

SEPTEMBER

BUY
SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

60th Year, No. 35

THE NEW ERA, THURSDAY, SEPTEMBER 1, 1949

PRICE FIVE CENTS

C. N. HUBBS & SON OPEN NEW SHOWROOM

Open House with Door Prizes;
Public Invited

C. N. Hubbs & Son are planning a gala opening for their new and beautiful showroom at 523 Cinnaminson avenue, opposite the Palmyra post office, this Friday evening, September 2nd.

Many lovely and valuable door prizes will be given away at this event and the Hubbs have issued a cordial invitation to all to attend. There will be nothing on sale during the opening night festivities; and you will not have to be present at the actual drawing for the door prizes at the conclusion of the evening.

The Hubbs, senior and junior, have conducted a plumbing and heating contracting business in these communities for over 30 years. The opening of their new quarters fills a long-felt need for a modern showroom and plumbing store in this area.

Clarence N. Hubbs, Sr., will always be remembered as the "fire-ball" pitcher on the local baseball nines. He first moved here from Riverside at the close of the First World War, and started the present business in Riverton. Before the war he pitched baseball for a number of the teams in the International Minor League.

Clarence, Jr., the eldest son joined the business enterprise in 1935, and is a graduate of the Technical School of Temple University; where he now teaches an evening course in Heating and Ventilating Engineering. During the recent war he served as Chief Warrant Officer with the Seabees in the South Pacific, and aboard a naval vessel in the North Atlantic and Mediterranean Sea, and was awarded the Purple Heart for wounds received in the invasion of Sicily. Upon release to inactive duty in the Naval Reserve he was admitted to membership in the American Society of Heating and Ventilating Engineers.

Some of the major plumbing, heating and appliance lines the Hubbs will have on demonstration and display in their showroom will be:

Kohler, Crane and Eljer plumbing fixtures.

Chrysler "Airtop" gas, oil and coal heating units.

Ruud and Merion automatic gas water heaters.

Servel gas refrigerators.

Whirlpool automatic washers and ironers.

Hamilton gas and electric clothes dryers.

Hardwick, Quality and Roper gas stoves.

L. & H. electric water heaters and stoves.

Beautycraft custom kitchens.

International-Harvester refrigerators and freezers.

In addition to the major items listed above Hubbs & Son will carry a complete stock of plumbing and heating parts and supplies, pipe, valves, fittings, etc.

A complete bathroom and modern cabinet kitchen have been set up in the center of the showroom. The bathroom features handsome Kohler fixtures in sample color schemes, complete even to walls of marbled plastic tile. The kitchen is a complete unit with double bowl sink in a blue linen formica counter top with Beautycraft steel custom cabinets set against a wall of gleaming steel tile.

PALMYRA OYSTER HOUSE REOPENS

After being closed for the summer months, the Palmyra Oyster House and Seafood Restaurant is again open for business. Richards and Cantrel are the proprietors. adv

JOSEPH F. YEARLY NO LONGER WITH J. T. EVANS CO.

According to an announcement in this issue, Joseph F. Yearly, who has been connected with the firm of J. T. Evans Co., Main street, Riverton, for the past 41 years, is no longer associated with the company.

Mr. Yearly began as an estimating clerk for the late Joseph T. Evans in 1908, shortly after the business was purchased by Mr. Evans, and later served as superintendent, bookkeeper, salesman, general manager, secretary and treasurer, and was president of the company when it was sold to new interests in 1946.

His many friends wish him every success in his new endeavors.

ROTARIANS HEAR INDUSTRIAL TALKS

Vocational talks by two local members featured the August 25th meeting of the Palmyra-Riverton Rotary Club. Introduced by Dr. Dean H. LeFavor, Arthur Mandeville, superintendent of Philadelphia Electric's Southwark Station, discussed some of the problems incident to the management and operation of this big plant which produces a very substantial portion of the electric current generated in the Philadelphia area.

Generating some 364,000 kilowatts of power, this station consumes over 4,000 tons of coal per day, operating twenty-four hours around the clock. Hoisted in 3½-ton buckets from barges, the fuel is fed to 1,000 foot conveyors which carry the coal to pulverizers, and then to automatic stokers. A battery of boilers produces steam for turbines driving the electrical generators which furnish power for distribution to home and factory. Watchword of the plant management is safety to its employees, said Rotarian Mandeville, whose club classification is electrical engineering, in describing some of the safeguards set up against accident to operating personnel.

Henry G. Naisby then presented Rotarian Henry deHoll, manager of the By-Products Department of the Philadelphia Coke Company. Explaining that the basic materials produced by the firm are coke and gas, Mr. deHoll said that by-products of the process which are used in industry in many ways, had become an important part of the plant output. These by-products include tar, ammonium sulphate, toluol, naphthalene and ammonium ferrocyanide. The basic material used is bituminous coal, which is processed at the rate of 2,000 tons per day. After pulverizing, the coal is fed to a battery of 74 ovens where it is raised to 2,700 degrees of temperature. During this process, the gas is trapped out, then passed through various purifying stages when the by-products are removed, and the gas then goes to the city mains after metering. Coke is then taken from the ovens after this 16 hour cycle, after which it is crushed and graded, then shipped for industrial use in blast furnaces, foundries etc.

Both speakers handled a barrage of questions from the interested audience, and President Burhoe extended the Club's appreciation for these discussions on products used both in home and industry.

Commenting on a recent Post editorial on the Rotary slogan "He Profits Most Who Serves the Best," Committee Chairman Charles S. Stickney pointed out that Rotary International has in no way rejected the principle of this phrase, which has been coupled with Rotary since its very early days. Its translation into languages other than English, has presented difficulties over the years, which motivated Rotary International to cease using the phrase in its official literature. Referring to Rotary's new book "Service Is My Business" of which over 25,000 copies were sold last year, Mr. Stickney said that this book constantly indicates in page after page that successful business must be profitable to all concerned, and that this can be brought about by careful application of the Rotary principles of vocational service. This splendid volume is a simple and readable down-to-earth presentation of the practical, human attitude that should prevail in business and profession.

MYSTERY QUEEN AT MARDI GRAS

A "mystery" queen, whose identity will not be revealed until September 16, will preside over the Palmyra Mardi Gras, South Jersey's largest string band festival, to be held in the Palmyra High School stadium on the night of September 28.

Anthony D'Amato, captain of the Palmyra String Band, chairman of the Mardi Gras committee, announced yesterday that the queen, a "pretty, talented Burlington County high school girl" has already been selected. However, he said her name is being kept a secret to "catch the romance and mystery which is the true spirit of the Mardi Gras."

D'Amato continued, "By having a 'mystery' queen for our Palmyra Mardi Gras we are living up to the tradition of the famous New Orleans Mardi Gras for which our own Mardi Gras is named. Much of the fun in the New Orleans Mardi Gras comes from the mysterious atmosphere of folks in costumes and mask dancing and making merry. We hope folks in South Jersey will get a taste of such fun trying to guess who the Palmyra Mardi Gras Queen is."

The Palmyra String Band leader said that the "mystery" queen will make a tour of Burlington County to last through next week. In the towns which she visits she will present a pair of complimentary tickets to the Palmyra Mardi Gras to the first person who asks the question: "Are you the Queen of the Palmyra Mardi Gras?" She may be recognized by a large queen's crown pin in the buttonhole of her coat.

The "mystery" queen will make her visits to county towns between the hours of 7:30 and 8:30 p.m., beginning this Friday night at Riverside and Burlington.

Her schedule for next week is as follows: Monday, Bordentown and Florence; Tuesday, Mount Holly, Moorestown and Maple Shade; Wednesday, Pemberton, Medford and Beverly; Friday, Riverton and Palmyra.

TENNIS TOURNAMENT RESULTS

The top-seeded team of Ed and Jack McVaugh advanced to the semifinals of the second annual Riverton Men's Doubles Tennis Tournament this week.

Ken Merrill and Chuck Thompson also moved into the round of four and will meet the McVaughs to determine an opponent for Dick Eberly and Hamilton Carson in the finals.

The McVaughs, top doubles team at the Riverton Country Club, advanced with a 6-1, 6-2 win over Dick Edwards and Cy Devery, who had won by default from George Hagstoz and Dick Coe in the first round.

In the second round match, Merrill and Thompson defeated Sid White and Carl Lowry, 6-1, 6-3.

Eberly and Carson advanced with a default from Berger Olson and Bill Zimmerman. Olson and Zimmerman previously had defeated Russ and Roy Farrow by 6-1, 6-4.

The finals of the tournament will be played Labor Day at 1:30 p.m. on the Riverton Park Courts.

Winners of the tourney will each receive a cup. Eberly and Don West won the initial tournament last year.

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ENGAGED

Mr. and Mrs. A. Russel Gausler, 402 Highway, Riverton, have announced the engagement of his daughter, Miss Helen Morette Gausler, to Mr. David M. Laughlin, son of Mrs. Edward H. Walker, of Berlin, N. J.

No date has been set for the wedding.

Blood Donor Program

Plans were completed this week for participation in the National Blood Program of the American Red Cross when Burlington County Chapter was notified of final approval by Red Cross National Headquarters.

Endorsed by hospital and medical authorities here, the program is expected to supply whole blood and blood derivatives to all patients needing either. This service has already proved its value to many towns and cities throughout the nation which are now participating in the program.

To bring the benefits of such a project to the community, the executive board of the Burlington County Red Cross Chapter has been planning over a period of weeks participation in the National Blood Program. Explaining the decision of the executive board, Chapter Chairman Milton C. Barber made this statement:

"Before we voted to enter the most far-reaching health program ever undertaken by the Red Cross, many factors were necessarily weighed. First, the need of blood in this community was established by a detailed survey. This survey convinced us not only of the need but of the great contribution such a program can make in assuring our citizens an adequate supply of whole blood.

"Second, we made sure that our action would have complete approval and support of our medical, hospital and health authorities.

"Last, we considered both the hours of volunteer service which will have to be contributed by Red Cross personnel and the generosity which must be evidenced by donors in order to meet our blood quota. We felt especially secure on these points."

When the Chapter's blood program gets fully underway, the communities in our county for the first time will be assured of whole blood in the quantities needed, at absolutely no cost for the blood. However, there will be the customary laboratory charge by the hospital and the professional fee of the physician.

"Blood for this area will be collected from volunteer donors on scheduled visits of mobile units traveling out of the Philadelphia fixed center. In the laboratories of that center the blood will be quickly processed and returned to the community as needed," Chapter Chairman Milton C. Barber continued.

"This is a program of, by, and for our people, and we of the local chapter know that whatever demands are needed to make a success of this humanitarian project will be met. Because a large supply of the blood obtained through donations here will be returned to this community to be used in our own hospitals this program becomes a community opportunity and responsibility.

"Further developments in the establishment of our blood service will be promptly reported to the community by the chapter," Mr. Barber stated.

NOTICE

The offices of Dr. H. B. Mark, 600 Elm terrace, will be closed September 12 to 18 inclusive.

NOTICE

Keating's Store, corner Broad and Main streets, Riverton, will be closed September 1, 2, 3, 4, and 5.

RUMMAGE SALE

The Evening Department of Palmyra Woman's Club will hold a rummage sale in the club rooms, 305 West Broad street, Saturday, September 10, at 9:00 a.m.

Congressman Howell Reports from Washington

Wednesday of this week was an especially busy day. I attended a conference in the Pentagon at 9:15 a.m., called by the Secretary of Defense Louis Johnson, for the purpose of advising Members of Congress of proposed reductions in civilian personnel employed by the National Military Establishment. Such reductions will affect all the chief branches of the Armed Services — the Army, Navy and Air Force. Chiefly affected in the Fourth District are the Wrightstown establishments — Fort Dix and McGuire Air Force Base.

While there are no Naval Installations located in the Fourth District, many of our people will be affected by reductions at the Philadelphia Navy Yard where 2,114 lay-offs will occur. New York Shipbuilding Company, in Camden, has a force of 54 civilian employees, which will be reduced to 40; and at Lakehurst Naval Air Station there will be a net reduction of 45.

I am very sorry that as a result of these reductions, many of our people will lose their jobs. However, I firmly believe that if there is no longer need for their services in the Military Establishment, they should not be kept on Government payrolls. If we are going to make work for people, it should not be in the Military Establishment. It should be through a public works program, where the expenditure of federal funds will result in the creation of needed roads, public buildings, irrigation projects and other accomplishments of lasting value and worth.

Returning from the Pentagon, I went to a scheduled Executive Session of the House Committee on Education and Labor at 1 a.m., where we again tried, without success, to report a Federal Aid for Education bill for House action.

On the floor of the House, general debate on the middle-income housing bill was completed on Tuesday, and final passage was postponed temporarily.

CHRIST CHURCH WELCOMES NEW PASTOR ON SUNDAY

Early this week, the Wardens and Vestrymen of Christ Church, Riverton, sent a letter to all the members of the Parish as a reminder that next Sunday, September 4th, the church will welcome the Reverend Quentin Ferguson as its new rector.

The letter went on to say that the writers were sure that the members of the parish will want to offer the new rector a warm and cordial welcome so as to help make his first service an inspiration to him and the congregation.

In this connection, the letter said, "The presence in Church of every member of the congregation will be a most moving expression of our loyalty and our interest in the life we begin together."

"Some may not be at home the first Sunday of September. It is our hope that everyone who is unable to be in Church then, will plan to come the following Sunday to personally welcome Rev. Ferguson."

While the wardens and vestry feel that this letter has reached every member of the parish, they also wish to extend to every one of their friends and neighbors in Riverton and Palmyra a most cordial welcome to join in the services if they so desire.

The service of Holy Communion will be held at 8 o'clock, and again with a sermon at 11 o'clock.

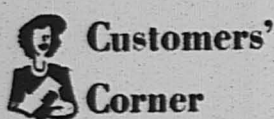
Christ Church is at Fourth and Main streets, Riverton.

NOTICE

Leona Hunt announces she is now resuming her hair cutting business which she had temporarily suspended during her husband's illness.

Riverton

It Will Be a Grand holiday With Extra Foods from A&P



If you're hiring someone to run a checkout stand, what qualities would you look for?

At A&P we take pride in the fact that our checkers are courteous, prompt and efficient.

But above all, we train them to be accurate so that they will know the correct price of each item, charge you the correct total and give you the correct change.

If we should ever make a mistake or if you have any suggestions that will help us maintain our strict standards of accuracy, please let us know.

Please write:
Customer Relations
Department
A&P Food Stores
420 Lexington Avenue
New York 17, N. Y.



A&P Super Markets
ARE
Open til 9 pm
EVERY FRIDAY NIGHT
ALL A&P STORES &
MARKETS WILL BE
Closed All Day
MONDAY, SEPT. 5TH
LABOR DAY



A tender, mellow-flavored smoked ham from A&P will provide good eating "on end" for the holiday week-end. Get yours today!

Swift's Premium or Sunnyfield Short Shank (None Priced Higher)

TENDERED—11 TO 14 POUND

**SMOKED
HAMS**

Whole or Full Shank Half

lb 69¢

Full Butt Half

lb 77¢

Please Note: No slices are removed from these hams.

CUT FROM 14½ TO 18 POUND HAMS

Shank End

5½ to 6½ Pounds

lb 63¢

Butt End

5½ to 6½ Pounds

lb 71¢

Please Note: Some slices are removed from these larger hams.

Freshly Killed Young Hens

Pilgrim Turkeys 10-12 lb. 59¢
Beef Tongues 2½ to 4 lbs. 39¢
Frankfurters 5-6 oz. pkgs. 47¢
Sliced Bacon 5-6 oz. pkgs. 53¢
Cold Cuts 5-6 oz. pkgs. 15¢
Fresh Crab Meat 1 lb. 79¢

U. S. No. 1 GRADE "A" LARGE NEARBY

POTATOES 10 lb. 35¢

FRESH LARGE NORTHWESTERN

PRUNES 3 lb. 23¢

GOLDEN RIFE

BANANES 2 lb. 29¢

CALIFORNIA MOUNTAIN BARTLETT

PEARS 3 lb. 29¢

OLD SOUTH FROZEN ORANGE

JUICE 2 gal. 49¢

Now! Now in Brown Gravy with Mushrooms

CLARIDGE ALL BEEF (Reduced Price)

HAMBURGERS 1-lb. 49¢

Tuna Flakes 5-6 oz. pkgs. 25¢

Armour's Treet 12-oz. can 39¢

Mor-Pork 12-oz. can 39¢

Corned Beef 12-oz. can 39¢

Banquet Chicken 3-lb. 1.69

Tomatoes 3-lb. 28¢

Grape Jam 3-lb. jar 39¢

Salad Dressing 4-oz. jar 42¢

Pineapple 20-oz. can 27¢

Marshmallows 10-oz. pkg. 18¢

Rolls 12-oz. pkg. 22¢

Large Eggs 12-oz. doz. 75¢

Pop Corn 4-oz. bag 19¢

Pretzels 4-oz. bag 15¢

Iona Peaches 2-lb. 45¢

Bartlett Pears 2-lb. 33¢

Boscul Coffee 1-lb. 60¢

Peanut Butter 12-oz. glass 33¢

A&P Super Markets

Prices Effective in Our Super Market at
BROAD STREET, PALMYRA, N. J.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
The Rev. S. Dan Morgan
Pastor

Sunday, September 4, 1949: Sunday School at 10:00 a.m.

Morning worship at 11:15 a.m.: The pastor's sermon topic will be "The Man of Sorrow and Vision." The choir will sing a selected anthem and the soloist of the service will be Mrs. Franklin Harvey.

Union Service in the Grove at 7:00 p.m.: This will be the last Grove service for this season, and will be in charge of the Moravian Church with their pastor, the Rev. Warren Kuhfahl bringing the message.

Calendar for the week:
Wednesday, September 3: The church at prayer and Bible study.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue
Riverton

The Rev. R. B. Stewart, Pastor

The Calvary Church School meets on Sunday morning at 9:45 o'clock, with Bible study and discussion classes for all age groups.

Morning worship begins at 11 o'clock. Mr. Stewart will return to the pulpit next Sunday morning, and he has chosen as the subject of the Labor Day message, "Freedom To Work." The solo will be rendered by Thomas Murphy of the Calvary Choir.

The Church Nursery will be conducted during the morning worship hour.

The September meeting of the Session will be held at the Manse on Tuesday evening, September 6, at 8 o'clock.

LOCAL BOY PRESENTED IN ORGAN CONCERT

Courtney P. Houston, Jr., son of Mr. and Mrs. Courtney P. Houston, Sr., of 204 Turner avenue, East Riverton, will be presented this (Thursday) evening in an organ concert by the Men's Brotherhood of Mt. Zion A.M.E. Church, Rev. Y. L. Sims, pastor.

Mr. Houston is from this community, having graduated from Cinnaminson School No. 4 and Palmyra High School. He served for two years in the Army Air Force as 1st Sergeant during the last World War. He was the junior assistant scoutmaster, Troop 22, East Riverton, and upon his honorable discharge from the services of his country, he entered the famous Hampton Institute. While remaining there he made an enviable record for two years. At present, Houston is a student at Wilberforce State College, Wilberforce, Ohio, where he is pursuing a course in music education. He will finish the course in 1950.

Houston will play several organ selections that will show natural ability, thorough training and unusual interpretation. Besides the fact that he is being presented by the Men's Brotherhood of Mt. Zion A.M.E. Church it is noticeable that many of the citizens of all three boroughs are joining to make the occasion one long to be remembered.

TO BREAK GROUND FOR LEGION HOME

Preparations are in progress for the official breaking of the ground

for the new American Legion home of the Frederick M. Rodgers Post 156 to be erected at Broad and Park avenue, Palmyra.

The ground has already been staked off by the members of the post building committee headed by Avery Willis. The front of the legion home will face Park avenue. With a few details to be completed, the soil is expected to be turned this week.

A new Commander of the local American Legion post will be elected Tuesday night, September 6, at the Palmyra Fire House, to succeed A. Russell DeMaris, with other new officers for the ensuing year to be selected by the post membership at that time. A committee will be named by Commander DeMaris, to arrange for the installation of the new post officers by County Commander elect Murrell N. Woolman, and his staff, of Mt. Holly.

FARMERS TAKE FIRST

The Farmers, representatives of the National Division in the local Softball League, took the first game in the playoff series on Tuesday night of this week from the Merchants, winners in the American Division. The score was 4-3.

The Merchants scored an unearned run in the first frame only to have the Farmers knot the count in the lower half of the same stanza.

The eventual losers went ahead in the second with a brace of tallies and enjoyed this lead until the fifth when the Farmers also tabbed two runs to tie things up.

The winning marker came in the final frame as a result of a two base error and one hit.

Hubbs pitched for the Merchants, while Menkovich, speed ball artist, was on the mound for the Farmers.

52 DIE IN STATE DURING JULY FROM MOTOR ACCIDENTS

Fifty-two persons were killed in traffic accidents in New Jersey during July, five more than in the same month last year, Motor Vehicle Director Arthur W. Magee reported this week. In the first seven months the toll was 311 as against 295 last year, an increase of 54 per cent.

Five multi-death accidents put the July toll over last year's, Director Magee said. Five persons were killed in a single accident in Rahway, three in a collision in Hamilton Township and two each in accidents in Caldwell Township, Franklin Township (Gloucester Co.) and in Clifton.

Among the counties, Camden and Middlesex had the seven month's list with 28 fatalities each. Continued improvement was shown in the pedestrian phase. Of July's 52 total fatalities, only 14, or 27 per cent were walkers. During the seven months period, 127 of the 311 traffic deaths involved pedestrians, or 40.8 per cent. In the same period of 1948, 46 per cent of the casualties were pedestrians.

SOMERVELL WINS TWICE IN RED DRAGON C. C. COMET RACES

Phil Somervell, of Riverton, won the opening race of the Fall Series in the Comet Class at Red Dragon Canoe Club last Saturday in a field of four starters in a fresh southwesterly breeze that shifted frequently. Second place went to Jim Merrill.

also of Riverton, who trailed by almost 7 minutes. Alan Wood, of Delanco and Larry Morrow, of Kensington, did not finish.

Phil Somervell won again on Sunday in fresh southwesterly winds over a 9 mile course, approximately 200 yards ahead of Jim Merrill who was second again. Alan Wood was a close third and Larry Morrow finished fourth.

Somervell leads the Fall Series with a total of 8 points. Merrill with 6 points is second; Wood with 2, and Morrow fourth with 1 point.

AT THE BROADWAY



Friday and Saturday, September 2 and 3, "The Girl from Jones Beach."

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

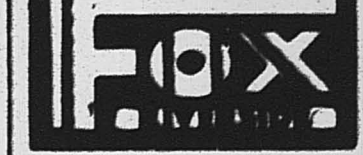
5 p.m. on Saturday to 7 a.m. on Monday Telephone 9-1053 or 9-0206

THANKS

I wish to thank my many friends for their kindness to me in sending cards and flowers during my stay in Jefferson Hospital.

Walter J. Hunt.

Grover Cleveland served two non-consecutive terms as President of the United States.



Matinee Daily 1:30 p.m. Continuous Saturday and Sunday

Fri. & Sat., Sept. 2 & 3



Sunday & Monday (Labor Day) Gala Holiday Show Continuous Both Days



Tues., Sept. 6

Gifts to Ladies Bridal Rose Dinnerware or Red Rock Crystal

James Cagney in G MEN



This feature shown once only at night 8:35

Wed. & Thurs., Sept. 7 & 8

A Beautiful Orchid to the Oldest Lady attending Wednesday night Awarding of the Girl's Free Bicycle Wednesday Matinee 3:30



Seasons are caused by the fact that the axis of the earth is not perpendicular to the rays of the sun.

Sailors of China have used the mariners' compass for over 3,000 years.

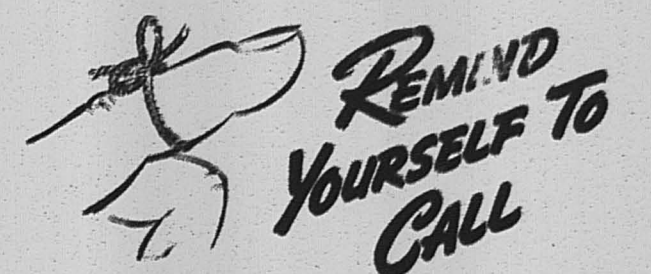
POLIO INSURANCE

Call HANCLAY Agency
Riverton 9-1564
\$16.00 covers entire family for 2 years.

You are cordially invited

To Attend the Gala Opening of our New Showroom on Friday Evening, September 2nd. We'll be open quite late so drop in anytime. . . . Many lovely and valuable door prizes.

(IN THE MEANTIME)



C. N. HUBBS and SON

PLUMBING - HEATING - APPLIANCES

523 Cinnaminson Avenue Palmyra, N. J.

Telephone Riverton 9-0234

ABOUT CHRYSLER AIRTEMP

AUTOMATIC HEATING!

IT WILL BE COLD SOON!

Headquarters for HEATING - AIR CONDITIONING - COMMERCIAL REFRIGERATION

AMERICAN STORES CO.

BIG SALE New Pack CANNED PEAS

STORES CLOSED MONDAY, SEPT. 5th LABOR DAY

Now Crop - Now 1949 Pack - Specially Priced for this Sale. Stock up Now and SAVE!

Farmdale
Large Sweet, Extra Standard
2 No. 2 25¢ 6 No. 2 73¢

ASCO
Blue Label, Fancy Sweet
No. 2 15¢ 6 No. 2 85¢

Ideal
Golden Sweet
2 No. 2 33¢ 6 No. 2 95¢

Farmdale Ripe Tomatoes 2 No. 2 27¢
ASCO All-Green Asparagus Whole Spikes No. 2 45¢
Farmdale Cut Green Beans 2 No. 2 33¢
Ideal Sauer Kraut 2 No. 2 25¢
Puritan Marshmallows 16 oz. pkg. 17¢

Labor Day Holiday Food Needs

Gala Club Refreshing

BEVERAGES 2 large 19¢

Sarsaparilla, Root Beer, Ginger Ale, Orange Juice, Ketchup, and 16 oz. in 16 oz. cans

Nabisco Anniversary Assortment 16 pkg. 57¢
Nabisco Ritz Crackers 16 pkg. 31¢
ASCO Pure Peanut Butter 16 jar 35¢
Glendale Club Cheese Food 2 16 oz. 73¢
Sylvan Seal Cream Cheese 3 oz. pkg. 15¢
Fancy Light Meat Tuna Fish 6 oz. can 38¢
Walbrook Garlic Dill Pickles 4 oz. jar 31¢
Picknick Sweet Mixed Pickles 4 oz. jar 21¢
Oliver Plain Olives 7 oz. jar 35¢
Glendale Jellies Apple, Apple Elderberry 12 oz. glass 17¢
Ideal Pure Strawberry

PRESERVES 16 jar 33¢

Fresh Fruits and Vegetables

U. S. No. 1 Size A White
POTATOES 10 lb. 35¢
Golden Sweet Potatoes 3 lb. 19¢
Ideal Lemons & Limes 3 lb. 15¢
New Crop Macintosh
APPLES 3 lb. 20¢

Quality Meats - Guaranteed to Please!

Large, Smoked, Skinned - Shank Half



HAMS
Butt Ends of These Hams 59¢
Whole of These Hams 53¢

Slices of These Hams 19¢

Swift's Premium, Pollin's and other top quality brands

Small Smoked Hams 6 lb. 65¢
Boiling Beef 16 lb. 25¢
Short Ribs of Beef 16 lb. 33¢
SMALL SMOKED PICKNICS 4 lb. 43¢
Canned Cooked Picknics 16 lb. 73¢
Deviled Crabs 16 lb. 19¢
Potato Salad 16 lb. 27¢
Dried Beef Loaf 16 lb. 29¢
HEN TURKEYS 16 lb. 53¢

Blue Star Brand Canned Chicken 16 lb. \$1.89
Boston Mackerel 16 lb. 19¢
Dressed Whiting 16 lb. 15¢
Fresh Picked Regular Lump Crab Meat 16 lb. 75¢

American Stores RINGS YOUR BELL - Our Radio Program featuring GLADYS WEBSTER - Monday thru Friday, 10:15 A. M. - WEEB

EARLY BUYERS GET 'blue coal' AT REAL SAVINGS!



Take a tip from thrifty homeowners. Order your 'blue coal' now. That's the way to get safe, steady, healthy heat more for your fuel dollars in every way. The difference will amaze you in more comfort all winter long!

J.S. COLLINS & SON, Inc.

Riverton, N. J. Phone: Riverton 9-0004 - 9-0005

Heat your home with 'blue coal' and feel the DIFFERENCE.

HEY, MOM!

Get me ready for School here

Skirts and Jumpers, to size 14
Plaid Dresses, to size 12
Polo Shirts - Many with Socks to Match
Aqua-top Raincoats

Lovely Gifts for the New Baby

Ladies' Lingerie, Hosiery, Blouses, etc.

Virginia Specialty Shop

Broad Street and Garfield Avenue

Palmyra, N. J.

Church

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH, EPISCOPAL
Fourth and Main Streets
Riverton
Reverend Quentin Ferguson, Rector
8:30 a.m. Holy Communion
11:00 a.m. Morning Service
Holy Communion first Sunday in
the month and Holy Days to be
announced.

EPWORTH METHODIST CHURCH
Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister
13th Sunday After Pentecost
September 4th

9:45: The Church School offers the
period of instruction in our Chris-
tian faith. Classes are available at
all age levels. Come to Church
School.

