

DECEMBER

BUY
SAVINGS
BONDS AND
STAMPS

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

60th Year, No. 48

THE NEW ERA, THURSDAY, DECEMBER 1, 1949

PRICE FIVE CENTS

Annual Report Of Visiting Nurse Society

The report of Mrs. Katharine Zieber, chairman of the Visiting Nurse Society of Riverton, Cinnaminson and Palmyra, for 1948-49 is as follows:

In reviewing the work of an organization such as the Visiting Nurse Society of our three communities it is well to refresh our minds with its purpose as put down in the constitution:

1. To promote health — individual, family and community.
2. To prevent disease — by teaching principles of health, hygiene and sanitation.
3. To provide skilled nursing care for the sick in their homes on a part-time basis.

In their routine work our nurses have carried out these purposes daily. To illustrate the first two points the nurses' report in that of the Board of Education of Riverton for the term 1948-49 is given below:

School visits daily.
Weighed and measured all children in school.

Assisted Dr. Dickson in examining eyes, throats, lungs, hearts, posture, nutrition, feet of all children in the school.

Eleven children taken to Dr. Dickson's office.

Twelve children were taken home. Two children treated in school.

Made 758 visits (home) for absentees.

Special examinations in kindergarten and fifth grade.

Four special examinations after sore throats.

Five conferences with teachers.

One conference with Dr. Geisinger.

Two children to Dr. Landis for eye examination; fitted with glasses.

Also one evening visit.

Seven eye examinations reported to us by parents.

Seven T & A operations.

One appendectomy.

Thirteen contagious diseases, one pink eye and one case of impetigo.

Three cases considered by the Riverton Welfare.

Sixteen dental clinics — December 2, 1948 through April 21, 1949; average attendance, six.

Respectfully submitted,

Carolyn Cook,
Helen Blair,
School Nurses.

In addition the nurses have given educational talks to the Woman's Club of Palmyra, to the local League of Women Voters and to the Kindergarten mothers of the Parochial School.

Their bedside nursing care has been extended to numerous chronic cases, to the Metropolitan Life and John Hancock Company cases, to cases recommended by the American Cancer Society, and by the Welfare Board where the patients are unable to pay. This work is done in addition to their regular calls for other bedside nursing.

A baby clinic has been held regularly with local doctor and nurses in attendance.

Where unsanitary conditions have existed the nurses have reported these to the proper authorities.

They have also attended meetings for furthering their own education and that of the public.

It is impossible not to speak in this report of the faithful work of both nurses during the extremely hot summer when each one carried on alone during the other's absence on vacation when the schedule was a particularly heavy one.

And, again, it is worthy to be reported that the nurses, themselves, have set a good example in having uninterrupted good health during the year.

The Committee has tried to carry out the purposes of the Society in attending to its business matters and in helping the nurses where possible. The Committee members have

THE WOMEN'S CHORUS OF THE EASTERN BAPTIST THEOLOGICAL SEMINARY



The Women's Chorus of the Eastern Baptist Theological Seminary, under the direction of Professor Joseph R. Bowman, will present a concert of Sacred Christmas music on Sunday, December 4, in the Central Baptist Church, Palmyra. The program will be centered around the Christmas Story in colored slides, supplemented with chorus numbers, solos, and trio numbers. The chorus consists of 26 young women who are in training at the Seminary for full-time Christian work. The service will begin promptly at 7:45 p.m. All are invited to attend.

COMMUNITY CHEST DRIVE LAGS HERE

According to a report made on Monday night of this week the Riverton-Cinnaminson Community Chest Campaign is far from reaching the goal of \$8,000, since only \$2,550 has been collected to date.

James H. Coe, general chairman in charge of the drive, points out that unless the quota is reached the organizations which benefit will be seriously curtailed in their very worthwhile activities. These organizations are, Riverton Family Service Council, Visiting Nurse Association, Cinnaminson Home, Zurbrugg Memorial Hospital and the Burlington County Hospital, together with the U. S. O.

Mr. Coe urges that all solicitors made every effort to complete their calls as soon as possible and to make a final report by the end of this week.

If any local residents have been missed they are urged to send their contributions to Mr. Coe at Riverton. Make checks payable to Joseph C. Tyler, treasurer.

Riverton and Cinnaminson have never failed to meet the desired goal and those in charge of the campaign trust that the objective will be attained again this year.

cheerfully and faithfully responded to requests from the Chairman in all matters relating to maintaining the organization.

The Treasurer, the Finance Committee and the Men's Advisory Committee have administered our finances successfully during the year. They have been assisted by and we are grateful to those who carry on the Palmyra drive and the Community Chest. We are grateful also for the appropriations received from the local governments as well as for two contributions from the Woman's Club of Palmyra for special purposes.

The automobiles driven by the nurses are by no means new cars and they have required time and consideration to keep them in running condition until such time as it is feasible and practical to replace them.

The standing orders for the nurses have been reviewed by the nursing committee.

We are grateful to a committee of the Porch Club who assist us in our transportation problems. Patients must sometimes be taken to the clinics in Mt. Holly to which there is no direct public transportation.

The Committee members have spent considerable time in going to outside meetings of an educational nature in order to keep up on the present trends in public health.

The Chairman wishes to express her appreciation for the loyal response she has had from the members of the Committee and from the staff as well as for their tolerance.

Country Club Fair

Come Ye for
COUNTRY FUN!

Games, more games — all lots of fun.
Get big prizes when you are done —
See Medicine Man show and band —
Wear country clothes you have on hand.

Come Ye to the
COUNTRY FAIR!

Home-made Cakes — Pies — Cookies
Handcraft Arts: Aprons — Wallets
Hand-painted gifts
Hosts of beautiful gift ideas for Christmas
by local merchants

Come Ye to the
COUNTRY CLUB! of Riverton

Saturday, December 3rd
5 p.m. to 11 p.m.
Ham Supper \$1.00 — 6 to 8
Phone Riv. 9-9532 for reservations

The Porch Club

At 2:30 p.m., on Tuesday, December 6, there will be a business meeting followed by a program prepared by the drama group. Mrs. F. William Thacher, Jr., chairman, has announced that the one act play "No Man's Land," written and directed by Mrs. Ruth Strahan, is to be given. The cast includes Mrs. Douglas Collins, Mrs. Marcy Lippincott, Mrs. E. E. Moore, Mrs. Fred Rudman, Mrs. F. W. Thacher, Jr., Mrs. F. Ward Tolson.

A series of four original monologs in costume will also be given by Mrs. Strahan. The titles are, "Shepherd's Mother," "Wise Men's Daughter," "King Herod's Queen," "Mary." Let's show appreciation of the time and effort these people have put into the above by being there. Publicity.

SACRED HEART P.T.A. CHRISTMAS BAZAAR-CARNIVAL

This annual event will be held in the school hall on Wednesday, December 7. Special features will appeal to the children in the afternoon and the adults in the evening. At 10 p.m. a prize of \$100.00 will be awarded as well as special door prizes for those present.

The following booths are being prepared: fish pond, toys, candy table, flowers and novelties, food booth, featuring all kinds of home-baked goods, spaghetti, ravioli, even fresh eggs; clothing booth which will specialize in outgrown children's garments of excellent quality and a refreshment stand.

Everyone is invited and the members are preparing for a large attendance.

Pfc. Charles R. Oliver, LeJune road, Palmyra, spent the Thanksgiving weekend with his parents. Oliver is stationed at Cherry Point, North Carolina.

PLAN TO OCCUPY NEW PALMYRA SCHOOL ON DECEMBER 12

Plans are being made for moving into the new elementary school building on Charles street, on Monday morning, December 12. A brief ceremony will be held at the front entrance of the building at 10 a.m.

The building will accommodate all pupils of grades 3 to 6, a group of about 230 pupils. The two 6th grade sections will be transferred from the Delaware avenue building, two 5th grade sections from the Cinnaminson avenue building, two 3rd and two 4th grade sections from the Spring Garden street building. Teachers now in charge of these grades will be transferred with their students to the Charles street building.

This will relieve the congestion in the high school which has made necessary the use of the library for a study hall this year, and will make another room available for the music department.

Parents are invited to the opening ceremony, but are requested not to visit the interior of the school until Tuesday, December 20, when the P.T.A. is holding "Open House" at 8:15 p.m. The public is urged to attend this "Open House" and tour the building. Refreshments will be served.

BIRTH

Mr. and Mrs. Porter B. Caldwell, Jr., Branch Pike, Cinnaminson, are receiving congratulations on the birth of a daughter, Sandra Lee, on Thanksgiving Day, in Zurbrugg Memorial Hospital, Riverside.

Mrs. Caldwell is the former Jean A. Smith, of Riverton.

HAVE YOU REGISTERED TO DONATE BLOOD ON JANUARY 17?

The day for giving in order to carry out the new civilian blood program is January 17. The nationwide program applies to all citizens between the ages of 18 and 59 (minors with parental permission).

NOTICE

The Post Office Department reminds its patrons that all third class mail must bear a two cent stamp, instead of 1½ cents. This will include all greeting cards, Christmas cards, etc.

The Riverton Post Office will be open until 4 p.m. on Saturday, December 3 and until 5 p.m. on December 10, 17 and 24.

MAIL EARLY!

CINNAMINSON HOME NEWS

Thanksgiving, again this year, was made worthy of its name for the 28 members of the Cinnaminson Home's "family" by the generosity and imagination of many friends. The turkey was the gift of an individual who prefers to remain anonymous and there were several cash gifts for the purchase of extras such as fruit, nuts and candy. The pupils of the Moorestown Public Schools presented the Home with many cases of canned goods and ample baskets of potatoes and apples. From the students at Moorestown Friends School came a hamper of fruit, and from the Intermediate Fellowship Class of Epworth Methodist Church, Palmyra, a hamper of grapefruit. David Schwartz, of Palmyra, made a liberal donation of produce for the occasion and the Good Fellowship Club of Calvary Presbyterian Church, Riverton, gave sauerkraut, pork and relish.

Holiday place mats were made for the Home by the fourth grade pupils of the Riverton School, working through the Junior Red Cross; and William LeCates, aged 11, of Branch Pike, Riverton, made hand-drawn Thanksgiving place cards.

The timely gift of a 48-cup coffee urn, operated by either electricity or gas, from the Riverton-Palmyra Rotary Club, ensured a plentiful supply of coffee for this and future occasions; and a large afghan, made and presented by members of the Shining Hour Class, Epworth Methodist Church, Palmyra, will bring cosiness to convalescent cat-naps. For all these kindnesses, the recipients at the Home wish to express their deep appreciation.

Recent diversions for the patients have included a piano recital by Mrs. Edward Richie, Branch Pike, Riverton; a concert by Bobby Witte, boy soprano from Palmyra, and his brother Larry at the piano; and a group of songs and minstrel-show skits presented by Mr. and Mrs. Charles W. Newsome, Jr., Mr. and Mrs. Ray Monroe, and Chris Conroy, all of Merchantville.

REQUEST LIGHTS ON OXFORD ROAD

At a meeting of the Cinnaminson Township Committee held last week a petition was presented by 13 residents of Oxford road requesting additional lighting on that highway. The request stated that there is a section of the street east of Public road where there are no lights for a distance of 1,500 feet.

The matter will be considered for definite action at the time the 1950 budget is prepared.

An ordinance is being prepared by the Township attorney, Walter Carson, designating all stop streets on Township roads.

NOTICE

The Palmyra 5c and 10c Store announces the following schedule of hours for the Christmas season.

December 1, 2 and 3 — 9 a.m. to 9 p.m.

Starting Wednesday, December 7, the store will be open every evening to 9 o'clock until Christmas.

The blood you give will come back to you if and when you need it. Central Baptist Church, Palmyra, is the place and the time is from 1 to 6:45 p.m.

Register now and be assured of the time most convenient to you. Phone Riverton 9-1608 or 9-1445 today.

THE NEW ERA

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Published Every Thursday at 609 Main Street
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The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Subscription \$1.50 a Year in Advance

ENTERTAINMENT AT
CHRIST CHURCH PARISH
HOUSE DECEMBER 9

An unusual entertainment will be given on Friday evening, December 9, at Christ Church Parish House, Riverton, the entire proceeds of which will be used for various im-

provements and activities of Christ Church.

The first half of the program will consist of a fine musical program presented by Mrs. Earle Whitaker and Amos Heacock. Mrs. Whitaker is a graduate in voice from Virginia Intermont College under Frederick Martin. She was soloist for 10 years at the First Presbyterian Church in Bristol, Virginia, also soloist at the Gentilly Presbyterian Church in New Orleans and is at present a member

Etta M. Davidson
BEAUTICIAN

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For Appointments
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Closed Monday

NOTICE OF SETTLEMENT

Trustees Account
Estate of John T. Dorrance, deceased.
Notice is hereby given that the Third Account of the subscribers, Surviving Trustees under the "Fourteenth" item of the Last Will and Testament of John T. Dorrance, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Probate Division, at a session to be held Thursday, December 29, 1949, at ten o'clock in the forenoon.
Ebel M. Dorrance
George Morris Dorrance, M.D.
John T. Dorrance, Jr.
Herbert L. Williams and
Camden Trust Company, successor by merger to Camden Safe Deposit and Trust Company, Surviving Trustees.
Attorney: Grover C. Richman.
Dated: November 4, 1949.
11-10-12-8

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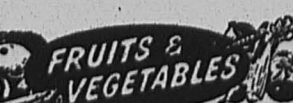
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SEMI-SELF SERVICE

DELIVERY

of the Ensemble Group of the Matinee Music Club of Philadelphia.

Mr. Heacock was formerly organist at St. Mary's Episcopal Church, and assistant organist at the Church of the Savior, Philadelphia. Music is his life's work and he has appeared in organ recitals in Pennsylvania, the south and on the west coast. Mr. Heacock is a talented pianist as well as organist and will play piano selections on this program. He is at present head of the organ department of Strawbridge and Clothier.

Following the musical portion of the program a one-act comedy entitled "Sad About Europe," by Philip Johnson, will be presented. This unconsciously prophetic portrayal of the experiences of an American and his wife on a tour of Europe during the interval between World Wars I and II is poignantly timely in view of intervening history and is both amusing and thought provoking.

In the cast are Donald M. Patterson, Suzette Sargent, Julia K. Lane, Lucy Shreve and Frank A. Mathews, Jr. Mrs. Shreve has had a wealth of both professional and theater-group experience, having been with the Provincetown Players in New York, acting under the direction of Arthur Hopkins and Kenneth Macgowan. She was likewise on the road with Florence Reed's company, and played at Rockville Center, New York.

Miss Lane was formerly with the Honolulu Community Theater Group in Hawaii. She is presently a member of the local Footlight Players, the Haddonfield Plays and Players and has recently joined the Plays and Players of Philadelphia.

Judge Mathews, in spite of his active participation in public and political life, has for many years found an interesting hobby in the amateur theater. To older residents of Riverton and Palmyra he will be remembered as an actor, author and producer. For some years he has been an active participant in the productions of Plays and Players of Philadelphia and has taken many leads and other important roles in the productions of this well-known Delancey street group.

"Sad About Europe" is being produced under the capable direction of Judge Mathews.

Cards of admission may be obtained by contacting Mrs. S. L. Warren, 411 Thomas avenue, phone Riverton 9-0447-W.

IMPORTANT NOTICE

In case of EMERGENCY where a physician's services are required between

5 p.m. on Saturday

7 a.m. on Monday

Telephone

9-0348

or

9-0304

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Deluxe Christmas Cards, wrapping paper, all Occasion Cards and cor-sages. Reasonable. On display 6 p.m. to 9 p.m., except Friday and Sunday evenings.

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PALMYRA LOSES FINAL
TO RIVERSIDE

Before a capacity crowd, Palmyra dropped the final game of the current grid season to Riverside on the afternoon of Thanksgiving Day in the local stadium. The narrow margin of a single point decided the engagement as both teams scored a touchdown with the Rams being successful in the conversion.

The Red and White scored in the third period and seemed well on the way to victory. In the final quarter Riverside drove 59 yards to the local six where the march was checked. Palmyra attempted to kick out of danger, but Riverside blocked the boot and recovered on the one from which point the six-pointer was

made. The all-important conversion was made by rushing.
The loss deprived Palmyra of permanent possession of the Wilbert Memorial Trophy which they had held for the past two years.

ANNUAL MEETING OF
CHRIST CHURCH, RIVERTON

At the regular annual parish meeting of the qualified electors of Christ Church, Riverton, Gardner Crowell was elected Warden, and Walter L. Smith, Harry L. Jones and Milton M. Klotz were elected to the Vestry.

Donald Patterson, Everett Willis and Milton Klotz were elected delegates to the Annual Convention and chosen for alternates were Walter L. Smith, Giles Knight and Filson Graff.



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KEEP ON BUYING U. S. SAVINGS BONDS

About Town

The Palmyra Woman's Club announces that Dr. William H. D. Lamont, noted speaker and teacher of speech and debating at Rutgers College, will be their guest at the regular meeting Monday, December 7, at 2:15 p.m.

Dr. Lamont appeared at the Woman's Club two years ago when he gave a talk on "The Brone Sisters." All who heard him thoroughly enjoyed his talk and it is believed that his subject this time, "Analysing the Novel" will be received with even more enthusiasm.

The board meeting will be held preceding the meeting December 7, at 1:00 p.m., in the club rooms.

The annual Christmas dinner meeting of the Rancocas Valley Branch, American Association of University Women, will be held Monday evening, December 5, at Carslake's Dining Room, Mt. Holly.

Miss Julia K. Lane, of Riverton, a member of the branch, will give an illustrated talk on Korea. Miss Lane was a nursing consultant under the National Organization of Public Health and Welfare in 1946, when she spent seven months working with the natives in various provinces of Korea. Later she spent two months in Japan.

The hospitality committee for the evening includes Mrs. E. A. Hussey, Mrs. R. L. Parry and Mrs. A. R. Lord, all of Mt. Holly, and Mrs. J. E. Michener, of Rancocas.

Mr. and Mrs. H. Kirk Jackson, of Granby, Conn., spent the Thanksgiving holidays with Mrs. Jackson's parents, Mr. and Mrs. Edward W. G. Borer, of 718 Main street, Riverton.

Miss Lois Clare Burns, 701 Thomas avenue, Riverton, spent the Thanksgiving holidays with her parents. Miss Burns is a freshman at Cedar Crest College, Allentown, Pa.

Mr. and Mrs. Maurice Shea and family, formerly of Branch Pike, Riverton, are now residing at 921 Cooper street, Camden.

Richard Burr, son of Mr. and Mrs. M. H. Burr, spent the weekend with his parents. Burr is a freshman at Lehigh University.

Miss Margaret McCay, Washington avenue, Palmyra, was home over the Thanksgiving holidays. She is a student at New Jersey College for Women, Trenton, N. J.

Walter F. Moorhouse, fireman apprentice and Monroe O. Steedle, seaman apprentice, U.S.N., both of Riverton, have received a "well done" from Admiral F. P. Sherman, newly appointed Chief of Naval Operations, who was Commander of the Sixth Task Fleet to which their ships, the destroyers U.S.S. Wallace L. Lind and U.S.S. Hank are attached. The commendation was extended to the crews of ships under Admiral Sherman's command for their efficient service while on duty in the Mediterranean.

ROTARY HEARS
HORTICULTURE
SPECIALIST

Speaking to a large gathering of Rotarians and invited guests at the Rotary Club meeting November 17, R. P. Korbob, professor at Rutgers



Please 'Em All!

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Whatever their interests
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gift will bring them
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Alligator Rainwear



In demonstrating both the wrong and the right techniques of home landscaping, the speaker made clear that it usually costs no more to do it right — that the home owner owes it to himself and the community as well to keep an attractive front yard appropriately decorated with shrubs.

Basic to good layout are a few simple principles. Keep driveways straight — where possible make provision for turning the automobile around on the premises. Keep walks parallel with and at least six feet away from the dwelling, and at least four feet wide. The front door should be the focal point in planning for the front yard. Soften the architectural features of the building by locating shrubs of the right height where the vertical lines meet the horizontal ground line. Many times only two plants are needed to serve this purpose, one on each side of the door, but larger homes will require groups of shrubs. Spectacular plants should be avoided, using a few dignified specimens instead.

Shade trees involve several factors, including why and where you want them, as well as possible ultimate limb spread. Final principle in best landscaping for the front yard is to maintain good open lawn areas, uninterrupted by fancy flower gardens in central portions.

STEELES' NURSERIES

Palmyra, N. J.

NOVEMBER AND DECEMBER

Are excellent months for planting shade trees, evergreens, flowering shrubs, etc. Ask for suggestions to meet your needs.

SHADE TREE SUGGESTIONS

Norway Maple 8-10 ft. @ \$4.50
Tulip Poplar 8-10 ft. @ 4.00
Oriental Plane 8-10 ft. @ 3.50

We have other sizes and varieties
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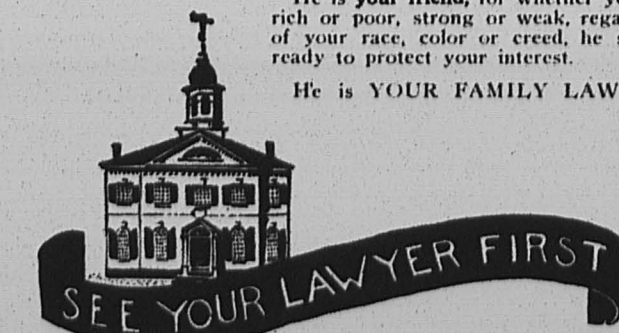
He is a man of understanding, dealing daily with human problems just like yours and mine and helping people in time of trouble.

He is a man of wide experience, serving in many of the worthwhile activities in the community, a leader of many.

He is a man in whom you can confide, for by his professional code, your relationship with him is completely confidential.

He is your friend, for whether you are rich or poor, strong or weak, regardless of your race, color or creed, he stands ready to protect your interest.

He is YOUR FAMILY LAWYER!



Burlington County Bar Association

Fifth in Series I of Statements by Burlington County Bar Association As a Public Service

Palmyra 5 and 10c Store

Schedule of store hours for
the Christmas Season

December 1, 2 and 3 — 9 a.m. to 9 p.m.

Starting Wednesday, December 7, the store will be open

every evening to 9 o'clock until Christmas.

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Don't Let Anybody Fool You!

These Things Will Happen If The Anti-Trust Lawyers Have Their Way

When the anti-trust lawyers from Washington filed their suit against A&P, we told the American people, our customers, our suppliers and our employees how this attack would affect them.

We said that this attack, if successful, would mean the end of A&P as you know it.

We said that it would mean higher food prices for American consumers.

We said that if they succeed in destroying A&P the way would be cleared for the destruction of other efficient large-scale retailers.

We thought the American people were entitled to know about this threat to their welfare and standard of living.

Since that time, however, the anti-trust lawyers have been making speeches, talking over the radio, writing letters and giving stories to the newspapers, in which they say we are all wrong.

They say that this suit will not close a single A&P store; and that instead of raising food prices it will lower them.

And they have tried to give the impression that nobody will be hurt by this decision except the present owners of A&P.

