

DECEMBER

BUY
SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

59th Year, No. 48

THE NEW ERA, THURSDAY, DECEMBER 2, 1948

PRICE FIVE CENTS

Visiting Nurse Society Annual Report

The Report of the Visiting Nurse Society of Riverton, Cinnaminson and Palmyra for 1947-1948 as submitted by Mrs. Katharine S. Zieber, chairman, is as follows:

"There has been so much in the national and international news during the year to keep us charged with uncertainty and anxiety that it is a relief to turn our attention to one small organization trying to do a constructive piece of work for the community and that is the aim of the Visiting Nurse Society of Riverton, Cinnaminson and Palmyra.

"The work of our nurses this year has happily been of a normal nature without serious epidemics and critical problems. Nevertheless they have had a busy year.

"Their work with the schools as always has been constant in trying to keep the children fit by giving frequent examinations and by teaching them principles of health, hygiene and sanitation.

"One of their most important functions has been to help young mothers with their babies now that their stay in the hospital is so limited. The nurses have also been in attendance with a doctor at a baby clinic one day a month during the year.

"They have answered the usual calls for the part time bedside nursing, a most important function at any time but especially now that household help is so difficult to obtain.

"In cases where there is need for special care as in infantile paralysis cases they try to find that special care for the patient.

"There have been educational meetings which the nurses have attended to keep themselves informed professionally and they have attended others for the purpose of promoting good-will and interest in public health. And they have tried to co-operate with other welfare agencies where occasion arose.

"From time to time during the year nurses have reported the excellent co-operation they have received from members of the medical profession in the community.

"We are fortunate ourselves in having nurses who set a fine example in public health by their own record in attending to their duties throughout the year without illness and being present at every monthly meeting of the Society.

"Their total visits for the year were 2722.

"The lay members of the Society have had a busy and interesting year. We have had several regrettable changes in our membership due to resignations and other causes. Our founder has retired from active participation after many years of conscientious and able effort on behalf of the work of public health in the community. After years of faithful attention to our requests for service two members of our men's advisory committee have left us, one because of change of residence, the other deceased.

"We are sorry to report three other resignations from the organization but we have been fortunate through the efforts of the nominating committee in interesting two valuable new members. We hope soon to have two more from Palmyra.

"Our committee who have charge of the nurses' automobiles have busy indeed keeping these slightly antiquated cars in good running order without too much expense.

"The members responsible for the educational work of the group took charge of celebrating Public Health Week. They focussed the attention of the children on good health and interested young girls in the profession of public nursing by sponsoring a poster contest in the schools.

"Because we have no direct and convenient public transportation to the Burlington County Hospital where many patients have to go for treatment at the clinics we need vol-

CHURCH ELECTION

At the Annual Parish Meeting of the Qualified Electors of Christ Church, Riverton, which was held on Monday evening, November 29, the following were elected:

Warden: Filson Graff, term to expire December 31, 1950.

Vestrymen: Edwin Ochs, Donald M. Patterson and Aubrey T. Hewlett, terms to expire December 31, 1951.

Delegates to the Diocesan Convention: Milton M. Klotz, Donald M. Patterson and Everett Wills.

Alternate Delegates to the Diocesan Convention: Walter Smith, Giles Knight and Charles F. Stewart.

THE PORCH CLUB

Members of the "Treble Clef" Choral will entertain at the American University Women's Meeting, to be held in Mt. Holly on December 6, at 8:15 p.m.

Porch Club members are reminded of the regular monthly business meeting on Tuesday, December 7, followed by a drama under the chairmanship of Mrs. F. William Thacher, Jr.

The Treble Clef will give their first Christmas concert at the Porch Club on Wednesday, December 15, at 8:15, under the direction of Mrs. C. M. DeBoc and accompanied by Mrs. Robert Morrison.

Everyone is cordially invited to attend and join in singing carols following the program.

The Garden Department will meet December 8 at 10:00 a. m. Mrs. Robert Snow is speaking on "Christmas Decorations for the Home." Mrs. Snow will bring an exhibit, and show how the various things are made.

BIRTH

Mr. and Mrs. Winfield S. Wilson, Jr. of Hanover, N. H. are receiving congratulations on the birth of a daughter at Hanover Hospital, on Monday, November 29. Mrs. Wilson is the former Cynthia Carpenter, of Riverton.

Mr. and Mrs. Peter O. Sykora and daughter "Kay," of Thomas avenue, Riverton, spent the week-end in Wadsworth, Ohio with Mr. Sykora's sister and family.

unteers for taking them there. This year a committee of the Porch Club volunteered to help us. We also asked help from the Red Cross when the former committee was pushed to carry on in a case where rather constant service was needed. The Red Cross offered to help us as they were able in the face of reduced appropriations and fewer volunteers. We are grateful to both organizations for their co-operations.

"Through the efforts of our treasurer and assistant treasurer and men's advisory committee with the help of the auditor, our finances have been well administrated. We are indebted and grateful to all our contributors both public and private without whose help we could not function.

"The publicity committee with the co-operation of our newspapers has tried to acquaint the public with the service we want to give the community.

"Considerable time has been given by our members in attending meetings and lectures having to do with public health in order to keep themselves informed.

"As chairman I should like to express my appreciation for the co-operation and the patience I have had from the staff and other members of the committee. Without the support and help from our two honorary members the year would have been less pleasant.

"With a more stable and peaceful world as a background we hope to give greater service for public health in the community."

Auction Sale

Date: Saturday of this week (December 4).

Time: 1-6 p. m.

Place: Community Center, Palmyra.

Proceeds to be used to keep the Center operating during the winter. Plan to be there and help a worthy cause.

Place the yellow sticker in your window NOW if you have articles to donate to the auction. They will be collected this Friday from 12 noon to 5 p. m. or on Saturday from 8 a. m. until noon.

The Center needs YOUR attendance at the Auction. Won't you help?

"FELLOWSHIP" KEYNOTE OF BREAKFAST ADDRESS

A challenging appeal for action in living up to the professions of the Christian faith and brotherhood, was made by Sphar Hull, director of the American Friends Service Committee, in an address to nearly 150 men and boys of Riverton and Palmyra last Sunday morning at Christ Church, Riverton.

Speaking at the Fellowship Breakfast in the Parish House which followed the 8:00 joint service at which the men and boys of the parishes of Palmyra and Riverton made their annual corporate communion, Mr. Hull urged a fuller realization of the Church of God as a great fellowship, and called for a real spirit of brotherhood among men, irrespective of race creed or color.

The service was held in connection with the nation wide annual corporate communion of the men and boys of the Episcopal Church, sponsored by the Brotherhood of St. Andrew, The Rev. John R. Crockett was the celebrant.

The Men's Choir organized especially for the occasion sang the hymns and the music of the Liturgy. The traditional plainchant melodies and inspiring hymns were beautifully rendered by the men who have been directed in their rehearsal by Amos Heacock, organist of Christ Church who was at the organ.

Significant of the spirit of brotherhood, many of the men in the special choir, who gave of their time and talents to make the musical portions of the service so inspiring are active members of the choirs of other Churches of the community. Seven different religious bodies were represented in the special choir.

Many of those in the large congregation participating in the service, and who attended the Fellowship Breakfast remarked that the occasion represented a deeply inspiring contribution toward the furtherance of the ideals of Christian brotherhood in the community.

KRAUS-MURPHY

On Saturday, November 27 at 1:00 p. m. at the Moorestown Rectory, Miss Ruth Elizabeth Murphy, daughter of Mrs. Margaret R. Murphy, of Moorestown, became the bride of Mr. Charles J. Kraus, son of Mrs. Ann M. Kraus of 10 Pennsauken Road, Palmyra. Father Murphy of Moorestown performed the ceremony.

The bride wore a princess style white satin gown with a sweetheart neckline and long sleeves that tapered to points over her hands. Her fingertip veil was held in place by a band of seed pearls. She carried an old fashioned bouquet of chrysanthemums.

Mrs. Richard R. Callaway acted as matron of honor for her sister and was gown in steel blue satin with a tight bodice that buttoned up the front to a peter pan collar. She carried pink chrysanthemums.

Porter B. Caldwell, Jr. of Riverton, was best man.

Following a reception at the Manor House, Moorestown, the couple left for New York City.

SHOWS COLORED PICTURES OF SWITZERLAND

The Porch Club was filled to capacity on Tuesday night of this week when Victor Ritschard, of Riverton, showed a series of splendid colored pictures of Switzerland to a most appreciative audience. The pictures were taken by Mr. Ritschard on a trip with members of his family during the past summer.

The affair was sponsored by the members of the board of Trustees of the Riverton Free Library Association.

LOCAL RED CROSS ELECTS OFFICERS

The Riverton-Cinnaminson Branch of the American Red Cross held the annual meeting Tuesday, November 23, in the Porch Club, Riverton. Annual reports for the year were read and the following officers for the year 1948-49 were elected:

Mrs. Thomas A. Cashin, chairman; Mrs. Alvin Swain, 2nd vice chairman; Mrs. Charles F. Stewart, treasurer; Mrs. Gorham Sargent, secretary.

The following committee chairmen were announced: camp and hospital, Mrs. James H. Barker; disaster relief, Rev. Robert B. Stewart; first aid, Mrs. Richard D. Woodward; fund raising, Mrs. James H. Barker and Mrs. F. William Thacher, Jr.; hospital and recreation, Mrs. John Werner; home service, Mrs. Charles H. Yost; junior Red Cross, Mrs. Charles F. Stewart; motor service, Mrs. George Lorenz; nurse's aid, Mrs. George Borner; production, Mrs. Porter B. Caldwell; public information, Mrs. Frederick W. Metzger; water safety, Mrs. Roland Gilpin.

On Mrs. Barker's suggestion it was voted to furnish poinsettias at Christmas for the various chapels at Fort Dix and the Junior Red Cross is sending 25 flashlights to some of the bed patients at the Fort.

Mrs. Walter A. Molineaux, of Moorestown, county chairman of Volunteer Servicer, was the speaker of the afternoon, giving a very interesting and enlightening resume of that branch of work. Tea was served.

FARROW RECEIVES CITIZENSHIP AWARD

Albert C. Farrow received the Good Citizenship Award of the Riverton Town Meeting for 1948 at a meeting of that organization held on Tuesday of last week. The presentation was made by David F. Gould.

The award read as follows:

WHEREAS, we the people of Riverton, assembled in Town Meeting, have recognized the fact that there are among us many good friends and neighbors who have worked long and diligently, at no profit to themselves, for the general betterment of our community,

AND WHEREAS, we have long admired the unselfish and unending contributions of time and effort made by one of our citizens to promote the welfare of all,

THEREFORE BE IT RESOLVED, that this Good Citizenship Award for 1948 is hereby presented to Albert C. Farrow for his never-ending efforts in behalf of our community. For years he has served on our Borough Council without compensation, and for even a longer period he has actively promoted the best interests of our local athletic teams, our Boy Scouts, our Y. M. C. A. and other organizations. In addition, he has always been a leader in promoting our annual Fourth of July parade our Hallowe'en parade and other movements intended to better the civic life of all of us.

Mr. and Mrs. L. Arthur Hoyt, III, of State College, New Mexico, are receiving congratulations on the birth of a son, James Stephen, on Monday, November 29, at South Western General Hospital, El Paso, Texas.

Mrs. Hoyt is the former Miss Joan B. Haas, daughter of Mr. and Mrs. Clement A. Haas, of Riverton.

Statement By Snover

The following Statement was issued last week by Freeholder Frank A. Snover relative to the purchase of the Tacony-Palmyra Bridge and the Burlington-Bristol Bridge by the Burlington County Board of Freeholders:

"Neither myself, nor any member of the Board of Freeholders or the Bridge Commission held any stock in either Bridge Company and I challenge any one to prove that in this transaction, or any transaction, as a public servant, an individual, or as a business man I have ever received any remuneration other than that which was rightfully mine.

"I cannot understand why Governor Driscoll and Senator Arthur Lewis should feel unkindly toward the Bridge purchase. Especially the Senator, as a resident of Burlington County. Of course we all know, that Governor Driscoll had his eye on the purchase of the bridges for new Port Authority.

"In 1947 a bill permitting the bridge sale was passed in the Assembly and introduced into the Senate by Lewis. When the bill was sent to Senator Lewis, it is my understanding that the Senator was also sent an explanatory note stating that the purpose of the bill was to enable the Burlington-Bristol Bridge Company to sell to Burlington County.

"The fact that the purchase of the bridges was being considered must have been known for many months in financial circles, because of the various statements which necessarily had to be prepared by many legal and engineering and accounting firms.

"As stated so many times previously, I reiterate that the bridges in no way obligate Burlington County. The bridges are not mortgaged and interest and principal on the bonds will be paid from bridge revenues only.

"As a member of the Board of Freeholders I considered it a privilege and a duty to protect Burlington County's ratables. If the state had taken over the bridges the county would have lost ratables amounting to \$600,500. This would have meant a loss in taxes of approximately \$40,000, including, of course, taxes paid the City of Burlington and the Borough of Palmyra.

"Some people have attacked us for transacting the purchase in a secret fashion. This had to be done, inasmuch as taxpayers' "nuisance suits" could have blocked the transaction, and also, we had to be sure Governor Driscoll was not made aware of the sale, as he was interested in acquisition by the state or by the new Port Authority, when and if it came into being.

"I have been accused of acting in 'haste'. That is not true. I studied the purchase plan closely for a six weeks period. I decided at the end of that time the proposition was a sound, and a thoroughly good business deal for the county. I still say it's a real money maker for the people."

RIVERTON PLANNING COMMISSION MEETS

The Riverton Town Planning Commission met Tuesday evening. The permanent officers elected were Mrs. Carvel Sparks, chairman; Huston D. Crippen, Vice Chairman; Mrs. John Thompson, custodian of the documents and maps, and Mrs. John E. Lowe, secretary and Historian. The other members are W. W. Chalmers and Peter Sykora with George Becton, ex-officio.

Morton Lustig from the University of Pennsylvania, Institute of Local and State Government, has been employed by the Commission to direct them in the numerous surveys necessary to do a thorough and satisfactory work. Under his direction there will be made a land usage map and a master plan for a Riverton 50 of 100 years in the future.

Incorporated

Richard D. Withers, son of Mr. and Mrs. Robert D. Withers, Main street, Riverston, spent the holidays at home and then returned to Columbia, S. C., where he is a student at the Uni-


Miss Myrtle Lock of Darke, Pa., was the weekend guest of Mr. and Mrs. Francis R. Mitchell of Main street, Ellettsville.

1

J. J. Karins, of Montclair, N. J., spent the weekend with Mr. and Mrs. Frank Hamlin, Second street, Riverton, Pa.

G. Lloyd Major, Jr., has resumed his studies at Baltimore Polytechnic Institute.

to variety of influence of



**ALL THE ADVANCEMENTS
LAMP MANUFACTURE
NEW JERSEY is unsurpassed**

NEW JERSEY stands first among the states in the manufacture of electric lamps. Approximately fifty percent of the establishments in this line are located here. \$32,547,781 is the figure for the value of products and \$22,386,724 the value added by manufacture.*

The great diversity of lamps manufactured here exemplifies the remarkable development of illumination brought about during the last two decades. Not only are lamp bases and other integral parts turned out in great quantity but New Jersey lamp manufacture includes heat lamps generating infrared, tubes which generate ultra-

Public Services—the lamp list is long.

electric devices as product of the many services electrically given, not the least of which is the part it plays in the manufacture of many kinds of lamps.

Look for the next advertisement in this series regarding New Jersey Copies may be obtained by writing to Room 8846, 60 Park Place, Newark, N. J.

SHIPPING—The Panama Canal Authority has announced that the Panama Canal will be closed to shipping on Thursday, December 10, 1964, for the purpose of carrying out repairs to the Panama Canal locks. The Panama Canal Authority has announced that the Panama Canal will be closed to shipping on Thursday, December 10, 1964, for the purpose of carrying out repairs to the Panama Canal locks.

[illegible]

No one wants our power provided possibly.

BROWNIE NEWS

Investment services were held by Trongs 3 and 4 at the Brownie room at Riverfront school last week.

The Brownsies had their member's as their guests at this impressive candidating ceremony, which they were in uniform for the first time and received their pins which mark them as fully fledged members.

Absentees included:

[illegible][illegible][illegible][illegible]

Minimum order — Five cartons
Enclose your card for quick wrapping
Lit. 3988, State of Wash.

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ALLISON TOBACCO CO.
P. O. BOX NO. 1006
WILMINGTON, DEL.

THE URBANES published herewith works of
JAMES ALLEN, and SPOKES OF THE WHEEL
and REGULATION OF THE SENSES, by
MAY 14, 1903, by and for the publisher.


The Urbanes published herewith works of
JAMES ALLEN, and SPOKES OF THE WHEEL
and REGULATION OF THE SENSES, by
MAY 14, 1903, by and for the publisher.

**Up-to-the Minute
Hair-do**

An ODD DISGUISE AND A SPOON OF RIVERFISH ESTABLISHED A MUNICIPAL COURT THROUGHOUT THE COUNTRY IN THE Context of the Borough of Riverton, in the

DANIEL M. BURGESS Court-
November 9th, 1970 at 6:00 o'clock p.m.

not to be held in the First House in making the same as a public place in the Borough of Riverton, in the



Whatever your type, we'll set your hair attractingly and expertly the way you want it.

Cecelia's
BEAUTY SHOP
689 Chittenden Avenue
Paterson, N. J.

WED.
7
Do

paid on

\$16,108,82

If you, too, are a taxpayer in New Jersey, you'll be interested to see how your railroads are partners with you and with every community in the state.

ON Wednesday your New Jersey railroads paid \$16,108,829 in taxes to the State of New Jersey for the year 1948.

This money goes all over the state—for education, for agriculture research, helping to pay the cost of state and local government, and for many other uses. Every New Jersey community and a

So, when the talk gets around to taxing as it frequently does, remember that it's not just the individual—commuter, shopper, even those who do not use railroad service—benefit from this railroad tax, spent in part by the state, in even larger part the municipalities.

ASSOCIATE
OF NEW

OF THE

Page 376, Paragraph

Central R. R. of New Jersey • Delaware
Lodge & Hudson River Ry. • Lodge & New England
New York Central R. R. • New York,
Penn.-Reading Southern Lines •

Get More For Your Money ... Buy A&P Super-Night Close-Trim Meat

Your meat dollars buy more at A & P because our fine quality "Super-Night" meats are all trimmed to the bone. You get only the best part of each tender, juicy cut—the part that gives the most meat eating pleasure.



Super-Right Close-Trimmed CHUCK ROAST AN ECONOMICAL ROAST 51¢

- 4 to 4 1/2 lb. PORK LOIN **43c**
- ROAST** **43c**
- ROULETS CROSS-CUT
- OVEN ROAST** **79c**
- SMOKED PICNICS **47c**
- LAMB SHOULDER **55c**
- STEAMING CHICKENS **53c**
- FRESH SCRAPPLE **27c**
- FRESH SAUSAGE **59c**
- Large #1 Canadian
- SMELTS** **39c**
- LARGE FRESH SHRIMP **50c**

POTATOES

- U. S. No. 1 Grade A **15 lb 55c**
- 10 lb **39c**
- PASCAL CELERY **23c**
- APPLES **33c**
- ORANGES **2 1/2 40c**
- GRAPEFRUIT **4 23c**
- ANJOU PEARS **2 23c**
- ORANGE JUICE **2 45c**
- TANGERINE **2 13c**
- CALIMYRNA FIGS **17c**
- BLACK MISSION FIGS **17c**



**Jane Parker
FRUIT
CAKE**
1.25
MARVEL BREAD **22 52.45**
SUGARED DONUTS **14c** **7 1/2 19c**

Armour's
T-BEEF
45c
Fabulous Sides
T-B
2 36c

Sunnyfield "Enriched"

FLOUR

- 37c**
- 73c**
- BEST PURE LARD **22c**
- DEXO SHORTENING **39c** **\$1.11**
- PEANUT BUTTER **37c**
- RELIABLE PEAS **20c**
- HUDSON TISUE **2 19c**
- EIGHT O'CLOCK **40c** **\$1.15**
- PINEAPPLE JUICE **2 33c** **33c**
- DAILY BRAND
- Scratch & Mash Feeds
- Daily Laying Mash
- Daily Scratch Feed
- 25 lb bag \$1.09
- Daily Growing Mash
- 100 lb bag \$4.29

Broad Street, Palmyra, N. J.

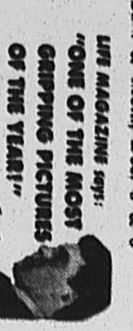
FOX

Pr. & Sat. Dec. 3 & 4



**ROD LANE
TERROR**
FRANKENSTEIN

Added—Technical Cartoon
"Bear & The Beanie"



AN MAGAZINE says:
"ONE OF THE MOST
GRIPPING PICTURES
OF THE YEAR!"



Smart Girls
Don't Talk



THE ADVENTURES OF
DICK DICKENS



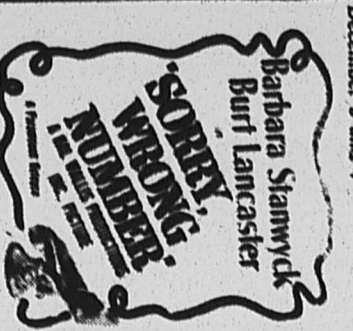
THE ADVENTURES OF
DICK DICKENS



THE ADVENTURES OF
DICK DICKENS



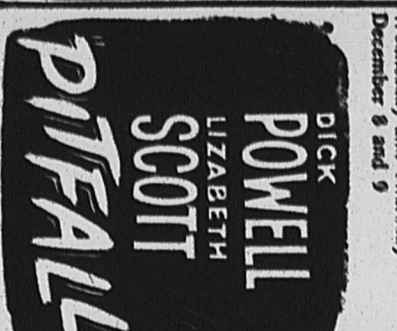
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DICK DICKENS



THE ADVENTURES OF
DICK DICKENS



THE ADVENTURES OF
DICK DICKENS

CENTRAL BAPTIST CHURCH
The Rev. & Mrs. Morgan
Prayer
Christmas is the day when God sends to the heart of every man, woman and child the message of His love. It is the time when parents seek to add to the happiness of their children, when friends try to increase the joy of each other, and when neighbors express good cheer to each other.
Christmas is the day of peace. Then humanity hears the voice of condemning war and warmakers and challenging all nations to live together in peace.
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SURPRISE HER FOR CHRISTMAS

See the Great New

HOOVER



● The Hoover Triple-Action **\$69.95**
Cleaner, Model 28—It cleans... as it sweeps... as it cleans... with Hoover's exclusive "Positive Agitation." Cleaner alone...
● The new Hoover Cyclonic Cleaner, Model 50... It cleans by powerful suction. New idea in dirt disposal—the Dirt Ejector. Complete with cleaning tool.



The SCHWERLING Store
381-09 E. BROAD STREET
Telephone Riverton 9-0802 — Open Every Evening Until Nine

CHRISTMAS CARDS



PLACE YOUR ORDER EARLY FOR
HOUSE WREATHS AND CEMETERY WREATHS
CHRISTMAS CENTERPIECE
KEEP US IN MIND FOR YOUR
Buy Christmas Bells Now for Daily Blooming

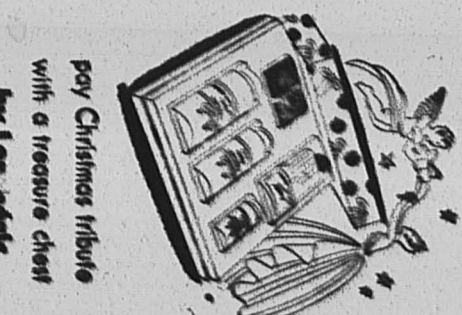
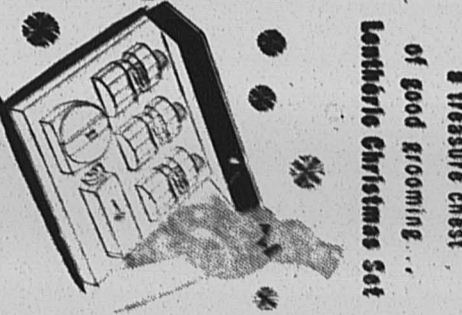
Grayson Flowers

111 East Broad Street, Palmyra
Phone Riverton 9-0901 or 9-0801-W
Open Every Evening Till Christmas

FULL LINE OF DOMESTIC
AND IMPORTED
Wines, Liquors, Cordials
and Brandies
ALL LEADING BEERS
FREE DELIVERY

Palmyra Liquor Store
107 W. Broad Street
Phone Riverton 9-0802

CLASSIFIED ADS
FOR RENT, Newly furnished Room, near transportation, hot water, phone, refrigerator, bath. Phone Riverton 9-1395-W.
FOR SALE, Laundry-Etze Wash-machine, medium size, with Wall-McLain steam heater, with carry 360 sq. ft., 1 meat slicing machine, 1 pair of Boy Scout high top shoes, 1 pair soccer shoes both size 8 and four full dress shirts, two size 14
GET IT AT BLANC'S
a treasure chest
of good grooming...
Lanthier Christmas set
What a wonderful surprise on Christmas morning... Lanthier's set of Soap, Bubble Bath, Shave, Toiletries and more... Available in 3 weeks, Newark and Shampah.
JOB WANTED, Janitor or Watchman, J. M. Gervet, R. Riverton, Phone Riverton 9-1459.
GIRL, DESIRES WORK, Phone Riverton 9-0802-W.
and two size 14 1/2 and size 15 shoes.
Phone Riverton 9-0802-W.