11:00: Morning worship. The pas-
tor returns from his vacation and will
conduct services for this Sunday be-
fore Labor Day. His message is
appropriate to the national holiday as
he speaks on "What Are We Work-
ing For?" Rachel M. Lord will be
at the organ console and Mrs. Reba
Schuck will be heard in the morning
solo. A Church Nursery is conduct-
ed during the worship hour for
younger children.

7:00: Community Vesper Service in
the Grove with the Rev. Warren C.
Kuhfahl of the Moravian Church,
conducting the service.

Church calendar week of Septem-
ber 4th:
Tuesday at 8: The first meeting of
the Official Board since the summer
recess. All members of the Church
officers are requested to be present
in the Chapel.

Wednesday at 12:30: Woman's
Society covered dish luncheon in the
Fellowship Room. Mrs. Wesley P.
Huyett, new president, will conduct
the business meeting which will fol-
low the luncheon. All Epworth
Churchwomen are invited to attend.

Saturday at 1:30: The Young
Adult Fellowship will meet at the
church to engage in a motorcade, ex-
ploring the historical and lost towns
of Burlington county. Mr. and Mrs.
Lloyd E. Griscom head the commit-
tee on arrangements.

The Altar flowers last Sunday were
given in memory of Mr. John Hunter
by Louis W. Oliver.

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10:00 a.m.: Sunday School meets
under the supervision of Howard
Washington assisted by Mesdames
Susie Vincent, Emily Tinsley and
Grace Dorsey and Victor Washing-
ton.

11:00 a.m.: Celebration of the Holy
Communion. The pastor's theme
will be "Have You Received the

Holy Spirit Since You Believed?

Music will be rendered by the ser-

vice choir.

5:30 p.m.: Fellowship Union meet-

ing will be held at Bethel A.M.E.

Church, Moorestown. The churches

participating in the service of wor-

ship are Mt. Moriah, Mt. Holly,

Trinity, Wrightsville, Jacob's Chapel,

Mt. Laurel and our church here.

7:30 p.m.: Evening meditation and

continuation of the Lord's Supper.

Thursday, September 8th, 8 p.m.:
The Camden-Trenton District willcelebrate its 28th Jubilee Anniversary
at the Summer School, 8th and Jack-son streets, Camden, N. J. This
celebration will be followed by a ban-quet which will be held at Bethel
A.M.E. Church, 1841 Phillips street.Camden Bishop Decatur Ward
Nichols, Presiding Prelate of the
First Episcopal District of the
A.M.E. Church will be the principal
speaker.The Rev. Dr. J. L. Russ is the
presiding elder of the Camden-
Trenton District of the N. J. Confer-
ence of the A.M.E. Church.

Friday, September 8th, 8 p.m.: The

Adult Bible Class will meet. Joseph

Davis the chief sponsor desires the

presence of our members.

Sunday, September 11th: The

Men's Brotherhood assisted by the

Camden-Trenton District will sponsor

their Annual Men's Day Services.

At the special services at 5:30 p.m.,

the Rev. Herbert L. Jones, blind

evangelist, of Darby, Pa. will be the

guest speaker. Music will be sup-

plied by the men of our church and

community and by the special men's

chorus of the Men's Federation.

over Station WNBC, New York.

Sunday morning, September 4 from

8:30 to 9:00 EDT. The broadcast

is made possible through the courtesy

of the National Broadcasting Com-

pany and has the approval of the

Christian Science Board of Directors.

MORAVIAN CHURCH

Palmyra, New Jersey

Warren C. Kuhfahl, Pastor

9:30 a.m.: Sunday School.

10:45 a.m.: Morning worship. Ser-

mon subject will be based on a re-

conciliation between labor and capi-

tal. "A Christian Laborers."

7:00 p.m.: The final grove service

for 1949 will be in charge of the

Moravian Church. Miss Lorraine

Davis will be soloist and Mrs. Mar-

cel Haines will be the pianist.

SCIULLI'S
Shoe Service

Work Done While You Wait

105 W. Broad St., Palmyra, N. J.

About Town

The Rev. J. W. VanHorn and daughter, Josephine and Sarah of Cleveland, Ohio, formerly of Riverton, are visiting friends in Riverton for a few days this week.

Mrs. R. H. Strahan, Mrs. H. W. Bracken, Mrs. Harry F. Jones, Mrs. Harry L. Rogers, Mrs. F. W. Thacker, Mrs. E. L. Chiland and Mrs. Edna Oliver of Riverton, plan to attend the luncheon meeting of the Red Cross Chapter House, at Riverton, Tuesday, September 6, at 12:30 p.m.

Members of the volunteer services, trained during the war years, are meeting to perfect their plans to assist the Red Cross Mobile Blood Units. The Mobile Unit enters this country on September 22nd, inaugurating Burlington County's participation in the National Blood Bank.

The meeting convenes at 11:30 a.m. The morning meeting will be addressed by Donald M. Jones, Blood Program Representative, A.R.C. Other volunteers planning to attend this meeting should notify the Red Cross Chapter House, Burlington 5-6557, so that luncheon arrangements can be completed.

Jackson B. Hester, son of Mr. and Mrs. Jackson B. Hester, of Riverton, will return to the Peddie School, Hightstown, N. J., this fall as a member of the Freshman Class according to Clifford E. Timmons, Director of Admissions at Peddie. Hester also attended Peddie last year and was a member of the Boy Scout Troop and took first honors in Latin. Peddie will open for the 85th academic year on Wednesday evening, September 21, with exercises in Ayer Memorial Chapel. At that time Dr. Harold O. Morong, new Peddie Headmaster, will officially welcome more than 360 Peddie students.

Miss Mary Hanchman and Miss Ruth Mason left Monday for Maryville College, Maryville, Tennessee. A luncheon, in honor of Miss Joan VanHorn, was given by Miss Joan DeCoursey, Bridgport avenue.

CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

ROOM FOR RENT — Second floor, 502 Broad street, Riverton.

YOUNG GIRL WANTS House work. Will do baby sitting. Experienced. Call Riverton 9-1577-W.

NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgport, or phone Beverly 5-0177-R-1.

BUNGALOW FOR SALE, Palmyra corner property, 4 rooms and bath. Hardwood floors — oil heat. Excellent condition. 101 Leconey Circle or call 9-1635-W. Price \$6350.

GIRL DESIRES part time work from 9 until 2 daily. Will do ironing. Phone Riverton 9-0493-R.

TYPEWRITERS: If you want to save \$10 to \$25 on brand new Portable or standard Desk model Typewriters write for price list or see Ed Toussaint, 511 Broadway, Camden.

WANTED—Women at home to earn extra money. We have interesting sales work for you if you are known in your community. Dignified, year round work. Commission. Write stating name, address & Tel. No. Flemington Fur Co., Flemington, N. J.

HOUSEWORK WANTED — Full or part time. Call Riv. 9-1294-W.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

Riverton, at the latter's home, on Tuesday, August 31.

Mr. and Mrs. Oliver Chamberlain and daughter, Doreen, Miami, Fla., are spending a week with the parents. Mr. and Mrs. Henry H. Walter, 506 Seventh street, Riverton, will leave for Chicago next week to visit his parents.

Mr. and Mrs. David Beagle and family, Washington, are visiting Mrs. C. R. Beagle, Thomas avenue, Riverton.

TOWNSHIP OF CINNAMINSON

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CHRISTIAN SCIENCE BROADCAST

"The Handwriting on the Wall"

is the subject of a Christian Science radio program to be broadcast over Station WCES, New York, and Station WBAE, Atlantic City, in its "Church of the Air" series on Sunday, September 18th, at 10:30 a.m. EDT. This program will originate from San Antonio, Texas, and has

been approved by the Christian Science Board of Directors.

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ANNOUNCEMENT

I wish to announce to my friends and acquaintances that I am no longer associated with the J. T. Evans Co., and want to take this opportunity to thank you for the loyal support you have given to me while in their employ, since the year 1908.

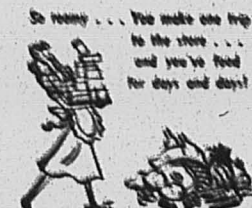
My future plans are rather uncertain at present, but announcement will be made in due time.

May I ask you to remember me as in the past.

Joseph F. Yearly

105 Broad Street
Riverton, N. J.

NOW...see the Great New INTERNATIONAL HARVESTER REFRIGERATORS

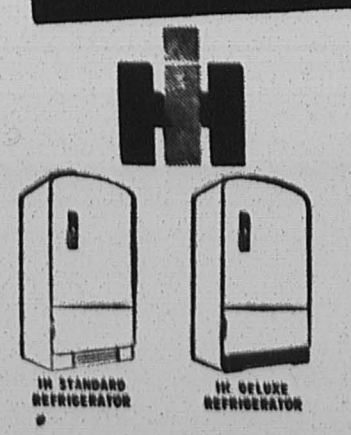


Yes, it's true... the brand new International Harvester Refrigerator has so much super-storage space that you can take enough food home Thursday morning to carry you through a long weekend! Why not... when you can store 1312 pounds of tender, juicy meat in the Frigidrawer; 35 pounds of delicious frozen food in the Snowway freezer locker; more than 3 pecks of dewy-fresh fruits and vegetables in the two Crispers; and distribute butter, eggs and staples around the 16 square feet of shelf area. For un-

refrigerated food, there's the roomy Pantry-Bin that stores 1 1/2 bushels of food. There's really room to spare!

Added to this welcome storage space are mechanical features that make each one of these three eight-cubic-foot models outstanding in its class. Let us show you the basic eight Harvester features that assure lasting service... economical, trouble-free performance. Be sure to see these International Harvester Refrigerators soon... they're safe, sound investments.

ROOM TO SPARE WITH SPARE ROOM IN YOUR KITCHEN



IN STANDARD REFRIGERATOR

IN DELUXE REFRIGERATOR

IN SUPER DELUXE REFRIGERATOR

IN SUPER DELUXE REFRIGERATOR

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THE NEW ERA

Incorporated

Published Every Thursday at 606 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
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WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ABOUT TOWN

Miss Rosalie Lewis, 425 Linden avenue, Riverton, is spending this week at Wildwood with friends.

Miss Grace Walter, 306 Seventh street, Riverton, left Wednesday, September 7, for Cooper Hospital, Camden, where she will begin Nurse's Training.

The semi-annual Clothing Sale of the Three Star Circle, of the Epworth Methodist Church will be held Saturday, October 29, from 10 a.m. until 2 p.m., at the firehouse, Palmyra. Donations are solicited and will be collected. Phone Riverton 9-1279 or 9-0142-M. Clothing suitable for overseas is withheld and shipped abroad. Following the May sale six duffle bags were packed and shipped.

A shower was given Miss Anne Katherine Sparks, 900 Main street, Riverton, by Miss Dorothy Lane, 525 Garfield avenue, Palmyra, at the latter's home Thursday, September 1.

The marriage of Miss Sparks to Mr. Albert Edward Johnson, Jr., Gibbstown, N. J., will take place Saturday evening, September 10, at 8 o'clock, at the bride's home.

Mrs. Joseph Siddall, Lippincott avenue, Riverton, is spending some time in Prince Edward Island, Canada.

Mr. and Mrs. Walter D. Lamon, Sr., Cinnaminson avenue, Palmyra, left last Thursday for an extended trip to New Orleans, Texas, New Mexico and other southwestern states.

Ralph L. Flower, Cherry Lane, Riverton, a veteran employee of the Penn Mutual Life Insurance Com-

DIVIDENDS ON VETERANS' LIFE INSURANCE

During the past few months, there has been widespread publicity in reference to the dividends to be paid on National Service Life Insurance. In an effort to summarize the present status of these dividends, Philip J. Gallagher, County Commander of the Catholic War Veterans released this statement.

Application forms were made available to all veterans on the last Monday of August. While the veteran is asked to fill out the form completely, actually all he need do is to write his name, address and service serial number. The remaining information will help in the processing, but its absence will not nullify the application. However, when possible, fill it out completely.

Actual payments will not start until after the first of the year and, at the present time, it is believed they will be completed in less than four months. The VA refuses to make public the method of computing the dividend, but based on the amount of \$2.8 billion which is to be paid out, the average veteran can expect to

receive about 70% of the amount paid in between 1940 and the anniversary date in 1948.

Processing the applications will not begin until the majority are presumed received in the Washington office of the Veterans Administration. The primary purpose of the application is to secure a correct mailing address. The other information on the card will be used to correlate VA records with your present residence. Veterans are reminded that any indebtedness to the VA may be deducted from this dividend. There are certain relief provisions in VA regulations which will waive indebtedness, so if necessary take appropriate action now.

The vast majority of the veterans of World War II are eligible to receive this dividend. Many believe that they are ineligible if they have discontinued their insurance or permitted it to lapse because of non-payment of premiums. However, every veteran who had insurance in force for a period of three months between October 8, 1940 and December 31, 1947, is eligible to receive this first dividend on NSLI. Under present regulations, applications must be made by the veteran, except in the case of incompetent or deceased veterans. Special instructions govern the latter two groups and a full explanation is printed on the application form.



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILSSecure protective funeral
knowledge by having a
talk with us.
No obligation.

PALMYRA, N. J.

Phone Riverton 9-0830

AMERICAN BANKING IN ACTION

AMERICANS KNOW HOW TO
BANK THEIR MONEY

There are almost 50,000,000 thrift accounts in this country. In a single year, Americans added 1 billion, 100 million dollars to these accounts. This is future spending power in reserve. Meanwhile, these funds help provide new tools, new plants, new and better machinery — more jobs and greater opportunities for all. When you deposit regularly at the bank, you not only help yourself and your family — you help to make the American way of life even better than it is.

CINNAMINSON BANK
& TRUST CO.Main Office
Main and Harrison
Riverton, N. J.Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

WATER SKI FOLLIES
AT OLYMPIA LAKES

Sunday, September 11, 1949, the Riverside Post No. 146, American Legion, is sponsoring the Guy Scott Water Ski Follies at beautiful Olympia Lakes, Route 25, Beverly. Featured will be the Post's own "Jersey Joes," National and State American Legion Drum and Bugle Corps champions 1948-49.

The show starts at 2:00 p.m. It is under the direction of producer Guy Scott, a brilliant veteran ski instructor and internationally known water ski expert. Scott is not only supervising this spectacular water carnival but headlines the all championship in specialty skiing and last year made a motion picture for Columbia films which was shown under the title of "Aqua-Zanies."

This gigantic pageant-spectacle, the first ever to be staged in this area, promises to be a tremendous hit. The water show includes many daring jumps, turns, spins and dances, based on a precision obtained only after many months of rehearsal. The "backward swan dance" is a scintillating routine in which Scott is towed backwards on one ski at a speed of 50 miles per hour.

Scott's troupe is mostly made up of shapely bathing beauties skilled as water skiers. Jackie Ward, an instructor and winner of several beauty contests, is an easy-to-look-at example.

The Guy Scott Water Ski Follies has arrived direct from Miami, Florida. The troupe has performed in Augusta, Georgia; Louisiana; Alexandria City, Alabama; Atlanta, Georgia; Miami, Florida; Pennsylvania, and New York State.

Tickets for admission are: adults, \$1.00; children, \$.50, and may be obtained at Olympia Lakes.

CALVARY PRESBYTERIAN
CHURCHFourth and Lippincott Avenue
Riverton

The Rev. R. B. Stewart, Pastor

During the summer months we have worshipped God in many churches, and often the person sitting next to us in church was a total stranger. Now it is time to get back home to the Christian worship that each one calls "my Church." Now it is time not just to listen, but to ask of ourselves and of our God, "What can I do?" There are children to be led aright, classes to be taught, anthems to be sung to the glory of God, groups to be organized, and a myriad of useful tasks to be performed with enthusiasm for the building of the Kingdom of God in our midst. "Ask, and ye shall receive; seek and ye shall find; knock and it shall be opened unto you." And the end of all this asking and seeking and knocking is a larger, a fuller, a more satisfying life in the working and serving fellowship of "your Church."

Let every teacher be on hand next Sunday morning when church school convenes at 9:45. The students will be there. Let the teachers be waiting to receive them. The stated meeting of the Church School Council is scheduled for Sunday evening, September 11, at 8 o'clock, in the church school auditorium. If you have not previously taught, and are present at this Council meeting our church officers will know that you want to lend a hand as teacher or substitute teacher in the church school.

When we gather together for morning worship at 11 o'clock the Calvary Choir will be with us and

NOTICE OF ELECTION

In conformity with the provisions of Title 19 Revised Statutes and the amendments thereof and supplements thereto, NOTICE IS HEREBY GIVEN that persons otherwise entitled to vote in CINNAMINSON TOWNSHIP, Burlington County, who are not permanently registered or have moved must register or obtain a transfer on or before

SEPTEMBER 28th, 1949, at the office of the Municipal Clerk or the County Board of Elections, 110 High Street, Mount Holly, N. J., between the hours of 9 A.M. and 4:30 P.M., in order for them to vote at

TUESDAY, NOVEMBER 8th, 1949, between the hours of 7 A.M. and 5 P.M., Eastern Standard time, for the purpose of conducting a General Election for electing

One Member of the General Assembly
A County Clerk
Two Members of the Board of Chosen Freeholders
One Coroner
Two Members of Borough Council
Collector-Treasurer
Assessor

FIRST DISTRICT

All that portion situated East and West of the Pennsylvania railroad and bounded by the following streets: Broad street from Main street, to Pompton Creek, to Bank street, to Penn street, to Third street, to Church street, to Fourth street, to the following streets: Broad street, Second street, Third street, Fourth street, Fifth street, Sixth street, Seventh street, Eighth street, Ninth street, Tenth street, Eleventh street, Twelfth street, Thirteenth street, Fourteenth street, Fifteenth street, Sixteenth street, Seventeenth street, Eighteenth street, Nineteenth street, Twentieth street, Twenty-first street, Twenty-second street, Twenty-third street, Twenty-fourth street, Twenty-fifth street, Twenty-sixth street, Twenty-seventh street, Twenty-eighth street, Twenty-ninth street, Thirtieth street, Thirty-first street, Thirty-second street, Thirty-third street, Thirty-fourth street, Thirty-fifth street, Thirty-sixth street, Thirty-seventh street, Thirty-eighth street, Thirty-ninth street, 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Customers' Corner

What have other grocers got that we haven't got?

We have always prided ourselves on our quality foods, low prices and fine service.

But we don't pretend that our stores are the only good stores in America; and even the best food stores can be improved.

So if you should find a better product or finer service of the type you think we should have at A&P, please let us know about it. Write:

Customer Relations Department,
A&P Food Stores
420 Lexington Avenue
New York 17, N. Y.



Top Quality Grade 'A'
Freshly Killed
Frying or Broiling

Chickens

2 1/2 to 3 1/2 lbs. lb 41¢

NONE PRICED HIGHER

Cold CUTS

Smoked Liverwurst, Spiced
Luncheon Meat or Sliced Loaf
1/4-lb 15¢

1/2-lb 29¢

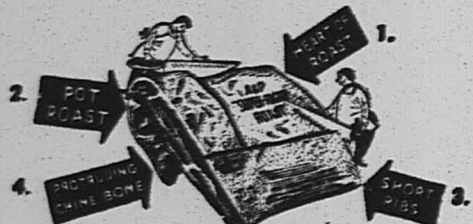
SWISS (Sliced or in place)
Cheese 1/4-lb 15¢ 59¢

BROADCAST Sliced
Bacon 1/4-lb 53¢

PELUN'S OR WELAND'S FRESH
Sausage 1/4-lb 57¢

Super-Right Close-Trim PRIME RIB ROAST

7-inch Cut lb 59¢ None Priced Higher



Here's how A&P trims a whole rib of beef: (1) Prime rib roast is only the first 5 ribs. (2) Blade ribs are not sold as prime rib roast. (3) Short ribs are sold as short ribs and (4) excess chine bone is removed before you buy. Buy your meat the "Super-Right" way—trim your meat bill!

Short Ribs of Beef lb 35¢

Fresh Flounder Fillets lb 49¢

Fresh Porgies 1/2 size lb 19¢

Northwestern Large FRESH PRUNES

None Priced Higher 3 lbs. 25¢

Red Delicious Apples 3 lbs. 29¢

Fresh Stringless Beans 2 lbs. 23¢

U. S. No. 1 Maryland Golden Sweet Potatoes 4 lbs. 19¢

Birdseye Peas pkg 27¢

Grass Seed 5-lb bag \$1.89

Golden Blossom

SLICED

Pineapple

Fancy in Extra Heavy Syrup

20-oz can 27¢

Sliced Apples Camille 20-oz can 35¢

Apple Sauce A&P Fancy 20-oz can 25¢

Niblets Mexican 20-oz can 37¢

Del Maiz Corn Golden 20-oz can 33¢

Daily Dog Food Fish or M... 1-lb can 22¢

Pancake Flour Pillsbury 20-oz can 16¢

Oleomargarine Nutley 1-lb print 22¢

Salty Thins Crispe Brand 6-oz pkg 15¢

Iona Peaches Sliced or Halved 20-oz can 45¢

Pastry Flour Enriched 5-lb bag 65¢

Dash Dog Food 6-lb can 75¢

Laundry Soap Octagon or PEG 3-lb can 20¢

Scoties Cleaning Tissues 2 Pkg. of 200 Sheets, 25¢ 400 sheets 23¢

Prices Effective in Our Super Market at

Broad Street, Palmyra, N. J.

COUNTY HOME CHILDREN MARDI GRAS GUESTS

All of the children at the Burlington County Children's Home in Mount Holly, 40 boys and girls, will be guests of honor at the Palmyra Mardi Gras, the gigantic South Jersey string band festival to be held in Palmyra High School stadium on

the night of September 28.

The invitation to the children was extended by Anthony D'Amato, captain of the Palmyra String Band and chairman of the Mardi Gras committee, and accepted by Mrs. Eleanor Chard, superintendent of the Home. D'Amato said that everything would be done to make the evening's

entertainment enjoyable for the youngsters, who range in age from infants to children in high school. He said the string bands would play some special musical numbers sure to appeal to children and would also provide refreshments.

A program of popular music will be played by the seven South Jersey and Philadelphia string bands participating in the Mardi Gras. They will be attired in gorgeous costumes like those worn in Philadelphia's famous Mummers' Parades. In their brilliant costumes the string musicians are expected to turn the Palmyra stadium into a sea of color.

The bands to participate in the Mardi Gras are: Palmyra String Band, the host band; South Jersey String Band, of Pine Hill; Garden State Band, Gloucester; Hoboken Band, Pitman; Ukrainian Club's Musical Graduates, McCall Legion Post and Dick Crean's String Band, of Philadelphia.

"Danny" Mento, former Palmyra High and Palmyra Red Devils football star, will be the master of ceremonies.

BROWNIE REGISTRATION
All girls between the ages of 7 and 10, residing in Riverton, interested in becoming Brownie Scouts are requested to register at Riverton School, Friday, September 16, immediately after school.

Please be sure to bring your birthday record written out as to date, month and year and your parents' consent with signature. If you can't be there in person please call or write it to Mrs. B. Bowers by this date.

Committee members and mothers are invited to attend to meet the "new crop."

CARD PARTY

The Sacred Heart PTA will sponsor its annual Fall Card Party under the chairmanship of Mrs. Peditto on Friday night, September 23. Everyone is asked to help make this a big success.

STEELES' NURSERIES

Palmyra, N. J.

FALL PLANTING TIME IS HERE

Our stock is more complete than it has been since before the war. Prices are reasonable.

Ask to have a Representative call and offer planting suggestions.

Power Mowers (Reel & Rotary Types)

VISIT OUR NURSERY AND PLANT MARKET

Established 1838 Phone: Riverton 9-0399

Shopping for a Fall Dress?

GO NO FURTHER — We have carefully compiled a collection of detailed dresses — for casual elegance — or for your festivities — in the fabrics you favor — at prices you prefer.

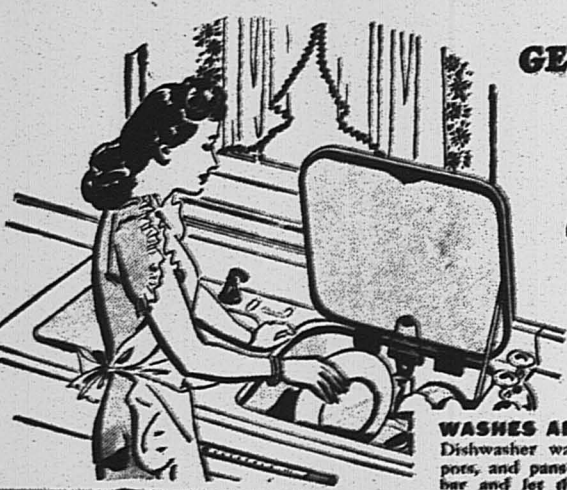
So . . . choose your fall outfit from our Exciting

NEW DRESSES — SUITS

MILLINERY and ACCESSORIES

the **Agnes Shop**

FOR LASTING KITCHEN CONVENIENCE



GENERAL ELECTRIC

Electric Sink

WITH
AUTOMATIC DISHWASHER
AND DISPOSAL

WASHES ALL YOUR DISHES — The G-E Automatic Dishwasher washes all your dishes, glassware, silverware, pots, and pans in a few minutes. Simply press the control bar and let the dishwasher do the rest — automatically. Your dishes will be hygienically and sparkling clean — without a trace of grease.

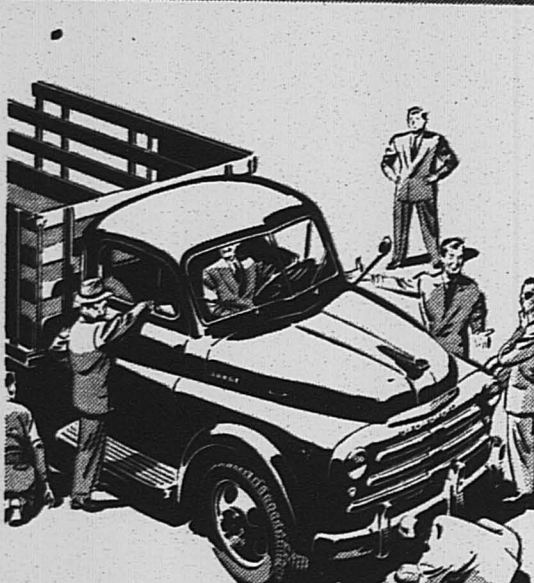
DISPOSES OF GARBAGE — The Disposall, designed for ready installation in the G-E Electric Sink, shreds all food waste, and flushes it down the drain. You can forget about garbage cans and garbage odors because food waste is disposed of while it is still fresh.

HARDER'S

100 East Broad Street

Palmyra, N. J.

More for Your Money
any way you look at them!



Quality built
DODGE
"Job-Rated"
TRUCKS

Truck owners in large numbers are switching to Dodge. There's good reason why:

Dodge "Job-Rated" trucks give you more for your money!

Don't take our word for it. Come in. Examine and compare Dodge "Job-Rated" trucks with any other make of truck.

Compare them . . . feature for feature . . . price for price . . . value for value.

Switch to Dodge. Save money . . . first to last . . . with trucks that fit your job . . . and with famous Dodge dependability and long life.

Come in . . . for a "good deal" and the best truck investment you've ever made.

Switch to Dodge . . . Save with these Features!

Engine Features

- FAMOUS DODGE L-HEAD ENGINE . . . "Job-Rated" for your loads. Saves gas, oil — cuts service expense.
- VALVE SEAT INSERTS . . . Resist wear, pitting. Reduce valve grinding; preserve performance.
- REPLACEABLE, PREFITTED MAIN BEARINGS . . . precision, long-life quality. Reduce maintenance costs.
- FULL CRANKCASE VENTILATION . . . removes crankcase fumes and vapors. Protects engine part.
- FULL-LENGTH CYLINDER COOLING . . . Uniform cooling of cylinders, prevents distortion . . . reduces wear.
- 6-RING ALUMINUM ALLOY PISTONS . . . for top performance; long bearing life; low oil consumption.
- FULL-PRESSURE LUBRICATION . . . positive protection of main, connecting rod and camshaft bearings and camshaft drive.

Chassis Features

- SUPER FRICTION CLUTCH . . . extra large frictional area. "Job-Rated" for smooth action and long life.

- RUGGED 3-, 4-, or 5-SPEED TRANSMISSION . . . "Job-Rated" for the load. Carbonized gears; heat-treated shafts; anti-friction bearings.

- FULL FLOATING REAR AXLE . . . Hyster design; heavy-duty housing . . . "Job-Rated" for the load. Long-life . . . low upkeep cost.

- POWERFUL "Job-Rated" BRAKES . . . Cyclonoid brake linings (no rivets) prolong brake life.

- CROSS-TYPE STEERING . . . Sharp turning angle; easier handling . . . simplified parking.

- SAFETY-LOCATED GAS TANKS . . . Outside the cab . . . not inside.

Cab Features

- COMFORT-MASTER CABS . . . acclaimed by drivers as most comfortable cab on any standard production truck.
- SAFE VISION . . . extra wide, high windshield — 84" sq. inches. Pilot-house cabs with rear quarter windows available.
- ADJUSTABLE SEAT . . . Seven inches of seat adjustment.
- ALL-WEATHER VENTILATION . . . Combination heating and venting and defrosting system engineered for maximum comfort and safety.