We don't think that the American people want to be confused by these statements. We know that when they have the facts, they will understand that this case can affect the living standards and the way of life of every American citizen. Here are the facts:

It Will Destroy A&P

The anti-trust lawyers have repeatedly stated that "the suit will not result in the closing of a single A&P store", and that "the purpose of the suit is to enjoin A&P from continuing activity which has been held to violate the law."

The fact is that the suit is designed not only to "enjoin" A&P from alleged illegal activities, but actually to destroy the company.

Here is what they have asked the court to do:

Break up A&P's retail stores into seven groups, each of which must be sold to different owners, and operated under new management.

Order us to sell A&P's factories, which produce many of the fine foods you find in our stores, to still other new owners.

Prevent any of the seven groups of stores from operating any of the factories.

None of the present owners, who have made A&P what it is today, can have anything to do with either the stores or the factories.

The first A&P store was opened 90 years ago. For the

past 50 years the company has been managed by George L. Hartford and John A. Hartford.

These are the men who have pioneered the policy of low-cost, low-profit, low-price food retailing which has won A&P the patronage of millions of American families and given them more good food for their money.

If the anti-trust lawyers have their way, these men and other company executives will be completely out of the picture. No one can predict what the policies of the new owners of the various parts of A&P will be.

No one can predict that they will sell the same quality food at the same low prices, or that they will keep the same employees, or give them the same high wages, short hours, pensions and security.

Nor, despite the anti-trust lawyers' statement, can anyone tell how many A&P stores will remain open or will be closed.

So, while there may be a food store where your A&P is now located, it won't be your A&P store.

Make no mistake about it. If the anti-trust lawyers win their suit it will mean the end of A&P as you know it.

ARMY-NAVY UNION NEWS

Department officials and members of Garrison 33, of Riverton, Garrison 60, of Palmyra, acted as honorary pall bearers at the funeral of Pvt. Henry Zygodlo, of Palmyra, in Sicily and buried at Beverly National Cemetery, Wednesday morning.

Pal-Cin-Ton Garrison 34, will be hosts this Saturday evening to Department Commander Burrows, his staff and County Council officials, from Burlington county. Commander Mathew P. Rogers of that Garrison is arranging the affair assisted by comrades Andrew Byron and William O. Washington.

William W. Cook, Sr., of Riverton, was appointed Department Adjutant of the New Jersey Department, Army and Navy Union, at the State Convention of that organization held last Sunday in Perth Amboy.

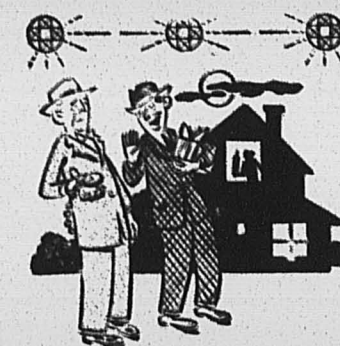
CINNAMINSON BANK PAYS \$75,000 TO CHRISTMAS CLUB MEMBERS

The Cinnaminson Bank and Trust Company of Riverton will disburse \$75,000 by December 1 to 1100 members of the bank's Christmas Club, it was announced last week.

The amount represents an increase of \$10,000 over the figure paid out last year.

ENGAGED

Mr. and Mrs. Stewart A. Berger, of Park avenue, Riverton, announce

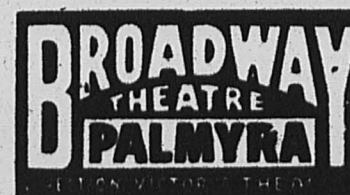


DON'T WORRY, PAL! JUST GIVE TH' LIL WOMAN THIS GIFT I BOUGHT FROM

The Jewel Box

14 East Broad Street
Palmyra, N. J.

Phone Riverton 9-2175-W



Matinee Saturdays and Holidays
Only 2 p.m.

Fri. & Sat., Dec. 2 & 3



CHILDREN'S THEATRE
"THAT MIDNIGHT KISS"
Admission 25c

Mon. & Tues., Dec. 5 & 6



Wed. & Thurs., Dec. 7 & 8



the engagement of their daughter, Miss Barbara Ann Berger, to Mr. Frederick Edwin Fabendruck, son of Dr. and Mrs. Frederick D. Fabendruck, of Mt. Holly.

ABOUT TOWN

The annual fair at Moorestown Friends School will be held at the school on Friday of this week from 5 to 10 p.m. Included on the committee from Riverton are Mrs. Howard A. Washington and Mrs. Walter Carter.

Mr. and Mrs. Peter O. Sykora and daughter, Kay, spent Thanksgiving with relatives in Metuchen.

Miss Clara L. Bishop spent Thanksgiving in Philadelphia, with the Misses Robinson.

Mrs. Elsa Sutter entertained relatives at a family dinner on Thanksgiving.

Mr. and Mrs. Russell Bigelow

were hosts at a house party over the Thanksgiving weekend at their home on Lippincott avenue, for their daughter, Mary, who was home from Vassar College for the holiday.

Mr. and Mrs. MaJo Mathis, of Florence, spent Thanksgiving with their son-in-law and daughter, Mr. and Mrs. Walter Guertler, of Thomas avenue.

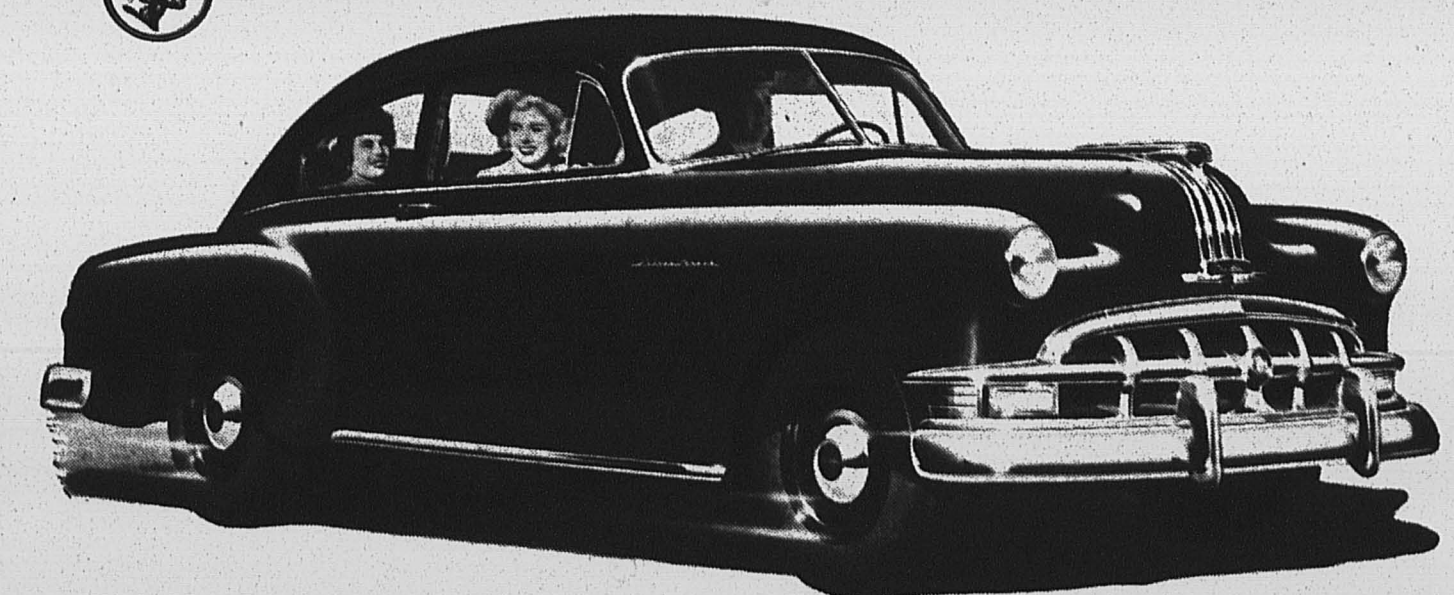
Charles Thorn, of Palmyra and John McNames, of Riverton, are delegates to the Older Boys' Hi-Y Conference to be held at Dover, N. J., on December 2-4.

The Misses Eleanor and Esther Sands, of Cambridge, Mass., were guests last week of Mr. and Mrs. Frederick W. Metzger, 4 Second street, Riverton.

BIRTH

Mr. and Mrs. Edward Stoops, 3rd, 11 Bank avenue, Riverton, announce the birth of a son, James Irvin, at Zuerbrugg Memorial Hospital, Riverside, on Wednesday, November 16.

Announcing the wonderful NEW PONTIAC!



Dollar for Dollar-You Can't Beat a Pontiac!

You can't beat it because . . . It's wonderful in every way. . . size, appearance, performance and appointments!

You can't beat it because . . . It's rugged, tough and dependable . . . built to last 100,000 miles!

You can't beat it because . . . Each of the 18 beautiful models is priced to please you!

THERE'S one and only one word that does justice to the new 1950 Pontiac—WONDERFUL! And there's one and only one way for you to learn just how wonderful it is—come in and see for yourself! Please accept our cordial invitation to pay us a visit as soon as you possibly can. We're sure you'll be impressed with what you see. We're sure you'll agree that no car—so big, so beautiful, so obviously stamped with quality through and through—was ever offered at a price so low. So come in and see the great new Pontiac—America's finest low-priced car!

1. Only Car in the World with Silver Struck Styling
2. America's Lowest-Priced Straight Eight
3. Lowest-Priced Car in the World with GM Hydra-Matic Drive
4. Thrilling, Power-Packed Performance Choice of Six or Eight
5. World Renowned Road Record for Economy and Long Life
6. Super-Safe, Super-Strong All Steel Bodies by Fisher
7. Smoother, All-Cushioned "Travelin'" Ride

8. Distinctively Beautiful Sweep-Stream Rear Fender Ensemble
9. Spacious, Luxurious Interiors Featuring Arm Rests, Assed Seats and Quality Floor Coverings
10. Wide, Comfortable Seats with luxuriously Contoured Cushions
11. Wide, Easy-Access Doors
12. Better, Safer Driver View with Extra Wide, Curved Windshield
13. Ultra-Styled Dial-Cluster Dash

READY TO DRIVE!

\$1768.

5-Passenger Streamliner
Six Cylinder Sedan Coupe

and now PONTIAC offers GM Hydra-Matic Drive at a NEW LOW PRICE!

Delivered here—ready to drive. Optional Equipment and Accessories available, if you desire, at added cost. Prices subject to change without notice. Prices may vary in surrounding communities due to transportation differentials.

(License, State and Local taxes extra.)

RIVERFRONT PONTIAC, Inc.

125 W. Broad St.

Palmyra, N. J.

THE NEW ERA, THURSDAY, DECEMBER 1, 1949

VARGNY HEADS
FRIENDS OF MUSIC

The executive committee of the Friends of Music held its first meeting in the office of the board of education in the Palmyra High School on Thursday, November 17. Officers elected for the year were: Oscar F. Wargny, chairman; Mrs. Harry K. Strang, secretary; Mrs. James G. Devor, treasurer.

The program for the year was discussed at some length, and plans for the opening concert on December 2. Mrs. Mary E. Laird, vocal music teacher in the Palmyra public schools and Mr. Anthony C. Isch, instrumental instructor, explained the work of their departments and showed the members present the music rooms and equipment.

RIVERTON SCHOOL NEWS

The Student Council of the Riverton School is proud to announce that the officers for the present school year are as follows: president, Wilfain Rudman; vice president, Gwen Binderwald; secretary, Marilyn Thompson; treasurer, Roy Lundstedt.

Plans for the Christmas program have been formulated and this year we will see the lower grade children putting on their interpretation of Christmas.

The annual drives for funds for Red Cross and thanks offering have been completed with the boys and girls showing how much they appreciate what the Red Cross is doing and also show their willingness to contribute to the welfare of others who are not quite as fortunate as they are.

In the near future the basketball team will be organized and it is anticipated that a regular schedule will be in effect whereby the team will play various schools in the vicinity as they did last year. The basketball season last year was successful and we are looking forward to a successful season again this year.

MORAVIAN CHURCH

Palmyra, New Jersey
Walter C. Kuhfahl, Pastor
On Friday night the young people will have a Christmas party in the fellowship room of the church.

Sunday brings our regular services noting that this is the Advent Season: Sunday School at 9:30; Morning worship at 10:45, with the praying of the Liturgy for Second Sunday in Advent and also a reception of a new member by right hand of

Cinnaminson Home
Cook Book
On Sale Dec. 5

The 60th Anniversary Edition of this local classic will appear in modern dress — blue cover, spiral binding — but its contents will be the same favorite recipes that made the reputation of the original. A history of the Home's 60 years will be an added special feature.

This is an opportunity to replace the copy that has earned retirement after a long and useful life, or the one which has wandered to a shelf in another kitchen and never found its way home. Brides who have made the acquaintance of basic cooking procedures will find it a stimulating gift. And practically any one would be glad to receive it for Christmas!

The cook book will be on sale December 5 for \$1.75, at Cinnaminson Home and at the following:

RIVERTON: Etta Davidson, Beautician; The Mildred Shop, Riverton Market House.
PALMYRA: Cecelia's Beauty Shop, Betty Petty Beauty Studio, Philadelphia Market House, Virginia's Specialty Shoppe.

MOORESTOWN: Conroy Drug Co., McClelland Gift Shop, William S. Matlack Co., Moorestown Book Shop, West End Community Center.

fellowship; the young people with Miss Joan Calhoun in charge at 6:30 p.m. The regular evening service at our church at 7:30.

The executive board of young people meets at 7:45 p.m. on Monday.

The Christmas season covered dish supper will be held at 6:30 p.m. on Wednesday night, December 7. Mrs. Ruth Strahan will do some humorous monologues. Our honored guests at this Willing Workers occasion for the church the three members who recently came into our fellowship. They are: Mrs. Raymond Coles, Mrs. George Hoeft, Mrs. Clinton Paul.

The senior choir on Thursday and the chapel choir on Friday.

Do not forget the trip to Bethlehem, Pa., to see the Christmas lights on December 16th.

EPWORTH METHODIST CHURCH

William W. Payne, Pastor
Fifth Street at Morgan Avenue
Palmyra
9:45 a.m.: Church school.

11:00 a.m.: Morning worship. Sacrament of the Lord's Supper. An Open Communion is observed. "Service of Love" will be the theme of the communion meditation. The anthem for the morning will be, "Now Let All the Heavens Adore Thee," by Bach. The organ numbers will consist of, "Prayer," by Kullack; "Adoration," by Kinder, and "Recessional," by Roger. A Children's Church is held each Sunday at the same hour as the hour of worship where small children are cared for while their parents are in the sanctuary.

1:45 p.m.: The buses will leave for Convention Hall, Philadelphia, where a great advance for Christ mass meeting will be held with Bishop W. Angie Smith, of the New Mexico-Oklahoma area as the speaker. A song service will start at 3:00 p.m. and the regular service at 3:30 p.m. 6:30 p.m.: Intermediate Fellowship. 7:00 p.m.: Methodist Youth Fellowship.

8:00 p.m.: A service for adults wherein there will be a panel discussion of "Our Faith in Christ." Rev. Charles A. Sayre will lead the discussion. The public is cordially invited to attend.

MANY HEAR GOVERNOR DRISCOLL AT LOCAL COMMUNION BREAKFAST

With approximately 150 in attendance, the annual Corporate Communion for men and boys of Christ Church, Riverton, and Christ Church, Palmyra, was held last Sunday morning in the Church and Parish House of the Riverton parish. The services were conducted by the Rev. Quentin Ferguson, rector of the Riverton Church, assisted by the Rev. Walter E. Frieman, Jr., rector of the Palmyra parish.

Following the services, the communicants adjourned to the Parish House where a bountiful breakfast was served by the ladies of the Riverton parish. After the breakfast, the men heard a stirring address by the Honorable Alfred E. Driscoll, Governor of New Jersey.

In his talk, the Governor pointed out many of the great worries and responsibilities which have confronted him since taking office. In this

connection, he expressed the fervent hope that within the next year he will be able to organize in every community an inter-faith council dedicated to the promotion of religious teachings which would not only inspire a better way of living for all citizens but which would return the religious institutions of the State to the place of authority and honor which they occupied a century ago.

The Governor concluded his talk by paying a glowing tribute to the ability of the special men's choir which had been assembled for the occasion from the choir of many other churches in the two communities. Their presentation of liturgical music was said by many who were in the congregation to have been the finest of its type ever presented locally.

BURTCH-KUENSELL

Miss Ruby Irene Kuensell, daughter of Mr. and Mrs. Noah A. Kuensell, East Riverton, became the bride of Dean Carter Burtch, son of Mr. and Mrs. Harold W. Burtch, Edgewater Park, on Saturday, November 26, at a 5:30 p.m. wedding in the Epworth Methodist Church, Palmyra. Rev. William Payne performed the ceremony.

The bride, who was given in marriage by her father, wore a gown of white satin, made with a fitted bodice and an illusion neckline. Iridescent beads and seed pearls gave the effect of flowers reaching into the illusion. Her full skirt ended in a train. Her fingertip length veil was arranged over a half crown of seed pearls and beads. She carried a bouquet of calla lilies.

The matron of honor, Mrs. Louise Koppenhoefer, East Riverton, sister of the bride, wore a Nile green gown of taffeta with matching gauntlets. Her headpiece was made of bronze baby chrysanthemums in the shape of a bonnet. She carried a bouquet of bronze lilies and baby chrysanthemums.

The bridesmaids were Mrs. Stephan Cahill, Upper Darby, Pa., who wore a blue taffeta gown and a headpiece of pink chrysanthemums in the form of a half crown. She carried large and baby chrysanthemums. Mrs. Calvin Knowlton, Moorestown, wore a gold gown with her headpiece and bouquet of lavender, and Mrs. Donald Holt, Hornetown, wore luchsia and her headpiece and bouquet was of gold.

Miss Gay Koppenhoefer, the flower girl, and niece of the bride wore a taffeta dress of light green with matching gauntlets. Her half halo was made of illusion and she carried a basket of baby chrysanthemums.

The best man was Mr. Robert Young, Palmyra. The ushers included Mr. Stephan Cahill, Upper Darby, Pa.; Mr. Sidney Kuensell, brother of the bride, East Riverton; Mr. Calvin Knowlton, Moorestown, and Mr. Lewis Wence, Palmyra.

The bride's mother wore a gown of blue crepe with gray accessories, and her corsage was pink roses. The groom's mother chose a cocoa brown crepe gown, with dark brown accessories. Her corsage was made of yellow roses.

The reception was held in the Fireside Dining Room, Route 38, Mt. Holly.

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue
Sunday, 10 a.m.: Sunday school.
Classes for all ages.

11:15 a.m.: Junior church. Service for the young ones. Miss Mary Wiggins is in charge.

11:15 a.m.: Morning worship service. Mr. Morgan's sermon will be "Living Waters." The choir will render, "Unto Thee, O Lord, I Lift Up My Voice," by Henrich. At this service the church will sit together around the Lord's Table.

AMERICAN STORES CO.

M. Lee Mine
VIRGINIA LEE
BAKERY TREATSVirginia Lee Golden Pecan
BAR CAKE

each 39¢

Rich, yellow layer cake, creamy Vanilla Iced, topped with delicious Pecans.

Fresh Fruit Stollen each 39¢
Danish Rum Ring each 39¢
Assorted Dinner Rolls 8 in pkg 15¢
Bridge Rye Bread loaf 15¢
Enriched Supreme Bread loaf 14¢

Virginia Lee Apple
STREUSSEL TART each 49¢

Sweet juicy Apples, baked in extra rich tender, flaky crust with a delicious Streussel topping.

2500 in Tomato Sauce
PORK & BEANS 10¢Fancy
SOUP BEANS 13¢Fancy Grade A Whole Kernel Golden-New Lower Price
ACME CORN 2 33¢Formulate Golden
CRUSHED CORN 2 25¢Ideal Fancy Long Cut
SAUER KRAUT 2 25¢Gold Leaf Macaroni or
SPAGHETTI 2 29¢Rob-Ford Fancy Santa Clara
PRUNES large size 21¢ med. size 2 37¢Alaska Pink
SALMON 39¢Hom-De-Lite Quality—Now Lower Price
SALAD DRESSING quart 39¢

Big POTATO SALE—Buy Now

"It's Not a Meal Without Potatoes"

Selected, All-Purpose, U. S. No. 1A, Medium White.

POTATOES

15 original 49¢ 25 original 79¢

Juicy Florida Oranges 8-lb box 45¢

Florida Seedless Grapefruit 10¢

Stayman Apples or Eastern Delicious 3 lbs 25¢

Fancy Penna. Mushrooms pint box 23¢

California Iceberg
LETTUCE 10¢

Guaranteed Selected Meats

Small Lean, Short Shank—4 to 8 lbs., Smoked

PICNICS 35¢

Boiling Beef Lean Plate 10 27¢ Corned Beef Canned 10 18¢

Short Ribs of Beef 10 35¢ Dried Beef Loaf 10 29¢

Fancy Fresh-Killed Grade A—4 to 6 lbs., Stewing

CHICKENS 37¢

LARGE JERSEY BUTTERFISH 17¢

DRESSED WHITING Ready for the Pan 17¢

FILLET OCEAN PERCH 33¢

JERSEY SELECT FRYING OYSTERS doz 37¢

American Stores RINGS YOUR BELL—Our Radio Program Featuring GLADYS WEBSTER—Monday thru Friday, 10:15 A. M.—WCAE

Your Food Will Cost More

The anti-trust lawyers have repeatedly stated that the suit will not increase, but should decrease, grocery prices.

Anybody who has ever shopped in an A&P store, or has ever taken a high-school course in economics, knows better than that.

Everyone knows that A&P's policy has always been to keep costs and profits at a minimum so that it can sell good food cheap.

The very heart of the anti-trust lawyers' case is that A&P's methods, which they claim are illegal, have enabled the company to undersell competitors.

How can anyone possibly say that you will get lower food prices by eliminating the company that has done so much to bring them down?

Actually, there is no question that this suit, if successful, will mean higher food prices for A&P customers.

Here is just one of a number of reasons:

We manufacture many of the quality foods we sell in our stores, such as Bokar, Red Circle and Eight O'Clock coffees, Ann Page foods, White House milk, and many others.

The anti-trust lawyers admit that we pass along these manufacturing savings to our customers in the form of

Others Will Be Hurt

The anti-trust lawyers have insisted that this suit will not affect other distributors, "nor will it destroy any efficiencies of mass distribution."

The fact is that the anti-trust lawyers ask the court to break up the company, make it get rid of its admittedly legal manufacturing operations and in general destroy many of the efficiencies which have enabled it to sell food cheaper.

If such an attack is successful, it immediately raises the likelihood of similar attacks on other chain stores.

The anti-trust lawyers are saying that they "do not contemplate any other suits of this nature at this time."

But that does not mean that they cannot undertake such suits at any future time if they win this case.

As a matter of fact, the anti-trust lawyers made practically the same allegations against two of our largest competitors that they are making against us.

And it can also be used as the basis for an attack against other grocers and merchants in other lines.

There are today literally thousands of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

lower prices.

But, the anti-trust lawyers have asked the court to order us to get rid of our manufacturing facilities, which would put an end to all these savings.

