

JULY

BUY
SAVINGS
BONDS AND
STAMPS

THE NEW ERA

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CAREFULLY

60th Year, No. 27

THE NEW ERA, THURSDAY, JULY 7, 1949

PRICE FIVE CENTS

MANY ATTEND JULY FOURTH ACTIVITIES

Riverton's Elaborate Fourth of July program was carried off according to schedule with the day's activities starting at 9:30 at which time the Children's Parade attracted the usual large crowd of spectators.

From then until the fireworks display at 9:30 p. m. it is estimated that over 10,000 people viewed the various events that were scheduled for their enjoyment.

Parade Prizes

Parade prizes were awarded as follows:

Decorated baby coaches, Lois Van Fossen, Jeanne Wurster, Lonnie and Diane Coe, Carol Phillips and Gwen Daley.

Girls' velocipedes, Blanche Monhof, Margie and Larry Schweizer, Carol Chambers, Anne Lippincott and Pamela and Diane Percival.

Boys' velocipedes, William McDermott, Roger Shoemaker, John Kirby, "Rusty" Rivers and Terry Stevens and Ricky English.

Girls' bicycle division, Theodora Becton, Carol Leavey, Elaine Headmen, Margaret Jander and Ruth Bussell.

Boys' bicycle division, William Trawger, Larry Downs and James Weeks, Larry Downs and James Hackett.

Original costumes, Terry Brethauer, Joan Burns, David and Allen Lippincott, Thomas Vitenheimer and Lois Rogers.

Patriotic costumes, Polly Hunn, Joyce Shannon, Daniel Clifton, Alice Taylor and Anne Herrmann.

Original floats, George Hagstoz, William Probsting, Sandra and Nancy Shivelhood and Edgar Shoemaker.

First prize for attractive floats went to Michael, Doris and Leonora Layton. Second prize was given to Thomas, Peter and Caroline Brunt.

A combined prize was awarded in the patriotic floats division to Robert and John Waters and Jeffrey Cole.

The committees in charge of the various events were as follows:

Parade Judges

Russell Rivers, Chairman; Mrs. Ralph Taylor, Mr. and Mrs. Howard Schuck, Mrs. Walter Guertler, R. J. Finney, Mr. and Mrs. George King, Mr. and Mrs. G. W. MacCord, Mr. and Mrs. John H. Thompson.

Firemen's Committee

Lawrence Downs, Chairman; Arthur Waters, Joseph Flynn and John Laverty.

Riverton Yacht Club Committee

Carl P. Mann, Chairman; Mrs. Gordon Andrews, E. M. Carhart, Jr., Giles Knight and William Shoemaker, III.

Baseball Committee

William Freund, Chairman; Joseph Zimmer, Fred Freeman.

Softball Committee

Charles Perkins, Chairman; George Swain, Christopher Davis, Francis Mitchell, William Anderson, Thomas Cahill.

Tennis Committee

R. D. Wilder, Chairman; Richard Eberly, Robert Farrow, Royal Farrow.

Athletic Committee

G. W. MacCord, Chairman; Frank P. Coddington, Kenneth Housley, D. B. Middleton, H. B. Walters, Fred DiVece.

Parade Committee

G. Rex Showell and William A. Burton, Co-Chairmen; Clarence Mattis, G. Lincoln Ridley, Walter Armstrong, Albert Farrow, Wilbur Stranahan, Robin Cole, Harry E. Davis, George King, Frank Coddington.

NAMED TO G. O. P. CAMPAIGN COMMITTEES

J. Arvid Jonsson, chairman of the Burlington County Republican Committee, has announced various committee appointments.

These from this section serving in the several groups are as follows:

Campaign committee: Mr. Jonsson chairman; Walter D. Lamon, Earl Lockwood, Mrs. Frederick Langenberg.

Finance committee: Walter Barclay Howard Eastwood.

Publicity committee: Mrs. David F. Gould.

Registration committee: Mrs. Helen Reister, Mrs. Clara Alloway, Mrs. Eleanor Gary.

George N. Wimer, of Palmyra, is chairman of the rules committee.

LIONS INSTALL NEW OFFICERS

Robert Brethauer, of Riverton, received the gavel as the incoming president of the Palmyra-Riverton Lions Club at the Installation and Ladies' Night held in the Community Center on June 30th.

Charles Bartholomew's program committee of Al Sarka, Jim Davidson, Bill Hutchinson and Hank Winters concluded the year with a fast paced four hour program with a turkey dinner that included key presentations by District Governor Donahue, 100 percent awards by Zone Chairman Kurkian, installation of new officers by District Governor-elect Eastlack.

The distribution of door prizes and table prizes to the ladies followed and a most enjoyable recital was presented by the Burk's Broadcasters. Informal dancing concluded an eventful evening for the 116 members and their guests.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue

The Rev. S. Dan Morgan

Pastor

Sunday, July 10, 1949.

Sunday School, 10:00 a.m.

Morning Worship, 11:15 a.m.: The Pastor's sermon topic will be "The Way of Life." The choir will sing "Incline Thine Ear to Me," by Himmell. A soloist is to be selected.

The Evening Grove Service in the Palmyra Grove will take place at 7:00 p.m. The Rev. Robert Stewart, Calvary Presbyterian Church will bring the message.

Calendar for the week:

Wednesday, July 13: The Church at prayer and Bible study.

BIRTH

Mr. and Mrs. William H. Evald, 14 West Spring Garden street, Palmyra, are receiving congratulations on the birth of a son, William H., Jr., on Saturday, July 2, at Pennsylvania Hospital in Philadelphia. Mrs. Evald was formerly Miss Evelyn Rahelic, of Palmyra.

Richard M. Hollingshead, 3rd, Midway, Riverton, spent last weekend in Ocean City, visiting Mr. and Mrs. J. D. Clark, Jr.

ton, Powell Thatcher, G. L. Major, W. Brooks Evert, Frank Hamlin, Russel Bigelow, Peter O. Sykora, Francis C. Huber, Edward K. Shivelhood, John Goodwin, Philip Flach, Charles J. Kerns, Herbert Evans.

The police report that nothing serious happened during the celebration except that four children were lost. They were found and returned to their parents.

Chief Robinson is grateful to the neighboring police and to his own police and special officers and pays high tribute to Fire Chief Lawrence Downs and the firemen that assisted in making the affair a success.

GOVERNOR DRISCOLL PRESENTS CUP

Robert C. Thompson, in his Star boat, the "Spirit of 1776," won the Governor Alfred E. Driscoll Cup in the regatta held over the past weekend at the Riverton Yacht Club. The presentation was made on Sunday afternoon by Governor Driscoll who flew here for the occasion. The affair was the 84th annual Fourth of July regatta staged by the local club.

There was a decided absence of wind for the Saturday schedule and only one race was sailed instead of the two originally slated. In this event the Stars started first and were able to finish. Only 14 of 38 starting Dusters crossed the line within the required time limit and four out of 15 Comets. No Moths or Lightnings were able to race the course. This necessitated two races being sailed Sunday.

Driscoll said in awarding the Governor's Cup that he "congratulates all of you sailors whether you won or lost and also the club for its part in promoting the sport."

"American sportsmanship has played an important role in the growth of this country and will continue to do so. This and every other sport teaches the youth of America the meaning of sportsmanship."

The Governor's Cup must be defended next year by Thompson and at least one more boat in the Star class fleet that competed during the weekend.

Owen Merrill, national Comet champion and originator of the Duster yacht, from the Red Dragon Canoe Club, sailed in front of Howard Lippincott to capture the Comet trophy and also the William deHertburn award.

Tom Coe, Riverton YC, won the Lightning class, and Sidney Lopatin trophies. Barbara Lippincott, Riverton YC, was awarded Duster and Riverton Borough trophies. Joseph Adams, Atlantic City YC, was awarded the Riverton Yacht Club trophy and the Mott class trophy.

HEINEL AND MERRILL DIVIDE COMET HONORS

Elmer Heinel, of Philadelphia, sailing his Comet Hi-Fly, won the morning race of the two race series over a four mile windward-leeward course at the Red Dragon Canoe Club in Edgewater Park. Phil Somervell, skipper of Triple Scotch, and Jim Merrill, sailing his Barfly, both of Riverton, took second and third places respectively in the morning race.

In the afternoon race Jim Merrill won by a close margin over Elmer Heinel in an eight mile race. Phil Somervell was a close third. Jim Stevenson, of Fox Chase, upset his craft jiffs, however, he managed to right the boat and finish the race.

Elmer Heinel won the second race series with a total of 17 points, Jim Merrill finished second with 16 points and Somervell was third with 15 points.

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday
to
7 a.m. on Monday
Telephone
9-1033
or
9-0420

NOTICE

The offices of Dr. John C. Whitaker, 402 Lippincott avenue, Riverton will be closed for vacation from July 14 to 31.

NOTICE

Blanc's Palmyra Pharmacy will be closed all day Wednesday during June, July and August. Open Sundays, 10:30 — 1:00 and 6 — 10.

WORTH WORKING FOR

Is reorganization of the Federal Government under the proposals of the Hoover Commission worth working for?

The chairman of the Commission, former President Herbert Hoover, estimates that the savings to the nation's taxpayers should be at least \$3 billion annually. They could, he says go as high as \$5 billion annually.

According to the New Jersey Taxpayers Associations, a \$3 billion national saving would mean that taxpayers in this state could realize savings amounting to \$97 million. New Jersey's share of a \$5 billion national saving would be \$161 million. These estimates are based on New Jersey's share (\$1,300 million) of the proposed "minimum" Federal budget (approximately \$42 billion) for the next fiscal year.

Thus if the minimum saving (\$3 billion) were achieved by the next fiscal year, New Jersey taxpayers could save \$1 for every \$14 they would pay in Federal taxes. If the maximum saving (\$5 billion) were realized they could save \$1 for every \$8.40 they would pay.

BRIDGE REPORT

The Tacony-Palmyra and Burlington-Bristol bridges produced revenues of \$152,915.65 during June.

Fred C. Norcross, Jr., secretary-treasurer of the Burlington County Bridge Commission said this was the highest monthly revenue since the county assumed ownership of the two Delaware river spans. It was an increase of \$5,418.27 over June a year ago when the bridges were privately owned.

During the 30-day period, a new one-day traffic record was set on the Tacony-Palmyra bridge. A total of 36,039 automobiles, buses and trucks traveled over the span on June 26, breaking the previous traffic record of 34,428 set July 25, 1948.

The record day helped raise the traffic count for both spans during June to 573,971, an increase of 90,884 over the same period a year ago.

Meanwhile, Norcross disclosed, the spans enjoyed one of the biggest July Fourth weekends in its history. The traffic count for last Friday, Saturday and Sunday was 70,800 as compared with 65,240 for the same three days in 1948.

Total revenues earned by the two bridges since the county assumed ownership last October 23, Norcross said, amounted to \$928,059.62, an increase of \$54,823 over the similar period under private ownership. Traffic during this period, he added, totaled 3,457,571, an increase of 585,274.

A breakdown of the 251-day report, from October 23, 1948, to June 30, 1949, follows:

Tacony-Palmyra bridge: Revenues, \$792,339.61, an increase of \$37,700.57; traffic, 2,951,691, an increase of 495,512.

"The bridges are expected to reach the \$1,000,000 revenue mark in a few weeks," Norcross added. "Revenues have continued to increase despite the commission's reduction of tolls from 35 and 30 cents to 25 cents."

"Revenues and traffic gains indicate that the county's profit, if it were not for pending litigation, would be even higher than the \$4,345,000 originally anticipated."

"The litigation, instituted by Freeholders Richard J. Lippincott and Henry S. Haines and Governor Alfred E. Driscoll, however, is causing the commission considerable legal expense to defend the county's rights."

"Ultimately, this cost must be deducted from — and will lower — the county's profit."

The world's first practical incandescent lamp was lit by Thomas A. Edison, at Menlo Park, New Jersey in 1879.

MANY ATTEND DAY CAMP

One hundred and fifteen Burlington county girls began commuting to Camp Shining Arrow, Tuesday, July 5th, to open the 1949 Day Camp program sponsored by the Burlington County YWCA. They do not commute daily to South America, but at the New Lisbon camp site they are finding the color and spirited sports program of a South American fiesta.

Palmyra campers will be seen daily boarding the bus at 7:40 in the morning at the Railroad Station and arriving home tired but happy at 4:30 in the afternoon. Riverton campers leave the Railroad Station at 7:45.

Camp Shining Arrow is the answer to mothers and fathers who enjoy having a complete family circle for weekend pleasures, but also want their daughters to share the rich experiences of camp life with new and old friends. Life at Camp Shining Arrow does not interrupt the family plans for weekend trips or celebrations but after youngsters have rested Monday from the weekend excitement they are ready for the four-day a week program beginning Tuesday.

Fourteen girls from Palmyra and Riverton are enrolled as campers, including Barbara Birchall, Barbara Anne Davidson, Jeannette Griffith, Judith McFall, Helen Louise Pike, Joan Ann Reeves, Esther Florence Reeves, Mary Jane Reeves, Joan Salmon, Alice C. Taylor, Carol Woolston, Kathryn E. Ashmore, Judith Wilder and Barbara Koztoska.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue

Riverton

The Rev. R. B. Stewart, Pastor

Church School convenes each Sunday morning at 9:45 a.m., with Bible study and discussion classes for all age groups. The Church School will be in session through July and August.

Morning worship begins at 11 o'clock. Next Sunday morning the solo, "Prayer Perfect" will be rendered by Mrs. Jane DeVece. During the remaining Sundays of July a series of summer meditations on "Faith's Reinforcements" will be shared. The particular subjects will be as follows: July 10, "Beauty"; July 17, "A Sense of Humor"; July 24, "Kindness," and July 31, "Hope." The community worship service will be held at the Grove on Sunday evening at 7 o'clock. The Presbyterian Church will be responsible for the service. The evening meditation will be on "The Spirit of God."

JOSEPH J. VILLEC

Joseph J. Villec, 422 West Broad street, Palmyra, died on Saturday July 2, at Sea Isle City, N. J. He was 29.

Funeral services were held at the Sacred Heart Church, Riverton, on Wednesday morning of this week. Father William F. Quinn officiated. Interment was in St. Peter's Cemetery, Riverside.

He is survived by his parents, Mr. and Mrs. Peter Villec; two sisters, Miss Rose Villec and Mrs. Mary Camardo, Palmyra, and a brother Harry, of Delanco.

ELIZABETH A. MOFFITT

Elizabeth A. Moffitt, 111 Morgan avenue, Palmyra, died on Tuesday, July 5, at the West Jersey Hospital, Camden. She was 69 years old.

Funeral services will be held from the Snover Funeral Home, Palmyra, on Friday, July 8, at 2:00 p.m. The Rev. Robert B. Stewart will officiate. Interment will be in Lakeview Memorial Park, Riverton.

She is survived by her husband, John; three sons, Gordon, of Palmyra; Norman, of Pleasantville, N. J.; Thomas, of Germantown, and a daughter, Mrs. Claude Burby, of Woodstown.

Mrs. Moffitt was a member of Covenant Chapter, O.E.S., and Calvary Presbyterian Church.

THE NEW ERA

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ABOUT TOWN

Midshipman William H. Langenberg, USNA, of 301 Main street, Riverton, arrived in New York City July 2 and was granted liberty over the Fourth of July weekend while aboard the aircraft carrier USS Leyte.

He is participating in the first of two aircraft carrier cruises in the Atlantic that were planned for the Summer. These two-week cruises were scheduled as a part of the summer training program to

give Naval Academy midshipmen of the class of 1951 practical shipboard training and an opportunity to "learn by doing" as well as a broader insight into Naval aviation. They have been integrated with a series of Air Cruises around the United States and several weeks of indoctrinational training at the Academy.

Mr. Roy Van Ness Heisler, son of Mrs. Roy Van Ness Heisler of Main and Midway, was graduated from Harvard University with an A. B. Degree on June 23.

Mr. Heisler specialized in the Field

of Government, was on the Deans List, a member of the Varsity Soccer team for four years. The Harvard United Nations Council and Harvard Jazz Club. He was on leave of absence three years for Overseas service in the Army and position with The United Nations General Assembly in New York City.

Mr. Heisler prepared for college at George School, Pennsylvania.

A surprise birthday party was given in honor of Mrs. Gordon H. Raymond, Maple avenue, Palmyra, on Wednesday evening, June 22.

The guest included her husband, Mr. and Mrs. Frederick Steiner, Jr., Mrs. John Markle and family, all of Maple avenue, Palmyra; Mr. and Mrs. James Hunter, Broad street, Riverton; Mr. Hunter's mother, from Cleveland, Ohio; Philip Bergen, of Connecticut; Mrs. Luelle Markle and Mr. and Mrs. Sidney Hall, of Geneva, N. Y.

Mrs. Roy V. Heisler and Miss Alice S. Heisler attended the 298th Commencement exercises of Harvard University, June 23, at Cambridge, Mass.

Mrs. Richard Fowler, 213 Elm avenue, Riverton, Mrs. James Sleeper and children, LaGrange, Illinois, are spending two weeks at Townsend's Inlet.

NOTICE OF SETTLEMENT

Guardians Account
Estate of Mable E. Brooks, a mental incompetent.
Notice is hereby given that the First Account of the subscriber, Guardian, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, July 28, 1949, at ten o'clock in the forenoon.
Lawrence R. Parsons, Guardian.
Attorney: Howard G. Stackhouse
Dated: June 17, 1949.
9-23-7-21

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RIVERTON

Closed Wednesdays

Andy Thompson, of Salem, visited Mr. and Mrs. Bennett Bowers, Main street Riverton, last week.

Mr. and Mrs. David A. Smith, West 3rd street, Palmyra, are receiving congratulations on the birth of a daughter, Karen Harriet, at Zurbrugg Hospital, on Tuesday, June 28. Mrs. Smith was formerly Miss Eleanor Sauerwein, of Palmyra.

Marjorie and David Snow, 603 Lincoln avenue, Palmyra, spent several days last week with their grandmother, Mrs. Edith Grove, of Ocean City.

Mrs. Leon Eagens and Mrs. Robert Fichter, East Riverton, spent a

few days last week as the guests of Miss Mary Schindwein, Moorestown, at Ocean City.

Mrs. Raymond J. Fichter and daughter, Diane, 501 Garfield avenue, Palmyra, spent several days last week at Ocean City.

Miss Grace Rose, Cinnaminson avenue, Palmyra, is vacationing two weeks on Long Island, as the guest of her aunt.

Mr. and Mrs. Frank Hamlin, Second street, Riverton, had as their guests for the "Fourth" weekend, Mr. and Mrs. James Karins, Montclair.



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BOY
SCOUT
NEWS

It was announced this week by Warren C. Powers, Scout Executive of the Burlington County Council, Boy Scouts of America, that Frank Atkinson has been appointed to fill the position of Field Scout Executive here. Mr. Atkinson will take on his duties July 1st.

Atkinson has served in various volunteer capacities in this Council as well as at Swarthmore, Pa., and Albuquerque, New Mexico, before entering Professional Scouting in 1947. After attending the 121st National Training School at the Schiff Scout Reservation in Mendham, N. J., he served as Field Scout Executive in Albuquerque and Lubbock, Texas.

A graduate of Moorestown High School, Mr. Atkinson has attended Swarthmore College, Drexel Evening School and the University of New Mexico. Before entering the Professional Service of Scouting, he was employed at the Burlington Generating Station of Public Service Electric and Gas Co., and by the University of New Mexico.

In addition to his field assignments, Mr. Atkinson has performed certain duties as Staff Engineer of the South Plains Council, Lubbock, Texas, in the current \$150,000 Camp Development Program for Camps Post and Haynes. The most recent project in this program is a new concrete, re-circulation type, swimming pool.

Mr. Atkinson and his family are

looking forward to renewing their former happy local associations.

CONGRESSMAN HOWELL
REPORTS FROM
WASHINGTON

With Washington temperatures

hitting into the nineties, two of the hottest battles of this Congressional session are waging on Capitol Hill. In the Senate the Administration is fighting to repeal the Taft-Hartley Law, while the House on Wednesday started debate on the Public Housing Bill. My stand on the housing issue has been a matter of record for some time and I intend to do everything possible to see the Bill passed by the House. The Bill authorizes four programs: Slum clearance, low-rent public housing, housing research, and aids to farm housing. I have received many letters from real estate men and others in my District protesting against enactment of this measure. The arguments which they present are all similar, and all were answered

very fully this week by President Truman in a letter which he addressed to the Speaker of the House. Very briefly, the President refuted the chief arguments in the following manner:

Excessive Cost: The entire program will cost approximately \$10,637,500,000, instead of the \$19 or \$20 billions so often charged. The President's estimate was based on the originally requested 1,050,000 units. However, at a Democratic caucus yesterday it was agreed to authorize a total of 810,000 units, the figure provided for in the bill passed by the Senate, so the total cost should be reduced proportionately.

Need: Many claims have been made that there is no longer any need for public housing—that private industry can fulfill all requirements. This the President answered very fully, as follows: "Low income families cannot afford the housing that is now being built. In 1948 the average rent of private rental projects insured by the Federal Housing

Administration was \$87.50 a month. It should occasion no surprise that the private building market for high-priced housing is tapering off—it is easy to saturate the market for housing in this country at monthly charges of \$87.50 or more. This is happening now, even though the housing needs of millions of low-income and middle income families remain unmet."

Taxation: Many have claimed that public housing projects will be tax-free. However H. R. 4009, the Housing Bill, provides that "in order that the public housing projects shall bear a fair share of municipal services, such as schools, streets, etc., 10 per cent of the rental income of the project are authorized."

The program is called "Socialistic." This argument is false. This bill will strengthen, not weaken, private enterprise. Private builders, operating under contracts, will construct all of the housing projects built under the bill. The requirement for a

20% gap between the upper rental income limits for admission to public housing projects and the lowest rents at which adequate private housing is being provided, new or old, for rent or sale, assures that there will be no competition between public housing and private enterprise."

This week I had the pleasure of meeting the Boy Governor and the Boy Speaker of the House from New Jersey. They were in Washington for the annual conference of Boy Governors. I also had a very interesting conversation with the New Jersey 4H Club Delegates to the 4H Annual Convention, Joann Gray, Helen Layton, Franklin Miller and their chaperons, Miss Dorothy C. O'Donnell and Rollyn P. Winters.

Besides my regular weekly broadcasts, which this week feature an interview with Congressman Chet Holifield of California on the subject of atomic energy, I did two broader casts on Federal Aid to Education.



