

**AUGUST**



BUY  
SAVINGS  
BONDS AND  
STAMPS

# THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE  
INCREASING — DRIVE  
CAREFULLY

60th Year, No. 31

THE NEW ERA, THURSDAY, AUGUST 4, 1949

PRICE FIVE CENTS

## JOINT SEWAGE DISPOSAL DISCUSSION

A joint meeting of the Members of Borough Councils of Palmyra and Riverton was held July 25th, at Palmyra Borough Hall to discuss the possibility of the creation of a joint Sewage Authority to serve the two municipalities.

There have been numerous meetings of the Sewerage Committees of each community prior to this meeting to accumulate sufficient data to determine the most feasible and practical approach to this problem.

Recently the letter dated July 13, was received from the Department of Health, State of New Jersey. A reply to this letter dated July 26, was forwarded to the State Board of Health. For the interest of the local residents a copy of these letters are presented herewith.

The chairman of the Sewage Committee of the two municipalities is requested to speak before the Rotary Club and the Lions Club during the month of September and also at an open forum at the Town Meeting to be held September 29. The location of this meeting will be given at a later date.

State of New Jersey  
Department of Health  
Trenton 7

July 13, 1949

Daniel Bergsma, M.D.M.P.H.  
State Commissioner of Health

Mayor and Council  
c/o Mr. Daniel M. Clifton  
Borough Clerk  
Riverton, N. J.

Gentlemen:

At a meeting of the State Department of Health of the State of New Jersey held on November 14, 1939 a resolution was adopted authorizing the issuance of a notice against the Borough of Riverton requiring, in substance, that said municipality cease, prior to November 1, 1941, the discharge of improperly, inadequately and insufficiently treated sewage into the waters of the Delaware River unless treated in accordance with the provisions of Chapter 146, P.L. 1939, commonly known as the Incodes Act.

Subsequent to the issuance of the aforesaid notice the Borough of Riverton engaged in activity on behalf of said municipality relative to the formation of a Joint Sewage Authority, under the provisions of the Sewerage Authority Law (Chapter 138, P.L. 1946), and in this regard please be advised that under date of March 30, 1948 Mr. Harold F. Marshall, Chairman, Sewerage and Disposal Plant Committee for the Borough of Palmyra, stated that negotiations were being pushed forward as rapidly as possible with a view to determining at the earliest possible date whether plans and specifications should be revised (by the Borough of Palmyra) to provide for the construction and installation of joint sewerage treatment facilities.

In view of the foregoing action by this Department relative to enforcement of the terms of the notice previously issued to the Borough of Riverton under the provisions of the Incodes Act has been held in abeyance pending a definite commitment as to the formation of a Joint Sewerage Authority as aforementioned.

Since no further information has been received in this Department as to the intentions of the Borough of Riverton relative to compliance with the terms of the notice previously referred to, it is requested that you advise this Department at an early date as to the procedures to be taken by your municipality relative to the construction of adequate sewage treatment facilities. Failure to reply within a reasonable period of time will obligate me to refer this matter to the Department of Law and Public Safety of the State of New Jersey

## GUEST MINISTERS IN EPWORTH THIS MONTH

While the pastor is on vacation the following guest ministers will conduct services in Epworth Methodist Church:

August 7: The Rev. Harold Lee Rowe, Pastor of Trinity Lutheran Church, Johnstown, Pa., and former pastor of Bethany Lutheran Church, Palmyra.

August 14: The minister of First Methodist Church, New Brunswick, the Rev. Harold Perry Wayman, will conduct the service.

August 21: The Rev. Dr. Harry D. Hammer, Professor of Temple School of Theology, and a member of the N. J. Annual Conference, will occupy the pulpit.

August 28: The pastor of the First Methodist Church, Pemberton, and former chairman of the Committee on World Peace and Social Justice of the Conference, will be the guest preacher.

## Main Street Resurfaced

On Thursday and Friday of last week and this Monday, employees of the Burlington County Highway Department, put a new tar and crushed stone surface on Main street, Riverton, from Broad street to the intersection at Route 25. As this thoroughfare is a county highway, there was no cost to the Borough or to Cinnaminson Township.

Meanwhile work is progressing to the final stages at Riverton-Moores-town road and Route 25, where the intersection is being straightened and a traffic light installed. This project is being handled by the State Highway Department.

## ENGAGED

Mr. and Mrs. Warren T. Smith, 11 W. Second street, Palmyra, announce the engagement of their daughter, Joan Wilma, to John M. Kay, Jr., son of Mr. and Mrs. John M. Kay, Sr., 220 Fern avenue, Collingswood.

Miss Smith is spending the summer at Bible Presbyterian Conference at Harvel Cedars, N. J., where she is serving as hostess in the dining hall. Miss Smith will enter Kings College in the fall.

Mr. Kay is a graduate of Cornell University and was an Ensign during the war. He will enter the ministry and is now in his second year at Faith Seminary, Wilmington, Delaware.

for appropriate action.

Very truly yours,  
(Signed) Daniel Bergsma,  
M.D.M.P.H.  
State Commissioners  
of Health.

July 26, 1949

State of New Jersey  
Department of Health,  
Trenton 7, N. J.

Att: Daniel Bergsma, M.D.M.P.H.,  
State Commissioners of Health.

Gentlemen:

Replying to your letter of July 15th, 1949, this is to advise on Monday night, July 25, 1949, a joint meeting of the Members of the Borough Councils of Palmyra and Riverton, New Jersey, was held at the Palmyra Borough Hall. The attached report was approved by both bodies.

Further information is required by each Municipality from their Engineers to complete the program but it is expected required data will be made available prior to the September meeting of the Municipal Bodies so the way may be cleared for positive action regarding the introduction of proper Ordinances at the October meeting of each Borough Council.

If there is a change in this procedure you will be advised.

Yours very truly,  
Borough of Riverton  
Sewer Committee  
(Signed) Charles W. Coward,  
Chairman.

## Y CAMPS POPULAR

The Burlington County YMCA camping program is again very popular this summer, according to a report by County General Secretary Clifford W. Ergood. Nearly 200 boys and girls have enrolled for the organized boarding camps, Ockanickon and Matollonequay, at Medford, having the great majority of these, with some boys also attending the YMCA Area Camp at Dingman's Ferry, Pa., and Camp Wawayanda, at Andover, N. J. Besides, more than 300 have enrolled in the nine day camps held in the various communities with one camp just starting this week at Riverside.

Information from Camps Ockanickon and Matollonequay, given out by William H. Douglas, executive director, and Mrs. Anne Troth, program director at Matollonequay, indicate they still have capacity camp for the third period and expect a well-filled camp the next period which starts August 10 and runs to the 24th. There are still a few places for both boys and girls in the fourth period. Visiting day for this period will be Saturday, August 6th. All parents and friends are invited to visit the Camps during the afternoon.

Overnight cook-outs and canoe trips have been featured at the camps this period and special days have been centered around a Halloween Party at each camp. Competition at Matollonequay continues between the Green and the White Teams, with the Whites still flying their flag over the camp as the winners. All competitions at Ockanickon this week are built around a baseball theme with each group representing one of the big league teams.

## TWENTY-TWO NEW YORK CHILDREN ARRIVE HERE TODAY

Twenty-two little children from the tenements of New York are to arrive in Riverton and Palmyra today (Thursday). Local residents are urged to do what they can to make the children's vacation the happiest they have ever known.

Every little act of kindness leaves its mark on these children, and helps them grow to be healthier, happier citizens. If there is a Fresh Air child visiting in your neighborhood have a friendly smile for him.

Perhaps you have a discarded doll or toy, or an outgrown garment which will bring him joy. If you are going to spend a day in the country, at the shore, or in the mountains, and can include him in your group, ask his hostess if he may accompany you. An invitation to join children at play, or at a picnic in your own backyard might make his vacation much more enjoyable.

The New York Herald Tribune Fresh Air Fund has investigated, and found every one of these little boys and girls worthy, and in need of a vacation away from the crowded tenements where they live.

If you would like to do something for one of these youngsters, you can by contacting one of these hostesses: Mrs. Milton Kern, Mrs. Harris Bacon, Mrs. J. G. Henderson, Mrs. James Rapp, Mrs. Hayes Brady, Mrs. Morton Steinau and Mrs. E. C. Muetz, in Palmyra; and the following women in Riverton: Mrs. Norman Moore, Mrs. Remy Loreaux, Mrs. Philip Flach, Mrs. Agnes Murphy, Mrs. Fred Collings, Mrs. Carl Mann, Mrs. John Thompson, and Mrs. A. B. Garwood.

The children are to be here for two weeks, returning to New York on August 18th.

## NOTICE

The office of Dr. J. Rowland Dey, 419 Linden avenue, Riverton, will be open during July and August as follows:

From Monday noon until Thursday evening.  
Hours by appointment.

## COUNTY FARMERS TO HOLD FAIR

The farmers of Burlington county are holding their annual Fair at Henry Albertson's Farm in Burlington, on August 5 and 6, with Governor Driscoll being the principal speaker on Saturday, August 6.

Governor Driscoll will be accompanied by the entire Burlington county slate as follows:

C. William Haines, Assembly.  
Raymond Johnson, County Clerk.  
Lewis M. Parker, Freeholder.  
John Middleton, Freeholder.  
Robert C. Smires, Coroner.

## IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday

to

7 a.m. on Monday

Telephone

9-1033

or

9-0137

## GROOME NOMINATED FOR STATE COMMANDER OF AMERICAN LEGION

Harry V. Groome, of Riverton, was nominated for State Commander of the American Legion at a meeting of 250 representatives of 142 posts held last week in Glassboro.

The slate will be voted upon at the State Convention to be held in Wildwood from September 8 to 10.

## SOMERVELL WINS AT SEASIDE PARK

Phil Somervell of Red Dragon Canoe Club won first place in the Comet Class territorial championship eliminations at Seaside Park last weekend with a total of 89½ points in the three race series. Somervell, sailing Triple Scotch, won the first and third races and finished 2nd in the second race to pile up a commanding lead at the end of the series.

Riverton Yacht Club and the Red Dragon Canoe Club Skippers won the first five places in the eliminations, involving 30 boats from clubs from Delaware River and South Jersey coastal areas. A total of 11 boats qualified to compete in the international championship series to be held at Hyannis Yacht Club at Hyannis, Massachusetts, in September.

Owen P. Merrill, Red Dragon Canoe Club, did not compete in the elimination series since he is automatically eligible to defend the championship which he has held for the past two years.

Second place in the series went to Marcy Lippincott, Riverton boat builder sailing the Riverton Yacht Club colors, whose Cirrus III, brought home 83½ points with a 4th place in the first race, a victory in the second race and second place in the final event.

Hilary Lyons, Beverly skipper sailing from Red Dragon Canoe Club in Daiquiri II, took third place in the eliminations with a total of 82 points.

Howard Lippincott of Riverton Yacht Club, another member of the boat building family, finished fourth in the series with 81 points.

Fifth place in the championship eliminations went to Harold N. Sheble, Red Dragon Skipper who won last year the Jersey Coast championship which was suspended this year in favor of the territorial championship. Sheble accumulated a total of 72 points.

## CHRISTIAN SCIENCE BROADCAST

"The Comforter and the Comforted" is the subject of a Christian Science radio program over Station WNBC, New York, Sunday morning, August 7, from 8:30 to 9:00.

The broadcast is made possible through the courtesy of the National Broadcasting Company and has the approval of The Christian Science Board of Directors.

## Congressman Howell Reports from Washington

An interesting device and one which is very helpful to members of Congress, is the system of bells which ring in our offices and throughout the Capitol, to announce the taking of a roll call or a quorum call, etc.

One bell means a vote by tellers is coming up. This occurs usually on a pending amendment, or a motion to limit debate, while we are sitting as the "Committee of the Whole House on the State of the Union," and the members pass up the center aisle to register their votes without being recorded by name.

Two bells indicate that a roll call vote by yeas and nays is to be taken. The roll is called twice in order to give all members a chance to reach the Chamber and be recorded. This takes about 30 to 40 minutes to complete. When the roll has been called through the R's, two bells are again rung to indicate the approaching of the roll call.

Three bells indicate a quorum call where members answer present, and the names of those not answering are printed in the "Record." This takes about as long as the regular roll call. Four bells signify adjournment of the Session for the day.

Five bells announce final adjournment of Congress for the session.

Last Monday the House chamber and surroundings sounded like a bell-ringers convention and field day. The Anti-Poll Tax bill was up for consideration and the Southern bloc used every maneuver in the book to block or delay action on this measure. Immediately following the opening prayer, Mr. Gossett, of Texas, moved that the House adjourn. On a standing vote this carried, but a roll call was ordered and the motion was defeated. During the course of the afternoon, the Southerners made several more motions to adjourn, on which they demanded roll calls, and insisted on a yeas and nays vote on every item of business, such as approving the journal, and other minor items, so that it was twenty minutes of four before the Poll Tax bill got officially before the House for consideration. After all this great waste of time the bill was under general debate for two hours, and was then "read for amendments," and was finally passed 273-116 late the next day. Consideration in the Senate is somewhat doubtful, but it may provide an opportunity for an initial test of the new cloture rule to determine how good or bad it really is.

## CENTRAL BAPTIST CHURCH Fifth and Maple Avenue The Rev. S. Dan Morgan Pastor

Sunday, August 7th, 1949: Sunday School at 10 a.m.

Morning Worship, 11:15: The Pastor's sermon topic will be "The Symbols in Communion." This will be a Communion Service with the Church sitting around the Lord's Table following the Pastor's message. Union Vesper Services in the Grove at 7:00 p.m. Central Baptist is in charge of this service, with the Pastor speaking on the topic "The Word Endureth Forever." Central's choir will present a selected anthem.

Wednesday, August 10th: The Church at prayer and Bible study.

## BIRTH

Mr. and Mrs. Carl McDermott, 729 Cinnaminson street, Riverton, are receiving congratulations on the birth of a daughter, Maryann, on Saturday, July 30, in Zurlburg Memorial Hospital, Riverside.

## NOTICE

The office of Dr. T. Bruce Dickson will be closed from August 1st to August 29th.



## THE NEW ERA

Incorporated

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## PRINTING

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Subscription \$1.50 a Year in Advance

## ABOUT TOWN

The Misses Lillian and Pearl Moore, 101 Main street, Riverton, returned home Sunday after a 4,000 mile motor trip through the south. En route they visited their niece and her husband, Mr. and Mrs. John Burhoe, formerly of Riverton, who now reside in Beaumont, Texas.

Thomas F. Cahill, Sr., who with his wife, resides at 615 Elm terrace, Riverton, recently retired from the Philadelphia National Bank, after 45 years service. Cahill entered the bank's employ upon graduation from high school and has held various positions while there.

He came to Palmyra 25 years ago and resided at 600 Washington avenue. Following World War II he moved to the present address. He has been married forty years and has a son, Thomas, Jr., and a grandson.

Thomas, Jr., who resides at 705 Thomas avenue, Riverton.

Frank C. Betz, Miami, Florida, formerly of Riverton, is visiting his son and daughter-in-law Mr. and Mrs. Frank J. Betz, 9 Spring Garden street, Palmyra, for an indefinite stay.

Miss Mildred Bauer, Thomas avenue, Riverton, and Miss Alice Burgess, Philadelphia, formerly of Palmyra, spent last week at Karamac, Delaware Water Gap, Pennsylvania.

Miss Katherine Deitrich, Harrison street, Riverton, spent last week with Mr. and Mrs. Robert Villanova, Belleville, New Jersey.

Mr. and Mrs. William Mayers, formerly of Main street, Riverton, are now residing at their new home on Washington avenue, Cinnaminson Township.

Mr. and Mrs. Edward Lynch, 622 Linden avenue, Riverton, enjoyed several days last week at Wildwood.

Mr. and Mrs. Joseph Siddall, Lippincott avenue, Riverton, recently returned home after spending two months at their summer home on Prince Edward Island.

Mr. and Mrs. Edward Hoyt, and family, Thomas avenue, Riverton, are spending two weeks at Buck Hill Falls, Pa.

Mrs. Julia McAllister, Broad street, Palmyra, returned home after spending several weeks in Seattle, Washington, where she visited relatives. She traveled by plane both ways.

Alexine Lowden Tomes, who teaches dancing in Riverton at the Porch Club during the winter season, is attending the East Coast Session of the Dancing Teachers' Congress at the Hotel Commodore, New York City. Many well known dancers attend this Congress and included among those present are Ray Bolger, Nadine Gay, the Ebens and Fred Kelly.

Anthony J. Greco and Ralph Tyler, of Riverton, officials of the Water Utilities Service Corporation, have returned from a week's trip through the middle west where they inspected water works operations in the Mississippi Valley.

Peel Poindexter's cleaning and pressing shop will be closed from August 8 to 15.

Newark, with six trunk line railroad stations, is the busiest railroad center in the state of New Jersey.

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HANNAH G. EVANS  
Mrs. Hannah G. Evans, 605 Maple avenue, Audubon, formerly of Riverton, died Wednesday, July 27, in Collingswood. She was the wife of the late Joseph T. Evans.

Funeral services took place Monday at 2 p.m., at the Snover Funeral Home, 313 East Broad street, Palmyra. Interment was private.

The deceased is survived by a daughter, Mrs. Marion Marsh, Audubon, and a son, Howard G. Evans, Riverton. Two grandchildren also survive.

Mrs. Evans was a charter member of the Palmyra Woman's Club and The Porch Club. She was also a member of the Palmyra Order of Eastern Star.

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ATTENTION OLD-TIME  
PALMYRA RESIDENTS

To Whom It May Concern:

I have promised to give a talk in the near future on the subject "Palmyra as it looked to me in May 1875." I can think of only three persons who are still in Palmyra and who were there at that time. These persons are Mrs. Jennie Windish, who was then Jennie Eaver; Mrs. Abbie Rawlings, who was then Abbie Toy, and Mrs. Sarah Wiggins, who was then Sallie Shinn. Are there any others still alive?

GEORGE N. WIMER.

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## SPORTS

BOOZERS SHUT OUT  
PANTHER TEAM

Behind the masterful pitching of F. Caldwell, Jr., the Boozers blanked the Panthers 1-0 in a National Division softball game at Memorial Park on Monday night of this week. Leftists hurled for the losers.

MERCHANTS DOWN  
ARTISANS

The Merchants went into first place in the American Division by the margin of half a game as a result of their 7-6 victory over the Artisans on Monday night of this week.

The Artisans scored three times in the top half of the first on three singles and a similar number of walks. The Merchants tabbed two in the lower half of the same frame and added four more in the second, largely through the generosity of Parker, Artisan hurler. They added another in the third.

Things went along very quietly until the top of the seventh as Hubbs, Merchants hurler, had the situation well in hand. In the loser's final stand at bat they scored three times and had runners on first and third with two gone. In this crucial situation Hubbs fanned Hewett for the final out and the game was over.

STRING BAND NEWS

The Palmyra String Band will play for the Burlington County Farm Fair at the Henry H. Albertson Farm, Burlington, on Saturday, August 6th.

An unusual event of the fair will be that the candidates for governor on opposing tickets, will be present. Governor Alfred E. Driscoll, Republican, and State Senator Elmer H. Wene, of Vineland, Democrat, will be the principal speakers.

The band played for the Farm Fair last year.

Tickets are now on sale for Palmyra's own Mardi Gras, to be held in the Palmyra High School stadium on September 28, at 8:30 p.m.

A REAL LIVE BABY TO BE GIVEN AWAY

Celebrating their 18th Anniversary during August the Fox Riverside Theatre will give away absolutely free a real live baby to some lucky person.

The presentation will take place from the stage of the theatre on Thursday night, August 11, at 9:00 o'clock.

If you have room for a cute real

LEONA HUNT

Specialist In HAIR CUTTING

719 Cinnaminson Avenue

Palmyra, N. J.

For Appointment Phone

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CALVARY PRESBYTERIAN  
CHURCH  
Fourth and Lippincott Avenue  
Riverton

The Rev. R. B. Stewart, Pastor

Sunday, 9:45 a.m.: Church School.

11:00 a.m.: Morning Worship. The guest preacher will be the Rev. Thomas T. MacKewen, former Moderator of West Jersey Presbytery. "One Sweetly Solemn Thought," will be sung by Mrs. W. A. Burton, soloist at this service.

For the convenience of parents of small children, a Church Nursery is conducted each Sunday morning during the Worship Hour.

7:00 p.m.: Evening worship at the Grove, Palmyra.

HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 2, New Jersey.

You Begin as a Zygote

Every human being begins life as a zygote. What's a zygote? It's a single cell resulting from the union of the ovum, or female egg, with the sperm, or male germ cell.

A single celled zygote is exceedingly tiny at first but nine months later it has grown to a highly individualized organism of 15 trillion cells — an infant weighing about 7 pounds.

Not less than 44 successive cell divisions have taken place from the time the zygote is formed until the baby is born, according to the research scientists. After birth, however, there are only 4 additional cell divisions required to change a new born baby into an adult.

Thus, it seems about 90 percent of our actual physical growth takes place before we are born.

During our prenatal life, cell divisions are accomplished with considerable speed and must be done with great exactness in order to have a perfect result. It is not surprising, therefore, that during this complicated, intricate period of growth and division some mishaps may occur.

When they do, the result may be what is known as a congenital malformation or abnormality.

Common examples are harelip and cleft palate. Most malformations, in fact, are classified as hereditary or inherited and it is known that the greater number of all structural abnormalities are caused in the early cellular changes before the 12th week of prenatal life.

There is, of course, nothing that can be done to check these abnormalities until after birth but medical science is learning to correct many of them at that time.

The distraught mother of a child born with cleft lip or cleft palate makes a supremely challenging appeal to the plastic surgeon. His responsibility is great, for, in all likelihood, the result will mold the life-time career of his patient. Even the most skillful surgery will not always bring about completely perfect results in such cases.

Not only the doctor but parents, teachers, and the entire community must help to solve the problem for people suffering with congenital defects. An understanding person will never call attention to the defect but will help the victim to rise above his misfortune and triumph over his handicap.

As Shakespeare put it, "There is nothing either good or bad but thinking makes it so."

NOTICE

Blanc's Palmyra Pharmacy will be closed all day Wednesday during June, July and August. Open Sundays 10:30 — 1:00 and 6 — 10.

NOTICE

Peel Poindexter's cleaning and pressing shop will be closed Wednesday afternoons during July and August.

## Buy Savings Bonds &amp; Stamps

Rytex  
PRINTED STATIONARY

Hand Bordered Sheets and Envelopes — \$1.50

Hylited Informals — \$1.00

Deckle Edge Vellum — \$1.50

Card-O-Grams — \$1.00

MANY OTHER SMART STYLES

See Them in the New Sample Book

at

## THE NEW ERA

609 Main Street

Riverton

Opening Day  
THURSDAY

AUGUST 11TH

Enjoy  
RACING  
at its best

See top thoroughbred competition . . . relax in the cool comfort of America's most modern Racing Course.

A continuous meeting of 45 days of sport begins Thursday.

8 THRILLING  
RACES DAILY

with 11 feature stake races throughout the meeting

Opening Day Feature

## INAUGURAL HANDICAP

\$10,000 ADDED

6 furlongs for 3-year-olds and up

Also 7 OTHER THRILLING RACES

POST TIME 2:30 P.M.

DAILY DOUBLE CLOSING 2:15 P.M.

Special Trains and Buses from New York and Philadelphia direct to Grandstand, with many steps en route. Buses at frequent intervals from all shore points.

Admission: Club House \$3.00, Grandstand \$1.00 incl. tax.

LADIES' DAY — Tuesday, August 16

Special Admission for Ladies: \$1.00, 50c including tax.

ON BLACK HORSE PIKE

Atlantic City  
RACE COURSE  
NEAR ATLANTIC CITY, N. J.DOWN QUILTS — FEATHER PILLOWS  
MATTRESSES — BOX SPRINGS  
CUSTOM MADE — DIRECTLY TO YOU  
OR

REMADE — EQUAL TO NEW

New 8 oz. Feather-proof Ticking cases furnished



## More good eating for your money...

### A&P "Super-Right" Meats

#### Customers' Corner

A&P advertisements are designed to help you do your food budgeting and food shopping.

This means that they must be both informative and accurate.

We not only list the correct price of each item; but we see to it that information regarding grades, sizes, brands and varieties is honest information in every way.

And while it is hard to anticipate consumer demand, we try to stock adequate supplies of each advertised item.