Matinee Daily 1:30 p.m.
Continuous Saturday and Sunday

Fri. & Sat., Sept. 9 & 10

BROADWAY'S NO. 1
STAGE PLAY IS NOW
ON THE SCREEN!
SPENCER TRACY
EDWARD MY SON
Feature Presentation
Fri.: 1:47 — 7:17 — 9:25
Sat.: 2:15 — 4:45 — 7:15 — 9:25

Sun. & Mon., Sept. 11 & 12

THE FOUNTAINHEAD
COOPER
NEAL
WARNER BROS. Big New Triumph!
Feature Presentation
Sun.: 2:34 — 4:54 — 7:10 — 9:25
Mon.: 1:38 — 7:08 — 9:25

Tues., Sept. 13

Final Gift Day to the Ladies
Miscellaneous Dishes
Water Pitcher with Coupon
2 — Top Features — 2
Humphrey Bogart — Ingrid Bergman
"CASABLANCA"

Wed. & Thurs., Sept. 14 & 15

LOWERY BLAKE
Feature Presentation
Wed.: 1:38 — 7:08 — 9:25
Thurs.: 1:38 — 7:08 — 9:25

PRINTING For Every Purpose



- STATIONERY
- MAIL PIECES
- BILLS
- FORMS
- CIRCULARS

The New Era, Inc.

RIVERTON

For Complete Estimate and Layout Phone Riverton 9-6712

The Secret Garden
MARGARET BOWEN — HERBERT MARSHALL
A REID-GOLDMAN MASTERPIECE
TECHNICOLOR

AMERICAN STORES CO.

Real "Fresh Fruit" Flavor

DE-LICIOUS!

. . . a generous spreading of these luscious preserves, made from selected ripe strawberries, on Enriched Supreme Bread is an adventure in good eating.



Ideal STRAWBERRY

PRESERVES

Supreme in Flavor, Texture and Lasting Freshness
ENRICHED SUPREME BREAD
large loaf 14¢

lb jar 33¢

Cinnamon Streusel Loaf each 25¢

Pistachio Filled Twist Rolls pkg of 6 29¢

Virginia Lee Louisiana Crunch RING CAKE each 45¢

Farm Fresh Fruits and Vegetables

BANANAS Golden Ripe lb 15¢

Flaming Red Tokay Grapes 2 lb 25¢

Sweet Potatoes New Golden 3 lb 17¢

APPLES Jonathan Red Eating First of the Season 3 lbs 29¢

Nabisco Graham Crackers 16-oz pkg 27¢

Nabisco Old-Fashioned Ginger Snaps 16-oz pkg 32¢

Mild Cheddar Cheese 4-lb pkg 45¢

Glendale Club Cheese Food 8-oz pkg 23¢

Farmdale Evaporated Milk 4 tall cans 45¢

Ideal Marshmallow Creme 8-oz jar 19¢

Sunshine Krispy Crackers 16-oz pkg 25¢

Chicken of the Sea Tuna Fish 1/2-oz can 35¢

Hom-de-Lite Mayonnaise 1/2-pint jar 19¢

Hom-de-Lite Salad Dressing 1/2-pint jar 25¢

Gold Seal Enriched FLOUR 5-lb bag 36¢ 10-lb bag 69¢

Gold Seal Oven-Fresh Flavor CAKE MIXES 2 14-oz pkgs 45¢

Your Choice of Spice, Devil's Food, White and Chiffon

Speed Up Floor Wax 16-oz can 27¢

Speed Up Ammonia quart bot 12¢

Speed Up Granulated Soap 24-oz pkg 24¢

Speed Up Washing Soda 2 1/2-lb pkg 10¢

Laundry Gems 6-oz pkg 9¢

Cut From Acme Graded "A" Beef

Tender, Juicy Beef STEAKS T-Bone and Porterhouse lb 89¢ Sirloin lb 85¢

FRESH GROUND BEEF lb 43¢

Boiling Beef Lean Price lb 27¢ Neck Spring Lamb lb 27¢

Short Ribs of Beef lb 35¢ Breast & Shank Lamb lb 19¢

Fresh-Killed STEWING CHICKENS (4 to 5 lbs) lb 39¢

Fancy Large Jersey BUTTERFISH lb 19¢ HADDOCK lb 29¢

Fancy Cocktail Shrimp lb 59¢ WHITING lb 15¢

Large Jersey Select Oysters doz 39¢

American Stores RINGS YOUR BELL — Our Radio Program Featuring GLADYS WEBSTER — Monday thru Friday, 10:15 A. M. — WEAO

CARVEL SPARKS, Broad and Main Streets, Riverton

Phone, Riverton 9-1381

About Town

Mr. and Mrs. Singleton Meers and son, Lawrence, 601 Road, Riverton, returned home Tuesday, September 5, from their summer home in Haven Beach, where they spent the summer. Their daughter Margot, just returned from Camp Tyrole, Oxford, Connecticut.

Mrs. Henry Smith and family, 100 Linden avenue, Riverton, returned home after spending the summer at Atlantic City.

The Misses Joan and Sally Smith, 11 West Second street, Palmyra, returned home Monday after spending the summer at Harvey Cedars Presbyterian Bible Conference.

Joan, a graduate of Palmyra High School, will leave for the summer, September 14, for Kings College, Delaware, where she will enter as a freshman.

OPEN HOUSE AT HUBBS SHOWROOM GREAT SUCCESS

The Open House held by C. N. Hubbs & Son of their new showroom at 523 Cinnaminson avenue, Palmyra, last Friday evening was a huge success. The showroom at the front of the renovated building was beautifully decorated and the many gorgeous floral arrangements added to the attractiveness of the handsome appliance and fixture displays.

The Beautycraft "curve-line" custom kitchen setup in the center of the store attracted the most attention. This display is truly a "dream-kitchen." Much interest was also evidenced in the Whirlpool automatic washer and ironer, in operation by a factory demonstrator; and the Servel gas refrigerators.

The Hubbs have announced that those who didn't have an opportunity to attend the opening are welcome to stop in any time and see the truly modern display of plumbing and heating conveniences and appliances. The following persons were awarded prizes:

Carl Landgraf, 100 gallons fuel oil, through the courtesy of Consumer's Oil Service.

Judy Stickney, electric casserole, through the courtesy of S. S. Fretz, Inc.

Mrs. Ohmberger, Jr., chrome lavatory unit, through the courtesy of W. G. Seither & Co.

Walter Cummings, aluminum cooking utensil, through the courtesy of Roud Water Heaters.

Mrs. Melvin Cooper, plastic shower curtain, through the courtesy of Crane Co.

POLIO INSURANCE

Call BARCLAY Agency
Riverton 9-1594
\$10.00 covers entire family for 2 years.

CLASSIFIED ADS

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

YOUNG GIRL WANTS House work. Will do baby sitting. Experienced. Call Riverton 9-1577-W.

NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

HORNET NEST? I'll take it out in a jiffy and no one will be stung in the process — or price. Ogden C. Bacon, Exterminator. Phone Riverton 9-0066-W.

ACCORDIAN For Sale. 120 Bass. Like new. Reasonable. Phone Riverton 9-0071-R.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

Fred Freeman, plate glass mirrored medicine cabinet, through the courtesy of Deacon Supply Co.

E. H. Chadwick, Rubbermaid dish drainer, through the courtesy of Beautycraft Kitchens.

Herbert Traut, Mrs. Ruth Blackman, John McKee and Jake Cugliotta each won a five quart can of Cates Service Motor Oil, through the courtesy of Consumer's Oil Service.

DEMOCRATS TO HOLD CLAM BAKE

With the holding of the Sixth Annual Clam Bake at Wolf's Farm, at Lumberton, the Burlington County Democratic Committee is formally launching its 1949 fall election campaign and is planning a continuous drive throughout Burlington county, both for registration and for votes until Election Day.

This clam bake has long been accepted as a yearly institution and is looked forward to with anticipation by many of the voters throughout the county as a first hand opportunity to meet the candidates, both state and county.

The affair is planned for Sunday, September 11, with a rain date set for September 25.

A plentiful supply of refreshments will be on hand for distribution and tickets can be secured from any member of the County Committee, with no charge for admission or refreshments.

A large attendance is expected on this occasion and the Committee-in-charge has spared no effort to make the affair a most enjoyable one.

RED CROSS NOTICE

Mrs. Thomas Cashion, president of the Riverton branch of the American Red Cross, announces that Mrs. T. Richard Moore, has been appointed chairman of the Blood Donor Service for Riverton.

Mrs. Charles Stewart is moving away and Mrs. Robert Finney has been appointed to fill the unexpired term of Mrs. Stewart as Junior Red Cross chairman.

BROADWAY THEATRE PALMYRA
REGION VICTORIA THEATRE

Matinee Saturdays and Holidays
Only 2 p.m.

Fri. & Sat., Sept. 9 & 10

THE FOUNTAINHEAD
GARY COOPER PATRICIA NEAL
WARNER BROS. Big New Triumph
KINGS VICTOR
KING OF THE BARRAGE

Saturday Matinee Only
Children's Theatre
"ADVENTURES OF RUSTY"
Plus Cartoons & Comedies
Admission 25c

Mon. & Tues., Sept. 12 & 13

BROADWAY'S NO. 1
STAGE PLAY NOW
ON THE SCREEN!
SPENCER TRACY KERR
EDWARD MY SON

Wednesday, September 14
"The CROOKED WAY"

JOHN PAYNE
SONNY TUFTS

Thursday, September 15
WARNER BROS.
"NIGHT UNTO NIGHT"
RONALD REAGAN - VEECA LINDBORS

Heating Worries Go OUT when 'blue coal' comes IN!

LET IT SNOW! LET IT BLOW! 'blue coal' GIVES NEVER-FAIL COMFORT IN ANY KIND OF WEATHER.



Heat to spare on Zero Days!

YOU'LL FEEL the difference when 'blue coal' heats your home. It starts up fast... lasts longer... keeps your rooms at an even, steady level of comfort that's healthier for all the family. Order 'blue coal' today and say good-bye to heating worries!

Easy to modernize even oldest furnaces
'blue coal' TEMP-METER with "Electric Eye" thermostat gives you convenience of modern automatic temperature control. Cuts fuel bills up to 30%.

J. S. COLLINS & SON, Inc.

Riverton, N. J.

Phones Riverton 9-0004 & 9-0005

Heat your home with 'blue coal' and feel the DIFFERENCE

YES....

We've installed them all:—

As registered master plumbers we've installed just about every automatic washer on the market. After seeing them close-up, we chose Whirlpool. Stop in and see the Suds Miser in action at our new showroom!

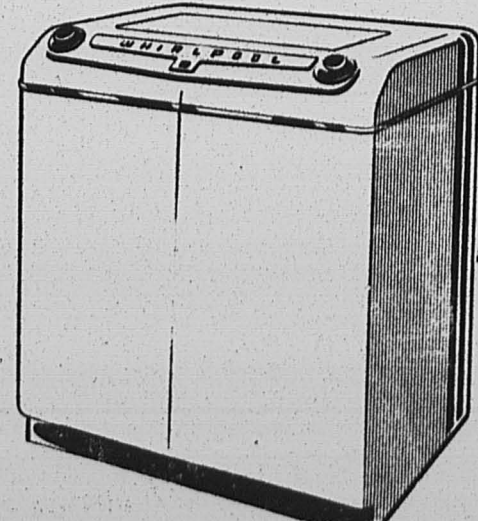
WASH JUST AS YOU WISH

with the

WHIRLPOOL

AUTOMATIC WASHER

Now, you can choose the way your washing is done, step by step! With this automatic washer, you are not limited to one factory-set method.



WHIRLPOOL is completely automatic and completely flexible! You can open it, start it, or stop it at any time. Omit or repeat any part of the cycle. Choose any washing time or water temperature.

Washes daintiest fabrics gently — dirtiest overalls thoroughly. Both come clean with gentle, thorough agitator action — proved best through use in 30,000,000 homes.

Exclusive "Suds-Miser" permits re-use of sudsy water for full family wash. Saves up to 1/2 on soap — 1/2 of water-heating costs. Pays for itself through savings!

EASILY INSTALLED
REQUIRES NO
BOLTING DOWN

\$279.95

ASK FOR YOUR PERSONAL DEMONSTRATION

WHIRLPOOL—World's finest for 50 years

C. N. HUBBS & SON

PLUMBING — HEATING — APPLIANCES

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523 Cinnaminson Avenue, Palmyra

Phone Riverton 9-0234

BUY
SAVINGS
BONDS AND
STAMPS

60th Year, No. 37

THE NEW ERA, THURSDAY, SEPTEMBER 15, 1949

PRICE FIVE CENTS

TO TALK ABOUT

SEWER AUTHORITY

Charles Coward and Harold Marshall, sewer commissioners of Riverton and Palmyra, will be the chief speakers at the first meeting of the Tri-Borough Town Meeting on Thursday evening, September 29, at 8:00 p.m., at the Borough Hall, Palmyra.

Mr. Coward and Mr. Marshall will discuss the proposal which will be presented to the Borough Councils of Riverton and Palmyra next month, that a Sewer Authority be set up, independent of the governing bodies to the two towns, who would build, operate, and maintain a single sewage disposal plant that would jointly serve both communities.

They will discuss the background leading to this proposal, and will outline how the Sewer Authority would be formed, what its functions would be, the kind of plant proposed, and the costs to the citizens.

Their talks will be supplemented by a representative of the New Jersey State Health Department, to be named later. He will discuss the regulation of a local disposal plant to the wide-spread efforts being made and the requirements being effected by the states of New Jersey, Pennsylvania, and Delaware to stop pollution of the Delaware River. Following these talks the meeting will be opened to questions and general discussion.

The purpose of the Tri-Borough Town Meeting is to bring to the attention of the townspeople subjects of civic interest and importance, particularly local matters, presented by well-qualified speakers, to have the various points of view represented in any controversial or partisan subjects, and to have all meetings open to questions and discussion.

This group is an enlargement of the Riverton Town Meeting, and the participation of the people of the three communities is encouraged. The second meeting, in late October, will be at the Riverton School, and candidates of both political parties for local and state offices will be the chief speakers.

Subsequent meetings will be held alternately in Riverton, Cinnaminson and Palmyra, at times, places and on subjects which will be announced later.

FERGUSON—COE

The garden at "The Elms," home of Mr. and Mrs. Howard Sheppard Coe, Thomas avenue, Riverton, formed the setting last Saturday afternoon for the marriage of friends' ceremony of their daughter, Miss Ruth Huston Coe, to Mr. Alexander Carter Ferguson, son of Mr. and Mrs. Alexander C. Ferguson of "Rose-neathe," Edgewater Park, N. J.

The bride wore her mother's wedding gown of ivory satin fashioned with a low square neckline, and a yoke and short sleeves of illusion embroidered in silver. The ankle-length skirt featured a flounce of satin over one of the embroidered illusion, and her fingertip veil was held in place by a coronet of orange blossoms worn by the bridegroom's mother. Her bouquet was of gardenias, stephanotis and ivy.

Mrs. Robert E. Manly, sister of the bridegroom, was matron of honor. Bridesmaids were Mrs. F. William Thacher, Jr., Miss Barbara Jane Ramsome, Miss Dorothy Mae Mark, Mrs. Charles Burr Spencer, of Scarborough, N. Y.; and Mrs. Harry H. Hummel, of New Oxford. Miss Langdon Manley, niece of the bridegroom, was junior bridesmaid.

All attendants wore off-shoulder models of carnation green faille, with ballerina skirts, and carried bouquets of lavender and rose-colored gladioli florets and ivy.

Susan Coe, niece of the bride, who was flower girl, wore a lavender organza pinafire and carried an old-fashioned bouquet.

Mr. David D. Townsend was best man. Ushers were Mr. James H. Coe, brother of the bride; Mr. Robert E. Manly, Mr. A. LeConte Moore, Jr., Mr. Richard E. Beach, of Pittsburgh; Mr. F. William Thacher, Jr., and Mr. Richard M. Caldwell.

A reception followed the ceremony. After a Caribbean cruise, Mr. and Mrs. Ferguson will reside in Riverton.

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

RIVERTON-CINNAMINSON REPUBLICAN CLUB MEETING

The Riverton-Cinnaminson Republican Club will hold its first fall meeting on Tuesday, September 20, at 8 p.m., in the Riverton Fire House. A large attendance is desired as plans will be made for the coming election in November.

Palmyra Ambulance Association Drive

The Palmyra Ambulance Association will hold its annual drive for funds during the week of September 15 to 24. Receipts collected at this time will be used for the maintenance of the ambulance and for the purchase of Equipment. A house-to-house drive will be made in Palmyra only. But the people of Riverton and Cinnaminson may participate by sending their contribution to James Johnston or Walter Poulson, co-drive chairman.

Last year the Palmyra ambulance made 240 calls. Local calls were: Palmyra 122, Riverton 59, and Cinnaminson 49 calls. Members of the association give their time and service without remuneration and have striven to make this association one which the people of the three communities may be proud. This can only be done by your aid in your contributions.

Keep the ambulance association at its present high standard by sending in your contribution. Anyone desiring to become a member of this association is urged to contact Joseph Krager, president; Mrs. Lydia Ingram, secretary, or any member. Publicity.

Robert Lippincott, another member of the famous Lippincott sailing family, took second honors here Sunday in the Second District Star championships. Charles Knight, also of this community placed fourth in the regatta.

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday
to
7 a.m. on Monday
Telephone
9-0137
or
9-0420

NOTICE

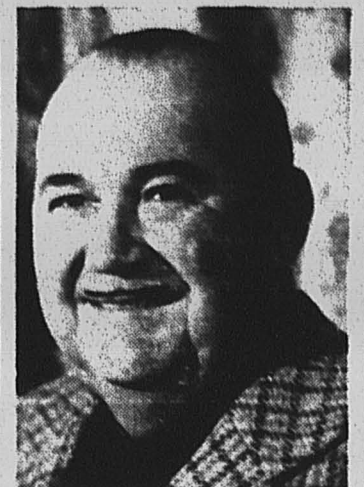
The office of Dr. Hayes Brady will be closed from September 5 to 19 inclusive.

PALMYRA OYSTER HOUSE OPENS SEPTEMBER 16

The Palmyra Oyster House will reopen for business on Friday, September 16, instead of the date previously announced in error by this newspaper.

All Riverton residents are notified that the dump located off the east side of Main street near Ninth street has been closed. No dumping at this location will be permitted and the ruling will be strictly enforced.

TO NAME "MYSTERY QUEEN"



Paul Whiteman

The name of the "Mystery Queen" of the Palmyra Mardi Gras, which has been kept a secret for the past two weeks, will be disclosed in dramatic fashion this Saturday night on Paul Whiteman's coast-to-coast Teen Club television show over WFIL-TV.

The "Mystery Queen" of the Palmyra Mardi Gras, a 17-year-old senior in one of Burlington county's high schools—will be unmasked in royal style by none other than Paul Whiteman, America's King of Jazz. He will take the mask from the eyes of the "Mystery Queen" and then announce her name to the nation-wide audience.

Following the unmasking ceremony, the Queen of the Palmyra Mardi Gras, an accomplished singer of classical and popular music, will take part in the regular talent contest of the Teen Club television show, which will be broadcast from the 103rd Regiment Armory, Philadelphia.

The Whiteman Teen Club television show is an outgrowth of a teenage club founded by Paul Whiteman in his home town of Lambertville, N. J., to offset wartime juvenile delinquency. He and his daughter, Margo, direct talent contests on the Teen Club show, which has 2,500 charter members. The popular show also owes its success to Herbert Horton, the director; "Skipper" Daves, musical director; Walter Keenan, dance director, and 22-year-old Tommy Haas, activities director.

The Queen of the Palmyra Mardi Gras will preside over South Jersey's largest string band concert to be held on the night of September 28, in Palmyra High School stadium. The Palmyra String Band and six other bands will present a program of "sweet" string music beginning at 8:30 p.m.

FARMERS WIN TITLE

The Farmers won the championship of the local Southall League on Thursday night of last week when they took the fourth and deciding game of the series from the Merchants by the score of 2-1. The losers failed to take a single decision in the playoffs, the nearest they came to winning was when they tied the second engagement at 3-all and the air was called on account of darkness.

The Farmers title can largely be attributed to the excellence of their pitching ace, Menkovich, who hurled all four games and throttled the heavy hitting Merchant array. Hubbs, who likewise twirled all the games for the Merchants turned in a most creditable performance and would doubtless have won from any other team but the Farmers.

DUMP CLOSED

All Riverton residents are notified that the dump located off the east side of Main street near Ninth street has been closed. No dumping at this location will be permitted and the ruling will be strictly enforced.

GROOME ELECTED STATE LEGION COMMANDER

Harry V. Groome, 417 Linden avenue, Riverton, was named Commander of the American Legion Department of New Jersey, at the State Convention held in Wildwood on Saturday of last week.

His many friends extended congratulations on his being selected for the highest position in the State Department.

ATTENTION, VOTERS

ARE YOU REGISTERED for the coming election, November 8, 1949.

You may register if you meet the following qualifications:
You will be 21 by November 8, 1949.

You will have been in the State one year and the County five months by November 8, 1949.

Your last chance to register is September 29, 1949.

Have you moved?
If so, either out of or within your district, you must notify this office of your change of address.

Your last chance to change your address is September 29, 1949.

If you have changed your name by reason of marriage, divorce or Decree of Court, you must register. Your last chance is September 29, 1949.

If in doubt as to your voting status, contact our office as early as possible. Continuous attention will be given to your requests. For your convenience the County Board office will remain open the evenings of September 26, 27, 28 and 29 from 7 to 9 p.m., in addition to regular office hours which are from 9 a.m. to 4:30 p.m., Monday through Friday.

County Board of Elections
110 High Street
Mt. Holly, N. J.

JOHNSTON—SPARKS

Miss Anne Katherine Sparks, daughter of Mr. and Mrs. Carvel Sparks, of 900 Main street, Riverton, became the bride Saturday evening of Mr. Albert Edward Johnston, Jr., son of Mr. and Mrs. Johnston, of "The Homestead," Gibbsboro.

The ceremony took place at eight o'clock in the garden of the Sparks home, with the Rev. Dr. Harold Paul Sloan, pastor of Calvary Methodist Church, Philadelphia, officiating.

Mr. Sparks gave his daughter in marriage. She wore the wedding gown of her maternal grandmother. Of white brocaded satin, the gown was designed with a low round neckline outlined by a bertha of rose point lace belonging to the bride's great-grandmother, and a full skirt slit up the front to show a panel of chiffon and ending in a brief sweep. Her fingertip veil of tulle was arranged from a tiara of the lace and she carried rubrum lilies.

Miss Susanne Sparks attended her sister as maid of honor in a lavender tulle model, scalloped where it joined the full skirt and around the lace yoke. She wore a matching lace headband caught with lemon yellow carnations at one side and carried an illuminated muff of the carnations.

The bridesmaids included Miss Elizabeth Ann Johnston, of Gibbsboro, sister of the bridegroom; Miss Mini Perrine, of Moorestown; Miss Emma Bennett, of Claymont, Delaware; Mrs. Robert Schwartz, of Philadelphia, and Miss Dorothy Lane and Mrs. Durgin Witte, of Palmyra. Their gowns, designed like that of the bride, were in graduated shades of delphinium blue and they carried muffs of carnations shaded from a light to deep pink. They, too, wore lace bandeaux with carnations arranged at one side.

Mr. William Stevens, of Bethlehem, Pa., acted as best man. The ushers were Mr. William M. Flynn and Mr. William A. Scott, Jr., of Haddonfield; Mr. William Coffin, Jr., of Ashland; Mr. Ronald P. Remarenko, of Brook Haven, Pa.; Mr. Harry A. Kentus, of Teaneck, and Mr. Jeffrey K. J.

HUBBS HEADS LOCAL LEGION POST

Clarence N. Hubbs, Jr., was elected the new Commander of Frederick M. Rodgers Post 156, at a meeting held at the Palmyra Fire House last week. Hubbs, a World War II veteran who served in the Navy will succeed Commander A. Russell DeMaris.

Other new officers selected were Robert Botgger, senior vice commander; C. Paul Gibbon, junior vice commander; Charles H. Yost, finance officer; Robert Durborow, historian; Clarence Lehner, adjutant; A. R. DeMaris, chaplain, and Richard Fowler, sergeant-at-arms.

Trustees include A. R. Willis, John Sihr, Horace Rowland, Harry Deemer, Charles E. King, John Parker, August Weber, Jr., Walter Hunt, Robert Carhart and Robert Capahart. The new officers of the post will be installed by County Commander Murrell N. Woolman and his new staff on Tuesday, October 4.

James J. Goodwin was appointed by Commander DeMaris to arrange for the installation of the new officers with the third annual dinner. He will be assisted by C. Paul Gibbon, Robert Capahart, Richard Fowler and John McDermott.

FIRST FALL MEETING OF RIVERTON PTA

The thirty-third season of the Riverton Parent-Teacher Association will open Wednesday, September 21, at 3 p.m., in the school auditorium. Miss Eleanor Friday, one of Burlington county's helping teachers, will speak on "The Handicapped Child."

Miss Friday received her bachelor's degree at Glassboro State Teachers College, and her master's degree from the University of Pennsylvania. She has been studying and teaching in the Reading Clinic of the University of Pennsylvania, also at Glassboro State Teachers College. Miss Friday resides at 502 Main street, Riverton.

John R. Albinston, school principal, will extend a welcome to parents and guests of the Association.

Mrs. Leah H. Mayer, literature teacher of the eighth grade, will direct the class in sketches from Tom Sawyer.

We are pleased to have as our guest G. Edward McConsey, Burlington County Superintendent of Schools.

An invitation is extended to you to have tea with us, former members of the Association, and those who have recently moved to Riverton.

The Parent Education group will meet in the School Library at 2:00 o'clock, preceding the general meeting. The discussion group will be led by Mrs. James R. Wright, who is Parent Education Chairman.

TO REGISTER NEW CINNAMINSON VOTERS

Harold R. West, Cinnaminson Township Clerk, announces that new voters in the township can be permanently registered as follows:
Monday, September 26 and Thursday, September 29, from 7:30 to 9:30 p.m., at either the Cinnaminson Public School or the East Riverton Fire House.

SACRED HEART PTA WILL HOLD CARD PARTY

The Sacred Heart PTA will hold its annual Fall Card Party on Friday, September 23, at 8:15.

There will be prizes and refreshments. Everyone is most welcome.

Thompson, of Riverton.

A reception followed. On their return from a wedding trip to Canada, Mr. Johnston and his bride will reside at 308 Main street, Riverton. The bride is a graduate of Drexel Institute of Technology and Mr. Johnston attended Wake Forest college.

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 9-0712
WALTER L. BOWEN, Editor
Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ABOUT TOWN

Rev. George Thomas Peters, pastor of the First Presbyterian Church, Germantown, will be the guest speaker at the annual Founders' Day ceremonies of Beaver College which will be held on Monday evening, September 19, at 7:30 p.m., in Murphy Memorial Chapel, Glenside campus. Dr. Morgan Thomas, president of the Board of Trustees, will preside at these ceremonies which will officially open Beaver's 97th academic year.

During the program degrees will be presented to four students who have completed the requirements for graduation during the summer. Among them is Miss Barbara Borger, of Riverton. Miss Borger is the daughter of Mr. and Mrs. Stewart A. Borger, 200 Park avenue.

Mr. and Mrs. John Reidenbaker, Fork Landing, Palmyra, formerly of Riverton, celebrated their 50th wedding anniversary Sunday, September 11. Mr. and Mrs. Reidenbaker have resided here since 1919.

Mr. and Mrs. William Watkins, Lippincott avenue, Riverton, and Mr. and Mrs. John Broderson, Delaware avenue, Palmyra, spent last week in Harvey Cedars.

Miss Grace Deitrich, Harrison street, Riverton, was the guest of honor at a surprise miscellaneous shower given Thursday evening by her sister, Miss Katherine Deitrich and sister-in-law Mrs. William Deitrich at the latter's home, 204 Main street, Riverton. Guests were present from Palmyra, Riverton, Belleville, N. J., Camden, Paulboro, Merchantville and Philadelphia. The marriage of Miss Deitrich to John F. Becker, of Camden, will take place

Saturday, October 1, at 3 p.m. in the Sacred Heart Church, Riverton.

Collins "Butch" Haines, 806 Cinnaminson avenue, left Wednesday, September 14, for Duke University, North Carolina, where he will take a business administration course.

A shower in honor of the engagement of Miss Marion Sinclair, 612 Chestnut street, Palmyra, and Ronald W. Smith 11 W. Second street, Palmyra, was given by Miss Sinclair's parents, Saturday, September 10, at her home.

Mr. and Mrs. Charles F. Stewart and sons left Monday for Fort Lauderdale, Florida, where they will spend the winter.

Mr. and Mrs. Joseph W. Sykora, of New York, spent several days this week at the home of their son and family, Peter O. Sykora, 405 Thomas avenue, Palmyra.

Mr. and Mrs. A. D. Austin, of Vineland, visited at the home of Mr. and Mrs. Walter L. Bowen on Monday.

Mr. and Mrs. Stewart M. Gest, and family, formerly of Westmont, are now residing at 617 Linden avenue, Riverton. Mr. Gest is the son of Mr. and Mrs. Everett Gest, 615 Thomas avenue, Riverton.

Mr. and Mrs. William Cook and daughter, Patricia, of Winston-Salem, N. C., have been spending a week with his parents, Mr. and Mrs. William Cook, 406 Howard street, Riverton.

Miss Grace Walter, daughter of Mr. and Mrs. Henry Walter, 306 Sev-

enth street, Riverton, entered the Cooper Hospital School of Nursing on September 7. She is a member of the largest September class to ever enter the school.