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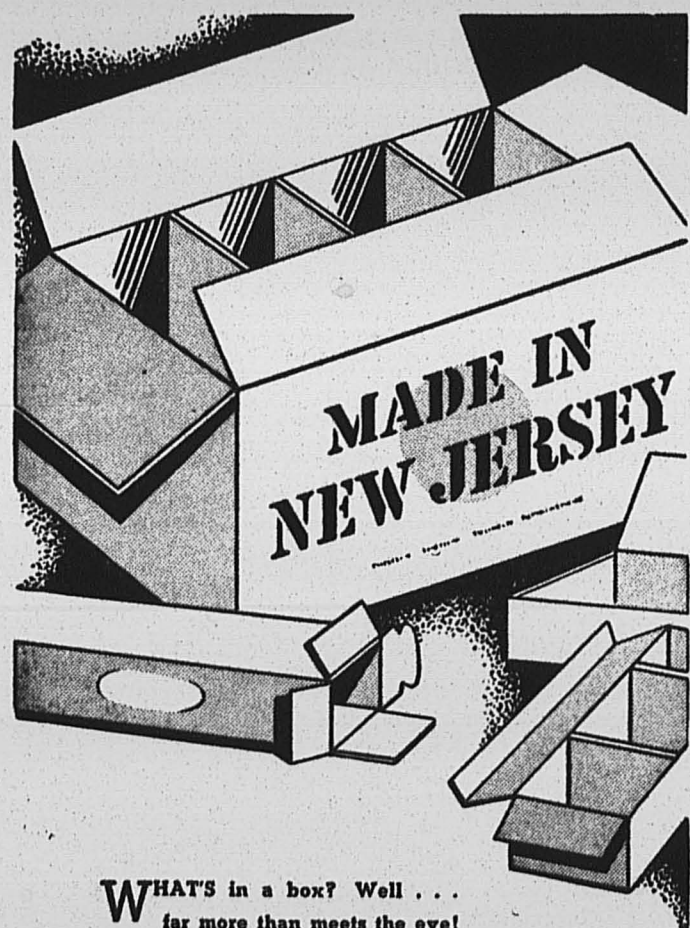
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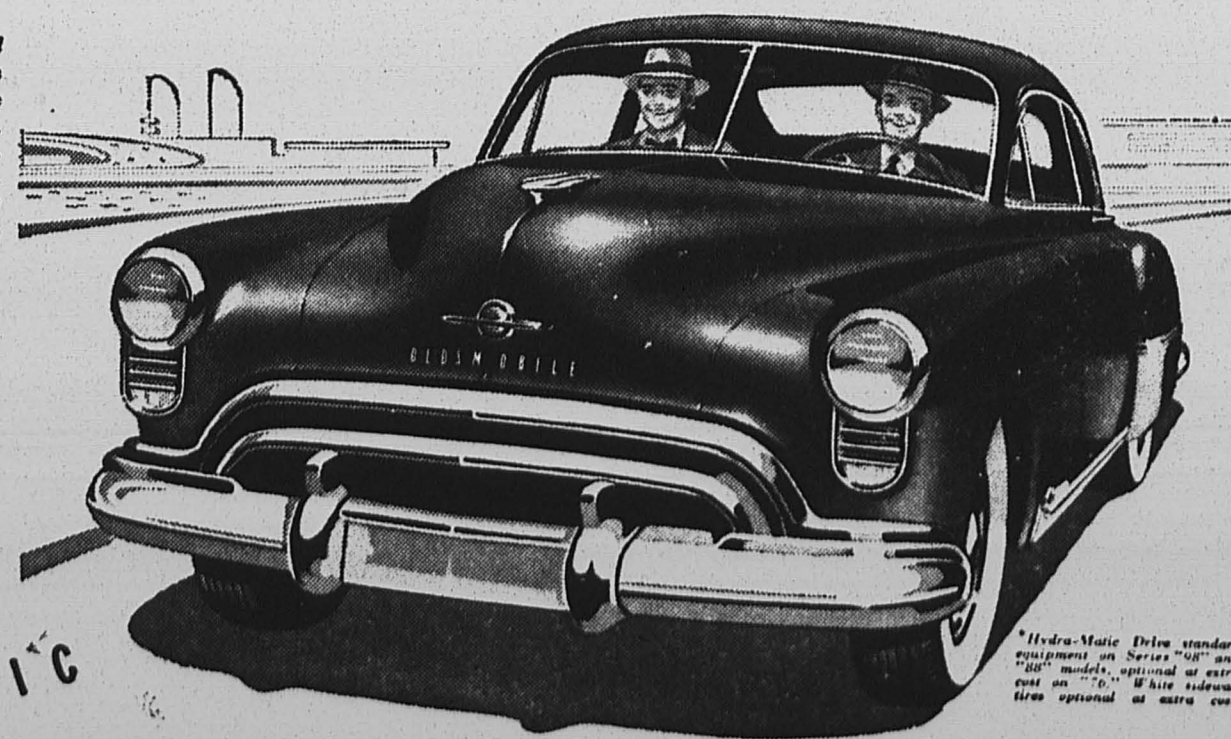
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HEALTH HINTS

This column is contributed as a public service by The Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to The Medical Society of New Jersey at 315 West State Street, Trenton 8, New Jersey.

Healing Powers of Nature

The instinct for self-preservation is just as strong within the silent, involuntary processes of the human body as it is in the mind of man — both conscious and sub-conscious. Everyone has within him a powerful tendency toward compensation — compensation, that is, against the forces of disease or the consequences of injury or disaster. This is all proof of the healing power of nature. Whenever disease or injury strikes the body, nature immediately sets about the job of making repairs. Most of these repair projects are successful, but occasionally the damage is so severe as to be beyond the power of nature, aided and abetted by medical science, to overcome.

When a human kidney is removed from the body, the other kidney enlarges and does the work of two. When a human lung is collapsed — either by accident or deliberately in the treatment of tuberculosis — the other lung takes on a doubling segment and usually makes the grade. Large portions of the intestines may be removed and the remaining parts will carry on. Sometimes when a defect in the valves of the heart cuts

down the heart's pumping power, that tireless organ will increase its own size and compensate for the deficiency.

We all know people who see through one eye or hear through one ear. Among the totally blind, the senses of touch and hearing, smell and taste soon are developed far beyond those in the normal person. When any of the major senses is impaired, the others quickly try to compensate for the deficiency.

Many people who are partially crippled develop the ability to perform incredible acts of skill through improved coordination in their undamaged muscles and tissues.

Our bodies are constantly on the defense. When we sprain a joint, for example, the body tries to put

a splint around the joint and to compel its immobilization by making the joint stiff and sore and swollen.

Again, if we've swallowed a poison, our natural defenses usually go into immediate and sometimes violent action. The poison is ejected from the body through vomiting, through diarrhea, and by means of exhaling.

Again, when the skin is cut or pierced, white blood cells promptly build up a wall of resistance against the attacking bacteria and block them from entry into the blood stream.

Some people are relatively immune to various diseases because their bodies manufacture anti-toxins.

While most of these processes are involuntary, there seems to be no question but that the will of the patient toward recovery may be a pow-

erful influence. Nearly everyone knows of people who have suffered such terrible injury that doctors have practically despaired of saving their lives — yet, seemingly by the main force of courage and determination to survive, they have beaten back the forces of death.

"While there is life, there is hope."

SPECIAL MEETING OF LEGION POST

A special meeting of the Frederick M. Rodgers post American Legion of Palmyra and Riverton will be held on Tuesday, July 19, in the Palmyra Fire House, at 8:15 p. m.

A final report will be made by the building committee of the local Legion post headed by Maurice McCrosson, to be followed by the approval or disapproval of the membership on the immediate construction of the new building at Broad and Park avenue, Palmyra.

A large turnout of the members of the post has been requested by Russell DeMaris, Commander of the post.

The farmer's of New Jersey produce 4.9 per cent of all the truck crops grown in the United States.

AT THE BROADWAY



Bing Crosby as the Yankee and Rhonda Fleming as Lady Sandy, in Paramount's lavish, technicolor musical picturization of Mark Twain's immortal classic, "A Connecticut Yankee in King Arthur's Court," which arrives Friday at the Broadway Theatre in Palmyra.

STOP! LOOK! LISTEN!

STOP — before you sign that paper the high pressure salesman puts under your nose.

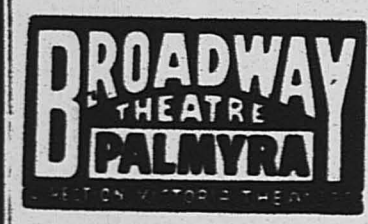
LOOK — over the paper very carefully to make sure you understand every word.

LISTEN — to your lawyer's advice before signing. Be safe and not sorry!



Burlington County Bar Association

Third in Series I of Statements by Burlington County Bar Association As a Public Service



Matinee Daily, 2 p.m.
Doors Open 1:30 p.m.

Fri. & Sat., July 8 & 9



Shown Saturday at 7 & 9 p.m. only

Henry Fonda in
SATURDAY MATINEE ONLY
CHILDREN'S THEATRE

"YOUNG MR. LINCOLN"

Plus Cartoons, Two Comedies
All Tickets for this Show 25c

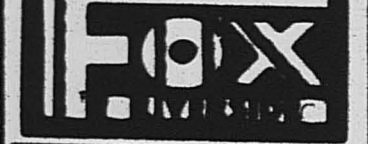
Mon. & Tues., July 11 & 12

Ray Milland in
"ALIAS NICK BEAL"

Plus "Mickey Mouse Cartoon" and
Leon Errol Comedy

Wed. & Thurs., July 13 & 14

Randolph Scott in
"WALKING HILLS"



Matinee Daily 1:30
Continuous Saturday and Sunday

Fri. & Sat., July 8 & 9



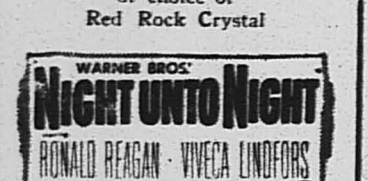
Sun. & Mon., July 10 & 11



Sunday Matinee — Final Chapter
"KING OF JUNGLELAND"

Tues., July 12 — 2 Big Hits

Gifts to the Ladies
Bridal Rose Dinnerware
or choice of
Red Rock Crystal



2nd Top Hit



This feature shown once only at
Nite 8:35

Wed. & Thurs., July 13 & 14



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at

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Home Economics Adviser,
Public Service Electric and Gas Company

PICNICS

Picnics are fun and there are many varieties. You may have a simple or elaborate menu, depending upon the facilities for transportation and cookery.

No matter what the occasion, whether it be the backyard barbecue, the hamburger roast, the scout hikes, the Sunday School picnic, or the New England clam bake — the success depends on a good plan.

These menus include something to cook on the spot as well as foods to be prepared at home ahead of time.

Sandwiches should be freshly made and carefully wrapped.

Menu I
Egg and Potat. Salad*
Tongue and Ham Sandwiches
Fresh Fruit
Coffee

Menu II
Baked Potatoes in Jackets
Roast Corn in Husks
Bonfire Hamburgers*
Blueberry Tarts Coffee

Menu III
Chicken Pot Pie
Brown Bread and Butter
Sandwiches

Celery Stalks Whole Tomatoes
Cherry Pudding with Cherry Sauce*
Coffee

Egg and Potat. Salad
2 cups cooked, 3 hard cooked
cubed potatoes, eggs, finely
1 cup chopped cabbage 2 tbs. chopped
pickle

Cherry Sauce
1 cup pitted cherries 1 tbs.
1 cup sugar 1 tbs. cornstarch
2 cups water 1 tbs. lemon
juice
Cook cherries and water until
cherries are tender, about 12 minutes.
Mix sugar and cornstarch;
add to cherries. Cook one minute
longer, until sauce is slightly thickened.
Add lemon juice.

AMERICAN STORES CO.

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GREEN BEANS 10¢

Crisp Calif. Iceberg Lettuce 15¢
Crisp Calif. Carrots 10¢
White Potatoes U. S. No. 1 Virginia 10¢ 39¢

Fancy Trio Blue BLUEBERRIES 29¢

Sunrise Tomato Juice 2 1/2 qt. cans 39¢
Nabisco Shredded Wheat 2 12 oz. pkgs. 31¢
Nabisco Graham Crackers 1 lb. pkg. 27¢
Orange & Grapefruit Sections 2 No. 3 cans 29¢
Heart's Delight Apricot Nectar 4 1/2 oz. cans 23¢
Pabst-ett Standard Cheese 2 1/2 oz. pkgs. 19¢
Ideal Apple Butter 2 1/2 oz. jars 19¢

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Most Orange Pekoe
TEA BAGS 16 in pkg. 15¢
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A richer blend of fine South American Coffees

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A lighter blend, vigorous coffee taste

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Heavier blend, Vacuum packed, Savor Coupons from all three blends for gifts.

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Delicious Spice Loaf with fruit and nuts added

Enriched Supreme BREAD 14¢

Cinnamon
Streusel Loaf each 25¢
Cherry
Coffee Cake each 29¢
Maple Walnut
Layer Cake each 65¢

Acme Grade "A" Beef STEAKS 83¢

Tender, Juicy — None Priced Higher

Boiling Beef 1 1/2 lb. 25¢
Short Ribs of Beef 1 1/2 lb. 23¢
Ground Beef 1 1/2 lb. 43¢
Dried Beef Loaf 1 1/2 lb. 29¢
Canned Beef 1 1/2 lb. 18¢
Bacon 1 1/2 lb. 55¢

Lean, Fresh PORK LOINS 49¢

Breast of Lamb 1 1/2 lb. 19¢
Shank or Neck Lamb 1 1/2 lb. 33¢
Shoulder Lamb Chops 1 1/2 lb. 73¢
Lamb Patties 1 1/2 lb. 49¢
Lamb Roast 1 1/2 lb. 59¢
Beef Cut 1 1/2 lb. 73¢

DUCKLINGS 35¢

Fresh-Killed Long Island

Liver Pudding 1 lb. 67¢
Smoked Beef Tongues 1 lb. 49¢
Well-trimmed, smoked to a golden brown. Delicious when served with spinach.

LARGE JERSEY PORGIES 15¢

Dressed WHITING 1 lb. 17¢
Genuine Fillet HADDOCK 1 lb. 29¢

OCEAN PERCH FILLETS 29¢

Fresh Picked CRAB MEAT 1 lb. 79¢

Cream White Shortening 1 lb. 30¢ 3 for 81¢
Glenwood Grapefruit Juice 4 1/2 oz. cans 27¢
Gold Seal Wheat Puffs 2 1/2 oz. pkgs. 15¢

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Mason Jars WITH LIDS 1 dozen 79¢
Zippy Starch 1 lb. 18¢ 1/2-gal. can 32¢
Goetz Salads MACARONI, POTATO, FRUIT, CARROT SLAW OR VEGETABLE 1 qt. 29¢

Church Notices

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
9:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
There will be a Guest Rector for
a brief period.

Sunday Services
Holy Communion—8 a.m.
Morning Service—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.

"Sacrament" is the subject for
Sunday, July 10.

Golden Text: Thou, when thou
prayerest, enter into thy closet, and
when thou hast shut thy door, pray
to thy Father which is in secret;
and thy Father which seeth in secret
shall reward thee openly.
(Matt. 6:6).

Sermon: Passages from the King
James version of the Bible include:
"Let the words of thy mouth, and the
meditation of thy heart, be accept-
able in thy sight, O Lord, my strength,
and my redeemer."
(Ps. 19:14) Correlative passages
from "Science and Health with Key
to the Scriptures" by Mary Baker
Eddy include:

"We shall examine ourselves and
learn what is the affection and pur-
pose of the heart, for in this way
only can we learn what we honest-
ly are." (p.8)

EPWORTH METHODIST
CHURCH

Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister

5th Sunday After Pentecost
July 10th

9:45: Epworth's Church School
convenes for the study of God's
Word. Complete departments with
individual classes are continued
throughout the summer months.

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The NEW ERA
WANT AD COLUMN
to sell what you
don't want, and to
find what you do.
Phone Riverton 9-0712

Come with your children to Church
School.
11:00: Morning Worship.
The pastor has selected as his sermon
theme, "Our Belief in the Church."
Rachel M. Lord will be at the organ
console and Mrs. John Landgraf and
Miss Maude Wells will be heard in
a duet. A nursery is conducted dur-
ing the worship hour.

7:00: Community Vesper Service
in the Grove by the Municipal
Building with the Rev. Robert B.
Stewart conducting the service.
Saturday, July 9th. Epworth
Church Family Picnic in the pines
at the Conference Center. Those
desiring transportation should be at
the Church School Temple at 12:45.
A program of swimming, recreation,
and fellowship will be the order of
the afternoon with family dinners
at 6 in the dining room.
The alter flowers last Sunday were
the gift of the members of the
Shining Hour Class.

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10 a.m.: The church school meets
with Howard Washington in charge,
assisted by Mesdames Emily Tinsley,
Susie Vincent, Grace Dorsey, and
Victor Washington.

11 a.m.: Junior church hour. The
music for the service will be supplied
by the young people's choir under
the leadership of Timothy Johnson
and Miss Doris Jones.
3:30 p.m.: The Fellowship Union
meeting will be held at Jacob's
Chapel, Mt. Laurel.

7:30 p.m.: Evening worship and
meditation.

Monday at 8:30 p.m.: The junior
stewardship board will meet and at
the same time the trustees' aid will
meet.

Tuesday, 7:30 p.m.: Junior choir
rehearsal.

Thursday, 10 a.m.: The New Jersey
Conference Branch Missionary So-
ciety will meet at Heard's Chapel,
A.M.E. Church, Roselle, N. J. Rev.
W. R. Smith, pastor.

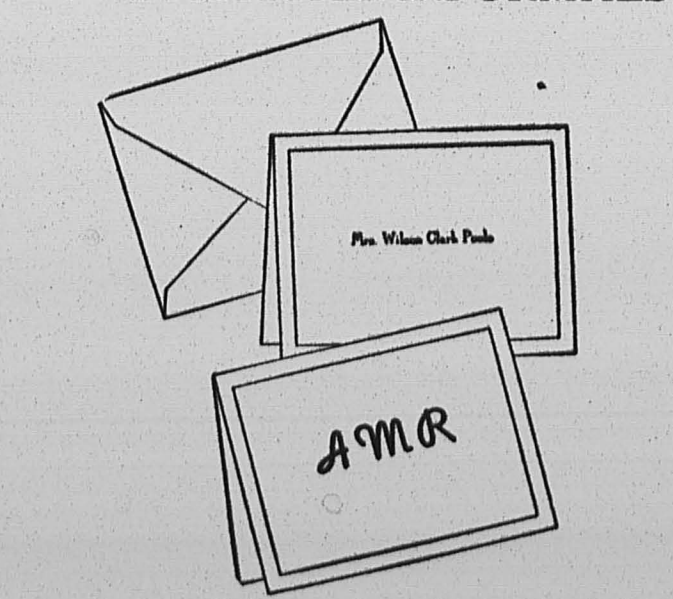
Thursday, 8:30 p.m.: "Voice of the

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
CUSTOM MADE — DIRECTLY TO YOU
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brief messages.

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Deep, a natural color sound film
will be shown under the auspices of
the senior usher's board. Elbert
Johnson, president. A refreshment
hour will follow the showing of this
religious picture.

PFAFF-LANING

The marriage of Miss Mary Eliza-
beth Laning, daughter of Mr. and
Mrs. E. Roland Laning, formerly
of 315 E. Main street, Ephrata, Pa.,
now of 307 Seventh street, Riverton,
and Andrew John Pfaff, Jr., son of
Andrew J. Pfaff and the late Mrs.
Pfaff, 213 Elm avenue, Riverton, took
place Saturday, June 18, at 3 p.m., in
the rectory of the Catholic Church,
Ephrata. The Rev. Father Daly per-
formed the ceremony.

Given in marriage by her father,
the bride wore a gown of white or-
gandy with fitted bodice, Peter Pan
collar, long pointed sleeves and a
hoop skirt. Her finger-tip veil fell
from a crown of lilies of the valley
and she carried a bouquet of white
roses and stephanotis centered with
a white orchid.

Miss Evelyn G. Laning, sister of
the bride, as maid of honor, was at-
tired in a green organdy off-shoulder
model with full skirt. Judy Laning,
also a sister of the bride, as junior
bridesmaid, wore a yellow organdy
gown similar to that of the maid of
honor. Both carried old fashioned
bouquets of daisies and delphinium.

Ralph Dennis, Palmyra, served as
best man for the bridegroom.
Following a reception at the home
of the bride, the couple left for a
wedding trip to the Poconos. Upon
their return they will reside at 408
Morgan avenue, Palmyra.

The bride, a graduate of Palmyra
High School and Wilson College, is
a teacher in the Palmyra schools,
while the bridegroom is a graduate
of Camden Catholic High School and
Mt. St. Mary's College, Emmitsburg,
Maryland. He is an analyst with the
Atlantic Refining Company.

CINNAMINSON HOME NEWS
The season's program of volunteer
entertainments for the patients of

Cinnaminson Home was brought to
a close last week with an outstanding
musical evening presented by "The
Varitones." These young people
from Riverton and Palmyra, whose
motto is "God made music our tal-
ent," are organized to sing for shut-
ins, under the unusually capable di-
rection of Miss Doris Lee Jones.
Soloists were William Austin, of Riv-
erton, tenor, and Lawrence Kelly, of
Palmyra, who presented a musical
monologue and a recitation.

It is hoped that the local enthusi-
asm for bringing diversion to those
shut-ins at Cinnaminson will continue
next fall. The staff and patients wish
to express their gratitude to all those
who have brought so much of inter-
est to them this winter.

About Town

M. Ward Scanlan and family, 521
Cinnaminson street, Riverton, spent
the weekend with relatives at At-
lantic City.

George F. Bailey, of Riverton,
spent last week with his son in Long
Island.

Mrs. Ogden Steele, of Riverton,
entertained her daughter and family
from New York, over the Fourth.

Mr. and Mrs. Harry Gandy, of
Germantown, are receiving congratu-
lations on the birth of a son at Jew-
ish Hospital, Philadelphia, on Mon-
day, July 4. Mrs. Gandy is the
former Miss Ruth Craig, of Palmyra.

NEW ERA OFFICE HOURS
The office hours of The New Era
are as follows:
Monday through Friday 9 a.m. to
5 p.m.
The office is not open evenings
or Saturday.

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pertly, the way you want it.
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Good Food
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Fried Chicken — Roast Beef
Tenderloin Steaks — Baked Ham
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NO NAILS NO STITCHES
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AUTOMOBILES SALES SERVICE Moorestown Motor Co., Inc. 219 West Main St., Moorestown Phone Moorestown 9-0077 or 9-0485	BUILDERS John E. McVaugh Contractor and Builder RIVERTON, N. J. Telephone Riverton 9-0915-J JOSEPH J. JOYCE CONTRACTOR AND BUILDER 403 Howard St., Riverton, N. J. Phone Riverton 9-0285	GROCERIES W. F. Becker GROCERIES - FRUITS - VEGETABLES Delicatessen Counter Now Located At HOWARD STREET, RIVERTON Across from the Fire House Phone 9-0724—Free Delivery	SHOE REPAIRING N. DREIER 19 W. Broad St. PALMYRA All kinds of Orthopedic Shoe Work Dr. Scholl's Foot Remedies	REAL ESTATE Walter D. Lamon REAL ESTATE INSURANCE 516 Cinnaminson Ave. Palmyra Phone Riverton 9-0025
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BANKS CINNAMINSON BANK & TRUST CO. The Friendly Bank Member FDIC Main at Harrison Street RIVERTON	DAIRIES BISHOPS' DAIRIES QUALITY PRODUCTS Phone Riverside 4-0476	JEWELRY The Jewel Box 14 E. BROAD ST., PALMYRA Phone Riverton 9-2175-W Authorized Dealer Hamilton & Elgin Watches Quality Work and Reasonable Prices	PLUMBING WM. B. BISHOP PLUMBING - HEATING - ROOFING 601 Linden Avenue Riverton, N. J. Telephone Riverton 9-0847	Leslie W. Reeves REALTORS - INSURANCE Phone Riv. 9-0787 or 9-0845 529 Cinnaminson Avenue PALMYRA, N. J.
BARBERS RAY BANKS We Now Have Two Barbers To Serve You Better At Our Shop 906 BROAD STREET RIVERTON	DRUGGISTS BLANC'S Palmyra Pharmacy 1 EAST BROAD ST. Opposite Depot PALMYRA, N. J. PRESCRIPTIONS DRUGS COSMETICS PERFUMES A Complete Drug Institution Phone Riv. 9-1597	LAUNDRIES RIVERTON LAUNDRY N. KUENSELL Phone—Riverton 0972	George Friday, Jr. Plumbing, Heating and Roofing ELECTROL OIL BURNERS PETRO-NO-KOL OIL BURNERS 609 Thomas Avenue Phone 9-0937 Riverton	Insurance REAL ESTATE Notary Public JOS. F. YEARLY 106 Broad Street Phone 9-1625 Riverton
ELECTRICIANS EARLE B. HARDER Repairs and Installations Power and Light 906 Melrose Avenue Palmyra Phone Riverton 9-1125	EXPRESS Shinn's Express Riverside, N. J. DAILY TO PHILADELPHIA 251 North Front Street Philadelphia, Pa. Phone—Riverside 4-0346 Philadelphia—MA. 7-0255 MA. 7-0256	MEMORIALS Custom-built Cemetery Memorials in Granite, Marble and Bronze Will Hope & Son Washington and Federal Streets Burlington, N. J. Phone Burlington 3-0013	H. D. Hullings & Son PLUMBING - HEATING - ROOFING Delco Oil Burners 202 Broad Street Riverton, N. J. Phone 9-0060	Peel Poindexter TAILOR Cleaning - Pressing - Dyeing Free Delivery Service RIVERTON Phone 9-0814
PRINTING... Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc. THE NEW ERA RIVERTON, N. J.	TAILORS Peel Poindexter TAILOR Cleaning - Pressing - Dyeing Free Delivery Service RIVERTON Phone 9-0814	RADIOS C. WARD LOWDEN EXPERT REPAIR WORK ON ALL MODEL RADIOS Service Charge To Call and Deliver 17 East Broad St. Palmyra, N. J. Telephone 9-0717	Printing... Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc. THE NEW ERA RIVERTON, N. J.	

