed to fill the position as Scout Executive of the Burlington County Council, Boy Scouts of America.

Mr. Powers has a wide and varied Scouting background, having attained the rank of Eagle Scout as a boy in Hackensack, N. J. Maintaining his enthusiasm for the Scouting program, he continued to serve as a Scoutmaster in that community, and also held various offices in his Scout District. He entered Professional Scouting in 1941, attending the 75th National Training School at Schiff Scout Reservation, Mendham, N. J. Upon graduation from this training school for Scout Executives, he was employed by the Greater New York Councils as a Field Executive in the Manhattan Council. He has been employed by the Orange-Sullivan Council since 1945.

A graduate of Hackensack High School, Mr. Powers attended the University of Pennsylvania, Columbia University and New York University. Before entering Scouting's Professional Service, he was employed for 12 years by the Corn Products Refining Co., of New York City, leaving that firm as assistant claim manager.

Mr. Powers is a veteran of World War II, entering the Army as a volunteer officer candidate in the Infantry in September 1942. Receiving a medical discharge from this branch of the service in January 1943, he re-enlisted in the Army in May of that year and served in North Africa. The following September, he was again discharged for disability, and was then re-employed by the Manhattan Council.

The future of the Lenape Boy Scout Reservation, which recently closed a highly successful sixth season, should receive excellent guidance from Mr. Powers, since he has had over 19 years experience as a Scout and Scouter in various camps. He has served on the camp staffs of the North Bergen County Council, B.S.A., the Ten Mile River Camps of the Greater New York Councils, and Beech Mountain Camp, of the Orange-Sullivan Council, as administration director, program director and camp director. He holds the Vigil Honor in the Order of the Arrow, national honorary camping society, and was a member of the staff of the National Camping School for 1948. It is the responsibility of the Burlington County Council to locate a home or an apartment for Mr. Powers, his wife and two children, Mr. Caldwell further stated, and any help in this direction will be very much appreciated. Anyone having any information in regard to the possibility of living quarters is asked to call the Scout Office at Moorestown 9-0831, or the Office Secretary at Riverside 4-0916.

TEACHER CHANGES

(continued from page 1)

was appointed as Secretary to the High School Principal, to replace Mrs. Grace B. Bergey who resigned in June.

Dr. Geissinger was granted permission to serve as chairman of the Evaluating Committee of the Scranton, Pa., Central High School, March 22 to 24.

New Building Discussed
The Board approved the recommendation of the Educational Committee that Mrs. Elizabeth Anders, recently elected member of the Junior School staff, serve as Acting Principal of the Junior School for the 1948-1949 term. Mrs. Anders has had 10 years of teaching experience in the elementary grades.

A lengthy discussion followed on the matter of the need for additional classrooms for elementary grades and the most desirable site for the location of a new building. The Board went on record by a unanimous vote of the eight members present to offer to Borough Council the use of the high school stadium for baseball in return for the permission to use the site of the present baseball field for the erection of an elementary school which will in no way interfere with playground activities of the children of the community since the only area used by children is the plot of ground bounded by Filbert, Spring Garden and Park avenues.

The Board decided that an invitation should be sent to Borough Council and the Field Club to meet with the Board of Education on August 31, to discuss the matter of turning over the baseball field to the Board of Education and the construction of a baseball diamond in the football field of the high school.

Mr. and Mrs. William Evans, St. Petersburg, Florida, are visiting relatives and friends here.

RIVERTON DOUBLES TOURNAMENT DELAYED ONE WEEK

In order to afford everyone interested an opportunity to enter the men's doubles tennis tournament the start of the contest has been delayed until August 28. This tournament is not restricted to Riverton residents, but is open to anyone in the neighboring towns. All entries must be turned into the tennis committee not

later than Wednesday, August 25.

The pairing for the first round will be placed on the bulletin board at the tennis courts in Memorial Park, Friday, August 27. The committee is: J. R. Jermon, 105 Seventh street, 9-0511; R. Eberly, 626 Elm terrace, 9-0542-M. R. Wilder, 804 Main street, 9-1699.

NEW ENGLAND TRIP EXPLORER SCOUTS PLAN

The members of Explorer Scouts Post 50, of Riverton, will leave here on Saturday morning of this week on a trip through New England. They plan to spend the first night at Catskill, New York. Leaving there on Sunday they will go to Green Mountain National Forest, Little Rocky Pond, Vermont, where they will remain until Tuesday. They will stay in the White Mountain National Forest, Wild River Area, New Hampshire until August 27, when they will depart for Old Orchard, Maine.

A Positive Force for Good in Your Home

THE CHRISTIAN SCIENCE MONITOR
All the news... every day... written to give you helpful ideas and a hopeful, vigorous viewpoint.

THE CHRISTIAN SCIENCE MONITOR besides its news and thoughtful editorials, has features for every member of the family.

Use this coupon for your SPECIAL Introductory subscription—five weeks—30 issues—only \$1

The Christian Science Publishing Society
One, Norway Street
Boston 15, Massachusetts

Please enter a special introductory subscription to The Christian Science Monitor—5 weeks (30 issues) for \$1

Name _____
Street _____
City _____ State _____

BROADWAY THEATRE PALMYRA

MATINEE DAILY — 2 p.m.

Friday and Saturday
August 20 and 21

M-G-M's
TECHNICOLOR
MUSICAL
PARADISE!

ESTHER WILLIAMS
PETER LAWFORD
RICARDO MONTALBAN
JIMMY DURANTE
CYD CHARISSE

On An Island With You

Saturday Matinee Only

Final Chapter — "DANGERS OF THE CANADIAN MOUNTED"
It's New Thrilling Exciting

Monday and Tuesday
August 23 and 24

EDWARD ROBINSON
BURT LANCASTER
ALL MY SONS

Wednesday and Thursday
August 25 and 26

JOAN FONTAINE
LOUIS JOURDAN
"Letter from an Unknown Woman"

Both Features Shown from 9:15 p.m.

ALL LEADING BEERS

ICE COLD

FULL LINE OF DOMESTIC

AND IMPORTED

WINES, LIQUORS, CORDIALS AND

BRANDIES

FREE DELIVERY

Palmyra Liquor Store

107 W. Broad Street

Phone Riverton 9-0382

Palmyra

Their next stop will be at Middletown, Connecticut, where they will stay with a relative of Jack Lundstedt, a member of the Troop. The Scouts will return home on August 29th.

LAWTON F. FAUNCE

Funeral services for Lawton F. Faunce, who died Sunday at his home, 6 Alden avenue, Riverside Park, were held at 1 p.m. Wednesday, in the Cunningham Funeral Home. He was 72.

Mr. Faunce was a retired fisherman and had been a resident of Riverside Park for 35 years. He was born in Riverton, the son of Michael

and Mary Steedle Faunce. He was a member of the POS of A.

Surviving are four brothers, Charles, of Burlington; William, of Delanco; Edward, of Riverton, and Morris, of Indian Mills, and two sisters, Mrs. Amanda Meher, and Mrs. Frances Howarth, both of Miami, Florida. Burial was in Ashbury Cemetery, Riverton.

Thunder is caused by a discharge of electricity from one cloud to another or from a cloud to the ground.

Iron floats on mercury because the specific gravity of mercury is greater.

See Us for Party or Social Arrangements

Ted and Leo

SACCA LIQUOR STORE

BEER — WINES — LIQUOR

7904 RIVER ROAD, DELAIR, N. J.

Free Delivery

Merchantville 8-9636

AMERICAN STORES CO.



Cooling—
Refreshing—
—And So Economical

Popular with all the family—
Keep a good supply on hand

BALA CLUB PURE
BEVERAGES*

Specialty
Priced! **3 large 25c**
* Plus bottle deposit and taxes. Tax in Pennsylvania.

Ideal Orange Juice 46-oz can **21c**
Florida Blended Juice 2 46-oz cans **39c**
Glenwood Lemon Juice 3 1/2-oz cans **17c**
Glenwood Grapefruit Juice 2 46-oz cans **35c**
Sunrise Tomato Juice 46-oz can **19c**

Today's Best "Buy"—Save 3c a Loaf
Enriched Supreme
BREAD
large loaf **14c**
Tastes Better, Tastes Better and Stays Fresh Longer. loaf 10c

HERSHEY'S CHOCOLATE SYRUP 2 1-lb cans **27c**
FARMDALE EVAPORATED MILK tall can **15c**; 4 tall cans **59c**

Ideal Peach, Plum or Grape Preserves 16-oz jar **19c**
Ideal Cherry Jam 16-oz jar **29c**
Hom-de-lite Quince Jelly 16-oz glass **19c**
King Midas Spaghetti Dinners 16-oz pkg **29c**
Pabst-st Standard & Finest 1/2 lb **35c**
Sharp Cheddar Cheese 16-oz can **45c**
Toni Luncheon Meat 11-oz jar **23c**
Bosco Food Drink

Princess **Oleomargarine** 1-lb **35c**
MAYOLA-WESSON OR YOLANDA **Salad Oil** pint **47c**

Fresh Fruits and Vegetables
Home Grown—Selected White
POTATOES 10 lbs **39c**
Crisp California Lettuce 12c
Porto Rican Yams 3 lbs **29c**
Limes or Lemons 1-lb **15c**

Fancy Virginia Greening
APPLES 3 lbs **29c**

New Lower Meat Prices
AD 7c Cuts—Tender Standing U. S. Commercial Steer Best

RIB ROAST Home Priced Higher **69c**

Short Ribs Beef 1/2 lb **45c** Long Bologna 1/2 lb **14c**
F. sh Ground Beef 1/2 lb **59c** Braunschweiler 1/2 lb **18c**
C. sh Bacon 1/2 lb **73c** Sliced Corned Beef 1/2 lb **18c**
Dried Beef Loaf 1/2 lb **28c** Dog & Cat Food 1-lb **33c**

Tender Juicy Beef **STEAKS** Porterhouse T Bone Sirloin **79c**

Lean Beef—Bone In **CHUCK ROAST** **59c**

Big Sea Food Values
Large Boston **MACKEREL** **17c**

Fancy Codfish Fillets 1/2 lb **35c**
Large Jersey Sea Bass 1/2 lb **23c**
Dressed Whiting 1/2 lb **19c**
Fresh Picked Crab Meat 1-lb **89c**

American Stores RINGS YOUR BELL—Our Radio Program Features 10 GLADY WEINER—Monday thru Friday, 10:15 & 11:00 AM—WLAN

Sole powers to try federal im-
peachments in the U. S. rests with
the Senate.

CLASSIFIED ADS

LIGHTS were blinding, no thought
for another. So was the CRASH —
that's all brother.

BARCLAY'S INSURANCE
Riverton 9-1394

FOR SALE—Practically New Cab-
net Gas Range — Reasonable —
Switching to Electric. Call Riverton
9-0734.

NEED MONEY? 17,000 men and
women are earning good pay taking
orders for Masonette Frocks, Slips
and Raincoats. For information
write "S", 550 E. Second street,
Moorestown, N. J.