If at any time you should find our advertisements confusing or misleading, or if the food or service in our stores should ever fail to live up to what we say in our ads, we hope you will let us know.

Please write:

Customer Relations Department,  
A&P Food Stores,  
420 Lexington Avenue,  
New York 17, N. Y.



Super-Right  
Close-Trimmed  
**CHUCK ROAST**  
TRY THIS TASTY  
ECONOMICAL ROAST  
lb 43¢

BONELESS ROLLED CROSS CUT OF

**BEEF** One Price None Priced Higher lb 79¢

FRESHLY KILLED—FANCY YOUNG HEN, 10 TO 14 POUNDS

**TURKEYS** None Priced Higher lb 53¢

4 TO 8 POUND SUNNYFIELD SMOKED

**PICNICS** Colophane Wrapped lb 47¢

SLICED

**BOILED HAM** 1/4-lb 29¢

FRESH CAROLINA

**SHRIMP** Approximately 37 Shrimp to the pound lb 55¢

**California Iceberg**

**LETTUCE** 2-lb 19¢

NEARLY FULL PODDED LIMA

**BEANS** 2-lb 19¢

RED OR BLUE SWEET-EATING

**PLUMS** 2-lb 25¢

Jersey or Virginia yellow freestone

**Peaches** 4 lbs 29¢

**JUICE** Old South Frozen Orange Concentrate 2 cans 45¢

Reduced Prices!

EVAN'S ICE CREAM

**SUNDAE TOPPINGS** 8-oz 15¢

WALNUT.....8-oz jar 27¢

ANN PAGE SPARKLE GELATIN

**DESSERTS** 4 pkg 23¢

ANN PAGE SANDWICH

**SPREAD** 16-oz 25¢

HUNT'S, ARGO, JERSEY OR RIPLEY'S TOMATO

**CATSUP** 2 14-oz bottles 23¢

STANDARD QUALITY NEW PACK

**TOMATOES** None Priced Higher 3 19-oz cans 28¢

SUNNYFIELD ENRICHED FAMILY OR PASTRY

**FLOUR** 5-lb 36¢ 10-lb 69¢

OCEAN SPRAY CRANBERRY

**SAUCE** 2 16-oz 35¢

DR. MONTE OR LIBBY'S SLICED OR HALVED

**PEACHES** 29-oz can 27¢

OLEOMARGARINE

**DEL RICH** E-Z COLOR 1-lb pkg 31¢

PARD

**DOG FOOD 6** 1-lb can 75¢

IMPROVED SOAP FOR LAUNDRY OR DISHES

**SOAPINE\*** 2 pkg 43¢

\*1 LARGE 28¢ Pkg. SOAPINE FOR 15¢ WITH PURCHASE OF ANOTHER LARGE Pkg. AT REGULAR PRICE.

NABISCO

**RITZ\*** 1-lb 31¢

\*Cupcake 10-1lb. Ritz worth 16¢ toward purchase of a pkg. of Shredded Wheat.

**A&P Super Markets**

Prices Effective in Our Super Market at

Broad Street, Palmyra, N. J.

## CLASSIFIED ADS

**MAGAZINES**—Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

**ROOM FOR RENT**, furnished or unfurnished, call RI-9-0540-W.

**STENOGRAPHER** wanted. General knowledge of bookkeeping, typing and stenography necessary. Call RI-9-0002.

**PEACHES** for canning, freezing or slicing. We expect to have a full supply until after Labor Day. Also apples, sugar corn, pole lima beans and tomatoes. Wholesale and retail. Howard Taylor's Homestead Market, River Road and Taylor's Lane.

## BROADWAY THEATRE PALMYRA

Matinee Daily, 2 p.m.  
Doors Open 1:30 p.m.

Fri. & Sat., August 5 & 6

**Outlaw Heroes in Action!**  
**THE YOUNGER BROTHERS**  
BROTHERS: PAUL, BENNET, BOODS, BUTTON  
CINEMA LUNAR

**SATURDAY MATINEE ONLY**  
**CHILDREN'S THEATRE**

Jackie Cooper in  
"PECK'S BAD BOY"  
Plus Cartoons, Two Comedies  
All Tickets for This Show 25¢

Mon. & Tues., August 8 & 9

Marjorie Main and Percy Kilbride  
in a sequel to "The Egg and I"  
"MA & PA KETTLE"

Wed. & Thurs., August 10 & 11

Susan Hayward & Robert Preston in  
"TULSA"  
in Technicolor

**FOX**  
Matinee Daily 1:30  
Continuous Saturday and Sunday

Fri. & Sat., August 5 & 6

**EL PASO**  
Color by CINECOLOR  
JOHN WAYNE  
CAL RUSTEN  
STERLING HAYDEN  
GEORGE "BUMP" HARRIS  
DICK FORAN

Sun. & Mon., August 7 & 8

**Outlaw Heroes in Action!**  
**THE YOUNGER BROTHERS**  
BROTHERS: PAUL, BENNET, BOODS, BUTTON  
CINEMA LUNAR

Tuesday, August 9

Gifts to the Ladies  
Bridal Rose Dinnerware  
or choice of  
Red Rock Crystal

**HOMICIDE**  
ROBERT DOUGLAS, HELEN WESTCOTT, ROBERT ALAN

**DISC-JOCKEY LIVE!**  
**SURKENDER DEAR**  
GORDON BIRD, BOB STAY, A Columbia Picture  
This feature shown only at  
Night 8:30

Wednesday, August 10

**Caught**  
NATION  
DEL RICHES  
RYAN  
WITNESS HARRIES  
MILLIONAIRE

Thursday, August 11

A Real Live Baby Given Away  
From Our Stage Tonight at 9:00  
Be Here — You May Be the  
Happy One

**GODDARD-LUND-CAREY**  
**Bride of Vengeance**  
A WITCHELL LESEN production

## TENNIS TOURNAMENT

With several entries already in competition in the second annual Riverton men's doubles tennis tournament is scheduled to start next week.

Dick Eberly, who teamed with Don West to win the tourney last year, will pair with Hamilton Carson in this year's event.

Entries in the tournament, which is open to the three towns, are being taken by Chuck Thompson, at Riverton 9-1368, and Carson at Riverton 9-6534-W.

All entries must be submitted by Sunday evening.

Finals of the tournament will be played Labor Day on the Memorial Park courts.

## CARS COLLIDE AT BROAD AND CINNAMINSON

Shortly after 11:30 on Wednesday morning of this week, two cars, both operated by out-of-town drivers, collided at Broad street and Cinnaminson avenue, Palmyra. Both drivers sustained cuts about the head and were taken to Dr. Dean H. LeFavor for treatment.

The cars were damaged extensively.

**HAROLD P. TRANCHITELLA**

Harold P. Tranchitella, 432 Delaware avenue, Palmyra, died Tuesday, August 2, at his home. He was 48.

Funeral services will be held Friday, 9:00 a.m., with High Mass at the Sacred Heart Church, Riverton. Interment will be at Hillside Cemetery.

The deceased is survived by his widow, Emily Moritz; two daughters, Joan and Rita; a son, Harold, all of Palmyra; two brothers, Francis, of Brooklawn; Vincent, of Philadelphia; and a sister, Mrs. Joseph Stows, also of Philadelphia.

## ANOTHER FORWARD STEP IN SAFETY PROGRAM

Another forward step in New Jersey's traffic safety program was announced this week by Director of Motor Vehicles Arthur W. Magee, chairman of the New Jersey Highway Safety Coordinating Committee. The announcement was made last prior to the issuance of the second "Official Program" to the chairmen of county and municipal coordinating

**CLEAN WHITE SANDS** for sand boxes. 25¢ per bucket (40 lb.). 208 Horace avenue, Palmyra. Phone Riverton 9-0401-R.

**HOUSEWIVES** anxious to earn extra money in spare time without canvassing. Write Box A, The New Era.

**RAGS WANTED** — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

**NOTICE** — I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Gibson, Bridgeboro, or phone Beverly 5-0177-R-1.

**GET REAL PLEASURE** out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

## Buy Security Bonds



## HOMEMAKING

By  
**DORIS FOREBAUGH**  
Home Economics Adviser,  
Public Service Electric and Gas Company

**Foods From the Refrigerator**  
When you are taking stock of the good things of life, be grateful for modern refrigeration.

It makes possible the storage of fresh fruits and vegetables, furnishes cooling drinks and supplies frozen desserts which complement the summer meal.

Best of all, it permits you to market once or twice a week, yet have ample variety for interesting meals. Refrigeration is a big time-saver, too. You may prepare twice the quantity of meat or vegetables required for one meal and serve them a second time in a new guise.

A chilled salad taken from the refrigerator at the last minute stimulates the appetite on a day when the heat seems unbearable.

A frozen dessert which can be prepared even the day before, is ideal for a summer sweet.

**Cherry Ice**  
1/2 cup sugar 1 cup strained pulp and juice of cooked or canned sour cherries  
1/4 cup light corn syrup 2 tbsp. lemon juice

Boil sugar and water together for 5 minutes. Cook cherries all ingredients. Place in tray. Turn control dial of automatic refrigerator to collect setting; when partially frozen, beat vigorously. Return to tray, when mixture freezes turn control to normal setting. Serves 4.

**Luncheon Salad**  
1 cup diced cooked meat 1/2 cup mayonnaise  
1 cup diced onion 1 tsp. salt  
1 cup diced celery 1/2 tsp. pepper  
1 cup diced tomato 2 tomatoes

Combine meat, onion, celery, mayonnaise, salt and pepper and place

committees throughout the State for August and September.

Purpose of the program is to achieve state-wide uniformity in the application of tried and proven enforcement, engineering and educational methods in order to prevent accidents and improve traffic efficiency in general. Each official committee will be supplied with the necessary factual data indicating areas and types of activity that require special emphasis.

For August and September, right-of-way violations, the second leading cause of traffic accidents, will be stressed. The first program, which carried through May, June and July, featured same-direction accidents, the No. 1 type. Three months were designated for the first program to permit county and municipal committees an opportunity to set machinery in motion to apply the predetermined, uniform formula.

Chairman Magee pointed out that wrong driver attitudes, resulting frequently from misinformation or inadequate information, contribute to accident-breeding traffic situations. "Exemplifying one of these wrong attitudes on the part of many motorists is the expression used very frequently after an accident, 'I had the right of way!'" he said. "Actually there is no circumstance that gives one driver an arbitrary 'right' over another. However, every driver does have the responsibility of yielding the right of way in certain specific situations."

He reported that during 1948 right-of-way violations resulted in 15,048 right-angle collisions and 2,196 left turn collisions. In these 17,244 accidents 56 persons were killed and 7,997 injured. There were over 12,000 mishaps with property damage of more than \$25, he said, bringing the overall economic loss to nearly \$8 millions.

"Right-of-way violations rank second as a cause of traffic accidents, but their severity exceeds even the leading type — same direction ac-

## SUNDAY DINNER Suggestions

A GREAT many people pride themselves as being eaters of the "steak and potatoes" variety. It is just their way of saying they prefer meat courses for dinner rather than dairy foods or salads. And, since men are generally the family breadwinners, women cater to their likes and dislikes. However, repetition of the same kind of meat dishes will tend to dull the taste for the foods he once enjoyed.

To guard against the possibility of overdoing a good thing, the A & P Service for Homemakers recommends meattime favorites be enriched with a tasty dash of color and variety in this case, steak lovers would do well to borrow the Australian favorite of steak and eggs. Perhaps the Australian people were somewhat quicker than we to realize the protein content of eggs as well as their versatility in cooking. For this reason, eggs can be found in any course from appetizer to dessert.

The preparation of "steak and eggs," as the Aussies pronounce it, is very simple. So much so that if you can broil a steak and fry two eggs you can compete with the best of them. Steak and eggs is a plain dish made up of two favorite foods which when put together like ham and eggs offer a rare taste for hearty meat eaters. Besides, this national favorite from "the land down under" is rich in vitamins, minerals, proteins and may very well become the latest food importation to catch American fancy, try it and see.

The eggs are not a substitute for potatoes, so put his favorite kind of potatoes alongside the meat and watch his reaction. Top the meat off with a fruit dressing, coffee, tea or milk, and allow yourself the satisfaction of being the first to impress him with a new steak meal.

**Melon Ring**  
Cut cantaloupe in one-inch slices. Peel carefully, remove all seeds. Arrange one ring on each plate. Fill with any fruit cup mixture, or melon balls or vanilla ice cream.

**Tomato Aspic**  
2 cups raw or canned tomatoes 1/2 tsp. pepper  
1/2 cup water 1/4 tsp. salt  
1 stalk celery, 1 1/2 tsp. gelatin chopped 1/4 cup water  
2 carrots, sliced 1 tbsp. lemon juice  
1 small onion

Combine tomatoes, water, vegetables and seasonings and cook slowly for 20 minutes. Strain. Soften gelatin in 1/4 cup of water 5 minutes. Add hot tomato juice stirring until gelatin is dissolved; add lemon juice. Pour into molds and chill until firm. May be poured into ring mold and served with chicken or fish salad. Serves 6 to 8.

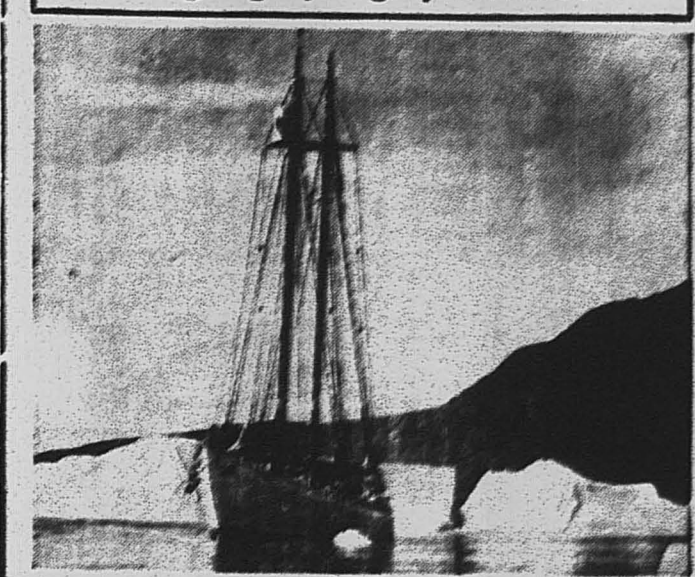
**Fresh Fruit Salad**  
2 cantaloupes 1 cup cubed fresh peaches honeydew  
1 cup cubed melon  
watermelon 1/2 cup berries  
1/4 cup French Dressing

Cut cantaloupes in half, remove seeds. Peel and cut peaches in wedges, and combine with cubed melons and sliced berries. Marinate with the French Dressing and place in the cantaloupe. Any combination suitable for a mixed fruit salad is attractively served in a half cantaloupe as a luncheon or party salad. This makes 4 servings.

dents — which was the topic for emphasis in the May-June-July program," Chairman Magee said. During August and September, 1948, there were 5,030 traffic mishaps as a result of right-of-way violations, he said, and that with an increase in the number of vehicles and an anticipated increase in miles traveled, a greater number of accidents can be expected unless preventive steps are taken through the concerted and coordinated efforts of official and public support organizations. He called attention to the Labor Day weekend, usually the period of the heaviest traffic in New Jersey. Seven persons died in New Jersey highway mishaps over the Labor Day weekend last year.

"The Labor Day weekend is too often the deadliest weekend of the year," said Chairman Magee. "This is a challenge to New Jersey's official Highway Safety Coordinating Committee members to exert every effort to make this Labor Day weekend — as well as all of August and September — the safest on record. It is my earnest hope that safety will have the right of way this year."

## Seagoing Hydrographic Office



Each month more than 2,000,000 charts roll off the presses of the U. S. Navy Hydrographic Office, giving detailed, vital data on the harbors and expanses of the seven seas. U. S. Navy ships are constantly charting new segments of the oceans, new ports of call, new reefs and channels. Not only the Fleet, but friendly mariners of many nations profit by these charts. Above is the USS Bowdoin, famous exploration ship formerly owned by Commander B. McMillan, Arctic explorer, which is still in active service for the Hydrographic Office of the Navy.

(Official Navy Photograph)

## AMERICAN STORES CO. YOUR BEST BUYS... AS ADVERTISED IN AUGUST

**Family Circle MAGAZINE**

Glenwood fancy Florida

**GRAPEFRUIT JUICE** 46-oz can 29¢

Sunrise Tomato Juice 2 46-oz cans 39¢

Welch's Grape Juice 16-oz 21¢; 32-oz 39¢

Libby's Tomato Juice 2 No. 2 cans 23¢

Van Camp's Pork and Beans 2 No. 2 cans 23¢

Armour's Tri-Tip 12-oz can 39¢

Pillsbury's Cake Mixes 12-oz jar 33¢

Gerber's Baby Foods 3 jars 29¢

Mazola Oil 12 1/2-oz pails 71¢

Lux Soap Flakes 12 1/2-oz pails 28¢

SWT Nip Shortening 3-lb can 79¢

Lipton's Tea 1/4-lb pkg 33¢

Eagle Brand Condensed Milk 12 1/2-oz cans 26¢

Woodbury's Facial Soap 4 cakes 31¢

Ocean Spray Cranberry Sauce 2 16 1/2-oz cans 35¢

Beech-Nut Foods for Babies 3 jars 29¢

Farmdale Evap. Milk 4 1-qt cans 45¢

Rob-Pad Cling Peaches No. 2 1/2 can 24¢

Gold Seal Cake Mixes 2 pkgs 45¢

Our Finest Quality Hom-de-Lite 1/2-qt jar 19¢

**MAYONNAISE** 16-oz jar 33¢

Made in our own sanitary kitchens with the finest quality ingredients

Hom-de-Lite Salad Dressing 16-oz jar 25¢

Headquarters for Quality Meats!

Cut from A Grade "A" Beef

Lean, Tender, Bone In

**CHUCK ROAST** None Priced Higher lb 45¢

Breast Lamb 1/2-lb 25¢; Breast Veal 1/2-lb 25¢

Shank Lamb 1/2-lb 25¢; Neck Veal 1/2-lb 25¢

Neck Lamb 1/2-lb 25¢; Shoulder Veal 1/2-lb 45¢

Shoulder Lamb 1/2-lb 25¢; Rump Veal 1/2-lb 45¢

Shoulder Lamb Chops 1/2-lb 75¢

All Cuts — Standing — Cut 7"

**RIB ROAST** None Priced Higher lb 59¢

Plate Roasting Beef 1/2-lb 25¢; Dried Beef Loaf 1/2-lb 29¢

Short Ribs Beef 1/2-lb 33¢; Corned Beef 1/2-lb 15¢

Lamb's Liver 1/2-lb 67¢; Deviled Crabs 1/2-lb 19¢

Agar's Sliced Bacon 1/2-lb 55¢; Potato Salad 1/2-lb 27¢

Liver Pudding 1/2-lb 49¢; Cole Slaw 1/2-lb 27¢

Fresh-Killed, Fancy, Grade "A" STEWING

**CHICKENS** None Priced Higher lb 39¢

Fancy Cod Fillets 1/2-lb 25¢

Ocean Perch Fillets 1/2-lb 29¢

Dressed Whiting 1/2-lb 15¢

Genuine Haddock Fillets 1/2-lb 29¢

Selected Fresh Fruits and Vegetables

Fancy Colorado Sweet

**FRESH PEAS** 2 lbs 25¢

Lemons or Limes (Ideal Brand) 1/2-lb







## WATER PAGEANT AT MEDFORD LAKES

More than 10,000 people are expected to line the shores of lower Acton lake, Medford Lakes, Saturday night to witness the 18th annual Water Pageant, sponsored annually by the Colony Club that will move under way at 9 p.m., with the Queen's float with her attendants leading the parade of 40 floats entered by Colonists.

Miss Eleanor Williams, freshman student at the University of Delaware, daughter of Mr. and Mrs. Carl Williams of Medford Lakes, former residents of Woodbury, who was selected queen by the members of the Junior Colony Club two weeks ago was the principal in the coronation ceremony last Saturday night before 500 colonists. Albert Hilbert, president of the Colony Club placed the crown on the 1949 queen's head aided by Don Kutteroff, president of the Junior Colony Club.

The canoes will circle the lake in front of the log cabin homes and the shore line will be decorated with the usual gala color of electric lights

SEE THE **Servel** GAS REFRIGERATOR

Only one refrigerator has a freezing system with no moving parts to wear or cause noise. It's the famous Servel Gas Refrigerator. It stays silent, lasts longer. With every convenience you want for keeping fresh and frozen foods. A silent Servel is your best refrigerator investment. Come choose yours.

STAYS SILENT...LASTS LONGER  
**Servel**  
The GAS Refrigerator

C. N. Hubbs &amp; Son

Palmyra — Riverton

Telephones — 9-0234 — 9-0065

with a moonlight background.

Chairman Harkinson, and members of his committee along with Mayor Leon E. Todd and other borough officials extended an invitation to the general public to attend this pageant. Arrangements have been made to care for the parking of the cars of

visitors with ample police protection.

This annual water pageant has been named the largest and most attractive event of its kind held in South Jersey and many of the colonists have dinner and cocktail parties planned for their guests prior to the start of the parade.

HEAVY HEAVY HEAVY HEAVY  
WHAT HANGS OVER?

An OLD MORTGAGE on the house you just purchased — and didn't know about —

A CHATTEL MORTGAGE on the cows you just bought — and didn't know about —

A CONDITIONAL SALES contract on the second hand refrigerator which you just got — and didn't know about —

The UNPAID TAXES, the UNCANCELLED JUDGMENT and the many other LIENS all "hang heavy" over the innocent who fail to check the public records.

YOUR LAWYER knows about these liens and can protect your interests if you see him BEFORE you act.



Burlington County Bar Association

Fourth in Series I of Statements by Burlington County Bar Association As a Public Service

A Little Money  
Will Soon Add  
Up to a Lot

Start a regular savings account or investment account at the Palmyra Savings and Loan Association and before you know it you'll have enough to buy a lot. Your money left in your savings account earns you interest.

PALMYRA SAVINGS AND  
LOAN ASSOCIATION

3 West Broad Street Palmyra, N. J.  
Accounts Insured to \$5,000.00  
by the  
Federal Savings and Loan Insurance Corporation



Wayne Morris, Bob Hatton, Bruce Bennett and James Brown as "The Younger Brothers" in the technicolor film of that title which plays Friday and Saturday at the Broadway Theatre in Palmyra.

BUY  
SAVINGS  
BONDS AND  
STAMPS

60th Year, No. 32

Bridges Establish  
New Earning Records

Continuing to establish new earning records, the Palmyra-Tacony and Burlington-Bristol bridges produced revenues of \$191,885.31 during July.

Despite reductions of tolls since operation by the Burlington County Bridge Commission, Howard R. Yocum, chairman, said, revenues on both spans have continued to gain because of record traffic counts.

A new one-day traffic record was set on the Palmyra span on July 24. Yocum explained, when a total of 37,936 automobiles, trucks and buses crossed the bridge.

The July 22 to 24 weekend, he added, was the largest in the history of the span. A total of 82,135 vehicles traveled over the bridge during the three-day period.

The traffic count for the month was 735,189, an increase of 106,941 or 17.02 percent over the same period last year when the bridges were privately owned.

The July revenues, Yocum said, raised the total earnings for the two bridges, since the county assumed ownership last October, to \$1,120,844.93. This was an increase of \$56,050.46 over the same period a year ago.

During the 282-day period under county ownership, he added, a total of 4,192,760 vehicles traveled over the two spans, an increase of 692,215, or 19.77 percent.

A breakdown of the 282-day report, from October 23, 1948, to July 31, 1949, follows:  
Tacony-Palmyra bridge: Revenues, \$959,962.91, an increase of \$37,063; traffic, 3,595,137, an increase of 587,412.

Burlington-Bristol bridge: Revenues, \$160,882.02, an increase of \$18,985.69; traffic, 597,623, an increase of 104,803.

Yocum said that the higher traffic and revenue marks indicated that the county's estimated profit of \$4,345,000 probably would be much greater.

"When the spans were purchased last October," he said, engineers estimated that a total of \$89,660 would be available in the adequate return fund, which is being accumulated as profit for the county, at the close of the first year's operation.

"However, operation and other costs have been considerably lower than estimated. The difference between higher revenues and lower costs indicated that the adequate return fund will total more than \$200,000 by October.