ABOUT TOWN

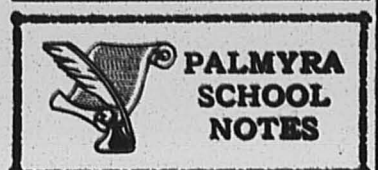
Mrs. Harry Sauerwein, and son Michael, Vine street, Palmyra, visited Mrs. Elsie Ward, and children, of Riverton, at their home in Ship Bottom, last week. Mr. and Mrs. William Hill, of Philadelphia, were also guests for the weekend.

Mrs. Robert Blackburne, North Arlington, N. J., spent the holiday weekend with Mrs. L. R. Baker, Garfield avenue, Palmyra, in Ocean City.

Mr. Roy V. Heisler has recently returned from a fishing trip at Gaspe, Canada.

Mr. and Mrs. William Sweeten, of South Lenola road, Moorestown, have announced the engagement of their daughter, Miss Deloris Ruth Sweeten, to Evans Thomas Veitenheimer, son of Chief of Police Erich E. Veitenheimer and Mrs. Veitenheimer, of Cinnaminson.

The wedding is planned for September 3.



Sixth Term
High Honor Roll
Seniors

Kenneth Anderson

Ella Beach

Joan Beauchamp

Lois Burns

Richard Burr

Edgar DeMaris

Emma DeVinney

Janne Hardy

Peter Love

Jeffrey Thompson

Everett Willis

Barndje Berrevoets

Ivor Blanc

Phyllis Bowers

Seniors

Dean Bohs

Cassandra Carroll

Elsie Custer

Helen Hubbs

Harry Jackie

Clarence Jones

Betty LeConey

Rosalie Lewis

Jack Lundstedt

Dolores Miller

Pearl Murray

Harold Page

Bette Shipps

Charles Webster

Dorothy Wentworth

Seniors

Jeannette Bird

Edward Cantner

Anthony Catalano

Joyce Catlett

Catherine Choyce

Janet Clarke

William Hall

Jane Hemming

Raymond Jenkins

Richard Little

Daniel Love

Joan Moffitt

Barbara Pryor

Doris Temple

Barbara Williams

Ted Winters

Phyllis Woodland

Seniors

Joan Balmer

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

Seniors

CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

FOR SALE — Quality gas range \$84; 4 heavy oak dining chairs, \$1 each. Phone Riverton 9-0751.

FOR SALE — Sugar Corn that is really fresh, eat yours the day it is cut. Enjoy our raspberries, apples and string beans. Watch for our peaches in about 10 days. Homestead Market, River road at Taylor's Lane. H. G. Taylor, Jr. Open daily, except Sunday, 8:30 a.m. to 6:00 p.m.

FOR SALE — East Riverton, Large Bungalow, enclosed porch, finished attic, oil burner, screens and storm sash, garage, excellent condition. Woodward, Riverton 9-1054.

TUTORING of children through sixth grade during July. Minimum \$1.00 per hour. Phone, Riverton 9-0828-J.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

FOR SALE CHEAP — Press for printing signs, price cards, etc., complete with type. A real press — no toy. The New Era Office, Riverton.

NOTICE — I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

APARTMENT WANTED — By young couple between now and October. Please phone Riverton 9-0712 between 9 a.m. and 5 p.m.

WANTED — Day's work or part time job, house work. Call Riverton 9-1010.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

Eleanor Brewer
Kenneth Blane
Richard Hauck
John Jones
Mabel Pace
Isabel Palmer
Wilbur Sharnahan
Mary Lou Williams
Freshmen

Sabra Carpenter
Rodney Coolbaugh
Paul Kumpel
Marian Markee
Frederick Meeks
Betty Mutschler

Sophomores
Maureen Bossler
Nancy Coates
John Geisinger
Constance Genthowska
Norma Kemmerle
Robert Keys
Samuel Rizzo
Hildegard Strang
Margaret Whitaker

Freshmen
Claire Bright
Janice Austin
Julia Cochran
Harold Cooper
Elizabeth Dutky
Albert Fry
Nancy Garwood
June Oliver
Mary Ann Scullin
Dolores Watson

Honor Roll
Seniors
Dean Bohs
Cassandra Carroll
Elsie Custer
Helen Hubbs
Harry Jackie
Clarence Jones
Betty LeConey
Rosalie Lewis
Jack Lundstedt
Dolores Miller
Pearl Murray
Harold Page
Bette Shipps
Charles Webster
Dorothy Wentworth

Seniors
Jeannette Bird
Edward Cantner
Anthony Catalano
Joyce Catlett
Catherine Choyce
Janet Clarke
William Hall
Jane Hemming
Raymond Jenkins
Richard Little
Daniel Love
Joan Moffitt
Barbara Pryor
Doris Temple
Barbara Williams
Ted Winters
Phyllis Woodland

Seniors
Joan Balmer

Seniors

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Daily (except Sunday) 8:30 a.m. to 6:00 p.m.



HOMEMAKING

By
DORIS FOREBAUGH

Home Economics Adviser,
Public Service Electric and Gas Company

Long, Tall and Cool
What is more refreshing on a sultry evening than a long, cool tart drink with ice cubes tinkling against the frosted glass? Many kinds of thirst quenchers can be whisked together quickly.

Pineapple, orange, lemon, grape, grapefruit, and loganberry juices, a mixture of orange and grapefruit juices, fruit nectar, and cranberry juice cocktail are some of the juices you will want to try. Keep two or three cans or bottles in your refrigerator, also carbonated waters and the fresh fruits you might want to use, such as lemons, oranges, and limes. Make sure you always keep the ice trays of your automatic refrigerator filled so that you have an ample supply of ice cubes on hand.

Grape Chilli
Start with a king-size glass half full of ice-cold grape juice. Add a scoop of sherbet... orange, lemon, lime or raspberry. Fill to the brim with chilled gingerale and stir.

Pineapple
With a kick in it
Combine ½ cup sugar, 1 cup water, 6 cloves and two 3" sticks cinnamon; boil 5 minutes; cool and strain. Add 2½ cups (No. 2 can) chilled unsweetened pineapple juice and ½ cup chilled lime juice. Serve with ice and slices of lime. Makes 4 large drinks.

Cranberry Spike
Combine 2 cups bottled cranberry juice with 1½ cups apricot nectar and 2 tablespoons fresh lemon juice. Chill. Serve in long icy glasses. Makes 4 tall drinks.

Apple-Berry Shrub
Combine 1½ cups chilled canned loganberry juice with 1½ cups chilled apple juice (canned or bottled). Serve in tall glasses with ice. Add sprigs of mint. Makes 4 servings.

Coffee Fluff
Combine ¼ cup sugar, 4 teaspoons soluble coffee, 1 teaspoon vanilla and 3 cups cold milk. Beat with electric mixer or rotary beater until sugar and coffee are dissolved. Fold in 2 egg whites beaten until stiff but not dry. Pour into 4 tall glasses and top with a dash of nutmeg. For mocha fluff—beat 1 tablespoon cocoa with the egg whites.

Choc-ola Float
Fill tall glasses half full of chilled kola-type drink. Add ¼ cup milk to each and stir well; complete with a large scoop of chocolate ice cream. Also known as a brown cow!

Fruit Punch
½ cup sugar 2½ cups unsweetened
1 cup boiling water 1 cup strained
2 cups orange juice 1½ cups grapefruit juice
1½ cups peach nectar 1½ cups gingerale or water

Stir sugar into boiling tea until dissolved, and cool. Combine remaining ingredients and add to tea mixture with a few sprigs of crushed mint. Chill thoroughly. Just before serving remove mint and add gingerale or water and pour over ice cubes into a punch bowl. Garnish with sprigs of mint. Yield: 16 four ounce servings or 8 quarts.

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C. N. HUBBS & SON
Automatic Heating

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SAVINGS
BONDS AND
STAMPS

60th Year, No. 28

GOVERNOR DRISCOLL
AUTHORIZES THAT
TRAFFIC LIGHT
BE INSTALLED

Governor Alfred E. Driscoll has recently authorized the installation of a traffic light at the intersection of Riverton-Moorestown road and Route 25 in Cinnaminson Township according to an announcement made this week by Councilman Charles W. Coward, of Riverton.

This will be welcome news to residents of Cinnaminson, Palmyra and Riverton, who use the crossing regularly and particularly those parents whose children cross Route 25 at this intersection in buses and other children going to and from school.

Buses which carry 35 or more children and serve Cinnaminson Public Schools, Westfield Friends School, Sacred Heart School and Moorestown Friends School use the crossing each day during the school season.

Two years ago, a committee composed of members of the Cinnaminson Township Committee and Riverton Borough Council conferred with officials of the State Highway and Motor Vehicle Departments in Trenton. At this time they presented petitions with the signatures of over 1,500 interested residents of the three local communities requesting that action be taken to have a traffic light installed. Unfortunately, nothing was accomplished at that time.

Governor Driscoll's action has, therefore, been received with much enthusiasm.

Semi-Automatic Light
The new traffic light is known as the semi-automatic type. The signal will normally be red for traffic crossing Route 25, but cars traversing the intersection will trip a device in the pavement which will give them the green signal and turn the lights red on Route 25.

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week it was reported that a signal will also be installed so that pedestrians can operate the light in order to cross safely.

Another feature is that the light can be operated manually by police officers when school buses are crossing, if such action is considered necessary.

Work has been started by the State Highway Department in removing the treacherous double turn at this intersection and when completed, the Moorestown-Riverton road will be a right angle crossing with Route 25.

It is expected that the traffic light will be installed when this project has been completed.

CENTRAL BAPTIST CHURCH
Fifth and Maple Avenues
The Rev. S. Dan Morgan
Pastor

Sunday, July 17, 1949: Sunday School at 10:00 a.m.

Morning Worship at 11:15: The Pastor's sermon topic will be "God's Covenant With His Son." The choir's anthem will be selected. The soloist of this service is George Cardwell.

Evening Worship at 7:00: This will be as usual the Union Vesper Service in the Palmyra Grove. Epworth Methodist Church will be in charge with their Pastor, the Rev. Neal Raver speaking. The public is invited.

Calendar for the week:
Wednesday, July 20, 8:00 p.m.: The church at prayer and Bible study.

SPEED LIMIT SIGNS
ARE INSTALLED

Signs showing the areas of Cinnaminson Township where the 20-mile speed limit is in effect have been installed and motorists are advised that the regulation will be strictly enforced at all points.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 14, 1949

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

PRICE FIVE CENTS

MERCHANTS WIN IN
OVERTIME GAME

In the longest game played this year in the local Softball League, the Merchants defeated Schneiders 4-3 in 11 innings on Monday night of this week at Memorial Park.

The winning marker came as a result of hits by Kemmerle and Shea with one out.

Hubbs worked on the mound for the winners while Davis pitched well for the losers.

The defeat allowed the Olds Community team to go into first place in the American Division with a record of six wins against a single reverse.

TO DISCUSS NEW
LEGION HOME

A special meeting of the Frederick M. Rodgers American Legion Post 156, of Palmyra and Riverton, has been called for next Tuesday in the Palmyra Fire House at 8:15 p.m., by post Commander A. Russell DeMaris.

The purpose of the session is to discuss and to act upon proposals by the building committee headed by Maurice McCrosson for the immediate construction of a home. The building is expected to be erected on lots now owned by the American Legion post at Broad and Park avenue, Palmyra. A great deal of work has been spent by the building committee on the project during the past six years.

A post home is expected to benefit the projects and activities of the local post to a great extent. The present building committee, headed by Maurice McCrosson, is composed of W. Harold Thorn, Charles King, Avery Willis, August Weber, Jr., Edmund Lamon and Councilman Joseph Stack. Hundreds of homes are now owned and operated by American Legion posts throughout the State of New Jersey including Maple Shade, Mt. Holly, Pemberton, Bordentown, Florence, Riverside, Burlington and Roebling. The post executive committee and Commander DeMaris have requested a large turnout of members at the meeting.

On Saturday the Young People will have their annual picnic at Beach Haven. All the young people are urged to meet at the church at 12:30—1:00 p.m.

Sunday School will continue during the months of July and August. John Reidenbaker announces that it will be begin at the same time, which is 9:30 a.m.

At the worship service at 10:45 a.m. to which members who have confessed their sins are expected and friends are invited, Miss Thelma Davis and Mrs. Marcel Haines will play a piano-organ duet. The sermon subject: "Tongues that Lie."

The Methodist Church will be in charge of the grove service at 7:00 p.m.

THANKS
I take this opportunity to express my sincere appreciation to those who kindly sent cards and letters on the occasion of my retirement as police chief of Riverton. May I also express my thanks to Riverton Garrison, Army and Navy Union, the Burlington County Patrolmen's Benevolent Association and the Riverton Fire Company for the testimonial supper which was tendered me.

William F. Gootee.

NOTICE
The office of Dr. Charles S. Mills will be closed from Saturday, July 16, until Monday, August 1.

NOTICE
The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:
From Monday noon until Thursday evening.
Hours by appointment.

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ASKS COORDINATION
OF POLICE RADIOS

At the meeting of Cinnaminson Township Committee held on Tuesday night of this week, Harry A. Norton, police chief of Mt. Ephraim, spoke to the members of the governing body concerning coordination of police radio activities in the southern counties of the State and asked that similar steps be taken in Burlington county. He acted as spokesman for the Burlington County Patrolmen's Benevolent Association.

Chief Norton explained in detail the manner in which several communities in Camden county have adopted the same radio frequency for their police stations. All have retained their own individual control operators.

The new system, he asserted, has worked exceptionally well and has enabled the various municipalities to cooperate for their mutual advantage. At the present time 16 cars can be contacted at one time on this frequency.

The proposed setup for Burlington county would have all municipalities hooked together in a similar manner. They would be connected with Haddonfield, the key station in Camden county and thus to the other stations.

Chief Norton stated that Riverside, Palmyra and Riverton are now on the same frequency and he hoped that other stations can be included, including the one in Cinnaminson. Such a step, he said, will greatly increase the efficiency of police in apprehending criminals who use cars and, at the same time insure prompt and adequate assistance whenever an emergency arises.

The Township Committee took the matter under advisement.

THIRTY UNDERPRIVILEGED
CHILDREN TO COME HERE

Through the generosity of a number of Riverton and Palmyra residents, 20 children from the tenements of New York City will enjoy a two week vacation here.

Those underprivileged children are being brought by the New York Herald-Tribune Fresh Air Fund, and will arrive on August 4th. Many more youngsters are waiting and hoping to receive invitations to be guests in friendly homes — away from the hot hard city pavements, and stuffy crowded tenements, where even a bathtub would be considered a luxury by many.

Our shady spots and spacious lawns are taken for granted by our own children, but would be the background of happy memories for those Fresh Air children fortunate enough to be invited for a two weeks visit.

The youngsters, ranging in age from 5 to 12 years, are given careful medical examinations before being sent, and all travelling expenses are taken care of by the Fresh Air Fund, which also carries liability insurance protecting the hosts in case of accidents.

The Riverton Porch Club is sponsoring this project locally, but non-members as well as club members are urged to take in these needy youngsters. Think it over, and if you would like to have any more information, or would like to invite one or two children into your homes, phone Mrs. Alexander B. Garwood, at Riverton 9-0097.

NOT RESPONSIBLE FOR
CHICKEN DAMAGE

According to a recent court decision handed down in a case concerning Moorestown Township, certain municipalities are not liable for damage done to chickens by dogs under the Rabies Control Act of 1941.

Cinnaminson Township comes under the scope of this ruling and poultry owners who have suffered damage will be advised that their claims cannot be paid.

The explanation of the decision involves a lengthy interpretation of the law.

THE NEW ERA

Incorporated
Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING
The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ABOUT TOWN

The New Jersey State Federation of Junior Women's Clubs has recently announced that Miss Eleanor Friday, of Riverton, has accepted an appointment to the Federation Board. Miss Friday served the Palmyra Junior Club as vice president and as advisor to the Sub-Junior group, and will now conduct statewide activities as Federation chairman of the Legislative and Civic department.

A number of local residents attended the Robinson-Gavilan match in Philadelphia on Monday Night of this week.

Mr. and Mrs. Willis Cook and daughter, Linda, Franklinton, North Carolina, were guests last week of Mr. and Mrs. Fred Freeman, Jr., 206 Memorial avenue, Palmyra.

Miss Ruth Houser, Tarentum, Pa., is spending some time with Mr. and Mrs. William E. Powell, 831 Highland avenue, Palmyra.

Mr. and Mrs. George VanFossen, Jr., and daughter, of Wissahickon, Philadelphia, visited with Mr. and Mrs. B. G. Cook, Lippincott avenue, Riverton last week.

Mr. and Mrs. B. F. Wormley and daughter, Hope, Public road, Palmyra, spent last week with relatives in Millville.

Mr. and Mrs. Robert D. Wilder and daughter, Judy, Main street, Riverton spent last weekend in the Poconos.

Mrs. Richard Burton and sons, Craig and Burton of Crystal Beach, Ontario, Canada, are spending a month with Mrs. Burton's parents, Mr. and Mrs. C. D. Moore, Berkley

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Fifth . . 3.27
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A LONG, WARM WEEKEND . . .
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WALKER'S GIN
Distilled with
Imported Botanicals



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Palmyra

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LAMB — PORK
POULTRY

DELICATESSEN

FRUITS & VEGETABLES

GROCERIES

BIRD'S EYE
FROSTED FOODS

E. BEITZ & SONS

115 East Broad Street, Palmyra

Phone: Riverton 9-0512

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avenue, Palmyra.

Mr. and Mrs. Paul E. Burke, Jr., 217 Morgan avenue, Palmyra, announce the engagement of their daughter, Claire P. Burke, to Paul D. Lucas, son of Mrs. Johanna Lucas, of Woodbury.
No date has been set for the wedding.

Mrs. A. D. Kinnett and daughter, Nancy Jean, Burlington, North Carolina, are visiting Mr. and Mrs. Henry P. DeHoll, 802 Main street, Riverton, for the summer.

Mr. and Mrs. Harold P. Warner, Washington avenue, Palmyra, left

19 and 20 at the Commodore Hotel and Madison Square Garden.

Mr. and Mrs. J. K. Taylor, Washington avenue, Palmyra, left Sunday for Old Point Comfort, Va. where they will vacation this week.

The Holland Tunnel was opened to traffic on November 13, 1927.

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Palmyra, N. J.
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Riverton 9-1066



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ICE CREAM
Bulk . . . qt. 80c
Package . . . qt. 60c
Gallon Container \$2.05
Broad and Main Streets
RIVERTON
Closed Wednesdays

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

"Y" CAMP NEWS

Joe Lorraine, noted YMCA man, who has entertained as a ventriloquist and story teller for many years, visited the boys and girls of Camps Ockanickon and Matolionequay on Monday night.

Last week the campers saw the movie "Smoky". The Sunday Chapel speaker for both Camps was Rev. Franklin Perry, of Columbus.

At the girls' camp, many activities were enjoyed by the girls which included a Square Dance on Saturday night, and also a Talent Show. Contests were held on July 4th between the permanent Green and White Teams of the Girls' Camp, and the White team having been victorious, have the honor of having their flag flying until they can be defeated by the Green Team. On Tuesday night a banquet was held with entertainment being provided by the Junior Area. Their theme was "The Brier Patch".

At Camp Ockanickon the boys held their annual "Gold Rush" last week, which began with the prospectors going out for gold and then having the Carnival in the afternoon. At the banquet Tuesday night, the Mohawk and Apache Villages entertained, at which time feather awards were made to outstanding campers. This was concluded by the Candlelight service on the beach.

Entering camp for the second period from here is Emory C. Bowlers, II, Palmyra.

GRUBMEYER WINS
LANE TENNIS CUP

Charles Grubmeyer, ex-tennis captain at Lehigh University, captured the Mayor Nathan Lane Cup from defending holder Jack McVaugh in a grueling five set match on the Riverton Park Courts Monday. Grubmeyer, a newcomer to the annual men's singles tournament, defeated McVaugh by 2-6, 6-3, 6-4, 4-6, 6-2.

Statistics gathered by umpire Chuck Thompson show a remarkable similarity in the play of the two finalists. Both made the same number of mistakes, with Grubmeyer netting 43 shots and hitting 47 outside the court, and McVaugh netting 44 and hitting 46 outside. Grubmeyer was able to win the contest after losing the first by going to the net whenever possible and playing more aggressively than his opponent.

Grubmeyer scored 41 placements to 32 for McVaugh during the five set match. Good defensive play and frequent passing shots by McVaugh nearly upset Grubmeyer's strategy, however. Each player scored only one service ace during the match, with Grubmeyer making 134 points to 125 for McVaugh.

By his victory, Grubmeyer prevented McVaugh from retaining the Mayor's Cup, which the latter had won twice previously. His brother, Ed, won the cup the other year of competition.

Jack has been a finalist in the tournament during all four years of competition for the cup. He gained the final round by receiving a default from Jack Cannon. Grubmeyer defeated Ed McVaugh 6-3, 6-3, and Hamilton Carson by the same scores to gain the final round.

CONGRESSMAN HOWELL
REPORTS FROM
WASHINGTON

On the Fourth of July my wife and I were the guests of Senator and Mrs. James M. Davis, Jr., of Burlington County at their summer home

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in Haven Beach, and participated in the dedication of memorial plaques to the Service Dead of World War I, and II at the new Arts & Sciences Foundation Building being constructed on the island.

Driving to the shore, I was disturbed by the very dried out conditions of the usually green pastures and fields and the withering crops. I was disturbed to learn that Burlington County farmers alone have already suffered crop losses totaling \$3,000,000 as a result of the drought. Immediately on my return to Washington, I contacted the Department of Agriculture to investigate the possibilities of Disaster Relief for our New Jersey farmers. I hope by next week to be able to report some definite program of relief being set up.

The Senate and House conferees have agreed on the few minor points of difference on the Housing Bill which passed the House last week. Passage of this important legislation after a long four or five year struggle was doubly gratifying because I believe that it will not only provide the means of supplying adequate housing for many of our people who have never had decent homes, but will also do much to alleviate unemployment conditions which in many parts of our district are becoming

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON, NEW JERSEY, AMENDING AN ORDINANCE OF THE SAID TOWNSHIP ENTITLED "AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON, NEW JERSEY, FIXING AND DETERMINING THE SALARIES, WAGES OR OTHER COMPENSATION OF ALL OFFICERS, APPOINTED AND EMPLOYED BY THE SAID TOWNSHIP."

SECTION 1: That an Ordinance of the said Township entitled "An Ordinance of the Township of Cinnaminson in the County of Burlington, New Jersey, Fixing and Determining the Salaries, Wages or Other Compensation of All Officers, Appointed and Employed by the said Township," adopted June 12, 1945, and thereafter amended by Ordinances of the said Township adopted March 26, 1946, September 24, 1946, February 18, 1947, and March 9, 1948, respectively, be and the same is hereby further amended so that Section 11 of said Ordinance shall hereafter read as follows:

Police Officers
Section 11: That each Police Officer of the Township employed under the authority of the Revised Statutes (40:149-2) to serve at the pleasure of the Township Committee and who has served more than three years continuously as a Police Officer of the Township (including service, if any, as a special police officer) shall receive the salary or compensation of \$208.34 per month payable in equal semi-monthly installments on the fifteenth day and on the last day of the calendar month.

SECTION 2: That this Ordinance shall take effect immediately upon its final passage and adoption and publication in the manner prescribed by law.
NOTICE
PUBLIC NOTICE IS HEREBY GIVEN that the foregoing Ordinance was finally passed and adopted by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the twelfth day of July, 1949.
By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST
Dated: July 13, 1949. Township Clerk

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RIVERTON

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quite a problem. Under the provisions of the bill, public housing projects will be built by private builders under contracts. This means that whenever a project is erected, local labor will do the work and the materials will in most cases be purchased from local suppliers, thus increasing both employment opportunities and the purchasing power of the Community.

The heat wave in Washington rolls on and on—Government agencies are dismissed at 2:30 every afternoon, which somewhat slows up our case work as all contacts must be made in the morning. Here on Capitol Hill our offices are pleasantly air-conditioned, which makes for enjoyable working conditions during the day, but seems to make the nights even more unpleasant.

Housekeeping Note: On my way to work the other morning I saw members of the Washington Highway Department, armed with buckets of soapy water and long ladders, removing the street light globes and washing them. Perhaps this is normal procedure in all cities, but I've never chanced to see it anywhere but in Washington.