FOR SALE — New washing ma-
chine, has not been used. Riverton
9-0569.

DESK FOR SALE — Roll top,
medium size, first class condition.
\$15.00. 106 Broad street, Riverton
9-1623.

HOUSE WORK WANTED — One
to five days a week. Experienced.
Louise Talley, Pyramid Apt. E,
Broad street, East Riverton.

General Housework Wanted, Mary
E. Webb, 302 Penn street, Riverton.
Phone Riverton 9-0562.

WANTED — Coal or wood burning
stove in good condition, must have
water back. Phone Riverton 9-0913-J.

FOR SALE — Six room brick house
on Main St. Near stores, buses,
trains. Owner occupied. Quick
possession. \$8,000. HENNIGS,
REALTOR, 216 High St., Burling-
ton. Phone 3-1208.

FOR SALE — 5 piece triple plated
chrome kitchen set. Formica top
table, tension back chairs in black
Duran cover. Reduced from \$110.00
to \$85.00. Immediate delivery. C.
A. Dunlap & Son, P.O.S. of A. Bldg.,
Palmyra. Phone Riv. 9-0878.

FOR SALE — 7 piece dinette suite,
solid line oak, chrome legs, reduced
from \$249.00 to \$189.00. Immediate
delivery. C. A. Dunlap & Son,
P.O.S. of A. Bldg., Palmyra. Phone
Riv. 9-0878.

WHY NOT ADD real beauty to
your home by finishing your floors
with our Sanding Machines. The
cost including all material is approxi-
mately \$6.50 for the average size
room, when finishing two or more
rooms. No experience necessary and
the machines do the work.

S. N. CANDY
11 Lafayette Street, Riverside 4-0608
Hardware — Paints — Glass — Vee
Belts — Starrett Precision Tools —
Keys Duplicated

WANTED — Elderly refined gentle-
man to act as door-man and janitor.
Apply Broadway Theatre, Palmyra.

FOR SALE — General Electric
Refrigerators and Freezers. Imme-
diate Delivery.
EARLE B. HARDER
100 E. Broad Street, Palmyra
Phones: Riverton 9-1125 and 9-2061

DON'T Throw it away until you
have called Riverton 9-0344. Maybe
it can be fixed.

ODD JOBS — Contracts for home
improvements. W. Ayars, telephone,
Riverton 9-9513 or 9-1435-J.

R. C. A. Radios and Tubes, Bendia
Sales and Service. The Schwering
Store, Palmyra. Phone Riverton
9-0028.

MAGAZINES — Subscriptions and
renewals for every magazine, pub-
lished. For information call W. H.
Cummings, Agent, Riverton 9-0797.

ODD JOB CONTRACTS

For home improvements house
painting, exterior or interior, roofing
repairs and painting, gutter and
spouting, plastering and stuccoing,
floor sanding, carpentry etc., free
estimates anywhere. William Ayars,
phone Riverton 9-9513 or 9-1435-J.

Church Notices

WESTFIELD FRIENDS

Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
1:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing,
Assistant Pastor
Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 8:00 a.m. during the
summer months.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.

Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
Fourth and Main Streets, Riverton
Rev. John R. Crockett, Pastor
Sunday Services
8 A. M. Holy Communion
11 A. M. Morning Prayer and Ser-
mon

(First Sunday Sung Eucharist)
Second Tuesday: Vestry meeting
Thursday and Holy Days 9 a. m.
Holy Communion
Fourth Fridays: Altar Guild.
Thursday Nights: Troop 50 Boy
Scouts

FOR SALE — 5 piece triple plated
chrome kitchen set. Formica top
table, tension back chairs in black
Duran cover. Reduced from \$110.00
to \$85.00. Immediate delivery. C.
A. Dunlap & Son, P.O.S. of A. Bldg.,
Palmyra. Phone Riv. 9-0878.

WHY NOT ADD real beauty to
your home by finishing your floors
with our Sanding Machines. The
cost including all material is approxi-
mately \$6.50 for the average size
room, when finishing two or more
rooms. No experience necessary and
the machines do the work.

S. N. CANDY
11 Lafayette Street, Riverside 4-0608
Hardware — Paints — Glass — Vee
Belts — Starrett Precision Tools —
Keys Duplicated

WANTED — Elderly refined gentle-
man to act as door-man and janitor.
Apply Broadway Theatre, Palmyra.

FOR SALE — General Electric
Refrigerators and Freezers. Imme-
diate Delivery.
EARLE B. HARDER
100 E. Broad Street, Palmyra
Phones: Riverton 9-1125 and 9-2061

DON'T Throw it away until you
have called Riverton 9-0344. Maybe
it can be fixed.

ODD JOBS — Contracts for home
improvements. W. Ayars, telephone,
Riverton 9-9513 or 9-1435-J.

R. C. A. Radios and Tubes, Bendia
Sales and Service. The Schwering
Store, Palmyra. Phone Riverton
9-0028.

MAGAZINES — Subscriptions and
renewals for every magazine, pub-
lished. For information call W. H.
Cummings, Agent, Riverton 9-0797.

ODD JOB CONTRACTS

For home improvements house
painting, exterior or interior, roofing
repairs and painting, gutter and
spouting, plastering and stuccoing,
floor sanding, carpentry etc., free
estimates anywhere. William Ayars,
phone Riverton 9-9513 or 9-1435-J.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

"Mind" is the subject for Sunday,
August 22.
Golden Text: "The Lord giveth
wisdom: out of his mouth cometh
knowledge and understanding."
(Prov. 2:6)

Sermon: Passages from the King
James version of the Bible include:
"A wise man will bear, and will
increase learning; and a man of un-
derstanding shall attain unto wise
counsel;" (Prov. 1:5) "For God
hath not given us the spirit of fear;
but of power, and of love, and of a
sound mind;" (1 Tim. 1:7)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Understanding is a quality of God,
a quality which separates
Christian Science from supposition
and makes Truth final." (p. 306)

"A knowledge of the Science of be-
ing develops the latest abilities and
possibilities of man. It extends the
atmosphere of thought, giving mor-
tals access to broader and higher
realms." (p. 128)

EPWORTH METHODIST
CHURCH
Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister
14th Sunday After Pentecost
August 22

9:45: The period of instruction in
the tenets of our faith. You will
find a class at every age level in our
Church School. Join us in study.
11:00: Morning Worship Service.
The guest preacher will be the Rev.
David L. Taylor, news editor of
Methodism's official weekly paper,
"The Christian Advocate." Dr. Tay-
lor, former newspaper man in Buf-
falo, now an ordained clergyman.

Try Here First

SEE OUR SELECTION OF
Greeting Cards

Jewelry

Yardley Toilet Articles

Boxed Stationery

Whitman's Candy

Kent's Nuts

SUPPLEE SEALTEST
ICE CREAM

Bulk _____ qt. 85c
Package _____ qt. 70c
Gallon Container _____ \$2.25

L. L. KEATING

Broad and Main Streets

RIVERTON

Closed Wednesdays

Up-to-the Minute!

Hair-do

John C. Adams

Broad and Randolph, E. Riverton

Phone Riv. 9-1154

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

"Mind" is the subject for Sunday,
August 22.
Golden Text: "The Lord giveth
wisdom: out of his mouth cometh
knowledge and understanding."
(Prov. 2:6)

Sermon: Passages from the King
James version of the Bible include:
"A wise man will bear, and will
increase learning; and a man of un-
derstanding shall attain unto wise
counsel;" (Prov. 1:5) "For God
hath not given us the spirit of fear;
but of power, and of love, and of a
sound mind;" (1 Tim. 1:7)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Understanding is a quality of God,
a quality which separates
Christian Science from supposition
and makes Truth final." (p. 306)

"A knowledge of the Science of be-
ing develops the latest abilities and
possibilities of man. It extends the
atmosphere of thought, giving mor-
tals access to broader and higher
realms." (p. 128)

EPWORTH METHODIST
CHURCH
Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister
14th Sunday After Pentecost
August 22

9:45: The period of instruction in
the tenets of our faith. You will
find a class at every age level in our
Church School. Join us in study.
11:00: Morning Worship Service.
The guest preacher will be the Rev.
David L. Taylor, news editor of
Methodism's official weekly paper,
"The Christian Advocate." Dr. Tay-
lor, former newspaper man in Buf-
falo, now an ordained clergyman.

Try Here First

SEE OUR SELECTION OF
Greeting Cards

Jewelry

Yardley Toilet Articles

Boxed Stationery

Whitman's Candy

Kent's Nuts

SUPPLEE SEALTEST
ICE CREAM

Bulk _____ qt. 85c
Package _____ qt. 70c
Gallon Container _____ \$2.25

L. L. KEATING

Broad and Main Streets

RIVERTON

Closed Wednesdays

Up-to-the Minute!

Hair-do

John C. Adams

Broad and Randolph, E. Riverton

Phone Riv. 9-1154

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

MORAVIAN CHURCH
Palmyra, New Jersey
Warren C. Kuhlshahl, Pastor

9:30 a.m.: Sunday School.
10:45 a.m.: The Rev. A. Swartz,
of Nazareth, Pa., will speak.
7:00 p.m.: Grove service.

FURNITURE NEEDED
FOR SACKS HOME
Please remember when disposing
of your used furniture this fall that
the people at the Sacks Home for
the Aged would appreciate a few
rockers or anything that would make
their few declining years more com-
fortable. This is a most worthy
cause and will be sincerely ap-
preciated.

The Wesleyan Methodist Church
Riverside

SEVEN INJURED IN
AUTO CRASH
A girl and six men, all Puerto
Ricans, were injured when their jeep
station wagon overturned at Route
25 and Highland avenue, Cinnamin-
son township last Saturday night.
All were treated at Eshbach hospi-
tal, Riverside, the Palmyra am-
bulance transporting several of the vic-
tims to Riverside.

NOTICE
The offices of Dr. T. Bruce Dick-
son will be closed August 14 until 25.

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
CUSTOM MADE — DIRECTLY TO YOU
OR
REMADE — EQUAL TO NEW
New 8 oz. Feather-proof Ticking cases furnished
For full information phone Riverton 9-1039

THE CHARLES SCHMITT CO.
1205 Cinnaminson Avenue, Palmyra, N. J.
In Philadelphia call Jefferson 3-1061

Try Here First

SEE OUR SELECTION OF
Greeting Cards

Jewelry

Yardley Toilet Articles

Boxed Stationery

Whitman's Candy

Kent's Nuts

SUPPLEE SEALTEST
ICE CREAM

Bulk _____ qt. 85c
Package _____ qt. 70c
Gallon Container _____ \$2.25

L. L. KEATING

Broad and Main Streets

RIVERTON

Closed Wednesdays

Up-to-the Minute!