"It is unfortunate that despite these gratifying results, Burlington county's two bridges are still plagued by an intricate maze of litigation instigated by Freeholders Richard J. Lippincott and Henry S. Haines, who seek to remove the spans from county ownership.

"The ultimate profit for the county would be even higher if it were not for the legal expense forced on the commission which is defending the county's rights in the Lippincott-Haines suit.

## OLDS SALES INCREASE

Oldsmobile dealers across the nation reported a 62.8 percent increase in deliveries of new Oldsmobiles last month, compared to July, 1948. G. R. Jones, general sales manager of Oldsmobile, announced this week.

A total of 25,443 new Futuramic Oldsmobiles were delivered last month Mr. Jones said. He gave the 1948 deliveries for July as 15,624. In breaking down the current delivery figures he pointed out that the Series "88" model accounted for the most deliveries, with the Series "76" and Series "98" following in that order.

"In studying the sales report for July, 1949, it is significant to note," Mr. Jones said, "that 64.6 percent of the Futuramic Oldsmobiles delivered to new owners were equipped with Oldsmobile's new high-compression 'Rocket' Engine and GM Hydra-

## THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE  
INCREASING — DRIVE  
CAREFULLY

PRICE FIVE CENTS

WHAT TO DO  
WHEN POLIO STRIKES

1—At the first sign of illness, call your own doctor. If he suspects polio he will report the case to the local Health Department and arrange for hospitalization or home care, as indicated. The National Foundation does not select physicians or hospitals. This is a family matter. If you have no family physician, call your City or County Medical Society, your Board of Health or the nearest hospital.

2—If your doctor says it is polio and requires hospitalization, the local Chapter of the National Foundation will help arrange for transportation to a treatment center. As soon as the patient goes to the hospital — or if your doctor advises the patient can be treated at home — get in touch with your Chapter of the National Foundation to arrange for any needed assistance.

(a) Most Chapters are listed in the telephone book under N for National Foundation, I for Infantile Paralysis and the letter starting the name of the county you live in, i.e., Washington County Chapter of the National Foundation for Infantile Paralysis. If you can't find it — check with your doctor, hospital or Health Department.

(b) Your Chapter will get in touch with you as soon as it learns of the case through your physician, the hospital or the Health Department. However, late reporting or a heavy hospital load may delay this Chapter contact. If you do not hear promptly, telephone or visit your Chapter representative. You can ease your own worries sooner by making the approach yourself.

3—The Chapter representative will notify the hospital that it is arranging with you for full partial, partial or complete care. The Chapter representative will discuss with your Chapter how much of the full bill the Chapter will pay.

(a) March of Dimes funds are used to help the medically indigent — but this is NOT the same as "indigent"; it includes families of moderate income, who cannot meet the high costs of modern care of this expensive disease. The help is a gift — not a loan. While families that CAN pay are expected to do so, NO family is expected to impoverish itself to meet medical expenses for polio.

(1) Even if you can assume full costs for initial hospitalization, it is a good idea to see your Chapter. If you should be a patient who is severely affected — and this cannot be determined in the first few days — you may need help later on. Bills incurred in the weeks BEFORE your Chapter assumes financial responsibility cannot be paid months afterward, but the Chapter will step in at whatever time you really need help. Have a frank, friendly talk with your Chapter representative at the beginning.

4—Chapters pay for hospitalization, professional services including nursing and physical therapy, transportation to and from hospitals, convalescent centers and clinics, treatment after hospitalization and appliances such as wheelchairs, braces, etc., as needed. There are no hard and fast rules. Each case is decided upon individual medical and financial needs. Assistance is given regardless of age, race, creed or color. More than 110,000 polio patients were directly assisted in full or in part up to the end of 1948.

5—In addition, your Chapter can put you in touch with proper sources for nursing and physical therapy at home, can refer you to rehabilitation and vocational training agencies, will provide literature designed to foster better understanding of infantile paralysis — so you will know what

LINEUP FOR LOCAL  
TENNIS TOURNAMENT

The draw for the second annual men's doubles tennis tournament was completed last night and activity in the tourney is scheduled to get underway next week.

Deadline for first round action has been set for Saturday, August 20. The second round must be completed by August 28, and the semi-finals by September 4. Finals will be played on Labor Day.

Play in the tournament will be on the Riverton Park courts.

The top seeded team of Jack and Ed McVaugh drew a bye in the first round, as did the second seeded team of Dick Eberly and Hamilton Carson.

Eberly combined with Don West to win the first tournament last year. The McVaugh's head the doubles tennis ladder at the Riverton Country Club.

Carson and Chuck Thompson are serving as tournament chairmen.

The draw follows:  
Jack McVaugh and Ed McVaugh, bye.

Dick Coe and George Hagatoz vs. Dick Edwards and Cy Devery.

John Goldring and Lowell Good vs. Ken Merrill and Chuck Thompson, bye.

Sid White and Charles Leuders, bye.

Dick Eberly and Hamilton Carson, bye.

Al Farrow and Bob Farrow vs. Ed Jones and Bob Jones.

Russ Farrow and Roy Farrow, bye. Bill Zimmerman and partner, bye.

Water Show

The Burlington County Chapter, American Red Cross, in cooperation with the Camden County Chapter, and the management of Olympia Lakes, Route 25, Beverly, will stage a water show on Friday evening, August 12, at 7 p.m.

The show will include swimming and diving exhibitions, lifesaving and rescue work, boating and canoeing techniques, clown acts and water ballet.

Co-directing the program are Walter Kanigowski, Burlington County Chapter Water Safety Director, and Frank Stallings, Guard Captain of Olympia Lakes.

Highlighting the show will be divers Bruce DeForest, second place winner of the Eastern Pennsylvania State high school finals and Jack Meyers and Lou Kahle of the Medford Lakes Colony Club.

Dick Harris, Safety Services director of the Camden County Chapter, American Red Cross, will narrate the program.

Admission will be free to members of the Olympia Lakes Swimming Club and guests.

A great amount of time is consumed in talking nothing, doing nothing, and indecision as to what one should do. —Mary Baker Eddy.

Maic Drive. This powerful yet economical new 'Rocket' Engine of 135 horsepower, teamed up with Oldsmobile's "Whirlaway" acceleration feature in the fully automatic transmission, is gaining favor among Oldsmobile owners at a rate unprecedented in the history of this GM division. We expect to see this preference for the 'Rocket' Engine and Hydra-Matic Drive go higher and higher as we enter the last half of 1949.

Mr. Jones explained that the remaining 35.4 percent of Oldsmobile deliveries, in July were accounted for by the lower-priced line in the Futuramic fleet — the Series "76." This model is equipped with the Big Six engine, a six-cylinder in-line engine. Hydra-Matic Drive is optional in the "76" Series, but only a small percentage of new owners are purchasing this model with a standard transmission, he said. Mr. Jones pointed out that 91 percent of all new Oldsmobiles being built currently are equipped with GM Hydra-Matic Drive.

## LYBRAND AWARDS

C. Reed Kurtz, of Riverton, a director of the Philadelphia Chapter, N.A.C.A., announces that in recognition of the long and continuing service of Mr. William M. Lybrand on behalf of the National Association of Cost Accountants and of his interest in encouraging the preparation of outstanding contributions to cost accounting literature, the partners of Lybrand, Ross Brothers, and Montgomery have provided annual awards to be made to members of the Association who submit meritorious manuscripts for publication. The awards will be in the form of a gold medal, a silver medal, and certificates of merit to the 25 members whose contributions are judged to be the most significant contributions to industrial accounting literature. Determination of the medal winners will be made by a committee appointed by the President of the Association. It is expected that the winners will be announced at the Annual Cost Conference of the Association to be held in New York City beginning June 19, 1950.

## MARDI GRAS CHAIRMAN



Anthony D'Amato

A colorful Mardi Gras, resembling Philadelphia's famous New Year's Day Mummers' Parade, will be staged for the first time by the Palmyra String Band in the Palmyra High School stadium on the night of September 28.

Seven top-notch string bands from South Jersey and Philadelphia, including the host-Palmyra String Band, will present a full program of music beginning at 8:30 p.m. Dressed in gorgeous costumes, they will march around the stadium and entertain the crowd with their clever parade maneuvers.

The seven bands who have agreed to participate in the Palmyra Mardi Gras are Palmyra String Band, Palmyra; South Jersey String Band, Pine Hill; Garden State String Band, Gloucester; Hoboken Band, Piquette; McCall Legion String Band, Philadelphia; the Ukrainian-American String Band and the Dick Cream String Band also of Philadelphia.

Anthony D'Amato, president and captain of the Palmyra String Band, is chairman of the committee of arrangements for the Mardi Gras. Mayor Charles V. Dickinson, of Palmyra, has accepted an invitation to be honorary chairman of the musical spectacle, which promises to draw thousands of string band enthusiasts to the Palmyra stadium.

Worshippers of the God Juggernaut are said to throw themselves under the huge cart of Juggernaut as it is dragged through the streets, seeking to be crushed by its wheels.

## NOTICE

The office of Dr. J. Rowland Dev, 410 Linden Avenue, Riverton, will be open during July and August as follows:  
From Monday noon until Thursday evening.  
Hours by appointment.

to expect and how to help your polio patient back to a useful life.

THESE SERVICES ARE MADE POSSIBLE BY THE MARCH OF DIMES EACH JANUARY.

Congressman Howell  
Reports from  
Washington

Tuesday of this week my Committee on Education and Labor held an executive session in an effort to report out for House action a proper and suitable federal aid to education bill. The meeting lasted for two hours, and at the end of that time we had failed to agree on any of the pending federal aid measures. My motion that the Committee report the bill passed by the Senate, S.246, which would permit each State to use federal funds in the same manner in which state funds are used, was defeated by a vote of 14 to 11. Several other motions on different measures were likewise defeated. Before a final agreement could be worked out, it was twelve noon, and the chairman, John Lesinski, of Michigan, recessed the Committee because the House met at noon, and the rules prohibit committees from meeting when the House is in session, without special permission. There now seems to be a general feeling that federal aid to education is "dead" for this term. However, a group of us who are particularly interested in obtaining action this year are preparing a move now to insure another opportunity for Committee action next week.

Tuesday night, together with many other Members of Congress, the Vice President, the Chief Justice, the Attorney General, the Majority and Minority Leaders, and the Chairman of the National Democratic Committee, I attended the annual dinner given by Representative Frank W. Boykin, of Alabama, to honor the Speaker of the House. This was, undoubtedly, the most fabulous affair I have ever attended, and the menu was so overwhelming that I thought you might be interested in seeing it. Preceding the dinner, a buffet was served, consisting of: Salmon from Quebec; Venison from Alabama; Elk from Montana; Bear from the Oklaenokee; Turkey from Georgia; Antelope from Chugwater; Coon, Possum and Taters from Alabama's First District (represented by Mr. Boykin) where "Everything's Made for Love"; Sheep and Champagne. This was the "appetizer." The menu for the dinner was Gulf Shrimp, celery and olives; Green Turtle Soup a la Anglaise au Sherry; Steak Rayburn Broiled with Fresh Mushrooms; Sauce Bernaise; Broccoli Hollandaise; Glazed Carrots; Spring Salad with Roquefort; Ice Cream Tri-Color with Melba Sauce; Texas Pecans; Coffee and Coronas. I sampled a smidgen of moose and a bear steak on the buffet, and tried to do justice to the dinner.

This week the House passed and sent to the White House the bill reorganizing the National Military Establishment, which it is estimated will make possible savings up to one billion dollars a year. Also, by unanimous vote of 354 to 0, the House passed and sent to the Senate a bill increasing Government allowances for disabled veterans and their widows with children.

## IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday  
to  
7 a.m. on Monday  
Telephone  
9-0324  
or  
9-0420

## NOTICE

The office of Dr. T. Bruce Dickson will be closed from August 1st to August 28th.



## THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street:  
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## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

## ABOUT TOWN

The Misses Thelma and Lorraine Davis, of Thomas avenue, Riverton, were guest soloists at the Rancocas Methodist Church on Sunday evening. Thelma playing the French Horn and Lorraine rendering a vocal selection.

Misses Doris Lippincott, Kay and Joan Teeple, of Riverton, and Peg and Sandy McComas, of Lansdowne, Pa., returned Saturday, after spending sometime in Nantucket, Massachusetts.

Mr. and Mrs. William Seither, 816 Lincoln avenue, Palmyra, toured the New England States last week, and spent several days at Moose Lake, Maine.

Mr. and Mrs. Philip Dennis, Jr.,

902 Columbia avenue, Palmyra, are receiving congratulations on the birth of a daughter, Beth Anne, at the Jefferson Hospital, July 30.

Mrs. J. F. McNulty, Mrs. Anna Harrison, Mrs. W. Matlack, Palmyra, and Mrs. William Leedom, Riverton, attended the Gold Star Mothers State Department meeting and luncheon held at the Hotel Sheraton, Newark, last week.

The Ladies Auxiliary of the Independence Fire Company, Palmyra, will sponsor a peach festival at the firehouse, Saturday, August 20, from 2 to 9 p.m., the proceeds of which will be used to defray the cost of new uniforms for the members. Peaches and ice cream will be served and for an additional sum homemade cake and beverages may be purchased. Tickets may be purchased from any member or at the door.

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Mr. and Mrs. Frank A. Snover, Palmyra, have returned from a two weeks cruise to Cape Cod, Massachusetts, aboard their yacht "Renee."

Mr. and Mrs. Harris Sacks and daughters, Lippincott avenue, Riverton are spending the month in Ocean City.

Mr. and Mrs. James Brown, 14 East Fourth street, Palmyra, have returned from a two weeks motor trip through the Great Smoky Mountains in Tennessee and North Carolina.

Miss Grace Walter, 306 Seventh street, Riverton, left Friday for Vermont, where she will stay three weeks with friends.

EXTENSION ASSOCIATION  
FEATURES TRIP TO  
SHIBE PARK

The Extension Civic Association is fast gaining a "Fairy Godmother" reputation with the children of the community. The first realization of what this organization meant to them, came last December, when the first annual Christmas Party was such a wonderful success. Then came a spell of waiting until the men of the Playground Committee had finished the strenuous work necessary for the completion of the new playground. Now, a barren field has blossomed into an ideal "play" location, complete with sliding board, swings, merry-go-round, sandbox, "kiddie park," volley ball and a first class baseball diamond. With all these facilities for long hours of play,

## Legal Notices

## NOTICE

We are looking for any person who is a blood relative of Cecelia Agnes Doyle who was born in New Castle, Delaware, about 1865. Miss Doyle married Francis Lewis Crosta about 1890. Any person who is so related is kindly requested to contact William Duffy, Jr., attorney for the Administratrix of the Estate of Charles F. Crosta, Deceased, at 228 Delaware Trust Building, Wilmington, Delaware.

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Bulk . . . qt. 80c  
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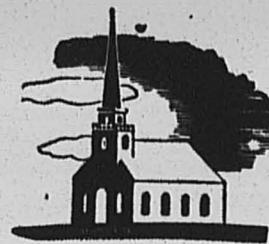
Broad and Main Streets  
RIVERTON

Closed Wednesdays

Country Club  
Notes

A special Club Night program will be held on Saturday, August 13. A chicken-in-the-rough picnic dinner will be from 6:30 to 8 p.m. This will be followed by entertainment and refreshments. No charge to club members except for the dinner which is \$1.15.

A game party will be held at the Club on Thursday, August 18. The next Club dance is scheduled for Saturday, September 17.



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Main and Harrison  
Riverton, N. J.

Branch Office  
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Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

## About Town

Rev. and Mrs. Robert B. Stewart, 213 Lippincott avenue, Riverton, left last week for a month's stay in Canada.

Richard Wilder and Carl Mann, Riverton, spent a few days in the Thousand Islands.

Mr. and Mrs. John Yates, of Paterson, and Miss Mary Appleton, of London, England, were guests of Mr. and Mrs. Lee Mitton from Saturday until Monday. One of Miss Appleton's ancestors, was a signer of the Declaration of Independence.

Mrs. Charles W. Schuck, 624 Linden avenue, Riverton, was given a baby shower by Mrs. Ivy Davis, of Bristol, Pa., formerly of Palmyra, and Mrs. Ann McLean, at the latter's home, 14 Rowland street, Palmyra. Friends from Palmyra, Riverton, Moorestown and Philadelphia, were present.

Richard K. Burr, son of Mr. and Mrs. Melvin Burr, 400 Eighth street, Riverton is among the 700 freshmen who have been accepted for admission to Lehigh University this fall. Byron C. Hayes, associate director of admissions, announced this week. The incoming class will come from 18 states and five foreign countries—Argentina, Columbia, India, Siam and Venezuela. The Freshman Week program will begin Tuesday, September 13. Registration for classes is scheduled for Wednesday, September 21.

Mrs. Leah Eval, of 175 Rosemont avenue, Trenton, was injured in an accident between a Greyhound bus

and a trailer truck near Coatesville, Pa., Tuesday morning. She was taken to Coatesville Hospital with possible internal injuries. Mrs. Eval is the widow of George Eval, formerly of Riverton, and sister-in-law of Miss Elsie Eval, and frequently visits in Riverton.

## HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

## SALT OF THE EARTH

In the middle ages, a huge salt cellar in the center of the dining table divided the company between the upper and lower class noblemen. To "sit above the salt" indicated that one was truly upper class or perhaps an honored guest.

Salt has played an important part in health, manners, wars, and cere-

monies of all kinds. It is probably the most essential chemical in the world from the standpoint of human life.

The value of salt to the human machine is taken as a matter of course. Actually, there is — or should be — more than a pound of sodium chloride or common salt in the human body. Our craving for salt is both voluntary and involuntary. For although salt is contained in most living things, vegetable and animal, and people get salt in almost everything they eat, nevertheless our desire for salt is so conscious and positive that quantities of the mineral are on every dining table for those who crave an added amount.

Animals feel the need of salt and they flock to salt licks. Cattle raisers provide blocks of salt for their herds.

Much salt is lost in the human body through perspiration, and, especially in summer, a considerable loss of salt through body fluid may cause muscle cramps and prostration. For this reason, industrial plants supply salt tablets to be taken with drinking water in order to maintain the salt balance in the body.

Compensatory doses of concentrated salt — preferably mixed with sugar — have been found necessary for those engaging in strenuous athletic exercise during hot weather, such as tennis players, golfers, and manual workers.

Our language is full of references of salt such as "with a grain of salt" or "he's not worth his salt" or "he's the salt of the earth."

Please pass the salt!

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## THE NEW ERA

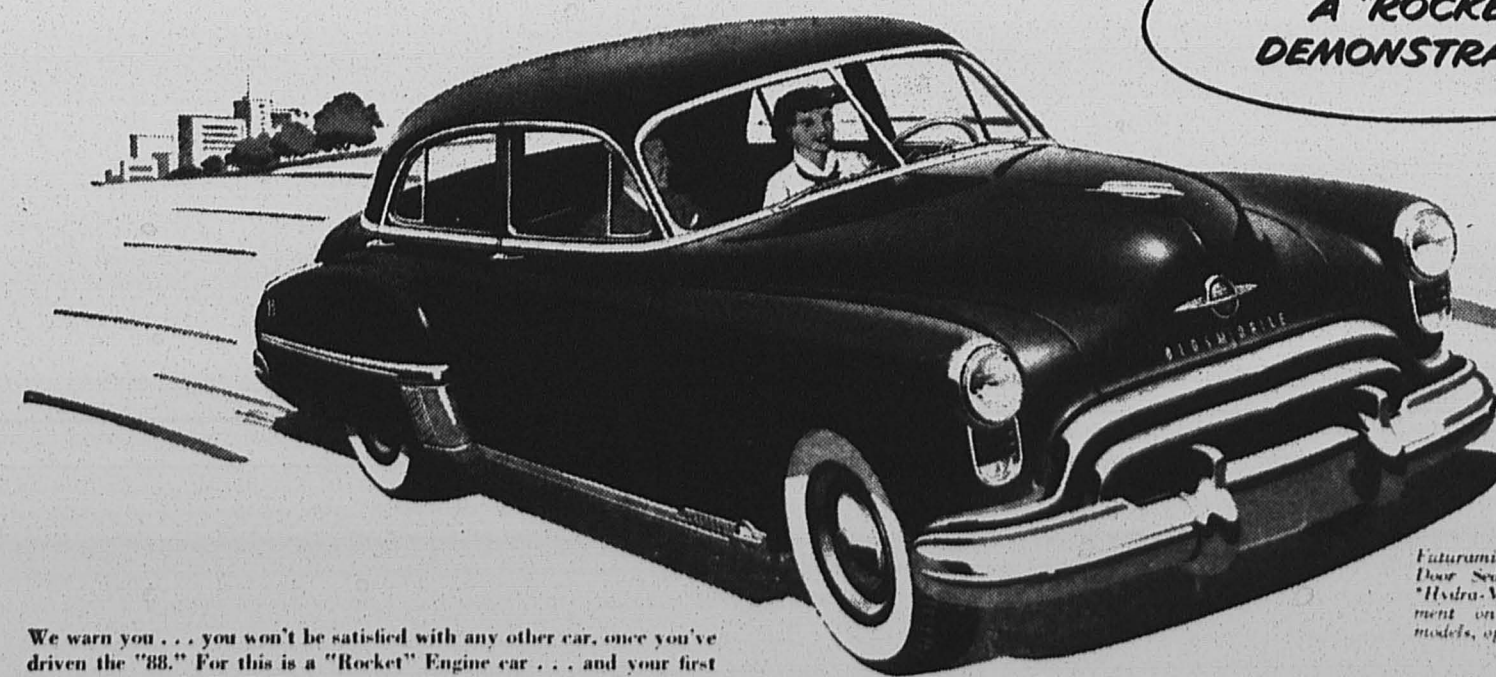
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Futuramic Oldsmobile "88" Four-Door Sedan with "Rocket" Engine. Hydra-Matic Drive standard equipment on Series "98" and "98" models, optional at extra cost on "76."

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We don't want that ever to happen to an A&P egg. That is why we put the date when the eggs are graded on each carton. Eggs not sold within a few days of that date are removed from sale even though they are still of good quality.

If you should ever find that any of our egg cartons bear old dates or that any eggs fail to live up to our high quality standards, please tell us about it. Please write:

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ORANGES 2 dozen 49¢

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WILSON'S

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APPLES 2 20-oz. cans 35¢

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Come on down for the Laugh of a LifetimePlus  
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This feature shown once only at Night at 8:30 o'clock

Wed. &amp; Thurs. August 17 &amp; 18

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THE WIZARD OF OZ  
JUDY GARLAND  
A MURRAY CLOSE PRODUCTION

BROADWAY — PALMYRA



Bobby Driscoll, in his efforts to escape pursuing murderers, climbs down a tenement fire escape in RKO Radio's exciting "The Window." The film stars Bobby, Barbara Hale, Arthur Kennedy, Paul Stewart and Ruth Rowan, and plays at the Broad-

way Theatre in Palmyra, on Friday and Saturday.

We sleep, but the loom of life never stops, and the pattern which was weaving when the sun went down is weaving when it comes up in the morning.  
—Henry Ward Beecher.USE  
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don't want, and to  
find what you do.

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IF YOU HAVE A TELEPHONE, any change you wish to make in your present listing in the telephone directory should be given to us now, to insure its being included in the new issue.

LISTING OF NAMES of individual members of your business organization or household in the new book should also be arranged for now. The charge for this service is small.

THE CLASSIFIED DIRECTORY (Yellow Pages) also closes soon. Make sure your advertisement is in this section which tells thousands "Where to buy" goods or services they need.

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- RUGGED 3, 4, & 5-SPEED TRANSMISSION... "Job-Rated" for the load. Carbonized gears, heat-treated shafts, anti-friction bearings.
- FULL FLOATING REAR AXLE... Beyond design, basic-type housing... "Job-Rated" for the load. Long life... low upkeep cost.
- POWERFUL "JOB-RATED" BRAKES... Cycloidal brake linings (no rivets) pulling brake life.
- CROSS-TYPE STEERING... Sharp turning angle; easier handling... simplified parking.

## Cab Features

- COMFORT MASTER CABS... acclaimed by drivers as most comfortable cab of any standard production truck.
- SAFE VISION... extra wide, high windshield. 99 sq. inches. Pilot house cabs with rear quarter windows available.
- ADJUSTABLE SEAT... Seven inches of seat adjustment.
- ALL-WEATHER VENTILATION... Combination heating and ventilating and defrosting system engineered for maximum comfort and safety.