Richard Caldwell, son of Mr. and Mrs. Porter E. Caldwell, Elm berace, Riverton, left Sunday to resume his studies at Dickinson College, Carlisle, Pa.

John Carlson, Route 25, will enter the Rutgers College of Pharmacy at Newark, on September 15. He is the son of Mr. and Mrs. John Carlson who formerly operated a drug store on Main street, Riverton.

C. Reed Kurtz, of Riverton, a di-

rector of the Philadelphia Chapter of the National Association of Cost Accountants announces that the local organization will hold its first technical session of the 1949-1950 season at Kugler's Restaurant, Thursday evening, September 15, at 6:30 p.m.

H. Thomas Hallowell, Jr., of Standard Pressed Steel Company, Jenkintown, Pa., will address the members. Mr. Hallowell has been with his company since 1929 and now holds the position of vice president and general manager.

Leona Hunt announces she is now resuming her hair cutting business which she had temporarily suspended during her husband's illness.

NOTICE

Leona Hunt announces she is now resuming her hair cutting business which she had temporarily suspended during her husband's illness.



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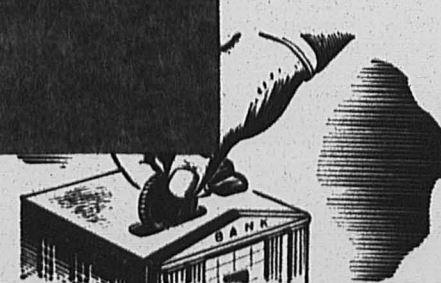
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Riverton 9-0830

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Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
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Ronson Lighters
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Package _____ qt. 60c
Gallon Container \$2.05
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Broad and Main Streets
RIVERTON

Closed Wednesdays

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
CUSTOM MADE — DIRECTLY TO YOU

REMADE — EQUAL TO NEW

New 8 oz. Feather-proof Ticking cases furnished

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Fifth . . . 3.27

Quart . . . 3.99

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A LONG, WARM WEEKEND...
a Collins with
HIRAM
WALKER'S GIN

Distilled with
Imported Botanicals



FREE DELIVERY

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107 W. Broad Street

Palmyra

Phone Riverton 9-0382



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LAMB — PORK
POULTRY



FRUITS & VEGETABLES



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FROSTED FOODS

E. BEITZ & SONS

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Phone: Riverton 9-0512

SEMI-SELF SERVICE

FREE DELIVERY

STONE-OETTER

The marriage of Miss Della Irene Stone, daughter of Mr. and Mrs. William Stone, of Vine street, Palmyra, and James Herbert Oetter, son of Mr. and Mrs. Herbert Oetter, of 318 Center street, Delanco, took place Saturday, September 3, at 1 p.m., in the Edgewater Presbyterian Church. The double ring ceremony was performed by the Rev. Rendall.

The bride was given in marriage by her father, and her sister, Mrs. Merin Raines, of Haddonfield, was her only attendant.

Merlin Raines, of Haddonfield was the best man.

Following the wedding trip to Wildwood, Mr. and Mrs. Oetter will reside at the Delanco address.

YOU ARE INVITED

The Riverton Free Library Association announces that it will sponsor a Lecture-Recital to be given by Guy Mariner, nationally famous pianist, at the Riverton School auditorium on Tuesday evening, October 11, at 8:15 o'clock.

All residents of Riverton, Palmyra and Cinnaminson are cordially invited to attend the worthwhile civic function. Admission is \$1.00.

CHRIST CHURCH NEWS

Last week's report in The New Era on the repairs now being made on the tower of Christ Church, Riverton, brought so many interested comments that a more detailed search of the belfry was made with more interesting developments coming to light, especially the fact that the bell was donated to the Church as a memorial. It bears the following inscription: "To the Glory of God and the sacred memory of Mary Louise Adele Strange. Entered into rest July 25, 1886, who 'being dead yet speaketh'."

Discovery of this inscription brought to mind that the Baptistery in the back of the Church was a memorial to A. B. Strange, presumably the husband of Mary Louise. Many other interesting memorials were discovered in a quick exploration of the old structure, and will be reported upon at a later date. However, it was interesting to note that in the front of the Church the pulpit is inscribed as a memorial to Elizabeth Morris Ellison and the lecture is in memory of Frank F. Beradou.

Development of the coming season's program of activities at Christ Church is taking place rapidly under the direction of the new Rector, the Rev. Mr. Quentin Ferguson. The church school met for the first time last Sunday at 9:45, with more than 50 children in attendance, while all the services were well attended. Daily prayers are being said in the church each morning at 8:30 and in the afternoon at 5 o'clock. Mid-week Communion is held on Thursday mornings at 9, with early Communion on

NOTICE OF SETTLEMENT

Trustees Account
Estate of Herbert M. Morris, deceased.
Notice is hereby given that the Second Account of the subscribers, Trustees, created under Item 3 of the Last Will and Testament of Herbert M. Morris, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, October 20, 1949, at ten o'clock in the forenoon.

Elizabeth V. Morris
and
First Camden National Bank and Trust Company, Trustees.
Attorneys: Boyle, Archer & Greiner
Dated: Sept. 8, 1949.
9-15-10-13

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MORAVIAN CHURCH

Palmyra, New Jersey

Warren C. Kuhlshahl, Pastor

Saturday: The young people of our church will be in charge of the fellowship at the rally at Egg Harbor.

All intending to go, please meet at the church at 2:00 p.m.

Sunday, 9:30 a.m.: Sunday school.

At the worship service at 10:45 a.m., Miss Thelma Davis will be the organist. The music will be supplied by Misses Eleanor Scroggy and Judy Reidenbaker. The pastor will speak on the subject: "Who Owns You?"

Monday: The Sunday school teachers meet at 7:45 p.m.

Tuesday: The board of elders will meet at 7:45 p.m.

On the following day, Saturday, September 24, a food sale will be held between the hours of 11 and 2. Both of these events will be conducted in the Parish House and the members and friends of the Parish are cordially invited to help in these two projects.

All local residents who do not have any permanent church connection are invited to join with the congregation of Christ Church in its worship and activities and will find that a friendly welcome will make them feel at home in a very short time.

MT. ZION HOST TO

EVANGELIST JONES

Rev. Herbert L. Jones, blind evangelist, of Darby, Pa., was the guest of the Men's Brotherhood of Mt. Zion A.M.E. Church, Riverton. Last Sunday Men's Day was observed and over 70 men from neighboring towns hastened to the singing, playing and preaching of Rev. Jones. It was the

COUNTRY CLUB NEWS

A semi-formal home-coming dance will be held at the Riverton Country Club on Saturday, September 17, from 9 until 1.

Club night will be held on October 16 and the Halloween Dance on October 28.

A member-guest tournament, 18 holes medal play, will take place on Sunday, September 18.

GIRL SCOUT MEETING

Riverton Girl Scout Troop 1 will have a meeting in Christ Church Parish House, Riverton, on Thursday, September 22, at 5:45 p.m.

All girls interested in becoming members are invited to attend.

Landscaping . . .

BORDERS — SCREENS — FOUNDATIONS

For a Free Estimate Call Riverton 9-1676 Between 4 and 6 p.m.

Nursery Open Saturday and Sunday, September 10

CLOSED LABOR DAY WEEKEND

HUBBS' NURSERY

ON ROUTE 25 — OPPOSITE PALMYRA

THE "ROCKET"
WAS LAUNCHED
ONE YEAR AGO

—and in the 12 record-breaking months since, every phase of the automobile business has felt the impact of that historic introduction by Oldsmobile



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In one short year, the "Rocket" has changed America's automotive standards. It has brought a completely new level of performance and reliability to motoring. It has earned a unique reputation for smooth, quiet, economical power!

But you must drive it to believe it! On this "Rocket" anniversary, your Oldsmobile Dealer cordially invites you to take the wheel of a "Rocket" Engine Oldsmobile... and discover how the "Rocket" combines with Hydramatic Drive for the most thrilling performance you've ever known. A phone call will bring you a thrilling demonstration ride.

Have You Made a Date with the Olds "88"?



Try the "Rocket" ride! Drive the lowest priced "Rocket" Engine car, the brilliant Oldsmobile "88." Call your dealer today!

FIRST YEAR OF THE "ROCKET"

September 8—The "Rocket" plant is completed.
September 12—Oldsmobile's new "Rocket" Engine is first presented to the press.
November 8—The first production model "Rocket" comes off the line.
December 9—First public showing of the "Rocket."
December 19—Introduction of the new "Rocket" Engine in the Series "98" Olds.
February 6—"Rocket" Engine offered at a new low price in the sensational new Oldsmobile "88."
March 22—"Rocket" Engine "88" sets hill-climbing record at General Motors Proving Ground.
May 30—"Rocket" Engine "88" paces the 500 Mile Race at Indianapolis.
June 1—Nation-wide "Rocket" "88" Demonstration Campaign launched.
June 14—100,000th "Rocket" Engine is built.

SEE YOUR NEAREST FUTURAMIC OLDSMOBILE DEALER
OLDS COMMUNITY, Inc. 8-10 BROAD STREET, RIVERTON, N. J.

PRICES ARE LOWER THAN A YEAR AGO!



Many of our stores now have express checkout stands reserved for the use of customers with only one or two small purchases.

Is there such a stand in your A&P? Do you ever use it? Does it speed up your shopping? If there is no express checkout in your store would you like to see one installed?

We want to make your shopping as quick and easy as possible and your advice will help us make your A&P store a better place to shop.

Please write:
Customer Relations Department,
A&P Food Stores
420 Lexington Avenue
New York 17, N. Y.

However, A&P's good news is that A&P markets—because A&P's list of foods with prices lower than a year ago continues to grow—and values get better and better.

Listed in this ad are many examples of the foods you'll find at A&P with prices well below last year.

You will always find low prices at A&P because it has long been A&P's policy to reduce retail prices promptly as the costs come down.



Chuck Roast

NOW 45¢ a lb.

SEPT. 1948 PRICE 15¢

TOP QUALITY, GRADE "A" STEWING	
Chickens	lb 49¢
Fresh Scapple	lb 25¢
Fresh Sausage	lb 57¢
Swiss Cheese	lb 59¢
Fresh Flounder	lb 55¢
Large Porgies	lb 49¢

Fruits & Vegetables

FLAMING RED TOKAY	
Grapes	3 lbs 35¢
Delicious Apples	3 lbs 29¢
Pascal Celery	2 lbs 19¢
String Beans	2 lbs 23¢
Bartlett Pears	2 lbs 25¢

Pantry Savings

CLARIDGE ALL BEEF	
Hamburgers	1 lb 49¢
Banquet Chickens	3 lbs \$1.50
Fruit Cocktail	2 lbs 32¢
Bartlett Pears	2 lbs 33¢
Sauerkraut	2 lbs 25¢
Iona Peaches	2 lbs 45¢
Pastry Flour	10 lbs 65¢
Cheese-Wees	6 lbs 29¢
Tuna Flakes	6 lbs 25¢
Spam or Treet	12 lbs 39¢
Best Pure Lard	1 lb 18¢
Oleomargarine	1 lb 22¢
Daily Dog Food	3 lbs 22¢

Dairy Center

MILD CHEDDAR	
Cheese	lb 47¢
Baby Gouda	lb 45¢
Gold-n-Rich Cheese	lb 69¢
Blue Cheese	lb 65¢

Ann Page Foods

ANN PAGE TOMATO	
Ketchup	1 lb 18¢
Mayonnaise	1 lb 33¢
Salad Dressing	1 lb 45¢
Preserves	1 lb 29¢
Desserts	1 lb 23¢
Spaghetti	2 lbs 25¢
Ann Page Beans	2 lbs 21¢
Evap. Milk	4 lbs 45¢
Peanut Butter	2 lbs 59¢



Prices Effective in Our Super Market at
Broad Street, Palmyra, N. J.

EPWORTH METHODIST CHURCH

Fifth Street and Morgan Avenue
Palmyra
The Rev. W. Neal Raver, Minister
Fourth Sunday in Kingdome
September 18

9:45: Epworth's Church School invites you to study of God's Word. Classes in Christian education are offered at every age level.

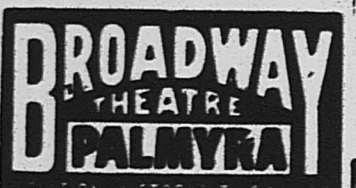
11:00: Morning worship. The pastor has selected as his sermon theme, "Our Finest Loyalty." The ministry of music will be the Chancel and Senior choirs, under the direction of Kachie M. Lord, who returns this Sunday to lead us in worship. Anthems to be sung include, "House of Worship" and "Praise Ye the Lord," by Gounod. A Children's Church for boys and girls, 3 to 8 years, is conducted during the worship service.

7:30: Workers Conference for our Church School teachers under the general superintendency of James Ballantyne, Jr., who urges every teacher to be present.

Church calendar, week of September 18:

Sundays at 4:30: Methodism and its "Advance for Christ and His Church" is on the air over station WDAS (1400 on your dial). Tune in each Sunday.

Wednesday at 3:30 and 7:30: The choir will rehearse.



Matinee Saturdays and Holidays
Only 2 p.m.

Fri. & Sat., Sept. 16 & 17



Saturday Matinee Only
Children's Theatre
"JUNIOR ARMY"
Plus Cartoons & Comedies
Admission 25c

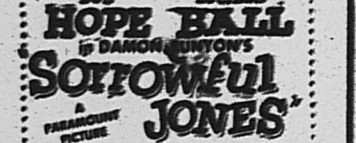
Monday, September 19

Robert Young

Shirley Temple

John Agar Adventure in Baltimore

Tues., Wed., Thurs., Sept. 20, 21, 22



Matinee Daily 1:30 p.m.
Continuous Saturday and Sunday

Fri. & Sat., Sept. 16 & 17



Sun. & Mon., Sept. 18 & 19



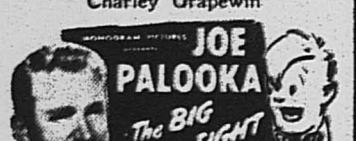
Sunday Matinee Only
First Chapter of
and Every Sunday Matinee Only



Tuesday (only), Sept. 20
2 - Big Features - 2



Alan Curtis - Anne Gwynne
Charley Grapewin

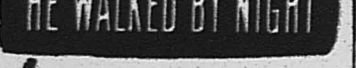


This feature shown only at
Night 8:35

Wed. & Thurs., Sept. 21 & 22

Scott Brady - Richard Basehart

BROUGHT THRILLINGLY TO LIFE
BY THE MAKERS OF "CANON CITY"



CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
The Rev. S. Dan Morgan
Pastor
Sunday, September 18, 10:00 a.m.
Sunday school.

Morning Worship at 11:15 a.m.: The pastor's sermon topic will be "Jesus Is Coming Again." The choir will sing a selected anthem and the soloist of the service will be Mrs. Arthur L. Gowell.

Baptist Youth Fellowship at 6:45. Evening Worship at 7:45 p.m.: The pastor's sermon topic is "He Is the Head of the Corner." The choir will present a selected anthem.

Calendar for the week:
Wednesday, September 21, 8 p.m.: The church at prayer and Bible study.

Thursday, September 22, 8 p.m.: Choir rehearsal.

CLASSIFIED ADS

SEWING WANTED—Dressmaking and alterations. 2nd floor apartment. Mrs. A. McWhorter, 429 Thomas avenue, Riverton.

HOUSE FOR SALE

Beautiful Colonial Home in Delanco, near picturesque Delaware River. Easily converted to duplex. Large living room with log burning fireplace—dining room—sun parlor—powder room—kitchen and cook kitchen. Three bedrooms—bath and shower—full size attic—new roof. Recently redecorated. Hot water oil heat, summer and winter hookup—copper piping and hardwood floors throughout. New venetian blinds—wall to wall carpet—screen and storm windows—awnings. Many extras. Beautiful shrubbery. Must be seen to be appreciated. Call Riverside 4-0180, 9 to 12 a.m. and evenings.

AT RIVERSIDE TRADING POST

your cash goes further. Every article plainly priced for either cash purchase, or trade in on account. Ask about our Budget or Lay Away Plan for either new gifts or holiday purchases. Before buying or selling anything, we suggest you check with us. Three bargain floors, 16 display rooms of new and like new gifts, home furnishings, antiques, books, curios, art works. Over 2,000 articles. Under Val Yarnall's continuous ownership-management. "Buy, Sell or Trade Through Us." RIVERSIDE TRADING POST, 19 Lafayette Street, Riverside, N. J. A complete service organization. We pay cash for antiques or sell anything on commission. At P.R.R. Station and bus stop. Phone Riverside 4-1432.

MAGAZINES—Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

HORNET NEST? I'll take it out in a jiffy and no one will be stung in the process—or price. Ogden C. Bacon, Exterminator. Phone Riverton 9-0066-W.

RAGS WANTED—White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

GRAND PIANO FOR SALE—5' Walnut case. Excellent condition. Priced 1/2 less than present market value. May be seen Friday evening, September 16, from 7:00 to 10:00 p.m., at Christ Church Parish House, Fourth and Howard streets, Riverton. Ask for Mr. A. M. Heacock.

Now convenient for your kitchen!

It's a packaged unit—put it almost anywhere.

Banish dishwashing in your home. Do as thousands of happy housewives have already done... make your kitchen truly modern with a General Electric Automatic Dishwasher.

Buy it today!

AND NEVER WASH ANOTHER DISH!

HARDER'S

100 E. Broad Street
Palmyra, N. J.

Invested Money Is Your Pillar of Strength

That pile of dollars you have put out at interest at Palmyra Savings and Loan Association is staunch backing in case of an emergency. You'll enjoy the feeling of security such an investment brings you.

PALMYRA SAVINGS AND LOAN ASSOCIATION

3 West Broad Street Palmyra, N. J.
Accounts Insured to \$5,000.00 by the Federal Savings and Loan Insurance Corporation

DON'T SHIVER WHILE SHAVING

USE 'blue coal'

Quicker morning warm-ups... steady heat all day long!

What a difference 'blue coal' makes! More heat for coldest days! "Never-fail" heat no matter how bad the weather. Phone us now to fill your bin with 'blue coal'—it's luxurious comfort that's economical!

FREE HOME DEMONSTRATION 'blue coal' TEMP-MASTER automatic heat regulator with the "Electric Eye" thermostat cuts fuel bills up to 30%!

J. S. COLLINS & SON, Inc.

Riverton, N. J. Phones: Riverton 9-0004 — 9-0005

Heat your home with blue coal and feel the difference.

curriculum to be held in the Presbyterian Church at Mount Holly on Wednesday evening, September 21, at 8 o'clock.

A. A. U. W.
The Rancocas Valley Branch, American Association of University Women, opened its fall season Monday evening with a covered-dish supper at the home of Miss Julia Lane, 305 Highway, Riverton. Mrs. Avery Bennett, of Taunton Lakes, the new president, presided at the meeting which followed the supper.

During the evening a motion picture was shown giving the operation of the CARE packages for Europe. The program was under the direction of Mrs. H. P. Landis, program chairman, assisted by Mrs. John Thompson and Mrs. C. M. DeRoe.

ENGAGED
Mr. and Mrs. Chauncey W. Reed, of Glen Ridge, N. J., announce the engagement of their daughter, Miss Mary Elizabeth Reed to Richard M. Hollingshead, 3d, son of Mrs. Elia C. Hollingshead, of Riverton, and Richard M. Hollingshead, of Philadelphia.

Miss Reed is a graduate of Colby Junior College, class of '48 and a provisional member of the Newark Junior League.

Mr. Hollingshead is a graduate of Marquette Military School, Lawrenceville School and Yale University, class of '46.

ENGAGED
Mr. and Mrs. Edward H. Brown, 1626 Red Oak street, Charlestown, West Virginia, formerly of Palmyra,

announce the engagement of their daughter, Barbara A., to Harrison B. Lord, son of Mr. and Mrs. Lawrence B. Lord, 326 Cinnaminson avenue, Palmyra.

No date has been set for the wedding.

ENGAGED
Mr. and Mrs. Paul R. Arndt, 706 Highland avenue, Palmyra, announce the engagement of their daughter, Marie Therese, to Cpl. James Temmerman, son of Mrs. Paul Vollum, Everett, Washington.

No date has been set for the wedding.

BIRTH
Mr. and Mrs. Gene Horter, 522 Vine street, Palmyra, are receiving congratulations on the birth of a daughter, Diane Shirley, at the Zorbrugg Hospital, September 3.

Mrs. Horter is the former Miss Elmira DeVinney, of Palmyra.

RUMMAGE SALE
Alpha Gamma Class of the Central Baptist Church, Palmyra, will sponsor a rummage sale on Saturday, September 17, from 10 a.m. to 2 p.m., at the Palmyra Fire House. Donations will be collected. Phone Riverton 5-1985-W or 9-0613-J.

Mr. and Mrs. Stace Lauer, Clearwater, Florida, left Sunday, September 11, for their home after spending the summer months with their daughter and son-in-law, Mr. and Mrs. A. B. Winters, 326 Lecony avenue, Palmyra.

FASHIONS FOR FALL

ADORABLE NEW DRESSES — SUITS — SKIRTS
MILLINERY — ACCESSORIES

Do come in and select your favorite!

The Agnes Shop



CANNED FRUITS AND VEGETABLES

Your opportunity to stock the pantry shelves for the coming winter at worthwhile savings.

ASCO Fancy, Old-Fashioned, Extra Heavy Syrup

PEACHES No. 2 25¢

Rob-ford Peaches No. 2 25¢

Hawaiian Sliced Pineapple No. 2 27¢

Ideal Fruit Cocktail 2 No. 1 cans 39¢; No. 2 32¢

Ideal Long Cut Sauer Kraut 2 No. 2 cans 25¢

Farmdale Stringless Green Beans 2 No. 2 cans 33¢

Ideal Small Whole White Potatoes 2 No. 2 cans 25¢

Farmdale Ripe Tomatoes 2 No. 2 cans 27¢

Standard Quality Ripe Tomatoes 3 No. 2 cans 29¢

ASCO Fancy Ripe Tomatoes 2 No. 2 cans 25¢

Ideal Cut Red Beets 2 No. 2 cans 27¢

Ideal Tender Spinach No. 2 20¢

Farmdale Peas No. 2 25¢; 6 No. 2 73¢

Ideal Peas Fancy Garden Sweet 2 No. 2 33¢; 6 No. 2 95¢

ASCO Pork & Beans 16-oz can 10¢; 2 1/2 lbs 29¢

ASCO Fancy Golden Corn Cream Style 2 No. 2 35¢

ASCO Fancy Whole Golden Corn 2 No. 2 35¢

ASCO Fancy Shoe Peg Corn

Specialty Priced! TEMT Luncheon Meat 12-oz can 35¢

Farmdale EVAP. MILK 4 45¢

Fresh Fruits and Vegetables

Sweet, Flame Red, Tokay

GRAPES 10¢

Ideal Fresh Pack Lemons 15¢

Green Cooking Apples 3 lbs 19¢

Jonathan Apples Red-All Purpose 5 lb original bag 35¢

Full-Podded, Long Island, Fresh

LIMA BEANS 2 lbs 25¢

Cut from A-grade "A" Beef!

Lean—Bone in BEEF

CHUCK ROAST 47¢

Fresh Ground Beef 1 lb 43¢; Short Ribs of Beef 1 lb 35¢

Boning Beef 1 lb 27¢; Dried Beef Loaf 1 lb 29¢

Swift's Premium, Fresh-Killed ROASTING CHICKENS 4 to 5 lbs each 49¢

Blue Star Canned Chicken 3 1/2 lbs can \$1.70

LIVER PUDDING 1 lb 49¢

FRESH PORK SAUSAGE 1 lb 57¢

MEATY SCRAPPLE 1 lb 25¢

PORGIES 1 lb 19¢; WHITING 1 lb 17¢

SCALLOPS 1 lb 55¢; FLOUNDER 1 lb 49¢

OYSTERS 1 lb 39¢; CRAB MEAT 1 lb 69¢

Green Giant Great Big Tender PEAS No. 303 cans 2 39¢

Ball Perfect MASON JARS 69¢; 79¢; Jar Rubbers 3 11¢; Jar Lids 12¢; Jelly Glasses 48¢

American Stores BRINGS YOUR BILL—Our Radio Program featuring GLENN MILLER—Monday thru Friday, 1915 A. M.—WGBH

Church

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building,
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH, EPISCOPAL
Fourth and Main Streets
Riverton
Reverend Quentin Ferguson, Rector

Sunday Services
8:00 a.m.: Holy Communion
9:45 a.m.: Church school
11:00 a.m.: Morning service and
sermon.
Thursdays and Holy Days
9:00 a.m.: Holy Communion

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.

"Matter" is the subject for Sunday,
September 18.
Golden Text: "Tremble, thou earth,
at the presence of the Lord, at the
presence of the God of Jacob."
(Psalms 114:7)

Sermon: Passages from the King
James version of the Bible include:
"What profiteth the graven image:
it... Woe unto him that saith to
the wood, Awake; to the dumb stone,
Arise, it shall teach!... But the
Lord is in his holy temple: let all
the earth keep silence before him."
(Hab. 2:18,19,20)
Correlative passages from Science

"IT'S NOT OUR FAULT"

We Don't Like It
You Won't Like It
Your Doctor Won't Like It
BUT
IT'S THE LAW

The Federal Food and Drug Ad-
ministration—Uncle Sam, mind you
—has seen fit to rule that many of
the everyday drugs that you have
been using may now be purchased
only on a doctor's prescription.

Furthermore, many of the prescrip-
tions that you have been having re-
filled regularly may no longer be
filled—it depends upon the ingredi-
ents.

We are honor bound to comply
with the law and we intend to do so.
If, in the future, we refuse to refill
your prescription, please don't blame
us. We are just as unhappy about
it as you are.

**Eberly's Drug
Store**
211 East Broad Street
Palmyra

and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"Divine Science deals its chief
blow at the supposed material foun-
dations of life and intelligence. It
denies idolatry. A belief in other
gods, other creators, and other crea-
tions must go down before Christian
Science." (p. 555)

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancy Lee Sims, Minister

10 a.m.: The Sunday School meets.
11 a.m.: Morning worship, the pas-
tor will preach from the theme "The
Power of Faith." The senior choir
will sing under the leadership of Mrs.
Grace Dorsey.

7:30 p.m.: Education hour. Spon-
sored by the Education Club of our
church. The guest speaker will be
the Rev. Howard Bailey, executive
secretary of the Board of Education,
Delaware Conference, Methodist
Church. A few Rally will be spon-
sored at this service by the Educa-
tion Club in order to help raise our
mid-year educational budget.

Monday, 19th, 8:30 p.m.: All the
women of the church are requested to
meet with the pastor.

Tuesday, 20th, 9 p.m.: A Door
Social will be given by the Altar
Circle (led by the president, Mrs.
Josephine Jones) at the residence of
Mrs. Louise DeShields, 321 Market
street, Palmyra.

Friday, 23rd, 8 p.m.: The adult
Bible class will meet followed by our
Second Quarterly Conference. Every
auxiliary of the church will report
during the Second Quarterly Con-
ference.

Sunday, 25th, 3:30 p.m.: Fellowship
Union meeting. The guest preacher
will be Rev. C. F. Dingus, pastor of
the Trinity A.M.E. Church, Wrights-
ville. The choir from Wrightsville
will sing. All auxiliaries will make
a substantial donation to the church
at this time.

**COAL
FUEL OIL
COKE**

**OIL BURNERS
AND
SERVICE**

McAllister
OA 4-0522 CO 5-2800 ME 8-0020

BE PRETTIER



Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it.
Try a new hair-do styled just
for YOU!

**Cecelia's
BEAUTY SHOP**

533 Cinnaminson Avenue
Palmyra, N. J.

Phone Riverton 9-1638
CLOSED WEDNESDAYS

BOYS AND GIRLS ATTEND
GAME AT SHIBE PARK

Under the auspices of the Tri-Bor-
ough Baseball League, nearly 400
boys and girls from Riverton, Pal-
myra and Cinnaminson attended the
Athletics-Red Sox game at Shibe
Park on Saturday afternoon of last
week. They were transported to and
from the park in 40 cars driven by
local residents and a bus.

Admission to the game was
through the courtesy of the A's man-
agement, with the League paying the
tax. Each boy was given money to
purchase refreshments at the park.

Funds for the trip were obtained
from receipts at Old Timers' Night
and gate collections at the games
during the season.

Thomas Schwinch headed the com-
mittee in charge of arrangements
and was assisted by Lawrence Betty,
Russell Hamelman, William Enskat,
Thomas Shorten and Raymond La-
mont.

This Saturday afternoon will wit-
ness the final activities of the Tri-
Borough League for the current
season. The affair will be on the
municipal field at 2 o'clock. The
Williams Fuel nine, winners in the
junior league, will oppose a team
from Beverly managed by Walter
Snover.

Refreshments will be served and
trophies awarded to members of the
winning teams.

All local children are invited.

LEONA HUNT

Specialist in HAIR CUTTING
719 Cinnaminson Avenue
Palmyra, N. J.
For Appointment Phone
Riverton 9-1066

POLIO INSURANCE

Call BARCLAY Agency
Riverton 9-1594

\$10.00 covers entire
family for 2 years.

NINE HURT NEAR
BRIDGE SUNDAY NIGHT

Nine people were injured on Sun-
day night when two cars collided on
Route 3-41 near River road. Four
of the victims are residents of Dela-
ware Township and the others from
Willow Grove.