Hair-do

John C. Adams

Broad and Randolph, E. Riverton

Phone Riv. 9-1154

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

TONY'S Beauty Salon

13 East Broad St. Palmyra

FOR

SERVICE AND QUALITY

VISIT

MORAVIAN CHURCH
Palmyra, New Jersey
Warren C. Kuhlshahl, Pastor

9:30 a.m.: Sunday School.
10:45 a.m.: The Rev. A. Swartz,
of Nazareth, Pa., will speak.
7:00 p.m.: Grove service.

FURNITURE NEEDED
FOR SACKS HOME
Please remember when disposing
of your used furniture this fall that
the people at the Sacks Home for
the Aged would appreciate a few
rockers or anything that would make
their few declining years more com-
fortable. This is a most worthy
cause and will be sincerely ap-
preciated.

The Wesleyan Methodist Church
Riverside

SEVEN INJURED IN
AUTO CRASH
A girl and six men, all Puerto
Ricans, were injured when their jeep
station wagon overturned at Route
25 and Highland avenue, Cinnamin-
son township last Saturday night.
All were treated at Eshbach hospi-
tal, Riverside, the Palmyra am-
bulance transporting several of the vic-
tims to Riverside.

NOTICE
The offices of



A careless pedestrian was to blame for the wrecking of this truck and the death of its driver. As the pedestrian suddenly crossed the road, directly in front of the truck, the driver swerved off the roadway and his machine overturned in the ditch where it immediately caught fire. Driver was pinned in the front seat and burned to death before he could be extricated.

DRIVING THE GOLDEN SPIKE I



SUNDAY DINNER Suggestions

IT ISN'T an easy matter to select a menu for Sunday dinner that has taste-appeal, eye-appeal and pocketbook-appeal at the same time. To answer all three "appeals" this Sunday, the A & P Service for Home-Makers suggests a chopped beef casserole. Two pounds of chopped beef will make big servings for a family of four.

Mix the beef with two-thirds of a cup of tomato catsup or chili sauce. Add one-third of a teaspoon of tobacco sauce, increasing this slightly if you like your food more highly seasoned. Season the mixture with salt to taste and place in a casserole. Bake for two-and-a-half hours in a slow oven (350°F.), basting frequently with water and tobacco or Worcestershire sauce.

A few strips of bacon placed across the top of the beef will improve its flavor and make a more attractive-appearing dish. When the meat is done, garnish the dish with quarters of boiled beets.

Brussels sprouts and hash-browned potatoes will round out the menu. For a salad, try apples and celery chopped and mixed with mayonnaise, with grapes and nuts added if desired. Your favorite flavor of ice cream makes a good dessert with this meal.

A carillon is a set of stationary bells tuned so as to play melodies.

New York City's most famous jail is called The Tombs.

NOTICE

The Riverton Pastry Shop will be closed from August 22 to August 30, inclusive.

Our present system of arithmetical notation came from Arabia.

A horse-power is a unit of power equalling 550 foot-pounds per second.

"ON AN ISLAND WITH YOU"



Friday and Saturday, August 20 and 21, "On An Island With You" in

luscious technicolor and starring Esther Williams, comes to the Broadway with the year's most outstanding cast for entertainment.

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA

Phone Riv. 9-1200

Delivery Every Day Except Monday

Our Meats and Poultry are of Finest Quality

PORK

Loin Roast
(Rib Cut) 3 lb average

59^c
lb

TENDER — JUICY

Prime CHUCK
Pot Roast BEEF

79^c
lb

SPECIAL FEATURES

GENUINE SPRING RACK
LAMB CHOPS

69c lb

ARMOUR SMOKED
BEEF TONGUES

59c lb

FELIN'S TENDERIZED
SMOKED PICNICS

69c lb

TENDER
LAMB LIVER

59c lb

SHOULDER

OF SPRING
L A M B

59^c
lb

LARGE

STEWING
CHICKENS

4 1/2 to 5 lb av.

59^c
lb

FIVE CENT SALE

LUX FLAKES

1 Regular Size
With 1 Large Size only 5c
35c
BOTH FOR 40c

LIFEBOUY SOAP

1 Regular Size
With 2 at regular price only 5c
22c
ALL 3 FOR 27c

SWAN SOAP

1 Regular Size Swan
With 2 Reg. Size at reg. price 5c
22c
ALL 3 FOR 27c

Heinz Cream of Tomato Soup
New Low Price 3 cans for 33c

Welch's Grape Juice
New Low Price: pint 23c—quart 45c

Kellogg's all green thick
Asparagus Spears No. 2 can 45c
Stock up Now at this Low Price

Sunkist Juice Oranges doz. 29c

Sunkist Extra Large Lemons doz. 39c

Fresh Full Podded Lima Beans 2 lb 29c

BUY SAVINGS BONDS AND STAMPS

59th Year, No. 34

STUDY FIRE LAWS

A committee on Laws and Law Enforcement which will study existing New Jersey fire laws and building codes to determine their effectiveness from a fire prevention standpoint will be one of the committees which will report at the Governor's Fire Safety Conference to be held in Trenton next month.

Composed mostly of lawyers from various parts of the state, the committee plans to examine existing local statutes to determine whether this state has adopted fire prevention legislation in an up-to-date form. Also it will seek to ascertain whether there are enough qualified officials to enforce such statutes and local building codes.

Leon Dreskin, Newark lawyer, was named chairman and Raymond A. Leahy, assistant city attorney, of Elizabeth, co-chairman of this committee by Conference Chairman Leon A. Watson. Other members are: Fred G. Stickel, 3rd, Newark lawyer; Victor Greenburg, Passaic lawyer; City Counsel John J. Cream, of Camden, and Col. Charles H. Schoeffel, State Police Superintendent. Alexander Denbo, Burlington lawyer, was named secretary.

In view of the fact that less than 2,000 of the 10,000 municipalities in the nation have building codes and that in many instances these codes have become obsolete the report of this committee is expected to be one of the most important to come before the all day conference which will be held in the War Memorial Building in Trenton, on Wednesday, September 22.

Findings of six committees will form the basis for recommendations of the conference which was called by Governor Driscoll to develop a coordinated and comprehensive program against the fire menace in the state.

All phases of fire prevention and protection will be discussed at the conference which will be held under sponsorship of the New Jersey State Safety Council.

AIR PARCEL POST SERVICE TO START

The advent of speedier nationwide, worldwide air parcel post service September 1, brings back to minds of old-timers the introduction of similar surface operations 35 years ago. It was in 1913, according to Postmaster Mervin Haas, of Riverton, that parcel post first made its appearance in the United States.

The service at that time was established primarily to aid farmers and hamlets, located off the beaten paths, in expediting their products to market and, in turn, receiving sorely needed goods from larger cities. However, mail order houses and other establishments were quick to realize its value.

Transportation facilities in those days were still slow and tedious. Motor-driven vehicles were few and the roads which they traversed were frequently impassable. Too, trains were giving off more sparks and smoke than speed. There were no commercial planes in those days, either, and only the foolhardy visioned the rapid approach of this Air Age.

Then it took days to transport parcel post packages across the country. Some parcels were forced to go by virtually every movable conveyance before they reached their destination—particularly to the more remote sections.

From that modest beginning, parcel post has grown to become an integral cog in the far-flung American postal operations. Its annual poundage, keeping step with the progress of transportation, has soared from a few million to billions of pounds of assorted commodities.

Still determined to employ the fastest means of transportation to move the mails, the Post Office Department will add the link necessary to give the United States the world's most highly specialized doorstep de-

SCHOOL REOPENING DATES

Schools will reopen Wednesday, September 8, for pupils of the following schools, namely, Palmyra, Riverton, Cinnaminson, and Sacred Heart School, Riverton.

The Westfield Friends School, Cinnaminson, will reopen Tuesday, September 14.

DUSTER REGATTA

Finishing touches are being put to plans for the National Duster Sailboat Regatta, according to K. R. Knobloch, chairman. Three races will be held Saturday afternoon, August 28 and Sunday afternoon, August 29, over courses of the Brant Beach Yacht Club, Brant Beach, and are being arranged so that much of the action can be viewed from parked automobiles. Eighteen prizes including the Butts (Carhart) and Admiral Halsey trophies will be presented at 4 p.m. Sunday, by Admiral John E. Wood, of Philadelphia.

More than 100 teen-age skippers and crew members from Riverton, Camden, Collingswood, Burlington, Bristol, Trenton, Northern New Jersey and New York, have signed up and approximately 75 boats are already registered. Prominent among the Riverton skippers and officials of the Duster National are E. J. Huns, president; "Butts" Carhart, donor of the Butts trophy; H. A. Thomsen, Ogden Mattis, William Shoemaker, Jr., E. K. Shivelhood, Owen Merrill, chief measurer, and Barbara Lippincott.

The "Duster" sailboat is of unusual design in that it can be built by high school youths and is fast, safe and maneuverable. It was designed in 1935 by E. K. Merrill and his son, Owen, of Riverton. Both of these men were prominent in small boat races, E. K. Merrill, being a national Comet champion, and they incorporated many features in the Duster derived from practical racing experience. The Duster Class is a rapidly growing one and the event at the Brant Beach Yacht Club will be the third national regatta.

A 32-page Regatta Program and Yearbook has been prepared giving the history of the Duster Class, the constitution of the national organization, and items pertinent to the coming regatta. It contains much material of interest to anyone who desires to own or build a Duster.

MOTOR VEHICLE DEATHS DURING SEVEN MONTHS

New Jersey's traffic accident death record during the first seven months was 10.5 per cent below last year's toll for the same period, Motor Vehicle Commissioner Arthur W. Magee announced this week.

There were 296 fatalities this year as against 331 in 1947, a saving of 35 lives.

The most favorable phase of this year's improvement has to do with pedestrians, the Commissioner said, adding that of the 296 total fatalities, 137 have been persons afoot whereas at this time last year there had been 178 pedestrians killed in accidents. The saving in pedestrian lives has been 41, or 23 per cent.

"It speaks well for the general public when a state like New Jersey, which normally has one of the highest pedestrian death rates in the country, can reduce its pedestrian fatality toll by 23 per cent," added Mr. Magee. "A full measure of credit goes to the public, the men, women and children who appear to have developed an appreciation of highway hazards and are demonstrating it by more careful walking and crossing. Motorists too, appear to be showing greater consideration for pedestrian rights."

Woodrow Wilson was the last President from Virginia.

livery service with the launching of the new nationwide-worldwide air parcel post, said Postmaster Haas.

Lions Plan Minstrel

President William Cooper named the committee for the Annual Lions Minstrel Show at the monthly business meeting of the Palmyra-Riverton Club held last Thursday.

G. W. MacCord as chairman will be ably assisted by Howard Schuck, Hank Winters and Don Knepp. The meeting was highlighted by the induction of Al Sarka, Art Storey and Bill Evald as members of the club. The recent additions bring the roster to a total of 55.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
Palmyra

The Rev. S. Dan Morgan
Pastor

The more we see of life with its heartaches, tragedies and sufferings, the more aware we become that the supremely important quality needed, if we would face it heroically, is religious faith. Those who have it seem to be able to live with peace and poise no matter how cruel may be the circumstance that confronts them. And those who do not have it are constantly fretted and upset by the disappointments that come.