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DODGE  
"Job-Rated"  
TRUCKS

Take full advantage of today's great truck values!

Replace costly, worn trucks with brand new Dodge "Job-Rated" trucks.

Reduce your truck costs with the finest trucks ever built... now available at ATTRACTIVELY LOW PRICES.

Buy now! Save money three ways:

1. With lower operating costs
2. With lower upkeep costs
3. At today's lower prices

Remember... "Job-Rated" trucks... trucks that fit your job... save you money... last longer.

Come in. Let's talk business... a good deal for you... that will save you money first to last.

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Phone, Riverton 9-1381

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By waiting a full minute, 75,000 more calls would be completed every day here in New Jersey... and twice that many people wouldn't be disappointed!

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TELEPHONE COMPANYAMERICAN  
STORES CO.Buy Now...  
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pints 69¢

quarts 79¢

Complete with Lids and Rubbers

Jar Rubbers 2 pkgs. of 12 9¢ Jar Caps 100—ZINC 40¢ 33¢  
Jelly Glasses 48¢ 45¢ Pectin 1-lb. jar 2-48 pkgs. 9¢  
Genuine Parowax 1-lb. jar 19¢ M.C.P. Pectin 2 2 1/2-lb. jars 25¢  
Fine Granulated Sugar 5-lb. bag 45¢ 10-lb. bag 89¢

## Fresh Fruits and Vegetables

California Jumbo

CANTALOUPEs each 20¢

Yellow Freestone Peaches 3 lbs. 25¢

Yellow Globe Onions 3 lbs. 14¢

Calif. Pascal Celery Extra large stalks 19¢

Full Podded Lima Beans 2 lbs. 19¢

BANANAS Golden Ripe 1 lb. 15¢

ASCO Diced Carrots No. 2 can 10¢

ASCO Sliced Red Beets No. 2 can 16¢

Halves Unpeeled Apricots 8-oz. can 10¢

Dole Crushed Pineapple No. 1 can 14¢

Nabisco Graham Crackers 1-lb. pkg. 27¢ 6 1/2-lb. pkg. 16¢

Ideal Florida Sections

GRAPEFRUIT 2 No. 2 cans 37¢

Farmdale New Pack Cut

GREEN BEANS 2 No. 2 cans 33¢

Ideal Small Whole White

POTATOES 2 No. 2 cans 25¢

7-Minit Pie Crust 1-lb. pkg. 15¢

Farmdale Evaporated Milk 4 1/2-lb. cans 45¢

ASCO Tomato Catsup 8-oz. bot 9¢ 14-oz. bot 15¢

Ideal Cider Vinegar Quart Refrigerator bot 20¢

Cut from Acme Graded "A" Beef!

Lean, Tender, Bone in

CHUCK ROAST 1 lb. 43¢

RIB Roast All Cuts STANDING—7" Cuts None Priced Higher 1 lb. 59¢

Boiling Beef 1-lb. plate 25¢ Dried Beef Loaf 1-lb. 29¢

Short Ribs of Beef 1-lb. 33¢ Deviled Crabs each 47¢

Corned Beef 1-lb. 18¢ Cole Slaw 1 lb. 27¢

Fancy Grade "A", Fresh-Killed FRYING

CHICKENS None Priced Higher 1 lb. 39¢

Breast of Lamb 1 lb. 25¢ Breast of Veal 1 lb. 27¢

Shank of Lamb 1 lb. 25¢ Neck of Veal 1 lb. 27¢

Shank of Lamb 1 lb. 33¢ Shld. Veal Roast 1 lb. 47¢

Shld. of Lamb 1 lb. 59¢ Rump Roast Veal 1 lb. 53¢

Lamb's Liver 1 lb. 67¢ Shld. Veal Chops 1 lb. 57¢

Sliced Bacon 1 lb. 55¢ Liver Pudding 1 lb. 49¢

Fancy Fillets

CODFISH 1 lb. 25¢ HADDOCK 1 lb. 29¢

Deep Sea

SCALLOPS 1 lb. 55¢ PERCH 1 lb. 29¢

DRESSED WHITING 1 lb. 15¢

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## Church

**WESTFIELD FRIENDS**  
Branch Pike  
Sunday Morning  
11 a.m. Meeting for Worship.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School—11 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building,  
Thomas Avenue and Seventh Street,  
Riverton open Tuesday and Friday,  
8:30 to 4:30 p.m.

**SACRED HEART CHURCH**  
Fourth Street and Linden Avenue  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Richard A. Ewing  
Assistant Pastor  
Sunday Masses—7, 8, 9 and 10:30.  
Daily Mass 7:00 a.m. except Sat-  
urday.

Confessions on Saturday and days  
appointed at 4 o'clock to 5:45 and,  
7:30 to 9 in the evening.  
Administration of the Sacrament  
of Baptism on Sundays at 11:30 a.m.  
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:  
The Altar Society on the 1st Sunday;  
The Holy Name Society and Knights  
of Columbus on the 2nd Sunday.

**EPWORTH METHODIST  
CHURCH**  
Fifth Street and Morgan Avenue  
Palmyra  
The Rev. W. Neal Raver, Minister  
10th Sunday After Pentecost  
August 14  
9:45: The period of instruction.  
Church School offers the opportunity

for young and old to study God's  
Word. Completely departmentalized  
school for all ages.  
11:00: Morning Worship Service  
with the Rev. Harold Perry Way-  
man, of First Methodist Church, New  
Brunswick, as the guest preacher.  
Miss Mildred Bauer will be heard in  
a soprano solo with Rachel M. Lord  
at the organ console.

7:00: Vesper Service in the Grove  
with Rev. Walter Frieman as the  
preacher.

**CHRIST CHURCH EPISCOPAL**  
There will be a Guest Rector for  
a brief period.  
Sunday Services  
Holy Communion—8 a.m.  
Morning Service—11 a.m.

**CALVARY PRESBYTERIAN  
CHURCH**  
Fourth and Lippincott Avenue  
Riverton  
The Rev. R. B. Stewart, Pastor  
9:45 a.m.: Church School.  
11:00 a.m.: Morning Worship. The  
guest preacher will be the Rev. Fred-  
erick P. Mudge, Pastor of the First  
Presbyterian Church of Morristown,  
N. J. His sermon topic will be "The  
Unknown God."

Mrs. Howard Schuck and Mr. John  
Harlander will sing as a duet, "Send  
Out Thy Light," by Lansing.  
The flowers on the Communion  
Table last Sunday were given in  
memory of Capt. William A. David-  
son, by Mr. and Mrs. James M.  
Davidson, Sr., and family.

7:00 p.m.: Evening Worship in the  
Grove at Palmyra.

**MT. ZION A.M.E. CHURCH**  
Third and Penn Streets, Riverton  
Yancey Lee Sims, Minister  
10 a.m.: The Sunday School meets  
under the direction of Howard Wash-  
ington.  
11 a.m.: Morning worship with the  
Junior Church leading the service.  
The pastor's theme will be "The  
Value of a Good Name."  
3:30 p.m.: The pastor, the senior

and young people's choir, the senior  
ushers and the congregation will  
worship with Bethel A.M.E. Church,  
Pennsauken.

Friday, 8 p.m.: The Adult Bible  
Class will meet to read and study  
God's Word together. Joseph Davis  
will have charge.

The flowers on the Altar last Sun-  
day were given in loving memory of  
Mrs. Julia Washington by her hus-  
band, Howard Washington.

Sunday is Mutual Aid Day. Em-  
phasis will be placed on giving help  
and comfort to our sick and shut-in  
members and friends. The Mutual  
Aid Club will appeal for funds to  
carry on its work under the leader-  
ship of Preston Stanford.

**NOTICE**  
Peel Poindexter's cleaning and  
pressing shop will be closed from  
August 8 to 15.

## BANKERS CONFERENCE

The 21st Mid-Year Trust and  
Banking Conference of the New Jer-  
sey Bankers Association will be held  
Wednesday and Thursday, October  
5 and 6, at the Berkeley-Carteret  
Hotel, Asbury Park. It was an-  
nounced this week by Mayor Howard  
S. Lyon, president of the Association  
and president of the Somerville Trust  
Company, Somerville.

The program is being arranged by  
Jay Knox, chairman of the Commit-  
tee on Trust Subjects and trust offi-  
cer of the First Camden National  
Bank and Trust Company, Camden,  
and Harold E. Zarker, chairman of

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For Appointment Phone  
Riverton 9-1066

the Committee on Bank Operations  
and Management and vice president  
First Bank and Trust Company,  
Perth Amboy, and the members of  
their respective committees.

National leaders in the fields of  
trust and banking subjects, public  
relations, economics, investments and  
agriculture will be among the speak-  
ers selected to address the Confer-  
ence.

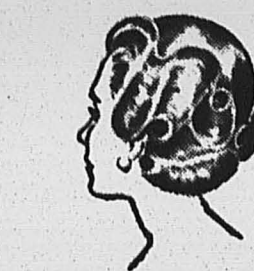
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Inquiries invited from large or  
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Phone Riverton 9-1638  
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**NOTICE**  
Eanc's Palmyra Pharmacy will be  
closed all day Wednesday during  
June, July and August. Open Sun-  
days 10:30 — 1:00 and 6 — 10.

**NOTICE**  
Peel Poindexter's cleaning and  
pressing shop will be closed Wednes-  
day afternoons during July and  
August.

**NEW ERA OFFICE HOURS**  
The office hours of The New Era  
are as follows:  
Monday through Friday 9 a. m. to  
5 p. m.  
The office is not open evenings  
or Saturday.

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**DID YOU KNOW**  
That you can get your  
Motor Repairs

Paint Jobs  
Done and pay for them  
as low as  
**\$2.00 Weekly**  
**BODY-FENDER-RADIATOR**  
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**No Job Too Large or Too Small**  
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**SPECIALTY**

**John C. Adams**  
Broad and Randolph, E. Riverton  
Phone Riv. 9-1154

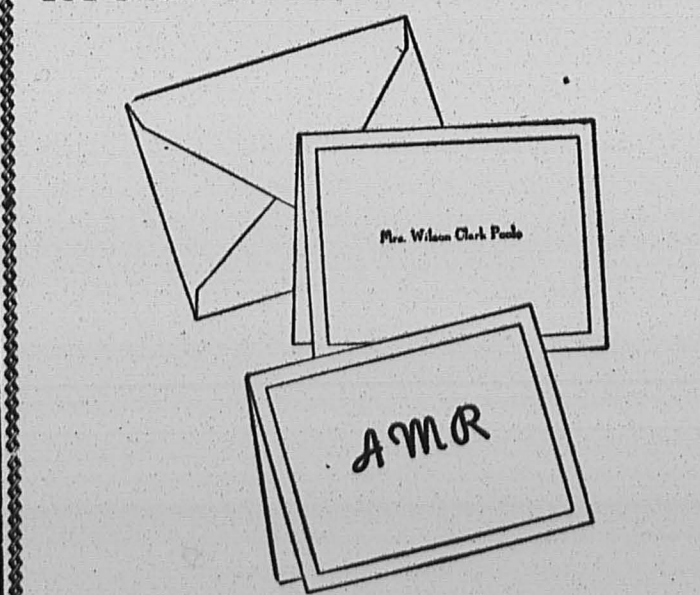
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Open Every Day 8 a.m. to 9 p.m.  
Saturdays 8 a.m. to 5 p.m.  
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Little note sheets with RYTEX-HYLITED (raised)  
Monogram in Blue, Red or Black . . . or Name in Black.  
Smooth heavy white paneled stock.

50 ENVELOPES  
50 INFORMALS  
**\$1**

For thank you's, informal invitations, gift enclosures and  
brief messages.

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609 Main Street Riverton, N. J.

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Groceries — Produce  
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PALMYRA, N. J.  
For a Good Evergreen Planting  
Call Riverton 9-1991-W  
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Broad and Morgan Avenue  
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Ask for "Pete"  
Cars Called for and Delivered  
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Odd Jobs of All Kinds  
Door Closers Repaired, Landscape  
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Replace Old Window Ropes With  
Chain, Reasonable  
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New Shoes From Old  
"AMICO"

Electrical Vulcanized  
Resoling  
NO NAILS NO STITCHES  
SHOES SHINED  
Work Completed in Shorter  
Time  
Two Men Employed  
**UNITY SHOE REBUILDERS**  
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<b>AUTO-SERVICE</b>  Esso	<b>COAL</b>  <b>J. T. EVANS CO.</b> GENUINE FUEL OIL COAL LUMBER MILLWORK Phone Riverton 9-0302	<b>Insurance</b>  <b>Walter S. Barclay</b> FIRE — CASUALTY — LIFE Broad and Main Streets, Riverton Phones: Riverton 9-1594 or 9-0329	<b>PAINTING</b>  <b>THOMAS LANE</b> Contract Painters Exterior & Interior I do spray shingle homes Fully Equipped with Insurance 323 Garfield Ave., Palmyra, N. J. Phone Riv. 9-0108	<b>W. REX McCROSSON</b> Incorporated Real Estate and Insurance 5 East Broad St., Palmyra Phone Riverton 9-0500
<b>WOOLSTON'S</b> <b>ESSO STATION</b> ● ESSO GASOLINE and OILS ● BRAKE and LIGHT SERVICE ● LUBRICATION - WASHING ● IGNITION and BATTERY SERVICE ● GENERAL REPAIRING THE ONLY COMPLETE ONE-STOP SERVICE STATION MAIN and HOWARD STREETS RIVERTON Cars Called For and Delivered Phone Riverton 9-9567	<b>H. B. WILLIAMS</b> LEHIGH VALLEY ROPPERS PROCESS COKE FUEL OIL Building Materials—Feed and Fertilizers Phone 9-1100 Palmyra	<b>JEWELRY</b>  <b>The Jewel Box</b> 14 E. BROAD ST., PALMYRA Phone Riverton 9-2175-W Authorized Dealer Hamilton & Elgin Watches Quality Work and Reasonable Prices	<b>PLUMBING</b>  <b>WM. B. BISHOP</b> PLUMBING - HEATING - ROOFING 601 Linden Avenue Riverton, N. J. Telephone Riverton 7-0847	<b>Leslie W. Reeves</b> REALTORS - INSURANCE Phone Riv. 9-0787 or 9-0845 529 Cinnaminson Avenue PALMYRA, N. J.
<b>BANKS</b>  <b>CINNAMINSON BANK &amp; TRUST CO.</b> The Friendly Bank Member FDIC Main at Harrison Street RIVERTON	<b>DAIRIES</b>  <b>BISHOPS' DAIRIES</b> QUALITY PRODUCTS Phone Riverton 4-0476	<b>LAUNDRIES</b>  <b>RIVERTON LAUNDRY</b> N. KUENSELL Phone—Riverton 9-0972	<b>George Friday, Jr.</b> Plumbing, Heating and Roofing ELECTROL OIL BURNERS PETRO-NO-KOL OIL BURNERS 609 Thomas Avenue Phone 9-0937 Riverton	<b>Insurance</b> REAL ESTATE Notary Public <b>JOS. F. YEARLY</b> 106 Broad Street Phone 9-1625 Riverton
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<b>ELECTRICIANS</b>  <b>EARLE B. HARDER</b> Repairs and Installations Power and Light 505 Monroe Avenue Palmyra Phone Riverton 9-1125	<b>Shinn's Express</b> Riverside, N. J. DAILY TO PHILADELPHIA 251 North Front Street Philadelphia, Pa. Phone—Riverside 4-0546 Philadelphia—MA. 7-0255 MA. 7-0256	<b>MEMORIALS</b>  Custom-built Cemetery Memorials in Granite, Marble and Bronze <b>Will Hope &amp; Son</b> Washington and Federal Streets Burlington, N. J. Phone Burlington 3-0013	<b>C. WARD LOWDEN</b> EXPERT REPAIR WORK ON ALL MODEL RADIOS Service Charge To Call and Deliver 17 East Broad St. Palmyra, N. J. Telephone 9-0717	<b>Printing...</b> Direct Mail Campaigns Business and Personal Stationery, Office and Factory Forms, etc. <b>THE NEW ERA</b> RIVERTON, N. J.

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Moses advanced a nation to the worship of God in Spirit instead of matter, and illustrated the grand human capacities of being bestowed by immortal "fir."

Mary Baker Eddy.

## BROADWAY THEATRE PALMYRA

Matinee Daily, 2 p.m.  
Doors Open 1:30 p.m.

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IT NEVER LETS YOU GO... this peril-thriller adventure in suspense!



Not Shown Saturday Matinee

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"PENROD & SAM"

Plus Cartoons, Two Comedies  
All Tickets for This Show 25c

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Glenn Ford in  
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Wed. & Thurs., August 17 & 18

Barbara Stanwyck — Robert Preston  
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## CLASSIFIED ADS

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### NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bresleboro, or phone Beverly 5-0177-R-1.

WANTED—Women at home to earn extra money. We have interesting sales work for you if you are known in your community. Dignified, year round work. Commission. Write stating name, address & Tel. No., Flemington Fur Co., Flemington, N. J.

WANTED TO RENT—Unfurnished, one or two rooms, approximately 300 square feet. First or second floor. Easy access for storage of household furniture. Gentle neighborhood. Call Riverton 9-1078 between 10 a.m. and 5 p.m.

FOR RENT—Bachelor's apartment. Available September 1, 1949. Gentleman preferred. Call Riverton 9-0569.

CLEAN WHITE SAND for sand boxes. 25c per bucket (40 lb.). 206 Horace avenue, Palmyra. Phone Riverton 9-0401-R.

HOUSEWIVES anxious to earn extra money in spare time without canvassing. Write Box A, The New Era.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Write Riverton 9-0344.

## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave., at Seventh St.

"Soul" is the subject for Sunday, August 14.

Golden Text: "Thus saith the high and lofty One that inhabiteth eternity, whose name is Holy: I dwell in the high and holy place, with him also that is of a contrite and humble spirit, to revive the spirit of the humble, and to revive the heart of the contrite ones." (Isa. 57:15)

Sermon: Passages from the King James version of the Bible include: "Know therefore this day, and consider it in thine heart, that the Lord he is God in heaven above, and upon the earth beneath: there is none else." (Deut. 4:39)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include: "Soul and Spirit being one, God and Soul are one, and this one never included in a limited mind or a limited body . . . Because Soul is immortal, it does not exist in mortality." (p. 335)

## ROTARY GOVERNOR ADDRESSES CLUB

At its meeting August 4, the Palmyra-Riverton Rotary Club was addressed by William W. Reynolds, Governor of the 27th Rotary District, after an interesting and instructive afternoon session with the local officers and various committee chairmen. Governor Reynolds, who in professional life supervises the Haddonfield Public Schools, believes the maximum potentials for service by Rotarians to their fellow men and community begin right here at home.

brought the Club an inspiring and challenging message.

We must ask ourselves, he said, whether we as Rotarians are fit to work for and fit to live with, as employers of men. We must not fail to meet the ethical and professional standards which are a living part of the organization, he continued, and the upsurge of disillusionment among GI's recently graduated from our colleges who are finding lack of opportunity and scarcity of jobs — who are confused and groping — is a challenge to Rotarians and business men for a solution.

After thanking Governor Bill for a splendid talk, President Lemuel Burboe announced appointment of committee chairman for the ensuing year.

Aims and objects, Lemuel Burboe, Club service, Dewees F. Showell, Program, Dewees F. Showell, Classification, Alfred R. Gilmore, Rotary and public information, Charles S. Stickney, Music, Robert W. Morrison, Fellowship, Herbert H. Parsons, Attendance, Dr. E. Clifford Johnson.

Inter-club relations, John A. Thompson, Birthday, William W. Moore, House, Anthony J. Greco, Vocational service, James B. Ryan, Community service, Herbert Bleam.

Youth service, Henry DeHoll, Tri-boro unity, Robert G. Adams, International service, Walter D. Lamon, Sr.

## ENGAGED

Mr. and Mrs. Charles Salter, 24 Rowland avenue, Palmyra, announce the engagement of their daughter,

Mabel Beatrice, to Robert Gilmore, son of Mr. and Mrs. Alfred R. Gilmore, 817 Washington avenue, Palmyra.

Miss Salter is a graduate of Palmyra High School. Mr. Gilmore graduated from the College of South Jersey and will enter Franklin and Marshall College, as a Junior in the fall.

No date has been set for the wedding.

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DON'T MISS THESE BARGAINS

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You could pay a thousand dollars more and still not get all the extra roominess . . . ease of handling . . . famous dependability of Dodge!

When you see . . . when you drive the new and exciting WAYFARER, you'll wonder at the comfort, the performance, the honest-to-goodness value that gives more for your money in this new lower-priced Dodge.

There's head room and hat room . . . leg room and elbow room . . . seats with knee-level support to cradle you in solid comfort. There's the thrill of flashing pickup from the new high-compression "Get-Away" engine . . . stepped up in power but squeezing extra miles from every tankful of gas. And as an added thrill, there's the proved smoothness of Dodge gyrul Fluid Drive. All this for just a few dollars more than the lowest priced car!

Your Dodge Dealer can quickly prove your dollars will go farther and so will you in a new Dodge Wayfarer!

## AMAZING NEW PRICES

Start as Low as

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with Group 1 accessories  
Prices subject to change without  
notice.

**DODGE**  
WAYFARER

Get All These Extra Value Features At No Extra Cost!

Dodge gyrul Fluid Drive  
High Compression "Get-Away" Engine  
Resistor-Protected Ignition System  
Floating Power  
Full Floating Cradled Ride  
Knee-Level Seats  
Safe-Guard Hydraulic Brakes  
Cyclebond Double-Life Brake Lining  
Safety-Rim Wheels  
Super-Cushion Tires

BUY SAVINGS BONDS AND STAMPS

50th Year, No. 53

## LOCAL SAILORS AT ANNAPOLIS

The national championship Duster Class races will be sailed on August 20 and 21 at Annapolis under the sponsorship of the United States Naval Academy. Over 100 skippers and crews of this 11-foot class will make the trip from this area. This class has chartered fleets at Riverton, Collingswood (Cooper River), Burlington (Lakewood), Brant Beach, Edgewater Park (Red Dragon), and Bristol.

In 1946 Fleet Admiral William F. Halsey, USN, sponsored a handsome perpetual trophy to be awarded to the champion Duster skipper. The three annual regattas to date have been won by boys from the Riverton Yacht Club where the Duster Class originated. These three winners, John Knight, Fred Steiner, and Bob Lundstedt are still actively competing and sharing high point honors this season with Barbara Lippincott, Marty Carhart, Dewey Showell, and Ralph Hunt, but there are many clever skippers in the other fleets who have a good chance to take the Halsey trophy away from Riverton.

The interclub DCVRA sanctioned regatta remaining on the calendar is at Red Dragon Canoe Club over the Labor Day weekend.

## SCOUTS CONCLUDE CAMPING SEASON

The Lenape Boy Scout Reservation will conclude its 1949 camping season on Sunday, August 21, after a weekend of special activity and program. This includes an Order of the Arrow Induction Ceremony and meeting, Camp Ceremonial Campfire and Camp Banquet.

The camp season has been highly successful with more Scouts and Leaders attending than ever before in the history of Lenape. Many new projects have been completed under the leadership of the Camp Staff. Outstanding among these are: The Patrol areas in each Troop Campsite; the Campercraft and Nature Areas; the Handicraft projects, including Totem Poles, Camp Gateways, etc.; the new Amphitheatre; and the Waterfront Tower and fence.

The program has been built around the four essentials of good Scout camping: woodcraft, campercraft, aquatics and physical fitness. It has been enthusiastically received by the Troop Leaders and thoroughly enjoyed by the Scouts. All indications point to the need for even larger facilities for the 1950 season.

## CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue  
The Rev. S. Dan Morgan  
Pastor

Sunday, August 21, 10 a.m.: Sunday School.

Morning Worship, 11:15: The pastor sermon topic will be "The Originality of Jesus." The choir will sing a selected anthem and Dan Morgan will be the soloist of the service.

Union Vesper Service in the Grove at 7:00 p.m.: The Bethany Lutheran Church is in charge with their pastor, the Rev. George T. Miller bringing the message.

Calendar for the week:

Wednesday, August 24, 8:00 p.m.: The church at prayer and Bible study.

Miss Dorothy Perkins, of Camden, in visiting her grandparents, Mr. and Mrs. Harry E. Kenny, of Highland avenue, Palmyra.

Man's capacities have never been insured; nor are we to judge of what he can do by any precedents, so little has been tried.

—Henry David Thoreau.

# THE NEW ERA

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AUTO ACCIDENTS ARE INCREASING — DRIVE CAREFULLY

PRICE FIVE CENTS

## ELWELL—HENDRICKS

Charles C. Elwell, son of Mr. and Mrs. Francis B. Elwell, formerly of Riverton, and Miss Dorothy Hendricks, daughter of Mr. and Mrs. Lloyd Hendricks, of Long Beach, California, were married in the Chapel of Pomona College, Claremont, California, on August 6th. Bolton Elwell was his brother's best man. Mr. and Mrs. Elwell also were present.

## POLICE WARN LOCAL SPEEDERS

The Police of Riverton have received many complaints against speeding within the last few weeks. They have been very patient, and have given out personal warnings, but this has proved of little value. A checkup proves that a great percentage of the offenders are local residents. The police intend to enforce the speed law regardless of who it involves.

We are calling upon the citizens to value the lives of their and our children more than a few minutes of their time. Instructions have been issued to all members of the force to issue summons to all violators.

JOHN J. ROBINSON,  
Chief of Police.

## YMCA CAMPING PROGRAM CONTINUES STRONG

The summer camping programs of the Burlington County YMCA are continuing strong and will go on until August 27th. Day Camps are continuing in Moorestown and River-side with the general wind-up overnight trip for all day campers at Matolonequay, August 25 and 26.

Two Day Camps had their closing programs Friday night. At Burlington, in the basement of the First Baptist Church, the various crafts were described by campers and an Indian Ceremony around the fire-place in the yard closed the program. Many parents were present and Committee Chairman, J. Howard Whomsey, County Secretary, Clifford W. Ergood of the Staff, and the Director, Frank Riley, gave short talks.

In Mount Holly, a baseball game was played between the fathers and the sons, at the Brainerd Street School grounds, followed by a ceremonial fire program. Awards were made by Director Bruce Ergood, to Gordon Wilkins of Mt. Holly and Travis Cosabomb of Medford, as the outstanding day campers of 1949. The Relief Fire Company stood by in case of danger from the fire. Many of the mothers were there to look on.

Thirteen Burlington county boys are in attendance at the new YMCA Area Camp on Nichecronk Lake, Dingman's Ferry, Pa., in the Pocomo, this period with David Mulford, of Burlington as the Head Counselor. A number of boys from Freehold are also there in the same unit. Burlington county boys include Harold Walter, of Riverton.

## BIRTH

Mr. and Mrs. George T. Long, Kulp and Schoolhouse roads, Boudertown, Pa., formerly of Riverton and Palmyra, are receiving congratulations on the birth of a son, Robert Wayne Long, on August 4, in Grandview Hospital, Sellersville, Pa.

Mrs. Long is the former Helen E. Berger, of Roxborough.

## IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday  
to  
7 a.m. on Monday  
Telephone  
9-0200  
or  
9-1033

## LUNDSTEDT WINS AT STONE HARBOR

Bob Lundstedt, of Riverton, won the Duster class honors at the 13th annual championship sailboat regatta held last Saturday and Sunday at Stone Harbor. He finished 1st, 2nd and 3rd in the three events to lead the field with a total of 341 points.

## Fall Apple Festival Will Have Queen

The evening of Friday, October 7, will be a big night for Palmyra. That is the date set by the Junior Women's Club for their Apple Festival and the crowning of the Festival Queen and a runner-up. All Palmyra High School girls between the ages of 14 and 18, inclusive, are invited to plan to enter the contest. Several impartial judges will consider beauty, poise, and personality, with the contestants appearing in evening gowns. Prizes are being contributed very generously by many local merchants, and will be on display at a later date. Registration forms will be available as the event draws near.

All parents and friends of the contestants and of the Junior Women are encouraged to attend. Tickets at a very low cost will include picnic, a la mode in addition to the contest and the crowning of the Festival Queen.

Before and after the Queen and a runner-up are announced, a bazaar will be held with various booths open to all. Proceeds from the bazaar and also from the sale of tickets will benefit the Navajo Indian children, a Junior Women's Club project this year.

Remember the Apple Festival on Friday, October 7, at 8 p.m., in the Palmyra Community Center.

reaction was sensational. Many thousands of motorists found it hard to believe that a car no longer needed a clutch pedal. As the pioneer, Oldsmobile gladly took on the task of demonstrating to America's millions that tiresome shifting operations were a thing of the past.

By the time that new car production was stopped at the Oldsmobile factory in Lansing, Michigan, in order to make way for 100 per cent production of war materials, there were approximately 180,000 Hydra-Matic Drive-equipped Oldsmobiles on the road, Mr. Skinner recalled. The total amounted to approximately 50 per cent of all production of new Oldsmobiles between August 23, 1939, and the start of World War II.

"Contrast that early showing with what is happening today," the general manager declared. "In August of 1949 there are more than 750,000 Hydra-Matic equipped Oldsmobiles in owners' hands. More than 90 per cent of the new 1949 Oldsmobiles built today are Hydra-Matic cars. Furthermore, it is well-known that the Drive has been sought after by other makes of cars. Three other makes now use the Hydra-Matic Drive, built by the Detroit Transmission Division of General Motors. A fourth car has announced it as a future feature."

Sketching in highlights in the ten-year success story, Mr. Skinner related that during the war years Hydra-Matic Drive was used in light tanks and other military vehicles. Performance was outstanding in this tough service. Improvements in the "no clutch" transmission were developed during the war years.

"When Oldsmobile Division resumed production of new cars in 1946, approximately 75 per cent of the total model-year output was Hydra-Matic equipped," said Mr. Skinner. "Public demand raised the percentage of Hydra-Matic Oldsmobiles to approximately 90 per cent of 1947 model production. It was at this time, too, that Oldsmobile 'Valiant' cars were first made available

(continued on last page)

## Congressman Howell Reports from Washington

The question of amendments to the Fair Labor Standards Act (Wage and Hour Law) is now before the House for action. This legislation was the first item to be considered by the Committee on Education and Labor, of which I am a member. After lengthy hearings, during which all points of view were freely expressed, and after further long consideration in executive session, H.R. 3190 was produced, which attempted to meet valid objections to the original committee bill introduced by our chairman. It became rather obvious that the bill would probably be defeated in the House, and H.R. 5855 was agreed upon as a fair and further compromise.

No definite decision has been made in the House as this is written but I feel that the compromise offered in H.R. 5855 is as far as we are justified in going, if we are to produce legislation of any real value and effect. Any reduction of the 75 cent minimum would, in my opinion, make passage of the legislation a meaningless gesture. I say this because, though I do not believe this amount will provide a genuinely adequate living wage, still it is a step forward to the eradication of the worst forms of underpayment discrimination and exploitation of the bargaining weaknesses of American workers. The 75 cent rate is being offered as a floor and an absolute fall-back rate for the national economy, to prevent a downward spiral which those who support the lower and flexible minimum seem to seek to encourage, and believe is inevitable.

These Members are supporting the "Lucas Substitute Bill" which increases the minimum wage from 40c to 65c per hour in 1949, but each year thereafter the minimum will depend on the Bureau of Labor Statistics Consumers Price Index, but in no event will it be less than 50c per hour. Retail and service exemptions are spelled out; seamen are exempt; agricultural employees are exempt, as are those engaged in certain newspaper, telephone, taxicab, retail or service, lumber and waterways activities. The bill also preserves in full effect the Portal-to-Portal Act and the low-balling so-called overtime exemptions and clarifications may have some merit, and after full floor debate may be added to the Lesinski Bill, H.R. 5856.

I find that there exists a great deal of misconception regarding pensions for Members of Congress. One man told me he understood all Members received a pension of \$6,000 per year, after serving even one term. The true facts are that a Member may elect to participate by paying 6% of his salary (\$750 per year) and receive a pension at age 62 or later. He must serve at least six years to be eligible, at which time he would get about \$150 per month, which amount would increase in proportion to the number of years of service. I believe after 20 years in Congress, he might receive about \$6,000 per year, a substantial part of which he would have paid for by his own contributions.

## BIRTH

Mr. and Mrs. William P. Kemmerle, 739 Garfield avenue, Palmyra, are receiving congratulations on the birth of a son, William, Jr., on Wednesday of this week in Zurlburg Memorial Hospital, Riverside.

Mrs. Kemmerle is the former Miss Jane Fisher, of Palmyra.

John Marshall, Chief Justice of the Supreme Court, did more to clarify the intent of the U. S. Constitution than any other man.



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Frederick W. Metzger, Associate Editor

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No obligation.

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Rolson Lighters  
\$6.00 to \$12.50  
SUPPLEE SEALTEST  
ICE CREAM  
Bulk qt. 80c  
Package qt. 60c  
Gallon Container \$2.05  
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**DELICATESSEN**  
**GROCERIES**  
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Imported Botanicals



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Mrs. Bennett said that the local Red Cross chapter will pay in advance all travel expenses from the place of recruitment to the place of assignment. The local chapter will be reimbursed by the National Foundation of Infantile Paralysis, and the

Foundation will also assist in providing maintenance up to \$75 a month for nurses living outside the hospital.



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Up to a Lot

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## Rytex

## PRINTED STATIONARY

Hand Bordered Sheets and Envelopes — \$1.50

Hylited Informals — \$1.00

Deckle Edge Vellum — \$1.50

Card-O-Grans — \$1.00



## You'll be pleased with A&P's New Pack Canned Goods



What makes a good meat department? Here are the things we want you to find in your A&P meat department:

- Top grades of meat at money-saving prices.
- Trimming of excess fat and bone before weighing.
- Plainly marked prices, accurate scales and honest weights.
- Clean, sanitary conditions.
- Expert butchers and enough of them.
- Prompt, courteous service.

Do you get all these things at your A&P, as you should? If not, please let us know where we're falling down. Please write:

Customer Relations Department,  
A&P Food Stores  
420 Lexington Avenue  
New York 17, N. Y.



"Super" is the word to describe the array of fine New Pack canned foods at your A&P Super Market. You'll be delighted with the high quality and attractive prices.

**New Pack  
For Extra Flavor  
Green Giant  
PEAS**  
2 17-oz cans 39¢

**Lord Mott's  
French Style Stringless  
BEANS**  
2 19-oz cans 33¢

**New Pack  
Standard Quality  
TOMATOES**  
3 19-oz cans 28¢  
NONE PRICED HIGHER

**New Pack  
MUSSELMAN'S RED SOUR PITTED  
Cherries** 20-oz can 27¢

**Blueberries** RITTER'S NEW PACK 15-oz can 28¢

**Apricots** GOLDEN CITY HALVES UNPEELED 16-oz can 25¢

**Prune Juice** STRATFORD FARMS quart bottle 19¢

**Sardines** IN OIL ISLAND BRAND 3 3 1/4-oz cans 25¢

**Orange-ade** H-I-C Reduced Price 46-oz can 29¢

**Tomato Juice** DEL MONTE Reduced Price 46-oz can 24¢

NEW LOW PRICE! ANN PAGE SALAD  
**DRESSING** quart jar 42¢

NEW LOW PRICE! ANN PAGE  
**KETCHUP** 14-oz bottle 15¢

**ARMOUR'S CORNED BEEF HASH** 16-oz can 33¢

**TOWN HOUSE CRACKERS BY KEEBLER** 16-oz pkg 31¢

**BUTTER FLAVORED THINS BY KEEBLER** 11 1/2-oz pkg 25¢

**"Super-Right" Meats**  
You're always sure of getting grand values when you buy Super-Right Meats at your A & P Super Market. Stop in today!

**Prime Rib ROAST** 7-INCH CUT 63¢ lb

FRESHLY KILLED GRADE "A"—2 1/2 to 3 1/2 POUNDS  
**FRYERS OR BROILERS** lb 43¢

**SQUARE CUT SHOULDER LAMB ROAST** lb 55¢

IN THE PIECE—MIDGET  
**BOLOGNA** lb 49¢

FRESH CAROLINA  
**SHRIMP** lb 59¢

California Sweet Seedless

**GRAPES** lb 10¢  
None Priced Higher

NEARBY GOLDEN SWEET FRESH  
**CORN** 12 ears 29¢

CALIFORNIA CRISP PASCAL  
**CELERY** jumbo stalk 19¢

NEARBY YELLOW FREESTONE  
**PEACHES** 4 lbs 25¢

SNOW CROP FROZEN  
**FRYERS** Reduced Price lb 75¢

**A&P Super Markets**

Prices Effective in Our Super Market at  
BROAD STREET, PALMYRA, N. J.

### HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

#### THE BLACK WIDOW

Dark and dismal are the thoughts of a person bitten by a black widow spider. At first, the victim feels restless, weak and nauseated. Then follows explosive muscular pain, the patient writhing in agony, struck with terror and a foreboding of death. He may also suffer from headache, nausea and vomiting.

How can the bite of such a tiny creature as the black widow spider produce such terrifying symptoms? The answer is that her poison is 15 times as potent as that of a rattlesnake.

The arachnologists (spider specialists) tell us that black widow spiders are far more common in the United States than is generally known. They also claim that this venomous female is actually a shy creature—timid and confused. Instinct, they say—not wickedness—commands that she kill her mate. But a human being who finds himself in the vicinity of a black widow spider can ill afford to be charitable regarding her intentions.

One physician has reported on 380 cases of black widow spider bite resulting in 17 deaths. The black widow spider is said to be increasing in number and invading the larger cities, being found in the vicinity of human habitation. Not only in outdoor privies, but also in beds, garages, automobiles and tents—and even in high office buildings—these spiders have been discovered. The black widow spider—to whom all authenticated cases of severe spider bite poisoning have been charged—is sometimes called the shoebutton spider, the hour glass spider, and the T-dot spider. She can be identified by the telltale marking on her back—an orange colored hour glass design.

One commonly hears that alcohol is a favorite remedy for poisonous

spider bites. Actually alcohol is not only condemned but has proved fatal when taken for this condition. Sedatives are needed and medical treatment to relieve muscle spasm and pain is given.

Symptoms in some cases are just like those of acute appendicitis, perforated intestine and peritonitis. Actually surgeons have operated on patients later discovered to have been bitten by a poisonous spider.

Best tip is kill the little devil or keep away from her!

#### HALLOWEEN COMMITTEE HOLDS MEETING; SEEKS FUNDS FOR PARADE

The Joint Halloween Committee held its first meeting last week in the Palmyra Borough Hall. The big problem under discussion was how to raise sufficient funds to finance the annual parade.

During the past few years the parades have been financed entirely by cash contributions from the various clubs and businessmen of the three communities and the proceeds of the annual carnival, as well as from contributions from the three governing bodies.

This year it has been decided that because of the absence of the carnival, all citizens will be requested to support the undertaking in their own way. In the very near future letters will be sent to everyone in the three communities asking for contributions and the committee sincerely hopes that all will cooperate.

Goodness consists not in the outward things we do, but in the inward thing we are. —Chapin.

The expectations of life depend upon diligence; and the mechanic that would perfect his work, must first sharpen his tools. —Confucius.

## Buy Savings Bonds & Stamps

AT BROADWAY, PALMYRA



Restaurant conference with Ethel Barrymore helps Joseph Cotten learn the truth about Jennie, the girl he hopes to paint, in David O. Selznick's production, "Portrait of Jennie."

Broadway, Palmyra, on Friday and Saturday.



Matinee Daily 4:40 p.m.  
Continuous Saturday and Sunday

Fri. & Sat., Aug. 19 & 20



Sun. & Mon., Aug. 21 & 22



Extra Added — Monday Night  
A Beautiful Orchid to the Oldest Lady Attending Monday Night 9:00

Tues., Aug. 23

Gifts to the Ladies  
Bridal Rose Dinnerware  
or choice of  
Red Rock Crystal



Only 2 More Weeks to Complete Your Sets

Wed. & Thurs., Aug. 24 & 25



Extra Added — Wednesday Matinee  
A Beautiful Red Rose to Every Lady  
Awarding Boy's Bicycle to the Boy  
Who Gets the Greatest Number of  
Votes.

### Canning Step-by-Step

1. Select firm, fresh product. Grade according to size.  
2. Wash jars, lids and rubbers in hot soapy water. Rinse. Place jars and glass or zinc lids on rack in kettle of cold water and heat until water boils rapidly. Boil one minute, except for open kettle canning, then boil jars 15 minutes. Let stand in hot water until ready to use.

To sterilize jars and lids that have been spoiled food, boil 10 minutes. Add 1/2 cup washing soda to 1 gallon of water. Rinse in scalding water.

3. Dip self-sealing disc in boiling water just before placing on jar.  
4. Place scalded rings on hot jars if ring-type jars are used.  
5. Pack jars with food, leaving amount of head space suggested on chart for each food.

6. If desired, add 1 teaspoon of cooking salt to each quart of vegetables and 1/2 teaspoon of cooking salt to each pint.

For fruit fill jars with boiling syrup. For vegetables use boiling water in which they were pre-cooked.

7. Remove air bubbles from food by inserting sterile knife down the inside wall of jar. Add more boiling liquid if necessary to reach level specified on chart.

8. Remove seeds, pulp and grease from top of jars with sterile cloth.

9. Place covers or jars and partially seal, except self-seal type which must be completely sealed.

10. Process food (cook in jars) according to time chart.

11. Remove jars from canner. Set away from draft on surface covered with several thicknesses of cloth or newspaper jars from cracking.

12. Complete seal, on jars.  
13. When jars are cold test for seal. In hot water.

**Pressure Canner Canning**  
A pressure canner may be used successfully for small quantities of home-canning if a few rules are followed.

1. The canner must be tall enough to hold pint jars on a rack with the saucepan cover locked in place. It must have a control or indicator that can be accurately controlled at 10 lbs. pressure.

2. To use a pressure canner for canning, place one quart of

water in pressure saucepan, follow pressure canner chart and increase processing time 20 minutes at 10 lbs. pressure.

The length of time is increased because the pressure saucepan heats quickly, and cools rapidly after the jars of food are processed. In a pressure canner these two periods are longer and provide a larger share of heat for sterilizing food.

#### Procedure

Peaches are scalded and lipped in cold water and peeled. Cut in half and remove pits or leave whole. Precook in boiling syrup for five minutes. Pack hot in one half inch of top. Add boiling syrup, leaving one half inch head space. Process in boiling water bath, pint jars, fifteen minutes; quart jars, twenty minutes. Or prepare peaches as directed above, and pack raw fruit to one half inch of top. Add boiling syrup, leaving one half inch head space and process in boiling water bath, pints, twenty minutes; quarts, twenty-five minutes.

Ceans, green or wax are washed, string or leave whole. Precook five minutes. Pack hot in one half inch of top. Add boiling liquid, leaving one half inch head space and process in boiling water bath for two and one half hours, pints and quarts, or process in pressure cooker at ten pounds pressure, pints, twenty minutes; quarts, twenty-five minutes.

The loss of liquid does not affect keeping qualities. Never open jars to replace liquid.

NOTES: To prevent darkening of pared fruit, place in solution of 2 table-spoons salt to 1 gallon water. Drain and rinse before pre-cooking or packing.

Processing is unnecessary if liquid is reheated to 190°F (just below boiling point), poured into sterilized containers and sealed at once.

The United States Department of Agriculture recommends the use of a pressure canner in the processing of non-acid vegetables. However, if boiling water bath is used take the following precautions:

WARNING: Before canning non-acid foods, before the boiling water bath method, remove food from jar and boil for 10 minutes in an open vessel. Boil and chill canned food that is to be used for salad. Boil leftover canned vegetables a second time before eating them.

## FROM FIELD TO PALATE



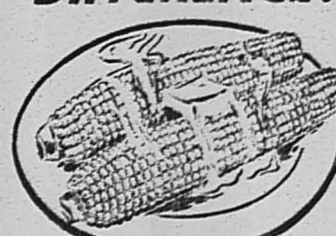
Selection of the Peach Queen, and an exhibition of mechanized farm equipment, were supposed to be two of the most popular attractions, Saturday, the closing day of the annual Burlington County Farm Fair. But to Governor Alfred E. Driscoll, and his companions, these features were temporarily assigned to second place. Their reason is obvious. They not only

generously partook of the final product of a corn field and corn roast, but took places close to the boiler and grill. Aiding Governor Driscoll, third from left, to deer mate the successful Jersey ears, County Republican Committee, freshly plucked from an adjoining patch on the farm of H. H. Albertson, Ocean Road, Burlington, are left to right: Raymond Johnson, of town, Republican nominee for Riverside, Republican nominee for Freshholder.



### TASTE THE DIFFERENCE!

"You couldn't ask for better flavor"—that is what you'll say when you use Louella Sweet Cream Butter on fresh corn and other vegetables.



**Louella BUTTER**  
America's Great Prize Winner

**Farmdale Ripe Tomatoes** Extra Standard 2 No. 2 cans 27¢

**ASCO Sliced Red Beets** No. 2 can 16¢

**Ideal Fruit Cocktail** No. 2 1/2 can 33¢

**Nabisco Cheese Ritz** 8-oz pkg 26¢

**Nabisco Cakes** Fig Newtons, Lorna Doones or Triscuits 2 pkgs 35¢

### Fresh Fruits and Vegetables

**GRAPES** Sweet Seedless 2 lbs 25¢

**Fancy Bartlett Peaches** Calif. Mountain lb 19¢

**Jumbo Honeydews** Vine Ripened, Sweet each 49¢

**Yellow Freestone Peaches** 3 lbs 25¢

**CELERY** California Pascal Extra Large Stalks 19¢

**Grated TUNA FISH** 1/2 can 27¢

**DOLE CRUSHED PINEAPPLE** 2 No. 1 cans 29¢

**Ball PERFECT MASON JARS** pint 69¢, quart 79¢

**Jar Rubbers** 2 pgs of 12 9¢

**Jelly Glasses** 45¢

**Genuine Parowax** 19¢

**Jar Caps** Mason-Zinc 33¢

**Pectin** Mother's Joy 2-oz pkgs 9¢

**M.C.P. Pectin** 2 3/4-oz pkgs 25¢

**Supreme Enriched BREAD** large loaf 14¢

**Virginia Lee Un-iced POUND CAKE** 1/2 moon 37¢

**Coffee Cake** 29¢

**Streusel Loaf** 25¢

**Fresh Rolls** 2 pkgs 29¢

### Guaranteed Quality Meats

**Genuine Spring Lamb LEGS of LAMB** lb 59¢

**Shoulders Lamb** 45¢

**Short Ribs of Beef** 33¢

**Dried Beef Loaf** 29¢

**Liver Pudding** 49¢

**Neck of Lamb** 27¢

**Breast & Shank Lamb** 19¢

**Fresh-Killed, Grade "A", HEN TURKEYS** lb 53¢

All fancy, broad-breasted birds. Weighing 16 lbs and under.

**CANNED CHICKEN** 3 lbs can \$1.79

**Boiling Beef** 25¢

**Short Ribs of Beef** 33¢

**Dried Beef Loaf** 29¢

**Liver Pudding** 49¢

**Deviled Cabbage** 19¢

**Sweetener** 17¢

**Corned Beef** 28¢

**Potato Salad** 27¢

**Genuine Lamb's LIVER** lb 59¢

**BACON** lb 57¢

**BUTTERFISH** 21¢

**DRESSED WHITING** 15¢

**OCEAN PERCH FILLETS** 29¢

**SHRIMP** 59¢

**CODFISH** 25¢

American Stores RINGS YOUR BELL—Our Radio Program featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAU



## Church Notices

**WESTFIELD FRIENDS**  
Branch Pike  
Sunday Morning  
11 a.m. Meeting for Worship.

**CHRISTIAN SCIENCE CHURCH**  
First Church of Christ, Scientist  
Thomas Ave. at Seventh St.  
Riverton, N. J.  
Sunday School—11 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.

Reading Room in Church Building,  
Thomas Avenue and Seventh Street,  
Riverton open Tuesday and Friday,  
2:30 to 4:30 p.m.

**SACRED HEART CHURCH**  
Fourth Street and Linden Avenue  
Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Richard A. Ewing  
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.  
Daily Mass 7:00 a.m. except Saturday.

Confessions on Saturday and days  
appointed at 4 o'clock to 5:45 and  
7:30 to 9 in the evening.

Administration of the Sacrament  
of Baptism on Sundays at 11:30 a.m.  
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:  
The Altar Society on the 1st Sunday;  
The Holy Name Society and Knights  
of Columbus on the 2nd Sunday.