This means that if these A&P brands continued to be manufactured, you would have to pay higher prices for them wherever you found them.

The anti-trust lawyers say that food prices would go down in other stores. They claim that food manufacturers would be able to sell cheaper to other grocers because they would not have to make up alleged losses they now incur in selling to A&P.

This, of course, is pure nonsense. The suppliers who voluntarily seek our business and are now rushing to our defense obviously find it profitable to deal with A&P. Actually, their sales to this company enable them to build up their volume, reduce their costs, and sell more cheaply to all grocers.

The elimination of A&P from the picture would tend to increase, rather than decrease, the wholesale cost of food; and this, in turn, will be reflected in increases in retail prices.

Make no mistake about it. If the anti-trust lawyers succeed in putting A&P out of business you will find your food bill is higher.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

Church

WESTFIELD FRIENDS
Burlington Pike
Sunday Morning
First-day School: 10:00 a.m.
11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.
Sunday School—11 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Avenue and Seventh Street,
Riverton open Tuesday and Friday,
8:30 to 4:30 p.m.

SACRED HEART CHURCH
Fourth Street and Linden Avenue
Riverton, N. J.
Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing,
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30
Daily Mass 7:00 a.m. except Sat-
urday.

Confessions on Saturday and days
appointed at 4 o'clock to 5:45 and
7:30 to 9 in the evening.
Administration of the Sacrament
of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0050 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights
of Columbus on the 2nd Sunday.

**CHURCH OF UNIVERSAL
SCIENCE**
412 Main Street, Riverton, N. J.
Rev. Emma M. Munch, Pastor
Evening service: 7:30 o'clock.
Visitors welcome.

**CHRISTIAN SCIENCE
BROADCAST**
"The Kingdom Come" is the sub-
ject of a Christian Science radio
program over Station WNBC, New
York, Sunday morning, December 4,
from 8:30 to 9:00. The broadcast is
made possible through the courtesy
of the National Broadcasting Com-
pany and has the approval of The
Christian Science Board of Directors.

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.
"God the Only Cause and Creator"

**FRUIT CAKES
FOR CHRISTMAS**
Delicious FRUIT CAKES, full of
fruits and nuts, flavored with rum,
from California. 1 lb. packages 75c—
5 lb. packages \$3.50. Christmas wrapped
\$2.00. Orders must be placed by
December 18th. Call Mrs. Christine
Ridley, 401 Main street, Riverton.
Phone Riverton 9-0117.

NOTICE OF SETTLEMENT
Guardians Account
Notice is hereby given that the Second
Intermediate Account of the subscriber,
Guardian, will be audited and stated by
the Surrogate and reported for settlement
and allowance to the Burlington County
Court, Probate Division, at a session to be
held Thursday, December 15, 1949, at ten
o'clock in the forenoon.
Burlington County Trust Company,
Guardian.
Attorney: Frank A. Mathews, Jr.
Dated: November 5, 1949.

LEONA HUNT
Specialist in HAIR CUTTING
719 Cinnaminson Avenue
Palmyra, N. J.
For Appointment Phone
Riverton 9-1066

INVESTMENT
OPPORTUNITY

A small Loan Company chartered
under Pennsylvania laws recently
organized needs working capital to
expand.
Notes of Indebtedness available in
units of \$50.00 to \$2,500.00. 8% an-
nual return guaranteed, with possi-
bility of greater return as business
grows.
Inquiries invited from large or
small investors.

Address
C. J. KERNS
205 Bank Avenue, Riverton, N. J. afternoons, December 14. Dessert

is the subject for Sunday, December
4, 1949.
Golden Text: "Unto thee, O God,
do we give thanks, unto thee do we
give thanks: for that thy name is
near thy wondrous works declare."
(Ps. 75:1)
Sermon: Passages from the King
James version of the Bible include:
"I am the Lord, and there is none
else, there is no God beside me: I
girded thee, though thou has not
known me." (Isa. 45:5)
Correlative passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:
"To grasp the reality and order
of being in its Science, you must be-
gin by reckoning God as the divine
Principle of all that really is. . . .
All substance, intelligence, wisdom,
being, immortality, cause, and effect
belong to God." (p. 275)

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister
10 a.m.: The Sunday School meets
under the direction of Howard
Washington.

11 a.m.: Sermon and Holy Com-
munion. The pastor will preach
from the theme, "Law and Grace."
3:30 p.m.: The Fellowship Union
meets at Bethel A.M.E. Church,
Moorestown.

Tuesday night: The choir will
rehearse.

Thursday, 8:30 p.m.: The Pastor's
Conterst closes. The funds received
from this contest will be used to
help the unemployed, the sick, the
shut-in, and to give tokens of appre-
ciation to the ministers who have
served the Fellowship Union during
the year.

Friday, 8 p.m.: The Adult Bible
Class will meet at the parsonage.
Sunday, December 11, 7:30 p.m.:
The senior citizens will sponsor a
sacred music hour. Mesdames Ger-
trude Rumble, Edna Johnson, Inez
Green, Nannie Glasco, Beatrice
White, and Margaret Taylor, will be
in charge of this service.

CALVARY PRESBYTERIAN
CHURCH

Fourth and Lippincott Avenue
The Rev. R. B. Stewart, Pastor
On Friday evening, December 2,
the Preparatory Service will be held
in the church at 8 o'clock. All com-
municant members, and all who ex-
pect to participate in the observance
of the Sacrament next Sunday are
urged to come together at this hour
for spiritual preparation. The Ses-
sion will meet immediately follow-
ing the Preparatory Service.
The Sacrament of the Lord's Sup-
per will be administered Sunday
December 4, as part of morning wor-
ship. The Calvary choir will render
the anthem, "The King of Love My
Shepherd Is," by Shelley, and Mrs.
Mildred Cooper will be the soloist.
The solo offering will be "Supplication,"
by Beethoven.

Sunday at 9:45 a.m.: Church
School. There are classes for chil-
dren of all ages from two to the
high school senior age, also adult
classes for men and women.
The Sunday evening Youth Fel-
lowship program begins at 6:30,
when the junior choir meets for re-
hearsal. Next Sunday evening the
junior W. F. period will also be set
apart for choir work in preparation
for the Christmas Vesper Service to
be held on Sunday, December 18,
at 4:30 p.m.
The Senior Westminster Fel-
lowship group will meet on Sunday eve-
ning at 7:30 o'clock.
On Monday evening, the Ushers'
Association will meet in the church
at 8:15, and the teen-age choir will
meet for rehearsal with Mrs. Kurtz
at 7 o'clock.
The stated meeting of Session
will be held at the Manse on Tues-
day evening at 8 o'clock, and also
on Tuesday evening at 8, the Chris-
tian meeting of the Evening Group
of the Missionary Society will be
held at the home of Mrs. Mildred
Lundis, 901 Columbia avenue, Pal-
myra. Members of the Evening
Group are reminded that children's
items for the Frontier Nursing Ser-
vice will be received next Tuesday
evening.
The Women's Missionary Society
will meet on Wednesday afternoon
at 2 o'clock. This will be the last
meeting in this Presbyterian church
year.
The Christmas meeting of the So-
ciety is scheduled for Wednesday
afternoon, December 14. Dessert

luncheon will be served at 1 o'clock
(35c per member), and the Chris-
mas party will follow. Members are
asked to bring 25 cent gifts for ex-
change. Reservations should be
made with Mrs. Mickle, 9-1487 or
Mrs. Black 9-1061. All the ladies
of the Calvary Church family are
cordially invited to attend and enjoy
this Christmas party meeting.

RIVERTON P.T.A. NEWS

Alice Howard, executive secretary
of the Burlington County Tubercu-
losis League spoke at the recent
Riverton Parent-Teacher Association
meeting. The history of Christmas
Seals was described.

During the business meeting Mrs.
Robert Wilder, president of the As-
sociation, gave her report on the con-
vention held in Atlantic City. Mem-
bership chairman, Mrs. L. W. Co-
baugh, reported a membership of 216
in the Association. Mrs. W. Steen,
chairman of the candy sale reported
the candy sale was successful and the
proceeds are going towards the
purchase of additional choir robes.

A covered dish luncheon will be
held December 15, at 1 p.m., in the
home economics room of the Riverton
School.

CLASSIFIED ADS

FOR SALE—OAK fireplace wood.
Cut any tenth. \$15.00 per cord, \$8
per 1/2 cord. William Koch, phone
Riverside 4-0039-32 after 7 p. m.

LIGHT HAULING—Ashes and
trash. Cellars cleaned. Storm cash.
W. Dinn, Palmyra. Phone Riverton
9-1797-R.

NOTICE

I am your Riverton Dealer for
Fuller Brush Products and would
appreciate it if you drop a card to
Grace Giberson, Bridgeboro, or
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four door sedan, radio and heater,
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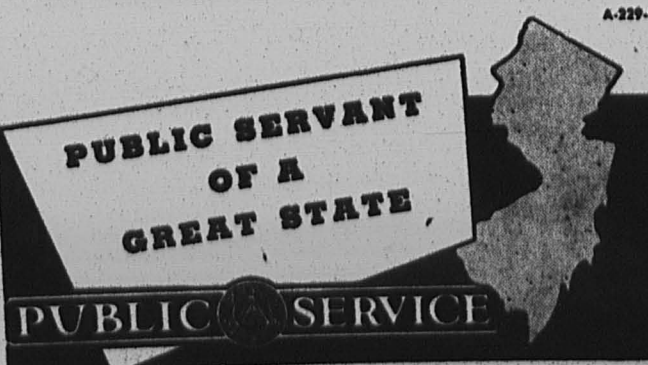
During the past two
years, this series of mes-
sages has been devoted to
the industrial companies
which help to make New
Jersey a great state in
which to work, live and play.

As a fitting conclusion to this series, many local manufac-
turers offer you an invitation to visit their plants. On their
behalf, we extend this cordial invitation to you, your family
and any organization to which you belong.

Here's All You Have to Do!

Public Service has compiled a list of companies who would
be happy to take you, your friends and your associates on a
plant tour of their factories. This list, obtained with assist-
ance from the New Jersey State Chamber of Commerce
and the New Jersey Council, is available on request.

Simply write Public Service, Room 8308, 80 Park Place,
Newark, N. J., and ask for the list of companies which will
take you on a tour of their plants. Then select those plants
which you would like to visit and forward your request to
them, indicating how many people will be in your group.
And remember, you're all cordially invited.

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A birthday surprise party was
given Mrs. Edwin Goens, of Riv-
erton, by Mrs. G. W. Walsh and Mrs.
Lawrence Cobough, at Mrs. Walsh's
home, 505 Cinnaminson street, Riv-
erton, on Tuesday, November 23.
The guests included Mrs. W. Ed-
inger, Mrs. H. Trauger, Mrs. W.
Mason, Mrs. C. Albertson, Mrs. W.
Scanlan, Mrs. J. Albertson, Mrs. W.
Kratmer, Mrs. E. Leavey and Mrs.
G. Carnie.

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If you want a world of working surface... with handy storage that keeps kitchen tools at your fingertips... stop-saving efficiency... and modern loveliness—let us design a Beautycraft Custom Kitchen just for you.

You'll be delighted with Curve-Line Styling—exclusive contours which eliminate sharp corners and give you an uncluttered sweep of impressive richness. You can have just the right kind of storage space wherever you need it—a ventilated vegetable bin right by the sink... a pantry center where you keep flour and sugar as well as all your baking utensils.

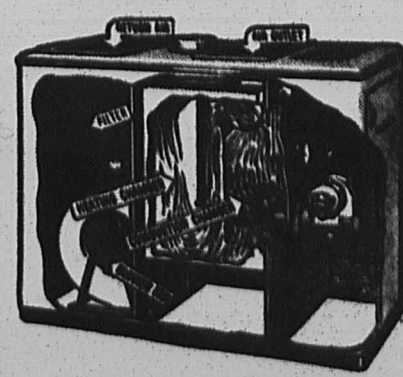
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KATHY GRAYSON - JOE THORN
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Extra Added — Bugs Bunny in "LONG HAIR HARE"

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Rodeo Day — 2 Hours of Thrills
Action and Romance

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LEAN — TENDER BONELESS — STEER BEEF **POT ROASTS** **1 lb 69c**

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We Also Have Strode's Fresh Scrapple and Sausage

LETTUCE large head 15c
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FLORIDA ORANGES, natural color doz. 39c
LARGE RIPE PINEAPPLES each 29c
CUP O' LUCK COFFEE, while it lasts 1b 69c

Quality Guaranteed
KELLOGG'S PINEAPPLE DELIGHTS 2 1/2 size can 35c
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CORN pkg. 25c
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FRESH FISH
BLUEFISH 1b 45c SEA TROUT 1b 32c
MACKEREL 1b 35c LARGE SMELTS 1b 39c

ALSO LARGE VARIETY OF OTHER FISH
OYSTERS — CLAMS — CRAB MEAT — LOBSTER MEAT

BUY
SAVINGS
BONDS AND
STAMPS

60th Year, No. 49

Bridge Employees Collect Toys For Needy Children

When Christmas rolls around, many Burlington county underprivileged children will know that there is a Santa Claus.

The employees of the Tacoma-Palmyra and Burlington-Bristol bridges have undertaken a holiday project — collecting toys for the county's needy youngsters.

That's why motorists crossing the two spans are greeted with huge signs encouraging them to deposit any new or used toys — which they would like distributed to needy children — with the toll collectors.

The project originated when a toll collector on the Palmyra span was told by several persons that they had toys for Christmas distribution.

The hitch to distributing the toys, they said, was the lack of a central collecting point for the many bicycles, games, books and other playthings which would give happiness to many needy children on Christmas day.

If the bridge was the collection point, the toll collector thought, it would be easy as well as time saving, for motorists to pile the toys in their cars and deposit them at the span.

He made this suggestion to fellow employees and they wholeheartedly approved the plan.

So Richard Powers, captain of the collectors, requested permission for the toll booths to be used as a collection point for the toys. Leo Schaeffer, bridge manager, readily agreed.

When employees of the Burlington span learned of the project, they also wanted to participate. Permission was granted them by the manager of the Burlington span, Harry Federick.

Meanwhile, the Palmyra bridge employees arranged with Edward Werrbach, chief of Palmyra's Independence Fire Company No. 1, to have the volunteer firemen distribute the toys which they will collect.

Werrbach not only agreed to see that the needy received the toys, but said the firemen also would recondition any toys that required it.

The Burlington span's employees arranged to turn over the toys they collect to a Burlington county charity group for distribution.

So on Christmas day, many needy children in Burlington county communities — who otherwise might have had a dreary holiday — will know that there is a Santa Claus.

Carols To Be Sung Here December 24

A Christmas Carol Sing will be held at the intersection of Broad and Main streets, Riverton, from 7 to 9 o'clock, on Saturday evening, December 24.

The affair is being made possible through the generosity of a Riverton business man who prefers to remain anonymous. A talented carol group will sing. Santa Claus will be present and the band of the Hope Hose Co., of Bordentown, will play.

Also participating in making arrangements are members of the Riverton Fire Company, Riverton Police Department and Riverton Park Commission. They feel that nothing like this has ever been held in Riverton.

Santa Claus will distribute 500 candy canes to the children and arrangements have been made to serve doughnuts and hot coffee to the spectators.

It is the feeling of those in charge of the affair that the Yuletide spirit has been very lacking here in the past. They urge all local residents to come out and make this a real celebration of the Christmas season.

Don't forget to bring the children!

THE NEW ERA

RIVERTON :: PALMYRA :: CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 8, 1949

AUTO ACCIDENTS ARE
INCREASING — DRIVE
CAREFULLY

PRICE FIVE CENTS

CELEBRATE 50th WEDDING ANNIVERSARY



Mr. and Mrs. Jesse Millard Coddington, 415 Elm avenue, Riverton, celebrated their Golden Wedding Anniversary on Sunday, December 4, by holding open house for their many neighbors and friends. During the evening 14 relatives gathered, having come from Rochester, N. Y., Larchmont, N. Y., Philadelphia, Pa., Palmyra and Riverton. Several beautiful gifts and floral bouquets were received, and nearly 50 cards of congratulations arrived.

Mr. and Mrs. Coddington have been lifelong residents of this locality and during the past thirty years Mr. Coddington has operated a painting and paperhanging business inherited from his father. Prior to 1918 he was the agent for the Adams Express Agency located on Broad street, south of Main street, in Riverton.

Mr. and Mrs. Coddington's three living children and seven grandchildren are widely scattered throughout this country. Their daughter Elizabeth, Mrs. Richard Bushley, has resided in Seattle, Washington, for eleven years. Charles has been living in Denver, Colorado, since his discharge as a Lieutenant Colonel in the United States Army. Paul, known by many of the younger residents, is now in Rochester, New York.

MANY HEAR WOMEN'S CHORUS CANTATA

The Central Baptist Church was taxed to seating capacity last Sunday evening when the Women's Chorus of the Eastern Baptist Theological Seminary presented most creditably, "Christmas Blessings." This Christmas story was inspirationally unfolded by choral numbers, solos, trinos, readings and congregational singing, and illustrated with colorful slides.

The chorus was very ably directed by Professor Joseph R. Bowman of the Seminary, with Miss Phyllis V. Rowe, narrator, and Miss Grace Jones at the piano.

This reasonable treat was made possible through the efforts of Miss Doris E. Miller, a student of the Seminary and minister of music for "Central Baptist," and was sponsored by the senior choir of the church.

ARMY-NAVY UNION MAY LOCATE OFFICE IN RIVERTON

Department Commander Ernest Burrows visited officers of the local Garrison Saturday afternoon and evening. In Riverton, the Commander consulted with officers and members of Riverton Memorial Garrison 55, this Garrison being the oldest in the vicinity and also having furnished the department and national corps with some outstanding officers.

At Palmyra several members of the Palmyra Garrison 60, held a conference with the Department Commander and his staff. He informed the comrades that the Department of New Jersey, Army and Navy Union would have a department office located in Riverton and that the present administration would advocate and put in effect activities that would put the Army and Navy Union in the forefront in the public eye where it should be as the oldest veterans organization in the United States.

He then visited members and officers of the Pal-Cin-Ton Garrison 54, at the home of Andrew Byron, senior vice commander. John Washington and Byron acted as hosts. Housing, segregation and other problems of the Garrison members were discussed and ways and means to alleviate these conditions were planned.

The officers and members were urged to attend the Department Council of Administration meeting this coming Sunday afternoon in Perth Amboy and ask for Department action on any matter they felt needed attention.

Department Inspector Dilks, also the Commander of Garrison 53, Riverton, William W. Cook, Sr., the Department Adjutant, Commander Louisa Germaine, of Garrison 55, Wrightstown; Michael Plesher, P.D.C., of Garrison 62, Perth Amboy, and several members of that Garrison were members of the Department Commanders staff.

PROMINENT DIPLOMAT VISITS BROTHER IN RIVERTON

Mr. and Mrs. Cavendish W. Cannon recently spent several days visiting Mr. and Mrs. John Q. Cannon, 809 Thomas avenue, Riverton, following their return from Yugoslavia, where Mr. Cannon has held the post of Ambassador to that country for the past two and one-half years.

The Cannons are now in Washington, where the former Ambassador is conferring with State Department officials while awaiting a new assignment.

CHEST DRIVE LESS THAN HALFWAY TOWARD GOAL

During the past week contributions to the Riverton-Cinnaminson Community Chest have increased to a total of \$3,545 which is less than HALF of the amount needed to carry out the work of the local organizations which benefit from your contributions.

With the Christmas season at hand, the season for giving, especially to those less fortunate than yourself, won't YOU send in your donation to the Chest today?

Remember, the goal is \$8,000, there is still a long way to go before this total is reached.

RIVERTON P.T.A. COVERED DISH LUNCHEON-MEETING

On Thursday, December 15, at 1 o'clock, a covered dish luncheon will be served in the home economics room of the Riverton Public School. Bring your favorite food in a covered dish so some one else may have a taste. Coffee and dessert will be included for 35c. Plan to attend and bring a friend. Mrs. William Zaun is chairman.

Following the luncheon the Parent Education Group will meet in the auditorium of the school, at 2 o'clock. A film, "Human Growth," developed by the University of Oregon, has been rented by Mrs. James Wright, chairman of the group, and will be shown at this meeting. You are cordially invited to attend. Publicity.

RECITAL AND PLAY ON FRIDAY NIGHT IN PARISH HOUSE

An unusual entertainment will be given on Friday evening, December 9, at Christ Church Parish House, Riverton, the entire proceeds of which will be used for various improvements and activities of Christ Church. The affair will start at 8:30 o'clock.

The first half of the program will consist of a fine musical program presented by Mrs. Marjorie Whitaker and Amos Heacock.

Following the musical portion of the program a one-act comedy entitled "Sad About Europe" will be presented. The cast includes Frank A. Mathews, Jr., Suzanne Sargent, Julia K. Lane, Mrs. Lucy Shreve and Donald M. Patterson.

Cards of admission can be obtained by contacting Mrs. S. L. Warren, phone Riverton 9-0447-W.

POLICE CONGRATULATED

This is to congratulate the Cinnaminson Police force working in cooperation with the Riverton Police in solving several thefts which have dated back to June 1949.

It probably required many hours of work as well as very careful police for which all Police concerned deserve our commendation.

A Riverton Citizen.

STORY HOUR

There will be a Christmas Story Hour held for children of first, second and third grades at the Riverton Free Library on Saturday, December 17, from 9 to 10 a.m.

MAIL EARLY

Postmaster Mervil E. Haas, of Riverton, advises that the upswing of business at the post office during the past three months indicates an unusually heavy volume of Christmas mail. To meet the public demand he asks the cooperation of everyone so that all deliveries can be made in time for Christmas Day.

Please remember that postage for unscheduled letters is now 2 cents instead of the former rate of 1 1/2 cents. Important factors to remember are:

1. Mail early.
2. Address plainly and correctly.
3. Wrap securely.
4. Be sure you have the correct postage on.

Parcels not securely wrapped must be rejected for mailing. Postal officials want your packages to reach their destination in good condition and they know you do too! Mailings for distant states should be deposited in advance of December 10th.

EXCHANGE TEACHER GUEST SPEAKER AT ROTARY CLUB

Miss Kathryn Frazier, of Girard College, was the guest speaker at the Palmyra-Riverton Rotary Club on December 1.

Miss Frazier has just returned from a year's sojourn in Devon, England where she taught as an exchange teacher for Miss Muriel Willett who in turn taught at Girard College. Miss Willett spoke to the Rotary Club last year.

In comparing education in England and the United States, Miss Frazier first explained that Secondary Education in England is at three levels: Grammar School, Modern Secondary School, and Vocational School.

At the age of 11, all children are given an examination, the results of which will determine which schooling they will later receive. Those with the highest grades go to the Grammar School to receive academic training for college. The others go either to the Modern Secondary School for business training, or to the Vocational School to learn a trade.

In reply to questions about the National Health Program in England, Miss Frazier reported that while it was in great favor among the laboring classes who received most of its benefits, there was a strong feeling that the abuse of privilege in some quarters would undermine the National character by encouraging malingerers.