Sunday, August 29, 1948, Morning Worship, 11:15 a.m.: The pastor's sermon topic is "That Blessed Hope in Relation to the Church." Daniel V. Morgan is to be soloist of the morning, and the choir will sing a selected anthem.

A nursery is provided for small children of parents who desire to attend the morning worship service. The Palmyra Grove service is in charge of Central Baptist Church with the pastor Rev. S. Dan Morgan speaking.

Tuesday, August 31, 8:00 p.m.: Meeting of the Board of Trustees. Wednesday, September 1, 8:00 p.m.: Prayer and Praise service.

RIVERTON LIBRARY OPENS SEPTEMBER 1

The Riverton Free Library will reopen on Wednesday, September 1. The hours will be as follows: Monday through Friday, 4 to 6 and 7 to 9 p.m.

Saturday, 10 a.m. to 12 noon and 7 to 9 p.m.

ABOUT LEFT TURNS

"Give the left-turner a break," urges Russell C. Heimert, manager of the Camden Division of Keystone Automobile Club.

Analyses, said the club official, show that numerous accidents are caused by the failure, or refusal, of drivers to show common courtesy to fellow operators at street and road intersections.

"Some motorists apparently think only of themselves," he continues. "They will not yield even a few seconds to the driver who has signaled his intention to make a left turn and is in proper position to make the turn."

"This is especially noticeable when cars are stopped at traffic signals. The man with his left arm extended clearly indicates his intention but often is ignored by drivers in oncoming traffic."

"Other even more discourteous and reckless motorists race up apparently from nowhere and speed past cars just starting left turns. In many instances, these tactics have resulted in fatal accidents and serious injuries. Care, caution and courtesy are worth while watchwords for yours and safety's sake."

SHEBLE WINNER

Harold Sheble, of Riverton, was the winner in the Comet class races held last Saturday and Sunday at the Little Egg Harbor Yacht Club. He annexed 174 1/2 points, while John Rogers, also of Riverton, was second with 174 1/4.

In the regatta at Ocean City for Comets several local skippers failed to place among the leaders. In the Moth series Robert Andrews, of Riverton, took first honors.

THE NEW ERA, THURSDAY, AUGUST 26, 1948

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE INCREASING — DRIVE CAREFULLY

PRICE FIVE CENTS

WILL REGISTER VOTERS

Harold R. West, clerk of Cinnaminson Township has announced that he will register new voters between the hours of 7:30 and 9 p.m. on the following dates and at the locations specified:

Monday, August 30: Parry and East Riverton fire houses.
Friday, September 17: Cinnaminson School and East Riverton fire house.
Thursday, September 23: Cinnaminson School and East Riverton fire house.

Draft Registration

With the opening of registration less than one week away, members of Burlington County Draft Board No. 6, hastened the preparations to sign up draft-eligible men for America's peace-time conscription program.

George M. Hillman, of Moorestown, chairman of the board which will be located in the 24th Infantry Armory, Grant street, Mount Holly, said yesterday that persons born in 1922 after August 22 will register on Monday, August 30, with other age groups following on successive days. The Mt. Holly Center opened Monday, August 23.

Draft registration centers will be set up in only six localities for the entire county. They are Riverside High School, Burlington High School, the Mount Holly Court House, New Gretna Fire House, Moorestown High School and Bordentown High School. Any draft-eligible man may register at any of these centers, regardless of the location of his residence.

The dates for registration will be from August 30 through September 5 and the hours will be from 8:00 a.m. to 5:00 p.m.

State Selective Service headquarters at Trenton has authorized Mr. Hillman to hire one clerk for the central office at Mount Holly, but all other assistance apparently will be on a voluntary basis, he said.

Hillman's problem is to find enough volunteer workers to man the various registration centers to handle the registrants from August 30 through September 18.

RIVERTON WINS TWO

During the past five days, Riverton A.A. played three ball games, winning two and losing one.

On Thursday night, the locals defeated the fast stepping Keystone Vets. 5-2. The individual batting star of this game was Charlie Haines who knocked three runs, with a double and a single. The fielding star was Dick Durgin who turned in four remarkable plays at shortstop. Fred Langenberg pitched for Riverton.

On Sunday, Riverton lost to Sacred Heart, 8-6. This evening the series up between the two teams at one game each, and the managers of both teams are busily scheduling the third and final game. Riverton's batting attack was paced by Charlie Haines, Fred Freeman and Jersey Joe Zimmer, each with two hits. Bob Kelvey started for Riverton, with Langenberg going in the seventh. The game was called at the end of seven innings due to a torrential downpour.

On Tuesday, August 24th, Riverton travelled to Delair to defeat the Delair Vets. 5-1. The slugging star of this game was Bill Freund, who smacked out two hits in two times up. Harry Watkins hit a triple and Faulner and Bill Langenberg each had timely clutch singles. Fred Langenberg pitched a one hitter for his eighth consecutive win.

The Riverton A.A. plays a single game this Saturday at 2:30 p.m., at home, and there is a tentative game for Sunday. Watch the signs for information about this latter game.

NOTICE

The Riverton Pastry Shop will be closed from August 22 to August 30, inclusive.

Hallowe'en Plans

The Tri-Borough Hallowe'en Committee is getting off to an early start this year in order to make the local parade up to the standard set in previous years.

Thomas Schwink, general chairman has announced that there will be a meeting of committee members and all those interested in the Palmyra Borough Hall on Tuesday evening of next week at 8:30 o'clock.

Mr. Schwink states that arrangements are already being completed to have a large number of outstanding musical organizations in the procession and that the Palmyra String Band will top the list.

NEW SNACK SHOPPE OPENS NEXT FRIDAY

A new Snack Shoppe will be opened on Friday of next week, September 3, at Broad street and Garfield avenue, Palmyra. The establishment will be operated by Anthony Carugno, of Palmyra and his nephew, Raymond Carugno.

The Snack Shoppe is located in the completely renovated building owned by Anthony Carugno, who is identified with other Palmyra business establishments.

The interior of the new store is most attractive in a green and white color scheme with spacious booths for a large number of customers. A complete light lunch service will be offered.

Door prizes will be awarded on the opening day and the proprietors extend a most cordial invitation to all local residents to come in and inspect their new store.

HAY FEVER

The ragweed hay fever season is here. Botanists warn that we have an unusually lush crop of ragweed this year due to last winter's unprecedented snowfall, which made the soil all too fertile.

Following are some "don'ts" which will aid the hay fever sufferer: Don't drink alcohol or iced beverages. They exert a reflex action to swell the linings of the nose.

Don't sleep with windows wide open. More pollen can enter your room. An air conditioning apparatus with a good filter, set for the proper temperature and humidity, will help. So will a simple pollen filter of good quality which can be attached to your window.

Don't paint or use insecticides. The fumes will add to your discomfort. Don't expose yourself to sudden changes of temperature. Avoid severe sunburn. If you go swimming, don't plunge in after being over-heated. Douse a little cold water over your body to lessen the shock.

Don't take any of the new drugs without medical supervision. Most of them cause drowsiness and produce other after-effects which may impair your judgment, while driving a car, for example.

Don't go on motor trips into the country. If you must, close your windows.

Don't fail to avoid foods to which you are allergic. Quite often foods which can be eaten with impunity at other times will cause marked hay fever symptoms during the pollen season. If you have allergies to other things; for example, powder, animal danders, feathers, etc., be especially careful to avoid them during the hay fever season.

Don't stop working. Actually, if you live in the suburbs, you'll feel better during the hours you spend working in town as there is less pollen about. Then too, keeping busy will take your mind off your symptoms.

Don't let yourself get upset. Emotional strain should be avoided, as it may aggravate your hay fever symptoms.

N. J. Medical Society

Mr. and Mrs. Victor Ritschard and family, Bank avenue, Riverton, returned recently from Switzerland after spending two months there.



C. N. HUBBS & SON

Office & Showroom, Route 25, Riverton

Phone Riverton 9-0234

ABOUT CHRYSLER AIRTEMP
AUTOMATIC HEATING!
IT WILL BE COLD SOON!

Responsible for HEATING • AIR CONDITIONING • COMMERCIAL REFRIGERATION

FREE DELIVERY

Ice Cold Beer In Cases

EXPORTS, STEINIES, QUARTS, CANS

ESSLINGER PABST SCHLITZ
STEGMAIER CAMDEN BALLENTINE'S
KRUEGER SCHAEFFER PRIOR

PROMPT, COURTEOUS, DIGNIFIED DELIVERY

Family Liquor Store

523 W. Broad Street, Palmyra

Open 9 a.m. to 10 p.m.

Phone Riverton 9-9544

THE NEW ERA

Incorporated

Published Every Thursday at 600 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited.

About Town

Mr. and Mrs. Walter L. Michel and daughter, Doris, of Riverton, will entertain the wedding party on Friday evening, August 27, of Miss Peggy Ryan, of Palmyra, whose marriage will take place on Saturday.

Mr. and Mrs. Harry Walker and two children of Richmond, Va., will visit Mr. and Mrs. E. B. Gary, of Riverton, for a few days this week.

Mr. and Mrs. John Goodwin, Thomas avenue, Riverton, and Mr. and Mrs. Bernard Goodwin, of Col.

Ingwood, have returned from Ocean City, where they vacationed last week.

Mr. and Mrs. George S. Scott, of Philadelphia, are receiving congratulations on the birth of a son, Frederick George, at Lankenau Hospital, Philadelphia, on Tuesday, August 17. Mrs. Scott is the former Miss Ethel Cummings, of Main street, Riverton.

Mrs. Louise Koppenhoffer and children Gay, Lee and Lou, of East Riverton, have returned after spending six weeks vacation at the Kuen-sell residence in Beach Haven Terrace.

Mrs. J. P. Reese, Linden avenue, Riverton, left Monday for Berea, Ky., where she will visit her sister, Mrs. J. E. Moore for a few weeks.

Mr. and Mrs. Fred Robinson and daughter left Saturday for two weeks at Lavallette, N. J.

Mrs. James E. Boyd and two daughters, Stacy and Leanda, of Merchantville, formerly of Riverton, are visiting Mr. and Mrs. W. W. Moyer, at their home in Bozman, Maryland.

Mr. and Mrs. Edgar W. Miller, Jr., of Pittsburg, formerly of Riverton, are visiting Mr. and Mrs. Lansbach, of Audubon. They also have been visiting their friends in Riverton.

Mr. and Mrs. Charles Schlegel and son Charles and Miss Kathleen Early, of Germantown, visited with Eleanor and Bob Gary last week while their parents Mr. and Mrs. E. B. Gary, Thomas avenue, Riverton, traveled to Canada and the New England States.

Mr. and Mrs. William Bonner will give a luncheon on Saturday, August 28, in honor of Miss Peggy Ryan, of Palmyra, whose marriage will take place that day.