**EPWORTH METHODIST CHURCH**  
Fifth Street and Morgan Avenue  
Palmyra  
The Rev. W. Neal Raver, Minister  
11th Sunday After Pentecost  
August 21

9:45: Instruction in the Christian  
faith is given by the competent  
teachers of our Church School.  
Classes from the Nursery through  
the Adult departments.  
11:00: Morning Worship. The Rev.  
Dr. Harry D. Hummer, of Temple  
University School of Theology, will  
conduct the service. Rachel M. Lord  
will be at the organ and Miss Jean  
Mandeville will sing.  
7:00: Vespers in the Grove, the Rev.  
George T. Miller, preaching.

AN ORDINANCE TO PROVIDE  
FOR AND DETERMINE THE COM-  
PENSATION OF EACH OFFICER  
AND EMPLOYEE OF THE BOR-  
OUGH OF RIVERTON, N. J.

BE IT ORDAINED BY THE Mayor and  
Council of the Borough of Riverton, in the  
County of Burlington and State of New  
Jersey, as follows:  
SECTION 1. The rates of compensation  
of special policemen and laborers, whose  
compensation shall be on an hourly basis,  
payable weekly, shall be fixed from time  
to time by resolution.  
SECTION 2. The compensation of offi-  
cers and employees, whose compensation  
shall be on an annual basis shall be paid  
as follows:  
SECTION 3. The compensation of the  
Borough Clerk-Building Inspector, \$1750.  
00, annual salary, payable quarterly.  
Borough Collector-Treasurer-Search Clerk,  
\$1400.00, annual salary, payable quarterly.  
Borough Assessor, \$640.00, annual salary,  
payable quarterly.  
Magistrate, \$200.00, annual salary, payable  
quarterly.  
Superintendent of Highways and Memorial  
Park, \$2200.00, annual salary, payable  
monthly.  
Chief of Police, \$2448.00, annual salary,  
payable monthly.  
Marshall, 1st, 2nd and 3rd year of service,  
\$2250.00, annual salary, payable monthly.  
Marshall, after 3 years of service, \$2316.  
00, annual salary, payable monthly.  
SECTION 4. The compensation of the  
Borough Treasurer-Search Clerk shall receive  
an allowance of \$400.00 annually for extra  
clerk hire payable monthly.  
SECTION 5. The salary of Superintendent  
of Highways-Memorial Park shall be  
charged as follows: \$1800.00 to Highways  
and \$400.00 to Memorial Park.  
SECTION 6. The annual compensation  
of the Board of Health Inspector shall be  
\$225.00 and shall be payable in semi-annual  
installments.  
SECTION 7. The compensation of the  
Borough Attorney and Borough Engineer  
shall be on a fee basis, payable as bills are  
rendered by them.  
SECTION 8. All ordinances or parts of  
ordinances inconsistent with this ordinance  
are hereby repealed to the extent of such  
inconsistency.  
SECTION 9. This ordinance shall be-  
come retroactive as of June 1st, 1949, and  
shall take effect immediately upon its final  
adoption and publication according to law.

NOTICE  
The ordinance published herewith was  
introduced and passed on first reading at a  
meeting of the Borough Council of the  
Borough of Riverton, in the County of  
Burlington, New Jersey, held on August 11,  
1949, and will be further considered for final  
passage after public hearing at a meeting  
of said Borough Council to be held in the  
Fire House in said Borough on September  
8, 1949, at eight o'clock P.M., D.S.T.  
DANIEL M. CLIFTON,  
Borough Clerk.

## CHRIST CHURCH EPISCOPAL

There will be a Guest Rector for  
a brief period.  
Sunday Services  
Holy Communion—8 a.m.  
Morning Service—11 a.m.

**CALVARY PRESBYTERIAN CHURCH**  
Fourth and Lippincott Avenue  
Riverton  
The Rev. R. B. Stewart, Pastor

Sunday, 9:45 a.m.: Church School.  
11:00 a.m.: Morning worship. The  
guest preacher for this Sunday and  
next Sunday will be the Reverend  
Dr. Edward Williams, father of the  
Rev. E. Crawford Williams, of the  
First Presbyterian Church, of  
Moorestown, N. J., and now serving  
with the Presbyterian Board of For-  
eign Missions. His sermon topic will  
be "Toward Understanding Jesus."

Mr. Samuel Wargny will be the guest  
soloist and will sing, "A Stranger  
from Galilee."

7:00 p.m.: Evening worship in the  
Grove at Palmyra.

11:00 a.m.: Morning worship. The  
guest preacher for this Sunday and  
next Sunday will be the Reverend  
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## HARRIET S. ROLL

Harriet S. Roll, a former resident  
of Riverton and Cinnaminson, died  
on August 9, at 1219 Washington  
street, Hoboken, N. J.  
She was the wife of William Roll  
and a sister of Mrs. Mabel Bauer,  
Mrs. Sarah Mallory and Jesse Con-  
way.

Funeral services were held at Ho-  
boken on Friday, August 12, together  
with services of Loyal Chapter No.  
77, O.E.S. and Pilgrim Court No. 11,  
Order of Amaranth.

Interment was in Lakeview Me-  
morial Park on Saturday, August 13.

NOTICE  
The office of Dr. T. Bruce Dickson  
will be closed from August 1st to  
August 20th.

## LEONA HUNT

Specialist In HAIR CUTTING  
719 Cinnaminson Avenue  
Palmyra, N. J.  
For Appointment Phone  
Riverton 9-1066

## NOTICE

The office of Dr. J. Rowland Dey,  
419 Linden Avenue, Riverton, will be  
open during July and August as  
follows:  
From Monday noon until Thursday  
evening.  
Hours by appointment.  
We always have time enough, if  
we will but use it aright. —Goethe.

## INVESTMENT OPPORTUNITY

A small Loan Company chartered  
under Pennsylvania laws recently  
organized needs working capital to  
expand.  
Notes of Indebtedness available in  
units of \$50.00 to \$2500.00. 6% an-  
nual return guaranteed, with possi-  
bility of greater return as business  
grows.  
Inquiries invited from large or  
small investors.  
Address  
C. J. KERNS  
205 Bank Avenue, Riverton, N. J.

## NOTICE

The office of Dr. T. Bruce Dickson  
will be closed from August 1st to  
August 20th.

## BE PRETTIER



Whatever your type, we'll set  
your hair flatteringly and ex-  
pertly, the way you want it.  
Try a new hair-do styled just  
for YOU!

## Cecelia's

BEAUTY SHOP  
533 Cinnaminson Avenue  
Palmyra, N. J.  
Phone Riverton 9-1638  
CLOSED WEDNESDAYS

## NOTICE

Blanc's Palmyra Pharmacy will be  
closed all day Wednesday during  
June, July and August. Open Sun-  
days 10:30 — 1:00 and 6 — 10.

## NOTICE

Peel Poindexter's cleaning and  
pressing shop will be closed Wednes-  
day afternoons during July and  
August.

NEW ERA OFFICE HOURS  
The office hours of The New Era  
are as follows:  
Monday through Friday 9 a. m. to  
5 p. m.  
The office is not open evenings  
or Saturday.

## EAST RIVERTON

## REPAIR SHOP

DID YOU KNOW  
That you can get your  
Motor Repairs  
and  
Paint Jobs  
Done and pay for them  
as low as  
\$2.00 Weekly  
BODY-FENDER-RADIATOR  
PAINTING — WELDING  
No Job Too Large or Too Small  
Estimates Given by Expert  
Mechanics  
MOTOR WORK A  
TROUBLE SHOOTING  
SPECIALTY

## John C. Adams

Broad and Randolph, E. Riverton  
Phone Riv. 9-1154

## FOR SERVICE AND QUALITY VISIT

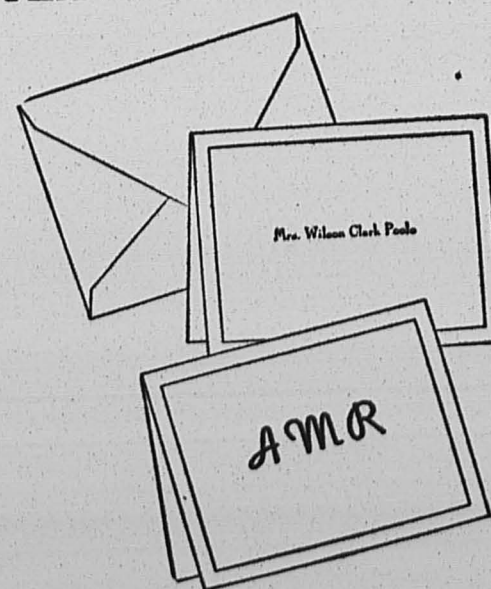
## TONY'S Beauty Salon

13 East Broad St. Palmyra



"If your hair is not BECOMING  
you should BE COMING to us"  
Open Every Day 8 a.m. to 9 p.m.  
Saturdays 8 a.m. to 5 p.m.  
For Appointment Phone RI 9-0413

## RYTEX-HYLITED INFORMALS



Little note sheets with RYTEX-HYLITED (raised)  
Monogram in Blue, Red or Black... or Name in Black.  
Smooth heavy white paneled stock.

50 ENVELOPES  
50 INFORMALS  
\$1

For thank you's, informal invitations, gift enclosures and  
brief messages.

## THE NEW ERA

609 Main Street Riverton, N. J.

## SCIULLI'S Shoe Service

Work Done While You Wait  
105 W. Broad St., Palmyra, N. J.

## Pontiac Sales, Service BELLEVUE GARAGE

Repairs, Lubrication, Accessories  
BROAD AND KERN STS.  
E. RIVERTON  
Phone Riv. 9-9524

## Curtis E. Stavelly & Sons

CONTRACTOR and BUILDER  
Roofing, Siding & Alterations  
16 West Charles Street, Palmyra  
Telephone Riv. 9-0744

## CUT FLOWERS

BOUQUETS  
CORSAGES  
Wreaths and Sprays  
Parker Flower Shop  
42 Parry Ave. Palmyra, N. J.  
Telephone Riverton 9-0440

## JOE'S MARKET

Groceries — Produce  
Free Delivery Phone Riv. 9-0518  
517 Howard St., Riverton

## Hubbs' Nursery

PALMYRA, N. J.  
For a Good Evergreen Planting  
Call Riverton 9-1991-W  
FREE ESTIMATES

## Evans' Service Station

SUNOCO  
GASOLINE and OIL  
Tires - Batteries - Auto Accessories  
Broad Street and Maple Avenue  
Palmyra, N. J.

## HEISLER'S ESSO STATION

Broad and Morgan Avenue  
Palmyra, N. J.

Ask for "Pete"  
Cars Called for and Delivered  
Tel. Riverton 9553

## INVISIBLE SOLING by LAMAC

Instant Service  
FREDDY'S  
SHOE SERVICE  
117 East Broad Street  
Palmyra, N. J.

## JOHN HEUBEL

GENERAL UPHOLSTERING  
513 Garfield Avenue  
Riverton 9-1896  
Estimates Furnished

## DEPENDABLE SERVICE

"FAIR TO YOUR FABRICS"

## RIVERTON LAUNDRY

Phone Riverton 9-0972  
N. KUENSELL, Prop.

## ARE U

Looking for a Man to Do That  
Job for You?  
Odd Jobs of All Kinds  
Closers Required, Landscape  
Gardening, Lawn Work,  
Replace Old Window Ropes With  
Chain, Reasonable  
Interior Painting

## L. EVERETT GEST

615 THOMAS AVENUE  
RIVERTON, N. J.  
Phone: Riverton 9-0598-R

## New Shoes From Old "AMICO"

Electrical Vulcanized  
Resoling  
NO NAILS NO STITCHES  
SHOES SHINED  
Work Completed in Shorter  
Time  
Two Men Employed  
UNITY SHOE REBUILDERS  
541 Cinnaminson Ave., Palmyra

# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

SALES SERVICE  
Moorestown Motor Co., Inc.  
219 West Main St., Moorestown  
Phone Moorestown 9-0077 or 9-0485

## AUTO-SERVICE

ESSO  
WOOLSTON'S  
ESSO STATION

• ESSO GASOLINE and OILS  
• BRAKE and LIGHT SERVICE  
• LUBRICATION - WASHING  
• IGNITION and BATTERY  
SERVICE  
• GENERAL REPAIRING  
THE ONLY COMPLETE  
ONE-STOP SERVICE STATION  
MAIN and HOWARD STREETS  
RIVERTON  
Cars Called For and Delivered  
Phone Riverton 9-9567

## BANKS

CINNAMINSON  
BANK & TRUST CO.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

## BARBERS

RAY BANKS  
We Now Have  
Two Barbers  
To Serve You Better  
At Our Shop  
306 BROAD STREET  
RIVERTON

## ELECTRICIANS

EARLE B. HARDER  
Repairs and Installations  
Power and Light  
806 Malrose Avenue Palmyra  
Phone Riverton 9-1125

## BUILDERS

John E. McVaugh  
Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 9-0915-J

## JOSEPH J. JOYCE

CONTRACTOR and BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 9-0285

## COAL

J. T. EVANS CO.  
Genials  
FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 9-0302

## H. B. WILLIAMS

LEHIGH VALLEY  
COAL  
KOPPEL PROCESS COKE  
FUEL OIL  
Building Materials—Feed  
and Fertilizers  
Phone 9-1100

## DAIRIES

BISHOPS' DAIRIES  
QUALITY PRODUCTS  
Phone Riverside 4-0476

## DRUGGISTS

BLANC'S  
Palmyra Pharmacy  
1 EAST BROAD ST.  
Opposite Depot  
PALMYRA, N. J.  
PRESCRIPTIONS  
DRUGS COSMETICS  
A Complete Drug Institution  
Phone Riv. 9-1597

## EXPRESS

Shinn's Express  
Riverside, N. J.  
DAILY TO PHILADELPHIA  
251 North Front Street  
Philadelphia, Pa.  
Phone—Riverside 4-0346  
Philadelphia—MA. 7-0255  
MA. 7-0256

## GROCERIES

W. F. Becker  
GROCERIES - FRUITS - VEGETABLES  
Delicatessen Counter  
Now Located AT  
HOWARD STREET, RIVERTON  
Across from the Fire House  
Phone 9-0724—Free Delivery

## Insurance

Walter S. Barclay  
FIRE — CASUALTY — LIFE  
Broad and Main Streets, Riverton  
Phones: Riverton 9-1594 or 9-0329

## JEWELRY

The Jewel Box  
14 E. BROAD ST., PALMYRA  
Phone Riverton 9-2175-W  
Authorized Dealer  
Hamilton & Elgin Watches  
Quality Work and Reasonable Prices

## LAUNDRIES

RIVERTON LAUNDRY  
N. KUENSELL  
Phone—Riverton 9-0972

## PATENT MEDICINES

L. L. Keating  
Patent Medicines - Gifts - Candy  
Greeting Cards - Ice Cream  
Cigars and Stationery  
Broad and Main Streets, Riverton  
Phone 9-1540

## MEMORIALS

Custom-built Cemetery Memorials in  
Granite, Marble and Bronze  
Will Hope & Son  
Washington and Federal Streets  
Burlington, N. J.  
Phone Burlington 3-0013

## SHOE REPAIRING

N. DREIER  
15 W. Broad St. PALMYRA  
All kinds of Orthopedic Shoe Work  
Dr. Scholl's Foot Remedies

## PAINTING

THOMAS LANE  
Contract Painters  
Exterior & Interior  
I do spray shingle homes  
Fully Equipped with Insurance  
323 Garfield Ave., Palmyra, N. J.  
Phone Riv. 9-0108

## House Painting :: Roof Repairs

All Work Guaranteed  
WILLIAM AYARS  
Phone Riverton 9-9513 or 9-1435-J

## PLUMBING

WM. B. BISHOP  
PLUMBING - HEATING - ROOFING  
601 Linden Avenue Riverton, N. J.  
Telephone Riverton 9-0847

## George Friday, Jr.

Plumbing, Heating and Roofing  
ELECTROL OIL BURNERS  
PETRO-KOL OIL BURNERS  
605 Thomas Avenue  
Phone 9-0937 Riverton

## H. D. Hullings & Son

PLUMBING - HEATING - ROOFING  
Delco Oil Burners  
202 Broad Street  
Riverton, N. J. Phone 9-0060

## RADIOS

C. WARD LOWDEN  
EXPERT REPAIR WORK ON  
ALL MODEL RADIOS  
Service Charge To Call and Deliver  
17 East Broad St.  
Palmyra, N. J. Telephone 9-0717

## REAL ESTATE

Walter D. Lamon  
REAL ESTATE  
INSURANCE  
516 Cinnaminson Ave. Palmyra  
Phone Riverton 9-0025

## W. REX McCROSSON

Incorporated  
Real Estate and Insurance  
5 East Broad St., Palmyra  
Phone Riverton 9-0300

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## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave., at Seventh St.

"Mind" is the subject for Sunday, August 21st.

Golden Text: "Who hath known the mind of the Lord? or who hath been his counsellor?" (Romans 11:34)

Sermon: Passages from the King James version of the Bible include:

"Blessed is the man that walketh not in the counsel of the ungodly, nor standeth in the way of sinners, nor sitteth in the seat of the scornful. But his delight is in the law of the Lord; and in his law doth he meditate day and night." (Ps. 1:1-2)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include:

"A knowledge of the Science of being develops the latent abilities and possibilities of man. It extends the atmosphere of thought, giving mortals access to broader and higher realms. . . . When man is governed by God, the ever-present Mind who understands all things, man knows that with God all things are possible." (p.p. 128,180)

MT. ZION A.M.E. CHURCH  
Third and Penn Streets, Riverton  
Yancey Lee Sims, Minister

10:00 a.m.: The Sunday School meets under the supervision of Howard Washington, superintendent.

11:00 a.m.: Morning worship and mutual aid hour. The pastor will preach from the theme, "The Greatest Thing in the World." There will be a dedication of a Flower Chart, under the auspices of the Altar Circle at this service. The senior choir will supply appropriate music during the morning service with Mrs. Grace Dorsey directing.

7:30 p.m.: "Hour of Power," moments of spiritual refreshment as "Flaming Tongues" tell of the Lord's goodness in the Land of the Living. The Goodwill Gospel Chorus led by Messrs. Horace Still and Arthur Wilson will have charge of this service.

Thursday, the 25th: Our church will be host to the Camden-Trenton District Conference with the Rev. Dr. J. L. Russ, the presiding elder in charge.

Friday, 26th, 8:00 p.m.: The adult Bible class will meet.

Saturday, 27th, 8:00 a.m.: The Stewards' Board is sponsoring a bus picnic to Wildwood, N. J. Victor Washington and Earl Lockwood are in charge.

## CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

## NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

WANTED — Women at home to earn extra money. We have interesting sales work for you if you are known in your community. Dignified, year-round work. Commission. Write stating name, address & Tel. No., Flemington Fur Co., Flemington, N. J.

HOUSEWORK WANTED — Full or part time. Call Riv. 9-1294-W.

WANTED TO RENT — Unfurnished, one or two rooms, approximately 300 square feet. First or second floor. Easy access for storage of household furniture. Gentle neighborhood. Call Riverton 9-1078 between 10 a.m. and 5 p.m.

FOR RENT — Bachelor's apartment. Available September 1, 1949. Gentleman preferred. Call Riverton 9-0569.

HOUSEWIVES anxious to earn extra money in spare time without canvassing. Write Box A, The New Era.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

in charge of the arrangements for this affair.

Sunday, 28th, 7:30 p.m.: "Back Home Hour," with talent from neighboring boroughs participating.

FIFTH ANNIVERSARY  
OLDS HYDRA-MATIC

(continued from page 1)

to wounded veterans. By adding specialized controls to Hydra-Matic Oldsmobiles, disabled service men could drive again. These controls were designed by Oldsmobile engineers.

Another interesting chapter in the story of Hydra-Matic Drive came last winter when the 1,000,000th unit was produced by Detroit Transmission Division. More than sixty per cent of the first million units had been used by Oldsmobile Division.

Today, as the result of its long record, Hydra-Matic Drive is synonymous with automatic transmission.

"Ten years after," in August 1939, Oldsmobile's "Whirlaway" Hydra-Matic Drive is standard equipment on Series "88" and Series "98" models and is optional equipment on Series "76" models.

Team up with the sensational 135-horsepower high-compression "Rocket" Engine, the proved efficiency of the famous automatic transmission has been markedly increased," Mr. Skinner said.

At one time salads were confined to a few raw herbs, but today they cover a wide variety of foods and, so long as it includes at least one fresh fruit or vegetable, the average salad fully qualifies as a prime source of nutrition. However, in order to ease the task of the amateur salad maker, the A & P Service for Homemakers urges that certain basic rules be observed.

It is important to bear in mind that salads are composed of two parts—a green base combined with a substantial portion of meat, poultry, poultry, fruit or another vegetable.

The green base is particularly important, for it enables cooks to comply with the nutritionists' claim that "we must eat some raw food every day" for good health. Lettuce is by all means the most popular item in this respect, but watercress, celery, endive, escarole, cucumbers, cabbage or celery are also welcome variations. All these greens will prove good sources of vitamins B1 and C as well as being tasty and economical. Parsley, even a few sprigs, not only adds eye appeal to the salad but vitamins and minerals as well, for this green is a fine source of vitamin A, C and iron.

For an appetizing Sunday dinner, try serving a crabmeat salad with chunks of crabmeat, cold, canned, asparagus, olives, sliced tomatoes, dressing on the side and carrot curls, plus a dessert of ice cream cake and food beverage.

## POLIO INSURANCE

Call BARCLAY Agency

Riverton 9-1594

\$10,000 covers entire family for 2 years.

Matinee Daily, 2 p.m.

Doors Open 1:30 p.m.

Fri., & Sat., Aug. 19 & 20

DAVID O. SELZNICK presents

JENNIFER JONES

JOSEPH COTTEN

in

Portrait of Jennie

also starring

ETHEL BARRYMORE

Not shown at Saturday matinee

SATURDAY MATINEE ONLY

CHILDREN'S THEATRE

"BAREFOOT BOY"

Plus Cartoons, Two Comedies

All Tickets for This Show 25c

Mon. & Tues., Aug. 22 & 23

WARREN W. WISE

COLORADO TERRITORY

JOEL McCREA-VIRGINIA MAYO

Wednesday, August 24

Betty GRABLE

THE Beautiful Blonde from

TECHNICOLOR

Thurs., Fri., Sat., Aug. 25, 26, 27

"NEPTUNE'S DAUGHTER"

with

Esther Williams — Red Skelton

## SPORTS

## MERCHANTS WIN

The Merchants continued their winning ways in the American Division of the local softball league on Monday night of this week when they took Schneider's into camp by the score of 7-3. The winners scored six times in the second inning and drove Davis from the mound. He was replaced by Schill.

Hubbs hurried for the winners and was especially effective with men on base.

The Merchants, with only one more regular game to be played against the Parry team apparently are assured of at least a tie in their division. The regular season ends on Wednesday of next week. No dates have been set for the playoffs which will probably see the Farmers representing the National Division.

A rejuvenated K. of C. team slugged out a 9-1 verdict over the Boozers in a National Division game on Tuesday night. Caldwell pitched for the losers and his support was not of the best. Malone did a nice job on the mound for the Knights.

Cease to inquire what the future has in store, and take as a gift whatever the day brings forth. —Horace.

OTTMAR Mergenthaler invented the Linotype machine in 1885.

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Phone Riverton 9-0712

## SUNDAY DINNER Suggestions

SALADS and the countless methods of preparing them provide one of the more interesting chapters in the wide range of cooking. Although popular the year around, thanks to modern distribution methods which make fresh produce available at any time of the year, they achieve their greatest popularity during the warm weather months.

At one time salads were confined to a few raw herbs, but today they cover a wide variety of foods and, so long as it includes at least one fresh fruit or vegetable, the average salad fully qualifies as a prime source of nutrition. However, in order to ease the task of the amateur salad maker, the A & P Service for Homemakers urges that certain basic rules be observed.

It is important to bear in mind that salads are composed of two parts—a green base combined with a substantial portion of meat, poultry, poultry, fruit or another vegetable.