CALVARY PRESBYTERIAN
CHURCH

Fourth and Lippincott Avenue
Riverton

The Rev. R. B. Stewart, Pastor

Next Saturday, July 16, is the day for the annual Church School picnic. Buses will leave the church at Fourth and Lippincott at 9:30 a.m., and will return from the picnic grounds at 6 o'clock p.m. The destination is "Crows Nest." Sweetwater, just below Hammonton, on the White Horse pike. All Church School students and their parents are cordially invited to attend the outing. Each family should bring enough food for two meals, also bathing suits and the energy to participate in the fine sports and play program that has been arranged by the committee. Those who plan to drive down either at 9:30 or later might leave town by way of the Church in case there might be some one in need of transportation. The picnic grounds

are equipped to take care of a large group even in case of intermittent rain.

All departments of the Church School will meet as usual on Sunday morning at 9:45. Let us all be present.

Morning worship begins at 11 o'clock. Next Sunday morning the soloist will be Henry J. White, who will render "The Holy City," by Adams. The pulpit message will be the second of a series of summer

meditations on the theme, "Reinforcements of Faith," and the particular ally of faith to be considered will be "A Sense of Good Humor." The church nursery will be conducted as usual during the worship hour under the supervision of Mr. and Mrs. Murray M. Kirkpatrick.

On Sunday evening the community worship service at the Grove will be conducted by the Rev. W. Neal Raver of the Epworth Methodist Church.

Palmyra Savings and Loan
Association

Incorporated June 28, 1887

3 West Broad Street

Palmyra, New Jersey

Telephone Riverton 9-1214

Statement of Condition

June 30, 1949

Assets	
Cash on hand and in Banks	\$ 62,439.85
First Mortgage Loans	915,136.89
Real Estate Sold on Contract	14,824.23
U. S. Government Bonds	30,000.00
Federal Home Loan Bank Stock	20,000.00
Office Furniture and Fixtures	250.00
Other Assets	1,256.64
Total Assets	\$1,043,907.61
Liabilities	
Members' Savings	\$ 948,720.69
Dividends payable on Income Shares	998.75
Advances from Federal Home Loan Bank	30,000.00
Other Liabilities	443.08
Reserves	44,599.97
Undivided Profits	19,145.12
Total Liabilities	\$1,043,907.61

Accounts Insured to \$5,000.00 by the
Federal Savings and Loan Insurance Corporation

Have you tried the "ROCKET" Engine?
MAKE A DATE WITH THE



LOWEST-PRICED "ROCKET" ENGINE CAR!

To appreciate the "88"—you've got to let us demonstrate! You'll have to try the "88's" action—its smoothness, silence, sensational "Rocket" response! With automatic Hydra-Matic Drive—and this brilliant new Body by Fisher—the "88" brings you a completely new driving experience! You've got to try it to believe it!

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NO OTHER COFFEE GIVES YOU MORE FLAVOR...OR MORE FOR YOUR MONEY

Customers' Corner

How do you like the fresh fruit and vegetable department in your A&P store?

Are the vegetables fresh and crisp—as they should be?

Are the fruits firm and ripe—as they should be?

Are the displays neat and orderly—as they should be?

Are the clerks helpful and courteous—as they should be?

We maintain buying offices wherever and whenever fresh fruits and vegetables of top quality are available. We rush this produce in refrigerated trains and trucks to our warehouses and stores. We price it to sell quickly and we inspect it constantly all along the line for any sign of deterioration.

In other words, all our efforts are aimed at offering you only the finest and freshest fruits and vegetables.

If we ever fail to do this, we will consider it a favor if you will tell us about it.

Please write:
Customer Relations Department,
A&P Food Stores,
420 Lexington Avenue,
New York 17, N. Y.

Compare — TODAY! Take a look at thrifty A&P coffee prices. Then taste the rich, satisfying flavor of bean fresh coffee, custom ground to your order for best results the way you make coffee.



Mild and Mellow
EIGHT O'CLOCK
1 lb. 41¢
3-LB. BAG, \$1.19

Rich and Full Bodied
RED CIRCLE
1 lb. 45¢
3-LB. BAG, \$1.31

Vigorous and Winery
BOKAR COFFEE
1 lb. 48¢
3-LB. BAG, \$1.39

SMOKED SHORT SHANKS

PICNICS 4 to 6 persons 47¢

TOP QUALITY GRADE "A" STEWING (4 to 6 lbs.)

CHICKENS 39¢

SUPER RIGHT BONELESS CROSSCUT

BEEF ROAST 73¢

BOILED HAM 29¢

FRANKFURTS 49¢

BOLOGNA 25¢

SWISS CHEESE 33¢

POUNDED MEAT 55¢

CRAB MEAT 85¢

PORGIES 15¢

NEARBY GOLDEN SWEET

Fresh Corn

FROM IRRIGATED FIELDS

6 ears 33¢

NONE PRICED HIGHER

CHERRIES 25¢

GRAPES 29¢

ORANGES 59¢

WATERMELONS 4¢

FRYERS 73¢

ORANGE JUICE 43¢

PEAS 45¢

GRAPE JUICE 45¢

BEANS 25¢

CHERRIES 27¢

CHICKEN 1.79

PICKLES 19¢

PURE LARD 15¢

TUNA 43¢

TUNA 27¢

CHED-O-BIT 75¢

SUGAR 89¢

SALMON 38¢

TOMATOES 10¢

PEANUT BUTTER 33¢

KEEBLER 27¢

TRETT 39¢

BREAD 19¢

A&P Super Markets

FRANK BURGER

Frank Burger, 247 West Broad street, Palmyra, died Sunday, July 10. He was 92 years old.

Funeral services were held on Wednesday, July 13, from the Snover Funeral Home, Palmyra, at 2:00 p.m. The Rev. W. Neal Raver officiated. Interment was in North Cedar Hill Cemetery, Philadelphia.

He is survived by a daughter, Mrs. Gladys Snyder, of Palmyra.

The first American railroad charter was granted in 1815 to John Stevens for a line from Trenton to New Brunswick, but the road was never actually started.

REPORT OF CONDITION
of the
CINNAMINSON BANK AND TRUST COMPANY
OF RIVERTON

in the county of Burlington, New Jersey, at the close of business on June 30, 1949, published in accordance with a call made by the Commissioner of Banking and Insurance pursuant to the provisions of the Banking Statutes of New Jersey.

ASSETS
Cash balances with other banks including reserve balances, and cash items in process of collection \$ 508,706.74
United States Government obligations, direct and guaranteed 2,632,696.34
Obligations of States and political subdivisions 157,142.09
Other bonds, notes, and debentures 644,356.19
Loans and discounts (including bonds and mortgages) and overdrafts of \$183.37 1,067,072.99
Banking premises 74,426.18
Furniture and fixtures 19,573.76 93,999.94
Real estate owned other than banking premises NONE
Other Assets 3,566.42
TOTAL ASSETS \$5,107,542.71

LIABILITIES
Demand deposits of individuals, partnerships and corporations \$2,292,368.73
Time deposits of individuals, partnerships and corporations 1,957,192.77
Deposits of United States Government (including postal savings) 13,101.00
Deposits of States and political subdivisions 448,679.00
Other deposits (certified and others checks, etc.) 7,195.40
TOTAL DEPOSITS \$4,718,538.40
Other Liabilities 6,960.45
TOTAL LIABILITIES (not including subordinated obligations shown below) \$4,725,498.85

CAPITAL ACCOUNTS
Capital* \$ 200,000.00
Surplus 100,000.00
Undivided profits 82,043.86
TOTAL CAPITAL ACCOUNTS 382,043.86
TOTAL LIABILITIES AND CAPITAL ACCOUNTS \$5,107,542.71

*This institution's capital consists of common stock with total par value of \$200,000.

MEMORANDA
Assets pledged or assigned to secure liabilities and for other purposes \$ 276,000.00
Obligations subordinated to claims of depositors and other creditors, not included in liabilities NONE
Loans as shown above are after deduction of reserves of \$15,082.93
STATE OF NEW JERSEY
COUNTY OF BURLINGTON, ss:
We, Charles Street Mills, President, and Howard B. Conover, Treasurer, of the above named institution, do solemnly swear that the above statement is true and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of our knowledge and belief.

CHARLES STREET MILLS, President.
HOWARD B. CONOVER, Treasurer.
Correct-Attest: **JAMES T. WEAVER**,
HARRY B. WILLIAMS,
WALTER D. LAMON,
Directors.
Subscribed and sworn to before me this 13th day of July, 1949.
(Seal) **F. W. Metzger**,
Notary Public
My Commission Expires September 20, 1949.

THE LIFE OF RILEY
Starring **WILLIAM BENDIX**
Written and Directed by **JOSEF BEACHE**

Sunday Matinee — Final Chapter
"KING OF JUNGLELAND"

Tuesday, July 19
Gifts to the Ladies
Bridal Rose Dinnerware
or choice of
Red Rock Crystal

BLONDIES SECRET
Now you'll find America's
most popular picture
starring **ROCKY MCGOWAN**
TUNA CLIPPER
with **LENN HYMAN** and **JOHN HENRY**
and **JOHN HENRY** and **JOHN HENRY**

Arthur Lake — Penny Singleton
This feature shown only at night 8:30
SCOTT RAINES
THE WALKING HILLS

"LIFE OF RILEY"



William Bendix's face lights up as he discovers a way to hold off the wolf from the Riley door in the screen version of his popular comedy radio show, "The Life of Riley," plays at the Broadway, in Palmyra, this Friday and Saturday, with Bendix in the starring role.

HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

Earlier Recovery from Childbirth
Successful experiments, carried on principally at the Army Air Corps hospitals during the last war, proved the soundness of "early ambulation." This term simply means that medical opinion and practice, in regard to keeping a patient in bed for an extended period of rest after an operation, has been reversed. Nowadays the tendency, in treating most uncomplicated operative convalescent patients, is to encourage them, almost immediately after operation, to take mild exercise. On an average, operative patients are up and about three, four and even five days earlier than they used to be under the largely discarded theory of prolonged rest.

This new practice has been applied perhaps most consistently and with most certain benefits in the case of mothers recovering from childbirth.

Early rising after childbirth offers a double benefit. The mother feels better, there is less likelihood of complications, and convalescence is usually more rapid.

Then, too, obviously, if the mother can cut short her hospital stay after childbirth, it will help to relieve the shortage of beds and nursing service, and by no means, least important, it will considerably reduce the hospital bill that the patient has to pay. In primitive times, mothers became active very soon after childbirth, partly due to necessity. As modern civilization developed better hospital facilities and as the complexities of life made childbirth seem a more serious process, the belief gained acceptance that women needed long rest and care in bed. It was feared that early movement after childbirth would bring sad complications, and a more or less conventional period of eight days in bed became customary.

Today, the tendency is all in the opposite direction — and seemingly with excellent results. In fact, the maternal death rate has been reduced in eight years from 6.2 per thousand live births to 1.3 throughout the United States. Of course, this improvement is due to many factors. The mother is encouraged to move about freely and to go home several days earlier than formerly. Some maternal patients are encouraged to move about within six hours after delivery — although, of course, the exercise is very mild. In many hospitals, the mother is encouraged to dangle her feet over the side of the bed several times a day, beginning twelve hours after delivery. Usually after twenty-four hours she can walk about her room, and after forty-eight hours she may walk down the hall. Early use of the muscles increases circulation throughout the body and this hastens the healing processes and the return of normal functions. Early ambulation does not mean, however, an early resumption of

SUNDAY DINNER Suggestions

NEW ways of whetting fabled appetites are a constant problem to the housewife.

As a suggestion, combining ease of preparation with moderate cost, the A&P Service for Home-Makers offers roast leg of lamb, garnished with garlic and served with delicious slices of juicy pineapple.

A five or six pound leg should prove an ideal size for the average family and, in purchasing the meat, the housewife should remember that the lighter shades of pink denote a young lamb, while the darker and deeper shades indicate the more adult animal.

At the market it is also possible to have the shank bone removed if desired, but the fell, or covering skin, should be left intact.

First step in this culinary duty is to rub the meat with salt and pepper before placing it, fat side up, on the rack in a uncovered roasting pan. Roasting should be done in a moderately slow oven with a temperature of 300-325°F. Allow 20 or 25 minutes to the pound, but remember, lamb should always be well done for best results.

During the roasting, really wonderful things can be done to enhance the flavor of the meat by basting it with vinegar which has been seasoned with finely-cut mint leaves, and, during the last hour of roasting, basting again with one-half cup of grape jelly melted in one-half cup of hot water.

About one hour before the roast is done, pineapple slices which have been brushed with butter so that they will brown, should be used to cover the meat.

TAYLOR'S
Tree Ripened, Yellow, Freestone
PEACHES
SUGAR CORN
FRESH CUT DAILY
STARR AND TRANSPARENT APPLES
RASPBERRIES JERSEY TOMATOES
HOMESTEAD MARKET
H. G. Taylor, Jr. Taylor's Lane and River Road

At times like this
she'll need at least **A MINUTE**
to answer the telephone

Hanging up too soon is the reason why more than 75,000 telephone calls are not completed every day, here in New Jersey. Particularly in warm weather, when more people are out of doors away from the telephone, it's a good idea to allow a full minute for the person you're calling to answer the telephone. And, of course, it's even better to wait a little longer. Then you'll be doubly sure of completing your call!

NEW JERSEY DELL TELEPHONE COMPANY

NOTICE

THE BOROUGH OF RIVERTON TAX OFFICE WILL BE CLOSED DURING THE WEEKS OF JULY 18 and 25

RALPH H. TAYLOR
Collector

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PRINTED STATIONARY

Hand Bordered Sheets and Envelopes — \$1.50
Hylited Informals — \$1.00
Deckle Edge Vellum — \$1.50
Card-O-Grams — \$1.00

MANY OTHER SMART STYLES

See Them in the New Sample Book at
THE NEW ERA
609 Main Street Riverton

AMERICAN STORES CO.

Drink Vitamin-Rich JUICES
Healthful and refreshing. Beat the heat with an abundant supply of these Delicious quality Fruit Juices and Beverages.

Sunrise Fancy Grade A TOMATO JUICE 2 46-oz cans 39¢
2 No. 2 19¢

Made from selected ripe tomatoes

Ideal Blended Juice Grapefruit and Orange 2 No. 2 cans 33¢
Ideal Florida Orange Juice 2 No. 2 cans 37¢
Fancy Tangerine Juice 2 No. 2 cans 29¢
Glenwood Grapefruit Juice 46-oz cans 29¢
Glenwood Lemon Juice 2 5 1/2-oz cans 19¢

Fancy Alaskan RED SALMON 65¢
A real treat—Salmon Served with Hom-do-Life Mayonnaise
Eskimo Flaked Tuna Fish 1/2 can 33¢

Farmdale Evaporated Milk 2 full cans 23¢
ASCO Oleomargarine 1b 26¢
ASCO Tomato Catsup 14-oz bot 13¢
Nabisco Cheese Ritz 8-oz pkg 26¢
Sunshine Krispy Crackers 1b pkg 25¢
ASCO Peanut Butter 1b jar 35¢
Gold Seal Cake Mixes 2 14-oz pkgs 45¢
Glendale Club Cheese Food 8-oz pkg 23¢

Hom-do-Life Rich, Creamy MAYONNAISE (1/2 qt) 19¢ plus 33¢
Our finest quality. Made in our own kitchen with the very finest ingredients.
Hom-do-Life Salad Dressing (1/2 qt) 15¢ plus 19¢ 25¢

Check These Values!
Pineapple Hawaiian Slices No. 2 can 29¢
Pineapple Ideal Grade No. 2 can 27¢
Princess Mustard No. 2 can 15¢
ASCO Beans No. 2 can 10¢
Rice Puffs Gold Seal 4-oz pkg 11¢
Window Screens 79¢
ASCO Corn No. 2 can 37¢
Gelatine No. 2 can 19¢
Large Prunes No. 2 can 24¢
ASCO Calif. Cling PEACHES No. 2 1/2 can 27¢

Guaranteed Quality Meats!
Acme Graded "A" Beef
Lean, Juicy, Tender — Bone In — None Priced Higher
CHUCK ROAST 45¢
Boiling Beef Lean Piece 25¢
Dried Beef Loaf 33¢
Fresh Ground Beef 43¢
Tender Beef Liver 75¢
Beef Tongues 49¢
Dried Beef Loaf 29¢
Corned Beef Cans 15¢
Sliced Bacon 15¢

Fancy Fresh Killed FRYING CHICKENS 39¢
Shoulder Veal 45¢
Breast Veal 25¢
Rump Veal 51¢
Neck or Shank Veal 25¢
Rib Veal Chops 75¢
Liver Pudding 15¢

Cooked Canned Ham Marked Weight 1b 89¢
Skin and bone removed—Well trimmed—Weighing 9 lbs and up

SEA FOOD SPECIALS
Cleaned — Ready for the pan
DRESSED WHITING 1b 15¢
HADDOCK 1b 29¢
Fancy Fillets
POLLOCK 1b 19¢
Genuine Canadian
LOBSTER MEAT 6-oz can 79¢

Selected Fresh Fruits & Vegetables
New Green Cooking
APPLES 3 25¢
Nearby Lima Beans Full Padded 2 19¢
DeLuxe Celery Hearts large bunch 19¢
Sweet Watermelons Red Expo 4¢

Fancy TRU-BLU BERRIES pint box 29¢

American Stores RINGS YOUR BELL—Our Radio Program featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAU

Church Notices

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Bible Service, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
There will be a Guest Rector for
a brief period.

Sunday Services
Holy Communion—8 a.m.
Morning Service—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Life" is the subject for Sunday,
July 17.
Golden Text: "This is life eternal,
that they might know thee the only
true God, and Jesus Christ, whom
thou hast sent." (John 17:3)

Sermon: Passages from the King
James version of the Bible include:
"And we know that the Son of
God is come, and hath given us an
understanding, that we may know
him that is true, and we are in him
that is true, even in his Son Jesus
Christ. This is the true God, and
eternal life." (1 John 5:20)
Correlative passages from "Science
and Health with Key to the Scrip-
tures," by Mary Baker Eddy include:
"This is life eternal," says Jesus,
is, not shall be; and then he defines
everlasting life as a present knowl-
edge of his Father and of himself,
the knowledge of Love, Truth, and
Life." (p. 410)

**EPWORTH METHODIST
CHURCH**
Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister
Sixth Sunday after Pentecost
July 17

9:45: The Church School offers
the opportunity to study God's Word.
Completely departmentalized, classes
are available at every age level from
the nursery through the adult de-
partments.

11:00: Morning Worship. The
Pastor has selected as his sermon
theme, "Our Belief in Conversion."
Rachel M. Lord will be at the organ
console and Miss Grace Billard will
be heard in a soprano solo.

7:00: Community Vespers in the
Grove. Epworth's choir and pastor
will conduct this service sponsored
by the Ministerial Association.

The Altar flowers last Sunday were
given by Mr. and Mrs. Edwin Parker
in memory of Edwin A. Parker.

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10:00 a. m. The Sunday School
meets.
11:00 a. m. Morning worship. The
theme of the morning message will
be "Will a Man Rob God?"

The senior choir will lead in sing-
ing praises unto our God. Monday,
8:30 p. m. The official board will
meet.

Thursday and Friday. The Sunday
School Convention of the Camden
Trenton District of the N. J. Con-
ference will meet at Bethel A.M.E.
Church, Pennsauken.

Sunday, 3:30 p. m. The Fellowship
Union Meeting at Mt. Moriah A.M.E.
Church Mt. Holly.

ABOUT TOWN

David N. Blyer, nephew of Mrs.
E. L. Williams, and the late E. L.
Williams, 702 Thomas Avenue, Riv-
erton, was graduated from Earlham
College, Richmond, Indiana, on June
13. He received a Bachelor of Arts
degree in Political Science. His
minor course was in Economics and
Business Administration.

Mr. Blyer served for two years as
business manager of the Earlham
Post, college paper; advertising man-
ager, "Critic" of the Ionian Literary
Society, assistant chairman of the
Homecoming Committee, and a
member of the Earlham Post Ad-
visory Board, Epsilon Alpha Pi,
Republican Club, Y.M.C.A., and the
Economic Club. He has also taken
and finished a course in Real Estate
at the Wharton School of Finance
and Commerce, University of Penn-
sylvania, Philadelphia, Pa.

The annual report of the Burling-
ton County Welfare Board for 1948
was released this week in printed
form. Leslie W. Reeves, of Palmyra,
is Chairman of the Board.

Mrs. Elizabeth Shockley, Broad
and Kern streets, East Riverton, has

entered an Exhibit in the Hobby
Show for co-workers of Gimbel
Brothers which will be held in the
auditorium of the store from July
18 to 22. The hobbies are divided
into five classes: collections, needle-
work, handicraft, art and photo-
graphy.

David N. Blyer, of Thomas Avenue,
Riverton, has recently returned from
visiting his fiancée, Miss Margaret
Fox Taylor, of Glenview, Ill., who
is also a student at Earlham College.

SUPERIOR COURT OF NEW JERSEY
CHANCERY DIVISION
BURLINGTON COUNTY
DOCKET NO. M-4989-48

To: ROBERT L. HARRIS, DEFENDANT:
By virtue of an Order of the Superior
Court of New Jersey made on the 8th day
of July, 1948, in a cause wherein FRANCES
D. HARRIS is plaintiff and you are defen-
dant, you are hereby required to answer
the complaint of the plaintiff on or before
the 9th day of September next, and in
default thereof, such judgment will be
rendered against you as the Court shall
think equitable and just.

The object of said suit is to obtain a
judgment of divorce between you and said
plaintiff.

WORTH AND WORTH
RIVERSIDE, N. J.
ATTORNEYS FOR PLAINTIFF
Dated: July 11, 1949.
7-14 - 8-4

BE PRETTIER



Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it.
Try a new hair-do styled just
for YOU!

**Cecelia's
BEAUTY SHOP**

533 Cinnaminson Avenue
Palmyra, N. J.

Phone Riverton 9-1638
CLOSED WEDNESDAYS

County park systems may be es-
tablished under a law passed in 1885.
Essex County was the pioneer, creat-
ing the Essex County Park Commis-
sion under the provisions of the act
the same year it was adopted.

NEW ERA OFFICE HOURS
The office hours of The New Era
are as follows:
Monday through Friday 9 a. m. to
5 p. m.
The office is not open evenings
or Saturday.

EAST RIVERTON
REPAIR SHOP

DID YOU KNOW
That you can get your
Motor Repairs
and
Paint Jobs
Done and pay for them
as low as
\$2.00 Weekly

**BODY-PENDER-RADIATOR
PAINTING—WELDING**
No Job Too Large or Too Small
Estimates Given by Expert
Mechanics

**MOTOR WORK A
TROUBLE SHOOTING
SPECIALTY**

John C. Adams
Broad and Randolph, E. Riverton
Phone Riv. 9-1154

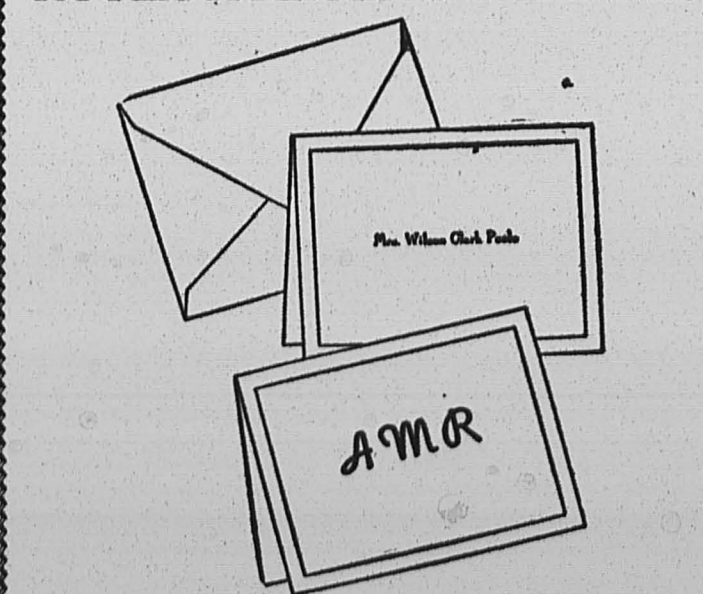
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SERVICE AND QUALITY
VISIT

TONY'S Beauty Salon
13 East Broad St. Palmyra



"If your hair is not BECOMING
you should BE COMING to us"
Open Every Day 8 a.m. to 9 p.m.
Saturdays 8 a.m. to 5 p.m.
For Appointment Phone RI 9-0415

RYTEX-HYLITED INFORMALS



Little note sheets with RYTEX-HYLITED (raised)
Monogram in Blue, Red or Black... or Name in Black.
Smooth heavy white paneled stock.