Mr. and Mrs. Warren Pharo, of Moorestown, formerly of Riverton, are vacationing this week in the Poconos.

David Snow and Jack Mick, of Palmyra, are enjoying two weeks at Camp Miller, Shawnee-on-the-Delaware, Pa.

Mrs. Catherine Fowler, Palmyra, and Mr. and Mrs. Boyd Smith and son, David, also of Palmyra, are spending two weeks in Wildwood.

NOTICE

The offices of Dr. H. B. Mark will be closed August 14 until September 6. Calls will be taken by Dr. Mills.

House Painting :: Roof Repairs

All Work Guaranteed

WILLIAM AYARS

Phone Riverton 9-9513 or 9-1435-J

STEELE'S NURSERIES

PALMYRA, N. J.



Our 110th Year
Trees and Plants for
All Purposes
Complete Landscaping
Service
Estimates Cheerfully
Given
Garden Supplies

REO POWER LAWN MOWERS

(Made by Reo Truck Co.) \$119.00

Pennsylvania Hand Lawn Mowers

17 inch cut \$27.50

\$2.50 allowance for your old mower

Phone: Riv. 9-0599 Established 1889

Etta M. Davidson
BEAUTICIAN

502 Broad Street

Riverton, N. J.

Phone Riverton 9-2087

Open Tuesday and Thursday

Evenings

Closed Mondays

TABLE ARRANGEMENTS WEDDINGS
FUNERAL SPRAYS CORSAGES

GRAYSON FLOWERS

111 E. BROAD STREET, PALMYRA, N. J.

Grace and Wilson Schmierer

IMPORTANT TO HAVE OUR PHONE NUMBERS

Business Phone 9-0597

Residence Phone 9-0831-W



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILS

Secure protective funeral
knowledge by having a
talk with us.

No obligation.

SNOWER
FUNERAL HOME, INC.

PALMYRA, N. J.

Phone Riverton 9-0830

How can I avoid
service charge?



A service charge on a
checking account is
made only when the
cost of rendering the
depositor's balance will provide. We would
prefer not to make a service charge. For
that reason we encourage the depositor to
maintain a balance of sufficient size to
compensate for the number of checks
drawn. Inquiries cordially invited.

CINNAMINSON BANK
& TRUST CO.

Main Office
Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

NOTICE OF ELECTION

In conformity with the provisions of Title 19 Revised Statutes, and the amendments thereof and supplements thereto, NOTICE IS HEREBY GIVEN that persons otherwise entitled to vote in CINNAMINSON TOWNSHIP, Burlington County

SEPTEMBER 2nd, 1948
at the office of the Municipal Clerk or the County Board of Elections, 117 High Street, Mount Holly, N. J., between the hours of 9 a.m. and 5 p.m. in order for them to vote.

TUESDAY, NOVEMBER 2nd, 1948

AT

FIRST DISTRICT

All that portion of Cinnaminson Township bounded as follows:
Beginning at a point in the intersection of Route 25 and the Delran township line, continuing West on the South side of Route 25 to the Pompton Creek, thence North along the West side of Pompton Creek to the borough line of Riverton, thence West along the borough line of Riverton and Palmyra to the intersection of Cinnaminson Avenue, thence South along the East side of Cinnaminson Avenue, crossing Route 25 to the intersection of Church Road, thence continuing East along the East side of Church Road to the intersection of the Delran township line to the place of beginning. At

PUB. LIT. BLDG.

Moorestown Road

SECOND DISTRICT

All that portion of Cinnaminson Township bounded as follows:
Beginning at the point of intersection of the North side of Route 25 and the Delran township line, continuing North along the Delran township line to the Delaware River, thence continuing West along the Delaware River to the East bank of the Delaware River, thence continuing South along the East bank of the Delaware River to the North side of Route 25, thence East along the North side of Route 25 to the place of beginning. At

DELAWARE COMPANY No. 2

FIRE HOUSE

East Riverton

THIRD DISTRICT

All that portion of Cinnaminson Township bounded as follows:
Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church Road to the intersection of Cinnaminson Avenue, thence continuing North on the West side of Cinnaminson Avenue across Route 25 and continuing to the Palmyra borough line, thence West along the Palmyra borough line to the intersection of Church Road, thence East along the East side of Church Road to the intersection of the Moorestown township line to the place of beginning. At

PARRY FIRE HOUSE

In conformity with the provisions of Title 19 Revised Statutes, and the amendments thereof and supplements thereto, NOTICE IS HEREBY GIVEN that a GENERAL ELECTION will be held in CINNAMINSON TOWNSHIP, Burlington County

TUESDAY, NOVEMBER 2nd, 1948

between the hours of 7 a.m. and 8 p.m.

Eastern Standard Time

for the purpose of conducting a General Election for electing

Electors of President and Vice President of the United States

United States Senator

Member of the House of Representatives (Fourth Congressional District)

State Senator

Two Members of the Board of Chosen Freeholders

Coroner

Member Township Committee

HAROLD R. WEST,

Clerk.

NOTICE OF ELECTION

In conformity with the provisions of Title 19 Revised Statutes, and the amendments thereof and supplements thereto, NOTICE IS HEREBY GIVEN that persons otherwise entitled to vote in BOROUGH OF RIVERTON, Burlington County

who are not permanently registered or have moved must register or obtain a transfer on or before

SEPTEMBER 2nd, 1948

at the office of the Municipal Clerk or the County Board of Elections, 117 High Street, Mount Holly, N. J., between the hours of 9 a.m. and 5 p.m. in order for them to vote on

TUESDAY, NOVEMBER 2nd, 1948

AT

FIRST DISTRICT

All that portion situate East and West of the Pennsylvania railroad and bounded by the following streets: Borough line from Main street, to Pompton Creek, to Bank avenue, to Penn street, to Third street, to Church lane, to Fourth street, continuing through Church lane to Broad street, thence East of the Pennsylvania railroad on both sides of Main street, excluding the Collins building, to the point of starting at the Borough line, containing therein the following streets: Bank avenue, Second street, Third street, Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Fulton street, Howard street, Cinnaminson street, Main street, Penn street, Church lane and Cedar street.

RIVERTON FIRE HOUSE

303 Howard Street

SECOND DISTRICT

All that portion East of the Pennsylvania railroad bounded by the following streets: Broad street, from Penn street to Elm avenue, to Borough line, to rear of Main street, property line to Harrison street, to Main street, to starting point at Broad street, containing therein the following streets: Broad street, Harrison street, Seventh street, Midway, Eighth street, Park avenue, Highway, Burybury Road, Elm Terrace, Linden avenue, Thomas avenue, Lippincott avenue and Cherry lane.

GEORGE FRIDAY PLUMBING SHOP

304 Harrison Street

THIRD DISTRICT

All that portion situate west of the Pennsylvania railroad tracks and bounded by the following streets: Broad street, from Penn street to Elm avenue, to Bank avenue, to Penn street, and all that area south of Penn street containing therein the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth.

OLDS COMMUNITY, INC.

10 Broad Street

In conformity with the provisions of Title 19 Revised Statutes, and the amendments thereof and supplements thereto

ABOUT TOWN

Mrs. Charlotte Wentling, superintendent of the Cinnaminson Home was the guest of honor at a dinner and shower given at the home on Friday of last week by members of the board of trustees. Mrs. Wentling has resigned her position at the home because of her forthcoming marriage to Mr. Percy Cumstive, of New York City.

Mrs. Wentling has been superintendent of the home for the past eight months. She was presented with a lamp and a corsage.

George H. Bonnal, of Riverton, a member of the W. J. Steen Philadelphia agency of the Bankers Life Company of Des Moines, Iowa, was one of the ten salesmen from six agencies who attended a district sales training school at the Palmer House in Chicago, recently. The school,

NOTICE

The Riverton Pastry Shop will be closed from August 22 to August 30, inclusive.

NOTICE IS HEREBY GIVEN that a GENERAL ELECTION will be held in BOROUGH OF RIVERTON, Burlington County

TUESDAY, NOVEMBER 2nd, 1948

between the hours of 7 a.m. and 8 p.m.

Eastern Standard Time

for the purpose of conducting a General Election for electing

Electors of President and Vice President of the United States

United States Senator

Member of the House of Representatives (Fourth Congressional District)

State Senator

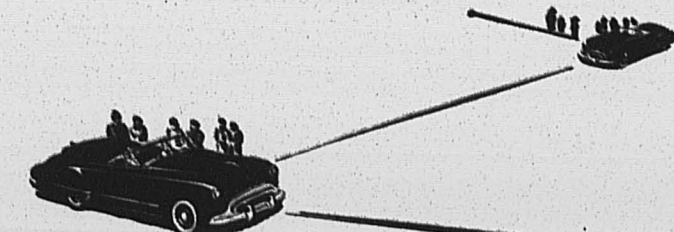
Two Members of the Board of Chosen Freeholders

Coroner

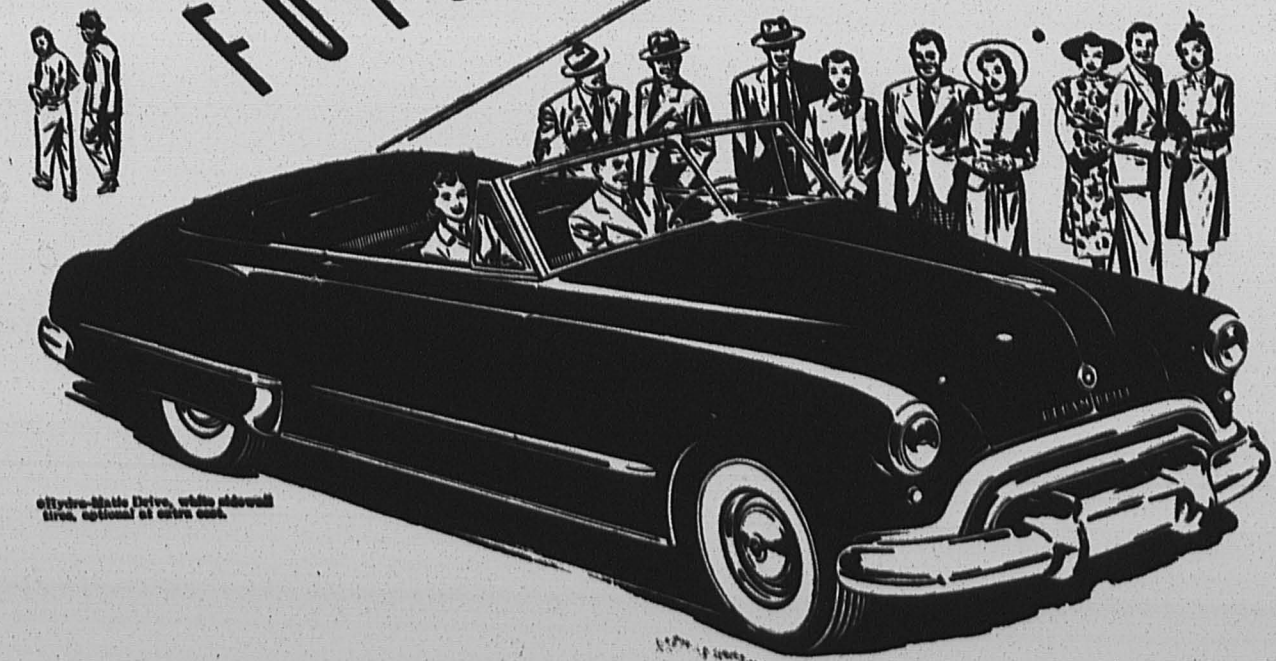
Two Members Borough Council

DANIEL M. CLIFTON,

Borough Clerk.



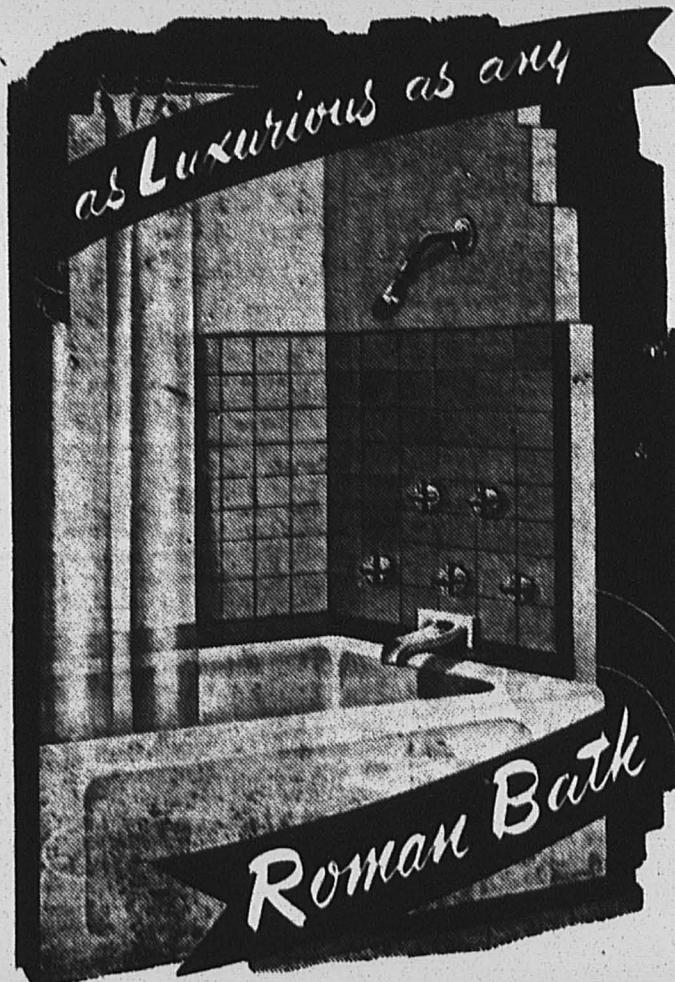
Everywhere it goes
Everybody goes...for



Good news travels fast... and the talk of every town these days is the new Futuramic Oldsmobile! People everywhere are passing the word along about this spectacular new 1948 model. Wherever it goes, people just naturally gather 'round for a better view. It's the Futuramic appeal of this exciting new Oldsmobile! They like its new "Futuramic" look—the dramatic sweep of its ultra-modern lines... the striking

simplicity of its interior design. And they go for its Futuramic performance, too... thanks to Hydra-Matic Drive's "no-clutch, no-shift" driving ease and the thrill-filled action of WHIRLAWAY. Everyone's spreading the good news about this great new Oldsmobile—for everywhere the Futuramic goes, everybody "goes for" the Futuramic! No wonder more and more people are saying—"It's SMART to Own an Olds!"

FUTURAMIC OLDSMOBILE
YOUR OLDSMOBILE DEALER
OLDS COMMUNITY, Inc. 8-10 BROAD STREET, RIVERTON, N. J.
Tune in Henry J. Taylor, Mutual Network, Mondays and Fridays



American hotels and American homes are famed for the luxury and comfort of their appointments. The number of bathrooms per home far exceeds the ratio of other countries. New Jersey has contributed substantially to the development of the modern bathroom. The first sanitary ware was produced in this state, and from the beginning the industry has striven continuously to attain perfection in production.

New Jersey stands in the front ranks of the country's ceramics producers. Sanitary ware is the most important item of this industry and it is considered the finest in the world. The United States census sets the value of vitreous china plumbing fixtures at \$7,472,786, with \$6,125,547 for the value of enamelled iron sanitary ware and other plumbers' supplies.

Electricity and Gas are used in many manufacturing processes, and they are responsible also for maintaining favorable working conditions in many plants.

Look for the next advertisement in this series regarding New Jersey. Copies may be obtained by writing to Room 8206, 90 Park Place, Newark, N. J.

A-244-48

PUBLIC SERVICE

SAVE TIME... SAVE MONEY WITH REFRESHING HEALTHFUL Canned Fruit Juices

Trust A&P to feature many favorite varieties... thirst-quenching canned fruit juices. So stock your pantry today with plenty of these stars from A&P's summer stock.



Florida
SUGAR ADDED OR UNSWEETENED
GRAPEFRUIT JUICE
2 46-oz cans 35¢
3 16-oz cans 25¢

FLORIDA SUGAR ADDED UNSWEETENED
ORANGE JUICE 3 16-oz cans 29¢
A & P PURE CONCORD
GRAPE JUICE 2 16-oz cans 29¢
GOLDEN HARVEST ORANGE AND CONCORD
SECTIONS 2 16-oz cans 39¢
MOTT'S
APPLE JUICE 2 16-oz cans 35¢
RITTER'S FARM STYLE CONDENSED
ASPARAGUS SOUP 6 16-oz cans 25¢
PATAPSCO APPLE BUTTER 2 16-oz cans 19¢

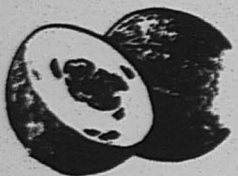
DEKO VEGETABLE SHORTENING 1-lb can 39¢
DEWCO CORN Fancy Grade "A" Whole Kernel Golden 2 20-oz cans 35¢
DEWCO PEAS FANCY GRADE "A" NEW FINE 2 20-oz cans 33¢
CAMPBELL'S BEANS WITH FOLIO 2 16-oz cans 29¢
ANN PAGE BEANS 2 16-oz cans 23¢
CHICKEN BROTH DELICIOUS WITH RICE 2 16-oz cans 27¢
IONA SWEET PEAS NEW FINE 3 20-oz cans 29¢
DILL OR SOUR PICKLES 2 16-oz cans 23¢
KRAFT'S MACARONI DINNER 2 16-oz cans 29¢
DASH DOG FOOD 2 16-oz cans 29¢
DINNER NAPKINS 3 16-oz cans 17¢
FELS-NAPTHA SOAP 3 16-oz cans 26¢
MASON JARS 66¢ each 75¢

In Our Dairy Department NEW LOWER CHEESE PRICES

CHEDDAR 57¢
MUNSTER CHEESE 69¢
NUCOA OLEOMARGARINE 44¢
GOOD LUCK OLEOMARGARINE 44¢

OUR BUTTER PRICES HAVE BEEN
REDUCED AGAIN!

California Jumbo CANTALOUPE



each 25¢
NONE HIGHER

CALIFORNIA SEEDLESS
GRAPES 2 16-oz cans 29¢
NEARBY U. S. NO. 1 A SIZE
POTATOES 10 16-oz cans 39¢
NEARBY EXTRA FANCY
CUCUMBERS 3 16-oz cans 10¢
OKLAHOMA RED RIFE (30-LB AND OVER)
WATERMELONS 1 59¢
WHOLE MELON \$1.17
SNOW CROP PEAS 2 16-oz cans 49¢
GREEN BEANS 2 16-oz cans 28¢

TOP QUALITY GRADE "A" 4 TO 6 POUND STEWING
CHECKENS 16 49¢
NONE PRICED HIGHER
BEEF ROAST 16 88¢
LAMB ROAST 16 79¢
VEAL ROAST 16 69¢
BONELESS HAMS 16 89¢
SMOKED LIVERWURST 1/4 lb 19¢
SHRIMP 30 TO 40 TO THE POUND 55¢
Fresh FILET of FLOUNDER 16 50¢
FRESH REGULAR WHITE LUMP
CRAB MEAT 16 83¢

*Prices in this advertisement effective in Riverton and vicinity
Super Markets and Self-Service Stores

Broad Street, Palmyra, N. J.



MATINEE DAILY — 1:30
CONTINUOUS SAT. AND SUN.

Celebrate With Us
17th Anniversary
AUGUST 17th
OF MODERN ATTRACTIONS

Frid. & Sat., Aug. 27 & 28
4E IT'S MAGIC! MUSEUM!
WARNER BROS. PRESENT
ROMANCE ON THE HIGH SEAS
CARSON PAIGE DeFORE DONALD DAY
Technicolor

Sun. & Mon., Aug. 29 & 30

From the files of the FBI
THE STREET WITH NO NAME
MARK STEVENS - RICHARD WIDMARK
Directed by WILLIAM W. WELLS
20

Tues., Aug. 31

2 — Top Hits — 2

TRIGGER
BOY ROGERS - TRIGGER
EYES OF TEXAS
A REPUBLIC PRODUCTION
HAT BOX MYSTERY
Both Features Shown from 9:20 p.m.

Wed. & Thurs., Sept. 1 & 2

Dana ANDREWS - Jean PETERS in
Deep Waters
20

BROADWAY THEATRE PALMYRA
PALMYRA VICTORIA THEATRE

MATINEE DAILY — 2 p.m.

Friday and Saturday August 27 and 28

THE IT'S MAGIC! MUSEUM!
WARNER BROS. PRESENT
ROMANCE ON THE HIGH SEAS
CARSON PAIGE DeFORE DONALD DAY
Technicolor
A MICHAEL CURTIZ PRODUCTION
STARRING OSCAR LEVANT - S. Z. SAKALL

Monday and Tuesday August 30 and 31

...the mating call in any language!
GLENN EVELYN FORD - KEYES
The Mating of Millie
with DON CARROLL
WILLARD PARKER

Wednesday, September 1

...the mating call in any language!
MARCH - DURYEA
O'BRIEN - BLYTH
ANOTHER PART OF THE FOREST

Thursday, September 2

A KNOCKOUT OF A LOVE STORY!
THE BIG PUNCH
LOIS MORRIS GORDON
MAXWELL-MACRAE
WARNER BROS. HIT

Know Your Government

THE DISAPPEARING ACT

Just as though your dollars didn't lose value rapidly enough during these days of inflationary costs, it now comes out that the Federal Government has been putting some of New Jersey's wage dollars through a disappearing act at Washington.

It seems that in addition to the regular contributions to the State's unemployment compensation fund, each employer is assessed by the Federal Government.