Blanc's Palmyra Pharmacy
Opposite Station
Phone Riverton 9-1497

Christmas Baking Needs

Time to think of the Christmas baking—store time and money—buy in the stores where quality counts.

FLOUR **10 73c**
5 37c
ORANGE JUICE **38c**
21c

PORK and BEANS **10c**

ORANGES **8 39c**

POTATOES **15 55c**

BREAD **14c**

STEAKS **75c**

PORK LOINS **45c-49c**

GRAPEFRUIT JUICE **4 29c**

SOUP BEANS **15c-2 29c**

STOCKING **15c**

STOCKING **15c**

STOCKING **15c**

STOCKING **15c**

About Town

Leslie B. Hestling, machinist's mate, third class, USN, son of Mr. and Mrs. David Hestling of 400 Sev-

enth street, Riverton, is serving aboard the aircraft carrier USS Boxer, which has participated in the Pacific Fleet Exercises held off the West Coast.

FREDERICK W. RAPP

(Formerly John H. Ellis Store)

Hardware

Christmas Toys and Gifts

Monday, Thursday and Friday Until 9 P. M.
Tuesday, Wednesday, Saturday Until 6 P. M.
17 West Broad Street, Palmyra, N. J.
Free Delivery—Phone: Riverton 9-0976

Jonathan Logan
Junior Miss Dresses

TAFFETAS, FAILLES, WOOL CREPES, MOIRES

SOME ARE JACKET DRESSES

TAILORED OR FORMALS

All Shades Including Pastels for the Holidays

Sizes 9-17

the Agnes Shop

ANNOUNCING

FRESH MEATS and POULTRY

HAVE BEEN ADDED TO

Our Delicatessen Department

FRESH FRUITS and VEGETABLES
FROZEN FOODS

E. BEITZ & SONS

Phone: Riverton 9-0512

SEMI-SELF SERVICE

FREE DELIVERY



There's extra joy in giving when you have a special bank account earmarked for Christmas! Small deposits made over the year add up to a nice round figure!

Join our Christmas Savings Club NOW.

Cinnaminson Bank & Trust Co.

Main Office
Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

The three-week operation included units of the Sixth Army and of the Fourth Air Force. A main objective of the exercises was to demonstrate what personnel in the Fleet could do with equipment and procedures available and to coordinate the three armed services in a defensive, aggressive team.

Mr. and Mrs. H. Kirk Johnson of West Hartford, Conn., visited with Mr. and Mrs. Edward W. G. Borer of Main street, Riverton recently. They also had as their guest Mrs. J. W. Wainwright, of Phoenixville, Pa.

Mr. and Mrs. H. A. Scheible, Cinnaminson avenue, Palmyra, returned Sunday from St. Petersburg, Florida, where they spent last week with their son, Harry and family.

Mr. and Mrs. Joseph Habbe, Thomas avenue, Riverton, spent the week-end in New York City, after attending the Army-Navy game.

Mr. and Mrs. Robert Waldo, of Ford, N. J., spent Sunday with his niece, Mrs. Peter O. Skora and family.

Mr. and Mrs. Norman Moffitt and family, of Pleasantville, spent the holidays with Mr. and Mrs. L. R. Baker, 501 Garfield avenue, Palmyra.

Mrs. W. Carter Lockwood entertained at tea on Friday, November 26, in honor of Mrs. Carter Castleman of Berryville, Va.

Oxford is the oldest university in England.

CLEMENT O. HERBERT

Clement O. Herbert of Somers Point, formerly of Palmyra and Riverton, died on Monday, November 29, at his late residence. He was 42.

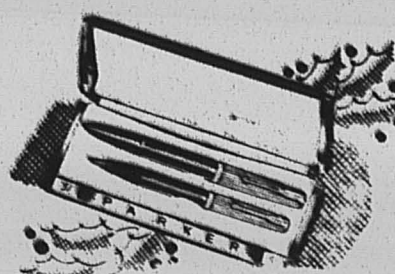
Funeral services were held on Thursday at 11:00 a. m. from the Middleton Funeral Home, Somers Point.

Interment was in Lakeview Memorial Park, Riverton.

He is survived by his wife, Florence, one daughter Dorothy and two brothers, Leon, of Somers Point and Sam, of Riverside Park.

Alexander Hamilton was the first Secretary of the Treasury.

Get It At Blanc's



PARKER "51" SETS

Available again...the world's "most wanted" pen! "Writes dry with wet ink!"...glides shadow-smooth across paper! Four superb "51" colors. Yours with matching Parker "51" pencil, in handsome gift case.

BLANC'S PALMYRA PHARMACY

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Phone Riv. 9-1200

Prices Are Lower This Week

Ready to Eat E-Z CUT HAMS Shank Half 69^c lb	FRESH KILLED Frying or Broiling Chickens lb. 59c 3/4 to 4 lb. av.	SHOULDERS Genuine Spring LAMB 55^c lb Lean Meaty
Sugar Cured Bacon 1/2 lb. 37c	TENDER - JUICY CHOICE QUALITY Rump or Round Steaks lb. 97c	CITY DRESSED "Country Style" Shlds of Pork 45^c lb 5 to 7 lb. av.
NATURAL SWEET Florida ORANGES doz. 39c	Fresh Killed LARGE STEWING Chickens lb. 55c 4 1/4 to 5 lb. av.	
JUICY THIN SKIN GRAPEFRUIT PINK, SEEDLESS GRAPEFRUIT 3 for 29c	GENUINE SPRING Legs of Lamb lb. 69c	
STRINGLESS BEANS lb 19c		
WELSH'S GRAPE JUICE Pint 23c qt 45c		
C. H. B. CALIFORNIA CATSUP bottle 19c		
GUARANTEED U. S. No. 1 POTATOES No. 2 SIZE POTATOES No Hollow Centers 3/4 basket 98c		
DUZ BIRDS EYE PEAS large box 33c 2 pkg. 49c		

Special Price on All Canned Goods by the Case

FREE DELIVERY—Monday 8-12—Other Days 8-4

CALVARY PRESBYTERIAN CHURCH

The Rev. R. B. Stewart, Pastor

Fourth and Lippincott Avenue

Riverton

On Friday evening, December 3, the service of preparation for all communicants who will participate in the Sacrament of the Lord's Supper will be held in the Church School auditorium at 8 o'clock.

Next Sunday, December 5, is "Communion Sunday". The sacrament will be administered as part of morning worship, and all who have joined the fellowship of the church since the last Communion will be publicly received and welcomed. The Calvary Choir will render the anthem, "Bless The Lord", by Ippolito-Ivanoff, and an alto solo "I Shall Not Pass Again This Way", by Effinger will be rendered by Mrs. Charles Mundorff. Children will be cared for in the Church Nursery during the morning worship hour.

Church School will convene on Sunday morning at 9:45 with Bible study and discussion classes for all age groups. The Men's and Ladies Bible classes also meet at 9:45 a. m. The various youth groups meet on Sunday evening. Juniors will please note that Sunday evening the whole hour from six to seven will be set apart for choir rehearsal from 6:30 to 7:15 with Mrs. Kurtz in the Ladies' Parlor. At 7:15 there will be a joint conservation service for the members of the Intermediate and Senior Westminster Fellowship groups.

The Session will meet at the Manse on Tuesday, December 7, at 8 p. m.

Also on Tuesday the Evening Group of the Missionary Society will meet at 8 p. m.

The members of the Women's Society will enjoy an "Old Fashioned Christmas Party" next Wednesday afternoon, December 8. Dessert Luncheon will be served at 1 o'clock, cost 35 cents. Members are requested to bring exchange gifts.

On Friday morning, December 10, Mr. Stewart will conduct the morning devotional over Station WKDN (800 on your dial) at 8:45 a. m.

The regular monthly meeting of the Senior Fideis Bible Class will be held on Friday evening, December 10, at the home of Mrs. Edward W. G. Borer, Main Street, Riverton.

The Sacrament of Infant Baptism will be administered during the morning worship hour on Sunday, December 12.

On Sunday evening, December 12 departmental meetings of teachers will be held at the Church preceding the meeting of the Church School Council which is scheduled for 8:15 p. m. in the Ladies' Parlor.

MORAVIAN CHURCH

Palmyra, New Jersey

Warren C. Kuhfahl, Pastor

The Castleton Hill Moravian Chapel choir from New York will be the guest singers at the Morning Worship at 10:45 a. m. There will be at least 20 young voices taking part. The service also will include the praying of the Advent Liturgy and a message entitled: "The Light of the World".

Sunday School will be held at 9:30 a. m. At the evening service which begins at 7:30 a. m. there will be exchange of pulpits between the pastor and the pastor of the Palmyra Baptist Church, the Rev. Dan Morgan. While our young people will be in charge of the service, Mr. Morgan will speak on the subject: "The Touch of God."

Monday at 7:45 p. m., there will be a Trustees Meeting. Tuesday at 8:30 p. m., a fellowship night for members who have come into the Church during the last six months. This will be a Covered-dish supper at which all ladies are requested to bring a dish.

A request for new members for the Senior choir which meets at 7:45 p. m. on Thursday nights.

Chapel choir (ages 7-12) meets on Friday at 7:00 p. m. Next Sunday Evening at 7:30, Mrs. Ruth Parsons Strahan will bring monologues telling of that first Christmas.

RIVERTON SCHOOL NEWS

The Riverton School Safety Patrol and the Choir had an active part in the recent Town Meeting held in the school.

Our Choir is to be complemented

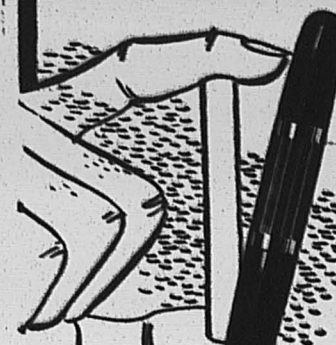
on their fine singing of three selections. They will make their next appearance at the Christmas party, December 22.

With the theme of the Town Meeting being "Safety" our School Patrol was asked to give the townspeople an idea of how we in school cope with this problem. Our entire School Patrol was present at the meeting and Janet Lundstedt, Captain, explained the general set-up and workings, much to the satisfaction of all present.

At a recent election of officers for the Student Council of Riverton School the following students were elected:

GET IT AT BLANC'S

Imagine a pen
not much longer
than your cigarette!



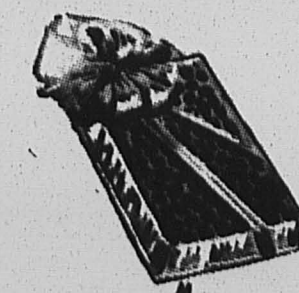
... get when open
it's a full size pen
with full ink supply!

Kimberly
POCKETTE
by EVERSHARP

It won't leak—it can't.
It rolls ink on dry...
with the Magic Sphere...
writes at any angle!
It's so convenient, so
amazingly smooth-writing,
chooses its own color.

\$7.50 With full gold-plated barrel
and silver colored band,
only \$4.95. Buy yours now.

Blanc's Palmyra
Pharmacy
Opposite Station
Palmyra



ORDER NOW

CHRISTMAS
CHOCOLATES
LOWNEY'S
BETTY BATES

FIRE SIDE MIX

BAKER'S
MINT FLAVORED
CHOCOLATE WAFERS

SANTA'S
HOUSE OF CHARMS
CANDY CANES

SHARON'S SWEET SHOP

414 Main Street
Riverton

President - Janette Lowe
Vice President - Marilyn Thompson
Secretary - Beth MacCord
Treasurer - Lucinda Thum

The Student Council is making plans for some interesting assembly programs for the new year, which will include a table tennis tournament, spelling bee, puppet shows, and other novel ideas.

SCHOOL FAIR

The second Annual Fair to raise money for the two adopted schools in Blenville, France will be held on Friday, December 3 at the Mooretown Friends School.

While the Fair will be similar to that of the previous year, there will be several new features including a supper which opens the fair at 5:30. Books, clothing, toys, aprons, cakes and nuts etc. will be sold. There will

also be various plays and entertainment. All the returns will be spent to help the children in the schools.

Carlos Edwards Wright, of Rio de Janeiro, Brazil was the guest over the holidays of "Sandy" Stewart, son of Mr. and Mrs. Charles Stewart, of Elm Terrace, Riverton. Both are students at George School.

FOR YOUR GIFT OF

JEWELRY FOR CHRISTMAS

WE HAVE A LARGE SELECTION
AT REASONABLE PRICES

THE JEWEL BOX

14 East Broad Street, Palmyra

OPEN EVERY NITE TIL CHRISTMAS

Xmas Wrappings
Greeting Cards
Ribbons

LEANORA'S GIFT SHOP

531 CINNAMINSON AVENUE, PALMYRA

For HIM at CHRISTMAS!
A New Sport ShirtBY
MARLBORO

If you've never worn this Marlboro streamliner, there's only one plausible reason... you've never had a good look at it! To see the SPITFIRE is to buy it... for its distinctive slanted-sipper styling (licensed by Cava under U. S. Patents No. D-146,895 and 2,428,198)... its superlative comfort... its well-tailored fit. Favored fabrics and colors, all vat-dyed.

\$7.95

PREFERRED MEN'S SHOP

103 West Broad Street Phone Riverton 9-1074 Palmyra N. J.

OPEN EVERY EVENING TIL CHRISTMAS

IT'S CHRISTMAS TIME

AT

The Ideal Record & Music Shop

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Instruments and Accessories • Records and Albums

"The Gift that keeps on giving"

GET YOUR CHRISTMAS MUSIC EARLY

POPULAR HITS AND CLASSICS IN SHEET MUSIC

HARMONICAS — TWIRLING BATONS

MUSICAL DEPARTMENT FOR CHILDREN



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So gay they need no wrappings!
Santa Claus and Snowman hold
gifts of lingering fragrances by
helena rubinstein

In tune with Merry Christmas...
the Santa and Snowman...
and their gay greetings...
fragrant reminders
of your enchanting
selection long after
the last card
is sung!



Also
Gift Sets

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Palmyra Pharmacy
Opposite Station
Phone Riverton 9-1397

Blanc's Palmyra Pharmacy

Palmyra
Phone Riverton 9-1397

Palmyra High's gridiron came
from behind in the last quarter to
win 12 to 10 with Riverton on
Thanksgiving Day before a capacity
crowd.

Riverton scored in each of the
first three periods, with the lead
being 12 to 0 at the end of the
second period. But clanked over from
the three.

After being held scoreless in the
first three periods, Palmyra tallied
its first touchdown in the closing
quarter when Brown got away on an
end run from the 25 to Riverton's
22. Later he plunged over from the
four.

With only a few minutes left, of
the game, Riverton's defense
for the score that tied the game.
The game closed another success-
ful season for the team coached by
Sheldon Blumner. With new regis-
tered over Woodrow Wilson, Salem,
N.J.

FOR HER AT CHRISTMAS Electric Sink

That Does Two Thankless Kitchen Tasks



HARDER'S

100 East Broad Street
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Phone Riverton 9-1125



Pre-Xmas Bike Sale—one week only
Columbia—Westfield—Colson

MEANS AND LADIES — 26" BOYS AND GIRLS — 20" & 24"
WERE — 49.50 WERE — 45.95
Now 41.50 Now 39.50

ALSO TRIKES — CHAIN DRIVES — BUDDY L. BIKES

Palmyra Home and Auto Supply Co.
207 East Broad Street
Phone 9-1312
OPEN EVERY EVENING TILL CHRISTMAS



Santa Will Be Here Saturday Afternoons, 2 to 4 o'clock
IN OUR CHRISTMAS VILLAGE — JUST FOR THE KIDDIES
NOW OPEN IN OUR SECOND FLOOR ANNEX
STOP IN EARLY AND SEE OUR WIDE SELECTION OF TOYS
THE SCHWERING STORE
Palmyra
507-509 East Broad Street
OPEN EVERY EVENING TILL XMAS

SAVINGS POINTS AND STAMPS

Mysteries Fumes

The odorless fumes, the source
of which has not been located,
were last Friday morning between
the hours of 2:30 and 3:30 caused
many local residents much pertur-
bation and not a few complaints of
headaches and nausea as an after-
math.

The odor was so strong that it
caused many shoppers who be-
lieved that their refrigerators had
been broken into to leave the store
and return home to investigate.
There was very little air stirring
at the time and the odorless fumes
were not dissipated until after 4 a.m.
Several reports were that the
fumes resembled that of burning gas-
oline, others stated that a sulphur note
was noticeable. Still another version
was that a distinct garlic odor pre-
vailed. The fumes were reported to
be of known chemical nature as they
interacted.

Representatives of the chemical indus-
try, who people hereabouts are suspicious
that they desire no repetition of the
incident and feel that Pennsylvania
authorities should band every effort
to locate the plant which was re-
sponsible and insure against it hap-
pening again.

CALVARY PRESBYTERIAN CHURCH

The Rev. R. B. Stewart, Pastor
Fourth and Lehigh Avenue
Riverton

Sunday, December 12
9:45 a. m. All departmental as-
semblies of the Church School begin
at this hour. An excellent at-
tendance is being maintained. The
members of the upper school, mem-
bers of the lower school, and the
very young children are all partici-
pating in the morning message will be
"Our Conquering Hope." The Cal-
vary Choir will render the anthem,
"O How Amiable Are Thy Dwel-
lings," by Rogers.

During the worship hour children
will be cared for in the Church
Nursery.
Sunday Evening
6:30 p. m. Junior Church rehearsal
with a program by Mrs. Bell
and Mrs. W. P. F. in the
Palmyra Home and Auto Supply Co.
7:15 p. m. Intermediate W. P. F. in
the Church School auditorium.
7:30 p. m. Senior W. P. F. in the
Ladies' Parlor. The leader will be
Jesse Hemming.

Also on Sunday evening, depart-
mental meetings of teachers will be
held in the Church School auditorium.
The Church School
Council (including all officers, teach-
ers, substitute teachers, youth group
leaders and choir leaders) will meet
at 8:15 p. m. in the Church School
auditorium.

THE PORCH CLUB

The Trickle Club will give their
first Christmas concert at the Porch
Club on Wednesday, December 15,
at 8:15, under the direction of
Mrs. Robert Hamilton.
Everyone is cordially invited to at-
tend and enjoy the singing, which fol-
lows the program.

THE NEW ERA

RIVERTON - PALMYRA - CINNAMINSON
THE NEW ERA, THURSDAY, DECEMBER 9, 1948
PRICE FIVE CENTS

WOMEN'S AUXILIARIES TO MEET HERE

A meeting of the Women's Aux-
iliaries of the Church of the Holy
Trinity will be held at the Church
on Thursday, December 10, at 2 p. m.
The meeting will be held in the
Church Social Hall. Dinner was服
served by a few women from Dr. John
Gessinger, supervising principal,
Sheldon Blumner, head coach, up-
per school, and Mrs. A. G. Gifford will
be present.

It was reported this week that \$10
and \$20 counterfeits have ap-
peared in Philadelphia and residents
in this vicinity are urged to be on
the lookout for them.
The \$10 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.
The \$20 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.
The \$10 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.
The \$20 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.

JOHN A. WILLIAMS, Sr., of 102 Le-
high avenue, Palmyra, died last Sat-
urday in West Jersey Hospital, Cam-
den. He is survived by his wife, Ann;
a son, John, of Madison, N. J.; a
daughter, Mrs. Margaret Collins, of
Riverton, three brothers and two
sisters.
Mr. Williams was superintendent
of the Dodge Steel and Iron Works
Co., Philadelphia, and was a member
of the United Brotherhood of Carpen-
ters and Joiners, Local 100, Philadel-
phia. He was a member of the
International Brotherhood of Teamsters,
Local 100, Philadelphia. He was a
member of the International Brotherhood
of Teamsters, Local 100, Philadel-
phia. He was a member of the
International Brotherhood of Teamsters,
Local 100, Philadelphia.

REID CROSS NEWS
The local Lions Club has been
informed that a number of Palmyra
High School students, who were
invited to attend the annual dinner
of the club at the Casino, Philadel-
phia, on December 12, at 11:00 a. m.,
have been refused admission. The
club has been informed that the
students have been refused admission
because they are not members of the
club. The club has been informed
that the students have been refused
admission because they are not mem-
bers of the club. The club has been
informed that the students have been
refused admission because they are
not members of the club.

Football Dinner
The local Lions Club has been
informed that a number of Palmyra
High School students, who were
invited to attend the annual dinner
of the club at the Casino, Philadel-
phia, on December 12, at 11:00 a. m.,
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club. The club has been informed
that the students have been refused
admission because they are not mem-
bers of the club. The club has been
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refused admission because they are
not members of the club.

WATCH FOR
COUNTERFEIT BILLS
It was reported this week that \$10
and \$20 counterfeits have ap-
peared in Philadelphia and residents
in this vicinity are urged to be on
the lookout for them.
The \$10 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.
The \$20 notes usually have a Ford
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The \$10 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.
The \$20 notes usually have a Ford
motor car on the left side and a
Revere Bank note on the right side.

BRIDGES SHOW PROFIT
At the close of business on Mon-
day, December 7, the Palmyra-Bridg-
ton County Bridge Commission, in-
cluding the Palmyra-Bridgton, Bridg-
ton-Palmyra, and Bridgton-Bridgton
bridges, showed a profit of \$197.
This was the first time since the
Commission was organized in 1937
that the bridges have shown a profit.
The Commission's first year of op-
eration was a net loss of \$1,000.
The Commission's second year of op-
eration was a net loss of \$1,000.
The Commission's third year of op-
eration was a net loss of \$1,000.
The Commission's fourth year of op-
eration was a net loss of \$1,000.
The Commission's fifth year of op-
eration was a net loss of \$1,000.

Mr. and Mrs. H. B. Young, Sr., 512 Main
street, Riverton, left Saturday to
visit her son-in-law and daughter,
Mr. and Mrs. Ralph M. Tustin, Lab-
rum, Kentucky.

CENTRAL BAPTIST CHURCH
Fifth and Maple Avenue
The Rev. S. Dan Morgan
Pastor

What Is Christmas?

Christmas is the day when love is supreme in life, and when we express in more generous measure than usual the friendship and good will in our hearts. Christmas is the day when we lay aside worry, sorrow, despondency, resentfulness, and strife, and seek to show each other the brighter side of our natures.

Christmas is the day when the winds of the spirit are gentle and mild like the sweet breezes in spring, and when the sky of the soul is like the sapphire blue of a summer day.

Christmas is the day when the Christian church reminds us that "God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life." Excerpt from S. M. Lindsay.

Sunday, December 12: Sunday School, 10 a.m.

Morning Worship, 11:15: The Pastors Sermon Topic will be, "The Law and The Gospel." The choir's anthems will be "What of the Night, O Watchman?", by Thompson, and "The Voice in the Wilderness," by Scott. Mrs. Arthur Gowell is soloist of the morning and will sing "Voices of the Sky," by Matthews.

Evening Worship, 7:45: The Pastor's message is "The Errand of the Redeemer." The choir will sing a selected anthem, and Mrs. James Seither and Mrs. William Swan will present a duet.

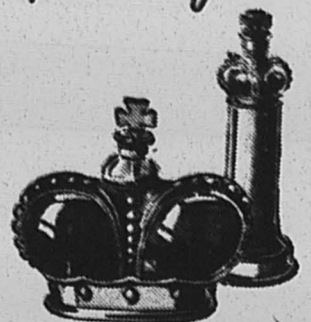
Calendar of the week:

Wednesday, December 15, 8 p.m.: Prayer and Praise Service.

It is trial that proves one thing weak and another strong. A house built on the sand is in fair weather just as good as if built on a rock. —Henry Ward Beecher

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Precious Gifts



PRINCE MATCHABELLI

*Perfumes and
Colognes*

She'll bless you for a gift of perfume in the famous crown bottle, or cologne in the stately sceptre bottle. . . by Prince Matchabelli. Choose sentimental Duchess of York, mystical Ave Maria or the beloved Stradivari.

PERFUMES AND COLOGNES

\$1.00 up
Crown and Sceptre Set:
Royal match of perfume and Cologne
\$2.00
(prices plus tax)

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SEWING WANTED—Dressmaking and alterations. 2nd floor apartment, Mrs. A. McWhorter, 429 Thomas avenue, Riverton.