The green base is particularly important, for it enables cooks to comply with the nutritionists' claim that "we must eat some raw food every day" for good health. Lettuce is by all means the most popular item in this respect, but watercress, celery, endive, escarole, cucumbers, cabbage or celery are also welcome variations. All these greens will prove good sources of vitamins B1 and C as well as being tasty and economical. Parsley, even a few sprigs, not only adds eye appeal to the salad but vitamins and minerals as well, for this green is a fine source of vitamin A, C and iron.

For an appetizing Sunday dinner, try serving a crabmeat salad with chunks of crabmeat, cold, canned, asparagus, olives, sliced tomatoes, dressing on the side and carrot curls, plus a dessert of ice cream cake and food beverage.

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Riverton 9-0234

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## ARTISANS WIN

The Artisans virtually knocked Olds Community out of the pennant race in the American Division of the local softball league on Tuesday night of this week when they took an 8-1 decision from the charges of Manager Bill Anderson.

The winners scored in every inning except the second and Weart, Artisan hurler shut out the opposition until the sixth when Olds staged a mild rally to score their lone marker.

K. OF C. WINS

A rejuvenated K. of C. team slugged out a 9-1 verdict over the Boozers in a National Division game on Tuesday night. Caldwell pitched for the losers and his support was not of the best. Malone did a nice job on the mound for the Knights.

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## BUY SAVINGS BONDS AND STAMPS

50th Year, No. 34

THE NEW ERA, THURSDAY, AUGUST 25, 1949

PRICE FIVE CENTS

PLANS TO WELCOME NEW RECTOR HERE

Plans are fast being completed by the people of Christ Church, Riverton, to welcome their new Rector, The Reverend Quentin R. Ferguson, who will officially assume his new duties on Sunday, September 4. Prior to that date, however, Mr. and Mrs. Ferguson and their two daughters will move into the rectory.

Mr. Ferguson was ordained to the Episcopal ministry in 1933, and began his career as a missionary in New Jersey, and since then has been the rector of St. John's, Gibbstown, and both St. Stephen's, Riverside, and Trinity Church, Fairview. At the present time, he is one of the alternate delegates from the Diocese of New Jersey to the General Convention of the Church in San Francisco.

Pending notification from Bishop Gardiner and Bishop Banyard, no definite date has yet been chosen for the time when Mr. Ferguson will be formally instituted as rector.

However, the Vestry of the Church is working on plans for a community welcome to Mr. and Mrs. Ferguson, at which time all of the clergy of Palmyra and Riverton will be invited to join in the welcome, as will other local organizations. Invitations for this affair have not yet gone out.



## THE NEW ERA

Incorporated

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RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter

Telephone, Riverton 9-0712

WALTER L. BOWEN, Editor

Frederick W. Metzger, Associate Editor

## PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

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## ABOUT TOWN

Mr. and Mrs. William H. Richie, of Moorestown, entertained recently at a family party in honor of the 91st birthday of her mother, Mrs. Howard G. Taylor, of Riverton. There were about thirty-five guests, including I. Roberts Newkirk, of Rosemont, a cousin whom Mrs. Taylor had not seen for nearly forty years.

Miss Dorothy Mae Mark, daughter of Dr. and Mrs. Harry B. Mark, of Riverton, will entertain at a luncheon Saturday, August 27, at the Riverton Country Club, in honor of Miss Ruth Huston Coe, daughter of Mr. and Mrs. Howard Sheppard Coe, of "The Elms," Riverton, whose marriage to Mr. Alexander Carter Ferguson, son of Mr. and Mrs. Alexander Ferguson, of "Roseneath," Edgewater Park, will take place Saturday, September

19 in the home of the bride's parents, Mrs. Winthrop Carter Lockwood, of Pine Valley, will give a tea for Miss Coe, Friday, September 2.

The marriage of Miss Barbara Ann Greenlee, daughter of Mr. and Mrs. William Clarkson Greenlee, of Charleston, W. Va., to Mr. Lindley Calvin Robbins, Jr., son of Mr. and Mrs. Robbins, of Riverton, will take place Tuesday evening, August 30, at 7:30, in St. Mark's Methodist Church, Charleston.

Mr. Richard Robbins, brother of the bridegroom, will be best man. Ushe's will be Mr. David W. Robbins and Mr. Lewis M. Robbins, also brothers of the bridegroom; Mr. Donald Spackman and Mr. William Greenlee, brother of the bride. Mr. and Mrs. Greenlee will entertain at dinner Monday evening, August 29, at the Terrace, Charleston, in honor of their daughter and Mr. Robbins.

Alexander C. Wood, III, of "Harmony Hall," Riverton-Moorestown road, flew last week to San Francisco where he will visit Edward Borton, formerly of Moorestown. After a stay there, he will motor east through Colorado, visiting a number of resorts in that state and also some of the National Parks, including the Yellowstone.

Charles DeLaney, Palmyra, formerly of Thomas avenue, Riverton, left Philadelphia Airport last week for Long Beach, California, where he will visit his son, Dr. Charles A. DeLaney. Dr. DeLaney is now a flight surgeon with the U. S. Air Force and is stationed at the Naval Hospital, Long Beach.

Jackie Merrill, son of Mr. and Mrs. Merrill, Randolph avenue, East Riverton, is spending the month with relatives in Charlotte, North Carolina. He will return home by plane.

Mr. and Mrs. Howard Alloway, Elm avenue, Riverton, and Mrs. J. Alloway, Vineland, are visiting Mr. and Mrs. C. Alloway, of Troy, New York.

Mrs. Lester W. Verkes, Camden, was given a stork shower August 5 by her sister-in-law, Mrs. Amos Hansell, Jr., Moorestown-Riverton road, Riverton, at the latter's home.

Mr. and Mrs. William Henson and son, formerly of Seventh street, Riverton, are now residing in their new home at 300 Morgan avenue, Palmyra.

The Parry Fire Company Ladies Auxiliary will sponsor a peach festival at the fire house Thursday August 25, from 5:30 to 8:00 p.m.

## BLUE EBONY KENNEL

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Broad and Main Streets

Closed Wednesdays

L. L. KEATING

Broad and Main Streets

RIVERTON

Closed Wednesdays

Miss Mary Malone, Garfield avenue, Palmyra, was the weekend guest of Mrs. Mary Brennan and family, Riverton, at their summer home at Barnegat Pier, N. J.

The marriage of Miss Anne Katherine Sparks, daughter of Mr. and Mrs. Carvel Sparks, of Riverton, to Mr. Albert Edward Johnston, Jr., son of Mr. and Mrs. Johnston, of Gibbsboro, N. J., will take place Saturday evening, September 10, at 8 o'clock, at the home of the bride's parents. The Rev. Harold Paul Sloan will officiate.

Miss Susanne Sparks will be maid of honor for her sister and the bridesmaids will be Miss Elizabeth Ann Johnston, sister of the bride.

groom: Miss Mimi Perrine, Miss Dorothy Lane, Miss Emma Bennett, Mrs. Durgin Wittee and Mrs. Robert Schwartz.

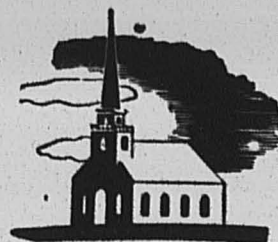
Mr. William J. Stephens will be best man and the ushers will be the Messrs. William Flynn, Ronald Remorenko, William Scott, Jr., Harry Kentus, William Coffin, Jr., and William Goldthorpe.

## NOTICE

The office of Dr. T. Bruce Dickson will be closed from August 1st to August 29th.

## NOTICE

Blanc's Palmyra Pharmacy will be closed all day Wednesday during June, July and August. Open Sundays 10:30 — 1:00 and 6 — 10.



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KEEP ON BUYING U. S. SAVINGS BONDS

HOOVER  
COMMISSION  
SERIES

**EDITOR'S NOTE** — This newspaper presents herewith the fifth in a series of articles which outline briefly overall thought of the "Hoover Commission" on matters of efficiency, economy and improved administrative management in the Federal Government. Findings and recommendations of the non-partisan Commission on Organization of the Executive Branch of Government, headed by former President Herbert Hoover, have been detailed by the Commission in 19 official reports to Congress.

## SUPPLY

Half of the Federal Government's three million annual purchases average less than \$10, but the cost of processing a purchasing transaction is much more than \$10. Thus hundreds of thousands of transactions cost the taxpayers more in paper work than the value of items purchased.

This and other examples of government supply operations led the Hoover Commission to state in its final report: "... no large private corporation could long survive if it practiced the waste and extravagance in supply operations which is common in the Federal Government."

One difficulty, the Commission found, is lack of an adequate central organization to control purchasing. Each agency now has its own standards for items to be purchased. One result is that a certain ball bearing is identified in various government catalogs and lists under 239 different symbols.

Another factor which causes waste is the tremendous quantities of supplies the government keeps on hand. Actually, the Commission says, no one knows exactly what the government owns, but it estimated that supplies in government warehouses are worth \$27 billion. These should be reduced by two and a half million dollars, and the number of warehouses, which the Commission found are improperly located, should also be reduced.

Other "wasteful practices" reported by the Commission in the government's supply system include: Numerous agencies have not inventoried their property for years. There is a general practice in the Government of investing appropriations balances in supplies at the end of the year. Because there is no control of this, all agencies are overstocked.

To place the Government's supply operation on an efficient basis, the Commission says Congress must do two things:

First, the jungle of unduly restrictive laws and conflicting regulations must be swept away and replaced by a code which will establish basic principle for an effective supply system.

Second, a central supply agency should be created within the Office of General Services (a new agency proposed by the Commission to control all "housekeeping" activities of the Government). This office would develop, on behalf of the President, policies and regulations designed to

assist the civilian operating departments in establishing efficient supply practices. These practices should give proper attention to all phases of supply such as specifications, purchasing, traffic management, inspection and storage.

If these things are accomplished, the Hoover Commission "task force" on supply declares, the Federal Government can save the taxpayers a quarter-billion dollars annually.

## ENGAGED

Mr. and Mrs. Allen Sinclair, 612 Chestnut street, Palmyra, announce the engagement of the daughter, Marion A. to Ronald Warren Smith, son of Mr. and Mrs. Warren T. Smith, 11 W. Second street, Palmyra. No date is set for the wedding.

## ENGAGED

Mr. and Mrs. Thomas Symington, of Camden, announce the engagement of their daughter, Josephine T., to Joseph Merritt Sanford, son of Mr. and Mrs. R. E. Sanford, 830 High-

land avenue, Palmyra. The wedding is planned for the fall.

**MT. ZION A.M.E. CHURCH**  
Third and Penn Streets, Riverton  
Yancey Lee Sims, Minister

10 a.m.: The Sunday School meets.

11 a.m.: Morning worship. The

morning message will be delivered

by the Rev. Dr. D. J. Brown, of

Camden, N. J. Music will be rendered

by the young peoples choir, under

the direction of Timothy Johnson

with Miss Doris Jones at the

console.

Mr. and Mrs. Luke Jones will be

received into full membership during

the service.

7:30 p.m.: "Back Home Hour" will

be sponsored by the Good-Will Gospel

Chorus.

Thursday, September 1, 8:30 p.m.: The Men's Brotherhood presents Courtney P. Huston, Jr., a student of Wilberforce State College, Wilberforce, Ohio, and a graduate of the public school of this community, in an organ concert. George Madison is president of the Men's Brotherhood.

Friday, September 2, 8 p.m.: The Adult Bible Class meets followed by the Monthly Love Feast.

Sunday, September 4: Holy Communion will be served at 11 a.m. and 7:30 p.m.

3:30 p.m.: Fellowship Union Meeting at Bethel A.M.E. Church, Moorestown.

The reward of one duty is the power to fulfill another.

—George Eliot.

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Oldsmobile's superb new star of the highway — the sensational "Rocket" Engine "88"! It's so new and different to drive that words can't describe it! But you'll discover the thrilling truth yourself as soon as you take to the highway in this flashing new Futuramic! Smoothly and surely you move across the miles — taking hills and curves and

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Oldsmobile "88" Four-Door Sedan with "Rocket" Engine, Hydra-Matic Drive standard equipment on Series "98" and "88" models, optional at extra cost on "76."

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## CINNAMINSON SCHOOL NEWS

The Cinnaminson Township Public Schools will open for the 1949-50 year on Wednesday, September 7, according to William Herbst, supervising principal.

Seven new teachers will be on hand to greet the returning pupils. Mrs. Gladys Rea, of Riverdale, is replacing Mrs. Lois Thoren in the 2nd grade. Miss Louise Tatterdill, of Moorestown, is replacing Mrs. Van Fossen in the 3rd grade. Mrs. Josephine Sozio, of Riverdale, replacing Mrs. T. Shoemaker. Mrs. Sozio will teach in the 4th grade. Miss Eleanor Haines, of Palmyra, will teach grade 5. She is replacing Mrs. Janney. Morton Steelman, of Thorofare, will teach in grade 7. He is replacing Mrs. I. Reese. James Kelly, of Philadelphia, will be an 8th grade teacher. He will replace C. Goetz. Robert Frazier will also teach an 8th grade. He is an additional teacher hired because of the increased enrollment in that grade.

This year School No. 4 will house Kindergarten through Grade 2, while School No. 2 will have grades 3 through 8.

Extensive repair work has been going on in both schools. School No. 4 has been completely painted. Pastel colors have been used in all rooms and hallways.

Two rooms have been constructed in the auditorium of School No. 2. These rooms are constructed of folding doors which will permit full use of the auditorium. These folding doors are of leather construction and are sound proof.

School No. 2 has been painted in the lower hallway and cafeteria. Brick siding has been put on the outside of the wooden section of School No. 2.

School will be dismissed at 12:30 on the opening day. There will be a teachers meeting at 8:30 on September 6th. A luncheon will be served to all teachers by the Cafeteria matrons, Mrs. Dowdworth, Mrs. Hoffman and Mrs. Jones.

Parents whose children have not entered for the kindergarten are requested to bring their children to School No. 2. They must present a certificate of vaccination and a birth certificate in order to be admitted. Children must be 5 years of age before December 1 in order to be admitted to the kindergarten. Children must be 6 years of age before December 1 in order to be admitted to grade 1.

## OBITUARIES

## HARRY F. BEITINGER

Harry F. Beiting, 614 Morgan avenue, Palmyra, died Thursday, August 18. Funeral services were held from the Snover Funeral Home, Tuesday, August 23, at 2 p.m. Interment was at Eldridge Cemetery, Mount Laurel, N. J.

He is survived by his wife Martha A. Beiting, and a sister, Mrs. Fred Beiting, of Palmyra.

He was a member of the Palmyra Artisan Association.

## HANNAH CRAWFORD

Hannah Crawford, 339 Elm avenue, Riverton, died Wednesday, August 17, at her home. Funeral services were held at the Snover Funeral Home, with the Rev. Morgan officiating. Interment was at Morgan Cemetery.

She was the wife of the late John A. Crawford and is survived by a daughter, Edith H. Crawford, Riverton, and two sons, John, of Barter, Florida, and James, and three grandchildren.

## IMA G. KEMP

Ima G. Kemp, 247 West Broad street, Palmyra, died at her home Friday, August 19. Funeral services were held from her home on Sunday evening at 8:30 p.m., with the Rev.

Miller officiating. Interment was at Hollywood Cemetery, Harrington, Delaware.

## BUSY WEEKEND FOR RIVERTON POLICE

While on patrol at 12:59 a.m. on Sunday, Chief John Robinson received a call from J. D. Hylton, reporting that two men were trying to steal William Steen's car on Fulton street.

Chief Robinson went to the scene, but found that the men had escaped in a car. Hylton had noted the license number of the vehicle, an alarm was given over the radio, and Cinnaminson police were notified by phone. The Riverside police radio is on the same wave length as the Riverton-Palmyra radio, and Riverside officers captured the clutts as they arrived there, within five minutes of sounding the alarm.

After questioning, the driver of the car confessed to a series of thefts of accessories from automobiles and motor boats over a period of eight months in the area from Camden to Beverly, and implicated three other young men.

They were arraigned before Magistrate Bottger on Monday evening. After pleading guilty, they were fined, and because of their ages, they were placed on probation and given a six months suspended sentence.

## Annoyer Arrested

At 2:15 a.m. last Sunday, a young lady ran to Riverton police headquarters calling for protection from a man who had alighted from the same bus that had brought her from Philadelphia. This man had insisted on forcing his attentions upon her as she tried to reach her home, but she managed to elude him.

Police captured the molester. The man, who was found to have a police record, was tried by Judge Stone, and was given 90 days in the Mount Holly jail in default of a \$100 fine.

## RALPH L. FLOWER HONORED

Ralph L. Flower, Cherry Lane, Riverton, will be honored Friday night, August 26, by thirty of the associates in the Penn Mutual Life Insurance Company. Meeting at 6:30 at Weber's Hot Brain, Central Airport, this group of company administrators will pay special tribute to Mr. Flower, who retires this month after 48 years service with the company. The men who will attend the dinner, half of them Quarter Century Club members, represent 750 years of Investment Department experience and service.

## TWO NEW FRANCHISES TO C. N. HUBBS &amp; SON

Local Dealer Secures Famous Refrigerator and Kitchen Line

While workmen are putting the finishing touches to their new showroom, C. N. Hubbs & Son, local plumbing, heating and appliance dealers have been granted the exclusive franchises for Beautycraft "curve-line" custom kitchen cabinets, and International-Harvester refrigerators and home freezers.

International-Harvester, one of the oldest manufacturers in the country, recently brought their household refrigerator and freezer lines to the East, after many years of successful usage and service throughout the middle West. They feature three "Big-8's" with the largest combined frozen food, fresh meat, and broiler capacity, of any 8 cubic foot refrigerator. The home freezers are made in 11 and 15 cubic foot sizes, for minimum costs and maximum utility. All the I-H model have the special "Tight-Wad" sealed 5-year unit.

Both these famous lines will be on display when their new quarters are formally opened next Friday evening, September 2nd; at which time a gala Open House will be held. The Hubbs' have issued a cordial invitation to the public to inspect their spacious new store, and many lovely and valuable door prizes will be given away at that time.

Beautycraft custom kitchens feature a "curve-line" styling in steel cabinets, which make them far and

## Congressman Howell Reports from Washington

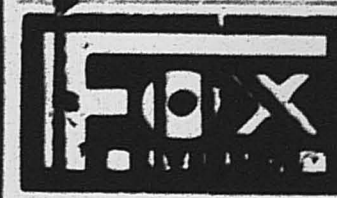
It was quite proper and fitting that former President Herbert Hoover should be honored on the occasion of his recent 75th birthday anniversary. Mr. Hoover has contributed much to his Country in many ways. His recent distinguished service as Chairman of the Commission which bears his name has pointed the way toward substantial administrative reforms which I, together with many Members of Congress, am anxious to see put into practice as speedily as possible, and with the minimum of exceptions wrought by self-interest of agencies, organizations, and individuals.

Despite Mr. Hoover's valuable service to this Country and his other accomplishments in the administrative field, it appears that he retains the same outmoded backward-looking economic philosophy which contributed so greatly to the economic stagnation and severe depression which developed and persisted during his term as President. His stubborn refusal to take positive action at that time toward meeting the needs of the people is still manifested in his most recent speech on the occasion of his 75th birthday. If his economic views were reactionary at that time, they are now outmoded by another 20 years. Every sensible person wants economy in Government, but economy at the expense of our national defense, and by failure to meet the minimum needs of the people in fields of security, education, housing and other important areas, would be false economy, and might lead to serious economic collapse and be a threat to our democratic form of Government.

I was very happy to learn of the Senate confirmation of Archibald Alexander of Barnardville, as Assistant Secretary of Army.

I had many opportunities to observe Archie's superior qualifications during last year's campaign. I was probably more impressed with his integrity and ability, than I have been with that of any person with whom I have been associated in government and politics. I predict a brilliant career for him in government, and consider him an outstanding possibility as a future Governor of New Jersey, and later for the Presidency of our Country.

away the most fascinating kitchen ensembles on the market. Hidden hinges, sound-proofed doors, and other unique features assure a lifetime of loveliness and utility. A choice of over 50 colors and combinations in stainless steel, formica and maple counter tops is available with the Beautycraft cabinets.



Matinee Daily 1:30 p.m.  
Continuous Saturday and Sunday

Fri. & Sat., Aug. 26 & 27



Sun. & Mon., Aug. 28 & 29



Tues., Aug. 30

Gifts to the Ladies  
Bridal Rose Dinnerware  
or choice of  
Red Rock Crystal

Only One More Week to Complete Your Sets



This feature shown once only at Night - 8:30

Wed. & Thurs., Aug. 31, Sept. 1



# "How does A&P do it?"

Any morning... any afternoon... in any A&P Self Service Market you are sure to hear quality-minded women saying to each other, "How does A&P do it?"

Pleasantly surprised, they tell us, "We like your meats. They're more tender and you don't make us pay for excess fat and bone." "Your fruits and vegetables are fresher." "Your dairy items, baked goods, and other things are fresher, yet your prices are always low."

You see, women who are shopping around find that they don't get the best values unless they get top quality and real freshness along with low prices.

## How A&amp;P does it is really no secret

Saving money for A&P customers is an old, old story with us. Not because we say so, but because more and more families tell us it's so.

It takes a lot of good American "know-how" to price quality food low and keep them low every day in the week. We do this because, like the thrifty women we serve, we budget our expenses too. You know, the lower our expenses the lower our prices.

And it takes a lot of "know-how" to know where to buy and when to buy to bring the best values to our customers.

Saving money for A&P customers is a combination of many things, big and small. Dig down to the root for these things and you'll find how A&P does it... efficiency in buying, in selling, and in good stock-keeping.

## Quality and freshness

Those good values that women get at their A&P begin with our insistence on fine quality. Unless a product can deliver good value, it cannot win a place in our stores. Our buyers turn down scores of products which fail to measure up to A&P's high standards.

And freshness is very important too. Unless foods are dependably fresh when you buy them you don't get full value for your money. We guarantee the freshness of every item because our store personnel is trained to properly care for foods. Ample refrigeration is also provided. If ever you try anything at A&P that fails to satisfy you com-

pletely, tell us. We will cheerfully return your money.

## Other things that help you save

Accurate scales... kept accurate by regular inspections... are placed so you can read the dials and check on what you are getting.

Prices plainly marked on each item—plus printed cash register slips, listing your purchases—so you may quickly verify your order and expenditure, when you get home.

Meats carefully trimmed of excess fat and bone before weighing... so you get the fullest value in good eating at all times.

And with courteous personnel to make every visit to your A&P Self Service Market pleasant and satisfying, we invite you to come and see for yourself how more and more women are cutting their food bills at A&P.

## HOW YOU CAN HELP US TO SERVE YOU BETTER

If you are a patron of the A&P in your community, please write us about anything that you believe we can do to make it a still better place to shop.

If you formerly shopped at A&P, but do not now due to some failure on our part, please tell us about it. We'll do our best to correct or adjust the matter to your entire satisfaction.

Criticism, opinions and suggestions, that will help to make your A&P a better store tomorrow than it is today, are always welcome. You will receive a prompt acknowledgment.

Write to:  
Customer Relations Department,  
A&P Food Stores, 120 Lexington Avenue,  
New York 17, N. Y.

The Great Atlantic &amp;



Pacific Tea Company

## What is that number?



Market 2-99707

or

Market 2-99707

Your telephone

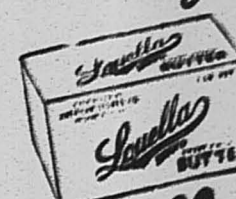
directory will set

you straight in a jiffy... save you delays in getting your call through, and prevent annoyance to other people as well.

Another time saver is the Personal Numbers Booklet—where you can jot down the numbers you call most frequently, and numbers not yet listed in your regular directory. They're available, free, at any Telephone Business Office.

NEW JERSEY BELL  
TELEPHONE COMPANY

## America's Great Prize Winner!



The purity, flavor and exceptional quality of this delicious "Creamery Fresh" Louella Butter make it first choice of Particular People.