In discussing the Economic situation, Miss Frazier mentioned that it was far worse than even the English themselves realized. High prices and "queuing" are taken for granted, luxuries are non-existent, and even necessities are so expensive that obtaining them is difficult. Such items as refrigerators, telephones, and cars are scarce and owned only by a few people.

In England they are far ahead of us in Radio and Television programming, according to Miss Frazier. She admired their efficient Police force, their Underground (subway), and the absence of grade crossings on their railroads.

In closing, Miss Frazier pointed out that the most noticeable feature of her stay in England was a realization not of our differences, but of our similarities with the British.

CHRIST CHURCH, EPISCOPAL

Fourth and Main Streets
Riverton

Reverend Quentin Ferguson, Rector
December 11
8:00 a.m.: Holy Communion.
9:45 a.m.: Church School.
11:00 a.m.: Morning Prayer and Sermon.

Daily
8:30 a.m.: Morning Prayer.
5:00 p.m.: Evening Prayer.
Thursday
9:00 a.m.: Holy Communion.

CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue
The Rev. R. B. Stewart, Pastor

All departments of the Church School meet on Sunday morning at 9:45, for Christian instruction and discussion. The adult classes for men and women also meet at this hour. Bring your children to Sunday School, and stay to participate in the fellowship and study of one of the adult groups.

Morning worship begins at 11 o'clock. Next Sunday morning the Sacrament of Infant Baptism will be administered. The Calvary Choir has chosen as the anthem, "O How Amiable Are Thy Dwellings," by Rogers. The morning message will be the first of a series of Christmas meditations. The theme, "Christmas Through the East Window." For the convenience of parents of small children a Church Nursery is conducted each Sunday morning during the worship hour.

On Sunday evening the junior choir will meet for rehearsal at 6:30. Members of the teen age choir and the Senior Westminster Fellowship will meet at the church at 7 o'clock to make final plans for the Christmas Vesper Service to be held in the Sanctuary on Sunday afternoon, December 18, at 4:30. As in former years this will be a Christmas family service.

The Church School Council will meet at the church on Sunday evening at 8 o'clock. Teachers will meet in departmental groups, and a meeting of department superintendents will follow. The Church School Christmas parties will be on Saturday, December 17, for the smaller children, and on Tuesday, December 27, for the older students.

The December meeting of the Good Fellowship Club is scheduled for Friday evening, December 16.

The Women's Society

All the ladies of the Church are cordially invited to attend the Christmas meeting of the Women's Society on Wednesday, December 14. A dessert luncheon (price 35c) will be served at one o'clock, and this will be followed by the traditional Christmas party and exchange of gifts. Each lady attending should bring a 25c gift. For reservations please call either Mrs. Mickle, Riverton 9-1487 or Mrs. Black, Riverton 9-1061.

BROADWAY THEATRE PALMYRA

Matinee Saturdays and Holidays
Only 2 p.m.

Fri. & Sat., Dec. 9 & 10

INGRID BERGMAN JOSEPH COTTEN MICHAEL WILDING

UNDER CAPRICIOUS

CHILDREN'S THEATRE

"CHILDREN OF THE WILD"
Plus Cartoons & Comedies
Admission 25c

Mon. & Tues., Dec. 12 & 13

John Ford and Marion C. Cooper

She Wore a Yellow Ribbon

JOHN WAYNE - JOANNE DUN - JOHN AGAR
RED HUTTON - HARRY CAREY, JR.
With RAYMOND - LARRY LORR - LARRY LORR
Directed by JOHN FORD

Wed. & Thurs., Dec. 14 & 15

FREE MacMURRAY MAUREEN O'HARA

FATHER FULLBACK

ABOUT TOWN

The Evening Department of the Palmyra Woman's Club will hold its regular business meeting Monday, December 12, at 8:15 p.m., in the clubrooms, with Mrs. Roscoe H. Bowers presiding.

John A. Scott will address the meeting on the interesting topic of "Irish Linens." The subject will deal with the history of linen flax.

its culture and operation necessary for the manufacture of lovely Irish Linens. Linens of every type will be on exhibit and may be purchased at the close of the meeting.

The hostesses for this meeting will be Mrs. George Moore, Mrs. John Munera and Mrs. Lester Hamnum.

PALMYRA QUINTETTE OPENS WITH REGIONAL

The Palmyra High School five open with Camden Lower Regional

on Wednesday, December 14. The J-V squad opens at 7:30 with the Varsity starting at 8:45. Jack McChellan of Shippensburg State Teachers College has his coaching baptism with the opener.

Coach Prentice Beers takes over directing the J-V's while Mat Curtis trains the Frosh. The practice of the J-V's precluding the Varsity game will be continued this year.

GET IT AT BLANC'S . . .



Pamper the Man

with a

YARDLEY

Gift Set



Three fine gifts that he'll

enjoy using, Yardley's Shaving

Bowl, luxurious and long

lasting, Shaving Lotion that's really

refreshing and Invisible Talc. It's one of the many

Yardley gift sets from which to choose \$3.50

Yardley products for America are created in England and finished in the U. S. A. from the original English formulae, combining imported and domestic ingredients.

Blanc's Palmyra Pharmacy

OPPOSITE STATION
Telephone Riverton 9-1597

XMAS CANDY

Shellenberger's Chocolates

Assorted to your order

Bon Bons, Candy Canes, Novelties

Hard Candy

Don't Delay — Order Today!

XMAS CARDS

A wide variety of boxed assortments.

A beautiful selection of individual cards.

Distinctive cards for every member of the family and special persons.

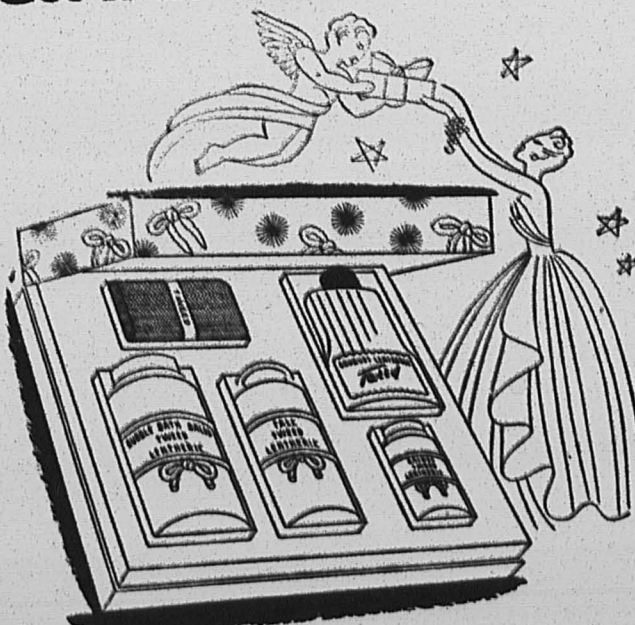
GIFT WRAPPINGS

Paper, ribbons, cards and seals to add unusual beauty and color to your packages.

McALLISTERS

Broad St., Palmyra Phone Riverton 9-9530
OPEN SUNDAY EVENINGS

Get it at Blanc's . . .



Tender the splendor
of a Christmas set

Fit tribute to beauty . . . a gorgeous treasure chest of Lenthéric's "Tweed" coordinates . . . done in snow-crystals and ermine! Sachet, Bouquet, Bubble Bath Salts, Talc, and De Luxe Soap, a handsome gift, also in Miracle and Shanghai yet only \$6.75 (plus tax)

Lenthéric perfumes



Our Cosmetic Department Features:

Prince Matchabelli, Yardley, Old Spice and Friendship Garden, Revlon, Chantilly, Coty, Lenthéric, Helena Rubinstein, Max Factor, Lucien LeLong, Elizabeth Arden's Blue Grass, Jealousy and Intrigue by Blanchard, Evening In Paris, Corday, Richard Hudnut's, Kidmetics, Charbert's, Ciro, Schiaparelli, etc.

Jewelite Comb and Brush Sets
Mirrors, Clocks and Accessories

Our Men's Toiletries Department Features

KINGSMEN, SPORTSMAN, YARDLEY, LENTHERIC, SEAFORTH, OLD SPICE, MAN OF MANHATTAN, FITCH MENNEN'S ETC.

PARKER "51" PEN AND PENCIL SETS

SHEAFFER and EVERSHPAR
DESK SETS

Blanc's Palmyra Pharmacy

OPPOSITE STATION Telephone Riverton 9-1597

A & P URGES PUBLIC TO CONSIDER TRUE ANTI-TRUST ISSUE

Recent statements by Government anti-trust lawyers on the case against the Great Atlantic & Pacific Tea Company are refuted in company advertisements published last week in 2,500 newspapers.

Under the bold heading, "Don't Let Anybody Fool You!" the ads state that success of the civil action will destroy A & P, raise the cost of food, and increase the likelihood of similar attacks on other chain stores.

The company states the anti-trust lawyers are "trying, by court decision, to impose a new kind of economic policy on the people of this country. If they succeed in destroying A & P, they will be destroying the method of distribution that has helped make the American standard of living the envy of the world," the ads state.

The A & P arguments are directed against claims made by anti-trust representatives in speeches, radio talks, letters and newspaper releases. The Washington lawyers say that the suit will not close a single A & P store, will result in lower food prices and will only affect A & P.

The A & P points out that the court is being asked to "break up A & P's retail stores into seven groups, each of which must be sold to different owners, and operated under new management," and to "order us to sell A & P's factories, which produce many of the fine foods you find in our stores, to still other new owners."

"None of the present owners, who have made A & P what it is today, can have anything to do with either the stores or the factories," the ad continues. "No one can predict what the policies of the new owners of the various parts of A & P will be. Nor, despite the anti-trust lawyers' statement, can anyone tell how many A & P stores will remain open or will be closed. So, while there may be a food store where your A & P is now located, it won't be your A & P store. Make no mistake about it. If the anti-trust lawyers

win their suit, it will mean the end of A & P as you know it."

The company cites reasons why the suit would result in higher food prices instead of lower costs as the Government lawyers claim.

"The very heart of the anti-trust lawyers' case is that A & P's methods, which they claim are illegal, have enabled the company to undersell competitors. How can anyone possibly say that you will get lower food prices by eliminating the company that has done so much to bring them down?"

The ad goes on to explain that the suit would make A & P get rid of its manufacturing facilities which enable it to pass savings along to consumers in the form of lower prices.

"Make no mistake about it," the ad states. "If the anti-trust lawyers succeed in putting A & P out of business, you will find your food bill higher."

In refutation of the Government's claim that only the A & P will be affected, the ad points out that the suit can be used as a basis for an attack against other grocers and merchants in other lines.

"If A & P is destroyed," according to the company, "no businessman could safely pursue an aggressive sales policy designed to lower prices and give his customers a better deal if by so doing he takes business away from any competitor."

The company's statement concludes by saying, "Even if the anti-trust lawyers have no intentions of prosecuting other suits, a decision against A & P will establish a precedent that could be used by the present anti-trust lawyers, or any future anti-trust lawyers, to destroy any efficient business that buys cheaply, sells cheaply and grows big in the process."

Pfe. Richard J. Laverty, son of Mr. and Mrs. Joseph Laverty, 616 Main street, Riverton, left Thursday, December 8, for his new base, Kirtland Field, New Mexico, after spending a 20 day furlough with his parents, during which time he celebrated his 21st birthday.

Something Different for Christmas?

HAND PAINTED
KNITTING BOXES, 3 sizes
WASTE BASKETS — TISSUE BOXES — BABY HAMPERS
AND HAND-PAINTED TIES FOR MEN

GLORY-EL SHOP

OPPOSITE STATION PALMYRA, N. J.
OPEN EVERY EVENING TILL CHRISTMAS

FOR CHRISTMAS

We have a number of items in our store that lend to suggestions for

Christmas Gifts

ALUMINUM WARE PYREX
FLASHLIGHTS TREE LIGHTS
DECORATED KITCHEN SETS
OTHER ATTRACTIVE ARTICLES FOR THE HOME

J. S. COLLINS & SON, Inc.

COLLINS BUILDING RIVERTON, N. J.
Phone Riverton 9-0005

HARDER'S



GENERAL ELECTRIC APPLIANCES

REFRIGERATORS	IRONS	FREEZERS
RANGES	TOASTERS	WATER HEATERS
DISHWASHERS	MIXERS	CLOTHES WASHERS
IRONERS	VACUUM CLEANERS	DRYERS
DISPOSALS	WAFFLE MAKERS	KITCHEN CABINETS

100 East Broad Street
Palmyra, N. J.

Phone Riverton 9-1125

Palmyra 5 and 10c Store

BUBBLE-LITE SETS	C-6 XMAS LIGHT SETS	C-7 XMAS LIGHT SETS
9 Lights \$2.29	89c	Lamps Burn Independently \$1.49

Open Every Evening Until Christmas

Suggestions . . .

OLD TAYLOR \$6.92 Fifth	P. M. \$3.59 Fifth
FREE DELIVERY	

Palmyra Liquor Store

107 W. Broad Street Palmyra
Phone Riverton 9-0382

CUSTOMERS' CORNER

The anti-trust lawyers who want to put A&P out of business don't like our low price policy. They say we use it to drive competitors out of business. Actually, as every customer knows, our low price policy is designed to do just one thing: Give you more good food for your money. Here are the facts about our low price policy:

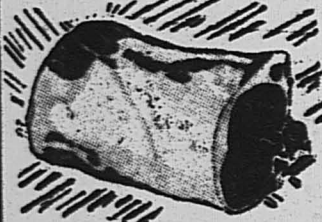
1. We keep our profits at a minimum. They averaged less than 1 1/2 cents on each dollar of sales during the past five years.
2. We have for years had a strict policy against below-cost selling.
3. We do not have any "week-end specials," but feature low prices the whole week long.
4. We charge the lowest practical prices everywhere we operate.

That is why we say, regardless of where you live, you will save money week in and week out by doing all your shopping at A&P.



We'll Bet You'll Say...

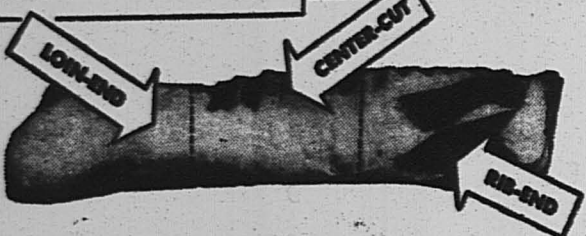
"Best Pork Roast I Ever Bought"



"Super Right" Cut

PORK ROASTS

RIB END 3c
LOIN END 37c
*CENTER CUT 49c
*CHOPS OR ROAST
These roasts weigh up to 4 1/2 lbs.



"SUPER RIGHT" CUTTING METHODS HELP YOU SAVE 3 WAYS

1. Tenderloin is NEVER stripped out of A&P's "Super Right" loin-end pork roast.
2. Only approximately 1/2 of weight is taken out of center to be sold as chops or center-cut roast.
3. Fair share of desirable center-portion included in both rib-end and loin-end roasts.

A&P SAUER KRAUT 2 27-oz. 23c
A&P APPLE SAUCE 2 30-oz. 25c
CRANBERRY SAUCE 2 16-oz. 23c

LEAVE YOUR ORDER NOW FOR YOUR HOLIDAY

"Pilgrim" Turkey

HAMS ALL POPULAR BRANDS TENDER BONE-SHANK 10 TO 14 LBS. SMOKED Whole or Either Half 53c

CHICKENS TOP QUALITY—GRADE "A" 3 37c

FRESHLY GROUND BEEF 4 49c

SLICED BACON BROADCAST 1-lb. 47c

SHORT RIBS 2 35c

FRESH SCRAPPLE 2 23c

FANCY SHRIMP 1-lb. 59c
FRESH MACKEREL BOSTON 1-lb. 25c

A full line of dates, figs, glazed fruit and nut meats are available for your Pre-Christmas Baking needs.

Juicy, Florida ORANGES 8-lb. Mesh Bag 39c
CELERY Crisp Pascal Large Stalk 19c

TANGERINES 150-175 SIZES 2 dozen 35c
ICEBERG LETTUCE 2 25c
BROCCOLI CALIFORNIA 2 23c
RED ROME APPLES 3 29c
DIAMOND WALNUTS 1-lb. 45c
PITTED DATES IMPORTED 1-lb. 19c
BIRDSEYE FROZEN PEAS 2 25c
ORANGE JUICE SNOW CROP 4 cans 89c

Our Egg Prices Have Been DRastically REDUCED AGAIN!

KEEBLER SALTINES 16-oz. 26c
OLEOMARGARINE NUTLEY UNCOLORED 1-lb. 21c
BUTTER KERNEL PEAS & CARROTS 2 35c
BUTTER KERNEL CORN 2 33c
RAJAH SALAD DRESSING 1-quart 35c
ANN PAGE SALAD DRESSING 1-quart 39c
GERBER'S BABY FOODS 10 95c
SCHLORER'S MAYONNAISE 1-pint 39c
EDUCATOR CRAX 1-lb. 25c
TOMATOES FINE QUALITY 2 21c
CREAM STYLE CORN RED RING GOLDEN 4 25c
IONA PORK & BEANS IN TOMATO SAUCE 3 25c
TASKER MINCE MEAT 28-oz. 37c
MAINE SARDINES IN MUSTARD OR OIL 3 25c
PAstry FLOUR SUNNYFIELD 5-lb. 34c
BEST PURE LARD 1-lb. 14c
LANG'S PICKLES DILL OR SOUR 1-quart 19c
NESTLE'S MORSELS SEMI-SWEET CHOCOLATE 1-lb. 19c
THIN MINTS WARWICK CHOCOLATE 1-lb. 39c
KRAFT CHEESE DE LUXE AMERICAN SLICES 1/2-lb. 27c
JELLY ROLL COFFEE CAKE 1-lb. 25c
GOLDEN LOAF CAKE ICED CAKE 29c PLAIN CAKE 25c

A&P Super Markets

BLOOD SUPPLIED QUICKLY

An emergency appeal made by the Burlington County Hospital, in Mt. Holly, for seven pints of blood was met with immediate supply by the Burlington County Chapter, American Red Cross recently when the blood was delivered on the same day requested.

Officials of the hospital pointed out that such emergencies frequently occur when their regular supply of blood is used for victims of severe accidents in the vicinity. The quick response by the Burlington County Chapter Red Cross drew praise from the hospital staff.

The Burlington County Chapter is one of nine cooperating chapters in the National Blood Program with the Philadelphia Regional Center. Blood is supplied solely by volunteer donors.

NEW SAFETY RECORD IN STATE POSSIBLE

If motorists and pedestrians will exert a little extra effort during dangerous December to avoid traffic accidents, New Jersey may end the year 1949 with a new safety record. Motor Vehicle Director Arthur W. Magee announced this week.

He said the prospects are excellent for winding up the year with a lower record of traffic fatalities than the 1949 toll of 597.

There were 53 fatalities in the State during October, bringing the record for the first ten months to 463, five less than in the same period of last year. The reduction is one per cent. November fatalities will not exceed the 63 reported for the same month of 1948.

A man should never be ashamed to own he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday.—Pope

NEW ERA OFFICE HOURS

The office hours of The New Era are as follows:
Monday through Friday 9 a. m. to 5 p. m.
The office is not open evenings or Saturday.

GIVE HIM THE BEST

AN

Arrow Shirt
FOR CHRISTMAS



\$3.65 to \$4.50

DURGIN'S MEN'S SHOP

P. O. S. OF A. BUILDING
Palmyra

OPEN EVERY EVENING
UNTIL CHRISTMAS



for
her
for
Christmas

GOTHAM GOLD STRIPE
BEAUTIFUL STOCKINGS

\$1.00 \$1.95

the
Agnes Shop

OPEN EVERY EVENING
UNTIL CHRISTMAS

CATERING

With a Personal Touch

AT YOUR HOME
OR AT YOUR CLUBHOUSE

THE ANDREWS

Moorestown 9-0306 — Phones — Moorestown 9-0744

Announcing...

OUR NEW CANDY DEPARTMENT
FEATURING —

SHELLENBERGER'S CHOCOLATES

Many Varieties, boxed to your selection.

ALSO SCHRAFFT'S, LOVEL & COVELL

AND THE SENSATIONAL NEW

"WHITE CHOCOLATES"

Place Your Christmas Order Now!

SHARON'S SWEET SHOP

414 Main Street

Riverton, N. J.

Available for Public and
Private Affairs

Antoine Hall

PALMYRA'S NEWEST AND LARGEST
SOCIAL HALL

11-13 E. Broad St., Palmyra, N. J.

Entrance next to Agnes Dress Shop

ANTHONY D'AMATO
Proprietor

For Information Phone
Riverton 9-0413 or 9-1318

A fitting Gift for Him



ON
CHRISTMAS

Jarman
House Slippers

You couldn't select a more appreciated gift or one any more serviceable than this pair of Jarman house slippers. They are full leather lined for superb comfort and long wear. The diagonal insert in the vamp is put there for style he will like. The leather sole and rubber heel will give longer wear.

Jarman
SHOES FOR MEN

\$5.95

PREFERRED MEN'S SHOP

103 W. Broad Street

Palmyra, N. J.

Phone Riverton 9-1074

OPEN EVERY EVENING TILL CHRISTMAS

Buy Savings Bonds & Stamps



A CHRISTMAS SELECTION FOR

HIM or HER

IN ALL AGE GROUPS

UNUSUAL GIFTS TO FIT THE HOME

BERTHA'S GIFT SHOP

531 Cinnaminson Avenue

Palmyra, N. J.

A FULL LINE OF CHRISTMAS CARDS BY:

Rustcraft, Buzza-Cordoza, Volland, etc.

NAME IMPRINTED ON CARDS — ORDERS TAKEN
UNTIL DECEMBER 20th FOR CHRISTMAS MAILING.

Open Evenings Until Christmas

AMERICAN STORES CO.

Baking Needs FOR CHRISTMAS
... time to think of the Christmas baking! It will pay you in time and money to do your shopping in your convenient Asco Store.

FLOUR 5-lb bag 38c
10-lb bag 73c

The Highest Grade Family Flour Milled

MINCE MEAT 25c

SHORTENING 27c : 3 75c

PEACHES 2 No. 2 49c

FRUIT COCKTAIL No. 1 can 35c

OLEOMARGARINE 1-lb 21c

PRUNES 21c : 2 37c

RICE 13c : 2 25c

POTATOES 25 79c : 15 49c

Do Luxe Celery Hearts large bunch 17c

Yellow Globe Onions U. S. No. 1 5-lb pkg 39c

Fancy Pennsylvania Mushrooms pint box 23c

GRAPEFRUIT Seedless Florida 1-lb 10c

PEACHES 2 No. 2 49c

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EPWORTH METHODIST CHURCH

William W. Payne, Pastor
Fifth Street at Morgan Avenue
Palmyra

Third Sunday in Advent
Sunday, December 11

9:45 a.m.: Church school. A school of the Christian religion for all ages.
11:00 a.m.: Morning worship. "The Forerunner" will be the subject of the minister's sermon. Reception of members will take place. Mrs. Rachel Lord will preside at the organ and render the following numbers: "Meditation" by Mendelssohn, and "Postlude in A" by Roberts. The chancel choir will sing, "Hail Thou Long Expected Jesus." The Offertory Anthem will be, "Sanctus" by Gounod.

2:30 p.m.: The pastor and members of the choir will provide the devotional service at the Cinnamonson Home.

6:30 p.m.: Intermediate Fellowship in the Wesleyan room.

7:00 p.m.: Youth Fellowship in the Fellowship room.

8:00 p.m.: "Our Faith in Prayer" will be the subject of a panel discussion led by Mrs. Arthur Mandeville at the devotional meeting of the Epworth Adult Fellowship. This service is for all and provides for expression on the part of the audience as well as the members of the panel.

Monday: The Friendship Circle will meet in the Fellowship room at 8:00 p.m.

Wednesday: The chancel and senior choirs will rehearse at 3:30 p.m. and 7:30 p.m., respectively.

The Inasmuch Class will meet in the afternoon in the Fellowship room.

Thursday: The Shining Hour Class will meet in the Fellowship room at 8:00 p.m.

Sunday, December 18: A Christmas cantata will be rendered by the choir at the 11 a.m. hour of worship.

MT. ZION A.M.E. CHURCH
Third and Penn Streets, Riverton
Yancey Lee Sims, Minister

10 a.m.: The Sunday School meets under the supervision of Howard Washington.

11 a.m.: Junior Church Hour. Sermon by the pastor, the subject, "When First I Saw the Lord." The young people's choir will supply the music.

7:30 p.m.: A Sacred Concert will be sponsored by the Senior Ushers Board. Elbert Johnson, president. Mesdames Edna Johnson, Inez Green, Margaret Taylor and Beatrice White compose the special committee on the arrangements with Mrs. Gertrude Rumble as chairman.

Tuesday night: The various choirs of the church will meet for rehearsal.
Thursday, 8:30 p.m.: A baby contest and program will be sponsored by the Tri-Borough Women's Improvement League. The Stewards Board will offer refreshments for sale.

Friday, 8 p.m.: The Adult Bible Class will meet at the parsonage. Our congregation is looking forward

CLASSIFIED ADS

FOR SALE — Girl's bicycle in good condition. \$10.00. Phone Riverton 9-0132.

HANDICRAFTS - ANTIQUES — The Village Caterettes (always making good things to eat). Rancocas Village Exchange, now located on the east side of the Friends Meeting House. Open Saturdays only, 10 a.m. to 5 p.m. Phone Mt. Holly 1938-R-11 or Riverton 9-1732-W.

FOR RENT — In Riverton, furnished 1st floor apartment, 4 rooms and bath, excellent location, adults only. Possession. \$65 per month. Raymond Warner, Palmyra. Phone Riverton 9-0006.

FOR RENT — Unfurnished large front room with private bath. 308 Main street, Riverton. Phone Riverton 9-1737.

FOR SALE — Boy's English type bicycle. Reconditioned and freshly painted. Phone Riverton 9-0199.

FOR SALE — Lionel train set. O-gauge. Excellent condition. Remote control, whistle control, transformer, tracks and 5'x9' platform. Complete, \$35. Phone Riverton 9-1187.

to our Fellowship Union meeting on Sunday, December 18 at 3:30 p.m., and also to our Carol Sing at 7:30 that evening.

Our congregation wishes to thank our friends of this community for their splendid support during our Annual Financial Drive.

CHURCH OF UNIVERSAL
412 Main Street, Riverton
Rev. Emma M. Munch, Pastor

Services Sunday, 7:30 p.m.
Special service December 23 11 p.m.

No service on Christmas Day or on Sunday, January 1, 1950.

Spiritual healing and counsel at all services. All are welcome.

SACRED HEART P.T.A.

The executive meeting of the Sacred Heart P.T.A. will be held on Tuesday evening, December 13, in the school. The regular monthly meeting of the Sacred Heart P.T.A. will be held on Thursday evening at 8 o'clock in the auditorium. The entertainment will be by the school children under the training of Sister Theresa Francis.

The Merchandise Club will hold a display under the direction of Mrs. Edward Faunce on Friday night from 7 to 9, in the church basement. On Saturday afternoon and until noon on Sunday. Come see all the fine merchandise the club has to offer.

FOR CHRISTMAS

TOYS AND GIFTS FOR ALL

Hardware

We Make Keys While You Wait

RAPP'S HARDWARE

17 W. Broad Street

FREE DELIVERY

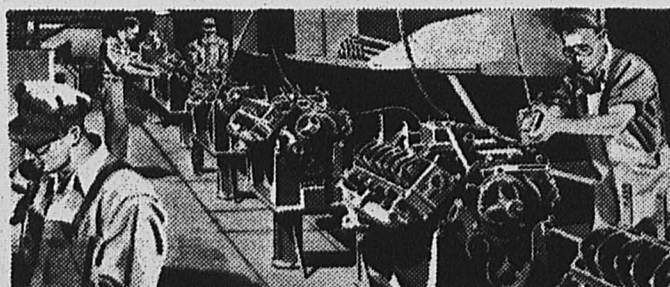
OPEN EVERY NIGHT TILL CHRISTMAS

Palmyra, N. J.

Phone Riverton 9-0978

We're launching
New "ROCKETS"
from Oldsmobile!

Oldsmobile is rocketing forward to even greater public acclaim! Now—while you read this—a beautiful new fleet of "Rocket" Engine cars is being built by Oldsmobile! Soon they'll be unveiled at Oldsmobile showrooms all across America—there to be seen and admired! Futuramic glamor, Futuramic action, Futuramic value! Three great new Series! 19 ultra-modern models! Dramatic "Rocket" Engine power—now paired with a brand new idea in transmissions—to give you the smoothest ride you've ever tried! Look ahead for these far-ahead Futuramics—they're coming soon to your Oldsmobile dealer's!



A "Rocket" a minute rolls off this line! The world's only Futuramic engines come from this unique Futuramic factory—in greater and greater numbers! Here the most modern methods of manufacture are used to build the "Rocket"—the engine that set an outstanding first-year record of dependability! So watch for the new "Rocket" cars!



New
"Rocket" Engine
Oldsmobiles

COMING SOON TO YOUR OLDSMOBILE DEALERS
OLDS COMMUNITY, Inc. 8-10 BROAD STREET, RIVERTON, N. J.

GLAMOROUS

Christmas Gifts

BLOUSES FOR DAYTIME OR EVENING

GLENTEX SILK SCARFS

GLOVES — MITTENS

GAY HANDKERCHIEFS

JEWELRY

LINGERIE

DRESSES and SKIRTS

for all occasions

HATS

HOSIERY

the Agnes Shop

OPEN EVERY EVENING TILL CHRISTMAS



SANTA WILL BE HERE SATURDAY
FROM 2 TO 4 O'CLOCK

IN OUR CHRISTMAS VILLAGE — JUST FOR THE KIDDIES
NOW OPEN IN OUR SECOND FLOOR ANNEX

STOP IN EARLY AND SEE OUR WIDE SELECTION OF TOYS

GIFTS FOR THE GROWN-UPS, TOO

THE SCHWERING STORE

307-309 East Broad Street

Palmyra, N. J.

Telephone Riverton 9-0028

OPEN EVERY EVENING TILL XMAS

CENTRAL BAPTIST CHURCH

Fifth and Maple Avenue

Pastor

The Rev. S. Dan Morgan

Sunday, 10:00 a.m.: Sunday School. Let us protect the spiritual meaning of Christmas. Avoid confusion, weariness and impatience. Join with your children and friends in our program this Christmas Season. Everyone will receive a happy welcome.

11:15 a.m.: Nursery class for tots. Junior Church for boys and girls 4 to 8 years of age.

11:15 a.m.: Morning worship service. Rev. Morgan will speak on the topic "Mission Began." The choir will render "The Lord Is My Strength" by Wooler.

6:45 p.m. B. Y. F. meeting. Young people are urged to attend this hour of Christian Fellowship.

7:45 p.m.: Evening service. Rev. Morgan's message will be "The Unfailing Purpose of God." Our choir will sing the anthem "I Sought the Lord" by Stevenson.

Calendar for the Week
Wednesday, 8:00 p.m.: The Church at prayer and Bible study.
Thursday, 7:00 p.m.: Junior choir.
8:00 p.m.: Senior choir.
Coming Events

December 18: Sunday evening service. Our own choir under Miss Doris Miller's direction, will present Christmas music for us. We will receive an inspiration and blessing. Wednesday, December 14: Women's Society of Central Baptist will hold their regular monthly meeting in the Primary Room. This is to be an all day meeting. Bring a box lunch.

MORAVIAN CHURCH

Palmyra, New Jersey

Warren C. Kuhfahl, Pastor

Sunday at 9:30 a.m.: Sunday School with John Reidenbaker as superintendent.

The Liturgy for Infant Baptism will be prayed at 10:45 a.m. Sermon subject: "A King." The senior choir will sing.

Young people with Miss Helen Fisher in charge at 6:30 p.m.

At 7:30 p.m.: The regular informal Gospel service. Sermon subject: "No Room."

Thursday: Senior choir.
Friday, December 16, at 6:15 p.m.: Buses will leave to go to Bethlehem.

Sunday, December 18, at 7:30 p.m.: Candlelight service.

Sunday School Christmas program on Christmas night.

The Willing Workers Christmas party on December 29.

TALENT SHOW REVUE

The sophomore class at Palmyra High School will present a talent revue, the theme of which will be a parody on a television show. This program will include songs, dances and humorous commercials. It's a show for the whole family and will be held in the local high school auditorium, Saturday, December 10, at 8:00. Admission is 30 cents.



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Open Every Evening Till Christmas



Jack Cannon, son of Mr. and Mrs. John Q. Cannon, of Riverton, and a senior at the Moorestown Friends School, was named to the All-Philadelphia Independent School All-Star Soccer Team. This team is picked by coaches and referees in the Philadelphia area.

If a man has a right to be proud of anything, it is of a good action done as it ought to be, without any base interest lurking at the bottom of it.—Sterne

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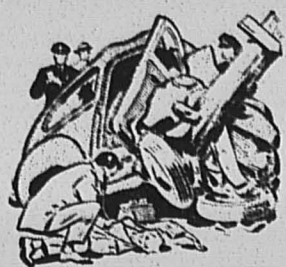


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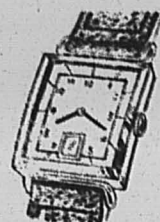
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NEW POTATOES
YELLOW SQUASH

THE PEOPLE'S COLUMN

December 7, 1949.

Editor, The New Era,
Riverton, N. J.
Dear sir:

I wish to express my gratitude for the recent help given me by the combined efforts of the Cinnaminson and Riverton Police. Within the last year there have been more than 400 gallons of gasoline and other articles

stolen from my equipment. Through a lead furnished by Officer Adams, the special efforts of Officers Adams, Pierce and Chief Robinson have brought about apprehension and confessions of local and nearby teen-age boys responsible for these thefts. I feel sure that this will put an end to such offenses.

I believe as many others do, that the association and close cooperation of these local departments has proven beyond a doubt a vital important essential in the protection of our communities. Congratulations to these two local departments.
Sincerely yours,
Frank G. Lockhart.

HEALTH HINTS

This column is contributed as a public service by the Medical Society of New Jersey and the Burlington County Medical Society. Questions should be addressed to the Medical Society of New Jersey at 315 West State street, Trenton 8, New Jersey.

SORE THROAT AND COMMON SENSE

Now that it's getting to be damp-er and colder under foot, Johnny's first sore throat of the season is not a matter to be taken lightly.

When a child complains that it hurts him to swallow he probably has a sore throat. If his throat is sensitive to pressure and the inside surface looks red and inflamed, it may be infected.

A child — or an adult, for that matter — whose throat is really sore and inflamed should go to bed even though he may have no fever and does not feel very sick. To safeguard the patient and others, he should be kept away from other people.

Sore throat may be the beginning of tonsillitis or conceivably even of diphtheria or scarlet fever. On the other hand, it may be nothing worse than a sore throat.

An ice bag or small towel wrung out with cold water will often furnish relief until the doctor comes.

Young infants sometimes have a sore throat without the mother being aware of it. That's why mothers should be alert for signs of difficulty in swallowing, restlessness, irritability, sleeplessness and loss of appetite.

In all cases of sore throat, bed is the safest place for the patient, and it better to have taken undue precaution than to have ignored a serious infection.

DUSTER DANCE ON NEW YEAR'S EVE

The principal winter social event of the Duster sailboat skippers is the annual dance and membership meeting. To accommodate this group of young sailors and their many friends, Medford Lakes Log Cabin Lodge has been reserved for their pleasure on New Year's Eve.

The program calls for the dinner to be served at 6:00 p.m., followed by presentation of trophies and door prizes. A meeting of the membership of DCYRA is next on the schedule. Color movies of two of the past season's Duster regattas will be shown before or following the meeting.

Dancing to Joe Conway's soothing rhythm from 10:00 until 3:00 a.m., will

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be a big attraction. One dancing couple will receive a television set as the major door prize.
Reservations for the dinner, dance,

or both may be obtained from any member of the Duster Class Yacht Racing Association.



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Meeting Night — 2nd Monday Each Month

7 to 9 o'clock p.m.

CHRIST CHURCH HISTORY

Fifty years ago this month, the Parish of Christ Church was deeply interested in the progress of the Riverton Free Library which, in November, 1899, was housed in the Parish House at Fourth and Howard streets. Notwithstanding the fact that more than 50 of the regular summer visitors had returned to their homes in Philadelphia, a total of 668 books had been taken out during the month and William F. Dreer had contributed \$100 towards more new books for the flourishing institution. Thanksgiving Day was appropriately celebrated on November 30th, which happened to be St. Andrew's Day and a Bible Class for adults had been organized in East Riverton under the leadership of Mrs. E. C. Grice. On November 22, the first

of a series of social evenings was given in the Parish House with about 125 people present.

Among the advertisers in the "Christ Church News" of 50 years ago was E. S. Hulme, of Philadelphia, who had this to say: "The Combination Mixing Regulator set up in connection with the Springfield Gas Machine produces gas of a practically standard quality which is burned through open lava-tip burners without smoke or odor or through Weibach Incandescent Burner at a cost of one-quarter of one cent per hour!" Perkins and Plumly did painting, glazing, graining and gilding while Miss L. E. Smith, at 504 Main street, was a fashionable dressmaker.

The race of mankind would perish did they cease to aid each other.

STEELES' NURSERIES

Palmyra, N. J.

DECEMBER

is an excellent month for planting shade trees, evergreens, flowering shrubs, etc. Ask for suggestions to meet your needs.

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THE NEW ERA

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BRIDGE INCOME
GREATEST IN OCTOBER

During October, the Tacony-Palmyra and Burlington-Bristol bridges recorded the greatest monthly revenue and traffic increases since the two spans were acquired by Burlington county.

That was disclosed today by Fred C. Norcross, Jr., secretary-treasurer of the Burlington County Bridge Commission, which is starting its

second year of operation of the two spans.

The bridges produced revenues of \$44,950 during the 31-day period, an increase of \$24,522.43, or 30.36 percent over October a year ago.

The traffic count was 535,558, an increase of 127,883 vehicles or 31.37 percent over the same month in 1948. Norcross added that higher revenues were earned despite lower tolls on both spans.

A breakdown of the monthly report follows:
Tacony-Palmyra bridge: Revenues, \$123,385.62, an increase of \$20,686.22, or 20.38 percent; vehicles, 456,306, an increase of 111,499 or 32.33 percent.

Burlington Bristol bridge: Revenues, \$21,575.36, an increase of \$3,636.21 or 20.37 percent; vehicles, 79,172, an increase of 16,394 or 20.69 percent.

Since the commission assumed operation of the bridges October 23, 1948, Norcross said, revenues have totaled \$1,611,520.54. This is an increase of \$85,297.90 over the similar period under private ownership.

A total of 6,017,844 automobiles, trucks and buses traveled over the bridges during the 374-day period, he added, resulting in an increase of 988,743 vehicles.

"The commission now has bank balances totaling \$1,703,627.95," Norcross said. "Despite this large sum of money, accumulated during a most

profitable first year of operation, we are prevented from meeting our obligations because of a restraining order issued by the courts."

"This order was obtained by Freeholders Henry S. Haines and Richard J. Lippincott a year ago when they filed suit to remove these bridges from county ownership."

"As a result, the commission has been prevented from making interest payments, totaling \$592,000, on its bonds which now are in default."

"In addition, the commission has \$104,000 available for immediate retirement of term bonds. By retiring the bonds now, the commission would be able to save \$12,740 in interest. The legal action of Haines and Lippincott, still pending, pre-

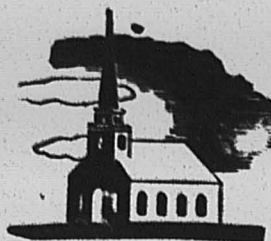
vents the commission from making this saving for the county."

NOTICE OF SETTLEMENT

Trustees Account

Estate of John T. Duran, deceased. Notice is hereby given that the Third account of the subscribers, Surviving Trustees under the "Fourteenth" item of the Last Will and Testament of John T. Duran, deceased, will be audited and stated by the Surrogate and reported for settlement and allowance to the Burlington County Court, Fifth District, at a session to be held Thursday, December 29, 1949, at ten o'clock in the forenoon. Estate of John T. Duran, M.D. Herbert L. Duran, Jr. and Camden Trust Company, Successors by merger to Camden Safe Deposit and Trust Company, Surviving Trustees.

Attorney: Grover C. Richman.
Dated: November 4, 1949.
11-10-12-5



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Pfc. George D. Williams, son of Mrs. Mary Williams, Midway, Riverton, was home for a few days last week. He is on his way to Norfolk, Virginia.

FALSE PRIDE

Pride is ignorance; those assume most who have the least wisdom or experience; and they steal from their neighbor, because they have so little of their own.—Mary Baker Eddy

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ELECTRICIANS EARLE B. HARDER Repairs and Installations Power and Light 506 Melrose Avenue Palmyra Phone Riverton 9-1178	DRUGGISTS BLANC'S Palmyra Pharmacy 1 EAST BROAD ST. Opposite Depot PALMYRA, N. J. PRESCRIPTIONS DRUGS COSMETICS PERFUMES A Complete Drug Institution Phone Riv. 9-1597	LAUNDRIES RIVERTON LAUNDRY N. KUENSEL Phone—Riverton 0972	MEMORIALS L. L. Keating Patent Medicines - Gifts - Candy Greeting Cards - Ice Cream Cigars and Stationery Broad and Main Streets, Riverton Phone 9-1540	George Friday PLUMBING - HEATING - ROOFING 609 THOMAS AVE. RIVERTON, N. J.

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Americans produce so well that it takes only about 8 hours of work to earn \$10 worth of goods. In England it takes 19 hours, and in Russia 81 hours to get the same result.

By working together, labor supplying the effort, management the know-how and the tools, and banks the credit, we can increase our productivity even more and spread the extra benefits to all.

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KEEP ON BUYING U. S. SAVINGS BONDS

609 Thomas Avenue, Riverton, N. J.
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About Town

A Special Dance will be held at the Riverfront Casino Club on Thursday, December 15, from 8 to 11 p.m. The hosts and hostesses will be Mr. and Mrs. E. Caplan.

IMPORTANT NOTICE

In case of EMERGENCY where telephone service is required, the following numbers are requested:

5 p.m. on Saturday
to Monday
7 a.m. on Monday
9:00 a.m.
9:00 p.m.

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HARRIS, Inc., 300 N. 3rd St., New York, N. Y., is the only company in the world that guarantees to pay you back 100% of the cash you spend on their products. This is the only company in the world that guarantees to pay you back 100% of the cash you spend on their products. This is the only company in the world that guarantees to pay you back 100% of the cash you spend on their products.

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A complete variety of goods, including clothing, shoes, hats, gloves, and more. We have everything you need for the winter season. Call us today for more information.

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We will stretch and re-hang your curtains for a fraction of the cost. Call us today for more information.

CARVING THE CHRISTMAS TREE

For a special Christmas tree, call us today. We will carve and decorate your tree to look like a real Christmas tree.

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For sale - Golf bags and clubs. Call us today for more information.

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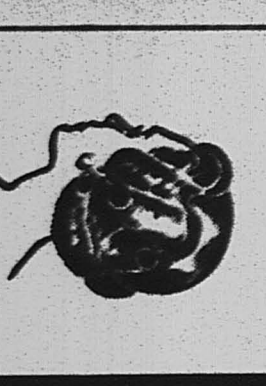
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Palmyra
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OPEN EVERY EVENING TILL CHRISTMAS

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The Festive Bread is not complete without a rich HOLIDAY STOLLEN

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BY THE POUND

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POINSETTIAS \$1.50 up
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FERNS :: DISH GARDENS
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CEMETERY WREATHS \$2.00 up
GREENS :: BLANKETS
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COPPER NOVELTIES

PARKER'S FLOWER SHOP

602 Perry Avenue, Palmyra, N. J.
Telephone Riverton 5-4440

CHRIST CHURCH, EPISCOPAL

Fourth and Main Streets
Riverton

December 18
Fourth Sunday in Advent
8:30 a.m.: Holy Communion
9:45 a.m.: Church School
11:30 a.m.: Morning Prayer and Sermon
7:45 p.m.: Evening. Anniversary of the first service held in Riverton.
8:30 a.m.: Daily Morning Prayer.
December 21
Feast of St. Thomas
9:30 a.m.: Holy Communion.
Thursday
Christmas Eve
9:30 a.m.: Christmas Eve
11:30 p.m.: Festival Choral Communion. Christmas Day
10:30 a.m.: Morning Service, followed by Holy Communion. Carol singing.

THE FAMILY NEXT DOOR... By Red Day

Let's Make Our Out-of-Town Calls Early, Too!

There's nothing like to be "snowed under" and Long Distance... when it comes to expressing Christmas Greetings to friends and relatives (it's easy). But, to get the best service, don't wait until Christmas Eve or Christmas Day. Then, despite our new circuits and our best efforts, we're sure NEW JERSEY TEL. TELEPHONE COMPANY

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CHARLES A. ECK
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for Christmas
\$3.50 up, Inc. Tax

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PLANTATION DAINTIES, CANDY CANES
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2,000,000* MOTORISTS TO BE STUCK IN MUD OR SNOW

LET THIS B.F. Goodrich TIRE KEEP YOU ROLLING ALL WINTER!

Rugged, extra deep cleats on BRG Mud-Snow tires dig in, give you tractor-like pull in forward or reverse. Tread holds its grip because it's self-cleaning. Buy a pair today.

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CALVARY PRESBYTERIAN CHURCH

Fourth and Lippincott Avenue
The Rev. R. B. Stewart, Pastor

Friday, December 16: The Christmas Party of the Good Fellowship Club will be held in the social hall of the church at 8:15 p.m.

Saturday, December 17: The Christmas parties for the Nursery and Kindergarten children and their vice with special music by the Calvary choir will begin at 11 o'clock.

parents have been arranged for Saturday afternoon. The upper classes of the Church School will have a Christmas social evening on Tuesday, December 27.

Sunday, December 18
Church School convenes at 9:45 a.m., with Bible study and discussion classes for all age groups. The ladies' and men's Bible classes also meet on Sunday morning at 9:45 a.m.

Morning worship begins at 11 o'clock. Next Sunday the Calvary

choir will render the anthem, "Come hither, ye faithful," by McCallin, and a solo, "Nazareth," by Gounod, will be rendered by Mr. Harry White. The message from the pulpit will be the second of a series of Christmas meditations. The theme will be "Christmas Through the North Window." Before coming to church read Matthew 1:18 to 2:23.

The annual "Christmas Family Vesper Service" Sunday afternoon at 4:30 p.m. The Christmas story will be presented in carol and anthem and

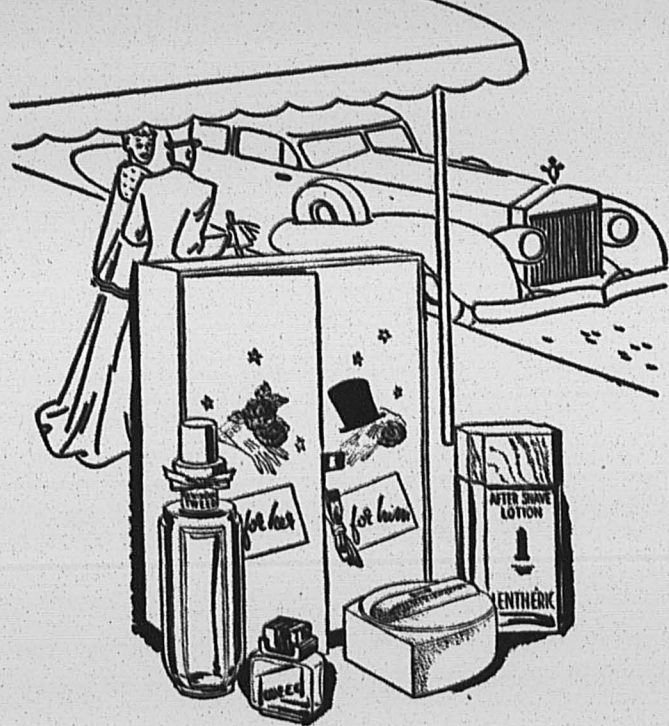
picture and color and pageant. Members of the Senior W. F. will present the story of the birth of our Lord. The junior choir, directed by Mr. Farrow and Mrs. Bell, will sing three appropriate anthems. The manger scene, with Jeannette Lowe as the Madonna will be presented by the members of the teen age choir, Mrs. Ross W. Kurtz, director. The service will conclude with an inspiring candlelight procession and the singing of Franz Gruber's "Silent Night! Holy Night!"

This service has been arranged for family groups, and parents should feel free to bring their little tots along with them. Please endeavor to be seated not later than 4:25.

A special Christmas Service for Church School students has been arranged for Christmas Day at 9:45 a.m., and the Christmas worship service.

Only when all the concerns of humanity are threatened, is the common humanity of man present to the minds of all.—Erwin Edman

GET IT AT BLANC'S

THAT SPECIAL GIFT
for a couple
"who has everything"

No one ever has enough of His or Her favorite scent. This handsome set takes the question out of what to give them. For Her there's a half-ounce of Tweed perfume, and a four-ounce decanter of matching Bouquet. In His side of the set there's a maroon plastic shave bowl, and a decanter of After Shave Lotion. Complete.

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It wouldn't be
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For her handbag, an impressive double compact in embossed metal, and a matching lipstick in one of Yardley's six lively shades. And for her boudoir, "Bond Street" Perfume, Toilet Water, and Dusting Powder. All with the subtle, sophisticated scent that's the favorite of smart women everywhere.

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LENTHERIC, SEAFORTH, OLD SPICE,
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BLANC'S PALMYRA PHARMACY

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Telephone Riverton 9-1597

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave., at Seventh St.

"Is the Universe, Including Man, Evolved by Atomic Force?" is the subject for Sunday, December 18.

Golden Text: "Ah Lord God! behold, thou hast made the heaven and the earth by thy great power and stretched out arm, and there is nothing too hard for thee." (Jer. 32:17)

Sermon: Passages from the King James version of the Bible include: "As for man, his days are as grass: But the mercy of the Lord is from everlasting to everlasting upon them that fear him." (Ps. 103:15,17)

Correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include: "Man, created by God, was given dominion over the whole earth. The notion of a material universe is utterly opposed to the theory of man as evolved from Mind. Such fundamental errors send falsity into all human doctrines and conclusions, and do not accord infinity to Deity." (p. 545)

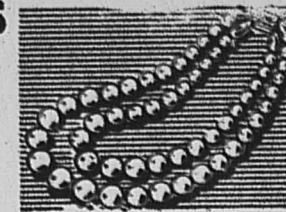
mittment Service followed by Christmas Carol sing by the choir and congregation.

Tuesday night: The choir rehearse. Friday, 8 p.m.: The Third Quarterly Conference will be held. The Presiding Elder, the Rev. J. L. Russ, will have charge.

Christmas Sunday will be fittingly observed as the Rev. J. L. Russ preaches and the senior choir renders the "Manger," at the 11 a.m. service.

BIRTH
A baby girl, Judith Anne, was born to Mr. and Mrs. John Martin, of Burlington, on Friday, December 9, in the Riverside Memorial Hospital. Mrs. Martin is the former Miss Betty Anne Tees, of Broad street, Palmyra.10 a.m.: The Sunday School meets under the supervision of Howard Washington.
11 a.m.: Morning worship and sermon. The pastor will preach from the theme, "What Xmas Means to Me."
3:30 p.m.: The Fellowship Union meets here. The Rev. J. C. Frazier, pastor of Bethel A.M.E. Church, Moorestown, will bring the Gospel message.
7:30 p.m.: Installation and Communion.

For HER CHRISTMAS

A FINE SELECTION OF
PEARLS and
SCATTER PINS
\$1.00 up, including tax

Sets of RHINESTONE CHOKERS and EARRINGS

As Low As \$5.00 up, including tax

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125 West Broad Street

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Friday, December 16, 1949

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AND
THAT PERFECT GIFT FOR THE HOME

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COSTUME JEWELRY

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MAKE IT
A JOYOUS CHRISTMAS
WITH
LOVELY GIFTS

BERKSHIRE NYLONS \$1.35 and \$1.65
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GLAMOROUS SLIPS, sizes 32 to 46 \$1.98 up
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Regular and Extra Large Sizes

IMPORTED HANDKERCHIEFS 59c up

HAND-PAINTED GIFTS \$1.00 up
Including Men's Ties and Handkerchiefs

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SOCK PACKS

EVERYTHING FOR THE BABY

GLORY-EL SHOP

Opposite Station

Palmyra

Open Every Evening Till Christmas

NOTICE OF APPLICATION

Take notice that application will be made to the Cinnaminson Township Committee of Cinnaminson Township to transfer to George N. Hathaway and Henry P. Hathaway for premises located at Route 25, Five Points, P. O. Box 100, Cinnaminson, N. J., known as Hathaway Lodge, the Plenary Retail Consumption License heretofore issued to George N. Hathaway for premises located at Route 25, Five Points, P. O. Box 100, Cinnaminson, N. J., known as Hathaway Lodge.

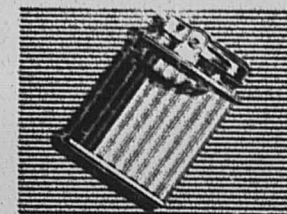
Objections, if any, should be made immediately in writing to Harold R. West, Township Clerk, 1108 Morgan Avenue, Palmyra, N. J.

I have been more and more convinced, the more I think of it, that, in general, pride is at the bottom of all great mistakes.—Ruskin

Love for mankind is the elevator of the human race; it demonstrates Truth and reflects divine Love.

LOST — Black Cocker Spaniel puppy, about 10" high. Answers to the name "Jim." Reward. If found, report to the Riverside Police or Officer Pitman, 123 Chester Avenue, Riverside.

FOR CHRISTMAS



Initials Engraved Free on any

RONSON LIGHTER

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BLOUSES FOR DAYTIME OR EVENING
GLENTEX SILK SCARFS
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GAY HANDKERCHIEFS
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DRESSES and SKIRTS
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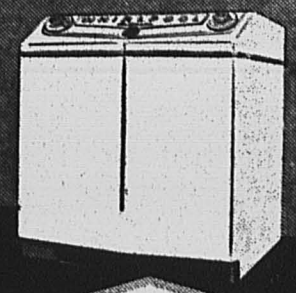
HATS

HOSIERY

The Agnes Shop

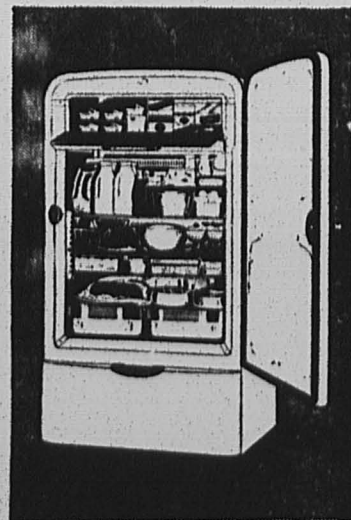
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Christmas

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KITCHEN AID
Automatic
DISHWASHER



Watch the dishes wash
themselves through the
Plexiglass door of our
demonstration model.

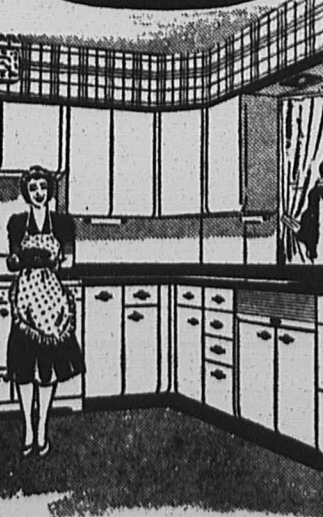
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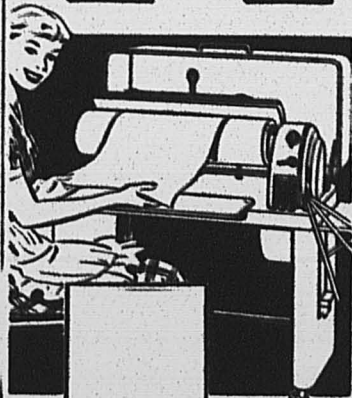
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FOR SALE — 1941 Buick Special four door sedan, radio and heater, directional signals, backup light, fog lights, one owner and in excellent condition. Priced reasonable. Phone Riverton 9-2158.

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 Spiritual healing and counsel at all services. All are welcome.

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 Sunday Masses—7, 8, 9 and 10:30
 Daily Mass 7:00 a.m. except Sat-urday.
 Confessions on Saturday and days appointed at 4 o'clock to 5:45 and 7:30 to 9 in the evening.
 Administration of the Sacrament of Baptism on Sundays at 11:30 a.m. Phone RI 9-0990 for appointments.
 Monthly Communion Sundays:
 The Altar Society on the 1st Sunday;
 The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESTFIELD FRIENDS
 Burlington Pike
 Sunday Morning
 First-day School: 10:00 a.m.
 11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH
 First Church of Christ, Scientist
 Thomas Ave. at Seventh St.
 Riverton, N. J.
 Sunday School—11 a.m.
 Sun-day Services, 11:00 a.m.
 Wednesday, 8:00 p.m.

Men are sometimes accused of pride merely because their accusers body, planted by nature in a mutual love, and fitted for a social life. —Seneca
 We are members of one great body, planted by nature in a mutual love, and fitted for a social life. —Seneca

DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS
 CUSTOM MADE — DIRECTLY TO YOU
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 Bulk qt. 80c
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Pride is seldom delicate; it will please itself with very mean advantages. —Samuel Johnson

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 Odd Jobs of All Kinds
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 I do spray shingle homes
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 Service Charge To Call and Deliver
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 Phone Riverton 9-0300

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 329 Cinnaminson Avenue
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Farm, Home and Industrial Sites
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 Phone Riverton 9-0261

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At this season of the year, charity begins at home. And that's where smart shoppers find real economy...right in your own home town.

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BUY SAVINGS BONDS AND STAMPS

THE NEW ERA

RIVERTON - PALMYRA - CUMANNISON

60th Year, No. 51

THE NEW ERA THURSDAY, DECEMBER 22, 1949

PRICE FIVE CENTS



FOREIGN HONOR OLDER MEMBERS

The Riverton Fire Company held the annual election of officers on Tuesday evening at 8 o'clock. The following were elected: President, John W. Carter; Vice President, John W. Carter; Secretary, John W. Carter; Treasurer, John W. Carter; and all other officers.

CHRISTMAS AT HOME

There's just no place in all the world like home at Christmas-time. The home is the place where the heart is at home. It is the place where the heart is at home. It is the place where the heart is at home.

IDEAS WIN ON JURY

The following residents of this section were shown on Tuesday of this week to serve on the Burlington County Jury for the January session of Court.

PALMYRA REJECTS SEWER AUTHORITY

The proposed Riverton-Palmyra Sewerage Authority, which was formed last year to study the problem of sewerage disposal in the two communities, has rejected the offer of the Burlington County Sewerage Authority.

MORAVIAN CHURCH FOR NEW YEAR

Warren C. Kuhn, pastor of the Moravian Church, will lead the church in a special service on New Year's Eve at 8:30 p.m. The service will be held in the church at 1115 N. 1st St.

BIRTHDAY PARTY

George M. Marley, of Maple Ave., will celebrate his birthday on Friday, Dec. 23. He was born on Dec. 23, 1901, in the town of Riverton.

MR. SNOW WINS THREE PRIZES FOR DECORATIONS

Mrs. Robert K. Snow, 911 Lombard Ave., has won three prizes for her decorations in the annual contest of the Riverton Fire Company. She won the first prize for her decorations in the contest.

HUBBS GETS DEER

While hunting last week with the Fox Club, Hubbs, 55 of Riverton, shot a large buck deer which weighed 160 pounds and had 8-point antlers.

There's just no place in all the world like home at Christmas-time. The home is the place where the heart is at home. It is the place where the heart is at home. It is the place where the heart is at home.

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Riverton - Cummansion Community Chest
Needed \$8,000
Collected \$4,600
Won't YOU Help?

Trans World

highest point of American LaFrance said, you are absolutely safe. The equipment being that all water the tank is 45 inches in diameter and the capacity should be of the same. The figure is \$140 per year. The up-keep on account of better service is \$100 per year. The Borough has a pump. This is the present cost to the Borough. The Borough has a pump and boiler tank on a small vessel for the Central station at No. 5 which cost \$7,500.25. The new truck mounted water tank is \$1,500. The truck used for the purpose which bore the fire Company's name. In order to have the water tank in the Borough, the water tank is \$1,500. The Borough has the equipment, the fire Company owns all the real estate and most of the furnishings within the building. To become a

organized and incorpo-



Christmas

The Yuletide Season brings joy—
our Greetings to all our customers

73

REALTORS
Palmira, New Jersey

2

FREE—Bag of Insincere

WITH EVERY PURCHASE OF A POINSETTIA
OVER \$1.00 — and
WITH EVERY PURCHASE OF A CEMETERY
WREATH OVER \$2.00

Corages — Bouquets — Centerpieces
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1

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in Christmas



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the County Board of Chautauq, and the Chamber of Commerce of Fort Collins, the two organizations that have been sponsoring the hope that something would be found in the Christmas spirit to effect a real lasting peace.

"We are in this country today in a rather precarious Christmas mood," said the speaker, "and we are entitled to feel for the peace, and hope for it."

"We are watching our gifts, and our table money we are pouring in to do good," he said, "and we are not realizing that Christmas is a religious festival. On that day a Savior was born. He came into the world to save the world, but to bring peace to the people. The angels were in the sky

... good will toward men? Or is it a

world vision has its favored men and good will. This is significant to us because we have men of good will working together in building peace, and can never be achieved.

Once the full meaning of the Christmas message is grasped by the world, there will be no difficulty in bringing about a lasting peace. It is tragic that within the clergy of the Roman Catholic Church, all men do not see that the message of the Bible is to bring in all sincerely, if to the World.

UNION NEWS

Pol-Com-Ton Garrison 32, Army West Virginia, in a joint meeting with State officials, officially gave notice of separation from the Army-Navy Club. The former members of Garrison 32 have organized as independent veterans' organizations with Andrew Byrns as its head. Under Mr. Byrns's able leadership many worthwhile projects are forthcoming which will be a benefit to the community and veterans.

The first project undertaken by the new organization has been to

of our community regardless of

VAC. COLLECTIONS.

IMPORTANT NOTICE

In case of EMERGENCY when a physician's services are required between

5 p.m. on Saturday
to
7 a.m. on Monday

Telephone
9-4004
or
9-4086



MOORE

1

There's a sign in
the public rest-
rooms that says
—that's a
Chairman of
New York's

On

Book and Main Streets

THE NEW YORK
and SPAIN

JAMES H. JOHNST
UPHOLSTERING

525 Cushman Avenue
P

May your Christmas
tree cup be filled
to overflowing
with health and
happiness this
glorious Yuletide.

100

ELWOOD JOHNSON
PAINTER
734 Morgan Avenue

.....

Our entire staff is happy to wish you all the joys of a festive Christmas and New Year.

MOORE'S SERVICE STATION

WORLD SERVICE STATION
Broad Street and Delaware Avenue
Palmira, N. J.

LAURENCE MICHONIST CHURCH

Services will be held at 7:30 p.m. on Thursday, December 22, at the Church of the Holy Spirit, 1110 N. Broad Street, Palmyra.

The Rev. Mr. Michonist, pastor of the Church of the Holy Spirit, will be the officiating minister at the Christmas Eve service. The service will be held at 7:30 p.m. on Thursday, December 22, at the Church of the Holy Spirit, 1110 N. Broad Street, Palmyra.



Christmas Eve service at 7:30 p.m. on Thursday, December 22, at the Church of the Holy Spirit, 1110 N. Broad Street, Palmyra.

RIVERTON LAUNDRY

N. RIVINGTON, Prop.



WE THANK OUR FRIENDS AND PATRONS FOR THEIR KIND COOPERATION

Palmyra Oyster House

10 East Broad Street Palmyra, N. J.



THOS. DOLLY & SONS

SALES SERVICE

701 East Main Street, Moorestown, N. J. Telephone 9-0010

Buy Savings Bonds & Stamps



Christmas Eve service at 7:30 p.m. on Thursday, December 22, at the Church of the Holy Spirit, 1110 N. Broad Street, Palmyra.

THE SNACK SHOPPE

Broad and Garfield

Palmyra



Christmas Eve service at 7:30 p.m. on Thursday, December 22, at the Church of the Holy Spirit, 1110 N. Broad Street, Palmyra.

BERTHA'S GIFT SHOP

331 Chatham Avenue

Phone Riverton 9-1373

Palmyra



May you enjoy your holiday with the same heartiest pleasure we take in serving you.

MERRY CHRISTMAS

HAPPY NEW YEAR

J. S. COLLINS & SON, Inc.

EDWARD E. YERKES, Manager
BLUE COAL — COKE — LUMBER — PAINTS
HARDWARE — BUILDING MATERIALS
RIVERTON

ARTICLE BY JOSEPH JOYCE TO APPEAR IN "THE PEOPLE" YEARBOOK

Announcement was made this week that an article written by Joseph J. Joyce, 405 Broad Street, Riverton, N. J., will appear in the 1950 edition of "The People" yearbook. The article is a tribute to the Riverton community and its people.

ST. JOHN A.B.E. CHURCH

Third and Penn Streets, Riverton
Phone Riverton 9-1373

10 a.m.: The Sunday School will have Christmas services under the leadership of the superintendent, Rev. Mr. Joyce. The Christmas message will be brought by the Rev. Mr. Joyce. The service will be held at 10 a.m. on Sunday, December 24, at the St. John A.B.E. Church, 100 N. Broad Street, Riverton, N. J.

Our church will hold Love Feasts on Saturday, December 31, 10 p.m. and on Sunday, January 1, 10 a.m. and 7 p.m. We hope to see you at these services.

NOTICE

Samuel Caplan, of the Riverton, N. J., has been elected to the position of President of the Riverton, N. J., Chapter of the American Legion, 100 N. Broad Street, Riverton, N. J.

Frederick C. Langenberg, 301 Main Street, Riverton, has been elected to the position of Secretary of the Riverton, N. J., Chapter of the American Legion, 100 N. Broad Street, Riverton, N. J.

Buy Security Bonds



May Christmas cheer & gladness be yours as you support America's war bonds, helping all your favorite causes.

C. N. Hubbs & Son

Palmyra — Heating — Appliances
523 Chatham Avenue
Palmyra (opposite post office)
Phone Riverton 9-0010



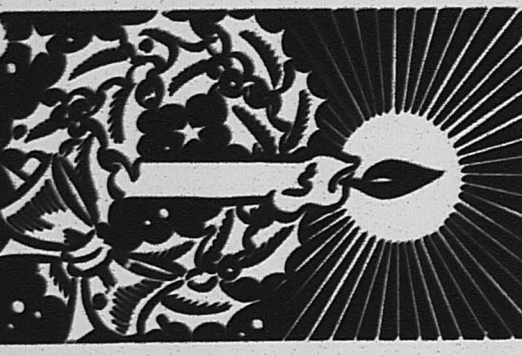
LESLIE W. REEVES

REALTOR

520 Commission Avenue Palmyra, N. J.



JOE L. STACK
PALMYRA, NEW JERSEY



IT IS GOOD TO KNOW THAT CHRISTMAS IS HERE AGAIN... GOOD TO CELEBRATE IT, AS IN THE PAST, WITH SO MANY FINE PEOPLE WITH WHOM WE ARE HAPPY TO BE ASSOCIATED IN THIS COMMUNITY, AND TO WHOM WE NOW SEND

Our most
Hearty
CHRISTMAS
GREETINGS

THE
RIVERTON - PALMYRA
WATER CO.



TONY'S BEAUTY SALON

13 E. Broad Street Palmyra

Holiday Greetings
... from
STYLES
ELECTRICAL APPLIANCES

JAMES R. STYLES

109 West Broad Street Palmyra

GREETINGS

May you and yours
personally enjoy one
of the most effec-
tive gifts of the season.

TED RAPP

RIVERFRONT PONTIAC, Inc.
PONTIAC SALES AND SERVICE
125 W. Broad Street Palmyra



Greetings
May you and yours
enjoy a wealth
of health, happi-
ness and prosper-
ity this Christmas
which will endure
for always.

ROGER WILCO LIQUORS

521 West Broad Street Palmyra, N. J.

RED CROSS ANNOUNCES COUNTY DISASTER COMMITTEE CHAIRMAN

Douglas S. Marshall, a resident of Edgewater Park, was recently named Disaster Committee Chairman of the Burlington County Chapter, American Red Cross, according to Chapter Chairman Milton C. Barber.

Mr. Marshall and his Disaster Committee have formulated an entire program for Burlington County should a disaster strike the community in which assistance by the Red Cross is required by local families or individuals. Fire companies, emergency squads and police headquarters throughout Burlington

County have been advised of these plans and given information concerning the Disaster Committee's work.

Mr. Marshall is a native New Yorker and came to Burlington County in 1941. He attended College and Harvard School of Business Administration and is employed by the United States Pipe & Foundry Company in Burlington.

As a hobbyist of model railroading and sailing, Mr. Marshall was named Commodore of the Red Dragon Canoe Club this year, and is well known among local canoe enthusiasts. He and Mrs. Marshall are both interested in this pursuit.



Douglas S. Marshall



It's our pleasure
to wish you one of
the jolliest Yuletides
you've ever
known.

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Philadelphia 6, Pa.

Lombard 3-8188

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Taunton Lakes
Marlton P.O., N. J.
Medford 7-8811

C. Howard Yerkes
603 Linden Avenue
Riverton, N. J.
Riverton 9-1620



May the light of your Home
Burn brighter this Christmas
Than ever before, with a warmth
Of friendliness and happiness
For the year to come.

PALMYRA SAVINGS AND LOAN ASSOCIATION

3 West Broad Street, Palmyra, N. J.

Mortgage Funds Available

Savings are insured to \$5,000.00

The Family Next Door...

By Post Day



"Now... We'll Go Home and Call Grandma!"

Good idea! By making those Long Distance greeting calls right now, we can give you much faster, better service. On Christmas Eve and Christmas Day, circuits and Long Distance operators alike will be "snowed under" and many calls are likely to be delayed.

WHEN YOU CALL LONG DISTANCE it will save you time and aid your operator if you:
1. Give your Long Distance operator the telephone number of the party you're calling, whenever possible.
2. Tell her whether you want a person-to-person call or will talk with anyone who answers.
3. Wait until she calls you back, if she asks you to hang up because all circuits are busy.

NEW JERSEY BELL
TELEPHONE COMPANY



ELINOR S. COWPERTHWAIT

Funeral services were held Thursday evening of this week at 8 p.m. in the Snover Funeral Home, for Mrs. Elinor S. Cowperthwait, who died Tuesday, December 20, at her home, 745 Highland avenue, Palmyra. She was the widow of the late George H. Cowperthwait. Interment was in the Colestown Cemetery, on Friday morning, December 23.

She is survived by her nephew Raymond W. Neely, Palmyra.

Philadelphia Market House

BROAD AND GARFIELD, PALMYRA
Phone Riv. 9-1200



May the Christmas Spirit
Make Your Holiday
Complete
and Your New Year
the
Happiest Ever.

Bibbons enjoy excellent health and are almost never ill as long as they have no contact with the white man.



We're extending
you wishes for a
good old-fashion-
ed Christmas & a
Happy New Year.

Hathaway Lodge

Route 25 at Five Points
Palmyra, N. J.



We take time out
to wish our many
patrons a Merry
Christmas and
Happy New Year.

Strohlein's Atlantic Service Station

Route 25 and Riverton Road

Best Wishes

May the glorious
Christmas season
bring you peace
and happiness all
through the year



H. B. WILLIAMS, Inc.

Coal - Coke - Fuel Oil - Building Materials - Feed
Williams' ESSO Service Station
PALMYRA



The best wish of
all is for your
Merry Christmas
and Happy New
Year... so that's
our wish today!

HARDER'S

100 East Broad Street

Palmyra, N. J.



We're wishing the Christmas
Spirits will bring you such a
wondrous joy you'll find it
radiating through the year.

BLANC'S PALMYRA PHARMACY

Opposite Station

Phone Riv. 9-1597



We're wishing you
the merriest kind
of Christmas and
the happiest new
Year of all!

KARL G. FRANK

602 Main Street, Riverton

The Season's Greetings...



to our many friends in
these communities

IN completing our Forty-second year of service as your bank, we find that each passing year brings a deeper appreciation of the pleasant business relations between us. May your Christmas be one of joy.... With bright hopes for the future,



CINNAMINSON BANK AND TRUST CO.

Main Office

Main and Harrison, Riverton

Branch Office

Broad and Garfield, Palmyra

THE NEW ERA

Incorporated

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WALTER L. BOWEN, Editor

Frederick W. Metzger, Associate Editor

PRINTING

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Subscription \$1.50 a Year in Advance

SOCIAL SECURITY TAX INCREASES JANUARY 1

The rise in social security taxes from 1 to 1½ percent on workers' wages goes into effect January 1, 1950 regardless of Congressional action on the bill amending the present Social Security law, it was stated this week by Joseph B. O'Connor, regional director of the Federal Security Agency.

Mr. O'Connor's explanation was made as a result of numerous inquiries which have been made by both workers and employers regarding the effective date of the tax rise. "The scheduled increase," he said, "results from Congressional action in 1947 when the original rate of 1 percent was continued until 1949, and then permitted to rise to 1½ percent. In the original Social Security Act, passed in 1935, this tax was to begin at 1 percent in 1937 and go up ½ percent every three years to a ceiling of 3 percent in 1949. How-

ever, Congress for a number of years subsequently froze the tax at 1 percent."

Mr. O'Connor also pointed out that for the present the new tax applies to wages and salaries up to a total of \$3,000 a year from one or more employers.

"The proposed amendments to the existing law increase the taxable wage base to \$3,600, but they are still in the legislative stage. The amendments were passed by the House, and are now awaiting action in the Senate."

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TINSEL BALLS LIGHTS MATS
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Mr. O'Connor emphasized that responsibility of the collection of Social Security taxes and employer's wage reports connected with them was the responsibility of the Bureau of Internal Revenue, and he suggested that detailed information should be obtained from the Bureau's local collectors.

CHURCH OF UNIVERSAL SCIENCE

412 Main Street, Riverton
Rev. Emma M. Munch, Pastor
Services Sunday, 7:30 p.m.
Special service December 23 11 p.m.

No service on Christmas Day or on Sunday, January 1, 1950.
Spiritual healing and counsel at all services. All are welcome.

SACRED HEART CHURCH

Fourth Street and Linden Avenue
Riverton, N. J.

Rev. William F. Quinn, Pastor
Rev. Richard A. Ewing
Assistant Pastor

Sunday Masses—7, 8, 9 and 10:30.
Daily Mass 7:00 a.m. except Saturday.

Confessions on Saturday and days appointed at 4 o'clock to 5:45 and 7:30 to 9 in the evening.

Administration of the Sacrament of Baptism on Sundays at 11:30 a.m.
Phone RI 9-0090 for appointments.

Monthly Communion Sundays:
The Altar Society on the 1st Sunday;
The Holy Name Society and Knights of Columbus on the 2nd Sunday.

WESTFIELD FRIENDS

Burlington Pike

Sunday Morning

First-day School, 10:00 a.m.

11 a.m. Meeting for Worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. at Seventh St.
Riverton, N. J.

Sunday School—11 a.m.

Sun-day Services, 11:00 a.m.

Wednesday, 8:00 p.m.

Tomorrow is the ambushed walk avoided by the circus. Tomorrow is the fatal rock on which a million ships are wrecked. —Walt Mason.

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Package qt. 60c

Gallon Container \$2.05

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L. L. KEATING

Broad and Main Streets

RIVERTON

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Ice cream was first introduced in France by Catherine de Medici who brought it from Italy where it had been invented about 1572.

True eloquence does not consist in speech. It must consist in the man, in the subject, and in the occasion.—Daniel Webster.

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Americans produce so well that it takes only about 8 hours of work to earn \$10 worth of goods. In England it takes 19 hours, and in Russia 81 hours to get the same result.

By working together, labor supplying the effort, management the know-how and the tools, and banks the credit, we can increase our productivity even more and spread the extra benefits to all.



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Main and Harrison
Riverton, N. J.

Branch Office
Broad and Garfield
Palmyra, N. J.

KEEP ON BUYING U. S. SAVINGS BONDS

Bridge Receipts

For the thirteenth consecutive month, the Tacony-Palmyra and Burlington-Bristol bridges continued to show revenue and traffic gains.

Fred C. Norcross, Jr., secretary-treasurer of the Burlington County Bridge Commission, said that revenues produced on both spans during November totaled \$118,573.97, an increase of \$18,930 or 19 percent over the same month a year ago.

In addition, the monthly report disclosed that 431,491 vehicles crossed the two bridges. This was an increase of 66,653 or 18.27 percent.

Since October 23, 1948, when the commission acquired the bridges for Burlington county, to November 30, 1949, the spans produced revenues totaling \$1,730,094.41. The traffic count during the 13 months totaled 6,449,335.

With the revenues earned on the spans rapidly reaching the \$2,000,000 mark, Norcross predicted that Burlington county's ultimate profit would be greater than the \$4,345,000 originally anticipated.

"The anticipated profit of \$4,345,000 was based on traffic engineers' estimates of revenues and traffic," Norcross explained. "The spans, however, are producing higher revenues and traffic marks than was estimated. In addition, operation costs are lower than was estimated."

"Therefore, it is apparent that Burlington county's ultimate profit from the bridges will be greater than anticipated."

He that has the truth at his heart need never fear the want of persuasion on his tongue.—John Ruskin

INVESTMENT OPPORTUNITY

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This might be you . . . you can lose your car . . . your home . . . your savings, all because you don't have adequate insurance against traffic accidents. Don't let this happen to you. Phone Riverton 9-1594 for information.

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Broad and Main Streets
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May your home be blessed with cheer and good will through the holidays and entire New Year.

DURGIN'S MEN'S SHOP

P. O. S. of A. Building, Palmyra



It's such a pleasure for us to be able to wish each one of you a joyous Christmas and New Year like you deserve

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CONTRACTOR AND BUILDER

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Our wish is that yours is a truly wonderful Christmas and a Happy New Year.

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Palmyra



Our Christmas Greeting to you is sincere as it is short Merry Christmas and Happy New Year!

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A JOYOUS CHRISTMAS WITH LOVELY GIFTS

BERKSHIRE NYLONS \$1.35 and \$1.65

NON-RUN NYLACE \$1.65 and \$1.95

GLAMOROUS SLIPS, sizes 32 to 46 \$1.98 up

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Regular and Extra Large Sizes

IMPORTED HANDKERCHIEFS 59c up

HAND-PAINTED GIFTS \$1.00 up

Including Men's Ties and Handkerchiefs

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EVERYTHING FOR THE BABY

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Accounts May Be Opened By Mail or Telephone

Meeting Night — 2nd Monday Each Month
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Riverton - Cinnaminson Community Chest

Needed \$8,000
Collected \$4,600

Won't YOU Help?

Although not a medical man, Benjamin Franklin was a member of the Medical Society of London and several medical societies in this country. He founded the Medical Department of the College of Philadelphia, the first medical school in the United States.

NEW ERA OFFICE HOURS

The office hours of The New Era are as follows:
Monday through Friday 9 a. m. to 5 p. m.
The office is not open evenings or Saturday.

CLASSIFIED ADS

FOR SALE—OAK fireplace wood. Cut any length. \$15.00 per cord, \$8 per 1/4 cord. William Koch, phone Riverside 4-0039-J2 after 7 p. m.

NOTICE

I am your Riverton Dealer for Fuller Brush Products and would appreciate it if you drop a card to Grace Giberson, Bridgeboro, or phone Beverly 5-0177-R-1.

LOST—Black Cocker Spaniel puppy, about 10" high. Answers to the name "Jim." Reward. If found, report to the Riverside Police or Officer Pitman, 123 Chester avenue.



Under your tree we are tucking a gift of finest wishes for your Merry Christmas and a Happy New Year.

RAY BANKS

BARBER
Riverton



Merry Christmas to all—and to all a New Year successful in every way!

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ED. MOOREHOUSE
Barbers
Howard Street, Riverton



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the Agnes Shop



We're happy to count you as our friends... and be able to wish you Merry Christmas and Happy New Year.

McALLISTER'S

7 E. Broad Street

Palmyra



Again we take this opportunity to wish you one and all a Happy Christmas holiday season.

THE RIVERTON COUNTRY CLUB



Ours is a heart-felt wish for your Yule and New Year's joy far beyond compare.

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PLUMBING — HEATING — ROOFING
RIVERTON



We all join in wishing you and yours the merriest kind of Christmas and happiest New Year.

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Quaker Store

Palmyra, N. J.



We're sending you the best Season's greetings for a gala Yuletide and New Year.

RICHARD M. WOODWARD

REALTOR

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Riverton



A host of good wishes for your Merry Christmas and a joyous New Year. too.

HARRY'S RESTAURANT

Cinnaminson Avenue

Palmyra

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AFRICAN VIOLETS
DISH GARDENS
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BOUQUETS — CORSAGES



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To this spirited season we want to add our best wishes for a very Merry Christmas!

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15 E. Broad Street, Palmyra, N. J.



Here's to a Christmas full of all the good things such a festive holiday can bring you!

THORN'S CABINET WORKS

1205 Cinnaminson avenue

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In the true spirit of Christmas all of us wish all of you a wonderful Christmas and a healthy, happy New Year

RUBEN FELZOT

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Palmyra

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Specialist in HAIR CUTTING
719 Cinnaminson Avenue
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NOTICE OF APPLICATION

Take notice that application will be made to the Cinnaminson Township Committee of Cinnaminson Township to transfer to George N. Hathaway and Henry F. Hathaway for premises located at Route 25, Five Points, Ferry, Township of Cinnaminson, N. J., known as Hathaway Lodge, the Ferry Retail Consumption License here-

under issued to George N. Hathaway for premises located at Route 25, Five Points, Ferry, Township of Cinnaminson, N. J., known as Hathaway Lodge, the Ferry Retail Consumption License here-

AN ORDINANCE OF THE BOROUGH OF RIVERTON AUTHORIZING CERTAIN PERSONS TO LAY SANITARY SEWER PIPES IN CERTAIN PORTIONS OF CERTAIN STREETS.

BE IT ORDAINED by the Borough Council of the Borough of Riverton, in the County of Burlington, New Jersey, held on December 8, 1949, and will be further considered for final passage after public hearing at a meeting of said Borough Council to be held in the Fire House in said Borough on December 27, 1949, at eight o'clock P. M.

to make connections therewith and to lay an eight-inch sanitary sewer pipe in Seventh Street from Cedar Street to Cinnaminson Street and to make connections therewith, and to lay a four-inch sanitary sewer pipe in Cedar Street from Eighth Street to Seventh Street.

Section 2. This ordinance shall take effect immediately upon its final passage and publication according to law.

NOTICE

The ordinance published herewith was introduced and passed on first reading at a meeting of the Borough Council of the Borough of Riverton, in the County of Burlington, New Jersey, held on December 8, 1949, and will be further considered for final passage after public hearing at a meeting of said Borough Council to be held in the Fire House in said Borough on December 27, 1949, at eight o'clock P. M.

DANIEL M. CLIFTON, Borough Clerk.



FRANK A. SNOVER ROBERT A. SNOVER

313 East Broad Street
Palmyra, N. J.

Country Club Notes

A Junior Dance will be held on Tuesday, December 28, with Mendi Tubis' Orchestra providing the symphony.

The year's social activities will culminate with a New Year's Dance on Saturday evening, December 31. This event promises to be a gala occasion.

BOY SHOT IN LEG AS FIRE AT DEER; ANIMAL ESCAPES

An 18-year-old Palmyra High School senior was admitted to Cooper Hospital, Camden, Tuesday for treatment of a gun shot wound of the left knee.

Robert Heck, of 57 Stewart avenue, Riverside, said he was gunning with ten other boys in a wooded area off stage road, near Tuckerton. All 11 fired when they sighted a deer. He said he believed he was struck by fragments which ricocheted from the animal.

Heck was brought to the hospital by Chester Steele, of Chester avenue, Riverside Park, another member of the party.

The deer escaped unharmed.

No man ever did, or ever will become most truly eloquent without being a constant reader of the Bible, and an admirer of the purity and sublimity of its language.

—Fisher Ames

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YOUR CASH GOES FURTHER HERE. Inspect our 3 Bargain Floors, 10 Display Rooms. Check our Lay-Away Plan for purchasing New and Like New Gifts, Home Furnishings, Antiques, Books, Curious Art Works, Musical Instruments, Sports Gear. Over 2000 articles. Under Val Yarnall's continuous ownership-management.

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"Buy, Sell or Trade Through Us"

A complete service organization. We pay cash for antiques or sell anything on commission. Before buying or selling ANYTHING we suggest you check with us first.

19 Lafayette Street, Riverside, N. J. (at P.R.R. Station and Bus Stop)

Phone Riverside 4-1432

CARVING that Christmas turkey will be a real pleasure if you have a sharp knife. 408 Thomas avenue. Riverton 9-0344.

SEWING WANTED—Dressmaking and Alterations. 2nd floor apartment. Mrs. A. McWhorter, 429 Thomas avenue, Riverton.

BE PRETTIER



Whatever your type, we'll set your hair flatteringly and expertly, the way you want it. Try a new hair-do styled just for YOU!

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CLOSED WEDNESDAYS

Short Christmas



From us to you—
a sincere wish
you'll enjoy a
large share of
Christmas fun.

L. L. KEATING

BROAD AND MAIN STREETS

RIVERTON, N. J.

Creetings along
with our sincere
thanks for your
patronage this
past year.



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111 East Broad Street Palmyra, N. J.

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Throughout the joyous
Yuletide we're wishing for
you all the happiness you
could ask.

GEORGE FRIDAY, JR.

PLUMBING — HEATING — ROOFING

609 Thomas Avenue

Riverton



May this Christ-
mas be bright and
inspiring for you
and yours as the
Christmas star of
old

MILLSIDE FARMS

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FLOWERS for Christmas

POINSETTIAS \$1.50 up
FLOWERING and CHRISTMAS BEGONIAS
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CEMETERY WREATHS \$2.00 up
GREENS :: BLANKETS
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Point is seldom delicate: it will
phase itself with very mean advan-
tages.—Samuel Johnson

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ALL BRANCHES

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RIVERTON LAUNDRY

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Job for You?
Get Jobs of all kinds.
Door Chimes, Repaired, Landscape
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Chairs, Removable
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"AMICO"

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Resoling
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SHOES SHINED

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Time

Two Men Employed

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Phone Moorestown 9-0077 or 9-0405

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ESSO GASOLINE and OILS

BRAKE and LIGHT SERVICE

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RAY BANKS

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3 Barbers

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At Our Shop

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RIVERTON

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Telephone Riverton 9-085-J

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A Complete Drug Institution

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MA. 7-0256

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W. F. Becker

GROCERIES - FRUITS - VEGETABLES

Palmyra Center

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Across from the Fire House

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Insurance

Walter S. Barclay

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Phones: Riverton 9-1594 or 9-0329

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Phone Riverton 9-2175-W

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Quality Work and Reasonable Prices

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N. KUENSEL

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Patent Medicines - Gifts - Candy

Greeting Cards - Ice Cream

Cigars and Stationery

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Custom-built Cemetery Memorials in

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All kinds of Orthopedic Shoe Work

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Contract Painters

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Walter D. Lamon

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529 Cinnaminson Avenue

PALMYRA, N. J.

Time past and time present, both may pain us, but time improved is cheapest in God's grain.
—Mary Baker Eddy

CINNAMINSON BANK AND TRUST CO.
Riverton, N. J.

December 15, 1949
At a meeting of the Board of Directors held today a dividend of 40 cents per share was declared, payable, January 3, 1950, to stockholders of record December 15, 1949.
HOWARD E. CONOVER,
Secretary.

Merry Christmas

Heartfelt wishes for a very Merry Christmas with a healthy, happy New Year.

Crystal Cleaners

16 East Broad Street
Palmyra



Most sincere and heartfelt wishes for your merriest Christmas and the happiest New Year.

SCIULLI'S SHOE SERVICE

E. SCIULLI, Prop.
105 W. Broad Street, Palmyra, N. J.

GIVE HIM THE BEST
AN

**Arrow Shirt
FOR CHRISTMAS**



\$3.65 to \$4.50

**DURGIN'S
MEN'S SHOP**

P. O. S. OF A. BUILDING
Palmyra

OPEN EVERY EVENING
UNTIL CHRISTMAS



RIVERTON PASTRY SHOP

MR. and MRS. L. G. KLIPPLE, Proprietors
Broad and Main Streets
Riverton



PALMYRA 5c & 10c STORE

Palmyra, N. J.



VIRGINIA'S SPECIALTY SHOPPE

Broad and Garfield
Palmyra, N. J.
Open evenings Till 9:00



THE SHULMAN STORE

13 W. BROAD ST., PALMYRA
Phone Riverton 9-0593



Merry Christmas

Our wishes for a Merry Christmas and a New Year of health, happiness and prosperity.

ERNEST A. MITCHELL

5 West Broad Street
Palmyra, N. J.



Our wishes are heaped high and handsome for your Merry Christmas & successful New Year!

**CINNAMINSON BUILDING AND
LOAN ASSOCIATION**

RIVERTON, N. J.



Bright and beautiful as the bangles on your tree—that's how we want your Christmas!

BISHOPS' DAIRIES

RIVERSIDE



To you... and you... and you—a Happy Holiday with all the trimmings to make it perfect!

PREFERRED MEN'S SHOP

Broad and Lecony
Palmyra, N. J.

**BUY
SAVINGS
BONDS AND
STAMPS**

54th Year, No. 52

THE NEW ERA

RIVERTON • PALMYRA • CINNAMINSON

THE NEW ERA, THURSDAY, DECEMBER 22, 1949

PRICE FIVE CENTS



Our wish is that everything good will come your way through every month of this very New Year!

The New Era Staff

KILLED BY AUTO ON CHRISTMAS EVE

Mrs. Bridget Carden, wife of the late Curran Carden, a resident of Palmyra and Riverton for many years was instantly killed by a Pennsylvania motorist at the intersection of Torresdale avenue and Magee street, Tacony, at 10:45 on Christmas eve.

Mrs. Carden, who was employed by the Burlington County Bridge Commission at the Tacony Palmyra Bridge had finished work shortly before the accident. Having no car, she was usually driven to her home at 202 W. Sixth street, Palmyra by one of the other workers who goes off duty at the same hour. On Saturday night, Clinton Gardner, of Palmyra, in whose car Mrs. Carden was a passenger, desired to make a last-minute purchase on Torresdale avenue and drove across the span.

Mrs. Carden also decided to make a purchase at another store in the vicinity and was struck and killed while crossing the intersection. The driver of the car, it was stated, narrowly missed hitting other pedestrians at the same time. Witnesses estimated that the car which hit her, was traveling between 35 and 60 miles per hour. The vehicle traveled nearly 100 feet before it was brought to a stop. The driver came back to the scene of the accident, but it is alleged he made no attempt to identify himself as being responsible until he was pointed out as being the driver of the car which hit Mrs. Carden. He is being held under \$2,500 bail on the charge of manslaughter by automobile.

Funeral services were held on Wednesday, December 28 from the Snover Funeral Home, Palmyra, with High Mass in the Sacred Heart Church, Riverton, at 10 a.m. Interment was in St. Peter's Cemetery, Riverside.

Mrs. Carden is survived by her mother, Mrs. Mary Murphy, Ireland; three sons, Dominic, of Newport, Rhode Island; Charles, California, and Thomas, of Riverside Park; three daughters, Mrs. Helen Reynolds, Palmyra; Mrs. Harry Paul, Riverton, and Miss Ella Carden, of Palmyra, six sisters and 13 grandchildren.

EDNA HENRY

Funeral services were held Tuesday, December 27, at 2:00 p.m., from the Snover Funeral Home for Edna Henry, 8-41 and Forkland road, Palmyra. She was the wife of Danj Henry. Interment was in Bethel Cemetery, with the Rev. Payne officiating. She is survived by her husband.

WELLS RED CROSS FUND CHAIRMAN

At the annual Board of Directors dinner held at Caralake's Dining Room in Mr. Holly, last week, Burlington County Chapter Red Cross Chairman Milton C. Barber, who presided, announced the appointment of William H. Wells as chairman of the 1950 County Red Cross Fund Committee.

Mr. Wells is a well known lawyer in Bordentown and conducted the Red Cross Fund drive last year. He has been identified with other civic activities of this area for many years. Serving with Mr. Wells in 1950 will be a Planning Committee consisting of the following county residents:

Mrs. Edith Allen, treasurer.
Mrs. Lillian Barber, public information.
Mrs. Alice Moloney, volunteer services.
Frank Jones, finance committee chairman.
Mrs. Edith Bennett, executive secretary.

ORGANIZATION MEETING OF RIVERTON COUNCIL

Riverton Borough Council will organize for the coming year on Monday, January 2, at 12 noon in the Council room, Riverton Fire House.

Committee and other appointments will be made at that time. The only change in the personnel of the governing body will be that David F. Gould succeeds John F. Jamison as Council member.

DUSTER ASSOCIATION DINNER-DANCE

The National Duster Yacht Racing Association is sponsoring a dinner-dance on Saturday, December 31, at Log Cabin Lodge, Medford Lakes.

Dinner will be served at 6 p.m. and the dance will get under way at 8, lasting until 3 a.m. There will be door and floor prizes at both events with a television set as the main award.

Reservations for the function can be made with E. K. Shivelhood, 407 Bank avenue, Riverton, phone Riverton 9-1448.

ENGAGEMENT

Miss Jane Welsh's engagement to Mr. John S. Cooper of Palmyra, is announced by her mother, Mrs. William A. Welsh, 303 Eighth street, Riverton.

Misses Ruth Mason and Mary Hamelman, students at Maryville College, Maryville, Tenn., are spending the Christmas holidays with Mr. and Mrs. Warren Mason, 803 Cinnaminson street, Riverton. Miss Mason and Miss Hamelman will resume their studies on January 11.

BLOOD DONORS NEEDED

Donors are still urgently needed for the local Blood Campaign in Riverton, Palmyra and Cinnaminson. The blood donated through our community will be used in our hospitals for all who need it. All citizens of Burlington County by virtue of living in a donor county can receive blood free of charge wherever and whenever they need it.

In order to make the campaign successful the committee urgently requests all willing donors to call Riverton 9-0983 for Palmyra; 9-2099 for Cinnaminson; 9-1608 for Riverton. The donations will be taken Janu-

THE NEW ERA

Independent

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J., Post Office as Second Class Matter

Third Class, Riverton 9472

WALTER L. BOWEN, Editor

Frederick W. Wright, Associate Editor

who look God on high with thank
to the Lord our God in all things
that we call upon him for? . . . One
that it was showed, that then might
we know that the Lord be in God
there is none else beside him." (Book
4:5,15)

Corrective passages from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include:

Buy Savings Bonds & Stamps

**DOWN QUILTS — FEATHER PILLOWS
MATTRESSES — BOX SPRINGS**
CUSTOM MADE — DIRECTLY TO YOU

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REMADE — EQUAL TO NEW

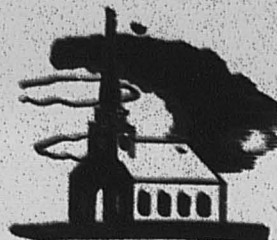
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PALMYRA, N. J.

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Americans produce so well that it takes only about
8 hours of work to earn \$10 worth of goods. In
England it takes 19 hours, and in Russia 81 hours
to get the same result.

By working together, labor supplying the effort,
management the know-how and the tools, and
banks the credit, we can increase our productivity
even more and spread the extra benefits to all.



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Palmyra, N. J.

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Gallon Container \$2.05
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L. L. KEATING

Broad and Main Streets

RIVERTON

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THE

ment of the Lady Singer, who is admitted for open consumption, is shown. The subject of the exhibition will be "A Century of New York." The main idea will be "United States," by George

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500 FIFTH AVENUE
NEW YORK 17, N. Y.

Our practice for the Church:
 Choir at 5:30 p.m.
 Senior Choir practice at 7:30 p.m.
 The Woman's Society of Christian Service will meet in the Fellowship Room at 8:00 p.m.

meeting at 7:30 p.m. for the January session. Topic for discussion, "The Whirl of Love — Is My Answer," The Three Star Circle will meet at 8:30 p.m. in the Fellowship Room Thursday; The H-Y will meet in the Social Hall at 7:30 p.m.

CHURCH

Fourth and Lyndhurst
Robert B. Stewart, Pastor

For some reason you and I have been privileged to cross the threshold of another year, or at least think will be the case if we see the dawn of the next Lord's Day. It is not too often that New Year's Day is also the special day that God has set apart for our spiritual nurture. Let us be in Church School at 9:45 next Sunday morning — and return.

UNITY

A small Loan Company chartered under Pennsylvania laws recently organized needs working capital to expand.

Notes of Indebtedness available in units of \$50.00 to \$2,500.00, 6% annual return guaranteed, with possibility of greater return as business grows.

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to you

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Walter S. Barclay

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Riverton, N. J.

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MANY ATTEND CHRISTMAS EVE SERVICE HERE

[illegible]

1. *Chrysomelidae* (Colorado potato beetle) - This pest is a common threat to potato crops. It feeds on the leaves, causing significant damage. Control measures include regular monitoring and the use of insecticides.

The Student will meet on Tuesday at 7:45. Please, following the Christmas season, to the Christmas celebration at the Church. In addition to the special service at 7 o'clock on Christmas morning a special service was conducted for the parents of the Church School children and to use in the parish on next when so many parents are celebrating the Christmas season.

children, young people, and people of all ages. The Executive Group of the Methodist Episcopal Society will meet on Tuesday evening at eight at the home of Mrs. Hattie Soder. Everyone who has any suggestions or suggestions are invited to attend.

The regular services of the Church will be conducted next Sunday as

Dance in the New!

DATE

LOG CABIN LODGE

WILFORD LANE

Saturday, December 31, 1949

Dinner, 6:30 p.m. — \$2.50 (inc. tip)

Dance, 9:00 p.m. to 5:00 a.m. — \$3.50

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Main Prize—Television Set

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THE NEW ERA

Published Every Thursday at 600 Main Street
RIVERTON, N. J.
Entered at the Post Office at Riverton, N. J.
Telephone, Riverton 9-4928
WALTER L. BOWEN, Editor
Frederick W. Morgan, Associate Editor

who told God to high with them,
to the Lord our God in all things
that we call upon his name. . . . Then
it was shown, that those who
know that the Lord is in God,
there is none who can be like him." (Psalm
124:8)

Correlative passages from "Science
and Health with Key to the Scriptures"
by Mary Baker Eddy include:

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MATTRESSES — BOX SPRINGS
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By working together, labor supplying the effort,
management the know-how and the tools, and
banks the credit, we can increase our productivity
even more and spread the extra benefits to all.

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EPWORTH METHODIST
CHURCH
Morgan Avenue and 2nd Street
Palmyra

Sunday, 9:45 a.m.: Church school.
A school of the Christian religion
for all ages.

11:30 a.m.: Hour of worship. The
Sacrament of the Lord's Supper will
be administered. An open commu-
nion is observed. The subject of the
meditation will be, "A Christian's
New Year." The pastor will sing,
"Benediction," by Carlin-
son.

The organ will play, "Praise
to Thee, O Lord," by Liszt; "We Shall Praise Thee
Forever," by Handel; and "Reverence,"
by Church. A nursery and Children's
Church are provided for younger
children that their parents may at-
tend the worship service.

Epworth Methodist will join with
the other churches of the community
in a union service in the Lutheran
Church at 7:45 p.m. Dr. Lloyd Wal-
lick will be the guest speaker.

Monday: Week of Prayer service
in Christ Protestant Episcopal
Church of Palmyra, at 8:30 p.m.

Tuesday: Week of Prayer service
in the Moravian Church at 8:30 p.m.

Wednesday: Week of Prayer ser-
vice in Calvary Presbyterian Church
at 8:30 p.m.

Choir practice for the Church
at 8:30 p.m.

Soloist Choir practice at 7:30 p.m.

The Women's Society of Christian
Service will meet in the Fellowship
Room at 2:30 p.m., for the January
meeting. Topic for discussion, "The
Whole of Love — Is My Answer."

The Three Star Circle will meet
at 8:30 p.m., in the Fellowship Room.
Thursday: The Hi-Y will meet in
the Social Hall at 7:30 p.m.

CALVARY PRESBYTERIAN
CHURCH

Fourth and Lippincott
Rev. Robert B. Stewart, Pastor

For some reason you and I have
been privileged to cross the thresh-
hold of another year, or at least this
will be the case if we see the dawn
of the next Lord's Day. It is not
too often that New Year's Day is
also the special day that God has
set apart for our spiritual nurture.
Let us be in Church School at 9:45
next Sunday morning — and remem-

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home . . . your savings, all
because you don't have ade-
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accidents. Don't let this hap-
pen to you. Phone Riverton
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Broad and Main Streets
Riverton, N. J.

ber that there are two better ways
than a man's Bible class for
all who tell the word of the Chris-
tianity and study. And let
us meet together to worship God in
the Sanctuary at 11 o'clock.

In the morning worship on New
Year's Day the topic of the morning
service will be "The Word of God,"
and the Calvary Choir will
sing the anthem, "Come, O Ye
Fruitful, by McCulloch. Small
children will be cared for in the
Church nursery.

"Work of Prayer" services, spon-
sored by the local ministries for
all in our community who feel the
need of prayer, and for all who pre-
pare in the power of prayer will be
held at the following churches, all
services beginning at 7:45 p.m. Sun-
day evening at the Bethany Lutheran
Church — guest minister, the Rev.
Eloyd Wallick, of Decatur, Ill., Pa-
stors: Monday evening at Christ Episcopal
Church, Palmyra, with Rev. Freeman
in charge; Tuesday evening at the
Moravian Church, with Rev. Wallick
bringing the message, and Wednes-
day evening at the Calvary Presby-
terian Church with Rev. Stewart
conducting the meditation and wor-
ship. Let us make a special effort
to be present at all of these services.

The Session will meet on Tuesday
evening at the House, following the
service at the Moravian Church.

The Evening Group of the Mis-
sionary Society will meet on Tues-
day evening at eight at the home of
Mrs. Harris Sachs, Lippincott ave-
nue. Harry Peters, of Gales-
burg, will be the guest speaker.

The Women's Missionary Society
will meet on Wednesday afternoon
at 2 o'clock at the Church.

Next Sunday evening at 8, the
Church School Council will hold the
regular monthly meeting. Depart-
mental leaders and teachers will meet
at times arranged by the departmen-
tal superintendents.

MANY ATTEND
CHRISTMAS EVE
SERVICE HERE

The dignity, beauty and reverence
of the 1949 Christmas Eve Service
at Christ Church, Riverton, will be
an inspiring memory in years to
come for all of the large congrega-
tion which filled the Church to
capacity when the service began last
Saturday night at half-past eleven.

Not only was the age-old Anglican
Service repeated in all of its tradi-
tional appeal, but it was enhanced
by the great choir of more than 20
voices which, under the direction of
Amos Henshaw, is fast winning re-
cognition as one of the outstanding
choirs of the Philadelphia area.

In addition to this splendid service,
at 10 o'clock on Christmas morning
a special service was conducted for
the parents of the Church School
children and no one in the parish
can recall when so many parents and
children, entire families, had been
gathered together before the altar of
the old Church. Many have said it
was by far the most impressive ser-
vice they have ever attended.

The regular services of the Church
will be conducted next Sunday as

Dine out the Old!
Dance in the New!

AT THE

LOG CABIN LODGE

MEDFORD LAKES, N. J.

Saturday, December 31, 1949

Dinner, 6:30 p.m. — \$2.50 (inc. tip)

Dance, 9:30 p.m. to 3:00 a.m. — \$3.50

DOOR AND FLOOR PRIZES AT BOTH EVENTS

Main Prize—Television Set

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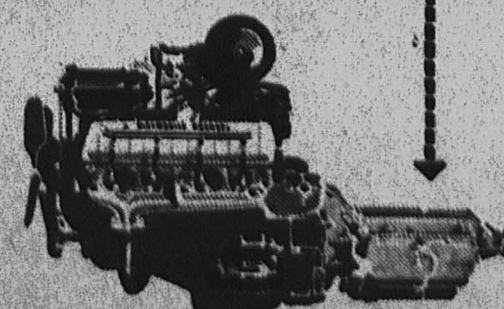
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you forward with the most effortless action you've ever enjoyed! And Whirlaway
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NOTICE OF FINAL VERDICT OF
GRAND JURY

AN ORIGINATE OF THE COURT
OF THE DISTRICT OF COLUMBIA
HAS ORDERED THAT THE GRAND
JURY BE RECALLED TO CONSIDER
TAKE PORTIONS OF CRAWFORD
NOTICE.

NOTICE is hereby given that an exhibit
in the case of the Borough of Washington,
City of Washington, vs. the District of
Columbia, entitled in above report, was presented
on second and final reading, after reading
of the same, and a meeting of the grand jury
was held on the 27th day of December, 1946,
and was approved by the Director
on said date.

DANIEL M. CLUTTON,
Borough Clerk.



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Ideal Brand Fresh
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PORK LOINS **all End**
up to 3 1/2 lbs

HAMS Whole shankle
 Lancaster Smoked, Skinned
 Smelts Larve Canadian **Is 39c**
 Whiting Cleaned, Dressed **Is 17c**
Regular Lump Whiting

HAMS Whole shankle
 Lancaster Smoked, Skinned
 Smelts Larve Canadian **Is 39c**
 Whiting Cleaned, Dressed **Is 17c**
Regular Lump Whiting

d, Shinkless
 or
 Half
 lb
53¢
 Oysters Select Tryins 4oz 37c
 Oysters Priny Standard 4oz 31c
 Crab Meat lb 63c

THE
PEOPLE'S
COLUMN

Letter to the Editor:

The members of the police department wish to thank the many friends who for many years have remembered the guardians at Christmas time. It is indeed gratifying to know that

they are not forgotten; and hope to give even better protection in the future.

Signed:

John J. Robinson,
Albert E. Pierce,
John G. Albertson.



NEW YEAR'S GREETINGS

On this happy occasion, when friendship means more than at any other time, we look back gratefully upon 1949 and look forward hopefully to 1950. Thanking you one and all—

HAPPY NEW YEAR!

Parker's Flower Shop

PALMYRA



NEW YEAR'S GREETINGS

BEST NEW YEAR WISHES

Our earnest hope as we face the coming new year is that we may continue our pleasant relationship with our many patrons and that they, as well as all the folks here enjoy the holiday and the days to follow in peace, contentment and good health

SHINN'S EXPRESS

RIVERSIDE, N. J.



BEST WISHES

for a Very

HAPPY NEW YEAR

and we thank you for your patronage during the

past 12 months

W. Rex McCrosson, Inc.

5 East Broad Street

Palmyra, N. J.

NEW YEAR
GREETINGS

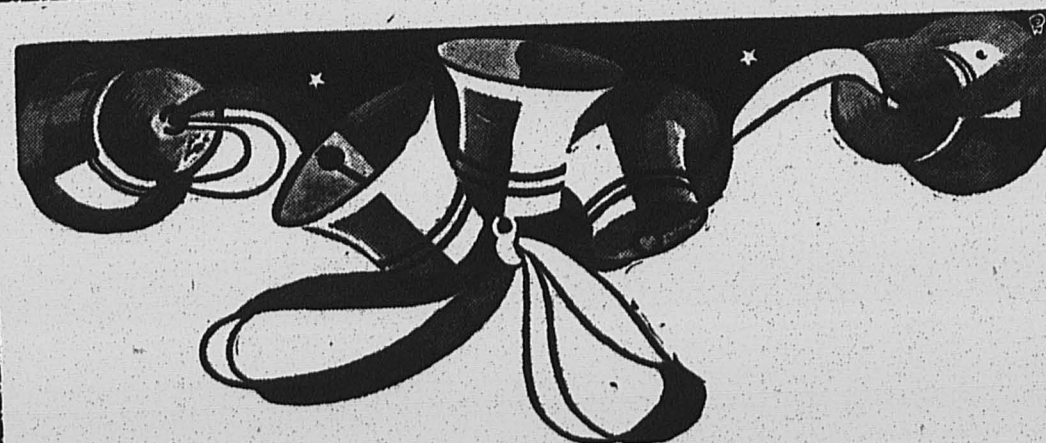
WE extend to our customers everywhere our very best wishes for a Healthful, Happy and Prosperous New Year and we thank you for the confidence placed in our institution over these many years.



Cinnaminson Bank & Trust Co.

MAIN OFFICE
Main and Harrison
Riverton, N. J.

BRANCH OFFICE
Broad and Garfield
Palmyra, N. J.



New Year Greetings

Our wish is that everything good will come your way through every month of this year!

FRANK A. SNOVER
ROBERT A. SNOVER

313 E. Broad Street

Palmyra, N. J.

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Shoe Service

Work Done While You Wait

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Riverfront Pontiac

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PATCHING — STUCCOING

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Chain, Reasonable

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NO NAILS NO STITCHES

SHOES SHINED

Work Completed in Shorter

Time

Two Men Employed.

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THE PEOPLE'S COLUMN

Letter to the Editor:

The members of the police department wish to thank the many friends who for many years have remembered the guardians at Christmas time. It is indeed gratifying to know that

they are not forgotten; and hope to give even better protection in the future.

Signed:

John J. Robinson,
Albert E. Pierce,
John G. Albertson.

More than 11,000 lives were lost in fires in the United States during the past year, and the leading cause of these fires was carelessness in the use of matches and smoking materials.



NEW YEAR'S WISHES

On this happy occasion, when friendship means more than at any other time, we look back gratefully upon 1949 and look forward hopefully to 1950. Thanking you one and all—

HAPPY NEW YEAR!

Parker's Flower Shop
PALMYRA



BEST NEW YEAR WISHES

Our earnest hope as we face the coming new year is that we may continue our pleasant relationship with our many patrons and that they, as well as all the folks here enjoy the holiday and the days to follow in peace, contentment and good health

SHINN'S EXPRESS
RIVERSIDE, N. J.



BEST WISHES

for a Very

HAPPY NEW YEAR

and we thank you for your patronage during the past 12 months

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5 East Broad Street

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WE extend to our customers everywhere our very best wishes for a Healthful, Happy and Prosperous New Year and we thank you for the confidence placed in our institution over these many years.



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New Year Greetings

Our wish is that everything good will come your way through every month of this year!

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Riverton, N. J.

Phone Riverton 9-0937

ARMY-NAVY UNION

Reverend Memorial Garrison 55, Albert S. Dicks, commander, will hold the regular meeting January 9, 1950, at the Department of New Jersey office in Riverton.

Commander reported 100 per cent renewal of memberships for 1950. Also received letters from former members of Riverton as far south as Georgia requesting to become members of the Garrison.

The Garrison is now in the third year with the Army and Navy Union, and the meetings are held once a month and a fine spirit of good fellowship and lively interest is shown by all of the members attending.

Pal-Qu-Ton Garrison 54, is now under the leadership of Robert E. Jeters, of East Riverton. Jeters was appointed to the position as a Department Chief of Staff and also is the Junior Vice Commander of the

Darlington County Council Army and Navy Union.

At a recent conference with the Department Commander, Daniel G. Barrows, and the staff, the members in good standing asked the Department Commander to appoint an Officer to reorganize the Garrison, as they wanted to carry on and not stand still as they had been doing for some time past. Meetings will be resumed and the Garrison will take an active part in veterans and community affairs in the near future.

Palmyra Garrison 60, had been waiting until the reorganization of National Corps and the Department of New Jersey, before resuming meetings. Conferences have been held with the Department Officers and plans have been made for some very interesting meetings in the near future. Cards will be mailed to some 40 members containing the notice of resumption of activities.

CLASSIFIED ADS

FOR SALE—OAK fireplace wood. Cut any length. \$15.00 per cord, \$8 per 1/4 cord. William Koch, phone Riverside 4-0039-J2 after 7 p. m.

LOST—One small, gold pin in a white box on the morning (approximately 1:00 a. m.) of December 24, in front of 124 Leconey Circle. If found, please return to Lois Mayes at that address. Reward.

MAGAZINES—Subscriptions and renewals for every magazine published. For information call W. H. Cummings, 426 Garfield avenue, phone Riverton 9-0797.

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CLOSED WEDNESDAYS

the base of Christian Lutheran Church, 7:45 p. m.; Union service will be at 7:45 p. m.; Lutheran Church, Palmyra. This will introduce a week of prayer. The Rev. Dr. Floyd Wallick, pastor of Grace Lutheran Church, Drexel Hill, will bring the message. **Calendar of the Week**
Monday, 8:30 p. m.: Service will be held in Christ Episcopal Church, Palmyra.
Tuesday, 8:30 p. m.: Service will be at the Moravian Church, Five Points.
Wednesday, 8:30 p. m.: Service will be held in the Calvary Presbyterian Church, Riverton.
Thursday, 7:30 p. m.: Youth choir; 8:30 p. m.: Senior choir.
Coming Events
January 18, Wednesday, 6:30 p. m.: Church dinner and annual Church Business Meeting. All members are urged to attend. Our friends are cordially invited.

Monday: The creative Young People's group will meet.
Thursday: Senior choir at 7:45 p. m.
ATTEMPTED ROBBERY
During the night of December 27, an attempt was made to enter the rear window of Earl Frank's grocery store on Main street, Riverton. The offender tried to make a small hole near the window catch. The glass being very cold and brittle, shattered and a large piece fell to the concrete and broke. This apparently made a loud noise and frightened the intruder away. There has been a series of small store robberies throughout the country in the past several weeks. In each case nothing but money has been taken.
It is apparent that a car has been used in these robberies. Police request a call from anyone who might see a suspicious car in the community day or night.

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ALL THE FIXIN'S EXCEPT THE MIXIN'S

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3 1/2 to 4 lb avg. **39¢** **lb** Large Size **45¢** **lb**

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Cup o' Luck Coffee 1b 75c
Quality Guaranteed

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WATER CRESS, GARDEN LETTUCE, ALL KINDS OF NUTS

We wish to extend our sincere wishes for a
HAPPY NEW YEAR TO ALL



If We Could

We'd like to give you a hearty slap on the back and wish you a cheery "Happy New Year."

It's only been a couple of months since we began operating SHARON'S SWEET SHOP, and in that short time your response and your friendly comments have been really swell.

We're going to make additional improvements in the Shop soon, and we hope you'll be dropping in often.

In the meantime we're wishing you a "Happy New Year," that's for sure and thanks for everything.

Bus and Carl McAllister