**COAL
FUEL OIL
COKE**

**OIL BURNERS
AND
SERVICE**

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See Us for Party or Social Arrangements

Ted and Leo

SACCA LIQUOR STORE

BEER — WINES — LIQUOR

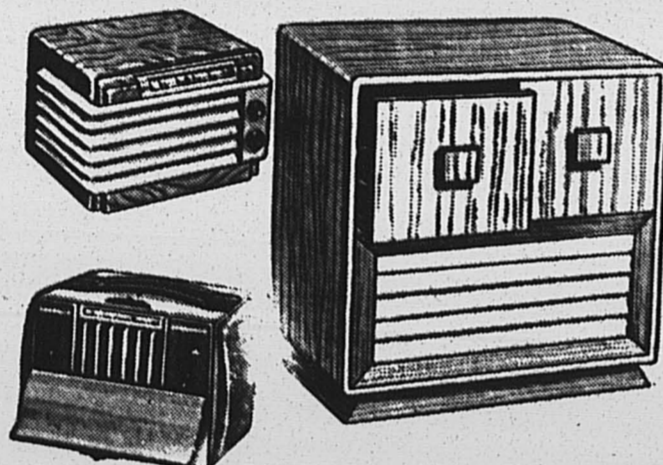
7904 RIVER ROAD, DELAIR, N. J.

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Merchantville 8-9636

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Pre-Xmas Radio Sale



Personal Portables

WERE — \$32.64

Now \$25.50

Including Batteries and Case

Console Combinations

10% TO 25%

SAVINGS ON

FLOOR MODELS

Record Players

WERE — \$29.95

Now \$24.95

All Types of Table Radios—"R.C.A." - "G.E." - "Admiral"

Floor Samples at Prices to Suit Your Pocket Book

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REAL VALUES

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FISHING RODS—(Surf
(Bait Casting
(Fly Rods)

POCKET WATCHES — \$2.95

WRIST WATCHES — \$6.95

FOOT BALLS — BASKET BALLS — CASCO TOOL SETS

Palmyra Home and Auto Supply Co.

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OPEN EVERY EVENING TILL CHRISTMAS

NOW...

You Can Buy the FINEST FRESH MEATS —

Beef, Veal, Lamb, Pork and Poultry

GROCERIES — DELICATESSEN

FRESH FRUITS AND VEGETABLES

BIRD'S EYE FROSTED FOODS

AT

E. BEITZ & SONS

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FREE DELIVERY

CHRISTMAS CANDIES

PLACE YOUR ORDER NOW

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SHELLENBERGERS CHOCOLATES

MINTERS CHOCOLATES

LOVELL and COVEL CANDY CUPBOARD

HARD CANDIES, CANDY TOYS

PLANTATION DAINTIES, CANDY CANES

LOADS OF OTHER NOVELTIES

Order Now to Avoid Disappointment

McALLISTER'S

Broad St., Palmyra

Phone Riverton 9-9530

THE IDEAL GIFT

a smart
new way
to present

**MOJUD
stockings**



Here's a way to make a double impression at Christmastime. Give our sheer, clear, lovely Mojud Stockings, in our crystal ball package done up with colorful ribbon, gift card, tissue. Come in and choose your Mojuds . . . we'll wrap them in glamour.

Stockings \$1.50 to \$1.95 per pair

Balls 25c each

Nerenberg Department Store

111-113 West Broad Street Palmyra, N. J.

Phone Riverton 9-1072

OPEN EVERY EVENING STARTING MONDAY

Get it at Blanc's



SCHEAFFER

PARKER 51 • EVERS HARP

DESK SETS • PEN and PENCIL SETS

INDIVIDUAL PENS and PENCILS

Blanc's Palmyra Pharmacy

Opposite Station

Palmyra

Phone Riverton 9-1597

DUSTER CLASS ANNUAL MEETING ON JANUARY 1

The next event for the National Duster Class sailors and their friends will be the annual business meeting and party to be held at Medford Lakes Log Cabin Lodge on January 1. Proposed additions to and changes of the sailboat specifications will be discussed and voted upon. Excel-

lent color movies and slides of the 1948 national championship regatta at the Brant Beach Yacht Club will be shown. The big news about the 1949 nationals will be released at the meeting.

The program is for the turkey dinner to begin at 6:30 p.m., the meeting at 8:00 and dancing to Conway's orchestra at 9:00. All members of the DCYRA have received tickets.

Additional tickets for their friends are available from E. J. Humm, J. C. Prestwood, John Dodds, Albert Wick, Louis Kite and E. K. Shivelhood.

Therefore I (Jesus) say unto you, What things soever ye desire, when ye pray, believe that ye received them, and ye shall have them. Mark 11:24

GLAMOROUS

Christmas Gifts

SUITS and DRESSES
in Silks and Woolens

JUNIOR MISS DRESSES
by Jonathan Logan

GOWNS — BED JACKETS — SLIPS

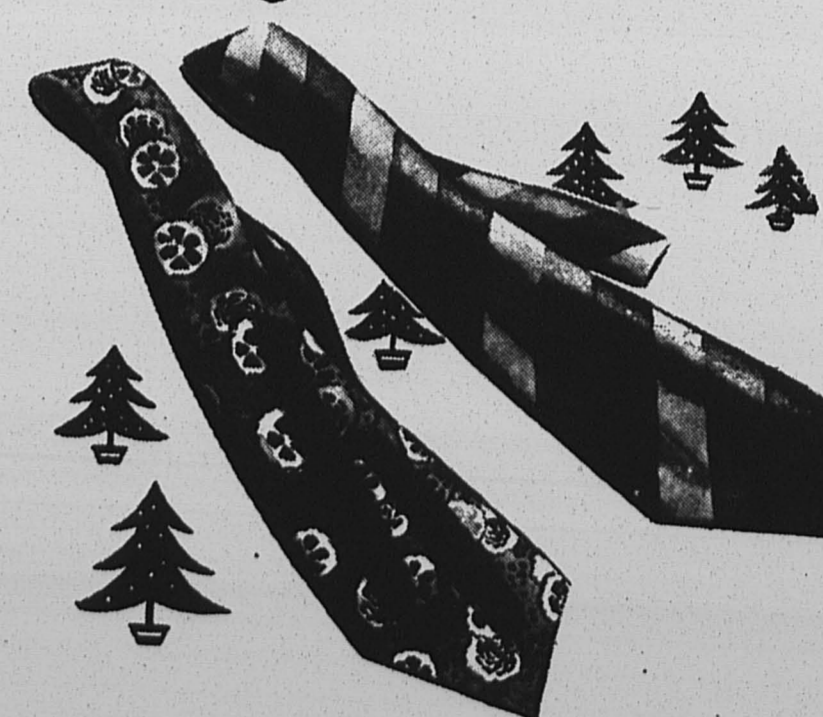
SILK SCARFS JEWELRY
GAY HANDKERCHIEFS



the **Agnes Shop**

OPEN EVERY EVENING TILL CHRISTMAS

He'll be
up to His Neck
in **Christmas**



WEMBLEY — SHERMAN

CORONET — BOTANY

\$1.00 to \$3.50

PREFERRED MEN'S SHOP

103 West Broad Street Phone Riverton 9-1074 Palmyra N. J.

OPEN EVERY EVENING 'TIL CHRISTMAS

"Super Right" MEATS

AP Super-Right Close-Trimmed meats are selected for quality... more waste is removed... you get greater value. You are assured of maximum satisfaction at all times, or your money will be cheerfully refunded. ONLY AP SELLS "SUPER-RIGHT" MEATS!

Super-Right Close-Trimmed CHUCK ROAST

49¢

Sunnyfield, Embassy, Felix, or Tower SMOKED HAMS

SHANK HALF OF 10 TO 16 POUNDS AVERAGE HAMS	59¢
PORK SHOULDERS FRESH PICNIC STYLE	41¢
LAMB ROAST SQUARE CUT SHOULDERS	57¢
DUCKLINGS LONG ISLAND	49¢
SHORT RIBS OF BEEF	41¢
FRESHLY GROUND BEEF	55¢
DRIED BEEF STORE SLICED 1/4-lb	37¢
LARGE SMELTS #1 CANADIAN	39¢
FRESH FLOUNDER FILLET	49¢

Fresh Produce Florida, Sweet, Juicy ORANGES

200 size **2 doz. 49¢**

JERSEY GOLDEN Sweet POTATOES	4 lbs 29¢
YELLOW ONIONS U. S. No. 1 - 5 lb mesh bag	29¢
FRESH TOMATOES Carton of 4	21¢

FRESH SPINACH 2-lb	19¢
SNOW CROP PEAS 2-lb	49¢
ORANGE JUICE SLOW CROP QUICK-FROZEN 2-lb	45¢
BIRDSEYE MIXED VEGETABLES QUICK-FROZEN 1-lb	27¢
HALLOWI DATES IMPORTED 1-lb	25¢
NEW CROP PECANS 5-lb bag	39¢

Jane Parker FRUIT CAKES

AN EXCELLENT GIFT SUGGESTION!

1 1/2-lb cake	\$1.25	3-lb cake	\$2.45	5-lb cake	\$3.85
---------------	---------------	-----------	---------------	-----------	---------------

NOW! All at the Same Attractive Low Prices—Your Choice of:

ORANGE JUICE
GRAPEFRUIT JUICE
BLENDED ORANGE & GRAPEFRUIT
Florida—Sugar Added or Unsweetened

FRUIT JUICES 3 18-oz cans	25¢	2 46-oz cans	37¢
SWIFT'S HAMBURGERS ALL 10-oz	39¢		
PABST-ETT OLEOMARGARINE BUTTER 2 1-lb pails	59¢		
BEST PURE LARD 1-lb pail	23¢		
Chocolates ASSORTED 1-lb gift box	59¢	7-oz gift box	\$1.17
TUNA FISH 7-oz can	41¢		
PRESERVES 7-oz can	29¢		
EVAP. MILK WHITE HOUSE REDUCED PRICE 3 1/2-lb cans	40¢		
BUTTER KERNEL CORN 2 17-oz tins	33¢		
MINCE MEAT 7-oz can	37¢		

Down! GO OUR FRESH EGG PRICES AGAIN—

FRESH EGGS SUNNYBROOK dozen in 75¢
FRESH EGGS WILMERS LARGE BROWN & WHITE dozen in 71¢

GREATLY REDUCED PRICES

Take Advantage of These Two Splendid Values Which Will Only Be Available While The Present Stocks Last

PORK & BEANS G. L. F. 6 1-lb cans	45¢
RITTER'S SOUP CONDENSED ASPARAGUS 12 10 1/2-oz cans	39¢

ARMOUR'S PRESSED Chopped Ham 49¢

I & P Super Markets

Prices Effective in Our Super Market at Broad Street, Palmyra, N. J.



Matinee Daily 1:30
Continuous Saturday and Sunday
Fri. & Sat., Dec. 10 & 11

JEANNE CRAIN - WILLIAM HOLDEN
EDMUND GWEEN

Apartment for Peggy

TECHNICOLOR

Extra Added — Your Old Friend "BUGS BUNNY"

Sun. & Mon., Dec. 12 & 13

DORE SCHARY presents
LORETTA YOUNG
1947 Academy Award Winner
WILLIAM HOLDEN
ROBERT MITCHUM

Rachel and the Stranger

Tuesday, December 14
Gifts to the Ladies
"Bridal Rose Dinnerware"



2nd Big Feature
IT'S A RIOT!
HEADING FOR HEAVEN
STUART ERWIN
This feature shown once only at Night 8:25

Wed. & Thurs., Dec. 15 & 16

ROSALIND RUSSELL
THE VELVET TOUCH
A FREDERICK BRISON PRODUCTION
also starring
LEO CLAIRE SYDNEY
GENN TREVOR GREENSTREET

BROADWAY THEATRE PALMYRA

SECTION VICTORIA THEATRE

Matinee Saturday and Holiday Only
— 2 p.m. —

Friday and Saturday
December 10 and 11

JEANNE CRAIN - WILLIAM HOLDEN
EDMUND GWEEN

Apartment for Peggy

TECHNICOLOR

Monday and Tuesday
December 13 and 14

UNIVERSAL INTERNATIONAL presents
LOU ABBOTT - COSTELLO
FRANKENSTEIN

Wednesday and Thursday
December 15 and 16

CAGNEY
BENDIS
MORRIS
CAGNEY
The Time of Your Life

HOMEMAKING

By DORIS FOREBAUGH

Home Economics Adviser,
Public Service Electric and Gas Company



Pressure Cooking
You are a lucky person if you own a pressure cooker. Cookers cut down the time of meal preparation and when properly used are safe, and easy to handle.

For best results in using a pressure cooker, follow directions accurately. Much time and effort has been spent on the preparation of the cook book that you received when you purchased your pressure cooker. Study those directions carefully.

Since the time is so short for the cooker process, doesn't it seem a good idea to watch the gauge or indicator so that the right pressure is maintained all during the cooking time?

If you are working with a pressure cooker for the first time, examine it thoroughly, familiarize yourself with all its parts, then read the directions until they are clear to you. You will find it easier if you try out the cooker with just water the first time you use it. In this way you have no meal time schedule to meet and no food to worry about being under-done or over-done. Then you will feel like an expert.

New and tempting recipes are being constantly developed for these cookers. Pressure cookers should be used intelligently and directions should be carefully followed.

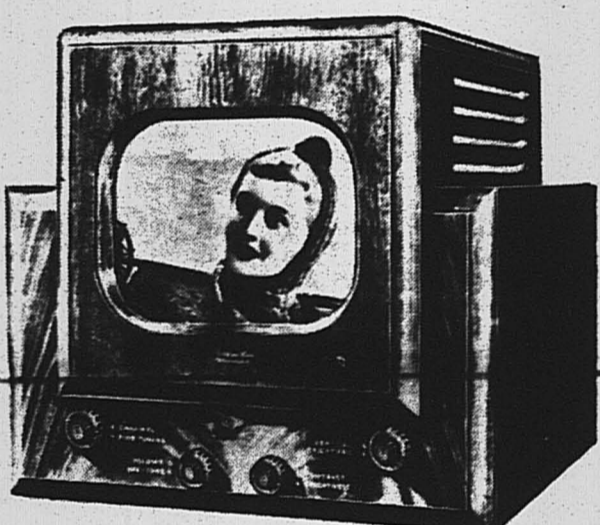
Steamed Apple Pudding
3 medium sized 1/4 cup shortening
apples 1 lemon, juice
1 cup stale 1 rind
bread or cake 1/4 cup sugar
crumbs 1/4 tsp. cinnamon
Pare, core and slice apples in 1/2

pieces. Brown crumbs in shortening, then add lemon juice. Mix sugar, cinnamon and lemon rind together and combine with crumb mixture. Place layer of apples in greased casserole, add crumb mixture and continue until all is used. Place rack in pressure saucepan and add enough water to reach rack. Place casserole on rack and cook at 15 lbs. pressure for 10 minutes. Allow pressure to drop gradually. Serves 4.

Braised Short Ribs
1/2 cup enriched 3 tbs. shortening
flour 1 cup boiling
2 tsp. salt water
1/4 tsp. pepper 2 tsp. horseradish
2 lbs. short ribs 6 medium carrots
of beef 4 medium onions
Combine flour, salt and pepper and dredge ribs of beef. Brown in hot fat. Add water and horseradish. Cover and cook at 15 lbs. pressure for 20 minutes. Reduce pressure quickly. Add carrots and onions. Cover and cook at 15 lbs. pressure for 10 minutes more. Reduce pressure quickly. Serves 6.

Three-Minute Vegetable Plate
1 small 3 carrots, cut in
cauliflower quarters
separated into 1 bunch broccoli
separated into
1/2 lb. green flowerettes
beans cut into 1 tsp. salt
1" pieces 1 cup water
Place rack in pressure saucepan. Group vegetables on rack. Pour salted water over vegetables. Cover pan and cook at 15 lbs. pressure for 3 minutes. Reduce pressure quickly. Serve with butter or white sauce. Serves 4-5.

Large Screen Table Model TELEVISION



by Motorola

At last! The set you've been waiting for... Motorola's NEW VT105! Here's a compact table model with a big console screen... that gives you amazingly bright, clear pictures. Another eye-pleasing example of Motorola's exclusive Furniture-Styling, the VT105's hand-rubbed finish adds the last word to the most gracious setting. See it now! **\$289.00** Plus Installation

The SCHWERING Store

307-309 East Broad Street, Palmyra
Phone Riverton 9-0028

Get It At Blanc's

She's dreaming of a

helena rubinstein

Christmas



Fabulous...
Dramatic

COMMAND PERFORMANCE

Its fragrance whispers in the language of perfumes, "Merry Christmas, darling, this perfume reminds me of you... how glamorous you are... how lovely!" Its quality is incomparable... its formula French... its rare essential oils from France. Compounded and bottled in America to bring this finest perfume within the reach of all!

ALSO
HEAVEN-SENT GIFTS from \$1.00 up
APPLE BLOSSOM GIFTS from \$1.00 up

BLANC'S PALMYRA PHARMACY

Opposite Station

Phone Riverton 9-1597

Buy Savings Bonds & Stamps

Hearty Thanks to Riverton Housewives

YOU have Responded WONDERFULLY... We are glad YOU appreciate our Welfare and Spiritual work for the PQOR and UNFORTUNATE

Our best is pledged to aid the NEEDY with every effort to please the DIVINE and of course You Good HOUSEWIVES

In your Prayers... remember the "ARMY"... In DISCARDS from your Home... please mail this Coupon...

We have no Committees or Organizations to Stand By the "ARMY"... But YOU, Housewife... your LOYALTY is appreciated.

The Salvation Army, () Papers
West and Mickle Streets, () Clothing
Camden, N. J. () Magazines
Phone, Camden 4-5863 () Shoes
In appreciation of your good work among all () Books
classes of people, please call for articles checked () Sundry
Name ()
Street and No. Please Allow
City Time For Mail
Telephone To Reach Us

AMERICAN STORES CO.

Only 10 More Days!

OUR BIG
\$10,000.00
heat-free roasted
COFFEE CONTEST

Ends
DEC. 18th

ASCO COFFEE (3 1/2 lb. 27¢) **44¢**
A lighter blend with a vigorous coffee taste
WIN-CREST COFFEE (3 1/2 lb. 15¢) **40¢**
Heavier bodied. Rich, full flavor. Vacuum packed.
Ideal COFFEE **51¢**
SAVE COUPONS FROM ALL OUR BLENDS FOR VALUABLE GIFTS

Fresh Fruits and Vegetables

No. 1 Yellow Globe ONIONS 5 original bag **29¢**
Fancy Florida Egg Plants 15¢
Golden Sweet Potatoes 3 lbs 21¢
Northwestern Apples Red Delicious or Staygreen 2 lbs 29¢
Juicy Thin Skinned Florida ORANGES 8 original bag **39¢**

Nabisco Graham Crackers 16 oz. box **28¢**
Nabisco Shredded Wheat 2 12-oz. pails **37¢**
Gold Seal Wheat Puffs 2 4-oz. pails **15¢**

Natural GRAPEFRUIT JUICE 4 No. 2 cans **29¢**
SOUPS Hurff's 12 cans 69¢ 4 No. 2 cans **25¢**
48 cans \$2.70

Save on Bread Bills
Enriched Supreme BREAD large loaf **14¢**
Toasts Better, Stays Fresh Longer
Swift's PREM 12-oz. can **47¢**
Prices are lower! Gold Seal EGGS Silver Seal EGGS

Ideal Sauerkraut 2 No. 2 1/2 cans **23¢**
Acme Whole Kernel Corn 2 No. 2 cans **37¢**
Ideal Tender Peas 2 No. 2 cans **35¢**
ASCO Tomato Catsup 8-oz. jar **13¢**
Dole Sliced Pineapple No. 1 can **16¢**

Selected Quality Meats

Lean, Smoked Short Shank PICNICS (4 to 8 lbs) **45¢**
Rolled Brisket 79¢
Beef Cubes 69¢
Boiling Beef Lean Plate 25¢
Fresh Ground Beef 53¢
Short Ribs of Beef 41¢
Agar's Bacon Dry Cure 65¢

U. S. Graded Good Beef—None Priced Higher
Sirloin 1-Bone Porterhouse **79¢**

Shoulder Lamb Square Cut 55¢
Breast of Lamb 35¢
Chicken White Meat 3 lbs **\$2.10**
Chicken 14-oz. can **\$1.39**

Ideal Brand Corn Meal Mush 1-lb 4-oz. pail **10¢**
Porgies Large Jersey 19¢
Whiting Dressed 19¢
Large Smelts 39¢
Fillets of Haddock 39¢
Fillets of Pollock 25¢
Fresh Crab Meat 69¢

American Stores RINGS YOUR BELL—Our Radio Program Featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WEAR

Paul Bunyan is the legendary hero of lumberjacks.

FOR HER AT CHRISTMAS



\$1.35
\$1.65
\$1.95
Per Pair



IS SHE TALL? ...SHORT? MEDIUM HEIGHT?

Give Her—
GOTHAM GOLD STRIPE
ADJUSTABLES*
The wonderful stockings
that fit every leg!

*Reg. U. S. Pat. Off. Pat.
Nos. 1,729,924-1,824,435

the
Agnes Shop

GET IT AT BLANC'S



"Three Musketeers"

Each one is what a man can always use. The Trio consists of Lenthéric's famous After Shave Lotion, masculine "Tanbark" Cologne, fresh-tinted After Shave Powder or Soap Stimulant. \$2.25, plus tax.

Lenthéric

One of many Lenthéric Gift Sets you'll find here for both men and women.

BLANC'S
Palmyra Pharmacy

Opposite Station Palmyra
Phone Riverton 9-1597

MARGARET S. HAINES

Miss Margaret S. Haines, whose family helped settle the City of Burlington, died December 3, at her home, 232 High street, Burlington, after a long illness. She was 81.

Miss Haines pioneered several organizations in Burlington and in the county. She founded the Burlington County Tuberculosis League and was its executive secretary for 10 years. She helped to organize the Burlington County Women's Historical Society, which later became the Burlington County Historical Society.

She also was one of the organizers of Four-Mile Colony, which was a private mental institution. She continued on the board of directors after it was taken over by the State. She was a former member of the board of directors of the New Jersey State Historical Society.

She was one of the oldest graduates of St. Mary's Hall and at the time of her death was vice president of the Council of West Jersey Proprietors, members of whom are descendants of the original holders of land patents in this area.

Her only survivor is a sister, Miss Caroline H. Haines, of Burlington. Funeral services were conducted at the Slack establishment on Monday of this week, with burial in Odd Fellows Cemetery.

Outward attacks and troubles rather fix than unsettle the Christian, as tempests from without only serve to root the oak more firmly in the ground. —Hanna More

AT CHRISTMAS TIME

Triple Value!
3-Way Buxton*
Stitchless!



Pin Morocco Gost, \$7.50 plus tax

1. Invert the separate inner fold to make a Secret Pocket.

2. Use innerfold right-side up to form 3 full-length bill compartments.

3. Slip it out to use as a separate, slim, evening billfold.

*Reg. U. S. Pat. Off.
Adapted in Life and The Saturday Evening Post

DURGIN'S
MEN'S SHOP
P. O. S. OF A BUILDING
Palmyra
OPEN EVERY EVENING
UNTIL CHRISTMAS

John Bull is the English prototype of Uncle Sam.

CLASSIFIED ADS

FOR SALE — Black Chesterfield Coat, size 14 and three wool shirts, size 24, excellent condition. Phone Riverton 9-0211.

GIRL DESIRES WORK. Phone Riverton 9-0603-W.

RAGS WANTED—Clean wiping rags. Free from lint, pins, buttons and snaps. The New Era, 609 Main street, Riverton.

USE
THE NEW ERA
WANT AD COLUMN

to tell what you
don't want, and to
find what you do.

Phone Riverton 9-0712

TO ENJOY THE FINEST TELEPHONE SERVICE...

Give her at least a **MINUTE**
to answer your call!

► Every day, here in New Jersey, more than 75,000 telephone calls are never completed... because the person calling hangs up before the telephone can be answered.

► It's a good idea to allow the person you're calling at least a full minute for answering your call. That minute may seem long to you, but it's still a pretty short time for the person you're calling... if she's hurrying from the basement, the attic, or some other part of the house.

NEW JERSEY BELL
TELEPHONE COMPANY

Do Your CHRISTMAS SHOPPING Here



We have a number of items in our store that lend to suggestions of Christmas gifts.

ALUMINUM WARE
FLASHLIGHTS

PYREX
TREE LIGHTS

DECORATED KITCHEN SETS
OTHER ATTRACTIVE ARTICLES FOR THE HOME

J. S. COLLINS & SON, Inc.

COLLINS BUILDING

Phone Riverton 9-0005

RIVERTON, N. J.