Sweet Cream Butter  
16 prints or 1/4's 72¢

Richland Butter 16 print 70¢

Puritan White Marshmallows 15 oz cello phs 17¢  
Freestone Sliced Peaches 8-oz cans 10¢  
Nabisco Premium Crackers 16 pkgs 25¢  
Nabisco Butter Cookies 7-oz pkgs 20¢  
Glendale Club Cheese Food 8-oz pkgs 23¢  
ASCO Pork & Beans in Tomato Sauce 2 75-oz cans 29¢  
Sunshine Hi Ho Crackers 16-oz pkgs 40¢

ASCO Yellow Cling (Halves) No. 2 1/2 25¢

PEACHES Ideal Fancy Whole Sections No. 2 37¢

GRAPEFRUIT 2 Gold Seal Oven-Fresh Flavor 14-oz pkgs 45¢

CAKE MIXES 2 Chiffon, Spice, White or Devil's Food

Fresh Fruits and Vegetables

Selected, Elberta Freestone PEACHES 5 lbs 29¢

CALIFORNIA PASCAL CELERY FANCY GREEN COOKING APPLES 5 19¢

New Crop Golden SWEET POTATOES 3 lbs 29¢

Farmdale Evap. Milk 4 full cans 48¢

Wilson's Corned Beef 12-oz cans 39¢

Grated Light Meat Tuna 1/2 can 29¢

Hom-do-Lite Creamy—Our Finest Quality MAYONNAISE 1/2-pint jar 19¢; pint jar 33¢

Hom-do-Lite—Our Finest Quality SALAD DRESSING 1/2-pint jar 19¢; pint jar 33¢

Fancy Genuine Spring Lamb Square Cut SHOULDER LAMB 1/4 45¢

Legs of Lamb 1/2 63¢; Shoulder Lamb Chops 1/2 59¢

Neck of Lamb 1/2 27¢; Breast & Shank Lamb 1/2 19¢

Fresh-Killed, Long Island DUCKLINGS 1/2 35¢

CANNED CHICKEN 1/2 1.89

Boiling Beef Lean Plate 1/2 25¢

Short Ribs of Beef 1/2 33¢

Dried Beef Loaf 1/2 29¢

Corned Beef 1/2 18¢

Genuine Lamb's Liver 1/2 59¢

ROLLED VEAL ROAST 1/2 59¢

Butterfish 1/2 19¢

Fancy Shrimp 1/2 59¢

Fresh Picked Regular Lump Crab Meat 1/2 75¢

GREEN GIANT PEAS 2 No. 303 cans 39¢

Ball Perfect MASON JARS 1/2 69¢

Jar Rubbers 2 9¢

Jelly Glasses 1/2 45¢

Parowax 1/2 19¢

Jar Caps 1/2 33¢

Pectin 1/2 9¢

American Stores RINGS YOUR BELL—Our Radio Program Featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WGBU



## Church

WESTFIELD FRIENDS  
Branch Pike

Sunday Morning  
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH  
First Church of Christ, Scientist

Thomas Ave. at Seventh St.  
Riverton, N. J.

Sunday School—11 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.

Reading Room in Church Building,  
Thomas Avenue and Seventh Street,  
Riverton open Tuesday and Friday,  
8:30 to 4:30 p.m.

SACRED HEART CHURCH  
Fourth Street and Linden Avenue

Riverton, N. J.  
Rev. William F. Quinn, Pastor  
Rev. Richard A. Ewing,  
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.  
Daily Mass 7:00 a.m. except Sat-  
urday.

Confessions on Saturday and days  
appointed at 4 o'clock to 5:45 and  
7:30 to 9 in the evening.  
Administration of the Sacrament  
of Baptism on Sundays at 11:30 a.m.  
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:  
The Altar Society on the 1st Sunday;  
The Holy Name Society and Knights  
of Columbus on the 2nd Sunday.

## CHRIST CHURCH EPISCOPAL

There will be a Guest Rector for  
a brief period.

Sunday Services  
Holy Communion—8 a.m.  
Morning Service—11 a.m.

EPWORTH METHODIST  
CHURCH  
Fifth Street and Morgan Avenue

Palmyra

The Rev. W. Neal Raver, Minister

12 Sunday After Pentecost  
August 28

9:45: The Church School convenes  
for the study of our Christian beliefs.  
11:00: Morning Worship Service  
with the Rev. Paul M. Corson,  
of First Methodist Church, Pemberton,  
at the guest preacher, Mrs. Denise

AN ORDINANCE TO PROVIDE  
FOR AND DETERMINE THE COM-  
PENSATION OF EACH OFFICER  
AND EMPLOYEE OF THIS BOR-  
OUGH OF RIVERTON, N. J.

BE IT ORDAINED BY THE Mayor and  
Council of the Borough of Riverton, in the  
County of Burlington and State of New  
Jersey, as follows:

SECTION 1. The rates of compensation  
of special policemen and laborers, whose  
compensation shall be on an hourly basis,  
payable weekly, shall be fixed from time  
to time by resolution.

SECTION 2. The compensation of offi-  
cers and employees whose compensation  
shall be on an annual basis shall be paid  
as follows:

Borough Clerk-Building Inspector, \$1750-  
00, annual salary, payable quarterly.  
Borough Collector-Treasurer-Search Clerk,  
\$1400.00, annual salary, payable quarterly.  
Borough Assessor, \$640.00, annual salary,  
payable quarterly.  
Magistrate, \$200.00, annual salary, payable  
quarterly.

Superintendent of Highways and Memorial  
Park, \$2200.00, annual salary, payable  
monthly.

Chief of Police, \$2448.00, annual salary,  
payable monthly.

Marshals, 1st, 2nd and 3rd year of service,  
\$2220.00, annual salary, payable monthly.  
Marshals, after 3 years of service, \$2316-  
00, annual salary, payable monthly.

SECTION 3. The Borough Collector-Treasurer-Search Clerk Official shall receive  
an allowance of \$400.00 annually for extra  
clerk hire payable monthly.

SECTION 4. The salary of Superintendent  
of Highways-Memorial Park shall be  
charged as follows: \$1000.00 to Highways  
and \$400.00 to Memorial Park.

SECTION 5. The annual compensation  
of the Board of Health Inspector shall be  
\$225.00 and shall be payable in semi-annual  
installments.

SECTION 6. The compensation of the  
Borough Attorney and Borough Engineer  
shall be on a fee basis, payable as bills are  
rendered by them.

SECTION 7. All ordinances or parts of  
ordinances inconsistent with this ordinance  
are hereby repealed to the extent of such  
inconsistency.

SECTION 8. This ordinance shall be-  
come retroactive as of June 1st, 1949, and  
shall take effect immediately upon its final  
adoption and publication according to law.

NOTICE

The ordinance published herewith was  
introduced and passed on first reading at a  
meeting of the Borough Council of the  
Borough of Riverton, in the County of  
Burlington, New Jersey, held on August 11,  
1949, and will be further considered for final  
passage after public hearing at a meeting  
of said Borough Council to be held in the  
Fire House in said Borough on September  
8, 1949, at eight o'clock P.M., D.S.T.

DANIEL M. CLIFTON,  
Borough Clerk.

Barkel will be heard in a soprano  
solo with Rachel M. Lord at the  
organ console.  
7:00: Community Vespers in the  
Grove with the Rev. S. Dan Morgan,  
conducting this service.

CALVARY PRESBYTERIAN  
CHURCH

Fourth and Lippincott Avenue  
Riverton

The Rev. R. B. Stewart, Pastor

Sunday, August 28,  
9:45 a.m.: Church School.

11:00 a.m.: Morning worship. The  
Rev. Dr. Edward Williams will  
be the guest preacher. His ser-  
mon topic will be, "The Lost Vir-  
gin." Harry White will be our guest  
soloist. He has chosen to sing,  
"Lord God of Abraham," by Men-  
delsohn.

## CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist  
Thomas Ave., at Seventh St.

"Christ Jesus" is the subject for  
Sunday, August 28.

Confessions on Saturday and days  
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Golden Text: "God so loved the  
world, that he gave his only begotten  
Son, that whosoever believeth in him  
should not perish, but have ever-  
lasting life." (John 3:16)

Sermon: Passages from the King  
James version of the Bible include:  
"And he said unto them, Go ye  
into all the world, and preach the  
gospel to every creature. . . . And  
they went forth, and preached every  
where, the Lord working with them,  
and confirming the word with signs  
following." (Mark 16:15,20)

Correlative passages from "Science  
and Health with Key to the Scrip-  
tures" by Mary Baker Eddy include:  
"Is it error which is restoring an  
essential element of Christianity."

Notes of indebtedness available in  
units of \$50.00 to \$250.00. 6%  
annual return guaranteed, with possi-  
bility of greater return as business  
grows.

Inquiries invited from large or  
small investors.

Address  
C. J. KERNS  
205 Bank Avenue, Riverton, N. J.

Hours by appointment.

Peel Poindexter's cleaning and  
pressing shop will be closed Wednes-  
day afternoons during July and  
August.

NEW ERA OFFICE HOURS  
The office hours of The New Era  
are as follows:  
Monday through Friday 9 a. m. to  
5 p. m.  
The office is not open evenings  
or Saturday.

FOR  
SERVICE AND QUALITY  
VISIT  
TONY'S Beauty Salon  
13 East Broad St. Palmyra

Whatever your type, we'll set  
your hair flatteringly and ex-  
pertly, the way you want it.  
Try a new hair-do styled just  
for YOU!

Cecelia's  
BEAUTY SHOP  
533 Cinnaminson Avenue  
Palmyra, N. J.

Phone Riverton 9-1638  
CLOSED WEDNESDAYS

"If your hair is not BECOMING  
you should BE COMING to us"  
Open Every Day 8 a.m. to 9 p.m.  
Saturdays 8 a.m. to 5 p.m.  
For Appointment Phone RI 9-0413

RYTEX-HYLITED INFORMALS

Little note sheets with RYTEX-HYLITED (raised)  
Monogram in Blue, Red or Black . . . or Name in Black.  
Smooth heavy white paneled stock.

50 ENVELOPES  
50 INFORMALS

\$1

For thank you's, informal invitations, gift enclosures and  
brief messages.

THE NEW ERA  
609 Main Street Riverton, N. J.

Look for the next advertisement in this  
series regarding New Jersey. Copies may  
be obtained by writing to Room 8308,  
80 Park Place, Newark, N. J.

A-100-49

PUBLIC SERVICE

REOPEN UNTIL Wednesday, September  
14th.

ENGAGED  
Mr. and Mrs. Miller A. Kuensell,  
24 S. Bellview Avenue, East Riverton,  
announce the engagement of their  
daughter, Ruby Irene, to Dean Car-  
ter Burch, son of Mr. and Mrs. Har-  
old Burch, Edgewater Park, River-  
side.

The wedding is planned for the  
latter part of November.

ENGAGED  
Mr. and Mrs. Egon A. Schiappa,  
525 Derousse Avenue, Delair, an-  
nounce the engagement of their  
daughter, Josephine, to Pfc. Charles  
R. Oliver, U.S.M.C., son of Mr. and  
Mrs. William J. Oliver, 45 LeJeune  
road, Palmyra. No date has been  
set for the wedding.

NOTICE  
The office of Dr. J. Rowland Dey,  
419 Linden Avenue, Riverton, will be  
open during July and August as  
follows:  
From Monday noon until Thursday  
evening.  
Hours by appointment.

NOTICE  
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For thank you's, informal invitations, gift enclosures and  
brief messages.

SCIULLI'S  
Shoe Service

Work Done While You Wait

105 W. Broad St., Palmyra, N. J.

PONTIAC Sales, Service  
BELLEVUE GARAGE

Repairs, Lubrication, Accessories  
BROAD AND KERN STS.  
E. RIVERTON

Phone Riv. 9-9524

Curtis E. Stavelly  
& Sons

CONTRACTOR AND BUILDER  
Roofing, Siding & Alterations  
16 West Charles Street, Palmyra

Telephone Riv. 9-0744

CUT FLOWERS  
BOUQUETS  
CORSAGES

Wreaths and Sprays  
Parker Flower Shop

902 Parry Ave. Palmyra, N. J.  
Telephone Riverton 9-0440

## JOE'S MARKET

Groceries — Produce  
Free Delivery Phone Riv. 9-0518  
517 Howard St., Riverton

## Hubbs' Nursery

PALMYRA, N. J.  
For a Good Evergreen Planting  
Call Riverton 9-1991-W

FREE ESTIMATES

Evans' Service Station  
SUNOCO  
GASOLINE AND OIL

Tires - Batteries - Auto Accessories  
Broad Street and Maple Avenue  
Palmyra, N. J.

HEISLER'S  
ESSO STATION

Broad and Morgan Avenue  
Palmyra, N. J.

Ask for "Pete"  
Cars Called for and Delivered  
Tel. Riverton 9553

INVISIBLE SOLING  
by  
LAMAC  
Instant Service

FREDDY'S  
SHOE SERVICE  
117 East Broad Street  
Palmyra, N. J.

JOHN HEUBEL  
GENERAL UPHOLSTERING

513 Garfield Avenue  
Riverton 9-1896  
Estimates Furnished

DEPENDABLE  
SERVICE

"FAIR TO YOUR  
FABRICS"

RIVERTON  
LAUNDRY

Phone Riverton 9-0972  
N. KUENSELL, Prop.

ARE U  
Looking for a Man to Do That  
Job for You?

Odd Jobs of All Kinds  
Door Closers Repaired, Landscape  
Gardening, Lawn Work  
Replace Old Window Repes With  
Chain, Reasonable  
Interior Painting

L. EVERETT GEST  
615 THOMAS AVENUE  
RIVERTON, N. J.  
Phone: Riverton 9-0598-R

New Shoes From Old  
"AMICO"

Electrical Vulcanized  
Resoling  
NO NAILS NO STITCHES  
SHOES SHINED  
Work Completed in Shorter  
Time  
Two Men Employed  
UNITY SHOE REBUILDERS  
541 Cinnaminson Ave., Palmyra

BUSINESS DIRECTORY  
RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

## AUTOMOBILES

SALES SERVICE  
Moorestown Motor Co., Inc.  
219 West Main St., Moorestown  
Phone Moorestown 9-0077 or 9-0485

## AUTO-SERVICE

ESSO  
Woolston's

WOOLSTON'S  
ESSO STATION

• ESSO GASOLINE and OILS  
• BRAKE and LIGHT SERVICE  
• LUBRICATION - WASHING  
• IGNITION and BATTERY  
SERVICE

• GENERAL REPAIRING  
THE ONLY COMPLETE  
ONE-STOP SERVICE STATION

MAIN AND HOWARD STREETS  
RIVERTON

Cars Called For and Delivered  
Phone Riverton 9-9567

## BANKS

CINNAMINSON  
BANK & TRUST CO.

The Friendly Bank  
Member FDIC

Main at Harrison Street  
RIVERTON

## BARBERS

RAY BANKS

We Now Have  
Two Barbers  
To Serve You Better  
At Our Shop  
306 BROAD STREET  
RIVERTON

## ELECTRICIANS

EARLE B. HARDER

Repairs and Installations  
Power and Light  
905 Melrose Avenue Palmyra  
Phone Riverton 9-1125

## BUILDERS

John E. McVaugh

Contractor and Builder  
RIVERTON, N. J.  
Telephone Riverton 9-0915-J

JOSEPH J. JOYCE

CONTRACTOR AND BUILDER  
Jobbing, Alterations  
403 Howard St., Riverton, N. J.  
Phone Riverton 9-0287

## COAL

J. T. EVANS CO.

GENUINE FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone Riverton 9-0502

H. B. WILLIAMS

LEHIGH VALLEY  
COAL  
ROPPERS PROCESS COKE  
FUEL OIL  
Building Materials—Feed  
and Fertilizers  
Phone 9-1100

## DAIRIES

BISHOPS' DAIRIES

QUALITY PRODUCTS  
Phone Riverside 4-0476

## DRUGGISTS

BLANC'S

Palmyra Pharmacy

1 EAST BROAD ST.  
Opposite Depot  
PALMYRA, N. J.  
PRESCRIPTIONS  
DRUGS COSMETICS  
A Complete Drug Institution  
Phone Riv. 9-1597

## EXPRESS



## About Town

Charles F. Eary, III, returned Sunday to his home 423 Thomas avenue, after a month's trip to California.

Mr. and Mrs. H. Scheible, 203 Cinnamon avenue, Palmyra, and Mr. and Mrs. Joseph Scheible and daughter, Mary Lou, 410 Thomas avenue, Riverton, spent Monday at Lake Palatine.

Mr. and Mrs. Jules Wery and two daughters, of Mt. Lebanon, Pittsburgh, are spending two weeks with her mother, Mrs. C. R. Beagle, 219 Thomas avenue.

Mr. and Mrs. Walter Sippel, 209 Thomas avenue, are entertaining their granddaughter, Joan Powers, of New York.

Jeffrey K. Thompson, 407 Lippincott avenue, Riverton, has been admitted to the freshman class at Bucknell University, where he will begin his studies in September when the college opens for her 104th year. Registrar George Faint announced today.

### PROPOSALS

Notice is hereby given that sealed bids will be received by the Borough Council of the Borough of Riverton in the County of Burlington for the improvement of Howard Street, Section 2, in the Borough of Riverton, in the County of Burlington, with a Bituminous Concrete (Type A or T) surface upon a gravel base course; estimated amount of Bituminous Concrete surface pavement required is 1300 square yards; of Gravel base course 1500 square yards; and opened and read in public at the Fire House in Riverton, New Jersey, on Thursday, September 8, 1949, at 3 o'clock P.M. Daylight-Saving Time.

Drawings, specifications and forms of bids, contracts and bond for the proposed work, prepared by Henry A. Soper, Engineer, and approved by the State Highway Commissioner, have been filed in the office of the said engineer at 501 Cooper Street, Camden, N. J., and of said State Highway Commissioner, Trenton, N. J., and may be inspected by prospective bidders during business hours. Bidders will be furnished with a copy of the specifications and blue prints of the drawings by the engineer on proper notice and payment of cost of preparation. Bids must be made on standard proposal forms in the manner designated therein and required by the specifications, must be enclosed in sealed envelopes, bearing the name and address of bidder and name of road on outside, addressed to Daniel M. Clifton, Borough Clerk, and must be accompanied by a certified check for not less than ten (10) per cent. of the amount bid, provided said check shall be not more than \$20,000.00 and be delivered at the place and on the hour above named. The standard proposal form is attached to the supplementary specifications, copies of which will be furnished on application to engineer.

By order of the Borough Council of the Borough of Riverton.

DANIEL M. CLIFTON,  
Borough Clerk.

Dated: August 24, 1949.

## CLASSIFIED ADS

**MAGAZINES** — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

### NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

**BUNGALOW FOR SALE**, Palmyra corner property, 4 rooms and bath. Hardwood floors — oil heat. Excellent condition. 101 Leconey Circle or call 9-1635-W. Price \$8350.

**GIRL DESIRES** part time work from 9 until 2 daily. Will do ironing. Phone Riverton 9-0493-R.

**TYPEWRITERS:** If you want to Save \$10 to \$25 on brand new Portable or standard Desk model Typewriters write for price list or see Ed Toussaint, 511 Broadway, Camden.

**WANTED**—Women at home to earn extra money. We have interesting sales work for you if you are known in your community. Dignified, year round work. Commission. Write stating name, address & Tel. No., Flemington Fur Co., Flemington, N. J.

**HOUSEWORK WANTED** — Full or part time. Call Riv. 9-1294-W.

**RAGS WANTED** — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

**GET REAL PLEASURE** out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

A graduate of the Palmyra High School, Thompson will enroll at Bucknell in the liberal arts course.

He will be among 500 first-year students who will report at Freshman Week, a seven-day orientation period designed to acquaint freshmen with college life and activities. Formal opening of the University will take place September 22, when classes will begin for the entire student body of more than 2,000 students.

Thompson's parents are Mr. and Mrs. John H. Thompson.

Vince Rowan, son of Mr. and Mrs. William H. Rowan, 312 Thomas avenue, Riverton, is one of the 50 candidates for the Rider College football team which began a three and one half week training grind at Sea Girt, New Jersey, on August 15.

Rowan, a candidate for center, is a graduate of Palmyra High School where he earned his varsity letter in football. He expects to enroll as a freshman in the Rider College accounting department.

Coaching the Rider gridsters this season will be Joe Behot, a former Villanova College and Wilmington Clipper backfield star. Behot, an assistant coach last season, was recently appointed head coach to succeed Sam Byham. He will be assisted by Walt Carter, a former teammate at Villanova, and "Tuffy" Fraulino, a former Rider lineman.

## POLIO INSURANCE

Call BARCLAY Agency

Riverton 9-1594

\$10.00 covers entire family for 2 years.

## BROADWAY THEATRE PALMYRA

Matinee Daily, 2 p.m.  
Doors Open 1:30 p.m.

Starting September 6, we will resume our fall policy of 2 shows nightly and Children's Theatre on Saturday afternoon.

Thurs., Fri., Sat., Aug. 25, 26, 27

Queen of Technicolor Musicals!

Neptune's Daughter

ESTHER WILLIAMS  
RED SKELTON  
RICARDO MONTALVAN  
BETTY GARRETT  
KEITH WENZ  
XAVIER Cugat

Not shown at Saturday matinee

SATURDAY MATINEE ONLY  
CHILDREN'S THEATRE

Mickey Rooney in  
"HOOSIER SCHOOLBOY"  
Plus Cartoons, Two Comedies  
All Tickets for This Show 25c

Mon. & Tues., Aug. 31, Sept. 1

ROBINSON  
MAYNARD  
CUNY  
HOUSE OF STRANGERS

Wed. & Thurs., Aug. 31, Sept. 1

MGM'S MIGHTY TECHNICOLOR  
MUSICAL SHOW OF SHOWS!!  
THE WIZARD OF OZ  
JUDY GARLAND

Central Baptist Church  
Fifth and Maple Avenue  
The Rev. S. Dan Morgan  
Pastor

Sunday, August 28, 10 a.m.: Sunday School.

Morning Worship at 11:15 a.m.: The pastor's sermon topic will be "Peter's Four Points." Dan V. Morgan will be soloist for this service.

Union Vesper Grove Service at 7 p.m.: Central Baptist will be in charge of the service with Pastor Morgan speaking on the topic "Grass Grown Paths." Central's choir will be present with their blessing in music.

Calendar for the week:  
Tuesday, August 30: Meeting of the Board of Trustees.

Wednesday, August 31: The church at prayer and praise service.

### CARD PARTY

The Evening Department of Palmyra Woman's Club has set October 21, for the Fall Welfare Card Party. A sub-deb fashion show featuring the teen-ager is planned as an added attraction.

Proceeds for this evening's entertainment held at the Palmyra Community Center will be used for filling food baskets and securing toys for needy of our three communities, Palmyra, Riverton and Cinnaminson at Christmas time.

## Buy Savings Bonds & Stamps

### Landscaping . . .

BORDERS — SCREENS — FOUNDATIONS

For a Free Estimate Call Riverton 9-1676 Between 4 and 6 p.m.

Nursery Open Saturday and Sunday, September on

CLOSED LABOR DAY WEEKEND

## HUBBS' NURSERY

ON ROUTE 25 — OPPOSITE PALMYRA

## Clearance Sale Continues!!

HURRY IN!

HURRY IN!

A new season is just around the corner and we're clearing space for the new fashions arriving every day.

PRICES SLASHED FOR QUICK SALE

So hurry in for some Real Bargains

## The Agnes Shop



Let us measure  
your kitchen for  
Custom-fitted BEAUTYCRRAFT

MODERN • LUXURIOUS • ECONOMICAL • LASTING •  
WITH EXCLUSIVE CURVE-LINE STYLING

### NEW FUNCTIONAL DESIGN!

You'll be thrilled by the uncluttered sweep of impressive richness . . . the clean, modern lines of your Beautycraft Custom Kitchen. Hidden hinges, sound-proofed doors and other unique features assure you a lifetime of loveliness and utility.

### KITCHEN PLANNING AT NO EXTRA COST!

Let us help you plan your kitchen to give you the most in beauty, convenience and step-saving efficiency. As an exclusive Beautycraft Dealer, we are "kitchen specialists," ready to help you make your dreams come true.

### CUSTOM INSTALLATION!

The exclusive Beautycraft method of installation and the wide variety of sizes and models of Beautycraft Cabinets allow us to design your kitchen . . . planned for you . . . fitted to your room to the fraction of an inch. Call us today. There's no obligation.

## C. N. HUBBS & SON

(OPPOSITE POST OFFICE, PALMYRA)

By all means stop in and see the appealing new "Curve-Line" Kitchen Display in our new showroom which opens September 1st — or — telephone Riverton 9-0234 for a prompt Layout and Estimate in your own Kitchen — No Obligation.



Small Single-wall Kitchen



Smart 2-wall Kitchen



Lovely U-shaped Kitchen