All were taken to Zorbrug Me-
morial Hospital, Riverside, in the
Palmyra Ambulance and police cars.

Those injured are reported to be in
fair condition and no fatalities are
expected.

NOTICE
The offices of Dr. Dean H. Le-
Favor, will be closed September 14
to 18 inclusive.

NOTICE
The offices of Dr. H. B. Mark, 600
Elm terrace, will be closed September
12 to 18 inclusive.

Are you sure you're calling
the CORRECT NUMBER?



• Wrong numbers can
be disappointing—and
cause annoyance to
other people as well.
The way to prevent
them, of course, is to check each number with
your telephone directory before you place
the call.

• To help you check numbers you call fre-
quently, or numbers not yet listed in your regu-
lar directory, we'll gladly supply you with a
handy Personal Numbers Booklet. They're
available, without cost, at any Telephone
Business Office.

NEW JERSEY BELL
TELEPHONE COMPANY

Wired for WORK

Is your farm wired for work—wired so that
Reddy Kilowatt, your low-cost farm-hand, can
help you with your everyday chores on your farm
and in your farm home?

Just think how much help you can get from a
portable electric elevator, for example. Ask any
modern farmer about the dozens of jobs he has
found for his grain elevator.

That's why you should be sure you have enough
farm wiring to make full use of electric service.
So wire your farm for work—and profits—now!

PUBLIC SERVICE
Public Servant of the Garden State

SCIULLI'S
Shoe Service

Work Done While You Wait
205 W. Broad St., Palmyra, N. J.

Pontiac Sales, Service

BELLEVUE GARAGE
Repairs, Lubrication, Accessories
BROAD AND KERN STS.
E. RIVERTON
Phone Riv. 9-9390

Curtis E. Stavelly
& Sons

CONTRACTOR and BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
Telephone Riv. 9-0744

CUT FLOWERS

BOUQUETS
CORSAGES
Wreaths and Sprays
Parker Flower Shop
502 Perry Ave. Palmyra, N. J.
Telephone Riverton 9-0400

JOE'S MARKET

Groceries—Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

Hubbs' Nursery

PALMYRA, N. J.
For a Good Evergreen Planting
Call Riverton 9-1991-W
FREE ESTIMATES

Evans' Service Station
SUNOCO
GASOLINE and OIL

Tires - Batteries - Auto Accessories
Broad Street and Maple Avenue
Palmyra, N. J.

HEISLER'S
ESSO STATION

Broad and Morgan Avenue
Palmyra, N. J.

Ask for "Pete"
Cars Called for and Delivered
Tel. Riverton 9553

INVISIBLE SOLING
by
LAMAC
Instant Service

**FREDDY'S
SHOE SERVICE**
117 East Broad Street
Palmyra, N. J.

JOHN HEUBEL
GENERAL UPHOLSTERING

513 Garfield Avenue
Riverton 9-1895
Estimates Furnished

DEPENDABLE
SERVICE

"FAIR TO YOUR
FABRICS"

RIVERTON
LAUNDRY

Phone Riverton 9-0972
N. KUENSELL, Prop.

ARE U
Looking for a Man to Do That
Job for You?

Odd Jobs of All Kinds
Door Closers Repaired, Landscape
Gardening, Lawn Work
Replace Old Window Ropes With
Chain, Reasonable
Interior Painting

L. EVERETT GIST
615 THOMAS AVENUE
RIVERTON, N. J.
Phone: Riverton 9-0398-R

New Shoes From Old
"AMICO"

Electrical Vulcanized
Resoling
NO NAILS NO STITCHES
SHOES SHINED
Work Completed in Shorter
Time

Two Men Employed
UNITY SHOE REBUILDERS
541 Cinnaminson Ave., Palmyra

BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
219 West Main St., Moorestown
Phone Moorestown 9-0077 or 9-0485

AUTO-SERVICE

WOOLSTON'S

ESSO STATION

• ESSO GASOLINE and OILS
• BRAKE and LIGHT SERVICE
• LUBRICATION - WASHING
• IGNITION and BATTERY
SERVICE
• GENERAL REPAIRING
THE ONLY COMPLETE
ONE-STOP SERVICE STATION
MAIN AND HOWARD STREETS
RIVERTON
Cars Called For and Delivered
Phone Riverton 9-9567

BANKS

**CINNAMINSON
BANK & TRUST CO.**
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
We Now Have
3 Barbers
To Serve You Better
At Our Shop
306 BROAD STREET
RIVERTON

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
806 Melrose Avenue
Palmyra
Phone Riverton 9-1125

BUILDERS

John E. McVaugh
Contractor and Builder
RIVERTON, N. J.
Telephone Riverton 9-0915-J

JOSEPH J. JOYCE
CONTRACTOR AND BUILDER
Jobbing, Alterations
403 Howard St., Riverton, N. J.
Phone Riverton 9-0285

COAL

J. T. EVANS CO.
Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone Riverton 9-0302

H. B. WILLIAMS

LEHIGH VALLEY
COAL
HOPKINS PROCESS COKE
FUEL OIL
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THE NEW ERA
RIVERTON, N. J.

About Town

The Business and Professional Women's Club of Burlington County held their first dinner meeting of the coming club season on Tuesday, September 13, at the Fireside Dining Room, Mt. Holly. Miss June Buswell, of Beverly, newly-elected club president, presided.

Guest of the club was Miss Rita Pondysch, presently attending Rancocas Valley Regional High School. Miss Pondysch was sent as a delegate by the Burlington County Business and Professional Women's Club to Girls' State, Rutgers University, in June. She told of her experiences while attending.

E. Newbold Cooper and family moved last week from Moorestown to Philadelphia. Mr. Cooper has been appointed vice president of Girard College, which necessitates living on the College campus.

The Coopers were former residents of Riverton, at which time Mr. Cooper was principal of Riverton Public School.

Mr. T. A. Cashin has appointed Mrs. John J. Owens, of Main street and Shrewsbury road, Riverton as treasurer of the Riverton Branch, American Red Cross to fill the unexpired term of Mrs. Charles Stewart who has moved away.

Mrs. Elvin Powell, 705 Walnut street, Palmyra, was admitted to the

Cooper Hospital, Camden, for observation, Monday, September 12.

FASHION SHOW AT COUNTRY CLUB

Paris has had its openings, dramatic fashions are already making their appearances on main streets of the country. As always in the mood of the moment, the woman's committee of the Riverton Country Club announces its own brilliant fashion collection for fall, 1949, to be held in the form of a fashion show and dessert bridge on Wednesday, September 28, at 1 p.m., in the Country Club.

Mrs. Everett Dyer, Mrs. James H. Barker and Mrs. F. William Thacher, Jr., acting as co-chairmen for the exciting event have already announced that the attractive Rose Haslam shop of Merchantville, will present the clothes in a dazzling group of coats, suits, dresses and sparkling millinery. Fourteen lovely members of the club will serve as models and Mrs. Lynn Hendrickson and Mrs. F. Ward Tolson will commentate the show.

Refreshments are being planned by Mrs. Gordon Grey and Mrs. Herbert Stewart of Edgewater Park is planning the arrangements for an impressive list of door and table prizes. Proceeds of the day will go to the improvement of the club. Members and their guests will find tickets available through Mrs. Meeks at the Country Club or through any of the members of the woman's committee at a charge of \$1.50 each. Women

are urged to make reservations early to assure adequate seating facilities. Publicity.

RIVERTON SCHOOL ENROLLS 245

Enrollment figures for the school year 1949-50 are higher this year than they have been for the past several years. When school opened on September 7, 245 boys and girls came to school as compared with last year's figure of 220 for the first day of school. This increase in enrollment has meant that a few of the classes are slightly larger than had been anticipated. In view of the fact that the greatest increase in enrollment has been in our lower grades, it has been necessary to over-grade hold Kindergarten in two sessions, and to create an additional First Grade.

In addition to the larger enrollment several changes have taken place in the school faculty. Mrs. Florence O. Wilson is teaching the new First Grade. Mrs. Beatrice Brumberg is replacing Mrs. Elizabeth Myers who resigned during the summer. Miss Elizabeth J. Little is replacing Mrs. Myra Murgatroyd who has retired from teaching. Mr. Ernest F. Brown is replacing Mr. William Dell in the Industrial Arts Department. Mrs. Ruth Y. Thompson is the new School Secretary, replacing Mrs. Eleanor W. Mason. We wish the new people the greatest success possible and much happiness in their new positions.

This Friday evening, September 16, at 8 o'clock in the Riverton School auditorium, a special baseball film will be shown to all boys between the ages of 5 and 12. The film is entitled "Little League Baseball." It is requested that all boys between the specified ages who intend to view the film are to be accompanied by at least one of their parents.

Every Saturday morning during June, July and August, boys of Riverton between the ages of 6 and 12 have been having baseball instruction under the capable management of Charles Perkins and Robert Wallace. Donald Hullings and Carl McDermott, along with several of the interested fathers helped supervise the activities.

The average attendance of the

weekly sessions were 45 boys. The boys received a thorough schooling in the rudiments of baseball, both in the fundamentals of fielding and batting and the boys were given an opportunity to practice their developing ability through intramural games. The season was climaxed by a trip to Shibe Park, where the boys were the guests of the Philadelphia Baseball Club at a game between the Phillies and the New York Giants. Arrangements for the trip were made by Harold Wagner.

As a preview to what might be accomplished in Riverton in future years, the Riverton Park Commission is sponsoring a showing of the film "The Little League" this Friday evening, September 16, at 8 p.m., in the auditorium of the Riverton Public School. The film shows what can be accomplished in a town with the enthusiastic support of the citizens in developing baseball interest and ability in boys from 9 to 12.

It is the earnest desire of the Park Commission that all interested parents and friends attend this movie and voice their opinions as to the desirability and feasibility of developing some similar project in our local communities. The auditorium is open to all. Please feel free to come and bring your friends.

ENGAGED

Mr. and Mrs. Claude MacDaid, of Morgan avenue, Palmyra, announce the engagement of their daughter, Jean Doris, to Mr. Byron Ward Engler, son of Mr. and Mrs. Clarence Engler, of Nanticoke, Pa. Miss MacDaid graduated from Palmyra High School and is now a senior in Drexel Institute of Technology, where she is a member of the Alpha Sigma Alpha Sorority.

Mr. Engler is a graduate of Nanticoke High School.

No date has been set for the wedding.

CINNAMINSON BUILDING INSPECTOR RESIGNS

At the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, William F. Kennard, township building inspector for the past several years, tendered his resignation to become effective immediately.

This was accepted with regret by the governing body.

From September 19 to October 2, inclusive, Dr. Dean H. LeFavor will conduct his practice on Mondays and Thursdays only.

HARVEY J. CANNON

Funeral services were held Tuesday, September 13, in the Snover Funeral Home, for Harvey J. Cannon, 715 Pennsylvania avenue, Palmyra, who died September 11, at his home. The Rev. W. Neal Raver officiated.

Interment was in Lakeview Memorial Cemetery. Mr. Cannon is survived by one son, O. H. Cannon, of Palmyra, and three grandchildren.

MRS. HARRY E. BALMER, SR.

Funeral services for Mrs. Caroline C. Balmer, of 333 Lecony avenue, who died Sunday, were held at 1 p.m., Wednesday, in the Snover Funeral Home. She was 72.

A former resident of Beverly, Mrs. Balmer is survived by her husband, Harry E. Sr.; two sons, Harry E., Jr., of Palmyra, and John, of Bristol, Pa.; and a daughter, Mrs. Dorothy L. Goodall, of Connecticut. Burial was in Lawnview Cemetery, Philadelphia.

A celebrated whirpool in the Arctic Ocean near the western coast of Norway is called the maelstrom.

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AT DANCE CONFERENCE



Alexine Tomes, local dancing instructor, second row from bottom, second from left, with Ray Bolger, center, and other teachers of dancing at Lucille Stoddart Dance Congress which was held recently at the Hotel Commodore in New York.

BUY SAVINGS BONDS AND STAMPS

50th Year, No. 38

FIRST GRID GAME FRIDAY NIGHT

Palmyra High School will present its 1949 edition of its football gladiators this Friday under the lights (its only night game of the year) at 8:15 in the high school stadium. The opposition will be furnished by Woodrow Wilson High School, of Camden.

Under Palmyra High School's new coach, Prentice R. Beers, former star lineman of Muhlenberg, this opening game is awaited with great anticipation by the Palmyra football fans. Palmyra will be somewhat handicapped because of no less than 25 lettermen graduating last year, leaving only seven lettermen as a nucleus for Coach Beers to build a new team. This in itself is a big handicap, but Mr. Beers feels that what the team lacks in experience will be made up by aggressiveness and deception. Coach Beers has installed a play system, the Split "T" to fit his players' ability. This is a departure from the single wing which has been in vogue for so long at Palmyra.

This game will be the opening tussle for both schools, and as both teams will be most desirous of starting the season with a victory it is sure to be a hard-fought, interesting battle. Spectators driving their cars are urged to use the rear entrance on Front street, because of the more adequate parking space on both sides of the street. The gate will be open.

The complete schedule follows:
September 23, Woodrow Wilson, home, 8:15.
October 8, Haddon Heights, home, 2 o'clock.
October 15, Haddonfield, away, 2 o'clock.
October 22, Burlington, away, 2 o'clock.
October 29, Merchantville, home, 2 o'clock.
November 5, Moorestown, away, 2 o'clock.
November 12, Salem, away, 2 o'clock.
November 19, Mount Holly, away, 2 o'clock.
November 24, Riverside, home, 2 o'clock.

EVERGREENS HOME TO HOLD OPEN HOUSE OCTOBER 1st

The board of trustees of the Evergreens, new Episcopal Home for the Aged, on Bridgeboro road, has announced an "open house," on Saturday, October 1, from 11 a.m. on.

Residents of the old Evergreens in Bound Brook, will move into the new headquarters Tuesday, October 4.

The new Evergreens, a large Georgian colonial house, is the former home of E. R. Fenimore Johnson.

FOOD SALE

This weekend, Friday the 23rd, and Saturday the 24th, the ladies of the Altar Guild of Christ Church, Riverton, are conducting a food sale to defray the cost of rebuilding the furnishings of the Sanctuary of the Church as a gesture of welcome to the new rector, the Rev. Mr. Quentin Ferguson, who came to the Church on the first of the month.

This sale will be conducted in the Parish House, Fourth and Howard streets, from noon until half past two on Friday when home made baked beans and fish cakes will be featured, and on Saturday from 11 until 2 when cole slaw, baked beans, potato salad, cakes, pies, buns and rolls will be on hand.

All of these dishes will be freshly cooked, some at home, many others in the kitchens of the Parish House. Everyone is cordially invited to do part of their weekend shopping at the Parish House, and will be given a friendly, cordial welcome.

Mrs. Clarence Yerkes entertained the members of the Women's Society of the Presbyterian Church last Thursday at her home in Taunton Lakes.

THE NEW ERA

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THE NEW ERA, THURSDAY, SEPTEMBER 22, 1949

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HATHAWAY NAMED BUILDING INSPECTOR

At a special meeting of the Cinnaminson Township Committee held on Wednesday last week, Norman Hathaway, Five Points, Parry, was named building inspector to succeed William F. Kennard, whose resignation was accepted on Tuesday of last week.

LECTURE-RECITAL OCTOBER 26

The lecture-recital by Guy Mariner originally scheduled for Tuesday, October 11, has been postponed to Wednesday, October 26, because of an unforeseen conflict in date with a previously arranged affair.

The recital by Mr. Mariner, who is well-known to television viewers and other music lovers in this area, is being presented by the Riverton Free Library Association and is to be held in auditorium of the Riverton Public School at 8:00 will be available in the near future.

PTA CARD PARTY SEPTEMBER 23

The annual Fall Card Party sponsored by the Sacred Heart Parent-Teacher Association of Riverton, will be held in the school auditorium Fourth and Linden, Friday evening, September 23, at 8:15. Tickets will be 50 cents including refreshments. The executive board of the Sacred Heart PTA will sponsor the affair. There will be over 100 general prizes. A door prize and \$50 will be given. Mrs. Emma Pettit, chairman, has the following as her committee: Mrs. John Markle, co-chairman; tickets, Mrs. Joseph Pedotti; prizes, Mrs. Joseph McGovern; refreshments, Mrs. Nan Love and Mrs. Peg Wolf; publicity, Mrs. Robert Brett-hauer.

Mrs. Stroblin, president, has invited all the residents of the area to attend this annual affair.

GIRL SCOUTS TO MEET

The Riverton Girl Scouts, Troop 7, will hold its first meeting Monday, September 26, at 3:45 p.m., in Calvary Presbyterian Church, Fourth and Lippincott, Riverton. All girls interested in joining should attend. This includes the Riverton Brownie Flips from last spring.

LOCAL YMCA BOARD MEETING

On Monday night the Palmyra-Riverton YMCA Board unanimously passed a resolution to extend an invitation to the New Jersey YMCA Older Boys' Conference to meet in this area in December 1950. Nearly 500 young men from all parts of the state attend these conferences. Lodging for two nights is furnished by private homes in the communities.

Additional business of the evening included the election or re-election of 16 members of the board. The total membership is twenty-five. Officers for the ensuing year are: Henry Naisby, president; Carl Mann, vice president; Donald Wright, secretary; and Howard Conover, treasurer.

Group Work Committee reports furnished by Aubrey Hewitt showed the probability of eight or more groups operating throughout the area. New active leadership is required, however, to bring our local "Y" activities up to the standard which can be expected from three communities whose population is nearly ten thousand.

Day Camp attendance in the county exceeded 350, and 236 children attended the boarding camps at Ockanickon and Matolonequay according to the report submitted by Clifford Ergood, county secretary. Ergood also stated that the interest of parents and the general public was greater this summer than in previous years.

REV. RAVER, EPWORTH PASTOR TO BE DISTRICT SUPERINTENDENT



Rev. W. Neal Raver

Announcement was made Thursday that the Rev. W. Neal Raver will be appointed District Superintendent of the Bridgeton District, by Bishop Fred P. Corson, who is presiding at the 113th Annual Session of the N. J. Conference now meeting in Ocean City.

Mr. Raver has been pastor of Epworth Church since 1943 and for the past two years has served as Chaplain of the N. J. State Senate. Before coming to Palmyra he served churches in Long Branch, Atlantic City, Somers Point, Pemberton and Hamilton Square. He is a graduate of Lafayette College and Drew University. During his pastorate here the congregation welcomed 360 new members; removed the indebtedness on the church; completed an extensive \$20,000 renovating and improvement program; and increased the missionary giving over 100 per cent. Mr. Raver will supervise the 106 Methodist churches in the South Jersey area and will be the youngest man ever to serve in this capacity. He and his family will make their home in Millville.

The congregation will hold a farewell reception for the Ravers this Tuesday at 8 p.m., in the Church School Temple. Mrs. Wesley P. Huyett, president of the Women's Society will serve as chairman of the committee on arrangements assisted by Laura Mandeville, Lydia Strang, Rebecca Schletter, Florence Wallace, Louise Clover, Ruth Gardner, Louise Thomas, Beulah Fry, Mr. and Mrs. John Landgraf, Dorothy Wolcott, and Raymond Warner. A cordial invitation to attend the reception is extended by the committee to all the members and friends of the church and community.

In all probability the Rev. Dr. William Payne will be appointed to the pastorate of Epworth Church here. Dr. Payne is the retiring superintendent of the Bridgeton District.

While located here Rev. Raver has made a host of friends who wish him every success in his new field of work.

Mrs. H. P. Landis entertained members of the Woman's Bible Class, of the Presbyterian Church, Wednesday and Thursday this week at her summer home in Ocean City.

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between 5 p.m. on Saturday to 7 a.m. on Monday Telephone 9-0348 or 9-1033

ALUMNI DANCE

Tickets for the annual fall dance of the Palmyra High School Alumni Association are very much in demand. If you are planning to attend secure your tickets at once as there is a limited number for the dance. The date is Saturday, October 8. The place is Medford Lakes Log Cabin. For an evening of real enjoyment come out and dance to the music of Harry Uber and his orchestra. The following members have tickets: Robert Kelley, Roy and Marjorie Fichter, Joyce Stockton, Barbara Guldin, Robert Rouse, William Cooper, Wesley Cooper, Arthur and Ruth Vreeland, Norman and Mary Delaney, Walter Poulson, Ernest Stahl and Eugene Diemand.

LIONS VARIETIES

The Palmyra-Riverton Lions Club announces that the organization will present a Variety Show in the Palmyra High School auditorium on Friday, November 4 and Saturday, November 5.

The affair promises to be something unusual in entertainment according to Thomas Murphy, of Riverton, who heads the committee in charge of arrangements. The show will incorporate certain features of the popular variety held for the past two years, together with many additional attractions.

The Porch Club

The annual fall luncheon of the Riverton Porch Club will be held at 1 p.m., on Tuesday, October 4, for club members only. Reservations should be in not later than Friday, September 30, to Mrs. Gilbert Coe, Riverton 9-0523 or any luncheon committee member.

The speaker will be Melvin K. Whiteleather, editorial writer for the Philadelphia Evening Bulletin. Mr. Whiteleather first went to Europe in 1928 as a student in Paris. He remained on with the Associated Press and for it "covered" most of the important economic and financial conferences from then on until the coming of World War II.

After eight years in France, Mr. Whiteleather went to Berlin where he remained until 1940. Returning to Philadelphia he joined the Philadelphia Evening Bulletin.

CLOTHING EXCHANGE

The Sacred Heart PTA is sponsoring a Children's Clothing Exchange. If your child has outgrown his rubbers, raincoat, uniform or other necessary items, bring them to the committee and they will see about exchanging it for the correct size. Call Mrs. Sandoz, 9-1307; Mrs. Reynolds, 9-1246; Mrs. Groome, 9-0821.

RUMMAGE SALE

The PTA of the Sacred Heart School will sponsor a rummage sale on October 1, in the ambulance room of the Palmyra fire house at 9 a.m. Please call Mrs. Sandoz, 9-1307 or Mrs. Reynolds 9-1246, if you can not bring your things to the church basement and they will be glad to pick them up.

DO THE AMERICAN PEOPLE WANT A P P PUT OUT OF BUSINESS?

This blunt question is asked in an advertisement published by The Great Atlantic & Pacific Tea Company in 2,000 newspapers this week. It was in answer to the Anti-Trust suit filed in Federal Court in New York last week, calling for dissolution of the Company. Pointing out that the attack, if successful, would mean higher food prices, A & P said, "This poses a basic question for the American people: Do they want to continue to enjoy lower food prices and better living or do they want to break up A & P and have lower living standards?" See the A & P ad.

NEW DUMP OPENED IN RIVERTON

A new site for a municipal dump within the Borough limits has finally been located. Through the courtesy of Lewis Cook, who owns the Deert tract between the river and the railroad, arrangements have been made to permit the residents of Riverton to use the old bly ponds as a municipal dump. This privilege has been granted, with enforcement by the Borough, of the following rules:

1. No dumping on Sunday or after dark.
2. Trash, debris etc., must be thrown over the banks into the dump.
3. No garbage allowed.

The new dump site may be reached by going out Broad street toward Riverdale and turning left onto a cinder road just before reaching the bridge. A sign on Broad street points out the road and signs are posted at the point where dumping has now started.

Residents are urged to comply wholeheartedly with the regulations set forth because carelessness or lack of appreciation will bring about the loss of this excellent and convenient location. All are urged to do their part in abiding by the rules thus helping to control this problem in an orderly fashion. Your cooperation is earnestly solicited by the Mayor and Council.

No dumping is now permitted on Main street or at Memorial Park.

RIVERTON P.T.A. ANNOUNCE OFFICERS

Mrs. Robert D. Wilder, president of the Riverton Parent-Teacher Association has announced the officers and committee chairmen for the coming season.

They are: First vice president, John R. Albinston; second vice president, Mrs. W. J. Zann; secretary, Mrs. G. W. Walsh; treasurer, Mrs. F. C. Collings.

Committee chairmen: Christmas Stockings, Mrs. Donald E. MacBrien; decorations, Mrs. Harold A. Stevens; goals, Mrs. William J. Steen; historian, Miss Elsie Ewald; hospitality, Mrs. Deween Showell; local life membership, Miss Kathryn Holland; membership, Mrs. L. W. Colbaugh; parent education, Mrs. James R. Wright; program, Mrs. Edward J. Ruch; publicity, Mrs. William H. Nisart; Summer Round-Up, Mrs. Charles J. Kern.

New committee chairmen and officers working with Mrs. R. D. Wilder, president, have been busy with new responsibilities so as to meet all the goals in the association. Attendance at the regular monthly meeting of the Riverton Parent-Teacher Association will be appreciated. Publicity.

BRIDGE FETE OF RIVERTON P.T.A.

Wednesday, October 13th, at 1:30 p.m., has been slated for the Annual Dessert Bridge Fete of the Riverton Parent-Teacher Association. This festive party will be in the auditorium of the school. Mrs. Deween Showell has been named chairman of the affair, with Mrs. Harold Stevens as co-chairman.

This is one of the affairs to be held this season to raise money so the projects of the PTA can be carried through in our school, where the children of this school will benefit.

MINNIE KEYES

Mrs. Minnie Keyes, 735 Parry avenue, Palmyra, died September 15, at her home. Funeral services were held Monday, September 19, at 11:00 a.m., at the Snover Funeral Home, Palmyra.

Interment was in the Arlington Cemetery, Camden, with the Rev. R. B. Stewart officiating.

She is survived by a daughter, Mrs. Helen De Goeheir, of Palmyra.

on the center pages of this issue of The New Era for the full statement.

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Frederick W. Metzger, Associate Editor

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ABOUT TOWN

Lawrence Mears, golf road, Riverton, left last week for the University of Virginia, where he will resume his studies.

James McGovern, 201 Seventh street, Riverton, left for St. Charles College, Caronsville, Maryland, last Wednesday, September 14.

Mr. and Mrs. John Reinhardt, Fork Landing road, Palmyra, formerly of Riverton, celebrated their fiftieth wedding anniversary Sunday, September 11. Mr. and Mrs. Reinhardt have resided here since 1919. They have two daughters, Mrs. William Reinhardt and Mrs. William Stimm, of Palmyra, and two sons, John Reinhardt, Delanco, and Joseph Reinhardt, of Fortescue.

Mrs. Eleanor Mason, 503 Cinn-

minson street, Riverton, is spending some time with her mother, who resides at 1140 Hawthorne Drive, Norfolk, Virginia.

Mrs. George W. Carnie, 501 Cinnaminson street, Riverton, visited Mrs. Maurice Wiggins, of Easton, Pa., last week.

Mrs. E. C. Troy and children, 714 Thomas avenue, Riverton, recently returned from a visit with relatives in Canada, Indiana and Illinois.

Riverton Girl Scouts, Troop 1, will hold its first meeting, Thursday, September 23, at 3:45 p.m., in the Christ Church Parish House, Riverton. All girls interested in joining should attend.

Dean J. Bohs, 1117 Garfield avenue, Palmyra, left Monday, September 19, for Muhlenberg College, Allentown, Pa., where he will enter

as a freshman. He is a graduate of Palmyra High School.

Miss Lois Claire Burns, Riverton, and Miss Elsie Custer, Palmyra, left Sunday, September 18, for Cedar Crest College.

G. Lloyd Major, Jr., son of Mr. and Mrs. G. L. Major, 201 Elm avenue, Riverton, left last week to resume his studies at Rutgers University.

Miss Nancy Short, 410 Lippincott avenue, Riverton, left Friday, September 16, to resume her studies at the Moravian College for Women, Bethlehem, Pa. Miss Short is a sophomore majoring in Art.

The Misses Ruth Mason and Mary Hamelman, of Cinnaminson street, Riverton, resumed their studies at Maryville College, Maryland, Tennessee, September 1. Miss Mason is majoring in English and Miss Hamelman in art.

ALTADONNA—LIBERI

The marriage of Miss Esther Liberi, daughter of Mrs. Jennie Liberi, of 300 Arch street, Palmyra, and Peter Altadonna, of 476 Market street, took place at 10 o'clock Saturday morning, September 17, in the Sacred Heart Church, Riverton.

BIRTH

Mr. and Mrs. Reginald H. Gill, Jr., 418 Linden avenue, Riverton, are receiving congratulations on the birth of a daughter, Barbara Helen, September 9, at the Zurrburg Memorial Hospital. Mrs. Gill is the former Miss Helen Griffenberg, of Palmyra.

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Whitman's Candy
Kemp's Nuts
Ronson Lighters
\$6.00 to \$12.50
SUPPLIES, SEATEST
ICE CREAM
Bulk qt. 80c
Package qt. 60c
Gallon Container \$2.05
Broad and Main Streets
Closed Wednesdays

L. L. KEATING

Broad and Main Streets
RIVERTON
Closed Wednesdays

MORAVIAN CHURCH
Palmyra, New Jersey
Warren C. Kahfeld, Pastor

9:30 a.m.: Sunday school.
10:45 a.m.: Worship hour. The Liturgy will be prayed. A quartet consisting of Misses Jean Haines and Joan Calhoun and Messrs. George Dorworth and Thomas Steele will sing "The Old Rugged Cross." The pastor will speak on the theme "Whatever You Sow."

At 7:45 p.m., on Monday, the board of trustees with George Dorworth, presiding, will meet at the church.

At 7:45 p.m., Thursday, the senior choir will practice. Mrs. Marcel

Haines is in charge.
Do not forget that October 2nd is World Wide Holy Communion.