FOR CHRISTMAS Everything Electrical Her Heart Desires



Famous-make automatic washers, sinks, irons, toasters, vacuum cleaners, waffle irons, juicers, and endless other streamlined electric appliances to make a home modern.

and for him—TELEVISION!
G-E or ADMIRAL

HARDER'S

100 East Broad Street

Phone Riverton 9-1125

Palmyra, N. J.

OPEN EVERY EVENING TILL CHRISTMAS

About Town

Mrs. Robert K. Snow will present an illustrated talk on "Your Holiday Display" to the Evening Department of the Woman's Club, Monday evening, December 13, 8:15, in the Club Rooms.

The business meeting will be conducted by Mrs. Roscoe Bowers, Acting Chairman. Hostesses for the evening are: Mrs. Morton J. Steinhart, Chairman; Mrs. William Davis, Mrs. Thomas Courten, Mrs. Myron Gunn and Mrs. Taylor Kirby.

E. Reed Kurtz of the Riverside Metal Co., director of the Philadelphia Chapter of the National Association of Cost Accountants, announces that the December Technical Session will be held Thursday eve-

ning, December 16, 1948, at Kugler's Restaurant. The speaker for the evening will be Mark E. Richardson, a partner of Lybrand, Ross Bros. & Montgomery, one of the foremost tax men in the country.

Mr. Richardson is co-author of "Montgomery's Federal Taxes," and is chairman of the committee of taxation of the American Institute of Accountants. In his talk, he will point out things that should be done before the end of the year to keep 1948 taxes down, and he will tell what might be in store, taxwise, for 1949.

A truly virtuous person is like good metal—the more he is fired, the more he is refined; the more he is opposed, the more he is approved.

GREETING CARDS — CHRISTMAS WRAPPINGS
YARDLEY TOILET ARTICLES
BOXED STATIONERY
JEWELRY

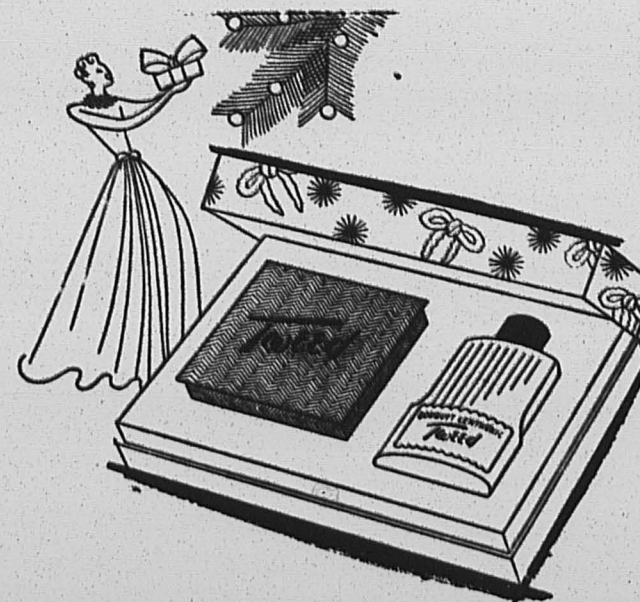
RONSON LIGHTERS \$6.00 to \$12.50

CHRISTMAS CHOCOLATES
WHITMAN'S • SHELLENBERGER'S
LOVELL and COVEL

L. L. KEATING

Broad and Main Streets, Riverton
CLOSED WEDNESDAY

Get It at Blanc's



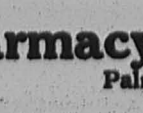
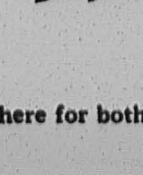
Surround her
in a Christmas cloud
of "Tweed"

Fill her holiday festivities with Lenthéric's famous fragrance, Tweed... in the ermine and snow-crystals set of Bouquet and Bath Powder, Also in Miracle, Shanghai, Confetti and A Bientôt, \$3.00 (plus tax)

Lenthéric
perfumes

One of many Lenthéric Gift Sets you'll find here for both Men and Women

Blanc's Palmyra Pharmacy
Opposite Station Palmyra
Phone Riverton 9-1597



Right or wrong? YOU BE THE JUDGE!



A Positive Force for Good in Your Home

THE CHRISTIAN SCIENCE MONITOR
All the news... every day... written to give you helpful ideas and a hopeful, vigorous viewpoint.

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besides its news and thoughtful editorials, has features for every member of the family.

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One, Norway Street
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Please enter a special introductory subscription to The Christian Science Monitor—5 weeks (30 issues) for \$1
Name _____
Street _____
City _____ State _____

Announcement
SHULMAN'S
Dept. Store

WILL BE
Open Every Evening
UNTIL CHRISTMAS

for the convenience of their patrons

HOMEMAKING By DORIS FOREBAUGH

Home Economics Advisor,
Public Service Electric and Gas Company



Check Controlled Meals
If you are one of the fortunate homemakers who own a range equipped with a clock control, you will enjoy the ultimate in modern automatic cooking. The clock control can start and stop your oven though you may be miles away.

Select foods which can be cooked at the same temperature and for the same length of time. Determine cooking time for the oven meal by the food that requires the longest cooking. This is usually the meat.

Chill meats and other perishable foods before placing in the oven. Cure (smoked) meats. Freeze roasts, vegetables and desserts which are not prepared with milk and eggs are best for clock controlled oven meals.

Menu #2

Oven Temperature 325°F.
Cooking Time 2 1/2 Hours
Maximum Standing Time
in Oven Before
Cooking 4 Hours
Serves 6.

Frozen Boneless Roast Beef

Roast Potatoes

Whole Buttered Onions

Frozen Squash

Baked Apples

1 pkg. frozen 1 tsp. butter or
squash (do not thaw) Salt
1 cup water Pepper
Place frozen squash in casserole,
add water. Cover. Add butter or
margarine, salt and pepper just be-
fore serving.

6 apples 1 cup brown sugar
1/4 cup raisins Juice of 1/2 orange
Core apples. Fill holes with raisins
and brown sugar. Pour orange juice
over apples. Place in baking dish.

CHRISTMAS

FOR THE LADIES
Luxite Lingerie
BY HOLEPROOF
the Lingerie of the Stars
Slips \$2.95 up

ABERLE HOSIERY
all shades and sizes
FAULTLESS HOSIERY

HELEN DRESS SHOP

605 Main Street

Phone Riverton 9-1791

Riverton

OPEN THURSDAY, FRIDAY, SATURDAY EVENINGS

Christmas Gifts

Leanora's Gift Shop
531 Cinnaminson Avenue
Palmyra





SANTA WILL BE HERE SATURDAY—2 to 4 o'clock
IN OUR CHRISTMAS VILLAGE—JUST FOR THE KIDDIES
NOW OPEN IN OUR SECOND FLOOR ANNEX

STOP IN EARLY AND SEE OUR WIDE SELECTION OF TOYS

THE SCHWERING STORE

307-309 East Broad Street Palmyra
Telephone Riverton 9-0028 OPEN EVERY EVENING TILL XMAS

GET IT AT BLANC'S



Seven Gifts for
a "lucky man"

by YARDLEY



A big, handsome gift set of things
he needs... There's the famous
Yardley Shaving Bowl that lathers
so beautifully, lasts so long...
there's After Shaving Lotion, Brillan-
tine, and three tablets of English
Lavender Soap. One of many
Yardley gift sets, for both
men and women you'll
find here. \$5.65

Yardley products for America are created in England and finished in the U.S.A.
from the original English formulae, combining imported and domestic ingredients.

Blanc's Palmyra Pharmacy

Opposite Station Phone Riverton 9-1597 Palmyra



There's extra joy in giving, when you
have a special bank account earmarked
for Christmas! Small deposits made
over the year add up to a nice round
figure!

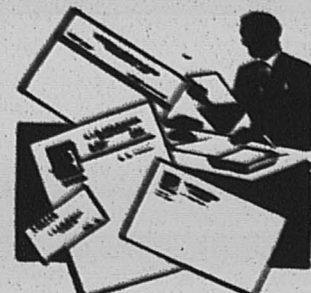
Join our Christmas Savings Club
NOW.

Cinnaminson Bank & Trust Co.

Main Office
Main and Harrison
Riverton, N. J.
Branch Office
Broad and Garfield
Palmyra, N. J.

There is nothing vaguer in
nature, and the implanting of a de-
sire indicates that its gratification is
in the constitution of the creature
that feels it.
— Emerson

PRINTING For Every Purpose



- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

The New Era, Inc.
RIVERTON
For Complete Estimate and
Layout Phone Riverton 9-0712

FOR CHRISTMAS

GIVE THE BEST IN NYLONS
GIVE

Berkshire

\$1.50 up

FOR LONGER WEAR TRY THE

NYLACE HOSIERY

\$1.65 to \$1.95

GLORY-EL SHOP

Opposite Station, Palmyra

OPEN EVENINGS

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA
Phone Riv. 9-1200

Prices Are Lower This Week

Fresh Killed — Tender Meaty
Roasting Chickens

4½ to 5 lb average **63^c lb**

City Dressed — Lean
Pork Loin Roast

Rib Cut—3½ lb average **45^c lb**

Legs O'
GENUINE SPRING
LAMB
69c lb

Special Features
CHOICE QUALITY
PRIME STEER BEEF
Rib Roasts
69c lb

Ready to Eat
E-Z CUT
HAMS
Shank Half
69c lb

SUGAR CURED
½ lb Cellophane Package
SLICED BACON
37^c lb

City Dressed — "Country Style"
Shld's O' Pork
43^c lb

Large Florida ORANGES doz. 35c

MEADOWBROOK BUTTER lb 73c

FILLET HADDOCK lb 45c

HEINZ or BEECHNUT STRAINED BABY FOOD 10 cans 87c

CLEAN SPINACH 2 lb 19c

LETTUCE, California or Garden head 12c—15c

Special Price on All Canned Goods by the Case

FREE DELIVERY—Monday 8-12—Other Days 8-4

ABOUT TOWN

Miss Lorraine Davis, Thomas av-
enue, Riverton, is recuperating after
undergoing oral surgery in Pennsylv-
ania Hospital.

The Burlington County Medical
Auxiliary will hold its annual Christ-
mas Party on Tuesday evening, De-
cember 16th, at 8 o'clock, in the
home of Mrs. Joseph Kuller, on Gar-
den street, Mount Holly. An inter-
esting talk on Christmas decorations
will be given by Mrs. C. B. Watson,
and members of the Auxiliary will
exchange gifts.

Charles F. (Sandy) Stewart, Jr.,
of 619 Elm terrace has won a varsity
football letter this fall at George
School as one of the key backs on a
Red and Brown eleven which won
six and lost two.

It was Sandy's bull's eye pass to

NOTICE OF SETTLEMENT

Surviving Trustee Account
Estate of Arthur Dorance, deceased.

Notice is hereby given that the Second
Account of the subscribers, Therese Dor-
ance Groves and Camden Trust Company,
Successors by merger to Camden Safe De-
posit and Trust Company, Surviving
Trustee under the Will of Arthur Dor-
ance, deceased, for Charlotte Elaine Groves
Griffith, will be audited and stated by the
Surrogate and reported for settlement and
allowance to the Burlington County Court,
Probate Division, at a session to be held
Thursday, December 30, 1948, at ten o'clock
in the forenoon.

Therese Dorance Groves and
Camden Trust Company, Successors
by merger to Camden Safe Deposit
and Trust Company,
Surviving Trustees.

Practor: F. Morse Archer, Jr.
Dated: November 22, 1948.
12-2-12-23

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Trustee under the Will of Arthur Dor-
ance, deceased, for May Theron Groves
Bakerman, will be audited and stated by the
Surrogate and reported for settlement and
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and Trust Company,
Surviving Trustees.

Practor: F. Morse Archer, Jr.
Dated: November 22, 1948.
12-2-12-23

BE PRETTIER FOR THE Xmas Holidays



Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it.
Try a new hair-do styled just
for YOU!

Cecelia's BEAUTY SHOP

533 Cinnaminson Avenue
Palmyra, N. J.

Phone Riverton 9-1638
CLOSED WEDNESDAYS

and Jim Siler of Englewood, and
Fuying, China, on first down in the
opening rally at Bryn Athyn Academy
that set up the women's biggest upset
several weeks ago.

Sandy, a senior, and Richard, a
second-year student at the school,
are the sons of Mr. and Mrs. Charles
Stewart of Riverton, who are gradu-
ates of George School themselves.

Denmark sold the Virgin Islands
to the U. S. in 1917.



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CHRISTMAS
CHOCOLATES
LOWNEY'S
BETTY BATES

FIRE SIDE MIX

BAKER'S
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CHOCOLATE WAFERS

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HOUSE OF CHARMS
CANDY CANES

SHARON'S SWEET SHOP

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GET IT AT BLANC'S

*Gratifying
Indeed*

TO GIVE
THE BEST



SHEAFFER'S
"TRIUMPH"

...And even more pleasing to
receive this finest of all writing
instruments! Large, cylindrical,
14-K gold *Lifeline* POINT
offers unequalled writing
smoothness. Sleeve tip pencil
minimizes lead breakage.
Beautifully designed—per-
fectly made—tastefully boxed
—Sheaffer's is the ideal gift

Blanc's Palmyra Pharmacy

Opposite Station
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FULL LINE OF DOMESTIC

AND IMPORTED

Wines, Liquors, Cordials and Brandies

ALL LEADING BEERS

FREE DELIVERY

Palmyra Liquor Store

107 W. Broad Street

Phone Riverton 9-0362

Palmyra

Extraordinary afflictions are not
always the punishment of extra-
ordinary sins, but sometimes the
trial of extraordinary graces.

FOR YOUR GIFT OF

JEWELRY FOR CHRISTMAS

WE HAVE A LARGE SELECTION
AT REASONABLE PRICES

THE JEWEL BOX

14 East Broad Street, Palmyra

OPEN EVERY NITE TIL CHRISTMAS



Graceful Gifts for Tasteful Homes

It stands to reason that the florist who creates
artistic floral arrangements will display similar
taste in gift ideas. Come in and see our array of
home and garden gifts.

Order Your Wreaths Early for both Home and Cemetery
GIFT CARDS and WRAPPINGS by NORCROSS and BROWNIE

GRAYSON FLOWERS

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Phone Riverton 9-0397 or 9-0831-W

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The Ideal Record & Music
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GET YOUR CHRISTMAS MUSIC EARLY

POPULAR HITS AND CLASSICS IN SHEET MUSIC

HARMONICAS — TWIRLING BATONS

MUSICAL DEPARTMENT FOR CHILDREN

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 9-5712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.
Subscription \$1.50 a Year in Advance
Advertising Rates on Application

JACKLE-TAYLOR

Miss Nancy Eleanor Taylor, daughter of Mr. and Mrs. Johnathan K. Taylor of 609 Washington avenue, Palmyra, became the bride of William John Jackle, son of Mr. and Mrs. William H. Jackle, 704 River road, Delair on Saturday, November 27, at 11:00 a. m. in Christ Church, Riverton, Rev. John Crockett, pastor, performed the ceremony.

The bride who was given in marriage by her father wore a tulle gown of ivory tulle with a bouffant skirt. The tight fitting bodice buttoned up the front to a collar of rose point lace and her lace mitts met the short sleeves of the dress. Her veil was caught from a crown of the lace. She carried a bouquet of orchids, gardenias and bouvardia.

Miss Jane McWilliams, of Philadelphia, acted as maid of honor and was attired in a gown of toast taffeta.

PALMYRA WINS CHAMPIONSHIP

Palmyra High School was awarded the Burlington County League Football Championship on Tuesday at the quarterly meeting of the League. It was the third consecutive year that Palmyra has won the championship.

The final point standing of the League is as follows:

1. Palmyra	133
2. Riverside	121.8
3. Burlington	121
4. Florence	88.4
5. Moorestown	85.4
6. Mount Holly	49.8

XMAS GIFTS FOR HOME & GARDEN



Berried Holly trees \$3.00
Pine Dogwood 2 1/2-3 ft. \$2.50
Japanese Red Maple (upright) \$6.00
Azalea (Pink, red, white) \$1.50 to \$4.00
Rhododendron (hybrid) \$4.00 to \$6.00
Spreeding & Upright Yews \$2.00 to \$10.00
Fruit & Shade trees \$1.50 to \$7.00

POWER MOWERS (Real & Whirling Types) \$119.00 to \$199.00

Also other Landscape Material and Garden Supplies

Steele's Nurseries

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Established 1838
Phone: Riverton 9-0399

NOTICE OF SETTLEMENT

Executors Account
Estate of Julia S. Eisele, deceased.
Notice is hereby given that the first and final account of the executors, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, December 16, 1943, at ten o'clock in the forenoon.

Bertha E. Knight,
Florence E. Peterson and
Burlington County Trust Co.,
Proctors: Charles F. Richman.
Dated: November 8, 1943.

Etta M. Davidson
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Closed Mondays

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Looking for a man to do that job for you?

Odd Jobs of All Kinds
Door Closers Repaired, Landscaping, Gardening, Lawn Work
Replace old window ropes with chain reasonable.

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FOR THE FUNERAL SERVICES OF YOUR LOVED ONES. LET US ATTEND TO ALL DETAILS

Secure protective funeral knowledge by having a talk with us.
No obligation.

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PALMYRA, N. J.

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Much of a bank's work must be done before the doors are opened each day and after they have been shut. For instance, here are some of the jobs to be done: opening the vault, supplying tellers with cash, distributing mail, proving cash, making up the balance sheet, sending out-of-town checks for collection, to mention a few. In short, public banking hours are as long as may be necessary to serve the community efficiently.

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Main Office
Main and Harrison
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Branch Office
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KEEP ON BUYING U. S. SAVINGS BONDS

SCIULLI'S
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Work Done While You Wait
105 W. Broad St., Palmyra, N. J.

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Repairs, Lubrication, Accessories
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Call Riverton 9-1991-W
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Monday through Friday 9 a. m. to 5 p. m.
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All kinds of Orthopedic Shoe Work
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Delco Oil Burners
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Service Charge To Call and Deliver
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McCROSSON
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Real Estate and Insurance
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Phone Riverton 9-0300

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REALTORS - INSURANCE
Phone Riv. 9-0787 or 9-0045
520 Cinnaminson Avenue
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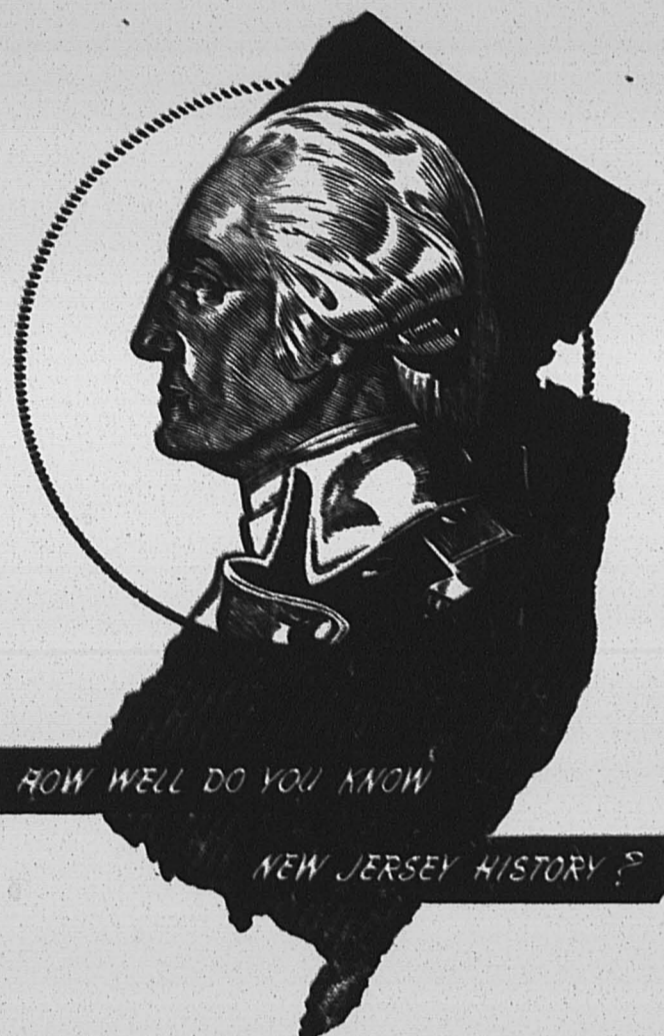
REAL ESTATE
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RIVERTON, N. J.



Since early colonial days, history has been made in New Jersey. General Washington, as Commander-in-Chief, moved his army across New Jersey four times. Nearly one hundred Revolutionary war battles, large and small, were fought on local soil.

At Morristown, Washington's headquarters has become a national shrine, and the adjacent national historical park attracts visitors from all over the country. The point where Washington crossed the Delaware is marked by a state park. At Rocky Hill near Princeton, stands the Berrien mansion where the general wrote his farewell address to the army. The list of historical landmarks is endless.

Since Revolutionary days, New Jersey industries have furnished ammunition to our armies. Electricity and gas have contributed in many important operations in the manufacture of munitions.

Look for the next advertisement in this series concerning your state published by Public Service.
Copies of this series of messages regarding New Jersey are available on request.
Write to 85 Park Place, New York 17, N. Y. Room 8505.

PUBLIC SERVICE

CALVARY MEMORIAL CHURCH
The Rev. R. E. Stevens, Pastor
1000 and Lombard Avenue
Riverside

Next Sunday is the Sunday before Christmas and all over Christendom churches of every denomination are celebrating the birth of Jesus Christ. The church of the future is the church of the present. The church of the future is the church of the present. The church of the future is the church of the present.

MOOREHEAD CHURCH
The Rev. R. E. Stevens, Pastor
1000 and Lombard Avenue
Riverside

On Sunday morning, December 18, the church of the future is the church of the present. The church of the future is the church of the present. The church of the future is the church of the present.

SAND RESOURCES DANCES
The Palmyra High School has arranged for a series of dances to be held at the Sand Resources building. The dances will be held on Sunday, December 18, and on Monday, December 19.

CHRISTMAS
FOR THE LADIES
Luxite Lingerie
BY HOLPERCO
the Lingerie of the Stars
Slips \$2.95 up

NO W...
You Can Buy the FINEST FRESH MEATS—
Beef, Veal, Lamb, Pork and Poultry
GROCERIES — DELICATESSEN
FRESH FRUITS and VEGETABLES
BIRDS EYE FROSTED FOODS
AT

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shop early
CHRISTMAS
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OPEN THURSDAY, FRIDAY, SATURDAY EVENINGS

IMPORTANT NOTICE!

On Thursday, Dec. 23rd, our markets will remain open until 9 P. M.
On Friday, Dec. 24th, our markets will close at 6 P. M. to enable our employees to enjoy a long Christmas Eve with their families.

Santa Says ... and we agree ...

**"SHOP EARLY
AT YOUR A&P"**



A & P is abundantly stocked with large varieties of the world's finest foods to grace your holiday table. Buy all of your non-perishable Christmas food needs this week, and save precious time for next week!

Super-Right Close-Trimmed Genuine

LEGS of LAMB

to 61¢ None Priced Higher

SUPER RIGHT CLOSE TRIMMED 7-INCH CUT	(None Higher)
PRIME RIB ROAST	to 65¢
UP TO 4 1/2 LB. RIB END (None Priced Higher)	
PORK ROAST	to 37¢
SUPER-RIGHT CLOSE-TRIMMED	
CHUCK ROAST	to 47¢
HAMS	to 59¢
BEEF ROAST	to 77¢
FRESHLY GROUND BEEF	to 51¢
FRESH STEAK COD	to 33¢
LARGE SMELTS	to 33¢

Place Your Order Today
For That Luscious Pilgrim
Christmas Turkey

A&P always buys the best birds available and prices them low in keeping with A&P's small profit policy—you can't buy better and cheaper than your A&P Christmas Eve!

Florida Round
STRING BEANS
2 lbs 29¢

FRESH TOMATOES 19¢



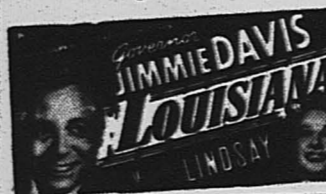
Matinee Daily 1:30
Continuous Saturday and Sunday
Fri. & Sat., Dec. 17 & 18

GARY COOPER
ANN SHERIDAN
LEO MCCAREY'S
"GOOD SAM"

Sun. & Mon., Dec. 19 & 20
Here's the Show We Have Been Endorsing for the Past Few Weeks
As One of the Best. See It By All Means.



Tuesday, December 21
Bridal Rose Dinner Ware
To the Ladies
2 - Big Features - 2
Charles Dickens Immortal Classic -
"A CHRISTMAS CAROL"
Reginald Owen - Gene Lockhart
This feature shown once only at night at 8:35



Wed. & Thurs., Dec. 22 & 23
For Your All-Time Good Time!
Walt Disney
Greatest Star and Song Show
MELODY TIME
Starring Mickey Mouse

PIES and FRUIT CAKE

TRUE HOLIDAY DESSERTS



OVEN-FRESH

SPICY

PUMPKIN

and

MINCE PIES

FRUITCAKE
BY THE POUND

PLACE YOUR ORDER EARLY

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Phone Riverton 9-1519

Riverton

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON ESTABLISHING A MUNICIPAL COURT AND FOR THE SAID TOWNSHIP MAKING PROVISION THEREFOR.