This assessment is paid directly to the Federal Government. The Congress, in turn, appropriates funds for administering the unemployment compensation services operated by the various states. It develops that Uncle Sam has been making a handsome profit on the transaction in New Jersey.

New Jersey employers according to the State Unemployment Compensation Commission, kicked in some \$45,791,000 in this Federal assessment between the years 1936 and 1946. Costs for unemployment compensation administration and related work in New Jersey during this period have been \$20,255,000. This netted Uncle Sam a \$25,536,000 "profit" on the New Jersey deal.

Citing the New Jersey figures as another example of diminished returns from local tax dollars which make the round trip to Washington, the New Jersey Taxpayers Association declares:

"Citizens of New Jersey and our other states will get a far better return from their tax dollars and better administered government by keeping both tax dollars and government as close to home as possible. There is no necessity for further Washington participation in state government unemployment compensation administration. Neither is there any excuse for excessive levies which produce multi-million dollar surpluses

and further boost already inflated costs within the economy of the states."

The State Unemployment Compensation programs should be returned from Washington and left in the capable hands of the states.

Miss Martha McI. Biddle, Miss Elsie Biddle and Mr. and Mrs. George B. Christ, of Riverton, spent a week recently as guests of Mrs. Charles L. Johnson, of Edgartown, Martha's Vineyard, Mass., and then spent a week motoring through the New England States, returning home last Friday.

Burlington County Surrogate's Court
RULE TO BARE CREDITORS
Executor's Notice

Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 19th day of August, 1948, upon application of the subscriber, Executor, requiring the creditors of A. Ludlow Kramer, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before February 18, 1949, or they will be barred of any action therefor against the said decedent.

Alice Bishop Kramer & Girard Trust Company
Executors
Pratt: Boyle, Archer & Greiner
Dated: August 19, 1948.
8-26-48-23

CIGARETTES
\$1.49
per carton
Premium brands slightly higher
Add 5c per carton for shipping and handling
Minimum order — Five cartons
Enclose your card for gift wrapping
Lic. 3998, State of Dela.

Dept. Y
ALLISON TOBACCO CO.
P. O. BOX No. 1006
WILMINGTON, DEL.

"ROMANCE ON THE HIGH SEAS"



Friday and Saturday, August 27 and 28, Jack Carson, Janis Paige, Don DeFore and Doris Day come to the Broadway in "Romance on the High Seas" in technicolor. It is a nautical musical full of girls and laughter and songs that make you hum and whistle.

ALL LEADING BEERS

ICE COLD

FULL LINE OF DOMESTIC
AND IMPORTED
WINES, LIQUORS, CORDIALS AND
BRANDIES
FREE DELIVERY

Palmyra Liquor Store

107 W. Broad Street Palmyra
Phone Riverton 9-0382

What number will you call next?



• If we only knew, we could make your call in advance — and store it away for future use!

• But — we never know. Your next call may be to someone across the street, or across the country. You may make it within the next 30 seconds, or not until next week.

• So, to give you good service, telephone equipment and telephone people are on the job 24 hours a day ready to make each call "to order" and on an instant's notice.

• It's one of the reasons why telephone service plays such an important part in the American way of living... and why people consider telephone service such an outstanding value.

**NEW JERSEY BELL
TELEPHONE COMPANY**

BUILDING • GREATER TELEPHONE SERVICE FOR A GREATER NEW JERSEY

ADVERTISEMENT FOR PROPOSALS
Sealed proposals will be received by the Borough Council of the Borough of Riverton, at the Fire House in Riverton, New Jersey, at eight o'clock p.m., Tuesday, August 26, 1948, for improvement of roadway surfaces, approximate quantities of work are:

860 square yards of Bituminous Surface treatment with sand and crushed gravel cover, (13 applications) — 860 square yards of Bituminous Concrete Surface pavement one (1) inch in thickness, and

1475 square yards of Bituminous Concrete Surface pavement two (2) inches in thickness.

Certified check is required with each bid in an amount not less than ten per cent of the total sum bid, subject to the condition set out in the instructions to bidders. Security Company performance bond will be required in the full amount of any contract awarded.

Specifications and plans may be obtained, with instructions to bidders and form for proposal, from the Borough Engineer, Sherman S. Steger, 501 Cooper Street, Camden, N. J.

This right is reserved to reject any or all bids.
DANIEL M. CLISTON,
Borough Clerk,
August 18, 1948.

FISH STORY!



RED IN THE ADMINISTRATION
IT'S JUST AN ITSY-BITSY RED HEARING — SO BIG

Duke

AMERICAN STORES CO.

FRESH from the field — garden and orchard

Selected for Quality, Freshness and Flavor from the Country's Finest

Oklahoma Red Ripe Sweet

WATERMELONS

16 5c

Greening APPLES 3 16-oz cans 29¢

Seedless GRAPES 16 19¢

Porto Rican YAMS 3 16-oz cans 25¢

POTATOES Selected White 10 16-oz cans 29¢

U. S. No. 1 Yellow

ONIONS 3 16-oz cans 14¢

SAVE 3c A LOAF! ENRICHED SUPREME

BREAD 14¢

ENRICHED VICTOR 10¢

Save up to 12c a Pound! ENRICHED SUPREME

COFFEE 43¢ 3 16-oz cans 12¢

A Blend of Finest South American Coffee

WIN-CREST 40¢ 3 16-oz cans 15¢

A Lighter Blend with Vigorous Coffee Taste

IDEAL 40¢ 3 16-oz cans 15¢

Rob-ford Fancy Rice 16 17¢ 2 16-oz cans 33¢

Kellogg's Corn Flakes 16 18¢

Gold Seal Corn Flakes 16 17¢

Sharp Cheddar Cheese 16 35¢

Sunshine Krispy Crackers 16 25¢

7-Minut Complete Lemon Pie 16 27¢

Bala Club Pure

BEVERAGES 3 large 25¢

Plus Bottle Deposit and Penna. Tax in Penna. Stores

Ideal Orange Juice 16 21¢

Red Cheek Apple Juice 16 19¢

Glenwood Grapefruit Juice 2 16-oz cans 35¢

Florida Blended Juice 2 16-oz cans 39¢

Glenwood Lemon Juice 3 5 1/2-oz cans 17¢

Farmdale Extra Standard

PEAS 2 No. 2 25¢ Case of \$2.00

24 cans Buy by the Case and Save!

Junket Powder 16 10¢; Junket Tablets 16 12¢

ASCO Oleomargarine 16 39¢

Borden's Hemo 16 69¢

Borden's Instant Cocoa 16 25¢

Farmdale Evaporated Milk 16 15¢

Lower Meat Prices

Tender Juicy, Porterhouse, T-Bone, Sirloin

STEAKS 16 79¢

Short Ribs Beef 16 45¢; Ground Beef 16 59¢

Dried Beef Loaf 16 28¢; Corned Beef 16 18¢

BONELESS BUTTS 16 89¢

Lean Smoked 16 89¢

All meat, no waste, well trimmed — Vishing wrapped, under 3 lb. ea.

Fresh Killed All Fancy Grade A Poultry

FRYING CHICKENS 16 49¢

Sliced Bacon 16 73¢; Braunschweiger 16 18¢

Long Bologna 16 14¢; Pot Agria 16 33¢

LEGS OF VEAL 16 59¢

Shoulder Veal 16 49¢; Breast of Veal 16 39¢

Rump Veal Roast 16 59¢; Shank of Veal 16 39¢

Neck of Veal 16 42¢; Shld. Veal Chops 16 65¢

MACKEREL 16 19¢

Sea Trout 16 25¢; Whiting Fillets 16 29¢

Flounder Fillets 16 49¢; Crab Meat Fresh Picked 16 89¢

American Stores RINGS YOUR BELL — Our Radio Program Featuring GLADYS WEBSTER — Monday thru Friday, 10.15 A. M. — WCAU

THE WORLD'S BEST
DISINFECTANT

What is the world's best disinfectant? No, it is not iodine or D.D.T. or bichloride or violet rays. It is soap — plain, ordinary, unromantic soap. The trinity of sanitation is still soap, scrub-brush and elbow grease. Clean hands, clean bodies, clean beds: these are passports to full and abundant health.

This seems obvious; yet it has not always been recognized. Thus, in 1845, a law was passed in a New England state, making tub-bathing unlawful unless medically ordered. In one of the country's largest cities, the period between November and March was actually a closed season on tub-bathing.

Personal cleanliness has advanced a long way since those days. Now we know that the best way to keep the hands free of germs is by thoroughly scrubbing with soap. Even operative surgeons, though they dip their hands in powerful disinfectants before donning their rubber gloves, still depend on a prolonged preliminary soap and water scrubbing to get off most of the dirt first. Clean hands, incidentally, are a protection for the whole body. Soiled hands carry living germs to the mouth. The alkali of soap is not a strong germicide, but it will kill the commoner germs.

Cleanliness is more likely to become habitual if it is made easy. Home, school and office should have suitable facilities for washing so that proper habits of cleanliness will be established. We all know people who have "gone overboard" on the subject of washing their hands. They have made a fetish of cleanliness. But the vast majority of us, especially those in the youngest generations, are inclined to err on the other side. It is astonishing how hard it is to depart from a habit of cleanliness, once it is established.

CLASSIFIED ADS

LIGHTS were blinding, no thought for another. So was the CRASH — that's all brother.

BARCLAY'S INSURANCE
Riverton 9-1594

FOR SALE—Walnut Dining Room
Suite. Phone Riverton 9-0282.

APARTMENT WANTED — Veteran, P.R.R. employed, wife & baby, urgently need 4-room unfurnished apartment not over \$55 per month. Phone Westville, N. J., 9-1228 or write 907 Westville, Westville, N. J.

NEED MONEY? 17,000 men and women are earning good pay taking orders for Maitonette Frocks, Slips and Raincoats. For information write "S", 350 E. Second street, Moorestown, N. J.

WHY NOT ADD real beauty to your home by finishing your floors with our Sanding Machines. The cost including all material is approximately \$6.50 for the average size room, when finishing two or more rooms. No experience necessary and the machines do the work.

S. N. CANDY
11 Lafayette Street, Riverside 4-0608
Hardware — Paints — Glass — Vee Belts — Starrett Precision Tools — Keys Duplicated

DON'T Throw it away until you have called Riverton 9-0344. Maybe it can be fixed.

ODD JOBS — Contracts for home improvements. W. Ayars, telephone, Riverton 9-9513 or 9-1435-J.

R. C. A. Radios and Tubes. Bendix Sales and Service. The Schwering Store, Palmyra. Phone Riverton 9-0028.

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

ODD JOB CONTRACTS

For home improvements home painting, exterior or interior, roofing repairs and painting, gutter and spouting, plastering and stuccoing, floor sanding, carpentry etc., free estimates anywhere. William Ayars, phone Riverton 9-9531 or 9-1435-J. For Appointment Phone RI 9-0413

Church Notices

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School, 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
1:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor
Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 8:00 a.m. during the
summer months.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.

Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
Fourth and Main Streets, Riverton
Rev. John R. Crockett, Pastor
Sunday Services
8 A. M. Holy Communion
11 A. M. Morning Prayer and Sermon
(First Sunday Sung Eucharist)
Second Tuesday: Vestry meeting
Thursday and Holy Days 9 a.m.
Holy Communion
Fourth Fridays: Altar Guild.

Thursday Nights: Troop 50 Boy
Scouts

EAST RIVERTON
REPAIR SHOP

DID YOU KNOW
That you can get your
Motor Repairs
and
Paint Jobs
Done and pay for them
as low as
\$2.00 Weekly
BODY-FENDER-RADIATOR
PAINTING—WELDING
No Job Too Large or Too Small
Estimates Given by Expert
Mechanics

MOTOR WORK A
TROUBLE SHOOTING
SPECIALTY
John C. Adams
Broad and Randolph, E. Riverton
Phone Riv. 9-1154

FOR
SERVICE AND QUALITY
VISIT
TONY'S Beauty Salon

13 East Broad St. Palmyra



"If your hair is not BECOMING
you should BE COMING to us"
Open Every Day 8 a.m. to 9 p.m.
Saturdays 8 a.m. to 5 p.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Christ Jesus" is the subject for
Sunday, August 29.
Golden Text: "The Son of man is
come to seek and to save that which
was lost." (Luke 19:10)

Sermon: Passages from the King
James version of the Bible include:
"And he said unto them, Go ye
into all the world, and preach the
gospel to every creature. And they
went forth, and preached every
where, the Lord working with them,
and confirming the word with signs
following." (Mark 16:15,20)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Christians are under as direct
orders now, as they were then, to be
Christlike, to possess the Christ-
spirit, to follow the Christ-example,
and to heal the sick as well as the
sinner." (p. 138)

EPWORTH METHODIST
CHURCH
Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister
First Sunday in Kindomide
August 29th

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

7:00: Community Vespers in the
Grove with the Rev. S. Dan Morgan.

9:45: The Church School convenes
for the period of instruction. Classes
at every age level from the nursery
through the adult departments.
11:00: Morning Worship Service.
The service will be conducted by the
Rev. G. Stanley McCleave, pastor of
the Emanuel Methodist Church in
Penns Grove. Mrs. Rachel M. Lord
will be at the organ console and the
offertory solo will be rendered by a
guest soloist.

PLAN TO INCORPORATE
CIVIC ASSOCIATION

The newly formed Extension Civic
Association has made great progress
during the short time it has been in
existence. Preliminary steps for in-
corporation have been taken and a
set of by-laws drawn up.

Most encouraging has been the
widespread interest and enthusiasm
shown by the residents of the Ex-
tension in the plans and purposes of
their Association. It is hoped that
all residents of the Extension will at-
tend monthly meetings and take an
active part in the proceedings.

The officers and directors of the
Extension Civic Association are as
follows:

Officers: President, Fred Schuck;
vice president, Howard Gunn; sec-
retary, Mellic Basterson, and treasurer,
Frank Donahue.

Board of Directors: Chairman,
Bob Long, Margaret Dawson, Louise
Endres, Frances Gunn, Roland Hall
and Harry White.

Publicity Committee: Maxine
Avery, Mary Palmer and Harry
White.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

PLAN TO INCORPORATE
CIVIC ASSOCIATION

The newly formed Extension Civic
Association has made great progress
during the short time it has been in
existence. Preliminary steps for in-
corporation have been taken and a
set of by-laws drawn up.

Most encouraging has been the
widespread interest and enthusiasm
shown by the residents of the Ex-
tension in the plans and purposes of
their Association. It is hoped that
all residents of the Extension will at-
tend monthly meetings and take an
active part in the proceedings.

The officers and directors of the
Extension Civic Association are as
follows:

Officers: President, Fred Schuck;
vice president, Howard Gunn; sec-
retary, Mellic Basterson, and treasurer,
Frank Donahue.

Board of Directors: Chairman,
Bob Long, Margaret Dawson, Louise
Endres, Frances Gunn, Roland Hall
and Harry White.

Publicity Committee: Maxine
Avery, Mary Palmer and Harry
White.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

Wednesday is named for Woden,
chief god in Norse mythology.

SCIULLI'S
Shoe Service

Work Done While You Wait
105 W. Broad St., Palmyra, N. J.

Pontiac Sales, Service
BELLEVUE GARAGE

Repairs, Lubrication, Accessories
BROAD AND KERN STS.
E. RIVERTON
Phone Riv. 9-9324

Curtis E. Stavelly
& Sons

CONTRACTOR AND BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
Telephone Riv. 9-0744

CUT FLOWERS

BOUQUETS
CORSAGES
Wreaths and Sprays

Parker Flower Shop

602 Parry Ave. Palmyra, N. J.
Telephone Riverton 9-0440

JOE'S MARKET

Groceries — Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

Fall Planting Season, Sept. 1—Dec. 1

Hubbs' Nursery

PALMYRA, N. J.
For a Good Evergreen Planting
Call Riverton 9-1991-W
FREE ESTIMATES

Evans' Service Station
SUNOCO

GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad Street and Maple Avenue
Palmyra, N. J.

HEISLER'S
ESSO STATION

Broad and Morgan Avenue
Palmyra, N. J.

Ask for "Pete"
Cars Called for and Delivered
Tel. Riverton 9553

INVISIBLE SOLING
by
LAMAC
Instant Service

FREDDY'S
SHOE SERVICE

117 East Broad Street
Palmyra, N. J.

JOHN HEUBEL

GENERAL UPHOLSTERING

513 Garfield Avenue
Riverton 9-1896
Estimates Furnished

DEPENDABLE
SERVICE

"FAIR TO YOUR
FABRICS"

RIVERTON
LAUNDRY

Phone Riverton 9-0972
N. KUENSELL, Prop.

The New Jersey Ceramic Research
Station was established at Rutgers
University in 1920 to advise and as-
sist what is one of the State's fore-
most industries.

The Passaic Falls, situated in Pat-
erson, is the highest natural water-
fall in the state.

NEW ERA OFFICE HOURS
The office hours of The New Era
are as follows:
Monday through Friday 9 a. m. to
5 p. m.
The office is not open evenings
or Saturday.

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

Two Men Employ

THOMAS E. RUMBEL

Rev. Thomas E. Rumbel, Sr., 200 Penn. street, Riverton, died on August 19, at his late residence. He was 74.

Funeral services were held on Monday, August 23, at Mt. Zion A.M.E. Church, of Riverton. The Rev. Russ officiated.

Interment was in Wrightsville Cemetery, Wrightsville.

He is survived by two daughters, Bessie Jones, Riverton, and Mary R. Gray, Boston, Mass.; three sons, Thomas E. Jr., Riverton; Russell R., and John M., Montclair, N. J. He also is survived by four grandchildren and one great grandchild.

Kohinoor is the largest diamond belonging to the British Crown.

Queen Elizabeth was known as England's virgin queen.

Preferred Men's Shop

CLEANERS and TAILORS

103 West Broad Street

Palmyra, N. J.

WE NOW CARRY STUDENTS' & BOYS' SLACKS

GET THEM HERE BEFORE SCHOOL STARTS

THREE DAY DRY CLEANING SERVICE FOR SUITS AND COATS

STORE HOURS

Monday, Tuesday and Thursday 9:00 a.m. to 8 p.m.
Wednesday, Closed at 1:00 p.m.

Friday and Saturday 9:00 a.m. to 9:00 p.m.

ZAVEN YASAIAN, Prop.

SENSATIONAL CLEARANCE!

ALL SUMMER DRESSES
AND SPORTSWEAR

Now at Half Price

Our Entire Summer Stock Reduced 50%
ALL SALES FINAL

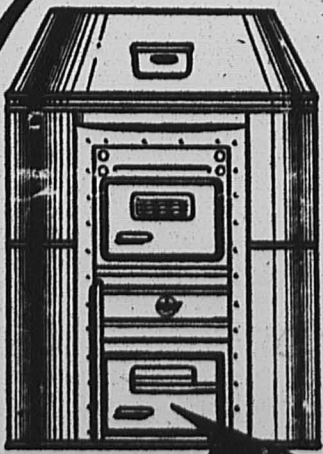
the *Agnes Shop*

CLEANER, MORE ECONOMICAL

HEAT!

ANOTHER GREAT NEW
CHRYSLER AIRTEMP
HOME-HEATING PRODUCT

Here's a new all-steel gravity type warm air coal furnace which brings better, more economical heating to coal users. A newly-developed, oversize down-draft radiator gives you more heat from the coal you buy. Seams are electrically welded . . . making the furnace absolutely gas tight.



NEW ALL-STEEL COAL FURNACE ENGINEERED TO GIVE
MORE HEAT THAN ANY FURNACE OF COMPARABLE SIZE



Immediate Delivery!

C. N. HUBBS and SON

Office and Showroom
Route 25, Riverton
Phone Riverton 9-0234

Service Department
118 Leconey, Palmyra
Phone Riverton 9-0065

Grand Opening

OF

THE SNACK SHOPPE

Broad and Garfield Avenue

PALMYRA, N. J.

FRIDAY, SEPTEMBER 3rd

DOOR PRIZES

RAYMOND CARUGNO

ANTHONY CARUGNO

Phone Riverton 9-9668

Proprietors

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA

Phone Riv. 9-1200

Delivery Every Day Except Monday

Our Meats and Poultry are of Finest Quality

FRESH KILLED
BROILING OR FRYING

Chickens

**59^c
lb**

3 1/4 lb. av.

TENDER — JUICY

**Prime CHUCK
Pot Roast BEEF**

**79^c
lb**

**SPECIAL
FEATURES**

GENUINE SPRING RACK
LAMB CHOPS

69c lb

ARMOUR SMOKED
BEEF TONGUES

59c lb

FELIN'S TENDERIZED
SMOKED PICNICS

69c lb

TENDER
LAMB LIVER

59c lb

**SHOULDER
OF SPRING**

LAMB

**59^c
lb**

LARGE

**STEWING
CHICKENS**

4 1/2 to 5 lb. av.

**59^c
lb**

KELLOGG OR BOSCU ORANGE PEKOE

TEA

1/4 lb. pkg. 21c

SUNSWET PRUNE JUICE

qt. 27c

KILTIE BRAND TOMATOES

2 No. 2 cans 37c

STOCK THESE FOR WINTER

KELLOGG BARTLETT PEARS

No. 2 1/2 can 53c

STOCK UP NOW

Hellman's MAYONAISE

full pint 52c

JUICE ORANGES

doz. 39c — 3 doz. \$1.00

DUZ or OXYDOL

lge. pkg. 33c

SILVERDUST

lge. pkg. 33c

WITH CANNON FACE CLOTH INSIDE

LARGE VARIETY OF FRESH FISH

FULL LINE OF BIRDS EYE FROSTED FOODS