FIRE CAUSES SLIGHT
DAMAGE TO CAR

Minor damage was caused to an auto owned by a Delanco resident shortly before 1 o'clock on Monday of this week. The vehicle was parked on Fourth street near Lippincott at the time the blaze occurred.

The Riverton Fire Department responded to an alarm, but nearby residents had extinguished the flames before their arrival on the scene. Ignition trouble started the fire.



DIGNITY

FOR THE FUNERAL SERVICES OF YOUR
LOVED ONES. LET US ATTEND
TO ALL DETAILS

Secure protective funeral
knowledge by having a
talk with us.
No obligation.

SNOVER
FUNERAL HOME, INC.
PALMYRA, N. J.

Phone Riverton 9-0830

AMERICAN BANKING IN ACTION

AMERICANS KNOW HOW TO
BANK THEIR MONEY

There are almost 50,000,000 thrift accounts in this country. In a single year, Americans added 1 billion, 100 million dollars to these accounts. This is future spending power in reserve. Meanwhile, these funds help provide new tools, new plants, new and better machinery — more jobs and greater opportunities for all. When you deposit regularly at the bank, you not only help yourself and your family — you help to make the American way of life even better than it is.

CINNAMINSON BANK
& TRUST CO.

Main Office
Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

AMUSEMENT PARK
NEAR BRIDGEBORO

Fifty acres of amusement will be provided for Burlington county and South Jersey residents on the completion of a gigantic amusement park on Route 25, near Bridgeboro. The ground was formerly owned by Paul Burk, president of the First National Bank, Riverside, and more recently by Dr. John A. Patterson, of Pittsburgh, Pa., a chemical engineer, before being purchased by Burlington City investors. Dr. Patterson retained 10 acres of the farmland.

The amusement park will feature a huge lake, large picnic grounds with grove, ice skating on artificial ice rink, dancing to name bands, a roller rink, various amusement rides, modern bathhouses and facilities for parking 1000 cars. According to reliable information, the park will be completed in time for the summer of 1950, and will boast all year a amusement at moderate rates.

ROTARIANS HEAR OF
PHS FOOTBALL

Prentice P. Beers, as guest speaker at the weekly meeting of the Palmyra-Riverton Rotary Club told the club of the anticipations of Palmyra High School enthusiasts during the coming season.

He discussed the technical aspects of the game and plays to be used by the squad this year. He emphasized that the majority of last year's stars were lost through graduation, and that the team will have an uphill fight to repeat the wins of recent years. Coach Beers then briefed the club on the members of the team with special emphasis on the anticipated stars, Able, Denn, Ferren, Neibel and Grimes. The team, Mr. Beers stated, will be in good physical shape.

This year the traditional straight single wing at Palmyra will give way to the wing tee, believed by Mr. Beers to be a more effective offensive strategy and capable of considerable flexibility. There will be concentration on a reasonable number of simple plays rather than elaborate and difficult formations.

Mr. Beers was introduced by supervising principal, John B. Geisinger. Mr. Beers has proved himself as a star at Muhlenberg which, by the way, has three Palmyra students on the first string this year. He has played as a p.c. with the Allentown Buccaneers.

RIVERTON RESIDENCE SOLD
TO PALMYRA BUYER

The 12-room residence at 308 Main street, Riverton, of Edward W. Curtis, Jr., of Atlantic City, has been sold, according to Preview Inc., the National Real Estate Clearing House, marketing agents. Carl Muhler, of Palmyra, purchased the property. Mrs. Irene Storey, Riverton broker, negotiated the transaction.

The 3-story frame house has a

NOTICE OF SETTLEMENT

Estate of Herbert M. Morris, deceased.
Notice is hereby given that the Second Account of the subscribers, Trustees, trust created under Item 3 of the Last Will and Testament of Herbert M. Morris, deceased, will be audited and settled by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, October 20, 1949, at ten o'clock in the forenoon.

Elizabeth V. Morris
and
First Camden National Bank and
Trust Company, Trustees.
Attorneys: Boyle, Archer & Greiner
Dated: Sept. 8, 1949.
9-15-10-13

FOR
SERVICE AND QUALITY
VISIT

TONY'S Beauty Salon
15 East Broad St.
Palmyra



"If your hair is not BECOMING you should BE COMING to us" Open Every Day 8 a.m. to 9 p.m. Saturdays 8 a.m. to 5 p.m. For Appointment Phone RT 9-0413

ENGAGED

Mr. and Mrs. George D. Moore, 1104 Parry avenue, Palmyra, announce the engagement of their daughter Mary Jane, to John F. Wilhelm, son of Mr. and Mrs. Frank Wilhelm, of 205 Bridgeboro street, Riverside.

The wedding is planned for January.

ENGAGED

Mr. and Mrs. Charles Don, Sr., 707 New Jersey avenue, Palmyra, announce the engagement of their daughter, Anna Wilma, to S. Sgt. Robert C. Shaffer, U.S. Air Force, son of Mr. and Mrs. George Shaffer, Jr., 425 Delaware avenue, Riverside. No date has been set for the wedding.

PARRY FIRE COMPANY
FIRST AT SCENE

Magistrate Cecil Bowers, of Cinnaminson, was one of the first to notice the disastrous accident on Route 25 near S-41 last week which claimed two lives.

Judge Bowers promptly went into action and notified police, fire and hospital authorities. The Parry Fire Company was the first to arrive at the scene, but was unable to save the lives of the men trapped in the cab of the truck loaded with scrap iron, so rapid was the spread of the fire.

WILLIAM E. MURGATROYD

William E. Murgatroyd, an electrical engineer for the Public Service Electric & Gas Co. for 27 years, died Saturday, September 17, in West Jersey Hospital following a long illness. He was 62.

Mr. Murgatroyd, who lived at 904 Linden avenue, Riverton, was Past Master of Covenant Lodge, 161, F. & A. M., Palmyra; Cyrene Commandery No. 7, Knights Templar, of Camden, and the Scottish Rite, Excelsior Consistory, Valley of Camden. He also was a member of the Christ Episcopal Church, Riverton.

He is survived by his wife, Myra

L., and two sisters, Mrs. Florence Potter, of Philadelphia, and Mrs. Esther Lane, of Palmyra.

Scandinavia includes Norway, Sweden, Denmark, and Iceland.

Hym Solomon, a Jew, loaned \$600.00 of his own money to the Colonists in the War of the Revolution.

NOTICE
From September 19 to October 2, inclusive, Dr. Dean H. LeFavor will conduct his practice on Mondays and Thursdays only.

NOTICE
Leona Hunt announces she is now resuming her hair cutting business which she had temporarily suspended during her husband's illness.

Landscaping . . .

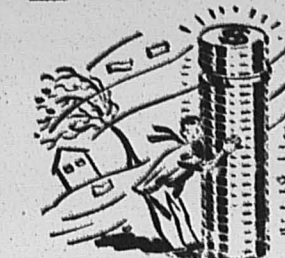
BORDERS — SCREENS — FOUNDATIONS

For a Free Estimate Call Riverton 9-1676 Between 4 and 6 p.m.

Nursery Open Saturday and Sunday, September on

HUBBS' NURSERY

ON ROUTE 25 — OPPOSITE PALMYRA

Invested Money
Is Your Pillar
of Strength

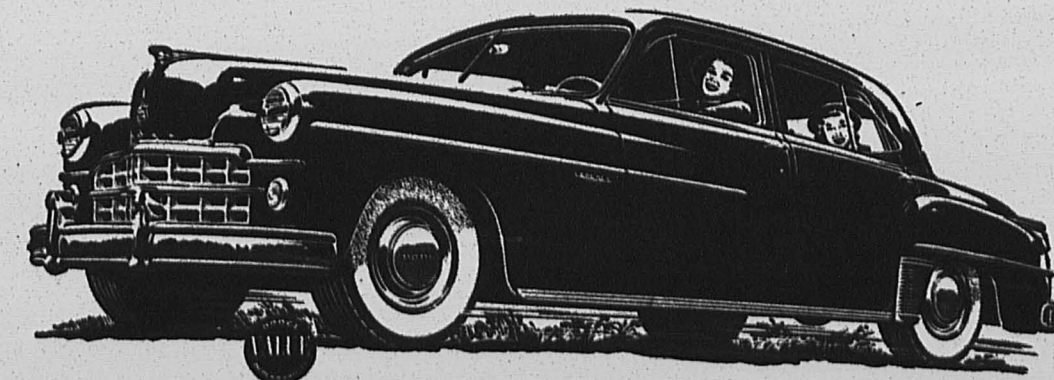
That pile of dollars you have put out at interest at Palmyra Savings and Loan Association is staunch backing in case of an emergency. You'll enjoy the feeling of security such an investment brings you.

PALMYRA SAVINGS AND
LOAN ASSOCIATION

3 West Broad Street Palmyra, N. J.
Accounts Insured to \$5,000.00
by the
Federal Savings and Loan Insurance Corporation

YOUR DOLLARS GO FARTHER

. . . and so will you in this big rugged Dodge!



You could pay a thousand dollars more and still not get all the extra roominess... ease of handling... famous dependability of Dodge

HERE'S extra value... extra value you can see and feel.

You see the extra comfort in the wider, longer, higher interiors that give real stretch-out roominess for all. You feel the extra thrill that comes from the new "Get-Away" engine... stepped up in power and squeezing extra miles from every tankful of gas. And with it all the proved smoothness of Dodge 900 Fluid Drive to take the jerks and jolts out of stop-and-go traffic.

You get all this, plus the famous Dodge dependability that means long car life, low-cost upkeep, high re-sale. Your dollars go farther when you buy Dodge! See your Dodge dealer now.

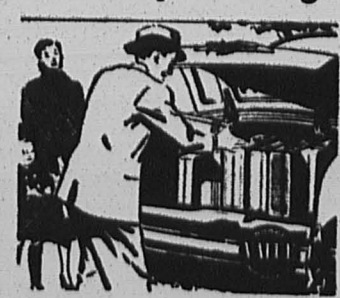
HOLLYWOOD, CAL.
"At last a car that makes it easy for a woman to drive! It's out of this world! It's my new Dodge!"
—Mrs. E. Roberts Williams, 4451 Simpson Ave.

GET REAL PLEASURE out of your garden work by having your tools in good condition. Phone Riverton 9-0344.

GRAND PIANO FOR SALE—5'3" Walnut case. Excellent condition. Priced 1/2 less than present market value. May be seen Friday evening, September 16, from 7:00 to 10:00 p.m., at Christ Church Parish House, Fourth and Howard streets, Riverton. Ask for Mr. A. M. Meacock.



MORE for your money! More head room—flow room—leg room! Seats are knee level — support your legs for relaxing rides mile after mile.



MORE for your money! Luggage space big as all outdoors. Spring-balanced lid raises and lowers at the touch of your finger.

Come in... See the AMAZING LOW PRICES
Coronet
Meadowbrook
Wayfarer
with 900 Fluid Drive



NEW DODGE
Just a few dollars more than the lowest priced cars

CARVEL SPARKS, Broad and Main Streets, Riverton
Phone, Riverton 9-1381

Do You Want Your A&P Put Out Of Business?

Last Thursday in New York, the anti-trust lawyers from Washington filed a suit to put A&P out of business.

They asked the court to order us to get rid of most of our stores and also the manufacturing facilities which supply you with A&P coffee, Ann Page products, Jane Parker baked goods, and other quality items we produce.

This would mean higher food prices for you. It would mean less food on every dinner table and fewer dollars in every pay envelope.

It would mean the end of A&P as you know it.

This poses a basic question for the American people: Do they want to continue to enjoy lower prices and better living? Or do they want to break up A&P and pay higher prices, and have lower living standards?

What do you want?

Why Destroy A&P?

This suit was brought under the anti-trust laws. These are good laws. They were passed about fifty years ago to prevent any company, or any group of companies, from getting a monopoly in a field and then raising prices to the public.

A&P has never done any of these things.

Nobody has ever shown that we have anything even approaching a monopoly of the food business anywhere. As every housewife knows, the retail grocery business is the most competitive in the country and we are only a small part of it.

Nobody has ever said we charged too high prices — just the opposite. This whole attack rises out of the fact that we sell good food too cheap. We would not have had any of this trouble if, instead of lowering prices, we had raised them and pocketed the difference.

Nobody has ever said that our profit rate was too high. During the past five years our net profit, after taxes, has averaged about 1½¢ on every dollar of sales, which is less than almost any other business you can think of.

The American people have shown that they like our low-price policy by coming to our stores to do their shopping. If A&P is big, it is because the American people, by their patronage, have made it big.

Obviously, it is the theory of the anti-trust lawyers that the people have no right to patronize a company, if their patronage will make that company grow; and that any big business must be destroyed simply because it is big, and even if the public gets hurt in the process.

Do You Want Higher Prices?

There is much more involved in this case than the future of A&P. The entire American system of efficient, low-cost, low-profit distribution which we pioneered, will face destruction and the public will suffer.

A&P was the first chain store in this country. For more than ninety years we have tried to build a sound business on the simple formula the founder gave us: "Give the people the most good food you can for their money." Year after year we have tried to do a better job, make our business more efficient, and pass the savings on to the consumer in the form of lower prices.

Our efforts along these lines have led other grocers to keep their costs and profits down.

In the old days before A&P, food that cost the grocer 50¢, often sold as high as \$1.00 at retail.

Today, food that costs the grocer 50¢ generally sells to the public at less than 60¢.

The methods we pioneered have been adopted not only by other grocers, but by merchants in other lines. There are today literally hundreds of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

If the anti-trust lawyers succeed in destroying A&P, the way will be clear for the destruction of every other efficient large-scale distributor.

Who Will Be Hurt?

There has never been any question in our mind that it is good business and good citizenship to sell good food as cheaply as possible. As Fortune Magazine said about A&P some time ago, "It is firmly attached to the one great principle — the selling of more for less — that has made the desert bloom and the nation wax great."

We sincerely believe that we have helped the American people get better and live better.

We believe that the hundreds of thousands of farmers and manufacturers who have voluntarily sought our business have profited by our fast, low-cost distribution of their products.

We know that our 110,000 loyal employees enjoy today, as they always have, the highest wages, shortest hours and best working conditions generally prevailing in the retail food industry; and that these men and women have found in A&P good opportunities for security and progress.

We know that thousands of businessmen — the landlords who rent us our stores, the haulers who operate our trucks, the people who supply us with goods and services — have a big stake in our operations.

Obviously, all these people will suffer if this company is put out of business.

What Shall We Do?

We admit that the interests of the owners of A&P are of little importance.

Frankly, they could make an enormous amount of money by breaking up A&P, as the anti-trust lawyers wish, and selling off the parts.

But is this what the American people want? Do they agree with the anti-trust lawyers that our food prices are too low, and that we should be put out of the picture so other grocers can charge more?

Frankly, if this were the case, we would not want to continue in business.

But we seriously doubt that this is the case. Twelve years ago, an effort was made to tax this company and other chain stores out of business. The public rallied to our support. They said they liked our quality foods and our low prices. As a result of their opposition, the tax was defeated.

Now we are faced with this new attack through the courts. We are faced with the heavy costs and all the trouble that lawsuits involve.

But we believe this attack is a threat to millions of consumers who rely on us for quality foods at low prices; to farmers who rely on us for fast, low-cost distribution of their products; and to our loyal employees.

We feel that it is our responsibility to all these people to defend, by every legitimate means, this company and the low-price policy on which it was built.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

Church

WESTFIELD FRIENDS
Branch Pike
Sunday Morning
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0990 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

CHRIST CHURCH, EPISCOPAL
Fourth and Main Streets
Riverton
Reverend Quentin Ferguson, Rector

Sunday Services
8:00 a.m.: Holy Communion
9:45 a.m.: Church school
11:00 a.m.: Morning service and
sermon.

Thursdays and Holy Days
9:00 a.m.: Holy Communion

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Reality" is the subject for Sun-
day, September 25.
Golden Text: "Thou, O Lord, re-
mainest for ever; thy throne from
generation to generation." (Lam.
5:19)

Sermon: Passages from the King
James version of the Bible include:
"I bring near my righteousness; it
shall not be far off, and my salvation
shall not tarry; and I will place sal-
vation in Zion for Israel my glory." (Isa. 46:13)

Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"God is the divine Principle of all

that represents Him and of all that
really exists. . . . The Scriptures im-
ply that God is All-in-All. From
this it follows that nothing possesses
reality nor existence except the di-
vine Mind and His ideas. . . . Every-
thing in God's universe expresses
Him." (p.p. 272,331)

IT'S NOT OUR FAULT
We Don't Like It
You Won't Like It
Your Doctor Won't Like It

BUT
IT'S THE LAW

The Federal Food and Drug Ad-
ministration—Uncle Sam, mind you—
has seen fit to rule that many of
the everyday drugs that you have
been using may now be purchased
only on a doctor's prescription.

Furthermore, many of the prescrip-
tions that you have been having re-
filled regularly may no longer be
filled—it depends upon the ingredi-
ents.

We are honor bound to comply
with the law and we intend to do so.
If, in the future, we refuse to refill
your prescription, please don't blame
us. We are just as unhappy about
it as you are.

**Eberly's Drug
Store**
211 East Broad Street
Palmyra

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10 a.m.: The Sunday School meets
under the supervision of Howard
Washington.

11 a.m.: Morning worship with the
pastor preaching from the theme
"What Is Your Life?"

The young people's choir will sing
appropriate music during the hour of
worship.

3:30 p.m.: Fellowship union meet-
ing at our church. The Rev. C. F.
Dingus, pastor of Trinity A.M.E.
Church, together with choir of Trin-
ity will lead us in this worship ser-
vice. Churches cooperating in this
service are Mt. Moriah, Mt. Holly;
Jacob's Chapel, Mt. Laurel, and
Moorestown Church (Bethel).

All church auxiliaries of Mt. Zion
will make a report at this Fellowship
union meeting.

7:30 p.m.: "Back Home Hour,"
sponsored by the Good Will Gospel
choirs.

Tuesday: The choir will meet for
rehearsal.

Wednesday, Thursday and Friday:
The First Episcopal District of the
A.M.E. Church will hold its Annual
Educational Chataqua at Bethel
A.M.E. Church, 52 West 132nd street,
New York City. The Right Rev.
D. Ward Nichols, prelate of this
area will preside.

Friday, 8 p.m.: The adult Bible
class will meet and at 9 p.m. the
Monthly Love Feast will be held.

Sunday, October 2: Our church
will join in the celebration of World-
Wide Communion Sunday. The men
of our church will attend the Com-
munion Service sponsored for the
Federation of Men which will be held

at 7 a.m., at Ferry Avenue Methodist
Church, 8th and Ferry avenue, Cam-
den.

**EPWORTH METHODIST
CHURCH**
Fifth Street and Morgan Avenue
Palmyra

The Rev. W. Neal Raver, Minister

9:45: Promotion Day in Epworth's
church school. Children and youth
will be advanced to new departments,
classes and teachers. The church
school program offers the opportu-
nity for instruction in the Christian
faith. Come with your children this
Sunday.

11:00: Morning Worship. The
pastor will be attending the Annual
Conference. In his absence, the
guest minister will be the Rev. G.
Stanley McCleave, of Emmanuel
Church, Pennsboro.

The ministry
of music will be by the Chancel and
Senior choir under the direction of
Rachel M. Lord. Anthems to be
sung include, "All Praise To Thee"
and "Hark, Hark, My Soul," by
Shelly. A Children's Church is con-
ducted during the worship hour for
boys and girls, ages 3 to 8.

2:30: Ordination Service, Bishop
Fred P. Corson, presiding, at Music
Pier, Ocean City.

7:30: Evening worship for all N. J.
Conference Methodists and their
friends on the Music Pier.

Church Calendar, week of Septem-
ber 25:

Wednesday at 3:30: Chancel choir
rehearsal in the chapel.

Wednesday at 7:30: Senior choir
rehearsal in the church.

Sunday, October 2nd: Rally Day
in the church school at 9:45 and
World-Wide Communion Service in
the church at 11.

Three Star Circle sponsors a rum-
mage sale next month. The best of
used clothing collected will be sent
overseas; the rest will be placed on
sale. Call Mrs. Harold Fisher or
Mrs. Millard Wallace and they will
see that your articles are picked up.

The Altar flowers last Sunday were
Given in memory of Harry Souerwein
by his family.

**COAL
FUEL OIL
COKE**

**OIL BURNERS
AND
SERVICE**

McAllister
CA 4 0522 CO 5 2800 ME 8 0020

BE PRETTIER

Whatever your type, we'll set
your hair flatteringly and ex-
pertly, the way you want it
Try a new hair-do styled just
for YOU!

**Cecelia's
BEAUTY SHOP**

533 Cinnaminson Avenue
Palmyra, N. J.

Phone Riverton 9-1658
CLOSED WEDNESDAYS

LEONA HUNT
Specialist In HAIR CUTTING

719 Cinnaminson Avenue
Palmyra, N. J.

For Appointment Phone
Riverton 9-1066

POLIO INSURANCE

Call BARCLAY Agency
Riverton 9-1594

\$10.00 covers entire
family for 2 years.

set this hour apart for spiritual pre-
paration.

The pastor and Elder Davis will
attend the fall meeting of the Pres-
bytery of Monmouth on Tuesday at
South River, N. J.

In preparation for the celebration
of the Lord's Supper on World-Wide
Communion Sunday, October 2, the
Preparatory Service will be held in
the Sanctuary on Friday evening,
September 30 at 8 o'clock. All com-
municant members are encouraged to

participate.

STEEL'S NURSERIES
Palmyra, N. J.

FALL PLANTING TIME IS HERE
Excellent Material Reasonably Priced, Ready
to Take in Your Car.

Ask to have a Representative call and offer planting suggestions.
Special: Azalea Hinodegiri (red) \$1, 8-10"; \$1.50, 10-12"; \$2, 12-15"

Garden Supplies
Lawn Seed
Mushroom Soil
Power Mowers (Reel & Rotary Types)
Top Soil

Visit Our Nursery and Plant Market
Established 1838 — Our 111th Year — Phone: Riverton 9-0399

**REFINING
of
METALS**

... a NEW JERSEY industry

COPPER MINES and zinc production are an old story in
the history of New Jersey, but the refining of non-
ferrous metals is one which belongs to modern times.

This state holds a prominent place in the secondary
smelting and refining of gold, silver and platinum. At
one time New Jersey's output totalled more than half
that of the whole country.

New Jersey had long been a jewelry center and jewel-
ers here began to salvage their "sweepings", which they
found to be too valuable to be discarded. This refining
of precious metals grew into a flourishing business, which
was greatly accelerated as platinum, first used for elec-
trical purposes, became popular for jewelry settings. In
the many steps in the process of refining of precious
metals electricity and gas
are constantly at work.

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of precious metals grew into a flourishing business, which
was greatly accelerated as platinum, first used for elec-
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South River, N. J.

In preparation for the celebration
of the Lord's Supper on World-Wide
Communion Sunday, October 2, the
Preparatory Service will be held in
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JUDGE VARBALOW
ADDRESSES ROTARY

Addressing local Rotarians at their September 15 meeting, the Honorable Joseph Varbalow, Camden Rotarian, and former Judge of the Camden District Court, gave the Club a "Rotarian's Impression of America," as the result of a recent 7,000 mile automobile tour with Mrs. Varbalow of 17 of our states, followed by an extended visit in various cities of Mexico.

"Rich, resourceful, versatile America, can't sell it short," said Judge Varbalow. "Our strength lies in our capacity to live together in peace and dignity, with mutual respect for each other regardless of race or religion. Do not take for granted the privileges of American citizenship—do not overlook the blessings of democracy and of free enterprise."

"After visiting many Clubs in both Mexico and the United States," he continued, "I find universally among Rotarians an instinctive recognition of their obligations as good citizens. Everywhere I found Rotarian professional and business men from all walks of life and all kinds of industry giving generously of their time in the public interest, serving in public office, aiding in community betterment—their only personal gain the satisfaction of good citizenship and the fellowship which is ours."

President Lemuel Burhoe presented Judge Varbalow with a book in token of the Club's appreciation of a thought provoking message.

CUBS MEET MONDAY

Riverton Cub Pack No. 50, will hold its first fall meeting on Monday, September 26, in the Christ Church Parish House, corner of Fourth and Howard street, Riverton, at 7:30 p.m. The starting age for Cub Scouts has been lowered to 8 years so all boys between 8 and 11 years old are eligible to join the Boy Scouts in Riverton Troop 50.

Since the Cub Pack will be reorganized to include both 8 and 9 year old boys, all local boys between

8 and 11 are invited to join the Pack on Monday night and should bring their parents with them. All Cub Scouts, as well as new boys should bring 50 cents annual registration fee so that the Pack's application for renewal of the charter can be submitted on time.

LIONS HEAR ABOUT
BOYS' STATE PROGRAM

The Palmyra-Riverton Lions Club were taken on a most interesting verbal trip to "Boys' State," by Jack Ferren, Master Carhart, Kenneth Wolf, Richard Little and David Hoyte, at the September 15 meeting.

All were most lavish in their praise of the manner in which these high school students presented their subject before the club.

Sidney Bookbinder completed the most instructive evening by explaining the origin, aims and objectives of "Boys' State."

On September 22, the club will entertain the Lions softball team with the program being under the supervision of Russ Rivers and the boys and girls committee.

SPEAKERS AT MEETING
ON SEWAGE DISPOSAL

L. W. Morrill and H. C. Greenfield, engineers from the Bureau of Environmental Sanitation, N. J. State Health Department, will be the guest speakers at the Tri-Borough Town Meeting, Thursday, September 29, at 8:00 p.m., in Palmyra Borough Hall.

They will join Charles Coward and Harold Marshall, Sewer Commissioners of Riverton and Palmyra, in discussing the proposed new sewage disposal plant, to serve both towns.

Mr. Morrill and Mr. Greenfield will outline the relation of this plant to similar work being done by communities throughout the Delaware river basin to eliminate the continued pollution of the river. They will explain the provisions and intent of the Incinerator Act, which covers the responsibilities of riverfront communities in regard to disposal and purification of their sewage, and the attainments so far in working out the proposals of the act.

This meeting will provide an opportunity for Riverton and Palmyra citizens to inform themselves on the proposal to be made in October to the Borough Councils of the respective bodies of the two towns, to build, operate and maintain this plant. Mr. Coward and Mr. Marshall will discuss the background of the proposed legislation, how the Sewer Authority would be formed, its functions, the kind of plant needed, and the costs to local citizens.

Following the talks the meeting will be opened to questions and general discussion. Citizens of Palmyra, Riverton and Cinnaminson are encouraged to come to this and later Tri-Borough Town Meetings. Later meetings, which will be announced through this paper, will be held alternately in Riverton, Cinnaminson and Palmyra. Residents of other surrounding communities are also invited to attend these public discussions.

MARDI GRAS PROGRAM

"Four Leaf Clover" and many other stirring string band melodies

will be played by seven string bands from South Jersey and Philadelphia, as they strut in their gorgeous "mummers" costumes, when the first annual Palmyra Mardi Gras is held Wednesday evening, September 28, in Palmyra High School stadium.

Thousands of lovers of "sweet" string music are expected to witness the brilliant evening spectacle sponsored by the Palmyra String Band under the direction of Anthony D'Amato, band captain and chairman of the Mardi Gras.

The hundreds of colorfully costumed musicians will transform the huge football field into a sea of varying colors as they present their two-hour concert under the twinkling electric lights. The bands participating in the gala musical extravaganza, regarded as South Jersey's largest string band concert, are the Palmyra String Band; the "Hoboes," from Pitman; Garden State Band, from Gloucester; South Jersey String Band, from Pine Hill, and these three Philadelphia string bands: The Ukrainian-American Club's Musical Graduates; Dick Green's Indians, and the McCall Legion Post Band.

The program will begin impressively with the entrance of the Queen of the Mardi Gras, "Peggy" Hughes, pretty Palmyra High School senior. She will be accompanied by the queen's official escort, Richard "Dick" Tindall, of Trenton, a cadet sergeant from the Bordentown Military Institute and an outstanding athlete in football, basketball and baseball.

Miss Hughes, who kept South Jer-

sey guessing as the "Mystery Queen" of the Palmyra Mardi Gras until she was unmasked by Paul Whiteman on his Teen Club television show over WFIL-TV last Saturday, will be formally crowned as Queen of the Mardi Gras. The crown is expected to be put in place by Mayor Charles V. Dickinson, of Palmyra.

Following the crowning ceremony, the Mardi Gras Queen will sing a popular song to usher in the program, which will be directed by "Danny" Mento, master of ceremonies.

FRANK J. DONAHUE

Frank J. Donahue, 58, died at his home, 24 Cuthbert street, Palmyra, Monday, September 19. Funeral services were held Friday, September 23, at 9:00 a.m., at the Snover Funeral Home with High Mass at 10:00 a.m., in the Sacred Heart Church, Riverton.

Interment was in Calvary Cemetery, Camden.

Besides his wife, Mary A. Donahue, he is survived by his sisters, Mrs. William E. Hunter, Mrs. George Mannicks, Mrs. G. Hausler, and Mrs. W. J. Brown, all of Philadelphia.

Mr. Donahue worked at the Frankford Arsenal for 11 years.

Riverton Brownie Troop No. 6, will hold its first meeting under the leadership of Mrs. Henry Smith, on Thursday, September 29, at 3:30 in the Riverton fire house. All fourth grade Riverton girls that are registered or are interested in joining should attend.