BE IT ORDAINED by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, (the said township being a municipality having a population of not less than one thousand):

SECTION 1: That a Municipal Court in and for the said Township of Cinnaminson is hereby established, as of the first day of January, 1949, pursuant to the provisions of Chapter 246 of the Laws of the State of New Jersey, as amended and supplemented, and by any other law or laws now in force or that may be enacted hereafter.

SECTION 2: That the name of the said Municipal Court shall be Municipal Court of the Township of Cinnaminson in the County of Burlington.

SECTION 3: That the said Municipal Court shall have an official seal, which shall bear the impress of the name of the said Court.

SECTION 4: That there shall be a Municipal Magistrate of the said Court, whose term of office shall be three years from the date of his appointment and until his successor shall have been appointed and qualified.

SECTION 5: That the Municipal Magistrate of the said Court shall be appointed by the Township Committee of the said Township.

SECTION 6: That the Municipal Magistrate of the said Court shall receive such annual salary as shall be fixed by Ordinance, which salary shall be in lieu of all fees, costs and other allowances whatsoever, all of which fees, costs and other allowances shall be paid into the treasury of the said Township semi-monthly.

SECTION 7: That the said Municipal Court and the Municipal Magistrate thereof shall have, possess and exercise all the functions, powers, duties and jurisdiction conferred by the provisions of Chapter 246 of the Laws of 1946 State of New Jersey, as amended and supplemented, and by any other law or laws now in force or that may be enacted hereafter.

SECTION 8: That the said Municipal Court shall be held at such place within the said Township of Cinnaminson as shall be designated by the Township Committee.

SECTION 9: That all ordinances and parts of ordinances inconsistent with the provisions of this Ordinance are repealed as of the first day of January, 1949, to the extent of such inconsistency.

NOTICE

PUBLIC NOTICE is hereby given that the foregoing Ordinance was duly introduced and passed upon first reading by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, on December 15, 1948.

State of New Jersey, at a meeting thereof held on the fourteenth day of December, 1948, and that the final passage and adoption of said Ordinance will be considered by said Township Committee at a meeting thereof to be held in the Cinnaminson Public School, situated on the Moorestown-Riverton Road, at the intersection of the Pomona Road, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey, on the twenty-eighth day of December, 1948, at seven-thirty o'clock in the evening, at which place and time a hearing concerning the said Ordinance will be afforded by the said Township Committee to all persons interested therein.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington,
HAROLD R. WEST,
Township Clerk.
Dated: December 15, 1948.

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON FIXING AND DETERMINING THE SALARIES, WAGES OR OTHER COMPENSATION OF ALL OFFICIALS, APPOINTMENT AND EMPLOYEES OF THE SAID TOWNSHIP.

SECTION 1: That an Ordinance of the said Township entitled "An Ordinance of the Township of Cinnaminson in the County of Burlington fixing and determining the salaries, wages or other compensation of all officers, appointees and employees of the said Township," adopted June 12, 1946, and thereafter amended by Ordinances of the said Township adopted March 26, 1946, September 24, 1946, February 18, 1947 and March 9, 1948, respectively, be and the same is hereby further amended as follows:

(a)
Section 1 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 1: That the Township Assessor shall receive the salary of \$1,000.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

shall receive the salary of \$1,000.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

(c)
Section 5 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 5: That the Township Collector of Taxes shall receive the salary of \$1,300.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, with one telephone extension, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

(d)
Section 6 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 6: That the Township Emergency Service Dispatcher shall receive the salary of \$1,200.00 per year, which shall be payable in equal semi-monthly installments on the fifteenth day and the last day of the calendar month, and shall provide, at his own expense, such office and office assistance as may be necessary for the performance of his official duties; provided, however, that the Township shall assume and pay the charges of the telephone company for furnishing the special telephone service and equipment required for the performance of the official duties of the Emergency Service Dispatcher.

(e)
Section 13 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 13: That the Municipal Magistrate of the Municipal Court of the Township shall receive the salary of \$1,800.00 per year in lieu of all fees, costs and other allowances whatsoever, which salary shall be payable in equal semi-monthly installments on the fifteenth day and the last day of the calendar month, and shall provide, at his own expense, such office and office assistance as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

(f)
Section 16 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 16: That the Township Treasurer shall receive the salary of \$1,000.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

SECTION 2: That this Ordinance shall take effect immediately upon its final passage and adoption and publication in the manner prescribed by law.

NOTICE

PUBLIC NOTICE is hereby given that the foregoing Ordinance was duly introduced and passed upon first reading by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the fourteenth day of December, 1948, and that the final passage and adoption of said Ordinance will be considered by said Township Committee at a meeting thereof to be held in the Cinnaminson Public School, situated on the Moorestown-Riverton Road, at the intersection of the Pomona Road, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey, on the twenty-eighth day of December, 1948, at seven-thirty o'clock in the evening, at which place and time a hearing concerning the said Ordinance will be afforded by the said Township Committee to all persons interested therein.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington,
HAROLD R. WEST,
Township Clerk.
Dated: December 15, 1948.

Section 4 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 4: That the Township Clerk shall receive the salary of \$1,000.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington,
HAROLD R. WEST,
Township Clerk.
Dated: December 15, 1948.

CARROTS CALIFORNIA 2 original 19¢
FLORIDA ORANGES 170 S.E. 33¢
SNOW CROP PEAS 2 49¢

\$5-Christmas Gift Baskets-\$10
A&P Christmas Gift Baskets are value packed in big, roomy baskets that will be useful long after Christmas. Get your GIFT BASKET ADVANCE ORDER BLANK today.

Visit A&P's Famous
DAIRY CENTER
Sunnyfield Fancy Creamery
BUTTER
1-lb 73¢ In 1/2-lb 75¢
Solid Prints
FRESH EGGS SUNNYBROOK 75¢
FRESH EGGS WILDMERE LARGE 71¢
CRESTVIEW EGGS LARGE 65¢
OLEOMARGARINE NUTLEY 2 59¢

Florida Sugar Added or Unsweetened
FRUIT JUICES
YOUR CHOICE OF ORANGE JUICE, GRAPEFRUIT JUICE OR BLENDED ORANGE & GRAPEFRUIT JUICE

3 25¢ 2 37¢
DEXO VEGETABLE SHORTENING 1-lb 37¢ 3-lb \$1.05
ANN PAGE KETCHUP REDUCED PRICE 16-oz bottle 19¢
FRUIT COCKTAIL SULTANA REDUCED PRICE 29-oz can 39¢
BOYSENBERRIES DEL MONTE REDUCED PRICE 17-oz jar 31¢
PEARS DEL MONTE LIBBY OR A&P REDUCED PRICE 29-oz can 43¢
CRANBERRY SAUCE PAPPAS 2 27¢
R&R PLUM PUDDING 1-lb 39¢
IONA SWEET PEAS 2 21¢
POULTRY SEASONING BELL'S 1-lb 10¢
FLOUR SUNNYFIELD BLENDING FAMILY OR PASTRY 10-lb bag 37¢ 1-lb gift box 73¢
ASSORTED CHOCOLATES 59¢
CANDY CANES IN INDIVIDUAL BOXES 2 17¢
BY KEEBLER TOWN HOUSE CHOCOLATES 6-oz pkg 19¢
BY KEEBLER BELMONT CHOCOLATES 6-oz pkg 25¢
JANE PARKER (3-lb Cans \$2.48 ... 1 1/2-lb Cans \$1.25)

FRUIT CAKES 3.85
ARMOUR'S CORNED
BEEF HASH 16-oz can 34¢

A&P Super Markets

Prices Effective in Our Super Market at
Broad Street, Palmyra, N. J.



Matinee Saturday and Holiday Only
— 2 p.m. —
Friday and Saturday
December 17 and 18

IN 25 YEARS ONLY THREE...
"COVERED WAGON"
"CIMARRON"
and now...

HOWARD HAWKS
GREAT PRODUCTION
"RED RIVER"

with John Wayne and Montgomery Clift

Monday and Tuesday
December 20 and 21



Wednesday and Thursday
December 22 and 23

DORE SCHARY presents
LORETTA YOUNG
1947 Academy Award Winner
WILLIAM HOLDEN
ROBERT MITCHUM

"Rachel and the Stranger"

The Broadway Holiday Schedule:
Christmas Day — Continuous from 2 p.m.
Matinee Daily Starting Saturday,
December 25 to January 1.

CENTERPIECES MADE TO YOUR ORDER

POINSETTIA PLANTS

Wreaths for Doors and Cemeteries

Grayson Flowers

111 East Broad Street, Palmyra

Phone Riverton 9-0397 or 9-0831-W

Open Every Evening Till Christmas

FOR HIS CHRISTMAS
The Swankiest of Gifts

Links to Good Looks

Here's another of those smart innovations you expect from SWANK. Key Chain, Tie Clip and Cuff Links in a dashing ensemble whose thrice-repeated feature is a wide and handsome chain. A smoothly-blending trio, cut to the pattern of perfection that distinguishes SWANK jewelry.



The newest idea in key chains — see it to believe it.

Durgin's Men's Shop

Open Every Evening Till Xmas
P. O. S. of A. BUILDING, PALMYRA

Section 4 of said Ordinance, including the caption of said Section, shall hereafter read and be as follows:

SECTION 4: That the Township Clerk shall receive the salary of \$1,000.00 per year and a further sum equal to the minimum annual charge for local residence telephone service, and shall provide, at his own expense, such office as may be necessary for the performance of his official duties; which salary and telephone allowance shall be payable in equal semi-annual installments at the end of the months of June and December.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington,
HAROLD R. WEST,
Township Clerk.
Dated: December 15, 1948.

NOTICE

THE MAIN AND BRANCH OFFICES OF THE
CINNAMINSON BANK and TRUST CO.
will be open
Thursday Evening, December 23
AND
Thursday Evening, December 30
from 7 to 8 o'clock.

The Bank Offices will NOT be open on the evenings of
December 24 and 31.

XMAS CANDY

Shellenberger's Chocolates
Assorted to your order
Bon Bons, Candy Canes, Novelties
Hard Candy
Don't Delay — Order Today!

XMAS CARDS

A wide variety of boxed assortments.
A beautiful selection of individual cards.
Distinctive cards for every member of the family and special persons.

GIFT WRAPPINGS

Paper, ribbons, cards and seals to add unusual beauty and color to your packages.

McALLISTER'S

Broad St., Palmyra Phone Riverton 9-9530

OPEN SUNDAY EVENINGS

About Town

Rev. Emma M. Munch, Riverton, who is a patient in the Audubon Hospital with fractures of both ankles is reported progressing nicely.

Miss Marguerite Hoover, of 412 Main street, Riverton, will visit her parents in Barborton, Ohio, over the Christmas holidays.

Calvin Holtzapfel, R.M. 1/c, and Mrs. Holtzapfel, of Riverton, arrived home recently from Tokyo, Japan, where Holtzapfel was stationed for 1 1/2 years. Mrs. Holtzapfel joined him there last March. Following a 45 day leave at home he will be stationed in Florida.

Mr. and Mrs. H. W. Frank, Sr., and son, Robert, Route 25, Riverton, left recently for Cocoa, Florida, where they will spend the winter.

One of the most attractive decorations for the Christmas season was noticed on Highland avenue, Palmyra, where red geraniums are still blooming profusely against bright green leaves in an outside window box.

THE CHRISTMAS SPIRIT
Hurly-burly, fuss and fitter:
Houses, stores, are all a-glitter;
People laughing, hurrying, scurrying,
Christmas cheer is in the air.

Crowds are rushing, pushing, shoving.
Thoughts are intimate and loving—
Each dear one must be remembered—
Christmas time we want to share.
On all sides, the cheery greeting,
Happy chats where friends are meeting;
Generous giving for the needy,
Gifts are sent both far and near.
Oh, the happiness that's scattered,
Want and sorrow, heartaches shattered;
Why cannot the Christmas spirit
Linger on throughout the year?
—Ida M. Davis.

CLASSIFIED ADS

Christmas is coming.
The New Year is near.
A grand resolution:
"Buy insurance next year."
BE SURE — INSURE
BARCLAY INSURANCE
Riverton 9-1594

FOR SALE — Fontella Accordion, good condition, reasonable, 48 key base, 7 months old. Phone Riverton 9-9556.

FOR SALE — Girl's bike, 26", \$10.00. Phone 9-0400. Suzanne Hollingshead.

WANTED — Blower for coal furnace. Phone Riverton 9-0769-R.

Do Your CHRISTMAS SHOPPING Here



We have a number of items in our store that lend to suggestions of Christmas gifts.

ALUMINUM WARE

FLASHLIGHTS

DECORATED KITCHEN SETS

OTHER ATTRACTIVE ARTICLES FOR THE HOME

J. S. COLLINS & SON, Inc.

COLLINS BUILDING

Phone Riverton 9-0005

RIVERTON, N. J.

gift Headquarters For Values FOR THE ENTIRE FAMILY

GIVE HIM A CHRISTMAS GIFT THAT A MAN WILL APPRECIATE!

The Following Nationally Advertised Brands To Choose From

ARROW SHIRTS in White and Patterns \$3.65 and \$4.50
ARROW TIES \$1.00—\$1.50—\$2.00
INTERWOVEN SOCKS 55c and 75c pair
BOTANY TIES \$1.00—\$1.50

Botany ROBES and 100% ALL WOOL Botany SHIRTS

ALL WOOL Botany GLOVE and SCARF SETS

We Also Carry 100% All Wool BOTANY SOCKS In Argyle Patterns

MEN'S JANTZEN SWEATERS In Pullover and Button Front Styles

BOSTON GARTERS — SUSPENDERS and BELTS

MEN'S FLORSHEIM SHOES

PAJAMAS, HOUSE SLIPPERS, UNDERWEAR and Everything for the Man

IRWIN FOSTER ALL WOOL JACKETS For Men and Boys

BABY'S TIDY PRODUCTS

Genuine Byrd Cloth with North Star Wool Lining
Pram Suits and Snow Suits - Sweaters - Blankets - Dresses
Quilt Sets - Dr. Denton Sleepers - North Star Wool
Bathrobes - Slippers - Rattles Cradle Gyms
Bobby Suits - Madeira Dresses - Slips - Bibs
Children's Umbrellas - Mitzi Dresses
Satin Pantie and Slip Sets - Handkerchiefs
Walt Disney Chenille Housecoats — Sizes 2 to 16

FOR LADIES

Seamprufe Slips - Gowns - Pajamas - Panties - Petticoats
Nylon Serviceweight, Sheer and Evening Sheer Hosiery
Umbrellas - Head Scarfs - Sweaters
Bedroom Slippers - Gloves

Boxed Pillow Cases - Turkish Towel Sets (Boxed) \$1.98 up
Table Cloths - Lace Dinner Cloths

Kaynee and Robert Bruce Line of Suits - Sweaters and Polo Shirts for Boys

It will pay you to shop at

SHULMAN'S

PALMYRA'S LEADING DEPARTMENT STORE

13 West Broad Street

Palmyra, N. J.

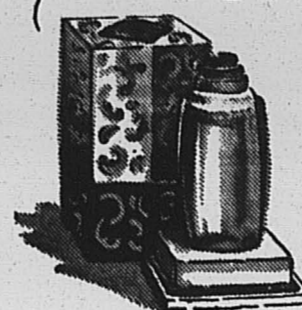
Phone Riverton 9-0593

A SMALL DEPOSIT WILL HOLD ANY ARTICLE UNTIL CHRISTMAS

FOR THE CONVENIENCE OF OUR PATRONS WE WILL BE OPEN EVERY EVENING UNTIL CHRISTMAS

Get It at Blanc's . . . THAT SPECIAL GIFT FOR CHRISTMAS

Bond
by Street
YARDLEY



\$2.50 TO \$15.00

PLUS TAX
THE SOPHISTICATED AND REGAL PERFUME

Yardley Perfumes, Inc. Agents are located in England and Canada in the U.S.A. from the original English formulas, carefully prepared and bottled in England.



smash hit on the
Christmas scene . . .
"Critics' Choice"

Distinctively designed
box of two famous Lenthéric Bouquets . . . Dark
Brilliance and Tweed,
\$2.50 (plus tax)

*Lenthéric
perfumes*

OUR COSMETIC DEPARTMENT FEATURES:

Prince Matchabelli, Yardley, Old Spice and Friendship Garden by "Shulton," Revlon, Chantilly, Coty, Lenthéric, Helena Rubinstein, Max Factor, Lucien LeLong, Elizabeth Arden's Blue Grass, Jealousy and Intrigue by Blanchard, Evening In Paris, Corday, DuBarry, Richard Hudnut's Violet Sec and Yanky Clover, April Showers, Frolic, Attar of Petals, Kidmetics, Charbert's, Ciro, Faberge, Schiaparelli, etc.

Jewelite Comb and Brush Sets
Mirrors, Clocks and Accessories

for PURSE or POCKET

THE NEW
"TRIUMPH"
TUCKAWAY



GIVE
THE FINEST

Graceful beauty—and instant performance. SHEAFFER'S Tuckaway is equally at home in purse or pocket, or on the desk. Stop in and see unexcelled SHEAFFER quality—a gift that will thrill them for years to come.

SHEAFFER'S

PRE-XMAS SALE OF Costume Jewelry AND Toys

SELLING OUT

OUR ENTIRE LINE
FOR
HALF PRICES
AND
BELOW COST
PRICES

IT WOULDN'T BE
CHRISTMAS WITHOUT

Whitman's
CHOCOLATES

Refrigerated Fresh
CANDIES

OUR MEN'S TOILETRIES DEPARTMENT FEATURES:

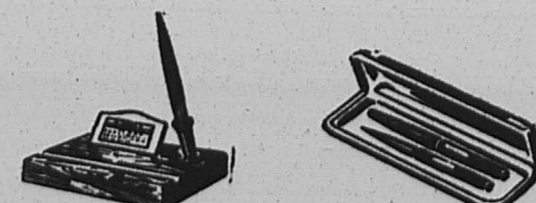
Sportsman, Seaforth, Yardley, Old Spice, Lenthéric, Bergamot, Man of Manhattan, Men, Kings Men, Fitch's, Williams, Mennen's, etc.

Schick & Remington Electric Razors
Also Gillette, Schick and Gem
Regular Razors

GENUINE BADGER SHAVING BRUSHES

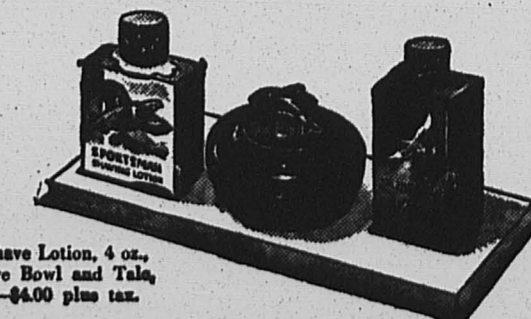
PEN AND PENCIL SETS — DESK SETS

By Parker "51," Sheaffer and Eversharp



Essentials for a Man's Christmas

Reward him this Christmas with a luxurious set of SPORTSMAN—his favorite Grooming Essentials. What better way to say "Merry Christmas" to the "leading man" in your life.



Set of Shave Lotion, 4 oz.,
Fish Shave Bowl and Tale,
2 1/2 oz.—\$4.00 plus tax.

FINE GIFT
STATIONERY
BY
WHITING

BLANC'S PALMYRA PHARMACY

Opposite Station, Palmyra

Telephone Riverton 9-1597

PALMYRA OYSTER HOUSE

OYSTERS ALWAYS AT THEIR BEST

10 East Broad Street, Palmyra

Next to P. O. S. of A. Hall Phone Riverton 9-9670

A COMPLETE LINE OF SEAFOOD
SANDWICHES, SALADS, STEAKS, CHOPS
TRY OUR DINING ROOM SERVICE OR
ORDERS PACKAGED TO TAKE HOME

Hours—Open 11 a.m. to 1 a.m.
Except Sunday 2 to 10 p.m. Monday 4 to Midnight

RICHARDS and CANTRELL

CHRISTMAS FLOWERS

POINSETTIAS
AFRICAN VIOLETS
CHRISTMAS PEPPERS
DISH GARDENS
TABLE PIECES
BEGONIAS
DOOR SPRAYS
WREATHS
CEMETERY MATS
BOUQUETS — CORSAGES

RAYMOND L. BAILEY

907 Highland Avenue Palmyra
Phone Riverton 9-0765—Open Evenings

WITH A "SHIP 'N' SHORE"
FOR CHRISTMAS
you're a bowling pin-up



\$3.00

Roll up a score of compliments! The collar's convertible... the action-back gussets give extra freedom for form... the long shirt tails won't pull out! Combed, Sanforized® broadcloth. Unconditionally washable

Famous SHIP 'N' SHORE quality
as advertised in Seventeen and LIFE

Nerenberg Department Store

111-113 West Broad Street Palmyra, N. J.
Phone Riverton 9-1072
OPEN EVERY EVENING STARTING MONDAY

Mr. and Mrs. J. W. Thacher, Jr., of Morgan avenue, Palmyra, are receiving congratulations on the birth of a son, James Linwood, on Monday, December 13, at Zurbrugg Hospital, Riverside.

Members of the Ionian Literary Society, men's honorary group at Earlham College acted as "big brothers" to some 30 Richmond boys at a Christmas party on the college campus December 11.

Among the members of the society is David Blyler, of Thomas avenue, Riverton. He acted as Santa Claus and distributed gifts to all the boys.

Make It An Electric Christmas

Automatic Blankets
Vacuum Cleaners
Ice-O-Mats
Can-O-Mats
Juice-O-Mats
Record Players
Sun Lamps
Electric Sinks
Toasters
Grilles
Waffle Irons
Coffee Makers
Mixers
Irons
Heating Pads
Washers and Dryers

TREE LIGHTS and ORNAMENTS
CASCO POWER TOOL KITS
REFRIGERATORS
ELECTRIC and GAS RANGES
RADIO and TELEVISION SETS

HARDER'S

100 East Broad Street Phone Riverton 9-1125 Palmyra, N. J.
OPEN EVERY EVENING TILL CHRISTMAS

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA
Phone Riv. 9-1200

Place Your Order Now for Holiday Poultry!
Our Prices Are Lower This Week

Fresh Killed — Tender Meaty
ROASTING OR STEWING

City Dressed — Lean

Chickens **59^c lb**
4½ to 5 lb average

Pork Loin Roast **45^c lb**
Rib Cut—¾ lb average

Legs O'
GENUINE SPRING
LAMB
69c lb

Special Features
CHOICE QUALITY
PRIME STEER BEEF
Chuck Pot Roasts
59c lb

Ready to Eat
E-Z CUT
HAMS
Shank Half
65c lb

Excellent for Stewing or Braising
Lean — Meaty — Tender
RACK LAMB CHOPS
69^c lb

City Dressed — "Country Style"
Shld's O' Pork
42^c lb

Headquarters for
CHRISTMAS WREATHS — HOLLY — MISTLETOE
TABLE TREES OF PINE SPRAYS

We Are Well Stocked With
Most of Your Christmas Wants
At Most Reasonable Prices

FINEST SWEET CELERY HEARTS

Fruit Baskets — Christmas Canned Goods Boxes

FREE DELIVERY—Monday 8-12—Other Days 8-4

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Is the Universe, Including Man, Evolved By Atomic Force?" is the subject for Sunday, December 19. Golden Text: "The Lord hath prepared his throne in the heavens; and his kingdom ruleth over all." (Ps. 103:19)

Sermon: Passages from the King James version of the Bible include: "By the word of the Lord were

the heavens made; and all the host of them by the breath of his mouth. For he spake, and it was done; he commanded, and it stood fast." (Ps. 33:5,9)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include: "The true theory of the universe, including man, is not in material history but in spiritual development. Inspired thought relinquishes a material, sensual, and mortal theory of

the universe, and adopts the spiritual and immortal." (p. 547)

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue

Palmyra

The Rev. W. Neal Raver, Minister

The Fourth Sunday in Advent

December 19

9:45: Church School convenes for study. Classes are available at every age level, from the Nursery through the Adult Departments.

11:00: Morning Worship. The Pastor will bring the Christmas sermon and the Chancel and Senior Chords under the direction of Mrs. Rachel M. Lord will sing "Glory to God in the Highest," by Pergolesi and "Silent Night." A children's church is conducted during the worship hour.

4:00: The Senior Choir will conduct carol services in the homes of our shut-ins.

6:30: The Intermediate Fellowship for devotions in the Fellowship Room.

6:30: The Intermediate Fellowship worships in the Chapel.