50 ENVELOPES
50 INFORMALS
\$1

For thank you's, informal invitations, gift enclosures and
brief messages.

THE NEW ERA
609 Main Street Riverton, N. J.

SCIULLI'S
Shoe Service

Work Done While You Wait
105 W. Broad St., Palmyra, N. J.

Pontiac Sales, Service
BELLEVUE GARAGE
Repairs, Lubrication, Accessories
BROAD AND KERN STS.
E. RIVERTON
Phone Riv. 9-9524

Joe's Market
Groceries—Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

Hubbs' Nursery
PALMYRA, N. J.
For a Good Evergreen Planting
Call Riverton 9-1991-W
FREE ESTIMATES

**Curtis E. Stavelly
& Sons**
CONTRACTOR AND BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
Telephone Riv. 9-0744

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Evans' Service Station
SUNOCO
GASOLINE AND OIL
Tires - Batteries - Auto Accessories
Broad Street and Maple Avenue
Palmyra, N. J.

**HEISLER'S
ESSO STATION**
Broad and Morgan Avenue
Palmyra, N. J.

Ask for "Pete"
Cars Called for and Delivered
Tel. Riverton 9553

**INVISIBLE SOLING
by
LAMAC
Instant Service**

**FREDDY'S
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JOHN HEUBEL
GENERAL UPHOLSTERING
513 Garfield Avenue
Riverton 9-1896
Estimates Furnished

**DEPENDABLE
SERVICE**
"FAIR TO YOUR
FABRICS"

**RIVERTON
LAUNDRY**
Phone Riverton 9-0972
N. KUENSELL, Prop.

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ARE U
Looking for a Man to Do That
Job for You?
Odd Jobs of All Kinds
Door Closers Repaired, Landscape
Gardening, Lawn Work
Replace Old Window Ropes With
Chain, Reasonable
Interior Painting

L. EVERETT GEST
615 THOMAS AVENUE
RIVERTON, N. J.
Phone: Riverton 9-0598-R

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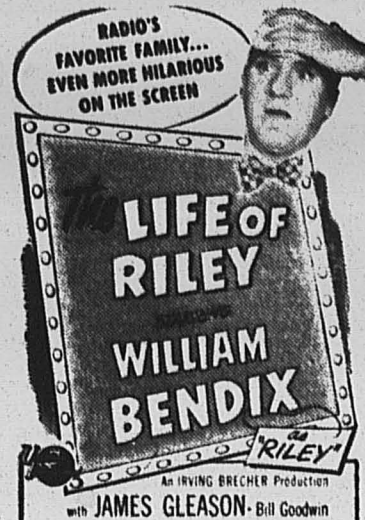
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Warinanco Park, part of the Union County Park system, was named for one of the three Lenni Lenape Indian chiefs who signed the original deed for what is now Union County.

BROADWAY THEATRE PALMYRA

Matinee Daily, 2 p.m.
Doors Open 1:30 p.m.

Fri. & Sat., July 15 & 16



SATURDAY MATINEE ONLY
CHILDREN'S THEATRE
"MIGHTY TREVE"

Plus Cartoons, Two Comedies
All Tickets for This Show 25c

Mon. & Tues., July 18 & 19

Kirk Douglas in
"THE CHAMPION"

Added: Donald Duck Cartoon

Wed. & Thurs., July 20 & 21

Brian Donlevy in
"IMPACT"

Fri. & Sat., July 22 & 23

"BARKLEYS OF BROADWAY"

CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

PEACHES — Tree ripened for flavor! Our first yellow, freestone variety, Early Triogen, is now ready. Sugar Corn fresh cut daily. Starr and Transparent Apples. Jersey Tomatoes. Taylor's Homestead Market, River Road at Taylor's Lane.

FOR SALE — East Riverton, Large Bungalow, enclosed porch, finished attic, oil burner, screens and storm sash, garage, excellent condition. Woodward, Riverton 9-1054.

TUTORING of children through sixth grade during July, Minimum \$1.00 per hour. Phone, Riverton 9-0828-J.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

FOR SALE CHEAP — Press for printing signs, price cards, etc., complete with type. A real press — no toy. The New Era Office, Riverton.

NOTICE

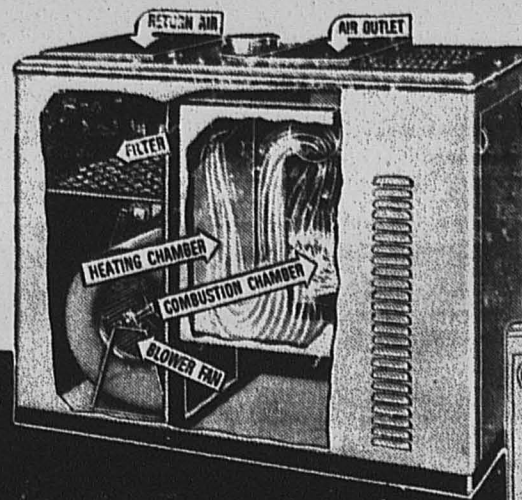
I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

APARTMENT WANTED — By young couple between now and October. Please phone Riverton 9-0712 between 9 a.m. and 5 p.m.

WANTED — Day's work or part time job, house work. Call Riverton 9-1610.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

Note the long heat travel in the heating chamber as shown in this cut-away drawing. This assures maximum heat from the fuel you burn—saves money every winter!



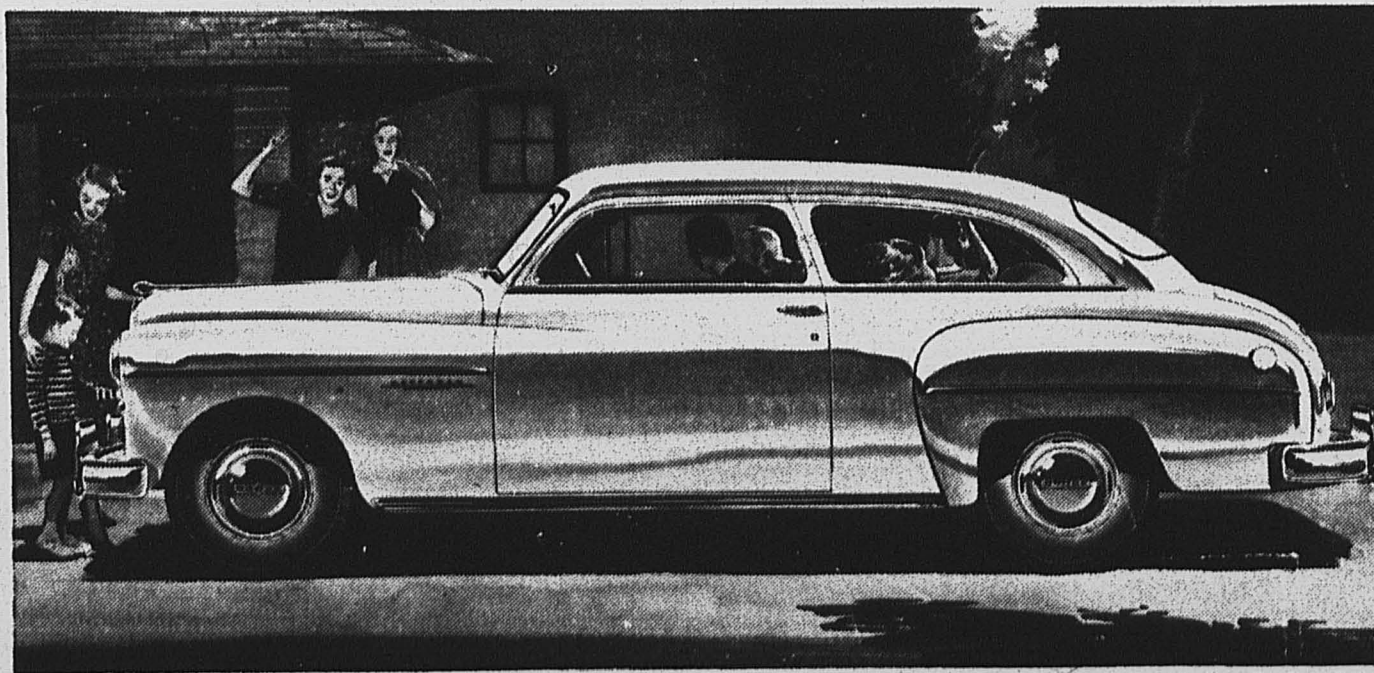
Compact, streamlined, this modern Chrysler Airtemp oil furnace is as beautiful as well as a super-efficient servant.

ENJOY AUTOMATIC OIL HEAT BY CHRYSLER AIRTEMP

C. N. HUBBS and SON
PLUMBING — HEATING — ROOFING
FUEL OIL and AIR CONDITIONING

Telephone today for a sensible survey and estimate —
No Obligation — No Down Payment — 3 years to pay.
Riverton 9-0234 and 9-0065

HERE'S THE LOWER-PRICED CAR MILLIONS HAVE WAITED FOR!



New Wayfarer Two-Door Sedan

The New DODGE WAYFARER

with 90-hp Fluid Drive—"Get-Away" Engine
Knee-Level Seats—Full Floating Cradled Ride
Safe-Guard Hydraulic Brakes—Safety Rim Wheels
Super-Cushion Tires... at no extra cost!

AMAZING NEW PRICES

START AS LOW AS

\$1,684.35

Plus Tax — Delivered

with Group 1 accessories

Prices subject to change without notice.

Treat your eyes to something special in style and beauty... and your pocketbook to the biggest car value in years!

In the new Dodge Wayfarer you get roominess for six... with elbow room for all. You get room to stretch legs, room for your head and hat... seats that are knee-level to support your body in relaxing comfort.

You get the flashing pick-up of the more powerful Dodge "Get-Away" engine... plus the proven smoothness of Dodge All-Fluid Drive.

Nimble as a polo pony, the 115-inch wheelbase Wayfarer is easy to maneuver in traffic... easy to handle in tight parking. Come in today. See this luxurious new Wayfarer —backed by the priceless Dodge reputation for delivering years of satisfying, money-saving miles. And remember—the Wayfarer costs just a few dollars more than the lowest priced cars!



NEW WAYFARER ROADSTER—the smart good looks of a convertible without the high price tag! New light-weight top easily raised or lowered. Plexiglas windows go on or off in a jiffy.



NEW WAYFARER BUSINESS COUPE—the personal car with amazing storage space behind front seat, huge luggage compartment under rear deck. Lower in price yet every inch a dependable Dodge!

CARVEL SPARKS

Broad and Main Streets, Riverton

BUY
SAVINGS
BONDS AND
STAMPS

60th Year, No. 29

NEW INDUSTRY MAY LOCATE HERE

At the meeting of Riverton Borough Council held on Thursday evening of last week a Philadelphia realtor appeared before the governing body and asked whether or not there was any objection to a dry cleaning establishment being located in the building now occupied by Hunter Industries, Broad and Fulton streets.

He stated that he had three clients who were interested in purchasing the plant in which they would operate a retail cleaning store and a commercial cleaning and pressing plant.

The prospective buyers, he asserted, now operate a similar plant in Philadelphia and desire to expand. They intend to use all the latest equipment and material so that no objectionable odors or noises will disturb nearby residents. In addition all the latest approved safety devices will be incorporated in the establishment. They intend to employ 12 to 15 people and will start operations as soon as the necessary negotiations can be completed.

After a thorough discussion of the situation, Council went on record as offering no objection to the purchase for the purposes stated.

SHINING ARROW ARTISTS

Personal invitations from potential artists attracted many mothers to view displays at Day Camp Shining Arrow, New Lisbon, N. J., last Friday morning, July 15. The scene wasn't a closeline art exhibit and the location wasn't Rittenhouse Square, but mothers of campers were ardent art critics as they viewed the exhibit of young artists from the sketching classes conducted by Emily Wiggins of Rancocas. Comparative quietness descends daily on wiggling campers when they concentrate with charcoal, crayon and sketching paper.

Spotlight on the morning's program was given to the playing off of the tournaments in the sports program supervised and planned by Mrs. Mary Lou Williams, Pemberton. Defeating all competition, Sandra Robinson, Delanco, emerged champion of the ping pong game; Linda Hughes, Mount Holly, scored highest in the darts tournament; Jean Marie Stiles, Moorestown, in croquet; Susan Shinn, Mount Holly, in quoits; and Claire Rose, Moorestown, in badminton. Team No. 2, captained by Margaret Doehrlert, Pemberton, won the championship in volleyball, while Team No. 2 in dodgeball also received first honors with their Captain, Susan Shinn.

Individual instruction in the swimming classes, supervised by Mary Ann Lippincott, and instructed by Lois Claire Burns, Nancy Gideon and Anne Milne, is the ace attraction of the camp program, and the fundamental concern of all parents. Fun and pleasure within rigidly enforced safety measures is achieved for the younger girls, aged 9 to 14, for whom the YWCA sponsors this camp. Parents' Day will again be held July 26, when certification will be given the girls for waterfront achievement in the Red Cross swimming tests.

Members of Session will please note that the second session of the Officers' Training School will be held at the Manse on Monday evening, July 25 at 7:45 o'clock.

Between 150 and 200 attended the annual Church School picnic held last Saturday at Sweetwater. The success of the outing was due in no small measure to the untiring efforts of Mr. Harold G. Stevens and the members of his Picnic Committee.

BIRTH

Mr. and Mrs. Woodrow W. Bohn, Eighth street and Lippincott avenue, Riverton, are receiving congratulations on the birth of a son, C. Lloyd Wesley, Sunday, July 17, in the Zurburg Memorial Hospital. Mrs. Bohn is the former Caroline A. Thompson.

Miss Esther Wilson left on Monday for her home in Tampa, Florida, after spending two months with her brother, John E. Wilson, 409 Thomas avenue, Riverton.

NOTICE

The office of Dr. Charles S. Mills will be closed from Saturday, July 16, until Monday, August 1.

NOTICE

The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:
From Monday noon until Thursday evening.
Hours by appointment.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 21, 1949

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

PRICE FIVE CENTS

TENANT HOUSE DAMAGED BY FIRE

Fire, believed to have been caused by lightning damaged a tenant house on the Richie Farm, Branch Pike, Cinnaminson, on Sunday afternoon of this week.

The blaze was discovered by a passing motorist and the central control station notified. The Parry Fire Company was sent to the scene and extinguished the flames after considerable damage had been caused to one room.

MERRILL WINS AT GIBSON ISLAND

Jim Merrill, of Riverton, representing the Red Dragon Canoe Club, sailed his Barfly, to two first places and one third place in the three race Gibson Island Challenge Series for Comets at the Gibson Island Yacht Squadron and took first place in the series by a decisive margin to win the Challenge Trophy.

A total of 36 boats competed in this regatta and the first five places in the series went to skippers of the Red Dragon Canoe Club. The regatta was held last Saturday and Sunday.

Elmer Heinel, of Philadelphia, sailing Hy-Fly, won second place in the series with two third places in the first two races and a victory in the third race. Allen Wood, of Delanco, sailing Gin-Rummy, placed second in two races and ninth in another to land in third position. Nick Sheble, of Riverton, sailing Double Scotch, was fourth in the first race, second in the second race and seventh in the third race which left him in fourth position at the conclusion of the series.

CALVARY PRESBYTERIAN CHURCH
Fourth and Lippincott Avenue
Riverton
The Rev. R. B. Stewart, Pastor

All departments of the Calvary Church School meet each Sunday morning at 9:45, for the study and discussion of the Word of God and the Christian way of life. You are cordially invited to bring your children and to attend the adult group. Morning worship begins at 11 o'clock. Next Sunday morning the third of a series of summer meditations on "Faith's Reinforcements" will be presented and shared. The subject is "Kindness As An Ally Of Faith." A duet will be rendered by Phillip Van Osten and John Harlander of the Calvary Choir.

The children's nursery will be conducted during the morning worship hour for the convenience of parents of small children.

On Sunday evening at seven the Community Worship Service in the Grove will be conducted by the Rev. Warren Kuhfahl.

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LEGION BLOOD DONOR FILE IS DEPLETED

The blood donor file set up by the Frederick M. Rodgers American Legion Post for the residents of Palmyra, Riverton and Cinnaminson, for emergency use only, has gradually become depleted according to Commander A. Russell DeMaris, head of the post. The tremendous amount of demand upon the blood donor file by the townspeople has exhausted it during the past 60 days.

The file originated by the American Legion Post, includes members of the post and its auxiliary and the names of local residents who have desired to donate blood when an emergency use may occur. A listing of each donor, his address, telephone number if any, and blood type was arranged by a committee of the post and later turned over to the Palmyra Police with the cooperation of Chief of Police Joseph Rodgers. At the police department, such a file was available quickly upon request especially in case of a serious accident to a local resident.

A great many calls came upon Chief Rodgers and Legion officials during the past year to have donations made to hospital blood banks in the Philadelphia and Camden area. It has been pointed out that the purpose of the blood donor file as set up was to aid local residents when in need without any cost.

Requests for blood have become greater each day with the file in operation, with many of the donors being asked to donate blood several times during a specific period. In order to continue such a fine project the American Legion Post has called upon residents who can do so to add their names now to the blood donor file.

This may be accomplished by recording your name and address and type of blood with Chief of Police Joseph Rodgers, or contacting Commander DeMaris by calling Riverton 9-1953 or W. Harold Thorne.

Every organization is invited to get behind this project. World War II veterans are urged especially to add their names to the file, they may recall their blood type quickly, or may ascertain it by checking a tag given them when in the armed forces.

WARNING CONCERNING STRANGE SALESMEN

The police wish to warn the people of Riverton to be extremely cautious of strange salesmen who take deposits on goods not delivered on solicitation.

Many salesmen reside out of the State and in the event of a fraudulent deal it would be difficult, if not impossible, to trace and arrest the offender.

A little thought given before a "down payment" is made, is good judgment on the part of the prospective purchaser.

John J. Robinson,
Chief of Police,
Riverton.

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday

to

7 a.m. on Monday

Telephone

9-0348

or

9-0137

NOTICE

The offices of Dr. John C. Whitaker, 402 Lippincott avenue, Riverton will be closed for vacation from July 14 to 31.

OLDS COMMUNITY WINS TWO MORE

The Olds Community softball team strengthened their hold on first place in the American Division by defeating the Lions last Wednesday night and taking a decision from Schneiders on Monday of this week by the score of 7-4.

The charges of Manager Bill Anderson jumped to a three run lead in the opening stanza and were never headed. Leedom pitched a superb game and allowed no hits until the fourth frame. He also poled out a triple. B. Anderson hit for the circuit in the sixth with one on board. Schill hurried for the losers and his support, especially in the first inning, left something to be desired.

BOY KILLED BY TRAIN ON SUNDAY

John C. Hicks, six years old, son of Mrs. Marion Hicks, 511 Snowden avenue, East Riverton, was instantly killed shortly after 6 o'clock Sunday evening by an express train bound from Atlantic City to New York.

According to police, the child had been playing in a puddle near the tracks with several other small children. As the train approached, for some unknown reason he attempted to cross the tracks. When between the eastbound rails he either stumbled or became frightened and was unable to avoid the oncoming locomotive.

The engineer made a desperate effort to bring his train to a stop, but was unable to do so before it had passed over the body of the youngster.

RED DRAGON RETAINS MEMORIAL TROPHY

By virtue of a first, third and second place in the three race series with a total of 91½ points in the recent Red Grant Memorial Comet Series at Raritan Yacht Club, Raritan, New Jersey, Elmer Heinel, of Philadelphia, sailing his Hy-Fly, No. 1865, took top honors last weekend winning the trophy which was surrendered by Nick Sheble, also of Red Dragon, who won the trophy last year.

Sheble, a Riverton skipper of Double Scotch, No. 1968, sailing the Red Dragon colors, was a close second, having taken fifth, fourth and first place in the three race series for a total of 87½ points. Bonsall McFarland, of Edgewater Park, also sailing for the Red Dragon Canoe Club, took 10th place in the series with eighth, sixth and seventh place for a total of 66 points.

This is the first time McFarland has sailed his Folly, No. 2909 in open competition. A total of 32 comets competed in this series.

While the comets were visiting the Raritan Yacht Club, the Dusters sailed one race at the home club on Saturday. George Steinman sailing Steiner, No. 47, took first place in a six mile triangular course in 1:01:34.

BOOKS ON FISHING AT LOCAL LIBRARY

Several beautifully illustrated books on deep sea fishing have been donated to the Riverton Library and are now available for summer reading.

LIBRARY TO BE CLOSED DURING AUGUST

The Riverton Free Library will be closed during the month of August and will open on Thursday, September 1.

Any one having overdue books who returns them between now and August 1, will be excused from paying the fine.

NOTICE

Peel Foundester's cleaning and pressing shop will be closed Wednesday afternoons during July and August.

ASK APPROPRIATION FOR FIREWORKS

A citizens' committee headed by Francis C. Huber attended the meeting of Riverton Borough Council last Thursday evening and discussed the fireworks appropriation for next year.

Mr. Huber stated that the committee had to raise about half of the funds necessary for the day's activities, or about \$750. He asserted that those in charge did not care to have a similar responsibility another year and said that if there were to be fireworks in 1950 it was the feeling that the money should come out of the Borough appropriation. He asked that the sum of \$1,500 be placed on next year's budget for the Fourth of July celebration. The figure for celebrations this year is \$1,000, but over \$100 is used for Memorial Day and Halloween.

Mayor S. Robinson Coale, in reply, said that it was the opinion of Council that the functions of the government do not include provisions for fireworks. It is his personal opinion, he said, that if people want fireworks they should pay for them.

Council agreed, however, to further consider the proposition and if there is not a general agreement to increase the budget another year, the question will be placed on the ballot at the coming General Election in order to obtain the sentiment of the voters of the community.

MORE OLDSMOBILES COMING OFF ASSEMBLY LINES

Steadily increasing numbers of Futuramic Oldsmobiles are rolling off the assembly lines at Lansing, Michigan, and at six other General Motors assembly plants in the nation. S. E. Skinner, vice president of General Motors Corporation and general manager of Oldsmobile announced this week.

Mr. Skinner pointed out that last month's total of 27,432 new Oldsmobiles was the third highest tally in the history of the Division. This was only slightly fewer cars than were produced in April, 1941, when 27,554 units were built. The all time Oldsmobile monthly production record was set in March of the same year, when 28,445 new Oldsmobiles were assembled.

"Oldsmobile's monthly output will soon surpass all previous pre-war records," Mr. Skinner stated. "In August of this year we plan to build more than 31,000 new Oldsmobile cars. We are making a supreme effort to balance demand with supply, now that raw materials, particularly sheet steel, are available in greater quantities."

"During the past five months the effort we previously put into post-war planning and plant reorganization has begun to pay off in greater production of new Oldsmobiles. Since the end of the war we have found better ways of doing things. We have installed the latest machine tools and material handling equipment and in every other way tried to create the best possible working conditions."

"Employee training has been given additional emphasis, and the total number of employees has been increased somewhat."

"The combination of all of these factors therefore makes it possible to turn out thousands more brand new Oldsmobiles for a growing number of enthusiastic owners," Mr. Skinner said. In the first six months of 1949 a total of 159,309 new Futuramic Oldsmobiles was built, he revealed. This compares with a total of 96,987 for the same period in 1948.

Mr. and Mrs. Peter O. Sykora, 405 Thomas avenue, Riverton, entertained at a surprise household shower last Thursday evening for Mr. and Mrs. Ramey Metz of Audubon, who have just started housekeeping.

Guests were men who served with Mr. Metz and Mr. Sykora during the war and their wives.

THE NEW ERA

Incorporated

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PRINTING

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ABOUT TOWN

Those attending YMCA Camps Ockanickon and Matolonequay from this vicinity include Thomas Eastwood, Lawrence Smith, Barbara Heaton, from Palmyra; Ronald Fowles, Paul Musso, Joseph Steen, Louis Clifton and Judy McAllister, from Riverton.

Mr. and Mrs. Howard Schuck and daughter, Patsy, Seventh street, Riverton, are spending this week at Ship Bottom.

Robert E. Kercher, 10 Garfield avenue, Palmyra, who has been employed for 30 years with the Corn Exchange Bank, Philadelphia, was honored by the Budget Loan Department upon the occasion of his retirement June 30. Mr. Kercher was in the banking business for 49 years.

Miss Joan Terrell has returned to her home in Kansas City, Missouri, after spending a month at the home of Mr. and Mrs. Roy T. Hardy, Sr., 1012 Garfield avenue, Palmyra. The engagement of Miss Terrell to Roy Hardy, Jr., was recently announced.

Miss Helen Johnson, of the YWCA National Board, has left on a USO cruise to Chandler, Arizona, and Colorado Springs, Colorado, after a month's visit with her parents, Mr. and Mrs. F. N. Johnson, Morgan avenue, Palmyra.

There will be a Shipwreck Dance at the Riverton Country Club on Saturday evening of this week from 9 until 1, with the orchestra of Mendel Tubis supplying the music. There will be deep-sea fishing and other novelties with prizes for the most original costumes. Hosts and hostesses are: Mr. and Mrs. Thomas

A. Cashin, Mr. and Mrs. Everett Smalley, Mr. and Mrs. John Owens, Mr. and Mrs. James Barker, Mr. and Mrs. Richard Graff.

Mr. and Mrs. Morris DeCoursey and daughter, Joan, and Miss Elsie Evald, of Riverton, left Saturday for a two week stay at Brant Beach.

Mr. and Mrs. Oliver W. Chamberlin, Miami, Florida, are receiving congratulations on the birth of a daughter, Doriane, on July 4th. Mrs. Chamberlin is the former Sylvia Walter, of Riverton.

Miss Elaine Cole, Main street, Riverton, is spending this week at Ocean City with friends.

Richard Robbins, son of Mr. and Mrs. Lindley C. Robbins, Riverton, is in Aspen, Colorado, and has been attending the Goethe Bicentennial and Music Festival.

Eileen Flannery, Linden avenue, Riverton, will have a party July 23, in honor of her 11th birthday. Friends from Riverton, Palmyra and Philadelphia, will be present.

MISS LIPPINCOTT FIRST IN RIVERTON RACE

Barbara Lippincott, Palmyra, shared the sailing honors with John

NOTICE OF SETTLEMENT

Guardians Account
Estate of MATTIE E. BROOKS, a mental incompetent.
Notice is hereby given that the First Account of the subscriber, Guardian, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, July 28, 1949, at ten o'clock in the forenoon.
Lawrence R. Parsons, Guardian.
Attorney: Howard G. Stackhouse.
Dated: June 17, 1949.
52-2-7-21

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Broad and Main Streets
RIVERTON
Closed Wednesdays

by the Palmyra String Band.
This affair has been in other parts of South Jersey and at long last will make its appearance here. The Mardi Gras is backed by the Interstate Mummer's Association, and every member will participate. Included in the show will be the famed Pitman Hobo Band which almost always takes first prize every where they go for a band of their type.

Admission will be 75c for adults and 40c for children, including tax.
Steam ferry service between Jersey City and New York began in 1812 with the Jersey, built by Robert Fulton. The first crossing took 14 minutes.

PALMYRA TO HAVE
OWN MARDI GRAS

Palmyra will have its own Mardi Gras on Wednesday night, September 28. It will be a gala affair at the High School Stadium sponsored



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HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

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The phrase "crazy with the heat" is not so extreme as it might seem. One is quite likely to feel a sense of giddiness, faintness or dizziness after over-exposure to a hot sun — quite

SUNDAY DINNER
Suggestions

APPLES, one of the most easily adaptable of all fruits for cooking purposes, are also an excellent source of B1, the energy vitamin. In addition, apple dishes offer cooks an unusual opportunity to add variety as well as food value to the family diet.

Using apples as a base, many succulent dishes can be prepared in remarkably quick time, with a minimum of effort. One of the more popular of these dishes features baked apples stuffed with either sausage or ground ham. Prepared according to recommendations of the A & P Service for Homemakers, this unusual dish is certain to find favor with any family.

In preparing this dish, first scoop out the centers of six large, red apples. Use a sharp knife and start from the stem end of the apple, being careful not to cut through to the apple's other side.

Then peel the cored end of the apple one-fourth of the way down and stuff very firmly with either sausage or ground ham, according to taste. Stick three or four whole cloves, again according to taste, in the peeled portion of each apple.

Place the apples in an uncovered baking dish and add just enough water to prevent their sticking to the dish. Bake in a moderate (350°) oven until the apples are tender, then remove to plates and serve very hot.

Candied sweet potatoes and buttered string beans prove ideal companions for this meal, particularly when preceded by a head lettuce salad topped with Russian dressing. Appropriate beverages and a jelly dessert will round out the menu nicely.

Since apples are in good supply, and of above-average quality, the serving of this meal will effectively combine economy with timeliness.

similar to the sensation one sometimes has when suffering from a high fever.

Extreme temperatures — at one end or the other — put special burdens on the human mechanism and they must be accommodated. Best advice, when summer temperatures are climbing and summer suns are blazing, is "take it easy!"

It's well to avoid prolonged exposure to heat, indoors or out, particularly on humid days. Likewise, one should keep an eye out for over-exposure amongst youngsters who are playing in the sun, and older folks should be kept at rest in the shade.

Hot weather naturally calls for less heavy food. The circulatory system should not be overtaxed to take care of digestive processes. It is well to drink plenty of fluid — not, preferably the highly stimulating kinds — and a light diet might well be supplemented with salt tablets at mealtime to replace the salt deficiency caused by perspiration and evaporation.

Headaches during hot weather may be a warning symptom of heat stroke, heat exhaustion, or heat cramps. Nausea, a feeling of lassitude, or the cessation of sweating may be early symptoms of heat stroke. If there is a sense of dizziness or exhaustion for heat exhaustion. The danger signs of heat cramps are excessive sweating and dizziness during or following heavy work.

Most serious of these three conditions is heat stroke. Here the temperature may go very high — 107 or over — the skin will probably be hot and dry, the face is flushed, the patient unconscious. First aid for heat stroke is immediate cold water baths or spray, and cold compresses.

In case of heat exhaustion, the temperature is more likely to be sub-normal on only slightly elevated and the skin is moist, sometimes cool and clammy. When heat exhaustion is threatened, one should get out of the sun and into bed as rapidly as possible.

Heat exhaustion sometimes comes on very gradually. A person may

suffer headaches, muscular weakness, constipation, and loss of appetite for several days before the frank symptoms of heat exhaustion will show up. Once a person has been so afflicted, he is usually highly sensitive to heat and sun for some time.

Heat cramps are severe, painful spasms of the muscles which have been overtaxed under punishing conditions. Here again, bed rest is indicated and water and salt or salt

tablets should be given as a first aid measure.

Any of these three conditions may be serious. If elementary precautions don't bring prompt relief, medical attention should be sought.

The first Sandy Hook lighthouse, completed in 1764, was built of stone and measured 106 feet from the surface of the ground to the top of the lantern.

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June 30, 1949

Assets	
Cash on hand and in Banks	\$ 62,439.85
First Mortgage Loans	915,136.89
Real Estate Sold on Contract	14,824.23
U. S. Government Bonds	30,000.00
Federal Home Loan Bank Stock	20,000.00
Other Furniture and Fixtures	250.00
Other Assets	1,256.64

Total Assets \$1,043,907.61

Liabilities	
Members' Savings	\$ 948,720.69
Dividends payable on Income Shares	998.75
Advances from Federal Home Loan Bank	30,000.00
Other Liabilities	443.08
Reserves	44,599.97
Undivided Profits	19,145.12

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lb. **45¢**

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WHITE HOUSE 4 tall cans **45¢**

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CONGRESSMAN HOWELL

(continued from page 1)

ity, a program of public works which can be speedily put into effect as needed, and a balanced farm price support program are among the more important matters which could be helpful in reversing the present deflationary trend.

I particularly want to do everything possible to obtain action on the proposed extension of Social Security at this Session. Many not now covered should be included, and a more realistic scale of benefits should be adopted.

Early September now seems to be the most realistic date for winding up the present Session of Congress. This would allow time for consideration of the great majority of measures which still need action in one or both Houses.

Among those who visited my office in Washington during the past week were: Ray Dugan (formerly of Trenton, and now from East Orange); Mr. and Mrs. William H. Falsey and son, "TM"; Dr. Frederick Hipp; R. James Stewart and Harry W. Stanley, all of Trenton; and Donald N. Comiskey and Irwin Bentowsky, of Palmyra; and Sidney W. Bookbinder, of Beverly.

In a lighter vein: There has been much discussion among Northern Democrats about the way the Dixiecrats have joined with the Republicans, and on occasion have taken the control. We were discussing this in the cloakroom one day when Con-

gressman Earl Wagner, of Ohio, said, "Yes sir, the Southern Democrats certainly have things their way—why you can't even get a drink around here unless you use a Dixie cup!"

The first three settlements in Monmouth County were Shrewsbury, Middletown, and Portland Poynt (Atlantic Highlands).

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PICNIC LUNCHES FROM THE FREEZER

Lucky families who own a freezer no longer need to plan their picnics and outings days or weeks in advance. The home freezer eliminates the need for last minute shopping and rising at dawn to prepare the "fixins". Just step up to the freezer and select food for the whole picnic from appetizer through to dessert.

Appetizers: If it's a special occasion there is frozen shrimp cocktail in individual containers, or melon balls in pint containers. If you would rather have some fruit juice, there is orange, grapefruit, cranberry or tomato juice, frozen right in the can or pressed fresh, sweetened and placed in clean scalded shortening cans. By the time the cloth is spread for lunch your appetizer will be defrosted yet chilled enough to be appetizing.

Or perhaps you're taking the crowd up to the lodge high in the mountains for some winter sports. Take a quart or two of clam chowder, chicken or tomato bouillon out of the freezer, heat and serve it piping hot in heavy paper cups.

Sandwiches: Sandwiches may be made from slices of leftover chicken or turkey, roast beef or ham, carefully labeled, wrapped individually in cellophane bags, packaged and frozen. Several varieties will provide each guest with his own favorite. Don't forget to put the mustard, mayonnaise and catsup in the picnic basket. Individual hamburgers may be formed and packaged according to the number to be served (and don't forget to separate each portion with two sheets of cellophane). Cover with stockinette and attach an equal number of rolls, link fashion so they won't be left behind in the rush.

Frankfurters may be done the same way, but since they are seasoned, they will not keep as long as the freshly ground, unseasoned hamburger meat. Steaks for broiling outdoors and roasts for barbecuing can be taken right from the freezer and cooked to juicy doneness right before your eyes. Needless to say if meats are cooked without any thawing they will take a little longer. (Allow 7-10 minutes per pound longer.)

Vegetables: Frozen corn on the cob will eliminate all the labor of husking at the picnic. Thaw, unwrap and pop it into the kettle. Don't forget lots of melted butter or margarine and a pastry brush for easy spreading.

Baked Beans, prepared as you like them from your favorite recipe, may be packaged in new metal containers which take the foods right into the oven for heating and may be used again. For the picnic they will be delicious served cold or heated at the fire.

Other vegetables may be fresh salad greens and tomatoes, sliced or quartered into wedges, and served with a tangy dressing.

Desserts: What would you like? A butter cake frosted with rich chocolate fudge? Apple, cherry or rhubarb pie? How about some ice cream with your favorite sauce? They're all here for you to choose—whichever one you like.

"BARKLEYS OF BROADWAY"



Fred Astaire and Ginger Rogers, possibly the most famous of all film dancing partners, are reunited in "The Barkleys of Broadway," a new technicolor musical which plays Friday and Saturday of this week at the Broadway Theatre in Palmyra.

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THE NEW ERA

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First Million Was Easy



Burlington County's two bridges, subject to nine months controversy in New Jersey courts, proved the case of public ownership this week by reaching their one millionth dollar in revenue three weeks before estimated. Daniel Lichtenthal, (center) vice-chairman of Burlington County Bridge Commission, congratulates Janice Devaney of Delanco, N.J., as she pays twenty-five cents toll to George Seimee that reached million dollar mark. Lichtenthal said many quarters will be required to protect county's interests in legal actions brought by two county freeholders and Gov. Alfred E. Driscoll to remove bridges from county ownership.

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TEMY Lunches Home 12-oz. can **37¢**

Beef Hash Old Virginia 16-oz. can **27¢**

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ASCO with Tomato Sauce 16-oz. can **10¢**

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Ideal Red Currant Jam 16-oz. jar **27¢**

Ideal Orange Marmalade English Style 16-oz. jar **19¢**

Ideal Peach Preserves 16-oz. jar **19¢**

Ideal Gelatine Desserts 3 pkgs. **19¢**

Farmdale Evap. Milk 2 tall cans **23¢**

Hom-de-Lite Mayonnaise 1/2-pt jar **19¢**; 1-pt jar **33¢**

Salad Dressing Hom-de-Lite 1/2-pt jar **15¢**; 1-pt jar **25¢**

7-Minit Pie Mixes Coconut, Choc. or Lemon 6-oz. pkg. **27¢**

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Lean Beef

CHUCK ROAST 1 lb. **45¢**

STANDING RIB ROAST 1 lb. **65¢**

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Veal Shld. Roast 16-oz. can **25¢**

Breast of Veal 16-oz. can **25¢**

Neck or Shank Veal 16-oz. can **25¢**

Rib Veal Chops 16-oz. can **25¢**

Veal Rump Roast 16-oz. can **25¢**

Boiling Beef Lean Pkg. **25¢**

Short Ribs of Beef 16-oz. can **35¢**

Fresh Ground Beef 16-oz. can **45¢**

Beef Tongues 16-oz. can **49¢**

Dried Beef Loaf 1/2 lb. **29¢**

Fresh-Killed Fancy, Grade "A"—HEN

TURKEYS Under 10 lbs. **53¢**

Brood Broasted, Full Mated and Well Fatted

Cooked Canned Ham Marked Weight—All Skin 1 lb. **89¢**

Liver Pudding 1 lb. **49¢**

Corned Beef Cakes 1/2 lb. **18¢**

Tender Beef Liver 16-oz. can **75¢**

Sliced Bacon 16-oz. can **55¢**

Dog & Cat Food 2-1/2 lb. **33¢**

Regular White Lump Crab Meat Fresh Picked 1 lb. **79¢**

Large Porgies Jersey 1 lb. **15¢**

Dressed Whiting 1 lb. **15¢**

Ocean Perch 1 lb. **29¢**

Haddock Genuine Fillets 1 lb. **29¢**

Rob-Roy Beverages 6-12-oz. bottle **30¢**

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Church Notices

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sun-day Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
9:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL
There will be a Guest Rector for
a brief period.

Sunday Services
Holy Communion—8 a.m.
Morning Service—11 a.m.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Truth" is the subject for Sunday,
July 24.
Golden Text: "Teach me thy way,
O Lord: I will walk in thy truth."
(Psalms 86:11)

Sermon: Passages from the King
James version of the Bible include:
"O send out thy light and thy
truth: let them lead me; let them
bring me unto thy holy hill, and to
thy tabernacles." (Ps. 43:3)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Christian Science brings to the
body the sunlight of Truth, which
invigorates and purifies . . . The
effect of this Science is to stir the
human mind to a change of base,
on which it may yield to the har-
mony of the divine Mind." (p. 162)

**EPWORTH METHODIST
CHURCH**
Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister
Seventh Sunday After Pentecost
July 24th

9:45: Epworth's Church School,
with classes at every age level, meets
for the study of our Christian faith.
Come with your children.
11:00: Morning Worship. The



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to sell what you
don't want, and to
find what you do.

Phone Riverton 9-0712

pastor continues his series of ser-
mons on doctrine and belief, with
the theme, "Our Protestant Belief."
Virginia Miles King will be at the
organ console and Thalberg King
will be heard in a bass solo. A
Church Nursery is conducted during
the worship hour for the younger
children.

7:00: Community Vesper Service in
the Grove. The Rev. Warren C.
Kuhfahl, pastor of the Moravian
Church will conduct the service.
The Altar flowers last Sunday were
given in memory of Mary Rudduck
and Ella Horner by Mrs. Grace
Chambers.

NOTICE
The Rt. Rev. Msgr. N. H. Wegner,
director of the famous Father Flan-
nagan's Boys' Town, states that a
magazine racket misusing the good
name of Boys' Town is being carried
on in various communities without
his knowledge or sanction.

He warns local residents to beware
of any magazine solicitors identifying
themselves as having any connection
with Boys' Town. They
have NO authorized representatives
selling books or magazines.

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10 a.m.: The Sunday School meets
for devotion and study.
11 a.m.: Morning Worship. The
pastor will preach from the theme,
"Trumpet the Good News."

The young people's choir and the
junior choir will supply the music
under the leadership of Timothy
Johnson, Miss Doris Jones, and Mrs.
Grace Dorsey.

3:30 p.m.: Fellowship Union meets
at Trinity A.M.E. Church, Wrights-
ville, N. J.

7:30 p.m.: "Back Home Hour."
will be sponsored by the Goodwill
Gospel Chorus of our Church, with
participants from nearby boroughs
on the program. Inspirational music
will fill the air.

Monday, 8:30 p.m.: The Education
Club (who has closed a very success-
ful campaign for student aid funds)



Want a wonderful vacation—
spend it right here in New Jersey!
What do you like—marvelous
fishing?—bathing in the roaring
surf?—sailing on a crystal lake?
—riding through mountain trails?
—camping in piney woods? You'll
find them all in our famous vaca-
tionland!

So pick the garden state this year
for fun and relaxation—stay in
New Jersey for the best vacation in
the nation.

Write to the New Jersey Council, State House, Trenton,
N. J., for the 1949 New Jersey Vacation Guide.

Look for the next advertisement in this
series regarding New Jersey. Copies may
be obtained by writing to Room 8308,
80 Park Place, Newark, N. J.

PUBLIC SERVICE

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have NO authorized representatives
selling books or magazines.

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The office hours of The New Era
are as follows:
Monday through Friday 9 a. m. to
5 p. m.
The office is not open evenings
or Saturday.

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REPAIR SHOP**
DID YOU KNOW
That you can get your
Motor Repairs
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Paint Jobs
Done and pay for them
as low as
\$2.00 Weekly

**BODY-FENDER-RADIATOR
PAINTING—WELDING**
No Job Too Large or Too Small
Estimates Given by Expert
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TROUBLE SHOOTING
SPECIALTY**
John C. Adams
Broad and Randolph, E. Riverton
Phone Riv. 9-1134

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VISIT
TONY'S Beauty Salon
13 East Broad St. Palmyra

Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it.
Try a new hair-do styled just
for YOU!

**Cecelia's
BEAUTY SHOP**
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CLOSED WEDNESDAYS

"If your hair is not BECOMING
you should BE COMING to us"
Open Every Day 8 a.m. to 9 p.m.
Saturdays 8 a.m. to 5 p.m.
For Appointment Phone RI 9-0413

RYTEX-HYLITED INFORMALS

Little note sheets with RYTEX-HYLITED (raised)
Monogram in Blue, Red or Black . . . or Name in Black.
Smooth heavy white paneled stock.

50 ENVELOPES
50 INFORMALS
\$1

For thank you's, informal invitations, gift enclosures and
brief messages.

THE NEW ERA
609 Main Street Riverton, N. J.

By virtue of an Order of the Superior
Court of New Jersey made on the 8th day
of July, 1948 in a cause wherein FRANCES
D. HARRIS is plaintiff and you are defend-
ant, you are hereby required to answer
the complaint of the plaintiff on or before
the 9th day of September next, and in
default thereof, such judgment will be
rendered against you as the Court shall
think equitable and just.

The object of said suit is to obtain a
judgment of divorce between you and said
plaintiff.

**WORTH AND WORTH
RIVERSIDE, N. J.
ATTORNEYS FOR PLAINTIFF**
Dated: July 11, 1949.
7-14 - 8-4

MACEDONIA A.M.E. Church, Camden,
will lead our worship at 3:30 p.m.

Governor Nichols issued the Mon-
mouth Patent to land seekers from
Long Island in 1665.

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Shoe Service**
Work Done While You Wait
105 W. Broad St., Palmyra, N. J.

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Wreaths and Sprays
Parker Flower Shop
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Hubbs' Nursery
PALMYRA, N. J.
For a Good Evergreen Planting,
Call Riverton 9-1991-W
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Ask for "Pete"
Cars Called for and Delivered
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Instant Service
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N. KUENSELL, Prop.

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Door Closers Repaired, Landscape
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Chain, Reasonable
Interior Painting
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615 THOMAS AVENUE
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"AMICO"**
Electrical Vulcanized
Resoling
NO NAILS NO STITCHES
SHOES SHINED
Work Completed in Shorter
Time.
Two Men Employed.
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

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BELLEVUE GARAGE
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BROAD AND KERN STS.
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Phone Riv. 9-9324

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& Sons**
CONTRACTOR and BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
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GROCERIES - FRUITS - VEGETABLES
Delicatessen Counter
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HOWARD STREET, RIVERTON
Across from the Fire House
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CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
The Rev. S. Dan Morgan
Pastor

Sunday, July 24: Sunday School at 10 a.m.
Morning Worship Service, 11:15: The pastor's sermon topic will be "The Witnessing Church." The choir will sing a selected anthem. Daniel V. Morgan is soloist of the service.

The Vesper Grove Service is at 7:00 p.m., with the Moravian Congregation in charge. Their pastor, the Rev. Warren Kufahl will bring the message.

Calendar for the week:
Wednesday, July 27: The Church at prayer and Bible study.

R. EMMETT SEWART

R. Emmett Sewart, Railroad avenue, Smithville, died July 17, at New Lisbon.

Funeral services were held on Wednesday, July 20, at 1:00 p.m., from the Snover Funeral Home, Palmyra. The Rev. S. Dan Morgan officiated.

Interment was in Ewing Cemetery.

JONES vs. DURGIN

A Whale of a Story — Would You Believe It?

The following fish story was sent to The New Era by Samuel B. Jones Jr.

The story was published in the

Investment Opportunity

A small Loan Company chartered under Pennsylvania laws, recently organized needs working capital to expand.

Notes of Indebtedness available in units of \$50.00 to \$2,500.00. 6% annual return guaranteed, with possibility of greater return as business grows.

Inquiries invited from large or small investors.

Address
C. J. KERNS

205 Bank Avenue, Riverton, N. J.

CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

PEACHES — Tree ripened for flavor! Our first yellow, freestone variety, Early Triquet, is now ready. Sugar Corn fresh cut daily. Starr and Transparent Apples. Jersey Tomatoes. Taylor's Homestead Market, River Road at Taylor's Lane.

CLEAN WHITE SAND for sand boxes. 25c per bucket (40 lb.). 208 Horace avenue, Palmyra. Phone Riverton 9-0401-R.

HOUSEWIVES anxious to earn extra money in spare time without canvassing. Write Box A, The New Era.

FOR SALE — East Riverton, Large Bungalow, enclosed porch, finished attic, oil burner, screens and storm sash, garage, excellent condition. Woodward, Riverton 9-1054.

TUTORING of children through sixth grade during July. Minimum \$1.00 per hour. Phone, Riverton 9-0828-J.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

FOR SALE CHEAP — Press for printing signs, price cards, etc., complete with type. A real press — no toy. The New Era Office, Riverton.

NOTICE — I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

APARTMENT WANTED — By young couple between now and October. Please phone Riverton 9-0712 between 9 a.m. and 5 p.m.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

March edition of "The Courier," house organ of the Congdon and Carpenter Co., Providence, R. I., where Mr. Jones is assistant to the president.

The tale was written by Mr. Jones and tells of his experience with a whale, and another whale story as related by Captain Edward Durgin, U.S.N. Both Samuel and Edward were boys in Palmyra. We leave it to our readers which story (or both) is true.

The Sporadic Sportsman
Paging Jonah!

For about fifteen years, when the Sportsman's boys were of the right age, his family went in for ocean racing. They bought a grand little sloop with bunks and a galley and entered her in every overnight or long-distance ocean race they could manage.

It has been well established that any man who goes in for ocean racing is slightly off his noggin. There is no logical excuse for willingly sitting in a wet cockpit all night, riding right between your feet, hoping to keep warm from its flame. Yet the Sportsman did that for many seasons, and now that the years have flown, he often looks at the tarnished cups on the mantle and wonders...

However, the race to White Island Whistler stays in mind above most of the others. Perhaps it was in 1936 or '37.

The start was made at midnight, drifting across a searchlight beam off Marblehead at the shot of a cannon. By daybreak the little ship was off Cape Anne somewhere in a calm and fog. The day's wind came up and she rounded Cape Anne to take the leg in toward Isles of Shoals by the feel of the waves. That is, the crew reasoned that the waves would be short and choppy under the lee of Cape Anne and much longer when the offshore breeze swept over Ipswich Bay. So they took the new bearing, 'v' guess and 'b' guess in the dense fog as soon as the waves lengthened.