GREETES LEGION HEAD



Governor Alfred E. Driscoll, a principal speaker at the 31st annual convention, American Legion, Department of New Jersey, at Wildwood, is shown congratulating Harry V. Groome, of Riverton, New Jersey, right, new State Commander. In the center is Halsey W. Stickle, of Maplewood, retiring Commander.

"KING OF JAZZ" UNMASKS "QUEEN"



The "Mystery Queen" of the Palmyra Mardi Gras is disclosed as "Peggy" Hughes, of 24 LeJune road, Palmyra, when Paul Whiteman, famed "King of Jazz," lifts the mask from her eyes on his nation-wide Teen Club television show over WFIL-TV. The famous band leader and the pretty Palmyra High School senior seem to get a "kick" out of the unmasking ceremony as they break out in broad smiles. The show was telecast last Saturday from the 103rd Engineers' Armory in Philadelphia.

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THE NEW ERA
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About Town

The Good Fellowship Club opened its fall season with a very large attendance on Friday, September 16. After a very enjoyable entertainment by a "Memory Wizard," refreshments were served in the Social Hall of the Presbyterian Church.

Miss Mary Goodenow returned Saturday from a two weeks visit at the home of her brother, Weston

Goodenow in Buffalo, N. Y.

Mr. and Mrs. Harry E. Kenny, Highland avenue, Palmyra, spent last Thursday in Atlantic City.

Mr. and Mrs. Frank J. Hamlin, Second street, Riverton, returned home Tuesday from a trip through the New England states after leaving their son James at M.I.T., Cambridge, Mass., where he is studying for his M.S. degree.

Sunday, September 25

IS

RALLY DAY

AT THE

Central Baptist Sunday Church School

Fifth Street and Maple Avenue
Palmyra, N. J.

Special Speaker

Inspiring Music

Time — 10:00 a.m.

All members are urged to be present and a special invitation is extended to our neighbors — who do not have a local church affiliation to come and worship with us.



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Sunday, September 25, is Rally Day. To the children of our Sunday School this is perhaps the biggest day in their Sunday School year. This is the day when they all go into "the big Church," enjoy its beauty and sing to organ music.

This promises to be the greatest Rally Day Central Baptist has ever had. Our school has grown far beyond the rosiest dreams of our founders: has grown so much that Central has had to make changes within the building to handle the ever-growing number of scholars. If your child is or has been affiliated with our school, be sure he joins his friends at Central next Sunday. And come yourself — this is Rally Day for adults too. If you and your family have no church home, Central would be glad to have you.

Sunday, September 25: Sunday School Rally Day service in the Church at 10:00 a.m.
Morning Worship, 11:15 a.m.: The pastor's sermon topic will be "The Christian Urge." The choir will sing a selected anthem and Mrs. Lawrence Schweizer will be soloist of the service.

Evening Worship, 7:45 p.m.: The message will be on the subject "You Cannot Dodge Religion." The choir's anthem will be selected.

Calendar for the week:
Monday, September 26, 8:00 p.m.: Meeting of the board of deacons and deaconesses.

Tuesday, September 27, 8:00 p.m.: Meeting of the board of trustees.

Wednesday, September 28, 8:00 p.m.: The church at prayer and Bible study.

Thursday, September 29, 7:00 p.m.: Youth choir rehearsal.

8:00 p.m.: Senior choir rehearsal.
8:00 p.m.: Meeting of the Perma-

CLASSIFIED ADS

SALESMAN WANTED — Full time, also 2 for part time extra earnings. An opportunity to sell leading appliances for one of the oldest local dealers. Write Box A. The New Era Office, Riverton, N. J. Replies held in strict confidence.

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LOST — Lady's gold hunting case watch and chain on Seventh street, Riverton, between Thomas and Linden avenues. Finder kindly phone Riverton 9-0015-M. Reward.

nent Council at Alpha Baptist

Church, 34th street, Camden.

TOLEDO SAILOR WINS DIXIE CUP

Dick Faust, sailing from Maumee River Yacht Club of Toledo, Ohio, won the Fifth Annual Dixie Cup Regatta with a point total of 67 at the Red Dragon Canoe Club last weekend. Faust's yacht is one of the oldest boats in the Comet fleet and he won the series by a comfortable margin with a second place and two third places.

Howard Lippincott, 1949 International Comet class champion, won the third race in the series with a total of 61.3 points, having placed fourth and ninth in the first two races. Bob Lippincott, also of Riverton Yacht Club, sailed into third place with "Chaco" for Harry Horner of the Red Dragon Canoe Club who was unable to sail. Lippincott placed seventh in two races and fourth in one race, establishing a total of 57 points.

PLANS PROGRESSING FOR FALL APPLE FESTIVAL

The girls of Palmyra High School are being reminded to register for the contest to select a Queen and a runner-up at the Apple Festival and Bazaar to be held in the Palmyra Community Center Friday evening, October 7. The affair is being sponsored by the Palmyra Junior Woman's Club, with Mrs. Donald Powell as chairman.

Registration forms are being distributed this week by the Sub Junior Club. The deadline for returning these in order to be eligible is September 30.

Impartial judges including district officers of the Junior Club will consider beauty, poise and personality, with the contestants appearing in evening gowns. The girls will be encouraged to demonstrate special talents such as singing, dancing, recitations, sketches, and the playing of musical instruments. A piano will be available but any other props must be provided by the contestant. Gifts, prizes for the winners, and door prizes are being donated very generously by many local merchants and will be on display in one of the stores. Jersey Fruit Cooperative Association, Riverton, has offered to contribute the apples necessary to help make the festival a success.

Parents and friends of the contestants and of the Junior Women are invited to attend. Tickets at a very low cost will include pie a la mode in addition to the contest, and are

available now from any Junior Club member.

Proceeds from the sale of tickets and also from the bazaar will benefit the Navajo Indian children, a Junior Woman's Club project this year. Before and after the contest, booths will be open to the public, offering home-made cakes, aprons, apples on sticks, and appropriate handwork suitable as gifts in the approaching Christmas season.

Don Garwood, 210 Lippincott avenue, left for Ithaca, N. Y., last Monday evening to begin his junior year in the School of Engineering at Cornell University.

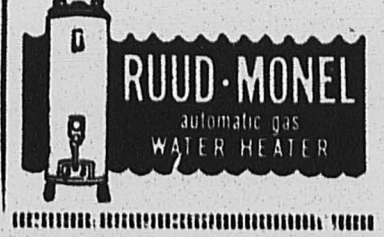


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GOVERNOR DRISCOLL SPEAKS IN COUNTY

Governor Alfred E. Driscoll, Republican candidate for reelection, will be the principal speaker at the pre-election luncheon of the Burlington County Republican Women's Club at the Fireside Dining Room, Route 38, Mt. Holly, at 12:30 o'clock, Wednesday, October 5.

Mrs. Nellie W. Russell, Springdale, Burlington, will preside. Preceding the luncheon there will be an informal reception for Governor and Mrs. Driscoll. Other guests will include the Republican County candidates, who have all signified their intention of attending. Candidates include: C. William Haines, for assembly; Raymond Johnson, for county clerk; John Middleton and Lewis M. Parker, for freeholders and Robert C. "Buck" Smires, for coroner.

Mrs. Anne Lebengood, of Moorestown, is chairman in charge of the speakers' table and hostesses will be Mrs. Pearl M. Bridgman, chairman, Mrs. Claire R. Lippincott, Miss Ruth Matchett, Mrs. J. Arvid Jonsson, Mrs. Albert McCay, Mrs. Lewis M. Parker, Mrs. C. William Haines, Mrs. Raymond Johnson, Mrs. John Middleton, Mrs. Robert Smires, Mrs. John Gilliam, Mrs. William Wells, Mrs. Maurice Stevenson and Mrs. Nettie Smith.

Mrs. Helen Stanton is chairman of the tickets and decorations committee. She will be assisted by Mrs. Eckford Watson, Mrs. Katherine Schafer, Mrs. Ethel Page and Mrs. Ada Paul. Guest soloist will be Mrs. R. Witter Turner, of Palmyra.

The luncheon is open to the public and tickets may be obtained from any member of the committee.

This is the first of a series of events to be sponsored by the Republican Women and the next will be a card party at St. Andrew's Parish House, Mount Holly, Thursday evening, October 27.

Governor Driscoll will again visit Burlington County and with the county candidates will tour the riverfront towns on Friday, November 4. In addition to his farm tour following the Women's Republican Club luncheon, he will conclude the day of October 5 with a mass meeting at the Florence Township High School.

FATHERS' ASSOCIATION HOLDS MEETING

The first fall meeting of the Palmyra Fathers' Association was held last Monday night in the high school auditorium with 130 present.

The meeting opened with a few words from George Bonsal, program committee chairman.

After a short business session a ten minute period of songs was held under the leadership of Ed Jones with Jack Ferren at the piano.

President John Stubbs then introduced the speaker of the evening Mr. Rouser, a teacher in Bristol High School and a past president of the Bristol Fathers' Association. He told of the many activities in which their organization had taken part and their many accomplishments for the good of the children and the schools. He also told how they raised the necessary funds to carry on their work.

The meeting was then turned over to Dr. Geissinger who offered full cooperation in making the organization a success. He then introduced the men of the faculty who were present and called on the football coach, Prentice Beers, who was very candid in stating that Palmyra would not have a championship team for a couple of years.

Coach Beers has his work cut out for him as we all know, so it is up to every man in the community to get behind him and give him all the support they can.

A movie covering the highlights of the big college games during the past few years was shown after which all retired to the cafeteria for refreshments.

Publicity.

LIONS CLUB SPONSORS BOY SCOUT TROOP

Palmyra Troop No. 5, one of the oldest and largest Boy Scout Troops in Burlington County, is to operate as Troop No. 51.

Full sponsorship by Palmyra-Riverton Lions Club will allow this group to continue with one of the oldest records of successful scouting in the county.

Arrangements have been made to have this troop meet at the Community Center. At a recent meeting of the board of directors the Lions have further approved the sponsorship of a Brownie Scout Troop in Riverton.

BLOOD DONOR REGULATIONS

Eligibility requirements for the donation of blood next week when the American Red Cross Bloodmobile will visit Mt. Holly were outlined yesterday by Richard Devereux, chairman of the blood committee of the Burlington County Red Cross Chapter.

Generally speaking Mr. Devereux stated that any healthy man and woman between the ages of 18 and 60 could donate a pint of blood. Donors should weigh at least 110 pounds and should have been in good health prior to the donation. Minors can donate only when written permission has been obtained from parents or guardians.

In discussing some of the points which should be borne in mind, Chairman Devereux said that donors should drink fruit juices and eat nothing for at least four hours before the donation. He especially warned against eating heavy breakfasts including eggs, fats, cream, honey or pancakes.

Immediately after the donation, the Red Cross Canteen Service will serve refreshments consisting of coffee, toast, cookies, ginger ale, or milk. Red Cross officials do not advise a heavy meal immediately after donation.

"It takes about 30 minutes to give a pint of blood," Mr. Devereux stated. "Physicians and nurses are in attendance at all times to collect the blood."

VADIM HRENOFF TO PLAY HERE OCTOBER 2 IN PARISH HOUSE

Many local lovers of good music have been stirred to new heights of enthusiasm with the announcement of the first of a series of musical events to be presented this season by the Parish of Christ Church, Riverton. In this opening event one of the most prominent figures in the music world ever to be brought to Riverton, will be presented at 4 p.m., Sunday, October 2. This outstanding artist is none less than the world famous pianist, Vadim Hrenoff.

He has attracted capacity audiences from coast to coast.

The New York Musical Courier described him as "a player of exceptionally sensitive discernment. His technical ability is distinguished by finesse and fire."

His appearance in Riverton will be a memorable day in the history of local music, and has been arranged by Mr. Amos Heacock, the director of music at Christ Church.

This concert will be presented in the Parish House and accommodations will be limited to the capacity of the hall. Local music lovers are advised to obtain their tickets in advance rather than to wait until the last minute and paying the admission fee of \$1.00. Tickets may be reserved through any member of the Altar Guild.

BROWNIES TO MEET

Riverton Brownie Scout Troop 47 will meet Monday, October 3, at 3:30 p.m., in Calvary Presbyterian Church, Riverton. For further information call Riverton 9-0145-R, Mrs. William Nizart.



Melvin K. Whiteleather

The annual fall luncheon of the Riverton Porch Club will be held at 1 p.m., on Tuesday, October 4, for club members only. Reservations should be in not later than Friday, September 30, to Mrs. Gilbert Coe, Riverton 9-0523 or any luncheon committee member.

The speaker will be Melvin K. Whiteleather, editorial writer for the Philadelphia Evening Bulletin.

Mr. Whiteleather first went to Europe in 1928 as a student in Paris. He remained on with the Associated Press and for it "covered" most of the important economic and financial conferences from then on until the coming of World War II.

After eight years in France, Mr. Whiteleather went to Berlin where he remained until 1940. Returning to Philadelphia he joined the Philadelphia Evening Bulletin.

MORE ABOUT HISTORY OF CHRIST CHURCH

The more you investigate the history of Riverton, the more convinced you become that our founders believed in getting things done. They discussed the formation of a town to be named Riverton in 1850, and made some tentative plans for the village.

In 1851, it was formally incorporated, and in the meantime the Riverton Improvement Company had constructed six or eight houses. This company was organized by Daniel L. Miller.

These, and many other facts have been unearthed in the dusty archives of Christ Church. Among these records is the statement that "although the Rail Road ran through Riverton as early as 1832, there was no station either at Riverton or Palmyra until after 1860. A little unpretentious station between the two places answered for the few people living in this vicinity. The Riverton Improvement Company therefore started a line of small steamboats, the Wave and the Rancocas (afterwards called the Riverton) to run between Riverton and Philadelphia. In the summer, they made two trips a day. The early boat left at 6:30 a.m.

All of this seems to indicate that the Riverton Iron Wharf Company, which built the pier now occupied by the yacht club, began its operations within two or three years after the founding of the town. But the yacht club story is another chapter which will have to be told a little later. For in the meantime, the founders of Riverton had not forgotten their religious responsibilities.

In December 1855, the first Episcopal services were held in Riverton with the people being called to worship by the bell of the steamboat "Wave." Five years later, on June 9th, 1860, the first Episcopal Church was consecrated — and our historical diocese early days point out very proudly "the building was entirely free of debt." This structure was located on the site now occupied by the Riverton Bakery opposite the station.

Other churches were not long in getting organized. Westfield Friends Meeting, of course, had long been functioning since the early days of

ALBERT E. JOHNSTON SPARKS SALES MANAGER

Carvel Sparks, Dodge-Plymouth dealer, Riverton, announces the addition to his organization of Albert E. "Pat" Johnston as sales manager. Mr. Johnston recently resigned from Scott Paper Company, Chester, Pa., with whom he had been employed since his discharge from the U. S. Army.

Mr. Johnston served seven years in the European and Pacific theatre of war and was discharged with the rank of Major.

Previous to entering the Army he attended Wake Forest College where he received many honors as an all around athlete.

LIONS VARIETIES

The Palmyra-Riverton Lions Club announces that the organization will present a Variety Show in the Palmyra High School auditorium on Friday, November 4 and Saturday, November 5.

The affair promises to be something unusual in entertainment according to Thomas Murphy, of Riverton, who heads the committee in charge of arrangements.

The show will incorporate certain features of the popular minstrels held for the past two years, together with many additional attractions.

On both nights of the show a handsome combination radio-phonograph will be awarded as a door prize.

BAKED HAM SUPPER

The Sacred Heart P.T.A. will sponsor a baked ham supper on Saturday, October 15, in the school auditorium. The tickets will go on sale Friday, September 30, and no tickets will be sold after Monday, October 10. There will be no tickets sold at the door the night of the supper.

If anyone does not receive tickets in the general distribution they may be obtained by calling Mrs. John McNulty, 9-0401-R.

The committee for the supper is Mrs. Baden Reynolds, chairman, assisted by Mrs. John McNulty, Mrs. Edward Faunce and Mrs. Henry Hansen.

FOOD PRODUCTS LUNCHEON

The Women's Society of the Calvary Presbyterian Church will hold a food products luncheon on Wednesday, October 12, at 1 p.m. Tickets which are 50 cents include lunch and an afternoon of entertainment.

For tickets phone Mrs. Edmund Black, 9-1061, as reservations must be made before Tuesday, October 11.

West Jersey before the Revolution. And on June 23rd, 1879, the Philadelphia Inquirer had this to say:

"Nearly 30 years ago the site of Riverton, a beautiful suburban village midway between Philadelphia and Burlington... was laid out for summer residences. Trees were planted on what was a bare, open field and the place is now one of sylvan loveliness. Some 80 families reside there during the summer months... the population is increasing. A Presbyterian Church is nearly completed and a small Roman Catholic chapel was commenced three weeks ago. The Episcopalians have a very attractive group of church buildings."

It is interesting to note that the Episcopal Church mentioned by that earlier writer as being located in Riverton is now Christ Church, Palmyra, having been moved to its present location a few years later.

That story will be told in our next issue which will carry us up to the construction of the present church, the story of its rectors, the Rev. Mr. Quentin Ferguson, the parish is preparing to enter upon its 95th year with undimmed vigor.

A friendly and cordial welcome awaits all newcomers at Christ Church, and in any time of sorrow or trouble the Rector will always be found eager to be of assistance to either friends or strangers. His telephone number is Riverton 9-1634.

P.T.A. TO VOTE ON PROJECTS

During the recent business meeting of the Riverton Parent-Teacher Association, projects were discussed for the coming year. There is a need of starting a library of strip films to be used with the projector that was bought by the P.T.A. for the school several years ago. Also, more choir robes are needed so each child singing in the choir will have a robe to wear. A portable phonograph is also needed. A suggestion was made to vote on the project at the meeting October 20, at 8:00 p.m.

Mrs. Robert Wilder, presented to Mrs. Woodbourne MacCord a P.T.A. president's pin. Mrs. MacCord served as president last year.

John R. Albinston, principal, welcomed parents and guests. Entertainment was provided by the eighth grade literature class. All enjoyed the sketches from "Tom Sawyer," directed by Mrs. Leah H. Mayer.

"Miss Eleanor Friday spoke on 'The Handicapped Child.' She said that many children have handicaps other than those who have a crippled arm or leg or no vision. A child with enlarged tonsils, rheumatic heart, flat feet, auditory deficiencies, defective teeth, is also handicapped.

This is the child who needs our help. Parents and teachers must work together with combined efforts to make the home and the school a happier healthier place for the children.

G. E. McComsey, who has been Burlington county superintendent of schools was a guest.

Publicity.

LOCAL LEGION POST TO INSTALL OFFICERS

Clarence N. Hubbs, Jr., will be installed as the new Commander of the Frederick M. Rodgers American Legion Post 156, of Palmyra and Riverton, and Mrs. Elizabeth Lehner will be inducted as the new president of the auxiliary, Tuesday at 7 p.m., in Jack Downie's Old Mill Inn, Route 25.

A large gathering of legionnaires, members of the auxiliary and various civic leaders are expected to be present at the affair.

The event includes a turkey dinner followed by entertainment. A committee headed by James J. Goodwin of Riverton, has been working hard planning the event.

Hubbs, a World War II veteran, served in the Navy during the recent conflict and will succeed A. Russell DeMaris. He will also be the fourth World War II veteran to head the local American Legion Post. The new officers will be installed by the Burlington County American Legion Commander Murrell N. Woolman, of Mt. Holly, and his staff. Harry V. Groome, of Riverton, the county executive committee chairman and the new State American Legion Commander has been invited to be present.

Post officers will be Robert Bottger, senior vice commander; C. Paul Gibbon, Jr., junior vice commander; Charles H. Yost, finance officer; Robert C. Durbin, historian; A. Russell DeMaris, chaplain; Clarence Lehner, adjutant, and Richard Fowler, sergeant-at-arms.

Mrs. Lehner will succeed Mrs. Ethel Hubbs as the new president of the local American Legion auxiliary. She will be installed by Mrs. Clara Poole, of Maple Shade, the new county president and Mrs. May Reilly of Burlington, who served as the county auxiliary president during the past year.

TROOPERS TRANSFERRED

Transfers of three troopers of the local State Police barracks were announced Saturday. They are Paul DeLuca, to Flemington; Bart Vought, to Fort Dix, and Joseph Petuskey, to Princeton. Their successors are Troopers M. D. Potash, R. W. Fisher and G. A. Bowash.

THE NEW ERA

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Frederick W. Metzger, Associate Editor

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ABOUT TOWN

Richard Edwards, 201 Fourth street, Riverton, received his Bachelor of Science Degree in Business Administration, Wednesday, September 21, at the University of Delaware.

Philadelphia Chapter of Pennsylvania Institute of Certified Public Accountants will hold the first of seven special tax meetings on Wednesday evening, September 28, at Temple University.

Ralph E. Cades, C.P.A. of Cades and Company, will discuss tax accounting versus accepted accounting principles. The meetings are designed to provide a practical approach to tax problems.

An honorable mention in McCall's Yardville U. S. A. contest has been received by Mr. Charles F. Eap, Jr.

423 Thomas avenue, Riverton.

The contest was for the best letters answering these questions, "What have you done to make your back yard more livable for your family? What could you and your neighbors do to make your block a better place to live?"

The list of prize winners is announced in October McCall's which will appear at newstands on September 30.

Men and women interested in choral singing are invited to attend the opening meeting of the Porch Club Choral Union on Wednesday, October 5, at 8:00 p.m., in the Porch Club.

This group began as the Women's Chorus, and last year it added men's voices. Rehearsals are held weekly under the leadership of Mrs. Cornelius De Boe.

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7:00 a.m.: Men's Brotherhood will join in Communion Service at Ferry Avenue Methodist Church, Camden.
10:00 a.m.: Sunday school meets under the direction of Howard Washington.

11:00 a.m.: World Wide Communion Sunday. The pastor will use as his theme "Glorifying in the Cross." The senior choir will supply the music.

7:30 p.m.: Evening worship and closing celebration of the Lord's Supper.

Tuesday: The junior and young people's choir will rehearse.

Thursday, October 6, 8:30 p.m.: The Varitones will appear in a concert under the auspices of the Alice Taylor Missionary Society.

Friday: The Adult Bible Class will meet and Mr. Joseph Davis will lead the discussion.

Sunday, October 9, 3:30 p.m.: Fellowship Union meeting at Jacobs Chapel A.M.E. Church, Mt. Laurel.

The members of Mt. Zion are eagerly looking forward to the date of their Annual Rally Thursday, November 10, at which time sufficient funds will be contributed to liquidate the long-standing mortgages. Many of the friends and neighbors of the Church will assist in this great achievement.

Rehearsals are held weekly under the leadership of Mrs. Cornelius De Boe.

Come and learn with us the music

MEETING OF ST. ANNE'S GUILD ON OCTOBER 6

There will be a meeting of St. Anne's Guild at Christ Church Parish House on Thursday, October 6, at 10 a.m.

NOTICE OF SETTLEMENT
Trustees Account

Estate of Herbert M. Morris, deceased. Notice is hereby given that the Second Account of the subscribers, Trustees, trust created under Item 3 of the Last Will and Testament of Herbert M. Morris, deceased, will be audited and settled by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, October 20, 1949, at ten o'clock in the forenoon.

Elizabeth V. Morris
First Camden National Bank and Trust Company, Trustees.

Attorneys: Boyle, Archer & Greiner
Hated, Sept. 8, 1949.
912-1013

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CHRISTIAN SCIENCE BROADCAST

"The Demands of God" is the subject of a Christian Science radio program over Station WNEC, New York. Sunday morning, October 2, from 8:30 to 9:00. The broadcast is made possible through the courtesy of the National Broadcasting Company and has the approval of The Christian Science Board of Directors.

THANKS
I wish to express my sincere thanks to those who sent flowers, cards, cards and many words of sympathy and acts of kindness during my recent bereavement.

Mrs. William E. Murgatroyd

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday
to
7 a.m. on Monday
Telephone
9-0304
or
9-0348

Mr. and Mrs. M. Staley, of Palm Beach, Florida, visited at the home of his cousin, John E. Wilson, 409 Thomas avenue, several days this week, on their return from a motor trip to Canada.



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LECTURE-RECITAL
OCTOBER 26

The lecture-recital by Guy Mariner originally scheduled for Tuesday, October 11, has been postponed to Wednesday, October 26, because of an unforeseen conflict in date with a previously arranged affair.

The recital by Mr. Mariner, who is well-known to television viewers and other music lovers in this area, is being presented by the Riverton Free Library Association and is to be held in auditorium of the Riverton Public School.

Tickets at \$1.00 will be available in the near future.

EXPLORER SCOUTS
RETURN FROM
CANADIAN TRIP

Recently the Explorer Scouts of Post 50, Riverton, returned home from a 2600 mile tour and camping trip to Canada.

They started from Riverton on Saturday, August 20, camping that night in the vicinity of Nassau, N. Y. The next day, Sunday, the group went to church in Bennington, Vt. This was the same church they had attended on their New England trip last year. Needless to say, both the minister and congregation remembered them and extended a very cordial welcome.

That night the Explorers camped in a Vermont State Forest, Gifford's Woods, which is located in the Green Mountains. The group then proceeded to Newport, Vt., spending some time hiking on the "Long Trail" and climbing to the top of Jay's Peak, the highest mountain in the vicinity.

From this point they headed for Quebec City, Canada, passing through an area where large forest fires were raging right up to the highway. The Explorers spent two days in Quebec City seeing the sights, they were escorted by members of the Canadian Boy Scouts.

They then headed north into Quebec Province about 300 miles, passing through the famed Laurentides National Park on the way. They camped on the shores of Lac St. Jean, then moved farther north, up into the wilds and camped by Great Bear Falls. On the way they visited a Hudson Bay Company trading post at Pointe Bleue and a seaplane base at Provencal. All through this area they found it necessary to make use of their knowledge of French, acquired in high school.

One of the big adventures was on the return journey to Quebec City, when the Explorers stayed overnight at the Trappist Monastery in Dolbeau, as guest of the monks.

The next day they reached Quebec City again, leaving the next morning for Montreal. Here again the Canadian Boy Scouts were hosts to the Explorers. The group set out from there for Toronto, stopping enroute to camp at Presque Provincial Park, located on the shore of Lake Ontario. While in Toronto they were guests of the Boy Scouts and attended the Canadian National Exhibition.

On leaving Toronto the next stop was Niagara Falls, the Explorers seeing all the interesting sights while there. The camping spot for the night was the city park, arranged through the cooperation of the Niagara Falls, N. Y., police department. The final night out the group

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"If your hair is not BECOMING you should BE COMING to us" Open Every Day 8 a.m. to 9 p.m. Saturdays 9 a.m. to 5 p.m. For Appointment Phone RI 9-0413

camped at the fair grounds in Towanda, Penna., the Pennsylvania State Police securing this spot for the Explorers. The last leg of the journey was made by way of the Delaware Water Gap, and down the Jersey side of the Delaware river to Riverton.

In charge of the trip were Jack E. Lundstedt, Post Guide, who holds the ranks of Eagle Scout and Explorer Ranger; and Richard K. Burr, Post Secretary, also an Explorer Ranger. Both graduated from Palmyra High School last June and are entering college this month, Jack going to Gettysburg and Dick to Lehigh. Jack Lundstedt was one of the waterfront directors at Camp Lenape this summer, and played football, basketball and tennis on the high school teams; Dick was drum major of the high school band and a member of the orchestra.

CLASSIFIED ADS

SEWING WANTED—Dressmaking and Alterations. 2nd floor apartment. Mrs. A. McWhorter, 429 Thomas avenue, Riverton.

SALESMAN WANTED — Full time, also 2 for part time extra earnings. An opportunity to sell leading appliances for one of the oldest local dealers. Write Box A. The New Era Office, Riverton, N. J. Replies held in strict confidence.

YOUNG GIRL WANTS House work. Will do baby sitting. Experienced. Call Riverton 9-1577-W.

FOR SALE — Brown Broadtail Coat, size 14, matching hat \$75.00. Phone Riverton 9-0348.

ROOM FOR RENT — Man or woman. Breakfast furnished. Other meals optional. Phone Riverton 9-2064-W.

HOUSEWIVES — For a dollar or two you can have all of those empty wall brackets and planters filled with fresh green plants for the fall and winter, at Grayson Flowers, 111 East Broad street, Palmyra. Phone Riverton 9-0397. Delivery service.

WANTED — Experienced bookkeeper and stenographer. Telephone Riverton 9-0002.

MISSING for several weeks, a green leather case, 2" x 6", keys within. Kindly return, with the name of finder to Riverton Post Office.

MAID for general housework wanted. Phone Mrs. E. C. Hollingshead, Riverton 9-0678.

MAGAZINES — Subscriptions and renewals for every magazine published. For information call W. H. Cummings, Agent, Riverton 9-0797.

RIVERSIDE TRADING POST is the place to check before BUYING or SELLING anything. 3 Bargain Floors of New Gifts, Curios, Antiques and Fine Used Furnishings. We pay Cash for Antiques or Sell anything on Commission. RIVERSIDE TRADING POST, 19 Lafayette Street, Riverside 4-1432.

WANTED — A few more customers for strictly fresh eggs. Call evenings. William M. Scholl, Riv. 9-1657-W.

RAGS WANTED — White or colored rags for wiping. Must be free of buttons, snaps, hooks and eyes. The New Era Office, Riverton, N. J.