Church Calendar for Week of December 19

Wednesday at 3:30 and 7:45: The Chancel and Senior Chords rehearse.

Friday, Christmas Eve, at 11 p.m.: Candlelight Service in the Sanctuary with Christmas meditation by the Pastor, nativity music by the choir and the lighting of candles.

The Altar flowers last Sunday were given in memory of Mrs. Magdalena Fischer by her daughter, Mrs. Elizabeth Meyer.

CHURCH OF UNIVERSAL SCIENCE

412 Main Street, Riverton

Pastor, Rev. Emma M. Munch

Sunday Service 2:30 p.m.

Visitors welcome.

CAMDEN CATHOLIC ANNUAL ALUMNI CHRISTMAS DANCE

Clarence Fuhrman and his NBC orchestra will highlight the Christmas Dance at Medford Lakes Log Cabin Lodge on Saturday, December 25. Subscription will be \$3.50 per

FOR CHRISTMAS

GIVE THE BEST IN NYLONS

GIVE

Berkshire

\$1.50 up

FOR LONGER WEAR TRY THE
NYLACE HOSIERY

\$1.65 to \$1.95

GLORY-EL SHOP

Opposite Station, Palmyra

OPEN EVENINGS



OUR CHRISTMAS VILLAGE — JUST FOR THE KIDDIES
NOW OPEN IN OUR SECOND FLOOR ANNEX

STOP IN EARLY AND SEE OUR WIDE SELECTION OF TOYS

THE SCHWERING STORE

301-309 East Broad Street Palmyra
Telephone Riverton 9-0028 OPEN EVERY EVENING TILL XMAS

FULL LINE OF DOMESTIC
AND IMPORTED

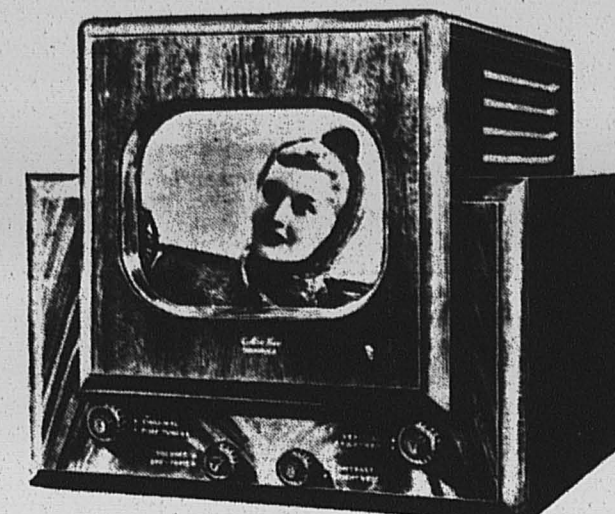
Wines, Liquors, Cordials
and Brandies

ALL LEADING BEERS

FREE DELIVERY

Palmyra Liquor Store

107 W. Broad Street Palmyra
Phone Riverton 9-0382

Large Screen Table Model TELEVISIONby **Motorola**

At last! The set you've been waiting for... Motorola's NEW VT105! Here's a compact table model with a big console screen... that gives you amazingly bright, clear pictures. Another eye-pleasing example of Motorola's exclusive Furniture-Styling. The VT105's hand-rubbed finish adds the last word to the most gracious setting. See it now! **\$289.00**
Plus Installation

The SCHWERING Store

307-309 East Broad Street, Palmyra
Phone Riverton 9-0028

FOR YOUR GIFT OF

JEWELRY FOR CHRISTMAS

WE HAVE A LARGE SELECTION
AT REASONABLE PRICES

THE JEWEL BOX

14 East Broad Street, Palmyra

OPEN EVERY NITE 'TIL CHRISTMAS

IT'S CHRISTMAS TIME

AT

The Ideal Record & Music
Shop

109 W. Broad Street Palmyra
Phone Riverton 9-1963

Instruments and Accessories • Records and Albums
"The Gift that keeps on giving"

GET YOUR CHRISTMAS MUSIC EARLY

POPULAR HITS AND CLASSICS IN SHEET MUSIC

HARMONICAS — TWIRLING EATONS
MUSICAL DEPARTMENT FOR CHILDREN

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

MILITARY AND NAVAL ACADEMIES EXAMS

United States Representative-elect Charles R. Howell has announced that the United States Civil Service Commission, at his request, will conduct a Congressional examination for designation to the United States Military and Naval Academies on Monday, January 17, 1949.

Appointees shall be admitted to the United States Military Academy only

between the ages of 17 and 22 years except any appointee who has served honorably not less than one year in the armed forces of the United States, and who possesses the other qualifications required by law, may be admitted between the ages of 17 and 24 years.

Candidates for admission to the United States Naval Academy must be not less than 17 years of age nor more than 21 years of age on April

1st of the calendar year in which they enter the Academy; provided, that any candidate who has served honorably not less than one year in the armed forces of the United States, and who possesses the other qualifications required by law, may be admitted between the ages of 17 and 23 years.

Mr. Howell stated that persons in the counties of Mercer and Burlington who are interested in participating in such an examination should contact him at his office, 1 West State street, Trenton & N. J., on or before December 20, 1948.

On Tuesday, December 21, the Riverton Porch Club will hold its annual open house tea from 4 to 6. Mrs. Gorgan Gray is chairman. Everyone is cordially invited.

NOTICE OF FINAL PASSAGE OF ORDINANCE

AN ORDINANCE OF THE BOROUGH OF RIVERTON ESTABLISHING A MUNICIPAL COURT.

NOTICE is hereby given that an ordinance of the Borough of Riverton, in the County of Burlington and State of New Jersey, entitled as shown above, was passed on second and final reading after public hearing, at a meeting of the Borough Council of said Borough held on December 9, 1948, and was approved by the Mayor on said date.

DANIEL M. CLIFTON,
Borough Clerk.

NOTICE OF FINAL PASSAGE OF ORDINANCE

AN ORDINANCE TO REPEAL PARAGRAPHS 2 AND 3 OF SECTION 1 OF AN ORDINANCE ENTITLED "AN ORDINANCE GRANTING CONSENT AND PERMISSION TO THE SOUTH JERSEY GAS, ELECTRIC AND TRACTION COMPANY TO LAY PIPES AND CONDUCTORS FOR CONDUCTING GAS THROUGH THE STREETS, LANES, ALLEYS AND SQUARES OF THE BOROUGH OF RIVERTON, AND REGULATING THE SAME, ADOPTED MAY 14, 1903.

NOTICE is hereby given that an ordinance of the Borough of Riverton, in the County of Burlington and State of New Jersey, entitled as shown above, was passed on second and final reading after public hearing, at a meeting of the Borough Council of said Borough held on December 9, 1948, and was approved by the Mayor on said date.

DANIEL M. CLIFTON,
Borough Clerk.

XMAS GIFTS FOR HOME & GARDEN

Berried Holly trees \$5.00
Pink Dogwood 2 1/2-3 ft. \$2.50
Japanese Red Maple (grafted) \$6.00
Azalea (Pink, red, white) \$1.50 to \$4.00
Rhododendron (hybrid) \$6.00 to \$8.00
Spreading & Upright Yews \$2.00 to \$10.00
Pine Cypress 3-4 ft. \$4.00
French Lilacs \$1.75
Laurel 2 1/2-3 ft. \$2.50
Boxleaf Holly \$2.00
Cultivated Blueberries \$1.25
Forsythia 3-4 ft. 75c
Arbutus \$1.50 to \$3.00
Fruit & Shade trees \$1.50 to \$7.00

POWER MOWERS (Reel & Whirling Types) \$15.00 to \$18.00
Also other Landscape Material and Garden Supplies.

Steele's Nurseries

Palmyra, N. J.
Established 1838
Phone: Riverton 9-0399

Etta M. Davidson
BEAUTICIAN

502 Broad Street
Riverton, N. J.
Phone Riverton 9-2087

Open Tuesday and Thursday
Evenings
Closed Mondays

ARE U

Looking for a man to do that job for you?

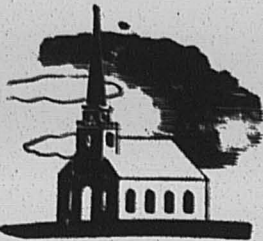
Odd Jobs of All Kinds
Door Closers Repaired, Landscape Gardening, Lawn Work
Replace old window ropes with chain reasonable.

L. EVERETT GEST
615 Thomas Avenue
Phone Riverton 9-0598-R

TABLE ARRANGEMENTS WEDDINGS
FUNERAL SPRAYS CORSAGES

GRAYSON FLOWERS

111 E. BROAD STREET, PALMYRA, N. J.
Grace and Wilson Schmeier
IMPORTANT TO HAVE OUR PHONE NUMBERS
Business Phone 9-0397 Residence Phone 9-0531-W



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR LOVED ONES. LET US ATTEND TO ALL DETAILS

Secure protective funeral knowledge by having a talk with us.

No obligation.



PALMYRA, N. J.

Phone Riverton 9-0830



Much of a bank's work must be done before the doors are opened each day and after they have been shut. For instance, here are some of the jobs to be done: opening the vault, supplying tellers with cash, distributing mail, proving cash, making up the balance sheet, sending out-of-town checks for collection, to mention a few. In short, public banking hours are as long as may be necessary to serve the community efficiently.

CINNAMINSON BANK & TRUST CO.

Main Office
Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

SCIULLIPS
Shoe Service

Work Done While You Wait
185 W. Broad St., Palmyra, N. J.

Pontiac Sales, Service
BELLEVUE GARAGE

Repairs, Lubrication, Accessories
BROAD AND KEEN STS.
E. RIVERTON
Phone Riv. 9-5234

Curtis E. Stavelly
& Sons

CONTRACTOR and BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
Telephone Riv. 9-0744

CUT FLOWERS
BOUQUETS
CORSAGES
Wreaths and Sprays

Parker Flower Shop

52 Ferry Ave. Palmyra, N. J.
Telephone Riverton 9-0440

JOE'S MARKET

Groceries - Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

Fall Planting Season, Sept. 1-Dec. 1

Hubbs' Nursery

PALMYRA, N. J.
For a Good Evergreen Planting
Call Riverton 9-1901-W
FREE ESTIMATES

Evans' Service Station
SUNOCO
GASOLINE and OIL

Tires - Batteries - Auto Accessories
Broad Street and Temple Avenue
Palmyra, N. J.

HEISLER'S
ESSO STATION

Broad and Morgan Avenue
Palmyra, N. J.

Ask for "Pete"
Cars Called for and Delivered
Tel. Riverton 9553

INVISIBLE SOLING
by
LAMAC

Instant Service

FREDDY'S

SHOE SERVICE
117 East Broad Street
Palmyra, N. J.

JOHN HEUBEL
GENERAL UPHOLSTERING

533 Garfield Avenue
Riverton 9-1885
Estimates Furnished

DEPENDABLE
SERVICE

"FAIR TO YOUR
FABRICS"

RIVERTON
LAUNDRY

Phone Riverton 9-0872
N. KUENSELL, Prop.

NEW ERA OFFICE HOURS

The office hours of The New Era are as follows:
Monday through Friday 9 a. m. to 5 p. m.
The office is not open evenings or Saturday.

House Painting & Roof Repair

All Work Guaranteed
WILLIAM AYARS

Phone Riverton 9-0513 or 9-1455-J

New Shoes From Old
"AMICO"

Electrical Vulcanized
Resoling
NO NAILS NO STITCHES
SHOES SHINED
Work Completed in Shortest Time

Two Men Employed
UNITY SHOE REBUILDERS
541 Chatham Ave., Palmyra

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE

Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 9-0077 or 9-0485

AUTO-SERVICE

Esso

WOOLSTON'S
ESSO STATION

● ESSO GASOLINE and OILS
● BRAKE and LIGHT SERVICE
● LUBRICATION - WASHING
● IGNITION and BATTERY SERVICE
● GENERAL REPAIRING
THE ONLY COMPLETE ONE-STOP SERVICE STATION
MAIN and HOWARD STREETS
RIVERTON

Cars Called For and Delivered
Phone Riverton 9-0567

BANKS

CINNAMINSON
BANK & TRUST CO.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
We Now Have
Two Barbers
To Serve You Better
At Our Shop
306 BROAD STREET
RIVERTON

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
906 Malrose Avenue Palmyra
Phone Riverton 9-1125

BUILDERS

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 9-0815-J

JOSEPH J. JOYCE
CONTRACTOR and BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 9-0885

COAL

J. T. EVANS CO.
FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 9-0362

H. B. WILLIAMS
LEHIGH VALLEY
COAL
ROPPERS PROCESS COKE
FUEL OIL
Building Materials - Feed
and Fertilizers
Phone 9-1100
Palmyra

DAIRIES

BISHOPS' DAIRIES
QUALITY PRODUCTS
Phone Riverside 4-0476

DRUGGISTS

BLANC'S
Palmyra Pharmacy
1 EAST BROAD ST.
Opposite Depot
PALMYRA, N. J.
PRESCRIPTIONS
DRUGS COSMETICS
A Complete Drug Institution
Phone Riv. 9-1597

EXPRESS

Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
251 North Front Street
Philadelphia, Pa.
Phone—Riverside 4-0346
Philadelphia—MA. 7-0255
MA. 7-0256

GROCERIES

W. F. Becker
GROCERIES - FRUITS - VEGETABLES
Delicatessen Counter
Poultry and Frozen Foods
Now Located At
609 MAIN ST. RIVERTON
Phone 9-0724—Free Delivery

HAULING

HAULING

Cleaning - Whitewashing
Lawn Work
C. D. TURNER
Phone Riverton 9-1258
207 Union Landing Road
East Riverton, N. J.

Insurance

Walter S. Barclay

FIRE - CASUALTY - LIFE
Broad and Main Streets, Riverton
Phones: Riverton 9-1594 or 9-0329

LAUNDRIES

RIVERTON
LAUNDRY

N. KUENSELL
Phone—Riverton 0972

PATENT MEDICINES

L. L. Keating
Patent Medicines - Gifts - Candy
Greeting Cards - Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 9-1540

MEMORIALS

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
Will Hope & Son
Washington and Federal Streets
Burlington, N. J.
Phone Burlington 3-0613

SHOE REPAIRING

N. DREIER
19 W. Broad St. PALMYRA
All kinds of Orthopedic Shoe Work
Dr. Schell's Foot Remedies

PAINTING

THOMAS LANE
Contract Painters
Exterior & Interior
I do spray shingle homes
Fully Equipped with Insurance
323 Garfield Ave., Palmyra, N. J.
Phone Riv. 9-0108

PLUMBING

WM. B. BISHOP
PLUMBING - HEATING - ROOFING
601 Linden Avenue Riverton, N. J.
Telephone Riverton 9-0847

George Friday, Jr.

Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton
Phone 9-0937

H. D. Hullings & Son

PLUMBING - HEATING - ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 9-0660

RADIOS

C. WARD LOWDEN
EXPERT REPAIR WORK ON
ALL MODEL RADIOS
Service Charge To Call and Deliver
17 East Broad St.
Palmyra, N. J. Telephone 9-0717

RECORDS

Ideal Record &
Music Shop
109 W. Broad St., Palmyra
Phone Riverton 9-9063

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Chatham Ave. Palmyra
Phone Riverton 9-0885

W. REX
McCROSSON

Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone Riverton 9-0300

Leslie W. Reeves
REALTORS - INSURANCE
Phone Riv. 9-0787 or 9-0845
529 Chatham Avenue
PALMYRA, N. J.

REAL ESTATE

Farm, Home and Industrial Sites
PALMER L. ADAMS
Adams Building, Palmyra
Phone Riverton 9-0261

Insurance

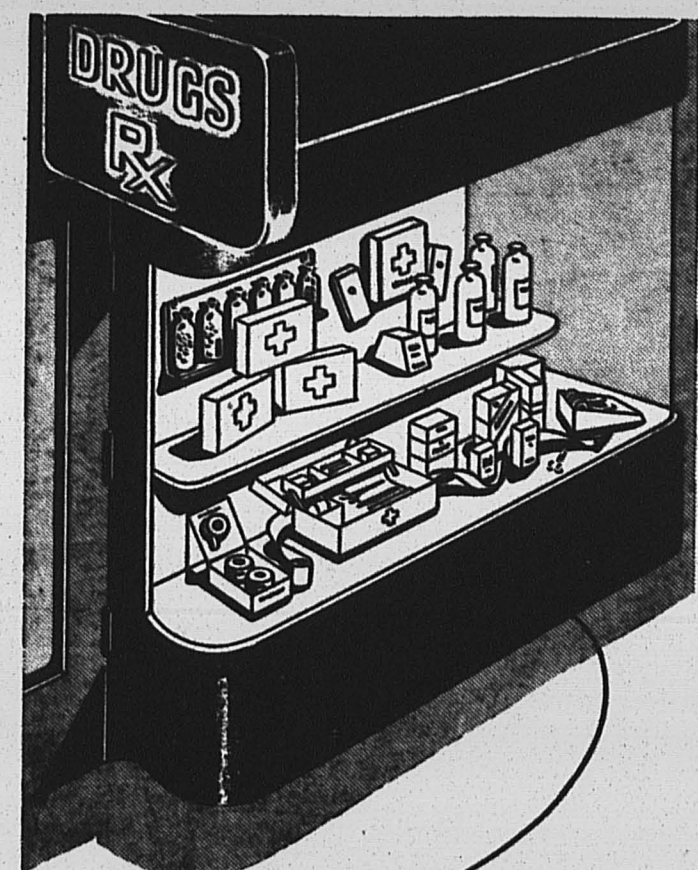
REAL ESTATE
Notary Public
JOS. F. YEARLY
106 Broad Street
Phone 9-1625 Riverton

TAILORS

Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 9-0816

Printing...

Direct Mail Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.



Pharmaceuticals

A NEW JERSEY INDUSTRY
WITH A WORLD-WIDE MARKET

The manufacture of pharmaceuticals has proved of invaluable assistance to modern medicine. To this service New Jersey has made an outstanding contribution, not only by the manufacture of dependable products but also by the continual and extensive research that is carried on by many well known firms.

No one can gauge the benefits derived from high grade pharmaceuticals—the lives saved, the epidemics prevented, the suffering eased. Our state stands first in the manufacture of vitamins* and millions of these have been shipped abroad to bring renewed health and energy to undernourished war victims.

Public Service takes pride in the part their services play in this modern industry. Electricity and Gas are constantly at work in both laboratory and factory.

United States Census.

A-494-48

Look for the next advertisement in this series regarding New Jersey. Copies may be obtained by writing to Room 6906, 90 Park Place, Newark, N. J.

PUBLIC SERVICE

**AUTO ACCIDENTS ARE
INCREASING - DRIVE
CAREFULLY**

icipated in by the congregation. A cordial invitation to attend this service of beauty and inspiration is extended to all.

**"If your hair is not BECOMING
you should BE COMING to us"**
Open Every Day 8 a.m. to 9 p.m.
Saturdays 8 a.m. to 5 p.m.
For Appointment Phone RI 9-0413

Palmyra

MT. ZION A.M.E. CHURCH

Third and Penn Streets
Yancy Lee Sims, Pastor
The Annual Christmas Service will be held at 5:00 a.m. Saturday, December 26th, at the Broadway Methodist Church, 1000 Broadway, New York City. The Pastor's theme will be "The Christmas of the Sower." The Pastor's theme will be "The Christmas of the Sower."

FREDERICK L. SHILL, JR.
Frederick L. Shill, Jr., former resident of Palmyra, Pa., passed away suddenly in Philadelphia, December 18. Mr. Shill had recently retired from the advertising department of the P.R.R.
Funeral services were held in Philadelphia on Wednesday at 2:00 p.m. Interment was in Morristown Cemetery.

He is survived by one daughter, Mrs. Isabelle Bense, of Moorestown, a son Fred Shill, Jr., of Palmyra, and one brother William D., of Haddon Heights.

AGNES MARGARET CARUSO
Agnes Margaret Caruso, of 20 Rowland avenue, Palmyra, died on Sunday, December 19, at her late residence. She was 24.
Funeral services will be held on Thursday, December 22, at the St. Peter's Church, Palmyra. The Rev. Father Joseph, one son Joseph George, a daughter Joyce Ann and her parents Mr. and Mrs. Albert J. Heister, of Palmyra.

CLASSIFIED ADS
FOR SALE — Beautiful mahogany finished oak china buffet \$150.00; Drexel dining table \$120.00; perfect condition; complete set of blue velvet covers, complete \$80.00; blue velvet dining room set \$25.00; four matched victorian holstered victorian dining room chairs \$30.00; pine pool table \$30.00; couch and mattress \$50.00; occasional chair \$16.00; down cushion hassock \$6.00; large chest of drawers \$40.00; white enamel kitchen table \$40.00; custom made draperies, lamps, silver and glassware. Mrs. A. M. Lucian, 33 West End avenue, Haddonfield. Phone 9-5019 evenings.



Matinee Daily 1:30
Continuous Saturday and Sunday
Friday, December 24 and continuous showing Christmas Day
In One All Out Show
Bogart — Raff
Sheridan & Lopiano
"THEY DRIVE BY NIGHT"
Cagney — O'Brien
2nd Top Hit

ANGELS WITH DIRTY PAKES
Sun. & Mon., Dec. 26 & 27

THE BEST YEARS of Our Lives
Samuel Goldwyn's
Myrna Loy • Fredric March
Dana Andrews • Teresa Wright
Virginia Mayo
Hoggy Carmichael
Feature Presentations
Sunday — 3:00 — 6:00 — 9:00
Monday — 1:45 — 6:00 — 9:00
Bridal Rose Dinnerware to the Ladies

THE INSIDE STORY
2nd Top Feature
A Republic Picture
Feature Presentations
Sunday — 3:00 — 6:00 — 9:00
Monday — 1:45 — 6:00 — 9:00
Bridal Rose Dinnerware to the Ladies

THE COBRA STRIKES
AND 3 MEN DIE!
A Eagle Lion Film Production
This feature shown once only at
Night 8:30
Wed. & Thurs., Dec. 23 & 24

CRY OF THE CITY
From the heart of its people comes the
MATURE — CONTE
Singing
DICKSON

ALL A & P STORES AND MARKETS WILL BE
OPEN UNTIL 9 p.m.
THIS THURSDAY, DECEMBER 23
We will close at 6 p.m. on Friday, December 24th (Christmas Eve).

A&P employees extend
Hearty Greetings
to their
Friends and
Neighbors
A&P

It's "Pilgrim" for the Finest
FANCY PRESLEY KILLED NORTHWESTERN

TURKEYS
For Promptness—hardness and fine flavor
—Buy "Pilgrim"
WEIGHING OVER 68
22 POUNDS
WHOLE 17 lbs 15c
HALF 8 lbs 7c
WHOLE 22 lbs 17c
HALF 11 lbs 8c
Oysters 17c
PRIME RIB ROAST 19c
CHUCK ROAST 15c
PORK ROAST 15c
ROASTING CHICKENS 15c
STEAKS 15c
DUCKLINGS 15c
HAMS 15c
COOKED HAMS 15c
ARMOUR'S SAUSAGE MEAT 15c
LARGE SMELTS 15c

Gift Baskets
15c 10c
Value Packed Christmas Fruit
These value-packed gift baskets are topped high with tempt-
ing fruit, nuts, candies and other festive holiday treats.

CELERY
JUNCO 19c
FLORIDA ORANGES 33c
EMPEROR GRAPES 2 29c
STRING BEANS 2 29c
SWEET POTATOES 4 29c
EATING APPLES 2 33c
HALLLOWI DATES 2 29c
CALIMYRNA FIGS 2 29c
DIAMOND WALNUTS 49c
FROSTED PEAS 2 49c

FRUIT CAKES
Jane Parker
3-lb. Cate \$2.45
Christmas Layer Cake 1 1/2-lb. Cate \$1.25
Christmas Cup Cakes 1 1/2-lb. Cate 39c
Christmas Tree Cookies 1 1/2-lb. Cate 45c
Pfeiffernse Cookies 1 1/2-lb. Cate 39c
Springerle Cookies 1 1/2-lb. Cate 35c

PEACHES
DEL MONTE, LIBBY'S OR A&P FANCY GRADE "A"
Sliced or Halved
29c
PLUM PUDDING 43c
EIGHT O'CLOCK COFFEE 40c
RITTER'S CATSUP 14c
BUTTER 73c
SHARP CHEDDAR CHEESE 69c
CHED-O-BIT CHEESE FOOD 83c
STUFFED OLIVES 41c
DEXO 37c
SPARKLE 3 19c

TOP Super Markets
Prices Effective in Our Super Market at
Broad Street, Palmyra, N. J.

GARAGE WANTED
WOULD LIKE TO RENT Garage
in vicinity of 400 Thomas avenue,
Riverton. Call Albert Francher, Riv-
erton 6-0422.

Edgar Delmar
Joe Erickson
Joe Hardy
Pearl Murray
Everet
Baronide Barrevoets
Ivor Blanc
Phyllis Bonner
Connie Elmer
Harry Chapman

Palmyra School Notes
The annual Christmas Party will be held for the children of the Palmyra School on Friday, December 24th, at the Broadway Methodist Church, 1000 Broadway, New York City. The Santa Claus will be on hand for a short time to distribute gifts to the youngsters in attendance.

High School
High Honor Roll
Seniors
Kenneth Anderson
Joan Beauchamp
Mrs. Harris Sachs. She is a student

Gift-giving, family fun and love
... these are the things
a Christmas is made of—
hope yours will be complete.

RIVERTON LAUNDRY
N. KURSELL, Prop.

AMERICAN
Merry Christmas
TO ALL OUR PATRONS
May this be a most
joyous and happy
Christmas Season for
all of you. Surround
yourself with family
and friends—bring
cheer and happiness to
your home and your
own happiness.

TURKEYS
Lancaster Brand, Fresh-Killed, Top Grade
Under 12 lbs. 79c
12 to 14 lbs. 75c
14 to 16 lbs. 69c
These turkeys are the "pick of the flock," bred and raised on the best of the best, and are the most delicious of the season.

CHICKENS
Fancy Fresh-Killed ROASTING
Check Ready 24c
Ground Beef 24c
Sauté Potatoes 24c
Creamy Cole Slaw 24c
Ideal Corn Meal Mush 10c

HAMS
Tasty Potatoes Sauté 27c
Creamy Cole Slaw 27c
Ideal Corn Meal Mush 10c

SMELTS 33c
POLLOCK 27c
LARGE OYSTERS 39c

CRANBERRY SAUCE 27c
BREAD 14c
PEACHES 29c

FRUIT CAKE 79c
Virginia Lee (light and dark)
2-lb. \$1.45, 3-lb. \$2.45

STOLLEN 39c
Starting Bread 14c
LAYER CAKE 69c

SELL'S POULTRY Seasoning 10c
Sage, Thyme or Sweet Marjoram 5c
Rob-Rob Fancy Mixed Nuts 49c
Large Calif. Walnuts 49c
Sunshine Hi-Mo Crackers 29c
Ideal Mince Meat 25c

SWEET POTATOES 3 20c
Calif. Iceberg Lettuce 15c
Calif. Pascal Celery 15c
Yellow Globe Onions 15c
Fresh Cranberries 25c

APPLES 2 29c
New Northwest Oregon Winery
American Home since 1906 sell-day Radio Program featuring
SALES WEDNESDAY—Friday New Friday 1948 N. J. W-1242

ALL A & P STORES AND MARKETS WILL BE
OPEN UNTIL 9 p.m.
THIS THURSDAY, DECEMBER 23
We will close at 6 p.m. on Friday, December 24th
(Christmas Eve).



It's "Pilgrim" for the Finest
FANCY PRESIDENT BELL NORTHWESTERN
TURKEYS
For Thanksgiving—tender and fine flavor
—Say "Thank You!"
WINGING
OZER **68c**
22 POUNDS

Oysters—**27c** Shelling Bread—**19c**
PRIME RIB ROAST **59c**
CHUCK ROAST **49c**
PORK ROAST **49c**
ROASTING CHICKENS **55c**
STEAMING CHICKENS **49c**
DUCKLINGS **59c**
HAMS **59c**
COOKED HAMS **57c**
ARMOUR'S SAUSAGE MEAT **49c**
LARGE SMELTS **33c**

Gift Baskets
50c 10c

California Celery
CELERY
STALK **19c** NONE PRICED
HIGHER

FLORIDA ORANGES **33c**
EMPEROR GRAPES **29c**

STRING BEANS **29c**
SWEET POTATOES **29c**
EATING APPLES **33c**
HALLOWAY DATES **29c**
CALIMYRNA FIGS **49c**
DIAMOND WALNUTS **49c**
FROSTED PEAS **29c**

FRUIT
CAKES
3.85

3lb. Cals **\$2.45**
Christmas Lager Cake **95c**
Christmas Cup Cakes **39c**
Christmas Tree Cookies **45c**
Pfeiffernse Cookies **39c**
Springerle Cookies **35c**

DELMONTE LIBBY'S OR ASP FANCY GRAPE "A"
PEACHES **29c**

PLUM PUDDING **43c**
EIGHT O'CLOCK COFFEE **40c**
BUTTER'S CATSUP **14c**
BUTTER **73c**
SHARP CHEDDAR CHEESE **69c**
CHED-O-BIT CHEESE FOOD **85c**
STUFFED OLIVES **41c**
DEXO **37c**
SPARKLE **39c**

Broad Street, Palmyra, N. J.

MT. ZION A.M.E. CHURCH

FOR CHILDREN
The annual Christmas Service will be held at 5:30 a.m. Saturday, December 26th, at the Junior and Senior Church and the Brotherhood. The service will be "The Christ of Expectant Hearts."

FREDERICK L. SHILL, SR.
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CLASSIFIED ADS
FOR SALE—Beautiful mahogany dining table, 12 chairs, \$100.00; perfect condition. \$125.00; with two slip covers, \$150.00. Blue velvet button back, occasional chair \$25.00; four matched navy upholstered Victorian dining room chairs \$30.00; pine spool table \$30.00; couch and mattress \$30.00; occasional chair \$16.00; down cushion hassock \$8.00; large chest of drawers \$8.00; white enamel kitchen table \$4.00; custom made draperies, lamp, silver and glassware. Mrs. A. M. Lachin, 33 West End avenue, Haddonfield. Phone 9-5019 evenings.

FOX
Matinee Daily 1:30
Continuous Saturday and Sunday
Friday, December 24 and Christmas
2—All Time Hits
In One All Out Show
Bogart—Raff
Sheridan & Lupton
"THEY DRIVE BY NIGHT"
and Top Bill
Capary—O'Brien

THE BEST YEARS of Our Lives
Myrna Loy, Fredric March
Doris Andrews, Teresa Wright
Virginia Mayo
Kitty Carlisle
Feature Presentations
Sunday—3:00—6:00—9:00
Monday—1:45—6:00—9:00
Tuesday, December 28
Bridal Rose Dinnerware to the Ladies

THE INSIDE STORY
2nd Top Feature
Cobra Strikes
And 3 Men Die!
In Top Lion Film Production
This feature shown once only at
West & Third, Dec. 28 & 30

CRY OF THE CITY
From the heart of its people comes the
Mature—Conte

CHRISTMAS PARTY

The annual joint Lions- Rotary Christmas Party will be held for the children of the 11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1254-1255-1256-1257-1258-1259-1260-1261-1262-1263-1264-1265-1266-1267-1268-1269-1270-1271-1272-1273-1274-1275-1276-1277-1278-1279-1280-1281-1282-1283-1284-1285-1286-1287-1288-1289-1290-1291-1292-1293-1294-1295-1296-1297-1298-1299-1300-1301-1302-1303-1304-1305-1306-1307-1308-1309-1310-1311-1312-1313-1314-1315-1316-1317-1318-1319-1320-1321-1322-1323-1324-1325-1326-1327-1328-1329-1330-1331-1332-1333-1334-1335-1336-1337-1338-1339-1340-1341-1342-1343-1344-1345-1346-1347-1348-1349-1350-1351-1352-1353-1354-1355-1356-1357-1358-1359-1360-1361-1362-1363-1364-1365-1366-1367-1368-1369-1370-1371-1372-1373-1374-1375-1376-1377-1378-1379-1380-1381-1382-1383-1384-1385-1386-1387-1388-1389-1390-1391-1392-1393-1394-1395-1396-1397-1398-1399-1400-1401-1402-1403-1404-1405-1406-1407-1408-1409-1410-1411-1412-1413-1414-1415-1416-1417-1418-1419-1420-1421-1422-1423-1424-1425-1426-1427-1428-1429-1430-1431-1432-1433-1434-1435-1436-1437-1438-1439-1440-1441-1442-1443-1444-1445-1446-1447-1448-1449-1450-1451-1452-1453-1454-1455-1456-1457-1458-1459-1460-1461-1462-1463-1464-1465-1466-1467-1468-1469-1470-1471-1472-1473-1474-1475-1476-1477-1478-1479-1480-1481-1482-1483-1484-1485-1486-1487-1488-1489-1490-1491-1492-1493-1494-1495-1496-1497-1498-1499-1500-1501-1502-1503-1504-1505-1506-1507-1508-1509-1510-1511-1512-1513-1514-1515-1516-1517-1518-1519-1520-1521-1522-1523-1524-1525-1526-1527-1528-1529-1530-1531-1532-1533-1534-1535-1536-1537-1538-1539-1540-1541-1542-1543-1544-1545-1546-1547-1548-1549-1550-1551-1552-1553-1554-1555-1556-1557-1558-1559-1560-1561-1562-1563-1564-1565-1566-1567-1568-1569-1570-1571-1572-1573-1574-1575-1576-1577-1578-1579-1580-1581-1582-1583-1584-1585-1586-1587-1588-1589-1590-1591-1592-1593-1594-1595-1596-1597-1598-1599-1600-1601-1602-1603-1604-1605-1606-1607-1608-1609-1610-1611-1612-1613-1614-1615-1616-1617-1618-1619-1620-1621-1622-1623-1624-1625-1626-1627-1628-1629-1630-1631-1632-1633-1634-1635-1636-1637-1638-1639-1640-1641-1642-1643-1644-1645-1646-1647-1648-1649-1650-1651-1652-1653-1654-1655-1656-1657-1658-1659-1660-1661-1662-1663-1664-1665-1666-1667-1668-1669-1670-1671-1672-1673-1674-1675-1676-1677-1678-1679-1680-1681-1682-1683-1684-1685-1686-1687-1688-1689-1690-1691-1692-1693-1694-1695-1696-1697-1698-1699-1700-1701-1702-1703-1704-1705-1706-1707-1708-1709-1710-1711-1712-1713-1714-1715-1716-1717-1718-1719-1720-1721-1722-1723-1724-1725-1726-1727-1728-1729-1730-1731-1732-1733-1734-1735-1736-1737-1738-1739-1740-1741-1742-1743-1744-1745-1746-1747-1748-1749-1750-1751-1752-1753-1754-1755-1756-1757-1758-1759-1760-1761-1762-1763-1764-1765-1766-1767-1768-1769-1770-1771-1772-1773-1774-1775-1776-1777-1778-1779-1780-1781-1782-1783-1784-1785-1786-1787-1788-1789-1790-1791-1792-1793-1794-1795-1796-1797-1798-1799-1800-1801-1802-1803-1804-1805-1806-1807-1808-1809-1810-1811-1812-1813-1814-1815-1816-1817-1818-1819-1820-1821-1822-1823-1824-1825-1826-1827-1828-1829-1830-1831-1832-1833-1834-1835-1836-1837-1838-1839-1840-1841-1842-1843-1844-1845-1846-1847-1848-1849-1850-1851-1852-1853-1854-1855-1856-1857-1858-1859-1860-1861-1862-1863-1864-1865-1866-1867-1868-1869-1870-1871-1872-1873-1874-1875-1876-1877-1878-1879-1880-1881-1882-1883-1884-1885-1886-1887-1888-1889-1890-1891-1892-1893-1894-1895-1896-1897-1898-1899-1900-1901-1902-1903-1904-1905-1906-1907-1908-1909-1910-1911-1912-1913-1914-1915-1916-1917-1918-1919-1920-1921-1922-1923-1924-1925-1926-1927-1928-1929-1930-1931-1932-1933-1934-1935-1936-1937-1938-1939-1940-1941-1942-1943-1944-1945-1946-1947-1948-1949-1950-1951-1952-1953-1954-1955-1956-1957-1958-1959-1960-1961-1962-1963-1964-1965-1966-1967-1968-1969-1970-1971-1972-1973-1974-1975-1976-1977-1978-1979-1980-1981-1982-1983-1984-1985-1986-1987-1988-1989-1990-1991-1992-1993-1994-1995-1996-1997-1998-1999-2000-2001-2002-2003-2004-2005-2006-2007-2008-2009-2010-2011-2012-2013-2014-2015-2016-2017-2018-2019-2020-2021-2022-2023-2024-2025-2026-2027-2028-2029-2030-2031-2032-2033-2034-2035-2036-2037-2038-2039-2040-2041-2042-2043-2044-2045-2046-2047-2048-2049-2050-2051-2052-2053-2054-2055-2056-2057-2058-2059-2060-2061-2062-2063-2064-2065-2066-2067-2068-2069-2070-2071-2072-2073-2074-2075-2076-2077-2078-2079-2080-2081-2082-2083-2084-2085-2086-2087-2088-2089-2090-2091-2092-2093-2094-2095-2096-2097-2098-2099-2100-2101-2102-2103-2104-2105-2106-2107-2108-2109-2110-2111-2112-2113-2114-2115-2116-2117-2118-2119-2120-2121-2122-2123-2124-2125-2126-2127-2128-2129-2130-2131-2132-2133-2134-2135-2136-2137-2138-2139-2140-2141-2142-2143-2144-2145-2146-2147-2148-2149-2150-2151-2152-2153-2154-2155-2156-2157-2158-2159-2160-2161-2162-2163-2164-2165-2166-2167-2168-2169-2170-2171-2172-2173-2174-2175-2176-2177-2178-2179-2180-2181-2182-2183-2184-2185-2186-2187-2188-2189-2190-2191-2192-2193-2194-2195-

MUSICAL PROGRAM
AT CHRIST CHURCH

One of the most interesting programs to be offered to music lovers of this vicinity will be presented on Sunday evening, January 2nd, in Christ Church, Riverton, at 8 o'clock, under the direction of Amos M. Hesseck, musical director of the Church.

The choir of the Church will be augmented by other voices from Christ Church, Palmyra, and will also include other leading vocalists, with a total choir of some 30 voices appearing on the program. The soprano soloist will be Mrs. Karl Weisbach of the Christ Church Choir. Doris Humphries, soloist of the Church of the Saviour, Philadelphia, will be the alto, while Charles Matthews of the Bryn Mawr Presbyterian Church will be the baritone and Merritt Howard, tenor, who is now with the Choir of St. Luke and the Epiphany, Philadelphia, will complete the quartette.

Instrumentalists will include Dorothy Johnson, Eusebio, harpist, and Raymond and Clara Brown, violinists. Mrs. Bascier, who is so well known in metropolitan circles, interestingly enough, began her career some years ago with her debut in the Forth Club, Riverton. Raymond Brown has appeared for several years at the Robin Hood Dell concerts and his wife, Clara Zager Brown has made several concert tours of both North and South America.

S. J. STAMP SHOW

Two additional speakers have been selected for the Association of South Jersey Stamp Clubs' jamboree to be held in Deighan's Sport Center, Eighth and Federal streets, Camden, Saturday, January 15. The jamboree will inaugurate the 1949 philatelic activities of the association.

Miss Florence Gruver, of Merchantville, will present "Around the Calendar With Stamps." E. H. Flagg, Sr., of Trenton, will speak on "Cut Squares." Completing the speakers list is Lt. Col. Herbert Ellsard, of Haddon Heights, whose topic is "Souvenir Sheets of the World."

Starting at 1 p.m., there will be entertainment, the awarding of five door prizes and an afternoon and evening auction. Henry W. Gingrich, of Glassboro, a member of the Bridgeton Stamp Club, has been named to conduct the two auctions. Dudley Stone, jamboree chairman, has announced. Six Dealers' tables will comprise the bourse.

Highlighting the affair at 9 p.m., will be the awarding of a mint set of Panama-Pacific perforated 10 singles. In addition, the following philatelic items will be given away: A complete set of the British Peace and Victory stamps, mounted in an album; the Austria Ski Concourse issue complete, and a 1949 Scott catalogue. Admission is free and all collectors are invited.

Additional delegates named to the jamboree committee are: Gustav Papa, Merchantville Stamp Club, and Frank Hobbs, Woodbury Stamp Club.



We're sending you a big package of best wishes for such a Merry Christmas and a Happy New Year.

TONY'S BEAUTY SALON

13 E. Broad Street

Palmyra



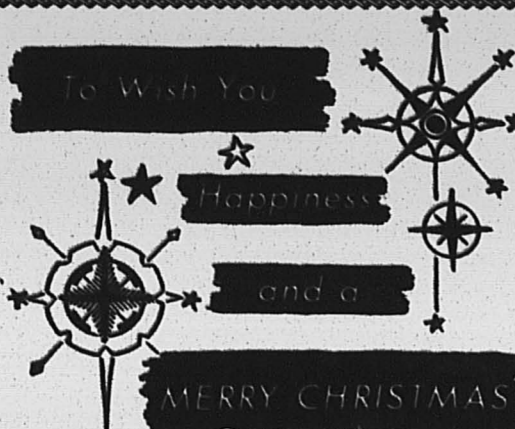
May unexcelled cheer and good will be yours throughout this joyous Christmas season and New Year.

C. WARD LOWDEN

HOUSEHOLD APPLIANCES

17 E. Broad Street

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the Agnes Shop



Holiday Greetings

Here's to a Christmas full of all the good things such a festive holiday can bring you!

THORN'S CABINET WORKS

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Palmyra, N. J.



Very best wishes for a Merry Christmas and a Happy New Year. Our thanks, too, for your patronage, friends.

ROGERS NEWS AGENCY

15 E. Broad Street, Palmyra, N. J.



Again we take this opportunity to wish you one and all a Happy Christmas holiday season.

THE
RIVERTON COUNTRY CLUB

Season's Greetings

LEANORA'S GIFT SHOP

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Palmyra



We're extending you wishes for a good old-fashioned Christmas & a Happy New Year.

Hathaway Lodge

Route 25 at Five Points
Palmyra, N. J.

SPEEDY

DOLLY & SONS

Merry Christmas



From us to you—a sincere wish you'll enjoy a large share of Christmas fun.

THOS. DOLLY & SONS

SALES CHEVROLET SERVICE

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There was never a merrier Christmas than this one we're wishing you this Yuletide.

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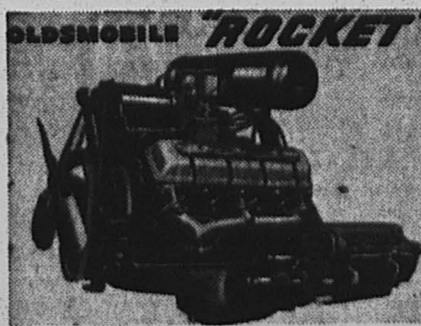
Main Street

Riverton, N. J.

Phone Riverton 9-0302

BROADWAY
THEATRE
PALMYRAFriday and Saturday
December 24 and 25CHRISTMAS DAY
Saturday, December 25th
CONTINUOUS FROM 2 p.m.Monday and Tuesday
December 27 and 28
Matinee Daily — 2 p.m.Wednesday, December 29
Matinee — 2 p.m.Thursday, December 30
Matinee — 2 p.m.Here they come —
THE NEW FUTURAMICS!

White sidewall tires optional at extra cost. Hydra-Matic Drive standard equipment on Series "98," optional at extra cost on "76."



HERE IT IS! Oldsmobile's new "Rocket" Engine, which offers all these features: Rigid-Block Valve-in-Head Construction; Dual Down-Draft Carburetion; Five-Bearing Precision-Balanced Crankshaft; Hydraulic Valve Lifters; Short Sturdy Camshaft; Steel-Reinforced Alloy Pistons.

Oldsmobile rolls forward into '49—with an All-Futuramic line—a new "76," a new "98," and a revolutionary new "Rocket" Engine

They're here! They're new! They're both Futuramic! Two sparkling new Oldsmobiles... rolling forward into '49. Upper left, the Futuramic "76"... with Fisher's newest body, panoramic vision, plus a remarkable new "Big Six" Engine. And out in front, a newly styled Futuramic "98"... with that revolutionary new "ROCKET" Engine you've heard so much about. It's a completely new, high-com-

pression, valve-in-head eight that actually gives you more power on less gasoline! Combined with GM Hydra-Matic Drive, the "Rocket's" performance is so smooth, silent, and spirited, you've got to try it to believe it! Your Oldsmobile dealer invites you to inspect the new Futuramics—examine the new "Rocket" Engine—and experience "The New Thrill!"

FUTURAMIC
OLDSMOBILE

OLDS COMMUNITY, Inc. 8-10 BROAD STREET, RIVERTON, N. J.

Tune in Henry J. Taylor, Mutual Network, Mondays and Fridays



A Happy Holiday to all our good friends. And may the New Year bring you everything you're wishing for.

THE SNACK SHOPPE

Broad and Garfield

Palmyra



We're wishing you the merriest kind of Christmas and the happiest New Year of all!

KARL G. FRANK

602 Main Street, Riverton



We're sending you the best Season's greetings for a gala Yuletide and New Year

RICHARD M. WOODWARD REALTOR

303 Midway

Riverton



Our entire staff is happy to wish you all the joys of a festive Christmas and New Year.

MOORE'S SERVICE STATION

Broad Street and Delaware Avenue
Palmyra, N. J.

FRANK L. DURGIN
Frank L. Durgin, 337 Leconey avenue, Palmyra, died on Saturday, December 18.
Funeral services were held on Tuesday at 2:00 p.m., at the Snover Funeral Home. The Rev. Robert B. Stewart, officiated.
Interment was made in Morgan Cemetery, Palmyra.
He is survived by his wife Elizabeth King Durgin and four sons, Frank L., Jr., George M., Palmyra; Charles L., Binghamton, N. Y., and Edward R.

Christmas Joy



May Christmas cheer & gladness reign supreme thruout your holidays, fulfilling all your fondest wishes.

EMERSON WOLFSCHMIDT'S

BARBER SHOP

Howard Street

Riverton



A MERRY YULETIDE
We've good wishes galore for your joyful Christmas season and Happy New Year.

OLDS COMMUNITY, Inc.

10 BROAD STREET, RIVERTON

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BROAD AND GARFIELD, PALMYRA
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FOR A REAL XMAS DINNER TREAT, WE HAVE THE FINEST, PLUMP, DOUBLE BREASTED TURKEYS. ALL ARE GUARANTEED FRESH KILLED, MEATY AND TENDER.

Genuine Spring

Legs o' Lamb **69^c lb**
5 1/4 to 7 lb avg.

City Dressed — Lean — Meaty
"Country Style"

Shldrs o' Pork **45^c lb**

Felins — Lean — Tenderized

Smoked Butts **89^c lb**
1 1/4 to 2 1/4 lb avg

Fresh Killed — Meaty

Rstg Chickens **69^c lb**
4 1/4 to 5 lb avg

Fresh Killed — Meaty

Stwg Chickens **59^c lb**
4 1/4 to 5 lb avg

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CHRISTMAS CANDIES

We Wish to Extend Christmas Greetings to All

COLD FACTS

This column is contributed as a public service by The Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to The Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

With the advent of the sloppy season, it is timely to review what is really known about colds and what everyone should know about them for his own sake. It has often been said, somewhat facetiously, that a cold will last a week if untreated and seven days if you treat it. Unfortunately, this is very near the truth, for there is little one can do to prevent a cold or to hasten its cure.

More time is lost by men and women in industry and more absences from school are caused by the common cold than by all other diseases combined. Yet, the cold itself is only rarely a direct cause of death. The serious thing about a cold is that it is so often complicated by much more dangerous infections, such as sinusitis, mastoiditis, meningitis, pneumonia, and others.

The common cold, it is generally agreed, is caused by a member of a family of exceedingly small germs called viruses. These germs are so small they can not be seen, even through the most powerful lens microscope, however.

Now the virus, as its name implies, is a virulent little organism and it readily invades and infects other people whenever they come in contact with a person suffering from a common cold, especially during the first day or two of the illness. The virus is spread from sick to well persons in droplets of moisture expelled in coughing, talking or sneezing, also in tiny invisible exhaled particles which float in the air like tobacco smoke, and, of course, by direct contact with the patient.

People who inhale air infected with cold germs may react in various ways. Those who have some immunity or whose general condition is so sturdy that they are resistant to such infection will escape disease. On the other hand, those who are susceptible or who lack resistance become infected.

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Greetings



It's our pleasure each Christmas to be able to proffer you the Season's Greeting from the bottoms of our hearts.

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Main and Howard Streets
Riverton, N. J.



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TO OUR many loyal friends of long standing in the Riverton, Cinnaminson, Palmyra area, to you and yours we say Merry Christmas and Best Wishes for a New Year filled with health, happiness and prosperity.

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WESTFIELD FRIENDS
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Sunday Morning
10 a.m.: First Day School.
11 a.m.: Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing,
Assistant Pastor
Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and,
7:30 to 9 in the evening.

Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
Fourth and Main Streets, Riverton
Rev. John R. Crockett, Pastor
Sunday Services
8 A. M. Holy Communion
11 A. M. Morning Prayer and Ser-
mon

(First Sunday Sung Eucharist)
Second Tuesday: Vestry meeting
Thursday and Holy Days 9 a. m.
Holy Communion
Fourth Fridays: Altar Guild.

Thursday Nights: Troop 50 Boy
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Greetings... along
with our sincere
thanks for your
patronage this
past year.



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111 East Broad Street Palmyra, N. J.
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May the Christmas
Spirits make your
holiday complete
& your New Year
the happiest yet.

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We're wishing the Christmas
Spirits will bring you such a
wondrous joy you'll find it
radiating through the year.

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To one and all—
a joyous Yuletide
season echoing on
through the year

L. L. KEATING

BROAD AND MAIN STREETS
RIVERTON, N. J.



We extend to each
and every home in
our town a fer-
vant wish for a
long to be remem-
bered Christmas.

RIVERTON PASTRY SHOP

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The best wish of
all is for your
Merry Christmas
and Happy New
Year... so that's
our wish today!

HARDER'S

100 East Broad Street Palmyra, N. J.



Joyous
Christmas
to Each and
Every One of
You!

NERENBERG DEPT. STORE

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with cheer and good will
through the holidays and
entire New Year.

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5 p. m.
The office is not open evenings
or Saturday.

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I do spray shingle homes
Fully Equipped with Insurance
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All kinds of Orthopedic Shoe Work
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Free Delivery Service
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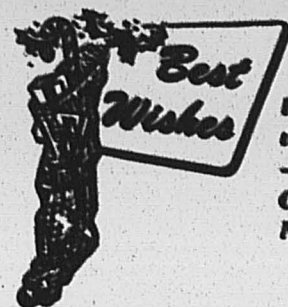
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Direct Mail Campaigns Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.



Bright and beautiful as the
baubles on your tree—that's
how we want your Christ-
mas!

BISHOPS' DAIRIES

RIVERSIDE



Have a gala time
this festive season
—that's our
Christmas and
New Year's wish.

BROADWAY THEATRE

Palmyra, N. J.



Our wishes are
heaped high and
handsome for
your Merry
Christmas & suc-
cessful New Year!

CINNAMINSON BUILDING AND LOAN ASSOCIATION

RIVERTON, N. J.



It's such a pleasure for us to
be able to wish each one of
you a joyous Christmas and
New Year like you deserve

JOSEPH J. JOYCE

CONTRACTOR AND BUILDER

403 Howard Street

Riverton

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister
Friday at 11 p.m.: Christmas Eve
Candlelight Service. Announcement
of this traditional celebration in Ep-
worth, appears elsewhere in this
paper. The choir will sing and Vir-
ginia T. Miles will offer the soprano
solo. The pastor will bring the
Holy Eucharist.

Sunday After Christmas

December 26th
At 9:45: The Church School with
classes at every age level meets for
the period of instruction in our
Christian faith.

At 11:00: Morning Worship. The
pastor has selected as his sermon
theme, "The Afterglow of Christ-

mas." The Senior Chorus, under the
direction of Rachel M. Lord will of-
fer the anthem, "Sanctus," by Gos-
nell and the Chancel Choir will be
heard in "Bethlehem." A Children's
Choir is conducted during the wor-
ship hour.

At 6:30: Intermediate and Senior
Youth Fellowships will meet.
Church Calendar

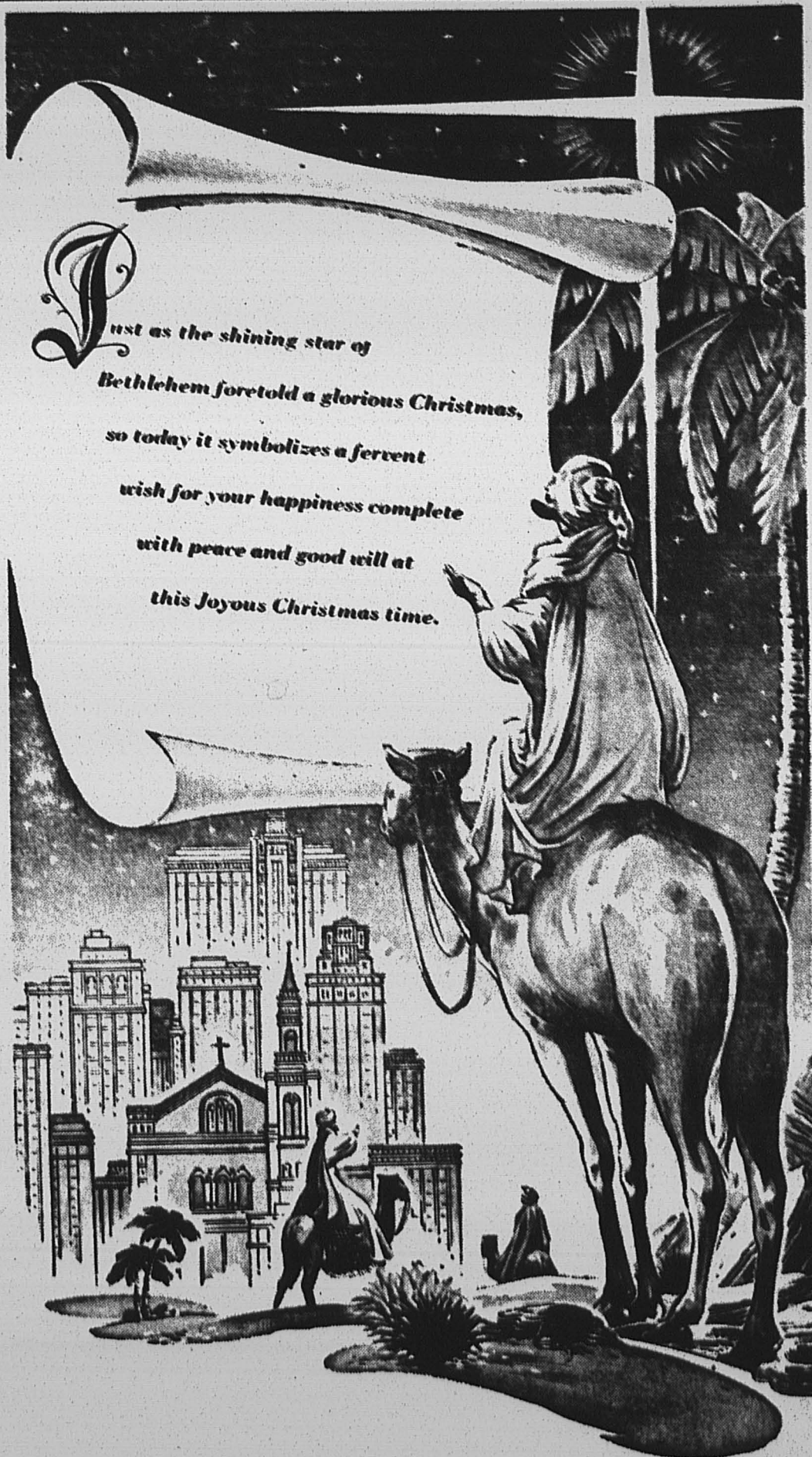
Week of December 26th
Wednesday at 2:30: The Nursery,
Kindergarten, and Primary Depart-
ments of our Church School will
hold their Christmas parties in their
rooms. The parents of our little
folks are invited to attend.

Wednesday at 7:30: The Junior
and Intermediate Departments will
hold parties in the social hall and
in the Fellowship Room.

Wednesday at 7:30: Senior Choir

rehearsal in the Church.
Friday, New Year's Eve at 8:30:
The Young Adult Fellowship Party
in the Social Hall. A fine program
has been planned.

A local athlete, Charles Candy,
son of Mr. and Mrs. Leonard Candy,
of 4 Belmer avenue, East Riverton,
was among those receiving varsity
football letter awards at the annual
Fall Sports Banquet of The Public
School held on Saturday evening,
December 11. A Senior at Public
School played four years of varsity
football at Palmyra High School be-
fore coming to Public this fall.
Operating from the fullback post,
Candy helped spark Public to a
record of four wins against two de-
feats.



FRANK A. SNOVER ROBERT A. SNOVER

313 East Broad Street
Palmyra, N. J.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
The Rev. S. Dan Morgan
Pastor

Central Baptist Church wishes
for every one a Happy and Joyous
Christmas.

Our Christmas observance will be-
gin Christmas Eve at 11:30 o'clock
when our Young People will meet
at the Church and go Christmas
caroling.

On Sunday morning, December
26th at 10:00 o'clock the Sunday
School will enjoy Christmas Carol-
ing and each Department will have
a Service around its own Christmas
Tree.

The Church hour of Divine Wor-
ship will begin at 11:15 o'clock.
Appropriate music by Central's
Choir directed by Mr. Charles V.
Barto, assisted by Mrs. A. E. Lilley
at the organ console, will include
the following: "In Old Judea," by Mac-
Michael; "The Heavenly Song," by
Grey-Parks; "Christians, Be Joyful,"
by Miles, and a solo by Dan V. Mor-
rison. The parents of our little
Nedlings.

During the Christmas meditation
we will be thinking of the message
of "Merry Christmas" by the pastor.

Sunday evening at 7:45 o'clock
Central's Choir under the direction
of Mr. Barto, assisted by Mrs. Lilley
at the console, will give an evening
of Sacred Christmas music which in-
cludes the following: "O Quiet
Night," by Neidlinger; "The Star
of Peace," by Parker; "The Coming
of the King," by Stultz; "Shepherds
Wake from Your Dreams," by Mar-
tyott; "Glory to God," by Rogers,
and "The New Born King," by Mor-
rison. This will be followed by the
Sacrament of Holy Baptism.

Tuesday, December 28th, at
8:00 p.m.: The Sunday School will
have a Christmas party in the Sun-
day School auditorium. The Church
Trustees will meet at 8:00 o'clock
also.

Wednesday, December 29th at
8:00 o'clock the Church will meet
for prayer.

A nursery is provided for small
children of parents who desire to at-
tend the Morning Worship Service.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Christian Science" is the subject
for Sunday, December 26, 1948.

Golden Text: "Great is the Lord,
and greatly to be praised in the city
of our God, in the mountain of his
holiness." (Ps. 48:1)

Sermon: Passages from the King
James version of the Bible include:
"Herein is my Father glorified,
that ye bear much fruit; so shall ye
be my disciples." (John 15:8)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:

"Christianity will never be based
on a divine Principle and so found
to be unerring, until its absolute
Science is reached. . . . As time
moves on, the healing elements of
pure Christianity will be fairly dealt
with; they will be sought and taught,
and will grow in all the grandeur of
universal goodness." (pp. 483, 329)

EXPLORER SCOUTS HAVE TRIP TO R.R. STATIONS

On Saturday, December 10, Ex-
plorer Scouts of Riverton, Post 50,
had the privilege of being taken on
a tour through the Pennsylvania
Railroad's 30th Street and Broad
Street Stations. It included a tour
through a complete electric train,
from the engine to the dining car
and kitchen, also through the high
voltage control towers. The boys
found it most interesting as well as
very educational.

Those on the trip were Dick Burr,
Jack Lundstedt, Dick Adams, Jack
Oliver, Roger Wagner and Nelson
Ross, their advisor.

CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.

December 14, 1948
At a meeting of the Board of Di-
rectors held today a dividend of 40
cents per share was declared, pay-
able, January 3, 1949, to stockholders
of record December 15, 1948.
HOWARD B. CONOVER,
Secretary.



Our wish is that
yours is a truly
wonderful Christ-
mas and a Happy
New Year.

ANGELO TOMASSI

UNITY SHOE REBUILDERS

541 Cinnaminson Avenue

Palmyra

May the glorious
Christmas season
bring you peace
and happiness all
through the year



H. B. WILLIAMS

Coal - Coke - Fuel Oil - Building Materials - Feed
Williams' ESSO Service Station
PALMYRA



A host of good
wishes for your
Merry Christmas
and a joyous New
Year, too.

PEEL POINDEXTER

TAILOR

Riverton, N. J.



Along with our
most sincere wish-
es for your Yule
joy all of us want
to thank you for
your patronage in
1947.

JOS. L. STACK

PALMYRA, NEW JERSEY



We've tried to con-
jure up a special
greeting for you,
but you just can't
beat A Very Merry
Christmas and A
Happy New Year!

SHARON'S SWEET SHOP

414 Main Street

Riverton



Our Christmas Greeting to
you is sincere as it is short
... Merry Christmas and
Happy New Year!

WINTERS TEXACO SERVICE

Broad and Linden, Riverton

816 Cinnaminson Avenue, Palmyra

A. B. WINTERS

PAUL BURKE



IT IS GOOD TO KNOW THAT
CHRISTMAS IS HERE AGAIN . . . GOOD
TO CELEBRATE IT, AS IN THE
PAST, WITH SO MANY FINE PEOPLE
WITH WHOM WE ARE HAPPY TO BE
ASSOCIATED IN THIS COMMUNITY,
AND TO WHOM WE NOW SEND

Our most
Hearty
CHRISTMAS
GREETINGS

THE RIVERTON - PALMYRA WATER CO.



RAY BANKS
BARBER
Riverton

RAY BANKS
BARBER
Riverton



holidy greetings
We take time out to wish our many friends a Merry Christmas and a Happy New Year.

Shulman's Atlantic Service Station
Route 25 and Riverton Road



SCULL'S SHOE SERVICE
E. SCULL, Prop.
105 W. Broad Street, Palmyra, N. J.

Mertry's Christmas
Mertry's wishes for a very Merry Christmas with a healthy, happy New Year.

Crystal Cleaners
16 East Broad Street
Palmyra



VIRGINIA'S SPECIALTY SHOPPE
Broad and Garfield
Open Evenings 7:30-9:30
Palmyra, N. J.



WALTER D. LAMON
REALTOR
516 Chestnut Avenue
Palmyra



GEORGE FRIDAY, JR.
PLUMBING - HEATING - ROOFING
609 Thomas Avenue
Riverton



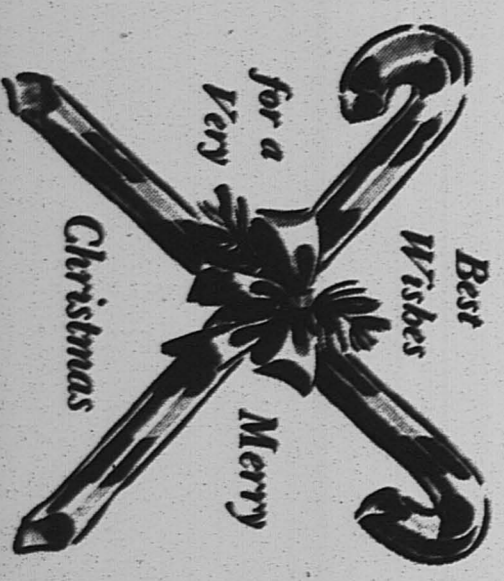
RICE & HOLMAN
UNION AVENUE AT MOORESTOWN FREE
MERCHANDISE, N. J.
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Palmyra, N. J.



PARKER'S FLOWER SHOP
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Palmyra, N. J.

THE NEW ERA

RIVERTON - PALMYRA - CARMANSON

HAPPY NEW YEAR!

The New Era Staff

THE PORCH CLUB

JOHN A. SCOTT TO SPEAK AT PORCH CLUB

A most interesting program will be presented to members of the Riverton Porch Club at their meeting on Tuesday, January 2, at 8:30 p.m. when Mr. John A. Scott will present "The Story of Irish Labor."

Mr. Scott, who is a native of Ireland, will review the background of labor from the time of the first immigration to the present. He will also discuss the labor situation in Ireland and the labor situation in the United States.

Mr. Scott will have an exhibit of labor history and will be pleased to answer any questions. This is the first meeting of the Porch Club since the New Year celebration.

BRIDGE TOLLS
The following statement was made by the Board of the Delaware County Bridge Commission:

Delaware County Bridge Commission. The following statement was made by the Board of the Delaware County Bridge Commission:

MUSICAL PROGRAM AT CHRIST CHURCH

Next Sunday evening's musical program at Christ Church has attracted widespread interest among the members of the church.

The program will be presented by the church choir and will include a variety of musical numbers. The program will be presented by the church choir and will include a variety of musical numbers.

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The program will be presented by the church choir and will include a variety of musical numbers. The program will be presented by the church choir and will include a variety of musical numbers.

BARBER HEADS CAMDEN COUNTY REED CROSS FUND CAMPAIGN

James H. Barber, Jr., president of the Camden County Reed Cross Fund Campaign, has been appointed chairman of the 1946 fund drive.

Mr. Barber, who is a native of Camden, has been appointed chairman of the 1946 fund drive. He will be in charge of the fund drive and will be in charge of the fund drive.

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WINTER DRIVING

Motor Vehicle Commissioner Arthur W. Magee said this week that the recent snow and ice storm was a warning to motorists that it's time to review driving habits in preparation for the treacherous driving months ahead.

Mr. Magee said that every motorist should be reminded of the fact that the winter months are the most dangerous time to drive. He said that every motorist should be reminded of the fact that the winter months are the most dangerous time to drive.

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CHURCH OF UNIVERSAL AFFECTION

Services will be held at the Church of Universal Affection, 12 Main Street, Palmyra, on Sunday, January 6, at 10 a.m.

The church will be open for services on Sunday, January 6, at 10 a.m. The church will be open for services on Sunday, January 6, at 10 a.m.

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ABOUT TOWN

Mr. and Mrs. L. R. Baker, 501 Garfield avenue, Palmyra, had as their guests for the Christmas holidays, Mr. and Mrs. Robert Blackburn, Arlington, New Jersey.

Mr. and Mrs. John Burhoe, of Seymour, Conn., visited Mr. Burhoe's parents, Mr. and Mrs. L. N. Burhoe, Midway, Riverton, over the holidays.

Miss Carol Mathews, a freshman at Centenary Junior College, Hackensack, N. J., is at home spending the Christmas holidays with her parents, Congressman and Mrs. Frank A. Mathews, Jr., 203 Bank avenue, Riverton.

Miss Barbara Stuart, a freshman at Beaver College, is spending the Christmas holidays with her parents, Mr. and Mrs. E. S. Stuart, of 102 Main street, Riverton. Miss Stuart will resume her studies at Beaver in the Liberal Arts department on January 3.

Among local college students spending the holiday at home are James Hamlin, from V.P.I.; G. Lloyd Major, Jr., from Rutgers, and Edward Hoyt from New Mexico A. and M.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue, Riverton.
The Rev. R. B. Stewart, Pastor.
Now that another Christmas Day has been written into the book of memory we turn our thoughts and aspirations towards the privileges and the challenges of a new year of grace. Let us all plan to begin the new year aright. Let us be found, on the first Sunday of the year, in the House of God. Then, let the pattern of our first Sunday be the pattern for the whole year.

Church School commences at 9:45 a.m. Classes are available for all

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FEMALE HELP WANTED HOSPITAL SUPERINTENDENT (Woman).—Wanted to assume full charge except for business department. Write Personnel Chairman, Millville Hospital, Millville, N. J.

WOMAN WANTED — To handle telephone inquiries for Re-Upholstering and Slip Cover House. Write Box A. The New Era, Riverton, N. J.

FOR SALE — Beautiful mahogany finished oak crenna buffet \$60.00; Duncan Phyfe tilt-top table \$15.00, perfect condition; covegwell chair with two slip covers, complete \$3.00; blue velvet button back occasional chair \$25.00; four matched newly upholstered victorian dining room chairs \$30.00; pine spool table \$3.00; couch and mattress \$5.00; occasional chair \$15.00; down cushion hassock \$3.00; large chest of drawers \$3.00; white enamel kitchen table \$4.00; custom made draperies, lamps, silver and glassware. Mrs. A. M. Lucian, 33 West End avenue, Haddonfield. Phone 9-5019 evenings.

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MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

age groups, and there are still some vacant chairs in the Semper Fidelis Bible Class room and the Men's Bible Class room. Let's plan to sit aside some time this year for the study of the Word of God. What better time than 9:45 each Sunday morning in the fellowship of other Bible-minded men and women?

Morning worship begins at 11 o'clock. The sermon theme next Sunday morning will be "My Shepherd." By request the Calvary Choir will sing again for us two of the anthems presented on Christmas Sunday, "Angels We Have Heard On High," by Waser, and "Bethlehem," by Bartlett. During the worship hour children will be cared for in the Church Nursery.

On Sunday evening Junior Choir rehearsal will begin at 6 o'clock; Junior Westminster Fellowship will be from 6:30 to 7, with Mr. and Mrs. Burton and Intermediate Westminster Fellowship from 7:15 to 8 o'clock. The Teen Age Choir rehearsal will be resumed on Sunday, January 9, at 6:30 p.m.

Members of the Senior Westminster Fellowship will please note that their group will meet in the Ladies' Parlor at 7:15 to make arrangements for the meeting at Moorestown in the evening of January 9th.

"Week of Prayer" services will be held as follows: Sunday evening, in the Methodist Church; Monday in the Presbyterian Church; Tuesday in the Moravian Church, and Wednesday in the Baptist Church. Services begin at 7:45 p.m. On Tuesday evening members of the Session will meet at the Moravian Church for prayer and then will complete their meeting at the Manse following the prayer service.

The Evening Group of the Women's Missionary Society will meet at the home of Mrs. Sacks on Lippincott avenue on Tuesday evening.

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January 4, at 8 o'clock. The program of the evening will be presented by Mrs. Eastman, mother of Mrs. Robert W. Morrison.

The January meeting of the Women's Missionary Society will be held in the Church School auditorium on Wednesday afternoon, January 5.

WEEK OF PRAYER SERVICES

Throughout Christendom the first week in each new year has been set aside for the purpose of beseeching God through prayer to guide the destiny of men and nations. In our three communities, the seven protestant churches represented are joining together in a series of four services for the purpose of prayer and meditation.

The first service will be heard in Epworth Methodist Church this Sunday, January 2nd, at 7:45 o'clock. The guest preacher will be the Rev. Lynn Hough Corson, pastor of First Methodist Church, Princeton, and teacher in the Westminster Choir School. Ministry of music will be by the Senior Choir under the direction of Mrs. Rachel M. Lord. The Offertory Anthem will be "O God, Our Help in Ages Past," by Mueller.

On Monday evening, at 8 o'clock the Union Service will be in Calvary Presbyterian Church, with the Rev. Warren Kuhl as the preacher. Tuesday evening at 8 o'clock the Week of Prayer Service will be in the Moravian Church with the Rev. George T. Miller as the speaker. The concluding service of the Week of Prayer will be on Wednesday evening at 8 o'clock in Central Baptist Church with the Rev. John

CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.
December 14, 1948
At a meeting of the Board of Directors held today a dividend of 40 cents per share was declared, payable, January 3, 1949, to stockholders of record December 15, 1948.
HOWARD B. CONOVER,
Secretary.

R. Crockett as the preacher.

A cordial invitation is extended to worship at these services sponsored by the Ministerial Association of Palmyra and Riverton.

FRANK L. DURGIN, SR. ACTIVE IN MANY LOCAL ORGANIZATIONS

The late Frank L. Durgin, Sr., was a resident of Palmyra for 60 years. When a young man he was an active sports enthusiast and assisted in the organization of the old Palmyra Field Club.

He was a member of the board of directors of the Palmyra Savings and Loan Association for many years and served as secretary of that organization from 1920 until 1945. He also served for several terms as a member of the Palmyra Board of Education.

Mr. Durgin was one of the oldest members of Calvary Presbyterian Church, Riverton, and also held the position of secretary of the Sunday School for a considerable period. He was also a member of the Masonic Lodge.

ENGAGED
Mr. and Mrs. Melvin H. Burr, 400 Eighth street, Riverton, announce the engagement of their daughter, Phyllis Ann, to George M. Durgin, Jr., son of Mr. and Mrs. George M. Durgin, 718 Lincoln avenue, Palmyra.

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Palmyra, N. J.



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Thursday Evening, December 30

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ROTARIANS HEAR PAST PRESIDENT OF PHILADELPHIA CLUB

Last Thursday evening, the Palmyra Rotary Club heard an address

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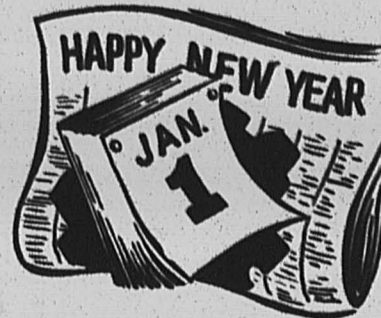
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on "Employer-Employee Relationships," by Edward Deamley, Jr., Wool Executive and Past President of the Philadelphia Rotary Club. Mr. Deamley's address pointed out the importance of human relationship between employer and employee, and the matter of understanding each others view points in order to reach satisfactory understanding.

A number of visiting Rotarians were present to hear Mr. Deamley's

address. Among them were representatives of the other county Rotary Clubs who were meeting with us for the purpose of setting up a county meeting of all the Clubs such as was held by the Mount Holly Club last year.

Don Patterson is the chairman of the group and the Palmyra-Riverton Club will play host to the other county Clubs in the spring.



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