When the sun came up, the fog burned off; and believe it or not, there was White Island Whistler right over the bowsprit!

The sloop rounded the groaning buoy and the boys were forward sitting the masthead spinaker for the long slide home when the Sportsman heard a noise! It was a sort of pop! — and a blow!

He was scared to look around — but finally did so and was greeted by the thing he had feared to see — a whale! In fact, two of them! As he turned, the spray from a "blow" hit him in the face, and he could plainly see the very small eye of one of the tremendous mammals as it very gracefully dove under the little ship's transom.

The two of them played around the speeding craft for several minutes. The Sportsman was at the tiller and too scared to do more than keep the vessel in front of the wind. He remembers reaching for the movie camera on a nearby thwart and never being able to do more than make a feeble pass at it.

At their closest, the whales were not more than 20 feet away. The craft was about 30 feet long, and the Sportsman remembers estimating they were three times as big as the hull.

He recalls being impressed by the

whales' graceful speed through the water; and when they dove, he noted that the flukes on their tails were horizontal rather than vertical. He saw dorsal fins — which, supposedly, made them finback whales. Each time they "blew," he could hear a valve open first — sort of a Pop-Pheew-w-w! sound.

Later the crew learned that Ipswich Bay very often entertains whales during the herring runs. In fairness to the sea-going mammals, it must be admitted that they didn't seem to want to bother the little ship. They just played around for a while and then beat it. But their eyes are only as big as a man's fist. Suppose they couldn't see a little sloop and came up under it — quite by accident — in such a big, wet ocean! Paging Jonah!

Since writing the foregoing paragraphs, the Sporadic Sportsman has run across a boyhood friend of his, Captain Edward Durgin, USN, now stationed in Providence.

Captain Durgin listened to the tale above related and agreed that it sounded authentic; however, he immediately took the edge off the Sportsman's enjoyment of it by mentioning how he once followed a whale in a submarine. By good fortune the Captain was able to keep the submersible directly in the whale's wake and gave the mammal a lively chase for an hour or so.

The able Captain went on to say that whenever the whale "blew," he could smell a very strong odor of fish! Hm-m-m-m! The Sporadic Sportsman can only hope his readers do not detect the same odor. The Sportsman is ready to swear to the yarn in a stack of Bibles!

Odor of fish, indeed! Why, anybody knows that the smell of a con-founded submarine is such that a whale's inherent halitosis would most certainly go entirely unnoticed!

So, it smelled fishy, did it? Why, confound it all — — — — —

S. B. J. Jr.

CONGRESSMAN HOWELL REPORTS FROM WASHINGTON

House Members have become rather well adjusted to our new temporary chamber in the New House Office Building, where we are holding sessions while the roof and other portions of our regular meeting place are being repaired. The temporary quarters are reasonably adequate with the exception of the acoustics. It is quite a strain to follow proceedings with any great degree of accuracy.

While President Truman's mid-year Economic Report did not contain anything of a sensational nature, it was generally well received and made a number of recommendations which are obviously sound and necessary. His abandonment of his former position in favor of increased taxes seems realistic in view of the changes which have become evident in our economy since the first of the year.

The downward trend in production and employment which have not been accompanied by a proportionate reduction in prices, point up the need for early action on several proposals on which action has been lagging. Such items as increase of the minimum wage, expansion of social security.

(continued on center page)

DROUGHT - KILLED TREES REPLACED

Free of Charge

This is to remind those of you who bought nursery stock from us. That it is guaranteed for one year from the date of purchase providing WE PLANTED IT.

Replacements will be made about September 1st, which is the beginning of our fall planting season.

FREE ESTIMATES NOW FOR FALL PLANTINGS

HUBB'S NURSERY
PALMYRA
Phone: Riverton 9-1991-W
Between 4 and 6 p.m.

HOMEMAKING
By
DORIS FOREBAUGH
Home Economics Adviser,
Public Service Electric and Gas Company

Food from the Home Freezer

If you own a home freezer, you have already discovered its joys and advantages. By this time you have tucked away, in sealed cartons, the pick of the crop in strawberries and a goodly share of asparagus, and you will be looking forward to including them in your menus next winter.

Any time you can get good buys in meat or poultry, take advantage of the opportunity. There is a feeling of security in knowing that the main dish for any dinner is ready and waiting for the roasting pan.

Cool summer mornings or rainy days are the time for making cookies, cakes or pie shells. Package and freeze them and the dessert question is no problem. Cakes may be completed even to the icing. When ready to defrost, they are allowed to stand at room temperature for several hours in the freezer wrapping. The results are most satisfactory.

Rolls, bread and coffee cakes may be baked, cooled to room temperature then frozen for later use. When ready to serve, warm them in the oven in their freezer wrappings.

Freezing is so simple and detailed directions for all products are easy to obtain. It is important, of course, to use good wrappings and so much

experimenting has been done that it is not necessary for the homemaker to waste any product in investigation.

As in all food preservation, the first essential is to start with a good product, firm, solid, correct degree of ripeness and, of course, fresh. The general slogan is "From Field to Freezer in the shortest possible time."

Cherries (Sweet)
Wash and stem cherries of uniform ripeness and color.
Put, if desired, and package in moisture-vapor-proof containers to within 1/4" of top. Cover with 40% sugar syrup to within 1/4" of top. Seal and freeze at once.

Raspberries (Red)
Carefully wash in ice water and sort firm, ripe berries. Drain. Place in refrigerator to cool and firm the berries. Package in moisture-vapor-proof containers to within 1/4" of top. Sugar may be used in proportion of 1 part sugar to 4 parts berries by weight, or cover with 40% syrup. Seal and freeze at once.

40% Syrup — 1 1/2 cups sugar for each pint of water. Dissolve sugar in boiling water. Before using cool to 70° F or lower.

ROOM COOLERS

DON'T SUFFER WITH THIS HEAT WAVE ANY LONGER. These handsome AIRTEMP room air conditioners by CHRYSLER are available for immediate installation. We can have yours comfortably cooling your home in two hours and we are staffed for installations 7 days a week. Want yours this WEEK-END?

Telephone today!

C. N. HUBBS & SON
HEATING and AIR CONDITIONING
Phone Riverton 9-0234 or 9-0065

CHRYSLER AIRTEMP

NOTICE

THE BOROUGH OF RIVERTON TAX OFFICE WILL BE CLOSED DURING THE WEEKS OF JULY 18 and 25

RALPH H. TAYLOR
Collector

TRAFFIC LIGHTS INSTALLED IN FRONT OF FIREHOUSE

Local residents are reminded to observe the new traffic lights which have been recently installed in front of the Palmyra Fire House.

The lights will be in operation whenever the fire apparatus or ambulance is in use and the public is urged to observe them in order to avoid accidents.

NOTICE
Blanc's Palmyra Pharmacy will be closed all day Wednesday during June, July and August. Open Sunday 10:30 — 1:00 and 6 — 10.

NOTICE
The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:
From Monday noon until Thursday evening.
Hours by appointment.

NOTICE
The office of Dr. T. Bruce Dickson will be closed from August 1st to August 29th.

NOTICE
The office of Dr. Charles S. Mills will be closed from Saturday, July 16, until Monday, August 1.

LIBRARY TO BE CLOSED DURING AUGUST
The Riverton Free Library will be closed during the month of August and will open on Thursday, September 1.

Any one having overdue books who returns them between now and August 1, will be excused from paying the fine.

NOTICE
The offices of Dr. John C. Whitaker, 402 Lippincott avenue, Riverton will be closed for vacation from July 14 to 31.

NOTICE
The Planning Commission appreciates the close cooperation given by the owners of both of these new tracts. Cooperation, careful study and sound planning will help keep Riverton real estate values on a high level.

NOTICE
The general contractor is the C. and T. Construction Co. of Collingswood. The total cost of the building without equipment will be in the vicinity of \$200,000. The site cost \$25,000. The unused portion of the site will be offered for public sale at some later date after agreement is reached between the Board of Education and Borough Council on the area to be sold and after other related problems have been settled.

The building will house grades 4, 5, and 6 and one section of 3rd grade for the 1949-1950 term. Thereafter, it will be used only by the 4th, 5th, and 6th grades. Present teachers in those grades will be transferred to the new building and Miss Harriet E. Egan will serve as principal of the three buildings housing kindergarten to 6th grade. 7th and 8th grades



Food from the Home Freezer

If you own a home freezer, you have already discovered its joys and advantages. By this time you have tucked away, in sealed cartons, the pick of the crop in strawberries and a goodly share of asparagus, and you will be looking forward to including them in your menus next winter.

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BUY SAVINGS BONDS AND STAMPS

60th Year, No. 30

THE NEW ERA, THURSDAY, JULY 28, 1949

PRICE FIVE CENTS

PROGRESS SHOWN ON NEW GRADE SCHOOL BUILDING

The new grade school building on Charles street, Palmyra, is rapidly reaching completion with the laying of the cement floor and the cement planks on the roof. The artist's drawing shown on this page portrays the building as it will look in the fall. It is a one story structure, completely fireproof in every respect.

As one looks at the building from the outside, from left to right, one sees the attractive bay window at the front of the lunchroom. This room will have 8 folding tables and benches, each capable of seating 20 pupils. This room may be used for small community meetings and will be equipped with metal folding chairs.

The prevailing color of this room will be green, with colored plaster on the walls, green metal ventilating unit, green linoleum on the counter of the service area, green linoleum on the tables and benches, and green metal upholstered chairs.

A small kitchen is located at the rear of the lunchroom and behind that a spacious storage room and the boiler which will heat the entire building.

The heating equipment consists of a marine type package boiler, oil fired, with ventilating units in all rooms. The porch to the right of the bay window provides access to a small lobby, with the office directly to the right at the front of the building. Other units in the center of the building will be a teachers' room, a health room for medical examination and care of sick or injured children, and lavatories.

The room to the right of the office will be equipped originally as a library, but will be of identical size, shape, and design as the other classrooms so that ultimately it may be used as a classroom in addition to use as a library.

There will be eight classrooms in all, counting the library. Each classroom will contain a wardrobe for teachers' coats, a set of shelves and hangers for pupils' coats and rubbers, a drinking fountain, and a sink for washing paint brushes, etc. All walls will be covered with colored plaster in pastel colors. Tops of ventilating units will be covered with linoleum. Floors are to be of light neutral colored asphalt tile. Chalk boards are to be of green glass rather than the traditional black slate.

The roof will be sloped toward the center with drainage running under the building to dry wells in front of the building. Thus, there will be no outside spouting.

The building can accommodate at maximum 240 pupils; although it is planned to keep the enrollments per room to a desired number of 25 pupils per room or a total of 200 pupils.

The contract time is 240 days from the time of ground breaking on March 16. Work is proceeding according to schedule and it should be ready for occupancy in the middle of November.

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THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, JULY 28, 1949

PRICE FIVE CENTS



NEW GRADE SCHOOL BUILDING ON CHARLES STREET IN PALMYRA, N. J.

PLANNING COMMISSION APPROVES TWO TRACTS

The Riverton Planning Commission approved the sub-division of two tracts into building lots at the July meeting. The first tract is owned by the firm of Firth and Goodley and is located at Bank and Linden avenues. It is bounded by Bank, Linden, Front and a line 475' parallel to Linden avenue, with a frontage on Bank avenue of 229' and 193' on Front street. The area is divided into six generous size building lots, two facing Bank avenue, two facing Linden avenue and two facing Front street.

At the meeting Messrs. Firth and Goodley went over the various types of homes the company plans to erect on these attractive home sites.

Members of the Commission discussed construction, landscaping, sewage problems, building lines and other important points. Mr. Firth emphasized the desire of the company to build homes that will be of good design as well as modern and attractive. Construction should start within 30 days.

The second tract to be approved at the meeting is known as Riverton Acres. This area is bounded by Ninth street, Pompton Creek, Jack's Run and a parallel line 125' from Cedar street on the South side. There will be 14 building lots of various shapes and sizes in the development. All lots are of good size and will be excellent for new home construction. This particular plot had been studied by the Commission for some months before the plan presented at the July meeting was approved. It was the aim of the Commission and the members of the Riverton Acres to obtain the best possible plan for the development of this large area so that Riverton might open a beautiful, new residential section for discriminating new home buyers. Lots should be ready to offer for sale in the very near future.

The Planning Commission appreciates the close cooperation given by the owners of both of these new tracts. Cooperation, careful study and sound planning will help keep Riverton real estate values on a high level.

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The offices of Dr. John C. Whitaker, 402 Lippincott avenue, Riverton will be closed for vacation from July 14 to 31.

NOTICE
Peel Poindexter's cleaning and pressing shop will be closed Wednesday afternoons during July and August.

NOTICE
will remain in the Delaware Avenue Building.

For the first three months of the term students will be assigned to the same corresponding buildings as for the 1948-1949 term.

MERRILL WINS LAKE HOPATCONG SERIES

Jim Merrill, of Riverton, sailing from the Red Dragon Canoe Club of Edgewater Park, sailed his yacht Barfly, to win two 1st places and an 11th place in the 3rd race of the Open Comet Regatta Series at Lake Hopatcong, last weekend to win the trophy with a total of 92

THE NEW ERA

Incorporated

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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ABOUT TOWN

Mr. and Mrs. H. Schieble, 203 Cinnaminson avenue, Palmyra, and Mr. and Mrs. Joseph Schieble and daughter, Mary Lou, 410 Thomas avenue, Riverton, spent last week at Ship Bottom.

Miss Clara Bishop, 410 Thomas avenue, is visiting her cousin, Mrs. Ida Bunting, at Point Pleasant, Pa.

Mr. and Mrs. Peter O. Skora and daughter, Kay, visited friends at Belmar, Saturday.

Mr. and Mrs. Harry Schieble and children, of St. Petersburg, Florida, are visiting her parents, Mr. and Mrs. H. Schieble, 203 Cinnaminson avenue, Palmyra.

Mrs. Elsa Sutter, her son George

and grandson Edward, spent the week with her parents.

C. Reed Kuerst, of the Riverside Metal Co., a director of the Philadelphia Chapter of the National Association of Cost Accountants, announces that the local chapter will again conduct a Discussion Forum with the opening of its fall season. The meetings will be held on eight consecutive Tuesday evenings, starting October 4, at Temple University. The sessions will be devoted to a study of "Internal Reports," a subject of vital importance to accountants under today's conditions.

Edgar E. DeMaris, son of Mr. and Mrs. A. R. DeMaris, 424 Linden avenue, Riverton, has been named by Congressman Charles R. Howell as an appointee to take the entrance examination at the U. S. Naval Academy, Annapolis, Maryland, in April, 1950. DeMaris graduated from Pal-

myra High School in June. He was president of the senior class, a member of the Honor Society and editor of "The Tiltum," high school year book.

Mr. and Mrs. Ross W. Kurta, Broad street, Riverton, are receiving congratulations on the birth of a daughter, Donna Lynn, on Wednesday, July 20, at Living-in-Hospital, Philadelphia.

Mr. and Mrs. Edward W. G. Borer, Main street, Riverton, vacationed for two weeks in Ocean City recently.

Mr. and Mrs. A. Thornton Gragan, Villanova, announce the engagement of their daughter, Mary Davis, to Harry F. Orliman, III, son of Mr. and Mrs. Harry F. Orliman, Jr., of Jenkintown, formerly of Riverton. Mr. Orliman, who served with the United States Navy during the war, is a graduate of Wharton School of the University of Pennsylvania. The wedding is planned for September.

A home coming reception was enjoyed by Mr. and Mrs. S. R. Lauer, of Clearwater, Florida, who are spending the summer with their daughter and son-in-law Mr. and Mrs. A. B. Winters, 320 Leconey avenue, Palmyra.

The reception was arranged by nieces and nephews of Mr. and Mrs. Lauer. Dinner was served at seven, after which a shower was tendered Miss Jeanne Lauer and Mr. Ray Karvis, who will be married in September.

Friends from Philadelphia, Frankford and Palmyra, were present.

Mr. and Mrs. William Evans, former residents of Riverton, now of St. Petersburg, Florida, returned to

their home last week after spending two weeks here with relatives and friends. Returning with them were their son-in-law and daughter, Mr. and Mrs. Martin Stebbins and two sons who will make their home in St. Petersburg.

W. Maynard Bowen, of Merion, Pa., spent last week with his parents, Mr. and Mrs. Walter L. Bowen, Thomas avenue.

Mrs. William R. Hoffman, of Millville, spent Tuesday with Rev. Emma Munch, 412 Main street, Riverton.

BUILDING PERMITS IN RIVERTON
Daniel M. Clifton, Riverton, built

the Highlands of Navesink belonging to three tribes of Indians, the Neuwamunks, Navamunks, and Potapucks in 1602.

The Highlands of Navesink belonging to three tribes of Indians, the Neuwamunks, Navamunks, and Potapucks in 1602.



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FREEDOM OF CHOICE

In countries where the government owns all the banks, the people have no other choice. But, under the American chartered banking system, there is healthy competition for your banking business. This is a sound condition. For, under it, you can choose the bank that serves you best. Free enterprise is the greatest incentive to good service for the community as a whole. Preserve your right to freedom of choice in banking as well as freedom of choice in business matters.

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& TRUST CO.Main Office
Main and Harrison
Riverton, N. J.Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

SPORTS

ARTISANS WIN

The Artisans took Schneider's into camp on Monday night of this week by the score of 7-5. All the runs with one exception came as a result of round trippers.

In the first inning, Davis, Schneider pitcher, poked one with some on. Enstet duplicated this performance in the third with two mates aboard.

The Artisans came back in the following stanza to knot the count 4-4 as Weart drove in three with his homer.

E. Hoyt drove one over the bank in left in the sixth and two were on base at the time.

Marucci, of the losers, blasted one for the circuit in the seventh to conclude the scoring.

Weart twirled for the Artisans, while Davis and Schill saw mound duty for Schneider's.

WARNING CONCERNING
STRANGE SALESMEN

The police wish to warn the people of Riverton to be extremely cautious of strange salesmen who take deposits on goods not delivered on solicitation.

Many salesmen reside out of the State and in the event of a fraudulent deal it would be difficult, if not impossible, to trace and arrest the offender.

A little thought given before a "down payment" is made, is good judgment on the part of the prospective purchaser.

John J. Robinson,
Chief of Police,
Riverton.

LICENSE REVOCATIONS

Motor Vehicle Director Arthur W. Magee warned this week that failure to appear in local courts in answer to traffic violation summons can be costly to offending motorists. In his report, covering the first six months of the year, he shows that 535 operators have had their driving privileges revoked by the Motor Vehicle Division for this infraction. During the entire year 1948 only 662 revocations were ordered for non-appearance.

Drunken driving revocations are 13 per cent greater this year than last, totaling 582 as compared with 518 in the first half of 1948. Revocations for all offenses numbered 7,366, an increase of 6.5 per cent.

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CONGRESSMAN HOWELL
REPORTS FROM
WASHINGTON

The proposed new farm legislation as embodied in the Pace Bill, is now up for action in the House. This bill provides a support price based on the average of the first ten of the last twelve years, thus resulting in a somewhat higher support level than is now in effect, and one substantially higher than provided by the Aiken Bill passed at the last Session of Congress, which is scheduled to go into effect next January 1st.

The Pace Bill also provides for a trial run of the Brannan proposals on not more than three non-basic commodities, probably potatoes, wool, and eggs, which would be selected by the Secretary of Agriculture as eligible for support by the production payment method. These products would be allowed to seek their price levels in an open market, and the difference between the price obtained and the support price according to the above formula would be paid by the government. This would have the virtue of providing lower consumer prices and still guaranteeing the producer a fair return.

While I am inclined to believe that the program might prove to be too costly, the production payment method has some appeal and it might be worthwhile to try it on a limited experimental basis. I would prefer to see the support price fixed at a somewhat lower and more flexible level. At least one amendment by Albert Gore, of Tennessee is to be proposed which would postpone or repeal the Aiken Act, and continue the program as it exists today. It is difficult to decide between these alternatives, and I am following the discussion closely in an attempt to arrive at the proper answer. Whatever is passed in the House will probably be modified or changed in the Senate, and perhaps we can finally get a bill which will be fair and acceptable to the public and the farmers. Any substantial collapse in farm income at this time would endanger our whole economy and quite possibly precipitate a severe and costly depression.

Last Sunday I visited Mount Vernon, George Washington's plantation home for the first time, and was particularly impressed with the great change in the way of life since that time, only 150 years ago. Mount Vernon was a self-sufficient economic unit, where the family and 250 slaves produced what they needed directly, and used it. Today, with the development of electricity and other power, we produce many of our needs through great industries, and have less direct control over making our living. We produce more, but we are more interdependent.

To see Mount Vernon points up the necessity for greater government responsibility today than then. A more complex economy must be kept in balance in order for people to make their living.

HEALTH HINTS

This column is contributed by a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

UNDERSTANDING EPILEPSY
Although there are said to be more than a million people with epilepsy in the United States, probably less is known about this disease than any other common condition. One misunderstanding frequently encountered is that epilepsy leads to, or is associated with, mental deterioration.INVESTMENT
OPPORTUNITY

A small Loan Company chartered under Pennsylvania laws recently organized needs working capital to expand.

Notes of Indebtedness available in units of \$50.00 to \$2,500.00. 6% annual return guaranteed, with possibility of greater return as business grows.

Inquiries invited from large or small investors.

Address

C. J. KERNS

205 Bank Avenue, Riverton, N. J.

We should all take an enlightened and sympathetic view toward epileptics. Usually, these patients can live a fairly normal life under medical treatment aimed at keeping the convulsions at the minimum.

Western Electric at Kearny is the largest manufacturer of telephones and telephone equipment in the world.

The site of Jersey City was part of the patronship of pavonia granted to Michael Pawe in 1630.

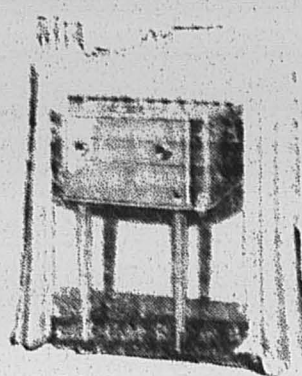
NEW ERA OFFICE HOURS

The office hours of The New Era are as follows:
Monday through Friday 9 a. m. to 5 p. m.
The office is not open evenings or Saturday.

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DON'T SUFFER WITH
THIS HEAT WAVE
ANY LONGER... These
handsome AIRTEMP
room air conditioners by
CHRYSLER are available
for immediate installation.
We can have yours
comfortably cooling your
home in two hours and
we are staffed for installations
7 days a week.
Want yours this WEEK-
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Telephone today!



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Phone Riverton 9-0234 or 9-0065

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Try the Most Thrilling New Car on the Highway!

MAKE A DATE
WITH THE

LOWEST-PRICED "ROCKET" ENGINE CAR!

So much awaits you in the "88"! The Futuramic power of the high-compression "Rocket" Engine! The extra ease of Hydra-Matic Drive—the extra safety of Whirlaway! And the compact comfort of the "88's" brand new Body by Fisher! But words can't describe it—you'll have to drive it! Don't wait any longer—make a date for a "Rocket" demonstration—take the wheel of the "88" Oldsmobile!

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Phone Riverton 9-2050, Olds Community, Inc.
Or Visit 8 - 10 Broad Street, Riverton

IT'S A&P'S THRIFTY Garden-Fresh Produce

Customers' Corner

How do you like the layout of your A&P store?

Planning a super market is like putting together a jigsaw puzzle. All departments—dairy, produce, meat, baked goods, coffee, groceries—must be fitted together in a way that will assure you of convenient, efficient shopping.

We try to avoid narrow or cluttered aisles, dark corners, hard-to-reach shelves and jammed up check-out stands.

Are we succeeding in your A&P? Can you locate foods you want easily? Is there good light and ample room for comfortable shopping?

If not, please let us know. We will appreciate any suggestions you may have that will help make your A&P a better place to shop.

Please write:

Customer Relations Department,
A&P Food Stores,
420 Lexington Avenue
New York 17, N. Y.



California
BARTLETT

PEARS

2 lbs 25¢

NONE PRICED HIGHER

Montana Extra Large

BING

Cherries

lb 29¢

NONE PRICED HIGHER

OLD SOUTH FROZEN ORANGE

JUICE 2 CANS 45¢

SNOW CROP FROZEN

PEAS 2 PUGS. 45¢

BIRDSEYE CUT GREEN

BEANS PUG. 27¢

EVAPORATED MIXED

FRUIT 1-LB 29¢



FRESH SUN-RIPENED PEACHES
AT PEAK OF FLAVOR

Yes, you'll find plenty of large, sun-ripened Elberta peaches and at the peak of flavor, in A&P Markets this week-end. A 6 1/2 lb. bushel price makes them a real bargain. Grand for eating... also for slicing and using for cooking just as in. Come straight to A&P for large bushel lots—Elberta Peaches.

North Carolina Elberta Large

FREESTONE

PEACHES

3 lbs 25¢

50-lb original bushel basket \$3.98

Super Right Close Trimmed—Prime

RIB ROAST

7-10 LBS 59¢

NONE PRICED HIGHER

TOP QUALITY—GRADE "A"—FRESHLY KILLED

FRYERS 2 1/2 LBS 41¢

SWIFT'S, ARMOUR'S OR DERBY'S SKINLESS

FRANKS 1-LB 47¢

FRESH CAROLINA

SHRIMP 1-LB 49¢

HISKEY'S CHOCOLATE

SYRUP 2 1-LB 27¢

DEL MONTE PINEAPPLE

JUICE 2 1-LB 31¢

A&P GOLDEN CREAM STYLE

CORN 2 20-oz 29¢

OLEOMARGARINE

NUTLEY 1-LB 19¢

CHEESE FOOD—PLAIN OR PIMENTO

CHED-O-BIT 2 1-LB 69¢

DEL MONTE OR LIBBY'S—SLICED OR HALVED

PEACHES 2 20-oz 27¢

IONA

BEANS with pork & tomato sauce 3 1-LB 25¢

WILSON'S CORNED BEEF OR

MOR PORK 12-oz 39¢

YUKON CLUB—GINGER ALE CLUB SODA OR FRUIT FLAVORS

Beverages 15¢

Big 29-oz Bottle

In order to avoid confusion, all beverages are now priced in our markets, and in our advertising to show the total price, including bottle deposits.

New Pack Standard Quality

TOMATOES

REDUCED REGULAR PRICES 3 19-oz CANS 28¢

3 10-oz CANS 22¢

2 28-oz CANS 29¢

Argo, Jersey or Ripley's

Catsup

2 14-oz bottles 23¢

Dash

Dog Food

1-LB 6 CANS 75¢

A&P Super Markets

Prices Effective in Our Super Market at

Broad Street, Palmyra, N. J.

CLASSIFIED ADS

MAGAZINES—Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

ROOM FOR RENT—Furnished or unfurnished, call RI-9-0540-W.

STENOGRAPHER wanted. General knowledge of bookkeeping, typing and stenography necessary. Call RI-9-0002.

PEACHES for canning, freezing or slicing. We expect to have a full supply until after Labor Day. Also apples, sugar corn, pole lima beans and tomatoes. Wholesale and retail. Howard Taylor's Homestead Market, River Road and Taylor's Lane.

BROADWAY THEATRE PALMYRA

Matinee Daily, 2 p.m.
Doors Open 1:30 p.m.

Fri. & Sat., July 29 & 30
Not Shown Saturday Matinee

SHE FOUGHT to give her man a second chance at life!

JAMES JUNE STEWART-ALLYSON
The Stratton Story
FRANK MORGAN—AGNES MOOREHEAD

SATURDAY MATINEE ONLY
CHILDREN'S THEATRE

"LITTLE LORD FAUNTLEROY"
Plus Cartoons, Two Comedies
All Tickets for This Show 25¢

Mon. & Tues., Aug. 1 & 2
Ray Milland in
"IT HAPPENS EVERY SPRING"

Wed. & Thurs., Aug. 3 & 4
John Payne and Gail Russell in
"EL PASO"
in Cinecolor

FOX

Matinee Daily 1:30
Continuous Saturday and Sunday

Fri. & Sat., July 29 & 30

M-G-M'S TRUE LOVE-STORY
JAMES JUNE STEWART-ALLYSON
The Stratton Story

Sun. & Mon., July 31, Aug. 1

RAY MILLAND
JEAN PETERS
PAUL DOUGLAS
IT HAPPENS EVERY SPRING

Tuesday, August 2

Gifts to the Ladies
Bridal Rose Dinnerware
or choice of
Red Rock Crystal

TWO ALL-TIME ALL-THRILL GREATS!

JOHNNY APOLLO

Raw! Ruthless! SHOW THEM NO MERCY

ROCHELLE HODSON
CESAR ROMERO
MURICE CABOT
EDWARD MORRIS

This feature shown once only at
Night 8:30

Wed. & Thurs., Aug. 3 & 4

RAY HAYWORTH
GLORIA FORD
5 Lines of Carmen
COLOR BY TECHNICOLOR

MURIEL C. WHITTLE.

Muriel C. Whittle, 914 Garfield avenue, Palmyra, died on Friday, July 22, at her late residence.

Funeral services were held on Monday, July 25, at 2:00 p.m., from the Snover Funeral Home, Palmyra. The Rev. G. T. Miller officiated.

Interment was in Lakeview Memorial Park.

She is survived by her husband, William Henry Whittle, Sr., and one son, Wesley, of Palmyra, and a daughter, Ethel Doyle, of Salem, Oregon.

EARNEST R. REIDENBAKER

Earnest Rudolph Reidenbaker, Forkland road, Cinnamon, died Sunday, July 24, at his home. He was 82 years old.

Funeral services were held Wed-

CLEAN WHITE SAND for sand boxes, 25¢ per bucket (40 lb.), 208 Horace avenue, Palmyra. Phone Riverton 9-0401-R.

HOUSEWIVES anxious to earn extra money in spare time without canvassing. Write Box A, The New Era.

FOR SALE—East Riverton, Large Bungalow, enclosed porch, finished attic, oil burner, screens and storm sash, garage, excellent condition. Woodward, Riverton 9-1054.

TUTORING of children through sixth grade during July. Minimum \$1.00 per hour. Phone, Riverton 9-0828-J.

RAGS WANTED—White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

FOR SALE CHEAP—Press for printing signs, price cards, etc., complete with type. A real press—no toy. The New Era Office, Riverton.

NOTICE
I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

APARTMENT WANTED—By young couple between now and October. Please phone Riverton 9-0712 between 9 a.m. and 5 p.m.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

nesday, July 27, at 2:00 p.m., from the Snover Funeral Home, Palmyra. The Rev. Van Vleck officiated. Interment was in Lakeview Memorial Park.

He is survived by his wife, Ida P., and a brother, Charles, both of Palmyra.

DANGEROUS DRIVERS FACING MORE SEVERE PENALTIES

Reports from over the country indicate that there is a definite trend toward more severe penalties for drunks, speeders and other dangerous driver types, according to Charles B. Verkes, president of Burlington County Automobile Dealers Association.

"While this trend has been apparent for some little time," he said, "our continued slaughter of lives on the highway is having its effect on public thinking. The new high record of fatalities established during the recent Fourth of July holiday weekend will have far-reaching effects, I believe, in bringing about more severe penalties."

"The State of Kansas has just begun the enforcement of a new law under which conviction for drunken or reckless driving automatically brings six months' to a year's suspension of the driver's license. In many other states, equally severe penalties are now possible. In Maine, a second conviction for drunken driving could bring a three months jail sentence. In California, the penalty for driving while drunk runs as high as five years in prison and a \$5,000 fine."

"Many states have recently added to their police personnel with the view of patrolling the highways more thoroughly. Traffic officials rapidly are coming to the viewpoint that more severe penalties is the only way by which the reckless driver can be driven off the road."

Burlington County Automobile Dealers Association.

ATTENDS CONFERENCE ON RENT CONTROL

Dave Blyler, 702 Thomas avenue, Riverton, attended a Tenant and Landlord Conference in Newark, N. J., on July 26th. This Conference, first of its kind in New Jersey, was held at Radio Station WNJ, Newark.

The subject of the Conference was, "Should Rent Controls Be Extended?" Tighe Woods, Federal Housing Expediter, gave his "Report to the Nation" at the close of the Conference.



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FACE THE FUTURE CONFIDENTLY
OPEN YOUR ACCOUNT NOW.

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3 West Broad Street Palmyra, N. J.
Accounts Insured to \$5,000.00 by the Federal Savings and Loan Insurance Corporation



HOMEMAKING
By
DORIS FOREBAUGH

Home Economics Adviser,
Public Service Electric and Gas Company

Peach Time in New Jersey

The climate of New Jersey, the Garden State, favors the development of luscious, juicy peaches and the series of new varieties developed here furnish us with a supply of high quality peaches from approximately July 15 to September 15.

There are now about seventeen well known varieties of New Jersey peaches from which you can choose the peaches that meet your family preference. There are many more varieties in the process of development.

In addition to serving a variety of fresh peach dishes all summer long you can enjoy "peachy" sweets, pies all through the winter by canning or freezing the tree ripened fruit when it is at its best.

Peach Upside Down Cake

2 tbs. butter 1/2 tsp. salt
1/2 cup sugar 1/2 cup short-sugar
1/2 cup sliced peaches 1/2 tsp. vanilla
1/2 cup sifted enriched flour 1 egg
1 tsp. baking powder

Melt butter or margarine in 8" round baking pan. Stir in brown sugar and arrange peach slices on bottom of pan. Sift together flour, baking powder, salt and sugar. Add shortening and 2 tablespoons milk, and beat 2 minutes. Add remaining milk, vanilla extract and egg. Beat 2 minutes more. Pour over mixture in pan and bake at 375°F. for 25 minutes. Serves 4.

Fresh Peach Pie

45 cups sliced peaches 1 recipe Plain Pastry
1/2 cup sugar 1 tbs. butter
2 tbs. enriched flour, cornstarch or tapioca

Combine peaches and juice; add dry ingredients, mix thoroughly. Line pie plate with pastry; fill with

fruit mixture. Dot with butter or margarine and adjust top crust, or arrange lattice of pastry strips on top. Bake at 450°F. for 10 minutes; reduce to 350°F. and bake 25 minutes longer. Yield: 1-9" pie.

Old-Fashioned Peach Shortcake

2 cups sifted 1/2 cup short-enriched flour ening
1/2 tsp. salt 1/2 cup milk
1 tbs. sugar 2 cups sliced peaches
4 tbs. baking powder 1 cup heavy cream, whipped

Sift together dry ingredients. Cut in shortening until mixture resembles coarse meal. Add milk and mix lightly. Pat out dough 1" thick on floured board. Cut in 6-2 1/2" rounds and bake at 450°F. for 15 minutes. Split shortcakes while still warm, and place peaches and cream between and on top. Serves 6.

Peach Ice Cream

3/4 cup condensed milk 1/2 cup confectioner's sugar
1/2 cup water 1 cup heavy cream, whipped
1 cup crushed peaches

Blend condensed milk and water. Add peaches and sugar. Chill. Fold cream into chilled mixture. Freeze to stiff mush. Remove from refrigerator tray and beat 2 minutes. Replace in freezing unit for 1 hour or until frozen. Yield: 1 quart.

New Jersey Spiced Peaches

6 pounds (24 1/2 stick cinnamon, medium) broken
peaches 2 tbs. whole cloves
2 cups distilled white vinegar 1 tsp. brown sugar
4 cups sugar ginger root

Dip peaches into boiling water. Remove immediately and peel. Combine vinegar and sugar. Add spices tied loosely in cheesecloth bag. Heat to boiling. Add peaches and boil gently until tender but not broken. Remove spice bag. Pack peaches while boiling hot into hot sterilized jars, fill with hot syrup and seal. Yield: 5 pints.

Buy Savings Bonds & Stamps

Here's all you see in homes with CONCEALED TELEPHONE WIRING!



There are no exposed wires in new homes with concealed telephone wiring. All you see is the wall plate, similar to an electric outlet. Telephones can be permanently attached through these plates, or you can have "plug-in" telephones that can be moved from room to room.

Concealed telephone wiring can be easily and inexpensively provided while you're building or remodeling... it's simply a matter of placing telephone conduits (ordinary iron pipe or tubing) between the walls. Our Architects and Builders Service will gladly give you advice and helpful information without cost. Just call your telephone Business Office.

NEW JERSEY BELL TELEPHONE COMPANY



AMERICAN STORES CO.

Get Ready for a Treat!



Louella
SWEET CREAM BUTTER AND FRESH CORN

Use plenty of fresh Sweet Cream Louella Butter, then you'll say you never knew fresh corn could taste so good.



Louella BUTTER 70¢

America's Great Price Winner

RICHLAND BUTTER 68¢

Hom-de-Lite Mayonnaise 1/2 qt jar 19¢; 1 qt jar 33¢
Hom-de-Lite Salad Dressing 1/2 qt jar 15¢; 1 qt jar 25¢
Sunrise Tomato Juice 2 4-oz cans 39¢
Ideal Fancy Grapefruit Sections 2 No. 2 cans 39¢
Ideal Apple Butter 28-oz jar 19¢
Gold Seal Wheat Puffs 2 4-oz pkgs 15¢
Gold Seal Rice Puffs 4-oz pkg 11¢
Sunshine Cheez-it Jr. Crackers 6-oz pkg 16¢



BALSA CLUB REFRESHING Beverages 2 large 19¢

ROB ROY Beverages 6 12-oz 30¢

TUNA FISH 33¢

Pickles: Pickled Beets 16-oz jar 33¢
Plain Olives 2 1/2-oz 19¢
Fruit Cocktail 2 8-oz cans 29¢
Peaches 16-oz can 27¢
Pineapple 16-oz can 29¢
Pork & Beans 2 23-oz 29¢
Tomato Paste 16-oz 23¢
Golden Corn 2 16-oz 37¢

Fresh Fruits and Vegetables

Golden Ripe **BANANAS** 15¢

Fancy Fresh Peas 2 lbs 29¢
Ideal Brand Fresh Lemons 12-oz 20¢
Red Ripe Watermelons 4¢

Crisp, Firm Heads Calif. Iceberg **LETTUCE** 15¢

Farmdale Evaporated Milk 2 12-oz cans 23¢
Virginia Lee Candies 12-oz 19¢
Ideal Fancy Maraschino Cherries 4-oz 16¢

Cut from Grade "A" Acme Beef!

Your satisfaction is assured in our meat markets. Our meats are Government Inspected and expertly dressed—less waste—more eating for your money.

Lean, Bone In **CHUCK ROAST** 45¢

All Cuts (7") Standing—None Priced Higher
RIB ROAST 65¢

Lean Boiling Beef 25¢
Lean Short Ribs Beef 33¢
Fresh Ground Beef 43¢
Dried Beef Loaf 29¢
Corned Beef 18¢

Breast of Veal 25¢
Neck of Veal 25¢
Shoulder Roast Veal 45¢
Rump Roast Veal 49¢
Rib Veal Chops 73¢

CHICKENS 39¢
HEN TURKEYS 53¢

Taylor's Pork Roll 85¢
Sliced Bacon 55¢
Liver Pudding 49¢
Potato Salad 27¢
Deviled Crabs 19¢

Butter Fish 19¢
Dressed Whiting 15¢
Haddock 29¢
Deep Sea Scallops 55¢
Cocktail Shrimp 64¢

American Store. RINGS YOUR BELL—Our Radio Program featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAU

Church

WESTFIELD FRIENDS

Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building

Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
2:30 to 4:30 p.m.

SACRED HEART CHURCH

Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor
Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Saturday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH EPISCOPAL

There will be a Guest Rector for
a brief period.
Sunday Services
Holy Communion—8 a.m.
Morning Service—11 a.m.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Love" is the subject for Sunday,
July 31.
Golden Text: "Be perfect, be of
good comfort, be of one mind, live
in peace; and the God of love and
peace shall be with you." (11 Cor.
13:11)

Sermon: Passages from the King
James version of the Bible include:
"And we have known and believed
the love that God hath to us. God
is love; and he that dwelleth in love
dwelleth in God, and God in him."
(1 John 4:16)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"The starting-point of divine Sci-
ence is that God, Spirit, is All-in-all,
and that there is no other might nor
Mind—that God is Love, and there-
fore He is divine Principle . . .
Divine Love is infinite. Therefore
all that really exists is in and of God,
and manifests His love." (p.p. 275,
340)

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister
9:45: The Church School meets for
study. Classes available from the
Nursery through the Adult divisions.



USE
THE NEW ERA
WANT AD COLUMN

to sell what you
don't want, and to
find what you do.

Phone Riverton 9-0712

Come with your children to Church

School.
11:00: Morning worship. The
pastor concludes his series of ser-
mons on our Christian beliefs with
the theme, "Our Belief in a Personal
Experience." Rachel M. Lord will
be at the organ console and Elvin I.
Powell will be heard in a tenor solo.
A Church Nursery is conducted dur-
ing the worship hour.

7:00: Community Vesper Service in
the Grove by the Palmyra Municipal
Building, with the Rev. Robert B.
Stewart conducting the service.
The Altar flowers last Sunday were
given by Lisa Roberts in memory of
her husband, Lamont A. Roberts.

MT. ZION A.M.E. CHURCH

Third and Penn Streets, Riverton
Yancey Lee Sims, Minister
10 a.m.: The Sunday School meets
for devotions and Bible study.
11 a.m.: Morning worship. The
pastor will preach.
3:30 p.m.: The Alice Taylor Mis-
sionary Society will hold a Pew Ser-

vice with the Rev. Dr. H. A. Garcia

and the choir of Macedonia A.M.E.
Church, Camden, leading the wor-
ship.
Thursday, the Sunday School will
have their annual picnic at Lake Len-
ape Park. The buses will leave the
church at 8 a.m.
Friday, 8 p.m.: The Adult Bible
Class will meet, followed by the
monthly Love Feast.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue
Riverton
The Rev. R. B. Stewart, Pastor

The Calvary Church School con-
venes each Sunday morning at 9:45
with Bible study and discussion classes
for all age groups.
Morning worship begins at 11
o'clock. Next Sunday morning the
soloist will be Albert C. Farrow. The
topic of the sermon will be "Hope as
Faith's Ally." This will be the last
of the series of summer meditations
on "Faith's Reinforcements."

For the convenience of parents of
small children a Church Nursery is
conducted each Sunday morning dur-
ing the worship hour.

On Sunday evening at 7 the com-
munity worship will be held at the
Grove in Palmyra. The service will
be in charge of the Presbyterian
Church and the subject of the even-

Legal Notices

SUPERIOR COURT OF NEW JERSEY
CHANCERY DIVISION
BURLINGTON COUNTY
DOCKET NO. M-4989-48

To: ROBERT L. HARRIS, DEFENDANT:
By virtue of an Order of the Superior
Court of New Jersey made on the 4th day
of July, 1949, in a cause wherein FRANCES
D. HARRIS is plaintiff and you are de-
fendant, you are hereby required to answer
the complaint of the plaintiff on or before
the 8th day of September next, and in
default thereof, such judgment will be
rendered against you as the Court shall
think equitable and just.
The object of said suit is to obtain a
judgment of divorce between you and said
plaintiff.

WORTH AND WORTH
BUILDING
RIVERSIDE, N. J.
ATTORNEYS FOR PLAINTIFF
Dated: July 11, 1949.
7-14 - 8-4

in meditation will be "The Way Of

The Wilderness".
Guest ministers occupying the
pulpit of the Calvary Presbyterian
Church during the month of August
are as follows: August 7, The Rev.
Thomas T. MacEwen of Merchant-
ville, past moderator of West Jersey
Presbytery. August 14, The Rev.
Frederick P. Mudge of the First
Presbyterian Church of Moorestown,
N. J.; August 21 and 28, The Rev.
Edward Williams of Moorestown.

EAST RIVERTON REPAIR SHOP

That you can get your
Motor Repairs
and
Paint Jobs
Done and pay for them
as low as
\$2.00 Weekly

BODY-FENDER-RADIATOR
PAINTING—WELDING
No Job Too Large or Too Small
Estimates Given by Expert
Mechanics
MOTOR WORK A
TROUBLE SHOOTING
SPECIALTY

John C. Adams

Broad and Randolph, E. Riverton
Phone Riv. 9-1154

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TONY'S Beauty Salon

13 East Broad St. Palmyra

BE PRETTIER



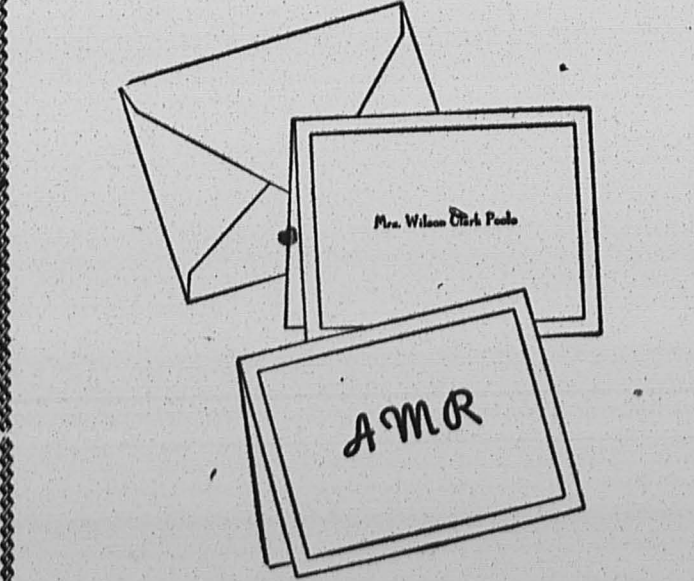
Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it.
Try a new hair-do styled just
for YOU!

Cecelia's BEAUTY SHOP

533 Cinnaminson Avenue
Palmyra, N. J.

Phone Riverton 9-1638
CLOSED WEDNESDAYS

RYTEX-HYLITED INFORMALS



Little note sheets with RYTEX-HYLITED (raised)
Monogram in Blue, Red or Black . . . or Name in Black.
Smooth heavy white paneled stock.

50 ENVELOPES
50 INFORMALS

\$1

For thank you's, informal invitations, gift enclosures and
brief messages.

THE NEW ERA

609 Main Street Riverton, N. J.

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16 West Charles Street, Palmyra
Telephone Riv. 9-0744

CUT FLOWERS

BOUQUETS
CORSAGES
Wreaths and Sprays

Parker Flower Shop

502 Parry Ave. Palmyra, N. J.
Telephone Riverton 9-0440

JOE'S MARKET

Groceries—Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

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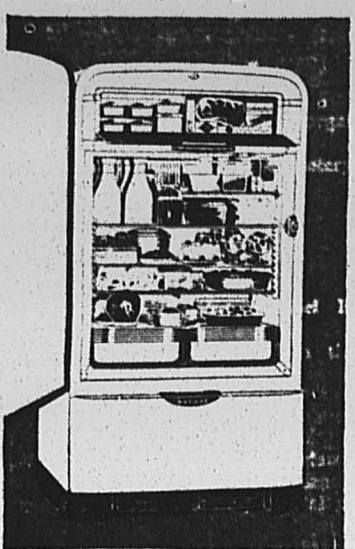
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Governor Alfred E. Driscoll, Honorary Chairman of the Opportunity Savings Bonds Drive congratulates Howard S. Lyon (left), President of New Jersey Bankers Association, and Raymond A. Glennon (right) State Director, for the U. S. Treasury Department on the splendid showing that New Jersey made in the 1949 Bond Sales Campaign.

NOTICE

THE BOROUGH OF RIVERTON TAX
OFFICE WILL BE CLOSED DURING

THE WEEKS OF JULY 18 and 25

RALPH H. TAYLOR
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SENATOR WENE PLANS INTENSIVE CAMPAIGN

An intensive campaign including comprehensive tours of every county in New Jersey is being planned by Senator Elmer H. Wene, of Vineland Democratic candidate for governor.

We offer a program of good, business-like government. This message will be carried to all the people of New Jersey before November 8, Election Day," said Wene.

"The people are tired of the unkept promises and mis-management of the incumbent administration, which has spent a multi-million dollar surplus and put the state in the hole by almost \$20,000,000 through uncontrolled, political spending".

Wene said he agrees with thousands of New Jersey taxpayers who say "it is time a successful businessman who can apply sound business

principles to government" is elected governor.

Detailed plans for the Wene campaign will be announced from week-to-week. County-wide tours will begin in October.

Meanwhile, an intensive program which has already brought Wene before about 250,000 New Jersey citizens, will continue with local engagements for the candidate being booked through Democratic county chairmen.

BIRTH

Mr. and Mrs. William J. Oliver, Jr., 13 E. Broad street, Palmyra, are receiving congratulations on the birth of a son, William John, Wednesday, July 27, in Zurburg Memorial Hospital, Riverside. Mrs. Oliver is the former Gloria D'Amato.

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