HORNET NEST? I'll take it out in a jiffy and no one will be stung in the process — or price. Ogden C. Bacon, Exterminator. Phone Riverton 9-0066-W.

FOR SALE — All leather golf bag, fine condition \$6.00. Call at 512 C. Main street, Riverton or phone Riverton 9-0223-W.

KNIVES, SCISSORS and TOOLS sharpened and repaired; toys and other light repair work. Phone Riverton 9-0344.

GRAND PIANO FOR SALE—5'3" Walnut case. Excellent condition. Priced 1/3 less than present market value. May be seen Friday evening, September 16, from 7:00 to 10:00 p.m., at Christ Church Parish House, Fourth and Howard streets, Riverton. Ask for Mr. A. M. Hancock.

Others on the trip were: Roger W. Wagner, Jack P. Oliver, Jr., Richard D. Adams, Roy L. Meyers, Jr., and Nelson J. Ross, Post Advisor.

ST. MARY'S HALL SET FOR 112th YEAR

St. Mary's Hall, on the riverbank in Burlington, the second oldest church school for girls in the United States, formally opens its 112th year with ceremonies in the school chapel next Thursday at 9 a.m.

RUMMAGE SALE

The PTA of the Sacred Heart School will sponsor a rummage sale on October 1, in the ambulance room of the Palmyra fire house at 9 a.m. Please call Mrs. Sandoz, 9-1307 or Mrs. Reynolds 9-1246, if you can not bring your things to the church basement and they will be glad to pick them up.

BRIDGE FETE OF RIVERTON P.T.A.

Wednesday, October 13th, at 1:30 p.m., has been slated for the Annual Dessert Bridge Fete of the Riverton Parent-Teacher Association. This festive party will be in the auditorium of the school. Mrs. Dewees Showell has been named chairman of the affair, with Mrs. Harold Stevens as co-chairman.

This is one of the affairs to be held this season to raise money so the projects of the PTA can be carried through in our school, where the children of this school will benefit.

CLOTHING EXCHANGE

The Sacred Heart PTA is sponsoring a Children's Clothing Exchange. If your child has outgrown his rubbers, raincoat, uniform or other necessary items of clothing get in touch with the committee and they will see about exchanging it for the correct size. Call Mrs. Sandoz, 9-1307; Mrs. Reynolds, 9-1246; Mrs. Groome, 9-0821.

ROGERS TRIUMPHS IN COMET SERIES

Johnny Rogers, Riverton intern, surprised by winning the fourth race

Landscaping . . .

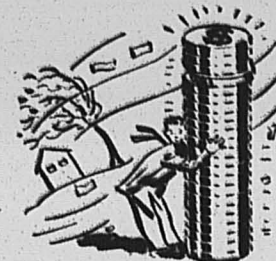
BORDERS — SCREENS — FOUNDATIONS

For a Free Estimate Call Riverton 9-1676 Between 4 and 6 p.m.

Nursery Open Saturday and Sunday, September on

HUBBS' NURSERY

ON ROUTE 25 — OPPOSITE PALMYRA



**Invested Money
Is Your Pillar
of Strength**

That pile of dollars you have put out at interest at Palmyra Savings and Loan Association is staunch backing in case of an emergency. You'll enjoy the feeling of security such an investment brings you.

**PALMYRA SAVINGS AND
LOAN ASSOCIATION**

3 West Broad Street

Palmyra, N. J.

Accounts Insured to \$5,000.00

by the

Federal Savings and Loan Insurance Corporation



**BIGGER DODGE VALUE MEANS
YOUR DOLLAR BUYS MORE!**



Your Dodge dollar is a bigger dollar. It buys a lot more value. Yet Dodge prices start just a few dollars more than the lowest-priced cars! You could pay a thousand dollars more and not get all the extra roominess . . . ease of handling . . . famous dependability of Dodge!

Dodge is bigger on the inside for comfortable, stretch-your-legs room, elbow room, head and hat room. But smaller on the outside for easier handling, easier parking. Experience the thrill of the flashing new performance of the Dodge "Get-Away" engine . . . the liquid smoothness of famous Dodge All-Fluid Drive. Prove for yourself your dollar buys a far bigger value in Dodge!

EXTRA VALUE! More head room—more elbow room—more leg room! No danger knocking your hat off getting in or out. Seats are "knee-level" to support your legs in relaxed comfort.

EXTRA VALUE! "Get-Away" engine delivers more power—faster acceleration—greater gasoline economy. Automatic frees you from shifting . . . on Coronet models at small cost.

Come in . . . learn about **AMAZING LOW PRICES** CORONET MEADOWBROOK WAYFARER with gylral Fluid Drive at an extra cost

SEE . . . AND DRIVE THE BIG RUGGED **DODGE** Just a few dollars more than the lowest priced cars!

CARVEL SPARKS, Broad and Main Streets, Riverton
Phone, Riverton 9-1381

Why Do They Want to Put A&P Out of Business?

The answer is to be found in the formal complaint "they" have filed with the court. By "they" we mean, of course, the anti-trust lawyers from Washington who are out to destroy A&P.

They say . . . and these are the anti-trust lawyers' own words . . . that we "have regularly undersold competing retailers."

To this charge we plead guilty:

We confess that for the past 90 years we have constantly stepped up the efficiency of our operations in order to give our customers more and more good food for their money.

The American people have seen nothing wrong in this. By their ever-increasing patronage for 90 years they have shown that they like this low-price policy.

Apparently the people still see nothing wrong in this today. All during the past week - since the anti-trust lawyers made their charges - we have been deluged with phone calls and letters from men and women in all walks of life who want us to know they are opposed to this effort to put A&P out of business.

An enormous number of customers are telling our store managers and clerks that they want to continue to enjoy our low prices for quality foods.

Farmers and other suppliers are asking what they can do to preserve this efficient outlet for their products.

Our 110,000 employees are asking us to protect their jobs and pensions.

Labor leaders are wiring us their opposition to this threat to labor's living standards.

If all these people will be hurt, why then do the anti-trust lawyers want to put A&P out of business?

Low Prices Don't Hurt Anyone

The anti-trust lawyers say because we are able to sell food cheaper than other grocers, we make it impossible for those grocers to compete with us.

If this were true, we should have all the food business in the United States by this time.

Just the opposite is true. In 1933 we had 11.6 per cent of the nation's food business. Now, according to the anti-trust lawyers, our share has decreased to 6.4 per cent in 1948. Anyone can see we have nothing even approaching a monopoly.

As a matter of fact, there are about 30,000 more individual grocers in business today than there were ten years ago.

There are about 275 more food chains in business today than there were ten years ago.

In other words, we have more competitors in the food field and do a smaller share of the nation's food business than before.

Where is this alleged destruction of other grocers? Where is there any evidence of their inability to compete with us?

Do You Want Higher Prices?

As anyone can see, the only purpose that would be served by putting A&P out of business would be to raise food prices.

Who would this benefit?

We were the first merchants to set the pattern for low-cost, low-profit distribution. Our example and our competition has led other grocers to keep their prices down.

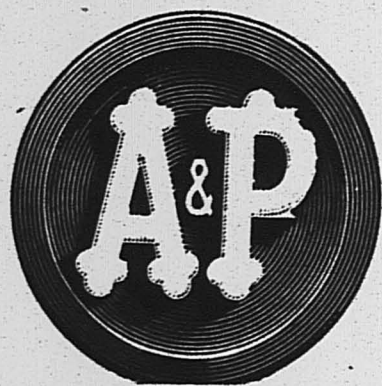
Remove A&P from the picture and food prices are bound to go up.

Remove A&P from the picture and the way will be cleared for the destruction of every other efficient large-scale distributor.

Is this what the American people want?

Is this in the public interest?

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

CANCER SOCIETY MEETS

On Monday evening, September 19, in the board room of the Burlington County Hospital, the Burlington County Chapter of the American Cancer Society held the first meeting for the organization of its educational committee. Ten county organizations were represented in addition to the Chapter's representatives. After organization, a program of education

on cancer for the laymen in Burlington County was developed.

"Our goal," said Dr. William E. Bray, Chairman of the Educational Committee of the Burlington County Chapter, of Pemberton, "is to instruct everyone in the community about cancer's early symptoms. Proper treatment of cancer which is not too far advanced frequently results in a

"If everyone would heed the 'danger signals' of cancer and have frequent medical examinations, the death rate from this disease could be radically lowered," added Dr. Bray.

He asked that program chairmen of service clubs and other organizations include an ACS speaker on future programs. He said speakers are available to talk on such topics as "Early Detection of Cancer," and

"How the American Cancer Society can provide educational films and distribute literature at club meetings, to factory personnel and at agricultural functions such as meetings of the In addition to speakers, the Society

CORRINE HARSCH DEVERY

a former resident of Riverton
WISHES TO ANNOUNCE

her return and intention to open her piano studio on

OCTOBER 3, 1949

A graduate pupil of Constantine Von Sternberg of Philadelphia and Horodyski of New York

FRONT and THOMAS AVENUE, RIVERTON, N. J.

Phone Riverton 9-1710-R

IT'S BULB PLANTING TIME

Our shipments are arriving from Holland now.

DAFFODILS—White, bicolor, yellow

HYACINTHS—All colors

TULIPS—All colors

NARCISSUS—Various colors

IRIS

Top size bulbs reasonably priced.

RAYMOND L. BAILEY

907 Highland Avenue

Palmyra, N. J.

Phone Riverton 9-0765

Announcement . . .

**The Annual Meeting of the
Cinnaminson
Building and Loan Association
of Riverton, New Jersey**

Will be held at the Banking House of

Cinnaminson Bank and Trust Company

Main and Harrison Streets, Riverton, New Jersey

Monday Evening, October 10, 1949

at the hour of 7:45 o'clock, Eastern Standard Time

for the transaction of such business as may be properly presented; also the election of three directors to serve for three years and one director to serve for one year, (unexpired term).

The Seventy-second Series of Stock will be opened at this meeting.

FRED P. HEMPHILL
Secretary

GEORGE W. LUCE
President

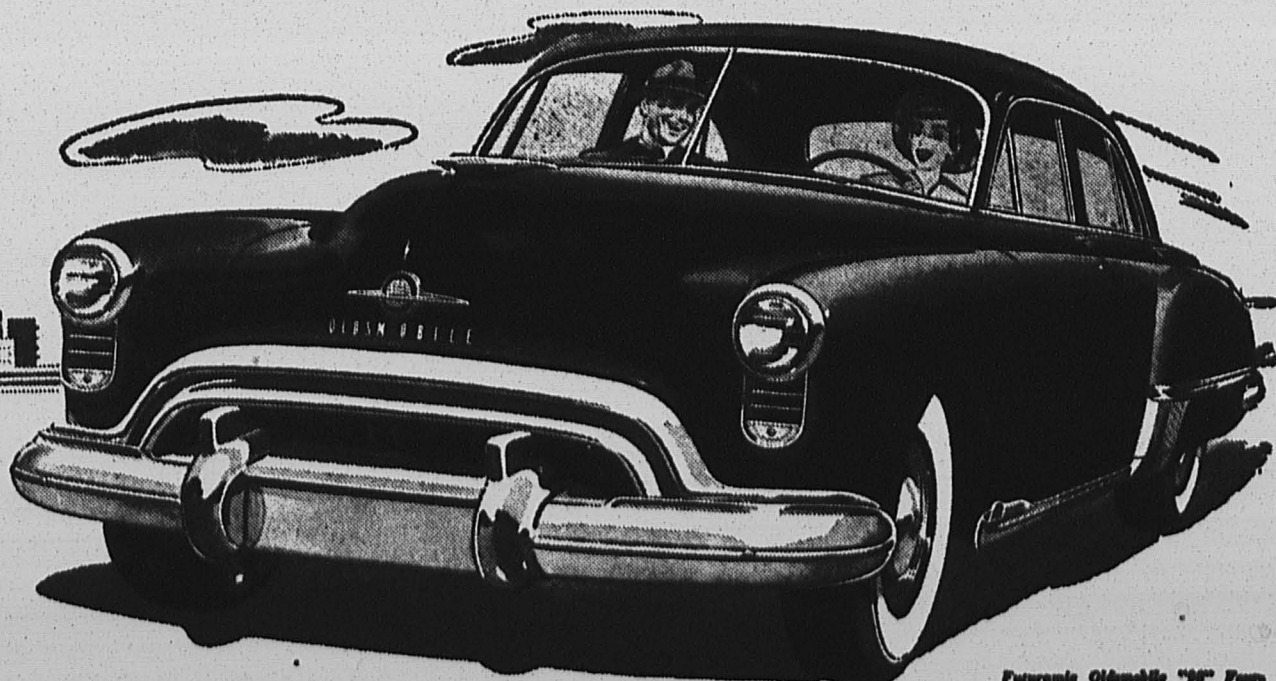
"ROCKET" ENGINE + HYDRA-MATIC DRIVE!

**This Exclusive Oldsmobile Combination Adds Up To
The Most Thrilling Driving You've Ever Known!**

"ROCKET"—PLUS HYDRA-MATIC! That's the power-team that gives you brilliant response—velvet smoothness—amazing gas economy, too! And it's yours in two great Oldsmobiles . . . the "88" and the "98!"

RING FOR A "ROCKET" RIDE! Your Oldsmobile dealer invites you to call him for a "Rocket" demonstration. Every "Rocket" car is a Hydra-Matic car—and the two team up for smoothness, ease and economy that just can't be beat! Fully automatic, time-tested Hydra-Matic Drive transmits that brilliant "Rocket" power instantly. Hydra-Matic smoothness complements the "Rocket's" silken operation. And Hydra-Matic's outstanding gas mileage is now better than ever, thanks to the "Rocket's" high-compression economy!

DRIVING IS BELIEVING! Thousands of words can't match one trip at the wheel of a "Rocket" Hydra-Matic Oldsmobile. Drive one yourself—see how much fun motoring can be when you go the Futuramic way . . . the "Rocket" Hydra-Matic way!



Future Oldsmobile "88" From Over 3000 sq. in. "Rocket" Engine. Hydra-Matic Drive standard on "88" and "98" models, optional on cars and on "49."

FUTURAMIC

OLDSMOBILE

PHONE YOUR NEAREST OLDSMOBILE DEALER

**Phone Riverton 9-2050, Olds Community, Inc.
or visit 8-10 Broad Street, Riverton**

**SCIULLI'S
Shoe Service**

Work Done While You Wait
105 W. Broad St., Palmyra, N. J.

**Pontiac Sales, Service
BELLEVUE GARAGE**

Repairs, Lubrication, Accessories
**BROAD AND KERN STS.
R. RIVERTON**
Phone Riv. 9-9534

**Curtis E. Stavely
& Sons**

CONTRACTOR and BUILDER
Roofing, Siding & Alterations
16 West Charles Street, Palmyra
Telephone Riv. 9-0744

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BOUQUETS
CORSAGES
Wreaths and Sprays
Parker Flower Shop

102 Parry Ave. Palmyra, N. J.
Telephone Riverton 9-0440

JOE'S MARKET

Groceries — Produce
Free Delivery Phone Riv. 9-0518
517 Howard St., Riverton

Hubbs' Nursery

PALMYRA, N. J.

For a Good Evergreen Planting

Call Riverton 9-1991-W

FREE ESTIMATES

**Evans' Service Station
SUNOCO
GASOLINE and OIL**

Tires - Batteries - Auto Accessories
Broad Street and Maple Avenue
Palmyra, N. J.

**HEISLER'S
ESSO STATION**

Broad and Morgan Avenue
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Ask for "Pete"

Cars Called for and Delivered

Tel. Riverton 9553

INVISIBLE SOLING

by LAMAC

Instant Service

FREDDY'S

SHOE SERVICE

117 East Broad Street

Palmyra, N. J.

**JOHN HEUBEL
GENERAL UPHOLSTERING**

513 Garfield Avenue

Riverton 9-1896

Estimates Furnished

DEPENDABLE

SERVICE

"FAIR TO YOUR

FABRICS"

RIVERTON

LAUNDRY

Phone Riverton 9-0972

N. KUENSELL, Prop.

ARE U

Looking for a Man to Do That

Job for You?

Odd Jobs of All Kinds

Door Closers Repaired, Landscape

Gardening, Lawn Work

Replace Old Window Ropes With

Chain, Reasonable

Interior Painting

L. EVERETT GEST

615 THOMAS AVENUE

RIVERTON, N. J.

Phone: Riverton 9-0596-R

New Shoes From Old

"AMICO"

Electrical Vulcanized

Resoling

NO NAILS NO STITCHES

SHOES SHINED

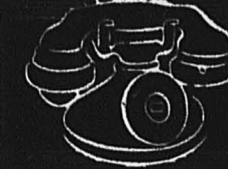
Work Completed in Shorter

Time

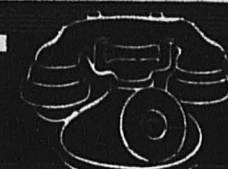
Two Men Employed.

UNITY SHOE REBUILDERS

541 Cinnaminson Ave., Palmyra

**BUSINESS DIRECTORY**

RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

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SALES SERVICE

Moorestown Motor Co., Inc.

219 West Main St., Moorestown

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AUTO-SERVICE**WOOLSTON'S
ESSO STATION**

● ESSO GASOLINE and OILS

● BRAKE and LIGHT SERVICE

● LUBRICATION - WASHING

● IGNITION and BATTERY

SERVICE

● GENERAL REPAIRING

THE ONLY COMPLETE

ONE-STOP SERVICE STATION

MAIN and HOWARD STREETS

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Cars Called For and Delivered

Phone Riverton 9-9567

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CINNAMINSON

BANK & TRUST CO.

The Friendly Bank

Member FDIC

Main at Harrison Street

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BARBERS

RAY BANKS

We Now Have

3 Barbers

To Serve You Better

At Our Shop

306 BROAD STREET

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EARLE B. HARDER

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808 Melrose Avenue Palmyra

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John E. McVaugh

Contractor and Builder

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Telephone Riverton 9-0915-J

JOSEPH J. JOYCE

CONTRACTOR AND BUILDER

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403 Howard St., Riverton, N. J.

Phone Riverton 9-0285

COAL

J. T. EVANS CO.

GENUINE FUEL OIL

COAL

LUMBER

MILLWORK

Phone Riverton 9-0302

H. B. WILLIAMS

LEHIGH VALLEY

COAL

ROPPERS PROCESS COKE

FUEL OIL

Building Materials—Feed

and Fertilizers

Phone 9-1100

DAIRIES

BISHOPS' DAIRIES

QUALITY PRODUCTS

Phone Riverside 4-0476

DRUGGISTS

BLANC'S

Palmyra Pharmacy

1 EAST BROAD ST.

Opposite Depot

PALMYRA, N. J.

PRESCRIPTIONS

DRUGS COSMETICS

PERFUMES

A Complete Drug Institution

Phone Riv. 9-1597

EXPRESS

Shinn's Express

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DAILY TO PHILADELPHIA

251 North Front Street

Philadelphia, Pa.

Phone—Riverside 4-0346

Philadelphia—MA. 7-0255

MA. 7-0256

GROCERIES

W. F. Becker

GROCERIES - FRUITS - VEGETABLES

Delicatessen Counter

Now Located At

HOWARD STREET, RIVERTON

Across from the Fire House

Phone 9-0724—Free Delivery

Insurance

Walter S. Barclay

FIRE - CASUALTY - LIFE

Broad and Main Streets, Riverton

Phones: Riverton 9-1594 or 9-0329

JEWELRY

The Jewel Box

14 E. BROAD ST., PALMYRA

Phone Riverton 9-2175-W

Authorized Dealer

Hamilton & Elgin Watches

Quality Work and Reasonable Prices

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Patent Medicines - Gifts - Candy

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Cigars and Stationery

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MEMORIALS

Custom-built Cemetery Memorials in

Granite, Marble and Bronze

Will Hope & Son

Washington and Federal Streets

Burlington, N. J.

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SHOE REPAIRING

N. DREIER

11 W. Broad St. PALMYRA

All kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

PAINTING

THOMAS LANE

Contract Painters

Exterior & Interior

I do spray shingle homes

Fully Equipped with Insurance

323 Garfield Ave., Palmyra, N. J.

Phone Riv. 9-0106

House Painting :: Roof Repairs

All Work Guaranteed

TOWNSHIP OF CINNAMINSON
 Notice of Public Sale
 of Real Estate

PUBLIC NOTICE IS HEREBY GIVEN that The Township of Cinnaminson in the County of Burlington, State of New Jersey,

TUESDAY, OCTOBER 11, 1949, at eight o'clock in the evening, in the Cinnaminson Public School, situate on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey, will sell at public auction, upon the terms of sale hereinafter set forth, but not for less than the respective minimum prices mentioned, all those certain parcels of land situate in the said Township and briefly described as follows:

(a) Parcel of land situate on the Northerly side of Oxford Road, East of Arch Street, comprising Lots Nos. 223, 224 and 225 as shown on map of Palmyra Extension, dated April, 1926; to be sold as an entirety and subject to the building and use restrictions adopted by the Township for lots owned by it on the Palmyra Extension Tract, a copy of which restrictions is on file with the Township Clerk for public inspection; minimum price, \$450.00.

(b) Parcel of land situate at East Riverton on the Southwesterly side of Union Landing Road at the distance of 253.03 feet South-eastwardly from Hunter Street, and having a frontage of 54.86 feet on Union Landing Road and a depth Southwesterly, at right angles to Union Landing Road, of 150.01 feet; minimum price, \$200.00.

TERMS OF SALE

Each of said parcels of land, hereinafter



Matinee Daily 1:30 p.m.

Continuous Saturday and Sunday

Fri. & Sat., Sept. 30 & Oct. 1



Extra Added—Bugs Bunny's Latest Cartoon

Sun. & Mon., Oct. 2 & 3
2—Outstanding Hits—2

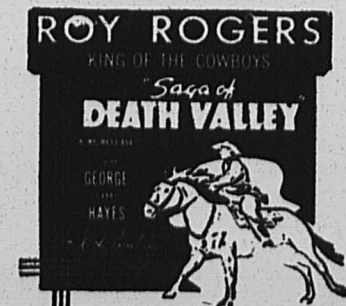


Lloyd Nolan — Jane Wyatt



Lon McCallister—Peggy Ann Garner
Sunday Matinee Only
"BATMAN & ROBIN"
Super Special

Tuesday, October 4
Rodeo Day—2 Action Packed
Western Thrillers



Wed. & Thurs., Oct. 5 & 6



Extra Added
"SOME OF THE BEST"
40 Minutes of Film Fame
100 Stars in Action

referred to as the property, will be sold upon the following terms:

(1) Each property will be sold to the highest bidder, but not for less than the minimum price hereinbefore mentioned, and no bid for less than such minimum price will be received.

(2) The purchaser shall, immediately upon the acceptance of the bid, pay 20% of the amount thereof in cash to the Township; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

(3) The balance of the amount of the accepted bid or purchase price shall be paid in cash by the purchaser to the Township within thirty days next after the date of the sale, at the office of the Township Treas-

urer; and upon receipt of such payment, the Township will deliver to the purchaser a deed of bargain and sale conveying the property in fee simple.

(4) The title conveyed by the Township to the purchaser shall be subject to all reservations, conditions and restrictions contained in prior deeds of record and applying to or in anywise affecting the property and, as to said lots on the Palmyra Extension Tract, shall be subject also to said building and use restrictions established by the Township; and shall be free and clear of all taxes, assessments and other municipal liens down to the date of the deed of conveyance from the Township to the purchaser.

(5) In the event that the purchaser should fail or refuse to pay the balance of the purchase price and accept a deed of conveyance in accordance with the terms of

sale, the property shall be resold (with or without a fixed minimum price, as the Township Committee may deem advisable); and if, at such subsequent sale, the property shall be sold for less than the original price, the deficiency shall be deducted from the payment made by the first purchaser and shall be retained by the Township.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST,
Township Clerk.

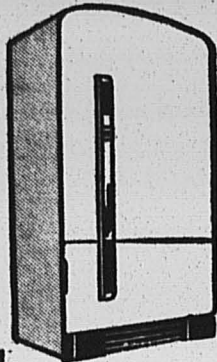
Dated: September 22, 1949.

BIRTH

Mr. and Mrs. L. A. Harker, 330 Berkley avenue, Palmyra, are receiving congratulations on the birth of a son, Douglas Howard, Monday, September 19, in Cooper Hospital, Camden.

Mr. and Mrs. Harry E. Kenny spent Sunday at Ocean City.

Now! SEE THE GREAT NEW INTERNATIONAL HARVESTER REFRIGERATOR



with the roomy
"Stowaway" Freezer Locker

Unbelievable storage capacity for frozen foods. You can store up to 35 pounds right in your refrigerator! And there's plenty of space for other things with the roomy Crispers for fruits and vegetables, the "Frigidrawer" that stores 13½ pounds of meat, plus 16-square feet of shelf area and a Super-Storage Pantry Bin that holds 1½ bushels of unrefrigerated foods.

ROOM TO SPARE... WITH SPARE ROOM IN YOUR KITCHEN!

C. N. HUBBS & SON

PLUMBING — HEATING — APPLIANCES

Opposite Post Office, Palmyra

Phone Riverton 9-0234

Building Materials

FOR ALL YOUR NEEDS

Whether you're planning to build a doghouse or a mansion — we'll furnish the building materials you need. We take pride in being of service to you. See us on your next building project.



LUMBER

(First Quality and Thoroughly Seasoned)

MILLWORK

LIME — CEMENT — BRICKS

HARDWARE

VITA-VAR PAINTS

We Have No Shortage of
PREMIUM ANTHRACITE COAL
OR
ATLANTIC FUEL OIL
(EMERGENCY DELIVERY SERVICE)

4-Square Home Plan Service
QUALITY — SERVICE

J. T. EVANS CO.

TERMS IF DESIRED

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Phone Riverton 9-0302

AMERICAN STORES CO.



3 REASONS

Why You Should Use
heat-flo Roasted
COFFEES

- 1—They're heat-flo roasted
- 2—A blend for every taste
- 3—Save up to 12c a pound

ASCO BLEND ^{lb} 46c:3 for \$1.33
A Richer Blend of Fine South American Coffees

WIN-CREST ^{lb} 42c:3 for \$1.21
A Lighter Blend—Vigorous Coffee Taste

Ideal BLEND ^{lb} 53c:3 for \$1.55
Heavier Blend—Vacuum Packed

Save coupons from all three blends for gifts

New Pack Canned Fruits & Vegetables

ASCO YELLOW CLING

PEACHES 2 No. 2½ cans 49c

ASCO Royal Anne Cherries No. 1 can 25c
Ideal Fancy Fruit Cocktail No. 1 can 20c
Freestone Sliced Peaches 8-oz can 11c
Ideal Cranberry Sauce 16-oz can 15c

Fancy Whole Kernel, Tender, Golden 2 20-oz No. 2 cans 35c

ACME CORN 6 cans \$1.00
Our No. 2 can Acme Corn contains 3 to 4 ozs more than No. 303 can sold under other brands
Case of 24 cans \$3.90

ASCO Shoepeg Corn 2 No. 2 cans 25c
Hurlock Ripe Tomatoes 2 No. 2 cans 25c
Ideal All Green Cut Asparagus No. 2 can 35c
ASCO or Ideal Sliced Beets No. 2 can 16c
Farmdale Cut Wax Beans No. 2 can 16c
Ideal Whole White Potatoes 2 No. 2 cans 25c

Gold Seal
ENRICHED
FLOUR
5-lb bag 38c
10-lb bag 73c
The Highest Grade All-Purpose Flour Milled

New Lower Price!
BEST PURE
LARD ^{lb} 16c

Lipton's Noodle
SOUP MIX
3 pkgs 34c

Tomato Soup MIX 3 pkgs 37c

Fresh Fruits and Vegetables

APPLES GREEN COOKING 3 lbs 19c
RED JONATHAN 5 lbs 29c
RED DELICIOUS 3 lbs 29c

Fancy Fresh Nearby Broccoli large bunch 25c
Tender Stringless Green Beans 2 lbs 19c

TOMATOES Ideal Brand cello 19c
Fresh Pack pkg

All These Steaks Cut from Acme Grade "A" Beef

Tender, Juicy SIRLOIN ^{lb} 79c
T-BONE OR PORTERHOUSE STEAKS ^{lb} 83c

Bolling Beef Lean Pkts ^{lb} 27c Shld. Veal Roast ^{lb} 53c
Short Ribs of Beef ^{lb} 35c Breast of Veal ^{lb} 25c
Dried Beef Loaf ^{lb} 29c Shank of Veal ^{lb} 25c
Corned Beef Cooked ^{lb} 18c Neck of Veal ^{lb} 29c
Steer Beef Liver ^{lb} 65c Shld. Veal Chops ^{lb} 65c

FRESH PURE PORK SAUSAGE Roberts' ^{lb} 57c
MEATY COUNTRY SCRAPPLE Wolland's ^{lb} 25c
or Follin's

Chicken ^{3 1/2-lb} \$1.79 Large Jersey Burgles ^{doz} 19c
Tasty Deviled Crabs ^{doz} 19c Frying Oysters ^{doz} 39c
Cornmeal Mush ^{doz} 10c Crab Meat ^{Reg. Lump} ^{lb} 69c
Cheese ^{Swiss} ^{1/2 lb} 7c Codfish ^{Skinned Fillets} ^{lb} 29c
Home Style Rice Pudding ^{Pine or with Raisins} ^{lb sup} 19c

American Stores RINGS YOUR BELL—Our Radio Program featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAU